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SHOWMEN'S TRADE REVIEW

CHARLES E. 'CHICK' LEWIS
Editor and Publisher

LIBRARY OF CONGRESS
OCT -6 1941
SPECIAL DIVISION

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Vol. 35 No. 11

October 4
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Featuring

THE SHOW BUILDER

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Back Stage in the Short Shops
Reviews of New Short Subjects

ADVERTISING CLINIC
Special Layouts for Hallowe'en
Monthly Product Check-up

PN1993
.S55

"How do you like my new SLIDING STEP, honey?"

"We've been partners for 17 years, Leo, why should you step on my toes now!"





SIGNATURE TO AN M-G-M CONTRACT!

Great news! Clark Gable and Lana Turner in "Honky Tonk" in its first 8 engagements is doing a sensational 225% of normal business, topping the biggest of M-G-M hits. It follows "When Ladies Meet," "Dr. Jekyll & Mr. Hyde," "Lady Be Good" as Leo salutes the new season. The future is rosy. Other completed pictures and Big Ones under way forecast M-G-M's brightest year. Come on partners, let's dance!

The Editorial Page

Another Link

Los Angeles, Calif.—Last Monday night another advance in the amazing progress of the Variety Clubs of America went into the record as the West Coast Tent No. 25, officially designated as the Variety Club of Southern California, was inducted into the national organization amid ceremonies at the Ambassador Hotel.

Few industry events have boasted a more representative gathering or concerned themselves with a more significant cause. Up to this time the only organized effort for charitable work in the industry on the Coast, has been the Motion Picture Relief Fund. With the launching of Tent 25, the industry takes a forward step in organizing those gigantic forces for good which distinguish its branches on the West Coast in behalf of the under-privileged, the unfortunate, the deserving poor.

Charlie Skouras' brief speech of acceptance was no mere oratorical flourish when he stated that within a short time Tent 25 would be one of the most active units in the entire Variety organization. Skouras has put his heart and soul, his tremendous energies and abilities into the noble work of the Variety Clubs, and it can be said authoritatively that Skouras is determined to set a record for all other Tents to aim at.

Of equal importance attaching to the new Tent is the fact that through this organization in the heart of the industry's production center, there is a medium of collective expression for the great generosity and charitable acts long characteristic, but little noted outside of Hollywood. Under the able direction of those who have taken up the Variety Club cause there, the "cinema city" will make its charities felt in the daily lives of under-privileged children and those in need of help.

The purpose of the Variety Clubs is to help the unfortunate, and never mind who gets credit or applause for its sincere acts. Nevertheless, a more active organization will give the best answer to maliciously false accusations to which the industry, and Hollywood in particular, are constantly exposed.

To Charlie Skouras and his co-workers we extend congratulations and hearty wishes.

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Is He Finished?

Jimmie Fidler rises in pompous pose to tell the world, or that part of it that listens to or reads his drivel, that he is not "washed up." There are many who differ with him on that.

For our own part, we can only express amazement that any newspaper or radio sponsor would want anything further to do with his out-pourings.

The industry did not "crucify" Fidler. He hanged himself. But that is as was to be expected, at least by this page. The only question was: how long would it take Fidler to catch up with himself?

Whenever Fidler fades himself out of the pictures, the industry may well exclaim in unison: Good Riddance!

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Consent & Discontent

Much is being said about exhibitors not wanting anything more to do with the consent decree. Well, we don't have to go into blue-prints to illustrate who, in particular, you have to thank for it.

Not that we hold any briefs for the distributors' side of the story. They, too, could have avoided the whole mess through a little more cooperation and a whole lot less pressuring of sales and terms.

However, rehashing the past isn't going to relieve the exhibitors of their present predicament. The important point is: what are you going to be able to do about it?

Unless there is something resembling organized effort by ALL groups, then Mr. Exhibitor is licked even before he starts. But how to get such organized unity is the tough problem today. Allied had its opportunity to take the initiative but muffed it.

Without competent leadership, sincerity of purpose and a complete black-out of petty jealousies, no plan can ever advance beyond the publicity and political football stages. Who is there to take up the leadership?

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No Grinding Today

Men with axes to grind appear to have run into buzz saws down at the Washington "hearings" of the sub-committee sponsored by Senators Nye and Clark. Next time, Senators, don't turn your inquiry into paths that call for witnesses of such ability, knowledge of their own business, candor in answering questions about their patriotic motives as Harry M. Warner, Nicholas M. Schenck, Barney Balaban, Darryl Zanuck!

All those in this industry as well as those outside it well may note and long remember the forthright manner in which these leaders in the production branch of the industry set straight a record that had been so grievously garbled by "charges" of politicians fishing for headlines.

—"CHICK" LEWIS

Rules Made For New Tax

Exceptions Granted for Some Classes of Admissions

New taxes on theatre admissions went into effect this week, which will make the filing of returns necessary by every theatre in the country. The tax starts with the first penny on all admissions except those for children that are less than 10 cents. Adult admissions of 10 cents will carry a tax of one cent, and so will children's tickets of 10c or more.

Many circuits are planning to take advantage of the new law to raise admission prices to an even figure, eliminating the odd pennies. To comply with the law, new tickets have been ordered and will be required after a brief period which the Government allows. New types of forms have been prepared by the Internal Revenue Bureau for reporting the taxes and they will be available for the October returns.

In those states which have an admission tax themselves, figures on children's admissions have been adjusted so that they will still be tax exempt. Thus in a state which has a 2 per cent tax, the base admission price has been set at 9.8 cents, the two percent state tax making a total of ten cents. However, since the base admission price is less than 10 cents, no tax need be collected.

The Internal Revenue Bureau has also advised the regulations applying to admissions for reduced prices. All persons admitted free or at a reduced rate (except bona fide employees, municipal officers on official business, children under 12 years of age, members of the military or naval forces of the United States when in uniform and members of the Civilian Conservation Corps, when in uniform are liable for a tax based on the established price of admission to other persons for the same or similar accommodations. When any of these exceptions are admitted at a reduced price, tax must be collected on the price charged. If any special categories of patrons, such as high school students, are admitted at a price less than the regular adult admissions, the equivalent of the tax on the adult admission must be collected.

Nine Allied Units Approve Joint Resolution Committee

But Connecticut Group Upholds Convention Action; Plebiscite on Unity Resolution Illegal, Says Yamins

Representing a majority of the regional associations, nine Allied units have ratified the resolution for a national joint committee, thus leaving eight more regional associations to file their reports. At a full membership meeting this week, Allied Theatre Owners of Conn. voted unanimously against the national organization's unity resolution, at the same time passing a vote of confidence in the officers of Allied. Boston was expected to follow suit. There is speculation as to which way Michigan will go.

Scheduled for next Monday and Tuesday in Detroit, the Michigan meeting will be attended by Abram F. Myers, general counsel, while Jack Kirsch, head of Illinois Allied, and Martin Smith, Ohio president, also are expected to attend.

The unity resolution has been approved by the following associations: Allied of New Jersey (with reservations), MPTO of Maryland, Allied of Illinois (with special vote of confidence in the national officers and liaison committee), Allied of Western Pennsylvania, Independent Theatres Protective Association of Wisconsin and Upper Michigan, Associated Theatre Owners of Indiana, Allied Theatre Owners of the District of Columbia, New York State Unit of National Allied, and Allied Independent Theatre Owners of Eastern Pennsylvania (as amended and with special vote of confidence in national officers and the board).

While Allied's procedure, after all units have approved or acted on the resolution, has not been determined, it is understood that a formal statement will be issued by Myers who will then call a special meeting of the board of directors, after which the board is then expected to invite other branches of the industry for a round-table conference.

Nathan Yamins, former national Allied president, believes the ordering of a plebiscite by Allied's board of directors to vote on the adoption of the unity resolution is illegal, he said last weekend. He added that calling of a special session of the directors after the adjournment of the convention to discuss a subject as important as a plebiscite violates Allied's constitution, which, he said, requires that a special board meeting can be held only after the directors have been given 10 days' notice in advance by letter or telephone.

Yamins said he was in favor of a special board meeting being called, at which a resolution could be adopted that would satisfy everybody and without it being rushed through without proper discussion and consideration. He declared such a proposal would get 100 per cent support.

Defining his stand on the unity question, he said he favored any plan that would not hurt the independent exhibitor. He pointed out, however, that although there was unity to some extent in Europe today, it's a unity controlled by dictatorship, and nobody wants that kind. The proposed resolution, as seen by Yamins, would make the independent exhibitor comparable to Norway, Belgium, etc. That kind of unity he doesn't want, he said, adding that he was suspicious of the resolution because he could foresee domination by the MPTOA-Hays organization.



Among the exhibitors and theatre circuit executives who attended the sneak preview of Columbia's "Ladies In Retirement," at Loew's Theatre in Yonkers, Wednesday evening, September 24th, were from left to right: Larry Beautis, Loew's Inc.; Sam Goodman, Century Circuit; Gene Picker, Loew's Inc.; Lester Cowan, producer of the picture; and Oscar Doob, Loew's Inc.

Detroit Theatres Raise Admissions

Detroit—With representatives of over 100 Detroit theatres present, including Co-operative Theatres of Michigan, a meeting was held here last Friday during which a price boost for all local houses, effective Wednesday of this week, was informally approved. With the move based on the tax boost, the exhibitors agreed on adding rather than absorbing the tax.

Two Warner Houses in Milwaukee Reduce Prices

Milwaukee—Admission prices at Warners' Granada and Milwaukee theatres here have been reduced a nickel. The Granada, located on the south side, is now playing matinees at 15 cents to compete with Fox's Modjeska, former Warner-Saxe house. On the north side, the Milwaukee's early bird admission price has been dropped from 20 to 15 cents in view of the recent inauguration of 20-cent matinees at Fox's Garfield, also a former Warner-Saxe house.

'Blues' for Memphis

Memphis—Paramount's "Birth of the Blues" will have its world premiere here on Oct. 31.

Kuykendall Names Three

Committee Will Try to Stop Exhib.-Distrib. Friction

Receipt of bitter complaints from exhibitors in widely scattered territories regarding prevailing sales policies on the part of certain distributors has caused Ed Kuykendall, MPTOA president, to appoint a special committee of three to meet with distributor interests "and make an effort to straighten out differences that are building up sentiment for law suits."

The committee is headed by Lewen Pizor, of Philadelphia, as chairman, with Max A. Cohen of New York and Herman Levy of New Haven. The trio is serving, Kuykendall said, "in the hope of avoiding the courts and in promoting a better relationship between exhibitor and distributor."

The strongest exhibitor complaint, it is said, is the alleged "unfair practice of holding out pictures that have been bought in good faith and reallocating them at increased rentals."

In a statement issued this week concerning the matter, Kuykendall expressed the hope that "we can work our differences among ourselves." He continued: "There never was a time when we needed industry unity more than the present. Now, when we hear so much industry coordination, and all-industry committees for the common good, why don't we play a little 'give and take' and demonstrate sincerity of purpose by a spirit of fairness? Storm warnings are out—will the industry heed them?"

Unit May Convene

Albany—A state-wide convention of the New York State Unit of Allied is in prospect for next week, according to Leonard Rosenthal, Troy counsel active in the group.

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Important Dates

Oct. 3-5: Columbia regional meeting, Blackstone Hotel, Chicago.
Oct. 7-8: Allied Theatres of Michigan convention, Book Cadillac Hotel, Detroit.
Oct. 7: Joseph P. Reed testimonial luncheon, Ceriani's, New Haven.
Oct. 10-12: Columbia regional meeting, New York.
Oct. 11-13: Variety Club of Texas Fall Golf Tournament.
Oct. 18: Second Annual B'nai B'rith Banquet and Ball, Hotel Astor.
Oct. 19-20: ITO of Arkansas fall convention, Little Rock.
Oct. 22-23: AMPTOA of Western Pennsylvania annual convention, Pittsburgh.
Oct. 24-25: Columbia regional meeting, San Francisco.
Oct. 27: Philadelphia Variety Club testimonial to James P. Clark.
Oct. 29: N. Y. Picture Pioneers' Harvest Moon dinner conference, Toots Shor's Restaurant.
Oct. 31: Variety Club of Texas Annual Hallowe'en Party.
Nov. 2: Pittsburgh Variety Club banquet.
Nov. 15: Eighth annual Variety Club dinner dance, Willard Hotel. Washington, D. C.
Nov. 17-18: ATO of Indiana annual convention, Antlers Hotel, Indianapolis.
Nov. 26: "Night of Stars," Madison Square Garden.

Form Suburban Chain in Calif.

Five Houses Taken Over; Additional Locations Sought

San Francisco—After several months of negotiations, a new suburban theatre chain has been created in Northern California. The Campbell, Sunnyvale and Los Gatos theatres, in the towns of those names, and the Cinema and Mountain View in Mountainview, have been sold by Al Blanco to J. Leslie Jacobs, W. B. David and Bruno Vecchiarelli. While Veccheiarelli operates, Jacobs, a theatre broker, will scout around for additional locations.

To be known as Sunnymont Theatres, Inc., the new chain is already set to build a sixth house in Los Altos. The five houses acquired from Blanco will be completely renovated, with new seats, projection and sound equipment, carpets and redecorating in order wherever needed. It is likely that circuit headquarters will be in San Francisco.

'One Foot In Heaven' Makes Capital Bow

Washington—Government officials, church dignitaries, newspapermen and military officials gathered here Thursday evening for the world premiere of Warners' "One Foot in Heaven" at the Earle Theatre. The brilliantly lighted vicinity around the theatre and as far as the eye could see was peopled by a throng of local citizenry eager to get a glimpse of the celebrities. Several festivities earlier in the week preceded the premiere. Some 75 senators and approximately 300 members of the House, including the four active members of the Interstate Commerce sub-committee investigating film war propaganda charges, attended the gala opening. Martha Scott, co-starred with Fredric March in the film, headed the Hollywood contingent.

Browne, Bioff Accused Again; Dean, Kaufman Also Indicted

Named as Co-Conspirators in New Indictment; Trial of Original Charges to Commence Monday

George E. Browne, president, and William Bioff, West Coast representative of the IATSE, who will go on trial Monday on charges of extorting $550,000 from Warner Bros., 20th Century-Fox and Loew's and Paramount, under threat of stirring up strikes among union workers, were also named as co-conspirators this week in another indictment. The latest charges are that together with Nick Dean, alias Circella, of Chicago and Louis Kaufman of Newark, they violated the Federal anti-racketeering law, allegedly extorting $1,000,000 from the film companies.

The actual charge is violation of the Federal anti-racketeering statute. In connection with the indictments of Dean and Kaufman, Browne and Bioff were named as co-conspirators, not as defendants.

Dean, who has been Browne's personal representative, has a police record including convictions and prison terms for robbery, assault with intent to commit murder and parole violations. United States Attorney Matthew Correa said that Federal agents have been unable to find Dean since July 3 when they sought him as a material witness before the Grand Jury which indicted him this week. Correa stated that Dean had received compensation from Browne out of a special levy of 2 per cent taken out of the wages of the union's 125,000 members.

Kaufman has no criminal record, and while he too had been sought for some time, he surrendered this week following his indictment. He is business agent for Local 244, the IATSE local in Newark, N. J. His salary has been $12,000 from the union and his wife is said to have collected his pay checks during the time he was out of reach of Federal investigators.

WB Theatre Publicity Meet at Home Office

A meeting of Warner Theatre Department publicity men was held this week at the Warner home office, with Harry Goldberg presiding. In a special address, Joseph Bernhard, general manager of Warner Theatres, impressed the publicity men with the importance of their duties during the next year. Publicity men attending were: Joe Feldman, Pittsburgh; Everett C. Callow, Philadelphia; Dan Finn, New Haven; Robert Baskow, Newark; Charlie Smakwitz, Albany; Larry Stein, Chicago, and Marcel Brazee, Milwaukee.

Indiana ATO Convention To Be Held Nov. 17-18

Indianapolis — Annual convention of the Associated Theatre Owners of Indiana will be held Nov. 17-18 at the Antlers Hotel here. The trade show usually held in connection with the annual meeting will be eliminated this year.

Pioneers Set Oct. 29 For Harvest Moon Fete

Marvin Schenck has been named chairman of the Entertainment Committee, which will have charge of the evening's festivities when the Picture Pioneers gather for their Hallowe'en Eve Harvest Moon dinner conference, Wednesday evening, Oct. 29th, at Toots Shor's Restaurant, according to Jack Cohn, House Manager of that organization. Schenck will have as his co-workers, Leon Bamberger, G. B. Odlum, Lawrence Beatus, Sam Dembow and Leon Netter. A meeting of the committee will be held this week at which time plans for the event will be formulated.

WON'T RELEASE FIGHT PICTURES

The motion pictures of the Louis-Nova Championship fight held in New York Monday evening, September 29th, will not be released as anticipated. Decision to withhold general release of the films was based on the opinion of the producers and RKO-Radio, distributors of the three previous championship films, that the Polo Grounds films did not contain sufficient pictorial ring action to measure up to the high standard of fight films heretofore released.

B'nai B'rith Souvenir Journal Receiving Industry Support

Wholehearted support of major film companies and leading business men affiliated with the industry is being received by the Souvenir Journal, published in connection with the second annual banquet and ball of Cinema Lodge B'nai B'rith, to be held Oct. 18 at the Hotel Astor, according to Arthur Israel, Jr., president of the lodge.

McConville to Argentine For Columbia S. A. Meet

J. A. McConville, Columbia's foreign manager, sailed this week for the Argentine where he will conduct the company's South American convention in Buenos Aires on Oct. 25.



Zanuck Denies "Propaganda"

Balaban Questioned Briefly; Committee May Adjourn

The Senate sub-committee hearings appear to be nearly over, following testimony by Darryl F. Zanuck and Barney Balaban last Friday. While the committee is scheduled to meet Monday, no move has yet been made to screen the pictures alleged to be war-mongering, and rumor has it that the hearings will be adjourned after a couple of witnesses have been heard as a face-saving gesture.

Zanuck's testimony was quite lengthy, but Balaban was on the stand only a few minutes. He was asked by Chairman D. Worth Clark of the sub-committee why his company hadn't made any pictures of the type complained of and he explained that the Paramount studio did not have the man power to do so and preferred therefore to stick to the lighter type. Other information which he had expected to obtain from Balaban he had received from other witnesses, Clark said.

Zanuck went into his own beginnings, including the fact that all four of his grandparents were born in the United States; that he, himself, came from Wahoo, Neb.; that he enlisted as a private in the World War and how he "rose to the rank of private first class." He denied flatly that the Government has ever asked the companies to make propaganda or war pictures. He pointed out that the daily newspaper had always furnished him and his associates ideas for films and to condemn the industry for that is to submit it to an impossible censorship.

Seeley to Research on Submarine Detection

E. S. Seeley, Altec Service engineer and inventor of many devices by which incipient dislocations in film sound mechanisms are detected, has been granted leave of absence to take up scientific research in submarine detection with the National Defense Laboratories.

Astor Pictures' Business Ahead of Last Year

Astor Pictures' business at the end of the third quarter is 33-1/3 per cent above that for the same period last year, according to President R. M. Savini. Savini credits much of this increase to the action of many Class A theatres refraining from closing "major" deals due to dissatisfaction with new selling terms offered under the Blocks of Five plan.

Hobolth Acquires Complete Control of Midway Theatre

Imlay City, Mich.—Purchase of his former partner's interest in the Midway Theatre, Davison, was announced this week by Harry Hobolth, owner and operator of the Capac at Capac and the DeLuxe Theatre here.

BERNHARD ADDRESSES MANAGERS



Joseph Bernhard, general manager of Warner Theatres, addressed the managers of the Philadelphia zone at a meeting held last week. Sitting next to their chief are Ted Schlanger, zone head; Everett Callow, advertising director; Harry Goldberg, circuit advertising and publicity chief; A. J. Vanni, asst. zone mgr.

25th Variety Club Launched

Studio Executives, Sales Heads and Theatremen Attend Banquet Marking Induction Ceremonies for Newest Tent

Los Angeles—Before one of the most representative gatherings in the studio city Tent No. 25, the newest unit in the Variety Clubs of America was inducted into the organization at a magnificent banquet in the Cocoanut Grove of the Ambassador Hotel here on Monday night.

Executives from every studio as well as sales heads who were to be in Los Angeles, all attended to do honor to Charles P. Skouras, head of Fox West Coast Theatres and the first chief barker of Tent 25.

Due to the large number of industry celebrities attending the dinner, the committee eliminated a large dais and substituted in its place a small head table at which were seated the following: John H. Harris, national chief barker; James G. Balmer, national dough guy; General William McCraw of Dallas, Texas, who acted as toastmaster; Charles P. Skouras; "Chick" Lewis, national publicity director; Duke Clark, assistant chief barker of Tent 25;

(*Continued on page* 19)

Phila. Warner Club Names Zimbalist Pres.

Philadelphia—At its first meeting of the new season held this week, the Philadelphia Warner Club elected Al Zimbalist president. Other officers chosen were: Stanley Benford, vice-president in charge of entertainment; Joseph Feldman, vice-president in charge of welfare; Floyd Bretz, vice-president in charge of membership; J. Ellis Shipman, treasurer, and Helen Mahoney, secretary. Delegates elected include Sam Phillippe, Martin Aninsman, Irving Blumberg, Edward Bergin, Ben Blumberg, George Balkin, Sidney Ulan, Paul Harvey, Dorothy Burd, Berk Binnard, Walter Makowski, Max Bronow. The finance committee includes Ted Schlanger, J. Ellis Shipman, Ed Hinchey, Joseph Feldman and Al Zimbalist. Alternates, representing the entire Philadelphia membership, are Robert Loving, Joseph Forte, Roland Haynes, Lee Kline, Melvin Wooden, David Fishman, Bill Lafferty, Karl Schaeffer, Elmo Sarno, Al Kerns, James McConomy, Robert DeFino, Roy Robbins, John Wagman, Ruth Berger, Mary Imperatrice and Francis Flammer.

West End, Newark Wins Arbitration

Arbitrator Michael Chanalis this week cut the clearance of the Ritz Theatre, a Warner House in Newark, N. J., over the West End Theatre from 14 days to seven days. The clearance of the Savoy Theatre, also a Warner house was eliminated entirely.

The Cameo Theatre in Jersey City is a complainant in another action this week against all five distributors. The owner asks that the clearance granted to the Apollo Theatre in the same city be cut to 7 days and that the clearance of the Orient be eliminated completely. Both of the latter are Skouras houses. The Cameo also filed under Section X of the consent decree a complaint stating that it had been refused second run pictures after the Fulton, the second run having been granted to the Apollo. The arbitrator is asked to direct that no second run be permitted unless definitely sold.

The Linden Theatre, Baltimore, filed a complaint this week charging that the clearance of 14 days given to the Rialto, Metropolitan and Fulton Theatres is unfair. James Hayes and Robert Sher, former attorneys in the Department of Justice, who were active in the preparation of the consent decree, are acting as attorneys for Harry Silver, owner of the Linden.

Following the demand by Graepner's Egyptian Theatre, Portland, Ore., for a reduction of clearance from 90 days to 45, three intervenors have filed to oppose the reduction.

In Detroit, the United Detroit Theatres and Co-Operative Theatres of Michigan have both filed interventions in the case of the Parkside Theatre making it the most far-reaching case in the territory as far as the interests affected are concerned. The Parkside, a new theatre, has stirred up a lively controversy over its clearance.

Take Steps to Fight Probe

SWG Calls Mass Meeting; 40 Groups Organize in N. Y.

Hollywood—A mass meeting of representatives of the Screen Actors' Guild, Screen Directors' Guild and executive artists groups from every branch of the motion picture industry was called for this week by the Screen Writers' Guild, whose president, Sheridan Gibney, stressed that a feeling was growing in Hollywood that the motion picture industry should take affirmative steps to counteract the unfavorable publicity it is receiving as a result of misinformation rising from the Senate committee's investigation.

Meanwhile, at a meeting in New York at the Martin Beck Theatre this week, a national drive against the operations of the Nye-Wheeler-Clark committee's war propaganda probe was launched by representatives of more than 40 organizations. A resolution condemning the Senate sub-committee was passed unanimously and a permanent organization, to be known as the Stop Film Censorship Committee, was set up.

Purpose of the inquiry, the resolution charges, in part, was to block the production of anti-Nazi pictures and "is, in effect, a censorship of the free expression of American culture."

B & K Employes Club Names Officers at Meeting

Chicago—Edward F. Dloughy of the Gateway Theatre here, has been elected president of the Balaban & Katz Employes Club. Vice-presidents named include Joe Stout, short subject booker, Will Schwartz, Chicago Theatre, and Warren Jones of the home office. Joe Rehak was re-elected treasurer and Joseph N. Miller was named secretary. Hugh McGinnis, Donald J. Hofstetter, Jack DeWiggins, O. D. Moats and Milton Officer were named to the board of directors.

Charles C. Potwin Dies

Charles C. Potwin, nationally known acoustic consultant for Electrical Research Products, Inc., died Thursday, September 25, at the Park East Hospital, New York City, following a two-week illness. During his professional career he was responsible for the acoustic design of the Temple of Religion and the A. T. & T. Building at the New York World's Fair, the new Kleinhans Music Hall in Buffalo, the auditorium of the Metropolitan Museum in New York, and many others.

Alliance Fights Move by Indiana to Collect Tax

Chicago—Any attempt by the State of Indiana to collect a levy claimed due under an old state law will be fought by the Alliance circuit, which operates houses in the Hoosier state. The State Auditor recently billed the circuit for tax on its houses, due since 1937.

Selling the Picture

Gordons Utilize Every Trick in 'Sun Valley' Drive

Newport News Va. Campaign Reads Like Reference Book on The Best Exploitation Ideas

If Manager Leonard Gordon and his assistant, Jerry Gordon, missed any selling trick in exploiting "Sun Valley Serenade" at the Palace Theatre, Newport News, Va., we haven't been able to find the trick. Here is one of the most extensive campaigns ever utilized in putting over a single attraction. Because this picture is now being shown in most of the first-run situations, and because there are still many theatres to play it, exhibitors are advised to study Gordon's report with a view to incorporating many of his stunts into their own campaigns. Reported Gordon:

Sixteen days before playdate, one sheet was spotted out front reading: "141 days 'til Xmas, but only 16 days 'til Sonja Henie and John Payne in 'Sun Valley Serenade'." Number of days was changed and diminished daily up until opening day.

Banners were hung on front curtain and came into view each time curtain was closed—banners were spotlighted.

Badges plugging picture were worn by staff for two weeks in advance.

Stair cards, tacked above step treads, were used on all steps to balcony and mezzanine—they couldn't be missed by anyone using stairs.

Foyer display featured cutout figure of Henie skating on ice (mirror) with fan blowing figure so that it always appeared to be skating.

Streamer valance was spotted over entrance doors for three weeks in advance.

Sun Valley travel posters were spotted throughout theatre and neighborhood in advance to build up interest.

22x28's were placed in street trash cans—city has square trash cans on every corner and 22x28 fits one outside, giving us display on every main street corner in town.

For several nights in advance of picture, at 9 o'clock break, an usher dressed in a Western Union outfit walked down the aisle calling "Telegram for Mr. Smith." Mr. Smith, a stooge, replied and requested the boy read the wire to him because of his bad eyesight. Boy read wire at top of his voice, which was, of course, a plug for the picture.

Actual shooting script was secured from studio and used as basis for co-op contest with large department store. Script was displayed in large display and idea was to read script and get ideas for slogan to turn in. Store gave records for first prize, and autographed star photos from studio were lesser prizes. Turned out to be huge success. Store advertised contest in all local papers, and devoted whole window display to it.

Radio spots were used for one week in advance as well as currently.

Large display was erected in AAA office in hotel lobby.

Stencils were widely used; painted ad copy on theater mirrors, doors, and all throughout city.

Damon Runyon column was blown up to 40x60 size and prominently displayed—column plugged picture.

Luggage window downtown tied in with picture and Sun Valley with luggage, etc.

Four telephone girls covered the entire 'phone directory, plugging picture in advance.

Rubber stamp was made, plugging picture, and stamped on thousands of grocery bags, store bags, mailing list envelopes, and anything else we could find.

Bookmarks were printed and distributed by local libraries with books, stuffed in magazines, and sent out with statements by department store.

Large downtown window tieing furs in with the picture was secured.

Window display and record department display, tieing in records, was secured from Montgomery Ward.

Congratulatory telegrams were received from Sonja Henie and John Payne and spotted on box office window, and copies were made and spotted in W. U. office and other windows.

Large barrel was used out front with lettering on outside reading, "Don't Look In Here," and every passerby that looked—they all did—was treated to copy selling picture.

Cards were printed reading: "Pardon Me . . . but it is seldom that I can address you personally . . . But I have a special reason . . . I want to tell you about a great picture, etc." Cards were signed by ushers and distributed by them when seating patrons.

Envelopes reading "For Men Only" in bold letters were given to employes of large industrial plant—inside was selling herald on picture.

Two large beach balls were painted with waterproof copy selling picture and given to swimming pool, which made a lot of use of them for a one week advance.

Currently, donkey was led up and down main street with signcloth banner: "I'm the only one in town who isn't going to see 'Sun Valley Serenade,' and you know what I am."

A model spinning wheel was used in knit shop window with copy: "We're not spinning you a yarn when we tell you that 'Sun Valley Serenade' is the best picture in town."

All change given out by cashier for four days in advance was placed in little envelope reading: "Save Your Change, so you can see 'Sun Valley Serenade."

One thousand post cards depicting the Sun Valley scene and with a message from stars at Sun Valley were addressed to mailing lists, shipped to Sun Valley, and mailed, postmarked, from there.

Broken records were spotted in one corner of foyer with cards: "It Will Break All Records, etc."

Picture was current on Labor Day, so week in advance every main street merchant had a card in window reading: CLOSED ALL DAY LABOR DAY . . . (so we can see SVS at the Palace).

Little shorthand notes were taken to all secretaries in the business section. Translation sold picture with copy.

Every morning, ushers equipped with list of car owners and their license numbers, made rounds of streets and planted little notes headed by person's name on steering wheel. Stunt worked swell because people couldn't figure out how their names were known.

Bumper strips were placed on taxicabs.

Drug store featured Sun Valley Pineapple Sundae.

Orchestra at beach club featured picture's song hits, interspersed with plugs for theatre.

Picture was plugged over P. A. at baseball games—winners of lucky programs given passes.

Hotel bulletin boards plugged pic.

Sun Valley Miniature Golf Tournament was held, with passes as prizes.

Downtown window featured array of film cans with copy "Sealed in these cans is the greatest array of laughs, thrills, etc., ever to come to Newport News. Cans will be opened Friday at the Palace."

Sun Valley Orange Flip was featured at Orange Stand. Dictionary window in stationery store sold picture with large card: "There are not enough words even in this fine dictionary to describe, etc."

Three sheets, six sheets, and 24s covered town.

Boy on street presumably snapped people's picture with camera, then handed card which read: "We Didn't Snap Your Picture, but if you want to see a swell picture," etc.

Arrows were spotted on incoming highways pointing way to "Sun Valley Serenade" at the Palace.

Cards were spotted on ceilings of barber shops: "Guaranteed to raise hair . . . the thrills in "Sun Valley Serenade,' etc."

Because of gas shortage, service stations close at 7 p.m., so printed cards were taken to local stations and displayed: "We close at 7 for national defense, then we're going to see 'Sun Valley Serenade," etc.

Posters were frozen in block of ice which was displayed in front of theatre.

Novelty reverse ad was run in paper. If seen on one side of picture directions were to hold the paper to the light and see important message (this revealed selling copy on picture which would show through from other side). Opposite side had copy printed in reverse and directions were to hold paper to a mirror (then copy would appear O. K.).

Gag classified ads were run in advance and currently.

Slogan contest was run in newspaper published for four nearby army camps. Newspaper co-operated handsomely and contest was huge success.

Now that you have studied the campaign for yourself, you can fully comprehend the almost unlimited number of tried-and-proven exploitation stunts it included.

Exhibitors should avail themselves of the opportunity to enter the "Sun Valley Vacation Trip Contest," details of which appeared in STR on August 2, p. 21.



Just Four Of the Stunts

Illustrated here are just four of the stunts used by Leonard and Jerry Gordon in exploiting 20th Century-Fox's "Sun Valley Serenade":

1. Two large beach balls were painted with waterproof selling copy and given to the local swimming pool, which made extensive use of them for a week in advance of the engagement.

2. City square trash cans on every corner were ideal spots for 22x28 display cards.

3. This display was on view to the public in the American Automobile Association office in a local hotel.

4. Because the picture was to play on Labor Day, merchants had "Closed Labor Day" cards in their windows a week in advance.

For Better Show Selling

Showmanalyses Have Appeared In STR on Following Pictures

Big Store	June 21
Billy the Kid	May 31
Blood and Sand	May 24
Blossoms in the Dust	July 26
Bride Came C.O.D.	July 19
Charley's Aunt	Aug. 2
Dr. Jekyll and Mr. Hyde	Sept. 6
Here Comes Mr. Jordan	Aug. 16
Hold Back the Dawn	Sept. 20
Ice-Capades	Aug. 23
In the Navy	June 7
International Squadron	Oct. 4
Lydia	Aug. 30
New Wine	Aug. 9
One Night in Lisbon	June 14
Puddin' Head	June 28
Rookies on Parade	May 3
There's Magic In Music	May 17
Tom, Dick and Harry	July 5
Unfinished Business	Sept. 13
Week-End in Havana	Sept. 27
Woman's Face	May 10

Program Exchange

M'Tavish Ties In With the Canadian Gas Curfew; Book Matinees Back in Chicago

IF YOUR community has been on daylight time during the summer and has gone back to standard time, you will actually be reading these lines one hour earlier than a couple of weeks ago. But, if a couple of weeks ago you read the Exchange at 10 a.m. and are now reading these lines at 3 p.m., you're actually doing your reading four hours later, unless you're still on daylight time, in which case it's five hours later, unless you read the Exchange at a different time, in which case we can't do any figuring. We can't say our calculations here are entirely correct, however, for that 10 p.m.-3 p.m. problem bothers us. Are we right or wrong? Don't tell us. Just let us figure it out for ourselves.

We were happy to receive a letter this week from a non-member who writes he follows the Program Exchange department with interest but is not a member because "a little fellow like me doesn't do anything outstanding in the matter of publicity." We'd like to assure our correspondent that one doesn't have to be outstanding in publicity to be a member of the Exchange. This department was organized, not to limit itself to outstanding showmen, but to make it possible for showmen to exchange program ideas. We want the Program Exchange to be a source of benefit and guidance to exhibitors, not a department that restricts membership only to those who do outstanding things. So long as you put out programs every week, so long as you believe you can find a few worthwhile ideas on this page every now and then, so long as you are willing to send your programs to some other member (if he so requests), you are eligible to become a member of the Program Exchange.

Member Added This Week

W. H. Jones, Broadway Theatre, Tampa, Fla.

The correspondent—Russ McTavish, of the Cambie Theatre, Vancouver, B. C.—informs us that in Canada "the gasoline problem is very much in the limelight, and to this end, since this is a small suburban house, we have attempted to capitalize on the present crisis . . . It so happens that service stations close at 7 p.m., which is the time we start in the evening . . . I learn that this 7 p.m. closing is also effective in certain areas of your country, and it occurred to me that our idea might be of some use" to members of the Exchange.

Russ uses a clever and effective cartoon on the front of his program (see illustration) which ties in perfectly with the gas conservation program. On the back page, he features copy concerning an offer of $1 for each recipe sent to the theatre, provided the recipe is printed in the program. It's an excellent way to attract feminine interest. We can't see anything "little" about Russ . . . we think he's doing quite all right.

A glance at the program for Warners' Beverly Theatre, Chicago, reveals that Book Review matinees are to be resumed there soon. Held every other Tuesday, these matinees not only give women a critical analysis of new books, but also build business. If matinee attendance is lagging at your theatre, surely you can find a local man or woman qualified to review books who will do it for a remuneration that will be small in comparison to the increased grosses.



Ties In With Gas Curfew

Up in Canada, where the gasoline conservation program is on in full force, Manager Russ McTavish of the Cambie Theatre, Vancouver, B. C., capitalizes on it with a front-page cartoon on his house program. In those U. S. areas where a curfew prevails, exhibitors might take note of Russ' showmanship.

Unusual Teaser Cards

Those little teaser cards gotten out by the Frolic Theatre, Chicago, for "That Uncertain Feeling" must have created much interest. There were four different kinds: (1) "Oh Boy! . . . When Juliet Had 'That Uncertain Feeling' She Cried 'Wherefore Art Thou Not Here, Romeo'?" (2) "Oh, Boy! . . . When Cleopatra Had 'That Uncertain Feeling' Anthony Decided That a Miss Is as Good as a Nile." (3) "Oh, Boy! . . . When Josephine Had 'That Uncertain Feeling' Napoleon Hopped on His Motorcycle." (4) "Oh, Boy! . . . When DuBarry Had 'That Uncertain Feeling' Louis XVI Went Home to Set Her Straight." On the back of each card was playdate copy.

To plug "Broadway Limited" at the Centre Theatre, Chatham, Ontario, Manager Harland Rankin distributed "one-way tickets to Hysteria."

Well, we got this far and didn't mention Arnold Stoltz; but we knew it wouldn't last, for he's in again with another swell novelty for Uticans and you-ens. To advertise "Lady Be Good," he tied up with a drug store whereby lipstick samples in the form of book matches were attached to special heralds and distributed to the ladies. Tie-in copy: "Ladies, you'll not only be good, but you'll look your best if you select your favorite shade of lipstick from the attached container of easy to apply lipstick . . . When your sweetie sees how becoming it is, he'll invite you to see the best show in town, which of course, is 'Lady Be Good'." Stoltz used a press book illustration, cut out the lips. Then the lipstick container, with lips painted on it, was attached to the back of the card just behind the "mouth" opening.

Whenever we get a program from L. N. Thomas, manager of the Avalon Casino Theatre, Santa Catalina Island, Calif., we always get the wanderlust. Dancing in the Casino, having a drink at the Marine Bar, then seeing a show at the theatre—boy, oh boy, what a life! We'd sorta like to be Thomas' assistant in such beautiful surroundings. But then, California's pretty far away.

Ken Prickett, manager of the El Rancho Theatre, Victoria, Texas, is celebrating Greater Movie Season with a program of "bigger, better and grander" films, while Bob Ingham of the Orange Theatre, Orange, Mass., uses a cut of Santa Claus on his program because "I can't help but feel like Santa with all the presents I have for you this week."

Well, that's about all we can take care of now, so we'll be on our way. By the way, we'll be back this way next week.

Cow-Milking Contest Proves Sensational Stunt in Butte

During the recent Fourth of July celebration in Butte, Montana, managers of the Fox, Rialto and American theatres took pictures of the parade and many other events, the first time pictures had ever been taken of any celebrations in Butte.

Taking, processing and projecting films requires a sizable cash outlay, so a Milk Maid Contest was held on the stage of the Fox Theatre to help meet this expense. Dairy merchants, sponsoring the contest, chipped in $150.

The dairy companies were represented by five attractive, pulchritudinous young ladies who, in order to score in this contest, had to be able to coax a certain amount of milk from the contented bovines.

So pleased was the Mayor with cow-milking aspect of the celebration that he ordered a delay in the fireworks blow-off until the winner of the contest was announced.

All three theatres showed the moving pictures. Some of the footage was sent to Movietone News and a pictorial record of the celebration and cow-milking contest went to *Life*.

Guess Weight of Tobacco

Guessing the weight of a huge bin of tobacco in a local smoke shop window was one of the highlights of the "They Met in Bombay" campaign executed by Dave Boyd, Cabrillo, San Pedro, Cal. Guest tickets were awarded the men guessing nearest the correct weight.



Kilgore's Atmospheric Front

Shown above is a jungle stunt arranged by Manager Robert Kilgore of Loew's Palace, Memphis, Tennessee, for the engagement of RKO-Radio's "Frank Buck's Jungle Cavalcade." Kilgore turned the front of his theatre into a thatched hut with the aid of straw and jungle grass. A man and girl dressed in jungle costume and a mechanical elephant and tiger were also used to attract passers-by.

--Your Application Blank--

Clip and Mail Now!

STR Program Exchange
SHOWMEN'S TRADE REVIEW
1501 Broadway
New York, N. Y.

Dear "Chick":—I hereby apply for membership in the STR Program Exchange. I understand that entry of my name on this coupon signifies a willingness to exchange theatre programs with other theatres, but involves no other obligation.

Name .....

Theatre .....

City .....

State .....

INTERNATIONAL SQUADRON

Timeliness of Subject, Good Title and Strong Names Are Your Campaign Keynotes

An SRB Showmanalysis (REG. U. S. PAT. OFF.)

Directed by Lewis Deiler. Screenplay by Barry Trivers and Kenneth Gamet. Suggested by a play by Frank Wead.

JUST as if you were advertising tomorrow's newspaper, "International Squadron" can be sold to your public as a timely, topical picture of current interest. The first word of the title suggests a number of stunts honoring the men of various countries who are continuing the fight after their native lands have been vanquished, while the second word denotes the air arm and therefore indicates plenty of stunts selling the air angle.

PROMOTE A PLANE

If you can promote a plane from the local airport, have your staff artist camouflage it to resemble an RAF fighter. Bring it downtown to a prominent place for exhibition, and surmount it with the flags of the various countries which are still at war with Hitler. It might even be possible to place this plane atop your marquee as a real attention-getter.

LOCAL MEMBERS OF SQUADRON

With young men from all over the U. S. joining the British and Candian Air Forces, there may be one from your city or neighborhood. If so, stage a celebration in his honor, inviting his family as guests, getting his picture into the newspaper to tie up his service with the movie. During the last World War, the Lafayette Escadrille was the International Squadron. From the newspaper's morgue and your public library, see if you can find some local men who served in the Lafayette Escadrille and run their pictures in the paper at the same time. You can use them in various ways in your campaign.

FAMOUS FLYERS CONTEST

There is a contest suggested in the press book in which newspaper readers are asked to identify certain famous fliers. This is a good idea, since it brings fliers into the limelight of the public eye. If you can't plant this contest with the newspaper, use it on a herald or, better still, put it on the other side of some merchant's ad. The questions suggested are not too easy, so you can safely offer prizes of guest tickets for the correct answers.

FLAG DISPLAY

Flags are made for every picture, but they were never more appropriate than for this one. The Hollywood Advertising Co. of New York has a set of pennants representing each of the Allied countries now represented in the RAF, and it would be a good idea to fly them from the marquee. Still another idea along this line is to have a coloring contest for the kids asking them to fill in the colors of the flags on a card on which you have printed the outlines of several, together with the name of the country alongside. This is comparatively simple, but you can offer prizes for the best coloring job.



The six-sheet with the "Thumbs Up" pose of Ronald Reagan has plenty of punch. As in other posters the flying angle is featured.

EUROPEAN MAP IN LOBBY

Put a map of Europe in the lobby and insert the heads shown in the larger ads (after blowing them up) over the countries represented by each of the men. Still another idea would be to have a large map in the lobby without the countries' boundaries. Have a few little flags, each representing one of the countries whose men fight for the International Squadron, and offer prizes for those who can place the greatest number correctly on the map. You can also put a large map of England on the floor, with model planes and ships encircling London and a caption above it: "The 'International Squadron' Guards London."

WATCH FOR NEWS BREAKS

Between now and the time when the picture is released, keep a careful watch of newspaper accounts for the exploits of the International Squadron. Save the best of them and blow them up for a lobby display just before your engagement. Any stories of local men who join the RAF would be especially appropriate during this time. In this connection, you might surmount the display with Winston Churchill's famous quotation, "Never in the field of human conflict have so many owed so much to so few."

MODEL PLANE CONTEST

With so many youngsters air-minded today, it should be easy to put over a model plane contest. The kids can build models of present day fighters and bombers and the aviation column of the newspaper will probably lend its help. Give prizes to the kids for the best model constructed.

NEWSPAPER TIEUPS

There's an excellent full-page illustrated feature in mat form which can be "sold" to the local newspapers, since it is full of timely material of the sort the papers are seeking and which newspaper readers devour eagerly. There are plenty of good illustrations, and Ronald Reagan at the top in a "Thumbs Up" pose is well suited to the spirit of the moment.

There is also available a five-day illustrated serialization which should be easy to plant because of its timeliness and the interest all Americans have in the fliers of the RAF.

RADIO SELLING

You can emulate the BBC by playing the anthems of the various Allies on the local radio station. The program director of your station should be interested in this, as every day, the various Governments in Exile and their fighting forces are mentioned in the newspapers and on the air. The stunt can be turned into a contest by having the anthems unidentified, asking listeners to send in cards naming the countries whose anthems were played and the proper order. Because of the interest of people of foreign extraction in this country in what their countrymen are doing, spot announcements can be translated into various languages.

TEASER CAMPAIGN

Small cards with the title and playdate in English and the rest in one of the languages of those who fight in the International Squadron would be good for a teaser campaign. Another stunt in the nature of a teaser, would be to have your print of "International Squadron" arrive by plane. This has been done before, but it is particularly appropriate for this picture.

NOVELTY BUTTONS

Three color buttons printed in red, white and blue on celluloid can be bought reasonably to give away to the kids, for use by your ushers, news boys and so on. You can also attach them to the teaser cards mentioned in the preceding paragraph. These buttons have the RAF insignia and the words "International Squadron" around it.

GIFTS FOR THE BOYS

An especially good stunt on which you may be able to get cooperation from local organizations would be to hang a parachute from the ceiling and invite patrons to drop gifts for the International Squadron in it.

OTHER SELLING IDEAS

We haven't much room left for all of the many other selling ideas available on this picture but briefly here are a few. Have a six-gun salute go off from atop your marquee. Firecrackers will make the right amount of noise and flash. Give pilot helmets and goggles (made of cardboard with directions for cutting out) to the kids. Promote one of those carnival machine gun amusement machines and put it in your lobby. Arrange it so that anyone can shoot it without inserting a coin. Or else have a supply of slugs on hand to use in it. Placard it properly, too.



This is but one of a large selection of ads of all sizes which put over the flying angle as well as the international character of the film.



Atmospheric Front Features Thrill Theme of Jungle Film

The thrill theme of RKO-Radio's "Frank Buck's Jungle Cavalcade" was carried out in the atmospheric front created by Manager George Bole of the Golden Gate Theatre, San Francisco, for the run of the film there. The theatre had one of the biggest weeks of the season with the adventure production, according to Manager Bole. No small reason for this was the display, which caught the attention of every person in the vicinity of the Golden Gate.

Find the Lost Woman

No. 3—The Staff

The responsibility of members of the house staff in making the theatre a place women will want to attend is outlined herewith:

1. The theatre staff should be selected, where possible, from boys or girls of reputable families—not necessarily wealthy, mind you—but reputable.

2. The theatre training has never been stressed for its worth. This should be sold to the mothers who have sons or daughters who might be eligible for theatre service.

3. The members of the staff should have instilled in them their responsibility as representatives of the theatre.

4. Members of the staff should at all times, on and off duty, be careful of their conduct, their appearance and the selection of their friends. The smaller the town, the more important becomes this latter point.

5. Each member of the staff should always be at his neatest and attractive best, unfailingly courteous and polite and at once solicitous of the woman patron.

6. Sloppy attire, loud talk, a sullen expression and above all a fresh attitude—these are unpardoned by women. If a theatre is operated properly, there is no better place on earth for a boy or girl to learn diplomacy, tolerance and poise.

7. Frequent staff meetings should be held for the express purpose of discussing ways and means of getting women back into the theatre. Get members of the staff to submit their ideas and have them make definite attempts to do something that will aid in such a drive.

(This concludes the series of three articles on winning and holding feminine patronage.)

Believing that loss of patronage can in most cases be traced to the female of the species through lack of sustained effort on the part of the theatre to keep her, a "Find the Lost Woman" campaign has been inaugurated by the Interstate Circuit of Dallas, Texas.

Managers of the circuit are asked to forget, for the moment, their screens, and stand across the street, as it were, and look at their theatres with no thoughts in their minds except "What have I here that will interest and attract and appeal to the women of this town?"

Several ideas have been formulated for the managers' consideration, and have been divided into three parts: The Theatre, The Manager, The Staff.

The seven points in this, the third of three articles, concern The Staff.

Ginger Rogers Film Backed by Novel Campaigns in Southern Cities

Manager R. E. Norman of the Saenger Theatre, Pensacola, Fla., and Manager Ricardo Montiel of the Saenger Theatre, Mobile, Ala., worked out similar campaigns on "Tom, Dick and Harry," which played both cities simultaneously.

Norman tied in with the Walgreen drug stores in his city to feature a special Ginger Rogers sundae using the mat showing Ginger eating the sundae to ballyhoo the stunt. Norman also tied in with the local fashion shop for a window display of the gowns worn by Miss Rogers in the film and followed this up with tie-in copy and news items in the local papers.

For his campaign, Montiel tied in with the Kyser Style Shop, swankiest store in Mobile, for a fashion display of the gowns featured in the film and followed this up with the proper credits and tag lines in the Mobile papers.

Albright's, largest chain store in Mobile, featured a Ginger Rogers sundae and plugged the stunt by handing out special sundae tie-in cards crediting the attraction, theatre and play-date.

24-Inch Cut-Out Letters in Lobby

The simplest things often have the greatest effect. For example, those 24-inch cut-out letters Manager Wexler of the Carmel Theatre, Hollywood, placed in the lobby to advertise "Meet John Doe," literally bowled the patrons over.

Campaign on 'Dumbo' Instituted by RKO-Radio

Special exploitation and promotion on Walt Disney's forthcoming feature "Dumbo," to be released by RKO October 31, was instituted in the Sept. 13 issue of *The Saturday Evening Post,* with a full-page color advertisement inserted by the Parker Pen Company.

"Dumbo" is the keynote of the fall campaign of the Parker Company in featuring their Quink writing fluid. The same ad is to be repeated in the Comic Weekly (King Features), which is inserted in leading newspapers throughout the country. Approximately 100,000 dealers will co-operate in the campaign, using over 2,000,000 "Dumbo" song books as premiums.

Additional "Dumbo" coverage is identified with breaks in 33 national magazines with an aggregate circulation of 50,000,000, together with roto and black and white newspaper pictorials having a combined circulation of over 100,000,000.

Over 100 leading department stores will feature "Dumbo" in their window displays, toy departments and local newspaper advertising for the period from Thanksgiving to Christmas. These include: Robinson's, Los Angeles; Kaufman's, Pittsburgh; Wieboldt's, Chicago; Stixbaer & Fuller, St. Louis; Kern's, Detroit; Rhodes', Seattle; Foley Brothers, Houston; Weinstock Lubin, Sacramento; Block's Indianapolis; Bloomingdale's, New York, and Peck's, Kansas City.

The Mid-Continent Petroleum Corporation, operating in Oklahoma, Kansas, Nebraska, Iowa, Missouri, Illinois, Wisconsin, Michigan and Indiana, will feature "Dumbo" in its newspaper and billboard advertising, giving away "Dumbo" masks, celluloid buttons and a comic weekly at over 4,000 filling stations.

The Minnesota Valley Canning Company, manufacturers of Niblets and Green Giant Peas, will feature a number of the Disney characters including "Dumbo" in their national advertising. The first ad will be a page in *Life* magazine.

List of manufacturers licensed to adapt the characters from "Dumbo" for merchandising tie-ups is as follows: American Dental Association, molds, giveaways for dentists; Character Novelty Company, stuffed dolls; Cohn & Rosenberger, Inc., novelty jewelry; A. S. Fishbach, Inc., masks, costumes; Fisher-Price Toys, Inc., pull toys; Hermann Handkerchief Co., Inc., handkerchiefs, scarves and neckerchiefs; Ideal Novelty & Toy Co., Inc., dolls of wood pulp; Lightfoot Schultz Co., soap; Louis Marx & Co., mechanical toys; Harris I. Nirenstein, static electric toy; Oak Rubber Co., rubber balloons, inflated rubber figures; Ohio Art Company, toys and pails, sand sets, housekeeper sets, lithographed steel toys; Owens-Illinois Glass Co., glass tumblers and containers; Paas Dye Company, Easter egg paper transfers; Plastic Novelties, Inc., pencil sharpeners; Stark Bros. Ribbon Corp., ribbons, bows; W. L. Stensgaard & Associates, Inc., retail store displays; P. Wunderle, Inc., dandies; Garden City Publishing Co., three books; Whitman Publishing Company, two books (10c); Dell Publishing Company, cutout books, paint books, fast action book and K. K. Publications, Inc., giveaway book for holiday promotion.

Hartford Uses Department Store Angle to Exploit 'The Big Store'

In the department store manner, Manager Billy Hartford of the Granada Theatre, Everett, Wash., exploited "The Big Store." In front of the theatre he advertised the picture as a "clearance sale of mirth." Paper pennants carried these lines: "100 per cent off on silly notions," "Everything Marxd down," "No cents sale," "No remnants of gloom," "Ten floors of roars," "We deliver the laffs," etc.

Hartford also installed a public address system on top of his marquee and broadcast the same information to the shoppers.



"So you want boxoffice – eh, brother?"

Well, here it is!

A FIENDISHLY FUNNY "FIELDS-IAN" FILM!

Behold, America! The Lord High Elocutioner, His Nibs, the Prince of Ad Libs, comes to you in all his bold, old-time, pre-sold greatness!



Yes, Boys, this title will crowd your marquee— also your theatre!

W. C. FIELDS

in

"NEVER GIVE A SUCKER AN EVEN BREAK"

with

GLORIA JEAN

LEON ERROL · Butch & Buddy
Susan Miller · Franklin Pangborn
Charles Lang · Margaret Dumont

Screen Play
John T. Neville and Prescott Chaplin
Original Story, Otis Criblecoblis
Directed by EDWARD CLINE

A UNIVERSAL PICTURE

NATIONAL RELEASE OCT. 10

The ADVERTISING CLINIC **by Old Doc Layout***

Hallowe'en Has Dramatic Flavor Ideal for An Ad Layout Of Seasonal Appeal; Try It and See!

We Give You Some Finished Newspaper Displays to Prove Point That Showmanship Dates Can Be Put to Good Use in Selling Your Show by Adding Seasonal Flavor

Hallowe'en being a time when spooks and good-natured pranks do their part to build up the play-spirit of the community, it is an especially appropriate occasion to be grasped by the showman in connection with his exploitation.

There is one especially good feature about switching to the seasonal appeal of such events. That is the opportunity they give for a change of pace in the style of newspaper layouts used for selling the current attraction. Another good point is that these occasional changes to things which are on the community mind implies a community spirit on the part of the theatreman. He's joining in with others to mark a special event. That makes him and his theatre even more a part of the life of the community.

Feature All Attractions

Some of the bigger holiday events, while of themselves more important, do not fit as well into the picture, so far as selling movies is concerned, as the Hallowe'en event. Everything about Hallowe'en as it is celebrated these days, goes along with the spirit of fun and relaxation for which the theatre itself stands.

Here are some displays prepared by Old Doc Layout which, it will be noted immediately, have the flexibility needed for theatre advertising today. There is sufficient space for prominence for both features of a dual bill in three of the displays. But in playing up two features, don't forget the short subjects for the Hallowe'en show.

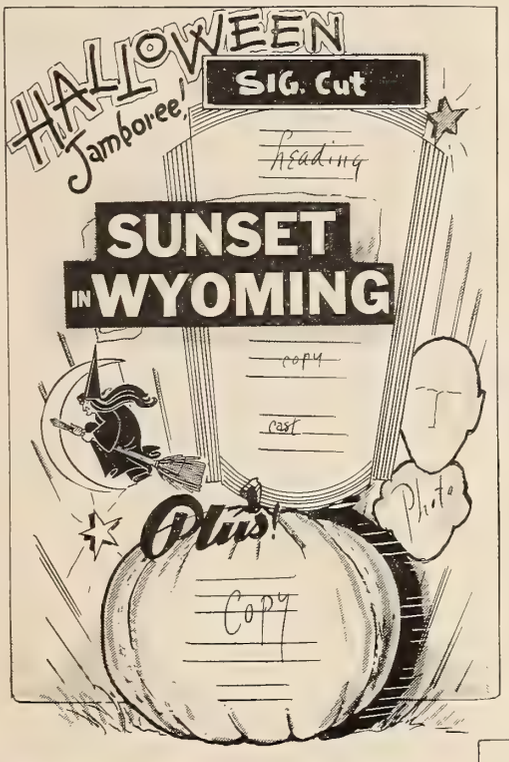
In addition to the complete layouts, there are two illustrations which can be used either in the newspaper or for purposes of tying up your "jamboree" with programs or advance lobby displays. The tie-up of your printed advertising with stunts makes the campaign carry so much more weight.

In last week's issue, the "Selling the Picture" department gave you a variety of good dependable stunts to be used for the Hallowe'en campaign. Use these to stir up interest in your show.

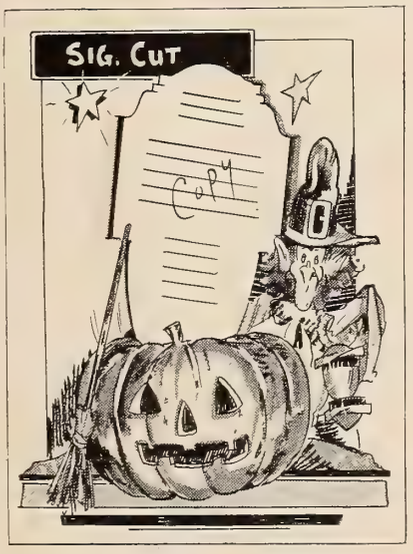
Meet "Home Party" Competition

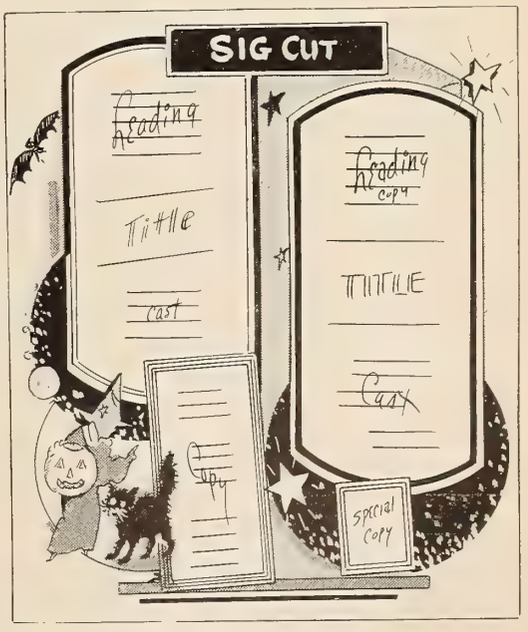
It is worth remembering that parties in homes are very popular for the Hallowe'en occasion, and in consequence the theatreman must put on some extra pressure to sell the idea that the best way to enjoy the evening is at his theatre. For that reason the use of some special line like "jamboree" has value in that anything that sells the show as a whole gives the idea that a visit to your theatre at that time will reward patrons with a complete entertainment. Too many times, patrons go merely because they feel that one of two features, or the feature alone of a balanced bill of shorts and top picture, is the only thing worth their while. Showmen know that they can't keep the patrons interested in coming back unless they give people a complete entertainment. Since that is the case, make the Hallow'en selling carry the message that something specially good in the way of an evening's entertainment awaits people at your theatre.

REMINDER: BE SURE TO KEEP YOUR SCRAP BOOK UP-TO-DATE













*'Hank' Harold Advertising Director, Regent-State Corp., State Theatre Bldg., Springfield, Ohio

The Box Office Slant

Dumbo

RKO-Radio Technicolor Cartoon 64 mins.

(National Release, Oct. 31)

AUDIENCE SLANT: (Family) Delightful entertainment for the entire family and most especially for children.

BOX OFFICE SLANT: Should do a very good business, judging by the record of its predecessors.

Credits: Produced by Walt Disney. Based on the book by Helen Aberson and Harold Pearl. Supervising director, Ben Sharpsteen. Screen story by Joe Grant and Dick Huemer. Story direction by Otto Englander. Sequence directors, Norman Ferguson, Wilfred Jackson, Bill Roberts, Jack Kinney, Sam Armstrong.

Plot: A baby elephant is born to Jumbo, the circus pachyderm, but the infant turns out to be a freak with tremendous ears. Insulted by all the other elephants and the circus visitors, his mother goes on a rampage and is chained up. Dumbo is befriended by a mouse who gets him one part after another in a show, but Dumbo muffs all his chances. Accidentally, however, Dumbo learns he can fly, using his ears as wings. Thus he suddenly becomes famous and successful.

Comment: An especial delight for the children, this picture will please any type of family audience as well. It's whimsical at times and can best be described by using that favorite feminine adjective "cute." The animation, direction and colors are typically Disney, excellent in every detail. A couple of sequences are outstanding, particularly one in which the mother elephant sings her baby a lullaby and all the other circus animals go to sleep. Another outstanding sequence is Dumbo's dream of pink elephants resulting from his imbibing of champagne instead of water. The colors in this scene are spectacular to say the least. Those who saw "The Reluctant Dragon" will recognize some of the things that Robert Benchley saw on his trip around the studio, particularly the Sonovox which makes special sound effects, putting words into sounds such as locomotive whistles. Sell the picture strongly to the adults—they'll bring the kids with them.

Catchline: "Walt Disney does it again."

Legion of Decency Ratings

(Week Ending Oct. 4)

SUITABLE FOR GENERAL PATRONAGE

Death Valley Outlaw
Dude Cowboy
Dynamite Canyon
Great Guns
It Started with Eve
Look Who's Laughing
The Remarkable Mr. Kipps
Riders of the Purple Sage

SUITABLE FOR ADULTS ONLY

Gay Falcon
Hard Guy
Law of the Tropics
Mexican Spitfire's Baby
Married Bachelor
Unexpected Uncle
You'll Never Get Rich

The Maltese Falcon

Warner Brothers Mystery 100 mins.

(Prod. No. not set—Release not set)

AUDIENCE SLANT: (Adult) Fast-moving, logical, suspenseful mystery that will thrill and entertain your patrons.

BOX OFFICE SLANT: Strongly exploited, as it should be, this should realize better-than-average grosses.

Cast: Humphrey Bogart, Mary Astor, Gladys George, Peter Lorre, Barton MacLane, Lee Patrick, Sydney Greenstreet, Ward Bond, Jerome Cowan, Elisha Cook, Jr., James Burke, Murray Alper, John Hamilton. Credits: Executive Producer, Hal B. Wallis. Associate Producer, Henry Blanke. Directed by John Huston. Screenplay by John Huston. Based upon the novel by Dashiell Hammett. Director of photography, Arthur Edeson. Art direction, Robert Haas. Musical direction, Leo F. Forbstein.

Plot: Mary Astor retains a private detective firm, Bogart and Cowan, to trail a man named Thursby. Cowan is killed, and when Thursby is also murdered, Bogart becomes suspicious of his lady client. He soon finds she is competing against other fortune-hunters for possession of a valuable statuette, the Maltese Falcon. However, he keeps one step ahead of her and outwits the other crooks. Despite his love for her, he turns Mary over to the police for the murder of Cowan.

Comment: Make no mistake about it, this is excellent entertainment. The majority of fans like mystery, and here it is on a Grade-A scale with the benefit of deft direction, nearly flawless performances and good production treatment. Although the picture is somewhat long, things start happening as soon as the credits fade out, and the suspense, mystery and excitement are maintained to the very end. Responsible for both the screenplay and direction, John Huston has proved that the combination of these two assignments under one talented individual can have surprisingly good results. Humphrey Bogart and Mary Astor are splendid in the leading roles, the latter again demonstrating she is still one of the screen's loveliest and most accomplished actresses. In supporting roles, Sydney Greenstreet and Elisha Cook, Jr., stand out. Your audiences will get right into the mood of this credible, fast-moving mystery once you get them in, so it's up to you to attract them with exploitation stunts that capitalize the teasing title, mystery magazine tieups, book promotions, fashion tieups for the women and other activities to prepare them for the film's entertainment elements—mystery, romance, suspense, thrills and action.

Catchline: "Murder stalks those who seek the secret of the world's most fabulous treasure."

One Foot in Heaven

Warner Bros. Biographical 108 mins.

(Nat'l Release Not Set)

AUDIENCE SLANT: (Family) Promises to be one of the most universally liked pictures of the year, and especially popular among audiences of smaller towns.

BOX OFFICE SLANT: A strong selling campaign can make this one of the top grossing pictures of the year.

Cast: Fredric March, Martha Scott, Beulah Bondi, Gene Lockhart, Elisabeth Fraser, Harry Davenport, Laura Hope Crews, Grant Mitchell, Moroni Olsen, Ernest Cossart, Jerome Cowan, Hobart Bosworth, Frankie Thomas, Nana Bryant, Carlotta Jelm, Peter Caldwell, Casey Johnson, Virginia Brissac, Olin Howland, Roscoe Ates, Clara Blandick, Paula Trueman, Harlan Briggs, Ruth Robinson, Cathy Lipps. Credits: Executive producer, Hal B. Wallis. Associate producer, Robert Lord. Directed by Irving Rapper. Screenplay by Casey Robinson. From the novel by Hartzell Spence. Art director, Carl Jules Weyl. Director of photography, Charles Rosher.

Plot: Fredric March, on the eve of his marriage to Martha Scott, gives up his medical studies to become a minister. The picture then follows the trials and tribulations of a minister for the next 20 years of his life.

Comment: True to life, as attested by eminent churchmen, who acted as technical advisers and Hartzell Spence, son of the leading character, whose book formed its basis, this picture is one of the best portrayals of small town life the screen has offered in a long time. Warner Bros. has turned out a picture, which, should those given to finding "propaganda" in films seek to discover it here, would find perhaps that this dramatic, true-to-life portrayal is "propaganda" for a decent home for the minister; for consideration of his wife and family, for fair play, and, above all, for the maintenance of the democratic way of life in this country. Fredric March and Martha Scott, who play the leading roles, dominate practically every scene with their sterling performances. But the huge cast—most of whom necessarily have but small parts, since the minister moves from parish to parish and town to town, has been carefully selected. Each one represents a type. Yet no one can possibly construe any character as portraying himself, unless he has a very guilty conscience. To get the most out of this picture, persuade every minister in your town to see it in advance. Then put to them frankly your plan to have them ask their congregations to see it as an example of the finest type of motion picture. Point out that in the picture itself, the minister sees his first film (an old William S. Hart silent) and he, too, finds the movies good. Then put on a strong campaign, being careful to keep it dignified. No ballyhoos . . . no circus stunts—but good showmanship will put it over.

Catchline: "The biography of a minister and his family."



Burma Convoy

Universal Action 59 mins.

(Prod. No. Not Set—Nat'l Release, Jan. 9)

AUDIENCE SLANT: (Adult) An interesting, timely subject that should please. As action fare, it can't be topped.

BOX OFFICE SLANT: The title is a big asset if exploited properly. Should bring in better-than-average returns for this type of entertainment.

Cast: Charles Bickford, Evelyn Ankers, Frank Albertson, Cecil Kellaway, Willy Fung, Keye Luke, Turhan Bey, Truman Bradley, Ken Christy, C. Montague Shaw, Harry Stubbs, Chester Gan, Vyola Vonn. Credits: Directed by Noel M. Smith. Original screenplay by Stanley Rubin and Roy Chanslor. Director of photography, John W. Boyle. Associate producer, Marshall Grant.

Plot: "Helldrivers" is the name by which the men who drive the supply trucks along the Burma Road to China, are known. By accident, this one found himself involved in some espionage work, but it doesn't take him long to find the guilty party.

Comment: As action fare, this one can't be topped, and with the excellent exploitation possibilities of the title, it should be put over by smart showmanship for good returns. It's

the first picture with a Burma Road setting, and as such deserves added praise for its news value. The picture is an interesting one, with loads of suspense and is highlighted with swell performances by the entire cast, which includes Charles Bickford, Evelyn Ankers and Frank Albertson. The combination of a well-written screenplay, intelligent production and smart direction was never shown to better advantage. The result is a film that will please in any situation. It's worthy of a little special effort on your part. Dress house staff in Oriental costumes, using the same motif for your lobby and front. Cut headlines from newspapers dealing with the activities along the Burma Road. Secure Chinese coins from your local novelty dealer, insert in envelopes, and have pretty girl in Oriental costume, pass them out.

Catchline: "Heroes of the havoc-ridden highway . . . the Burma Road."

Mr. Celebrity

Producers Releasing Co. Drama 66 mins.

(Prod. No. 114—Nat'l Release, Oct. 31)

AUDIENCE SLANT: (Family) One you can recommend for its sheer entertainment value. Will delight theatregoers of any age.

BOX OFFICE SLANT: A natural for the neighborhood houses. A good program offering.

Cast: Buzzy Henry, James Seay, Doris Day, William Halligan, Gavin Gordon, Johnny Berkes, Jack Baxley, Larry Grey, John E. Ince, Frank Hagney, Jack Richardson, Alfred Hall, Smokey Saunders, Francis X. Bushman, Clara Kimball Young, Jim Jeffries and others. **Credits:** Directed by William Beaudine. Original story by Martin Mooney and Charles Samuels. Screenplay by Martin Mooney. Director of photography, Arthur Martinelli. Produced by Martin Mooney.

Plot: In his wanderings, a young race track veterinarian comes across a place called "Celebrity Farm," where former famous people make their home. Lack of funds threatens the security of the place, so he arranges to condition one of their horses for a race. With the winnings, he saves the farm and victory brings him the girl he loves and a job, which guarantees the custody of his young nephew, for whom he had been fighting in the courts.

Comment: Here's one made for "peanuts" that equals the product turned out by some of the majors, for sheer entertainment value. It introduces a new writer-producer to the field, Martin Mooney, and his work points to bigger and better things. It also shows that a smart director, William Beaudine, has what it takes, when given the proper material. And it also proves that entertainment can be made for much less than a million dollars. Highly commendable performances are turned in by the cast, with the most outstanding work being done by a newcomer, Buzzy Henry, a youngster of nine who performs like a veteran. Featured in the cast are Clara Kimball Young, Francis X. Bushman and Jim Jeffries. Their appearance will delight the oldtimers. It's a natural for the neighborhood houses; a better-than-average program offering. Plaster your lobby with pictures of Miss Young, Bushman and other "oldtimers." There's a good tieup with sports editors. A dog is featured in several sequences, which calls for a contest of some kind, with local youngsters and their pooches.

Catchline: "A problem that was solved by a winning horse."

Desperate Cargo

Producers Releasing Co. Drama 69 mins.

(Prod. No. 113, Nat'l Release, July 4)

AUDIENCE SLANT: (Adult) Fair action picture.

BOX OFFICE SLANT: Good for those spots which demand action.

Cast: Ralph Byrd, Carol Hughes, Julie Duncan, Jack Mulhall, I. Stanford Jolley, Kenneth Harlan, Richard Clarke, Johnstone White, Paul Bryar, Thornton Edwards, Don Forrest, Loretta Russell. **Credits:** Produced by John T. Coyle. Directed by William Beaudine. Screenplay by Morgan Cox and John T. Coyle. Photography by Jack Greenhalgh.

Plot: Carol Hughes and Julie Duncan, stranded show girls, meet Byrd, purser of a Clipper plane in a West Indian port. They promote him for their passage by showing a fake telegram. On board the plane, crooks take the plane over and Carol manages to distract one of the gang long enough for Byrd to overcome him and free the other members of the crew. Because of this, he forgives her and all ends well.

Comment: If action is the sole requirement of a picture, here is a dish for any such audience. There's plenty of it crammed into 69 minutes, though the end is telegraphed far in advance and it's just a matter of how many vicissitudes the hero will have to crawl through to win out. Byrd makes an acceptable hero and Jack Mulhall, an old favorite, is back on the screen with one of the leading parts. Production is up to the standard of this company's previous releases.

Catchline: "Thrills and excitement aboard a Trans-Caribbean plane."

Death Valley Outlaws

Republic Western 56 mins.

(Prod. No. 172—Nat'l Release, Sept. 29)

AUDIENCE SLANT: (Family) The plot has a familiar ring, but there's ample action to please the western addicts.

BOX OFFICE SLANT: Should do good business.

Cast: Don "Red" Barry, Lynn Merrick, Milburn Stone, Bob McKenzie, Karl Hackett, Rex Lease, Jack Kirk, Michael Owen, Fred S. Toones. **Credits:** Associate Producer-Director, George Sherman. Screenplay by Don Ryan and Jack Lait, Jr. Based on an original story by Don Ryan. Director of photography, Edgar Lyons. Musical direction, Cy Feuer.

Plot: A band of outlaws, posing as vigilantes, terrorize Hopetown. Barry, in search of his brother, but at the same time seeking law and order, poses as a notorious bandit to beat the outlaws at their own game. When he discovers that his brother, a member of the ring, has been fatally wounded by the leader, Barry goes after the gang with a vengeance, rounds them up.

Comment: The outdoor fans want action, and they get it here in abundant measure. The story itself has been done time and again, but a few new twists, plus good performances by Don Barry, Milburn Stone, Karl Hackett, Rex Lease and Michael Owen, not to forget the action, make it palatable once more for western followers. In a brief role, Owen reveals possibilities of becoming a future cowboy hero; he is handsome, personable, and does what he has to do well. No western could ask for a lovelier heroine than Miss Merrick. In all departments, "Death Valley Outlaws" is rousing, slambang outdoor entertainment. Give it a campaign befitting this type of picture. The fact that the vigilantes are hooded provides an opportunity for special street ballyhoo.

Catchline: "Fearless cowboy smashes a band of terrorists."

Mob Town

Universal Gangster 62 mins.

(Prod. No. Not Set—Nat'l Release, ??)

AUDIENCE SLANT: (Family) Best for juvenile audiences and less critical action fans.

BOX OFFICE SLANT: Should match previous results from the "Little Tough Guy" series.

Cast: Billy Halop, Huntz Hall, Gabriel Dell, Bernard Punsley, Dick Foran, Ann Gwynne, Samuel S. Hinds, Darryl Hickman, Victor Killian, Truman Bradley, John Butler, Paul Fix, John Sheehan, Jimmy Fawcett, Cliff Clark. **Credits:** Directed by William Nigh. Produced by Ken Goldsmith. Original screenplay by Brenda Weisberg and Walter Doniger. Director of photography, Elwood Bredell.

Plot: Billy Halop, head of a juvenile slum gang, who worships his older brother—a killer now in prison, is saved from reformatory by Dick Foran, the officer who captured his brother. Foran inaugurates a police-sponsored big brother movement. The others respond, but Halop still resents his brother's capture and becomes involved with criminal friends of the latter. This climaxes with an attempt to rob a store in which Foran is wounded rather than shoot Halop, and the latter atones by driving the getaway car into a pole so the robber is captured. Halop shows promise of becoming a useful citizen, with a romance indicated between Foran and Ann Gwynne, Halop's sister.

Comment: Success of this picture, even with juvenile audiences, can be expected to equal any of the "Little Tough Guys" series which have preceded it. It compares favorably with these, including a maximum of action. There is the briefest of indicated romance, with Ann Gwynne bringing charm to a role too scant to allow either any drain on her dramatic ability or featuring her presence in the only feminine role of any importance. Best exploitation possibilities lie in the stress laid on the police "big brother" movement, and this will be confined to communities where work aimed at the prevention of crime has been inaugurated. Presence of Darryl Hickman in a tearful juvenile role may help if brought to the attention of those houses where "The Biscuit Eater" proved profitable. Demonstrations of how police officers are trained in the use of "judo" might be made into a lobby feature, presented by professional conditioners of your city.

Catchline: "A new slant on cops from a boy's eye-view."

(*Continued on Page 17*)

A UNIVERSITY FILM PRODUCTION

'NO GREATER SIN'

A Showman's Picture for Showmen

Starting 3rd Week—Little Theatre, Newark, N. J.
Opening October 4, Cinema Theatre, Pittsburgh;
October 8, Normandie Theatre, Boston

Trade Show Guide

CHOCOLATE SOLDIER

MGM — Musical. Principals: Nelson Eddy, Rise Stevens, Nigel Bruce, Florence Bates. Advance Dope, July 12.

ALBANY ..... Oct. 14
11:00 a.m., 20th-Fox Screening Room
ATLANTA ..... Oct. 14
10:30 a.m., RKO Screening Room
BOSTON ..... Oct. 14
10 a.m., 2:15 p.m., MGM Scrng. Room
BUFFALO ..... Oct. 14
1:30 p.m., 20th-Fox Screening Room
CHARLOTTE ..... Oct. 14
1:30 p.m., 20th-Fox Screening Room
CHICAGO ..... Oct. 14
2 p.m., H. C. Igel's Screening Room
CINCINNATI ..... Oct. 14
1 p.m., Palace Theatre Screening Room
CLEVELAND ..... Oct. 14
1 p.m., 20th-Fox Screening Room
DALLAS ..... Oct. 14
10:30 a.m., 20th-Fox Screening Room
DENVER ..... Oct. 14
1:15 p.m., Paramount Screening Room
DES MOINES ..... Oct. 14
1 p.m., 20th-Fox Screening Room
DETROIT ..... Oct. 14
1:30 p.m., Blumenthal's Screening Rm.
INDIANAPOLIS ..... Oct. 14
9 a.m., 20th-Fox Screening Room
KANSAS CITY ..... Oct. 14
1 p.m., Vogue Theatre
LOS ANGELES ..... Oct. 14
2:30 p.m., 20th-Fox Screening Room
MEMPHIS ..... Oct. 14
1 p.m., 20th-Fox Screening Room
MILWAUKEE ..... Oct. 14
1:30 p.m., 20th-Fox Screening Room
MINNEAPOLIS ..... Oct. 14
1 p.m., Warner Bldg. Screening Room
NEW HAVEN ..... Oct. 14
10 a.m., 20th-Fox Screening Room
NEW ORLEANS ..... Oct. 14
1:30 p.m., 20th-Fox Screening Room
NEW YORK ..... Oct. 16
9:30 a.m.; 1:30 p.m., MGM Scrng. Rm.
OKLAHOMA CITY ..... Oct. 14
9 a.m., 20th-Fox Screening Room
OMAHA ..... Oct. 14
10:30 a.m., 20th-Fox Screening Room
PHILADELPHIA ..... Oct. 15
11 a.m., 2 p.m., MGM Screening Room
PITTSBURGH ..... Oct. 14
1 p.m., MGM Screening Room
PORTLAND ..... Oct. 14
1 p.m., B. F. Shearer Screening Room
ST. LOUIS ..... Oct. 14
1 p.m., S'Renco Screening Room
SALT LAKE CITY ..... Oct. 14
1 p.m., 20th-Fox Screening Room
SAN FRANCISCO ..... Oct. 14
1:30 p.m., 20th-Fox Screening Room
SEATTLE ..... Oct. 14
1 p.m., Jewel Box Preview Theatre
WASHINGTON ..... Oct. 14
1 p.m., 20th-Fox Screening Room

HOT SPOT

20th-Fox. Drama. Principals: Betty Grable, Victor Mature, Carole Landis, Laird Cregar. Advance Dope, August 9.

ALBANY ..... Oct. 16
2 p.m., 20th-Fox Exchange
ATLANTA ..... Oct. 16
2 p.m., 20th-Fox Exchange
BOSTON ..... Oct. 16
2:15 p.m., 20th-Fox Exchange
BUFFALO ..... Oct. 16
2 p.m., 20th-Fox Exchange
CHARLOTTE ..... Oct. 16
3 p.m., 20th-Fox Exchange
CHICAGO ..... Oct. 16
10:30 a.m., 2:15 p.m., 20th-Fox Exch.
CINCINNATI ..... Oct. 16
9 a.m., 1:30 p.m., 20th-Fox Exchange
CLEVELAND ..... Oct. 16
2 p.m., 20th-Fox Exchange
DALLAS ..... Oct. 16
2 p.m., 20th-Fox Exchange
DENVER ..... Oct. 16
1:30 p.m., 20th-Fox Exchange
DES MOINES ..... Oct. 16
12:30 p.m., 20th-Fox Exchange
DETROIT ..... Oct. 16
10:30 a.m., 1:30 p.m., 20th-Fox Exch.
INDIANAPOLIS ..... Oct. 16
1:30 p.m., 20th-Fox Exchange
KANSAS CITY ..... Oct. 16
10 a.m., 2 p.m., 20th-Fox Exchange
LOS ANGELES ..... Oct. 16
10 a.m., 20th-Fox Exchange
MEMPHIS ..... Oct. 16
2:30 p.m., 20th-Fox Exchange
MILWAUKEE ..... Oct. 16
1:30 p.m., 20th-Fox Exchange
MINNEAPOLIS ..... Oct. 16
2 p.m., 20th-Fox Exchange
NEW HAVEN ..... Oct. 16
10 a.m., 20th-Fox Exchange
NEW ORLEANS ..... Oct. 16
3 p.m., 20th-Fox Exchange
NEW YORK ..... Oct. 16
2 p.m., 20th-Fox Exchange
OKLAHOMA CITY ..... Oct. 16
10 a.m., 20th-Fox Exchange
OMAHA ..... Oct. 16
1:30 p.m., 20th-Fox Exchange
PHILADELPHIA ..... Oct. 16
10:30 a.m., 2:30 p.m., 20th-Fox Exch.
PITTSBURGH ..... Oct. 16
2 p.m., 20th-Fox Exchange
PORTLAND ..... Oct. 16
2 p.m., Star Film Exchange
SALT LAKE CITY ..... Oct. 16
2:15 p.m., 20th-Fox Exchange
SAN FRANCISCO ..... Oct. 16
2 p.m., 20th-Fox Exchange
SEATTLE ..... Oct. 16
1:30 p.m., 20th-Fox Exchange
ST. LOUIS ..... Oct. 16
1 p.m., S'Renco Screening Room
WASHINGTON ..... Oct. 16
1 p.m., 20th-Fox Exchange

THE MALTESE FALCON

WB—Mystery. Principals: Humphrey Bogart, Mary Astor, Peter Lorre, Gladys George, Barton MacLane, Lee Patrick, Sidney Greenstreet. Reviewed this issue.

ALBANY ..... Oct. 6
11:15 a.m., Warner Theatre Proj. Rm.
ATLANTA ..... Oct. 6
11:15 a.m., RKO Screening Room
BOSTON ..... Oct. 6
11:15 a.m., Fox Film Exchange
BUFFALO ..... Oct. 6
11:15 a.m., 20th-Fox Screening Room
CHARLOTTE ..... Oct. 7
11:15 a.m., Paramount Pictures, Inc.
CHICAGO ..... Oct. 6
11:15 a.m., Warner Screening Room
CINCINNATI ..... Oct. 6
11:15 a.m., RKO Screening Room
CLEVELAND ..... Oct. 6
11:15 a.m., Warner Screening Room
DALLAS ..... Oct. 6
11:15 a.m., 20th-Fox Screening Room
DENVER ..... Oct. 6
8:00 p.m., Paramount Screening Room
DES MOINES ..... Oct. 6
11:15 a.m., 20th-Fox Screening Room
DETROIT ..... Oct. 6
11:15 a.m., Film Exchange Bldg.
INDIANAPOLIS ..... Oct. 6
11:15 a.m., Paramount Screening Room
KANSAS CITY ..... Oct. 6
11:15 a.m., 20th-Fox Screening Room
LOS ANGELES ..... Oct. 6
11:15 a.m., Warner Projection Room
MEMPHIS ..... Oct. 6
11:15 a.m., 20th-Fox Proj. Room
MILWAUKEE ..... Oct. 6
11:15 a.m., Warner Bldg. Screening Rm.
MINNEAPOLIS ..... Oct. 6
11:15 a.m., Warner Screening Room
NEW HAVEN ..... Oct. 6
11:5 a.m., Warner Theatre Scrng. Rm.
NEW ORLEANS ..... Oct. 6
11:15 a.m., 20th-Fox Screening Room
NEW YORK..Screening held previously
OKLAHOMA CITY ..... Oct. 6
11:15 a.m., 20th-Fox Screening Room
OMAHA ..... Oct. 6
11:15 a.m., 20th-Fox Screening Room
PHILADELPHIA ..... Oct. 6
11:15 a.m., Vine St. Screening Room
PITTSBURGH ..... Oct. 6
11:15 a.m., Paramount Screening Rm.
PORTLAND ..... Oct. 6
11:15 a.m., Jewel Box Screening Room
SALT LAKE CITY..... Oct. 6
11:15 a.m., 20th-Fox Screening Room
SAN FRANCISCO ..... Oct. 6
11:15 a.m., Republic Screening Room
SEATTLE ..... Oct. 6
11:15 a.m., Jewel Box Screening Room
ST. LOUIS ..... Oct. 6
11:15 a.m., S'Renco Screening Room
WASHINGTON ..... Oct. 6
11:15 a.m., Earle Theatre Bldg.

MOON OVER HER SHOULDER

20th- Fox. Drama. Principals: Lynn Bari, Dan Dailey, Jr., John Sutton. Advance Dope, Sept. 6.

ALBANY ..... Oct. 16
2 p.m., 20th-Fox Exchange
ATLANTA ..... Oct. 16
11 a.m., 20th-Fox Exchange
BOSTON ..... Oct. 16
11 a.m., 20th-Fox Exchange
BUFFALO ..... Oct. 16
2 p.m., 20th-Fox Exchange
CHARLOTTE ..... Oct. 16
1:30 p.m., 20th-Fox Exchange
CHICAGO ..... Oct. 16
10:30 a.m., 2:15 p.m., 20th-Fox Exch.
CINCINNATI ..... Oct. 16
9 a.m., 1:30 p.m., 20th-Fox Exchange
CLEVELAND ..... Oct. 16
2 p.m., 20th-Fox Exchange
DALLAS ..... Oct. 16
10 a.m., 20th-Fox Exchange
DENVER ..... Oct. 16
1:30 p.m., 20th-Fox Exchange
DES MOINES ..... Oct. 16
2 p.m., 20th-Fox Exchange
DETROIT ..... Oct. 16
10:30 a.m., 1:30 p.m., 20th-Fox Exch.
INDIANAPOLIS ..... Oct. 16
1:30 p.m., 20th-Fox Exchange
KANSAS CITY ..... Oct. 16
10 a.m., 2 p.m., 20th-Fox Exchange
LOS ANGELES ..... Oct. 16
10 a.m., 20th-Fox Exchange
MEMPHIS ..... Oct. 16
10:30 a.m., 20th-Fox Exchange
MILWAUKEE ..... Oct. 16
1:30 p.m., 20th-Fox Exchange
MINNEAPOLIS ..... Oct. 16
2 p.m., 20th-Fox Exchange
NEW HAVEN ..... Oct. 16
10 a.m., 20th-Fox Exchange
NEW ORLEANS ..... Oct. 16
2 p.m., 20th-Fox Exchange
NEW YORK ..... Oct. 16
2 p.m., Star Film Exchange
SALT LAKE CITY..... Oct. 16
1 p.m., 20th-Fox Exchange
SAN FRANCISCO ..... Oct. 16
10:30 a.m., 20th-Fox Exchange
SEATTLE ..... Oct. 16
1:30 p.m., 20th-Fox Exchange
ST. LOUIS ..... Oct. 16
1 p.m., S'Renco Screening Room
WASHINGTON ..... Oct. 16
1 p.m., 20th-Fox Exchange

ONE FOOT IN HEAVEN

WB—Biographical. Principals: Fredric March, Martha Scott. Reviewed this issue.

ALBANY ..... Oct. 6
2:30 p.m., Warner Theatre Proj. Room
ATLANTA ..... Oct. 6
2:30 p.m., RKO Screening Room
BOSTON ..... Oct. 6
2:30 p.m., Fox Film Exchange
BUFFALO ..... Oct. 6
2:30 p.m., 20th-Fox Screening Room
CHARLOTTE ..... Oct. 7
2:30 p.m., Paramount Pictures, Inc.
CHICAGO ..... Oct. 6
2:30 p.m., Warner Screening Room
CINCINNATI ..... Oct. 6
2:30 p.m., RKO Screening Room
CLEVELAND ..... Oct. 6
2:30 p.m., Warner Screening Room
DALLAS ..... Oct. 6
2:30 p.m., 20th-Fox Screening Room
DENVER ..... Oct. 6
9:40 p.m., Paramount Screening Room
DES MOINES ..... Oct. 6
2:30 p.m., 20th-Fox Screening Room
DETROIT ..... Oct. 6
2:30 p.m., Film Exchange Bldg.
INDIANAPOLIS ..... Oct. 6
2:30 p.m., Paramount Screening Room
KANSAS CITY ..... Oct. 6
2:30 p.m., 20th-Fox Screening Room
LOS ANGELES ..... Oct. 6
2:30 p.m., Warner Projection Room
MEMPHIS ..... Oct. 6
2:30 p.m., 20th-Fox Proj. Room
MILWAUKEE ..... Oct. 6
2:30 p.m., Warner Theatre Bldg
MINNEAPOLIS ..... Oct. 6
2:30 p.m., Warner Screening Room
NEW HAVEN ..... Oct. 6
2:30 p.m., Warner Theatre Scrng. Rm.
NEW ORLEANS ..... Oct. 6
2:30 p.m., 20th-Fox Screening Room
NEW YORK..Screening held previously
OKLAHOMA CITY ..... Oct. 6
2:30 p.m., 20th-Fox Screening Room
OMAHA ..... Oct. 6
2:30 p.m., 20th-Fox Screening Room
PHILADELPHIA ..... Oct. 6
2:30 p.m., Vine St. Screening Room
PITTSBURGH ..... Oct. 6
2:30 p.m., Paramount Screening Room
PORTLAND ..... Oct. 6
2:30 p.m., Jewel Box Screening Room
SALT LAKE CITY..... Oct. 6
2:30 p.m., 20th-Fox Screening Room
SAN FRANCISCO ..... Oct. 6
2:30 p.m., Republic Screening Room
SEATTLE ..... Oct. 6
2:30 p.m., Jewel Box Screening Room
ST. LOUIS ..... Oct. 6
2:30 p.m., S'Renco Screening Room
WASHINGTON ..... Oct. 6
2:30 p.m., Earle Theatre Bldg.

THE PRIME MINISTER

WB — Biographical. Principals: John Gielgud, Diana Wynyard. Reviewed Sept. 13.

ALBANY ..... Oct. 6
9:30 a.m., Warner Theatre Proj. Room
ATLANTA ..... Oct. 6
9:30 a.m., RKO Screening Room
BOSTON ..... Oct. 6
9:30 a.m., Fox Film Exchange
BUFFALO ..... Oct. 6
9:30 a.m., 20th-Fox Screening Room
CHARLOTTE ..... Oct. 7
9:30 a.m., Paramount Pictures, Inc.
CHICAGO ..... Oct. 6
9:30 a.m., Warner Screening Room
CINCINNATI ..... Oct. 6
9:30 a.m., RKO Screening Room
CLEVELAND ..... Oct. 6
9:30 a.m.—Warner Screening Room
DALLAS ..... Oct. 6
9:30 a.m., 20th-Fox Screening Room
DENVER ..... Oct. 6
4:00 p.m., Paramount Screening Room
DES MOINES ..... Oct. 6
9:30 a.m., 20th-Fox Screening Room
DETROIT ..... Oct. 6
9:30 a.m., Film Exchange Bldg.
INDIANAPOLIS ..... Oct. 6
9:30 a.m., Paramount Screening Room
KANSAS CITY ..... Oct. 6
9:30 a.m., 20th-Fox Screening Room
LOS ANGELES ..... Oct. 6
9:30 a.m., Warner Projection Room
MEMPHIS ..... Oct. 6
9:30 a.m.—20th-Fox Proj. Room
MILWAUKEE ..... Oct. 6
9:30 a.m.—Warner Bldg. Screening Rm.
MINNEAPOLIS ..... Oct. 6
9:30 a.m.—Warner Screening Room
NEW HAVEN ..... Oct. 6
9:30 a.m., Warner Theatre Scrng. Rm.
NEW ORLEANS ..... Oct. 6
9:30 a.m., 20th-Fox Screening Room

(Continued on bottom of next page)



A blend of big-town glitter with the folksy atmosphere of a small-town carnival made the premiere for "A Yank in the R.A.F." at the Roxy Theatre, New York, last week one of the most unique first nights in the records of picture presentations. The launching of the 20th Century-Fox production had plenty of socialite support through the benefit angle under which the British-American Ambulance Corps drew funds, Army and Navy cooperation through a Military Ball held at midnight in the rotunda of the Roxy, and a large contingent of New York's police to keep order around the big showhouse on 50th St. Behind the Roxy, in the large parking lot, a carnival with mid-way shows drew an estimated 100,000 persons. Above, right, a view outside the theatre, showing part of a battery of anti-aircraft lights, each of 800 million candlepower; left, the carnival. The premiere was handled by the Hal Horne Organization.

The Box Office Slant

(*Continued from Page* 15)

It Started With Eve

Universal **Comedy-Drama** **90 mins.**

(Prod. No. Not Set—Nat'l Release, Sept. 26)

AUDIENCE SLANT: (Family) Outstanding entertainment. Will please all classes of patronage.

BOX OFFICE SLANT: Should pay off heavy dividends if properly exploited. Has all the elements that make boxoffice successes.

Cast: Deanna Durbin, Charles Laughton, Robert Cummings, Guy Kibbee, Margaret Tallichet, Catharine Doucet, Walter Catlett, Charles Coleman, Leonard Elliott, Irving Bacon, Gus Schilling, Wade Boteler, Dorothea Kent, Clara Blandick. **Credits:** Directed by Henry Koster. Original story by Hans Kraly. Screenplay by Norman Krasna and Leo Townsend. Director of photography, Rudolph Mate. Musical director, Charles Previn. Art director, Jack Otterson. Produced by Joe Pasternak.

Plot: In order to grant his dying father's last request, Robert Cummings brings his "supposed" fiancee to his bedside. But the old man rallies, finds out the truth and then sets out to get the young girl for his daughter-in-law.

Comment: Bearing the stamp of the skillful work of Producer Joe Pasternak and Director Henry Koster, this newest Deanna Durbin starrer is by far her best; it's top-flight entertainment that will probably outgross any of her previous vehicles. Deanna has never been seen to better advantage, turning in a performance that is perfect. In addition, she sings three songs in a manner that will delight any audience. The entertainment value of the film is enhanced by the work of Charles Laughton and Robert Cummings, both excellent. Other members of the cast, although given little to do, handle their roles skillfully. Too much cannot be said about the fine screenplay, the musical recording and art direction. Here's a picture of outstanding merit in every department, that will pay off heavy dividends, if properly exploited. Check your pressbook for tie-up stills and arrange an advance campaign that will bring results. It's the type of picture that word-of-mouth will help, so be sure and get them in for opening day. An essay contest on "What Started With Eve," will attract attention, if given newspaper space. The title is attractive for teasers.

Catchline: "A fiancee by proxy."

Sailors On Leave

Republic **Comedy** **71 mins.**

(Prod. No. 109, Nat'l Release, Oct. 3)

AUDIENCE SLANT: (Family) Pleasantly entertaining comedy is good diversion for general audiences.

BOX OFFICE SLANT: Should do average business.

Cast: William Lundigan, Shirley Ross, Chick Chandler, Ruth Donnelly, Mae Clark, Cliff Nazarro, Tom Kennedy, Mary Ainslee, Bill Shirley, Garry Owen, William Haade, Jane Kean. **Credits:** Associate Producer, Albert J. Cohen. Directed by Albert S. Rogell. Screenplay by Art Arthur and Malcolm Stuart Boylan. Original story by Herbert Dalmas. Director of photography, Ernest Miller. Art direction, John Victor Mackay. Musical direction, Cy Feuer. Songs and lyrics by Jule Styne, Frank Loesser and Emily Robinson Head.

Plot: Through a hoax perpetuated by two of his pals, Lundigan is ordered to marry a girl before a certain time so that he can repay his other sailor friends money owed them for helping him out of a jam. While Chandler and Nazarro, the two pals, try to keep him from marrying, the others try to make a match. Shirley Ross is "the girl," and she and Lundigan fall in love. Nevertheless, Lundigan schemes to keep her away the night of the scheduled wedding, but is glad to see her appear when the sailors have nearly succeeded in making him marry someone else.

Comment: Entertaining and amusing, "Sailors on Leave" is pleasant diversion for general audiences. For those who want to relax and forget their troubles, the film, with its frothy, yet enjoyable plot, is recommended. Lundigan's performance, for all it requires, is adequate, while Shirley Ross, lovelier than ever, handles her assignment with ease, and sings two catchy numbers. The picture, while perhaps not strong enough to stand on its own, should brighten any program. Utilization of nautical stunts and tieups, not forgetting song promotions, in your campaign, should create interest.

Catchline: "Songs, sailors and sweeties . . . and laughs galore."

DOORMEN'S DILEMMA

As part of the campaign for "Charley's Aunt" at the Orpheum Theatre, Spokane, Wash., doormen wore dresses of black silk and lace and smoked cigars during the three-week engagement. The boys were happy when the run ended.

Amateur Radio Whistling Contest

A three-day amateur radio whistling contest was one of the features of the "Whistling in the Dark" campaign put over by Frank Murphy, Loew's State, Syracuse. Murphy also announced that the first ten red-headed men accompanied by auburn-haired girls would be admitted free opening day. In addition, an old jaloppy bannered with copy reading: "Don't laugh at this—Save all your laughs for etc.," was sent around town.

THE PRIME MINISTER

(*Continued from preceding page*)

NEW YORK . . Screening held previously
OKLAHOMA CITY . . . . . Oct. 6
9:30 a.m., 20th-Fox Screening Room
OMAHA . . . . . Oct. 6
9:30 a.m., 20th-Fox Screening Room
PHILADELPHIA . . . . . Oct. 6
9:30 a.m., Vine St. Screening Room
PITTSBURGH . . . . . Oct. 6
9:30 a.m., Paramount Screening Room
PORTLAND . . . . . Oct. 6
9:30 a.m., Jewel Box Screening Room
SALT LAKE CITY . . . . . Oct. 6
9:30 a.m., 20th-Fox Screening Room
SAN FRANCISCO . . . . . Oct. 6
9:30 a.m., Republic Screening Room
SEATTLE . . . . . Oct. 6
9:30 a.m., Jewel Box Screening Room
ST. LOUIS . . . . . Oct. 6
9:30 a.m., S'Renco Screening Room
WASHINGTON . . . . . Oct. 6
9:30 a.m., Earle Theatre Bldg.

SMALL TOWN DEB

20th-Fox. Comedy-Drama. Principals: Jane Withers, Jane Darwell, Cobina Wright, Jr., Bruce Edwards, Katharine Alexander, Cecil Kellaway, Buddy Pepper. Advanced Dope, September 13.

ALBANY . . . . . Oct. 17
2 p.m., 20th-Fox Exchange
ATLANTA . . . . . Oct. 17
11 a.m., 20th-Fox Exchange
BOSTON . . . . . Oct. 17
11 a.m., 20th-Fox Exchange
BUFFALO . . . . . Oct. 17
2 p.m., 20th-Fox Exchange
CHARLOTTE . . . . . Oct. 17
1:30 p.m., 20th-Fox Exchange
CHICAGO . . . . . Oct. 17
10:30 a.m., 2:15 p.m., 20th-Fox Exch.
CINCINNATI . . . . . Oct. 17
9 a.m., 1:30 p.m., 20th-Fox Exchange
CLEVELAND . . . . . Oct. 17
2 p.m., 20th-Fox Exchange
DALLAS . . . . . Oct. 17
10 a.m., 20th-Fox Exchange
DENVER . . . . . Oct. 17
1:30 p.m., 20th-Fox Exchange
DES MOINES . . . . . Oct. 17
2 p.m., 20th-Fox Exchange
DETROIT . . . . . Oct. 17
10:30 a.m., 1:30 p.m., 20th-Fox Exch.
INDIANAPOLIS . . . . . Oct. 17
1:30 p.m., 20th-Fox Exchange
KANSAS CITY . . . . . Oct. 17
10 a.m., 2 p.m., 20th-Fox Exchange
LOS ANGELES . . . . . Oct. 17
10 a.m., 20th-Fox Exchange
MEMPHIS . . . . . Oct. 17
10:30 a.m., 20th-Fox Exchange
MILWAUKEE . . . . . Oct. 17
1:30 p.m., 20th-Fox Exchange
MINNEAPOLIS . . . . . Oct. 17
2 p.m., 20th-Fox Exchange
NEW HAVEN . . . . . Oct. 17
10 a.m., 20th-Fox Exchange
NEW ORLEANS . . . . . Oct. 17
1:30 p.m., 20th-Fox Exchange
NEW YORK . . . . . Oct. 17
2 p.m., 20th-Fox Exchange
OKLAHOMA CITY . . . . . Oct. 17
2 p.m., 20th-Fox Exchange
OMAHA . . . . . Oct. 17
1:30 p.m., 20th-Fox Exchange
PHILADELPHIA . . . . . Oct. 17
10:30 a.m., 2:30 p.m., 20th-Fox Exch.
PITTSBURGH . . . . . Oct. 17
11 a.m., 20th-Fox Exchange
PORTLAND . . . . . Oct. 17
2 p.m., Star Film Exchange
SALT LAKE CITY . . . . . Oct. 17
1 p.m., 20th-Fox Exchange
SAN FRANCISCO . . . . . Oct. 17
10:30 a.m., 20th-Fox Exchange
SEATTLE . . . . . Oct. 17
1:30 p.m., 20th-Fox Exchange
ST. LOUIS . . . . . Oct. 17
1 p.m., S'Renco Screening Room
WASHINGTON . . . . . Oct. 17
1 p.m., 20th-Fox Exchange

SWAMP WATER

20th-Fox. Drama. Principals: Walter Huston, Walter Brennan, Dana Andrews, Eugene Pallette, Anne Baxter. Advance Dope, August 16.

ALBANY . . . . . Oct. 17
2 p.m., 20th-Fox Exchange
ATLANTA . . . . . Oct. 17
2 p.m., 20th-Fox Exchange
BOSTON . . . . . Oct. 17
2:15 p.m., 20th-Fox Exchange
BUFFALO . . . . . Oct. 17
2 p.m., 20th-Fox Exchange
CHARLOTTE . . . . . Oct. 17
3 p.m., 20th-Fox Exchange
CHICAGO . . . . . Oct. 17
10:30 a.m., 2:15 p.m., 20th-Fox Exch.
CINCINNATI . . . . . Oct. 17
9 a.m., 1:30 p.m., 20th-Fox Exchange
CLEVELAND . . . . . Oct. 17
2 p.m., 20th-Fox Exchange
DALLAS . . . . . Oct. 17
2 p.m., 20th-Fox Exchange
DENVER . . . . . Oct. 17
1:30 p.m., 20th-Fox Exchange
DES MOINES . . . . . Oct. 17
12:30 p.m., 20th-Fox Exchange
DETROIT . . . . . Oct. 17
10:30 a.m., 1:30 p.m., 20th-Fox Exch.
INDIANAPOLIS . . . . . Oct. 17
1:30 p.m., 20th-Fox Exchange
KANSAS CITY . . . . . Oct. 17
10 a.m., 2 p.m., 20th-Fox Exchange
LOS ANGELES . . . . . Oct. 17
10 a.m., 20th-Fox Exchange
MEMPHIS . . . . . Oct. 17
2:30 p.m., 20th-Fox Exchange
MILWAUKEE . . . . . Oct. 17
1:30 p.m., 20th-Fox Exchange
MINNEAPOLIS . . . . . Oct. 17
2 p.m., 20th-Fox Exchange
NEW HAVEN . . . . . Oct. 17
10 a.m., 20th-Fox Exchange
NEW ORLEANS . . . . . Oct. 17
3 p.m., 20th-Fox Exchange
NEW YORK . . . . . Oct. 17
2 p.m., 20th-Fox Exchange
OKLAHOMA CITY . . . . . Oct. 17
10 a.m., 20th-Fox Exchange
OMAHA . . . . . Oct. 17
1:30 p.m., 20th-Fox Exchange
PHILADELPHIA . . . . . Oct. 17
10:30 a.m., 2:30 p.m., 20th-Fox Exch.
PITTSBURGH . . . . . Oct. 17
2 p.m., 20th-Fox Exchange
PORTLAND . . . . . Oct. 17
2 p.m., Star Film Exchange
SALT LAKE CITY . . . . . Oct. 17
2:15 p.m., 20th-Fox Exchange
SAN FRANCISCO . . . . . Oct. 17
2 p.m., 20th-Fox Exchange
SEATTLE . . . . . Oct. 17
1:30 p.m., 20th-Fox Exchange
ST. LOUIS . . . . . Oct. 17
1 p.m., S'Renco Screening Room
WASHINGTON . . . . . Oct. 17
1 p.m., 20th-Fox Exchange

UNHOLY PARTNERS

MGM—Drama. Principals: Edward G. Robinson, Edward Arnold, Laraine Day, William Orr, Marsha Hunt, Walter Kingsford. Advance Dope, August 9, under title of "New York Story."

ALBANY . . . . . Oct. 14
11:00 a.m., 20th-Fox Screening Room
ATLANTA . . . . . Oct. 14
10:30 a.m., RKO Screening Room
BOSTON . . . . . Oct. 14
10 a.m., 2:15 p.m., MGM Scrng. Room
BUFFALO . . . . . Oct. 14
1:30 p.m., 20th-Fox Screening Room
CHARLOTTE . . . . . Oct. 14
1:30 p.m., 20th-Fox Screening Room
CHICAGO . . . . . Oct. 14
10 a.m., H. C. Igel's Screening Room
CINCINNATI . . . . . Oct. 14
1 p.m., Palace Theatre Screening Room
CLEVELAND . . . . . Oct. 14
1 p.m., 20th-Fox Screening Room
DALLAS . . . . . Oct. 14
2:30 p.m., 20th-Fox Screening Room
DENVER . . . . . Oct. 14
1:15 p.m., Paramount Screening Room
DES MOINES . . . . . Oct. 14
1 p.m., 20th-Fox Screening Room
DETROIT . . . . . Oct. 14
1:30 p.m., Blumenthal's Screening Room
INDIANAPOLIS . . . . . Oct. 14
9 a.m., 20th-Fox Screening Room
KANSAS CITY . . . . . Oct. 14
1 p.m., Vogue Theatre
LOS ANGELES . . . . . Oct. 14
10:30 a.m., 20th-Fox Screening Room
MEMPHIS . . . . . Oct. 14
1 p.m., 20th-Fox Screening Room
MILWAUKEE . . . . . Oct. 14
1:30 p.m., 20th-Fox Screening Room
MINNEAPOLIS . . . . . Oct. 14
1 p.m., Warner Bldg. Screening Room
NEW HAVEN . . . . . Oct. 14
10 a.m., 20th-Fox Screening Room
NEW ORLEANS . . . . . Oct. 14
1:30 p.m., 20th-Fox Screening Room
NEW YORK . . . . . Oct. 16
9:30 a.m., 1:30 p.m., MGM Scrng. Rm.
OKLAHOMA CITY . . . . . Oct. 14
9 a.m., 20th-Fox Screening Room
OMAHA . . . . . Oct. 14
10:30 a.m., 20th-Fox Screening Room
PHILADELPHIA . . . . . Oct. 14
11 a.m., 2 p.m., MGM Screening Room
PITTSBURGH . . . . . Oct. 14
1 p.m., MGM Screening Room
PORTLAND . . . . . Oct. 14
1 p.m., B. F. Shearer Screening Room
ST. LOUIS . . . . . Oct. 14
1 p.m., S'Renco Screening Room
SALT LAKE CITY . . . . . Oct. 14
1 p.m., 20th-Fox Screening Room
SAN FRANCISCO . . . . . Oct. 14
1:30 p.m., 20th-Fox Screening Room
SEATTLE . . . . . Oct. 14
1 p.m., Jewel Box Preview Theatre
WASHINGTON . . . . . Oct. 14
1 p.m., 20th-Fox Screening Room

The Talk of the Tents Up and Down the Land

Variety Club Notes

Weekly Get-Together of Filmdom's Good Fellows

JOHN H. HARRIS, NATIONAL CHIEF BARKER

Tent No. 1—Pittsburgh

Among the guests at the club this past week were Roy ("Legs") Hawley of West Virginia University, Al Smith, the advance man for Orson Welles' "Native Son," currently playing the Nixon Theatre, Dr. John B. ("Jock") Sutherland, coach of the Brooklyn Pro Football Team, and Ben Atwell, advance man for the Jolson show.

The Variety Post of the American Legion staged the first show of the season at the Veterans' Hospital last Thursday. Ed Wynn and his company from the Nixon were the attraction.

Most of the Pittsburgh Barkers are in New York for the Louis-Nova fight and some of them intend to stay over for the World Series.

Tent No. 2—Columbus

Barkers of the Columbus Variety Club will entertain next Monday with a stag buffet in honor of Jim Hendel, former UA salesman in this territory who has been promoted to Cleveland branch manager. Committee in charge includes Al Redman, "Pete" Wood, John Murphy, Russ Bovim.

Tent No. 3—Cincinnati

Pete Rosien was in for a few days only, and spent most of his spare moments at the clubrooms. Now that he is in charge of so many Universal offices ranging all the way from Cincinnati to Dallas, Pete spends most of his time on planes.

Harry Young and his charming wife have moved bag and baggage to Cincinnati residing in the beautiful suburb of Hyde Park. Harry is from Columbus where he represented Universal before becoming manager of the local exchange.

Plans are now afoot for the big Gin Rummy Tournament to be started in the next few days. Mike Greenberg, Allan Moritz and Nat Kaplan are in charge of the tournament which is to be held on Friday, Saturday and Sunday nights.

Ralph Kinsler, now an exhibitor, is wishing that he was an exchange manager again which only goes to prove that the other fellow's grass always looks greener regardless of which side of the fence you are standing on.

Barker Pep Golden, whose sudden illness kept him abed for several weeks, is now much better and takes daily trips to his studio downtown.

Regrets by this column to Ike Libson over the death of his brother Abe. A nice guy who went entirely too soon.

Tent No. 5—Detroit

Variety's fall season opens with two big events this week. First is the old-time Harvest Festival—grand opening of the clubrooms with seasonal specialties and a unique program for a party on Saturday, October 4, arranged by Wade Allen, entertainment chairman.

Then, on October 8, Variety will be host to Michigan's film industry, represented by Allied Theatres of Michigan. Allied's annual convention will be held for three days at the Book Cadillac Hotel, which houses the clubrooms, and Variety's event, which is slated to follow the annual banquet, the concluding and best-attended event of the convention, will bring to the clubrooms many upstaters who rarely if ever attend otherwise. David Flayer of the Amo Theatre, membership chairman, is in charge of the event.

Ralph Davison and Morris Saulson of the Linwood La Salle Theatre, both brothers-in-law of Barker Frank Wetsman, died as the result of an auto accident last week.

Mrs. Jenny Grahm, wife of William Grahm of the Palmer Park Theatre, and mother-in-law of Barker Raymond Schreiber, passed away suddenly on September 22.

Joseph G. Portell, who sold out his circuit here to Bill Schulte a year ago, is back again for a few weeks' visit—he's in the building business now in Miami. W. R. Rodgers, MGM top executive, was a visitor during the week, en route westward. Harlan Starr, Monogram manager, and Roger M. Kennedy, IATSE vice-president, were among those on the sick list—the late "summer colds," hay fever, and assorted troubles are getting the local boys down—but not out.

Tent No. 11—Washington

Largest charitable undertaking for the year, a benefit performance for the British War Relief Society and starring the great Gracie Fields, will be put on by Tent 11 on November 1 at Constitution Hall. Carter Barron, first assistant chief barker, was named general chairman of the affair which will outshine any to date in this Capital. Hardie Meakin, chief barker, will act as honorary chairman. Other officers include: John J. Payette, general vice-chairman; Edmund Plohn, chairman of the entertainment committee; Harry Krivit, Gene Ford and Harry Anger, vice-chairmen of the entertainment committee and Sidney Lust, chairman of the ticket committee. The entire share of the club will be turned over to the War Relief Society. Every member of the club will be pressed into service by Barron in order to assure the success of the event. Meanwhile, Barron, chairman of the 8th annual dinner dance held a meeting last week of his program committee, headed by Sam Galanty and Harry Brown. Plans to exceed, if possible, the fine work of Sidney Lust, last year's chairman, in obtaining more than $5000 in ads were discussed. The Monday night affair staged last week was greater, etc., than ever. Thanks to barkers George Crouch and Harry Anger!

Tent No. 12—Twin Cities

That was a swell cocktail party that the Twin City Variety club tossed for its members to hear the radio returns from the Washington-Minnesota football game at Seattle. A goodly crowd was present, including many women, and the fact that the Gophers emerged victorious made the occasion all the more pleasant. The food was scrumptious. Orchids to Lowell Kaplan and Charlie Rubenstein who arranged the affair.

Fred Strom, Northwest Allied executive secretary, was on hand, celebrating his birthday, serving his birthday cake and the drinks to the boys. Chief Barker Ben Blotcky kept things going in nice style.

The next big affair is the Fall's first dinner meeting at 6:30 p.m., Oct. 6. Entertainment plans for the ensuing season will be discussed and Chief Barker Blotcky urges a heavy turnout. A surprise feature is being planned.



Examining Golf Trophies

In the clubrooms at the Texas State Hotel in Houston, the golf tournament committee of the Houston branch of the Variety Club of Texas examines the trophies. Left to right are George Heck, Weldon Parsons and Al Mortensen. The tournament will be held October 6.

Tent No. 17—Texas

Last Saturday night the Variety Club of Texas opened its fall series of Bingo Parties in the Club quarters. Mr. and Mrs. "Doc" Allen were host and hostess at the "opening night." Members of the Club, their families and friends, were treated to a fine menu and a most enjoyable evening was had by all present. J. Lansing of Los Angeles, Charles Kessnich of MGM, and several members of the "Ice-Capades" show were in attendance.

E. J. Solon, S. Pugh and F. O. Starz received congratulations during the past week on the occasion of their birthdays.

Last Thursday night Variety Club of Texas was proud to have as its guests National Chief Barker John Harris and National Dough Guy James Balmer, who stopped off in Dallas en route to California.

The Fall Golf Tournament Committee held a luncheon meeting in the Club quarters Monday to discuss the details to be worked out in connection with the Tournament. Starz, chairman of the Committee, keynoted the discussion by urging all members to cooperate to the best of their ability in making this a most successful Tournament.

Tent No. 23—New England

Tent No. 23 held an Executive Committee meeting at its temporary quarters at the Statler Hotel on last Monday, at which time it was planned to buy out the second night of the new Olsen and Johnson show, "Crazy House," scheduled to open at the Shubert on October 20. The committee to be in charge of reservations will be selected and announced later. The proceeds of this show party will be used to swell the charity fund of the Variety Club.

It was also decided at the Executive Committee meeting to publish a Year Book which will be ready for release at the Annual New Year's Eve Party. A committee to take charge of this enterprise will also be later selected and announced.

High spotting the meeting was an inspection of Tent 23's new permanent quarters, which according to several members who have visited many of the Tents throughout the country, compare most favorably with the best of the other Tents. These new permanent quarters are expected to be ready for use next week.

Tent No. 24—Charlotte

The Golf Tournament and Dance to be held Monday, Oct. 6, is the big item in the affairs of the local tent at the moment. Chairman Jimmy Prichard of the entertainment committee promises it will surpass anything of its kind ever held in Charlotte. Many handsome prizes have been donated, and the golfers will tee off at 9:45 a.m., with the dancing to start at the Hotel Charlotte at 10:00 p.m.

Kings for a Day, Geo. Roscoe and Roger

(*Continued on Col. 2, next page*)

Coast Variety Inaugural Is Gala Affair

(*Continued from page 6*)

Rabbi Sidney Goldstein of UCLA; Rev. Donald Tippet of the M. E. Church of Los Angeles; and Father John J. Devlin of St. Victor Church.

Following the singing of the Star Spangled Banner by Sussanna Foster of Paramount, Duke Clark greeted the guests and members and introduced Gen. McCraw who came from Dallas especially for this event.

McCraw said in part: "Variety is truly the heart of show business. So much has been done in all the Tents for humanity. Too much cannot be said in tribute to the unfailing kindness of showmen, but let me call your attention to the head of show business. Our President so aptly called the world's attention to the fact that within a generation, within the memory of all present, the motion picture business has grown from infancy, from a questionable experiment in the entertainment field, to the greatest force for public good in all the world. Roosevelt spoke so truly. I can recall with you the time when the 'hill-billie' at the cross-roads represented ignorance of the world and its affairs. Within a generation you and your associates have given to all Americans everywhere a fine and intimate knowledge of the physical world and its problems. There are but few Americans today who are not acquainted with the best of the pens and minds of the masters of novel and history. Dickens, Shakespeare, Thackery, Hemingway are a part of the knowledge of all through the motion picture.

"You have educated America. This has not been without the criticism of envious hearts, selfish and misunderstanding minds and cruel political ambitions. With respect for their offices I cannot refrain from taking pride that the warped vision of Clark-Nye and their ilk have but served to insure our people that the motion picture industry in these stormy times is All-American. If they have sinned it has been in the cause of free-speech. If they have erred it has been in behalf of religious freedom. If they have been devoted it has been an almost consecrated love for American institutions. The clear white light of public inspection of the motion picture industry has added to the sense of security of Americans everywhere. There is no fifth column in your army.

"Let me emphasize again your relation to the public. As much as the free press is a necessity for a free America, so an aggressively conscious motion picture industry is a part of our insurance of American freedom. Every show house, whether at the cross roads or in the busy city, is an important part in the set-up. Producers, distributors and exhibitors alike bear a public responsibility that discharged properly means a thousand tomorrows of finer achievements for America and Americanism."

The special two reel film of the club activities especially made by National Screen Service for the recent national convention in Atlantic City, was shown and Tent 25 added two hundred feet conveying its own pledge to make the tent the outstanding unit in the national organization.

The reel was followed by an address by Harris who told the story of the Variety Clubs from its inception down to the present time. Balmer then inducted the members and officers and this was followed by the presentation of the charter and jewel by Harris to Chief Barker Skouras.

Immediately after the serious part of the affair, Gen. McCraw introduced Red Skelton who acted as Ringmaster for the fifty minutes show which included Ted Fio-Rito's orchestra, Ann Miller, The Merry Macs and Virginia O'Brien.

After the banquet the directors (canvassmen) of the new tent met with the national representatives in a conclave at which the club's activities were discussed and preliminary plans were taken up for the handling of the next annual convention of the clubs, scheduled for this city next May.

Among the many notables seen around the banquet hall were: Bill Rodgers, Fred Quimby, Col. Schiller of MGM, Sol Lesser and Joseph I. Breen of RKO; Harry Cohn of Columbia; Edward Arnold, Nat Holt, Sid Grauman, Mervyn Leroy, Oscar Oldknow, Hugh Braly, Bill Hendricks, Ben Wallenstein, Cliff Lewis, John Leroy Johnston, Rodney Pantages, George Weeks, Dean Hyskell, Virgin Jackson, Jesse Lasky, Harry Sherman, Dick Dickson, Bob Taplinger, Jack Warner, Bob Poole, and about four hundred others.



Top center, National Chief Barker John H. Harris addressing the inaugural dinner of Tent No. 25, Variety Club of Southern California. Upper left, Harris gives the Chief Barker's jewel to Charles P. Skouras, chief barker of the new tent. Upper right, Jean Hersholt, Chief Barker Skouras and Edward Arnold. Lower left, Harris, Rev. Donald Tippet of the M. E. Church of Los Angeles, Father John J. Devlin of St. Victor Church and Rabbi Sidney Goldstein of UCLA. Lower right, Spyros Skouras, Duke Clark, assistant chief barker, and "Chick" Lewis.

Tent No. 24—Charlotte

(*Continued from preceding page*)

Mitchell, put on a grand show for the boys at the last luncheon. Approximately 70 attended. Barkers Harry Hardy and Dick Pitts, were named as co-kings for the next affair to be held Monday, Oct. 13.

The barkers welcomed a new member in T. D. Kemp, Jr., manager of Southern Attractions in this city and also a columnist for the *Charlotte Observer*.

Scott Lett has been appointed general chairman of the first annual banquet committee.

With an attendance prize awarded each Friday night, this is becoming one of the biggest nights of the week in the club rooms.

Barker Harry Hardy, who was hospitalized with an appendectomy, is again about smiling as usual.

Recent visitors have been Mr. and Mrs. Sammy Stevenson of Henderson, as guests of Ben Strozier; Miss Millie Cate of Greensboro and Froggy Merreson of Raleigh as guests of Barker Bill Sharpe; Maurice Abrams of Georgetown, S. C., who was introduced to the club by Benn Rosenwald. Jack Goldsmith of Atlanta Tent No. 21 also dropped in.

HERE'S HOW 1941-42 PROGRAMS STAND

COLUMBIA 1941-42

COMPLETED

King of Dodge City (W)
Blonde From Singapore
Harmon of Michigan
Two Latins From Manhattan
Texas
Ladies in Retirement
Roaring Frontiers (W)
Mystery Ship
Ellery Queen and the Murder Ring
Lone Star Vigilantes (W)

AWAITING RELEASE

Harvard Here I Come
Royal Mounted Police (W)
Bullets for Bandits (W)
Confessions of Boston Blackie
North of the Rockies (W)
Outlaw Ranger (W)
Sing For Your Supper
Men in Her Life
Secrets of the Lone Wolf
Stork Pays Off
Three Girls About Town
Go West, Young Lady
You Belong to Me

IN PRODUCTION

Bedtime Story
Blondie Goes to College
Lady Is Willing
Honolulu Lu

MGM 1941-42

COMPLETED

201 Dr. Jekyll and Mr. Hyde
202 Lady Be Good
203 Down in San Diego
204 Honky-Tonk
206 Smilin' Through
205 Married Bachelor
207 Feminine Touch
208 Chocolate Soldier
209 Unholy Partners

AWAITING RELEASE

Tarzan's Secret Treasure
Girl on the Hill
The Twins
Shadow of the Thin Man

IN PRODUCTION

Babes on Broadway
Panama Hattie
Her Honor
H. M. Pulham, Esq.
Woman of the Year
Vanishing Virginian
Johnny Eager
Steel Cavalry
We Were Dancing

MONOGRAM 1941-42

COMPLETED

Arizona Bound (W)
Gentleman From Dixie
Adolescence
Let's Go Collegiate
Gun Man From Bodie (W)

AWAITING RELEASE

Saddle Mountain Roundup (W)
Here Come the Marines
Tonto Basin Outlaws (W)
Top Sergeant Mulligan
Spooks Run Wild

IN PRODUCTION

Double Trouble
Zis Boom Bah

PARAMOUNT 1941-42

COMPLETED

Block 1:
New York Town
Buy Me That Town
Hold Back the Dawn
Nothing But the Truth
Henry Aldrich For President

Block 2:
Skylark
Among the Living
Birth of the Blues
Night of Jan. 16th
Glamour Boy

Blk. 1-W:
Riders of the Timberline (W)
Secret of the Wastelands (W)
Stick to Your Guns (W)
Outlaws of the Desert (W)
Twilight on the Trail (W)

AWAITING RELEASE

Great Man's Lady
Sullivan's Travels
No Hands on the Clock
Bahama Passage
Reap the Wild Wind
Henry and Dizzy
Malaya
Midnight Angel
Remarkable Andrew
Louisiana Purchase
Mr. Bug Goes to Town
Sweater Girl
Fly By Night

IN PRODUCTION

Morning After
Fleet's In
Lady Has Plans
Tombstone

PRODUCERS RELEASING CORP. 1941-42

AWAITING RELEASE

257 Billy the Kid Wanted
213 Miracle Kid
205 Hard Guy

IN PRODUCTION

258 Billy the Kid's Round-up (W)
201 Swamp Woman

RKO-RADIO 1941-42

COMPLETED

Block 1:
Citizen Kane
Parachute Battalion
Father Takes a Wife
Lady Scarface
Here Is a Man

Block 2:
Look Who's Laughing
Mexican Spitfire's Baby
Unexpected Uncle
Gay Falcon
Suspicion

Dumbo

Blk. 1-W:
Bandit Trail
Dude Cowboy
Riding the Wild Wind

AWAITING RELEASE

Obliging Young Lady
Thundering Hoofs (W)
Bambi
Date With the Falcon
Come on Ranger (W)
Land of the Open Range (W)
Week End for Three
Playmates
Street Girl

IN PRODUCTION

Ball of Fire
Call Out the Marines
I'm Dying to Live
Joan of Paris
Valley of the Sun

REPUBLIC 1941-42

COMPLETED

101 Pittsburgh Kid
107 Mountain Moonlight
108 Hurricane Smith
109 Sailors on Leave
161 Outlaws of Cherokee Trail (W)
172 Death Valley Outlaws (W)
171 Apache Kid (W)

AWAITING RELEASE

110 Mercy Island
162 Gauchos of El Dorado (W)
Jesse James at Bay (W)
Public Enemies
Sierra Sue

IN PRODUCTION

Devil Pays Off
Lady For a Night

20th CENTURY-FOX 1941-42

COMPLETED

Block 1:
Sun Valley Serenade
Dressed to Kill
Charley's Aunt
Private Nurse
Wild Geese Calling

Block 3:
Man at Large
Yank in the R.A.F.
Week End in Havana
We Go Fast
Great Guns

Blk. 1-W:
Last of the Duanes
Riders of the Purple Sage

Block 2:
Belle Starr
Charlie Chan in Rio

Block 4:
Hot Spot
Small Town Deb
Swamp Water
Moon Over Her Shoulder

AWAITING RELEASE

How Green Was My Valley
Cadet Girl
Marry the Boss' Daughter
Outlaw
Perfect Snob
Confirm or Deny
Lone Star Ranger (W)
Young America

IN PRODUCTION

Rise and Shine
Son of Fury
Remember the Day
Castle in the Desert
Highway to Hell
Blue White and Perfect

UNITED ARTISTS 1941-42

COMPLETED

New Wine (Sekely)
Lydia (Korda)
Niagara Falls (Roach)
Tanks a Million (Roach)

AWAITING RELEASE

All American Co-Ed (Roach)
Fiesta (Roach)
Miss Polly (Roach)
International Lady (Sekely)
Sundown (Wanger)
Corsican Brothers (Small)

IN PRODUCTION

Shanghai Gesture (Pressburger)
Jungle Book (Korda)
Twin Beds (Small)

UNIVERSAL 1941-42

COMPLETED

Man From Montana (W)
It Started With Eve
Girl Must Live
Burma Convoy
Kid From Kansas
Quiet Wedding
Unfinished Business
Bad Lands of Dakota
Mob Town
Sing Another Chorus
Masked Rider (W)

AWAITING RELEASE

Moonlight in Hawaii
Radio Revels of 1942
Flying Cadets
Arizona Cyclone (W)
Swing It Soldier
Hellzapoppin'
Appointment for Love
Paris Calling
Bombay Clipper
Jail House Blues
Nobody's Fool
Sealed Lips
Ride 'Em Cowboy
Fighting Bill Fargo (W)
Man or Mouse
Never Give a Sucker an Even Break
South of Tahiti
Stage Coach Buckaroo (W)
Mad Doctor of Market St.

IN PRODUCTION

Keep 'Em Flying
Melody Lane
North of the Klondike

WARNER BROTHERS 1941-42

COMPLETED

101 Sergeant York
102 Smiling Ghost
103 Navy Blues
104 Nine Lives Are Not Enough
105 Law of the Tropics
106 International Squadron
Prime Minister
Maltese Falcon
One Foot in Heaven

AWAITING RELEASE

All Through the Night
Body Disappears
Blues in the Night
Steel Against the Sky
They Died With Their Boots On

IN PRODUCTION

Captain of the Clouds
Kings Row
Dangerously They Live
Wild Bill Hickok Rides
You're In the Army Now
Juke Girl
Man Who Came to Dinner
Male Animal

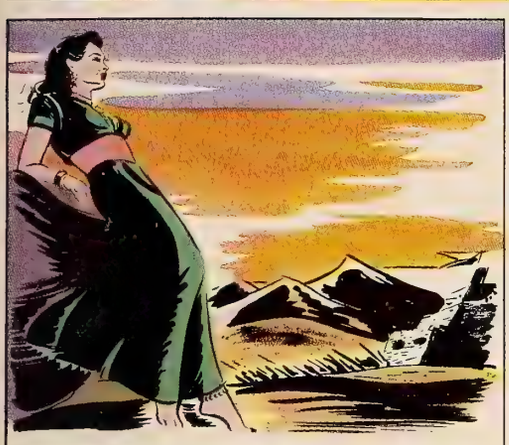
SEPTEMBER 1941, INDEX

A listing of the highlights of the past month's issues of STR, indexed and cross-indexed for ready reference

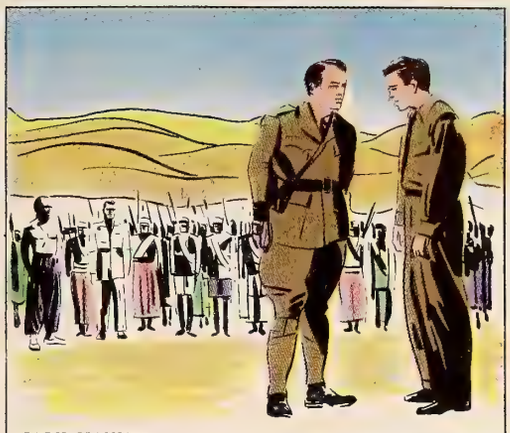
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HIGHLIGHTS from the Year's Greatest Adventuromance!



MYSTERY WOMAN OF THE DESERT . . alluring Zia (Gene Tierney) knows the white men's hidden danger . . but will she use her power to save them?



PERIL MOUNTS as Coombes (George Sanders) takes command of the garrison substituting rigid discipline for the tolerance of Crawford (Bruce Cabot) toward the natives.



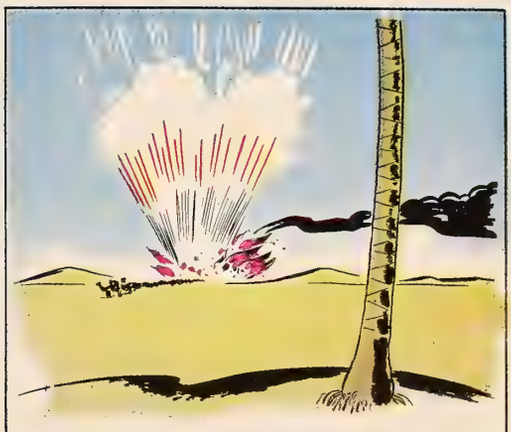
DOOM IS FORECAST by the native *habari*. "Of these five men, one must die . . one must meet the fate that advances relentlessly out of the jungle!"



ALONE AND UNAFRAID, Crawford lures his assassin to the image in the mirror. Will Abdi Hamud's bullet find him to fulfill the portent of the *habari?*



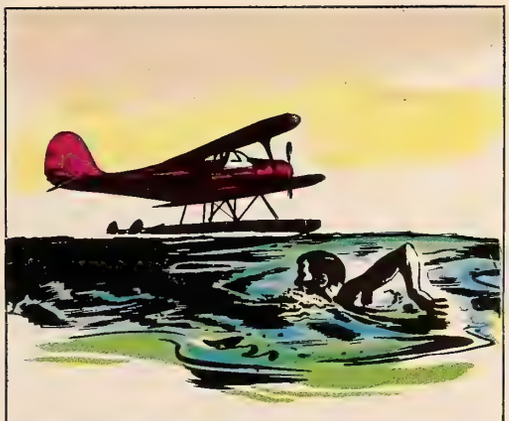
TRAPPED IN THE SECRET CAVE . . Crawford finds Zia and now together they gaze into the eyes of death. (Breath-taking moments of awesome action.)



CARAVAN ABLAZE . . explosion rents the sultry air . . across the desert sand, fire rises. Zia's luxurious camel train is spectacularly destroyed!



THE MAN WHO FEIGNS SUICIDE in an escape from a merciless enemy that is screen melodrama fraught with an almost unbearable suspense!



THE PLANE MEANS SAFETY if he can reach it . . but can he . . before a machine gun in the savage hands of natives finds him as its target?



SENSE-SWOONING ROMANCE as Crawford learns the fervor of Zia's love and unravels the baffling secrets of this exotic woman's amazing past.

Sundown *is The Action Picture That Has Everything!* It's Walter Wanger's 1941 smash hit to match the grosses of "Foreign Correspondent". It's *your* action picture for box-office action . . . and we've already put action into its great pre-selling campaign . .

THE ADVENTURE PICTURE *that has Everything*

THIS FULL COLOR AD IN "LOOK" IS PART OF A SMASH $100,000. CAMPAIGN!

. . . 15,000,000 Look readers will see it! 20,000,000 Life readers will see another full page color ad! There's a big fan schedule! Color newspaper ads! A full-color comic book distributed by one of the foremost publishers in that field . . . sold on thousands of newsstands to attract young people! "Sundown" merchandise in hundreds of stores! An idea-crammed pressbook!

Take Full Advantage of This $100,000 Pre-Selling Investment By Playing The Picture Smack on Release Date

OCTOBER 31st!



WALTER WANGER'S Great Adventu*romance* of Today

SUNDOWN

starring GENE TIERNEY

BRUCE CABOT • GEORGE SANDERS • HARRY CAREY • JOSEPH CALLEIA

Reginald Gardiner, Carl Esmond, Marc Lawrence and SIR CEDRIC HARDWICKE

Directed by Henry Hathaway • From the Saturday Evening Post story "Sundown" and screenplay by Barre Lyndon

A HENRY HATHAWAY PRODUCTION • Released thru United Artists

PRINTED IN U.S.A.

the SHOW BUILDER

A Monthly Feature Dealing With Practical Ideas for Booking And Exploiting

The Short Subject

SHORTS SHOPPING

Cartoons, Musicals Ahead in Quantity of Shorts Reviewed In September; M'Rae Renews

Of the short subjects seen by STR's reviewing staff during September, eleven were cartoons, which proves the statement on this page last month: that cartoons head the lists of practically all short subjects producers. The animated drawing reels were away out in front, with musical and band reels coming in a poor second on the basis of five seen and reviewed. Sports and "timely" reels came in third, four of each running in home office projection rooms for the trade press. Coming in fourth were the reliable traveltalks which, with only three being screened, wouldn't appear to be too "reliable" for people who enjoy seeing them frequently. Two Quiz reels and two Passing Parades were in fifth place, while coming in at the tail-end were these shorts: one football, one Hollywood, one Paragraphic, one Speaking of Animals, one comedy and one serial.

Positions of the subjects in the list have nothing to do with their quality. Many of those that placed last were high in entertainment value, while at the same time many of the cartoons at the top also rated high. If anything is to be concluded, it's that the bookers of theatres running short subjects have an ample selection of cartoons from which to choose, at the same time finding subjects in the other classifications not too plentiful. If all the cartoons an exhibitor has under contract can't possibly be played in the regular manner, according to release, then Saturday matinee cartoon shows for the kiddies will take a goodly number of them from the delinquent list.

The football reel, which happened to be Pete Smith's "Football Thrills of 1940," was the first of an expected deluge of pigskin subjects to reach the screen in the next two or three months.

Who was it that said 20, or 30 (or whatever it was) years is a long time to be in business? Henry MacRae, associate producer at Universal, is now celebrating his 30th year with that company. For 13 years he held various posts on the lot. Then, in 1924, he began producing serials and has been at the job since that time. The changes in the industry he has seen wrought during one score years and ten would surely furnish informative and fascinating reading. His contract, by the way, has been renewed.

That fellow with the 16 mm. camera at the Pendleton, Ore., roundup and at the salmon run in the Columbia River was in all probability Del Frazier, producer of Technicolor outdoor shorts for Warner Brothers, for he was up that way getting Kodachrome pictures of the Oregonian events. The films, it is understood, will be blown up to 35 mm. by Technicolor for release.

The production end of the industry has laughed at itself in such feature films as "Boy Meets Girl" and "Once in a Lifetime." Now it's the

(*Continued on Next Page*)

Spot Comedy Shorts Carefully

Humorous Reels Should Never Open or Close Programs or Follow Subjects That Would Make Them Less Effective

Today, more than ever within the last decade, theatremen are building their programs with short subjects. In a number of situations, so-called "second features" are being dispensed with and replaced by one- and two-reelers. In others, where managers feel that despite the fact that patrons want short subjects they still want two features too, schedules are being arranged and programs planned so that the audience not only gets two features, but also a newsreel, a cartoon and perhaps a comedy. The latter case represents a problem, for it not only means making programs longer and thus cutting down the daily "turn-over," but also makes more difficult the booking of shorts so as to give audiences a well-balanced program.

Selects Shorts for Variety

Where single-feature policies prevail, the manager or booker, knowing the types of features he has scheduled for the month, selects the short subjects that will lend variety to the program. And in some situations where doubles prevail, it is usually only necessary to book in a cartoon, along with the newsreel, and the program's all set. But in those theatres where the patrons want their two features and some good short subjects as part of the bargain, the manager not only has a difficult job in booking shorts but in scheduling them.

For example, the occasion may arise when the two features are dramatic and comic, respectively, and when the added shorts consist of a traveltalk, two-reel comedy and news. Now this is indeed a lengthy program, but many come-and-bring-your-lunch-with-you-and-stay-all-day patrons have sat through several like it. However, forgetting length at this time, how is the manager going to arrange the program for balance? Obviously the best way is to open with the traveltalk, then follow with the two-reel comedy, news, dramatic feature and comic feature, in that order. In this way, the comedy, which comes between the traveltalk and the news, is sufficiently separated from the feature comedy to give the patrons "a breathing spell."

But whether the policy is singles or doubles, the entertainment effect of cartoons and comedies is lost if they immediately follow the feature. For one thing, the feature will take the "edge" off the short reel. Then, too, the end of the feature usually constitutes a "break" in the show, so that if the comedy or cartoon is projected immediately afterward, much of its value is lost by the moving and jostling about. If another subject is on the program, let it precede the comedy, with the news and feature following.

Not in the Mood for Comedy

A majority of features, it must be admitted, are dramatic. When such a feature ends, the audience is not immediately in the mood to accept a comedy. Therefore, all house lights should be left out after the final fadeout for a period of about thirty seconds, thus giving the audience a chance to recuperate. Such a procedure also avoids unnecessary embarrassment to those who have been so carried away with the picture as to be in tears at the finish. The houselights should then be brought up for a short time, after which the short subjects get under way.

If the feature is a comedy (or if the last feature on a dual program comes under this category), no short blackout is necessary, only the bringing up of lights to permit patrons to enter and leave. As pointed out before, however, some subject, such as a traveltalk, sport reel or newsreel should then start the show off again.

Often comedies can be effectively presented when separated from a feature farce comedy by a musical reel or novelty. But in no event, unless it is absolutely necessary, should they be used as opening or closing subjects. Nor should they follow subjects that would tend to make them less effective.

SHOWMANSHIP MANUAL

Significant proof of the trend toward showmanship in short subjects is evidenced in Paramount's 20-page press book on the Superman cartoon series in Technicolor. Tieins on the Superman comic strip now running in 250 daily and Sunday newspapers, tieups with the radio program, merchandise tieups, list of Superman licensees, information about the Supermen of America Club, details of Paramount's advertising campaign in 14 comic strip magazines, publicity stories, local stunts, ballyhoo and accessories and other exploitation suggestions form the contents of the book.

A special feature is the pocket envelope attached to the back page in which the exhibitor can keep the synopses of the 12 issues of the Superman series, together with supplementary material that may be furnished him from time to time.

There is every reason to believe that any showman, fortified with the wealth of suggestions contained in this merchandising manual, can boost his business to new high levels when he plays Superman.

Color Cartoon Gets First Page Coverage Twice in One Month

It is something to get excited about when a feature gets important, nation-wide front-page coverage. But when a cartoon is accorded that honor, then the excitement should be even greater, for it is seldom, if ever, a short subject gets such coverage.

The cartoon was "Hollywood Steps Out," a Merrie Melody produced by Leon Schlesinger. Caricatures appeared on the cover of Pictorial Review, supplement of Hearst Sunday papers, twice in one month.

the SHOW BUILDER

Back Stage in the Short Shops—Bert Gilroy

TWO-REEL COMEDIES and outdoor westerns are two types of films that have survived various film cycles, and they're apt to be with us for many, many years. At any rate, that's the way Bert Gilroy, producer of RKO's short subjects and westerns, feels about it.

So strong is Gilroy's belief in the entertainment value of westerns that he has made it possible for short subjects to boast this type of screen fare. In addition to the Ed Kennedy, Leon Errol and many other two-reelers, he has been producing, for the past few seasons, a series of Ray Whitley musical western shorts that have a place of their own among the junior features coming out of Hollywood.



Bert Gilroy, producer of short subjects and westerns at RKO.

That strong addiction to outdoor films probably stems from the fact that Gilroy was born in the Gila Valley of Arizona on a cattle ranch. As a youngster, he punched cows, lived with cowboys, ate from a chuck wagon and slept on the ground. He matriculated at the University of Arizona when only fifteen years old. Leaving college before graduating, he started with $100 given him by his father, who ordered him to "git out and git goin'."

In 1914 he went to Hollywood to work with D. W. Griffith as assistant cameraman of "Intolerance." But machinery and engines began to attract his attention and so fascinated him that even the lure of Hollywood couldn't keep him from shipping out as fireman on a salmon fishing boat bound for Alaska. Following this adventurous trip he sailed to Mexico and South America, then joined the Navy at the outbreak of World War I. Before leaving the Navy, he became first class machinist's mate so he could be an automobile mechanic.

But Hollywood beckoned once more, and almost before he knew it Gilroy was back on the coast as a prop man at Paramount. He had no intention of going into the movies, he points out here, it just happened inadvertently. Subsequently he became an assistant director.

In 1925 he joined Metropolitan Studios as production manager, and two years later signed a contract with FBO (the forerunner of RKO-Radio) to become assistant in the Fred Thompson unit. Following the death of Thompson, a western star of that day, Gilroy was forced to bed with double pneumonia. For a year he rested in Arizona.

Recuperating from his illness in 1930, he had to start all over. He joined RKO Pathe in 1930 as a member of the short subjects department, and in 1932 returned to RKO-Radio as associate producer of shorts. Four years later he was elevated to the post of producer. Producership of western films became his assignment in 1938, in addition to his other duties.

Gilroy is married and has a 14-year-old daughter, Barbara. He lives in Beverly Hills and maintains a completely equipped wood and metal shop in which he putters for recreation. Recently he has taken an interest in raising wild birds. He is a fight fan and an avid football rooter, always buying a yearly season ticket for all the U.S.C. games. He keeps pace, too, with the legitimate theatre and the movies.

Naturally, we wish Gilroy had told us more about his short subject production activities, but what can you do with a fellow who also produces westerns, enjoys producing westerns, and likes to talk about them? Not that short subjects are a sideline with him, for in this capacity he has a major responsibility. But those westerns—well, you can't blame Gilroy.

After all, he is the man who picked Clark Gable for "The Painted Desert," his first outdoor film and the one that launched him on the way to the top. But again, we repeat insistently, Bert Gilroy is a short subjects producer—and one of the best in Hollywood.

'1-2-3 Go' and Charninsky's Off in a Flash to Sell Comedy in Showmanly Style

There have been many outstanding campaigns on the Our Gang comedy, "1-2-3 Go." And there will probably be many more before the subject has been played out. Comparable to the best of them is the one put over by Manager Louis Charninsky of the Palace Theatre, Dallas, who, from all reports, went "hog wild" in his efforts to make the one-reeler the chief topic of conversation among Dallas residents.

And the fact that he succeeded is easily understood when one studies the following high spots of the campaign:

Distributed Safety Club membership badges to kiddies attending the theatre. Also gave them punching bag balloons imprinted with "1-2-3 Go" copy.

Conducted an essay contest on the best set of traffic rules. Held a special screening for prominent citizens. Used extra space in newspaper ads to advertise short.

Gave Western Union and Postal Telegraph boys special reduced rate admission cards. Received cooperation from Citizens' Traffic Commission.

Address on traffic safety delivered by member of police department who also presented prizes to essay contest winners from the stage of the Capitol on day the short opened.

Sent letters to P.T.A. members, Citizens' Traffic Commission, school officials and city officials plugging short and inviting them to attend special screening.

Served lunch at Baker Hotel for Citizens' Traffic Commission. Invited traffic patrols from all Dallas schools to attend first showing of "1-2-3 Go" as guests of the theatre.

Placed set-pieces at parking stations near the theatre one week in advance of playdate.

And so a short subject was given a whale of a selling campaign by one of the southwest's smartest showmen. It's smart showmen, by the way, who devote their energies to exploiting short subjects as well as features.

For that big dinner, you choose the dessert with care. Short subjects are the dessert of your program, so choose them, also, with care.

WB to Make 2-Reeler on FBI; Other Shorts News

Warner Bros. has set "The Man From the F.B.I." as the title for the first two-reel short to be made in cooperation with J. Edgar Hoover and the Department of Justice. Script by Owen Crump is in Washington, D. C., awaiting the head G-man's final approval.

Producer George Pal has set "Jasper and the Watermelons" as the sixth Technicolor Puppetoon for Paramount, scheduled to go before the cameras upon completion of "Rhythm in the Ranks."

First attempt to give adult appeal to serials will be tried in Larry Darmour's "Holt of the Secret Service," currently before the cameras for Columbia release. Budget has been trebled on the picture and shooting schedule has been increased to take care of the new added situations in the screenplay.

Title role in Universal's 12-episode serial, "Don Winslow of the Navy," goes to Don Terry, with Anne Nagle, Nell O'Day, John Litel, Wade Boteler and John Taggert rounding out the cast. Ford Beebe and Ray Taylor are co-directors.

Director Jean Negulesco is scouting for expert ice skaters and specialty teams for "Ice Frolics," two-reel Warner Bros. short subject.

Jack White has completed a sailor's yarn for the Three Stooges, who return to Columbia from a personal appearance tour shortly.

UA Distributing Short On Non-Profit Basis

Involving a radical departure in its distribution set-up, United Artists is currently distributing, on a non-profit basis, a two-reel short subject entitled "A Letter From Home." Directed by Carol Reed, the film comes to the United States from England.

The usual custom of playing films in one first-run theatre at a time is being waived in the case of "A Letter From Home," which will be shown simultaneously in competing theatres in each of hundreds of cities.

Exhibitors are paying a regular rental fee for the showing of the picture, and the proceeds derived from distribution will be handed over to the British Government for disbursement among various war effort organizations.

"A Letter From Home" is said to be completely different from the type of short subject that has come here from England since the beginning of the war. It has none of the elements of a newsreel or documentary film, but rather dramatizes the day-to-day life of men, women and children who find themselves in the midst of modern warfare.

SHORTS SHOPPING

(*Continued from Preceding Page*)

exhibitors' turn to take a ribbing, so we hear, and the ribbing will be done a la Pete Smith in a short subject titled "Flicker Memories." According to the information furnished this department, "the new film, a Metro-Goldwyn-Mayer release, recalls those early days of filmdom when the theatre owner was also manager, ticket taker, usher and janitor and when, between reels, signs were flashed on the screen with such trenchant messages as 'Ladies *will* remove their hats—others *must*'."

An STR SHORTANALYSIS ON "National Defense"

Within the next two weeks MGM will release "the first screen story of the dramatic conversion of American industry from a comparatively placid peace-time pace to a feverish stride in which ten years' work in the pace of one is the goal." The timely two-reel short is aptly entitled "National Defense," and is described as "a complete report on industrial accomplishments in the current crisis."



In this scene from MGM's "National Defense," a newsboy is shown breaking the news of the crumpling of French defenses before the German attack. The two-reel picture traces the progress of the U. S. defense effort, it is reported.

Whereas the usual commentary short subject has its speaker address the audience, the narrator in "National Defense" speaks as one of the spectators, tells the aims and wishes of the American people today, and shows what is being done to affect them.

Naturally enough, because of its timeliness and its subject matter, the picture has potent box office possibilities and offers the opportunity for any number of exploitation stunts.

From a purely patriotic standpoint alone, the exhibitor can expect valuable cooperation, not only from patriotic organizations, but also from manufacturers, retail merchants, newspapers, officials of educational institutions, etc.

If you can possibly borrow a print from your MGM exchange in advance of your regular showing, arrange an advance screening for officers of the D.A.R., American Legion, G.A.R., Boy and Girl Scouts, Rotarians, Kiwanians, Lions, Knights of Columbus, Elks, Masons, Eagles, etc. Following the screening, furnish these officers with specially printed postcards to be mailed to members of their organizations advising them to see the film.

A screening might also be arranged for officials of the local Better Business Bureau, Retail Merchants Association, Manufacturers Association and Chamber of Commerce, thus paving the way for window displays, special mail campaigns, posters in all stores, shops and factories and pluggers in pay roll envelopes.

Surely no exhibitor who plays the subject will let the opportunity pass to get the Mayor to proclaim the week of the showing as "National Defense Week." In his proclamation, which should get front-page space in your daily newspapers, the Mayor could urge co-operation on the part of the public in conserving waste materials and in drives for the collection of aluminum. Aluminum drives, of course, have already been held nationally; but there is no reason why they can't be repeated, especially when this material is so vital to national defense.

Besides cooperating in publicizing your showing of the subject, newspapers could also do special stories on your town's national defense contributions.

Street car companies should be willing to turn over their special events display spaces to advertise "National Defense." Perhaps you can get local taxis to use bumper strips.

Football Subjects Offer Chance For Valuable Seasonal Tieups

Football is in the air. Soon, nearly everyone will be eating, sleeping and talking football. Smart showmen will capitalize on the sport whenever the chance arises, and it's pretty likely that there will be a number of short subjects and features this year dealing with the gridiron sport. Already, in the short subject department, Pete Smith's "Football Thrills of 1940" is reaching theatre screens from one end of the country to the other.

This is the fourth successive year the witty producer-commentator has given movie audiences a pre-season round-up of highlights of the past season's football games. Because these subjects more or less "whip up" new interest in football, they attract more than average interest from the public. It's your job, therefore, to let them know you have another outstanding football review. Here are some ideas, which, while good for "Football Thrills of 1940," are also adaptable to other pigskin subjects you'll be playing soon:

Contact the sports editors. If possible, screen the subject for them. By so doing, you're certain to gain publicity on the sports pages. Local high school or college teams and their coaches should be your guests at the opening night's performance. This is good for a publicity break, and builds goodwill for your theatre.

A contest certain to arouse maximum interest in a football short is accomplished through the newspaper's cooperation. Guest tickets are offered to the readers who submit the closest advance estimates of the scores in current football games.

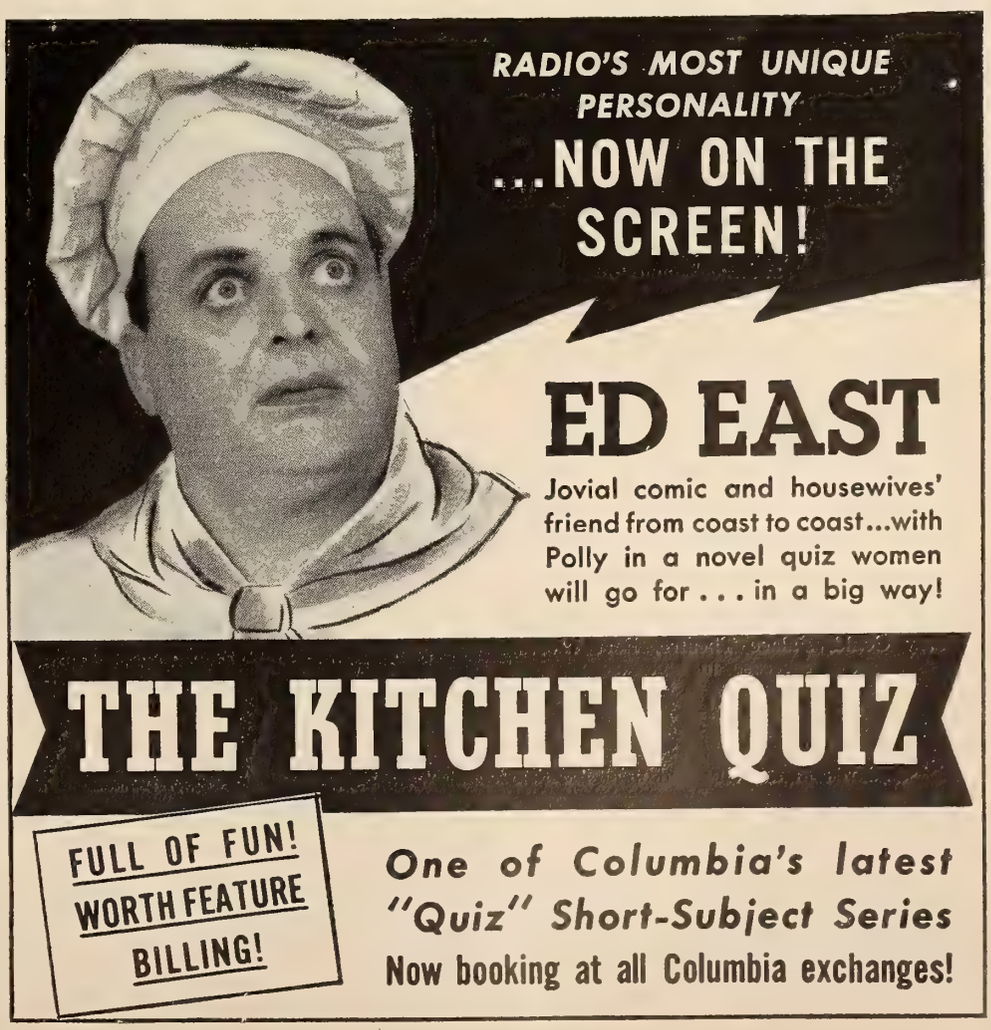
Similarly, your local radio station might devote a program to college songs, offering prizes to the first certain number of winners who submit lists correctly identifying the school each number represents.

Whatever subject you're playing, even newsreels, so long as football is given more or less prominent treatment, there's always an excuse to distribute megaphones to the fans. Your theatre and attraction are well advertised.

For "special nights," pep rallies could be held, with prizes going for the best yells where rival schools are involved. High school or college parades, with gaily decorated autos, student bands, pretty girls, etc., could take place.

One stunt that has proven successful in many situations is a Guess-the-Name-of-This-Player contest. If you're running a short subject featuring outstanding players of the previous season, for example, photos of these players are placed in the windows of various merchants. Contestants are to identify the player and name the store in which his photo appeared. To prevent "ties," a 50-word statement as to why any one player is required to be the best player on a team, is made a part of the contest rules. The stunt could be appropriately used in connection with the Pete Smith subject, despite the fact that "Football Thrills of 1940" highlights plays rather than players.

Further activity should include passing out heralds to stadium crowds and plugging your attraction between play-by-play announcements over the local radio station. Releasing lettered balloons between halves, using placarded sound trucks inside the stadium, would also prove effective.



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Band 'Battles' Boost Business

Weekly Competition Between Short Subject Band Leaders Spurs Attendance at Glendale

With Universal featuring popular orchestras in its two-reel musicals, three companies (Universal, Warner Bros. and Paramount) are currently releasing band reels. There has been much discussion, pro and con, concerning the drawing power of these subjects. In metropolitan centers, it has been argued, most people have seen these bands in person and therefore care little about seeing their shadows perform on the screen. On the other hand, moviegoers in the hinterlands, who hear their favorite orchestras over the radio but never have a chance to see them perform, are generally appreciative of the opportunity at the neighborhood theatre, if you tell them.



The entertainment value of these reels, of course, often depends not only on the locale of the audiences viewing them but also on the type. Their appeal is mainly for youngsters and adolescents who, if well informed through advertising and publicity, will usually be present each time a new one is shown. To book one of these reels and accord it no advertising whatsoever is not good showmanship. Band subjects can account for extra receipts at the box office of the theatreman who knows how to exploit them. And we needn't eat those words, for here is the proof:

A few months ago Manager Ed Harris of the Glendale Theatre, Glendale, Calif., (the showman who has been hitting the high spots in short subject exploitation recently), experimented with an idea to stimulate business and create stronger interest in band reels. He had thirty of them to play, and realizing he had a "ready-made band audience" and that bands have considerable drawing power wherever they appear, decided to cash in.

So he booked not one, but two, band reels to play every Friday and Saturday. In order to create added interest and stimulate audience participation, a Battle of Bands contest was arranged, with the two bands on each program "competing" for musical supremacy.

For five consecutive months this weekly contest has been running at the Glendale, and we'll take Ed's word for it that week-end business is far above average.

A special display in the lobby (*see cut*) explains the set-up. Audiences are invited to vote and applaud for their favorites. To give it the atmosphere of a "live" stage contest, Harris acts as master of ceremonies, introducing each contestant. This encourages a lot of pep, enthusiasm and applause, he tells us, and brings loads of votes at the ballot stand in the lobby.

As an added injection, local music contests are staged to determine the best amateur musicians and bands. The winners are presented at frequent intervals in conjunction with the two screen bands. At the end of the Battle of Bands contest (when all the available band subjects for the season have been exhibited), the final winners of both contests are presented.

Letters announcing the weekly event and the list of bands participating are mailed to all music stores, music departments of the city schools, studio and radio musical directors, and every other place connected with music.

Ballots appear in the *Glendale Star,* local newspaper, and are also handed out at the door. The local radio station, dance halls, music shops —all have cooperated in boosting the contest.

And maybe you don't think the band leaders take notice. On one occasion, according to a publicity story appearing in the *Star,* dance maestro Henry King dropped in to see himself. He was quite impressed with Harris' stunt and recommended it to all his friends.

Besides boosting business for the Glendale, the idea has cultural merit, too, it is pointed out. It stimulates dancing instruction and even the song sheet and record business.

Surely this should be sufficient proof that "band reels boost business" when properly exploited. It's a challenge to those theatremen who book them, play them and forget them.

Sniped Cards, Sidewalk Stencil Feature Campaign on "1-2-3 Go!"

Harry Gould, Palace Theatre, Fort Worth, reports a sharp increase in boxoffice receipts which he attributes directly to his campaign on the Our Gang Comedy, "I-2-3 Go!" He arranged a newspaper essay contest for children under twelve, sniped 1-2-3 Go cards on all traffic standards in the city and used the title for a sidewalk stencil. By inviting police officials to an advance screening Gould got the full cooperation of the police department and had the Captain of the Traffic department present prizes to the essay winners on the stage.

Up in Syracuse, New York Loew manager Frank Murphy put over a 1-2-3 Go! kiddie show in cooperation with the Chamber of Commerce, Board of Education and the newspapers *Post-Standard* and *Herald Journal.*

'Army Champions' Premiere Seen By Subject's 'Actors' at Fort Ord

Unique in the history of California premieres was the initial showing recently of Pete Smith's "Army Champions." Although only "actors" who appeared in the short were present for the gala occasion, the theatre had the SRO sign out long before time to project the subject. Reason: the "actors" were some two thousand officers and men of the 7th Division of the U. S. Army. They saw the film in their post theatre at Fort Ord.

Following the preview, Major-General Charles H. White, commanding officer, wired congratulations to Smith, expressing the view that the theme of the short—"Speed—Teamwork—Accuracy"—might well be adopted as a slogan exemplifying the principles of the nation's current army training program.

'Marvel' Campaigns Continue Unabated

Exhibitor-newsdealer cooperation continues unabated in connection with the promotional tieup arranged between Republic and Fawcett Distributing Co. on Republic's serial, "Adventures of Captain Marvel." The latest theatres to take full advantage of the promotion available to them are the first-run Capitol, in Passaic, N. J., and the Crown, in New London, Conn.

Wm. M. Weiss, manager of the Capitol, worked with the Fawcett distributor, Phillip Birnbaum, of the Federal News Co., on the Passaic campaign.

The distributor sent out a bulletin to all of his dealers in the territory, together with full-color displays, tieing in the serial's opening at the Capitol with *Whiz Comics* magazine. A week before the opening, he covered all of his poster boards in the territory with 250 posters supplied by the theatre; distributed 50 truck banners, which were displayed also in newsdealers' windows; dedicated the day before the first playdate as "Whiz Comics Day" in Passaic, to promote the serial's opening as much as the sale of the magazine, and distributed 2,500 copies of *Whiz Comics* magazine to all children who attended the theatre on opening day.

Trailer Plugs Magazine Giveaway

For ten days before the first playdate, the theatre ran the regular Republic trailer, together with a special trailer advising of the giveaway of *Whiz Comics* magazine; displayed an attractive 40x60 poster and other material, announcing the coming of the serial, in the lobby; posted 6-sheets on the outside wall; marquees were hung with valances; distributed 5,000 autographed fan photos of Captain Marvel to all children attending the showing of the first three chapters.

The theatre arranged for an attractive window display in the office of the *Clifton Journal,* with appropriate copy announcing the playdate of the serial at the Capitol, and presenting gratis a photo of Captain Marvel to any child who came in to ask for one. (Clifton is a suburb of Passaic, and is about one mile from the theatre.)

Dolebranz's Stunts Bring in Kids

In New London, Barney Dolebranz, manager of the Crown Theatre, cooperated actively with Charles Glassenberg, the Fawcett distributor, in putting over a bang-up campaign which brought the kiddies in early and in large numbers to the theatre. Following are some of the co-operative stunts put on by Dolebranz and Glassenberg:

For a full week before opening playdate, the special trailer was run; 5,500 flash heralds were distributed through the aid of the route men who handle the morning and evening newspapers, by inserting the heralds in the newspapers covering the entire vicinity; trucks were bannered to call attention to the serial at the Crown; circulars telling of the opening date were distributed in front of all schools.

The theatre carried a box in its regular newspaper ads, advising of the opening and of the giveaways. Announcements were made daily over the radio. For a week in advance, the theatre displayed an attractive 40x60 blow-up of Captain Marvel in the lobby; small cut-outs and color photos of Captain Marvel, suitably imprinted on the back, were distributed; and on the opening day, *Whiz Comics* were distributed to all kiddies attending.

Both theatre managers announced that their campaigns resulted, at the opening playdate, in the doubling of their normal juvenile attendance on Saturday afternoons, and that at the playing of the second chapter, they topped the attendance of the opening Saturday.

Careful selection of shorts will make a fair program good, a good program better.

Glamor, Excitement Mark Hopper Premiere

Milwaukee, population 600,000, suddenly mushroomed overnight into a crowded metropolis of a million and a half for a few days last month during the American Legion convention, a highlight of which was the world premiere of "Hedda Hopper's Hollywood," Paramount short featuring the famed movie columnist, at the Palace Theatre. Four governors, a senator, three mayors, a U. S. Army general and a constellation of Hollywood stars participated in the ceremonies.



Jane Withers (left) and Hedda Hopper

Wisconsin Avenue, the city's principal thoroughfare, was roped off for the opening, and a crowd of 5,000 thronged the downtown streets. Klieg lights and lobby broadcasts imparted to the celebration all the glamor and excitement of the classic Hollywood "opening night."

Hedda Hopper appeared in person on the stage of the Palace and introduced such visiting Hollywood luminaries as Carole Landis, Joe E. Brown, Anne Shirley, Evelyn Keyes, Jane Withers (*see illustration*) and Florence Lake. Congratulatory telegrams from 60 Hollywood stars, directors and executives were read by the actress-columnist, who distributed original copies to the audience. From Miss Hopper the spectators also received the contents of a crate of orange blossoms, which had been air-expressed to Milwaukee from Hollywood for the big event.

Guests at the premiere included such national celebrities as Governor Julius P. Heil, of Wisconsin; Governor Homer M. Adkins, of Arkansas; Governor Sumner Sewall, of Maine; Governor Frank M. Dixon, of Alabama; Senator Harold F. Burton, of Ohio; Mayor Carl Zeidler, of Milwaukee; Mayor Maurice J. Tobin, of Boston; Mayor Thomas C. Taggart, of Atlantic City, and General Alfred Cox, U.S.A.



Talking Shop at Warners

Gordon Hollingshead (right), head of short subject productions at Warner Bros. Studio, and Jack M. Warner, associate producer of short subjects, discuss their current busy production schedule. With increased interest in shorts already manifesting itself, Hollingshead and young Warner foresee even busier schedules ahead.

SHORT SUBJECTS by SERIES

COLUMBIA

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold	1941-42 Completed
All Star Comedies	18	All	18	3
Cinescopes	10	9	8	3
Color Rhapsodies	16	10	16	1
Columbia Tours	10	All	8	2
Community Sings	10	8	10	2
Fables Cartoons	8	All	8	1
Glove Slingers	None	..	4	None
How's Your I. Q.	6	All	6	1
International Forum	None	..	6	3
New York Parade	6	2	None	..
Panoramics	None	..	12	1
Phantasies Cartoons	8	7	8	1
Screen Snapshots	12	9	10	2
Stooge Comedies	8	All	8	1
This Changing World	None	..	6	1
Washington Parade	6	4	None	..
World of Sports	12	8	12	3
TOTAL	130	107	140	25

METRO-GOLDWYN-MAYER

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold	1941-42 Completed
Cartoons	18	13	16	None
Miniatures	10	9	10	None
Our Gang	9	All	10	1
Passing Parade	9	All	10	1
Pete Smith Specialties	14	12	14	None
Fitzpatrick Traveltalks	12	All	12	2
Two Reel Specials	6	All	6	None
TOTAL	78	69	78	4

PARAMOUNT

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold	1941-42 Completed
Animated Antics	10	13	None	..
Color Classic	None	1	None	..
Fascinating Journeys	6	All	2	1
Gabby Cartoons	8	All	None	..
Headliners	8	7	6	1
Hedda Hopper	None	..	6	1
Madcap Models	6	4	6	1
Paragraphics	6	5	None	..
Popeye	12	All	12	1
Popular Science	6	All	6	1
Quiz Kids	None	..	6	1
Robert Benchley	4	All	4	1
Speaking of Animals	None	..	6	2
Special Cartoon	1	1	1	..
Sportlights	13	All	13	3
Superman Cartoons	None	..	12	1
Unusual Occupations	6	All	..	1
TOTAL	86	86	86	15

RKO-RADIO

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold	1941-42 Completed
Disney Cartoons	18	11	18	None
Edgar Kennedy	6	All	6	2
Information Please	13	All	13	2
Leon Errol	6	All	6	1
March of Time	13	All	13	2
Quintuplets	1	1	None	..
Ray Whitley	4	All	4	None
Picture People	13	10	13	2
South America	None	3	None	..
Sportscopes	13	All	13	2
TOTAL	87	80	86	11

REPUBLIC

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold	1941-42 Completed
Meet the Stars	..	..	12	8

20TH CENTURY-FOX

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold	1941-42 Completed
Adventures of Newsreel Cameraman	4	3	4	2
Dribble Puss Parade	4	2	None	..
Fashion Forecast	4	None	None	..
Magic Carpet	8	10	12	2
Believe It Or Not	None	1	None	..
Sports Reviews	6	7	6	1
Terrytoons	26	All	26	7
World Today	None	4	4	1
TOTAL	52	53	52	13

UNIVERSAL

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold	1941-42 Completed
Cartunes	13	All	13	2
Going Places	15	All	15	2
Musicals	13	All	13	2
Special Subjects	1	1	1	..
Stranger Than Fiction	15	All	15	3
TOTAL	57	57	57	9

VITAPHONE-WARNER BROS.

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold	1941-42 Completed
Broadway Brevities	9	All	12	2
Elsa Maxwell	3	All	None	..
Hollywood Novelties	6	All	6	1
Looney Tunes	16	All	16	2
Melody Masters	10	All	10	1
Merrie Melodies	26	All	26	4
Special Subjects	2	2	None	..
Sports Parades	10	All	10	1
Technicolor Specials	6	All	6	..
TOTAL	88	88	86	11
GRAND TOTAL	578	536	597	96

First of 'Superman' Exploitation Meetings Held by Para. in Boston

The first of a series of meetings and luncheons for Superman newsdealers and franchise holders was held by Paramount last week at the Copley-Plaza Hotel in Boston.

Purpose of the meeting, which was attended by Paramount salesmen and executives, Superman, Inc., executives, and wholesale distributors of the Superman comic strip, was to arrange details for local exploitation of the first Fleischer Studios Technicolor cartoon released September 26.

Speakers at the luncheon included Oscar A. Morgan, general sales manager of short subjects and news; Monroe Goodman, his assistant, and Manny Reiner, short subjects publicity manager.

Helen Broderick Narrating Shorts

Helen Broderick, popular comedienne, was signed recently by Vice-President Frederic Ullman, Jr., of Pathe News as commentator for RKO-Pathe's new season's series of Picture People short subjects. Her first assignment was "Stars in Defense," a current release.

WB to Make 2 More Ballet Russe Subjects

Option for two more short subjects starring the Ballet Russe de Monte Carlo has been exercised by Warner Brothers, it was announced this week in Hollywood. The subjects, to be filmed in January, will be "The Blue Danube," by Johann Strauss, and "Prince Igor," by Alexander Borodin.

Two shorts featuring the famed ballet group have already been completed, and will be pointed to mass audiences, it was explained, rather than to "Joe Artist." Accordingly, they have been re-titled. "Gaiete Parisienne" is now labeled "The Gay Parisienne," and "Capriccio Espagnol" will go out as "Spanish Fiesta."

Representatives of seven national magazines, including *Life*, Fawcett Publications, *Pic, Click* and *Screen Guide*, as well as a representative of *The New York Times*, visited the sets during production for photographic coverage. Twenty-two magazines and newspaper wire services also sent representatives for individual story coverage. From Latin-America came many prominent newspapermen to get special material on the subjects for their publications.

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Reviews Of Current Short Subjects

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Community Sing No. 2 *(As Usual)*

Col. (3652) 10 mins.

With Lew White at the Organ, assisted vocally by the Song Spinners, this is a standard release in the Community Sing series. There is nothing to see on the screen but the words of songs and some background animation. It would seem difficult to get an audience to sing songs with which it is not familiar, a fact common to most of those in this reel with the conspicuous exception of "My Blue Heaven," the last number. When the series was inaugurated, these subjects were much better as there was a master of ceremonies who talked to the audience and got it in the mood to sing. Ben K. Blake produced.

Man-I-Cured *(Funny)*

RKO (23,701) Leon Errol No. 1 20 mins.

Leon Errol, not wishing to see his nephew married to a manicurist, goes to the hotel in another city where she works and there finds another manicurist to whom he had made promises in the past. Her boy friend, the house detective, Leon's wife, his nephew and the manicurist the latter intends to wed, introduce added complications which threaten Leon on all sides. This picture has plenty of laughs in it and should put an audience in a good mood for the feature to follow. Bert Gilroy produced and Harry D'Arcy directed.

Stars in Defense *(Interesting)*

RKO (24,401) Picture People No. 1 8 mins.

With Helen Broderick as commentator, this subject shows the activities in which several of the stars have been engaging on behalf of defense. Most of the footage is taken up by an aluminum party given by Sigrid Gurie, with the Jimmy Gleasons, Rochelle Hudson and Arline Judge attending. Then there are sequences in Reginald Denny's model plane factory, G. P. Huntley's activities as a ham radio operator, Margaret Lindsay and Marian Marsh doing Red Cross work, Anne Shirley and James Craig collecting aluminum and Joan Carroll buying defense stamps. The subject ends with a demonstration by Victor McLaglen's horse cavalry and motor corps. Frederic Ullman, Jr. produced.

* 1940-41 Program

From Nuts to Soup *(Poor)*

Col. (3972) Cinescope No. 2 12 mins.

This is a silly demonstration by Prof. Russell E. Oakes of a bunch of contraptions he has invented having to do with eating. In order to point out to the audience when to laugh there is a cuckoo sound after each demonstration, which may not have the desired effect at all. For those who go for the extreme in silliness this subject may prove entertaining. Some of the items are those to enable eating of soup without noise, a guard to prevent your sleeve from getting in the butter, how to convey peas safely on a knife, a pie-pinching machine to save crust and a sleep-inducer.

Old MacDonald Duck* *(Excellent)*

RKO (14,110) Disney Cartoon No. 10 8 mins.

Donald Duck, a farmer, goes about his chores feeling very happy. Keeping time with his song, he starts to milk his favorite cow when a fly interferes with this procedure. Donald gets into some hilariously funny situations before he succeeds in routing the fly, only to have it return to the attack, via the cow, with the result that Donald lands hanging in the harness on the barn door. This is a typical Walt Disney with plenty of laughs in it—a sure-fire hit on any program.

Pampas Paddock *(For Horse Lovers)*

RKO (24,301) Sportscope No. 1 9 mins.

Filmed in Argentina and Chile, this subject shows how important the race-track is in South America. The picture depicts the training of horses and shows off some of the finest specimens of stallions. It will be interesting chiefly to horse lovers—others will consider it rather mild fare. Frederic Ullman, Jr. produced.

Screen Snapshots No. 1 *(Good)*

Col. (3851) 9 mins.

Ken Murray, assisted by the Brewster Twins, acts as Master of Ceremonies at a party in which all the guests are attired in bathing costumes of the Gay Nineties. Among those who perform are the Andrews Sisters, Milton Berle on a clarinet, Billy Gilbert, Joan Davis, Ella Logan, Brenda Joyce, Ann Miller, Kay Harris, Simone Simon, Buster Keaton and others. This subject and the series as a whole is better than most Hollywood reels because the commentator does not do all the talking—in other words, the stars are shown with sound effects. Ralph Staub directed.

Buenos Aires Today *(Good)*

Col. (3552) Tour No. 2 10 mins.

Here's a subject which confines itself to modern Buenos Aires, showing the bustling city, its streets and people. Such interesting details as traffic mirrors at dangerous intersections and the modern subway in the city should be highly informative for those Americans who have no idea of how cosmopolitan a city Buenos Aires is and whose ideas of Argentina and its metropolis consist chiefly of thought about beautiful, care-free women and fine race horses. This picture shows that Buenos Aires is a fine city, up to date in every particular. The photography might have been a bit better in spots, however.

Half Shot at Sunrise *(Slapstick)*

Col. (3422) All Star Comedy No. 2 16 mins.

Roscoe Karns, familiar to most audiences because of his work in the features, is the star of this subject. The first half of it is devoted to Karns' successful effort to break up a party at the home of friends through his practical jokes. The second half, after his wife has left him as a result, sees him and his son at a movie theatre disturbing the audience to such an extent that they are pitched out of the house. Discriminating audiences will find this silly, but those who like slapstick will get a laugh out of it. There are probably many of the latter, judging from the success of slapstick comedies in the past. Del Lord and Hugh McCollum produced, and Lord directed.

A Letter From Home *(Excellent)*

United Artists 17 mins.

A tremendously touching short picture, more dramatic, even tragic, in its implications than in what it actually shows as two English youngsters, sent for safety away from a town incessantly bombed from the air, receive a letter from their mother which letter is illustrated by action. This is no strident preachment in the form of words introduced either as dialog or subtitle. It just shows two fine youngsters being put to bed in their new home, and then scenes of the mother, bravely keeping her own home fires burning while her husband is at sea with the Navy. Scenes of buying provisions under the rationing system, the thunder of bombs from the sky and anti-aircraft, makes a veritable gem of fine direction and touching screen drama as developed by Director Carol Reed.

. . NEWSREEL SYNOPSES . .

(Released Saturday, October 4)

PARAMOUNT (No. 11)—Goodwill ceremonies at Blaine, Wash.; American seamen rescued at Reykjavik, Iceland; Baby hippopotamus at Chicago's Brookfield Zoo; Mystery ships rushed at Orange, Texas; Aquarium closes; Paratroops attack in Louisiana war games; World Series.

MOVIETONE (Vol. 24, No. 8)—World Series; Paratroops attack in Louisiana war games; N. Y. and Hollywood premieres of "A Yank in the RAF"; Cherokee Dam in Tennessee Valley near completion; Cotton-picking contest in Arkansas; Choose Indiana corn queen at Fowler; Lace fashions; Daredevil airplane "crasher."

PATHE (Vol. 13, No. 11)—World Series; First Lady in new defense job; New mahogany airplane passes test; N. Y. Aquarium closes; Paratroops attack in Louisiana war games.

UNIVERSAL (Vol. 14, No. 20)—Paratroops attack in Louisiana war games; New height finder at Rochester, N. Y.; Flying cadets graduate at Brooks Field, Texas; Cavalry graduates at Fort Riley, Kan.; McPhail and young Willkie in Navy; American seamen rescued at Reykjavik, Iceland; Two destroyers launched at Boston; Women do spade work in New England; Goodwill ceremonies at Blaine, Wash.; cotton-picking contest in Arkansas; World Series.

NEWS OF THE DAY (Vol. 13, No. 206)—World Series; Paratroops attack in Louisiana war games; British tanks for Russian Front; First lady takes up defense job; Pennsylvania's Governor James weds (Philadelphia and Pittsburgh only); Cotton-picking contest in Arkansas (Atlanta, Memphis and New Orleans only); Mr. America of 1941; Baby hippopotamus in Chicago.

(Released Wednesday, October 1)

PARAMOUNT (No. 10)—Liberty Fleet Day at Fairfax, Md., Long Beach, Calif., Chester, Pa., Wilmington, Del., Kearny, N. J.; Martin bomber at Baltimore; Windsors on way to Canada stop in Washington and Chicago; Russian-British troops united in Iran; Harriman and Lord Beaverbrook meet in London; British dedicate week's tank supply to Russia; Football: Michigan vs. Michigan State; Louis-Nova fight analyzed; Brooklynites hail "them bums."

MOVIETONE (Vol. 24, No. 7)—U. S. launches 14 merchant ships on Liberty Fleet Day; King George reviews armored units; British bomber named for Halifax family; King Peter of Yugoslavia honored in London; RAF rescue floats help flyers; Windsors in Washington; Women's Defense Corps at Gloucester, Mass.; Martin bomber at Baltimore; Brooklynites hail "them bums"; Football: Notre Dame vs. Arizona (except Seattle, Minneapolis, San Francisco, Portland, Ore., New Orleans and Boston); Minnesota vs. Washington (Seattle and Minneapolis only); Stanford vs. Oregon (San Francisco and Portland only); Tulane vs. Boston College (New Orleans and Boston only).

NEWS OF THE DAY (Vol. 13, No. 205)—Hurricane hits Texas Gulf Coast; British tanks for Russia; Soviets down Nazi planes; Windsors in Washington; Women's Defense Corps at Gloucester, Mass.; U. S. launches 14 merchant ships on Liberty Fleet Day; Football: Stanford vs. Oregon (except Boston, Cincinnati, Cleveland, Kansas City, Minneapolis, New Orleans, Portland, St. Louis and Seattle); Minnesota vs. Washington (Minneapolis, Seattle and Portland only); Ohio vs. Missouri (Cincinnati, Cleveland, Kansas City and St. Louis only); Trojans vs. Beavers (Los Angeles, Portland and Seattle only); Tulane vs. Boston (Boston and New Orleans only); Market Wise wins at Belmont; Brooklyn welcomes the Dodgers.

PATHE (Vol. 13, No. 10)—Huge Liberty Fleet is launched; Windsors in Washington; British and Russians occupy Iran; Martin bomber at Baltimore; National Newspaper Week honors press; Brooklyn hails the Dodgers (except Boston); Football: Stanford vs. Oregon; Tulane vs. Boston (except Los Angeles, San Francisco and Portland; New York welcomes Dodgers home (New York only); Women's Defense Corps at Gloucester, Mass. (Boston only).

UNIVERSAL (Vol. 14, No. 19)—Huge Liberty Fleet is launched; Tank production in England; War in Russia; Martin bomber at Baltimore; Hurricane lashes Texas coast; Nova meets Louis socially; Football, Notre Dame vs. Arizona; Boston vs. Tulane; Minnesota vs. Washington.

Advertising Managers:

Here is a stock in which you should invest heavily:

Quality Preferred*

(Will Pay Your Company Handsome Dividends)

★ QUALITY PREFERRED is the accepted term for correct and accurate description of SHOWMEN'S TRADE REVIEW coverage of the theatre field. It is all PLUS and no minus—this STR circulation—thus:

+	—
+In the highest percentage of BUYING-POWER Readers—the result of careful selective circulation building.	**—In self-duplicating circulation built on a quantity basis for the purpose of impressing by mere numbers.**
+STR goes straight to the men who own and operate theatres, executives of theatre circuits, and managers in charge of theatre operation.	**—STR does not reach the relief ushers, the janitorial staff or part-time employes—such as the fellows who distribute window cards.**

+These are among the important reasons why SHOWMEN'S TRADE REVIEW stands so high in esteem throughout the industry—enjoying a position quite unique in that its readers as well as its advertisers buy because of performance value, not because of pressure—personal or otherwise.

Hollywood

STR West Coast Offices Guaranty Building 6331 Hollywood Blvd. Hollywood, Calif. Telephone, Hollywood 1390

PROGRAM NOTES FROM THE STUDIOS

Marin to Meg 'Heliotrope'; Glen Ford Set for 'Eden' Role; McDonald Back At Republic; 'True to Form' Next for Butler

Miriam Hopkins replaces Ilona Massey as co-star in Edward Small's "Heliotrope Harry," with Brian Donlevy and Preston Foster. It was also announced that Small has set Director Ed Marin to pilot the film.

Jan Wylie, Huntz Hall, Eddie Kane and Frank Elliot have been added to the cast of Monogram's "Zis Boom Bah!", which is currently before the cameras with a cast headed by Grace Hayes, Peter Lind Hayes, Mary Healy, Benny Rubin and Skeets Gallagher. William Nigh is directing under the production supervision of Sam Katzman.

After a vacation spent in Canada, MGM Director Richard Thorpe, returned to the lot to direct additional scenes for "Tarzan's Secret Treasure." Thorpe is also looking over several scripts, one of which he will select as his next feature.

Raymond Massey, currently starring with John Garfield and Nancy Coleman in "Still Against the Sky" at Warner Bros., has been signed for the adult male lead in "Always In My Heart," introductory vehicle for Gloria Warren and Patty Hale.

Universal's "Keep 'Em Flying" troup, headed by Abbot and Costello and Director Arthur Lubin, returned to the studio after ten days on location at Ontario.

Jack Hively gets the directorial assignment on RKO's "I'm Dying To Live," comedy musical which will feature Bert Lahr, Buddy Ebsen, Patsy Kelly and June Hovac.

Glenn Ford will be seen in the title role of Jack London's "Martin Eden," set to go into production at Columbia late this month under the direction of Sidney Salkow. Claire Trevor will have one of the two feminine leads.



Producer at Work

Producer at work is the title of this candid shot of veteran film-maker Harry Sherman (shirt off) digging into a dirt pile at an abandoned mine, 350 miles from Hollywood, while his picture, "Tombstone," for Paramount was being filmed there. Looking on are: Don Castle, one of the players, and Director William McGann.

The Weaver Bros. and Elviry are due in Hollywood this week to prepare for their next Republic picture which rolls immediately. Frank McDonald has been signed to direct the film. McDonald directed the comics in two of last year's successes, "Grand Ole Opry" and "In Old Missouri."

Sidney Toler is currently working in the newest feature of the 'Charlie Chan" series, "Castle in the Desert," under the direction of Harry Lachman. The leading feminine role will be portrayed by Arleen Whelan, young 20th Century-Fox star.

Musical Director Eddie Ward has gone to Mexico City to acquire material for "Cubana," Hal Roach's next streamlined Technicolor musical for United Artists.

David Butler, who finished "Playmates" for RKO last week, will probably do "True to Form," as his next assignment. The film will be in Technicolor and Seabiscuit is expected to come off the breeding farm to star.

Gracie Allen will portray the role of a scatter-brained wife in MGM's screen adaption of Owen Davis' Broadway comedy hit, "Mr. and Mrs. North." Robert Sinclair will direct.

Albert S. Rogell has been signed by Paramount to direct the Judy Canova-Allen Jones picture, "True to the Navy," scheduled to go before the cameras within the next two weeks. Rogell just completed "Public Enemies" at Republic.

Harriet Hilliard and the Milt Herth radio troupe of instrumentalists have been engaged by Universal for "50,000,000 Nickels," jukebox story which Harold Young will direct. Ken Murray will have the male lead with Don Douglas and Iris Adrian as principal support. Filming starts in about a week.

Edna Best is being tested by Orson Welles for the feminine lead in his next RKO production, "The Magnificent Ambersons." Miss Best's last appearance was in "Dispatch From Reuters" for Warner Bros.

Alan Mowbray has been signed for a role in "The Perfect Snob," currently before the cameras at 20th Century-Fox under Ray McCarey's direction. Mowbray joins a cast which includes Lynn Bari, John Shelton, Charlie Ruggles, Charlotte Greenwood and Anthony Quinn. Walter Morosco is producing.

HOLLYWOOD STUDIO ROUND-UP

With a record amount of product before the cameras right now, eight new pictures were started this week:

METRO-GOLDWYN-MAYER

WE WERE DANCING—Principals: Norma Shearer, Melvyn Douglas, Lee Bowman, Marjorie Main. Director, Robert Z. Leonard.

PRODUCERS

BILLY THE KID'S ROUNDUP—Principals: Buster Crabbe, Al St. John. Director, Sherman Scott.

RKO-RADIO

I'M DYING TO LIVE—Principals: Bert Lahr, Buddy Ebsen, Patsy Kelly. Director, Frank Woodruff.

20TH CENTURY-FOX

CASTLE IN THE DESERT—Principals: Sidney Toler, Arleen Whelan. Director, Harry Lachman.

HIGHWAY TO HELL—Principals: Pat O'Brien, Carole Landis, Cesar Romero. Director, John Brahm.

BLUE, WHITE AND PERFECT—Principals: Lloyd Nolan, Helene Reynolds. Director, Herbert I. Leeds.

UNIVERSAL

NORTH TO THE KLONDIKE—Principals: Brod Crawford, Lon Chaney, Jr., Andy Devine. Director, Erle Kenton.

WARNER BROTHERS

JUKE GIRL—Principal: Ida Lupino. Director, Curtis Bernhardt.



Three on a Match

Director Archie Mayo does the lighting honors for Don Ameche and Joan Bennett between scenes of 20th Century-Fox', "Confirm and Deny."

Republic Joins Association Of Motion Picture Producers

Republic Productions became the tenth full-fledged member of The Association of Motion Picture Producers, with M. J. Siegel named to represent the company on the Association board of directors.

The spectacular rise of the company, in the past six years, is best pointed out by the fact that in 1935-36, the first year of the company's existence, but $3,000,000 was spent on the entire year's product. For the 1941-42 season's product, more than three times this amount has been allotted for production.

Under the supervision of Herbert J. Yates and the management of M. J. Siegel, Republic has gone steadily forward. The company comes into the Association with a record that could be envied by any of the major companies; a record for accomplishments in the short space of six years, unparalleled in the industry.

Purcell for "Torpedo Boat"

Dick Purcell goes into an important role in "Torpedo Boat" for Bill Pine and Bill Thomas, his third consecutive picture for the producers. Purcell joins a cast headed by Richard Arlen, Frances Farmer, Phillip Terry and Mary Carlisle. John Rawlins will direct from the Maxwell Shane screenplay.

Wilcoxon May Be New "Saint"

Leslie Charteris will test Henry Wilcoxon for the title role in the series of films Charteris will produce independently from his own novels, the first of which will be "The Saint Overboard." John Carroll also is being considered for the role, providing his MGM commitments will allow him time off.

Bonanova for "Marines"

Fortunio Bonanova was signed by RKO for a featured comedy role in "Call Out the Marines," currently before the cameras at RKO under Frank Ryan's direction. The picture co-stars Victor McLaglen and Edmund Lowe, and includes Tim Holt, Jack Holt, Binnie Barnes, Simone Simon and Corinna Mura in its large cast.

Cowan May Stay at Columbia

Following press raves on the preview of "Ladies in Retirement," Columbia executives are conferring with Producer Lester Cowan regarding the release of the next three Cowan productions.



Looks Like a Gag

Ole Olsen diverts Glenn Tryon, the associate producer, and Chic Johnson with some informal sketches of the other members of the cast of "Hellzapoppin" at Universal Studios.

WANDERING AROUND HOLLYWOOD

with the "Oldtimer"

Gabbing with Lewis Rachmil on the set of Harry Sherman's "Tombstone," and Lew has promised to let us know which came first; the associate-producer or the ulcers . . . a question that has been bothering Hollywood for years.

Our old pal Billy Leyser, has been appointed business manager and public relations director for the Society of Motion Picture Art Directors . . . and here's hoping, with Billy's help, the boys get a little of the credit they deserve.

It looks like the Goldwyn flacks talked out of turn when they issued the "blurb" that Goldwyn hopes to get Orson Welles to play the role of Babe Ruth in the forthcoming Lou Gehrig picture. Welles says that he was never approached by Goldwyn for the role, and doesn't like the idea of the unauthorized use of his name.

When trade press reviewers go to see a picture, already previewed, on the first night off they have had in weeks, said picture must be good. That's exactly what happened when Paramount screened "Hold Back the Dawn" at the studio the other night. P.S. "Good" is the wrong word. It is "excellent."

May we add our congratulations to Republic Productions, Inc., on being unanimously elected to membership in the Association of Motion Picture Producers?

For years we've heard about the British Shirley Temple, the Spanish Garbo, the Russian Clark Gable, the French Jimmy Stewart, the German Pat O'Brien, the Finnish Mickey Rooney, and the South African Mickey Mouse. Latest is the Irving Berlin of Mexico, Feliciano Flores, discovery of Director Edward H. Griffith. We shall see.

What happened to all the talk about Gregory Ratoff producing in New York. Is it possible Mayor Fiorello LaGuardia refused to part with the Brooklyn Bridge as one of the concessions? The betting around town is that Ratoff will hang up his shingle on one of the local lots . . . but we may be wrong.

Del Ruth Megs "Angel"

Roy Del Ruth has been assigned to direct the new Nelson Eddy-Jeanette MacDonald musical at MGM, "I Married An Angel," scheduled to start shortly. Patricia Dane, currently appearing in "Johnny Eager," has been set for an important role.

Santell May Produce for UA

A deal is in the making whereby United Artists would distribute an independently financed picture to be produced and directed by Al Santell.

Sherman Signs Rodeo Champ

James Carson, rodeo champion from Reno, was signed to a term contract by Producer Harry Sherman and given a major role in "Tombstone."

ANOTHER REPUBLIC FAN MAGAZINE AD

WAVES OF ACCLAIM for a BIG PICTURE

EVERY one of the thousands
UPON thousands who
HOWLED and chuckled
AND cheered Republic's
"ROOKIES ON PARADE"
IS waiting anxiously for the



NEW "service" comedy
SMASH from the Republic
STUDIOS . . Well, it's here
—AND advance reports
SAY that it tops
"ROOKIES" by
A boat-full of
LAUGHS, song
HITS and
ROMANTIC escapades!...
THOSE "rookies" are sailing
THE seven seas now in
"SAILORS ON LEAVE,"
AND the star-
SPANGLED
CREW includes
SUCH hearties
AS lovely
SHIRLEY ROSS—who sings
THOSE chanties as nobody
ELSE can—WILLIAM
LUNDIGAN (his

GAGS

GALS

LAUGHS

CINEMA star is rising fast
OVER the horizon), and—
FOR a broadside of roars—
THERE'S CHICK CHANDLER
and double-talking
CLIFF NAZARRO...plus
RUTH DONNELLY,
MAE CLARKE,
TOM KENNEDY,
MARY AINSLEE,
BILL SHIRLEY,
JANE KEAN and
A flock of handsome
TARS and their sweethearts
IN every port! . . . So get
ABOARD for fun and
ROMANCE! Steer your
COURSE for the theatre
THAT'S playing
"SAILORS ON LEAVE." It's

A REPUBLIC PICTURE

Advance Dope

Dates Shown Are Release Dates

This department is primarily intended to convey important information regarding product on which no press book or ad material are available. Showmen who run pictures pre-release will find it a valuable source. Listings will appear but once.

BLONDIE GOES TO COLLEGE (Col.) **Comedy. Principals:** Penny Singleton, Arthur Lake, Larry Sims, Jonathan Hale, Larry Parks, Janet Blair. **Plot:** The Bumsteads both decide to go to college, so they put Baby Dumpling in a military school. They plan to conceal their marriage, but rehearse a campus flirtation so that they can see each other, without arousing suspicion. But things don't work out that way and they have a terrible time until Blondie is forced to reveal their marriage, and they go home. **Director,** Frank Strayer.

SON OF FURY (20th-Fox) **Drama. Principals:** Tyrone Power, Gene Tierney, George Sanders, Cobina Wright, Jr., John Carradine, Elsa Lanchester, Roddy McDowall. **Plot:** A story of the youngster who suffered cruelties all through his childhood because of his doubtful birth. After many black and terrible years, he escapes to the sea and finds wealth and happiness among the natives on a small island. Then he returns to oust his childhood tormenter from the vast manorial estates which are rightfully his. **Director,** John Cromwell.

THE MALE ANIMAL (WB) **Comedy-Drama. Principals:** Henry Fonda, Olivia de Havilland, Jack Carson, Joan Leslie, Eugene Pallette, Herbert Anderson. **Plot:** A professor of English in a Midwestern University, finds himself in quite a predicament. His wife is interested in another man, an all-time, All-American football player and the regent of the college is waiting for him to read a "forbidden" letter to his class, so that he can throw him out. He suddenly finds an answer to these problems and ends up by being a hero to everyone, including his wife. **Director,** Elliott Nugent.

SIERRA SUE (Rep.) **Western. Principals:** Gene Autry, Smiley Burnette, Fay McKenzie, Robert Homans. **Plot:** Gene Autry is called in to solve the problem of the poisonous devil weed that is causing so much trouble for the cattlemen. Hindered by one man from carrying out his plans to eliminate the weed, he finally settles the matter by having the entire area sprayed by plane with a chemical. **Director,** William Morgan.

CONFESSIONS OF BOSTON BLACKIE (Col.) **Mystery. Principals:** Chester Morris, Richard Lane, Harriett Hilliard, Lloyd Corrigan. **Plot:** Chester Morris helps a young lady get back a rare statue, which she had left to be sold by the owner of an Art Gallery, and which he had stolen, giving her a forged copy. There are murders and disappearances in subterranean passages before the crook is exposed and the murders solved. **Director,** Edward Dmytryk.

CALL OUT THE MARINES (RKO) **Comedy. Principals:** Victor McLaglen, Edmund Lowe, Binnie Barnes, Robert Smith, Dorothy Lovett. **Plot:** Two ex-Marines are reunited after fifteen years separation. One is a private chauffeur and the other a truck driver. Realizing they're getting no place with women, without their uniforms, they re-enlist for the duration. They inadvertently become involved in a plot to uncover foreign agents, almost let the agents escape, but wind up on the safe side. **Director,** Frank Ryan.

PUBLIC ENEMIES (Rep.) **Spy. Principals:** Wendy Barrie, Phillip Terry, Russell Hicks, Tim Ryan, Edgar Kennedy, William Frawley. **Plot:** A wealthy debutante causes a newspaperman to lose his job by giving him a false story. Contrite, she enters into a deal with a stool pigeon to incriminate the master-minds of a smuggling ring, so that the reporter can get his job back by bringing in a sensational story. All this causes trouble, but it all ends happily for the man and girl. **Director,** Al Rogell. Release Nov. 27.

REMEMBER THE DAY (20th-Fox) **Drama. Principals:** Claudette Colbert, John Payne, Douglas Wheatcroft, Ann Todd, Jane Seymour, Grant Mitchell. **Plot:** A middle-aged school teacher goes to Washington to see the man running for President. While there her mind drifts back to the time he was one of the boys in her class and was jealous of the man she secretly loved and married. When she finally gets to see him, he remembers the ideals she taught him and gives a straightforward, honest speech. **Director,** Henry King.

SOUTH OF TAHITI (Univ.) **Drama. Principals:** Brian Donlevy, Brod Crawford, Maria Montez, Andy Devine, H. B. Warner, Abner Biberman. **Plot:** An adventurous trio of pearl fishermen roaming the South Seas, drift to an uncharted isle. There they see precious pearls being hidden in the temple, and make plans to steal them and make their escape. But they change their plans and remain, after the natives save them from the crew of a passing ship. **Associate Producer-Director,** George Waggner. Release, Nov. 17.

WOMAN OF THE YEAR (MGM) **Comedy. Principals:** Spencer Tracy, Katharine Hepburn, Fay Bainter, Reginald Owen, Roscoe Karns. **Plot:** A tough, two-fisted sports writer whose only interest is his work, meets and feuds with a sophisticated girl who writes an international column. Their romance gives them an insight into each other's life, but their marriage is one continual feud, until the day they decide not to let their work interfere with their happiness. **Director,** George Stevens.

WILD BILL HICKOK RIDES (WB) **Action. Principals:** Bruce Cabot, Constance Bennett, Warren William, Ward Bond, Betty Brewer, Russell Simpson. **Plot:** Two crooks; a man and a woman, after having watched their belongings go up in smoke during the great Chicago fire, set out for new places to plunder. The girl sets up a gambling house and the man arranges to steal and murder, so that he can gain control of some valuable property. However, he is balked in his plans when Wild Bill Hickok gets on the trail. **Director,** Ray Enright.

HONOLULU LU (Col.) **Comedy. Principals:** Lupe Velez, Bruce Bennett, Leo Carrillo, Larry Parks. **Plot:** A young girl finds that she is competing with herself in a beauty contest, seeking "Miss Honolulu." This is brought about by her having changed her name when she started work as a burlesque queen. However she finds a way to dispose of one of her selves, so that the other may win. **Director,** Charles Barton.

MAN OR MOUSE (Univ.) **Comedy. Principals:** Hugh Herbert, Tom Brown, Peggy Moran, Guy Kibbee, Edgar Kennedy, Gus Schilling. **Plot:** Excitement reigns for Hugh Herbert and his family when the very important Vitamin Z is discovered in the prepared pudding he sells. Another businessman tries to prove this a fake, but Herbert arranges to have experiments and analyses made to prove and confirm his claims. He ends up by being elected Mayor of the town. **Director,** Harold Young.

JOHNNY EAGER (MGM) **Gangster. Principals:** Robert Taylor, Lana Turner, Van Heflin, Robert Sterling, Charles Dingle, Patricia Dane. **Plot:** A brittle, hard gang chieftain reports to his parole-chief in a taxi driver's uniform, after which he changes clothes and becomes the vicious gang leader and track promoter he really is. He hasn't one redeeming quality, except for a fleeting moment when he appreciates the sacrifice of his beloved. His end comes via another gangster's bullet. **Director,** Mervyn LeRoy.

MIRACLE KID (Prod.) **Drama. Principals:** Tom Neal, Carol Hughes, Vicki Lester, Betty Blythe, Ben Taggart, Alex Callam. **Plot:** A professional boxer breaks his word to his fiance, and doesn't give up the ring. So she sets out to prove to him that all his bouts are bought in advance. When he realizes this truth, he retires, resumes his romance and takes a job as health director at a boys camp. **Director,** William Beaudine. Release Nov. 14.

OUTLAW RANGER (Col.) **Western. Principals:** Charles Starrett, Russell Hayden, Cliff Edwards, Edith Leach. **Plot:** The Texas Rangers have a problem on their hands with an outlaw gang perpetrating bank robberies, cattle rustling and freight looting, in their territory. One of their men is a double for the leader of the crooks and he is mistakenly sentenced to death. It takes a trick to save the man's life and reveal the real culprit. **Director,** Howard Bretherton.

STEEL CAVALRY (MGM) **Drama. Principals:** Wallace Beery, Lewis Stone, Marjorie Main, Donna Reed, George Bancroft, Henry O'Neill, Chill Wills. **Plot:** This story reveals the loyal courage and heroism of regulars and selectees in the Army service, as it presents the insidious efforts of saboteurs to block American defense preparations. Beery is the leather-faced First Sergeant of a regular Cavalry troop, who after 29 years of service, finds his heart bleeds when the cavalry is transformed to armored tank soldiers. **Director,** S. Sylvan Simon.

DANGEROUSLY THEY LIVE (WB) Spy. **Principals:** John Garfield, Nancy Coleman, Raymond Massey, Moroni Olsen, Lee Patrick. **Plot:** The secretary of the British Export Bureau is kidnapped by a group of Nazi spies. Head of this group is a famous American psychiatrist and he plans on making her reveal the data concerning a gigantic cargo going to England. However, one of his students, who discovers what's going on, manages to get word to the authorities in time to save the girl's life and arrest everyone. **Director,** Robert Florey.

TOMBSTONE (Para.) **Western. Principals:** Richard Dix, Frances Gifford, Edgar Buchanan, Don Castle, Kent Taylor, Clem Bevans. **Plot:** Story of a frontier marshal who employed his fists instead of guns to eliminate crooked practices. It is based on true historical incidents taken from actual documents and old newspaper clippings in Tucson, Arizona. **Director,** William McGann.

ZIS BOOM BAH (Mono.) **Drama-with-Music. Principals:** Grace Hayes, Peter Lind Hayes, Mary Healy, Huntz Hall, Skeets Gallagher, Benny Rubin, Betty Compson. **Plot:** Twenty years after she had given the custody of her small son to his paternal grandparents, a successful musical comedy star decides to visit the boy at college. She finds the school in financial difficulties, so she sets out to help and through her help gets back her son. **Director,** William Nigh.

Feature Booking Guide

ASTOR PICTURES

		Rel. Mins.	Date	See Issue of
Bat Whispers (My-D)	C. Morris-U. Merkel	86		Reissued
Cock of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	Zasu Pitts-Jimmy Gleason	70		Reissued
Framed for Murder (D)	Wallace Ford-Fuzzy Knight			Not Rev.
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Hell's Crossroads (D)A (Former title "Our Daily Bread")	Tom Keene-John Qualen			Reissued
Her Enlisted Man (CD) (Former title "Red Salute")	Barbara Stanwyck-Robt. Young	70		Reissued
I Cover the Waterfront (D)	Claudette Colbert	70		Reissued
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Murder at the Baskervilles	Arthur Wontner			Not Rev.
Paiooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Tonight Or Never (D)	Gloria Swanson-Melvyn Douglas	70		Reissued
U-67 (D)	Alan Hale-Claude Allister	60		Reissued

COLUMBIA

Current 1940-41

2212	Across the Sierras (W)	Bill Elliott-Luana Walters	58	2/13/41	a11/16/40
2010	Adventure in Washington(D)F	Herbert Marshall-Virginia Bruce	84	5/30/41	b5/31/41
2006	Adam Had Four Sons (D)A	Warner Baxter-Ingrid Bergman	80	2/18/41	b2/22/41
2101	Arizona (D)A	Jean Arthur-Holden-William	128	12/25/40	b11/23/40
2037	Big Boss (D)A	Otto Kruger-Gloria Dickson	70	4/28/41	b5/3/41
2015	Blondie Goes Latin (CM)F	Penny Singleton-Arthur Lake	68	2/27/41	b3/1/41
2014	Blondie in Society (C)F	Penny Singleton-Arthur Lake	76	7/17/41	b7/5/41
2028	Devil Commands (H)A	Boris Karloff-Amanda Duff	65	2/3/41	b2/8/41
2023	Ellery Queen and the Perfect Crime (My)A	Ralph Bellamy-Margaret Lindsay	63	8/14/41	b7/12/41
2025	Ellery Queen's Penthouse Mystery (My)F	Ralph Bellamy-Margaret Lindsay	68	3/24/41	b3/1/41
2029	Face Behind the Mask (H)A	Peter Lorre-Evelyn Keyes	69	1/16/41	b2/15/41
2031	Great Plane Robbery (G)A	Jack Holt-Vicki Lester	53	12/9/40	b11/23/40
2034	Great Swindle (A)F	Jack Holt-Marjorie Reynolds	54	4/10/41	b4/12/41
2215	Hands Across the Rockies(W)F	Bill Elliott-Dub Taylor	60	6/19/41	b6/14/41
2001	Here Comes Mr. Jordan(FA)A	Robt. Montgomery-Rita Johnson	93	8/21/41	b8/2/41
2013	Her First Beau (CD)F	Jane Withers-Jackie Cooper	76	5/8/41	b5/10/41
2041	I Was a Prisoner on Devil's Island (D)A	Sally Eilers-Donald Woods	70	6/30/41	b6/28/41
2022	Lone Wolf Takes a Chance (My)F	Warren William-June Storey	76	3/6/41	b4/12/41
2206	Medico of Painted Spring(W)F	Chas. Starrett-Terry Walker	59	6/26/41	b6/28/41
2027	Meet Boston Blackie (D)A	Chester Morris-Rochelle Hudson	69	2/20/41	b3/1/41
2044	Missing Ten Days (D)F (Reviewed as "Ten Days in Paris")	Rex Harrison-Karen Verne	82	2/28/41	b10/21/39
2020	Naval Academy (D)F	Jimmy Lydon-Fred. Bartholomew	67	5/22/41	b5/24/41
2213	North From the Lone Star(W)	Bill Elliott-Dorothy Fay	58	3/31/41	a3/8/41
2039	Officer and the Lady (D)A	Rochelle Hudson-Bruce Bennett	60	7/24/41	b7/19/41
2003	Our Wife (C)F	Ruth Hussey-Melvyn Douglas	93	8/28/41	b8/16/41
2205	Outlaws of the Panhandle (W)	Chas. Starrett-Frances Robinson	59	2/27/41	a8/31/40
2002	Penny Serenade (CD)F	Irene Dunne-Cary Grant	120	4/24/41	b4/19/41
2033	Phantom Submarine (D)F	Anita Louise-Bruce Bennett	70	12/20/40	b2/22/41
2204	Pinto Kid (W)	Charles Starrett-Louise Currie	61	1/9/41	a7/13/40
2208	Prairie Stranger (W)F	Chas. Starrett-Patti McCarty	58	9/18/41	b9/6/41
2214	Return of Daniel Boone (W)F	Bill Elliott-Evelyn Young	61	5/7/41	b9/13/41
2026	Richest Man in Town (D)F	Frank Craven-Edgar Buchanan	69	6/12/41	b6/14/41
2008	She Knew All the Answers(D)A	Franchot Tone-Joan Bennett	85	5/15/41	b5/24/41
2216	Son of Davy Crockett (W)F	Bill Elliott-Iris Meredith	62	7/15/41	b7/12/41
2019	Sweetheart of the Campus(MD)	Ruby Keeler-Harriet Hilliard	61	6/26/41	b7/5/41
2017	They Dare Not Love (D)A	Martha Scott-George Brent	76	4/30/41	b5/3/41
2005	This Thing Called Love (C)A	Melvyn Douglas-Rosalind Russell	95	1/2/41	b12/28/40
2203	Thundering Frontier (W)F	Charles Starrett-Iris Meredith	57	12/5/40	b9/21/40
2207	Thunder Over the Prairie(W)F	Charles Starrett-Eileen O'Hearn	60	7/30/41	b8/2/41
2017	Tillie the Toiler (C)F	Kay Harris-William Tracy	67	8/7/41	b8/9/41
2009	Time Out for Rhythm (DM)F	Rudy Vallee-Rosemary Lane	74	6/20/41	b6/7/41
2042	Two in a Taxi (C-D)A	Anita Louise-Russell Hayden	62	7/10/41	b6/28/41
2036	Under Age (D)A	Nan Grey-Alan Baxter-Tom Neal	60	4/26/41	b4/26/41
2040	Voice in the Night (D)	Clive Brook-Diana Wynyard	83	5/20/41	b4/19/41
2211	Wildcat of Tucson (W)	Bill Elliott-Evelyn Young	59	12/31/40	b5/3/41
	You'll Never Get Rich (M)F	Fred Astaire-Rita Hayworth	88	9/25/41	b9/27/41

Current 1941-42

	Harmon of Michigan (D)F	Tommy Harmon-Anita Louise	65	9/11/41	b9/20/41
	King of Dodge City (W)F	Bill Elliott-Tex Ritter	63	8/14/41	b8/9/41
	Ladies in Retirement (D)A	Ida Lupino-Louis Hayward	91	9/18/41	b9/13/41
	Mystery Ship (D)F	Lola Lane-Paul Kelly	63	9/4/41	b8/2/41

Coming 1941-42

	Bedtime Story (D)	Loretta Young-Fredric March			a9/13/41
	Blonde From Singapore (CD)A	Florence Rice-Leif Erickson	67	10/16/41	b8/30/41
	Blondie Goes to College (C)	Penny Singleton-Arthur Lake			a10/4/41
	Bullets For Bandits (Former title "Honor of the West")	Bill Elliott-Tex Ritter			a8/23/41
	Confessions of Boston Blackie (My)	Chester Morris-Harriet Hilliard			a10/4/41
	Ellery Queen and the Murder Ring (My)	Ralph Bellamy-Margaret Lindsay	68	11/18/41	b8/30/41
	Go West, Young Lady (A)	Penny Singleton-Glenn Ford		11/27/41	a8/9/41
	Harvard Here I Come (C)	Maxie Rosenbloom-Arline Judge		12/25/41	a9/27/41
	Honolulu Lu (C)	Lupe Velez-Bruce Bennett			a10/4/41
	Lady Is Willing	Marlene Dietrich-Fred MacMurray		12/15/41	In Prod.
	Lone Star Vigilantes (W)F	Bill Elliott-Tex Ritter	58		b9/27/41
	Men in Her Life (D)	Loretta Young-Dean Jagger	90	10/30/41	a7/26/41
	North of the Rockies (W)	Bill Elliott-Tex Ritter			a9/27/41
	Outlaw Ranger (W)	Charles Starrett-Russell Hayden			a10/4/41
	Roaring Frontiers (W)F	Bill Elliott-Tex Ritter	60	10/16/41	b8/30/41
	Royal Mounted Police (W)	Charles Starrett-Russell Hayden		11/13/41	a8/16/41
	Secrets of the Lone Wolf (D)	Warren William		11/13/41	a8/16/41
	Sing For Your Supper (DM)	Jinx Falkenburg-"Buddy" Rogers		12/4/41	a9/13/41
	Stork Pays Off (CD) (Former title "Bachelor's Babies")	Maxie Rosenbloom-Rochelle Hudson	68	11/6/41	a8/2/41
	Texas (D)F	William Holden-Glenn Ford	92	10/9/41	b9/27/41
	Three Girls About Town (CD)	Joan Blondell, John Howard		10/23/41	a7/26/41
	Two Latins From Manhattan (CM)F	Jinx Falkenburg-Joan Woodbury	66	11/2/41	b9/27/41
	You Belong to Me (CD)	Barbara Stanwyck, Henry Fonda	97	11/20/41	a7/12/41

MGM

Current 1940-41

126	Andy Hardy's Private Secretary (C)F	Mickey Rooney-Lewis Stone	101	2/21/41	b2/22/41
124	Bad Man (D)F	Wallace Beery-Lionel Barrymore	70	3/28/41	b3/29/41
141	Barnacle Bill (CD)F	Wallace Beery-Virginia Weidler	92	7/4/41	b7/5/41
139	Big Store (M-C)F	Marx Bros.-Virginia Grey	83	6/20/41	b6/21/41
137	Billy the Kid (Tech.) (D)F	Rob't Taylor-Maureen O'Sullivan	95	5/30/41	b5/31/41
123	Blonde Inspiration (C)F	Shelton-Grey-Dekker-Nolan	72	2/7/41	b2/8/41
144	Blossoms in the Dust (D)F	Greer Garson-Walter Pidgeon(Tech.)	98	7/25/41	b6/28/41
132	Come Live With Me (C)A	James Stewart-Hedy Lamarr	80	1/31/41	b1/25/41
113	Comrade X (C)A	Clark Gable-Hedy Lamarr	88	12/13/40	b12/7/40
145	Dr. Kildare's Wedding Day(D)F	Lew Ayres-Lionel Barrymore	82	8/22/41	b8/23/41
117	Flight Command (D)F	Robt. Taylor-Ruth Russey	115	1/3/41	b12/21/41
127	Free and Easy (SC)A	Ruth Hussey-Robert Cummings	55	2/28/41	b3/8/41
138	Getaway (G)A	Robert Sterling-Van Heflin	89	6/13/41	b6/21/41
114	Go West (F)F	Marx Brothers	82	12/6/40	b12/14/40
135	I'll Wait For You (D)F	Virginia Weidler-Robt. Sterling	75	5/16/41	b5/10/41
116	Keeping Company (D)F	John Shelton-Ann Rutherford	78	12/20/40	b1/4/41
120	Land of Liberty (Doc)F	Special Subject	98	1/24/41	b1/11/41
146	Life Begins for Andy Hardy (CD)F	Mickey Rooney-Judy Garland	100	8/15/41	b8/9/41

MGM

Current 1940-41 (Cont.)

134	Love Crazy (F)A	Wm. Powell-Myrna Loy-Fay Bainter	99	5/23/41	b5/17/41
118	Maisie Was A Lady (C)A	Ann Sothern-Maureen O'Sullivan	79	1/10/41	b1/11/41
132	Men of Boys Town (D)F	Spencer Tracy-Mickey Rooney	107	4/11/41	b3/15/41
129	Penalty, The (G)A	Lionel Barrymore-Edw. Arnold	80	3/14/41	b3/15/41
133	People vs. Dr. Kildare (D)F	Lew Ayres-Lionel Barrymore	77	5/2/41	b5/10/41
119	Philadelphia Story (FC)A	Katharine Hepburn-James Stewart	110	1/17/41	b11/30/40
128	Rage in Heaven (My)A	Rob't Montgomery-Ingrid Bergman	83	3/7/41	b3/8/41
143	Ringside Maisie (CD)F	Ann Sothern-George Murphy	96	8/1/41	b7/26/41
142	Stars Look Down (D)	Margt. Lockwood-Michael Redgrave	98	7/18/41	b7/12/41
140	They Met in Bombay (D)A	Clark Gable-Rosalind Russell	92	6/27/41	b6/28/41
125	Trial of Mary Dugan (My)F	Laraine Day-Robert Young	90	2/14/41	b2/15/41
131	Washington Melodrama(My)A	Frank Morgan-Ann Rutherford	80	4/18/41	b4/19/41
148	When Ladies Meet (SC)A	Joan Crawford-Rob't Taylor	105	8/29/41	b8/30/41
147	Whistling in the Dark(MyC)F	Skelton-Rutherford	78	8/8/41	b8/2/41
121	Wild Man of Borneo (C)F	Frank Morgan-Billie Burke	78	1/24/41	b2/1/41
136	Woman's Face (D)A	Joan Crawford-Melvyn Douglas	106	5/9/41	b5/10/41
130	Ziegfeld Girl (MD)	Stewart-Garland-Lamarr-Martin	131	4/25/41	b4/19/41

Current 1941-42

203	Down in San Diego (D)F	Dan Dailey, Jr.-Bonita Granville	73	Sept.	b8/2/41
201	Dr. Jekyll and Mr. Hyde(D)A	Spencer Tracy-Ingrid Bergman	127	Sept.	b7/26/41
204	Honky-Tonk (CD)F	Clark Gable-Lana Turner	105	Oct.	b9/20/41
202	Lady Be Good (CM)F	Eleanor Powell-Ann Sothern	112	Sept.	b7/19/41

Coming 1941-42

	Babes on Broadway (DM)	Mickey Rooney-Judy Garland			a8/30/41
	Chocolate Soldier (M)	Nelson Eddy-Rise Stevens			a7/12/41
207	Feminine Touch (C)A	Rosalind Russell-Don Ameche	93	Oct.	b9/20/41
	Girl on the Hill (D) (Former title "Kathleen")	Shirley Temple-Herbert Marshall			a9/6/41
	Her Honor (D)	Rosalind Russell-Walter Pidgeon			a9/27/41
	H. M. Pulham, Esq. (D)	Hedy Lamarr-Robert Young			a9/6/41
	Johnny Eager (G)	Lana Turner-Robert Taylor			a10/4/41
205	Married Bachelor (C)A	Ruth Hussey-Rob't Young	81	Oct.	b9/13/41
	Panama Hattie (CM)	Ann Sothern-Dan Dailey, Jr.			a8/30/41
	Shadow of the Thin Man(CMy)	William Powell-Myrna Loy			a8/30/41
206	Smilin' Through (Tech.)(D)F	J. MacDonald-Brian Aherne	100	Oct.	b9/13/41
	Steel Cavalry (D)	Wallace Beery-Marjorie Main			a10/4/41
	Tarzan's Secret Treasure (D)	J. Weissmuller-Maureen O'Sullivan			a8/30/41
	The Twins (C)	Garbo-Melvyn Douglas			a8/9/41
	Unholy Partners (D) (Former title "New York Story")	Edw. G. Robinson-Edward Arnold			a8/9/41
	Vanishing Virginian (CD)	Kathryn Grayson-Frank Morgan			In Prod.
	We Were Dancing	Norma Shearer-Melvyn Douglas			In Prod.
	Woman of the Year (C)	Spencer Tracy-Katharine Hepburn			a10/4/41

MONOGRAM

Current 1940-41

	Bowery Blitzkrieg (D)F	Gorcy-Jordan-Hall	61	8/1/41	b8/2/41
	Chamber of Horrors (D)A	Leslie Banks-Gina Malo	83	12/20/40	b6/29/40
	Deadly Game (Spy)F	Chas. Farrel-June Lang	63	8/8/41	b8/9/41
	Dead Man's Shoes (My)A	Leslie Banks-Wilfred Lawson	65	1/15/41	b5/17/41
	Driftin' Kid (W)F	Tom Keene-Betty Miles	55	9/26/41	9/27/41
	Dynamite Canyon (W)	Tom Keene-Evelyn Finley		8/8/41	a7/19/41
	Father Steps Out (D)F	Frank Albertson-Jed Prouty	63	7/19/41	b8/2/41
	Flying Wild (D)F	East Side Kids-Joan Barclay	65	3/10/41	b3/1/41
	Fugitive Valley (W)F	Corrigan-King-Terhune	60	7/30/41	b9/20/41
	Gang's All Here (G)	Frankie Darro-Mantan Moreland		6/11/41	a5/17/41
	Her First Romance (C-D)F	Edith Fellows-Wilbur Evans	77	12/25/40	b12/28/40
	House of Mystery (H)A	Kenneth Kent-Judy Kelly	62	5/7/41	b5/31/41
	Invisible Ghost (H)A	Bela Lugosi-Polly Ann Young	64	4/25/41	b4/19/41
	Kid's Last Ride (W) (Former title "Prairie Schooldays")	John King-Ray Corrigan		2/10/41	a1/11/41
	King of Zombies (H)A	John Archer-Mantan Moreland	67	5/14/41	b5/17/41
	Murder by Invitation (My)A	Wallace Ford-Marian Marsh	65	6/30/41	b7/5/41
	Orphans of the North (T)	Adventure film		7/29/41	Not Rev.
	Pioneers, The (W)F	Tex Ritter-Slim Andrews	61	5/10/41	b5/3/41
	Pride of the Bowery F	Leo Gorcey-Bobby Jordan	63	12/15/40	b1/25/41
	Redhead (D)A	June Lang-Johnny Downs	64	5/21/41	b5/17/41
	Ridin' the Cherokee Trail(W)F	Tex Ritter-Slim Andrews	60	2/25/41	b2/22/41
	Roar of the Press (My)F	Jean Parker-Wallace Ford	72	4/30/41	b4/26/41
	Rollin' Home to Texas (W)F	Tex Ritter-Slim Andrews	63	12/30/40	b2/1/41
	Sign of the Wolf (D)F	Grace Bradley-Louise Beavers	69	3/25/41	b3/22/41
	Silver Stallion (D)	David Sharpe-Leroy Mason-Thunder		5/28/41	a5/10/41
	Trail of the Silver Spurs(W)F	Corrigan-King-Terhune	55	1/5/41	b3/8/41
	Tumbledown Ranch in Arizona (W)F	Range Busters	60	4/20/41	b5/3/41
	Wanderers of the Desert (W)	Tom Keene-Betty Miles		6/25/41	a6/14/41
	Wrangler's Roost (W)F	Range Busters	58	6/4/41	b7/19/41
	You're Out of Luck (D)F	Darro-Moreland	62	1/20/41	b1/18/41

Coming 1940-41

	Riding the Sunset Trail (W)	Tom Keene-Betty Miles		10/31/41	a9/27/41

Current 1941-42

	Arizona Bound (W)F	Buck Jones-Tim McCoy	57	7/19/41	b7/26/41
	Gentleman From Dixie (D)F	Mary Ruth-Marian Marsh	63	9/5/41	b9/13/41
	Gunman From Bodie (W) (Former title "Bad Man From Bodie")	Buck Jones-Tim McCoy		9/19/41	a8/23/41
	Let's Go Collegiate (D)F	Frankie Darro-Jackie Moran	62	9/12/41	b9/20/41

Coming 1941-42

	Adolescence (D)A	Leon Janney-Eleanor Hunt	80		b12/21/40
	Double Trouble	Harry Langdon-Charles Rogers			In Prod.
	Here Come the Marines	Wallace Ford-Toby Wing		10/31/41	In Prod.
	Saddle Mountain Roundup(W)	Range Busters			a8/9/41
	Spooks Run Wild (D) (Former title "Ghosts in the Night")	Bela Lugosi-Leo Gorcey-Huntz Hall		10/24/41	a8/16/41
	Tonto Basin Outlaws (W)	Range Busters		10/10/41	a9/27/41
	Top Sergeant Mulligan (C)	Nat Pendleton-Carol Hughes			a9/13/41
	Zis Boom Bah (DM)	Peter Lind Hayes-Grace Hayes			a10/4/41

PARAMOUNT

Current 1939-40

3946	North West Mounted Police (D)F	Cooper-Carroll-Goddard (Tech.)	126	12/27/40	b10/26/40

Coming 1940-41

4038	Aloma of the South Seas (D)F	Dorothy Lamour-Jon Hall (Tech.)	77	8/29/41	b8/30/41
4053	Border Vigilantes (W)F	Bill Boyd-Russell Hayden	60	4/18/41	b4/5/41
4032	Caught in the Draft (C)F	Bob Hope-Dorothy Lamour	81	7/4/41	b5/31/41
4051	Doomed Caravan (W)F	Bill Boyd-Russell Hayden	60	1/10/41	b1/11/41
4037	Flying Blind (D)F	Richard Arlen-Jean Parker	70	8/29/41	b8/23/41
4033	Forced Landing (D)F	Richard Arlen-Eva Gabor	66	7/18/41	b7/19/41
4052	In Old Colorado (W)F	Wm. Boyd-Russell Hayden	66	3/14/41	b3/1/41
4028	I Wanted Wings (D)F	Brian Donlevy-Ray Milland	130	5/30/41	b3/29/41
4035	Kiss the Boys Goodbye (CM)F	D. Ameche-M. Martin-O. Levant	85	8/1/41	b6/28/41
4016	Life With Henry (C)F	Jackie Cooper-Leila Ernst	80	1/24/41	b1/18/41
4022	Lady Eve (D)F	Barbara Stanwyck-Henry Fonda	97	3/21/41	b3/1/41
4023	Las Vegas Nights (Mu-C)F	Phil Regan-Bert Wheeler-Dorsey	89	3/28/41	b3/22/41
4013	Love Thy Neighbor (C)F	Jack Benny-Fred Allen	82	12/27/40	b12/21/40
4018	Mad Doctor (H)F	Basil Rathbone-Ellen Drew	90	2/14/41	b2/15/41

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

PARAMOUNT

Current 1940-41 (Cont.)

			Mins.	Rel. Date	See Issue of
4020	Monster and the Girl (H)A	Ellen Drew-Onslow Stevens	64	2/28/41	b2/15/41
4011	Night At Earl Carroll's (M)F	J. Carrol Naish-E. Carroll Girls	70	12/6/40	b11/23/40
4029	One Night in Lisbon (C)A	Madeleine Carroll-Fred MacMurray	95	6/13/41	b5/10/41
4031	Parson of Panamint (D)F	Charles Ruggles-Ellen Drew	84	8/22/41	b6/21/41
4054	Pirates on Horseback (W)F	Wm. Boyd-Russell Hayden	69	5/23/41	b5/24/41
4026	Power Dive (D)F	Richard Arlen-Jean Parker	68	4/25/41	b4/12/41
4027	Reaching for the Sun (CD)A	Joel McCrea-Ellen Drew	88	5/2/41	b4/12/41
4025	Road to Zanzibar (CM)F	Crosby-Lamour-Hope	90	4/11/41	b3/15/41
4024	Round-Up (W)F	Richard Dix-Patricia Morison	90	4/4/41	b3/15/41
4014	Second Chorus (M)F	Fred Astaire-Paulette Goddard	88	1/3/41	b11/30/40
4034	Shepherd of the Hills (D)F	John Wayne-Betty Field (Tech.)	91	7/25/41	b6/21/41
4012	Texas Rangers Ride Again (W)F	J. Howard-Ellen Drew-M. Robson	67	12/13/40	b11/9/40
4021	There's Magic in Music (Mu)F (Reviewed as "Hard Boiled Canary")	Allan Jones-Susanna Foster	80	5/16/41	b3/1/41
4015	Victory (D)A	Fredric March-Betty Field	79	1/17/41	b12/21/40
4019	Virginia (Tech.) (PD)F	Madeleine Carroll-F. MacMurray	108	2/21/41	b1/18/41
4030	West Point Widow (CD)	Ann Shirley-Richard Carlson	62	6/20/41	b6/14/41
4055	Wide Open Town (W)F	William Boyd-Russell Hayden	78	8/8/41	b8/2/41
4036	World Premiere (C)A	John Barrymore-Frances Farmer	70	8/15/41	b8/23/41
4017	You're the One (M)F	Orrin Tucker-Bonnie Baker	81	2/7/41	b2/8/41

Current 1941-42

1	Buy Me That Town (C)A	Lloyd Nolan-Constance Moore	70	10/3/41	b8/2/41
1	Hold Back the Dawn (D)F	Chas. Boyer-Olivia de Havilland	115	9/26/41	b8/2/41

Coming 1941-42

Block No.					
2	Among the Living (H)A	Albert Dekker-Susan Hayward	68		b9/6/41
	Bahama Passage (Tech.) (D)	Madeleine Carroll-Stirling Hayden			a6/21/41
2	Birth of the Blues (M)F	Bing Crosby-Mary Martin	84		b9/6/41
	Fleet's In	Dorothy Lamour-William Holden			In Prod.
	Fly by Night (D)	Richard Carlson-Nancy Kelly			a8/30/41
2	Glamour Boy (C)F	Susanna Foster-Jackie Cooper	80		b9/6/41
	Great Man's Lady (D) (Former title "Pioneer Woman")	Barbara Stanwyck-Joel McCrea			a3/22/41
1	Henry Aldrich for President (C)F	Jimmy Lydon-Mary Anderson	70	10/24/31	b8/2/41
	Henry and Dizzy (C)	Jimmy Lydon-Charles Smith			a9/27/41
	Lady Has Plans	Paulette Goddard-Ray Milland			In Prod.
	Louisiana Purchase (M)	Bob Hope-Victor Moore (Tech.)			a8/23/41
	Malaya (D) (Tech.)	Dorothy Lamour-Richard Denning			a8/16/41
	Midnight Angel (D)	Robert Preston-Martha O'Driscoll			a9/27/41
	Mr. Bug Goes to Town	Tech. Cartoon Feature			In Prod.
	Morning After	Preston Foster-Albert Dekker			In Prod.
1	New York Town (CD)A	Mary Martin-Fred MacMurray	75	10/31/41	b8/2/41
2	Night of Jan. 16th (My)F	Ellen Drew-Robt. Preston	79		b9/6/41
1	Nothing But the Truth (C)	Bob Hope-Paulette Goddard	90	10/17/41	b8/2/41
	No Hands on the Clock (My)	Chester Morris-Jean Parker			a9/27/41
W-1	Outlaws of the Desert (W)F	Wm. Boyd-Brad King	66		b9/27/41
	Reap the Wild Wind (D)	Ray Milland-John Wayne (Tech.)			a7/5/41
	Remarkable Andrew	William Holden-Brian Donlevy			a7/26/41
W-1	Riders of the Timberline (W)F	Bill Boyd-Brad King-Andy Clyde	59		b9/27/41
W-1	Secret of the Wastelands (W)F	Wm. Boyd-Brad King-Andy Clyde	66		b9/27/41
2	Skylark (CD)A	Claudette Colbert-Ray Milland	94		b9/6/41
W-1	Stick to Your Guns (W)F	Bill Boyd-Brad King-Andy Clyde	63		b9/27/41
	Sullivan's Travels (CD)	Joel McCrea-Veronica Lake			a6/7/41
	Sweater Girl (My)	Eddie Bracken-June Preisser			a8/9/41
	Tombstone (W)	Richard Dix-Frances Gifford			a10/4/41
W-1	Twilight on the Trail (W)F	Bill Boyd-Brad King-A. Clyde	58		b9/27/41

Grouping By Blocks

1—Buy Me That Town, Henry Aldrich for President, Hold Back the Dawn, New York Town, Nothing But the Truth
1 (Western)—Outlaws of the Desert, Riders of the Timberline, Secret of the Wastelands, Stick to Your Guns, Twilight on the Trail
2—Among the Living, Birth of the Blues, Glamour Boy, Night of January 16th, Skylark

PRODUCERS RELEASING CO. 1940-41

159	Billy the Kid's Gun Justice (W)	Bob Steele	63	12/27/40	Not Rev.
162	Billy the Kid in Santa Fe (W)	Bob Steele-Marin Fais-St. John	66	7/11/41	a7/19/41
161	Billy the Kid's Fighting Pals (W)F	Bob Steele	62	4/18/41	b4/12/41
160	Billy the Kid's Range War (W)	Bob Steele	60	1/24/41	Not Rev.
107	Caught in the Act (C)F	Henry Armetta	62	2/7/41	b4/26/41
111	Criminals Within (My)A	Eric Linden-Ann Doran	70	6/27/41	b8/16/41
115	Dangerous Lady	Neil Hamilton-June Storey	66	9/12/41	a8/23/41
113	Desperate Cargo (D)A	Ralph Byrd-Carol Hughes	69	7/4/41	b10/4/41
105	Devil Bat (My)	Bela Lugosi-Forrest Tucker	69	12/13/40	Not Rev.
112	Double Cross (G)F	Kane Richmond-Pauline Moore	61	6/27/41	b8/16/41
109	Emergency Landing (Spy)F	Carol Hughes	79	5/23/41	b7/12/41
108	Federal Fugitives (Spy)F	Neil Hamilton-Doris Day	66	3/28/41	b5/24/41
124	Gambling Daughters (D)A	Cecilia Parker-Roger Pryor	67	8/1/41	b9/13/41
126	Jungle Man (D)	Buster Crabbe-Sheila Darcy		10/10/41	a9/13/41
167	Lone Rider Ambushed (W)	Geo. Houston-Al St. John	67	8/29/41	Not Rev.
163	Lone Raider Rides On (W)	George Houston	64	1/10/41	Not Rev.
164	Lone Rider Crosses the Rio (W)	George Houston	64	2/28/41	Not Rev.
168	Lone Rider Fights Back (W)	George Houston-Al St. John		11/7/41	a9/27/41
166	Lone Rider in Frontier Fury	Geo. Houston-Al St. John	62	8/8/41	a7/26/41
165	Lone Rider in Ghost Town (W)F	Geo. Houston-Alaine Brandes	64	5/16/41	b5/17/41
104	Misbehaving Husbands (C)F	Harry Langdon-Betty Blythe	66	12/20/40	b12/14/40
114	Mr. Celebrity (D)F	James Seay-Doris Day	66	10/31/41	b10/4/41
155	Outlaws of the Rio Grande (W)F	Tim McCoy	55	3/7/41	b3/1/41
123	Paper Bullets (D)A	Joan Woodbury-Jack LaRue	72	6/13/41	b6/14/41
125	Reg'lar Fellers (D)F	Billy Lee-'Alfalfa' Switzer	65	8/15/41	b8/30/41
106	Secret Evidence (My)F	Charles Quigley-Marjorie Reynolds	64	1/31/41	b2/8/41
110	South of Panama (Spy)F	Roger Pryor-Virginia Vale	68	5/2/41	b4/26/41
156	Texas Marshal (W)	Tim McCoy-Kay Leslie	62	6/13/41	a5/17/41

1941-42

258	Billy the Kid's Round-Up (W)	Buster Crabbe-Al St. John			In Prod.
257	Billy the Kid, Wanted	Buster Crabbe-Al St. John		10/24/41	a9/13/41
205	Hard Guy (G)	Jack La Rue-Mary Healy		10/17/41	a9/13/41
213	Miracle Kid (D)	Tom Neal-Carol Hughes-Vicki Lester		11/14/41	a10/4/41
201	Swamp Woman	Ann Corio-Jack La Rue		12/5/41	In Prod.

RKO-RADIO

Current 1940-41

183	Along the Rio Grande (W)F	Tim Holt-Betty Jane Rhodes	66	2/7/41	b2/1/41
161	Convoy (War)F	Clive Brook-John Clements	89	1/3/41	b12/7/40
185	Cyclone on Horseback (W)	Tim Holt-Marjorie Reynolds	60	6/13/41	a5/10/41
122	Devil and Miss Jones (D)F	Jean Arthur-Chas. Coburn	92	4/11/41	b4/5/41
182	Fargo Kid (W)F	Tim Holt-Jane Drummond	65	12/6/40	b11/2/40
119	Footlight Fever (C)F	Alan Mowbray-Donald McBride	67	3/21/41	b4/5/41
166	Frank Buck's Jungle Cavalcade	Frank Buck	77	6/27/41	b7/19/41
120	Girl, A Guy and A Gob (C)F	Geo. Murphy-Lucille Ball	91	3/14/41	b3/1/41
129	Hurry, Charlie, Hurry (C)F	Leon Errol-Mildred Coles	65	7/25/41	b7/12/41
112	Kitty Foyle (D)A	Ginger Rogers-Dennis Morgan	105	12/27/40	b12/28/40
115	Let's Make Music (CM)F	Bob Crosby-Jean Rogers	84	1/17/41	b12/14/40
175	Little Foxes (D)A	Bette Davis-Herbert Marshall	116	8/29/41	b8/16/41
110	Little Men (D)F	Kay Francis-Lydon-Oakie	84	1/10/41	b12/7/40
124	Melody for Three (D)F	Jean Hersholt-Fay Wray	67	3/28/41	b3/8/41
117	Mr. &Mrs. Smith (C)A	Carole Lombard-Robt. Montgomery	95	1/31/41	b1/18/41
135	My Life With Caroline (C)	Ronald Colman-Anna Lee	81	8/1/41	b7/19/41
114	No, No, Nanette (MC)F	Anna Neagle-Richard Carlson	96	12/20/40	b12/21/40
121	Play Girl (CD)A	Kay Francis-James Ellison	75	2/14/41	b12/21/40
191	Reluctant Dragon (C-Cartoon)F	Benchley and Cartoon Characters	73	6/20/41	b6/7/41
125	Repent at Leisure (C-D)F	Kent Taylor-Wendy Barrie	67	4/4/41	b5/31/41
184	Robbers of the Range (W)F	Tim Holt-Ray Whitley	61	4/18/41	b4/5/41
116	Saint in Palm Springs (MyC)F	George Sanders-Wendy Barrie	67	1/24/41	b1/4/41
131	Saint's Vacation (My)A	Hugh Sinclair-Sally Gray	65	5/31/41	b6/21/41
123	Scattergood Baines (C)F	Guy Kibbee-Carol Hughes	69	2/21/41	b2/15/41
136	Scattergood Meets B'way (D)F	Guy Kibbee-Emma Dunn	70	8/22/41	b8/30/41
132	Scattergood Pulls the Strings (D)F	Guy Kibbee	65	5/23/41	b5/17/41
186	Six Gun Gold (W)	Tim Holt-Jane Clayton		8/8/41	a7/12/41
172	Story of the Vatican (Doc.)	March of Time Feature	54	7/18/41	b8/16/41
133	Sunny (MC)F	A. Neagle-J. Carroll-R. Bolger	98	5/30/41	b5/24/41
128	They Met in Argentina (MD)F	Ellison-O'Hara-Ebsen	77	4/25/41	b4/26/41
134	They Meet Again (D)F	Jean Hersholt-Dorothy Lovett	67	6/20/41	b7/5/41
126	Tom, Dick and Harry (C)A	Ginger Rogers-Geo. Murphy	86	7/4/41	b7/19/41

RKO-RADIO

Current 1941-42

Block No.				Rel. Mins.	Rel. Date	See Issue of
1	Citizen Kane (D)A	Orson Welles-Dorothy Comingore	120		9/5/41	b4/12/41
1	Father Takes a Wife (C)A	Adolphe Menjou-Gloria Swanson	79		10/3/41	b7/19/41
1	Lady Scarface (D)F	Dennis O'Keefe-Frances Neal	66		9/26/41	b7/26/41
1	Parachute Battalion (D)F	Robert Preston-Nancy Kelly	75		9/12/41	b7/19/41

Coming 1941-42

1	All That Money Can Buy (D)A (Reviewed as "Here Is a Man")	Anne Shirley-Walter Huston	106	10/17/41	b7/19/41
	Ball of Fire	Barbara Stanwyck-Gary Cooper			In Prod.
	Bambi	Disney Cartoon Feature			In Prod.
W-1	Bandit Trail (W)F	Tim Holt-Janet Waldo	60	10/10/41	b9/6/41
	Call Out the Marines (C)	Victor McLaglen-Edmund Lowe			a10/4/41
	Come on Danger	Tim Holt-Ray Whitley			In Prod.
	Date With the Falcon (My)	George Sanders-Wendy Barrie			a9/6/41
W-1	Dude Cowboy (W)F	Tim Holt-Marjorie Reynolds	59	12/10/41	b9/6/41
	Dumbo (FA)F	Disney Cartoon Feature (Tech.)	64	10/31/41	b10/4/41
	Fantasia (FA)F	Technicolor Cartoon	150		b11/16/40
2	Gay Falcon (My)A	George Sanders-Wendy Barrie	66	10/24/41	b9/20/41
	I'm Dying to Live	Bert Lahr-Buddy Ebsen-Patsy Kelly			In Prod.
	Joan of Paris	Michele Morgan-Paul Henried			In Prod.
	Land of the Open Range (W)	Tim Holt-Ray Whitley			a8/30/41
2	Look Who's Laughing (C)F	Bergen & McCarthy	79	11/21/41	b9/20/41
2	Mexican Spitfire's Baby (C)F	Leon Errol-Lupe Velez-Zasu Pitts	70	11/28/41	b9/6/41
	Obliging Young Lady	Joan Carroll-Edmond O'Brien	70		a8/16/41
	Playmates (CM)	K. Kyser-J. Barrymore-Lupe Velez			a9/27/41
W-1	Riding the Wind (W)F	Tim Holt-Ray Whitley	60	2/10/42	b9/6/41
	Street Girl (CM) (Former title "Four Jacks and a Queen")	Anne Shirley-Ray Bolger			a8/16/41
2	Suspicion (D)A	Cary Grant-Joan Fontaine	99	11/14/41	b9/20/41
	Thundering Hoofs (W)	Tim Holt-Ray Whitley			In Prod.
2	Unexpected Uncle (CD)F	Anne Shirley-Charles Coburn	67	11/7/41	b9/20/41
	Valley of the Sun	James Craig-Lucille Ball			In Prod.
	Weekend for Three (C)	Dennis O'Keefe-Jane Wyatt			a7/19/41

Grouping By Blocks

1—Citizen Kane, All That Money Can Buy, Father Takes a Wife, Lady Scarface, Parachute Battalion
1 (Western)—Dude Cowboy, Bandit Trail, Riding the Wind
2—Gay Falcon, Look Who's Laughing, Mexican Spitfire's Baby, Suspicion, Unexpected Uncle

REPUBLIC

Current 1940-41

16	Angels With Broken Wings (CD)F	Binnie Barnes-Gilbert Roland	72	5/27/41	b6/7/41
10	Arkansas Judge (C)F	Rogers-Weaver Bros. and Elviry	72	1/28/41	b1/25/41
45	Back in the Saddle (MW)F	Gene Autry-Smiley Burnette	73	3/14/41	b3/15/41
58	Bad Man of Deadwood (W)F	Roy Rogers-Geo. "Gabby" Hayes	61	9/5/41	b9/6/41
8	Barnyard Follies (C)F	Mary Lee-June Storey-Rufe Davis	67	12/6/40	b11/23/40
9	Behind the News (D)F	Lloyd Nolan-Doris Davenport	74	12/20/40	b12/21/40
53	Border Legion (W)F	Roy Rogers-Geo. "Gabby" Hayes	58	12/5/40	b11/30/40
19	Bowery Boy (D)F	Dennis O'Keefe-Louise Campbell	71	12/27/40	b1/4/41
24	Citadel of Crime (D)F	Frank Albertson-Linda Hayes	58	7/24/41	b8/2/41
15	Country Fair (CM)F	Eddie Foy, Jr.-June Clyde	74	5/5/41	b5/17/41
77	Desert Bandit (W)F	Don Barry-Lynn Merrick	56	5/24/41	b5/31/41
26	Doctors Don't Tell (D)F	John Beal-Florence Rice	65	8/27/41	b9/13/41
68	Gangs of Sonora (W)F	Three Mesquiteers	56	7/10/41	b7/19/41
22	Gay Vagabond, The (CD)F	Ruth Donnelly-Roscoe Karns	66	5/12/41	b5/24/41
21	Great Train Robbery (D)F	Bob Steele-Claire Carleton	61	2/28/41	b3/8/41
4	Ice Capades (CDM)F	Dorothy Lewis-Jerry Colonna	88	8/20/41	b8/16/41
55	In Old Cheyenne (W)F	Roy Rogers-G. "Gabby" Hayes	58	3/28/41	b4/12/41
78	Kansas Cyclone (W)F	Don Barry-Lynn Merrick	57	6/24/41	b6/28/41
14	Lady From Louisiana (PD)A	Ona Munson-John Wayne	83	4/22/41	b5/3/41
64	Lone Star Raiders (W)F	Three Mesquiteers	57	12/23/40	b12/21/40
11	Man Betrayed (D)A	John Wayne-F. Dee-Edw. Ellis	83	2/27/41	b3/15/41
12	Mr. District Attorney (CD)F	Dennis O'Keefe-Peter Lorre	69	3/26/41	b4/5/41
57	Nevada City (W)F	Roy Rogers-George "Gabby" Hayes	58	6/20/41	b6/21/41
66	Pals of the Pecos (W)F	Three Mesquiteers	56	4/8/41	b4/26/41
20	Petticoat Politics (C)F	Roscoe Karns-Lois Ranson	67	1/31/41	b2/15/41
75	Phantom Cowboy (W)F	Don Barry-Virginia Carroll	57	2/14/41	b2/22/41
23	Poison Pen (D)A	Flora Robson-Rob't Newton	66	6/30/41	b7/5/41
65	Prairie Pioneers (W)F	Three Mesquiteers	58	2/16/41	b2/22/41
3	Puddin' Head (C)F	Judy Canova-Francis Lederer	80	6/25/41	b6/28/41
25	Rags to Riches (G)F	Alan Baxter-Mary Carlisle	57	7/31/41	b8/9/41
44	Ridin' on a Rainbow (MW)F	Gene Autry-Smiley Burnette	79	1/24/41	b2/1/41
54	Robin Hood of the Pecos (W)F	Roy Rogers-George Hayes	59	1/14/41	b1/18/41
13	Rookies on Parade (CM)F	Bob Crosby-Ruth Terry	69	4/17/41	b5/3/41
67	Saddlemates (W)F	Three Mesquiteers	56	5/26/41	b6/14/41
56	Sheriff of Tombstone (W)F	Roy Rogers-George "Gabby" Hayes	56	5/7/41	b5/10/41
46	Singing Hill, The (MW)F	Gene Autry-Smiley Burnette	75	4/26/41	b5/3/41
2	Sis Hopkins (CM)F	Judy Canova-Bob Crosby	98	4/12/41	b4/12/41
47	Sunset in Wyoming (W)F	Gene Autry-Smiley Burnette	65	7/15/41	b8/2/41
76	Two-Gun Sheriff (W)F	Don "Red" Barry-Lynn Merrick	56	4/10/41	b4/26/41
48	Under Fiesta Stars (W)F	Gene Autry-Smiley Burnette	64	8/25/41	b8/30/41
74	Wyoming Wildcat (W)F	Don Barry-Julie Duncan	56	1/6/41	b1/11/41

Coming 1940-41

42	Down Mexico Way (W)	Gene Autry-Smiley Burnette		10/15/41	a9/6/41

Current 1941-42

171	Apache Kid (W)F	Don "Red" Barry-Lynn Merrick	56	9/12/41	b9/27/41
172	Death Valley Outlaws (W)F	Don Barry-Lynn Merrick	56	9/29/41	b10/4/41
108	Hurricane Smith (D)F	Ray Middleton-Jane Wyatt	69	7/20/41	b7/19/41
107	Mountain Moonlight (C)F	Weaver Bros. & Elviry	68	7/12/41	b7/19/41
161	Outlaws of Cherokee Trail (W)F	Three Mesquiteers	56	9/10/41	b9/20/41
133	Pittsburgh Kid (D)F	Billy Conn-Jean Parker	76	8/29/41	b9/6/41
109	Sailors on Leave (C)A	William Lundigan-Shirley Ross	71	10/3/41	b10/4/41

Coming 1941-42

	Devil Pays Off	Margaret Tallichet-William Wright		11/5/41	In Prod.
162	Gauchos of Eldorado (W)	Tom Tyler-Bob Steele		10/24/41	a9/27/41
	Jesse James at Bay	Roy Rogers-George "Gabby" Hayes		10/17/41	a9/13/41
	Lady For a Night	Joan Blondell-John Wayne			In Prod.
110	Mercy Island (D)	Ray Middleton-Gloria Dickson		10/10/41	a8/30/41
	Public Enemies (Spy)	Philip Terry-Wendy Barrie		10/27/41	a10/4/41
	Sierra Sue (W)	Gene Autry-Smiley Burnette		11/14/41	a10/4/41

20TH CENT.-FOX

Current 1940-41

148	Accent on Love (C)F	Geo. Montgomery-Osa Massen	61	7/11/41	b6/28/41
143	Blood and Sand (Tech.) (D)A	Tyrone Power-Linda Darnell	125	5/30/41	b5/24/41
112	Bride Wore Crutches (CD)F	Lynne Roberts-Ted North	59	6/13/41	b7/27/40
123	Chad Hanna (D) (Tech.)A	Henry Fonda-Linda Darnell	88	12/27/40	b12/14/40
108	Charter Pilot (B)F	Lynn Bari-Lloyd Nolan	70	12/6/40	b11/23/40
141	Cowboy and the Blonde (CD)F	Mary Beth Hughes-G. Montgomery	68	5/16/41	b4/26/41
149	Dance Hall (C)F	Cesar Romero-Carole Landis	73	7/18/41	b6/28/41
136	Dead Men Tell (My)F	Sidney Toler	61	3/28/41	b3/29/41
144	For Beauty's Sake (CD)A	Ned Sparks-Marjorie Rambeau	62	6/6/41	b7/5/41
127	Girl in the News (D)F	Margaret Lockwood-Barry Barnes	78	1/31/41	b1/4/41
130	Golden Hoofs (C)F	Jane Withers-Buddy Rogers	66	2/14/41	b2/8/41
140	Great American Broadcast (DM)F	Alice Faye-John Payne-Jack Oakie	90	5/9/41	b5/3/41
142	Great Commandment (D)F	John Beal-Albert Dekker	80	5/23/41	b4/12/41
115	Hudson's Bay (PD)F	Paul Muni-Gene Tierney	94	1/3/41	b12/28/40
122	Jennie (D)F	Doris Bowden-Geo. Montgomery	78	12/20/40	b12/7/40
139	Mail Train (D)F	Alastair Sim-Gordon Harker	60	4/25/41	b7/5/41
146	Man Hunt (Spy)F	Walter Pidgeon-Joan Bennett	100	6/20/41	b6/14/41
124	Michael Shayne, Private Detective (My)F	Lloyd Nolan-Marjorie Weaver	77	1/10/41	b12/28/40

20TH CENT.-FOX

Current 1940-41 (Cont.)

			Mins.	Rel. Date	See Issue of
147	Moon Over Miami (MC)F	Don Ameche-Betty Grable (Tech.)	91	7/4/41	b6/21/41
132	Murder Among Friends (MyC)F	John Hubbard-Marjorie Weaver	67	3/14/41	b2/22/41
121	Murder Over New York(My)F	Sidney Toler-Marjorie Weaver	65	12/13/40	b12/7/40
129	Ride Kelly Ride (D)F	Marvin Stephens-Rita Quigley	59	2/7/41	b1/25/41
136	Ride On Vaquero (W)F	Cesar Romero-Mary Beth Hughes	64	4/18/41	b3/22/41
125	Romance of the Rio Grande (W)F	Cesar Romero-Patricia Morison	73	1/17/41	b12/28/40
131	Scotland Yard (D)F	Edmund Gwenn-Nancy Kelly	67	2/28/41	b3/29/41
134	Sleepers West (D)F	Lloyd Nolan-Lynn Bari	72	4/4/41	b3/22/41
128	Tall, Dark and Handsome (CD)A	Cesar Romero-Milton Berle	78	1/24/41	b1/18/41
137	That Night in Rio (M)A	Alice Faye-Don Ameche (Tech.)	90	4/11/41	b3/1/41
133	Tobacco Road (D)A	Tierney-Grapewin-Rambeau	84	3/7/41	b2/22/41
145	Very Young Lady (CD)F	Jane Withers-Nancy Kelly	79	6/27/41	b5/3/41
126	Western Union (Tech.)(PD)F	Rob't Young-Randolph Scott	95	2/21/41	b2/8/41

Current 1941-42

Block No.			Mins.	Rel. Date	See Issue of
2	Belle Starr (Tech.) (D)A	Gene Tierney-Randolph Scott	87	9/12/41	b8/23/41
2	Charlie Chan in Rio (My)F	Sidney Toler-Mary Beth Hughes	62	9/5/41	b8/23/41
1	Charley's Aunt (C)F	Jack Benny-Kay Francis	81	8/1/41	b7/26/41
1	Dressed to Kill (D)F	Lloyd Nolan-Mary Beth Hughes	74	8/8/41	b7/26/41
W-1	Last of the Duanes (W)F	Geo. Montgomery-Lynne Roberts	58	9/26/41	b9/13/41
3	Man at Large (Spy)F	Marjorie Weaver-Richard Derr	69	10/3/41	b9/13/41
1	Private Nurse (D)F	Brenda Joyce-Jane Darwell	60	8/22/41	b7/26/41
1	Sun Valley Serenade	Sonja Henie-John Payne-M. Berle	83	8/29/41	b8/2/41
3	Week-end in Havana (D)F	Alice Faye-John Payne (Tech.)	80	9/26/41	b9/13/41
3	We Go Fast (C)A	Alan Curtis-Lynn Bari	64	9/19/41	b9/13/41
1	Wild Geese Calling (D)F	Henry Fonda-Joan Bennett	77	8/15/41	b7/26/41

Coming 1941-42

	Blue White and Perfect	Lloyd Nolan-Helene Reynolds			In Prod.
	Cadet Girl (D)	Carole Landis-Geo. Montgomery			a8/9/41
	Castle in the Desert	Sidney Toler-Arleen Whelan			In Prod.
	Confirm or Deny (D)	Don Ameche-Joan Bennett			a9/13/41
3	Great Guns (C)F	Laurel and Hardy-Sheila Ryan	74	10/10/41	b9/13/41
	Highway to Hell	Pat O'Brien-Carole Landis			In Prod.
4	Hot Spot (D)	Betty Grable-Victor Mature			a8/9/41
	How Green Was My Valley(D)	Maureen O'Hara-Walter Pidgeon			a7/19/41
	Lone Star Ranger (W)	John Kimbrough-Sheila Ryan			a9/13/41
	Marry the Boss' Daughter	Brenda Joyce-Bruce Edwards			a8/2/41
4	Moon Over Her Shoulder (D)	Lynn Bari-John Sutton			a9/6/41
	Outlaw, The	Walter Huston-Thos. Mitchell			In Prod.
	Perfect Snob	Lynn Bari-John Shelton			In Prod.
	Remarkable Mr. Kipps	Michael Redgrave-Diana Wynyard			Not Rev.
	Remember the Day (D)	Claudette Colbert-John Payne			a10/4/41
W-1	Riders of the Purple Sage(W)F	George Montgomery-Mary Howard	56	10/10/41	b9/13/41
	Rise and Shine	Linda Darnell-Jack Oakie			In Prod.
4	Small Town Deb (D)	Jane Withers-Cobina Wright, Jr.			a9/13/41
	Son of Fury (D)	Tyrone Power-Gene Tierney			a10/4/41
4	Swamp Water (D)	Walter Huston-Walter Brennan			a8/16/41
3	Yank in the R.A.F. (War)F	Tyrone Power-Betty Grable	97	10/17/41	b9/13/41
	Young America (D)	Jane Withers-William Tracy			a9/13/41

Grouping By Blocks

1—Charley's Aunt, Dressed to Kill, Private Nurse, Sun Valley Serenade, Wild Geese Calling
1 (Western)—Last of the Duanes, Riders of the Purple Sage
2—Belle Starr, Charlie Chan in Rio
3—Great Guns, Man at Large, Week-End in Havana, We Go Fast, Yank in the R.A.F.
4—Hot Spot, Moon Over Her Shoulder, Small Town Deb, Swamp Water

UNITED ARTISTS

Current

	Broadway Limited (C-D)F	Victor McLaglen-Dennis O'Keefe	73	6/13/41	b6/14/41
	Cheers for Miss Bishop (D)F	Martha Scott-William Gargan	100	2/21/41	b1/18/41
	Great Dictator, The (C)F	Charles Chaplin-P. Goddard	126	3/1/41	b10/19/40
	International Lady (D)	Ilona Massey-George Brent		9/19/41	a6/21/41
	Lydia (D)F	Merle Oberon-Alan Marshall	104	9/29/41	b8/23/41
	Major Barbara (CD)A	Wendy Hiller-Robert Morley	112	9/12/41	b5/3/41
	Pot O' Gold (C-Mu)F	James Stewart-Paulette Goddard	95	4/11/41	b4/5/41
	Road Show (C)F	Adolphe Menjou-Carole Landis	82	1/24/41	b1/11/41
	So Ends Our Night (D)A	Fredric March-Margaret Sullavan	121	2/14/41	b1/25/41
	Son of Monte Cristo (D)F	Joan Bennett-Louis Hayward	104	1/10/41	b12/7/40
	Tanks a Million (C)F	Jas. Gleason-Wm. Tracy	50	9/12/41	b8/9/41
	That Hamilton Woman!(PD)A	Vivien Leigh-Laurence Olivier	126	4/30/41	b3/22/41
	That Uncertain Feeling(SC)A	Oberon-Douglas-Meredith	84	4/20/41	b3/15/41
	Thief of Bagdad (FA)F	Sabu-Conrad Veidt (Tech.)	109	12/25/40	b10/19/40
	Three Cockeyed Sailors (C)F	Tommy Trinder-Claude Hulbert	76	7/4/41	b7/12/41
	Topper Returns (C)F	Joan Blondell-Carole Landis	89	3/21/41	b3/15/41

Coming

	All American Co-Ed (CM)	Frances Langford-Johnny Downs			a8/23/41
	Corsican Brothers (D)	Doug Fairbanks, Jr.-Akim Tamiroff		10/24/41	a9/13/41
	Fiesta (Tech.) (CD)	Armida-Antonio Moreno-Geo. Givot			a9/27/41
	Jungle Book (Tech.) (FA)	Sabu-Jer. Cowan-Rosemary DeCamp			a8/2/41
	Miss Polly (C)	ZaSu Pitts-Slim Summerville			a9/27/41
	New Wine (MD)F	Ilona Massey-Binnie Barnes	84	10/10/41	b8/2/41
	Niagara Falls (C)F	Marjorie Woodworth-Tom Brown	43		b9/27/41
	Shanghai Gesture (D)	Gene Tierney-Victor Mature			a9/27/41
	Sundown (D)	Gene Tierney-Bruce Cabot		10/31/41	a7/5/41
	Twin Beds	George Brent-Joan Bennett			In Prod.

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5035	Bachelor Daddy (C)F	Baby Sandy-Kathryn Adams	60	7/4/41	b6/28/41
5002	Back Street (D)F	Chas. Boyer-M. Sullavan	89	2/7/41	b2/8/41
5028	Black Cat (My)A	Hugh Herbert-Broderick Crawford	70	5/2/41	b4/26/41
5064	Boss of Bullion City (W)	J. M. Brown-Fuzzy Knight	59	1/10/41	a9/14/40
5011	Buck Privates (C)F	Abbott & Costello-Andrews Sisters	82	1/31/41	b2/8/41
5065	Bury Me Not on the Lone Prairie (W)	J. M. Brown-Fuzzy Knight		3/21/41	a12/14/40
5039	Cracked Nuts (C)	Una Merkel-Stuart Erwin	65	8/1/41	b7/26/41
5057	Dangerous Game (D)F	Richard Arlen-Andy Devine	60	8/22/41	b3/8/41
5008	Dark Streets of Cairo (D)F	Sigrid Gurie-Ralph Byrd	58	2/28/41	b12/7/40
5037	Double Date (C)F	Peg. Moran-Ed. Lowe-Una Merkel	58	3/14/41	b3/15/41
5011	Flame of New Orleans (CD)F	Dietrich-Roland Young-Cabot	79	4/25/41	b4/26/41
5025	Give Us Wings (D)F	Billy Halop-Huntz Hall	69	12/20/40	b11/16/40
5038	Hello Sucker (F)A	Hugh Herbert-Peggy Moran	60	7/11/41	b7/5/41
5029	Hit the Road (D)F	George-MacLane-Dead End Kids	60	6/27/41	b6/28/41
	Hold That Ghost (CM)	Abbott & Costello-Evelyn Ankers	86	8/8/41	b8/2/41
5033	Horror Island (My)F	Peggy Moran-Dick Foran	60	3/28/41	b4/5/41
5000	In the Navy (CM)F	Abbott & Costello-Dick Powell	86	5/30/41	b5/31/41
5018	Invisible Woman (C)A	John Barrymore-Virginia Bruce	72	12/27/40	b1/4/41
5043	Lady From Cheyenne (CD)	Loretta Young-Rob't Preston	87	4/11/41	b4/5/41
5066	Law of the Range (W)	Johnny Mack Brown	60	6/20/41	b7/19/41
5053	Lucky Devils (A)F	Richard Arlen-Andy Devine	64	1/3/41	b12/28/40
5012	Man Made Monster (D)A	Frank Albertson-Lon Chaney, Jr.	62	3/28/41	b3/22/41
5016	Man Who Lost Himself (F)A	Brian Aherne-Kay Francis	71	3/21/41	b3/29/41
5026	Margie (C)F	Tom Brown-Nan Grey-M. Auer	59	12/6/40	b9/21/40
5032	Meet the Chump (C)F	Hugh Herbert-Lewis Howard	60	2/14/41	b2/1/41
5055	Men of the Timberland (A)F	Richard Arlen-Andy Devine	61	6/6/41	b5/31/41
5041	Mr. Dynamite (D)A	Lloyd Nolan-Irene Hervey	67	3/7/41	b3/15/41
5014	Model Wife (C)A	Joan Blondell-Dick Powell	83	4/18/41	b4/19/41
5054	Mutiny in the Arctic (A)F	Richard Arlen-Andy Devine	61	4/18/41	b5/3/41
5003	Nice Girl? (CM)F	Deanna Durbin-Franchot Tone	95	2/21/41	b3/1/41
5063	Pony Post (W)F	Johnny Mack Brown	59	11/8/40	b12/21/40
5056	Raiders of the Desert (A)F	Richard Arlen-Andy Devine	60	6/18/41	b7/12/41
5067	Rawhide Rangers (W)F	Johnny Mack Brown-Fuzzy Knight	56	7/18/41	b8/16/41
5031	San Antonio Rose (M)F	Robert Paige-Jane Frazee	63	6/20/41	b6/28/41
5027	San Francisco Docks (D)A	Burgess Meredith-Irene Hervey	65	1/10/41	b12/7/40
5022	Six Lessons From Madame La Zonga (C)F	Lupe Velez-Leon Errol	60	1/17/41	b1/18/41
5044	This Woman Is Mine (PD)A	Franchot Tone-Walter Brennan	92	8/22/41	b8/23/41
5012A	Tight Shoes (C)F	Brod Crawford-Ann Gwynne	67	6/13/41	b6/14/41
5034	Too Many Blondes (CM)A	Rudy Vallee-Helen Parrish	60	5/23/41	a5/24/41
5008	Trail of the Vigilantes(WC)F	Franchot Tone-Crawford-Devine	75	12/13/40	b12/14/40
5030	Where Did You Get That Girl? (MC)F	Helen Parish-Chas. Lang	67	1/3/41	b12/28/40

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	Badlands of Dakota W)F	Crawford-Herbert-Devine	73	9/5/41	b8/30/41
6045	Girl Must Live (C)F	Margaret Lockwood	93	9/19/41	b5/27/39
	It Started With Eve (CD)F	Deanna Durbin-Charles Laughton	90	9/26/41	b10/4/41
	Kid From Kansas (A)F	Dick Foran-Leo Carrillo	60	9/19/41	b9/20/41
6061	Man From Montana (W)F	Johnny Mack Brown-Fuzzy Knight	61	9/5/41	b9/20/41
	Mob Town (G)F	Dead End Kids-Dick Foran	62	10/3/41	b10/4/41
	Sing Another Chorus (MC)F	Johnny Downs-Jane Frazee	64	9/19/41	b9/13/41
	Unfinished Business (CD)A	Irene Dunne-Robt. Montgomery	94	9/12/41	b8/30/41

Coming 1941-42

	Appointment for Love (D)	Chas. Boyer-Margaret Sullavan		10/31/41	a8/16/41
6063	Arizona Cyclone (W)	Johnny Mack Brown		11/14/41	a7/12/41
	Bombay Clipper (D)	William Gargan-Irene Hervey			a7/19/41
	Burma Convoy (A)A	Charles Bickford-Evelyn Ankers	59	10/17/41	b10/4/41
6065	Fighting Bill Fargo (W) (Former title "Vigilantes")	Johnny Mack Brown-Nell O'Day			a9/13/41
	Flying Cadets (D)	Wm. Gargan-Ed. Lowe-Peggy Moran	60	10/24/41	a5/31/41
	Hellzapoppin	Olsen and Johnson-Martha Raye		11/7/41	a7/26/41
	Jail House Blues (C) (Former title "Big House Blues")	Anne Gwynne-Nat Pendleton		1/23/42	a5/31/41
	Keep 'Em Flying	Abbott & Costello-Carol Bruce			a9/27/41
	Mad Doctor of Market St.(D) (Former title "Terror of the Islands")	Una Merkel-Claire Dodd			a8/2/41
	Man or Mouse (C)	Hugh Herbert-Tom Brown			a10/4/41
6062	Masked Rider (W)	Johnny Mack Brown-Fuzzy Knight	58	11/21/41	a7/5/41
	Melody Lane	Baby Sandy-The Merry Macs		12/19/41	In Prod.
	Moonlight in Hawaii (CM)	Johnny Downs-Jane Frazee		11/21/41	a5/17/41
	Never Give a Sucker an Even Break (C) (Former title, "The Great Man")	W. C. Fields-Gloria Jean		10/10/41	a8/2/41
	Nobody's Fool (C)	Hugh Herbert-Anne Gwynne		12/5/41	a9/13/41
	North to the Klondike	Brod Crawford-Lon Chaney, Jr.			In Prod.
	Paris Calling	Elisabeth Bergner-Randolph Scott		11/14/41	In Prod.
6044	Quiet Wedding	Margaret Lockwood		11/21/41	Not Rev.
	Ride 'Em Cowboy (C)	Abbott & Costello-Dick Foran		11/28/41	a8/2/41
	Sealed Lips (D) (Former title "Beyond the Law")	Wm. Gargan-June Clyde-John Litel		1/2/42	a5/17/41
	South of Tahiti (D)	Brian Donlevy-Maria Montez		10/17/41	a10/4/41
6064	Stage Coach Buckaroo (W) (Former title "Ghost Town Buckaroo")	J. Mack Brown-Fuzzy Knight		1/2/42	a9/13/41
	Swing It, Soldier	Frances Langford-Ken Murray			a7/26/41

WARNER BROS.

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566	Affectionately Yours (SC)F	Merle Oberon-Dennis Morgan	88	5/10/41	b5/10/41
557	Bad Men of Missouri (D)A	Dennis Morgan-Wayne Morris	74	7/26/41	b7/19/41
507	Bride Came C.O.D. (C)A	Bette Davis-James Cagney	91	7/12/41	b6/28/41
518	Bullets for O'Hara (D)A	Joan Perry-Roger Pryor	50	7/19/41	b7/19/41
572	Case of the Black Parrot (My)F	Wm. Lundigan-Maris Wrixon	60	1/11/41	b1/18/41
533	Dive Bomber (Tech.) (D)F	Errol Flynn-Fred MacMurray	132	8/30/41	b8/16/41
520	Father's Son (D)F	John Litel-Billy Dawson	58	2/1/41	b1/4/41
514	Flight From Destiny (D)A	Thos. Mitchell-Jeffrey Lynn	70	2/8/41	b12/28/40
509	Footsteps in the Dark(MyC)A	Errol Flynn-Brenda Marshall	96	3/8/41	b3/1/41
503	Four Mothers (D)F	Lane Sisters-G. Page-J. Lynn	86	1/4/41	b12/21/40
504	Great Lie (D)F	Bette Davis-Geo. Brent	107	4/12/41	b4/5/41
515	Great Mr. Nobody (C)F	Eddie Albert-Joan Leslie	71	2/15/41	b2/8/41
524	Here Comes Happiness (D)F	Mildred Coles-Richard Ainley	57	3/15/41	b3/8/41
556	High Sierra (G)F	Humphrey Bogart-Ida Lupino	100	1/25/41	b1/11/41
565	Highway West (G)A	Brenda Marshall-Olympe Bradna	63	8/23/41	b7/26/41
510	Honeymoon for Three (C)F	George Brent-Ann Sheridan	77	1/18/41	b1/11/41
517	Kisses for Breakfast (F)A	Dennis Morgan-Jane Wyatt	82	7/5/41	b7/5/41
568	Knockout (D)	Arthur Kennedy-Olympe Bradna	73	3/29/41	b3/29/41
505	Manpower (D)A	Marlene Dietrich-George Raft	105	8/9/41	b7/12/41
500	Meet John Doe (D)F	Gary Cooper-Barbara Stanwyck	123	4/28/41	b3/15/41
508	Million Dollar Baby (CD)F	Priscilla Lane-Ronald Reagan	102	5/31/41	b5/24/41
523	Nurse's Secret (My)F	Lee Patrick-Regis Toomey	65	5/24/41	b5/10/41
555	Out of the Fog (D)A	Ida Lupino-John Garfield	85	6/14/41	b6/14/41
524	Passage From Hongkong(My)F	Keith Douglas-Lucile Fairbanks	61	6/21/41	b6/7/41
551	Santa Fe Trail (PD)F	Flynn-de Havilland-Massey	110	12/28/40	b12/28/40
573	Shadows on the Stairs (My)F	Maris Wrixon-Wm. Lundigan	63	3/1/41	b5/17/41
501	Sea Wolf (D)A	Robinson-Garfield-Lupino	100	3/22/41	b3/29/41
571	She Coudn't Say No (C)F	Roger Pryor-Eve Arden	63	12/7/40	b12/28/40
564	Shining Victory (D)A	G. Fitzgerald-Jas. Stephenson	83	6/7/41	b5/24/41
522	Shot in the Dark (My)F	Ricardo Cortez-Wm. Lundigan	57	4/5/41	b3/29/41
563	Singapore Woman (D)A	Brenda Marshall-David Bruce	64	5/17/41	b5/10/41
567	Strange Alibi (G)F	Arthur Kennedy-Joan Perry	63	4/19/41	b4/12/41
559	Strawberry Blonde (CD)F	Jas. Cagney-Olivia de Havilland	97	2/22/41	b2/15/41
516	Thieves Fall Out (C)A	Eddie Albert-Joan Leslie	72	5/3/41	b4/19/41
574	Three Sons O'Guns (CD)A	Wayne Morris-Arthur Kennedy	65	8/2/41	b7/19/41
558	Underground (D)	Jeffrey Lynn-Karen Verne	95	6/28/41	b6/14/41
560	Wagons Roll at Night (D)	Humphrey Bogart-Sylvia Sidney	84	4/26/41	b4/26/41

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105	Law of the Tropics (D)F	Constance Bennett-Jeffrey Lynn	76	10/4/41	b9/6/41
103	Navy Blues (C)F	A. Sheridan-J. Oakie-M. Raye	108	9/13/41	b8/16/41
104	Nine Lives Are Not Enough (My)F	Ronald Reagan-James Gleason	63	9/27/41	b9/6/41
101	Sergeant York (BD)A	Gary Cooper-Joan Leslie	134	9/27/41	b7/12/41
102	Smiling Ghost (HC)A	Wayne Morris-Brenda Marshall	71	9/6/41	b8/16/41

Coming 1941-42

	All Through the Night (Spy)	Humphrey Bogart-Judith Anderson			a9/6/41
	Blues in the Night (D) (Former title "New Orleans Blues")	Priscilla Lane-Richard Whorf			a8/2/41
	Body Disappears	Jeffrey Lynn-Jane Wyman			In Prod.
	Captain of the Clouds (D)	J. Cagney-Dennis Morgan (Tech.)			a9/27/41
	Dangerously They Live (Spy)	John Garfield-Raymond Massey			a10/4/41
106	International Squadron (D)F	James Stephenson-Ronald Reagan	87	10/11/41	b8/16/41
	Juke Girl	Ida Lupino			In Prod.
	Kings Row (D)	Ann Sheridan-Ronald Reagan			a9/27/41
	Male Animal	Olivia de Havilland-Henry Fonda			a10/4/41
	Maltese Falcon (My)A	Mary Astor-Humphrey Bogart	100		b10/4/41
	Man Who Came to Dinner(C)	Bette Davis-Monte Woolley			a8/23/41
	One Foot in Heaven (B)F	Frederic March-Martha Scott	108		b10/4/41
	Prime Minister (B)F	John Gielgud-Diana Wynyard	94		b9/13/41
	Steel Against the Sky (D)	Richard Whorf-Lloyd Nolan			a9/27/41
	They Died With Their Boots On (D)	Errol Flynn-Olivia de Havilland			a8/30/41
	Wild Bill Hickok Rides (A)	Constance Bennett-Bruce Cabot			a10/4/41
	You're In the Army Now	Jimmy Durante-Phil Silvers			In Prod.

MISCELLANEOUS

	40,000 Horsemen (War)A	Grant Taylor-Betty Bryant	85	Goodwill	b8/2/41
	King of the White Elephants (PD)F	Siamese cast	66	Pridi	b4/5/41
	Lilac Domino (Mu)F	Michael Bartlett-June Knight	95	Select	b12/14/40
	Merry Wives (Czech) (H-D)A	Czech cast	80	Lloyd	b2/1/41
	Mystery of Room 13 (My)F	Gibb McLaughlin-Sara Seegar	68	Alliance	b8/30/41
	No Greater Sin (D)A	Leon Ames-Luana Walters	85	University	b6/21/41

Key: Letters and combinations of them symbolize type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (S) Society; (T) Travel. Initial after this key: F—Family; A—Adults. a—Before Date of Issue Indicates Advance Dope;—b—Box Office Slant.

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

Shorts Booking Guide

COLUMBIA 1940-41

		Comment	Running Time	Reviewed Issue Of
		ALL STAR COMEDIES (18)		
2432	Black Eyes and Blues	Fair	16½	4/19/41
2425	Blondes and Blunders	Silly	16	11/30/40
2424	Bundle of Bliss		17	Not Rev.
2423	Cold Turkey		18	10/12/40
2436	French Fried Patootie		18	Not Rev.
2428	Fresh As a Freshman	Fair	16	4/ 5/41
2431	Glove Affair		16½	Not Rev.
2426	His Ex Marks the Spot	Funny	18	1/11/41
2438	Host to a Ghost	Fair	17	8/ 9/41
2437	Love at First Fright		18	Not Rev.
2421	Pleased to Mitt You		18	Not Rev.
2434	Ready, Willing But Unable		16½	Not Rev.
2433	Ring and the Belle	Fair	17	5/24/41
2429	So You Won't Squawk		16	Not Rev.
2422	Spook Speaks	Fairly Amusing	18	10/12/40
2427	Watchman Takes a Wife	Fairly Amusing	16	1/25/41
2435	Yankee Doodle Andy		16	Not Rev.
2430	Yumpin' Yiminy		16	Not Rev.
		CINESCOPES (10)		
2978	Capital Sidelights	Poor	10	5/24/41
2975	Feathers	Very Good	9	3/ 1/41
2979	Fighter Pilot	Timely	11	6/28/41
2972	Floating Elephants	Timely and Good	8	10/12/40
2971	Hobby Lobby	Excellent	12	9/21/40
2976	Movie Magic	Fascinating	9	3/29/41
2973	Nice Work, If You Can Do It	Fair	10	11/23/40
2977	This Is England	Timely	10	4/ 5/41
2974	Unusual Crafts	Interesting	9	1/25/41
		COLOR RHAPSODIES (16) (Tech.)		
2507	Carpenters		7	Not Rev.
2510	Cuckoo I. Q.	Fair	7	8/ 9/41
2505	Helping Paw	Amusing	7	2/ 1/41
2508	Land of Fun		7	Not Rev.
2503	Mad Hatter		7	Not Rev.
2502	Mr. Elephant Goes to Town		8	Not Rev.
2501	Tangled Television	Good	7½	10/12/40
2509	Tom Thumb's Brother	Cute	7	6/28/41
2506	Way of All Pests		7	Not Rev.
2504	Wise Owl	Fairly Good	7	11/30/40
		COLUMBIA TOURS (10)		
2556	Beautiful British Columbia		10	Not Rev.
2560	Beautiful Ontario		10	Not Rev.
2557	From Singapore to Hongkong	Timely	10	3/15/41
2551	Historic Virginia		11	Not Rev.
2554	Islands of the West Indies	Satisfactory	10	11/23/40
2553	Old and New Arizona		10	Not Rev.
2559	San Francisco—Metropolis of the West	Average	10	4/19/41
2552	Savoy in the Alps	Poor Timing	11	11/23/40
2555	Sojourn in Havana	Interesting	9	11/30/40
2558	Western Wonderland	Excellent	10	3/29/41
		COMMUNITY SINGS (10)		
2655	Fun With Songs	Fair	10	3/15/41
2654	Gay Tunes		10	Not Rev.
2651	Jolly Tunes		9	Not Rev.
2653	Melodies That Linger		10	Not Rev.
2657	Peppy Songs		10	Not Rev.
2658	"Perfidia" Baker		10	Not Rev.
2652	Popular Love Songs	Depends	9	11/23/40
2656	Songs With Harmony		10	Not Rev.
		FABLES CARTOONS (8)		
2757	Dumb Like a Fox	Cute	6	8/ 9/41
2751	Farmer Tom Thumb	Good	6	6/28/41
2756	Kitty Gets the Bird	Good	7	6/28/41
2755	It Happened to Crusoe		6	Not Rev.
2752	Mouse Meets Lion	Poor	6	11/23/40
2753	Paunch and Judy	Average	6	1/25/41
2758	Playing the Pied Piper	Poor	6	8/30/41
2754	Streamlined Donkey	Cute	6	3/22/41
		HOW'S YOUR I. Q. (6)		
2604	Junior I. Q. Parade		9½	Not Rev.
2605	So You Think You Know Music	Good	10	4/19/41
2601	Take It Or Leave It (1)	Funny	11½	11/30/40
2602	Take It or Leave It (2)	Entertaining	11	2/ 1/41
2603	Take It or Leave It (3)		11	Not Rev.
2606	Take It Or Leave It (4)	Very Good	11	5/31/41
		NEW YORK PARADE (6)		
2952	Abroad at Home	Interesting	10	4/26/41
2951	Magic City	Well Done	10	1/25/41
		PHANTASIES CARTOONS (8)		
2707	Crystal Gazer		6	Not Rev.
2702	Happy Holidays		6	Not Rev.
2703	Little Theatre		6	Not Rev.
2708	Merry Mouse Cafe	Poor	6	9/13/41
2701	Schoolboy Dreams	Cute	7	10/12/40
2704	There's Music in Your Hair		7	Not Rev.
2706	Wallflower		6	Not Rev.
		SCREEN SNAPSHOTS (12)		
2851	No. 1 (Ken Murray)		10	11/30/40
2852	No. 2 (Don Wilson)	Very Good	10	11/23/40
2853	No. 3 (Ken Murray)	One of the Best	9	Not Rev.
2854	No. 4 (Ken Murray)		10	Not Rev.
2855	No. 5 (Bob Hope)	Excellent	10	2/ 1/41
2856	No. 6 (Larry Simms)	Good	10	3/22/41
2857	No. 7 (Ken Murray)		10	Not Rev.
2858	No. 8 (Jerry Colonna)		10	Not Rev.
2859	No. 9 (Jack Benny)	Fair	10	8/30/41
		STOOGE COMEDIES (8)		
2407	All the World's a Stooge	Typical	16	5/24/41
2404	Boobs in Arms		18	Not Rev.
2403	Cookoo Cavaliers	Silly	17	11/30/40
2406	Dutiful But Dumb		16½	Not Rev.
2401	From Nurse to Worse	A Dud	17	8/31/40
2408	I'll Never Heil Again	Satiric Slapstick	18	6/28/41
2402	No Census, No Feeling		18	Not Rev.
2405	So Long Mr. Chumps	Slapstick	20	3/22/41
		WASHINGTON PARADE (6)		
2901	The Mint		10	Not Rev.
2904	The Spirit of 1941	Fair	10	4/26/41
2902	U. S. Military Academy		10	Not Rev.
2903	U. S. Naval Academy	Splendid	10	2/ 1/41

COLUMBIA 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
		WORLD OF SPORTS (12)		
2803	Ali the Giant Killer	Very Good	9	1/25/41
2808	Aquaplay	Very Good	9	6/28/41
2807	Diving Thrills	Very Good	9	5/31/41
2802	Hunting Wild Deer	Fair	9	11/30/40
2804	Ice Capers	Very Good	10	3/ 8/41
2806	Jungle Archer	Very Good	11	4/26/41
2801	Master of Cue	Billiard Fans	10	10/12/40
2805	Splits, Spares and Strikes	For Bowlers	10	3/ 8/41

1941-42

		ALL-STAR COMEDIES (18)		
3423	General Nuisance		18	Not Rev.
3422	Half Shot at Sunrise	Slapstick	16	10/ 4/41
3421	Love in Gloom	Good	21	8/ 9/41
		CINESCOPES (8)		
3971	Exploring Space	Interesting	9	8/30/41
3972	From Nuts to Soup	Poor	9	10/ 4/41
3973	World of Sound		9	Not Rev.
		COLOR RHAPSODIES (16) Tech.		
3501	Who's Zoo in Hollywood		7	Not Rev.
		COMMUNITY SING (10)		
3651	Don Baker	Poor	9	8/30/41
3652	No. 2	As Usual	9	10/ 4/41
		FABLES CARTOONS (8)		
3751	Great Cheese Mystery		7	Not Rev.
		GLOVE SLINGERS (4)		
		INTERNATIONAL FORUM (6)		
3451	Dorothy Thompson	Timely	18	3/ 1/41
3452	Will England Be Invaded?	Very Good	16	8/ 9/41
3453	Will Democracy Survive?		18	Not Rev.
		PANORAMICS (12)		
3901	City Within a City	Commercial	10	9/13/41
		PHANTASIES CARTOONS (8)		
3701	Crystal Gazer		7	Not Rev.
		QUIZ REELS (6)		
3602	Kitchen Quiz	Excellent	10½	9/13/41
3601	So You Think You Know Music	Good	10	8/30/41
		SCREEN SNAPSHOTS (10)		
3851	No. 1 (Ken Murray)	Good	10	10/ 4/41
3852	No. 2 (Ken Murray)		10	Not Rev.
		STOOGE COMEDIES (8)		
3401	An Ache in Every Stake	Slapstick	18	9/13/41
		THIS CHANGING WORLD (6)		
3981	Broken Treaties	Disappointing	10	9/13/41
		TOURS (8)		
3552	Buenos Aires Today	Good	10	10/ 4/41
3551	Journey in Tunisia	Dated	10	8/30/41
		WORLD OF SPORT (12)		
3803	Jungle Fishing		10	Not Rev.
3802	Show Dogs	Excellent	10	9/20/41
3801	Tee Up (Patty Berg)	For Golfers	10	8/30/41

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		Comment	Running Time	Reviewed Issue Of
		CARTOONS (18) (Tech.)		
W-243	Abul the Bul-Bul Ameer	Excellent	8	4/ 5/41
W-249	Alley Cat	Excellent	8	8/ 2/41
W-253	Flying Bear		8	Not Rev.
W-246	Goose Goes South		8	Not Rev.
W-248	Dance of the Weed	Fair	8	6/28/41
W-251	Little Caesario	Very Good	8	9/29/41
W-245	Little Mole	Very Good	9	5/17/41
W-241	Lonesome Stranger	Excellent	9	12/ 7/40
W-250	Midnight Snack	Cute	9	8/16/41
W-242	Mrs. Ladybug	Excellent	8	1/ 4/41
W-252	Officer Pooch	Amusing	8	9/27/41
W-244	Prospecting Bear	Funny	9	4/ 5/41
W-247	Rookie Bear	Funny	8	6/14/41
		CRIME DOESN'T PAY (6)		
P-205	Coffins on Wheels	Excellent	17	6/14/41
P-201	Eyes of the Navy	Excellent	20	10/19/40
P-204	Forbidden Passage	Tops	21	3/ 1/41
P-203	Respect the Law	Very Good	20	2/ 1/41
P-206	Sucker List		20	Not Rev.
P-202	You the People	Excellent	21	1/ 4/41
		MINIATURES (10)		
M-235	Battle, The	Interesting	11	6/28/41
M-238	Ghost Treasure	Interesting	10	8/16/41
M-232	Great Meddler	Very Good	11	1/ 4/41
M-233	Happiest Man on Earth	Unusual	11	2/ 1/41
M-237	Man Who Changed the World	Excellent	11	8/ 2/41
M-236	Memories of Europe	Excellent	8	6/28/41
M-234	More About Nostradamus	Timely	11	2/22/41
M-231	Rodeo Dough	Very Good	10	12/ 7/40
M-239	Triumph Without Drums		10	Not Rev.
		OUR GANG (9)		
C-296	Baby Blues	Very Good	9	4/ 5/41
C-295	Fightin' Fools	Good Fun	9	2/ 1/41
C-293	Goin' Fishin'	Standard	10	11/ 9/40
C-291	Good Bad Boys	Good	11	9/ 7/40
C-294	Kiddie Cure	Good Gang	11	12/ 7/40
C-298	1-2-3 Go	Amusing	10	5/17/41
C-299	Robot Wrecks	Amusing	11	8/ 2/41
C-292	Waldo's Last Stand	Flimsy	11	11/ 9/40
C-297	Ye Olde Minstrels	Poor	11	4/ 5/41

MGM 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
		PASSING PARADE (9)		
K-281	American Spoken Here	Excellent	11	12/ 7/40
K-289	Hobbies	Excellent	10	9/27/41
K-283	More Trifles of Importance	Excellent	11	4/ 5/41
K-288	Of Pups and Puzzles	Excellent	10	9/27/41
K-284	Out of Darkness	Significant	11	5/10/41
K-286	This Is the Bowery	Excellent	11	6/28/41
K-282	Whispers	Excellent	10	2/22/41
K-285	Willie and the Mouse	Instructive	11	6/14/41
K-287	Your Last Act	Excellent	11	8/ 2/41
		PETE SMITH SPECIALTIES (14)		
S-267	Aeronutics	Satisfactory	10	5/17/41
S-269	Cuban Rhythm	Excellent	9	6/28/41
S-272	Flicker Memories		10	Not Rev.
S-271	Football Thrills of 1940	For Grid Fans	10	9/27/41
S-268	Lions on the Loose	Good	9	6/14/41
S-266	Memory Tricks	Amusing	9	4/ 5/41
S-264	Penny to the Rescue	Excellent	10	2/ 1/41
S-261	Quicker'n a Wink	Excellent	9	11/ 9/40
S-265	Quiz Biz	Entertaining	9	2/22/41
S-263	Sea for Yourself	Holds Interest	10	1/ 4/41
S-270	Water Bugs	Very Good	10	8/16/41
S-262	Wedding Bills	Very Good	10	12/ 7/40
		FITZPATRICK TRAVELTALKS (12) (Tech.)		
T-218	Alluring Alaska	Usual	9	4/ 5/41
T-214	Beautiful Bali	As Usual	9	12/ 7/40
T-211	Capital City	Fair	9	9/ 7/40
T-212	Cavalcade of San Francisco	Too Late	9	9/28/40
T-219	Glimpses of Kentucky	Good	8	5/10/41
T-221	Glimpses of Washington State	Usual	9	8/16/41
T-222	Haiti, Land of Dark Majesty	Good	9	6/28/41
T-216	Mediterranean Ports of Call	Out-dated	9	2/ 1/41
T-213	Old New Mexico	Fair	9	11/ 9/40
T-215	Old New Orleans	As Usual	9	1/ 4/41
T-217	Red Men on Parade	Fair	9	3/ 1/41
T-220	Yosemite the Magnificent	Colorful	8	6/14/41

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		CARTOONS (16) (Tech.)		
		MINIATURES (10)		
		OUR GANG (10)		
C-391	Come Back Miss Pipps		10	Not Rev.
C-392	Helping Hands		10	Not Rev.
		PASSING PARADE (10)		
K-381	Strange Testament		10	Not Rev.
		PETE SMITH SPECIALTIES (14)		
C-361	Army Champions		10	Not Rev.
		TRAVELTALKS (12) (Tech.)		
T-311	Glimpses of Florida	Interesting	10	9/27/41
T-312	Inside Passage		10	Not Rev.
		TWO REEL SPECIALS (6)		

PARAMOUNT 1940-41

		Comment	Running Time	Reviewed Issue Of
		ANIMATED ANTICS (10)		
H0-4	Bring Himself Back Alive	Good	7	12/21/40
H0-11	Copy Cat	Fair	7	7/19/41
H0-1	Dandy Lion	Poor	7	10/ 5/40
H0-3	Mommy Loves Peppy	Average	7	11/23/40
H0-2	Sneak, Snoop and Snitch	Fair	7	11/23/40
H0-7	Speaking of Animals	Excellent	9	3/15/41
H0-8	Triple Trouble	Just Fair	7	5/10/41
H0-6	Twinkletoes Gets the Bird		7	Not Rev.
H0-13	Twinkletoes in Hot Stuff		7	Not Rev.
H0-10	Twinkletoes, Where He Goes Nobody Knows	Routine	7	6/28/41
H0-5	Wild Oysters	Unusual	7	2/15/41
H0-12	Wizard of Arts		7	Not Rev.
H0-9	Zero, the Hound	So-So	7	5/31/41
		COLOR CLASSIC		
C0-1	Vitamin Hay		7	Not Rev.
		FASCINATING JOURNEYS (6) (Tech.)		
M0-4	Delhi	Good	11	4/ 5/41
M0-5	Indian Durbar	Gorgeous	10	5/10/41
M0-6	The Jungle	Excellent	10	8/23/41
M0-1	River Thames—Yesterday	Beautiful	10	11/23/40
M0-2	Sacred Ganges	Dull	10	1/25/41
M0-3	Village in India	Fair	10	2/22/41
		GABBY CARTOONS (8) (Tech.)		
G0-3	All's Well	Silly	7	1/18/41
G0-2	Constable	Satisfactory	7	11/23/40
G0-6	Fire Cheese	Average	7	6/28/41
G0-7	Gabby Goes Fishing	Fair	7	7/19/41
G0-8	It's a Hap-Hap-Happy Day	Poor	7	8/23/41
G0-1	King for a Day	Fair	7	10/26/40
G0-5	Swing Cleaning	Fair	7	4/19/41
G0-4	Two for the Zoo	Good	7	2/15/41
		HEADLINERS (8)		
A0-5	Bob Chester & Orch.	Average	10	4/ 5/41
A0-4	Gene Krupa & Orch.	For Jitterbugs	10	2/22/41
A0-7	Hands of Destiny	Interesting	10	7/19/41
A0-2	Listen to Larry	Satisfactory	10	11/ 2/40
A0-3	Johnnie Messner & Orch.	Fair	11	12/21/40
A0-1	Moments of Charm of 1941 (Tech.)	Pretty	10	10/ 5/40
A0-6	Those We Love	Different	11	5/31/41
		MADCAP MODELS (6) (Tech.)		
U0-2	Dipsy Gipsy	Very Good	9	4/19/41
U0-4	Gay Knighties	Cute	9	9/27/41
U0-3	Hoola Boola	Novel	9	6/28/41
U0-1	Western Daze	Novel	9	1/11/41

PARAMOUNT 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
PARAGRAPHICS (6)			
V0-3 Breezy Little Bears	Excellent	10	1/18/41
V0-5 Guardians of the Wilds	Fine	10	9/20/41
V0-1 Nature's Nursery	Excellent	10	11/ 2/40
V0-4 Red, White and Blue Hawaii	Fair	11	3/22/41
V0-2 Seeing Is Believing	Fair	11	12/ 7/40
POPEYE (12)			
E0-11 Child Psykolojiky	Good	7	7/19/41
E0-4 Eugene, the Jeep	Funny	7	12/ 7/40
E0-8 Flies Ain't Human	Fair	7	4/19/41
E0-2 My Pop, My Pop	Amusing	7	11/ 2/40
E0-10 Olive's Boithday Presink	Snappy	7	5/31/41
E0-7 Olive's Sweepstake Ticket		7	Not Rev.
E0-12 Pest Pilot	Fair	7	8/23/41
E0-9 Popeye Meets Rip Van Winkle	Fair	7	5/10/41
E0-1 Popeye Meets William Tell	Funny	7	10/ 5/40
E0-5 Problem Pappy	Fair	7	1/25/41
E0-6 Quiet Pleeze	Very Good	7	3/22/41
E0-3 With Poopdeck Pappy	Entertaining	7	12/ 7/40
POPULAR SCIENCE (6)			
J0-1 No. 1	Good	10	10/ 5/40
J0-2 No. 2	Interesting	10	11/23/40
J0-3 No. 3	Interesting	10	12/21/40
J0-4 No. 4	Usual	10	3/22/41
J0-5 No. 5	Interesting	10	4/ 5/41
J0-6 No. 6	Up to Standard.	11	6/28/41
ROBERT BENCHLEY (4)			
S0-3 Crime Control	Excellent	11	4/19/41
S0-4 Forgotten Man	Typical	10	5/31/41
S0-1 Trouble With Husbands	Great Fun	11	11/16/40
S0-2 Waiting for Baby	A Howl	10	2/22/41
SPECIAL CARTOON (1) (Tech.)			
FF0-1 Raggedy Ann	Very Good	19	12/21/40
SPORTLIGHTS (13)			
R0-6 Acrobatic Aces	Excellent	10	1/25/41
R0-8 Canine Sketches	Fine	10	3/22/41
R0-1 Diving Demons	Beautiful	10	10/ 5/40
R0-5 Feminine Fitness	Very Good	10	12/21/40
R0-7 Fishing Fever	Appealing	10	3/22/41
R0-4 Marine Round-up	Excellent	10	12/ 7/40
R0-3 Motorcycle Stunting	Thrills Aplenty.	10	11/23/40
R0-10 On the Spot	Funny	10	5/10/41
R0-11 Lasso Wizards	Good Action Stuff	10	6/28/41
R0-12 Snow Dogs	Excellent	10	7/19/41
R0-2 Sporting Everglades	Very Good	10	10/26/40
R0-9 Sun Fun	Exhilarating	10	4/ 5/41
R0-13 What's Lacrosse	Very Good	10	8/23/41
UNUSUAL OCCUPATIONS (6)			
L0-1 No. 1	Good	10	10/ 5/40
L0-2 No. 2	Interesting	10	12/ 7/40
L0-3 No. 3	Good	10	2/15/41
L0-4 No. 4	Good	11	3/29/41
L0-5 No. 5	A Wow	11	5/31/41
L0-6 No. 6	Very Good	10	8/23/41

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FASCINATING JOURNEYS (Tech.) (2)			
M1-1 Road in India		10	Not Rev.
HEADLINERS (6)			
A1-1 Beauty at the Beach		10	Not Rev.
HEDDA HOPPER'S HOLLYWOOD (6)			
Z1-1 No. 1	Excellent	10	9/20/41
MADCAP MODELS (Tech.) (6)			
U1-1 Daffy Draftee		8	Not Rev.
POPEYE (12)			
E1-1 I'll Never Crow Again		7	Not Rev.
POPULAR SCIENCE (6)			
J1-1 No. 1		10	Not Rev.
QUIZ KIDS (6)			
Q1-1 No. 1	Very Good	10	9/20/41
ROBERT BENCHLEY (4)			
S1-1 How To Take a Vacation		10	Not Rev.
SPEAKING OF ANIMALS (6)			
Y1-1 In a Pet Shop	A Howl	10	9/20/41
Y1-2 In a Zoo		10	Not Rev.
SPORTLIGHTS (13)			
R1-2 Meet the Champs		10	Not Rev.
R1-1 Shooting Mermaids	Very Good	10	9/27/41
R1-3 Sittin' Pretty		10	Not Rev.
SUPERMAN CARTOONS (12) (Tech.)			
W1-1 Superman	A Cinch to Sell.	11	8/ 2/41
UNUSUAL OCCUPATIONS (6)			
L1-1 No. 1		10	Not Rev.

RKO-RADIO 1940-41

DISNEY CARTOONS (18) (Tech.)			
14103 Baggage Buster	Hilarious	7	5/10/41
14105 Canine Caddy	Tops	7	6/ 7/41
14107 Early to Bed	Satisfactory	8	7/26/41
14102 Gentleman's Gentleman	Tops	7	4/ 5/41
14101 Golden Eggs	Excellent	8	4/ 5/41
14104 Good Time for a Dime	Excellent	8	5/10/41
14111 Lend a Paw		8	Not Rev.
14106 Nifty Nineties	Amusing	8	6/ 7/41
14110 Old McDonald Duck	Excellent	8	10/ 4/41
14109 Orphan's Benefit	Very Good	9	8/30/41
14108 Truant Officer Donald	Excellent	8	8/23/41
EDGAR KENNEDY (6)			
13406 Apple in His Eye	Hokey	18	6/14/41
13403 Drafted in the Depot		19	Not Rev.
13405 It Happened All Night	Fair	19	4/12/41
13404 Mad About Moonshine	Fair	18	3/ 1/41
13401 Sunk by the Census	Funny	18	9/14/40
13402 Trailer Tragedy	Funny	17	10/19/40
INFORMATION PLEASE (13)			
14201 No. 1 (Anna Neagle)	Excellent	11	9/14/40
14202 No. 2 (Ruth Gordon)	Good	10	10/19/40
14203 No. 3 (Alice Marble)	Swell As Usual.	10	11/16/40
14204 No. 4 (Louis Bromfield)	Excellent	11	12/14/40
14205 No. 5 (Wendell Willkie)	Good	10	2/ 1/41
14206 No. 6 (Jan Struther)	Excellent	11	3/ 1/41
14207 No. 7 (Anna Neagle)	Very Good	10	4/ 5/41
14208 No. 8 (Boris Karloff)	Excellent	10	4/ 5/41
14209 No. 9 (Alice Marble)	Excellent	11	5/10/41
14210 No. 10 (Louis Bromfield)	Entertaining	10	6/ 7/41
14211 No. 11 (Jan Struther)	Very Good	11	7/26/41
14212 No. 12 (Boris Karloff)	Good	12	7/26/41
14213 No. 13 (Anna Neagle)	Excellent	10	8/23/41

RKO-RADIO 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
LEON ERROL (6)			
13703 Fired Man	Mildly Amusing	20	2/ 1/41
13701 He Asked for It	Very Funny	18	9/14/40
13706 Panic in the Parlor	Unfunny	20	Not Rev.
13705 Polo Phoney	Good	18	5/17/41
13702 Tattle Talevision	Funny	19	11/16/40
13704 When Wifie's Away	Fair	20	4/ 5/41
MARCH OF TIME			
13110 Crisis in the Atlantic	Timely	18	5/10/41
13111 China Fights Back	Timely	18	6/ 7/41
13112 New England's 8,000,000 Yankees	Good	20	7/ 5/41
13113 Peace by Adolf Hitler	A "Must"	20	8/ 2/41
RAY WHITLEY (4)			
13501 Bar Buckaroos	Good	16	11/16/40
13504 Musical Bandit	Entertaining	16	7/26/41
13502 Prairie Spooners	Very Good	13	3/ 1/41
13503 Red Skins & Red Heads	Poor	18	5/10/41
PICTURE PEOPLE (13)			
14401 No. 1	Interesting	10	9/14/40
14402 No. 2	Good	9	10/19/40
14403 No. 3	Night Club Plug	10	11/16/40
14404 No. 4	Good	10	12/14/40
14405 No. 5	Fair	10	2/ 1/41
14406 No. 6	Fair	10	3/ 1/41
14407 No. 7	Average	10	3/29/41
14408 No. 8	Fair	10	4/12/41
14409 No. 9	Fair	8	5/17/41
14410 No. 10	Fair	8	6/ 7/41
SPECIAL SUBJECT			
13801 Growing Up (Quins)	Wide Appeal...	18	12/14/40
SOUTH AMERICA (3)			
14501 Eyes on Brazil	Very Interesting	10	3/ 1/41
14503 How Goes Chile	Very Good	10	8/23/41
14502 What's Happening in Argentina	Very Timely...	10	4/12/41
SPORTSCOPES (13)			
14307 Caballero College	Fair	9	3/ 1/41
14313 Craig Wood	For Golfers	9	8/ 9/41
14310 Jockey's Day	Good	9	6/ 7/41
14302 Kentucky Royalty	Horse Lovers	9	10/19/40
14306 Mat Men	Good	9	3/ 1/41
14308 Publicity Sports	Excellent	9	4/ 5/41
14301 Quail Quest	Good	9	9/14/40
14311 Rolling Rhythm		10	Not Rev.
14305 Snow Eagles	Excellent	9	2/ 1/41
14304 Snow Fun	Exhilarating	9	12/14/40
14303 Sportsman's Partner	For Dog Lovers.	9	11/16/40
14312 Steeds and Steers	Good	9	7/26/41
14309 Sword Soldiers	Technical	9	5/10/41

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DISNEY CARTOONS (18) (Tech.)			
EDGAR KENNEDY (6)			
23402 I'll Fix It		19	Not Rev.
23401 Westward Ho-Hum	Funny	16	9/27/41
INFORMATION PLEASE (13)			
24201 No. 1 (John Gunther)		10	Not Rev.
24202 No. 2 (Howard Lindsay)		9	Not Rev.
LEON ERROL (6)			
23701 Man-I-Cured	Funny	16	10/ 4/41
MARCH OF TIME (13)			
23101 Thumbs Up, Texas	Excellent	19	8/16/41
23102 Norway in Revolt	Timely	19	9/27/41
PICTURE PEOPLE (13)			
24402 Hollywood Sports		9	Not Rev.
24401 Stars in Defense	Interesting	10	10/ 4/41
RAY WHITLEY (4)			
SPORTSCOPES (13)			
24302 Arrobatics		9	Not Rev.
24301 Pampas Paddock	For Horse Lovers	10	10/ 4/41

REPUBLIC 1941-42

MEET THE STARS (12)			
28-2 Baby Stars	Excellent	10	2/ 1/41
28-1 Chinese Garden Festival	Good Starter	10	12/21/40
28-5 Hollywood Meets the Navy	Timely	10	5/ 3/41
28-4 Los Angeles Examiner Benefit	Fair	10	4/26/41
28-7 Meet Roy Rogers	Interesting	10	6/21/41
28-6 Stars at Play	Entertaining	10	6/14/41
28-8 Stars—Past & Present	Nostalgic	10	6/28/41
28-3 Variety Reel	Interesting	10	3/ 1/41

20TH CENTURY-FOX 1940-41

ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
1201 Midget Motor Mania	Unusual	10	10/12/40
1203 Modern Highway	Good	10	3/ 1/41
1202 Training Police Horses	Excellent	10	2/ 8/41
LEW LEHR COMEDIES (4)			
1401 Grunters and Groaners	Tiresome	10	8/10/40
1402 Tale of Butch the Parrot		10	Not Rev.
MAGIC CARPET OF MOVIETONE (8)			
1108 Arctic in Springtime		10	Not Rev.
1106 Caribbean Sentinel	Good	10	4/26/41
1101 Eskimo Trails	Enlightening	10	8/10/40
1103 Isle of Mystery		10	Not Rev.
1109 Letter From Cairo		10	Not Rev.
1102 Land of Flowers (Tech.)	Colorful	9	8/10/40
1107 Miracle of Hydro	Different	10	4/19/41
1104 Old Dominion State (Tech.)	Very Good	10	11/30/40
1105 Spotlight on Indo-China		10	Not Rev.
1110 Winter in Eskimo Land		10	Not Rev.
RIPLEY'S BELIEVE IT OR NOT			
1601 Acquitted by the Sea	Excellent	10	19/12/40
SPORTS REVIEWS—THORGERSEN (6) (3 in Tech.)			
1303 Bowling for Strikes	For Bowlers	10	10/12/40
1307 Fun on Rollers		10	Not Rev.
1302 Lure of the Trout (Tech.)	For Fly Casters	10	11/30/40
1306 Playing With Neptune	Very Good	9	4/19/41
1304 Rodeo Goes to Town	Good	10	2/ 8/41
1305 Symphony in Snow		10	Not Rev.
1301 Vacation Time (Tech.)	OK	8	8/10/40

20TH CENTURY-FOX 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
TERRYTOONS (26) (13 in Tech.)			
1510 Baby Seal		7	Not Rev.
1551 Bill Mouse's Akwakade	Excellent (Tech.)	7	8/10/40
1515 Bringing Home the Bacon		7	Not Rev.
1501 Club Life in the Stone Age		7	Not Rev.
1511 Dog's Dream		7	Not Rev.
1508 Fishing Made Easy	Fair	7	4/26/41
1514 Good Old Irish Tunes		7	Not Rev.
1507 Hairless Hector		7	Not Rev.
1503 Happy Haunting Grounds		7	Not Rev.
1513 Horse Fly Opera		7	Not Rev.
1558 Home Guard (Tech.)	Okay	7	4/26/41
1553 How Wet Was My Ocean	Excellent (Tech.)	7	10/12/40
1554 Landing of the Pilgrims	Good (Tech.)	7	11/30/40
1552 Lucky Duck (Tech.)		7	Not Rev.
1512 Magic Shell		7	Not Rev.
1557 Mississippi Swing	Rhythmic (Tech.)	7	2/ 8/41
1504 Magic Pencil	Poor	7	12/ 7/40
1555 Plane Goofy (Tech.)	Fair	7	12/ 7/40
1505 Snow Man		7	Not Rev.
1556 Temperamental Lion	Amusing (Tech.)	7	2/15/41
1502 Touchdown Demons	Amusing	7	10/ 5/40
1516 Twelve O'Clock and All Ain't Well		7	Not Rev.
1559 Uncle Joey (Tech.)		7	Not Rev.
1506 What a Little Sneeze Will Do	Good	7	2/15/41
1560 What Happens at Night (Tech.)		7	Not Rev.
1509 When Knights Were Bold	Just a Cartoon	7	4/26/41
WORLD TODAY			
1704 Anzacs in Action		10	Not Rev.
1701 Battle of the Atlantic	Timely	10	4/19/41
1703 Empire in Exile		10	Not Rev.
1702 War in the Desert		10	Not Rev.

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ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
2202 Highway of Friendship		10	Not Rev.
2201 Soldiers of the Sky	Excellent	10	8/ 2/41
MAGIC CARPET OF MOVIETONE (12)			
2102 Glacier Trails		10	Not Rev.
2101 Sagebrush and Silver	Interesting	10	9/20/41
SPORTS REVIEWS (6)			
2301 Aristocrats of the Kennels		10	Not Rev.
TERRYTOONS (26)			
2503 Frozen North		7	Not Rev.
2501 Ice Carnival	Good	7	9/27/41
2551 Old Oaken Bucket	Good	7	9/20/41
2552 One Man Navy	Amusing	7	9/27/41
2554 Slap Happy Hunters		7	Not Rev.
2502 Uncle Joey Comes to Town		7	Not Rev.
2553 Welcome Little Stranger		7	Not Rev.
WORLD TODAY (4)			
2401 American Sea Power	Timely, Excellent	10	9/20/41
2402 Uncle Sam's Iron Warriors		10	Not Rev.

UNIVERSAL 1940-41

CARTOONS (13) (Tech.)			
5252 Andy Panda's Pop	Enjoyable	8	8/ 9/41
5241 Crazy House	Satisfactory	8	10/12/40
5249 Dizzy Kitty	So-So	8	5/17/41
5246 Fair Today	Good	7	2/15/41
5247 Hysterical High Spots in American History	Fair	7	3/29/41
5243 Knock, Knock	Very Good	8	11/30/40
5245 Mouse Trappers	Amusing	7	2/ 8/41
5242 Recruiting Daze	Fair	8	11/ 2/40
5253 Screw Driver	Good	7	9/ 6 41
5248 Scrub Me, Mama, With a Boogie Beat	Snappy	7	5/17/41
5250 Salt Water Daffy	Snappy	8	6/ 7/41
5244 Syncopated Sioux	Clever	7	12/28/40
5251 Woody Woodpecker		7	Not Rev.
GOING PLACES (15)			
5353 Arizona	Interesting	10	10/12/40
5351 Coast Guard	Interesting	10	9/21/40
5358 Deserts of America	Very Good	10	3/22/41
5365 Garden Spot of the North	Good	9	8/ 9/41
5359 Humorous Tombstones	Amusing	10	4/12/41
5355 Hunting on Top of the World	Fascinating	9	12/28/40
5364 Isles of Fate	Good & Timely.	10	8/ 9/41
5363 Meet Jimmy the Chump	Good Fun	10	7/19/41
5354 Melting Pot of the Caribbean	Good	10	12/28/40
5360 Modern Way Down East	Good	10	6/ 7/41
5362 Mountain Summer	Pleasing	10	7/19/41
5356 South of the Border	Interesting	10	2/15/41
5352 Sun Valley	Good	10	10/12/40
5357 Swankiest Isle in the World	Interesting	10	3/15/41
5361 Trail of Father Kino	Interesting	10	6/14/41
MUSICALS—TWO REEL (13)			
5226 Bagdad Daddy	Very Good	18	2/ 8/41
5225 Beat Me Daddy-Eight to the Bar		17	Not Rev.
5221 Class in Swing	Good Variety	16	10/12/40
5222 Congamania	Latin Liveliness	20	11/30/40
5233 Dizzy Doings	Fair	17	9/ 6/41
5228 Jumpin' Jive	Good	17	6/ 7/41
5230 Music a la King	Good Number	20	7/19/41
5227 Music in the Morgan Manner	Entertaining	18	3/29/41
5231 Once Upon a Summer Time	Average	18	7/19/41
5232 Rhythm Revel	Entertaining	18	8/16/41
5229 Shadows in Swing	Average	18	5/17/41
5224 Tickled Pinky	Rustic Rhythm.	18	1/ 4/41
5223 Torrid Tempos	Entertaining	18	11/30/04
SPECIAL SUBJECT (1)			
5110 Swing With Bing	Excellent	18	4/13/40
STRANGER THAN FICTION (15)			
5371 No. 81	Good	9	9/21/40
5372 No. 82	Average	9	10/12/40
5373 No. 83	Average	9	10/12/40
5374 No. 84	Good	9	11/30/40
5375 No. 85	Excellent	9	12/28/40
5376 No. 86	Up to Par	9	2/ 8/41
5377 No. 87	Good	9	3/29/41
5378 No. 88	Interesting	9	3/29/41
5379 No. 89	Interesting	9	4/12/41
5380 No. 90	Interesting	9	5/17/41
5381 No. 91	Fair	9	5/24/41
5382 No. 92	So-So	9	6/ 7/41
5383 No. 93	Very Good	9	7/19/41
5384 No. 94		9	Not Rev.
5385 No. 95	Very Good	9	8/16/41

UNIVERSAL 1941-42

	Comment	Running Time	Reviewed Issue Of
ANDY PANDA CARTOONS (13) (Tech.)			
6241 Boogie Woogie Bugle Boy of Company B		8	..Not Rev.
6242 Man's Best Friend		8	..Not Rev.
MUSICALS (13)			
6222 In the Groove		18	..Not Rev.
6221 Is Everybody Happy?	....Fair	18	.. 9/ 6/41
SPECIAL SUBJECT (1)			
6110 Cavalcade of Air Thrills		20	..Not Rev.
STRANGER THAN FICTION (15)			
6373 Candy Kid		10	..Not Rev.
6372 Hermit of Oklahoma		10	..Not Rev.
6371 Shampoo Springs		10	..Not Rev.
VARIETY VIEWS (15)			
6351 Moby Dick's Home Town	.Interesting	9	.. 9/ 6/41
6352 Northern Neighbors (Color)		9	..Not Rev.

VITAPHONE-WARNER BROS. 1940-41

BROADWAY BREVITIES (9)			
6202 Alice in Movieland	.Superlative	20	..11/30/40
6204 Dog in the Orchard	.Meritorious	20	.. 1/18/41
6209 Happy Faces			..Not Rev.
6208 Hunting the Hard Way	..Excellent	20	.. 5/24/41
6201 Just a Cute Kid		20	..Not Rev.
6203 Mack Sennett Revival		20	..Not Rev.
6206 Seeing Eye	.Poignant	20	.. 4/ 5/41
6207 Suckeroo	.Funny	20	.. 5/24/41
6205 Take the Air	.Entertaining ...	20	.. 3/ 8/41
ELSA MAXWELL COMEDIES (3)			
6102 Lady and the Lug		19	..Not Rev.
6101 Riding Into Society	.T'Ain't Funny..	19	.. 8/31/40
6103 Throwing a Party		20	..Not Rev.
HOLLYWOOD NOVELTIES (6)			
6304 History Repeats Itself	....Good	10	.. 9/30/39
6301 Football Highlights	.....Rockne Build-up	10	.. 8/31/40
6303 Mexican Jumping Beans	..Very Good	10	..11/30/40
6302 Shark Hunting	.....Exciting	10	.. 8/ 3/40
6306 Trouble in Store	.....Amusing		.. 9/ 6/41
6305 Wild Boar Hunt	.....Exciting	10	.. 3/ 8/41
LOONEY TUNES (16)			
6601 Calling Dr. Porky		7	..Not Rev.
6612 Coy Decoy	.....Funny	7	.. 6/21/41
6607 Haunted Mouse	.....Very Good	7	.. 3/15/41
6616 Henpecked Duck	.....A Howl	7	.. 9/13/41
6608 Joe Glow the Firefly		7	..Not Rev.
6614 Meet John Doughboy		7	..Not Rev.
6602 Pre-Historic Porky	....Clever	7	..11/ 2/40
6611 Porky's Ant	.....Good	7	.. 5/24/41
6609 Porky's Bear Facts	.....Amusing	7	.. 4/ 5/41
6604 Porky's Hired Hand	.....Good	7	..12/28/40
6610 Porky's Preview	.....Amusing	7	.. 4/26/41
6613 Porky's Prize Pony		7	..Not Rev.
6606 Porky's Snooze Reel		7	..Not Rev.
6603 Sour Puss	.....Satisfactory ...	7	..11/30/40
6605 Timid Toreador	.....Good	7	.. 1/18/41
6615 We the Animals Squeak	..Excellent	7	.. 9/ 6/41
MELODY MASTERS (10)			
6506 Cliff Edwards and His Buckaroos	.....Fair	10	.. 3/ 8/41
6505 Henry Busse & Orch.	....Good	10	..11/30/40
6504 Skinnay Ennis & Orch.	..Good	10	..12/28/40
6503 Jan Garber & Orch.		10	..Not Rev.
6508 Marie Green & Her Merrie Men	.....Lively	10	.. 5/ 3/41
6510 Carl Hoff & Orch.			..Not Rev.
6509 Hal Kemp & Orch.	.....Just a Band....	10	.. 5/24/41
6501 Matty Malneck	.....Snappy	10	.. 8/ 3/40
6507 Freddie Martin & Orch.	.Fair	10	.. 4/ 5/41
6502 Joe Reichman & Orch.	...Excellent	10	..11/ 2/40
MERRIE MELODIES (26) (Tech.)			
6724 Aviation Vacation			..Not Rev.
6706 Bed Time for Sniffles		7	..Not Rev.
6713 Cat's Tale	.....Good	7	.. 4/ 5/41
6712 Crackpot Quail		7	..Not Rev.
6709 Elmer's Pet Rabbit	.....Funny	7	..12/28/40
6718 Farm Frolics	.....Excellent	7	.. 5/24/41
6710 Fighting 69½	.....Good	7	.. 1/18/41
6704 Good Night Elmer		7	..Not Rev.
6715 Goofy Groceries	.....Novel	7	.. 4/ 5/41
6722 Heckling Hare		7	..Not Rev.
6720 Hiawatha's Rabbit Hunt	.Funny	7	.. 6/21/41
6703 Holiday Highlights	.....Swell Satire ..	7	..11/ 2/40
6719 Hollywood Steps Out	.....Excellent	7	.. 6/21/41
6723 Inki and the Lion	.....Good		.. 8/30/41
6701 Malibu Beach Party	.....Grade A	7	.. 8/31/40
6707 Of Fox and Hound		7	..Not Rev.
6708 Shop, Look and Listen	..Good	7	..12/28/40
6711 Sniffles Bells the Cat	....Fair	7	.. 3/15/41
6726 Snow Time for Comedy	..Up to Par.....	7	.. 8/30/41
6725 Sport Champions		7	..Not Rev.
6702 Stage Fright	.....Satisfactory	7	..10/26/40
6714 Tortoise Beats the Hare	..Amusing	7	.. 4/ 5/41
6716 Toy Trouble	.....Good	7	.. 5/ 3/41
6717 Trial of Mr. Wolf	.....Very Good	7	.. 4/26/41
6705 Wacky Wildlife	.....Funny	7	..12/ 7/40
6721 Wacky Worm	.....Excellent	7	.. 8/ 9/41
TECHNICOLOR SPECIALS (6)			
6006 Carnival of Rhythm	.....Splendid		.. 8/30/41
6001 Flag of Humanity	.....Splendid	20	..10/26/40
6005 Here Comes the Cavalry		20	..Not Rev.
6002 March on Marines	.....Excellent	20	..12/28/40
6003 Meet the Fleet	.....Excellent	20	.. 1/18/41
6004 Wings of Steel	.....Excellent	20	.. 5/ 3/41
SPECIAL SUBJECTS			
Christmas Under Fire	....Heart Appeal ..	10	.. 1/18/41
London Can Take It	.....Powerful	10	..10/26/40
SPORTS PARADES (10)			
6407 Big Bill Tilden	.....For Tennis Fan	10	.. 5/ 3/41
6404 California Thoroughbreds	.Interesting	10	..12/28/40
6403 Diary of a Racing Pigeon	.Interesting	10	..12/ 7/40
6402 Dogs You Seldom See	....Good Novelty...	10	.. 8/31/40
6405 Fight, Fish, Fight	.....Thrilling	10	.. 3/ 8/41
6401 Fly Fishing	.....For Anglers ...	10	..10/26/40
3409 It Happened on Rollers			..Not Rev.
6410 Lions for Sale	.....Very Good		.. 8/30/41
6408 Sail Ho!	.....Colorful	10	.. 6/21/41
6406 Sky Sailing	.....Interesting	10	.. 4/ 5/41

VITAPHONE-WARNER BROS. 1941-42

	Comment	Running Time	Reviewed Issue Of
BROADWAY BREVITIES (12)			
7101 Minstrel Days	.....Very Good	20	.. 9/13/41
7102 Monsters of the Deep		20	..Not Rev.
HOLLYWOOD NOVELTIES (6)			
7301 Polo With the Stars		10	..Not Rev.
7303 Miracle Makers	.....Poor	10	.. 9/13/41
7302 White Sails		10	..Not Rev.
LOONEY TUNES (16)			
7601 Notes to You		10	..Not Rev.
7602 Robinson Crusoe, Jr.		7	..Not Rev.
MELODY MASTERS (10)			
7502 Carioca Serenaders		10	..Not Rev.
7503 Forty Boys and a Song	...Good	10	.. 9/13/41
7501 U.S.C. Band and Glee Club	.....Very Good	10	.. 9/13/41
MERRIE MELODIES (26) (Tech.)			
7701 All This and Rabbit Stew	.....Excellent	7	.. 9/13/41
7702 Brave Little Bat		7	..Not Rev.
7703 Bug Parade		7	..Not Rev.
7704 Rookie Revue		7	..Not Rev.
SERVICE SPECIALS (6) (Tech.)			
7001 Tanks Are Coming	.....Excellent	20	.. 9/13/41
SPORTS PARADE (10) (Tech.)			
7401 Kings of the Turf	.....Interesting	10	.. 9/13/41

MISCELLANEOUS

Adventure in the Bronx (N. Y. Zoological Soc.)	Good	11½	.. 8/23/41
Alive in the Deep (Prod.)	.Exciting	22	.. 5/24/41
Man the Enigma (Prod.)	.Informative	25	.. 5/24/41
Our Constitution (Prod.)	.Inspiring	19	.. 5/ 3/41
Our Declaration of Independence (Prod.)	..Timely	19	.. 5/ 3/41

SERIALS 1940-41

	No Chapters	Reviewed Issue Of
COLUMBIA		
Iron Claw	15 Chaps.	8/23/41
Spider Returns	15 Chaps.	5/10/41
White Eagle	15 Chaps.	Not Rev.
REPUBLIC		
Adventures of Captain Marvel	12 Chaps.	3/ 8/41
Jungle Girl	15 Chaps.	5/31/41
King of the Royal Mounted	12 Chaps.	8/17/40
Mysterious Dr. Satan	15 Chaps.	11/23/40
UNIVERSAL		
Green Hornet Strikes Again	12 Chaps.	11/ 2/40
Junior G-Men	12 Chaps.	8/ 3/40
Sky Raiders	12 Chaps.	2/15/41
Winners of the West	15 Chaps.	Not Rev.

SERIALS 1941-42

	No. Chapters	Reviewed Issue Of
REPUBLIC		
King of the Texas Rangers	12 Chaps.	9/ 6/41
UNIVERSAL		
Riders of Death Valley	15 Chaps.	4/12/41
Sea Raiders	12 Chaps.	7/19/41

DEFENSE SUBJECTS

Title	Running Time	Distributed By
America Builds Ships	3	List "B"
America Preferred	3	List "B"
Army in Overalls	3	List "B"
Bits and Pieces	3	List "B"
Calling All Workers	2	List "A"
Power for Defense	10	List "A"
War Department Trailers		
1. Infantry	1	List "A"
2. Air Corps	1	List "A"
3. Flying Cadets	1	List "A"
4. Coast Artillery Corps	1	List "A"
5. Armored Force	1	List "A"
6. Flying Cadets	1	List "A"
7. Flying Cadets	1	List "A"
8. Field Artillery	1	List "A"
9. Foreign Service	1	List "A"
10. Signal Corps	1	List "A"
11. Medical Department	1	List "A"
12. Quartermaster Corps	1	List "A"
Where Do We Go?	2	List "B"

CITY	List "A"	List "B"
Albany	Columbia	Universal
Atlanta	Paramount	20th-Fox
Boston	Columbia	Universal
Buffalo	United Artists	Columbia
Charlotte	United Artists	Columbia
Chicago	Paramount	20th-Fox
Cincinnati	Universal	Warner Bros.
Cleveland	United Artists	Columbia
Dallas	RKO	MGM
Denver	20th-Fox	Paramount
Des Moines	Columbia	Universal
Detroit	MGM	RKO
Indianapolis	Universal	Republic
Kansas City	20th-Fox	Paramount
Los Angeles	20th-Fox	Paramount
Memphis	MGM	RKO
Milwaukee	20th-Fox	Paramount
Minneapolis	Universal	Warner Bros.
New Haven	Warner Bros.	United Artists
New Orleans	Paramount	20th-Fox
New York	MGM	RKO
Oklahoma City	RKO	MGM
Omaha	Columbia	Universal
Philadelphia	Warner Bros.	United Artists
Pittsburgh	Warner Bros.	Republic
Portland	Paramount	20th-Fox
St. Louis	Warner Bros.	United Artists
Salt Lake City	MGM	RKO
San Francisco	RKO	MGM
Seattle	RKO	MGM
Washington	Universal	Warner Bros.

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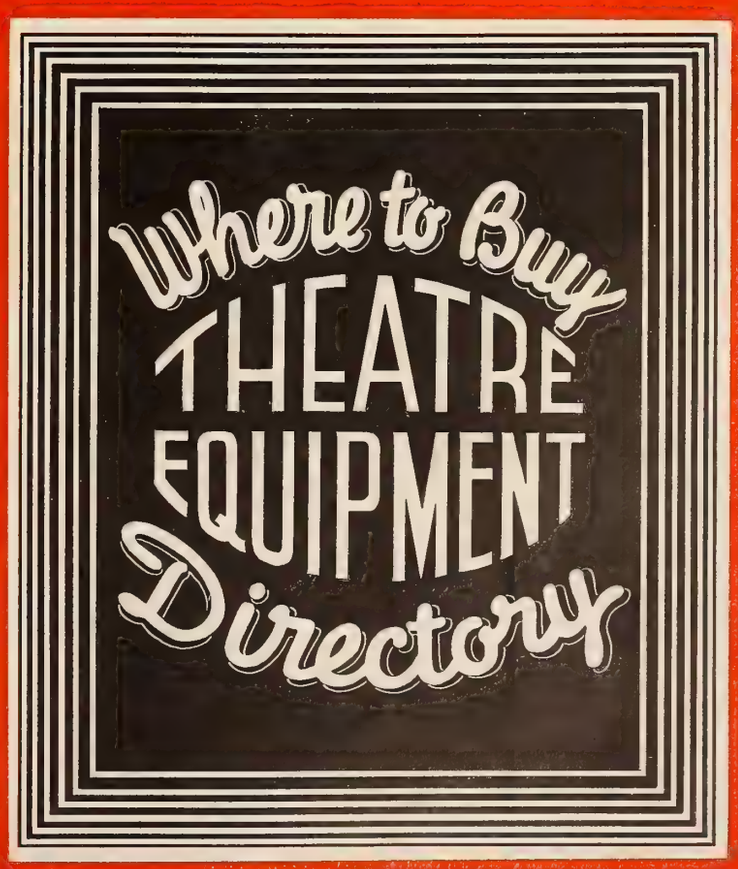
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Editor and Publisher

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Vol. 35 No. 12

October 11
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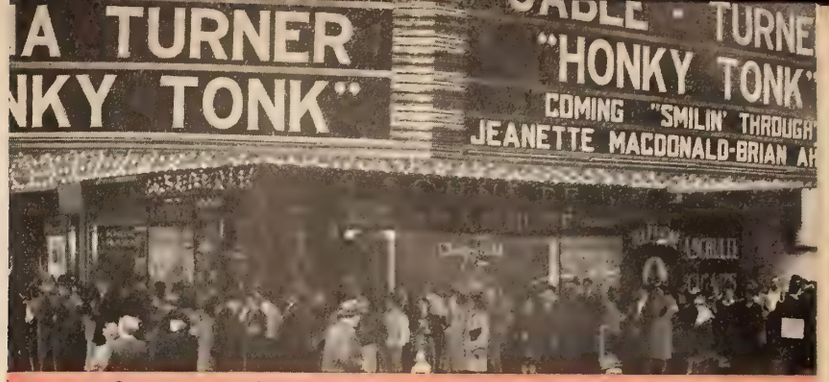
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NEW SEASON!
NEW BOXOFFICE HIGHS!

The Editorial Page

Higher Admission Scale

With costs mounting in every phase of theatre operation and an outlook of greater increases to come, we cannot see how theatres can continue in business unless they institute at least small increases in admission scales.

We know all of the familiar arguments against price increases, but the fact remains that many of those arguments cannot prevail against steadily rising costs.

The matter of increases must be strictly one of local decision. In some localities a five-cent advance might be possible with little or no opposition, while in other spots, conditions being carefully considered, an even higher increase may be successfully applied.

In every instance a sensible announcement would be sufficient to sell the new scales. People generally are well aware of rising costs—in fact, they are paying more for most everything they buy. Why then, should they resent slight rises in the cost of their movie entertainment?

We cannot urge too strongly the necessity for giving this subject immediate and serious consideration. Where more than one exhibitor operates in a territory, all should sit down together and work out their changed admission prices so as to avoid conflict or cut-throat competition.

▼ ▼ ▼

Selznick And U.A.

With the signing of David O. Selznick, United Artists acquires a powerful new factor and a product source that will loom large and important when the UA program is viewed as a whole. That such would be the result of this latest UA development is the inevitable effect of Selznick's brilliant record as a producer.

Regardless of whether the Selznick product is regarded as separate from that of other producers on the company's roster, the Selznick name and what it stands for in entertainment is certain to mean much to UA's customers.

The UA-Selznick alliance was long in the making, but now that it has been signed and sealed, the significance and importance of the event stands out impressively. Here's hoping that DOS maintains his magnificent record for outstanding screen productions.

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That Durbin Picture

What more any theatreman or his patrons could ask for in the way of solid, thoroughly enjoyable entertainment, than is offered through "It Started With Eve," we do not know.

Here you have an extremely happy combination of two grand players ably supported by a competent cast, plus superb direction, that will hold its audiences every second of its ninety minutes running time.

The theatreman who fails to sell this show to his community might well be charged with a murder at the box office. It should be sold with a view of attracting every potential customer away from the radio and fireside for a thorough treat in screen-fare.

Sell it and reap a harvest of dollars and good will.

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Fewer And Better

The announcement from Warner Studios that eight low-budget productions had been dropped from the schedule simply bears out what this page stated on many occasions during the first six months of the year when we maintained that consent decree selling eventually would result in curtailment of pictures of questionable box-office strength.

Whether glorified through announcements or just done without a fanfare of trumpets, it was plainly inevitable that other companies would or will do likewise.

The net result is going to be a far higher quality of product and with it a reduction in the total number of pictures for distribution by the five participating companies.

This, in turn, may bring about a far-reaching increase in single feature shows. Thus, before the season is over you may see many dyed-in-the-wool double feature theatres presenting a certain proportion of single bill programs fortified by a fine supporting array of good short subjects.

Nothing more welcome could happen for the industry as a whole or the theatres in particular than a gradual and eventual elimination of double bills. Such an eventuality would result in a substantial increase in theatre attendance, because those who see the good single bills will come back for another show lots quicker than statistics indicate they are doing now.

There are plenty of fine pictures now released or due for early availabilities, and smart theatremen desirous of cutting away from over-buying to quench the thirst for double bills will be able to buy, book and merchandise shows a lot more intelligently and profitably than before.

As has often been stated here, peak business will never return until the bulk of our theatres return to common-sense, single shows of the better product. And this is not just one man's opinion, but the considered conviction of many of our most successful exhibitors.

—"CHICK" LEWIS

WB Won't Sell In Minnesota

Sears Says Exhib Group Is Responsible For State Law

Following a ruling by Judge Hugo Hanft in Minneapolis Saturday that Minnesota's law outlawing sales of film in blocks of five was constitutional, Warner Bros. announced that while it would appeal the decision, meantime it would continue to sell pictures under the consent decree. This statement was interpreted to mean that the company would not sell in Minnesota.

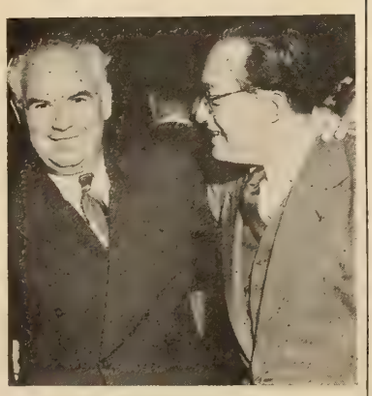
An appeal was made to Gradwell L. Sears, Warner general sales manager, by T. E. Mortensen on behalf of Minnesota theatremen who face immediate closing through lack of product. None of the five consenting distributors have agreed to sell in Minnesota because of the restriction of the new law which prohibits any distributor from selling less than his entire year's output at one time. United Artists has refrained from selling for the same reason, as the company's policy is to sell in groups by distributors. Thus there is a distinct shortage of first run product throughout the state.

The Friedl group of theatres, Paramount affiliate, has been enabled to play Paramount pictures, because the consent decree specifically provides that a distributor may sell to its own theatres.

Warner Bros.' statement is in part an explanation of the dilemma in which the companies find themselves. If they were to sell in Minnesota under the block-of-five plan, they would be violating the state law; if they sold their entire year's product, they would be violating the consent decree.

Sears' statement acknowledged that the company deplores its loss of revenue in the state and more particularly its loss of public response to its attractions but, it concludes, "the responsibility is not Vitagraph's, but lies at the door of that exhibitor group who sponsored this legislation."

HONORED GUEST



Nate Blumberg, Universal president, greets Director Henry Koster at a cocktail party given for the latter marking the opening of "It Started With Eve," Universal film which he directed, at the Radio City Music Hall.

SELZNICK JOINS UNITED ARTISTS



David O. Selznick, Mary Pickford, Charles Chaplin and Alexander Korda, who signed the contract by which Selznick became a United Artists partner, affixing their signatures to the $1,000,000 deal at Pickfair last Sunday. (See Page 25)

Kuykendall Warns on Taxes

Urges Exhibitors to Be on Guard Against New Levies; Says That They Cannot Entirely Be Passed on to Public

Warning of new taxes to come, Ed Kuykendall, president of the MPTOA, in a bulletin to members this week urged exhibitors to be on their guard against State Legislatures which may seek new sources of revenue by taxing admissions still further. He pointed out that the industry was only saved from a 15 per cent admission tax through last minute united effort by all of the organizations which fought the increase successfully.

Kuykendall also pointed out that no admission tax is passed entirely on to the public. "The plain fact is that *any* increase in admission prices decreases attendance," he said. He added the thought that because film rentals are based on box office receipts, that ultimately part of any tax on admissions will be deducted from the returns to the producers and distributors.

Although he did not mention it by name, Kuykendall referred to the resolution for a cooperating committee which was introduced at the recent Allied States Convention.

"Before any new elaborate organizations are set up to issue decrees and run the business, some consideration should be given to working out a program of what ought to be done and what it is possible to do. A constructive, practical plan or program to improve our business and to solve any of our vital problems and difficulties will get a lot more sincere support among responsible theatre owners throughout the country than any scheme for a new 'high command' that is likely to create issues rather than solve them."

Listing the problems facing the industry, Kuykendall named the probable end of the consent decree selling system, the important trade problems left unsolved by the consent decree but which still plague the business, the war emergency and the huge tax burdens which are certain to drastically affect our business in the immediate future, the urgent need for cooperation on national defense activities, the constant threat of government regulation by legislation and litigation.

The MPTOA chief also rapped the practice of certain distributors of "withholding pictures from release, that were promised to exhibitors and completed by the studios, in order to sell them at higher rentals, just because a technicality in the distributor's exhibition contract permits this manipulation."

Kuykendall also called attention to the increased costs under the consent decree method of selling and asks whether the distributors expect exhibitors to pay these increased costs without any noticeable improvement in quality of the product or the business it does at the box office. He characterized the question of prices as "one of the most important unsolved problems of the business and after thirty years or more is just as troublesome as ever."

'Dumbo' Premiere Set for Oct. 23 at Bdwy. Theatre

World premiere of Walt Disney's "Dumbo" will be held on Thursday evening, Oct. 23, at the Broadway Theatre, where Disney's "Fantasia" is now nearing the end of a record-breaking run. Following the premiere, which it is understood will be a society benefit affair, "Dumbo" will be presented on a continuous run policy. Only the demand for a general release of "Fantasia" is responsible for its forthcoming withdrawal.

Senate Probe To Continue

Hearings May Be Resumed Next Week, Clark Says

Washington—Before the Interstate Commerce's sub-committee tackles the radio angle of the war propaganda inquiry, it is likely that the question as to whether there is to be a full-dress Senatorial investigation of the film industry will be put up to the Senate, it was indicated here this week by Senator D. Worth Clark, D., Idaho, chairman of the sub-committee.

Senator Clark revealed last Thursday that hearings would not be held this week, and gave no indication as to when they would be resumed. However, he was emphatic in denying that they would be discontinued entirely. Although declaring plans were still indefinite, he said hearings might resume next Monday or Tuesday, depending on whether or not Senators C. Wayland Brooks, R., Ill., and Charles W. Tobey, R., N. H., would be back in Washington by that time. Clark indicated he wanted to take no action without first consulting Brooks and Tobey.

Reports from other reliable sources were to the effect that the isolationists on the committee were trying to round up isolationist exhibitors who have objected to the pictures in question who will get up nerve enough to send representatives to Washington to testify that the industry has tried to cram these pictures down the throat of the public through forcing exhibitors to show them.

Members of the sub-committee were expected to get around to seeing some of the pictures this week. Both Loew's and Warner Bros. tried to lure Senator Clark to see his second talking picture, but the Senator was "too busy" to attend either the Washington opening of "Sun Valley Serenade" or the world premiere of "One Foot in Heaven."

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Important Dates

Oct. 11-13: Variety Club of Texas Fall Golf Tournament.
Oct. 18: Second Annual B'nai B'rith Banquet and Ball, Hotel Astor.
Oct. 19-20: ITO of Arkansas fall convention, Little Rock.
Oct. 22-23: AMPTOA of Western Pennsylvania annual convention, Pittsburgh.
Oct. 24-25: Columbia regional meeting, San Francisco.
Oct. 27: Philadelphia Variety Club testimonial to James P. Clark.
Oct. 29: N. Y. Picture Pioneers' Harvest Moon dinner conference, Toots Shor's Restaurant.
Oct. 31: Variety Club of Texas Annual Hallowe'en Party.
Nov. 2: Pittsburgh Variety Club banquet.
Nov. 15: Eighth annual Variety Club dinner dance, Willard Hotel. Washington, D. C.
Nov. 17-18: ATO of Indiana annual convention, Antlers Hotel, Indianapolis.
Nov. 26: "Night of Stars," Madison Square Garden.

Cowan May Produce Pictures in East

Production of one or more pictures in the East is being seriously considered by Lester Cowan, whose latest picture is "Ladies in Retirement," for Columbia. Cowan stated in New York this week that he would discuss a number of play properties with Gilbert Miller, one of which, "Brighton Rock," may be produced as a play here and then made into a picture. "Ladies in Retirement," Cowan revealed, has been booked into the Capitol, New York; Earle and Ambassador, Washington; Lafayette, Buffalo, and Warners' Hollywood, Hollywood.

'Valley' to Get October Premiere, January Release

Although the world premiere of "How Green Was My Valley" is set to take place Oct. 23 at the Rivoli Theatre on Broadway, 20th-Fox does not intend to release the picture before January. A sales policy for the production will be determined only after the New York and other pre-release engagements.

Central Pennsylvania Polio Ban Ends After Five Weeks

Harrisburg, Pa. — The five-week ban against children attending theatres and public gatherings in the Central Pennsylvania area which had been under an infantile paralysis quarantine was removed Monday by the State Department of Health.

McEvoy Joins Universal As Special Representative

Edward L. McEvoy, former RKO district manager and recently with Select Attractions as general sales manager and vice-president, has joined Universal as a special representative. For the time being, he will be assigned to the home office.

City Council Okays Sunday Movies During 'Emergency'

Greensboro, N. C.—An ordinance legalizing Sunday movies and athletic contests during the "emergency period" has been passed by the city council. The city will entertain from 5,000 to 10,000 soldiers each weekend during the Army maneuvers.

Expansion of Rep. Revealed

Manpower Realigned And Studio Improved

Hollywood—One of the most important and far-reaching expansion programs in the history of Republic Pictures, both as to manpower and physical improvements, was announced this week by M. J. Siegel, president of Republic Productions. Simultaneously, Siegel also revealed that Republic will increase its feature picture budget $1,500,000. The first picture to be produced under the increased budget is "Lady For a Night," currently in work, which will cost in excess of $900,000. Five other pictures of major classification will cost in excess of $750,000.

Two departments have been created—an executive producer in sole charge of features, and an executive producer in sole charge of westerns. Al Wilson, former studio production manager, has been appointed to assume the former task, while Hiram Brown, Jr., former producer of Republic serials, will have charge of the consolidation of the western features and serial departments.

C. L. Lootens will supervise a new physical expansion program for which $1,000,000 has been appropriated for the construction of two new sound stages, buildings for art and research departments and new character streets.

In a move to keep in close contact with exhibitors and the public, Siegel will join and complete a sales triumvirate, including James R. Grainger, general sales manager, and Herbert J. Yates, chairman of the board, which will hold four regional meetings each year in Hollywood, New Orleans, Chicago and New York.

Siegel also announced the promotion of Max Schoenberg to production manager, with Herbert Mendelson as his assistant.

Astor Pictures Acquires Film Alliance Releases

Arrangements were completed last week-end by R. M. Savini, president of Astor Pictures, to take over national distribution on all features formerly released, as well as future releases, from Film Alliance of America. Included in the deal are 25 feature productions, some already released. Newest of the FA pictures is "Death at the Broadcast," set to open on Oct. 13, release date, at the New York Theatre.

Casanave Opens Offices

Charles L. Casanave, formerly associated with National Screen Accessories, Inc., has opened a suite of offices at 351 Madison Ave. Casanave has the world rights on a new neon effect sign.

"U" Fetes La Cava

Universal was host to Gregory La Cava, director of "Unfinished Business" at a cocktail party on Tuesday afternoon.

Quiet Week In Arbitration

But Three Cases Involve Theatres in Columbus, Ohio

The arbitration front was comparatively quiet this week, but Columbus, Ohio, seemed to enjoy the spotlight as one new complaint was filed, one decision was made and a third was appealed. Two of the cases involved theatres of the Neth Circuit.

The Appeals Board this week handed down a decision reversing the action of an Albany arbitrator in the case of the complaint by Alex Papayanakos for the American Theatre, Canton, N. Y., against the Schine Theatre in Ogdensburg. However this decision was based on a technicality and Papayanakos was given ten days to file an amended brief and substitute the name of St. Lawrence Investors, Inc. as the owner and operator of the theatre for his own name. Then the case will be considered on its merits.

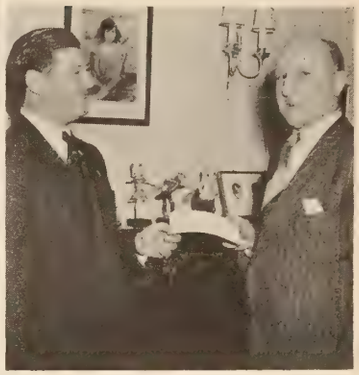
Fred Rowlands, of the Parsons Theatre, Columbus, Ohio, has lost his case for reduction of clearance against the Markham Theatre of the Neth Circuit, the arbitrator ruling that the 21-day clearance was not unreasonable.

The Cort Theatre, Somerville, N. J., has filed an appeal from a decision by Arbitrator Paul Fitzpatrick cutting its clearance over the Playhouse, Raritan, N. J., from 21 days to seven days.

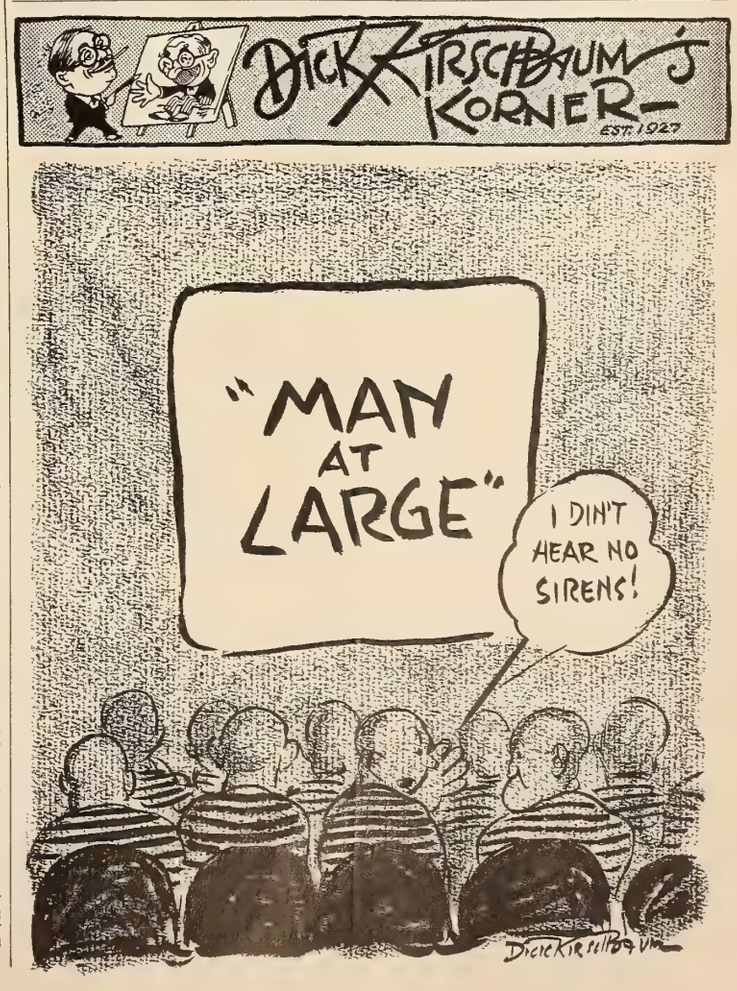
Another case from Columbus was appealed this week when the Main Theatre, which recently lost a decision against Neth's Easton Theatre, filed an appeal asking that the clearance be cut to the minimum of seven days.

The third case in Columbus was a demand for arbitration on behalf of the Olentangy Theatre, Columbus, asking for restoration of its day and dav availability with the Hudson Theatre. Since 1938, the complaint stated, the Olentangy has been forced to play 14 days after the Hudson.

TWO PRESIDENTS



Barney Balaban, Paramount president, buys a table for the Cinema Lodge's Second Annual Banquet and Ball to be held at the Astor Hotel, Oct. 18, from Arthur Israel, Jr., president of the organization.



Branch Issues Dual Warning

Sees Oppressive Taxation Senate Probe Repercussions

Detroit — Addressing Michigan's Allied convention at the Book Cadillac Hotel here this week, President Ray Branch warned the delegates of prospective oppressive Federal taxation for the industry and added that the Senate sub-committee propaganda inquiry "can have very serious repercussions on the entire industry."

Asserting that one trouble with the industry was that home office executives had not gotten around enough and met exhibitors, Branch declared that "under today's conditions, more unity is desirable."

H. M. Richey, director of exhibitor relations for MGM, touched on the subject of unity when he told his listeners that he saw nothing strange in the fact that unity should be first in the minds of so many people at this time "because I believe that the industry is being driven closer and closer together by the emergency." Continuing, he added:

"Attacks from the outside, efforts at unreasonable taxation which would be confiscatory if adopted, the realization that the industry has lost millions of customers by the competition of outside elements, the working of the consent decree even though it may not contain all the elements of solution it should—all of these things brought us to a realization that the other fellow's problem is sometimes our problem, and certainly your problem is many times his problem."

Claude F. Lee, Paramount's Director of Public Relations, in speaking to the theatremen, called on U. S. exhibitors to interpret the character, ideals and motives of the film industry to people in their communities as an answer to the Senate sub-committee investigation of the screen. Said Lee:

"We must continue to believe in and express ourselves in favor of our Americanism with the same fervor and energy as does the fanatical propagandist of anti-Americanisms. Equally with industry leadership, the community exhibitor shares the responsibility of interpreting to the world the motives and conduct of the institution of the motion picture. Together they give to this business its personality and its very good character."

Friedman to Head Cleveland Warner Club

Cleveland — Martin Friedman, Vitagraph booker, has been elected president of the local Warner Club for the coming year, succeeding Charles Albert.

Form 'U' Exchange Club

Cleveland—A social and welfare club has been formed by the Universal exchange here. Joe Krenitz, Mrs. Laura Ziebell, Frank de Franco, Helen Westlock and George Flynn are directors.

Laudy Lawrence Named Selznick Representative

David O. Selznick announced this week the appointment of Laudy Lawrence, for many years MGM's general manager in Europe, as Selznick's special representative in the distribution of his UA releases.

ARRIVING FOR WASHINGTON PREMIERE



A Julian Brylawski, of Warner Bros.' Washington office, greets some of those who attended the premiere of "One Foot In Heaven," Warner picture, at the Earle Theatre in Washington. Left to right are Brylawski, Herbert Freston, president of the California Bar Association; H. M. Warner, President of Warner Bros.; Mrs. Warner; Mrs. Freston; and Joseph Bernhard, general manager of Warner Bros.' Theatres.

Rule Would Bar 'Plebiscites'

New England Allied Proposes By-Law Making Convention Votes Binding on Issue; National Directors Meet Oct. 22

Repetition of controversy over convention vote such as occurred at the recent national Allied meet in Philadelphia, would be eliminated by adoption of a recommendation made by the New England unit in ratifying with reservations the "unity" committee resolution. The New England group suggested a by-law which would make a convention vote binding on an issue, instead of allowing the directors to reject, as was the case in Philadelphia, the decision of delegates on motions submitted to the convention.

Voting by Allied units on the proposal for a coordinating committee, has been virtually completed with only the Connecticut group deciding against it. New Jersey gave its approval with reservations to protect Allied as a whole, while Eastern Pennsylvania and New England approved the plan with the elimination of the section calling for a permanent national organization.

Whether this provision will remain in the resolution which the Allied directors will consider is the important question at the moment. The poll of the various units was taken by order of the directors following the Philadelphia convention. The board will meet Oct. 22 at Pittsburgh, in conjunction with the annual convention of the AMPTO of Western Pennsylvania.

The controversy between Nate Yamins, who led the rebellion in Philadelphia, and the rest of the directors, appears to have abated following the approval of the measure by Yamins' own New England unit last week-end, with the reservation that it did not approve the all-industry permanent set-up. This paragraph remains as the sole contention between Yamins and the other directors.

Honored at Luncheon

Members of RKO Theatres' Publicity Department honored John A. Cassidy last week at a luncheon at the Chez Lina restaurant celebrating his 20th year with the company.

Plea for Rehearing Lost by Nick-Weston

St. Louis—Application of John P. Nick, former first International vice-president of the IATSE, and Clyde Weston, one-time business manager of Local 143, Operators, for a rehearing in their appeal from the conviction on a charge of violating the Federal anti-racketeering law, was denied this week by the U. S. Circuit Court of Appeals. Nick and Weston each face prison terms of five years and must also pay fines of $10,000 each. The convictions were affirmed by the Court of Appeals before Federal District Judge John Caskie Collet on Aug. 31. Counsel for the two men have announced they will petition the U. S. Supreme Court for a writ of certiorari to review the action of the Court of Appeals in affirming the convictions Aug. 31 and now refusing to grant rehearings.

Branton Against Unit's Move to Admit Circuits

Ralph Branton will not place his Tri-State Theatres in with the Allied-Independent Theatre Owners of Iowa and Nebraska as has been proposed, he said this week in New York, as long as there are two national exhibitor organizations. Completion of the plan whereby the independent association would admit circuit theatres might take place this winter, he said, if one large national organization could be created. Expressing his opposition to having two national associations, Branton indicated that harmony in the industry cannot be achieved until all exhibitors are brought in under one banner.

Use Tax To Raise Prices

Circuits Jump Admissions To Make Even Amounts

New taxes went into effect last week on theatre admissions and at the same time, many houses raised their prices. Although the new tax did not change from the old one on tickets over 20 cents, nevertheless opportunity was taken to generally raise admissions by many circuits.

Warner Bros., for example, put an extra nickel on all week-end admissions, citing increased operating costs, the fact that the public has more money to spend on admissions and also the crowding of theatres on Saturdays and Sundays as the reasons. Loew's and RKO Theatres are reporting raising admissions in many spots to eliminate odd pennies.

Children's prices were principally affected by the increases since all tickets of ten cents and over are now taxable, with the exception of children's admissions of less than ten cents. Trailers have been run by many houses pointing out that the extra pennies go for national defense. Last Saturday, first week-end of the new impost, found many kids with only the customary dime, but managers in most cases dug into their own pockets and told the kids to bring the full price the next time. The kids themselves seem well disposed to chip in the extra pennies for national defense.

"Pay or Else..." Browne, Bioff

Correa Says They Asked 2 Million From Producers

"You pay us or else we'll wreck your business," George E. Browne and William Bioff are alleged to have told film producers in 1935. The charge was made as the two were placed on trial this week by United States Attorney Matthias F. Correa in New York for violation of the Federal anti-racketeering statute. Browne and Bioff were said to have set $2,000,000 as the original price asked for refraining from calling strikes.

Correa traced the history of Browne and Bioff and their negotiations with the producers, stating that after the lapsing of a basic agreement between the unions and the producers in 1932, Browne and Bioff began a campaign to be included among the parties to the general agreement. Strikes were called in key cities, including Chicago, he said. These strikes impressed the producers and exhibitors with their costliness and in 1935, Browne and Bioff came forward with a "simple proposition." Haggling and bargaining were said to have brought the price down to $550,000—$400,000 in cash and the remainder in a roundabout way involving commissions on raw film.

Selling the Picture



Marie McMillin, world's feminine champion parachutist, is shown in the lobby of the Beacon Theatre, New York, where she explained some of the factors of her profession. Her appearance helped to stimulate interest in the engagement of RKO Radio's "Parachute Battalion," according to Manager Monty Salmon.

Salmon Uses Woman Parachutist To Help Sell 'Parachute Battalion'

Manager Montague Salmon of the Beacon Theatre, Broadway at 74th Street, New York, used the services of the world's feminine champion parachutist, Marie McMillin, for his engagement of "Parachute Battalion."

Salmon used an expanded chute in his lobby a week before and during the playdate and around it placed a striking display of chutist pictures and paraphernalia. A short time before each show during the run Miss McMillin appeared in the lobby in her jumping gear and explained some of the factors of her profession. Publicity stories covering her chutist career were prominently displayed. Just preceding the opening scenes of "Parachute Battalion," Miss McMillin made a personal appearance on the stage from which she tossed miniature parachute dolls over the audience.

Manager Salmon tied in with the Haaren High School aviation class. Miss McMillin addressed them and gave tickets to the class leaders. Instructor M. Scherer arranged a "Parachute Battalion" display of stills and other accessories at the school. A hundred students attended the Beacon in a group.

Salmon's extended mailing campaign included a postcard with catchline, "dropping in on you," the illustration being that of a jumping scene from the production.

Finds Gene Tierney's Sister, Gets Page-One Break on 'Belle Starr'

With "Belle Starr" scheduled among his bookings, Manager Matt Saunders of Loew's Poli Theatre, Bridgeport, Conn., hit on an idea to promote valuable publicity for the engagement.

He invited 15-year-old Patricia Tierney, sister of the film's star, Gene Tierney, to appear as his guest at the opening night's performance. Then he invited a *Times-Star* reporter to interview the Green Farms sub-deb.

Result: a two-column story, with picture, on the front page.

P.S. Does a star of a current or forthcoming attraction have any relatives in or near *your* city? If so, follow Saunders' procedure.

Showmen Put Over Big 'Andy Hardy' Campaign

With local residents hardly recovered from the campaign on "Caught in the Draft" (*STR, Aug. 30, p. 13*), T. J. Cary and Ned Kornblite, Jr., of the Capitol Theatre, Waverly, New York, bowled them over again with high-powered exploitation on "Life Begins for Andy Hardy."

Seven days in advance of the opening, they began screening the trailer. At the main entrance a 40x60 illuminated display was placed, while 11x14's and 22x28's were displayed in the lobby.

Five days in advance, Cary and Kornblite contacted the daily newspaper, *Sayre Evening Times,* for a search for a local "Andy Hardy of the Valley." Contestants were asked to write a letter of application for a job at the Capitol Theatre, inasmuch as this tied in with the fact that in the picture Mickey Rooney gets his first job. The newspaper cooperated wholeheartedly on the promotion. Each day a story on the contest was featured, with space averaging 8 to 11 inches. The young man writing the best letter received a job at the Capitol as his prize, beginning as an usher, with future prospects for promotion dependent on him. A committee composed of the Editor and Advertising Manager of the newspaper and the managerial staff of the theatre judged the entries. For the ten next best letters, one pass each was offered.

Four days in advance, the theatremen began mentioning the playdate in the regular daily ad, and also began insertion of a daily ad on the "Andy Hardy Job Contest" in the Classified Section of the *Times* with a reference to details on another page.

Three days in advance, Cary and Kornblite began cashing in on the fact that school would open during the engagement, promoted the annual "Back to School" cooperative page in the *Times.* Heading for the ad was: "Life Begins for Andy Hardy and for Valley Boys and Girls Going Back to School." The playdate and title were mentioned in the headline, and a picture of one or more of the stars was planted in each merchant's ad.

On this same day, the local weekly paper was issued, and in it "Life Begins for Andy Hardy" was prominently advertised. The theatremen succeeded in planting two new features in the paper. One was a "Movie Calendar of Attractions" in which the "Andy Hardy" attraction received three announcements, while the other was "Movie News," a timely column on happenings in the motion picture industry.

One-third of the marquee was devoted to advertising the picture in advance, while over the main exit doors a 30-foot banner was placed. A six-sheet, three three-sheets and five one-sheets were prominently spotted on the A-1 highway and in local locations.

Two days in advance, all merchants cooperating in the "Back to School" promotion devoted windows to displays tieing in with the picture.

Day before the opening, Cary and Kornblite contacted the winner of the "Andy Hardy Job Contest," were surprised to find he strongly resembled Mickey Rooney, planted his picture in the daily paper.

Four days after the opening the happy theatremen wore broad smiles as they studied the box office receipts of the outstanding three-days' business. It was then that life began for Cary and Kornblite.

For Better Show Selling

Showmanalyses Have Appeared In STR on Following Pictures

Big Store	June 21
Billy the Kid	May 31
Blood and Sand	May 24
Blossoms in the Dust	July 26
Bride Came C.O.D.	July 19
Charley's Aunt	Aug. 2
Dr. Jekyll and Mr. Hyde	Sept. 6
Feminine Touch	Oct. 11
Here Comes Mr. Jordan	Aug. 16
Hold Back the Dawn	Sept. 20
Ice-Capades	Aug. 23
In the Navy	June 7
International Squadron	Oct. 4
Lydia	Aug. 30
New Wine	Aug. 9
One Night in Lisbon	June 14
Puddin' Head	June 28
Rookies on Parade	May 3
There's Magic in Music	May 17
Tom, Dick and Harry	July 5
Unfinished Business	Sept. 13
Week-End in Havana	Sept. 27
Woman's Face	May 10

Teaser Ads, Political Campaign Highlight Drive for "Citizen Kane"

A series of smashing teaser ads addressed to Charles Lindbergh, the mayor and the governor highlighted the "Citizen Kane" campaign engineered by Manager Nat Blank of the Indiana, Terre Haute.

Leading off in a serious vein, the proclamations went into a sales talk on why local citizens should see "Citizen Kane." In the true political manner, Mr. Blank opened up a downtown headquarters in a vacant store, with teaser copy on the blanked out windows for several days. The false front was removed on Saturday preceding the playdate and all windows carried easels on which were the proclamations.

In the advertising emphasis was placed on seeing "Citizen Kane" from the first and on the fact that no one would be admitted during the final ten minutes. The "regular prices" phase of the engagement also was emphasized.

An open letter to the public was signed by owners of opposition theatres, Maurice Reinking of the Idaha and Swan and Abe Kaufman of the Fountain. "We consider 'Citizen Kane' the greatest film since 'Gone With the Wind'," they said.

A local newspaper used a "21" contest around which was centered co-op ads, and 25 passes were given to participants successfully solving the puzzle. A novelty in the campaign was the use of 2,000 apothecary's envelopes with an Rx reading: "Here's The Dope."

United Artists Launches $75,000 Ad Campaign on Wanger's 'Sundown'

A $75,000 advertising campaign in a list of eleven national magazines headed by *Life* and *Look,* has been launched by United Artists in behalf of Walter Wanger's forthcoming production, "Sundown." The campaign has been timed to break with the national release of the picture, with the ads appearing in late October.

The campaign is geared to coincide with the opening of "Sundown" in hundreds of theatres throughout the country on October 31. It is estimated that nearly 50,000,000 magazine readers will have the "Sundown" advertising before them just prior to the national release of the picture.

The advertising campaign in the magazines will be supplemented by high-budget advertising in local newspapers throughout the country as part of the national campaign for the picture.

Program Exchange

Idea for Football Schedule; Gardner Ties In With Church; Stoltz Novelty a Sensation!

A LITTLE joke we heard recently may help you some time to determine whether or not your patrons liked the show. We won't tell the joke in its original form—we'll just apply it to your situation. Suppose that after the picture is finished, half of the audience applauds and half hisses. Will that mean that half liked it and half didn't? How can you determine just exactly what the patrons' reaction is? Well, when a similar situation happened in the joke we heard, it was decided that one-half of the audience was applauding the other half for hissing. Consequently, no one liked the performance.

And now, having dispensed with that, we can energetically and enthusiastically report that the weather is cooler these days. If your town is back on standard time, business in the evening is probably increasing. Anyway, the number of programs reaching this office is increasing, if the pile here on our desk can be used for evidence. So we're going to plow through them right now.

Football Season Starting

First, however, let us remind you that the football season is upon us, and that many wide-awake exhibitors have already printed and are distributing football schedules. Typical of these "official programs" is that issued by the Warners' Beverly Theatre, Chicago, on behalf of the neighborhood Morgan Park High School. We'll try to describe it briefly to help you in preparing your own:

Printed on cheap cardboard stock (we hope that's right), it consists of four pages. The dimensions, when folded, are 4½ inches by 5½ inches. On the front page is this copy: "Official Program—Morgan Park High schedule and score card—1941." Included also is an illustration of football players in action. (You could probably obtain a similar cut or mat from your newspaper.) Most of the second page contains the players' names and numbers, as well as the schedule of games, and most of the third page contains the score card, with spaces for fans to write in the results of each quarter and the final score. Across the two pages, at the bottom, is a box containing this copy for the theatre: "Relax and enjoy our well balanced single feature programs." Also included is the theatre's name, address, manager, assistant manager, etc. The back page starts off with this copy, "Let's go to the Beverly—after the game, for a perfect evening of entertainment," and then continues with a list of coming attractions.

Dave Magleora of the Rialto Theatre, Windsor Locks, Conn., whose programs have been absent from our desk for some time, has started sending them through again. Dave still adorns the back page of his program with good institutional copy welcoming new patrons, announcing a reduction in price for all men of Uncle Sam's armed forces, etc. One line is timely: "A visit to the Rialto is a sure way to completely forget the turmoil of the outside world."

Urges Church-Going

Our new member, Jimmie Gardner, manager of the Ritz Theatre, Beaumont, Texas, is putting the front page of his program to good use. Recently he urged patrons to "go to church every Sunday morning . . . nowhere else will we find the spiritual solace and relaxation for the soul except in Church." At the same time, he suggested that on Sunday afternoon "let's all go down to the Ritz Theatre for complete relaxation of our minds and bodies . . . nowhere else will we find so much entertainment for such a small price." In this copy, Jimmie has made a dignified and sensible tieup between the church and the theatre—a tieup that is all-important in every community.

Harry Hobolth, of the DeLuxe Theatres, Imlay City, Mich., warns his patrons that "through no fault of ours, the United States Government has passed new taxes that will hit our Monday and Tuesday shows. Until further notice, our Family Night prices will remain at 10c, and no matter what happens, we know you will take it as we do—with a smile." By this time, we imagine, Harry has found it necessary to increase his admissions, and we're sure his patrons have taken it "with a smile."

Up in Danvers, Mass., the Orpheum Theatre management was on his toes when he recently advised patrons to set their clocks back one hour in order to be "all rested up to see 'Moon Over Miami'." So far, we haven't seen evidence of any other theatre tieing in with the switch from daylight to standard time.

There is timeliness and good advice in the institutional message used by Will Briemann in the program for the Ambassador Theatre, Baltimore: "The United States . . . is 'all out' for defense to preserve its independence. And every American is working with more diligence than ever before. In order to function more efficiently and forget the everyday perplexities, greater relaxation is needed by everyone. Let motion pictures serve as your relaxation. Come often to the Ambassador and be entertained by the fine pictures created for your enjoyment. They give you so much for so little."

Tissue Paper Parachutes

The best and only novelty of the week would, of course, come from Arnold Stoltz, and this novelty, believe you us, is a WOW! He used it on behalf of "Parachute Battalion," and whether it came "ready made" as a press book service or originated with Arnold himself makes no difference, it's still a WOW! It's a miniature parachute, with tissue paper serving as the 'chute. Strings attached to the tissue paper lead to a card announcing the picture. Any tieup? You know darn well there was. 'Twas with a clothing store, and the copy reads: "For a Fine Fall, Drop In to See Maher Brothers, etc." Honestly, Stoltz has more energy and initiative than any other ten showmen we know. To prove the miniature parachutes would work, he sent us a photo, which we've reproduced on this page. "The stunt 'Crete'd' a sensation," says punster Stoltz.

We welcome Lee Stern of Schine's Empire Theatre, Glen Falls, N. Y., as a member of the Program Exchange. But more about Stern next week. Our make-up man is getting stern right now as he tells us we've used enough space. So—we'll see you next week.



Street Scene In Utica

Directly above is pictorial proof that those novelty parachutes used by Arnold Stoltz on RKO-Radio's "Parachute Battalion" actually work. Members of the Avon house staff are shown releasing them from a building in Utica, N. Y. (Passed by Avon Theatre censor, who's all "up in the air" over the splendid results of the stunt.)

Members Added This Week

Lee Stern, Schine's Empire, Glen Falls, N. Y.
Ray M. Couch, Dream Theatre, Sedro Woolley, Wash.

--Your Application Blank--

Clip and Mail Now!

STR Program Exchange
SHOWMEN'S TRADE REVIEW
1501 Broadway
New York, N. Y.

Dear "Chick":—I hereby apply for membership in the STR Program Exchange. I understand that entry of my name on this coupon signifies a willingness to exchange theatre programs with other theatres, but involves no other obligation.

Name .....

Theatre .....

City .....

State .....



'Election' Banner Sells 'Kane'

Capitalizing on the political campaigning of the title character in Orson Welles' "Citizen Kane," RKO-Radio release, Manager Mickey Gross and Publicity Director Ted Halmi of the Orpheum Theatre, Denver, engaged a young man to carry an "election" banner through the business district.


RKO RADIO IS ON THE BEAM!
LOOK AT THE SECOND FIVE FOR 1941-42



Suspicion



The master director of mystery-romance . . . the beautiful star of "Rebecca" . . . a hitherto unrevealed Cary Grant . . . THESE THREE MAKE MOVIE HISTORY with this amazing drama of a bride's love and terror, done with a power of suspense thrillingly new to the screen!

CARY GRANT
JOAN FONTAINE

IN

"SUSPICION"

with

Sir Cedric Hardwicke • Nigel Bruce
Dame May Whitty

DIRECTED BY
ALFRED HITCHCOCK

Screen Play by Samson Raphaelson, Joan Harrison, Alma Reville

Liberty Magazine's sensational romantic serial zestfully brought to the screen . . . The story of a love affair that raised a thousand eyebrows in the nation's most shockproof playground — Palm Beach . . . A shop girl-millionaire romance with enough laughs and dreams-come-true for everybody.

Unexpected Uncle



"UNEXPECTED UNCLE"

WITH

ANNE SHIRLEY • JAMES CRAIG

CHARLES COBURN

Produced by **Tay Garnett** • *Directed by* **Peter Godfrey**

Screen Play by Delmer Daves and Noel Langley

Look Who's Laughing



Radio's "four-most" fun stars in a furious fiesta of frenzied folly—forty-four times funnier than they've ever been on the air . . . with Lucille Ball in there for the glamour as she bombards Bashful Bergen and kindles Charlie Cordwood . . . IT'S THE LAUGH LIFT OF THE YEAR!

EDGAR BERGEN AND CHARLIE McCARTHY
FIBBER McGEE AND MOLLY
LUCILLE BALL

IN

"LOOK WHO'S LAUGHING"

Produced and Directed by ALLAN DWAN

Story and Screen Play by James V. Kern

The Mexican Spitfire's Baby



Lupe's got Leon on the lam again—all because of his interest in a poor, helpless war orphan (that's her in the photo up there, cuddling Leon) . . . Oh, baby, what fun! . . . It's slightly scandalous—but completely screwy—and a riot for the customers.

LUPE VELEZ • LEON ERROL

IN

"THE MEXICAN SPITFIRE'S BABY"

WITH

Charles "Buddy" Rogers • ZaSu Pitts

Elisabeth Risdon • Fritz Feld

PRODUCED BY CLIFF REID

DIRECTED BY LESLIE GOODWINS

Original Screen Play by Jerry Cady and Charles E. Roberts



The Gay Falcon

MICHAEL ARLEN's master crime-buster of fiction, brought to life on the screen by the star who played "The Saint."... THE FIRST OF A GREAT NEW SERIES presenting the high spots in the career of the most charming adventurer who ever talked his way into a woman's heart.

"THE GAY FALCON"

WITH

GEORGE SANDERS

WENDY BARRIE

Allen Jenkins • Anne Hunter

Gladys Cooper • Edward Brophy

Produced by Howard Benedict • Directed by Irving Reis

Screen Play by Lynn Root and Frank Fenton

RKO RADIO PICTURES

THE SECOND FIVE FOR 1941-4

Speaking of Theatre Operation

HOW MUCH SHALL WE SPEND FOR ADVERTISING?

Here is light on the business-like way to determine the theatre's Advertising Budget! The three basic methods for arriving at the correct figure are covered in this article by a theatreman who has made a study of the subject and speaks with authority.

by Franc Arnold

What percentage of income should comprise the theatreman's advertising budget? This question, unlike Mark Twain's about the weather, is one about which much can be done. However, little constructive discussion has been given the subject. Brought down to a quizz basis, the academic and only correct answer is that *enough money should be invested in advertising to accomplish the desired objective.* This is definitely the correct answer; but, just as emphatically, it is of as much value as a "Yes and a No" answer. For that reason, the question, in the lexicon of the theatre, should be phrased, "How do we *arrive* at the proper amount to spend for advertising?"

Four Ways to Determine It

There are four known methods of deciding the size of the advertising budget. All of these recognize only one basic point—that the danger lines lie below 3 per cent of the gross revenue and above 8 per cent of the gross revenue. But as an advertising budget must be of sufficient size to meet any and all exigencies, we still must have a definite place from which to start. So let us consider the four above mentioned proved methods and analyze each in turn for the showman's use.

1. THE PERCENTAGE METHOD uses past sales and projected future sales or a combination of both.

This is the oldest and most widely used method. This system, however, has its weakness in regard to theatre business because our product is not as standard week in and week out as most commodities and is affected more quickly by prosperity, depression, weather, or fads. So for the moment let us leave this method and come back later to borrow some of its advantages.

2. THE UNIT OF SALES METHOD is based on the number of patrons we have served, expect to serve, or want to serve.

It is a particularly good method for a new theatre's opening or a theatre changing policy. Otherwise, it is likely to get too visionary for the average budget.

3. THE COUPON OR GETTING INQUIRIES METHOD:

This, except in rare instances where money is willing to be spent for a survey, is best left alone by the showman and belongs to the commercial field.

4. THE OBJECTIVE AND TASK METHOD is generally considered the most scientific, and, without doubt, is the one that produces the best results.

But it can only be adopted if you are willing to accept and understand thoroughly its obligations and implications.

It is so simple to arrive at a budget under this method, that its *snares* do not show themselves at first. To begin one must compute his business for the past twelve months and how much he spent in advertising to obtain it. What is his potential goal for next year? How much is he willing to pay to get it? *Here is pitfall No.* 1. Do *not* figure *percentages* but only *dollars.* If the dollars are greater than you are willing to spend to obtain your objective, cut your task to fit your resources. Thus, if your advertising dollar is well spent, you will find that you have exceeded your objective and spent below the percentage method. This method takes courage because it is very hard to stick to because of the irreconcilable clash between the accounting and the merchandising mind. It is often changed in midstream for one of three reasons: the objective seems too far off; the objective has been reached ahead of schedule, or Advertising's worst enemy—the fact that the budget is often cut to make up for other mistakes. Unfortunately for this occasion, "advertising" does not show up *at once* as glaringly as "pay-roll," "electricity" and other expenses, so it is easier to cut down.

If you avoid the above named pit-falls, this is the nearest to perfect method for the theatreman's use. However, unlike golf, you must keep your eye on the "drive" and not on the budget.

In breaking down the past advertising expenditures to install the new, the advertising budget may be divided into,

A. SPACE: newspapers, billboards, printing.
B. ADMINISTRATION: salaries, etc.
C. MECHANICAL: lobby art, trailers, mats.
D. MISCELLANEOUS: express, postage, etc.

Beware of "Unfair" Charges

Beware of the "charge it to advertising" habit in regard to anything not specifically chargeable to it. Add or subtract as much as you care to increase or decrease the budget to obtain your object, with a reserve accounted for, of course, not to be used except in emergency, because building on a past budget is likely to leave you behind in good times if your appropriation is not flexible enough.

Needs change each year and new patrons must be got by new methods. If you are losing one class of patrons in your theatre the question arises whether it is less expensive to go after a new group of patrons or to try to retrieve the old. The more we look into the problem of an advertising budget the more we realize the paramount issue is *objective.*

We must not only ask how much more business do we want but where we are going to get it? From the neighborhood, age grouns, etc.? How much are we willing and what can we afford to spend to get it?

(The monkey wrench in the theatrical advertising budget and every theatreman's burden, *the unfair theatrical newspaper rate* will be discussed in a subsequent article.)

SHADOW OF THE THIN MAN

MGM — Mystery Comedy. Principals: William Powell, Myrna Loy, Sam Levene, Robert Nelson, Henry O'Neill, Alan Baxter. Advance Dope, August 30.

ALBANY ..... Oct. 21
11 a.m., 20th-Fox Screening Room
ATLANTA ..... Oct. 21
10:30 a.m., RKO Screening Room
BOSTON ..... Oct. 21
10 a.m. & 2:15 p.m., MGM Scrng. Rm.
BUFFALO ..... Oct. 21
1:30 p.m., 20th-Fox Screening Room
CHARLOTTE ..... Oct. 21
1:30 p.m., 20th-Fox Screening Room
CHICAGO ..... Oct. 21
10 a.m., H. C. Igel's Screening Room
CINCINNATI ..... Oct. 21
1 p.m., Palace Theatre Screening Room
CLEVELAND ..... Oct. 21
1 p.m., 20th-Fox Screening Room
DALLAS ..... Oct. 21
2:30 p.m., 20th-Fox Screening Room
DENVER ..... Oct. 21
1:15 p.m., Paramount Screening Room
DES MOINES ..... Oct. 21
1 p.m., 20th-Fox Screening Room
DETROIT ..... Oct. 21
1:30 p.m., Blumenthal's Screening Rm.
INDIANAPOLIS ..... Oct. 21
9 a.m., 20th-Fox Screening Room
KANSAS CITY ..... Oct. 21
1 p.m., Vogue Theatre
LOS ANGELES ..... Oct. 21
10:30 a.m., 20th-Fox Screening Room
MEMPHIS ..... Oct. 21
1 p.m., 20th-Fox Screening Room
MILWAUKEE ..... Oct. 21
1:30 p.m., 20th-Fox Screening Room
MINNEAPOLIS ..... Oct. 21
1 p.m., Warner Bldg. Screening Room
NEW HAVEN ..... Oct. 21
10 a.m., 20th-Fox Screening Room
NEW ORLEANS ..... Oct. 21
1:30 p.m., 20th-Fox Screening Room
NEW YORK ..... Oct. 21
9:30 a.m. & 1:30 p.m., MGM Scrng. Rm.
OKLAHOMA CITY ..... Oct. 21
9 a.m., 20th-Fox Screening Room
OMAHA ..... Oct. 21
10:30 a.m., 20th-Fox Screening Room
PHILADELPHIA ..... Oct. 21
11 a.m. & 2 p.m., MGM Screening Rm.
PITTSBURGH ..... Oct. 21
1 p.m., MGM Screening Room
PORTLAND ..... Oct. 21
1 p.m., B. F. Shearer Screening Room
ST. LOUIS ..... Oct. 21
1:30 p.m., S'Renco Screening Room
SALT LAKE CITY ..... Oct. 21
1 p.m., 20th-Fox Screening Room
SAN FRANCISCO ..... Oct. 21
1:30 p.m., 20th-Fox Screening Room
SEATTLE ..... Oct. 21
1 p.m., Jewel Box Preview Theatre
WASHINGTON ..... Oct. 21
1 p.m., 20th-Fox Screening Room

Trade Show Guide

TWO-FACED WOMAN

MGM — Comedy. Principals: Greta Garbo, Melvyn Douglas, Constance Bennett, Ruth Gordon, Roland Young, Robert Sterling. Advance Dope, August 9, under title of "The Twins."

ALBANY ..... Oct. 21
11 a.m., 20th-Fox Screening Room
ATLANTA ..... Oct. 21
10:30 a.m., RKO Screening Room
BOSTON ..... Oct. 21
10 a.m. & 2:15 p.m., MGM Scrng. Rm.
BUFFALO ..... Oct. 21
1:30 p.m., 20th-Fox Screening Room
CHARLOTTE ..... Oct. 21
1:30 p.m., 20th-Fox Screening Room
CHICAGO ..... Oct. 21
2 p.m., H. C. Igel's Screening Room
CINCINNATI ..... Oct. 21
1 p.m., Palace Theatre Screening Room
CLEVELAND ..... Oct. 21
1 p.m., 20th-Fox Screening Room
DALLAS ..... Oct. 21
10:30 a.m., 20th-Fox Screening Room
DENVER ..... Oct. 21
1:15 p.m., Paramount Screening Room
DES MOINES ..... Oct. 21
1 p.m., 20th-Fox Screening Room
DETROIT ..... Oct. 21
1:30 p.m., Blumenthal's Screening Rm.
INDIANAPOLIS ..... Oct. 21
9 a.m., 20th-Fox Screening Room
KANSAS CITY ..... Oct. 21
1 p.m., Vogue Theatre
LOS ANGELES ..... Oct. 21
2:30 p.m., 20th-Fox Screening Room
MEMPHIS ..... Oct. 21
1 p.m., 20th-Fox Screening Room
MILWAUKEE ..... Oct. 21
1:30 p.m., 20th-Fox Screening Room
MINNEAPOLIS ..... Oct. 21
1 p.m., Warner Bldg. Screening Room
NEW HAVEN ..... Oct. 21
10 a.m., 20th-Fox Screening Room
NEW ORLEANS ..... Oct. 21
1:30 p.m., 20th-Fox Screening Room
NEW YORK ..... Oct. 21
9:30 a.m. & 1:30 p.m., MGM Scrng. Rm.
OKLAHOMA CITY ..... Oct. 21
9 a.m., 20th-Fox Screening Room
OMAHA ..... Oct. 21
10:30 a.m., 20th-Fox Screening Room
PHILADELPHIA ..... Oct. 22
11 a.m. & 2 p.m., MGM Screening Rm.
PITTSBURGH ..... Oct. 21
1 p.m., MGM Screening Room
PORTLAND ..... Oct. 21
1 p.m., B. F. Shearer Screening Room
ST. LOUIS ..... Oct. 21
1:30 p.m., S'Renco Screening Room
SALT LAKE CITY ..... Oct. 21
1 p.m., 20th-Fox Screening Room
SAN FRANCISCO ..... Oct. 21
1:30 p.m., 20th-Fox Screening Room
SEATTLE ..... Oct. 21
1 p.m., Jewel Box Preview Theatre
WASHINGTON ..... Oct. 21
1 p.m., 20th-Fox Screening Room



FEMININE TOUCH



A HUSBAND and wife, one believing that jealousy is stupid and unnecessary, the other that it is complicated and that two people in love cannot escape it, are the hero and heroine of "The Feminine Touch." Jealousy is one of the best known words in any language and therefore any picture dealing with it should have wide appeal. In the case of "The Feminine Touch," however, it is wisely treated in a humorous vein, thus making the three-star film (Rosalind Russell-Don Ameche-Kay Francis) especially attractive to moviegoers.

So, if you're going to play it at your theatre, you'd better study that title for a few moments, for it is indeed "the feminine touch" that should dominate your campaign. Go after the women, and watch them bring their husbands and sweethearts.

CONTEST OPPORTUNITIES

Tie in with the editor of the lovelorn column for a letter-writing contest for both men and women. Prizes would be offered for the best letters on this question: "Is Jealousy a Sign of Love or Selfishness? Explain." Letters should be limited to 100 words or so, and should be judged on aptness of thought, whether the opinion agrees or doesn't agree with that of the judge.

Wives might be asked, in another contest, to write letters stating what "feminine touches" they employed to make their husbands propose. These letters should provide humorous reading for the general public.

There are probably enough stills available showing humorous situations in "The Feminine Touch." Get a few of them, have your artist paint "balloons" to serve as space for what the characters would say, then run a one-a-day contest in which readers supply the conversation.

MERCHANT TIEUPS

Using the title for a foundation, try to promote special windows and cooperative displays from local department stores. Perfumes, lipstick, wearing apparel, etc., could be advertised as having that "feminine touch" to win the admiration of others (but men, especially!). As for men's stores, displays might be created along this tie-in line: "We wouldn't know anything about 'The Feminine Touch,' but when it comes to that good old masculine touch, we have the suits that put men at their ease, make them look their best, no matter what the occasion."



Study This Ad, Then—

If it's star-appeal you want, you'll find it highlighted in the ad reproduced above. While comedy is also suggested, the ad's principal pulling power is in its stars. Now look across the page, please—

Employ That Showmanship Touch In Your Campaign On This Comedy; Ideas? Here!

An STB Showmanalysis

(REG. U. S. PAT. OFF.)

Original screenplay by George Oppenheimer, Edmund L. Hartmann and Ogden Nash. Directed by Major W. S. Van Dyke II. Produced by Joseph L. Mankiewicz.

FALL FASHION ANGLES

A number of Rosalind Russell fashion photos are available at your MGM exchange. If you fail to order them, you're overlooking a swell bet for your campaign. After all, Miss Russell was named by the Fashion Academy as America's best-dressed woman of the screen for 1941. Capitalize on this designation by ordering the stills and using them in connection with a Fall Fashion Style Show at your theatre, as material for special window displays in the windows of the community's leading style centers, as reproductions for the women's page of your local newspaper, as special displays for your lobby. In any case, no endorsements are permitted, so bear this in mind when preparing your copy.

Two stills featuring Kay Francis in current fashions are also available. A suggested headline when using these stills, either in windows or as newspaper reproductions, is: "Design for a Siren—With 'The Feminine Touch'."

GOOD PUBLICITY SERVICE

Many publicity sections of press books have become standardized, offering the same material time after time. Yet a study of this particular section in MGM's press book on "The Feminine Touch" reveals many features that can be worked into your campaign.

For instance, there's a "Know Yourself Quiz," a series of questions to determine whether or not a person is the jealous type. An effort should be made to plant this feature in the newspaper, with the ratings appearing on another page. If you issue a tabloid program, the "quiz" is a "natural" for it.

Then there's a three-column mat showing Rosalind yawning. It's headlined: "Doesn't This Make You Sleepy?" Now while this would be good as a newspaper plant, it also suggests a tieup with the "sleep shop" of a local department store. When you get your press book, take a look at the picture, read the caption, and you'll get what we mean.

A collection of nine stills, also available in mat form for a newspaper feature, shows scenes of "The Funniest Fight of the Year." Use the stills for an out-of-the-ordinary lobby display. Use the layout for a special herald or, if possible, get your editor to use it. It contains a lot of reader appeal, so there shouldn't be much difficulty on that score.

A Hollywood column, a Don Ameche feature, a pictorial synopsis of the picture, an "It's True" cartoon, biographies, etc., are other important features worth investigating.

TIE UP WITH SONG

Remember when Jealous was a popular song hit? Well, it has been reissued, and is destined to be in even more demand now than before. And since it ties in so well with the theme of the picture, get music stores to feature it in connection with "Feminine Touch" stills and advertising copy. Hotel ballrooms, night clubs, dance halls might also feature it.

RADIO SUGGESTIONS

Whether or not "the green-eyed monster" is justifiable can be debated by a group of married men and women on a radio program plugging "The Feminine Touch."

Several questions and answers about things that please or irritate husbands or wives should also furnish interesting material for a similar broadcast.

The radio station (or the newspaper) might sponsor a contest for the best list of comedy rules on "How to Be Happy Though Married."

A prize might be awarded for the best proposal in which the usual "I love you" phrase is not used.

REAL ESTATE TIEUP

Either an ad or window display could be promoted from real estate dealers along the lines that "our apartments (or homes) have those 'feminine touches' that make them so popular with housewives . . . and men like them, too!"



—Study This Ad, Too

And here we are over here, after looking at the ad on the other side. In this layout, the picture's chief entertainment assets are pointed up in the copy. There's appeal for both men and women. We suggest you vary your ads, because in the case of "The Feminine Touch," star-appeal and story-appeal are both important factors at your box office.

Money Dates

NOVEMBER

1st

AUTHOR'S DAY. Sponsored by Mrs. Nellie V. Burt McPherson, Bement, Ill. This is a day when honor is paid to authors. Accordingly, it might be a good idea for you to list the authors of some of your coming screen hits on a lobby board.

NATIONAL ART WEEK. Sponsored by the American Artists Professional League, c/o Mrs. Topping Green, Long Branch, N. J. Since your theatre is the local headquarters for the art of the screen make it temporary headquarters for the art of the canvas, too, by allowing local artists to exhibit their works in the lobby.

2nd

NORTH AND SOUTH DAKOTA JOINED THE UNION, 1889. This day should be observed by the theatres in those states.

4th

ELECTION DAY. Only local elections in most states this year, but you should be prepared to give returns on their standing from the stage. There is sometimes just as keen an interest in local candidates as in a Presidential election, so be sure to let the folks know you'll give them the results. Advertise it in advance to build up your election night patronage.

5th

OFFICIAL SPEECH WEEK. Sponsored by the National Association of American Speech, 174 West 76th St., New York City. Run an oratory contest on your stage with one of your coming attractions as a subject. Teams of local debaters might argue some question posed by one of your current attractions with the winning team awarded prizes.

7th

FIRST AIR EXPRESS SHIPMENT, Dayton to Columbus, 1910. The Railway Express Company will be glad to tie up with you on using air express, as will the local airlines. Have your show for this day shipped by air express.

8th

MONTANA JOINED THE UNION, 1889. Theatres in Montana will want to follow the lead of those in the Dakotas who celebrated Admission Day earlier in the week.

10th

FATHER AND SON WEEK. Sponsored by the International Council of Religious Education, 203 North Wabash Ave., Chicago. If possible, play a father-and-son picture during this week, and give a special party for the kids and their dads. Work through the Y.M.C.A. in your city. Offer prizes in father-and-son athletic contests.

AMERICAN EDUCATION WEEK. Sponsored by the National Education Association, 1201 16th St., N. W., Washington. Everyone will be school-conscious this week, so it should be easy to tie up with the schools to show how important a part movies play in modern education.

11th

ARMISTICE DAY. Ending of the First World War, 23 years ago. Run a special patriotic program and tie up with patriotic organizations such as the American Legion which always has some sort of ceremonies on this day.

RED CROSS DRIVE BEGINS. Sponsored by the American Red Cross, 315 Lexington Ave., New York City. Take part in this campaign, running the trailers which will be furnished to you. Have a booth in the lobby for the solicitation of memberships.

WASHINGTON JOINED THE UNION, 1889. The flags should be flying over theatres in the Evergreen State this week.

SAILORS ON LEAVE

A REPUBLIC PICTURE



CHUCK: Look, lady. I'm a Jekyll and Hyde. There isn't anything I wouldn't stoop to. If you must know, I come from a long line of sneak thieves—shoplifters on my mothers side. And I've got an uncle with two heads.



GWEN: First you gotta figure if the Sailor's got any money . . then you figure what else he's got on his mind. If it ain't too bad—we dance with him.



SWIFTY: This dame has ice water for blood and a frigidaire for a heart. She's poison on the navy. So—that's the dame you pick out!! You couldn't dent her with a sixteen-inch gun!

William LUNDIGAN ★ Shirley ROSS

CHICK CHANDLER • RUTH DONNELLY • MAE CLARKE

CLIFF NAZARRO • TOM KENNEDY • MARY AINSLEE

BILL SHIRLEY • JANE KEAN • DIRECTED BY ALBERT S. ROGELL

Screen play by ART ARTHUR and MALCOLM STUART BOYLAN • Original story by HERBERT DALMAS

Buy U. S. Defense Bonds

The Talk of the Tents Up and Down the Land

Variety Club Notes

Weekly Get-Together of Filmdom's Good Fellows

JOHN H. HARRIS, NATIONAL CHIEF BARKER

Tent No. 1—Pittsburgh

Election of Officers Postponed by Pittsburgh Hotel Strike; Banquet Committee Discusses Final Plans

Election of officers for Tent No. 1 which was scheduled to take place this week has been postponed indefinitely because of the hotel strike which has practically closed eight major hotels in the City of Pittsburgh.

Harry Kalmine, the General Chairman of the Thirteenth Annual Banquet, held a meeting of his various committes on Tuesday at which final plans for the banquet were discussed. Members of other tents who expect to attend the Thirteenth Annual Affair should send their reservations for both banquet and football tickets to Miss Harriet Pettit, in care of Warner Brothers Theatres, Clark Building, Pittsburgh.

Tent No. 3—Cincinnati

Tent to Support All Activities Pertaining to Youth; Gin Rummy Tournament In Full Swing

The local tent has gone on record as a staunch supporter of all activities pertaining to youth, and will do all it can in support of such organizations as foster the good and welfare of American youth.

By the time this column appears the local tent's Gin Rummy Tournament should be in full swing. And that way it will be if the committee composed of Mike Greenberg, Allan Moritz and Nat Kaplan has its way. So let's all enter and all win.

And now with November fast approaching which means club elections it behooves each and every member to give some thought as to whom he would wish to see in office for the next year.

Tent No. 5—Detroit

Convention Movies Shown; Allied Conventioneers Are Guests of Honor; Tent Sponsors Alec Templeton Concert

Movies of the Atlantic City Convention, taken by Detroit's own contribution to Hollywood, Producer Wade Allen, were the highlight of the first Saturday night party of the season here. In addition, the Technicolor version of the Dallas affair taken by Allen the year before were run off. Barker Dave Diamond had his own orchestra up for the occasion, furnishing dancing on the new permanent dance floor in the clubrooms.

Barker Ray Branch, president of Allied Theatres of Michigan, was the guest of honor, with all members of Allied at a party on October 8, which climaxed and closed the annual convention of Allied here.

Detroit Tent is embarking on one of its biggest ventures of the year—a concert to be given in the 5,000 seat Masonic Temple Auditorium by Alec Templeton, famed pianist. Committees are being set up for this project now—and you'll hear lots about it in next week's issue. Proceeds, of course, go for the numerous charitable activities of the Club.

Detroit Tent is becoming a mecca for out of town showmen when they visit the Motor City—as who isn't in these crucial days of national defense? Jim Olson and party were among the denizens on Tuesday night, for instance, for a quiet visit. The upstate membership is growing here, and the Tent becoming even more truly Variety of Michigan.

Tent No. 11—Washington

Committees Revised and Added to for British War Relief Show; Club Welcomes Back Don Craig

General Chairman Carter Barron of the British War Relief performance slated for November 1 at Constitution Hall last week announced additions and revisions to his committee assignments. The committee, as it now stands, include Chief Barker Hardie Meakin as honorary chairman; John J. Payette, Abe Lichtman and Rudy Berger, vice-chairmen; Harry Anger and Gene Ford, co-chairmen of the entertainment committee, assisted by Harry Krivit and Archie Engel; Ticket Committee, Sidney Lust, chairman, Ed Norris, Nathan Golden, Vince Dougherty and Rudy Berger; Publicity, Dan Terrell, chairman, Frank LaFalce, vice-chairman, Don Craig, Nelson Bell, Jay Carmody, Bernie Harrison, Bill Dolph, Charles Stofberg, Arch McDonald, Lawrence Heller, Art Brown and Morgan Baer; Finance Committee, Sam Galanty, chairman.

Last Monday night the club was royally entertained by Paul Winchell, a very clever ventriloquist; Little Jackie Heller; the Condos Brothers, a swell pair of hoofers, and the Capitol Rockets, all supplied by the Loew's organization. Kings were Hardie Meakin and Dan Terrell with Sam Jack Kaufman as emcee.

The club welcomed back young Don Craig, drama editor of *The News,* who spent the last half year with the United States Army. Don returned to his desk with his honorable discharge—and don't let us hear any more complaints over the extra jitney it cost to care for that snakebite. After all Uncle Sam needs those spare nickels and dimes.

Tent No. 12—Twin Cities

Club Sees Pictures of Minn.-Wash. Game; Big Crowds for Saturday Nights; Otto Denning a Visitor

That was a ten-strike by Ben Blotcky, chief barker of the Twin City Variety Club, in obtaining motion pictures of the Minnesota-Washington football game for the first fall and winter dinner meeting to discuss social and philanthropic plans for the ensuing year. The game was played at Seattle and none of the members attended. The films were a lure that brought them out en masse for the dinner meeting.

Chief Barker Blotcky is urging members planning to attend the annual banquet of the Pittsburgh Tent, No. 2, at the William Penn Hotel in the Smoky City, to make their reservations as soon as possible. He calls attention to the fact that the Pittsburgh-Ohio State football game will be played in Pittsburgh the same day, permitting attendance at this event as well.

The Chief Barker in his latest bulletin expresses pleasure at the fine Saturday night crowds and urges all members "to come on down and enjoy your clubrooms."

A luncheon visitor during the week was Otto Denning, hard-hitting catcher of the Minneapolis American Association baseball team, who has been drafted by the Cleveland Americans.

Tent No. 13—Philadelphia

Monthly Meeting Draws Big Attendance; Overflow Crowd at Party; "Variety Night" for Show's Opening

A large attendance turned out for the regularly monthly meeting, Friday night, with Chief Barker Earle W. Sweigert presiding. All Committees turned in favorable reports and plans were discussed for the mammoth annual Banquet to be given in the Grand Ballroom of the Bellevue-Stratford Hotel on Thursday, December 11, 1941.

Saturday night's party was attended by an overflow crowd and the bang-up floor show, followed by dancing was voted a tremendous success. Alan Dinehart, star of the "Separate Rooms" company, playing at the Walnut Street Theatre, was guest of honor and received an ovation.

George Jessel is opening his new musical comedy, "High Kickers" at the Forrest Theatre, Monday night, with Sophie Tucker featured. The opening night has been designated an Variety Club Night when a large turnout of Tent No. 13 Barkers will greet these two famous stars.

Tent No. 17—Texas

Committee Selects Christmas Card; Harris and Balmer Among Week's Guests; Dallas Barkers at Houston

Last week the Christmas Card Committee, under the chairmanship of Barker John Q. Adams, held a luncheon meeting in the Club Rooms. Chief Barker Paul Short and Barkers Ray Beall, Jack Chalman, Damon Bostick, Duke Evans and Lafe Pfeifer were in attendance. A very fine Christmas Card was selected by this Committee and plans were discussed for a very complete campaign. The members of this Committee were unanimous in their opinion that the Christmas Card sales this year would greatly exceed any previous year.

During the last week Mr. and Mrs. McIlheran of Corpus Christi were guests of Barker Thomas E. Laird. Mr. Garner and Mr. Moore, both of Ranger, Texas, visited our Club Rooms as guests of Barker W. Ray Jones.

Last Friday Mrs. Starz, wife of Barker Frank Starz, entertained at a table of Bridge . . . the foursome being completed by Mrs. Vilbig, Mrs. Larkin and Mrs. Stetler.

Noticed at last week's S. M. U. football game were Tom Conners, Colonel Charles Kessnich and Charles (Midway) Meeker . . . the latter fraternizing and downing hotdogs and cokes.

Barker Charles Meeker and his wife were host and hostess at last Saturday night's Bingo Party. Despite inclement weather and sundry other attractions playing in Dallas, a goodly number of persons turned out to partake of the menu prepared by Mr. and Mrs. Meeker and enjoy a pleasant evening at the Bingo tables.

The past week had its share of birthday greetings as Barkers C. L. Dees, William O'Donnell, John Moroney and Joe Landwehr celebrated.

Over the past week-end many of the members of the Dallas Tent journeyed to Houston for the first Golf Tournament held by Tent No. 17—Houston.

En route from California to Pittsburgh, National Chief Barker John Harris and National Dough Guy James Balmer again favored the Club Rooms with their presence.

Tent No. 24—Charlotte

Golf Tournament and Dance Highly Successful; Nov. 8 Selected as Date for First Annual Banquet

The Golf Tournament and Dance sponsored by the local Tent last Monday was probably the

(*Continued on Page* 28)


THREE OF THE MOST EXCITING PEOPLE YOU EVER HAD IN A PICTURE!
TERRIFIC BETTY GRABLE
NEW-STAR VICTOR MATURE
THRILLING CAROLE LANDIS


TOGETHER!...IN
THE MOST EXCITING
PICTURE YOU EVER
HAD ON YOUR SCREEN!
BETTY GRABLE
VICTOR MATURE
CAROLE LANDIS
in
HOT SPOT
with
Laird Cregar · William Gargan · Alan Mowbray · Allyn Joslyn
Directed by H. Bruce Humberstone · Produced by Milton Sperling
Screen Play by Dwight Taylor
Filmed by the smash-makers of 20th... from the most unusual novel of the year... Steve Fisher's "I Wake Up Screaming"!
20th CENTURY FOX

Short Subject Reviews

I'll Never Crow Again *(Fair)*

Para. (E1-1) Popeye No. 1 **7 mins.**

Olive Oyl asks Popeye to come over and help get rid of some crows that have been infesting her garden. But Popeye has a hard time routing the crows who play plenty of jokes on him. While this is not the usual type of Popeye cartoon, the novelty is not sufficient to raise it out of the "fair" class. Max Fleischer produced.

Unusual Occupations No. 1 *(Good)*

Para. (L1-1) **11 mins.**

The most interesting clip in this subject is the last one which shows Cortez Peters, Washington negro, the world's greatest trick typist, in action. He does his stuff blindfolded and wearing wool fingerless mittens. He even takes notes dictated by a tune. Other clips show the Lewis Plantation near Brooksville, Florida, where life in the old South is preserved as it was before the Civil War; the making of toy balloons and some of their commercial uses; Theodore Seuss Geisel's collection of freak horns and beaks; and finally, the training of an air hostess. The subject is up to standard for the series produced by Fairbanks and Carlisle.

Popular Science No. 1 *(Very Good)*

Para. (J1-1) **11 mins.**

All but about three minutes of this subject is devoted to the U. S. Army's First Armored Tank Division at Fort Knox, Ky. It shows how the tanks crash through practically every obstacle in their way, how they are driven, how the guns are fired and how the men are trained. It is an excellent subject for the defense program. The first three minutes are occupied with Monty MacLevy's devices to streamline the feminine figure and a couple of Professor Oakes' comic inventions. Once that is over, however, the subject moves along with the tanks at a good pace.

Bomber *(Informative and Impressive)*

Office for Emergency Management **8 mins.**

(The Motion Picture Committee Cooperating for National Defense is releasing "Bomber" through cooperating theatres throughout the United States. To find the territorial distributor nearest you, look in the column, List "C," which will be found under "Defense Subjects" in the Short Subject Guide.)

Filmed at the Glenn Martin plant near Baltimore, Md., "Bomber" is an authoritative and equally informative and impressive pictorial report on the production of one of the Army's crack bombing planes. With test pilots, aircraft workers and the plane itself as the "actors," the various stages of manufacture are shown. Although authentic and not staged, the film is given dramatic treatment through the inspiring narration of Carl Sandburg and an atmospheric musical score. Its showing in theatres throughout the country should fill the heart of every true American with pride—pride in the fact that every bomber in production is "the strength of the people of the free world."

Meet the Champs *(Excellent)*

Para. (R1-2) Sportlight No. 2 **10 mins.**

Featuring the two Wilhelm brothers, Ken and Walt, archery experts, this picture demonstrates some of their trick shooting with bow and arrow. Comparing the picture with the Howard Hill films, this one is better—though the shooting is not necessarily so. There is a little more action in this than simply shooting arrows at a target. Here the brothers use tracer arrows, dipped in a solution, which leaves a smoke trail as the arrows fly through space. There is plenty of excitement in this as one brother plays William Tell for the other, getting down to an object as small as a collar button. A fraction of an inch out of the way and the man under the target would be a dead one. Jack Eaton produced.

Candidates Class *(Very Good)*

U. S. Marine Corps, Photo. Section **12 mins.**

(This picture available on request without charge to theatres. Contact local Marine Corps Recruiting Office.)

A sturdy piece of information about the training of men for commissions in the Marine Corps, this makes a very interesting and generally appealing topical-type of short. The picture, made entirely by the Photographic Section of the Corps, was photographed at Quantico, Virginia. It tells a connected story of how young men apply for admission to the training class, shows recruits arriving at Quantico, gives brisk, well photographed flashes of rifle practice, drill, landing operations, etc.

How To Take a Vacation *(Funny)*

Para. (S1-1) Benchley No. 1 **10 mins.**

Robert Benchley determines to go with the boys on a vacation. After successfully jumping the hurdle of telling his wife, he starts off, overloaded with equipment. In a little cabin in the woods, the "boys" hibernate with their Indian guide while it rains steadily outside. The food is wonderful—all beans. The poker is fine, except that the innocent Indian cleans up. Then Bob suddenly returns home, saying the vacation was grand—but he got a call from the office. Leslie Roush directed this subject which has an average quota of laughs.

Beauty and the Beach *(Fine)*

Para. (A1-1) Headliner No. 1 **10 mins.**

A brand new idea in band shorts, this subject featuring Johnny Long and his orchestra was entirely photographed at Jones Beach State Park on Long Island. Against a background of beautiful girl divers, archery, roller skating, golf, paddleboard and the broad sun-swept beach, the orchestra is provided with a perfect backdrop for its lilting tunes. Featured are a couple of vocalists and the usual quota of songs. Leslie Roush has provided a brand new idea in band shorts and started it off with a bang.

George Washington, Country Gentleman *(Impressive)*

Univ. (6353) Variety View No. 3 **10 mins.**

With thousands of people visiting the home of America's first president, a camera crew follows the same procedure to bring to those, who never had the chance to visit the historic spot, a pictorial record of the gardens, lawns, rooms and all the relics that belonged to Washington. It is impressive, and seems to bring the spectator to more intimate terms with the great American. Tieups with local patriotic societies and schools should be made in connection with this subject, which was produced by Joseph O'Brien and Thomas Mead.

Boogie Woogie Bugle Boy of Co. B *(Good)*

Univ. (6241) Lantz Cartoon No. 1 **8 mins.**

Taking the boogie-woogie song the Andrews Sisters popularized in "Buck Privates," Producer Walter Lantz has given it cartoon treatment. A number of good gags, clever animation and Technicolor photography make this cartoon one of the better subjects of its kind. All classes of audiences should accept it in a chuckling mood.

. . NEWSREEL SYNOPSES . .

(Released Saturday, October 11)

MOVIETONE (Vol. 24, No. 10)—Man rescued from Devil's Tower; Lost child found; Finland attacks in north; Soviet battles on Central Front; Fur fashions; Coast Guard trains merchant crews; Water skiing in Florida.

PATHE (Vol. 13, No. 13)—Derailed train wrecks depot at Lansing, Mich.; Russians learn about fire bombs; Lost child found; Cable workers span huge chasm in California; RCA workers drill for health; Man rescued from Devil's Tower; U. S. soldiers learn hula in Honolulu; Hat fashions; Australian convoy in Singapore; Coast Guard trains merchant crews.

UNIVERSAL (Vol. 14, No. 22)—National defense parade in San Francisco; Coast Guard trains merchant marine crews; Navy tests blimp at Akron; Lost child found; British warship repaired; Hurricane in Florida; Cyclone at Kansas City, Mo.; Man rescued from Devil's Tower; Veiled Prophet parade; Fall fashion show; Chimpanzee acts as guide in Buffalo; Texas prison rodeo.

PARAMOUNT (No. 13)—Senators Connally and Clark interviewed on repeal of Neutrality Law; Cyclone at Kansas City, Mo.; Man rescued from Devil's Tower; Lost girl found; Exclusive pictorial report of Dakar's defenses.

NEWS OF THE DAY (Vol. 13, No. 208)—Lost child is found; Man rescued from Devil's Tower; Soviet staves off Nazi drives on Leningrad and Moscow; British ship repaired; Bridge collapses Soo Canal; Fall fashions in furs; Monkeys wrestle with dog at St. Louis Zoo; Kellsboro takes Rolling Rock Cup at Ligonier, Pa.

(Released Wednesday, October 8)

MOVIETONE (Vol. 24, No. 9)—Supreme Court convenes; U. S. Army stages maneuvers in South Carolina; Windsors in Canada; British strengthen Near East defenses from Tobruk to Iran (except Philadelphia, Boston, New Orleans, Atlanta, Chicago and Indianapolis); Hospital ship arrives in Sydney; Capitol notables attend "One Foot in Heaven" premiere (Washington, D. C., only); Yankees win World Series; Football: Penn vs. Harvard; Tulane vs. Auburn; Notre Dame vs. Indiana (Philadelphia, Boston, New Orleans, Atlanta, Chicago and Indianapolis).

NEWS OF THE DAY (Vol. 13, No. 207)—Yankees win World Series; Football: Notre Dame vs. Indiana (except Los Angeles and Washington); Fordham vs. Southern Methodist (except Boston, Charlotte, Chicago, Cincinnati, Cleveland, Indianapolis, Memphis and Philadelphia); Duke vs. Tennessee (Charlotte and Memphis only); Ohio State vs. Southern California (Cincinnati and Cleveland only); U. S. Army stages maneuvers in South Carolina; President speaks in behalf of Community Chest drives; New Supreme Court Justices; Churchill honors French boys who escaped Occupied France; Movie premiere in Washington.

PATHE (Vol. 13, No. 12)—Besieged Tobruk fights on; New members join Supreme Court; Boys escape France, see Churchill; Windsors in Canada; "One Foot in Heaven" gets Washington, D. C. premiere; Cyprus fortified against invasion; Football: Fordham vs. Southern Methodist; Duke vs. Tennessee (except Los Angeles, San Francisco, Cleveland and Cincinnati); Yankees win World Series.

UNIVERSAL (Vol. 14, No. 21)—Yankees win World Series; U. S. Army stages maneuvers in South Carolina; British campaign in Iran; Windsors in Canada; Government officials attend Capital premiere; Football: Duke vs. Tennessee; Ohio State vs. Southern California.

PARAMOUNT (No. 12)—Windsors in Canada; Man perched atop Devil's Tower, Wyo.; Pamela Hollingsworth rescued after eight-day search; British strengthen Cyprus; British and Iran troops control oil refinery and pipe line; British still hold Tobruk; Yankees win World Series.

Hollywood

STR West Coast Offices Guaranty Building 6331 Hollywood Blvd. Hollywood, Calif. Telephone, Hollywood 1390

PROGRAM NOTES FROM THE STUDIOS

Goldwyn Signs Krupa Band; 'Hit the Deck' Dave Butler's Next; Manning Sets Next Durbin Starrer; Casting Starts for 'Arsenic'

Barton MacLane, now working in "All Through the Night" at Warner Bros., is being sought by the same studio for a part in "Juke Girl."

Al Schacht, famous baseball clown, is being considered for a comedy role in the first of the "Hashknife Hartley" western series to be made by Sunbeam Productions. Nate Watt is producer-director of the series.

"West of Tombstone," forthcoming Charles Starrett-Russell Hayden sagebrusher, will be directed by Howard Bretherton, under the production supervision of William Berke. This is the second in the Columbia series directed by Bretherton, who recently completed "Outlaw Ranger."

Samuel Goldwyn will feature Gene Krupa and his band in the Gary Cooper-Barbara Stanwyck starrer, "Ball of Fire," which is now in production under the direction of Howard Hawks.

More than 250 extra players were summoned by Producer Harry Sherman to recreate the bustling town of Tombstone, as it stood in 1879, for his current picture of the same name. The cast includes Richard Dix, Frances Gifford, Don Castle, Edgar Buchanan, Victor Jory, Clem Bevans and Wallis Clark. William McGann directs.

David Butler will direct "Hit the Deck" as his next assignment for RKO, postponing his race track story, "True to Form." Reason for the switch is Butler's difficulty in getting name players for the latter picture.

Joe Pasternak's first production for MGM, "They Live by Night," will be a starring vehicle for Lana Turner, who is currently working with Robert Taylor in "Johnny Eager." She reports to Pasternak upon its completion.



Real Action

Indians charge directly toward cavalrymen and cameras for the Battle of Little Big Horn in Errol Flynn's new Warner film, "They Died With Their Boots On."

Catherine Lewis checked in at Monogram for her role in "Double Trouble" which William West is directing. The picture is the first of a new series starring Harry Langdon and Charles Rogers.

Director Irving Cummings, now on vacation in the East after completing Paramount's "Louisiana Purchase," is being sought to direct another on the same lot. If plans go through, the job will have to be sandwiched into his 4-picture commitment at 20th Century-Fox.

Don "Red" Barry is currently working in Republic's "Missouri Outlaw," with Lynn Merrick as his leading lady. George Sherman is associate producer-director.

With a cast headed by Brian Donlevy, Miriam Hopkins and Preston Foster, Edward Small's "Heliotrope Harry" went into production this week. The picture, to be released by United Artists, is being directed by Ed Marin.

Frances Farmer has been borrowed from Paramount by 20th Century-Fox to replace Cobina Wright, Jr., in "Son of Fury." The latter was forced to withdraw due to a bad throat infection. Tyrone Power has the top male role in the film, which John Cromwell is directing.

Charles "Buddy" Rogers' new tune, "The Day Before Yesterday," may hit the screen in a forthcoming musical now in preparation by a major studio.

Deanna Durbin's next starring vehicle for Universal has been announced as "They Lived Alone," scheduled to go before the cameras November 1. Bruce Manning will supervise production. The studio is now lining up the supporting cast.

First definite castings for Warner Bros. production of "Arsenic and Old Lace," were made last week, when Cary Grant and Raymond Massey were signed for top roles. Frank Capra will act as associate producer in addition to directing the screen version of the Broadway stage hit. Phil and Julius Epstein wrote the screenplay.

Costumes worn by Gene Tierney in "The Shanghai Gesture," directed by Josef von Sternberg for Arnold Pressburger, were designed by her husband, Count Oleg Cassini.

Robert Taylor and Hedy Lamarr will be co-starred in MGM's "The Gentleman from the West Indies," for their next picture. Sam Zimbalist will produce.

HOLLYWOOD STUDIO ROUND-UP

The following pictures went into work this week:

COLUMBIA

WEST OF TOMBSTONE — Principals: Charles Starrett, Russell Hayden. Director, Howard Bretherton.

METRO-GOLDWYN-MAYER

UNTITLED DR. KILDARE—Principals: Lew Ayres, Lionel Barrymore, Robert Sterling. Director, W. S. Van Dyke.

MONOGRAM

BULLETS & BULLION—Principals: Ray Corrigan, John King, Max Terhune, Gwen Gaze. Director, S. Roy Luby.

I KILLED THAT MAN—Principals: Ricardo Cortez, Joan Woodbury. Director, Phil Rosen.

REPUBLIC

TUXEDO JUNCTION—Principals: Weaver Brothers and Elviry, Clayton Moore, Lorna Grey, Sally Payne, Frankie Darro. Director, Frank McDonald.

MISSOURI OUTLAW — Principals: Don "Red" Barry, Lynn Merrick. Associate Producer-Director, George Sherman.

UNITED ARTISTS

HELIOTROPE HARRY—Principals: Brian Donlevy, Miriam Hopkins, Preston Foster. Director, Ed Marin. Producer, Edward Small.

HAY FOOT—Principals: William Tracy, James Gleason, Elyse Knox. Director, Fred Guiol. Producer, Hal Roach.

UNIVERSAL

DR. Rx—Principals: Lionel Atwill, Patric Knowles, Anne Gwynne. Director, William Nigh.

FIFTY MILLION NICKELS—Principals: Harriet Hilliard, Ken Murray, Don Douglas. Director, Harold Young.

WARNER BROTHERS

ALWAYS IN MY HEART—Principals: Kay Francis, Walter Huston, Gloria Warren. Director, Jo Graham.

Griffith Preps "Frying Pan"

Edward H. Griffith, Paramount producer-director, returned from New York and reported to the studio to begin work on "Out of the Frying Pan," which Virginia Van Upp scripted. Griffith recently finished "Bahama Passage."

WANDERING AROUND HOLLYWOOD

with the "Oldtimer"

The actual sword employed by Gen. George A. Custer at the tragic battle of Little Big Horn was used by Errol Flynn during the re-enactment of the massacre in Warner Bros.' "They Died With Their Boots On." We wonder what Jimmie Fidler would give for the use of it . . . with Flynn on the receiving end.

Busiest place in Hollywood is "The Fleet's In" set on the Paramount lot, where during and between scenes, everyone is either humming or whistling "Tangerine," the nation's next big hit tune. The "busy" part of it is the lineup of press boys, giving the lovelies the once-over.

Talking of once-overs, reminds us of our visit to Monogram's sound stages to do just that . . . but the lady in question, Catherine Lewis, had a day off. We'll be back again, but only because our weakness is redheads.

The gang around town is willing to lay odds that Orson Welles will again justify the "four-ply" tag by doing a role in his forthcoming "The Magnificent Ambersons," on which he is listed thus far as only producer, director and writer. He says he won't, but there's a juicy character part that fits him like a glove.

Toughest job on record has been handed the Paramount publicity department . . . the job of building-up Muk (pronounced Muck) a 75-pound Chimpanzee. First story to break has the Chimp signed to a long-term acting contract and compares him (?) in intelligence with the average 10-year-old child. Next will be an interview.

Next big Hollywood premiere is scheduled for October 16, when Walter Wanger's "Sundown" opens its local engagement at the Four Star Theatre. Our snooping reporter tells us that it's one of the best Wanger has ever made.

Gracie Allen without George Burns sounds just about as funny as corned beef without cabbage, so-o-o-o-o-o, we have an idea an announcement will come along shortly telling the world (if they're interested) that George has also been signed for MGM's "Mr. and Mrs. North." It's just a hunch, fellows!

"Hay Foot" Rolls

Hal Roach's "Hay Foot," first of the new series of streamliners for United Artists, went before the cameras a few days ago.



Dottie Shares a Magazine

Dorothy Lamour points out something interesting to Director Alfred Santell on location for the making of Technicolor jungle scenes for "Malaya," her new Paramount picture, which puts her back in a colorful sarong once more.

Del Ruth Tests Singers

Tests are under way for singers to be heard in "I Married An Angel," musical to be directed by Roy Del Ruth for MGM, starring Jeanette MacDonald and Nelson Eddy. Del Ruth will conduct the camera tests in person. The cast includes Edward Everett Horton, Reginald Owen, Mona Maris and Inez Cooper. Hunt Stromberg will produce.

Kyser Does "Spy" for Lloyd

Harold Lloyd, now an ace producer for RKO, closed a deal to star Kay Kyser in a hilarious up-to-the-minute mystery story, "My Favorite Spy," written by M. Coates Webster. Kyser's band will also work in the picture.

McDonald Megs "Tuxedo Junction"

"Tuxedo Junction," Republic feature with the Weaver Brothers and Elviry, will be directed by Frank McDonald. Sally Payne, Roy Rogers' leading lady, has been cast for an important role in the picture.

Two More in Technicolor

20th Century-Fox has announced that "My Gal Sal" and "Song of the Island," forthcoming productions, will be made in Technicolor.

Selznick Joins United Artists As 25% Partner

David O. Selznick became a partner of United Artists last Sunday, buying a 25 per cent interest in the company. His partners will be Charles Chaplin, Mary Pickford and Alexander Korda. Selznick purchased the stock from the estate of the late Douglas Fairbanks and also acquired a portion of the shares relinquished by Samuel Goldwyn when he left the company about a year ago.

At the same time, Selznick revealed his production plans. His first picture will be "The Keys of the Kingdom," A. J. Cronin's novel, starring Ingrid Bergman. His second picture will be "Claudia" by Rose Franken, an adaptation of the stage play. Another picture will be "Tales of Passion and Romance" a sort of anthology in which the world's foremost writers of stories dramatizing man's most powerful emotion will be combed for from four to eight to be combined into one feature picture. Fourth picture on Selznick's program will be "Jane Eyre," Charlotte Bronte's novel.

After the signing of the contract in which all four UA partners participated, Korda announced that he had signed Jack Benny for the principal role in "To Be or Not to Be."

Advance Dope (SIB)

DEVIL PAYS OFF (Rep.) **Spy. Principals:** William Wright, Margaret Tallichet, Osa Massen, J. Edward Bromberg, Selmer Jackson, Martin Kosleck, Abner Biberman. **Plot:** A Lieutenant Commander in the U. S. Navy is sent, with a masquerade wife, to secure evidence regarding the traitorous activities of an American shipping magnate. This magnate had sold his ships to the United States for use in the Atlantic life-line for Britain, but word had been received that he had made a deal with foreign powers to have them seized before they were delivered. **Director,** John Auer. Release, Nov. 5.

SWAMP WOMAN (Prod.) **Drama. Principals:** Ann Corio, Jack LaRue, Jay Novello, Richard Deane. **Plot:** An escaping convict seeks shelter in the swampland cabin of a young girl about to be married. They fall in love, so the girl gets her fiance, a local trapper, to help her clear the man's name. When this is accomplished, they marry and the trapper resumes an old romance with the girl's aunt. **Director,** Elmer Clifton. Release, Dec. 5.

RISE AND SHINE (20th-Fox) **Comedy. Principals:** Jack Oakie, Linda Darnell, George Murphy, Walter Brennan, Milton Berle, Sheldon Leonard, Donald Meek, Ruth Donnelly. **Plot:** This is the story of the exploits of a football giant; his feats in football games; the attempts of gangsters to kidnap him; the endeavors to tutor him and to keep him safe from all sorts of dangers and his final winning touchdown. **Director,** Allan Dwan.

COME ON, DANGER (RKO) **Western. Principals:** Tim Holt, Ray Whitley, Lee "Lasses" White, Frances Neal, Malcolm McTaggart. **Plot:** A young Texas ranger tries to solve a murder alleged to have been committed by a woman rustler and her renegade gang. He captures the girl, discovers the real culprits and then clears the girl's name. **Director,** Edward Killy.

THE MORNING AFTER (Para.) **Mystery. Principals:** Preston Foster, Patricia Morison, Albert Dekker, Charles Butterworth, Jean Phillips. **Plot:** A New Orleans detective tries to recover some school-girl love letters written by his wife, only to find that the recipient has been murdered just before he broke in. Suspicion turns to him, and his attempts to elude the police until he can turn over the real culprit, form the basis for some spine-chilling escapades. **Director,** William Clemens.

LADY HAS PLANS (Para.) **Comedy. Principals:** Paulette Goddard, Ray Milland, Roland Young, Margaret Hayes, Albert Dekker, Cecil Kellaway. **Plot:** An English radio commentator hired an American newspaper woman as his assistant in tracking down international news stories. While in Europe, the newspaper woman's identity gets mixed with that of an American woman racketeer in the employ of a foreign spy ring. **Director,** Sidney Lanfield.

VANISHING VIRGINIAN (MGM) **Comedy-Drama. Principals:** Frank Morgan, Spring Byington, Kathryn Grayson, Natalie Thompson, Dickie Jones. **Plot:** The story of one man's concern over the people of his town and his efforts to make the place a better one to live in. The picture portrays his kind deeds and generous impulses, in spite of the fact that his own life was a constant succession of laughter and hot-tempered rage that swiftly passed. **Director,** Frank Borzage.

The Box Office Slant

Moonlight in Hawaii

Universal **Musical** **60 mins.**

(Prod. No. Not Set—Nat'l Release, Nov. 21)

AUDIENCE SLANT: (Family) Just fill-in fare due to lack of story and names in cast.

BOX OFFICE SLANT: Must be supplemented by a strong feature.

Cast: Jane Frazee, Leon Errol, Mischa Auer, Johnnie Downs, Sunnie O'Dea, Maria Montez, Marjorie Gateson, Richard Carle, Elaine Morey, the Merry Macs. **Credits:** Screenplay by Morton Grant, James Gow and Erna Lazarus. Original story by Eve Greene. Cameraman, Stanley Cortez. Directed by Charles Lamont. Associate producer, Ken Goldsmith.

Plot: Johnny and his quartet, the Merry Macs failed to make good on the radio so Johnny becomes a tourist guide, escorting Marjorie Gateson and her nieces to Hawaii. There they meet Jane and her father, Errol, a pineapple juice canner. The latter has had an argument with Carle, his grower. Carle has no money to build a cannery and Errol no money to buy a plantation so each tries to marry Marjorie for her money and the boys try to promote the marriage to get on the radio to advertise their product. But Marjorie marries Mischa Auer, the band leader, and Errol and Carle patch up their quarrel and hire the boys.

Comment: Although the plot as enumerated above may sound like a lot, that's all there is of it. The picture just moves from one song to another lightly disregarding whatever story there happens to be in the way, which is somewhat surprising in view of the fact that three writers worked on the screenplay. The cast, while numbering familiar players, does not boast a marquee name and the picture will therefore require strong support. The acting is fair, though the Merry Macs are better singers than actors. Leon Errol pulls his old rubber knee act and doesn't seem to mind doing it over and over again. When he gets into a room full of Ming relics, it is a foregone conclusion that he will smash them all. This is good for a few chuckles but otherwise the picture is disappointing.

Catchline: "You'll get moon-struck and tune-struck."

Never Give A Sucker An Even Break

Universal **Comedy With Music** **71 mins.**

(Prod. No. Not Set—Nat'l Release, Oct.10)

AUDIENCE SLANT: (Family) Not the star's best one, but his following should insure a profitable engagement.

BOX OFFICE SLANT: Will do better paired with some good dramatic feature than as a single.

Cast: W. C. Fields, Gloria Jean, Leon Errol, Butch and Buddy, Margaret Dumont, Susan Miller, Franklin Pangborn, Mona Barrie, Charles Lang, Anne Nagel, Nell O'Day, Irving Bacon, Jody Gilbert, Minerva Urecal, Emmett Vogan, Carlotta Monti, Bill Wolfe, Jack Roper, Claud Alister, Vic Potel, Cathleen Howard, Jan Dugan, others. **Credits:** Directed by Edward Cline. Associate director, Ralph Ceder. Original story by Otis Criblecoblis (W. C. Fields). Screenplay by John T. Neville and Prescott Chaplin. Director of photography, Charles Van Enger. Music director, Charles Previn.

Plot: Fields, a film actor, has a story he wants to sell to producer Franklin Pangborn, who has Gloria Jean, Fields' niece and ward, under contract. Cutaways show the story as they read it. Turned down, Fields takes Gloria on a trip, where he almost marries Margaret Dumont, a wealthy widow.

Comment: Fields' first one since the "Bank Dick" is going to be something of a let-down to all but his most rabid fans. There's a story that it was made without any real script, something you can believe after seeing it. There is just the faintest trace of a plot connecting a series of gags of the vintage of the star's vaudeville and musical comedy days. Fields will bring them in; after that the best entertainment comes from Gloria Jean's singing and youthful charm; a series of chase scenes done so as to maintain director Eddie Cline's reputation as the best in the field on this score and—for younger folks—a first look at Susan Miller, a new singing comedienne from the night club field. The footage has been obviously chopped, and the action leaps from scene to scene without explanations. There's a strong supporting cast, with such favorites as Leon Errol, Butch and Buddy and Anne Nagel getting less screen time than many bit players. Gloria Jean scores strongly with two folk songs—"Estrellita" and "O Chi Tchornia." She sings a classic standard in "Murmur Of Spring," but the action makes it a burlesque. Newcomer Susan Miller sings "Comin' Thru The Rye" straight and swing. Exploitation will naturally center on Fields himself. In addition to those previously successful, his scene in which he comes off second best with an ice cream soda should open every soda fountain in town to planting of stills, creation of special sundaes, use of advertising napkins and space on their menus. An idea in Fields' script which would have had Mona Barrie appearing as a bearded lady might be planted with your newspaper for a contest. Run a picture of some member of the cast each day of the contest, with promoted prizes to the contestants submitting the funniest collections of drawn-on beards.

Catchline: "W. C. Fields goes double—an author who plays his own Romeo."

Legion of Decency Ratings

(For Week Ending Oct. 11)

SUITABLE FOR GENERAL PATRONAGE

Bowery Blitzkrieg
Driftin' Kid
Gun Man From Bodie
One Foot in Heaven
Outlaws of the Desert
Secret of the Wastelands
They Meet Again

SUITABLE FOR ADULTS ONLY

Feminine Touch
Maltese Falcon
Mercy Island
Mr. Celebrity
Sailors on Leave
Texas

The Masked Rider

Universal **Western** **58 mins.**

(Prod. No. 6062—Nat'l Release, Nov. 21)

AUDIENCE SLANT: (Family) Has the necessary elements to please the outdoor fans.

BOX OFFICE SLANT: Average western business.

Cast: Johnny Mack Brown, Fuzzy Knight, Nell O'Day, Grant Withers, Virginia Carroll, Guy D'Ennery, Carmela Cansino, Roy Barcroft, Dick Botiller, Fred Cordova, Al Haskell, Rico De Montez, Bob O'Connor, Guadalajara Trio, Jose Cansino Dancers. **Credits:** Associate Producer, Will Cowan. Directed by Ford Beebe. Screenplay by Sherman Lowe and Victor I. McLeod. Original story by Sam Robins. Director of photography, Charles Van Enger. Art direction, Jack Otterson.

Plot: Every shipment from the Mexican mine of D'Ennery has been held up by The Masked Rider. Brown arrives to look into the matter, works out a scheme by which the masked robber is caught. It turns out to be Withers, D'Ennery's foreman.

Comment: Because the identity of The Masked Rider becomes readily apparent shortly after the picture has started, fans won't be able to depend on that angle for suspense. But Director Ford Beebe keeps things moving, interrupting the action only to present the Cansino Dancers and the Guadalajara Trio in a fiesta setting. Fuzzy Knight, Brown's bucolic pal, furnishes the humor. Thus, with the customary shooting, action and fisticuffs, this picture takes its place with other westerns that have pleased the outdoor fans. For your exploitation, use a pack train as street ballyhoo, distribute autographed photos, conduct a coloring contest, have the cashiers and ushers wear white masks imprinted with selling copy.

Catchline: "A hair-triggered son of the west lashes out with hot lead."

Dangerous Lady

Producers Releasing Co. **Mystery** **66 mins.**

(Prod. No. 115, Nat'l Release, Sept. 12)

AUDIENCE SLANT: (Family) Good mystery yarn makes acceptable supporting material for double bills.

BOX OFFICE SLANT: Can be sold with some effect to the mystery fans.

Cast: June Storey, Neil Hamilton, Douglas Fowley, John Holland, Emmett Vogan, Evelyn Brent, Greta Granstedt, Carl Stockdale, Jack Mulhall, Kenneth Harlan, John Suce, Terry Walker, Ward McTaggart, James Aubrey. **Credits:** Produced and directed by Bernard B. Ray. Original story by Leslie T. White. Screenplay by Jack Natteford. Additional dialogue by Sidney Sheldon. Director of photography, Jack Greenhalgh. Art director, Fred Preble.

Plot: Hamilton, a private detective, and his wife, June Storey, an attorney, get mixed up in a murder case when one of the victims stumbles into their apartment and dies there of gun shot wounds. Through considerable investigation they find the murderers.

Comment: A well-paced little action picture which should be acceptable for the mystery fans. It brings back to the screen old favorites such as Neil Hamilton and Evelyn Brent (with Jack Mulhall in a bit part) and boasts a generally competent cast. The story is a trifle involved at times but there are no incongruities to spoil the film for the more fastidious mystery fans. Direction and production are good for this type of picture and things are kept moving with the requisite speed throughout. Camera work is also good. Sell it to the mystery fans, plugging the old-timers in the cast.

Catchline: "If a private detective has a wife for a lawyer, he keeps out of trouble."

A Girl Must Live

Universal **Comedy** **69 mins.**

(Prod. No. 6045—Nat'l Release, Sept. 19)

AUDIENCE SLANT: (Adult) Good adult entertainment, fast-moving, somewhat spicy and enlivened with witty dialogue.

BOX OFFICE SLANT: Selling the film "sensationally" by pointing up the "gaiety, spice, beautiful girls, etc.," should help exhibitors glean better than average grosses.

Cast: Margaret Lockwood, Renee Houston, Lilli Palmer, George Robey, Hugh Sinclair, Naunton Wayne, David Burns, Mary Clare, Kathleen Harrison, Moore

Marriott, Drusilla Wills. **Credits:** Directed by Carol Reed. Screenplay by Frank Launder. Based on the story by Emery Bonett. Director of photography, Jack Cox. Musical direction, Louis Levy.

Plot: Margaret Lockwood leaves a finishing school to seek a career on the stage. She gets a job in a chorus. Two of the girls, Renee Houston and Lilli Palmer, direct their gold-digging tactics toward a peer, Hugh Sinclair. Sinclair, however, falls for Margaret. Believing her son's marriage to a chorine would be wrong, Hugh's mother invites the girls to her manor to prove it to him. There, a battle of wits begins, but Margaret wins Hugh and Renee and Lilli seek their next victim.

Comment: When this picture was first reviewed for STR at a London Trade Show (*STR. May 27, 1939, p. 9*) it ran 93 minutes, and showmen were warned that it would "offend patrons." Since that time, 24 minutes have been lopped off, with the result that the current 69-minute feature has evidently been partially toned down. Too, it moves faster and is more compact. While it is still for adult audiences only and is rather spicy, it shouldn't offend. As directed by Carol Reed, it is an ironically humorous "peek" into the gold-digging activities of chorus girls, enlivened with witty dialogue and made believable through excellent performances by Margaret Lockwood, Renee Houston and Lilli Palmer. Not top-feature material by any means, "A Girl Must Live" can be made to give a good account of itself at the box office through exploitation capitalizing on its "gaiety and spice, beautiful girls, etc."

Catchline: "It's the season's sauciest, spiciest hit from the creators of 'Pygmalion' and 'The Lady Vanishes'."

STATEMENT OF THE OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACT OF CONGRESS OF AUGUST 24, 1912.
Of SHOWMEN'S TRADE REVIEW, published weekly at New York, New York, for October 1, 1941.
State of New York
County of New York
ss:
Before me, a Notary Public, in and for the State and county aforesaid, personally appeared E. M. Brenner, who, having been duly sworn according to law, deposes and says that she is the Business Manager of the Showmen's Trade Review and that the following is, to the best of her knowledge and belief, a true statement of the ownership, management (and if a daily paper, the circulation), etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, embodied in section 411, Postal Laws and Regulations, printed on the reverse of this form, to wit:
1. That the names and addresses of the publisher, editor, managing editor, and business managers are:
Publisher, Charles E. Lewis, 1501 Broadway, New York, New York.
Editor, Charles E. Lewis, 1501 Broadway, New York, New York.
Managing Editor, Robert Wile, 1501 Broadway, New York, New York.
Business Manager, E. M. Brenner, 1501 Broadway, New York, New York.
2. That the owner is: (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding one per cent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a firm, company, or other unincorporated concern, its name and address, as well as those of each individual member, must be given.)
Showmen's Trade Review, Inc., 1501 Broadway, New York, New York.
Charles E. Lewis, 1501 Broadway, New York, N. Y.
M. R. Winston, 320 Central Park West, New York, N. Y.
3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: (If there are none, so state.)
None
4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by her.
E. M. BRENNER
Business Manager
Sworn to and subscribed before me this 29th day of September, 1941.
FRANK K. ZIMMERMAN
Notary Public, Queens County
Queens Co. Clk's No. 2518; Register No. 6867
New York Co. Clk's No. 35; Register No. 3-Z-26
Commission expires March 30, 1943

A MANAGER SHOULD KNOW:

(From Warners' Chicago and Wisconsin Manager, edited by Charles H. Ryan)

That he must know more about the operation of his theatre than any other member of his staff.

That he must not demand anything of his employes that he cannot do himself.

That he must not reprimand his staff in the presence of others.

That he is running the theatre with one full intent . . . to show black figures on those old Profit and Loss statements.

That it is an unnecessary evil to spend foolishly.

That it is his main duty to sell his show.

That he must take an interest in and know what's going on outside the shop.

That he must know what his audience's tastes in entertainment are.

That courtesy is the lubrication of his smooth running operation.

That he, himself, is no more important than his organization as a whole.

That a smile and a "hello" go a long way towards creating goodwill. We all might well remember:

That all in all, there is something new every day in this business, and we all can take advice from some one else.

Spooks Run Wild

Monogram Mystery-Comedy 63 mins.

(Nat'l Release, Oct. 24)

AUDIENCE SLANT: (Family) Sure to please the horror fans. Has added appeal for the juvenile trade.

BOX OFFICE SLANT: Good program fare.

Cast: Bela Lugosi, Leo Gorcey, Bobby Jordan, Huntz Hall, Sunshine Sammy Morrison, David O'Brien, Dorothy Short, David Gorcey, Donald Haines, Dennis Moore, P. J. Kelley, Angelo Rossitto, Guy Wilkerson. **Credits:** Directed by Phil Rosen. Original story and screenplay by Carl Foreman and Charles R. Marion. Associate producer, Pete Mayer. Produced by Sam Katzman.

Plot: The East Side Kids, while away at a camp for underprivileged boys, take French leave one night, lose their way and wind up in an eerie house. After hours among skeletons, trap doors and moving panels, they aid in capturing a desperate criminal known as "The Monster," and all is then forgiven.

Comment: Here's a real old-fashioned spookie mystery with the usual eerie background of skeletons, trick doors and sliding panels that should please wherever this type of entertainment is popular. The slight inconsistencies in the story will hardly be noticed by most fans, as it is played mostly for comedy with the East Side Kids delivering their usual brand of screwball antics. Bela Lugosi plays the menace to the hilt, although for a change he's not the "boogie" man. The rest of the cast more than hold their own. Phil Rosen's fast paced direction blends the horror and comedy angles well and is an asset to the picture as a whole. The film has added appeal for the juvenile trade.

Catchline: "Meeting a ghost face-to-face."

Mercy Island

Republic Drama 72 mins.

(Prod. No. 110, Nat'l Release, Oct. 10)

AUDIENCE SLANT: (Adult) An exciting story with somewhat of a horror angle; excitement, suspense and an unusual ending.

BOX OFFICE SLANT: A worthy addition to a program that is otherwise on the lighter side.

Cast: Ray Middleton, Gloria Dickson, Otto Kruger, Don Douglas, Forrester Harvey, Terry Kilburn. **Credits:** Associate producer, Armand Schaefer. Directed by William Morgan. Screenplay by Malcolm Stuart Boylan. From the novel by Theodore Pratt. Photographed by Reggie Lanning. Art director, John Victor Mackay.

Plot: Middleton, a lawyer, his wife, a friend (Douglas), Harvey, a sea captain, and Kilburn, a diver, set off on a fishing expedition. Stranded on a reef, they reach a shore and find it an island inhabited by Kruger, a fugitive from justice. Middleton is desperately anxious to return Kruger and, acting as his attorney, acquit him, with the resulting acclaim for himself. But the others demur and thwart him in every way. He is finally killed by an alligator but the others sail away, leaving Kruger on his island.

Comment: An unusual story with a novel twist makes this an entertaining picture; the background with some interesting underwater scenes adds considerably to the interest. Middleton, who has been in several previous Republic pictures, shows himself to be a good actor, holding the interest in an unsympathetic role. The story has plenty in it to hold attention—suspense has been built up exceedingly well with the result that many an audience will be hanging onto the edges of their seats awaiting the time when the alligator goes into action. Acting is adequate all around and the photography is especially noteworthy; some of the scenes were photographed at Silver Springs, Florida, where the clear water makes submarine photography a cinch.

Catchline: "Modern Robinson Crusoe has five guests."

Jungle Man

Producers Releasing Co. Drama 63 mins.

(Prod. No. 126, Nat'l Release, Oct. 10)

AUDIENCE SLANT: (Family) Action-loving audiences will like it.

BOX OFFICE SLANT: For dual bills.

Cast: Buster Crabbe, Charles Middleton, Sheila Darcy, Vince Barnett, Weldon Heyburn, Robert Carson, Paul Scott, Hal Price, Floyd Shackleforth. **Credits:** Produced by T. H. Richmond. Directed by Harry Fraser. Original story and screenplay by Rita Douglas. Photography by Mervyn Freeman. Art director, John Huff.

Plot: Crabbe, a doctor in the African jungle, has discovered a serum for a dreaded African fever. A party of whites comes to visit the settlement and though the ship carrying his serum has been sunk by a submarine, Crabbe dashes to the Coast, a three-week trip, swims out to the sunken vessel, rescues his serum and returns in time to save his girl from the fever.

Comment: Although full of incongruities, this picture will probably satisfy the kids at a Saturday matinee. Such items as lions and tigers in the same jungle, a girl in Africa wearing a sarong and leis and Buster Crabbe swimming out to a ship sunk by a submarine may be a bit too much for some adults to take. However, there are plenty of thrills in it for the kids—animals galore are seen and heard and some of the shots, while doubtless taken in Hollywood, look like the real thing. One especially good one shows a python attacking Vince Barnett, who, by the way, is miscast as an African guide with a Brooklyn accent. Sell the picture on the strength of the jungle stuff, with a lobby dressed in a jungle fashion and plenty of pictures of wild animals around.

Catchline: "Terror stalks the jungle as man faces death from all sides."



Workman Knows How To Sell Cooling Plant

Once upon a time (and this is no fairy story) there was a man who decided his theatre needed a cooling system. So it was quietly installed and is now in operation. But one thing this manager failed to do—and a lot of others can take a seat alongside him in this respect—was to properly exploit the cool comfort of his theatre. Therefore, he incurred a lot of expense, sat back and waited for the people to flock in, and then wondered what was wrong when they didn't.

Now here's a story of another manager who installed a cooling system, then went about getting full value out of it. He decided there was more to a cooling plant than just keeping the theatre cool. Perhaps the patrons might like to know why a theatre is cool and how it is kept that way in the summertime, he reasoned. So, with the aid of an engineer, he had his employes schooled in the "workings" of the complicated system. It was a task, but the task was soon accomplished.

Tours were then scheduled for patrons. Although they were taken "behind the scenes" in every department of the theatre, their attention was especially directed toward the cooling system. Attractive usherettes showed them how it worked, told them about the cool, clean air they always enjoyed at this particular theatre. The patrons, after these tours, were convinced that whenever they visited this showplace they would be breathing only cool, clean air.

The first manager mentioned in this story could be one of hundreds. But the second was Kenneth Workman of the Tower Theatre, Fresno, Calif.

If you've neglected to emphasize the importance of your cooling system in keeping patrons comfortable, you would do well to emulate Workman.

ANOTHER MONEY HONEY FOR YOUR BOX-OFFICE



NOW—READY—NOW

NEW STREAMLINED PRINTS IN ALL ASTOR EXCHANGES

Variety Club

Tent No. 24—Charlotte

(*Continued from Page 20*)

most successful of its kind ever to be held in Charlotte. Eighty-six golfers teed off at the beautiful Carolina Golf Club during the day, everyone having a grand time although the dav was beastly hot. There was some good and bad golf but they all left happy. Pete Webb, won the low gross with a very neat 70, George Harris had the low net, Bill Trotter came next. Other winners were Frank Mayhew, Hugh Sykes, George Adams, Skinner Williamson, Judge Frank Sims, Bill Holliday, T. C. McNiell, A. B. Craver, George Graves, Ray Ervin, Dr. B. M. Walker, E. G. Benbow. The booby prize went to Jack Sims. George Ebersole won the horseshoe pitching contest. More than a hundred couples participated in the dancing at the Hotel Charlotte in the evening.

At a special meeting held in the club rooms, Scott Lett, chairman of the annual banquet committee, announced Nov. 8 at the Hotel Charlotte was the place and the date for the first to be held. Committees were appointed with orders for full speed ahead from every member to make this event something to shout about.

Ed FitzPatrick 'Buttoned' Fourth Time; Joel Margolis Gets One, Too

Excellent campaigns have been put over by two recent winners of MGM Honor Roll Buttons. Joel Margolis, assistant manager of Loew's State, Norfolk, Va., received a button for his outstanding promotion of "The Big Store," while Ed FitzPatrick of Loew's Poli, Waterbury, Conn., got the badge again for the fourth time for the manner in which he exploited "Life Begins for Andy Hardy."

Margolis' "Big Store" campaign:

With the cooperation of a leading emporium, 10,000 slips were distributed, in a series of six, with patrons getting complete sets being awarded guest tickets. Complete sets were limited.

A sound car, appropriately bannered, and equipped with p.a. system, was used as ballyhoo for three days in advance of the opening. Bumper strips were used by every Yellow Cab in town. Twenty directional signs of unusual proportions were placed on important highways and intersections leading into Norfolk. A candid-cameraman visited local beaches and playgrounds making pictures of bathing girls, and those posted at the theatre were good for guest tickets when identified by the subjects.

FitzPatrick campaign highlights:

A "Mickey Rooney Doubles Contest" was one of the highlights of FitzPatrick's campaign, with miniature cards and heralds and posters all used to plug the contest extensively. For street ballyhoo, a 24-sheet was set up on banners and carried to the center of the business area, where a quartet of boys unfolded the sheet at intervals during the day. Also, a 1931 jaloppy, bannered with Andy Hardy sayings and plastered with scene stills, was used around the city a week in advance of play date.

High Hat and Opera Cape

A masked figure in high hat and opera cape was an effective street ballyhoo for the Loew's, Harrisburg, Pa., engagement of "Dr. Jekyll and Mr. Hyde" in Bob Gibbons' campaign for the film.

Good for Six-Column Spread

A series of Greer Garson coiffure stills was good for a six-column special in the *Indianapolis News* as part of the advance "When Ladies Meet" campaign put over by Bill Elder, Loew's.

STR PRESENTS

A MONTHLY

SECTION of THEATRE EQUIPMENT and MAINTENANCE

MONEY IN THE BANK

JOSEPH BERNHARD, one of the industry's most able businessmen (and no dispute), reiterated at a recent meeting of Stanley-Warner managers in Philadelphia, his now famous slogan:

"Expense is the enemy of profit."

Those words, so happily put one after another to convey a truth that is fundamental in the code of successful theatre operation, well deserve repetition in these days of mounting costs. No theatreman worth his salt currently makes any factor other than economy the goal of all his operation policy. But knowing where to effect the savings, where to spend enough rather than an amount insufficient to accomplish the true purpose of operation (be it in housekeeping or show-selling) is the mark of able management.

There is no true economy in delaying expenditures requisite to good maintenance of the theatre, any more than there is common sense to pinching nickels in staging the kind of selling campaign that will realize the fullest potential "take" of any given show. Certainly, the times call for a reversion to the fundamentals of showmanship which were practiced in the early days when showmen made it the rule to spend no money of their own on exploitation which gave local merchants the opportunity to tie in with the glamor and headline appeal of picture titles and star names. The money those old boys spent went down on the line for things only money could buy—which, chiefly, was advertising space in the newspapers.

But among the pioneers whose able handling of the theatres' affairs put motion pictures on top of the heap of popular entertainment, you found few if any who stinted on making their theatres attractive, clean, striking as to appearance. And how the public, long fed-up on the baggy-pants methods of the "legitimate" theatres, came out in droves to enjoy themselves!

It's all very well to grin at the lavish theatres built during the "era of wonderful nonsense" of the late twenties. But the showmen who put lots of tinsel, flash and luxury into the "show windows" like the B & K theatres of Chicago, New York's Paramount, and the rest of that type, were treating the public to something the theatre had lacked for long years.

Anything the showman can do that tells his public that nothing is too good for them, is good showmanship. Everything the theatreman does to give his presentations the ultimate in fine projection, sound, comfortable seats, attractive lighting, courtesy on the part of all members of the staff, is economy of the soundest kind.



TAKE THE PRESSURE OFF THE POPLITEAL!

It pays at the box office!

BRING the added box-office pull of a sparkling new and exquisitely comfortable type of seating to your theatre. Install beautiful, comfortable new American Seating Company chairs in your theatre now!

They feature *Feather Foam Front,* the revolutionary, new-type seat that takes the pressure off the *Popliteal!* This is the area behind the knee where arteries, veins and nerves are close to the skin surface. Too much pressure on this area puts legs to sleep. Protect the Popliteal and you provide patron comfort that pays at the box office.

These popular new theatre chairs have eye appeal, too—exciting new color schemes and ultra modern, streamlined designs. They're the number one buy in theatre seating! Theatre owners everywhere say so!

Feather Foam Front

is available at no extra cost on the beautiful American Bodiform (illustrated), Commodore, Zephyr and Zenith chairs.

American Seating Company

GRAND RAPIDS, MICHIGAN

World's leader in public seating. Manufacturers of Theatre, School, Church, Auditorium, Stadium and Transportation Seating

Branch Offices and Distributors in 73 Principal Cities

AMERICAN · SEATING · COMPANY · GRAND RAPIDS, MICH. · REG. U.S. PAT. OFFICE

Is Booker or Patron the Severest Critic?

A New York pre-view room proprietor has brought up the question as to whether the professional reviewers or the patron who pays the price of admission to see a picture is the more critical of the quality of projection.

Veteran theatremen, playing the safe side, contend that the ticket-buying public is quicker on the draw to shoot at imperfections in picture projection and sound than the professional reviewers, be they critics for newspapers or film bookers. At least one proprietor of a pre-view projection room holds that his audiences are the "toughest in the world." The latter is William Gullette, who operates a preview room used by many of the film distributors for press shows and special screenings for circuit bookers.

Gullette backs up his contention by pointing to the fact that he replaced his sound and projection equipment, though the equipment he discarded had been in service only a short time and was of a type which can be found in some of the country's best theatres. The Gullette projection rooms are at 1600 Broadway, a building whose venerable walls have echoed to some of the most important announcements made in the history of motion picture history. That building housed, for many years, the Universal company's home offices. It was one of the first to take on a truly motion picture character along the New York "film row."

Just about a year ago, Gullette installed his first Simplex Sound System—the installation being made by the New York National Theatre Supply Company branch. Recently Gullette took over another pre-view room. The first move he made was to replace the entire equipment with Simplex Type E Sound, which he had previously installed in his original projection room.

Handle Tubes With Care

Vacuum tubes are not going to be any cheaper for a long while now, and maybe they'll become much more costly to buy. In carrying out the economy program so necessary in the theatre today, the vacuum tube is something that figures very prominently.

The vacuum tube is a delicate article, calling for a light touch on the part of those handling it. The life of a vacuum tube is usually measured by the number of hours it is used, but there are other factors which affect the life of the tube. The manufacturer's instructions on handling and operation are a very safe guide to proper care of vacuum tubes.

Practice by the projectionist will make perfect in the necessary rule of guarding against jarring vacuum tubes. A light or even a severe jar may not destroy the elements, but damage which may result is a change in the amplifying characteristics of the tubes. When tubes are repeatedly found to be short-lived, all voltage in the particular apparatus should be checked by a service man. Tubes, of course, should never be removed while the amplifier is turned on.

Spare photo electric cells should never be exposed to light, and those in operation should receive the best of care. Photo electric cells which are exposed to the light may be found to be just so much excess baggage rather than a necessary spare should the cell in operation suddenly go dead. Spare cells should be stored in their original shipping package—after, that is, having been tested at the time they are received.



The Warner Bros. Home Theatre, Washington, D. C., is boasting of renovations that place it among the more beautiful neighborhood theatres of the U. S. The new front, shown above, is of brown and gray sandstone with glass brick panelling between the center columns. The marquee of stainless steel utilizes the latest silhouette lettering. The box office and two frames are of stainless steel.

Warner Bros. Home Theatre in Washington Goes Modern

The Warner Bros. Home Theatre, one of the first units taken over when the circuit was formed, is among the latest to undergo the periodic renovation which appears to apply as an automatic operation in the conduct of the WB chain.

The Home, located at 1230 C Street, N.E., was closed for only two weeks during the complete going over which has accomplished its transformation from an old-style "pre-sound" theatre to an entirely modern showhouse. The remodeling of the front was done over a longer period of time while "business as usual" was being carried on at this neighborhood house under the jurisdiction of John J. Payette, general zone manager for Warners. The dark period of two weeks was necessary to accomplish the rejuvenation of the Home's interior.

The theatre's former mosaic front has been changed for a modern one in which brown and gray sandstone, glass bricks and chromium are used. A new stainless steel marquee utilizing the latest style silhouette letters, a new streamlined box office and two sets of stainless steel poster frames add to the reconstructed front of the Home.

The lobby has been enlarged and renovated. The walls are in two shades of cream colored formica. New fixtures blend with the new wall and floor treatment. Between the lobby and the foyer are large formica doors.

The entire auditorium of the theatre has new carpets and drapes in rust and blue colors. New fixtures have been installed for a completely harmonious and attractive effect. The same has been done for the promenade.

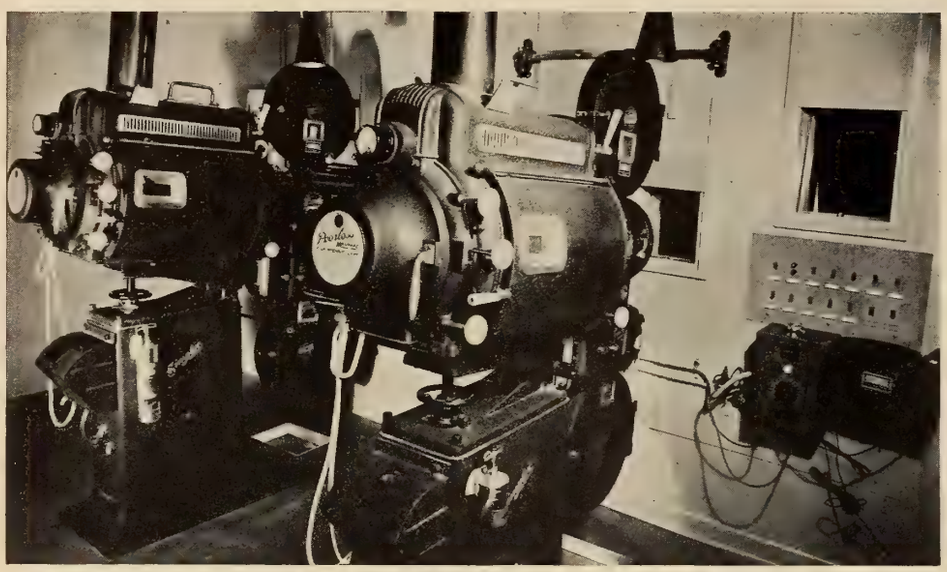
The Gentlemen's and Ladies' Lounges have been enlarged over four times their previous sizes.

To complete the elaborate renovation, new furniture has been installed throughout the entire house. The new Home is comparable, in design and beauty, to the best neighborhood theatres in the country. It is the neighborhood show place of Washington.



The women's lounge of the Home Theatre has been enlarged over four times. Walls are painted in a light orange shade; the carpet is rust color; a pink lounge chair and a dark green couch; oval mirrors, pastel pictures and modern powder shelves furnish this attractive room.

What the Well-Dressed Theatre Is Offering Its Patrons Today



The best projection and sound is one of the first requisites to patron satisfaction and newer theatres install only the finest new equipment. Example: the Verne Theatre, Los Angeles. Above, booth of the Verne—Simplex E-7 Projectors and 4 star Sound.

"Certainly exhibitors are not selling the motion picture short," says H. M. Richey, MGM goodwill ambassador, who has traveled over 100,000 miles during the past year in connection with his business of keeping in touch with the theatre field. Richey, who may be accepted as an authority on the subject, made his remark about the confidence of exhibitors in the future of motion pictures at the recent convention of Allied States Association in Philadelphia. "There has been," Richey added, "a wave of improvement in theatre property." Air conditioning plants, new marquees, finer equipment in older as well as new theatres has been the rule rather than the exception.

The well appointed theatre of today gives a brand of presentation impossible in the houses whose equipment has been hopelessly outdated by improvements made within the past few years in equipment, seating, ventilation, etc.

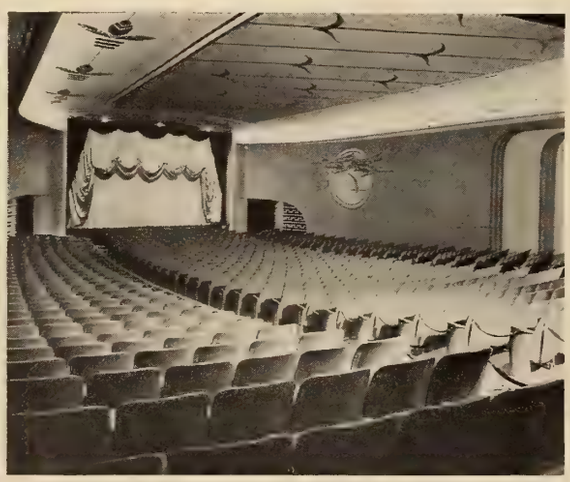
One of many recent examples of the type of installation which has become standard now, is the Verne Theatre in Los Angeles. The Verne is located in Wyvernwood, a residential community recently developed, and the theatre is operated by Eastland Theatres, Inc.

Accompanying photograph of the projection room of the Verne Theatre gives the very best evidence of the type of provision that is made today in the new theatres for the efficient presentation of pictures. It thus carries a warning to owners of older theatres that the competition nowadays is not only from the quality of attraction presented.

The equipment contract for the Verne Theatre was handled by National Theatre Supply Company. The booth, a fire-proof, thoroughly modern room as to plan and construction as well as equipment, contains two Simplex E-7 Projectors, fitted with Simplex Four-Star Sound System, high intensity projector lamps and the newest type of lenses.

The auditorium seats are American Seating Company's new models.





Attraction boards that give best display for selling the show, left above, are a feature of the Verne Theatre. At right, the auditorium, equipped with American Seating Co. Chairs, latest proscenium equipment, etc. Equipment supplied by National Theatre Supply Co.

MARQUEE LETTERS

A chart showing what marquee letters the theatre has on hand should be kept in the manager's office at all times. If a letter is broken, it should be placed at the bottom of the pile and not used unless absolutely necessary. When your maintenance man finds a broken letter, he should notify you immediately so that it can be marked broken on the chart.

SMPE to Celebrate Silver Anniversary

A Silver Anniversary Jubilee and the Fiftieth Semi-Annual Banquet will be the social highlights of the fall convention of the Society of Motion Picture Engineers to be held in New York October 20 to 23.

From the more serious standpoint of the SMPE fall convention, there will be a minimum of 13 papers presented at the six technical sessions.

W. C. Kunzman, convention vice-president, announced the following program:

October 20: 9 a.m., registration; 10 a.m., Technical session; 12:30 p.m., Informal luncheon for members and guests; 2 p.m., Technical session; 8 p.m., Technical session.

October 21: 9 a.m., Registration; 9:30 a.m., Technical session; 2 p.m., Technical session.

October 22: 9 a.m., Registration; 9:30 a.m., Technical and Business session; 8:30 p.m., Fiftieth Semi-Annual Banquet and Dance; Introduction of officers-elect for 1942; Presentation of SMPE Progress Medal; Presentation of SMPE Journal Award; Entertainment and Dancing.

10 a.m., Technical session; 2 p.m., Technical and business session; Adjournment.

Among the 13 papers arranged for presentation at the convention, four may be classified as treating exclusively with aspects of theatre projection. These include: Dynamic Screen—a Speculation; by Robert W. Russell, Training Film Production Laboratory, Ft. Monmouth, N. J.; A Constant-Torque Friction Clutch for Film Take-Up, by William Hotine, the Rotovex Corp.; Recent Developments in Projection Machine Design, by E. L. Boecking and L. W. Davee, Century Projector Corp.; Economic and Technical Analysis of Arc Lamp and Screen Light Characteristics, by H. D. Behr. Other papers to be presented are: Mobile Television Equipment, by R. L. Campbell, R. E. Kessler, R. E. Rutherford and K. V. Landsberg, Allen B. DuMont Laboratories; Production and Release Applications of Fine-grain Films for Variable-Density Sound Recovery, by C. R. Daily, Paramount Pictures, Inc.; Laboratory Modification and Procedure in Connection with Fine-Grain Release Printing, by J. R. Wilkinson and F. L. Eich, Paramount Pictures, Inc.; A Note on the Processing of Eastman 1302 Fine-Grain Positive in Hollywood, by V. C. Shaner, Eastman Kodak Co.; A Frequency-Modulated Control Track for Movietone Prints, by J. G. Frayne and F. P. Herrnfeld, Electric Research Products, Inc.; The Design and Use of Film Noise Reduction Systems, by R. R. Scoville and W. L. Bell, Electrical Research Products, Inc.

Paint Fire Escapes, Examine Counterweights Periodically

This is a good time of year, while the weather is still good, to coat all fire escapes with red lead and then repaint them. At the same time, the counterweights should be examined. To do this, go out on the escape yourself and see that it doesn't drop too fast under heavy weight. Also ask a person weighing slightly under 100 lbs. to test it in the same way to make sure it lowers properly under his weight.

Then go down to the street level and see that the fire escape will rise again with a gentle push. When it is down examine the counterweight cable carefully to be sure that no strands have parted. A coat of red lead and paint on this will help to preserve it, too.

Just Like DOUBLING Your BOX OFFICE ATTENDANCE—



by INCREASING YOUR NET REVENUE

with a

New **MANLEY**

Super-Electric

POPCORN MACHINE



Maybe your attendance has reached the saturation point... maybe competition is cutting into your box office... at any rate there are two square feet of floor space in your lobby that you can put to work to boost your revenue. Read what an executive of one of the larger theatre circuits has to say: "A Manley machine increased the net of our smaller theatres 25%—which is equivalent to doubling my box office attendance." And this experience is typical of Manley owners everywhere!

—and We'll Prove It If You Will Fill Out THIS COUPON

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I am interested in your Merchandising Plan to increase MY PROFITS. I understand my request for this material does not obligate me in any way.

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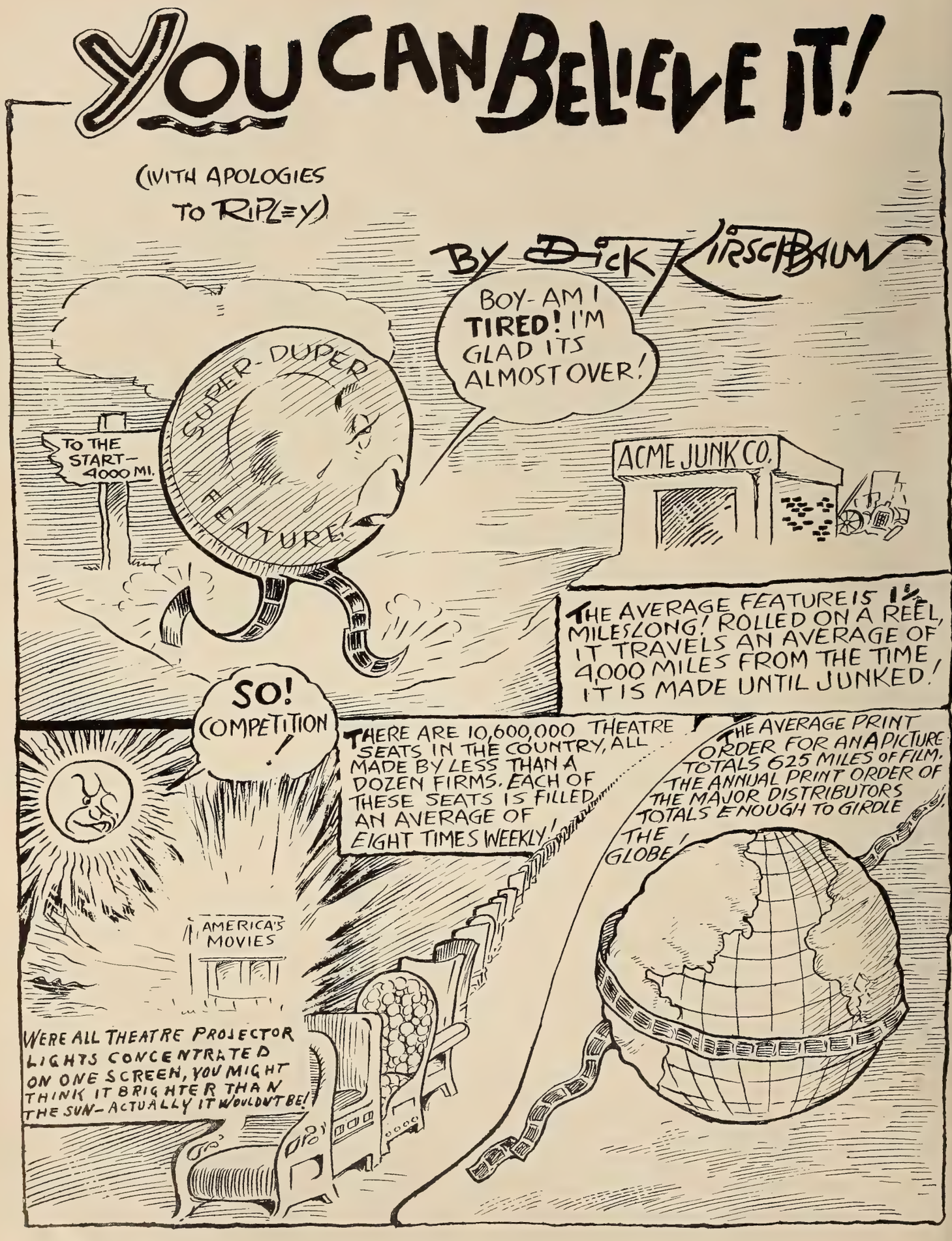
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KANSAS CITY, MISSOURI


YOU CAN BELIEVE IT!
(WITH APOLOGIES TO RIPLEY)
BY DICK KIRSCHBAUM
BOY- AM I TIRED! I'M GLAD ITS ALMOST OVER!
SUPER-DUPER FEATURE!
TO THE START— 4000 MI.
ACME JUNK CO.
THE AVERAGE FEATURE IS 1½ MILES LONG! ROLLED ON A REEL, IT TRAVELS AN AVERAGE OF 4,000 MILES FROM THE TIME IT IS MADE UNTIL JUNKED!
SO! COMPETITION!
THERE ARE 10,600,000 THEATRE SEATS IN THE COUNTRY, ALL MADE BY LESS THAN A DOZEN FIRMS. EACH OF THESE SEATS IS FILLED AN AVERAGE OF EIGHT TIMES WEEKLY!
THE AVERAGE PRINT ORDER FOR AN A PICTURE TOTALS 625 MILES OF FILM. THE ANNUAL PRINT ORDER OF THE MAJOR DISTRIBUTORS TOTALS ENOUGH TO GIRDLE THE GLOBE!
AMERICA'S MOVIES
WERE ALL THEATRE PROJECTOR LIGHTS CONCENTRATED ON ONE SCREEN, YOU MIGHT THINK IT BRIGHTER THAN THE SUN— ACTUALLY IT WOULDN'T BE!



ARE YOU GUILTY OF MURDER BY DIM YELLOW LIGHT?

You are if you're using low intensity projection arcs. Hollywood *producers spend millions*—exert every effort to put into film all the fine qualities possible. **It's up to you** to get these qualities out of the pictures. Low intensity lamps cannot satisfactorily project today's dense black and white pictures nor bring out all the beauties of a Technicolor production. Don't murder fine pictures with dim, yellow light. Don't cheat your patrons at the screen. Install low cost

Simplex HIGH

ONE-KILOWATT PROJECTION ARC LAMPS.

Designed especially for moderate sized theatres with screens up to 18 feet in width, they project *twice as much light* as your old low intensities (with only slightly higher over-all operating cost)—the brilliant snow-white light so necessary to the projection of Technicolor pictures.

Your box office demands that you buy them now!

• • •

GET THIS FREE PROOF!

Write for literature or see the Simplex High in your own theatre and see the difference. Phone for a free demonstration. No obligation. Thousands know the name Simplex to be a guarantee that you get the best. Resolve today to have better grosses by having better projection than your competitors.

DISTRIBUTED BY NATIONAL THEATRE SUPPLY COMPANY

There's a Branch Near You

Controlled PROJECTION

FROM SUPREX-SIMPLIFIED HIGH INTENSITY TO LOW INTENSITY

"Universal Trim" . . . does the job!

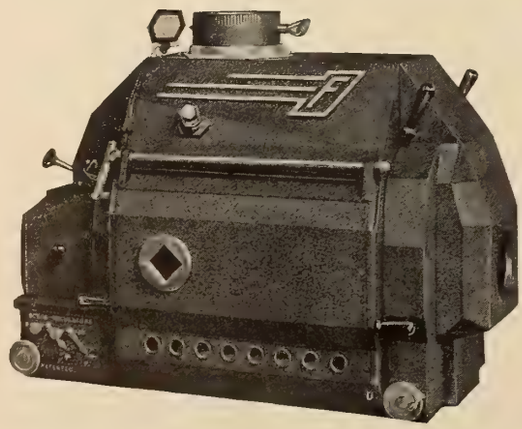
This is the 'BIG' Forest Lamp. It is designed for any size house.

The engineered flexibility and reserve power put into this lamp meet the exacting requirements of exhibitors who demand an above the average intense white light, on the screen . . . at all times.

In operating costs, regardless of the arc intensity at which it is operated, the Universal Trim Lamp is proved to be more economical than your present arc-light equipment.

The Forest 'Universal Trim' Lamps are the best buy—today. Regardless of future developments the revolutionary features available in these lamps make them the Best Buy of Tomorrow.

In the Forest Universal Trim Lamp is featured: an entirely new carbon feed which maintains perfect focus. Does not require the operator's constant attention . . . operates from 30 to 65 amperes . . . takes any type of carbon trim—5 to 9 mm. negative, 6 to 13 mm. positive—thus accommodating trims from Low to Suprex-Simplified High Intensity and any new requirements . . . adjustable magnetic arc-control permitting greater draft and removal of burnt gases . . . full adjustments provided for reflector, carbon guides and holders, independent separate control of positive and negative carbon feeds . . . lamp mechanism placed where it cannot be clogged by falling particles of carbons and to ease cleaning. Many other distinctive features are incorporated into the Forest 'UT' Lamp. These features are discussed in detail in a specially prepared brochure.



FOREST

"Universal Trim"

LAMPS

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One Kilowatt Lamps, Super MCS, LD-60, LD-40, LD-30 Rectifiers, Rectifying Tubes, Flameproofed Sound Screens.

FOREST MANUFACTURING CORPORATION

200 MT. PLEASANT AVENUE, NEWARK, NEW JERSEY

Independent Dealers to Meet Semi-Annually

Henceforth representatives of the membership of the Theatre Equipment Dealers Protective Association will meet semi-annually, Ray G. Colvin, head of Exhibitors Supply Co., St. Louis, and recently elected president of the organization announces.



Ray G. Colvin

The new head of the organization declared that there is little concerning planned activities of the Association that can be revealed for publication at this time, other than to reaffirm that the principle upon which the Association was formed is to arrive at solutions of mutual problems through cooperation, and that the word "protection" in the title of the organization's designation, means just as much protection for the manufacturer as the dealer in equipment for theatres.

The organization now has 32 members located in all sections of the country, all of whom distribute products of many of the best known manufacturers of specialized theatre equipment. "It is our hope," Colvin said, "to increase our organization membership to at least fifty before long."

Tri States To Spend $215,000 On Four Theatres in Sioux City

Tri-States Circuit has announced a program of remodeling for its four theatres in Sioux City, Iowa, which will cost $215,000. The program contemplates the expenditure of $150,000 to completely modernize the Capitol Theatre; $50,000 for the reconstruction and modernization of the Rialto; $10,000 for redecoration of the Princess and $5,000 for redecoration of the Hipp Theatre.

The Capitol Theatre, most extensive of the four jobs, will be closed for the renovations. Reopening is expected by Christmas. Numerous new features developed since the building was erected in 1918 are to be incorporated in the house.

At the Rialto, only the four walls will be utilized. The rest of the house will be entirely new. The house will even be given a new name. Besides redecorating the work at the Princess will include improved sound equipment. The Hipp Theatre will get new seats and front modernization.

Designs New Panama Theatre

A new 1200 seat theatre, tentatively named the Apolo, is being built in Panama City, Republic of Panama by Dr. Fabian Velarde, who also built the recently opened Lux Theatre in Panama City. Ben Schlanger of New York is the consultant theatre architect for both of these theatres.

Testing Electric Bulbs

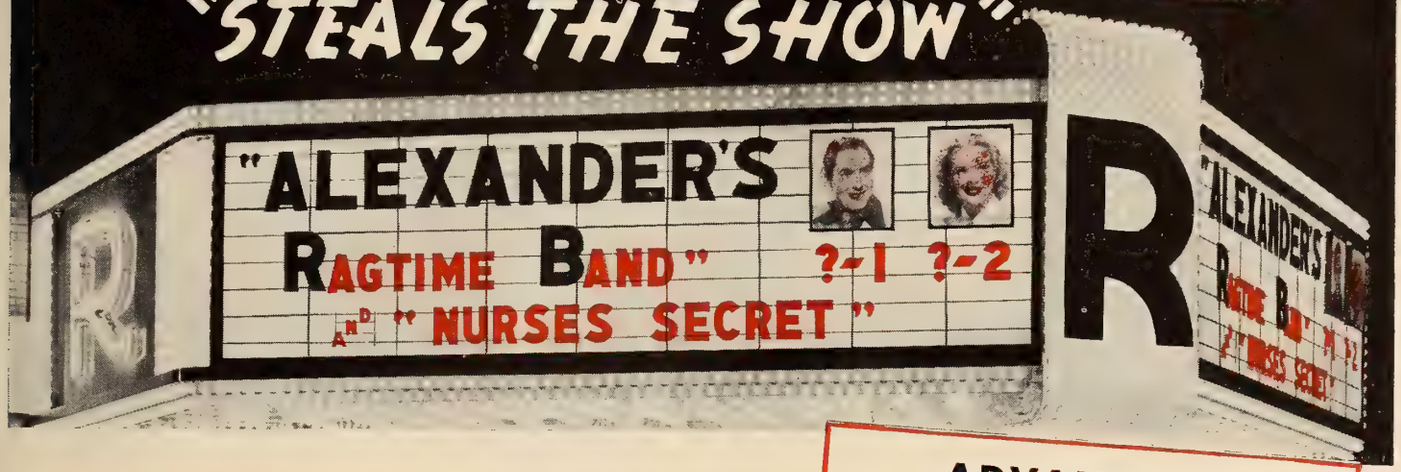
To test various types of mazda bulbs, affix a small gummed label with the date of installation near the base and as each bulb in a series burns out record the number of days it lasted. This will give you a fairly accurate picture of how long certain types of bulbs will last.

NEW! SENSATIONAL!

WAGNER SLOTTED CHANGEABLE

PLASTIC LETTERS

"STEALS THE SHOW"



THE BIGGEST Triumph in Silhouette Letters

Nothing like them has ever before been available. Made in 5 colors: Opaque Black, Translucent Red, Green, Blue and Amber. 10-inch Black now available—10-inch Letters in Translucent Colors, and 4-inch Letters in Opaque Black and Colors available about November first.

WE ARE THE ONLY MANUFACTURER WITH SUFFICIENT VOLUME TO JUSTIFY THE GREAT COST OF THE PLASTIC MOLDS NECESSARY TO PRODUCE THESE REVOLUTIONARY, BEAUTIFUL DISPLAY LETTERS.

When Illuminated They Have the Brilliancy of Neon

In Wagner PLASTIC LETTERS the color goes *all the way through*—not merely a surface color to chip or scale. The colors of the Red, Blue, Green and Amber letters are so brilliant that when set against an illuminated background they appear almost as brilliant as Neon—yet the color is dense enough to form a clear silhouette against the background. These color letters can be flashed their own color and then as a black silhouette by using a complementary color in Neon steady burning in background, and flashing incandescent lamps on and off.

ADVANTAGES

Brilliant Color—Also Silhouette.

•

Strong—Light in Weight—Shipping Costs Cut in Half.

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They Will Not Fall Out of Sign, Even Under Great Wind Pressure.

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Usable with or as Replacements of Wagner Aluminum Letters.

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Usable as "Standee" Letters Inside Theater, Around Coves in Lobby, on Top of Poster Frames, etc.

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Cost 25% Less Than Aluminum Letters.

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WAGNER WILL CONTINUE TO MANUFACTURE ALUMINUM LETTERS AS WELL AS THE NEW LINE OF PLASTIC LETTERS

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and MOTIOGRAPH PROJECTORS
and you will obtain
MODERN YET PROVEN
SOUND AND PROJECTION

WHEN YOU INSTALL A **Mirrophonic Sound System,** you bring to your patrons the extra punch born of its greater volume range, and an added appeal derived from its complete tonal range. **Mirrophonic Sound** is most dramatic and most natural!—with heretofore unobtainable delicate shadings of voice . . . and music, too, is reproduced with majestic qualities never before approached.

The **Motiograph "K" Projector,** modern though time-tested, is the answer to the alert theatre owner's quest for supreme projection. Together with the sheer eye appeal of the projected picture, the **Motiograph "K"** offers tireless, silent performance at the absolute minimum operating cost.

•

FOR DETAILS we invite you to consult your independent theatre supply dealer or

MOTIOGRAPH, INC.

ESTABLISHED 1896

NTS Veterans Recall Those 'Good Old Days'

Commemorating the company's fifteenth birthday, recently celebrated, the current issue of National Theatre Supply Company's house organ throws the spotlight on the changes which have taken place in motion picture exhibition over the past decade and a half. What has happened in this business since the days when pictures were silent and theatre operation, by comparison with today at least, somewhat slaphappy, is pointed in the reminiscences of several members of "National's 15-year club."

"Not an Acoustic in the House"

T. W. Neely, of the New Orleans Branch, recalls a complaint he got from an exhibitor who said his sound was particularly bad and that "he didn't have an acoustic in the house." E. B. Morton, of Pittsburgh, goes back to the pre-National Theatre Supply days, to discuss projection as he knew it when calcium gas was used in place of electricity and he was employed by the company which manufactured it. The tanks containing the hydrogen gas were painted black and the oxygen, red. Projection lamps had a burner which used a piece of lime. Occasional explosions from the tanks, due to imperfect mixture, often put a realism into the gun-shooting of the western dramas which made audiences jump.

O. A. Person, Minneapolis, tells how he refused to believe, until he was shown, that the American Reflecting Arc Lamp, which was brought to him in the '20's, could put a better light on the screen at 20 amperes than he was getting with the old lamp houses pulling 80 amperes. A. M. Olson, also of Minneapolis, concludes his notes on how things used to be with the following good-natured rib: "I only want to add that the exhibitor today is just the same as he was 20 years ago. He still claims the bottle was broken before it was packed."

Novelty Scenic Studios Complete Three Decorating Jobs

Novelty Scenic Studios have recently completed three decorating jobs. Weinberg's Lee Theatre, a new house in Roanoke, Va., was completely decorated, including draperies, stage equipment, wall coverings, decorative paintings and murals. J. A. Nordquist's Main Street Theatre at Galeton, Penna., was also decorated, the studios handling the painting, murals, draperies, stage equipment and wall coverings.

Novelty recently completed work on the new Colony Theatre, Toledo, O. The work included draperies and stage equipment, wall coverings, murals and decorative velour and leatherette treatment for the lobby.

Theatres Install Portable Soda Fountains in Lobbies

The Admiral Theatre, Chicago, has utilized hitherto unproductive lobby floor space by installing a soda fountain. The equipment consists of a portable unit.

A similar installation has been made at the Reeves Theatre, Elkin, N. C. These compact refreshment service units, built by The Bastian-Blessing Company of Chicago, enabled the theatres to give patrons additional service—at a profit.

IT MUST SPARKLE!



Just as the performance of a football player must sparkle in order to rate consideration for "All American", so too, must the pictures on your screen today sparkle to rate a profitable box office.

To secure the desired screen brilliancy with present dense black and white and colored films, **twice as much light** is required as is possible to project by any low intensity lamp.



This necessary doubling in light is possible at an increased combined current and carbon cost of **less than 2c per hour,** with the low cost Strong Utility High Intensity Automatic Projector Arc Lamp.

Without the snow-white light such as is secured by this lamp it is impossible to show colored films satisfactorily. The light of your old low intensity will appear a dim, muddy yellow by comparison.

Increase your business by installing Strong Utility One-Kilowatt Arc Lamps now. Theatregoers readily recognize good projection and go where it is offered.

Free Demonstration

Write your Independent Theatre Supply Dealer today for literature, or have him arrange a demonstration in your theatre without obligation. Strong products for years have been recognized by thousands of theatres as the most dependable guide to best projection. Complete details will be sent on request by The Strong Electric Corporation, 2501 Lagrange Street, Toledo, Ohio. Export office: 90 Gold Street, New York City

What Insurance Means to the Theatreman

Workmen's Compensation and How It Applies to Protection for Theatre Owners

While nearly every theatre in the country carries some forms of insurance, it is the belief of many insurance men that a large number of theatremen do not understand their insurance policies. What each policy covers, why it should be taken out, how the rate is figured and to whom claims are paid, are all important matters. STR has consulted Henry Anderson, head of Paramount's Insurance Dept., and obtained from him data on different types of policies.

First, in point of number of theatres holding it, comes Workmen's Compensation Insurance and/or Employers' Liability Insurance. Practically every state now has a law requiring an employer to carry such insurance. The sole exceptions are Mississippi and Arkansas. However, some states do not include theatres in the list of businesses or employers which must have this coverage. But in most of them, theatremen have found it advisable to register with the State Industrial Commission the fact that they have accepted the law as applying to them and are therefore covered under it.

In six states, the insurance must be written by a State Fund out of which claims are paid as they arise. They are Washington, Oregon, Nevada, Wyoming, North Dakota and Ohio. In eleven other states, the employer has the option of either placing his insurance through a private insurance company or through the State Fund maintained for the purpose. In all the others, it is obligatory for an employer to hold a policy covering Workmen's Compensation written by a private insurance company. In any event, it is considered advisable for every theatre to have such insurance. Even if he is not legally obligated to carry it, there is a moral obligation on every employer to do so.

Purpose of Insurance

The purpose of such insurance is to cover the employer's liability under whatever law governs the matter in the particular state in which he does business; if an employer does business in several states, employing others in all of them, he must have insurance wherever he employs people.

Before the passage of Workmen's Compensation Laws, any employe could sue an employer for injuries sustained during working hours and could recover provided he could show negligence on the part of his employer. Since this was often difficult to prove, many an employe became a public charge. The purpose of the Workmen's Compensation Laws was to charge the cost of accidents in industry to the industry and not to the general public.

Workmen's Compensation Insurance covers the liability of a corporation or individual operating a theatre for injuries sustained by any employe arising out of and during the course of his employment.

The rates are fixed by law in all states except Mississippi and Arkansas. They are based on the payroll, the premium being so much for each $100 of weekly payroll. Therefore, each time you add an employe, or raise a salary, you must pay an additional premium. An audit is made of each employer's books for the purpose of determining the premium. If an exhibitor operates his theatre as a corporation and receives a salary as manager, even though he is the sole stockholder of the corporation, he comes under the Workmen's Compensation Act. So also does his wife, if she is actually employed in the theatre, as cashier or bookkeeper or secretary of the corporation.

Report to Company, Not Broker

When an employe is injured, the accident must be reported immediately to the State and to the insurance fund or the insurance company as the case may be. It is required by the policy that the insured report the accident to the company, not to the broker.

If the employer so elects, he may pay the employe's salary for the period during which he is unable to work. In that case, the insurance company or the State Fund will reimburse the employer to the extent of the claim allowed. If, however, the employer elects not to pay the salary of the injured employe, the insurance company or the State Fund will then pay the money direct to the employe. Some states have maximum periods during which an employe may draw compensation either from the state or from an insurance company and some prescribe certain waiting periods; that is, the payments do not commence until a certain period after the accident.

In any case, the employe may not profit from his accident, financially. If his employer pays his salary, he may not also collect from the insurance company or the state; in that case, the employer is reimbursed to the extent of the law. This is to prevent any employe from taking advantage of a kind hearted boss and collecting double salary for the period during which he is incapacitated.

If in those states where there is no fund, an insurance company refuses to write a policy for any employer, thus not enabling him to comply with the law, he has no alternative but to go out of business. Therefore, all of the rules made by the company, eliminating hazards to employes and requiring an audit of the books, must be heeded by the employer at the peril of losing his right to do business.

UNUSUAL COMPENSATION CASES RECENTLY RECORDED

Unusual cases arise under the Workmen's Compensation Laws. Following are three recent examples:

A district manager held a meeting of managers in a centrally located spot a few miles from his own office. After leaving the meeting, he was killed in a motor accident. The question then arose as to his destination after leaving the meeting. If he was going to his home, his widow is not entitled to compensation. If, on the other hand, he was returning to his office, and this could be proved by any statement he made to anyone, compensation would be paid.

A bill poster in the course of his rounds was killed in a motor accident. In his case the same question arose. Had he finished his billposting, or was he on the way to another stand? In the first case he would not be entitled to compensation; in the second, he would be. The theatre company involved in this case to protect employes now requires bill posters to return to the theatre to leave supplies.

An usher, while on his relief period, went to the booth to watch the projectionist work. While there, he burned his hand and was unable to work for some time. The question arose as to whether he was performing his duties while in the booth, where he claimed to have been attempting to learn how to operate the machines.

These and similar questions must be decided by courts. In one state, one decision might be made, while in another the opposite might be considered just. In any case, the exhibitor covered by Workman's Compensation or Employers' Liability Insurance has no need to worry about his financial responsibility.

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NATIONAL THEATRE SUPPLY COMPANY
SOLD • SERVICED • GUARANTEED

Just to remind you

In these critical days, exhibitors can count on "NLS" to see them through an emergency or a real breakdown.

★ ★ ★

"NLS," of course, is National Loan Service . . . mechanisms, intermittents, lamps and other projection equipment —all for your use, *without cost.*

★ ★ ★

Here, if you like figures, are some statistics on National's vast stock of Loan Service equipment.

★ ★ ★

In a straight line three feet wide, National Loan Service equipment would stretch for half a mile. All told, it requires 7000 feet of storage space. It's valued at close to a half-million dollars.

★ ★ ★

In this stock there is a mechanism for every 35 theatres in the United States. There's an intermittent movement for every 25 theatres.

★ ★ ★

Every year National Loan Service does over one million hours of work in theatres, *absolutely free.* In total elapsed time, that adds up to 40,000 days, 1500 months, or 125 years' work.

★ ★ ★

This Colossus of (Loan) Service is at your service at any time. And we mean *any time.* Because day or night there's a National Theatre Supply Company branch near you.

★ ★ ★

Have you discussed *your* equipment with a National representative lately?

NATIONAL THEATRE SUPPLY COMPANY

★

Protect your theatre against breakdowns.

Get a National Equipment Check-up today.

the HINT COLUMN

Methods, Ideas and Suggestions That Are Good for What Ails Equipment, Maintenance and Theatre Operation

Boiler Room

Your porter should drain off the stale and dirty water in the boiler every morning and replace with fresh water. Fresh water is cheaper to heat and prolongs the life of the boiler.

Spray the coal in the storage pockets regularly. This insures better burning and may prevent spontaneous combustion.

Have your boiler attendant throw a couple of handfuls of rock salt into the boiler fire every two weeks. This helps rid the chimney of soot and reduces fuel bills.

Have exit doors opened for a spell before the heat is turned on in the morning so that the atmosphere in the auditorium of your theatre is cleared before the patrons' arrival. It is believed that this will conserve fuel, also.

Keep a careful inventory of fuel on hand at the beginning and end of the month so you can check on the amount of fuel being consumed in comparison with previous seasons and make certain that you always have a sufficient supply.

Inspect exit doors to see whether they are equipped with weather stripping to keep out the cold and retain the heat.

Make sure your porter checks the oil gauge before and after delivery of fuel; also the gauge on the delivery truck. In this way, you receive what you are paying for.

Uniforms

Employes' weekly laundry bills, where linen shirt fronts and collars are used, might be reduced by offering a prize to the employes who keeps his linen clean for the longest time.

The life of uniforms may be prolonged by having ushers and other attaches cover them with cloth or other material when not in use.

Perhaps ushers could take their uniforms home for slight repairs when they become necessary.

It may be of value to make a checkup of your staff's working schedules so that they conform to the daily attendance charts. Sometimes the volume of business shifts from one day to another, making a corresponding change necessary in the staff's working schedule. The schedule should be arranged so that you do not use ushers on the floor when not actually needed, maintain morale by not keeping them at attention with nothing to do and to save money.

Maintain your check room so as to void loss to patrons of umbrellas, parcels, books, bags, etc. They may have little intrinsic value to your employes but, in the eyes of your patrons they are very important, especially when they are lost.

Fire Drills

Exhibitors and managers are responsible for the safety of their patrons while the latter are in their theatres and they should organize weekly fire drills so that every employe knows exactly what to do in case of emergency. Daily inspections should be made of panic bolts, exit doors and points of egress not within view of the public, to make doubly sure they are in A-1 condition.

After each snow fall it is important that snow should be cleared from the sidewalk, roof and marquee. Snow on the marquee is tremendously heavy and can cause untold damage. Falling ice from the marquee or roof of the theatre, itself, may endanger passersby.

Seek Way to Provide for Seeing-Eye Dogs

With the number of "seeing eye" dogs showing a marked increase every year, theatremen everywhere are confronted with the problem of whether to make an exception and permit these specially-trained animals to enter the theatres with their masters.

Policy varies, in this connection, from theatre to theatre and from manager to manager. Certain theatres admit "seeing eye" dogs with their blind masters, while others do not. Those who favor admitting them say that the happiness they may give the unfortunate will more than outweigh any possible disadvantage in lowering the bars.

It is understood that, in certain cases, dogs are permitted to curl up under the seat of their masters, in an inconspicuous part of the theatre. Where this is not feasible, the animal and his master are seated at the rear of the orchestra floor.

Defending admission of the dogs to their theatres, exhibitors claim that restaurants and hotels have established a precedent which they can safely follow. Seeing Eye, Inc., which trains the dogs in use throughout the country, declare that they have adopted a "hands off" policy as far as theatres are concerned.

The "seeing eye" dog question has arisen in several locations. In one recent instance, a blind patron of a Middle Western city was refused admission to a theatre after purchasing a ticket. He had traveled a distance to see the show and was deeply chagrined. He was especially disappointed because he had been permitted to enter another theatre with his dog many times before.

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Assures SUPERIOR performance always . . . at lowest maintenance cost. Now installed, in the largest to the smallest theatres, from coast to coast and border to border.

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CENTURY "CC" DOUBLE SHUTTER MECHANISM

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Designed, Engineered and Manufactured . . . — Independently by

CENTURY PROJECTOR CORPORATION

NEW YORK, N. Y.



The Bulletin Board

New Theatre Construction

Urbana, Ohio—Yasenoff & Son have completed a $150,000 theatre for Chakeres Theatres here. Maffit and Stritzel, of Columbus, are the architects. The house seats 1,000 persons.

Erie, Penna.—The Strand Theatre will be located at a new downtown site, if negotiations for the purchase or rental of a building to house it can be completed, Thomas Fordham, district manager for Warner Bros., has announced. The present building will be razed in April.

Honolulu, T. H.—The city planning commission has approved application of the Consolidated Amusement Co. to build a new theatre on Dillingham Blvd.

Sylva, N. C.—Work has begun on a new theatre for J. E. Massie and his son, Frank. The seating capacity will be 750.

St. Louis, Mo.—A new suburban theatre, to cost about $500,000 is planned by a syndicate headed by Ansehl Bros. & Associates in the Hampton Hills section. The theatre will be of modern design and will seat 2,000.

Neenah, Wis.—Marcus and Evirnoff, who have purchased the lease on the Embassy Theatre, plan to erect a new and modern showhouse to replace it.

Flushing, L. I.—Paul Raisler, former manager of the Little Neck Theatre, has taken a lease on a new theatre under construction at 188th St. and Union Turnpike, and expects to open the house January 1.

Detroit—Permission has been granted by the zoning board of appeals for the erection of a theatre by Benjamin Pupko at 2526 State Street.

New Orleans, La.—Plans have been completed for the latest addition to United Theatres, Inc.—a new house in the Lakeview section.

Honesdale, Penna.—The Comerford Circuit has secured options on three properties in Honesdale and plans a modern theatre in the Wayne County seat.

Rock Island, Ill.—Construction has been started on a new theatre for the Brotman Circuit here. Isadore Brotman will be the owner and manager of the new house which will replace the Ritz Theatre. Completion is expected by Jan. 1.

Philadelphia, Penna.—Plans for a 1,500 seat theatre, stores and apartments on City Line Avenue between 52nd and 53rd Streets, have been drawn by Thalheimer and Weitz, architects. The project, to cost $200,000 will be constructed for Frank Blum of Wynnefield.

Harrisburg, Tex.—Site for a new theatre here has been purchased by the Interstate Circuit.

Cape Charles, Va.—Work has been started on the razing of the buildings on the site of the new Palace Theatre.

Greenwood, Miss.—The new theatre under construction here by Paramount-Richards Theatres has been named the Leflore.

East Cambridge, Mass.—A $30,000 building including a theatre which will seat 742 people is being constructed by the Lechmere Realty Co.

Charleston, S. C.—Construction has begun on one of two new theatres to be built by Theatres Realty Co., owner of the Pastime Amusement Co.'s houses.

York, Penna.—Plans for the immediate erection of a $100,000 theatre at the northern extremity of this city to be known as the Mayfair, have been revealed by Charles MacDonald, native Yorker, who recently built and now operates the Southern Theatre and who at the age of 26 is numbered among the youngest owner-operators of movie houses in the country.

Savanna, Ill.—A new house will be built here by Frank R. Eagleton and Associates. The theatre will seat approximately 700 persons.

Dublin, Va.—A 500 seat, two story theatre building costing $50,000 will be built here by J. Dorsey Conklin, who operates a theatre in Radford.

Huntingburg, Ind.—Construction work has started on the new theatre being erected here by I. R. Murphy.

Mt. Clemens, Mich.—Architect's plans are being drawn for a huge new theatre and business block development here, according to an announcement by Robert G. Peltier, manager of the Jewel Theatre.

Corvallis, Ore.—A new theatre to be built here by the Whitesides will have 800 seats, it is announced.

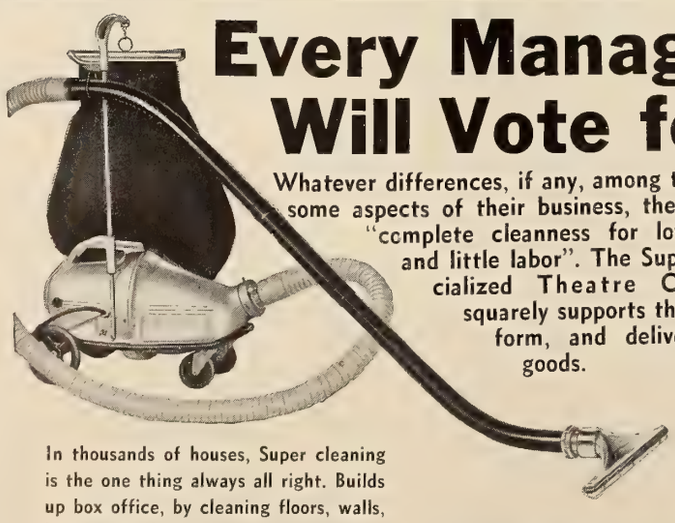
Knoxville, Tenn.—W. W. Wilson has announced that construction will start soon on another new theatre to seat 1,000. W. E. Drumbar and Walter Morris have previously announced construction of a theatre here.

Texas City, Texas.—Plans have been prepared for the third of the Long-Griffith Circuit's theatres in this city. It will seat 880 and will be serviced by two 25-ton year round air conditioning units.

Fallon, Nev.—S. Lee Birge, manager of the Fallon Theatre, announces that this town's newest house is ready for opening.

Durand, Wis.—This town's new theatre, civic center and office building is nearly completed. A community enterprise, the theatre will seat 500.

New York—Work has been started on a new building to contain a 600 seat theatre and stores at 43rd Street and Queens Boulevard, Long Island City. The Esquire Queens Co. is constructing the building. Interested



Every Manager Will Vote for This

Whatever differences, if any, among theatre managers about some aspects of their business, they unanimously endorse "complete cleanness for low cost and little labor". The Super Specialized Theatre Cleaner squarely supports that platform, and delivers the goods.



In thousands of houses, Super cleaning is the one thing always all right. Builds up box office, by cleaning floors, walls, box fronts, decorations, draperies, lamp house, upholstered furniture. Brightens the screens, clears sound holes, too. Prolongs the lives of everything in the place, including the manager, and saves much money every day. Try a Super 5 days free, as so many others have done, and judge by the preview how you will like the picture. Ask your wholesaler or write

THE NATIONAL SUPER SERVICE CO., 1951 N. 13th St., Toledo, Ohio.

in this company are Herbert Scheftel and Alfred Burger, who built the Squire Theatre in Great Neck this year. Amusement Supply Co., which designed, constructed and equipped the latter is also doing the same for the new theatre.

Lehighton, Penna.—G. R. Stecker Construction Co. has been awarded the contract for the erection of a new theatre here on the site of the former Opera House.

De Kalb, Ill.—Plans for the erection of a new theatre are being completed by Fred Anderson, operator of the Egyptian and Fargo Theatres.

England, Ark.—This town's only theatre, destroyed in a disastrous fire last month, will be rebuilt by Terry Axley, the owner.

Buffalo, N. Y.—An application for a permit to build a theatre has been approved. Basil Enterprises, Inc., will construct the edifice.

Salisbury, Md. — A contract has been awarded to J. Roland Dashiell for the construction of the new Ulman Theatre to replace the opera house destroyed by fire several months ago. Plans call for a 995 seat theatre with two balconies.

Renovations, Openings

LeRoy, N. Y.—M. J. Kallett of Oneida, president of Kallett Theatres, who purchased the local theatre last Spring, has announced that he will enlarge and modernize the house.

Clairton, Penna.—Plans are proceeding for the complete remodeling of the old Hendel Theatre into a modern showhouse to seat 850 persons.

Wilkes-Barre, Penna.—Remodeling of the Sterling Theatre will cost $50,000 it was announced recently by the Comerford Circuit.

Evansville, Ind.—The Franklin Theatre here closed last week for a complete remodeling which is expected to cost $40,000.

Miami, Fla.—Complete modernization of the Gables Theatre on Ponce de Leon Blvd., Coral Gables, has been started with the Witters Construction Co. holding a contract for $22,652. The total cost of the improvements will be between $35,000 and $50,000.

West Frankfort, Ill.—Manager H. M. Burnett has announced plans for a complete modernization of the Strand Theatre.

Syracuse, N. Y.—The Strand Theatre, leased to local operators after several years under RKO-Schine management, reopened last month after renovations costing $10,000.

Waterbury, Conn. — Alterations costing $8,000 are to be made on the Jacques Theatre. The house has been closed for some time.

Spartanburg, S. C.—Although the theatre was completely renovated, the Carolina here was closed for only five days, much of the work being done at night. About $18,000 was spent.

Houston, Tex.—L. C. Baxley, owner of the Plaza Theatre has let a contract to C. W. Ennis for reconstruction of that portion of the house recently damaged by fire.

Jacksonville, Fla.—Guy A. Kenimer, district manager of Florida State Theatres, announced recently that the Imperial Theatre would be renovated to the extent of $40,000. New seats, carpets, air conditioning, projection, sound and marquee will be installed.

Fredericktown, Penna.—The Grand Theatre here has been remodeled under the direction of Arnold Picchi of New York.

St. Marys, Ohio—Frank Collins of the Chakeres Circuit has announced the remodeling of the Regent Theatre.

Passaic's New Theatre Opens

The Central Theatre, Passaic, N. J., was one of the several outstanding new theatres which made their bows to the public last month. The complete interior decoration including all stage curtains and mechanical equipment and rigging, draperies, wall coverings and bandstand were furnished and installed by Novelty Scenic Studios, Inc. John and Drew Eberson were the architects.

Rehearsal Best "Show Must Go On" Surety

The true theatrical spirit expressed in "The Show Must Go On" legend has its best application to the entirely practical when the projectionists "tune up" for the beginning of every first show of the day in their theatres.

Not even the most sympathetic manager, unless he has been a projectionist himself at some time or other, realizes the number of problems that crop up in connection with putting those shows, reeled up so compactly in the cans, on the screen with the best visual and auditory results, plus unbroken performance from beginning to end of each program. However, the practical projectionist doesn't look for sympathy. He knows how many things can happen to "gum up the works," and he therefore makes it routine to get to the theatre well ahead of the first show each day and give his equipment at least a practice "work out" to find if anything is needed to avoid the avoidable imperfections in sound or sight projection.

The before-the-show "rehearsal" includes: Cleaning of interior of lamps, all contacts, the reflectors and lenses; inspection of arc leads for good contact; operation of automatic feed motor, condition of its brushes and, very importantly, lubrication. Both lamp houses get such a going over.

Similarly, both projectors are given a "trial run" for checking speed; are inspected for lubrication of the motors; cleanliness of film trap, sprockets and fire rollers; removal of surplus oil from bearings; check of the take-up, film tension pads and fire valves; test of exciter lamp focus and condition of filament; projected picture for focus, masking, travel ghost, steadiness.

The sound apparatus should be checked with meter readings, tube filaments; responses of stage speakers; testing of volume controls, rheostats, switches, etc.

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RCA Theatre Service
RCA Magic Screen
RCA Magicote Lens Service
Brenkert Projectors
Brenkert Lamps
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Are eye-appealing, highly polished, rust-proof. They are all metal, sturdily built, will not warp. Available in many sizes for inside or outside use. Ask your theatre supplier or write direct for prices, sizes, complete information.
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write for details on the three distinctive and differently priced lines comprising the new *Ideal Streamliner* group.
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Sioux City, Ia.
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Save on Power for Economy; You May Be Forced To By Rationing

In this land of plenty, power, one of the essentials of modern life, has already been rationed in some cities—principally because of a drought in the southeastern states. It is entirely within the realm of probability, even likely, that power will again be rationed in the southeast as well as in other sections, because of drought or shortage for some other reason. The recent shut-down in Kansas City through a strike demonstrated what a crippling effect lack of power can have on a modern city, geared to run by electricity.

With these thoughts in mind, the theatreman should concern himself with how to save power, not only to be guarded against a shortage which may soon occur or may never happen, but also to effect desirable economies in operating costs which are soaring rapidly for other reasons. For power is the life blood of the theatre, too, as well as all other modern industry; without it, you cannot operate.

Greatest consumer of power in the theatre is the arc lamp through the generators or rectifiers which convert the current for use. If the amperage of the lamps can be reduced, that much less current will be consumed.

Save on Utility Lighting

Next to look at is the marquee. With the end of daylight saving, your lights will be burning longer than during the Summer. Make it a practice to extinguish all lights on the marquee except those lighting the attraction sign and half of those on the soffit when the last show goes on—in other words, when you have stopped selling tickets. Half of the soffit lights are sufficient to illuminate the outside of the theatre for exiting patrons. If the attraction is the same for the next day, you need not even keep the lights burning behind the attraction sign, unless there is a large transient trade in your neighborhood at night.

House lights can be cut by using low wattage bulbs. The house need at no time be brilliantly illuminated. The bulbs can be small; if all turn on at a single switch, the best and only method for economizing is to cut them still smaller. The same holds true in the lobby, foyer and promenades.

Cleaners should be instructed to move work lights around and not have them all turned on at once. Even the use of these can be eliminated if a light is attached to the vacuum cleaner. While the weather is sufficiently moderate, the house can be cleaned during the morning with the doors all open, providing sufficient light for cleaning purposes.

Another way to cut down is to reduce the amount of the demand charge on your meters. This can be done by cutting down the number of lights turned on at any one time. For instance, if house lights are cut out and footlights also out at the moment when the motors are started the light struck in the arc lamps, the demand charge will be less than if the house and footlights are cut or dimmed after lights is struck and motors are started. Incidentally, dimming lights does not cut down consumption of current.

Check "Demand Charges"

Demand charges are based on the greatest amount of current required at any one time. A demand meter has a fixed needle which rises only when the current load is increased. It never falls back so that when all lights are on at one time, nothing you can do thereafter will cut the demand charge for a year.

Another thing to do is make a listing of all the lights and motors in the theatre getting the total in wattage. Then see if this total comes anywhere near what the peak demand is. If so, your demand charge is too high and you can most certainly effect economies. You should be able to calculate exactly what the greatest amount of current consumed at any one time is and if your demand charge is much over that consult your electric utility or one of the firms which makes a specialty of cutting down electrical costs.

Such economies and seeing that the lights in your office, the ushers' room, closets and cellar are extinguished when not in use are almost too elemental for inclusion in this article—any manager knows how to economize in this way. But it wouldn't be amiss to check up on your employes to see whether they are following your instructions in these matters.

KEEP PLUMBING IN ORDER

There are several preparations on the market for keeping the drains of sinks open. A can of this material should be kept in the theatre at all times for emergency, but it should be kept under lock and key. Such preparations can cause severe burns if they touch the skin and a serious accident might result if an unskilled person attempted to use them. Such preparations are not recommended for toilets, however. To relieve stopped toilets, a rubber plunger is the best method.

RCA Completes Plant to Process Lenses

A special laboratory at the RCA plant at Indianapolis has been set up to apply the lens coating process developed by engineers of the company and recently announced as an added theatre service.

In an announcement issued last week, Edward C. Cahill, RCA Photophone Division Manager, stated that the company's field forces will handle the lens coating activity.

The process is known as Magicoat and employs secret formulae and processes developed by G. L. Dimmick and his co-workers at RCA. It makes possible the application to lenses now in use of the "coating" which has long been recognized as an important advance in both photography and projection—the coating acting as a brake on light losses due to reflection. Finer detail, sharper contrast and improved color values result from application of the coating.

The first theatre use of coated lenses took place in the presentation at Loew's theatres of "Gone With the Wind." The lenses used were the first turned out by Bausch & Lomb with coated surfaces.

WHERE TO BUY THEATRE EQUIPMENT

LISTING NAMES AND ADDRESSES OF MANUFACTURERS OF SPECIALIZED THEATRE EQUIPMENT

1 PROJECTION

Projectors—(Standard Theatre)

Brenkert Light and Projection Co., Detroit, Mich.

★**Century Projector Corp.,** 729 Seventh Avenue, New York, N. Y.

Model "C": Features rear shutter design; simplified gear arrangement; heavier mechanical construction; grease sealed ball-bearing driving shafts; direct drive, 4 bearing intermittent with larger cam shaft; perfected film trap and gate construction for perfect optical alignment; complete unit construction permits interchangeability of essential assemblies; elimination of the meshing of the small 17 tooth pinion driving gear; one-piece main frame and covers.

Model "CC": Features include those listed under the Model "C" plus double rear shutters driven from separate driving gears; special design of shutter blades for particular lamphouse operation.

★**International Projector Corp.,** 92 Gold St., New York, N. Y.

E-7 Projector: Features include synchronized front and rear shutter, each acting on one half of light beam; automatic fire shutter safety trip; one-shot oiling; removable film gate; film gate studs, cone-shaped pad springs and tension pad with intermittent shoe combination for holding film for steady image; rear shutter cooling fins; oversize drive gears; readily removable intermittent.

Super Simplex Projector: Features include rear shutter; patented film trap locking device; lateral film guide rollers; hardened and ground vertical shaft; micrometer focussing device on lens mount; dynamically balanced flywheel; specially designed rear shutter bracket as insurance against vibration.

S I Projector: Designed for smaller theatres (200 to 800 seats) features precision mechanism and synchronized front and rear shutters on same principle as E-7 and Super models; entirely gear driven; "hunting type" gears in gear train; shutter shaft upper sprocket assembly and intermittent drive assembly are integral unit; operating parts encased in oil-tight case and work in an oil bath; intermittent also enclosed and operates in oil; semi-centralized lubrication; automatic fire shutter.

★**Motiograph, Inc.,** 4431 West Lake St., Chicago, Ill.

Motiograph Model "K' Projector: Mechanism is enclosed in a ribbed cast-iron case having no die-cast parts. All steel gears, star, cam, sprockets, shoes and tracks are hardened and ground to micrometric accuracy. Features include cylindrical synchronized double-blade shutter, each blade acting on half the light beam; automatic air cooling; removable oil-absorbent bearings and high-speed micrometer lens-focusing device. The "K" mechanism is available with three pedestals, the heavy-duty De Luxe K—the medium priced HU—and the economical S.

★**S.O.S. Cinema Supply Corp.,** 636 11th Ave., New York, N. Y.

Wenzel Co., 2505 S. State St., Chicago, Ill.

Arc Lamps

C. S. Ashcraft Mfg. Co, 47-31 35th St., Long Island City, N. Y.

Ballantyne Co., 222 N. 16th St., Omaha, Nebr.

Brenkert Light Projection Co., Detroit, Mich.

★**Forest Mfg. Corp.,** 200 Mt. Pleasant Ave., Newark, N. J.

Universal Trim Lamps—burn from 5 to 9mn. negative and 6 to 13mn. positive, thus accommodating trims for Suprex-S.H.I., 1 KW, and Low Intensity.

One Kilowatt—Form 30 to 40-plus amperes, 4300 lumens at 1100 watts, this lamp can be operated from low to 1 KW plus intensity.

J. E. McAuley Mfg. Co., 552 W. Adams St., Chicago, Ill.

★**National Theatre Supply Co.,** 92 Gold St., New York, N. Y.

Simplex High: Arc lamp of Intermediate type for smaller theatres; operates with associated rectifier as unit, rectifier using four 15-ampere tubes to supply lamp load of 40 amperes at 27½ volts; lamp burns regular 7 mm. Suprex carbon, which with the low voltage of 27½ across the arc results in such a low current density for this diameter carbon that consumption is rated at 5½ inches per hour, permitting showing six of the present standard reels per single 12-inch positive carbon.

★**Strong Electric Corp.,** 2501 LaGrange St., Toledo, O.

Mogul: Arc lamp; uses Suprex carbon at 50 or 65 amperes; for large screens; features include ball-bearing motor and arc control with separate adjustments for feeding rate of both positive and negative carbons; full-floating holders and head resisting guides near burning end to assure coaxial alignment; optically corrected elliptical reflector is 14 inches in diameter.

Utility: Arc lamp; for theatres using screens up to 18 feet in width; burns 7 mm. Suprex carbons at 40 amperes with 27½ volts across the arc; unit comprises lamp and associated rectifier of intermediate capacity; operates on DC and is available for use with single, two or three phase AC line service.

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Projection Screens	3	Stage Equipment
Projectors	1	Projection
Public Address Systems	2	Sound
Rewinders	(1a)	Booth Accessories
Rectifiers	1	Projection
Reflectors	1	Projection
Reproducer Systems	2	Sound
Rubber Matting	4	Theatre Furnishings
Sign Letters—Marquee	5	Display Advertising
Slide Projectors	(1a)	Booth Accessories
Soft Drink Dispensers	(8a)	Merchandise
Sound Heads	2	Sound
Speakers	2	Sound
Spot & Flood Lights	6	Lighting
Stage Lighting	6	Lighting
Stereopticons	(1a)	Booth Accessories
Theatre Fronts	10	Finishing Materials
Tickets	8	Vending
Ticket Machines	8	Vending
Uniforms	9	Maintenance
Unit Air Conditioning	7	Ventilation
Unit Cooling	7	Ventilation
Upholstery Materials	4	Theatre Furnishings
Utility Lighting	6	Lighting
Vacuum Cleaners	9	Maintenance

Generators

Automatic Devices Co., 1035 Linden St., Allentown, Pa.

Century Electric Co., 1806 Pine St., St. Louis, Mo.

Hertner Electric Co., 12690 Elmwood Ave., Cleveland, O.

J. E. Robin, Inc., 334 W. 44th St., New York, N. Y.

Westinghouse Electric & Mfg. Co., E. Pittsburgh, Pa.

Rectifiers

Baldor Electric Co., 4367 Duncan Ave., St. Louis, Mo.

Ballantyne Co., 222 N. 16th St., Omaha, Nebr.

Benwood-Linze Co., 1842 Washington Ave., St. Louis, Mo.

★**Forest Mfg. Corp.,** 200 Mt. Pleasant Ave., Newark, N. J.

Super MCS Rectifiers: Equipped with P. R. Mallory Magnesium-Copper Sulphide rectifying units, exclusively. For Suprex-Simplified High Intensity projection, available in Single or Twin-Type.

Bulb-Type Rectifiers: LD-60—can be operated from 30 to 60 amperes, from Low Intensity to Simplified High Intensity.

LD-40—designed to supply DC power to One Kilowatt Arc Lamps, output 48 to 25 amperes. LD-30—for Low Intensity operation equipped with "no flash back" transformers. All Forest Rectifiers are approved by Underwriters Laboratories.

Garver Electric Co., 327 Carter St., Union City, Ind.

General Electric Co., 1285 Boston Ave., Bridgeport, Conn.

★**SEE ADVERTISEMENT THIS ISSUE.**

Kneisley Electric Co., 500 S. St. Clair St., Toledo, O.

★**National Theatre Supply Co.,** 92 Gold St., New York, N. Y.

★**Strong Electric Corp.,** 2501 LaGrange St., Toledo, O.

Utility Rectifier: High intensity 4 tube 50 or 65 ampere rectifier.

Utility Intermediate High Rectifier: Companion rectifier for use with Utility Intermediate High Lamp.

Mogul 6 Tube Rectifier: High Intensity rectifier for use with Strong Mogul Lamp or other makes of lamps requiring a heavy duty rectifier.

Strong Copper Oxide Rectifier: High Intensity Copper Oxide rectifier for use with lamps operating at 50 or 65 amperes.

Lenses

Bausch & Lomb Optical Co., 739 St. Paul St., Rochester, N. Y.

General Scientific Corp., 4229 S. Kedzie Ave., Chicago, Ill.

Ilex Optical Co., 690 Portland Ave., Rochester, N. Y.

Kollmorgen Optical Corp., 767 Wythe St., Brooklyn, N. Y.

Projection Optics Co., 330 Lyell Ave., Rochester, N. Y.

Wollensak Optical Co., 850 Hudson Ave., Rochester, N. Y.

Reflectors

Bausch & Lomb Optical Co., 635 St. Paul St., Rochester, N. Y.

Fish-Schurman Corp., 250 E. 43rd St., New York, N. Y.

Heyer-Shultz, Montclair, N. J.

Kneisley Electric Co., 500 S. St. Clair St., Toledo, O.

Matisse Bros., 787 E. 138th St., New York, N. Y.

(1a) BOOTH ACCESSORIES

Fire Shutters

Ballantyne Co., 222 N. 16th St., Omaha, Nebr.

Best Devices Co., 10516 Western Ave., Cleveland, O.

Rewinders

DeVry Corp., 1111 Armitage Ave., Chicago, Ill.

Goldberg Bros., 3500 Walnut St., Denver, Colo.

Neumade Products Corp., 427 W. 42nd St., New York, N. Y

Wenzel Co., 2509 S. State St., Chicago, Ill.

Edward H. Wolk, 1018 S. Wabash Ave., Chicago, Ill.

Slide Projectors

Bausch & Lomb Optical Co., 739 St. Paul St., Rochester, N. Y.

Best Devices Co., 10516 Western Ave., Cleveland, O.

S.O.S. Cinema Supply Corp., 636 11th Ave., New York, N. Y.

Stereopticons

Bausch & Lomb Optical Co., 739 St. Paul St., Rochester, N. Y.

Charles Besler Co., 133 E. 23rd St., New York, N. Y.

Best Devices Co., 10516 Western Ave., Cleveland, O.

Golde Mfg. Co., 1214 W. Madison St., Chicago, Ill.

Kliegl Bros., 321 W. 50th St., New York, N. Y.

S.O.S. Cinema Supply Corp., 636 11th Ave., New York, N. Y.

2 SOUND

Reproducer Systems

Ballantyne Co., 212 N. 16th St., Omaha, Nebr.

Cincinnati Time Recorder Co., 1733 Central Ave., Cincinnati, O.

DeVry Corp., 1111 Armitage Ave., Chicago, Ill.

★**International Projector Corp.,** 92 Gold St., New York, N. Y.

Four Star Sound—Four types available: Type A, approximately 1500 seat; Type B, approximately 2500 seats; Type C, approximately 5000 seats; Type E, approximately 200-800 seats capacity; all types feature rotary stabilizer De Luxe soundhead, only variables being number of power amplifiers operating in parallel for required power output and type and number of speakers; microphone and phonograph input jack provided for incidental music, stage entertainment and announcements.

★**Motiograph, Inc.,** 4431 West Lake St., Chicago, Ill.

Mirrophonic De Luxe Sound: Sold exclusively through independent theatre supply dealers; available in ten models designed to meet the requirements of theatres from the smallest to the largest. Most models employ Western Electric Co. built amplifiers, preamplifiers, power units, tubes and other components. The Mirrophonic De Luxe Reproducer, standard equipment in nine of the ten models, is built by Motiograph, Inc., based on designs of Electrical Research Products, Inc., Western Electric Co. subsidiary.

★**RCA Mfg. Co.,** Camden, N. J.

★**S.O.S. Cinema Supply Corp.,** 636 11th Ave., New York, N. Y.

WHERE TO BUY THEATRE EQUIPMENT

2 SOUND (Continued)

Sound Heads

Ballantyne Co., 222 N. 16th St., Omaha, Nebr.
Cincinnati Time Recorder Co., 1733 Central Ave., Cincinnati, O.
Lincrophone Co., Howard Ave., Utica, N. Y.
★**S.O.S. Cinema Supply Corp.,** 636 11th Ave., New York, N. Y.
Weber Machine Corp., 59 Rutter St., Rochester, N. Y.
Wenzel Co., 2505 S. State St., Chicago, Ill.

Amplifiers

Ballantyne Co., 222 N. 16th St., Omaha, Nebr.
Cincinnati Time Recorder Co., 1733 Central Ave., Cincinnati, O.
DeVry Corp., 1111 Armitage Ave., Chicago, Ill.
★**S.O.S. Cinema Supply Corp.,** 636 11th Ave., New York, N. Y.

Speakers

Cincinnati Time Recorder Co., 1733 Central Ave., Cincinnati, O.
Operadio Mfg. Co., St. Charles, Ill.

3 STAGE EQUIPMENT

Curtain Controls

Automatic Devices Co., 1035 Linden St., Allentown, Pa.
J. R. Clancy, Inc., 1010 Belden Ave., Syracuse, N. Y.
★**National Theatre Supply Co.,** 92 Gold St., New York, N. Y.



Ticket Service!
Headquarters for machine and roll MOTION PICTURE TICKETS
Highest Quality Right Prices
KELLER-ANSELL TICKET CO.
Suite 800, 723 7th Ave., N. Y. C. BRyant 9-7532

Vallen, Inc., 225 Bluff St., Akron, O.
Weaver Mfg. Co., 1639 E. 102nd St., Los Angeles, Calif.

Projection Screens

Da-Lite Screen Co., Inc., 2723 N. Crawford Ave., Chicago, Ill.
★**Forest Mfg. Corp.,** 200 Mt. Pleasant Ave., Newark, N. J.
Flameproofed Sound Screens coated by the special Forest Surface-Processing method, the line consists of "Balanced-Light" perforated sound screen, the "Super-Quality," the "Special," the "Beaded" and the "Silver" Sound Screens.

Hurley Screen Co., Inc., 24-15 43rd Ave., Long Island City, N. Y.
Raven Screen Corp., 314 E. 35th St., New York, N. Y.
Raytone Screen Co., 71 Park Ave., Brooklyn, N. Y.
★**RCA Mfg. Co.,** Camden, N. J.
Walker-American Corp., 800 Beaumont St., St. Louis, Mo.

4 THEATRE FURNISHINGS

Auditorium Seats

Air-Loc Seating Co., 3205 E. 26th St., Minneapolis, Minn.
American Desk Mfg. Co., Temple, Texas.
★**American Seating Co.,** Grand Rapids, Mich.
Avion: A low-cost theatre chair embodying many features of the more expensive models.
Bodiform: A deluxe chair in an improved model of the design of the same name introduced by the company some time ago; features heavy construction, long back and modern styling.
Commodore: A companion model to the Bodiform in a lower-cost chair, and is used frequently for balcony installations in deluxe theatres in which the Bodiform is used on main floor; shorter back than the Bodiform.
Zephyr: A low-cost unit which features as do both the Bodiform and Commodore, the "Feather Foam Front" seat—a development by American Seating Co. engineers, and employs new principles of construction and combination of latex cushioning material with steel spring design; seats for all three models are easily removable, with "channel" design for upholstery fastening of both seat and back, permitting replacement of upholstery material in the theatre by unskilled hands.

Heywood-Wakefield Co., Gardner, Mass.
★**Ideal Seating Co.,** 521 Ann St., Grand Rapids, Mich.
International Seat Corp., Union City, Ind.
Irwin Seating Co., Division Ave. S. E., Grand Rapids, Mich.
Kroehler Mfg. Co., 1248 S. Wabash Ave., Chicago, Ill.
Peabody Seating Co., North Manchester, Ind.

Carpets

Bigelow-Sanford Carpet Co., 140 Madison Ave., New York, N. Y.
★**L. C. Chase & Co.,** 295 Fifth Ave., New York, N. Y.

Charles P. Cochrane Co., Bridgeport, Pa.
A. & M. Karagheusian, Inc., 295 Fifth Ave., New York, N. Y.
Thomas Leedom Co., Bristol, Pa.
Mohawk Carpet Mills, Inc., Lyon St., Amsterdam, N. Y.
Alexander Smith & Sons Carpet Co., 295 Fifth Ave., New York, N. Y.

Curtain and Drapery Fabrics

Dazains, Inc., 142 W. 44th Street, New York, N. Y.
Maharam Fabric Corporation, 130 W. 46th Street, New York, N. Y.
H. D. Mendelsohn Company, 17 Union Square, New York, N. Y.
★**Novelty Scenic Studio, Inc.,** 318 W. 48th Street, New York, N. Y.

Theatre Decorators

Charles H. Kenney Studios, 112 W. 44th St., New York, N. Y.
★**Novelty Scenic Studios, Inc.,** 320 W. 48th St., New York, N. Y.
Rambusch Decorating Co., 2 W. 45th St., New York, N. Y.

Rubber Matting

American Mat Corp., 1717 Adams St., Toledo, O.
Durable Mat Co., 92 N. Pleasant St., Norwalk, Ohio.
O. W. Jackson Co., 190 5th Ave., New York, N. Y.
Puritan Rubber Mfg. Co., Perrine Ave., Trenton, N. J.

Upholstery Materials

L. C. Chase & Co., 295 Fifth Ave., New York, N. Y.
Collins & Aikman Corp., 200 Madison Ave., New York, N. Y.
E. I. duPont deNemours & Co., Inc., Fabrikoid Div., Fairfield, Conn.
Pantasote Co., Inc., 250 Park Ave., New York, N. Y.
United States Rubber Co., 1230 Sixth Ave., New York, N. Y.
Zapon Div., Atlas Powder Co., Stamford, Conn.

5 DISPLAY ADVERTISING

Attraction Boards

Adler Silhouette Letter Co., 2909 S. Indiana Ave., Chicago, Ill.
Artkraft Sign Co., Lima, O.
★**Wagner Sign Service, Inc.,** 218 S. Hoyne Ave., Chicago, Ill.

Frames—Display

Chicago Metal Covering Corp., 2833 West Lake St., Chicago, Ill.
★**Colonial Sales Corp.,** 928 Broadway, New York, N. Y.
De-Fi Mfg. Co., 17 N. Wabash Ave., Chicago, Ill.
Libman-Spanjer Corp., 1600 Broadway, New York, N. Y.
National Screen Service, 630 9th Ave., New York, N. Y.
★**Metal Goods Mfg. Co.,** 5239 Brown St., St. Louis, Mo.

Sign Letters—Marquee

Adler Silhouette Letter Co., 2909 S. Indiana Ave., Chicago, Ill.
Artkraft Sign Co., Lima, O.
★**Wagner Sign Service, Inc.,** 218 S. Hoyne Ave., Chicago, Ill.

6 LIGHTING

Decorative

Capitol Stage Lighting Co., 527 W. 45th St., New York, N. Y.
General Electric Co., Nela Park, Cleveland, O.
Keese Engineering Co., 7380 Santa Monica Blvd., Los Angeles, Calif.
Kliegl Bros., 321 W. 50th St., New York, N. Y.
Rambusch Decorating Co., 2 W. 45th St., New York, N. Y.
Westinghouse Electric & Mfg. Co., 1216 W. 58th St., New York, N. Y.

Spot & Flood Lights

Best Devices Co., 10516 Western Ave., Cleveland, O.
Capitol Stage Lighting Co., 527 W. 45th St., New York, N. Y.
Display Stage Lighting Co., Inc., 617 Tenth Ave., New York, N. Y.
General Electric Co., Nela Park, Cleveland, O.
Golde Mfg. Co., 1214 W. Madison St., Chicago, Ill.
Kliegl Bros., 321 W. 50th St., New York, N. Y.
Weaver Mfg. Co., 1637 E. 102nd St., Los Angeles, Calif.
Westinghouse Electric & Mfg. Co., 1216 W. 58th St., Cleveland, O.

Stage

Capitol Stage Lighting Co., 527 W. 45th St., New York, N. Y.
Display Stage Lighting Co., 617 10th Ave., New York, N. Y.
General Electric Co., Nela Park, Cleveland, O.
Keese Engineering Co., 7380 Santa Monica Blvd., Los Angeles, Calif.
Kliegl Bros., 321 W. 50th St., New York, N. Y.
Ward Leonard Electric Co., Mt. Vernon, N. Y.
Westinghouse Mfg. Co., Cleveland, O.

Utility—Fixtures

General Electric Co., Nela Park, Cleveland, O.
Modern Theatre Supply Co., Grand Rapids, Mich.
United States Filament Tubes, Inc., Buffalo, N. Y.
Voigt Co., 12th & Montgomery, Philadelphia, Pa.
Westinghouse Electric & Mfg. Co., Cleveland, O.

U. V. (Black Light) Materials & Lamps

Continental Lithograph Corp., 10415 St. Clair Ave., Cleveland, Ohio.
General Electric Co., Lamp Dept., Nela Park, Cleveland, Ohio.
Keese Engineering Co., 7380 Santa Monica Blvd., Los Angeles, Calif.
The Stroblite Co., 35 W. 52nd St., New York, N. Y.

7 VENTILATION

Unit Air Conditioning

Airtemp Division of Chrysler Corp., 1119 Leo St., Dayton, O.
American Blower Corp., St. Louis, Mo.

★**SEE ADVERTISEMENT THIS ISSUE.**

WHERE TO BUY THEATRE EQUIPMENT

Buffalo Forge Co., Buffalo, N. Y.
Worthington Pump & Mach. Corp., Harrison, N. J.
Carrier Corp., Syracuse, N. Y.
Clarage Fan Co., Kalamazoo, Mich.
General Electric Co., Bloomfield, N. J.
Trane Co., LaCrosse, Wisc.
York Ice Machinery Corp., York, Pa.
Westinghouse Electric & Mfg. Co., 653 Page Blvd., Springfield, Mass.

Unit Cooling

Air Devices Corp.
Airtemp Div. of Chrysler Corp., 1119 Leo St., Dayton, O.
American Blower Corp., 6000 Russell St., St. Louis, Mo.
Baker Ice Machine Co., 1554 Evans St., Omaha, Nebr.
Ballantyne Co., 222 N. 16th St., Omaha, Nebr.
Buffalo Forge Co., Buffalo, N. Y.
Carbondale Div., Worthington Pump & Machinery Corp., Harrison, N. J.
Carrier Corp., Syracuse, N. Y.
Clarage Fan Co., Kalamazoo, Mich.
Fairbanks, Morse & Co., 600 S. Michigan Ave., Chicago, Ill.
General Electric Co., Bloomfield, N. J.
General Refrigeration Corp., Beloit, Wis.
Hall Mfg. Co., Cedar Rapids, Ia.
McQuay, Inc., Minneapolis, Minn.
★**National Theatre Supply Co.,** 92 Gold St., New York, N. Y.
★**S.O.S. Cinema Supply Corp.,** 636 11th Ave., New York, N. Y.
Trane Co., LaCrosse, Wis.
★**U. S. Air Conditioning Corp.,** Northwestern Terminal, Minneapolis, Minn.

Kooler-aire Single Unit—Complete refrigerated air cooling and dehumidifying system contained in a single unit; all necessary elements for mechanical conditioning, including refrigerating machine, cooling and dehumidifying coils, circulating blowers and evaporative condenser assembled at factory and delivered as self-contained unit occupying less than 30 square feet for the installation of the 20-ton capacity machine; operation is automatic.
Westinghouse Electric & Mfg., 653 Page Blvd., Springfield, Mass.
York Ice Machinery Corp., York, Pa.

Air Diffusers

Air Devices Co., 17 E. 42nd St., New York City
Anemostat Corp. of America, 10 E. 39th St., New York, N. Y.
Plandaire, Inc., 3223 Kennet Square, Pittsburgh, Pa.

Fans

Ballantyne Co., 222 N. 16th St., Omaha, Nebr.
Buffalo Forge Co., Buffalo, N. Y.
Fairbanks Morse & Co., 600 S. Michigan Ave., Chicago, Ill.
Hall Mfg. Co., Cedar Rapids, Iowa.
★**National Theatre Supply Co.,** 92 Gold St., New York, N. Y.
Reynolds Mfg. Co., 412 Prospect Ave. N. W., Grand Rapids, Mich.
The Trane Co., LaCrosse, Wis.
Typhoon Air Conditioning, 252 W. 26th St., New York, N. Y.
★**U. S. Air Conditioning Corp.,** Northwestern Terminal, Minneapolis, Minn.

8 VENDING

Changemakers

Ampro Corp., 2839 N. W. Western Ave., Chicago, Ill.
Brandt Automatic Cashier Co., 515 First St., Watertown, Wis.
Johnson Fare Box Co., 4619 Ravenswood, Ave., Chicago, Ill.

Tickets

★**Keller-Ansell Ticket Co.,** 723 Seventh Avenue, New York, N. Y.

Ticket Machines

General Register Co., 1540 Broadway, New York, N. Y.
★**National Theatre Supply Co.,** 92 Gold St., New York, N. Y.
Wenzel Co., 2509 S. State St., Chicago, Ill.

(8a) MERCHANDISE

Candy Dispensers

Rowe Mfg. Co., Inc., Main & Mill Sts., Belleville, N. J.
Sanitary Automatic Candy Corp., 136 W. 52nd St., New York, N. Y.
Stoner Corp., 328 Gale St., Aurora, Ill.

Ice Cream Dispensers

Revco, Inc., 1412 E. Church St., Adrian, Mich.

Popcorn Machines

Advance Mfg. Co., 6332 St. Louis Ave., St. Louis, Mo.
C. Cretors & Co., 600-626 W. Cermak Rd., Chicago, Ill.
Dunbar & Co., 2652-58 W. Lake St., Chicago, Ill.
★**Manley, Inc.,** 1906 Wyandotte St., Kansas City, Mo.

Manley Lifetime Model features a modern design, employing colorful catalin and monel metal. A patented recessed warming pan is electrically heated and has a bar screen that almost automatically with the dumping of the kettle, screens out hard-centered kernels, half-popped corn and "old maids." This eliminates possibility of serving public anything but the finest popcorn and insures against waste. A stainless steel lined salt drawer; adjustable retainer allowing more working space; popcorn bin that lifts out for cleaning and having a stop arrangement which makes it unnecessary to pull open drawer each time a measure of popcorn is desired; electric thermostat kettle heat control, are among other features. Dimensions: 24 inches by 35½ inches by 70¾ inches high.

Beverage Dispensers

Bally Mfg. Corp., 2640 W. Belmont, Chicago, Ill.
Frigidrink Sales Corp., 405 Lexington Ave., New York, N. Y.
Ideal Dispenser Co., 403 S. Center St., Bloomington, Ill.
Refreshment Vend. & Mach. Co., 411 N. Trumbull, Chicago, Ill.

9 MAINTENANCE

Chair Anchors

Chicago Expansion Bolt Co., 2232 W. Ogden Ave., Chicago, Ill.

Ladders

Aluminum Ladder Co., Tarentum, Pa.
Dayton Safety Ladder Co., 121 W. 3rd St., Cincinnati, O.

Uniforms

The Maier-Lavaty Co., Inc., 2143 N. Lincoln Ave., Chicago, Ill.
Nifty Costume Co., 1803 8th Ave., Seattle, Wash.
Russell Uniform Co., 1600 Broadway, New York, N. Y.

Vacuum Cleaners

Electric Vacuum Cleaner Co., 1734 Ivanhoe Rd., Cleveland, O.
General Electric Co., 1285 Boston Ave., Bridgeport, Conn.
Hoover Co., North Canton, Ohio.
★**National Super Service Co.,** 1951 N. 13th St., Toledo, O.
Spencer Turbine Co., Hartford, Conn.

10 FINISHING MATERIALS

Interior Walls

Armstrong Cork Co., Lancaster, Pa.
Celotex Corp., 919 N. Michigan Ave., Chicago, Ill.
Marsh Wall Products, Inc., Dover, O.
United States Gypsum Co., 300 W. Adams St., Chicago, Ill.
United States Plywood Corp., 103 Park Ave., New York, N. Y.
Wood Conversion Co., First National Bank Bldg., St. Paul, Minn.

Theatre Fronts

Davidson Enamel Products, Inc., 450 E. Kibby St., Lima, O.
Libbey-Owens-Ford Glass Co., Vitrolite Div., Toledo, O.
Pittsburgh Plate Glass Co., Grant Bldg., Pittsburgh, Pa.
United States Plywood Corp., 103 Park Ave., New York, N. Y.
Zouri Store Fronts, Niles, Mich.

Public Address Systems

Cincinnati Time Recorder Co., 1733 Central Ave., Cincinnati, O.
DeVry Corp., 1111 Armitage Ave., Chicago, Ill.
★**National Theatre Supply Co.,** 92 Gold St., New York, N. Y.
Operadio Mfg. Co., St. Charles, Ill.
★**RCA Mfg. Co., Inc.,** Front & Cooper St., Camden, N. J.
S.O.S. Cinema Supply Corp., 636 11th Ave., New York, N. Y.

Lens Assemblies

Bausch & Lomb Optical Co., 635 St. Paul St., Rochester, N. Y.
General Scientific Corp., 4829 S. Kedzie Ave., Chicago, Ill.

Photo Cells

Continental Electric Co., Geneva, Ill.
DeVry Corp., 1111 Armitage Ave., Chicago, Ill.
General Scientific Corp., Lumotron Vacuum Products Div., 4829 S. Kedzie Ave., Chicago, Ill.
G-M Laboratories, Inc., 4328 N. Knox Ave., Chicago, Ill.
★**RCA Mfg. Co., Inc.,** Front & Cooper St., Camden, N. J.



3 Outstanding
S. O. S. VALUES
WARNER BROS. TYPE
REAR SHUTTERS
For Simplex
Fully Reconditioned
Each
$39.50
REAL AUTOMATIC
CURTAIN CONTROLS
Complete Brand New—Worth $100.00
$69.50
K-9 INTERNATIONAL
CUT-AWL BANDSAW
Excellent Condition
$69.50
S. O. S. CINEMA SUPPLY CORP.
636 Eleventh Ave. New York City

DIRECTORY OF TRADE NAMES

A

Absorbex (acoustical material) Celotex Corp., 919 N. Michigan Ave., Chicago, Ill.
Acousti-Celotex (acoustical material) Celotex Corp., 919 N. Michigan Ave., Chicago, Ill.
Acousteel (acoustical material) Celotex Corp., 919 N. Michigan Ave., Chicago, Ill.
Actodector (generators) Century Electric Co., 1806 Pine St., St. Louis, Mo.
Adler (sign letters) Adler Sign Letter Co., 2909 S. Indiana Ave., Chicago, Ill.
Aero-Speed (curtain control & track) Vallen, Inc., 225 Bluff St., Akron, O.
Airco (cooling—air conditioning) United States Air Conditioning Corp., Northwestern Terminal, Minneapolis, Minn.
Agitair (air diffusers) Air Devices, Inc., 17 E. 42nd St., New York, N. Y.
Air-Tred (sponge rubber matting) American Mat Corp., 1715 Adams St., Toledo, O.
Airtemp-Radial (compressors, condensing units) Airtemp Div. of Chrysler Corp., 1119 Leo St., Dayton, O.
Amtico (rubber tile flooring) Puritan Rubber Mfg. Co., Perrine Ave., Trenton, N. J.
Anemo-Light (air diffuser & light unit) Anemostat Corp. of America, 10 E. 39th St., New York, N. Y.
Autodrape (curtain control) Automatic Devices Co., 1035 Linden St., Allentown, Pa.
Automaticket (ticket machine) General Register Corp., 1540 Broadway, New York, N. Y.
Autovent (ventilating equip.) Autovent Fan & Blower Div., The Herman Nelson Corp., 1815 N. Kostner Ave., Chicago, Ill.

B

Ball (beverage vender) Bally Mfg. Co., 2640 Belmont Ave., Chicago, Ill.
Besteel (curtain track) Automatic Devices Co., 1035 Linden St., Allentown, Pa.
Bestereopticon (slide projector) Best Devices Co., 10516 Western Ave., Cleveland, O.
Birdseye (incandescent lamps) Wabash Appliance Corp., 335 Carroll St., Brooklyn, N. Y.
Bodiform (chair) American Seating Co., 9th & Broadway, Grand Rapids, Mich.
Bright Turn Stiles (turn stiles) Johnson Fare Box Co., 4619 N. Ravenswood Ave., Chicago, Ill.
Brillante (projection lenses) DeVry Corp., 1111 Armitage Ave., Chicago, Ill.
Brite-Chrome (display frames) Metal Goods Corp., 5239 Brown Ave., St. Louis, Mo.

C

Calicel (acoustical material) Celotex Corp., 919 N. Michigan Ave., Chicago, Ill.
Calistone (acoustical material) Celotex Corp., 919 N. Michigan Ave., Chicago, Ill.
Capitol (spotlights) Capitol Stage Lighting Co., 527 W. 45th St., New York, N. Y.
Cavalon (upholstery fabric) E. I. duPont deNemours & Co., Fairfield, Conn.
Cetron (photo cells) Continental Electric Co., Geneva, Ill.
Cinephor (projection lenses) Bausch & Lomb Optical Co., 635 St. Paul St., Rochester, N. Y.
Commodore (theatre chair) American Seating Co., Grand Rapids, Mich.
Coinometer (coin changer) Ampro Corp., 2851 N. Western Ave., Chicago, Ill.
Coldstream (cooling units) Baker Ice Machine Co., 1554 Evans St., Omaha, Nebr.
Conditionaire (ventilating equip.) Southern Air Conditioning Co., 145 Walton St., Atlanta, Ga.
Conti-Glo (fluorescent materials) Continental Lithograph Corp., Cleveland, O.
Coola-Weather (cooling system) S.O.S. Cinema Supply Corp., 636 9th Ave., New York, N. Y.
Cosalco (display frames, mouldings) Colonial Sales Corp., 938 Broadway, New York, N. Y.
Crestwood (carpet) Alexander Smith & Sons Carpet Co., 295 5th Ave., New York, N. Y.
Cyclex (arc lamp and power unit) C. S. Ashcraft Mfg. Co., 47-31 35th St., Long Island City, N. Y.

D

Dunlopillo (latex cushion) Dunlop Tire & Rubber Corp., Buffalo, N. Y.
Soundmaster (sound system) The Ballantyne Co., 222 N. 16th St., Omaha, Nebr.

E

Ezy-Rug (rubber link matting) American Mat Corp., 1715 Adams St., Toledo, O.

F

Flexglass (wall covering) U. S. Plywood Co., 103 Park Ave., New York, N. Y.
Flexlume (signs) Flexlume Corp., 1000 Military Road, Buffalo, N. Y.

F (continued)

Flex-Word (attraction board units) Wagner Sign Service, Inc., 216 S. Hoyne Ave., Chicago, Ill.
Four Star (sound system) International Projector Corp., 92 Gold St., New York, N. Y.

G

Gold Seal (ticket machine) General Register Corp., 1540 Broadway, N. Y.
Gulistan (carpet) A. & M. Karagheusian, Inc., 295 5th Ave., New York, N. Y.

H

Hom-O-Zone (ozone generator) Automatic Electrical Devices Co., 324 E. 3rd St., Cincinnati, O.
Hygrade (incandescent lamps) Hygrade Sylvania Corp., 500 5th Ave., New York, N. Y.

K

Kleig (lighting) Kliegl Bros., 321 W. 50th St., New York, N. Y.
Knitron (rectifiers) Kneisley Electric Co., 500 S. St. Clair St., Toledo, O.
Kno-Draft (air diffusers) Plandaire, Inc., Box 7350 Oakland Station, Pittsburgh, Pa.
Kooler-aire (cooling unit) United States Air Conditioning Corp., Northeast Terminal, Minneapolis, Minn.
Kurrent Changer (rectifier) Garver Electric Co., Union City, Ind.

L

LaVezzi (projector parts) LaVezzi Machine Works, 180 N. Wacker Drive, Chicago, Ill.
Light Master (projector lamps) The Ballantyne Co., 222 N. 16th St., Omaha, Nebr.
Lightning Cashiers (change makers) Johnson Fare Box Co., 4619 N. Ravenswood Ave., Chicago, Ill.
Lincrophone (sound heads) Lincrophone Co., Howard Ave., Utica, N. Y.

M

Magicote (lens service) RCA Mfg. Co., Camden, N. J.
Magic Screen (proj. screen) RCA Mfg. Co., Camden, N. J.
Magic Weather (cooling system) The Ballantyne Co., 222 N. 16th St., Omaha, Nebr.
Marlite (walltile) Marsh Wall Projects Co., Dover, O.
Master-Vac (vacuum cleaner) General Electric Co., Bridgeport, Conn.
Mirrophonic (sound system) Motiograph, Inc., 4431 W. Lake St., Chicago, Ill.
Muffletone (acoustical material) Celotex Corp., 919 N. Michigan Ave., Chicago, Ill.
Mogul (arc lamp-rectifier) Strong Electric Co., 2501 Lagrange St., Toledo, O.

N

Naugahyde (coated upholstery fabric) United States Rubber Co., Mishawaka, Ind.
No Draft (cashiers' speaking tube) Goldberg Bros., Denver, Colo.
Nu-Wood (wallboard) Wood Conversion Co., 1st National Bank Bldg., St. Paul, Minn.

O

Ozite (carpet lining) Clinton Carpet Co., Merchandise Mart, Chicago, Ill.
Ozonator (ozone generator) Ozonator Corp., 52 Vanderbilt Ave., New York, N. Y.

P

Peerless (arc lamps) J. E. McAuley Mfg. Co., 552 W. Adams St., Chicago, Ill.
Pitteo (theatre fronts) Pittsburgh Plate Glass Co., Pittsburgh, Pa.
Plastic (colored sign letters) Wagner Sign Service, Inc., 216 S. Hayne Ave., Chicago, Ill.
Plastic Molded (screen) Walker American Corp., 800 Beaumont St., St. Louis, Mo.
Precision Reflectors (proj. lamp reflectors) Heyer-Shultz, Montclair, N. J.
Premier (vacuum cleaners) Electric Vacuum Cleaner Co., 1734 Ivanhoe Road, Cleveland, O.
Projex (projection lenses) Projection Optics Co., 330 Lyell Ave., Rochester, N. Y.
Push Back (theatre chairs) Kroehler Mfg. Co., 1248 S. Wabash Ave., Chicago, Ill.

Q

Q-T Ductliner (acoustical material) Celotex Corp., 919 N. Michigan Ave., Chicago, Ill.

R

Radiant (incandescent lamps) Radiant Lamp Corp., 260 Sherman Ave., Newark, N. J.
Rear-fold Safety (curtain track) Vallen, Inc., 225 Bluff St., Akron, Ohio
Rect-O-Lite (rectifiers) Baldor Electric Co., 4367 Duncan Ave., St. Louis, Mo.
Redo (coated upholstery fabric) L. C. Chase & Co., 295 5th Ave., New York, N. Y.
Rocoteen (coated wall fabric) L. C. Chase & Co., 295 5th Ave., New York, N. Y.
Royal Foam (Latex cushion) U. S. Rubber Co., Mishawaka, Ind.
Russialoid (coated upholstery fabric) Pantasote Co., Inc., 250 Park Ave., New York, N. Y.

S

Sani-Dri (elec. hand drier) Chicago Hardware Foundry Co., North Chicago, Ill.
Seamloc (carpets) L. C. Chase Co., 295 Fifth Avenue, New York, N. Y.
Signo-Marker (changeover marker for film) Clint Phare Products, Euclid, O.
Silent Steel (curtain track) Automatic Devices Co., 1035 Linden St., Allentown, Pa.
Silver Service (curtain controls) Automatic Devices Co., 1035 Linden St., Allentown, Pa.
Simplex 4 Star (sound systems) International Projector Corp., 96 Gold St., New York, N. Y.
Simplex (projectors) International Projector Corp., 96 Gold St., New York, N. Y.
Simplex High (arc lamp) National Theatre Supply Co., 96 Gold St., New York, N. Y.
Snaplite (lenses) Kollmorgen Optical Corp., 767 Whyte St., Brooklyn, N. Y.
Sparkle-Lite (incandescent lamp reflectors) Climax Reflector, Inc., 401 Schroyer Ave., S. W., Canton, O.
Stabilarc (generators) Automatic Devices Co., 1035 Linden St., Allentown, Pa.
Stroblite (fluorescent paints) Stroblite Co., 35 W. 52nd St., New York, N. Y.
Sunray (projection lenses) Wollensak Optical Co., 850 Hudson Ave., Rochester, N. Y.
Super Amp (rectifiers & generators) S.O.S. Cinema Supply Corp., 636 9th Ave., New York, N. Y.
Super Cinephor (proj. lenses) Bausch & Lomb Optical Co., 635 St. Paul Ave., Rochester, N. Y.
Super-Lite (proj. lenses) Projection Optics Co., 330 Lyell Ave., Rochester, N. Y.
Super Service (projector parts) LaVezzi Machine Works, 180 N. Wacker Drive, Chicago, Ill.
Super Suction (vacuum cleaner) National Super Service Co., 1951 N. 13th St., Toledo, O.
Superior (expansion bolts) Chicago Expansion Bolt Co., 2232 W. Ogden Ave., Chicago, Ill.
Supreme (expansion bolts) Chicago Expansion Bolt Co., 2232 W. Ogden Ave., Chicago, Ill.
Synchrofilm (sound equipment) Weber Machine Corp., 59 Rutter St., Rochester, N. Y.

T

Tyl-A-Mats (rubber mats) O. W. Jackson & Co., 290 5th Ave., New York, N. Y.
Timco (ticket machine) National Theatre Supply Co., 92 Gold St., New York, N. Y.
Transverter (generator) Hertner Electric Co., 12690 Elmwood Ave., Cleveland, O.

U

Unicon (ticket machine) General Register Corp., 1540 Broadway, New York, N. Y.
Uni-flo (grilles & registers) Barber-Colman Co., Rockford, Ill.
Unitaire (unit air-conditioners) Westinghouse Electric & Mfg. Co., 653 Page Blvd., Springfield, Mass.
Univendor (candy vendor) Stoner Corp., Aurora, Ill.
Utility (arc lamp & rectifier) Strong Electric Co., 2501 Lagrange St., Toledo, O.

V

Velmo (pile mohair upholstery) L. C. Chase & Co., 295 Fifth Ave., New York, N. Y.
Venturi-flo (air diffusers) Barber-Colman Co., Rockford, Ill.
Visitron (photo electric cells) G-M Laboratories, Inc., 4326 N. Knox Ave., Chicago, Ill.
Vitrolite (theatre fronts) Libby-Owens-Ford Glass Co., Nicholas Bldg., Toledo, O.

Z

Zapon (coated upholstery fabric) Atlas Powder Co., Stamford, Conn.
Zavenol (coated upholstery fabric) Atlas Powder Co., Stamford, Conn.
Zenith (theatre chair) American Seating Co., Grand Rapids, Mich.
Zephyr (theatre chair) American Seating Co., Grand Rapids, Mich.
Zephyr-Coolaire (Blower) S.O.S. Cinema Supply Corp., 636 9th Ave., New York, N. Y.

Feature Booking Guide

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
Bat Whispers (My-D)	C. Morris-U. Merkel	86		Reissued
Cock of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	Zasu Pitts-Jimmy Gleason	70		Reissued
Framed for Murder (D)	Wallace Ford-Fuzzy Knight			Not Rev.
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Hell's Crossroads (D)A (Former title "Our Daily Bread")	Tom Keene-John Qualen			Reissued
Her Enlisted Man (CD) (Former title "Red Salute")	Barbara Stanwyck-Robt. Young	70		Reissued
I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Murder at the Baskervilles	Arthur Wontner			Not Rev.
Palooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Tonight Or Never (D)	Gloria Swanson-Melvyn Douglas	70		Reissued

COLUMBIA

Current 1940-41

2212	Across the Sierras (W)	Bill Elliott-Luana Walters	58	2/13/41	a11/16/40
2010	Adventure in Washington(D)F	Herbert Marshall-Virginia Bruce	84	5/30/41	b5/31/41
2006	Adam Had Four Sons (D)A	Warner Baxter-Ingrid Bergman	80	2/18/41	b2/22/41
2101	Arizona (D)A	Jean Arthur-Holden-William	128	12/25/40	b11/23/40
2037	Big Boss (D)A	Otto Kruger-Gloria Dickson	70	4/28/41	b5/3/41
2015	Blondie Goes Latin (CM)F	Penny Singleton-Arthur Lake	68	2/27/41	b3/1/41
2014	Blondie in Society (C)F	Penny Singleton-Arthur Lake	76	7/17/41	b7/5/41
2028	Devil Commands (H)A	Boris Karloff-Amanda Duff	65	2/3/41	b2/8/41
2023	Ellery Queen and the Perfect Crime (My)A	Ralph Bellamy-Margaret Lindsay	63	8/14/41	b7/12/41
2025	Ellery Queen's Penthouse Mystery (My)F	Ralph Bellamy-Margaret Lindsay	68	3/24/41	b3/1/41
2029	Face Behind the Mask (H)A	Peter Lorre-Evelyn Keyes	69	1/16/41	b2/15/41
2031	Great Plane Robbery (G)A	Jack Holt-Vicki Lester	53	12/9/40	b11/23/40
2034	Great Swindle (A)F	Jack Holt-Marjorie Reynolds	54	4/10/41	b4/12/41
2215	Hands Across the Rockies(W)F	Bill Elliott-Dub Taylor	60	6/19/41	b6/14/41
2001	Here Comes Mr. Jordan(FA)A	Robt. Montgomery-Rita Johnson	93	8/21/41	b8/2/41
2013	Her First Beau (CD)F	Jane Withers-Jackie Cooper	76	5/8/41	b5/10/41
2041	I Was a Prisoner on Devil's Island (D)A	Sally Eilers-Donald Woods	70	6/30/41	b6/28/41
2022	Lone Wolf Takes a Chance (My)F	Warren William-June Storey	76	3/6/41	b4/12/41
2206	Medico of Painted Spring(W)F	Chas. Starrett-Terry Walker	59	6/26/41	b6/28/41
2027	Meet Boston Blackie (D)A	Chester Morris-Rochelle Hudson	69	2/20/41	b3/1/41
2044	Missing Ten Days (D)F (Reviewed as "Ten Days in Paris")	Rex Harrison-Karen Verne	82	2/28/41	b10/21/39
2020	Naval Academy (D)F	Jimmy Lydon-Fred. Bartholomew	67	5/22/41	b5/24/41
2213	North From the Lone Star(W)	Bill Elliott-Dorothy Fay	58	3/31/41	a3/8/41
2039	Officer and the Lady (D)A	Rochelle Hudson-Bruce Bennett	60	7/24/41	b7/19/41
2003	Our Wife (C)F	Ruth Hussey-Melvyn Douglas	93	8/28/41	b8/16/41
2205	Outlaws of the Panhandle (W)	Chas. Starrett-Frances Robinson	59	2/27/41	a8/31/40
2002	Penny Serenade (CD)F	Irene Dunne-Cary Grant	120	4/24/41	b4/19/41
2033	Phantom Submarine (D)F	Anita Louise-Bruce Bennett	70	12/20/40	b2/22/41
2204	Pinto Kid (W)	Charles Starrett-Louise Currie	61	1/9/41	a7/13/40
2208	Prairie Stranger (W)F	Chas. Starrett-Patti McCarty	58	9/18/41	b9/6/41
2214	Return of Daniel Boone (W)F	Bill Elliott-Evelyn Young	61	5/7/41	b9/13/41
2026	Richest Man in Town (D)F	Frank Craven-Edgar Buchanan	69	6/12/41	b6/14/41
2008	She Knew All the Answers(D)A	Franchot Tone-Joan Bennett	85	5/15/41	b5/24/41
2216	Son of Davy Crockett (W)F	Bill Elliott-Iris Meredith	62	7/15/41	b7/12/41
2019	Sweetheart of the Campus(MD)	Ruby Keeler-Harriet Hilliard	61	6/26/41	b7/5/41
2011	They Dare Not Love (D)A	Martha Scott-George Brent	76	4/30/41	b5/3/41
2005	This Thing Called Love (C)A	Melvyn Douglas-Rosalind Russell	95	1/2/41	b12/28/40
2203	Thundering Frontier (W)F	Charles Starrett-Iris Meredith	57	12/5/40	b9/21/40
2207	Thunder Over the Prairie(W)F	Charles Starrett-Eileen O'Hearn	60	7/30/41	b8/2/41
2017	Tillie the Toiler (C)F	Kay Harris-William Tracy	67	8/7/41	b8/9/41
2009	Time Out for Rhythm (DM)F	Rudy Vallee-Rosemary Lane	74	6/20/41	b6/7/41
2042	Two in a Taxi (C-D)A	Anita Louise-Russell Hayden	62	7/10/41	b6/28/41
2036	Under Age (D)A	Nan Grey-Alan Baxter-Tom Neal	60	4/26/41	b4/26/41
2040	Voice in the Night (D)	Clive Brook-Diana Wynyard	83	5/20/41	b4/19/41
2211	Wildcat of Tucson (W)	Bill Elliott-Evelyn Young	59	12/31/40	b5/3/41
	You'll Never Get Rich (M)F	Fred Astaire-Rita Hayworth	88	9/25/41	b9/27/41

Current 1941-42

	Harmon of Michigan (D)F	Tommy Harmon-Anita Louise	65	9/11/41	b9/20/41
	King of Dodge City (W)F	Bill Elliott-Tex Ritter	63	8/14/41	b8/9/41
	Ladies in Retirement (D)A	Ida Lupino-Louis Hayward	91	9/18/41	b9/13/41
	Mystery Ship (D)F	Lola Lane-Paul Kelly	63	9/4/41	b8/2/41
	Texas (D)F	William Holden-Glenn Ford	92	10/9/41	b9/27/41

Coming 1941-42

	Bedtime Story (D)	Loretta Young-Fredric March			a9/13/41
	Blonde From Singapore (CD)A	Florence Rice-Leif Erickson	67	10/16/41	b8/30/41
	Blondie Goes to College (C)	Penny Singleton-Arthur Lake			a10/4/41
	Bullets For Bandits (Former title "Honor of the West")	Sill Elliott-Tex Ritter			a8/23/41
	Confessions of Boston Blackie (My)	Chester Morris-Harriet Hilliard			a10/4/41
	Ellery Queen and the Murder Ring (My)	Ralph Bellamy-Margaret Lindsay	68	11/18/41	b8/30/41
	Go West, Young Lady (A)	Penny Singleton-Glenn Ford		11/27/41	a8/9/41
	Harvard Here I Come (C)	Maxie Rosenbloom-Arline Judge		12/25/41	a9/27/41
	Honolulu Lu (C)	Lupe Velez-Bruce Bennett			a10/4/41
	Lady Is Willing	Marlene Dietrich-Fred MacMurray		12/15/41	In Prod.
	Lone Star Vigilantes (W)F	Bill Elliott-Tex Ritter	58		b9/27/41
	Men in Her Life (D)	Loretta Young-Dean Jagger	90	11/20/41	a7/26/41
	North of the Rockies (W)	Bill Elliott-Tex Ritter			a9/27/41
	Outlaw Ranger (W)	Charles Starrett-Russell Hayden			a10/4/41
	Roaring Frontiers (W)F	Bill Elliott-Tex Ritter	60	10/16/41	b8/30/41
	Royal Mounted Police (W)	Charles Starrett-Russell Hayden		11/13/41	a8/16/41
	Secrets of the Lone Wolf (D)	Warren William		11/13/41	a8/16/41
	Sing For Your Supper (DM)	Jinx Falkenburg-"Buddy" Rogers		12/4/41	a9/13/41
	Stork Pays Off (CD) (Former title "Bachelor's Babies")	Maxie Rosenbloom-Rochelle Hudson	68	11/6/41	a8/2/41
	Three Girls About Town (CD)	Joan Blondell, John Howard		10/23/41	a7/26/41
	Two Latins From Manhattan (CM)F	Jinx Falkenburg-Joan Woodbury	66	11/2/41	b9/27/41
	West of Tombstone (W)	Charles Starrett-Russell Hayden			In Prod.
	You Belong to Me (CD)	Barbara Stanwyck, Henry Fonda	97	10/30/41	a7/12/41

MGM

Current 1940-41

126	Andy Hardy's Private Secretary (C)F	Mickey Rooney-Lewis Stone	101	2/21/41	b2/22/41
124	Bad Man (D)F	Wallace Beery-Lionel Barrymore	70	3/28/41	b3/29/41
141	Barnacle Bill (CD)F	Wallace Beery-Virginia Weidler	92	7/4/41	b7/5/41
139	Big Store (M-C)F	Marx Bros.-Virginia Grey	83	6/20/41	b6/21/41
137	Billy the Kid (Tech.) (D)F	Rob't Taylor-Maureen O'Sullivan	95	5/30/41	b5/31/41
123	Blonde Inspiration (C)F	Shelton-Grey-Dekker-Nolan	72	2/7/41	b2/8/41
144	Blossoms in the Dust (D)F	Greer Garson-Walter Pidgeon(Tech.)	98	7/25/41	b6/28/41
132	Come Live With Me (C)A	James Stewart-Hedy Lamarr	80	1/31/41	b1/25/41
113	Comrade X (C)A	Clark Gable-Hedy Lamarr	88	12/13/40	b12/7/40
145	Dr.Kildare's Wedding Day(D)F	Lew Ayres-Lionel Barrymore	82	8/22/41	b8/23/41
117	Flight Command (D)F	Robt. Taylor-Ruth Russey	115	1/3/41	b12/21/41
127	Free and Easy (SC)A	Ruth Hussey-Robert Cummings	55	2/28/41	b3/8/41
138	Getaway (G)A	Robert Sterling-Van Heflin	89	6/13/41	b6/21/41
114	Go West (F)F	Marx Brothers	82	12/6/40	b12/14/40
135	I'll Wait For You (D)F	Virginia Weidler-Robt. Sterling	75	5/16/41	b5/10/41
116	Keeping Company (D)F	John Shelton-Ann Rutherford	78	12/20/40	b1/4/41
120	Land of Liberty (Doc)F	Special Subject	98	1/24/41	b1/11/41
146	Life Begins for Andy Hardy (CD)F	Mickey Rooney-Judy Garland	100	8/15/41	b8/9/41

MGM

Current 1940-41 (Cont.)

134	Love Crazy (F)A	Wm. Powell-Myrna Loy-Fay Bainter	99	5/23/41	b5/17/41
118	Maisie Was A Lady (C)A	Ann Sothern-Maureen O'Sullivan	79	1/10/41	b1/11/41
132	Men of Boys Town (D)F	Spencer Tracy-Mickey Rooney	107	4/11/41	b3/15/41
129	Penalty, The (G)A	Lionel Barrymore-Edw. Arnold	80	3/14/41	b3/15/41
133	People vs. Dr. Kildare (D)F	Lew Ayres-Lionel Barrymore	77	5/2/41	b5/10/41
119	Philadelphia Story (FC)A	Katharine Hepburn-James Stewart	110	1/17/41	b11/30/40
128	Rage in Heaven (My)A	Rob't Montgomery-Ingrid Bergman	83	3/7/41	b3/8/41
143	Ringside Maisie (CD)F	Ann Sothern-George Murphy	96	8/1/41	b7/26/41
142	Stars Look Down (D)	Margt. Lockwood-Michael Redgrave	98	7/18/41	b7/12/41
140	They Met in Bombay (D)A	Clark Gable-Rosalind Russell	92	6/27/41	b6/28/41
125	Trial of Mary Dugan (My)F	Laraine Day-Robert Young	90	2/14/41	b2/15/41
131	Washington Melodrama(My)A	Frank Morgan-Ann Rutherford	80	4/18/41	b4/19/41
148	When Ladies Meet (SC)A	Joan Crawford-Rob't Taylor	105	8/29/41	b8/30/41
147	Whistling in the Dark(MyC)F	Skelton-Rutherford	78	8/8/41	b8/2/41
121	Wild Man of Borneo (C)F	Frank Morgan-Billie Burke	78	1/24/41	b2/1/41
136	Woman's Face (D)A	Joan Crawford-Melvyn Douglas	106	5/9/41	b5/10/41
130	Ziegfeld Girl (MD)	Stewart-Garland-Lamarr-Martin	131	4/25/41	b4/19/41

Current 1941-42

203	Down in San Diego (D)F	Dan Dailey, Jr.-Bonita Granville	73	Sept.	b8/2/41
201	Dr. Jekyll and Mr. Hyde(D)A	Spencer Tracy-Ingrid Bergman	127	Sept.	b7/26/41
204	Honky-Tonk (CD)F	Clark Gable-Lana Turner	105	Oct.	b9/20/41
202	Lady Be Good (CM)F	Eleanor Powell-Ann Sothern	112	Sept.	b7/19/41
206	Smilin' Through (Tech.)(D)F	J. MacDonald-Brian Aherne	100	Oct.	b9/13/41

Coming 1941-42

	Babes on Broadway (DM)	Mickey Rooney-Judy Garland			a8/30/41
	Chocolate Soldier (M)	Nelson Eddy-Rise Stevens			a7/12/41
207	Feminine Touch (C)A	Rosalind Russell-Don Ameche	93	Oct.	b9/20/41
	Girl on the Hill (D) (Former title "Kathleen")	Shirley Temple-Herbert Marshall			a9/6/41
	H. M. Pulham, Esq. (D)	Hedy Lamarr-Robert Young			a9/6/41
	Johnny Eager (G)	Lana Turner-Robert Taylor			a10/4/41
205	Married Bachelor (C)A	Ruth Hussey-Rob't Young	81	Oct.	b9/13/41
	Miss Achilles' Heel (D) (Former title "Her Honor")	Rosalind Russell-Walter Pidgeon			a9/27/41
	Panama Hattie (CM)	Ann Sothern-Dan Dailey, Jr.			a8/30/41
	Shadow of the Thin Man(CMy)	William Powell-Myrna Loy			a8/30/41
	Steel Cavalry (D)	Wallace Beery-Marjorie Main			a10/4/41
	Tarzan's Secret Treasure (D)	J. Weissmuller-Maureen O'Sullivan			a8/30/41
	Two Faced Woman (C) (Former title "The Twins")	Garbo-Melvyn Douglas			a8/9/41
	Unholy Partners (D) (Former title "New York Story")	Edw. G. Robinson-Edward Arnold			a8/9/41
	Untitled Dr. Kildare	Lew Ayres-Lionel Barrymore			In Prod.
	Vanishing Virginian (CD)	Kathryn Grayson-Frank Morgan			a10/11/41
	We Were Dancing	Norma Shearer-Melvyn Douglas			In Prod.
	Woman of the Year (C)	Spencer Tracy-Katharine Hepburn			a10/4/41

MONOGRAM

Current 1940-41

	Bowery Blitzkrieg (D)F	Gorcy-Jordan-Hall	61	8/1/41	b8/2/41
	Chamber of Horrors (D)A	Leslie Banks-Gina Malo	83	12/20/40	b6/29/40
	Deadly Game (Spy)F	Chas. Farrel-June Lang	63	8/8/41	b8/9/41
	Dead Man's Shoes (My)A	Leslie Banks-Wilfred Lawson	65	1/15/41	b5/17/41
	Driftin' Kid (W)F	Tom Keene-Betty Miles	55	9/26/41	9/27/41
	Dynamite Canyon (W)	Tom Keene-Evelyn Finley		8/8/41	a7/19/41
	Father Steps Out (D)F	Frank Albertson-Jed Prouty	63	7/19/41	b8/2/41
	Flying Wild (D)F	East Side Kids-Joan Barclay	65	3/10/41	b3/1/41
	Fugitive Valley (W)	Corrigan-King-Terhune	60	7/30/41	b9/20/41
	Gang's All Here (G)	Frankie Darro-Mantan Moreland		6/11/41	a5/17/41
	Her First Romance (C-D)F	Edith Fellows-Wilbur Evans	77	12/25/40	b12/28/40
	House of Mystery (H)A	Kenneth Kent-Judy Kelly	62	5/7/41	b5/31/41
	Invisible Ghost (H)A	Bela Lugosi-Polly Ann Young	64	4/25/41	b4/19/41
	Kid's Last Ride (W) (Former title "Prairie Schooldays")	John King-Ray Corrigan		2/10/41	a1/11/41
	King of Zombies (H)A	John Archer-Mantan Moreland	67	5/14/41	b5/17/41
	Murder by Invitation (My)A	Wallace Ford-Marian Marsh	65	6/30/41	b7/5/41
	Orphans of the North (T)	Adventure film		7/29/41	Not Rev.
	Pioneers, The (W)F	Tex Ritter-Slim Andrews	61	5/10/41	b5/3/41
	Pride of the Bowery F	Leo Gorcey-Bobby Jordan	63	12/15/40	b1/25/41
	Redhead (D)A	June Lang-Johnny Downs	64	5/21/41	b5/17/41
	Ridin' the Cherokee Trail(W)F	Tex Ritter-Slim Andrews	60	2/25/41	b2/22/41
	Roar of the Press (My)F	Jean Parker-Wallace Ford	72	4/30/41	b4/26/41
	Rollin' Home to Texas (W)F	Tex Ritter-Slim Andrews	63	12/30/40	b2/1/41
	Sign of the Wolf (D)F	Grace Bradley-Louise Beavers	69	3/25/41	b3/22/41
	Silver Stallion (D)	David Sharpe-Leroy Mason-Thunder		5/28/41	a5/10/41
	Trail of the Silver Spurs(W)F	Corrigan-King-Terhune	55	1/5/41	b3/8/41
	Tumbledown Ranch in Arizona (W)F	Range Busters	60	4/20/41	b5/3/41
	Wanderers of the Desert (W)	Tom Keene-Betty Miles		6/25/41	a6/14/41
	Wrangler's Roost (W)F	Range Busters	58	6/4/41	b7/19/41
	You're Out of Luck (D)F	Darro-Moreland	62	1/20/41	b1/18/41

Coming 1940-41

	Riding the Sunset Trail (W)	Tom Keene-Betty Miles		10/31/41	a9/27/41

Current 1941-42

	Arizona Bound (W)F	Buck Jones-Tim McCoy	57	7/19/41	b7/26/41
	Gentleman From Dixie (D)F	Mary Ruth-Marian Marsh	63	9/5/41	b9/13/41
	Gunman From Bodie (W) (Former title "Bad Man From Bodie")	Buck Jones-Tim McCoy		9/19/41	a8/23/41
	Let's Go Collegiate (D)F	Frankie Darro-Jackie Moran	62	9/12/41	b9/20/41
	Tonto Basin Outlaws (W)	Range Busters		10/10/41	a9/27/41

Coming 1941-42

	Adolescence (D)A	Leon Janney-Eleanor Hunt	80		b12/21/40
	Bullets and Bullion (W)	Range Busters			In Prod.
	Double Trouble	Harry Langdon-Charles Rogers			In Prod.
	Here Come the Marines	Wallace Ford-Toby Wing		10 31/41	In Prod.
	I Killed That Man	Ricardo Cortez, Joan Woodbury		11/14/41	In Prod.
	Saddle Mountain Roundup(W)	Range Busters			a8/9/41
	Spooks Run Wild (MyC)F	Bela Lugosi-Leo Gorcey-Huntz Hall	63	10/24/41	a8/16/41
	Top Sergeant Mulligan (C)	Nat Pendleton-Carol Hughes			a9/13/41
	Zis Boom Bah (DM)	Peter Lind Hayes-Grace Hayes			a10/4/41

PARAMOUNT

Current 1939-40

3946	North West Mounted Police (D)F	Cooper-Carroll-Goddard (Tech.)	126	12/27/40	b10/26/40

Coming 1940-41

4038	Aloma of the South Seas (D)F	Dorothy Lamour-Jon Hall (Tech.)	77	8/29/41	b8/30/41
4053	Border Vigilantes (W)F	Bill Boyd-Russell Hayden	60	4/18/41	b4/5/41
4032	Caught in the Draft (C)F	Bob Hope-Dorothy Lamour	81	7/4/41	b5/31/41
4051	Doomed Caravan (W)F	Bill Boyd-Russell Hayden	60	1/10/41	b1/11/41
4037	Flying Blind (D)F	Richard Arlen-Jean Parker	70	8/29/41	b8/23/41
4033	Forced Landing (D)F	Richard Arlen-Eva Gabor	66	7/18/41	b7/19/41
4052	In Old Colorado (W)F	Wm. Boyd-Russell Hayden	66	3/14/41	b3/1/41
4028	I Wanted Wings (D)F	Brian Donlevy-Ray Milland	130	5/30/41	b3/29/41
4035	Kiss the Boys Goodbye (CM)F	D. Ameche-M. Martin-O. Levant	85	8/1/41	b6/28/41
4016	Life With Henry (C)F	Jackie Cooper-Leila Ernst	80	1/24/41	b1/18/41
4022	Lady Eve (D)F	Barbara Stanwyck-Henry Fonda	97	3/21/41	b3/1/41
4023	Las Vegas Nights (Mu-C)F	Phil Regan-Bert Wheeler-Dorsey	89	3/28/41	b3/22/41
4013	Love Thy Neighbor (C)F	Jack Benny-Fred Allen	82	12/27/40	b12/21/40
4018	Mad Doctor (H)F	Basil Rathbone-Ellen Drew	90	2/14/41	b2/15/41

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

PARAMOUNT — Current 1940-41 (Cont.)

			Rel. Mins.	Date	See Issue of
4020	Monster and the Girl (H)A	Ellen Drew-Onslow Stevens	64	2/28/41	b2/15/41
4011	Night At Earl Carroll's (M)F	J. Carrol Naish-E. Carroll Girls	70	12/6/40	b11/23/40
4029	One Night in Lisbon (C)A	Madeleine Carroll-Fred MacMurray	95	6/13/41	b5/10/41
4031	Parson of Panamint (D)F	Charles Ruggles-Ellen Drew	84	8/22/41	b6/21/41
4054	Pirates on Horseback (W)F	Wm. Boyd-Russell Hayden	69	5/23/41	b5/24/41
4026	Power Dive (D)F	Richard Arlen-Jean Parker	68	4/25/41	b4/12/41
4027	Reaching for the Sun (CD)A	Joel McCrea-Ellen Drew	88	5/2/41	b4/12/41
4025	Road to Zanzibar (CM)F	Crosby-Lamour-Hope	90	4/11/41	b3/15/41
4024	Round-Up (W)F	Richard Dix-Patricia Morison	90	4/4/41	b3/15/41
4014	Second Chorus (M)F	Fred Astaire-Paulette Goddard	88	1/3/41	b11/30/40
4034	Shepherd of the Hills (D)F	John Wayne-Betty Field (Tech.)	91	7/25/41	b6/21/41
4012	Texas Rangers Ride Again (W)F	J. Howard-Ellen Drew-M. Robson	67	12/13/40	b11/9/40
4021	There's Magic in Music (Mu)F (Reviewed as "Hard Boiled Canary")	Allan Jones-Susanna Foster	80	5/16/41	b3/1/41
4015	Victory (D)A	Fredric March-Betty Field	79	1/17/41	b12/21/40
4019	Virginia (Tech.) (PD)F	Madeleine Carroll-F. MacMurray	108	2/21/41	b1/18/41
4030	West Point Widow (CD)	Ann Shirley-Richard Carlson	62	6/20/41	b6/14/41
4055	Wide Open Town (W)F	William Boyd-Russell Hayden	78	8/8/41	b8/2/41
4036	World Premiere (C)A	John Barrymore-Frances Farmer	70	8/15/41	b8/23/41
4017	You're the One (M)F	Orrin Tucker-Bonnie Baker	81	2/7/41	b2/8/41

Current 1941-42

1	Buy Me That Town (C)A	Lloyd Nolan-Constance Moore	70	10/3/41	b8/2/41
1	Hold Back the Dawn (D)F	Chas. Boyer-Olivia de Havilland	115	9/26/41	b8/2/41

Coming 1941-42

Block No.					
2	Among the Living (H)A	Albert Dekker-Susan Hayward	68		b9/6/41
	Bahama Passage (Tech.) (D)	Madeleine Carroll-Stirling Hayden			a6/21/41
2	Birth of the Blues (M)F	Bing Crosby-Mary Martin	84		b9/6/41
	Fleet's In	Dorothy Lamour-William Holden			In Prod.
	Fly by Night (D)	Richard Carlson-Nancy Kelly			a8/30/41
2	Glamour Boy (C)F	Susanna Foster-Jackie Cooper	80		b9/6/41
	Great Man's Lady (D) (Former title "Pioneer Woman")	Barbara Stanwyck-Joel McCrea			a3/22/41
1	Henry Aldrich for President (C)F	Jimmy Lydon-Mary Anderson	70	10/24/31	b8/2/41
	Henry and Dizzy (C)	Jimmy Lydon-Charles Smith			a9/27/41
	Lady Has Plans (C)	Paulette Goddard-Ray Milland			a10/11/41
	Louisiana Purchase (M)	Bob Hope-Victor Moore (Tech.)			a8/23/41
	Malaya (D) (Tech.)	Dorothy Lamour-Richard Denning			a8/16/41
	Midnight Angel (D)	Robert Preston-Martha O'Driscoll			a9/27/41
	Mr. Bug Goes to Town	Tech. Cartoon Feature			In Prod.
	Morning After (My)	Preston Foster-Albert Dekker			a10/11/41
1	New York Town (CD)A	Mary Martin-Fred MacMurray	75	10/31/41	b8/2/41
2	Night of Jan. 16th (My)F	Ellen Drew-Robt. Preston	79		b9/6/41
1	Nothing But the Truth (C)	Bob Hope-Paulette Goddard	90	10/17/41	b8/2/41
	No Hands on the Clock (My)	Chester Morris-Jean Parker			a9/27/41
W-1	Outlaws of the Desert (W)F	Wm. Boyd-Brad King	66		b9/27/41
	Reap the Wild Wind (D)	Ray Milland-John Wayne (Tech.)			a7/5/41
	Remarkable Andrew	William Holden-Brian Donlevy			a7/26/41
W-1	Riders of the Timberline(W)F	Bill Boyd-Brad King-Andy Clyde	59		b9/27/41
W-1	Secret of the Wastelands(W)F	Wm. Boyd-Brad King-Andy Clyde	66		b9/27/41
2	Skylark (CD)A	Claudette Colbert-Ray Milland	94		b9/6/41
W-1	Stick to Your Guns (W)F	Bill Boyd-Brad King-Andy Clyde	63		b9/27/41
	Sullivan's Travels (CD)	Joel McCrea-Veronica Lake			a6/7/41
	Sweater Girl (My)	Eddie Bracken-June Preisser			a8/9/41
	Tombstone (W)	Richard Dix-Frances Gifford			a10/4/41
W-1	Twilight on the Trail (W)F	Bill Boyd-Brad King-A. Clyde	58		b9/27/41

Grouping By Blocks

1—Buy Me That Town, Henry Aldrich for President, Hold Back the Dawn, New York Town, Nothing But the Truth
1 (Western)—Outlaws of the Desert, Riders of the Timberline, Secret of the Wastelands, Stick to Your Guns, Twilight on the Trail
2—Among the Living, Birth of the Blues, Glamour Boy, Night of January 16th, Skylark

PRODUCERS RELEASING CO. 1940-41

159	Billy the Kid's Gun Justice(W)	Bob Steele	63	12/27/40	Not Rev.
162	Billy the Kid in Santa Fe (W)	Bob Steele-Marin Fais-St. John	66	7/11/41	a7/19/41
161	Billy the Kid's Fighting Pals (W)F	Bob Steele	62	4/18/41	b4/12/41
160	Billy the Kid's Range War (W)	Bob Steele	60	1/24/41	Not Rev.
107	Caught in the Act (C)F	Henry Armetta	62	2/7/41	b4/26/41
111	Criminals Within (My)A	Eric Linden-Ann Doran	70	6/27/41	b8/16/41
115	Dangerous Lady (My)F	Neil Hamilton-June Storey	66	9/12/41	b10/11/41
113	Desperate Cargo (D)A	Ralph Byrd-Carol Hughes	69	7/4/41	b10/4/41
105	Devil Bat (My)	Bela Lugosi-Forrest Tucker	69	12/13/40	Not Rev.
112	Double Cross (G)F	Kane Richmond-Pauline Moore	61	6/27/41	b8/16/41
109	Emergency Landing (Spy)F	Carol Hughes	79	5/23/41	b7/12/41
108	Federal Fugitives (Spy)F	Neil Hamilton-Doris Day	66	3/28/41	b5/24/41
124	Gambling Daughters (D)A	Cecilia Parker-Roger Pryor	67	8/1/41	b9/13/41
126	Jungle Man (D)F	Buster Crabbe-Sheila Darcy	63	10/10/41	b10/11/41
167	Lone Rider Ambushed (W)	Geo. Houston-Al St. John	67	8/29/41	Not Rev.
163	Lone Raider Rides On (W)	George Houston	64	1/10/41	Not Rev.
164	Lone Rider Crosses the Rio(W)	George Houston	64	2/28/41	Not Rev.
168	Lone Rider Fights Back (W)	George Houston-Al St. John		11/7/41	a9/27/41
166	Lone Rider in Frontier Fury	Geo. Houston-Al St. John	62	8/8/41	a7/26/41
165	Lone Rider in Ghost Town(W)F	Geo. Houston-Alaine Brandes	64	5/16/41	b5/17/41
104	Misbehaving Husbands (C)F	Harry Langdon-Betty Blythe	66	12/20/40	b12/14/40
114	Mr. Celebrity (D)F	James Seay-Doris Day	66	10/31/41	b10/4/41
155	Outlaws of the Rio Grande (W)F	Tim McCoy	55	3/7/41	b3/1/41
123	Paper Bullets (D)A	Joan Woodbury-Jack LaRue	72	6/13/41	b6/14/41
125	Reg'lar Fellers (D)F	Billy Lee-'Alfalfa' Switzer	65	8/15/41	b8/30/41
106	Secret Evidence (My)F	Charles Quigley-Marjorie Reynolds	64	1/31/41	b2/8/41
110	South of Panama (Spy)F	Roger Pryor-Virginia Vale	68	5/2/41	b4/26/41
156	Texas Marshal (W)	Tim McCoy-Kay Leslie	62	6/13/41	a5/17/41

1941-42

258	Billy the Kid's Round-Up(W)	Buster Crabbe-Al St. John		12/5/41	In Prod.
257	Billy the Kid, Wanted	Buster Crabbe-Al St. John		10/24/41	a9/13/41
205	Hard Guy (G)	Jack La Rue-Mary Healy		10/17/41	a9/13/41
213	Miracle Kid (D)	Tom Neal-Carol Hughes-Vicki Lester		11/14/41	a10/4/41
201	Swamp Woman	Ann Corio-Jack La Rue		12/5/41	a10/11/41

RKO-RADIO — Current 1940-41

183	Along the Rio Grande (W)F	Tim Holt-Betty Jane Rhodes	66	2/7/41	b2/1/41
161	Convoy (War)F	Clive Brook-John Clements	89	1/3/41	b12/7/40
185	Cyclone on Horseback (W)	Tim Holt-Marjorie Reynolds	60	6/13/41	a5/10/41
122	Devil and Miss Jones (D)F	Jean Arthur-Chas. Coburn	92	4/11/41	b4/5/41
182	Fargo Kid (W)F	Tim Holt-Jane Drummond	65	12/6/40	b11/2/40
119	Footlight Fever (C)F	Alan Mowbray-Donald McBride	67	3/21/41	b4/5/41
166	Frank Buck's Jungle Cavalcade	Frank Buck	77	6/27/41	b7/19/41
120	Girl, A Guy and A Gob (C)F	Geo. Murphy-Lucille Ball	91	3/14/41	b3/1/41
129	Hurry, Charlie, Hurry (C)F	Leon Errol-Mildred Coles	65	7/25/41	b7/12/41
112	Kitty Foyle (D)A	Ginger Rogers-Dennis Morgan	105	12/27/40	b12/28/40
115	Let's Make Music (CM)F	Bob Crosby-Jean Rogers	84	1/17/41	b12/14/40
175	Little Foxes (D)A	Bette Davis-Herbert Marshall	116	8/29/41	b8/16/41
110	Little Men (D)F	Kay Francis-Lydon-Oakie	84	1/10/41	b12/7/40
124	Melody for Three (D)F	Jean Hersholt-Fay Wray	67	3/28/41	b3/8/41
117	Mr. &Mrs. Smith (C)A	Carole Lombard-Robt. Montgomery	95	1/31/41	b1/18/41
135	My Life With Caroline (C)	Ronald Colman-Anna Lee	81	8/1/41	b7/19/41
114	No, No, Nanette (MC)F	Anna Neagle-Richard Carlson	96	12/20/40	b12/21/40
121	Play Girl (CD)A	Kay Francis-James Ellison	75	2/14/41	b12/21/40
191	Reluctant Dragon(C-Cartoon)F	Benchley and Cartoon Characters	73	6/20/41	b6/7/41
125	Repent at Leisure (C-D)F	Kent Taylor-Wendy Barrie	67	4/4/41	b5/31/41
184	Robbers of the Range (W)F	Tim Holt-Ray Whitley	61	4/18/41	b4/5/41
116	Saint in Palm Springs(MyC)F	George Sanders-Wendy Barrie	67	1/24/41	b1/4/41
131	Saint's Vacation (My)A	Hugh Sinclair-Sally Gray	65	5/31/41	b6/21/41
123	Scattergood Baines (C)F	Guy Kibbee-Carol Hughes	69	2/21/41	b2/15/41
136	Scattergood Meets B'way(D)F	Guy Kibbee-Emma Dunn	70	8/22/41	b8/30/41
132	Scattergood Pulls the Strings (D)F	Guy Kibbee	65	5/23/41	b5/17/41
186	Six Gun Gold (W)	Tim Holt-Jane Clayton		8/8/41	a7/12/41
172	Story of the Vatican (Doc.)	March of Time Feature	54	7/18/41	b8/16/41
133	Sunny (MC)F	A. Neagle-J. Carroll-R. Bolger	98	5/30/41	b5/24/41
128	They Met in Argentina(MD)F	Ellison-O'Hara-Ebsen	77	4/25/41	b4/26/41
134	They Meet Again (D)F	Jean Hersholt-Dorothy Lovett	67	6/20/41	b7/5/41
126	Tom, Dick and Harry (C)A	Ginger Rogers-Geo. Murphy	86	7/4/41	b7/19/41

RKO-RADIO

Block No.			Rel. Mins.	Date	See Issue of

Current 1941-42

W-1	Bandit Trail (W)F	Tim Holt-Janet Waldo	60	10/10/41	b9/6/41
1	Citizen Kane (D)A	Orson Welles-Dorothy Comingore	120	9/5/41	b4/12/41
1	Father Takes a Wife (C)A	Adolphe Menjou-Gloria Swanson	79	10/3/41	b7/19/41
1	Lady Scarface (D)F	Dennis O'Keefe-Frances Neal	66	9/26/41	b7/26/41
1	Parachute Battalion (D)F	Robert Preston-Nancy Kelly	75	9/12/41	b7/19/41

Coming 1941-42

1	All That Money Can Buy(D)A (Reviewed as "Here Is a Man")	Anne Shirley-Walter Huston	106	10/17/41	b7/19/41
	Ball of Fire	Barbara Stanwyck-Gary Cooper			In Prod.
	Bambi	Disney Cartoon Feature			In Prod.
	Call Out the Marines (C)	Victor McLaglen-Edmund Lowe			a10/4/41
	Come on Danger (W)	Tim Holt-Ray Whitley			a10/11/41
	Date With the Falcon (My)	George Sanders-Wendy Barrie			a9/6/41
W-1	Dude Cowboy (W)F	Tim Holt-Marjorie Reynolds	59	12/10/41	b9/6/41
	Dumbo (FA)F	Disney Cartoon Feature (Tech.)	64	10/31/41	b10/4/41
	Fantasia (FA)F	Technicolor Cartoon	150		b11/16/40
2	Gay Falcon (My)A	George Sanders-Wendy Barrie	66	10/24/41	b9/20/41
	Joan of Paris	Michele Morgan-Paul Henried			In Prod.
	Land of the Open Range (W)	Tim Holt-Ray Whitley			a8/30/41
2	Look Who's Laughing (C)F	Bergen & McCarthy	79	11/21/41	b9/20/41
2	Mexican Spitfire's Baby (C)F	Leon Errol-Lupe Velez-Zasu Pitts	70	11/28/41	b9/6/41
	Obliging Young Lady	Joan Carroll-Edmond O'Brien	70		a8/16/41
	Playmates (CM)	K. Kyser-J. Barrymore-Lupe Velez			a9/27/41
W-1	Riding the Wind (W)F	Tim Holt-Ray Whitley	60	2/10/42	b9/6/41
	Sing Your Worries Away	Bert Lahr-Buddy Ebsen-Patsy Kelly			In Prod.
	Street Girl (CM) (Former title "Four Jacks and a Queen")	Anne Shirley-Ray Bolger			a8/16/41
2	Suspicion (D)A	Cary Grant-Joan Fontaine	99	11/14/41	b9/20/41
	Thundering Hoofs (W)	Tim Holt-Ray Whitley			In Prod.
2	Unexpected Uncle (CD)F	Anne Shirley-Charles Coburn	67	11/7/41	b9/20/41
	Valley of the Sun	James Craig-Lucille Ball			In Prod.
	Weekend for Three (C)	Dennis O'Keefe-Jane Wyatt			a7/19/41

Grouping By Blocks

1—Citizen Kane, All That Money Can Buy, Father Takes a Wife, Lady Scarface, Parachute Battalion
1 (Western)—Dude Cowboy, Bandit Trail, Riding the Wind
2—Gay Falcon, Look Who's Laughing, Mexican Spitfire's Baby, Suspicion, Unexpected Uncle

REPUBLIC — Current 1940-41

16	AngelsWithBrokenWings(CD)F	Binnie Barnes-Gilbert Roland	72	5/27/41	b6/7/41
10	Arkansas Judge (C)F	Rogers-Weaver Bros. and Elviry	72	1/28/41	b1/25/41
45	Back in the Saddle (MW)F	Gene Autry-Smiley Burnette	73	3/14/41	b3/15/41
58	Bad Man of Deadwood (W)F	Roy Rogers-Geo. "Gabby" Hayes	61	9/5/41	b9/6/41
8	Barnyard Follies (C)F	Mary Lee-June Storey-Rufe Davis	67	12/6/40	b11/23/40
9	Behind the News (D)F	Lloyd Nolan-Doris Davenport	74	12/20/40	b12/21/40
53	Border Legion (W)F	Roy Rogers-Geo. "Gabby" Hayes	58	12/5/40	b11/30/40
19	Bowery Boy (D)F	Dennis O'Keefe-Louise Campbell	71	12/27/40	b1/4/41
24	Citadel of Crime (D)F	Frank Albertson-Linda Hayes	58	7/24/41	b8/2/41
15	Country Fair (CM)F	Eddie Foy, Jr.-June Clyde	74	5/5/41	b5/17/41
77	Desert Bandit (W)F	Don Barry-Lynn Merrick	56	5/24/41	b5/31/41
26	Doctors Don't Tell (D)F	John Beal-Florence Rice	65	8/27/41	b9/13/41
68	Gangs of Sonora (W)F	Three Mesquiteers	56	7/10/41	b7/19/41
22	Gay Vagabond, The (CD)F	Ruth Donnelly-Roscoe Karns	66	5/12/41	b5/24/41
21	Great Train Robbery (D)F	Bob Steele-Claire Carleton	61	2/28/41	b3/8/41
4	Ice Capades (CDM)F	Dorothy Lewis-Jerry Colonna	88	8/20/41	b8/16/41
55	In Old Cheyenne (W)F	Roy Rogers-G. "Gabby" Hayes	58	3/28/41	b4/12/41
78	Kansas Cyclone (W)F	Don Barry-Lynn Merrick	57	6/24/41	b6/28/41
14	Lady From Louisiana (PD)A	Ona Munson-John Wayne	83	4/22/41	b5/3/41
64	Lone Star Raiders (W)F	Three Mesquiteers	57	12/23/40	b12/21/40
11	Man Betrayed (D)A	John Wayne-F. Dee-Edw. Ellis	83	2/27/41	b3/15/41
12	Mr. District Attorney (CD)F	Dennis O'Keefe-Peter Lorre	69	3/26/41	b4/5/41
57	Nevada City (W)F	Roy Rogers-George "Gabby" Hayes	58	6/20/41	b6/21/41
66	Pals of the Pecos (W)F	Three Mesquiteers	56	4/8/41	b4/26/41
20	Petticoat Politics (C)F	Roscoe Karns-Lois Ranson	67	1/31/41	b2/15/41
75	Phantom Cowboy (W)F	Don Barry-Virginia Carroll	57	2/14/41	b2/22/41
23	Poison Pen (D)A	Flora Robson-Rob't Newton	66	6/30/41	b7/5/41
65	Prairie Pioneers (W)F	Three Mesquiteers	58	2/16/41	b2/22/41
3	Puddin' Head (C)F	Judy Canova-Francis Lederer	80	6/25/41	b6/28/41
25	Rags to Riches (G)F	Alan Baxter-Mary Carlisle	57	7/31/41	b8/9/41
44	Ridin' on a Rainbow (MW)F	Gene Autry-Smiley Burnette	79	1/24/41	b2/1/41
54	Robin Hood of the Pecos(W)F	Roy Rogers-George Hayes	59	1/14/41	b1/18/41
13	Rookies on Parade (CM)F	Bob Crosby-Ruth Terry	69	4/17/41	b5/3/41
67	Saddlemates (W)F	Three Mesquiteers	56	5/26/41	b6/14/41
56	Sheriff of Tombstone (W)F	Roy Rogers-George "Gabby" Hayes	56	5/7/41	b5/10/41
46	Singing Hill, The (MW)F	Gene Autry-Smiley Burnette	75	4/26/41	b5/3/41
2	Sis Hopkins (CM)F	Judy Canova-Bob Crosby	98	4/12/41	b4/12/41
47	Sunset in Wyoming (W)F	Gene Autry-Smiley Burnette	65	7/15/41	b8/2/41
76	Two-Gun Sheriff (W)F	Don "Red" Barry-Lynn Merrick	56	4/10/41	b4/26/41
48	Under Fiesta Stars (W)F	Gene Autry-Smiley Burnette	64	8/25/41	b8/30/41
74	Wyoming Wildcat (W)F	Don Barry-Julie Duncan	56	1/6/41	b1/11/41

Coming 1940-41

42	Down Mexico Way (W)	Gene Autry-Smiley Burnette		10/15/41	a9/6/41

Current 1941-42

171	Apache Kid (W)F	Don "Red" Barry-Lynn Merrick	56	9/12/41	b9/27/41
172	Death Valley Outlaws (W)F	Don Barry-Lynn Merrick	56	9/29/41	b10/4/41
108	Hurricane Smith (D)F	Ray Middleton-Jane Wyatt	69	7/20/41	b7/19/41
110	Mercy Island (D)A	Ray Middleton-Gloria Dickson	72	10/10/41	b10/11/41
107	Mountain Moonlight (C)F	Weaver Bros. & Elviry	68	7/12/41	b7/19/41
161	Outlaws of Cherokee Trail(W)F	Three Mesquiteers	56	9/10/41	b9/20/41
133	Pittsburgh Kid (D)F	Billy Conn-Jean Parker	76	8/29/41	b9/6/41
109	Sailors on Leave (C)A	William Lundigan-Shirley Ross	71	9/30/41	b10/4/41

Coming 1941-42

	Devil Pays Off (Spy)	Margaret Tallichet-William Wright		11/5/41	a10/11/41
162	Gauchos of Eldorado (W)	Tom Tyler-Bob Steele		10/24/41	a9/27/41
151	Jesse James at Bay	Roy Rogers-George "Gabby" Hayes	56	10/17/41	a9/13/41
	Lady For a Night	Joan Blondell-John Wayne			In Prod.
173	Missouri Outlaw (W)	Don Red Barry, Lynn Merrick			In Prod.
	Public Enemies (Spy)	Philip Terry-Wendy Barrie		10/27/41	a10/4/41
143	Sierra Sue (W)	Gene Autry-Smiley Burnette		11/14/41	a10/4/41
	Tuxedo Junction	Weaver Bros. & Elviry			In Prod.

20TH CENT.-FOX — Current 1940-41

148	Accent on Love (C)F	Geo. Montgomery-Osa Massen	61	7/11/41	b6/28/41
143	Blood and Sand (Tech.) (D)A	Tyrone Power-Linda Darnell	125	5/30/41	b5/24/41
112	Bride Wore Crutches (CD)F	Lynne Roberts-Ted North	59	6/13/41	b7/27/40
123	Chad Hanna (D) (Tech.)A	Henry Fonda-Linda Darnell	88	12/27/40	b12/14/40
108	Charter Pilot (B)F	Lynn Bari-Lloyd Nolan	70	12/6/40	b11/23/40
141	Cowboy and the Blonde(CD)F	Mary Beth Hughes-G. Montgomery	68	5/16/41	b4/26/41
149	Dance Hall (C)F	Cesar Romero-Carole Landis	73	7/18/41	b6/28/41
136	Dead Men Tell (My)F	Sidney Toler	61	3/28/41	b3/29/41
144	For Beauty's Sake (CD)A	Ned Sparks-Marjorie Rambeau	62	6/6/41	b7/5/41
127	Girl in the News (D)F	Margaret Lockwood-Barry Barnes	78	1/31/41	b1/4/41
130	Golden Hoofs (C)F	Jane Withers-Buddy Rogers	66	2/14/41	b2/8/41
140	GreatAmericanBroadcast(DM)F	Alice Faye-John Payne-Jack Oakie	90	5/9/41	b5/3/41
142	Great Commandment (D)F	John Beal-Albert Dekker	80	5/23/41	b4/12/41
115	Hudson's Bay (PD)F	Paul Muni-Gene Tierney	94	1/3/41	b12/28/40
122	Jennie (D)F	Doris Bowden-Geo. Montgomery	78	12/20/40	b12/7/40
139	Mail Train (D)F	Alastair Sim-Gordon Harker	60	4/25/41	b7/5/41
146	Man Hunt (Spy)F	Walter Pidgeon-Joan Bennett	100	6/20/41	b6/14/41
124	Michael Shayne, Private Detective (My)F	Lloyd Nolan-Marjorie Weaver	77	1/10/41	b12/28/40

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

20TH CENT.-FOX

Current 1940-41 (Cont.)

			Rel. Mins.	Date	See Issue of
147	Moon Over Miami (MC)F	Don Ameche-Betty Grable (Tech.)	91	7/4/41	b6/21/41
132	Murder Among Friends (MyC)F	John Hubbard-Marjorie Weaver	67	3/14/41	b2/22/41
121	Murder Over New York(My)F	Sidney Toler-Marjorie Weaver	65	12/13/40	b12/7/40
129	Ride Kelly Ride (D)F	Marvin Stephens-Rita Quigley	59	2/7/41	b1/25/41
136	Ride On Vaquero (W)F	Cesar Romero-Mary Beth Hughes	64	4/18/41	b3/22/41
125	Romance of the Rio Grande (W)F	Cesar Romero-Patricia Morison	73	1/17/41	b12/28/40
131	Scotland Yard (D)F	Edmund Gwenn-Nancy Kelly	67	2/28/41	b3/29/41
134	Sleepers West (D)F	Lloyd Nolan-Lynn Bari	72	4/4/41	b3/22/41
128	Tall, Dark and Handsome (CD)A	Cesar Romero-Milton Berle	78	1/24/41	b1/18/41
137	That Night in Rio (M)A	Alice Faye-Don Ameche (Tech.)	90	4/11/41	b3/1/41
133	Tobacco Road (D)A	Tierney-Grapewin-Rambeau	84	3/7/41	b2/22/41
145	Very Young Lady (CD)F	Jane Withers-Nancy Kelly	79	6/27/41	b5/3/41
126	Western Union (Tech.)(PD)F	Rob't Young-Randolph Scott	95	2/21/41	b2/8/41

Current 1941-42

Block No.					
2	Belle Starr (Tech.) (D)A	Gene Tierney-Randolph Scott	87	9/12/41	b8/23/41
2	Charlie Chan in Rio (My)F	Sidney Toler-Mary Beth Hughes	62	9/5/41	b8 23/41
1	Charley's Aunt (C)F	Jack Benny-Kay Francis	81	8/1/41	b7/26/41
1	Dressed to Kill (D)F	Lloyd Nolan-Mary Beth Hughes	74	8/8/41	b7/26/41
3	Great Guns (C)F	Laurel and Hardy-Sheila Ryan	74	10/10/41	b9 13/41
W-1	Last of the Duanes (W)F	Geo. Montgomery-Lynne Roberts	58	9/26/41	b9/13/41
3	Man at Large (Spy)F	Marjorie Weaver-Richard Derr	69	10/3/41	b9/13/41
1	Private Nurse (D)F	Brenda Joyce-Jane Darwell	60	8/22/41	b7/26/41
W-1	Riders of the Purple Sage(W)F	George Montgomery-Mary Howard	56	10/10/41	b9/13/41
1	Sun Valley Serenade	Sonja Henie-John Payne-M. Berle	83	8/29/41	b8/2/41
3	Week-end in Havana (D)F	Alice Faye-John Payne (Tech.)	80	9/26/41	b9/13/41
3	We Go Fast (C)A	Alan Curtis-Lynn Bari	64	9/19/41	b9/13/41
1	Wild Geese Calling (D)F	Henry Fonda-Joan Bennett	77	8/15/41	b7/26/41

Coming 1941-42

Blue White and Perfect	Lloyd Nolan-Helene Reynolds	In Prod.
Cadet Girl (D)	Carole Landis-Geo. Montgomery	a8/9/41
Castle in the Desert	Sidney Toler-Arleen Whelan	In Prod.
Confirm or Deny (D)	Don Ameche-Joan Bennett	a9/13/41
Highway to Hell	Pat O'Brien-Carole Landis	In Prod.
4 Hot Spot (D)	Betty Grable-Victor Mature	10/31/41 a8 9/41
How Green Was My Valley(D)	Maureen O'Hara-Walter Pidgeon	a7/19/41
Lone Star Ranger (W)	John Kimbrough-Sheila Ryan	a9/13/41
Marry the Boss' Daughter	Brenda Joyce-Bruce Edwards	a8/2/41
4 Moon Over Her Shoulder (D)	Lynn Bari-John Sutton	10/24/41 a9/6/41
Outlaw, The	Walter Huston-Thos. Mitchell	In Prod.
Perfect Snob	Lynn Bari-Cornell Wilde	In Prod.
Remarkable Mr. Kipps	Michael Redgrave-Diana Wynyard	Not Rev.
Remember the Day (D)	Claudette Colbert-John Payne	a10/4/41
Rise and Shine	Linda Darnell-Jack Oakie	a10/11/41
4 Small Town Deb (D)	Jane Withers-Cobina Wright, Jr.	11/7/41 a9/13/41
Son of Fury (D)	Tyrone Power-Frances Farmer	a10/4/41
4 Swamp Water (D)	Walter Huston-Walter Brennan	11/14/41 a8/16/41
3 Yank in the R.A.F. (War)F	Tyrone Power-Betty Grable	97 10/17/41 b9/13/41
Young America (D)	Jane Withers-William Tracy	a9/13/41

Grouping By Blocks

1—Charley's Aunt, Dressed to Kill, Private Nurse, Sun Valley Serenade, Wild Geese Calling
1 (Western)—Last of the Duanes, Riders of the Purple Sage
2—Belle Starr, Charlie Chan in Rio
3—Great Guns, Man at Large, Week-End in Havana, We Go Fast, Yank in the R.A.F.
4—Hot Spot, Moon Over Her Shoulder, Small Town Deb, Swamp Water

UNITED ARTISTS

Current

Broadway Limited (C-D)F	Victor McLaglen-Dennis O'Keefe	73	6/13/41	b6/14/41
Cheers for Miss Bishop (D)F	Martha Scott-William Gargan	100	2/21/41	b1/18/41
Great Dictator, The (C)F	Charles Chaplin-P. Goddard	126	3/1/41	b10/19/40
International Lady (D)	Ilona Massey-George Brent	9/19/41		a6/21/41
Lydia (D)F	Merle Oberon-Alan Marshall	104	9/29/41	b8/23/41
Major Barbara (CD)A	Wendy Hiller-Robert Morley	112	9/12/41	b5/3/41
New Wine (MD)F	Ilona Massey-Binnie Barnes	84	10/10/41	b8/2/41
Pot O' Gold (C-Mu)F	James Stewart-Paulette Goddard	95	4/11/41	b4/5/41
Road Show (C)F	Adolphe Menjou-Carole Landis	82	1/24/41	b1/11/41
So Ends Our Night (D)A	Fredric March-Margaret Sullavan	121	2/14/41	b1/25/41
Son of Monte Cristo (D)F	Joan Bennett-Louis Hayward	104	1/10/41	b12/7/40
Tanks a Million (C)F	Jas. Gleason-Wm. Tracy	50	9/12/41	b8/9/41
That Hamilton Woman! (PD)A	Vivien Leigh-Laurence Olivier	126	4/30/41	b3/22/41
That Uncertain Feeling(SC)A	Oberon-Douglas-Meredith	84	4/20/41	b3/15/41
Thief of Bagdad (FA)F	Sabu-Conrad Veidt (Tech.)	109	12/25/40	b10/19/40
Three Cockeyed Sailors (C)F	Tommy Trinder-Claude Hulbert	76	7/4/41	b7/12/41
Topper Returns (C)F	Joan Blondell-Carole Landis	89	3/21/41	b3/15/41

Coming

All American Co-Ed (CM)	Frances Langford-Johnny Downs	10 31 41		a8 23 41
Corsican Brothers (D)	Doug Fairbanks, Jr.-Akim Tamiroff	10/24 41		a9 13/41
Fiesta (Tech.) (CD)	Armida-Antonio Moreno-Geo. Givot	11 28 41		a9 27 41
Hay Foot	William Tracy-James Gleason			In Prod.
Heliotrope Harry	Brian Donlevy-Miriam Hopkins			In Prod.
Jungle Book (Tech.) (FA)	Sabu-Jer. Cowan-Rosemary DeCamp			a8/2/41
Miss Polly (C)	ZaSu Pitts-Slim Summerville	11 14 41		a9 27 41
Niagara Falls (C)F	Marjorie Woodworth-Tom Brown	43	10 17 41	b9 27 41
Shanghai Gesture (D)	Gene Tierney-Victor Mature			a9 27/41
Ships With Wings (War)	John Clements-Leslie Banks			Coming
Sundown (D)	Gene Tierney-Bruce Cabot	10/31/41		a7/5/41
Twin Beds	George Brent-Joan Bennett			In Prod.

UNIVERSAL

Current 1940-41

5035	Bachelor Daddy (C)F	Baby Sandy-Kathryn Adams	60	7/4/41	b6/28/41
5002	Back Street (D)F	Chas. Boyer-M. Sullavan	89	2/7/41	b2/8/41
5028	Black Cat (My)A	Hugh Herbert-Broderick Crawford	70	5/2/41	b4/26/41
5064	Boss of Bullion City (W)	J. M. Brown-Fuzzy Knight	59	1/10/41	a9/14/40
5011	Buck Privates (C)F	Abbott & Costello-Andrews Sisters	82	1/31/41	b2/8/41
5065	Bury Me Not on the Lone Prairie (W)	J. M. Brown-Fuzzy Knight		3/21/41	a12/14/40
5039	Cracked Nuts (C)	Una Merkel-Stuart Erwin	65	8/1/41	b7/26/41
5057	Dangerous Game (D)F	Richard Arlen-Andy Devine	60	8/22/41	b3/8/41
5008	Dark Streets of Cairo (D)F	Sigrid Gurie-Ralph Byrd	58	2/28/41	b12/7/40
5037	Double Date (C)F	Peg. Moran-Ed. Lowe-Una Merkel	58	3/14/41	b3/15/41
5011	Flame of New Orleans (CD)F	Dietrich-Roland Young-Cabot	79	4/25/41	b4/26/41
5025	Give Us Wings (D)F	Billy Halop-Huntz Hall	69	12 20 40	b11 16 40
5038	Hello Sucker (F)A	Hugh Herbert-Peggy Moran	60	7/11/41	b7/5/41
5029	Hit the Road (D)F	George-MacLane-Dead End Kids	60	6/27/41	b6 28/41
	Hold That Ghost (CM)	Abbott & Costello-Evelyn Ankers	86	8/8/41	b8/2/41
5033	Horror Island (My)F	Peggy Moran-Dick Foran	60	3/28/41	b4/5/41
5000	In the Navy (CM)F	Abbott & Costello-Dick Powell	86	5/30/41	b5/31/41
5018	Invisible Woman (C)A	John Barrymore-Virginia Bruce	72	12/27/40	b1/4/41
5043	Lady From Cheyenne (CD)	Loretta Young-Rob't Preston	87	4/11/41	b4/5/41
5066	Law of the Range (W)	Johnny Mack Brown	60	6/20/41	b7/19/41
5053	Lucky Devils (A)F	Richard Arlen-Andy Devine	64	1/3/41	b12/28/40
5012	Man Made Monster (D)A	Frank Albertson-Lon Chaney, Jr.	62	3/28/41	b3/22/41
5016	Man Who Lost Himself (F)A	Brian Aherne-Kay Francis	71	3 21 41	b3 29/41
5026	Margie (C)F	Tom Brown-Nan Grey-M. Auer	59	12/6/40	b9/21/40
5032	Meet the Chump (C)F	Hugh Herbert-Lewis Howard	60	2/14/41	b2/1/41
5055	Men of the Timberland (A)F	Richard Arlen-Andy Devine	61	6/6/41	b5/31/41
5041	Mr. Dynamite (D)A	Lloyd Nolan-Irene Hervey	67	3/7/41	b3/15/41
5014	Model Wife (C)A	Joan Blondell-Dick Powell	83	4/18/41	b4/19/41
5054	Mutiny in the Arctic (A)F	Richard Arlen-Andy Devine	61	4/18/41	b5/3/41
5003	Nice Girl? (CM)F	Deanna Durbin-Franchot Tone	95	2/21/41	b3/1/41
5063	Pony Post (W)F	Johnny Mack Brown	59	11/8/40	b12/21/40
5056	Raiders of the Desert (A)F	Richard Arlen-Andy Devine	60	6/18/41	b7/12/41
5067	Rawhide Rangers (W)F	Johnny Mack Brown-Fuzzy Knight	56	7/18/41	b8/16/41
5031	San Antonio Rose (M)F	Robert Paige-Jane Frazee	63	6/20/41	b6/28/41
5027	San Francisco Docks (D)A	Burgess Meredith-Irene Hervey	65	1/10/41	b12 7/40
5022	Six Lessons From Madame La Zonga (C)F	Lupe Velez-Leon Errol	60	1/17/41	b1/18/41
5044	This Woman Is Mine (PD)A	Franchot Tone-Walter Brennan	92	8/22/41	b8 23/41
5012A	Tight Shoes (C)F	Brod Crawford-Ann Gwynne	67	6/13/41	b6/14/41
5034	Too Many Blondes (CM)A	Rudy Vallee-Helen Parrish	60	5/23/41	a5/24/41
5008	Trail of the Vigilantes(WC)F	Franchot Tone-Crawford-Devine	75	12/13/40	b12/14/40
5030	Where Did You Get That Girl? (MC)F	Helen Parish-Chas. Lang	67	1/3/41	b12/28/40

UNIVERSAL

Current 1941-42

	Badlands of Dakota W)F	Crawford-Herbert-Devine	73	9 5/41	b8 30/41
6045	Girl Must Live (C)A	Margaret Lockwood	69	9 19 41	b10 11 41
	It Started With Eve (CD)F	Deanna Durbin-Charles Laughton	90	9 26 41	b10 4 41
	Kid From Kansas (A)F	Dick Foran-Leo Carrillo	60	9/19/41	b9 20 41
6061	Man From Montana (W)F	Johnny Mack Brown-Fuzzy Knight	61	9/5/41	b9 20 41
	Mob Town (G)F	Dead End Kids-Dick Foran	62	10 3 41	b10 4 41
	Never Give a Sucker an Even Break (CM)F	W. C. Fields-Gloria Jean	71	10 10 41	b10 11 41
	Sing Another Chorus (MC)F	Johnny Downs-Jane Frazee	64	9 19 41	b9 13 41
	Unfinished Business (CD)A	Irene Dunne-Robt. Montgomery	94	9 12 41	b8 30 41

Coming 1941-42

	Appointment for Love (D)	Chas. Boyer-Margaret Sullavan	10/31/41	a8 16 41
6063	Arizona Cyclone (W)	Johnny Mack Brown	11/14/41	a7 12 41
	Bombay Clipper (D)	William Gargan-Irene Hervey		a7/19/41
	Burma Convoy (A)A	Charles Bickford-Evelyn Ankers	59 10 17 41	b10 4 41
	Dr. Rx	Lionel Atwill-Patric Knowles		In Prod.
	Fifty Million Nickels	Harriet Hilliard-Ken Murray		In Prod.
6065	Fighting Bill Fargo (W) (Former title "Vigilantes")	Johnny Mack Brown-Nell O'Day		a9 13/41
	Flying Cadets (D)	Wm. Gargan-Ed. Lowe-Peggy Moran	60 10 24 41	a5/31/41
	Hellzapoppin	Olsen and Johnson-Martha Raye	11 7/41	a7 26 41
	Jail House Blues (C) (Former title "Big House Blues")	Anne Gwynne-Nat Pendleton	1/23/42	a5/31/41
	Keep 'Em Flying	Abbott & Costello-Carol Bruce		a9 27 41
	Mad Doctor of Market St.(D) (Former title "Terror of the Islands")	Una Merkel-Claire Dodd		a8 2 41
	Man or Mouse (C)	Hugh Herbert-Tom Brown		a10/4/41
6062	Masked Rider (W)F	Johnny Mack Brown-Fuzzy Knight	58 11 21 41	b10 11 41
	Melody Lane	Baby Sandy-The Merry Macs	12/19/41	In Prod.
	Moonlight in Hawaii (CM)F	Johnny Downs-Jane Frazee	60 11 21 41	b1 11 41
	Nobody's Fool (C)	Hugh Herbert-Anne Gwynne	12/5/41	a9 13/41
	North to the Klondike	Brod Crawford-Lon Chaney, Jr.		In Prod.
	Paris Calling	Elisabeth Bergner-Randolph Scott	11/14/41	In Prod.
6044	Quiet Wedding	Margaret Lockwood	11/21/41	Not Rev.
	Ride 'Em Cowboy (C) (Former title "Beyond the Law")	Abbott & Costello-Dick Foran	11/28/41	a8/2/41
	Sealed Lips (D) (Former title "Ghost Town Buckaroo")	Wm. Gargan-June Clyde-John Litel	1/2/42	a5 17 41
	South of Tahiti (D)	Brian Donlevy-Maria Montez	10 17 41	a10 4 41
6064	Stage Coach Buckaroo (W) (Former title "Ghost Town Buckaroo")	J. Mack Brown-Fuzzy Knight	1/2/42	a9/13/41
	Swing It, Soldier	Frances Langford-Ken Murray		a7 26 41

WARNER BROS.

Current 1940-41

566	Affectionately Yours (SC)F	Merle Oberon-Dennis Morgan	88	5/10/41	b5 10 41
557	Bad Men of Missouri (D)A	Dennis Morgan-Wayne Morris	74	7/26/41	b7/19/41
507	Bride Came C.O.D. (C)A	Bette Davis-James Cagney	91	7/12/41	b6/28/41
518	Bullets for O'Hara (D)A	Joan Perry-Roger Pryor	50	7/19/41	b7/19/41
572	Case of the Black Parrot (My)F	Wm. Lundigan-Maris Wrixon	60	1/11/41	b1/18/41
533	Dive Bomber (Tech.) (D)F	Errol Flynn-Fred MacMurray	132	8/30/41	b8 16/41
520	Father's Son (D)F	John Litel-Billy Dawson	58	2/1/41	b1/4/41
514	Flight From Destiny (D)A	Thos. Mitchell-Jeffrey Lynn	70	2/8/41	b12 28/40
509	Footsteps in the Dark(MyC)A	Errol Flynn-Brenda Marshall	96	3/8/41	b3/1/41
503	Four Mothers (D)F	Lane Sisters-G. Page-J. Lynn	86	1/4/41	b12 21 40
504	Great Lie (D)F	Bette Davis-Geo. Brent	107	4/12/41	b4/5/41
515	Great Mr. Nobody (C)F	Eddie Albert-Joan Leslie	71	2/15/41	b2/8/41
524	Here Comes Happiness (D)F	Mildred Coles-Richard Ainley	57	3/15/41	b3/8/41
556	High Sierra (G)F	Humphrey Bogart-Ida Lupino	100	1/25/41	b1/11/41
565	Highway West (G)A	Brenda Marshall-Olympe Bradna	63	8/23/41	b7/26/41
510	Honeymoon for Three (C)F	George Brent-Ann Sheridan	77	1/18/41	b1/11/41
517	Kisses for Breakfast (F)A	Dennis Morgan-Jane Wyatt	82	7/5/41	b7/5/41
568	Knockout (D)	Arthur Kennedy-Olympe Bradna	73	3 29/41	b3/29/41
505	Manpower (D)A	Marlene Dietrich-George Raft	105	8/9/41	b7/12/41
500	Meet John Doe (D)F	Gary Cooper-Barbara Stanwyck	123	4/28/41	b3/15/41
508	Million Dollar Baby (CD)F	Priscilla Lane-Ronald Reagan	102	5/31/41	b5/24/41
523	Nurse's Secret (My)F	Lee Patrick-Regis Toomey	65	5/24/41	b5/10/41
555	Out of the Fog (D)A	Ida Lupino-John Garfield	85	6/14/41	b6/14/41
524	Passage From Hongkong(My)F	Keith Douglas-Lucile Fairbanks	61	6/21/41	b6/7/41
551	Santa Fe Trail (PD)F	Flynn-de Havilland-Massey	110	12 28 40	b12 28/40
573	Shadows on the Stairs (My)F	Maris Wrixon-Wm. Lundigan	63	3/1/41	b5 17/41
501	Sea Wolf (D)A	Robinson-Garfield-Lupino	100	3 22/41	b3/29/41
571	She Couldn't Say No (C)F	Roger Pryor-Eve Arden	63	12/7/40	b12/28/40
564	Shining Victory (D)A	G. Fitzgerald-Jas. Stephenson	83	6/7/41	b5/24/41
522	Shot in the Dark (My)F	Ricardo Cortez-Wm. Lundigan	57	4/5/41	b3/29/41
563	Singapore Woman (D)A	Brenda Marshall-David Bruce	64	5/17/41	b5/10/41
567	Strange Alibi (G)F	Arthur Kennedy-Joan Perry	63	4/19/41	b4/12/41
559	Strawberry Blonde (CD)F	Jas. Cagney-Olivia de Havilland	97	2/22/41	b2/15/41
516	Thieves Fall Out (C)A	Eddie Albert-Joan Leslie	72	5/3/41	b4/19/41
574	Three Sons O'Guns (CD)A	Wayne Morris-Arthur Kennedy	65	8/2/41	b7/19/41
558	Underground (D)	Jeffrey Lynn-Karen Verne	95	6/28/41	b6/14/41
560	Wagons Roll at Night (D)	Humphrey Bogart-Sylvia Sidney	84	4/26/41	b4/26/41

Current 1941-42

106	International Squadron (D)F	James Stephenson-Ronald Reagan	87	10/11/41	b8 16/41
105	Law of the Tropics (D)F	Constance Bennett-Jeffrey Lynn	76	10/4/41	b9 6/41
103	Navy Blues (C)F	A. Sheridan-J. Oakie-M. Raye	108	9/13/41	b8 16 41
104	Nine Lives Are Not Enough (My)F	Ronald Reagan-James Gleason	63	9/27/41	b9/6/41
101	Sergeant York (BD)A	Gary Cooper-Joan Leslie	134	9/27/41	b7/12/41
102	Smiling Ghost (HC)A	Wayne Morris-Brenda Marshall	71	9/6/41	b8/16/41

Coming 1941-42

	All Through the Night (Spy)	Humphrey Bogart-Judith Anderson		a9 6/41
	Always in My Heart	Kay Francis-Walter Huston		In Prod.
	Blues in the Night (D) (Former title "New Orleans Blues")	Priscilla Lane-Richard Whorf		a8/2/41
	Body Disappears	Jeffrey Lynn-Jane Wyman		In Prod.
	Captain of the Clouds (D)	J. Cagney-Dennis Morgan (Tech.)		a9 27/41
	Dangerously They Live (Spy)	John Garfield-Raymond Massey		a10/4/41
	Juke Girl	Ann Sheridan-Ronald Reagan		In Prod.
	Kings Row (D)	Ann Sheridan-Ronald Reagan		a9 27 41
	Male Animal	Olivia de Havilland-Henry Fonda		a10 4/41
107	Maltese Falcon (My)A	Mary Astor-Humphrey Bogart	100	10 18 41	b10 4 41
	Man Who Came to Dinner(C)	Bette Davis-Monte Woolley		a8 23/41
108	One Foot in Heaven (B)F	Frederic March-Martha Scott	108	11 1 41	b10 4 41
	Prime Minister (B)F	John Gielgud-Diana Wynyard	94	11 8 41	b9 13 41
	Steel Against the Sky (D)	Richard Whorf-Lloyd Nolan		a9 27 41
	They Died With Their Boots On (D)	Errol Flynn-Olivia de Havilland		a8/30/41
	Wild Bill Hickok Rides (A)	Constance Bennett-Bruce Cabot		a10 4 41
	You're In the Army Now	Jimmy Durante-Phil Silvers		In Prod.

MISCELLANEOUS

Eternal Gift (Rel.)	Catholic Mass	100	Lamont	Not Rev.
40,000 Horsemen (War)A	Grant Taylor-Betty Bryant	85	Goodwill	b8/2/41
King of the White Elephants (PD)F	Siamese cast	66	Pridi	b4/5/41
Lilac Domino (Mu)F	Michael Bartlett-June Knight	95	Select	b12 14 40
Merry Wives (Czech) (H-D)A	Czech cast	80	Lloyd	b2/1/41
Mystery of Room 13 (My)F	Gibb McLaughlin-Sara Seegar	68	Alliance	b8/30/41
No Greater Sin (D)A	Leon Ames-Luana Walters	85	University	b6/21/41

Key: Letters and combinations of them symbolize type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (S) Society; (T) Travel. Initial after this key: F—Family; A—Adults. a—Before Date of Issue Indicates Advance Dope;—b—Box Office Slant.

Shorts Booking Guide

COLUMBIA 1940-41

	Comment	Running Time	Reviewed Issue Of
ALL STAR COMEDIES (18)			
2432	Black Eyes and Blues	Fair	16½	4/19/41
2425	Blondes and Blunders	Silly	16	11/30/40
2424	Bundle of Bliss		17	Not Rev.
2423	Cold Turkey		18	10/12/40
2436	French Fried Patootie		18	Not Rev.
2428	Fresh As a Freshman	Fair	16	4/ 5/41
2431	Glove Affair		16½	Not Rev.
2426	His Ex Marks the Spot	Funny	18	1/11/41
2438	Host to a Ghost	Fair	17	8/ 9/41
2437	Love at First Fright		18	Not Rev.
2421	Pleased to Mitt You		18	Not Rev.
2434	Ready, Willing But Unable		16½	Not Rev.
2433	Ring and the Belle	Fair	17	5/24/41
2429	So You Won't Squawk		16	Not Rev.
2422	Spook Speaks	Fairly Amusing	18	10/12/40
2427	Watchman Takes a Wife	Fairly Amusing	16	1/25/41
2435	Yankee Doodle Andy		16	Not Rev.
2430	Yumpin' Yiminy		16	Not Rev.
CINESCOPES (10)				
2978	Capital Sidelights	Poor	10	5/24/41
2975	Feathers	Very Good	9	3/ 1/41
2979	Fighter Pilot	Timely	11	6/28/41
2972	Floating Elephants	Timely and Good	8	10/12/40
2971	Hobby Lobby	Excellent	12	9/21/40
2976	Movie Magic	Fascinating	9	3/29/41
2973	Nice Work, If You Can Do It	Fair	10	11/23/40
2977	This Is England	Timely	10	4/ 5/41
2974	Unusual Crafts	Interesting	9	1/25/41
COLOR RHAPSODIES (16) (Tech.)				
2507	Carpenters		7	Not Rev.
2510	Cuckoo I. Q.	Fair	7	8/ 9/41
2505	Helping Paw	Amusing	7	2/ 1/41
2508	Land of Fun		7	Not Rev.
2503	Mad Hatter		7	Not Rev.
2502	Mr. Elephant Goes to Town		8	Not Rev.
2501	Tangled Television	Good	7½	10/12/40
2509	Tom Thumb's Brother	Cute	7	6/28/41
2506	Way of All Pests		7	Not Rev.
2504	Wise Owl	Fairly Good	7	11/30/40
COLUMBIA TOURS (10)				
2556	Beautiful British Columbia		10	Not Rev.
2560	Beautiful Ontario		10	Not Rev.
2557	From Singapore to Hongkong	Timely	10	3/15/41
2551	Historic Virginia		11	Not Rev.
2554	Islands of the West Indies	Satisfactory	10	11/23/40
2553	Old and New Arizona		10	Not Rev.
2559	San Francisco—Metropolis of the West	Average	10	4/19/41
2552	Savoy in the Alps	Poor Timing	11	11/23/40
2555	Sojourn in Havana	Interesting	9	11/30/40
2558	Western Wonderland	Excellent	10	3/29/41
COMMUNITY SINGS (10)				
2655	Fun With Songs	Fair	10	3/15/41
2654	Gay Tunes		10	Not Rev.
2651	Jolly Tunes		9	Not Rev.
2653	Melodies That Linger		10	Not Rev.
2657	Peppy Songs		10	Not Rev.
2658	"Perfidia" Baker		10	Not Rev.
2652	Popular Love Songs	Depends	9	11/23/40
2656	Songs With Harmony		10	Not Rev.
FABLES CARTOONS (8)				
2757	Dumb Like a Fox	Cute	6	8/ 9/41
2751	Farmer Tom Thumb	Good	6	6/28/41
2756	Kitty Gets the Bird	Good	7	6/28/41
2755	It Happened to Crusoe		6	Not Rev.
2752	Mouse Meets Lion	Poor	6	11/23/40
2753	Paunch and Judy	Average	6	1/25/41
2758	Playing the Pied Piper	Poor	6	8/30/41
2754	Streamlined Donkey	Cute	6	3/22/41
HOW'S YOUR I. Q. (6)				
2604	Junior I. Q. Parade		9½	Not Rev.
2605	So You Think You Know Music	Good	10	4/19/41
2601	Take It Or Leave It (1)	Funny	11½	11/30/40
2602	Take It or Leave It (2)	Entertaining	11	2/ 1/41
2603	Take It Or Leave It (3)		11	Not Rev.
2606	Take It Or Leave It (4)	Very Good	11	5/31/41
NEW YORK PARADE (6)				
2952	Abroad at Home	Interesting	10	4/26/41
2951	Magic City	Well Done	10	1/25/41
PHANTASIES CARTOONS (8)				
2707	Crystal Gazer		6	Not Rev.
2702	Happy Holidays		6	Not Rev.
2703	Little Theatre		6	Not Rev.
2708	Merry Mouse Cafe	Poor	6	9/13/41
2701	Schoolboy Dreams	Cute	7	10/12/40
2704	There's Music in Your Hair		7	Not Rev.
2706	Wallflower		6	Not Rev.
SCREEN SNAPSHOTS (12)				
2851	No. 1 (Ken Murray)		10	11/30/40
2852	No. 2 (Don Wilson)	Very Good	10	11/23/40
2853	No. 3 (Ken Murray)	One of the Best	9	Not Rev.
2854	No. 4 (Ken Murray)		10	Not Rev.
2855	No. 5 (Bob Hope)	Excellent	10	2/ 1/41
2856	No. 6 (Larry Simms)	Good	10	3/22/41
2857	No. 7 (Ken Murray)		10	Not Rev.
2858	No. 8 (Jerry Colonna)		10	Not Rev.
2859	No. 9 (Jack Benny)	Fair	10	8/30/41
STOOGE COMEDIES (8)				
2407	All the World's a Stooge. Typical		16	5/24/41
2404	Boobs in Arms		18	Not Rev.
2403	Cookoo Cavaliers	Silly	17	11/30/40
2406	Dutiful But Dumb		16½	Not Rev.
2401	From Nurse to Worse	A Dud	17	8/31/40
2408	I'll Never Heil Again	Satiric Slapstick	18	6/28/41
2402	No Census, No Feeling		18	Not Rev.
2405	So Long Mr. Chumps	Slapstick	20	3/22/41
WASHINGTON PARADE (6)				
2901	The Mint		10	Not Rev.
2904	The Spirit of 1941	Fair	10	4/26/41
2902	U. S. Military Academy		10	Not Rev.
2903	U. S. Naval Academy	Splendid	10	2/ 1/41

COLUMBIA 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
WORLD OF SPORTS (12)			
2803	Ali the Giant Killer	Very Good	9	1/25/41
2808	Aquaplay	Very Good	9	6/28/41
2807	Diving Thrills	Very Good	9	5/31/41
2802	Hunting Wild Deer	Fair	9	11/30/40
2804	Ice Capers	Very Good	10	3/ 8/41
2806	Jungle Archer	Very Good	11	4/26/41
2801	Master of Cue	Billiard Fans	10	10/12/40
2805	Splits, Spares and Strikes	For Bowlers	10	3/ 8/41

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ALL-STAR COMEDIES (18)				
3423	General Nuisance		18	Not Rev.
3422	Half Shot at Sunrise	Slapstick	16	10/ 4/41
3421	Love in Gloom	Good	21	8/ 9/41
CINESCOPES (8)				
3971	Exploring Space	Interesting	9	8/30/41
3972	From Nuts to Soup	Poor	9	10/ 4/41
3973	World of Sound		9	Not Rev.
COLOR RHAPSODIES (16) Tech.				
3501	Who's Zoo in Hollywood		7	Not Rev.
COMMUNITY SING (10)				
3651	Don Baker	Poor	9	8/30/41
3652	No. 2	As Usual	9	10/ 4/41
FABLES CARTOONS (8)				
3751	Great Cheese Mystery		7	Not Rev.
GLOVE SLINGERS (4)				
INTERNATIONAL FORUM (6)				
3451	Dorothy Thompson	Timely	18	3/ 1/41
3452	Will England Be Invaded?	Very Good	16	8/ 9/41
3453	Will Democracy Survive?		18	Not Rev.
PANORAMICS (12)				
3901	City Within a City	Commercial	10	9/13/41
PHANTASIES CARTOONS (8)				
3701	Crystal Gazer		7	Not Rev.
QUIZ REELS (6)				
3602	Kitchen Quiz	Excellent	10½	9/13/41
3601	So You Think You Know Music	Good	10	8/30/41
SCREEN SNAPSHOTS (10)				
3851	No. 1 (Ken Murray)	Good	10	10/ 4/41
3852	No. 2 (Ken Murray)		10	Not Rev.
STOOGE COMEDIES (8)				
3401	An Ache in Every Stake	Slapstick	18	9/13/41
THIS CHANGING WORLD (6)				
3981	Broken Treaties	Disappointing	10	9/13/41
TOURS (8)				
3552	Buenos Aires Today	Good	10	10/ 4/41
3551	Journey in Tunisia	Dated	10	8/30/41
WORLD OF SPORT (12)				
3803	Jungle Fishing		10	Not Rev.
3802	Show Dogs	Excellent	10	9/20/41
3801	Tee Up (Patty Berg)	For Golfers	10	8/30/41

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CARTOONS (18) (Tech.)				
W-243	Abul the Bul-Bul Ameer	Excellent	8	4/ 5/41
W-249	Alley Cat	Excellent	8	8/ 2/41
W-253	Flying Bear		8	Not Rev.
W-246	Goose Goes South		8	Not Rev.
W-248	Dance of the Weed	Fair	8	6/28/41
W-251	Little Caesario	Very Good	8	9/29/41
W-245	Little Mole	Very Good	9	5/17/41
W-241	Lonesome Stranger	Excellent	9	12/ 7/40
W-250	Midnight Snack	Cute	9	8/16/41
W-242	Mrs. Ladybug	Excellent	8	1/ 4/41
W-252	Officer Pooch	Amusing	8	9/27/41
W-244	Prospecting Bear	Funny	9	4/ 5/41
W-247	Rookie Bear	Funny	8	6/14/41
CRIME DOESN'T PAY (6)				
P-205	Coffins on Wheels	Excellent	17	6/14/41
P-201	Eyes of the Navy	Excellent	20	10/19/40
P-204	Forbidden Passage	Tops	21	3/ 1/41
P-203	Respect the Law	Very Good	20	2/ 1/41
P-206	Sucker List		20	Not Rev.
P-202	You the People	Excellent	21	1/ 4/41
MINIATURES (10)				
M-235	Battle, The	Interesting	11	6/28/41
M-238	Ghost Treasure	Interesting	10	8/16/41
M-232	Great Meddler	Very Good	11	1/ 4/41
M-233	Happiest Man on Earth	Unusual	11	2/ 1/41
M-237	Man Who Changed the World	Excellent	11	8/ 2/41
M-236	Memories of Europe	Excellent	8	6/28/41
M-234	More About Nostradamus	Timely	11	2/22/41
M-231	Rodeo Dough	Very Good	10	12/ 7/40
M-239	Triumph Without Drums		10	Not Rev.
OUR GANG (9)				
C-296	Baby Blues	Very Good	9	4/ 5/41
C-295	Fightin' Fools	Good Fun	9	2/ 1/41
C-293	Goin' Fishin'	Standard	10	11/ 9/40
C-291	Good Bad Boys	Good	11	9/ 7/40
C-294	Kiddie Cure	Good Gang	11	12/ 7/40
C-298	1-2-3 Go	Amusing	10	5/17/41
C-299	Robot Wrecks	Amusing	11	8/ 2/41
C-292	Waldo's Last Stand	Flimsy	11	11/ 9/40
C-297	Ye Olde Minstrels	Poor	11	4/ 5/41

MGM 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
PASSING PARADE (9)			
K-281	American Spoken Here	Excellent	11	12/ 7/40
K-289	Hobbies	Excellent	10	9/27/41
K-283	More Trifles of Importance	Excellent	11	4/ 5/41
K-288	Of Pups and Puzzles	Excellent	10	9/27/41
K-284	Out of Darkness	Significant	11	5/10/41
K-286	This Is the Bowery	Excellent	11	6/28/41
K-282	Whispers	Excellent	10	2/22/41
K-285	Willie and the Mouse	Instructive	11	6/14/41
K-287	Your Last Act	Excellent	11	8/ 2/41
PETE SMITH SPECIALTIES (14)				
S-267	Aeronutics	Satisfactory	10	5/17/41
S-269	Cuban Rhythm	Excellent	9	6/28/41
S-272	Flicker Memories		10	Not Rev.
S-271	Football Thrills of 1940	For Grid Fans	10	9/27/41
S-268	Lions on the Loose	Good	9	6/14/41
S-266	Memory Tricks	Amusing	9	4/ 5/41
S-264	Penny to the Rescue	Excellent	10	2/ 1/41
S-261	Quicker'n a Wink	Excellent	9	11/ 9/40
S-265	Quiz Biz	Entertaining	9	2/22/41
S-263	Sea for Yourself	Holds Interest	10	1/ 4/41
S-270	Water Bugs	Very Good	10	8/16/41
S-262	Wedding Bills	Very Good	10	12/ 7/40
FITZPATRICK TRAVELTALKS (12) (Tech.)				
T-218	Alluring Alaska	Usual	9	4/ 5/41
T-214	Beautiful Bali	As Usual	9	12/ 7/40
T-211	Capital City	Fair	9	9/ 7/40
T-212	Cavalcade of San Francisco	Too Late	9	9/28/40
T-219	Glimpses of Kentucky	Good	8	5/10/41
T-221	Glimpses of Washington State	Usual	9	8/16/41
T-222	Haiti, Land of Dark Majesty	Good	9	6/28/41
T-216	Mediterranean Ports of Call	Out-dated	9	2/ 1/41
T-213	Old New Mexico	Fair	9	11/ 9/40
T-215	Old New Orleans	As Usual	9	1/ 4/41
T-217	Red Men on Parade	Fair	9	3/ 1/41
T-220	Yosemite the Magnificent	Colorful	8	6/14/41

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CARTOONS (16) (Tech.)				
MINIATURES (10)				
OUR GANG (10)				
C-391	Come Back Miss Pipps		10	Not Rev.
C-392	Helping Hands		10	Not Rev.
PASSING PARADE (10)				
K-381	Strange Testament		10	Not Rev.
PETE SMITH SPECIALTIES (14)				
C-361	Army Champions		10	Not Rev.
TRAVELTALKS (12) (Tech.)				
T-311	Glimpses of Florida	Interesting	10	9/27/41
T-312	Inside Passage		10	Not Rev.
TWO REEL SPECIALS (6)				

PARAMOUNT 1940-41

ANIMATED ANTICS (10)				
H0-4	Bring Himself Back Alive	Good	7	12/21/40
H0-11	Copy Cat	Fair	7	7/19/41
H0-1	Dandy Lion	Poor	7	10/ 5/40
H0-3	Mommy Loves Poppy	Average	7	11/23/40
H0-2	Sneak, Snoop and Snitch	Fair	7	11/23/40
H0-7	Speaking of Animals	Excellent	9	3/15/41
H0-8	Triple Trouble	Just Fair	7	5/10/41
H0-6	Twinkletoes Gets the Bird		7	Not Rev.
H0-13	Twinkletoes in Hot Stuff		7	Not Rev.
H0-10	Twinkletoes, Where He Goes Nobody Knows	Routine	7	6/28/41
H0-5	Wild Oysters	Unusual	7	2/15/41
H0-12	Wizard of Arts		7	Not Rev.
H0-9	Zero, the Hound	So-So	7	5/31/41
COLOR CLASSIC				
C0-1	Vitamin Hay		7	Not Rev.
FASCINATING JOURNEYS (6) (Tech.)				
M0-4	Delhi	Good	11	4/ 5/41
M0-5	Indian Durbar	Gorgeous	10	5/10/41
M0-6	The Jungle	Excellent	10	8/23/41
M0-1	River Thames—Yesterday	Beautiful	10	11/23/40
M0-2	Sacred Ganges	Dull	10	1/25/41
M0-3	Village in India	Fair	10	2/22/41
GABBY CARTOONS (8) (Tech.)				
G0-3	All's Well	Silly	7	1/18/41
G0-2	Constable	Satisfactory	7	11/23/40
G0-6	Fire Cheese	Average	7	6/28/41
G0-7	Gabby Goes Fishing	Fair	7	7/19/41
G0-8	It's a Hap-Hap-Happy Day	Poor	7	8/23/41
G0-1	King for a Day	Fair	7	10/26/40
G0-5	Swing Cleaning	Fair	7	4/19/41
G0-4	Two for the Zoo	Good	7	2/15/41
HEADLINERS (8)				
A0-5	Bob Chester & Orch.	Average	10	4/ 5/41
A0-4	Gene Krupa & Orch.	For Jitterbugs	10	2/22/41
A0-7	Hands of Destiny	Interesting	10	7/19/41
A0-2	Listen to Larry	Satisfactory	10	1/ 2/40
A0-3	Johnnie Messner & Orch.	Fair	11	12/21/40
A0-1	Moments of Charm of 1941 (Tech.)	Pretty	10	10/ 5/40
A0-6	Those We Love	Different	11	5/31/41
MADCAP MODELS (6) (Tech.)				
U0-2	Dipsy Gipsy	Very Good	9	4/19/41
U0-4	Gay Knighties	Cute	9	9/27/41
U0-3	Hoola Boola	Novel	9	6/28/41
U0-1	Western Daze	Novel	9	1/11/41

PARAMOUNT 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
PARAGRAPHICS (6)			
V0-3 Breezy Little Bears	Excellent	10	1/18/41
V0-5 Guardians of the Wilds	Fine	10	9/20/41
V0-1 Nature's Nursery	Excellent	10	11/ 2/40
V0-4 Red, White and Blue Hawaii	Fair	11	3/22/41
V0-2 Seeing Is Believing	Fair	11	12/ 7/40
POPEYE (12)			
E0-11 Child Psykolojiky	Good	7	7/19/41
E0-4 Eugene, the Jeep	Funny	7	12/ 7/40
E0-8 Flies Ain't Human	Fair	7	4/19/41
E0-2 My Pop, My Pop	Amusing	7	11/ 2/40
E0-10 Olive's Boithday Presink	Snappy	7	5/31/41
E0-7 Olive's Sweepstake Ticket		7	Not Rev.
E0-12 Pest Pilot	Fair	7	8/23/41
E0-9 Popeye Meets Rip Van Winkle	Fair	7	5/10/41
E0-1 Popeye Meets William Tell	Funny	7	10/ 5/40
E0-5 Problem Pappy	Fair	7	1/25/41
E0-6 Quiet Pleeze	Very Good	7	3/22/41
E0-3 With Poopdeck Pappy	Entertaining	7	12/ 7/40
POPULAR SCIENCE (6)			
J0-1 No. 1	Good	10	10/ 5/40
J0-2 No. 2	Interesting	10	11/23/40
J0-3 No. 3	Interesting	10	12/21/40
J0-4 No. 4	Usual	10	3/22/41
J0-5 No. 5	Interesting	10	4/ 5/41
J0-6 No. 6	Up to Standard.	11	6/28/41
ROBERT BENCHLEY (4)			
S0-3 Crime Control	Excellent	11	4/19/41
S0-4 Forgotten Man	Typical	10	5/31/41
S0-1 Trouble With Husbands	Great Fun	11	11/16/40
S0-2 Waiting for Baby	A Howl	10	2/22/41
SPECIAL CARTOON (1) (Tech.)			
FF0-1 Raggedy Ann	Very Good	19	12/21/40
SPORTLIGHTS (13)			
R0-6 Acrobatic Aces	Excellent	10	1/25/41
R0-8 Canine Sketches	Fine	10	3/22/41
R0-1 Diving Demons	Beautiful	10	10/ 5/40
R0-5 Feminine Fitness	Very Good	10	12/21/40
R0-7 Fishing Fever	Appealing	10	3/22/41
R0-4 Marine Round-up	Excellent	10	12/ 7/40
R0-3 Motorcycle Stunting	Thrills Aplenty.	10	11/23/40
R0-10 On the Spot	Funny	10	5/10/41
R0-11 Lasso Wizards	Good Action Stuff	10	6/28/41
R0-12 Snow Dogs	Excellent	10	**7/19/41**
R0-2 Sporting Everglades	Very Good	10	10/26/40
R0-9 Sun Fun	Exhilarating	10	4/ 5/41
R0-13 What's Lacrosse	Very Good	10	8/23/41
UNUSUAL OCCUPATIONS (6)			
L0-1 No. 1	Good	10	10/ 5/40
L0-2 No. 2	Interesting	10	12/ 7/40
L0-3 No. 3	Good	10	2/15/41
L0-4 No. 4	Good	11	3/29/41
L0-5 No. 5	A Wow	11	5/31/41
L0-6 No. 6	Very Good	10	8/23/41

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FASCINATING JOURNEYS (Tech.) (2)			
M1-1 Road in India		10	Not Rev.
HEADLINERS (6)			
A1-1 Beauty at the Beach	Fine	10	10 11 '41
HEDDA HOPPER'S HOLLYWOOD (6)			
Z1-1 No. 1	Excellent	10	9/20/41
MADCAP MODELS (Tech.) (6)			
U1-1 Daffy Draftee		8	Not Rev.
POPEYE (12)			
E1-1 I'll Never Crow Again	Fair	7	10 11 41
POPULAR SCIENCE (6)			
J1-1 No. 1	Very Good	11	10 11 41
QUIZ KIDS (6)			
Q1-1 No. 1	Very Good	10	9/20/41
ROBERT BENCHLEY (4)			
S1-1 How To Take a Vacation	Funny	10	10 11 41
SPEAKING OF ANIMALS (6)			
Y1-1 In a Pet Shop	A Howl	10	9/20/41
Y1-2 In a Zoo		10	Not Rev.
SPORTLIGHTS (13)			
R1-2 Meet the Champs	Excellent	10	10 11 41
R1-1 Shooting Mermaids	Very Good	10	9/27/41
R1-3 Sittin' Pretty		10	Not Rev.
SUPERMAN CARTOONS (12) (Tech.)			
W1-1 Superman	A Cinch to Sell.	11	8/ 2/41
UNUSUAL OCCUPATIONS (6)			
L1-1 No. 1	Good	10	10 11 41

RKO-RADIO 1940-41

DISNEY CARTOONS (18) (Tech.)			
14103 Baggage Buster	Hilarious	7	5/10/41
14105 Canine Caddy	Tops	7	6/ 7/41
14107 Early to Bed	Satisfactory	8	7/26/41
14102 Gentleman's Gentleman	Tops	7	4/ 5/41
14101 Golden Eggs	Excellent	8	4/ 5/41
14104 Good Time for a Dime	Excellent	8	5/10/41
14111 Lend a Paw		8	Not Rev.
14106 Nifty Nineties	Amusing	8	6/ 7/41
14110 Old McDonald Duck	Excellent	8	10/ 4/41
14109 Orphan's Benefit	Very Good	9	8/30/41
14108 Truant Officer Donald	Excellent	8	8/23/41
EDGAR KENNEDY (6)			
13406 Apple in His Eye	Hokey	18	6/14/41
13403 Drafted in the Depot		19	Not Rev.
13405 It Happened All Night	Fair	19	4/12/41
13404 Mad About Moonshine	Fair	18	3/ 1/41
13401 Sunk by the Census	Funny	18	9/14/40
13402 Trailer Tragedy	Funny	17	10/19/40
INFORMATION PLEASE (13)			
14201 No. 1 (Anna Neagle)	Excellent	11	9/14/40
14202 No. 2 (Ruth Gordon)	Good	10	10/19/40
14203 No. 3 (Alice Marble)	Swell As Usual.	10	11/16/40
14204 No. 4 (Louis Bromfield)	Excellent	11	12/14/40
14205 No. 5 (Wendell Willkie)	Good	10	2/ 1/41
14206 No. 6 (Jan Struther)	Excellent	11	3/ 1/41
14207 No. 7 (Anna Neagle)	Very Good	10	4/ 5/41
14208 No. 8 (Boris Karloff)	Excellent	10	4/ 5/41
14209 No. 9 (Alice Marble)	Excellent	11	5/10/41
14210 No. 10 (Louis Bromfield)	Entertaining	10	6/ 7/41
14211 No. 11 (Jan Struther)	Very Good	11	7/26/41
14212 No. 12 (Boris Karloff)	Good	12	7/26/41
14213 No. 13 (Anna Neagle)	Excellent	10	8/23/41

RKO-RADIO 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
LEON ERROL (6)			
13703 Fired Man	Mildly Amusing	20	2/ 1/41
13701 He Asked for It	Very Funny	18	9/14/40
13706 Panic in the Parlor	Unfunny	20	Not Rev.
13705 Pole Phoney	Good	18	5/17/41
13702 Tattle Television	Funny	19	11/16/40
13704 When Wife's Away	Fair	20	4/ 5/41
MARCH OF TIME			
13110 Crisis in the Atlantic	Timely	18	5/10/41
13111 China Fights Back	Timely	18	6/ 7/41
13112 New England's 8,000,000 Yankees	Good	20	7/ 5/41
13113 Peace by Adolf Hitler	A "Must"	20	8/ 2/41
RAY WHITLEY (4)			
13501 Bar Buckaroos	Good	16	11/16/40
13504 Musical Bandit	Entertaining	16	7/26/41
13502 Prairie Spooners	Very Good	13	3/ 1/41
13503 Red Skins & Red Heads	Poor	18	5/10/41
PICTURE PEOPLE (13)			
14401 No. 1	Interesting	10	9/14/40
14402 No. 2	Good	9	10/19/40
14403 No. 3	Night Club Plug	10	11/16/40
14404 No. 4	Good	10	12/14/40
14405 No. 5	Fair	10	2/ 1/41
14406 No. 6	Fair	10	3/ 1/41
14407 No. 7	Average	10	3/29/41
14408 No. 8	Fair	10	4/12/41
14409 No. 9	Fair	8	5/17/41
14410 No. 10	Fair	8	6/ 7/41
SPECIAL SUBJECT			
13801 Growing Up (Quins)	Wide Appeal	18	12/14/40
SOUTH AMERICA (3)			
14501 Eyes on Brazil	Very Interesting	10	3/ 1/41
14503 How Goes Chile	Very Good	10	8/23/41
14502 What's Happening in Argentina	Very Timely	10	4/12/41
SPORTSCOPES (13)			
14307 Caballero College	Fair	9	3/ 1/41
14313 Craig Wood	For Golfers	9	8/ 9/41
14310 Jockey's Day	Good	9	6/ 7/41
14302 Kentucky Royalty	Horse Lovers	9	10/19/40
14306 Mat Men	Good	9	3/ 1/41
14308 Publicity Sports	Excellent	9	4/ 5/41
14301 Quail Quest	Good	9	9/14/40
14311 Rolling Rhythm		10	Not Rev.
14305 Snow Eagles	Excellent	9	2/ 1/41
14304 Snow Fun	Exhilarating	9	12/14/40
14303 Sportsman's Partner	For Dog Lovers.	9	11/16/40
14312 Steeds and Steers	Good	9	7/26/41
14309 Sword Soldiers	Technical	9	5/10/41

1941-42

DISNEY CARTOONS (18) (Tech.)			
EDGAR KENNEDY (6)			
23402 I'll Fix It		19	Not Rev.
23401 Westward Ho-Hum	Funny	16	9/27/41
INFORMATION PLEASE (13)			
24201 No. 1 (John Gunther)		10	Not Rev.
24202 No. 2 (Howard Lindsay)		9	Not Rev.
LEON ERROL (6)			
23701 Man-I-Cured	Funny	16	10/ 4/41
MARCH OF TIME (13)			
23101 Thumbs Up, Texas	Excellent	19	8/16/41
23102 Norway in Revolt	Timely	19	9/27/41
PICTURE PEOPLE (13)			
24402 Hollywood Sports		9	Not Rev.
24401 Stars in Defense	Interesting	10	10/ 4/41
RAY WHITLEY (4)			
SPORTSCOPES (13)			
24302 Arrobatics		9	Not Rev.
24301 Pampas Paddock	For Horse Lovers	10	10 4/41

REPUBLIC 1941-42

MEET THE STARS (12)			
28-2 Baby Stars	Excellent	10	2/ 1/41
28-1 Chinese Garden Festival	Good Starter	10	12/21/40
28-5 Hollywood Meets the Navy	Timely	10	5/ 3/41
28-4 Los Angeles Examiner Benefit	Fair	10	4/26/41
28-7 Meet Roy Rogers	Interesting	10	6/21/41
28-6 Stars at Play	Entertaining	10	6/14/41
28-8 Stars—Past & Present	Nostalgic	10	6/28/41
28-3 Variety Reel	Interesting	10	3/ 1/41

20TH CENTURY-FOX 1940-41

ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
1201 Midget Meter Mania	Unusual	10	10/12/40
1203 Modern Highway	Good	10	3/ 1/41
1202 Training Police Horses	Excellent	10	2/ 8/41
LEW LEHR COMEDIES (4)			
1401 Grunters and Groaners	Tiresome	10	8/10/40
1402 Tale of Butch the Parrot		10	Not Rev.
MAGIC CARPET OF MOVIETONE (8)			
1108 Arctic in Springtime		10	Not Rev.
1106 Caribbean Sentinel	Good	10	4/26/41
1101 Eskimo Trails	Enlightening	10	8/10/40
1103 Isle of Mystery		10	Not Rev.
1109 Letter From Cairo		10	Not Rev.
1102 Land of Flowers (Tech.)	Colorful	9	8/10/40
1107 Miracle of Hydro	Different	10	4/19/41
1104 Old Dominion State (Tech.)	Very Good	10	11/30/40
1105 Spotlight on Indo-China		10	Not Rev.
1110 Winter in Eskimo Land		10	Not Rev.
RIPLEY'S BELIEVE IT OR NOT			
1601 Acquitted by the Sea	Excellent	10	19/12/40
SPORTS REVIEWS—THORGERSEN (6) (3 In Tech.)			
1303 Bowling for Strikes	For Bowlers	10	10/12/40
1307 Fun on Rollers		10	Not Rev.
1302 Lure of the Trout (Tech.)	For Fly Casters	10	11/30/40
1306 Playing With Neptune	Very Good	9	4/19/41
1304 Rodeo Goes to Town	Good	10	2/ 8/41
1305 Symphony in Snow		10	Not Rev.
1301 Vacation Time (Tech.)	OK	8	8/10/40

20TH CENTURY-FOX 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
TERRYTOONS (26) (13 In Tech.)			
1510 Baby Seal		7	Not Rev.
1551 Bill Mouse's Akwakade	Excellent (Tech.)	7	8/10/40
1515 Bringing Home the Bacon		7	Not Rev.
1501 Club Life in the Stone Age		7	Not Rev.
1511 Dog's Dream		7	Not Rev.
1508 Fishing Made Easy	Fair	7	4/26/41
1514 Good Old Irish Tunes		7	Not Rev.
1507 Hairless Hector		7	Not Rev.
1503 Happy Haunting Grounds		7	Not Rev.
1513 Horse Fly Opera		7	Not Rev.
1558 Home Guard (Tech.)	Okay	7	4/26/41
1553 How Wet Was My Ocean	Excellent (Tech.)	7	10/12/40
1554 Landing of the Pilgrims	Good (Tech.)	7	11/30/40
1552 Lucky Duck (Tech.)		7	Not Rev.
1512 Magic Shell		7	Not Rev.
1557 Mississippi Swing	Rhythmic (Tech.)	7	2/ 8/41
1504 Magic Pencil	Poor	7	12/ 7/40
1555 Plane Goofy (Tech.)	Fair	7	12/ 7/40
1505 Snow Man		7	Not Rev.
1556 Temperamental Lion	Amusing (Tech.)	7	2/15/41
1502 Touchdown Demons	Amusing	7	10/ 5/40
1516 Twelve O'Clock and All Ain't Well		7	Not Rev.
1559 Uncle Joey (Tech.)		7	Not Rev.
1506 What a Little Sneeze Will Do	Good	7	2/15/41
1560 What Happens at Night (Tech.)		7	Not Rev.
1509 When Knights Were Bold. Just a Cartoon.		7	4/26/41
WORLD TODAY			
1704 Anzacs in Action		10	Not Rev.
1701 Battle of the Atlantic	Timely	10	4/19/41
1703 Empire in Exile		10	Not Rev.
1702 War in the Desert		10	Not Rev.

1941-42

ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
2202 Highway of Friendship		10	Not Rev.
2201 Soldiers of the Sky	Excellent	10	8/ 2/41
MAGIC CARPET OF MOVIETONE (12)			
2102 Glacier Trails		10	Not Rev.
2101 Sagebrush and Silver	Interesting	10	9/20/41
SPORTS REVIEWS (6)			
2301 Aristocrats of the Kennels		10	Not Rev.
TERRYTOONS (26)			
2503 Frozen North		7	Not Rev.
2501 Ice Carnival	Good	7	9/27/41
2551 Old Oaken Bucket	Good	7	9/20/41
2552 One Man Navy	Amusing	7	9/27/41
2554 Slap Happy Hunters		7	Not Rev.
2502 Uncle Joey Comes to Town		7	Not Rev.
2553 Welcome Little Stranger		7	Not Rev.
WORLD TODAY (4)			
2401 American Sea Power	Timely, Excellent	10	9/20/41
2402 Uncle Sam's Iron Warriors		10	Not Rev.

UNIVERSAL 1940-41

CARTOONS (13) (Tech.)			
5252 Andy Panda's Pop	Enjoyable	8	8/ 9/41
5241 Crazy House	Satisfactory	8	10/12/40
5249 Dizzy Kitty	So-So	8	5/17/41
5246 Fair Today	Good	7	2/15/41
5247 Hysterical High Spots in American History	Fair	7	3/29/41
5243 Knock, Knock	Very Good	8	11/30/40
5245 Mouse Trappers	Amusing	7	2/ 8/41
5242 Recruiting Daze	Fair	8	11/ 2/40
5253 Screw Driver	Good	7	9/ 6/41
5248 Scrub Me, Mama, With a Boogie Beat	Snappy	7	5/17/41
5250 Salt Water Daffy	Snappy	8	6/ 7/41
5244 Syncopated Sioux	Clever	7	12/28/40
5251 Woody Woodpecker		7	Not Rev.
GOING PLACES (15)			
5353 Arizona	Interesting	10	10/12/40
5351 Coast Guard	Interesting	10	9/21/40
5358 Deserts of America	Very Good	10	3/22/41
5365 Garden Spot of the North	Good	9	8/ 9/41
5359 Humorous Tombstones	Amusing	10	4/12/41
5355 Hunting on Top of the World	Fascinating	9	12/28/40
5364 Isles of Fate	Good & Timely.	10	8/ 9/41
5363 Meet Jimmy the Chump	Good Fun	10	7/19/41
5354 Melting Pot of the Caribbean	Good	10	12/28/40
5360 Modern Way Down East	Good	10	6/ 7/41
5362 Mountain Summer	Pleasing	10	7/19/41
5356 South of the Border	Interesting	10	2/15/41
5352 Sun Valley	Good	10	10/12/40
5357 Swankiest Isle in the World	Interesting	10	3/15/41
5361 Trail of Father Kino	Interesting	10	6/14/41
MUSICALS—TWO REEL (13)			
5226 Bagdad Daddy	Very Good	18	2/ 8/41
5225 Beat Me Daddy-Eight to the Bar		17	Not Rev.
5221 Class in Swing	Good Variety	16	10/12/40
5222 Congamania	Latin Liveliness	20	11/30/40
5233 Dizzy Doings	Fair	17	9/ 6/41
5228 Jumpin' Jive	Good	17	6/ 7/41
5230 Music a la King	Good Number	20	7/19/41
5227 Music in the Morgan Manner	Entertaining	18	3/29/41
5231 Once Upon a Summer Time	Average	18	7/19/41
5232 Rhythm Revel	Entertaining	18	8/16/41
5229 Shadows in Swing	Average	18	5/17/41
5224 Tickled Pinky	Rustic Rhythm.	18	1/ 4/41
5223 Torrid Tempos	Entertaining	18	11/30/04
SPECIAL SUBJECT (1)			
5110 Swing With Bing	Excellent	18	4/13/40
STRANGER THAN FICTION (15)			
5371 No. 81	Good	9	9/21/40
5372 No. 82	Average	9	10/12/40
5373 No. 83	Average	9	10/12/40
5374 No. 84	Good	9	11/30/40
5375 No. 85	Excellent	9	12/28/40
5376 No. 86	Up to Par	9	2/ 8/41
5377 No. 87	Good	9	3/29/41
5378 No. 88	Interesting	9	3/29/41
5379 No. 89	Interesting	9	4/12/41
5380 No. 90	Interesting	9	5/17/41
5381 No. 91	Fair	9	5/24/41
5382 No. 92	So-So	9	6/ 7/41
5383 No. 93	Very Good	9	7/19/41
5384 No. 94		9	Not Rev.
5385 No. 95	Very Good	9	8/16/41

UNIVERSAL 1941-42

	Comment	Running Time	Reviewed Issue Of
ANDY PANDA CARTOONS (13) (Tech.)			
6241 Boogie Woogie Bugle Boy of Company B	Good	8	10 11 41
6242 Man's Best Fr...		8	Not Rev.
MUSICALS (13)			
6222 In the Groove		18	Not Rev.
6221 Is Everybody Happy?	Fair	18	9/ 6/41
SPECIAL SUBJECT (1)			
6110 Cavalcade of Air Thrills		20	Not Rev.
STRANGER THAN FICTION (15)			
6373 Candy Kid		10	Not Rev.
6372 Hermit of Oklahoma		10	Not Rev.
6371 Shampoo Springs		10	Not Rev.
VARIETY VIEWS (15)			
6351 Moby Dick's Home Town	Interesting	9	9/ 6/41
6352 Northern Neighbors (Color)		9	Not Rev.
6353 George Washington Country Gentleman	Impressive	10	10, 11/41

VITAPHONE-WARNER BROS. 1940-41

	Comment	Running Time	Reviewed Issue Of
BROADWAY BREVITIES (9)			
6202 Alice in Movieland	Superlative	20	11/30/40
6204 Dog in the Orchard	Meritorious	20	1/18/41
6209 Happy Faces			Not Rev.
6208 Hunting the Hard Way	Excellent	20	5/24/41
6201 Just a Cute Kid		20	Not Rev.
6203 Mack Sennett Revival		20	Not Rev.
6206 Seeing Eye	Poignant	20	4/ 5/41
6207 Sockeroo	Funny	20	5/24/41
6205 Take the Air	Entertaining	20	3/ 8/41
ELSA MAXWELL COMEDIES (3)			
6102 Lady and the Lug		19	Not Rev.
6101 Riding Into Society	T'Ain't Funny	19	8/31/40
6103 Throwing a Party		20	Not Rev.
HOLLYWOOD NOVELTIES (6)			
6304 History Repeats Itself	Good	10	9/30/39
6301 Football Highlights	Rockne Build-up	10	8/31/40
6303 Mexican Jumping Beans	Very Good	10	11/30/40
6302 Shark Hunting	Exciting	10	8/ 3/40
6306 Trouble in Store	Amusing		9/ 6/41
6305 Wild Boar Hunt	Exciting	10	3/ 8/41
LOONEY TUNES (16)			
6601 Calling Dr. Porky		7	Not Rev.
6612 Coy Decoy	Funny	7	6/21/41
6607 Haunted Mouse	Very Good	7	3/15/41
6616 Henpecked Duck	A Howl	7	9/13/41
6608 Joe Glow the Firefly		7	Not Rev.
6614 Meet John Doughboy		7	Not Rev.
6602 Pre-Historic Porky	Clever	7	11/ 2/40
6611 Porky's Ant	Good	7	5/24/41
6609 Porky's Bear Facts	Amusing	7	4/ 5/41
6604 Porky's Hired Hand	Good	7	12/28/40
6610 Porky's Preview	Amusing	7	4/26/41
6613 Porky's Prize Pony		7	Not Rev.
6606 Porky's Snooze Reel		7	Not Rev.
6603 Sour Puss	Satisfactory	7	11/30/40
6605 Timid Toreador	Good	7	1/18/41
6615 We the Animals Squeak	Excellent	7	9/ 6/41
MELODY MASTERS (10)			
6506 Cliff Edwards and His Buckaroos	Fair	10	3/ 8/41
6505 Henry Busse & Orch.	Good	10	11/30/40
6504 Skinnay Ennis & Orch.	Good	10	12/28/40
6503 Jan Garber & Orch.		10	Not Rev.
6508 Marie Green & Her Merrie Men	Lively	10	5/ 3/41
6510 Carl Hoff & Orch.			Not Rev.
6509 Hal Kemp & Orch.	Just a Band	10	5/24/41
6501 Matty Malneck	Snappy	10	8/ 3/40
6507 Freddie Martin & Orch.	Fair	10	4/ 5/41
6502 Joe Reichman & Orch.	Excellent	10	11/ 2/40
MERRIE MELODIES (26) (Tech.)			
6724 Aviation Vacation			Not Rev.
6706 Bed Time for Sniffles		7	Not Rev.
6713 Cat's Tale	Good	7	4/ 5/41
6712 Crackpot Quail		7	Not Rev.
6709 Elmer's Pet Rabbit	Funny	7	12/28/40
6718 Farm Frolics	Excellent	7	5/24/41
6710 Fighting 69½	Good	7	1/18/41
6704 Good Night Elmer		7	Not Rev.
6715 Goofy Groceries	Novel	7	4/ 5/41
6722 Heckling Hare		7	Not Rev.
6720 Hiawatha's Rabbit Hunt	Funny	7	6/21/41
6703 Holiday Highlights	Swell Satire	7	11/ 2/40
6719 Hollywood Steps Out	Excellent	7	6/21/41
6723 Inki and the Lion	Good		8/30/41
6701 Malibu Beach Party	Grade A	7	8/31/40
6707 Of Fox and Hound		7	Not Rev.
6708 Shop, Look and Listen	Good	7	12/28/40
6711 Sniffles Bells the Cat	Fair	7	3/15/41
6726 Snow Time for Comedy	Up to Par	7	8/30/41
6725 Sport Champions		7	Not Rev.
6702 Stage Fright	Satisfactory	7	10/26/40
6714 Tortoise Beats the Hare	Amusing	7	4/ 5/41
6716 Toy Trouble	Good	7	5/ 3/41
6717 Trial of Mr. Wolf	Very Good	7	4/26/41
6705 Wacky Wildlife	Funny	7	12/ 7/40
6721 Wacky Worm	Excellent	7	8/ 9/41
TECHNICOLOR SPECIALS (6)			
6006 Carnival of Rhythm	Splendid		8/30/41
6001 Flag of Humanity	Splendid	20	10/26/40
6005 Here Comes the Cavalry		20	Not Rev.
6002 March on Marines	Excellent	20	12/28/40
6003 Meet the Fleet	Excellent	20	1/18/41
6004 Wings of Steel	Excellent	20	5/ 3/41
SPECIAL SUBJECTS			
Christmas Under Fire	Heart Appeal	10	1/18/41
London Can Take It	Powerful	10	10/26/40
SPORTS PARADES (10)			
6407 Big Bill Tilden	For Tennis Fan	10	5/ 3/41
6404 California Thoroughbreds	Interesting	10	12/28/40
6403 Diary of a Racing Pigeon	Interesting	10	12/ 7/40
6402 Dogs You Seldom See	Good Novelty	10	8/31/40
6405 Fight, Fish, Fight	Thrilling	10	3/ 8/41
6401 Fly Fishing	For Anglers	10	10/26/40
3409 It Happened on Rollers			Not Rev.
6410 Lions for Sale	Very Good		8/30/41
6408 Sail Ho!	Colorful	10	6/21/41
6406 Sky Sailing	Interesting	10	4/ 5/41

VITAPHONE-WARNER BROS. 1941-42

	Comment	Running Time	Reviewed Issue Of
BROADWAY BREVITIES (12)			
7101 Minstrel Days	Very Good	20	9/13/41
7102 Monsters of the Deep		20	Not Rev.
HOLLYWOOD NOVELTIES (6)			
7301 Polo With the Stars		10	Not Rev.
7303 Miracle Makers	Poor	10	9/13/41
7302 White Sails		10	Not Rev.
LOONEY TUNES (16)			
7601 Notes to You		10	Not Rev.
7602 Robinson Crusoe, Jr.		7	Not Rev.
MELODY MASTERS (10)			
7502 Carioca Serenaders		10	Not Rev.
7503 Forty Boys and a Song	Good	10	9/13/41
7501 U.S.C. Band and Glee Club	Very Good	10	9/13/41
MERRIE MELODIES (26) (Tech.)			
7701 All This and Rabbit Stew	Excellent	7	9/13/41
7702 Brave Little Bat		7	Not Rev.
7703 Bug Parade		7	Not Rev.
7704 Rookie Revue		7	Not Rev.
SERVICE SPECIALS (6) (Tech.)			
7001 Tanks Are Coming	Excellent	20	9/13/41
SPORTS PARADE (10) (Tech.)			
7401 Kings of the Turf	Interesting	10	9/13/41

MISCELLANEOUS

Adventure in the Bronx (N. Y. Zoological Soc.)	Good	11½	8/23/41
Alive in the Deep (Prod.)	Exciting	22	5/24/41
Man the Enigma (Prod.)	Informative	25	5/24/41
Our Constitution (Prod.)	Inspiring	19	5/ 3/41
Our Declaration of Independence (Prod.)	Timely	19	5/ 3/41

SERIALS 1940-41

	No Chapters	Reviewed Issue Of
COLUMBIA		
Iron Claw	15 Chaps.	8/23/41
Spider Returns	15 Chaps.	5/10/41
White Eagle	15 Chaps.	Not Rev.
REPUBLIC		
Adventures of Captain Marvel	12 Chaps.	3/ 8/41
Jungle Girl	15 Chaps.	5/31/41
King of the Royal Mounted	12 Chaps.	8/17/40
Mysterious Dr. Satan	15 Chaps.	11/23/40
UNIVERSAL		
Green Hornet Strikes Again	12 Chaps.	11/ 2/40
Junior G-Men	12 Chaps.	8/ 3/40
Sky Raiders	12 Chaps.	2/15/41
Winners of the West	15 Chaps.	Not Rev.

SERIALS 1941-42

	No. Chapters	Reviewed Issue Of
REPUBLIC		
King of the Texas Rangers	12 Chaps.	9/ 6/41
UNIVERSAL		
Riders of Death Valley	15 Chaps.	4/12/41
Sea Raiders	12 Chaps.	7/19/41

DEFENSE SUBJECTS

Title	Running Time	Distributed By
America Builds Ships	3	List "B"
America Preferred	3	List "B"
Army in Overalls	3	List "B"
Bits and Pieces	3	List "B"
Camber	8	List "C"
Calling All Workers	2	List "A"
Candidates Class	12	Marine Corps
Power for Defense	10	List "A"
War Department Trailers		
1. Infantry	1	List "A"
2. Air Corps	1	List "A"
3. Flying Cadets	1	List "A"
4. Coast Artillery Corps	1	List "A"
5. Armored Force	1	List "A"
6. Flying Cadets	1	List "A"
7. Flying Cadets	1	List "A"
8. Field Artillery	1	List "A"
9. Foreign Service	1	List "A"
10. Signal Corps	1	List "A"
11. Medical Department	1	List "A"
12. Quartermaster Corps	1	List "A"
Where Do We Go?	2	List "B"

CITY	List "A"	List "B"	List "C"
Albany	Columbia	Universal	MGM
Atlanta	Paramount	20th-Fox	United Artists
Boston	Columbia	Universal	MGM
Buffalo	United Artists	Columbia	20th-Fox
Charlotte	United Artists	Columbia	20th-Fox
Chicago	Paramount	20th-Fox	Columbia
Cincinnati	Universal	Warner Bros.	Republic
Cleveland	United Artists	Columbia	20th-Fox
Dallas	RKO	MGM	Warner Bros.
Denver	20th-Fox	Paramount	WB-RKO
Des Moines	Columbia	Universal	MGM
Detroit	MGM	RKO	Paramount
Indianapolis	Universal	Republic	United Artists
Kansas City	20th-Fox	Paramount	RKO
Los Angeles	20th-Fox	Paramount	Warner Bros.
Memphis	MGM	RKO	Paramount
Milwaukee	20th-Fox	Paramount	Columbia
Minneapolis	Universal	Warner Bros.	Republic
New Haven	Warner Bros.	United Artists	Universal
New Orleans	Paramount	20th-Fox	United Artists
New York	MGM	RKO	Paramount
Oklahoma City	RKO	MGM	Warner Bros.
Omaha	Columbia	Universal	MGM
Philadelphia	Warner Bros.	United Artists	Universal
Pittsburgh	Warner Bros.	Republic	RKO
Portland	Paramount	20th-Fox	RKO
St. Louis	Warner Bros.	United Artists	Universal
Salt Lake City	MGM	RKO	Paramount
San Francisco	RKO	MGM	Warner Bros.
Seattle		MGM	Columbia
Washington	Universal	Warner Bros.	Republic

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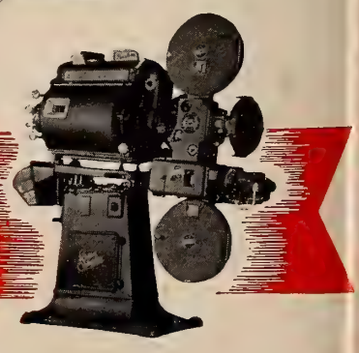
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OCT 18 1941

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CHARLES E. 'CHICK' LEWIS
Editor and Publisher

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David O. Selznick

Vol. 35 No. 13

October 18
1 9 4 1

HOLD OVER HONKY-TONK

"DYNAMITE!" —Sun

"ACTION!" —Journal-American

"CROWD CATCHING!" N. Y. Times

"TORRID LOVE-MAKING!" —World-Telegram

"WHAT FUN!" —Mirror

"SOCKO!" —Post

"RIP-ROARING!" —Herald Tribune



GABLE Kisses LANA TURNER to be specific . . . it's terrific!

M-G-M's HONKY TONK 2nd Week! CAPITOL Broadway at 51st Street

M-G-M Hit with Frank Morgan, Claire Trevor, Marjorie Main, Albert Dekker, Henry O'Neill, Chill Wills
Screen Play by Marguerite Roberts, John Sanford. Directed by Jack Conway. Produced by Pandro S. Berman.

Third week at Capitol as we go to press! Held over everywhere!
It's doing over 200% of normal business nationwide.

(Get every dime with extended time!)

The Editorial Page

Minnesota's Headache

Exhibitors in Minnesota appear to be in quite a mess over their block selling law.

Maybe the proponents of that law will come forward and offer some logical reason why they sponsored such a measure before they had a chance to find out whether consent decree selling would be good or bad.

If the exhibitors of that state are seeking a solution or relief they might find it a good idea to start their search among themselves. While we hold no brief for the consent decree we feel that from it may come the solution to many ills of the old selling methods.

If Minnesota exhibitors want to play a lone hand, that's entirely up to them. But if, perchance, any exhibitors in that state were not consulted about the law during its making, then they are the ones who should be demanding action to clear up the present mess.

▼ ▼ ▼

Building Restrictions

The recent announcement from Washington that no new building will be allowed during the present defense emergency clearly indicates that existing theatres must launch modernization programs designed to bring them up to standards approximating new structures.

Exhibitors who heeded our first warnings about priorities and the danger of shortage in theatre equipment lines (*STR, August* 17, 1940) are probably better off than those who smugly ignored those warnings and all the other warnings that pointed to such a situation.

Replacement supplies for every phase of the theatre is an essential to continued, uninterrupted operation. You have to expect delays and price increases. But don't aggravate the situation by continuing to coast along with a prayer in place of the replacements you may need at a moment's notice.

So, get busy, Mr. Theatreman. Check over your equipment and supplies and get your orders in.

▼ ▼ ▼

Institutional Campaigns

It is only natural that we should applaud Earl Hudson's institutional advertising idea. No trade journal has encouraged this form of goodwill building as much as STR, as witness the amount of material, original suggestions, etc., carried during the past year.

Every branch of the industry and especially the theatremen should take up the Hudson idea and push it through until every medium of expression is shouting the praises of the world's most popular entertainment.

Theatreman's Job

Speaking of goodwill building, few people realize the tremendous job the theatreman can do in connection with building industry prestige through the medium of their own screen, newspapers and organizations. No matter what may be planned on a national scale, the individual theatreman can make the whole plan a great success or a complete flop. He is as essential as the basic idea itself.

Who is better qualified to determine the proper approach to local opinion than the man who caters to the entertainment wishes of his community? Who is better suited to working out with the local newspapers the most logical kind of publicity and stories to offset the mud-slinging and adverse opinions that result from such things as the recent war-mongering probe?

Never lose sight, for one moment, of the theatreman's place in any scheme to recapture goodwill for the industry and the theatres. He knows his community, his newspapermen, his civic and church leaders.

▼ ▼ ▼

A Strange Experience

We have just come from a special screening of a very unique picture—unique in that there were no eternal triangle; no gangsters; no highway robberies; no fantastic or implausible situations; no super-super musical ensembles, nor any of the familiar production mountings.

What we saw was a beautiful story told in a down-to-earth, human manner. It is the story of a man who passed up a chance to be a successful doctor to answer the call of the church. And of the girl who cheerfully sacrificed everything a young girl dreams of to stand by his side through all the heartaches and privations so that he could carry on a work which to him was the dearest thing in life.

Mr. Theatreman, here is a magnificent departure from the routine screen fare to which you and your patrons have become all too accustomed. Yet it is a picture of sheer, solid entertainment. It takes a story and characters of authentic appeal to accomplish such pulsing drama against a background that is real rather than glamorous, and this picture has such a story and such characters.

Consider it a privilege and a distinction to offer this picture to your patrons. Consider it your duty to bring people of all classes into your theatre when you present it. The picture is the Warner Bros. production, "One Foot in Heaven."

—"CHICK" LEWIS

UA To Produce; Wanger Quits

Company Buys His Interest; Studio Head to Be Chosen

United Artists has purchased Walter Wanger's interest in Walter Wanger Productions, Inc., and will enter the field of production for the first time in its history. The new production company will be known as United Artists Productions, Inc., and will produce pictures for release by the United Artists distributing organization.



Walter Wanger

These pictures will be made in accordance with the decisions of the board of directors of the United Artists distribution company.

A production head will be selected as soon as the producer-owners of United Artists return to Hollywood following their current series of meetings in New York.

The United Artists distributing company will utilize this new production organization as the means to encourage worthwhile producers. Important stars and directors will work under this new banner in the production of important theatrical and literary properties. Films made by United Artists Productions, Inc., will be released by UA.

Wanger will promptly organize a new production unit and in pursuance of that plan, he has announced, is scheduled to leave for England on Saturday to commence work on his first picture, "Eagle Squadron."

Western Electric Merges ERPI; Reports Export Rise

Western Electric Co. has merged its totally owned subsidiary, Electrical Research Products, Inc., into the parent company. T. Kennedy Stevenson, former president of ERPI will continue in charge of the same department which will be known as the Electrical Research Products Division of the Western Electric Company. The foreign holdings of ERPI will be in turn consolidated into a new company to be known as Western Electric Export Corp. ERPI's foreign operations have grown materially since the beginning of the war, as theatre operators, cut off from European sources of supply, have turned to American manufacturers for equipment.

Mainstreet Theatre, Kansas City, Leased

Kansas City — The Mainstreet Theatre property, including the 3,040-seat theatre, stores, offices and parking lot, has been leased for 15 years with purchase option to Mainstreet Theatre, Inc. Extensive alterations and improvements to the theatre are contemplated.

Bribe Payments to Browne, Bioff Described By Schenck

Kept It Secret For Five Years For Fear of Loss, Says Loew President; Bernstein Padded Vouchers to Recover Money

Fearful that their business would be tied up by strikes and that they would sustain losses they could never recover, film executives paid tribute of $550,000 to William Bioff and George E Browne, Nicholas M. Schenck, president of Loew's, testified this week. Schenck's testimony came during the trial of Browne and Bioff on charges of violating the Federal anti-racketeering law.

Schenck told the court under questioning by United States Attorney Mathias Correa that the payments had been kept secret for five years and had only been revealed last Spring on Correa's request for him to appear before the Federal Grand Jury.

Schenck was the first witness in the trial which started last Thursday and was resumed on Tuesday of this week after a four-day interruption. He testified that Bioff had called himself the boss of the IATSE, claiming to have obtained the election of Browne as president. Schenck said that Browne and Bioff had first asked $2,000,000 as the tribute for not calling strikes in the industry, but had later scaled down their demand to $50,000 in annual payments by Loew's, Paramount, Warner Bros. and 20th-Fox and $25,000 annually from the other four majors.

He also revealed that he had paid Browne $100,000 to obtain settlement of a threatened strike by Local 306 of the Operators union in 1935. Browne called out his men in 1935 in Chicago and elsewhere in retaliation for being dropped as a signatory to the basic agreement. Although the IATSE was reinstated through Schenck's appeal to labor leaders, it was then that he realized how powerless he and other labor leaders were to combat a strike of projectionists, he said.

Schenck said that Sidney R. Kent, president of 20th-Fox, was present at the time when Bioff demanded the high tribute, but added that aside from him only David Bernstein and J. Robert Rubin of Loew's knew of the demands. Bernstein, a witness himself this week, said that he had taken $50,000 from his personal safe deposit box and turned it over to Schenck for payment to Bioff. He recovered this money by persuading executives of the company to raise their expense vouchers and also to put in some fictitious vouchers, thus keeping the payments off the record.

Bernstein, on cross-examination, testified that he had kept as much as $200,000 in the safe deposit box from which he withdrew $50,000 to pay to Bioff for not calling a strike of Local 306. He said that in 1937, he had given Charles Moskowitz $25,000 for a payment to Browne, but defense attorneys forced a deletion of this testimony from the record.

Another witness this week was Louis B. Mayer, who testified that in order to find a better way of paying tribute to Bioff, a deal was arranged with the du Pont Company to furnish the raw stock for MGM pictures and Bioff's unemployed brother-in-law was given the commissions on the sale. Nicholas Nayfack, nephew of Nicholas Schenck, and assistant to Mayer, testified that Bioff later told him of difficulties he had had with the brother-in-law and that he had subsequently nominated Harry Beatty to draw the commissions for him.

Browne lost his post as vice-president of the AF of L this week when the number of vice-presidencies was reduced.

Speeds Flow Of Columbia Films

Plan Adopted to Eliminate 'Bottleneck' in Distribution

To meet the rapid flow of product now scheduled, Columbia is re-gearing its distribution set-up, according to Abe Montague, general sales manager. Speaking to the trade press following the first session of the company's three-day regional convention at the Hotel Warwick this week, Montague said that Columbia's releasing program called for one picture a week, adding that two top-bracket pictures would be released monthly. A top-bracket picture, he explained, was one that cost $600,000 or more to produce.

A "bottleneck" in speeding up distribution will be eliminated by placing the task of approving playdates on important pictures with the Columbia exchanges rather than submitting the contracts to the home office. By adopting this plan, Montague said, the need for speed in liquidation of product would be fulfilled.

Columbia can supply exhibitors with titles and casts of pictures a full year ahead, he pointed out. Meetings of district managers will be held every eight or ten weeks for discussions and analyses of what is being done under the new system. Instead of the usual yearly basis, sales quotas will be broken up into six-month periods.

Patrons Accept Stamps In Lieu of Change

Albuquerque, N. M.—Houses operated by Albuquerque Theatres, Inc., have found that many patrons will accept defense stamps in lieu of change at the box office. A small notice is posted at the ticket windows, and the cashier suggests defense stamps to patrons who look fairly prosperous.

Majors Join In Campaign

Take Up Hudson's Plan for Institutional Advertising

Paramount and Loew's will back the plan of institutional advertising proposed by Earl J. Hudson, president of United Detroit Theatres, proposed at the recent convention of the Michigan Allied organization.

It is expected that it will take the form of testimonials by prominent Americans who will give their opinions of the value of motion pictures as entertainment. President Roosevelt would be among those quoted. Trailers would be used and changed weekly and special space would be used in the newspapers.

George Dembow, National Screen Service sales manager, has pledged NSS to handle the service of trailers and other accessories on a strictly cost basis as the company's gift to the campaign.

Screening, Meeting Set to Form Ad Plans on 'Purchase'

Los Angeles—Y. Frank Freeman, vice-president in charge of studio operations, invited Neil Agnew, Paramount general sales manager, Robert Gillham, director of advertising and publicity, Al Wilkie, Alec Moss and Paramount field exploitation men to attend a special screening and meeting here this week-end on "Louisiana Purchase." An advertising, publicity and exploitation campaign of unprecedented size was scheduled.

DAVID O. SELZNICK

(The Man on the Cover)

As a 25 per cent partner of United Artists, he will soon begin producing on a large scale, in accordance with the terms of the agreement he signed last week.

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New York City

Important Dates

Oct. 18: Second Annual B'nai B'rith Banquet and Ball, Hotel Astor.
Oct. 19-20: ITO of Arkansas fall convention, Little Rock.
Oct. 22-23: AMPTOA of Western Pennsylvania annual convention, Pittsburgh.
Oct. 24-25: Columbia regional meeting, San Francisco.
Oct. 27: Philadelphia Variety Club testimonial to James P. Clark.
Oct. 29: N. Y. Picture Pioneers' Harvest Moon dinner conference, Toots Shor's Restaurant.
Oct. 31: Variety Club of Texas Annual Hallowe'en Party.
Nov. 2: Pittsburgh Variety Club banquet.
Nov. 15: Eighth annual Variety Club dinner dance, Willard Hotel. Washington, D. C.
Nov. 17-18: ATO of Indiana annual convention, Antlers Hotel, Indianapolis.
Nov. 26: "Night of Stars," Madison Square Garden.

LONDON OBSERVATIONS
by Jock MacGregor

Back in Town for the first time in four months, I found a very different state of affairs. During my last visit I was greeted with a colossal raid, but Jerry has not been around lately. The hotels were packed and the restaurants and cabarets doing big business. It was mostly luck and a bit of influence that I managed to get a room at all.

More people were lining for the movies than I've seen for more than a year. "Ziegfeld Girl," "Lady Hamilton," "Fantasia," "Reluctant Dragon" and "Kiss the Boys, Good-Bye" were packing them in and the "House Full" boards were still in position for "Gone With the Wind" which has been at the Ritz for eighteen months.

The cinema boom is not local, but throughout the country. Never has so much money passed through the cinema and theatre box-offices in summer before. To meet the demand, big pictures which would normally have been kept for the Fall are being rushed out while still being shown in the West End.

The reason. War has taken many from their homes, their families, their normal pursuits. They may be in the services, war industries or merely evacuees, but their common need is the same—entertainment, relaxation and the cinema provides this valuable commodity.

London's boom is because it is still the world's busiest city. Further thousands of servicemen and women from the Colonies, the countries over run by the Nazis and our own land converge on it for their leave periods not, to forget those who wear the honorable "U.S.A." shoulder tab or the proud emblem of the Eagle Squadron.

Their choice of London for leave is natural: she is symbolic of every ideal for which we are fighting and the Londoners see that the boys have a good time.

Light stuff, musicals and mystery thrillers are what the public want. Horror pictures are dead. Ordinary war pictures just don't click any more. The authentic newsreels, "March of Time" and the like suffice in this department.

Hollywood has got the wrong slant on the war in Britain. Their ideas are based on popular newspaper reports and distorted for effect. Most Hollywood pictures dealing with war time London are insulting to Britons.

I've been in quite a few raids, but I've never heard anybody sing "There'll Always Be an England" except a cynic, though British newspapers have taken the singing seriously. Now when I hear it sung seriously in a Hollywood film, I wince—and I'm not the only one who feels a bit hot around the collar.

Some of the "three cheers for the British" stuff such as in "Arise My Love," takes a bit of stomaching. Sincere as the sentiments may be, and I have no doubt are in Hollywood, they sound decidedly corny sitting in a cinema within the range of Jerry's guns.

Even with cheese rationed, "A Night in Lisbon" came in for a mighty rocket—the Army prefers the term rocket to Raspberry—from the critics for its conception of a London air raid. Audiences found London "taking it" the funniest thing in the film.

Of course, Madeleine Carroll instead of spending her spare time being shipwrecked in some peaceful South Sea water and John Loder caricaturing a Naval officer might come back to London to see what it is like these days. But then they are not the only ones who show little evidence of wishing to come home.

EXCLUSIVE RUN RIGHT IS DENIED

Appeals Board Decides Loew's May Not Keep Second Run From Rival

The Appeals Board of the Arbitration system this week rendered its first decision favoring an exhibitor and in it affirmed an important point: the specific denial of the right of any distributor to establish an exclusive run for its own theatre. The case was that of the owners of the Earle Theatre, New Castle, Delaware, against Loew's.

The theatre contended that Loew's refused to sell a second run for any MGM picture which played the Parkway, Wilmington, Del., claiming that it had the right under the decree to maintain an exclusive run at the Parkway. The complainant contended that Section VI of the decree entitled him to some run.

An arbitrator in Philadelphia decided in favor of the Earle Theatre and this decision was upheld by the Appeals Board. In its opinion the Appeals Board, after quoting both sections, found that Section XVII merely confers upon the distributor the right to contract with its own theatres for its own pictures, "but there Section XVII stops." The Board also said:

"If each one of the five distributors, who were parties to the Decree, had the right in each competitive district where it had a theatre of its own to grant its theatre an exclusive license, such as the Parkway has enjoyed, the result might well be, if all five exercised their right, disastrous to many independent exhibitors who would be able to obtain few if any pictures for exhibition in their theatres."

This was the Appeals Board's fifth decision, but its first to favor an exhibitor.

The case of the Great Northern Theatre in Philadelphia, which was decided against the complainant by the arbitrator, has been settled on terms more favorable to the exhibitor. The complaint was that the Great Northern played seven days after the Keystone, but that this compelled it to play much later than the required 21 days after the Strand. Under the settlement, the Great Northern may date any picture 21 days after the Strand or 21 days after the Strand's availability, if the Strand does not play the picture.

The case of the Storm King Theatre, Cornwall, N. Y., which sought to reduce the clearance of the Ritz and Broadway Theatre, Newburgh, from 30 days to seven, was settled by agreement, which cuts the period to 20 days.

Joseph Siccardi, of the Liberty Theatre, Plainfield, N. J., who won a reduction of the clearance given to the Strand Theatre from 30 days to 21 days, has appealed the decision, seeking to cut it to seven days. This is the first time an exhibitor has appealed a decision which he won, but Siccardi feels he did not win sufficient reduction of clearance.

Louis Sosna, of the Sosna Theatre, Mexico, Mo., has appealed a decision that Loew's was not withholding product from him and claims the prices asked were in excess of what he can afford to pay. He lost an arbitrator's decision in St. Louis.

The complaint of the Petit Jean Theatre, Memphis, against Loew's on the ground that the company had refused to sell him product, was dismissed by the arbitrator on the ground that no cause of complaint had been made out by the theatre.

The Cotton Boll Theatre, Lepanto, Ark., has filed a complaint in Memphis against all the majors except Loew's, charging that they refused to sell him. He names the Strand Theatre, Lepanto, as an interested party.

John H. Taylor of the Charles Theatre, La Plata, Md., has filed a second complaint against the clearance granted to the Marlboro at Marlboro, Md.; he also asks for a clarification of Loew's selling policy at the Charles and Waldorf theatres, Waldorf, Md. The Waldorf and the Marlboro are both part of the Sidney Lust Circuit. Taylor's first case was settled but he has stated that he is not satisfied with the settlement.

The AAA this week also announced that three prominent Dallas attorneys had accepted appointment to the panel of arbitrators in the Texas city. They are Robert P. Hincks, Dallas C. Biggers and James L. Lipscomb.

Only 'A' Films Draw as Singles

Run-of-Mill Pictures Flop In West Coast Experiment

San Francisco—Deciding to find out if his patrons were "talking through their hats" when they said they preferred single bills to duals, S. H. Levin, head of a San Francisco neighborhood circuit, experimented to see if they would back up their talk at the box office. The Vogue, a small house in a class neighborhood, was used for the six-week experiment, with local papers giving the stunt heavy publicity.

Results to date: With exceptionally good "A" product, business has been outstanding, but has fallen off to a trickle when a run-of-the-mill picture was offered. The ups and downs in grosses have been more sharply marked than in the circuit's other houses. It is concluded that the people who want single bills know in advance exactly what they want to see, while the double bills' customers just drop in to see a movie.

Levin will continue the experiment.



Won't Sell to 'Gas' Circuits

20th-Fox Moves Against 16mm. Competition in Iowa

Des Moines, Ia.—A meeting of the special committee set up to investigate and look towards control of portable circuits and 16 mm. competition has been called by Chairman Forest Judd, Monogram, to set up preliminary plans. E. J. Tilton of Warners and Joe Manfre of Paramount, as well as exhibitors Warner Grossman of Nevada, Bill Edy of Indianaola, A. B. Pettit of Winterset and Mrs. C. F. Hoffman of Knoxville, are other members of the group.

The first reaction to the move came from Stanley Mayer, 20th Century-Fox branch manager, who issued a statement announcing that his company would refuse to sell to any "gasoline circuit."

In order that the committee may have full information for its work, Leo Wolcott of Eldora, president of the Allied-Independent Theatre Owners of Iowa-Nebraska, has requested that exhibitors notify the committee of any and all 16 mm. free, five-cent, 10-cent or cut-rate shows and portable circuits and give full details of location, pictures and prices.

Rigid control of rentals of 16 mm. films by the distributors is needed, according to Wolcott, who also pointed out that the "jack rabbit" operators should receive the same treatment as exhibitors. Declared Wolcott: "They should pay the same proportioned share of the receipts for films as the legitimate theatre owner."

Charles A. Hoxie Dies; Inventor of Sound Film

Schenectady, N. Y.—Charles A. Hoxie, 74, inventor in the fields of talking motion pictures and radio communication, died at his home in Alpaus, near here, Monday. He devised the process of turning sound into light and recording it on transparent film.

N. Y. Unit of Nat'l Allied Elects Board of Directors

Albany—Organization of the New York State Unit of National Allied was completed this week at a meeting at the Ten Eyck Hotel, with the election of a board of directors and its officers. A board of directors was elected with these members: Abe Stone, Albany; H. P. Wallace, Auburn; Charles Wilson, Troy; Leonard Rosenthal, Troy; Robert Goldblatt, Tarrytown; Mitchell Conery, Ravena, and Clarence Dopp, Johnstown. Wallace is chairman of the board, Stone is treasurer, and Rosenthal, executive secretary.

Holiday Business Reported Brisk by Broadway Mgrs.

Broadway managers reported Columbus Day business brisk. Nearly all of the big main stem houses, with the exception of the Rivoli, were playing hold-over attractions.

BUCK JONES HOSTS MONOGRAMMERS



Buck Jones, Monogram star, is host to a group of company officers and franchise holders during a series of conferences at the studios in Hollywood. Left to right: Charles W. Trampe, Milwaukee; William Hurlbut, director; George West, Kansas City; Steve Broidy, vice-president in charge of sales; Buck Jones; Trem Carr, executive director in charge of production; W. Ray Johnston, president; John W. Mangham, director; Melvin Hulling, director.

UA Shuts Office In Minneapolis

Other Companies Consider Plans For Doing Business

First step in the threatened move of the majors to close their Minneapolis branches, was taken by United Artists this week, which announced that its office there would close next Saturday. In a telegram to the manager, Ralph Cramblett and other employes, Haskell Masters, United Artists western division sales manager said the move "has been made necessary due to legislation in the state of Minnesota which makes it impossible for us to operate in that state." Plans are being completed to utilize the services of as many employes as possible in nearby United Artists exchanges.

Meanwhile, Paramount and MGM were studying a plan which attorneys said would "relieve the situation," but they declined to give any details. Meanwhile, theatres in that state are faced with a growing crisis through lack of product. Affiliated theatres are protected through franchises, but others are being forced to play old pictures to fill out their programs until some relief has been devised.

Astor Acquires 2 More Edward Small Productions

Two more Edward Small pictures will be released through Astor Pictures, as the result of arrangements completed this week. Announcing the decision of the Small organization, Astor Pictures attributed the move " to the excellent business now being obtained . . . on the first group of four Edward Small productions." The newest additions are "Transatlantic Merry-Go-Round," starring Jack Benny, and "The Melody Lingers On," with Josephine Hutchinson. Others are to follow, it was said.

'Valley' Opens Oct. 28

World premiere of "How Green Was My Valley," heretofore announced for Oct. 23 and Oct. 29, has been definitely set for Oct. 28 at the Rivoli Theatre on Broadway. The picture will be tradeshown in New York Oct. 27 but elsewhere in the country, release and trade showing will be after Jan. 1.

Films Buy More Time on Radio

Paramount, RKO, and UA Use Air Waves for Plugs

Interest on the part of film producers and distributors in buying radio time to plug their product is reported to be increasing, with several firms having set extensive commercial schedules for new pictures on both network and spot basis. Responsible for the film industry's desire to buy air time it is said, is the cutting down on free time given to films by broadcasters.

Paramount, United Artists and RKO are at present contracting for radio time, RKO in conjunction with local exhibitors. Hailed as the biggest network buy is the special hookup of sixty Mutual stations for Nov. 1 from 9 to 9:30 E.S.T., which Paramount will use to exploit "The Birth of the Blues."

RKO is exploiting "The Little Foxes" via local radio "on a scale never before approached," with theatres and the producer combining to boost the total spot announcements used for most film premieres by an added 300 spots. A number of broadcasts feature guest appearances of stars, and a portion of the picture was scheduled to be dramatized on the Philip Morris show, "Great Moments from Great Plays."

To exploit "Sundown," United Artists used a 14-station Mutual network from 11:30 to midnight, E.S.T., last Thursday evening.

McCarthy Opens Office

Charles E. McCarthy, former advertising chief of 20th Century-Fox has opened offices at 489 Fifth Ave., in New York. Although no official announcement has been made it is understood that McCarthy is assembling an organization to handle special public relations and merchandising campaigns.

Grainger Presides at Republic Coast Regional

Hollywood — James R. Grainger, Republic president, presided at the first of four regional meetings here this week. Other sessions, to be held in New Orleans, Chicago and New York, will be held later.

Steel For Some New Theatres

Those in War Material "Boom" Towns to Benefit

Washington—Critical materials, such as steel, for completion of theatre buildings already well under way will be made available, and materials for new theatre construction in war material "boom" towns, where entertainment facilities are not now adequate will be approved, officials of the Supply Priorities and Allocation Board indicated this week.

Board officials recognize the important part movies play in maintaining morale, they said, and added that in situations where it clearly demonstrated there is a need for additional movie theatres, the applications will be given "sympathetic" consideration.

They do not expect, officials continued, to make any blanket ruling with regards to the movie industry, but to study each case brought to them on its individual merits.

Following the SPAB order last week, it was made plain that the motion picture industry would experience increasing difficulty in getting certain materials for the production of pictures and that, as far as theatre construction was concerned, building would depend upon how well substitute materials could be utilized in lieu of the Government's own need for steel, etc., in the present national emergency.

Drive Planned at Comerford Meeting

Wilkes-Barre, Pa.—Plans for the coming annual Comerford Theatres managers' drive were discussed at a meeting held here this week at the Fort Durkee Hotel. Attending were District Managers John Comerford, Samuel Friedman and Tom Killeen, and managers from Wilkes-Barre, Kingston, Forty Fort, Pittston, Plymouth, Hazelton, Mauch Chunk, Shenandoah and Pottsville. Other meetings were scheduled this week in Scranton, Pa., Sunbury, Pa., and Binghamton, N. Y., with Byron Lynn and Gerard Adams in charge of the Scranton session; Ed Simonis, the Sunbury session, and Tom Carey and Tom Walsh, the Binghamton session.

Texas Allied Approves Unity Resolution

With Allied Theatres of Texas members voting unanimously to uphold the national board's action on the resolution for industry unity, the approval practically completes the plebiscite by regional units on the resolution voted down at the recent national convention in Philadelphia. With the exception of Connecticut, every unit has approved the resolution either in its entirety or with limited reservations. The national board is scheduled to meet in Pittsburgh on Oct. 22 to lay the groundwork for putting the unity plan into operation.

WHEN *the m-m-m-m Girl* GETS HER m-m-m-m MAN

that's always a m-m-m-m MONEY PICTURE!

Story of a modern Lorelei of the South Seas . . .
A White Savage temptress . . . captivating
hardy seafarers!



SOUTH OF TAHITI

starring BRIAN DONLEVY

with BROD CRAWFORD · ANDY DEVINE

HENRY WILCOXON · H.B.WARNER · ARMIDA

and MARIA MONTEZ The Screen's New Blaze of Excitement!

Directed by GEORGE WAGGNER

Associate producer GEORGE WAGGNER

Screenplay by Gerald Geraghty · Original Story by Ainsworth Morgan

A UNIVERSAL PICTURE

NATIONAL RELEASE OCT. 17

The Talk of the Tents Up and Down the Land

Variety Club Notes

Weekly Get-Together of Filmdom's Good Fellows

JOHN H. HARRIS, NATIONAL CHIEF BARKER

Tent No. 1—Pittsburgh

Crew Is Elected; Will Meet Next Monday to Select New Officers; Hotel Strike Precludes Activities

At the annual election of officers the following men were elected to comprise the crew of Tent No. 1: H. Kalmine, T. Stearn, M. Goldman, M. England, Elmer Ecker, Wm. Finkel, M. Shapiro, Bob Fiske, A. T. Weiblinger, Joe Hiller and Sam Feinberg. They in turn will hold their meeting, probably next Monday, to elect the chief barker from the group.

Delegates to the 1942 convention are J. T. McGreevey and I. E. Ecker with Art England and Harold Lund as alternates.

The banquet committee held a meeting on Monday in Harry Kalmine's office at which plans for the annual banquet to be held on November 2 were discussed.

Tent No. 1 is still closed due to the hotel strike. However, it is possible that the strike will be settled shortly and when it is, the club will resume operation.

Tent No. 3—Cincinnati

Gin Rummy Tournament Starts Oct. 31; Jack Finberg a Versatile Lad; Manny and Lou Shore Win on Yanks

The very important item emanating from the club's activities committee is that the Gin Rummy Tournament will be held October 31 to November 3. All members are urged to enter the contest; the prizes will be more than just worth while. Mike Greenberg is chairman of the committee which also includes Allan Moritz and Nat Kaplan.

Versatility in action: up until recently Jack Finberg selling for UA was working the West Virginia mountain territory and was known as the "Mingo Kid." But since being promoted to City salesman he is known as the "Vine Street Kid."

The Shore boys, Manny and Lou, came back from the World Series much richer than they were before hitting the big town. They bet on the Yanks.

Allan Moritz and Pete Niland, the local Columbia boys, are back from the regional meeting in New York.

This scribbler with barker E. B. Radcliff, dramatic editor of the *Enquirer* and Stan Cohn, artist on the same paper, spent all day Monday in Indianapolis with the "My Sister Eileen" company making sketches of the cast for the Sunday issue of the paper.

Tent No. 5—Detroit

Big Crowd at First Saturday Frolic; Club Is Host to Michigan Allied Convention; Wade Allen Shows Movies

Detroit's fall social season started off with two big events that taxed the clubrooms to absolute capacity—in the second case requiring last-minute arrangements for additional hotel rooms to be thrown open to accommodate the crowds.

First was just the opening Saturday night frolic, with Wade Allen, of the Fine Arts and Arcade Theatres, presenting his own movies of the Dallas and Atlantic City conventions—with plenty of kritical kibitzing from the showmen present. Dancing with Dave Diamond's band, and a floorshow, prizes, and other attractions made the evening a memorable one for a crowd that lasted far into the night.

On Wednesday night, the Club was officially host to Allied Theatres of Michigan—and the crowd included some hundreds of visitors from upstate, a complete galaxy of home office representatives from most majors, and Allied leaders from other states. Special entertainment was again provided, with half a dozen events going on simultaneously, in the style that Detroit Variety made famous when it played host to the national convention two years ago.

The clubrooms were crowded to near-capacity on both Monday and Tuesday nights as well, by informal gatherings of the many guests gathered for the Allied convention, and the occasion was one of the liveliest in the recent history of the Tent.

Johnny Howard, Chief Barker, has been kidded about that report of profits from the Golf Tourament unjustly—it was $600.00 he made, not $6.00 as a misprint had it—and the swellest profit on local record.

Tent No. 6—Cleveland

Albert and Rubin Are Saturday Hosts; Jim Hendel Now a Cleveland Barker; Matt Goodman Improving

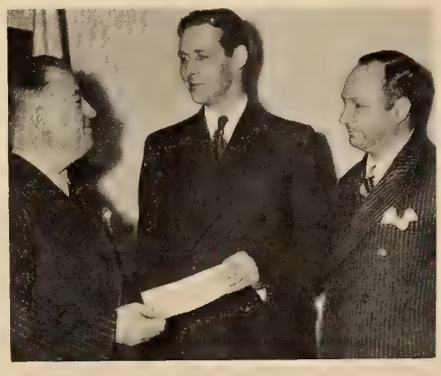
A continuous hubbub of activity marks the new Fall season at the Hotel Allerton clubrooms. Barkers with their wives and friends are once again heading for the Club especially on Saturday nights. Barker Charlie Albert of the local Warner Bros. Circuit office and Bernie Rubin of P.R.C. were delightful hosts last Saturday night. The newly inaugurated Gin-Rummy Tournaments have attracted the majority of Barkers. The prizes are really worth while.

Barker Jim Hendel has transferred his membership from the Columbus Tent to Cleveland now that he has been promoted to Exchange Manager for U.A., in Cleveland.

Mrs. Bert Stearn and Mrs. Sam Gerson were hostesses at the Club Tuesday afternoon at the Queens for a Day Bridge Tournament held each Tuesday afternoon.

The first of the regular Monday night stag affairs started off with a bang when Charlie Rich introduced as the guest speaker, J. J. McGuire, local FBI agent.

Fellow Barkers will be glad to know that Matt Goodman who's been ailing for the past month at Lakeside Hospital is now on the improved list.



A Check For Charity

Chief Barker Martin J. Mullin (left) presents the Variety Club of Boston's check for $2,000 to Mayor Maurice J. Tobin (center) to be used for the Mayor's Fund for undernourished school children. Dough Guy Harold Stoneman (right) looks on.

Tent No. 9—Albany

130 Attend Reorganization Meeting; Silver, Fabian and Schine Named Temporary Chairmen; Election Oct. 27

The reorganization meeting of the Albany Tent was held on Monday at noon. There were 130 guests present including exhibitors from the eastern part of New York State, branch managers and salesmen from the Albany exchanges and other individuals associated in the entertainment fields. The big turnout insures the success of the Tent. M. A. Silver, S. H. Fabian and J. Meyer Schine were named temporary chairmen; L. R. Golding, treasurer; Herman L. Ripps, secretary. The supervising committee includes Moe Grassgreen, Max Westebbe, Joe Miller, Clayton Eastman, A. Newman, N. Sodikman, Jerry Spandeau and Paul Krumenacker. Clubrooms and headquarters have already been selected in the Ten Eyck Hotel.

James G. Balmer, national dough guy, was present at the inaugural meeting and outlined the purpose of Variety which was met with enthusiasm by all those present.

Date for election of officers was set for October 27; membership blanks were given to all those present and returns are already coming in. The inaugural ball and official opening of the club rooms will be held sometime in November.

Tent No. 12—Twin Cities

Club to Supply Serums for Infants from Poor Families; Funfest Nov. 1 After Minn.-Northwestern Game

The Twin City Variety Club is starting a new charity project. It will supply expensive serums for infants of poor families needing them. This is in addition to its principal charity, the Minneapolis Milk Fund, and other projects. The new project was decided upon at the club's first dinner meeting of the fall and winter season this week when Chief Barker Ben Blotcky reported the terrific success of the Milk Fund. A proposal by Barker Fred Strom that the club furnish radio head phones for the bedded tubercular patients at Anker Hospital in St. Paul will be considered by the board.

It was announced by Chief Barker Blotcky that an affair will be arranged for the showing of the two-reel film depicting Variety charities. The picture was one of the features of the recent national convention at Atlantic City.

Clear the decks for a funfest in the clubrooms the night of the Minnesota-Northwestern football game, Nov. 1, advises Lowell Kaplan and Charlie Rubenstein, co-chairmen of the entertainment committee. There'll be an orchestra, dancing and what-not, they announce.

Bob Snyder, the Al Dezel film fan, in from Chicago on business made his snappy presence felt around the clubrooms.

Tent No. 13—Philadelphia

Dance on Saturday Well Attended; 26 Servicemen Guests at Preview; Barkers Attend Show Opening

Saturday night's dancing was well attended with many favorable comments made on the beautiful decorations and lighting effects executed by Dough-Guy William A. MacAvoy. Bobby Troup, writer of the country-wide hit, "Daddy," playing at the Earle Theatre with Sammy Kaye's band was a guest, and enter-

(*Continued on Page* 16)



ACTUALLY FILMED UNDER FIRE!

'TARGET FOR TONIGHT'

"Somewhere in Europe"–each night–the R.A.F. raids the enemy. Here–in a full-length feature–is the authentic, thrilling story!

No actors these. From Commander-in-Chief to Ground Crew–they're just men doing a job–a great job!

You'll fly with them over the enemy's lines! Unbelievable? We thought so too 'till we saw it. Thrilling? Man, this is tops!

It's from WARNERS *–naturally!*

NEW SEASON! WARNER BROS. NEW BOXOFFICE HIGHS!

Program Exchange

Bob Ingham's Boners Prove Popularity of His Programs; Woodley's School Schedule

IF someone had told us last July that a heat wave would extend from the Mississippi River to the East Coast in October, we would never have believed them. But it did. With all our summer clothes packed away in mothballs, we were a trifle uncomfortable in our red flannels, heavy woolen suit, two-ton fur coat and one-pound fur hat. We placed ice cubes in our pockets and in our hat, but the cooling effect was only temporary, and the water from the melting ice mingling with our perspiration created the effect of one taking a shower bath with one's clothes on without benefit of plumbing apparatus. It's much cooler now, thank you, but it may get warm again. The poor theatreman never knows when to shut off his cooling system. The only thing to do is to watch outside temperatures carefully, and then adjust inside temperatures. But then that subject isn't in our department, so we'll not discuss it any more.

Ferdinand or Contented Cow?

When the sketch on a program cover arouses discussion, it's ten to one people are reading the program. Bob Ingham, manager of the Orange Theatre, Orange, Mass., writes to tell us that his program cover, "It's No Bull," which we reproduced in this department some time ago (*STR, August 9, p. 10*), created quite a stir as to whether it was actually a bull or just a not very contented cow. It seems the sketch turned out to be a bull, after all, despite the negative caption. "But I was excused," writes Ingham, "after I convinced the farmers I was just a city fella from Boston and didn't know any better."

Ingham encloses a "Don't Be the Goat" cover which, he says, proves more than ever that he's from the city, for the farmers are claiming the supposed goat to be a ram. "However, the fact that so many have come in and remarked about it and asked for one of the programs has made me realize they do read these covers and, regardless of the errors, due to my ignorance of animal life, the message that goes with the illustration is read and put over. I am almost tempted to make more of these errors, as they seem to have something."

So there you are. If you doubt reader interest in your program, try a mistake now and then. If you get no reaction, better do something to make it more appealing. If you get reaction, as you should, you can be sure your program is being well received.

Time was when the revelation of marriages of glamorous screen stars was taboo, for ardent fans could never conceive of their favorites being really husbands and wives and not just romantic lovers on the screen. But those days are gone. Today, wedded screen couples receive the plaudits of the multitude. So it isn't any wonder that in announcing "Smilin' Through," Manager Harry Hobolth of the DeLuxe Theatres, Imlay City, Mich., refers to Gene Raymond as "Her (Jeanette MacDonald's) Real Husband." To know, as these two make love on the screen, that they are really married, will make feminine hearts beat twice as fast.



Timely Message Well Presented

There was a good timely message, effectively presented, on the front page of a recent program issued by W. S. Samuel, manager of the Lyric Theatre, Port Neches, Texas. We've reproduced it here for the benefit of other Program Exchange members, and any other exhibitors who may care to use it in their advertising.

Members Added This Week

T. J. Markley, Arlington Theatre, Arlington, Ia.
Felix Tisdale, Ga-Ana Theatre, Georgiana, Ala.

Gas Company Sponsors Blurb

It didn't cost Harland Rankin of the Plaza Theatre, Tilbury, Ont., a single penny to issue program cards announcing the attractions booked for the theatre's seventh anniversary celebration. He simply persuaded a local utility company to foot the bill, gave it these two lines at the bottom: "Printed through courtesy of Union Gas Company, who have had the courtesy of supplying the gas for the Plaza Theatre during the past seven years."

Best-idea-of-the-week prize goes to Manager W. H. Woodley of the Ritz Theatre, Hickman, Ky. Others may tell us they've been doing it for years, but it isn't our fault if they keep it a secret. In a tieup with a local high school, Woodley furnished the program cards on which pupils schedule their classes for the semester. All he had to do was buy a few thousand index cards from a local stationer. These cards come ruled, with a red line across the top. On this line was printed: "Hickman High School Program Card." Directly below, in the center, appeared the word "Schedule." Then columns were made for "Day," "Class," "Time," "Subject" and "Teacher." The Ritz management used the back of the card to announce coming attractions.

Every high school can use these cards, so there isn't any reason why wide-awake theatremen can't furnish them. To save on printing expense, institutional copy could be printed on the back, thus preventing the cards from becoming out-of-date, as would be the case if attractions were listed. Woodley has something there.

Two new members of the Program Exchange, Ray M. Crouch of the Dream Theatre, Sedro Woolley, Wash., and Lee Stern, of Schine's Empire Theatre, Glen Falls, N. Y., have enclosed programs with their membership applications. Crouch utilizes colorful heralds put out by the various distributing companies for his programs. Use of such heralds makes for variety and gives the public the impression the exhibitor is going to great lengths to announce his attractions by issuing colored, rotogravure, beautifully designed programs.

V For Victory Program

Stern boosts the new symbol "V" in the program sent us. Printed in two colors, the outside is dominated by two large "V's," one on the front and one on the back. Inside, pressbook ad cuts are combined with hand-lettered art, and, here again, the "V for Victory" is emphasized. Stern had an excellent tie-in picture ("The Voice in the Night"), and he also advertised the bill as a "Double Value Show."

Down in Victoria, Texas, the El Rancho's manager, Ken Prickett, assures his patrons via a program institutional message that "El Rancho standards are built upon sincerity," and then continues with the copy which appeared on this page recently (*Aug. 29, p. 14*).

Well, that seems to be that. So we'll leave you now—until next week.

--Your Application Blank--

Clip and Mail Now!

STR Program Exchange
SHOWMEN'S TRADE REVIEW
1501 Broadway
New York, N. Y.

Dear "Chick":—I hereby apply for membership in the STR Program Exchange. I understand that entry of my name on this coupon signifies a willingness to exchange theatre programs with other theatres, but involves no other obligation.

Name .....

Theatre .....

City .....

State .....

Money Dates

NOVEMBER

16th

BOOK WEEK. Sponsored by the Book Week Committee, 62 West 45th St., New York. This is a good opportunity for you to advertise the large number of successful books from which pictures are made.

OKLAHOMA ENTERED THE UNION, 1907. This day will be observed in Oklahoma and the theatres should participate in any observances.

19th

LINCOLN'S GETTYSBURG ADDRESS, 1863. There are a number of short subjects especially suitable for this occasion. Also, if you have not yet played the revival of "Ruggles of Red Gap" now is a good time to do so.

20th

THANKSGIVING DAY by Presidential proclamation. Give away turkeys in advance. Stage a morning matinee for orphans. Have your lobby suitably decorated with pumpkins, corn shucks, turkeys, cornucopias, etc.

21st

NORTH CAROLINA JOINED THE UNION, 1789. This anniversary should be observed by theatres in the Tarheel State.

Selling the Picture

For Better Show Selling
***Showmanalyses* Have Appeared In STR on Following Pictures**

Big Store	June 21
Billy the Kid	May 31
Blood and Sand	May 24
Blossoms in the Dust	July 26
Bride Came C.O.D.	July 19
Charley's Aunt	Aug. 2
Dr. Jekyll and Mr. Hyde	Sept. 6
Feminine Touch	Oct. 11
Here Comes Mr. Jordan	Aug. 16
Hold Back the Dawn	Sept. 20
Ice-Capades	Aug. 23
In the Navy	June 7
International Squadron	Oct. 4
Lydia	Aug. 30
Moon Over Her Shoulder	Oct. 18
New Wine	Aug. 9
One Night in Lisbon	June 14
Puddin' Head	June 28
Rookies on Parade	May 3
There's Magic in Music	May 17
Tom, Dick and Harry	July 5
Unfinished Business	Sept. 13
Week-End in Havana	Sept. 27
Woman's Face	May 10

Radio Contest on "How to Entertain On $1.80" Sells Show in Phoenix

District Manager Lou Christ and Manager Gene Hollis of the Fox Theatre, Phoenix, Arizona, tied in with Mutual Network's KOY in a contest for "Tom, Dick and Harry" based on the question "What would you do to entertain your girl friend if you had only $1.80?" The contest was based on an episode in which Burgess Meredith, a garage mechanic mistaken by Ginger Rogers to be a millionaire, arrives at her home to take her out and with only $1.80 in his pocket.

The question put to the radio audience could be answered by the ladies too. They made suggestions that might be followed by their escorts.

Included in the awards were free tickets for bowling at the three leading Phoenix alleys, dinners at leading hotels and guest tickets.

The contest idea made it possible for Station KOY to sell spot announcements, six daily for six days in advance of the opening, thus deriving extra revenue. Announcements were paid for by merchants who also supplied the prizes as well.

Davis Handles Roosevelt Speech Situation Like a Showman

When Manager Lou Davis of the Vernon Theatre, North Vernon, Indiana, learned that President Roosevelt was to address the nation recently, he didn't let any grass grow under his feet.

At the top of his current ad he used a large box inviting the public to "attend the Vernon tonight and hear President Roosevelt's radio address." His copy continued: "We believe the people of Posey County are interested in hearing what our President will say tonight! We also believe you are interested in entertainment! For your accommodation and convenience, we have arranged to satisfy both your desires!"

Davis even went so far as to list the schedule of attractions for the evening, including the address.

His biggest break, however, came when the local paper carried the story of the stunt on the front page.

Well, to make a long story short, North Vernon residents heard the message, but the majority of them heard it at the Vernon Theatre.

Congratulations to Davis on handling the situation like a showman.

Quiz Broadcast from Toledo Theatre Stimulates Business

Pantheon Patrons Participate In Station WTOL's Question Bee on Movies and Its Stars

A theatre-radio tieup bringing profitable results to both the theatre and the local radio station was recently inaugurated in Toledo, and is currently "doing a wonderful job for the Pantheon Theatre," according to Allan H. Miller, production manager of the cooperating station, WTOL, Toledo, O.

The title of the stunt, as explained by Miller, is The Movie Man. Five nights each week, 8:15 to 8:30 p.m., the program is broadcast by remote control from the downtown Pantheon.

Roaming up and down the aisles, The Movie Man queries those in the audience. His questions are confined to movies and movie personalities, thus making it possible for forthcoming pictures and their stars to be well exploited in advance of the pictures' engagements.

From five to eight questions are usually asked. When a person answers correctly, he receives $1 in cash. For the final question on the program, the person answering correctly receives $5.

The Pantheon runs a trailer at each show boosting The Movie Man and Station WTOL. In return, WTOL runs a series of pointer plugs daily advertising the attractions and, of course, calling attention to the special broadcast.

Miller believes the stunt can be operated in a community where there is a local radio station.

Martin G. Smith, part owner of the Pantheon, which is operated by Smith & Beidler Theatres, attributes a steady increase in box office receipts to the program.

"We don't know whether or not cash for the questions brings people in," he explains, "but we do feel the program on the air is doing a great deal toward making customers for us. We have always found radio advertising profitable for our theatres.

"We don't think the program is any detriment insofar as encouraging people to listen to the radio rather than visit the theatre is concerned. If the program does have this tendency, other factors more than overbalance it. Theatres in other cities should be able to use the idea profitably."

IN A NUTSHELL

Idea: A theatre-radio broadcast.
Title: The Movie Man.
Origin of Broadcast: Pantheon Theatre, Toledo, O.
Cooperating Station: WTOL, Toledo.
Time of Broadcast: 8:15-8:30 p.m., five evenings a week.
Type of Program: Quiz. Movie Man pays cash for correct answers to questions concerning movies, movie personalities.
Results: Now in second month, program has proved profitable to both theatre and radio station.
Details: In the accompanying article.



Lamm's 'Underground' Display

Constructed to resemble the entrance to an underground shelter, with the blowup of an action scene in the entrance, the display shown above was used for the engagement of Warners' "Underground" by Manager Julius Lamm of the Uptown Theatre, Cleveland. The opening was guarded by a machine gun and camouflaged with sandbags. Note how Lamm connected the "V" for Victory campaign with the stunt.

24-Sheet Mounted on Marquee With Lights Protruding Is Effective

Manager Harry Grey of the Lyceum Theatre, Winnipeg, Canada, used a 24-sheet for "Frank Buck's Jungle Cavalcade" effectively when he mounted it on the marquee and used bulbs set in their sockets protruding through the sheet to outline the print of the title.

Grey tied in with a local pet shop and hung several cages in which were imported birds, from the arch at the entrance to the theatre. A boy, dressed in a jungle costume, and leading a live monkey was used for a theatre-front ballyhoo. Young kittens were spotted in a large cage which was billed as a gag: "The dangerous animals are kept inside—see 'Frank Buck's Jungle Cavalcade'."

Tying up with the Hudson's Bay Department Store on Frank Buck's book, a window with unique decorations was given over to the jungle thriller. A ballyhoo truck with mounted 24's paraded the street.

Grey in his advertising campaign took space in the comic pages of local newspapers in order to directly reach the younger generation.

Ad for Blind Date Stirs Interest For 'Hardy' Film in Danville, Ky.

Youthful feminine residents of Danville, Ky., were confronted with this ad in the classified section of their local newspaper recently:

"WANTED BLIND DATE—Attractive girl to attend Kentucky Theatre Sunday to see 'Life Begins for Andy Hardy.' I am a stranger in Danville and would like to get acquainted with someone. Write P. O. Box No. 182, Danville, Ky."

Several girls answered the ad, which was a publicity stunt concocted by City Manager Richard Peffley on behalf of "Life Begins for Andy Hardy." It created added interest in the picture, and the result was reflected at the box office.

MOON OVER HER SHOULDER

Let the People Know About This Comedy by Staging a Special Preview; Here's How:

An SR Showmanalysis (REG. U. S. PAT. OFF.)

As a general rule, not too much attention of a showmanship nature is paid the average program picture. Now while "Moon Over Her Shoulder" may be technically a program picture, it is definitely superior from the standpoint of story value, dialogue, direction and players' performance. It's one of those entertaining little pictures your audiences will talk about—once you get them in so they can get out and do the talking. Only in one way is "Moon Over Her Shoulder" handicapped: lack of star-power.

And yet, because it *does* have strong audience appeal, because it *does* contain down-to-earth situations that will have the average person chuckling and talking about it to his friends, it should be exploited in an unusual manner—exploited in a way that will *let people know about it.*

Therefore, a special campaign has been devised by the 20th Century-Fox advertising and publicity department which exhibitors who want to cash in on the picture are urgently advised to utilize. We've studied it carefully and our candid reaction is that it is the most logical promotion plan for this particular picture. For that reason, we outline it herewith in this Showmanalysis.

SPECIAL ADVANCE CAMPAIGN

Special Advance Preview. Three to five days in advance of your playdate, stage a special invitational preview, inviting only those persons who come in direct contact with the general public (such as salesgirls, beauty parlor operators, barbers, haberdashery clerks, grocers, waitresses, soda dispensers, etc.). This means that extreme care will be necessary in distributing the invitations.

Suggested Copy for Letter to Be Attached to Each Guest Ticket Distributed:

"Attached herewith is your guest ticket to a special advance preview of the 20th Century-Fox production, 'Moon Over Her Shoulder,' to be held at the Blank Theatre, Tuesday night, (date), at 11:30 p.m.

"'Moon Over Her Shoulder' is one of the most amusing and entertaining pictures Hollywood has turned out, and yet many people may be inclined to pass it by because it has no 'big-name' stars. It tells the story of a young wife whose husband (a specialist in marriage problems) recommends that she get herself a hobby—and she does! Complications pop up thick, fast and hilarious when the 'hobby' turns out to be a tall, bronzed young sea captain! Lynn Bari is the wife. John Sutton (you remember him from 'A Yank in the R.A.F.') is the 'marriage doctor.' Dan Dailey, Jr. (a newcomer to the screen) is the young sea captain.

"Frankly, our problem is to let everyone in Blankville know what a swell picture it really is. That's why we've invited *you* to the special preview. *We're* not taking any chances . . . we *know* you are going to like it,—in fact, we know you are going to like it so much you'll almost use hysterical force to get your friends to come and see it when its regular engagement begins Friday at the Blank Theatre! And *you're* not taking any chances . . . because they'll thank you for it!"



Run This Ad After Preview

Next day after the preview, start your newspaper advertising campaign with the layout reproduced above. There are others, by the way, that also tie in with the preview and provide space for the comments of those who attended the special showing. You'll find the set of ads in the special press book supplement, available soon at your 20th Century-Fox exchange.

An Important Provision. For the special advance preview idea to be successful, it is most important that invitations be extended to *only one person from any one establishment.* (If there are five barbers in one shop, for example, only one barber receives the invitation). As a result, the picture is praised not only to the general public but also to the co-workers of the people who attend the preview. Therefore, be sure that only persons who can be trusted are chosen to distribute the invitations.

Depends on Seating Capacity. The number of invitations issued depends on the seating capacity of your theatre. In two situations where the plan was tried successfully, each situation distributed two thousand. Returns in one city (Miami) were 1,800, and in the other (Indianapolis), 1,400. Winter weather in the latter case explains the difference in the two figures.

Comment Cards. As he enters the theatre, each person attending the preview is given a comment card on which he records his reaction to the picture. After the preview, the cards are collected. Outstanding comments are incorporated in the following days' newspaper ads. A special board consisting of a profusion of the best comments collected should be displayed in the lobby the day after the preview, then moved to the sidewalk out in front on the day of the opening. Heading: "Here's What Blankville Thinks of 'Moon Over Her Shoulder'."

Speech by the Manager. Before the preview performance begins, the manager should make a frank and sincere speech citing the reason he has asked the audience to be present. He emphasizes many of the points contained in the letter (already referred to in previous paragraphs), elaborating on the fact that "*we* know we've got a swell little picture, but the *public* doesn't, and that's why we've invited you representative citizens here tonight: to let you see for yourselves, so that you can do your friends, relatives, neighbors and co-workers a good turn by urging them to see 'Moon Over Her Shoulder' when it starts its regular run at this theatre on Friday, etc."

Invite the Critics. Naturally the newspaper critics should be asked to attend the special showing and should be prevailed upon to run their reviews the following day, instead of the day following the opening.

Newspaper Advertising. Although the newspaper campaign can be gotten under way in advance of the preview, it is not necessary. It would be wiser . . . and more economical, too . . . to plant a big ad the day after "the big night" and continue with large-space layouts up to and including the opening day. (*See reproduction of ad in column* 1). Be sure that reference is made in each ad to the people who saw the picture at the advance preview, and also that ample space is given to quotations from the comment cards. At least one ad should be devoted almost wholly to these quotations.

OTHER SELLING IDEAS

Promote the Song. Maybe we should have included this idea with the other campaign, but mentioning it here is no indication that it's just "an added suggestion." With a catchy tune, The Girl With the Sugar-Brown Hair is a song that will catch on quickly in your town, so tie up with music shops, restaurants, night clubs, bars, taverns, etc., in promoting it.

Newspaper Contest. In the picture John Sutton asks wifey Lynn Bari this question: "What, deep down in your heart, have you wanted to be?" Pose this question to the public through a newspaper or program contest. It should bring a large response because it has strong human appeal. Most interesting and novel replies should be awarded tickets.



Just In Case You Want Tieups

Practically every picture that comes along offers opportunities for tieups. So, if you want to go further than the special campaign we've outlined on this page, tieups should be made. The four stills above, which we selected at random, would surely win you cooperation from sporting goods stores, china and glassware shops, fur salons and women's shops.

Screenplay by Walter Bullock. Original story by Helen Vreeland Smith and Eve Golden. Directed by Alfred Werker. Produced by Walter Morosco.

A Good Nickel Cigar

Once upon a time a certain salty gentleman from Indiana, Thomas Riley Marshall, vice president, looking upon the hectic American scene summed up his findings: "What this country needs is a good five cent cigar.

The crack made him famous.

Without carping or controversy, Mr. Marshall threw a dash of cooling sanity into the thought of a day burdened with fevered strivings and perplexities. Everybody knew what he meant—that the business of living was being complexed by both tangibles and intangibles, things and thoughts and vanities which cost more, sold for more, than they were worth.

Six years ago Republic Pictures Corporation was born of the opinion that the motion picture theatre, serving the people, could do with a dependable line of production—entertainment worth what it cost, worth what it sold for, delivered on schedule Opportunity seemed to beckon.

The six years since have been a period of continuously developing success. Republic has risen and grown because it has contributed to the success of the theatre with box office profits and the satisfaction of the customers. Republic's 1941-42 program is a bigger broader product of that experience, that basic policy.

REPUBLIC PICTURES CORPORATION

BUY U. S. DEFENSE BONDS

The Box Office Slant

The Men In Her Life

Columbia **Drama** **90 mins.**

(Prod. No. not set—Nat'l Release, Nov. 20)

AUDIENCE SLANT: (Adult) While in some respects a class offering, this has strong feminine appeal that should make it popular wherever it plays.

BOX OFFICE SLANT: Its grosses will be highest where exhibitors capitalize on the warmth, romance and heart appeal in a bid for feminine patronage.

Cast: Loretta Young, Conrad Veidt, Dean Jagger, Eugenie Leontovich, John Shepperd, Otto Kruger, Paul Baratoff, Ann Todd, Billy Rayes, Ludmila Toretzska, Tom Ladd. **Credits:** Produced and directed by Gregory Ratoff. Screenplay by Frederick Kohner, Michael Wilson and Paul Trivers. Based on the novel, "Ballerina," by Lady Eleanor Smith. Directors of photography, Harry Stradling and Arthur Miller. Production design and art direction, Nicholai Remisoff. Musical direction, David Raksin. Dance direction, Adolph Bolm.

Plot: Obsessed with an ambition to become a famous dancer, Loretta Young meets Conrad Veidt, elderly and retired dancer, who becomes her teacher. Eventually she makes her debut, is acclaimed internationally. She falls in love with John Shepperd, but her teacher's proposal causes her to respond impulsively, and she marries Veidt. On the seas bound for New York, she meets Dean Jagger who, following Veidt's death later in New York, successfully proposes to her. Loretta leaves him when he refuses to let her dance in a Veidt memorial performance. While rehearsing, she collapses, then learns she is to become a mother. Two years later her romance with Shepperd flames anew. Jagger agrees to free her if she will let him have the child. This she does. Her marriage to Shepperd is shortlived, for he is killed in an accident. Her dancing becomes routine, her popularity fades. She seeks permission from Jagger to see her daughter, but he refuses, although assuring her that he and their daughter will witness her performance. Under this stimulus, Loretta gives her grandest performance. When the child comes back stage to meet her, the dancer tries to restrain herself, but her love for the child is too strong. Reconciliation follows.

Comment: It would seem, at first, that this drama of the loves of a ballerina would be restricted to class audiences. But as the story progresses, as it mounts in emotional intensity, the picture becomes a warm, sensitive story that will appeal strongly to all women. On that score alone, it deserves success wherever it plays. The scene which forms the climax, deeply touching in its poignancy, will bring tears to the eyes of most women and not a few men. Loretta Young's assignment is difficult, but she essays it with understanding and restraint, avoiding the temptation to overplay. Spotty photography, however, occasionally enhances her beauty, at other times subdues it. As the ballet teacher, Conrad Veidt is alternately severe and austere, kindly and patient, according to the demands of his characterization. Gregory Ratoff has directed with an eye on the audience's emotional sensibilities. The settings and costumes, representing the latter half of the nineteenth century, appear authentic. Wise exhibitors will see in this picture an opportunity to bid for feminine patronage by stressing its warmth, romance and heart appeal. Tieups should be arranged with dancing schools. If there are lovers of the dance in your community, reach them through a direct mail campaign.

Catchline: "Suppose you had to choose between love, a child and a career . . . what would YOU do?"

Legion of Decency Ratings

(For Week Ending October 18)

SUITABLE FOR GENERAL PATRONAGE

Dumbo — Smilin' Through
Jesse James at Bay — Twilight on the Trail
Stick to Your Guns — Lone Rider Fights Back
Never Give a Sucker an Even Break

The Chocolate Soldier

MGM **Musical** **102 mins.**

AUDIENCE SLANT: (Adult) A charming love story with excellent music; a bit too long but otherwise good entertainment.

BOX OFFICE SLANT: Should do its best business in the class houses.

Cast: Nelson Eddy, Rise Stevens, Nigel Bruce, Florence Bates, Dorothy Gilmore, Nydia Westman, Max Barwyn, Charles Judels. **Credits:** Produced by Victor Saville. Directed by Roy del Ruth. Based on Ferenc Molnar's "The Guardsman" with music and lyrics from "The Chocolate Soldier" of which the music was written by Oscar Straus, the English lyrics by Stanislaus Stange and the original lyrics by Rudolph Bernauer and Leopold Jacobson. Screenplay by Leonard Lee and Keith Winter. Additional music and lyrics by Gus Kahn and Bronislau Kaper. Dances created and staged by Ernst Matray. Musical adaptation and direction by Herbert Stothart and Bronislau Kaper. Director of photography, Karl Freund. Art director, Cedric Gibbons.

Plot: Nelson Eddy and Rise Stevens, husband and wife and also co-stars in operetta, are beginning to tire of each other. In order to see whether she would be interested in another man, he makes himself up as a Russian singer and makes love to her. She recognizes him immediately but doesn't tell him. After some time, during which she proves she loves her husband, despite considerable teasing, he reveals himself and all ends well.

Comment: With the music from "The Chocolate Soldier" and the charming story of "The Guardsman," this turns out to be excellent screen musical material. A few minutes chopped from it would considerably improve it. As it is, because of the long musical numbers and the very nature of the story itself, it is strictly a class picture, which should enjoy a good business in theatre catering to sophisticated audiences. Nelson Eddy in his dual role does a fine job of acting and his voice is as fine as ever, too. Rise Stevens, charming young opera star, looks like excellent picture material for the future. Good looking, with a beautiful voice and acting ability to boot, this picture will probably carve a niche for her in the ranks of film stars. No one else gets much of a chance to do any acting with the exception of Nigel Bruce who is seen frequently as a mutual friend of the couple. It's not a costume picture inasmuch as modern clothes are worn most of the time; Rise Stevens' gowns will be something for the women to admire and gasp at. There should be some dress shop tieups as a result. Tie up with candy stores. Sell it as a musical with tieups with music stores, etc. Also put over the romance as it is the sole theme of the story.

Catchline: "He made love to his wife to see if she really loved him."

For additional selling angles on these pictures, consult the Encyclopedia of Exploitation

Target for Tonight

Warner Bros. **Documentary-Drama** **48 mins.**

(Nat'l Release, Not Set)

AUDIENCE SLANT: (Family) Stirring realism of air-raid planning and execution by RAF.

BOX OFFICE SLANT: Should have potent drawing power in most situations particularly as supporting feature for a musical or a comedy.

Credits: Produced by Crown Film Unit with cooperation of the Royal Air Force. Photography by Johah Jones and E. Catford. Script and direction, Harry Watt. Music by Royal Air Force Central Band.

Plot: A pictorial narrative of the planning and execution of an air-raid on a concentration of oil tanks in Germany, carried through in all details of reading aerial photographs, revealing the oil tanks; the large amount of organization work involved and the final conclusion of the raid as viewed from one of the huge bombers engaged in the attack.

Comment: This is a "documentary" film with only a few patently staged shots to give complete realism to the actual raiding of a Nazi oil dump located in a small town. There are thrills and much suspense in many of the scenes, both aboard the bomber flying to the scene of action and during the raid while anti-aircraft guns bark, tracer bullets streak about the bomber and searchlights from German batteries sweep the clouds through which the RAF craft darts and dives. It is grim business from start to finish, but enlivened by the humor with which the hard-bitten youngsters to whom Britain owes so much tackle their jobs. The ground shots of a Nazi anti-aircraft battery and exploding bombs, manifestly are "staged," but for the rest the picture is as factual as a newsreel, so far as any spectator could detect. It shows the officers, the staff men, the engineers, statisticians, all of those who are necessary to air warfare actually at work. All this builds up to a breath-taking climax as the planes take off on their dangerous mission, and continues on through the raid and the return home of a bomber crippled by ground fire from a German battery. Sell it sensationally with headline type of lobby and marquee display, as well as newspaper ads, as the actual scenes of an actual raid by the RAF.

Unholy Partners

MGM **Drama** **94 mins.**

AUDIENCE SLANT: (Adult) Powerful drama holds the interest throughout; action and comedy enliven it and keep things moving.

BOX OFFICE SLANT: Robinson's popularity and a selling campaign to put over the powerful drama should result in excellent business.

Cast: Edward G. Robinson, Edward Arnold, Laraine Day, Marsha Hunt, William T. Orr, Don Beddoe, Walter Kingsford, Charles Dingle, Charles Halton, Joseph Downing, Clyde Fillmore, Emory Parnell, Don Costello, Marcel Dalio. **Credits:** Produced by Samuel Marx. Directed by Mervyn Leroy. Screenplay by Earl Baldwin, Bartlett Cormack and Lesser Samuels. Director of photography, George Barnes. Art director, Cedric Gibbons.

Plot: Robinson, a newspaperman, wants to start a tabloid. Arnold, a gambler, whom Robinson has been attacking, offers to bet him his silence against the money necessary to start the tabloid. Robinson wins and Arnold becomes a silent partner. But the crusading publisher attacks his partner's interests and finally one of his reporters who obtained im-

portant evidence against Arnold is kidnapped by the latter's men. When Robinson tries to effect his release, he goes to Arnold and kills him. Then he takes a trans-Oceanic flight with a pilot sponsored by the paper and dies at sea in a crash.

Comment: Those who like real newspaper stories will be thrilled by this one which has an authenticity which many such pictures lack. In addition to all of the action incident to a newspaper story, it also has tenseness and speed, reminiscent of the old Mervyn Leroy days at Warner Bros. when his name was a by-word for action films. Of the cast, Robinson is, of course, the standout with fine performances by Edward Arnold and Laraine Day to back him up. The latter, in her first role since she has stopped appearing in the Dr. Kildare series is herself the victim of bereavement this time. The role doesn't give her much opportunity to act but she makes the most of it. Sell it as a real story of newspapers and newspapermen, bristling with thrills and excitement. Stunts which indicate gambling will help put the picture over.

Catchline: "A crusading newspaper man joins a partnership with the head of a gambling ring—and wins."

You Belong To Me

Columbia **Comedy** **97 mins.**

(Prod. No. Not Set, Nat'l Release, Oct. 30)

AUDIENCE SLANT: (Adult) A swell comedy reuniting the successful team of "Lady Eve."

BOX OFFICE SLANT: Should do excellent business.

Cast: Barbara Stanwyck, Henry Fonda, Edgar Buchanan, Roger Clark, Ruth Donnelly, Melville Cooper, Ralph Peters, Maude Eburne, Renie Riano, Ellen Lowe, Mary Treen, Gordon Jones, Fritz Feld, Paul Harvey. **Credits:** Produced and directed by Wesley Ruggles. Screenplay by Claude Binyon. Directed by Dalton Trumbo. Director of photography, Joseph Walker. Art director, Lionel Banks.

Plot: Barbara Stanwyck, a successful physician, meets Fonda when he is injured in a skiing accident. He's a rich playboy and immediately falls in love with her. They are married, but she insists she must continue her practice. However, he is constantly intruding upon her because of his jealousy over her men patients. Finally he breaks up the marriage by walking out. But he gets a job in a department store selling neckties, which temporarily reconciles them. He loses the job because he doesn't need the money (other employes protest) but he wins Barbara back when he buys a hospital which has been losing money and says he will devote his life to running it.

Comment: A saucy comedy, with plenty of inuendoes, this picture happily reunites the stars of the successful "Lady Eve." Though they dominate the action, Edgar Buchanan, in a small role as a gardener, practically walks off with the picture. Producer-director Wesley Ruggles has injected a note of seriousness into one scene in which the employes of a department store object to the employment of Fonda, on the ground that he doesn't need the money. But this is the sole philosophical note. The rest of the picture is played for comedy. Fonda and Barbara Stanwyck are tops in their respective roles and they should add to their already large following. Their popularity, plus the theme of the picture, word of mouth and good selling should result in top grosses. The picture has been beautifully mounted with some superb sets and photography to add to the enjoyment. Sell it through a contest on "Should a wealthy man take a job, not because he needs the money but because he needs the job?" Use this idea as the theme for Inquiring Reporter interviews with prominent employers, labor leaders, civic officials and people of all kinds.

Catchline: "If your wife is a doctor don't let her treat men patients."

Hot Spot

20th Century-Fox **Mystery** **82 mins.**

(Block No. 4, Nat'l Release, Oct. 31)

AUDIENCE SLANT: (Adult) This top-notch mystery melodrama will be enthusiastically accepted by the movie-going public.

BOX OFFICE SLANT: Its "star cast" appeal, plus the qualities that make it genuine audience entertainment, should help this picture to go far along the box office route.

Cast: Betty Grable, Victor Mature, Carole Landis, Laird Cregar, William Gargan, Alan Mowbray, Allyn Joslyn, Elisha Cook, Jr., Chick Chandler, Cyril Ring, Morris Ankrum, Charles Lane, Frank Orth, Gregory Gaye, Mae Beatty. **Credits:** Produced by Milton Sperling. Directed by H. Bruce Humberstone. Screenplay by Dwight Taylor. From the novel, "I Wake Up Screaming," by Steve Fisher. Director of photography, Edward Cronjager. Art direction, Richard Day, Nathan Juran. Music, Cyril J. Mockridge and Emil Newman.

Plot: Mature, promoter and man-about-town, is accused of the murder of Carole Landis, whom he elevated from a waitress to a glamor girl. Although innocent, he is hounded by a persevering, pathological detective, Cregar. The murdered girl's sister, Betty Grable, at first suspects Mature, then falls in love with him, becomes also a fugitive from justice. In a surprise climax, the real murderer is caught.

Comment: Any exhibitor who allows this top-notch mystery entertainment to fall in the hands of his opposition will, indeed, be in the position suggested by the title. Here's another of those grand melodramas that keeps the spectator almost continuously "on edge" until the story has run its course. Unlike in plot, another recent entry, "The Maltese Falcon," it has many of the same qualities that won unanimous acclaim for that picture: With a corking script, neat and skillful direction, and talented players to enact the leading roles; with Betty Grable and Carole Landis to lure the men, and handsome Victor Mature the women, the picture would attract heavily on those points alone. But one loses sight of the physical appeal of these three stars as their sincere and realistic portrayals take precedence over their public-winning glamor. No better proof of fine trouping is needed. Unforgettable, however, is the masterful performance of Laird Cregar who, as the sinister, pathological detective, is little short of superb. Begin your campaigning well in advance, highlighting the stars, mystery, suspense and excitement, so that large opening-dav crowds will be on hand to see the picture and, consequently, urge their friends and neighbors to see it.

Catchline: "Never so much excitement, so many pulse-pounding thrills, such corking entertainment packed into one grand mystery-melodrama."

Moon Over Her Shoulder

20th Century-Fox **Comedy** **68 mins.**

(Block No. 4, Nat'l Release, Oct. 24)

AUDIENCE SLANT: (Adult) Entertaining marital comedy; will attract favorable comments from patrons.

BOX OFFICE SLANT: Well exploited, it should show very profitable results at the box office.

Cast: Lynn Bari, John Sutton, Dan Dailey, Jr., Alan Mowbray, Leonard Carey, Irving Bacon, Joyce Compton, Lillian Yarbo, Eula Guy, Shirley Hill, Sylvia Arslan. **Credits:** Produced by Walter Morosco. Directed by Alfred Werker. Screenplay by Walter Bullock. Original story by Helen Vreeland Smith and Eve Golden. Director of photography, Lucien Andriot. Art direction, Richard Day, Lewis Creber. Musical direction, Emil Newman.

Plot: Sutton, authority on marital problems, urges his wife, Lynn Bari, to find a hobby for her free time. In pursuing it, she

(*Continued on Page* 18)



Assets to your business, to the trouble-free-operation of your equipment, are the electrical instruments carried by the Altec Service man. These instruments, 30 times more sensitive than the human ear, detect troubles in their early stages, before they cause major breakdowns.

Gothic "harness:" mechanized defense in the year 1480

While the country's defense forces are forming their first lines of defense with the vital metals needed for projection room equipment and its parts, what is the exhibitor's first line of defense against premature wear, premature wear-out of projection room machinery? The first line of defense is Altec Service: it prolongs the life of parts, makes them perform at high efficiency throughout their entire service life. Today, more than ever before, it's good business judgment to do business with Altec.

ALTEC SERVICE CORPORATION

250 West 57th St. • New York City

ALTEC SERVICE SAVES, PROTECTS, PRESERVES THE EQUIPMENT . . . . . AND ALL ITS PARTS

Variety Club

Tent No. 13—Philadelphia

(*Continued from Page 8*)

tained with several of his latest song successes. A number of the members of the Sammy Kaye unit also enjoyed the hospitality of the Club.

On Sunday night at a private preview held in the Club Rooms, Sergeant George Smith and twenty-five servicemen from the Air Corps Technical School were the guests of honor, in line with the Club policy of entertaining servicemen. Refreshments were enjoyed by the guests.

Monday night a large group of Club members attended the opening of the new George Jessel show, "High Kickers," at the Forrest Theatre to honor the stars, George Jessel and Sophie Tucker.

Guests this week included Henry Reese, Tent No. 17, Texas; Henry S. Brown, Tent No. 11, Washington; Ed Wood, Mutual Broadcasting System, New York; Jack Sarrick, Station WFIL, Philadelphia; and Chaz Chase, featured in "High Kickers."

Tent No. 17—Texas

Hallowe'en Party Oct. 31; Joe Estes Chairman; Charity Fund to Benefit; Barkers to Vie for Costume Prizes

The next attraction of the Variety Club of Texas is the 2nd Annual Hallowe'en Costume Party, which will be held in the Roof Garden of the Adolphus Hotel, Hallowe'en Night, Friday, October 31st.

Joe M. Estes is the Chairman of the affair, and his handpicked committee includes Inspector Charles Rader, Louis Charninsky, Frank Starz, Fred Hoenscheidt, Harvey Hill, Walter Henshall, F. W. "Doc" Allen, Lawrence Oakley, Harold Robb, "Speed" Hoover, Charles Meeker, Edward Sullivan, Charles Freeman, and ex-officio Chairman Paul Short, Chief Barker.

The judges for the costume prize awarding will be R. J. O'Donnell, Supreme Justice, and the following Associate Judges: Paul Short, R. E. Griffith, W. G. "Bill" Underwood, Harold Robb, Lafe Pfeifer, and Harvey Leuthstrom.

The affair promises to be one of the highlights of the Variety Club's social season, and is designed primarily for the entertainment of the Barkers and their friends. Music will be furnished by Ligon Smith's popular dance band, and food will run the gamut from hot dogs to crepe susettes.

All proceeds will go to the Variety Club's Charity Fund!

Tent No. 18—Dayton

Golf Tournament a Huge Success; Proceeds Used for Second Incubator; Third for Miami Valley Hospital

Dayton has been a bee-hive of activity during the past 10 days combining business with pleasure with equal fervor.

The annual golf tournament was held at the Northmoor Country Club and was a huge success. Among the more prominent visitors were Chief Barkers Virgil Jackson and Bill Onie from Columbus and Cincinnati, respectively. The foursome composed of Chief Barker Bill Keyes, Jim Sullivan, Bob Dunbar of Cincinnati and Cecil Sansbury of Columbus, won the event.

Variety presented a second incubator to the Good Samaritan Hospital, having bought it with the proceeds from the tournament. A third is being purchased, which will be tendered to Miami Valley Hospital.

Tent No. 18 was brightened last week by the return of Sgt. Charlie Baumann who was released from the army at Camp Walters, Texas. Sylvan Fred, former secretary, is now with the armed forces at Lowry Field, Denver.

Socially the local club returned the Cincinnati visit with Roy Welles, Paul Banker, Freddie Krim, Harry Condron, Ev Bennett, Jay Loos and Wayne Miller attending the Queen City golf tourney at the Summit Hills Country Club.

Members returning to the home tepee after vacation jaunts were: Clarence Kuhns from three weeks in Tampa, Fla.; Roy Welles back from the Allied National Convention in Philadelphia; Dick Althoff and John Stanko back from an extended stay in Canada; Herb Byrd flying back from his second trip to Wyoming where he owns an oil well.

FOR BANQUET RESERVATIONS

Barkers who expect to attend the Thirteenth Annual Banquet should send their reservations for both banquet and football tickets to Miss Harriet Pettit, care of Warner Bros. Theatres, Clark Building, Pittsburgh, Penna.

Tent No. 23—New England

Club Takes Over House for Second Night of "Sons of Fun"; Many Barkers to Attend Football Games Oct. 25

One of the biggest and funniest chuckle-packed evenings on the calendar for the New England Variety Club is scheduled for October 24th, when Tent 23 takes over the house on the second night of the new Olsen and Johnson show, "Sons of Fun." This evening promises to be one of the stand-out occasions of the year for the Club and reservations are being made far in advance.

Among the invited guests of the evening will be Mayor Tobin, Chief Barker M. J. Mullin and other prominent men in theatrical and professional circles in Boston.

Reservations were placed up until the 17th of the month with Barker Phil Smith, after which time all unreserved tickets will be returned to the box-office for sale to the general public who have created a big demand for them since it is the night before two outstanding football games, Harvard-Navy and B.C.-Georgetown. Many of the members of Tent 23 are also planning to attend one of these games as sequel to the fun of the night before when they see Olsen and Johnson at the Shubert in "Sons of Fun."

Tent No. 24—Charlotte

Committees Named for Charity Banquet; Tom Little Hosts Exchange Bookers; Many Visitors to Club

With all committees appointed and functioning like a well oiled machine the First Annual Charity Banquet to be held by the local club at the Hotel Charlotte, Nov. 8th, promises to be a grand affair. The tickets, $5.00 per person, are going fast and it is believed the capacity of the ball room will have been sold when the ticket committee turns in its first report this week-end. Many notables from the political as well as the entertainment world have signified their intentions to attend. The management of the entire operations is in the capable hands of the following:

Scott Lett, General Chairman; Phil Longdon, Vice Chairman; Ticket Committee: Phil Longdon, Chairman, Joe Gins, Cy Dillon, Earnest Stellings, Harry Hardy, Roy Smart; Entertainment: T. D. Kemp, Jr., Chairman, Harry Hardy, A. E. Joscelyn, J. A. Bachman; Program: Cy Dillon and Bob Simpson, Co-chairmen; Lights and Public Address: Max Bryant, Chairman, Howard Marx, Roy Malmborg; Menu and Decorations: Frank Beddingfield, Chairman; Seating: Roger Mitchell, Chairman; Invitations: H. H. Everett; Hotel Reservations: Bill Holliday, Chairman; Publicity: Al Burks, Chairman.

Co-Kings for the Day, Harry Hardy and Dick Pitts, put on a good show for the Barkers, Monday, at the semi-monthly luncheon, the third of its kind to be held. Dr. Orin Moore, noted gynecologist of Charlotte, was the speaker. Barkers Joe Brecheen and Howard Marx were named co-kings for the next luncheon.

Tom Little threw a party for all bookers from the film exchanges last Saturday which taxed the capacity of the Clubrooms. Lunch and refreshments were served by Barker Tom as his last gesture before leaving for Florida for a well earned vacation.

Visitors during the week include, Herbert Dickman, of the Hal Horne organization, as a guest of Barker Phil Longdon; Harry S. Brown, of Washington, D. C., introduced by Barker Joe Gins; H. F. Caudell had as his guest, H. F. Northrope, of Miami; Joseph J. Weed, of Larchmont, N. Y., was the guest of A. E. Joscelyn; Barker J. W. Sims did the honors for Edward Auger, of Camden, N. J.; Barker George Roscoe entertained for his brother from Camp Forrest, Tenn., who is in Charlotte on furlough.

Tent No. 25—So. Calif.

First luncheon meeting of the club was held on Monday of this week at the Cocoanut Grove. The club added 23 new members during the past week. Work on the club rooms in the Ambassador Hotel has already started. Their completion will be celebrated by a dance.

Lucky 13th Banquet

Reservations so far made for the 13th Annual Banquet commemorating the founding of the Variety Clubs of America in Pittsburgh November 2nd, assure this event the greatest attendance of industry celebrities in the history of Variety gatherings.

Capacity for the banquet hall at the William Penn Hotel is about nine hundred, and the committee in charge, headed by Harry Kalmine, reports over eight hundred tickets had been sold three weeks before the date of the event.

Last year the committee was forced to turn down requests for reservations received several days before the Banquet, and with accommodations for a greater number this year, Kalmine and his colleagues are urging all who wish to attend to rush their reservations.

Following is a partial list of some of the industry celebrities who have definitely arranged to attend the Banquet:

Eddie Alperson, RKO; Carl Buermele, Detroit; Jack Beresin, Philadelphia; Joseph Bernhard, Warner Bros. Theatres; Mort Blumenstock, Warner Bros.; William Conner, Altec Service Corp.; Senator James J. Davis; George Dembow, National Screen Service; N. D. Dipson and J. R. Osborne; George Giroux, Technicolor Corporation; Sam Galanty and Charles Shulman, Columbia.

Former Governor Harold Hoffman of New Jersey; Charles Komer, Detroit; Arthur Kelly, United Artists; A. C. Knowles, Alexander Films; Charles Koerner, RKO Theatres; O. H. Briggs, Arthur Greenblatt and Leon Fromkess, Producers Releasing Corp.; Abe Lichtman, Washington; Harry Ross and Densmore Ross, Ross Federal Service; Louis Astor, Columbia.

Mike Manos and Bob Murphy, Buffalo; Frank McCarthy and Dave Miller, Universal; Bill McAvoy, Philadelphia; Bill Bein and Jack Cohen, National Screen Service; Bob O'Donnell and Paul Short, Dallas; Earle Sweigert, Philadelphia; Jack Schlaifer, Edward Small Productions; George Skouras, New York; "Chick" Lewis, New York.

Alex Schreiber, Detroit; Leonard Schlessinger, Warner Bros. Theatres; Bill Sussman, Edgar Moss and Paul Terry, 20th-Fox; Mort Van Praag, National Screen Service; Mike Vogel, *Motion Picture Herald;* A. I. Weiner and Bert Stearn, United Artists; Eddie Aarons and M. J. Cullen, Loew's.

Among those who have made reservations to be confirmed are: Jack Warner; H. M. Richey; Al Lichtman; Carl Milliken; Howard Dietz; Si Seadler; Wm. F. Rodgers; S. Barret McCormick; Fred Meyers; Joe Vogel.

Stage 'Keep 'Em Flying Week' When You Play 'Parachute Battalion'

Dedicating the week of the engagement of "Parachute Battalion" as "Keep 'Em Flying Week," Assistant Manager Myron Feltheimer of the RKO Chester, New York, and Publicity Representative Ray Malone put over one of the most unique exploitation stunts in the history of local showmanship.

They tied in with the Delehanty Institution in arranging for two crews of eight men to assemble a plane in the lobby during the run of "Parachute Battalion." The entire lobby was dressed with aeroplane pictures, including a large parachute. The mechanics explained the work they were doing to prospective patrons. The week was "set aside to glorify the men behind the scenes who work in factories and makes our first line of defense the greatest in the world."

The week's ceremonies ended with a patriotic rally in the theatre, with the assembled plane on the stage. At this rally two scholarships were awarded by the Delehanty Institute. They were valued at $600.

The Institute distributed 50,000 cards announcing the awards, with space for signatures for all those desiring to participate, and they were based on the lucky drawing of two of them. WEAF carried announcements of the lobby stunt.

The entire lobby display and stage setup was paid for by the Delehanty Institute.

Bridgeport Man Hunt Gleans Lots of Publicity for 'Man Hunt'

An avalanche of publicity was accorded "Man Hunt" in Bridgeport, Conn., as the result of a stunt staged by Manager Morris Rosenthal of the Loew Poli Majestic Theatre.

In cooperation with the *Times-Star,* Rosenthal staged a local man hunt. Initial details of the hunt appeared on the front page, advising the public just where the man would be located at various hours of the day, what to do after spotting him, etc. Ten dollars was offered to the lucky searcher.

On the first day of the hunt the man was not found, so the reward was raised to $15. On the second day he still successfully eluded his pursuers, so again the reward was raised $5. On the third day, a local woman succeeded in catching the man, thus winning an award of $20.

During the hunt, Rosenthal gleaned 58 inches of free publicity, not to mention that which was naturally accorded the showing of the picture.

Bumper strips were placed on automobiles advising the public to "Read About Man Hunt in the *Times-Star.*" Reward signs, featuring a picture of the hunted man, were placed at newsstands and at other conspicuous locations.

The aftermath of all this advertising and publicity was crowded houses during the engagement of "Man Hunt."

Pictorial Exhibits on 'Heaven'

Over 50,000 Folding Pictorial Exhibits are being distributed by Warner Bros. to schools, churches and libraries throughout the country as part of a special promotional campaign for "One Foot in Heaven." The exhibit consists of 12 scene stills from the picture with accompanying captions, made up in picture post card form, conveniently folded for mailing. Additional copies of the Pictorial Exhibits are also available to exhibitors, it was said.

Western Union Tieup

Western Union miniatures, with messages printed upside-down, proved effective ballyhoo for "Love Crazy" during the campaign for the film put over by L. Houghton, Orpheum, Franklin, Pa.

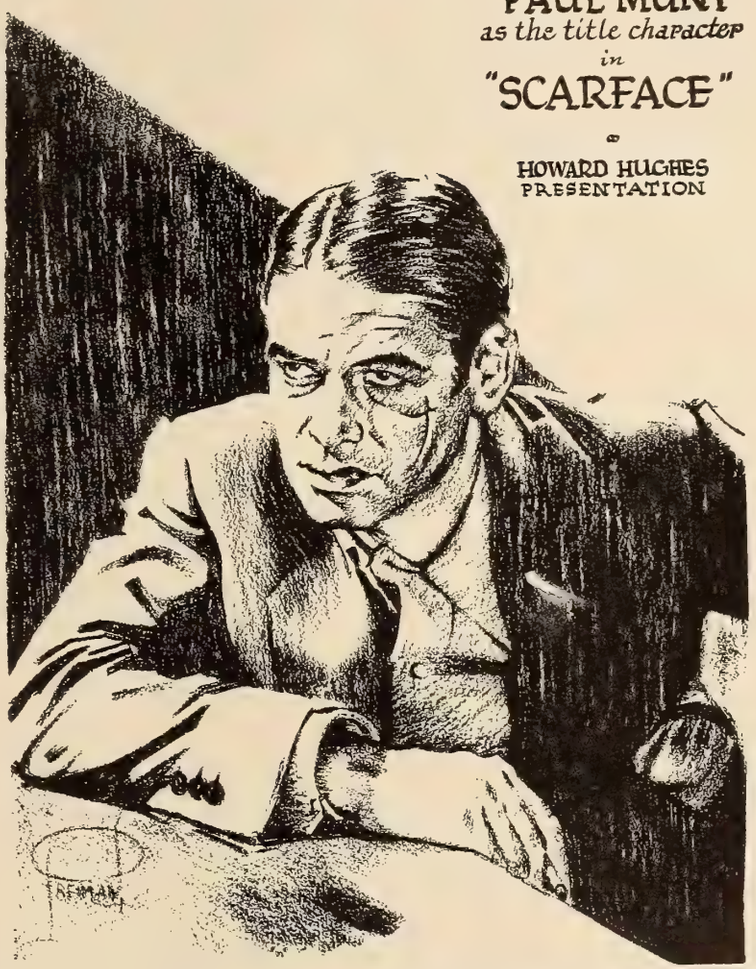
RECORDS—ALONE PROVE GREATNESS

HERE'S THE "CHAMP"

It's the one and only

SCARFACE

PAUL MUNI
as the title character
in
"SCARFACE"
a
HOWARD HUGHES PRESENTATION



RAFT — KARLOFF — ARMETTA — DVORAK

HERE'S THE RECORD — NO FEATURE HAS PLAYED AS OFTEN IN THE SAME THEATRES.

THE Hollywood REPORTER

PLENTY PLAYED IT.... 6 TIMES

PLENTY PLAYED IT.... 14 TIMES

MANY PLAYED IT.... 26 TIMES

A FEW REPEATED IT.... 50 TIMES

SOME REPEATED IT.... 68 TIMES

'Scarface' In 60th Run on Broadway

New York — The Apollo on 42nd Street is running "Scarface," the Howard Hughes-Astor picture. The only news in this is the fact that it's making its 60th appearance in a Broadway theatre, probably playing more time in and around 42nd Street than any ten pictures ever made.

AND STILL GOING — BREAKING RECORDS

NEW PRINTS
NEW ADV.
ACCESSORIES

ASTOR
PICTURES CORP.
NEW YORK N. Y.

EXCHANGES
IN ALL
KEY CITIES

The Box Office Slant

Moon Over Her Shoulder

(*Continued from Page* 15)

becomes associated with Dailey, a fisherman. She does not reveal to him her marital status. When he proposes, she gives no answer. The baffled fisherman goes to Sutton for advice, learns Sutton is Lynn's husband, while Sutton learns Dailey is Lynn's "hobby." A fight follows, with Lynn deciding to hold on to her husband for keeps.

Comment: Wrapped up in sixty-eight minutes of running time is as enjoyable and entertaining a marital comedy as any audience would want to see. "Moon Over Her Shoulder" isn't likely to get any blue ribbons from the critics, but from the customers—who, after all, are the ones who lay their money on the line to be entertained—it will attract favorable comment. Dealing along humorous lines with marriage, it will appeal especially to women, and that's always a good omen for the box office. The leading roles are capably performed by Lynn Bari, John Sutton and Dan Dailey, Jr., and Alfred Werker's direction is commendable. Where a little extra effort in showmanship is expended, this picture should show surprising results at the box office. For campaign suggestions, see Showmanalysis in this issue.

Catchline: "When hubby told wifie to get a hobby—he didn't mean a glamor-guy!"

All-American Co-Ed

United Artists Comedy-With-Music 48 mins.

(Nat'l Release, Oct. 31)

AUDIENCE SLANT: (Family) Has enough laughs to delight theatregoers of all ages.

BOX OFFICE SLANT: Should do well as supporting fare.

Cast: Frances Langford, Johnny Downs, Marjorie Woodworth, Noah Beery, Jr., Esther Dale, Harry Langdon, Alan Hale, Jr., Kent Rogers, Allan Lane, Joe Brown, Jr., Irving Mitchell, Lillian Randolph, Carlyle Blackwell, Jr., Mickey, Betty and Martha Tanner. **Credits:** Producer-Director, LeRoy Prinz. Story by Cortland Fitzsimmons and Kenneth Higgins. Director of photography, Robert Pittack. Musical score, Edward Ward.

Plot: A boys' college, constantly being chided by a girls' college for their impersonations, finds a way to get even when the girls' college decides to award scholarships. One of their boys impersonates a girl and joins the other girls headed for the college. There complications arise when he falls in love with the president's niece, but they manage to get together for a happy ending.

Comment: Pleasing entertainment that should fare well in the situations for which it was intended. It might have been an outstanding production in the "streamlined features" field if it had lived up to its opening scenes, for it starts off with a bang, but the story falls short as the film progresses and it ends up by being just another program offering. However the comedy sequences, Frances Langford's singing and the ensemble production numbers are sure to be a delight to audiences of all ages. Johnny Downs is swell as a female impersonator, and capably aiding him are Harry Langdon, Marjorie Woodworth, Noah Beery, Jr., and Esther Dale. LeRoy Prinz, producer-director, has done exceptionally well with the material given him. Since the story concerns college theatricals, your best bet is to attract, through your advertising, all schools and colleges in your vicinity. Circularize amateur theatrical groups.

Catchline: "A husky queen (?) with a terrific uppercut."

Down Mexico Way

Republic **Western** **78 mins.**

(Prod. No. 42—Nat'l Release, Oct. 15)

AUDIENCE SLANT: (Family) A treat for the Gene Autry fans by reason of a lavish production.

BOX OFFICE SLANT: Vigorous selling should make it register above average for Autry series releases.

Cast: Gene Autry, Smiley Burnette, Fay McKenzie Harold Huber, Sidney Blackmer, Joe Sawyer, Andrew Tombes, Murray Alper, Arthur Loft, Duncan Renaldo, Paul Fix, Julian Rivero, Ruth Robinson, Thornton Edwards, the Herrera Sisters. **Credits:** Associate producer, Harry Grey. Directed by Joseph Santley. Screenplay by Olive Cooper and Albert Duffy. Based on a story by Dorrell and Stuart McGowan. Photographed by Jack Marta. Art director, Ralph Oberg.

Plot: Two promoters using the names of Gibson and Gerard come to Sage City to finance a movie whose locale will be there. They leave with $35,000 and then Autry discovers they are fakes and takes after them. In Mexico, it is revealed they had been using the names of their bosses. Meantime Gene has learned that no one in Hollywood knows these names. But when he finds Gerard and Gibson are not the two he had met, he almost gives up, forgetting that Hollywood still doesn't know them. Eventually when the promoters try to pin a robbery on him, he turns the tables and captures them all.

Comment: This is the second of two special high-budget Autry releases on the '40-'41 program, and the additional money invested in production is visible in the larger scope of the staging and the general tone of the treatment. Acting and story are of the typical western character and plot weaknesses handicap the offering insofar as broadening the appeal to draw non-western followers and convert them to fans for the star is concerned. The Gene Autry fans, to repeat, will take the picture in stride overlooking, as perhaps many of those in the non-western class will not, the plot-flaw which evidences itself in connection with the hero's mental lapses when he conveniently (for the plot) accepts the crooks on good faith though previously informed that there were no producers known by their names. Smiley Burnette is in his usual role but here has a part which is somewhat subdued in favor of Harold Huber, who plays the role of an ex-bandit with flourishing gusto. Fay McKenzie is believable as a Senorita. There are some elaborate sets, striking photographic effects and a large company to make the picture attractive from the visual standpoint. Play up Autry as the star of actionful, exciting entertainment the super-western star of today offers. Employ the tieups with Autry licensees, and work up displays and merchant cooperation of music stores via the film's music.

Catchline: "Gene and gay Senoritas find laughter and romance 'neath the blue skies of Old Mexico."

BLACKOUT A KNOCKOUT

Many stunts accomplished by theatremen come under the heading of showmanship, but none were ever more deserving of the title than the bit of smart exploitation put over by Manager J. Harry Abbott of the Grant Theatre, Georgetown, Ohio, on behalf of "I Wanted Wings." He succeeded in getting the Mayor to set aside the night before the opening for a blackout, with the power company agreeing to shut off all lights. Then he borrowed an air-plane sound effects record from WLW, Cincinnati. At blackout time, the record was played over a public address system, mounted in the courthouse tower, with the sound of airplane motors gradually increasing in volume as the lights were blacked out. To increase the effect, a dozen aerial bombs which had been spotted around town were cut loose. At the close of the blackout, Abbott spoke through the mike with an appeal for national defense cooperation and a strong plug for "I Wanted Wings."

The stunt was a terrific success. The cost: a lot of hard work and $3 for fireworks. And business was increased 40 per cent above normal.

Jesse James at Bay

Republic **Western** **56 mins.**

(Prod. No. 151—Nat'l Release, Oct. 17)

AUDIENCE SLANT: (Family) Fulfills the action fans' demand for gunplay, hard riding and fisticuffs.

BOX OFFICE SLANT: Business might go slightly above average, with the Jesse James angle accounting for extra patronage.

Cast: Roy Rogers, George "Gabby" Hayes, Sally Payne, Pierre Watkin, Ivan Miller, Hal Taliaferro, Gale Storm, Roy Barcroft, Jack Kirk. **Credits:** Associate Producer and Director, Joseph Kane. Screenplay by James R. Webb. Original story by Harrison Jacobs. Director of photography William Nobles. Musical direction, Cy Feuer.

Plot: Jesse James (Rogers) settles down, but not for long, because Watkin, railroad president, is fleecing the settlers out of land they bought. To complicate matters, an outlaw who resembles *Jesse* is working for Watkin. But eventually Sheriff George "Gabby" Hayes, with the help of *Jesse,* rounds up Watkin and his gang.

Comment: As an outlaw, Roy Rogers is "killed"; as the hero, he wins the girl—all in one picture. It's a dual role for the popular cowboy star, but it is hard to mask his good nature and congeniality with a black hat and a two-day growth of whiskers. Result: his "evil side" is not convincing. As the retired *Jesse* who returns to work on the side of law and order, however, he is the Roy Rogers his fans like. The picture moves along smoothly, fulfills the action fans' desire for gunplay, hard riding, fisticuffs, etc. Gale Storm is a most attractive heroine, while impish Sally Payne adds further feminine interest in a more or less amusing vein. Suave and sinister, Pierre Watkin does well as the villain. "Wanted" cards posted on poles leading into town, a print of the picture being "stolen" by a man dressed as James (tip off the police department beforehand), a music shop tieup on the songs—these are representative stunts that can be incorporated in your campaign.

Catchline: "Jesse James rides again . . . into action, thrills and adventure!"

Flying Cadets

Universal **Drama** **60 mins.**

(Prod. No. not set—Nat'l Release, Oct. 24)

AUDIENCE SLANT: (Family) Should please action fans, youngsters and adolescents.

BOX OFFICE SLANT: Suitable for week-end action booking.

Cast: William Gargan, Edmund Lowe, Peggy Moran, Frank Albertson, Frankie Thomas, Roy Harris, Charles Williams, John Maxwell, George Melford, Arch Hendricks, Louis Lorimer. **Credits:** Associate Producer, Paul Malvern. Directed by Erle C. Kenton. Original screenplay by Joseph West, Roy Chanslor, Stanley Rubin. Director of photography, John W. Boyle. Musical direction, H. J. Salter.

Plot: To attract students to his flying school, Albertson engages his brother, Lowe, ace flyer and soldier of fortune. Student Frankie Thomas is an ardent admirer of Lowe but fails in his first flying test. When he overhears Lowe telling Gargan, another instructor, that "the kid should be sent home," he decides on a desperate move to prove himself to the man he worships. After he has gone aloft, Lowe discovers the boy is his son by the wife Lowe was separated from years ago. Frankie is brought down safely, and father and son are united.

Comment: While the picture as a whole

stacks up only fairly well as entertainment, it should have appeal for the action fans and particularly for youngsters and adolescents, since many of them are impressed with the glamor and excitement of aviation. The plot offers few surprises, for nearly every situation, including the climax, becomes apparent in advance. But the aerial sequences, while not too realistic, are enough to hold the attention of the type of spectator the film will attract. As a week-end action booking for the family, with the selling accent on junior aviator tieups, man-in-aviation-suit street ballyhoo, model plane contest and cut-out paper airplanes suspended from the marquee, returns at the box office should be helped by this offering.

Catchline: "Your heart will thrill as brave boy-men become birdmen."

Gunman From Bodie

Monogram **Western** **62 mins.**

(Nat'l Release, Sept. 19)

AUDIENCE SLANT: (Family) Swell entertainment for the outdoor fans.

BOX OFFICE SLANT: A top-notch western, perfect for the action spot on any bill.

Cast: Buck Jones, Tim McCoy, Raymond Hatton, Christine MacIntyre, David O'Brien, Robert Frazier, Charles King, Lynton Brent, Max Waizman, Gene Alsace, John Merton, Frank Larue, Jerry Sheldon, Jack King, Earl Douglas, Warren Jackson, Billy Carr, Frederick Gee and Silver. **Credits:** Directed by Spencer Bennett. Photography by Harry Neuman. Original screenplay, Jess Bowers. Produced by Scott R. Dunlap.

Plot: A United States Marshal sent to round up some cattle rustlers becomes involved in a murder. Posing as a "bad man" he joins the gang he suspects, and in this way leads them into the arms of the law.

Comment: Outdoor action fans will enjoy this newest "Rough Riders" picture; a good all-around sagebrusher. It's a top-notch western with all the trimmings that go into this type of entertainment, and has the advantage of expert production and direction, in addition to an interesting story. Buck Jones and Tim McCoy turn in their usual dependable performances, while the rest of the cast rates mention for their swell portrayals. This is the second in the series, and like its predecessor, is above par. All in all it's a showmanly film, a credit to all departments. Usual western exploitation will fit in nicely with this one.

Catchline: "The Rough Riders ride to glory.

Sundown

United Artists **Drama** **92 mins.**

(Nat'l Release, Oct. 31)

AUDIENCE SLANT: (Adult) An action-jammed adventure picture that should please theatregoers in every walk of life.

BOX OFFICE SLANT: With proper selling, should develop into a top money-maker. Will profit by word-of-mouth.

Cast: Gene Tierney, Bruce Cabot, George Sanders, Harry Carey, Joseph Calleia, Sir Cedric Hardwicke, Carl Esmond, Reginald Gardiner, Marc Lawrence, Gilbert Emery and others. **Credits:** Directed by Henry Hathaway. Screenplay by Barre Lyndon from a "Saturday Evening Post" story by Barre Lyndon. Director of photography, Charles Lang. Art director, Alexander Golitzen. Produced by Walter Wanger.

Plot: This is the story of the white man's fight in the crater district of the Abyssinia frontier, a borderland teeming with international intrigue; and of a wealthy and alluring owner of an African trading syndicate believed to be a half-cast girl, who is in love with the Commissioner.

Comment: Here's another of those expertly produced films that Walter Wanger has been turning out for years; one that should please theatregoers in any walk of life. It's an action-jammed adventure picture, loaded with excitement and suspense and saturated with clever sequences from beginning to end. The results are sure to show in its boxoffice returns. Excellent performances are contributed by Gene Tierney, Bruce Cabot, George Sanders, Joseph Calleia and Marc Lawrence. Henry Hathaway, whose sense of good taste has been responsible for many hit films in the past, rates many laurels for his direction. The photography and musical score are outstanding. The story's locale is Africa. Plug this with a good lobby display and street ballyhoo. Have a couple of your attendants in British Colonial uniforms. Play up the adventure angle in all your advance exploitation. Check pressbook for tie-ups. Offer free tickets to the patron who gets the greatest number of words out of the letters in the title.

Catchline: "High adventure close to the equator."

International Lady

United Artists **Spy** **100 mins.**

(Nat'l Release, Sept. 19)

AUDIENCE SLANT: (Adult) A timely spy drama with an adroit mixture of comedy and drama.

BOX OFFICE SLANT: Has tremendous appeal for the masses.

Cast: George Brent, Ilona Massey, Basil Rathbone, Gene Lockhart, George Zucco, Francis Pierlot, Martin Kosleck, Charles D. Brown, Marjorie Gateson, Leland Hodgson, Clayton Moore, Gordon DeMain, Frederic Worlock. **Credits:** Directed by Tim Whelan. Original story by E. Lloyd Sheldon and Jack DeWitt. Screenplay by Howard Estabrook. Director of photography, Hal Mohr. Produced by Edward Small.

Plot: An American FBI agent is sent to London to spread a counter-espionage net for a lovely blonde member of a sabotage ring. They become interested in each other, so with the help of a Scotland Yard man who is also working on the case, he arranges for her passage to America where he hopes to get to the top man of the ring. He succeeds in his mission, only because she refuses to let them kill him and gives them away.

Comment: A timely, interesting spy drama, with a fascinating background, always makes entertaining screenfare, and "International Lady" is no exception for it is one of the most enjoyable of its kind. Because of its dramatic significance, it carries a tremendous appeal for the masses for there is an adroit mixture of comedy and drama that tends to keep the story light and amusing. And there are the portrayals of George Brent and Basil Rathbone, whose excellent work as the two agents, gives the picture most of its chuckles and fun. Ilona Massey is splendid as the foreign spy and outstanding work is done by Gene Lockhart and George Zucco. The direction is a credit to Tim Whelan. Being essentially a spy picture, the Morse code message could be made the basis for your newspaper or radio contest, or adapted to window or lobby flash. Lobby displays of newspapers about spies and espionage, would also attract attention.

Catchline: "Murder in the whirl of world affairs."

Comics Booming As Giveaways For Building Matinee Business

Comic magazines are fast becoming one of the leading giveaway items used by theatres, according to reports from several sections of the country where the comics are used to build up matinee and Saturday patronage by children.

Companies supplying the comics to theatres report a steadily increasing business and place particular emphasis upon the amount of reorder business to sustain the claims that the comics are heading for a number one spot as a theatre giveaway. The comic magazines used are new, unused copies obtained direct from publishers' over-runs on the magazines printed for newsstand distribution. One of the leading companies now engaged in developing this giveaway article is the Theatre and Radio Advertising Co., of New York.

Advance Dope

BULLETS AND BULLION (Mono.) **Western. Principals:** Ray Corrigan, John King, Max Terhune, Gwen Gaze, Forrest Taylor. **Plot:** This story takes place just before the famed "Black Friday" attempt to corner gold. Gold stages in the Far West are being held up at a time when the Government needs bullion most. The Range Busters contribute their services to the country in facilitating shipments and forestalling a monopoly on gold. **Director,** S. Roy Luby.

JOAN OF PARIS (RKO) **Drama. Principals:** Paul Henreid, Michele Morgan, Thomas Mitchell, Laird Cregar, May Robson, Alan Ladd. **Plot:** A young girl in love with a flyer trapped in enemy territory during the present European war, tries to find some way to bring about his release. Her love is so great, that she sacrifices her life to save the lives of her lover and his comrades, so they will be free to help liberate her country from its oppressors. **Director,** Robert Stevenson.

MELODY LANE (Univ.) **Comedy with Music. Principals:** Baby Sandy, The Merry Macs, Robert Paige, Anne Gwynne, Leon Errol, Butch & Buddy. **Plot:** A radio advertising agency discovers the Rhythermeers and a cornbelt band in a small town and brings them to New York for their breakfast food account show. With the band comes Baby Sandy. The sponsor interferes constantly with broadcasts, so they find a way, with Sandy's help, to make the sponsor behave. **Director,** Charles Lamont. Release, Dec. 19.

BILLY THE KID'S ROUND-UP (Prod.) **Western. Principals:** Buster, Crabbe, Al St. John, Carleton Young, Joan Barclay, Glenn Strange. **Plot:** When an honest sheriff is murdered by the bad element in the town, Buster Crabbe gets the local newspaper editor and his daughter to help him campaign for an honest government. Through this medium he is finally able to force a showdown with the gang leader and throw him and his whole gang in jail. **Director,** Sherman Scott. Release, Dec. 5.

THUNDERING HOOFS (RKO) **Western. Principals:** Tim Holt, Ray Whitley, Lee "Lasses" White, Luana Walters, Archie Twitchell. **Plot:** A crooked attorney attempts to buy out a stage line for a rival operator, milking the deal from both ends. But the son of the buyer and the daughter of the seller uncover a series of plots by this conniving attorney, so they take over the stage business and run it, together, successfully. **Director,** Lesley Selander.

DOUBLE TROUBLE (Mono.) **Comedy. Principals:** Harry Langdon, Charles Rogers, Catherine Lewis, Dave O'Brien. **Plot:** When a diamond bracelet accidentally gets mixed up with a can of beans, the advertising head of the bean manufacturing company decides to take advantage of the accident and promote the affair as a publicity stunt. This leads to trouble until the bracelet is found for their competitors demand proof that the gag isn't a hoax. **Director,** William West.

NORTH TO THE KLONDIKE (Univ.) **Action. Principals:** Brod Crawford, Lon Chaney, Jr., Andy Devine, Evelyn Ankers, Dorothy Granger, Willie Fung, Keye Luke. **Plot:** A mine is discovered in new territory where a group of settlers are seeking to establish their homes. There is plenty of robbery and murder, by the men trying to gain control, until a young mining engineer finds a way to uncover the plot behind the deeds. A confession from the murderer clears everything up. **Director,** Erle Kenton.

Hollywood

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PROGRAM NOTES FROM THE STUDIOS

Benny Signed for Lubitsch Film; Pascal Prepares First for RKO; Mature Back to Home Lot; Newcomer Gets 'Kildare' Role

Charles "Buddy" Rogers reports back to RKO for his role in "Mexican Spitfire at Sea," which starts shortly under Leslie Goodwins' direction. Rogers recently completed his co-starring role with Jinx Falkenburg in "Sing for Your Supper," a Columbia musical.

Paramount is discussing a deal with Irene Dunne to play the stellar feminine role in "Frenchman's Creek," new novel by Daphne Du Maurier, author of 'Rebecca."

Glenda Farrell was signed by Edward Small for the second feminine lead in "Twin Beds." The actress replaces Binnie Barnes, who was stricken ill and was unable to report for the assignment. The picture stars George Brent, Joan Bennett and Mischa Auer under Tim Whelan's direction.

Columbia's "Martin Eden," with Glenn Ford and Claire Trevor, is being readied for production within the next two weeks with Sidney Salkow directing. Salkow is currently working on tests of other principals, yet to be cast.

Carmel Myers returns to the screen in Republic's "Lady for a Night," joining a cast which includes John Wayne, Joan Blondell and Ray Middleton. This marks her first film engagement since 1934. Leigh Jason is directing.

Adolphe Menjou and Lynne Overman have been assigned leading roles in "Roxie Hart," William Wellman's first directorial assignment at 20th Century-Fox.



"Don't Be Stupid"

Bud Abbott disgustedly tells his partner, Lou Costello, when the latter tries to light his cigar from an electrically-illuminated lantern during the filming of the night club sequences for Universal's new Abbott and Costello-Martha Raye co-starrer, "Keep 'Em Flying."

William Post, Jr. has been signed by MGM to play Gracie Allen's husband in "Mr. and Mrs. North." The studio also announced that Rose Hobart, Thomas Conway, Paul Kelly, Millard Mitchell, Henry O'Neill, Virginia Grey, Stuart Crawford, Lucien Littlefield and Felix Bressart, head the supporting cast of the comedy.

Edgar Kennedy is the first player to be cast in "The Yard Bird," first of the "Snuffy Smith" pictures which Ed Gross will make for Monogram. Kennedy will be co-starred with whatever actor is chosen to play the part of "Snuffy."

Gabriel Pascal has begun preliminary preparations for his first picture for RKO, George Bernard Shaw's "Arms and the Man," starring Ginger Rogers. Pascal, who made both "Pygamalion" and "Major Barbara," will also direct.

Mantan Moreland, Negro comic, checks in at Universal for an important role in "Dr. Rx," currently before the cameras under the direction of William Nigh. The cast of the picture includes Lionel Atwill, Anne Gwynne, Patric Knowles, Mona Barrie, Shemp Howard, Paul Cavanagh, Samuel S. Hinds and Edmund MacDonald.

Victor Mature completed his role in Arnold Pressburger's "The Shanghai Gesture," United Artists release, and reports immediately to 20th Century-Fox for one of the top roles in "Highway to Hell," with Pat O'Brien and Carole Landis.

"A Night Before Christmas," Edward G. Robinson's next starring vehicle for Warner Bros., is scheduled to go into production within the next two weeks under the direction of Lloyd Bacon. This brings together the same team responsible for "A Slight Case of Murder."

Leonid Kinskey has been signed for a comedy lead in Republic's "Lady for a Night,' with Joan Blondell, John Wayne and Ray Middleton in the top roles.

Ann Ayars, screen newcomer, makes her film debut in the new "Dr. Kildare" picture with Lew Ayres and Lionel Barrymore, now before the MGM cameras under the direction of W. S. Van Dyke.

Camera work started last week on John Hall's first independent production, "The Captain of Koepenick." Richard Aswald is directing. Leading roles are being portrayed by Albert Basserman, Mary Brian, Eric Blore, George Chandler, Herman Bing, Luis Alberni, Sig Arno, Bernard Gorcey and Elsa Basserman.

For the third time within a year, George Murphy has checked in at RKO on a loanout from MGM. This time he will co-star with Anne Shirley in "Mayor of 44th Street."



The Boss Visits the Set

Left to right are Leigh Jason, Herbert J. Yates, Dialogue Director, Allen Henward and Bill Saal on the set of Republic's "Lady for a Night."

HOLLYWOOD STUDIO ROUND-UP

Things are slowing up a bit, for only six new pictures were started this week:

COLUMBIA

CADETS ON PARADE—Principals: Freddie Bartholomew, Jimmy Lydon, Minna Gombell, Raymond Hatton. Director, Lew Landers.

METRO-GOLDWYN-MAYER

MR. & MRS. NORTH—Principals: Gracie Allen, William Post, Jr., Paul Kelly, Rose Hobart. Director, Robert Sinclair.

I MARRIED AN ANGEL—Principals: Jeannette MacDonald, Nelson Eddy. Director, Roy Del Ruth.

PARAMOUNT

TORPEDO BOAT — Principals: Richard Arlen, Jean Parker, Philip Terry, Mary Carlisle. Director, John Rawlins.

RKO-RADIO

SYNCOPATION — Principals: Adolphe Menjou, Jackie Cooper, Bonita Granville, Robert Benchley. Producer-Director, William Dieterle.

MEXICAN SPITFIRE AT SEA—Principals: Lupe Velez, Leon Errol, Buddy Rogers, Zasu Pitts. Director, Leslie Goodwins.

Thorpe Megs "Joe Smith"

Richard Thorpe starts preparations immediately for his next MGM directorial assignment, "Joe Smith, American," which will co-star Robert Young and Marsha Hunt. Thorpe has just completed additional scenes for his latest Tarzan opus, "Tarzan's Secret Treasure," his third in this series.



Watching the Action

Director Victor Schertzinger (center) observes carefully the action on the set of Paramount's "The Fleet's In," as second assistant, Alvin Ganzer (left), relays his instructions to 400 extras with aid of a microphone. The camera crew in background await the final O.K.

All-Star Cast Set for WB's "In This Our Life"

Definite alignment of the cast for "In This Our Life," the Ellen Glasgow novel which Warner Bros. will produce, continues the recently inaugurated policy of assembling the most important names on the lot for one picture.

In addition to Bette Davis, Production Chief Hal B. Wallis has assigned George Brent, Dennis Morgan, Olivia de Havilland, Charles Coburn, Billie Burke and Donald Crisp for important roles in the production.

John Huston, whose directorial debut was just made with "The Maltese Falcon," will hold the reins over "In This Our Life."

"Juke Girl" on Location

Warner Bros.' "Juke Girl" company, headed by Ann Sheridan, Ronald Reagan and Richard Whorf, began work on location at Buena Park near Santa Ana, where they will remain for a week. The supporting cast includes George Tobias, Gene Lockhart, Stanley Ridges, Willie Best, Fuzzy Knight and Betty Brewer. Curtis Bernhardt directs.

Wood at Paramount

Sam Wood has reported to Paramount to make immediate preparations for the direction of Ernest Hemingway's "For Whom the Bell Tolls," under B. G. de Sylva's supervision. Wood expects to complete tests this week, in addition to looking at the scores of others which have already been made, to decide on final selections.

John Howard in "Eadie"

Latest addition to the cast of Columbia's "Eadie Was a Lady" is John Howard, who was assigned to one of the leading roles with Franchot Tone and Rita Hayworth.

Newman to Score "Ball of Fire"

Samuel Goldwyn, by arrangement with 20th Century-Fox, has engaged Alfred Newman to compose an original musical score and act as musical director of "Ball of Fire," now shooting with Gary Cooper and Barbara Stanwyck in the leading roles.

Sherman Preps "American Empire"

With the windup of shooting on "Tombstone," Producer Harry Sherman is set to start camera work on his next outdoor special, "American Empire."

WANDERING AROUND HOLLYWOOD

with the "Oldtimer"

As usual, Director Edward H. Griffith will introduce a number of new screen personalities in Paramount's "Out of the Frying Pan," his next assignment at the studio. Griffith rates "raves" for some of the things he has done in the past to help newcomers along . . . a stunt other directors should follow.

With the windup of shooting on Warner Bros.' "Dangerously They Live," John Garfield is free to do another Broadway play . . . which will mark his first leave of absence without the "suspension" tag.

The annual Christmas card sale sponsored by the Motion Picture Relief Fund began last week. Proceeds from the card sales go toward the children's Christmas party which the Fund gives each year. How about getting behind this in a big way, boys and girls, and give the kids a real break.

Having long treasured an ambition to play the leading role, Leon Errol has acquired "The Highlander," an original story by Simeon Barnett, based on the life of Sir Harry Lauder. Come to think of it, Leon would look natural with the old Lauder cane, which just about matches the shape of his legs.

"I'm No Cowboy" was set as the final title of Columbia's forthcoming Joe E. Brown comedy, and we're wondering if Joe is using the title to kid some of our Western heroes . . . the guys who think a sagebrush is used on the hair.

Change-over of Republic to major classification has not changed the bunch of swell folks in the publicity department; a gang way up on top of the list when it comes to cooperation. A few of the "super-majors" would do well to copy their style.

Robert Benchley Signed for "Out of the Frying Pan" at Para.

Robert Benchley, humorous writer and actor, was signed by Paramount as one of the stars in "Out of the Frying Pan," which Edward H. Griffith will produce and direct from the screenplay by Virginia Van Upp. The picture is an adaptation of the Broadway hit comedy of last summer by Francis Swann.

Mabel Paige and Florence MacMichael of the New York stage company have been signed to repeat their original roles.

Griffith, who recently completed "Bahama Passage," also scripted by Miss Van Upp, has started preparations for the filming of the picture, with extensive tests of other players who will portray important roles.

Welles Completes Casting

Orson Welles completed casting of leading roles in his Mercury Production of "The Magnificent Ambersons," with the signing of Anne Baxter. Others previously announced by Welles include Tim Holt, Joe Cotten and Dolores Costello. Production of the film, to be released by RKO, is scheduled to start late this month. Welles is producer-director and also wrote the screenplay.

ANOTHER REPUBLIC FAN MAGAZINE AD

THRILLS AHEAD with a BIG PICTURE

IMAGINE this dramatic SITUATION — a bewitching BLONDE beauty shipwrecked UPON a primitive TROPICAL isle — WITH two men . . . BOTH torn with LONGING for HER love! Then IMAGINE these FAVORITE stars as the SHIPWRECKED three — HANDSOME RAY MIDDLETON, GLAMOROUS GLORIA DICKSON, and fascinating OTTO KRUGER. No wonder that "MERCY ISLAND," the FORTHCOMING REPUBLIC picture WHICH brings you THIS thrilling story WITH these three TOP-RANKING stars, is ALREADY being hailed as ONE of the outstanding FILM dramas OF the year! FOR it is a STORY that LITERALLY TEEMS with ACTION; and ITS romantic CONFLICT is one OF the most EXCITING ever TO be recorded UPON film! So WATCH for "MERCY ISLAND!" It's COMING to your local theatre SOON . . . It's

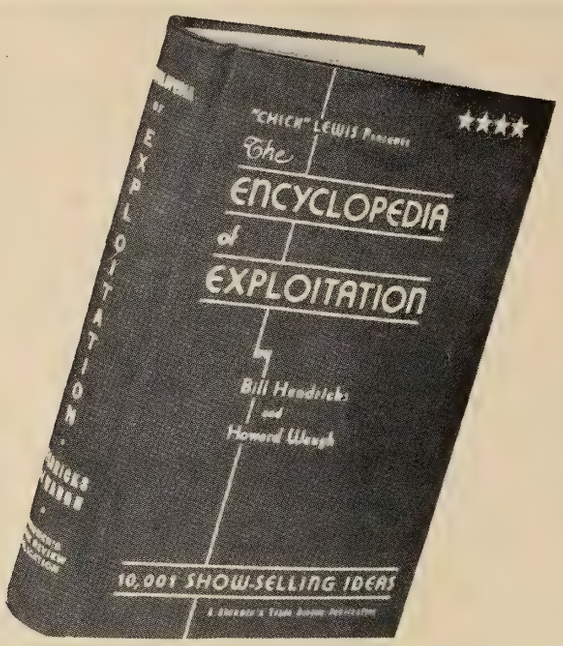






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The Short Subject



Look How You're Billed, Bugs

This ought to make Bugs Bunny feel good, because down in Amarillo, Texas, Manager David Yates of the Capitol Theatre thinks the cartoon character of Warner Bros.' Merrie Melodies is enough of a drawing card to rate this space in the regular ad. And Columbia's Three Stooges don't do so badly either.

In the Groove *(Entertaining)*

Univ. (6222) Musical No. 2 17 mins.

Having missed their train, a troupe of specialty artists put on a "show" in a small town railroad station, with Freddie Slack, boogie-woogie pianist, and his Eight Beats, furnishing the music. Performing are the Mercer Brothers, theatre and night club dancers; Tanner Sisters, vocal trio; Knight Sisters, adagio team; Sunny O'Dea, dance artist; Martha Mears, Columbia Broadcasting star, and the Lightning Trio, roller-skating act. Slack's rhythmic pianistics will have the swing fans tapping their feet, and the various vaudeville acts will please adults. Larry Ceballos directed, with Will Cowan as associate producer. Tieins with music shops on Slack's recordings for Decca are recommended.

Shampoo Springs *(Very Good)*

Univ. (6371) Stranger Than Fiction No. 1 9 mins.

This, the first of the Stranger Than Fiction series for the new season, is given a new musical introduction and score, thus getting away from the similarity of past subjects. Most unusual of the clips collected for the nine-minute footage is the one concerning Shiloah Springs, Calif., where mineral water has been piped to a settler's home for shampoo purposes—without soap. Other interesting items are the man who collects ghost town relics, the girl with the bottle-drinking cat, and the man who has trained his horse to do many unbelievable tricks. There's a "newness" and liveliness about the subject that augurs well for the new season's output. Joseph O'Brien and Thomas Mead produced.

The Hermit of Oklahoma *(Good)*

Univ. (6372) Stranger Than Fiction No. 2 9 mins.

Many unusual and interesting clips are included in this release: the Oklahoma hermit who sculptures in cement for pastime; an aged costume-maker who still does a good business; a pet lamb; the doctor who collects glass cup plates; the Great Dane used as a pony, and the radio station monitor who lives on a Chinese junk. Here is a subject that should fit nicely into any program. It was produced by Joseph O'Brien and Thomas Mead.

Will Democracy Survive? *(Timely)*

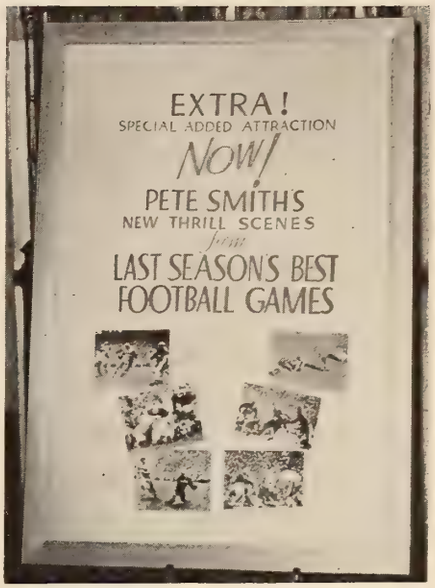
Col. (3543) International Forum No. 3 18 mins.

Fannie Hurst, novelist and short story writer, Johannes Steel, radio commentator, Senator Claude Pepper and Rear Admiral H. E. Yarnell, gather around the table to discuss the ultimate destiny of democracy. By means of maps, they show the advantages Hitler has gained in his conquest of other countries, such as munitions works, shipbuilding yards, agricultural and dairy products, etc. Then a comparison of the Allies' resources with those of the Axis are shown, proving the Allies far ahead. It is concluded that if these resources are used to the utmost in manufacturing arms, tanks, munitions, etc., with which to fight the enemies of democracy, democracy will survive. William Rowland produced, with Burnet Hershey as editorial supervisor. The subject, wherever shown, should promote further discussion among those who see it. Its timeliness makes it especially suitable for editorial co-operation from the newspaper. Advertise it prominently in your lobby and on the marquee.

Northern Neighbors *(Interesting)*

Univ. (6352) Variety View No. 2 9 mins.

With interest in our Canadian neighbors stronger than ever, this subject, photographed in color, seeks to acquaint audiences of the States with aspects of Canadian life. Pilots training for the R.A.F., a fisherman's paradise in Ontario, and Niagara Falls are photographed. The climax is a visit to Callander, Ont., where the Dionne Quintuplets are seen at work and play. The subject, produced by Joseph O'Brien and Thomas Mead, is interesting.



Your local artist, using stills available at your MGM exchange, can produce a lobby board display just as attractive as the one used by the Capitol, New York, in connection with Pete Smith's "Football Thrills of 1940."

What's It All About?

Be sure you know the subject matter of every short you book. It would be embarrassing to have two sport reels, or perhaps a musical short and a musical feature on the same program. Your patrons like variety.

. . NEWSREEL SYNOPSES . .

(Released Saturday, October 18)

PARAMOUNT (No. 15)—East Coast defenses in tryout; President of Portugal inspects Azores Islands; Prime Minister Salazar welcomes Portugal's President on return to Lisbon; Nazi spy ship held in Boston Harbor; American military mission inspects Brazil's armed forces; New amphibian tanks tested at Dunedin, Fla.; Joe Louis passes Army medical test; Exclusive pictures from General Weygand's headquarters.

MOVIETONE (Vol. 24, No. 11)—Nazi spy ship held in Boston Harbor; Daredevil cracks up planes; Baby rhinoceros born in Chicago; Roxyettes perform at Randall's Island; New amphibian tanks tested at Dunedin, Fla.; Russian armored train; Night plane battle in African desert; Celanese fashions; Football: Army vs. VMI; Soccer game in England; Sailboat race off Virginia coast.

NEWS OF THE DAY (Vol. 13, No. 210)—New amphibian tanks tested at Dunedin, Fla.; Nazi spy ship held in Boston Harbor; Pan-Americans participate in Mass at Guadalupe, Mexico; Baby rhinoceros born in Chicago, and baby kangaroo born in San Francisco; Night plane battle in Middle East; Soccer game in England; Joe Louis passes Army medical test; Football: Army vs. VMI—Texas Aggies vs. N.Y.U.

PATHE (Vol. 13, No. 15)—Nazi spy ship held in Boston Harbor; President of Portugal inspects Azore Islands; Pan-Americans participate in Mass at Guadalupe, Mexico; Magnesium production speeded; Roxyettes perform at Randall's Island; New highway guard rail; The Gene Raymonds give "make believe" party; Joe Louis passes Army medical examination; South African forces ready for war.

UNIVERSAL (Vol. 14, No. 24)—Nazi spy ship held in Boston Harbor; New ammunition plant at Gadsdon, Ala.; New amphibian tanks tested at Dunedin, Fla.; Pan-Americans participate in Mass at Guadalupe, Mexico; Baby rhinoceros born in Chicago; Roxyettes perform at Randall's Island; Men's beauty shop; Football: Northwestern vs. Wisconsin; Chimpanzee wrestles men.

(Released Wednesday, October 15)

PARAMOUNT (No. 14)—Fire blasts defense rubber stores at Fall River, Mass.; Senator Reynolds weds Evalyn Walsh McLean; School bus accident near Eads, Tenn.; Canadian freighter launched at Montreal; Boys trained on old sailing ship at St. Petersburg, Fla.; Championship rodeo comes to New York; Lend-lease goods unloaded at English port; Wallis Warfield has big homecoming at Baltimore; Football: Minnesota vs. Illinois—Oregon vs. U.S.C.—Penn vs. Yale.

MOVIETONE (Vol. 24, No. 11)—Fire blasts defense rubber stores at Fall River, Mass.; Championship rodeo comes to New York; Senator Reynolds weds Evalyn Walsh McLean; Wallis Warfield has big homecoming at Baltimore; England's King and Queen inspect munitions factory; "Turkey throw" is feature of festival at Harrisonburg, Va.; Football: Penn vs. Yale—Notre Dame vs. Georgia Tech.—Minnesota vs. Illinois—Santa Clara vs. Calif. Bears (San Francisco only).

NEWS OF THE DAY (Vol. 13, No. 209)—Fire blasts defense rubber stores at Fall River, Mass.; Churchill visits Coventry Cathedral; Lend-lease goods from U. S. arrive in England (except Boston, Los Angeles, New Haven, Philadelphia, Portland, San Francisco and Seattle; Mobile canteens, donated by American motion picture workers, arrive in England; Russian girls in the ranks head for the front; Wallis Warfield has big homecoming at Baltimore; Senator Reynolds weds Evalyn Walsh McLean; Air raid maneuvers along Atlantic Seaboard; Football: Columbia vs. Princeton (except Atlanta, Chicago, Detroit, Indianapolis, Pittsburgh and Seattle)—Notre Dame vs. Georgia Tech. (Atlanta, Chicago and Indianapolis only)—Michigan vs. Pitt (Detroit and Pittsburgh only)—Oregon vs. U.L.C. (except Boston, New Haven and Philadelphia)—Penn vs. Yale (Boston, New Haven and Philadelphia only).

PATHE (Vol. 13, No. 14)—Fire blasts defense rubber stores at Fall River, Mass.; Survivors of torpedoed ship at Rio de Janeiro; Lend-lease goods arrive in England; Train crashes into school bus near Eads, Tenn.; Senator Reynolds weds Evalyn Walsh McLean; "Turkey throw" features festival at Harrisonburg, Va. (except Boston); Championship rodeo comes to New York; Football: Minnesota vs. Illinois—Penn vs. Yale (except Los Angeles, San Francisco and Seattle); Flying ambulance at Hyannis, Mass. (Boston only).

UNIVERSAL (Vol. 14, No. 23)—Fire blasts defense rubber stores at Fall River, Mass.; Russia fights new German drive; Churchill sees defense spurt; Air raid defense tests in New York; British warships dock at Rio de Janeiro for supplies; Duke and Duchess of Windsor in Baltimore; Senator Reynolds weds Evalyn Walsh McLean; Championship rodeo comes to New York; Football: Notre Dame vs. Georgia Tech.—Penn vs. Yale—Columbia vs. Princeton.

TO THE EXHIBITORS WHO ARE WAITING TO TURN IN THEIR U. S. O. THEATRE DRIVE COLLECTIONS

The exhibitors who joined the U.S.O. Theatre Drive had two jobs.

First—to collect the biggest fund in movie history. That job was done.

Second—to promptly turn this money over to their Distributor Co-Chairmen. This job is unfinished.

I am making this a personal appeal to every exhibitor who has been slow in remitting his collections to his Distributor Co-Chairman.

The Committee desires to turn this money over to the U.S.O. in one check—to dramatize in a draft of seven figures what the exhibitors of the country have helped to do for the boys in uniform. I need your immediate cooperation. Don't spoil a terrific start by a slow finish.

Please send in your collections at once.



JOSEPH BERNHARD
CHAIRMAN
MOTION PICTURE THEATRES DRIVE
NATIONAL U.S.O. CAMPAIGN

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Feature Booking Guide

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
Bat Whispers (My-D)	C. Morris-U. Merkel	86		Reissued
Cock of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	Zasu Pitts-Jimmy Gleason	70		Reissued
Framed for Murder (D)	Wallace Ford-Fuzzy Knight			Not Rev.
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Hell's Crossroads (D)A (Former title "Our Daily Bread")	Tom Keene-John Qualen			Reissued
Her Enlisted Man (CD) (Former title "Red Salute")	Barbara Stanwyck-Robt. Young	70		Reissued
I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Murder at the Baskervilles	Arthur Wontner			Not Rev.
Palooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Tonight Or Never (D)	Gloria Swanson-Melvyn Douglas	70		Reissued

COLUMBIA

Current 1940-41

					See Issue of
2212	Across the Sierras (W)	Bill Elliott-Luana Walters	58	2/13/41	a11/16/40
2010	Adventure in Washington(D)F	Herbert Marshall-Virginia Bruce	84	5/30/41	b5/31/41
2006	Adam Had Four Sons (D)A	Warner Baxter-Ingrid Bergman	80	2/18/41	b2/22/41
2101	Arizona (D)A	Jean Arthur-Holden-William	128	12/25/40	b11/23/40
2037	Big Boss (D)A	Otto Kruger-Gloria Dickson	70	4/28/41	b5/3/41
2015	Blondie Goes Latin (CM)F	Penny Singleton-Arthur Lake	68	2/27/41	b3/1/41
2014	Blondie in Society (C)F	Penny Singleton-Arthur Lake	76	7/17/41	b7/5/41
2028	Devil Commands (H)A	Boris Karloff-Amanda Duff	65	2/3/41	b2/8/41
2023	Ellery Queen and the Perfect Crime (My)A	Ralph Bellamy-Margaret Lindsay	63	8/14/41	b7/12/41
2025	Ellery Queen's Penthouse Mystery (My)F	Ralph Bellamy-Margaret Lindsay	68	3/24/41	b3/1/41
2029	Face Behind the Mask (H)A	Peter Lorre-Evelyn Keyes	69	1/16/41	b2/15/41
2031	Great Plane Robbery (G)A	Jack Holt-Vicki Lester	53	12/9/40	b11/23/40
2034	Great Swindle (A)F	Jack Holt-Marjorie Reynolds	54	4/10/41	b4/12/41
2215	Hands Across the Rockies(W)F	Bill Elliott-Dub Taylor	60	6/19/41	b6/14/41
2001	Here Comes Mr. Jordan(FA)A	Robt. Montgomery-Rita Johnson	93	8/21/41	b8/2/41
2013	Her First Beau (CD)F	Jane Withers-Jackie Cooper	76	5/8/41	b5/10/41
2041	I Was a Prisoner on Devil's Island (D)A	Sally Eilers-Donald Woods	70	6/30/41	b6/28/41
2022	Lone Wolf Takes a Chance (My)F	Warren William-June Storey	76	3/6/41	b4/12/41
2206	Medico of Painted Spring(W)F	Chas. Starrett-Terry Walker	59	6/26/41	b6/28/41
2027	Meet Boston Blackie (D)A	Chester Morris-Rochelle Hudson	69	2/20/41	b3/1/41
2044	Missing Ten Days (D)F (Reviewed as "Ten Days in Paris")	Rex Harrison-Karen Verne	82	2/28/41	b10/21/39
2020	Naval Academy (D)F	Jimmy Lydon-Fred. Bartholomew	67	5/22/41	b5/24/41
2213	North From the Lone Star(W)	Bill Elliott-Dorothy Fay	58	3/31/41	a3/8/41
2039	Officer and the Lady (D)A	Rochelle Hudson-Bruce Bennett	60	7/24/41	b7/19/41
2003	Our Wife (C)F	Ruth Hussey-Melvyn Douglas	93	8/28/41	b8/16/41
2205	Outlaws of the Panhandle (W)	Chas. Starrett-Frances Robinson	59	2/27/41	a8/31/40
2002	Penny Serenade (CD)F	Irene Dunne-Cary Grant	120	4/24/41	b4/19/41
2033	Phantom Submarine (D)F	Anita Louise-Bruce Bennett	70	12/20/40	b2/22/41
2204	Pinto Kid (W)	Charles Starrett-Louise Currie	61	1/9/41	a7/13/40
2208	Prairie Stranger (W)F	Chas. Starrett-Patti McCarty	58	9/18/41	b9/6/41
2214	Return of Daniel Boone (W)F	Bill Elliott-Evelyn Young	61	5/7/41	b9/13/41
2026	Richest Man in Town (D)F	Frank Craven-Edgar Buchanan	69	6/12/41	b6/14/41
2008	She Knew All the Answers(D)A	Franchot Tone-Joan Bennett	85	5/15/41	b5/24/41
2216	Son of Davy Crockett (W)F	Bill Elliott-Iris Meredith	62	7/15/41	b7/12/41
2019	Sweetheart of the Campus(MD)	Ruby Keeler-Harriet Hilliard	61	6/26/41	b7/5/41
2011	They Dare Not Love (D)A	Martha Scott-George Brent	76	4/30/41	b5/3/41
2005	This Thing Called Love (C)A	Melvyn Douglas-Rosalind Russell	95	1/2/41	b12/28/40
2203	Thundering Frontier (W)F	Charles Starrett-Iris Meredith	57	12/5/40	b9/21/40
2207	Thunder Over the Prairie(W)F	Charles Starrett-Eileen O'Hearn	60	7/30/41	b8/2/41
2017	Tillie the Toiler (C)F	Kay Harris-William Tracy	67	8/7/41	b8/9/41
2009	Time Out for Rhythm (DM)F	Rudy Vallee-Rosemary Lane	74	6/20/41	b6/7/41
2042	Two in a Taxi (C-D)A	Anita Louise-Russell Hayden	62	7/10/41	b6/28/41
2036	Under Age (D)A	Nan Grey-Alan Baxter-Tom Neal	60	4/26/41	b4/26/41
2040	Voice in the Night (D)	Clive Brook-Diana Wynyard	83	5/20/41	b4/19/41
2211	Wildcat of Tucson (W)	Bill Elliott-Evelyn Young	59	12/31/40	b5/3/41
	You'll Never Get Rich (M)F	Fred Astaire-Rita Hayworth	88	9/25/41	b9/27/41

Current 1941-42

	Blonde From Singapore (CD)A	Florence Rice-Leif Erickson	67	10/16/41	b8/30/41
	Harmon of Michigan (D)F	Tommy Harmon-Anita Louise	65	9/11/41	b9/20/41
	King of Dodge City (W)F	Bill Elliott-Tex Ritter	63	8/14/41	b8/9/41
	Ladies in Retirement (D)A	Ida Lupino-Louis Hayward	91	9/18/41	b9/13/41
	Mystery Ship (D)F	Lola Lane-Paul Kelly	63	9/4/41	b8/2/41
	Roaring Frontiers (W)F	Bill Elliott-Tex Ritter	60	10/16/41	b8/30/41
	Texas (D)F	William Holden-Glenn Ford	92	10/9/41	b9/27/41
	Two Latins From Manhattan (CM)F	Jinx Falkenburg-Joan Woodbury	66	10 2 41	b9 27 41

Coming 1941-42

Bedtime Story (D)	Loretta Young-Fredric March	a9/13/41
Blondie Goes to College (C)	Penny Singleton-Arthur Lake	a10/4/41
Bullets For Bandits (Former title "Honor of the West")	Bill Elliott-Tex Ritter	a8/23/41
Cadets on Parade	Freddie Bartholomew-Jimmy Lydon	In Prod.
Confessions of Boston Blackie (My)	Chester Morris-Harriet Hilliard	a10/4/41
Ellery Queen and the Murder Ring (My)	Ralph Bellamy-Margaret Lindsay	b8/30/41
Go West, Young Lady (A)	Penny Singleton-Glenn Ford	a8/9/41
Harvard Here I Come (C)	Maxie Rosenbloom-Arline Judge	a9/27/41
Honolulu Lu (C)	Lupe Velez-Bruce Bennett	a10/4/41
Lady Is Willing	Marlene Dietrich-Fred MacMurray	In Prod.
Lone Star Vigilantes (W)F	Bill Elliott-Tex Ritter	b9 27 41
Men in Her Life (D)A	Loretta Young-Dean Jagger	b10 18 41
North of the Rockies (W)	Bill Elliott-Tex Ritter	a9/27/41
Outlaw Ranger (W)	Charles Starrett-Russell Hayden	a10/4/41
Royal Mounted Patrol (W)	Charles Starrett-Russell Hayden	a8/16/41
Secrets of the Lone Wolf (D)	Warren William	a8/16/41
Sing For Your Supper (DM)	Jinx Falkenburg-"Buddy" Rogers	a9/13/41
Stork Pays Off (CD) (Former title "Bachelor's Babies")	Maxie Rosenbloom-Rochelle Hudson	a8/2/41
Three Girls About Town (CD)	Joan Blondell, John Howard	a7/26/41
West of Tombstone (W)	Charles Starrett-Russell Hayden	In Prod.
You Belong to Me (CD)A	Barbara Stanwyck, Henry Fonda	b10 18 41

MGM

Current 1940-41

					See Issue of
126	Andy Hardy's Private Secretary (C)F	Mickey Rooney-Lewis Stone	101	2/21/41	b2/22/41
124	Bad Man (D)F	Wallace Beery-Lionel Barrymore	70	3/28/41	b3/29/41
141	Barnacle Bill (CD)F	Wallace Beery-Virginia Weidler	92	7/4/41	b7/5/41
139	Big Store (M-C)F	Marx Bros.-Virginia Grey	83	6/20/41	b6/21/41
137	Billy the Kid (Tech.) (D)F	Rob't Taylor-Maureen O'Sullivan	95	5/30/41	b5/31/41
123	Blonde Inspiration (C)F	Shelton-Grey-Dekker-Nolan	72	2/7/41	b2/8/41
144	Blossoms in the Dust (D)F	Greer Garson-Walter Pidgeon(Tech.)	98	7/25/41	b6/28/41
132	Come Live With Me (C)A	James Stewart-Hedy Lamarr	80	1/31/41	b1/25/41
113	Comrade X (C)A	Clark Gable-Hedy Lamarr	88	12/13/40	b12/7/40
145	Dr. Kildare's Wedding Day(D)F	Lew Ayres-Lionel Barrymore	82	8/22/41	b8/23/41
117	Flight Command (D)F	Robt. Taylor-Ruth Russey	115	1/3/41	b12/21/41
127	Free and Easy (SC)A	Ruth Hussey-Robert Cummings	55	2/28/41	b3/8/41
138	Getaway (G)A	Robert Sterling-Van Heflin	89	6/13/41	b6/21/41
114	Go West (F)F	Marx Brothers	82	12/6/40	b12/14/40
135	I'll Wait For You (D)F	Virginia Weidler-Robt. Sterling	75	5/16/41	b5/10/41
116	Keeping Company (D)F	John Shelton-Ann Rutherford	78	12/20/40	b1/4/41
120	Land of Liberty (Doc)F	Special Subject	98	1/24/41	b1/11/41
146	Life Begins for Andy Hardy (CD)F	Mickey Rooney-Judy Garland	100	8/15/41	b8/9/41

MGM

Current 1940-41 (Cont.)

					See Issue of
134	Love Crazy (F)A	Wm. Powell-Myrna Loy-Fay Bainter	99	5/23/41	b5/17/41
118	Maisie Was A Lady (C)A	Ann Sothern-Maureen O'Sullivan	79	1/10/41	b1/11/41
132	Men of Boys Town (D)F	Spencer Tracy-Mickey Rooney	107	4/11/41	b3/15/41
129	Penalty, The (G)A	Lionel Barrymore-Edw. Arnold	80	3/14/41	b3/15/41
133	People vs. Dr. Kildare (D)F	Lew Ayres-Lionel Barrymore	77	5/2/41	b5/10/41
119	Philadelphia Story (FC)A	Katharine Hepburn-James Stewart	110	1/17/41	b11/30/40
128	Rage in Heaven (My)A	Rob't Montgomery-Ingrid Bergman	83	3/7/41	b3/8/41
143	Ringside Maisie (CD)F	Ann Sothern-George Murphy	96	8/1/41	b7/26/41
142	Stars Look Down (D)	Margt. Lockwood-Michael Redgrave	98	7/18/41	b7/12/41
140	They Met in Bombay (D)A	Clark Gable-Rosalind Russell	92	6/27/41	b6/28/41
125	Trial of Mary Dugan (My)F	Laraine Day-Robert Young	90	2/14/41	b2/15/41
131	Washington Melodrama(My)A	Frank Morgan-Ann Rutherford	80	4/18/41	b4/19/41
148	When Ladies Meet (SC)A	Joan Crawford-Rob't Taylor	105	8/29/41	b8/30/41
147	Whistling in the Dark(MyC)F	Skelton-Rutherford	78	8/8/41	b8/2/41
121	Wild Man of Borneo (C)F	Frank Morgan-Billie Burke	78	1/24/41	b2/1/41
136	Woman's Face (D)A	Joan Crawford-Melvyn Douglas	106	5/9/41	b5/10/41
130	Ziegfeld Girl (MD)	Stewart-Garland-Lamarr-Martin	131	4/25/41	b4/19/41

Current 1941-42

203	Down in San Diego (D)F	Dan Dailey, Jr.-Bonita Granville	73	Sept.	b8/2/41
201	Dr. Jekyll and Mr. Hyde(D)A	Spencer Tracy-Ingrid Bergman	127	Sept.	b7/26/41
204	Honky-Tonk (CD)F	Clark Gable-Lana Turner	105	Oct.	b9/20/41
202	Lady Be Good (CM)F	Eleanor Powell-Ann Sothern	112	Sept.	b7/19/41
205	Married Bachelor (C)A	Ruth Hussey-Rob't Young	81	Oct.	b9/13/41
206	Smilin' Through (Tech.)(D)F	J. MacDonald-Brian Aherne	100	Oct.	b9/13/41

Coming 1941-42

	Babes on Broadway (DM)	Mickey Rooney-Judy Garland	a8/30/41
	Chocolate Soldier (M)A	Nelson Eddy-Rise Stevens	b10 18 41
207	Feminine Touch (C)A	Rosalind Russell-Don Ameche	b9/20/41
	Girl on the Hill (D) (Former title "Kathleen")	Shirley Temple-Herbert Marshall	a9/6/41
	H. M. Pulham, Esq. (D)	Hedy Lamarr-Robert Young	a9/6/41
	I Married an Angel	Jeanette MacDonald-Nelson Eddy	In Prod.
	Johnny Eager (G)	Lana Turner-Robert Taylor	a10/4/41
	Miss Achilles' Heel (D) (Former title "Her Honor")	Rosalind Russell-Walter Pidgeon	a9/27/41
	Mr. and Mrs. North	Gracie Allen-William Post, Jr.	In Prod.
	Panama Hattie (CM)	Ann Sothern-Dan Dailey, Jr.	a8/30/41
	Shadow of the Thin Man(CMy)	William Powell-Myrna Loy	a8/30 41
	Steel Cavalry (D)	Wallace Beery-Marjorie Main	a10/4/41
	Tarzan's Secret Treasure (D)	J. Weissmuller-Maureen O'Sullivan	a8/30/41
	Two Faced Woman (C) (Former title "The Twins")	Garbo-Melvyn Douglas	a8/9 41
	Unholy Partners (D)94	Edw. G. Robinson-Edward Arnold	b10 18 41
	Untitled Dr. Kildare	Lew Ayres-Lionel Barrymore	In Prod.
	Vanishing Virginian (CD)	Kathryn Grayson-Frank Morgan	a10/11/41
	We Were Dancing	Norma Shearer-Melvyn Douglas	In Prod.
	Woman of the Year (C)	Spencer Tracy-Katharine Hepburn	a10/4/41

MONOGRAM

Current 1940-41

					See Issue of
	Bowery Blitzkrieg (D)F	Gorey-Jordan-Hall	61	8/1/41	b8/2/41
	Chamber of Horrors (D)A	Leslie Banks-Gina Malo	83	12/20/40	b6/29/40
	Deadly Game (Spy)F	Chas. Farrel-June Lang	63	8/8/41	b8/9/41
	Dead Man's Shoes (My)A	Leslie Banks-Wilfred Lawson	65	1/15/41	b5/17/41
	Driftin' Kid (W)F	Tom Keene-Betty Miles	55	9/26/41	9/27/41
	Dynamite Canyon (W)	Tom Keene-Evelyn Finley		8/8/41	a7/19/41
	Father Steps Out (D)F	Frank Albertson-Jed Prouty	63	7/19/41	b8/2/41
	Flying Wild (D)F	East Side Kids-Joan Barclay	65	3/10/41	b3/1/41
	Fugitive Valley (W)F	Corrigan-King-Terhune	60	7/30/41	b9/20/41
	Gang's All Here (G)	Frankie Darro-Mantan Moreland		6/11/41	a5/17/41
	Her First Romance (C-D)F	Edith Fellows-Wilbur Evans	77	12/25/40	b12/28/40
	House of Mystery (H)A	Kenneth Kent-Judy Kelly	62	5/7/41	b5/3/41
	Invisible Ghost (H)A	Bela Lugosi-Polly Ann Young	64	4/25/41	b4/19/41
	Kid's Last Ride (W) (Former title "Prairie Schooldays")	John King-Ray Corrigan		2/10/41	a1/11/41
	King of Zombies (H)A	John Archer-Mantan Moreland	67	5/14/41	b5/17/41
	Murder by Invitation (My)A	Wallace Ford-Marian Marsh	65	6/30/41	b7/5/41
	Orphans of the North (T)	Adventure film		7/29/41	Not Rev.
	Pioneers, The (W)F	Tex Ritter-Slim Andrews	61	5/10/41	b5/3/41
	Pride of the Bowery F	Leo Gorcey-Bobby Jordan	63	12/15/40	b1/25/41
	Redhead (D)A	June Lang-Johnny Downs	64	5/21/41	b5/17/41
	Ridin' the Cherokee Trail(W)F	Tex Ritter-Slim Andrews	60	2/25/41	b2/22/41
	Roar of the Press (My)F	Jean Parker-Wallace Ford	72	4/30/41	b4/26/41
	Rollin' Home to Texas (W)F	Tex Ritter-Slim Andrews	63	12/30/40	b2/1/41
	Sign of the Wolf (D)F	Grace Bradley-Louise Beavers	69	3/25/41	b3/22/41
	Silver Stallion (D)	David Sharpe-Leroy Mason-Thunder		5/28/41	a5/10/41
	Trail of the Silver Spurs(W)F	Corrigan-King-Terhune	55	1/5/41	b3/8/41
	Tumbleown Ranch in Arizona (W)F	Range Busters	60	4/20/41	b5/3/41
	Wanderers of the Desert (W)	Tom Keene-Betty Miles		6/25/41	a6/14/41
	Wrangler's Roost (W)F	Range Busters	58	6/4/41	b7/19/41
	You're Out of Luck (D)F	Darro-Moreland	62	1/20/41	b1/18/41

Coming 1940-41

Riding the Sunset Trail (W)	Tom Keene-Betty Miles	10/31/41 a9/27/41

Current 1941-42

	Arizona Bound (W)F	Buck Jones-Tim McCoy	57	7/19/41	b7/26/41
	Gentleman From Dixie (D)F	Mary Ruth-Marian Marsh	63	9/5/41	b9/13/41
	Gunman From Bodie (W)F	Buck Jones-Tim McCoy	62	9 19 41	b10 18 41
	Let's Go Collegiate (D)F	Frankie Darro-Jackie Moran	62	9/12/41	b9/20/41
	Tonto Basin Outlaws (W)	Range Busters		10/10/41	a9/27/41
	Top Sergeant Mulligan (C)	Nat Pendleton-Carol Hughes		10 17 41	a9/13/41

Coming 1941-42

Bullets and Bullion (W)	Range Busters	a10 18 41
Double Trouble (C)	Harry Langdon-Charles Rogers	a10 18 41
Here Come the Marines	Wallace Ford-Toby Wing	10 31 41 In Prod.
I Killed That Man	Ricardo Cortez, Joan Woodbury	11 14 41 In Prod.
Saddle Mountain Roundup(W)	Range Busters	a8/9/41
Spooks Run Wild (MyC)F	Bela Lugosi-Leo Gorcey-Huntz Hall	62 10 24 41 b10 11 41
Stolen Paradise (D)A (Reviewed as "Adolescence")	Leon Janney-Eleanor Hunt	80 b12/21/40
Zis Boom Bah (DM)	Peter Lind Hayes-Grace Hayes	11 7 41 a10 4 41

PARAMOUNT

Current 1939 40

3946	North West Mounted Police (D)F	Cooper-Carroll-Goddard (Tech.)	126	12/27/40	b10/26/40

Coming 1940-41

4038	Aloma of the South Seas (D)F	Dorothy Lamour-Jon Hall (Tech.)	77	8/29/41	b8/30/41
4053	Border Vigilantes (W)F	Bill Boyd-Russell Hayden	60	4/18/41	b4/5/41
4032	Caught in the Draft (C)F	Bob Hope-Dorothy Lamour	81	7/4/41	b5/31/41
4051	Doomed Caravan (W)F	Bill Boyd-Russell Hayden	60	1/10/41	b1/11/41
4037	Flying Blind (D)F	Richard Arlen-Jean Parker	70	8/29/41	b8/23/41
4033	Forced Landing (D)F	Richard Arlen-Eva Gabor	66	7/18/41	b7/19/41
4052	In Old Colorado (W)F	Wm. Boyd-Russell Hayden	66	3/14/41	b3/1/41
4028	I Wanted Wings (D)F	Brian Donlevy-Ray Milland	130	5/30/41	b3/29/41
4035	Kiss the Boys Goodbye (CM)F	D. Ameche-M. Martin-O. Levant	85	8/1/41	b6/28/41
4016	Life With Henry (C)F	Jackie Cooper-Leila Ernst	80	1/24/41	b1/18/41
4022	Lady Eve (D)F	Barbara Stanwyck-Henry Fonda	97	3/21/41	b3/1/41
4023	Las Vegas Nights (Mu-C)F	Phil Regan-Bert Wheeler-Dorsey	89	3/28/41	b3/22/41
4013	Love Thy Neighbor (C)F	Jack Benny-Fred Allen	82	12/27/40	b12/21/40
4018	Mad Doctor (H)F	Basil Rathbone-Ellen Drew	90	2/14/41	b2/15/41

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

PARAMOUNT

Current 1940-41 (Cont.)

			Rel. Mins.	Date	See Issue of
4020	Monster and the Girl (H)A	Ellen Drew-Onslow Stevens	64	2/28/41	b2/15/41
4011	Night At Earl Carroll's (M)F	J. Carrol Naish-E. Carroll Girls	70	12/6/40	b11/23/40
4029	One Night in Lisbon (C)A	Madeleine Carroll-Fred MacMurray	95	6/13/41	b5/10/41
4031	Parson of Panamint (D)F	Charles Ruggles-Ellen Drew	84	8/22/41	b6/21/41
4054	Pirates on Horseback (W)F	Wm. Boyd-Russell Hayden	69	5/23/41	b5/24/41
4026	Power Dive (D)F	Richard Arlen-Jean Parker	68	4/25/41	b4/12/41
4027	Reaching for the Sun (CD)A	Joel McCrea-Ellen Drew	88	5/2/41	b4/12/41
4025	Road to Zanzibar (CM)F	Crosby-Lamour-Hope	90	4/11/41	b3/15/41
4024	Round-Up (W)F	Richard Dix-Patricia Morison	90	4/4/41	b3/15/41
4014	Second Chorus (M)F	Fred Astaire-Paulette Goddard	88	1/3/41	b11/30/40
4034	Shepherd of the Hills (D)F	John Wayne-Betty Field (Tech.)	91	7/25/41	b6/21/41
4012	Texas Rangers Ride Again (W)F	J. Howard-Ellen Drew-M. Robson	67	12/13/40	b11/9/40
4021	There's Magic in Music (Mu)F (Reviewed as "Hard Boiled Canary")	Allan Jones-Susanna Foster	80	5/16/41	b3/1/41
4015	Victory (D)A	Fredric March-Betty Field	79	1/17/41	b12/21/40
4019	Virginia (Tech.) (PD)F	Madeleine Carroll-F. MacMurray	108	2/21/41	b1/18/41
4030	West Point Widow (CD)	Ann Shirley-Richard Carlson	62	6/20/41	b6/14/41
4055	Wide Open Town (W)F	William Boyd-Russell Hayden	78	8/8/41	b8/2/41
4036	World Premiere (C)A	John Barrymore-Frances Farmer	70	8/15/41	b8/23/41
4017	You're the One (M)F	Orrin Tucker-Bonnie Baker	81	2/7/41	b2/8/41

Block No.

Current 1941-42

1	Buy Me That Town (C)A	Lloyd Nolan-Constance Moore	70	10/3/41	b8/2/41
1	Hold Back the Dawn (D)F	Chas. Boyer-Olivia de Havilland	115	9/26/41	b8/2/41
1	Nothing But the Truth (C)	Bob Hope-Paulette Goddard	90	10/17/41	b8/2/41

Coming 1941-42

2	Among the Living (H)A	Albert Dekker-Susan Hayward	68		b9/6/41
	Bahama Passage (Tech.) (D)	Madeleine Carroll-Stirling Hayden			a6/21/41
2	Birth of the Blues (M)F	Bing Crosby-Mary Martin	84		b9/6/41
	Fleet's In	Dorothy Lamour-William Holden			In Prod.
	Fly by Night (D)	Richard Carlson-Nancy Kelly			a8/30/41
2	Glamour Boy (C)F	Susanna Foster-Jackie Cooper	80		b9/6/41
	Great Man's Lady (D) (Former title "Pioneer Woman")	Barbara Stanwyck-Joel McCrea			a3/22/41
1	Henry Aldrich for President (C)F	Jimmy Lydon-Mary Anderson	70	10/24/31	b8/2/41
	Henry and Dizzy (C)	Jimmy Lydon-Charles Smith			a9/27/41
	Lady Has Plans (C)	Paulette Goddard-Ray Milland			a10/11/41
	Louisiana Purchase (M)	Bob Hope-Victor Moore (Tech.)			a8/23/41
	Malaya (D) (Tech.)	Dorothy Lamour-Richard Denning			a8/16/41
	Midnight Angel (D)	Robert Preston-Martha O'Driscoll			a9/27/41
	Mr. Bug Goes to Town	Tech. Cartoon Feature			In Prod.
	Morning After (My)	Preston Foster-Albert Dekker			a10/11/41
1	New York Town (CD)A	Mary Martin-Fred MacMurray	75	10/31/41	b8/2/41
2	Night of Jan. 16th (My)F	Ellen Drew-Robt. Preston	79		b9/6/41
	No Hands on the Clock (My)	Chester Morris-Jean Parker			a9/27/41
W-1	Outlaws of the Desert (W)F	Wm. Boyd-Brad King	66		b9/27/41
	Reap the Wild Wind (D)	Ray Milland-John Wayne (Tech.)			a7/5/41
	Remarkable Andrew	William Holden-Brian Donlevy			a7/26/41
W-1	Riders of the Timberline(W)F	Bill Boyd-Brad King-Andy Clyde	59		b9/27/41
W-1	Secret of the Wastelands(W)F	Wm. Boyd-Brad King-Andy Clyde	66		b9/27/41
2	Skylark (CD)A	Claudette Colbert-Ray Milland	94		b9/6/41
W-1	Stick to Your Guns (W)F	Bill Boyd-Brad King-Andy Clyde	63		b9/27/41
	Sullivan's Travels (CD)	Joel McCrea-Veronica Lake			a6/7/41
	Sweater Girl (My)	Eddie Bracken-June Preisser			a8/9/41
	Tombstone (W)	Richard Dix-Frances Gifford			a10/4/41
	Torpedo Boat	Richard Arlen-Jean Parker			In Prod.
W-1	Twilight on the Trail (W)F	Bill Boyd-Brad King-A. Clyde	58		b9/27/41

Grouping By Blocks

1—Buy Me That Town, Henry Aldrich for President, Hold Back the Dawn, New York Town, Nothing But the Truth
1 (Western)—Outlaws of the Desert, Riders of the Timberline, Secret of the Wastelands, Stick to Your Guns, Twilight on the Trail
2—Among the Living, Birth of the Blues, Glamour Boy, Night of January 16th, Skylark

PRODUCERS RELEASING CO. 1940-41

159	Billy the Kid's Gun Justice(W)	Bob Steele	63	12/27/40	Not Rev.
162	Billy the Kid in Santa Fe (W)	Bob Steele-Marin Fais-St. John	66	7/11/41	a7/19/41
161	Billy the Kid's Fighting Pals (W)F	Bob Steele	62	4/18/41	b4/12/41
160	Billy the Kid's Range War (W)	Bob Steele	60	1/24/41	Not Rev.
107	Caught in the Act (C)F	Henry Armetta	62	2/7/41	b4/26/41
111	Criminals Within (My)A	Eric Linden-Ann Doran	70	6/27/41	b8/16/41
115	Dangerous Lady (My)F	Neil Hamilton-June Storey	66	9/12/41	b10/11/41
113	Desperate Cargo (D)A	Ralph Byrd-Carol Hughes	69	7/4/41	b10/4/41
105	Devil Bat (My)	Bela Lugosi-Forrest Tucker	69	12/13/40	Not Rev.
112	Double Cross (G)F	Kane Richmond-Pauline Moore	61	6/27/41	b8/16/41
109	Emergency Landing (Spy)F	Carol Hughes	79	5/23/41	b7/12/41
108	Federal Fugitives (Spy)F	Neil Hamilton-Doris Day	66	3/28/41	b5/24/41
124	Gambling Daughters (D)A	Cecilia Parker-Roger Pryor	67	8/1/41	b9/13/41
126	Jungle Man (D)F	Buster Crabbe-Sheila Darcy	63	10/10/41	b10/11/41
167	Lone Rider Ambushed (W)	Geo. Houston-Al St. John	67	8/29/41	Not Rev.
163	Lone Raider Rides On (W)	George Houston	64	1/10/41	Not Rev.
164	Lone Rider Crosses the Rio(W)	George Houston	64	2/28/41	Not Rev.
168	Lone Rider Fights Back (W)	George Houston-Al St. John		11/7/41	a9/27/41
166	Lone Rider in Frontier Fury	Geo. Houston-Al St. John	62	8/8/41	a7/26/41
165	Lone Rider in Ghost Town(W)F	Geo. Houston-Alaine Brandes	64	5/16/41	b5/17/41
104	Misbehaving Husbands (C)F	Harry Langdon-Betty Blythe	66	12/20/40	b12/14/40
114	Mr. Celebrity (D)F	James Seay-Doris Day	66	10/31/41	b10/4/41
155	Outlaws of the Rio Grande (W)F	Tim McCoy	55	3/7/41	b3/1/41
123	Paper Bullets (D)A	Joan Woodbury-Jack LaRue	72	6/13/41	b6/14/41
125	Reg'lar Fellers (D)F	Billy Lee-'Alfalfa' Switzer	65	8/15/41	b8/30/41
106	Secret Evidence (My)F	Charles Quigley-Marjorie Reynolds	64	1/31/41	b2/8/41
110	South of Panama (Spy)F	Roger Pryor-Virginia Vale	68	5/2/41	b4/26/41
156	Texas Marshal (W)	Tim McCoy-Kay Leslie	62	6/13/41	a5/17/41

1941-42

258	Billy the Kid's Round-Up(W)	Buster Crabbe-Al St. John		12/5/41	a10/18/41
257	Billy the Kid, Wanted	Buster Crabbe-Al St. John		10/24/41	a9/13/41
205	Hard Guy (G)	Jack La Rue-Mary Healy		10/17/41	a9/13/41
213	Miracle Kid (D)	Tom Neal-Carol Hughes-Vicki Lester		11/14/41	a10/4/41
201	Swamp Woman	Ann Corio-Jack La Rue		12/5/41	a10/11/41

RKO-RADIO

Current 1940-41

183	Along the Rio Grande (W)F	Tim Holt-Betty Jane Rhodes	66	2/7/41	b2/1/41
161	Convoy (War)F	Clive Brook-John Clements	89	1/3/41	b12/7/40
185	Cyclone on Horseback (W)	Tim Holt-Marjorie Reynolds	60	6/13/41	a5/10/41
122	Devil and Miss Jones (D)F	Jean Arthur-Chas. Coburn	92	4/11/41	b4/5/41
182	Fargo Kid (W)F	Tim Holt-Jane Drummond	65	12/6/40	b11/2/40
119	Footlight Fever (C)F	Alan Mowbray-Donald McBride	67	3/21/41	b4/5/41
166	Frank Buck's Jungle Cavalcade	Frank Buck	77	6/27/41	b7/19/41
120	Girl, A Guy and A Gob (C)F	Geo. Murphy-Lucille Ball	91	3/14/41	b3/1/41
129	Hurry, Charlie, Hurry (C)F	Leon Errol-Mildred Coles	65	7/25/41	b7/12/41
112	Kitty Foyle (D)A	Ginger Rogers-Dennis Morgan	105	12/27/40	b12/28/40
115	Let's Make Music (CM)F	Bob Crosby-Jean Rogers	84	1/17/41	b12/14/40
175	Little Foxes (D)A	Bette Davis-Herbert Marshall	116	8/29/41	b8/16/41
110	Little Men (D)F	Kay Francis-Lydon-Oakie	84	1/10/41	b12/7/40
124	Melody for Three (D)F	Jean Hersholt-Fay Wray	67	3/28/41	b3/8/41
117	Mr. &Mrs. Smith (C)A	Carole Lombard-Robt. Montgomery	95	1/31/41	b1/18/41
135	My Life With Caroline (C)	Ronald Colman-Anna Lee	81	8/1/41	b7/19/41
114	No, No, Nanette (MC)F	Anna Neagle-Richard Carlson	96	12/20/40	b12/21/40
121	Play Girl (CD)A	Kay Francis-James Ellison	75	2/14/41	b12/21/40
191	Reluctant Dragon(C-Cartoon)F	Benchley and Cartoon Characters	73	6/20/41	b6/7/41
125	Repent at Leisure (C-D)F	Kent Taylor-Wendy Barrie	67	4/4/41	b5/31/41
184	Robbers of the Range (W)F	Tim Holt-Ray Whitley	61	4/18/41	b4/5/41
116	Saint in Palm Springs(MyC)F	George Sanders-Wendy Barrie	67	1/24/41	b1/4/41
131	Saint's Vacation (My)A	Hugh Sinclair-Sally Gray	65	5/31/41	b6/21/41
123	Scattergood Baines (C)F	Guy Kibbee-Carol Hughes	69	2/21/41	b2/15/41
136	Scattergood Meets B'way(D)F	Guy Kibbee-Emma Dunn	70	8/22/41	b8/30/41
132	Scattergood Pulls the Strings (D)F	Guy Kibbee	65	5/23/41	b5/17/41
186	Six Gun Gold (W)	Tim Holt-Jane Clayton		8/8/41	a7/12/41
172	Story of the Vatican (Doc.)	March of Time Feature	54	7/18/41	b8/16/41
133	Sunny (MC)F	A. Neagle-J. Carroll-R. Bolger	98	5/30/41	b5/24/41
128	They Met in Argentina(MD)F	Ellison-O'Hara-Ebsen	77	4/25/41	b4/26/41
134	They Meet Again (D)F	Jean Hersholt-Dorothy Lovett	67	6/20/41	b7/5/41
'26	Tom, Dick and Harry (C)A	Ginger Rogers-Geo. Murphy	86	7/4/41	b7/19/41

RKO-RADIO

Block No.			Rel. Mins.	Date	See Issue of

Current 1941-42

1	All That Money Can Buy(D)A (Reviewed as "Here Is a Man")	Anne Shirley-Walter Huston	106	10/17/41	b7/19/41
W-1	Bandit Trail (W)F	Tim Holt-Janet Waldo	60	10/10/41	b9/6/41
1	Citizen Kane (D)A	Orson Welles-Dorothy Comingore	120	9/5/41	b4/12/41
1	Father Takes a Wife (C)A	Adolphe Menjou-Gloria Swanson	79	10/3/41	b7/19/41
1	Lady Scarface (D)F	Dennis O'Keefe-Frances Neal	66	9/26/41	b7/26/41
1	Parachute Battalion (D)F	Robert Preston-Nancy Kelly	75	9/12/41	b7/19/41

Coming 1941-42

	Ball of Fire	Barbara Stanwyck-Gary Cooper			In Prod.
	Bambi	Disney Cartoon Feature			In Prod.
	Call Out the Marines (C)	Victor McLaglen-Edmund Lowe			a10/4/41
	Come on Danger (W)	Tim Holt-Ray Whitley			a10/11/41
	Date With the Falcon (My)	George Sanders-Wendy Barrie		1/16/42	a9/6/41
W-1	Dude Cowboy (W)F	Tim Holt-Marjorie Reynolds	59	12/10/41	b9/6/41
	Dumbo (FA)F	Disney Cartoon Feature (Tech.)	64	10/31/41	b10/4/41
	Fantasia (FA)F	Technicolor Cartoon	150	1/1/42	b11/16/40
	Four Jacks and a Jill (CM)	Anne Shirley-Ray Bolger			a8/16/41
2	Gay Falcon (My)A	George Sanders-Wendy Barrie	66	10/24/41	b9/20/41
	Joan of Paris (D)	Michele Morgan-Paul Henried			a10/18/41
	Land of the Open Range (W)	Tim Holt-Ray Whitley			a8/30/41
2	Look Who's Laughing (C)F	Bergen & McCarthy	79	11/21/41	b9/20/41
	Mexican Spitfire at Sea (C)	Lupe Velez-Leon Errol			In Prod.
2	Mexican Spitfire's Baby (C)F	Leon Errol-Lupe Velez-Zasu Pitts	70	11/28/41	b9/6/41
	Obliging Young Lady	Joan Carroll-Edmond O'Brien	70	1/30/42	a8/16/41
	Playmates (CM)	K. Kyser-J. Barrymore-Lupe Velez		12/26/41	a9/27/41
W-1	Riding the Wind (W)F	Tim Holt-Ray Whitley	60	2/10/42	b9/6/41
	Sing Your Worries Away	Bert Lahr-Buddy Ebsen-Patsy Kelly			In Prod.
2	Suspicion (D)A	Cary Grant-Joan Fontaine	99	11/14/41	b9/20/41
	Syncopation	Adolphe Menjou-Jackie Cooper			In Prod.
	Thundering Hoofs (W)	Tim Holt-Ray Whitley			a10/18/41
2	Unexpected Uncle (CD)F	Anne Shirley-Charles Coburn	67	11/7/41	b9/20/41
	Valley of the Sun	James Craig-Lucille Ball			In Prod.
	Weekend for Three (C)	Dennis O'Keefe-Jane Wyatt		12/12/41	a7/19/41

Grouping By Blocks

1—Citizen Kane, All That Money Can Buy, Father Takes a Wife, Lady Scarface, Parachute Battalion
1 (Western)—Dude Cowboy, Bandit Trail, Riding the Wind
2—Gay Falcon, Look Who's Laughing, Mexican Spitfire's Baby, Suspicion, Unexpected Uncle

REPUBLIC

Current 1940-41

16	AngelsWithBrokenWings(CD)F	Binnie Barnes-Gilbert Roland	72	5/27/41	b6/7/41
10	Arkansas Judge (C)F	Rogers-Weaver Bros. and Elviry	72	1/28/41	b1/25/41
45	Back in the Saddle (MW)F	Gene Autry-Smiley Burnette	73	3/14/41	b3/15/41
58	Bad Man of Deadwood (W)F	Roy Rogers-Geo. "Gabby" Hayes	61	9/5/41	b9/6/41
8	Barnyard Follies (C)F	Mary Lee-June Storey-Rufe Davis	67	12/6/40	b11/23/40
9	Behind the News (D)F	Lloyd Nolan-Doris Davenport	74	12/20/40	b12/21/40
53	Border Legion (W)F	Roy Rogers-Geo. "Gabby" Hayes	58	12/5/40	b11/30/40
19	Bowery Boy (D)F	Dennis O'Keefe-Louise Campbell	71	12/27/40	b1/4/41
24	Citadel of Crime (D)F	Frank Albertson-Linda Hayes	58	7/24/41	b8/2/41
15	Country Fair (CM)F	Eddie Foy, Jr.-June Clyde	74	5/5/41	b5/17/41
77	Desert Bandit (W)F	Don Barry-Lynn Merrick	56	5/24/41	b5/31/41
26	Doctors Don't Tell (D)F	John Beal-Florence Rice	65	8/27/41	b9/13/41
42	Down Mexico Way (W)F	Gene Autry-Smiley Burnette	78	10/15/41	b10/18/41
68	Gangs of Sonora (W)F	Three Mesquiteers	56	7/10/41	b7/19/41
22	Gay Vagabond, The (CD)F	Ruth Donnelly-Roscoe Karns	66	5/12/41	b5/24/41
21	Great Train Robbery (D)F	Bob Steele-Claire Carleton	61	2/28/41	b3/8/41
4	Ice Capades (CDM)F	Dorothy Lewis-Jerry Colonna	88	8/20/41	b8/16/41
55	In Old Cheyenne (W)F	Roy Rogers-G. "Gabby" Hayes	58	3/28/41	b4/12/41
78	Kansas Cyclone (W)F	Don Barry-Lynn Merrick	57	6/24/41	b6/28/41
14	Lady From Louisiana (PD)A	Ona Munson-John Wayne	83	4/22/41	b5/3/41
64	Lone Star Raiders (W)F	Three Mesquiteers	57	12/23/40	b12/21/40
11	Man Betrayed (D)A	John Wayne-F. Dee-Edw. Ellis	83	2/27/41	b3/15/41
12	Mr. District Attorney (CD)F	Dennis O'Keefe-Peter Lorre	69	3/26/41	b4/5/41
57	Nevada City (W)F	Roy Rogers-George "Gabby" Hayes	58	6/20/41	b6/21/41
66	Pals of the Pecos (W)F	Three Mesquiteers	56	4/8/41	b4/26/41
20	Petticoat Politics (C)F	Roscoe Karns-Lois Ranson	67	1/31/41	b2/15/41
75	Phantom Cowboy (W)F	Don Barry-Virginia Carroll	57	2/14/41	b3/22/41
23	Poison Pen (D)A	Flora Robson-Rob't Newton	66	6/30/41	b7/5/41
65	Prairie Pioneers (W)F	Three Mesquiteers	58	2/16/41	b2/22/41
3	Puddin' Head (C)F	Judy Canova-Francis Lederer	80	6/25/41	b6/28/41
25	Rags to Riches (G)F	Alan Baxter-Mary Carlisle	57	7/31/41	b8/9/41
44	Ridin' on a Rainbow (MW)F	Gene Autry-Smiley Burnette	79	1/24/41	b2/1/41
54	Robin Hood of the Pecos(W)F	Roy Rogers-George Hayes	59	1/14/41	b1/18/41
13	Rookies on Parade (CM)F	Bob Crosby-Ruth Terry	69	4/17/41	b5/3/41
67	Saddlemates (W)F	Three Mesquiteers	56	5/26/41	b6/14/41
56	Sheriff of Tombstone (W)F	Roy Rogers-George "Gabby" Hayes	56	5/7/41	b5/10/41
46	Singing Hill, The (MW)F	Gene Autry-Smiley Burnette	75	4/26/41	b5/3/41
2	Sis Hopkins (CM)F	Judy Canova-Bob Crosby	98	4/12/41	b4/12/41
47	Sunset in Wyoming (W)F	Gene Autry-Smiley Burnette	65	7/15/41	b8/2/41
76	Two-Gun Sheriff (W)F	Don "Red" Barry-Lynn Merrick	56	4/10/41	b4/26/41
48	Under Fiesta Stars (W)F	Gene Autry-Smiley Burnette	64	8/25/41	b8/30/41
74	Wyoming Wildcat (W)F	Don Barry-Julie Duncan	56	1/6/41	b1/11/41

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171	Apache Kid (W)F	Don "Red" Barry-Lynn Merrick	56	9/12/41	b9/27/41
172	Death Valley Outlaws (W)F	Don Barry-Lynn Merrick	56	9/29/41	b10/4/41
108	Hurricane Smith (D)F	Ray Middleton-Jane Wyatt	69	7/20/41	b7/19/41
151	Jesse James at Bay (W)F	Roy Rogers-George "Gabby" Hayes	56	10/17/41	b10/18/41
110	Mercy Island (D)A	Ray Middleton-Gloria Dickson	72	10/10/41	b10/11/41
107	Mountain Moonlight (C)F	Weaver Bros. & Elviry	68	7/12/41	b7/19/41
161	Outlaws of Cherokee Trail(W)F	Three Mesquiteers	56	9/10/41	b9/20/41
133	Pittsburgh Kid (D)F	Billy Conn-Jean Parker	76	8/29/41	b9/6/41
109	Sailors on Leave (C)A	William Lundigan-Shirley Ross	71	9/30/41	b10/4/41

Coming 1941-42

	Devil Pays Off (Spy)	Margaret Tallichet-William Wright		11/5/41	a10/11/41
162	Gauchos of Eldorado (W)	Tom Tyler-Bob Steele		10/24/41	a9/27/41
	Lady For a Night	Joan Blondell-John Wayne			In Prod.
173	Missouri Outlaw (W)	Don Red Barry, Lynn Merrick			In Prod.
	Public Enemies (Spy)	Philip Terry-Wendy Barrie		10/27/41	a10/4/41
143	Sierra Sue (W)	Gene Autry-Smiley Burnette		11/14/41	a10/4/41
	Tuxedo Junction	Weaver Bros. & Elviry			In Prod.

20TH CENT.-FOX

Current 1940-41

148	Accent on Love (C)F	Geo. Montgomery-Osa Massen	61	7/11/41	b6/28/41
143	Blood and Sand (Tech.) (D)A	Tyrone Power-Linda Darnell	125	5/30/41	b5/24/41
112	Bride Wore Crutches (CD)F	Lynne Roberts-Ted North	59	6/13/41	b7/27/40
123	Chad Hanna (D) (Tech.)A	Henry Fonda-Linda Darnell	88	12/27/40	b12/14/40
108	Charter Pilot (B)F	Lynn Bari-Lloyd Nolan	70	12/6/40	b11/23/40
141	Cowboy and the Blonde(CD)F	Mary Beth Hughes-G. Montgomery	68	5/16/41	b4/26/41
149	Dance Hall (C)F	Cesar Romero-Carole Landis	73	7/18/41	b6/28/41
136	Dead Men Tell (My)F	Sidney Toler	61	3/28/41	b3/29/41
144	For Beauty's Sake (CD)A	Ned Sparks-Marjorie Rambeau	62	6/6/41	b7/5/41
127	Girl in the News (D)F	Margaret Lockwood-Barry Barnes	78	1/31/41	b1/4/41
130	Golden Hoofs (C)F	Jane Withers-Buddy Rogers	66	2/14/41	b2/8/41
140	GreatAmericanBroadcast(DM)F	Alice Faye-John Payne-Jack Oakie	90	5/9/41	b5/3/41
142	Great Commandment (D)F	John Beal-Albert Dekker	80	5/23/41	b4/12/41
115	Hudson's Bay (PD)F	Paul Muni-Gene Tierney	94	1/3/41	b12/28/40
122	Jennie (D)F	Doris Bowden-Geo. Montgomery	78	12/20/40	b12/7/40
139	Mail Train (D)F	Alastair Sim-Gordon Harker	60	4/25/41	b7/5/41
146	Man Hunt (Spy)F	Walter Pidgeon-Joan Bennett	100	6/20/41	b6/14/41
124	Michael Shayne, Private Detective (My)F	Lloyd Nolan-Marjorie Weaver	77	1/10/41	b12/28/40
147	Moon Over Miami (MC)F	Don Ameche-Betty Grable (Tech.)	91	7/4/41	b6/21/41
132	Murder Among Friends (MyC)F	John Hubbard-Marjorie Weaver	67	3/14/41	b2/22/41
121	Murder Over New York(My)F	Sidney Toler-Marjorie Weaver	65	12/13/40	b12/7/40
129	Ride Kelly Ride (D)F	Marvin Stephens-Rita Quigley	59	2/7/41	b1/25/41

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

20TH CENT.-FOX

Current 1940-41 (Cont.)

			Mins.	Rel. Date	See Issue of
136	Ride On Vaquero (W)F	Cesar Romero-Mary Beth Hughes	64	4/18/41	b3/22/41
125	Romance of the Rio Grande (W)F	Cesar Romero-Patricia Morison	73	1/17/41	b12/28/40
131	Scotland Yard (D)F	Edmund Gwenn-Nancy Kelly	67	2/28/41	b3/29/41
134	Sleepers West (D)F	Lloyd Nolan-Lynn Bari	72	4/4/41	b3/22/41
128	Tall, Dark and Handsome (CD)A	Cesar Romero-Milton Berle	78	1/24/41	b1/18/41
137	That Night in Rio (M)A	Alice Faye-Don Ameche (Tech.)	90	4/11/41	b3/1/41
133	Tobacco Road (D)A	Tierney-Grapewin-Rambeau	84	3/7/41	b2/22/41
145	Very Young Lady (CD)F	Jane Withers-Nancy Kelly	70	6/27/41	b5/3/41
126	Western Union (Tech.)(PD)F	Rob't Young-Randolph Scott	95	2/21/41	b2/8/41

Current 1941-42

Block No.			Mins.	Rel. Date	See Issue of
2	Belle Starr (Tech.) (D)A	Gene Tierney-Randolph Scott	87	9/12/41	b8/23/41
2	Charlie Chan in Rio (My)F	Sidney Toler-Mary Beth Hughes	62	9/5/41	b8/23/41
1	Charley's Aunt (C)F	Jack Benny-Kay Francis	81	8/1/41	b7/26/41
1	Dressed to Kill (D)F	Lloyd Nolan-Mary Beth Hughes	74	8/8/41	b7/26/41
3	Great Guns (C)F	Laurel and Hardy-Sheila Ryan	74	10/10/41	b9/13/41
W-1	Last of the Duanes (W)F	Geo. Montgomery-Lynne Roberts	58	9/26/41	b9/13/41
3	Man at Large (Spy)F	Marjorie Weaver-Richard Derr	69	10/3/41	b9/13/41
1	Private Nurse (D)F	Brenda Joyce-Jane Darwell	60	8/22/41	b7/26/41
W-1	Riders of the Purple Sage(W)F	George Montgomery-Mary Howard	56	10/10/41	b9/13/41
1	Sun Valley Serenade	Sonja Henie-John Payne-M. Berle	83	8/29/41	b8/2/41
3	Week-end in Havana (D)F	Alice Faye-John Payne (Tech.)	80	9/26/41	b9/13/41
3	We Go Fast (C)A	Alan Curtis-Lynn Bari	64	9/19/41	b9/13/41
1	Wild Geese Calling (D)F	Henry Fonda-Joan Bennett	77	8/15/41	b7/26/41
3	Yank in the R.A.F. (War)F	Tyrone Power-Betty Grable	97	10/17/41	b9/13/41

Coming 1941-42

	Blue White and Perfect	Lloyd Nolan-Helene Reynolds		In Prod.
	Cadet Girl (D)	Carole Landis-Geo. Montgomery		a8/9/41
	Castle in the Desert	Sidney Toler-Arleen Whelan		In Prod.
	Confirm or Deny (D)	Don Ameche-Joan Bennett		a9/13/41
	Highway to Hell	Pat O'Brien-Carole Landis		In Prod.
4	Hot Spot (My)F	Betty Grable-Victor Mature	82	10/31/41 b10/18/41
	How Green Was My Valley(D)	Maureen O'Hara-Walter Pidgeon		a7/19/41
	Lone Star Ranger (W)	John Kimbrough-Sheila Ryan		a9/13/41
	Marry the Boss' Daughter	Brenda Joyce-Bruce Edwards		a8/2/41
4	Moon Over Her Shoulder(C)A	Lynn Bari-John Sutton	68	10/24/41 b10/18/41
	Outlaw, The	Walter Huston-Thos. Mitchell		In Prod.
	Perfect Snob	Lynn Bari-Cornell Wilde		In Prod.
	Remarkable Mr. Kipps	Michael Redgrave-Diana Wynyard		Not Rev.
	Remember the Day (D)	Claudette Colbert-John Payne		a10/4/41
	Rise and Shine	Linda Darnell-Jack Oakie		a10/11/41
4	Small Town Deb (D)	Jane Withers-Cobina Wright, Jr.	11	7/41 a9/13/41
	Son of Fury (D)	Tyrone Power-Frances Farmer		a10/4/41
4	Swamp Water (D)	Walter Huston-Walter Brennan	11	4/41 a8/16/41
	Young America (D)	Jane Withers-William Tracy		a9/13/41

Grouping By Blocks

1—Charley's Aunt, Dressed to Kill, Private Nurse, Sun Valley Serenade, Wild Geese Calling
1 (Western)—Last of the Duanes, Riders of the Purple Sage
2—Belle Starr, Charlie Chan in Rio
3—Great Guns, Man at Large, Week-End in Havana, We Go Fast, Yank in the R.A.F.
4—Hot Spot, Moon Over Her Shoulder, Small Town Deb, Swamp Water

UNITED ARTISTS

Current

			Mins.	Rel. Date	See Issue of
	Broadway Limited (C-D)F	Victor McLaglen-Dennis O'Keefe	73	6/13/41	b6/14/41
	Cheers for Miss Bishop (D)F	Martha Scott-William Gargan	100	2/21/41	b1/18/41
	Great Dictator, The (C)F	Charles Chaplin-P. Goddard	126	3/1/41	b10/19/40
	International Lady (Spy)A	Ilona Massey-George Brent	100	9/19/41	b10/18/41
	Lydia (D)F	Merle Oberon-Alan Marshall	104	9/29/41	b8/23/41
	Major Barbara (CD)A	Wendy Hiller-Robert Morley	12	9/12/41	b5/3/41
	New Wine (MD)F	Ilona Massey-Binnie Barnes	84	10/10/41	b8/2/41
	Niagara Falls (C)F	Marjorie Woodworth-Tom Brown	43	10/17/41	b9/27/41
	Pot O' Gold (C-Mu)F	James Stewart-Paulette Goddard	95	4/11/41	b4/5/41
	Road Show (C)F	Adolphe Menjou-Carole Landis	82	1/24/41	b1/11/41
	So Ends Our Night (D)A	Fredric March-Margaret Sullavan	121	2/14/41	b1/25/41
	Son of Monte Cristo (D)F	Joan Bennett-Louis Hayward	104	1/10/41	b12/7/40
	Tanks a Million (C)F	Jas. Gleason-Wm. Tracy	50	9/12/41	b8/9/41
	That Hamilton Woman!(PD)A	Vivien Leigh-Laurence Olivier	126	4/30/41	b3/22/41
	That Uncertain Feeling(SC)A	Oberon-Douglas-Meredith	84	4/20/41	b3/15/41
	Thief of Bagdad (FA)F	Sabu-Conrad Veidt (Tech.)	109	12/25/40	b10/19/40
	Three Cockeyed Sailors (C)F	Tommy Trinder-Claude Hulbert	76	7/4/41	b7/12/41
	Topper Returns (C)F	Joan Blondell-Carole Landis	89	3/21/41	b3/15/41

Coming

	All American Co-Ed (CM)F	Frances Langford-Johnny Downs	48	10/31/41 b10/18/41
	Corsican Brothers (D)	Doug Fairbanks, Jr.-Akim Tamiroff		11/14/41 a9/13/41
	Fiesta (Tech.) (CD)	Armida-Antonio Moreno-Geo. Givot		11/28/41 a9/27/41
	Hay Foot	William Tracy-James Gleason		In Prod.
	Heliotrope Harry	Brian Donlevy-Miriam Hopkins		In Prod.
	Jungle Book (Tech.) (FA)	Sabu-Jer. Cowan-Rosemary DeCamp		1/30/42 a8/2/41
	Miss Polly (C)	ZaSu Pitts-Slim Summerville		11/14/41 a9/27/41
	Shanghai Gesture (D)	Gene Tierney-Victor Mature		1/15/42 a9/27/41
	Ships With Wings (War)	John Clements-Leslie Banks		Coming
	Sundown (D)A	Gene Tierney-Bruce Cabot	92	10/31/41 b10/18/41
	Twin Beds	George Brent-Joan Bennett		11/28/41 In Prod.

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			Mins.	Rel. Date	See Issue of
5035	Bachelor Daddy (C)F	Baby Sandy-Kathryn Adams	60	7/4/41	b6/28/41
5002	Back Street (D)F	Chas. Boyer-M. Sullavan	89	2/7/41	b2/8/41
5028	Black Cat (My)A	Hugh Herbert-Broderick Crawford	70	5/2/41	b4/26/41
5064	Boss of Bullion City (W)	J. M. Brown-Fuzzy Knight	59	1/10/41	a9/14/40
5011	Buck Privates (C)F	Abbott & Costello-Andrews Sisters	82	1/31/41	b2/8/41
5065	Bury Me Not on the Prairie (W)	J. M. Brown-Fuzzy Knight		3/21/41	a12/14/40
5039	Cracked Nuts (C)	Una Merkel-Stuart Erwin	65	8/1/41	b7/26/41
5057	Dangerous Game (D)F	Richard Arlen-Andy Devine	60	8/22/41	b3/8/41
5008	Dark Streets of Cairo (D)F	Sigrid Gurie-Ralph Byrd	58	2/28/41	b12/7/40
5037	Double Date (C)F	Peg. Moran-Ed. Lowe-Una Merkel	58	3/14/41	b3/15/41
5011	Flame of New Orleans (CD)F	Dietrich-Roland Young-Cabot	79	4/25/41	b4/26/41
5025	Give Us Wings (D)F	Billy Halop-Huntz Hall	69	12/20/40	b11/16/40
5038	Hello Sucker (F)A	Hugh Herbert-Peggy Moran	60	7/11/41	b7/5/41
5029	Hit the Road (D)F	George-MacLane-Dead End Kids	60	6/27/41	b6/28/41
5000A	Hold That Ghost (CM)	Abbott & Costello-Evelyn Ankers	86	8/8/41	b8/2/41
5033	Horror Island (My)F	Peggy Moran-Dick Foran	60	3/28/41	b4/5/41
5000	In the Navy (CM)F	Abbott & Costello-Dick Powell	86	5/30/41	b5/31/41
5018	Invisible Woman (C)A	John Barrymore-Virginia Bruce	72	12/27/40	b1/4/41
5043	Lady From Cheyenne (CD)	Loretta Young-Rob't Preston	87	4/11/41	b4/5/41
5066	Law of the Range (W)	Johnny Mack Brown	60	6/20/41	b7/19/41
5053	Lucky Devils (A)F	Richard Arlen-Andy Devine	64	1/3/41	b12/28/40
5012	Man Made Monster (D)A	Frank Albertson-Lon Chaney, Jr.	62	3/28/41	b3/22/41
5016	Man Who Lost Himself (F)A	Brian Aherne-Kay Francis	71	3/21/41	b3/29/41
5026	Margie (C)F	Tom Brown-Nan Grey-M. Auer	59	12/6/40	b9/21/40
5032	Meet the Chump (C)F	Hugh Herbert-Lewis Howard	60	2/14/41	b2/1/41
5055	Men of the Timberland (A)F	Richard Arlen-Andy Devine	61	6/6/41	b5/31/41
5041	Mr. Dynamite (D)A	Lloyd Nolan-Irene Hervey	67	3/7/41	b3/15/41
5014	Model Wife (C)A	Joan Blondell-Dick Powell	83	4/18/41	b4/19/41
5054	Mutiny in the Arctic (A)F	Richard Arlen-Andy Devine	61	4/18/41	b5/3/41
5003	Nice Girl? (CM)F	Deanna Durbin-Franchot Tone	95	2/21/41	b3/1/41
5063	Pony Post (W)F	Johnny Mack Brown	59	11/8/40	b12/21/40
5056	Raiders of the Desert (A)F	Richard Arlen-Andy Devine	60	6/18/41	b7/12/41
5067	Rawhide Rangers (W)F	Johnny Mack Brown-Fuzzy Knight	56	7/18/41	b8/16/41
5031	San Antonio Rose (M)F	Robert Paige-Jane Frazee	63	6/20/41	b6/28/41
5027	San Francisco Docks (D)A	Burgess Meredith-Irene Hervey	65	1/10/41	b12/7/40
5022	Six Lessons From Madame La Zonga (C)F	Lupe Velez-Leon Errol	60	1/17/41	b1/18/41
5044	This Woman Is Mine (PD)A	Franchot Tone-Walter Brennan	92	8/22/41	b8/23/41
5012A	Tight Shoes (C)F	Brod Crawford-Ann Gwynne	67	6/13/41	b6/14/41
5034	Too Many Blondes (CM)A	Rudy Vallee-Helen Parrish	60	5/23/41	a5/24/41
5008	Trail of the Vigilantes(WC)F	Franchot Tone-Crawford-Devine	75	12/13/40	b12/14/40
5030	Where Did You Get That Girl? (MC)F	Helen Parish-Chas. Lang	67	1/3/41	b12/28/40

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			Mins.	Rel. Date	See Issue of
	Badlands of Dakota W)F	Crawford-Herbert-Devine	73	9/5/41	b8/30/41
	Burma Convoy (A)A	Charles Bickford-Evelyn Ankers	59	10/17/41	b10/4/41
6045	Girl Must Live (C)A	Margaret Lockwood	69	9/19/41	b10/11/41
	It Started With Eve (CD)F	Deanna Durbin-Charles Laughton	90	9/26/41	b10/4/41
	Kid From Kansas (A)F	Dick Foran-Leo Carrillo	60	9/19/41	b9/20/41
6061	Man From Montana (W)F	Johnny Mack Brown-Fuzzy Knight	61	9/5/41	b9/20/41
	Mob Town (G)F	Dead End Kids-Dick Foran	62	10/3/41	b10/4/41
	Never Give a Sucker an Even Break (CM)F	W. C. Fields-Gloria Jean	71	10/10/41	b10/11/41
	Sing Another Chorus (MC)F	Johnny Downs-Jane Frazee	64	9/19/41	b9/13/41
	South of Tahiti (D)	Brian Donlevy-Maria Montez		10/17/41	a10/4/41
	Unfinished Business (CD)A	Irene Dunne-Robt. Montgomery	94	9/12/41	b8/30/41

Coming 1941-42

	Appointment for Love (D)	Chas. Boyer-Margaret Sullavan		10/31/41 a8/16/41
6063	Arizona Cyclone (W)	Johnny Mack Brown		11/14/41 a7/12/41
	Bombay Clipper (D)	William Gargan-Irene Hervey		a7/19/41
	Don't Get Personal (C) (Former title "Nobody's Fool")	Hugh Herbert-Anne Gwynne		12/5/41 a9/13/41
	Dr. Rx	Lionel Atwill-Patric Knowles		In Prod.
	Fifty Million Nickels	Harriet Hilliard-Ken Murray		In Prod.
6065	Fighting Bill Fargo (W) (Former title "Vigilantes")	Johnny Mack Brown-Nell O'Day		12/19/41 a9/13/41
	Flying Cadets (D)F	Wm. Gargan-Ed. Lowe-Peggy Moran	60	10/24/41 b10/18/41
	Hellzapoppin	Olsen and Johnson-Martha Raye		12/26/41 a7/26/41
	Jail House Blues (C) (Former title "Big House Blues")	Anne Gwynne-Nat Pendleton		1/23/42 a5/31/41
	Keep 'Em Flying	Abbott & Costello-Carol Bruce		11/28/41 a9/27/41
	Mad Doctor of Market St.(D) (Former title "Terror of the Islands")	Una Merkel-Claire Dodd		a8/2/41
6062	Masked Rider (W)F	Johnny Mack Brown-Fuzzy Knight	58	11/21/41 b10/11/41
	Melody Lane (CM)	Baby Sandy-The Merry Macs		12/19/41 a10/18/41
	Moonlight in Hawaii (CM)F	Johnny Downs-Jane Frazee	60	11/21/41 b10/11/41
	North to the Klondike (A)	Brod Crawford-Lon Chaney, Jr.		a10/18/41
	Paris Calling	Elisabeth Bergner-Randolph Scott		11/14/41 In Prod.
6044	Quiet Wedding	Margaret Lockwood		11/21/41 Not Rev.
	Ride 'Em Cowboy (C)	Abbott & Costello-Dick Foran		a8/2/41
	Sealed Lips (D) (Former title "Beyond the Law")	Wm. Gargan-June Clyde-John Litel		1/2/42 a5/17/41
6064	Stage Coach Buckaroo (W) (Former title "Ghost Town Buckaroo")	J. Mack Brown-Fuzzy Knight		1/2/42 a9/13/41
	Swing It, Soldier	Frances Langford-Ken Murray		11/7/41 a7/26/41
	There's One Born Every Minute (C) (Former title "Man Or Mouse")	Hugh Herbert-Tom Brown		a10/4/41

WARNER BROS.

Current 1940-41

			Mins.	Rel. Date	See Issue of
566	Affectionately Yours (SC)F	Merle Oberon-Dennis Morgan	88	5/10/41	b5/10/41
557	Bad Men of Missouri (D)A	Dennis Morgan-Wayne Morris	74	7/26/41	b7/19/41
507	Bride Came C.O.D. (C)A	Bette Davis-James Cagney	91	7/12/41	b6/28/41
518	Bullets for O'Hara (D)A	Joan Perry-Roger Pryor	50	7/19/41	b7/19/41
572	Case of the Black Parrot (My)F	Wm. Lundigan-Maris Wrixon	60	1/11/41	b1/18/41
533	Dive Bomber (Tech.) (D)F	Errol Flynn-Fred MacMurray	132	8/30/41	b8/16/41
520	Father's Son (D)F	John Litel-Billy Dawson	58	2/1/41	b1/4/41
514	Flight From Destiny (D)A	Thos. Mitchell-Jeffrey Lynn	70	2/8/41	b12/28/40
509	Footsteps in the Dark(MyC)A	Errol Flynn-Brenda Marshall	96	3/8/41	b3/1/41
503	Four Mothers (D)F	Lane Sisters-G. Page-J. Lynn	86	1/4/41	b12/21/40
504	Great Lie (D)F	Bette Davis-Geo. Brent	107	4/12/41	b4/5/41
515	Great Mr. Nobody (C)F	Eddie Albert-Joan Leslie	71	2/15/41	b2/8/41
524	Here Comes Happiness (D)F	Mildred Coles-Richard Ainley	57	3/15/41	b3/8/41
556	High Sierra (G)F	Humphrey Bogart-Ida Lupino	100	1/25/41	b1/11/41
565	Highway West (G)A	Brenda Marshall-Olympe Bradna	63	8/23/41	b7/26/41
510	Honeymoon for Three (C)F	George Brent-Ann Sheridan	77	1/18/41	b1/11/41
517	Kisses for Breakfast (F)A	Dennis Morgan-Jane Wyatt	82	7/5/41	b7/5/41
568	Knockout (D)	Arthur Kennedy-Olympe Bradna	73	3/29/41	b3/29/41
505	Manpower (D)A	Marlene Dietrich-George Raft	105	8/9/41	b7/12/41
500	Meet John Doe (D)F	Gary Cooper-Barbara Stanwyck	123	4/28/41	b3/15/41
508	Million Dollar Baby (CD)F	Priscilla Lane-Ronald Reagan	102	5/31/41	b5/24/41
523	Nurse's Secret (My)F	Lee Patrick-Regis Toomey	65	5/24/41	b5/10/41
555	Out of the Fog (D)A	Ida Lupino-John Garfield	85	6/14/41	b6/14/41
524	Passage From Hongkong(My)F	Keith Douglas-Lucile Fairbanks	61	6/21/41	b6/7/41
551	Santa Fe Trail (PD)F	Flynn-de Havilland-Massey	110	12/28/40	b12/28/40
501	Sea Wolf (D)A	Robinson-Garfield-Lupino	100	3/22/41	b3/29/41
573	Shadows on the Stairs (My)F	Maris Wrixon-Wm. Lundigan	63	3/1/41	b5/17/41
571	She Couldn't Say No (C)F	Roger Pryor-Eve Arden	63	12/7/40	b12/28/40
564	Shining Victory (D)A	G. Fitzgerald-Jas. Stephenson	83	6/7/41	b5/24/41
522	Shot in the Dark (My)F	Ricardo Cortez-Wm. Lundigan	57	4/5/41	b3/29/41
563	Singapore Woman (D)A	Brenda Marshall-David Bruce	64	5/17/41	b5/10/41
567	Strange Alibi (G)F	Arthur Kennedy-Joan Perry	63	4/19/41	b4/12/41
559	Strawberry Blonde (CD)F	Jas. Cagney-Olivia de Havilland	97	2/22/41	b2/15/41
516	Thieves Fall Out (C)A	Eddie Albert-Joan Leslie	72	5/3/41	b4/19/41
574	Three Sons O'Guns (CD)A	Wayne Morris-Arthur Kennedy	65	8/2/41	b7/19/41
558	Underground (D)	Jeffrey Lynn-Karen Verne	95	6/28/41	b6/14/41
560	Wagons Roll at Night (D)	Humphrey Bogart-Sylvia Sidney	84	4/26/41	b4/26/41

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106	International Squadron (D)F	James Stephenson-Ronald Reagan	87	10/11/41	b8/16/41
105	Law of the Tropics (D)F	Constance Bennett-Jeffrey Lynn	76	10/4/41	b9/6/41
107	Maltese Falcon (My)A	Mary Astor-Humphrey Bogart	100	10/18/41	b10/4/41
103	Navy Blues (C)F	A. Sheridan-J. Oakie-M. Raye	108	9/13/41	b8/16/41
104	Nine Lives Are Not Enough (My)F	Ronald Reagan-James Gleason	63	9/27/41	b9/6/41
101	Sergeant York (BD)A	Gary Cooper-Joan Leslie	134	9/27/41	b7/12/41
102	Smiling Ghost (HC)A	Wayne Morris-Brenda Marshall	71	9/6/41	b8/16/41

Coming 1941-42

	All Through the Night (Spy)	Humphrey Bogart-Judith Anderson		a9/6/41
	Always in My Heart	Kay Francis-Walter Huston		In Prod.
	Blues in the Night (D) (Former title "New Orleans Blues")	Priscilla Lane-Richard Whorf		a8/2/41
	Body Disappears	Jeffrey Lynn-Jane Wyman		In Prod.
	Captain of the Clouds (D)	J. Cagney-Dennis Morgan (Tech.)		a9/27/41
	Dangerously They Live (Spy)	John Garfield-Raymond Massey		a10/4/41
	Juke Girl	Ann Sheridan-Ronald Reagan		In Prod.
	Kings Row (D)	Ann Sheridan-Ronald Reagan		a9/27/41
	Male Animal	Olivia de Havilland-Henry Fonda		a10/4/41
	Man Who Came to Dinner(C)	Bette Davis-Monte Woolley		a8/23/41
108	One Foot in Heaven (B)F	Frederic March-Martha Scott	108	11/1/41	b10/4/41
	Prime Minister (B)F	John Gielgud-Diana Wynyard	94	11/8/41	b9/13/41
	Steel Against the Sky (D)	Richard Whorf-Lloyd Nolan			a9/27/41
	Target For Tonight (DocD)F	Royal Air Force	48		b10/18/41
	They Died With Their Boots On (D)	Errol Flynn-Olivia de Havilland			a8/30/41
	Wild Bill Hickok Rides (A)	Constance Bennett-Bruce Cabot			a10/4/41
	You're In the Army Now	Jimmy Durante-Phil Silvers			In Prod.

MISCELLANEOUS

	Eternal Gift (Rel.)	Catholic Mass	100	Lamont	Not Rev.
	40,000 Horsemen (War)A	Grant Taylor-Betty Bryant	85	Goodwill	b8/2/41
	King of the White Elephants (PD)F	Siamese cast	66	Pridi	b4/5/41
	Lilac Domino (Mu)F	Michael Bartlett-June Knight	95	Select	b12/14/40
	Merry Wives (Czech) (H-D)A	Czech cast	80	Lloyd	b2/1/41
	Mystery of Room 13 (My)F	Gibb McLaughlin-Sara Seegar	68	Alliance	b8/30/41
	No Greater Sin (D)A	Leon Ames-Luana Walters	85	University	b6/21/41

Key: Letters and combinations of them symbolize type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (S) Society; (T) Travel. Initial after this key: F—Family; A—Adults. a—Before Date of Issue Indicates Advance Dope;—b—Box Office Slant.

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

Shorts Booking Guide

COLUMBIA 1940-41

	Comment	Running Time	Reviewed Issue Of
ALL STAR COMEDIES (18)			
2432	Black Eyes and Blues	Fair	16½	4/19/41
2425	Blondes and Blunders	Silly	16	11/30/40
2424	Bundle of Bliss		17	Not Rev.
2423	Cold Turkey		18	10/12/40
2436	French Fried Patootie		18	Not Rev.
2428	Fresh As a Freshman	Fair	16	4/ 5/41
2431	Glove Affair		16½	Not Rev.
2426	His Ex Marks the Spot	Funny	18	1/11/41
2438	Host to a Ghost	Fair	17	8/ 9/41
2437	Love at First Fright		18	Not Rev.
2421	Pleased to Mitt You		18	Not Rev.
2434	Ready, Willing But Unable		16½	Not Rev.
2433	Ring and the Belle	Fair	17	5/24/41
2429	So You Won't Squawk		16	Not Rev.
2422	Spook Speaks	Fairly Amusing	18	10/12/40
2427	Watchman Takes a Wife	Fairly Amusing	16	1/25/41
2435	Yankee Doodle Andy		16	Not Rev.
2430	Yumpin' Yiminy		16	Not Rev.
CINESCOPES (10)				
2978	Capital Sidelights	Poor	10	5/24/41
2975	Feathers	Very Good	9	3/ 1/41
2979	Fighter Pilot	Timely	11	6/28/41
2972	Floating Elephants	Timely and Good	8	10/12/40
2971	Hobby Lobby	Excellent	12	9/21/40
2976	Movie Magic	Fascinating	9	3/29/41
2973	Nice Work, If You Can Do It	Fair	10	11/23/40
2977	This Is England	Timely	10	4/ 5/41
2974	Unusual Crafts	Interesting	9	1/25/41
COLOR RHAPSODIES (16) (Tech.)				
2507	Carpenters		7	Not Rev.
2510	Cuckoo I. Q.	Fair	7	8/ 9/41
2505	Helping Paw	Amusing	7	2/ 1/41
2508	Land of Fun		7	Not Rev.
2503	Mad Hatter		7	Not Rev.
2502	Mr. Elephant Goes to Town		8	Not Rev.
2501	Tangled Television	Good	7½	10/12/40
2509	Tom Thumb's Brother	Cute	7	6/28/41
2506	Way of All Pests		7	Not Rev.
2504	Wise Owl	Fairly Good	7	11/30/40
COLUMBIA TOURS (10)				
2556	Beautiful British Columbia		10	Not Rev.
2560	Beautiful Ontario		10	Not Rev.
2557	From Singapore to Hongkong	Timely	10	3/15/41
2551	Historic Virginia		11	Not Rev.
2554	Islands of the West Indies	Satisfactory	10	11/23/40
2553	Old and New Arizona		10	Not Rev.
2559	San Francisco—Metropolis of the West	Average	10	4/19/41
2552	Savoy in the Alps	Poor Timing	11	11/23/40
2555	Sojourn in Havana	Interesting	9	11/30/40
2558	Western Wonderland	Excellent	10	3/29/41
COMMUNITY SINGS (10)				
2655	Fun With Songs	Fair	10	3/15/41
2654	Gay Tunes		10	Not Rev.
2651	Jolly Tunes		9	Not Rev.
2653	Melodies That Linger		10	Not Rev.
2657	Peppy Songs		10	Not Rev.
2658	"Perfidia" Baker		10	Not Rev.
2652	Popular Love Songs	Depends	9	11/23/40
2656	Songs With Harmony		10	Not Rev.
FABLES CARTOONS (8)				
2757	Dumb Like a Fox	Cute	6	8/ 9/41
2751	Farmer Tom Thumb	Good	6	6/28/41
2756	Kitty Gets the Bird	Good	7	6/28/41
2755	It Happened to Crusoe		6	Not Rev.
2752	Mouse Meets Lion	Poor	6	11/23/40
2753	Paunch and Judy	Average	6	1/25/41
2758	Playing the Pied Piper	Poor	6	8/30/41
2754	Streamlined Donkey	Cute	6	3/22/41
HOW'S YOUR I. Q. (6)				
2604	Junior I. Q. Parade		9½	Not Rev.
2605	So You Think You Know Music	Good	10	4/19/41
2601	Take It Or Leave It (1)	Funny	11½	11/30/40
2602	Take It or Leave It (2)	Entertaining	11	2/ 1/41
2603	Take It Or Leave It (3)		11	Not Rev.
2606	Take It Or Leave It (4)	Very Good	11	5/31/41
NEW YORK PARADE (6)				
2952	Abroad at Home	Interesting	10	4/26/41
2951	Magic City	Well Done	10	1/25/41
PHANTASIES CARTOONS (8)				
2707	Crystal Gazer		6	Not Rev.
2702	Happy Holidays		6	Not Rev.
2703	Little Theatre		6	Not Rev.
2708	Merry Mouse Cafe	Poor	6	9/13/41
2701	Schoolboy Dreams	Cute	7	10/12/40
2704	There's Music in Your Hair		7	Not Rev.
2706	Wallflower		6	Not Rev.
SCREEN SNAPSHOTS (12)				
2851	No. 1 (Ken Murray)		10	11/30/40
2852	No. 2 (Don Wilson)	Very Good	10	11/23/40
2853	No. 3 (Ken Murray)	One of the Best	9	Not Rev.
2854	No. 4 (Ken Murray)		10	Not Rev.
2855	No. 5 (Bob Hope)	Excellent	10	2/ 1/41
2856	No. 6 (Larry Simms)	Good	10	3/22/41
2857	No. 7 (Ken Murray)		10	Not Rev.
2858	No. 8 (Jerry Colonna)		10	Not Rev.
2859	No. 9 (Jack Benny)	Fair	10	8/30/41
STOOGE COMEDIES (8)				
2407	All the World's a Stooge	Typical	16	5/24/41
2404	Boobs in Arms		18	Not Rev.
2403	Cookoo Cavaliers	Silly	17	11/30/40
2406	Dutiful But Dumb		16½	Not Rev.
2401	From Nurse to Worse	A Dud	17	8/31/40
2408	I'll Never Heil Again	Satiric Slapstick	18	6/28/41
2402	No Census, No Feeling		18	Not Rev.
2405	So Long Mr. Chumps	Slapstick	20	3/22/41
WASHINGTON PARADE (6)				
2901	The Mint		10	Not Rev.
2904	The Spirit of 1941	Fair	10	4/26/41
2902	U. S. Military Academy		10	Not Rev.
2903	U. S. Naval Academy	Splendid	10	2/ 1/41

COLUMBIA 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
WORLD OF SPORTS (12)			
2803	Ali the Giant Killer	Very Good	9	1/25/41
2808	Aquaplay	Very Good	9	6/28/41
2807	Diving Thrills	Very Good	9	5/31/41
2802	Hunting Wild Deer	Fair	9	11/30/40
2804	Ice Capers	Very Good	10	3/ 8/41
2806	Jungle Archer	Very Good	11	4/26/41
2801	Master of Cue	Billiard Fans	10	10/12/40
2805	Splits, Spares and Strikes	For Bowlers	10	3/ 8/41

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ALL-STAR COMEDIES (18)				
3423	General Nuisance		18	Not Rev.
3422	Half Shot at Sunrise	Slapstick	16	10/ 4/41
3421	Love in Gloom	Good	21	8/ 9/41
CINESCOPES (8)				
3971	Exploring Space	Interesting	9	8/30/41
3972	From Nuts to Soup	Poor	9	10/ 4/41
3973	World of Sound		9	Not Rev.
COLOR RHAPSODIES (16) Tech.				
3501	Who's Zoo in Hollywood		7	Not Rev.
COMMUNITY SING (10)				
3651	Don Baker	Poor	9	8/30/41
3652	No. 2	As Usual	9	10/ 4/41
FABLES CARTOONS (8)				
3751	Great Cheese Mystery		7	Not Rev.
GLOVE SLINGERS (4)				
INTERNATIONAL FORUM (6)				
3451	Dorothy Thompson	Timely	18	3/ 1/41
3452	Will England Be Invaded?	Very Good	16	8/ 9/41
3453	Will Democracy Survive?	Timely	18	10/18/41
PANORAMICS (12)				
3901	City Within a City	Commercial	10	9/13/41
PHANTASIES CARTOONS (8)				
3701	Crystal Gazer		7	Not Rev.
QUIZ REELS (6)				
3602	Kitchen Quiz	Excellent	10½	9/13/41
3601	So You Think You Know Music	Good	10	8/30/41
SCREEN SNAPSHOTS (10)				
3851	No. 1 (Ken Murray)	Good	10	10/ 4/41
3852	No. 2 (Ken Murray)		10	Not Rev.
STOOGE COMEDIES (8)				
3401	An Ache in Every Stake	Slapstick	18	9/13/41
THIS CHANGING WORLD (6)				
3981	Broken Treaties	Disappointing	10	9/13/41
TOURS (8)				
3552	Buenos Aires Today	Good	10	10/ 4/41
3551	Journey in Tunisia	Dated	10	8/30/41
WORLD OF SPORT (12)				
3803	Jungle Fishing		10	Not Rev.
3802	Show Dogs	Excellent	10	9/20/41
3801	Tee Up (Patty Berg)	For Golfers	10	8/30/41

MGM 1940-41

CARTOONS (18) (Tech.)				
W-243	Abul the Bul-Bul Ameer	Excellent	8	4/ 5/41
W-249	Alley Cat	Excellent	8	8/ 2/41
W-253	Flying Bear		8	Not Rev.
W-246	Goose Goes South		8	Not Rev.
W-248	Dance of the Weed	Fair	8	6/28/41
W-251	Little Caesario	Very Good	8	9/29/41
W-245	Little Mole	Very Good	9	5/17/41
W-241	Lonesome Stranger	Excellent	9	12/ 7/40
W-250	Midnight Snack	Cute	9	8/16/41
W-242	Mrs. Ladybug	Excellent	8	1/ 4/41
W-252	Officer Pooch	Amusing	8	9/27/41
W-244	Prospecting Bear	Funny	9	4/ 5/41
W-247	Rookie Bear	Funny	8	6/14/41
CRIME DOESN'T PAY (6)				
P-205	Coffins on Wheels	Excellent	17	6/14/41
P-201	Eyes of the Navy	Excellent	20	10/19/40
P-204	Forbidden Passage	Tops	21	3/ 1/41
P-203	Respect the Law	Very Good	20	2/ 1/41
P-206	Sucker List		20	Not Rev.
P-202	You the People	Excellent	21	1/ 4/41
MINIATURES (10)				
M-235	Battle, The	Interesting	11	6/28/41
M-238	Ghost Treasure	Interesting	10	8/16/41
M-232	Great Meddler	Very Good	11	1/ 4/41
M-233	Happiest Man on Earth	Unusual	11	2/ 1/41
M-237	Man Who Changed the World	Excellent	11	8/ 2/41
M-236	Memories of Europe	Excellent	8	6/28/41
M-234	More About Nostradamus	Timely	11	2/22/41
M-231	Rodeo Dough	Very Good	10	12/ 7/40
M-239	Triumph Without Drums		10	Not Rev.
OUR GANG (9)				
C-296	Baby Blues	Very Good	9	4/ 5/41
C-295	Fightin' Fools	Good Fun	9	2/ 1/41
C-293	Goin' Fishin'	Standard	10	11/ 9/40
C-291	Good Bad Boys	Good	11	9/ 7/40
C-294	Kiddie Cure	Good Gang	11	12/ 7/40
C-298	1-2-3 Go	Amusing	10	5/17/41
C-299	Robot Wrecks	Amusing	11	8/ 2/41
C-292	Waldo's Last Stand	Flimsy	11	11/ 9/40
C-297	Ye Olde Minstrels	Poor	11	4/ 5/41

MGM 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
PASSING PARADE (9)			
K-281	American Spoken Here	Excellent	11	12/ 7/40
K-289	Hobbies	Excellent	10	9/27/41
K-283	More Trifles of Importance	Excellent	11	4/ 5/41
K-288	Of Pups and Puzzles	Excellent	10	9/27/41
K-284	Out of Darkness	Significant	11	5/10/41
K-286	This Is the Bowery	Excellent	11	6/28/41
K-282	Whispers	Excellent	10	2/22/41
K-285	Willie and the Mouse	Instructive	11	6/14/41
K-287	Your Last Act	Excellent	11	8/ 2/41
PETE SMITH SPECIALTIES (14)				
S-267	Aeronutics	Satisfactory	10	5/17/41
S-269	Cuban Rhythm	Excellent	9	6/28/41
S-272	Flicker Memories		10	Not Rev.
S-271	Football Thrills of 1940	For Grid Fans	10	9/27/41
S-268	Lions on the Loose	Good	9	6/14/41
S-266	Memory Tricks	Amusing	9	4/ 5/41
S-264	Penny to the Rescue	Excellent	10	2/ 1/41
S-261	Quicker'n a Wink	Excellent	9	11/ 9/40
S-265	Quiz Biz	Entertaining	9	2/22/41
S-263	Sea for Yourself	Holds Interest	10	1/ 4/41
S-270	Water Bugs	Very Good	10	8/16/41
S-262	Wedding Bills	Very Good	10	12/ 7/40
FITZPATRICK TRAVELTALKS (12) (Tech.)				
T-218	Alluring Alaska	Usual	9	4/ 5/41
T-214	Beautiful Bali	As Usual	9	12/ 7/40
T-211	Capital City	Fair	9	9/ 7/40
T-212	Cavalcade of San Francisco	Too Late	9	9/28/40
T-219	Glimpses of Kentucky	Good	8	5/10/41
T-221	Glimpses of Washington State	Usual	9	8/16/41
T-222	Haiti, Land of Dark Majesty	Good	9	6/28/41
T-216	Mediterranean Ports of Call	Out-dated	9	2/ 1/41
T-213	Old New Mexico	Fair	9	11/ 9/40
T-215	Old New Orleans	As Usual	9	1/ 4/41
T-217	Red Men on Parade	Fair	9	3/ 1/41
T-220	Yosemite the Magnificent	Colorful	8	6/14/41

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CARTOONS (16) (Tech.)				
MINIATURES (10)				
OUR GANG (10)				
C-391	Come Back Miss Pipps		10	Not Rev.
C-392	Helping Hands		10	Not Rev.
PASSING PARADE (10)				
K-381	Strange Testament		10	Not Rev.
PETE SMITH SPECIALTIES (14)				
C-361	Army Champions		10	Not Rev.
TRAVELTALKS (12) (Tech.)				
T-311	Glimpses of Florida	Interesting	10	9/27/41
T-312	Inside Passage		10	Not Rev.
TWO REEL SPECIALS (6)				

PARAMOUNT 1940-41

ANIMATED ANTICS (10)				
H0-4	Bring Himself Back Alive	Good	7	12/21/40
H0-11	Copy Cat	Fair	7	7/19/41
H0-1	Dandy Lion	Poor	7	10/ 5/40
H0-3	Mommy Loves Poppy	Average	7	11/23/40
H0-2	Sneak, Snoop and Snitch	Fair	7	11/23/40
H0-7	Speaking of Animals	Excellent	9	3/15/41
H0-8	Triple Trouble	Just Fair	7	5/10/41
H0-6	Twinkletoes Gets the Bird		7	Not Rev.
H0-13	Twinkletoes in Hot Stuff		7	Not Rev.
H0-10	Twinkletoes, Where He Goes Nobody Knows	Routine	7	6/28/41
H0-5	Wild Oysters	Unusual	7	2/15/41
H0-12	Wizard of Arts		7	Not Rev.
H0-9	Zero, the Hound	So-So	7	5/31/41
COLOR CLASSIC				
C0-1	Vitamin Hay		7	Not Rev.
FASCINATING JOURNEYS (6) (Tech.)				
M0-4	Delhi	Good	11	4/ 5/41
M0-5	Indian Durbar	Gorgeous	10	5/10/41
M0-6	The Jungle	Excellent	10	8/23/41
M0-1	River Thames—Yesterday	Beautiful	10	11/23/40
M0-2	Sacred Ganges	Dull	10	1/25/41
M0-3	Village in India	Fair	10	2/22/41
GABBY CARTOONS (8) (Tech.)				
G0-3	All's Well	Silly	7	1/18/41
G0-2	Constable	Satisfactory	7	11/23/40
G0-6	Fire Cheese	Average	7	6/28/41
G0-7	Gabby Goes Fishing	Fair	7	7/19/41
G0-8	It's a Hap-Hap-Happy Day	Poor	7	8/23/41
G0-1	King for a Day	Fair	7	10/26/40
G0-5	Swing Cleaning	Fair	7	4/19/41
G0-4	Two for the Zoo	Good	7	2/15/41
HEADLINERS (8)				
A0-5	Bob Chester & Orch.	Average	10	4/ 5/41
A0-4	Gene Krupa & Orch.	For Jitterbugs	10	2/22/41
A0-7	Hands of Destiny	Interesting	10	7/19/41
A0-2	Listen to Larry	Satisfactory	10	11/ 2/40
A0-3	Johnnie Messner & Orch.	Fair	11	12/21/40
A0-1	Moments of Charm of 1941 (Tech.)	Pretty	10	10/ 5/40
A0-6	Those We Love	Different	11	5/31/41
MADCAP MODELS (6) (Tech.)				
U0-2	Dipsy Gipsy	Very Good	9	4/19/41
U0-4	Gay Knighties	Cute	9	9/27/41
U0-3	Hoola Boola	Novel	9	6/28/41
U0-1	Western Daze	Novel	9	1/11/41

PARAMOUNT 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
PARAGRAPHICS (6)			
V0-3 Breezy Little Bears	Excellent	10	.. 1/18/41
V0-5 Guardians of the Wilds	Fine	10	.. 9/20/41
V0-1 Nature's Nursery	Excellent	10	..11/ 2/40
V0-4 Red, White and Blue Hawaii	Fair	11	.. 3/22/41
V0-2 Seeing Is Believing	Fair	11	..12/ 7/40
POPEYE (12)			
E0-11 Child Psykelojiky	Good	7	.. 7/19/41
E0-4 Eugene, the Jeen	Funny	7	..12/ 7/40
E0-8 Flies Ain't Human	Fair	7	.. 4/19/41
E0-2 My Pop, My Pop	Amusing	7	..11/ 2/40
E0-10 Olive's Boithday Presink	Snappy	7	.. 5/31/41
E0-7 Olive's Sweepstake Ticket		7	..Not Rev.
E0-12 Pest Pilot	Fair	7	.. 8/23/41
E0-9 Popeye Meets Rip Van Winkle	Fair	7	.. 5/10/41
E0-1 Popeye Meets William Tell	Funny	7	..10/ 5/40
E0-5 Problem Pappy	Fair	7	.. 1/25/41
E0-6 Quiet Pleeze	Very Good	7	.. 3/22/41
E0-3 With Poopdeck Pappy	Entertaining	7	..12/ 7/40
POPULAR SCIENCE (6)			
J0-1 No. 1	Good	10	..10/ 5/40
J0-2 No. 2	Interesting	10	..11/23/40
J0-3 No. 3	Interesting	10	..12/21/40
J0-4 No. 4	Usual	10	.. 3/22/41
J0-5 No. 5	Interesting	10	.. 4/ 5/41
J0-6 No. 6	Up to Standard.	11	.. 6/28/41
ROBERT BENCHLEY (4)			
S0-3 Crime Control	Excellent	11	.. 4/19/41
S0-4 Forgotten Man	Typical	10	.. 5/31/41
S0-1 Trouble With Husbands	Great Fun	11	..11/16/40
S0-2 Waiting for Baby	A Howl	10	.. 2/22/41
SPECIAL CARTOON (1) (Tech.)			
FF0-1 Raggedy Ann	Very Good	19	..12/21/40
SPORTLIGHTS (13)			
R0-6 Acrobatic Aces	Excellent	10	.. 1/25/41
R0-8 Canine Sketches	Fine	10	.. 3/22/41
R0-1 Diving Demons	Beautiful	10	..10/ 5/40
R0-5 Feminine Fitness	Very Good	10	..12/21/40
R0-7 Fishing Fever	Appealing	10	.. 3/22/41
R0-4 Marine Round-up	Excellent	10	..12/ 7/40
R0-3 Motorcycle Stunting	Thrills Aplenty.	10	..11/23/40
R0-10 On the Spot	Funny	10	.. 5/10/41
R0-11 Lasso Wizards	Good Action Stuff	10	.. 6/28/41
R0-12 Snow Dogs	Excellent	10	.. 7/19/41
R0-2 Sporting Everglades	Very Good	10	..10/26/40
R0-9 Sun Fun	Exhilarating	10	.. 4/ 5/41
R0-13 What's Lacrosse	Very Good	10	.. 8/23/41
UNUSUAL OCCUPATIONS (6)			
L0-1 No. 1	Good	10	..10/ 5/40
L0-2 No. 2	Interesting	10	..12/ 7/40
L0-3 No. 3	Good	10	.. 2/15/41
L0-4 No. 4	Good	11	.. 3/29/41
L0-5 No. 5	A Wow	11	.. 5/31/41
L0-6 No. 6	Very Good	10	.. 8/23/41

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FASCINATING JOURNEYS (Tech.) (2)			
M1-1 Road in India		10	..Not Rev.
HEADLINERS (6)			
A1-1 Beauty at the Beach	Fine	10	..10/11/41
HEDDA HOPPER'S HOLLYWOOD (6)			
Z1-1 No. 1	Excellent	10	.. 9/20/41
MADCAP MODELS (Tech.) (6)			
U1-1 Daffy Draftee		8	..Not Rev.
POPEYE (12)			
E1-1 I'll Never Crow Again	Fair	7	..10/11/41
POPULAR SCIENCE (6)			
J1-1 No. 1	Very Good	11	..10/11/41
QUIZ KIDS (6)			
Q1-1 No. 1	Very Good	10	.. 9/20/41
ROBERT BENCHLEY (4)			
S1-1 How To Take a Vacation	Funny	10	..10/11/41
SPEAKING OF ANIMALS (6)			
Y1-1 In a Pet Shop	A Howl	10	.. 9/20/41
Y1-2 In a Zoo		10	..Not Rev.
SPORTLIGHTS (13)			
R1-2 Meet the Champs	Excellent	10	..10/11/41
R1-1 Shooting Mermaids	Very Good	10	.. 9/27/41
R1-3 Sittin' Pretty		10	..Not Rev.
SUPERMAN CARTOONS (12) (Tech.)			
W1-1 Superman	A Cinch to Sell.	11	.. 8/ 2/41
UNUSUAL OCCUPATIONS (6)			
L1-1 No. 1	Good	10	..10/11/41

RKO-RADIO 1940-41

DISNEY CARTOONS (18) (Tech.)			
14103 Baggage Buster	Hilarious	7	.. 5/10/41
14105 Canine Caddy	Tops	7	.. 6/ 7/41
14107 Early to Bed	Satisfactory	8	.. 7/26/41
14102 Gentleman's Gentleman	Tops	7	.. 4/ 5/41
14101 Golden Eggs	Excellent	8	.. 4/ 5/41
14104 Good Time for a Dime	Excellent	8	.. 5/10/41
14111 Lend a Paw		8	..Not Rev.
14106 Nifty Nineties	Amusing	8	.. 6/ 7/41
14110 Old McDonald Duck	Excellent	8	..10/ 4/41
14109 Orphan's Benefit	Very Good	9	.. 8/30/41
14108 Truant Officer Donald	Excellent	8	.. 8/23/41
EDGAR KENNEDY (6)			
13406 Apple in His Eye	Hokey	18	.. 6/14/41
13403 Drafted in the Depot		19	..Not Rev.
13405 It Happened All Night	Fair	19	.. 4/12/41
13404 Mad About Moonshine	Fair	18	.. 3/ 1/41
13401 Sunk by the Census	Funny	18	.. 9/14/40
13402 Trailer Tragedy	Funny	17	..10/19/40
INFORMATION PLEASE (13)			
14201 No. 1 (Anna Neagle)	Excellent	11	.. 9/14/40
14202 No. 2 (Ruth Gordon)	Good	10	..10/19/40
14203 No. 3 (Alice Marble)	Swell As Usual.	10	..11/16/40
14204 No. 4 (Louis Bromfield)	Excellent	11	..12/14/40
14205 No. 5 (Wendell Willkie)	Good	10	.. 2/ 1/41
14206 No. 6 (Jan Struther)	Excellent	11	.. 3/ 1/41
14207 No. 7 (Anna Neagle)	Very Good	10	.. 4/ 5/41
14208 No. 8 (Boris Karloff)	Excellent	10	.. 4/ 5/41
14209 No. 9 (Alice Marble)	Excellent	11	.. 5/10/41
14210 No. 10 (Louis Bromfield)	Entertaining	10	.. 6/ 7/41
14211 No. 11 (Jan Struther)	Very Good	11	.. 7/26/41
14212 No. 12 (Boris Karloff)	Good	12	.. 7/26/41
14213 No. 13 (Anna Neagle)	Excellent	10	.. 8/23/41

RKO-RADIO 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
LEON ERROL (6)			
13703 Fired Man	Mildly Amusing	20	.. 2/ 1/41
13701 He Asked for It	Very Funny	18	.. 9/14/40
13706 Panic in the Parlor	Unfunny	20	..Not Rev.
13705 Polo Phoney	Good	18	.. 5/17/41
13702 Tattle Television	Funny	19	..11/16/40
13704 When Wifie's Away	Fair	20	.. 4/ 5/41
MARCH OF TIME			
13110 Crisis in the Atlantic	Timely	18	.. 5/10/41
13111 China Fights Back	Timely	18	.. 6/ 7/41
13112 New England's 8,000,000 Yankees	Good	20	.. 7/ 5/41
13113 Peace by Adolf Hitler...A "Must"		20	.. 8/ 2/41
RAY WHITLEY (4)			
13501 Bar Buckaroos	Good	16	..11/16/40
13504 Musical Bandit	Entertaining	16	.. 7/26/41
13502 Prairie Spooners	Very Good	13	.. 3/ 1/41
13503 Red Skins & Red Heads	Poor	18	.. 5/10/41
PICTURE PEOPLE (13)			
14401 No. 1	Interesting	10	.. 9/14/40
14402 No. 2	Good	9	..10/19/40
14403 No. 3	Night Club Plug	10	..11/16/40
14404 No. 4	Good	10	..12/14/40
14405 No. 5	Fair	10	.. 2/ 1/41
14406 No. 6	Fair	10	.. 3/ 1/41
14407 No. 7	Average	10	.. 3/29/41
14408 No. 8	Fair	10	.. 4/12/41
14409 No. 9	Fair	8	.. 5/17/41
14410 No. 10	Fair	8	.. 6/ 7/41
SPECIAL SUBJECT			
13801 Growing Up (Quins)	Wide Appeal	18	..12/14/40
SOUTH AMERICA (3)			
14501 Eyes on Brazil	Very Interesting	10	.. 3/ 1/41
14503 How Goes Chile	Very Good	10	.. 8/23/41
14502 What's Happening in Argentina	Very Timely	10	.. 4/12/41
SPORTSCOPES (13)			
14307 Caballero College	Fair	9	.. 3/ 1/41
14313 Craig Wood	For Golfers	9	.. 8/ 9/41
14310 Jockey's Day	Good	9	.. 6/ 7/41
14302 Kentucky Royalty	Horse Lovers	9	..10/19/40
14306 Mat Men	Good	9	.. 3/ 1/41
14308 Publicity Sports	Excellent	9	.. 4/ 5/41
14301 Quail Quest	Good	9	.. 9/14/40
14311 Rolling Rhythm		10	..Not Rev.
14305 Snow Eagles	Excellent	9	.. 2/ 1/41
14304 Snow Fun	Exhilarating	9	..12/14/40
14303 Sportsman's Partner	For Dog Lovers.	9	..11/16/40
14312 Steeds and Steers	Good	9	.. 7/26/41
14309 Sword Soldiers	Technical	9	.. 5/10/41

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DISNEY CARTOONS (18) (Tech.)			
EDGAR KENNEDY (6)			
23402 I'll Fix It		19	..Not Rev.
23401 Westward Ho-Hum	Funny	16	.. 9/27/41
INFORMATION PLEASE (13)			
24201 No. 1 (John Gunther)		10	..Not Rev.
24202 No. 2 (Howard Lindsay)		9	..Not Rev.
LEON ERROL (6)			
23701 Man-I-Cured	Funny	16	..10/ 4/41
MARCH OF TIME (13)			
23101 Thumbs Up, Texas	Excellent	19	.. 8/16/41
23102 Norway in Revolt	Timely	19	.. 9/27/41
PICTURE PEOPLE (13)			
24402 Hollywood Sports		9	..Not Rev.
24401 Stars in Defense	Interesting	10	..10/ 4/41
RAY WHITLEY (4)			
SPORTSCOPES (13)			
24302 Arrobatics		9	..Not Rev.
24301 Pampas Paddock	For Horse Lovers	10	..10/ 4/41

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MEET THE STARS (12)			
28-2 Baby Stars	Excellent	10	.. 2/ 1/41
28-1 Chinese Garden Festival	Good Starter	10	..12/21/40
28-5 Hollywood Meets the Navy	Timely	10	.. 5/ 3/41
28-4 Los Angeles Examiner Benefit	Fair	10	.. 4/26/41
28-7 Meet Roy Rogers	Interesting	10	.. 6/21/41
28-6 Stars at Play	Entertaining	10	.. 6/14/41
28-8 Stars—Past & Present	Nostalgic	10	.. 6/28/41
28-3 Variety Reel	Interesting	10	.. 3/ 1/41

20TH CENTURY-FOX 1940-41

ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
1201 Midget Motor Mania	Unusual	10	..10/12/40
1203 Modern Highway	Good	10	.. 3/ 1/41
1202 Training Police Horses	Excellent	10	.. 2/ 8/41
LEW LEHR COMEDIES (4)			
1401 Grunters and Groaners	Tiresome	10	.. 8/10/40
1402 Tale of Butch the Parrot		10	..Not Rev.
MAGIC CARPET OF MOVIETONE (8)			
1108 Arctic in Springtime		10	..Not Rev.
1106 Caribbean Sentinel	Good	10	.. 4/26/41
1101 Eskimo Trails	Enlightening	10	.. 8/10/40
1103 Isle of Mystery		10	..Not Rev.
1109 Letter From Cairo		10	..Not Rev.
1102 Land of Flowers (Tech.)	Colorful	9	.. 8/10/40
1107 Miracle of Hydro	Different	10	.. 4/19/41
1104 Old Dominion State (Tech.)	Very Good	10	..11/30/40
1105 Spotlight on Indo-China		10	..Not Rev.
1110 Winter in Eskimo Land		10	..Not Rev.
RIPLEY'S BELIEVE IT OR NOT			
1601 Acquitted by the Sea	Excellent	10	..19/12/40
SPORTS REVIEWS—THORGERSEN (6) (3 in Tech.)			
1303 Bowling for Strikes	For Bowlers	10	..10/12/40
1307 Fun on Rollers		10	..Not Rev.
1302 Lure of the Trout (Tech.)	For Fly Casters	10	..11/30/40
1306 Playing With Neptune	Very Good	9	.. 4/19/41
1304 Rodeo Goes to Town	Good	10	.. 2/ 8/41
1305 Symphony in Snow		10	..Not Rev.
1301 Vacation Time (Tech.)	OK	8	.. 8/10/40

20TH CENTURY-FOX 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
TERRYTOONS (26) (13 in Tech.)			
1510 Baby Seal		7	..Not Rev.
1551 Bill Mouse's Akwakade	Excellent (Tech.)	7	.. 8/10/40
1515 Bringing Home the Bacon		7	..Not Rev.
1501 Club Life in the Stone Age		7	..Not Rev.
1511 Dog's Dream		7	..Not Rev.
1508 Fishing Made Easy	Fair	7	.. 4/26/41
1514 Good Old Irish Tunes		7	..Not Rev.
1507 Hairless Hector		7	..Not Rev.
1503 Happy Haunting Grounds		7	..Not Rev.
1513 Horse Fly Opera		7	..Not Rev.
1558 Home Guard (Tech.)	Okay	7	.. 4/26/41
1553 How Wet Was My Ocean	Excellent (Tech.)	7	..10/12/40
1554 Landing of the Pilgrims	Good (Tech.)	7	..11/30/40
1552 Lucky Duck (Tech.)		7	..Not Rev.
1512 Magic Shell		7	..Not Rev.
1557 Mississippi Swing	Rhythmic (Tech.)	7	.. 2/ 8/41
1504 Magic Pencil	Poor	7	..12/ 7/40
1555 Plane Goofy (Tech.)	Fair	7	..12/ 7/40
1505 Snow Man		7	..Not Rev.
1556 Temperamental Lion	Amusing (Tech.)	7	.. 2/15/41
1502 Touchdown Demons	Amusing	7	..10/ 5/40
1516 Twelve O'Clock and All Ain't Well		7	..Not Rev.
1559 Uncle Joey (Tech.)		7	..Not Rev.
1506 What a Little Sneeze Will Do	Good	7	.. 2/15/41
1560 What Happens at Night (Tech.)		7	..Not Rev.
1509 When Knights Were Bold. Just a Cartoon		7	.. 4/26/41
WORLD TODAY			
1704 Anzacs in Action		10	..Not Rev.
1701 Battle of the Atlantic	Timely	10	.. 4/19/41
1703 Empire in Exile		10	..Not Rev.
1702 War in the Desert		10	..Not Rev.

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ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
2202 Highway of Friendship		10	..Not Rev.
2201 Soldiers of the Sky	Excellent	10	.. 8/ 2/41
MAGIC CARPET OF MOVIETONE (12)			
2102 Glacier Trails		10	..Not Rev.
2101 Sagebrush and Silver	Interesting	10	.. 9/20/41
SPORTS REVIEWS (6)			
2301 Aristocrats of the Kennels		10	..Not Rev.
TERRYTOONS (26)			
2503 Frozen North		7	..Not Rev.
2501 Ice Carnival	Good	7	.. 9/27/41
2551 Old Oaken Bucket	Good	7	.. 9/20/41
2552 One Man Navy	Amusing	7	.. 9/27/41
2554 Slap Happy Hunters		7	..Not Rev.
2502 Uncle Joey Comes to Town		7	..Not Rev.
2553 Welcome Little Stranger		7	..Not Rev.
WORLD TODAY (4)			
2401 American Sea Power	Timely, Excellent	10	.. 9/20/41
2402 Uncle Sam's Iron Warriors		10	..Not Rev.

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CARTOONS (13) (Tech.)			
5252 Andy Panda's Pop	Enjoyable	8	.. 8/ 9/41
5241 Crazy House	Satisfactory	8	..10/12/40
5249 Dizzy Kitty	So-So	8	.. 5/17/41
5246 Fair Today	Good	7	.. 2/15/41
5247 Hysterical High Spots in American History	Fair	7	.. 3/29/41
5243 Knock, Knock	Very Good	8	..11/30/40
5245 Mouse Trappers	Amusing	7	.. 2/ 8/41
5242 Recruiting Daze	Fair	8	.. 1/ 2/40
5253 Screw Driver	Good	7	.. 9/ 6/41
5248 Scrub Me, Mama, With a Boogie Beat	Snappy	7	.. 5/17/41
5250 Salt Water Daffy	Snappy	8	.. 6/ 7/41
5244 Syncopated Sioux	Clever	7	..12/28/40
5251 Woody Woodpecker		7	..Not Rev.
GOING PLACES (15)			
5353 Arizona	Interesting	10	..10/12/40
5351 Coast Guard	Interesting	10	.. 9/21/40
5358 Deserts of America	Very Good	10	.. 3/22/41
5365 Garden Spot of the North	Good	9	.. 8/ 9/41
5359 Humorous Tombstones	Amusing	10	.. 4/12/41
5355 Hunting on Top of the World	Fascinating	9	..12/28/40
5364 Isles of Fate	Good & Timely.	10	.. 8/ 9/41
5363 Meet Jimmy the Chump	Good Fun	10	.. 7/19/41
5354 Melting Pot of the Caribbean	Good	10	..12/28/40
5360 Modern Way Down East	Good	10	.. 6/ 7/41
5362 Mountain Summer	Pleasing	10	.. 7/19/41
5356 South of the Border	Interesting	10	.. 2/15/41
5352 Sun Valley	Good	10	..10/12/40
5357 Swankiest Isle in the World	Interesting	10	.. 3/15/41
5361 Trail of Father Kino	Interesting	10	.. 6/14/41
MUSICALS—TWO REEL (13)			
5226 Bagdad Daddy	Very Good	18	.. 2/ 8/41
5225 Beat Me Daddy-Eight to the Bar		17	..Not Rev.
5221 Class in Swing	Good Variety	16	..10/12/40
5222 Congamania	Latin Liveliness	20	..11/30/40
5233 Dizzy Doings	Fair	17	.. 9/ 6/41
5228 Jumpin' Jive	Good	17	.. 6/ 7/41
5230 Music a la King	Good Number	20	.. 7/19/41
5227 Music in the Morgan Manner	Entertaining	18	.. 3/29/41
5231 Once Upon a Summer Time	Average	18	.. 7/19/41
5232 Rhythm Revel	Entertaining	18	.. 8/16/41
5229 Shadows in Swing	Average	18	.. 5/17/41
5224 Tickled Pinky	Rustic Rhythm.	18	.. 1/ 4/41
5223 Torrid Tempos	Entertaining	18	..11/30/40
SPECIAL SUBJECT (1)			
5110 Swing With Bing	Excellent	18	.. 4/12/40
STRANGER THAN FICTION (15)			
5371 No. 81	Good	9	.. 9/21/40
5372 No. 82	Average	9	..10/12/40
5373 No. 83	Average	9	..10/12/40
5374 No. 84	Good	9	..11/30/40
5375 No. 85	Excellent	9	..12/28/40
5376 No. 86	Up to Par	9	.. 2/ 8/41
5377 No. 87	Good	9	.. 3/29/41
5378 No. 88	Interesting	9	.. 3/29/41
5379 No. 89	Interesting	9	.. 4/12/41
5380 No. 90	Interesting	9	.. 5/17/41
5381 No. 91	Fair	9	.. 5/24/41
5382 No. 92	So-So	9	.. 6/ 7/41
5383 No. 93	Very Good	9	.. 7/19/41
5384 No. 94		9	..Not Rev.
5385 No. 95	Very Good	9	.. 8/16/41

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	Comment	Running Time	Reviewed Issue Of
ANDY PANDA CARTOONS (13) (Tech.)			
6241 Boogie Woogie Bugle Boy of Company B	Good	8	10/11/41
6242 Man's Best Friend		8	Not Rev.
MUSICALS (13)			
6222 In the Groove	Entertaining	17	10/18/41
6221 Is Everybody Happy?	Fair	18	9/ 6/41
SPECIAL SUBJECT (1)			
6110 Cavalcade of Air Thrills		20	Not Rev.
STRANGER THAN FICTION (15)			
6373 Candy Kid		10	Not Rev.
6372 Hermit of Oklahoma	Good	10	10/18/41
6371 Shampoo Springs	Very Good	10	10/18/41
VARIETY VIEWS (15)			
6351 Moby Dick's Home Town	Interesting	9	9/ 6/41
6352 Northern Neighbors (Color)	Interesting	9	10/18/41
6353 George Washington, Country Gentleman	Impressive	10	10/11/41

VITAPHONE-WARNER BROS. 1940-41

	Comment	Running Time	Reviewed Issue Of
BROADWAY BREVITIES (9)			
6202 Alice in Movieland	Superlative	20	11/30/40
6204 Dog in the Orchard	Meritorious	20	1/18/41
6209 Happy Faces			Not Rev.
6208 Hunting the Hard Way	Excellent	20	5/24/41
6201 Just a Cute Kid		20	Not Rev.
6203 Mack Sennett Revival		20	Not Rev.
6206 Seeing Eye	Poignant	20	4/ 5/41
6207 Sockeroo	Funny	20	5/24/41
6205 Take the Air	Entertaining	20	3/ 8/41
ELSA MAXWELL COMEDIES (3)			
6102 Lady and the Lug		19	Not Rev.
6101 Riding Into Society	T'Ain't Funny	19	8/31/40
6103 Throwing a Party		20	Not Rev.
HOLLYWOOD NOVELTIES (6)			
6304 History Repeats Itself	Good	10	9/30/39
6301 Football Highlights	Rockne Build-up	10	8/31/40
6303 Mexican Jumping Beans	Very Good	10	11/30/40
6302 Shark Hunting	Exciting	10	8/ 3/40
6306 Trouble in Store	Amusing		9/ 6/41
6305 Wild Boar Hunt	Exciting	10	3/ 8/41
LOONEY TUNES (16)			
6601 Calling Dr. Porky		7	Not Rev.
6612 Coy Decoy	Funny	7	6/21/41
6607 Haunted Mouse	Very Good	7	3/15/41
6616 Henpecked Duck	A Howl	7	9/13/41
6608 Joe Glow the Firefly		7	Not Rev.
6614 Meet John Doughboy		7	Not Rev.
6602 Pre-Historic Porky	Clever	7	11/ 2/40
6611 Porky's Ant	Good	7	5/24/41
6609 Porky's Bear Facts	Amusing	7	4/ 5/41
6604 Porky's Hired Hand	Good	7	12/28/40
6610 Porky's Preview	Amusing	7	4/26/41
6613 Porky's Prize Pony		7	Not Rev.
6606 Porky's Snooze Reel		7	Not Rev.
6603 Sour Puss	Satisfactory	7	11/30/40
6605 Timid Toreador	Good	7	1/18/41
6615 We the Animals Squeak	Excellent	7	9/ 6/41
MELODY MASTERS (10)			
6506 Cliff Edwards and His Buckaroos	Fair	10	3/ 8/41
6505 Henry Busse & Orch.	Good	10	11/30/40
6504 Skinnay Ennis & Orch.	Good	10	12/28/40
6503 Jan Garber & Orch.		10	Not Rev.
6508 Marie Green & Her Merrie Men	Lively	10	5/ 3/41
6510 Carl Hoff & Orch.			Not Rev.
6509 Hal Kemp & Orch.	Just a Band	10	5/24/41
6501 Matty Malneck	Snappy	10	8/ 3/40
6507 Freddie Martin & Orch.	Fair	10	4/ 5/41
6502 Joe Reichman & Orch.	Excellent	10	11/ 2/40
MERRIE MELODIES (26) (Tech.)			
6724 Aviation Vacation			Not Rev.
6706 Bed Time for Sniffles		7	Not Rev.
6713 Cat's Tale	Good	7	4/ 5/41
6712 Crackpot Quail		7	Not Rev.
6709 Elmer's Pet Rabbit	Funny	7	12/28/40
6718 Farm Frolics	Excellent	7	5/24/41
6710 Fighting 69½	Good	7	1/18/41
6704 Good Night Elmer		7	Not Rev.
6715 Goofy Groceries	Novel	7	4/ 5/41
6722 Heckling Hare		7	Not Rev.
6720 Hiawatha's Rabbit Hunt	Funny	7	6/21/41
6703 Holiday Highlights	Swell Satire	7	11/ 2/40
6719 Hollywood Steps Out	Excellent	7	6/21/41
6723 Inki and the Lion	Good		8/30/41
6701 Malibu Beach Party	Grade A	7	8/31/40
6707 Of Fox and Hound		7	Not Rev.
6708 Shop, Look and Listen	Good	7	12/28/40
6711 Sniffles Bells the Cat	Fair	7	3/15/41
6726 Snow Time for Comedy	Up to Par	7	8/30/41
67[illegible] Sport Champions		7	Not Rev.
6702 Stage Fright	Satisfactory	7	10/26/40
6714 Tortoise Beats the Hare	Amusing	7	4/ 5/41
6716 Toy Trouble	Good	7	5/ 3/41
6717 Trial of Mr. Wolf	Very Good	7	4/26/41
6705 Wacky Wildlife	Funny	7	12/ 7/40
6721 Wacky Worm	Excellent	7	8/ 9/41
TECHNICOLOR SPECIALS (6)			
6006 Carnival of Rhythm	Splendid		8/30/41
6001 Flag of Humanity	Splendid	20	10/26/40
6005 Here Comes the Cavalry		20	Not Rev.
6002 March on Marines	Excellent	20	12/28/40
6003 Meet the Fleet	Excellent	20	1/18/41
6004 Wings of Steel	Excellent	20	5/ 3/41
SPECIAL SUBJECTS			
Christmas Under Fire	Heart Appeal	10	1/18/41
London Can Take It	Powerful	10	10/26/40
SPORTS PARADES (10)			
6407 Big Bill Tilden	For Tennis Fan	10	5/ 3/41
6404 California Thoroughbreds	Interesting	10	12/28/40
6403 Diary of a Racing Pigeon	Interesting	10	12/ 7/40
6402 Dogs You Seldom See	Good Novelty	10	8/31/40
6405 Fight, Fish, Fight	Thrilling	10	3/ 8/41
6401 Fly Fishing	For Anglers	10	10/26/40
5409 It Happened on Rollers			Not Rev.
6410 Lions for Sale	Very Good		8/30/41
6408 Sail Ho!	Colorful	10	6/21/41
6406 Sky Sailing	Interesting	10	4/ 5/41

VITAPHONE-WARNER BROS. 1941-42

	Comment	Running Time	Reviewed Issue Of
BROADWAY BREVITIES (12)			
7101 Minstrel Days	Very Good	20	9/13/41
7102 Monsters of the Deep		20	Not Rev.
HOLLYWOOD NOVELTIES (6)			
7301 Polo With the Stars		10	Not Rev.
7303 Miracle Makers	Poor	10	9/13/41
7302 White Sails		10	Not Rev.
LOONEY TUNES (16)			
7601 Notes to You		10	Not Rev.
7602 Robinson Crusoe, Jr.		7	Not Rev.
MELODY MASTERS (10)			
7502 Carioca Serenaders		10	Not Rev.
7503 Forty Boys and a Song	Good	10	9/13/41
7501 U.S.C. Band and Glee Club	Very Good	10	9/13/41
MERRIE MELODIES (26) (Tech.)			
7701 All This and Rabbit Stew	Excellent	7	9/13/41
7702 Brave Little Bat		7	Not Rev.
7703 Bug Parade		7	Not Rev.
7704 Rookie Revue		7	Not Rev.
SERVICE SPECIALS (6) (Tech.)			
7001 Tanks Are Coming	Excellent	20	9/13/41
SPORTS PARADE (10) (Tech.)			
7401 Kings of the Turf	Interesting	10	9/13/41

MISCELLANEOUS

Adventure in the Bronx (N. Y. Zoological Soc.)	Good	11½	8/23/41
Alive in the Deep (Prod.)	Exciting	22	5/24/41
Man the Enigma (Prod.)	Informative	25	5/24/41
Our Constitution (Prod.)	Inspiring	19	5/ 3/41
Our Declaration of Independence (Prod.)	Timely	19	5/ 3/41

SERIALS 1940-41

	No Chapters	Reviewed Issue Of
COLUMBIA		
Iron Claw	15 Chaps.	8/23/41
Spider Returns	15 Chaps.	5/10/41
White Eagle	15 Chaps.	Not Rev.
REPUBLIC		
Adventures of Captain Marvel	12 Chaps.	3/ 8/41
Jungle Girl	15 Chaps.	5/31/41
King of the Royal Mounted	12 Chaps.	8/17/40
Mysterious Dr. Satan	15 Chaps.	11/23/40
UNIVERSAL		
Green Hornet Strikes Again	12 Chaps.	11/ 2/40
Junior G-Men	12 Chaps.	8/ 3/40
Sky Raiders	12 Chaps.	2/15/41
Winners of the West	15 Chaps.	Not Rev.

SERIALS 1941-42

	No. Chapters	Reviewed Issue Of
REPUBLIC		
King of the Texas Rangers	12 Chaps.	9/ 6/41
UNIVERSAL		
Riders of Death Valley	15 Chaps.	4/12/41
Sea Raiders	12 Chaps.	7/19/41

DEFENSE SUBJECTS

Title	Running Time	Distributed By
America Builds Ships	3	List "B"
America Preferred	3	List "B"
Army in Overalls	3	List "B"
Bits and Pieces	3	List "B"
Bomber	8	List "C"
Calling All Workers	2	List "A"
Candidates Class	12	Marine Corps
Power for Defense	10	List "A"
War Department Trailers		
1. Infantry	1	List "A"
2. Air Corps	1	List "A"
3. Flying Cadets	1	List "A"
4. Coast Artillery Corps	1	List "A"
5. Armored Force	1	List "A"
6. Flying Cadets	1	List "A"
7. Flying Cadets	1	List "A"
8. Field Artillery	1	List "A"
9. Foreign Service	1	List "A"
10. Signal Corps	1	List "A"
11. Medical Department	1	List "A"
12. Quartermaster Corps	1	List "A"
Where Do We Go?	2	List "B"

CITY	List "A"	List "B"	List "C"
Albany	Columbia	Universal	MGM
Atlanta	Paramount	20th-Fox	United Artists
Boston	Columbia	Universal	MGM
Buffalo	United Artists	Columbia	20th-Fox
Charlotte	United Artists	Columbia	20th-Fox
Chicago	Paramount	20th-Fox	Columbia
Cincinnati	Universal	Warner Bros.	Republic
Cleveland	United Artists	Columbia	20th-Fox
Dallas	RKO	MGM	Warner Bros.
Denver	20th-Fox	Paramount	WB-RKO
Des Moines	Columbia	Universal	MGM
Detroit	MGM	RKO	Paramount
Indianapolis	Universal	Republic	United Artists
Kansas City	20th-Fox	Paramount	RKO
Los Angeles	20th-Fox	Paramount	Warner Bros.
Memphis	MGM	RKO	Paramount
Milwaukee	20th-Fox	Paramount	Columbia
Minneapolis	Universal	Warner Bros.	Republic
New Haven	Warner Bros.	United Artists	Universal
New Orleans	Paramount	20th-Fox	United Artists
New York	MGM	RKO	Paramount
Oklahoma City	RKO	MGM	Warner Bros.
Omaha	Columbia	Universal	MGM
Philadelphia	Warner Bros.	United Artists	Universal
Pittsburgh	Warner Bros.	Republic	RKO
Portland	Paramount	20th-Fox	RKO
St. Louis	Warner Bros.	United Artists	Universal
Salt Lake City	MGM	RKO	Paramount
San Francisco	RKO	MGM	Warner Bros.
Seattle	RKO	MGM	Columbia
Washington	Universal	Warner Bros.	Republic

Next Week

ADVERTISING CLINIC

HOLIDAY ADS

Old Doc Layout

Offers Suggestions for

ARMISTICE DAY

THANKSGIVING

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BOOKS

SYSTEMATIZING THEATRE OPERATION, a condensed, easy-to-read book covering every important phase of theatre operation. Written by "Chick" Lewis. Sent postpaid upon receipt of $1.00 in cash, check or money order. Address, SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

EQUIPMENT WANTED

Powers, Simplex, Superior, Portables, all kinds. Give age, condition, lowest price, first letter. Box 538, SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

Good Curtain Control for 16 ft. screen, and 400 upholstered chairs. Ben Brinck, West Point, Iowa.

HEATING EQUIPMENT

FILTER, GENTLY CIRCULATE AT SMALL COST WITH S.O.S. WARM-AIRE BLOWERS—easily installed onto existing systems. Convenient payments. S.O.S. Cinema Supply Corp., 636 Eleventh Ave., New York City.

NEW EQUIPMENT

PRICE PLUS GUARANTEED SATISFACTION—ask exhibitors who deal here—Dupont Flameproofing Compound, five pounds, $2.95; Corozone Air Purifiers, $19.95; Fully Automatic Curtain Controls, $69.50; Marquee Flashers, 6900 watts, $17.50; Bleached Muslin Sign Clother, 100 yards, 12½c; No Draft Speaking Tubes, $5.75. What do you need? S.O.S. CINEMA SUPPLY CORP., 636 Eleventh Ave., New York City.

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THEATRE BLOWUPS—Beautiful hand-colored displays at same low prices. Stites Portrait Co., Shelbyville, Ind.

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GOING, GOING — ALMOST GONE — SIMPLEX SP SEMI-PORTABLE 2000' ARC PROJECTOR OUTFITS, with Rectifier; Pedestal; Amplifier; Speaker; Baffle; Cables; Lenses; Phonograph; Soundscreen; Collapsible Frame and Trunks. One-Third original cost. Box 537, SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

SET 'EM UP AND SHOOT—16mm or 35mm Portables, $59.50 up. RCA, Holmes, Bell & Howell, Simplex, Western Electric, Victor Animatograph, DeVry, Terms, too. S.O.S. Cinema Supply Corp., 636 Eleventh Ave., New York City.

SITUATIONS WANTED

OPERATOR, age 29, single, 15 years experience Powers machines, any sound, wants job. Can paint banners. S. J. Jennings, c/o Dorothy Theatre, Henrietta, Texas.

MR. EXHIBITOR, EXPERIENCED PROJECTIONISTS available. METROPOLITAN PROJECTIONISTS UNION, Room 801, 152 W. 42nd St., New York City. Tel. CH 4-6666

EXPERIENCED ASSISTANT PROJECTIONIST wants job in Non-Union Theatre. C. E. Depew, Windsor, New York.

THEATRE MANAGER. 39, married, 13 years experience, circuit and independent. Best of references. Go anywhere. M. E. Berkhimer, Lusk, Wyoming.

Young experienced manager or projectionist. Will consider any proposition. Write Stanley W. Gill, Ivydale, West Virginia.

THEATRE GAMES

BINGO CARDS DIE CUT, PRICE GOING UP—ORDER NOW AND SAVE. $15.00 for 10,000 lots. Less quantities, $2.00 per 1,000. S. Klous, c/o SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

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INCREASE ATTENDANCE AT YOUR JUVENILE MATINEES. Use comic magazines as premiums. We can supply these in large or small quantities, new, late, complete copies, publishers' remainders and overprints, at lowest prices. Representatives wanted. Theatre and Radio Adv. Co., 154 Maiden Lane, New York City.

THEATRE GAMES

BINGO CARDS. One thousand in set. $2.00 per thousand. Five thousand or over $1.50 per thousand. Trailers, one sheets available. Games Co., 718 Film Bldg., Cleveland, Ohio.

DOUBLE BINGO CARDS—They give your patrons twice as much fun and entertainment. Yet they cost no more than regular bingo cards. Write us for information and prices. Box 535, SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

THEATRE WANTED

MODERN EQUIPPED THEATRE ANYWHERE. Write particulars. SAMUEL KAUFMAN, 1673 Walton Ave., Bronx, N. Y.

USED EQUIPMENT

PRIORITY! FOR BETTER BUYS GO S.O.S.—Warner type Simplex Rear Shutters, $29.50; reconditioned, $39.50; Automatic Enclosed Rewind with motor, $29.50; Cushion Seats 39c; Mellaphone Soundheads, $19.50; others $9.95; Wenzel Amplifiers, $29.50; others $4.95 up; Peerless Arcs, $69.50. Write for list. S.O.S. Cinema Supply Corp., 636 Eleventh Avenue, New York City.

300 USED CHAIRS, good condition. Leather seat, upholstered back. Will sell lot for $1.25, each. C. H. Penikoff, 175 W. Madison St., Chicago, Ill.

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WHATEVER equipment you may have that you no longer can use, can be sold through these columns. Look around! You may find some items that can be turned into money through a SHOWMEN'S TRADE REVIEW Classified ad.

USE CONVENIENT BLANK TO CONTACT READY BUYERS

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OCT 27 1941
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SHOWMEN'S TRADE REVIEW

CHARLES E. 'CHICK' LEWIS
Editor and Publisher

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Herbert Griffin

Vol. 35 No. 14

October 25
1 9 4 1

AFFILIATED THEATERS, INCORPORATED
310 CHAMBER OF COMMERCE BUILDING
INDIANAPOLIS, INDIANA

September 26, 1941

Mr. W. F. Rodgers
Loew's Incorporated
1540 Broadway
New York, N. Y.

Dear Mr. Rodgers:

You no doubt have noted some trade paper reports criticizing your company for adopting the policy of selling your top brackets of pictures on a sliding scale of percentage.

I am sure you will be interested in our reaction to this plan of selling. We have been buying your product, as you know, under this plan for two years prior to your decision to use it generally in selling the 1941-42 product.

We think it is a fair way to buy pictures. In our opinion the sliding scale is not a proposition which gives the Distributor an opportunity to get more than his film is worth; neither is it a proposition whereby an Exhibitor may contract for pictures for less than they are worth, but rather it is a method where the Exhibitor pays the distributor the proper film rental. As we view the matter from experience, the result is a film rental that is neither too high nor too low.

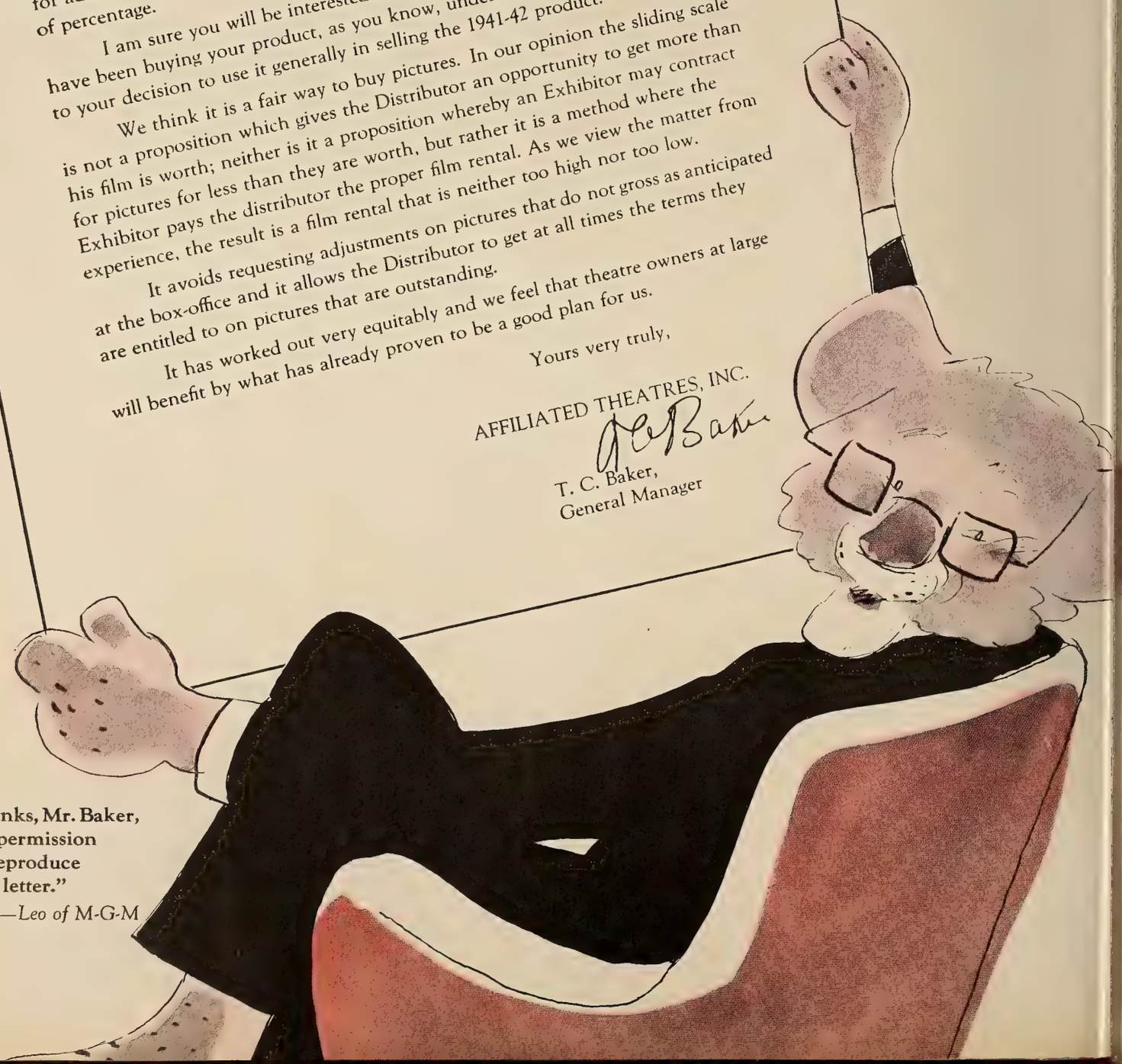
It avoids requesting adjustments on pictures that do not gross as anticipated at the box-office and it allows the Distributor to get at all times the terms they are entitled to on pictures that are outstanding.

It has worked out very equitably and we feel that theatre owners at large will benefit by what has already proven to be a good plan for us.

Yours very truly,

AFFILIATED THEATRES, INC.

T. C. Baker,
General Manager



"Thanks, Mr. Baker, for permission to reproduce this letter."
—Leo of M-G-M

The Editorial Page

Stupid Charges

Senator Wheeler's latest charge that lewd juke-box movies are being made in Hollywood, probably hits a new high for rank stupidity. Not that we doubt the making of such subjects—there are probably more of them being made in New York than in Hollywood—but it serves as some additional smoke for the smoke screen surrounding the whole probe and that's probably the reason for the charge.

We suppose if someone in Washington, D. C., uses dope, that makes the whole population of the nation's capitol, including the law-makers, drug addicts. The logic is just as good in this case as in the charge that because someone is making some dirty pictures in Hollywood the entire industry is at fault.

Just exactly what lewd pictures have to do with war-mongering (remember? that's what the probe was supposed to be started for?), we don't know. Whether any of the participating investigators can enlighten us seems extremely doubtful.

▼ ▼ ▼

Fire and Holy Water

For years and years the motion picture industry has been the target for every crack-brain, publicity hound, blue-nose or ambitious politician. And for an equal number of years every unwarranted attack upon the industry has been either hushed or sprayed with holy water instead of being bitterly counter-attacked.

There are many fine things about our industry that the public never hears about and hasn't even the faintest notion ever happens. Aside from an occasional puny effort, nothing is being done to show the finer side nor to reveal some of the things we have done to make this country a better place to live in.

And it will never be done so long as the appeasement method continues. No other industry in the whole wide world puts up with what we have taken without fighting back. Politics and holy water won't prove very impressive in the face of what is happening now. Between the Washington probe, the current racketeering trial and the usual assortment of busy-bodies hard at work, the public must be wondering just what does go on in the movie industry.

If an organized and intelligent effort were made to acquaint the public with some of the things our industry has done and is doing; presented in such a manner as to turn the spotlight on the magnified faults charged by others to the actual fine things being done, it would, undoubtedly, go a long way towards changing a lot of bad opinions to good ones.

An example: suppose theatremen in every city throughout the country were to secure a box on the amusement page of their newspapers to be run as a series under any appropriate caption, but highlighted each day with one of the magnificent charity jobs being done by our Variety Clubs, don't you believe that would be a good way of combating the mud-slinging?

If a public relations committee were organized it could handle such a task with a minimum of effort and we feel that theatremen everywhere would help make it a success. Unfortunately, those in the high positions who should take the initiative on such a movement do not seem inclined to do anything but continue to fight the fire with the old holy water slush.

▼ ▼ ▼

Fly-By-Nights

The aggressive and intelligent action now being taken in the middle west to rid the theatremen of their worst competition—the fly-by-nighters—ought to be an example for other exhibitor groups to follow.

Legitimate movie theatres have had to go through some terrible times before the present improved business conditions began to become visible. During the bad business period the "nighters" were building up their circuits wherever they could find an empty hall.

Today there are sections of the country in which they are operating on a large scale and without the slightest bit of fight from those they are hurting most. For this the theatremen have only themselves to blame and those whose territories are still free from this form of competition might well profit from the harm done to others and prepare, now, to fight it the moment it rears its ugly head.

▼ ▼ ▼

Observations

Next step in the Minnesota anti-five battle is what appears to be test cases against three companies presently accused of violating the state law. The test cases probably will be necessary in order to clarify the situation and may even point out a solution. In the meantime, what are the theatres going to use for pictures?

We particularly liked one remark made by New York's Mayor LaGuardia when he recently addressed the AMPA. It was the part in which he referred to the freedom of the press and the weakness of those who only believed in it when favorable mention is made of them or their activities. The moment some paper criticizes them, the freedom of the press is forgotten by many who preach it but do not always practice it.

—"CHICK" LEWIS

MGM to Hold Exhib Meets

First Conference Set for Nov. 25 at Columbus, O.

Pittsburgh—MGM will hold its first exhibitor conference in Columbus, Ohio, on November 25, H. M. Richey, director of exhibitor relations, announced during a speech this week before members of Allied Motion Picture Theatre Owners of Western Pennsylvania at the organization's convention in the Roosevelt Hotel here. Purpose of the meetings, Richey said, will be to discuss ways and means of getting better box office results.

William Greene of the Bureau of Advertising of the American Newspaper Publishers Association is expected to be present for the first clinic. In an illustrated talk, he will discuss the best and most successful method of small town newspaper advertising in motion pictures. Present also will be William Ferguson, MGM's exploitation manager, who, according to Richey, "will be armed with scores of examples of ideas that have proven themselves successful in subsequent run and small town exploitation, together with a complete display of the 80 exploitation aids now being offered by the company towards the sale of motion pictures."

At least two small town theatre owners who have been eminently successful in their operations will also attend the meeting "to discuss with the fellow theatre owners ideas that have worked for them in the operation of that type of theatre."

Whether or not the conferences will continue will depend on exhibitor reaction and reception to the effort put forth, Richey said. He emphasized the fact that the meetings "could well have been an industry activity because ideas that work in the sale of MGM pictures are most certainly applicable to the pictures of other companies."

Attendance at the AMPTO convention

(*Continued on Page* 8)

Film Executives State That Browne, Bioff Got $750,000

Money Was Left on Bed in Hotel Room; Harry Warner Says He Feared Bodily Harm If He Did Not Pay Tribute

Statements so far made by film executives in the trial of George Browne and William Bioff on the charge of violating the Federal anti-racketeering law, indicate that a total of $750,000 had been paid to the two defendants, some of which was paid out to other labor leaders, according to the testimony adduced this week.

Harry M. Warner, president of Warner Bros., testified that he had paid the tribute because he feared bodily harm and also that it was "good business" to keep on friendly terms with Bioff.

Payments were made in various ways, according to witnesses. Nicholas M. Schenck and Sidney R. Kent came into a hotel room and dropped the money on a bed, it was learned. Major Albert L. Warner left the money with his secretary and Bioff simply walked in and called for it.

Samuel Carlisle, controller of Warner Bros., stated that he had been with Major Warner when Bioff called for $15,000 in May of 1937. "I'm going to a labor convention and I have to dish it out to the district leaders," Bioff is said to have stated. Bioff refused a check for the amount and called for cash a few days later. Expense accounts were padded and cost of imaginary gifts to film critics were listed on the books in order to meet the payments, according to Thomas J. Martin, senior accountant for Warner Bros.

Harry Warner admitted that in December, 1937, he had two bodyguards to protect his person after he had refused to give Bioff $20,000 which was due on the annual $50,000 tribute which had been agreed upon. Soon afterward, he agreed to make the payments and the bodyguards were then dispensed with, he testified.

Austin Keough, vice-president and general counsel for Paramount, testified to payments of $100,000 which he made to Bioff.

EXCHANGE MGRS. HOSTS IN PITTSBURGH

Out-of-town guests attending the Variety Club, Tent No. 1, annual banquet on Sunday, November 2, will be invited to a dinner on Saturday night as guests of the Exchange Managers in Pittsburgh to be held in the Variety Club Rooms with the following executives as hosts: James Alexander, Republic; Nat Beier, United Artists; Ira Cohn, 20th-Fox; Pete Dana, Universal; Mark Goldman, Monogram; Herb Greenblatt, RKO; Dave Kimmelman, Paramount; Lew Lefton, Producers; Art Levy, Columbia; Perry Nathan, NSS; Harry Seed, Vitagraph; B. D. "Buck" Stoner, MGM; and Harry M. Kalmine, Warner Theatres.

Bernhard Asks For Priorities

National Morale Depends On Theatre Operation

Joseph Bernhard, general manager of Warner Bros. Theatres, returned Tuesday from his second trip to Washington where, citing the important role played by the movies in national morale, he addressed a plea to the Office of Production Management urging that theatres be kept supplied with the necessary materials and equipment for any maintenance, repair and replacement, so they may continue to fulfill their vital public function in these times.

Requirements of the exhibition field, said Bernhard, who is chairman of the Theatre Division of the Motion Picture Committee Cooperating for National Defense, include projection equipment, screens, carbons, radiotrons, freon gas, rubber mats, carbon tetrachloride, toilet fixtures, metal toilet partitions, hardware, electric motors, electric cable and wire, manila rope, denatured alcohol for paints, and a few other items.

Bernhard said it was not only important that the Hollywood studios be granted the materials they need for the production of pictures, but also that unless the theatres get the supplies to keep in shape "our exhibitors won't have suitable houses in which to show our pictures."

"Nobody is trying harder or doing more to cooperate in national defense than the theatre operators of the country," he continued, "and their efforts will be severely hampered if they are denied the small amount of material and equipment to enable them to remain in business."



Republic sales executives meet at the studio for the quarterly sales meeting. Left to right:—(front row) Gene Gerbase, Denver exchange manager; Al Wilson, in charge of feature productions; James Grainger, sales manager; H. S. Brown, Jr., in charge of serials and westerns. (Back row): J. T. Sheffield, franchise holder of Northwest; Eddie Walton, Seattle branch manager; Sid Weisbaum, San Francisco branch manager, and Francis Bateman, Los Angeles branch manager.

Allied Unity Plan Okayed

Directors Find Plebiscite Reflects Views of Members

Allied's Board of Directors canvassed the votes of the various organizations comprising the Allied States Association this week and came to the conclusion that the vote of the regional units favoring the unity plan "reflected the views of Allied members."

A committee appointed on September 15, prior to the convention vote repudiating the unity plan, was instructed to communicate with other branches of the industry to set up a national joint conference committee. This committee consists of Col. H. A. Cole, Roy E. Harrold, Jack Kirsch, Sidney Samuelson and Martin Smith. It was authorized to consider the following matters in the national joint conference committee:

1—Co-ordination of policy and action in reference to taxation.

2—Co-ordination of policy and action in protecting the good name and integrity of the industry as a whole.

3—Formulation of plans for meeting the increasing competition of rival forms of entertainment.

4—Formulation of plans for institutional advertising and other good-will activities.

5—Protecting the necessary supplies of the industry by securing proper priority ratings.

6—Formulation of an acceptable dis-

(*Continued on Page* 8)

HERBERT GRIFFIN

(The Man on the Cover)

Vice-president and director of International Projector Corp., and executive vice-president of the Society of Motion Picture Engineers, who presided at the opening session of the SMPE's Silver Anniversary convention in New York this week and declared that the organization's work in establishing standards had contributed importantly to advancements in the motion picture as an art and an industry and urged industry-wide interest in and cooperation with the Society's aims.

SHOWMEN'S Trade Review

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Important Dates

Oct. 27: Philadelphia Variety Club testimonial to James P. Clark.
Oct. 29: N. Y. Picture Pioneers' Harvest Moon dinner conference, Toots Shor's Restaurant.
Oct. 31: Variety Club of Texas Annual Hallowe'en Party.
Nov. 1: Washington Variety Club British War Relief benefit.
Nov. 2: Pittsburgh Variety Club banquet.
No. 4-5: Allied of Texas convention, Dallas.
Nov. 4-5: ITPA of Wisconsin convention, Schroeder Hotel, Milwaukee.
Nov. 15: Eighth annual Variety Club dinner dance, Willard Hotel, Washington.
Nov. 17-18: ATO of Indiana annual convention, Antlers Hotel, Indianapolis.
Nov. 19: Motion Picture Associates dinner dance, Hotel Astor.
Nov. 24: Variety Club of Texas Thanksgiving party.
Nov. 26: "Night of Stars," Madison Square Garden.
Dec. 7-8: Theatre Owners of North and South Carolina convention, Charlotte.
Dec. 15: Variety Club of Texas induction of 1942 officers.
Dec. 20: Variety Club of Texas Christmas Carnival.
Dec. 31: Variety Club of Texas New Year's Eve Celebration.
Jan. 30: Chicago Reel Fellows Club dinner dance, Congress Hotel.

Walt Disney to Make 12 S. American Shorts

Walt Disney returned this week from a South American trip and said he would make a series of 12 short subjects, in addition to his regular yearly quota of 18, with South American backgrounds. The animals, music, dances and folklore of Brazil and Argentina would be used as the basis for these subjects, he said. It is possible that he will make the subjects in Spanish and release them here with English titles superimposed, he said.

Kuykendall, Williams Address Arkansas Meet

Little Rock—President Ed Kuykendall of the MPTOA and Bob Williams, president of the Tri-State MPTO, delivered addresses at an open forum held during the second day's sessions of the ITO of Arkansas convention here this week. The two-day meet closed Monday evening with the annual banquet, during which Attorney General Jack Holt of Arkansas discussed legislation affecting the industry.

Phil Laufer to Wed

Brooklyn—Announcement has been made by Mr. and Mrs. Morris Benjamin Shore of the approaching marriage of their daughter, Etta Isabel, to Phil Laufer, publicity director of Loew's Criterion Theatre, first-run Broadway house. The wedding ceremonies will take place on Nov. 9 at the Temple Auditorium in this community.

Lester Pollock Ill

Rochester—Lester Pollock, manager of Loew's Rochester here, is confined to his home by illness. Joseph Boyle, assistant at Loew's State in Syracuse, is pinch-hitting for him.

Gildea Named Manager

Ozone Park, L. I.—John J. Gildea, former assistant manager of Prudential's Farrell Theatre, has been named manager of the circuit's State Theatre here.

Two Arbitrators Favoring Exhibs Reversed on Appeal

Exhibs in Manchester, N. H., San Gabriel, Calif. Lose Decisions; One Case Appealed, Two Others Filed

Two Arbitrators' decisions favoring exhibitors were reversed this week by the Appeals Board of the Arbitration Tribunals. One was the case of Lucien Descoteaux for his theatres in Manchester, N. H., and the other the case of the Mission Playhouse, San Gabriel, Calif. These decisions are, the sixth and seventh made by the Appeals Board.

In its decision on the Descoteaux case, the Board cited the fact that there are ten theatres operating in the city of Manchester of which Descoteaux operated the Rex, Globe and Empire. The State Operating Company, named as intervenor in the complaint, operates four theatres in the city and has an interest in a fifth.

Descoteaux complained about clearances which in most cases were 60 days from first run, 14 days from second run, 14 days from third run and 14 days from fourth run. These clearances were slightly less from some distributors, but they prevailed on 20th-Fox pictures, and it was 20th-Fox which appealed from the award cutting the first run clearance to 30 days.

The decision cited the fact that the 60-day clearance established by Fox was of 11 years standing and that the investment in the five first-runs operated by the intervenor was considerably larger than that in Descoteaux' subsequent runs. "We find the testimony of complainant quite inconclusive," the decision stated. "Upon it, however," the findings stated, "the arbitrator has undertaken to revolutionize completely clearances in Manchester. He has done this, although he has not specifically found that any one of the particular existing clearances, or the aggregate of all clearances between the intervenor's first run and the complaintant's fourth run, is unreasonable. He has reduced the first run clearance from 60 days to 30 days, has provided a seven-day clearance after second run, and has entirely abolished clearance after third and subsequent runs, provided, however, that distributors, may, if they choose, use sequences in selling feature pictures . . . we are constrained to find that the proof offered by the complainant is inadequate to show that the existing clearance applicable to his theatre is unreasonable. It is essential that such unreasonableness should appear by sufficient proof before any award can properly be made revising clearance."

In the case of the Mission Playhouse, O. W. Lewis, the owner, wanted an award granting him clearance after Pasadena instead of after Alhambra and he was willing to have it fixed at 35 days after Pasadena instead of 21 days after Alhambra; he also wanted a run ahead of Rosemead and Garvey with a seven-day clearance so that pictures would not be available to those towns until 7 days after he had finished with them. The Appeals Board considered only the portion of the arbitrator's award which granted the last named request and found that under Section VIII of the decree "only controversies arising upon the complaint of an exhibitor that the clearance applicable to his theatre is unreasonable" are subject to arbitration under Section VIII. Since the Mission, Rosemead and Garvey Theatres all enjoy the same run now, the arbitrator did not have the right to change this run by granting the seven day clearance to the Mission, the Board decided.

A. Goldstein has made a complaint charging that unreasonable clearance has been granted to competitors of his Olympic Theatre at Cicero, Ill.

The Colonial Theatre, Monroe, N. Y., has settled its case against the Broadway and Ritz Theatres in Newburgh, which agreed to cut their clearance over the Colonial to seven days.

Warner Bros. has appealed a verdict by an arbitrator reducing the clearance of the Ritz Theatre, Newark, N. J., over the West End from 14 days to seven days.

The Allendale Theatre in Buffalo, N. Y., has filed a complaint charging that the Marlow Theatre in the same city has been granted unreasonable clearance and that it has indulged in unfair practices and has reduced admissions.

Two theatres in Grand Rapids, Mich., filed clearance complaints this week. One was that of R. G. Taylor, of the Southlawn Theatre, and the other that of Alyce Cornell, of the Galewood Theatre. Both complaints named the Butterfield Circuit.

MONEYHUN MOVES UP

Frank Moneyhun, who has been handling press book, cooperative and national magazine advertising for 20th Century-Fox since 1939, has been appointed executive assistant to A. M. Botsford, director of advertising and publicity, the latter announced this week. Moneyhun came to 20th-Fox from Indianapolis, where he was associated with the Katz and Dolle theatre circuit.

Flight to England Is Cancelled by Wanger

Plans to go to England in connection with the shooting of background material for "Eagle Squadron" have been cancelled by Walter Wanger, who was to have left by clipper Sunday. With plans changed, he was scheduled to return to the Coast late this week.

War Propaganda Hearings Get Further Postponement

Washington—Because of the continued absence from Washington of committee members, resumption of hearings by the Senate Interstate Commerce sub-committee investigating charges of film war propaganda will not take place next week as scheduled, it was announced Tuesday by Senator D. Worth Clark, D., Idaho, chairman.

Child Born to Westfalls

Northport, N. Y. (Delayed)—Mr. and Mrs. F. M. Westfall are the parents of a son, Barry Franz, born Oct. 8 at Huntington Hospital. The father is manager of the local Northport Theatre.



ALL FEMININE AMERICA WIL

And they'll GO for Boyer till they'

UNIVERSAL PICTURES presents

Charles BOYER *and* *Margaret* SULLAVAN

in

APPOINTMENT FOR LOVE

with

Rita Johnson • Eugene Pallette • Ruth Terry • Reginald Denny

J. M. Kerrigan • Cecil Kellaway • Roman Bohnen



Directed by

WILLIAM A. SEITER

A **BRUCE MANNING**

Production

Associate Producer, Frank Shaw







Screenplay, Bruce Manning • Felix Jackson
Based on original story, "Heartbeat,"
by Ladislaus Bus-Fekete

A
UNIVERSAL
Picture

RY—"LET'S GLOW, GIRLS!"

acked to the foyer!



It's a thrill-sweeping romance!

SHE wanted the marriage to last!

HE wanted it to begin!

Nationally Released
OCTOBER 31

New 'Anti-5' Moves Loom

Wolcott Urges Legislative Action in Iowa-Nebraska

Des Moines—With the industry nursing a headache caused by the problems resulting from the Minnesota "anti-five" statute, threat of enactment of similar legislation in both Iowa and Nebraska loomed when President Leo Wolcott of Allied Theatre Owners, called for such action.

Referring to the Minnesota statute's provisions, Wolcott declared in a bulletin to his twin-state membership: "In view of years of experience, it appears to us this is the only way we'll ever get better pictures; when they must be made good enough, exhibitors will not want to cancel them."

Wolcott also advanced three other legislative goals: (1) Enactment in Iowa of an anti-ASCAP measure paralleling that now on the Nebraska statute books. (2) Enactment of adequate and uniform theatre fire regulations. (3) Enactment of legislation placing school activities' funds in the hands of school boards.

Branding the New York consent decree a failure and declaring that the association had so advised the Department of Justice, Wolcott wrote that instead of "decreasing the pressure on the small exhibitor, as was to be its purpose," the decree has increased the pressure, has failed to bring better pictures, instead adversely affecting quality, and represents "a return to enforced block-booking."

Continuing, Wolcott asserted it was freely predicted that the 5-picture selling plan will be dropped in June, 1942, or before. "What selling plan will replace it? We recommend that of the new Minnesota law which is based on the plan developed in the Trade Practice Conferences. . . .

"We contend the distributors wanted the Consent Decree so they could exact higher film rentals and force the sale of 'cluck' pictures. Look at the prices they're demanding and the pictures ?!? they're offering! If you let them get away with it, you're stuck from now on."

THEATREMAN PILOT



Sonny Shepherd, manager of the Lincoln Theatre, Miami Beach, is on the way by air to deliver by personal air mail letters to six aviation writers inviting them to attend the Aerolympics in Miami Jan. 9-11. Shepherd, is bringing one of the letters to Dick Kirschbaum, aviation editor of the Newark Evening News and cartoonist for STR.

Para. Will Seek Relief From Minn. Law In Federal Court

3 Companies Charged With Violations as Prosecutions; UA Postpones Closing of Branch; See Long Court Fight

Paramount this week announced that it would apply to the Federal Court in New York for an order permitting it to sell its pictures in Minnesota without first having to trade show them and without the limitation of the Blocks-of-Five provision of the Consent Decree "until such time as the Courts shall have determined the unconstitutionality of the Minnesota law." The company, through Austin C. Keough, general counsel, stated that it firmly believes the law is unconstitutional and will fight it in the courts of the state.

First prosecutions for violation of the law were started this week against RKO, Paramount and 20th-Fox.

James F. Lynch, Ramsey County Attorney, issued complaints against RKO and Paramount for making deals with a theatre in White Bear Lake, a suburb of St. Paul and 20th-Fox for making a deal with the Gem Theatre in St. Paul. District Managers Louis E. Goldhammer of RKO, Ben Blotcky of Paramount and J. M. Podoloff of 20th-Fox were arraigned in St. Paul Municipal Court on Wednesday.

Fred Strom, secretary of Northwest Allied, which sponsored the law under which the prosecutions are being made, said that the action was a complete surprise to the organization.

Paramount and 20th-Fox each sold five pictures without any cancellation clause and 20th-Fox is charged with having sold 10 pictures. Deals were made by the Minneapolis exchanges and approved by the home office, it is charged.

One development arising out of the prosecutions is the postponement of the closing of United Artists exchange in Minneapolis scheduled for this Saturday. The office will remain open pending the disposition of these cases, which are regarded as tests.

MGM to Hold Exhib Meets

(Continued from Page 4)

was the largest in the history of the organization, with approximately 130 persons present, including guests and representatives of film distribution and accessory supply companies.

President Fred A. Beedle presided at the business session. M. A. Rosenberg, was elected to succeed him.

Addressing the meeting, Abram S. Myers, Allied's general counsel and board chairman, said there was general dissension among exhibitors throughout the United States regarding the decree.

During the second day's session, Claude F. Lee, director of public relations for Paramount, addressing the gathering, exhorted exhibitors not only to sell motion pictures but to sell the motion picture industry to the public. Building good will for the industry, he said, "is not a job for the moment but a matter of permanent vigilance and unceasing initiative."

Allied Unity Plan Okayed

(Continued from Page 4)

tribution system to be adopted when the consent decree lapses.

7—Discussions, and if possible adjustment or modification of the policies or practices of one branch or member thereof which are opposed by any other branch or a substantial portion thereof.

Conn. Allied reversed its stand on the first two paragraphs of the resolution, joining with the other 14 state units in approving them but opposed the third paragraph of the unity resolution which dealt with cooperation with other industry organizations. Two other units voted against this provision also.

The Board of Directors at its meeting in Pittsburgh this week said: "in case a national joint conference committee is established, and so long as Allied shall remain a party thereto, national Allied will not take public condemnatory action regarding grievances against other branches of the industry involving their policies and practices, which are within the purview of its joint committee, until such grievances have first been submitted to the national joint conference committee and will recommend that its affiliated regional associates adopt a like policy. The foregoing policy is subject to the following limitations:

"(1) Allied's representatives will not submit to the joint committee any matter which, in the opinion of the general counsel, is outside the purview of the joint committee or matters the consideration of which might be unlawful;

"(2) As regards all matters for which no solution is found within a reasonable time by the national joint conference committee which is acceptable to Allied, Allied reserves the right to pursue such course and to adopt such measures as the board of directors may approve."

'Blues' Premiere Set for Memphis and New Orleans

With New Orleans and Memphis battling for the world premiere of Paramount's "Birth of the Blues," a trio of judges, consisting of Buddy De Sylva, Irving Berlin and a proxy for Paul Whiteman, decreed this week that simultaneous openings would take place in both the Louisiana and Tennessee cities on Friday, Oct. 31. The Memphis premiere will be held at the Malco, while the Saenger will be the scene of festivities in New Orleans.

First 'Jack Rabbit' Meet In Des Moines Oct. 27

Des Moines—First meeting of the Des Moines Committee of Iowa film men, set up to investigate the 16 mm. and portable circuit situation in the state, will be held in the Paramount screening room here on Oct. 27 at 3 p.m. Invited to attend the meeting are all interested distributors and exhibitors having facts to present to the committee.

SMPE Observe 25th Birthday

Convention in N. Y. Hears Of Technical Advances

Description of a new method of photography that will bring greater realism to the screen, preliminary details of a survey of public preference for styles and location of theatre seats, and presentation of the Progress Medal and Journal Award were among the highlights of the fiftieth semi-annual convention of the Society of Motion Picture Engineers in New York this week.

The technologists heard Sol A. Rosenblatt, former NRA administrator, attack the Senate Interstate Commerce Sub-committee's investigation as a "witch hunt" by members of the "America last movement," during the informal get-together luncheon on the opening day.

Social highlight of the convention was the Fiftieth Semi-Annual Banquet and Dance, at which the SMPE Progress Medal was presented to Glenn L. Dimmick, of the RCA Laboratories, and the SMPE Journal Award was presented jointly to J. G. Frayne and V. Pagliarulo of Electrical Research Products, Inc., for the best paper published in the Journal during the past year.

More than 30 papers were presented at the eight technical sessions of the 4-day convention. Emery Huse, president, welcomed the members at the opening session, which was presided over by Herbert Griffin, executive vice-president of the Society. Officers whose terms expire Dec. 31, 1941, were re-elected. These are: D. E. Hyndman, engineering vice-president; A. S. Dickinson, financial vice-president; J. P. Larsen, secretary; G. Friedl, Jr., Treasurer; and Alfred N. Goldsmith, Arthur C. Hardy, and T. E. Shea, governors.

BACK FROM S.A.



Walt Disney returned this week from a trip to South America. He was given a cocktail party and the photo above shows him being greeted by W. G. Van Schmus, managing director of Radio City Music Hall, while S. Barret McCormick, director of advertising and publicity for RKO looks on.

Selling the Picture

For Better Show Selling
***Showmanalyses* Have Appeared In STR on Following Pictures**

Big Store	June 21
Billy the Kid	May 31
Blood and Sand	May 24
Blossoms in the Dust	July 26
Bride Came C.O.D.	July 19
Charley's Aunt	Aug. 2
Dr. Jekyll and Mr. Hyde	Sept. 6
Feminine Touch	Oct. 11
Here Comes Mr. Jordan	Aug. 16
Hold Back the Dawn	Sept. 20
Ice-Capades	Aug. 23
In the Navy	June 7
International Squadron	Oct. 4
Lydia	Aug. 30
Moon Over Her Shoulder	Oct. 18
New Wine	Aug. 9
One Night in Lisbon	June 14
Puddin' Head	June 28
Rookies on Parade	May 3
Sundown	Oct. 25
There's Magic in Music	May 17
Tom, Dick and Harry	July 5
Unfinished Business	Sept. 13
Week-End in Havana	Sept. 27
Woman's Face	May 10

Campaigns on Ziegfeld Girl' and 'GWTW' Win Buttons for Showmen

Because of their excellent campaigns on "Gone With the Wind" and "Ziegfeld Girl," respectively, Cliff Geisseman and Howard Daniel of the RKO Uptown Theatre, Detroit, and Harry Brown and John O'Connor of Loew's Kameo, Brooklyn, N. Y., were recently awarded MGM Honor Roll Buttons.

One of the highlights of the Geisseman-Daniel "G.W.T.W." campaign was a breakfast party for film critics and special writers for all Detroit dailies. The occasion was the film's first anniversary engagement, and invitations were sent on birthday forms. Local libraries cooperated by posting cards on bulletin boards. Spot announcements were carried over local radio stations.

Prior to the Kameo playdate, "Ziegfeld Girl" records were played on the roof garden of the house. Neighborhood music stores displayed streamers and played records over p.a. systems. At reducing schools and in stores, special folders were distributed selling bathing apparel. Tie-in copy in the folders: "Can You Measure Up to Lana Turner?" Ice-cream parlors cooperated by advertising "Ziegfeld Girl Sundaes."

Cigarette Package Stunt Scores

"Today I Am A Man" was copy on gummed wrappers placed around cigarette packages as part of the "Life Begins for Andy Hardy" campaign put over by James Pickett, Rivoli, Hastings, Neb., and Elton Benson, Rex, Albion, Neb.

Midget Auto Race

The winner of a local midget auto race was presented with a "Mickey Rooney Cup" as one of the features of the "Life Begins for Andy Hardy" campaign executed by Bob Portle, College Theatre, New Haven.

Rattles for Babies

A baby rattle was presented to each child born during the showing of "Blossoms in the Dust" during the campaign for the film put over by Arnold Gates, Loew's Park, Cleveland.

Eleventh Month Should Be Profitable for Alert Showmen

Armistice and Thanksgiving Are November's Outstanding Dates for Special Promotion

Ere a few more days roll around, November will be here with its many holidays. Only one other month — February — compares with the eleventh month in the number of money days for showmen. Then, too, show-going is at its peak during this 30-day period. Why? Well, maybe it's because people want to attend the movies while they can, bearing in mind that they'll be busy shopping for Christmas presents in December. So, to offset any losses in December, we would advise you to take advantage of every attention-getting exploitation angle in November.

In this publication's weekly *Money Dates* column you have undoubtedly found workable ideas for all the worthwhile dates of November. In this article we shall elaborate on the two most important ones; namely, Armistice (11) and Thanksgiving (20, by Presidential Proclamation; 27, in some states).

For Armistice Day, you will want to run trailers featuring appropriate copy for the occasion, and several choices are available from National Screen Service. You can write your own copy, if you wish, and the trailer concern will take care of the rest.

So many pictures featuring a plea for peace have been produced in the past two or three years that it would require far more space than we have available to list them here. This also goes for short subjects. By referring to your booking sheet for the past several months you can pick out features and shorts that are probably worthy of being brought back for exhibition on this day.

On the other hand, if you believe your audience wants to get away from the reality of present-day conditions, it might be well to make only a passing—but impressive—reference to Armistice Day in your program, completing it with a good comedy, drama or musical.

Patriotic organizations will surely stage a parade on November 11, so see to it that your theatre is represented. Members of the local Post of the American Legion should be your guests during the day. If you usually admit soldiers in uniform at a reduced rate, it might be well to admit them gratis for this occasion.

You might arrange to turn over a portion of your receipts to one of the organizations in your town seeking to help the Allied cause. The Red Cross drive will be getting under way, so don't muff that angle. Give the Red Cross all the cooperation you can.

Essay contests for school students, display of the colors in front of your theatre, invitations to churches and other organizations to hold a meeting in your theatre during the morning hours—these are suggestions worthy of serious consideration.

1941 is the last year in which there will be two Thanksgivings. So, whether your State observes the President's or the traditional day, it is still important that you make the Day a box office success. True, people remaining around the festive board may cause your matinee business to lag, but they'll be coming out in the evening and if you've scheduled an appealing program, they'll head for your theatre.

By staging a Turkey giveaway on Thanksgiving eve, you'll probably draw a crowd large enough to offset that matinee loss. Promote the birds from a local market in return for credit in your ads and in the lobby.

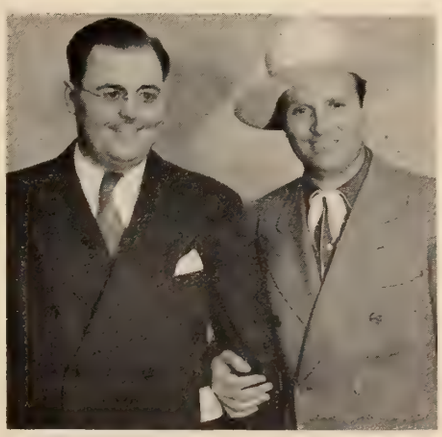
Stage a morning matinee for orphans; arrange special entertainments for old folks at their institutions; ballyhoo your attractions at the football game; use atmospheric decorations, such as pumpkins, corn shucks, cut-out or live turkeys, in your lobby and out in front; advertise your program as a "Thanksgiving Menu of Entertainment."

Keep on your toes during November to make it one of your most profitable months.



Window Display Gets Attention

A traveling bag lettered with the title of the picture, as shown above, was part of a window display that received a lot of attention when Warners' "The Bride Came C.O.D." played recently at the Rose Theatre, Audubon, Iowa. Manager Sid Peterson exploited the picture thoroughly, enjoyed extra business. Origin of promoted feminine wearing apparel protruding from traveling bag: not revealed.



Showman and Cowboy Star

Manager W. S. Samuel of the Lyric Theatre, Port Neches, Texas, is shown here with Gene Autry during the Republic star's visit to the recent "Lucky 7" meeting of managers of the Jefferson Amusement Company and East Texas Theatres, Inc., at Beaumont, Texas.

8 out of 8 En



* LOEW'S, **ROCHESTER**—WARNER'S AVON, **UTICA**—LOEW'S STATE, **PROVIDENCE**—UNITED ARTISTS, **SAN FRANCISCO**—LOEW'S MAJESTIC, **BRIDGEPORT**—WARNER'S CAPITOL, **SPRINGFIELD, MASS.**—WARNER'S, **WORCESTER**—LOEW'S STATE, **SYRACUSE!**

and This We

...agements

prove it's the year's top AUDIENCE-APPROVAL HIT!

***8 out of 8 cities flash the identical box-office story! "Second day bigger than first . . . third day bigger than second . . . fourth day biggest of all!"**

If it had happened in one spot, it might be just a happy accident! But it happened the same week in 8 out of 8 . . . and the only answer to that is a GREAT AUDIENCE-APPROVAL PICTURE!

"A tense and engrossing show. It's as fresh as newspaper headlines. Terrific suspense and action!" — *Liberty Magazine*

"Has tremendous appeal for the masses. Timely, interesting drama with a fascinating background!" — *Showmen's Trade Review*

"Exciting screen fare, lavishly produced!" — *Harrison's Reports*

"A fine box-office attraction . . . fast-moving, action filled story, crammed with adventure, suspense and excitement." — *Motion Picture Daily*

"Exciting and entertaining melodrama. Should be a business getter in every type of theatre." — *Variety*

"Filled with action and suspense. A spy story of no small proportions, as contemporary as this very minute." — *Motion Picture Herald*

Edward Small presents

George BRENT ★ *Ilona* MASSEY ★ *Basil* RATHBONE

in

INTERNATIONAL LADY

with

Gene Lockhart · Marjorie Gateson · George Zucco · Martin Kosleck

Directed by Tim Whelan · Screenplay by Howard Estabrook

From an original story by E. Lloyd Sheldon & Jack DeWitt

RELEASED THRU UNITED ARTISTS

...atch her in more than a hundred cities from coast to coast!

Program Exchange

PringlePublicationSuspended; Ingham Idea Inspires Gardner; Owen Program for Fishermen

Now that the baseball season is over, the football season is on. Thus exhibitors get only a breathing spell, if that. There seems to be always something to lure trade away from the theatres, but those theatres, especially when managed by men who know how to make these apparent competitive activities react in favor of the box office, keep right on operating. If we've failed to make ourselves clear, we can only urge you to read STR, Oct. 4, p. 25, and the idea for a Football Schedule, which appeared in this department last week.

Our stack of programs this week is not as large as usual. However, with what he have on hand, we believe we can sift out some information, hints and suggestions that might prove useful to members. First, we regret that the Ideal Theatre News, published for the Ideal Theatre in Toronto, Canada, is being discontinued; at least that's the announcement on the final issue reaching this office. We don't know what prompted this move, but we are sorry to lose Tom Pringle and his assistant, Sam Campbell, as active members of the Exchange. But they'll be sitting on the sidelines and following (we hope) the activities of other members.

One Member Helps Another

Jimmie Gardner, manager of the Ritz Theatre, Beaumont, Texas, credits another member, Bob Ingham of the Orange Theatre, Orange, Mass., as the inspiration for a special cover Jimmie used on one of his recent programs. There's a sketch of one hand holding a "dream book," while the other is poised in a pointing gesture to emphasize this copy: "You're right, Mose, that dream means Money . . ." The copy goes on to point out that certain nights are money nights at the Ritz.

Further proof that short subjects (boy, won't the editor of The Show Builder be sore when he sees we're stealing his stuff!) are gaining in popularity is contained in a message to patrons of the Midway Theatre, Davison, Mich., by Manager Harry Hobolth. As printed in one of the latest issues of DeLuxe News, here's what Hobolth has to say:

"We have had many requests for Short Subjects from our patrons and we are pleased to announce that in our new policy—starting this month—of showing newer and greater attractions, we will also show the finest Short Subjects made by Metro-Goldwyn-Mayer, Paramount and Warner Brothers, trying to make each program as near two hours as possible."

Wait a minute! How did *this* get in here? It's not a theatre program. No, it's only a plug (but what a swell plug!) for the fishing facilities of the White River near Branson, Mo. Jim Owen sent it to us, and we must say it certainly is a clever herald. Best part is the inside spread, which shows three "reward" signs, featuring caricatures of three fish, front and side views, with "convict" numbers on each. "Vagrant" is the headline on one of these signs, with this copy appearing below the caricature: "Jack Salmon alias 'Walleye' . . . Last seen in and around Woodward Hole . . . Beware . . . Will not be taken without a fight . . . Sheriff 'White River' Jim Owen." We're still waiting for a story from Jim, which should be coming along as soon as those bass stop biting.

Football Shaped Blotters

From the Warner Chicago Theatres come a couple of good show-selling ideas. The Rialto distributed football-shaped blotters to sell "Harmon of Michigan." Eli Arkin, manager of the Avalon, used one side of his card program for a personal message to his patrons, heading the copy with "Let's Talk It Over," a gesture other managers should make toward their patrons.

Warners turned out a nifty and colorful herald on "Navy Blues," and Manager Ray Couch of the Dream Theatre, Sedro-Woolley, Wash., used it to advantage as a program. The back, which had been blank, was filled with copy plugging not only "Navy Blues" but other attractions as well.

We had thought that, having gotten this far, we wouldn't need to worry about "that promotional king from Utica." But we were wrong. This week the Arnold Stoltz novelty was received by housewives of Utica, N. Y., as a letter from Chester's Flower Shop. On opening the letter, they found a card, on one side of which was this copy:

"Notice to whom it may concern. This is to certify that my husband is a 'Married Bachelor' and he has all the following rights: He can stay out late . . . he can attend lodge meetings . . . he can play poker with the boys . . . he can spend (part of) his salary"

At the bottom was space for the signature of the addressee. The signature was written, of course, before the cards were mailed out. Did Stoltz pay for this unusual tieup? No! Did Chester? He did! Our nerves are getting on edge, for we don't know what the Utica showman will spring on us next. He surely must keep the populace continually guessing . . . and continually interested in the Avon Theatre. And, after all, that's very important.

According to our calculations, we're some place in the third column right now, and because we're not eager to reach the Fifth, we're going to call a halt to today's lesson. Not until next week will we be back.

INSTITUTIONAL COPY

(Editor's Note: The following copy was written for the programs of Warner Chicago Theatres by Charles H. Ryan. It can be easily adapted to your own situation. Further examples will appear on this page from time to time.)

Vitamin 'E' for Entertainment

Today millions need mental diversion; they need an escape from the pressing problems of everyday life.

We know many who find relief by attending a movie, probably because the wild improbable tales they see transport most of them from the world of grim reality in which they live. A celebrated doctor tells us that movies have saved many a man from a nervous breakdown.

If you were given a self-analysis, you know yourself how a good movie lifts your spirit . . . gives you the "bounce" you need to carry you through a trying day. The movies supply something your mind and disposition lack.

Let's call it Vitamin E . . . "E" for entertainment!

--Your Application Blank--

Clip and Mail Now!

STR Program Exchange
SHOWMEN'S TRADE REVIEW
1501 Broadway
New York, N. Y.

Dear "Chick":—I hereby apply for membership in the STR Program Exchange. I understand that entry of my name on this coupon signifies a willingness to exchange theatre programs with other theatres, but involves no other obligation.

Name .....

Theatre .....

City .....

State .....

Candid Camera Contest Highlights Garver's Drive on Frank Buck Film

Manager Ross Garver of the Orpheum Theatre, Terre Haute, Ind., tied in with the Overfelt Camera store for a candid camera contest as the highlight of his campaign for "Frank Buck's Jungle Cavalcade."

Three thousand cards were given out on downtown streets by roving candid cameramen who took candid shots of pedestrians and handed them a card. Those whose pictures appeared among the first fifty displayed in the Overfelt windows received a complimentary photo and a pair of seats to the opening night performance. Overfelt's also co-operated with a full window display of Frank Buck stills, books and appropriate tie-up cards one week in advance of the opening.

Another phase included a tieup with Sears, Roebuck & Co. for a complete jungle window which featured guns, ammunition, desert water bags, knapsacks and other hunting equipment in addition to Frank Buck stills and appropriate tie-in copy a week prior to the opening. One hundred jumbo 14x22 passes were mailed as postcards to the mayor, city council and civic officials to be used for admittance on opening night.

Garver also stepped up his newspaper advertising with the *Morning Star* and *Evening Tribune*, using a generous allotment of feature stories and art in addition to running a coloring contest with the winners being awarded theatre passes.

Money Dates

NOVEMBER

27th

THANKSGIVING DAY in some states. See page 9 of this issue on suggestions for getting your share of the patronage.

28th

FIRST U. S. POST OFFICE, 1783. Tie this up with a Western picture having a stagecoach angle. Run an essay contest through the schools on the development of the postal service.

DECEMBER

1st

NATIONAL PROSPERITY WEEK. Sponsored by the Christmas Clubs, 441 Madison Ave., New York City. During this week, Christmas Clubs throughout the country pay out deposits to members. There's a good deal of extra money in circulation and you should be sure to get your share. Put gift tickets on sale, containing a number of tickets at a reduced price, to be used as Christmas gifts.

3rd

ILLINOIS ADMITTED TO THE UNION, 1818. This calls for celebrations in Illinois. Theatres should have their flags waving and cooperate with any groups observing the occasion.

5th

EIGHTEENTH AMENDMENT REPEALED, 1933. This day may call for some celebration, but be careful lest you offend some local groups.

HELP THE GOOD WORK!

Theatremen who have succeeded in persuading local newspapers to give them an advertising rate equitable with that of other merchants can help a lot by passing on their experience and methods used as encouragement to their fellow showmen in other territories.

Please send us all information you have on this subject of newspaper advertising rates. We will pass on the information to others.

Those theatremen who will be encouraged to take up the matter of higher rates, are reminded that an ounce of persuasion will be more effective than a pound of "pressure." As pointed out by Franc Arnold, this job can be accomplished without unpleasantries.

Showmen Should Lend More Than Usual Aid In Red Cross Drive

Annual Roll Call of the American Red Cross will be held this year during the 20-day period November 11-30. At that time, through its agencies in all parts of the country, the Red Cross will conduct a drive for contributions to help it carry on its great humanitarian work.

As in past years, motion picture exhibitors will again have the opportunity to do their part by making it possible for memberships to be solicited in the lobby and by running the Red Cross trailer at all performances. Among other ways in which they can help, there are one or two that deserve special consideration. They are based on what transpired during the drive last year.

At that time, girls and boys in schools all over the country packed thousands of Red Cross Christmas boxes containing toys, sewing kits, soap, crayons and other useful articles, and sent them to many countries.

This year the Junior Red Cross is sending 100,000 Christmas boxes to England, Latin American countries, the Philippines, Greenland, China, Alaska, Samoa and elsewhere.

Exhibitors could cooperate in such a venture by staging morning shows for children, accepting for admission useful articles that could be included in the contents of this year's Christmas boxes. It might also be possible for theatres to tie in with local merchants in donating articles to the Red Cross.

Another type of popular project among Junior Red Cross members has been the staging of puppet shows. During the past year, the fifth grade of the Southfield School, Shreveport, La., undertook an adaptation of "Ali Baba and the Forty Thieves." The class prepared the script and retitled the show "Ali Baba and the Four Thieves." Each child in the class made one puppet and aided in preparing the scenery. Clothing for the puppets was made in the Junior High School, while the school's first grade pupils made the furniture. The puppet show was given for the benefit of other schools in the area and was also staged at the local home for the aged.

By getting in touch with the Southfield School for details of the play and additional information, exhibitors could sponsor similar performances this year at their theatres, with classes from various schools taking part.

Although time waits for no one, showmen who want to do their part—and perhaps a little more—still have an opportunity to prove they will cooperate in every way possible with the Annual Roll Call of the American Red Cross. Invaluable goodwill should result from such activity, as well as the realization that every effort is being expended to aid the Red Cross to carry on its great work.

Speaking of Operation

Continuing the series of down-to-brass-tacks discussions of ways and means to improve theatre operation, in this article the unfair rate charged theatres by newspapers maintaining special higher rates for "Amusement Advertising" is analyzed and practical advice advanced as to how theatremen can, without pressure and unpleasantness, work in their own localities for elimination of the penalizing rates under which other merchants buy newspaper advertising lineage for less money than the motion picture theatres which contribute so importantly to community prosperity and reader interest in newspapers. Previous discussions in this series have covered such important factors as: "The Evil of the Pass," "Protection from Embezzlement," "Purchasing With an Eye to Economy," "The Staff's Deportment to the Patron," "How Much Shall We Spend for Advertising?", and other vital topics. Further attesting to the value of these practical discussions is the fact that many circuit executives have from time to time reprinted articles in the series for distribution to managers of theatres operated by their organizations.

LET'S SCOTCH THE UNFAIR "THEATRICAL RATE"

by Franc Arnold

Many managers come up against the stone wall of high theatrical rates for space in laying out their advertising budget. The most effective original or press book ads generally demand large space requirements, and as all budgets to a certain extent require that the dollar expenditure must keep within the proper percentage of expected business volume, they find that the high theatrical rate completely blocks any sort of extensive program.

The "theatrical rate" is not found in every location, but it obtains in the majority of them. Why does it exist at all? The best reason a newspaper advertising man can give as a justification of this condition is the publicity given the theatres.

Publicity Meets Specifications

Let us here and now explode this "excuse." Any newspaper worth its salt will not accept publicity or art unless it meets rigid specifications not demanded or even possible to obtain in the preparation and execution of those of any other section of the newspaper. In other words, the theatre must pay a penalty rate, at the same time furnishing the newspaper with news and art executed by the greatest amalgamation of photographers, feature writers, and newsmen ever got together by one industry in the history of the world. Often for less able craftsmen the newspapers pay high salaries and fees to sports writers, columnists, syndicated news, and pictorial service. One of the greatest drawing features in the newspapers today, proven by all surveys of "reader interest," is Hollywood and movie news. Yet this costs the newspaper less than any services entering into the format of the newspaper. So surely, for bearing this gift to your editor, a penalty should not be your reward.

Now let us look at the other side of the picture. What are the factors that govern the fixation of advertising rates charged by the daily newspapers?

(A) The lowest rate goes to the local merchant; certainly we pass this test with flying colors.

(B) Consistency in days in the year that advertising is run. Here is where we are the prize pupil. What other local or, for that matter, national advertiser uses the daily 365 days a year and uses them all?

(C) The third and last consideration in drawing up a contract to give an advertiser the absolute minimum rate is the amount of space used by the advertiser, and here, even handicapped as we are getting a half and sometimes only a fourth as many agate lines for our dollar, we will find few advertisers in our city grossing the newspaper much more throughout the year. So, on a cold-blooded analysis of the above qualifications, we should rate the *minimum* and not the maximum cost per line for advertising!

We can do something about this. We can do it *without pressure, without unpleasantries.* We can see the local publisher or his representative and show him the above points prepared in a prospectus showing actual facts and figures. Then we must convince him that the "theatrical rate" is a carry-over from the days when it was a punitive tax, on the behalf of the local merchants, to discourage fly-by-nites, carnivals, tent shows, etc., when these enterprises were undesirable to the town.

We are now and have been for many years a staple merchant and member of the community, and to treat us otherwise would be to classify the local druggist as a medicine man—the reputable physician as a bone-setter—or any other classifications belonging to trades in their birth. We can further show him that bigger theatrical ads, bringing him as great a revenue as before, would improve his paper and his motion picture features. We can show him that to a great extent, community life centers around the theatre. Without theatres women would be less conscious of style, which in turn would hurt all merchants. The theatre *brings and holds people to and in the community.* When the "theatrical rate" is erased from the newspapers rate card, then you will receive the *full dollar* value for your advertising budget. Fellow showmen, let us determine to eliminate this *discrimination* now.

CLINIC SCRAP BOOK UP TO DATE?

Just a reminder that you'll be sorry later if you fail to keep your Advertising Clinic scrap book up to date. The latest Clinic meeting takes place on page 17. In that department you will find ideas for layouts for Thanksgiving Day and Armistice Day. Be sure you save them. Remember, only STR brings you original advertising layouts designed for combination with press book illustrations and geared to needs of theatres for their newspaper and program displays.

SUNDOWN

From the Saturday Evening Post story "Sundown" and screenplay by Barre Lyndon. Directed by Henry Hathaway. Produced by Walter Wanger.

Sell Its Adventure, Romance; Here are a Variety of Angles

An SRB Showmanalysis (REG. U. S. PAT. OFF.)

There should be a great deal of local interest in your engagement of "Sundown"; first, of course, because it ran as a serial in *The Saturday Evening Post* and therefore was read by over a million people. Add to this the millions who have read the story in book form, and you can safely assume that a large waiting audience will be on hand to see the picture. In the second place, even to those who have not read the story, "Sundown" should have strong appeal, particularly if showmen stress its romance, action and adventure—entertainment elements that have always proven popular with moviegoers.

To capitalize on the magazine serialization of the Barre Lyndon story, you should contact your local *Saturday Evening Post* distributor to insert heralds announcing your showing in copies of the publication a week or two in advance.

Don't forget the book, either. You can undoubtedly promote a number of good window displays by contacting book stores, circulating libraries, department stores and other book outlets.

NATIONAL TIEUPS PLENTIFUL

National tieups on "Sundown Fashions" feature bags, jewelry, gloves, shoes, hats, costume flowers and belts. By contacting the manufacturers of these items well in advance, by ordering the Gene Tierney fashion stills, and finally by getting in touch with local merchants, you can start the ball rolling toward a number of good window displays. Women will be interested in the fashions, while men will be attracted by the loveliness of Gene Tierney. Therefore, this is one case in particular, where fashion tieups should be an essential part of your promotion.

Jergens have been running a Jergens Lotion ad tieing in the "Sundown" with their product in several national magazines with a total circulation of over six million. Thus you have your cue to get drug stores, department stores and other Jergens outlets to make up window displays.

SIX-DAY 'TRAITOR' CONTEST

One of the six men in the picture is a traitor. There is available a mat with a picture of each of them with an inset picture of Gene Tierney in each as well. Under each picture is a descriptive caption of one of the six traitors. You can use these in your newspaper either all at once or as a six day contest. They would also be good on the pages of your house organ about three weeks in advance, using two a week. Offer prizes for those who correctly guess the identity of the traitor and explain their reasons for picking him as the culprit.

TRY THE 'HABARI' ANGLE

A most interesting feature of the picture is the employment of "Habari." This is the native grapevine by which things become known before they occur, and intelligence is conveyed from one tribe to another by methods unknown to the white man. Under the heading, "Have you Habari?", run a newspaper contest based on readers' experiences. Nearly everyone at some time has known or done something through some strange forboding that some event was about to take place. Best letters describing experiences of this kind could be rewarded with prizes of cash, or guest tickets.

STUNTS UTILIZING TITLE

The title can be easily used in selling. One idea would be to offer prizes to whoever can make the greatest number of words out of it. This will stimulate interest in the title and prepare the way for other stunts. For instance, you possibly sell your newspaper on the idea of having a "Sundown Edition." Some papers may already have an edition known as the Sundown or Sunset edition. Get special art, "ears" on the front page, etc. Your own exploitation will have put the title over and the circulation manager, a man who is generally on his toes, will see the value of the stunt. If you can't do it any other way, have stickers made to put on the "ears" of the paper.

Tieups can be made with stores to offer special "Sundown Bargains." At the exact minute of sundown bargains should be put on sale. The special prices should last only a certain time. Tie up all of the articles with the picture, using some of the glamor art on Gene Tierney, if possible.

Another stunt you can use on the title would be to stage the opening of the picture exactly at sundown. Have a special observance of the occasion by asking stores and business establishments to close at that hour—and advertise their closing by the words "We are closing at sundown—to see the most thrilling adventure picture of the year, "Sundown'." Try to get civic officials to proclaim the day a holiday after sundown.

The radio can be used to put over the title by having a special series of programs at sundown. A Sundown Hour would be an excellent promotion for a radio station and would probably materially aid in your promotion as well. Try to get the newspapers to carry the word "Sundown" in the time listings for local radio stations.

DISPLAY "THRILL" BOARD

An excellent way to impress your patrons with the picture's thrills is to place a "thrill" display in the lobby, using stills 305, 17, 49, 303 and 195-P with appropriate "thrill" copy. Copy for this purpose, by the way, will be found in the exploitation section of the press book. If you screen the picture and can set a definite time for each "thrill situation," you can modify the thrill board idea by creating a display showing the time of some of the picture's big moments.

TIE IN WITH SCHOOLS

The locale of the picture is the frontier between Kenya Colony, a British possession in East Africa and Italian Somaliland, conquered by the British a few months ago. Arrange with school officials to tie in your showing with classes in history and geography. You can use the novel itself as the basis for exploitation through English classes. Put a map of Africa in the lobby with the locale of the picture marked with pins.

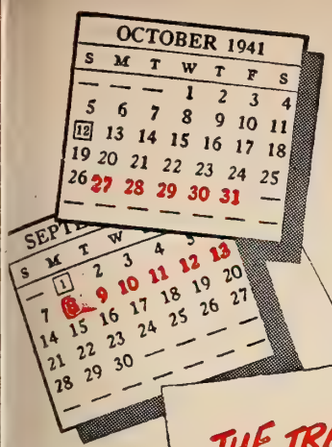
YOUR FRONT AND MARQUEE

The atmosphere of "Sundown" can be imparted out in front by transforming the box office into sort of a stockade, with a couple of palm trees as part of the decorations. Use lots of stills, being sure to distribute dramatic situations, thrills, action and romance evenly in your displays. A large blowup of Gene Tierney should be on view. The 24-sheet, either alone or combined with the Tierney head in the 6-sheet, can be utilized by your house artist in creating a marquee display that will command attention.

Shown below are three of the teaser ads on Walter Wanger's United Artists release, "Sundown." They'll grab the spotlight on any page.



Six Weeks Ago, Warner Bros. and Vitaphone Announced The Industry's First Trade Showing of Short Subjects . . .

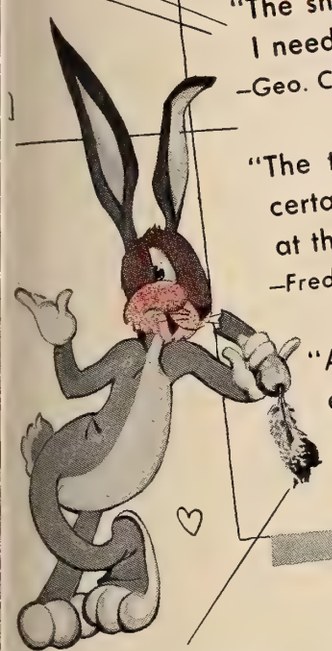


THE TRADE WENT OVERBOARD:

"The short subjects I saw are just what I need for my theater."
—Geo. Chadwick, Fox Theater, Carthage, Miss.

"The type of shorts previewed should certainly influence additional money at the boxoffice."
—Fred L. Knill, Gibraltar Enterprises, Denver

"All the shorts screened were, in my estimation, tops!"
—W. H. Castay, Jeff Theatre, New Orleans



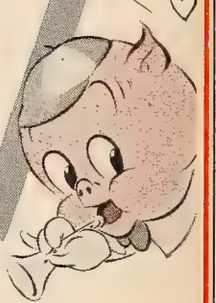


AND SO DID THE PRESS:

"MINSTREL DAYS"—"Surefire B. O. Something the exhib should not overlook."
—Variety

"Socko. Can stand on its own feet in any house and replace a 2nd feature in lots of them."
—Boxoffice

"THE TANKS ARE COMING"—"Two reels of action and production excellence. Deserving of every support showmen can give it. Excellent!"
—The Exhibitor



Were these Shorts Hand-Picked? Of Course! Every Warner Short is Hand-Picked, Specially Tailored for Your Box-Office. You'll Prove This To Yourself When You Attend...

WARNER BROS.' 2ND NATIONAL SHORT SUBJECT TRADE SHOW ...WEEK OF OCTOBER 27th!

During the week of October 27th, in every Warner exchange center there will be held a two-hour showing of Warner-Vitaphone short subjects. Your local Warner exchange will inform you of the exact time and place.

NEW SEASON! WARNER BROS. NEW BOXOFFICE ATTRACTIONS

The Talk of the Tents Up and Down the Land

Variety Club Notes

JOHN H. HARRIS, NATIONAL CHIEF BARKER

Weekly Get-Together of Filmdom's Good Fellows

Tent No. 1—Pittsburgh

Hotel Strike Over, Club Resumes Meetings; Final Plans for Banquet Discussed; Tickets Almost Exhausted

The hotel strike is over and the Monday night dinners have been resumed. This week J. T. McGreevey was king for the day and thirty-four barkers, including Bill Heaton of Pennsboro, were present. Art England will be king for the day at the dinner next Monday night.

The final plans for the banquet on November 2 are being discussed. Tickets for this affair are practically exhausted.

National Chief Barker John H. Harris and George D. Tyson of the Arena Managers' Association will leave tonight for Dallas, Texas.

National Dough Guy James G. Balmer has returned from his Canadian trip where he saw the Pittsburgh Hornets settled in training camp. While on this trip he attended the re-opening of the Albany Tent.

Tent No. 3—Cincinnati

Harry Young Shows Cliff Work Around Town; Allan Moritz Pilots Sam Galanty; Harris Wolfberg Visits Club

Harry Young, local Universal manager, is showing Cliff Work of Universal around town. Work perhaps knows more about Cincinnati than Young, who has only lived here about two months. Cliff is at home in the Queen City, having started his theatrical career here as a program boy at the old Columbia Theatre when it was a two-a-day vaudeville house. It is now Keith's and is operated by Ike Libson.

Allan Moritz has been showing his district manager, Sam Galanty, around the clubrooms and other interesting spots around Cincinnati.

Metro's Harris Wolfberg was in to renew old friendships. First time we have seen him since he was here with Paramount about twenty years ago.

It was old timers' week at the tent, when Willie Howard, Rex Weber and Cross and Dunn got together with this scribbler talking over the good old days.

Tent No. 5—Detroit

Masonic Temple Sold Out for Templeton Concert; Idzal and MacPherson Head Committees in Charge of Affair

Detroit Variety swung 100 per cent behind its biggest fund-raising activity for charity at a Thursday night meeting of the entire membership—selling out the Masonic Temple Auditorium, Detroit's largest concert hall, for a concert by Alec Templeton on Wednesday, October 29. Publicity is being organized by David M. Idzal, managing director of the Fox Theatre, and John R. MacPherson, manager of National Screen Service, who demonstrated his ability to handle organization work in the conduct of the All-Industry Outing last August, is in charge of ticket sales.

Support for the concert and the objectives of the club is strong and it has been laid out as a thorough-going and well-planned publicity campaign with all local media of advertising included. Leaders of the ticket drive are confident of results—and Detroit will soon have a tale of new charity funds to tell other tents.

Guest of the week was Raymond E. Moon, manager of Mutual Theatres, with Mrs. Moon, who were feted on Saturday in a Frolic at the Club. Event included a complete floor show, featuring the Major Bowes Amateur Unit, booked by Raymond E. Schreiber of the Colonial Theatre where the unit was playing. (Among noted visitors last Saturday was Roscoe Ates, who put on a full-length impromptu show of his own and proved a real trouper.)

The stork's been busy—Adrian Rosen is celebrating a son, Harry Levinson a daughter, and Bill Carlson as grandson—among other recent "blessed events."

Your scribe visited over the weekend in Columbus, and met a grand crowd at Tent No. 2. We had special visits with Chief Barker Virgil Jackson and Mrs. Jackson, and Cecil Saulsbury—real hosts.

Tent No. 11—Washington

Doctors Will Be Kings for Day Next Monday; Anonymous Post Cards Stir Up Interest in Affair

The barkers who have been worried about those anonymous postcards from a bloke named Moe may now relax. We'll tell you about them. Seems like the docs who belong to the group are going to hold sway on October 27 at a gala, super, collossal and to say the least, stupendous, event. All year, our Monday evenings have been Kinged by such stalwarts as Ed Melniker, Carter Barron, Archie Engel, Hardie Meakin, Dan Terrell, George Crouch, etc., etc. So for the Oct. 27 event it was decided to let the medicos, eye doctors, dentists, opticians, and the like have the floor, er, operating table, er, dentist chair. The boys schemed and schemed and finally hit on the idea of anonymous cards which would come in from various and sundry points. So. One day we get a card from New York, next day from Scranton, next day from Baltimore, next day from Atlanta, etc. Each one is signed by that elusive fellow named Moe. Each card tells us we are suffering from this thing, that thing and the other. And each is written by a woman. What fun these gals had penning the notes. Grrrrrr. The docs responsible for Oct. 27 are Frank T. Shyne, settings; Jacob Kotz, deliveries; Archie Engel, lighting effects; Syl Danzansky, cavity locations; J. R. Palkin, oral openings; and M. G. Gibbs, chemical treatments.

Carter Barron is chairman for Variety's double-header of events—the Gracie Fields show November 1 at Constitution Hall for the British War Relief and the 8th annual dinner dance on November 15 at the Willard.

Tent No. 12—Twin Cities

Kaplan and Rubinstein Arrange Homecoming Party for Minn. Team; Al Steffes Sailing Down Mississippi

There'll be big doings in the Twin City Variety club's rooms the night of Nov. 1, following the Minnesota-Northwestern homecoming football game. Lowell Kaplan and Charlie Rubenstein, co-chairmen of the entertainment committee, have arranged a big "homecoming" party. With hotels and night clubs always packed to the rafters on such nights, Chief Barker Ben Blotcky felt members would welcome a party in their clubrooms. The charge will be $3 a couple and there will be an orchestra for dancing, entertainment and an early Sunday morning breakfast.

W. A. Steffes, former Chief Barker for two terms, is sailing down the Mississippi in a newly purchased 45-foot yacht. He's en route to California where he'll spend the winter. The trip will be made via Central America and the Panama Canal.

Among the club members who went to Ann Arbor, Mich., for the Minnesota-Michigan football game were Eddie Ruben, Abe Kaplan, Charlie Rubenstein and Les Rees.

Tent No. 13—Philadelphia

High Kickers Night Celebrated; Harry Biben Presents Floor Show With Henry Friedman as Master of Ceremonies

On Saturday night, October 18th, High Kickers Night was celebrated by members and their guests in honor of George Jessel and Sophie Tucker, featured in "High Kickers," currently playing at the Forrest Theatre. Producer Arthur Bloomingdale, Betty Bruce, Chaz Chase, Billy Vine and the entire company were among our honored guests.

Barker Henry Friedman acted as Master of Ceremonies for an entertaining floor show presented by Barker Harry Biben. An outstanding novelty was the beautiful temporary proscenium and stage set with special light effects executed by our Dough-Guy, William A. MacAvoy, Jr.

Sunday night's preview was well attended and we were honored with the presence of Barkers Clark M. Davis and guest of Washington.

The Tuesday stag night is becoming one of the week's features with many of our new barkers attending.

Preparations are under way for a mammoth Hallowe'en party to be held next Friday.

Tent No. 17—Texas

First Monday Luncheon Held; Christmas Card Campaign Outlined; Hallowe'en Party Planned for Friday

The first regular Monday Luncheon for the Fall Season was held by the Variety Club of Texas in their Club Quarters on Monday, October 20. A feature of the luncheon was the screening of the National Convention film, showing the activities of the various Tents during the past year. Following the luncheon, which was attended by a large number of Barkers, John Q. Adams, Chairman of the Christmas Card Committee apprised the Barkers of the campaign which his Committee had worked out for the sale of the Christmas Cards. Charles Meeker told of his plans for future luncheons during the Fall Season, calling for a very interesting array of speakers, etc. Joe Estes outlined the features which have been planned for the forthcoming Hallowe'en Party to be held in the Roof Garden of the Adolphus Hotel on Friday night, October 31. The affair is to be a costume party and Estes announced that prizes would be awarded for the best costumes. From the plans as arranged it is anticipated that a most enjoyable time will be had by all who attend.

Paul Short, Chief Barker, heaped praise on the Houston Tent—and the following Barkers who were responsible for substantially increasing the Charity Fund Account in the recent Golf Tournament: Al Lever, Weldon Parsons, Mart Cole, George Heck, Mitch Lewis, Al Mortensen, Jack Groves, Dick Wheeler, Frank Wilke, Bob Kelley, Mart Cole, Lou Baxley, Burt King, and B. C. Gibson.

The Chief Barker also generously extolled

(*Continued on Page* 20)

The ADVERTISING CLINIC

by Old Doc Layout*

Two Holiday Dates Worthy of Note in Show Advertising are Armistice and Thanksgiving; Here are Layout Ideas for You to Stress the Theatre's Appeal in Connection with Public Celebration of These Important Events

November brings two holidays which must be taken into account by the showman. The first, and lesser in importance (but worthy of note) is Armistice Day. More generally significant from the showman's standpoint, of course is Thanksgiving Day.

We give you one layout suggesting how a single illustration worked in for atmosphere, imparts the Armistice Day flavor, and very simply.

Put Spotlight on Your Theatre

You will note a greater variety and number in the suggestions for Thanksgiving Day displays. Remember, you must compete with home parties on that day, and that means a very disappointing box office take at matinees and evening performances, unless you put on some extra pressure to keep your public theatre conscious by means of special seasonal advertising and displays at your theatre.

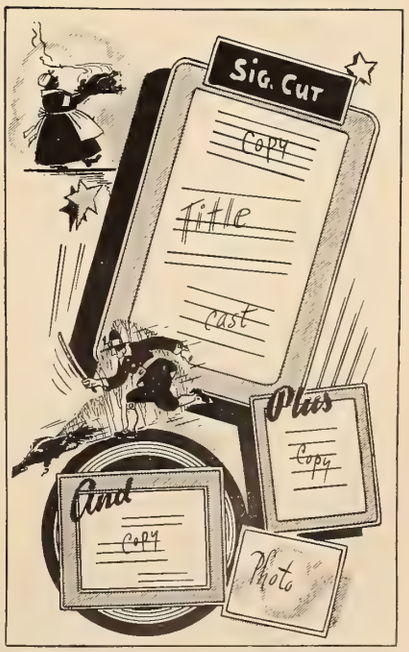
So long as there's a Thanksgiving Day, the turkey, traditional feasting dish of America on this occasion, will be the symbol by which theatres as well as merchants put themselves into the spotlight in connection with this holiday. Try your hand at combining these layouts with press book illustrations for the feature you present over the holiday. And by all means keep these layouts in your scrap book.

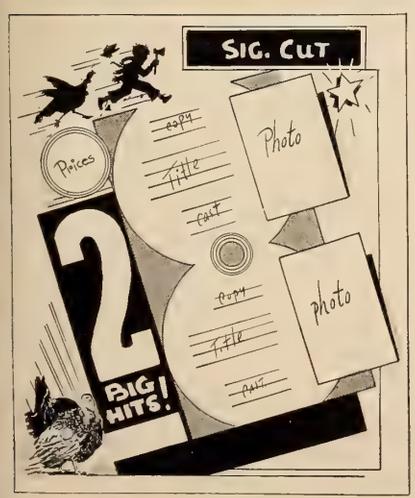




Thanksgiving is a time for a "treat," and the theatre will be expected to do something special for patrons over that holiday. Play up the "treat" line in your newspaper and program advertising. The 2-column layout at right shows how this can be done with sufficient space allotted for billing on the feature and supporting subjects. Left, an idea for Armistice Day—same idea can be used also for Decoration Day. Directly below, a Thanksgiving Day slug for decoration of a layout in most any size of display. Across bottom are three more Thanksgiving Day suggestions.









*'Hank' Harold Advertising Director, Regent-State Corp., State Theatre Bldg., Springfield, Ohio

The Box Office Slant

Shadow of the Thin Man

MGM **Mystery Comedy** **97 mins.**

(Prod. No. 210)

AUDIENCE SLANT: (Family) Skillful blending of mystery and comedy puts this up on top with the best offered in "The Thin Man" cycle.

BOX OFFICE SLANT: Should equal and may even better receipts for others in the series.

Cast: William Powell, Myrna Loy, Barry Nelson, Donna Reed, Sam Levene, Alan Baxter, Henry O'Neill, Dickie Hall, Loring Smith, Joseph Anthony, Stella Adler, Lou Lubin, Louise Beavers and Asta. **Credits:** Directed by Major W. S. Van Dyke II. Produced by Hunt Stromberg. Screenplay by Irving Brecher and Harry Kurnitz. From a story by Harry Kurnitz. Based upon characters created by Dashiell Hammett. Director of photography, William Daniels. Art director, Cedric Gibbons.

Plot: Powell, stumbling on the scene of a murder, is urged to investigate by Lieut. Sam Levene but he doesn't get interested in the case until, while attending a wrestling match, he runs into another murder. Despite considerable interference from his wife, Powell continues the investigation until he successfully solves the murder.

Comment: Comedy is so cleverly blended with mystery in this show that lovers of either type of picture can be assured of seeing just what they want. It's smart comedy and yet there's a generous supply of action in the picture, making it popular with the classes as well as the masses. This time the Nick Charles family besides a dog, has a son, who while he doesn't figure in the plot, furnishes the background for some of the comedy. Powell plays his role as usual to perfection and Myrna Loy, looking more lovely than ever is an excellent foil for him while maintaining her own in the comedy field as well. Aside from the two principals, the best part is handled well by Sam Levene, who should make a name for himself by his performance in this picture. Of course, by now every exhibitor as well as the public knows that the title doesn't mean a thing because there is no Thin Man in the story unless it be Powell himself. But the title serves to identify the picture as one of that excellent series and that should go a long way toward bringing the public in. Aside from that, any exploitation should stress the comedy and the mystery equally in order to get the benefit of patronage from both groups of fans.

Catchline: "Nick Charles solves another case—with the greatest of ease."

Two-Faced Woman

MGM **Comedy** **94 mins.**

AUDIENCE SLANT: (Adult) Garbo scores in a delightful comedy; will register solidly with any audience.

BOX OFFICE SLANT: Should draw well in all situations, particularly if exhibitors highlight its laugh-provoking entertainment qualities in advertising.

Cast: Greta Garbo, Melvyn Douglas, Constance Bennett, Roland Young, Robert Sterling, Ruth Gordon, Frances Carson. **Credits:** Produced by Gottfried Reinhardt. Directed by George Cukor. Original screenplay by S. N. Behrman, Salka Viertel and George Oppenheimer. Suggested by a play by Ludwig Fulda. Director of photography, Joseph Ruttenberg. Art direction, Cedric Gibbons. Dance direction, Bob Alton. Special effects, Warren Newcombe. Musical score, Bronislau Kaper.

Plot: Wealthy magazine publisher Melvyn Douglas, while at a skiing resort, meets, falls in love with and marries Greta Garbo, who teaches skiing, cares for little else. Their temperaments clash when he finds he must end his holiday, return to his job. He leaves without Garbo, resumes an old romance with Constance Bennett in New York. Later, Garbo goes to the city, pretends to be her twin sister, "lets her hair down" by dancing, swimming, playing and loving in a manner quite unlike her "sister," causing Douglas to fall in love again. When he returns to the resort to "tell all" to the woman he married, Garbo is already there, having rushed ahead by plane. He soon discovers the deception, but loves her all the more.

Comment: It started with "Ninotchka"—this transformation of a tragedienne to a comedienne. And now the transformation has been completed in "Two-Faced Woman," for this comedy brings to audiences not only a glamorous Garbo but a laughing, loving, high-spirited, captivating Garbo. Moviegoers who heretofore felt that her dramatic art was not too appealing to their cinematic tastes will do an about-face, take her to their hearts as a result of her latest performance. The dialogue crackles with witty lines, many of which are lost in the din of laughter, and some of the situations, bordering on pure slapstick, will bring down the house. It seems strange to point to a Garbo offering as being solid audience stuff, but that's the happy truth about "Two-Faced Woman." Melvyn Douglas, always dependable, delivers his share of humor in a tailor-made role, while Constance Bennett, with a new hair-do, scores high in the laughter poll with a characterization different from most of her usual assignments. George Cukor's direction is in no small way responsible for the film's sparkle and gaiety. Some critics may find a fault or two with the result as a whole, but audiences, whether in Bennett's Switch, Ind. or Boston, Mass., will find it delightful, invigorating fun. Therefore, in your campaign, go in for all sorts of gags and promotions that will impart the comedy angle to the public.

Catchline: "Meet a gay, lovable, down-to-earth Garbo in the new season's most laughter-laden comedy."

Legion of Decency Ratings

(For Week Ending Oct. 25)

SUITABLE FOR GENERAL PATRONAGE

Down Mexico Way
Gauchos of Eldorado
Riders of the Timberline
Roaring Frontiers
Silver Stallion

SUITABLE FOR ADULTS ONLY

Chocolate Soldier
Appointment for Love
How Green Was My Valley
Suspicion

THEATRE OWNERS ATTENTION

● **AVAILABLE AFTER OCT. 25 SHOWMAN of EXCEPTIONAL EXPERIENCE and ABILITY.**

BUYING — BOOKING — PUBLICITY

Specialist in Circuit or Single Theatre Operation.

BOX M-35, SHOWMEN'S TRADE REVIEW
1501 BROADWAY, NEW YORK CITY

Gauchos of Eldorado

Republic **Western** **56 mins.**

(Prod. No. 162—Nat'l Release, Oct. 24)

AUDIENCE SLANT: (Family) A good script helps to make this an outstanding Mesquiteers subject for the western fans.

BOX OFFICE SLANT: Should do excellent business.

Cast: Bob Steele, Tom Tyler, Rufe Davis, Lois Collier, Duncan Renaldo, Rosina Galli, Norman Willis, William Ruhl, Tony Roux, Raphael Bennett, Yakima Canutt. **Credits:** Associate Producer, Louis Gray. Directed by Les Orlebeck. Screenplay by Albert DeMond. Based on a story by Earle Snell. Based on characters created by William Colt MacDonald. Director of photography, Reggie Lanning. Musical score, Cy Feuer.

Plot: When Renaldo learns the whereabouts of his mother and sister, from whom he has been separated since childhood, he deserts Willis' gang, takes some of its stolen money. Fatally wounded while escaping, he manages to send Steele to his mother with the money. Complications set in when the mother believes Steele to be her son, but they're all settled at the end.

Comment: Action, gun battles, hard riding—all this, and a good script, too, make "Gauchos of Eldorado" one of the best of new westerns. The story has been well contrived, suspense is maintained as one difficult situation follows another, and performances, with one or two exceptions, are better than average for this type of film. Wherever westerns are liked, this new Mesquiteers effort should go over well; it's got the stuff to hold the fans in their seats. Give it the benefit of street ballyhoo, action cut-out displays in the lobby, and punch-packed copy in your newspaper ads.

Catchline: "Hold on to your hats! Here come the Mesquiteers in their latest and best action-western."

South of Tahiti

Universal **Action** **75 mins.**

(Prod. No. Not Set—Nat'l Release, Oct. 17)

AUDIENCE SLANT: (Family) Very good companion feature where an action picture is needed, especially for younger audiences.

BOX OFFICE SLANT: Good second feature.

Cast: Brian Donlevy, Broderick Crawford, Andy Devine, Maria Montez, Henry Wilcoxon, H. B. Warner, Armida, Abner Biberman, Ignacio Saenz, Frank Lackteen, Barbara Pepper, John Merton, others. **Credits:** Directed and produced by George Waggner. Screenplay by Gerald Geraghty from Ainsworth Morgan's original story. Director of photography, Woody Bredell.

Plot: Donlevy, Crawford and Devine, adventure seekers looking for pearls, are stranded on a tropical island. Maria Montez, supposed daughter of the blind chief, H. B. Warner, falls in love with Donlevy; burns their boat to keep them there. The other two make a deal with Henry Wilcoxon, trading boat captain, to steal the tribe's great stock of pearls. Donlevy, Maria's pet leopards and the chief's dogs lead a successful battle to both defeat the pearl thieves' plans and an uprising by Maria's native suitor. Donlevy becomes assistant tribal chief.

Comment: Letting Donlevy have an entirely sympathetic role here is smart casting; and the resulting picture is a very good action subject. But after this one older patrons won't have to be told about Maria Montez. This comparatively new actress who is being groomed for star material has

(*Continued on Page 22*)


SAILORS ON LEAVE
WILLIAM LUNDIGAN
SHIRLEY ROSS
CHICK CHANDLER
RUTH DONNELLY
MAE CLARKE
CLIFF NAZARRO
TOM KENNEDY
MARY AINSLEE
BILL SHIRLEY
JANE KEAN
DIRECTED BY
ALBERT S. ROGELL
SCREEN PLAY BY
ART ARTHUR & MALCOLM STUART BOYLAN
ORIGINAL STORY BY
HERBERT DALMAS
A REPUBLIC PICTURE
Buy U. S. Defense Bonds

Hudson's Institutional Plan Gaining Nationally in Scope

Detroit—Three hundred and seventy-three Michigan theatres have been enrolled as the first contingent by Allied Exhibitors of Michigan in the institutional plan to "sell motion pictures as the greatest form of entertainment in the world." Christened the "Michigan Allied Plan" by a committee headed by Ray Branch, president of that group; E. C. Beatty, president of Butterfield Theatres; Earl J. Hudson, president of United Detroit Theatres, and John MacPherson, local NSS manager, the idea would set in motion comments of a testimonial nature by persons of national prominence.

A meeting of the committee was held here last week to discuss complete plans for launching throughout the state the institutional campaign, introduced by Hudson at the recent convention. Theatres enrolled thus far include Allied's 135 in Michigan, Co-operative's 105, Butterfield's 115 and UDT's 18 houses.

The Plan, it was learned, has been approved and is being advocated extensively by Claude Lee, director of public relations for Paramount; Abe Montague, Columbia's general sales manager; E. K. (Ted) O'Shea, Loew's central division sales manager, and Arthur Kelly, vice-president of UA.

Branch has received invitations from exhibitor organizations in other states to attend their meetings and explain in detail the campaign to enhance industry good will. MacPherson plans to route prints among Michigan exhibs on a plan that may become national as other organizations fall into line. It was pointed out that the plan can be resolved down to the limits of cities and even small communities, and may be made sufficiently elastic to include comments of persons of local or regional prominence, as well as those of national fame.

As it now stands, the Plan contains testimonial comments from Army and Church dignitaries, local and national columnists. Each statement, highlighted with an appropriate but subdued background and with patriotic music, will be made up as a trailer, using text instead of voice. Each trailer will be run in each theatre for one entire change of program.

Comments featured in the trailers for Michigan are from Monsignor Edward J. Hickey, Chancellor of the Archdiocese of Detroit; Major General C. H. Bonesteel, Commander of the Sixth Corps Area; Frank Cody, Detroit Superintendent of Schools; Mrs. S. S. Sutherland, Federation of Detroit Women's Clubs and Council of Churches; Malcolm W. Bingay ("Iffy the Dopester"); Edward J. Jeffries, Jr., Mayor of Detroit; Damon Runyon, famous author and columnist; Murray D. Van Wagoner, Governor of Michigan; Rabbi Leon Fram, Temple Beth-El; Harold Heffernan, Hedda Hopper, and Louella Parsons, columnists.

Other statements in prospect will stress the general value of films, the fact that nowhere else is it possible to obtain so much for so little, the recreational merit of pictures, educational and classical attributes. The campaign scope will be enlarged to include statements emphasizing the health factor in theatres — comfort, convenience, safety, inspirational values, etc., according to Branch, whose organization is "all out" in support of the Plan.



Variety Club

Tent No. 17—Texas

(*Continued from Page* 16)

the work of the Dallas Barkers in connection with the Dallas Golf Tournament: Frank Starz, Burt King, Duke Evans, B. C. Gibson, Fred Larned, Ted deBoer, Elmer Zrenner, Hugh Owen, Damon Bostick, "Speed" Hoover, Jack Chalman, Ben Bedford, Roy Thrash, Justin McInaney, R. J. O'Donnell, R. E. Griffith, Harold Robb, Louie Novy, Eph Charninsky, Herman Beiersdorf, Charlie Meeker, Lynn Stocker, Jake Elder, John Adams, Isadore Adelman, H. F. Pettigrew. The gang gave a tremendous and enthusiastic hand of appreciation to this announcement.

Last Saturday night the weekly Bingo Party was held in the Club Rooms with Mr. and Mrs. Fred (Paramount) Larned sharing the honors. A fine crowd enjoyed immensely the splendid mceeing of Barker Larned, whose handling of the mike was something to behold.

During the past week Barkers Ed Sullivan, L. J. Weber, Jack Corgan, Don Dickson, Frank Bruner, and Tony Philbin received birthday congratulations.

Tent No. 24—Charlotte

First Annual Charity Banquet Promises to Be Big Success; Tea Party Given by Mrs. Bert Adams at Club Rooms

With all Barkers out hustling the ticket sales and ads for the souvenir program, the first annual Charity Banquet to be held by the local tent at the Hotel Charlotte, Saturday evening Nov. 8, promises to be a huge success from every point of view. The entertainment committee headed by T. D. Kemp, Jr., came through with some head line attractions who will appear, names to conjure with, which assures the finest show ever seen here.

First Asst. Chief Barker Benn Rosenwald conducted the meeting last Saturday in the absence of Chief Barker Heck Everett. It was in the form of a Pep meeting urging the barkers to greater efforts in making this affair something long to be remembered. More than fifty barkers attended, who heard the reports from the various committees under the direction of General Chairman Scott Lett and Vice Chairman Phil Longdon.

The big event of the week was the delightful tea party given by Mrs. Bert Adams in the Club rooms last Wednesday. More than a score of Charlotte's socialites attend and virtually took over the club for the afternoon. According to Steward George Reed, the ladies had a grand time and were charmed with the club quarters. Among those in attendance were Mrs. Ed. Stewart, Mrs. E. W. Sachsenmain, Mrs. Baulch, Mrs. Earl J. Krammer, Mrs. F. H. Hoffman, Miss Mae Hoffman, Mrs. Robt. H. Moeller, Mrs. Russell Engle, Mrs. R. F. Ryan, Mrs. C. M. Westbrook, Mrs. D. R. Ivey, Mrs. A. J. McEwen, Mrs. E. R. McHenery, Mrs J. M. Clay, Jr., Mrs. W. P. Mitchell, Mrs. Fritz Hummert, Mrs. G. W. Black, all from Charlotte.

H. B. Moog and Jack Goldsmith of the Atlanta Tent No. 21 were visitors during the week. Sid Echman, formerly with MGM's Home Office, now in the U. S. Army on maneuvers near Rockingham, N. C., visited the club rooms Saturday night as a guest of Murray Starr. Barker Barney Ross, also entertained Mrs. Gene Dames, Mrs. Ray Littman, and Bud Smith, all old friends from St. Louis who were in the city en route to Cuba.

Co-Kings for a Day, Joe Brecheen and Howard Marx, for the luncheon to be held next Monday, Oct. 27, were seen in a huddle in the club rooms and promise several surprises for the occasion.



THROW OUT YOUR CHEST!



- Brag about your pictures . . . shout about your pictures . . . cheer for your pictures . . . throw out your chest.
- All over . . . everywhere . . . people are bent on entertainment.
- ***Advertise!*** Indoors . . . outdoors . . . on your marquee . . . in your lobby . . . inside your theatre . . . away from your theatre . . . on the highways and byways . . . where people on the march can get the news too!
- Posters . . . window-cards . . . heralds . . . banners . . . use them. Dig deep into the pages of those wonderful press-books. Find the advertising combination that suits your problem. Use it.
- ***Don't let the picture die. Keep it alive with Standard Accessories . . . Specialty Accessories . . . Trailers . . . that are made to sell seats.***

with NATIONAL Screen SERVICE
PRIZE BABY OF THE INDUSTRY

STANDARD ACCESSORIES
SPECIALTY ACCESSORIES
TRAILERS

The Box Office Slant

South of Tahiti

(*Continued from Page* 18)

looks, figure and singing voice which compare more than favorably with Dorothy Lamour's early ones. Old but sure to help this one are creation of a tropical lobby, planting Hawaiian music programs or using spot announcement to follow those already on your stations and a beauty contest for entrants wearing the new sarong type bathing suits—prize to the girl most nearly approaching the measurements of Maria. See your book stores about special map windows, with a center spot for one showing the South Seas and your poster. Novelty statuary of the Bali type which is so common with specialty shops now is another good tieup. Perhaps there are fashion design classes in your high school, junior colleges or universities, where you can set a contest for the best set of designs for costumes of the sort worn by Maria and Armida—winning sketches to be shown in your lobby several weeks before opening.

Catchline: "Pearls, a peach and a pinch-throwing trio."

Swamp Water

20th Century-Fox **Drama** **88 mins.**

(Block No. 4, Nat'l Release, Nov. 14)

AUDIENCE SLANT: (Adult) A perfect film for patrons looking for something different in screen entertainment. Top-flight dramatic fare.

BOX OFFICE SLANT: Will cause plenty of comment, the kind that sells tickets. Will profit by word-of-mouth. Deserves a strong selling campaign.

Cast: Walter Brennan, Walter Huston, Anne Baxter, Dana Andrews, Virginia Gilmore, John Carradine, Mary Howard, Eugene Pallette, Ward Bond, Guinn Williams, Russell Simpson, Joseph Sawyer. **Credits:** Directed by Jean Renoir. Screenplay by Dudley Nichols. From the *Saturday Evening Post* story by Vereen Bell. Photographed by Peverell Marley. Art direction, Richard Day and Joseph C. Wright. Produced by Irving Pichel. Associate producer, Len Hammond.

Plot: A young man, following the trail of his lost dog through the mysterious swamps of Georgia, comes across a man hiding from the police. He learns the man's story and then comes back to help find the real murderers and clear his name.

Comment: The sensational *Saturday Evening Post* serial, read by millions, becomes one of the most out-of-the-ordinary pictures of the year, and as such, will profit by word-of-mouth advertising. It's a masterpiece of breath-taking suspense, beautifully done, and boasts of some of the finest performances seen in a long time. With proper selling, it should equal the box office success of "Tobacco Road"; but this selling must be strong enough to attract patrons in every walk of life. Its other merits are an absorbing story and the skill of the direction and production. As stated above, the performances are excellent, especially the work of Dana Andrews, Walter Brennan, Walter Huston and Anne Baxter. The picture may never be listed as the greatest film of the year, but it will cause plenty of comment, the kind that sells tickets. Carry out the background, suggested by the title, in your lobby and out front. Distribute bookmarks to circulating libraries, book shops and department stores, advertising your opening day. "Wanted" tack cards, with picture of Brennan, could be sniped around town. Make a play for feminine interest by playing up the three leading women.

Catchline: "The strangest story the screen has ever told."

Small Town Deb

20th Century-Fox **Comedy-Drama** **73 mins.**

(Block No. 4, Nat'l Release, Nov. 7)

AUDIENCE SLANT: (Family) A pleasant piece of entertainment. Swell for the Withers fans.

BOX OFFICE SLANT: Excellent for the houses catering to the family trade.

Cast: Jane Withers, Jane Darwell, Bruce Edwards, Cobina Wright, Jr., Cecil Kellaway, Katharine Alexander, Jack Searl, Buddy Pepper, Robert Cornell, Margaret Early, Douglas Wood and others. **Credits:** Directed by Harold Schuster. Screenplay by Ethel Hill. Original story by Jerrie Walters. Director of photography, Virgil Miller.

Plot: The fifteen year old daughter of a small town family gets a chance to show the other members who have been continually shoving her around, the kind of stuff she's made of. She is responsible for catching a boy friend for her older sister and in helping her dad in a business deal.

Comment: Taking a page from the "Hardy Family" series, this latest Jane Withers starrer turns out to be a pleasant piece of entertainment with plenty of appeal for the family trade. Highlights of the film are Jane's impersonation of Carmen Miranda and a very clever performance at the drums. Her host of fans will enjoy these two sequences. A carefully selected cast, which includes Jane Darwell, Cobina Wright, Jr., Bruce Edwards, Cecil Kellaway, Jack Searl, Buddy Pepper and Katharine Alexander, all turn in amusing portrayals. Harold Schuster's direction is good, as are the other technical aids. Offer prizes for the largest families attending the picture. Check with your local exchange on tieup stills. With newspaper cooperation, arrange a contest seeking the best juvenile trap drummer in town, with awards handed out on the stage opening night.

Catchline: "A frenzied family affair with Jane as the 'little sister'."

Three Girls About Town

Columbia **Comedy** **72 mins.**

(Prod. No., Not Set; Nat'l Release, Oct. 23)

AUDIENCE SLANT: Good support for heavy dramatic feature; not strong enough to stand alone.

BOX OFFICE SLANT: Cast names strongest drawing element.

Cast: Joan Blondell, Binnie Barnes, Janet Blair, John Howard, Robert Benchley, Eric Blore, Hugh O'Connell, Una O'Connor, Almira Sessions, Dorothy Vaughn, Paul Harvey, Frank McGlynn, Walter Soderling, Dick Elliott, Bert Roach, Ray Walker, Vera Lewis, Grady Sutton, others. **Credits:** Directed by Leigh Jason. Produced by Sam Bischoff. Original screenplay by Richard Carroll. Director of photography, Franz F. Planer. Art director, Lionel Banks.

Plot: Joan Blondell and Binnie Barnes are educating their younger sister, Janet Blair, by acting as professional hostesses to conventions in Robert Benchley's hotel. Janet leaves school, joins them and falls in love with Joan's fiance, John Howard, newspaper reporter. From here on it's a mixup of long-hairs trying to get the girls fired; Howard and Joan stealing a "corpse"; police; an undertakers' convention and a burlesqued police force. All ends well, with Janet getting spanked.

Comment: Only the least critical of audiences will like this picture as a whole, despite the fact that clever directional touches give occasional sparkle to a story which includes 75 per cent of the standard farce situations. The great majority of patrons, on the other hand, will be impressed by the work of Janet Blair, as promising a newcomer as the season has produced. This is the first camera job for the former soloist of the late Hal Kemp's band; and she possesses photogenic qualities, unaffected wholesomeness and a good speaking voice. Her acting ability meets the demands in this "trial" and warrants the prediction that you'll hear a lot more from her. A long cast list of seasoned players keeps the story from sagging more than it does. The names of these offer about the strongest exploitational value there is for this one, unless yours is a location where Hal Kemp was so well known that the picture debut of his vocalist can mean something.

Catchline: "Everything happens in this 'everytown's' hotel."

Hard Guy

Producers Releasing Corp. **Gangster** **68 mins.**

(Prod. No. 205—Nat'l Release, Oct. 17)

AUDIENCE SLANT: (Adult) Has sufficient action and plot complication to appeal to the faithful followers of sensational melodrama.

BOX OFFICE SLANT: Geared primarily for the downtown metropolitan grind theatres, the emphasis on the gold-diggers-who-make-a-racket-of-marriage angle may attract.

Cast: Jack La Rue, Mary Healy, Kane Richmond, Iris Adrian, Gayle Mollott, Jack Mulhall, Howard Banks, Ben Taggert, Montague Shaw, Inna Gest, Arthur Gardner. **Credits:** Original story and screenplay by Oliver Drake. Directed by Elmer Clifton. Photography by Eddie Linden.

Plot: Jack La Rue operates a night club, but makes his "big money" engineering "romances" between sons of wealthy socialites and the charmers who entertain his patrons. One girl, Gayle Mallott, is genuinely in love with Howard Banks, but is deceived by the crafty La Rue into accepting $50,000 to have the marriage annulled. She discovers his deception and wants to give the money back, but La Rue kills her and hangs the murder on Banks. Gayle's sister, Mary Healy, determines to find the murderer, because she trusts Banks, and to do so pretends she will marry Kane Richmond to "shake down" his wealthy father. Actually in love with Richmond, she finds evidence of La Rue's guilt and with Richmond's aid brings him to justice.

Comment: A plotty story, but one supplied with a sufficient amount of the melodramatic situations which feature pulp-magazine yarns, this picture will satisfy the lovers of action and melodrama. It is for adults, and concerns the adventures of girls exploited by a night-club operator who makes a racket of collecting from wealthy parents willing to buy off brides who marry their sons. The acting is adequate, with Mary Healy as a country girl who avenges her sister's death at the hands of the Hard Guy, Jack La Rue, having the only sympathetic part. La Rue, Kane Richmond, Iris Adrian, Gayle Mollott and Jack Mulhall give unconvincing characters as much reality as necessary to carry the interest along. The picture will suit best and draw best in the smaller downtown locations, and can be exploited most effectively, perhaps, by strong emphasis on the sensational angle of gold diggers posing as innocent beauties to win men's hearts—and money.

Catchline: "He made a racket of love—until true love brought him to justice."

Appointment for Love

Universal **Comedy** **89 mins.**

(Prod. No. not set—Nat'l Release, Oct. 31)

AUDIENCE SLANT: (Adult) Delightfully entertaining; should click with adult patrons of better class theatres.

BOX OFFICE SLANT: With Boyer and Sullavan and a title that intrigues, its box office career should be successful.

Cast: Charles Boyer, Margaret Sullavan, Rita Johnson, Reginald Denny, Ruth Terry, Eugene Pallette, Cecil Kellaway, Gus Schelling, Roman Bohnen. **Credits:** Produced by Bruce Manning. Directed by William A. Seiter. Screenplay by Bruce Manning and Felix Jackson. Based on an original story, "Heartbeat," by Ladislaus Bus-Fekete. Director of photography, Joseph Valentine. Art direction, Jack Otterson.

Plot: Boyer falls in love with Margaret Sullavan, whose profession as a doctor keeps her constantly busy. At first she rebuffs him, but finally she consents to marry. Fol-

lowing a trip to a lodge hideout in the north woods, Margaret takes separate rooms in the same apartment building where Boyer has fitted up connubial quarters. Annoyed, he carries on affairs with Rita Johnson and Ruth Terry, flames of the past; but these affairs have no effect on Margaret. Not until she realizes how she and Boyer have been working at cross-purposes do they find happiness.

Comment: It's getting so that a picture featuring Charles Boyer has all the girls in town (adolescents as well as spinsters) beating a path to the theatre. Such activity will probably take place in the communities where "Appointment for Love" is exhibited, and the girls won't be disappointed. For here is a delightful marital comedy that should please not only the feminine contingent, but the men as well. It deals with a problem undoubtedly faced by many married couples, yet the problem is handled in a light-hearted manner that gets it over much better than would have been the case had it been treated seriously. Margaret Sullavan, relieved from her customary tragic roles temporarily, is charming and convincing as the doctor-wife who has her own ideas about marriage, and the supporting cast is highlighted by Rita Johnson, Eugene Pallette and Reginald Denny. Boyer, of course, is Boyer, performing with ease and carefree assurance. With its chief appeal directed to adult audiences, the film should draw best in the better class first-run houses. Gags, newspaper contests and spot broadcasts based on the marital angle should arouse interest in your engagement.

Catchline: "She wanted their marriage to last . . . he wanted it to begin."

Weekend for Three

RKO Radio **Comedy** **66 Mins.**

(Block No. 4—Nat'l Release, Dec. 13)

AUDIENCE SLANT: This amusing little comedy should provide diversion to balance a heavy associate feature.

BOX OFFICE SLANT: Will stand on its own if properly exploited; otherwise, will need stronger feature support.

Cast: Dennis O'Keefe, Jane Wyatt, Philip Reed, Edward Everett Horton, Zasu Pitts, Franklyn Pangborn, Marion Martin, Hans Conreid, Mady Lawrence. Credits: Produced by Tay Garnett. Directed by Irving Reis. Screenplay by Dorothy Parker and Alan Campbell. From a story by Budd Schulberg. Director of photography, Russell Metty. Art direction, Van Nest Polglase. Musical direction by Constantin Bakaleinikoff.

Plot: When a husband neglects his wife, and an old friend of hers comes to visit them over the weekend and stays indefinitely, things are bound to happen. And they do.

Comment: Although not a pretentious comedy entry, "Week-end for Three" is amusing cinema fare that should counteract the effects of a heavily dramatic feature on a double bill. With such well known writers as Dorothy Parker and Alan Campbell responsible for the script, not to mention Budd Schulberg for the story, one might have expected more than what develops; but the total result isn't enough of a letdown to justify any complaints, except from those who may judge the film too critically. As a whole, the performances are good, although Philip Reed, more at his ease as a dark, handsome, romantic hero, strives too hard in his role as a happy-go-lucky, fast-talking, obnoxious week-end visitor to make it convincing. The picture was designed for laughs, and with a houseful of patrons, should fulfill its producer's aim. Humorous "week-end" invitations, tieups on toasters, gas ranges, refrigerators, furniture and other articles that are part of the domestic scene, a "what-would-you - do - if - the wife's - old - boy - friend - showed-up-for-the-week-end" letter-writing contest, and similar stunts should be used in selling the picture.

Catchline: "Just a nice, quiet week-end for three that turned into a riot, with the laughs coming thick and fast."



Trade Show Guide

BLUES IN THE NIGHT

Warner Bros. Drama. Principals: Priscilla Lane, Betty Field, Richard Whorf, Lloyd Nolan. Advance Dope, August 2 under title "New Orleans Blues."

ALBANY ..... Oct. 29
11 a.m., Warner Theatre Screening Rm.
ATLANTA ..... Oct. 29
11 a.m., RKO Screening Room
BOSTON ..... Oct. 29
11 a.m., 20th-Fox Screening Room
BUFFALO ..... Oct. 29
11 a.m., 20th-Fox Screening Room
CHARLOTTE ..... Oct. 29
11 a.m., 20th-Fox Screening Room
CHICAGO ..... Oct. 29
11 a.m., Warner Projection Room
CINCINNATI ..... Oct. 29
11 a.m., RKO Screening Room
CLEVELAND ..... Oct. 29
11 a.m., Warner Exch. Screening Room
DALLAS ..... Oct. 29
11 a.m., 20th-Fox Screening Room
DENVER ..... Oct. 29
11 a.m., Paramount Screening Room
DES MOINES ..... Oct. 29
11 a.m., 20th-Fox Screening Room
DETROIT ..... Oct. 29
11 a.m., Detroit Film Bldg.
INDIANAPOLIS ..... Oct. 29
11 a.m., Paramount Screening Room
KANSAS CITY ..... Oct. 29
11 a.m., 20th-Fox Screening Room
LOS ANGELES ..... Oct. 29
11 a.m., Warner Projection Room
MEMPHIS ..... Oct. 29
11 a.m., Paramount Screening Room
MILWAUKEE ..... Oct. 29
11 a.m., Warner Bldg. Screening Room
MINNEAPOLIS ..... Oct. 29
11 a.m., Warner Screening Room
NEW HAVEN ..... Oct. 29
11 a.m., Warner Theatre Screening Rm.
NEW ORLEANS ..... Oct. 29
11 a.m., 20th-Fox Screening Room
NEW YORK ..... Oct. 29
11 a.m., Home Office Projection Room
OKLAHOMA CITY ..... Oct. 29
11 a.m., 20th-Fox Screening Room
OMAHA ..... Oct. 29
11 a.m., 20th-Fox Screening Room
PHILADELPHIA ..... Oct. 29
11 a.m., Vine St. Screening Room
PITTSBURGH ..... Oct. 29
11 a.m., 20th-Fox Screening Room
PORTLAND ..... Oct. 29
11 a.m., Jewel Box Theatre
SALT LAKE CITY ..... Oct. 29
11 a.m., 20th-Fox Screening Room
SAN FRANCISCO ..... Oct. 29
11 a.m., Republic Screening Room
SEATTLE ..... Oct. 29
11 a.m., Jewel Box Screening Room
ST. LOUIS ..... Oct. 29
11 a.m., S'Renco Screening Room
WASHINGTON ..... Oct. 29
11 a.m., Earle Theatre Bldg.

A DATE WITH THE FALCON

RKO-Radio. Mystery. Principals: George Sanders, Wendy Barrie, Allen Jenkins, James Gleason, Mona Maris. Advance Dope, September 6.

ALBANY ..... Nov. 5
10:30 a.m., 20th-Fox Projection Room
ATLANTA ..... Nov. 5
10:30 a.m., RKO Projection Room
BOSTON ..... Nov. 5
10:30 a.m., RKO Projection Room
BUFFALO ..... Nov. 5
10:30 a.m., 20th-Fox Projection Room
CHARLOTTE ..... Nov. 5
10:30 a.m., 20th-Fox Projection Room
CHICAGO ..... Nov. 5
10:30 a.m., RKO Projection Room
CINCINNATI ..... Nov. 5
10:30 a.m., RKO Theatre Proj. Room
CLEVELAND ..... Nov. 5
10:30 a.m., 20th-Fox Projection Room
DALLAS ..... Nov. 5
10:30 a.m., 20th-Fox Projection Room
DENVER ..... Nov. 5
10:30 a.m., Paramount Proj. Room
DES MOINES ..... Nov. 5
10:30 a.m., 20th-Fox Projection Room
DETROIT ..... Nov. 5
10:30 a.m., Blumenthal Proj. Room
INDIANAPOLIS ..... Nov. 5
10:30 a.m., 20th-Fox Projection Room
KANSAS CITY ..... Nov. 5
10:30 a.m., Paramount Proj. Room
LOS ANGELES ..... Nov. 5
10:30 a.m., RKO Projection Room
MEMPHIS ..... Nov. 5
10:30 a.m., 20th-Fox Projection Room
MILWAUKEE ..... Nov. 5
10:30 a.m., 20th-Fox Projection Room
MINNEAPOLIS ..... Nov. 5
10:30 a.m., 20th-Fox Projection Room
NEW HAVEN ..... Nov. 5
10:30 a.m., 20th-Fox Projection Room
NEW ORLEANS ..... Nov. 5
10:30 a.m., 20th-Fox Projection Room
NEW YORK ..... Nov. 5
10:30 a.m. & 2:30 p.m., RKO Proj. Rm.
OKLAHOMA CITY ..... Nov. 5
10:30 a.m., 20th-Fox Projection Room
OMAHA ..... Nov. 5
10:30 a.m., 20th-Fox Projection Room
PHILADELPHIA ..... Nov. 5
10:30 a.m., RKO Projection Room
PITTSBURGH ..... Nov. 5
10:30 a.m., RKO Projection Room
PORTLAND ..... Nov. 5
10:30 a.m., Star Preview Room
ST. LOUIS ..... Nov. 5
1 p.m., S'Renco Projection Room
SALT LAKE CITY ..... Nov. 5
10:30 a.m., 20th-Fox Projection Room
SAN FRANCISCO ..... Nov. 5
10:30 a.m., RKO Projection Room
SEATTLE ..... Nov. 5
10:30 a.m., Jewel Box Preview Room
SIOUX FALLS ..... Nov. 5
10:30 a.m., Theatre Supply Proj. Room
WASHINGTON ..... Nov. 5
10:30 a.m., 20th-Fox Projection Room

FOUR JACKS AND A JILL

RKO-Radio. Comedy With Music. Principals: Ray Bolger, Anne Shirley, Desi Arnaz, Jack Durant, Eddie Foy, Jr., Lou Holtz. Advance Dope, August 16 under title of "Four Jacks and a Queen."

ALBANY ..... Nov. 5
11:45 a.m., 20th-Fox Projection Room
ATLANTA ..... Nov. 5
11:45 a.m., RKO Projection Room
BOSTON ..... Nov. 5
11:45 a.m., RKO Projection Room
BUFFALO ..... Nov. 5
11:45 a.m., 20th-Fox Projection Room
CHARLOTTE ..... Nov. 5
11:45 a.m., 20th-Fox Projection Room
CHICAGO ..... Nov. 5
11:45 a.m., RKO Projection Room
CINCINNATI ..... Nov. 5
11:45 a.m., RKO Theatre Proj. Room
CLEVELAND ..... Nov. 5
11:45 a.m., 20th-Fox Projection Room
DALLAS ..... Nov. 5
11:45 a.m., 20th-Fox Projection Room
DENVER ..... Nov. 5
11:45 a.m., Paramount Proj. Room
DES MOINES ..... Nov. 5
11:45 a.m., 20th-Fox Projection Room
DETROIT ..... Nov. 5
11:45 a.m., Blumenthal Proj. Room
INDIANAPOLIS ..... Nov. 5
11:45 a.m., 20th-Fox Projection Room
KANSAS CITY ..... Nov. 5
11:45 a.m., Paramount Proj. Room
LOS ANGELES ..... Nov. 5
11:45 a.m., RKO Projection Room
MEMPHIS ..... Nov. 5
11:45 a.m., 20th-Fox Projection Room
MILWAUKEE ..... Nov. 5
11:45 a.m., 20th-Fox Projection Room
MINNEAPOLIS ..... Nov. 5
11:45 a.m., 20th-Fox Projection Room
NEW HAVEN ..... Nov. 5
11:45 a.m., 20th-Fox Projection Room
NEW ORLEANS ..... Nov. 5
11:45 a.m., 20th-Fox Projection Room
NEW YORK ..... Nov. 5
11:45 a.m. & 3:45 p.m., RKO Proj. Rm.
OKLAHOMA CITY ..... Nov. 5
11:45 a.m., 20th-Fox Projection Room
OMAHA ..... Nov. 5
11:45 a.m., 20th-Fox Projection Room
PHILADELPHIA ..... Nov. 5
11:45 a.m., RKO Projection Room
PITTSBURGH ..... Nov. 5
11:45 a.m., RKO Projection Room
PORTLAND ..... Nov. 5
11:45 a.m., Star Preview Room
ST. LOUIS ..... Nov. 5
2:15 p.m., S'Renco Projection Room
SALT LAKE CITY ..... Nov. 5
11:45 a.m., 20th-Fox Projection Room
SAN FRANCISCO ..... Nov. 5
11:45 a.m., RKO Projection Room
SEATTLE ..... Nov. 5
11:45 a.m., Jewel Box Preview Room
SIOUX FALLS ..... Nov. 5
11:45 a.m., Theatre Supply Proj. Room
WASHINGTON ..... Nov. 5
11:45 a.m., 20th-Fox Projection Room

OBLIGING YOUNG LADY

RKO-Radio. Drama. Principals: Joan Carroll, Edmond O'Brien. Advance Dope, August 16.

ALBANY ..... Nov. 3
11:45 a.m., 20th-Fox Projection Room
ATLANTA ..... Nov. 3
11:45 a.m., RKO Projection Room
BOSTON ..... Nov. 3
11:45 a.m., RKO Projection Room
BUFFALO ..... Nov. 3
11:45 a.m., 20th-Fox Projection Room
CHARLOTTE ..... Nov. 3
11:45 a.m., 20th-Fox Projection Room
CHICAGO ..... Nov. 3
11:45 a.m., RKO Projection Room
CINCINNATI ..... Nov. 3
11:45 a.m., RKO Projection Room
CLEVELAND ..... Nov. 3
11:45 a.m., 20th-Fox Projection Room
DALLAS ..... Nov. 3
11:45 a.m., 20th-Fox Projection Room
DENVER ..... Nov. 3
11:45 a.m., Paramount Proj. Room
DES MOINES ..... Nov. 3
11:45 a.m., 20th-Fox Projection Room
DETROIT ..... Nov. 3
2:45 p.m., Blumenthal Projection Room
INDIANAPOLIS ..... Nov. 3
11:45 a.m., 20th-Fox Projection Room
KANSAS CITY ..... Nov. 3
11:45 a.m., Paramount Proj. Room
LOS ANGELES ..... Nov. 3
11:45 a.m., RKO Projection Room
MEMPHIS ..... Nov. 3
11:45 a.m., 20th-Fox Projection Room
MILWAUKEE ..... Nov. 3
11:45 a.m., 20th-Fox Projection Room
MINNEAPOLIS ..... Nov. 3
11:45 a.m., 20th-Fox Projection Room
NEW HAVEN ..... Nov. 3
11:45 a.m., 20th-Fox Projection Room
NEW ORLEANS ..... Nov. 3
11:45 a.m., 20th-Fox Projection Room
NEW YORK ..... Nov. 3
10:30 a.m. & 2:30 p.m., RKO Proj. Rm.
OKLAHOMA CITY ..... Nov. 3
11:45 a.m., 20th-Fox Projection Room
OMAHA ..... Nov. 3
11:45 a.m., 20th-Fox Projection Room
PHILADELPHIA ..... Nov. 3
11:45 a.m., RKO Projection Room
PITTSBURGH ..... Nov. 3
11:45 a.m., RKO Projection Room
PORTLAND ..... Nov. 3
11:45 a.m., Star Preview Room
ST. LOUIS ..... Nov. 4
11:45 a.m., S'Renco Projection Room
SALT LAKE CITY ..... Nov. 3
11:45 a.m., 20th-Fox Projection Room
SAN FRANCISCO ..... Nov. 3
11:45 a.m., RKO Projection Room
SEATTLE ..... Nov. 3
11:45 a.m., Jewel Box Preview Room
SIOUX FALLS ..... Nov. 3
11:45 a.m., Theatre Supply Proj. Room
WASHINGTON ..... Nov. 3
11:45 a.m., 20th-Fox Projection Room

PLAYDATES

RKO-Radio. Comedy With Music. Principals: Kay Kyser, John Barrymore, Lupe Velez, May Robson, Patsy Kelly. Advance Dope, September 27.

ALBANY ..... Nov. 6
10:30 a.m., 20th-Fox Projection Room
ATLANTA ..... Nov. 6
10:30 a.m., RKO Projection Room
BOSTON ..... Nov. 6
10:30 a.m., RKO Projection Room
BUFFALO ..... Nov. 6
10:30 a.m., 20th-Fox Projection Room
CHARLOTTE ..... Nov. 6
10:30 a.m., 20th-Fox Projection Room
CHICAGO ..... Nov. 6
10:30 a.m., RKO Projection Room
CINCINNATI ..... Nov. 6
10:30 a.m., RKO Theatre Proj. Room
CLEVELAND ..... Nov. 6
10:30 a.m., 20th-Fox Projection Room
DALLAS ..... Nov. 6
10:30 a.m., 20th-Fox Projection Room
DENVER ..... Nov. 6
10:30 a.m., Paramount Proj. Room
DES MOINES ..... Nov. 6
10:30 a.m., 20th-Fox Projection Room
DETROIT ..... Nov. 6
10:30 a.m., Blumenthal Proj. Room
INDIANAPOLIS ..... Nov. 6
10:30 a.m., 20th-Fox Projection Room
KANSAS CITY ..... Nov. 6
10:30 a.m., Paramount Proj. Room
LOS ANGELES ..... Nov. 6
10:30 a.m., RKO Projection Room
MEMPHIS ..... Nov. 6
10:30 a.m., 20th-Fox Projection Room
MILWAUKEE ..... Nov. 6
10:30 a.m., 20th-Fox Projection Room
MINNEAPOLIS ..... Nov. 6
10:30 a.m., 20th-Fox Projection Room
NEW HAVEN ..... Nov. 6
10:30 a.m., 20th-Fox Projection Room
NEW ORLEANS ..... Nov. 6
10:30 a.m., 20th-Fox Projection Room
NEW YORK ..... Nov. 6
10:30 a.m. & 2:30 p.m., RKO Proj. Rm.
OKLAHOMA CITY ..... Nov. 6
10:30 a.m., 20th-Fox Projection Room
OMAHA ..... Nov. 6
10:30 a.m., 20th-Fox Projection Room
PHILADELPHIA ..... Nov. 6
10:30 a.m., RKO Projection Room
PITTSBURGH ..... Nov. 6
10:30 a.m., RKO Projection Room
PORTLAND ..... Nov. 6
10:30 a.m., Star Preview Room
ST. LOUIS ..... Nov. 6
1 p.m., S'Renco Projection Room
SALT LAKE CITY ..... Nov. 6
10:30 a.m., 20th-Fox Projection Room
SAN FRANCISCO ..... Nov. 6
10:30 a.m., RKO Projection Room
SEATTLE ..... Nov. 6
10:30 a.m., Jewel Box Preview Room
SIOUX FALLS ..... Nov. 6
10:30 a.m., Theatre Supply Proj. Room
WASHINGTON ..... Nov. 6
10:30 a.m., 20th-Fox Projection Room

TARGET FOR TONIGHT

Warner Bros. Documentary Drama. Produced by Crown Film Unit with cooperation of Royal Air Force. Reviewed October 18.

ALBANY ..... Oct. 29
10 a.m., Warner Theatre Screening Rm.
ATLANTA ..... Oct. 29
10 a.m., RKO Screening Room
BOSTON ..... Oct. 29
10 a.m., 20th-Fox Screening Room
BUFFALO ..... Oct. 29
10 a.m., 20th-Fox Screening Room
CHARLOTTE ..... Oct. 29
10 a.m., 20th-Fox Screening Room
CHICAGO ..... Oct. 29
10 a.m., Warner Projection Room
CINCINNATI ..... Oct. 29
10 a.m., RKO Screening Room
CLEVELAND ..... Oct. 29
10 a.m., Warner Exch. Screening Room
DALLAS ..... Oct. 29
10 a.m., 20th-Fox Screening Room
DENVER ..... Oct. 29
10 a.m., Paramount Screening Room
DES MOINES ..... Oct. 29
10 a.m., 20th-Fox Screening Room
DETROIT ..... Oct. 29
10 a.m., Detroit Film Bldg.
INDIANAPOLIS ..... Oct. 29
10 a.m., Paramount Screening Room
KANSAS CITY ..... Oct. 29
10 a.m., 20th-Fox Screening Room
LOS ANGELES ..... Oct. 29
10 a.m., Warner Projection Room
MEMPHIS ..... Oct. 29
10 a.m., Paramount Screening Room
MILWAUKEE ..... Oct. 29
10 a.m., Warner Bldg. Screening Room
MINNEAPOLIS ..... Oct. 29
10 a.m., Warner Screening Room
NEW HAVEN ..... Oct. 29
10 a.m., Warner Theatre Screening Rm.
NEW ORLEANS ..... Oct. 29
10 a.m., 20th-Fox Projection Room
NEW YORK—Screening held previously
OKLAHOMA CITY ..... Oct. 29
10 a.m., 20th-Fox Screening Room
OMAHA ..... Oct. 29
10 a.m., 20th-Fox Screening Room
PHILADELPHIA ..... Oct. 29
10 a.m., Vine St. Screening Room
PITTSBURGH ..... Oct. 29
10 a.m., 20th-Fox Screening Room
PORTLAND ..... Oct. 29
10 a.m., Jewel Box Theatre
SALT LAKE CITY ..... Oct. 29
10 a.m., 20th-Fox Screening Room
SAN FRANCISCO ..... Oct. 29
10 a.m., Republic Screening Room
SEATTLE ..... Oct. 29
10 a.m., Jewel Box Screening Room
ST. LOUIS ..... Oct. 29
10 a.m., S'Renco Screening Room
WASHINGTON ..... Oct. 29
10 a.m., Earle Theatre Bldg.

WEEK END FOR THREE

RKO-Radio—Comedy. Principals: Dennis O'Keefe, Jane Wyatt. Reviewed this issue.

ALBANY ..... Nov. 3
10:30 a.m., 20th-Fox Projection Room
ATLANTA ..... Nov. 3
10:30 a.m., RKO Projection Room
BOSTON ..... Nov. 3
10:30 a.m., RKO Projection Room
BUFFALO ..... Nov. 3
10:30 a.m., 20th-Fox Projection Room
CHARLOTTE ..... Nov. 3
10:30 a.m., 20th-Fox Projection Room
CHICAGO ..... Nov. 3
10:30 a.m., RKO Projection Room
CINCINNATI ..... Nov. 3
10:30 a.m., RKO Theatre Proj. Room
CLEVELAND ..... Nov. 3
10:30 a.m., 20th-Fox Projection Room
DALLAS ..... Nov. 3
10:30 a.m., 20th-Fox Projection Room
DENVER ..... Nov. 3
10:30 a.m., Paramount Projection Room
DES MOINES ..... Nov. 3
10:30 a.m.—20th-Fox Projection Room
DETROIT ..... Nov. 3
1:30 p.m., Blumenthal Projection Room
INDIANAPOLIS ..... Nov. 3
10:30 a.m., 20th-Fox Projection Room
KANSAS CITY ..... Nov. 3
10:30 a.m., Paramount Projection Room
LOS ANGELES ..... Nov. 3
10:30 a.m., RKO Projection Room
MEMPHIS ..... Nov. 3
10:30 a.m., 20th-Fox Projection Room
MILWAUKEE ..... Nov. 3
10:30 a.m., 20th-Fox Projection Room
MINNEAPOLIS ..... Nov. 3
10:30 a.m., 20th-Fox Projection Room
NEW HAVEN ..... Nov. 3
10:30 a.m., 20th-Fox Projection Room
NEW ORLEANS ..... Nov. 3
10:30 a.m., 20th-Fox Projection Room
NEW YORK—Screening held previously
OKLAHOMA CITY ..... Nov. 3
10:30 a.m., 20th-Fox Projection Room
OMAHA ..... Nov. 3
10:30 a.m., 20th-Fox Projection Room
PHILADELPHIA ..... Nov. 3
10:30 a.m., RKO Projection Room
PITTSBURGH ..... Nov. 3
10:30 a.m., RKO Projection Room
PORTLAND ..... Nov. 3
10:30 a.m., Star Preview Room
ST. LOUIS ..... Nov. 4
10:30 a.m., S'Renco Projection Room
SALT LAKE CITY ..... Nov. 3
10:30 a.m., 20th-Fox Projection Room
SAN FRANCISCO ..... Nov. 3
10:30 a.m., RKO Projection Room
SEATTLE ..... Nov. 3
10:30 a.m., Jewel Box Preview Room
SIOUX FALLS ..... Nov. 3
10:30 a.m., Theatre Supply Proj. Room
WASHINGTON ..... Nov. 3
10:30 a.m., 20th-Fox Projection Room

Advance Dope

FIFTY MILLION NICKELS (Univ.) **Comedy. Principals:** Ken Murray, Harriet Hilliard, Iris Adrian, Don Douglas, Marjorie Gateson, Joe Brown, Jr. **Plot:** Don Douglas has been sticking to classical recordings for juke boxes because of the wishes of the company's chief stockholder. But when these prove a flop, he and his head salesman, Ken Murray, find a way to introduce jive into their recordings and thus save the business. **Director,** Harold Young.

DOCTOR Rx (Univ.) **Mystery. Principals:** Lionel Atwill, Anne Gwynne, Patric Knowles, Mona Barrie, Shemp Howard, Paul Cavanagh, Samuel S. Hinds. **Plot:** A mysterious killer is loose and his victims are men acquitted of various criminal charges. Baffled, the police seek the assistance of a famous detective. He lets himself be captured by the killer in order to find out who he is. This trick solves the case. **Director,** William Nigh.

MISSOURI OUTLAW (Rep.) **Western. Principals:** Don "Red" Barry, Lynn Merrick, Noah Beery, Paul Fix. **Plot:** A young westerner known to be an expert gunman, is unjustly accused of killing his father. The man was killed by a gang of racketeers doing business under the name of a Protective Association, and they objected to his interference. Someone helps the boy escape from prison, so that he can go out and get the real murderer. **Assoc. Producer-Director,** George Sherman.

LADY FOR A NIGHT (Rep.) **Drama. Principals:** Joan Blondell, John Wayne, Ray Middleton, Philip Merivale, Blanche Yurka, Edith Barrett, Leonid Kinsky. **Plot:** The proprietress of a gambling boat, whose life's ambition has been to break into society, marries the no-good son of a decadent family. With her money she plans to restore the family to its former position of wealth and power, but her efforts are rebuffed and her life is threatened before she gives up the idea and goes back where she belongs. **Director,** Leigh Jason.

I KILLED THAT MAN (Mono.) **Mystery. Principals:** Ricardo Cortez, Joan Woodbury, Iris Adrian, George Pembroke, Herbert Rawlinson. **Plot:** A condemned killer is murdered by a poisoned dart as he is about to confess. Only a few people are present in the deathhouse at the time of the murder. Several clues lead to a prominent man, but there is no evidence. So the Assistant District Attorney works undercover until he gets the information he needs to apprehend the man. **Director,** Phil Rosen. Release, Nov. 14.

BALL OF FIRE (RKO) **Comedy. Principals:** Gary Cooper, Barbara Stanwyck, Oscar Homolka, Henry Travers, S. Z. Sakall, Tully Marshall. **Plot:** A group of college professors, while working on the manuscript of a new Encyclopedia, suddenly discover that they must include a chapter on slang, about which they know nothing. So one of the professors goes seeking the information, and meets a strip-tease dancer in a nightclub. With her help he not only gets enough material for his chapter, but he gets the dancer too. **Director,** Howard Hawks.

TUXEDO JUNCTION (Rep.) **Western. Principals:** Leon, Frank and June Weaver, Sally Payne, Thurston Hall. **Plot:** The Weaver family find work on their farm for a group of migrant kids. They all seem satisfied, except one boy who thinks they are being exploited. He is won over, at last, when the float they build with the flowers they raised, wins first prize. **Director,** Frank McDonald.

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PROGRAM NOTES FROM THE STUDIOS

Casting Completed for 'Syncopation'; Oakie Back at 20th-Fox Lombard Opposite Benny; Watt to Film Annual Cattle Drive

Director Sam Wood, now studying forty-odd tests made for the leading roles in Paramount's "For Whom the Bell Tolls," expects to get his first camera unit working on exterior backgrounds within the next week. Wood has just received the final screenplay, which was completed a few days ago by Louis Bromfield.

Broderick Crawford has been borrowed from Universal by Warner Bros. for one of the top roles in the Edward G. Robinson starrer, "A Night Before Christmas." The picture, which will be directed by Lloyd Bacon, starts November 3.

Alan Baxter and Florence Rice head the cast of Monogram's "Borrowed Hero," which Lewis Collins directs. Other important roles are played by John Hamilton, Selmer Jackson and Constance Worth.

Adele Mara, singing and dancing discovery from the orchestra of Xavier Cugat, has been chosen for the romantic lead opposite Joe E. Brown in Columbia's "I'm No Cowboy," forthcoming musical to be produced by Robert Sparks.

Signing of George Bancroft, Frank Jenks, Mona Barrie and Jessie Grayson for RKO's "Syncopation," virtually completes casting of the picture, according to Producer-Director William Dieterle. The cast is headed by Adolphe Menjou, Bonita Granville, Jackie Cooper and Robert Benchley.

"Rio Rita," MGM's Pandro Berman production starring Abbott and Costello, is expected to go before the cameras within the next three weeks. The comics finish their roles in Universal's "Keep 'Em Flying," before the end of the month.

After a week's lay-off, Jack Oakie reports back to 20th Century-Fox for added scenes in "Rise and Shine." Oakie's next will be "Song of the Islands."



Meet Snuffy Smith

Ernie Westmore, make-up expert, talks to Bud Duncan, made up as Snuffy Smith, the role he will play in the Monogram series, "Barney Google and Snuffy Smith," which Ed Gross (second from right) will produce. Trem Carr (right) head of Monogram production, closed negotiations for the series, the first of which will be "The Yard Bird."

Dorothy Burgess, Montagu Love and Patricia Knox have been signed by Republic for featured roles in "Lady for a Night," which has a cast headed by Joan Blondell, John Wayne, Ray Middleton and Blanche Yurka. Leigh Jason is directing.

Bela Lugosi will have a featured role in Universal's "Destiny," together with Maria Ouspenskaya and Claude Rains.

George Murphy, MGM star, is being sought by Paramount for a one-picture loanout. Murphy is now at RKO on his third loanout to that studio this year, for one of the top roles in "The Mayor of 44th Street."

King Brothers have announced that "A Million Spies" is slated as their next Monogram production, due to start next month. Shooting has just finished on "I Killed That Man," which Phil Rosen directed with Ricardo Cortez in the lead.

James Ellison, Henry Wilcoxon and Patric Knowles are in line for the title role in "The Saint Overboard," which Leslie Charteris will produce independently from his own novel. As soon as the lead is assigned, a releasing deal will be announced. Testing of the actors starts immediately.

The signing of Carole Lombard by Alexander Korda for the feminine lead opposite Jack Benny in Ernst Lubitsch's "To Be Or Not To Be," moves the filming up to a November 1 start. It is an Alexander Korda production, released through United Artists.

"Yankee Doodle Dandy," forthcoming Warner Bros. production based on the life of George M. Cohan, will start upon the return of James Cagney, currently on vacation at Martha's Vineyard, Mass.

Stanley Givens, ex-filling station attendant "discovered" by MGM Scenarist Bradbury Foote, has been tested for one of the important roles in "Out of the Frying Pan," which Edward H. Griffith will direct for Paramount.

Nate Watt, producer-director of Sunbeam's "Hashknife Hartley" series, checked out for Sonora to film the annual cattle drive. Watt has secured exclusive rights to photograph the huge drive for incorporation in future "Hashknife Hartley" films.

Robert Warwick was added to the cast of "Cadets on Parade," featuring Jimmy Lydon and Freddie Bartholomew at Columbia. Lew Landers is directing.

Wallis Assigns Blanke Two Important Warner Productions

Two of Warner Bros. most important forthcoming productions have been assigned to Henry Blanke by Hal B. Wallis, as a reward for his guidance of "The Maltese Falcon," currently setting box office records in its first pre-release engagements.

Productions on which Blanke will be associate producer are "Rhapsody in Blue," life story of George Gershwin which Ira Gershwin and Katherine Scola are scripting, and "Treasure of the Sierra Madre," from the novel by B. Traven.

Monogram Completes One-Third Of Its 1941-42 Program of 48

With cameras grinding next week on "Boy of Mine," John Boles starrer, Monogram will be at work with the sixteenth of its pictures for the 1941-42 program, thus completing exactly one-third of its year's production, early in November.

Five more pictures, all scheduled for November filming, are "Freckles Comes Home," "Forbidden Trails," "The Yard Bird," "Rock River Renegades" and "Boys on Parole."

Further evidence of the strengthening of Monogram's position, is witnessed by the fact that the company has paid off entirely, its $110,000 obligation to Pathe Laboratories, according to a statement by W. Ray Johnston.

Pascal Seeks Donat

Producer Gabriel Pascal has solicited the assistance of George Bernard Shaw in seeking the services of Robert Donat for the starring role in one of the six pictures he will produce and direct for RKO. Pascal is currently preparing "Arms and the Man," starring Ginger Rogers.

Cummings Back at Desk

Irving Cummings has reported to 20th Century-Fox for his first assignment in his recently signed four-picture contract, and has been handed several stories from which he will select his first production. Cumming's last was "Louisiana Purchase," Technicolor musical for Paramount, which will be released shortly.

Keene Signs for New Mono. Series

Following the completion of four Western pictures starring Tom Keene, Monogram has signed the cowboy star for an additional series of four, to form a part of the 1941-42 program. Keene's first under his new contract will be "Lone Star Law," in which he will be supported by Betty Miles and Sugar Dawn. The picture will be produced and directed by Robert Tansey.

Cast Set for "Law of the Timber"

Producer-Director B. B. Ray has set Marjorie Reynolds, Hal Brazeal, Jack Holmes, Earle Ebe, Hugo Borg, George Humbert and Milt Morani for the top roles in PRC's "Law of the Timber," which is now in production at Big Bear.

HOLLYWOOD STUDIO ROUND-UP

Shooting started this week on the following eleven new pictures:

COLUMBIA

DEVIL'S TRAIL—Principals: Bill Elliott, Tex Ritter. Director, Lambert Hillyer.

METRO-GOLDWYN-MAYER

YOUNG AMERICANS SEQUEL—Principals: Ray McDonald, Virginia Weidler, Larry Nunn. Director, Edward Ludwig.

MONOGRAM

BORROWED HERO—Principals: Florence Rice, Alan Baxter, John Hamilton, Selmer Jackson. Director, Lewis Collins.

PARAMOUNT

DR. BROADWAY—Principals: Macdonald Carey, Jean Phillips. Director, Anton Mann.

PRODUCERS

LAW OF THE TIMBER—Principals: Marjorie Reynolds, J. Farrell MacDonald, Monte Blue. Producer-Director, Bernard B. Ray.

RKO-RADIO

MAGNIFICENT AMBERSONS—Principals: Joseph Cotten, Dolores Costello, Tim Holt, Ray Collins. Producer-Director, Orson Welles.

REPUBLIC

MR. DISTRICT ATTORNEY & THE CARTER CASE—Principals: James Ellison, Marjorie Weaver, Franklin Pangborn. Director, Bernard Vorhaus.

20TH CENTURY-FOX

ON THE SUNNY SIDE—Principals: Roddy McDowall, Jane Darwell, Stanley Clements, Ann Todd. Director, Harold Schuster.

SONG OF THE ISLANDS—Principals: Jack Oakie, Betty Grable, Victor Mature, Thomas Mitchell. Director, Walter Lang.

UNIVERSAL

ROAD AGENT—Principals: Leo Carrillo, Andy Devine, Dick Foran, Anne Gwynne. Director, Charles Lamont.

WARNER BROTHERS

ARSENIC AND OLD LACE—Principals: Cary Grant, Priscilla Lane, Raymond Massey, Peter Lorre, Jack Carson. Assoc. Producer-Director, Frank Capra.

Priscilla Lane Tops "Arsenic"

Priscilla Lane will be co-starred with Cary Grant and Raymond Massey in Frank Capra's "Arsenic and Old Lace," which goes before the cameras at Warner Bros. in a few days. Frank Capra directs and will also act as associate producer.



Script Conference

Producer David Hempstead, stars Michele Morgan and Paul Henreid scan the script of RKO-Radio's "Joan Of Paris," which is the first Hollywood film for the two European players.

"Range Busters" Titles Set

With three of the "Range Busters" westerns for the 1941-42 program already completed, Producer George W. Weeks announced "Return to Paso Robles," "Thunder River Feud" and "Dead End Trail" as the titles of the last three of the series of eight. The Monogram features co-star Ray Corrigan, John King and Max Terhune.

Secretary Plays Secretary

Ella Boros, Paramount Publicity Department secretary, turned actress for the Bill Pine-Bill Thomas epic, "Torpedo Boat." Miss Boros made her screen debut as a secretary in the picture.

"Ambersons" Get Nod

Orson Welles' "Magnificent Ambersons," with Welles as producer-director, is currently in production at the RKO-Pathe Studios in Culver City. The cast includes Joseph Cotten, Dolores Costello, Tim Holt and Ray Collins. Welles is also responsible for the screenplay.

"Shanghai Gesture" Winds

Arnold Pressburger's first production for United Artists, "The Shanghai Gesture," wound up shooting last week under Josef von Sternberg's direction. Gene Tierney, Victor Mature, Ona Muson, and Eric Blore head the cast.

Lee to Meg "Powder Town"

Rowland V. Lee gets the directorial assignment on RKO's "Powder Town," which Cliff Reid will place in production early next month. Victor McLaglen and Edmond O'Brien are set for the leading roles in the Vicki Baum original.

Texas Beauty Tested

Bonnie Ruth Slauson, Texas State Fair beauty queen, was tested by MGM last week. Frank Starz of the Interstate Circuit brought her to Hollywood.

Ticket Service!

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WANDERING AROUND HOLLYWOOD

with the "Oldtimer"

Our idea of box office "meat" will be the combination of Jack Benny and Carole Lombard, under the direction of Ernst Lubitsch. And the story, a comedy about a vaudeville troupe stranded in Poland at the time of the German invasion, sounds very, very funny . . . even the title, "To Be Or Not To Be."

Paramount's famous "road" workers, Director Victor Schertzinger, Producer Paul Jones, and Stars Bing Crosby and Bob Hope, the quartette responsible for "Road to Zanzibar" and "Road to Singapore," and getting ready to spring "Road to Morocco" on the waiting public. We bet they'll love it as much as the others.

If, and when, Gypsy Rose Lee's "G-String Murders" is brought to the screen, we wonder how the art-work on the ads will be handled . . . or are we thinking a little too fast.

The whole town's talking about the box office success of Samuel Goldwyn's "The Little Foxes," the picture most critics predicted was for the "high-brow" trade. As usual, STR hit the nail on the head in its review which said—"One of the season's most powerful screen offerings."

While on the subject of powerful screen offerings, our snooping reporter tells us Sam Wood's "Kings Row" is the greatest picture Warner Bros. has ever made . . . and this is backed up by the ravings of Hal Wallis.

Gabbing with Tom Keene, Monogram's cowboy star, about his new series of outdoor action films. We discovered that in addition to being a swell actor, Tom has plenty on the ball when it comes to "gray-matter." Let's get together again, cowboy.

Santell on Own

Al Santell, who directed "Aloma of the South Seas" and "Malaya" for Paramount, has announced that he will free-lance in the future. Santell has several deals pending, one of which he will announce shortly.

"Road Agent" Rolls

Universal's "Road Agent," with a cast headed by Leo Carillo, Andy Devine, Dick Foran, Anne Gwynne and Anne Nagel, got the "go" signal from Director Charles Lamont a few days ago.

Ellison Tops "D.A." Cast

James Ellison goes back to Republic for the top role in "Mr. District Attorney and the Carter Case," with Marjorie Weaver in the feminine lead.

Another Elliott-Ritter Opus

"Devil's Trail," newest Columbia western co-starring Bill Elliott and Tex Ritter, went before the cameras under the direction of Lambert Hillyer.

Short Subject Reviews

Sailors With Wings *(Excellent)*

RKO (23,103) March of Time No. 3 20 mins.

Devoted to naval aviation in the U. S., its history and development, this subject takes rank with the tops in the list of those which are telling the story of our defense effort. Only in this case, what is actually done now, what is being planned, is the keynote. Planes are shown on patrol, the giant flying boats which the British call Catalinas. Others of four different types are shown taking off and landing from a carrier and still others are pictured as they are catapulted from ships of the line. The humble work of the lowly gob who gets none of the credit, though he deserves plenty for keeping the planes in the air, is depicted in detail, and groundlings will look with more respect on these sailors in the future as a result of this picture. Sell it through tieups with Naval Recruiting Stations. Honor the parents of all the boys in town who are in the Naval Air Service. Get kid to make models of naval planes and enter them in a contest. Award prizes to the best.

I'll Fix It *(Funny)*

RKO (23,402) Edgar Kennedy No. 2 17 mins.

Edgar Kennedy thinks it is foolish to pay $100 for a hot water heater, when he can install one cheaper himself. He buys an advertised heater for $39.99 but has to pay $21.50 for accessories and for extra help getting it home. He drenches several people including the tailor bringing his suit back from the cleaner, and after finally getting the heater installed at a cost of $184, he is confronted by a building inspector who fines him $50 for practicing plumbing without a license, $25 for having no permit for the installation and confiscates the heater as a fire hazard. The subject has lots of laughs without being too much on the slapstick side. Bert Gilroy produced and Charles Roberts directed and wrote the story.

* 1940-41 Program

Sucker List* *(Excellent)*

MGM (P-206) Crime Doesn't Pay No. 6 21 mins.

A group of illegal race track tipsters is shown in action. They use a list of people who have taken loans from a commercial institution, feeling that they need the money more than anyone else. Dividing the group into thirds, they give three tips, one third of which are sure to be right. Some of the victims, thrilled by their success, come back again and this time are "taken" for more money. When they lose, they protest to the gang and are beaten up. The police close in on the gang just as it is about to leave. The subject carries a strong plea to racing fans to patronize only licensed establishments and tip-sheets, in order that racing may be kept as America's most exciting sport. Reformers will say the picture doesn't go nearly far enough and that it should ban betting altogether, but those who wish to see it legally controlled will find this an excellent piece of propaganda for their cause. Roy Rowland rates a bow for his direction.

Inside Passage *(Good)*

MGM (T-312) Traveltalk No. 2 9 mins.

James A. FitzPatrick follows the camera (and precedes it in several scenes) through Alaska's inside passage, exploring some of the picturesque country which Uncle Sam acquired long ago from Russia. The subject shows how enticing a trip to Alaska would be. If anyone wants to take the trip, Mr. FitzPatrick obligingly advises that the steamships are very comfortable and roomy. Technicolor photography enhances the already beautiful Alaskan scenery and makes the subject interesting to watch.

Helping Hands *(Very Good)*

MGM (C-391) Our Gang No. 1 11 mins.

Our Gang, inspired by the National Defense program, organizes a private Army. The Civilian Defense director puts their willingness to good use by having them collect aluminum, old rubber and scrap metal, eliminating fire hazards, and cleaning up cellars and attics. The kids' antics are much the same as usual, but their good works can be used as an example to children in any town. There can be plenty of tieups on this subject and, in cooperation with local groups, you can obtain a lot of extra business and goodwill by getting back of it. Edward Cahn directed.

Lend a Paw* *(Superb)*

RKO (14,111) Disney Cartoon No. 11 8 mins.

Pluto rescues a kitten which gratefully follows him home. Mickey Mouse takes a shine to the kitten and keeps it. Then a battle ensues between Pluto's good self and his bad self over whether he should try to get rid of the kitten or not. When the kitten falls down the well the battle becomes heated, but the good self wins and Pluto dashes into the other bucket. Mickey rescues him and thaws him out. This is one of Disney's best cartoons and will get many a laugh wherever it plays. Tie up with Humane Societies, as the picture is dedicated to those groups which help friendless animals.

Hollywood Sports *(Good)*

RKO (24,402) Picture People No. 2 9 mins.

Various athletic activities indulged in by Hollywood stars form the basis of this subject in which Helen Broderick is the narrator. Gail Patrick helps her baseball team warm up; Guy Kibbee demonstrates angling to his son; Gilbert Roland, Rudy Vallee and Nat Pendleton play tennis and Roy Rogers and James Craig go quail hunting. The subject is interesting and a good addition to the series. Clay Adams directed.

Information Please No. 1 *(Excellent)*

RKO (24,301) 9 mins.

John Gunther, as guest expert, shines with his fellow encyclopedias as questions about many subjects are fired at them. Only one miss is recorded, and that might be excused because it is a trifle misleading. There are a number of good laughs in the subject. Gunther has to answer general questions because there is only one on his specialized field of international politics. Frederic Ullman, Jr., produced the subject and Dan Golenpaul supervised.

Donald's Camera* *(A Scream)*

RKO (14,112) Disney Cartoon No. 12 8 mins.

Donald Duck obeys the dictates of a sign to "Shoot Nature with a camera instead of a gun." But he has small success because a chipmunk refuses to pose and drops a pine cone into Donald's mouth; a rabbit dashes into a cave and Donald finds it full of skunks; and finally a woodpecker gets the best of him in several respects before finally putting Donald's camera where a tree flattens it like a pancake. With that, Donald rushes to the store, gets a shotgun and goes after the woodpecker. Tie up with the camera supply stores on this one. As a gag, you might offer prizes for the best animal pictures.

. . NEWSREEL SYNOPSES . .

(Released Saturday, October 25)

PARAMOUNT (No. 17)—Train wreck at Rahway, N. J.; U. S. troops in Iceland; Cement plant at Los Gatos, Calif., aids defense; Windsors see New York highlights; Football: Tom Harmon, John Kimbrough make professional debut in New York; Hunting: Duck and geese season opens at Klamath Falls, Ore.

MOVIETONE (Vol. 24, No. 13)—U. S. troops in Iceland; 60 degrees below zero in aerolab on West Coast; Navy dive bombers; Planes delivered to Army and Navy at Vultee factory; New Army B-19 bomber; Britain sends ships and planes to Russia; British women work out with anti-aircraft guns; Duck and geese season opens at Klamath Falls, Ore.; Football: Army vs. Yale; Glider meet; Skiing in Australia.

PATHE (Vol. 13, No. 17)—Britain rushes tanks to Russia; Russia needs U. S. aid, says Harriman; Kearny sister-ship commissioned; Mayor LaGuardia and Al Smith greet Windsors; 60 degrees below zero in aerolab on West Coast; New cement plant speeds output; Niagara honeymoon bridge opened; Train wreck near Rahway, N. J.; Football: Fort Monmouth vs. Rutgers.

UNIVERSAL (Vol. 14, No. 26)—More U. S. ships sunk; Destroyer commissioned in Brooklyn; Submarine lunched at Portsmouth, N. H.; U. S. troops in Iceland; Douglas plane plant dedicated at Long Beach, Calif.; Last delivery of Army planes in California; Britain rushes tanks to Russia; Windsors see New York highlights; Niagara honeymoon bridge opened; Football: Texas Aggies vs. T.C.U.; Pro football: N. Y. Americans vs. Columbus; Wrestling at North Bergen, N. J.

NEWS OF THE DAY (Vol. 13, No. 212)—U-boat attacks seen bringing war closer; New plane plant opens in California; New York cheers sightseeing Windsors; Russians shoot down Nazi air raiders; Harriman back with reports on Soviet; U. S. troops in Iceland (except Charlotte, Detroit, New Orleans and San Francisco); Football: Army vs. Yale—Santa Clara vs. Michigan State (Detroit and San Francisco only)—Tulane vs. North Carolina (Charlotte and New Orleans only).

(Released Wednesday, October 22)

PARAMOUNT (No. 16)—Navy stirred by Kearny torpedoing; Republican Senators urge repeal of Neutrality Act; American convoy enroute to Iceland, German U-boat in action; Official films of U. S. base at Iceland; Windsors at Annapolis, at Beltsville and Rock Creek Park and in New York; Football: Navy vs. Cornell—Michigan vs. Northwestern—Pennsylvania vs. Princeton.

MOVIETONE (Vol. 24, No. 12)—U. S. troops guard Iceland; At sea with U. S. convoy; German U-boat in action; Prisoner exchange halted; New hurricane fighter plane; Skating fashions; Aircraft carrier Hornet ready for Navy; Football: Navy vs. Cornell—Pennsylvania vs. Princeton.

NEWS OF THE DAY (Vol. 13, No. 211)—Kearny torpedoing stirs Navy; Knox lauds hero victims; At sea with U. S. convoy; Prisoner exchange halted; R.A.F. blasts German warship; Football: Navy vs. Cornell—Georgia vs. Columbia (except Chicago, Detroit and Indianapolis)—Michigan vs. Northwestern (Chicago, Detroit and Indianapolis only).

PATHE (Vol. 13, No. 16)—Carrier Hornet ready for Navy; U. S. forces guard Iceland base; Windsors visit New York; Shipyards rush new battleships; U. S. and Britain launch new planes; British-Nazi prisoner swap fails; Football: Michigan vs. Northwestern—Navy vs. Cornell (except San Francisco, Los Angeles and Seattle).

UNIVERSAL (Vol. 14, No. 25)—Convoy to Iceland; U. S. turning Iceland into fortress; British hurricane planes in action; Nazi U-boat captured by British Coastal Command plane; British-Nazi prisoner swap fails; Windsors visit New York; Justices visit White House; Football: Navy vs. Cornell—Michigan vs. Northwestern—Georgia vs. Columbia.

Feature Booking Guide

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
Bat Whispers (My-D)	C. Morris-U. Merkel	86		Reissued
Cock of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	Zasu Pitts-Jimmy Gleason	70		Reissued
Framed for Murder (D)	Wallace Ford-Fuzzy Knight			Not Rev.
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Hell's Crossroads (D)A	Tom Keene-John Qualen (Former title "Our Daily Bread")			Reissued
Her Enlisted Man (CD)	Barbara Stanwyck-Robt. Young (Former title "Red Salute")	70		Reissued
I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Murder at the Baskervilles	Arthur Wontner			Not Rev.
Palooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Tonight Or Never (D)	Gloria Swanson-Melvyn Douglas	70		Reissued

COLUMBIA

Current 1940-41

2212	Across the Sierras (W)	Bill Elliott-Luana Walters	58	2/13/41	a11/16/40
2010	Adventure in Washington(D)F	Herbert Marshall-Virginia Bruce	84	5/30/41	b5/31/41
2006	Adam Had Four Sons (D)A	Warner Baxter-Ingrid Bergman	80	2/18/41	b2/22/41
2101	Arizona (D)A	Jean Arthur-Holden-William	128	12/25/40	b11/23/40
2037	Big Boss (D)A	Otto Kruger-Gloria Dickson	70	4/28/41	b5/3/41
2015	Blondie Goes Latin (CM)F	Penny Singleton-Arthur Lake	68	2/27/41	b3/1/41
2014	Blondie in Society (C)F	Penny Singleton-Arthur Lake	76	7/17/41	b7/5/41
2028	Devil Commands (H)A	Boris Karloff-Amanda Duff	65	2/3/41	b2/8/41
2023	Ellery Queen and the Perfect Crime (My)A	Ralph Bellamy-Margaret Lindsay	63	8/14/41	b7/12/41
2025	Ellery Queen's Penthouse Mystery (My)F	Ralph Bellamy-Margaret Lindsay	68	3/24/41	b3/1/41
2029	Face Behind the Mask (H)A	Peter Lorre-Evelyn Keyes	69	1/16/41	b2/15/41
2031	Great Plane Robbery (G)A	Jack Holt-Vicki Lester	53	12/9/40	b11/23/40
2034	Great Swindle (A)F	Jack Holt-Marjorie Reynolds	54	4/10/41	b4/12/41
2215	Hands Across the Rockies(W)F	Bill Elliott-Dub Taylor	60	6/19/41	b6/14/41
2001	Here Comes Mr. Jordan(FA)A	Robt. Montgomery-Rita Johnson	93	8/21/41	b8/2/41
2013	Her First Beau (CD)F	Jane Withers-Jackie Cooper	76	5/8/41	b5/10/41
2041	I Was a Prisoner on Devil's Island (D)A	Sally Eilers-Donald Woods (Reviewed as "Ten Days in Paris")	70	6/30/41	b6/28/41
2022	Lone Wolf Takes a Chance (My)F	Warren William-June Storey	76	3/6/41	b4/12/41
2206	Medico of Painted Spring(W)F	Chas. Starrett-Terry Walker	59	6/26/41	b6/28/41
2027	Meet Boston Blackie (D)A	Chester Morris-Rochelle Hudson	69	2/20/41	b3/1/41
2044	Missing Ten Days (D)F	Rex Harrison-Karen Verne (Reviewed as "Ten Days in Paris")	82	2/28/41	b10/21/39
2020	Naval Academy (D)F	Jimmy Lydon-Fred. Bartholomew	67	5/22/41	b5/24/41
2213	North From the Lone Star(W)	Bill Elliott-Dorothy Fay	58	3/31/41	a3/8/41
2039	Officer and the Lady (D)A	Rochelle Hudson-Bruce Bennett	60	7/24/41	b7/19/41
2003	Our Wife (C)F	Ruth Hussey-Melvyn Douglas	93	8/28/41	b8/16/41
2205	Outlaws of the Panhandle (W)	Chas. Starrett-Frances Robinson	59	2/27/41	a8/31/40
2002	Penny Serenade (CD)F	Irene Dunne-Cary Grant	120	4/24/41	b4/19/41
2033	Phantom Submarine (D)F	Anita Louise-Bruce Bennett	70	12/20/40	b2/22/41
2204	Pinto Kid (W)	Charles Starrett-Louise Currie	61	1/9/41	a7/13/40
2208	Prairie Stranger (W)F	Chas. Starrett-Patti McCarty	58	9/18/41	b9/6/41
2214	Return of Daniel Boone (W)F	Bill Elliott-Evelyn Young	61	5/7/41	b9/13/41
2026	Richest Man in Town (D)F	Frank Craven-Edgar Buchanan	69	6/12/41	b6/14/41
2008	She Knew All the Answers(D)A	Franchot Tone-Joan Bennett	85	5/15/41	b5/24/41
2216	Son of Davy Crockett (W)F	Bill Elliott-Iris Meredith	62	7/15/41	b7/12/41
2019	Sweetheart of the Campus(MD)	Ruby Keeler-Harriet Hilliard	61	6/26/41	b7/5/41
2011	They Dare Not Love (D)A	Martha Scott-George Brent	76	4/30/41	b5/3/41
2005	This Thing Called Love (C)A	Melvyn Douglas-Rosalind Russell	95	1/2/41	b12/28/40
2203	Thundering Frontier (W)F	Charles Starrett-Iris Meredith	57	12/5/40	b9/21/40
2207	Thunder Over the Prairie(W)F	Charles Starrett-Eileen O'Hearn	60	7/30/41	b8/2/41
2017	Tillie the Toiler (C)F	Kay Harris-William Tracy	67	8/7/41	b8/9/41
2009	Time Out for Rhythm (DM)F	Rudy Vallee-Rosemary Lane	74	6/20/41	b6/7/41
2042	Two in a Taxi (C-D)A	Anita Louise-Russell Hayden	62	7/10/41	b6/28/41
2036	Under Age (D)A	Nan Grey-Alan Baxter-Tom Neal	60	4/26/41	b4/26/41
2040	Voice in the Night (D)	Clive Brook-Diana Wynyard	83	5/20/41	b4/19/41
2211	Wildcat of Tucson (W)	Bill Elliott-Evelyn Young	59	12/31/40	b5/3/41
	You'll Never Get Rich (M)F	Fred Astaire-Rita Hayworth	88	9/25/41	b9/27/41

Current 1941-42

	Blonde From Singapore (CD)A	Florence Rice-Leif Erickson	67	10/16/41	b8/30/41
	Harmon of Michigan (D)F	Tommy Harmon-Anita Louise	65	9/11/41	b9/20/41
	King of Dodge City (W)F	Bill Elliott-Tex Ritter	63	8/14/41	b8/9/41
	Ladies in Retirement (D)A	Ida Lupino-Louis Hayward	91	9/18/41	b9/13/41
	Mystery Ship (D)F	Lola Lane-Paul Kelly	63	9/4/41	b8/2/41
	Roaring Frontiers (W)F	Bill Elliott-Tex Ritter	60	10/16/41	b8/30/41
	Texas (D)F	William Holden-Glenn Ford	92	10/9/41	b9/27/41
	Three Girls About Town(CD)A	Joan Blondell, John Howard	73	10/23/41	b10/25/41
	Two Latins From Manhattan (CM)F	Jinx Falkenburg-Joan Woodbury	66	10/2/41	b9/27/41

Coming 1941-42

Bedtime Story (D)	Loretta Young-Fredric March	a9/13/41
Blondie Goes to College (C)	Penny Singleton-Arthur Lake	a10/4/41
Bullets For Bandits (Former title "Honor of the West")	Bill Elliott-Tex Ritter	a8/23/41
Cadets on Parade	Freddie Bartholomew-Jimmy Lydon	In Prod.
Confessions of Boston Blackie (My)	Chester Morris-Harriet Hilliard	a10/4/41
Devil's Trail (W)	Bill Elliott-Tex Ritter	In Prod.
Ellery Queen and the Murder Ring (My)	Ralph Bellamy-Margaret Lindsay	b8/30/41
Go West, Young Lady (A)	Penny Singleton-Glenn Ford	11/27/41 a8/9/41
Harvard Here I Come (C)	Maxie Rosenbloom-Arline Judge	12/25/41 a9/27/41
Honolulu Lu (C)	Lupe Velez-Bruce Bennett	12/11/41 a10/4/41
Lady Is Willing	Marlene Dietrich-Fred MacMurray	12/15/41 In Prod.
Lone Star Vigilantes (W)F	Bill Elliott-Tex Ritter	58 12/26/41 b9/27/41
Men in Her Life (D)A	Loretta Young-Dean Jagger	90 11/20/41 b10/18/41
North of the Rockies (W)	Bill Elliott-Tex Ritter	a9/27/41
Outlaw Ranger (W)	Charles Starrett-Russell Hayden	a10/4/41
Royal Mounted Patrol (W)	Charles Starrett-Russell Hayden	11/13/41 a8/16/41
Secrets of the Lone Wolf (D)	Warren William	11/13/41 a8/16/41
Sing For Your Supper (DM)	Jinx Falkenburg-"Buddy" Rogers	12/4/41 a9/13/41
Stork Pays Off (CD) (Former title "Bachelor's Babies")	Maxie Rosenbloom-Rochelle Hudson	68 11/6/41 a8/2/41
West of Tombstone (W)	Charles Starrett-Russell Hayden	In Prod.
You Belong to Me (CD)A	Barbara Stanwyck, Henry Fonda	97 10/30/41 b10/18/41

MGM

Current 1940-41

126	Andy Hardy's Private Secretary (C)F	Mickey Rooney-Lewis Stone	101	2/21/41	b2/22/41
124	Bad Man (D)F	Wallace Beery-Lionel Barrymore	70	3/28/41	b3/29/41
141	Barnacle Bill (CD)F	Wallace Beery-Virginia Weidler	92	7/4/41	b7/5/41
139	Big Store (M-C)F	Marx Bros.-Virginia Grey	83	6/20/41	b6/21/41
137	Billy the Kid (Tech.) (D)F	Rob't Taylor-Maureen O'Sullivan	95	5/30/41	b5/31/41
123	Blonde Inspiration (C)F	Shelton-Grey-Dekker-Nolan	72	2/7/41	b2/8/41
144	Blossoms in the Dust (D)F	Greer Garson-Walter Pidgeon(Tech.)	98	7/25/41	b6/28/41
132	Come Live With Me (C)A	James Stewart-Hedy Lamarr	80	1/31/41	b1/25/41
113	Comrade X (C)A	Clark Gable-Hedy Lamarr	88	12/13/40	b12/7/40
145	Dr. Kildare's Wedding Day(D)F	Lew Ayres-Lionel Barrymore	82	8/22/41	b8/23/41
117	Flight Command (D)F	Robt. Taylor-Ruth Russey	115	1/3/41	b12/21/41
127	Free and Easy (SC)A	Ruth Hussey-Robert Cummings	55	2/28/41	b3/8/41
138	Getaway (G)A	Robert Sterling-Van Heflin	89	6/13/41	b6/21/41
114	Go West (F)F	Marx Brothers	82	12/6/40	b12/14/40
135	I'll Wait For You (D)F	Virginia Weidler-Robt. Sterling	75	5/16/41	b5/10/41
116	Keeping Company (D)F	John Shelton-Ann Rutherford	78	12/20/40	b1/4/41
120	Land of Liberty (Doc)F	Special Subject	98	1/24/41	b1/11/41
146	Life Begins for Andy Hardy (CD)F	Mickey Rooney-Judy Garland	100	8/15/41	b8/9/41

MGM

Current 1940-41 (Cont.)

134	Love Crazy (F)A	Wm. Powell-Myrna Loy-Fay Bainter	99	5/23/41	b5/17/41
118	Maisie Was A Lady (C)A	Ann Sothern-Maureen O'Sullivan	79	1/10/41	b1/11/41
132	Men of Boys Town (D)F	Spencer Tracy-Mickey Rooney	107	4/11/41	b3/15/41
129	Penalty, The (G)A	Lionel Barrymore-Edw. Arnold	80	3/14/41	b3/15/41
133	People vs. Dr. Kildare (D)F	Lew Ayres-Lionel Barrymore	77	5/2/41	b5/10/41
119	Philadelphia Story (FC)A	Katharine Hepburn-James Stewart	110	1/17/41	b11/30/40
128	Rage in Heaven (My)A	Rob't Montgomery-Ingrid Bergman	83	3/7/41	b3/8/41
143	Ringside Maisie (CD)F	Ann Sothern-George Murphy	96	8/1/41	b7/26/41
142	Stars Look Down (D)	Margt. Lockwood-Michael Redgrave	98	7/18/41	b7/12/41
140	They Met in Bombay (D)A	Clark Gable-Rosalind Russell	92	6/27/41	b6/28/41
125	Trial of Mary Dugan (My)F	Laraine Day-Robert Young	90	2/14/41	b2/15/41
131	Washington Melodrama(My)A	Frank Morgan-Ann Rutherford	80	4/18/41	b4/19/41
148	When Ladies Meet (SC)A	Joan Crawford-Rob't Taylor	105	8/29/41	b8/30/41
147	Whistling in the Dark(MyC)F	Skelton-Rutherford	78	8/8/41	b8/2/41
121	Wild Man of Borneo (C)F	Frank Morgan-Billie Burke	78	1/24/41	b2/1/41
136	Woman's Face (D)A	Joan Crawford-Melvyn Douglas	106	5/9/41	b5/10/41
130	Ziegfeld Girl (MD)	Stewart-Garland-Lamarr-Martin	131	4/25/41	b4/19/41

Current 1941-42

203	Down in San Diego (D)F	Dan Dailey, Jr.-Bonita Granville	73	Sept.	b8/2/41
201	Dr. Jekyll and Mr. Hyde(D)A	Spencer Tracy-Ingrid Bergman	127	Sept.	b7/26/41
207	Feminine Touch (C)A	Rosalind Russell-Don Ameche	93	Oct.	b9/20/41
204	Honky-Tonk (CD)F	Clark Gable-Lana Turner	105	Oct.	b9/20/41
202	Lady Be Good (CM)F	Eleanor Powell-Ann Sothern	112	Sept.	b7/19/41
205	Married Bachelor (C)A	Ruth Hussey-Rob't Young	81	Oct.	b9/13/41
206	Smilin' Through (Tech.)(D)F	J. MacDonald-Brian Aherne	100	Oct.	b9/13/41

Coming 1941-42

	Babes on Broadway (DM)	Mickey Rooney-Judy Garland			a8/30/41
208	Chocolate Soldier (M)A	Nelson Eddy-Rise Stevens	102	Nov.	b10/18/41
	Girl on the Hill (D) (Former title "Kathleen")	Shirley Temple-Herbert Marshall			a9/6/41
	H. M. Pulham, Esq. (D)	Hedy Lamarr-Robert Young			a9/6/41
	I Married an Angel	Jeanette MacDonald-Nelson Eddy			In Prod.
	Johnny Eager (G)	Lana Turner-Robert Taylor			a10/4/41
	Miss Achilles' Heel (D) (Former title "Her Honor")	Rosalind Russell-Walter Pidgeon			a9/27/41
	Mr. and Mrs. North	Gracie Allen-William Post, Jr.			In Prod.
	Panama Hattie (CM)	Ann Sothern-Dan Dailey, Jr.			a8/30/41
210	Shadow of the Thin Man(CMy)F	William Powell-Myrna Loy	97	Nov.	b10/25/41
	Steel Cavalry (D)	Wallace Beery-Marjorie Main			a10/4/41
	Tarzan's Secret Treasure (D)	J. Weissmuller-Maureen O'Sullivan			a8/30/41
211	Two Faced Woman (C)A	Garbo-Melvyn Douglas	94	Nov.	b10/25/41
209	Unholy Partners (D)A	Edw. G. Robinson-Edward Arnold	94	Nov.	b10/18/41
	Untitled Dr. Kildare	Lew Ayres-Lionel Barrymore			In Prod.
	Vanishing Virginian (CD)	Kathryn Grayson-Frank Morgan			a10/11/41
	We Were Dancing	Norma Shearer-Melvyn Douglas			In Prod.
	Woman of the Year (C)	Spencer Tracy-Katharine Hepburn			a10/4/41
	Young Americans Sequel	Ray McDonald-Virginia Weidler			In Prod.

MONOGRAM

Current 1940-41

	Bowery Blitzkrieg (D)F	Gorcy-Jordan-Hall	61	8/1/41	b8/2/41
	Chamber of Horrors (D)A	Leslie Banks-Gina Malo	83	12/20/40	b6/29/40
	Deadly Game (Spy)F	Chas. Farrel-June Lang	63	8/8/41	b8/9/41
	Dead Man's Shoes (My)A	Leslie Banks-Wilfred Lawson	65	1/15/41	b5/17/41
	Driftin' Kid (W)F	Tom Keene-Betty Miles	55	9/26/41	9/27/41
	Dynamite Canyon (W)	Tom Keene-Evelyn Finley		8/8/41	a7/19/41
	Father Steps Out (D)F	Frank Albertson-Jed Prouty	63	7/19/41	b8/2/41
	Flying Wild (D)F	East Side Kids-Joan Barclay	65	3/10/41	b3/1/41
	Fugitive Valley (W)F	Corrigan-King-Terhune	60	7/30/41	b9/20/41
	Gang's All Here (G)	Frankie Darro-Mantan Moreland		6/11/41	a5/17/41
	Her First Romance (C-D)F	Edith Fellows-Wilbur Evans	77	12/25/40	b12/28/40
	House of Mystery (H)A	Kenneth Kent-Judy Kelly	62	5/7/41	b5/31/41
	Invisible Ghost (H)A	Bela Lugosi-Polly Ann Young	64	4/25/41	b4/19/41
	Kid's Last Ride (W) (Former title "Prairie Schooldays")	John King-Ray Corrigan		2/10/41	a1/11/41
	King of Zombies (H)A	John Archer-Mantan Moreland	67	5/14/41	b5/17/41
	Murder by Invitation (My)A	Wallace Ford-Marian Marsh	65	6/30/41	b7/5/41
	Orphans of the North (T)	Adventure film		7/29/41	Not Rev.
	Pioneers, The (W)F	Tex Ritter-Slim Andrews	61	5/10/41	b5/3/41
	Pride of the Bowery F	Leo Gorcey-Bobby Jordan	63	12/15/40	b1/25/41
	Redhead (D)A	June Lang-Johnny Downs	64	5/21/41	b5/17/41
	Ridin' the Cherokee Trail(W)F	Tex Ritter-Slim Andrews	60	2/25/41	b2/22/41
	Roar of the Press (My)F	Jean Parker-Wallace Ford	72	4/30/41	b4/26/41
	Rollin' Home to Texas (W)F	Tex Ritter-Slim Andrews	63	12/30/40	b2/1/41
	Sign of the Wolf (D)F	Grace Bradley-Louise Beavers	69	3/25/41	b3/22/41
	Silver Stallion (D)	David Sharpe-Leroy Mason-Thunder		5/28/41	a5/10/41
	Trail of the Silver Spurs(W)F	Corrigan-King-Terhune	55	1/5/41	b3/8/41
	Tumbledown Ranch in Arizona (W)F	Range Busters	60	4/20/41	b5/3/41
	Wanderers of the Desert (W)	Tom Keene-Betty Miles		6/25/41	a6/14/41
	Wrangler's Roost (W)F	Range Busters	58	6/4/41	b7/19/41
	You're Out of Luck (D)F	Darro-Moreland	62	1/20/41	b1/18/41

Coming 1940-41

Riding the Sunset Trail (W)	Tom Keene-Betty Miles	10/31/41 a9/27/41

Current 1941-42

	Arizona Bound (W)F	Buck Jones-Tim McCoy	57	7/19/41	b7/26/41
	Gentleman From Dixie (D)F	Mary Ruth-Marian Marsh	63	9/5/41	b9/13/41
	Gunners From Bodie (W)F	Buck Jones-Tim McCoy	62	9/19/41	b10/18/41
	Let's Go Collegiate (D)F	Frankie Darro-Jackie Moran	62	9/12/41	b9/20/41
	Tonto Basin Outlaws (W)	Range Busters		10/10/41	a9/27/41
	Top Sergeant Mulligan (C)	Nat Pendleton-Carol Hughes		10/17/41	a9/13/41

Coming 1941-42

	Borrowed Hero	Florence Rice-Alan Baxter	12/5/41	In Prod.
	Bullets and Bullion (W)	Range Busters		a10/18/41
	Double Trouble (C)	Harry Langdon-Charles Rogers		a10/18/41
	I Killed That Man	Ricardo Cortez, Joan Woodbury	11/14/41	In Prod.
	Saddle Mountain Roundup(W)	Range Busters		a8/9/41
	Spooks Run Wild (MyC)F	Bela Lugosi-Leo Gorcey-Huntz Hall	63	10/24/41 b10/11/41
	Stolen Paradise (D)A	Leon Janney-Eleanor Hunt (Reviewed as "Adolescence")	80	10/31/41 b12/21/40
	Zis Boom Bah (DM)	Peter Lind Hayes-Grace Hayes		11/7/41 a10/4/41

PARAMOUNT

Current 1939 40

3946	North West Mounted Police (D)F	Cooper-Carroll-Goddard (Tech.)	126	12/27/40	b10/26/40

Coming 1940-41

4038	Aloma of the South Seas (D)F	Dorothy Lamour-Jon Hall (Tech.)	77	8/29/41	b8/30/41
4053	Border Vigilantes (W)F	Bill Boyd-Russell Hayden	60	4/18/41	b4/5/41
4032	Caught in the Draft (C)F	Bob Hope-Dorothy Lamour	81	7/4/41	b5/31/41
4051	Doomed Caravan (W)F	Bill Boyd-Russell Hayden	60	1/10/41	b1/11/41
4037	Flying Blind (D)F	Richard Arlen-Jean Parker	70	8/29/41	b8/23/41
4033	Forced Landing (D)F	Richard Arlen-Eva Gabor	66	7/18/41	b7/19/41
4052	In Old Colorado (W)F	Wm. Boyd-Russell Hayden	66	3/14/41	b3/1/41
4028	I Wanted Wings (D)F	Brian Donlevy-Ray Milland	130	5/30/41	b3/29/41
4035	Kiss the Boys Goodbye (CM)F	D. Ameche-M. Martin-O. Levant	85	8/1/41	b6/28/41
4016	Life With Henry (C)F	Jackie Cooper-Leila Ernst	80	1/24/41	b1/18/41
4022	Lady Eve (D)F	Barbara Stanwyck-Henry Fonda	97	3/21/41	b3/1/41
4023	Las Vegas Nights (Mu-C)F	Phil Regan-Bert Wheeler-Dorsey	89	3/28/41	b3/22/41
4013	Love Thy Neighbor (C)F	Jack Benny-Fred Allen	82	12/27/40	b12/21/40
4018	Mad Doctor (H)F	Basil Rathbone-Ellen Drew	90	2/14/41	b2/15/41

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

PARAMOUNT

Current 1940-41 (Cont.)

Block No.			Rel. Mins.	Date	See Issue of
4020		Monster and the Girl (H)A	Ellen Drew-Onslow Stevens	64	2/28/41	b2/15/41
4011		Night At Earl Carroll's (M)F	J. Carrol Naish-E. Carroll Girls	70	12/6/40	b11/23/40
4029		One Night in Lisbon (C)A	Madeleine Carroll-Fred MacMurray	95	6/13/41	b5/10/41
4031		Parson of Panamint (D)F	Charles Ruggles-Ellen Drew	84	8/22/41	b6/21/41
4054		Pirates on Horseback (W)F	Wm. Boyd-Russell Hayden	69	5/23/41	b5/24/41
4026		Power Dive (D)F	Richard Arlen-Jean Parker	68	4/25/41	b4/12/41
4027		Reaching for the Sun (CD)A	Joel McCrea-Ellen Drew	88	5/2/41	b4/12/41
4025		Road to Zanzibar (CM)F	Crosby-Lamour-Hope	90	4/11/41	b3/15/41
4024		Round-Up (W)F	Richard Dix-Patricia Morison	90	4/4/41	b3/15/41
4014		Second Chorus (M)F	Fred Astaire-Paulette Goddard	88	1/3/41	b11/30/40
4034		Shepherd of the Hills (D)F	John Wayne-Betty Field (Tech.)	91	7/25/41	b6/21/41
4012		Texas Rangers Ride Again (W)F	J. Howard-Ellen Drew-M. Robson	67	12/13/40	b11/9/40
4021	I	There's Magic in Music (Mu)F	Allan Jones-Susanna Foster (Reviewed as "Hard Boiled Canary")	80	5/16/41	b3/1/41
4015		Victory (D)A	Fredric March-Betty Field	79	1/17/41	b12/21/40
4019		Virginia (Tech.) (PD)F	Madeleine Carroll-F. MacMurray	108	2/21/41	b1/18/41
4030		West Point Widow (CD)	Ann Shirley-Richard Carlson	62	6/20/41	b6/14/41
4055		Wide Open Town (W)F	William Boyd-Russell Hayden	78	8/8/41	b8/2/41
4036		World Premiere (C)A	John Barrymore-Frances Farmer	70	8/15/41	b8/23/41
4017		You're the One (M)F	Orrin Tucker-Bonnie Baker	81	2/7/41	b2/8/41

Current 1941-42

Block No.						
	I	Buy Me That Town (C)A	Lloyd Nolan-Constance Moore	70	10/3/41	b8/2/41
	I	Hold Back the Dawn (D)F	Chas. Boyer-Olivia de Havilland	115	9/26/41	b8/2/41
	I	Henry Aldrich for President (C)F	Jimmy Lydon-Mary Anderson	70	10/24/31	b8/2/41
	I	Nothing But the Truth (C)	Bob Hope-Paulette Goddard	90	10/17/41	b8/2/41

Coming 1941-42

2	Among the Living (H)A	Albert Dekker-Susan Hayward	68		b9/6/41
	Bahama Passage (Tech.) (D)	Madeleine Carroll-Stirling Hayden			a6/21/41
2	Birth of the Blues (M)F	Bing Crosby-Mary Martin	84		b9/6/41
	Dr. Broadway	Macdonald Carey-Jean Phillips			In Prod.
	Fleet's In	Dorothy Lamour-William Holden			In Prod.
	Fly by Night (D)	Richard Carlson-Nancy Kelly			a8/30/41
2	Glamour Boy (C)F	Susanna Foster-Jackie Cooper	80		b9/6/41
	Great Man's Lady (D) (Former title "Pioneer Woman")	Barbara Stanwyck-Joel McCrea			a3/22/41
	Henry and Dizzy (C)	Jimmy Lydon-Charles Smith			a9/27/41
	Lady Has Plans (C)	Paulette Goddard-Ray Milland			a10/11/41
	Louisiana Purchase (M)	Bob Hope-Victor Moore (Tech.)			a8/23/41
	Malaya (D) (Tech.)	Dorothy Lamour-Richard Denning			a8/16/41
	Midnight Angel (D)	Robert Preston-Martha O'Driscoll			a9/27/41
	Mr. Bug Goes to Town	Tech. Cartoon Feature			In Prod.
	Morning After (My)	Preston Foster-Albert Dekker			a10/11/41
I	New York Town (CD)A	Mary Martin-Fred MacMurray	75	10/31/41	b8/2/41
2	Night of Jan. 16th (My)F	Ellen Drew-Robt. Preston	79		b9/6/41
	No Hands on the Clock (My)	Chester Morris-Jean Parker			a9/27/41
W-I	Outlaws of the Desert (W)F	Wm. Boyd-Brad King	66		b9/27/41
	Reap the Wild Wind (D)	Ray Milland-John Wayne (Tech.)			a7/5/41
	Remarkable Andrew	William Holden-Brian Donlevy			a7/26/41
W-I	Riders of the Timberline(W)F	Bill Boyd-Brad King-Andy Clyde	59		b9/27/41
W-I	Secret of the Wastelands(W)F	Wm. Boyd-Brad King-Andy Clyde	66		b9/27/41
2	Skylark (CD)A	Claudette Colbert-Ray Milland	94		b9/6/41
W-I	Stick to Your Guns (W)F	Bill Boyd-Brad King-Andy Clyde	63		b9/27/41
	Sullivan's Travels (CD)	Joel McCrea-Veronica Lake			a6/7/41
	Sweater Girl (My)	Eddie Bracken-June Preisser			a8/9/41
	Tombstone (W)	Richard Dix-Frances Gifford			a10/4/41
	Tornedo Boat	Richard Arlen-Jean Parker			In Prod.
W-I	Twilight on the Trail (W)F	Bill Boyd-Brad King-A. Clyde	58		b9/27/41

Grouping By Blocks

I—Buy Me That Town, Henry Aldrich for President, Hold Back the Dawn, New York Town, Nothing But the Truth
I (Western)—Outlaws of the Desert, Riders of the Timberline, Secret of the Wastelands, Stick to Your Guns, Twilight on the Trail
2—Among the Living, Birth of the Blues, Glamour Boy, Night of January 16th, Skylark

PRODUCERS RELEASING CO. 1940-41

159	Billy the Kid's Gun Justice(W)	Bob Steele	63	12/27/40	Not Rev.
162	Billy the Kid in Santa Fe (W)	Bob Steele-Marin Fais-St. John	66	7/11/41	a7/19/41
161	Billy the Kid's Fighting Pals (W)F	Bob Steele	62	4/18/41	b4/12/41
160	Billy the Kid's Range War (W)	Bob Steele	60	1/24/41	Not Rev.
107	Caught in the Act (C)F	Henry Armetta	62	2/7/41	b4/26/41
111	Criminals Within (My)A	Eric Linden-Ann Doran	70	6/27/41	b8/16/41
115	Dangerous Lady (My)F	Neil Hamilton-June Storey	66	9/12/41	b10/11/41
113	Desperate Cargo (D)A	Ralph Byrd-Carol Hughes	69	7/4/41	b10/4/41
105	Devil Bat (My)	Bela Lugosi-Forrest Tucker	69	12/13/40	Not Rev.
112	Double Cross (G)F	Kane Richmond-Pauline Moore	61	6/27/41	b8/16/41
109	Emergency Landing (Spy)F	Carol Hughes	79	5/23/41	b7/12/41
108	Federal Fugitives (Spy)F	Neil Hamilton-Doris Day	66	3/28/41	b5/24/41
124	Gambling Daughters (D)A	Cecilia Parker-Roger Pryor	67	8/1/41	b9/13/41
126	Jungle Man (D)F	Buster Crabbe-Sheila Darcy	63	10/10/41	b10/11/41
167	Lone Rider Ambushed (W)	Geo. Houston-Al St. John	67	8/29/41	Not Rev.
163	Lone Raider Rides On (W)	George Houston	64	1/10/41	Not Rev.
164	Lone Rider Crosses the Rio(W)	George Houston	64	2/28/41	Not Rev.
168	Lone Rider Fights Back (W)	George Houston-Al St. John		11/7/41	a9/27/41
166	Lone Rider in Frontier Fury	Geo. Houston-Al St. John	62	8/8/41	a7/26/41
165	Lone Rider in Ghost Town(W)F	Geo. Houston-Alaine Brandes	64	5/16/41	b5/17/41
104	Misbehaving Husbands (C)F	Harry Langdon-Betty Blythe	66	12/20/40	b12/14/40
114	Mr. Celebrity (D)F	James Seay-Doris Day	66	10/31/41	b10/4/41
155	Outlaws of the Rio Grande (W)F	Tim McCoy	55	3/7/41	b3/1/41
123	Paper Bullets (D)A	Joan Woodbury-Jack LaRue	72	6/13/41	b6/14/41
125	Reg'lar Fellers (D)F	Billy Lee-'Alfalfa' Switzer	65	8/15/41	b8/30/41
106	Secret Evidence (My)F	Charles Quigley-Marjorie Reynolds	64	1/31/41	b2/8/41
110	South of Panama (Spy)F	Roger Pryor-Virginia Vale	68	5/2/41	b4/26/41
156	Texas Marshal (W)	Tim McCoy-Kay Leslie	62	6/13/41	a5/17/41

1941-42

258	Billy the Kid's Round-Up(W)	Buster Crabbe-Al St. John		12/5/41	a10/18/41
257	Billy the Kid, Wanted	Buster Crabbe-Al St. John		10/24/41	a9/13/41
205	Hard Guy (G)A	Jack La Rue-Mary Healy	68	10/17/41	b10/25/41
215	Law of the Timber	Marjorie Reynolds-Monte Blue		12/19/41	In Prod.
213	Miracle Kid (D)	Tom Neal-Carol Hughes-Vicki Lester		11/14/41	a10/4/41
201	Swamp Woman	Ann Corio-Jack La Rue		12/5/41	a10/11/41

RKO-RADIO

Current 1940-41

183	Along the Rio Grande (W)F	Tim Holt-Betty Jane Rhodes	66	2/7/41	b2/1/41
161	Convoy (War)F	Clive Brook-John Clements	89	1/3/41	b12/7/40
185	Cyclone on Horseback (W)	Tim Holt-Marjorie Reynolds	60	6/13/41	a5/10/41
122	Devil and Miss Jones (D)F	Jean Arthur-Chas. Coburn	92	4/11/41	b4/5/41
182	Fargo Kid (W)F	Tim Holt-Jane Drummond	65	12/6/40	b11/2/40
119	Footlight Fever (C)F	Alan Mowbray-Donald McBride	67	3/21/41	b4/5/41
166	Frank Buck's Jungle Cavalcade	Frank Buck	77	6/27/41	b7/19/41
120	Girl, A Guy and A Gob (C)F	Geo. Murphy-Lucille Ball	91	3/14/41	b3/1/41
129	Hurry, Charlie, Hurry (C)F	Leon Errol-Mildred Coles	65	7/25/41	b7/12/41
112	Kitty Foyle (D)A	Ginger Rogers-Dennis Morgan	105	12/27/40	b12/28/40
115	Let's Make Music (CM)F	Bob Crosby-Jean Rogers	84	1/17/41	b12/14/40
175	Little Foxes (D)A	Bette Davis-Herbert Marshall	116	8/29/41	b8/16/41
110	Little Men (D)F	Kay Francis-Lydon-Oakie	84	1/10/41	b12/7/40
124	Melody for Three (D)F	Jean Hersholt-Fay Wray	67	3/28/41	b3/8/41
117	Mr. &Mrs. Smith (C)A	Carole Lombard-Robt. Montgomery	95	1/31/41	b1/18/41
135	My Life With Caroline (C)	Ronald Colman-Anna Lee	81	8/1/41	b7/19/41
114	No, No, Nanette (MC)F	Anna Neagle-Richard Carlson	96	12/20/40	b12/21/40
121	Play Girl (CD)A	Kay Francis-James Ellison	75	2/14/41	b12/21/40
191	Reluctant Dragon(C-Cartoon)F	Benchley and Cartoon Characters	73	6/20/41	b6/7/41
125	Repent at Leisure (C-D)F	Kent Taylor-Wendy Barrie	67	4/4/41	b5/31/41
184	Robbers of the Range (W)F	Tim Holt-Ray Whitley	61	4/18/41	b4/5/41
116	Saint in Palm Springs(MyC)F	George Sanders-Wendy Barrie	67	1/24/41	b1/4/41
131	Saint's Vacation (My)A	Hugh Sinclair-Sally Gray	65	5/31/41	b6/21/41
123	Scattergood Baines (C)F	Guy Kibbee-Carol Hughes	69	2/21/41	b2/15/41
136	Scattergood Meets B'way(D)F	Guy Kibbee-Emma Dunn	70	8/22/41	b8/30/41
132	Scattergood Pulls the Strings (D)F	Guy Kibbee	65	5/23/41	b5/17/41
186	Six Gun Gold (W)	Tim Holt-Jane Clayton		8/8/41	a7/12/41
172	Story of the Vatican (Doc.)	March of Time Feature	54	7/18/41	b8/16/41
133	Sunny (MC)F	A. Neagle-J. Carroll-R. Bolger	98	5/30/41	b5/24/41
128	They Met in Argentina(MD)F	Ellison-O'Hara-Ebsen	77	4/25/41	b4/26/41
134	They Meet Again (D)F	Jean Hersholt-Dorothy Lovett	67	6/20/41	b7/5/41
126	Tom, Dick and Harry (C)A	Ginger Rogers-Geo. Murphy	86	7/4/41	b7/19/41

RKO-RADIO

Current 1941-42

Block No.						
	I	All That Money Can Buy(D)A	Anne Shirley-Walter Huston (Reviewed as "Here Is a Man")	106	10/17/41	b7/19/41
W-I		Bandit Trail (W)F	Tim Holt-Janet Waldo	60	10/10/41	b9/6/41
	I	Citizen Kane (D)A	Orson Welles-Dorothy Comingore	120	9/5/41	b4/12/41
	I	Father Takes a Wife (C)A	Adolphe Menjou-Gloria Swanson	79	10/3/41	b7/19/41
	2	Gay Falcon (My)A	George Sanders-Wendy Barrie	66	10/24/41	b9/20/41
	I	Lady Scarface (D)F	Dennis O'Keefe-Frances Neal	66	9/26/41	b7/26/41
	I	Parachute Battalion (D)F	Robert Preston-Nancy Kelly	75	9/12/41	b7/19/41

Coming 1941-42

	Ball of Fire	Barbara Stanwyck-Gary Cooper		In Prod.
	Bambi	Disney Cartoon Feature		In Prod.
	Call Out the Marines (C)	Victor McLaglen-Edmund Lowe		a10/4/41
	Come on Danger (W)	Tim Holt-Ray Whitley		a10/11/41
3	Date With the Falcon (My)	George Sanders-Wendy Barrie	1/16/42	a9/6/41
W-I	Dude Cowboy (W)F	Tim Holt-Marjorie Reynolds	59	12/10/41	b9/6/41
	Dumbo (FA)F	Disney Cartoon Feature (Tech.)	64	10/31/41	b10/4/41
	Fantasia (FA)F	Technicolor Cartoon	150	1/1/42	b11/16/40
3	Four Jacks and a Jill (CM)	Anne Shirley-Ray Bolger			a8/16/41
	Joan of Paris (D)	Michele Morgan-Paul Henried			a10/18/41
	Land of the Open Range (W)	Tim Holt-Ray Whitley			a8/30/41
2	Look Who's Laughing (C)F	Bergen & McCarthy	79	11/21/41	b9/20/41
	Magnificent Ambersons	J. Cotten-Dolores Costello-T. Holt			In Prod.
	Mexican Spitfire at Sea (C)	Lupe Velez-Leon Errol			In Prod.
2	Mexican Spitfire's Baby (C)F	Leon Errol-Lupe Velez-Zasu Pitts	70	11/28/41	b9/6/41
3	Obliging Young Lady	Joan Carroll-Edmond O'Brien	70	1/30/42	a8/16/41
3	Playmates (CM)	K. Kyser-J. Barrymore-Lupe Velez		12/26/41	a9/27/41
W-I	Riding the Wind (W)F	Tim Holt-Ray Whitley	60	2/10/42	b9/6/41
	Sing Your Worries Away	Bert Lahr-Buddy Ebsen-Patsy Kelly			In Prod.
2	Suspicion (D)A	Cary Grant-Joan Fontaine	99	11/14/41	b9/20/41
	Syncopation	Adolphe Menjou-Jackie Cooper			In Prod.
	Thundering Hoofs (W)	Tim Holt-Ray Whitley			a10/18/41
2	Unexpected Uncle (CD)F	Anne Shirley-Charles Coburn	67	11/7/41	b9/20/41
	Valley of the Sun	James Craig-Lucille Ball			In Prod.
3	Weekend for Three (C)A	Dennis O'Keefe-Jane Wyatt	66	12/12/41	b10/25/41

Grouping by Blocks

I—Citizen Kane, All That Money Can Buy, Father Takes a Wife, Lady Scarface, Parachute Battalion
I (Western)—Dude Cowboy, Bandit Trail, Riding the Wind
2—Gay Falcon, Look Who's Laughing, Mexican Spitfire's Baby, Suspicion, Unexpected Uncle
3—Date With the Falcon, Four Jacks and a Jill, Obliging Young Lady, Playmates, Week End For Three

REPUBLIC

Current 1940-41

16	AngelsWithBrokenWings(CD)F	Binnie Barnes-Gilbert Roland	72	5/27/41	b6/7/41
10	Arkansas Judge (C)F	Rogers-Weaver Bros. and Elviry	72	1/28/41	b1/25/41
45	Back in the Saddle (MW)F	Gene Autry-Smiley Burnette	73	3/14/41	b3/15/41
58	Bad Man of Deadwood (W)F	Roy Rogers-Geo. "Gabby" Hayes	61	9/5/41	b9/6/41
8	Barnyard Follies (C)F	Mary Lee-June Storey-Rufe Davis	67	12/6/40	b11/23/40
9	Behind the News (D)F	Lloyd Nolan-Doris Davenport	74	12/20/40	b12/21/40
53	Border Legion (W)F	Roy Rogers-Geo. "Gabby" Hayes	58	12/5/40	b11/30/40
19	Bowery Boy (D)F	Dennis O'Keefe-Louise Campbell	71	12/27/40	b1/4/41
24	Citadel of Crime (D)F	Frank Albertson-Linda Hayes	58	7/24/41	b8/2/41
15	Country Fair (CM)F	Eddie Foy, Jr.-June Clyde	74	5/5/41	b5/17/41
77	Desert Bandit (W)F	Don Barry-Lynn Merrick	56	5/24/41	b5/31/41
26	Doctors Don't Tell (D)F	John Beal-Florence Rice	65	8/27/41	b9/13/41
42	Down Mexico Way (W)F	Gene Autry-Smiley Burnette	78	10/15/41	b10/18/41
68	Gangs of Sonora (W)F	Three Mesquiteers	56	7/10/41	b7/19/41
22	Gay Vagabond, The (CD)F	Ruth Donnelly-Roscoe Karns	66	5/12/41	b5/24/41
21	Great Train Robbery (D)F	Bob Steele-Claire Carleton	61	2/28/41	b3/8/41
4	Ice Capades (CDM)F	Dorothy Lewis-Jerry Colonna	88	8/20/41	b8/16/41
55	In Old Cheyenne (W)F	Roy Rogers-G. "Gabby" Hayes	58	3/28/41	b4/12/41
78	Kansas Cyclone (W)F	Don Barry-Lynn Merrick	57	6/24/41	b6/28/41
14	Lady From Louisiana (PD)A	Ona Munson-John Wayne	83	4/22/41	b5/3/41
64	Lone Star Raiders (W)F	Three Mesquiteers	57	12/23/40	b12/21/40
11	Man Betrayed (D)A	John Wayne-F. Dee-Edw. Ellis	83	2/27/41	b3/15/41
12	Mr. District Attorney (CD)F	Dennis O'Keefe-Peter Lorre	69	3/26/41	b4/5/41
57	Nevada City (W)F	Roy Rogers-George "Gabby" Hayes	58	6/20/41	b6/21/41
66	Pals of the Pecos (W)F	Three Mesquiteers	56	4/8/41	b4/26/41
20	Petticoat Politics (C)F	Roscoe Karns-Lois Ranson	67	1/31/41	b2/15/41
75	Phantom Cowboy (W)F	Don Barry-Virginia Carroll	57	2/14/41	b2/22/41
23	Poison Pen (D)A	Flora Robson-Rob't Newton	66	6/30/41	b7/5/41
65	Prairie Pioneers (W)F	Three Mesquiteers	58	2/16/41	b2/22/41
3	Puddin' Head (C)F	Judy Canova-Francis Lederer	80	6/25/41	b6/28/41
25	Rags to Riches (G)F	Alan Baxter-Mary Carlisle	57	7/31/41	b8/9/41
44	Ridin' on a Rainbow (MW)F	Gene Autry-Smiley Burnette	79	1/24/41	b2/1/41
54	Robin Hood of the Pecos(W)F	Roy Rogers-George Hayes	59	1/14/41	b1/18/41
13	Rookies on Parade (CM)F	Bob Crosby-Ruth Terry	69	4/17/41	b5/3/41
67	Saddlemates (W)F	Three Mesquiteers	56	5/26/41	b6/14/41
56	Sheriff of Tombstone (W)F	Roy Rogers-George "Gabby" Hayes	56	5/7/41	b5/10/41
46	Singing Hill, The (MW)F	Gene Autry-Smiley Burnette	75	4/26/41	b5/3/41
2	Sis Hopkins (CM)F	Judy Canova-Bob Crosby	98	4/12/41	b4/12/41
47	Sunset in Wyoming (W)F	Gene Autry-Smiley Burnette	65	7/15/41	b8/2/41
76	Two-Gun Sheriff (W)F	Don "Red" Barry-Lynn Merrick	56	4/10/41	b4/26/41
48	Under Fiesta Stars (W)F	Gene Autry-Smiley Burnette	64	8/25/41	b8/30/41
74	Wyoming Wildcat (W)F	Don Barry-Julie Duncan	56	1/6/41	b1/11/41

Current 1941-42

171	Apache Kid (W)F	Don "Red" Barry-Lynn Merrick	56	9/12/41	b9/27/41
172	Death Valley Outlaws (W)F	Don Barry-Lynn Merrick	56	9/29/41	b10/4/41
162	Gauchos of Eldorado (W)F	Tom Tyler-Bob Steele	56	10/24/41	b10/25/41
108	Hurricane Smith (D)F	Ray Middleton-Jane Wyatt	69	7/20/41	b7/19/41
151	Jesse James at Bay (W)F	Roy Rogers-George "Gabby" Hayes	56	10/17/41	b10/18/41
110	Mercy Island (D)A	Ray Middleton-Gloria Dickson	72	10/10/41	b10/11/41
107	Mountain Moonlight (C)F	Weaver Bros. & Elviry	68	7/12/41	b7/19/41
161	Outlaws of Cherokee Trail(W)F	Three Mesquiteers	56	9/10/41	b9/20/41
133	Pittsburgh Kid (D)F	Billy Conn-Jean Parker	76	8/29/41	b9/6/41
121	Public Enemies (Spy)	Philip Terry-Wendy Barrie		10/27/41	a10/4/41
109	Sailors on Leave (C)A	William Lundigan-Shirley Ross	71	9/30/41	b10/4/41

Coming 1941-42

	Devil Pays Off (Spy)	Margaret Tallichet-William Wright		11/5/41	a10/11/41
	Lady For a Night	Joan Blondell-John Wayne			In Prod.
173	Missouri Outlaw (W)	Don Red Barry, Lynn Merrick			a10/25/41
	Mr. District Attorney and the Carter Case	James Ellison-Marjorie Weaver			In Prod.
143	Sierra Sue (W)	Gene Autry-Smiley Burnette		11/14/41	a10/4/41
	Tuxedo Junction	Weaver Bros. & Elviry			In Prod.

20TH CENT.-FOX

Current 1940-41

148	Accent on Love (C)F	Geo. Montgomery-Osa Massen	61	7/11/41	b6/28/41
143	Blood and Sand (Tech.) (D)A	Tyrone Power-Linda Darnell	125	5/30/41	b5/24/41
112	Bride Wore Crutches (CD)F	Lynne Roberts-Ted North	59	6/13/41	b7/27/40
123	Chad Hanna (D) (Tech.)A	Henry Fonda-Linda Darnell	88	12/27/40	b12/14/40
108	Charter Pilot (B)F	Lynn Bari-Lloyd Nolan	70	12/6/40	b11/23/40
141	Cowboy and the Blonde(CD)F	Mary Beth Hughes-G. Montgomery	68	5/16/41	b4/26/41
149	Dance Hall (C)F	Cesar Romero-Carole Landis	73	7/18/41	b6/28/41
136	Dead Men Tell (My)F	Sidney Toler	61	3/28/41	b3/29/41
144	For Beauty's Sake (CD)A	Ned Sparks-Marjorie Rambeau	62	6/6/41	b7/5/41
127	Girl in the News (D)F	Margaret Lockwood-Barry Barnes	78	1/31/41	b1/4/41
130	Golden Hoofs (C)F	Jane Withers-Buddy Rogers	66	2/14/41	b2/8/41
140	GreatAmericanBroadcast(DM)F	Alice Faye-John Payne-Jack Oakie	90	5/9/41	b5/3/41
142	Great Commandment (D)F	John Beal-Albert Dekker	80	5/23/41	b4/12/41
115	Hudson's Bay (PD)F	Paul Muni-Gene Tierney	94	1/3/41	b12/28/40
122	Jennie (D)F	Doris Bowden-Geo. Montgomery	78	12/20/40	b12/7/40
139	Mail Train (D)F	Alastair Sim-Gordon Harker	60	4/25/41	b7/5/41
146	Man Hunt (Spy)F	Walter Pidgeon-Joan Bennett	100	6/20/41	b6/14/41
124	Michael Shayne, Private Detective (My)F	Lloyd Nolan-Marjorie Weaver	77	1/10/41	b12/28/40
147	Moon Over Miami (MC)F	Don Ameche-Betty Grable (Tech.)	91	7/4/41	b6/21/41
132	Murder Among Friends (MyC)F	John Hubbard-Marjorie Weaver	67	3/14/41	b2/22/41
121	Murder Over New York(My)F	Sidney Toler-Marjorie Weaver	65	12/13/40	b12/7/40
129	Ride Kelly Ride (D)F	Marvin Stephens-Rita Quigley	59	2/7/41	b1/25/41

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

20TH CENT.-FOX

Current 1940-41 (Cont.)

			Mins.	Rel. Date	See Issue of
136	Ride On Vaquero (W)F	Cesar Romero-Mary Beth Hughes	64	4/18/41	b3/22/41
125	Romance of the Rio Grande (W)F	Cesar Romero-Patricia Morison	73	1/17/41	b12/28/40
131	Scotland Yard (D)F	Edmund Gwenn-Nancy Kelly	67	2/28/41	b3/29/41
134	Sleepers West (D)F	Lloyd Nolan-Lynn Bari	72	4/4/41	b3/22/41
128	Tall, Dark and Handsome (CD)A	Cesar Romero-Milton Berle	78	1/24/41	b1/18/41
137	That Night in Rio (M)A	Alice Faye-Don Ameche (Tech.)	90	4/11/41	b3/1/41
133	Tobacco Road (D)A	Tierney-Grapewin-Rambeau	84	3/7/41	b2/22/41
145	Very Young Lady (CD)F	Jane Withers-Nancy Kelly	79	6/27/41	b5/3/41
126	Western Union (Tech.)(PD)F	Rob't Young-Randolph Scott	95	2/21/41	b2/8/41

Current 1941-42

Block No.					
2	Belle Starr (Tech.) (D)A	Gene Tierney-Randolph Scott	87	9/12/41	b8/23/41
2	Charlie Chan in Rio (My)F	Sidney Toler-Mary Beth Hughes	62	9/5/41	b8/23/41
1	Charley's Aunt (C)F	Jack Benny-Kay Francis	81	8/1/41	b7/26/41
1	Dressed to Kill (D)F	Lloyd Nolan-Mary Beth Hughes	74	8/8/41	b7/26/41
3	Great Guns (C)F	Laurel and Hardy-Sheila Ryan	74	10/10/41	b9/13/41
W-1	Last of the Duanes (W)F	Geo. Montgomery-Lynne Roberts	58	9/26/41	b9/13/41
3	Man at Large (Spy)F	Marjorie Weaver-Richard Derr	69	10/3/41	b9/13/41
4	Moon Over Her Shoulder(C)A	Lynn Bari-John Sutton	68	10/24/41	b10/18/41
1	Private Nurse (D)F	Brenda Joyce-Jane Darwell	60	8/22/41	b7/26/41
W-1	Riders of the Purple Sage(W)F	George Montgomery-Mary Howard	56	10/10/41	b9/13/41
1	Sun Valley Serenade	Sonja Henie-John Payne-M. Berle	83	8/29/41	b8/2/41
3	Week-end in Havana (D)F	Alice Faye-John Payne (Tech.)	80	9/26/41	b9/13/41
3	We Go Fast (C)A	Alan Curtis-Lynn Bari	64	9/19/41	b9/13/41
1	Wild Geese Calling (D)F	Henry Fonda-Joan Bennett	77	8/15/41	b7/26/41
3	Yank in the R.A.F. (War)F	Tyrone Power-Betty Grable	97	10/17/41	b9/13/41

Coming 1941-42

	Blue White and Perfect	Lloyd Nolan-Helene Reynolds	In Prod.
	Cadet Girl (D)	Carole Landis-Geo. Montgomery	a8/9/41
	Castle in the Desert	Sidney Toler-Arleen Whelan	In Prod.
	Confirm or Deny (D)	Don Ameche-Joan Bennett	a9/13/41
	Highway to Hell	Pat O'Brien-Carole Landis	In Prod.
4	Hot Spot (My)F	Betty Grable-Victor Mature	82 10/31/41 b10/18/41
	How Green Was My Valley(D)	Maureen O'Hara-Walter Pidgeon	a7/19/41
	Lone Star Ranger (W)	John Kimbrough-Sheila Ryan	a9/13/41
	Marry the Boss' Daughter	Brenda Joyce-Bruce Edwards	a8/2/41
	On the Sunny Side	Roddy McDowell-Jane Darwell	In Prod.
	Outlaw, The	Walter Huston-Thos. Mitchell	In Prod.
	Perfect Snob	Lynn Bari-Cornel Wilde	In Prod.
	Remarkable Mr. Kipps	Michael Redgrave-Diana Wynyard	Not Rev.
	Remember the Day (D)	Claudette Colbert-John Payne	a10/4/41
	Rise and Shine	Linda Darnell-Jack Oakie	a10/11/41
4	Small Town Deb (CD)F	Jane Withers-Cobina Wright, Jr.	73 11/7/41 b10/25/41
	Song of the Islands	Jack Oakie-Betty Grable	In Prod.
	Son of Fury (D)	Tyrone Power-Frances Farmer	a10/4/41
4	Swamp Water (D)A	Walter Huston-Walter Brennan	88 11/14/41 b10/25/41
	Young America (D)	Jane Withers-William Tracy	a9/13/41

Grouping By Blocks

1—Charley's Aunt, Dressed to Kill, Private Nurse, Sun Valley Serenade, Wild Geese Calling
1 (Western)—Last of the Duanes, Riders of the Purple Sage
2—Belle Starr, Charlie Chan in Rio
3—Great Guns, Man at Large, Week-End in Havana, We Go Fast, Yank in the R.A.F.
4—Hot Spot, Moon Over Her Shoulder, Small Town Deb, Swamp Water

UNITED ARTISTS

Current

			Mins.	Rel. Date	See Issue of
	Broadway Limited (C-D)F	Victor McLaglen-Dennis O'Keefe	73	6/13/41	b6/14/41
	Cheers for Miss Bishop (D)F	Martha Scott-William Gargan	100	2/21/41	b1/18/41
	Great Dictator, The (C)F	Charles Chaplin-P. Goddard	126	3/1/41	b10/19/40
	International Lady (Spy)A	Ilona Massey-George Brent	100	9/19/41	b10/18/41
	Lydia (D)F	Merle Oberon-Alan Marshall	104	9/29/41	b8/23/41
	Major Barbara (CD)A	Wendy Hiller-Robert Morley	112	9/12/41	b5/3/41
	New Wine (MD)F	Ilona Massey-Binnie Barnes	84	10/10/41	b8/2/41
	Niagara Falls (C)F	Marjorie Woodworth-Tom Brown	43	10/17/41	b9/27/41
	Pot O' Gold (C-Mu)F	James Stewart-Paulette Goddard	95	4/11/41	b4/5/41
	Road Show (C)F	Adolphe Menjou-Carole Landis	82	1/24/41	b1/11/41
	So Ends Our Night (D)A	Fredric March-Margaret Sullavan	121	2/14/41	b1/25/41
	Son of Monte Cristo (D)F	Joan Bennett-Louis Hayward	104	1/10/41	b12/7/40
	Tanks a Million (C)F	Jas. Gleason-Wm. Tracy	50	9/12/41	b8/9/41
	That Hamilton Woman!(PD)A	Vivien Leigh-Laurence Olivier	126	4/30/41	b3/22/41
	That Uncertain Feeling(SC)A	Oberon-Douglas-Meredith	84	4/20/41	b3/15/41
	Thief of Bagdad (FA)F	Sabu-Conrad Veidt (Tech.)	109	12/25/40	b10/19/40
	Three Cockeyed Sailors (C)F	Tommy Trinder-Claude Hulbert	76	7/4/41	b7/12/41
	Topper Returns (C)F	Joan Blondell-Carole Landis	89	3/21/41	b3/15/41

Coming

	All American Co-Ed (CM)F	Frances Langford-Johnny Downs	48 10/31/41 b10/18/41
	Corsican Brothers (D)	Doug Fairbanks, Jr.-Akim Tamiroff	11/14/41 a9/13/41
	Fiesta (Tech.) (CD)	Armida-Antonio Moreno-Geo. Givot	11/28/41 a9/27/41
	Hay Foot	William Tracy-James Gleason	In Prod.
	Heliotrope Harry	Brian Donlevy-Miriam Hopkins	In Prod.
	Jungle Book (Tech.) (FA)	Sabu-Jer. Cowan-Rosemary DeCamp	1/30/42 a8/2/41
	Miss Polly (C)	ZaSu Pitts-Slim Summerville	11/14/41 a9/27/41
	Shanghai Gesture (D)	Gene Tierney-Victor Mature	1/15/42 a9/27/41
	Ships With Wings (War)	John Clements-Leslie Banks	Coming
	Sundown (D)A	Gene Tierney-Bruce Cabot	92 10/31/41 b10/18/41
	Twin Beds	George Brent-Joan Bennett	11/28/41 In Prod.

UNIVERSAL

Current 1940-41

			Mins.	Rel. Date	See Issue of
5035	Bachelor Daddy (C)F	Baby Sandy-Kathryn Adams	60	7/4/41	b6/28/41
5002	Back Street (D)F	Chas. Boyer-M. Sullavan	89	2/7/41	b2/8/41
5028	Black Cat (My)A	Hugh Herbert-Broderick Crawford	70	5/2/41	b4/26/41
5064	Boss of Bullion City (W)	J. M. Brown-Fuzzy Knight	59	1/10/41	a9/14/40
5011	Buck Privates (C)F	Abbott & Costello-Andrews Sisters	82	1/31/41	b2/8/41
5065	Bury Me Not on the Lone Prairie (W)	J. M. Brown-Fuzzy Knight		3/21/41	a12/14/40
5039	Cracked Nuts (C)	Una Merkel-Stuart Erwin	65	8/1/41	b7/26/41
5057	Dangerous Game (D)F	Richard Arlen-Andy Devine	60	8/22/41	b3/8/41
5008	Dark Streets of Cairo (D)F	Sigrid Gurie-Ralph Byrd	58	2/28/41	b12/7/40
5037	Double Date (C)F	Peg. Moran-Ed. Lowe-Una Merkel	58	3/14/41	b3/15/41
5011	Flame of New Orleans (CD)F	Dietrich-Roland Young-Cabot	79	4/25/41	b4/26/41
5025	Give Us Wings (D)F	Billy Halop-Huntz Hall	69	12/20/40	b11/16/40
5038	Hello Sucker (F)A	Hugh Herbert-Peggy Moran	60	7/11/41	b7/5/41
5029	Hit the Road (D)F	George-MacLane-Dead End Kids	60	6/27/41	b6/28/41
5000A	Hold That Ghost (CM)	Abbott & Costello-Evelyn Ankers	86	8/8/41	b8/2/41
5033	Horror Island (My)F	Peggy Moran-Dick Foran	60	3/28/41	b4/5/41
5000	In the Navy (CM)F	Abbott & Costello-Dick Powell	86	5/30/41	b5/31/41
5018	Invisible Woman (C)A	John Barrymore-Virginia Bruce	72	12/27/40	b1/4/41
5043	Lady From Cheyenne (CD)	Loretta Young-Robt Preston	87	4/11/41	b4/5/41
5066	Law of the Range (W)	Johnny Mack Brown	60	6/20/41	b7/19/41
5053	Lucky Devils (A)F	Richard Arlen-Andy Devine	64	1/3/41	b12/28/40
5012	Man Made Monster (D)A	Frank Albertson-Lon Chaney, Jr.	62	3/28/41	b3/22/41
5016	Man Who Lost Himself (F)A	Brian Aherne-Kay Francis	71	3/21/41	b3/29/41
5026	Margie (C)F	Tom Brown-Nan Grey-M. Auer	59	12/6/40	b9/21/40
5032	Meet the Chump (C)F	Hugh Herbert-Lewis Howard	60	2/14/41	b2/1/41
5055	Men of the Timberland (A)F	Richard Arlen-Andy Devine	61	6/6/41	b5/31/41
5041	Mr. Dynamite (D)A	Lloyd Nolan-Irene Hervey	67	3/7/41	b3/15/41
5014	Model Wife (C)A	Joan Blondell-Dick Powell	83	4/18/41	b4/19/41
5054	Mutiny in the Arctic (A)F	Richard Arlen-Andy Devine	61	4/18/41	b5/3/41
5003	Nice Girl? (CM)F	Deanna Durbin-Franchot Tone	95	2/21/41	b3/1/41
5063	Pony Post (W)F	Johnny Mack Brown	59	11/8/40	b12/21/40
5056	Raiders of the Desert (A)F	Richard Arlen-Andy Devine	60	6/18/41	b7/12/41
5067	Rawhide Rangers (W)F	Johnny Mack Brown-Fuzzy Knight	56	7/18/41	b8/16/41
5031	San Antonio Rose (M)F	Robert Paige-Jane Frazee	63	6/20/41	b6/28/41
5027	San Francisco Docks (D)A	Burgess Meredith-Irene Hervey	65	1/10/41	b12/7/40
5022	Six Lessons From Madame La Zonga (C)F	Lupe Velez-Leon Errol	60	1/17/41	b1/18/41
5044	This Woman Is Mine (PD)A	Franchot Tone-Walter Brennan	92	8/22/41	b8/23/41
5012A	Tight Shoes (C)F	Brod Crawford-Ann Gwynne	67	6/13/41	b6/14/41
5034	Too Many Blondes (CM)A	Rudy Vallee-Helen Parrish	60	5/23/41	a5/24/41
5008	Trail of the Vigilantes(WC)F	Franchot Tone-Crawford-Devine	75	12/13/40	b12/14/40
5030	Where Did You Get That Girl? (MC)F	Helen Parish-Chas. Lang	67	1/3/41	b12/28/40

UNIVERSAL

Current 1941-42

			Mins.	Rel. Date	See Issue of
	Badlands of Dakota W)F	Crawford-Herbert-Devine	73	9/5/41	b8/30/41
	Burma Convoy (A)A	Charles Bickford-Evelyn Ankers	59	10/17/41	b10/4/41
	Flying Cadets (D)F	Wm. Gargan-Ed. Lowe-Peggy Moran	60	10/24/41	b10/18/41
6045	Girl Must Live (C)A	Margaret Lockwood	69	9/19/41	b10/11/41
	It Started With Eve (CD)F	Deanna Durbin-Charles Laughton	90	9/26/41	b10/4/41
	Kid From Kansas (A)F	Dick Foran-Leo Carrillo	60	9/19/41	b9/20/41
6061	Man From Montana (W)F	Johnny Mack Brown-Fuzzy Knight	61	9/5/41	b9/20/41
	Mob Town (G)F	Dead End Kids-Dick Foran	62	10/3/41	b10/4/41
	Never Give a Sucker an Even Break (CM)F	W. C. Fields-Gloria Jean	71	10/10/41	b10/11/41
	Sing Another Chorus (MC)F	Johnny Downs-Jane Frazee	64	9/19/41	b9/13/41
	South of Tahiti (D)F	Brian Donlevy-Maria Montez	75	10/17/41	b10/25/41
	Unfinished Business (CD)A	Irene Dunne-Robt. Montgomery	94	9/12/41	b8/30/41

Coming 1941-42

	Appointment for Love (D)	Chas. Boyer-Margaret Sullavan	89 10/31/41 b10/25/41
6063	Arizona Cyclone (W)	Johnny Mack Brown	11/14/41 a7/12/41
	Bombay Clipper (D)	William Gargan-Irene Hervey	a7/19/41
	Don't Get Personal (C) (Former title "Nobody's Fool")	Hugh Herbert-Anne Gwynne	12/5/41 a9/13/41
	Dr. Rx (My)	Lionel Atwill-Patric Knowles	a10/25/41
	Fifty Million Nickels (C)	Harriet Hilliard-Ken Murray	a10/25/41
6065	Fighting Bill Fargo (W) (Former title "Vigilantes")	Johnny Mack Brown-Nell O'Day	12/19/41 a9/13/41
	Hellzapoppin	Olsen and Johnson-Martha Raye	12/26/41 a7/26/41
	Jail House Blues (C) (Former title "Big House Blues")	Anne Gwynne-Nat Pendleton	1/23/42 a5/31/41
	Keep 'Em Flying	Abbott & Costello-Carol Bruce	11/28/41 a9/27/41
	Mad Doctor of Market St.(D) (Former title "Terror of the Islands")	Una Merkel-Claire Dodd	a8/2/41
6062	Masked Rider (W)F	Johnny Mack Brown-Fuzzy Knight	58 11/21/41 b10/11/41
	Melody Lane (CM)	Baby Sandy-The Merry Macs	12/19/41 a10/18/41
	Moonlight in Hawaii (CM)F	Johnny Downs-Jane Frazee	60 11/21/41 b10/11/41
	North to the Klondike (A)	Brod Crawford-Lon Chaney, Jr.	a10/18/41
	Paris Calling	Elisabeth Bergner-Randolph Scott	11/14/41 In Prod.
6044	Quiet Wedding	Margaret Lockwood	11/21/41 Not Rev.
	Ride 'Em Cowboy (C)	Abbott & Costello-Dick Foran	a8/2/41
	Road Agent	Leo Carillo-Andy Devine-D. Foran	In Prod.
	Sealed Lips (D) (Former title "Beyond the Law")	Wm. Gargan-June Clyde-John Litel	1/2/42 a5/17/41
6064	Stage Coach Buckaroo (W) (Former title "Ghost Town Buckaroo")	J. Mack Brown-Fuzzy Knight	1/2/42 a9/13/41
	Swing It, Soldier	Frances Langford-Ken Murray	11/7/41 a7/26/41
	There's One Born Every Minute (C) (Former title "Man Or Mouse")	Hugh Herbert-Tom Brown	a10/4/41

WARNER BROS.

Current 1940-41

			Mins.	Rel. Date	See Issue of
566	Affectionately Yours (SC)F	Merle Oberon-Dennis Morgan	88	5/10/41	b5/10/41
557	Bad Men of Missouri (D)A	Dennis Morgan-Wayne Morris	74	7/26/41	b7/19/41
507	Bride Came C.O.D. (C)A	Bette Davis-James Cagney	91	7/12/41	b6/28/41
518	Bullets for O'Hara (D)A	Joan Perry-Roger Pryor	50	7/19/41	b7/19/41
572	Case of the Black Parrot (My)F	Wm. Lundigan-Maris Wrixon	60	1/11/41	b1/18/41
533	Dive Bomber (Tech.) (D)F	Errol Flynn-Fred MacMurray	132	8/30/41	b8/16/41
520	Father's Son (D)F	John Litel-Billy Dawson	58	2/1/41	b1/4/41
514	Flight From Destiny (D)A	Thos. Mitchell-Jeffrey Lynn	70	2/8/41	b12/28/40
509	Footsteps in the Dark(MyC)A	Errol Flynn-Brenda Marshall	96	3/8/41	b3/1/41
503	Four Mothers (D)F	Lane Sisters-G. Page-J. Lynn	86	1/4/41	b12/21/40
504	Great Lie (D)F	Bette Davis-Geo. Brent	107	4/12/41	b4/5/41
515	Great Mr. Nobody (C)F	Eddie Albert-Joan Leslie	71	2/15/41	b2/8/41
524	Here Comes Happiness (D)F	Mildred Coles-Richard Ainley	57	3/15/41	b3/8/41
556	High Sierra (G)F	Humphrey Bogart-Ida Lupino	100	1/25/41	b1/11/41
565	Highway West (G)A	Brenda Marshall-Olympe Bradna	63	8/23/41	b7/26/41
510	Honeymoon for Three (C)F	George Brent-Ann Sheridan	77	1/18/41	b1/11/41
517	Kisses for Breakfast (F)A	Dennis Morgan-Jane Wyatt	82	7/5/41	b7/5/41
568	Knockout (D)	Arthur Kennedy-Olympe Bradna	73	3/29/41	b3/29/41
505	Manpower (D)A	Marlene Dietrich-George Raft	105	8/9/41	b7/12/41
500	Meet John Doe (D)F	Gary Cooper-Barbara Stanwyck	123	4/28/41	b3/15/41
508	Million Dollar Baby (CD)F	Priscilla Lane-Ronald Reagan	102	5/31/41	b5/24/41
523	Nurse's Secret (My)F	Lee Patrick-Regis Toomey	65	5/24/41	b5/10/41
555	Out of the Fog (D)A	Ida Lupino-John Garfield	85	6/14/41	b6/14/41
524	Passage From Hongkong(My)F	Keith Douglas-Lucile Fairbanks	61	6/21/41	b6/7/41
551	Santa Fe Trail (PD)F	Flynn-de Havilland-Massey	110	12/28/40	b12/28/40
501	Sea Wolf (D)A	Robinson-Garfield-Lupino	100	3/22/41	b3/29/41
573	Shadows on the Stairs (My)F	Maris Wrixon-Wm. Lundigan	63	3/1/41	b5/17/41
571	She Couldn't Say No (C)F	Roger Pryor-Eve Arden	63	12/7/40	b12/28/40
564	Shining Victory (D)A	G. Fitzgerald-Jas. Stephenson	83	6/7/41	b5/24/41
522	Shot in the Dark (My)F	Ricardo Cortez-Wm. Lundigan	57	4/5/41	b3/29/41
563	Singapore Woman (D)A	Brenda Marshall-David Bruce	64	5/17/41	b5/10/41
567	Strange Alibi (G)F	Arthur Kennedy-Joan Perry	63	4/19/41	b4/12/41
559	Strawberry Blonde (CD)F	Jas. Cagney-Olivia de Havilland	97	2/22/41	b2/15/41
516	Thieves Fall Out (C)A	Eddie Albert-Joan Leslie	72	5/3/41	b4/19/41
574	Three Sons O'Guns (CD)A	Wayne Morris-Arthur Kennedy	65	8/2/41	b7/19/41
558	Underground (D)	Jeffrey Lynn-Karen Verne	95	6/28/41	b6/14/41
560	Wagons Roll at Night (D)	Humphrey Bogart-Sylvia Sidney	84	4/26/41	b4/26/41

Current 1941-42

106	International Squadron (D)F	James Stephenson-Ronald Reagan	87	10/11/41	b8/16/41
105	Law of the Tropics (D)F	Constance Bennett-Jeffrey Lynn	76	10/4/41	b9/6/41
107	Maltese Falcon (My)A	Mary Astor-Humphrey Bogart	100	10/18/41	b10/4/41
103	Navy Blues (C)F	A. Sheridan-J. Oakie-M. Raye	108	9/13/41	b8/16/41
104	Nine Lives Are Not Enough (My)F	Ronald Reagan-James Gleason	63	9/27/41	b9/6/41
101	Sergeant York (BD)A	Gary Cooper-Joan Leslie	134	9/27/41	b7/12/41
102	Smiling Ghost (HC)A	Wayne Morris-Brenda Marshall	71	9/6/41	b8/16/41

Coming 1941-42

	All Through the Night (Spy)	Humphrey Bogart-Judith Anderson	a9/6/41
	Always in My Heart	Kay Francis-Walter Huston	In Prod.
	Arsenic and Old Lace	Cary Grant-Priscilla Lane	In Prod.
	Blues in the Night (D) (Former title "New Orleans Blues")	Priscilla Lane-Richard Whorf	a8/2/41
	Body Disappears	Jeffrey Lynn-Jane Wyman	In Prod.
	Captain of the Clouds (D)	J. Cagney-Dennis Morgan (Tech.)	a9/27/41
	Dangerously They Live (Spy)	John Garfield-Raymond Massey	a10/4/41
	Juke Girl	Ann Sheridan-Ronald Reagan	In Prod.
	Kings Row (D)	Ann Sheridan-Ronald Reagan	a9/27/41
	Male Animal	Olivia de Havilland-Henry Fonda	a10/4/41
	Man Who Came to Dinner(C)	Bette Davis-Monte Woolley	a8/23/41
108	One Foot in Heaven (B)F	Frederic March-Martha Scott	108 11/1/41	b10/4/41
	Prime Minister (B)F	John Gielgud-Diana Wynyard	94 11/8/41	b9/13/41
	Steel Against the Sky (D)	Richard Whorf-Lloyd Nolan	a9/27/41
	Target For Tonight (DocD)F	Royal Air Force	48	b10/18/41
	They Died With Their Boots On (D)	Errol Flynn-Olivia de Havilland	a8/30/41
	Wild Bill Hickok Rides (A)	Constance Bennett-Bruce Cabot	a10/4/41
	You're In the Army Now	Jimmy Durante-Phil Silvers	In Prod.

MISCELLANEOUS

	Eternal Gift (Rel.)	Catholic Mass	100	Lamont	Not Rev.
	40,000 Horsemen (War)A	Grant Taylor-Betty Bryant	85	Goodwill	b8/2/41
	King of the White Elephants (PD)F	Siamese cast	66	Pridi	b4/5/41
	Lilac Domino (Mu)F	Michael Bartlett-June Knight	95	Select	b12/14/40
	Merry Wives (Czech) (H-D)A	Czech cast	80	Lloyd	b2/1/41
	Mystery of Room 13 (My)F	Gibb McLaughlin-Sara Seegar	68	Alliance	b8/30/41
	No Greater Sin (D)A	Leon Ames-Luana Walters	85	University	b6/21/41

Key: Letters and combinations of them symbolize type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (S) Society; (T) Travel. Initial after this key: F—Family; A—Adults. a—Before Date of Issue Indicates Advance Dope;—b—Box Office Slant.

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

Shorts Booking Guide

COLUMBIA 1940-41

		Comment	Running Time	Reviewed Issue Of
		ALL STAR COMEDIES (18)		
2432	Black Eyes and Blues	Fair	16½	4/19/41
2425	Blondes and Blunders	Silly	16	11/30/40
2424	Bundle of Bliss		17	Not Rev.
2423	Cold Turkey		18	10/12/40
2436	French Fried Patootie		18	Not Rev.
2428	Fresh As a Freshman	Fair	16	4/ 5/41
2431	Glove Affair		16½	Not Rev.
2426	His Ex Marks the Spot	Funny	18	1/11/41
2438	Host to a Ghost	Fair	17	8/ 9/41
2437	Love at First Fright		18	Not Rev.
2421	Pleased to Mitt You		18	Not Rev.
2434	Ready, Willing But Unable		16½	Not Rev.
2433	Ring and the Belle	Fair	17	5/24/41
2429	So You Won't Squawk		16	Not Rev.
2422	Spook Speaks	Fairly Amusing	18	10/12/40
2427	Watchman Takes a Wife	Fairly Amusing	16	1/25/41
2435	Yankee Doodle Andy		16	Not Rev.
2430	Yumpin' Yiminy		16	Not Rev.
		CINESCOPES (10)		
2978	Capital Sidelights	Poor	10	5/24/41
2975	Feathers	Very Good	9	3/ 1/41
2979	Fighter Pilot	Timely	11	6/28/41
2972	Floating Elephants	Timely and Good	8	10/12/40
2971	Hobby Lobby	Excellent	12	9/21/40
2976	Movie Magic	Fascinating	9	3/29/41
2973	Nice Work, If You Can Do It	Fair	10	11/23/40
2977	This Is England	Timely	10	4/ 5/41
2974	Unusual Crafts	Interesting	9	1/25/41
		COLOR RHAPSODIES (16) (Tech.)		
2507	Carpenters		7	Not Rev.
2510	Cuckoo I. Q.	Fair	7	8/ 9/41
2505	Helping Paw	Amusing	7	2/ 1/41
2508	Land of Fun		7	Not Rev.
2503	Mad Hatter		7	Not Rev.
2502	Mr. Elephant Goes to Town		8	Not Rev.
2501	Tangled Television	Good	7½	10/12/40
2509	Tom Thumb's Brother	Cute	7	6/28/41
2506	Way of All Pests		7	Not Rev.
2504	Wise Owl	Fairly Good	7	11/30/40
		COLUMBIA TOURS (10)		
2556	Beautiful British Columbia		10	Not Rev.
2560	Beautiful Ontario		10	Not Rev.
2557	From Singapore to Hongkong	Timely	10	3/15/41
2551	Historic Virginia		11	Not Rev.
2554	Islands of the West Indies	Satisfactory	10	11/23/40
2553	Old and New Arizona		10	Not Rev.
2559	San Francisco—Metropolis of the West	Average	10	4/19/41
2552	Savoy in the Alps	Poor Timing	11	11/23/40
2555	Sojourn in Havana	Interesting	9	11/30/40
2558	Western Wonderland	Excellent	10	3/29/41
		COMMUNITY SINGS (10)		
2655	Fun With Songs	Fair	10	3/15/41
2654	Gay Tunes		10	Not Rev.
2651	Jolly Tunes		9	Not Rev.
2653	Melodies That Linger		10	Not Rev.
2657	Peppy Songs		10	Not Rev.
2658	"Perfidia" Baker		10	Not Rev.
2652	Popular Love Songs	Depends	9	11/23/40
2656	Songs With Harmony		10	Not Rev.
		FABLES CARTOONS (8)		
2757	Dumb Like a Fox	Cute	6	8/ 9/41
2751	Farmer Tom Thumb	Good	6	6/28/41
2756	Kitty Gets the Bird	Good	7	6/28/41
2755	It Happened to Crusoe		6	Not Rev.
2752	Mouse Meets Lion	Poor	6	11/23/40
2753	Paunch and Judy	Average	6	1/25/41
2758	Playing the Pied Piper	Poor	6	8/30/41
2754	Streamlined Donkey	Cute	6	3/22/41
		HOW'S YOUR I. Q. (6)		
2604	Junior I. Q. Parade		9½	Not Rev.
2605	So You Think You Know Music	Good	10	4/19/41
2601	Take It Or Leave It (1)	Funny	11½	11/30/40
2602	Take It or Leave It (2)	Entertaining	11	2/ 1/41
2603	Take It Or Leave It (3)		11	Not Rev.
2606	Take It Or Leave It (4)	Very Good	11	5/31/41
		NEW YORK PARADE (6)		
2952	Abroad at Home	Interesting	10	4/26/41
2951	Magic City	Well Done	10	1/25/41
		PHANTASIES CARTOONS (8)		
2707	Crystal Gazer		6	Not Rev.
2702	Happy Holidays		6	Not Rev.
2703	Little Theatre		6	Not Rev.
2708	Merry Mouse Cafe	Poor	6	9/13/41
2701	Schoolboy Dreams	Cute	7	10/12/40
2704	There's Music in Your Hair		7	Not Rev.
2706	Wallflower		6	Not Rev.
		SCREEN SNAPSHOTS (12)		
2851	No. 1 (Ken Murray)		10	11/30/40
2852	No. 2 (Don Wilson)	Very Good	10	11/23/40
2853	No. 3 (Ken Murray)	One of the Best	9	Not Rev.
2854	No. 4 (Ken Murray)		10	Not Rev.
2855	No. 5 (Bob Hope)	Excellent	10	2/ 1/41
2856	No. 6 (Larry Simms)	Good	10	3/22/41
2857	No. 7 (Ken Murray)		10	Not Rev.
2858	No. 8 (Jerry Colonna)		10	Not Rev.
2859	No. 9 (Jack Benny)	Fair	10	8/30/41
		STOOGE COMEDIES (8)		
2407	All the World's a Stooge	Typical	16	5/24/41
2404	Boobs in Arms		18	Not Rev.
2403	Cookoo Cavaliers	Silly	17	11/30/40
2406	Dutiful But Dumb		16½	Not Rev.
2401	From Nurse to Worse	A Dud	17	8/31/40
2408	I'll Never Heil Again	Satiric Slapstick	18	6/28/41
2402	No Census, No Feeling		18	Not Rev.
2405	So Long Mr. Chumps	Slapstick	20	3/22/41
		WASHINGTON PARADE (6)		
2901	The Mint		10	Not Rev.
2904	The Spirit of 1941	Fair	10	4/26/41
2902	U. S. Military Academy		10	Not Rev.
2903	U. S. Naval Academy	Splendid	10	2/ 1/41

COLUMBIA 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
		WORLD OF SPORTS (12)		
2803	Ali the Giant Killer	Very Good	9	1/25/41
2808	Aquaplay	Very Good	9	6/28/41
2807	Diving Thrills	Very Good	9	5/31/41
2802	Hunting Wild Deer	Fair	9	11/30/40
2804	Ice Capers	Very Good	10	3/ 8/41
2806	Jungle Archer	Very Good	11	4/26/41
2801	Master of Cue	Billiard Fans	10	10/12/40
2805	Splits, Spares and Strikes	For Bowlers	10	3/ 8/41

1941-42

		ALL-STAR COMEDIES (18)		
3424	Blitzkiss		15	Not Rev.
3423	General Nuisance		18	Not Rev.
3422	Half Shot at Sunrise	Slapstick	16	10/ 4/41
3425	Lovable Trouble		18	Not Rev.
3421	Love in Gloom	Good	21	8/ 9/41
		CINESCOPES (8)		
3971	Exploring Space	Interesting	9	8/30/41
3972	From Nuts to Soup	Poor	9	10/ 4/41
3974	Women in Photography		10	Not Rev.
3973	World of Sound		9	Not Rev.
		COLOR RHAPSODIES (16) Tech.		
3502	Fox and the Grapes		7	Not Rev.
3501	Who's Zoo in Hollywood		7	Not Rev.
		COMMUNITY SING (10)		
3653	College Songs		10½	Not Rev.
3652	No. 2 (Current Hits)	As Usual	9	10/ 4/41
3651	Patriotic Songs	Poor	9	8/30/41
3654	Popular Songs		10	Not Rev.
		FABLES CARTOONS (8)		
3751	Great Cheese Mystery		7	Not Rev.
		GLOVE SLINGERS (4)		
3409	Mitt Me Tonight		18	Not Rev.
		INTERNATIONAL FORUM (6)		
3451	Dorothy Thompson	Timely	18	3/ 1/41
3452	Will England Be Invaded?	Very Good	16	8/ 9/41
3453	Will Democracy Survive?	Timely	18	10/18/41
		PANORAMICS (12)		
3901	City Within a City	Commercial	10	9/13/41
3902	Gallup Poll		10	Not Rev.
3903	New York's Finest		10	Not Rev.
		PHANTASIES CARTOONS (8)		
3701	Crystal Gazer		7	Not Rev.
		QUIZ REELS (6)		
3602	Kitchen Quiz No. 1	Excellent	10½	9/13/41
3603	Kitchen Quiz No. 2		10	Not Rev.
3601	So You Think You Know Music	Good	10	8/30/41
		SCREEN SNAPSHOTS (10)		
3851	No. 1 (Ken Murray)	Good	10	10/ 4/41
3852	No. 2 (Ken Murray)		10	Not Rev.
3853	No. 3		10	Not Rev.
		STOOGE COMEDIES (8)		
3401	An Ache in Every Stake	Slapstick	18	9/13/41
3402	In the Sweet Pie and Pie		18	Not Rev.
		THIS CHANGING WORLD (6)		
3981	Broken Treaties	Disappointing	10	9/13/41
3982	How War Came		10	Not Rev.
		TOURS (8)		
3553	Alaska Tour		10	Not Rev.
3552	Buenos Aires Today	Good	10	10/ 4/41
3551	Journey in Tunisia	Dated	10	8/30/41
		WORLD OF SPORT (12)		
3803	Jungle Fishing		10	Not Rev.
3804	Polo		10	Not Rev.
3802	Show Dogs	Excellent	10	9/20/41
3801	Tee Up (Patty Berg)	For Golfers	10	8/30/41

MGM 1940-41

		CARTOONS (18) (Tech.)		
W-243	Abul the Bul-Bul Ameer	Excellent	8	4/ 5/41
W-249	Alley Cat	Excellent	8	8/ 2/41
W-253	Flying Bear		8	Not Rev.
W-246	Goose Goes South		8	Not Rev.
W-248	Dance of the Weed	Fair	8	6/28/41
W-251	Little Caesario	Very Good	8	9/29/41
W-245	Little Mole	Very Good	9	5/17/41
W-241	Lonesome Stranger	Excellent	9	12/ 7/40
W-250	Midnight Snack	Cute	9	8/16/41
W-242	Mrs. Ladybug	Excellent	8	1/ 4/41
W-252	Officer Pooch	Amusing	8	9/27/41
W-244	Prospecting Bear	Funny	9	4/ 5/41
W-247	Rookie Bear	Funny	8	6/14/41
		CRIME DOESN'T PAY (6)		
P-205	Coffins on Wheels	Excellent	17	6/14/41
P-201	Eyes of the Navy	Excellent	20	10/19/40
P-204	Forbidden Passage	Tops	21	3/ 1/41
P-203	Respect the Law	Very Good	20	2/ 1/41
P-206	Sucker List	Excellent	20	10/25/41
P-202	You the People	Excellent	21	1/ 4/41

MGM 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
		MINIATURES (10)		
M-235	Battle, The	Interesting	11	6/28/41
M-238	Ghost Treasure	Interesting	10	8/16/41
M-232	Great Meddler	Very Good	11	1/ 4/41
M-233	Happiest Man on Earth	Unusual	11	2/ 1/41
M-237	Man Who Changed the World	Excellent	11	8/ 2/41
M-236	Memories of Europe	Excellent	8	6/28/41
M-234	More About Nostradamus	Timely	11	2/22/41
M-231	Rodeo Dough	Very Good	10	12/ 7/40
M-239	Triumph Without Drums		10	Not Rev.
M-240	Viva Mexico		10	Not Rev.
		OUR GANG (9)		
C-296	Baby Blues	Very Good	9	4/ 5/41
C-295	Fightin' Fools	Good Fun	9	2/ 1/41
C-293	Goin' Fishin'	Standard	10	11/ 9/40
C-291	Good Bad Boys	Good	11	9/ 7/40
C-294	Kiddie Cure	Good Gang	11	12/ 7/40
C-298	1-2-3 Go	Amusing	10	5/17/41
C-299	Robot Wrecks	Amusing	11	8/ 2/41
C-292	Waldo's Last Stand	Flimsy	11	11/ 9/40
C-297	Ye Olde Minstrels	Poor	11	4/ 5/41
		PASSING PARADE (9)		
K-281	American Spoken Here	Excellent	11	12/ 7/40
K-289	Hobbies	Excellent	10	9/27/41
K-283	More Trifles of Importance	Excellent	11	4/ 5/41
K-288	Of Pups and Puzzles	Excellent	10	9/27/41
K-284	Out of Darkness	Significant	11	5/10/41
K-286	This Is the Bowery	Excellent	11	6/28/41
K-282	Whispers	Excellent	10	2/22/41
K-285	Willie and the Mouse	Instructive	11	6/14/41
K-287	Your Last Act	Excellent	11	8/ 2/41
		PETE SMITH SPECIALTIES (14)		
S-267	Aeronutics	Satisfactory	10	5/17/41
S-269	Cuban Rhythm	Excellent	9	6/28/41
S-272	Flicker Memories		10	Not Rev.
S-271	Football Thrills of 1940	For Grid Fans	10	9/27/41
S-268	Lions on the Loose	Good	9	6/14/41
S-266	Memory Tricks	Amusing	9	4/ 5/41
S-264	Penny to the Rescue	Excellent	10	2/ 1/41
S-261	Quicker'n a Wink	Excellent	9	11/ 9/40
S-265	Quiz Biz	Entertaining	9	2/22/41
S-263	Sea for Yourself	Holds Interest	10	1/ 4/41
S-270	Water Bugs	Very Good	10	8/16/41
S-262	Wedding Bills	Very Good	10	12/ 7/40
		FITZPATRICK TRAVELTALKS (12) (Tech.)		
T-218	Alluring Alaska	Usual	9	4/ 5/41
T-214	Beautiful Bali	As Usual	9	12/ 7/40
T-211	Capital City	Fair	9	9/ 7/40
T-212	Cavalcade of San Francisco	Too Late	9	9/28/40
T-219	Glimpses of Kentucky	Good	8	5/10/41
T-221	Glimpses of Washington State	Usual	9	8/16/41
T-222	Haiti, Land of Dark Majesty	Good	9	6/28/41
T-216	Mediterranean Ports of Call	Out-dated	9	2/ 1/41
T-213	Old New Mexico	Fair	9	11/ 9/40
T-215	Old New Orleans	As Usual	9	1/ 4/41
T-217	Red Men on Parade	Fair	9	3/ 1/41
T-220	Yosemite the Magnificent	Colorful	8	6/14/41

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		CARTOONS (16) (Tech.)		
		MINIATURES (10)		
		OUR GANG (10)		
C-392	Come Back Miss Pipps		10	Not Rev.
C-391	Helping Hands	Very Good	10	10/25/41
		PASSING PARADE (10)		
K-381	Strange Testament		10	Not Rev.
K-382	We Do It Because		10	Not Rev.
		PETE SMITH SPECIALTIES (14)		
C-361	Army Champions		10	Not Rev.
C-362	How to Hold Your Husband-Back		10	Not Rev.
		TRAVELTALKS (12) (Tech.)		
T-313	Georgetown, Pride of Penang		10	Not Rev.
T-311	Glimpses of Florida	Interesting	10	9/27/41
T-312	Inside Passage	Good	10	10/25/41
		TWO REEL SPECIALS (6)		
P-301	Tell Tale Heart		20	Not Rev.

PARAMOUNT 1940-41

		ANIMATED ANTICS (10)		
H0-4	Bring Himself Back Alive	Good	7	12/21/40
H0-11	Copy Cat	Fair	7	7/19/41
H0-1	Dandy Lion	Poor	7	10/ 5/40
H0-3	Mommy Loves Poppy	Average	7	11/23/40
H0-2	Sneak, Snoop and Snitch	Fair	7	11/23/40
H0-7	Speaking of Animals	Excellent	9	3/15/41
H0-8	Triple Trouble	Just Fair	7	5/10/41
H0-6	Twinkletoes Gets the Bird		7	Not Rev.
H0-13	Twinkletoes in Hot Stuff		7	Not Rev.
H0-10	Twinkletoes, Where He Goes Nobody Knows	Routine	7	6/28/41
H0-5	Wild Oysters	Unusual	7	2/15/41
H0-12	Wizard of Arts		7	Not Rev.
H0-9	Zero, the Hound	So-So	7	5/31/41
		COLOR CLASSIC		
C0-1	Vitamin Hay		7	Not Rev.
		FASCINATING JOURNEYS (6) (Tech.)		
M0-4	Delhi	Good	11	4/ 5/41
M0-5	Indian Durbar	Gorgeous	10	5/10/41
M0-6	The Jungle	Excellent	10	8/23/41
M0-1	River Thames—Yesterday	Beautiful	10	11/23/40
M0-2	Sacred Ganges	Dull	10	1/25/41
M0-3	Village in India	Fair	10	2/22/41

PARAMOUNT 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
GABBY CARTOONS (8) (Tech.)			
G0-3 All's Well	Silly	7	1/18/41
G0-2 Constable	Satisfactory	7	11/23/40
G0-6 Fire Cheese	Average	7	6/28/41
G0-7 Gabby Goes Fishing	Fair	7	7/19/41
G0-8 It's a Hap-Hap-Happy Day	Poor	7	8/23/41
G0-1 King for a Day	Fair	7	10/26/40
G0-5 Swing Cleaning	Fair	7	4/19/41
G0-4 Two for the Zoo	Good	7	2/15/41
HEADLINERS (8)			
A0-5 Bob Chester & Orch.	Average	10	4/ 5/41
A0-4 Gene Krupa & Orch.	For Jitterbugs	10	2/22/41
A0-7 Hands of Destiny	Interesting	10	7/19/41
A0-2 Listen to Larry	Satisfactory	10	11/ 2/40
A0-3 Johnnie Messner & Orch.	Fair	11	12/21/40
A0-1 Moments of Charm of 1941 (Tech.)	Pretty	10	10/ 5/40
A0-6 Those We Love	Different	11	5/31/41
MADCAP MODELS (6) (Tech.)			
U0-2 Dipsy Gipsy	Very Good	9	4/19/41
U0-4 Gay Knighties	Cute	9	9/27/41
U0-3 Hoola Boola	Novel	9	6/28/41
U0-1 Western Daze	Novel	9	1/11/41
PARAGRAPHICS (6)			
V0-3 Breezy Little Bears	Excellent	10	1/18/41
V0-5 Guardians of the Wilds	Fine	10	9/20/41
V0-1 Nature's Nursery	Excellent	10	11/ 2/40
V0-4 Red, White and Blue Hawaii	Fair	11	3/22/41
V0-2 Seeing Is Believing	Fair	11	12/ 7/40
POPEYE (12)			
E0-11 Child Psykolojiky	Good	7	7/19/41
E0-4 Eugene, the Jeep	Funny	7	12/ 7/40
E0-8 Flies Ain't Human	Fair	7	4/19/41
E0-2 My Pop, My Pop	Amusing	7	11/ 2/40
E0-10 Olive's Boithday Presink	Snappy	7	5/31/41
E0-7 Olive's Sweepstake Ticket		7	Not Rev.
E0-12 Pest Pilot	Fair	7	8/23/41
E0-9 Popeye Meets Rip Van Winkle	Fair	7	5/10/41
E0-1 Popeye Meets William Tell	Funny	7	10/ 5/40
E0-5 Problem Pappy	Fair	7	1/25/41
E0-6 Quiet Pleeze	Very Good	7	3/22/41
E0-3 With Poopdeck Pappy	Entertaining	7	12/ 7/40
POPULAR SCIENCE (6)			
J0-1 No. 1	Good	10	10/ 5/40
J0-2 No. 2	Interesting	10	11/23/40
J0-3 No. 3	Interesting	10	12/21/40
J0-4 No. 4	Usual	10	3/22/41
J0-5 No. 5	Interesting	10	4/ 5/41
J0-6 No. 6	Up to Standard.	11	6/28/41
ROBERT BENCHLEY (4)			
S0-3 Crime Control	Excellent	11	4/19/41
S0-4 Forgotten Man	Typical	10	5/31/41
S0-1 Trouble With Husbands	Great Fun	11	11/16/40
S0-2 Waiting for Baby	A Howl	10	2/22/41
SPECIAL CARTOON (1) (Tech.)			
FF0-1 Raggedy Ann	Very Good	19	12/21/40
SPORTLIGHTS (13)			
R0-6 Acrobatic Aces	Excellent	10	1/25/41
R0-8 Canine Sketches	Fine	10	3/22/41
R0-1 Diving Demons	Beautiful	10	10/ 5/40
R0-5 Feminine Fitness	Very Good	10	12/21/40
R0-7 Fishing Fever	Appealing	10	3/22/41
R0-4 Marine Round-up	Excellent	10	12/ 7/40
R0-3 Motorcycle Stunting	Thrills Aplenty.	10	11/23/40
R0-10 On the Spot	Funny	10	5/10/41
R0-11 Lasso Wizards	Good Action Stuff	10	6/28/41
R0-12 Snow Dogs	Excellent	10	7/19/41
R0-2 Sporting Everglades	Very Good	10	10/26/40
R0-9 Sun Fun	Exhilarating	10	4/ 5/41
R0-13 What's Lacrosse	Very Good	10	8/23/41
UNUSUAL OCCUPATIONS (6)			
L0-1 No. 1	Good	10	10/ 5/40
L0-2 No. 2	Interesting	10	12/ 7/40
L0-3 No. 3	Good	10	2/15/41
L0-4 No. 4	Good	11	3/29/41
L0-5 No. 5	A Wow	11	5/31/41
L0-6 No. 6	Very Good	10	8/23/41

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FASCINATING JOURNEYS (Tech.) (2)			
M1-1 Road in India		10	Not Rev.
HEADLINERS (6)			
A1-1 Beauty at the Beach	Fine	10	10/11/41
HEDDA HOPPER'S HOLLYWOOD (6)			
Z1-1 No. 1	Excellent	10	9/20/41
Z1-2 No. 2		10	Not Rev.
MADCAP MODELS (Tech.) (6)			
U1-1 Rhythm In the Ranks		8	Not Rev.
POPEYE (12)			
E1-1 I'll Never Crow Again	Fair	7	10/11/41
E1-2 Mighty Navy		7	Not Rev.
POPULAR SCIENCE (6)			
J1-1 No. 1	Very Good	11	10/11/41
J1-2 No. 2		11	Not Rev.
QUIZ KIDS (6)			
Q1-1 No. 1	Very Good	10	9/20/41
ROBERT BENCHLEY (4)			
S1-1 How To Take a Vacation	Funny	10	10/11/41
SPEAKING OF ANIMALS (6)			
Y1-1 In a Pet Shop	A Howl	10	9/20/41
Y1-2 In a Zoo		10	Not Rev.
SPORTLIGHTS (13)			
R1-2 Meet the Champs	Excellent	10	10/11/41
R1-4 Quick Returns		10	Not Rev.
R1-1 Shooting Mermaids	Very Good	10	9/27/41
R1-3 Sittin' Pretty		10	Not Rev.
SUPERMAN CARTOONS (12) (Tech.)			
W1-1 Superman	A Cinch to Sell.	11	8/ 2/41
W1-2 Superman in the Mechanical Monsters		10	Not Rev.
UNUSUAL OCCUPATIONS (6)			
L1-1 No. 1	Good	10	10/11/41

RKO-RADIO 1940-41

	Comment	Running Time	Reviewed Issue Of
DISNEY CARTOONS (18) (Tech.)			
14113 Art of Skiing		8	Not Rev.
14103 Baggage Buster	Hilarious	7	5/10/41
14105 Canine Caddy	Tops	7	6/ 7/41
14112 Donald's Camera	A Scream	8	10/25/41
14107 Early to Bed	Satisfactory	8	7/26/41
14102 Gentleman's Gentleman	Tops	7	4/ 5/41
14101 Golden Eggs	Excellent	8	4/ 5/41
14104 Good Time for a Dime	Excellent	8	5/10/41
14111 Lend a Paw	Superb	8	10 25/41
14106 Nifty Nineties	Amusing	8	6/ 7/41
14110 Old McDonald Duck	Excellent	8	10/ 4/41
14109 Orphan's Benefit	Very Good	9	8/30/41
14108 Truant Officer Donald	Excellent	8	8/23/41
EDGAR KENNEDY (6)			
13406 Apple in His Eye	Hokey	18	6/14/41
13403 Drafted in the Depot		19	Not Rev.
13405 It Happened All Night	Fair	19	4/12/41
13404 Mad About Moonshine	Fair	18	3/ 1/41
13401 Sunk by the Census	Funny	18	9/14/40
13402 Trailer Tragedy	Funny	17	10/19/40
INFORMATION PLEASE (13)			
14201 No. 1 (Anna Neagle)	Excellent	11	9/14/40
14202 No. 2 (Ruth Gordon)	Good	10	10/19/40
14203 No. 3 (Alice Marble)	Swell As Usual.	10	11/16/40
14204 No. 4 (Louis Bromfield)	Excellent	11	12/14/40
14205 No. 5 (Wendell Willkie)	Good	10	2/ 1/41
14206 No. 6 (Jan Struther)	Excellent	11	3/ 1/41
14207 No. 7 (Anna Neagle)	Very Good	10	4/ 5/41
14208 No. 8 (Boris Karloff)	Excellent	10	4/ 5/41
14209 No. 9 (Alice Marble)	Excellent	11	5/10/41
14210 No. 10 (Louis Bromfield)	Entertaining	10	6/ 7/41
14211 No. 11 (Jan Struther)	Very Good	11	7/26/41
14212 No. 12 (Boris Karloff)	Good	12	7/26/41
14213 No. 13 (Anna Neagle)	Excellent	10	8/23/41
LEON ERROL (6)			
13703 Fired Man	Mildly Amusing	20	2/ 1/41
13701 He Asked for It	Very Funny	18	9/14/40
13706 Panic in the Parlor	Unfunny	20	Not Rev.
13705 Polo Phoney	Good	18	5/17/41
13702 Tattle Talevision	Funny	19	11/16/40
13704 When Wife's Away	Fair	20	4/ 5/41
MARCH OF TIME			
13110 Crisis in the Atlantic	Timely	18	5/10/41
13111 China Fights Back	Timely	18	6/ 7/41
13112 New England's 8,000,000 Yankees	Good	20	7/ 5/41
13113 Peace by Adolf Hitler	A "Must"	20	8/ 2/41
RAY WHITLEY (4)			
13501 Bar Buckaroos	Good	16	11/16/40
13504 Musical Bandit	Entertaining	16	7/26/41
13502 Prairie Spooners	Very Good	13	3/ 1/41
13503 Red Skins & Red Heads	Poor	18	5/10/41
PICTURE PEOPLE (13)			
14401 No. 1	Interesting	10	9/14/40
14402 No. 2	Good	9	10/19/40
14403 No. 3	Night Club Plug	10	11/16/40
14404 No. 4	Good	10	12/14/40
14405 No. 5	Fair	10	2/ 1/41
14406 No. 6	Fair	10	3/ 1/41
14407 No. 7	Average	10	3/29/41
14408 No. 8	Fair	10	4/12/41
14409 No. 9	Fair	8	5/17/41
14410 No. 10	Fair	8	6/ 7/41
SPECIAL SUBJECT			
13801 Growing Up (Quins)	Wide Appeal	18	12/14/40
SOUTH AMERICA (3)			
14501 Eyes on Brazil	Very Interesting	10	3/ 1/41
14503 How Goes Chile	Very Good	10	8/23/41
14502 What's Happening in Argentina	Very Timely	10	4/12/41
SPORTSCOPES (13)			
14307 Caballero College	Fair	9	3/ 1/41
14313 Craig Wood	For Golfers	9	8/ 9/41
14310 Jockey's Day	Good	9	6/ 7/41
14302 Kentucky Royalty	Horse Lovers	9	10/19/40
14306 Mat Men	Good	9	3/ 1/41
14308 Publicity Sports	Excellent	9	4/ 5/41
14301 Quail Quest	Good	9	9/14/40
14311 Rolling Rhythm		10	Not Rev.
14305 Snow Eagles	Excellent	9	2/ 1/41
14304 Snow Fun	Exhilarating	9	12/14/40
14303 Sportsman's Partner	For Dog Lovers.	9	11/16/40
14312 Steeds and Steers	Good	9	7/26/41
14309 Sword Soldiers	Technical	9	5/10/41

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DISNEY CARTOONS (18) (Tech.)			
EDGAR KENNEDY (6)			
23402 I'll Fix It	Funny	19	10 25/41
23401 Westward Ho-Hum	Funny	16	9/27/41
INFORMATION PLEASE (13)			
24201 No. 1 (John Gunther)	Excellent	10	10/25/41
24202 No. 2 (Howard Lindsay)		9	Not Rev.
LEON ERROL (6)			
23701 Man-I-Cured	Funny	16	10/ 4/41
23702 Who's a Dummy?		20	Not Rev.
MARCH OF TIME (13)			
23101 Thumbs Up, Texas	Excellent	19	8/16/41
23102 Norway in Revolt	Timely	19	9/27/41
23103 Sailors With Wings	Excellent	20	10/25/41
PICTURE PEOPLE (13)			
24403 Around the Clock With Orson Welles		10	Not Rev.
24402 Hollywood Sports	Good	9	10/25/41
24401 Stars in Defense	Interesting	10	10/ 4/41
RAY WHITLEY (4)			
23501 California or Bust		18	Not Rev.
SPORTSCOPES (13)			
24302 Dog Obedience		9	Not Rev.
24303 Gaucho Sports		10	Not Rev.
24301 Pampas Paddock	For Horse Lovers	10	10/ 4/41

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	Comment	Running Time	Reviewed Issue Of
MEET THE STARS (12)			
28-2 Baby Stars	Excellent	10	2/ 1/41
28-1 Chinese Garden Festival	Good Starter	10	12/21/40
28-5 Hollywood Meets the Navy	Timely	10	5/ 3/41
28-4 Los Angeles Examiner Benefit	Fair	10	4/26/41
28-7 Meet Roy Rogers	Interesting	10	6/21/41
28-6 Stars at Play	Entertaining	10	6/14/41
28-8 Stars—Past & Present	Nostalgic	10	6/28/41
28-3 Variety Reel	Interesting	10	3/ 1/41

20TH CENTURY-FOX 1940-41

ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
1201 Midget Motor Mania	Unusual	10	10/12/40
1203 Modern Highway	Good	10	3/ 1/41
1202 Training Police Horses	Excellent	10	2/ 8/41
LEW LEHR COMEDIES (4)			
1401 Grunters and Groaners	Tiresome	10	8/10/40
1402 Tale of Butch the Parrot		10	Not Rev.
MAGIC CARPET OF MOVIETONE (8)			
1108 Arctic in Springtime		10	Not Rev.
1106 Caribbean Sentinel	Good	10	4/26/41
1101 Eskimo Trails	Enlightening	10	8/10/40
1103 Isle of Mystery		10	Not Rev.
1109 Letter From Cairo		10	Not Rev.
1102 Land of Flowers (Tech.)	Colorful	9	8/10/40
1107 Miracle of Hydro	Different	10	4/19/41
1104 Old Dominion State (Tech.)	Very Good	10	11/30/40
1105 Spotlight on Indo-China		10	Not Rev.
1110 Winter in Eskimo Land		10	Not Rev.
RIPLEY'S BELIEVE IT OR NOT			
1601 Acquitted by the Sea	Excellent	10	19/12/40
SPORTS REVIEWS—THORGERSEN (6) (3 in Tech.)			
1303 Bowling for Strikes	For Bowlers	10	10/12/40
1307 Fun on Rollers		10	Not Rev.
1302 Lure of the Trout (Tech.)	For Fly Casters	10	11/30/40
1306 Playing With Neptune	Very Good	9	4/19/41
1304 Rodeo Goes to Town	Good	10	2/ 8/41
1305 Symphony in Snow		10	Not Rev.
1301 Vacation Time (Tech.)	OK	8	8/10/40
TERRYTOONS (26) (13 in Tech.)			
1510 Baby Seal		7	Not Rev.
1551 Bill Mouse's Akwakade	Excellent (Tech.)	7	8/10/40
1515 Bringing Home the Bacon		7	Not Rev.
1501 Club Life in the Stone Age		7	Not Rev.
1511 Dog's Dream		7	Not Rev.
1508 Fishing Made Easy	Fair	7	4/26/41
1514 Good Old Irish Tunes		7	Not Rev.
1507 Hairless Hector		7	Not Rev.
1503 Happy Haunting Grounds		7	Not Rev.
1513 Horse Fly Opera		7	Not Rev.
1558 Home Guard (Tech.)	Okay	7	4/26/41
1553 How Wet Was My Ocean	Excellent (Tech.)	7	10/12/40
1554 Landing of the Pilgrims	Good (Tech.)	7	11/30/40
1552 Lucky Duck (Tech.)		7	Not Rev.
1512 Magic Shell		7	Not Rev.
1557 Mississippi Swing	Rhythmic (Tech.)	7	2/ 8/41
1504 Magic Pencil	Poor	7	12/ 7/40
1555 Plane Geofy (Tech.)	Fair	7	12/ 7/40
1505 Snow Man		7	Not Rev.
1556 Temperamental Lion	Amusing (Tech.)	7	2/15/41
1502 Touchdown Demons	Amusing	7	10/ 5/40
1516 Twelve O'Clock and All Ain't Well		7	Not Rev.
1559 Uncle Joey (Tech.)		7	Not Rev.
1506 What a Little Sneeze Will Do	Good	7	2/15/41
1560 What Happens at Night (Tech.)		7	Not Rev.
1509 When Knights Were Bold	Just a Cartoon	7	4/26/41
WORLD TODAY			
1704 Anzacs in Action		10	Not Rev.
1701 Battle of the Atlantic	Timely	10	4/19/41
1703 Empire in Exile		10	Not Rev.
1702 War in the Desert		10	Not Rev.

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ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
2202 Highway of Friendship		10	Not Rev.
2201 Soldiers of the Sky	Excellent	10	8/ 2/41
2203 Wonders of the Sea		10	Not Rev.
MAGIC CARPET OF MOVIETONE (12)			
2102 Glacier Trails		10	Not Rev.
2101 Sagebrush and Silver	Interesting	10	9/20/41
SPORTS REVIEWS (6)			
2301 Aristocrats of the Kennels		10	Not Rev.
2302 Life of a Thoroughbred		10	Not Rev.
TERRYTOONS (26)			
2504 Back to the Soil		7	Not Rev.
2555 Bird Tower (Tech.)		7	Not Rev.
2503 Frozen North		7	Not Rev.
2501 Ice Carnival	Good	7	9/27/41
2551 Old Oaken Bucket	Good	7	9/20/41
2552 One Man Navy	Amusing	7	9/27/41
2554 Slap Happy Hunters		7	Not Rev.
2502 Uncle Joey Comes to Town		7	Not Rev.
2553 Welcome Little Stranger		7	Not Rev.
WORLD TODAY (4)			
2401 American Sea Power	Timely, Excellent	10	9/20/41
2402 Uncle Sam's Iron Warriors		10	Not Rev.

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CARTOONS (13) (Tech.)			
5252 Andy Panda's Pop	Enjoyable	8	8/ 9/41
5241 Crazy House	Satisfactory	8	10/12/40
5249 Dizzy Kitty	So-So	8	5/17/41
5246 Fair Today	Good	7	2/15/41
5247 Hysterical High Spots in American History	Fair	7	3/29/41
5243 Knock, Knock	Very Good	8	11/30/40
5245 Mouse Trappers	Amusing	7	2/ 8/41
5242 Recruiting Daze	Fair	8	11/ 2/40
5253 Screw Driver	Good	7	9/ 6 41
5248 Scrub Me, Mama, With a Boogie Beat	Snappy	7	5/17/41
5250 Salt Water Daffy	Snappy	8	6/ 7/41
5244 Syncopated Sioux	Clever	7	12/28/40
5251 Woody Woodpecker		7	Not Rev.

UNIVERSAL 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
	GOING PLACES (15)			
5353	Arizona	Interesting	10	10/12/40
5351	Coast Guard	Interesting	10	9/21/40
5358	Deserts of America	Very Good	10	3/22/41
5365	Garden Spot of the North	Good	9	8/ 9/41
5359	Humorous Tombstones	Amusing	10	4/12/41
5355	Hunting on Top of the World	Fascinating	9	12/28/40
5364	Isles of Fate	Good & Timely.	10	8/ 9/41
5363	Meet Jimmy the Chump	Good Fun	10	7/19/41
5354	Melting Pot of the Caribbean	Good	10	12/28/40
5360	Modern Way Down East	Good	10	6/ 7/41
5362	Mountain Summer	Pleasing	10	7/19/41
5356	South of the Border	Interesting	10	2/15/41
5352	Sun Valley	Good	10	10/12/40
5357	Swankiest Isle in the World	Interesting	10	3/15/41
5361	Trail of Father Kino	Interesting	10	6/14/41
	MUSICALS—TWO REEL (13)			
5226	Bagdad Daddy	Very Good	18	2/ 8/41
5225	Beat Me Daddy-Eight to the Bar		17	Not Rev.
5221	Class in Swing	Good Variety	16	10/12/40
5222	Congamania	Latin Liveliness	20	11/30/40
5233	Dizzy Doings	Fair	17	9/ 6/41
5228	Jumpin' Jive	Good	17	6/ 7/41
5230	Music a la King	Good Number	20	7/19/41
5227	Music in the Morgan Manner	Entertaining	18	3/29/41
5231	Once Upon a Summer Time	Average	18	7/19/41
5232	Rhythm Revel	Entertaining	18	8/16/41
5229	Shadows in Swing	Average	18	5/17/41
5224	Tickled Pinky	Rustic Rhythm.	18	1/ 4/41
5223	Torrid Tempos	Entertaining	18	11/30/04
	SPECIAL SUBJECT (1)			
5110	Swing With Bing	Excellent	18	4/13/40
	STRANGER THAN FICTION (15)			
5371	No. 81	Good	9	9/21/40
5372	No. 82	Average	9	10/12/40
5373	No. 83	Average	9	10/12/40
5374	No. 84	Good	9	11/30/40
5375	No. 85	Excellent	9	12/28/40
5376	No. 86	Up to Par	9	2/ 8/41
5377	No. 87	Good	9	3/29/41
5378	No. 88	Interesting	9	3/29/41
5379	No. 89	Interesting	9	4/12/41
5380	No. 90	Interesting	9	5/17/41
5381	No. 91	Fair	9	5/24/41
5382	No. 92	So-So	9	6/ 7/41
5383	No. 93	Very Good	9	7/19/41
5384	No. 94		9	Not Rev.
5385	No. 95	Very Good	9	8/16/41

UNIVERSAL 1941-42

	ANDY PANDA CARTOONS (13) (Tech.)			
6241	Boogie Woogie Bugle Boy of Company B	Good	8	10/11/41
6242	Man's Best Friend		8	Not Rev.
6243	What's Cookin'		8	Not Rev.
	MUSICALS (13)			
6224	Doin' the Town		20	Not Rev.
6222	In the Groove	Entertaining	17	10/18/41
6221	Is Everybody Happy?	Fair	18	9/ 6/41
6223	Skyland Serenade		20	Not Rev.
	SPECIAL SUBJECT (1)			
6110	Cavalcade of Air Thrills		20	Not Rev.
	STRANGER THAN FICTION (15)			
6373	Candy Kid		10	Not Rev.
6372	Hermit of Oklahoma	Good	10	10/18/41
6374	Junior Battlefleet		10	Not Rev.
6371	Shampoo Springs	Very Good	10	10/18/41
	VARIETY VIEWS (15)			
6353	George Washington, Country Gentleman	Impressive	10	10/11/41
6351	Moby Dick's Home Town	Interesting	9	9/ 6/41
6352	Northern Neighbors (Color)	Interesting	9	10/18/41

VITAPHONE-WARNER BROS. 1940-41

	BROADWAY BREVITIES (9)			
6202	Alice in Movieland	Superlative	20	11/30/40
6204	Dog in the Orchard	Meritorious	20	1/18/41
6209	Happy Faces			Not Rev.
6208	Hunting the Hard Way	Excellent	20	5/24/41
6201	Just a Cute Kid		20	Not Rev.
6203	Mack Sennett Revival		20	Not Rev.
6206	Seeing Eye	Poignant	20	4/ 5/41
6207	Sockeroo	Funny	20	5/24/41
6205	Take the Air	Entertaining	20	3/ 8/41
	ELSA MAXWELL COMEDIES (3)			
6102	Lady and the Lug		19	Not Rev.
6101	Riding Into Society	T'Ain't Funny.	19	8/31/40
6103	Throwing a Party		20	Not Rev.
	HOLLYWOOD NOVELTIES (6)			
6304	History Repeats Itself	Good	10	9/30/39
6301	Football Highlights	Rockne Build-up	10	8/31/40
6303	Mexican Jumping Beans	Very Good	10	11/30/40
6302	Shark Hunting	Exciting	10	8/ 3/40
6306	Trouble in Store	Amusing		9/ 6/41
6305	Wild Boar Hunt	Exciting	10	3/ 8/41
	LOONEY TUNES (16)			
6601	Calling Dr. Porky		7	Not Rev.
6612	Coy Decoy	Funny	7	6/21/41
6607	Haunted Mouse	Very Good	7	3/15/41
6616	Henpecked Duck	A Howl	7	9/13/41
6608	Joe Glow the Firefly		7	Not Rev.
6614	Meet John Doughboy		7	Not Rev.
6602	Pre-Historic Porky	Clever	7	11/ 2/40
6611	Porky's Ant	Good	7	5/24/41
6609	Porky's Bear Facts	Amusing	7	4/ 5/41
6604	Porky's Hired Hand	Good	7	12/28/40
6610	Porky's Preview	Amusing	7	4/26/41
6613	Porky's Prize Pony		7	Not Rev.
6606	Porky's Snooze Reel		7	Not Rev.
6603	Sour Puss	Satisfactory	7	11/30/40
6605	Timid Toreador	Good	7	1/18/41
6615	We the Animals Squeak	Excellent	7	9/ 6/41
	MELODY MASTERS (10)			
6506	Cliff Edwards and His Buckaroos	Fair	10	3/ 8/41
6505	Henry Busse & Orch.	Good	10	11/30/40
6504	Skinnay Ennis & Orch.	Good	10	12/28/40
6503	Jan Garber & Orch.		10	Not Rev.
6508	Marie Green & Her Merrie Men	Lively	10	5/ 3/41
6510	Carl Hoff & Orch.			Not Rev.
6509	Hal Kemp & Orch.	Just a Band.	10	5/24/41
6501	Matty Malneck	Snappy	10	8/ 3/40
6507	Freddie Martin & Orch.	Fair	10	4/ 5/41
6502	Joe Reichman & Orch.	Excellent	10	11/ 2/40

VITAPHONE 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
	MERRIE MELODIES (26) (Tech.)			
6724	Aviation Vacation			Not Rev.
6706	Bed Time for Sniffles		7	Not Rev.
6713	Cat's Tale	Good	7	4/ 5/41
6712	Crackpot Quail		7	Not Rev.
6709	Elmer's Pet Rabbit	Funny	7	12/28/40
6718	Farm Frolics	Excellent	7	5/24/41
6710	Fighting 69½	Good	7	1/18/41
6704	Good Night Elmer		7	Not Rev.
6715	Goofy Groceries	Novel	7	4/ 5/41
6722	Heckling Hare		7	Not Rev.
6720	Hiawatha's Rabbit Hunt	Funny	7	6/21/41
6703	Holiday Highlights	Swell Satire	7	11/ 2/40
6719	Hollywood Steps Out	Excellent	7	6/21/41
6723	Inki and the Lion	Good		8/30/41
6701	Malibu Beach Party	Grade A	7	8/31/40
6707	Of Fox and Hound		7	Not Rev.
6708	Shop, Look and Listen	Good	7	12/28/40
6711	Sniffles Bells the Cat	Fair	7	3/15/41
6726	Snow Time for Comedy	Up to Par	7	8/30/41
6725	Sport Champions		7	Not Rev.
6702	Stage Fright	Satisfactory	7	10/26/40
6714	Tortoise Beats the Hare	Amusing	7	4/ 5/41
6716	Toy Trouble	Good	7	5/ 3/41
6717	Trial of Mr. Wolf	Very Good	7	4/26/41
6705	Wacky Wildlife	Funny	7	12/ 7/40
6721	Wacky Worm	Excellent	7	8/ 9/41
	TECHNICOLOR SPECIALS (6)			
6006	Carnival of Rhythm	Splendid		8/30/41
6001	Flag of Humanity	Splendid	20	10/26/40
6005	Here Comes the Cavalry		20	Not Rev.
6002	March on Marines	Excellent	20	12/28/40
6003	Meet the Fleet	Excellent	20	1/18/41
6004	Wings of Steel	Excellent	20	5/ 3/41
	SPECIAL SUBJECTS			
	Christmas Under Fire	Heart Appeal	10	1/18/41
	London Can Take It	Powerful	10	10/26/40
	SPORTS PARADES (10)			
6407	Big Bill Tilden	For Tennis Fan	10	5/ 3/41
6404	California Thoroughbreds	Interesting	10	12/28/40
6403	Diary of a Racing Pigeon	Interesting	10	12/ 7/40
6402	Dogs You Seldom See	Good Novelty	10	8/31/40
6405	Fight, Fish, Fight	Thrilling	10	3/ 8/41
6401	Fly Fishing	For Anglers	10	10/26/40
5409	It Happened on Rollers			Not Rev.
6410	Lions for Sale	Very Good		8/30/41
6408	Sail Ho!	Colorful	10	6/21/41
6406	Sky Sailing	Interesting	10	4/ 5/41

1941-42

	BROADWAY BREVITIES (12)			
7103	At the Stroke of Twelve		20	Not Rev.
7101	Minstrel Days	Very Good	20	9/13/41
7102	Monsters of the Deep		20	Not Rev.
	HOLLYWOOD NOVELTIES (6)			
7301	Polo With the Stars		10	Not Rev.
7303	Miracle Makers	Poor	10	9/13/41
7302	White Sails		10	Not Rev.
	LOONEY TUNES (16)			
7601	Notes to You		10	Not Rev.
7604	Porky's Midnight Matinee		7	Not Rev.
7603	Porky's Pooch		7	Not Rev.
7602	Robinson Crusoe, Jr.		7	Not Rev.
	MELODY MASTERS (10)			
7502	Carioca Serenaders		10	Not Rev.
7503	Forty Boys and a Song	Good	10	9/13/41
7501	U.S.C. Band and Glee Club	Very Good	10	9/13/41
	MERRIE MELODIES (26) (Tech.)			
7701	All This and Rabbit Stew	Excellent	7	9/13/41
7702	Brave Little Bat		7	Not Rev.
7703	Bug Parade		7	Not Rev.
7706	Cagey Canary		7	Not Rev.
7704	Rookie Revue		7	Not Rev.
7705	Saddle Silly		7	Not Rev.
	SERVICE SPECIALS (6) (Tech.)			
7001	Tanks Are Coming	Excellent	20	9/13/41
	SPORTS PARADE (10) (Tech.)			
7402	Fisherman's Dream		7	Not Rev.
7401	Kings of the Turf	Interesting	10	9/13/41
7403	Water Sports		10	Not Rev.

MISCELLANEOUS

Adventure in the Bronx (N. Y. Zoological Soc.)	Good	11½	8/23/41
Alive in the Deep (Prod.)	Exciting	22	5/24/41
Man the Enigma (Prod.)	Informative	25	5/24/41
Our Constitution (Prod.)	Inspiring	19	5/ 3/41
Our Declaration of Independence (Prod.)	Timely	19	5/ 3/41

SERIALS 1940-41

	No Chapters	Reviewed Issue Of
COLUMBIA		
Iron Claw	15 Chaps.	8/23/41
Spider Returns	15 Chaps.	5/10/41
White Eagle	15 Chaps.	Not Rev.
REPUBLIC		
Adventures of Captain Marvel	12 Chaps.	3/ 8/41
Jungle Girl	15 Chaps.	5/31/41
King of the Royal Mounted	12 Chaps.	8/17/40
Mysterious Dr. Satan	15 Chaps.	11/23/40
UNIVERSAL		
Green Hornet Strikes Again	12 Chaps.	11/ 2/40
Junior G-Men	12 Chaps.	8/ 3/40
Sky Raiders	12 Chaps.	2/15/41
Winners of the West	15 Chaps.	Not Rev.

SERIALS 1941-42

REPUBLIC		
King of the Texas Rangers	12 Chaps.	9/ 6/41
UNIVERSAL		
Riders of Death Valley	15 Chaps.	4/12/41
Sea Raiders	12 Chaps.	7/19/41

DEFENSE SUBJECTS

Title	Running Time	Distributed By
America Builds Ships	3	List "B"
America Preferred	3	List "B"
Army in Overalls	3	List "B"
Bits and Pieces	3	List "B"
Bomber	8	List "C"
Calling All Workers	2	List "A"
Candidates Class	12	Marine Corps
Power for Defense	10	List "A"
War Department Trailers		
1. Infantry	1	List "A"
2. Air Corps	1	List "A"
3. Flying Cadets	1	List "A"
4. Coast Artillery Corps	1	List "A"
5. Armored Force	1	List "A"
6. Flying Cadets	1	List "A"
7. Flying Cadets	1	List "A"
8. Field Artillery	1	List "A"
9. Foreign Service	1	List "A"
10. Signal Corps	1	List "A"
11. Medical Department	1	List "A"
12. Quartermaster Corps	1	List "A"
Where Do We Go?	2	List "B"

CITY	List "A"	List "B"	List "C"
Albany	Columbia	Universal	MGM
Atlanta	Paramount	20th-Fox	United Artists
Boston	Columbia	Universal	MGM
Buffalo	United Artists	Columbia	20th-Fox
Charlotte	United Artists	Columbia	20th-Fox
Chicago	Paramount	20th-Fox	Columbia
Cincinnati	Universal	Warner Bros.	Republic
Cleveland	United Artists	Columbia	20th-Fox
Dallas	RKO	MGM	Warner Bros.
Denver	20th-Fox	Paramount	WB-RKO
Des Moines	Columbia	Universal	MGM
Detroit	MGM	RKO	Paramount
Indianapolis	Universal	Republic	United Artists
Kansas City	20th-Fox	Paramount	RKO
Los Angeles	20th-Fox	Paramount	Warner Bros.
Memphis	MGM	RKO	Paramount
Milwaukee	20th-Fox	Paramount	Columbia
Minneapolis	Universal	Warner Bros.	Republic
New Haven	Warner Bros.	United Artists	Universal
New Orleans	Paramount	20th-Fox	United Artists
New York	MGM	RKO	Paramount
Oklahoma City	RKO	MGM	Warner Bros.
Omaha	Columbia	Universal	MGM
Philadelphia	Warner Bros.	United Artists	Universal
Pittsburgh	Warner Bros.	Republic	RKO
Portland	Paramount	20th-Fox	RKO
St. Louis	Warner Bros.	United Artists	Universal
Salt Lake City	MGM	RKO	Paramount
San Francisco	RKO	MGM	Warner Bros.
Seattle	RKO	MGM	Columbia
Washington	Universal	Warner Bros.	Republic

NEXT WEEK

THE SHOW BUILDER

including

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CHARLES E. 'CHICK' LEWIS
Editor and Publisher

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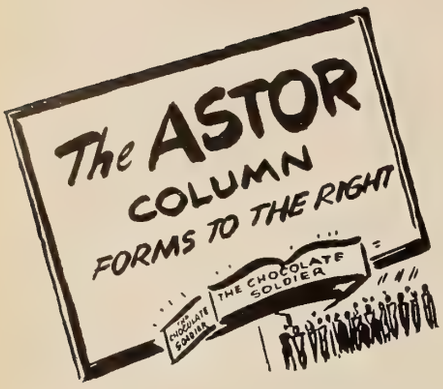
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Vol. 35 No. 15

November 1
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Climb on the bandwagon with WARNERS!

TODAY THE NATION KNOWS HOW GREAT IT IS!

Richard Llewellyn's

HOW GREEN WAS MY VALLEY

with

WALTER PIDGEON • MAUREEN O'HARA
DONALD CRISP • ANNA LEE • RODDY McDOWALL
John Loder • Sara Allgood • Barry Fitzgerald • Patric Knowles

Produced by DARRYL F. ZANUCK Directed by JOHN FORD

Screen Play by Philip Dunne



New York's throngs are thrilling to the World Premiere run at New York's Rivoli... as word flashes to the nation! From a score of cities came the motion picture critics of great newspapers to cover the brilliant opening! A masterpiece of 20th Century-Fox entertainment... heralded by a master-stroke of 20th Century-Fox showmanship!

20th CENTURY FOX

The Editorial Page

The Old Order Changeth

The following letter reached our desk recently and we liked it,—liked it so well that we're passing it along because we know every theatreman will get a kick out of reading it. Yes, we know the guy who wrote it and that is why we feel he is reflecting the thoughts of many of his brother showmen. Read it and perhaps you'd like to express a thought or two of your own on the subject:

Dear "Chick":

"I'm scared too! I'm an average theatre operator, one of those guys whose business is off 'twenty to thirty per cent.' I, however, believe my product is as good if not better than last year. I know my town is way up in payroll. The merchants' business is booming. What's the matter with us?

"I don't believe people are tired of shows. I feel that we have committed a grave error. We, the purveyors of entertainment; the impresarios of music; the authority on rhythm, have lost the TEMPO.

"We used to be smart. We were the first industry to realize there was a depression. (Remember it, Chick?) We had the rhythm then. We realized people were marking time—retarded time. So we arranged to let them kill three and one half to four hours of the day in a theatre. We gave them the Double feature. We were in the 'groove' then! It was the answer to the salesman's lament, 'What'll I do with my afternoons? I can't make sales if I do call on my customers anyhow.' (Remember those salesmen's portfolios stacked up in our cloakrooms during the matinees, Chick?) It was the answer to the maiden's boy friend's prayer—how to spend a lot of time entertaining his girl for a little money. Gone were our hopes of six or seven capacities daily. We geared ourselves to a gross that could be done in three shows a day. We LIKED the double feature. 'It dressed' our theatre and even if we weren't busy our house was full, wasn't it?

"Then there was a CRASH of cymbals struck by the mighty arm of Mars. A crash and a reverberation that was heard from Greenland to Africa, from China to Washington.—But not by the theatre managers. I was busy at the time calling names for 'hanker Night'—Pete, down the street was spinning a wheel for 'maybe you win.' Mike was calling numbers for 'Bunko.' Sol was unpacking china and Bill was laying out his ad, trying to decide whether B-a or B-b should be the top feature. We didn't hear the Maestro's one, two, three which called for the upbeat and a new tempo in a world of busy, energetic, worried people. The showman, who never before in history had failed to change with the times from Tent Show to Road Show, from Magic Lantern to Talkies and Technicolor is still marking retarded time.

"Chick, could it be that the people want their theatre to be a theatre again; not a gambling house, a crockery counter or an endurance marathon, but just a theatre to give them good, enjoyable entertainment, properly presented, to add a crescendo to their everyday life?

"How about it 'Chick'?"

Joe Theatre-Manager.

▼ ▼ ▼

"Dumbo"

For sheer joy and entertainment, "Dumbo" probably reaches a peak that will be hard to top for a long time to come. It has a clever story, superb animation, lovable characters and breath-taking Technicolor.

For Disney, it means top honors for the best thing he has done in popular screen fare since "Snow White," and this is no reflection on "Fantasia" because that is in a class by itself.

For us, well, it was the first time in many a moon of picture seeing that we felt keen regret when the finish approached. Honestly, we wanted it to go on for a while longer.

▼ ▼ ▼

"How Green Was My Valley"

This is the season when politicians are working, for the good of the party, to "get out the vote." The industry, and particularly theatremen, should emulate the politicians and, for the industry's own good, get out the patrons for such pictures as "How Green Was My Valley." What this industry needs is a more widespread appreciation of the fact that the motion picture (in addition to offering the thrills of the mystery yarn, the adventure of action plays, the gaiety of musicals and light comedy, the romance of love stories) can throbbingly portray inspiring character; noble heroism; wholesome, chuckling humor; and heart-tugging pathos, such as will reward all those who see one of the screen's most impressive creations—the beautifully produced, superbly directed, grandly acted "How Green Was My Valley."

P.S. Joe Theatre-Manager, we think, is on the right track, and pictures like "Dumbo" and "How Green Was My Valley" serve as grand reminders that the screen can "add a crescendo" to the public's everyday life.

—"CHICK" LEWIS

WARNER TOP EXECUTIVES PROMOTED

Bernhard Named Vice-Pres.; Kalmenson Named General Sales Mgr.; Blumenstock Advanced

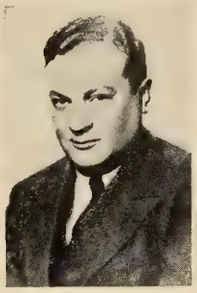
Realignment of executives of Warner Bros. this week resulted in a number of promotions with several more slated to follow. Joseph Bernhard was named a vice-president of Warner Bros. Pictures and as such will function as general manager of the whole company.

Announcement of his appointment followed hard on the heels of the resignation of Gradwell Sears as general sales manager and the appointment of Ben Kalmenson as Sears' successor. Kalmenson had been Western and Southern division sales manager. Carl Leserman, assistant general sales manager, also resigned from Warner Bros.



Joseph Bernhard

Mort Blumenstock, for the past 4 years in charge of advertising and publicity in the East, was promoted to more important and more extensive duties, with the title of National Manager of Advertising and coordinator of all sales promotion, merchandising and exploitation activities. In this newly created post, Blumenstock will have full charge of advertising and merchandising of pictures as well as complete control of advertising budgets and full charge of the national field force.



Mort Blumenstock

Later in the week Harry M. Kalmine was appointed assistant general manager of the Warner Theatre Circuit by Bernhard. Kalmine has been Pittsburgh zone manager for the past nine years.

Bernhard joined the company in 1931 as head of the company's real estate department. About a year later he was named head of the theatre department.

The resignation of Sears followed a week of rumors during which he was said to be about to assume the presidency of United Artists, that he would join RKO or 20th-Fox. To climax the week, it was announced late Thursday that he was remaining with Warner Bros., only to be followed Friday by the announcement that he was resigning.

Simultaneously with the announcement of Sears' resignation came the announcement of the appointment of Kalmenson by Major Albert Warner. Kalmenson has been with Warner Bros. since 1927, when he started as a salesman in Pittsburgh. He served in several offices as manager and in 1934 joined the theatre department as chief booker. He came back to distribution and was made Western and Southern sales manager in 1937. Kalmenson said he would choose his own successor in the latter post from within the company's ranks.

All of these executive changes were followed by an announcement of a meeting of all branch managers this week end. Home office executives will also attend, including Major Albert Warner, Joseph Bernhard, S. Charles Einfeld, Sam Schneider, Mort Blumenstock, Roy Haines, Norman Moray, Arthur Sachson, Al Schwalberg, Mike Dolid and others.

Branch managers who will attend are as follows: Paul C. Krumenacker, Albany, N. Y.; R. L. McCoy, Atlanta, Ga.; Norman J. Ayers, Boston, Mass.; Max Roth, Buffalo, N. Y.; John A. Bachman, Charlotte, N. C.; Rud Lohrenz, Chicago, Ill.; also Sid Rose of the Chicago office; Robert H. Dunbar, Cincinnati, Ohio; Chas. Rich, Cleveland, Ohio; F. N. Jack, Dallas, Texas; also Doak Roberts of the Dallas office; Earl A. Bell, Denver, Colo.; E. J. Tilton, Des Moines, Iowa; James Winn, Detroit, Mich.; Fred Greenberg, Indianapolis, Ind.; H. C. Borg, Kansas City, Mo.; Henry Herbel, Los Angeles, Calif.; also W. E. Callaway of the Los Angeles Office; W. O. Williamson, Jr., Memphis, Tenn.; Robert T. Smith, Milwaukee, Wisc.; Art Anderson, Minneapolis, Minn.; Roger Mahan, New Haven, Conn.; Luke Connor, New Orleans, La.

Also Ed. M. Schnitzer and Sam Lefkowitz of the New York Office; J. O. Rohde, Oklahoma City, Okla.; A. J. Shunow, Omaha, Nebr.; William G. Mansell, Philadelphia, Pa.; Harry Seed, Pittsburgh, Pa.; Vete Stewart, Portland, Ore.; Wm. F. Gordon, Salt Lake City, Utah; Al Shmitken, San Francisco, Calif.; Wm. Shartin, Seattle, Wash.; Hall Walsh, St. Louis, Mo.; and Robert Smeltzer, Washington, D. C.

Also Wolfe Cohen, Canadian District Manager, and Philip Sherman, Montreal, Que.; and Joe Plottel, Toronto, Ont.

Willkie, Walker Guests at Pioneers' Hallowe'en Party

Wendell L. Willkie, 1940 Republican Presidential nominee, and James J. Walker, former Mayor of New York, were guests of honor Wednesday evening at the Picture Pioneers' Hallowe'en conference at Toots Shor's restaurant. Walker paid tribute to the Indianan for his defense of filmland in the Senate Interstate Commerce sub-committee investigation. Willkie delivered a short address after which he received a gold card emblematic of his membership in the Picture Pioneers. A record number of candidates were initiated.

May Close 20 Minn. Houses

Acute Product Shortage Affects State's Theatres

Minneapolis—Lack of product will cause fifteen to twenty motion picture houses in Minnesota to close their doors by December 1 unless Paramount succeeds in securing release from the New York consent decree. This statement was made this week by Fred Strom, secretary of Allied Theatre Owners of the Northwest, the organization which sponsored and pushed through the Legislature last winter the Minnesota anti-blocks-of-five law.

Strom said many houses are already beginning to feel the lack of good pictures because of the refusal of the five majors to sell in the state under the new law. "Most of them," he added, "have sufficient bookings to carry them through November, but by the end of that month, I'm afraid we'll see 15 to 20 close."

Citing a particular case, the Northwest Allied leader pointed to Faribault, where William Glaser operates the Paradise and Lido, playing the best pictures at the former and the others at the latter on a smaller admission scale.

"Glaser doesn't care to play the poorer pictures in the higher-priced house, which he could do and keep open if he wanted to. But he'll no doubt be forced to close the Paradise within maybe another month unless he can get first-class attractions."

Strom said he felt sure the situation wouldn't get any worse than it is right now, pointing out that Paramount had already asked relief under the consent decree so that it might sell its pictures in full season blocks with the necessary cancellation clause, and that it was hardly likely other companies would refuse to do the same.

Para., Fanchon and Marco Take El Capitan Theatre

Hollywood—As the result of a deal consummated last week, Paramount and Fanchon & Marco have acquired and will jointly operate the El Capitan Theatre here as a deluxe motion picture house. The house will be known as the Paramount Hollywood Theatre, and $150,000 will be expended to modernize it completely and to install numerous unique features to make it "a novel and intimately luxurious" theatre. The deal was negotiated by Leonard Goldenson, head of Paramount's theatre department, who came in from New York, Fanchon & Marco, and C. E. Toberman.

By Gosh Opens New House

Foster Falls, Va.—The Camp Theatre here, recently completed, has opened under the management of Byron Gosh who plans to open two more small Virginia theatres soon.

Para Won't Sell FWC

Company Considers Circuit Terms Are Inadequate

Neil Agnew, general sales manager for Paramount Pictures, this week announced that his company has decided to sell away from Fox West Coast, Fox Mid-West, Fox Intermountain, Fox Wisconsin and Evergreen State Theatres.

Agnew said that the break was occasioned by what Paramount considers inadequate terms and playing time offered by the Skouras enterprises for such top Paramount pictures as "Hold Back the Dawn," "Nothing But the Truth," "Birth of the Blues" and "Skylark."

Agnew added that Paramount, in a long series of negotiations with Skouras Brothers, had presented several alternate plans for their consideration, but had been unable to reach an agreement that the distributing company considered would yield an adequate film rental for their product based upon grosses.

Federal Law Kills Kentucky Ticket Plan

Frankfort, Ky.—Because of new Federal regulations, the state of Kentucky has discontinued its practice of printing tax-paid tickets for small theatres and amusement places, it was announced over the week-end by State Revenue Commissioner H. Clyde Reeves.

BEN KALMENSON

(The Man on the Cover)

General Sales Manager of Warner Bros., whose appointment to that post last week came as the reward of long and able service with the company, both as a sales executive and previously as a member of the Warner Theatre organization. Kalmenson joined the Warner organization in 1927, won several promotions, and in 1937 was made southern and western sales manager.

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Important Dates

Nov. 4-5: Allied of Texas convention, Dallas.
Nov. 4-5: ITPA of Wisconsin convention, Schroeder Hotel, Milwaukee.
Nov. 17-18: ATO of Indiana annual convention, Antlers Hotel, Indianapolis.
Nov. 19: Motion Picture Associates dinner dance, Hotel Astor.
Nov. 26: "Night of Stars," Madison Square Garden.
Dec. 7-8: Theatre Owners of North and South Carolina convention, Charlotte.
Jan. 30: Chicago Reel Fellows Club dinner dance, Congress Hotel.

LONDON OBSERVATIONS by Jock MacGregor

In town I hit the press reception held by RKO for the homecoming of Herbert Wilcox and Anna Neagle. Herbert was in great form, but he seemed mighty surprised, when cornered by pressmen, to learn that we were not so proud of the Britons in Hollywood. Shirkers we call most of them.

His argument was that their presence in Hollywood was fostering goodwill for Britain and that after the war their names would be box office worthy in the U. S. if they returned to London. He emphatically pointed out that no Briton had asked him to "white wash" them.

Herbert and Anna have returned: he did a good job in the R.F.C., in the last war and has lost a nephew in this one. We want more British stars to return to make pictures, financed with the frozen assets of the American distributors in this country. Such productions made in the war zone, I am sure, would foster more goodwill in America, and show good profits too.

David Niven, Herbert inferred, had damaged his screen career by re-joining the Army. But Niven is now a Major, a higher rank than he ever played on the screen. Richard Greene who also returned has risen from Trooper to Lieutenant in a Lancers' Regiment. Niven and Greene (nice impersonal touch, that!) have been promoted as they are good soldiers and not merely because they were "somebodies in Civvy Street."

The "48 hours leave" I dedicated to observing seemed to be spent mainly at press shows. At the Carlton preview of "Shepherd of the Hills" we missed the ever lively Tony Reddin, but were entertained nicely by Paramount's Peter Barnes and Reggie Woolf. MGM's Mervyn MacPherson was vacationing, so his charming and helpful secretary, Dolly Hill was deputising for him at the "Love Crazy" show, a real tonic if there ever was one. At the Regal, Manager J. Lindon told the sad story—new to me—of the bomb which struck the ledge outside the press room months ago. Little damage was done but the suction forced the cupboard door open and smashed three bottles of Scotch, two of gin, one Vermouth and a half of Sherry which is a bit much since it is so hard to get. Kay Brown ran the press show with her usual efficiency. At United Artists' London Pavilion, a Republic picture, "Lady from Louisiana," was being previewed so Arthur Alligan of British Lion Republic and Ernest Dudman were joint hosts. After being closed for nearly a year due to enemy action the Leicester Square Theatre has re-opened. (Now not a single key West End cinema is closed through Jerry's efforts.) So along I went to pay my respects to Mae Murray, GFD-Universal publicity director. Mae is now ably assisted by our old friend, Cliff Burke, who has been invalided out of the Fire Service—he fell off a push bike! Harry Burgess was another of my hosts. He is, of course, with RKO. His former assistant Jack Griggs is now with the Film Section of the Ministry of Information.

Fred Thomas of 20th-Fox also wined us so you can see war or no war the film companies are still entertaining the critics richly, but even so, I don't want to re-join their ranks until this little contract we have with Jerry is completed.

Employes of Horwitz Theatres Get Raise

Houston—Salary raises have been given all employes of the Will Horwitz Theatres and other enterprises, it was announced here this week. Although 30 per cent of the 180 employes are under union contract, the raises were made voluntarily, Horwitz said.

Arbitrator Is Upheld In Hill Case; Exhibs Win 3 More

Appeals Board Affirms Decision Against Phila. Theatre; New York, New Orleans & Conn. Have New Complaints

An active week on the arbitration field, the past few days saw one more arbitrator upheld on appeal, several decisions made and a number of new cases filed. All of the cases decided involved clearance.

The Board of Appeals upheld Arbitrator William A. Wiedersheim who found that the Hill Theatre was not suffering from unreasonable clearance taken by the Rialto Theatre. Both theatres are in Philadelphia. The complaint mentioned that a third theatre, the Sedgewick, took 14 days clearance over both theatres. However, since the Rialto had seven days on the Hill, the Sedgewick, in effect had 14 days on the Hill. But the Arbitrator refused to consider the Sedgewick, since it would be a change of run, which he was not empowered to do. He found that the clearance of seven days between the Rialto and the Hill was fair.

The New Newington Theatre, Newington, Conn., won a reduction of the clearance it must give to first run New Britain in an award made by A. A. Ribicoff this week. The clearance which was formerly 30 to 37 days was cut to 21 days.

The Dentonia Theatre, Denton, Md., won an arbitration award this week when an arbitrator ruled that it could play pictures immediately after the Reese Theatre, Harrington, Del. The Reese formerly enjoyed 30 days clearance. An odd angle to the case was that the owners of the two theatres are good friends and could not agree on the matter themselves, therefore putting it up to an arbitrator.

The case of N. Herman Bornstein, owner of the Hatboro Theatre, Hatboro, Pa., charging that the seven day clearance now granted to Warners' Grove Theatre, Willow Grove, was decided against Bornstein by the arbitrator, who found the clearance reasonable.

Sidney Schatz, of the Sheridan Theatre, Chicago, won his case against RKO and the Times Theatre in Waukegan, when Arbitrator Alexander Eulenberg ruled that the clearance now granted to the Times Theatre is unreasonable and directed that RKO make product available to the Sheridan in the second week of release.

Lewen Pizor has withdrawn the demand for arbitration which he filed on behalf of his Tioga Theatre in Philadelphia. Pizor was said to have explained that he would await the outcome of another arbitration before filing his case again.

The Bayne Theatre, Virginia Beach, Va., has filed a demand for arbitration, asking for elimination of the 21 days clearance which it is now compelled to give the Newport Theatre in Norfolk, Va.

The Plaza Theatre, Windsor, Conn., has filed a complaint against the five majors charging that the 30-day clearance which he gives to the Windsor Theatre is unreasonable.

The Ashton Theatre, New Orleans, has filed a complaint charging that the clearance of 60 days which it now gives the Poplar is unreasonable, claiming that the two houses are too far apart to be competitive.

The Waverly Theatre in New York has complained that the distributors formerly granted it a seven-day clearance over the Art Theatre but that now they refuse to sell product to the Waverly unless it agrees to give the Art seven days clearance.

William Pearl, operator of the Alcyon Theatre, Highland Park, Ill., has filed a demand for arbitration asking for better clearance. He named as interested parties the Del Lago Theatre, Wilmette; Lake Forest Theatre, Lake Forest; A. J. B. Theatres, Libertyville.

The case of the Oriental Theatre in Chicago, a cause celebre in the Windy City, started hearings last week-end. The defendants are basing their clearance rights on the provision of the decree which permits distributors to deal directly with theatres in which they have large financial interests. Hearings in the Portage Park case were postponed because of the Oriental hearing.

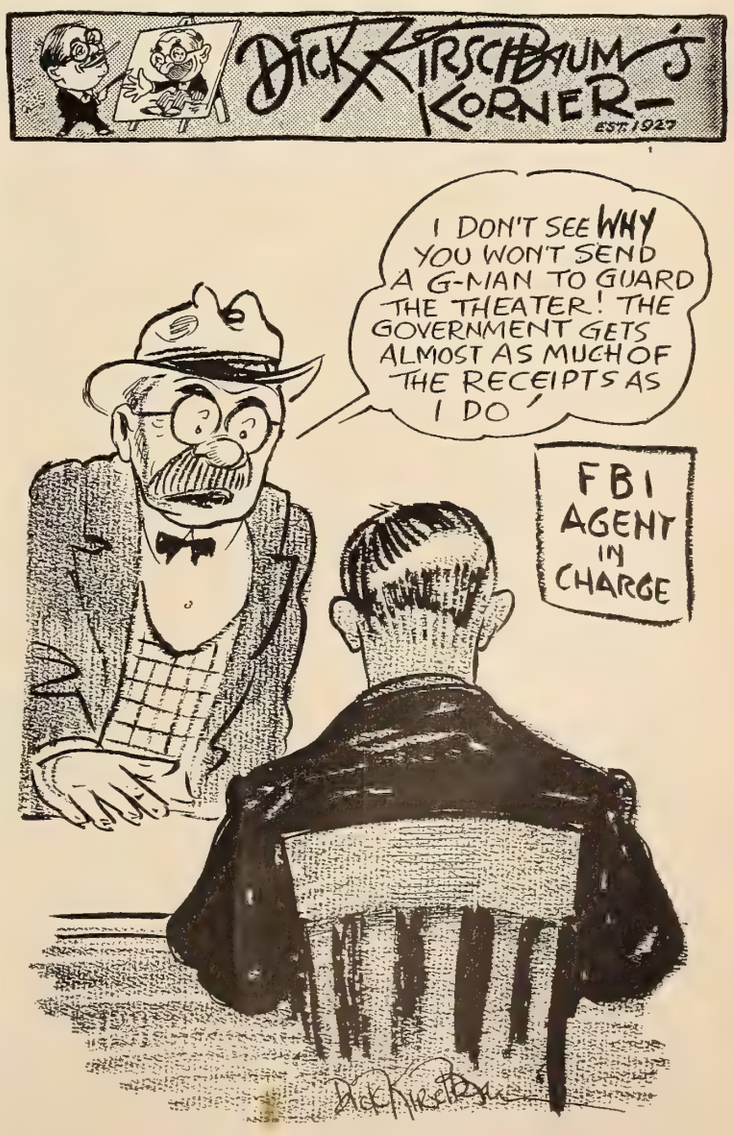
Because the principals were unable to agree on an arbitrator, the AAA this week named Milton W. King, widely known Washington attorney, to hear the case of the Linden Theatre, Baltimore, against the distributors and the Metropolitan Theatre.

'DOUBLES' TROUBLE

Hollywood — One feature was over, with another to go. When she refused to leave the theatre, her husband slapped her down. So a Los Angeles matron brought suit, won a divorce on grounds of cruelty.

'Hot Spot' Preview Held at Stork Club

A special preview of "Hot Spot" for the 31 critics and motion picture editors who came to New York to attend the opening of "How Green Was My Valley," was held by 20th Century-Fox Wednesday afternoon at the Stork Club.



AT GALA PREMIERE



Darryl F. Zanuck, producer, and John Wright, managing director of the Rivoli Theatre, New York, which was the scene of a gala world premiere of "How Green Was My Valley." Presence of the producer and some of the film's stars, plus the socially prominent made the event notable.

ITPA Members to Get A.I.D. Data

Samuelson and Myers to Address Wis.-Mich. Exhibs

Milwaukee—Members of the Independent Theatres Protective Association of Wisconsin and Upper Michigan will receive information concerning AID at the organizations convention to be held here Nov. 4-5 at the Schroeder Hotel. Sidney Samuelson, business manager of Allied Theatres of Eastern Pennsylvania, will address the delegates on the subject.

Other convention speakers and guests include Abram F. Myers, Allied general counsel and board chairman; Charles M. Reagan, Paramount's assistant general sales manager; J. E. Flynn, MGM's Chicago district manager; Jack Kirsch, president of Allied Theatres of Illinois, Inc.; Steve Broidy of Monogram Pictures and William A. Scully, Universal's general sales manager.

It is expected that much discussion will be devoted to buying and contracts, inasmuch as considerable major company product is reported unsold in this territory.

ITOA Plans N.Y. All-Exhibitor Meet

With all unaffiliated exhibitor organizations and the heads of two national associations having been canvassed by ITOA for their reactions to a proposal whereby a general meeting of exhibitors would be held in New York late in November, replies to date have been favorable and several outright acceptances have been received. The ITOA plan, it is said, is different from Allied action in only one respect: whereas Allied seeks an all-industry harmony program, ITOA hopes to promote an all-exhibitor program.

Messenger Boy For Schencks Says Bioff; Absolves Browne

Admits Collecting Funds But Gave All Money to Joseph Schenck; Lied in 1937 But Tells Truth Now, He Says

William Bioff, on trial for violation of the Federal anti-racketeering law, admitted this week that he had received over $1,000,000 from film executives, but asserted that he had turned it all over to Joseph M Schenck under orders from Nicholas M. Schenck, for whom he was only acting as a messenger boy. Bioff claimed he was introduced to Nicholas Schenck in 1935 by Charles C. Moskowitz with whom he negotiated a dispute involving Local 306. Schenck, on the other hand, testified that he never met Bioff until 1936 and that the demand for $2,000,000 was made at the first meeting.

Bioff claimed that Schenck asked him to aid in transferring money to his brother Joseph, on the Coast, saying that he would be very useful to the industry if he would do so.

"He told me that the industry was being sandbagged in different parts of the country through legislation and that they used to be able to handle their affairs differently, but they now have to use cash money and they can't show it on their books," declared Bioff.

Bioff also claimed that George E. Browne, his co-defendant in the present case, was unaware of the fact that he had collected any money. The indictment charges them both with collecting the money and then turning it over to their own uses.

Bioff admitted that, while he had claimed Joseph Schenck as a close friend, he had nevertheless blamed Schenck for his prosecution two years ago on the charge of pandering for which he was jailed in Chicago. Bioff also admitted a series of misstatements regarding the IATSE while testifying before the California Legislative Committee on Capital and Labor in 1937, including the fact that he had been a member of the alliance for 14 years, when in fact he had never been a member at all. Judge John C. Knox asked why he made these misstatements. Replied Bioff: "For the benefit of a bunch of Communists." However, he insisted that he was telling the truth now.

National Plans Three More Drive-In Houses

Cleveland—Plans for the construction of three new Drive-In theatres in Rochester, N. Y., Dayton and Columbus, O., have been made by National Drive-In Theatres, Inc. of this city, which now owns and operates a Drive-In Theatre near Buffalo and another in the suburbs of Cleveland. As an added innovation, according to President Paul Winters, Drive-In night clubs are planned which will enable patrons leaving the theatre to drive immediately next door, be served drinks and refreshments, then leave their cars to dance on a specially constructed open-air water-proof dance floor on which a floor show will also be presented.

4 Speakers Set For Texas Meet

Kelly, Richey, Dembow & Wood to Address ATO

Dallas—Allied Theatre Owners of Texas will open its twenty-second annual convention next Tuesday at the Adolphus Hotel here. Besides a discussion of current problems, delegates will be addressed by Arthur W. Kelly, H. M. Richey, George Dembow and Pete J. Wood.

Topics up for consideration include film buying, the consent decree, industry unity and tax problems. On Wednesday the election of officers will take place, and the convention will be climaxed by the annual banquet.

Fitzgibbons, Lasky Speak at AMPA Luncheon

Jesse L. Lasky, J. J. Fitzgibbons, president of Famous Players Canadian Corp., and Douglas Cole, head of the Canadian Trade Commission, were principal speakers at the AMPA luncheon held this week. Fitzgibbons was introduced by Austin Keough, Paramount general counsel, and Lasky was introduced by Mort Blumenstock, Warner Bros.' Eastern advertising manager.

Thompson Named Prexy Of MPTO of Georgia

Atlanta, Ga. — The MPTO of Georgia, at an organization meeting held here at the Henry Grady Hotel, elected as its president J. H. Thompson, of Hawkinsville, a member of Marvin & Thompson Theatres. Ed Thomaston, of the Thomaston Theatres, was designated as first vice-president; Mrs. Willingham Wood, of the Wood Theatres, Washington, secretary, and Hobson Johnson of the Brice Theatres, Vidalia, treasurer. Thirty-four directors were also chosen.

Rosenfield Named Ad Copy Chief at Twentieth-Fox

Jonas Rosenfield, Jr., engaged by 20th Century-Fox as advertising copy chief, assumed his duties this week, it has been announced by A. M. Botsford, director of advertising and publicity. Rosenfield replaces Frank Moneyhun, who last week was promoted to the post of executive assistant to Botsford. He has lately been associated with Donahue & Coe, advertising agency.

BAKER WINS WATCH



Charles W. Koerner, general manager of RKO Theatres, presents Manager Jerome Baker of the RKO Capitol Theatre, Union City, N. J., with a gold watch, first prize in the recent contest for the best campaign in the Metropolitan area on "Frank Buck's Jungle Cavalcade."

Sees Ohio Exhibs Accepting Policy

Wood Believes Rodgers of MGM Will 'Make Good'

Columbus, O.—Despite their belief that MGM's new sales policy was "put into effect more for the benefit of MGM than the exhibitors," Ohio exhibitors will sign up for the 1941-42 MGM product, in the opinion of Pete J. Wood, secretary of the ITO of Ohio.

In a bulletin issued this week, Wood informed exhibitors it was his belief that William F. Rodgers "will make good 100 per cent" his promise to adjust any inequitable or unprofitable deals not satisfactorily corrected by exchange managers.

Luncheon Send-Off For Lester Isaac

Lester B. Isaac, head of projection of Loew's Theatres, this week began a tour during which he will visit theatres in South America. Isaac was tendered a luncheon at LaGuardia Airport restaurant Tuesday before taking off for Miami on the first leg of his trip. Present at the luncheon were: Mrs. Isaac, Ken Behr, Bert Sanford, Mrs. H. Glassberg, Virginia Bank, M. D. O'Brien, W. Boettcher, D. Eberson, E. Hartley, W. Smith and P. A. McGuire.

Smith & Beidler, Skirballs Pool Toledo Theatres

Toledo—Smith, Beidler and Kumler, theatre operators of this city, and Skirball Brothers of Cleveland, have pooled their interests in the Pantheon and Palace theatres, respectively, into a new corporation of which Skirball Brothers will have complete management. Smith and Beidler operate four Toledo neighborhood theatres and a downtown subsequent run, while Skirball Brothers, besides operating three houses in Toledo, also control a theatre in Mansfield and another in Pittsburgh, Pa. William N. Skirball is active head of the chain.

Selling the Picture

For Better Show Selling
***Showmanalyses* Have Appeared In STR on Following Pictures**

Big Store	June 21
Blossoms in the Dust	July 26
Bride Came C.O.D.	July 19
Charley's Aunt	Aug. 2
Dr. Jekyll and Mr. Hyde	Sept. 6
Feminine Touch	Oct. 11
Here Comes Mr. Jordan	Aug. 16
Hold Back the Dawn	Sept. 20
Ice-Capades	Aug. 23
In the Navy	June 7
International Squadron	Oct. 4
Lydia	Aug. 30
Moon Over Her Shoulder	Oct. 18
New Wine	Aug. 9
One Foot in Heaven	Nov. 1
One Night in Lisbon	June 14
Puddin' Head	June 28
Sundown	Oct. 25
Tom, Dick and Harry	July 5
Unfinished Business	Sept. 13
Week-End in Havana	Sept. 27

Rankin Reports On Chatham Exploitation

Just to prove that exploitation is every bit as alive in Canada as in the U. S., Manager Harland Rankin of the Centre and Park Theatres, Chatham, Ontario, forwards us a few notes on the situation, as far as it goes in his community.

Played the Song. Through a tieup, the local radio station played the title song of "Intermezzo" when that picture played the Centre.

"Tight Shoes" Well Sold. In exploiting "Tight Shoes" at the Centre, Rankin promoted a special "insurance policy," copies of which were distributed daily. Windows were promoted from five shoe merchants, several leading drug stores. On opening matinee, children bringing pairs of shoes were admitted free. Over 300 pairs of shoes were collected, turned over to the Welfare Department.

Dog Fanciers Telephoned. During the showing of "Almost a Gentleman," which features a dog, local dog fanciers were contacted by telephone, reminded of the canine angle.

"Pot O' Gold" Activities. Tieing up with local Orange Crush distributors, Rankin promoted free hats for kids. A juvenile band played in front of the Park Theatre. Underprivileged children from the Children's Shelter were guests at one of the matinees.

"Broadway Limited" Street Ballyhoo. In advance of the showing of this picture at the Centre, four boys marched through the business district, single file, the leader ringing a bell. They carried a streamer with this copy: "One-way ticket to hysteria—'Broadway Limited'—the scream-lined laugh special, etc."

Gross Asks Fans What They Think About Orson Welles

Manager Mickey Gross of the Orpheum Theatre, Denver, Colo., tied in with the Denver Monitor in his campaign for "Citizen Kane" in conducting a "What do you know about Orson Welles" contest.

Gross also distributed 15,000 special numbered cards, with persons holding corresponding numbers posted in the lobby awarded guest tickets. His mailing campaign consisted of 10,000 cards to special lists. Fifty stills with copy were spotted in downtown windows. Four hundred window cards were utilized and the theatre publicity and advertising stepped up.

Chamber of Horrors Stunt on "Jekyll" Clicks for Soriero

Patrons Partake of Potion, Enter Darkened Checkroom, See Distorted Images, Yell

If you've already played "Dr. Jekyll and Mr. Hyde," the stunt reported herewith can be used in connection with some other forthcoming horror film. But there's no getting around the fact that it is best applicable to the latest screen treatment of Robert Louis Stevenson's famous novel. Therefore, if your "Jekyll" date is still in the future, read this report carefully, for it concerns showmanship that's low in cost but high in business-building value.

It all started recently when Manager Thomas D. Soriero of the United Artists Theatre, Los Angeles, began devising a scheme to whip up more than average interest in the engagement of "Dr. Jekyll and Mr. Hyde" at that theatre.

When his plans were completed, he obtained a distortion mirror to be placed in the checkroom. Then he covered the checkroom entrance with a heavy black curtain and fastened black cloth to the inner walls.

His next move was to confiscate the theatre's regular water cooler and place it next to the entrance. With a harmless vegetable coloring, he transformed the usual aqua pura into a green liquid. To the water cooler he attached this sign:

"The management dares you to tamper with the super-natural. Drink this Hyde Solution. If you do . . . what will happen?"

Above the checkroom entrance he placed this sign:

"Entrance. When you enter this scientific chamber, you will be transformed from human to devil. It will be revealed to you your secret longings. Eerie! Weird! Exciting!"

Another sign read:

"The management will not take any responsibility for anyone that meets his death from a heart attack in the horror chamber, and the management does not guarantee that you'll revert back to your natural self after drinking the fluid."

Everything was ready. As patrons entered the theatre, they were approached by a girl attendant who asked them if they desired to venture into the super-natural. If the patron nodded "uh-huh," he was given a drink of the greenish fluid, then ushered into the dark room. There, after he was seated, a large blue light was turned on. The sight the astonished patron saw as he viewed his distorted image in the mirror would make Boris Karloff shriek.

Women who entered are said to have emitted blood-curdling yells before they realized that what they saw was their own distorted selves. A long line began to form, and from then on, the stunt was "in the bag."

"Bear in mind," says Soriero, in reporting it, "the stunt certainly made the people talk about the theatre and the attraction. This mouth-to-mouth advertising helped to build our business, for we were swamped trying to take care of people who wanted to get into the dark room. We had a very profitable week."

The cost of this exploitation was only $7.50, which Soriero spent for the mirror.

Mexican Jumping Bean Gag

Exhibitor-members of the Gag-of-the-Week Club, sponsored by the Columbia Printing Co., Richmond, Va., are being offered envelopes, each containing a Mexican jumping bean, as novelty giveaways in campaigns on feature comedies. At a special price to members only, the sponsors announce that fifty orders can be filled. Envelopes can be imprinted with any copy desired. Sample copy: "The Guy Inside the Nut Inside This Envelope is Still Shaking With Laughter From Looking At Those Goofy Gobs in 'Three Cockeyed Sailors'."





OUTSIDE THE CHAMBER AND—HORRORS!—THE INSIDE

Two feminine patrons of the United Artists Theatre, Los Angeles, are shown at the left drinking the "Hyde Solution" before entering the "Scientific Chamber" (otherwise checkroom) during the engagement of MGM's "Dr. Jekyll and Mr. Hyde." At the right, a blonde lass lets out a blood-curdling yell as she views her distorted image in the mirror. The stunt had patrons in stitches, said Mgr. Soriero.

Program Exchange

Ted Taylor Uses Letter to Inform Patrons of Ad Policy; Flash—Stoltz Pays for Stunt

Someone just remarked to someone else as we marched to our desk to take charge of this week's supply of programs: "My, doesn't he look gloomy?" We would have our members know that any sour expressions on our face were not caused by dread of the impending association with programs; we were glum because it was Blue Monday, and we believe in observing the day as it is traditionally observed. If you are gay and happy on Monday—well, there must be something wrong with you. Or maybe something's wrong with us. Anyway . . .

Well, here's something to make us happy: a new member. It's Ted Taylor of the Gaiety Theatre, Ronan, Mont. In his letter to us, Ted tells us that because he is located in a rather small rural community, he depends a great deal on his mailing list to sell a picture. When he took over management of the Gaiety last June, he continues, he composed an introductory letter to win the confidence of his patrons. "It appears this has been done, and I use the mailing list only when certain the product will please."

Ted believes other members of the Program Exchange and readers of STR might find his letter helpful. We think so too, so we are reproducing it herewith:

"This letter to you is a message of mutual value; it's a letter to acquaint you with my policy of theatre management so that you will know definitely what to expect in the way of entertainment when different forms of advertising are sent to you through the mail.

"A steady procession of the grandest, gayest entertainment you've ever seen is coming to this theatre for your enjoyment—but among the carefully selected pictures, many of them are extremely outstanding in their class. Now it is only on such occasions that the mail is used to bring these unusual pictures to your attention, and if at any time you feel disappointed after seeing the picture, our cashier will cheerfully refund your money.

"There are many types of showmanship, and perhaps the most commonly known to the public is the 'Barnum' type, believing as Barnum did, 'a sucker is born every minute.' I am more impressed by the old story of an Indian who said: 'Fool me once, shame on you. Fool me twice, shame on me.' This fooling is shortlived, and I ask for your confidence which will be held as a sacred treasure. When you attend this theatre you shall not be considered a sucker; rather, you will be regarded as a very wise person who knows how and where to get the most entertainment for money spent. You will also be considered one of the many patrons who help make my position more secure.

Members Added This Week

Ted Taylor, Gaiety Theatre, Ronan, Montana.
Harold Elley, Royal Theatre, Versailles, Mo.

Stressing Comfort

"Every effort will be made to make you feel at home when visiting the theatre, and the temperature inside will be maintained at a healthful, comfortable level, regardless of the weather outside.

"Thank you very kindly for the time spent reading this letter. I sincerely hope it proves to be of mutual value."

From Ted also comes a safety pin gag which he used on "The Great Dictator." The lead-off copy was: "An old suggestion, but it's still a good one. Safety Laughs. Just in case you laugh off your buttons—and your troubles away—take this along when you see and hear, etc."

Cards Like Hard Tickets

Cards imprinted with likenesses of legitimate tickets and impressing the public with the fact that "Kiss the Boys Goodbye," which played on Broadway at $4.40, was available at the Uptown Theatre, Cleveland, at popular prices, were distributed by Manager Julius Lamm.

That "Moon Over Miami" herald from the Palace Theatre, Greenfield, Tenn., is a corker—even better, we think, than any the theatre or anyone else, other than the picture's distributors, could have done. Only one thing marred its effect: lack of the theatre signature at the top of the front page. The makers of the herald had so thoughtfully provided space for this very purpose, but the Palace management failed to take advantage of it. Nevertheless, it's a swell herald. We suggest that members watch closely the heralds put out by the various companies on the pictures they distribute, because quite often you can use them in place of your own on certain occasions. You might, for example, make the herald a part of your own program by making it the cover and last page, with your program on the inside pages.

In Gettysburg, Pa., Gene Autry is evidently "coming into his own," or rather, we should say, "has come." Time was when his pictures would have played on a double-bill on Friday and Saturday. Now, however, Manager Sidney Poppay announces "Under Fiesta Stars" as a single feature on Monday and Tuesday at the Strand Theatre.

An excellent plugger for "Dr. Jekyll and Mr. Hyde" was distributed recently by Warners' Rialto Theatre, Chicago. Taking one of the press book's publicity mats showing Ingrid Bergman and another woman looking toward the left in horror, the Rialto management used it as the basis for the card. Underneath was this bold-faced caption: "I Saw It With My Own Eyes!" Then: "It was sheer horror! I saw him change from man into a devil. He won't let me go—and I'm afraid to run away, because no matter where I go, he will find and punish me. Three thrilling stars in a classic thriller, etc."

Reprints Newspaper Item

The Hamilton, on the South Side (of Chicago) took an item from the Town Tattler column of the Chicago *Sunday Herald American* and reproduced it in a recent issue of the program. Reason for the reproduction is contained in the item:

"The president of one of the largest oil companies in the world who lives on the South Side is a confirmed movie fan. He has his dinner early and rushes over to the Hamilton Theatre before six o'clock. He is addicted to double features, and wants to get there early enough to see both pictures without staying out too late."

It had never been done before. We didn't think it would *ever* happen. But it did. After promoting novelty heralds for months and months on a no-cost basis, Manager Arnold Stoltz of the Avon Theatre, Utica, N. Y., finally had to pay for the printing of 2,000 binders to be attached to the issue of *Liberty* which carried a rave review on "International Lady" which the Avon was playing. Best Stoltz could do was to get the newsdealer to paste them on the magazines.

Looks as though we've used more than our allotted space, so we'll have to stop here now, Be back next week.

FOR YOUR OFFICE DESK OR DOOR

CALLERS' TIME SHEET

GO TO A SHOW!! RELAX

	HRS.	MIN.	SEC.
Friendly Calls	0	2	0
Friendly Calls When Busy	0	1	0
Life Insurance Agents	0	0	2
Book Agents	0	0	4
Friends With Great Scheme	0	0	5
Friends Who Ask Us to Lunch	0	60	30
Friends With a "SURE WINNER"	0	0	1
Friends Who Want Credit	0	0	2
Friends Who Want Us to Go Fishing	8	10	2
Friends Who Want to Borrow $5.00	0	0	2
Friends Who Want to Borrow $10.00	0	0	1
Friends Who Want to Borrow $100.00	NOT IN		
Anybody With a Good Thing	0	0	0
Anybody Selling Oil Stock	Call the Dog		
Those Wanting to Pay Old Bills	60	60	60
The BOSS	Always		
Friends Who Want to Buy a Drink	All Night		
Customers	All Day		

Novel Touch for Your Program

We don't know where it originated, but Manager W. S. Samuel of the Lyric Theatre, Port Neches, Texas, used the novel copy, reproduced above on one of his programs recently. If your eyesight is average, we believe you can read it; otherwise, a magnifying glass should make it large enough.



If He Smiles, They Win Tickets

Arnold Stoltz, the man who turns out a novel herald every week, took time out recently to devise this swell lobby ballyhoo on Warners' "The Smiling Ghost," when that film played the Avon Theatre, Utica, N. Y. Patrons who succeeded in making the ghost smile were awarded with guest tickets to see the picture.

--Your Application Blank--

Clip and Mail Now!

STR Program Exchange
SHOWMEN'S TRADE REVIEW
1501 Broadway
New York, N. Y.

Dear "Chick":—I hereby apply for membership in the STR Program Exchange. I understand that entry of my name on this coupon signifies a willingness to exchange theatre programs with other theatres, but involves no other obligation.

Name .....

Theatre .....

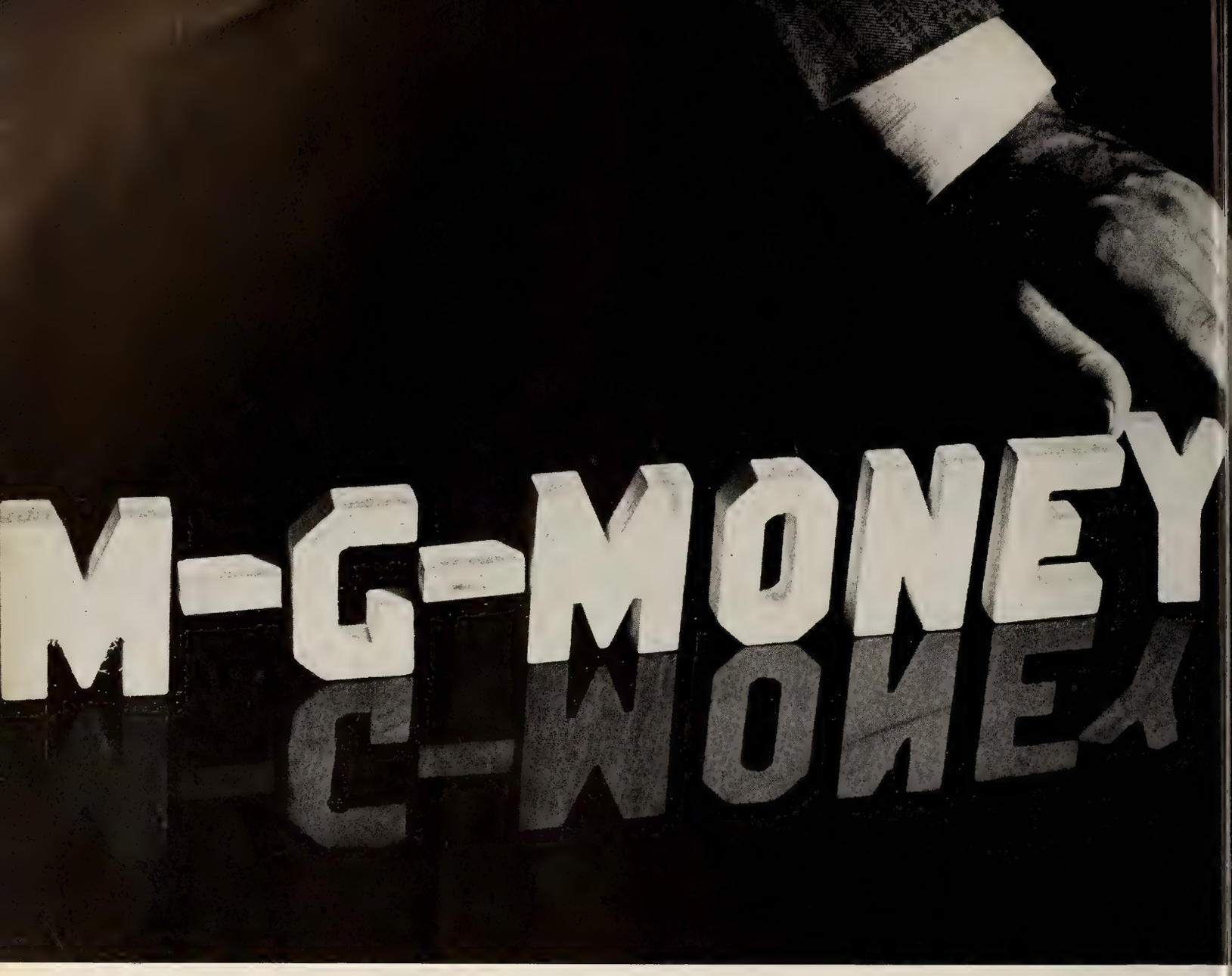
City .....

State .....



NO GUESS-WORK!

Here's what's coming from The Friendly Company.



THAT'S HOW YOU SPELL IT!

What's coming from M-G-M? Can M-G-M keep up the sizzling pace? What is to follow "Jekyll & Hyde," "Honky Tonk" and the other big early season M-G-M entertainments? No guess-work. Here they are: Many are completed, others are in production. The best is yet to come, among them the Greatest attractions in M-G-M history. That means the Greatest in Film history. For instance, see what follows!

The crowds will soon be heading for MICKEY ROONEY JUDY GARLAND



"Come out of the kitchen, housewife. It's better than 'Babes in Arms'."



"Put it off till tomorrow, Mr. Business Man. Take the wife to see Mickey and Judy's new triumph."



"Declare a school holiday, Mr. Mayor. It's more fun than 'Strike Up the Band'."



"Even this can wait, sweetheart. Let's get going to 'Babes on Broadway'."



MICKEY ROONEY, JUDY GARLAND in "BABES ON BROADWAY" with Fay Bainter, Ray McDonald, Donald Meek, Virginia Weidler, Richard Quine, Alexander Woollcott · Directed by BUSBY BERKELEY. Produced by ARTHUR FREED · Screen Play by Fred Finklehoffe and Elaine Ryan. Original Story by Fred Finklehoffe.

Completed! Previewed! M-G-M's "Babes on Broadway" is the biggest package of entertainment that ever flooded your screen with talent, song, heart-throbs; and your box-office with gold.

(Plenty more—Keep going) →

"DON'T GET CAUGHT WITHOUT 'PANAMA HATTIE!'"





LISTEN TO YOUR PATRONS:

"'Panama Hattie' has been previewed in California!"
"The reports say it's a sensation!"
"That's the big Broadway musical hit!"
"Filmed in the M-G-M manner. Oh boy!"
"Ann Sothern, Red Skelton—what a combination!"
"With a top-notch comedy cast and Cole Porter tunes!"
"Bring on 'Panama Hattie,' Mr. Theatre Manager!"
"We'll be there!"

"PANAMA HATTIE" Starring ANN SOTHERN, RED SKELTON with "Rags" Ragland, Ben Blue, Virginia O'Brien, Alan Mowbray, Dan Dailey Jr., Jackie Horner • Screen Play by Jack McGowan & Wilkie Mahoney • Directed by NORMAN Z. McLEOD. Produced by ARTHUR FREED.





"THE WOMAN OF THE YEAR" will be THE PICTURE OF THE YEAR!

SPENCER TRACY, KATHARINE HEPBURN in "WOMAN OF THE YEAR" • A GEORGE STEVENS' Production with Fay Bainter, Reginald Owen. Original Screen Play by Ring Lardner, Jr. and Michael Kanin • Directed by GEORGE STEVENS • Produced by JOSEPH L. MANKIEWICZ.

Completed!
Previewed!
It's positively
Terrific!
It's got that
"Philadelphia Story"
Box-office stamina!
Long life at
Your show-shop!

(Continue on next page, please)



Weather-proof! The kind of show that brings the dough in rain or snow!



PUT YOURSELF IN THIS PICTURE! Ride with the Winner!

(continuing M-G-M coming attractions!)



Completed! Previewed! Another big M-G-M Show on the way to you!

ROBERT TAYLOR LANA TURNER *in* "JOHNNY EAGER"

A MERVYN LeROY PRODUCTION with EDWARD ARNOLD, Van Heflin, Patricia Dane, Henry O'Neill, Diana Lewis • Screen Play by John Lee Mahin and James Edward Grant • Directed by MERVYN LeROY • Produced by JOHN W. CONSIDINE, Jr.



Completed! Previewed! Add it to the sure-fire box-office shows from Leo!

ROSALIND RUSSELL
WALTER PIDGEON *in*
"MISS ACHILLES' HEEL"

(title to be changed)

with EDWARD ARNOLD, Lee Bowman, Mary Beth Hughes, Barbara Jo Allen, Guy Kibbee • Original Screen Play by Lionel Houser • Directed by NORMAN TAUROG • Produced by JOHN W. CONSIDINE, Jr.



Completed! Previewed! The best-selling novel to the life! Another Big One!

"H. M. PULHAM, Esquire"

starring

HEDY LAMARR
ROBERT YOUNG
RUTH HUSSEY

with CHARLES COBURN, Van Heflin, Fay Holden, Bonita Granville • Screen Play by King Vidor and Elizabeth Hill • From the novel by John P. Marquand • Directed by KING VIDOR

"Wish I had more space to tell you about—"



In production NORMA SHEARER, MELVYN DOUGLAS in "We Were Dancing," based in part on Noel Coward's "Tonight at 8:30". . . Just finishing at press-time, SHIRLEY TEMPLE (*she's twelve and terrific now*) co-starred with HERBERT MARSHALL, LARAINE DAY in "The Girl On The Hill". . . Coming JEANETTE MacDONALD, NELSON EDDY in the Broadway stage smash musical "I Married An Angel". . . And the new KILDARE picture is shaping up swell . . . And "Tarzan's Secret Treasure," the first one in two years, is awaited by the fans . . . In production "Mr. and Mrs. North" the New York stage delight (GRACIE ALLEN's in it) . . . WALLACE BEERY's "Steel Cavalry" (of course, Marjorie Main, too) . . . GREER GARSONS's next is "Mrs. Miniver," the best-seller. She's co-starred with WALTER PIDGEON . . . "The Vanishing Virginian" has a swell Frank Morgan role . . . And wait 'til the folks hear about RED SKELTON in "How To Win Friends and Influence People" based on the Dale Carnegie book sensation . . . And more happy hits in preparation from the Studio that never fails you!

(Turn please)

THIS PHOTO TELLS ITS OWN STORY

The men who pass through these portals may not be the world's most beautiful males but they're FRIENDLY. This is the door of the M-G-M Home Office Sales Department. Note that it is open. Note also the Welcome on the mat. The mat was placed there when this picture was made so that the photo would express truly the spirit that lives there always. And this symbol is duplicated in spirit in every M-G-M Branch Office throughout the land, as well as in those far places of the world where the Lion still bravely carries on. The Open Door policy at M-G-M was not born yesterday. It has existed all the years we have been in business and out of its operation M-G-M came to be known as THE FRIENDLY COMPANY. To say it simply: "Your M-G-M representative wants to know your problems. He cannot know them until you tell him. The door is always open." Welcome Mr. Exhibitor!



Printed in U.S.A.

Action On Showmanship Front

Scores a Touchdown With Football Rally

Did someone say the football season is about to begin? Boy, it's on in full force, and showmen are right on the band wagon to make the sport in their community an asset instead of a liability as far as their theatres are concerned.

One of the first theatres to tie in with the pigskin pasttime this season is the Regent, Springfield, Ohio, where a Springfield Hi Football Rally was held.

"Hank" Harold, advertising director, played up the event in the theatre's regular newspaper ad, urging readers to "meet your coaches, cheer leaders and band . . . Broadcast by Station WIZE . . . Special price to students."

On the big night the high school band played in front of the theatre. Then, at 9 p.m., the program was turned over to Station WIZE, which handled it without any help from theatre employes. Each member of the football team was introduced individually; cheer leaders did their rah-rah-rahs; the audience stood while the school song was rousingly vocalized en masse. Then for fifteen minutes a travesty on the station's "Man on the Street" program was performed.

Day or two later in one of Springfield's leading newspapers appeared a four-column piece of art showing the stage as it appeared at one point during the festivities.

Regent executives were well gratified with the success of the rally, planned to stage more this fall with other schools participating.

W. Mass. Theatres to Hold Double Anniversary Drive Starting Nov. 9

Plans were laid recently at a meeting of managers of Western Massachusetts Theatres in Springfield for a Double Anniversary Drive to start November 9 honoring Y. Frank Freeman, Paramount vice-president in charge of studio operation, and the 30th year of Paramount. Circuit officials present at the meeting included Nathan E. Goldstein, Samuel Goldstein, Harry Smith, John Glazier, James M. Jerauld, Donald Chambers.

The manager of the winning theatre during the nine-week drive will receive a free trip to Hollywood with all expenses paid, and his staff will receive a full week's salary. Fifty per cent of a week's salary for the manager and his staff will go to the theatre placing second in the final tabulation.

Nine bank notes of various denominations will be placed in as many envelopes, which will then be sealed. The manager rating highest each week will receive one of the envelopes.

Peffley Capitalizes on 'V' Angle In Campaign on 'Dive Bomber'

"Dive Bomber" was given the benefit of extensive selling when it played the Kentucky Theatre, Danville, Ky., recently. Richard Peffley, city manager of the Kentucky and State theatres, induced the Mayor to issue a proclamation tieing in the "V for Victory" campaign with the "v" in "Dive Bomber."

As a result, a story about the proclamation broke in the local newspaper under this headline: "Victory Week Set in Danville—Mayor Henry Nichols Issues Proclamation." Included in the story, which started on the front page and continued back into the paper, was a dedication of the picture to "Boyle County men who are in the U. S. Navy." Nearly seventeen inches of space was promoted by Peffley in planting the story.

A large "circus" herald, plugging the picture and also the Victory Week and Dedication angles, was made up and distributed throughout the community. The cost was gratis, because a furniture store took the reverse side for an ad.



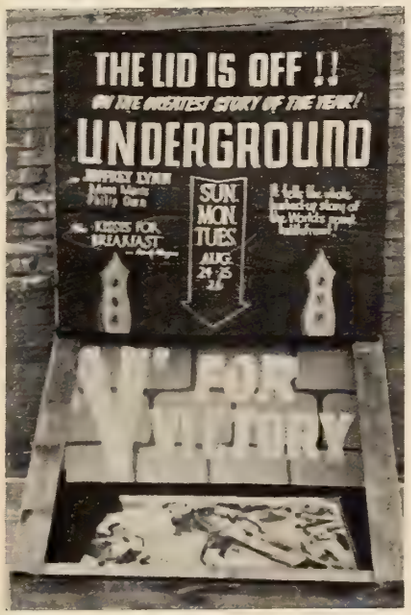
Taking a tip from the barbershop scene in MGM's "Honky Tonk," Manager Jack Simons of Loew's State Theatre, Providence, R. I., promoted an empty storeroom in the downtown district, rigged up an old-time tonsorial parlor with a lady barber in charge. The "barberess" and her chair were planted in the doorway, while the windows were plastered with "hot" copy. For sample, see cut above.

●

There are Bronx Bombers (this year's victorious Yankees) and there are also Bronx Showmen. One of them is Manager Sam Yellen of the DeLuxe Theatre. His eye-catching display on Warners' "Underground" is shown in the photo at the right.



For the first time in the history of Atlantic City, the famous resort's boardwalk became a show window for a motion picture recently when city officials permitted signs advertising Warners' "Sergeant York" to be attached to the lampposts. This exploitation stunt was a part of the campaign put on for the first-run engagement of the film at the Warner.





Two days in advance of the opening of "Kiss the Boys Goodbye" at the Uptown Theatre, Cleveland, a pretty uniformed girl passed out candy kisses and literature advertising the Paramount comedy. The stunt boosted business, says Julius Lamm.

●

With many forms of recreation taking their toll of the nation's movie patrons, Manager Dave Martin of the Granada Theatre, Inglewood, Calif., transplanted a newspaper financial page chart showing actual evidence of movies' leadership to an institutional sign displayed in the lobby.

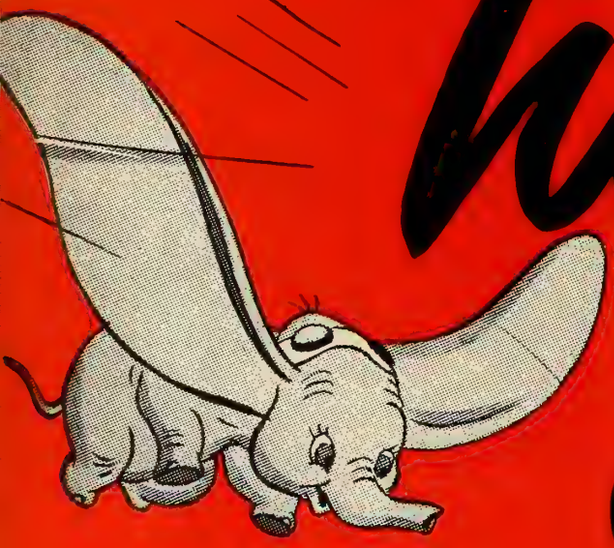


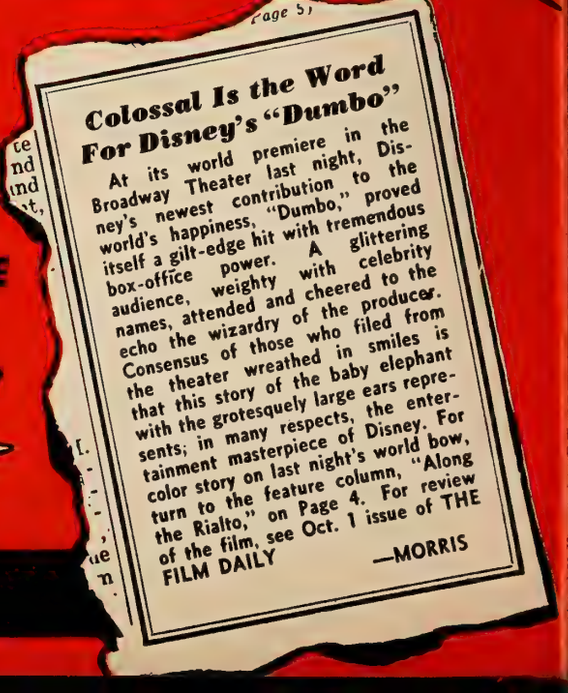
No, the four "ghosts" shown above are not on their way to haunt a house—they've just come back. Exploitationally, the white-robed, ghost-masked men drove an old fashioned automobile around Pittsburgh to ballyhoo Universal's "Hold That Ghost" at the Senator Theatre.



DUMBO

hits the critic jackpot





AND DID YOU NOTICE THIS IN FILM DAILY?

WALT DISNEY'S
FULL-LENGTH FEATURE IN TECHNICOLOR
DUMBO

Distributed by RKO RADIO Pictures, Inc.

KATE CAMERON, N. Y. Daily News:

"Enchanting . . . 'DUMBO' is Walt Disney's most endearing character creation . . . Every minute of the picture is sheer delight."

BOSLEY CROWTHER, N. Y. Times:

"The most genial, the most endearing, the most completely precious feature film ever to emerge from the magical brushes of Walt Disney's wonder-working artists . . . A film you will never forget."

HOWARD BARNES, N. Y. Herald-Tribune:

"Walt Disney has gone back to the magical language of 'SNOW WHITE' in 'DUMBO' . . . The result is a show which is so completely captivating that you will be making the mistake of your filmgoing life if you miss it."

LEE MORTIMER, N. Y. Daily Mirror:

"Walt has come through with probably the greatest piece of juvenilia ever made . . . adults will get a bang from it, too . . . In many respects, 'DUMBO' is Disney's best."

LEO MISHKIN, N. Y. Morning Telegraph:

"You'll go crazy over it . . . It's Disney at his best . . . Call it wonderful. Call it delightful, enchanting, a dream and a joy. These are the words to be applied to 'DUMBO'."

ROSE PELSWICK, N. Y. Journal-American:

"A DELIGHTFUL TREAT . . . here once more is the blend of imagination, color, music and technical excellence that one has come to expect from the Disney lot."

WILLIAM BOEHNEL, N. Y. World Telegram:

" 'DUMBO' has more dynamic brilliance than most of its predecessors. It fairly bursts with fun, its color is lovely . . . you'll love every minute of it . . . I shouldn't be the least bit surprised if 'DUMBO' becomes Dopey's successor. And that's something!"

ARCHER WINSTEN, N. Y. Post:

" 'DUMBO' is Disney technique brought to its ultimate perfection."

EILEEN CREELMAN, N. Y. Sun:

"All the Disney delights are present in 'DUMBO'. Most of it is sheer fun . . . there is also pathos . . . it has more real poignancy than most serious pictures . . . DUMBO' should soon be established as part of the Broadway scene."

CECELIA AGER, PM:

"A treat that's coming to you, whoever you are . . . 'DUMBO' is the nicest, kindest Disney yet. It has the most heart, taste, beauty, compassion, skill, restraint . . . 'DUMBO' is the most enchanting and endearing of the Disney output."



© WALT DISNEY PRODUCTIONS

Scores With Campaign On New Movie Season



Ready for the Parade

Employes of theatres in La Crosse, Wis., are shown here lining up for the gala parade staged by Manager William Freise of the Rivoli Theatre to usher in the Happy New Movie Year. Ted Bolnick, opposition manager, cooperated with Freise in exploiting the event.

The new movie season was rousingly inaugurated in La Crosse, Wis., recently when Manager William Freise of the Rivoli Theatre went "all out" on a campaign that included newspaper and civic cooperation. Any La Crosse resident at least awake and active or who, if inactive, had at least access to the newspapers, knew that something big was in the air.

Fifteen days in advance Manager Freise ran trailers calling attention to the Happy New Movie Year. Samples of the copy: "Movies are everybody's entertainment . . . Your cheapest and best entertainment . . . Movies are a tonic . . . Relax by attending the movies."

Cooperative Page in Newspaper

On Friday, or two days in advance, a special cooperative page appeared in the La Crosse *Tribune and Leader Press,* local evening newspaper. A streamer across the top of the page announced the special event and preceded a story which listed the coming attractions. A large four-column piece of art showing scenes from four pictures was a highlight of the page, which, besides including the smash opening ads also featured a proclamation by Mayor J. J. Verchota. In his proclamation, the Mayor said:

"Whereas, I call the attention of the citizens of our city to the new movie year, a year in which the producers of motion pictures promise to expend their greatest efforts to make this coming year the most outstanding in all motion picture history; and

"Whereas, today, more than ever, the public needs the relaxation of the movie theatre, the peaceful surroundings where one can relax and set aside his or her cares, be they mental or physical. The players will carry you away to a land of make-believe, will show you far-off places and peoples, interesting dramas and comedies, which will give you a good, hearty laugh; and

"Whereas, these are troublesome times in which we live, and we can be appreciative of the movies; the influence they have on body, mind and soul, and the character of young and old folks. The movies are a clean and wholesome entertainment that none of us need fear to attend.

"Therefore . . . I . . . do proclaim the coming week as 'Go to the Movies Week' and request that all, insofar as possible, render their support and go to the moving picture shows."

Announcements were broadcast via the local radio station, and special windows were promoted throughout the city. Three hundred window cards were prominently displayed.

Just a day before the Happy New Movie Year began, a parade was staged in which the Boy Scouts Drum Corps, all theatre employes and ushers, decorated trucks, etc., participated.

The new season was adequately billed in front of the theatres, and cashiers answered telephone calls with: "Happy New Movie Year!"

Across the main street of La Crosse was strung a banner.

These activities, in themselves, would place a feather in Freise's showmanship cap. But knowing that even competing theatresmen must extend the hand of cooperation to one another in building patronage for the common good, he contacted his opposition to go in with him on promoting the stunt. Together, Freise and Ted Bolnick, manager of the "other house," worked in making the new movie season one of the most successful events in La Crosse theatrical history.

Reads Comment Cards

Following the Baltimore preview of "Whistling in the Dark," George Avis, Loew's, arranged to go on the air and read from the audience comment cards.

Head MGMen at Launching of Traveling Show Clinic



H. M. Richey, assistant to William F. Rodgers in charge of exhibitor relations; General Sales Manager Rodgers, and Howard Dietz, executive in charge of promotion, photographed at the New York launching of their company's traveling showmanship clinic, which MGM is booking for tours of small towns and cities for the purpose of demonstrating at first hand the exploitation services placed at the disposal of exhibitors for local promotion. The Show Builder, seen in the background, is equipped with its own power plant for showing of sound trailers; projector and screen; desk and typewriter; voice-recording apparatus; filing cabinets and compartments for samples of the 82 exploitation aids offered by MGM. The Show Builder is in charge of a seasoned exploitation man and all details of practical showmanship ideas, methods and materials will be demonstrated to exhibitors right in their own home town. The truck shown is Unit No. 1 of a proposed fleet of cars that are expected to encompass the entire nation, with visits to thousands of cities and towns, particularly locations in the lower population brackets.



Usher Draws Caricatures in Lobby

Ray Jones, manager of the Majestic Theatre, Houston, Texas, Bob Kelly, house press agent, and Dan Harrington, usher, combined to put on a splendid lobby stunt for Universal's "Unfinished Business." Usher Harrington, who has a knack of drawing caricatures, stood in the lobby and made quick sketches of interesting local personalities. The sign beside the usher explains the manner in which the stunt worked.

A Little Extra Work Brings Extra Revenue to Dan Redden

Dan Redden, manager of the Paramount Theatre, Seattle, doesn't rely wholly on the appeal of an attraction or on exploitation for money at the box office. He goes out in advance and makes the sort of tieups that are bound to net him extra revenue.

One day recently when he discovered a scene of Seattle's new transit system in the newsreel, he arranged to advertise the clip by means of announcements on bulletin boards in the transit work shops and by special cards mailed to the employes. This contact netted the sale of 400 tickets at regular prices. Many of the drivers of the buses and trackless trolleys brought their wives and children to see themselves on the screen.

During the same week, Redden sold the local *Saturday Evening Post* agency a theatre party for its carriers at the regular admission price.

But his activities don't end there. Almost everyone likes popcorn, and Redden sells the popular confection, not only to the public, but also to the three daily newspapers, who buy cartons for distribution to their carriers. Up to the present time, he has sold the papers around thirteen hundred cartons of popcorn at the retail price of 15 cents a carton.

Yes sir, that extra revenue counts. And Redden is one showman who knows how to get it.

Daggers But No Vendetta; The Weapon Was Advertising

Postmen carrying mail to many of America's theatres recently must have gained the impression that a vendetta was in progress.

Theatres equipped with low intensity projection arc lamps received a "blood-stained" dagger to which was attached a tag with the inscription, "Are You Guilty of Murder by Yellow Light?"

The dagger (rubber), which had been dipped in red lacquer, was mailed as part of the advertising promotion by National Theatre Supply Company for Simplex High projection arc lamps; the "murder" referring to that of pictures which are projected by low intensity lamps.

"One Foot in Heaven"





An SHR Showmanalysis (REG. U. S. PAT. OFF.)

Screenplay by Casey Robinson. From the book by Hartzell Spence. Directed by Irving Rapper.

When you can stand in your lobby and accept the praise of patrons for the picture they've just seen, it's a grand and glorious feeling. From all reports, "One Foot in Heaven" is that type of picture—clean, wholesome, warm, human, appealing entertainment. But to have those patrons thanking you as they leave the theatre, you must first get them to enter. "One Foot in Heaven" will attract a large number who look for the best, but there are many others—those who seldom attend the movies—that must be reached. And that can be done only through extensive exploitation.

Here are several ideas designed for the average situation:

PLAY UP 'FAMILY' ANGLE

Prizes could be offered for the best family group photos. A humorous angle could be added by making it a requirement that all photos entered show the family group posed in the old "family album" manner.

A search might be conducted for the oldest photo of a local family. Members of the community's largest family might be the guests of the theatre on opening night with attendant fanfare, etc.

MINISTERIAL COOPERATION

Since the story concerns a small town minister, it might be wise to arrange a private showing for local clergymen, at the same time inviting men and women prominent in other walks of life. Use the endorsements in a trailer, in your ads and as the basis for a special lobby display.

During the engagement, invite local divinity students to attend. Print their pictures in the paper, and set aside a day to honor them.

Many former ministers may now be engaged in other professions, either in town or away. Good human-interest publicity might be "cooked up" by having a reporter seek them out for interviews. If you can get any "out-of-towners" to come back for the occasion, it would certainly be a feather in your cap.

One of the picture's episodes concerns the delayed baptism of the family's youngest child because of a disagreement between the minister and his wife as to the name to be given it. This suggests a newspaper letter-writing contest in which readers tell why the names they bear were selected, and whether father or mother did the naming.

IDEAS INVOLVING 'FATHER'

According to the ads, Father chaperones young romance. Maybe newspaper readers could write amusing letters on the subject, "How Father Helped Our Romance."

Again, the ads say that "Father Has One Foot in Heaven, and the Other in Hot Water." This line could possibly be used in arranging a tieup with the local gas or electric company on hot water heaters.

Usually it's difficult to get Father out to see a show. He'd rather sit by the fire and read. Therefore, make an offer, effective on the opening night of the picture at a certain hour, at which time Father will be admitted free if mother succeeds in bringing him and at least two of the children to the theatre.

Extensive Selling Will Help You to Reach Those People Who Seldom Attend Movies

People are busiest taking pictures in the summertime, with the result that the bulk of this activity falls off during the fall and winter months, except in the case of those who make photography an avocation. Get local camera owners to take their picture-taking equipment from the closet by means of a contest, to be sponsored by a prominent camera shop, in which prizes are offered for the most amusing photos showing Father in some sort of predicament that might seem serious to him but funny to others. You'll also need the cooperation of the newspaper on this stunt.

THAT 'PERSONAL' TOUCH

"One Foot in Heaven" is the type of picture that comes along once in a blue moon; it therefore deserves your personal endorsement. Sell it by means of personal, "from-me-to-you" messages in at least one or two of your advance ads. Point out the entertainment elements that make the picture so ideal for young and old alike.

PIE & CAKE SUGGESTIONS

In one sequence, pies and cakes baked by church members play an important part. The sequence is that in which the young minister and his bride are feted. It suggests a tieup with the ladies' aid society or another women's church organization whereby the group is given advertising in the lobby in connection with a cake sale. You might arrange for the group to raise funds by permitting the members to hold such a sale in your lobby.

The newspaper could print the recipe of the church member who has the reputation of baking the best pies and cakes.

In case neither of the aforementioned pie-and-cake stunts are used, there is still the possibility of tieing in with a local bakery for a window display.



Ads Highlight Comedy Angle

Although "One Foot in Heaven" is essentially a drama, it has its moments of comedy, and since many theatre patrons are seeking comedy in their screen fare, it's little wonder that this angle is played up in the ads, as illustrated above.

POST HIGHWAY SIGNS

If permission can be obtained, signs advertising your showing should be placed along the highways leading into town. With apologies to Burma-Shave, something like this might prove practical: "Whether you're young . . . Or ten times seven . . . You'll still enjoy . . . 'One Foot in Heaven'." Or like this: "The miles from here . . . To town are 'leven . . . Be sure to see . . . 'One Foot in Heaven'." Or like this: "Your name's not Smith? . . . Not even Bevan? . . . You still should see . . . 'One Foot in Heaven'."

BRING BACK MEMORIES

One of the situations in the picture revolves around Fredric March attending the movies with his son. The attraction on view is an old Bill Hart western. Through the newspaper, appeal to old-timers to send in letters recalling the first movies they ever saw. The most interesting letters could be published and their writers given guest tickets to see "One Foot in Heaven."

SHOE STORE SELLING SLANT

You should be able to include a shoe store in your campaign by using this tie-in line: "One Foot in Heaven? . . . Wear our shoes and you'll feel like *both* feet are in Heaven!" A similar line might be used in drug store tie-ups on foot remedies.

CLASSIFIED AD TIEUP

The barrel-in-the-attic sequence could be the basis for a newspaper Classified Ad tie-up in which the newspaper conducts a campaign urging residents to search their attics for unwanted items. Aluminum, rubber and other articles could be turned over to the defense program, while anything else usable could be given to charity.

SPOT DRAWINGS IN LOBBY

Four drawings highlighting several of the humorous scenes in "One Foot in Heaven" are available as separate stills which can be blown up for lobby displays. Engravings can also be made for newspaper planting, programs, teaser throwaways, etc.

MISCELLANEOUS SUGGESTIONS

Tie in with book shops and libraries on the book by Hartzell Spence . . . Play up the stars, Fredric March and Martha Scott, in a lobby display which points out the "different" tyne of roles they play in the picture . . . Conduct a contest for the town's most typical brother-and-sister . . . Tie up with a department store for a window display showing the change in women's fashions since the period in which the story is set.

RESULTS OF 11,143 TH

Exhibitors' Undeniable First Choice, P



Republic Pictures Presents Another Great Idea in ACTION!

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IT'S A POSITIVE FAC

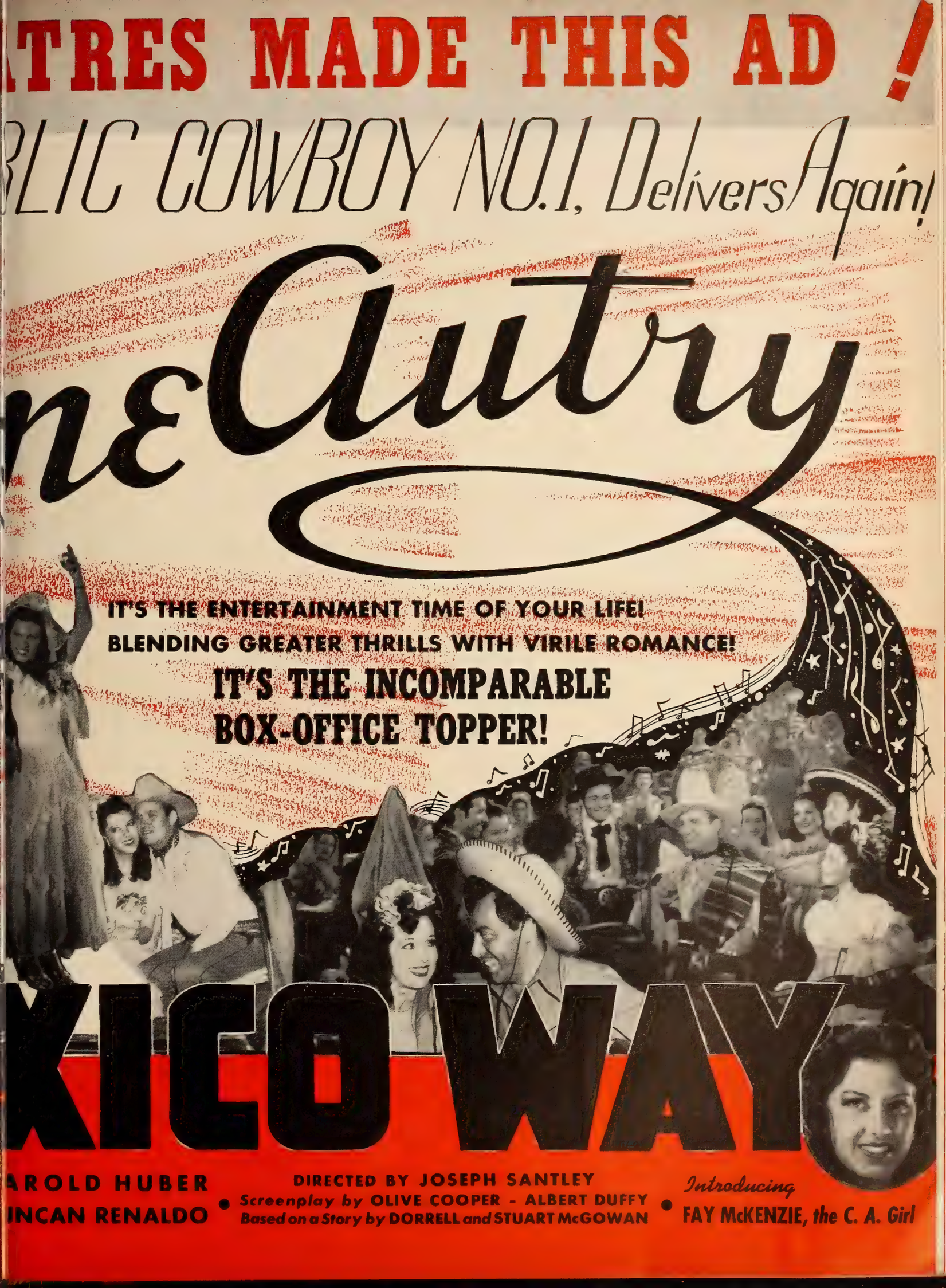
11,143 THEATRES
PLAY THE GREAT
GENE AUTRY PICTURES

THAT'S WHY EXHIBITORS CHOSE HIM AS BOX-OFFICE CHAMPION!

THAT'S WHY EXHIBITORS CHOSE HIM AS PUBLIC COWBOY NO. 1.

DOWN ME

with **SMILEY BURNETTE · FAY McKENZIE**


ATRES MADE THIS AD !
RLIC COWBOY NO. 1, Delivers Again!
neAutry
IT'S THE ENTERTAINMENT TIME OF YOUR LIFE!
BLENDING GREATER THRILLS WITH VIRILE ROMANCE!
IT'S THE INCOMPARABLE
BOX-OFFICE TOPPER!
XICO WAY
AROLD HUBER
INCAN RENALDO
DIRECTED BY JOSEPH SANTLEY
Screenplay by OLIVE COOPER - ALBERT DUFFY
Based on a Story by DORRELL and STUART McGOWAN
Introducing
FAY McKENZIE, the C. A. Girl

The Box Office Slant

Swing It, Soldier

Universal **Musical** **66 mins.**

(Prod. No. Not Set—Nat'l Release, Nov. 7)

AUDIENCE SLANT: (Family) A swell musical jammed full of entertainment.

BOX OFFICE SLANT: A good picture with plenty of pull. Should draw well in any situation. Top radio names will help bring them in.

Cast: Ken Murray, Frances Langford, Don Wilson, Blanche Stewart, Elvia Allman, Hanley Stafford, Susan Miller, Senor Lee, Iris Adrian, Lewis Howard, Thurston Hall, Kitty O'Neil, Lew Valentine, Peter Sullivan, Tom Dugan, Skinnay Ennis and his Orchestra and others. Credits: Directed by Harold Young. Original screenplay by Dorcas Cochran and Arthur V. Jones. Director of photography, Elwood Bredell. Associate producer, Joseph G. Sanford.

Plot: A released draftee in the radio business becomes a nuisance and busybody when he tries to help the wife of a pal. It's the twin sister he gets mixed up with and plenty happens, including a bad singing audition, before the girl realizes what it's all about.

Comment: Radio fans will get the chance to see their favorites in person in this swell musical, which is jammed full of entertainment. Although the story is lightweight, the performers make up for this in more ways than one, and the result should insure good boxoffice returns. The ten song numbers are interwoven into the plot, a radio story, and they add to the enjoyment of the film as a whole. Outstanding work is turned in by Ken Murray, Frances Langford, Don Wilson, Hanley Stafford, Susan Miller and Skinnay Ennis and his orchestra. All in all it's a showmanship picture, a credit to the direction of Harold Young. Check the long list of radio "names" and arrange spot announcements before and after their broadcasts. Arrange windows with music shops. An amateur contest could be tied up with the picture for local radio talent.

Catchline: "Meet your radio favorite."

Public Enemies

Republic **Drama** **66 mins.**

(Prod. No. 121—Nat'l Release, Oct. 30)

AUDIENCE SLANT: (Family) Fast moving action picture portrays reporters and gangsters in a way the public seems to enjoy 'em best.

BOX OFFICE SLANT: Good supporting feature to the "talky" type of dramatic attraction.

Cast: Philip Terry, Wendy Barrie, Edgar Kennedy, William Frawley, Marc Lawrence, Nana Bryant, Willie Fung, Paul Fix, Russell Hicks, Tim Ryan, Duke York. Credits: Associate producer, Robert North. Directed by Albert S. Rogell. Screenplay by Edward T. Lowe and Lawrence Kimble. Based on a story by Michael Burke. Photographed by Ernest Miller. Art director, John Victor Mackay.

Plot: Terry, a reporter, tricks Wendy Barrie, wealthy heiress, into an interview. In retaliation she tips him off to a fake story with the result that he is fired. Remorse-stricken, she attempts to get him re-instated and that starts them working on a case together. Meanwhile she loses her money, so he doesn't feel so bad about marrying her after all.

Comment: Although newspapermen of the type portrayed in this picture are more movie than real, this is the way the public wants them to be so it can safely be said that this offering caters to the popular taste. The story has a few novel twists and a few inconsistencies but the audiences generally will pass them right by and concentrate on the fast-moving action yarn which involves a couple of good car chases, a hide-out in an undertaker's refrigerator and a tieup between the newspaper and the police that would be a beaut if it worked. The acting is adequate and the direction develops all the speed possible for the story. Sell it as a cops, robbers and reporters' melodrama.

Catchline: "Reporter and millionairess chase gangsters."

Legion of Decency Ratings
(For Week Ending November 1st)

SUITABLE FOR GENERAL PATRONAGE

Arizona Cyclone
Gentleman From Dixie
Stork Pays Off
Target for Tonight
Three Cockeyed Sailors
Top Sergeant Mulligan
Tonto Basin Outlaws

SUITABLE FOR ADULTS ONLY

Jungle Man
The Miracle Kid
Moon Over Her Shoulder
Public Enemies
Shadow of the Thin Man
South of Tahiti
Sundown
You Belong to Me

OBJECTIONABLE IN PART

Blues in the Night
Three Girls About Town
Unholy Partners

Top Sergeant Mulligan

Monogram **Comedy** **69 mins.**

(Nat'l Release, Oct. 17)

AUDIENCE SLANT: (Family) A good Army comedy. Will be enjoyed by patrons looking for a laugh.

BOX OFFICE SLANT: Swell for the light spot on any bill.

Cast: Nat Pendleton, Carol Hughes, Sterling Holloway, Marjorie Reynolds, Tom Neal, Frank Faylen, Charles Hall, Betty Blythe, Dick Elliott, Maynard Holmes, Wonderful Smith. Credits: Directed by Jean Yarborough. Screenplay by Edmond Kelso. Based on an original idea by William West. Photography by Mack Stengler. Produced by Lindsley Parsons.

Plot: Two business partners enlist in the army in order to escape a bill collector. There they find their top sergeant the man they were running away from. He makes life miserable for the rookies until a wild ride in an army "jeep" wins them the praise of the commandant.

Comment: Here's another Army camp comedy that should please any audience looking for a laugh. As usual in pictures of this kind, the routines are on the corny side, but they are so well done they add to the fun. Monogram has assembled a cast of good names, which includes Nat Pendleton, Sterling Holloway and Carol Hughes, who handle their assignments well, but the bulk of the work is turned in by Frank Faylen and Charles Hall. They steal just about every scene in which they appear. Another highlight of the film is a bit by Wonderful Smith, a colored comic with plenty on the ball. The picture also boasts a song number "$21 a Day—Once A Month," that may develop into a hit number. It's well produced and directed. Recordings of the song could be spotted on your local radio station. Aim your advertising at the boys in uniform and prospective draftees. Heralds, in the form of "induction notices" could be distributed around town prior to your opening.

Catchline: "Clown in khaki."

Zis Boom Bah

Monogram **Comedy-with-Music** **62 mins.**

(Nat'l Release, Nov. 7)

AUDIENCE SLANT: (Family) A neat little offering that will please wherever played.

BOX OFFICE SLANT: Better-than-average program feature.

Cast: Grace Hayes, Peter Lind Hayes, Mary Healy, Huntz Hall, Jan Wiley, Frank Elliot, Lois Landon, Skeets Gallagher, Benny Rubin, Ed Kane, Leonard Sues, Roland Dupree. Credits: Directed by William Nigh. Original story by Connie Lee and Harvey Gates. Screenplay by Harvey Gates and Jack Henley. Photography by Marcel Le Picard. Produced by Sam Katzman.

Plot: Grace Hayes, a successful vaudeville trouper, whose son has been brought up by others at her expense doesn't know his own mother. She decides to visit him at college and see what kind of a man he has developed into. She finds him spoiled by believing he is rich, so she sets out correcting the wrong. She moves in on the college town and shows them just how things should be run.

Comment: A neat little better-than-average program offering that will please wherever played. It hits its mark so nicely, thanks to the direction of William Nigh and the ability of Grace Hayes, Peter Lind Hayes, Mary Healy and a boy tap dancer, Roland Dupree. They do so well, especially Peter Hayes with his impersonations of Charles Boyer, Lionel Barrymore and Charles Laughton, and Roland Dupree with his tap dancing, that less critical audiences will overlook an obvious plot that has been done time and again in some form or other. Benny Rubin clicks in a comedy role and Huntz Hall is funny in his typical characterization. There are some good musical numbers, so use these in your exploitation. Since the story is essentially a college musical, contact all schools and colleges in your vicinity in advance of opening day. Circularize amateur theatrical groups.

Catchline: "College life with a musical background."

Blues in the Night

Warner Bros. **Drama with Music** **88 mins.**

(Prod. No. not set—Nat'l Release not set)

AUDIENCE SLANT: (Adult) Mixture of a musical and a gangster drama may draw devotees of both types.

BOX OFFICE SLANT: Strong names in the cast should aid the box office take.

Cast: Priscilla Lane, Richard Whorf, Betty Field, Lloyd Nolan, Jack Carson, Elia Kazan, Wallace Ford, Peter Whitney, Billy Halop, George Lloyd, Charles Wilson, Matt McHugh, Joyce Compton, Herbert Haywood, William Gillespie, Howard da Silva, Jimmy Lunceford and his band and Will Osborne and his band. Credits: Executive producer, Hal B. Wallis. Associate producer, Henry Blanke. Directed by Anatole Litvak. Dialogue director, Harold Winston. Art director, Max Parker. Director of photography, Ernie Haller.

Plot: Whorf, a pianist, and his friends organize their own band to play blues music. Among the players is Jack Carson, trumpeter and his wife Priscilla Lane. While riding boxcars, they meet Lloyd Nolan, fleeing the police. He tells them to meet him at a roadhouse, where he has pushed out his former friends and taken charge. His old girl friend, Betty Field, tries to make him once more, but she goes after Whorf when that fails. Whorf leaves the band and goes with her but when she ignores him, he goes back to

his band but suffers a nervous breakdown. Months later, back at the same roadhouse, Betty comes along again, still looking for Nolan. But when he sends her away she shoots him. Betty is driven off a cliff by her faithful follower, Ford, and finally, the band finds happiness traveling again.

Comment: Neither a full bred musical nor a thoroughbred drama, this picture, aimed first at the swing music fans, then at the drama and gangster lovers, somehow fails quite to jell as a strong candidate for the favor of either. It may appeal to a large number of people who like pictures that are compromises—not too much of one thing nor too little of another. The offering is distinguished chiefly by the fact that it marks the screen debut of Richard Whorf, about whom much has been written and for whom great plans have been made. It is a pleasure to report that he will ring the bell. Whorf is good looking, has a good speaking voice, acts very well, has musical talent. Indeed, this picture's strongest asset is its cast, which boasts Priscilla Lane, who doesn't get much chance to act; Betty Field, who proves her versatility by her excellent interpretation of an unsympathetic role; Lloyd Nolan, as good a gangster as ever; Wallace Ford, a real trouper in another tough part and a lot of other well known players. In selling it, headline the names as a big drawing card. Try to appeal to all different types of people by advertising the picture in different places in a different manner.

Catchlines: "From the wail of a frail in a jail—those New Orleans Blues"; "When a fellow loves a girl and just can't get her out of his mind, she'd better watch out."

How Green Was My Valley

20th Century-Fox Drama 118 mins.

AUDIENCE SLANT: (Family) Masterpiece of direction, acting and camerawork with potent appeal to class patronage while down-to-earth wholesomeness will make it interesting to all who see it.

BOX OFFICE SLANT: Will rank as one of year's outstanding productions and be big grosser for class situations on own momentum; draw where light entertainment and action plays are prime favorites will depend upon effectiveness of exploitation.

Cast: Walter Pidgeon, Maureen O'Hara, Donald Crisp, Anna Lee, Roddy McDowall, John Loder, Sara Allgood, Barry Fitzgerald, Patric Knowles, Rhys Williams, Arthur Shields, Morton Lowry, Welsh Singers, and others. **Credits:** From novel by Richard Llewellyn. Screenplay by Philip Dunne. Directed by John Ford. Photography by Arthur Miller. Music by Alfred Newman. Art direction: Richard Day, Nathan Juran. Produced by Darryl F. Zanuck.

Plot: The life of a family of miners in a Welsh coal mining village, as recounted by the youngest son as he recalls his boyhood; his memories of the strike that was the first conflict between miners and mine owner; his lovely sister-in-law and her sorrow when her husband was killed; the fights he had at school; his father's kindly but strict rule of the home; his mother's many sacrifices; the unhappy love between his pretty sister and the minister; the final tragedy to the family when his father was killed in a mine accident.

Comment: This is a most faithful transcription to the screen of a fine novel, and a picture of such glowing beauty as to production, direction, camera work and acting as to live long in the memories of all who see it—even those who favor more "punch" and theatricalism than occurs in this wholesome and inspiring picturization of God-fearing and noble men and women struggling always to make a bare living. The picture will win universal applause and is certain to prove a great prestige-builder for the screen and every theatre that plays it. John Ford's direction must rank as one of the foremost examples of the art. His picture has the same verity, sustained illusion and realism as "The Informer," though the very nature of its story makes it far less dramatic than that memorable work. The acting is so superior in every instance, that blanket praise of all seems the only way to avoid injustice to some by mentioning the few permitted by space limitations. However, Walter Pidgeon as the minister; Maureen O'Hara as the lovely daughter in love with him; young Roddy McDowall as the boy; Donald Crisp as the father, all having particularly impressive roles, shine forth as actors giving as fine performances as the screen has ever revealed. Since it follows the novel so closely and the book was so widely read, the selling should concentrate on that angle, but in addition efforts must be made to bring out the greatness of the picture as a powerful transcription of life, and especially, "prestige" should be built by interesting leaders of social, civic and religious organizations.

Catchline: "A story you will never forget—a picture you must not miss."

Lone Rider Ambushed

Producers Releasing Co. Western 67 mins.

(Prod. No. 167—Nat'l Release, Aug. 29)

AUDIENCE SLANT: (Family) Average series Western entertainment.

BOX OFFICE SLANT: On par with past numbers in this series.

Cast: George Houston, Al St. John, Maxine Leslie, Frank Hagney, Jack Ingram, Hal Price, Ted Adams, George Chesebro, Ralph Peters, Steve Clark. **Credits:** Produced by Sigmund Neufeld. Directed by Sam Newfield. Original screenplay by Oliver Drake. Photography by Jack Greenhalgh.

Plot: George Houston, the Lone Rider, resembles a man who is serving a jail sentence. He impersonates the man in jail in the hope that he can thereby find out who framed his pal, a bank cashier. He succeeds in arousing the gang's suspicions and when the criminal escapes from jail and locates the money he has hidden, everything ends well.

Comment: George Houston, essaying Plot No. 11 in the Western series, of course, has the dual role to play. He plays the criminal by talking out of the side of his mouth and the Lone Rider by talking out of the center, so it is always easy to distinguish which is which. Al St. John, who plays the ever present comic in two Western series for this company, gets little chance to display his abilities. Neither does any one else in the cast. Maxine Leslie, the girl in the case, handles the role of a Western heroine in satisfactory style.

Catchline: "The Lone Rider impersonates a criminal."

Miss Polly

United Artists Comedy 45 mins.

(Nat'l Release, Nov. 14)

AUDIENCE SLANT: (Family) Good comedy with special appeal for the family trade.

BOX OFFICE SLANT: Perfect for any program which has a long and heavy feature to which this would be the ideal offset.

Cast: ZaSu Pitts, Slim Summerville, Kathleen Howard, Brenda Forbes, Elyse Knox, Dick Clayton, Dink Trout, William Newell, Ferris Taylor, Fern Emmett, Vera Lewis, Sara Edwards, Virginia Sale, Walter Baldwin, Mickey Daniels, George Pembroke, Syd Saylor. **Credits:** Produced by Hal Roach. Directed by Fred Guiol. Screenplay by Eugene Conrad and Edward E. Seabrook. Adaptation by Dorothy White. Director of photography, Robert Pittack. Photographic effects by Roy Seawright. Art direction, Charles D. Hall.

Plot: A kindly, romantic-minded bachelor maid living in a sleepy town, finds a way to help the young girl next door to get the boy she loves. She arranges for her handy-man and amateur inventor to try out one of his gadgets on the girl's mother, and this brings her around.

Comment: This comedy, another in the series of streamlined features which Hal Roach has been making with such success, will prove a laugh-getter in most situations. It looks like a good bet for the exhibitor as well as his patrons. The short running time is in its favor because "Miss Polly" can be played on a bill with a feature well over average length and still keep the show down to a reasonable length. ZaSu Pitts and Slim Summerville handle the leading roles in their usual style. The picture has loads of appeal for small town audiences. Offer free admission to anyone named Polly. Tie up with stores handling women's apparel.

Catchline: "A merry romantic mixup."

Billy the Kid Wanted

Producers Releasing Corp. Drama 64 mins.

(Prod. No. 257—Nat'l Release, Oct. 24)

AUDIENCE SLANT: (Family) Routine western fare with a good share of action and broad comedy to amuse the faithful.

BOX OFFICE SLANT: Ranks as average for the releases in this series.

Cast: Buster Crabbe, Al (Fuzzy) St. John, Dave O'Brien, Glen Strange, Charles King, Slim Whitaker, Howard Masters, others. **Credits:** Screenplay by Fred Myton. Directed by Sherman Scott. Photography by Jack Greenhalgh.

Plot: Crabbe and O'Brien accidentally become involved with a band of crooked realtors, whose scheme is robbing farmers of their livelihood. A series of battles between rivals in the gang results in a mistaken idea that Crabbe and his pal are really deadly enemies and to suit their own ends the gangsters contrive to have them fight it out to the death. In a struggle the two pals put on most realistically, they create a situation which enables them to round up the gang and leave the ruffians in the hands of the law.

Comment: Crabbe as "Billy the Kid" and his pal throughout the series, Dave O'Brien, turn loose with enough punches to make this a fighting exhibition of drama of the open spaces. The picture is standard as to type of story and the mounting which characterizes releases in the particular series. Comedy relief, as usual, is provided by Al St. John. It will satisfy the faithful followers of the more obvious type of western series film. Selling efforts should play up Buster Crabbe and the hard-ridin', two-fisted melodramatics which gives adventure-lovers a chance to indulge their liking for action.

Catchline: "Thrill to daring adventure and raw courage in the wide open spaces."

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SHOWMAN of EXCEPTIONAL EXPERIENCE and ABILITY.
BUYING — BOOKING — PUBLICITY
Specialist in Circuit or Operation.
Single Theatre
BOX M-35, SHOWMEN'S TRADE REVIEW
1501 BROADWAY, NEW YORK CITY

Unusual Ad on 'Underground'

To advertise "Underground," Manager Bill Drace of the Grand Theatre, Greer, S. C., used an elongated two-column ad with this headline in bold capital letters at the top: "Lid of Off the 'Underground'! Oh! What a story! It Tells the Sensational Revelations About Hitler's Secret Enemy." There followed an excerpt from a recent Walter Winchell column. Besides running the ad in the newspaper, Drace also made a special herald of it which he distributed throughout the community. The happy result: business was above average.

HERE'S HOW 1941-42 PROGRAMS STAND

COLUMBIA

COMPLETED

3016 Three Girls About Town
3020 Two Latins From Manhattan
3023 Harmon of Michigan
3040 Mystery Ship
3041 Blonde From Singapore
3209 King of Dodge City (W)
3210 Roaring Frontiers (W)
Ladies in Retirement
Ellery Queen and the Murder Ring
Lone Star Vigilantes (W)
You Belong to Me
Stork Pays Off
Men in Her Life
Texas

AWAITING RELEASE

Harvard Here I Come
Royal Mounted Patrol (W)
Bullets for Bandits (W)
Confessions of Boston Blackie
North of the Rockies (W)
Cadets on Parade
Riders of the Badlands (W)
West of Tombstone (W)
Bedtime Story
Blondie Goes to College
Lady Is Willing
Honolulu Lu
Sing For Your Supper
Secrets of the Lone Wolf
Go West, Young Lady

IN PRODUCTION

Devil's Trail

MGM

COMPLETED

201 Dr. Jekyll and Mr. Hyde
202 Lady Be Good
203 Down in San Diego
204 Honky-Tonk
205 Married Bachelor
206 Smilin' Through
207 Feminine Touch
208 Chocolate Soldier
209 Unholy Partners
210 Shadow of the Thin Man
211 Two Faced Woman
Kathleen
Design For Scandal
H. M. Pulham, Esq.
Tarzan's Secret Treasure

AWAITING RELEASE

Doane of the U.S.A.
Dr. Kildare's Inside Story
Babes on Broadway
Panama Hattie
Vanishing Virginian

IN PRODUCTION

I Married an Angel
Born to Sing
China Caravan
Joe Smith, American
Woman of the Year
Johnny Eager
We Were Dancing
Mr. and Mrs. North

MONOGRAM

COMPLETED

Arizona Bound (W)
Gentleman From Dixie
Stolen Paradise
Let's Go Collegiate
Gun Man From Bodie (W)
Zis Boom Bah
Tonto Basin Outlaws (W)
Top Sergeant Mulligan
Spooks Run Wild

AWAITING RELEASE

Saddle Mountain Roundup (W)
Bullets and Bullion (W)
Double Trouble
I Killed That Man

IN PRODUCTION

Borrowed Hero
Riot Squad
Lone Star Law (W)

PARAMOUNT

COMPLETED

Block 1: New York Town; Buy Me That Town; Hold Back the Dawn; Nothing But the Truth; Henry Aldrich For President
Block 2: Skylark; Among the Living; Birth of the Blues; Night of Jan. 16th; Glamour Boy
Blk. 1-W: Riders of the Timberline (W); Secret of the Wastelands (W); Stick to Your Guns (W); Outlaws of the Desert (W); Twilight on the Trail (W)

AWAITING RELEASE

Great Man's Lady
Sullivan's Travels
No Hands on the Clock
Bahama Passage
Reap the Wild Wind
Henry and Dizzy
Malaya
Midnight Angel
Remarkable Andrew
Louisiana Purchase
Mr. Bug Goes to Town
Sweater Girl
Fly By Night
Night in New Orleans
Torpedo Boat
Tombstone

IN PRODUCTION

Fleet's In
Dr. Broadway
Girl Has Plans
This Gun For Hire
True to the Army

PRODUCERS RELEASING CORP.

COMPLETED

257 Billy the Kid Wanted
205 Hard Guy

AWAITING RELEASE

213 Miracle Kid
201 Swamp Woman
215 Law of the Timber
258 Billy the Kid's Round-up (W)

IN PRODUCTION

116 Blonde Comet (1940-41)

RKO-RADIO

COMPLETED

Block 1: Citizen Kane; Parachute Battalion; Father Takes a Wife; Lady Scarface; Here Is a Man
Block 2: Look Who's Laughing; Mexican Spitfire's Baby; Unexpected Uncle; Gay Falcon; Suspicion
Block 3: Obliging Young Lady; Date With the Falcon; Week End for Three; Playmates; Four Jacks and a Jill
Blk. 1-W: Bandit Trail; Dude Cowboy; Riding the Wild Wind
Dumbo
Fantasia

AWAITING RELEASE

Thundering Hoofs (W)
Bambi
Come on Danger (W)
Ball of Fire
Call Out the Marines
Land of the Open Range (W)

IN PRODUCTION

Joan of Paris
Valley of the Sun
Mayor of 44th Street
Magnificent Ambersons
Mexican Spitfire at Sea
Sing Your Worries Away
Syncopation

REPUBLIC

COMPLETED

107 Mountain Moonlight
108 Hurricane Smith
109 Sailors on Leave
110 Mercy Island
121 Public Enemies
133 Pittsburgh Kid
151 Jesse James at Bay (W)
161 Outlaws of Cherokee Trail (W)
162 Gauchos of El Dorado (W)
171 Apache Kid (W)
172 Death Valley Outlaws (W)

AWAITING RELEASE

111 Devil Pays Off
143 Sierra Sue
173 Missouri Outlaw (W)
Tuxedo Junction

IN PRODUCTION

Lady For a Night
Mr. District Attorney and the Carter Case
152 Red River Valley (W)
163 West of Cimarron (W)



ANNUAL DRIVE
November 11-30

20th CENTURY-FOX

COMPLETED

Block 1: Sun Valley Serenade; Dressed to Kill; Charley's Aunt; Private Nurse; Wild Geese Calling
Block 3: Man at Large; Yank in the R.A.F.; Week End in Havana; We Go Fast; Great Guns
Blk. 1-W: Last of the Duanes; Riders of the Purple Sage
Block 2: Belle Starr; Charlie Chan in Rio
How Green Was My Valley
Block 4: Hot Spot; Small Town Deb; Swamp Water; Moon Over Her Shoulder

AWAITING RELEASE

Cadet Girl
Marry the Boss' Daughter
Outlaw
Rise and Shine
Perfect Snob
Confirm or Deny
Lone Star Ranger (W)
Young America
Castle in the Desert

IN PRODUCTION

Son of Fury
Remember the Day
On the Sunny Side
Roxie Hart
Blue White and Perfect
Song of the Islands
Tales of Manhattan

UNITED ARTISTS

COMPLETED

New Wine (Sekely)
Lydia (Korda)
Miss Polly (Roach)
Sundown (Wanger)
Niagara Falls (Roach)
Tanks a Million (Roach)
International Lady (Sekely)
All American Co-Ed (Roach)

AWAITING RELEASE

Fiesta (Roach)
Jungle Book (Korda)
Corsican Brothers (Small)
Shanghai Gesture (Pressburger)

IN PRODUCTION

Twin Beds (Small)
Hay Foot (Roach)
Dudes Are Pretty People (Roach)
Heliotrope Harry (Small)

UNIVERSAL

COMPLETED

6004 Unfinished Business
6013 Bad Lands of Dakota
6021 Mob Town
6025 Moonlight in Hawaii
6028 Flying Cadets
6030 Sing Another Chorus
6045 Girl Must Live
6061 Man From Montana (W)
6062 Masked Rider (W)
It Started With Eve
Burma Convoy
Kid From Kansas
Swing It Soldier
Appointment for Love
Quiet Wedding
Never Give a Sucker an Even Break
South of Tahiti

AWAITING RELEASE

Arizona Cyclone (W)
Hellzapoppin'
Paris Calling
Bombay Clipper
Jail House Blues
Don't Get Personal
There's One Born Every Minute
Dr. Rx
Fifty Million Nickels
Melody Lane
Sealed Lips
Ride 'Em Cowboy
Fighting Bill Fargo (W)
Stage Coach Buckaroo (W)
Mad Doctor of Market St.
North to the Klondike

IN PRODUCTION

Keep 'Em Flying
Road Agent
Panama Kid
Destiny
Frisco Kate

WARNER BROTHERS

COMPLETED

101 Sergeant York
102 Smiling Ghost
103 Navy Blues
104 Nine Lives Are Not Enough
105 Law of the Tropics
106 International Squadron
107 Maltese Falcon
108 One Foot in Heaven
Prime Minister
Target For Tonight
Blues in the Night

AWAITING RELEASE

All Through the Night
Body Disappears
They Died With Their Boots On
Steel Against the Sky
You're In the Army Now
Man Who Came to Dinner
Male Animal

IN PRODUCTION

Captain of the Clouds
Kings Row
Dangerously They Live
Wild Bill Hickok Rides
Juke Girl
Always in My Heart
Arsenic and Old Lace
In This Our Life

"So Many of Them"

Over the entrance to the towering pile that is the office of the New York Daily News, Joseph Medill Patterson, its editor and publisher, has caused to be inscribed the line "because He makes so many of them." It is a reference to Abraham Lincoln's observation of the evidence that God must love the common people. The greatest daily paper circulation in the world is built on that.

For six years Republic Pictures Corporation has adhered to its announced policy of delivering entertainment for the whole family, that great public which is at once the mainstay of both the box office and the nation.

The most entertainment for the most people, is the idea.

The formulae are plain to unmuddled minds. The ideas are as old as humanity, and as new as a baby's smile. They pertain to love's young dream, the devotion of mothers, the heroism of brave young men, the anxiety of fathers, the races for success, the lure of beauty, the zest of living, hope and faith and a good intent—all these among the dramatic struggles and frailties of humanity in pursuit of happiness.

This formula of Republic's has not much to do with the sophistications of what is called "cafe society," nor the interests of Newport, Southampton, Aiken, Palm Beach, or Sun Valley. Republic pictures are made for that larger audience of those who work for a living, like corned beef, and take their coffee in a big cup. That takes in more than admit it.

This is reminder, not argument. Six years of growing Republic success is six years of exhibitor success. Republic is made of, operates on, its share of dollars that come to the box office.

REPUBLIC PICTURES CORPORATION

BUY U. S. DEFENSE BONDS

The Talk of the Tents Up and Down the Land

Variety Club Notes

JOHN H. HARRIS, NATIONAL CHIEF BARKER

Weekly Get-Together of Filmdom's Good Fellows

Tent No. 1—Pittsburgh

Banquet a Complete Sellout; McCraw to Be Toastmaster; Ladies Theatrical Club Holds Meeting in Club Rooms

The banquet is a complete sell-out! Honorable Wm. McCraw of Dallas will be the toastmaster. The Philadelphia, Detroit, Columbus, Washington, Cincinnati and Dallas Tents will be represented at the banquet. The committee arranging for the speakers hopes to have Oscar Levant of Information Please, and incidentally, a native of Pittsburgh, at the banquet. Jim Crowley, coach of the Fordham Rams, will also be here.

The Ladies Theatrical Club of Pittsburgh held their first meeting in the club rooms last Tuesday.

All the barkers of Tent No. 1 are happy to hear of Benny Kalmenson's and Harry Kalmine's promotions.

Harry Young, Universal manager in Cincinnati, was a visitor in Pittsburgh, other visitors at the club this past week included Baron Elliott and his wife and Bert Stearn, District Manager for United Artists.

Tent No. 2—Columbus

Club Sponsors Dance Caravan for Heart Fund; Hendel Tendered Farewell Dinner; Bill Pullin a Visitor

Tent No. 2 is sponsoring the two-night appearance at Columbus Auditorium on Armistice night, Nov. 11 and 12, of the RCA-Victor dance caravan for the benefit of the Heart Fund. Tommy Dorsey and Shep Fields will be the two attractions. Barkers from all tents are most cordially invited to attend.

James Hendel was tendered a farewell dinner on his promotion to the post of exchange manager at United Artists Cleveland office. Jimmy formerly was U.A. salesman here.

One of the biggest and most successful events in recent club history was the dinner given Coach Paul Brown of Ohio State University and his staff. Members of the athletic family of Ohio State, including Athletic Director L. W. St. John, attended.

Bill Pullin was a local visitor for several days. He is manager of the Vogue and Lyric Theatres in Manistee, Mich.

Tent No. 3—Cincinnati

Gin Rummy Tournament Starts Nov. 5; 3 Detroiters and a Pittsburgher Visit; Schechter to Indianapolis

All members are asked to participate in the forthcoming Gin Rummy Tournament starting on November 5. The prizes are right and the affair promises to be one of the best ever attempted by this tent. Mike Greenberg, Andy Niedenthal, Allan Moritz, Maurice White and Nat Kaplan are on the committee. So let's all get together and help them make the Tournament a big success.

Harold Smiley, Irving Goldberg and Alex Schreiber of the Detroit Tent were visitors at headquarters during the past week.

Another welcome guest was Legs Hawley, Athletic Director of the University of West Virginia, Morgantown, W. Va. Hawley is a member of Tent No. 1 Pittsburgh.

Andy and Rosie Niedenthal made a fast trip to Dayton to visit with the Gem City Barkers and also to see Benny Strong who is doing the musicals at the Biltmore Hotel in that City.

Noah Schechter was on a trip to Indianapolis and returned with several members of the "My Sister Eileen" company. Included in the caravan were Bob Milford, manager, Effie Afton leading feminine principal and Guy Robertson, the former "Great Waltz" singer.

Tent No. 11—Washington

Party Hosted by Club's Doctors One of Finest; Election Off Till Nov. 10; Carter Puts on Navy Day Dinner

Believe us, lads, the party pulled off by the club's doctors was one of the finest treats in years. Imagine getting off the elevator at the first floor of the Willard Hotel, headquarters of Tent 11, and being whisked away on a rolling stretcher by a pair of strong-armed attendants with a nurse applying soothing ointments. And right smash through the crowds with the yell of gangway, too. This is the way some of the patrons were greeted. Inside the rooms, the medicos had plastered the walls with Red Cross flags and signs with puns on the medico trade with even a risque touch added.

Elections of officers, originally scheduled last week were postponed until November 10 by Chief Barker Hardie Meakin. Will take place at a luncheon, which Hardie states will be on the house. Swell, eh, fellers. On Saturday, November 1, Variety is sponsoring the Gracie Fields show at Constitution Hall for the benefit of the British War Relief Society. Carter Barron was chairman, aided by the entire crew of worthies. By the by, Carter, who holds down the important post of Loew division manager, held great responsibilities in putting on the Navy Day dinner in this town being the spot from which the President spoke his famous words about the last shot.

And if you have not already sent in your $15 check for two tickets to the 8th annual dinner (to be known as the Victory Dinner) well, do it right away to Sam Wheeler, ticket chairman. And you will be mad at yourself for not having made reservations earlier when you have to stand on the chairs in the rear of the Willard ballroom to see what goes on.

A visit, by the way, to neighboring Baltimore's tent atop the Stanley Theatre is worthwhile. The tent, former Penthouse Nite Clubbe, has been remodeled in excellent taste thanks to such stalwarts as Frank Durkee, Lou Rome, Rodney Collier, Bill Hicks, et al. . . .

Tent No. 12—Twin Cities

Six Barkers at Mich.-Minn. Football Game; Hy Chapman Couldn't Go; Farewell Stag for Herbert Krause

The "little judge" Ben Meshbesher and Sol Torodor and Bill Levy were among the club members who, along with Abe Kaplan, Charlie Rubenstein and Eddie Ruben, witnessed the Minnesota-Michigan football classic at Ann Arbor last Saturday. Torodor and Levy nearly missed the contest when the engine pulling their train broke down 100 miles out of Ann Arbor. As it was, they didn't arrive until the start of the second quarter. Meshbesher, Torodor and Levy spent a couple of nights in Chicago and Torodor combined business with pleasure by making a deal in Chicago for a lot opposite his theatre to be used for parking.

On the Friday morning Hiawatha was "Hy" Chapman, Columbia branch manager, wishing he were going the entire way to Ann Arbor, but only enroute to LaCrosse, Wisc. on business. A sales meeting prevented him from attending the game. Incidentally, "Hy" was still looking in vain for two tickets to the Northwestern-Minnesota football game this week-end (scarcer than hen's teeth) for his brother and sister-in-law.

Charlie Rubenstein and Sol Torodor are in charge of arrangements for a farewell stag party in the clubrooms for popular Herbert Krause, local representative of Confection Cabinet, servicing theatres here, who has been transferred to Chicago to take over the showhouses there.

The "Homecoming Football Game" party arranged by Lowell Kaplan-Charlie Rubenstein in the clubrooms, the first social event of the new season, proved a huge success.

WHEN? WHERE? WHAT?

Nov. 1: Washington—British War Relief Benefit
Nov. 2: Pittsburgh—Banquet
Nov. 8: Charlotte—First Annual Banquet
Nov. 11-12: Columbus—RCA Victor Dance Caravan
Nov. 15: Washington—Eighth Annual Dinner Dance
Nov. 24: Texas—Thanksgiving Party
Dec. 14: Philadelphia—Annual Banquet
Dec. 15: Texas—Induction of Officers
Dec. 20: Texas—Christmas Carnival
Dec. 31: Texas—New Year's Celebration

Tent No. 13—Philadelphia

Banquet Date Changed Dec. 14; 100 Sailors from U.S.S. Washington Entertained; Hallowe'en Party Saturday

A special meeting of the entire membership was held last Friday night in the Club Rooms with Chief Barker Earle W. Sweigert presiding. It was decided to change the date of the Annual Banquet from Thursday, December 11th to Sunday night, December 14th. As usual it will be held in the Grand Ballroom of the Bellevue-Stratford Hotel. Following the meeting a buffet lunch was served.

Saturday night's dance was well attended by the Barkers and their ladies.

Sunday afternoon 100 Sailors from the U.S.S. Washington, now at the Philadelphia Navy Yard, were entertained in the Club Rooms by the Ladies Auxiliary. The gobs enjoyed a preview of one of the latest releases and were served refreshments following the showing of the picture. The preview was repeated Sunday evening for the enjoyment of the Barkers and their ladies.

Monday night the Club Rooms were thronged by members and their guests prior to attending the Jim Clark Dinner held in the Ballroom of the Bellevue-Stratford Hotel.

The Annual Halloween Party will be held this Saturday evening with special seasonal decorations and novelty effects. An all star floor show will be one of the features of the occasion.

Tent No. 17—Texas

Earl Collinses Host Bingo Party; One of Biggest of Season's Turnouts Greets Newly Arrived Dallas Couple

Last Saturday night, Mr. and Mrs. Earl Collins were host and hostess at the weekly Bingo Party. Mr. and Mrs. Collins are newcomers to Dallas and Tent No. 17 but they were favored with one of the largest turnouts of the budding fall season. True Variety comradeship was displayed by the fine attendance of the Barkers and their wives and friends at the first party sponsored by Earl Colins and his lovely wife.

Mr. and Mrs. Kenneth Bostick joined the party Saturday night after having first taken their nuptial vows, accompanied by Barker

News From 13 Tents
Look It Over; Read About Your Friends

Damon Bostwick, brother of the groom, and his wife. Also in the bridal party were Lieutenant and Mrs. Kirby.

During the past week visitors at Tent No. 17 included E. Wilson from Los Angeles; A. B. Mueller from Palo Alto; S. Charles Lee of Tent No. 25, Los Angeles; Mr. and Mrs. W. H. Blakely of Mt. Grove, Missouri.

Barkers A. N. Sack, Karl Hoblitzelle, A. J. Delchambre, H. S. Leon, Maurice Caranas, and J. M. Estes celebrated their natal dates during the past week.

The regular Monday luncheon this week had the largest attendance so far this season. The principal guest of the luncheon was Miss Pauline Wright, who gave a most thorough and interesting review of the current literary sensation "Berlin Diary."

Tent No. 18—Dayton

Henry Burkhardt Welcomed Back to Town; Charley Kemper a Visitor; Officers Mapping Movies for Shut-Ins

This tepee seems a bit more home-like now with the return of genial Henry Burkhardt from New York City. One of the leading philanthropists of Dayton, Henry only recently retired from the packing house business and donated the buildings and the land upon which they stand (something like 23 acres in all) to the city for a recreational project. This is only one of the many charitable contributions that has characterized the life of this grand person.

Speaking of pleasant surprises that favorite character Charley Kemper, comic star of "George White's Scandals," got lonesome during a layoff and wheeled in from Wheeling for a week's stay.

Right now officers of the club are busy mapping out the fall schedule for the showing of motion pictures to shut-ins.

Social activities of the past week included a delightful visit from the Sweater Girls, youthful Hollywood starlets now on a personal appearance tour, and the showing of the Dayton-Tennessee football game films by Harry C. Baujan, head football coach at the University of Dayton.

The night club atmosphere here was highlighted by the return of "Bob and the Twins" to Harry C. Condron's 2800 club. And Chief Barker William A. Keyes made one of his all too infrequent vocal appearances at Emanuel Catholic church last Sunday.

Tent No. 19—Baltimore

Club's New Quarters Atop Stanley Theatre Opened With Ceremony; Big Crowd Attends; Committee Lauded

The Club had a fine opening of its new clubrooms atop Warners' Stanley theatre. Notices for the event were made up and sent out to members by Barry Goldman, secretary, and a capacity crowd assembled for the event.

They found a fine spacious room finely furnished and decorated and splendidly staffed and the old lock from the former headquarters in the Belvedere installed on the new entrance door so that all members could come in with their own keys.

Through the courtesy of I. M. Rappaport, H. Ted Routson and Bernard Seamon, of the Hippodrome, the Four Ink Spots and other acts at that theatre during that week, played at the opening of the clubrooms and were enjoyed very much.

The house committee, including O. D. Weems, chairman, Rodney Collier, Edward F. Perotka, Joseph C. Grant and Morton Grant, has done everything in its power to make the clubrooms comfortable for members.

Tent No. 20—Memphis

Hallowe'en Dance Set for Saturday; Lightman Back From New Orleans; Mothers Milk Bank Benefits

The Club will hold its annual Hallowe'en Dance on Saturday, November 1st, at the tent quarters with Barker Bernard Woolner in charge of arrangements.

Chief Barker M. A. Lightman has just returned from a combined business and pleasure trip to New Orleans.

Tent No. 20 realized a tidy sum from the recent Variety Club sponsored rodeo in Memphis and the proceeds, of course, will go toward the support of our local charity activity, the Mothers Milk Bank.

Tent No. 23—New England

New Headquarters in Statler Hotel Scene of Open House Next Monday; Stars of Stage, Screen to Attend

Next Monday night, November 3, the Club will move into its luxurious new quarters at the Hotel Statler. It will be open house but only for members, their wives and sweethearts. Stars of the stage, screen and radio are expected to be on hand for the gala occasion. There will be plenty of impromptu fun such as only a Variety Club can stage. Those who have not already seen them will have an opportunity to inspect Clubrooms, library and bar.

Tent No. 24—Charlotte

Banquet Nov. 8 Promises to Be Biggest Ever Held in City; Several Visitors at Club Headquarters

With Chairman T. D. Kemp, Jr., of the entertainment committee reporting the appearance of movie star Pat O'Brien and Chief Barker Heck Everett announcing the acceptance of Gen. Bill McGraw as principal speaker and M. C. for the affair, and with Barney Rapp and his band to furnish the music, the First Annual Charity Banquet to be held by the local tent next Saturday evening at the Hotel Charlotte, promises to be the outstanding event of the season. In addition to the above there will be an important feminine movie star. First Asst. National Chief Barker Bob O'Donnell and Chief Barker Paul Short of Dallas, have also signified their intention to attend. Many other nation wide personalities are also expected including Sen. Albert (Happy) Chandler of Kentucky, Gov. Broughton of N. C. and Gen. Hugh Drumm, Commander of the U. S. Army on maneuvers in this vicinity. The demand for tickets is so great it is feared many will have to be turned away due to the limited seating capacity of 400.

There will also be an immense floor show headed by Barney Rapp and his band and including famous acts from vaudeville, stage and radio. Henri Montet, chef of the Hotel Charlotte, has prepared the finest meal at his command for the occasion. Truly there has been nothing like it ever to be held in this city.

Barkers Joe Brecheen and Howard Marx gave another great show for the boys as Co-Kings for a Day at the luncheon last Monday. Jake Wade, noted sports authority and sports editor of the *Charlotte Observer,* was the speaker. The next luncheon will be held Nov. 17 with Barkers Frank Beddingfield and A. B. Craver acting as Co-Kings.

The Barkers threw a party for George Olsen and his band during stop over en route to Columbia, S. C., to open several dates booked by Southern Enterprises out of this city. Other visitors during the week included J. Gifford of New York City and K. D. Triplett, of Raleigh, N. C., as guests of Barker Ralph Jackson. Barker Sam P. Farber of the Cleveland Tent No. 6 also paid a visit to the Club rooms. Barker Dick Pitts had as his guest R. W. Packershausen of New York City. Buffalo Boling did the honors for Bill Webb of Shelby, N. C., and A. W. Bowdowin of Toledo, O. Mrs. Gene Dyer entertained for Mrs. Westley McDonald of Washington, D. C.

JUVENILE PREMIERE

Believed to be the first of its kind staged anywhere, a world premiere for children was held recently at the Center Theatre, Miami, Fla. The attraction selected for the event was "The Royal Mounted Patrol," a western starring Charles Starrett.

Despite unsuccessful efforts to have Starrett appear in person for the special occasion, Columbia cooperated in making it one of the biggest picture-opening events in the memories of Miami kiddiedom (and children have good memories, too!)

Tickets were sold in advance. A microphone was placed in front of the theatre to announce the children as they arrived. Boys and girls riding their own ponies were admitted free. Over a thousand invitations announcing the premiere were mailed out, and as authentic and stagy as possible.

It would be surprising indeed if other theatremen didn't follow Manager Gordon Spradley's new and novel idea in their own situations.

Tent No. 22—Oklahoma City



Frank C. Walker, Postmaster General, and long associated in the show business himself, recently visited the Variety Club of Oklahoma. Pictured above are some of the members who greeted him, the staff of the local post office, and the Mayor of Oklahoma City.

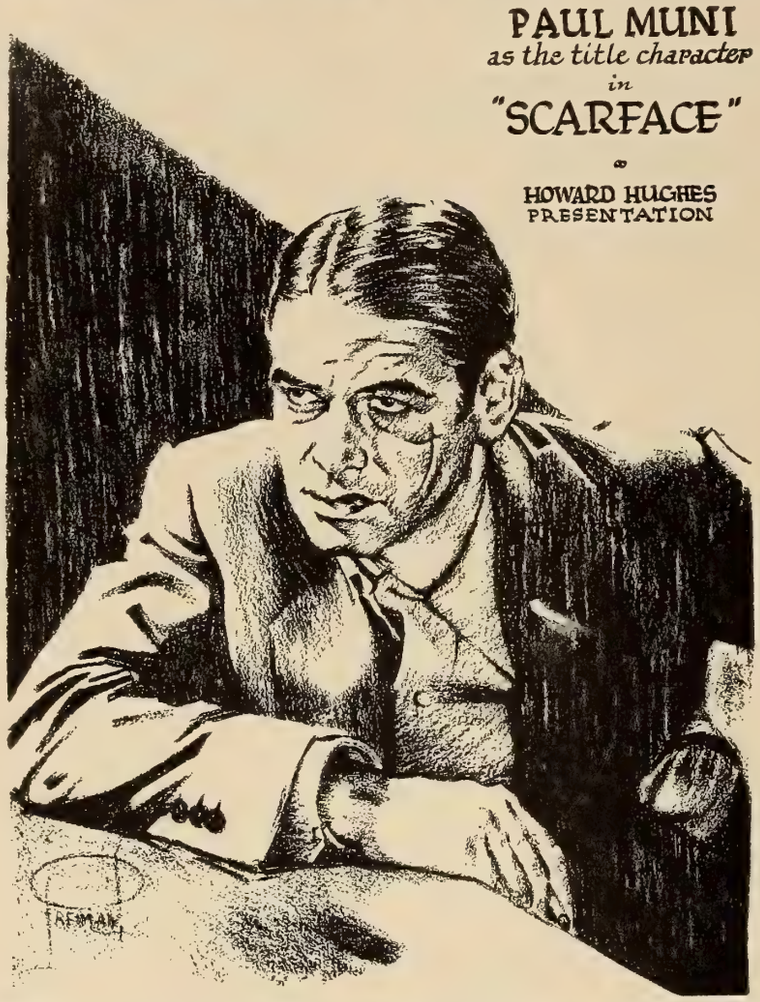
RECORDS—ALONE PROVE GREATNESS

HERE'S THE "CHAMP"

It's the one and only

SCARFACE

PAUL MUNI
as the title character
in
"SCARFACE"
a
HOWARD HUGHES
PRESENTATION



RAFT — KARLOFF — ARMETTA — DVORAK

HERE'S THE RECORD — NO FEATURE HAS PLAYED AS OFTEN IN THE SAME THEATRES.

THE Hollywood REPORTER

PLENTY PLAYED IT.... 6 TIMES

PLENTY PLAYED IT.... 14 TIMES

MANY PLAYED IT.... 26 TIMES

A FEW REPEATED IT.... 50 TIMES

SOME REPEATED IT.... 68 TIMES

'Scarface' In 60th Run on Broadway

New York — The Apollo on 42nd Street is running "Scarface," the Howard Hughes-Astor picture. The only news in this is the fact that it's making its 60th appearance in a Broadway theatre, probably playing more time in and around 42nd Street than any ten pictures ever made.

AND STILL GOING — BREAKING RECORDS

NEW PRINTS
NEW ADV.
ACCESSORIES

ASTOR
PICTURES CORP.
NEW YORK N. Y.

EXCHANGES
IN ALL
KEY CITIES

HELPFUL HINTS

(Ed. Note: This is one of a series of timely and valuable letters prepared by Charles H. Ryan for managers of Warner Chicago Theatres. His advice could readily apply to theatres everywhere. Therefore, we suggest you clip and save these "Helpful Hints" as they appear from time to time.)

After That Opening

In the shuffle of double features and giveaways many of the old community selling slants have been lost. After the inauguration of a new or remodeled theatre you find that institutional copy is dropped a short while after its widely ballyhooed opening.

When you cannot find institutional values to exploit, you admit failure or lack of ability.

Producers today have their press staffs point out to you carefully considered selling angles in their various mediums of advertising.

But only you and your staff can bring forth the selling angles of your theatre. Plug your theatre regularly so that every potential patron will be conscious of those things which help make a good show more enjoyable in an atmosphere of refinement and comfort.

When you have an exceptional picture take advantage of its interest by calling attention to the appealing merits of your theatre.

You have to live with it every day. You have both good and bad pictures at every change.

Patrons must be re-educated about the part a theatre plays in the life of its community. Build preference for your theatre!

Surrealist Windows Sell "Dumbo" In Swank Fifth Avenue Store

Bonwit Teller, exclusive Fifth Avenue specialty shop, devoted a series of principal street-front windows to Walt Disney's newest character creation, "Dumbo."

Tom Lee, display director, created this distinctive series of windows to present fall and winter glamour fashions, taking as his main inspiration the colorful Pink Elephant sequence which highlights this new film. "Dumbo" himself is shown in various flying poses, also imagination runs riot in presenting the other unusual elephants on parade. It is all done in a surrealist mood, with pink the dominant shade and Disney's marked flair for fantasy recaptured in the striking display. It will be shown in other cities current with local playdates.



Flash Lobby Display

Utilizing the thrill scenes and action copy, Manager Artie Cohn of Warners' Roosevelt Theatre, Philadelphia, created this lively-looking lobby display for Warners' "Bad Men of Missouri." Not shown in the photo is the theatre's doorman, who wore cowboy attire a week in advance of the opening.

the SHOW BUILDER

A Monthly Feature Dealing With Practical Ideas for Booking And Exploiting

The Short Subject

SHORTS SHOPPING

Only One October Subject Gets 'Poor' Rating; MGM Wins First Place in Interstate Tabulation

One short subject reviewed during October in STR was rated "superb," which means that, according to the definition of the word, the subject had "grand, impressive beauty; majestic; imposing." Now, of course, "Lend a Paw," the Walt Disney cartoon so rated, is undoubtedly excellent entertainment, and we are not taking issue with the reviewer for his use of the word "superb." We do, however, take issue with those who, through common use of such words as "elegant," "divine," "glorious," "superb," etc., make them all applicable to anything that's better than good. And while we're doing it, we might as well take issue with ourselves, for we're guilty, too.

Most of last month's subjects were "good," "very good," "excellent" and "interesting"; only one was "poor." Lovers of horses weren't forgotten, for one of the shorts, "Pampas Paddock," was rated "for horse lovers." All in all, exhibitors have reason for feeling optimistic when the majority of one- and two-reelers in a single month are on the "good" side. It is an indication that most shorts are being given feature picture production treatment. Perhaps the time is short until not a majority but all the subjects reviewed in a 30-day period will be high in quality.

AMPA Short Subject Day

There should be a large turn-out for the AMPA All-Industry Day Short Subject luncheon November 13. Besa Short will forsake the Texas plains to be present for the occasion. For details, see story in this section.

While we're "on Texas soil," we'd better report the box office results of a recent tabulation of shorts subjects shown by the 130 theatres of the Interstate Circuit during the past year. MGM received first place with five money-makers: "1-2-3 Go," "Coffins on Wheels," "Penny to the Rescue," "More About Nostradamus" and "Third Dimensional Murder." Warner Brothers and RKO-Radio tied for second rating with three outstanding subjects each to their credit. Paramount, 20th Century-Fox and Columbia finished third, fourth and fifth.

A certain theatre in a certain town in a certain state, playing Warners' "Carnival of Rhythm" recently, used this line in advertising the subject in newspaper ads: "Music as You Like It." While music plays its part in "Carnival of Rhythm" (see Shortanalysis in STR, Sept. 6, p. 27 for selling angles), its principal bid for fame was its colorful, exotic Portuguese dance rhythms, interpreted by Katherine Dunham and her troupe. Merely underlining the title in advertising as "music as you like it" not only veiled the chief attraction of the two-reel Technicolor subject, but failed to give it the selling it deserved.

Keener Interest in Shorts Seen

Public's Increasing Interest in Featurettes Reflected in More Careful Booking by Exhibitors, Says Michalson

Although not in the currently accepted "blitzkrieg" fashion, short subjects are coming into their own once more, with the public showing keener interest and exhibitors exercising increasing care in their bookings, according to Harry Michalson, RKO-Radio short subject sales manager.



Harry Michalson

Evidence of the trend was especially noticeable, Michalson said, during his recent trip to the Coast, on which he visited six of his company's branches, talked to circuit and independent exhibitors, received from them "the definite observation that they are paying more attention to short subjects."

The RKO sales executive found that shorts are being screened more frequently and more widely than ever before; that exhibitors who heretofore had booked them as fillers without much concern as to style or subject matter, are now very specific in their selections. They know what they want and must have to add box office appeal to their programs. This in itself, he pointed out, augers well for the future, for it indicates that exhibitors have evidence of ever-increasing demands of their patrons for entertaining and worthwhile short subjects.

As further proof of growing public interest, Michalson cited an incident which occurred recently in Iowa. A woman patron of a Cedar Rapids theatre had been unable to see a certain issue of The March of Time during its local engagement. Unaware of the existence of an RKO exchange at Des Moines, she directed a letter to the home office in New York asking where, within a radius of 50 miles of Cedar Rapids, she could see the subject.

Discussing the observations of his trip still further, Michalson declared that not only were shorts being booked in greater numbers, but that they were also being adequately billed through special lobby displays and newspaper advertising. A study of newspapers, he said, reveals that local columnists in many instances singled out certain subjects for special mention —something that rarely has been done in the past. Topical subjects appear to lead as favorites for comment of this character, he said.

Giving Public What It Wants

As to the responsibilities of the producers in giving the public what it wants, Michalson said that subjects which appeared not to be "moving ahead" were being replaced by "new and appealing subjects."

Speaking for the shorts product being distributed by his own company, he pointed to the Walt Disney cartoons, The March of Time and Sportscopes as subjects that continue to find a popular market. Many exhibitors, he said, have found it profitable to play such series as Information Please, Disney cartoons and Sportscopes in individual groups. Even the sport reels have been broken down into hunting, golfing or fishing groups with highly favorable results.

Questioned concerning the possible return of two-reelers to the important spot they once held in short subject schedules, Michalson said that the present output was being favorably received by the public. Whether or not there will be any increase in the number produced, however, depends on at least two factors: the apparent interest of the public and running time. The variations in running time, he said, had often made it possible to book two-reelers in double-feature territories, with the result that these subjects enjoyed wide popularity. Changes in policy, from duals to singles or vice versa, might also affect the future of two-reelers, he said.

Current Budget Highest in History

Michalson, who has been associated with RKO-Radio in his present capacity since 1936, said that the current budget was the highest the company has set in many years.

He declared that this year's RKO-Radio short subject billings were 15 per cent ahead of last year.

To prove how current world conditions have affected the demand for topical subjects, he singled out his company's newsreel business which, he said, was the best in a decade, adding that over a thousand new accounts had been added in the last twelve months.

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AMPA to Give Short Subjects Special Recognition Nov. 13

Interstate's Besa Short to be Principal Speaker and Honor Guest at 'All-Industry' Event

Recognizing that there's lots of yeast under Short Subjects at the present time, the Association of Motion Picture Advertisers, comprising the advertising and publicity men of the New York offices of various motion picture companies, will help the featurettes rise and shine through a special recognition never previously accorded any particular type or kind of motion picture.



Besa Short

AMPA's All-Industry Short Subject Day will be celebrated November 13th, with the weekly luncheon of the group scheduled to be devoted to such special events as are expected to set a precedent in showmanship for a group far-famed in the staging of auspicious occasions.

That AMPA's tribute to the Short Subject will be an "all industry" event in more than the billing for the November 13th affair, is attested in advance by the fact that all producer-distributing companies now engaged in offering Short Subjects will be represented at the gathering. Principal speaker and one of the honored guests will be Besa Short, undoubtedly the most distinguished champion of Short Subjects the theatre or any other branch of the industry has to its credit, and the one who has, perhaps, made the greatest single contribution to increased popular interest in shorts and the personalities identified with them as producers, writers, directors or stars.

Mrs. Short, as organizer and active head of the short subject department of Interstate Circuit, has supplied the ammunition and inspiration which has made the Interstate managers possibly the most astute showmen in selling featurettes the exhibition branch of the industry has produced.

AMPA's Short Subject event will also be marked by appearances of at least one leading personality associated with the production of shorts for the five major distributing companies who offer Short Subject programs. In addition, sales heads of the various companies also will attend and address the gathering.

The producer-distributor committee appointed by Vincent Trotta, president of AMPA, to organize that portion of the November 13th short subject event is made up of Manny Reiner, Paramount, as chairman; Mortie Gerber, Warner Bros.; Frank Moneyhun, 20th Century-Fox; Jose Schorr, Columbia; Jack Level, RKO; Antoinette Spitzer, Walt Disney; and B. Bernard Kreisler, Universal Short Subjects sales manager.

Some people strive to get the most out of life. Well, smart exhibitors should strive to get the most out of short subjects.

THEY TOOK IT LITERALLY!

Bingo, Bank Night, dishes, free groceries—and now comes dancing as an added inducement to boost business in movie houses. In newspaper advertising for the Pete Smith instructional short, "Cuban Rhythm," the St. George Theatre, Staten Island, N. Y., invited patrons to learn the rhumba and conga, "let Pete Smith and his experts show you how," and "dance up and down the aisles if you wish." To the management's surprise, audiences took the invitation literally!

Universal Offers $2,400 For Best Short Subject Exploitation Campaigns

An "Exhibitors' Good-Will 'Better' Short Subjects Dating and Exploitation Contest" in which "alert theatremen have an opportunity to reap benefits at the box office as well as to share in the cash prize awards" totalling $2,400, has been announced by Universal.

Scheduled to run from November 1 to January 31, 1942, the contest has been arranged, it is said, "in order to familiarize a wider public with the greatly improved entertainment value" of Universal short subjects.

Exhibitors in any part of the United States who play Universal short subjects are eligible to compete.

In awarding prizes, the country has been divided in half, with the Mississippi River as the line of demarcation. A total of $1,200 in prizes will be awarded for winning campaigns from exhibitors west of the river, with exactly the same amount going to lucky showmen east of the dividing line.

Thus, whether "west" or "east," prizes will be apportioned as follows: Towns of 10,000 or less—First prize, $200,; second, $100. Towns 10,000 to 25,000—First, $200; second $100. Towns 25,000 to 75,000—First $200, second, $100. Cities of 75,000 and up—First, $200; second, $100.

Campaign folders, including ads, tear sheets, photos, snapshots or other material contestants may wish to include, should be mailed to Universal Pictures Co., Short Subjects Contest, Room No. 1101, 1250 Sixth Avenue, New York City.

Leading exhibitors and trade paper editors will serve as judges.

Walter Lantz has started two new cartoons for Universal, "Screw Loose, Mother Goose" and "Goodbye, Mr. Moth."

Taking his cue from the current popularity of recordings of the Tschaikovsky Concerto in B Flat Minor, Ben Schwalb, producer of Screen Gems cartoons for Columbia, has started filming a short based upon the composition. In the cartoon honors are shared by Conductor Baboon and Pianist Lion.



Design for Laughter

Gordon Hollingshead (left), Warner Bros. short subjects production head, and Norman Moray, short subjects general sales manager, share the fun as "Holly" points out comedy situations in the script for "The Life of Slapsie Maxie Rosenbloom," in production.

Ballet Russe Shorts to Be Sold Individually

For the first time in the history of the motion picture industry, short subjects will be sold separately, according to Norman Moray, Warners' short subject sales manager, who recently left the company's studio after conferring with Jack L. Warner. The two Ballet Russe de Monte Carlo subjects, "The Gay Parisian" and "Spanish Fiesta," will be pulled out of the regular selling and sold individually, Moray said. He added that the two Ballet Russe productions were the best short subjects he had ever seen.

Both shorts were made in Technicolor and given full benefit of feature-length productions. "Parisian" is set for Nov. 29 release.

Campaign on 'Superman' Is Outlined at Chicago Meeting

Over seventy-five independent wholesale newsdealers of Illinois, Indiana, Southern Michigan, Minnesota and Wisconsin, distributors of the "Superman" magazines, met with Paramount shorts subjects executives at the Stevens Hotel in Chicago last week to plan a campaign for the "Superman" cartoons.

The newsdealers heard Oscar A. Morgan, general sales manager of shorts and news, Monroe Goodman, his assistant, Allen Usher, Chicago district manager, and Manny Reiner, shorts and news publicity manager, outline a campaign in which the newsdealers were urged to cooperate with local theatres. A feature of the meeting was a screening of "Superman" and two trailers for the short. A luncheon followed.

The meeting was also attended by salesmen and executives of the Chicago exchange, local newspaper and trade reporters, and William Hollander, Archie Herzoff and Joe Stout of B & K theatres.

Previously, similar meetings were held in Boston, Toronto and New York.



AMERICA'S LEADING NEWSPAPERS ARE TELLING THEIR MILLIONS OF READERS ABOUT THE FILMING OF THE GALLUP POLL!

FILMS STARTED ON GALLUP POLL

Series to Dramatize

Production of Films On Gallup Poll Starts

New York—Production was

SHORT-SUBJECT SERIES PLANNED ON GALLUP POLL

Gallup Poll Will Be Film Feature

Production Under Way to Present Dramatic Short Subjects Showing Public Opinion Vote

Opinion Polls to Be Shown in the Movies

Films To Show Gallup Poll In Operation And Results

NOW! ON THE SCREEN!

The fascinating behind-the-scenes story of



THE GALLUP POLL

Made under the editorial supervision of Dr. George Gallup, Director, American Institute of Public Opinion

Produced and directed by **EDMUND L. DORFMAN**

A COLUMBIA PANORAMIC SHORT-SUBJECT PRESENTATION

COLUMBIA PICTURES

Back Stage in the Short Shops—Pete Smith

THE hustle and bustle of the Short Subjects Shop at the MGM Culver City studio suddenly ceased for a moment several weeks ago, and into the office of Pete Smith marched all the other short makers with a huge cake sporting a dozen candles. No, it wasn't Mr. Smith's twelfth birthday, but it was the beginning of his twelfth year as a shorts producer. In addition to consuming the cake, Smith celebrated the event by presenting to the movie-going public his one hundred and fiftieth short subject, "Army Champions."



PETE SMITH—He may be perplexed at the culinary job of carving, but he knows what showmen want.

Any man who has been doing one job so long should pause every once in a while to take stock of himself, to find out whether or not he still has his perspective. Well, when Pete began to look back over the years he discovered that he hasn't been doing the same job all these years, that his work has changed considerably since that memorable day he took a microphone in hand for the first time and nervously recorded his commentary on a sound track.

Back in 1929, when Pete came on the shorts scene, about the only thing as black as stock market circles were short subjects circles. This was the era when sound was the thing and a short subject was anything one or two reels in length that made a sound. But producers and exhibitors alike soon discovered that the novelty of sound couldn't sell pictures. Patrons were demanding something much more substantial.

They got it from Smith. He took his knack of using the English language to make ordinary situations funny and applied it first to a series of shorts on fishing. And when the fish were hooked, he turned to the rest of the sports world. And when most sport subjects had come in for their share of criticism by prolific Pete, he set about to prove that he could take it as well as dish it out. There soon poured forth from Hollywood short after short burlesquing the movie industry, particularly the blood-and-thunder melodramas, replete with saw mills, villains, heroes, and mortgages.

A couple of years of this and again Smith felt the need of expanding his activities. So he made a series of "Oddities" and followed them with his present-day "Specialties"—a name which encompasses just about everything and which adequately describes what Pete considers screen material: everything.

Perhaps to a greater extent than any other short maker Smith's subjects are definitely "boxoffice." And for good reason, because Smith himself is a press agent. He learned the job from the dean of all p.a.'s, the late Harry Reichenbach, to whom he was an assistant. It didn't take him long to master all the tricks of the trade and even invent a few new ones. It was Pete Smith who undertook to make New York "Robin Hood"-conscious when that picture opened. Under his gentle urging, Douglas Fairbanks shot arrows from the roof of his hotel. One, especially well aimed, punctured the rear anatomy of a furrier peacefully at work in an open window of an adjoining building. The resultant flow of headlines was copious.

Smith first came to MGM to take charge of that company's studio publicity. His fine Italian hand was behind the stunt of sending Leo the Lion by airplane across the country from California to New York. The fact that the lion and plane cracked up somewhere in the wilds of Arizona did not lessen the stunt's publicity value.

While his mail tells him what the public wants, it is Smith's personal knowledge of publicity and exploitation problems that permits him to deliver short after short into which exhibitors can get their teeth for a bang-up promotion job. Intrinsic entertainment value and boxoffice appeal, in fact, are only two limitations Smith recognizes in the choice of his short subject material. With these two elements as his guide, Pete has done pioneer work in widening the scope of subjects suitable for one-reel presentation. Sports, science, home economics, animal study, romance—all have come within his purview, as well as innumerable novelty subjects which can be categorized in only one way: "Pete Smith Specialties."

Big Campaign Launches 2-Theatre Premiere of "Quiz Kids" Subject



"Quiz Kids" schoolhouse in Jordan Marsh Company department store plugging Paramount reel.

Garnering the largest amount of free newspaper space and radio time for a short subject in Boston theatre history was the record of Paramount's "QUIZ KIDS" short in its dual premiere at the Paramount and Fenway theatres, Boston.

Over 3500 lines of free space were promoted in local papers announcing the opening of the short; the *Boston Daily Herald* ran an underline crediting theatres under its "Beat the Quiz Kids" syndicated column for eighteen days; 200 subway two-sheets devoted a special box to the "Quiz Kids" short; 100 one sheets were posted in subways.

A tieup was made with Jordan Marsh Company, Boston's largest department store, who staged a contest to find a Boston "Quiz Kid" to appear on the national program. The store gave the theatres three large window displays and placed fifteen ads in local papers plugging theatres. This lineage amounted to over 2000 lines.

Radio station WBZ, which carries the "Quiz Kids" program, gave the theatres four spot announcements daily for nineteen consecutive days. The Paramount and Fenway devoted more than usual space to the "Quiz Kids" one-reeler in all newspaper advertising.

The campaign was staged by Martin Glazer, publicity director of the Boston Paramount Theatre, with the assistance of the managers of the Paramount and Fenway theatres, Messrs. Rosenberg and Pinanski.

Columbia Sets Episode Titles

Titles for all episodes of Columbia's forthcoming Jack Holt serial, "Holt of the Secret Service," have been set as follows:

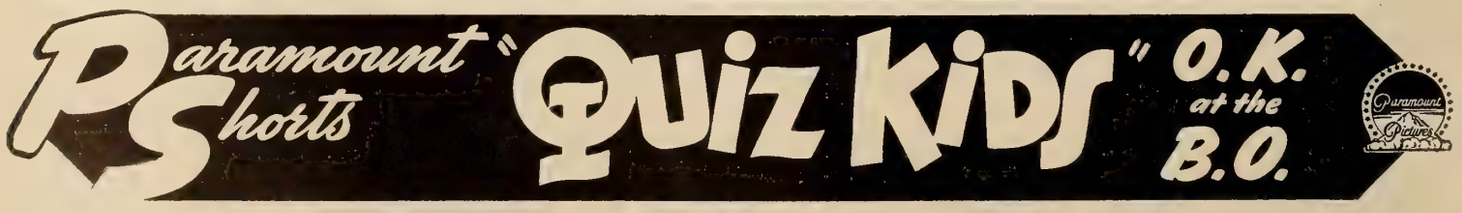
1—Chaotic Creek; 2—Ramparts of Revenge; 3—Illicit Wealth; 4—Menaced by Hate; 5—Exits to Terror; 6—Deadly Doom; 7—Out of the Past; 8—Escape to Peril; 9—Sealed in Silence; 10—Named to Die; 11—Ominous Warnings; 12—The Stolen Signal; 13—Prison of Jeopardy; 14—Afire Afloat; 15—Yielded Hostage.

Five Star Football Frolic Staged by Tommy Howell

Tommy Howell, manager of the Tower Theatre, Houston, Texas, staged a "Five Star Football Frolic" in which he sold five gridiron subjects above the feature.

Ticket-Selling Standees Plug 'Is Everybody Happy?'

Attractive ticket-selling standees were designed by Louis Charninsky of the Capitol Theatre, Dallas, and his assistant, Jimmie Bates, to plug "Is Everybody Happy?"



Plans Subjects With Latin-American Appeal

Walt Disney, producer of what the public and the exhibitors of the country have termed the best short subjects, returned last week from a trip to South America, during which he gathered much material for a new series of shorts. Disney, who has long relied on folk tales and fairy stories for his ideas, said that he particularly studied the legends and animals of Argentina, Brazil, Chile and other countries for ideas for future subjects.



Walt Disney

Although his shorts have a tremendous market in the United States alone, he said he could not continue making them unless he had a world-wide market, or at least a considerable market outside of the U. S. He therefore proposes to make a series of subjects which will portray some of the legends and animals of South America in order to whet the South American appetite for similar pictures from North America.

Plans to Sign Latin-American Artists

Disney studied the music of the ABC countries as well as their folklore. In order to obtain faithful reproductions of South American tunes and accents, he plans to sign Latin-American vocal and instrumental artists to score the subjects.

He modestly admitted that his present series of shorts was already tops in popularity in South America and that Donald Duck, Mickey Mouse, Pluto and the Goof, especially the latter, are extremely well liked. For Latin-American audiences, these cartoons have whatever English dialogue is spoken, printed on the screen. Just for the sake of novelty, Disney proposes to make a couple of shorts with Spanish dialogue and superimpose the English titles for U. S. audiences.

Among the unusual animals which Disney proposes to use in his new series are the sloth, which is one of the slowest moving animals in the world and habitually hangs upside down from a tree; the ant-eater, an elongated creature with an armor-plated hide and an extremely long tongue, and the brightly colored South American parrots.

The new Brazilian dance, the bomba, will be used in some of the forthcoming cartoons, and it is partly for this purpose that the musical and vocal artists are being brought to the Disney Studios. The art of the animated cartoon has never been successfully practiced in South America, so that Disney will have to rely on photographs and his memory as well as those of members of his staff who accompanied him. Some who made the trip took different routes, visiting many countries not touched by Disney himself.

Pal Sets Two More

With "Rhythm in the Ranks" now in production, George Pal has set the next two Puppetoons for Paramount. Now being readied is "Jaspar and the Watermelons," to be followed by "The Rain Beau."

Get More Steady Patrons by Selling Grown-ups on Serials

A preview of the first chapter of "Don Winslow Of The Navy" in the Universal projection room last week served as a reminder that many theatremen who shy away from serials, except for kid appeal, might be wise to give some serious consideration to building up adult following for the better chapter plays.

Conceded that to make a play for the adults for extra money on your serial bookings you must first have a serial that has some adult appeal. This would then lead to the perfectly natural question: "How to get the grown-ups interested."

We have always been firm believers in the theory that all you need to interest the adults in a worthwhile chapter film is to make a special play for them. Always remembering, however, that largely because theatremen have placed overemphasis on the kid angle, adults have taken for granted the fact that no grown-up could possibly be interested in a serial.

"Don Winslow" will capture the kids. So the theatreman's next problem, if you want to call it by so serious a name, is the adults and how to get them. Well, here you have a story based upon a cartoon strip that is syndicated from coast to coast. In addition, "Don Winslow of the Navy" is a successful radio serial in which it is well known that thousands and thousands of adults listen to it regularly and appear to be tremendously interested in the adventures of Don Winslow.

Wouldn't it stand to reason that if any theatreman would book this serial for a Friday and Saturday booking he might well be able to attract considerable attention among the older people by tying it in with the newspaper comic strip and the radio show? This can be done through spot announcements over your local radio station and especially if the coast to coast hookup or transcriptions are used on your local station. In the latter event you should spot your announcement immediately following the chapter play.

Instead of using the corny kid appeal you've used so often on your other serials, why not try a campaign especially designed for the adults. Shoot it at them with both barrels and with all the showmanship you can muster along the lines best suited for your particular community. If they like adventure, play up adventure. If they have a weakness for espionage, give that to them. Surely you have enough material and angles to draw from in selling any chapter play.

What we liked about that first chapter was the way in which it was handled. It had none of the earmarks of the customary ground-out serial play. This one has a fine cast, swell direction and real production values. If they did a lot of faking you and your audience will never know it.

Everytime we think back to the early beginnings of serial plays we cannot help recalling how the grown-ups used to go for them lock, stock and barrel. They would line up early in their intense desire to find out how things were faring with Pearl White.

You may never see that same amount of adult response in serials today, but you can make the serial's weekly showing an event in your town and theatre if you take the trouble to sell it like you would any other good action and adventure thriller and minus all the childish angles that you once reserved for the kids on all your serials.



'Quiz Kid' Delivers Address

Gerard Darrow, 9-year-old mental wizard of Paramount's "Quiz Kids" motion picture shorts, is shown above as he arrived in New York recently to deliver an address on Oct. 21 at the annual dinner of the National Audubon Society at the Roosevelt Hotel. The juvenile ornithologist was the youngest speaker ever to address a convention of the Society in its existence.

Book Travelogues of New Theatres Of War As Soon As They Develop

With events happening so swiftly, keeping abreast of the news these days seems to be an almost impossible task to set for theatremen. But those whose communities do so will be expected to follow suit. One way is to book travelogues of new theatres of war as soon as they develop. For example, Indo-China figured in the headlines this week and the smart theatreman immediately booked in some of the travelogues of that country. 20th-Fox had one with a particularly timely title—"Spotlight on Indo-China." Columbia also has an appropriate one called "From Singapore to Hongkong."

Naturally it is impossible for us to predict where the trend of world events will be focused next. But you can fortify yourself by checking with your exchange for a list of travelogues.

Tremendous Publicity

Real showmanship, resulting in tremendous publicity in every local newspaper, was displayed by Bill Elder, Loew's, Indianapolis, in connection with the showing there of the "Crime Does Not Pay" short subject, "Coffin on Wheels." Elder arranged for a local judge to sentence all traffic violators to see the picture.



Reviews Of Current Short Subjects

Uncle Joey Comes to Town *(Funny)*

20th-Fox (2502) Terrytoon No. 2 7 mins.

The little mouse comes to visit his nephews and leads them in a baseball game on the dining room table. When the cat comes along and chases them all, the dishes get broken for which the cat gets blamed. The mice all escape and the cat is kicked out. The idea is similar to those in a couple of MGM cartoons, but it is done a little differently and should be good for some laughs.

Welcome Little Stranger *(Good)*

20th-Fox (2553) Terrytoon in Color No. 3 7 mins.

While papa rooster and mama hen are visiting, a poor duck comes along and leaves her egg with theirs. When the eggs are hatched papa rooster gets very angry. Although the little duck tries to mollify him, his attempts are unsuccessful until the orphan commits suicide, or appears to. Then the whole family mourns him and suddenly he turns up, having saved himself because he was able to swim. It's a cute cartoon and the kids will love it.

Army Champions *(Excellent)*

MGM (S-361) Pete Smith No. 1 10 mins.

This is a tour of various Army encampments showing how well today's U. S. Army handles it smodern combat weapons. Squads are shown operating with Army rifles, machine guns, anti-tank guns, trench mortars, coast artillery and the giant railroad guns. Their accuracy, as shown in the picture, is deadly. The method of plotting ranges, of setting up the weapons, and how they are fired, is depicted in detail. It is a very good addition to the growing list of subjects about the national defense program, and should be well received anywhere. Paul Vogel directed.

SHORT SUBJECTS by SERIES

COLUMBIA

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold	1941-42 Completed
All Star Comedies	18	All	18	5
Cinescopes	10	9	8	4
Color Rhapsodies	16	10	16	2
Community Sings	10	8	10	4
Fables Cartoons	8	All	8	1
Glove Slingers	None	..	4	1
International Forum	None	..	6	3
New York Parade	6	2	None	..
Panoramics	None	..	12	3
Phantasies Cartoons	8	7	8	1
Quiz Reels	6	All	6	1
Screen Snapshots	12	9	10	3
Stooge Comedies	8	All	8	2
This Changing World	None	..	6	2
Tours	10	All	8	3
Washington Parade	6	4	None	..
World of Sports	12	8	12	4
TOTAL	130	107	140	39

METRO-GOLDWYN-MAYER

Cartoons	18	13	16	None
Miniatures	10	All	10	1
Our Gang	9	All	10	2
Passing Parade	9	All	10	2
Pete Smith Specialties	14	12	14	2
Fitzpatrick Traveltalks	12	All	12	3
Two Reel Specials	6	All	6	1
TOTAL	78	71	78	11

PARAMOUNT

Animated Antics	10	13	None	..
Color Classic	None	1	None	..
Fascinating Journeys	6	All	2	1
Gabby Cartoons	8	All	None	..
Headliners	8	7	6	1
Hedda Hopper	None	..	6	2
Madcap Models	6	4	6	1
Paragraphics	6	5	None	..
Popeye	12	All	12	2
Popular Science	6	All	6	2
Quiz Kids	None	..	6	1
Robert Benchley	4	All	4	1
Speaking of Animals	None	..	6	2
Special Cartoon	1	1	1	..
Sportlights	13	All	13	4
Superman Cartoons	None	..	12	2
Unusual Occupations	6	All	..	1
TOTAL	86	86	86	20

RKO-RADIO

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold	1941-42 Completed
Disney Cartoons	18	13	18	None
Edgar Kennedy	6	All	6	2
Information Please	13	All	13	2
Leon Errol	6	All	6	2
March of Time	13	All	13	3
Quintuplets	1	1	None	..
Ray Whitley	4	All	4	1
Picture People	13	10	13	3
South America	None	3	None	..
Sportscopes	13	All	13	3
TOTAL	87	82	86	16

REPUBLIC

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20TH CENTURY-FOX

Adventures of Newsreel Cameraman	4	3	4	3
Dribble Puss Parade	4	1	None	..
Fashion Forecast	4	None	None	..
Magic Carpet	8	10	12	2
Believe It Or Not	None	1	None	..
Sports Reviews	6	7	6	2
Terrytoons	26	All	26	9
World Today	None	4	4	2
TOTAL	52	52	52	18

UNIVERSAL

Cartunes	13	All	13	3
Musicals	13	All	13	4
Special Subjects	1	1	1	..
Stranger Than Fiction	15	All	15	4
Variety Views	15	All	15	3
TOTAL	57	57	57	14

VITAPHONE-WARNER BROS.

Broadway Brevities	9	All	12	3
Elsa Maxwell	3	All	None	..
Hollywood Novelties	6	All	6	3
Looney Tunes	16	All	16	4
Melody Masters	10	All	10	3
Merrie Melodies	26	All	26	6
Special Subjects	2	2	None	..
Sports Parades	10	All	10	3
Technicolor Specials	6	All	6	1
TOTAL	88	88	86	23
GRAND TOTAL	578	547	597	149

* 1940-41 Program

Frozen North *(Very Good)*

20th-Fox (2503) Terrytoon No. 3 7 mins.

This is a burlesque travelogue which should get many laughs. All of the animals of the Arctic are pictured and their actions burlesqued. This is one of Paul Terry's best cartoons. The narrator's voice does not continue throughout the picture as some of the animals speak for themselves; for example the narrator comments on the walrus' teeth and the walrus says, "I see my dentist twice a year."

Triumph Without Drums* *(Excellent)*

MGM (M-239) Miniature No. 9 11 mins.

This is the story of Harvey Wiley, who, as a young man, was poisoned by canned food and, upon recovering, set about to find some way to prevent diseased foods from being canned and sold. His long campaign for a Pure Food and Drug Act finally saw victory when he demonstrated to President Theodore Roosevelt and a group of meat packers how canned foods picked up that very morning in Washington stores were impure. The demonstration provides the highlight of the picture. This is the usual type of Miniature presentation, with the usual amount of interesting scenes and dramatic values. Joe Newman directed. Tie-ups can be made with grocery stores selling canned goods to show how all of their merchandise is inspected and protected under the Pure Food and Drug Act.

Flicker Memories* *(Funny)*

MGM (S-272) Pete Smith No. 12 8 mins.

Pete Smith harks back to the old days of the silent screen for this one. He gives a vocal interpretation of an old time melldrammer which is shown with all its flickerings. The subject is very much like those in Paramount's Screen Souvenir series a few years ago. The real names of the characters are not revealed. The subject should get some laughs.

Dog Obedience *(Box Office)*

RKO (24,302) Sportscope No. 2 9 mins.

Most dog reels show the type of dog which wins blue ribbons. But this one will be of interest to the people who own and like dogs of any kind, for it shows the various steps in training a dog to obey his master. Dog lovers throughout the country will find it of interest. The subject was made at the New England Dog Training Club where, under the tutelage of Bert Turnquist, dog owners and their pets go to school to learn how to behave. This subject can be put over with a dog show which can be run on the stage. Give prizes to the dog which obeys his master best and one for the dog which knows the most tricks. Frederic Ullman, Jr., produced.

Don Winslow of the Navy *(Very Good)*

Universal Serial
1st Chap., 25 mins, 11 others 20 mins.

Timely, as well as currently prominent due to cartoon strip and radio show from which it is adapted to the screen, this new Universal serial starts off with a stirring chapter in the adventures of the intrepid Don Winslow of the U.S.N. Opening scenes have a spectacular scope that is uncommon, and of more than ordinary topical interest because they show

views from planes as well as surface craft on naval maneuvers. In good story-telling fashion, "The Human Torpedo," which is the provocative title of the first chapter, swings into its plot rapidly, once the heroic character of Don Winslow is introduced. Don Terry in the name role, John Litel as Merlin, Claire Dodd and Anne Nagel for feminine interest, Walter Sande, Samuel S. Hinds, and a cast of seasoned players enact the characters. Direction by Ford Beebe and Ray Taylor gives the scenes punch, and fine photography by William Sickner reveals the action and realistic backgrounds to advantage. A promise of eleven good chapters to come, is this introductory episode of "Don Winslow of the Navy."

Aristocrats of the Kennel *(Excellent)*

20th-Fox (2301) Sports Preview No. 1 **10 mins.**

The annual dog show at Madison, N. J., is depicted in this subject, with all of the many breeds and their fine points analyzed for the benefit of those who think that dogs are just good pets. The great variety of breeds provides an interesting contrast and Ed Thorgersen, the narrator, adds zest to the subject. Even he, however, shows some annoyance at those dog owners who insist upon posing their animals in unnatural positions simply because it is supposed to look good. The training and schooling of a show dog is shown in detail. Dog lovers should thoroughly enjoy the subject, which was supervised by Jack Darrock.

Highway of Friendship *(Informative)*

20th-Fox (2202) Newsreel Cameraman No. 2 **10 mins.**

This subject portrays a motor trip over as much of the Pan American Highway as is now open to traffic. It is the first photographic expedition along the highway and, as such, proves informative. Mexico and its picturesque countryside made more beautiful by high mountains through which the road winds; Guatemala with its beautiful jungles and high waterfalls; Panama City and its traffic difficulties for Americans, are followed by views of Lima and then another high point as the road crosses the Andes. Finally the trip comes to an end in Buenos Aires. The thick, oozy mud seen in the part of the film which shows the highway under construction gives an idea of the difficulties faced in completing this artery of travel. John Gordon directed; Paul Douglas was the narrator.

In the Sweet Pie and Pie *(Silly)*

Col. (3402) Stooges No. 2 **17 mins.**

The Three Stooges are in jail awaiting execution for murder. Three girls in need of husbands marry them, but are filled with consternation when they are pardoned. At one of the swanky parties which follow their installation as the husbands of the wealthy girls, a butler trips and a juicy pie hits Moe. Then the pie-throwing starts and continues for the last half of the subject. It's just as silly and inane as most of the Stooges' comedies, but some audiences go for insanity and silliness—if yours is one, play this by all means. Jules White produced and directed.



Manager Welcomes 'Forum' Star

"Will Democracy Survive," a Columbia International Forum subject, was well advertised in front of the Criterion Theatre, New York, where it played recently. Johannes Steel, radio commentator, who co-starred with Fannie Hurst, novelist, Senator Claude Pepper and Rear Admiral H. E. Yarnell in the film, is shown in front of one of the displays as Managing Director Charles D. Moss (right) welcomes him to theatre.

Glacier Trails *(Good)*

20th-Fox (2102) Magic Carpet No. 2 **10 mins.**

A trip through Glacier National Park is, of course, far more desirable, but should you be unable to make the trip personally, Lowell Thomas, in "Glacier Trails," will escort anyone for the price of admission to the theatre. Of course the subject is good advertising for the Great Northern Railroad, the only route to the Park, but then so was "Sun Valley Serenade" for that resort. As a travelogue, "Glacier Trails" is satisfactory.

World of Sound *(Absorbing)*

Col. (3973) Cinescope No. 3 **10 mins.**

The tragedy of deafness and its alleviation through modern inventions, and how sound is heard by the human ear, are explained in this subject, together with how modern hearing aids improve it. There is little or no publicity for any commercial hearing aids in this subject, which was said to have been made in cooperation with the manufacturers of several different types of instruments. Milton Cross is the narrator. Ben K. Blake produced.

Gallup Poll *(Interesting)*

Col. (3902) Panoramic No. 2 **10 mins.**

Dr. George Gallup, director of the American Institute of Public Opinion, who has won much fame through his ability to find, question and measure the combined opinions of the American people, makes his screen debut in this subject. He does not show all his methods, the film revealing that cross sections of voters from every state, all age groups, all income groups, both political parties and so on are sampled and that results are accurate within 3 per cent. Several pollsters are shown taking their samples among various people. The reel was produced and directed by Edmund L. Dorfman.

. . NEWSREEL SYNOPSES . .

(Released Saturday, November 1)

PARAMOUNT (No. 19)—Girl parachute troops in Rio de Janeiro; Two negroes share vast estate; Pamela Hollingsworth leaves hospital; Windsors at White House; 53,000 called out in mining strike; Steel mills face cooling of furnaces; Lewis & Taylor visit White House; Battered Kearny makes port; Pro football star weds sweetheart; Junior Red Cross prepares Christmas boxes for English children.

MOVIETONE (Vol. 24, No. 15)—Battered Kearny makes port; Canadian airmen arrive in England; Tornado in Arkansas; Windsors at White House; Girls work on airplane motors at Kansas City; Siege of Odessa; Pig race on West Coast; Football: Army vs. Columbia—Princeton vs. Vanderbilt; Florida girls hold pillow fight.

PATHE (Vol. 13, No. 19)—Battered Kearny makes port; Roosevelt and Lewis confer on strike; Siege of Odessa; Windsors at White House; New anti-aircraft guns for Army; Gypsy Rose Lee writes mystery; Floods hit Rio Grande Valley; O'Dwyer and LaGuardia mayoralty campaign (New York only); Football: Georgia vs. Auburn.

NEWS OF THE DAY (Vol. 13, No. 214)—Battered Kearny reaches port; Siege of Odessa; Mrs. Churchill praises Soviet (except New York); Free French still fighting on (except Los Angeles, New York and San Francisco); O'Dwyer and LaGuardia mayoralty campaign (New York only); White House steps in to halt coal strike; Stephens College girls get lectures in aeronautics; Windsors at White House; Football: Fordham vs. Texas Christian—U.L.C.A. vs. Oregon—California vs. U.C.L.A. (Special release Los Angeles and San Francisco.)

UNIVERSAL (Vol. 14, No. 28)—Battered Kearny reaches port; Siege of Odessa; Russian ships fight off Nazi planes; Teach women to be boat pilots; Stephens College girls get lectures in aeronautics; Windsors at White House; Chimpanzee opens hunting season in Buffalo; Girls stage horse show in Hollywood; Football: Army vs. Columbia—Fordham vs. Texas Christian.

(Released Wednesday, October 29)

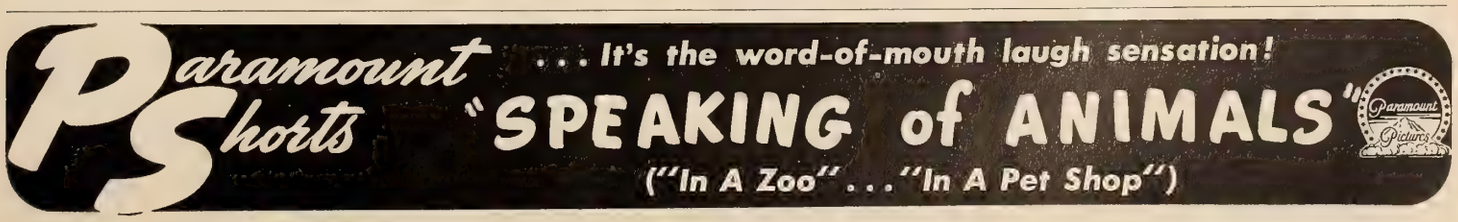
PARAMOUNT (No. 18)—Winnipeg River floods hit Canada; New admission tax for Museum of Modern Art; Giant wind turbine lights Rutland, Vt.; Parachute veteran Arthur Starnes jumps at 29,300 feet; Juvenile "superman" displays muscles at Chattanooga; Navy Day ship construction; Lewis halts coal miners; Roosevelt's Navy Day address; Football: Minnesota vs. Michigan—Notre Dame vs. Illinois—Duke vs. Pittsburgh.

MOVIETONE (Vol. 24, No. 15)—Roosevelt's Navy Day address; Parachutist Arthur Starnes jumps at 29,300 feet; Scenes of Averell Harriman and Lord Beaverbrook in Moscow; Soldiers from Britain and India re-inforce Singapore; Flying Fortresses stage demonstration over Hawaii; Giant wind turbine lights Rutland, Vt.; Football: Minnesota vs. Michigan—Notre Dame vs. Illinois—Duke vs. Pittsburgh (except San Francisco)—Stanford vs. Santa Clara (San Francisco only).

NEWS OF THE DAY (Vol. 13, No. 213)—Roosevelt's Navy Day address; Japan establishes air and naval bases at Saigon, Indo-China; British rush troops to re-inforce garrison in Singapore; Football: Northwestern vs. Ohio State (except Detroit, Los Angeles, Memphis, Minneapolis, New Orleans and San Francisco)—Alabama vs. Georgia—Minnesota vs. Michigan (Detroit and Minneapolis only)—California vs. Trojans (Los Angeles and San Francisco only)—Mississippi vs. Tulane (Memphis and New Orleans only).

PATHE (Vol. 13, No. 18)—Roosevelt's Navy Day address; Floods swamp Kansas towns; Doug Fairbanks, Jr., a navy officer; Rt. Rev. Henry St. George Tucker installed as bishop of Washington Cathedral; Parachutist Arthur Starnes jumps at 29,300 feet; Giant wind turbine lights Rutland, Vt.; Football: Minnesota vs. Michigan—Navy vs. Harvard—Alabama vs. Georgia (except Chicago, Detroit, Minneapolis, Milwaukee, Omaha, Des Moines, Sioux Falls, Los Angeles, San Francisco and Seattle).

UNIVERSAL (Vol. 14, No. 27)—Roosevelt's Navy Day address; Allies prepare Caucasus defense; Japanese troops pour into French Indo-China; Two Kansas negroes inherit $3,000,000; Football: Mississippi vs. Tulane—Minnesota vs. Michigan—Northwestern vs. Ohio State.



Serial Gets Six-City Premiere on Navy Day

Six simultaneous pre-release world premieres of Universal's chapter-play, "Don Winslow of the Navy," were held on nationally proclaimed Navy Day at the Granby Theatre, Norfolk, Va.; Alhambra, Cleveland; Senate, Harrisburg; Ambassador, Indianapolis; State, Long Beach, Calif., and the Telenews, Los Angeles.

Hailed as a unique departure in advance short subject promotion, the simultaneous openings were attended with all the color usually accorded feature production openings, with local units of the United States Navy lending their full cooperation as a result of the U. S. Navy Department's approval of the picture.

Don Terry, who plays the lead in the serial, was present for the Granby Theatre premiere and was scheduled to make personal appearances at other openings.

Described as an adult chapter-play, "Don Winslow of the Navy" is based on the Lt. Commander Frank D. Martinek, U.S.N.R. (retired) comic strip of the same name currently syndicated in more than 200 leading newspapers, and heard weekly over an NBC coast-to-coast hook-up. Part of the chapter-play was filmed at the San Diego Naval Base.

RKO Offers New Cartoon Feature To Theatremen, Newspaper Editors

A new type of newspaper cartoon feature captioned "Know Your Screen Shorts" has been made available to newspaper editors and theatre managers by RKO-Radio.

Designed for use in the motion picture sections of newspapers, for theatre-front blowups and for theatre house publications, the cartoons present odd facts about current outstanding RKO-Radio short subjects.

Each cartoon contains three oddities, any one of which may be used separately, if desired.

Mats can be obtained by writing to Short Subjects Showmanship, RKO-Radio Pictures, 1270 Sixth Avenue, N. Y. C.

Little Carnegie Inaugurates Special Cartoon Matinees for Children

Children's matinees, during which selected cartoon subjects are presented, have been made a regular Saturday morning feature at New York's Little Carnegie Newsreel Theatre.

Special low prices prevail for children under sixteen at these performances, and doors open each Saturday at 10:30 a.m.

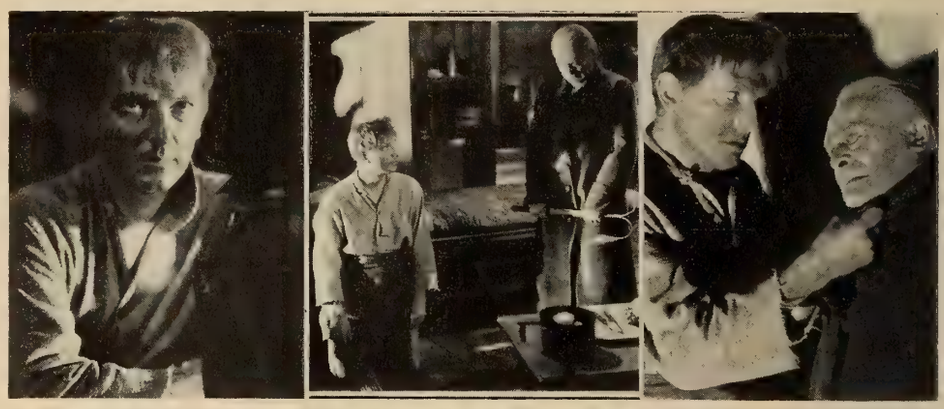
Boys and girls see not only the special "matinee" subjects, but are also invited to remain for the regular program of newsreels and short features.

Matrons are in attendance at the showings to watch over children whose parents are unable to accompany them.

'Superman' Clicks in Click Layout

Marking the third important national magazine break within three months for Paramount's first "Superman" cartoon, the November issue of *Click* magazine features a two-page spread in color, selecting it as the movie short of the month. Other publications to feature "Superman" in layouts were *Liberty* and *The Saturday Evening Post.*

New Dramatic Subject Based on Edgar Allan Poe Classic Should Be Strongly Exploited



Three dramatic moments from MGM's "The Tell-Tale Heart" are depicted in the stills reproduced above featuring Joseph Schildkraut and Roman Bohnen. Literally breathing the film's intense emotional drama, these stills should be displayed prominently in the lobby and in windows where tieups are made.

The growing realization on the part of the public and the motion picture industry that short subjects have an important place on movie programs is bringing forth experiments in new types of subjects, not the least of which is MGM's invasion of the short story field which started with "The Happiest Man on Earth" (*STR, Feb.* 1, *p.* 43).

Because that subject was definitely approved by the public, the studio has now picturized Edgar Allen Poe's "The Tell-Tale Heart," which features two such noted actors as Joseph Schildkraut and Roman Bohnen.

Not only because it will serve to balance a program whose main feature is musical or dramatic, but also—and perhaps of greater importance—because it is the type of short subject worthy of more than average selling, it is anticipated that exhibitors will get behind "The Tell-Tale Heart" with as much smart showmanship as would ordinarily be accorded a worthwhile feature.

In many situations, the subject probably will take the place of the customary "second feature" and please even more than the feature it replaces. Also, in many localities, programs that might otherwise be comprised of a mediocre feature and short subjects, will be vitalized by the playing and publicizing of "The Tell-Tale Heart."

Can Be Talked-About Short

With these factors taken into consideration, it is possible that, brought to the attention of the public by strong selling, this film can be one of the most talked-about shorts released in a long time.

"The Tell-Tale Heart" lends itself to a number of good exploitation angles. For example, you might arrange with your newspaper to hold a literary tea at which the picture can be shown. Writers, officials of literary clubs, teachers of English and Literature in the public schools and others of this ilk should be invited. Good copy should be the result of their comments on the use of Poe's writings for screen adaptation.

If it can be done—and it's worth a try—get permission from school officials to have the entire English class of the local high attend an advance preview as the guests of your newspaper. These students will pass their reactions on to others. Thus, when your regular engagement begins, the strong entertainment value of "The Tell-Tale Heart" will be pretty well known. Their comments might also be used as endorsement copy in your ads.

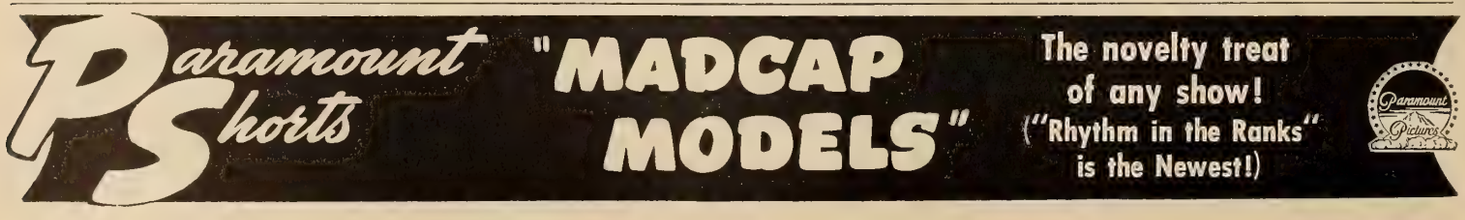
Libraries should be especially interested in the subject. Perhaps you can persuade the officials to make up a Poe display, utilizing stills to be supplied by you. They can also distribute bookmarks recommending the film. Likewise, bookstores should be prevailed upon to devote portions of their window and counter displays to promotion of the Poe classics during your engagement. Arrangements might be made to offer guest tickets to anyone buying a complete set of Poe.

On many occasions in the past, neon sign companies have made up lobby displays in return for a credit line. You may be able to get the local sign company to make up a heart for your lobby. Or perhaps your house artist, carpenter and electrician can combine their talents toward producing a large red heart rigged up with a motor so that it "beats."

Most of the stills available on "The Tell-Tale Heart" depict dramatic situations, and are accompanied by captions that point up the drama even further (*see illustration showing three examples*). They should be prominently displayed in your lobby, with at least one or two of them blown up to lend strong emphasis to the importance of "The Tell-Tale Heart."

Let's suppose a child could get a free orange by walking a block for it. Then let's suppose he could get *two* free oranges by walking *two* blocks. He'd be only too glad to expend the extra effort. This analogy could be applied to you. Maybe you can do average business without exploiting "The Tell-Tale Heart." But if, by working just a little harder, you can better your box office "take," you'd do it, wouldn't you? Bear that in mind when your playdate on the two-reeler is confirmed.

Such cartoon characters as Mickey Mouse, Donald Duck, Pluto, Popeye, Andy Panda, Porky Pig and Bugs Bunny are well known to your patrons. Whenever you play a cartoon featuring any of them, display a large cut-out standee of that character in the lobby.





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PROGRAM NOTES FROM THE STUDIOS

Pascal May Sign 'Buddy' Rogers; Rep. to Star Fay McKenzie; Small to Make 'Up in Mabel's Room'; Curtiz Directs Cagney

Claude Rains, Maria Ouspenskaya, Dick Foran and Lon Chaney, Jr., head the cast of Universal's "Destiny," which George Waggner is directing.

Charles "Buddy" Rogers is being considered by Producer-Director Gabriel Pascal for one of the top roles in George Bernard Shaw's "Arms and the Man," which he will make for RKO with Cary Grant and Ginger Rogers co-starring.

Jack Oakie checked in at 20th Century-Fox and started work in "Song of the Islands" under Walter Lang's direction. In addition to Oakie the cast includes Betty Grable, Victor Mature, Thomas Mitchell and George Barbier.

Edward Everett Horton reported to MGM for his role in the screen version of the hit Broadway musical comedy, "I Married An Angel," which stars Jeanette MacDonald and Nelson Eddy. Roy Del Ruth is directing.

Producer Edward Small has announced the purchase of "Up In Mabel's Room" as a co-starring vehicle for Louis Hayward and Ilona Massey.

Production started a few days ago on Paramount's "This Gun for Hire," under Frank Tuttle's direction. Cast is headed by Veronica Lake, Robert Preston, Laird Cregar and Alan Ladd. Richard M. Blumenthal is associate producer.

As a result of her work in the Gene Autry starrer, "Down Mexico Way," Republic will star Fay McKenzie in "Women With Wings." an airplane thriller about plane stewardesses. The picture is scheduled to roll within the next three weeks.

John Qualen, Harry Davenport and Andrew Tombes have been signed by Warner Bros. for "A Night Before Christmas," gangster comedy that will star Edward G. Robinson and feature Broderick Crawford. The picture is slated to go into production the first week of November, with Lloyd Bacon directing.



Field Men Visit Studio

Y. Frank Freeman, George Brown, Harry Sherman and Alec Moss—snapped during Harry Sherman's studio party for visiting Paramount field men and executives last week in Los Angeles.

Columbia's sixth Bill Elliott-Tex Ritter co-starrer of the season, "The Devil's Trail," finally got the "go" signal after several postponements due to weather conditions. Lambert Hillyer is directing for producer Leon Barsha.

Helen Gilbert has been signed by RKO to play the second feminine lead in the next of the new "Falcon" series. She will join a cast headed by George Sanders and Lynn Bari with Allen Jenkins, James Gleason, Ed Gargan, Ward Bond and Willie Fung.

With the start of filming on "Riot Squad," Monogram announced the signing of Richard Cromwell, John Miljan, Jack C. Smith and Mary Ruth for important roles. Edward Finney is producing and directing.

MGM has closed a deal for the services of the Tommy Dorsey band for the new Eleanor Powell picture, "I'll Take Manila," which Eddie Buzzell will direct.

Michael Curtiz draws the directorial assignment of Warner Bros. "Yankee Doodle Dandy," the next James Cagney starrer which William Cagney will produce. Shooting is scheduled to start when Cagney returns from his vacation.

Nate Watt, producer-director of Sunbeam's "Hashknife Hartley" series, left for New York where he will test two candidates for the title role. Both actors are appearing in Manhattan legitimate stage attractions.

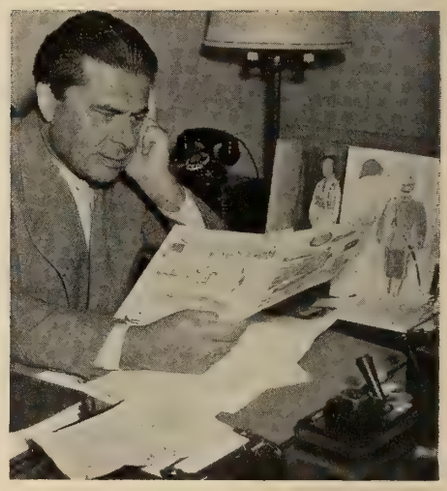
Seeking to get away from light comedy roles, George Murphy has suggested the purchase of Hubert Layton's story, "Gentlemen, Be Seated," to MGM as a dramatic vehicle. For the fourth time this year, Murphy has been loaned to RKO, this time to do a starring part in "Shore Leave," after "Mayor of 44th Street."

Director Sam Wood and B. G. DeSylva, Paramount chief, have announced their first definite selection in Vladimir Sokoloff for one of the important roles in "For Whom The Bell Tolls," forthcoming Technicolor production. Complete casting of the picture is expected to be completed within the next two weeks.

Evelyn Keyes draws one of the top roles in Columbia's "Martin Eden," with Glenn Ford and Claire Trevor.

"Torpedo Boat" Finished

With the wind-up of "Torpedo Boat," Bill Pine and Bill Thomas are preparing their next production, "I'll Be Back in a Flash," a Chester Morris starrer.



Sketches by Shaw

Producer-Director Gabriel Pascal looks over the sketches submitted by George Bernard Shaw for costumes to be used in "Arms and the Man," Pascal's first for RKO. Ginger Rogers and Cary Grant will be co-starred.

WANDERING AROUND HOLLYWOOD

with the "Oldtimer"

Looks like we're in for a cycle of woman doctor pictures, starting off with Columbia's "You Belong To Me," and Universal's "Appointment for Love." They're both swell pictures . . . the kind smart showmen can go to town on.

We're looking for some very interesting results on Monogram's "Riot Squad," which ex-producer Ed Finney will direct, and ex-director Al Herman will produce.

Ever since Glenn Ford made his screen debut, he has had a fist fight in each of the films in which he has appeared. Just to keep the records straight, Glenn's role in Columbia's "Martin Eden," calls for three of them. It's a tough way to make a living, if you ask us. We suppose we should say Sidney Salkow will referee, instead of direct.

"Nothing-but-the-best" Goldwyn, better known as Samuel, has signed Sam Wood to direct Bob Hope in "Treasure Chest." Wood, who recently completed "Kings Row" at Warner Bros., reports to Goldwyn after he has finished his current assignment at Paramount, "For Whom the Bell Tolls." Should be something worth waiting for.

Howard Gets Role at Col.

John Howard has been assigned the lead in Columbia's "The Man Who Returned To Life," now being readied for early production at the Gower Street plant.

HOLLYWOOD STUDIO ROUND-UP

Seventeen new features went into production this week on ten different lots, coming near to a record for the past few years.

METRO-GOLDWYN-MAYER

JOE SMITH, AMERICAN — Principals: Robert Young, Marsha Hunt, Van Heflin. Director, Richard Thorpe.

CHINA CARAVAN—Principals: Laraine Day, Barry Nelson, Keye Luke. Director, George Seitz.

MONOGRAM

RIOT SQUAD—Principals: Richard Cromwell, John Miljan, Mary Ruth. Producer-Director, Ed Finney.

LONE STAR LAW—Principals: Tom Keene, Betty Miles, Sugar Dawn. Producer-Director, Robert Tansey.

PARAMOUNT

THIS GUN FOR HIRE—Principals: Veronica Lake, Robert Preston, Laird Cregar, Alan Ladd. Director, Frank Tuttle.

TRUE TO THE ARMY—Principals: Judy Canova, Allan Jones, Ann Miller, Jerry Colonna. Director, Albert S. Rogell.

PRODUCERS

BLONDE COMET—Principals: Robert Kent, Virginia Vale. Director, William Beaudine.

RKO-RADIO

MAYOR OF 44TH STREET—Principals: George Murphy, Anne Shirley, Richard Barthelmess. Director, Alfred E. Green.

REPUBLIC

RED RIVER VALLEY—Principals: Roy Rogers, George "Gabby" Hayes, Sally Payne. Producer-Director, Joseph Kane.

WEST OF CIMARRON—Principals: Tom Tyler, Bob Steele, Rufe Davis. Director, Les Orlebeck.

20TH CENTURY-FOX

TALES OF MANHATTAN — Principals: Charles Laughton, Rita Hayworth, Victor Francen. Director, Julien Duvivier.

ROXIE HART—Principals: Ginger Rogers, Adolphe Menjou, George Montgomery, Lynne Overman. Director, William Wellman.

UNITED ARTISTS

DUDES ARE PRETTY PEOPLE — Principals: Marjorie Woodworth, Jimmy Rogers, Noah Beery, Jr. Producer, Hal Roach.

UNIVERSAL

PANAMA KID—Principals: Peggy Moran, Eddie Albert, William Frawley, Mantan Moreland. Director, Ray Taylor.

DESTINY—Principals: Claude Rains, Maria Ouspenskaya, Dick Foran, Lon Chaney, Jr. Director, George Waggner.

FRISCO KATE—Principals: Irene Hervey, Kent Taylor. Director, Erle Kenton.

WARNER BROTHERS

IN THIS OUR LIFE—Principals: Bette Davis, Olivia de Havilland, George Brent, Dennis Morgan. Director, John Huston.

Lubin May Go to MGM

If the deal can be arranged, Arthur Lubin will direct MGM's "Rio Rita," the Abbott and Costello starrer which Pandro S. Berman will produce. Lubin piloted the comics in their five Universal vehicles. Next picture on their home lot will be "Pardon My Sarong," which will be produced by Jules Levey.

Cummings Casts "Rings"

Irving Cummings starts casting immediately for "Rings on Her Fingers," his next directorial assignment at 20th Century-Fox, and his first picture under his new 4-picture contract.

Advance Dope

WEST OF TOMBSTONE (Col.) **Western. Principals:** Charles Starrett, Russell Hayden, Marcella Martin, Cliff Edwards. **Plot:** A stagecoach is held up and the robbers escape after killing everyone but the driver. This arouses the speculation that Billy the Kid, thought dead these many years, still lives. The real Billy the Kid turned respectable, lends a hand in capturing the outlaw gang. **Director,** Howard Bretherton.

THE FLEET'S IN (Para.) **Musical-Comedy. Principals:** Dorothy Lamour, William Holden, Eddie Bracken, Betty Hutton, Jimmy Dorsey and His Band. **Plot:** A musical comedy about the battle between a Shakespeare-reading sailor, who suddenly finds himself the lady-killingest man in the fleet, and the girl singer, Dorothy Lamour, who has never been kissed. **Director,** Victor Schertzinger.

LADY IS WILLING (Col.) **Comedy-Drama. Principals:** Marlene Dietrich, Fred MacMurray, Aline MacMahon, Roger Clark, Marietta Canty, Stanley Ridges. **Plot:** A Broadway star adopts an abandoned baby. In order to get him she must prove she is either financially solvent or married. Being neither, she arranges a marriage of convenience with the young doctor called in to look after the child. Jealousy, blackmailers and lots of other things intervene before these two discover their love for each other—and the baby. **Producer-Director,** Mitchell Leisen. Release, Dec. 15.

THE BODY DISAPPEARS (WB) **Comedy. Principals:** Jeffrey Lynn, Jane Wyman, Edward Everett Horton, Herbert Anderson. **Plot:** As the aftermath of a bachelor dinner, the groom-to-be is deposited on a slab in the dissecting room of a college. Taken for a corpse by a professor who delves in mysterious concoctions, he is given an injection of serum to be used to bring back the dead. The serum makes him invisible and many weird things happen before matters are finally straightened out. **Director,** D. Ross Lederman.

YOU'RE IN THE ARMY NOW (WB) **Comedy. Principals:** Jimmy Durante, Jane Wyman, Phil Silvers, Regis Toomey, Donald MacBride, George Meeker. **Plot:** Two ace vacuum cleaning machine salesmen find themselves recruited into the Army when they try, unsuccessfully, to sell a vacuum cleaner to a recruiting officer. With their knack for getting into trouble, they make life pretty hectic for their Colonel and the other men in their regiment. However, they get a chance to do one good deed, and much to their own surprise, it turns out well. **Director,** Lewis Seiler.

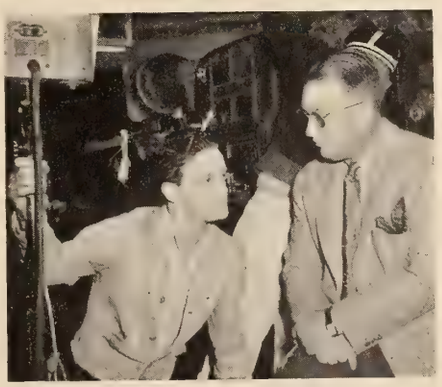
WE WERE DANCING (MGM) **Comedy-Drama. Principals:** Norma Shearer, Melvyn Douglas, Lee Bowman, Marjorie Main, Reginald Owen, Nella Walker. **Plot:** Two penniless noble refugees are gambling for high stakes in a Shanghai Club, because each feels that his debts will be cleaned up with his child's marriage. In America, one has a son and the other a daughter, and in spite of the fact that each is engaged to someone with money, when they meet they fall in love and marry. After a struggle, they find success together and bring the refugees to this country. **Director,** Robert Z. Leonard.

CADETS ON PARADE (Col.) **Drama. Principals:** Freddie Bartholomew, Jimmy Lydon, Minna Gombell, Raymond Hatton. **Plot:** Taunted by students at a Military College for his lack of manliness, the son of a millionaire runs away. He makes friends with a newsboy, who teaches him how to take it, but returns to the school when it looks as though the newsboy will be held responsible for his disappearance. He then prevails upon his father to back the newsboy's education at the same school. **Director,** Lew Landers.

THE PERFECT SNOB (20th-Fox) **Comedy-Drama. Principals:** Lynn Bari, Cornel Wilde, Charlie Ruggles, Charlotte Greenwood, Anthony Quinn, Alan Mowbray. **Plot:** A father makes a bargain with a supposedly poor young man. He will pay him a hundred dollars if he'll break up the romance between his daughter and a middle-aged social catch. The boy goes to town, but steps out when he realizes he has fallen in love with the girl. When he finds that she returns his love, his only worry is how to break the news of his wealth to his bride-to-be. **Director,** Ray McCarey.

BORROWED HERO (Mono.) **Drama. Principals:** Alan Baxter, Florence Rice, John Hamilton, Stanley Andrews, Constance Worth. **Plot:** A young lawyer is appointed special prosecutor in the District Attorney's office when he captures the killer of a newspaperman who was to have been a state witness against a crooked organization. He then sets out to find the head of the gang, so that the entire racket can be broken up. In this he succeeds, with the aid of his fiancee, a newspaperwoman. **Director,** Lewis Collins. Release, Dec. 5.

DR. KILDARE'S INSIDE STORY (MGM) **Drama. Principals:** Lew Ayres, Lionel Barrymore, Robert Sterling, Ann Ayars, Barry Nelson. **Plot:** Lew Ayres is suspended by the hospital authorities when he picks up an accident case, out of his district, and operates immediately to save the patient's life. It seems that hospitals are zoned and no ambulance can pick up a case in another's zone. Ayres finds a way to correct the evil. Then he is reinstated. **Director,** W. S. Van Dyke.



Reunion on the Set

Frankie Darro was directed in his first picture by Armand Schaefer, several years ago. He is now working with Schaefer again in Republic's "Tuxedo Junction," which Schaefer is producing.

Ginger Rogers at 20th-Fox

Ginger Rogers reported to 20th Century-Fox studio for the starring role in "Roxie Hart," which William Wellman directs. Adolphe Menjou, Lynne Overman and George Montgomery have important roles in the production, which Nunnally Johnson is producing. Phil Silvers, Nigel Bruce, Spring Byington and Sara Allgood head the supporting cast.

TRADE SHOW GUIDE

DESIGN FOR SCANDAL

MGM — Comedy Drama. Principals: Walter Pidgeon, Rosalind Russell, Edward Arnold. Advance Dope, Sept. 27, under title "Her Honor."

ALBANY .....Nov. 10
11 a.m., 20th-Fox Screening Room
ATLANTA .....Nov. 10
10:30 a.m., RKO Screening Room
BOSTON .....Nov. 10
10 a.m. & 2:15 p.m., MGM Proj. Room
BUFFALO .....Nov. 10
1:30 p.m., 20th-Fox Screening Room
CHARLOTTE .....Nov. 10
1:30 p.m., 20th-Fox Screening Room
CHICAGO .....Nov. 10
2 p.m., Igel's Screening Room
CINCINNATI .....Nov. 10
1 p.m., Palace Theatre Screening Room
CLEVELAND .....Nov. 10
1 p.m., 20th-Fox Screening Room
DALLAS .....Nov. 10
10:30 a.m., 20th-Fox Screening Room
DENVER .....Nov. 10
1:15 p.m., Paramount Screening Room
DES MOINES .....Nov. 10
1 p.m., 20th-Fox Screening Room
DETROIT .....Nov. 10
1:30 p.m., Blumenthal's Screening Rm.
INDIANAPOLIS .....Nov. 10
9 a.m., 20th-Fox Screening Room
KANSAS CITY .....Nov. 10
1 p.m., Vogue Theatre
LOS ANGELES .....Nov. 10
2:30 p.m., 20th-Fox Screening Room
MEMPHIS .....Nov. 10
11 p.m., 20th-Fox Screening Room
MILWAUKEE .....Nov. 10
1:30 p.m., 20th-Fox Screening Room
MINNEAPOLIS .....Nov. 10
1 p.m., Warner Bldg. Screening
NEW HAVEN .....Nov. 10
10 a.m., 20th-Fox Screening Room
NEW ORLEANS .....Nov. 10
1:30 p.m., 20th-Fox Screening Room
NEW YORK .....Nov. 10
9:30 a.m. & 1:30 p.m., MGM Scrng. Rm.
OKLAHOMA CITY .....Nov. 10
9 a.m., 20th-Fox Screening Room
OMAHA .....Nov. 10
10:30 a.m., 20th-Fox Screening Room
PHILADELPHIA .....Nov. 10
2 p.m., MGM Screening Room
PITTSBURGH .....Nov. 10
1 p.m., MGM Screening Room
PORTLAND .....Nov. 10
1 p.m., Shearer Screening Room
ST. LOUIS .....Nov. 10
1 p.m., S'Renco Screening Room
SALT LAKE CITY .....Nov. 10
1 p.m., 20th-Fox Screening Room
SAN FRANCISCO .....Nov. 10
1:30 p.m., 20th-Fox Screening Room
SEATTLE .....Nov. 10
1 p.m., Jewel Box Preview Theatre
WASHINGTON .....Nov. 10
1 p.m., 20th-Fox Screening Room

H. M. PULHAM, ESQ.

MGM—Drama. Principals: Hedy Lamarr, Robert Young, Ruth Hussey. Advance Dope, Sept. 6.

ALBANY .....Nov. 12
11 a.m., 20th-Fox Screening Room
ATLANTA .....Nov. 12
10:30 a.m., RKO Screening Room
BOSTON .....Nov. 12
10 a.m. & 2:15 p.m., MGM Proj. Room
BUFFALO .....Nov. 12
1:30 p.m., 20th-Fox Screening Room
CHARLOTTE .....Nov. 12
1:30 p.m., 20th-Fox Screening Room
CHICAGO .....Nov. 12
10 a.m., Igel's Screening Room
CINCINNATI .....Nov. 12
1 p.m., Palace Theatre Screening Room
CLEVELAND .....Nov. 12
1 p.m., 20th-Fox Screening Room
DALLAS .....Nov. 12
10:30 a.m., 20th-Fox Screening Room
DENVER .....Nov. 12
1:15 p.m., Paramount Screening Room
DES MOINES .....Nov. 12
1 p.m., 20th-Fox Screening Room
DETROIT .....Nov. 12
1:30 p.m., Blumenthal's Screening Rm.
INDIANAPOLIS .....Nov. 12
9 a.m., 20th-Fox Screening Room
KANSAS CITY .....Nov. 12
9 a.m., 20th-Fox Screening Room
KANSAS CITY .....Nov. 12
1 p.m., Vogue Theatre
LOS ANGELES .....Nov. 12
10:30 a.m., 20th-Fox Screening Room
MEMPHIS .....Nov. 12
1 p.m., 20th-Fox Screening Room
MILWAUKEE .....Nov. 12
1:30 p.m., 20th-Fox Screening Room
MINNEAPOLIS .....Nov. 12
1 p.m., Warner Bldg. Screening
NEW HAVEN .....Nov. 12
10 a.m., 20th-Fox Screening Room
NEW ORLEANS .....Nov. 12
1:30 p.m., 20th-Fox Screening Room
NEW YORK .....Nov. 12
9:30 a.m. & 1:30 p.m., MGM Scrng. Rm.
OKLAHOMA CITY .....Nov. 12
9 a.m., 20th-Fox Screening Room
OMAHA .....Nov. 12
10:30 a.m., 20th-Fox Screening Room
PHILADELPHIA .....Nov. 12
11 a.m., MGM Screening Room
PITTSBURGH .....Nov. 12
1 p.m., MGM Screening Room
PORTLAND .....Nov. 12
1 p.m., Shearer Screening Room
ST. LOUIS .....Nov. 12
1 p.m., S'Renco Screening Room
SALT LAKE CITY .....Nov. 12
1 p.m., 20th-Fox Screening Room
SAN FRANCISCO .....Nov. 12
1:30 p.m., 20th-Fox Screening Room
SEATTLE .....Nov. 12
1 p.m., Jewel Box Preview Theatre
WASHINGTON .....Nov. 12
1 p.m., 20th-Fox Screening Room

KATHLEEN

MGM — Drama. Principals: Shirley Temple, Herbert Marshall, Laraine Day, Felix Bressart, Gail Patrick. Advance Dope, Sept. 6.

ALBANY .....Nov. 10
11 a.m., 20th-Fox Screening Room
ATLANTA .....Nov. 10
10:30 a.m., RKO Screening Room
BOSTON .....Nov. 10
10 am., & 215 p.m., MGM Proj. Room
BUFFALO .....Nov. 10
1:30 p.m., 20th-Fox Screening Room
CHARLOTTE .....Nov. 10
1:30 p.m., 20th-Fox Screening Room
CHICAGO .....Nov. 10
10 a.m., Igel's Screening Room
CINCINNATI .....Nov. 10
1 p.m., Palace Theatre Screening Room
CLEVELAND .....Nov. 10
1 p.m., 20th-Fox Screening Room
DALLAS .....Nov. 10
2:30 p.m., 20th-Fox Screening Room
DENVER .....Nov. 10
1:15 p.m., Paramount Screening Room
DES MOINES .....Nov. 10
1 p.m., 20th-Fox Screening Room
DETROIT .....Nov. 10
1:30 p.m., Blumenthal's Screening Rm.
INDIANAPOLIS .....Nov. 10
9 a.m., 20th-Fox Screening Room
KANSAS CITY .....Nov. 10
1 p.m., Vogue Theatre
LOS ANGELES .....Nov. 10
10:30 a.m., 20th-Fox Screening Room
MEMPHIS .....Nov. 10
1 p.m., 20th-Fox Screening Room
MILWAUKEE .....Nov. 10
1:30 p.m., 20th-Fox Screening Room
MINNEAPOLIS .....Nov. 10
1 p.m., Warner Bldg. Screening
NEW HAVEN .....Nov. 10
10 a.m., 20th-Fox Screening Room
NEW ORLEANS .....Nov. 10
1:30 p.m., 20th-Fox Screening Room
NEW YORK .....Nov. 10
9:30 a.m. & 1:30 p.m., MGM Scrng. Rm.
OKLAHOMA CITY .....Nov. 10
9 a.m., 20th-Fox Screening Room
OMAHA .....Nov. 10
10:30 a.m., 20th-Fox Screening Room
PHILADELPHIA .....Nov. 10
11 a.m., MGM Screening Room
PITTSBURGH .....Nov. 10
1 p.m., MGM Screening Room
PORTLAND .....Nov. 10
1 p.m., Shearer Screening Room
ST. LOUIS .....Nov. 10
1 p.m., S'Renco Screening Room
SALT LAKE CITY.....Nov. 10
1 p.m., 20th-Fox Screening Room
SAN FRANCISCO .....Nov. 10
1:30 p.m., 20th-Fox Screening Room
SEATTLE .....Nov. 10
1 p.m., Jewel Box Preview Theatre
WASHINGTON .....Nov. 10
1 p.m., 20th-Fox Screening Room

TARZAN'S SECRET TREASURE

MGM — Drama. Principals: Johnny Weissmuller, Mauren O'Sullivan, Philip Dorn, Johnny Sheffield, Reginald Owen. Advance Dope, August 30.

ALBANY .....Nov. 12
11 a.m., 20th-Fox Screening Room
ATLANTA .....Nov. 12
10:30 a.m., RKO Screening Room
BOSTON .....Nov. 12
10 a.m. & 2:15 p.m., MGM Proj. Room
BUFFALO .....Nov. 12
1:30 p.m., 20th-Fox Screening Room
CHARLOTTE .....Nov. 12
1:30 p.m., 20th-Fox Screening Room
CHICAGO .....Nov. 12
2 p.m., Igel's Screening Room
CINCINNATI .....Nov. 12
1 p.m., Palace Theatre Screening Room
CLEVELAND .....Nov. 12
1 p.m., 20th-Fox Screening Room
DALLAS .....Nov. 12
2:30 p.m., 20th-Fox Screening Room
DENVER .....Nov. 12
1:15 p.m., Paramount Screening Room
DES MOINES .....Nov. 12
1 p.m., 20th-Fox Screening Room
DETROIT .....Nov. 12
1:30 p.m., Blumenthal's Screening Rm.
INDIANAPOLIS .....Nov. 12
9 a.m., 20th-Fox Screening Room
KANSAS CITY .....Nov. 13
1 p.m., Vogue Theatre
LOS ANGELES .....Nov. 12
2:30 p.m., 20th-Fox Screening Room
MEMPHIS .....Nov. 12
1 p.m., 20th-Fox Screening Room
MILWAUKEE .....Nov. 12
1:30 p.m., 20th-Fox Screening Room
MINNEAPOLIS .....Nov. 12
1 p.m., Warner Bldg. Screening
NEW HAVEN .....Nov. 12
10 a.m., 20th-Fox Screening Room
NEW ORLEANS .....Nov. 12
1:30 p.m., 20th-Fox Screening Room
NEW YORK .....Nov. 12
9:30 a.m. & 1:30 p.m., MGM Scrng. Rm.
OKLAHOMA CITY .....Nov. 12
9 a.m., 20th-Fox Screening Room
OMAHA .....Nov. 12
10:30 a.m., 20th-Fox Screening Room
PHILADELPHIA .....Nov. 12
2 p.m., MGM Screening Room
PITTSBURGH .....Nov. 12
1 p.m., MGM Screening Room
PORTLAND .....Nov. 12
1 p.m., Shearer Screening Room
ST. LOUIS .....Nov. 12
1 p.m., S'Renco Screening Room
SALT LAKE CITY .....Nov. 12
1 p.m., 20th-Fox Screening Room
SAN FRANCISCO .....Nov. 12
1:30 p.m., 20th-Fox Screening Room
SEATTLE .....Nov. 12
1 p.m., Jewel Box Preview Theatre
WASHINGTON .....Nov. 12
1 p.m., 20th-Fox Screening Room

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Feature Booking Guide

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
	Bat Whispers (My-D) ... C. Morris-U. Merkel	86		Reissued
	Cock of the Air (C) ... Chester Morris	71		Reissued
	Crooked Circle (C)F ... Zasu Pitts-Jimmy Gleason	70		Reissued
	Framed for Murder (D) ... Wallace Ford-Fuzzy Knight			Not Rev.
	Hell's Angels (D) ... Lyon-Harlow-Hall	100		Reissued
	Hell's Crossroads (D)A ... Tom Keene-John Qualen			Reissued
	(Former title "Our Daily Bread")			
	Her Enlisted Man (CD) ... Barbara Stanwyck-Robt. Young	70		Reissued
	(Former title "Red Salute")			
	I Cover the Waterfront (D) ... Claudette Colbert	80		Reissued
	Let 'Em Have It (G) ... Bruce Cabot-Virginia Bruce	70		Reissued
	Murder at the Baskervilles ... Arthur Wontner			Not Rev.
	Palooka (C) ... Stuart Erwin-Lupe Velez	70		Reissued
	Scarface (D) ... P. Muni-G. Raft-A. Ovorak	88		Reissued
	Sky Devils (C-D) ... Spencer Tracy	88		Reissued
	Tonight Or Never (D) ... Gloria Swanson-Melvyn Douglas	70		Reissued

COLUMBIA

Current 1940-41

2212	Across the Sierras (W) ... Bill Elliott-Luana Walters	58	2/13/41	all/16/40
2010	Adventure in Washington(D)F ... Herbert Marshall-Virginia Bruce	84	5/30/41	b5/31/41
2006	Adam Had Four Sons (D)A ... Warner Baxter-Ingrid Bergman	80	2/18/41	b2/22/41
2037	Big Boss (D)A ... Otto Kruger-Gloria Dickson	70	4/28/41	b5/3/41
2015	Blondie Goes Latin (CM)F ... Penny Singleton-Arthur Lake	68	2/27/41	b3/1/41
2014	Blondie in Society (C)F ... Penny Singleton-Arthur Lake	76	7/17/41	b7/5/41
2028	Devil Commands (H)A ... Boris Karloff-Amanda Duff	65	2/3/41	b2/8/41
2023	Ellery Queen and the Perfect Crime (My)A ... Ralph Bellamy-Margaret Lindsay	63	8/14/41	b7/12/41
2025	Ellery Queen's Penthouse Mystery (My)F ... Ralph Bellamy-Margaret Lindsay	68	3/24/41	b3/1/41
2029	Face Behind the Mask (H)A ... Peter Lorre-Evelyn Keyes	69	1/16/41	b2/15/41
2034	Great Swindle (A)F ... Jack Holt-Marjorie Reynolds	54	4/10/41	b4/12/41
2215	Hands Across the Rockies(W)F ... Bill Elliott-Dub Taylor	60	6/19/41	b6/14/41
2001	Here Comes Mr. Jordan(FA)A ... Robt. Montgomery-Rita Johnson	93	8/21/41	b8/2/41
2013	Her First Beau (CD)F ... Jane Withers-Jackie Cooper	76	5/8/41	b5/10/41
2041	I Was a Prisoner on Devil's Island (D)A ... Sally Eilers-Donald Woods	70	6/30/41	b6/28/41
2022	Lone Wolf Takes a Chance (My)F ... Warren William-June Storey	76	3/6/41	b4/12/41
2206	Medico of Painted Spring(W)F ... Chas. Starrett-Terry Walker	59	6/26/41	b6/28/41
2027	Meet Boston Blackie (D)A ... Chester Morris-Rochelle Hudson	69	2/20/41	b3/1/41
2044	Missing Ten Days (D)F ... Rex Harrison-Karen Verne	82	2/28/41	b10/21/39
	(Reviewed as "Ten Days in Paris")			
2020	Naval Academy (D)F ... Jimmy Lydon-Fred. Bartholomew	67	5/22/41	b5/24/41
2213	North From the Lone Star(W) ... Bill Elliott-Dorothy Fay	58	3/31/41	a3/8/41
2039	Officer and the Lady (D)A ... Rochelle Hudson-Bruce Bennett	60	7/24/41	b7/19/41
2003	Our Wife (C)F ... Ruth Hussey-Melvyn Douglas	93	8/28/41	b8/16/41
2205	Outlaws of the Panhandle (W) ... Chas. Starrett-Frances Robinson	59	2/27/41	a8/31/40
2002	Penny Serenade (CD)F ... Irene Dunne-Cary Grant	120	4/24/41	b4/19/41
2204	Pinto Kid (W) ... Charles Starrett-Louise Currie	61	1/9/41	a7/13/40
2208	Prairie Stranger (W)F ... Chas. Starrett-Patti McCarty	58	9/18/41	b9/6/41
2214	Return of Daniel Boone (W)F ... Bill Elliott-Evelyn Young	61	5/7/41	b9/13/41
2026	Richest Man in Town (D)F ... Frank Craven-Edgar Buchanan	69	6/12/41	b6/14/41
2008	She Knew All the Answers(D)A ... Franchot Tone-Joan Bennett	85	5/15/41	b5/24/41
2216	Son of Davy Crockett (W)F ... Bill Elliott-Iris Meredith	62	7/15/41	b7/12/41
2019	Sweethearts of the Campus(MD) ... Ruby Keeler-Harriet Hilliard	61	6/26/41	b7/5/41
2011	They Dare Not Love (D)A ... Martha Scott-George Brent	76	4/30/41	b5/3/41
2005	This Thing Called Love (C)A ... Melvyn Douglas-Rosalind Russell	95	1/2/41	b12/28/40
2207	Thunder Over the Prairie(W)F ... Charles Starrett-Eileen O'Hearn	60	7/30/41	b8/2/41
2017	Tillie the Toiler (C)F ... Kay Harris-William Tracy	67	8/7/41	b8/9/41
2009	Time Out for Rhythm (DM)F ... Rudy Vallee-Rosemary Lane	74	6/20/41	b6/7/41
2042	Two in a Taxi (C-D)A ... Anita Louise-Russell Hayden	62	7/10/41	b6/28/41
2036	Under Age (D)A ... Nan Grey-Alan Baxter-Tom Neal	60	4/26/41	b4/26/41
2040	Voice in the Night (D) ... Clive Brook-Diana Wynyard	83	5/20/41	b4/19/41
	You'll Never Get Rich (M)F ... Fred Astaire-Rita Hayworth	88	9/25/41	b9/27/41

Current 1941-42

3041	Blonde From Singapore(CD)A ... Florence Rice-Leif Erickson	67	10/16/41	b8/30/41
3023	Harmon of Michigan (D)F ... Tommy Harmon-Anita Louise	65	9/11/41	b9/20/41
3209	King of Dodge City (W)F ... Bill Elliott-Tex Ritter	63	8/14/41	b8/9/41
	Ladies in Retirement (D)A ... Ida Lupino-Louis Hayward	91	9/18/41	b9/13/41
3040	Mystery Ship (D)F ... Lola Lane-Paul Kelly	63	9/4/41	b8/2/41
3210	Roaring Frontiers (W)F ... Bill Elliott-Tex Ritter	60	10/16/41	b8/30/41
	Texas (D)F ... William Holden-Glenn Ford	92	10/9/41	b9/27/41
3016	Three Girls About Town(CD)A ... Joan Blondell, John Howard	73	10.23 41	b10 25 41
3020	Two Latins From Manhattan (CM)F ... Jinx Falkenburg-Joan Woodbury	66	10/2 41	b9 27 41
	You Belong to Me (CD)A ... Barbara Stanwyck, Henry Fonda	97	10 30 41	b10 18 41

Coming 1941-42

	Bedtime Story (D) ... Loretta Young-Fredric March ... a9/13/41
	Blondie Goes to College (C) ... Penny Singleton-Arthur Lake ... a10/4/41
	Bullets For Bandits ... a8/23/41
	(Former title "Honor of the West")
	Cadets on Parade (D) ... Freddie Bartholomew-Jimmy Lydon ... all/1/41
	Confessions of Boston Blackie (My) ... Chester Morris-Harriet Hilliard ... a10/4/41
	Devil's Trail (W) ... Bill Elliott-Tex Ritter ... In Prod.
	Ellery Queen and the Murder Ring (My) ... Ralph Bellamy-Margaret Lindsay ... b8/30/41
	Go West, Young Lady (A) ... Penny Singleton-Glenn Ford ... a8/9/41
	Harvard Here I Come (C) ... Maxie Rosenbloom-Arline Judge ... a9/27/41
	Honolulu Lu (C) ... Lupe Velez-Bruce Bennett ... a10/4/41
	Lady Is Willing (CD) ... Marlene Dietrich-Fred MacMurray ... all/1/41
	Lone Star Vigilantes (W)F ... Bill Elliott-Tex Ritter ... b9 27 41
	Men in Her Life (D)A ... Loretta Young-Dean Jagger ... b10 18 41
	North of the Rockies (W) ... Bill Elliott-Tex Ritter ... a9/27/41
	Riders of the Badlands (W) ... Charles Starrett-Russell Hayden ... a10/4/41
	(Former title "Outlaw Ranger")
	Royal Mounted Patrol (W) ... Charles Starrett-Russell Hayden ... a8/16/41
	Secrets of the Lone Wolf (D) ... Warren William ... a8/16/41
	Sing For Your Supper (DM) ... Jinx Falkenburg-"Buddy" Rogers ... a9/13/41
	Stork Pays Off (CD) ... Maxie Rosenbloom-Rochelle Hudson ... a8/2/41
	(Former title "Bachelor's Babies")
	West of Tombstone (W) ... Charles Starrett-Russell Hayden ... all/1/41

MGM

Current 1940-41

126	Andy Hardy's Private Secretary (C)F ... Mickey Rooney-Lewis Stone	101	2/21/41	b2/22/41
124	Bad Man (D)F ... Wallace Beery-Lionel Barrymore	70	3/28/41	b3/29/41
141	Barnacle Bill (CD)F ... Wallace Beery-Virginia Weidler	92	7/4/41	b7/5/41
139	Big Store (M-C)F ... Marx Bros.-Virginia Grey	83	6/20/41	b6/21/41
137	Billy the Kid (Tech.) (D)F ... Rob't Taylor-Maureen O'Sullivan	95	5/30/41	b5/31/41
123	Blonde Inspiration (C)F ... Shelton-Grey-Dekker-Nolan	72	2/7/41	b2/8/41
144	Blossoms in the Dust (D)F ... Greer Garson-Walter Pidgeon(Tech.)	98	7/25/41	b6/28/41
132	Come Live With Me (C)A ... James Stewart-Hedy Lamarr	80	1/31/41	b1/25/41
145	Dr. Kildare's Wedding Day(D)F ... Lew Ayres-Lionel Barrymore	82	8/22/41	b8/23/41
117	Flight Command (D)F ... Robt. Taylor-Ruth Russey	115	1/3/41	b12/21/41
127	Free and Easy (SC)A ... Ruth Hussey-Robert Cummings	55	2/28/41	b3/8/41
138	Getaway (G)A ... Robert Sterling-Van Heflin	89	6/13/41	b6/21/41
135	I'll Wait For You (D)F ... Virginia Weidler-Robt. Sterling	75	5/16/41	b5/10/41
120	Land of Liberty (Doc)F ... Special Subject	98	1/24/41	b1/11/41
146	Life Begins for Andy Hardy (CD)F ... Mickey Rooney-Judy Garland	100	8/15/41	b8/9/41

MGM

Current 1940-41 (Cont.)

134	Love Crazy (F)A ... Wm. Powell-Myrna Loy-Fay Bainter	99	5/23/41	b5/17/41
118	Maisie Was A Lady (C)A ... Ann Sothern-Maureen O'Sullivan	79	1/10/41	b1/11/41
132	Men of Boys Town (D)F ... Spencer Tracy-Mickey Rooney	107	4/11/41	b3/15/41
129	Penalty, The (G)A ... Lionel Barrymore-Edw. Arnold	80	3/14/41	b3/15/41
133	People vs. Dr. Kildare (D)F ... Lew Ayres-Lionel Barrymore	77	5/2/41	b5/10/41
119	Philadelphia Story (FC)A ... Katharine Hepburn-James Stewart	110	1/17/41	b11/30/40
128	Rage in Heaven (My)A ... Rob't Montgomery-Ingrid Bergman	83	3/7/41	b3/8/41
143	Ringside Maisie (CD)F ... Ann Sothern-George Murphy	96	8/1/41	b7/26/41
142	Stars Look Down (D) ... Margt. Lockwood-Michael Redgrave	98	7/18/41	b7/12/41
140	They Met in Bombay (D)A ... Clark Gable-Rosalind Russell	92	6/27/41	b6/28/41
125	Trial of Mary Dugan (My)F ... Laraine Day-Robert Young	90	2/14/41	b2/15/41
131	Washington Melodrama(My)A ... Frank Morgan-Ann Rutherford	80	4/18/41	b4/19/41
148	When Ladies Meet (SC)A ... Joan Crawford-Rob't Taylor	105	8/29/41	b8/30/41
147	Whistling in the Dark(MyC)F ... Skelton-Rutherford	78	8/8/41	b8/2/41
121	Wild Man of Borneo (C)F ... Frank Morgan-Billie Burke	78	1/24/41	b2/1/41
136	Woman's Face (D)A ... Joan Crawford-Melvyn Douglas	106	5/9/41	b5/10/41
130	Ziegfeld Girl (MD) ... Stewart-Garland-Lamarr-Martin	131	4/25/41	b4/19/41

Current 1941-42

208	Chocolate Soldier (M)A ... Nelson Eddy-Rise Stevens	102	Nov.	b10 18/41
203	Down in San Diego (D)F ... Dan Dailey, Jr.-Bonita Granville	73	Sept.	b8/2/41
201	Dr. Jekyll and Mr. Hyde(D)A ... Spencer Tracy-Ingrid Bergman	127	Sept.	b7/26/41
207	Feminine Touch (C)A ... Rosalind Russell-Don Ameche	93	Oct.	b9/20/41
204	Honky-Tonk (CD)F ... Clark Gable-Lana Turner	105	Oct.	b9/20/41
202	Lady Be Good (CM)F ... Eleanor Powell-Ann Sothern	112	Sept.	b7/19/41
205	Married Bachelor (C)A ... Ruth Hussey-Rob't Young	81	Oct.	b9/13/41
206	Smilin' Through (Tech.)(D)F ... J. MacDonald-Brian Aherne	100	Oct.	b9/13/41

Coming 1941-42

	Babes on Broadway (DM) ... Mickey Rooney-Judy Garland ... a8/30/41
	Born to Sing ... Ray McDonald-Virginia Weidler ... In Prod.
	China Caravan ... Laraine Day-Barry Nelson-K. Luke ... In Prod.
	Design for Scandal (D) ... Rosalind Russell-Walter Pidgeon ... Dec. ... a9 27/41
	(Former title "Her Honor")
	Doane of the U. S. A. (D) ... Wallace Beery-Marjorie Main ... a10/4/41
	(Former title "Steel Cavalry")
	Dr. Kildare's Inside Story(D) ... Lew Ayres-Lionel Barrymore ... all/1/41
	H. M. Pulham, Esq. (D) ... Hedy Lamarr-Robert Young ... Dec. ... a9 6/41
	I Married an Angel ... Jeanette MacDonald-Nelson Eddy ... In Prod.
	Joe Smith, American ... R. Young-Marsha Hunt-V. Heflin ... In Prod.
	Johnny Eager (G) ... Lana Turner-Robert Taylor ... a10/4/41
	Kathleen (D) ... Shirley Temple-Herbert Marshall ... Dec. ... a9/6/41
	Mr. and Mrs. North ... Gracie Allen-William Post, Jr. ... In Prod.
	Panama Hattie (CM) ... Ann Sothern-Dan Dailey, Jr. ... a8/30/41
210	Shadow of the Thin Man(CMy)F ... William Powell-Myrna Loy ... 97 ... Nov. ... b10/25/41
	Tarzan's Secret Treasure (D) ... J. Weissmuller-Maureen O'Sullivan ... Dec. ... a8/30/41
211	Two Faced Woman (C)A ... Garbo-Melvyn Douglas ... 94 ... Nov. ... b10/25/41
209	Unholy Partners (D)A ... Edw. G. Robinson-Edward Arnold ... 94 ... Nov. ... b10/18/41
	Vanishing Virginian (CD) ... Kathryn Grayson-Frank Morgan ... a10/11/41
	We Were Dancing (CD) ... Norma Shearer-Melvyn Douglas ... all/1/41
	Woman of the Year (C) ... Spencer Tracy-Katharine Hepburn ... a10/4/41

MONOGRAM

Current 1940-41

	Bowery Blitzkrieg (D)F ... Gorey-Jordan-Hall	61	8/1/41	b8/2/41
	Deadly Game (Spy)F ... Chas. Farrel-June Lang	63	8/8/41	b8/9/41
	Dead Man's Shoes (My)A ... Leslie Banks-Wilfred Lawson	65	1/15/41	b5/17/41
	Driftin' Kid (W)F ... Tom Keene-Betty Miles	55	9/26/41	9/27/41
	Dynamite Canyon (W) ... Tom Keene-Evelyn Finley		8/8/41	a7/19/41
	Father Steps Out (D)F ... Frank Albertson-Jed Prouty	63	7/19/41	b8 2/41
	Flying Wild (D)F ... East Side Kids-Joan Barclay	65	3/10/41	b3/1/41
	Fugitive Valley (W)F ... Corrigan-King-Terhune	60	7/30/41	b9 20/41
	Gang's All Here (G) ... Frankie Darro-Mantan Moreland		6/11/41	a5/17/41
	House of Mystery (H)A ... Kenneth Kent-Judy Kelly	62	5/7/41	b5/31/41
	Invisible Ghost (H)A ... Bela Lugosi-Polly Ann Young	64	4/25/41	b4/19/41
	Kid's Last Ride (W) ... John King-Ray Corrigan		2/10/41	a1/11/41
	(Former title "Prairie Schooldays")			
	King of Zombies (H)A ... John Archer-Mantan Moreland	67	5/14/41	b5/17/41
	Murder by Invitation (My)A ... Wallace Ford-Marian Marsh	65	6/30/41	b7/5/41
	Pioneers, The (W)F ... Tex Ritter-Slim Andrews	61	5/10/41	b5/3/41
	Redhead (D)A ... June Lang-Johnny Downs	64	5/21/41	b5/17/41
	Ridin' the Cherokee Trail(W)F ... Tex Ritter-Slim Andrews	60	2/25/41	b2/22/41
	Riding the Sunset Trail (W) ... Tom Keene-Betty Miles		10 31 41	a9 27 41
	Roar of the Press (My)F ... Jean Parker-Wallace Ford	72	4/30/41	b4/26/41
	Sign of the Wolf (D)F ... Grace Bradley-Louise Beavers	69	3/25/41	b3/22/41
	Silver Stallion (D) ... David Sharpe-Leroy Mason-Thunder		5 28/41	a5/10/41
	Trail of the Silver Spurs(W)F ... Corrigan-King-Terhune	55	1/5/41	b3/8/41
	Tumbledown Ranch in Arizona (W)F ... Range Busters	60	4/20/41	b5/3/41
	Wanderers of the Desert (W) ... Tom Keene-Betty Miles		6/25/41	a6/14/41
	Wrangler's Roost (W)F ... Range Busters	58	6/4/41	b7/19/41
	You're Out of Luck (D)F ... Darro-Moreland	62	1/20/41	b1/18/41

Current 1941-42

	Arizona Bound (W)F ... Buck Jones-Tim McCoy	57	7/19/41	b7/26/41
	Gentleman From Dixie (D)F ... Mary Ruth-Marian Marsh	63	9/5/41	b9 13/41
	Gunman From Bodie (W)F ... Buck Jones-Tim McCoy	62	9 19 41	b10/18/41
	Let's Go Collegiate (D)F ... Frankie Darro-Jackie Moran	62	9/12/41	b9/20/41
	Spooks Run Wild (MyC)F ... Bela Lugosi-Leo Gorcey-Huntz Hall	63	10 24 41	b10 11 41
	Stolen Paradise (D)A ... Leon Janney-Eleanor Hunt	80	10 31 41	b12 21/40
	(Reviewed as "Adolescence")			
	Tonto Basin Outlaws (W) ... Range Busters		10/10/41	a9/27/41
	Top Sergeant Mulligan (C)F ... Nat Pendleton-Carol Hughes	69	10 17 41	b11/1/41

Coming 1941-42

	Borrowed Hero (D) ... Florence Rice-Alan Baxter ... 12 5 41 ... all/1/41
	Bullets and Bullion (W) ... Range Busters ... a10 18/41
	Harry Langdon-Charles Rogers ... a10 18/41
	Double Trouble (C) ... 11/14/41 ... a10/25/41
	I Killed That Man (My) ... Ricardo Cortez, Joan Woodbury ... 11 27 41 ... In Prod.
	Lone Star Law (W) ... Tom Keene-Betty Miles-Sugar Dawn ... 12 19 41 ... In Prod.
	Riot Squad ... Richard Cromwell-Mary Ruth ... a8/9/41
	Saddle Mountain Roundup(W) ... Range Busters ... b11/1/41
	Zis Boom Bah (DM)F ... Peter Lind Hayes-Grace Hayes ... 62 11 7 41 ... b11/1/41

PARAMOUNT

Current 1940-41

4038	Aloma of the South Seas (D)F ... Dorothy Lamour-Jon Hall (Tech.)	77	8/29/41	b8/30/41
4053	Border Vigilantes (W)F ... Bill Boyd-Russell Hayden	60	4/18/41	b4/5/41
4032	Caught in the Draft (C)F ... Bob Hope-Dorothy Lamour	81	7/4/41	b5/31/41
4051	Doomed Caravan (W)F ... Bill Boyd-Russell Hayden	60	1/10/41	b1/11/41
4037	Flying Blind (D)F ... Richard Arlen-Jean Parker	70	8/29/41	b8/23/41
4033	Forced Landing (D)F ... Wm. Boyd-Russell Hayden	66	7/18/41	b7/19/41
4052	In Old Colorado (W)F ... Brian Donlevy-Ray Milland	66	3/14/41	b3/1/41
4028	I Wanted Wings (D)F ... Ray Milland-Wm. Holden	130	5/30/41	b3/29/41
4035	Kiss the Boys Goodbye (CM)F ... D. Ameche-M. Martin-O. Levant	85	8/1/41	b6/28/41
4016	Life With Henry (C)F ... Jackie Cooper-Leila Ernst	80	1/24/41	b1/18/41
4022	Lady Eve (D)F ... Barbara Stanwyck-Henry Fonda	97	3/21/41	b3/1/41
4023	Las Vegas Nights (Mu-C)F ... Phil Regan-Bert Wheeler-Dorsey	89	3 28/41	b3/22/41
4018	Mad Doctor (H)F ... Basil Rathbone-Ellen Drew	90	2/14/41	b2/15/41
4020	Monster and the Girl (H)A ... Ellen Drew-Onslow Stevens	64	2/28/41	b2/15/41
4029	One Night in Lisbon (C)A ... Madeleine Carroll-Fred MacMurray	95	6/13/41	b5/10/41
4031	Parson of Panamint (D)F ... Charles Ruggles-Ellen Drew	84	8/22/41	b6/21/41

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

PARAMOUNT

Current 1940-41 (Cont.)

			Rel. Mins. Date	See Issue of
4054		Pirates on Horseback (W)F	Wm. Boyd-Russell Hayden	69..5/23/41 ...b5/24/41
4026		Power Dive (D)F	Richard Arlen-Jean Parker	68..4/25/41 ...b4/12/41
4027		Reaching for the Sun (CD)A	Joel McCrea-Ellen Drew	88..5/2/41 ...b4/12/41
4025		Road to Zanzibar (CM)F	Crosby-Lamour-Hope	90..4/11/41 ...b3/15/41
4024		Round-Up (W)F	Richard Dix-Patricia Morison	90..4/4/41 ...b3/15/41
4014		Second Chorus (M)F	Fred Astaire-Paulette Goddard	88..1/3/41 ...b11/30/40
4034		Shepherd of the Hills (D)F	John Wayne-Betty Field (Tech.)	91..7/25/41 ...b6/21/41
4021		There's Magic in Music (Mu)F	Allan Jones-Susanna Foster (Reviewed as "Hard Boiled Canary")	80..5/16/41 ...b3/1/41
4015		Victory (D)A	Fredric March-Betty Field	79..1/17/41 ..b12/21/40
4019		Virginia (Tech.) (PD)F	Madeleine Carroll-F. MacMurray	108..2/21/41 ...b1/18/41
4030		West Point Widow (CD)	Ann Shirley-Richard Carlson	62..6/20/41 ...b6/14/41
4055		Wide Open Town (W)F	William Boyd-Russell Hayden	78..8/8/41 ....b8/2/41
4036		World Premiere (C)A	John Barrymore-Frances Farmer	70..8/15/41 ...b8/23/41
4017		You're the One (M)F	Orrin Tucker-Bonnie Baker	81..2/7/41 ....b2/8/41

Current 1941-42

Block No.				
	1	Buy Me That Town (C)A	Lloyd Nolan-Constance Moore	70..10/3/41 ....b8/2/41
	1	Hold Back the Dawn (D)F	Chas. Boyer-Olivia de Havilland	115..9/26/41 ....b8/2/41
	1	Henry Aldrich for President (C)F	Jimmy Lydon-Mary Anderson	70..10/24/31 ...b8/2/41
	1	New York Town (CD)A	Mary Martin-Fred MacMurray	75..10/31/41 ...b8/2/41
	1	Nothing But the Truth (C)	Bob Hope-Paulette Goddard	90..10/10/41 ...b8/2/41

Coming 1941-42

	2	Among the Living (H)A	Albert Dekker-Susan Hayward ..... 68..12/19/41 ...b9/6/41
		Bahama Passage (Tech.) (D)	Madeleine Carroll-Stirling Hayden a6/21/41
	2	Birth of the Blues (M)F	Bing Crosby-Mary Martin ..... 84..11/7/41 ....b9/6/41
		Dr. Broadway	Macdonald Carey-Jean Phillips ....In Prod.
		Fleet's In (MC)	Dorothy Lamour-William Holden a11/1/41
		Fly by Night (D)	Richard Carlson-Nancy Kelly a8/30/41
		Girl Has Plans (C) (Former title "Lady Has Plans")	Paulette Goddard-Ray Milland a10/11/41
	2	Glamour Boy (C)F	Susanna Foster-Jackie Cooper ..... 80..12/5/41 ....b9/6/41
		Great Man's Lady (D) (Former title "Pioneer Woman")	Barbara Stanwyck-Joel McCrea a3/22/41
		Henry and Dizzy (C)	Jimmy Lydon-Charles Smith a9/27/41
		Louisiana Purchase (M)	Bob Hope-Victor Moore (Tech.) a8/23/41
		Malaya (D) (Tech.)	Dorothy Lamour-Richard Denning a8/16/41
		Midnight Angel (D)	Robert Preston-Martha O'Driscoll a9/27/41
		Mr. Bug Goes to Town	Tech. Cartoon Feature ....In Prod.
		Night in New Orleans (My) (Former title "Morning After")	Preston Foster-Albert Dekker a10/11/41
	2	Night of Jan. 16th (My)F	Ellen Drew-Robt. Preston ..... 79..11/28/41 ...b9/6/41
		No Hands on the Clock (My)	Chester Morris-Jean Parker a9/27/41
W-1		Outlaws of the Desert (W)F	Wm. Boyd-Brad King ..... 66..... ....b9/27/41
		Reap the Wild Wind (D)	Ray Milland-John Wayne (Tech.) a7/5/41
		Remarkable Andrew	William Holden-Brian Donlevy a7/26/41
W-1		Riders of the Timberline(W)F	Bill Boyd-Brad King-Andy Clyde.. 59..... ....b9/27/41
W-1		Secret of the Wastelands(W)F	Wm. Boyd-Brad King-Andy Clyde.. 66..... ....b9/27/41
	2	Skylark (CD)A	Claudette Colbert-Ray Milland ..... 94..11/21/41 ...b9/6/41
W-1		Stick to Your Guns (W)F	Bill Boyd-Brad King-Andy Clyde... 63..... ....b9/27/41
		Sullivan's Travels (CD)	Joel McCrea-Veronica Lake a6/7/41
		Sweater Girl (My)	Eddie Bracken-June Preisser a8/9/41
		This Gun for Hire	Veronica Lake-Robert Preston ....In Prod.
		Tombstone (W)	Richard Dix-Frances Gifford a10/4/41
		Torpedo Boat	Richard Arlen-Jean Parker ....In Prod.
		True to the Army (C)	Judy Canova-Allan Jones-Ann Miller ....In Prod.
W-1		Twilight on the Trail (W)F	Bill Boyd-Brad King-A. Clyde..... 58..... ....b9/27/41

Grouping By Blocks

1—Buy Me That Town, Henry Aldrich for President, Hold Back the Dawn, New York Town, Nothing But the Truth
1 (Western)—Outlaws of the Desert, Riders of the Timberline, Secret of the Wastelands, Stick to Your Guns, Twilight on the Trail
2—Among the Living, Birth of the Blues, Glamour Boy, Night of January 16th, Skylark

PRODUCERS RELEASING CO. 1940-41

162	Billy the Kid in Santa Fe (W)	Bob Steele-Marin Fais-St. John	66..7/11/41 ...a7/19/41
161	Billy the Kid's Fighting Pals (W)F	Bob Steele	62..4/18/41 ...b4/12/41
160	Billy the Kid's Range War (W)	Bob Steele	60..1/24/41 ...Not Rev.
116	Blonde Comet	Robert Kent-Virginia Vale	12/5/41 ....In Prod.
107	Caught in the Act (C)F	Henry Armetta	62..2/7/41 ....b4/26/41
111	Criminals Within (My)A	Eric Linden-Ann Doran	70..6/27/41 ...b8/16/41
115	Dangerous Lady (My)F	Neil Hamilton-June Storey	66..9/12/41 ..b10/11/41
113	Desperate Cargo (D)A	Ralph Byrd-Carol Hughes	69..7/4/41 ....b10/4/41
112	Double Cross (G)F	Kane Richmond-Pauline Moore	61..6/27/41 ...b8/16/41
109	Emergency Landing (Spy)F	Carol Hughes	79..5/23/41 ...b7/12/41
108	Federal Fugitives (Spy)F	Neil Hamilton-Doris Day	66..3/28/41 ...b5/24/41
124	Gambling Daughters (D)A	Cecilia Parker-Roger Pryor	67..8/1/41 ....b9/13/41
126	Jungle Man (D)F	Buster Crabbe-Sheila Darcy	63..10/10/41 .b10/11/41
167	Lone Rider Ambushed (W)F	Geo. Houston-Al St. John	67..8/29/41 ...b11/1/41
163	Lone Raider Rides On (W)	George Houston	64..1/10/41 ...Not Rev.
164	Lone Rider Crosses the Rio(W)	George Houston	64..2/28/41 ...Not Rev.
168	Lone Rider Fights Back (W)	George Houston-Al St. John	11/7/41 ....a9/27/41
166	Lone Rider in Frontier Fury	Geo. Houston-Al St. John	62..8/8/41 ....a7/26/41
165	Lone Rider in Ghost Town(W)F	Geo. Houston-Alaine Brandes	64..5/16/41 ...b5/17/41
114	Mr. Celebrity (D)F	James Seay-Doris Day	66..10/31/41 .b10/4/41
155	Outlaws of the Rio Grande (W)F	Tim McCoy	55..3/7/41 .....b3/1/41
123	Paper Bullets (D)A	Joan Woodbury-Jack LaRue	72..6/13/41 ...b6/14/41
125	Reg'lar Fellers (D)F	Billy Lee-'Alfalfa' Switzer	65..8/15/41 ...b8/30/41
106	Secret Evidence (My)F	Charles Quigley-Marjorie Reynolds	64..1/31/41 ....b2/8/41
110	South of Panama (Spy)F	Roger Pryor-Virginia Vale	68..5/2/41 ....b4/26/41
156	Texas Marshal (W)	Tim McCoy-Kay Leslie	62..6/13/41 ...a5/17/41

1941-42

258	Billy the Kid's Round-Up(W)	Buster Crabbe-Al St. John	12/5/41 ...a10/18/41
257	Billy the Kid, Wanted (W)F	Buster Crabbe-Al St. John	64..10/24/41 .b11/1/41
205	Hard Guy (G)A	Jack La Rue-Mary Healy	68..10/17/41 .b10/25/41
215	Law of the Timber	Marjorie Reynolds-Monte Blue	12/19/41 ..In Prod.
213	Miracle Kid (D)	Tom Neal-Carol Hughes-Vicki Lester	11/14/41 ..a10/4/41
201	Swamp Woman	Ann Corio-Jack La Rue	12/5/41 ..a10/11/41

RKO-RADIO

Current 1940-41

183	Along the Rio Grande (W)F	Tim Holt-Betty Jane Rhodes	66..2/7/41 .....b2/1/41
161	Convoy (War)F	Clive Brook-John Clements	89..1/3/41 ....b12/7/40
185	Cyclone on Horseback (W)	Tim Holt-Marjorie Reynolds	60..6/13/41 ...a5/10/41
122	Devil and Miss Jones (D)F	Jean Arthur-Chas. Coburn	92..4/11/41 ....b4/5/41
119	Footlight Fever (C)F	Alan Mowbray-Donald McBride	67..3/21/41 ....b4/5/41
166	Frank Buck's Jungle Cavalcade	Frank Buck	77..6/27/41 ....b7/19/41
120	Girl, A Guy and A Gob (C)F	Geo. Murphy-Lucille Ball	91..3/14/41 ....b3/1/41
129	Hurry, Charlie, Hurry (C)F	Leon Errol-Mildred Coles	65..7/25/41 ....b7/12/41
115	Let's Make Music (CM)F	Bob Crosby-Jean Rogers	84..1/17/41 ..b12/14/40
175	Little Foxes (D)A	Bette Davis-Herbert Marshall	116..8/29/41 ...b8/16/41
110	Little Men (D)F	Kay Francis-Lydon-Oakie	84..1/10/41 ...b12/7/40
124	Melody for Three (D)F	Jean Hersholt-Fay Wray	67..3/28/41 ....b3/8/41
117	Mr. &Mrs. Smith (C)A	Carole Lombard-Robt. Montgomery	95..1/31/41 ....b1/18/41
135	My Life With Caroline (C)	Ronald Colman-Anna Lee	81..8/1/41 ....b7/19/41
121	Play Girl (CD)A	Kay Francis-James Ellison	75..2/14/41 ..b12/21/40
191	Reluctant Dragon(C-Cartoon)F	Benchley and Cartoon Characters	73..6/20/41 ....b6/7/41
125	Repent at Leisure (C-D)F	Kent Taylor-Wendy Barrie	67..4/4/41 ....b5/31/41
184	Robbers of the Range (W)F	Tim Holt-Ray Whitley	61..4/18/41 ....b4/5/41
116	Saint in Palm Springs(MyC)F	George Sanders-Wendy Barrie	67..1/24/41 ....b1/4/41
131	Saint's Vacation (My)A	Hugh Sinclair-Sally Gray	65..5/31/41 ....b6/21/41
123	Scattergood Baines (C)F	Guy Kibbee-Carol Hughes	69..2/21/41 ....b2/15/41
136	Scattergood Meets B'way(D)F	Guy Kibbee-Emma Dunn	70..8/22/41 ....b8/30/41
132	Scattergood Pulls the Strings (D)F	Guy Kibbee	65..5/23/41 ....b5/17/41
186	Six Gun Gold (W)	Tim Holt-Jane Clayton	8/8/41 ....a7/12/41
172	Story of the Vatican (Doc.)	March of Time Feature	54..7/18/41 ....b8/16/41
133	Sunny (MC)F	A. Neagle-J. Carroll-R. Bolger	98..5/30/41 ....b5/24/41
128	They Met in Argentina(MD)F	Ellison-O'Hara-Ebsen	77..4/25/41 ....b4/26/41
134	They Meet Again (D)F	Jean Hersholt-Dorothy Lovett	67..6/20/41 ....b7/5/41
126	Tom, Dick and Harry (C)A	Ginger Rogers-Geo. Murphy	86..7/4/41 ....b7/19/41

RKO-RADIO

Current 1941-42

Block No.				Rel. Mins. Date	See Issue of
	1	All That Money Can Buy(D)A (Reviewed as "Here Is a Man")	Anne Shirley-Walter Huston	106..10/17/41 ..b7/19/41
W-1		Bandit Trail (W)F	Tim Holt-Janet Waldo	60..10/10/41 ...b9/6/41
	1	Citizen Kane (D)A	Orson Welles-Dorothy Comingore	120..9/5/41 ....b4/12/41
		Dumbo (FA)F	Disney Cartoon Feature (Tech.)	64..10/31/41 .b10/4/41
	1	Father Takes a Wife (C)A	Adolphe Menjou-Gloria Swanson	79..10/3/41 ....b7/19/41
	2	Gay Falcon (My)A	George Sanders-Wendy Barrie	66..10/24/41 ...b9/20/41
	1	Lady Scarface (D)F	Dennis O'Keefe-Frances Neal	66..9/26/41 ....b7/26/41
	1	Parachute Battalion (D)F	Robert Preston-Nancy Kelly	75..9/12/41 ....b7/19/41

Coming 1941-42

		Ball of Fire (C)	Barbara Stanwyck-Gary Cooper a10/25/41
		Bambi	Disney Cartoon Feature ....In Prod.
		Call Out the Marines (C)	Victor McLaglen-Edmund Lowe a10/4/41
		Come on Danger (W)	Tim Holt-Ray Whitley a10/11/41
	3	Date With the Falcon (My)	George Sanders-Wendy Barrie ..... 1/16/42 ....a9/6/41
W-1		Dude Cowboy (W)F	Tim Holt-Marjorie Reynolds ..... 59..12/10/41 ...b9/6/41
		Fantasia (FA)F	Technicolor Cartoon ..... 150..1/1/42 ...b11/16/40
	3	Four Jacks and a Jill (CM)	Anne Shirley-Ray Bolger ..... 1/23/42 ....a8/16/41
		Joan of Paris (D)	Michele Morgan-Paul Henried a10/18/41
		Land of the Open Range (W)	Tim Holt-Ray Whitley a8/30/41
	2	Look Who's Laughing (C)F	Bergen & McCarthy ..... 79..11/21/41 ...b9/20/41
		Magnificent Ambersons	J. Cotten-Dolores Costello-T. Holt ....In Prod.
		Mayor of 44th Street	George Murphy-Anne Shirley ....In Prod.
		Mexican Spitfire at Sea (C)	Lupe Velez-Leon Errol ....In Prod.
	2	Mexican Spitfire's Baby (C)F	Leon Errol-Lupe Velez-Zasu Pitts .. 70..11/28/41 ...b9/6/41
	3	Obliging Young Lady	Joan Carroll-Edmond O'Brien ..... 70..1/30/42 ...a8/16/41
	3	Playmates (CM)	K. Kyser-J. Barrymore-Lupe Velez ..... 12/26/41 ...a9/27/41
W-1		Riding the Wind (W)F	Tim Holt-Ray Whitley ..... 60..2/10/42 ....b9/6/41
		Sing Your Worries Away	Bert Lahr-Buddy Ebsen-Patsy Kelly ....In Prod.
	2	Suspicion (D)A	Cary Grant-Joan Fontaine ..... 99..11/14/41 ..b9/20/41
		Syncopation	Adolphe Menjou-Jackie Cooper ....In Prod.
		Thundering Hoofs (W)	Tim Holt-Ray Whitley a10/18/41
	2	Unexpected Uncle (CD)F	Anne Shirley-Charles Coburn ..... 67..11/7/41 ...b9/20/41
		Valley of the Sun	James Craig-Lucille Ball ....In Prod.
	3	Weekend for Three (C)A	Dennis O'Keefe-Jane Wyatt ..... 66..12/12/41 .b10/25/41

Grouping By Blocks

1—Citizen Kane, All That Money Can Buy, Father Takes a Wife, Lady Scarface, Parachute Battalion
1 (Western)—Dude Cowboy, Bandit Trail, Riding the Wind
2—Gay Falcon, Look Who's Laughing, Mexican Spitfire's Baby, Suspicion, Unexpected Uncle
3—Date With the Falcon, Four Jacks and a Jill, Obliging Young Lady, Playmates, Week End For Three

REPUBLIC

Current 1940-41

16	Angels With Broken Wings(CD)F	Binnie Barnes-Gilbert Roland	72..5/27/41 ....b6/7/41
10	Arkansas Judge (C)F	Rogers-Weaver Bros. and Elviry	72..1/28/41 ...b1/25/41
45	Back in the Saddle (MW)F	Gene Autry-Smiley Burnette	73..3/14/41 ...b3/15/41
58	Bad Man of Deadwood (W)F	Roy Rogers-Geo. "Gabby" Hayes	61..9/5/41 .....b9/6/41
24	Citadel of Crime (D)F	Frank Albertson-Linda Hayes	58..7/24/41 ....b8/2/41
15	Country Fair (CM)F	Eddie Foy, Jr.-June Clyde	74..5/5/41 ....b5/17/41
77	Desert Bandit (W)F	Don Barry-Lynn Merrick	56..5/24/41 ...b5/31/41
26	Doctors Don't Tell (D)F	John Beal-Florence Rice	65..8/27/41 ....b9/13/41
42	Down Mexico Way (W)F	Gene Autry-Smiley Burnette	78..10/15/41 .b10/18/41
68	Gangs of Sonora (W)F	Three Mesquiteers	56..7/10/41 ...b7/19/41
22	Gay Vagabond, The (CD)F	Ruth Donnelly-Roscoe Karns	66..5/12/41 ...b5/24/41
21	Great Train Robbery (D)F	Bob Steele-Claire Carleton	61..2/28/41 ....b3/8/41
4	Ice Capades (CDM)F	Dorothy Lewis-Jerry Colonna	88..8/20/41 ...b8/16/41
55	In Old Cheyenne (W)F	Roy Rogers-G. "Gabby" Hayes	58..3/28/41 ....b4/12/41
78	Kansas Cyclone (W)F	Don Barry-Lynn Merrick	57..6/24/41 ...b6/28/41
14	Lady From Louisiana (PD)A	Ona Munson-John Wayne	83..4/22/41 ....b5/3/41
11	Man Betrayed (D)A	John Wayne-F. Dee-Edw. Ellis	83..2/27/41 ...b3/15/41
12	Mr. District Attorney (CD)F	Dennis O'Keefe-Peter Lorre	69..3/26/41 ....b4/5/41
57	Nevada City (W)F	Roy Rogers-George "Gabby" Hayes	58..6/20/41 ....b6/21/41
66	Pals of the Pecos (W)F	Three Mesquiteers	56..4/8/41 ....b4/26/41
20	Petticoat Politics (C)F	Roscoe Karns-Lois Ranson	67..1/31/41 ....b2/15/41
75	Phantom Cowboy (W)F	Don Barry-Virginia Carroll	57..2/14/41 ....b2/22/41
23	Poison Pen (D)A	Flora Robson-Rob't Newton	66..6/30/41 ....b7/5/41
65	Prairie Pioneers (W)F	Three Mesquiteers	58..2/16/41 ....b2/22/41
3	Puddin' Head (C)F	Judy Canova-Francis Lederer	80..6/25/41 ...b6/28/41
25	Rags to Riches (G)F	Alan Baxter-Mary Carlisle	57..7/31/41 ....b8/9/41
44	Ridin' on a Rainbow (MW)F	Gene Autry-Smiley Burnette	79..1/24/41 ....b2/1/41
54	Robin Hood of the Pecos(W)F	Roy Rogers-George Hayes	59..1/14/41 ....b1/18/41
13	Rookies on Parade (CM)F	Bob Crosby-Ruth Terry	69..4/17/41 ....b5/3/41
67	Saddlemates (W)F	Three Mesquiteers	56..5/26/41 ....b6/14/41
56	Sheriff of Tombstone (W)F	Roy Rogers-George "Gabby" Hayes	56..5/7/41 ....b5/10/41
46	Singing Hill, The (MW)F	Gene Autry-Smiley Burnette	75..4/26/41 ....b5/3/41
2	Sis Hopkins (CM)F	Judy Canova-Bob Crosby	98..4/12/41 ....b4/12/41
47	Sunset in Wyoming (W)F	Gene Autry-Smiley Burnette	65..7/15/41 ....b8/2/41
76	Two-Gun Sheriff (W)F	Don "Red" Barry-Lynn Merrick	56..4/10/41 ....b4/26/41
48	Under Fiesta Stars (W)F	Gene Autry-Smiley Burnette	64..8/25/41 ....b8/30/41
74	Wyoming Wildcat (W)F	Don Barry-Julie Duncan	56..1/6/41 .....b1/11/41

Current 1941-42

171	Apache Kid (W)F	Don "Red" Barry-Lynn Merrick	56..9/12/41 ...b9/27/41
172	Death Valley Outlaws (W)F	Don Barry-Lynn Merrick	56..9/29/41 ...b10/4/41
162	Gauchos of Eldorado (W)F	Tom Tyler-Bob Steele	56..10/24/41 .b10/25/41
108	Hurricane Smith (D)F	Ray Middleton-Jane Wyatt	69..7/20/41 ...b7/19/41
151	Jesse James at Bay (W)F	Roy Rogers-George "Gabby" Hayes	56..10/17/41 .b10/18/41
110	Mercy Island (D)A	Ray Middleton-Gloria Dickson	72..10/10/41 .b10/11/41
107	Mountain Moonlight (C)F	Weaver Bros. & Elviry	68..7/12/41 ...b7/19/41
161	Outlaws of Cherokee Trail(W)F	Three Mesquiteers	56..9/10/41 ...b9/20/41
133	Pittsburgh Kid (D)F	Billy Conn-Jean Parker	76..8/29/41 ....b9/6/41
121	Public Enemies (D)	Philip Terry-Wendy Barrie	66..10/27/41 ...b11/1/41
109	Sailors on Leave (C)A	William Lundigan-Shirley Ross	71..9/30/41 ...b10/4/41

Coming 1941-42

111	Devil Pays Off (Spy)	Margaret Tallichet-William Wright	11/5/41 ..a10/11/41
	Lady For a Night (D)	Joan Blondell-John Wayne	...a10/25/41
173	Missouri Outlaw (W)	Don Red Barry, Lynn Merrick	...a10/25/41
	Mr. District Attorney and the Carter Case	James Ellison-Marjorie Weaver	....In Prod.
152	Red River Valley (W)	Roy Rogers-Sally Payne	....In Prod.
143	Sierra Sue (W)	Gene Autry-Smiley Burnette	11/14/41 ...a10/4/41
	Tuxedo Junction (C)	Weaver Bros. & Elviry	...a10/25/41
163	West of Cimarron (W)	Three Mesquiteers	....In Prod.

20TH CENT.-FOX

Current 1940-41

148	Accent on Love (C)F	Geo. Montgomery-Osa Massen	61..7/11/41 ...b6/28/41
143	Blood and Sand (Tech.) (D)A	Tyrone Power-Linda Darnell	125..5/30/41 ...b5/24/41
112	Bride Wore Crutches (CD)F	Lynne Roberts-Ted North	59..6/13/41 ...b7/27/40
141	Cowboy and the Blonde(CD)F	Mary Beth Hughes-G. Montgomery	68..5/16/41 ....b4/26/41
149	Dance Hall (C)F	Cesar Romero-Carole Landis	73..7/18/41 ...b6/28/41
136	Dead Men Tell (My)F	Sidney Toler	61..3/28/41 ....b3/29/41
144	For Beauty's Sake (CD)A	Ned Sparks-Marjorie Rambeau	62..6/6/41 .....b7/5/41
127	Girl in the News (D)F	Margaret Lockwood-Barry Barnes	78..1/31/41 ....b1/4/41
130	Golden Hoofs (C)F	Jane Withers-Buddy Rogers	66..2/14/41 ....b2/8/41
140	GreatAmericanBroadcast(DM)F	Alice Faye-John Payne-Jack Oakie	90..5/9/41 ....b5/3/41
142	Great Commandment (D)F	John Beal-Albert Dekker	80..5/23/41 ....b4/12/41
115	Hudson's Bay (PD)F	Paul Muni-Gene Tierney	94..1/3/41 ...b12/28/40
139	Mail Train (D)F	Alastair Sim-Gordon Harker	60..4/25/41 ....b7/5/41
146	Man Hunt (Spy)F	Walter Pidgeon-Joan Bennett	100..6/20/41 ...b6/14/41
124	Michael Shayne, Private Detective (My)F	Lloyd Nolan-Marjorie Weaver	77..1/10/41 ..b12/28/40
147	Moon Over Miami (MC)F	Don Ameche-Betty Grable (Tech.)	91..7/4/41 ....b6/21/41
132	Murder Among Friends (MyC)F	John Hubbard-Marjorie Weaver	67..3/14/41 ....b2/22/41
129	Ride Kelly Ride (D)F	Marvin Stephens-Rita Quigley	59..2/7/41 .....b1/25/41
136	Ride On Vaquero (W)F	Cesar Romero-Mary Beth Hughes	64..4/18/41 ....b3/22/41

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

20TH CENT.-FOX

Current 1940-41 (Cont.)

			Mins.	Rel. Date	See Issue of
125	Romance of the Rio Grande (W)F	Cesar Romero-Patricia Morison	73..	1/17/41	b12/28/40
131	Scotland Yard (D)F	Edmund Gwenn-Nancy Kelly	67..	2/28/41	b3/29/41
134	Sleepers West (D)F	Lloyd Nolan-Lynn Bari	72..	4/4/41	b3/22/41
128	Tall, Dark and Handsome (CD)A	Cesar Romero-Milton Berle	78..	1/24/41	b1/18/41
137	That Night in Rio (M)A	Alice Faye-Don Ameche (Tech.)	90..	4/11/41	b3/1/41
133	Tobacco Road (D)A	Tierney-Grapewin-Rambeau	84..	3/7/41	b2/22/41
145	Very Young Lady (CD)F	Jane Withers-Nancy Kelly	79..	6/27/41	b5/3/41
126	Western Union (Tech.)(PD)F	Rob't Young-Randolph Scott	95..	2/21/41	b2/8/41

Block No. — Current 1941-42

2	Belle Starr (Tech.) (D)A	Gene Tierney-Randolph Scott	87..	9/12/41	b8/23/41
2	Charlie Chan in Rio (My)F	Sidney Toler-Mary Beth Hughes	62..	9/5/41	b8/23/41
1	Charley's Aunt (C)F	Jack Benny-Kay Francis	81..	8/1/41	b7/26/41
1	Dressed to Kill (D)F	Lloyd Nolan-Mary Beth Hughes	74..	8/8/41	b7/26/41
3	Great Guns (C)F	Laurel and Hardy-Sheila Ryan	74..	10/10/41	b9/13/41
4	Hot Spot (My)F	Betty Grable-Victor Mature	82..	10/31/41	b10/18/41
W-1	Last of the Duanes (W)F	Geo. Montgomery-Lynne Roberts	58..	9/26/41	b9/13/41
3	Man at Large (Spy)F	Marjorie Weaver-Richard Derr	69..	10/3/41	b9/13/41
4	Moon Over Her Shoulder(C)A	Lynn Bari-John Sutton	68..	10/24/41	b10/18/41
1	Private Nurse (D)F	Brenda Joyce-Jane Darwell	60..	8/22/41	b7/26/41
W-1	Riders of the Purple Sage(W)F	George Montgomery-Mary Howard	56..	10/10/41	b9/13/41
1	Sun Valley Serenade	Sonja Henie-John Payne-M. Berle	83..	8/29/41	b8/2/41
3	Week-end in Havana (D)F	Alice Faye-John Payne (Tech.)	80..	9/26/41	b9/13/41
3	We Go Fast (C)A	Alan Curtis-Lynn Bari	64..	9/19/41	b9/13/41
1	Wild Geese Calling (D)F	Henry Fonda-Joan Bennett	77..	8/15/41	b7/26/41
3	Yank in the R.A.F. (War)F	Tyrone Power-Betty Grable	97..	10/17/41	b9/13/41

Coming 1941-42

Blue White and Perfect	Lloyd Nolan-Helene Reynolds	In Prod.
Cadet Girl (D)	Carole Landis-Geo. Montgomery	a8/9/41
Castle in the Desert	Sidney Toler-Arleen Whelan	In Prod.
Confirm or Deny (D)	Don Ameche-Joan Bennett	a9/13/41
How Green Was My Valley(D)F	Maureen O'Hara-Walter Pidgeon 118	b11/1/41
Lone Star Ranger (W)	John Kimbrough-Sheila Ryan	a9/13/41
Marry the Boss' Daughter	Brenda Joyce-Bruce Edwards	a8/2/41
On the Sunny Side	Roddy McDowell-Jane Darwell	In Prod.
Outlaw, The	Walter Huston-Thos. Mitchell	In Prod.
Perfect Snob (CD)	Lynn Bari-Cornel Wilde	all/1/41
Remarkable Mr. Kipps	Michael Redgrave-Diana Wynyard	Not Rev.
Remember the Day (D)	Claudette Colbert-John Payne	a10/4/41
Rise and Shine	Linda Darnell-Jack Oakie	a10/11/41
Roxie Hart	Ginger Rogers-Adolphe Menjou	In Prod.
Small Town Deb (CD)F	Jane Withers-Cobina Wright, Jr. 73..	b10/25/41
Song of the Islands	Jack Oakie-Betty Grable	In Prod.
Son of Fury (D)	Tyrone Power-Frances Farmer	a10/4/41
Swamp Water (D)A	Walter Huston-Walter Brennan 88..	b10/25/41
Tales of Manhattan	Charles Laughton-Rita Hayworth	In Prod.
Young America (D)	Jane Withers-William Tracy	a9/13/41

Grouping By Blocks

1—Charley's Aunt, Dressed to Kill, Private Nurse, Sun Valley Serenade, Wild Geese Calling
1 (Western)—Last of the Duanes, Riders of the Purple Sage
2—Belle Starr, Charlie Chan in Rio
3—Great Guns, Man at Large, Week-End in Havana, We Go Fast, Yank in the R.A.F.
4—Hot Spot, Moon Over Her Shoulder, Small Town Deb, Swamp Water

UNITED ARTISTS

Current

	All American Co-Ed (CM)F	Frances Langford-Johnny Downs	48..	10 31 41	b10 18 41
	Broadway Limited (C-D)F	Victor McLaglen-Dennis O'Keefe	73..	6/13/41	b6/14/41
	Cheers for Miss Bishop (D)F	Martha Scott-William Gargan	100..	2/21/41	b1/18/41
	Great Dictator, The (C)F	Charles Chaplin-P. Goddard	126..	3/1/41	b10/19/40
	International Lady (Spy)A	Ilona Massey-George Brent	100..	9 19 41	b10 18 41
	Lydia (D)F	Merle Oberon-Alan Marshall	104..	9/29/41	b8/23/41
	Major Barbara (CD)A	Wendy Hiller-Robert Morley	112..	9/12/41	b5/3/41
	New Wine (MD)F	Ilona Massey-Binnie Barnes	84..	10/10/41	b8/2/41
	Niagara Falls (C)F	Marjorie Woodworth-Tom Brown	43..	10 17 41	b9 27 41
	Pot O' Gold (C-Mu)F	James Stewart-Paulette Goddard	95..	4/11/41	b4/5/41
	Road Show (C)F	Adolphe Menjou-Carole Landis	82..	1/24/41	b1/11/41
	So Ends Our Night (D)A	Fredric March-Margaret Sullavan	121..	2/14/41	b1/25/41
	Son of Monte Cristo (D)F	Joan Bennett-Louis Hayward	104..	1/10/41	b12/7/40
	Sundown (D)A	Gene Tierney-Bruce Cabot	92..	10 31 41	b10 18 41
	Tanks a Million (C)F	Jas. Gleason-Wm. Tracy	50..	9/12/41	b8/9/41
	That Hamilton Woman! (PD)A	Vivien Leigh-Laurence Olivier	126..	4/30/41	b3/22/41
	That Uncertain Feeling(SC)A	Oberon-Douglas-Meredith	84..	4/20/41	b3/15/41
	Three Cockeyed Sailors (C)F	Tommy Trinder-Claude Hulbert	76..	7/4/41	b7/12/41
	Topper Returns (C)F	Joan Blondell-Carole Landis	89..	3/21/41	b3/15/41

Coming

Corsican Brothers (D)	Doug Fairbanks, Jr.-Akim Tamiroff	11/14/41	a9 13/41
Dudes Are Pretty People (C)	Marjorie Woodworth-Jimmy Rogers		In Prod.
Fiesta (Tech.) (CD)	Armida-Antonio Moreno-Geo. Givot	11/28/41	a9 27/41
Hay Foot	William Tracy-James Gleason		In Prod.
Heliotrope Harry	Brian Donlevy-Miriam Hopkins		In Prod.
Jungle Book (Tech.) (FA)	Sabu-Jer. Cowan-Rosemary DeCamp	1/30/42	a8/2/41
Miss Polly (C)F	ZaSu Pitts-Slim Summerville	45.. 11/14/41	b11/1/41
Shanghai Gesture (D)	Gene Tierney-Victor Mature	1/15/42	a9/27/41
Ships With Wings (War)	John Clements-Leslie Banks		Coming
Twin Beds	George Brent-Joan Bennett	11 28 41	In Prod.

UNIVERSAL

Current 1940-41

5035	Bachelor Daddy (C)F	Baby Sandy-Kathryn Adams	60..	7/4/41	b6/28/41
5002	Back Street (D)F	Chas. Boyer-M. Sullavan	89..	2/7/41	b2/8/41
5028	Black Cat (My)A	Hugh Herbert-Broderick Crawford	70..	5/2/41	b4/26/41
5064	Boss of Bullion City (W)	J. M. Brown-Fuzzy Knight	59..	1/10/41	a9/14/40
5011	Buck Privates (C)F	Abbott & Costello-Andrews Sisters	82..	1/31/41	b2/8/41
5065	Bury Me Not on the Lone Prairie (W)	J. M. Brown-Fuzzy Knight		3/21/41	a12/14/40
5039	Cracked Nuts (C)	Una Merkel-Stuart Erwin	65..	8/1/41	b7/26/41
5057	Dangerous Game (D)F	Richard Arlen-Andy Devine	60..	8/22/41	b3/8/41
5008	Dark Streets of Cairo (D)F	Sigrid Gurie-Ralph Byrd	58..	2/28/41	b12/7/40
5037	Double Date (C)F	Peg. Moran-Ed. Lowe-Una Merkel	58..	3/14/41	b3/15/41
5011	Flame of New Orleans (CD)F	Dietrich-Roland Young-Cabot	79..	4/25/41	b4/26/41
5038	Hello Sucker (F)A	Hugh Herbert-Peggy Moran	60..	7/11/41	b7/5/41
5029	Hit the Road (D)F	George-MacLane-Dead End Kids	60..	6/27/41	b6/28/41
5000A	Hold That Ghost (CM)	Abbott & Costello-Evelyn Ankers	86..	8/8/41	b8/2/41
5033	Horror Island (My)F	Peggy Moran-Dick Foran	60..	3/28/41	b4/5/41
5000	In the Navy (CM)F	Abbott & Costello-Dick Powell	86..	5/30/41	b5/31/41
5043	Lady From Cheyenne (CD)	Loretta Young-Rob't Preston	87..	4/11/41	b4/5/41
5066	Law of the Range (W)	Johnny Mack Brown	60..	6/20/41	b7/19/41
5053	Lucky Devils (A)F	Richard Arlen-Andy Devine	64..	1/3/41	b12/28/40
5012	Man Made Monster (D)A	Frank Albertson-Lon Chaney, Jr.	62..	3/28/41	b3/22/41
5016	Man Who Lost Himself (F)A	Brian Aherne-Kay Francis	71..	3/21/41	b3/29/41
5032	Meet the Chump (C)F	Hugh Herbert-Lewis Howard	60..	2/14/41	b2/1/41
5055	Men of the Timberland (A)F	Richard Arlen-Andy Devine	61..	6/6/41	b5/31/41
5041	Mr. Dynamite (D)A	Lloyd Nolan-Irene Hervey	67..	3/7/41	b3/15/41
5014	Model Wife (C)A	Joan Blondell-Dick Powell	83..	4/18/41	b4/19/41
5054	Mutiny in the Arctic (A)F	Richard Arlen-Andy Devine	61..	4/18/41	b5/3/41
5003	Nice Girl? (CM)F	Deanna Durbin-Franchot Tone	95..	2/21/41	b3/1/41
5056	Raiders of the Desert (A)F	Richard Arlen-Andy Devine	60..	6/18/41	b7/12/41
5067	Rawhide Rangers (W)F	Johnny Mack Brown-Fuzzy Knight	56..	7/18/41	b8/16/41
5031	San Antonio Rose (M)F	Robert Paige-Jane Frazee	63..	6/20/41	b6/28/41
5027	San Francisco Docks (D)A	Burgess Meredith-Irene Hervey	65..	1/10/41	b12/7/40
5022	Six Lessons From Madame La Zonga (C)F	Lupe Velez-Leon Errol	60..	1/17/41	b1/18/41
5044	This Woman Is Mine (PD)A	Franchot Tone-Walter Brennan	92..	8/22/41	b8/23/41
5012A	Tight Shoes (C)F	Brod Crawford-Ann Gwynne	67..	6/13/41	b6/14/41
5034	Too Many Blondes (CM)A	Rudy Vallee-Helen Parrish	60..	5/23/41	a5/24/41
5030	Where Did You Get That Girl? (MC)F	Helen Parish-Chas. Lang	67..	1/3/41	b12/28/40

UNIVERSAL

Current 1941-42

	Appointment for Love (D)	Chas. Boyer-Margaret Sullavan	89..	10/31/41	b10/25/41
6013	Badlands of Dakota (W)F	Crawford-Herbert-Devine	73..	9/5/41	b8/30/41
	Burma Convoy (A)A	Charles Bickford-Evelyn Ankers	59..	10/17/41	b10/4/41
6028	Flying Cadets (D)F	Wm. Gargan-Ed. Lowe-Peggy Moran	60..	10 24 41	b10 18 41
6045	Girl Must Live (C)A	Margaret Lockwood	69	9 19 41	b10/11/41
	It Started With Eve (CD)F	Deanna Durbin-Charles Laughton	90..	9/26/41	b10/4/41
	Kid From Kansas (A)F	Dick Foran-Leo Carrillo	60..	9/19/41	b9/20/41
6061	Man From Montana (W)F	Johnny Mack Brown-Fuzzy Knight	61..	9/5/41	b9/20/41
6021	Mob Town (G)F	Dead End Kids-Dick Foran	62..	10/3/41	b10/4/41
	Never Give a Sucker an Even Break (CM)F	W. C. Fields-Gloria Jean	71	10 10 41	b10 11 41
6030	Sing Another Chorus (MC)F	Johnny Downs-Jane Frazee	64..	9/19/41	b9/13/41
	South of Tahiti (D)F	Brian Donlevy-Maria Montez	75..	10/17/41	b10 25 41
6004	Unfinished Business (CD)A	Irene Dunne-Robt. Montgomery	94..	9/12/41	b8/30/41

Coming 1941-42

6063	Arizona Cyclone (W)	Johnny Mack Brown	11/14/41 a7/12/41
	Bombay Clipper (D)	William Gargan-Irene Hervey	a7/19/41
	Destiny	C. Rains-D. Foran-L. Chaney, Jr.	In Prod.
	Don't Get Personal (C) (Former title "Nobody's Fool")	Hugh Herbert-Anne Gwynne	12/5/41 a9/13/41
	Dr. Rx (My)	Lionel Atwill-Patric Knowles	a10 25/41
	Fifty Million Nickels (C)	Harriet Hilliard-Ken Murray	a10 25/41
6065	Fighting Bill Fargo (W) (Former title "Vigilantes")	Johnny Mack Brown-Nell O'Day	12/19/41 a9/13/41
	'Frisco Kate	Irene Hervey-Kent Taylor	In Prod.
	Hellzapoppin	Olsen and Johnson-Martha Raye	12/26/41 a7 26 41
	Jail House Blues (C) (Former title "Big House Blues")	Anne Gwynne-Nat Pendleton	1/23/42 a5/31/41
	Keep 'Em Flying	Abbott & Costello-Carol Bruce	11 28 41 a9/27/41
	Mad Doctor of Market St.(D) (Former title "Terror of the Islands")	Una Merkel-Claire Dodd	a8/2/41
6062	Masked Rider (W)F	Johnny Mack Brown-Fuzzy Knight	58.. 11/21/41 b10 11 41
	Melody Lane (CM)	Baby Sandy-The Merry Macs	12/19/41 a10 18 41
6025	Moonlight in Hawaii (CM)F	Johnny Downs-Jane Frazee	60.. 11/21/41 b10 11 41
	North to the Klondike (A)	Brod Crawford-Lon Chaney, Jr.	a10 18 41
	Panama Kid	Peggy Moran-Eddie Albert	In Prod.
	Paris Calling	Elisabeth Bergner-Randolph Scott	11/14/41 In Prod.
6044	Quiet Wedding	Margaret Lockwood	11/21/41 Not Rev.
	Ride 'Em Cowboy (C)	Abbott & Costello-Dick Foran	a8 2/41
	Road Agent	Leo Carrillo-Andy Devine-D. Foran	In Prod.
	Sealed Lips (D) (Former title "Beyond the Law")	Wm. Gargan-June Clyde-John Litel	1/2/42 a5/17/41
6064	Stage Coach Buckaroo (W) (Former title "Ghost Town Buckaroo")	J. Mack Brown-Fuzzy Knight	1/2/42 a9/13/41
	Swing It, Soldier (M)	Frances Langford-Ken Murray	66.. 11/7/41 b11 1 41
	There's One Born Every Minute (C) (Former title "Man Or Mouse")	Hugh Herbert-Tom Brown	a10/4/41

WARNER BROS.

Current 1940-41

566	Affectionately Yours (SC)F	Merle Oberon-Dennis Morgan	88..	5/10/41	b5/10/41
557	Bad Men of Missouri (D)A	Dennis Morgan-Wayne Morris	74..	7/26/41	b7/19/41
507	Bride Came C.O.D. (C)A	Bette Davis-James Cagney	91..	7/12/41	b6/28/41
518	Bullets for O'Hara (D)A	Joan Perry-Roger Pryor	50..	7/19/41	b7/19/41
572	Case of the Black Parrot (My)F	Wm. Lundigan-Maris Wrixon	60..	1/11/41	b1/18/41
533	Dive Bomber (Tech.) (D)F	Errol Flynn-Fred MacMurray	132..	8/30/41	b8/16/41
520	Father's Son (D)F	John Litel-Billy Dawson	58..	2/1/41	b1/4/41
514	Flight From Destiny (D)A	Thos. Mitchell-Jeffrey Lynn	70..	2/8/41	b12/28/40
509	Footsteps in the Dark(MyC)A	Errol Flynn-Brenda Marshall	96..	3/8/41	b3/1/41
503	Four Mothers (D)F	Lane Sisters-G. Page-J. Lynn	86..	1/4/41	b12/21/40
504	Great Lie (D)F	Bette Davis-Geo. Brent	107..	4/12/41	b4/5/41
515	Great Mr. Nobody (C)F	Eddie Albert-Joan Leslie	71..	2/15/41	b2/8/41
524	Here Comes Happiness (D)F	Mildred Coles-Richard Ainley	57..	3/15/41	b3/8/41
556	High Sierra (G)F	Humphrey Bogart-Ida Lupino	100..	1/25/41	b1/11/41
565	Highway West (G)A	Brenda Marshall-Olympe Bradna	63..	8/23/41	b7/26/41
510	Honeymoon for Three (C)F	George Brent-Ann Sheridan	77..	1/18/41	b1/11/41
517	Kisses for Breakfast (F)A	Dennis Morgan-Jane Wyatt	82..	7/5/41	b7/5/41
568	Knockout (D)	Arthur Kennedy-Olympe Bradna	73..	3/29/41	b3/29/41
505	Manpower (D)A	Marlene Dietrich-George Raft	105..	8/9/41	b7/12/41
500	Meet John Doe (D)F	Gary Cooper-Barbara Stanwyck	123..	4/28/41	b3/15/41
508	Million Dollar Baby (CD)F	Priscilla Lane-Ronald Reagan	102..	5/31/41	b5/24/41
523	Nurse's Secret (My)F	Lee Patrick-Regis Toomey	65..	5/24/41	b5/10/41
555	Out of the Fog (D)A	Ida Lupino-John Garfield	85..	6/14/41	b6/14/41
524	Passage From Hongkong(My)F	Keith Douglas-Lucile Fairbanks	61..	6/21/41	b6/7/41
501	Sea Wolf (D)A	Robinson-Garfield-Lupino	100..	3/22/41	b3/29/41
573	Shadows on the Stairs (My)F	Maris Wrixon-Wm. Lundigan	63..	3/1/41	b5/17/41
564	Shining Victory (D)A	G. Fitzgerald-Jas. Stephenson	83..	6/7/41	b5/24/41
522	Shot in the Dark (My)F	Ricardo Cortez-Wm. Lundigan	57..	4/5/41	b3/29/41
563	Singapore Woman (D)A	Brenda Marshall-David Bruce	64..	5/17/41	b5/10/41
567	Strange Alibi (G)F	Arthur Kennedy-Joan Perry	63..	4/19/41	b4/12/41
559	Strawberry Blonde (CD)F	Jas. Cagney-Olivia de Havilland	97..	2/22/41	b2/15/41
516	Thieves Fall Out (C)A	Eddie Albert-Joan Leslie	72..	5/3/41	b4/19/41
574	Three Sons O'Guns (CD)A	Wayne Morris-Arthur Kennedy	65..	8/2/41	b7/19/41
558	Underground (D)	Jeffrey Lynn-Karen Verne	95..	6/28/41	b6/14/41
560	Wagons Roll at Night (D)	Humphrey Bogart-Sylvia Sidney	84..	4/26/41	b4/26/41

Current 1941-42

106	International Squadron (D)F	James Stephenson-Ronald Reagan	87..	10/11/41	b8/16/41
105	Law of the Tropics (D)F	Constance Bennett-Jeffrey Lynn	76..	10/4/41	b9/6/41
107	Maltese Falcon (My)A	Mary Astor-Humphrey Bogart	100..	10/18/41	b10/4/41
103	Navy Blues (C)F	A. Sheridan-J. Oakie-M. Raye	108..	9/13/41	b8/16/41
104	Nine Lives Are Not Enough (My)F	Ronald Reagan-James Gleason	63..	9/27/41	b9/6/41
101	Sergeant York (EP)A	Gary Cooper-Joan Leslie	134..	9/27/41	b7/12/41
102	Smiling Ghost (HC)A	Wayne Morris-Brenda Marshall	71..	9/6/41	b8/16/41

Coming 1941-42

All Through the Night (Spy)	Humphrey Bogart-Judith Anderson	a9/6/41
Always in My Heart	Kay Francis-Walter Huston	In Prod.
Arsenic and Old Lace	Cary Grant-Priscilla Lane	In Prod.
Blues in the Night (DM)	Priscilla Lane-Richard Whorf 88	b11 1 41
Body Disappears (C)	Jeffrey Lynn-Jane Wyman	all 1 41
Captain of the Clouds (D)	J. Cagney-Dennis Morgan (Tech.)	a9/27/41
Dangerously They Live (Spy)	John Garfield-Raymond Massey	a10/4/41
In This Our Life	Bette Davis-George Brent	In Prod.
Juke Girl	Ann Sheridan-Ronald Reagan	In Prod.
Kings Row (D)	Ann Sheridan-Ronald Reagan	a9/27/41
Male Animal	Olivia de Havilland-Henry Fonda	a10/4/41
Man Who Came to Dinner(C)	Bette Davis-Monte Woolley	a8/23/41
108 One Foot in Heaven (B)F	Frederic March-Martha Scott 108..	11/1/41 b10/4/41
Prime Minister (B)F	John Gielgud-Diana Wynyard 94..	11 8/41 b9 13/41
Steel Against the Sky (D)	Richard Whorf-Lloyd Nolan	a9/27/41
Target For Tonight (DocD)F	Royal Air Force 48	b10 18 41
They Died With Their Boots On (D)	Errol Flynn-Olivia de Havilland	a8/30/41
Wild Bill Hickok Rides (A)	Constance Bennett-Bruce Cabot	a10/4/41
You're in the Army Now (C)	Jimmy Durante-Phil Silvers	all 1 41

MISCELLANEOUS

Eternal Gift (Rel.)	Catholic Mass	100.. Lamont	Not Rev.	
40,000 Horsemen (War)A	Grant Taylor-Betty Bryant	85.. Goodwill	b8/2/41	
King of the White Elephants (PD)F	Siamese cast	66.. Pridi	b4/5/41	
Merry Wives (Czech) (H-D)A	Czech cast	80.. Lloyd	b2/1/41	
Mystery of Room 13 (My)F	Gibb McLaughlin-Sara Seegar	68.. Alliance	b8/30/41	
No Greater Sin (D)A	Leon Ames-Luana Walters	85.. University	b6/21/41	

Key: Letters and combinations of them symbolize type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (S) Society; (T) Travel. Initial after this key: F—Family; A—Adults. a—Before Date of Issue Indicates Advance Dope;—b—Box Office Slant.

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

Shorts Booking Guide

COLUMBIA 1940-41

	Comment	Running Time	Reviewed Issue Of
ALL STAR COMEDIES (18)			
2432	Black Eyes and Blues	Fair	16½	4/19/41
2425	Blondes and Blunders	Silly	16	11/30/40
2424	Bundle of Bliss		17	Not Rev.
2423	Cold Turkey		18	10/12/40
2436	French Fried Patootie		18	Not Rev.
2428	Fresh As a Freshman	Fair	16	4/ 5/41
2431	Glove Affair		16½	Not Rev.
2426	His Ex Marks the Spot	Funny	18	1/11/41
2438	Host to a Ghost	Fair	17	8/ 9/41
2437	Love at First Fright		18	Not Rev.
2421	Pleased to Mitt You		18	Not Rev.
2434	Ready, Willing But Unable		16½	Not Rev.
2433	Ring and the Belle	Fair	17	5/24/41
2429	So You Won't Squawk		16	Not Rev.
2422	Spook Speaks	Fairly Amusing	18	10/12/40
2427	Watchman Takes a Wife	Fairly Amusing	16	1/25/41
2435	Yankee Doodle Andy		16	Not Rev.
2430	Yumpin' Yiminy		16	Not Rev.
CINESCOPES (10)				
2978	Capital Sidelights	Poor	10	5/24/41
2975	Feathers	Very Good	9	3/ 1/41
2979	Fighter Pilot	Timely	11	6/28/41
2972	Floating Elephants	Timely and Good	8	10/12/40
2971	Hobby Lobby	Excellent	12	9/21/40
2976	Movie Magic	Fascinating	9	3/29/41
2973	Nice Work, If You Can Do It	Fair	10	11/23/40
2977	This Is England	Timely	10	4/ 5/41
2974	Unusual Crafts	Interesting	9	1/25/41
COLOR RHAPSODIES (16) (Tech.)				
2507	Carpenters		7	Not Rev.
2510	Cuckoo I. Q.	Fair	7	8/ 9/41
2505	Helping Paw	Amusing	7	2/ 1/41
2508	Land of Fun		7	Not Rev.
2503	Mad Hatter		7	Not Rev.
2502	Mr. Elephant Goes to Town		8	Not Rev.
2501	Tangled Television	Good	7½	10/12/40
2509	Tom Thumb's Brother	Cute	7	6/28/41
2506	Way of All Pests		7	Not Rev.
2504	Wise Owl	Fairly Good	7	11/30/40
COLUMBIA TOURS (10)				
2556	Beautiful British Columbia		10	Not Rev.
2560	Beautiful Ontario		10	Not Rev.
2557	From Singapore to Hongkong	Timely	10	3/15/41
2551	Historic Virginia		11	Not Rev.
2554	Islands of the West Indies	Satisfactory	10	11/23/40
2553	Old and New Arizona		10	Not Rev.
2559	San Francisco—Metropolis of the West	Average	10	4/19/41
2552	Savoy in the Alps	Poor Timing	11	11/23/40
2555	Sojourn in Havana	Interesting	9	11/30/40
2558	Western Wonderland	Excellent	10	3/29/41
COMMUNITY SINGS (10)				
2655	Fun With Songs	Fair	10	3/15/41
2654	Gay Tunes		10	Not Rev.
2651	Jolly Tunes		9	Not Rev.
2653	Melodies That Linger		10	Not Rev.
2657	Peppy Songs		10	Not Rev.
2658	"Perfidia" Baker		10	Not Rev.
2652	Popular Love Songs	Depends	9	11/23/40
2656	Songs With Harmony		10	Not Rev.
FABLES CARTOONS (8)				
2757	Dumb Like a Fox	Cute	6	8/ 9/41
2751	Farmer Tom Thumb	Good	6	6/28/41
2756	Kitty Gets the Bird	Good	7	6/28/41
2755	It Happened to Crusoe		6	Not Rev.
2752	Mouse Meets Lion	Poor	6	11/23/40
2753	Paunch and Judy	Average	6	1/25/41
2758	Playing the Pied Piper	Poor	6	8/30/41
2754	Streamlined Donkey	Cute	6	3/22/41
HOW'S YOUR I. Q. (6)				
2604	Junior I. Q. Parade		9½	Not Rev.
2605	So You Think You Know Music	Good	10	4/19/41
2601	Take It Or Leave It (1)	Funny	11½	11/30/40
2602	Take It or Leave It (2)	Entertaining	11	2/ 1/41
2603	Take It Or Leave It (3)		11	Not Rev.
2606	Take It Or Leave It (4)	Very Good	11	5/31/41
NEW YORK PARADE (6)				
2952	Abroad at Home	Interesting	10	4/26/41
2951	Magic City	Well Done	10	1/25/41
PHANTASIES CARTOONS (8)				
2707	Crystal Gazer		6	Not Rev.
2702	Happy Holidays		6	Not Rev.
2703	Little Theatre		6	Not Rev.
2708	Merry Mouse Cafe	Poor	6	9/13/41
2701	Schoolboy Dreams	Cute	7	10/12/40
2704	There's Music in Your Hair		7	Not Rev.
2706	Wallflower		6	Not Rev.
SCREEN SNAPSHOTS (12)				
2851	No. 1 (Ken Murray)		10	11/30/40
2852	No. 2 (Don Wilson)	Very Good	10	11/23/40
2853	No. 3 (Ken Murray)	One of the Best	9	Not Rev.
2854	No. 4 (Ken Murray)		10	Not Rev.
2855	No. 5 (Bob Hope)	Excellent	10	2/ 1/41
2856	No. 6 (Larry Simms)	Good	10	3/22/41
2857	No. 7 (Ken Murray)		10	Not Rev.
2858	No. 8 (Jerry Colonna)		10	Not Rev.
2859	No. 9 (Jack Benny)	Fair	10	8/30/41
STOOGE COMEDIES (8)				
2407	All the World's a Stooge	Typical	16	5/24/41
2404	Boobs in Arms		18	Not Rev.
2403	Cookoo Cavaliers	Silly	17	11/30/40
2406	Dutiful But Dumb		16½	Not Rev.
2401	From Nurse to Worse	A Dud	17	8/31/40
2408	I'll Never Heil Again	Satiric Slapstick	18	6/28/41
2402	No Census, No Feeling		18	Not Rev.
2405	So Long Mr. Chumps	Slapstick	20	3/22/41
WASHINGTON PARADE (6)				
2901	The Mint		10	Not Rev.
2904	The Spirit of 1941	Fair	10	4/26/41
2902	U. S. Military Academy		10	Not Rev.
2903	U. S. Naval Academy	Splendid	10	2/ 1/41

COLUMBIA 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
WORLD OF SPORTS (12)			
2803	Ali the Giant Killer	Very Good	9	1/25/41
2808	Aquaplay	Very Good	9	6/28/41
2807	Diving Thrills	Very Good	9	5/31/41
2802	Hunting Wild Deer	Fair	9	11/30/40
2804	Ice Capers	Very Good	10	3/ 8/41
2806	Jungle Archer	Very Good	11	4/26/41
2801	Master of Cue	Billiard Fans	10	10/12/40
2805	Splits, Spares and Strikes	For Bowlers	10	3/ 8/41

1941-42

ALL-STAR COMEDIES (18)				
3424	Blitzkiss		15	Not Rev.
3423	General Nuisance		18	Not Rev.
3422	Half Shot at Sunrise	Slapstick	16	10/ 4/41
3420	Lovable Trouble		18	Not Rev.
3421	Love in Gloom	Good	21	8/ 9/41
CINESCOPES (8)				
3971	Exploring Space	Interesting	9	8/30/41
3972	From Nuts to Soup	Poor	9	10/ 4/41
3974	Women in Photography		10	Not Rev.
3973	World of Sound	Absorbing	9	11/ 1/41
COLOR RHAPSODIES (16) Tech.				
3502	Fox and the Grapes		7	Not Rev.
3501	Who's Zoo in Hollywood		7	Not Rev.
COMMUNITY SING (10)				
3653	College Songs		10½	Not Rev.
3652	No. 2 (Current Hits)	As Usual	9	10/ 4/41
3651	Patriotic Songs	Poor	9	8/30/41
3654	Popular Songs		10	Not Rev.
FABLES CARTOONS (8)				
3751	Great Cheese Mystery		7	Not Rev.
GLOVE SLINGERS (4)				
3409	Mitt Me Tonight		18	Not Rev.
INTERNATIONAL FORUM (6)				
3451	Dorothy Thompson	Timely	18	3/ 1/41
3452	Will England Be Invaded?	Very Good	16	8/ 9/41
3453	Will Democracy Survive?	Timely	18	10/18/41
PANORAMICS (12)				
3901	City Within a City	Commercial	10	9/13/41
3902	Gallup Poll	Interesting	10	11/ 1/41
3903	New York's Finest		10	Not Rev.
PHANTASIES CARTOONS (8)				
3701	Crystal Gazer		7	Not Rev.
QUIZ REELS (6)				
3602	Kitchen Quiz No. 1	Excellent	10½	9/13/41
3603	Kitchen Quiz No. 2		10	Not Rev.
3601	So You Think You Know Music	Good	10	8/30/41
SCREEN SNAPSHOTS (10)				
3851	No. 1 (Ken Murray)	Good	10	10/ 4/41
3852	No. 2 (Ken Murray)		10	Not Rev.
3853	No. 3		10	Not Rev.
STOOGE COMEDIES (8)				
3401	An Ache In Every Stake	Slapstick	18	9/13/41
3402	In the Sweet Pie and Pie	Silly	18	11/ 1/41
THIS CHANGING WORLD (6)				
3981	Broken Treaties	Disappointing	10	9/13/41
3982	How War Came		10	Not Rev.
TOURS (8)				
3553	Alaska Tour		10	Not Rev.
3552	Buenos Aires Today	Good	10	10/ 4/41
3551	Journey in Tunisia	Dated	10	8/30/41
WORLD OF SPORT (12)				
3803	Jungle Fishing		10	Not Rev.
3804	Polo		10	Not Rev.
3802	Show Dogs	Excellent	10	9/20/41
3801	Tee Up (Patty Berg)	For Golfers	10	8/30/41

MGM 1940-41

CARTOONS (18) (Tech.)				
W-243	Abul the Bul-Bul Ameer	Excellent	8	4/ 5/41
W-249	Alley Cat	Excellent	8	8/ 2/41
W-253	Flying Bear		8	Not Rev.
W-246	Goose Goes South		8	Not Rev.
W-248	Dance of the Weed	Fair	8	6/28/41
W-251	Little Caesario	Very Good	8	9/29/41
W-245	Little Mole	Very Good	9	5/17/41
W-241	Lonesome Stranger	Excellent	9	12/ 7/40
W-250	Midnight Snack	Cute	9	8/16/41
W-242	Mrs. Ladybug	Excellent	8	1/ 4/41
W-252	Officer Pooch	Amusing	8	9/27/41
W-244	Prospecting Bear	Funny	9	4/ 5/41
W-247	Rookie Bear	Funny	8	6/14/41
CRIME DOESN'T PAY (6)				
P-205	Coffins on Wheels	Excellent	17	6/14/41
P-201	Eyes of the Navy	Excellent	20	10/19/40
P-204	Forbidden Passage	Tops	21	3/ 1/41
P-203	Respect the Law	Very Good	20	2/ 1/41
P-206	Sucker List	Excellent	20	10/25/41
P-202	You the People	Excellent	21	1/ 4/41

MGM 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
MINIATURES (10)			
M-235	Battle, The	Interesting	11	6/28/41
M-238	Ghost Treasure	Interesting	10	8/16/41
M-232	Great Meddler	Very Good	11	1/ 4/41
M-233	Happiest Man on Earth	Unusual	11	2/ 1/41
M-237	Man Who Changed the World	Excellent	11	8/ 2/41
M-236	Memories of Europe	Excellent	8	6/28/41
M-234	More About Nostradamus	Timely	11	2/22/41
M-231	Rodeo Dough	Very Good	10	12/ 7/40
M-239	Triumph Without Drums	Excellent	10	11/ 1/41
M-240	Viva Mexico		10	Not Rev.
OUR GANG (9)				
C-296	Baby Blues	Very Good	9	4/ 5/41
C-295	Fightin' Fools	Good Fun	9	2/ 1/41
C-293	Goin' Fishin'	Standard	10	11/ 9/40
C-291	Good Bad Boys	Good	11	9/ 7/40
C-294	Kiddie Cure	Good Gang	11	12/ 7/40
C-298	1-2-3 Go	Amusing	10	5717/41
C-299	Robot Wrecks	Amusing	11	8/ 2/41
C-292	Waldo's Last Stand	Flimsy	11	11/ 9/40
C-297	Ye Olde Minstrels	Poor	11	4/ 5/41
PASSING PARADE (9)				
K-281	American Spoken Here	Excellent	11	12/ 7/40
K-289	Hobbies	Excellent	10	9/27/41
K-283	More Trifles of Importance	Excellent	11	4/ 5/41
K-288	Of Pups and Puzzles	Excellent	10	9/27/41
K-284	Out of Darkness	Significant	11	5/10/41
K-286	This Is the Bowery	Excellent	11	6/28/41
K-282	Whispers	Excellent	10	2/22/41
K-285	Willie and the Mouse	Instructive	11	6/14/41
K-287	Your Last Act	Excellent	11	8/ 2/41
PETE SMITH SPECIALTIES (14)				
S-267	Aeronutics	Satisfactory	10	5/17/41
S-269	Cuban Rhythm	Excellent	9	6/28/41
S-272	Flicker Memories	Funny	10	11/ 1/41
S-271	Football Thrills of 1940	For Grid Fans	10	9/27/41
S-268	Lions on the Loose	Good	9	6/14/41
S-266	Memory Tricks	Amusing	9	4/ 5/41
S-264	Penny to the Rescue	Excellent	10	2/ 1/41
S-261	Quicker'n a Wink	Excellent	9	11/ 9/40
S-265	Quiz Biz	Entertaining	9	2/22/41
S-263	Sea for Yourself	Holds Interest	10	1/ 4/41
S-270	Water Bugs	Very Good	10	8/16/41
S-262	Wedding Bills	Very Good	10	12/ 7/40
FITZPATRICK TRAVELTALKS (12) (Tech.)				
T-218	Alluring Alaska	Usual	9	4/ 5/41
T-214	Beautiful Bali	As Usual	9	12/ 7/40
T-211	Capital City	Fair	9	9/ 7/40
T-212	Cavalcade of San Francisco	Too Late	9	9/28/40
T-219	Glimpses of Kentucky	Good	8	5/10/41
T-221	Glimpses of Washington State	Usual	9	8/16/41
T-222	Haiti, Land of Dark Majesty	Good	9	6/28/41
T-216	Mediterranean Ports of Call	Out-dated	9	2/ 1/41
T-213	Old New Mexico	Fair	9	11/ 9/40
T-215	Old New Orleans	As Usual	9	1/ 4/41
T-217	Red Men on Parade	Fair	9	3/ 1/41
T-220	Yosemite the Magnificent	Colorful	8	6/14/41

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CARTOONS (16) (Tech.)				
MINIATURES (10)				
M-331	Changed Identity		10	Not Rev.
OUR GANG (10)				
C-392	Come Back Miss Pipps		10	Not Rev.
C-391	Helping Hands	Very Good	10	10/25/41
PASSING PARADE (10)				
K-381	Strange Testament		10	Not Rev.
K-382	We Do It Because		10	Not Rev.
PETE SMITH SPECIALTIES (14)				
C-361	Army Champions	Excellent	10	11/ 1/41
C-362	How to Hold Your Husband-Back		10	Not Rev.
TRAVELTALKS (12) (Tech.)				
T-313	Georgetown, Pride of Penang		10	Not Rev.
T-311	Glimpses of Florida	Interesting	10	9/27/41
T-312	Inside Passage	Good	10	10/25/41
TWO REEL SPECIALS (6)				
P-301	Tell Tale Heart		20	Not Rev.

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ANIMATED ANTICS (10)				
H0-4	Bring Himself Back Alive	Good	7	12/21/40
H0-11	Copy Cat	Fair	7	7/19/41
H0-1	Dandy Lion	Poor	7	10/ 5/40
H0-3	Mommy Loves Poppy	Average	7	11/23/40
H0-2	Sneak, Snoop and Snitch	Fair	7	11/23/40
H0-7	Speaking of Animals	Excellent	9	3/15/41
H0-8	Triple Trouble	Just Fair	7	5/10/41
H0-6	Twinkletoes Gets the Bird		7	Not Rev.
H0-13	Twinkletoes in Hot Stuff		7	Not Rev.
H0-10	Twinkletoes, Where He Goes Nobody Knows	Routine	7	6/28/41
H0-5	Wild Oysters	Unusual	7	2/15/41
H0-12	Wizard of Arts		7	Not Rev.
H0-9	Zero, the Hound	So-So	7	5/31/41
COLOR CLASSIC				
C0-1	Vitamin Hay		7	Not Rev.
FASCINATING JOURNEYS (6) (Tech.)				
M0-4	Delhi	Good	11	4/ 5/41
M0-5	Indian Durbar	Gorgeous	10	5/10/41
M0-6	The Jungle	Excellent	10	8/23/41
M0-1	River Thames—Yesterday	Beautiful	10	11/23/40
M0-2	Sacred Ganges	Dull	10	1/25/41
M0-3	Village in India	Fair	10	2/22/41

PARAMOUNT 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
GABBY CARTOONS (8) (Tech.)				
G0-3	All's Well	Silly	7	1/18/41
G0-2	Constable	Satisfactory	7	11/23/40
G0-6	Fire Cheese	Average	7	6/28/41
G0-7	Gabby Goes Fishing	Fair	7	7/19/41
G0-8	It's a Hap-Hap-Happy Day	Poor	7	8/23/41
G0-1	King for a Day	Fair	7	10/26/40
G0-5	Swing Cleaning	Fair	7	4/19/41
G0-4	Two for the Zoo	Good	7	2/15/41
HEADLINERS (8)				
A0-5	Bob Chester & Orch.	Average	10	4/ 5/41
A0-4	Gene Krupa & Orch.	For Jitterbugs	10	2/22/41
A0-7	Hands of Destiny	Interesting	10	7/19/41
A0-2	Listen to Larry	Satisfactory	10	11/ 2/40
A0-3	Johnnie Messner & Orch.	Fair	11	12/21/40
A0-1	Moments of Charm of 1941 (Tech.)	Pretty	10	10/ 5/40
A0-6	Those We Love	Different	11	5/31/41
MADCAP MODELS (6) (Tech.)				
U0-2	Dinsy Gipsy	Very Good	9	4/19/41
U0-4	Gay Knighties	Cute	9	9/27/41
U0-3	Hoola Boola	Novel	9	6/28/41
U0-1	Western Daze	Novel	9	1/11/41
PARAGRAPHICS (6)				
V0-3	Breezy Little Bears	Excellent	10	1/18/41
V0-5	Guardians of the Wilds	Fine	10	9/20/41
V0-1	Nature's Nursery	Excellent	10	11/ 2/40
V0-4	Red, White and Blue Hawaii	Fair	11	3/22/41
V0-2	Seeing Is Believing	Fair	11	12/ 7/40
POPEYE (12)				
E0-11	Child Psykolojiky	Good	7	7/19/41
E0-4	Eugene, the Jeep	Funny	7	12/ 7/40
E0-8	Flies Ain't Human	Fair	7	4/19/41
E0-2	My Pop, My Pop	Amusing	7	11/ 2/40
E0-10	Olive's Boithday Presink	Snappy	7	5/31/41
E0-7	Olive's Sweepstake Ticket		7	Not Rev.
E0-12	Pest Pilot	Fair	7	8/23/41
E0-9	Popeye Meets Rip Van Winkle	Fair	7	5/10/41
E0-1	Popeye Meets William Tell	Funny	7	10/ 5/40
E0-5	Problem Pappy	Fair	7	1/25/41
E0-6	Quiet Pleeze	Very Good	7	3/22/41
E0-3	With Poopdeck Pappy	Entertaining	7	12/ 7/40
POPULAR SCIENCE (6)				
J0-1	No. 1	Good	10	10/ 5/40
J0-2	No. 2	Interesting	10	11/23/40
J0-3	No. 3	Interesting	10	12/21/40
J0-4	No. 4	Usual	10	3/22/41
J0-5	No. 5	Interesting	10	4/ 5/41
J0-6	No. 6	Up to Standard.	11	6/28/41
ROBERT BENCHLEY (4)				
S0-3	Crime Control	Excellent	11	4/19/41
S0-4	Forgotten Man	Typical	10	5/31/41
S0-1	Trouble With Husbands	Great Fun	11	11/16/40
S0-2	Waiting for Baby	A Howl	10	2/22/41
SPECIAL CARTOON (1) (Tech.)				
FF0-1	Raggedy Ann	Very Good	19	12/21/40
SPORTLIGHTS (13)				
R0-6	Acrobatic Aces	Excellent	10	1/25/41
R0-8	Canine Sketches	Fine	10	3/22/41
R0-1	Diving Demons	Beautiful	10	10/ 5/40
R0-5	Feminine Fitness	Very Good	10	12/21/40
R0-7	Fishing Fever	Appealing	10	3/22/41
R0-4	Marine Round-up	Excellent	10	12/ 7/40
R0-3	Motorcycle Stunting	Thrills Aplenty.	10	11/23/40
R0-10	On the Spot	Funny	10	5/10/41
R0-11	Lasso Wizards	Good Action Stuff	10	6/28/41
R0-12	Snow Dogs	Excellent	10	7/19/41
R0-2	Sporting Everglades	Very Good	10	10/26/40
R0-9	Sun Fun	Exhilarating	10	4/ 5/41
R0-13	What's Lacrosse	Very Good	10	8/23/41
UNUSUAL OCCUPATIONS (6)				
L0-1	No. 1	Good	10	10/ 5/40
L0-2	No. 2	Interesting	10	12/ 7/40
L0-3	No. 3	Good	10	2/15/41
L0-4	No. 4	Good	11	3/29/41
L0-5	No. 5	A Wow	11	5/31/41
L0-6	No. 6	Very Good	10	8/23/41

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FASCINATING JOURNEYS (Tech.) (2)				
M1-1	Road in India		10	Not Rev.
HEADLINERS (6)				
A1-1	Beauty at the Beach	Fine	10	10/11/41
HEDDA HOPPER'S HOLLYWOOD (6)				
Z1-1	No. 1	Excellent	10	9/20/41
Z1-2	No. 2		10	Not Rev.
MADCAP MODELS (Tech.) (6)				
U1-1	Rhythm In the Ranks		8	Not Rev.
POPEYE (12)				
E1-1	I'll Never Crow Again	Fair	7	10/11/41
E1-2	Mighty Navy		7	Not Rev.
POPULAR SCIENCE (6)				
J1-1	No. 1	Very Good	11	10/11/41
J1-2	No. 2		11	Not Rev.
QUIZ KIDS (6)				
Q1-1	No. 1	Very Good	10	9/20/41
ROBERT BENCHLEY (4)				
S1-1	How To Take a Vacation	Funny	10	10/11/41
SPEAKING OF ANIMALS (6)				
Y1-1	In a Pet Shop	A Howl	10	9/20/41
Y1-2	In a Zoo		10	Not Rev.
SPORTLIGHTS (13)				
R1-2	Meet the Champs	Excellent	10	10/11/41
R1-4	Quick Returns		10	Not Rev.
R1-1	Shooting Mermaids	Very Good	10	9/27/41
R1-3	Sittin' Pretty		10	Not Rev.
SUPERMAN CARTOONS (12) (Tech.)				
W1-1	Superman	A Cinch to Sell.	11	8/ 2/41
W1-2	Superman in the Mechanical Monsters		10	Not Rev.
UNUSUAL OCCUPATIONS (6)				
L1-1	No. 1	Good	10	10/11/41

RKO-RADIO 1940-41

		Comment	Running Time	Reviewed Issue Of
DISNEY CARTOONS (18) (Tech.)				
14113	Art of Skiing		8	Not Rev.
14103	Baggage Buster	Hilarious	7	5/10/41
14105	Canine Caddy	Tops	7	6/ 7/41
14112	Donald's Camera	A Scream	8	10/25/41
14107	Early to Bed	Satisfactory	8	7/26/41
14102	Gentleman's Gentleman	Tops	7	4/ 5/41
14101	Golden Eggs	Excellent	8	4/ 5/41
14104	Good Time for a Dime	Excellent	8	5/10/41
14111	Lend a Paw	Superb	8	10/25/41
14106	Nifty Nineties	Amusing	8	6/ 7/41
14110	Old MacDonald Duck	Excellent	8	10/ 4/41
14109	Orphan's Benefit	Very Good	9	8/30/41
14108	Truant Officer Donald	Excellent	8	8/23/41
EDGAR KENNEDY (6)				
13406	Apple in His Eye	Hokey	18	6/14/41
13403	Drafted in the Depot		19	Not Rev.
13405	It Happened All Night	Fair	19	4/12/41
13404	Mad About Moonshine	Fair	18	3/ 1/41
13401	Sunk by the Census	Funny	18	9/14/40
13402	Trailer Tragedy	Funny	17	10/19/40
INFORMATION PLEASE (13)				
14201	No. 1 (Anna Neagle)	Excellent	11	9/14/40
14202	No. 2 (Ruth Gordon)	Good	10	10/19/40
14203	No. 3 (Alice Marble)	Swell As Usual.	10	11/16/40
14204	No. 4 (Louis Bromfield)	Excellent	11	12/14/40
14205	No. 5 (Wendell Willkie)	Good	10	2/ 1/41
14206	No. 6 (Jan Struther)	Excellent	11	3/ 1/41
14207	No. 7 (Anna Neagle)	Very Good	10	4/ 5/41
14208	No. 8 (Boris Karloff)	Excellent	10	4/ 5/41
14209	No. 9 (Alice Marble)	Excellent	11	5/10/41
14210	No. 10 (Louis Bromfield)	Entertaining	10	6/ 7/41
14211	No. 11 (Jan Struther)	Very Good	11	7/26/41
14212	No. 12 (Boris Karloff)	Good	12	7/26/41
14213	No. 13 (Anna Neagle)	Excellent	10	8/23/41
LEON ERROL (6)				
13703	Fired Man	Mildly Amusing	20	2/ 1/41
13701	He Asked for It	Very Funny	18	9/14/40
13706	Panic in the Parlor	Unfunny	20	Not Rev.
13705	Polo Phoney	Good	18	5/17/41
13702	Tattle Talevision	Funny	19	11/16/40
13704	When Wifie's Away	Fair	20	4/ 5/41
MARCH OF TIME				
13110	Crisis in the Atlantic	Timely	18	5/10/41
13111	China Fights Back	Timely	18	6/ 7/41
13112	New England's 8,000,000 Yankees	Good	20	7/ 5/41
13113	Peace by Adolf Hitler	A "Must"	20	8/ 2/41
RAY WHITLEY (4)				
13501	Bar Buckaroos	Good	16	11/16/40
13504	Musical Bandit	Entertaining	16	7/26/41
13502	Prairie Spooners	Very Good	13	3/ 1/41
13503	Red Skins & Red Heads	Poor	18	5/10/41
PICTURE PEOPLE (13)				
14401	No. 1	Interesting	10	9/14/40
14402	No. 2	Good	9	10/19/40
14403	No. 3	Night Club Plug	10	11/16/40
14404	No. 4	Good	10	12/14/40
14405	No. 5	Fair	10	2/ 1/41
14406	No. 6	Fair	10	3/ 1/41
14407	No. 7	Average	10	3/29/41
14408	No. 8	Fair	10	4/12/41
14409	No. 9	Fair	8	5/17/41
14410	No. 10	Fair	8	6/ 7/41
SPECIAL SUBJECT				
13801	Growing Up (Quins)	Wide Appeal	18	12/14/40
SOUTH AMERICA (3)				
14501	Eyes on Brazil	Very Interesting	10	3/ 1/41
14503	How Goes Chile	Very Good	10	8/23/41
14502	What's Happening in Argentina	Very Timely	10	4/12/41
SPORTSCOPES (13)				
14307	Caballero College	Fair	9	3/ 1/41
14313	Craig Wood	For Golfers	9	8/ 9/41
14310	Jockey's Day	Good	9	6/ 7/41
14302	Kentucky Royalty	Horse Lovers	9	10/19/40
14306	Mat Men	Good	9	3/ 1/41
14308	Publicity Sports	Excellent	9	4/ 5/41
14301	Quail Quest	Good	9	9/14/40
14311	Rolling Rhythm		10	Not Rev.
14305	Snow Eagles	Excellent	9	2/ 1/41
14304	Snow Fun	Exhilarating	9	12/14/40
14303	Sportsman's Partner	For Dog Lovers.	9	11/16/40
14312	Steeds and Steers	Good	9	7/26/41
14309	Sword Soldiers	Technical	9	5/10/41

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DISNEY CARTOONS (18) (Tech.)				
EDGAR KENNEDY (6)				
23402	I'll Fix It	Funny	19	10/25/41
23401	Westward Ho-Hum	Funny	16	9/27/41
INFORMATION PLEASE (13)				
24201	No. 1 (John Gunther)	Excellent	10	10/25/41
24202	No. 2 (Howard Lindsay)		9	Not Rev.
LEON ERROL (6)				
23701	Man-I-Cured	Funny	16	10/ 4/41
23702	Who's a Dummy?		20	Not Rev.
MARCH OF TIME (13)				
23101	Thumbs Up, Texas	Excellent	19	8/16/41
23102	Norway in Revolt	Timely	19	9/27/41
23103	Sailors With Wings	Excellent	20	10/25/41
PICTURE PEOPLE (13)				
24403	Around the Clock With Orson Welles		10	Not Rev.
24402	Hollywood Sports	Good	9	10/25/41
24401	Stars in Defense	Interesting	10	10/ 4/41
RAY WHITLEY (4)				
23501	California or Bust		18	Not Rev.
SPORTSCOPES (13)				
24302	Dog Obedience	Boxoffice	9	11/ 1/41
24303	Gaucho Sports		10	Not Rev.
24301	Pampas Paddock	For Horse Lovers	10	10/ 4/41

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		Comment	Running Time	Reviewed Issue Of
MEET THE STARS (12)				
28-2	Baby Stars	Excellent	10	2/ 1/41
28-1	Chinese Garden Festival	Good Starter	10	12/21/40
28-5	Hollywood Meets the Navy	Timely	10	5/ 3/41
28-4	Los Angeles Examiner Benefit	Fair	10	4/26/41
28-7	Meet Roy Rogers	Interesting	10	6/21/41
28-6	Stars at Play	Entertaining	10	6/14/41
28-8	Stars—Past & Present	Nostalgic	10	6/28/41
28-3	Variety Reel	Interesting	10	3/ 1/41

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ADVENTURES OF A NEWSREEL CAMERAMAN (4)				
1201	Midget Motor Mania	Unusual	10	10/12/40
1203	Modern Highway	Good	10	3/ 1/41
1202	Training Police Horses	Excellent	10	2/ 8/41
LEW LEHR COMEDIES (4)				
1401	Grunters and Groaners	Tiresome	10	8/10/40
MAGIC CARPET OF MOVIETONE (8)				
1108	Arctic in Springtime		10	Not Rev.
1106	Caribbean Sentinel	Good	10	4/26/41
1101	Eskimo Trails	Enlightening	10	8/10/40
1103	Isle of Mystery		10	Not Rev.
1109	Letter From Cairo		10	Not Rev.
1102	Land of Flowers (Tech.)	Colorful	9	8/10/40
1107	Miracle of Hydro	Different	10	4/19/41
1104	Old Dominion State (Tech.)	Very Good	10	11/30/40
1105	Spotlight on Indo-China		10	Not Rev.
1110	Winter in Eskimo Land		10	Not Rev.
RIPLEY'S BELIEVE IT OR NOT				
1601	Acquitted by the Sea	Excellent	10	19/12/40
SPORTS REVIEWS—THORGERSEN (6) (3 in Tech.)				
1303	Bowling for Strikes	For Bowlers	10	10/12/40
1307	Fun on Rollers		10	Not Rev.
1302	Lure of the Trout (Tech.)	For Fly Casters	10	11/30/40
1306	Playing With Neptune	Very Good	9	4/19/41
1304	Rodeo Goes to Town	Good	10	2/ 8/41
1305	Symphony in Snow		10	Not Rev.
1301	Vacation Time (Tech.)	OK	8	8/10/40
TERRYTOONS (26) (13 in Tech.)				
1510	Baby Seal		7	Not Rev.
1551	Bill Mouse's Akwakade	Excellent (Tech.)	7	8/10/40
1515	Bringing Home the Bacon		7	Not Rev.
1501	Club Life in the Stone Age		7	Not Rev.
1511	Dog's Dream		7	Not Rev.
1508	Fishing Made Easy	Fair	7	4/26/41
1514	Good Old Irish Tunes		7	Not Rev.
1507	Hairless Hector		7	Not Rev.
1503	Happy Haunting Grounds		7	Not Rev.
1513	Horse Fly Opera		7	Not Rev.
1558	Home Guard (Tech.)	Okay	7	4/26/41
1553	How Wet Was My Ocean	Excellent (Tech.)	7	10/12/40
1554	Landing of the Pilgrims	Good (Tech.)	7	11/30/40
1552	Lucky Duck (Tech.)		7	Not Rev.
1512	Magic Shell		7	Not Rev.
1557	Mississippi Swing	Rhythmic (Tech.)	7	2/ 8/41
1504	Magic Pencil	Poor	7	12/ 7/40
1555	Plane Goofy (Tech.)	Fair	7	12/ 7/40
1505	Snow Man		7	Not Rev.
1556	Temperamental Lion	Amusing (Tech.)	7	2/15/41
1502	Touchdown Demons	Amusing	7	10/ 5/40
1516	Twelve O'Clock and All Ain't Well		7	Not Rev.
1559	Uncle Joey (Tech.)		7	Not Rev.
1506	What a Little Sneeze Will Do	Good	7	2/15/41
1560	What Happens at Night (Tech.)		7	Not Rev.
1509	When Knights Were Bold. Just a Cartoon		7	4/26/41
WORLD TODAY				
1704	Anzacs in Action		10	Not Rev.
1701	Battle of the Atlantic	Timely	10	4/19/41
1703	Empire in Exile		10	Not Rev.
1702	War in the Desert		10	Not Rev.

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ADVENTURES OF A NEWSREEL CAMERAMAN (4)				
2202	Highway of Friendship	Informative	10	11/ 1/41
2201	Soldiers of the Sky	Excellent	10	8/ 2/41
2203	Wonders of the Sea		10	Not Rev.
MAGIC CARPET OF MOVIETONE (12)				
2102	Glacier Trails	Good	10	11/ 1/41
2101	Sagebrush and Silver	Interesting	10	9/20/41
SPORTS REVIEWS (6)				
2301	Aristocrats of the Kennel	Excellent	10	11/ 1/41
2302	Life of a Thoroughbred		10	Not Rev.
TERRYTOONS (26)				
2504	Back to the Soil		7	Not Rev.
2555	Bird Tower (Tech.)		7	Not Rev.
2503	Frozen North	Very Good	7	11/ 1/41
2501	Ice Carnival	Good	7	9/27/41
2551	Old Oaken Bucket	Good	7	9/20/41
2552	One Man Navy	Amusing	7	9/27/41
2554	Slap Happy Hunters		7	Not Rev.
2502	Uncle Joey Comes to Town	Funny	7	11/ 1/41
2553	Welcome Little Stranger	Good	7	11/ 1/41
WORLD TODAY (4)				
2401	American Sea Power	Timely, Excellent	10	9/20/41
2402	Uncle Sam's Iron Warriors		10	Not Rev.

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CARTOONS (13) (Tech.)				
5252	Andy Panda's Pop	Enjoyable	8	8/ 9/41
5241	Crazy House	Satisfactory	8	10/12/40
5249	Dizzy Kitty	So-So	8	5/17/41
5246	Fair Today	Good	7	2/15/41
5247	Hysterical High Spots in American History	Fair	7	3/29/41
5243	Knock, Knock	Very Good	8	11/30/40
5245	Mouse Trappers	Amusing	7	2/ 8/41
5242	Recruiting Daze	Fair	8	11/ 2/40
5253	Screw Driver	Good	7	9/ 6 41
5248	Scrub Me, Mama, With a Boogie Beat	Snappy	7	5/17/41
5250	Salt Water Daffy	Snappy	8	6/ 7/41
5244	Syncopated Sioux	Clever	7	12/28/40
5251	Woody Woodpecker		7	Not Rev.

UNIVERSAL 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
	GOING PLACES (15)			
5353	Arizona	Interesting	10	10/12/40
5351	Coast Guard	Interesting	10	9/21/40
5358	Deserts of America	Very Good	10	3/22/41
5365	Garden Spot of the North	Good	9	8/ 9/41
5359	Humorous Tombstones	Amusing	10	4/12/41
5355	Hunting on Top of the World	Fascinating	9	12/28/40
5364	Isles of Fate	Good & Timely.	10	8/ 9/41
5363	Meet Jimmy the Chump	Good Fun	10	7/19/41
5354	Melting Pot of the Caribbean	Good	10	12/28/40
5360	Modern Way Down East	Good	10	6/ 7/41
5362	Mountain Summer	Pleasing	10	7/19/41
5356	South of the Border	Interesting	10	2/15/41
5352	Sun Valley	Good	10	10/12/40
5357	Swankiest Isle in the World	Interesting	10	3/15/41
5361	Trail of Father Kino	Interesting	10	6/14/41
	MUSICALS—TWO REEL (13)			
5226	Bagdad Daddy	Very Good	18	2/ 8/41
5225	Beat Me Daddy-Eight to the Bar		17	Not Rev.
5221	Class in Swing	Good Variety	16	10/12/40
5222	Congamania	Latin Liveliness	20	11/30/40
5233	Dizzy Doings	Fair	17	9/ 6/41
5228	Jumpin' Jive	Good	17	6/ 7/41
5230	Music a la King	Good Number	20	7/19/41
5227	Music in the Morgan Manner	Entertaining	18	3/29/41
5231	Once Upon a Summer Time	Average	18	7/19/41
5232	Rhythm Revel	Entertaining	18	8/16/41
5229	Shadows in Swing	Average	18	5/17/41
5224	Tickled Pinky	Rustic Rhythm.	18	1/ 4/41
5223	Torrid Tempos	Entertaining	18	11/30/04
	SPECIAL SUBJECT (1)			
5110	Swing With Bing	Excellent	18	4/13/40
	STRANGER THAN FICTION (15)			
5371	No. 81	Good	9	9/21/40
5372	No. 82	Average	9	10/12/40
5373	No. 83	Average	9	10/12/40
5374	No. 84	Good	9	11/30/40
5375	No. 85	Excellent	9	12/28/40
5376	No. 86	Up to Par	9	2/ 8/41
5377	No. 87	Good	9	3/29/41
5378	No. 88	Interesting	9	3/29/41
5379	No. 89	Interesting	9	4/12/41
5380	No. 90	Interesting	9	5/17/41
5381	No. 91	Fair	9	5/24/41
5382	No. 92	So-So	9	6/ 7/41
5383	No. 93	Very Good	9	7/19/41
5384	No. 94		9	Not Rev.
5385	No. 95	Very Good	9	8/16/41

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	ANDY PANDA CARTOONS (13) (Tech.)			
6241	Boogie Woogie Bugle Boy of Company B	Good	8	10/11/41
6242	Man's Best Friend		8	Not Rev.
6243	What's Cookin'		8	Not Rev.
	MUSICALS (13)			
6224	Doin' the Town		20	Not Rev.
6222	In the Groove	Entertaining	17	10/18/41
6221	Is Everybody Happy?	Fair	18	9/ 6/41
6223	Skyland Serenade		20	Not Rev.
	SPECIAL SUBJECT (1)			
6110	Cavalcade of Aviation		20	Not Rev.
	STRANGER THAN FICTION (15)			
6373	Candy Kid		10	Not Rev.
6372	Hermit of Oklahoma	Good	10	10/18/41
6374	Junior Battlefleet		10	Not Rev.
6371	Shampoo Springs	Very Good	10	10/18/41
	VARIETY VIEWS (15)			
6353	George Washington, Country Gentleman	Impressive	10	10/11/41
6351	Moby Dick's Home Town	Interesting	9	9/ 6/41
6352	Northern Neighbors (Color)	Interesting	9	10/18/41

VITAPHONE-WARNER BROS. 1940-41

	BROADWAY BREVITIES (9)			
6202	Alice in Movieland	Superlative	20	11/30/40
6204	Dog in the Orchard	Meritorious	20	1/18/41
6209	Happy Faces			Not Rev.
6208	Hunting the Hard Way	Excellent	20	5/24/41
6201	Just a Cute Kid		20	Not Rev.
6203	Mack Sennett Revival		20	Not Rev.
6206	Seeing Eye	Poignant	20	4/ 5/41
6207	Sockeroo	Funny	20	5/24/41
6205	Take the Air	Entertaining	20	3/ 8/41
	ELSA MAXWELL COMEDIES (3)			
6102	Lady and the Lug		19	Not Rev.
6101	Riding Into Society	T'Ain't Funny	19	8/31/40
6103	Throwing a Party		20	Not Rev.
	HOLLYWOOD NOVELTIES (6)			
6304	History Repeats Itself	Good	10	9/30/39
6301	Football Highlights	Rockne Build-up	10	8/31/40
6303	Mexican Jumping Beans	Very Good	10	11/30/40
6302	Shark Hunting	Exciting	10	8/ 3/40
6306	Trouble in Store	Amusing		9/ 6/41
6305	Wild Boar Hunt	Exciting	10	3/ 8/41
	LOONEY TUNES (16)			
6601	Calling Dr. Porky		7	Not Rev.
6612	Coy Decoy	Funny	7	6/21/41
6607	Haunted Mouse	Very Good	7	3/15/41
6616	Henpecked Duck	A Howl	7	9/13/41
6608	Joe Glow the Firefly		7	Not Rev.
6614	Meet John Doughboy		7	Not Rev.
6602	Pre-Historic Porky	Clever	7	11/ 2/40
6611	Porky's Ant	Good	7	5/24/41
6609	Porky's Bear Facts	Amusing	7	4/ 5/41
6604	Porky's Hired Hand	Good	7	12/28/40
6610	Porky's Preview	Amusing	7	4/26/41
6613	Porky's Prize Pony		7	Not Rev.
6606	Porky's Snooze Reel		7	Not Rev.
6603	Sour Puss	Satisfactory	7	11/30/40
6605	Timid Toreador	Good	7	1/18/41
6615	We the Animals Squeak	Excellent	7	9/ 6/41
	MELODY MASTERS (10)			
6506	Cliff Edwards and His Buckaroos	Fair	10	3/ 8/41
6505	Henry Busse & Orch.	Good	10	11/30/40
6504	Skinnay Ennis & Orch.	Good	10	12/28/40
6503	Jan Garber & Orch.		10	Not Rev.
6508	Marie Green & Her Merrie Men	Lively	10	5/ 3/41
6510	Carl Hoff & Orch.			Not Rev.
6509	Hal Kemp & Orch.	Just a Band	10	5/24/41
6501	Matty Malneck	Snappy	10	8/ 3/40
6507	Freddie Martin & Orch.	Fair	10	4/ 5/41
6502	Joe Reichman & Orch.	Excellent	10	11/ 2/40

VITAPHONE 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
	MERRIE MELODIES (26) (Tech.)			
6724	Aviation Vacation			Not Rev.
6706	Bed Time for Sniffles		7	Not Rev.
6713	Cat's Tale	Good	7	4/ 5/41
6712	Crackpot Quail		7	Not Rev.
6709	Elmer's Pet Rabbit	Funny	7	12/28/40
6718	Farm Frolics	Excellent	7	5/24/41
6710	Fighting 69½	Good	7	1/18/41
6704	Good Night Elmer		7	Not Rev.
6715	Goofy Groceries	Novel	7	4/ 5/41
6722	Heckling Hare		7	Not Rev.
6720	Hiawatha's Rabbit Hunt	Funny	7	6/21/41
6703	Holiday Highlights	Swell Satire	7	11/ 2/40
6719	Hollywood Steps Out	Excellent	7	6/21/41
6723	Inki and the Lion	Good		8/30/41
6701	Malibu Beach Party	Grade A	7	8/31/40
6707	Of Fox and Hound		7	Not Rev.
6708	Shop, Look and Listen	Good	7	12/28/40
6711	Sniffles Bells the Cat	Fair	7	3/15/41
6726	Snow Time for Comedy	Up to Par	7	8/30/41
6725	Sport Champions		7	Not Rev.
6702	Stage Fright	Satisfactory	7	10/26/40
6714	Tortoise Beats the Hare	Amusing	7	4/ 5/41
6716	Toy Trouble	Good	7	5/ 3/41
6717	Trial of Mr. Wolf	Very Good	7	4/26/41
6705	Wacky Wildlife	Funny	7	12/ 7/40
6721	Wacky Worm	Excellent	7	8/ 9/41
	TECHNICOLOR SPECIALS (6)			
6006	Carnival of Rhythm	Splendid		8/30/41
6001	Flag of Humanity	Splendid	20	10/26/40
6005	Here Comes the Cavalry		20	Not Rev.
6002	March on Marines	Excellent	20	12/28/40
6003	Meet the Fleet	Excellent	20	1/18/41
6004	Wings of Steel	Excellent	20	5/ 3/41
	SPECIAL SUBJECTS			
	Christmas Under Fire	Heart Appeal	10	1/18/41
	London Can Take It	Powerful	10	10/26/40
	SPORTS PARADES (10)			
6407	Big Bill Tilden	For Tennis Fan	10	5/ 3/41
6404	California Thoroughbreds	Interesting	10	12/28/40
6403	Diary of a Racing Pigeon	Interesting	10	12/ 7/40
6402	Dogs You Seldom See	Good Novelty	10	8/31/40
6405	Fight, Fish, Fight	Thrilling	10	3/ 8/41
6401	Fly Fishing	For Anglers	10	10/26/40
5409	It Happened on Rollers			Not Rev.
6410	Lions for Sale	Very Good		8/30/41
6408	Sail Ho!	Colorful	10	6/21/41
6406	Sky Sailing	Interesting	10	4/ 5/41

1941-42

	BROADWAY BREVITIES (12)			
7103	At the Stroke of Twelve		20	Not Rev.
7101	Minstrel Days	Very Good	20	9/13/41
7102	Monsters of the Deep		20	Not Rev.
	HOLLYWOOD NOVELTIES (6)			
7301	Polo With the Stars		10	Not Rev.
7303	Miracle Makers	Poor	10	9/13/41
7302	White Sails		10	Not Rev.
	LOONEY TUNES (16)			
7601	Notes to You		10	Not Rev.
7604	Porky's Midnight Matinee		7	Not Rev.
7603	Porky's Pooch		7	Not Rev.
7602	Robinson Crusoe, Jr.		7	Not Rev.
	MELODY MASTERS (10)			
7502	Carioca Serenaders		10	Not Rev.
7503	Forty Boys and a Song	Good	10	9/13/41
7501	U.S.C. Band and Glee Club	Very Good	10	9/13/41
	MERRIE MELODIES (26) (Tech.)			
7701	All This and Rabbit Stew	Excellent	7	9/13/41
7702	Brave Little Bat		7	Not Rev.
7703	Bug Parade		7	Not Rev.
7705	Cagey Canary		7	Not Rev.
7704	Rookie Revue		7	Not Rev.
7705	Saddle Silly		7	Not Rev.
	SERVICE SPECIALS (6) (Tech.)			
7001	Tanks Are Coming	Excellent	20	9/13/41
	SPORTS PARADE (10) (Tech.)			
7402	Fisherman's Dream		7	Not Rev.
7401	Kings of the Turf	Interesting	10	9/13/41
7403	Water Sports		10	Not Rev.

MISCELLANEOUS

Adventure in the Bronx (N. Y. Zoological Soc.)	Good	11½	8/23/41
Alive in the Deep (Prod.)	Exciting	22	5/24/41
Man the Enigma (Prod.)	Informative	25	5/24/41
Our Constitution (Prod.)	Inspiring	19	5/ 3/41
Our Declaration of Independence (Prod.)	Timely	19	5/ 3/41

SERIALS 1940-41

	No Chapters	Reviewed Issue Of
COLUMBIA		
Iron Claw	15 Chaps.	8/23/41
Spider Returns	15 Chaps.	5/10/41
White Eagle	15 Chaps.	Not Rev.
REPUBLIC		
Adventures of Captain Marvel	12 Chaps.	3/ 8/41
Jungle Girl	15 Chaps.	5/31/41
King of the Royal Mounted	12 Chaps.	8/17/40
Mysterious Dr. Satan	15 Chaps.	11/23/40
UNIVERSAL		
Green Hornet Strikes Again	12 Chaps.	11/ 2/40
Junior G-Men	12 Chaps.	8/ 3/40
Sky Raiders	12 Chaps.	2/15/41
Winners of the West	15 Chaps.	Not Rev.

SERIALS 1941-42

REPUBLIC		
King of the Texas Rangers	12 Chaps.	9/ 6/41
UNIVERSAL		
Don Winslow of the Navy	12 Chaps.	11/ 1/41
Riders of Death Valley	15 Chaps.	4/12/41
Sea Raiders	12 Chaps.	7/19/41

DEFENSE SUBJECTS

Title	Running Time	Distributed By
America Builds Ships	3	List "B"
America Preferred	3	List "B"
Army in Overalls	3	List "B"
Bits and Pieces	3	List "B"
Bomber	8	List "C"
Calling All Workers	2	List "A"
Candidates Class	12	Marine Corps
Power for Defense	10	List "A"
War Department Trailers		
1. Infantry	1	List "A"
2. Air Corps	1	List "A"
3. Flying Cadets	1	List "A"
4. Coast Artillery Corps	1	List "A"
5. Armored Force	1	List "A"
6. Flying Cadets	1	List "A"
7. Flying Cadets	1	List "A"
8. Field Artillery	1	List "A"
9. Foreign Service	1	List "A"
10. Signal Corps	1	List "A"
11. Medical Department	1	List "A"
12. Quartermaster Corps	1	List "A"
Where Do We Go?	2	List "B"

CITY	List "A"	List "B"	List "C"
Albany	Columbia	Universal	MGM
Atlanta	Paramount	20th-Fox	United Artists
Boston	Columbia	Universal	MGM
Buffalo	United Artists	Columbia	20th-Fox
Charlotte	United Artists	Columbia	20th-Fox
Chicago	Paramount	20th-Fox	Columbia
Cincinnati	Universal	Warner Bros.	Republic
Cleveland	United Artists	Columbia	20th-Fox
Dallas	RKO	MGM	Warner Bros.
Denver	20th-Fox	Paramount	WB-RKO
Des Moines	Columbia	Universal	MGM
Detroit	MGM	RKO	Paramount
Indianapolis	Universal	Republic	United Artists
Kansas City	20th-Fox	Paramount	RKO
Los Angeles	20th-Fox	Paramount	Warner Bros.
Memphis	MGM	RKO	Paramount
Milwaukee	20th-Fox	Paramount	Columbia
Minneapolis	Universal	Warner Bros.	Republic
New Haven	Warner Bros.	United Artists	Universal
New Orleans	Paramount	20th-Fox	United Artists
New York	MGM	RKO	Paramount
Oklahoma City	RKO	MGM	Warner Bros.
Omaha	Columbia	Universal	MGM
Philadelphia	Warner Bros.	United Artists	Universal
Pittsburgh	Warner Bros.	Republic	RKO
Portland	Paramount	20th-Fox	RKO
St. Louis	Warner Bros.	United Artists	Universal
Salt Lake City	MGM	RKO	Paramount
San Francisco	RKO	MGM	Warner Bros.
Seattle	RKO	MGM	Columbia
Washington	Universal	Warner Bros.	Republic

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CLASSIFIED ADVERTISING

Ten cents per word. No cuts or borders. No charge for name and address. Five insertions for the price of three. Money order or check with copy. Classified ads will appear as soon as received unless otherwise instructed. Address: Classified Dept., SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

BOOKS

SYSTEMATIZING THEATRE OPERATION, a condensed, easy-to-read book covering every important phase of theatre operation. Written by "Chick" Lewis. Sent postpaid upon receipt of $1.00 in cash, check or money order. Address, SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

EQUIPMENT WANTED

Powers, Simplex, Superior, Portables, all kinds. Give age, condition, lowest price, first letter. Box 538, SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

Complete A-1 Booth Equipment, 500 upholstered chairs. Price and description. Box 129, Nevada, Missouri.

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FILTER, GENTLY CIRCULATE AT SMALL COST WITH S.O.S. WARM-AIRE BLOWERS—easily installed onto existing systems. Convenient payments. S.O.S. Cinema Supply Corp., 636 Eleventh Ave., New York City.

HELP WANTED

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NEW EQUIPMENT

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THEATRE BLOWUPS—Beautiful hand-colored displays at same low prices. Stites Portrait Co., Shelbyville, Ind.

SOUND EQUIPMENT

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GOING, GOING — ALMOST GONE — SIMPLEX SP SEMI-PORTABLE 2000' ARC PROJECTOR OUTFITS, with Rectifier; Pedestal; Amplifier; Speaker; Baffle; Cables; Lenses; Phonograph; Soundscreen; Collapsible Frame and Trunks. One-Third original cost. Box 537, SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

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OPERATOR, age 29, single, 15 years experience Powers machines, any sound, wants job. Can paint banners. S. J. Jennings, c/o Dorothy Theatre, Henrietta, Texas.

EXPERIENCED, age 25, seek manager or assistant situation large city. Box 540, SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

Young experienced manager or projectionist. Will consider any proposition. Write Stanley W. Gill, Ivydale, West Virginia.

THEATRE FOR RENT

MAJESTIC THEATRE, Mt. Carroll, Ill. REMODELED. No chairs, no equipment. 408 North Carroll, Mt. Carroll, Illinois.

THEATRE FOR SALE

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THEATRE GAMES

INCREASE ATTENDANCE AT YOUR JUVENILE MATINEES. Use comic magazines as premiums. We can supply these in large or small quantities, new, late, complete copies, publishers' remainders and overprints, at lowest prices. Representatives wanted. Theatre and Radio Adv. Co., 154 Maiden Lane, New York City.

DOUBLE BINGO CARDS—They give your patrons twice as much fun and entertainment. Yet they cost no more than regular bingo cards. Write us for information and prices. Box 535, SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

FOR THEATRES THAT cannot use numbered cards. Here is a brand new one—STARO Movie. For full particulars and samples write S. Klous, c/o SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

THEATRE WANTED

Modern equipped theatre in Missouri. Write particulars. W. E. Duckworth, Box 332, Salem, Missouri.

USED EQUIPMENT

PRIORITY! FOR BETTER BUYS GO S.O.S.—Warner type Simplex Rear Shutters, $29.50; reconditioned, $39.50; Automatic Enclosed Rewind with motor, $29.50; Cushion Seats 39c; Mellaphone Soundheads, $19.50; others $9.95; Wenzel Amplifiers, $29.50; others $4.95 up; Peerless Arcs, $69.50. Write for list. S.O.S. Cinema Supply Corp., 636 Eleventh Avenue, New York City.

300 USED CHAIRS, good condition. Leather seat, upholstered back. Will sell lot for $1.25, each. C. H. Penikoff, 175 W. Madison St., Chicago, Ill.

WHAT VALUES — Simplex and Powers projectors, lamphouses, rectifiers, replacement parts, booth accessories, etc. Tell us what you need. Bargain bulletin available. Star Cinema Supply Co., 440 West 45th St., New York City.

WHATEVER equipment you may have that you no longer can use, can be sold through these columns. Look around! You may find some items that can be turned into money through a SHOWMEN'S TRADE REVIEW Classified ad.

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CHARLES E. 'CHICK' LEWIS
Editor and Publisher

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Presenting

Equipment & Maintenance

LIBRARY OF CONGRESS NOV 1941 PERIODICAL ROOM

Views of New RKO Brunswick Theatre

Methods for Laying Out Marquee Signs

Use Golden Rule to Please Patrons

Pointers On Profits from Merchandising

Literature Bureau • Bulletin Board



WILLIAM POWELL • MYRNA LOY in "SHADOW OF THE THIN MAN" with Barry Nelson, Donna Reed, Sam Levene, Alan Baxter, Henry O'Neill, Dickie Hall. Screen Play by Irving Brecher and Harry Kurnitz • Directed by Major W. S. VAN DYKE II • Produced by HUNT STROMBERG
A Metro-Goldwyn-Mayer Picture

MEET YOUR THANKS-GIVING GUESTS!



Oh boy! *Your* turkey will be on the table, not on the screen!

It's easy as PIE to figure WHY–

360 THEATRES

will enliven the Thanksgiving holidays with day-and-date engagements. (*Act fast! Book it now!*) The first "Thin Man" picture in 2 years and it's brimming with box-office! Happy holidays, America!

William POWELL • Myrna LOY
"SHADOW OF THE THIN MAN"

a picnic for your public–
a banquet for your box-office!

The Editorial Page

Still Seeking Unity

Nothing has happened to alter the situation which calls for a solid front of all branches of the industry to fight outside attacks. Those who mistakenly think the workmanlike job of defense by the industry in the Senate sub-committee probe, now in suspension, ends the necessity for industry unity for self-protection are merely perpetuating a deplorable situation.

Why wait for more attacks before following through on enthusiastic support for unity? The time to get started is now—not by isolated groups parading around and having "talks," but by calling a meeting of ALL branches and organizations of the industry.

First step in any organized campaign must be one to inform the public. Mr. and Mrs. John Q. Public have two separate jobs. First: their own, and second: the movies. When they hear stories that lose nothing in the telling, the industry's enemies find it easy going to spread the talk about "the terrible movie business."

Let's beat them to the punch by starting an interesting, informative campaign about the real accomplishments of the movies. Why allow to be taken merely for granted all the fine things the movies have done, are doing and will continue to do to make this world a better place to live in?

▼ ▼ ▼

Higher Scales... Again

Our recent comment about increasing admission prices has created so much varied controversy that we take the liberty of bringing the subject up again.

In the first place, we strongly stressed the fact that decisions to increase scales must be left to the men who run the theatres. They, if they know their jobs and their community, are best able to decide whether it should be a five- or ten-cent raise, or, on the other hand, if there should be no increase at all.

But, and we repeat, with every other commodity going up in price, why on earth should theatremen fear that a slight tilt would be met by local hostility or boycott? Isn't it reasonable to assume that your patrons would not be surprised at a small increase when everything else has gone up and is still going higher?

We argued one exhibitor into a flat five-cent increase in a town not too far from New York City and after three weeks he frankly admitted that he hadn't had a single complaint and has been playing to the same average business as before the tilt.

Leave It To Rodgers

For once we thought we were going to see Bill (MGM) Rodgers in a tight corner when he voluntarily appeared before the local New York exhibitor's organization to answer statements that neither he nor MGM were as friendly as their slogan indicated.

For some fifteen minutes, Bill and the assembled exhibitors and trade papermen, listened to as strong an indictment as will ever be conjured up against the swellest and sweetest mugg in this business. But Bill sat through it all and drank in every word.

Then came his turn! And his first words cleared the atmosphere just as though a powerful fan was turned on in a room full of smoke. Said Bill, "Isn't there anything nice you can say about me?"

But then he went to work and so convincing was he in his arguments on the merits of that famous "sliding scale" idea that he almost had us ready to buy another theatre. It was plain that by the time he sat down for the "from-the-floor" barrage, the assembled exhibitors had thrown their indictment out of the window.

But with it all, the top honors of the meeting didn't go to Bill. Jack Hattem practically stole the whole show, without, however, allowing the spotlight to stray from the guest of honor. If you want a dynamic added attraction for your theatre, book Bill (Friendly) Rodgers and Jack Hattem.

▼ ▼ ▼

Double Trouble

We have no argument with an exhibitor who maintains that he must play two pictures on one bill because neither of them is strong enough to stand alone. But we do disagree with any theatreman who says he must play a top-flight production on a double bill.

An outstanding attraction can only be hurt, never helped, by a second picture of inferior quality. That kind of program building not only hurts your gross business but adds unnecessarily to overhead.

More and more theatres are playing the strong product, whether frequent or infrequent, singly. If you haven't tried it then you should. We doubt if the experiment will hurt you. On the contrary, it may open your eyes to the fact that your patrons prefer an outstanding production, along with smart short subjects rather than a grade "D" stinko "second feature."

—"CHICK" LEWIS

More Changes In WB Staff

Silver Succeeds Kalmine; 6 District Managers Named

In the wake of last week's sweeping changes in the Warner organization, the new executives this week made more promotions. Harry C. Kalmine, new assistant general manager of the Warner Circuit, named M. A. Silver to succeed to his post as Pittsburgh zone manager. Silver was, until his promotion, zone manager in Albany.

Ben Kalmenson, new general sales manager, appointed six district managers and promoted four men to succeed them as branch managers.

S. Charles Einfeld named Robert Taplinger, studio publicity manager, as national manager of publicity, following the appointment of Mort Blumenstock as national manager of advertising and coordinator of promotion. Taplinger's post at the studio will be filled by Alex Evelove, previously a member of the studio publicity staff.

To fill Silver's post in Albany, Kalmine appointed C. J. Latta, who had been his assistant in Pittsburgh before his recent promotion. Latta in turn was succeeded by Joseph Feldman, who had been publicity director for the zone.

Appointments made by Kalmenson are as follows: Edward M. Schnitzer, Metropolitan District Manager with supervision over New York, New Jersey and Brooklyn; Robert Smeltzer, Central District Manager, with supervision over Washington, Philadelphia, Pittsburgh, Cincinnati, Cleveland and Detroit; Fred Jack, Southwestern District Manager, with supervision over Dallas, New Orleans and Oklahoma City.

Also Ralph McCoy, Southeastern District Manager, with supervision over Atlanta, Charlotte and Memphis; Rud Lohrenz, Midwestern District Manager, with supervision over Chicago, Milwaukee, Minneapolis, St. Louis, Indianapolis, Kansas City, Omaha and Des Moines; and Henry Herbel, West Coast District Manager, with supervision over Los Angeles, San Francisco, Portland, Seattle, Denver and Salt Lake City.

Branch managers who were appointed are as follows: Dallas, Doak Roberts, replacing Fred Jack; Chicago, Sid Rose, replacing Rud Lohrenz; Washington, Fred Beiersdorf, replacing Robert Smeltzer; Los Angeles, W. E. Callaway, replacing Henry Herbel.

Roy Haines, Eastern and Canadian division manager, undertakes greater duties in addition to his present ones, with the Boston, New Haven, Buffalo and Albany branches placed under his direct supervision.

Capacity Sellout Indicated For 'Night of Stars' Benefit

A capacity sellout is indicated for the "Night of Stars" refugee benefit to be held at Madison Square Garden, Nov. 26. All of the $25,000 worth of box seats are sold, according to Nathan Straus, chairman.

Big 5 May Invoke Escape Clause; Defer Little 3 Trial

But Trade Shows and Blocks of Five Would Be Restored If Government Got Decision Any Time After June 1

Possibility that many provisions of the consent decree will become inoperative by next June loomed larger this week when it was learned that the Government's case against Columbia, Universal and United Artists will probably not be tried before the deadline. This would allow the Big Five to invoke the Escape Clause and cease selling in blocks of five and also obviating the necessity of trade showing pictures.

Special Assistant Attorney General Robert L. Wright, in charge of the special Department of Justice unit established under the consent decree, said this week that the Schine anti-trust suit would be started in December. Since this case could not be heard at the same time as the New York equity suit against the Little Three, it appeared unlikely that a decision could be rendered which might compel the Little Three to sell pictures in blocks of five and trade show their product first, before June 1.

Wright suggested the possibility that the Government would drop the conspiracy charges against the Little Three, get together with attorneys for the defense on a stipulation of the facts and try the case solely on the single question of whether blind-selling of an entire season's program is in violation of the Sherman or Clayton anti-trust laws.

Even if the Government failed to obtain a decision or a decree against the Little Three before June 1, if at any time in the future it should do so, the Big Five would be bound by the terms of the present consent decree, Wright pointed out.

However, the Government might provide certain remedies for the Big Five if no action had been commenced against the Little Three by June 1, he added.

Scully Calls Chicago, N.Y. Sales Meetings

William A. Scully, Universal's general sales manager, has called a special meeting of the company's western district and branch managers for this week-end at the Blackstone Hotel in Chicago. A similar meeting for the eastern sales forces will be held Nov. 14-16 in New York. The regular sales program has been so enhanced by new picture properties and star values that only a regular sales parley can bring their importance to the sales staff, Scully said in announcing the meetings.

Edington Leaves RKO; Report Contract Settlement

Hollywood—Harry Edington, executive producer at RKO, has resigned and left the studio. It is reported a settlement has been made for the remaining two months of his two-year contract.

Marquees Dark In Seven States

OPM Orders Elimination of Lighting to Save Power

Washington—In an effort to conserve power vitally needed for defense production in seven Southeastern states, a complete "blackout" on theatre marquees and other outside lighting, and drastic curtailment on non-essential theatre interior lighting in that area, was ordered last week by the Office of Production Management. The "blackout" on outside lights has already become effective, while the curtailment on all houses, which might seriously affect the operation schedules of some theatres, will become effective Nov. 10, provided only that the power shortage is not broken by heavy rains before that time.

Theatres in Alabama, Georgia, Tennessee, East Mississippi, Northwest Florida and Southeastern South Carolina, including the city of Charleston, which use more than 10,000 kilowatts per month, will have their power reduced 30 per cent. In Carolina and most of South Carolina a 5 per cent reduction has been ordered. In all these states, however, the ban on outside lighting is mandatory. If a theatre can't make up its percentage curtailment through the "black-out" and curbing of non-essential lighting inside, it will be called upon to revise its schedule to make up the remainder.

The order hits not only movie theatres but also all large commercial users of power except those industries engaged in production of national defense items and certain essential services, such as communications and necessary community services.

RKO Met. Circuit to Play 'York' on Single Policy

The RKO Metropolitan circuit, which seldom plays a picture as a single feature and for never more than four days, will play "Sergeant York" not only as a single feature but also on a minimum admission price policy of 40 cents for matinees and 55 cents for evenings for seven days starting Nov. 20. The run may be extended to nine days or more throughout the circuit.

Election Day Biz Good

Although not comparable with the same period last year, Election Day grosses on Broadway were described as "very good" by managers.

Canada Pegs B. O. Prices

Admission Scales Ceiling Set at October Figure

Toronto—For the duration of the war, control of admission prices in the Dominion will be under the wartime Prices and Trade Board, theatre companies were notified this week. The move came as a distinct surprise.

Using the maximum prevailing during the four weeks ending Oct. 11, price scales will be pegged at this figure beginning Nov. 18 through the medium of an Order-in-Council naming the exhibition of motion pictures as one of the business services under the jurisdiction of the Board.

Although the decree does not prevent reduction of prices at any time, an increase of any kind for similar regular performances will not be permitted. Rentals to be charged by exchanges for films are apparently not to be controlled, but the rates for advertising accessories are stabilized at highest charges during the four weeks period.

The clause aimed at price control for those keeping goods or merchandise in storage needs interpretation, for it may bring film exchanges under the edict because they have films in storage vaults.

Grainger Presiding at Republic Regional Meets

New Orleans—Regional sales meeting for Republic's southern offices was held here at the Jung Hotel this week, with President James R. Grainger presiding. Grainger was to leave here immediately after the two-day session to take charge of a midwest regional at Chicago later in the week. He is expected back in New York Monday. The last of the current series of regional meetings will be held in New York on Nov. 12-13 at the New York Athletic Club.

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Important Dates

Nov. 13: AMPA All-Industry Short Subject luncheon meeting, Edison Hotel, New York.
Nov. 17-18: ATO of Indiana annual convention, Antlers Hotel, Indianapolis.
Nov. 19: Motion Picture Associates dinner dance, Hotel Astor.
Nov. 21: New Haven Warner Club Fall dinner dance, Waverly Inn.
Nov. 24-25: Allied Theatre Owners of Iowa and Nebraska annual convention, Des Moines.
Nov. 26: "Night of Stars," Madison Square Garden.
Jan. 18-19: Theatre Owners of North and South Carolina convention, Charlotte.
Jan. 30: Chicago Reel Fellows Club dinner dance, Congress Hotel.

Flynn Sees Unity Idea Spreading

'Good Sign,' MGM Chicago Dist. Mgr. Tells Wis. ITPA

Milwaukee—Declaring he is convinced that the rank and file of theatre owners today are most anxious that internal chaos in the industry should cease, J. E. Flynn, Chicago district manager for MGM, addressed the third annual convention of the Independent Theatres' Protective Association of Wisconsin and Upper Michigan at the Hotel Schroeder here Tuesday.

Flynn asserted the talk of unity was spreading, and cited this sign as "encouraging, and one which shows we are thinking of our responsibilities and our problems, and realizing that events of the moment demand our utmost attention."

He added that, unfortunately, there were some few short-sighted people "who indulge in loose talk about legislative regulation without thinking that if the seller is to be regulated it is rather a logical short step towards the buyer being regulated—a condition I do not believe any thinking theatre owner wants."

Steve Broidy, general sales manager of Monogram, Claude Lee of Paramount and President William I. Ainsworth, were other speakers at the opening session. Sidney Samuelson of Eastern Pennsylvania Allied, and Jack Kirsch, president of Illinois Allied, were slated to address the final day's closed session.

United Parents Association To Make Picture Survey

The United Parents Association will launch soon an active direct mail campaign to determine the proper film fare for children, it was learned this week. Located in Greater New York, the organization has approximately 400,000 members. The survey will attempt to judge the type of picture most preferred by the children, their parents' reactions to sending their children to motion pictures, and the reactions of various types of films on children.

3 Chicago Film Clubs To Headquarter in Congress

Chicago—Three leading local film organizations, the Reel Fellows Club, the reorganized Capa Club and the Bookers Club will soon make their headquarters at the Congress Hotel.

Arbitration Cost $300,000 In First Year; Under Budget

Report Shows 138 Cases Filed; 30 Decided in Favor Of Exhibs; Two More Theatres Win Award This Week

The budget committee of the American Arbitration Association announced this week that the cost of operating the arbitration system for the first year will be approximately $300,000, which is $190,000 less than the budget provided. The cost of the system is borne by the Big Five under the terms of the consent decree. The first year's expense included the cost of equipping the 31 offices, an item that will not be incurred next year, thus indicating that the cost will be even lower.

The budget committee, consisting of Van Vechten Veeder, Joseph H. Hazen and Paul Felix Warburg, is now considering the budget for 1942. The number of tribunals is likely to remain the same, even though some of them had no cases at all.

So far this year there have been 138 demands for arbitration. Fifty-five awards have been made, 30 in favor of exhibitors and 25 in favor of distributors. Appeals have been filed in 17 cases. The Appeals Board has made decisions in eight cases, five affirming the arbitrators and three reversing them.

Several decisions were handed down by arbitrators this week.

Arbitrator Harold T. Patterson denied the request of Aaron H. Courshon of the Parkway Theatre, Miami, for reduction in clearance on the ground that "a theatre playing double features and engaging in giveaway premiums, and not particularly concerned with whether or not the pictures are played when they are available, should not be allowed to play pictures immediately after the runs of Paramount Theatres."

Arbitrator S. J. Hay in Dallas has ordered the clearance of the Strand and Glenn Theatres, Overton, Texas, over the Overton Theatre reduced to 14 days. At present the clearance is from 60 to 120 days.

William Deitsch and Pauline Goldberg, operators of the Weymouth Theatre, Weymouth, Mass., won a reduction of the clearance they have to give to the Quincy and Strand Theatres, Quincy, from 28 days to 21 days.

D. E. Frank, owner of the Gale Theatre, Galesburg, Mich., this week settled his complaint against the Michigan and Uptown Theatres, Kalamazoo and his complaint was withdrawn. Terms of the settlement were not disclosed.

Two complaints were filed this week by J. J. Theatres in New York. One charged that the seven days clearance of the Valentine Theatre in the Bronx over the Avalon, Jerome and Oxford was unfair and should be eliminated or reduced to one day. The other named the same theatre and asked for the same relief for the Kingsbridge Theatre.

The Strand Theatre in Plainfield, N. J., filed a complaint charging that the 14 day clearance of the Paramount, Loew, Branford and RKO Palace Theatres in Newark was unfair and asking that the clearance be eliminated or that it be permitted to follow the Newark first runs by one day.

The Lyceum Theatre, Duluth, has filed a complaint against Paramount, charging that the company refuses to license product on any run.

Hearst Boosts Theatre Ad Rates in San Francisco

San Francisco—Rates for theatre advertising in the Hearst American have been boosted five per cent.

Enforce Curfew Law

Wabash, Ind.—An ordinance adopted back in 1898, establishing a curfew law, will henceforth be enforced by local police.

THAT 'JORDAN' JIVE

That ethereal gentleman, Mr. Jordan, is now a swing fan, if one is to take literally a Jackson Heights marquee sign last week which read: "Here Comes Mr. Jordan—Time Out for Rhythm."

Para. to Tradeshow Third Block Dec. 4-5

Paramount's third block-of-five for the 1941-42 season was announced this week by Neil Agnew, sales manager. In the group will be the Technicolor production, "Bahama Passage," co-starring Madeleine Carroll and Stirling Hayden; the Fleischer feature cartoon, "Mr. Bugs Goes to Town," also in Technicolor; Preston Sturges' "Sullivan's Travels," co-starring Joel McCrea and Veronica Lake; "No Hands on the Clock," starring Chester Morris and Jean Parker, and "Midnight Angel," with Robert Preston and Martha O'Driscoll. Trade screenings of the third block will be held in the exchanges on Dec. 4-5.

Green Succeeds Hawley

Ludington, Mich.—W. C. Green has succeeded the late Frank W. Hawley as manager of the Lyric and Kozy theatres here.



Unity Now Is Urged by Cole

Industry Trend Is Toward Gov't Control, He Says

Dallas—If the industry is to escape the trend towards Governmental supervision and control, the all-industry committee is important more than ever now, it was declared by Col. H. A. Cole, president of Texas Allied, in a speech to the annual convention here. Continued Cole:

"That trend has been obvious for the past ten years and the motion picture industry for itself has furnished acceleration toward that end rather than so conducting itself as to reverse that trend.

"In this connection, Clause VII of the Allied program suggested for the committee, becomes of the greatest importance since some of the film companies are not consistently and willingly observing the letter and spirit of the consent decree."

H. M. Richey, director of exhibitor relations for MGM, also speaking at the convention, declared that to depend alone on the old standard methods to sell pictures to the public was not possible in today's market and with today's competition.

"I believe we are faced with a gigantic merchandising problem," he said, "and I am confident that the successful theatre owner of tomorrow will not be the man who feels that when he has kept his theatre clean, put his one-column two-inch ad in the newspaper daily, his one-sheet out in front and has run a trailer, his job is completed and he has nothing more to do but sit down and wait for the public to come in."

As an example of good showmanship, Richey told about an exhibitor of a subsequent-run house in a suburb near Detroit who, without the expenditure of one dime but with a couple of days' hard work, attracted 2,685 people on a Saturday to the 783-seat theatre to see "Land of Liberty."

"It doesn't sound mechanically possible," Richey continued. "Naturally he made a tremendous profit on the engagement. That job of merchandising was done because he had the time and the ingenuity to contact not only the American Legion and the Boy Scouts, but the Women's Clubs, churches, the schools, the library, city officials, etc., with the result that he has now re-booked 'Land of Liberty' for a return engagement."

The first runs, Richey said, often have the advantage of exploitation men and advertising breaks simultaneous with a picture's release. Not until the picture reaches the subsequent-run does the problem become more complex, because in those situations the theatre owner is not only the exploitation man but the film buyer, public relations counsel, booker and sometimes janitor and doorman. Therefore, he added, it is the duty of the industry to lend him every assistance to make his public more motion picture conscious.

And with the need of this assistance in mind, MGM has prepared the "Show Builder" mobile unit and the exhibitor forums on merchandising, Richey said. The first step in that direction will be undertaken in Columbus, O., on Nov. 25, when as MGM's guests, Ohio exhibitors will get some tips on showmanship for better grosses. (*See "Exhibitor Forum" story on page* 38.)

Browne Got $145,000 From Loew's, Says C. C. Moskowitz

Coston Tells of Bioff's Chicago Activities; Defendant Refuses to Answer Questions; "Get It Quick," He Said

Although Willie Bioff tried valiantly last week to shield his co-defendant, George E. Browne, on trial with him for violation of the Federal anti-racketeering law, witnesses this week credited Browne with receiving a payment of $145,000 from Charles C. Moskowitz.

In the presence of Nick Dean, now a fugitive from justice, Bioff made his first demand on Moskowitz in a New York hotel, the latter said. He had gone to the hotel in response to a phone call purportedly from Browne. When he arrived, Bioff told him Browne was not there, that he was responsible for Browne's election and that he expected to get a couple of million dollars from the set-up, but that at that time (the summer of 1935) had not yet received a cent. Moskowitz said he told Bioff he had come to see Browne and that he didn't even know who Bioff was. Bioff pushed him back in his chair and shouted, "You listen to me!", continuing with his demands.

Moskowitz testified that ten days later, Browne made a further demand on him and Major Leslie E. Thompson of RKO Theatres as his price to prevent a strike by Local 306, the New York Operators' Union. As its share, Loew's paid $165,000 to Mort Singer, midwest circuit owner, affiliated with RKO, including $105,000 for Browne and $65,000 for expenses and Singer's added income taxes. Further payments of $25,000 in the fall of 1937 and the spring of 1938 were made to Browne, Moskowitz testified.

James Coston, Warner Bros. zone manager in Chicago, testified that Bioff was introduced to him in 1928 by Browne, but his name was given as Willie Berger. He first demanded money in 1935, when he asserted that he had taken over the Chicago projectionists union. Extra men in the booths of Chicago theatres were being asked, and in order to prevent this, Coston said, $30,000 was paid to Bioff after the latter had made demands directly to Joseph Bernhard, head of Warner Theatres. Bioff often grew abusive during his demands for money, according to Coston, once stating: "This is going on too long. Go and get it and get it quick."

In connection with his extradition hearing on the pandering charge in 1940, Bioff is said to have declared: "If I go to jail, Joe Schenck will be in the next cell, and maybe some other big film men, too. They can't afford to let me go to jail. I've done too much for the industry in taking care of strikes."

Last week-end, Bioff, under cross examination by United States Attorney Mathias Correa, agreed that it was "exceedingly strange" that Nicholas M. Schenck should use him to deliver $50,000 to his brother, Joseph Schenck, when the latter was in the same city. Bioff also admitted that it was equally curious that he should deliver the same amount to Schenck from Sidney Kent when both men were in New York.

Although admonished repeatedly by the court, Bioff failed to make any response to a number of accusatory questions leading Judge Knox to remark: "Do you purposely pay no attention to questions? Pay attention now. I've already told you that several times."

Bioff's contention that Schenck said the money was paid to Murray Garsson, who had been appointed by the Sabath committee in 1935 to inquire into the Fox Film Co. bankruptcy, was ridiculed by Correa, who charged him with thinking the story up overnight, since the previous day he disclaimed any knowledge of what Schenck had done with the money.

BIOFF, BROWNE GUILTY

William Bioff and George E. Browne were found guilty on Thursday night of violation of the Federal anti-racketeering law. The two men had been on trial for several weeks, during the course of which prominent film executives were among the witnesses. Testimony brought out at the trial showed that they had extorted $750,000 from the film companies on threat of calling strikes.

Iowa-Nebraska Allied to Convene in Des Moines

Des Moines—Annual convention of Allied-Independent Theatre Owners of Iowa and Nebraska will be held here Nov. 24-25, it was announced this week by President Leo F. Wolcott. Matters up for consideration will include film rental terms, adoption of a legislative program, portable circuit 16 mm. and free shows, election of directors and officers, and possible widening of the membership.

Claude Lee in Minnesota To Fill Speaking Dates

Minneapolis—"The Romance of the Motion Picture Industry" was the subject of a speech delivered here Wednesday to the Minneapolis Ad Club by Claude Lee, Paramount public relations head. On Thursday he delivered a talk on the same subject to the Rotary Club at Duluth. Lee was expected to remain in Duluth for the opening of "Skylark" at the North Shore Theatre Nov. 8.

'Flying' Premiere Nov. 19

Detroit—World premiere of "Keep 'Em Flying" has been set for the Fox Theatre here Nov. 19. Several Universal players will attend.

Gets Right to Sell in Minn.

Para. Granted Relief From Two Provisions of Decree

In an oral ruling from the bench last Friday, Federal Judge Henry W. Goddard ordered amendment of the equity consent decree to permit Paramount Pictures to sell its product under the provisions of the Minnesota anti-block-of-five statute.

Paramount's petition to be relieved from complying with Sections III and IV of the Consent Decree was granted by the Court. Trade-showings of pictures before they are offered to exhibitors and the licensing of pictures in blocks-of-five are covered by these sections.

The decision was made in spite of the opposition of Robert L. Wright, Special Assistant to the Attorney General, and head of the Department of Justice anti-trust suit, who contended that the decree contemplated relief from any passage of contradictory laws only when those laws were valid. The Minnesota law, Wright argued, was invalid because, he said, the compulsory sale of an entire season's product violates the Sherman anti-trust laws.

Since none of the five companies bound by the decree had made the claim that the Minnesota statute violated the monopoly laws, Wright declared, it was up to Judge Goddard to pass on that question and not the courts of Minnesota.

Judge Goddard took the position that the Government should cooperate with the majors in fighting the Minnesota law. Wright demurred on the ground that the Government was in a different position from the majors and "would not make the same arguments." To this the Court replied: "I think you could work it out. The Government should come in, and if it didn't, it could hardly complain if the matter wasn't pushed expeditiously."

Alabama Theatre Owners Organize; Griffin Is Head

Montgomery, Ala.—William R. Griffin, manager of the Cullman Theatre, Cullman, Ala., was elected president of the Alabama Motion Picture Theatre Owners Association which met at the Whitley Hotel here this week. About 75 theatre owners and managers attended. The organization will be a state unit in the Southeastern Theatre Owners Association. Other officers chosen were Mack Jackson, manager of the Strand Theatre, Alexander City, vice-president; Col. Thomas E. Orr, Albertville circuit head, secretary-treasurer.

S.D. Exhibs to Meet

Sioux Falls, S. D.—Annual convention of the South Dakota Theatre Owners Association will be held here next Monday. A. P. Sorenson, secretary-treasurer, announced that among the subjects to be discussed will be traveling circuits, the Federal defense tax, ASCAP legislation and the consent decree.


THESE THREE
make screen history
in RKO RADIO'S
outstanding
Thanksgiving Week
Attraction.

Imagine! The star-director combination of "Rebecca," plus sensational Cary Grant, in one of the most dramatic love stories ever told! . . .



CARY GRANT
JOAN FONTAINE

Suspicion

FROM FRANCIS ILES' BRILLIANT NOVEL, "BEFORE THE FACT"

with SIR CEDRIC HARDWICKE • NIGEL BRUCE • DAME MAY WHITTY

DIRECTED BY ALFRED HITCHCOCK

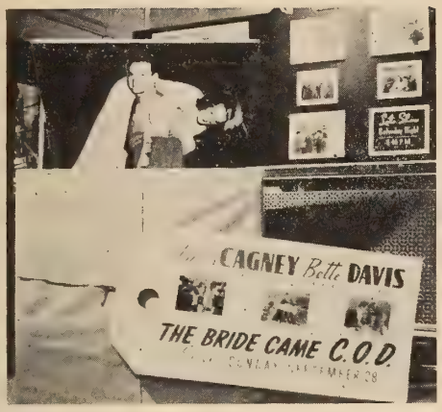
Screen Play by Samson Raphaelson, Joan Harrison, Alma Reville

RKO RADIO PICTURES

BACKED BY SENSATIONAL NATIONAL CAMPAIGN OF FULL-PAGE ADS REACHING 70,000,000 READERS OF 14 MAGAZINES INCLUDING LIFE, LOOK, RED BOOK, COLLIERS AND FAN PUBLICATIONS.

LITHO U.S.A.

Selling the Picture



Busch's Jack-in-the-Box Display

(Only it wasn't Jack.) When the above photo was taken, the box was open; but a second later, it closed. And that was what made the display on Warners' "The Bride Came C.O.D." at the Jeffery Theatre, Chicago, such an attention-getter. Patrons were surprised to see the box, closed, suddenly open up, with a cutout of James Cagney carrying Bette Davis popping up. Sign shop and theatre cooperated on the display, according to Manager Robert Busch.

V For Victory Stickers Highlight Campaign

T. J. Cary and Ned Kornblite of the Capitol Theatre, Waverly, N. Y., have done it again. This time the subject of their efforts was "Dive Bomber."

Highlight of the campaign was the use of 4,000 "V for Victory" stickers. A mat in the press book was used which read, "America's V is in 'Dive Bomber'," to which was added "See 'Dive Bomber' at the Capitol Theatre, Waverly, etc." The daily newspaper gave the theatre credit for starting the local "V for Victory" campaign. Half the cost of the stickers was defrayed by promoting an ad from a local drug store on the reverse side. An airplane, fuel and pilot were promoted in the interest of aviation so that the stickers could be dropped from the air in a 20-mile area surrounding the theatre in every direction. Mayors of various towns gave permission.

The stickers were made so that they could be pasted on windows of automobiles, stores, etc. Some of them (100 in all) were printed with a star on the back and a local ice cream firm was promoted to give a pint of ice cream free to each holder of a sticker bearing a star. The company ran an ad explaining how to get a pint of ice cream and of course, that made everyone pick up the stickers as they dropped from the skies.

Cary and Kornblite also shellacked a three sheet bearing the playdate on the sidewalk of the main street of Waverly in front of the theatre.

As a result of all this activity, business set a new record for a popular priced picture.

Enters Cage, Gets Publicity

When MGM's caravan exhibiting "King Tarz" in connection with "Tarzan's Secret Treasure" stopped in Toledo recently, Manager Jack Lykes of Loew's Valentine got himself some publicity by entering the cage and posing with the friendly animal for photographers. Next day the *Times* carried the picture.

Paramount to Spend $250,000 to Advertise 'Louisiana Purchase'

Designed to reach a minimum of 80,000,000 people in the United States and Canada, Paramount is allocating $250,000 for the advertising and exploitation campaign on its forthcoming Technicolor release, "Louisiana Purchase," R. M. Gillham, director of publicity and advertising, has announced.

The campaign, which will utilize all advertising mediums, including newspapers, national and fan magazines, radio and trade papers, will be the most extensive, both in coverage and money expended, in the past two years of the company's sales activities.

Emphasizing the Technicolor factor in the merchandising of this big musical comedy, Paramount has scheduled full-page, four-color ads in such nationally circulated magazines as *Life, The Saturday Evening Post, Good Housekeeping, Cosmopolitan* and *Woman's Home Companion* and will also use a four-color ad in *Movie and Radio Guide.*

Full-page ads in two colors or black and white are slated for all of the fan magazines, including *Screen Guide, Hollywood, Motion Picture, Movie Story, Movie Life, Movies, Movie Stars on Parade, Personal Romances, Modern Screen, Photoplay-Movie Mirror, Silver Screen, Screenland, Screen Romances* and *Your Charm.* An additional four-color, full-page ad will appear in the *Toronto Star Weekly Magazine,* assuring wide Canadian coverage.

Two-column ads are also scheduled for the following publications: *Look, Collier's, Ladies' Home Journal* and *Country Gentleman.*

In the newspaper field extensive cooperative ads have been set up to be run in conjunction with the theatres booking the picture.

Augmenting this newspaper and magazine campaign will be intensive radio coverage. Much of this will center about Bob Hope's sponsored programs. The comedian heads the stellar cast which includes Victor Moore, Vera Zorina and Irene Bordoni of the original Broadway cast.

In addition, special radio transcriptions, spot announcements and other broadcasting accessories and special teaser trailers are being prepared for the use of the individual theatres in which the picture will play.

For Better Show Selling

Showmanalyses Have Appeared In STR on Following Pictures

Big Store	June 21
Blossoms in the Dust	July 26
Bride Came C.O.D.	July 19
Charley's Aunt	Aug. 2
Dr. Jekyll and Mr. Hyde	Sept. 6
Feminine Touch	Oct. 11
Here Comes Mr. Jordan	Aug. 16
Hold Back the Dawn	Sept. 20
Ice-Capades	Aug. 23
In the Navy	June 7
International Squadron	Oct. 4
Lydia	Aug. 30
Moon Over Her Shoulder	Oct. 18
New Wine	Aug. 9
One Foot in Heaven	Nov. 1
One Night in Lisbon	June 14
Puddin' Head	June 28
Sundown	Oct. 25
Tom, Dick and Harry	July 5
Two-Faced Woman	Nov. 8
Unfinished Business	Sept. 13
Week-End in Havana	Sept. 27

Chakeres House Sets A Radio News Tieup

A tieup with radio station WIZE whereby that station broadcasts several times daily the latest news events direct from its headquarters to State Theatre patrons by private telephone line has been made by officials of the Regent-State Corp., Springfield, O. According to Mike Chakeres, the tieup was consummated at no cost to the theatre, other than the expenditure for a credit slide projected on the screen during the broadcasts.

An advantage of the tieup, Chakeres points out, is that during operating hours the theatre can open its line to the radio station and pick up any program that is being broadcast. Thus, should a breakdown occur during the performance, the line can be opened and the air program heard by the audience. The State manager has the advantage of using any popular programs he cares to at any time during the day.

"I believe a tieup like this would be a grand suggestion for the boys in the field," Chakeres declares, "since in these difficult times people are very anxious to know what is happening in the outside world. It is a means of bringing more people, who would ordinarily sit home by the radio, to the theatre."

Movie Season Display Clicks

Attractive and varied have been the displays used by showmen throughout the country to acquaint their patrons with the hit pictures of the new movie season. But few, we'll wager, were more original and eye-catching than the 8 x 12-ft. lobby board created by Julius Lamm, manager of the Uptown Theatre, Cleveland. With a set of star stills, your own artist could duplicate this display, which was made timely through a red, white and blue color scheme.



Program Exchange

Members Busy Selling Their Attractions; Promotion Takes Ken Prickett Away from Us

If we fail to begin our discourse this week with comment about the weather, we have a very good reason. It looked calm and peaceful one day last week. To be sure, there was a slight breeze, but it was so invigorating that we opened our coat and vest, breathed deeply and pounded our chest. (We did *not* yell in the Tarzan manner.) Anyway, the next day we started sneezing, our nose felt like it had been stuffed with cotton. In short, we had a cold. The weather had deceived us, and like an elephant, we can never forget. So, today, we refuse to comment about the weather.

Digging into the programs—wait a minute, there's a Stoltz novelty sticking out, so let's see what it is. When he played "International Lady" (you can do this too—we mean you can do what Stoltz did when he played it), Manager Arnold Stoltz of the Avon, Utica, N. Y., tied up with a music shop for the distribution of cards which, in the upper left-hand corner, featured a small cutout reproduction of a phonograph record with a hand pointing toward it. The "record" was partly affixed to the card, so that it could be lifted up to see what was underneath. Copy:

"Lift off this record. Find your lucky number. It may receive one of the ten free prizes. (Selling copy about the picture.) Thank your lucky stars you live in America where you can enjoy your excitement in the safety of motion pictures . . . and thanks to the fact that you live in Utica where you can obtain your choice of an international tune from Harlem swing to concert overture with your favorite music on Columbia and OKeh records. You pay no more at Melody House. Bring your lucky number to our store. If it's posted, you'll receive your lucky record free."

What a swell tieup—and just think, with all the current musicals and more to come, you can make one just like it! Keep it in mind.

Distributed to hotel guests in Chicago during the engagement of "Sergeant York" at the State-Lake Theatre were small cards advising the guests that "for your entertainment during your visit to Chicago we are pleased to announce the showing of . . . 'Sergeant York,' etc." Have *you* tried the hotel stunt. Have similar cards made up, then arrange with the hotel to have them delivered to every room.

Front page of one of the programs from Myron McLeod of the Patricia Theatre, Powell River, B. C., shows six smiling faces, from Dad to the youngest child of the family. "One Big Happy Family," the copy states. "Why? Because they have learned to forget their troubles momentarily and enjoy their evenings at the theatre where they see and hear the world's finest entertainment amongst good friends and in comfort, realizing all the while that a large part of their entertainment dollar goes to the great cause for which we are all fighting."

While we're in Canada, let's see what Manager A. Easson of the Oakwood Theatre, Toronto, is doing. Well, he distributed 6,000 blotters advertising "Caught in the Draft" and "The Reluctant Dragon" to schools, banks, offices, etc., in the district. He also put out 7,000 heralds on "Hold That Ghost" that were distributed by the regular distributing agency to homes in the neighborhood and inserted in daily papers by newsstands on the principal corners.

W. S. Samuel of the Lyric Theatre, Port Neches, Texas, informs us that "the program cover reproduced in the Oct. 18 issue of STR was not original. This was a 'steal' from *The Dallas Morning News*. The ad was used by Interstate Theatres during that circuit's 'Showtime' Campaign. I have never seen so many fine ideas as they introduced in that newspaper campaign . . ." And so that matter is settled.

Match books with copy advertising "Million Dollar Baby" were distributed by Manager W. H. Woodley of the Ritz Theatre, Hickman, Ky., and they attracted lots of attention and lots of patronage, he reports. He also sends us a sample of his program which also proved "very effective." Which reminds us: Back in the days when we worked at a theatre (Maurice Costello was the matinee idol in them days) we put out match books with this institutional copy: "For matchless entertainment, attend the Blank Theatre."

Down in Dyer, Tenn., Manager Wilfred Bonds distributed orange and white Hallowe'en heralds advertising a midnight ghost show featuring "The Human Monster." Bonds' regular program, small in size, is nevertheless attention-getting.

With its blue and silver cover, that souvenir program used for the opening of the Centre Theatre, Chatham, Ontario, was certainly an excellent all-around job. Included in its contents were the theatre's policy, an introduction to Manager Harland Rankin, a list of Centre features, and page after page of cooperative advertising. From the ads alone, we'd judge that the program more than paid for itself.

One of Bob Ingham's recent programs had a sketch of a dog on the cover with this caption: "You don't need . . . a pointer . . . to lead you to the best entertainment. Follow the crowds to the Orange Theatre (Orange, Mass.)." It's a clever cover, but not knowing our canines, we don't know whether Bob is trying to fool us with that dog or not. Maybe it's a pointer and maybe it isn't. At least, it ain't no bull.

So we've come to the end of another discourse on programs. But before we leave, we must stop and mourn the leave-taking of another of our Program Exchange members. Ken Prickett, for many years a leading showman, has been named special representative in charge of MGM's "Show Builder" Unit No. 1, according to William R. Ferguson, exploitation manager for the company.

Won Several Awards

For the past two years Prickett has been manager of the El Rancho Theatre, Victoria, Texas, and before that was associated with the Schine Circuit in Ohio and Kentucky, and the Griffith Circuit in Kansas. He has been one of the most active members of the Program Exchange and has won awards in exhibitor contests conducted by STR and other trade papers. Twice he has been awarded MGM's Honor Roll Button for outstanding campaigns.

First it was Bill Justice, who left Paragould, Ark., to become a motion picture actor under the screen name of William Travis. Now it's Ken Prickett. We're beginning to feel like a professor, as though the members of the Exchange were our students and that at least two of them were graduating to bigger and better things. We know Bill Travis (dang it all, he'll always be Bill Justice to us) hasn't forgotten his Alma Mater, and we hope Ken doesn't, either. When the list of graduates becomes large enough, we think we shall hold Commencement exercises and distribute diplomas.

See you next week.

Members Added This Week

Paul Jacobs, Lyric Theatre, Portsmouth, O.
Bob Walter, Ritz Theatre, Garden City, Kan.

INSTITUTIONAL COPY

(Editor's Note: The following copy was written for the programs of Warner Chicago Theatres by Charles H. Ryan. It can be easily adapted to your own situation. Further examples will appear on this page from time to time.)

Harmony

This is a mighty big word when you analyze it. Imagine yourself being met at our Box Office by a ticket seller who had a "grouch," your ticket taken by a doorman who "hated himself," an usher who made you feel under obligation to him for assisting in finding you a seat.

Our policy is the reverse. We not only present the best possible pictures but we demand that all attaches accord every patron the utmost consideration!

Wadkins Gives 'Kane' Hollywood Opening, Comprehensive Campaign

Manager V. L. Wadkins of the Manos Theatre, Uniontown, Pa., went to town in his "Citizen Kane" campaign with a special Hollywood opening. To give the production added prestige, the theatre was closed at 5:30 p.m. and reopened at 7:00 with a formal opening to which 64 prominent men and women were invited via telegrams to be the guests of the management.

A highlight of Wadkin's comprehensive campaign was a two-day newspaper contest conducted by the *Uniontown Evening Standard*, the theme of which was "Why did Mrs. 'Citizen Kane' quit?" The illustration carried in the *Standard* showed the final conversation between *Charles Foster Kane* and *Susan*, his second wife, at the moment when she leaves to divorce him, and the awards were for the best 25-word speech of farewell which answers the question.

Other factors in the big campaign were: deluxe trailer running ten days in advance of opening; advance lobby display; 500 letters to prominent citizens; street car cards; banner at the car terminal; 3,000 candy bags imprinted with copy and pictures; a tie-in with Kresge's store; 2,000 heralds; six 24-sheets located on all main traffic arteries; 200 window cards; 50 three-sheets and 100 one's; 24-sheet on truck and special corps of girls on the telephone inviting folks to see the production.

--Your Application Blank--

Clip and Mail Now!

STR Program Exchange
SHOWMEN'S TRADE REVIEW
1501 Broadway
New York, N. Y.

Dear "Chick":—I hereby apply for membership in the STR Program Exchange. I understand that entry of my name on this coupon signifies a willingness to exchange theatre programs with other theatres, but involves no other obligation.

Name .....

Theatre .....

City .....

State .....



TWO-FACED WOMAN



Use Every Angle That Will Impress Patrons With Fact That This is a Laugh Film

An SHB Showmanalysis (REG. U. S. PAT. OFF.)

Original screenplay by S. H. Behrman, Salka Viertel, George Oppenheimer. Directed by George Cukor. Produced by Gottfried Reinhardt.

Turning to comedy in "Ninotchka," Garbo won the admiration and allegiance of many movie patrons who prior to that film had dismissed her pictures with the excuse that "they're too heavy and tragic for me." But there are still many people who, for sundry reasons, failed to see "Ninotchka," and who perhaps still labor under the impression that any picture starring Garbo is heavily laden with deep drama and tragedy. Of course, if they see "Two-Faced Woman," they'll be pleasantly surprised and pleased. And they'll see "Two-Faced Woman" if they're sufficiently impressed with the fact that it is a gay, hilarious comedy. That's where your showmanship comes in. And that's where we come in with this Showmanalysis to help your showmanship.

SUGGESTED TEASER ADS

Garbo does a lot of things in this picture for the first time. Playing up "these things" in your advertising will help you sell a lot of extra tickets. While they are really exploitation angles, we think they would be especially effective in a series of teaser ads. One ad would read: "Garbo Rhumbas! Watch Her Do the Chicachoca in 'Two-Faced Woman'." Another would read: "Garbo Introduces a New Short Bob! Setting a New Hair Style in 'Two-Faced Woman'." You'll find further examples on the second page of the press book's exploitation section and on the sixth page of the same section you'll find illustrated mats. There are seven in all—exactly a week's supply. Be sure to have the star's name set in large bold capital letters in each ad.

BEAUTIFY A LOCAL GIRL

The stunt that proved so valuable in connection with "Pygmalion," whereby an unknown girl in communities where the picture played was transformed into an attractive young lady, can also be used in your campaign on the Garbo film. Beauty shops and department stores can help in the transformation, while newspapers can help publicize the stunt through special stories and art.

SELL IT WITH TIEUPS

When a picture has tie-up possibilities, that means window displays and cooperative ads for live-wire theatremen. Well, "Two-Faced Woman" has at least fourteen distinct tieups — ski suits, negligees, short bob (beauty shops), ballrooms, millinery, dining and dancing, furs, lighters, fashions, jewelry, evening clothes, swim suits and boudoir slippers—and if you search through the stills at your MGM exchange, you may find even more. So make tieups one of the most important angles of your campaign, even though you may find it necessary to abandon others.

TRY THIS NEWSPAPER CONTEST

Suggested by scenes in the picture which show Garbo and Melvyn Douglas—especially Douglas—taking spills and falls and clowning or romancing in the snow country, a newspaper contest could be conducted in which persons devoted to ice-skating and skiing could write short letters on their most embarrassing moments in winter sports.

PHOTO IDENTIFICATION CONTEST

If the ice-skating or skiing season has started in your territory by the time you play the picture, have a photographer snap groups of the participants, then encircle a head of a person who, if he or she identifies himself or herself after seeing the picture in the paper, receives a pair of guest tickets to see "Two-Faced Woman." If you play the picture ahead of season, perhaps the newspaper will have scenes taken during last year's sports activities which can be used.

DANCE STRIP DISPLAYS

In ballrooms, skating rinks, taverns—wherever young people congregate—displays made up of stills showing Garbo doing the Chicachoca should be on view. Even in bars and restaurants where music is furnished by juke boxes, such displays would prove valuable.

Using the five-column dance strip mat shown on page 5 of the press book's publicity section, have special heralds made up for distribution to high school and college students and to dance schools. In making this suggestion, it is our belief that in getting the younger element interested in your engagement, you'll be going a long way toward establishing record grosses when the picture plays.

TWIN-TEST GOOD STUNT

Here's a publicity stunt they'll use in New York when the Garbo comedy plays there which, unlike many New York stunts, can be easily adapted to use in other communities throughout the country:

In the picture, Garbo's husband isn't sure whether the Garbo he meets in New York is his wife from Montana, or her twin sister. Your job is to select identical twins and have a newspaper feature writer, columnist or college student escort one girl to dinner and the movies one night, following the same routine the next night with her sister. On the third day, the man meets both sisters, kisses them, and tries to guess which is which. A story with illustrations can be written by the man involved in the test.

AN ANGLE FOR THE MEN

Whether conducted via the newspaper, radio or the theatre itself, here's a contest that should bring a large response from men. Garbo nearly gets away with deceiving her husband. Therefore, ask the men this question: "Could *your* wife fool you?" Women might also be brought into the contest by asking them if they could fool their husbands. If you could get three or four married couples to appear on a local radio program and debate the question, a lot of curiosity and interest in "Two-Faced Woman" would be created.

SWELL FOR LOBBY DISPLAY

One of the illustrations on the 24-sheet shows Garbo in skiing outfit about ready to "take off." Cutting out the figure, you could place it atop an imitation snow hill for a smash lobby or window display; the latter, of course, in connection with a tieup on ski suits.

DOWN TO EARTH

Keep your campaign "down to earth"; in other words, keep it directed toward the Smiths and Joneses, etc. After all, it's going to be the masses that will fill your theatre and roar with laughter when the picture plays.



Take to the Tieups, Theatremen

If you depended on tieups alone to put over "Two-Faced Woman," you'd be doing a swell job of promotion, for there are over a dozen opportunities. Shown above are samples: (top) headache remedies, (bottom) boudoir slippers. Need we say more?



Ads Like This Play Up Comedy

Comedy—that's what the public wants these days, and that's what it will get in "Two-Faced Woman." The ads, an example of which is reproduced above, play it up big. Only in one previous picture, "Ninotchka," did Garbo have a comedy role, so it will still be necessary for you to convince those who think of her only as a tragedienne that she is really a comedienne in this picture. The ads will help you, so use them in your campaign.



The Talk of the Tents Up and Down the Land

Variety Club Notes

Weekly Get-Together of Filmdom's Good Fellows

JOHN H. HARRIS, NATIONAL CHIEF BARKER

Tent No. 1—Pittsburgh

900 Attend Lucky Thirteenth Banquet; Many Former Barkers Attend; Dinner Given for Harry Feinstein

The "Lucky Thirteenth" Banquet was a big success. More than nine hundred barkers and their friends were present. Harry Kalmine, Mike Cullen, Joe Hiller, Maurice Spitalny, Harry Feinstein, Mike Shapiro, Joe Feldman, Jimmy Totman and Dr. Beinhauer and all other members of the various committees are to be congratulated on the excellent program and entertainment they arranged. Harriett Pettit, Harry Kalmine's secretary, handled all details of the banquet and really did a grand job, entitling her to a vote of thanks.

Among the former barkers of Tent No. 1 who were here for the banquet were Eddie Fontaine, Addie Klein, George Elmo, Jules Lapidus, Bert Stern and Abe Weiner, and it was like a college home-coming for them, judging from the hearty welcome.

The committee wishes to extend a vote of thanks to Mort England, Mike Shapiro and Al Weiblinger on the yeoman service they performed at the club over the week-end.

The new election of officers for Tent No. 1 will be held on Monday, November 10.

Practically all of the barkers of Tent No. 1 will attend the bachelor dinner being tendered on November 7 to Harry Feinstein, local buyer for Warners, who is to be married to Miss Sylvia Fierst.

Tent No. 3—Cincinnati

Harry Young Awaits Maria Montez; Morris Dudelson a Visitor; Gin Rummy Tourney Off to Good Start

Harry Young, local Universal manager is all agog over the impending personal appearance of Universal's new star, Maria Montez. Miss Montez, who according to Young and other Universal sources, is the new Sarong Girl imported from South America, will make her Cincinnati personals on November 14 and 15 with Dayton getting the break on the following day.

Morris Dudelson, the United Artists manager in Detroit, spent the week-end with his brother, Harris, who serves in the same capacity for UA in Cincinnati. Yes, they took in all the sights including the ones over the river in Kentucky.

Max Stahl of Paramount Short Subjects, always a welcome visitor, dropped in. Max used to belong here but now makes his headquarters in Cleveland.

The Gin Rummy Tournament got off to a big start with 32 participants. Sixteen were eliminated on Saturday and eight more on Sunday. Next Saturday and Sunday will see the playoffs with the winners decided on the last day. The committee, composed of Mike Greenberg, Alan Moritz, Andy Niedenthal, Nat Kaplan, Al Kolitz and Morris White, should be congratulated.

Now with Bob Milford and his "My Sister Eileen" company out of town this scribbler as well as the entire personnel of the club should get some rest and much needed sleep. The entire cast and management spent all their waking hours, which were from after the show till late in the morning, in the clubrooms. But a good time was had by all.

Arthur Frudenfeld and the scribbler have been appointed a committee of two to write a scenario for use in the promotion of the Cincinnati Boys Clubs. We are glad for the appointments but we are no Maxwell Andersons or Noel Cowards.

WHEN? WHERE? WHAT?

Nov. 8: Charlotte—First Annual Banquet
Nov. 11-12: Columbus—RCA Victor Dance Caravan
Nov. 15: Washington—Eighth Annual Dinner Dance
Nov. 24: Texas—Thanksgiving Party
Dec. 14: Philadelphia—Annual Banquet
Dec. 15: Texas—Induction of Officers
Dec. 20: Texas—Christmas Carnival
Dec. 31: Texas—New Year's Celebration

Tent No. 5—Detroit

Alec Templeton Concert Attended by 5,000; Proceeds Go to Tent's Charities; American Seating Night Sat.

Wednesday was a red letter day for Detroit. Alec Templeton, famed concert pianist, appeared under club auspices at the Masonic Temple. About 5,000 people came to see and hear him, packing the place to the point of selling standing room tickets. The event was handled by a group of live-wire club members and loyal friends, with special tributes going to Barkers Dave Idzal for the publicity—a well-planned and organized job—and Jack MacPherson for the ticket promotion—and Chief Barker Johnny Howard, efficiently in the background, and the omnipresent Ed Kirchner who, as always, did plenty of the hard work.

Proceeds of the event go to swell Detroit Tent's contributions to charity activities. There is a new one brewing that we can tell about a little later—it's still a secret!

Saturday was American Seating night at Variety. Kings of the Evening were Larry Becker, Alson Whitney, and Fred Dunakin. Guests of the occasion were Anita Louise and Owen Davis, Jr., stars of the current Lafayette Theatre play. (Everybody learned about Poplitеal.)

Detroit sent a big contingent to Pittsburgh for the annual dinner—and still had enough left over for a lively Saturday night.

Komer and Goldberg night is going to be a big event at the club—count on the Goldberg Twins to come up with some big and lively ideas.

Tent No. 11—Washington

Club All Set for Next Saturday's Dinner-Dance; Gracie Fields Performance Highly Successful

The club is all set for the big affair next Saturday, November 15, at 7:30 p.m., at the Willard Hotel. Chairman Carter Barron has made elaborate plans for the Victory dinner-dance being our 8th annual affair. Bud Abbott and Lou Costello will headline a list of stars from Hollywood and Broadway. Among those expected to be present are Universal's Bill and Mrs. Scully, Mr. and Mrs. Edgar Moss, Mr. and Mrs. William Sussman, Mr. and Mrs. James Grainger, Mr. and Mrs. Mike Conrow, Mr. and Mrs. Morton Thalheimer, Mr. and Mrs. Sam Bendheim, Mr. and Mrs. I. M. Rappaport. Ticket Chairman Sam Wheeler for the dance announces the ballroom will be filled to capacity for the gala party. However, Sam can squeeze you in yet if you decide to attend. Barker Morgan Bear will supply the music for the dinner-dance.

The Gracie Fields performance at Constitution Hall, sponsored by Tent 11 for the British War Relief, was very successful and the club's share of the $6500 receipts was turned over to the local relief branch. Carter Barron takes a bow on this one, too.

Election of officers is slated for the luncheon meeting Monday, November 10, day before Armistice Day, at a luncheon meeting in the Willard Hotel. Carter Barron, who is first assistant chief barker, and who has held the top office once before, has declined to accept the post. Hope he can be persuaded. The new officers will be introduced by Chief Barker Hardie Meakin at the Victory Dance.

Tent No. 12—Twin Cities

First Party of Fall Season Draws Fine Crowd; Ray Wylie Among Visitors; Ted Galanter Also Attends

Chief Barker Ben Blotcky of the Twin City Variety club got back from a New York business trip just in time to be present for the club's first party of the fall season in connection with the Minnesota-Northwestern homecoming football game. The party drew a fine crowd and was a huge success in every way, much credit going to Lowell Kaplan and Charlie Rubenstein, co-chairmen of the entertainment committee. There was dancing, favors, entertainment and a dandy breakfast.

Among the out-of-town former Minneapolis barkers present for the party was the very popular Ray Wylie, former United Artists' salesman here and now working out of the St. Louis branch. Ray had his charming wife along and the couple did plenty of boasting about Raymond "Mickie" Wylie, the youngster they recently adopted and who accompanied them to Minneapolis on this brief vacation.

Another out-of-town visitor present for the party was Ted Galanter, former Minneapolitan now connected with Filmack in Chicago. He came up just to see the Minnesota-Northwestern football game and attend the Variety club affair. Norman Pyle, MGM exploiteer, was a host at a party tossed by him for his "fishermen's group."

Tent No. 13—Philadelphia

Banquet Given Jim Clark; Large Crowd Attends Hallowe'en Party; Preparations Under Way for Banquet

The banquet given to former Barker Jim Clark in the Grand Ballroom of the Bellevue-Stratford Hotel was an overwhelming success. The Dinner Committee, headed by Jay Emanuel, pulled a number of novel stunts which were the last word in exploitation.

A large crowd of Barkers and their ladies attended the Annual Hallowe'en Party, which was held in the Club Room Saturday evening. The novel decorations and pleasing floor show added much to the enjoyment of the affair.

Sunday afternoon, the Ladies' Auxiliary held the first of their Bridge Tournaments, with a capacity crowd attending.

Preparations are in full swing for the Annual Banquet, which takes place in the Grand Ballroom of the Bellevue-Stratford on Sunday, December 14th, and a general membership meeting has been called for this Wednesday night for the purpose of perfecting all plans.

Tent No. 17—Texas

Hallowe'en Party a Hilarious Affair; Wallace Walthall and Mrs. E. B. Coleman Win Prizes for Costumes

Hallowe'en was celebrated by Tent No. 17 with a most successful party under the Chairmanship of Joseph Estes. The Roof Garden of

(*Continued on Page* 38)

The Box Office Slant

Four Jacks and a Jill

RKO-Radio **Musical Comedy** **68 mins.**

(Block No. 3, Nat'l Release, Jan. 23)

AUDIENCE SLANT: (Family) Good songs, three swell dances by Ray Bolger but a confusing uneventful story.

BOX OFFICE SLANT: Exploitation of names should give program headed by heavy drama some added draw.

Cast: Ray Bolger, Anne Shirley, Desi Arnaz, June Havoc, Jack Durant, Fritz Feld, Henry Daniell. Directed by Jack Hively. Produced by and original screenplay by John Twist. Additional material by Monte Brice. Cameraman, Russell Metty. Art director, Albert D'Agostino.

Plot: Anne Shirley meets Bolger, leader of a four-man orchestra and telling them she is broke persuades them to let her stay with them. She gets them a job by telling them she is a friend of King Stefan of Aregal. She joins the band as a singer and is surprised when Desi Arnaz, apparently the King, comes to the cafe. But Arnaz is a pickpocket and he gives Anne the jewels he steals. Bolger gets angry and leaves the group but is persuaded to return when he hears she has returned the presents. Desi runs away with another girl and Ray is reconciled with Anne but the real King appears and he, too, takes a fancy to Anne just at the fadeout.

Comment: As a vehicle for Ray Bolger, this offers him three opportunities to dance which he exploits to the limit. As a dancer he is excellent. In a romantic role, he doesn't quite fit. Anne Shirley tries out a new type of part for her—a singer—with a fair degree of success. The rest of the cast are largely unknowns, but RKO doesn't even credit some of the important characters such as the three other players in the band who seem to be on the screen much of the time and who really give good performances. There must have been some extra footage which explained a little more about the plot because there seems to be something missing in several scenes. The picture isn't strong enough to top a bill but it should be quite an acceptable addition to a program which already lists a heavy dramatic feature and has some drawing power. To sell "Four Jacks and a Jill," use the music angle, tieing up with music stores and local orchestras and radio stations; also tieup with local dancing schools.

Catchline: "He danced his way into romance."

Obliging Young Lady

RKO-Radio **Comedy** **78 mins.**

(Block No. 3—Nat'l Release, Jan. 30)

AUDIENCE SLANT: (Family) Should please the less critical.

BOX OFFICE SLANT: Passable supporting fare that could be improved by additional editing. Will need some smart selling to put it over.

Cast: Joan Carroll, Edmond O'Brien, Ruth Warrick, Eve Arden, Robert Smith, Franklin Pangborn, Marjorie Gateson, John Miljan, George Cleveland, Luis Alberni, Charles Lane, Fortunio Bonanova, Andrew Tombes, Almira Sessions, Pierre Watkin and others. **Credits:** Directed by Richard Wallace. Screenplay by Frank Ryan and Bert Granet. Story by Arthur T. Horman. Director of photography, Nicholas Musuraca. Produced by Howard Benedict.

Plot: An ace newspaper reporter retires to a mountain wilderness to write and finds, at a nearby lodge, the girl who spurned his attempts to make her acquaintance on a train. He helps her protect the youngster in her charge from dreaded newspaper notoriety. Together they pose as the child's parents to keep her identity hidden until the real parents arrive.

Comment: Here's a fair comedy that would have been better with some additional editing. As it now stands, the action bogs down in too many spots, and the result is a passable piece of supporting fare. Otherwise, the familiar thin story is presented in average form with several laugh provoking situations. In its favor is the work of the cast, particularly little Joan Carroll, Edmond O'Brien and Ruth Warrick, but unfortunately they are not marquee names. Director Richard Wallace did his best with the material given him, but never fully overcame the handicap. Production is good. Arrange tieups with stores plugging merchandise and gifts for an "Obliging Young Lady." Distribute small envelopes containing tacks, with instructions to use as used in picture. The title is good for a teaser campaign.

Catchline: ". . . and a little child shall lead them . . . by the neck."

Legion of Decency Ratings

(For Week Ending Nov. 8)

SUITABLE FOR GENERAL PATRONAGE

Buy Me That Town — Riding the Sunset Trail
Ellery Queen and the Murder Ring

SUITABLE FOR ADULTS ONLY

Hot Spot — Swamp Water

A Date With the Falcon

RKO-Radio **Mystery Comedy** **63 mins.**

(Block No. 3—Nat'l Release, Jan. 16)

AUDIENCE SLANT: (Family) The same comedy-mystery blend as in first of the series; should be as popular as predecessor.

BOX OFFICE SLANT: A good second feature on almost any program.

Cast: George Sanders, Wendy Barrie, James Gleason, Allen Jenkins, Mona Maris, Victor Kilian, Frank Moran, Alec Craig. **Credits:** Produced by Howard Benedict. Directed by Irving Reis. Screenplay by Lynn Root and Frank Fenton. Photographed by Robert De Grasse. Art directors, Albert D'Agostino and Al Herman.

Plot: The Falcon, about to leave on his honeymoon with Wendy Barrie, is asked by police inspector James Gleason to help him solve the disappearance of a man who has invented a formula for synthetic diamonds. The Falcon seems about to lose his bride-to-be several times during the ensuing hour as he diligently pursues his clues and hunches and finally runs down the killers, solves the mystery and departs on his honeymoon.

Comment: Somewhat similar in its comedy to the first of this series, this follow-up to "The Gay Falcon," should please as many patrons as its predecessor. Its drawing power, also, will be about on a par with "Gay Falcon." George Sanders again does a capable job in the leading role, and Jimmy Gleason, by now a top contender for Academy Award honors for his roles in "Meet John Doe" and "Here Comes Mr. Jordan," again scores with his interpretation of the police inspector. Wendy Barrie has little to do in the leading feminine role. Direction and production are satisfactory. Sell the picture along the same lines as you sold "The Gay Falcon."

Catchline: "The Falcon catches a murderer and a few ladies' hearts along the way."

I Killed That Man

Monogram **Mystery** **70 mins.**

(Nat'l Release, Nov. 14)

AUDIENCE SLANT: (Adult) Perfect entertainment for the murder mystery fans. Swell dramatic screenfare.

BOX OFFICE SLANT: Better than average program feature.

Cast: Ricardo Cortez, Joan Woodbury, Iris Adrian, George Pembroke, Herbert Rawlinson. **Credits:** Produced by Maurice King. Directed by Phil Rosen. Screenplay by Henry Bancroft.

Plot: A condemned killer is murdered by a poisoned dart as he is about to confess. Only a few people are present in the deathhouse at the time of the murder. Several clues lead to a prominent man, but there is no evidence. So the Assistant District Attorney works undercover until he gets the information he needs to apprehend the man.

Comment: Starting with a bang and ending the same way, this swell mystery has all the ingredients needed for mass entertainment. It's a natural for the dramatic spot on any program. The new fresh story slant and splendid direction add considerably to the entertainment. Fine performances are contributed by Ricardo Cortez and Joan Woodbury. Taking everything into consideration, it's a better than average feature, and a credit to the production genius of the King brothers. Use newspaper headlines about crime for a lobby display. Use the title in teaser ads. Invite local crime prevention agencies to an advance showing.

Catchline: "Murder in the prison death house."

Playmates

RKO-Radio **Comedy With Music** **96 mins.**

(Block No. 3)

AUDIENCE SLANT: (Family) Kyser's best picture to date and one that will entertain thoroughly in all situations.

BOX OFFICE SLANT: Headed by two of the biggest names in the entertainment field today, not to mention the excellent supporting cast, this should reap rich rewards at the box office.

Cast: Kay Kyser, John Barrymore, Lupe Velez, May Robson, Patsy Kelly, Peter Lind Hayes, Alice Fleming, George Cleveland, and Kay Kyser's band featuring Ginny Simms, Harry Babbitt, Ish Kabibble, Sully Mason. **Credits:** Produced and directed by David Butler. Screenplay by James V. Kern. From a story by David Butler, James Kern and M. M. Musselman. Director of photography, Frank Redman. Art direction, Albert D'Agostino. Music and lyrics by Jimmy Van Husen and Johnny Burke. Musical direction, Roy Webb.

Plot: To get her client a radio contract, Patsy Kelly decides to team Barrymore with Kyser, whose popularity is high. A Shakespearean Festival is planned while Kyser brushes up on his Shakespeare. But Barrymore has no intention of appearing with the band leader, tricks him to avoid it. In the end, he finds that he, himself, has been tricked while Kyser and the band take honors with a colorful number, "Shakespeare in Song."

Comment: This, the third film in which Kay Kyser has appeared, is undoubtedly his best. Perhaps the reason is the excellent support furnished the famed band leader by John Barrymore, Patsy Kelly, Lupe Velez and May Robson, as well as the scripting by James V. Kern and David Butler's direction. It's all a lot of nonsense, of course, but enter-

(*Continued on Page* 16)

THESE ADS...

"WILL SCORE A DIRECT HIT!" —WALTER WINCHELL

"TARGET FOR TONIGHT"

PRESENTED BY WARNER BROS.

"WILL SCORE A DIRECT HIT!" WALTER WINCHELL

"THE BEST PICTURE TODAY!" QUENTIN REYNOLDS of Collier's

...Just arrived by bomber! No actors but the fighting RAF itself!! The whole picture filmed under fire! Never a film like it!

FIRST SHOWING IN AMERICA TOMORROW GLOBE B'WAY & 51ST

Produced under direction of Harry Watt

"TARGET FOR TONIGHT"

PRESENTED BY WARNER BROS.

"WILL SCORE A DIRECT HIT!" —WALTER WINCHELL

"WHAT A SHOW! DON'T MISS IT!" QUENTIN REYNOLDS, Collier's

Filmed under direction of Harry Watt

NOW GLOBE B'WAY & 51ST

"TARGET FOR TONIGHT"

"One of the top dramas to ever reach the screen! Don't miss this film!" Herald-Tribune

Presented by Warner Bros.

GLOBE

"TARG... TONI...

PRES...

"WILL SCORE A DIRECT HIT!" WALTER WINCHELL

FILMED...

GET BU...

You'll find 'em—and lots more—in the Warner pressbook!


"A DIRECT HIT!" —WINCHELL
TARGET FOR TONIGHT
Every minute packed with thrills! A 'must'! —News
Thrilling, exciting—these words hardly seem sufficient! —Mirror
Excitement doubled and redoubled! A 'must'-a hair-raiser! —Post
Quickens the pulse and cheers the heart! Times
Most decidedly to be seen! —Journal-Amer.
It hits the bulls-eye! —P. M.
One of the top dramas to ever reach the screen! Don't miss it! —Herald-Tribune
Terrific! If you miss it you'll miss one of the most thrilling ever! —World-Tele
PRESENTED BY WARNER BROS.
GLOBE B'WAY 46 ST
"SCORES A DIRECT HIT!" —WINCHELL
One of the top dramas to ever reach the screen! Don't miss it! Her-Trib.
TARGET FOR TONIGHT
Every minute packed with thrills! —News
Hits the bulls-eye! —P. M.
Quickens the pulse and cheers the heart! —Times
Thrilling, exciting—these words hardly seem sufficient! —Mirror
Excitement doubled and redoubled! A 'must'—A hair-raiser! —Post
Terrific! If you miss it you'll miss one of the most thrilling ever! —World-Tele.
Presented by Warner Bros. at the GLOBE B'WAY 46 ST.
AND JUST
FIGHTING RAF ITSELF!
SCENE AUTHENTIC! NEVER A
PICTURE LIKE IT!
"WHAT A SHOW! DON'T DARE MISS IT!" QUENTIN REYNOLDS of Collier's
SEE FOR THE 1ST TIME HOW THE RAF PLANS A DARING RAID . . . TAKES OFF FROM HIDDEN AIRDROMES...DODGES DEADLY ANTI-AIRCRAFT FIRE . . . THEIR WHOLE AMAZING OPERATION FROM SECRET START TO BLAZING FINISH!
Produced under direction of Harry Watt
INESS!
it to know--because they're getting it!
Look:
GLOBE
"TARGET FOR TONIGHT" ACTUALLY FILMED UNDER FIRE
WARNERS again!

CADET GIRL

20th-Fox. Drama. Principals: Carole Landis, George Montgomery, John Shepperd, William Tracy. Advance Dope, August 9.

ALBANY ..... Nov. 13
2 p.m., 20th-Fox Exchange
ATLANTA ..... Nov. 13
1 p.m., 20th-Fox Exchange
BOSTON ..... Nov. 13
2 p.m., 20th-Fox Exchange
BUFFALO ..... Nov. 13
2 p.m., 20th-Fox Exchange
CHARLOTTE ..... Nov. 13
1:30 p.m., 20th-Fox Exchange
CHICAGO ..... Nov. 13
2:15 p.m., 20th-Fox Exchange
CINCINNATI ..... Nov. 13
1:30 p.m., 20th-Fox Exchange
CLEVELAND ..... Nov. 13
2 p.m., 20th-Fox Exchange
DALLAS ..... Nov. 13
2 p.m., 20th-Fox Exchange
DENVER ..... Nov. 13
1:30 p.m., 20th-Fox Exchange
DES MOINES ..... Nov. 13
12:30 p.m., 20th-Fox Exchange
DETROIT ..... Nov. 13
1:30 p.m., 20th-Fox Exchange
INDIANAPOLIS ..... Nov. 13
1:30 p.m., 20th-Fox Exchange
KANSAS CITY ..... Nov. 13
2 p.m., 20th-Fox Exchange
LOS ANGELES ..... Nov. 13
2 p.m., 20th-Fox Exchange
MEMPHIS ..... Nov. 13
1:30 p.m., 20th-Fox Exchange
MILWAUKEE ..... Nov. 13
1:30 p.m., 20th-Fox Exchange
MINNEAPOLIS ..... Nov. 13
2 p.m., 20th-Fox Exchange
NEW HAVEN ..... Nov. 13
1 p.m., 20th-Fox Exchange
NEW ORLEANS ..... Nov. 13
3:30 p.m., 20th-Fox Exchange
NEW YORK ..... Nov. 13
2 p.m., 20th-Fox Exchange
OKLAHOMA CITY ..... Nov. 13
4 p.m., 20th-Fox Exchange
OMAHA ..... Nov. 13
1 p.m., 20th-Fox Exchange
PHILADELPHIA ..... Nov. 13
2:30 p.m., 20th-Fox Exchange
PITTSBURGH ..... Nov. 13
3:30 p.m., 20th-Fox Exchange
PORTLAND ..... Nov. 13
2 p.m., Star Film Exchange
SALT LAKE CITY ..... Nov. 13
2:30 p.m., 20th-Fox Exchange
SAN FRANCISCO ..... Nov. 13
1:30 p.m., 20th-Fox Exchange
SEATTLE ..... Nov. 13
1:30 p.m., 20th-Fox Exchange
ST. LOUIS ..... Nov. 13
1 p.m., S'Renco Screening Room
WASHINGTON ..... Nov. 13
1 p.m., 20th-Fox Exchange

CONFIRM OR DENY

20th-Fox. Drama. Principals: Don Ameche, Joan Bennett, John Loder, Roddy McDowall, Raymond Walburn. Advance Dope, Sept. 13.

ALBANY ..... Nov. 13
2 p.m., 20th-Fox Exchange
ATLANTA ..... Nov. 13
1 p.m., 20th-Fox Exchange
BOSTON ..... Nov. 13
2 p.m., 20th-Fox Exchange
BUFFALO ..... Nov. 13
2 p.m., 20th-Fox Exchange
CHARLOTTE ..... Nov. 13
3 p.m., 20th-Fox Exchange
CHICAGO ..... Nov. 13
2:15 p.m., 20th-Fox Exchange
CINCINNATI ..... Nov. 13
1:30 p.m., 20th-Fox Exchange
CLEVELAND ..... Nov. 13
2 p.m., 20th-Fox Exchange

Trade Show Guide

DALLAS ..... Nov. 13
2 p.m., 20th-Fox Exchange
DENVER ..... Nov. 13
1:30 p.m., 20th-Fox Exchange
DES MOINES ..... Nov. 13
12:30 p.m., 20th-Fox Exchange
DETROIT ..... Nov. 13
1:30 p.m., 20th-Fox Exchange
INDIANAPOLIS ..... Nov. 13
1:30 p.m., 20th-Fox Exchange
KANSAS CITY ..... Nov. 13
2 p.m., 20th-Fox Exchange
LOS ANGELES ..... Nov. 13
2 p.m., 20th-Fox Exchange
MEMPHIS ..... Nov. 13
3 p.m., 20th-Fox Exchange
MILWAUKEE ..... Nov. 13
1:30 p.m., 20th-Fox Exchange
MINNEAPOLIS ..... Nov. 13
2 p.m., 20th-Fox Exchange
NEW HAVEN ..... Nov. 13
1 p.m., 20th-Fox Exchange
NEW ORLEANS ..... Nov. 13
1:30 p.m., 20th-Fox Exchange
NEW YORK ..... Nov. 13
2 p.m., 20th-Fox Exchange
OKLAHOMA CITY ..... Nov. 13
2 p.m., 20th-Fox Exchange
OMAHA ..... Nov. 13
1 p.m., 20th-Fox Exchange
PHILADELPHIA ..... Nov. 13
2:30 p.m., 20th-Fox Exchange
PITTSBURGH ..... Nov. 13
2 p.m., 20th-Fox Exchange
PORTLAND ..... Nov. 13
2 p.m., Star Film Exchange
SALT LAKE CITY ..... Nov. 13
1 p.m., 20th-Fox Exchange
SAN FRANCISCO ..... Nov. 13
1:30 p.m., 20th-Fox Exchange
SEATTLE ..... Nov. 13
1:30 p.m., 20th-Fox Exchange
ST. LOUIS ..... Nov. 13
1 p.m., S'Renco Screening Room
WASHINGTON ..... Nov. 13
1 p.m., 20th-Fox Exchange

MARRY THE BOSS' DAUGHTER

20-Fox. Comedy-Drama. Principals: Brenda Joyce, Bruce Edwards, George Barbier, Hardie Albright. Advance Dope, August 2.

ALBANY ..... Nov. 13
11 a.m., 20th-Fox Exchange
ATLANTA ..... Nov. 13
10 a.m., 20th-Fox Exchange
BOSTON ..... Nov. 13
11 a.m., 20th-Fox Exchange
BUFFALO ..... Nov. 13
11 a.m., 20th-Fox Exchange
CHARLOTTE ..... Nov. 13
10 a.m., 20th-Fox Exchange
CHICAGO ..... Nov. 13
10:30 a.m., 20th-Fox Exchange
CINCINNATI ..... Nov. 13
9:30 a.m., 20th-Fox Exchange
CLEVELAND ..... Nov. 13
10:30 a.m., 20th-Fox Exchange
DALLAS ..... Nov. 13
10 a.m., 20th-Fox Exchange
DENVER ..... Nov. 13
10:30 a.m., 20th-Fox Exchange
DES MOINES ..... Nov. 13
10 a.m., 20th-Fox Exchange
DETROIT ..... Nov. 13
10:30 a.m., 20th-Fox Exchange
INDIANAPOLIS ..... Nov. 13
10:15 a.m., 20th-Fox Exchange
KANSAS CITY ..... Nov. 13
10 a.m., 20th-Fox Exchange
LOS ANGELES ..... Nov. 13
10 a.m., 20th-Fox Exchange
MEMPHIS ..... Nov. 13
10:30 a.m., 20th-Fox Exchange
MILWAUKEE ..... Nov. 13
10:30 a.m., 20th-Fox Exchange
MINNEAPOLIS ..... Nov. 13
11 a.m., 20th-Fox Exchange
NEW HAVEN ..... Nov. 13
10:30 a.m., 20th-Fox Exchange
NEW ORLEANS ..... Nov. 13
11 a.m., 20th-Fox Exchange
NEW YORK ..... Nov. 13
10:30 a.m., 20th-Fox Exchange
OKLAHOMA CITY ..... Nov. 13
10 a.m., 20th-Fox Exchange
OMAHA ..... Nov. 13
10 a.m., 20th-Fox Exchange
PHILADELPHIA ..... Nov. 13
10:30 a.m., 20th-Fox Exchange
PITTSBURGH ..... Nov. 13
11 a.m., 20th-Fox Exchange
PORTLAND ..... Nov. 13
10:30 a.m., Star Film Exchange
SALT LAKE CITY ..... Nov. 13
10:45 a.m., 20th-Fox Exchange
SAN FRANCISCO ..... Nov. 13
10 a.m., 20th-Fox Exchange
SEATTLE ..... Nov. 13
10:30 a.m., 20th-Fox Exchange
ST. LOUIS ..... Nov. 13
10 a.m., S'Renco Screening Room
WASHINGTON ..... Nov. 13
10:30 a.m., 20th-Fox Exchange

RISE AND SHINE

20th-Fox. Comedy. Principals: Jack Oakie, Linda Darnell, George Murphy, Walter Brennan, Milton Berle, Sheldon Leonard, Donald Meek, Ruth Donnelly. Advance Dope, Oct. 11.

ALBANY ..... Nov. 14
2 p.m., 20th-Fox Exchange
ATLANTA ..... Nov. 14
1 p.m., 20th-Fox Exchange
BOSTON ..... Nov. 14
2 p.m., 20th-Fox Exchange
BUFFALO ..... Nov. 14
2 p.m., 20th-Fox Exchange
CHARLOTTE ..... Nov. 14
3 p.m., 20th-Fox Exchange
CHICAGO ..... Nov. 14
10:30 a.m. & 2:15 p.m., 20th-Fox Ex.
CINCINNATI ..... Nov. 14
1:30 p.m., 20th-Fox Exchange
CLEVELAND ..... Nov. 14
2 p.m., 20th-Fox Exchange
DALLAS ..... Nov. 14
2 p.m., 20th-Fox Exchange
DENVER ..... Nov. 14
1:30 p.m., 20th-Fox Exchange
DES MOINES ..... Nov. 14
12:30 p.m., 20th-Fox Exchange
DETROIT ..... Nov. 14
1:30 p.m., 20th-Fox Exchange
INDIANAPOLIS ..... Nov. 14
1:30 p.m., 20th-Fox Exchange
KANSAS CITY ..... Nov. 14
10 a.m. & 2 p.m., 20th-Fox Exchange
LOS ANGELES ..... Nov. 14
2 p.m., 20th-Fox Exchange
MEMPHIS ..... Nov. 14
1:30 p.m., 20th-Fox Exchange
MILWAUKEE ..... Nov. 14
1:30 p.m., 20th-Fox Exchange
MINNEAPOLIS ..... Nov. 14
2 p.m., 20th-Fox Exchange
NEW HAVEN ..... Nov. 14
1 p.m., 20th-Fox Exchange
NEW ORLEANS ..... Nov. 14
2 p.m., 20th-Fox Exchange
NEW YORK ..... Nov. 14
2 p.m., 20th-Fox Exchange
OKLAHOMA CITY ..... Nov. 14
4 p.m., 20th-Fox Exchange
OMAHA ..... Nov. 14
1 p.m., 20th-Fox Exchange
PHILADELPHIA ..... Nov. 14
2:30 p.m., 20th-Fox Exchange
PITTSBURGH ..... Nov. 14
3:30 p.m., 20th-Fox Exchange
PORTLAND ..... Nov. 14
2 p.m., Star Film Exchange
SALT LAKE CITY ..... Nov. 14
1 p.m., 20th-Fox Exchange
SAN FRANCISCO ..... Nov. 14
1:30 p.m., 20th-Fox Exchange
SEATTLE ..... Nov. 14
1:30 p.m., 20th-Fox Exchange
ST. LOUIS ..... Nov. 14
1 p.m., S'Renco Screening Room
WASHINGTON ..... Nov. 14
1 p.m., 20th-Fox Exchange

THE PERFECT SNOB

20th-Fox. Comedy-Drama. Principals: Lynn Bari, Cornel Wilde, Charlie Ruggles, Charlotte Greenwood, Anthony Quinn, Alan Mowbray. Advance Dope, Nov. 1.

ALBANY ..... Nov. 14
2 p.m., 20th-Fox Exchange
ATLANTA ..... Nov. 14
1 p.m., 20th-Fox Exchange
BOSTON ..... Nov. 14
2 p.m., 20th-Fox Exchange
BUFFALO ..... Nov. 14
2 p.m., 20th-Fox Exchange
CHARLOTTE ..... Nov. 14
1:30 p.m., 20th-Fox Exchange
CHICAGO ..... Nov. 14
10:30 a.m. & 2:15 p.m., 20th-Fox Ex.
CINCINNATI ..... Nov. 14
1:30 p.m., 20th-Fox Exchange
CLEVELAND ..... Nov. 14
2 p.m., 20th-Fox Exchange
DALLAS ..... Nov. 14
2 p.m., 20th-Fox Exchange
DENVER ..... Nov. 14
1:30 p.m., 20th-Fox Exchange
DES MOINES ..... Nov. 14
12:30 p.m., 20th-Fox Exchange
DETROIT ..... Nov. 14
1:30 p.m., 20th-Fox Exchange
INDIANAPOLIS ..... Nov. 14
1:30 p.m., 20th-Fox Exchange
KANSAS CITY ..... Nov. 14
10 a.m. & 2 p.m., 20th-Fox Exchange
LOS ANGELES ..... Nov. 14
2 p.m., 20th-Fox Exchange
MEMPHIS ..... Nov. 14
1:30 p.m., 20th-Fox Exchange
MILWAUKEE ..... Nov. 14
1:30 p.m., 20th-Fox Exchange
MINNEAPOLIS ..... Nov. 14
2 p.m., 20th-Fox Exchange
NEW HAVEN ..... Nov. 14
1 p.m., 20th-Fox Exchange
NEW ORLEANS ..... Nov. 14
2 p.m., 20th-Fox Exchange
NEW YORK ..... Nov. 14
2 p.m., 20th-Fox Exchange
OKLAHOMA CITY ..... Nov. 14
4 p.m., 20th-Fox Exchange
OMAHA ..... Nov. 14
1 p.m., 20th-Fox Exchange
PHILADELPHIA ..... Nov. 14
2:30 p.m., 20th-Fox Exchange
PITTSBURGH ..... Nov. 14
3:30 p.m., 20th-Fox Exchange
PORTLAND ..... Nov. 14
2 p.m., Star Film Exchange
SALT LAKE CITY ..... Nov. 14
1 p.m., 20th-Fox Exchange
SAN FRANCISCO ..... Nov. 14
1:30 p.m., 20th-Fox Exchange
SEATTLE ..... Nov. 14
1:30 p.m., 20th-Fox Exchange
ST. LOUIS ..... Nov. 14
1 p.m., S'Renco Screening Room
WASHINGTON ..... Nov. 14
1 p.m., 20th-Fox Exchange

The Box Office Slant

Playmates

(*Continued from Page* 13)

taining nonsense that will keep most audiences chuckling and laughing aloud during most of the proceedings. More than ever before, Kyser proves he can do something besides wave a stick, for his reservoir of talents is liberally drawn upon, while Barrymore, whose fans have multiplied like rabbits since his appearances on the Rudy Vallee program, will get high honors, inasmuch as his assignment here is in keeping with the type of comedy that's registering so well for the Great Profile. Virginia Simms is lovely, whether singing or speaking her lines, and she is fast developing a thespian talent that will serve her well in future screen roles. In view of the strong popularity of both Kyser and Barrymore, "Playmates" should keep box office cashiers busy wherever it plays. Tieups with music shops on the songs and band recordings, tieups with the sponsors of the Kyser and Rudy Vallee programs (if possible) form only the beginning of the possible exploitation activities.

Catchline: "Get ready to hold your sides when Kyser and Barrymore get together in this racy, riotous musical comedy."

A "Girl and Her Dog" contest, offering prizes for the best photos of a girl and her dog, was a highlight of the "Lady Be Good" campaign put over by H. J. Arnold, Indiana Theatre, Terre Haute, Ind.

Poorman Designs Shadow Boxes, Uses Stunt That Stops Traffic

Charles Poorman, circuit road-manager for Rubinsky Theatres in Schuylkill Haven and other Pennsylvania cities, has designed new photo and one-sheet boxes for lobby and exterior use. When photos are on view concealed lights behind them bring out the color; when posters are displayed, the lights spread over the poster. The displays are topped with colored panels which are illuminated indirectly.

For "The Bride Came C.O.D.," Poorman placed a large shipping case in front of theatres playing the picture. The title was lettered on the sides. Within the case was a boy whose protruding legs were covered by silk stockings, while high-heel shoes adorned his feet. A spotlight was focused on the wildly waving legs, and a voice from inside was heard to say "Let me out!" at frequent intervals. The stunt stopped traffic, Poorman reports.

Money Dates

DECEMBER

7th

INTERNATIONAL GOLDEN RULE WEEK. Sponsored by the Golden Rule Foundation, 60 East 42nd Street, New York. This is the time when everybody is supposed to observe the Golden Rule:—"Do unto others as you would have them do unto you." Utilizing the titles and subject matter of your current attraction, there are several ways in which you can use this idea.

DELAWARE JOINED THE UNION, 1787. Theatres in the Blue Hen State should observe this occasion in cooperation with any local groups.

10th

MISSISSIPPI JOINED THE UNION, 1817. This day should be observed in theatres throughout that state in cooperation with other organizations observing the day.

11th

INDIANA ADMITTED TO THE UNION, 1816. Ditto for the Hoosiers.

12th

PENNSYLVANIA JOINED THE UNION, 1787. And those in the Keystone State, too.

14th

ALABAMA JOINED THE UNION, 1819. Looks like a week of States. There's an idea, too.

16th

BOSTON TEA PARTY, 1773. This marked the real beginning of the American Revolution. The day can be observed in a tieup with schools for essay contests on the four freedoms and how they started in America. Also arrange with a grocer to have a pile of tea in the window and award prizes for the nearest guess as to the correct amount.

17th

WILBUR WRIGHT'S FIRST FLIGHT, 1903. Here's a chance to play pictures with an airplane background and get tieups with airports and airlines. A picture of this early contraption, or one just like it, appears in "Sailors With Wings," November March of Time.

18th

NEW JERSEY ENTERED THE UNION, 1787. Theatres in the Garden State should take due notice of this anniversary.

Runs Page Institutional Ad

Using as a basis photos of MGM stars and directors reading the paper, the Beloit (Wis.) *Daily News* ran a full-page institutional ad by arrangement with an MGM exploiteer. Hollywood personnel included stars of current and coming attractions. An institutional ad of the same kind, with Mickey Rooney as the subject, was used by the Merrill (Wis.) *News*.

IT MUST BE WHITE

See Page [35]



'How Green Was My Valley' Gets Atmospheric Frontal Display

A frontal display that conveyed the pictorial scope of the film, the characters of the play and emphasized that it picturizes a novel, marks the decorations at the Rivoli Theatre, New York, for the showing of "How Green Was My Valley," 20th Century-Fox production. The view above was made on the night of the premiere, one of the most notable Broadway events of the current theatrical season. The exploitation was handled by Hal Horne Associates. Blow-ups of scenes from the film are mounted at either side and above a marquee display in colored neon. U. S. Navy regalia was prominent at the premiere, proceeds of which went to the Navy Relief Society.

Offering Free Kisses From Girl Employes Lures Men to Theatre

There's more than one way to lure men to the theatre. But until a better one than that used by Manager George L. Rabb of the Phillips Theatre, Springfield, Mass., comes along, Rabb can sit on his laurels for a while.

It was an institutional gag, but it might have been used on a certain picture, for that matter. By means of a large sign out in front of the theatre and a special trailer, male residents of Springfield were made this offer:

"At Last! Something for the Men on Thursday and Friday! A Free Kiss to All Male Patrons . . . from Our Cashier, Candy Girls or Usherettes. It's Yours for the Asking! Don't be Greedy, Men! The Girls are Going to be Pretty Busy, So Remember—One Kiss to Each Male Patron. Do You Appreciate the Better Things in Life? Then Come Early and Avoid That Last-Minute Rush? No Boxtops! No Coupons! No Questions to Answer! Just Another Phillips Theatre Service!"

Of course the stunt was done merely for a laugh, the girls having been fortified with many candy kisses in case of requests. It took place on Dish Night in answer from many requests from men as to when they were going to get some gift.

Rosenthal Ties-In Dedicatory Exercises Of New Radio Station With 'New Wine'

When the showing of "New Wine" coincided with the opening of a new broadcasting station in Bridgeport, Conn., Manager Morris Rosenthal of the Loew Poli-Majestic Theatre, like the showman he is, linked the two events.

He arranged for Ilona Massey, star of the film, to speak by telephone from Hollywood to the state and city officials and the audience who took part in welcoming the new station in ceremonies broadcast from the theatre stage.

Through this activity, Rosenthal netted lots of newspaper space every day for nearly a week preceding the event.

Microphone Christened

Before the gala dedicatory exercises took place, however, the microphone was shipped to Hollywood where Miss Massey, in the presence of husband Alan Curtis (*see cut*), with whom she is featured in the picture, other members of the cast and the producer and director, christened it with a bottle of California's newest wine. The "mike" was shipped back to Bridgeport in time for the ceremonies.

Theatreman Rosenthal's campaign hinged almost entirely on the WNAB opening program, and in this connection he sent radio and picture editors bottles of "new wine" from Miss Massey, displayed the lucky microphone in the lobby, decorated the theatre with pennants, flags and burgees, tied in with stores on the Schubert music, placed displays stressing the life of Schubert in libraries, displayed 22x28 cards in all bus terminals, etc.



Ilona Massey christens Station WNAB's new microphone as husband Alan Curtis looks on. Manager Morris Rosenthal of the Majestic Theatre, Bridgeport, sent the "mike" to Hollywood for the occasion. It tied in with the opening of the Bridgeport station and UA's "New Wine."

Short Subject Reviews

Skyline Serenade *(Excellent)*

Univ. (6223) Musical No. 3 **16 mins.**

Rapidly ascending to nationwide popularity since it was featured in "The Great Lie" (*STR, April 5, p. 21*), Tchaikovsky's Piano Concerto in B Flat Minor is again given screen treatment in "Skyline Serenade," only this time in the modern rhythmic idiom. Ted Fiorito's arrangement is suave and smooth and helps to convey at least a part of the composition's melodic beauty, but real lovers of music will deplore the addition of the Tonight for Two lyrics. While the Concerto is the subject's highlight, there are several others, not to mention specialties featuring the King's Men, quartette; Igor and Poggi, dancers; Ruth Daye, tap artist and Inestia, dance specialist, that make "Skyline Serenade" an excellent musical. Reginald LeBorg directed, with Will Cowan as associate producer. Because of the wide popularity of the Tchaikovsky composition in its modern version, exhibitors should be able to build strong local interest in the musical through smart exploitation. Universal's short subject's exploitation contest should be a strong incentive.

Trail of the Buccaneers *(Excellent)*

Univ. (6354) Variety View No. 4 **9 mins.**

Photographed at St. Petersburg, along the Florida Gulf Coast, along the southern coasts of the Caribbean and in Havana, Cuba, this new Variety Views subject traces the routes once used by the pirates in their old windjammers, shows the present-day bathing beauties, winter tourists, sailing races, etc. Concluding in Havana, it shows famous shrines and buildings, Columbus Chapel and other historic spots. The sepia photography, always sharp and clear, is at times breathtakingly beautiful, especially in the yachting sequences. Narrated by Graham McNamee and produced by Joseph O'Brien and Thomas Mead, the subject should enhance the entertainment value of any program.

The Candy Kid *(Good)*

Univ. (6373) Stranger Than Fiction No. 3 **9 mins.**

Nearly every clip in this release is in the "top billing" class, with the result that in its entirety the subject is good entertainment for all types of audiences. However, those items concerning the juvenile taster for a large candy company, the man whose chair has 200 compartments, and the college professor who trains lions during his vacation periods, will probably be liked best. Joseph O'Brien and Thomas Mead produced, with Alois Havrilla as commentator. In exploitating the subject, showmen should study each of the clips carefully for possible local tieups and special stunts.

Man's Best Friend *(Good)*

Univ. (6242) Lantz Cartune No. 2 **7 mins.**

After a day of rabbit hunting, Snoozer is ready for sleep when night comes. But a number of things happen to keep him awake, so that by the time morning comes and hunting has to be resumed, he is a sleepy-eyed wreck. He goes with this master, falls asleep during the hunt while rabbits play around him. It's a good Technicolor cartoon to be enjoyed by the entire family. Walter Lantz produced.

What's Cookin'? *(Good)*

Univ. (6243) Lantz Cartune No. 3 **7 mins.**

What happened to the bird when he ignored the weather man's warning to go south before winter is told in this amusing Technicolor cartoon produced by Walter Lantz. A new character, Woody Woodpecker, is introduced, and his efforts to cook a cat who has stopped at his home to escape the blizzard will bring chuckles from most patrons, especially since the cat is also hungry and visions Woody as a savory roast. Clever titles add to the humor.

At the Stroke of Twelve *(Grab It)*

Vita. (7103) Broadway Brevity No. 3 **20 mins.**

No short stories have been more original, unique or exciting than those by Damon Runyon. Some of them have been brought to the screen as features, but not until now, to our knowledge, has the ever-growing short subject field been utilized to make more of them available to moviegoers. Originally written as "Midnight Alibi," this two-reel mystery drama tells the story of *Lance McGowan* who, on the night he decides to go straight, is caught in a fusillade of gunfire between two rival mobsters. He escapes certain death by hiding in an alley, then gains entrance through an unlocked side door into the home of a fabulously wealthy but mysterious recluse, *Abigail Ardsley*. When one of his would-be assassins is later found riddled with bullets, *McGowan* is arrested, tried for murder on circumstantial evidence. As he is being convicted, the little old lady enters the courtroom, establishes an alibi, saves him. That's the story, but it has that Runyon flavor, such Runyon types as *Angie the Ox, Abigail Ardsley*, etc., and a last-minute climax to make it absorbing entertainment. Craig Stevens, Elizabeth Risdon, Knox Manning, Howard da Silva, Ben Welden and Frank Ferguson are the principal players, and all perform well. Jean Negulesco's direction, the photography—in fact, every technical detail is of feature-production calibre. Gordon Hollingshead was associate producer. Besides being an outstanding short subject in its own right, this two-reeler should help to fill the needs of exhibitors who, ordinarily playing double features, find themselves with an exceptionally long comedy or musical and the necessity of keeping the program within a reasonable time limit. But whether the feature is long or short, if it is on the lighter side, this subject will balance it perfectly. Play "At the Stroke of Twelve" and give it the showmanship it deserves.

Perils of the Jungle *(Exciting)*

Vita. (7102) Broadway Brevity No. 2 **20 mins.**

Since the untimely death of explorer Martin Johnson, actual wild animal jungle films have become almost extinct, with perhaps one or two exceptions. For this reason, audiences will undoubtedly and enthusiastically accept "Perils of the Jungle," which contains the last footage to be shot in the Belgian Congo before the outbreak of the war. Commander Attilio Gatti and his party photographed their safari through the treacherous jungle in search of the okapi, a fabulous animal worth over $30,000 when captured alive. The most amazing scenes in the film are those showing the pygmies constructing a bridge over an alligator-infested river and the eventual bagging of the animal. Gripping and exciting, this subject should score a hit with moviegoers wherever it plays. Commander Gatti produced it, and Knox Manning delivered the commentary. A special campaign employing an animal-coloring contest, an atmospheric front, the distribution of "circus" heralds, etc., should be staged.

The Bug Parade *(Clever)*

Vita. (7703) Merrie Melody No. 3 **7 mins.**

In a manner that has marked this series as one of the most entertaining on the cartoon market, "The Bug Parade" delves into the various habits and peculiarities of many well-known insects. The Technicolor subject is replete with subtle gags which should make it popular with adult audiences. Leon Schlesinger produced.

. . NEWSREEL SYNOPSES . .

(Released Saturday, November 8)

MOVIETONE (Vol. 24, No. 17)—U. S. Navy on patrol; Knox speaks at Quantico, Va.; Submarines for Britain and the Poles; Japanese steamer arrives on West Coast, another departs; Corn-husking contest in Illinois; Fur hat fashions; Pro football: Chicago Bears vs. Green Bay Packers; Surf bathing for horses off California coast; Roller skating derby at Chicago.

PATHE (Vol. 13, No. 21)—U. S. Navy on patrol; British and Poles get U. S. submarines; German prisoners in Russia; General Hideki Tojo heads Japanese cabinet; Japanese quit U. S. as crisis looms; Mount Rushmore Memorial completed; Corn-husking contest in Illinois; Roller skating derby in Chicago.

NEWS OF THE DAY (Vol. 13, No. 216)—U. S. Navy on patrol; LaGuardia re-elected Mayor of New York; Soviet armies battle to stem tide of invading Germans; Duke of Gloucester inspects Gibraltar defenses; East Side Kids serenade Duke of Windsor; Corn-husking contest in Illinois; Steeplechase at Belmont Park.

UNIVERSAL (Vol. 14, No. 30)—U. S. Navy on patrol; Japanese cargo arrives in Brazil; U. S. troops on review in Tacoma; Rainy day fashions; Buffalo chimpanzee gets the turkey; Roller skating derby in Chicago; Corn-husking contest in Illinois; Steeplechase at Belmont Park.

PARAMOUNT (No. 21)—British and Poles get U. S. submarines; Harbor activity at Rio de Janeiro; Corn-husking contest in Illinois; Japanese quit U. S. as crisis looms; Mount Rushmore Memorial completed; LaGuardia re-elected Mayor of New York; Vanderbilt estate on Long Island auctioned; U. S. Navy on patrol.

(Released Wednesday, November 5)

PARAMOUNT (No. 20)—Army takes over Air Associates plant; Lindbergh speaks in New York; Roosevelt calls for National Defense Week; Windsors end tour; Airplanes crash at Moorehead, Minn. and St. Thomas, Ont.; International Doll Show at Philadelphia; Peanut Festival at Suffolk, Va.; Chimps launch zoo rowboat at Philadelphia; Football: Army vs. Notre Dame—Stanford vs. Santa Clara.

MOVIETONE (Vol. 24, No. 17)—Roosevelt proclaims Civilian Defense Week; Army takes over Air Associates plant; Airplanes crash at Moorehead, Minn. and St. Thomas, Ont.; Army bomber crashes near Findlay, O.; Turkeys of Sonoma, Calif., "reject" Thanksgiving Day; England's King and Queen visit R.A.F. boys; R.A.F. pilots try out American Airacobra planes; Football: Army vs. Notre Dame—Navy vs. Penn—Texas vs. Southern Methodist (except Pittsburgh)—Pitt vs. Ohio State (Pittsburgh only).

PATHE (Vol. 13, No. 20)—Roosevelt proclaims Civilian Defense Week; Army takes over Air Associates plant; R.A.F. pilots try out American Airacobra planes; U. S. graduates first R.A.F. pilots at Lancaster, Calif.; Airplanes crash at Moorehead, Minn. and St. Thomas, Ont.; Duke of Gloucester sees fortifications at Gibraltar; Navy launches cruiser Cleveland (Cleveland only); Football: Army vs. Notre Dame—Navy vs. Penn—Minnesota vs. Northwestern (except Los Angeles, San Francisco and Seattle).

NEWS OF THE DAY (Vol. 13, No. 215)—England's King and Queen visit R.A.F. boys; DeGaulle okays fast tanks; Russo-Japanese border fixed; Turkeys of Sonoma, Calif., "reject" Thanksgiving Day; Peanut Festival at Suffolk, Va.; Roosevelt proclaims Civilian Defense Week; Army takes over Air Associates plant; U. S. graduates first R.A.F. pilots at Lancaster, Calif.; Football: Army vs. Notre Dame—Navy vs. Penn.

UNIVERSAL (Vol. 14, No. 29)—Football: Army vs. Notre Dame—Minnesota vs. Northwestern—Harvard vs. Princeton; Army takes over Air Associates plant; Airplanes crash at Moorehead, Minn. and St. Thomas, Ont.; Cruiser Cleveland launched at Camden, N. J.; Army Week at Tacoma, Wash.; R.A.F. cadets get their wings at Lancaster, Calif.



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PROGRAM NOTES FROM THE STUDIOS

Gargan Now 'Ellery Queen'; Skelton Gets New MGM Pact; 'Boy of Mine' Starts; 'Keep 'Em Flying' Finished

Republic has announced "Smilin' Spanish Eyes" as the next big-budget starring picture for Gene Autry. Results of "Down Mexico Way" and "South of the Border" were responsible for the decision. Harry Grey will again produce.

William Gargan replaces Ralph Bellamy as "Ellery Queen" in the mystery-detective series of that title, produced by Larry Darmour for Columbia. Switch from Bellamy to Gargan is made with the changing of the character of the author-detective in the future films of the series. Other members of the cast remain as heretofore.

Agnes Moorehead, Ray Collins, Erskine Sanford and Richard Bennett have been assigned important roles in "The Magnificent Ambersons," Orson Welles' second film for RKO. Heading the cast are Joseph Cotten, Dolores Costello and Tim Holt.

Lewis E. Lawes, former warden of Sing Sing, will come to the Warner Bros. lot to collaborate on the screenplay of "My Life in Sing Sing," Lawes' autobiography.

Red Skelton received a new long-term contract from MGM and the comedy lead in "DuBarry Was a Lady," which will star Ann Sothern. Skelton starts work this week in "I'll Take Manila," the Eleanor Powell musical.

Monogram's "Boy of Mine," starring John Boles, went before the cameras under the direction of Phil Rosen with Mona Barrie in the feminine lead. The supporting cast includes Billy Lee, Roscoe Karns, Lillian Elliott, Sam Flint, Brandon Hurst, Dick Elliott, Byron Folger and Selmar Jackson. Scott R. Dunlap is producing.



"It Goes Like This"

Director Alexander Hall explains a scene in Columbia's "Bedtime Story" to Loretta Young who is co-starred with Fredric March.

Jean Parker will be co-starred with Chester Morris in "I'll Be Back in a Flash," which Bill Pine and Bill Thomas will produce for Paramount release.

Director Irving Cummings starts casting immediately for the first of four productions for 20th Century-Fox, "My Gal Sal." Rita Hayworth and Don Ameche will be co-starred. "Rings on Her Fingers," originally announced for Cummings, will be directed by Rouben Mamoulian, who last did "Blood and Sand."

A new western series, featuring Bill (Radio) Boyd and Art Davis, was started by Director Sam Neufield when he placed "Texas Man Hunt" before the cameras for Prodccers Releasing Corp.

Fay Helm is the latest addition to the cast of Universal's "Destiny," which includes Claude Rains, Maria Ouspenskaya, Lon Chaney, Jr., Bela Lugosi, Warren William, Dick Foran, Patric Knowles and Ralph Bellamy. The picture is being produced and directed by George Waggner.

Nancy Gates, recently placed under long term contract by RKO, will make her film debut in "Growing Pains," co-starring Jackie Cooper and Bonita Granville. Filming is scheduled to start early next month with Allan Dwan at the megaphone.

"Keep 'Em Flying," Universal comedy starring Abbott and Costello, was completed this week under Arthur Lubin's direction. The comics take a short vacation before reporting to MGM for "Rio Rita."

Anthony Quinn has been awarded one of the leading roles in "The Night Before Christmas," Edward G. Robinson starrer at Warner Bros. Quinn recently completed a role in "They Died With Their Boots On" for the Burbank studio.

With Charles "Buddy" Rogers added to the sick list, influenza casualties on RKO's "Mexican Spitfire at Sea," have temporarily suspended shooting.

Example of the thoroughness of tests being made by Director Sam Wood for players for "For Whom The Bell Tolls," at Paramount, is shown in the fact that Esther Fernandez, being considered for Maria, has been before the test cameras three times.

Greer Garson and Walter Pidgeon head the cast of MGM's "Mrs. Miniver," which is currently before the cameras under the direction of William Wyler.

Maxwell Shane and Richard Murphy, scripting "Wild Cat" for producers Bill Pine and Bill Thomas, left on a journey through the Texas Panhandle country in search of additional story material. The region is the foremost wildcatting area in the oil industry.

WANDERING AROUND HOLLYWOOD

with the "Oldtimer"

Orchids to Louis B. Mayer and his "Colonels" of the Motion Picture Industry 1941 Community Chest Campaign. If hard work counts, the 1940 record should fall by the wayside . . . and it looks like it will. Let's all lend a hand.

Columbia is reported to be debating the idea of starring the Marx Brothers and the Ritz Brothers in the same picture. If true, Harry Cohn and Company may go into the straight-jacket business in a big way. What a sweet directorial assignment for some Samson.

We went to Universal for a gab-fest with Bill Seiter about the days, long, long ago, when he was called the "boy" director . . . and it sure brought back fond memories. A lot of water has gone under the bridge since then, but Bill is still the same regular guy he always was. See you soon for another session, "oldtimer."

We wonder if Louis Lifton, Monogram publicity and advertising chief, knows that the gag he recently used, "A verbal contract isn't worth the paper it's written on," was credited to Samuel Goldwyn just about ten years ago.

Bill (Hopalong) Boyd, who for years was mixed up with Bill (Stage) Boyd, now has Bill (Radio) Boyd to help the confusion along. Let's call him "Jake," and forget the others.

Frank Nugent, former critic, will write reviews for 20th Century-Fox on completed scripts and suggest revisions before shooting starts . . . a new kind of assignment even for Hollywood. While on the "New York Times," Nugent was considered a real tough critic, so the idea has plenty of merit.

What a target 260-pound Laird Cregar will make in Paramount's "This Gun for Hire."

"Miss Jesse James" for Canova

Republic has set "Miss Jesse James" as the next starring vehicle for Judy Canova, with camerawork scheduled to start when the star completes her present role in Paramount's "True to the Navy." Studio contract players Bill Shirley and Bobby Beers are already set for important roles in the picture, which is from a story by Gloria Giblyn. Beers is a 14-year-old singer.

Rapper to Meg "Humoresque"

Irving Rapper, who directed "One Foot in Heaven," has had his option lifted for another term by Warner Bros., and then was assigned to direct "Humoresque," to be based on the famous Fannie Hurst story.

HOLLYWOOD STUDIO ROUND-UP

Production keeps right on zooming ahead with fourteen new pictures launched this week:

COLUMBIA

ELLERY QUEEN No. 5—Principals: William Gargan, Margaret Lindsay, Charlie Grapewin, James Burke. Director, James Hogan.

SHUT MY BIG MOUTH—Principals: Joe E. Brown, Adele Mara. Director, Charles Barton.

LAWLESS PLAINSMEN—Principals: Charles Starrett, Russell Hayden. Director, William Berke.

MARTIN EDEN—Principals: Glenn Ford, Claire Trevor, Evelyn Keyes. Director, Sidney Salkow.

MAN WHO RETURNED TO LIFE—Principals: John Howard, Lucille Fairbanks. Director, Lew Landers.

METRO-GOLDWYN-MAYER

MRS. MINIVER—Principals: Greer Garson, Walter Pidgeon. Director, William Wyler.

MONOGRAM

BOY OF MINE—Principals: John Boles, Mona Barrie, Billie Lee. Director, Phil Rosen.

FRECKLES COMES HOME—Principals: Johnny Downs, Gale Storm. Director, Jean Yarborough.

PRODUCERS

FRONTIER MARSHAL—Principals: Bill (Radio) Boyd, Art Davis. Director, Sam Newfield.

20TH CENTURY-FOX

YOU CAN'T ALWAYS TELL—Principals: Brenda Joyce, Cornel Wilde, Stanley Clements. Director, Eugene Forde.

A GENTLEMAN AT HEART—Principals: Carole Landis, Cesar Romero, Milton Berle. Director, Ray McCarey.

TO THE SHORES OF TRIPOLI (Technicolor)—Principals: Maureen O'Hara, John Payne, Randolph Scott. Director, Bruce Humberstone.

UNITED ARTISTS

TO BE OR NOT TO BE—Principals: Carole Lombard, Jack Benny. Producer-Director, Ernst Lubitsch.

WARNER BROTHERS

NIGHT BEFORE CHRISTMAS—Principals: Edward G. Robinson, Jane Wyman, Jack Carson, Broderick Crawford. Director, Lloyd Bacon.

Stevens Prepares "Mr. Twilight"

George Stevens checked in at Columbia to prepare "Mr. Twilight," which he will produce and direct with Cary Grant and Jean Arthur co-starred, for a December start. Since completing "Penny Serenade" at Columbia, Stevens has directed "Woman of the Year" for MGM.

"American Empire" Sherman's Next

Producer Harry Sherman will take his "American Empire" troupe to Sacramento on November 15, to film several large cattle sequences. To date, the only castings have been Richard Dix and Leo Carrillo.

RKO Signs Martin Band

Freddy Martin and his orchestra have been signed by RKO for "Powder Town," set to roll next week under the direction of Rowland V. Lee.

"Sheltered Side" for La Cava

Gregory La Cava's next producer-director effort for Universal will be titled "The Sheltered Side," and will star Irene Dunne.



Durante Entertains

Here is Jimmy Durante regaling the people on the set of his new Warner Bros. picture, "The Man Who Came to Dinner," with his songs. Seated next to him is Director William Keighley. On the wheelchair is Ann Sheridan.

Jesse Lasky Goes East to Confer With Authorities on Mark Twain

Jesse L. Lasky, Warner Bros. associate producer, is en route to New York with an outline of the proposed screenplay for "The Adventures of Mark Twain," which was written by Alan Le May and Harold Sherman.

In New York, Lasky will confer with Howard Koch, who may collaborate on the final screenplay. He will also confer with authorities on the great American writer at the headquarters of the Mark Twain Association.

Rosalind Russell to Top "My Sister Eileen" Cast

Rosalind Russell, one of Hollywood's most-in-demand feminine stars, has been assigned the top role in Columbia's forthcoming production of "My Sister Eileen," Broadway success. At the same time, the studio let it be known that Miss Russell had been signed to a five-year contract, calling for two pictures a year.

No stranger to the Columbia lot, having "His Girl Friday" and "This Thing Called Love," there Miss Russell will report for the beginning of her new contract about February 15 of next year.

"Frisco Lil" Gets Gun

Shooting started a few days ago on Universal's "Frisco Lil," with Erle Kenton directing Irene Hervey and Kent Taylor in the leading roles. John Litel, Minor Watson, Matty Fain and Milburn Stone have the top supporting roles. Paul Malvern will be associate producer.

Pascal May Buy Stage Hit

Gabriel Pascal, now in the East, is negotiating for screen rights to a current Broadway stage hit. He returns to Hollywood shortly to prepare for his first RKO production, George Bernard Shaw's "Arms and the Man," which will co-star Ginger Rogers and Cary Grant.

"Freckles" Cast Set

Johnny Downs and Gale Storm have been set for the leading roles in Monogram's "Freckles Comes Home," which Jean Yarborough directs for Producer Lindsley Parsons. The story was suggested by the novel of the same name by Jeannette Stratton-Porter.



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LAW OF THE TIMBER (Prod.) **Drama. Principals:** Marjorie Reynolds, Monte Blue, J. Farrell MacDonald, Hal Brazeal. **Plot:** A lumber company receives a huge national defense order, after which a series of mysterious accidents occur, topped by a forest fire in which the owner is killed. His daughter decides to carry on in her father's stead, with the assistance of an Eastern dude her father had hired. Together they apprehend the man responsible for all the trouble. **Producer-Director,** Bernard B. Ray. Release, Dec. 19.

I MARRIED AN ANGEL (MGM) **Comedy. Principals:** Jeanette MacDonald, Nelson Eddy, Mona Maris, Reginald Owen, Edward Everett Horton. **Plot:** A banker, and spendthrift Count, has a bad dream after he is forced to dance with a poor, drab creature, dressed as an angel, who had been brought to his birthday party. In this dream, he elopes with the girl and then finds himself in trouble when, as his wife, she gives out his business secrets and causes a run on the bank. Awake, he is greatly relieved to find it only a dream. **Director,** Roy Del Ruth.

JUKE GIRL (WB) **Drama. Principals:** Ann Sheridan, Ronald Reagan, Richard Whorf, Gene Lockhart. **Plot:** Two itinerant fruit and vegetable pickers, roll into a small town in Florida looking for work. They discover that one man is boss of the town and his word is law. Watching his unfair practices, they decide to help the cheated farmers get a square deal. When the boss, trying to dispose of their interference, pins a murder on them, they find a way to dispose of him by proving his guilt. **Director,** Curtis Bernhardt.

CASTLE IN THE DESERT (20th Century-Fox) **Mystery. Principals:** Sidney Toler, Arleen Whelan, Richard Derr, Douglas Dumbrille, Edmund MacDonald. **Plot:** In answering a mysterious summons, Sidney Toler arrives at the home of a multi-millionaire in the middle of the Mojave Desert. Two men have died after drinking a cocktail and it is up to Toler to find the killer and restore peace to the castle. With the bungling help of his number one son, Toler succeeds in his mission. **Director,** Harry Lachman.

PARIS CALLING (Univ.) **Drama. Principals:** Elisabeth Bergner, Randolph Scott, Basil Rathbone, Gale Sondergaard, Edward Cianelli, Lee J. Cobb. **Plot:** A young French girl, accustomed to wealth and security, joins the underground movement after the Germans enter Paris. She risks her life in the perilous, silent struggle against her country's oppressors. She discovers that her lover was the chief betrayer of France, so she kills him and then escapes to England with the help of an American RAF flyer. **Director,** Edwin L. Marin. Release, Nov. 14.

Victor Issuing 'Smilin' Through' Record Album; Tieup Opportunity

Victor Records is issuing a special "Smilin' Through" record album comprising Jeanette MacDonald recordings of six of the numbers she sings in the musical drama. A photo of the star appears on the album cover. The numbers are Drink to Me Only With Thine Eyes, Smilin' Through, The Kerry Dance, Ouvre Tan Coeur, A Little Love, a Little Kiss and Land of Hope and Glory.

In addition, Victor is distributing window streamers featuring the album and the picture.

STR PRESENTS

A MONTHLY

SECTION of THEATRE EQUIPMENT and MAINTENANCE

CONSERVATION

THIS is the time to face facts! Let not the theatreman or those who are in the designing field connected with materials or apparatus for the theatre waste valuable time theorizing about things to come. The job is to get the most and the best out of what equipment—the tools of show presentation — has become standard as of now.

What all this is attempting to lead up to is simply that the time has come for a concerted program of making the best of what technological developments and equipment is now on the market. Those lush days of the late Twenties with their Grandeur films, big screens, etc., and so forth will come again. But right now there are plenty of good tools with which to put good shows on the screen.

The recent meeting of the Society of Motion Picture Engineers, to a certain extent, gave something of a tip-off to the situation. What the engineers can do for the next year or two at least is to give thought to ways and means of showing the theatre branch of the industry how to get the most out of projector lamps, projectors, power converters and the other necessary equipment for projection, lighting and so forth. What good equipment is now in well-maintained theatres must be made to last longer and deliver for a longer period the high degree of performance of which it is capable, and which must be realized by a more careful, intelligent "man handling."

Manufacturers of the better equipments are solidly behind any program which will prolong the life of the products they manufacture, even if that means a slackening of sales. They realize full well that over the long range their business will prosper because of the fact that the product they sell has the stamina and quality to make it perform efficiently over long periods.

Theatremen would do well to canvass the market for the latest equipments. They will find equipments that have been tried and tested in theatres and capable of giving the finest of results—better results than are possible with much of the out-moded apparatus which still can be found in many theatres.

New building will not be as active for some time as it has during the immediate past. That means older theatres do not face the amount of competition normally expected were building materials plentiful. However, that fact will not be any comfort to theatremen who do not keep their own showhouses up to date. The public can and will get along with fewer theatres if those theatres now accessible to them allow their shows to deteriorate. For the established, older theatre, this is the golden opportunity—provided the management is smart enough to put more into their establishments by getting more out of existing equipment.

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Feather Foam Front takes the pressure off the Popliteal *



YES—here is a theatre seat that is wonderfully soft and comfortable. It's American Seating's *Feather Foam Front*—the latest, greatest achievement in theatre chair design.

Feather Foam Front takes the pressure off the Popliteal. This is done through elimination of hard steel wires and rolled or packed stuffing across the front edge of the seat. It's so soft, legs can't go to sleep!

Feather Foam Front is now available—at no extra cost—on American Bodiform, Commodore, Zephyr and Zenith Chairs. New color schemes . . . new streamlined designs . . . and *Feather Foam Front* make these chairs indisputably America's greatest buys in theatre chairs. See them.

* *Popliteal—according to Webster—"the back part of the leg behind the knee joint." Pressure on the Popliteal causes legs to "go to sleep" and is responsible for discomfort and nervousness.*

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RKO Opens New Colonial Type Theatre

Brunswick at Trenton, N. J., Has Unusual Type of Front; Interior Is Also Colonial

The new RKO Brunswick Theatre at Trenton, N. J., is of the suburban "community" type developed during recent years. Its architecture is Colonial throughout. In keeping with this architecture there is no formal type of marquee such as generally distinguishes a theatre front; instead the front is furnished with a typical Colonial portal which is illuminated by flood lights. The front of the theatre is set back a considerable distance from the street and the area between the street and theatre is landscaped with grass and shrubbery.

Contrast With Modern Houses

This is a distinct departure from most of the new theatres of the past few years, which have been almost entirely of strictly modern design. Decision to make the Brunswick of Colonial type was made partly because of its location and partly because of the historic importance of Trenton and the fact that there are so many Colonial homes in and around the city.

The lobby is typically Colonial design with china cupboards in the corners. The decorations are in blue and white with rose colored carpets. There are no rubber mats. The display frames on the front and in the lobby are of Colonial design in wood painted white. The lighting fixtures are colonial design in polished brass.

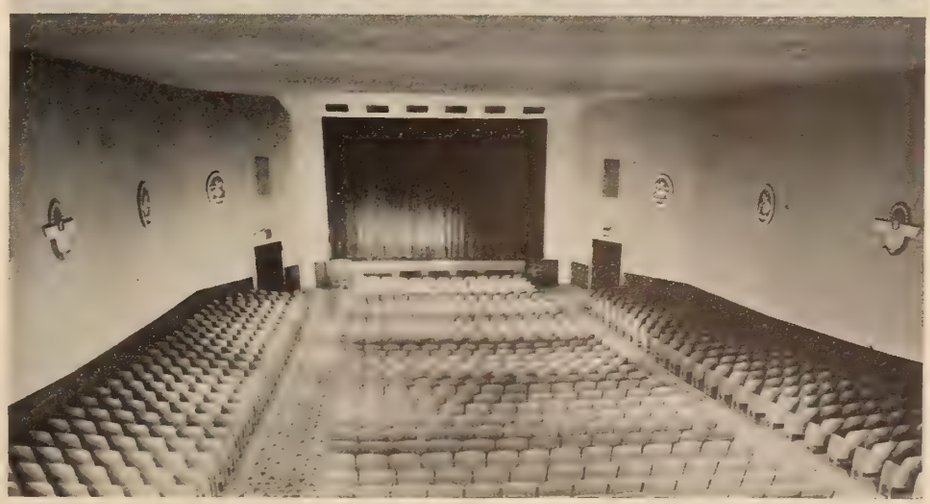
New and Novel Features

The auditorium incorporates a number of features which are new and novel in theatre architecture. The side walls are constructed of cinder blocks and form an interesting pattern; they are painted with casein paint and the blocks form a pattern resembling a tapestry. The ceiling of the auditorium is constructed of acoustic plaster. The rear wall has been treated with rock wool and covered with fabric for acoustic purposes. The lighting of the auditorium is by means of "down lights." This form of lighting illuminates the entire floor area of the auditorium in a uniform manner without drawing any light on the screen. It permits the selection of seats by patrons throughout the auditorium area as all seats are illuminated. The light level can be adjusted by means of autrastats to any desired degree. Seats are staggered to permit the best possible view of the screen from all seats. The stage area is designed for pictures only and comprises a platform with picture screen and front draperies.

The Brunswick Theatre is a new and attractive type of modern suburban theatre construction embodying all that has been found desirable and necessary for a theatre of this type. It comprises comfort and ease of entrance and exit and the best of sound and projection technique to yield the patrons the best production of sound motion pictures that the art affords.







Top picture shows front of Brunswick Theatre, Trenton. Floodlighting replaces conventional type of marquee. Columns and grass plot in front of house in keeping with Colonial architecture. Interior view, center photo, shows how same motif has been carried out. Note lighting fixtures, china closets on right and design of frames. Lower picture, view of theatre looking toward proscenium.

There's Science In Laying Out Marquee

Modern Equipment and Methods Geared to Do a Selling Job, Using Different Size Letters

Modern marquees offer opportunities for display almost like that of a newspaper ad. Varieties of type, combinations of letters and even photos may be mounted on the latest-type attraction boards. Such possibilities call for ingenuity and imagination to realize the full potentialities for eye-taking display. No one would think of preparing a newspaper ad without regard to layout or emphasis—but copy for many marquees is still written that way.

It may be stated that one is not bound by space limitations in a newspaper ad as one is so restricted on a marquee. But white space and headlines are just as important on a marquee as they are in a newspaper ad.

There are many ways of laying out a marquee sign. One which is frequently used is to write the copy of the current show on a piece of paper in this manner:

UNFINISHED BUSINESS
IRENE DUNNE
ROBERT MONTGOMERY
also SMILING GHOST

Underneath it, the copy for the next show is written down in this manner:

NAVY BLUES
JACK OAKIE ANN SHERIDAN
also The RELUCTANT DRAGON

We have set the titles in larger type to indicate that they are displayed in larger type on your marquee. Now, it is a simple matter to cancel out the letters in the first sign with those in the second and bring out from the storeroom such additional letters as may be required for the new sign. Of course, the layout above assumes that you have a marquee which will take three lines of type. The cast names in smaller type, while still legible, serve to accentuate the titles and provide the white space which is so important.

Make an Inventory List

Still another method of laying out the sign is to make an inventory list of all of the letters, words, punctuation, etc., in each size. As an example, let us take the first six letters of a font totaling 200 letters, and, as shown below, each letter is written as many times as there are units of that letter in your font. Thus:

A A A A A A A A A A A A
B B B B B B B B
C C C C C C C C C
D D D D D D D D
E E E E E E E E E E E E E
F F F F F F

We will also assume you have a font of initials too, totaling 76 letters. Do the same with that. In making up the new copy for the marquee, circle each letter which is in your current sign, and run a vertical line through each letter you need for the new sign. Those which have both a circle and vertical line therefore remain for use with the new billing, and those having only a circle are returned to the storeroom, while letters marked with the vertical line and no circle are needed from the storeroom to make up the new sign.

Considerable time can be saved, assuming you use the above method, by having mimeograph copies of the inventory list of your font.

There is still another method for laying out the marquee sign, and this is recommended by Wagner Sign Service, manufacturer of a patented silhouette letter and marquee signs. This method uses ruled paper on the scale of ¾ inch to the foot, together with a set of miniature letters in the form of rubber stamps. A kit containing the ruled paper, rubber stamps and inking pad is sold by the Wagner company, and is favored by many theatremen for laying out large signs.

	76	100	126	150	176	200	250	300	350	400	450	500
A	4	8	8	10	10	10	12	14	16	18	20	22
B	4	4	4	6	8	8	8	10	10	12	12	14
C	4	4	4	6	8	8	8	10	10	12	12	14
D	4	4	4	6	8	8	8	10	10	12	12	14
E	4	8	8	10	12	14	16	18	20	24	26	26
F	2	2	4	4	4	6	6	8	10	12	12	12
G	2	2	4	4	6	6	8	10	10	12	14	14
H	2	2	4	4	6	6	8	10	10	12	14	14
I	4	6	8	10	10	10	12	14	16	18	20	22
J	2	2	2	2	2	4	6	6	8	8	10	12
K	2	2	4	4	4	6	8	10	10	12	14	14
L	4	4	4	6	6	8	10	10	12	12	14	16
M	4	6	6	6	6	8	8	10	10	12	12	14
N	4	6	6	6	10	10	10	12	12	14	16	18
O	4	6	8	8	10	10	12	12	14	16	20	22
P	2	4	4	6	6	8	8	10	12	14	16	16
Q	—	2	2	2	2	2	4	4	6	6	8	8
R	4	4	6	10	10	10	10	12	16	16	20	22
S	4	4	8	8	10	10	10	12	16	16	20	22
T	4	4	8	8	10	8	10	10	14	16	18	18
U	4	4	6	8	10	8	10	10	14	16	18	18
V	2	2	2	2	2	4	6	8	8	10	10	12
W	2	2	2	4	4	6	6	8	8	10	12	12
X	—	2	2	2	2	2	4	4	4	6	6	8
Y	2	2	4	4	4	6	6	8	8	10	10	12
Z	—	2	2	2	2	2	4	4	4	6	6	6
&	2	2	2	2	4	2	2	4	4	4	4	6
!	—	—	—	—	—	—	2	2	2	2	3	3
?	—	—	—	—	—	—	2	2	2	2	3	3
3	—	—	—	—	—	—	2	2	2	2	3	3
4	—	—	—	—	—	—	2	2	2	2	3	3
5	—	—	—	—	—	—	2	2	2	2	3	3
6	—	—	—	—	—	—	2	2	2	2	3	3
7	—	—	—	—	—	—	2	2	2	2	3	3
8	—	—	—	—	—	—	2	2	2	2	3	3
9	—	—	—	—	—	—	2	2	2	2	3	3
0	—	—	—	—	—	—	2	2	2	2	3	3
$	—	—	—	—	—	—	—	2	4	4	4	4
c	—	—	—	—	—	—	—	—	2	2	2	4
*	—	—	—	—	—	—	—	—	—	—	—	—
?	—	—	—	—	—	—	—	—	2	2	2	2
!	—	—	—	—	—	—	—	—	—	2	2	2
Period	—	—	—	—	—	2	2	2	2	4	4	4
Comma	—	—	—	—	—	—	—	2	4	4	4	4
Dash	—	—	—	—	—	—	—	2	—	4	4	4
RQuote	—	—	—	—	—	2	2	2	4	4	4	6
LQuote	—	—	—	—	—	2	2	2	4	4	4	6
IN	—	—	—	—	—	2	2	2	4	4	4	6
OF	—	—	—	—	—	—	—	2	2	2	2	4
AND	—	—	—	—	—	—	—	—	2	2	2	4
THE	—	—	—	—	—	—	—	2	2	2	2	4
ALSO	—	—	—	—	—	—	—	2	2	2	2	4
WITH	—	—	—	—	—	2	2	2	4	2	2	4

At least 200 Letters Required

At the top of this page is a chart showing how many units of each letter are required in a font of marquee letters of various sizes. The Wagner Sign Service experts who prepared this chart recommend that no theatre have less than 200 letters if only one size is used. The first five columns show the number of letters required for large sizes, used as initials, and the very small sizes which may be used to bill lesser players on a large marquee.

The chart below shows how many letters your marquee requires for the front panel in addition to the minimum of 200 for each side panel. The first column is the width of your front sign. The other columns show figures for six, eight and ten inch letters. Multiply the footage of your marquee by the figure under the size of the letter you want to use. This will give you the key figure for the total number of letters required. To determine how many of each letter you will need, look in the proper column in the table at the left. If you wish to use several different sizes, you can cut down accordingly.

	Inches	*Inches*	*Inches*
Width of Marquee....	6	8	10
40 feet	7	5½	5
50 feet	6½	5	4½
75 feet	6	4½	4½

It is easy to determine exactly how many letters of a given size will go into your marquee, at any one time, each letter being approximately square. There are variations, such as the "I" and the "W," but ten average letters of 12 inch size will total ten feet.

Don't Wait Till Last Minute

A few pointers on laying out the sign would not be amiss here. Don't wait until your maintenance man comes to ask you what he should put up. Have it ready in advance. Thus you will insure yourself sufficient time to think about it and to do the job right. It is just as important as a newspaper ad. If you have the room and fail to mention some well known star or a short subject, you are not doing a complete selling job. On the other hand if you clutter up the marquee with a mass of small letters so that nothing stands out, it is similar to laying out a newspaper ad with nothing but eight point type.

Modern equipment and methods are geared to do a selling job on the marquee which cannot be equalled anywhere. It is your show window. Make the most of it.



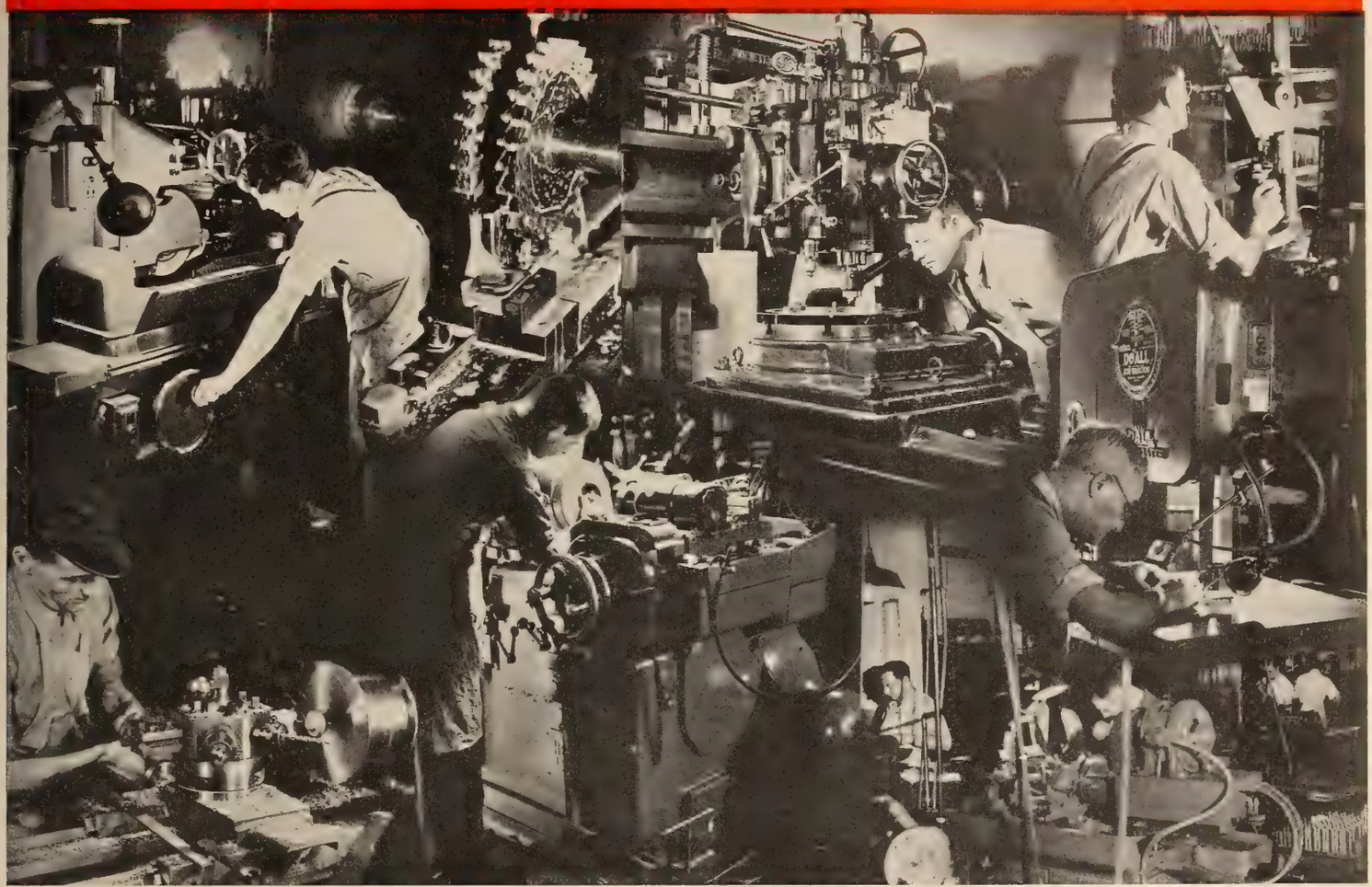
Washable Covering for Painted Wall Surfaces

A washable protective covering for wall surfaces, designed for use in theatre lobbies, corridors, and offices where it is desirable to provide for easy cleaning of painted walls, has been announced by The Bergonize Company, Chicago.

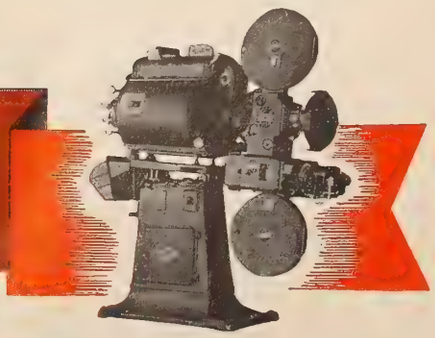
The product may be applied over a newly painted or over a cleaned wall, and provides a clear, transparent, flat protective film that prevents dust, dirt and grime from penetrating the pores of the paint. Odorless, it dries flat within 20 minutes at 70 degrees F., and possesses high ability to reflect and diffuse light. One gallon covers approximately 1500 square feet.

Bergonize is removed from a protected surface merely by application of clear water with a sponge or rag, taking with it all dirt and leaving the surface in its original paint-clean condition.

Simplex STANDARDS will be Maintained!



In the largest plant in the world devoted to the Manufacture of Motion Picture Projection Equipment we shall continue to maintain Simplex STANDARDS which have given our products an International Leadership for thirty-five years.



NATIONAL THEATRE SUPPLY COMPANY

COMPLETE SOUND AND VISUAL PROJECTION EQUIPMENT

Simplex

INTERNATIONAL PROJECTOR CORPORATION

90 GOLD STREET, NEW YORK, N.Y.

"Sweet Profits" No Longer Just a Gag

Popcorn and Candy Sales Now Important Phase of Operation in Leading Theatres

One of the things many merchandising men were quick to point out in connection with studies of the theatre as a business proposition, was that the theatreman, unlike the retail merchant of clothing, etc., had to charge his advertising to a single sale to a single person. In other words, the department store, advertising "leaders" of bargains in such small-profit items as toilet soap, for example, figured to sell other items to every person brought to the store by such advertising, while the theatre sold a ticket of admission, and that's all, to each customer.

Things are changing, however, and after years of experiment by circuit theatres as well as smaller theatre operations, the merchandising of confections such as candy and popcorn has become a very important phase of theatre operation. Some of the most alert and enterprising theatremen in the business have applied to the sale of such confections a brand of showmanship which they continually use in connection with selling shows.

Experience As Guide

The theatre merchandising business may be new to many theatremen, but there's lots of experience to guide all who want to add candy or popcorn selling to their operations. There are some basic ideas to consider, and for information on these, we can consult no better authority than a company which for years has been selling its popcorn machines to theatres and has collected much data as to what experience shows to be the best procedure for theatremen to follow. The company referred to is Manley, Inc., of Kansas City, Mo. Here are some of the factors pointed out by Manley, Inc., in a book recently published:

THE PRODUCT. There is sufficient profit in the popcorn selling business to justify giving the public the finest produced, by using only the finest materials and having them prepared by the best equipment available. Whether it's popcorn that you prepare and sell, or some packaged confection, don't try introducing the lowest-cost article you can find in the hope of getting the biggest margin of profit.

LOCATION. The ideal location for a popcorn machine (or candy counter or vending machine) is the lobby of the theatre, for the reason that people are invited to buy confections before entering to see the show, and may also buy again to take the confection home with them. For another thing, there is the possibility of making sales even to those who may not be entering the theatre but are mere passersby. Ordinarily the lobby is sufficiently spacious to accommodate a machine or counter for selling



Merchandising in the theatre. Top, Sparks Theatre, Tampa, Fla., has a Manley popcorn machine in outer lobby, close to entrance. It will be noted there is a candy vendor in the inner foyer. Center, Manley popcorn machine in the inner foyer of the Criterion Theatre, Poplar Bluff, Mo.; note flexible tubing to "pipe" exhaust from the machine to outside. Bottom, an example of up-to-the-minute showmanship in selling confections in the theatre. This display was designed by Ed Harris of the Glendale Theatre, Glendale, Calif.

the confection. If the outside lobby is not large enough for the purpose, the inner lobby is equally favored by many theatremen, and preferred by others.

OPERATORS OR SALESMEN. The person in charge of the popcorn machine or candy counter must be personally attractive, and especially should be clean and well-groomed. At all times while on duty the operator or sales person should be alert and give the impression of being occupied. A sales person who leans on the counter or machine, or is seated nearby and occupied in reading a newspaper or magazine discourages sales.

One of the reasons given for the fact that theatres do a much larger business selling popcorn in proportion to the number of people entering, and other stores, such as drug stores, is that it is only during show time that the machine is seen by the public. This in itself indicates the value of keeping the machine "busy-looking" through having an attendant competent to give the right impression while on duty.

Many theatres use special stunts to develop their popcorn or candy business. Give-aways of sample amounts, is one method. Variants of the give-away of either the confection as a premium for buying admission tickets, or admission tickets with the merchandise (under conditions, of course, which make the stunt profitable) are used quite generally.

In a number of theatres where 5-minute intermissions between shows have been tried, the sales of confections have mounted to most profitable proportions. The 5-minute intermission was introduced as a means of giving people more chance to enjoy their visit to the theatre by allowing them a brief rest to stretch and walk about a bit between the long sessions necessary for those who come in late for one of the two features and want to remain to see that picture fully, or at least the part which had played before they entered. The idea took so well, that it may be expected to spread, and the 5-intermission policy, therefore, may become the means of further increasing confection sales in the theatres.

Other stunts which have worked well for theatres in the sale of popcorn and candy, is the use of a coupon packaged with the confection. Customers who collect a specified number of such coupons may redeem them for an admission ticket, or a discount on an admission.

The number of different ideas being used by theatremen in promoting the "sweet profits" is fast growing to proportions which make this part of showmanship take on the semblance of rivalry of picture selling stunts. Such activity proves better than anything else, that confection selling is an important part of theatre operation these days.

IT MUST BE WHITE
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Brotman Family Opens Fifth House in Moline

The Hiland Theatre, new 500 seat theatre in Moline, Ill., was opened last month. The air conditioned house, seating 500 persons cost $75,000. The exterior design is conservative modern. Seats, all on one floor are arranged in a radial curve to afford maximum vision.

The opening of the house again calls attention to a unique family in the industry. The Brotmans, who have two other theatres in Moline and two in Rock Island nearby are a closely knit group who have organized their business along family lines but still encouraging the younger members by promotions among them.

W. I. "Bill" Brotman, manager of the Ritz Theatre in Moline since 1926 has been named manager of the new theatre. His father, Isadore Brotman, succeeds him at the Ritz. His sister Miss Marian Brotman will assist her father.

Isadore is a son of Michael Brotman who came to the United States from Warsaw, Poland, and started the family in the motion picture business 25 years ago. He is still active in the management of the Rialto Theatre in Rock Island where he is assisted by another son, Barney Brotman. Another son, Abraham, is manager of the Paradise in Moline; Buster, another son, manages the Roxy in Moline. All five of the theatres operate as individual units but they book films through an organization known as Michael Brotman and Sons. A cousin, Jack Brotman, operates a store in the new theatre building.

"HERE'S A NEW WAY TO BUILD UP YOUR BUSINESS"



"I never knew until recently the great importance of *good* projection.

"I did know that we were regularly getting what seemed to be dense prints. Furthermore, Technicolor pictures apparently meant little at the box office.

"Then I began reading about the advantages of the new low cost one-kilowatt Simplex High Projection arcs over my old low intensities—how they were *doubling* screen brilliance and bringing out all the beauty of colored films. A free demonstration in my own theatre convinced me that all the things which were claimed in Simplex High advertising were true, in fact the performance of this lamp surpassed all expectations and made the advertising sound really conservative.

"But the important thing was that after installing these lamps *everyone* seemed to appreciate the improvement. Raves over the beauty of Technicolor pictures became the rule.

"The box office told the story. Believe me, when I say ***it really pays to install Simplex High Lamps*** in any moderate sized theatre with a screen up to 18 feet in width and to tell the world you've got them.

"You, too, should see the Simplex High in your theatre and see the difference on your screen . . . buy them and see the difference in your grosses. Get the jump on your competitors today!"



Distributed by

NATIONAL THEATRE SUPPLY COMPANY

THERE'S A BRANCH NEAR YOU.



'Golden Rule' Method Sure Way to Give Service Pleasing to Patrons

There are two schools of thought as to what makes a Showman. One claims that the Showman knows what the public wants, and gives it to 'em. The other (claiming that such powers would make the possessor thereof, not a man, but a god) declares that the Showman makes the public like what he gives them.

You take your choice!

Some of the most successful showmen in the business, however, claim that there's one sure way to come at least close to pleasing the public by applying the very simple and time-honored golden rule of "doing unto others, etc."

These showmen insist upon application of the "don't" method in respect to a great many rules in their code of service. They advise the manager to make as large a list as possible of things he doesn't like to have done to him when he patronizes some other form of amusement, a department store, a symphony concert, or whatever. That list of "don't likes" can become a very valuable chart to guide the manager in giving his patrons the very best in service, as well as a basis for maintaining the theatre property and equipment.

They illustrate their argument as follows:

1. Do you like to be kept waiting before a store counter, for example, while the clerk carries on some social conversation with a fellow employe or acquaintance? Then put down a "don't" for your cashier—she must not be holding conversations with fellow employes or acquaintances while on duty.

2. Do you like to be kept waiting while some clerk in a grocery store, let's say, goes next door to get change for your coin or bill? Then put down another "don't."

Things the Public Doesn't Like

These efficient picture theatre men make their argument stick with that kind of reasoning. Other things the public doesn't like (neither would you if you were in the patrons' spot) are:

(a) Being forced by a lazy cashier (too "relaxed" to place tickets and change within reach) to stretch their hands to arm's length to pick up the ticket or their change.

(b) Getting a "dead pan" and iced stare instead of a pleasant smile and cheery "thank you" from cashier and doorman.

(c) Having to walk through an outer lobby that is littered with candy wrappers, cigarette butts, or other grime.

(d) Hunting in the dark for a seat instead of being lead down the aisle by an usher using a flashlight in a way that illuminates the aisle floor but does not distract patrons seated and watching the show.

(e) Settling down to a seat that ought to be comfortable, and would be, if the damned thing didn't jiggle. Keep those seats firmly fixed to the floor; then you won't be asking people to pay you for getting the jitters, and the seats will last longer.

(f) Hearing the dialog and music from the screen in such volume levels as to deafen because it is too loud, or entirely ruin the show because it's so feeble the patron has to strain to hear what goes on.

(g) Looking at a screen which, because the operator is having a few "drags" on a ciggie, or dreaming about his date, is purple on one side and red on the other—the result of improperly adjusted arc.

(h) Sitting in an enclosure that has the smell of grime, dust and stale air. The simple operation of having the house ventilated, completely aired out before opening show time, will prevent this destructive result.

The items could go on until Z and beyond. But there are enough above to give an idea of how the "don't" list can be worked up into a map that will make service of the kind the public likes come off as smoothly as a Lubitsch comedy scene. The high grade service, once it is established, will be as easy for the staff and the manager as the laziest kind of operation—and with the former you don't have headaches trying to get people into your show even when that exploitation you planned so cleverly and worked so hard to put over results in a lot of free publicity but fails to fill the theatre.



Repair Parts Assured for USAirCo Systems

Announcing that United States Air Conditioning Corp. enters its 18th year in the theatre air conditioning field with a record of having more than doubled the business of the previous fiscal year, A. A. Feinberg, president, stated that exhibitors may be assured of parts for repair or replacement of USAirCo installations during the emergency.

The fiscal year just closing, Mr. Feinberg said, not only has been the biggest year in the company's sales of equipment to all kinds of commercial and industrial concerns, "but," he added, "it marks the period when we passed the 8,000 mark in theatre installations, representing more than half of the theatres operating.

"We are rather proud of this record made during a time when much of our productive capacity was absorbed in defense work. Naturally, the only records we expect to make this coming year will be in behalf of Uncle Sam.

"While production of new units for non-defense use must necessarily be curtailed, we can assure exhibitors that parts for repair or replacement will be available during the emergency as well as the services of both our field and staff engineers. However, in the face of today's conditions, it is advisable for exhibitors who plan to install new or repair old cooling, heating or complete air conditioning equipment, to act immediately while prices and deliveries are still favorable."

Check List Insures Economy Measures

A veteran showman, who has been through "economy drives" by circuits for whom he has been employed, necessary "savings" when operating his own theatre during the last depression, and now sees the theatre business necessarily facing a type of efficiency and economy enforced by shortages from another cause—the defense program — recommends a check list as the only sure way of constant vigilance in making equipment and supplies last longer.

The following is a partial list, in the form recommended. Various items are classified, in the most efficient application of this checking list formula, for grouping under similar periods. For example, those items which should be checked daily are on a daily chart, those on which a weekly check-up is sufficient are on the weekly list, and so on.

CHECK	DONE
Lighting fixtures for cleanliness and also lamp socket contacts.	.....
Ducts and grilles of ventilating system.	.....
Roof for rot or weak spots, paint needed.	.....
Roof eaves, troughing and drain pipes.	.....
Outside metal work (fire escapes, brackets, light standards) for condition of paint.	.....
Front for need of washing or cleaning.	.....
Furnace fire box, grates, oil burner tips, etc., for any needed repairs.	.....
Marquee ceiling and lamp sockets for rust stains, etc.	.....
Attraction board for cleanliness, condition of paint, cleanliness of letters and lamps.	.....
Mats in display frames for moisture damage.	.....
Paint on woodwork entrance doors and panels.	.....
Deodorizing equipment in wash rooms.	.....
Carpets for needed repairs or cleaning.	.....

The list, as stated, is merely a partial one to illustrate the method of having all necessary checking operations down on paper with space for check mark or dates after each item when checked. The regular periodic check of every item in the theatre has been found the only means not alone of obtaining the utmost efficiency from each article of equipment, but for realizing the full potential life of service of each such article. The latter factor is becoming increasingly important as shortages and delayed deliveries of replacements manifests itself due to the defense program requirements on both materials and manufacturing facilities.

Ideal Seating Co. Issues New Folder on Recent Chair Designs

Several new designs in theatre chairs are illustrated and the features fully described in a folder which has just come off the press for Ideal Seating Company, Grand Rapids, Michigan.

Fully upholstered chairs, veneer chairs, arm-chair models and stadium type seating are illustrated and described in the folder, which also carries illustrations of installations from the world's largest auditorium, to the typical smaller auditoriums, are shown.

BEAUTIFUL! REVOLUTIONARY!

WAGNER SLOTTED CHANGEABLE

PLASTIC LETTERS



. . . when ILLUMINATED they have the BRILLIANCY of NEON

Wagner's PLASTIC LETTERS are a sensational success in marquee displays. Nothing like them has ever before been available. Made in 5 colors: Opaque Black, Translucent Red, Green, Blue and Amber. The color goes *all the way through*—not merely a surface color to chip or scale. The translucent colors are so brilliant that when set against an illuminated background they have the brilliancy of Neon—yet the color is dense enough to form a clear silhouette. The translucent color letters can be flashed their own color and then as a black silhouette by using a complementary color in Neon steady burning in background, and flashing incandescent lamps on and off.

SEND FOR LITERATURE

WAGNER SIGN SERVICE, Inc.

218 S. Hoyne Ave., Chicago 123 W. 64th St., New York 706 E. Hancock Ave., Detroit

Advantages of Wagner PLASTIC LETTERS *Over All Other Letters*

Brilliant Color — Also Silhouette

•

Strong — Light in Weight — Shipping Costs Cut in Half

•

They Will Not Fall Out of Sign, Even Under Great Wind Pressure

Usable with or as Replacements of Wagner Aluminum Letters

•

Usable as "Standee" Letters Inside Theater, Around Coves in Lobby, on Top of Poster Frames, etc.

•

Cost 25% Less Than Aluminum Letters

WAGNER WILL CONTINUE TO MANUFACTURE ALUMINUM LETTERS AS WELL AS THE NEW LINE OF PLASTIC LETTERS

Television for Homes? It's Still Around the Corner, Says Authority

Television for the home remains "just around the corner" today as it was 15 years ago, according to Commander E. F. McDonald, Jr., president of Zenith Radio Corp., in a recently published article in the *Des Moines Sunday Register*—not because there is lack of adequate equipment for broadcasting and receiving television, but because of peculiar conditions surrounding the sale of this form of amusement to the commercial firms which sponsor radio.

Television's basic problems, the author of the article states, are not technical but economic. And the problem, it is pointed out, is a triangle. "Advertisers won't sponsor television programs without a mass audience. We can't get mass audiences until the American people are given entertainment pleasing enough to stimulate them to buy receivers by the million," Commander McDonald states.

According to the article about 3,000 receivers were sold in the New York area and something like 600 of them in the Los Angeles neighborhood, following the publicity given to television two years ago in connection with display of technically improved apparatus exhibited at the New York World's Fair and at other demonstrations.

Theatres Need Not Be Concerned

Motion picture theatres need have little immediate concern about competition from home television as the situation now stands, this estimate by the Zenith company head indicates. Technically, he repeats, the television craft or art has only one barrier between it and the perfect article envisioned by some enthusiasts, and that is the same limitation of the camera lens. However, the author of the article gives it as his opinion that television cannot attain general public acceptance until it gives entertainment equal in quality to the average movie. Anything less, it is stated, would fail to induce the public to invest the necessary $250 to purchase a receiver.

Production of entertainment comparable with the quality of motion pictures would mean that to justify the expense stations would have to sell many hours of time each day. Yet all the sound pictures ever produced, it is estimated, would soon be exhausted at the rate of broadcasting them for a period of only four hours a day—this, in answer to the proposal that movies might be the material to be "televised."

Production of shows comparable to a motion picture would be impractical until such time as enormous sums would be expended by sponsors for such programs as advertising. Moreover, the article continues, it would be impossible to repeat these high-cost productions—just as impossible as it would be today to repeat a Jack Benny radio show over the same network. Most of the biggest radio features today cost advertisers under $15,000 per hour. Motion pictures, the equivalent of which will be necessary to interest the public in television, cost around $200,000 per hour to produce.

"Despite these baffling obstacles," Commander McDonald concludes, "The future of television is not so dark as its present problems indicate. The economic problems of movies and the radio were solved; so will those of television."

IT MUST BE WHITE
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Exterior view taken at night of the Texan Theatre recently opened in Weatherford, Texas, by Kindel and Sadler. The Texan has a seating capacity of 407, was built and equipped at a cost of about $19,000. Modern design and fine appointments make it one of the fine recent examples of de luxe showhouses in the smaller capacity class.

Red Cross Sets Up Hospital Motion Picture Service for Army

Lou Guimond, formerly of United Artists Corporation; Homer Ellison, one-time Denver theatre operator, more recently connected with the Photophone Department of RCA Manufacturing Company, and Fred Kislingbury, formerly with Paramount Pictures, have joined the staff of the American Red Cross to handle its hospital motion picture service under the direction of Hampton Howard, it has been announced by Norman H. Davis, Chairman.

Under an arrangement with the Government, this service is charged with the provision of motion picture entertainment in all army hospitals in the United States. Regular bookings of the latest pictures are to be made and shows will be given from two to three times a week in hospital recreation buildings.

The War Department at present is constructing 65 of these recreation buildings in camps throughout the country. The first of these will be officially dedicated November 11 upon the inauguration of the annual Red Cross Roll Call.

Award Spotlights Behind-Scenes-Star

One of the most important "behind the scenes" workers in behalf of more enjoyment for the patrons of motion pictures was brought into the spotlight when the Society of Motion Picture Engineers awarded Glenn L. Dimmick the Progress Medal of the Society at the recent convention in New York. Mr. Dimmick is, so far as the rank and file of the whole exhibition branch is concerned, perhaps The Unknown Man. The public, beneficiaries of Dimmick's work because they are given sound of fine quality when they attend picture shows, knows even less of Glenn L. Dimmick.

The recipient of the SMPE Progress Medal has had issued to him forty patents during his 13 years of work in the development of sound recording and reproducing systems. Dimmick is a sound engineering expert at RCA Laboratories.

Some of his principal developments include an ultra-violet light recording system, which makes possible higher quality recording of sound on film; the now standard "high fidelity," Class "B" push-pull recording system, which employs two amplifiers—one to "push" and one to "pull" sound through the system with life-like reality; the "Penumbra" method of variable density recording, which substitutes a sound track of fixed width, but variable density for the more common sound track of fixed density but variable width; sound powered telephones; and recording galvonometers.

Recently, Mr. Dimmick has been engaged, with other members of the RCA research staff, in perfecting a practical commercial means of increasing the efficiency of motion picture cameras and projectors by coating lenses with a chemical film.

Survey Shows Theatre Benefit to Community

Further illustration of the value of a theatre to business in the area of the theatre's location, came to light with facts published in connection with the re-opening, Nov. 6, of the Mainstreet Theatre, Kansas City, Mo., as a combination stage and picture showhouse.

The Mainstreet Theatre is part of a building erected in 1921 by the Orpheum Circuit on a tract of land fronting 200 feet on Main Street and 145 feet on 14th Street, with a 50-foot parking lot on Main Street.

The theatre was operated as a stage presentation and first run motion picture theatre from 1921 to 1938, by the Orpheum Circuit and its successor, RKO, and has a seating capacity of 3,040. During the period of its operation, the theatre spent over a million dollars in local newspaper and other advertising.

During its period of operation, a recent survey shows, the theatre attracted between 1,500,000 to 2,000,000 people annually at the rate of 30,000 to 40,000 people per week to Kansas City's downtown business district. Drawn from people living in the city's 100-mile area, these people are estimated to have spent over $10,000,000 annually in the area.

The Main Street property is now under lease for 15 years, with option to purchase, to Mainstreet Theatre, Inc., of which Bernard T. Hurwitz, of the law firm of Hanna & Hurwitz, is secretary.

Public Liability Protection for the Theatre

Here's Practical Information on a Form of Insurance Which Every Exhibitor Should Carry

Next to Workmen's Compensation Insurance, the policy which is carried by the greatest number of theatres in the country is Public Liability. Failure to carry such insurance might easily put a theatre company out of business. Confusion exists in the minds of many a theatreman who rents his theatre as to the liability of the landlord for an accident. There is no set rule for this. It all depends on the lease. However, unless a lease *specifically absolves a lessee* of all responsibility for accidents, most of the mishaps that occur in the theatre will be attributed to the management by the courts.

A Public Liability insurance policy covers the legal liability of an owner or operator of a theatre with respect to injuries or deaths sustained by persons other than employes as a result of accidents arising out of the operation of the theatre. Rates are based upon attendance —the charge being so much per each 100 persons admitted to the theatre. The premium is the rate multiplied by the attendance. An exhibitor who has a Public Liability policy is required to open his books for the insurance company's auditor so that the attendance may be verified. In many cases, a simple statement of the attendance will be accepted by the company but the right is reserved to inspect the books, if the company so desires. Since the premium is payable in advance, the estimate for the previous year is taken, and the figure arrived at is subject to later adjustment.

Policies Written in Two Amounts

Policies are written in two amounts. One is the maximum for which the company will be responsibility for death or injuries to one person and the second amount is the maximum for which the company will be responsible for the deaths or injuries of any number of persons in one accident. The minimum amounts for which policies will be written are $5,000/$10,000; that is, $5,000 for the death or injury of any one person and $10,000 for the death or injury of two or more persons in any one accident. Henry Anderson, head of Paramount's insurance department, and leading theatre insurance buyer of the country, says that the very minimum any theatre should carry is $50,000/$1,000,000. He gave an example of the small cost of such policy as compared with the minimum and a policy for $20,000/$100,000 which some theatres carry. If the rate for a minimum policy is $100 ($5,000/$10,000), a $20,000/$100,000 policy will cost $153; a $50,000/$1,000,000 policy would cost $177, an additional amount of less than 16 per cent.

The owner or lessee of any theatre which carries Public Liability insurance cannot collect any money from the insurance company. All payments are made to the victims of accidents.

What to Do in Case of Accident

The policy holder owes a duty to the insurance company which is protecting him from losses. When an accident occurs, a doctor may be called to give first aid treatment. If the patient requires hospital treatment do everything possible to see that he gets there. But make it plain to the doctor and the hospital that you are not responsible for any charges they may make. The insurance company may settle for any such bills, but the policy holder has no right to *obligate* the company to do so. It is also the duty of a policy-holder to preserve all evidence and obtain the names of witnesses to all accidents to aid the company in speedily settling all claims. Failure to cooperate may void your insurance. The uncooperative policy-holder may some day find that he can no longer obtain insurance.

Public Liability insurance is a personal contract between the policy holder and the insurance company. Therefore, the owner's insurance will not cover a lessee's liability.

In general, the operator of the theatre is responsible for any accident that may occur, unless his lease states otherwise. However, should there be any defect in the structure which the landlord knew about, a court would probably hold that the landlord was responsible. Such matters as who is responsible for cleaning the sidewalks in front of the theatre depends on the terms of the lease and city ordinances. If, for example, the marquee falls down and injures someone beneath it, the cause must be determined to ascertain who is responsible. If it is a structural defect which the landlord knew about, the landlord is responsible. If the tenant is charged with the maintenance of the marquee, then the tenant is responsible.

Of course, a Public Liability insurance policy will refuse to pay a claim for any accident which is not the fault of the policy holder, unless the company should decide that the point is debatable and pay a small claim simply to avoid litigation. The policy covers the holder's liability to anyone who is injured while in the theatre, unless the injured person is an employe of the theatre, in which case the Workmen's Compensation or Employers Liability Insurance covers.

Rembusch Builds Theatre as Part of Columbus, Ind. Apartment House

Theatres have been built in connection with almost every conceivable type of building; some are in buildings housing churches; some in hotels; some in general recreation centers; some in ordinary office and business buildings. But one of the most novel is one being erected by Truman Rembusch in Columbus, Ind., to be part of an apartment building.

The building will be of four stories. Plans drawn for it by Alden Meranda, Indianapolis architect, call for a theatre on the street floor without any balcony. It will contain 400 seats, be air-conditioned and of fireproof construction. It will have a large foyer and rest rooms and the latest style equipment.

On each of the three floors above the theatre will be four efficiency apartments, with carpeted floors, baths with glass wainscotting, large living rooms with picture windows, kitchenettes and dinettes. The apartments will be equipped with roll-away beds.

The front of the building will be of structural glass and porcelain glass blocks. It will have a marquee with fluorescent lighting effects.

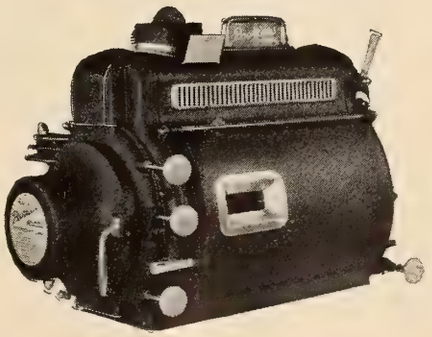
According to C. E. Rogers, Columbus manager for the Rembusch Circuit, Mr. Rembusch, in planning the building, was principally interested in the apartments. Columbus needs apartments more than it does theatres, but since the first floor of an apartment building provides a good location for a theatre, he decided to add another theatre to his circuit.

BETTER...in these 3 ways

★ ***More light on the screen***

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★ ***Infinitely better and truer projection of Technicolor***



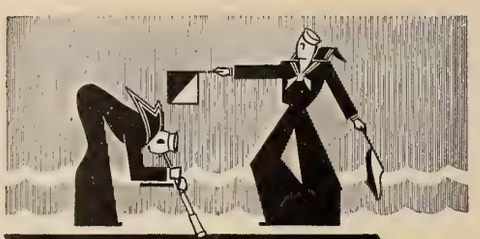
THESE are the advantages the world-renowned PEERLESS MAGNARC Simplified High Intensity projection makes possible—at a cost you can easily afford. It's high intensity, but low wattage, low amperage, low cost per light unit on the screen. The PEERLESS MAGNARC is the pacemaker—the lamp for de luxe projection. Your NATIONAL THEATRE SUPPLY COMPANY representative will arrange for a demonstration any time you say.

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The Bulletin Board

New Theatre Construction

Proof that the ban on building materials imposed by the Government last month is really having an effect on the industry is seen in the paucity of new theatres announced on this page. STR's Bulletin Board for several years the most accurate guide to new theatre construction reports only ten projects were started or announced in October. In the same month last year there were 16 new buildings announced.

However, so far, the OPM order has apparently not affected renovations which can be partly accomplished in some cases without using materials essential to national defense. For the first time in the history of STR's Bulletin Board, renovations and openings outnumber announcements of new theatre construction.

Rogers, Ark.—Marvin Carroll and Associates have commenced construction work on a third theatre here.

Salamanca, N. Y.—Construction started last month on a 1,200 seat theatre and store building for the Schine Circuit. The contract, estimated at $125,000 or more, has been awarded to the Benz Engineering Co.

Trumansburg, N. Y.—Cornell Theatres of Ithaca and Elmira have begun construction work on a new theatre. Upon completion, the house will be known as the Cayuga.

Rochelle, Ill. — Alger Theatres, present owners of the Hub Theatre under the management of William Kassul, have announced that a second theatre will be built in the town.

Gulfport, Miss.—The American Legion and Ed Ortte of Bay St. Louis, are jointly constructing a new theatre here to be known as the Legion. It will be the fourth theatre in town.

Lisbon, O. — George A. Manos, circuit owner, has announced plans for the construction of a $65,000 theatre on Highway 344 between Leetonia and Columbiana. The house will seat 750 persons and will have parking room for 500 cars.

New Boston, Ohio—C. A. Metro, operator of the Strand Theatre and manager of the Garden, both in Portsmouth, has purchased a lot in this town where he will erect a new theatre with 600 seats.

Washington, Ga.—Mrs. Willingham Wood, who operates the Strand Theatre, has contracted for the construction of a new theatre which she hopes to have operating by Feb. 1.

Bridgeport, Conn. — A permit has been granted to Joseph Frouge and Sons to construct a $142,000 theatre building on upper Main Street. Plans were prepared by Toby Vece and the contract for the construction work has been awarded to the E. and F. Construction Co.

Los Angeles—Acquisition of 14 lots has launched a $200,000 theatre building project on San Fernando Road. Charles P. Skouras, executive head of Fox West Coast Theatres, has announced that the ground breaking ceremonies will be held in the near future. Architect S. Charles Lee is completing plans.

Renovations, Openings

Marietta, Ohio—A $25,000 rehabilitation is under way in the Hippodrome Theatre. Practically nothing will stand but the four walls. Ray C. Hickman, vice president and manager of the Washington Theatre Co., is overseeing the job.

Wilkes Barre, Penna.—Plains Township's new theatre opened last month under the management of Joseph Engel. The $60,000 house contains the latest in art work and design, both inside and out.

Crown Point, Ind.—The new Rex Theatre opened here last month, having been under construction for four and a half months. The house seats 353.

Owensboro, Ky.—Following a deal under which Lee Moffitt and M. A. Lightman pooled their interests here, the Bleich Theatre was closed for extensive remodelling.

Salisbury, Md.—The Wicomico Theatre is completing extensive remodelling of both interior and exterior. Charles Clark is the manager.

Gloucester, Va.—The Edge Hill Theatre has been reopened after complete renovations. Difficulties in obtaining materials necessitated opening of the theatre before all the remodelling could be completed, however.

Philadelphia—Contract for alterations to the Benson Theatre, 64th St. and Woodland Ave., has been awarded to Louis Sheffit. David Supowitz prepared the plans.

Anderson, Ind.—Complete reconstruction of the Starland Theatre along modern lines was to have been started this week. The house will be renamed the Times and will be jointly operated by Anderson Theatrical Enterprises, present operators of the Riviera Theatre and the Alliance Theatre Corp., operators of the State Theatre.

Anchorage, Alaska — Work on the new Lathrop Theatre is moving according to schedule. The last of the season's pouring of concrete on the exposed portion of the foundation has been completed. The main floor slab is done and pouring of the basement slab can be done under cover. During

(*Continued on Page 37*)

It must be *White!*



Just as a washing on the line must be snow-white to satisfy a good housewife, so too, must the light on your screen today be snow-white for the satisfactory projection of colored films.

High intensity projection lamps alone project light of the same characteristics as that under which Technicolor pictures are produced in Hollywood. Without this type lamp you cannot secure the beautiful reproduction which is possible with these expensively made productions.

The light of your old low intensity lamp appears a dim, muddy yellow by comparison. Furthermore, to secure the desired screen brilliancy with present dense black and white films, TWICE AS MUCH LIGHT is required as is possible to project by any low intensity lamp.

This necessary doubling in light is possible at an increased combined current and carbon cost of LESS THAN 2c PER HOUR, with the low-cost Strong Utility High Intensity Projector Arc Lamp.

Increase your business by installing Strong Utility One-Kilowatt Arc Lamps now. Theatregoers readily recognize good projection and go where it is offered.

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Complete details will be sent on request by The Strong Electric Corporation, 2501 Lagrange St., Toledo, Ohio. Export office: 90 Gold Street, New York City.

In this time of stress and anxiety, wholesome amusements can play a big part in upbuilding and maintaining the public morale. – FRANKLIN D. ROOSEVELT



STR EQUIPMENT LITERATURE BUREAU

SAFETY LADDERS: There are ladders that have been designed especially for the purposes of theatres, and smart theatremen buy this kind as an investment in safety. The Dayton Safety Ladder Company issued an interesting folder illustrating the safety ladder and we suggest you get one, and see for yourself how much better off your staff would be were one of this type on hand to eliminate the frequently repeated risky job of changing marquee letters with an old style rickety ladder for the job.

SCREEN SLIDES: You can't beat the screen for getting attention, and every showman has a valuable medium for building good will as well as business through screen announcements. Screen slides with special announcements of local interest or facts about your theatre can go a long way in helping you keep your patronage informed as well as interested in you. Radio Mat Slide Co. has a folder with some nifty suggestions concerning the value of screening announcements about local clubs, etc., and we know you will be glad to have this. We'll also send a sample slide with the folder.

RUBBER MATTING: Come rain or shine, the lobby with the proper matting installation proclaims a theatre run with a view to the right notions of comfort and "housekeeping." Those mats out front will keep literally tons of dirt outside the theatre during the course of a year. Moreover, they will reduce the disturbing sounds of scraping feet and clumping of heavy heels on the terrazo or stone flooring at the entrance. Gay colors in harmonious designs are available in mats specially designed for theatre uses, and it will pay theatremen to have a look at the latest matting material made by one of the leading manufacturers. Thus we offer an instructive, illustrated folder on rubber matting issued by the American Mat Company to all interested showmen. Send for one.

PROJECTOR MECHANISMS: Even the non-mechanical minded can get a very clear picture of the projector mechanism from this profusely illustrated story and description of just what a mechanism is and what makes it "tick." The book was published by International Projector Corp., and illustrates and describes the Simplex mechanism. If you want to familiarize yourself with mechanisms, freshen up your grasp of them, or be ready to make the right decision when some question comes up regarding repairs or replacements to your projectors, this booklet is just what the doctor ordered, for study and future reference.

WALL FINISH: Anything that helps to preserve that "newly decorated look" of painted or papered walls certainly can be assured of the theatreman's eager interest, so we are glad to be able to give you a folder that explains a new preparation called Bergonize. This preparation forms a colorless film, preventing dirt and grime from entering the pores of surface. When walls treated with it become soiled, you merely wash them with a sponge and clear water, to make them sparkle again.

FOAM RUBBER CUSHIONS: The very newest, most improved from every standpoint of durability, comfort and cleanliness, is the foam rubber theatre seat cushioning. A degree of luxury seating that surpasses anything yet accomplished has been achieved by American Seating Company by a new construction of foam rubber over spring-arch cushioning. The new development is described in a folder that belongs in the file of well-run theatre organization. No theatre man is informed on the latest in seating equipment who is without knowledge of this new type of patron comfort, so we recommend you send in now for a copy of this folder.

SHOWMEN'S TRADE REVIEW maintains a complete library of literature pertaining to theatre equipment and the maintenance thereof. Theatremen are urged to use this service to keep well informed on new equipment, improved equipment and methods of maintaining the showhouse in an efficient and economical manner. There is absolutely no obligation involved in your request for the booklets described. Information on equipment not listed likewise may be requested and we will endeavor to obtain for all theatremen the desired material. In requesting literature, other information of this Bureau, please write name, name of theatre, and address plainly. Our only request is that the name of the theatre as well as street address appear on blanks or letters.

WATER COOLERS: Engineers and designers have given much thought to the subject of water coolers for public buildings. The new equipment is becoming familiar to the public through its installation in many other types of building, and theatres cannot afford to allow fellow merchants to surpass them in affording patrons the latest in such necessary conveniences. We know of no better source of information as to what the newest in water coolers offers than a booklet recently issued by Westinghouse Electric & Mfg. Co. We will send you a copy of this booklet upon receipt of your request. It's worth having.

PROJECTION ROOM PLAN: Whether you are considering new building, remodelling, or just want to keep up with what's latest in projection room design, there's valuable information and much illumination toward a better practical understanding of projection requirements in a new booklet from Motiograph, Inc. This is a fine piece of trade literature publishing, a handsome booklet well worth your while as to current interest and for filing as a reference on projection matters. Send for a copy.

STAGE DRAPES: Novelty Scenic Studios, veterans at the job of obtaining striking and colorful effects at small cost by clever arrangements in proscenium decoration, issued a booklet which discusses various styles of proscenium decoration. This booklet is certainly something you will find valuable.

DIRECTIONAL SIGNS: A new type of directional sign, very modern in design and effect, has an added advantage in that that look of luxury is accomplished inexpensively via a silhouette lettered sign that will direct patrons to the rest rooms, indicate the manager's office, etc. The various types of illuminated or unlighted signs are illustrated in a folder of the Peerless Products Co.

PROJECTION LAMPS: In its field, no organization has specialized with more outstanding results than the Strong Electric Company, manufacturer of projection lamps. The light source for projection is a vitally important factor in picture presentation and in showmanship itself; and no manager, much less no projectionist, should pass up the opportunity to gain all possible knowledge of projection lamps. There is no more practical and rapid way to inform yourself on that matter than by obtaining a booklet published by Strong. Send for yours now.

VACUUM CLEANERS: We've never heard anybody complain that a theatre, any theatre, was too clean—which goes to show how much is demanded of the theatre in respect to its state of cleanliness. That fact alone stresses sufficiently the need for proper cleaning methods and proper cleaning equipment. The surest way to efficiency in proper cleaning is, first: supply the janitorial staff with the right equipment; second, set up a regular routine to be followed faithfully. So far as the equipment is concerned, a good vacuum cleaner is an absolute essential. In order to get a new perspective on the subject of how much work can be eliminated, how much equipment can be made to last longer as a result of proper and frequent cleaning, theatremen would do well to obtain a copy of a very practical paper on the vacuum cleaner manufactured by National Super Service Company. The National machine has been particularly adapted to theatre uses. It is described and illustrated in a folder we shall be glad to send to theatremen requesting this important piece of trade literature.

RECTIFIERS (TUBE TYPE): Many claims are made for the economy of power conversion by means of the bulb or tube type rectifier. Forest Manufacturing Corp. has specialized in the development of this type of power converter and now offers units to serve intermediate high intensity, also. Suprex and Low Intensity arcs. A new booklet concerning this equipment will give you information about this type of rectifier, and you may have one for the asking.

METAL DISPLAY FRAMES: Any device that offers the desirable combination of affording added ticket-selling efforts and visual attractions to the exterior, lobby or lounges should command great interest of theatre owners. Such advantages blend in the proper type of display cases and frames—both for posters or such purely decorative objects as mirrors or pictures. A wealth of ideas will come from consideration of the appealing and economical metal frames available from the Colonial Sales Corporation.

CANDY VENDORS: Machines that turn out nickels (all perfectly legal, too) provide the means of using certain empty corners in lobbies, lounges and rest rooms for profits which many theatremen are counting to their delight and the welfare of their bank accounts. There's a folder on the new candy vendors which National Theatre Supply is selling which we know you will want for a preview of the Rowe Vendor before making a trip to your nearest National store to see the machines and find out how you can accommodate your patrons with desired confections while adding big profits to your business. A copy will be sent promptly upon request.

TICKET MACHINES: One of the things so many showmen have told us they like about this department, is that it enables them to shop the entire market the easy-chair way. Well, have a look around at what's new in ticket machines. For instance, investigate the Timco Ticket Registers by sending for some folders telling about them—then go have a look at them when you're in the vicinity of the National Theatre Supply Branch in your territory.

UNIFORMS: Drill your staff all you like, pick the best looking boys or girls to do the ushering job in your theatre, and if they are not dressed in smartly designed and appropriate uniforms all your fine efforts are just so much waste of time. The uniform question is a live one at all times for showmen, and every showman's file should contain the latest literature concerning uniforms. We have just what you need in a booklet published by Russell Uniform Co., a foremost designer and manufacturer. It illustrates the types of uniforms for the different types of theatre.

MARQUEE SIGNS: Smarten up business as well as the front by having a marquee that's capable of blazing out a real selling message—that's the order of the day among the theatres that are doing business. The market is rich in material for putting a new face on the theatre and new punch into marquee selling. We have a book for you which tells all about the Wagner Sign Service's marquee signs, and it will pay you to get it, look it over carefully and keep it on file.

DECORATING: Some of the most remarkable transformations have been accomplished with a comparatively small expenditure by means of smart decorating. So you will be surprised to learn, as you will from a booklet from Novelty Scenic Studios, how inexpensively you can brighten up the old show house by means of judicious use of some new drapes and perhaps a bit of paint. The idea should appeal. If it does, just send for a copy of this booklet.

PROJECTION LENSES: The very eye of the whole projection system is the lens, and yet there appears to be too little attention given the all-important "objective" which is so important. We suggest that you start now to look into what the market affords in the best lens equipment, which you can do very simply by sending for a folder we have for you concerning the Ilex Optical Company lenses which have been chosen for projection equipment in some of America's finest theatres.

REQUEST FOR LITERATURE

Equipment Literature Bureau
Showmen's Trade Review,
1501 Broadway, New York City

11/8/41

I am interested in the equipment data mentioned in the Literature Bureau column. Send me booklets on the following subjects, immediately:

.....

..... **Name** .....
(PRINT NAME AND ADDRESS)

..... **Theatre** .....

..... **Address** .....

..... **City** .....

..... **State** .....

Renovations, Openings

(*Continued from Page 34*)

the long Winter, building material will be accumulated as rapidly as possible so that work on the upper portion can be started with the thaw.

Phoenix, Ariz.—Plans have been prepared and bids submitted for the enlargement of the Studio Theatre. Alexander and Burton are the architects.

Springfield, Ill.—Although the building is a landmark, Gus Kerasotes, owner of the Strand Theatre, is spending $20,000 on the outside alone. "I don't know that the new front will bring one more customer to see the picture," he said, "but I just got tired of looking at that shabby old building.

Fallon, Nev.—The Lawana Theatre, second house in town owned by the Hull interests of Ely, was opened last month. Lee Birge, who also manages the Fallon Theatre, is managing the 360 seat house.

Ionia, Mich.—Work on remodelling the Orpheum Theatre has proceeded so quickly, the management expected to open the house this week.

Greensboro, N. C.—S. W. Craver and F. H. Beddington of Charlotte, have purchased the Criterion Theatre. They plan to remodel the house in the near future.

Rayne, La.—Work is underway on remodelling of both of this town's theatres. The Joy is being completely remodeled and beautified and the Evangeline is being extensively changed, including even its name—it will be known as the Gem.

Benton, Ark.—Jack Corgan, Dallas theatre architect, has prepared plans for remodelling the two story Bell building into a modern theatre seating 900 persons.

Hastings - on - Hudson, N. Y. — Harry Weiner, manager of the Embassy Theatre, has announced a program of improvements for the house.

Fire Losses

Gate City, Va. — Shortly after it closed for the night, fire gutted the Gate City Theatre recently, wiping out the theatre equipment and building to the extent of $27,000.

Lodi, Calif.—Fire caused $10,000 worth of damage to the Lodi Theatre here last month. The audience of 150 filed out when requested, not knowing that a fire had broken out. The projectionist, believing himself trapped in the fireproof booth, attempted to remain there, but firemen wearing gas masks rescued him and carried him out in a semi-conscious condition.

Farmington, N. M.—Fire, officially credited with originating in the projection room, did $25,000 worth of damage to the Allen Theatre recently.

Marysville, Calif. — Damage which ultimately amounted to $62,500 was caused by a blaze which broke out in the Linda Theatre. A. L. Brown, the theatre's projectionist, when notified of the fire, which spread from a hole in the wall beside a switchbox in the rear of the theatre, ran outside in search of water. Failing to find a water bucket, he attached a garden hose to a hydrant only to find the water turned off. Re-entering the theatre, he asked the audience to leave.

New Battle Creek Theatre Open; Fifth of Butterfield Chain There

The new Michigan Theatre in Battle Creek, Mich., opened last month just a year after the Butterfield Circuit, now operating five theatres in the city, opened the Bijou. The new house has 1,000 seats all on one floor, but provision has been made for addition of a balcony later, if it should be found necessary.

The Michigan Theatre's auditorium provides 1,000 seats for its patrons and was constructed to offer the ultimate of comfort and the best possible presentation of moving picture programs. Chairs, the frameworks of which are light brown in color, have seats made of sponge rubber covered with leather and velour backs. Equipment to aid those with defective hearing is spotted throughout the auditorium. There are four fluted columns on each side leading to the proscenium, which is blue with stars of gold. The stage setting includes rich velour curtains of red with deep blue borders. The theatre's curtain is of plastic mold which provides depth and an even distribution of light for the pictures. There are 10 concealed lights in the ceiling above which provide a soft glow. Their intensity will be regulated by the outdoor light so that on bright days, lights within will be brighter than on dark days and at nights. They replace the old fashioned aisle lights and will be sufficiently bright so that patrons will have no difficulty in seeing seats on entrance. At the same time, the lighting will not interfere with the audience watching a picture. Aisle carpeting is the same as that in the foyer and on the stairways leading to the smoking and puff rooms. Reds, blues, oranges and yellows are true tone colors used in the auditorium's decorations.

Much of the equipment was purchased by the foresighted management of the circuit a year ago and stored until it could be installed.

I. J. Hoffman Buys Capitol Theatre, Milford, Conn.

I. J. Hoffman of New Haven, Conn., has purchased the Capitol Theatre Building, Milford. The property houses the Capitol Theatre, seating 800; two stores; offices and lodge rooms. The sale was made by Berk and Krumgold, theatre realty specialists, of New York City.

Extensive alterations under the supervision of John and Drew Eberson, theatre architects, have been started. About $40,000 will be spent in modernizing the theatre, the plans calling for new marquee and front, seats, air conditioning and projection and sound equipment. It is expected that the Capitol will be reopened about December 15th.

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For greater profits, use the World's finest pop corn, highest quality seasoning, salt, cartons and sacks.
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World's Largest Pop Corn Producers



Bob O'Donnell was master of ceremonies as the prizes were given out at the Dallas Variety Club's Hallowe'en party last week. Wallace Walthall and Mrs. E. B. Coleman were the winners.

Tent No. 17—Texas

(*Continued from Page 12*)

the Hotel Adolphus was appropriately decorated and Barkers and their wives really outdid themselves by the originality of the costumes which were worn. Prizes were awarded for the best costumes worn and Wallace Walthall, as Mahatma Ghandi, won first prize for the men. Mrs. E. B. Coleman won first prize for the ladies. Dancing and gaiety reigned throughout the evening at this second annual Hallowe'en Party. Billy House of the "Hellzapoppin" road show joined the festivities after the performance.

During the week L. W. Pelphrey of Gladewater was the guest of Barker Charles Rader; M. D. Miller of New York City was guest of Barker Walter Wiens; Barker Ray Beall entertained Mrs. O. Bachech, Joe Alberti, and C. Martini, all of Albuquerque, New Mexico. Harry Worth of Bay City was guest of Barker Burt King.

Open House was held at Tent No. 17 on Saturday night at which time the Variety Club Four was introduced to the members for the first time. This is a four-piece instrumental quartet which will furnish music for dancing each Saturday night. Barker Oscar Ray was the recipient of the Variety Club Gold Award, with Mrs. Ray doing the actual receiving.

Birthday congratulations were extended during the past week to Barkers Joseph Estes, J. H. Adams, C. E. Rupard, and W. S. Miller.

Tent No. 24—Charlotte

New Crew Members Elected; Reports Made by Committeemen; Al Burks Host to Ringling Officials

New crew members of the local Tent were elected Monday night at the club rooms as part of the first annual business meeting, in the Hotel Charlotte.

They are John A. Bachman, Cy Dillon, Scott Lett, Lester Sipe, John H. Vickers, Tom Little, R. H. Simpson, George Roscoe, H. F. Kincey, H. H. Everett, and Phil Longdon. They will meet Friday for the election of officers for the coming year. Winners will be announced at the Charity Banquet to be held at the Hotel Charlotte Saturday evening.

Reports were made by Propertyman John A. Bachman and Doughguy H. F. Kincey, the latter reporting that the club is in good financial standing and should clear all obligations by the first of the year.

Benn H. Rosenwald, chairman of the membership committee, reported a total of 127 members and four associate members.

Final details for the annual Charity banquet Saturday were completed. The banquet will be the largest ever to be held in the Hotel.

Among the celebrities who will attend, will be Pat O'Brien, Gen. Bill McCraw, of Dallas, Maria Montez, and Barney Rapp and his orchestra.

The ticket sale had to be stopped ten days in advance of the date, such was the unprecedented demand for the 450 tickets available for the occasion. Hundreds of applicants were turned down due to the limited seating capacity.

Barker Al Burks entertained officials and several of the star performers of the Ringling Show, Sunday afternoon and evening at a party given in the Club rooms. His guests included Henry Ringling North, Vice President of the circus organization. Among the visitors during the week were John Jenkins and Leon Prinsky of the Dallas Tent No. 17. Mr. and Mrs. Parke Agnew of the MGM home office were guests of Barker Benn Rosenwald.



Hit the Nose, Win a Pass

As a gag to promote the showing of the 20th Century-Fox film, "Man Hunt" at the Rhodes Theatre, Chicago, Manager Bud Erickson placed a drawing of a familiar face in the lobby, invited patrons to try to hit the red nose with three darts, offered passes to those who succeeded. "Man, oh man," Erickson reports, "you should have seen the sign when the week was over."

Expect 600 Showmen At Exhibitors' Forum

MGM is this week inviting more than 600 showmen to its first Exhibitors Forum at the Deshler-Wallick Hotel, Columbus, O., Tuesday, November 25.

H. M. Richey, assistant to W. F. Rodgers, in charge of exhibitor relations, is writing to every exhibitor in the territories served by the Cleveland and Cincinnati offices of the company, asking them to attend and take part in round table discussions of ways and means of getting more people to patronize motion picture theatres.

Discussions will be led by nationally known advertising and exploitation experts as well as exhibitors from the territory. Richey's forum idea, sponsored by MGM, is aimed particularly at development of greater grosses at subsequent run and small-town box-offices. Both the sales department, headed by Rodgers, and the advertising, publicity and exploitation department, in charge of Howard Dietz, are cooperating in the effort.

The meeting, first of its kind in motion picture history, will feature William A. Greene of the Bureau of Advertising of the American Newspaper Publishers Association, whose subject will be "Good Newspaper Advertising."

Governor John W. Bricker of Ohio will welcome the showmen from his own state, and from parts of West Virginia and Kentucky, to the Forum.

William R. Ferguson, MGM exploitation manager, will talk about "Exploitation Ideas That Work" and will have a staff of field men on hand to supervise a display of the company's 82 exhibitor aids available to its customers.

"The Forum is not being held to advertise or sell anything," Richey explains. "The subject of our discussions will be: 'How Can We Get More People to Attend Motion Picture Theatres?' and we will stick to our subject," he added.

Exhibitor spokesmen who will lead in the interchange of show-selling ideas and experiences will be Edward Salzberg of Bluefield, W. Va., and Martin Smith, of Toledo, O.

Choice of Columbus for the first Forum is held to be ideal because a great number of exhibitors of the type for which the meeting is designed are concentrated within a short radius of that city. The date was selected because many of them are planning to be in Columbus to attend the annual convention of Independent Theatre Owners of Ohio at the Deshler-Wallick the following day, Wednesday, November 26.

Representing the sales department at the Forum will be Central Division Sales Manager E. K. O'Shea, District Managers J. J. Maloney and H. P. Wolfberg and Branch Managers E. M. Booth, Cincinnati, and F. D. Drew, Cleveland.

Richey, who will conduct the one day meeting, will also introduce Ken Prickett, who will be in charge of MGM's new mobile exhibitor aid unit, "The Show Builder," which will be on display in the Grand Ballroom, scene of the Forum.

Guests of Rankin

When the Centre Theatre at Chatham, Ontario, opened recently, members of the Ladies' Auxiliary of the Canadian Army Corps were guests of Manager Harland Rankin. They went into active service in July (in the army, not in the theatre).

How Many Lumps? Patrons Guess

Guest tickets were offered to patrons guessing nearest the correct number of lumps of coal in a large bucket placed in the lobby of the Indiana, Terre Haute, by H. J. Arnold in advance of the showing there of "The Stars Look Down."

Feature Booking Guide

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
Bat Whispers (My-D)	C. Morris-U. Merkel	86		Reissued
Cock of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	Zasu Pitts-Jimmy Gleason	70		Reissued
Framed for Murder (D)	Wallace Ford-Fuzzy Knight			Not Rev.
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Hell's Crossroads (D)A	Tom Keene-John Qualen (Former title "Our Daily Bread")			Reissued
Her Enlisted Man (CD)	Barbara Stanwyck-Robt. Young (Former title "Red Salute")	70		Reissued
I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Murder at the Baskervilles	Arthur Wontner			Not Rev.
Palooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Tonight Or Never (D)	Gloria Swanson-Melvyn Douglas	70		Reissued

COLUMBIA — Current 1940-41

2212	Across the Sierras (W)	Bill Elliott-Luana Walters	58	2/13/41	all/16/40
2010	Adventure in Washington(D)F	Herbert Marshall-Virginia Bruce	84	5/30/41	b5/31/41
2006	Adam Had Four Sons (D)A	Warner Baxter-Ingrid Bergman	80	2/18/41	b2/22/41
2037	Big Boss (D)A	Otto Kruger-Gloria Dickson	70	4/28/41	b5/3/41
2015	Blondie Goes Latin (CM)F	Penny Singleton-Arthur Lake	68	2/27/41	b3/1/41
2014	Blondie in Society (C)F	Penny Singleton-Arthur Lake	76	7/17/41	b7/5/41
2028	Devil Commands (H)A	Boris Karloff-Amanda Duff	65	2/3/41	b2/8/41
2023	Ellery Queen and the Perfect Crime (My)A	Ralph Bellamy-Margaret Lindsay	63	8/14/41	b7/12/41
2025	Ellery Queen's Penthouse Mystery (My)F	Ralph Bellamy-Margaret Lindsay	68	3/24/41	b3/1/41
2029	Face Behind the Mask (H)A	Peter Lorre-Evelyn Keyes	69	1/16/41	b2/15/41
2034	Great Swindle (A)F	Jack Holt-Marjorie Reynolds	54	4/10/41	b4/12/41
2215	Hands Across the Rockies(W)F	Bill Elliott-Dub Taylor	60	6/19/41	b6/14/41
2001	Here Comes Mr. Jordan(FA)A	Robt. Montgomery-Rita Johnson	93	8/21/41	b8/2/41
2013	Her First Beau (CD)F	Jane Withers-Jackie Cooper	76	5/8/41	b5/10/41
2041	I Was a Prisoner on Devil's Island (D)A	Sally Eilers-Donald Woods	70	6/30/41	b6/28/41
2022	Lone Wolf Takes a Chance (My)F	Warren William-June Storey	76	3/6/41	b4/12/41
2206	Medico of Painted Spring(W)F	Chas. Starrett-Terry Walker	59	6/26/41	b6/28/41
2027	Meet Boston Blackie (D)A	Chester Morris-Rochelle Hudson	69	2/20/41	b3/1/41
2044	Missing Ten Days (D)F (Reviewed as "Ten Days in Paris")	Rex Harrison-Karen Verne	82	2/28/41	b10/21/39
2020	Naval Academy (D)F	Jimmy Lydon-Fred. Bartholomew	67	5/22/41	b5/24/41
2213	North From the Lone Star(W)	Bill Elliott-Dorothy Fay	58	3/31/41	a3/8/41
2039	Officer and the Lady (D)A	Rochelle Hudson-Bruce Bennett	60	7/24/41	b7/19/41
2003	Our Wife (C)F	Ruth Hussey-Melvyn Douglas	93	8/28/41	b8/16/41
2205	Outlaws of the Panhandle (W)	Chas. Starrett-Frances Robinson	59	2/27/41	a8/31/40
2002	Penny Serenade (CD)F	Irene Dunne-Cary Grant	120	4/24/41	b4/19/41
2204	Pinto Kid (W)	Charles Starrett-Louise Currie	61	1/9/41	a7/13/40
2208	Prairie Stranger (W)F	Chas. Starrett-Patti McCarty	58	9/18/41	b9/6/41
2214	Return of Daniel Boone (W)F	Bill Elliott-Evelyn Young	61	5/7/41	b9/13/41
2026	Richest Man in Town (D)F	Frank Craven-Edgar Buchanan	69	6/12/41	b6/14/41
2008	She Knew All the Answers(D)A	Franchot Tone-Joan Bennett	85	5/15/41	b5/24/41
2216	Son of Davy Crockett (W)F	Bill Elliott-Iris Meredith	62	7/15/41	b7/12/41
2019	Sweetheart of the Campus(MD)	Ruby Keeler-Harriet Hilliard	61	6/26/41	b7/5/41
2011	They Dare Not Love (D)A	Martha Scott-George Brent	76	4/30/41	b5/3/41
2005	This Thing Called Love (C)A	Melvyn Douglas-Rosalind Russell	95	1/2/41	b12/28/40
2207	Thunder Over the Prairie(W)F	Charles Starrett-Eileen O'Hearn	60	7/30/41	b8/2/41
2017	Tillie the Toiler (C)F	Kay Harris-William Tracy	67	8/7/41	b8/9/41
2009	Time Out for Rhythm (DM)F	Rudy Vallee-Rosemary Lane	74	6/20/41	b6/7/41
2042	Two in a Taxi (C-D)A	Anita Louise-Russell Hayden	62	7/10/41	b6/28/41
2036	Under Age (D)A	Nan Grey-Alan Baxter-Tom Neal	60	4/26/41	b4/26/41
2040	Voice in the Night (D)	Clive Brook-Diana Wynyard	83	5/20/41	b4/19/41
	You'll Never Get Rich (M)F	Fred Astaire-Rita Hayworth	88	9/25/41	b9/27/41

Current 1941-42

3041	Blonde From Singapore(CD)A	Florence Rice-Leif Erickson	67	10/16/41	b8/30/41
3023	Harmon of Michigan (D)F	Tommy Harmon-Anita Louise	65	9/11/41	b9/20/41
3209	King of Dodge City (W)F	Bill Elliott-Tex Ritter	63	8/14/41	b8/9/41
	Ladies in Retirement (D)A	Ida Lupino-Louis Hayward	91	9/18/41	b9/13/41
3040	Mystery Ship (D)F	Lola Lane-Paul Kelly	63	9/4/41	b8/2/41
3210	Roaring Frontiers (W)F	Bill Elliott-Tex Ritter	60	10/16/41	b8/30/41
	Texas (D)F	William Holden-Glenn Ford	92	10/9/41	b9/27/41
	Stork Pays Off (CD) (Former title "Bachelor's Babies")	Maxie Rosenbloom-Rochelle Hudson	68	11/6/41	a8/2/41
3016	Three Girls About Town(CD)A	Joan Blondell, John Howard	73	10/23/41	b10/25/41
3020	Two Latins From Manhattan (CM)F	Jinx Falkenburg-Joan Woodbury	66	10/2/41	b9/27/41
	You Belong to Me (CD)A	Barbara Stanwyck, Henry Fonda	97	10/30/41	b10/18/41

Coming 1941-42

Bedtime Story (D)	Loretta Young-Fredric March	a9/13/41
Blondie Goes to College (C)	Penny Singleton-Arthur Lake	a10/4/41
Bullets For Bandits (Former title "Honor of the West")	Bill Elliott-Tex Ritter	a8/23/41
Cadets on Parade (D)	Freddie Bartholomew-Jimmy Lydon	all/1/41
Confessions of Boston Blackie (My)	Chester Morris-Harriet Hilliard	a10/4/41
Devil's Trail (W)	Bill Elliott-Tex Ritter	In Prod.
Ellery Queen and the Murder Ring (My)	Ralph Bellamy-Margaret Lindsay	b8/30/41
Ellery Queen untitled	William Gargan-Margaret Lindsay	In Prod.
Go West, Young Lady (A)	Penny Singleton-Glenn Ford	11/27/41 a8/9/41
Harvard Here I Come (C)	Maxie Rosenbloom-Arline Judge	12/25/41 a9/27/41
Honolulu Lu (C)	Lupe Velez-Bruce Bennett	12 11 41 a10/4/41
Lady Is Willing (CD)	Marlene Dietrich-Fred MacMurray	12/15 41 all 1 41
Lawless Plainsman (W)	Charles Starrett-Russell Hayden	In Prod.
Lone Star Vigilantes (W)F	Bill Elliott-Tex Ritter	58 12 26 41 b9 27 41
Man Who Returned to Life	John Howard-Lucille Fairbanks	In Prod.
Martin Eden	Glenn Ford-Claire Trevor	In Prod.
Men in Her Life (D)A	Loretta Young-Dean Jagger	90 11 20 41 b11 18 41
North of the Rockies (W)	Bill Elliott-Tex Ritter	a9/27/41
Riders of the Badlands (W) (Former title "Outlaw Ranger")	Charles Starrett-Russell Hayden	a10/4/41
Royal Mounted Patrol (W)	Charles Starrett-Russell Hayden	11/13/41 a8/16/41
Secrets of the Lone Wolf (D)	Warren William	11/13/41 a8/16/41
Shut My Big Mouth	Joe E. Brown-Adele Mara	In Prod.
Sing For Your Supper (DM)	Jinx Falkenburg-"Buddy" Rogers	12/4/41 a9/13/41
West of Tombstone (W)	Charles Starrett-Russell Hayden	all 1 41

MGM — Current 1940-41

126	Andy Hardy's Private Secretary (C)F	Mickey Rooney-Lewis Stone	101	2/21/41	b2/22/41
124	Bad Man (D)F	Wallace Beery-Lionel Barrymore	70	3/28/41	b3/29/41
141	Barnacle Bill (CD)F	Wallace Beery-Virginia Weidler	92	7/4/41	b7/5/41
139	Big Store (M-C)F	Marx Bros.-Virginia Grey	83	6/20/41	b6/21/41
137	Billy the Kid (Tech.) (D)F	Rob't Taylor-Maureen O'Sullivan	95	5/30/41	b5/31/41
123	Blonde Inspiration (C)F	Shelton-Grey-Dekker-Nolan	72	2/7/41	b2/8/41
144	Blossoms in the Dust (D)F	Greer Garson-Walter Pidgeon(Tech.)	98	7/25/41	b6/28/41
132	Come Live With Me (C)A	James Stewart-Hedy Lamarr	80	1/31/41	b1/25/41
145	Dr. Kildare's Wedding Day(D)F	Lew Ayres-Lionel Barrymore	82	8/22/41	b8/23/41
117	Flight Command (D)F	Robt. Taylor-Ruth Russey	115	1/3/41	b12/21/41
127	Free and Easy (SC)A	Ruth Hussey-Robert Cummings	55	2/28/41	b3/8/41
138	Getaway (G)A	Robert Sterling-Van Heflin	89	6/13/41	b6/21/41
135	I'll Wait For You (D)F	Virginia Weidler-Robt. Sterling	73	5/16/41	b5/10/41
120	Land of Liberty (Doc)F	Special Subject	98	1/24/41	b1/11/41
146	Life Begins for Andy Hardy (CD)F	Mickey Rooney-Judy Garland	100	8/15/41	b8/9/41

MGM — Current 1940-41 (Cont.)

			Mins.	Date	See Issue of
134	Love Crazy (F)A	Wm. Powell-Myrna Loy-Fay Bainter	99	5/23/41	b5/17/41
118	Maisie Was A Lady (C)A	Ann Sothern-Maureen O'Sullivan	79	1/10/41	b1/11/41
132	Men of Boys Town (D)F	Spencer Tracy-Mickey Rooney	107	4/11/41	b3/15/41
129	Penalty, The (G)A	Lionel Barrymore-Edw. Arnold	80	3/14/41	b3/15/41
133	People vs. Dr. Kildare (D)F	Lew Ayres-Lionel Barrymore	77	5/2/41	b5/10/41
119	Philadelphia Story (FC)A	Katharine Hepburn-James Stewart	110	1/17/41	b11/30/40
128	Rage in Heaven (My)A	Rob't Montgomery-Ingrid Bergman	83	3/7/41	b3/8/41
143	Ringside Maisie (CD)F	Ann Sothern-George Murphy	96	8/1/41	b7/26/41
142	Stars Look Down (D)	Margt. Lockwood-Michael Redgrave	98	7/18/41	b7/12/41
140	They Met in Bombay (D)A	Clark Gable-Rosalind Russell	92	6/27/41	b6/28/41
125	Trial of Mary Dugan (My)F	Laraine Day-Robert Young	90	2/14/41	b2/15/41
131	Washington Melodrama(My)A	Frank Morgan-Ann Rutherford	80	4/18/41	b4/19/41
148	When Ladies Meet (SC)A	Joan Crawford-Rob't Taylor	105	8/29/41	b8/30/41
147	Whistling in the Dark(MyC)F	Skelton-Rutherford	78	8/8/41	b8/2/41
121	Wild Man of Borneo (C)F	Frank Morgan-Billie Burke	78	1/24/41	b2/1/41
136	Woman's Face (D)A	Joan Crawford-Melvyn Douglas	106	5/9/41	b5/10/41
130	Ziegfeld Girl (MD)	Stewart-Garland-Lamarr-Martin	131	4/25/41	b4/19/41

Current 1941-42

208	Chocolate Soldier (M)A	Nelson Eddy-Rise Stevens	102	Nov.	b10 18/41
203	Down in San Diego (D)F	Dan Dailey, Jr.-Bonita Granville	73	Sept.	b8/2/41
201	Dr. Jekyll and Mr. Hyde(D)A	Spencer Tracy-Ingrid Bergman	127	Sept.	b7/26/41
207	Feminine Touch (C)A	Rosalind Russell-Don Ameche	93	Oct.	b9/20/41
204	Honky-Tonk (CD)F	Clark Gable-Lana Turner	105	Oct.	b9/20/41
202	Lady Be Good (CM)F	Eleanor Powell-Ann Sothern	112	Sept.	b7/19/41
205	Married Bachelor (C)A	Ruth Hussey-Rob't Young	81	Oct.	b9/13/41
206	Smilin' Through (Tech.)(D)F	J. MacDonald-Brian Aherne	100	Oct.	b9/13/41
209	Unholy Partners (D)A	Edw. G. Robinson-Edward Arnold	94	Nov.	b10 18/41

Coming 1941-42

Babes on Broadway (DM)	Mickey Rooney-Judy Garland	a8/30/41
Born to Sing	Ray McDonald-Virginia Weidler	In Prod.
China Caravan	Laraine Day-Barry Nelson-K. Luke	In Prod.
Design for Scandal (D) (Former title "Her Honor")	Rosalind Russell-Walter Pidgeon	Dec. a9/27/41
Doane of the U. S. A. (D) (Former title "Steel Cavalry")	Wallace Beery-Marjorie Main	a10/4/41
Dr. Kildare's Inside Story(D)	Lew Ayres-Lionel Barrymore	all/1/41
H. M. Pulham, Esq. (D)	Hedy Lamarr-Robert Young	Dec. a9/6/41
I Married an Angel (C)	Jeanette MacDonald-Nelson Eddy	all 8 41
Joe Smith, American	R. Young-Marsha Hunt-V. Heflin	In Prod.
Johnny Eager (G)	Lana Turner-Robert Taylor	a10/4/41
Kathleen (D)	Shirley Temple-Herbert Marshall	Dec. a9/6/41
Mr. and Mrs. North	Gracie Allen-William Post, Jr.	In Prod.
Mrs. Miniver	Greer Garson-Walter Pidgeon	In Prod.
Panama Hattie (CM)	Ann Sothern-Dan Dailey, Jr.	a8/30/41
210 Shadow of the Thin Man(CMy)F	William Powell-Myrna Loy	97 Nov. b10 25/41
Tarzan's Secret Treasure (D)	J. Weissmuller-Maureen O'Sullivan	Dec. a8 30/41
211 Two Faced Woman (C)A	Garbo-Melvyn Douglas	94 Nov. b10 25 41
Vanishing Virginian (CD)	Kathryn Grayson-Frank Morgan	a10 11/41
We Were Dancing (CD)	Norma Shearer-Melvyn Douglas	all 1/41
Woman of the Year (C)	Spencer Tracy-Katharine Hepburn	a10/4/41

MONOGRAM — Current 1940-41

	Bowery Blitzkrieg (D)F	Gorey-Jordan-Hall	61	8/1/41	b8/2/41
	Deadly Game (Spy)F	Chas. Farrel-June Lang	63	8/8/41	b8/9/41
	Dead Man's Shoes (My)A	Leslie Banks-Wilfred Lawson	65	1/15/41	b5/17/41
	Driftin' Kid (W)F	Tom Keene-Betty Miles	55	9/26/41	9/27/41
	Dynamite Canyon (W)	Tom Keene-Evelyn Finley		8/8/41	a7/19/41
	Father Steps Out (D)F	Frank Albertson-Jed Prouty	63	7/19/41	b8/2/41
	Flying Wild (D)F	East Side Kids-Joan Barclay	65	3/10/41	b3/1/41
	Fugitive Valley (W)F	Corrigan-King-Terhune	60	7/30/41	b9 20/41
	Gang's All Here (G)	Frankie Darro-Mantan Moreland		6/11/41	a5/17/41
	House of Mystery (H)A	Kenneth Kent-Judy Kelly	62	5/7/41	b5/31/41
	Invisible Ghost (H)A	Bela Lugosi-Polly Ann Young	64	4/25/41	b4/19/41
	Kid's Last Ride (W) (Former title "Prairie Schooldays")	John King-Ray Corrigan		2/10/41	a1/11/41
	King of Zombies (H)A	John Archer-Mantan Moreland	67	5/14/41	b5/17/41
	Murder by Invitation (My)A	Wallace Ford-Marian Marsh	65	6/30/41	b7/5/41
	Pioneers, The (W)F	Tex Ritter-Slim Andrews	61	5/10/41	b5/3/41
	Redhead (D)A	June Lang-Johnny Downs	64	5/21/41	b5/17/41
	Ridin' the Cherokee Trail(W)F	Tex Ritter-Slim Andrews	60	2/25/41	b2/22/41
	Riding the Sunset Trail (W)	Tom Keene-Betty Miles		10 31 41	a9/27/41
	Roar of the Press (My)F	Jean Parker-Wallace Ford	72	4/30/41	b4/26/41
	Sign of the Wolf (D)F	Grace Bradley-Louise Beavers	69	3/25/41	b3/22/41
	Silver Stallion (D)	David Sharpe-Leroy Mason-Thunder		5/28/41	a5/10/41
	Trail of the Silver Spurs(W)F	Corrigan-King-Terhune	55	1/5/41	b3/8/41
	Tumbledown Ranch in Arizona (W)F	Range Busters	60	4/20/41	b5/3/41
	Wanderers of the Desert (W)	Tom Keene-Betty Miles		6/25/41	a6/14/41
	Wrangler's Roost (W)F	Range Busters	58	6/4/41	b7/19/41
	You're Out of Luck (D)F	Darro-Moreland	62	1/20/41	b1/18/41

Current 1941-42

	Arizona Bound (W)F	Buck Jones-Tim McCoy	57	7/19/41	b7/26/41
	Gentleman From Dixie (D)F	Mary Ruth-Marian Marsh	63	9/5/41	b9/13/41
	Gunman From Bodie (W)F	Buck Jones-Tim McCoy	62	9 19 41	b10 18 41
	Let's Go Collegiate (D)F	Frankie Darro-Jackie Moran	62	9/12/41	b9/20/41
	Spooks Run Wild (MyC)F	Bela Lugosi-Leo Gorcey-Huntz Hall	65	10 24 41	b10 11 41
	Stolen Paradise (D)A (Reviewed as "Adolescence")	Leon Janney-Eleanor Hunt	80	10 31 41	b12 21/40
	Tonto Basin Outlaws (W)	Range Busters		10/10/41	a9/27/41
	Top Sergeant Mulligan (C)F	Nat Pendleton-Carol Hughes	69	10 17 41	b11/1/41
	Zis Boom Bah (DM)F	Peter Lind Hayes-Grace Hayes	62	11 7 41	b11 1 41

Coming 1941-42

Borrowed Hero (D)	Florence Rice-Alan Baxter 12 5 41 all/1/41
Boy of Mine	John Boles-Mona Barrie-Billy Lee In Prod.
Double Trouble (C)	Harry Langdon-Charles Rogers a10 18 41
Freckles Comes Home	Johnny Downs-Gail Storm In Prod.
I Killed That Man (My)A	Ricardo Cortez, Joan Woodbury 10 11 41 b11 8 41
Lone Star Law Men (W)	Tom Keene-Betty Miles-Sugar Dawn 11 27 41 In Prod.
Rio Squad	Richard Cromwell-Mary Ruth 12 19/41 In Prod.
Saddle Mountain Roundup(W)	Range Busters a8/9/41
Underground Rustlers (W) (Former title "Bullets and Bullion")	Range Busters a10 18 41

PARAMOUNT — Current 1940-41

4038	Aloma of the South Seas (D)F	Dorothy Lamour-Jon Hall (Tech.)	77	8 29 41	b8/30/41
4053	Border Vigilantes (W)F	Bill Boyd-Russell Hayden	60	4/18/41	b4/5/41
4032	Caught in the Draft (C)F	Bob Hope-Dorothy Lamour	81	7/4/41	b5/31/41
4051	Doomed Caravan (W)F	Bill Boyd-Russell Hayden	60	1/10/41	b1/11/41
4037	Flying Blind (D)F	Richard Arlen-Jean Parker	70	8 29 41	b8/23/41
4033	Forced Landing (D)F	Richard Arlen-Eva Gabor	66	7/18/41	b7/19/41
4052	In Old Colorado (W)F	Wm. Boyd-Russell Hayden	66	3/14/41	b3/1/41
4028	I Wanted Wings (D)F	Brian Donlevy-Ray Milland	130	5 30 41	b3/29/41
4035	Kiss the Boys Goodbye (CM)F	D. Ameche-M. Martin-O. Levant	85	8/1/41	b6/28/41
4016	Life With Henry (C)F	Jackie Cooper-Leila Ernst	80	1/24/41	b1/18/41
4022	Lady Eve (D)F	Barbara Stanwyck-Henry Fonda	97	3/21/41	b3/1/41
4023	Las Vegas Nights (Mu-C)F	Phil Regan-Bert Wheeler-Dorsey	89	3/28/41	b3/22/41
4018	Mad Doctor (H)F	Basil Rathbone-Ellen Drew	90	2/14/41	b2/15/41
4020	Monster and the Girl (H)A	Ellen Drew-Onslow Stevens	64	2 28/41	b2/15/41
4029	One Night in Lisbon (C)A	Madeleine Carroll-Fred MacMurray	95	6/13/41	b5/10/41
4031	Parson of Panamint (D)F	Charles Ruggles-Ellen Drew	84	8 22 41	b6/21/41

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

PARAMOUNT

Current 1940-41 (Cont.)

			Rel. Mins. Date	See Issue of
4054	Pirates on Horseback (W)F	Wm. Boyd-Russell Hayden	69..5/23/41	...b5/24/41
4026	Power Dive (D)F	Richard Arlen-Jean Parker	68..4/25/41	...b4/12/41
4027	Reaching for the Sun (CD)A	Joel McCrea-Ellen Drew	88..5/2/41	...b4/12/41
4025	Road to Zanzibar (CM)F	Crosby-Lamour-Hope	90..4/11/41	...b3/15/41
4024	Round-Up (W)F	Richard Dix-Patricia Morison	90..4/4/41	...b3/15/41
4014	Second Chorus (M)F	Fred Astaire-Paulette Goddard	88..1/3/41	...b11/30/40
4034	Shepherd of the Hills (D)F	John Wayne-Betty Field (Tech.)	91..7/25/41	...b6/21/41
4021	There's Magic in Music (Mu)F (Reviewed as "Hard Boiled Canary")	Allan Jones-Susanna Foster	80..5/16/41	....b3/1/41
4015	Victory (D)A	Fredric March-Betty Field	79..1/17/41	..b12/21/40
4019	Virginia (Tech.) (PD)F	Madeleine Carroll-F. MacMurray	108..2/21/41	..b1/18/41
4030	West Point Widow (CD)	Ann Shirley-Richard Carlson	62..6/20/41	...b6/14/41
4055	Wide Open Town (W)F	William Boyd-Russell Hayden	78..8/8/41	.....b8/2/41
4036	World Premiere (C)A	John Barrymore-Frances Farmer	70..8/15/41	...b8/23/41
4017	You're the One (M)F	Orrin Tucker-Bonnie Baker	81..2/7/41	.....b2/8/41

Current 1941-42

Block No.				
2	Birth of the Blues (M)F	Bing Crosby-Mary Martin	84..11/7/41	....b9/6/41
1	Buy Me That Town (C)A	Lloyd Nolan-Constance Moore	70..10/3/41	....b8/2/41
1	Hold Back the Dawn (D)F	Chas. Boyer-Olivia de Havilland	115..9/26/41	....b8/2/41
1	Henry Aldrich for President (C)F	Jimmy Lydon-Mary Anderson	70..10/24/31	...b8/2/41
1	New York Town (CD)A	Mary Martin-Fred MacMurray	75..10/31/41	...b8/2/41
1	Nothing But the Truth (C)	Bob Hope-Paulette Goddard	90..10/10/41	...b8/2/41

Coming 1941-42

2	Among the Living (H)A	Albert Dekker-Susan Hayward	68..12/19/41	...b9/6/41
3	Bahama Passage (Tech.) (D)	Madeleine Carroll-Stirling Hayden		....a6/21/41
	Dr. Broadway	Macdonald Carey-Jean Phillips		....In Prod.
	Fleet's In (MC)	Dorothy Lamour-William Holden		....a11/1/41
	Fly by Night (D)	Richard Carlson-Nancy Kelly		....a8/30/41
	Girl Has Plans (C) (Former title "Lady Has Plans")	Paulette Goddard-Ray Milland		....a10/11/41
2	Glamour Boy (C)F	Susanna Foster-Jackie Cooper	80..12/5/41	....b9/6/41
	Great Man's Lady (D) (Former title "Pioneer Woman")	Barbara Stanwyck-Joel McCrea		....a3/22/41
	Henry and Dizzy (C)	Jimmy Lydon-Charles Smith		....a9/27/41
	Louisiana Purchase (M)	Bob Hope-Victor Moore (Tech.)		....a8/23/41
	Malaya (D) (Tech.)	Dorothy Lamour-Richard Denning		....a8/16/41
3	Midnight Angel (D)	Robert Preston-Martha O'Driscoll		....a9/27/41
3	Mr. Bug Goes to Town	Tech. Cartoon Feature		....In Prod.
	Night in New Orleans (My) (Former title "Morning After")	Preston Foster-Albert Dekker		...a10/11/41
2	Night of Jan. 16th (My)F	Ellen Drew-Robt. Preston	79..11/28/41	...b9/6/41
3	No Hands on the Clock (My)	Chester Morris-Jean Parker		....a9/27/41
W-1	Outlaws of the Desert (W)F	Wm. Boyd-Brad King	66	....b9/27/41
	Reap the Wild Wind (D)	Ray Milland-John Wayne (Tech.)		.....a7/5/41
	Remarkable Andrew	William Holden-Brian Donlevy		....a7/26/41
W-1	Riders of the Timberline(W)F	Bill Boyd-Brad King-Andy Clyde	59	....b9/27/41
W-1	Secret of the Wastelands(W)F	Wm. Boyd-Brad King-Andy Clyde	66	....b9/27/41
2	Skylark (CD)A	Claudette Colbert-Ray Milland	94..11/21/41	...b9/6/41
W-1	Stick to Your Guns (W)F	Bill Boyd-Brad King-Andy Clyde	63	....b9/27/41
3	Sullivan's Travels (CD)	Joel McCrea-Veronica Lake		.....a6/7/41
	Sweater Girl (My)	Eddie Bracken-June Preisser		.....a8/9/41
	This Gun for Hire	Veronica Lake-Robert Preston		....In Prod.
	Tombstone (W)	Richard Dix-Frances Gifford		....a10/4/41
	Torpedo Boat	Richard Arlen-Jean Parker		....In Prod.
	True to the Army (C)	Judy Canova-Allan Jones-Ann Miller		....In Prod.
W-1	Twilight on the Trail (W)F	Bill Boyd-Brad King-A. Clyde	58	....b9/27/41

Grouping By Blocks

1—Buy Me That Town, Henry Aldrich for President, Hold Back the Dawn, New York Town, Nothing But the Truth
1 (Western)—Outlaws of the Desert, Riders of the Timberline, Secret of the Wastelands, Stick to Your Guns, Twilight on the Trail
2—Among the Living, Birth of the Blues, Glamour Boy, Night of January 16th, Skylark
3—Bahama Passage, Midnight Angel, Mr. Bug Goes to Town, No Hands on the Clock, Sullivan's Travels

PRODUCERS RELEASING CO. 1940-41

162	Billy the Kid in Santa Fe (W)	Bob Steele-Marin Fais-St. John	66..7/11/41	...a7/19/41
161	Billy the Kid's Fighting Pals (W)F	Bob Steele	62..4/18/41	...b4/12/41
160	Billy the Kid's Range War (W)	Bob Steele	60..1/24/41	...Not Rev.
116	Blonde Comet	Robert Kent-Virginia Vale	12/5/41	...In Prod.
107	Caught in the Act (C)F	Henry Armetta	62..2/7/41	...b4/26/41
111	Criminals Within (My)A	Eric Linden-Ann Doran	70..6/27/41	...b8/16/41
115	Dangerous Lady (My)F	Neil Hamilton-June Storey	66..9/12/41	..b10/11/41
113	Desperate Cargo (D)A	Ralph Byrd-Carol Hughes	69..7/4/41	...b10/4/41
112	Double Cross (G)F	Kane Richmond-Pauline Moore	61..6/27/41	...b8/16/41
109	Emergency Landing (Spy)F	Carol Hughes	79..5/23/41	...b7/12/41
108	Federal Fugitives (Spy)F	Neil Hamilton-Doris Day	66..3/28/41	...b5/24/41
124	Gambling Daughters (D)A	Cecilia Parker-Roger Pryor	67..8/1/41	....b9/13/41
126	Jungle Man (D)F	Buster Crabbe-Sheila Darcy	63..10/10/41	.b10/11/41
117	Lone Rider Ambushed (W)F	Geo. Houston-Al St. John	67..8/29/41	...b11/1/41
163	Lone Raider Rides On (W)	George Houston	64..1/10/41	...Not Rev.
164	Lone Rider Crosses the Rio(W)	George Houston	64..2/28/41	...Not Rev.
168	Lone Rider Fights Back (W)	George Houston-Al St. John	11/7/41	....a9/27/41
166	Lone Rider in Frontier Fury	Geo. Houston-Al St. John	62..8/8/41	....a7/26/41
165	Lone Rider in Ghost Town(W)F	Geo. Houston-Alaine Brandes	64..5/16/41	...b5/17/41
114	Mr. Celebrity (D)F	James Seay-Doris Day	66..10/31/41	..b10/4/41
155	Outlaws of the Rio Grande (W)F	Tim McCoy	55..3/7/41	.....b3/1/41
123	Paper Bullets (D)A	Joan Woodbury-Jack LaRue	72..6/13/41	...b6/14/41
125	Reg'lar Fellers (D)F	Billy Lee-'Alfalfa' Switzer	65..8/15/41	....b8/30/41
106	Secret Evidence (My)F	Charles Quigley-Marjorie Reynolds	64..1/31/41	....b2/8/41
110	South of Panama (Spy)F	Roger Pryor-Virginia Vale	68..5/2/41	....b4/26/41
156	Texas Marshal (W)	Tim McCoy-Kay Leslie	62..6/13/41	....a5/17/41

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258	Billy the Kid's Round-Up(W)	Buster Crabbe-Al St. John	12/5/41	..a10/18/41
257	Billy the Kid, Wanted (W)F	Buster Crabbe-Al St. John	64..10/24/41	.b11/1/41
205	Hard Guy (G)A	Jack La Rue-Mary Healy	68..10/17/41	.b10/25/41
215	Law of the Timber (D)	Marjorie Reynolds-Monte Blue	12/19/41	..a11/8/41
213	Miracle Kid (D)	Tom Neal-Carol Hughes-Vicki Lester	11/14/41	..a10/4/41
230	Swamp Woman	Ann Corio-Jack La Rue	12/5/41	..a10/11/41
251	Texas Man Hunt (W)	Bill (Radio) Boyd-Art Davis	1/2/42	....In Prod.

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183	Along the Rio Grande (W)F	Tim Holt-Betty Jane Rhodes	66..2/7/41	.....b2/1/41
161	Convoy (War)F	Clive Brook-John Clements	89..1/3/41	....b12/7/40
185	Cyclone on Horseback (W)	Tim Holt-Marjorie Reynolds	60..6/13/41	....a5/10/41
122	Devil and Miss Jones (D)F	Jean Arthur-Chas. Coburn	92..4/11/41	....b4/5/41
119	Footlight Fever (C)F	Alan Mowbray-Donald McBride	67..3/21/41	....b4/5/41
166	Frank Buck's Jungle Cavalcade	Frank Buck	77..6/27/41	...b7/19/41
120	Girl, A Guy and A Gob (C)F	Geo. Murphy-Lucille Ball	91..3/14/41	....b3/1/41
129	Hurry, Charlie, Hurry (C)F	Leon Errol-Mildred Coles	65..7/25/41	...b7/12/41
115	Let's Make Music (CM)F	Bob Crosby-Jean Rogers	84..1/17/41	..b12/14/40
175	Little Foxes (D)A	Bette Davis-Herbert Marshall	116..8/29/41	...b8/16/41
110	Little Men (D)F	Kay Francis-Lydon-Oakie	84..1/10/41	...b12/7/40
124	Melody for Three (D)F	Jean Hersholt-Fay Wray	67..3/28/41	....b3/8/41
117	Mr. &Mrs. Smith (C)A	Carole Lombard-Robt. Montgomery	95..1/31/41	....b1/18/41
135	My Life With Caroline (C)	Ronald Colman-Anna Lee	81..8/1/41	....b7/19/41
121	Play Girl (CD)A	Kay Francis-James Ellison	75..2/14/41	...b12/21/40
191	Reluctant Dragon(C-Cartoon)F	Benchley and Cartoon Characters	73..6/20/41	....b6/7/41
125	Repent at Leisure (C-D)F	Kent Taylor-Wendy Barrie	67..4/4/41	....b5/31/41
184	Robbers of the Range (W)F	Tim Holt-Ray Whitley	61..4/18/41	....b4/5/41
116	Saint in Palm Springs(MyC)F	George Sanders-Wendy Barrie	67..1/24/41	....b1/4/41
131	Saint's Vacation (My)A	Hugh Sinclair-Sally Gray	65..5/31/41	....b6/21/41
123	Scattergood Baines (C)F	Guy Kibbee-Carol Hughes	69..2/21/41	....b2/15/41
136	Scattergood Meets B'way(D)F	Guy Kibbee-Emma Dunn	70..8/22/41	....b8/30/41
132	Scattergood Pulls the Strings (D)F	Guy Kibbee	65..5/23/41	...b5/17/41
186	Six Gun Gold (W)	Tim Holt-Jane Clayton	8/8/41	....a7/12/41
172	Story of the Vatican (Doc.)	March of Time Feature	54..7/18/41	....b8/16/41
133	Sunny (MC)F	A. Neagle-J. Carroll-R. Bolger	98..5/30/41	...b5/24/41
128	They Met in Argentina(MD)F	Ellison-O'Hara-Ebsen	77..4/25/41	....b4/26/41
134	They Meet Again (D)F	Jean Hersholt-Dorothy Lovett	67..6/20/41	....b7/5/41
126	Tom, Dick and Harry (C)A	Ginger Rogers-Geo. Murphy	86..7/4/41	....b7/19/41

RKO-RADIO

Current 1941-42

Block No.			Rel. Mins. Date	See Issue of
1	All That Money Can Buy(D)A (Reviewed as "Here Is a Man")	Anne Shirley-Walter Huston	106..10/17/41	..b7/19/41
W-1	Bandit Trail (W)F	Tim Holt-Janet Waldo	60..10/10/41	...b9/6/41
1	Citizen Kane (D)A	Orson Welles-Dorothy Comingore	120..9/5/41	....b4/12/41
	Dumbo (FA)F	Disney Cartoon Feature (Tech.)	64..10/31/41	...b10/4/41
1	Father Takes a Wife (C)A	Adolphe Menjou-Gloria Swanson	79..10/3/41	...b7/19/41
2	Gay Falcon (My)A	George Sanders-Wendy Barrie	66..10/24/41	...b9/20/41
1	Lady Scarface (D)F	Dennis O'Keefe-Frances Neal	66..9/26/41	...b7/26/41
1	Parachute Battalion (D)F	Robert Preston-Nancy Kelly	75..9/12/41	...b7/19/41
2	Unexpected Uncle (CD)F	Anne Shirley-Charles Coburn	67..11/7/41	...b9/20/41

Coming 1941-42

	Ball of Fire (C)	Barbara Stanwyck-Gary Cooper		...a10/25/41
	Bambi	Disney Cartoon Feature		....In Prod.
	Call Out the Marines (C)	Victor McLaglen-Edmund Lowe		....a10/4/41
	Come on Danger (W)	Tim Holt-Ray Whitley		...a10/11/41
3	Date With the Falcon(MyC)F	George Sanders-Wendy Barrie	63..1/16/42	...b11/8/41
W-1	Dude Cowboy (W)F	Tim Holt-Marjorie Reynolds	59..12/10/41	...b9/6/41
	Fantasia (FA)F	Technicolor Cartoon	150..1/1/42	...b11/16/40
3	Four Jacks and a Jill (CM)F	Anne Shirley-Ray Bolger	68..1/23/42	...b11/8/41
	Joan of Paris (D)	Michele Morgan-Paul Henried		...a10/18/41
	Land of the Open Range (W)	Tim Holt-Ray Whitley		....a8/30/41
2	Look Who's Laughing (C)F	Bergen & McCarthy	79..11/21/41	...b9/20/41
	Magnificent Ambersons	J. Cotten-Dolores Costello-T. Holt		....In Prod.
	Mayor of 44th Street	George Murphy-Anne Shirley		....In Prod.
	Mexican Spitfire at Sea (C)	Lupe Velez-Leon Errol		....In Prod.
2	Mexican Spitfire's Baby (C)F	Leon Errol-Lupe Velez-Zasu Pitts	70..11/28/41	...b9/6/41
3	Obliging Young Lady (C)F	Joan Carroll-Edmond O'Brien	70..11/30/42	...b11/8/41
3	Playmates (CM)F	K. Kyser-J. Barrymore-Lupe Velez	96..12/26/41	...b11/8/41
W-1	Riding the Wind (W)F	Tim Holt-Ray Whitley	60..2/10/42	....b9/6/41
	Sing Your Worries Away	Bert Lahr-Buddy Ebsen-Patsy Kelly		....In Prod.
2	Suspicion (D)A	Cary Grant-Joan Fontaine	99..11/14/41	...b9/20/41
	Syncopation	Adolphe Menjou-Jackie Cooper		....In Prod.
	Thundering Hoofs (W)	Tim Holt-Ray Whitley		...a10/18/41
	Valley of the Sun	James Craig-Lucille Ball		....In Prod.
3	Weekend for Three (C)A	Dennis O'Keefe-Jane Wyatt	66..12/12/41	.b10/25/41

Grouping By Blocks

1—Citizen Kane, All That Money Can Buy, Father Takes a Wife, Lady Scarface, Parachute Battalion
1 (Western)—Dude Cowboy, Bandit Trail, Riding the Wind
2—Gay Falcon, Look Who's Laughing, Mexican Spitfire's Baby, Suspicion, Unexpected Uncle
3—Date With the Falcon, Four Jacks and a Jill, Obliging Young Lady, Playmates, Week End For Three

REPUBLIC

Current 1940-41

16	AngelsWithBrokenWings(CD)F	Binnie Barnes-Gilbert Roland	72..5/27/41	....b6/7/41
10	Arkansas Judge (C)F	Rogers-Weaver Bros. and Elviry	72..1/28/41	...b1/25/41
45	Back in the Saddle (MW)F	Gene Autry-Smiley Burnette	73..3/14/41	...b3/15/41
58	Bad Man of Deadwood (W)F	Roy Rogers-Geo. "Gabby" Hayes	61..9/5/41	....b9/6/41
24	Citadel of Crime (D)F	Frank Albertson-Linda Hayes	58..7/24/41	....b8/2/41
15	Country Fair (CM)F	Eddie Foy, Jr.-June Clyde	74..5/5/41	...b5/17/41
77	Desert Bandit (W)F	Don Barry-Lynn Merrick	56..5/24/41	...b5/31/41
26	Doctors Don't Tell (D)F	John Beal-Florence Rice	65..8/27/41	...b9/13/41
42	Down Mexico Way (W)F	Gene Autry-Smiley Burnette	78..10/15/41	.b10/18/41
68	Gangs of Sonora (W)F	Three Mesquiteers	56..7/10/41	...b7/19/41
22	Gay Vagabond, The (CD)F	Ruth Donnelly-Roscoe Karns	66..5/12/41	...b5/24/41
21	Great Train Robbery (D)F	Bob Steele-Claire Carleton	61..2/28/41	....b3/8/41
4	Ice Capades (CDM)F	Dorothy Lewis-Jerry Colonna	88..8/20/41	...b8/16/41
55	In Old Cheyenne (W)F	Roy Rogers-G. "Gabby" Hayes	58..3/28/41	...b4/12/41
78	Kansas Cyclone (W)F	Don Barry-Lynn Merrick	57..6/24/41	...b6/28/41
14	Lady From Louisiana (PD)A	Ona Munson-John Wayne	83..4/22/41	....b5/3/41
11	Man Betrayed (D)A	John Wayne-F. Dee-Edw. Ellis	83..2/27/41	...b3/15/41
12	Mr. District Attorney (CD)F	Dennis O'Keefe-Peter Lorre	69..3/26/41	....b4/5/41
57	Nevada City (W)F	Roy Rogers-George "Gabby" Hayes	58..6/20/41	...b6/21/41
66	Pals of the Pecos (W)F	Three Mesquiteers	56..4/8/41	....b4/26/41
20	Petticoat Politics (C)F	Roscoe Karns-Lois Ranson	67..1/31/41	...b2/15/41
75	Phantom Cowboy (W)F	Don Barry-Virginia Carroll	57..2/14/41	...b2/22/41
23	Poison Pen (D)A	Flora Robson-Rob't Newton	66..6/30/41	....b7/5/41
65	Prairie Pioneers (W)F	Three Mesquiteers	58..2/16/41	...b2/22/41
3	Puddin' Head (C)F	Judy Canova-Francis Lederer	80..6/25/41	...b6/28/41
25	Rags to Riches (G)F	Alan Baxter-Mary Carlisle	57..7/31/41	....b8/9/41
44	Ridin' on a Rainbow (MW)F	Gene Autry-Smiley Burnette	79..1/24/41	....b2/1/41
54	Robin Hood of the Pecos(W)F	Roy Rogers-George Hayes	59..1/14/41	...b1/18/41
13	Rookies on Parade (CM)F	Bob Crosby-Ruth Terry	69..4/17/41	....b5/3/41
67	Saddlemates (W)F	Three Mesquiteers	56..5/26/41	...b6/14/41
56	Sheriff of Tombstone (W)F	Roy Rogers-George "Gabby" Hayes	56..5/7/41	...b5/10/41
46	Singing Hill, The (MW)F	Gene Autry-Smiley Burnette	75..4/26/41	....b5/3/41
2	Sis Hopkins (CM)F	Judy Canova-Bob Crosby	98..4/12/41	...b4/12/41
47	Sunset in Wyoming (W)F	Gene Autry-Smiley Burnette	65..7/15/41	....b8/2/41
76	Two-Gun Sheriff (W)F	Don "Red" Barry-Lynn Merrick	56..4/10/41	...b4/26/41
48	Under Fiesta Stars (W)F	Gene Autry-Smiley Burnette	64..8/25/41	...b8/30/41
74	Wyoming Wildcat (W)F	Don Barry-Julie Duncan	56..1/6/41	....b1/11/41

Current 1941-42

171	Apache Kid (W)F	Don "Red" Barry-Lynn Merrick	56..9/12/41	...b9/27/41
172	Death Valley Outlaws (W)F	Don Barry-Lynn Merrick	56..9/29/41	...b10/4/41
111	Devil Pays Off (Spy)	Margaret Tallichet-William Wright	11/5/41	.a10/11/41
162	Gauchos of Eldorado (W)F	Tom Tyler-Bob Steele	56..10/24/41	.b10/25/41
108	Hurricane Smith (D)F	Ray Middleton-Jane Wyatt	69..7/20/41	...b7/19/41
151	Jesse James at Bay (W)F	Roy Rogers-George "Gabby" Hayes	56..10/17/41	.b10/18/41
110	Mercy Island (D)A	Ray Middleton-Gloria Dickson	72..10/10/41	.b10/11/41
107	Mountain Moonlight (C)F	Weaver Bros. & Elviry	68..7/12/41	...b7/19/41
161	Outlaws of Cherokee Trail(W)F	Three Mesquiteers	56..9/10/41	...b9/20/41
133	Pittsburgh Kid (D)F	Billy Conn-Jean Parker	76..8/29/41	....b9/6/41
121	Public Enemies (D)	Philip Terry-Wendy Barrie	66..10/27/41	...b11/1/41
109	Sailors on Leave (C)A	William Lundigan-Shirley Ross	71..9/30/41	...b10/4/41

Coming 1941-42

	Lady For a Night (D)	Joan Blondell-John Wayne		...a10/25/41
173	Missouri Outlaw (W)	Don Red Barry, Lynn Merrick		...a10/25/41
	Mr. District Attorney and the Carter Case	James Ellison-Marjorie Weaver		....In Prod.
152	Red River Valley (W)	Roy Rogers-Sally Payne		....In Prod.
143	Sierra Sue (W)	Gene Autry-Smiley Burnette	11/14/41	..a10/4/41
	Tuxedo Junction (C)	Weaver Bros. & Elviry		...a10/25/41
163	West of Cimarron (W)	Three Mesquiteers		....In Prod.

20TH CENT.-FOX

Current 1940-41

148	Accent on Love (C)F	Geo. Montgomery-Osa Massen	61..7/11/41	...b6/28/41
143	Blood and Sand (Tech.) (D)A	Tyrone Power-Linda Darnell	125..5/30/41	...b5/24/41
112	Bride Wore Crutches (CD)F	Lynne Roberts-Ted North	59..6/13/41	...b7/27/40
141	Cowboy and the Blonde(CD)F	Mary Beth Hughes-G. Montgomery	68..5/16/41	...b4/26/41
149	Dance Hall (C)F	Cesar Romero-Carole Landis	73..7/18/41	...b6/28/41
136	Dead Men Tell (My)F	Sidney Toler	61..3/28/41	....b3/29/41
144	For Beauty's Sake (CD)A	Ned Sparks-Marjorie Rambeau	62..6/6/41	...b7/5/41
127	Girl in the News (D)F	Margaret Lockwood-Barry Barnes	78..1/31/41	....b1/4/41
130	Golden Hoofs (C)F	Jane Withers-Buddy Rogers	66..2/14/41	....b2/8/41
140	GreatAmericanBroadcast(DM)F	Alice Faye-John Payne-Jack Oakie	90..5/9/41	....b5/3/41
142	Great Commandment (D)F	John Beal-Albert Dekker	80..5/23/41	....b4/12/41
115	Hudson's Bay (PD)F	Paul Muni-Gene Tierney	94..1/3/41	...b12/28/40
139	Mail Train (D)F	Alastair Sim-Gordon Harker	60..4/25/41	....b7/5/41
146	Man Hunt (Spy)F	Walter Pidgeon-Joan Bennett	100..6/20/41	...b6/14/41
124	Michael Shayne, Private Detective (My)F	Lloyd Nolan-Marjorie Weaver	77..1/10/41	..b12/28/40
147	Moon Over Miami (MC)F	Don Ameche-Betty Grable (Tech.)	91..7/4/41	....b6/21/41
132	Murder Among Friends (MyC)F	John Hubbard-Marjorie Weaver	67..3/14/41	...b2/22/41
129	Ride Kelly Ride (D)F	Marvin Stephens-Rita Quigley	59..2/7/41	....b1/25/41
136	Ride On Vaquero (W)F	Cesar Romero-Mary Beth Hughes	64..4/18/41	...b3/22/41

20TH CENT.-FOX

Current 1940-41 (Cont.)

			Mins.	Rel. Date	See Issue of
125	Romance of the Rio Grande (W)F	Cesar Romero-Patricia Morison	73	1/17/41	b12/28/40
131	Scotland Yard (D)F	Edmund Gwenn-Nancy Kelly	67	2/28/41	b3/29/41
134	Sleepers West (D)F	Lloyd Nolan-Lynn Bari	72	4/4/41	b3/22/41
128	Tall, Dark and Handsome (CD)A	Cesar Romero-Milton Berle	78	1/24/41	b1/18/41
137	That Night in Rio (M)A	Alice Faye-Don Ameche (Tech.)	90	4/11/41	b3/1/41
133	Tobacco Road (D)A	Tierney-Grapewin-Rambeau	84	3/7/41	b2/22/41
145	Very Young Lady (CD)F	Jane Withers-Nancy Kelly	79	6/27/41	b5/3/41
126	Western Union (Tech.)(PD)F	Rob't Young-Randolph Scott	95	2/21/41	b2/8/41

Current 1941-42

Block No.					
2	Belle Starr (Tech.) (D)A	Gene Tierney-Randolph Scott	87	9/12/41	b8/23/41
2	Charlie Chan in Rio (My)F	Sidney Toler-Mary Beth Hughes	62	9/5/41	b8/23/41
1	Charley's Aunt (C)F	Jack Benny-Kay Francis	81	8/1/41	b7/26/41
1	Dressed to Kill (D)F	Lloyd Nolan-Mary Beth Hughes	74	8/8/41	b7/26/41
3	Great Guns (C)F	Laurel and Hardy-Sheila Ryan	74	10/10/41	b9/13/41
W-1	Last of the Duanes (W)F	Geo. Montgomery-Lynne Roberts	58	9/26/41	b9/13/41
3	Man at Large (Spy)F	Marjorie Weaver-Richard Derr	69	10/3/41	b9/13/41
4	Moon Over Her Shoulder(C)A	Lynn Bari-John Sutton	68	10/24/41	b10 18/41
1	Private Nurse (D)F	Brenda Joyce-Jane Darwell	60	8/22/41	b7/26/41
W-1	Riders of the Purple Sage(W)F	George Montgomery-Mary Howard	56	10/10/41	b9/13/41
4	Small Town Deb (CD)F	Jane Withers-Cobina Wright, Jr.	73	11/7/41	b10/25/41
1	Sun Valley Serenade	Sonja Henie-John Payne-M. Berle	83	8/29/41	b8/2/41
3	Week-end in Havana (D)F	Alice Faye-John Payne (Tech.)	80	9/26/41	b9/13/41
3	We Go Fast (C)A	Alan Curtis-Lynn Bari	64	9/19/41	b9/13/41
1	Wild Geese Calling (D)F	Henry Fonda-Joan Bennett	77	8/15/41	b7/26/41
3	Yank in the R.A.F. (War)F	Tyrone Power-Betty Grable	97	10/17/41	b9/13/41

Coming 1941-42

	Blue White and Perfect	Lloyd Nolan-Helene Reynolds			In Prod.
5	Cadet Girl (D)	Carole Landis-Geo. Montgomery		11/28/41	a8/9/41
	Castle in the Desert (My)	Sidney Toler-Arleen Whelan			a11/8/41
5	Confirm or Deny (D)	Don Ameche-Joan Bennett		12/12/41	a9/13/41
	Gentleman at Heart	Carole Landis-Cesar Romero			In Prod.
4	Hot Spot (My)F	Betty Grable-Victor Mature	82	11/14/41	b10/18/41
	How Green Was My Valley(D)F	Maureen O'Hara-Walter Pidgeon	118		b11/1/41
	Lone Star Ranger (W)	John Kimbrough-Sheila Ryan			a9/13/41
5	Marry the Boss' Daughter	Brenda Joyce-Bruce Edwards		11/28/41	a8/2/41
	On the Sunny Side	Roddy McDowell-Jane Darwell			In Prod.
	Outlaw, The	Walter Huston-Thos. Mitchell			In Prod.
5	Perfect Snob (CD)	Lynn Bari-Cornel Wilde		12/19/41	a11/1/41
	Remarkable Mr. Kipps	Michael Redgrave-Diana Wynyard			Not Rev.
	Remember the Day (D)	Claudette Colbert-John Payne			a10/4/41
5	Rise and Shine	Linda Darnell-Jack Oakie		11/21/41	a10/11/41
	Roxie Hart	Ginger Rogers-Adolphe Menjou			In Prod.
	Song of the Islands	Jack Oakie-Betty Grable			In Prod.
	Son of Fury (D)	Tyrone Power-Frances Farmer			a10/4/41
4	Swamp Water (D)A	Walter Huston-Walter Brennan	88	11/14/41	b10/25/41
	Tales of Manhattan	Charles Laughton-Rita Hayworth			In Prod.
	To the Shores of Tripoli	M. O'Hara-J. Payne (Tech.)			In Prod.
	You Can't Always Tell	Brenda Joyce-Cornel Wilde			In Prod.
	Young America (D)	Jane Withers-William Tracy			a9/13/41

Grouping By Blocks

1—Charley's Aunt, Dressed to Kill, Private Nurse, Sun Valley Serenade, Wild Geese Calling
1 (Western)—Last of the Duanes, Riders of the Purple Sage
2—Belle Starr, Charlie Chan in Rio
3—Great Guns, Man at Large, Week-End in Havana, We Go Fast, Yank in the R.A.F.
4—Hot Spot, Moon Over Her Shoulder, Small Town Deb, Swamp Water
5—Cadet Girl, Confirm or Deny, Marry the Boss' Daughter, Perfect Snob, Rise and Shine

UNITED ARTISTS

Current

	All American Co-Ed (CM)F	Frances Langford-Johnny Downs	48	10/31/41	b10 18/41
	Broadway Limited (C-D)F	Victor McLaglen-Dennis O'Keefe	73	6/13/41	b6/14/41
	Cheers for Miss Bishop (D)F	Martha Scott-William Gargan	100	2/21/41	b1/18/41
	Great Dictator, The (C)F	Charles Chaplin-P. Goddard	126	3/1/41	b10/19/40
	International Lady (Spy)A	Ilona Massey-George Brent	100	9/19/41	b10/18/41
	Lydia (D)F	Merle Oberon-Alan Marshall	104	9/29/41	b8/23/41
	Major Barbara (CD)A	Wendy Hiller-Robert Morley	112	9/12/41	b5/3/41
	New Wine (MD)F	Ilona Massey-Binnie Barnes	84	10/10/41	b8/2/41
	Niagara Falls (C)F	Marjorie Woodworth-Tom Brown	43	10/17/41	b9/27/41
	Pot O' Gold (C-Mu)F	James Stewart-Paulette Goddard	95	4/11/41	b4/5/41
	Road Show (C)F	Adolphe Menjou-Carole Landis	82	1/24/41	b1/11/41
	So Ends Our Night (D)A	Fredric March-Margaret Sullavan	121	2/14/41	b1/25/41
	Son of Monte Cristo (D)F	Joan Bennett-Louis Hayward	104	1/10/41	b12/7/40
	Sundown (D)A	Gene Tierney-Bruce Cabot	92	10/31/41	b10 18/41
	Tanks a Million (C)F	Jas. Gleason-Wm. Tracy	50	9/12/41	b8/9/41
	That Hamilton Woman! (PD)A	Vivien Leigh-Laurence Olivier	126	4/30/41	b3/22/41
	That Uncertain Feeling(SC)A	Oberon-Douglas-Meredith	84	4/20/41	b3/15/41
	Three Cockeyed Sailors (C)F	Tommy Trinder-Claude Hulbert	76	7/4/41	b7/12/41
	Topper Returns (C)F	Joan Blondell-Carole Landis	89	3/21/41	b3/15/41

Coming

	Corsican Brothers (D)	Doug Fairbanks, Jr.-Akim Tamiroff		11/14/41	a9/13/41
	Dudes Are Pretty People (C)	Marjorie Woodworth-Jimmy Rogers			In Prod.
	Fiesta (Tech.) (CD)	Armida-Antonio Moreno-Geo. Givot		11/28/41	a9/27/41
	Hay Foot	William Tracy-James Gleason			In Prod.
	Heliotrope Harry	Brian Donlevy-Miriam Hopkins			In Prod.
	Jungle Book (Tech.) (FA)	Sabu-Jer. Cowan-Rosemary DeCamp		1/30/42	a8/2/41
	Miss Polly (C)F	ZaSu Pitts-Slim Summerville	45	11/14/41	b11/1/41
	Shanghai Gesture (D)	Gene Tierney-Victor Mature		1/15/42	a9/27/41
	Ships With Wings (War)	John Clements-Leslie Banks			Coming
	To Be Or Not To Be	Carole Lombard-Jack Benny			In Prod.
	Twin Beds	George Brent-Joan Bennett		11/28/41	In Prod.

UNIVERSAL

Current 1940-41

5035	Bachelor Daddy (C)F	Baby Sandy-Kathryn Adams	60	7/4/41	b6/28/41
5002	Back Street (D)F	Chas. Boyer-M. Sullavan	89	2/7/41	b2/8/41
5028	Black Cat (My)A	Hugh Herbert-Broderick Crawford	70	5/2/41	b4/26/41
5064	Boss of Bullion City (W)	J. M. Brown-Fuzzy Knight	59	1/10/41	a9/14/40
5011	Buck Privates (C)F	Abbott & Costello-Andrews Sisters	82	1/31/41	b2/8/41
5065	Bury Me Not on the Lone Prairie (W)	J. M. Brown-Fuzzy Knight		3/21/41	a12/14/40
5039	Cracked Nuts (C)	Una Merkel-Stuart Erwin	65	8/1/41	b7/26/41
5057	Dangerous Game (D)F	Richard Arlen-Andy Devine	60	8/22/41	b3/8/41
5008	Dark Streets of Cairo (D)F	Sigrid Gurie-Ralph Byrd	58	2/28/41	b12/7/40
5037	Double Date (C)F	Peg. Moran-Ed. Lowe-Una Merkel	58	3/14/41	b3/15/41
5011	Flame of New Orleans (CD)F	Dietrich-Roland Young-Cabot	79	4/25/41	b4/26/41
5038	Hello Sucker (F)A	Hugh Herbert-Peggy Moran	60	7/11/41	b7/5/41
5029	Hit the Road (D)F	George-MacLane-Dead End Kids	60	6/27/41	b6/28/41
5000A	Hold That Ghost (CM)	Abbott & Costello-Evelyn Ankers	86	8/8/41	b8/2/41
5033	Horror Island (My)F	Peggy Moran-Dick Foran	60	3/28/41	b4/5/41
5000	In the Navy (CM)F	Abbott & Costello-Dick Powell	86	5/30/41	b5/31/41
5043	Lady From Cheyenne (CD)	Loretta Young-Rob't Preston	87	4/11/41	b4/5/41
5066	Law of the Range (W)	Johnny Mack Brown	60	6/20/41	b7/19/41
5053	Lucky Devils (A)F	Richard Arlen-Andy Devine	64	1/3/41	b12/28/40
5012	Man Made Monster (D)A	Frank Albertson-Lon Chaney, Jr.	62	3/28/41	b3/22/41
5016	Man Who Lost Himself (F)A	Brian Aherne-Kay Francis	71	3/21/41	b3/29/41
5032	Meet the Chump (C)F	Hugh Herbert-Lewis Howard	60	2/14/41	b2/1/41
5055	Men of the Timberland (A)F	Richard Arlen-Andy Devine	61	6/6/41	b5/31/41
5041	Mr. Dynamite (D)A	Lloyd Nolan-Irene Hervey	62	3/7/41	b3/15/41
5014	Model Wife (C)A	Joan Blondell-Dick Powell	83	4/18/41	b4/19/41
5054	Mutiny in the Arctic (A)F	Richard Arlen-Andy Devine	61	4/18/41	b5/3/41
5003	Nice Girl? (CM)F	Deanna Durbin-Franchot Tone	95	2/21/41	b3/1/41
5056	Raiders of the Desert (A)F	Richard Arlen-Andy Devine	60	6/18/41	b7/12/41
5067	Rawhide Rangers (W)F	Johnny Mack Brown-Fuzzy Knight	56	7/18/41	b8/16/41
5031	San Antonio Rose (M)F	Robert Paige-Jane Frazee	63	6/20/41	b6/28/41
5027	San Francisco Docks (D)A	Burgess Meredith-Irene Hervey	65	1/10/41	b12/7/40
5022	Six Lessons From Madame La Zonga (C)F	Lupe Velez-Leon Errol	60	1/17/41	b1/18/41
5044	This Woman Is Mine (PD)A	Franchot Tone-Walter Brennan	92	8/22/41	b8/23/41
5012A	Tight Shoes (C)F	Brod Crawford-Ann Gwynne	67	6/13/41	b6/14/41
5034	Too Many Blondes (CM)A	Rudy Vallee-Helen Parrish	60	5/23/41	a5/24/41
5030	Where Did You Get That Girl? (MC)F	Helen Parish-Chas. Lang	67	1/3/41	b12/28/40

UNIVERSAL

Current 1941-42

			Mins.	Rel. Date	See Issue of
	Appointment for Love (D)	Chas. Boyer-Margaret Sullavan	89	10/31/41	b10/25/41
6013	Badlands of Dakota (W)F	Crawford-Herbert-Devine	73	9/5/41	b8/30/41
	Burma Convoy (A)A	Charles Bickford-Evelyn Ankers	59	10/17/41	b10/4/41
6028	Flying Cadets (D)F	Wm. Gargan-Ed. Lowe-Peggy Moran	60	10/24/41	b10/18/41
6045	Girl Must Live (C)A	Margaret Lockwood	69	9/19/41	b10/11/41
	It Started With Eve (CD)F	Deanna Durbin-Charles Laughton	90	9/26/41	b10/4/41
6051	Kid From Kansas (A)F	Dick Foran-Leo Carrillo	60	9/19/41	b9/20/41
6061	Man From Montana (W)F	Johnny Mack Brown-Fuzzy Knight	61	9/5/41	b9/20/41
6021	Mob Town (G)F	Dead End Kids-Dick Foran	62	10/3/41	b10/4/41
	Never Give a Sucker an Even Break (CM)F	W. C. Fields-Gloria Jean	71	10/10/41	b10/11/41
6030	Sing Another Chorus (MC)F	Johnny Downs-Jane Frazee	64	9/19/41	b9/13/41
	South of Tahiti (D)F	Brian Donlevy-Maria Montez	75	10/17/41	b10/25/41
	Swing It, Soldier (M)	Frances Langford-Ken Murray	66	11/7/41	b11/1/41
6004	Unfinished Business (CD)A	Irene Dunne-Robt. Montgomery	94	9/12/41	b8/30/41

Coming 1941-42

6063	Arizona Cyclone (W)	Johnny Mack Brown		11/14/41	a7/12/41
	Bombay Clipper (D)	William Gargan-Irene Hervey			a7/19/41
	Destiny	C. Rains-D. Foran-L. Chaney, Jr.			In Prod.
	Don't Get Personal (C) (Former title "Nobody's Fool")	Hugh Herbert-Anne Gwynne		12/5/41	a9/13/41
	Dr. Rx (My)	Lionel Atwill-Patric Knowles			a10/25/41
	Fifty Million Nickels (C)	Harriet Hilliard-Ken Murray			a10/25/41
6065	Fighting Bill Fargo (W) (Former title "Vigilantes")	Johnny Mack Brown-Nell O'Day		12/19/41	a9/13/41
	'Frisco Lil	Irene Hervey-Kent Taylor			In Prod.
	Hellzapoppin	Olsen and Johnson-Martha Raye		12/26/41	a7/26/41
	Jail House Blues (C) (Former title "Big House Blues")	Anne Gwynne-Nat Pendleton		1/23/42	a5/31/41
	Keep 'Em Flying	Abbott & Costello-Carol Bruce		11/28/41	a9/27/41
	Mad Doctor of Market St.(D) (Former title "Terror of the Islands")	Una Merkel-Claire Dodd			a8/2/41
6062	Masked Rider (W)F	Johnny Mack Brown-Fuzzy Knight	58	11/21/41	b10/11/41
	Melody Lane (CM)	Baby Sandy-The Merry Macs		12/19/41	a10/18/41
6025	Moonlight in Hawaii (CM)F	Johnny Downs-Jane Frazee	60	11/21/41	b10/11/41
	North to the Klondike (A)	Brod Crawford-Lon Chaney, Jr.			a10/18/41
	Panama Kid	Peggy Moran-Eddie Albert			In Prod.
	Paris Calling (D)	Elisabeth Bergner-Randolph Scott		11/14/41	a11/8/41
6044	Quiet Wedding	Margaret Lockwood		11/21/41	Not Rev.
	Ride 'Em Cowboy (C)	Abbott & Costello-Dick Foran			a8/2/41
	Road Agent	Leo Carillo-Andy Devine-D. Foran			In Prod.
	Sealed Lips (D) (Former title "Beyond the Law")	Wm. Gargan-June Clyde-John Litel		1/2/42	a5/17/41
6064	Stage Coach Buckaroo (W) (Former title "Ghost Town Buckaroo")	J. Mack Brown-Fuzzy Knight		1/2/42	a9/13/41
	There's One Born Every Minute (C) (Former title "Man Or Mouse")	Hugh Herbert-Tom Brown			a10/4/41

WARNER BROS.

Current 1940-41

566	Affectionately Yours (SC)F	Merle Oberon-Dennis Morgan	88	5/10/41	b5/10/41
557	Bad Men of Missouri (D)A	Dennis Morgan-Wayne Morris	74	7/26/41	b7/19/41
507	Bride Came C.O.D. (C)A	Bette Davis-James Cagney	91	7/12/41	b6/28/41
518	Bullets for O'Hara (D)A	Joan Perry-Roger Pryor	50	7/19/41	b7/19/41
572	Case of the Black Parrot (My)F	Wm. Lundigan-Maris Wrixon	60	1/11/41	b1/18/41
533	Dive Bomber (Tech.) (D)F	Errol Flynn-Fred MacMurray	132	8/30/41	b8/16/41
520	Father's Son (D)F	John Litel-Billy Dawson	58	2/1/41	b1/4/41
514	Flight From Destiny (D)A	Thos. Mitchell-Jeffrey Lynn	70	2/8/41	b12/28/40
509	Footsteps in the Dark(MyC)A	Errol Flynn-Brenda Marshall	96	3/8/41	b3/1/41
503	Four Mothers (D)F	Lane Sisters-G. Page-J. Lynn	86	1/4/41	b12/21/40
504	Great Lie (D)F	Bette Davis-Geo. Brent	107	4/12/41	b4/5/41
515	Great Mr. Nobody (C)F	Eddie Albert-Joan Leslie	71	2/15/41	b2/8/41
524	Here Comes Happiness (D)F	Mildred Coles-Richard Ainley	57	3/15/41	b3/8/41
556	High Sierra (G)F	Humphrey Bogart-Ida Lupino	100	1/25/41	b1/11/41
565	Highway West (G)A	Brenda Marshall-Olympe Bradna	63	8/23/41	b7/26/41
510	Honeymoon for Three (C)F	George Brent-Ann Sheridan	77	1/18/41	b1/11/41
517	Kisses for Breakfast (F)A	Dennis Morgan-Jane Wyatt	82	7/5/41	b7/5/41
568	Knockout (D)	Arthur Kennedy-Olympe Bradna	73	3/29/41	b3/29/41
505	Manpower (D)A	Marlene Dietrich-George Raft	105	8/9/41	b7/12/41
500	Meet John Doe (D)F	Gary Cooper-Barbara Stanwyck	123	4/28/41	b3/15/41
508	Million Dollar Baby (CD)F	Priscilla Lane-Ronald Reagan	102	5/31/41	b5/24/41
523	Nurse's Secret (My)F	Lee Patrick-Regis Toomey	65	5/24/41	b5/10/41
555	Out of the Fog (D)A	Ida Lupino-John Garfield	85	6/14/41	b6/14/41
524	Passage From Hongkong(My)F	Keith Douglas-Lucile Fairbanks	61	6/21/41	b6/7/41
501	Sea Wolf (D)A	Robinson-Garfield-Lupino	100	3/22/41	b3/29/41
573	Shadows on the Stairs (My)F	Maris Wrixon-Wm. Lundigan	63	3/1/41	b5/17/41
564	Shining Victory (D)A	G. Fitzgerald-Jas. Stephenson	83	6/7/41	b5/24/41
522	Shot in the Dark (My)F	Ricardo Cortez-Wm. Lundigan	57	4/5/41	b3/29/41
563	Singapore Woman (D)A	Brenda Marshall-David Bruce	64	5/17/41	b5/10/41
567	Strange Alibi (G)F	Arthur Kennedy-Joan Perry	63	4/19/41	b4/12/41
559	Strawberry Blonde (CD)F	Jas. Cagney-Olivia de Havilland	97	2/22/41	b2/15/41
516	Thieves Fall Out (C)A	Eddie Albert-Joan Leslie	72	5/3/41	b4/19/41
574	Three Sons O'Guns (CD)A	Wayne Morris-Arthur Kennedy	65	8/2/41	b7/19/41
558	Underground (D)	Jeffrey Lynn-Karen Verne	95	6/28/41	b6/14/41
560	Wagons Roll at Night (D)	Humphrey Bogart-Sylvia Sidney	84	4/26/41	b4/26/41

Current 1941-42

106	International Squadron (D)F	James Stephenson-Ronald Reagan	87	10/11/41	b8/16/41
105	Law of the Tropics (D)F	Constance Bennett-Jeffrey Lynn	76	10/4/41	b9/6/41
107	Maltese Falcon (My)A	Mary Astor-Humphrey Bogart	100	10/18/41	b10/4/41
103	Navy Blues (C)F	A. Sheridan-J. Oakie-M. Raye	108	9/13/41	b8/16/41
104	Nine Lives Are Not Enough (My)F	Ronald Reagan-James Gleason	63	9/27/41	b9/6/41
101	Sergeant York (BD)A	Gary Cooper-Joan Leslie	134	9/27/41	b7/12/41
102	Smiling Ghost (HC)A	Wayne Morris-Brenda Marshall	71	9/6/41	b8/16/41

Coming 1941-42

	All Through the Night (Spy)	Humphrey Bogart-Judith Anderson			a9/6/41
	Always in My Heart	Kay Francis-Walter Huston			In Prod.
	Arsenic and Old Lace	Cary Grant-Priscilla Lane			In Prod.
110	Blues in the Night (DM)	Priscilla Lane-Richard Whorf	88	11/15/41	b11/1/41
	Body Disappears (C)	Jeffrey Lynn-Jane Wyman			a11/1/41
	Captain of the Clouds (D)	J. Cagney-Dennis Morgan (Tech.)			a9/27/41
	Dangerously They Live (Spy)	John Garfield-Raymond Massey			a10/4/41
	In This Our Life	Bette Davis-George Brent			In Prod.
	Juke Girl (D)	Ann Sheridan-Ronald Reagan			a11/8/41
	Kings Row (D)	Ann Sheridan-Ronald Reagan			a9/27/41
	Male Animal	Olivia de Havilland-Henry Fonda			a10/4/41
	Man Who Came to Dinner(C)	Bette Davis-Monte Woolley			a8/23/41
	Night Before Christmas	Edward G. Robinson-Jane Wyman			In Prod.
108	One Foot in Heaven (B)F	Frederic March-Martha Scott	108	11/1/41	b10/4/41
	Prime Minister (B)F	John Gielgud-Diana Wynyard	94		b9/13/41
	Steel Against the Sky (D)	Richard Whorf-Lloyd Nolan			a9/27/41
109	Target For Tonight (DocD)F	Royal Air Force	48	11/8/41	b10/18/41
	They Died With Their Boots On (D)	Errol Flynn-Olivia de Havilland			a8/30/41
	Wild Bill Hickok Rides (A)	Constance Bennett-Bruce Cabot			a10/4/41
	You're in the Army Now (C)	Jimmy Durante-Phil Silvers			a11/1/41

MISCELLANEOUS

	Eternal Gift (Rel.)	Catholic Mass	100	Lamont	Not Rev.
	40,000 Horsemen (War)A	Grant Taylor-Betty Bryant	85	Goodwill	b8/2/41
	King of the White Elephants (PD)F	Siamese cast	66	Pridi	b4/5/41
	Merry Wives (Czech) (H-D)A	Czech cast	80	Lloyd	b2/1/41
	Mystery of Room 13 (My)F	Gibb McLaughlin-Sara Seegar	68	Allianee	b8/30/41
	No Greater Sin (D)A	Leon Ames-Luana Walters	85	University	b6/21/41

Key: Letters and combinations of them symbolize type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (S) Society; (T) Travel. Initial after this key: F—Family; A—Adults. a—Before Date of Issue Indicates Advance Dope;—b—Box Office Slant.

Shorts Booking Guide

COLUMBIA 1940-41

		Comment	Running Time	Reviewed Issue Of
		ALL STAR COMEDIES (18)		
2432	Black Eyes and Blues	Fair	16½	4/19/41
2425	Blondes and Blunders	Silly	16	11/30/40
2424	Bundle of Bliss		17	Not Rev.
2423	Cold Turkey		18	10/12/40
2436	French Fried Patootie		18	Not Rev.
2428	Fresh As a Freshman	Fair	16	4/ 5/41
2431	Glove Affair		16½	Not Rev.
2426	His Ex Marks the Spot	Funny	18	1/11/41
2438	Host to a Ghost	Fair	17	8/ 9/41
2437	Love at First Fright		18	Not Rev.
2421	Pleased to Mitt You		18	Not Rev.
2434	Ready, Willing But Unable		16½	Not Rev.
2433	Ring and the Belle	Fair	17	5/24/41
2429	So You Won't Squawk		16	Not Rev.
2422	Spook Speaks	Fairly Amusing	18	10/12/40
2427	Watchman Takes a Wife	Fairly Amusing	16	1/25/41
2435	Yankee Doodle Andy		16	Not Rev.
2430	Yumpin' Yiminy		16	Not Rev.
		CINESCOPES (10)		
2978	Capital Sidelights	Poor	10	5/24/41
2975	Feathers	Very Good	9	3/ 1/41
2979	Fighter Pilot	Timely	11	6/28/41
2972	Floating Elephants	Timely and Good	8	10/12/40
2971	Hobby Lobby	Excellent	12	9/21/40
2976	Movie Magic	Fascinating	9	3/29/41
2973	Nice Work, If You Can Do It	Fair	10	11/23/40
2977	This Is England	Timely	10	4/ 5/41
2974	Unusual Crafts	Interesting	9	1/25/41
		COLOR RHAPSODIES (16) (Tech.)		
2507	Carpenters		7	Not Rev.
2510	Cuckoo I. Q.	Fair	7	8/ 9/41
2505	Helping Paw	Amusing	7	2/ 1/41
2508	Land of Fun		7	Not Rev.
2503	Mad Hatter		7	Not Rev.
2502	Mr. Elephant Goes to Town		8	Not Rev.
2501	Tangled Television	Good	7½	10/12/40
2509	Tom Thumb's Brother	Cute	7	6/28/41
2506	Way of All Pests		7	Not Rev.
2504	Wise Owl	Fairly Good	7	11/30/40
		COLUMBIA TOURS (10)		
2556	Beautiful British Columbia		10	Not Rev.
2560	Beautiful Ontario		10	Not Rev.
2557	From Singapore to Hongkong	Timely	10	3/15/41
2551	Historic Virginia		11	Not Rev.
2554	Islands of the West Indies	Satisfactory	10	11/23/40
2553	Old and New Arizona		10	Not Rev.
2559	San Francisco—Metropolis of the West	Average	10	4/19/41
2552	Savoy in the Alps	Poor Timing	11	11/23/40
2555	Sojourn in Havana	Interesting	9	11/30/40
2558	Western Wonderland	Excellent	10	3/29/41
		COMMUNITY SINGS (10)		
2655	Fun With Songs	Fair	10	3/15/41
2654	Gay Tunes		10	Not Rev.
2651	Jolly Tunes		9	Not Rev.
2653	Melodies That Linger		10	Not Rev.
2657	Peppy Songs		10	Not Rev.
2658	"Perfidia" Baker		10	Not Rev.
2652	Popular Love Songs	Depends	9	11/23/40
2656	Songs With Harmony		10	Not Rev.
		FABLES CARTOONS (8)		
2757	Dumb Like a Fox	Cute	6	8/ 9/41
2751	Farmer Tom Thumb	Good	6	6/28/41
2756	Kitty Gets the Bird	Good	7	6/28/41
2755	It Happened to Crusoe		6	Not Rev.
2752	Mouse Meets Lion	Poor	6	11/23/40
2753	Paunch and Judy	Average	6	1/25/41
2758	Playing the Pied Piper	Poor	6	8/30/41
2754	Streamlined Donkey	Cute	6	3/22/41
		HOW'S YOUR I. Q. (6)		
2604	Junior I. Q. Parade		9½	Not Rev.
2605	So You Think You Know Music	Good	10	4/19/41
2601	Take It Or Leave It (1)	Funny	11½	11/30/40
2602	Take It or Leave It (2)	Entertaining	11	2/ 1/41
2603	Take It Or Leave It (3)		11	Not Rev.
2606	Take It Or Leave It (4)	Very Good	11	5/31/41
		NEW YORK PARADE (6)		
2952	Abroad at Home	Interesting	10	4/26/41
2951	Magic City	Well Done	10	1/25/41
		PHANTASIES CARTOONS (8)		
2707	Crystal Gazer		6	Not Rev.
2702	Happy Holidays		6	Not Rev.
2703	Little Theatre		6	Not Rev.
2708	Merry Mouse Cafe	Poor	6	9/13/41
2701	Schoolboy Dreams	Cute	7	10/12/40
2704	There's Music in Your Hair		7	Not Rev.
2706	Wallflower		6	Not Rev.
		SCREEN SNAPSHOTS (12)		
2851	No. 1 (Ken Murray)		10	11/30/40
2852	No. 2 (Don Wilson)	Very Good	10	11/23/40
2853	No. 3 (Ken Murray)	One of the Best	9	Not Rev.
2854	No. 4 (Ken Murray)		10	Not Rev.
2855	No. 5 (Bob Hope)	Excellent	10	2/ 1/41
2856	No. 6 (Larry Simms)	Good	10	3/22/41
2857	No. 7 (Ken Murray)		10	Not Rev.
2858	No. 8 (Jerry Colonna)		10	Not Rev.
2859	No. 9 (Jack Benny)	Fair	10	8/30/41
		STOOGE COMEDIES (8)		
2407	All the World's a Stooge	Typical	16	5/24/41
2404	Boobs in Arms		18	Not Rev.
2403	Cookoo Cavaliers	Silly	17	11/30/40
2406	Dutiful But Dumb		16½	Not Rev.
2401	From Nurse to Worse	A Dud	17	8/31/40
2408	I'll Never Heil Again	Satiric Slapstick	18	6/28/41
2402	No Census, No Feeling		18	Not Rev.
2405	So Long Mr. Chumps	Slapstick	20	3/22/41
		WASHINGTON PARADE (6)		
2901	The Mint		10	Not Rev.
2904	The Spirit of 1941	Fair	10	4/26/41
2902	U. S. Military Academy		10	Not Rev.
2903	U. S. Naval Academy	Splendid	10	2/ 1/41

COLUMBIA 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
		WORLD OF SPORTS (12)		
2803	Ali the Giant Killer	Very Good	9	1/25/41
2808	Aquaplay	Very Good	9	6/28/41
2807	Diving Thrills	Very Good	9	5/31/41
2802	Hunting Wild Deer	Fair	9	11/30/40
2804	Ice Capers	Very Good	10	3/ 8/41
2806	Jungle Archer	Very Good	11	4/26/41
2801	Master of Cue	Billiard Fans	10	10/12/40
2805	Splits, Spares and Strikes	For Bowlers	10	3/ 8/41

1941-42

		ALL-STAR COMEDIES (18)		
3424	Blitzkiss		15	Not Rev.
3423	General Nuisance		18	Not Rev.
3422	Half Shot at Sunrise	Slapstick	16	10/ 4/41
3425	Lovable Trouble		18	Not Rev.
3421	Love in Gloom	Good	21	8/ 9/41
		CINESCOPES (8)		
3971	Exploring Space	Interesting	9	8/30/41
3972	From Nuts to Soup	Poor	9	10/ 4/41
3974	Women in Photography		10	Not Rev.
3973	World of Sound	Absorbing	9	11/ 1/41
		COLOR RHAPSODIES (16) Tech.		
3502	Fox and the Grapes		7	Not Rev.
3501	Who's Zoo in Hollywood		7	Not Rev.
		COMMUNITY SING (10)		
3653	College Songs		10½	Not Rev.
3652	No. 2 (Current Hits)	As Usual	9	10/ 4/41
3651	Patriotic Songs	Poor	9	8/30/41
3654	Popular Songs		10	Not Rev.
		FABLES CARTOONS (8)		
3751	Great Cheese Mystery		7	Not Rev.
		GLOVE SLINGERS (4)		
3409	Mitt Me Tonight		18	Not Rev.
		INTERNATIONAL FORUM (6)		
3451	Dorothy Thompson	Timely	18	3/ 1/41
3452	Will England Be Invaded?	Very Good	16	8/ 9/41
3453	Will Democracy Survive?	Timely	18	10/18/41
		PANORAMICS (12)		
3901	City Within a City	Commercial	10	9/13/41
3902	Gallup Poll	Interesting	10	11/ 1/41
3903	New York's Finest		10	Not Rev.
		PHANTASIES CARTOONS (8)		
3701	Crystal Gazer		7	Not Rev.
		QUIZ REELS (6)		
3602	Kitchen Quiz No. 1	Excellent	10½	9/13/41
3603	Kitchen Quiz No. 2		10	Not Rev.
3601	So You Think You Know Music	Good	10	8/30/41
		SCREEN SNAPSHOTS (10)		
3851	No. 1 (Ken Murray)	Good	10	10/ 4/41
3852	No. 2 (Ken Murray)		10	Not Rev.
3853	No. 3		10	Not Rev.
		STOOGE COMEDIES (8)		
3401	An Ache in Every Stake	Slapstick	18	9/13/41
3402	In the Sweet Pie and Pie	Silly	18	11/ 1/41
		THIS CHANGING WORLD (6)		
3981	Broken Treaties	Disappointing	10	9/13/41
3982	How War Came		10	Not Rev.
		TOURS (8)		
3553	Alaska Tour		10	Not Rev.
3552	Buenos Aires Today	Good	10	10/ 4/41
3551	Journey in Tunisia	Dated	10	8/30/41
		WORLD OF SPORT (12)		
3803	Jungle Fishing		10	Not Rev.
3804	Polo		10	Not Rev.
3802	Show Dogs	Excellent	10	9/20/41
3801	Tee Up (Patty Berg)	For Golfers	10	8/30/41

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		CARTOONS (18) (Tech.)		
W-243	Abul the Bul-Bul Ameer	Excellent	8	4/ 5/41
W-249	Alley Cat	Excellent	8	8/ 2/41
W-253	Flying Bear		8	Not Rev.
W-248	Goose Goes South		8	Not Rev.
W-248	Dance of the Weed	Fair	8	6/28/41
W-251	Little Caesario	Very Good	8	9/29/41
W-245	Little Mole	Very Good	9	5/17/41
W-241	Lonesome Stranger	Excellent	9	12/ 7/40
W-250	Midnight Snack	Cute	9	8/16/41
W-242	Mrs. Ladybug	Excellent	8	1/ 4/41
W-252	Officer Pooch	Amusing	8	9/27/41
W-244	Prospecting Bear	Funny	9	4/ 5/41
W-247	Rookie Bear	Funny	8	6/14/41
		CRIME DOESN'T PAY (6)		
P-205	Coffins on Wheels	Excellent	17	6/14/41
P-201	Eyes of the Navy	Excellent	20	10/19/40
P-204	Forbidden Passage	Tops	21	3/ 1/41
P-203	Respect the Law	Very Good	20	2/ 1/41
P-206	Sucker List	Excellent	20	10/25/41
P-202	You the People	Excellent	21	1/ 4/41

MGM 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
		MINIATURES (10)		
M-235	Battle, The	Interesting	11	6/28/41
M-238	Ghost Treasure	Interesting	10	8/16/41
M-232	Great Meddler	Very Good	11	1/ 4/41
M-233	Happiest Man on Earth	Unusual	11	2/ 1/41
M-237	Man Who Changed the World	Excellent	11	8/ 2/41
M-236	Memories of Europe	Excellent	8	6/28/41
M-234	More About Nostradamus	Timely	11	2/22/41
M-231	Rodeo Dough	Very Good	10	12/ 7/40
M-239	Triumph Without Drums	Excellent	10	11/ 1/41
M-240	Viva Mexico		10	Not Rev.
		OUR GANG (9)		
C-296	Baby Blues	Very Good	9	4/ 5/41
C-295	Fightin' Fools	Good Fun	9	2/ 1/41
C-293	Goin' Fishin'	Standard	10	11/ 9/40
C-291	Good Bad Boys	Good	11	9/ 7/40
C-294	Kiddie Cure	Good Gang	11	12/ 7/40
C-298	I-2-3 Go	Amusing	10	5/17/41
C-299	Robot Wrecks	Amusing	11	8/ 2/41
C-292	Waldo's Last Stand	Flimsy	11	11/ 9/40
C-297	Ye Olde Minstrels	Poor	11	4/ 5/41
		PASSING PARADE (9)		
K-281	American Spoken Here	Excellent	11	12/ 7/40
K-289	Hobbies	Excellent	10	9/27/41
K-283	More Trifles of Importance	Excellent	11	4/ 5/41
K-288	Of Pups and Puzzles	Excellent	10	9/27/41
K-284	Out of Darkness	Significant	11	5/10/41
K-286	This Is the Bowery	Excellent	11	6/28/41
K-282	Whispers	Excellent	10	2/22/41
K-285	Willie and the Mouse	Instructive	11	6/14/41
K-287	Your Last Act	Excellent	11	8/ 2/41
		PETE SMITH SPECIALTIES (14)		
S-267	Aeronutics	Satisfactory	10	5/17/41
S-269	Cuban Rhythm	Excellent	9	6/28/41
S-272	Flicker Memories	Funny	10	11/ 1/41
S-271	Football Thrills of 1940	For Grid Fans	10	9/27/41
S-268	Lions on the Loose	Good	9	6/14/41
S-266	Memory Tricks	Amusing	9	4/ 5/41
S-264	Penny to the Rescue	Excellent	10	2/ 1/41
S-261	Quicker'n a Wink	Excellent	9	11/ 9/40
S-265	Quiz Biz	Entertaining	9	2/22/41
S-263	Sea for Yourself	Holds Interest	10	1/ 4/41
S-270	Water Bugs	Very Good	10	8/16/41
S-262	Wedding Bills	Very Good	10	12/ 7/40
		FITZPATRICK TRAVELTALKS (12) (Tech.)		
T-218	Alluring Alaska	Usual	9	4/ 5/41
T-214	Beautiful Bali	As Usual	9	12/ 7/40
T-211	Capital City	Fair	9	9/ 7/40
T-212	Cavalcade of San Francisco	Too Late	9	9/28/40
T-219	Glimpses of Kentucky	Good	8	5/10/41
T-221	Glimpses of Washington State	Usual	9	8/16/41
T-222	Haiti, Land of Dark Majesty	Good	9	6/28/41
T-216	Mediterranean Ports of Call	Out-dated	9	2/ 1/41
T-213	Old New Mexico	Fair	9	11/ 9/40
T-215	Old New Orleans	As Usual	9	1/ 4/41
T-217	Red Men on Parade	Fair	9	3/ 1/41
T-220	Yosemite the Magnificent	Colorful	8	6/14/41

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		CARTOONS (16) (Tech.)		
		MINIATURES (10)		
M-331	Changed Identity		10	Not Rev.
		OUR GANG (10)		
C-392	Come Back Miss Pipps		10	Not Rev.
C-391	Helping Hands	Very Good	10	10/25/41
		PASSING PARADE (10)		
K-381	Strange Testament		10	Not Rev.
K-382	We Do It Because		10	Not Rev.
		PETE SMITH SPECIALTIES (14)		
C-361	Army Champions	Excellent	10	11/ 1/41
C-362	How to Hold Your Husband-Back		10	Not Rev.
		TRAVELTALKS (12) (Tech.)		
T-313	Georgetown, Pride of Penang		10	Not Rev.
T-311	Glimpses of Florida	Interesting	10	9/27/41
T-312	Inside Passage	Good	10	10/25/41
		TWO REEL SPECIALS (6)		
P-301	Tell Tale Heart		20	Not Rev.

PARAMOUNT 1940-41

		ANIMATED ANTICS (10)		
H0-4	Bring Himself Back Alive	Good	7	12/21/40
H0-11	Copy Cat	Fair	7	7/19/41
H0-1	Dandy Lion	Poor	7	10/ 5/40
H0-3	Mommy Loves Poppy	Average	7	11/23/40
H0-2	Sneak, Snoop and Snitch	Fair	7	11/23/40
H0-7	Speaking of Animals	Excellent	9	3/15/41
H0-8	Triple Trouble	Just Fair	7	5/10/41
H0-6	Twinkletoes Gets the Bird		7	Not Rev.
H0-13	Twinkletoes in Hot Stuff		7	Not Rev.
H0-10	Twinkletoes, Where He Goes Nobody Knows	Routine	7	6/28/41
H0-5	Wild Oysters	Unusual	7	2/15/41
H0-12	Wizard of Arts		7	Not Rev.
H0-9	Zero, the Hound	So-So	7	5/31/41
		COLOR CLASSIC		
C0-1	Vitamin Hay		7	Not Rev.
		FASCINATING JOURNEYS (6) (Tech.)		
M0-4	Delhi	Good	11	4/ 5/41
M0-5	Indian Durbar	Gorgeous	10	5/10/41
M0-6	The Jungle	Excellent	10	8/23/41
M0-1	River Thames—Yesterday	Beautiful	10	11/23/40
M0-2	Sacred Ganges	Dull	10	1/25/41
M0-3	Village in India	Fair	10	2/22/41

PARAMOUNT 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
GABBY CARTOONS (8) (Tech.)			
G0-3 All's Well	Silly	7	1/18/41
G0-2 Constable	Satisfactory	7	11/23/40
G0-6 Fire Cheese	Average	7	6/28/41
G0-7 Gabby Goes Fishing	Fair	7	7/19/41
G0-8 It's a Hap-Hap-Happy Day	Poor	7	8/23/41
G0-1 King for a Day	Fair	7	10/26/40
G0-5 Swing Cleaning	Fair	7	4/19/41
G0-4 Two for the Zoo	Good	7	2/15/41
HEADLINERS (8)			
A0-5 Bob Chester & Orch.	Average	10	4/ 5/41
A0-4 Gene Krupa & Orch.	For Jitterbugs	10	2/22/41
A0-7 Hands of Destiny	Interesting	10	7/19/41
A0-2 Listen to Larry	Satisfactory	10	11/ 2/40
A0-3 Johnnie Messner & Orch.	Fair	11	12/21/40
A0-1 Moments of Charm of 1941 (Tech.)	Pretty	10	10/ 5/40
A0-6 Those We Love	Different	11	5/31/41
MADCAP MODELS (6) (Tech.)			
U0-2 Dipsy Gipsy	Very Good	9	4/19/41
U0-4 Gay Knighties	Cute	9	9/27/41
U0-3 Hoola Boola	Novel	9	6/28/41
U0-1 Western Daze	Novel	9	1/11/41
PARAGRAPHICS (6)			
V0-3 Breezy Little Bears	Excellent	10	1/18/41
V0-5 Guardians of the Wilds	Fine	10	9/20/41
V0-1 Nature's Nursery	Excellent	10	11/ 2/40
V0-4 Red, White and Blue Hawaii	Fair	11	3/22/41
V0-2 Seeing Is Believing	Fair	11	12/ 7/40
POPEYE (12)			
E0-11 Child Psykolojiky	Good	7	7/19/41
E0-4 Eugene, the Jeep	Funny	7	12/ 7/40
E0-8 Flies Ain't Human	Fair	7	4/19/41
E0-2 My Pop, My Pop	Amusing	7	11/ 2/40
E0-10 Olive's Boithday Presink	Snappy	7	5/31/41
E0-7 Olive's Sweepstake Ticket		7	Not Rev.
E0-12 Pest Pilot	Fair	7	8/23/41
E0-9 Popeye Meets Rip Van Winkle	Fair	7	5/10/41
E0-1 Popeye Meets William Tell	Funny	7	10/ 5/40
E0-5 Problem Pappy	Fair	7	1/25/41
E0-6 Quiet Pleeze	Very Good	7	3/22/41
E0-3 With Poopdeck Pappy	Entertaining	7	12/ 7/40
POPULAR SCIENCE (6)			
J0-1 No. 1	Good	10	10/ 5/40
J0-2 No. 2	Interesting	10	11/23/40
J0-3 No. 3	Interesting	10	12/21/40
J0-4 No. 4	Usual	10	3/22/41
J0-5 No. 5	Interesting	10	4/ 5/41
J0-6 No. 6	Up to Standard.	11	6/28/41
ROBERT BENCHLEY (4)			
S0-3 Crime Control	Excellent	11	4/19/41
S0-4 Forgotten Man	Typical	10	5/31/41
S0-1 Trouble With Husbands	Great Fun	11	11/16/40
S0-2 Waiting for Baby	A Howl	10	2/22/41
SPECIAL CARTOON (1) (Tech.)			
FF0-1 Raggedy Ann	Very Good	19	12/21/40
SPORTLIGHTS (13)			
R0-6 Acrobatic Aces	Excellent	10	1/25/41
R0-8 Canine Sketches	Fine	10	3/22/41
R0-1 Diving Demons	Beautiful	10	10/ 5/40
R0-5 Feminine Fitness	Very Good	10	12/21/40
R0-7 Fishing Fever	Appealing	10	3/22/41
R0-4 Marine Round-up	Excellent	10	12/ 7/40
R0-3 Motorcycle Stunting	Thrills Aplenty.	10	11/23/40
R0-10 On the Spot	Funny	10	5/10/41
R0-11 Lasso Wizards	Good Action Stuff	10	6/28/41
R0-12 Snow Dogs	Excellent	10	7/19/41
R0-2 Sporting Everglades	Very Good	10	10/26/40
R0-9 Sun Fun	Exhilarating	10	4/ 5/41
R0-13 What's Lacrosse	Very Good	10	8/23/41
UNUSUAL OCCUPATIONS (6)			
L0-1 No. 1	Good	10	10/ 5/40
L0-2 No. 2	Interesting	10	12/ 7/40
L0-3 No. 3	Good	10	2/15/41
L0-4 No. 4	Good	11	3/29/41
L0-5 No. 5	A Wow	11	5/31/41
L0-6 No. 6	Very Good	10	8/23/41

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FASCINATING JOURNEYS (Tech.) (2)			
M1-1 Road in India		10	Not Rev.
HEADLINERS (6)			
A1-1 Beauty at the Beach	Fine	10	10/11/41
HEDDA HOPPER'S HOLLYWOOD (6)			
Z1-1 No. 1	Excellent	10	9/20/41
Z1-2 No. 2		10	Not Rev.
MADCAP MODELS (Tech.) (6)			
U1-1 Rhythm In the Ranks		8	Not Rev.
POPEYE (12)			
E1-1 I'll Never Crow Again	Fair	7	10/11/41
E1-2 Mighty Navy		7	Not Rev.
POPULAR SCIENCE (6)			
J1-1 No. 1	Very Good	11	10/11/41
J1-2 No. 2		11	Not Rev.
QUIZ KIDS (6)			
Q1-1 No. 1	Very Good	10	9/20/41
ROBERT BENCHLEY (4)			
S1-1 How To Take a Vacation	Funny	10	10/11/41
SPEAKING OF ANIMALS (6)			
Y1-1 In a Pet Shop	A Howl	10	9/20/41
Y1-2 In a Zoo		10	Not Rev.
SPORTLIGHTS (13)			
R1-2 Meet the Champs	Excellent	10	10/11/41
R1-4 Quick Returns		10	Not Rev.
R1-1 Shooting Mermaids	Very Good	10	9/27/41
R1-3 Sittin' Pretty		10	Not Rev.
SUPERMAN CARTOONS (12) (Tech.)			
W1-1 Superman	A Cinch to Sell.	11	8/ 2/41
W1-2 Superman in the Mechanical Monsters		10	Not Rev.
UNUSUAL OCCUPATIONS (6)			
L1-1 No. 1	Good	10	10/11/41

RKO-RADIO 1940-41

	Comment	Running Time	Reviewed Issue Of
DISNEY CARTOONS (18) (Tech.)			
14113 Art of Skiing		8	Not Rev.
14103 Baggage Buster	Hilarious	7	5/10/41
14105 Canine Caddy	Tops	7	6/ 7/41
14112 Donald's Camera	A Scream	8	10/25/41
14107 Early to Bed	Satisfactory	8	7/26/41
14102 Gentleman's Gentleman	Tops	7	4/ 5/41
14101 Golden Eggs	Excellent	8	4/ 5/41
14104 Good Time for a Dime	Excellent	8	5/10/41
14111 Lend a Paw	Superb	8	10/25/41
14106 Nifty Nineties	Amusing	8	6/ 7/41
14110 Old MacDonald Duck	Excellent	8	10/ 4/41
14109 Orphan's Benefit	Very Good	9	8/30/41
14108 Truant Officer Donald	Excellent	8	8/23/41
EDGAR KENNEDY (6)			
13406 Apple in His Eye	Hokey	18	6/14/41
13403 Drafted in the Depot		19	Not Rev.
13405 It Happened All Night	Fair	19	4/12/41
13404 Mad About Moonshine	Fair	18	3/ 1/41
13401 Sunk by the Census	Funny	18	9/14/40
13402 Trailer Tragedy	Funny	17	10/19/40
INFORMATION PLEASE (13)			
14201 No. 1 (Anna Neagle)	Excellent	11	9/14/40
14202 No. 2 (Ruth Gordon)	Good	10	10/19/40
14203 No. 3 (Alice Marble)	Swell As Usual.	10	11/16/40
14204 No. 4 (Louis Bromfield)	Excellent	11	12/14/40
14205 No. 5 (Wendell Willkie)	Good	10	2/ 1/41
14206 No. 6 (Jan Struther)	Excellent	11	3/ 1/41
14207 No. 7 (Anna Neagle)	Very Good	10	4/ 5/41
14208 No. 8 (Boris Karloff)	Excellent	10	4/ 5/41
14209 No. 9 (Alice Marble)	Excellent	11	5/10/41
14210 No. 10 (Louis Bromfield)	Entertaining	10	6/ 7/41
14211 No. 11 (Jan Struther)	Very Good	11	7/26/41
14212 No. 12 (Boris Karloff)	Good	12	7/26/41
14213 No. 13 (Anna Neagle)	Excellent	10	8/23/41
LEON ERROL (6)			
13703 Fired Man	Mildly Amusing	20	2/ 1/41
13701 He Asked for It	Very Funny	18	9/14/40
13706 Panic in the Parlor	Unfunny	20	Not Rev.
13705 Polo Phoney	Good	18	5/17/41
13702 Tattle Talevision	Funny	19	11/16/40
13704 When Wifie's Away	Fair	20	4/ 5/41
MARCH OF TIME			
13110 Crisis in the Atlantic	Timely	18	5/10/41
13111 China Fights Back	Timely	18	6/ 7/41
13112 New England's 8,000,000 Yankees	Good	20	7/ 5/41
13113 Peace by Adolf Hitler	A "Must"	20	8/ 2/41
RAY WHITLEY (4)			
13501 Bar Buckaroos	Good	16	11/16/40
13504 Musical Bandit	Entertaining	16	7/26/41
13502 Prairie Spooners	Very Good	13	3/ 1/41
13503 Red Skins & Red Heads	Poor	18	5/10/41
PICTURE PEOPLE (13)			
14401 No. 1	Interesting	10	9/14/40
14402 No. 2	Good	9	10/19/40
14403 No. 3	Night Club Plug	10	11/16/40
14404 No. 4	Good	10	12/14/40
14405 No. 5	Fair	10	2/ 1/41
14406 No. 6	Fair	10	3/ 1/41
14407 No. 7	Average	10	3/29/41
14408 No. 8	Fair	10	4/12/41
14409 No. 9	Fair	8	5/17/41
14410 No. 10	Fair	8	6/ 7/41
SPECIAL SUBJECT			
13801 Growing Up (Quins)	Wide Appeal	18	12/14/40
SOUTH AMERICA (3)			
14501 Eyes on Brazil	Very Interesting	10	3/ 1/41
14503 How Goes Chile	Very Good	10	8/23/41
14502 What's Happening in Argentina	Very Timely	10	4/12/41
SPORTSCOPES (13)			
14307 Caballero College	Fair	9	3/ 1/41
14313 Craig Wood	For Golfers	9	8/ 9/41
14310 Jockey's Day	Good	9	6/ 7/41
14302 Kentucky Royalty	Horse Lovers	9	10/19/40
14306 Mat Men	Good	9	3/ 1/41
14308 Publicity Sports	Excellent	9	4/ 5/41
14301 Quail Quest	Good	9	9/14/40
14311 Rolling Rhythm		10	Not Rev.
14305 Snow Eagles	Excellent	9	2/ 1/41
14304 Snow Fun	Exhilarating	9	12/14/40
14303 Sportsman's Partner	For Dog Lovers.	9	11/16/40
14312 Steeds and Steers	Good	9	7/26/41
14309 Sword Soldiers	Technical	9	5/10/41

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DISNEY CARTOONS (18) (Tech.)			
EDGAR KENNEDY (6)			
23402 I'll Fix It	Funny	19	10/25/41
23401 Westward Ho-Hum	Funny	16	9/27/41
INFORMATION PLEASE (13)			
24201 No. 1 (John Gunther)	Excellent	10	10/25/41
24202 No. 2 (Howard Lindsay)		9	Not Rev.
LEON ERROL (6)			
23701 Man-I-Cured	Funny	16	10/ 4/41
23702 Who's a Dummy?		20	Not Rev.
MARCH OF TIME (13)			
23101 Thumbs Up, Texas	Excellent	19	8/16/41
23102 Norway in Revolt	Timely	19	9/27/41
23103 Sailors With Wings	Excellent	20	10/25/41
PICTURE PEOPLE (13)			
24403 Around the Clock With Orson Welles		10	Not Rev.
24402 Hollywood Sports	Good	9	10/25/41
24401 Stars in Defense	Interesting	10	10/ 4/41
RAY WHITLEY (4)			
23501 California or Bust		18	Not Rev.
SPORTSCOPES (13)			
24302 Dog Obedience	Boxoffice	9	11/ 1/41
24303 Gaucho Sports		10	Not Rev.
24301 Pampas Paddock	For Horse Lovers	10	10/ 4/41

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	Comment	Running Time	Reviewed Issue Of
MEET THE STARS (12)			
28-2 Baby Stars	Excellent	10	2/ 1/41
28-1 Chinese Garden Festival	Good Starter	10	12/21/40
28-5 Hollywood Meets the Navy	Timely	10	5/ 3/41
28-4 Los Angeles Examiner Benefit	Fair	10	4/26/41
28-7 Meet Roy Rogers	Interesting	10	6/21/41
28-6 Stars at Play	Entertaining	10	6/14/41
28-8 Stars—Past & Present	Nostalgic	10	6/28/41
28-3 Variety Reel	Interesting	10	3/ 1/41

20TH CENTURY-FOX 1940-41

ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
1201 Midget Motor Mania	Unusual	10	10/12/40
1203 Modern Highway	Good	10	3/ 1/41
1202 Training Police Horses	Excellent	10	2/ 8/41
LEW LEHR COMEDIES (4)			
1401 Grunters and Groaners	Tiresome	10	8/10/40
MAGIC CARPET OF MOVIETONE (8)			
1108 Arctic in Springtime		10	Not Rev.
1106 Caribbean Sentinel	Good	10	4/26/41
1101 Eskimo Trails	Enlightening	10	8/10/40
1103 Isle of Mystery		10	Not Rev.
1109 Letter From Cairo		10	Not Rev.
1102 Land of Flowers (Tech.)	Colorful	9	8/10/40
1107 Miracle of Hydro	Different	10	4/19/41
1104 Old Dominion State (Tech.)	Very Good	10	11/30/40
1105 Spotlight on Indo-China		10	Not Rev.
1110 Winter in Eskimo Land		10	Not Rev.
RIPLEY'S BELIEVE IT OR NOT			
1601 Acquitted by the Sea	Excellent	10	10/12/40
SPORTS REVIEWS—THORGERSEN (6) (3 in Tech.)			
1303 Bowling for Strikes	For Bowlers	10	10/12/40
1307 Fun on Rollers		10	Not Rev.
1302 Lure of the Trout (Tech.)	For Fly Casters	10	11/30/40
1306 Playing With Neptune	Very Good	9	4/19/41
1304 Rodeo Goes to Town	Good	10	2/ 8/41
1305 Symphony in Snow		10	Not Rev.
1301 Vacation Time (Tech.)	OK	8	8/10/40
TERRYTOONS (26) (13 in Tech.)			
1510 Baby Seal		7	Not Rev.
1551 Bill Mouse's Akwakade	Excellent (Tech.)	7	8/10/40
1515 Bringing Home the Bacon		7	Not Rev.
1501 Club Life in the Stone Age		7	Not Rev.
1511 Dog's Dream		7	Not Rev.
1508 Fishing Made Easy	Fair	7	4/26/41
1514 Good Old Irish Tunes		7	Not Rev.
1507 Hairless Hector		7	Not Rev.
1503 Happy Haunting Grounds		7	Not Rev.
1513 Horse Fly Opera		7	Not Rev.
1558 Home Guard (Tech.)	Okay	7	4/26/41
1553 How Wet Was My Ocean	Excellent (Tech.)	7	10/12/40
1554 Landing of the Pilgrims	Good (Tech.)	7	11/30/40
1552 Lucky Duck (Tech.)		7	Not Rev.
1512 Magic Shell		7	Not Rev.
1557 Mississippi Swing	Rhythmic (Tech.)	7	2/ 8/41
1504 Magic Pencil	Poor	7	12/ 7/40
1555 Plane Goofy (Tech.)	Fair	7	12/ 7/40
1505 Snow Man		7	Not Rev.
1556 Temperamental Lion	Amusing (Tech.)	7	2/15/41
1502 Touchdown Demons	Amusing	7	10/ 5/40
1516 Twelve O'Clock and All Ain't Well		7	Not Rev.
1559 Uncle Joey (Tech.)		7	Not Rev.
1506 What a Little Sneeze Will Do	Good	7	2/15/41
1560 What Happens at Night (Tech.)		7	Not Rev.
1509 When Knights Were Bold	Just a Cartoon	7	4/26/41
WORLD TODAY			
1704 Anzacs in Action		10	Not Rev.
1701 Battle of the Atlantic	Timely	10	4/19/41
1703 Empire in Exile		10	Not Rev.
1702 War in the Desert		10	Not Rev.

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ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
2202 Highway of Friendship	Informative	10	11/ 1/41
2201 Soldiers of the Sky	Excellent	10	8/ 2/41
2203 Wonders of the Sea		10	Not Rev.
MAGIC CARPET OF MOVIETONE (12)			
2102 Glacier Trails	Good	10	11/ 1/41
2101 Sagebrush and Silver	Interesting	10	9/20/41
SPORTS REVIEWS (6)			
2301 Aristocrats of the Kennel	Excellent	10	11/ 1/41
2302 Life of a Thoroughbred		10	Not Rev.
TERRYTOONS (26)			
2504 Back to the Soil		7	Not Rev.
2555 Bird Tower (Tech.)		7	Not Rev.
2503 Frozen North	Very Good	7	11/ 1/41
2501 Ice Carnival	Good	7	9/27/41
2551 Old Oaken Bucket	Good	7	9/20/41
2552 One Man Navy	Amusing	7	9/27/41
2554 Slap Happy Hunters		7	Not Rev.
2502 Uncle Joey Comes to Town	Funny	7	11/ 1/41
2553 Welcome Little Stranger	Good	7	11/ 1/41
WORLD TODAY (4)			
2401 American Sea Power	Timely, Excellent	10	9/20/41
2402 Uncle Sam's Iron Warriors		10	Not Rev.

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CARTOONS (13) (Tech.)			
5252 Andy Panda's Pop	Enjoyable	8	8/ 9/41
5241 Crazy House	Satisfactory	8	10/12/40
5249 Dizzy Kitty	So-So	8	5/17/41
5246 Fair Today	Good	7	2/15/41
5247 Hysterical High Spots in American History	Fair	7	3/29/41
5243 Knock, Knock	Very Good	8	11/30/40
5245 Mouse Trappers	Amusing	7	2/ 8/41
5242 Recruiting Daze	Fair	8	11/ 2/40
5253 Screw Driver	Good	7	9/ 6 41
5248 Scrub Me, Mama, With a Boogie Beat	Snappy	7	5/17/41
5250 Salt Water Daffy	Snappy	8	6/ 7/41
5244 Syncopated Sioux	Clever	7	12/28/40
5251 Woody Woodpecker		7	Not Rev.

UNIVERSAL 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
GOING PLACES (15)				
5353	Arizona	Interesting	10	10/12/40
5351	Coast Guard	Interesting	10	9/21/40
5358	Deserts of America	Very Good	10	3/22/41
5365	Garden Spot of the North	Good	9	8/ 9/41
5359	Humorous Tombstones	Amusing	10	4/12/41
5355	Hunting on Top of the World	Fascinating	9	12/28/40
5364	Isles of Fate	Good & Timely	10	8/ 9/41
5363	Meet Jimmy the Chump	Good Fun	10	7/19/41
5354	Melting Pot of the Caribbean	Good	10	12/28/40
5360	Modern Way Down East	Good	10	6/ 7/41
5362	Mountain Summer	Pleasing	10	7/19/41
5356	South of the Border	Interesting	10	2/15/41
5352	Sun Valley	Good	10	10/12/40
5357	Swankiest Isle in the World	Interesting	10	3/15/41
5361	Trail of Father Kino	Interesting	10	6/14/41
MUSICALS—TWO REEL (13)				
5226	Bagdad Daddy	Very Good	18	2/ 8/41
5225	Beat Me Daddy-Eight to the Bar		17	Not Rev.
5221	Class in Swing	Good Variety	16	10/12/40
5222	Congamania	Latin Liveliness	20	11/30/40
5233	Dizzy Doings	Fair	17	9/ 6/41
5228	Jumpin' Jive	Good	17	6/ 7/41
5230	Music a la King	Good Number	20	7/19/41
5227	Music in the Morgan Manner	Entertaining	18	3/29/41
5231	Once Upon a Summer Time	Average	18	7/19/41
5232	Rhythm Revel	Entertaining	18	8/16/41
5229	Shadows in Swing	Average	18	5/17/41
5224	Tickled Pinky	Rustic Rhythm	18	1/ 4/41
5223	Torrid Tempos	Entertaining	18	11/30/04
SPECIAL SUBJECT (1)				
5110	Swing With Bing	Excellent	18	4/13/40
STRANGER THAN FICTION (15)				
5371	No. 81	Good	9	9/21/40
5372	No. 82	Average	9	10/12/40
5373	No. 83	Average	9	10/12/40
5374	No. 84	Good	9	11/30/40
5375	No. 85	Excellent	9	12/28/40
5376	No. 86	Up to Par	9	2/ 8/41
5377	No. 87	Good	9	3/29/41
5378	No. 88	Interesting	9	3/29/41
5379	No. 89	Interesting	9	4/12/41
5380	No. 90	Interesting	9	5/17/41
5381	No. 91	Fair	9	5/24/41
5382	No. 92	So-So	9	6/ 7/41
5383	No. 93	Very Good	9	7/19/41
5384	No. 94		9	Not Rev.
5385	No. 95	Very Good	9	8/16/41

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ANDY PANDA CARTOONS (13) (Tech.)				
6241	Boogie Woogie Bugle Boy of Company B	Good	8	10/11/41
6242	Man's Best Friend	Good	8	11/ 8/41
6243	What's Cookin'	Good	8	11/ 8/41
MUSICALS (13)				
6224	Doin' the Town		20	Not Rev.
6222	In the Groove	Entertaining	17	10/18/41
6221	Is Everybody Happy?	Fair	18	9/ 6/41
6223	Skyland Serenade	Excellent	20	11/ 8/41
SPECIAL SUBJECT (1)				
6110	Cavalcade of Aviation		20	Not Rev.
STRANGER THAN FICTION (15)				
6373	Candy Kid	Good	10	11/ 8/41
6372	Hermit of Oklahoma	Good	10	10/18/41
6374	Junior Battlefleet		10	Not Rev.
6371	Shampoo Springs	Very Good	10	10/18/41
VARIETY VIEWS (15)				
6353	George Washington, Country Gentleman	Impressive	10	10/11/41
6351	Moby Dick's Home Town	Interesting	9	9/ 6/41
6352	Northern Neighbors (Color)	Interesting	9	10/18/41
6354	Trail of the Buccaneers	Excellent	9	11/ 8/41

VITAPHONE-WARNER BROS. 1940-41

BROADWAY BREVITIES (9)				
6202	Alice in Movieland	Superlative	20	11/30/40
6204	Dog in the Orchard	Meritorious	20	1/18/41
6209	Happy Faces			Not Rev.
6208	Hunting the Hard Way	Excellent	20	5/24/41
6201	Just a Cute Kid		20	Not Rev.
6203	Mack Sennett Revival		20	Not Rev.
6206	Seeing Eye	Poignant	20	4/ 5/41
6207	Sockeroo	Funny	20	5/24/41
6205	Take the Air	Entertaining	20	3/ 8/41
ELSA MAXWELL COMEDIES (3)				
6102	Lady and the Lug		19	Not Rev.
6101	Riding Into Society	T'Ain't Funny	19	8/31/40
6103	Throwing a Party		20	Not Rev.
HOLLYWOOD NOVELTIES (6)				
6304	History Repeats Itself	Good	10	9/30/39
6301	Football Highlights	Rockne Build-up	10	8/31/40
6303	Mexican Jumping Beans	Very Good	10	11/30/40
6302	Shark Hunting	Exciting	10	8/ 3/40
6306	Trouble in Store	Amusing		9/ 6/41
6305	Wild Boar Hunt	Exciting	10	3/ 8/41
LOONEY TUNES (16)				
6601	Calling Dr. Porky		7	Not Rev.
6612	Coy Decoy	Funny	7	6/21/41
6607	Haunted Mouse	Very Good	7	3/15/41
6616	Henpecked Duck	A Howl	7	9/13/41
6608	Joe Glow the Firefly		7	Not Rev.
6614	Meet John Doughboy		7	Not Rev.
6602	Pre-Historic Porky	Clever	7	11/ 2/40
6611	Porky's Ant	Good	7	5/24/41
6609	Porky's Bear Facts	Amusing	7	4/ 5/41
6604	Porky's Hired Hand	Good	7	12/28/40
6610	Porky's Preview	Amusing	7	4/26/41
6613	Porky's Prize Pony		7	Not Rev.
6606	Porky's Snooze Reel		7	Not Rev.
6603	Sour Puss	Satisfactory	7	11/30/40
6605	Timid Toreador	Good	7	1/18/41
6615	We the Animals Squeak	Excellent	7	9/ 6/41
MELODY MASTERS (10)				
6506	Cliff Edwards and His Buckaroos	Fair	10	3/ 8/41
6505	Henry Busse & Orch.	Good	10	11/30/40
6504	Skinnay Ennis & Orch.	Good	10	12/28/40
6503	Jan Garber & Orch.		10	Not Rev.
6508	Marie Green & Her Merrie Men	Lively	10	5/ 3/41
6510	Carl Hoff & Orch.			Not Rev.
6509	Hal Kemp & Orch.	Just a Band	10	5/24/41
6501	Matty Malneck	Snappy	10	8/ 3/40
6507	Freddie Martin & Orch.	Fair	10	4/ 5/41
6502	Joe Reichman & Orch.	Excellent	10	11/ 2/40

VITAPHONE 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
MERRIE MELODIES (26) (Tech.)				
6724	Aviation Vacation			Not Rev.
6706	Bed Time for Sniffles		7	Not Rev.
6713	Cat's Tale	Good	7	4/ 5/41
6712	Crackpot Quail		7	Not Rev.
6709	Elmer's Pet Rabbit	Funny	7	12/28/40
6718	Farm Frolics	Excellent	7	5/24/41
6710	Fighting 69½	Good	7	1/18/41
6704	Good Night Elmer		7	Not Rev.
6715	Goofy Groceries	Novel	7	4/ 5/41
6722	Heckling Hare		7	Not Rev.
6720	Hiawatha's Rabbit Hunt	Funny	7	6/21/41
6703	Holiday Highlights	Swell Satire	7	11/ 2/40
6719	Hollywood Steps Out	Excellent	7	6/21/41
6723	Inki and the Lion	Good		8/30/41
6701	Malibu Beach Party	Grade A	7	8/31/40
6707	Of Fox and Hound		7	Not Rev.
6708	Shop, Look and Listen	Good	7	12/28/40
6711	Sniffles Bells the Cat	Fair	7	3/15/41
6726	Snow Time for Comedy	Up to Par	7	8/30/41
6725	Sport Champions		7	Not Rev.
6702	Stage Fright	Satisfactory	7	10/26/40
6714	Tortoise Beats the Hare	Amusing	7	4/ 5/41
6716	Toy Trouble	Good	7	5/ 3/41
6717	Trial of Mr. Wolf	Very Good	7	4/26/41
6705	Wacky Wildlife	Funny	7	12/ 7/40
6721	Wacky Worm	Excellent	7	8/ 9/41
TECHNICOLOR SPECIALS (6)				
6006	Carnival of Rhythm	Splendid		8/30/41
6001	Flag of Humanity	Splendid	20	10/26/40
6005	Here Comes the Cavalry		20	Not Rev.
6002	March on Marines	Excellent	20	12/28/40
6003	Meet the Fleet	Excellent	20	1/18/41
6004	Wings of Steel	Excellent	20	5/ 3/41
SPECIAL SUBJECTS				
	Christmas Under Fire	Heart Appeal	10	1/18/41
	London Can Take It	Powerful	10	10/26/40
SPORTS PARADES (10)				
6407	Big Bill Tilden	For Tennis Fan	10	5/ 3/41
6404	California Thoroughbreds	Interesting	10	12/28/40
6403	Diary of a Racing Pigeon	Interesting	10	12/ 7/40
6402	Dogs You Seldom See	Good Novelty	10	8/31/40
6405	Fight, Fish, Fight	Thrilling	10	3/ 8/41
6401	Fly Fishing	For Anglers	10	10/26/40
5409	It Happened on Rollers			Not Rev.
6410	Lions for Sale	Very Good		8/30/41
6408	Sail Ho!	Colorful	10	6/21/41
6406	Sky Sailing	Interesting	10	4/ 5/41

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BROADWAY BREVITIES (12)				
7103	At the Stroke of Twelve	Grab It	20	11/ 8/41
7101	Minstrel Days	Very Good	20	9/13/41
7102	Perils of the Jungle	Exciting	20	11/ 8/41
HOLLYWOOD NOVELTIES (6)				
7301	Polo With the Stars		10	Not Rev.
7303	Miracle Makers	Poor	10	9/13/41
7302	White Sails		10	Not Rev.
LOONEY TUNES (16)				
7601	Notes to You		10	Not Rev.
7604	Porky's Midnight Matinee		7	Not Rev.
7603	Porky's Pooch		7	Not Rev.
7602	Robinson Crusoe, Jr.		7	Not Rev.
MELODY MASTERS (10)				
7502	Carioca Serenaders		10	Not Rev.
7503	Forty Boys and a Song	Good	10	9/13/41
7501	U.S.C. Band and Glee Club	Very Good	10	9/13/41
MERRIE MELODIES (26) (Tech.)				
7701	All This and Rabbit Stew	Excellent	7	9/13/41
7702	Brave Little Bat		7	Not Rev.
7703	Bug Parade	Clever	7	11/ 8/41
7706	Cagey Canary		7	Not Rev.
7704	Rookie Revue		7	Not Rev.
7705	Saddle Silly		7	Not Rev.
SERVICE SPECIALS (6) (Tech.)				
7001	Tanks Are Coming	Excellent	20	9/13/41
SPORTS PARADE (10) (Tech.)				
7402	Fisherman's Dream		7	Not Rev.
7401	Kings of the Turf	Interesting	10	9/13/41
7403	Water Sports		10	Not Rev.

MISCELLANEOUS

Adventure in the Bronx (N. Y. Zoological Soc.)	Good	11½	8/23/41
Alive in the Deep (Prod.)	Exciting	22	5/24/41
Man the Enigma (Prod.)	Informative	25	5/24/41
Our Constitution (Prod.)	Inspiring	19	5/ 3/41
Our Declaration of Independence (Prod.)	Timely	19	5/ 3/41

SERIALS 1940-41

	No Chapters	Reviewed Issue Of
COLUMBIA		
Iron Claw	15 Chaps.	8/23/41
Spider Returns	15 Chaps.	5/10/41
White Eagle	15 Chaps.	Not Rev.
REPUBLIC		
Adventures of Captain Marvel	12 Chaps.	3/ 8/41
Jungle Girl	15 Chaps.	5/31/41
King of the Royal Mounted	12 Chaps.	8/17/40
Mysterious Dr. Satan	15 Chaps.	11/23/40
UNIVERSAL		
Green Hornet Strikes Again	12 Chaps.	11/ 2/40
Junior G-Men	12 Chaps.	8/ 3/40
Sky Raiders	12 Chaps.	2/15/41
Winners of the West	15 Chaps.	Not Rev.

SERIALS 1941-42

REPUBLIC			
King of the Texas Rangers	12 Chaps.		9/ 6/41
UNIVERSAL			
Don Winslow of the Navy	12 Chaps.		11/ 1/41
Riders of Death Valley	15 Chaps.		4/12/41
Sea Raiders	12 Chaps.		7/19/41

DEFENSE SUBJECTS

Title	Running Time	Distributed By
America Builds Ships	3	List "B"
America Preferred	3	List "B"
Army in Overalls	3	List "B"
Bits and Pieces	3	List "B"
Bomber	8	List "C"
Calling All Workers	2	List "A"
Candidates Class	12	Marine Corps
Power for Defense	10	List "A"
War Department Trailers		
1. Infantry	1	List "A"
2. Air Corps	1	List "A"
3. Flying Cadets	1	List "A"
4. Coast Artillery Corps	1	List "A"
5. Armored Force	1	List "A"
6. Flying Cadets	1	List "A"
7. Flying Cadets	1	List "A"
8. Field Artillery	1	List "A"
9. Foreign Service	1	List "A"
10. Signal Corps	1	List "A"
11. Medical Department	1	List "A"
12. Quartermaster Corps	1	List "A"
Where Do We Go?	2	List "B"

CITY	List "A"	List "B"	List "C"
Albany	Columbia	Universal	MGM
Atlanta	Paramount	20th-Fox	United Artists
Boston	Columbia	Universal	MGM
Buffalo	United Artists	Columbia	20th-Fox
Charlotte	United Artists	Columbia	20th-Fox
Chicago	Paramount	20th-Fox	Columbia
Cincinnati	Universal	Warner Bros.	Republic
Cleveland	United Artists	Columbia	20th-Fox
Dallas	RKO	MGM	Warner Bros.
Denver	20th-Fox	Paramount	WB-RKO
Des Moines	Columbia	Universal	MGM
Detroit	MGM	RKO	Paramount
Indianapolis	Universal	Republic	United Artists
Kansas City	20th-Fox	Paramount	RKO
Los Angeles	20th-Fox	Paramount	Warner Bros.
Memphis	MGM	RKO	Paramount
Milwaukee	20th-Fox	Paramount	Columbia
Minneapolis	Universal	Warner Bros.	Republic
New Haven	Warner Bros.	United Artists	Universal
New Orleans	Paramount	20th-Fox	United Artists
New York	MGM	RKO	Paramount
Oklahoma City	RKO	MGM	Warner Bros.
Omaha	Columbia	Universal	MGM
Philadelphia	Warner Bros.	United Artists	Universal
Pittsburgh	Warner Bros.	Republic	RKO
Portland	Paramount	20th-Fox	RKO
St. Louis	Warner Bros.	United Artists	Universal
Salt Lake City	MGM	RKO	Paramount
San Francisco	RKO	MGM	Warner Bros.
Seattle	RKO	MGM	Columbia
Washington	Universal	Warner Bros.	Republic

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WHATEVER equipment you may have that you no longer can use, can be sold through these columns. Look around! You may find some items that can be turned into money through a SHOWMEN'S TRADE REVIEW Classified ad.

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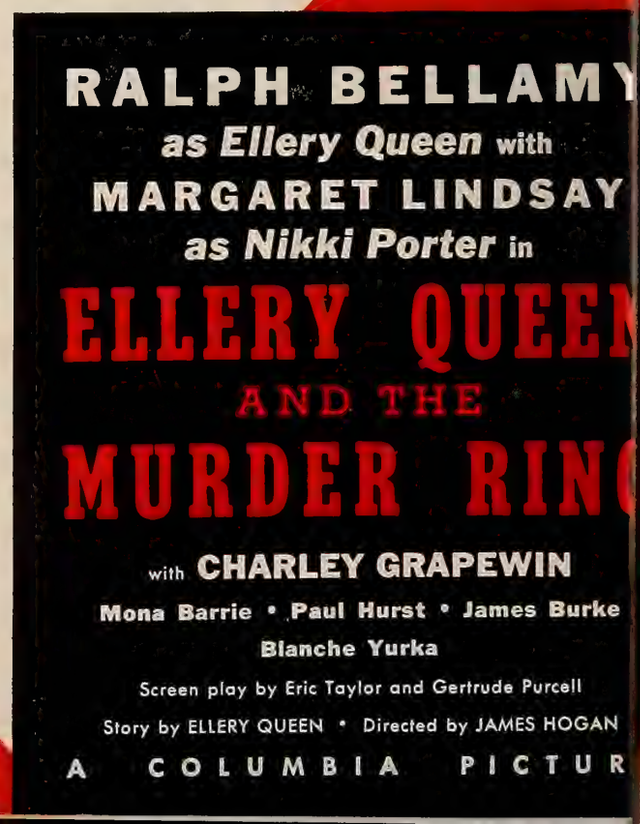
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✓ "Tops predecessors in series. Should please all classes of patronage!"
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—*FILM DAILY*

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CHARLES E. 'CHICK' LEWIS
Editor and Publisher

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Harry Kalmine

Vol. 35 No. 17

November 15
1 9 4 1

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MR. OSTRICH, WAKE UP TO THE PROFIT IN M-G-M SHORTS!

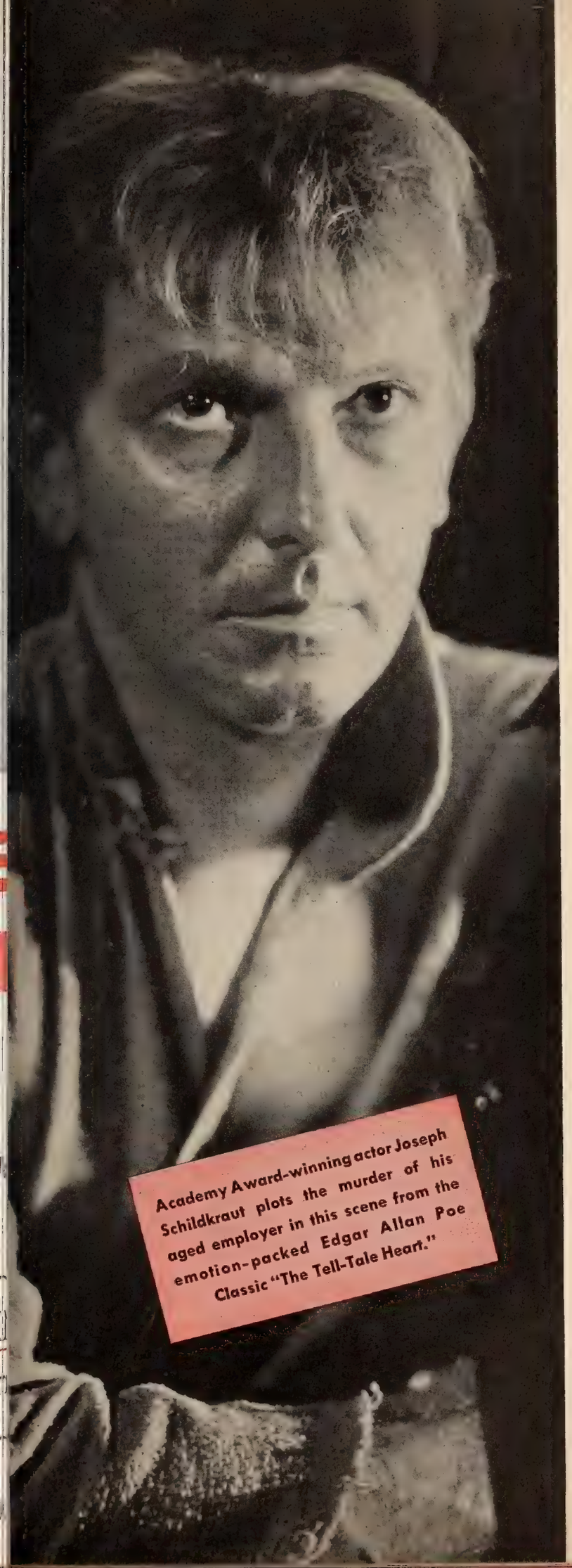


They make more money with Shorts than any exhibitors in America. Take their advice.

← **Listen to the Experts** *(Bob O'Donnell and Besa Short of Interstate Theatres, Texas):*

"In our annual survey of Shorts Most Valuable at the Box-Office, we list M-G-M FIRST with 5 distinguished Shorts and for an ace-in-the-hole, the dependable, never-failing Pete Smith."

(And now see next page →)



Academy Award-winning actor Joseph Schildkraut plots the murder of his aged employer in this scene from the emotion-packed Edgar Allan Poe Classic "The Tell-Tale Heart."

"THE TELL-TALE HEART" A NEW M-G-M TRIUMPH!

"It is one of those rare shorts which will live . . . like a swell and luscious bon-bon coming suddenly out of a candy slot machine . . . exhibitors and their audiences who appreciate solid shorts of enduring worth will give this three rousing cheers." **—FILM DAILY**

"Surely 'The Tell-Tale Heart' will merit a Special Academy Award for elevating the quality of the short subject beyond that of most features, for setting a new standard in short subject production, direction and acting . . . indeed a miniature masterpiece . . . if proof is needed that the short subject is becoming a powerful and persuasive force in screen entertainment, 'The Tell-Tale Heart' can readily supply it; a few more subjects of this calibre and so-called 'second features' will be doomed." **—SHOWMEN'S TRADE REVIEW**

"A different kind of short . . . the novelty of the film and the names of the author and leading actors are merchandising assets." **—M. P. DAILY**

" 'The Tell-Tale Heart' is superb . . . another unusual short from M-G-M." **—VARIETY**

"Consider this subject when a dubious double bill looms . . . the audience that is not satisfied will be quite the rarity." **—BOXOFFICE**

"This is aces for class houses . . . all in all the type of short which should be encouraged . . . excellent." **—THE EXHIBITOR**

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It is an acknowledged fact that M-G-M spends more production money on Shorts than any other company. We pledge anew our willingness to create quality entertainments for your box-office. Play them all: CRIME DOESN'T PAY; PETE SMITH; JOHN NESBITT's brilliant PASSING PARADE human-interest subjects; M-G-M MINIATURES (including CAREY WILSON's "Nostradamus" and others); M-G-M CARTOONS IN TECHNICOLOR (watch for our Christmas gem, "The Night Before Christmas"); OUR GANG COMEDIES; FITZPATRICK TRAVELTALKS IN TECHNICOLOR. Take the advice of Bob O'Donnell and Besa Short. M-G-M Shorts are FIRST!

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Saves Money, Produces Results for Advertisers

• We got a startling reminder the other day—a reminder we know advertisers will find most interesting.

• While checking through our subscription records (for the purpose of selecting theatres in a certain classification for a special mailing) it was revealed that

• MORE THAN FORTY PER CENT of our thousands of subscribers have bought subscriptions for periods of from three to five years.

• There must be something compellingly important about a trade paper to prompt so large a percentage to renew subscriptions for more than one year at a time.

• ***Another point of great significance to advertisers is the fact that in one batch of about 900 subscriptions picked at random from our files, over 800 were signed by, paid for, and ordered addressed to the man who owns and operates the theatres to which they go. That is known as:***

QUALITY BUYING POWER

• In all the welter and excitement over circulation figures, claims and audits, the man who buys advertising, in the final analysis, spends his company's money to put his sales story before the prospect who can buy the merchandise advertised. Mere numbers can be terribly expensive when the space rates include charges for delivering the sales story to those who just aren't prospects because they don't have buying authority—even though they do rate as "theatre subscribers" because they receive subscriptions at a theatre address.

SHOWMEN'S TRADE REVIEW

For Quality Circulation, Undiluted by Self-Duplicating Coverage

The Editorial Page

To Short and Shorts

The leading proponent of the much maligned short subject, Besa Short, was signally honored this week as a special guest at the AMPA luncheon dedicated to short subjects.

Industry leaders and top flight executives jammed the grand ballroom of the Edison Hotel in New York to hear her divulge the successful formula that has made short subjects an important source of revenue in the Interstate Circuit of Texas of which she is the short subject department head.

It was both fitting and proper that this tribute be paid to Besa Short. She has probably done more for short subjects than most others elsewhere in these United States. She has made a specialty of knowing everything there is to know about Show Builders and to encourage and guide the managers of the Interstate Theatres in properly advertising and merchandising them.

STR is only naturally in complete agreement with Besa. This is because ours is the only trade journal of the industry devoting a special section to the buying, booking and exploitation of shorts. Thus we have much in common and are always right behind Mrs. Short in her constant efforts to awaken interest among others in the importance and value of good shorts.

▼ ▼ ▼

Prove The Charges

Pete Wood of Ohio's ITO has made serious charges that should be quickly proven or retracted. He says the participating companies to the consent decree were "sabotaging" the intent and purpose of the decree through refusing to sell latest blocks unless the earlier blocks were first contracted for; and, that shorts were still being forced through refusal of distributors to license features until shorts and newsreels had first been bought.

These are far more serious charges today than they were a year ago because a year ago the five companies were not parties to a Federal Court-approved decree. If any of them were to be found guilty of the charges now being made they would be subject to severe punishment by the court.

If there is any substance to these present charges then the Department of Justice will most certainly be interested. It is supposed to be policing the decree and maintaining a watchful eye. Therefore, it seems reasonable to assume that if the Ohio theatre owners have a genuine kick it should have been registered with the proper department and not booted about like a football.

Always Come Through

Once again the motion picture industry, and especially the exhibition branch, has made a notable showing for a worthy cause. And Joe Bernhard, chairman of the industry division of the U.S.O. drive, should take a few bows for his masterful handling of a difficult task. And ditto for those who worked with him.

Chairman Bernhard handed Thomas E. Dewey, national chairman, a check for $943,684.47, bringing the industry's total contributions to well over a million dollars. And, brothers, a million bucks ain't hay.

Theatremen in communities where local newspapers have been giving too much prominence to the mud-slinging against the industry might try planting stories about one of the many fine things we have done. Then they might follow it up with a series telling more about the "heart of showbusiness."

▼ ▼ ▼

Observations

Now that Bioff and Browne have been disposed of so far as the industry is concerned, here's hoping that a new crew of racketeers doesn't move in and take possession. Or if they do, that the industry will treat them from the start as they deserved to be treated. . . .

The newly reorganized Tent No. 9 Variety Club of Albany paid Moe Silver a grand tribute when it elected him chief barker despite the fact that he is moving over to Pittsburgh to take Harry Kalmine's former spot. Moe has worked hard and long for the re-establishment of Tent 9 and the members wanted his name to head the list of chief barkers. . . .

Unity . . . unity . . . where is our unity? Let's hope that it will be more evident a month hence than it is right now. But it will only be accomplished when a concrete move is made to bring it about. Conversation rarely accomplishes much. It takes aggressive action. . . .

Despite repeated warnings about priorities and shortages, many theatremen are still heming and hawing over those vitally necessary replacements needed to insure that "the show must go on."

Our recent comment calling for admission price increases has resulted in a heavy mail from theatremen throughout the country. But unlike a year or so ago when we made the same suggestion, this time the attitude is far more inclined towards our suggestion. Obviously, the time is ripe and those who understand their local situations and can make such a move ought to get going as soon as feasible. . . .

—"CHICK" LEWIS

No Repeal of Minn. Law

But WB Applies for Relief From Court; Para. Selling

Outlook for repeal of the Minnesota law banning sale of films in blocks of five looked bad this week as Governor Harold Stassen announced there would be no special session of the Legislature to repeal this measure or for any other purpose. The next regular session of the Legislature is scheduled for January, 1943.

Meanwhile, Warner Bros. joined Paramount in an appeal to Federal Judge Henry W. Goddard for relief from the provisions of the consent decree requiring that pictures be trade shown before they are sold, and prohibiting their sale in blocks of more than five. Paramount's application has already been granted and it is expected that the application of Warner Bros. will be granted on Friday of this week, date set for hearing by Judge Goddard.

No sooner did Paramount start selling last week under the state law, than exhibitors of Northwest Allied immediately complained that prices were from 50 to 100 per cent over last year's. The charge was made that Paramount was demanding two pictures at 50 per cent, four at 40 per cent and two at 35 per cent. Neil Agnew, Paramount general sales manager, stated that the general sales policy of the company was not a subject for an official announcement.

Fred Strom, secretary of Northwest Allied, which sponsored the legislation in Minnesota, said that the situation is growing worse there and that William J. Glaser, operator of the Paradise Theatre in Faribault had closed the house because he was unable to get product. His "B" theatre, the Lido, will remain open.

Other distributors are finding rich pickings in the state with many times the usual number of prints required to service their accounts. Furthermore, they are now serving three times as many accounts as they did when the majors had more of the state's theatres' playing time.

Reduces Price 11 Cents

Cincinnati—The Times, a downtown theatre, has reduced its matinee admission price from 33 cents to 20 cents, effective immediately.

$93,000 BUT . . .

Although "Appointment For Love," Universal picture, grossed $93.000 this week at the Radio City Music Hall, prior commitments forced the theatre to let the picture go after a run of only one week. Under normal conditions, it would have run at least two or three weeks on the basis of its first week's showing. The jam-up of product at the Music Hall is an excellent business barometer. It indicates a number of strong box office pictures have piled up which should gladden the hearts of the theatremen who can use a long parade of strong product to make this a profitable season.



Shown in this scene at New York's famous Stork Club are Mr. and Mrs. Alan Curtis, and Mr. and Mrs. Charles Moss. Mrs. Curtis, professionally known as Ilona Massey, stars in the Edward Small production, "International Lady," which had its New York premiere Monday evening at the Criterion Theatre, where Moss is managing director. Alan Curtis is co-starred with his wife in "New Wine."

Buying Formula Is Needed

Must Be Developed for Small Town Exhibitors, Declares Col. Cole, Citing Importance of Crossroads Operations

Dallas—Stating that film rentals represent a variable factor in the cost of operating a theatre and that such rentals at times amount to 35 to 50 per cent of the gross receipts, Col. H. A. Cole, local and national Allied president, declared this week that a formula for assisting small theatre operators in buying product must be developed.

Cole said that motion picture exhibitors are a class of merchants whose resale prices are fixed; that, unlike merchandisers of tangible goods, they cannot mark up their retail prices in keeping with the charge the distributor makes on his invoice.

The exhibitor does know, however, the Colonel declared, what his average weekly receipts are, as well as the maximum receipts on a smash hit. The exhibitor is in a position to determine what his fixed weekly costs are, and his principal expenses can be cumulated in half a dozen more accounts, such as payroll, supplies, utilities, depreciation, etc. By deducting the total of these expense items from his average or estimated receipts, Col. Cole continued, he gets a figure that combines his film rental and profit, if any.

Taking a specific example: ". . . a house that has a fixed expense of $75 per week and maximum weekly receipts of $125 cannot hope to pay 35 per cent for a feature picture, unless the exhibitor is satisfied with $6.25 for his weekly profit."

Col. Cole said that Allied was endeavoring to help a large number of its members reach a better understanding of their own cost of operation and, to that end, had furnished a printed form setting out the necessary accounts for the exhibitors to fill in the figures to render an accurate weekly cost of operation.

From the sheets filled out and returned to the office previous to the convention, . . . "it was patent that the small town exhibitor didn't know the cost of operation of his theatre. Until he does, he cannot properly budget the amount of money he can pay weekly for film rentals. Hence he becomes an easy target for emotional film selling."

Continued the Colonel:

"This condition poses a question in the motion picture industry, namely, 'Can the industry allow these small town houses to close because of borderline profit operations?' Aside from the economic waste of their closing, on which human selfishness dictates 'thumbs down,' there's another angle. These small town theatres are in effect the 'knot-hole gangs' of the super-houses in the cities.

"There was a time when the film industry had little competition for the customer's entertainment dollar. The cream has been skimmed. We are now down to the milk. For example, bowling, soft ball, night spots, skating rinks, and even in the Southwest hockey, just to mention a few, are offering competition for the customer's dollar.

"Thought must be given to building motion picture patronage. Small town theatres in several hundred Texas towns are conditioning thousands of future citizens of the big towns either for or against motion picture entertainment. When they move to the cities, as they are doing every year, they'll be super-house patrons, provided they have had the opportunity of seeing good pictures at the crossroads."

200 Attend Annual 25-30 Club Affair

Over 200 members and friends attended the annual dinner and dance of the 25-30 Club held at the Grand Street Boys Club House, New York City, on Sunday, November 9.

The membership of this club consists of men who have been projectionists at least 25 years, and a number have seen 35 to 40 years service in this field. Abe Kessler, Chairman of the Committee of Arrangements, J. S. Winick, Vice-Chairman, Dave Narcey, Secretary, Joe Abrams, Tom Foresteri, Al Polin and Wm. Gluck were the committee in charge.

Mike Berkowitz, President of the 25-30 Club, presented gold cards to the three honorary members of the organization: James D. Lynette, Supervising Chief Inspector, Department of Water Supply, Gas & Electricity, New York City; Bart Green, Chief Inspector, Borough of Manhattan of the D.W.S.G. & E., and P. A. McGuire, Advertising Manager of International Projector Corporation.

Walsh Named IATSE Head

Browne Quits, Bioff Out After Their Convictions

Richard F. Walsh was elected president of the IATSE last Sunday, following the resignation of George E. Browne who was convicted of extortion and violation of the Federal anti-racketeering law last Thursday. The executive board chose the new president at a special meeting held Sunday.

With the passing of Browne from the IATSE presidency, Willie Bioff is also removed from the scene. Bioff, also convicted of the extortion and racketeering charges, was the personal appointee of Browne and his tenure as Browne's West Coast representative ended with Browne's resignation.

Walsh's first words after his election were a pledge of "a clean, efficient and honest administration for the benefit of the membership of the IATSE."

Immediately after his election, Walsh said his first job would be to make a satisfactory adjustment of wage scales and contracts for the individual IATSE Hollywood unions. He said he would have no personal representative on the Coast to take Bioff's place, stating, "Nobody represents me but myself. Only international officers will carry out the duties assigned to them."

The new president is a member of Local 4, Brooklyn, IATSE. He has been business agent of the local since 1926 and is currently president of the local. His last job was in Loew's Metropolitan in Brooklyn as an electrician 15 years ago.

HARRY KALMINE

(The Man on the Cover)

Newly appointed assistant general manager of the Warner Theatre Circuit. For the past nine years he has been in charge of the Pittsburgh zone. He is Second Assistant National Chief Barker of the Variety Clubs of America.

SHOWMEN'S Trade Review
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SUSPICION

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DUMBO

and now . .

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Screen Play by James V. Kern
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with

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EDMOND O'BRIEN
RUTH WARRICK
EVE ARDEN
ROBERT SMITH
FRANKLIN PANGBORN

Produced by HOWARD BENEDICT
Directed by RICHARD WALLACE
Screen Play by Frank Ryan and Bert Granet



Broadway's child sensation brings to the screen what she had to wow New York in the stage smash, "Panama Hattie."



"WEEK-END FOR THREE"

with

Dennis O'Keefe
Jane Wyatt
Philip Reed
Edward Everett Horton
ZaSu Pitts
Franklin Pangborn

Produced by Tay Garnett
Directed by Irving Reis

Screen Play by Dorothy Parker and Alan Campbell
from Story by Budd Schulberg

A showman's booking worries fly out the window when a sure-fire comedy, like this comes along!



A heat wave of entertainment . . . singing, dancing, comedy, drama, romance . . . A top bracket show all the way . . .

"FOUR JACKS AND A JILL"

with

RAY BOLGER
ANNE SHIRLEY

JUNE HAVOC · DESI ARNAZ · JACK DURANT
EDDIE FOY, JR. · FRITZ FELD · HENRY DANIELL

Produced by JOHN TWIST
Directed by JACK HIVELY

Sceeen Play
by John Twist







"A DATE WITH THE FALCON"

with

GEORGE SANDERS
WENDY BARRIE
JAMES GLEASON
ALLEN JENKINS
MONA MARIS

Produced by Howard Benedict

Directed by Irving Reis

Screen Play by Lynn Root and Frank Fenton

Based Upon the Character Created by Michael Arlen

... Second in the thrill series starring the man who played "The Saint." ... An ace for action, mystery, melodrama ...

RKO RADIO PICTURES

THE THIRD FIVE FOR 1941-42

LITHO

Important Dates

Nov. 17: Jack Beresin testimonial, Broadwood Hotel, Philadelphia.
Nov. 17: Philadelphia Motion Picture Forum Autumn luncheon, Bellevue-Stratford.
Nov. 17-18: ATO of Indiana annual convention, Antlers Hotel, Indianapolis.
Nov. 18: Canadian Picture Pioneers convention, King Edward Hotel, Toronto.
Nov. 19: Motion Picture Associates dinner dance, Hotel Astor.
Nov. 21: New Haven Warner Club Fall dinner dance, Waverly Inn.
Nov. 21-22: Paramount district managers meeting, Drake Hotel, Chicago.
Nov. 24-25: Allied Theatre Owners of Iowa and Nebraska annual convention, Des Moines.
Nov. 24: Harry M. Kalmine testimonial, William Penn Hotel, Pittsburgh.
Nov. 25-26: ITO of Ohio convention, Columbus.
Nov. 26: "Night of Stars," Madison Square Garden.
Dec. 5: Chicago Warner Club dinner-dance, Morrison Hotel.
Dec. 6: Lambs diversion, Waldorf-Astoria.
Dec. 9: Connecticut MPTO dinner-dance, Hotel Taft.
Dec. 12: B & K Employes Association dinner-dance, Stevens Hotel, Chicago.
Jan. 18-19: Theatre Owners of North and South Carolina convention, Charlotte.
Jan. 30: Chicago Reel Fellows Club dinner dance, Congress Hotel.

Browne, Bioff Get 8, 10 Years

Willie Bioff was sentenced to ten years in a federal penitentiary and his accomplice, George E. Browne, to eight years on Wednesday for violation of the Federal anti-racketeering laws. Bioff was also fined $20,000 and Browne $10,000. Scoring the crimes committed by the two as "heinous," Federal Judge John C. Knox said that if the sentences did not help union labor, "Then Heaven help the cause of union labor."

United States Attorney Mathias Correa pointed out to the judge that evidence brought out that a special assessment of 2 per cent had been levied on the wages of all members of the IATSE and that this large sum was under Browne's direction. Judge Knox interposed, "I think that legislation will soon take care of that practice."

Wood Charges Sabotage Of Consent Decree

Columbus, O.—In a bulletin sent to all members this week Pete J. Wood, ITO of Ohio secretary, charged that licensing features of Article IV of the New York consent decree are being "systematically sabotaged" by the five signatories. He asked members to report which companies have refused to "lease their later blocks of pictures unless the earlier blocks were leased" or declined to lease features "unless given a deal for their short subjects and newsreels." It was obvious, the ITO secretary said, that the two provisions were being ignored. Blank forms were being sent out, he explained, and the survey conducted "to obtain as much proof as possible."

Meanwhile, ITO of Ohio is canvassing 32 exhibitor organizations for information on product, terms and selling policies in different parts of the country. A detailed report of the findings will be made at the ITO convention here Nov. 25-26.

Appeals Board Hits Rising Costs of Arbitration Cases

Criticizes Attorneys for Long Statements in Opinion Reversing Arbitrator on Canton-Ogdensburg Clearance

Another case was decided by the Appeals Board this week in which the three members laid down one fundamental rule which may be important in future arbitrations and at the same time expressed an opinion as to the length of the record, taking to task attorneys for both sides for their long statements. The case in point was that of the American Theatre, Canton, N. Y., against the RKO and Warner Bros. on the clearance of 14 days now given to the Strand Theatre in Ogdensburg. The arbitrator decided against the distributors, ruling that there should be no clearance. He held that the clearance of 14 days previously in force was unreasonable. The Appeals Board cut the clearance to three days.

The decision was upset solely on the ground that the arbitrator had no right to abolish the clearance entirely. "The Arbitrator was undoubtedly right in his conclusion that a 14-day clearance between the Canton and Ogdensburg Theatres is unreasonable," the Board said. The Board, however, found the Arbitrator in error on another point, since he applied the award to contracts now in force. The Appeals Board expressed the opinion that "We do not think that the record supports the Arbitrator's conclusion that competition between the two theatres is negligible."

Commenting on the increasing size of the records in clearance cases and the consequent mounting costs of transcripts on appeal, the board pointed out that statements of counsel often filled more space in the transcript than the testimony of the witnesses. Counsel for both sides was criticized in this case: "much of this argument was irrelevant, some of it was misleading, and the bulk of it was out of place in an opening statement."

Lewen Pizor of Philadelphia, filed his second case this week, when on behalf of the Colonial Theatre at Phoenixville, Pa., he asked for reduced clearance, which he now has to grant to first-run Philadelphia theatres. Herman Coane, co-owner of the house, joined him in the application.

First case to be filed in the Indianapolis Tribunal was that of Charles Green Bowles, owner of the Grand Theatre, Elizabethtown, Ky., who charges that the majors have refused to sell him product for his house which is scheduled to open on Dec. 1. Named as interested party was another uncompleted theatre, the Ritz, being built by the Crescent Circuit.

Ben Cooney and Harold McFarland have filed an application for day and date run of their Ogden Theatre in Chicago with the Marshall Square, stating that they have recently raised their admission price to 20 cents. Named as interested parties are the West, Douglas, Lindy, White Palace and Circle Theatres.

The case of the Star Theatre near Fort Leonard Wood, Mo., owned by Floyd L. Lowe and W. A. Snell, for some run was dismissed this week by the arbitrator. Lowe and Snell complained that the distributors refused to license product for the Star, selling instead to the Lvric Theatre, Lebanon, Mo.

'Shanghai Gesture' to Be Roadshowed in January

Special handling, including plans to roadshow the picture in ten key cities, will be accorded Arnold Pressburger's initial United Artists picture, "The Shanghai Gesture," when it is released in January, it was announced this week by Arthur W. Kelly, UA vice-president. Kelly viewed a rough cut of the picture on his recent trip to the Coast.

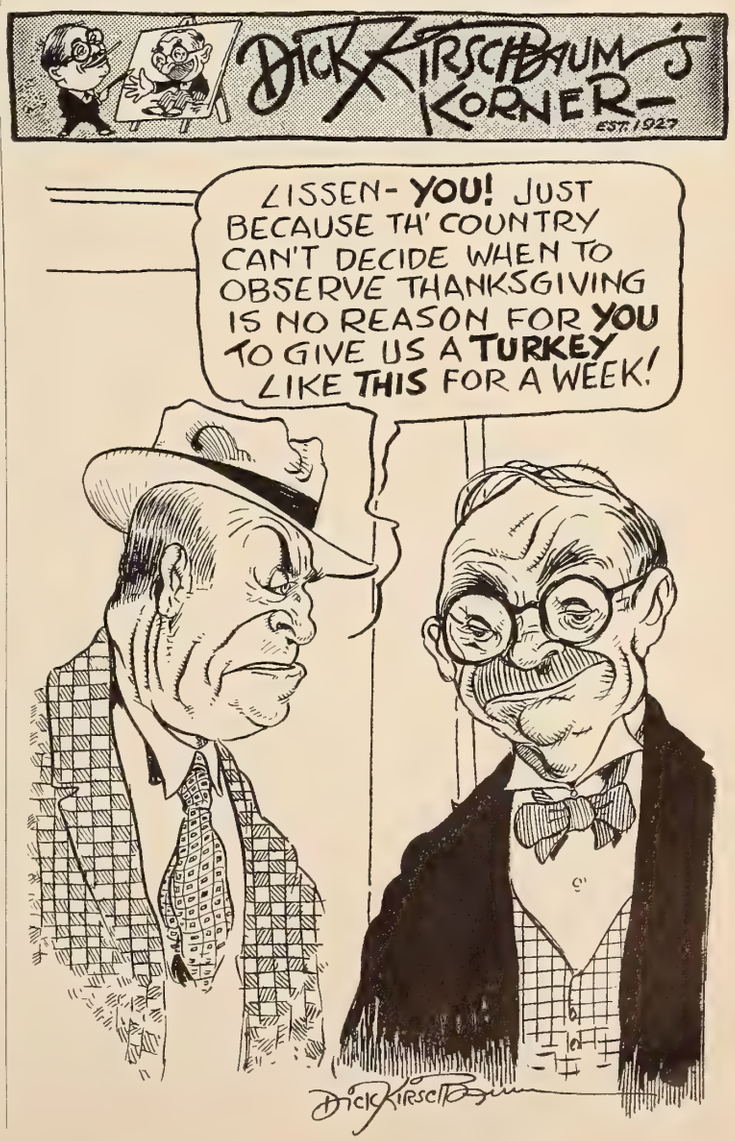
OPM To Have Film Group

Industry Leaders to Help On Allocation of Materials

A special committee of leaders of the industry will be formed to work with the OPM on problems of the industry. The committee will especially consider problems of the critical materials.

The OPM will also conduct an industry-wide inventory to determine the needs of the studios as well as the theatres during 1942. The latter will be ascertained by contacting the theatre supply companies.

As soon as the new set-up is completed, the representatives of the industry will confer with OPM officials in Washington concerning the over-all requirements for theatres and studios. The heads of various materials divisions will then be called in to determine whether these requirements are reasonable, after which a lump sum allocation of each will be made to be divided among the various branches of the industry by the new committee.



HERE'S $943,684.47



Joseph Bernhard, vice-president of Warner Bros. and chairman of the theatre division of the U.S.O. Drive presents a check for $943,684.47 to Thomas E. Dewey, national campaign chairman. The sum represents the amount contributed by theatre patrons in the recent U.S.O. Drive.

RKO and Warners Aid Unity Plan

Allied, Distribs Hope for Joint Meeting Before Xmas

Cooperation with Allied in its unity program has been agreed upon by RKO and Warner Bros., it was learned this week. Sidney Samuelson, of Allied's committee, discussed the situation with Warner and RKO executives last Friday, thus completing conferences with all major and independent distributors.

This week a report on the meetings was to be made to the general committee. Both Allied and the distributors, it is understood, want the details of the plan worked out and a possible joint meeting before the Christmas holidays.

Ed Kuykendall, MPTOA president, commenting on the unity plan, said that "MPTOA does not feel that we need such a joint committee merely to gain recognition for MPTOA organizations or to secure the support of our members, but it will be glad to participate if our members are convinced that it will help advance cooperative effort in defense of the theatre interests."

Kalmenson Named Vitagraph President

Ben Kalmenson, Warner general sales manager, was elected president of Vitagraph, Inc., and a director of that company last week. Kalmenson's predecessor, Gradwell Sears, also held those posts.

TRADE SHOW NOTE

20th Century-Fox will screen "How Green Was My Valley" in all its exchanges except New York at 10 a.m. and 2 p.m., Nov. 21.

Besa Short Feted By AMPA at All-Industry Shorts Affair

Exhibitor Who Disregards Value of Junior Features a "Menace" Says Short Subject Head of Interstate Circuit

The exhibitor who disregards the value of short subjects was labeled "a menace" by Mrs. Besa Short, head of the Short Subjects Booking Department of Interstate Theatres, Dallas, in an interview with an STR representative at her suite in the Waldorf-Astoria shortly after her arrival in New York Wednesday to appear as guest of honor at the AMPA All-Industry Short Subjects luncheon at the Edison Hotel.

Admitting that the term "menace" was "pretty strong" and that there are some "who won't like it," Mrs. Short asserted that there had been too much neglect, too much mistreatment of short subjects by exhibitors who book them merely as fillers and either refer casually to them as "also short subjects" in their advertising or never mention them at all.

A change in this situation can and surely will be brought about, she continued, pointing out that "never have there been so much activity and accomplishments in short subjects" as at the present time. She declared that shorts would "stand on their own," that they covered such a wide latitude of subject matter it would be virtually impossible to find one without some potent selling angle.

At the luncheon, Mrs. Short quoted an acumen that originated with her employer, Bob O'Donnell, head of Interstate Theatres, and which is now followed by the managers of the circuit's 165 theatres in 35 cities and towns in Texas and New Mexico. She quoted: "If short subjects are worth producing, they're worth buying; if they're worth buying; they're worth selling."

That creed, she pointed out, has been instrumental in the development of Interstate's Short Subjects Department, which O'Donnell and Karl Holblitzelle organized eight years ago. At the outset, there was only the department head and one assistant, while today four booker-secretaries assist the department head in giving personal attention to each of the 462 changes of programs in the circuit's theatres.

Emphasizing the importance of selling short subjects, Mrs. Short gave a step-by-step account of the activities of her department.

1. Daily screenings, except Saturday and Sunday, during which all incoming short subjects, newsreels, trailers, etc., are viewed as a guide in building programs of "good taste, good balance and box office attraction."

2. The weekly magazine, Besa Short's Shorts, which "offers strictly informative and unopinionated reviews of forthcoming short subject releases regarding type, running time and all advertising and publicity tieups." The magazine serves every manager as his only advance detailed information concerning his short subjects programs. It is informal, injected with human interest angles, including "distinctions" for managers who have sold shorts expertly and a "dog house" for those who fail to cooperate.

3. Ad mats, publicity stills, press sheets and other advertising materials, not always available from the distributors, are prepared by the Short Subjects Department and forwarded to managers. Contact is made with the studios for feature story releases, and these are circulated around the circuit for newspaper planting. On outstanding subjects, special campaign manuals are issued. Kiddie show stunts, stunts to attract the women, "things to do for Spring," and other timely show-selling angles have been featured in the manuals.

4. When features have been set by the feature booking department, the books are turned over to the Short Subjects Department, where in building programs, the running time of the feature and of the entire program, cost of the feature and the short subjects, good balance and variety, are paramount considerations. Weak features are given "name" shorts to bolster the program, heavy features are lightened with musicals, novelties or sports reels.

5. Weekly reports on audience reaction, sales possibilities and other information on short subjects are sent in by each Interstate manager. Duplicates are sent to the various producers who check them to get a composite reaction of their product.

6. A complete check-up on deals, playoff and other items is made quarterly so that a close watch is kept on commitments at all times. Interstate has completed all short subject commitments during the past eight years.

Robert Benchley, who acted as master of ceremonies, introduced Mrs. Short. Those who attended included Abbott and Costello, John Kieran, Juanita Juarez, Don Terry, Grantland Rice, Sterling Holloway, William S. Hart, Craig Wood, Billy Vine, Ed East and Polly, and Paul Douglas. The Quiz Kids were featured in a special broadcast spoofing the film industry.

Appeals Court Upholds Lincoln Theatre Decision

Detroit—Decision of the Federal District Court here in the Lincoln Theatre case has been sustained by the U. S. Circuit Court of Appeals. The present owners of the house, London Amusement Co., will, under the decision, retain possession until Feb. 28, 1943, when the lease to Wisper & Wetsman Theatres will presumably become effective.

Man Guilty in Slaying Of Negro Theatre Owner

Helena, Ark.—Requiring only ten minutes, a jury here returned a verdict of first degree murder against A. T. Jones, Shelby, Miss., in the slaying of George Miller, Helena Negro theatre owner, during a holdup on Oct. 1. The jury fixed punishment at death in the electric chair.

REPUBLIC AHEAD

James R. Grainger, Republic president, told the exchange managers and salesmen who attended the sales meeting in New York on Thursday of this week that the company had sold 1,000 new accounts this season that it had never sold before. Republic has billed nearly $15,000,000 since May 1, he added.

BESA ARRIVES



Oscar A. Morgan, general sales manager of shorts for Paramount, welcomes Mrs. Besa Short, Interstate Circuit short subject executive, as she arrived in New York on Wednesday to deliver an address at the all-industry shorts luncheon of the AMPA on Thursday.

Universal Budget Upped $3,000,000

Increase Provides for 3 Frank Lloyd Pictures

Chicago — "Exhibitor good will comes from exhibitor profits, and exhibitor profits come from box office pictures."

With William A. Scully, vice-president and general sales manager, presiding, nearly 50 western division branch managers and district managers of Universal, in mid-season conference here Sunday, heard the above definition of exhibitor good will expressed by Nate J. Blumberg, president of the company, as a climax to the two-day sales session.

Blumberg disclosed that an additional $3,000,000 has been added to Universal's new season production budget to provide for three Frank Lloyd productions: "Saboteur," "The Spoilers" and "River Lady."

Greater latitude, according to a pronouncement by Scully, will be extended to branch managers henceforth in settling local sales questions without home office consultation.

The 1941-42 program is nearly 70 per cent completed and will be entirely fulfilled by the time the Lloyd productions are finished within the next few months, according to a report by Matthew Fox, vice-president stationed at the studio.

ATO of Indiana Convention To Be Held Mon. & Tues.

The 15th Annual Convention of the ATO of Indiana will be held at the Hotel Antlers, Indianapolis, Monday and Tuesday of next week. Exhibitors attending will hear discussions by leaders in the industry, both exhibitors and distributors, and will be afforded the opportunity of discussing the unusual current problems of the industry with their fellow exhibitors.

Selling the Picture

Appreciation Week Idea Is Appropriate Now

Originating in Detroit As a Good Will Stunt 5 Years Ago, Its Value Held Greater Today

The institutional advertising plan recently originated by Earl J. Hudson, president of United Detroit Theatres (*STR, Oct.* 18, *p.* 6; *Oct.* 25, *p.* 20) brings to mind another outstanding business-building stunt used by the Detroit theatre chain five years ago. While it was essentially local in character, it was nevertheless applicable to other situations. Furthermore, it is just as timely today as when originally put into effect.

Week Set Aside

A week was set aside as Gala Appreciation Week "in appreciation of the important part your patronage has played in the growth of United Detroit Theatres."

A comprehensive and detailed exploitation campaign preceded the Appreciation Week celebration. According to the report issued on the stunt at the time, "the Detroit subsidiary of Paramount Theatres gave Detroit a demonstration of exploitation activity that registered so well it is intended to make the idea an annual affair."

Proclaimed by Mayor

The event was heralded by a special proclamation issued by the Mayor, in which he paid tribute not only to the Paramount subsidiary but to the industry as a whole:

"In recognition of the coming celebration of Appreciation Week by United Detroit Theatres, and on behalf of the City of Detroit, it is my privilege to offer congratulations to these, the most beautiful theatres in the United States and to George W. Trendle, President. [Ed. note: Although Trendle was president at that time, he has since been succeeded by Hudson].

"It is impossible to estimate the good that a large group of well-run theatres does in any community, both in their contributions to the morale of individual citizens and their capacity to serve in a civic and social way. The theatre is always first to offer its services in any charitable cause, and the first to lend its aid in any worthy effort.

". . . Collective Congratulations"

"To the theatre patrons, to the merchants, to the many prominent organizations and civic leaders who are cooperating with United Detroit Theatres in celebrating Appreciation Week, we offer these collective congratulations. The Appreciation Week's cause is an appreciation tendered to the patrons who have made possible the success of these worthy enterprises. The City of Detroit voices its appreciation to the entire personnel of United Detroit Theatres. . . ."

Practically every important organization and group in Detroit cooperated through special letters to members, generous publicity in their various house organs, by displaying Appreciation Week posters in churches, schools, clubs, lodge and social rooms, by radio broadcasts, by special souvenir gifts at special performances for children, by sermons from pulpits in the largest churches, and by enclosures of Appreciation Week announcement seals in every package of merchandise sold in more than 200 retail stores ten days prior to the opening day of the week.

Among the organizations cooperating were the Detroit Federation of Women's Clubs, the Detroit Council of Churches, the Women's Advertising Club of Detroit, Kiwanis Club of Central Detroit, employes of the City Government, Detroit Conservatory of Music, Detroit Young Men's Christian Association, the Recorder's Court of the City of Detroit, the Detroit Community Fund, the Jewish Welfare Federation, Wayne University, the Sandlotters, Detroit Institute of Musical Art, Rabbi Leo M. Franklin, Congregation Beth El, Young Women's Christian Association, National Association of Letter Carriers, Detroit Chapter of the American Red Cross, Michigan Tuberculosis Association, the Boulevard Shrine Club, Dean Kirk B. O'Ferrall and St. Paul's Episcopal Cathedral, and many others.

The Mayor's reference to the theatres' "contributions to the morale of individual citizens" is even more appropriate in the light of today's unsettled conditions than it was five years ago. Regardless of the size of the community, whether one theatre or a dozen are involved, the Appreciation Week idea could be readily utilized to strengthen the good will between the theatre and the public and to surround the theatre with the significance it deserves in these perilous times.



Institutional Ad, 1936 Vintage

To announce United Detroit Theatres' city-wide Appreciation Week celebration back in 1936, the large five-column ad reproduced above was placed in Detroit newspapers. The emblem in the upper right-hand corner was featured in all other ads, served as the seal affixed to packages of merchandise sold by cooperating stores. Today, perhaps more than five years ago, Appreciation Week would be timely, profitable.

For Better Show Selling

Showmanalyses Have Appeared In STR on Following Pictures

Big Store	June 21
Blossoms in the Dust	July 26
Bride Came C.O.D.	July 19
Charley's Aunt	Aug. 2
Dr. Jekyll and Mr. Hyde	Sept. 6
Feminine Touch	Oct. 11
Here Comes Mr. Jordan	Aug. 16
Hold Back the Dawn	Sept. 20
Ice-Capades	Aug. 23
In the Navy	June 7
International Squadron	Oct. 4
Lydia	Aug. 30
Moon Over Her Shoulder	Oct. 18
New Wine	Aug. 9
One Foot in Heaven	Nov. 1
One Night in Lisbon	June 14
Puddin' Head	June 28
Sundown	Oct. 25
Tom, Dick and Harry	July 5
Two-Faced Woman	Nov. 8
Unfinished Business	Sept. 13
Week-End in Havana	Sept. 27

Bolnick's Newspaper Contest Has Fans Furnish Home for 'Kane'

Manager Teddy Bolnick of the Hollywood Theatre, LaCrosse, Wis., tied in with the *La-Crosse Tribune* for a classified ad contest for his "Citizen Kane" run entitled "'Citizen (and Mrs.) Kane' Want Completely Furnished Home." Readers were asked to look through the classified ads, select a home for sale or rent, choose a list of items advertised to furnish and equip "Citizen Kane's Home," and to include in the list where to get them. Ten prizes were offered including tickets to the theatre. The contest ran three days with art on Orson Welles and the two leading ladies. A streamer on page three directed the readers' attention to the classified page.

A hook-up with a radio station resulted in a search for local families named Kane, of which there were four, and they were interviewed.

The Fantles Department Store used a window display of fashion art. The window was divided in two parts, one devoted to the tastes of the first Mrs. Kane and the other to the second Mrs. Kane. Continental Mens Wear used a window with stills on Orson Welles and the caption, "Any citizen will admire the wardrobe of 'Citizen Kane'."

Delbridge's Newspaper Plants

A five-column strip on "Smilin' Through," including scenes from the musical, captions and plugs for picture and playdate, was landed in the *Kansas City Journal* by Tommy Delbridge, Loew's. He also planted a Bonita Granville photo on the woman's page, tieing in with the showing of "Down in San Diego."

Plugs 3 Musicals in Photo Strip

Stills from thre MGM musicals made a nice five-column strip in the Meriden (Conn.) *Daily Journal* for J. G. Samartano, Loew's Palace. Represented were shots from "Smilin' Through," "The Chocolate Soldier" and "Lady Be Good."

Program Exchange

Ableson Drops Many Novel Ad Gags Right Into Our Lap; Stoltz Absent This Week

When we came to work with a headache this morning, we were surprised by a sample box of seidlitz powders on our desk. And thankful we were, for in that box was just what we needed. On opening it, however, we found no powders, but a card bearing this caption: "Heck! This ain't no seidletz powder. But we think it's a swell way to tell you that Sonja Henie and John Payne in 'Sun Valley Serenade' . . . is at the Lake Theatre, etc."

Well, it *was* a clever way of advertising the musical, and we forgot all about our headache as we chuckled over the gag perpetrated by A. E. Ableson who guides the destinies of the theatre in Devil's Lake, North Dakota. Here are some more novelties put out by this live-wire showman: a blotter with the picture of a little girl answering the telephone ("Hello Papa and Mama aren't at home—they've gone down to Lake Theatre to see Jack Benny in 'Charley's Aunt'"); an envelope containing a Mexican jumping bean ("The guy inside the nut inside this envelope is still shaking with laughter from seeing 'Charley's Aunt'"); gummed paper tape imprinted with copy on "Belle Starr" to be used by department stores when sealing packages.

Uses "Sgt. York" Jumbo Herald

While we're up in the northwest, we might as well drop in at Sedro-Woolley, Wash., and see what kind of program Manager Ray Couch is distributing this week. Well, he took that jumbo herald put out by Warner Bros. on "Sergeant York" and used the abundant space on the back page to advertise his attractions for two weeks.

From Gallatin, Tenn., the other day we received a program announcing the anniversary celebration of the Palace Theatre. To the program was attached a patriotic (red, white and blue) lead pencil which we've been using ever since. It was the 28th year of operation for the Palace, and "in appreciation of your patronage during the past year," the copy on the program read, "all those of you who are celebrating birthdays during our Anniversary Week will be admitted free as our guests. Just register your name and birthdate in the book in the lobby. The management takes this opportunity to express its sincere appreciation of your past patronage, and assure you of our continued policy of presenting the best in screen entertainment."

INSTITUTIONAL COPY

(Editor's Note: The following copy was written for the programs of Warner Chicago Theatres by Charles H. Ryan. It can be easily adapted to your own situation. Further examples will appear on this page from time to time.)

Try It Tonight

Ours is a community theatre, an institution that is necessary. Here the tired business man or housewife and their children can pay us a visit, relax their nerves, and forget about their troubles. Try it after supper tonight, and see if you do not sleep better after seeing our show!

Jim Owen sends us his November calendar of attractions, but the fishing must be so good that even his witty and philosophical message is missing. As for that article Jim promised us some time ago—well, we're still waiting patiently. Anything good is worth waiting for. But, gee whiz, Jim, how much longer?

When Lee Stern, manager of Schine's Empire Theatre, Glen Falls, N. Y., puts out programs and handbills, he isn't satisfied with just a lot of cold type. No, he dresses them up, gives them color and illustration. That curiosity-provoking plugger on "Doctors Don't Tell" couldn't help but make a patron of nearly everyone who received a copy. And that handbill for the Hallowe'en Fun Party must have attracted every kid in town. What a show they saw! If you were a kid, wouldn't this program look great to you?—

1—"Bad Men of Missouri." 2—Four Our Gang Comedies. 3—"Rags to Riches." 4—Eighth Chapter of "Jungle Girl." 5—Costume Contest. 6—Shoe-lacing Contest. 7—Apple Ducking. 8—Doughnut-eating contest. 9—Cracker-eating Contest.

Dressed up in real Hallowe'en style, with the witch, the owl, the cat on the fence, the pumpkins and all the other signs of the occasion figuring prominently, that red-and-green dodger on the midnight show at the Ritz Theatre, Hickman, Ky., was surely a real business-getter. The attraction was "The Cat and the Canary." Manager W. H. Woodley, for his showing of "Tom, Dick and Harry," used the old but still effective wallpaper dodger which employs this tie-in copy: "We're tearing the wallpaper off the walls to make room for the crowds to see, etc." We think lots of theatremen who sit around and try to think up new ideas without ever putting them into effect would be better off to follow Woodley's procedure of getting out old stunts that have proved their value and use them again.

Harry Hobolth has come out with a new feature in his program for the DeLuxe Theatres at Imlay City, Mich. It's a column headed "Just to Remind You—," and here are a few of the items: "That last week in our program Mr. Hobolth's name was missing as manager, but we assure you it was an error, and Harry is still on the job." "That the First National Bank of Lapeer was founded in 1855 instead of 1875, as was mentioned in the advertisement in the last week's issue." "That 'You'll Never Get Rich' is one of the finest and funniest pictures of the current season."

A Hint for Other Showmen

We think you've got something there, Harry—something that other managers can use in their programs. By seeking odd and interesting facts about people and things in the community, by searching through the trade papers, fan magazines and press books, live-wire showmen can find a wealth of material to make up a column of this kind.

We hate to stop here, but it's the end of our space. You, we will be seeing next week.

Distributes Passes In Parachutes In 'Citizen Kane' Campaign

M. A. Lightman, Jr., of the Malco Theatre, Memphis, Tenn., used a plane to fly over the city and distribute passes as a phase of his campaign on "Citizen Kane." One hundred miniature chutes with passes were dropped from the plane.

A thirty-foot-high figure of Orson Welles was constructed on the corner of 3rd and Union Avenue, directly across from the Peabody Hotel, one of the most traveled streets in Memphis.

Budgets for newspaper advertising and posting were stepped up and the campaign included a big mailing to a select list, and radio time.

--Your Application Blank--

Clip and Mail Now!

STR Program Exchange
SHOWMEN'S TRADE REVIEW
1501 Broadway
New York, N. Y.

Dear "Chick":—I hereby apply for membership in the STR Program Exchange. I understand that entry of my name on this coupon signifies a willingness to exchange theatre programs with other theatres, but involves no other obligation.

Name .....

Theatre .....

City .....

State .....



Display Looked Like A Million, Cost Only Five Bucks

Here is a lobby display that looked like a million, yet cost only $5, according to Manager Julius Lamm of the Uptown Theatre, Cleveland. Built to plug Universal's "Hold That Ghost," the display featured a ghost hanging in the center which was animated by placing an electric fan behind the juke box to make the ghost dance to the recorded tunes of Ted Lewis' orchestra and the Andrews Sisters. Under effective lighting, it attracted maximum attention, and "needless to say, the picture was a huge success."


REALLY SOMETHING TO BLOW YOUR HORN ABOUT!
THE GREATEST ENTERTAINMENT EVER TO PLAY ON ANY SCREEN!
Turn over please


PARAMOUNT'S
"LOUISIANA PURCHASE"
IN TECHNICOLOR!
BOB HOPE
VERA ZORINA
VICTOR MOORE
with
Irene Bordoni • Dona Drake
featuring 100 Louisiana Belles • Directed by Irving Cummings
Screen Play by Jerome Chodorov and Joseph Fields • Based on the
Musical Comedy by Morrie Ryskind • From a story by B. G. De Sylva
Music and Lyrics by Irving Berlin

Newspaper Cooperation Withheld, Fraser Promotes Co-op Page Alone

Manager George Fraser of Warners' Columbia Theatre performed a neat bit of showmanship recently when he promoted a co-operative page on "When Ladies Meet" in *The Portsmouth Times*.

Fraser lined up six merchants for the deal. He instilled added appeal into the stunt by adding a contest angle. A cut of one of the stars was divided into six different pieces and each piece placed in an ad. Readers had to reassemble the pieces to form the star's face, then in 50 words or less tell which of the stars in the picture—Joan Crawford, Robert Taylor, Greer Garson, Herbert Marshall—was their favorite.

The tie-in angle was: "'When Ladies Meet'—they urge each other—and their male friends—to patronize these money-saving places."

If the response to the contest was any criterion, the page must have attracted considerable notice. And business during the engagement was better than usual.

Fraser's accomplishment is especially noteworthy in view of the fact that he was confronted with a newspaper that refused to cooperate. Thus he had to go out and do a job which not only benefited the merchants and himself, but the newspaper as well.

And, Boy! Was He Hot!!

A walking ballyhoo that attracted much attention during the "Big Store" campaign executed by M. D. Lewis, Fischer Theatre, Danville, Ill., was an usher dressed in heavy fur coat, white shoes, spats, ear-muffs and straw hat, and carrying appropriate copy. Lewis also arranged for a nut-guessing contest, tying in with a leading store which used a large bowl of nuts in its window.

Speaking of Operation

"MORE BULLETS FOR THE ADVERTISING BUDGET"

by Franc Arnold

"The Power of The Press" was never meant to be used as an oppressive weapon but, unfortunately the wrong word here or there has caused narrow-minded editors to start a one man crusade against theatremen. At the same time, theatremen have been known to let their tempers also get the best of them and threaten to withhold their ads in disputes with newspapers. Neither evil is an excuse for the other. So, assuming that we will never let our tempers get out of control and that we will do nothing to arouse the ire of even the thinnest-skinned newspaperman, we are ready to launch our campaign to reduce theatrical advertising rates.

First, as in any sales project, we must pick the proper prospect. Do not make your approach to the advertising solicitor or advertising manager, for the reason that he in turn would have to sell his publisher, and your good points might lose force in the transmigration. However, it is always a good idea to work through him. If possible let the advertising man make the appointment for you, or at least advise him of your intention to see the publisher.

Don't be afraid to give the publisher your best sales talk, a big man is still only one person and often not as hard to sell as the little fellow, who is armed only with the right to say "no."

During your salestalk to the publisher, who must show a profit for his paper, keep emphasizing the fact that this is NOT A REVENUE REDUCTION for the newspaper, but strictly a matter of your getting more space and being put on an equitable basis with other steady advertisers. In fact, you should be prepared to offer to sign a contract for the same amount of money that you spent the previous year if he will grant your space requirements. The rate reduction will be much easier to obtain if the publisher is convinced that it will not disturb his yearly revenue.

The Publisher's Reaction

Publishers in the past have tried to stop discussion on theatrical rates by saying "If I give you the rate reduction, are you satisfied that I discharge my dramatic editor to counteract the loss of revenue?" This would put you on the "spot" with the editor, to say the least. But by impressing the publisher with the fact that the theatrical gross will be the same at the end of the year under this new set-up, you will spike his guns on this line of argument. He may counter with the statement that he is purchasing this or that movie column service, but don't let him lose sight of the point that he is doing this for his readers and not for the theatres. Right now, newspapers are very poll-conscious. Do not be afraid of any local "sample" polling the publisher may suggest. The movies always come out well in reader interest polls.

It might be well in your location to have a group of the theatremen make the call on the publisher, with one of you as the spokesman.

A Word of Caution

Now a word of caution! DO NOT inject into your argument any suggestion based on the stories now current of pressure on big advertisers to reduce their expenditures by important groups and agencies. Any such movement, of course, is a serious threat to the income of all newspapers. Your publisher KNOWS ALL ABOUT IT, and it is mentioned here only for the record and as one thing which you must not use in your arguments to reduce theatrical advertising rates. However, this very fact may also serve as an indication that you are in an enviable position to arrive at a just rate for your theatre advertising by a constructive attitude and business-like negotiation. This outside pressure certainly should make it clear to newspaper publishers that a rate which discriminates against any one business—as most certainly the theatrical rate does—is, in a way, akin to discriminatory policies which now plague their own business. Therefore a business-like, dignified proposal should bring results now.

Play fair if you get your rate reduced. Increase your space to offset the reduction, and you will find that the newspaper will cooperate with you. Make this a campaign for a fair rate—not a drive or an excuse for penny-pinching.

Free Trip to Havana

Some lucky girl in Springfield, O., won a free trip to Havana, Cuba, recently, as the result of a contest put on by Mike Chakeres and a manager of one of the local Chakeres theatres to find the most beautiful girl in the city. A requirement of the competition was that the winning girl resemble and have nearly or exactly, if possible, the same measurements as Carmen Miranda. If you don't know the title of the picture with which the stunt was connected, we might as well tell you: "Week-End in Havana."



To prevent obscure dislocations from developing into major breakdowns involving heavy replacement expense, every Altec service man carries ultra-sensitive electrical instruments (30 times more sensitive than the human ear) with which he detects troubles in their incipient stages.

The threat is real, but you can meet it this intelligent way

Scarcer, with every passing day, become the metals on which the operation of your projection room depends. The threat is real, but you can meet it this intelligent way: put the Altec Service man *on your side*. Entrust him with the job of getting the most—the fullest possible life-service—out of every part in the equipment that you now possess. With every passing day, an Altec Service agreement becomes more essential to an exhibitor's business security.

ALTEC SERVICE CORPORATION

250 West 57th St. • New York City

ALTEC SERVICE SAVES, PROTECTS, PRESERVES THE EQUIPMENT . . . . . AND ALL ITS PARTS

The Talk of the Tents Up and Down the Land

Variety Club Notes

JOHN H. HARRIS, NATIONAL CHIEF BARKER

Weekly Get-Together of Filmdom's Good Fellows

Tent No. 1—Pittsburgh

New Crew Is Chosen; Many Visitors to Club Rooms; Dinner to Be Given for Harry Kalmine

Fifty-five members attended the Monday night dinner this week and at the election of the crew which ensued, the following were chosen: Brian McDonald, Joe Hiller, J. G. Balmer, B. D. Stoner, Peter Dana, Mark Goldman, Jim Alexander, Harry Feinstein, Tony Stearn, Harry Hendel and Al Weiblinger. These eleven will hold a meeting very shortly to elect the new chief barker. Delegates to the convention in 1942 are Harry Feinstein, Elmer Ecker, Tony Stearn and Harold Lund.

Visitors at the club this past week included Dave Miller, district manager for Universal; Sam Weller, advance publicity man for "Life With Father"; Art Kadis of Harrisburg, guest of Harold Kay; Dick England of Charleston, West Virginia, guest of Sid Jacobs; and Norman Frescott, manager of the Ice Capades, currently playing The Gardens, guest of John Harris.

National Chief Barker John H. Harris will utilize the clubrooms on Wednesday night for a party which he is giving for the members of the "Ice Capades" show and newspapermen.

Past Chief Barker C. J. Latta has taken up his duties at Albany and expects to be active in the newly reorganized Albany Club.

Moe Silver, new Warner Zone Manager, has arrived in Pittsburgh to assume his duties at the local office and it is hoped that he will be a frequent visitor at the clubrooms.

A farewell dinner for past Chief Barker Harry Kalmine will be held on Monday evening, November 24.

Your regular and very faithful correspondent, Barker John T. McGreevey, has been home ill for the past week. He is coming along fine now and expected to return to the office the latter part of this week.

Tent No. 3—Cincinnati

Gin Rummy Tournament Starts; Arthur Greenblatt and Louis Weinberg Visitors to Queen City

The Gin Rummy Tournament opened as per schedule last Saturday night. That it was a big success is best attested by the fact that your humble word pusher who was the highest odds player in the field was rightfully eliminated in the first two games.

Nat Kaplan, than whom there ain't no nicer fellow, has been proudly guiding Arthur Greenblatt around the city, and the clubrooms especially. Greenblatt is Sales Manager for Producers Releasing Corp. of which Kaplan is the local representative.

Louis Weinberg, circuit sales chief for Columbia, has been escorted while in Cincy by Allan Moritz and Peter Niland.

Harris Dudelson, local manager for U.A. is in high spirits introducing his new West Virginia salesman, Milt Turner.

Garlands of flowers to Rosie Niedenthal, Mildred Kollitz, Dottie Kaplan and Peggy Greenberg, for the manner in which they conducted the mutual ticket selling for the Gin Rummy Tournament. Their extra efforts in securing wagers meant more money for the charity fund.

The Barkerette Gin Rummy Tournament will start as soon as the present one is over and the winners announced. There is talk of a Country Store night under the auspices of the ladies also.

ELECTION DATES

Crews and officers of Variety Clubs for the coming year are being chosen in most of the tents at this time. Scheduled dates are as follows:

Nov. 17—Tent No. 3—Cincinnati
Nov. 24—Tent No. 13—Philadelphia
Nov. 24—Tent No. 12—Twin Cities
Nov. 30—Tent No. 17—Texas
Nov. 30—Tent No. 16—Omaha
Dec. 1—Tent No. 7—Buffalo
Dec. 1—Tent No. 21—Atlanta
Dec. 6—Tent No. 10—Indianapolis
Dec. 8—Tent No. 8—Kansas City
Dec. 8—Tent No. 5—Detroit
Dec. 9—Tent No. 2—Columbus

Tent No. 4—St. Louis

Harry Arthur Reelected Chief Barker; Lou Ansell Named First Assistant; George Wiegand, Second Assistant

Harry Arthur was reelected chief barker of the club at the annual elections held this week. Lou Ansell was chosen first assistant chief barker and George Wiegand, second assistant. Other officers elected were: Edward Murphy, dough guy; Ray Nolan, property master; Fred Wehrenberg, Alvin Wolff, Sam Schuchart, Clarence Turley, Herbert Washburn and Clarence Hill, canvassmen. Wiegand and Ansell were named delegates to the 1942 national convention with Tony Matreci and Joe Ansell as alternates. Lou Ansell was also named national canvassman.

Tent No. 5—Detroit

Wade Allen Stages Hallowe'en Party; Club Expects Columbus Barkers for Big Game; Quiz Night New Feature

Wade Allen staged a first class party with the Hallowe'en motif, and a lot of the lads and lassies blossomed forth in strange costume. Winner of the prize for costume was Al Ackerman of the Alin Theatre in a dress that did *not* belong to Mrs. Ackerman. Another Barker with unique ideas that won attention in costuming was Phil Brestoff, orchestra director of sundry theatres.



Hollywood actress helps Variety Club Welfare Fund: Ellen Drew, Hollywood actress at present residing in Washington with her husband, Sy Bartlett, Army Reserve officer, purchases her tickets for the benefit of the Welfare Fund from Hardie Meakin, Chief Barker of the Variety Club, which will hold its annual dinner, to be known as the "Victory Dinner," Saturday, November 15, at the Willard Hotel.

Bill Carlson and Lester Gruber of Carlson Studios and the London Chop House respectively, had a pre-party meeting at the club rooms.

H. C. Entrekin, a member of Columbus tent, was a guest Saturday night, with a party of Columbusites and Detroit is expecting a delegation up to celebrate the Michigan Ohio Game at Ann Arbor, win or lose.

Quiz Night, after staging its turn in local theatres and on the air, moves into Variety. Barker Allen has another Saturday night idea, and it looks like a grand one; after that comes Navy Night, with Miss Michigan attending the event—and Variety's Saturday Frolic will go on the air (it will be WJLB).

Bill Flemion, PRC manager, is busy working on weekly bookings of shows in local hospitals and orphanages. This busy activity which Detroit Tent still takes pride in having originated, goes quietly on, bringing pleasure to thousands of shut-ins.

Tent No. 9—Albany

M. A. Silver Named Chief Barker; Golding to Succeed Him; Installation to Take Place Shortly

There were a total of 75 members present at the reorganization meeting of the Albany Variety Club, which was held at the Warner office. M. A. Silver, who has just been promoted to Warner zone manager in Pittsburgh was chosen chief barker, at the insistence of the entertainment industry. It is his intention to relinquish his office to Louis R. Golding, local head of Fabian Theatres and first assistant chief barker as soon as the reorganization plans are completed. With that all of the other officers chosen this week will move up. They are: Clayton Eastman, Paramount branch manager, second assistant chief barker; Charles A. Smakwitz, Silver's assistant, dough guy; Herman L. Ripps, MGM manager, property master. Canvassmen chosen are Si Fabian, J. Meyer Schine, William Smalley, all circuit chiefs, Moe Grassgreen, 20th-Fox branch manager, Samuel J. Aronowitz, attorney, and Fred Archibald, publisher of the *Albany Times Union*. The installation of officers will take place very shortly as a committe has been set up to decide on a date. National Chief Barker John H. Harris will be present. The clubrooms in the Hotel Ten Eyck will be formally opened December 1.

Tent No. 11—Washington

Vincent Dougherty Chosen Chief Barker; Sam Wheeler and John Allen Named First and Second Assistants

Vincent L. Dougherty, Paramount salesman, has been elected chief barker for 1942. He will succeed Hardie Meakin. The popular 35-year-old salesman is a charter member of the tent but has never held office before. He was also elected a member of the Board of Governors. Others elected were Sam Wheeler, branch manager of 20th Century-Fox, first assistant; John S. Allen, MGM branch manager, second assistant; Ed Fontaine, Paramount branch manager, secretary, and Sam Galanty, treasurer. Board of Governors elected were Galanty, Carter Barron, Rudy Berger, Fontaine, John Payette, Nate Golden, Dougherty, Fred S. Kogod, Harry

Lohmeyer, Wheeler and Allen. Four board members who were not up for re-election are Hardie Meakin, Sidney Lust, Abe Lichtman and A. Julian Brylawski, all former chief barkers. Delegates for the next June convention in Los Angeles were Barron and Lichtman. Alternates are Galanty and Berger. The 8th annual dinner dance to be held this Saturday at the Willard Hotel is a complete sellout and social and financial success, thanks to such stalwarts as Chairman Barron, Harry Brown, Sam Galanty, Sam Wheeler, Rudy Berger and many, many others.

Tent No. 12—Twin Cities

Election Set for Nov. 24; Morrie Abrams Visits Town and the Club; Big Turnout at Saturday Night Party

The Twin City Variety club's big meeting of the year is scheduled for Monday, Nov. 24, at 6:30 p.m., at the Hotel Nicollet, when election of officers will occur and important matters will be discussed. Chief Barker Ben Blotcky is urging the presence of all members.

Welcomed at the club was Morrie Abrams, former veteran MGM exploiteer and now with the Treasury Department's defense saving staff. He flew in for a few days with the family and to arrange for the exhibit here of the $500,000 doll collection being used by the government to promote defense saving bonds and stamp sales. Morrie looks fine and is very happy in his present assignment.

There was another large turnout in the clubrooms for the Saturday night party following the Minnesota-Nebraska football game. A number of out-of-towners were guests. A swell time was had by all. Bill Shartin, formerly with Warner Brothers here and now the company's branch manager in Seattle, stopped over en route to New York for a sales' conference and dropped in.

Tent No. 13—Philadelphia

$6,000 in Advance Banquet Reservations; Ladies Entertain 100 Service Men; 600 Crippled Kids See a Show

At the General Membership Meeting held in the Club Rooms Wednesday evening, November 5, 1941, an all time record of $6,000 in advance reservations was obtained for the Annual Banquet Sunday, December 14, 1941. The dinner, as usual, will be a sell-out and all friends of the Club who attend this affair annually are urged to contact Barker Charles Goodwin for the remaining choice tables. Following the meeting a tasty buffet lunch was served.

Sunday afternoon, the ladies' auxiliary entertained a group of 100 service men consisting of soldiers from the Rising Sun Aeronautical School, and sailors and marines from the Philadelphia Navy Yard. After the boys were entertained with a showing of a preview, refreshments were served by the ladies. The preview was repeated Sunday night for the Barkers and their ladies.

Chief Barker Earle W. Sweigert, Barkers William A. MacAvoy, Leo Beresin, Nat Levy, and Jack Kraker returned from Pittsburgh with glowing reports of the Lucky 13 Banquet.

Monday morning 600 children from the Willis Martin Orthopedic School, who are afflicted with infantile paralysis, were entertained at Fays Theatre, 40th and Market Streets, through the courtesy of Barker Samuel Stiefel. The stage attraction was Salici's Puppet Show, and through the courtesy of RKO-Radio Pictures, "Dumbo" was a screen attraction. The children were brought to the theatre in buses under the direction of Dr. Georgina Mendenhall.

Members are turning out in large numbers for the Tuesday night card parties and the $10 door prize excites much interest among the boys. Gin Rummy is taking a big jump into popular favor, with Pete as the Official Referee.

Tent No. 18—Dayton

Hallowe'en Masquerade an Outstanding Event; Chief Barker and Several Others on Sick List

Last week-end was a hectic one with two well-planned parties and one impromptu affair taking place in the dizzy space of three nights.

By far the most outstanding social event of the season was the Hallowe'en Masquerade Ball with many bizarre costumes highlighting the event. First prize for the best costume was won by our good friend and member, Roy Wells, who appeared as Diamond Jim Brady.

The club also acted as hosts to the "Beachcombers of 1942" and Blackstone and his troupe at the weekly Monday night jamborees.

Our sick bay is a trifle crowded these days, what with Chief Barker W. A. "Bill" Keyes, Herb Byrd and Robert "Poor Bob" Weisenberger convalescing after a siege of heavy colds.

Promotional Paragraphs from Three Pennsylvania Houses Playing 'Hyde'

Several thousand book marks were distributed by H. L. Stahl, Drake, Oil City, Pa., during his "Dr. Jekyll and Mr. Hyde" campaign.

Using radio spot announcements as a basis, Louis Guidetti, State, Charleroi, Pa., awarded guest tickets to the first five listeners phoning in and repeating the "Jekyll and Hyde" plug.

A display in the local library of books by Robert Louis Stevenson featured the campaign for the picture put over by E. T. Claffey, Academy, Meadville, Pa.

Device Flashes News Bulletins in Theatre

A commercial device perfected by Theatre Communications and scheduled to be given a test trial in 25 Boston theatres starting January 1 may turn out to be the theatre's answer to radio's hold on the public during these times of tumultuous happenings in all parts of the world.

The setup employs the use of a Transradio special ticker which is placed in the projection booth, explains Clifford Fowler, general manager of the firm. The ticker records flash news on special DuPont film while the picture is being projected. When the picture concludes, the film with news bulletins running three minutes is flashed on the screen.

At the end of every minute of news, there will be three advertisements of 20 seconds duration flashed on the screen. The ads are sold to sponsors who pay at the rate of so much per thousand of paid admissions.

Fowler adds that service will be supplied free to theatre for the lease of the screen for a 12-month period. He also points out that managers can advertise that it will no longer be necessary for patrons to stay home and listen to the radio for the latest news. He has several national advertisers lined up, Fowler concluded, but is not at liberty at this time to divulge their names.

Example of a theatre-radio tieup for the dissemination of news to patrons was published in last week's issue of STR on page nine. While unlike the Theatre Communications setup, it nevertheless indicates the new trend of issuing bulletins in theatres to attract people who otherwise would sit home by their radios.

Book Review Matinees Sponsored by Utica Store Boosting Avon Theatre Attendance



Left, stage setting for Book Review matinees conducted by Mrs. A. Louise Arnold; note blanket (door prize) under sign. Right, display in Lending Library of Boston Store.

It has often been said that "it's an ill wind that blows no good." But from the Windy City there apparently blows a good wind, and from all indications it has blown East, settled at Utica, N. Y. This is just another way of saying that Book Review matinees, which were instituted in Chicago last year (*STR, Oct.* 12, 1940, *p.* 25) are now being conducted in Utica at the Avon Theatre, home of Showman Arnold Stoltz.

A series of five weekly review matinees are being held each Friday at 12:30 p.m., just before the regular screen program begins. Engaged for the series is Mrs. A. Louise Arnold, whose first review was "The Sun Is My Undoing" by Marguerite Steen.

Like all other promotions engineered by Stoltz, this one is being conducted at no cost to the theatre. A tieup has been made with the Boston Store whereby Mrs. Arnold's salary, fifteen one-dollar Book Quiz prizes and one merchandise prize are paid for by that firm.

The matinees are well publicized through special mention in the Avon's regular ads, stories in both local newspapers, cooperative ads paid for by the store, bookmarks distributed in The New York Times Book Review and by the store's rental library. The store itself is credited in lobby displays, on the stage by means of a special credit card. In the lending library a card announcing the matinees is on display.

If the first series proves successful—and we have Stoltz's word for it that business thus far has been very good—another series will be held shortly after the first of the year.

Picture forecast— PROFIT VISIBILITY



BUD ABBOTT and LOU COSTELLO in

"KEEP 'EM FLYING"

with

MARTHA RAYE • CAROL BRUCE

WILLIAM GARGAN • DICK FORAN

CHARLES LANG • SIX HITS

Screenplay by True Boardman, Nat Perrin, John Grant
Original Story by Edmund L. Hartmann
Directed by ARTHUR LUBIN
Associate Producer GLENN TRYON



UNLIMITED!

• ALL OVER THE COUNTRY EXHIBITORS ARE MAKING ROOM TO LET THOSE ABBOTT AND COSTELLO GROSSES ZOOM!



WORLD PREMIERE FOX THEATRE IN DETROIT, NOV. 19!

Abbott & Costello, Carol Bruce, Dick Foran, Martha Raye, Maria Montez — IN PERSON!

NETWORK BROADCAST OF PREMIERE COAST-TO-COAST!

MAYOR DEDICATES DATE AS "KEEP 'EM FLYING" DAY!

15,000 POSTERS DISTRIBUTED THROUGHOUT DETROIT!

BIG RECEPTION AT FORD PLANT!

"KEEP 'EM FLYING" SECTIONS IN CITY'S NEWSPAPERS!

A UNIVERSAL PICTURE

NATIONAL RELEASE

NOV. 28th

The Box Office Slant

The Devil Pays Off

Republic **Spy** **70 mins.**

(Prod. No. 111—Nat'l Release, Nov. 10)

AUDIENCE SLANT: (Adult) Timely, interesting story enacted by competent cast should hold any audience's interest.

BOX OFFICE SLANT: An excellent addition to any program, even if the top feature is weak.

Cast: J. Edward Bromberg, Osa Massen, William Wright, Margaret Tallichet, Abner Biberman, Martin Kosleck, Charles D. Brown, Ivan Miller, Roland Varno. **Credits:** Associate Producer, Albert J. Cohen. Directed by John H. Auer. Screenplay by Lawrence Kimble and Malcolm Stuart Boylan. Original story by George Worthington Yates and Julian Zimet. Photographed by John Alton. Art director, John Victor Mackay.

Plot: Wright, a former naval officer, is sent to expose a Cuban shipping magnate who, although he has sold his ships to the U. S., has made a deal with a foreign power, so that they will be seized before delivery. Margaret Tallichet is sent along to pose as his wife to make it easier. On the way down he meets Osa Massen, wife of Bromberg, the shipping magnate. In Havana, he uncovers the whole plot, using Brown, captain of a ship, whom Bromberg thought dead, but who had been rescued by Wright. On the return trip, he actually makes Margaret his wife.

Comment: With a hero who looks and acts much like George Brent, and two leading ladies, Republic has fortified this nifty little spy story with enough intrigue, suspense and suspicion to satisfy any audience. It's timely stuff, too, dealing with the owner of a shipping line who wants to turn over his fleet to a foreign government, presumably the Axis. Wright makes an acceptable hero, while Bromberg, long a well known character actor, plays the chief villain to perfection. Osa Massen and Margaret Tallichet are both satisfactory in the feminine roles. There are some good style stills to use in exploitation. Enlist the aid of the seaman's organization, since much of the story takes place at sea.

Catchline: "The dramatic story of a sinister figure, who tried to sell the fate of a nation for his own profitable gain."

Design For Scandal

MGM **Comedy-Drama** **84 mins.**

(Prod. No. Not Set—Nat'l Release, Dec.)

AUDIENCE SLANT: (Adult) A strong attraction with excellent trouping and direction and a well-constructed story.

BOX OFFICE SLANT: Should do exceptionally well at the boxoffice, for it has marquee strength.

Cast: Rosalind Russell, Walter Pidgeon, Edward Arnold, Lee Bowman, Jean Rogers, Mary Beth Hughes, Guy Kibbee, Barbara Jo Allen, Leon Belasco, Bobby Larson, Charles Coleman, Thurston Hall. **Credits:** Directed by Norman Taurog. Original screenplay by Lionel Houser. Directors of photography, Leonard Smith and William Daniels. Produced by John W. Considine, Jr.

Plot: An ace photographer for a newspaper owner tries to help his boss out of paying a large alimony. In order to do this he must ruin the reputation of a highly respected woman judge who handed down the decision. Fate plays him a trick by making him fall in love with the woman; so all bets are off.

Comment: This picture should do exceptionally well at the boxoffice for it is a bright amusing comedy that holds plenty of swell entertainment for adult audiences. It has an interesting, well constructed story with many a hilarious moment, dealing as it does with the susceptibility of a woman to a man's flattery. Brilliant performances by such top players as Rosalind Russell, Walter Pidgeon and Edward Arnold makes it a choice tidbit for any situation. In the well chosen supporting cast Jean Rogers, Mary Beth Hughes, Guy Kibbee and Leon Belasco stand out and the direction of Norman Taurog is excellent throughout. Production values are of the usual high MGM quality. Promote an amateur photographers' contest, getting your newspaper to cooperate. You have a natural tieup with shops handling feminine apparel, jewelry stores and florists. Heralds printed to resemble summons with attraction copy on inside, could be distributed in advance of opening.

Catchline: "Her Honor the Judge . . . whose cold exterior covered a true feminine heart."

Legion of Decency Ratings

(For Week Ending Nov. 15)

SUITABLE FOR GENERAL PATRONAGE

Billy the Kid's Round-Up
Land of the Open Range
Royal Mounted Patrol
Spooks Run Wild
Sierra Sue

SUITABLE FOR ADULTS ONLY

Cadet Girl
Week-end for Three

OBJECTIONABLE IN PART

Escort Girl
Swamp Woman

Frightened Lady

Hoffberg **Mystery** **75 mins.**

AUDIENCE SLANT: (Adult) Satisfactory English-made mystery that will get by where patrons are not too critical.

BOX OFFICE SLANT: Edgar Wallace's name in advertising might help.

Cast: Marius Goring, Helen Haye, Penelope Dudley Ward, Patrick Barr, John Warwick, Felix Aylmer, Ronald Shiner, George Merritt, Torin Thatcher, Elisabeth Scott, Roy Emerton, George Hayes. **Credits:** Produced by S. W. Smith. Directed by George King. Screenplay by Edward Dryhurst. Based on the story by Edgar Wallace. Director of photography, Hone Clendening. Art direction, Bernard Robinson.

Plot: Penelope Dudley Ward comes to live with her aunt, Helen Haye, and her cousin, Goring. Shortly thereafter, two murders take place. Scotland Yard finds the case mystifying because the logical suspect in the first murder is himself killed. However, a trap is set, and the guilty person is caught.

Comment: "Frightened Lady" is a satisfactory picture that could have been much better. At times it drags, at times it holds one's suspense; had the latter been true throughout, it would have emerged a corking mystery. Some of the dialogue is difficult to understand because of the English accents; yet this doesn't keep one from knowing what's going on, if close attention is paid. Marius Goring, Helen Laye and Penelope Dudley Ward perform well in the leading roles. As an added feature, the picture should get by in most situations. Tie up with book shops on Edgar Wallace's mysteries.

Catchline: "What diabolically clever mind was behind the mystery of the frightened lady?"

Sierra Sue

Republic **Western** **64 mins.**

(Prod. No. 143, Nat'l Release, Nov. 12)

AUDIENCE SLANT: (Family) Among the best of the Gene Autry series. An excellent story and one which should keep Autry right on the top of the heap.

BOX OFFICE SLANT: Should register far above average draw for a western.

Cast: Gene Autry, Smiley Burnette, Fay McKenzie, Frank Thomas, Robert Homans, Earle Hodgins, Dorothy Christy, Kermit Maynard, Jack Kirk, Eddie Dean, Budd Buster, Rex Lease. **Credits:** Associate producer, Harry Grey. Directed by William Morgan. Original screenplay by Earl Felton and Julian Zimet. Photographed by Jack Marta.

Plot: Gene is an inspector from the State Agricultural Department sent to investigate the growth of the poisonous devil weed in a particular section. The ranchers have been burning their crops for some time but he recommends spraying them even though that means the cattle can't graze on them. One rancher is opposed to the plan, so Gene sends an airplane in to the work. This the rancher can't stop and finally he becomes reconciled to it.

Comment: An excellent story makes this one of the outstanding Autry Westerns. In addition to plenty of horseback work, there's an airplane in it and several automobiles as well, thus taking the story out of the usual Western class. With all the limitations imposed on a writer of stories for Gene Autry's pictures, anyone who can come along with a good idea deserves plenty of credit, which is herewith awarded. Gene sings his usual quota of songs. Smiley Burnette furnishes the customary amount of comedy, including one scene in which he is shot out of a Carnival cannon. Fay McKenzie is a more than acceptably good-looking heroine and although the only steed she rides has a lot of cylinders and seating accommodations for seven passengers, perhaps it augurs well for her future, since she won't be pegged solely as a horseback beauty. Tie up with local agents of the Department of Agriculture on their methods of treating crops in your vicinity. A stunt flyer could be used to ballyhoo the picture.

Catchline: "Gene Autry has a battle on his hands—with poison devil weeds and ignorant men."

The Stork Pays Off

Columbia **Comedy** **68 mins.**

(Prod. No. Not Set—Nat'l Release, Nov. 6)

AUDIENCE SLANT: (Family) This has its funny moments and should supply the needed light touch to an otherwise heavy program.

BOX OFFICE SLANT: If you have played the Maxie Rosenbloom comedies the comedian's name on your marquee may help grosses.

Cast: Victor Jory, Rochelle Hudson, Maxie Rosenbloom, Horace MacMahon, Ralf Harolde, George McKay, Danny Mummert, Bonnie Irma Dane, Arthur Loft. **Credits:** Story and screenplay by Fanya Foss and Aleen Leslie. Additional dialogue by Ned Dandy. Directed by Lew Landers. Director of photography, L. W. O'Connell. Art director, Lionel Banks. Produced by Jack Fier.

Plot: Jory's gang, among whom is Maxie Rosenbloom, has been taking over laundries and other enterprises when the owners' debts pile up. So they decide to take over the Stork Club, thinking it is a night club. But Rochelle Hudson, who runs it, tells them it's a day nursery. Jory, sore at first,

falls in love with Rochelle and decides to help her run it. In an effort to become a good citizen, he runs for the Assembly. To clear himself of his bad name, he confesses all his previous crimes and gets off with a 24-hour jail sentence. He is elected, and Rochelle marries him.

Comment: There are some good comedy scenes in this picture, enlivened by Maxie Rosenbloom's own particular brand of humor. The plot is rather thin and somewhat transparent, but the picture has been built for laughs and succeeds in this mission, although not for class audiences. Maxie has become rather well known through his two-reel comedies and his radio appearances on the Rudy Vallee programs quite some time ago. The scene in which the three mobsters go to school is a scream, and so is the one in which Maxie essays the role of a butler. Played on a program with a heavy, dramatic feature, this picture should keep most audiences in just the right mood. Play up the schoolroom gag with stills and appropriate captions. Tie up with the nursery angle by running a party for the kids while their mothers see the show.

Catchline: "It's enough to make the mob sob when the mobsters become nursemaids."

Kathleen

MGM Drama 84 mins.

(Prod. No. Not Set—Nat'l Release, Dec.)

AUDIENCE SLANT: Alternating comedy and heart stirring scenes will "get" any audience.

BOX OFFICE SLANT: Should be one of the year's biggest money makers.

Cast: Shirley Temple, Herbert Marshall, Laraine Day, Gail Patrick, Felix Bressart, Nella Walker, Lloyd Corrigan, Guy Bellis, Wade Boteler, Charles Judels, Else Argal, Margaret Bert, James Flavin, Monty Collins, Joe Yule, others. Credits: Directed by Harold S. Bucquet. Produced by George Haight. Screenplay by Mary C. McCall, Jr. Story by Kay Van Riper. Director of photography, Sidney Wagner. Art director, Wade N. Rubottom.

Plot: On the advice of a specialist, Herbert Marshall brings Laraine Day, psychiatrist, to be with his motherless daughter after learning that the nurse he had hired abuses her. Shirley Temple, the daughter, plots to prevent her father's marriage to Gail Patrick and acquire Laraine as her step-mother and succeeds after running away to Felix Bressart, curio shop owner who has been her consistent confidant.

Comment: Shirley Temple's first picture after a two years' absence from the screen is an event in itself, and this fact alone assures a box office top-notcher. "Kathleen" brings an entertaining alternation between human comedy and heart-stirring scenes which can hardly miss being one of the very big ones of the year. Shirley has come through her growing-up period with a new charm to replace the baby appeal; she has been given a supporting cast which meets every demand in Harold Bucquet and a director with a natural instinct for fanciful scenes. "Kathleen" brings a new Shirley, one who with proper handling can exercise the same hold on the public as before. Top honors go to Felix Bressart, cast as the kindly old curio shop owner who is the confidant and friend of the youngster who is so pitifully anxious for sympathy and understanding. All exploitation will naturally center on the young star. Stickers, posters or even three-sheets with no copy other than "Shirley Is Back" should back up the regular campaign. Revival of the Shirley Temple fan clubs through Saturday morning screenings, music shop and radio tieups with "Around The Corner," the new song in the picture and newspaper contests to find the oldest boxes of the sort used in the picture are all practical. Shirley plays badminton in one scene. Promote a few prizes from your dealers for the town's girl champion of twelve, this being both her own age and that of the little girl she plays in the film. The picture will be a "money show"—and will pay off in direct proportion to its exploitation.

Catchline: "Shirley's back—two years bigger—and better."

Double Trouble

Monogram Comedy 63 mins.

(Nat'l Release, Nov. 21)

AUDIENCE SLANT: (Family) An entertaining comedy that should please any type of theatregoer. Langdon's return should prove added highlight.

BOX OFFICE SLANT: Looks like a nice supporting film for any spot.

Cast: Harry Langdon, Charles Rogers, Catherine Lewis, Louise Curry, Benny Rubin, Mira McKinney, Frank Jaquet, Wheeler Oakman, David Cavendish, Dave O'Brien, Edward Kane, Dick Alexander, Ruth Hiatt, Alfred Hall, Guy Kingsford, Fred Santley, Richard Cramer, Art Hamberger. Credits: Directed by William West. Screenplay by Jack Natteford. Photography by Arthur Martinelli. Associate Producer, Barney A. Sarecky. Produced by Dixon R. Harwin.

Plot: Two English refugees are expected to take up residence in this country. When they turn out to be grown men, they are put to work in their benefactor's cannery. There they accidentally put a diamond bracelet into a can of beans. The advertising head of the company decides to take advantage of the accident for publicity purposes, but trouble arises when they must, within twenty-four hours, produce the bracelet or pay a huge sum of money.

Comment: The return of Harry Langdon to the screen is in itself news, but the fact that he appears in an entertaining comedy, makes it that much more interesting. Oldtimers who remember Langdon, are in for a treat, while the younger generation should take to him like a duck takes to water. A piece of swell casting is Charles Rogers as Langdon's sidekick. Between them they romp through their assignments in a manner that will amuse any type of audience. Another who shines in the cast, is Catherine Lewis, a young lady with charm and excellent acting ability. The balance of the cast is in keeping with the rest of the fine picture, which boasts of expert direction and production. Start a "gag" campaign looking for two war refugees from England, using stills of Langdon and Rogers. Plant a story concerning the loss of a $100,000 bracelet, which finally winds up in a can of beans. Aim your exploitation at the youngsters.

Catchline: "A couple of refugees . . . from World War No. 1."

Tarzan's Secret Treasure

MGM Comedy-Drama 81 mins.

(Prod. No. Not Set—Nat'l Release, Dec.)

AUDIENCE SLANT: (Family) Maintaining the entertainment standards of past Tarzan films, this new effort will please the masses.

BOX OFFICE SLANT: Should do excellent business in the average community.

Cast: Johnny Weissmuller, Maureen O'Sullivan, John Sheffield, Reginald Owen, Barry Fitzgerald, Tom Conway, Philip Dorn, Cordell Hickman. Credits: Produced by B. P. Fineman. Directed by Richard Thorpe. Original screenplay by Myles Connolly and Paul Gangelin. Based upon the characters created by Edgar Rice Burroughs. Director of photography, Clyde De Vinna. Special effects, Warren Newcombe. Art direction, Cedric Gibbons.

Plot: Learning that there is gold in Tarzan's paradise, Conway and Dorn capture Maureen O'Sullivan and Johnny Sheffield as hostages to make Tarzan reveal the hiding place, then apparently "dispose" of him. While escaping with their hostages, Tarzan, who wasn't killed after all, catches up with the expedition, rescues Maureen and John.

Comment: Laughs, thrills and excitement, entertainment elements that have made past Tarzan films successful, are again in abundance in the newest adventures of the famous fictional character. To class audiences, many of the situations may be regarded as worn-out cliches, but to the masses every moment of the film will be thoroughly relished. Barry Fitzgerald, with his Irish wit, nearly steals the picture, while additional comedy is supplied by the antics of the pet ape and elephant. Considering the fact that the Tarzan films have always been money-makers in the average community, and in view of the advance buildup "Tarzan's Secret Treasure" has received through the King Tarz ballyhoo, there should be little question but that this is an exploitation film, which if sold in a circus-like manner, will pull the crowds to the box office.

Catchline: "More thrills, more adventure, more excitement than ever!"

Marry the Boss's Daughter

20th Century-Fox Comedy 60 mins.

(Block No. 5—Nat'l Release, Nov. 28)

AUDIENCE SLANT: (Family) Entertaining comedy that should be a cinch to please 'em on family night.

BOX OFFICE SLANT: Will need stronger feature support to get by in most situations.

Cast: Brenda Joyce, Bruce Edwards, George Barbier, Hardie Albright, Ludwig Stossel, Bodil Rosing, Brandon Tynan, Charles Arnt, George Meeker, Frank McGlynn, Edward Cooper, Eula Guy, Paul McGrath, Marek Windheim, Matt McHugh, Jeebee. Credits: Directed by Thornton Freeland. Original screenplay by Jack Andrews. Suggested by the story, "The Boy, The Girl and The Dog," by Sandor Farago and Alexander G. Kenedi. Director of photography, Charles Clarke. Art direction, Richard Day and Lewis Creber.

Plot: Edwards, unable to find a job, suddenly discovers a dog belonging to Brenda Joyce, daughter of tycoon George Barbier. Brenda persuades her father to employ Edwards. He is assigned to the checking department, but soon persuades the boss to eliminate the department. Then, because he is sorry for having had so many people fired, he makes an intentional mistake and is himself fired. But he and Brenda have begun to love each other and she forces her father to listen when he tells him how much he has been losing on his South American mine. So Barbier appoints him head of the mine and he and Brenda start their honeymoon en route to South America.

Comment: This pleasantly engaging little comedy will set off a heavy feature ideally, and for family night, it's a cinch to please the patrons. Of course, it's too light and frothy to remain in anyone's memory for any length of time; but it has laughs, and it entertains for an hour. Brenda Joyce is lovely and captivating, and does well with her acting assignment, while Bruce Edwards, although capable enough, seems a little too wooden to be convincing. As a cantankerous but likable tycoon, George Barbier turns in a picture-stealing performance. The picture will need stronger feature support in most situations. Where played alone, employ such selling stunts as distributing pluggers to typists, distributing office memos, conducting a contest for the best "success" stories.

Catchline: "The hilarious story of a breezy clerk with ideas . . . and plenty of nerve."

H. M. Pulham, Esq.

MGM Drama 120 mins.

(Prod. No. Not Set—Nat'l Release, Dec.)

AUDIENCE SLANT: (Adult) A fine portrayal of an emotional struggle which has probably gone on in many a person who will see this picture.

BOX OFFICE SLANT: Should do excellent business.

Cast: Hedy Lamarr, Robert Young, Ruth Hussey, Charles Coburn, Van Heflin, Fay Holden, Bonita Granville, Douglas Wood, Charles Halton, Leif Erikson, Phil Brown, David Clyde, Sara Haden. Credits: Directed by King Vidor. Screenplay by Elizabeth Hill and King Vidor. From the novel by John P. Mar-

(*Continued on Page 32*)

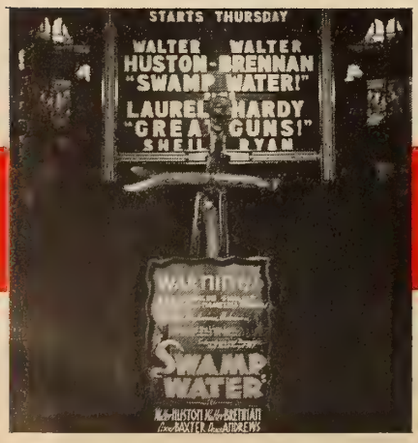
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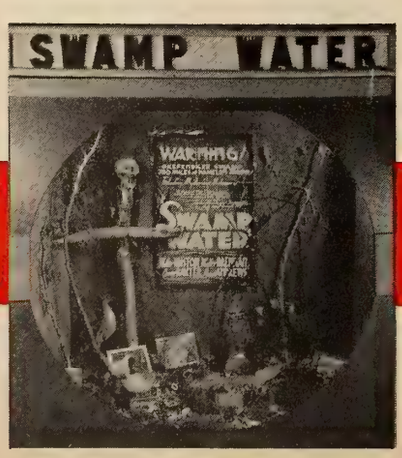
BIGGEST WEEK'S BUSINESS IN 3 YEARS! BEATS "A YANK IN THE R.A.F." "CHARLEY'S AUNT" "TIN PAN ALLEY" "TOBACCO ROAD"!

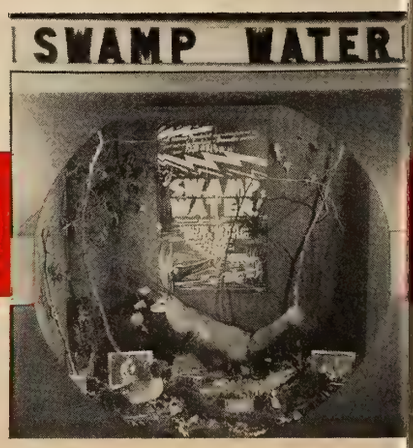


In Pouring Rain . . . They Swamped The Boxoffice!

SPECIAL FRONT, CARRYING OUT "TERROR" ANGLE . . . SPECIAL LOBBY DISPLAYS INCLUDING STUFFED ANIMALS LOANED BY ST. LOUIS ZOO... SKULL SCENE AT ENTRANCE OF SWAMP RE-CREATED . . . that was how St. Louis sold it!







TERRIFIC LOUIS!

HERE IS THE NO-PUNCHES-PULLED CAMPAIGN THAT PUT OVER 20th's "SWAMP WATER" AT THE FOX THEATRE, ST. LOUIS

A TOTAL OF 75 SPOT RADIO ANNOUNCEMENTS!

•

LIVE BABY ALLIGATORS SENT TO MOVIE CRITICS & RADIO COMMENTATORS!

•

DISPLAY OF THOMAS HART BENTON LITHOGRAPHS IN ST. LOUIS PUBLIC MUSEUM (plus swell newspaper break!)

•

A TIE-UP WITH NEWS COMPANY DISTRIBUTING SATURDAY EVENING POST THAT GOT 500 TACK-CARDS DISPLAYED!

•

WINDOW DISPLAYS IN LEADING SPORTING GOODS STORE!

•

INTERVIEW WITH ZOO CURATOR!

•

STUNTS! STUNTS! STUNTS! SEE THE SPECIAL "SWAMP WATER" SHOWMANSHIP SUPPLEMENT TO PRESSBOOK FOR COMPLETE DETAILS! AND GET YOUR SHARE OF THE "SWAMP WATER" WAMPUM!

•



. . . This was the sock newspaper campaign!

20th CENTURY FOX

P.S. DOWN IN WAYCROSS, GEORGIA (locale of "SWAMP WATER" population 16,000) THE WORLD PREMIERE SIMILARLY BALLYHOOED GAVE THE LYRIC THEATRE A GROSS GREATER THAN "GONE WITH THE WIND"... "SWAMP WATER" HELD FOR EIGHT DAYS IN A TOWN THAT HAS NEVER HELD FOR MORE THAN THREE!

Hollywood

STR West Coast Offices Guaranty Building 6331 Hollywood Blvd. Hollywood, Calif. Telephone, Hollywood 1390

PROGRAM NOTES FROM THE STUDIOS

Lloyd to Remake 'The Spoilers'; Cummings Preparing 'My Gal Sal'; 'Bambi' to be Finished Next Month

Joseph Calleia is the latest announcement for Paramount's "For Whom The Bell Tolls" cast, and the second player signed by Director Sam Wood for the picture. Wood is attempting to complete casting in order to make a short flying visit to New York before actual production gets under way.

Ronald Colman has been signed by Columbia to co-star with Cary Grant and Jean Arthur in "Mr. Twilight," which George Stevens will produce and direct.

Ed Brophy and Fortunio Bonanova have been added to the cast of "The Night Before Christmas," Edward G. Robinson's current starring vehicle at Warner Bros. Jane Wyman, Jack Carson, Anthony Quinn and Broderick Crawford round out the cast.

New members of the cast of Monogram's "Freckles Comes Home" are Mantan Moreland, Bradley Page, Betty Blythe and Marvin Stephens. The picture, which Jean Yarborough is directing, features Johnny Downs and Gale Storm.

John Wayne, Marlene Dietrich and Randy Scott have the top roles in Universal's "The Spoilers," which will be Frank Lloyd's third production on his Universal deal. Filming is scheduled to start around December 15.

Gabriel Pascal has signed Lili Larden for "Arms and the Man," which he will produce and direct for RKO with Ginger Rogers and Cary Grant in the toplines.

Judy Canova's next starring vehicle at Republic will be "Moonstruck," formerly called "Chatterbox." Albert Rogell, now directing the star in Paramount's "True to the Army," has been engaged to handle the megaphone. Star and director check in for preparations as soon as their present assignment is completed.

Following completion of his work in "Heliotrope Harry," Edward Small production for United Artists, Philip Reed has returned to RKO, his home lot. Paramount, who borrowed Reed for a top role in "Aloma of the South Seas," is seeking him for another picture.

MGM has announced that Ronald Colman and Greer Garson will be co-starred in "Random Harvest" by James Hilton. Filming is scheduled to start when Miss Garson completes her work in "Mrs. Miniver."

William A. Seiter, who directed the Universal comedy hit, "Hired Wife," will produce and direct a sequel, titled "Fired Wife."

Director Gregory Ratoff checked in at Columbia to begin preparations for his next assignment, "Trinidad," which has a cast headed by Pat O'Brien, Janet Blair and Brian Donlevy. Miss Blair replaces Claire Trevor who is currently at work in "Martin Eden" on the same lot. Camera work is slated for next week.

Ona Munson has reported back to Warner Bros. for further testing, interrupted last week when a nasal bone was broken during construction of a make-up mask, for the part of Jimmy Cagney's mother in "Yankee Doodle Dandy."

Elizabeth Patterson's intended trip to New York has been halted for the second time in ten days by her assignment to an important role in Universal's "Temporary Bride," which Charles Lamont is directing.

Jack Oakie may go to RKO on a five-picture deal, now that he is winding up his 20th Century-Fox commitments with "Song of the Islands."

Production on "Bambi" is expected to wind up next month after the longest production schedule on a Walt Disney animated feature. So far Disney has completed 4,350 feet on "Bambi" and has another 2,000 feet to go. It is expected that the first showing will take place in February, as soon as prints are completed.

Norman Taurog moves over to Paramount from MGM to direct the forthcoming "Mr. and Mrs. Cugat," picturization of the Isabel Scott Rorick novel.

Director Irving Cummings is currently preparing "My Gal Sal," first of four pictures for 20th Century-Fox. It will co-star Rita Hayworth and Don Ameche. Cummings recently completed "Louisiana Purchase" for Paramount.

Lorentz Production Unit Moves to RKO-Pathe Lot

Pare Lorentz, whose brilliant factual films of America resulted in a recent contract for him to write, produce and direct pictures for RKO, has moved his production unit to the RKO-Pathe lot in Culver City to obtain more space.

Lorentz' first RKO picture, as yet untitled, is scheduled to go before the cameras early next month. David O. Selznick has loaned the services of John Houseman at the request of Lorentz, to act in the capacity of an associate producer for a short period of time.

Cantinflas, idol of Mexico film fans, arrived in Hollywood from Mexico City to discuss negotiations with Lorentz for his first American motion picture.

HOLLYWOOD STUDIO ROUND-UP

Eight new features were given the "GO" signal this week:

MONOGRAM

FORBIDDEN TRAIL—Principals: Buck Jones, Tim McCoy, Raymond Hatton. Director, Robert N. Bradbury.

YARD BIRD—Principals: Bud Duncan, Edgar Kennedy. Director, Eddie Cline.

PARAMOUNT

OUT OF THE FRYING PAN—Principals: William Holden, Susan Hayward, Eddie Bracken, Robert Benchley. Producer-Director, Edward H. Griffith.

RKO-RADIO

FALCON TAKES OVER—Principals: George Sanders, Allen Jenkins, Jimmy Gleason, Lynn Bari. Director, Irving Reis.

TUTTLES OF TAHITI—Principals: Charles Laughton, Jon Hall, Margaret Drake, Gene Reynolds. Director, Charles Vidor.

POWDER TOWN — Principals: Victor McLaglen, Edmond O'Brien, June Havoc, Ruth Warrick. Director, Roland V. Lee.

UNITED ARTISTS

BROOKLYN ORCHID—Principals: Marjorie Woodworth, William Bendix. Director, Kurt Neumann.

UNIVERSAL

TEMPORARY BRIDE — Principals: Jane Frazee, Robert Paige, Eugene Pallette, Elizabeth Patterson. Director, Charles Lamont.



Watch the Birdie!

Producer Edward Small steps out of character for this photo to personally take under his command the shooting of a still of George Brent now appearing in Small's picture, "Twin Beds." P. S. Nothing came out on the plate.

WANDERING AROUND HOLLYWOOD

with the "Oldtimer"

Lack of story material has been given as the reason by 20th Century-Fox, for dropping of the "Charlie Chan" series, and we're certainly sorry to see Charlie make his exit. We wonder how many of you remember the first, "Behind That Curtain," made just about ten years ago, and never intended to inaugurate the series.

Our yen for chasing fire engines spoiled a swell visit with the gang over at Republic. Just as we were settling down to an important conference (the subject was gin rummy), the entire fire department of Los Angeles rolled onto the lot to put out a fire that two grips with a pail of water had already extinguished.

Hollywood is still talking about that sneak preview which was called off at the last minute because someone discovered a reviewer in the house. How come nothing was said about the other trade paper man who was present . . . or are we to keep it quiet because he was invited?

Hal Fimberg, gag writer who is much funnier than some of the people he writes for, has been signed by Columbia to script a comedy whodunit for Boris Karloff and Peter Lorre. For something real good, have Hal act out some of his stuff.

A RECORD: Twenty-five Technicolor feature pictures are now in release, awaiting release, in production or in preparation . . . proving the enormous importance of Technicolor as compared with boxoffice receipts.

Our idea of a perfect blackout would be Laird Cregar sitting on Veronica Lake's lap . . . that would be a blackout of Veronica. It's possible because they're both appearing in Paramount's "This Gun for Hire," under Frank Tuttle's direction, and Tuttle has an eye for the unusual.

Orchids to Sabu, for spending an entire day with the patients at the Children's Orthopaedic Hospital, showing them his first picture, "Elephant Boy," and telling them stories of his native India. This was his first day off in almost three months. Swell job, kid.

Erwin Joins "Martin Eden" Cast

Latest addition to the cast of Columbia's "Martin Eden," is Stuart Erwin, who was signed to join Claire Trevor, Glenn Ford, Evelyn Keyes, Ian MacDonald and Dickie Moore in the all-star cast. Sidney Salkow is directing the picture for Producers B. P. Schulberg and Samuel Bronston.

Hathaway Signed by 20th-Fox

Henry Hathaway, who directed "Sundown," Walter Wanger's latest adventure romance starring Gene Tierney with Bruce Cabot and George Sanders, has been signed by 20th Century-Fox to direct "10 Gentlemen From West Point." Hathaway is currently testing players for the leading roles in the picture.



What the Doctor Ordered

"An Apple A Day," says Lucille Ball to Director George Marshall, who interrupts with, "And this New Mexico sunshine." Marshall is directing Lucille, James Craig and Sir Cedric Hardwicke, enacting leading roles, in RKO-Radio's saga of the early west, "Valley of the Sun," on location near Taos, N. M.

Bruce Scripts "Annie Rooney"

Producer Edward Small has assigned George Bruce to script "Annie Rooney" the Shirley Temple starrer for United Artists release. In addition to Shirley, Small expects to line up an outstanding cast, with tests scheduled for next week.

Watt Returns With Tests

Nate Watt, producer-director of the "Hashknife Hartley" series for Sunbeam, returned from New York with tests of three stage candidates for the title role.

Lanfield to Direct "My Favorite Blonde"

Sidney Lanfield's next assignment at Paramount will be "My Favorite Blonde," co-starring Bob Hope and Madeleine Carroll. Lanfield recently completed "The Girl Has Plans," a comedy spy thriller with Paulette Goddard and Ray Milland.

Preparations for "Blonde" will get under way when Lanfield returns from a brief vacation. The picture will be produced by Paul Jones who is currently lining up the supporting players.

Sherman Signs Frances Farmer

Frances Farmer has been given the feminine lead opposite Richard Dix and Preston Foster in Harry Sherman's epic outdoor romance, "American Empire," which William McGann will direct. Leo Carrillo and Clem Bevans have the principal character roles.

Lesser Starts With RKO

Production of RKO's "Tuttles of Tahiti" has been taken over by Sol Lesser as his first producer chore since joining the studio. The cast of the picture is headed by Charles Laughton, Jon Hall, Margaret Drake and Gene Reynolds, under Charles Vidor's direction. Filming started a few days ago.

Goldwyn Find in "Mrs. Miniver"

Teresa Wright, screen newcomer who scored a hit in Samuel Goldwyn's "The Little Foxes," has been borrowed by MGM for one of the important roles in "Mrs. Miniver," which William Wyler is directing. Miss Wright joins a cast which includes Greer Garson, Walter Pidgeon, Henry Wilcoxon and Henry Travers.



Short Subject Reviews

Water Sports *(Average)*

Vita. (7403) Sports Parade No. 3 10 mins.

Featuring such outstanding aquatic performers as Ruth Nurmi, Fairid Samaika and Bill Lewin, this subject is devoted to diving, surf board riding and water skiing. Much of this material has been seen before, although one of the stunts, according to Commentator Knox Manning, was photographed for the first time. The frequent flash-backs to the comic diver, by now a time-worn cliche, detracts from the novelty. The subject was photographed in 16 mm. Kodachrome and blown up to commercial film size by Technicolor. Del Frazier directed.

Carioca Serenaders *(Latin Swing)*

Vita. (7502) Melody Master No. 2 10 mins.

Hot, swingy, Spanish and Latin tunes are dispensed by Humberto Herrera and his orchestra in an attractive Spanish setting while hip-swinging Mayta Palmera and Theodore Rand dance the rhumba and Dinora Rego handles a torrid vocal rendition of Chick-Qui-Boom. Other numbers heard are Nena, Tem Paciencia Agostibho, and Negra Baila La Conga. The subject should get a warm reception in the Latin-American countries and should provide a lively and refreshing musical interlude for U. S. movie audiences. It was directed by Jean Negulesco.

Robinson Crusoe, Jr. *(Average)*

Vita. (7602) Looney Tune No. 2 7 mins.

With Porky Pig in the title role, this is a travesty on the famous Robinson Crusoe classic. Some of the gags provoke laughs, some don't. On the whole, however, it compares favorably with others in this series, and can be safely played on any program at any time. Leon Schlesinger produced.

White Sails *(Excellent)*

Vita. (7302) Hollywood Novelty No. 2 10 mins.

Storms at sea (in studio tanks) have been seen in many pictures, but in this subject audiences will see the real thing, for the camera accompanies a windjammer, one of the sailing vessels of old now being pressed into service because of the war, on her voyage from a country "down under" to England. As the ship plows through a back-breaking storm, the camera captures many exciting moments. Your patrons will enjoy this thrilling subject, which was produced in cooperation with Walter A. Futter, with Owen Crump as commentator.

Crystal Gazer *(Poor)*

Col. (3701) Phantasy Cartoon No. 1 10 mins.

A crowd is gathered in a theatre to listen to Zaza Raja, a mystic, who answers questions on life and the future. A young lady asks, "Shall I put whipped cream in my potatoes?" With that the mystic and the picture go off to Egypt seeking the answer. Just when he snaps out of his spell, he forgets the answer to the question. Sounds silly? It is. The cartoon figures are poor and the animation is jerky. Sid Marcus directed.

Jungle Fishing *(Excellent)*

Col. (3803) World of Sports No. 3 11 mins.

Big game fishing off the Coast of Cuba provides thrills, and this subject depicts many of them. Although the anglers seem to be in a stream, the variety and size of the fish they catch is amazing. A giant sting ray, barracuda and tarpon are caught on the end of the line. The game fish leap and fight in a way to make even a landlubber thrill. Bill Stern's commentary enlivens the subject considerably. Jack Etra is credited with the photography.

The Tell-Tale Heart *(A Miniature Masterpiece)*

MGM (P-301) Two-Reel Special No. 1 20 mins.

Although certain outstanding short subjects have been winning Academy Awards since the season of 1931-32, only in two instances in the same category have Special Awards been made: 1931-32 — Walt Disney, for the creation of Mickey Mouse; 1935-36—The March of Time, as a distinct novelty. When all the subjects for 1941-42 come up for consideration, surely "The Tell-Tale Heart" will merit similar recognition for elevating the quality of the short subject beyond that of most features, for setting a new standard in short subject production, direction and acting. Here is, indeed, a miniature masterpiece whose mood of terror and suspense is tautly maintained throughout. Edgar Allan Poe's story, familiar to most people, is an engrossing study of a murderer's battle with his conscience. The final heart beats of his victim continue to throb in the killer's brain until, with the discovery of the body, he is released from his relentless conscience. Few performances Joseph Schildkraut has ever essayed in feature-length productions can excel in sheer emotional power his portrayal in this picture. Although capably supported by Roman Bohnen, he is the "whole show." Much credit is due Director Jules Dassin for his skillful handling of a difficult assignment, and to Doan Hoag for a laudable script. If proof is needed that the short subject is becoming a powerful and persuasive force in screen entertainment, "The Tell-Tale Heart" can readily supply it; a few more subjects of this calibre and so-called "second features" will be doomed. Many practical exploitation suggestions appeared in STR, Nov. 1, p. 40.

Sittin' Pretty *(Excellent)*

Para. (R1-3) Sportlight No. 3 10 mins.

The subject of this reel is horseback riding in all its branches and ramifications, and a more thorough job of it couldn't have been done. It shows practically every type of riding you can think of—the Indian who rides bareback, the cowboy, the English saddle equestrian and equestrienne, the side saddle, the jumpers, trick riders and even a kid on a swayback mount. The fine points of all of the various kinds of riding are explained in detail, and it's a real pleasure to watch some of the riders in slow motion with the technique fully explained. Jack Eaton produced the subject and Ted Husing is the narrator.

In the Zoo *(Hilarious)*

Para. (Y1-2) Speaking of Animals No. 2 10 mins.

This visit to a zoo reveals a number of the animals in anything but a wild state. In the same manner as the two previous releases in this series, words are put in the animals' mouths through a combination of photography and animation which is extremely clever. Furthermore, the words that the animals speak are in themselves clever. Before any audience this subject should be little short of terrific. The closing line of the picture betrays a modesty with which no one will agree. The skunk is brought by the keeper to the bears' cage. The bears vehemently express their dislike of such company to which the rodent replies: "It ain't me, brother, it's this picture. It stinks." Fairbanks and Carlisle, the producers, deserve plenty of credit for their extraordinary work.

. . NEWSREEL SYNOPSES . .

(Released Saturday, November 15)

MOVIETONE (Vol. 24, No. 19)—Roosevelt's Armistice Day speech; B19 Army bomber on test flight; Royal Navy destroyers in Mediterranean; British paratroop maneuvers; Outdoor art class at Miami, Fla.; Horse Show at Madison Square Garden; Skiing in Washington State.

PATHE (Vol. 13, No. 23)—Roosevelt's Armistice Day speech; British paratroop maneuvers; Iraq's boy king reviews troops; OPM trains aid small business; Army tests portable air field; Skiing in Washington State; Cowgirls hold race at Salem, N. H.; B19 Army bomber on test flight.

UNIVERSAL (Vol. 14, No. 32)—Roosevelt's Armistice Day speech; Mother donates bomber to R.A.F.; British paratroop maneuvers; B19 Army bomber on test flight; Defense exhibit on wheels; New York's Mayor opens Red Cross drive; Outdoor art class at Miami, Fla.; Cowgirls hold race at Salem, N. H.; Football: Northwestern vs. Indiana; Skiing in Washington State.

PARAMOUNT (No. 23)—U. S. marks Armistice Day, Roosevelt's speech; Outdoor art class at Miami, Fla.; Deer branded with arrows dipped in paint; Christmas preview of toys; Army tests portable air field; B19 Army bomber on test flight.

NEWS OF THE DAY (Vol. 13, No. 218)—B19 Army bomber on test flight; Roosevelt's Armistice Day spech; Royal Navy destroyers maneuver in Mediterranean; French protest murder of hostages; British paratroop maneuvers; Moving day for famed Texas quadruplets; Alsab wins race at Pimlico, Md.; Skiing in Washington State.

(Released Wednesday, November 12)

MOVIETONE (Vol. 24, No. 19)—Oil tanker joins Merchant Marine; Naval bomber launched at Middle River, Md.; Train wreck near Dunkirk, O.; Mrs. Eleanor Roosevelt takes Consumer's Pledge; USO campaign is successful; Windsors leave U. S. for Bahamas; Bathing girls at Miami Beach; Zoo animals throw party in San Francisco; Football: Notre Dame vs. Navy—Harvard vs. Army (except Minneapolis, Omaha, Denver, Seattle, San Francisco, Atlanta and New Orleans)—Pitt vs. Fordham (except Seattle and San Francisco)—Washington vs. California (Seattle and San Francisco only)—Alabama vs. Tulane (Atlanta and New Orleans only)—Stamford vs. Washington State (Seattle and San Francisco only).

PARAMOUNT (No. 22)—Horse Show in New York; USO campaign is successful; Bathing girls at Miami Beach; Huge flying boat for Navy; Train wreck near Dunkirk, O.; Iceland natives fight high cost of living; Brazilian submarines in underwater maneuvers; Football: Pitt vs. Fordham—Notre Dame vs. Navy.

NEWS OF THE DAY (Vol. 13, No. 217)—Naval bomber launched at Middle River, Md.; Oil tanker joins Merchant Marine; Mrs. Eleanor Roosevelt takes Consumer's Pledge; Nurses in Iceland to care for U. S. wounded; USO campaign; Zoo animals throw party at San Francisco; Football: Pitt vs. Fordham (except Dallas, Los Angeles, Minneapolis, Omaha, Portland, San Francisco, Seattle and Washington) — Notre Dame vs. Navy — Minnesota vs. Nebraska (Minneapolis and Omaha only)—Texas vs. Southern Methodist (Dallas only)—Washington vs. California (Los Angeles, Portland, San Francisco and Seattle only).

PATHE (Vol. 13, No. 22)—First films of Kearny Survivors; Pathe cameraman on convoy trip; Mrs. Eleanor Roosevelt takes Consumers' Pledge; Navy launches seaplane at Middle River, Md.; USO campaign is successful; Horse Show in New York; Football: Harvard vs. Army—Notre Dame vs. Navy (except Los Angeles, San Francisco, Seattle and Cincinnati)—Xavier vs. Dayton University (Cincinnati only).

UNIVERSAL (Vol. 14, No. 31)—Kearny survivors in Iceland; Navy launches seaplane at Middle River, Md.; Football: Notre Dame vs. Navy—Minnesota vs. Nebraska; USO campaign successful; Fashions in swank jewelry; Horse show in New York.

So What and Why

Arthur Brisbane who wrote his way to fame in short paragraphs and simple thoughts dramatically expressed, used to say that "A newspaper man is like a hen: because she has to lay a new egg every day" In our observation they are more like roosters, but we'll pass that.

For us of the amusement business, each day is a new approach to that same job, a show for sale at the box office.

The plan and purpose is always the same. The appeal must, however, seem different.

The theatre needs to have a show, and one new to the customer, every time the customer decides he wants a show.

Republic, with its policy addressed at the whole American family, recognizes the diversity of demand, and the demand for diversity with a program addressed at the range of whims that express a basic taste.

Republic's offerings for 1941-42, delivered on a dependable schedule—and a dependable schedule is part of that policy—will include thirty-two feature productions, on themes of comedy, melodrama, music, action tales and such topically inspired stories as may be derived from the news and trends of these stirring days.

Besides all that, there will be thirty Westerns, presenting those same stars, made and proved at the box office in the rise of Republic: Gene Autry elected to major stardom by grace of the box office dollar, Roy Rogers, The Three Mesquiteers and Don "Red" Barry.

Additionally Republic will continue to dominate the serial market with four chapter-plays for the coming season: Slingin' Sammy Baugh, the football sensation, in "King of the Texas Rangers," Ralph Byrd in "Dick Tracy Versus Crime, Inc.," "Spy Smasher," another Fawcett cartoon subject, backed by the same campaign that made serial history with "Adventures of Captain Marvel," and the new Serial Queen Frances Gifford in "Perils of Nyoka."

These productions are made strictly for the customers.

REPUBLIC PICTURES CORPORATION

BUY U. S. DEFENSE BONDS

The Box Office Slant

H. M. Pulham, Esq.

(*Continued from Page 25*)

quand. Director of photography, Ray June. Art director, Cedric Gibbons.

Plot: Young, descendant of a prominent Boston family, is asked to write his class biography for its 25th reunion. In doing so, he relives his life. Principal episode is his affair with Hedy Lamarr, advertising copy writer in a New York office, where he took a job after the War, against the wishes of his family. They loved each other but he couldn't leave Boston after his father's death and she wanted him only if she could have him away from the influence of his family. He finally married Ruth Hussey, a childhood friend.

Comment: A faithful transcription of the best-selling novel, this filmization will appeal strongly to those who read the book and to those who did not. There may be some slight objection to Hedy Lamarr's foreign accent, but it is satisfactorily explained by an interpolated line. Even so, her English has improved considerably. Young is excellent in the leading role. He's hardly off the screen a single moment, and he faithfully portrays anyone's conception, as well as Marquand's idea, of a typical scion of Back Bay. Ruth Hussey has rather a minor role as the wife, but she too handles a difficult job well. Marquand's novel was able to bring out a bit more of the rigid caste system of Boston society, but the picture seems able to put the idea over satisfactorily. Camera work and direction are excellent. Special credit should be noted for the idea of having Young voice his thoughts off-screen. Another novel idea is Hedy Lamarr's voice reading aloud the words of her letter to him. Sell the picture from the romance angle using such lines as, "Can one ever forget?," "Are YOU really happy?" and "Does background make a difference in marriage?".

Cadet Girl

20th-Fox Drama With Music 71 mins.

(Block No. 5, Nat'l Release, Nov. 28)

AUDIENCE SLANT: (Adult) Pretty good entertainment, attractively decorated by Carole Landis.

BOX OFFICE SLANT: Current popularity of the star will help its box office pull.

Cast: Carole Landis, George Montgomery, John Shepperd, William Tracy, Janis Carter, Robert Lowery, Basil Walker, Charles Tannen, Chick Chandler, Otto Han, Irving Bacon, Jane Hazzard, Edna Mae Jones, Charles Trowbridge, Marguerite Whitten. **Credits:** Executive producer, Sol M. Wurtzel. Directed by Ray McCarey. Screenplay by Stanley Rauh and H. W. Haneman. Original story by Jack Andrews and Richard English. Lyrics and music by Lee Robin and Ralph Rainger. Director of photography, Charles Clarke. Art direction, Richard Day and Lewis Creber.

Plot: Carole Landis, in love with John Shepperd, an orchestra leader, meets his brother, George Montgomery, a West Point cadet, and falls in love with him. Then she is torn between her two loves and the brothers are estranged. Carole realizes that if she marries Montgomery, his career at West Point is finished. So after a long tussle during which Shepperd tries to drown his troubles in drink, she finally decides that Montgomery should go back to the Army.

Comment: Pretty good entertainment just about sums up "Cadet Girl." With attractive Carole Landis in the leading role, it should attract fairly well wherever it plays, but its story fails to impress too strongly. Carole seems to be deserving of better material, and John Shepperd, a fine actor, also seems out of place, despite his excellent performance. On leave of absence from the plains, George Montgomery is somewhat stilted in his role of the West Pointer who wanted to give up the Army for love. Most audiences will find the film acceptable entertainment, and because of the current popularity of Miss Landis, the film may be able to play singly in some spots, provided it is backed with showmanship. Make tieups on the songs. Distribute fan photos of the star.

Catchline: "Love . . . or a military career . . . how would you choose?"

Confirm or Deny

20th Century-Fox Drama 75 mins.

(Block No. 5, Nat'l Release, Dec. 12)

AUDIENCE SLANT: (Adult) Top notch, fast moving and timely story should be right up among the tops.

BOX OFFICE SLANT: With the names and the story this picture boasts, it should be a strong box office bet.

Cast: Don Ameche, Joan Bennett, Roddy McDowall, John Loder, Raymond Walburn, Arthur Shields, Eric Blore, Helene Reynolds, Claude Allister, Roseanne Murray, Stuart Robertson, Queenie Leonard, Jean Prescott, Alan Napier, Billy Bevan, Lumsden Hare, Dennis Hoey, Leonard Carey. **Credits:** Directed by Archie Mayo. Produced by Len Hammond. Screenplay by Jo Swerling. Based on the story by Henry Wales and Samuel Fuller. Director of photography, Leon Shamroy. Art directors, Richard Day and Wiard B. Ihnen.

Plot: Ameche, head of the British office of an American news service, awaits word of the invasion. Roddy McDowell is stationed atop the press building awaiting pigeons who will bring word of it. That night Ameche takes shelter in the subway and there meets Joan Bennett, a Ministry of Information teletypist. He has bought a cable so he can transmit his messages. But the press building is ruined, although Roddy stays atop it waiting. Arthur Shields, Ameche's blind telegrapher, waits in the wine room of a hotel for word. Then a bomb comes, killing Roddy and Shields and trapping Ameche and Joan in the basement. She persuades him not to break the censorship so the only story he sends is of the heroism of Roddy.

Comment: A timely, fast moving and exciting story, a cast of names which should bring plenty of attention on the part of the public and a selling campaign to bring out these points, this picture can't fail to click. Don Ameche gives one of the best performances of his career as the hard-pressed American newspaper man in London during wartime. With the Blitzkrieg still a reality for millions of people, the background is sure to be a drawing card, too. It isn't by any means an anti-Nazi picture—there isn't a Nazi in it. There are no scenes of planes or guns—only sound effects. But after sitting through this picture, one would be willing to swear he had been through a London air raid. Production values haven't been spared and the picture looks as though it might have been photographed right on the spot. You are therefore safe in advertising, "See what it's like to live through a London air raid." Plaster your front with newspaper headlines and copy putting over the idea that the picture shows how the news is obtained.

Catchline: "It took a lot of persuasion from a pretty girl before he'd give up the biggest story of a newspaperman's career."

Toy Balloons Over Allentown

Tieing up with a local department store, Leo Trainor, Rialto, Allentown, Pa., arranged to have a thousand toy balloons, a number of them containing guest tickets, released from the roof of the store as a feature of his "Smilin' Through" campaign. Trainor also landed two 40 x 60 displays at the Allentown Food Show.

Advance Dope

RIOT SQUAD (Mono.) **Mystery. Principals:** Richard Cromwell, Rita Quigley, John Miljan, Mary Ruth, Herbert Rawlinson. **Plot:** When his best friend, a policeman, is murdered, a young doctor quits his ambulance job and becomes the official doctor for the gang he suspects. In this way he keeps the police informed of their doings, and also manages to find the killer. Unable to understand his actions, his sweetheart breaks their engagement, but everything turns out alright when he is able to explain his part in the affair. **Producer-Director,** Edward Finney. Release, Dec. 19.

ROAD AGENT (Univ.) **Drama. Principals:** Dick Foran, Leo Carrillo, Andy Devine, Anne Gwynne, Anne Nagel. **Plot:** Dick Foran and his two buddies stick up a band of desperadoes and take away a fortune in gold which the latter had stolen from a stagecoach. They deposit all but ten per cent of the loot at the bank's door. On account of this ten per cent, they almost lose their lives, but when they catch the man at the head of the band, their innocence is proven. **Director,** Charles Lamont.

BEHIND BROADWAY LIGHTS (Republic) **Mystery. Principals:** James Ellison, Virginia Gilmore, Franklin Pangborn, Lynn Carver, Paul Harvey. **Plot:** The young Assistant D.A. and his newspaper reporter sweetheart have to postpone their marriage because of the murder of a publisher. During the investigation, the publisher's wife, an actress, and the publisher's printer are murdered before the guilty party is caught. **Director,** Bernard Vorhaus.

RED RIVER VALLEY (Rep.) **Western. Principals:** Roy Rogers, George "Gabby" Hayes, Gale Storm. **Plot:** The ranchers of the valley are faced with a severe drought, when the government cuts off their water supply to furnish power for an essential industry. Their salvation would be a dam, but disasters continue to happen to prevent their accumulating the needed money. Roy Rogers and his friends arrive to straighten things out. **Assoc. Producer-Director,** Joseph Kane.

BORN TO SING (Metro-Goldwyn-Mayer) **Drama-with-Music. Principals:** Ray McDonald, Virginia Weidler, Leo Gorcey, Rags Ragland, Larry Nunn, Henry O'Neill, Douglas McPhail. **Plot:** Two youngsters are arrested as extortionists when they threaten to picket a show unless they get some money. The producer had stolen the plot from the writer, who had written the show while in prison. He is also arrested. They all manage to escape, arrange a show of their own and when this proves a success, they are all vindicated. **Director,** Edward Ludwig.

THE DEVIL'S TRAIL (Col.) **Western. Principals:** Bill Elliott, Tex Ritter, Eileen O'Hearn, Frank Mitchell. **Plot:** While out searching for Wild Bill Hickok, who has been unjustly accused of murder, a Federal Marshal comes to a ghost town in Kansas that has been taken over by a lawless mob. His first night there his life is threatened, so he decides to remain. In his wanderings, he finds Hickok, who helps him dispose of the outlaws and put the town in order again. **Director,** Lambert Hillyer.

Six men, dressed as skeletons and wearing red wigs, roamed the streets of Harrisburg, Pa., as a highlight of the "Whistling in the Dark" campaign put over by Bob Sidman of the Senate Theatre. Cards with gag copy were carried.

Feature Booking Guide

ASTOR PICTURES

		Rel. Mins.	Date	See Issue of
Bat Whispers (My-D)	C. Morris-U. Merkel	86		Reissued
Cock of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	Zasu Pitts-Jimmy Gleason	70		Reissued
Framed for Murder (D)	Wallace Ford-Fuzzy Knight			Not Rev.
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Hell's Crossroads (D)A (Former title "Our Daily Bread")	Tom Keene-John Qualen			Reissued
Her Enlisted Man (CD) (Former title "Red Salute")	Barbara Stanwyck-Robt. Young	70		Reissued
I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Murder at the Baskervilles	Arthur Wontner			Not Rev.
Palooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Tonight Or Never (D)	Gloria Swanson-Melvyn Douglas	70		Reissued

COLUMBIA

Current 1940-41

					See Issue of
2212	Across the Sierras (W)	Bill Elliott-Luana Walters	58	2/13/41	all/16/40
2010	Adventure in Washington(D)F	Herbert Marshall-Virginia Bruce	84	5/30/41	b5/31/41
2006	Adam Had Four Sons (D)A	Warner Baxter-Ingrid Bergman	80	2/18/41	b2/22/41
2037	Big Boss (D)A	Otto Kruger-Gloria Dickson	70	4/28/41	b5/3/41
2015	Blondie Goes Latin (CM)F	Penny Singleton-Arthur Lake	68	2/27/41	b3/1/41
2014	Blondie in Society (C)F	Penny Singleton-Arthur Lake	76	7/17/41	b7/5/41
2028	Devil Commands (H)A	Boris Karloff-Amanda Duff	65	2/3/41	b2/8/41
2023	Ellery Queen and the Perfect Crime (My)A	Ralph Bellamy-Margaret Lindsay	63	8/14/41	b7/12/41
2025	Ellery Queen's Penthouse Mystery (My)F	Ralph Bellamy-Margaret Lindsay	68	3/24/41	b3/1/41
2029	Face Behind the Mask (H)A	Peter Lorre-Evelyn Keyes	69	1/16/41	b2/15/41
2034	Great Swindle (A)F	Jack Holt-Marjorie Reynolds	54	4/10/41	b4/12/41
2215	Hands Across the Rockies(W)F	Bill Elliott-Dub Taylor	60	6/19/41	b6/14/41
2001	Here Comes Mr. Jordan(FA)A	Robt. Montgomery-Rita Johnson	93	8/21/41	b8/2/41
2013	Her First Beau (CD)F	Jane Withers-Jackie Cooper	76	5/8/41	b5/10/41
2041	I Was a Prisoner on Devil's Island (D)A	Sally Eilers-Donald Woods	70	6/30/41	b6/28/41
2022	Lone Wolf Takes a Chance (My)F	Warren William-June Storey	76	3/6/41	b4/12/41
2206	Medico of Painted Spring(W)F	Chas. Starrett-Terry Walker	59	6/26/41	b6/28/41
2027	Meet Boston Blackie (D)A	Chester Morris-Rochelle Hudson	69	2/20/41	b3/1/41
2044	Missing Ten Days (D)F (Reviewed as "Ten Days in Paris")	Rex Harrison-Karen Verne	82	2/28/41	b10/21/39
2020	Naval Academy (D)F	Jimmy Lydon-Fred. Bartholomew	67	5/22/41	b5/24/41
2213	North From the Lone Star(W)	Bill Elliott-Dorothy Fay	58	3/31/41	a3/8/41
2039	Officer and the Lady (D)A	Rochelle Hudson-Bruce Bennett	60	7/24/41	b7/19/41
2003	Our Wife (C)F	Ruth Hussey-Melvyn Douglas	93	8/28/41	b8/16/41
2205	Outlaws of the Panhandle (W)	Chas. Starrett-Frances Robinson	59	2/27/41	a8/31/40
2002	Penny Serenade (CD)F	Irene Dunne-Cary Grant	120	4/24/41	b4/19/41
2204	Pinto Kid (W)	Charles Starrett-Louise Currie	61	1/9/41	a7/13/40
2208	Prairie Stranger (W)F	Chas. Starrett-Patti McCarty	58	9/18/41	b9/6/41
2214	Return of Daniel Boone (W)F	Bill Elliott-Evelyn Young	61	5/7/41	b9/13/41
2026	Richest Man in Town (D)F	Frank Craven-Edgar Buchanan	69	6/12/41	b6/14/41
2008	She Knew All the Answers(D)A	Franchot Tone-Joan Bennett	85	5/15/41	b5/24/41
2216	Son of Davy Crockett (W)F	Bill Elliott-Iris Meredith	62	7/15/41	b7/12/41
2019	Sweetheart of the Campus(MD)	Ruby Keeler-Harriet Hilliard	61	6/26/41	b7/5/41
2011	They Dare Not Love (D)A	Martha Scott-George Brent	76	4/30/41	b5/3/41
2005	This Thing Called Love (C)A	Melvyn Douglas-Rosalind Russell	95	1/2/41	b12/28/40
2207	Thunder Over the Prairie(W)F	Charles Starrett-Eileen O'Hearn	60	7/30/41	b8/2/41
2017	Tillie the Toiler (C)F	Kay Harris-William Tracy	67	8/7/41	b8/9/41
2009	Time Out for Rhythm (DM)F	Rudy Vallee-Rosemary Lane	74	6/20/41	b6/7/41
2042	Two in a Taxi (C-D)A	Anita Louise-Russell Hayden	62	7/10/41	b6/28/41
2036	Under Age (D)A	Nan Grey-Alan Baxter-Tom Neal	60	4/26/41	b4/26/41
2040	Voice in the Night (D)	Clive Brook-Diana Wynyard	83	5/20/41	b4/19/41
	You'll Never Get Rich (M)F	Fred Astaire-Rita Hayworth	88	9/25/41	b9/27/41

Current 1941-42

3041	Blonde From Singapore(CD)A	Florence Rice-Leif Erickson	67	10/16/41	b8/30/41
	Ellery Queen and the Murder Ring (My)	Ralph Bellamy-Margaret Lindsay	68	11/18/41	b8/30/41
3023	Harmon of Michigan (D)F	Tommy Harmon-Anita Louise	65	9/11/41	b9/20/41
3209	King of Dodge City (W)F	Bill Elliott-Tex Ritter	63	8/14/41	b8/9/41
	Ladies in Retirement (D)A	Ida Lupino-Louis Hayward	91	9/18/41	b9/13/41
3040	Mystery Ship (D)F	Lola Lane-Paul Kelly	63	9/4/41	b8/2/41
3210	Roaring Frontiers (W)F	Bill Elliott-Tex Ritter	60	10/16/41	b8/30/41
	Royal Mounted Patrol (W)	Charles Starrett-Russell Hayden		11/13/41	a8/16/41
	Secrets of the Lone Wolf (D)	Warren William		11/13/41	a8/16/41
	Stork Pays Off (C)F	Maxie Rosenbloom-Rochelle Hudson	68	11/6/41	b11/15/41
	Texas (D)F	William Holden-Glenn Ford	92	10/9/41	b9/27/41
3016	Three Girls About Town(CD)A	Joan Blondell, John Howard	73	10/23/41	b10/25/41
3020	Two Latins From Manhattan (CM)F	Jinx Falkenburg-Joan Woodbury	66	10/2/41	b9/27/41
	You Belong to Me (CD)A	Barbara Stanwyck, Henry Fonda	97	10/30/41	b10/18/41

Coming 1941-42

					See Issue of
	Bedtime Story (D)	Loretta Young-Fredric March		12/18/41	a9/13/41
	Blondie Goes to College (C)	Penny Singleton-Arthur Lake			a10/4/41
	Bullets For Bandits (Former title "Honor of the West")	Bill Elliott-Tex Ritter			a8/23/41
	Cadets on Parade (D)	Freddie Bartholomew-Jimmy Lydon			a11/1/41
	Confessions of Boston Blackie (My)	Chester Morris-Harriet Hilliard			a10/4/41
	Devil's Trail (W)	Bill Elliott-Tex Ritter			a11/15/41
	Ellery Queen untitled	William Gargan-Margaret Lindsay			In Prod.
	Go West, Young Lady (A)	Penny Singleton-Glenn Ford		11/27/41	a8/9/41
	Harvard Here I Come (C)	Maxie Rosenbloom-Arline Judge		12/25/41	a9/27/41
	Honolulu Lu (C)	Lupe Velez-Bruce Bennett		12 11/41	a10/4/41
	Lady Is Willing (CD)	Marlene Dietrich-Fred MacMurray			a11/1/41
	Lawless Plainsman (W)	Charles Starrett-Russell Hayden			In Prod.
	Lone Star Vigilantes (W)F	Bill Elliott-Tex Ritter	58	12/26/41	b9/27/41
	Man Who Returned to Life	John Howard-Lucille Fairbanks			In Prod.
	Martin Eden	Glenn Ford-Claire Trevor			In Prod.
	Men in Her Life (D)A	Loretta Young-Dean Jagger	90	11 20 41	b11/18/41
	North of the Rockies (W)	Bill Elliott-Tex Ritter			a9/27/41
	Riders of the Badlands (W) (Former title "Outlaw Ranger")	Charles Starrett-Russell Hayden		12/18/41	a10/4/41
	Shut My Big Mouth	Joe E. Brown-Adele Mara			In Prod.
	Sing For Your Supper (DM)	Jinx Falkenburg-"Buddy" Rogers		12/4/41	a9/13/41
	West of Tombstone (W)	Charles Starrett-Russell Hayden			a11/1/41

MGM

Current 1940-41

					See Issue of
126	Andy Hardy's Private Secretary (C)F	Mickey Rooney-Lewis Stone	101	2/21/41	b2/22/41
124	Bad Man (D)F	Wallace Beery-Lionel Barrymore	70	3/28/41	b3/29/41
141	Barnacle Bill (CD)F	Wallace Beery-Virginia Weidler	92	7/4/41	b7/5/41
139	Big Store (M-C)F	Marx Bros.-Virginia Grey	83	6/20/41	b6/21/41
137	Billy the Kid (Tech.) (D)F	Rob't Taylor-Maureen O'Sullivan	95	5/30/41	b5/31/41
123	Blonde Inspiration (C)F	Shelton-Grey-Dekker-Nolan	72	2/7/41	b2/8/41
144	Blossoms in the Dust (D)F	Greer Garson-Walter Pidgeon(Tech.)	98	7/25/41	b6/28/41
132	Come Live With Me (C)A	James Stewart-Hedy Lamarr	80	1/31/41	b1/25/41
145	Dr. Kildare's Wedding Day(D)F	Lew Ayres-Lionel Barrymore	82	8/22/41	b8/23/41
117	Flight Command (D)F	Robt. Taylor-Ruth Russey	115	1/3/41	b12/21/41
127	Free and Easy (SC)A	Ruth Hussey-Robert Cummings	55	2/28/41	b3/8/41
138	Getaway (G)A	Robert Sterling-Van Heflin	89	6/13/41	b6/21/41
135	I'll Wait For You (D)F	Virginia Weidler-Robt. Sterling	75	5/16/41	b5/10/41
120	Land of Liberty (Doc)F	Special Subject	98	1/24/41	b1/11/41
146	Life Begins for Andy Hardy (CD)F	Mickey Rooney-Judy Garland	100	8/15/41	b8/9/41

MGM

Current 1940-41 (Cont.)

					See Issue of
134	Love Crazy (F)A	Wm. Powell-Myrna Loy-Fay Bainter	99	5/23/41	b5/17/41
118	Maisie Was A Lady (C)A	Ann Sothern-Maureen O'Sullivan	79	1/10/41	b1/11/41
132	Men of Boys Town (D)F	Spencer Tracy-Mickey Rooney	107	4/11/41	b3/15/41
129	Penalty, The (G)A	Lionel Barrymore-Edw. Arnold	80	3/14/41	b3/15/41
133	People vs. Dr. Kildare (D)F	Lew Ayres-Lionel Barrymore	77	5/2/41	b5/10/41
119	Philadelphia Story (FC)A	Katharine Hepburn-James Stewart	110	1/17/41	b11/30/40
128	Rage in Heaven (My)A	Rob't Montgomery-Ingrid Bergman	83	3/7/41	b3/8/41
143	Ringside Maisie (CD)F	Ann Sothern-George Murphy	96	8/1/41	b7/26/41
142	Stars Look Down (D)	Margt. Lockwood-Michael Redgrave	98	7/18/41	b7/12/41
140	They Met in Bombay (D)A	Clark Gable-Rosalind Russell	92	6/27/41	b6/28/41
125	Trial of Mary Dugan (My)F	Laraine Day-Robert Young	90	2/14/41	b2/15/41
131	Washington Melodrama(My)A	Frank Morgan-Ann Rutherford	80	4/18/41	b4/19/41
148	When Ladies Meet (SC)A	Joan Crawford-Rob't Taylor	105	8/29/41	b8/30/41
147	Whistling in the Dark(MyC)F	Skelton-Rutherford	78	8/8/41	b8/2/41
121	Wild Man of Borneo (C)F	Frank Morgan-Billie Burke	78	1/24/41	b2/1/41
136	Woman's Face (D)A	Joan Crawford-Melvyn Douglas	106	5/9/41	b5/10/41
130	Ziegfeld Girl (MD)	Stewart-Garland-Lamarr-Martin	131	4/25/41	b4/19/41

Current 1941-42

208	Chocolate Soldier (M)A	Nelson Eddy-Rise Stevens	102	Nov.	b10/18/41
203	Down in San Diego (D)F	Dan Dailey, Jr.-Bonita Granville	73	Sept.	b8/2/41
201	Dr. Jekyll and Mr. Hyde(D)A	Spencer Tracy-Ingrid Bergman	127	Sept.	b7/26/41
207	Feminine Touch (C)A	Rosalind Russell-Don Ameche	93	Oct.	b9/20/41
204	Honky-Tonk (CD)F	Clark Gable-Lana Turner	105	Oct.	b9/20/41
202	Lady Be Good (CM)F	Eleanor Powell-Ann Sothern	112	Sept.	b7/19/41
205	Married Bachelor (C)A	Ruth Hussey-Rob't Young	81	Oct.	b9/13/41
210	Shadow of the Thin Man(CMy)F	William Powell-Myrna Loy	97	Nov.	b10/25/41
206	Smilin' Through (Tech.)(D)F	100 Oct.	b9/13/41	J. MacDonald-Brian Aherne	
209	Unholy Partners (D)A	94 Nov.	b10/18/41	Edw. G. Robinson-Edward Arnold	

Coming 1941-42

					See Issue of
	Babes on Broadway (DM)	Mickey Rooney-Judy Garland			a8/30/41
	Born to Sing (DM)	Ray McDonald-Virginia Weidler			all/15/41
	China Caravan	Laraine Day-Barry Nelson-K. Luke			In Prod.
	Design for Scandal (CD)A	Rosalind Russell-Walter Pidgeon	84	Dec.	b11/15/41
	Doane of the U. S. A. (D) (Former title "Steel Cavalry")	Wallace Beery-Marjorie Main			a10/4/41
	Dr. Kildare's Inside Story(D)	Lew Ayres-Lionel Barrymore			all/1/41
	H. M. Pulham, Esq. (D)A	Hedy Lamarr-Robert Young	120	Dec.	b11/15/41
	I Married an Angel (C)	Jeanette MacDonald-Nelson Eddy			all/8/41
	Joe Smith, American (D)	R. Young-Marsha Hunt-V. Heflin			In Prod.
	Johnny Eager (G)	Lana Turner-Robert Taylor			a10/4/41
	Kathleen (D)F	Shirley Temple-Herbert Marshall	84	Dec.	b11/15/41
	Mr. and Mrs. North (C)	Gracie Allen-William Post, Jr.			In Prod.
	Mrs. Miniver	Greer Garson-Walter Pidgeon			In Prod.
	Panama Hattie (CM)	Ann Sothern-Dan Dailey, Jr.			a8/30/41
	Tarzan's Secret Treasure (D)F	J. Weissmuller-Maureen O'Sullivan	81	Dec.	b11/15/41
211	Two Faced Woman (C)A	Garbo-Melvyn Douglas	94	Nov.	b10/25/41
	Vanishing Virginian (CD)	Kathryn Grayson-Frank Morgan			a10/11/41
	We Were Dancing (CD)	Norma Shearer-Melvyn Douglas			all/1/41
	Woman of the Year (C)	Spencer Tracy-Katharine Hepburn			a10/4/41

MONOGRAM

Current 1940-41

					See Issue of
	Bowery Blitzkrieg (D)F	Gorcy-Jordan-Hall	61	8/1/41	b8/2/41
	Deadly Game (Spy)F	Chas. Farrel-June Lang	63	8/8/41	b8/9/41
	Dead Man's Shoes (My)A	Leslie Banks-Wilfred Lawson	65	1/15/41	b5/17/41
	Driftin' Kid (W)F	Tom Keene-Betty Miles	55	9/26/41	9/27/41
	Dynamite Canyon (W)	Tom Keene-Evelyn Finley		8/8/41	a7/19/41
	Father Steps Out (D)F	Frank Albertson-Jed Prouty	63	7/19/41	b8/2/41
	Flying Wild (D)F	East Side Kids-Joan Barclay	65	3/10/41	b3/1/41
	Fugitive Valley (W)F	Corrigan-King-Terhune	60	7/30/41	b9/20/41
	Gang's All Here (G)	Frankie Darro-Mantan Moreland		6/11/41	a5/17/41
	House of Mystery (H)A	Kenneth Kent-Judy Kelly	62	5/7/41	b5/31/41
	Invisible Ghost (H)A	Bela Lugosi-Polly Ann Young	64	4/25/41	b4/19/41
	Kid's Last Ride (W) (Former title "Prairie Schooldays")	John King-Ray Corrigan		2/10/41	a1/11/41
	King of Zombies (H)A	John Archer-Mantan Moreland	67	5/14/41	b5/17/41
	Murder by Invitation (My)A	Wallace Ford-Marian Marsh	65	6/30/41	b7/5/41
	Pioneers, The (W)F	Tex Ritter-Slim Andrews	61	5/10/41	b5/3/41
	Redhead (D)A	June Lang-Johnny Downs	64	5/21/41	b5/17/41
	Ridin' the Cherokee Trail(W)F	Tex Ritter-Slim Andrews	60	2/25/41	b2/22/41
	Riding the Sunset Trail (W)	Tom Keene-Betty Miles		10 31 41	a9/27/41
	Roar of the Press (My)F	Jean Parker-Wallace Ford	72	4/30/41	b4/26/41
	Sign of the Wolf (D)F	Grace Bradley-Louise Beavers	69	3/25/41	b3/22/41
	Silver Stallion (D)	David Sharpe-Leroy Mason-Thunder		5/28/41	a5/10/41
	Trail of the Silver Spurs(W)F	Corrigan-King-Terhune	55	1/5/41	b3/8/41
	Tumbledown Ranch in Arizona (W)F	Range Busters	60	4/20/41	b5/3/41
	Wanderers of the Desert (W)	Tom Keene-Betty Miles		6/25/41	a6/14/41
	Wrangler's Roost (W)F	Range Busters	58	6/4/41	b7/19/41
	You're Out of Luck (D)F	Darro-Moreland	62	1/20/41	b1/18/41

Current 1941-42

	Arizona Bound (W)F	Buck Jones-Tim McCoy	57	7/19/41	b7/26/41
	Gentleman From Dixie (D)F	Mary Ruth-Marian Marsh	63	9/5/41	b9/13/41
	Gunman From Bodie (W)F	Buck Jones-Tim McCoy	62	9/19/41	b10/18/41
	I Killed That Man (My)A	Ricardo Cortez, Joan Woodbury	70	11/14/41	b11/8/41
	Let's Go Collegiate (D)F	Frankie Darro-Jackie Moran	62	9/12/41	b9/20/41
	Saddle Mountain Roundup(W)	Range Busters		8/29/41	a8 9 41
	Spooks Run Wild (MyC)F	Bela Lugosi-Leo Gorcey-Huntz Hall	63	10 24 41	b10/11/41
	Stolen Paradise (D)A (Reviewed as "Adolescence")	Leon Janney-Eleanor Hunt	80	10/31/41	b12/21/40
	Tonto Basin Outlaws (W)	Range Busters		10/10/41	a9/27/41
	Top Sergeant Mulligan (C)F	Nat Pendleton-Carol Hughes	69	10/17/41	b11/1/41
	Zis Boom Bah (DM)F	Peter Lind Hayes-Grace Hayes	62	11 7 41	b11/1/41

Coming 1941-42

					See Issue of
	Borrowed Hero (D)	Florence Rice-Alan Baxter		12/5/41	a11/1/41
	Boy of Mine	John Beles-Mona Barrie-Billy Lee		12/19/41	In Prod.
	Double Trouble (C)F	Harry Langdon-Charles Rogers	64	11 21 41	b11/15/41
	Forbidden Trails (W)	Buck Jones-Tim McCoy		12 26 41	In Prod.
	Freckles Comes Home	Johnny Downs-Gail Storm			In Prod.
	Lone Star Law Men (W)	Tom Keene-Betty Miles-Sugar Dawn		11/27/41	In Prod.
	Riot Squad (My)	Richard Cromwell-Mary Ruth		12 19 41	all 15 41
	Underground Rustlers (W) (Former title "Bullets and Bullion")	Range Busters		11 21 41	a10 18 41
	Yard Bird	Bud Duncan-Edgar Kennedy		2 5 42	In Prod.

PARAMOUNT

Current 1940-41

					See Issue of
4038	Aloma of the South Seas (D)F	Dorothy Lamour-Jon Hall (Tech.)	77	8/29/41	b8/30/41
4053	Border Vigilantes (W)F	Bill Boyd-Russell Hayden	60	4/18/41	b4/5/41
4032	Caught in the Draft (C)F	Bob Hope-Dorothy Lamour	81	7/4/41	b5/31/41
4051	Doomed Caravan (W)F	Bill Boyd-Russell Hayden	60	1/10/41	b1/11/41
4037	Flying Blind (D)F	Richard Arlen-Jean Parker	70	8/29/41	b8/23/41
4033	Forced Landing (D)F	Richard Arlen-Eva Gabor	66	7/18/41	b7/19/41
4052	In Old Colorado (W)F	Wm. Boyd-Russell Hayden	66	3/14/41	b3/1/41
4028	I Wanted Wings (D)F	Brian Donlevy-Ray Milland	130	5/30/41	b3/29/41
4035	Kiss the Boys Goodbye (CM)F	D. Ameche-M. Martin-O. Levant	85	8/1/41	b8/28/41
4016	Life With Henry (C)F	Jackie Cooper-Leila Ernst	80	1/24/41	b1/18/41
4022	Lady Eve (D)F	Barbara Stanwyck-Henry Fonda	97	3/21/41	b3/1/41
4023	Las Vegas Nights (Mu-C)F	Phil Regan-Bert Wheeler-Dorsey	89	3/28/41	b3/22/41
4018	Mad Doctor (H)F	Basil Rathbone-Ellen Drew	90	2/14/41	b2/15/41
4020	Monster and the Girl (H)A	Ellen Drew-Onslow Stevens	64	2/28/41	b2/15/41
4029	One Night in Lisbon (C)A	Madeleine Carroll-Fred MacMurray	95	6/13/41	b5/10/41
4031	Parson of Panamint (D)F	Charles Ruggles-Ellen Drew	84	8/22/41	b6/21/41

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

PARAMOUNT

Current 1940-41 (Cont.)

			Rel. Mins.	Date	See Issue of
4054	Pirates on Horseback (W)F	Wm. Boyd-Russell Hayden	69	5/23/41	b5/24/41
4026	Power Dive (D)F	Richard Arlen-Jean Parker	68	4/25/41	b4/12/41
4027	Reaching for the Sun (CD)A	Joel McCrea-Ellen Drew	88	5/2/41	b4/12/41
4025	Road to Zanzibar (CM)F	Crosby-Lamour-Hope	90	4/11/41	b3/15/41
4024	Round-Up (W)F	Richard Dix-Patricia Morison	90	4/4/41	b3/15/41
4014	Second Chorus (M)F	Fred Astaire-Paulette Goddard	88	1/3/41	b11/30/40
4034	Shepherd of the Hills (D)F	John Wayne-Betty Field (Tech.)	91	7/25/41	b6/21/41
4021	There's Magic in Music (Mu)F (Reviewed as "Hard Boiled Canary")	Allan Jones-Susanna Foster	80	5/16/41	b3/1/41
4015	Victory (D)A	Fredric March-Betty Field	79	1/17/41	b12/21/40
4019	Virginia (Tech.) (PD)F	Madeleine Carroll-F. MacMurray	108	2/21/41	b1/18/41
4030	West Point Widow (CD)	Ann Shirley-Richard Carlson	62	6/20/41	b6/14/41
4055	Wide Open Town (W)F	William Boyd-Russell Hayden	78	8/8/41	b8/2/41
4036	World Premiere (C)A	John Barrymore-Frances Farmer	70	8/15/41	b8/23/41
4017	You're the One (M)F	Orrin Tucker-Bonnie Baker	81	2/7/41	b2/8/41

Current 1941-42

Block No.					
2	Birth of the Blues (M)F	Bing Crosby-Mary Martin	84	11/7/41	b9/6/41
1	Buy Me That Town (C)A	Lloyd Nolan-Constance Moore	70	10/3/41	b8/2/41
1	Hold Back the Dawn (D)F	Chas. Boyer-Olivia de Havilland	115	9/26/41	b8/2/41
1	Henry Aldrich for President (C)F	Jimmy Lydon-Mary Anderson	70	10/24/31	b8/2/41
1	New York Town (CD)A	Mary Martin-Fred MacMurray	75	10/31/41	b8/2/41
1	Nothing But the Truth (C)	Bob Hope-Paulette Goddard	90	10/10/41	b8/2/41

Coming 1941-42

2	Among the Living (H)A	Albert Dekker-Susan Hayward	68	12/19/41	b9/6/41
3	Bahama Passage (Tech.) (D)	Madeleine Carroll-Stirling Hayden			5/21/41
	Dr. Broadway	Macdonald Carey-Jean Phillips			In Prod.
	Fleet's In (MC)	Dorothy Lamour-William Holden			a11/1/41
	Fly by Night (D)	Richard Carlson-Nancy Kelly			a8/30/41
	Girl Has Plans (C) (Former title "Lady Has Plans")	Paulette Goddard-Ray Milland			a10/11/41
2	Glamour Boy (C)F	Susanna Foster-Jackie Cooper	80	12/5/41	b9/6/41
	Great Man's Lady (D) (Former title "Pioneer Woman")	Barbara Stanwyck-Joel McCrea			a3/22/41
	Henry and Dizzy (C)	Jimmy Lydon-Charles Smith			a9/27/41
	Louisiana Purchase (M)	Bob Hope-Victor Moore (Tech.)			a8/23/41
	Malaya (D) (Tech.)	Dorothy Lamour-Richard Denning			a8/16/41
3	Midnight Angel (D)	Robert Preston-Martha O'Driscoll			a9/27/41
3	Mr. Bug Goes to Town	Tech. Cartoon Feature			In Prod.
	Night in New Orleans (My) (Former title "Morning After")	Preston Foster-Albert Dekker			a10/11/41
2	Night of Jan. 16th (My)F	Ellen Drew-Robt. Preston	79	11/28/41	b9/6/41
3	No Hands on the Clock (My)	Chester Morris-Jean Parker			a9/27/41
	Out of the Frying Pan	William Holden-Susan Hayward			In Prod.
W-1	Outlaws of the Desert (W)F	Wm. Boyd-Brad King	66		b9/27/41
	Reap the Wild Wind (D)	Ray Milland-John Wayne (Tech.)			a7/5/41
	Remarkable Andrew	William Holden-Brian Donlevy			a7/26/41
W-1	Riders of the Timberline(W)F	Bill Boyd-Brad King-Andy Clyde	59		b9/27/41
W-1	Secret of the Wastelands(W)F	Wm. Boyd-Brad King-Andy Clyde	66		b9/27/41
2	Skylark (CD)A	Claudette Colbert-Ray Milland	94	11/21/41	b9/6/41
W-1	Stick to Your Guns (W)F	Bill Boyd-Brad King-Andy Clyde	63		b9/27/41
3	Sullivan's Travels (CD)	Joel McCrea-Veronica Lake			a6/7/41
	Sweater Girl (My)	Eddie Bracken-June Preisser			a8/9/41
	This Gun for Hire	Veronica Lake-Robert Preston			In Prod.
	Tombstone (W)	Richard Dix-Frances Gifford			a10/4/41
	Torpedo Boat	Richard Arlen-Jean Parker			In Prod.
	True to the Army (C)	Judy Canova-Allan Jones-Ann Miller			In Prod.
W-1	Twilight on the Trail (W)F	Bill Boyd-Brad King-A. Clyde	58		b9/27/41

Grouping By Blocks

1—Buy Me That Town, Henry Aldrich for President, Hold Back the Dawn, New York Town, Nothing But the Truth
1 (Western)—Outlaws of the Desert, Riders of the Timberline, Secret of the Wastelands, Stick to Your Guns, Twilight on the Trail
2—Among the Living, Birth of the Blues, Glamour Boy, Night of January 16th, Skylark
3—Bahama Passage, Midnight Angel, Mr. Bug Goes to Town, No Hands on the Clock, Sullivan's Travels

PRODUCERS RELEASING CO. 1940-41

162	Billy the Kid in Santa Fe (W)	Bob Steele-Marin Fais-St. John	66	7/11/41	a7/19/41
161	Billy the Kid's Fighting Pals (W)F	Bob Steele	62	4/18/41	b4/12/41
160	Billy the Kid's Range War (W)	Bob Steele	60	1/24/41	Not Rev.
116	Blonde Comet	Robert Kent-Virginia Vale		12/5/41	In Prod.
107	Caught in the Act (C)F	Henry Armetta	62	2/7/41	b4/26/41
111	Criminals Within (My)A	Eric Linden-Ann Doran	70	6/27/41	b8/16/41
115	Dangerous Lady (My)F	Neil Hamilton-June Storey	66	9/12/41	b10/11/41
113	Desperate Cargo (D)A	Ralph Byrd-Carol Hughes	69	7/4/41	b10/4/41
112	Double Cross (G)F	Kane Richmond-Pauline Moore	61	6/27/41	b8/16/41
109	Emergency Landing (Spy)F	Carol Hughes	79	5/23/41	b7/12/41
108	Federal Fugitives (Spy)F	Neil Hamilton-Dorothy Day	66	3/28/41	b5/24/41
124	Gambling Daughters (D)A	Cecilia Parker-Roger Pryor	67	8/1/41	b9/13/41
126	Jungle Man (D)F	Buster Crabbe-Sheila Darcy	63	10/10/41	b10/11/41
167	Lone Rider Ambushed (W)F	Geo. Houston-Al St. John	67	8/29/41	b11/1/41
163	Lone Raider Rides On (W)	George Houston	64	1/10/41	Not Rev.
164	Lone Rider Crosses the Rio(W)	George Houston	64	2/28/41	Not Rev.
168	Lone Rider Fights Back (W)	George Houston-Al St. John		11/7/41	a9/27/41
166	Lone Rider in Frontier Fury	Geo. Houston-Al St. John	62	8/8/41	a7/26/41
165	Lone Rider in Ghost Town(W)F	Geo. Houston-Alaine Brandes	64	5/16/41	b5/17/41
114	Mr. Celebrity (D)F	James Seay-Doris Day	66	10/31/41	b10/4/41
155	Outlaws of the Rio Grande (W)F	Tim McCoy	55	3/7/41	b3/1/41
123	Paper Bullets (D)A	Joan Woodbury-Jack LaRue	72	6/13/41	b6/14/41
125	Reg'lar Fellers (D)F	Billy Lee-'Alfalfa' Switzer	65	8/15/41	b8/30/41
106	Secret Evidence (My)F	Charles Quigley-Marjorie Reynolds	64	1/31/41	b2/8/41
110	South of Panama (Spy)F	Roger Pryor-Virginia Vale	68	5/2/41	b4/26/41
156	Texas Marshal (W)	Tim McCoy-Kay Leslie	62	6/13/41	a5/17/41

1941-42

258	Billy the Kid's Round-Up(W)	Buster Crabbe-Al St. John		12/5/41	a10/18/41
257	Billy the Kid, Wanted (W)F	Buster Crabbe-Al St. John	64	10/24/41	b11/1/41
205	Hard Guy (G)A	Jack La Rue-Mary Healy	68	10/17/41	b10/25/41
215	Law of the Timber (D)	Marjorie Reynolds-Monte Blue		12/19/41	a11/8/41
213	Miracle Kid (D)	Tom Neal-Carol Hughes-Vicki Lester		11/14/41	a10/4/41
230	Swamp Woman	Ann Corio-Jack La Rue		12/5/41	a10/11/41
251	Texas Man Hunt (W)	Bill (Radio) Boyd-Art Davis		1/2/42	In Prod.

RKO-RADIO

Current 1940-41

183	Along the Rio Grande (W)F	Tim Holt-Betty Jane Rhodes	66	2/7/41	b2/1/41
161	Convoy (War)F	Clive Brook-John Clements	89	1/3/41	b12/7/40
185	Cyclone on Horseback (W)	Tim Holt-Marjorie Reynolds	60	6/13/41	a5/10/41
122	Devil and Miss Jones (D)F	Jean Arthur-Chas. Coburn	92	4/11/41	b4/5/41
119	Footlight Fever (C)F	Alan Mowbray-Donald McBride	67	3/21/41	b4/5/41
166	Frank Buck's Jungle Cavalcade	Frank Buck	77	6/27/41	b7/19/41
120	Girl, A Guy and A Gob (C)F	Geo. Murphy-Lucille Ball	91	3/14/41	b3/1/41
129	Hurry, Charlie, Hurry (C)F	Leon Errol-Mildred Coles	65	7/25/41	b7/12/41
115	Let's Make Music (CM)F	Bob Crosby-Jean Rogers	84	1/17/41	b12/14/40
175	Little Foxes (D)A	Bette Davis-Herbert Marshall	116	8/29/41	b8/16/41
110	Little Men (D)F	Kay Francis-Lydon-Oakie	84	1/10/41	b12/7/40
124	Melody for Three (D)F	Jean Hersholt-Fay Wray	67	3/28/41	b3/8/41
117	Mr. &Mrs. Smith (C)A	Carole Lombard-Robt. Montgomery	95	1/31/41	b1/18/41
135	My Life With Caroline (C)	Ronald Colman-Anna Lee	81	8/1/41	b7/19/41
121	Play Girl (CD)A	Kay Francis-James Ellison	75	2/14/41	b12/21/40
191	Reluctant Dragon(C-Cartoon)F	Benchley and Cartoon Characters	73	6/20/41	b6/7/41
125	Repent at Leisure (C-D)F	Kent Taylor-Wendy Barrie	67	4/4/41	b5/31/41
184	Robbers of the Range (W)F	Tim Holt-Ray Whitley	61	4/18/41	b4/5/41
116	Saint in Palm Springs(MyC)F	George Sanders-Wendy Barrie	67	1/24/41	b1/4/41
131	Saint's Vacation (My)A	Hugh Sinclair-Sally Gray	65	5/31/41	b6/21/41
123	Scattergood Baines (C)F	Guy Kibbee-Carol Hughes	69	2/21/41	b2/15/41
136	Scattergood Meets B'way(D)F	Guy Kibbee-Emma Dunn	70	8/22/41	b8/30/41
132	Scattergood Pulls the Strings (D)F	Guy Kibbee	65	5/23/41	b5/17/41
186	Six Gun Gold (W)	Tim Holt-Jane Clayton		8/8/41	a7/12/41
172	Story of the Vatican (Doc.)	March of Time Feature	54	7/18/41	b8/16/41
133	Sunny (MC)F	A. Neagle-J. Carroll-R. Bolger	98	5/30/41	b5/24/41
128	They Met in Argentina(MD)F	Ellison-O'Hara-Ebsen	77	4/25/41	b4/26/41
134	They Meet Again (D)F	Jean Hersholt-Dorothy Lovett	67	6/20/41	b7/5/41
126	Tom, Dick and Harry (C)A	Ginger Rogers-Geo. Murphy	86	7/4/41	b7/19/41

RKO-RADIO

Current 1941-42

Block No.					
1	All That Money Can Buy(D)A (Reviewed as "Here Is a Man")	Anne Shirley-Walter Huston	106	10/17/41	b7/19/41
W-1	Bandit Trail (W)F	Tim Holt-Janet Waldo	60	10/10/41	b9/6/41
1	Citizen Kane (D)A	Orson Welles-Dorothy Comingore	120	9/5/41	b4/12/41
	Dumbo (FA)F	Disney Cartoon Feature (Tech.)	64	10/31/41	b10/4/41
1	Father Takes a Wife (C)A	Adolphe Menjou-Gloria Swanson	79	10/3/41	b7/19/41
2	Gay Falcon (My)A	George Sanders-Wendy Barrie	66	10/24/41	b9/20/41
1	Lady Scarface (D)F	Dennis O'Keefe-Frances Neal	66	9/26/41	b7/26/41
1	Parachute Battalion (D)F	Robert Preston-Nancy Kelly	75	9/12/41	b7/19/41
2	Suspicion (D)A	Cary Grant-Joan Fontaine	99	11/14/41	b9/20/41
2	Unexpected Uncle (CD)F	Anne Shirley-Charles Coburn	67	11/7/41	b9/20/41

Coming 1941-42

	Ball of Fire (C)	Barbara Stanwyck-Gary Cooper			a10/25/41
	Bambi	Disney Cartoon Feature			In Prod.
	Call Out the Marines (C)	Victor McLaglen-Edmund Lowe			a10/4/41
	Come on Danger (W)	Tim Holt-Ray Whitley			a10/11/41
3	Date With the Falcon(MyC)F	George Sanders-Wendy Barrie	63	1/16/42	b11/8/41
W-1	Dude Cowboy (W)F	Tim Holt-Marjorie Reynolds	59	12/10/41	b9/6/41
	Falcon Takes Over	George Sanders-Allen Jenkins			In Prod.
	Fantasia (FA)F	Technicolor Cartoon	150	1/1/42	b11/16/40
3	Four Jacks and a Jill (CM)F	Anne Shirley-Ray Bolger	68	1/23/42	b11/8/41
	Joan of Paris (D)	Michele Morgan-Paul Henried			a10/18/41
	Land of the Open Range (W)	Tim Holt-Ray Whitley			a8/30/41
2	Look Who's Laughing (C)F	Bergen & McCarthy	79	11/21/41	b9/20/41
	Magnificent Ambersons	J. Cotten-Dolores Costello-T. Holt			In Prod.
	Mayor of 44th Street	George Murphy-Anne Shirley			In Prod.
	Mexican Spitfire at Sea (C)	Lupe Velez-Leon Errol			In Prod.
2	Mexican Spitfire's Baby (C)F	Leon Errol-Lupe Velez-Zasu Pitts	70	11/28/41	b9/6/41
3	Obliging Young Lady (C)F	Joan Carroll-Edmond O'Brien	70	1/30/42	b11/8/41
3	Playmates (CM)F	K. Kyser-J. Barrymore-Lupe Velez	96	12/26/41	b11/8/41
	Powder Town	Victor McLaglen-Edmond O'Brien			In Prod.
W-1	Riding the Wind (W)F	Tim Holt-Ray Whitley	60	2/10/42	b9/6/41
	Sing Your Worries Away	Bert Lahr-Buddy Ebsen-Patsy Kelly			In Prod.
	Syncopation	Adolphe Menjou-Jackie Cooper			In Prod.
	Thundering Hoofs (W)	Tim Holt-Ray Whitley			a10/18/41
	Tuttles of Tahiti	Charles Laughton-Jon Hall			In Prod.
	Valley of the Sun	James Craig-Lucille Ball			In Prod.
3	Weekend for Three (C)A	Dennis O'Keefe-Jane Wyatt	66	12/12/41	b10/25/41

Grouping By Blocks

1—Citizen Kane, All That Money Can Buy, Father Takes a Wife, Lady Scarface, Parachute Battalion
1 (Western)—Dude Cowboy, Bandit Trail, Riding the Wind
2—Gay Falcon, Look Who's Laughing, Mexican Spitfire's Baby, Suspicion, Unexpected Uncle
3—Date With the Falcon, Four Jacks and a Jill, Obliging Young Lady, Playmates, Week End For Three

REPUBLIC

Current 1940-41

16	Angels With Broken Wings (CD)F	Binnie Barnes-Gilbert Roland	72	5/27/41	b6/7/41
10	Arkansas Judge (C)F	Rogers-Weaver Bros. and Elviry	72	1/28/41	b1/25/41
45	Back in the Saddle (MW)F	Gene Autry-Smiley Burnette	73	3/14/41	b3/15/41
58	Bad Man of Deadwood (W)F	Roy Rogers-Geo. "Gabby" Hayes	61	9/5/41	b9/6/41
24	Citadel of Crime (D)F	Frank Albertson-Linda Hayes	58	7/24/41	b8/2/41
15	Country Fair (CM)F	Eddie Foy, Jr.-June Clyde	74	5/5/41	b5/17/41
77	Desert Bandit (W)F	Don Barry-Lynn Merrick	56	5/24/41	b5/31/41
26	Doctors Don't Tell (D)F	John Beal-Florence Rice	65	8/27/41	b9/13/41
42	Down Mexico Way (W)F	Gene Autry-Smiley Burnette	78	10/15/41	b10/18/41
68	Gangs of Sonora (W)F	Three Mesquiteers	56	7/10/41	b7/19/41
22	Gay Vagabond, The (CD)F	Ruth Donnelly-Roscoe Karns	66	5/12/41	b5/24/41
21	Great Train Robbery (D)F	Bob Steele-Claire Carleton	61	2/28/41	b3/8/41
4	Ice Capades (CDM)F	Dorothy Lewis-Jerry Colonna	88	8/20/41	b8/16/41
55	In Old Cheyenne (W)F	Roy Rogers-G. "Gabby" Hayes	58	3/28/41	b4/12/41
78	Kansas Cyclone (W)F	Don Barry-Lynn Merrick	57	6/24/41	b6/28/41
14	Lady From Louisiana (PD)A	Ona Munson-John Wayne	83	4/22/41	b5/3/41
11	Man Betrayed (D)A	John Wayne-F. Dee-Edw. Ellis	83	2/27/41	b3/15/41
12	Mr. District Attorney (CD)F	Dennis O'Keefe-Peter Lorre	69	3/26/41	b4/5/41
57	Nevada City (W)F	Roy Rogers-George "Gabby" Hayes	58	6/20/41	b6/21/41
66	Pals of the Pecos (W)F	Three Mesquiteers	56	4/8/41	b4/26/41
20	Petticoat Politics (C)F	Roscoe Karns-Lois Ranson	67	1/31/41	b2/15/41
75	Phantom Cowboy (W)F	Don Barry-Virginia Carroll	57	2/14/41	b2/22/41
23	Poison Pen (D)A	Flora Robson-Rob't Newton	66	6/30/41	b7/5/41
65	Prairie Pioneers (W)F	Three Mesquiteers	58	2/16/41	b2/22/41
3	Puddin' Head (C)F	Judy Canova-Francis Lederer	80	6/25/41	b6/28/41
25	Rags to Riches (G)F	Alan Baxter-Mary Carlisle	57	7/31/41	b8/9/41
44	Ridin' on a Rainbow (MW)F	Gene Autry-Smiley Burnette	79	1/24/41	b2/1/41
54	Robin Hood of the Pecos(W)F	Roy Rogers-George Hayes	59	1/14/41	b1/18/41
13	Rookies on Parade (CM)F	Bob Crosby-Ruth Terry	69	4/17/41	b5/3/41
67	Saddlemates (W)F	Three Mesquiteers	56	5/26/41	b6/14/41
56	Sheriff of Tombstone (W)F	Roy Rogers-George "Gabby" Hayes	56	5/7/41	b5/10/41
46	Singing Hill, The (MW)F	Gene Autry-Smiley Burnette	75	4/26/41	b5/3/41
2	Sis Hopkins (CM)F	Judy Canova-Bob Crosby	98	4/12/41	b4/12/41
47	Sunset in Wyoming (W)F	Gene Autry-Smiley Burnette	65	7/15/41	b8/2/41
76	Two-Gun Sheriff (W)F	Don "Red" Barry-Lynn Merrick	56	4/10/41	b4/26/41
48	Under Fiesta Stars (W)F	Gene Autry-Smiley Burnette	64	8/25/41	b8/30/41
74	Wyoming Wildcat (W)F	Don Barry-Julie Duncan	56	1/6/41	b1/11/41

Current 1941-42

171	Apache Kid (W)F	Don "Red" Barry-Lynn Merrick	56	9/12/41	b9/27/41
172	Death Valley Outlaws (W)F	Don Barry-Lynn Merrick	56	9/29/41	b10/4/41
111	Devil Pays Off (Spy)A	J. Edward Bromberg-Osa Massen	70	11/10/41	b11/15/41
162	Gauchos of Eldorado (W)F	Tom Tyler-Bob Steele	56	10/24/41	b10/25/41
108	Hurricane Smith (D)F	Ray Middleton-Jane Wyatt	69	7/20/41	b7/19/41
151	Jesse James at Bay (W)F	Roy Rogers-George "Gabby" Hayes	56	10/17/41	b10/25/41
110	Mercy Island (D)A	Ray Middleton-Gloria Dickson	72	10/10/41	b10/11/41
107	Mountain Moonlight (C)F	Weaver Bros. & Elviry	68	7/12/41	b7/19/41
161	Outlaws of Cherokee Trail(W)F	Three Mesquiteers	56	9/10/41	b9/20/41
133	Pittsburgh Kid (D)F	Billy Conn-Jean Parker	76	8/29/41	b9/6/41
121	Public Enemies (D)	Philip Terry-Wendy Barrie	66	10/30/41	b11/1/41
109	Sailors on Leave (C)A	William Lundigan-Shirley Ross	71	9/30/41	b10/4/41
143	Sierra Sue (W)	Gene Autry-Smiley Burnette	64	11/12/41	b11/15/41

Coming 1941-42

	Behind Broadway Lights	James Ellison-Virginia Gilmore			11/15/41
	Lady For a Night (D)	Joan Blondell-John Wayne			a10/25/41
173	Missouri Outlaw (W)	Don Red Barry, Lynn Merrick			a10/25/41
152	Red River Valley (W)	Roy Rogers-Sally Payne			a11/15/41
	Tuxedo Junction (C)	Weaver Bros. & Elviry			a10/25/41
163	West of Cimarron (W)	Three Mesquiteers			In Prod.

20TH CENT.-FOX

Current 1940-41

148	Accent on Love (C)F	Geo. Montgomery-Osa Massen	61	7/11/41	b6/28/41
143	Blood and Sand (Tech.) (D)A	Tyrone Power-Linda Darnell	125	5/30/41	b5/24/41
112	Bride Wore Crutches (CD)F	Lynne Roberts-Ted North	59	6/13/41	b7/27/40
141	Cowboy and the Blonde(CD)F	Mary Beth Hughes-G. Montgomery	68	5/16/41	b4/26/41
149	Dance Hall (C)F	Cesar Romero-Carole Landis	73	7/18/41	b6/28/41
136	Dead Men Tell (My)F	Sidney Toler	61	3/28/41	b3/29/41
144	For Beauty's Sake (CD)A	Ned Sparks-Marjorie Rambeau	62	6/6/41	b7/5/41
127	Girl in the News (D)F	Margaret Lockwood-Barry Barnes	78	1/31/41	b1/4/41
130	Golden Hoofs (C)F	Jane Withers-Buddy Rogers	66	2/14/41	b2/8/41
140	GreatAmericanBroadcast(DM)F	Alice Faye-John Payne-Jack Oakie	90	5/9/41	b5/3/41
142	Great Commandment (D)F	John Beal-Albert Dekker	80	5/23/41	b4/12/41
115	Hudson's Bay (PD)F	Paul Muni-Gene Tierney	94	1/3/41	b12/28/40
139	Mail Train (D)F	Alastair Sim-Gordon Harker	60	4/25/41	b7/5/41
146	Man Hunt (Spy)F	Walter Pidgeon-Joan Bennett	100	6/20/41	b6/14/41
124	Michael Shayne, Private Detective (My)F	Lloyd Nolan-Marjorie Weaver	77	1/10/41	b12/28/40
147	Moon Over Miami (MC)F	Don Ameche-Betty Grable (Tech.)	91	7/4/41	b6/21/41
132	Murder Among Friends (MyC)F	John Hubbard-Marjorie Weaver	67	3/14/41	b2/22/41
129	Ride Kelly Ride (D)F	Marvin Stephens-Rita Quigley	59	2/7/41	b1/25/41
136	Ride On Vaquero (W)F	Cesar Romero-Mary Beth Hughes	64	4/18/41	b3/22/41

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

20TH CENT.-FOX

Current 1940-41 (Cont.)

			Rel. Mins.	Date	See Issue of
125	Romance of the Rio Grande (W)F	Cesar Romero-Patricia Morison	73	1/17/41	b12/28/40
131	Scotland Yard (D)F	Edmund Gwenn-Nancy Kelly	67	2/28/41	b3/29/41
134	Sleepers West (D)F	Lloyd Nolan-Lynn Bari	72	4/4/41	b3/22/41
128	Tall, Dark and Handsome (CD)A	Cesar Romero-Milton Berle	78	1/24/41	b1/18/41
137	That Night in Rio (M)A	Alice Faye-Don Ameche (Tech.)	90	4/11/41	b3/1/41
133	Tobacco Road (D)A	Tierney-Grapewin-Rambeau	84	3/7/41	b2/22/41
145	Very Young Lady (CD)F	Jane Withers-Nancy Kelly	79	6/27/41	b5/3/41
126	Western Union (Tech.)(PD)F	Rob't Young-Randolph Scott	95	2/21/41	b2/8/41

Current 1941-42

Block No.					
2	Belle Starr (Tech.) (D)A	Gene Tierney-Randolph Scott	87	9/12/41	b8/23/41
2	Charlie Chan in Rio (My)F	Sidney Toler-Mary Beth Hughes	62	9/5/41	b8/23/41
1	Charley's Aunt (C)F	Jack Benny-Kay Francis	81	8/1/41	b7/26/41
1	Dressed to Kill (D)F	Lloyd Nolan-Mary Beth Hughes	74	8/8/41	b7/26/41
3	Great Guns (C)F	Laurel and Hardy-Sheila Ryan	74	10/10/41	b9/13/41
4	Hot Spot (My)F	Betty Grable-Victor Mature	82	11/14/41	b10/18/41
W-1	Last of the Duanes (W)F	Geo. Montgomery-Lynne Roberts	58	9/26/41	b9/13/41
3	Man at Large (Spy)F	Marjorie Weaver-Richard Derr	69	10/3/41	b9/13/41
4	Moon Over Her Shoulder(C)A	Lynn Bari-John Sutton	68	10/24/41	b10 18 41
1	Private Nurse (D)F	Brenda Joyce-Jane Darwell	60	8/22/41	b7/26/41
W-1	Riders of the Purple Sage(W)F	George Montgomery-Mary Howard	56	10/10/41	b9/13/41
4	Small Town Deb (CD)F	Jane Withers-Cobina Wright, Jr.	73	11/7/41	b10/25/41
1	Sun Valley Serenade	Sonja Henie-John Payne-M. Berle	83	8/29/41	b8/2/41
3	Week-end in Havana (D)F	Alice Faye-John Payne (Tech.)	80	9/26/41	b9/13/41
3	We Go Fast (C)A	Alan Curtis-Lynn Bari	64	9/19/41	b9/13/41
1	Wild Geese Calling (D)F	Henry Fonda-Joan Bennett	77	8/15/41	b7/26/41
3	Yank in the R.A.F. (War)F	Tyrone Power-Betty Grable	97	10/17/41	b9/13/41

Coming 1941-42

	Blue White and Perfect	Lloyd Nolan-Helene Reynolds			In Prod.
5	Cadet Girl (CD)A	Carole Landis-Geo. Montgomery		11/28/41	b11/15/41
	Castle in the Desert (My)	Sidney Toler-Arleen Whelan			all/8/41
5	Confirm or Deny (D)A	Don Ameche-Joan Bennett	73	12/12/41	b11/15/41
	Gentleman at Heart	Carole Landis-Cesar Romero			In Prod.
	How Green Was My Valley(D)F	Maureen O'Hara-Walter Pidgeon	118		b11/1/41
	Lone Star Ranger (W)	John Kimbrough-Sheila Ryan			a9/13/41
5	Marry the Boss' Daughter(CD)A	Brenda Joyce-Bruce Edwards		11/28/41	b11/15/41
	On the Sunny Side	Roddy McDowell-Jane Darwell			In Prod.
	Outlaw, The	Walter Huston-Thos. Mitchell			In Prod.
5	Perfect Snob (CD)	Lynn Bari-Cornel Wilde		12/19/41	all/1/41
	Remarkable Mr. Kipps	Michael Redgrave-Diana Wynyard			Not Rev.
	Remember the Day (D)	Claudette Colbert-John Payne			a10/4/41
5	Rise and Shine	Linda Darnell-Jack Oakie		11/21/41	a10/11/41
	Roxie Hart	Ginger Rogers-Adolphe Menjou			In Prod.
	Song of the Islands	Jack Oakie-Betty Grable			In Prod.
	Son of Fury (D)	Tyrone Power-Frances Farmer			a10/4/41
4	Swamp Water (D)A	Walter Huston-Walter Brennan	88	11/14/41	b10 25/41
	Tales of Manhattan	Charles Laughton-Rita Hayworth			In Prod.
	To the Shores of Tripoli	M. O'Hara-J. Payne (Tech.)			In Prod.
	You Can't Always Tell	Brenda Joyce-Cornel Wilde			In Prod.
	Young America (D)	Jane Withers-William Tracy			a9/13/41

Grouping By Blocks

1—Charley's Aunt, Dressed to Kill, Private Nurse, Sun Valley Serenade, Wild Geese Calling
1 (Western)—Last of the Duanes, Riders of the Purple Sage
2—Belle Starr, Charlie Chan in Rio
3—Great Guns, Man at Large, Week-End in Havana, We Go Fast, Yank in the R.A.F.
4—Hot Spot, Moon Over Her Shoulder, Small Town Deb, Swamp Water
5—Cadet Girl, Confirm or Deny, Marry the Boss' Daughter, Perfect Snob, Rise and Shine

UNITED ARTISTS

Current

	All American Co-Ed (CM)F	Frances Langford-Johnny Downs	48	10 31 41	b10 18 41
	Broadway Limited (C-D)F	Victor McLaglen-Dennis O'Keefe	73	6/13/41	b6/14/41
	Cheers for Miss Bishop (D)F	Martha Scott-William Gargan	100	2/21/41	b1/18/41
	Great Dictator, The (C)F	Charles Chaplin-P. Goddard	126	3/1/41	b10/19/40
	International Lady (Spy)A	Ilona Massey-George Brent	100	9 19 41	b10 18 41
	Lydia (D)F	Merle Oberon-Alan Marshall	104	9/29/41	b8/23/41
	Major Barbara (CD)A	Wendy Hiller-Robert Morley	112	9/12/41	b5/3/41
	Miss Polly (C)F	ZaSu Pitts-Slim Summerville	45	11/14/41	b11/1/41
	New Wine (MD)F	Ilona Massey-Binnie Barnes	84	10/10/41	b8/2/41
	Niagara Falls (C)F	Marjorie Woodworth-Tom Brown	43	10 17 41	b9 27/41
	Pot O' Gold (C-Mu)F	James Stewart-Paulette Goddard	95	4/11/41	b4/5/41
	Road Show (C)F	Adolphe Menjou-Carole Landis	82	1/24/41	b1/11/41
	So Ends Our Night (D)A	Fredric March-Margaret Sullavan	121	2/14/41	b1/25/41
	Son of Monte Cristo (D)F	Joan Bennett-Louis Hayward	104	1/10/41	b12/7/40
	Sundown (D)A	Gene Tierney-Bruce Cabot	92	10 31 41	b10 18 41
	Tanks a Million (C)F	Jas. Gleason-Wm. Tracy	50	9/12/41	b8/9/41
	That Hamilton Woman! (PD)A	Vivien Leigh-Laurence Olivier	126	4/30/41	b3/22/41
	That Uncertain Feeling(SC)A	Oberon-Douglas-Meredith	84	4/20/41	b3/15/41
	Three Cockeyed Sailors (C)F	Tommy Trinder-Claude Hulbert	76	7/4/41	b7/12/41
	Topper Returns (C)F	Joan Blondell-Carole Landis	89	3/21/41	b3/15/41

Coming

Brooklyn Orchid	Marjorie Woodworth-Wm. Bendix			In Prod.
Corsican Brothers (D)	Doug Fairbanks, Jr.-Akim Tamiroff		11/28/41	a9/13/41
Dudes Are Pretty People (C)	Marjorie Woodworth-Jimmy Rogers		12, 25/41	In Prod.
Fiesta (Tech.) (CD)	Armida-Antonio Moreno-Geo. Givot		11/28/41	a9/27/41
Hay Foot	William Tracy-James Gleason		12/12/41	In Prod.
Heliotrope Harry	Brian Donlevy-Miriam Hopkins			In Prod.
Jungle Book (Tech.) (FA)	Sabu-Jer. Cowan-Rosemary DeCamp		1/30/42	a8/2/41
Shanghai Gesture (D)	Gene Tierney-Victor Mature		1/15/42	a9/27/41
Ships With Wings (War)	John Clements-Leslie Banks			Coming
To Be Or Not To Be	Carole Lombard-Jack Benny			In Prod.
Twin Beds	George Brent-Joan Bennett		1/1/42	In Prod.

UNIVERSAL

Current 1940-41

5035	Bachelor Daddy (C)F	Baby Sandy-Kathryn Adams	60	7/4/41	b6/28/41
5002	Back Street (D)F	Chas. Boyer-M. Sullavan	89	2/7/41	b2/8/41
5028	Black Cat (My)A	Hugh Herbert-Broderick Crawford	70	5/2/41	b4/26/41
5064	Boss of Bullion City (W)	J. M. Brown-Fuzzy Knight	59	1/10/41	a9/14/40
5011	Buck Privates (C)F	Abbott & Costello-Andrews Sisters	82	1/31/41	b2/8/41
5065	Bury Me Not on the Prairie (W)	J. M. Brown-Fuzzy Knight		3/21/41	a12/14/40
5039	Cracked Nuts (C)	Una Merkel-Stuart Erwin	65	8/1/41	b7/26/41
5057	Dangerous Game (D)F	Richard Arlen-Andy Devine	60	8/22/41	b3/8/41
5008	Dark Streets of Cairo (D)F	Sigrid Gurie-Ralph Byrd	58	2/28/41	b12/7/40
5037	Double Date (C)F	Peg. Moran-Ed. Lowe-Una Merkel	58	3/14/41	b3/15/41
5011	Flame of New Orleans (CD)F	Dietrich-Roland Young-Cabot	79	4/25/41	b4/26/41
5038	Hello Sucker (F)A	Hugh Herbert-Peggy Moran	60	7/11/41	b7/5/41
5029	Hit the Road (D)F	George-MacLane-Dead End Kids	60	6/27/41	b6/28/41
5000A	Hold That Ghost (CM)	Abbott & Costello-Evelyn Ankers	86	8/8/41	b8/2/41
5033	Horror Island (My)F	Peggy Moran-Dick Foran	60	3/28/41	b4/5/41
5000	In the Navy (CM)F	Abbott & Costello-Dick Powell	86	5/30/41	b5/31/41
5043	Lady From Cheyenne (CD)	Loretta Young-Rob't Preston	87	4/11/41	b4/5/41
5066	Law of the Range (W)	Johnny Mack Brown	60	6/20/41	b7/19/41
5053	Lucky Devils (A)F	Richard Arlen-Andy Devine	64	1/3/41	b12/28/40
5012	Man Made Monster (D)A	Frank Albertson-Lon Chaney, Jr.	62	3/28/41	b3/22/41
5016	Man Who Lost Himself (F)A	Brian Aherne-Kay Francis	71	3/21/41	b3/29/41
5032	Meet the Chump (C)F	Hugh Herbert-Lewis Howard	60	2/14/41	b2/1/41
5055	Men of the Timberland (A)F	Richard Arlen-Andy Devine	61	6/6/41	b5/31/41
5041	Mr. Dynamite (D)A	Lloyd Nolan-Irene Hervey	67	3/7/41	b3/15/41
5014	Model Wife (C)A	Joan Blondell-Dick Powell	83	4/18/41	b4/19/41
5054	Mutiny in the Arctic (A)F	Richard Arlen-Andy Devine	61	4/18/41	b5/3/41
5003	Nice Girl? (CM)F	Deanna Durbin-Franchot Tone	95	2/21/41	b3/1/41
5056	Raiders of the Desert (A)F	Richard Arlen-Andy Devine	60	6/18/41	b7/12/41
5067	Rawhide Rangers (W)F	Johnny Mack Brown-Fuzzy Knight	56	7/18/41	b8/16/41
5031	San Antonio Rose (M)F	Robert Paige-Jane Frazee	63	6/20/41	b6/28/41
5027	San Francisco Docks (D)A	Burgess Meredith-Irene Hervey	65	1/10/41	b12/7/40
5022	Six Lessons From Madame La Zonga (C)F	Lupe Velez-Leon Errol	60	1/17/41	b1/18/41
5044	This Woman Is Mine (PD)A	Franchot Tone-Walter Brennan	92	8/22/41	b8/23/41
5012A	Tight Shoes (C)F	Brod Crawford-Ann Gwynne	67	6/13/41	b6/14/41
5034	Too Many Blondes (CM)A	Rudy Vallee-Helen Parrish	60	5/23/41	a5/24/41
5030	Where Did You Get That Girl? (MC)F	Helen Parish-Chas. Lang	67	1/3/41	b12/28/40

UNIVERSAL

Current 1941-42

	Appointment for Love (D)	Chas. Boyer-Margaret Sullavan	89	10 31 41	b10/25/41
6063	Arizona Cyclone (W)	Johnny Mack Brown		11/14/41	a7/12/41
6013	Badlands of Dakota (W)F	Crawford-Herbert-Devine	73	9 5 41	b8/30/41
	Burma Convoy (A)A	Charles Bickford-Evelyn Ankers	59	10/17/41	b10/4/41
6028	Flying Cadets (D)F	Wm. Gargan-Ed. Lowe-Peggy Moran	60	10 24 41	b10 18/41
6045	Girl Must Live (C)A	Margaret Lockwood	69	9 19 41	b10/11/41
	It Started With Eve (CD)F	Deanna Durbin-Charles Laughton	90	9/26/41	b10/4/41
6051	Kid From Kansas (A)F	Dick Foran-Leo Carrillo	60	9/19/41	b9/20/41
6061	Man From Montana (W)F	Johnny Mack Brown-Fuzzy Knight	61	9/5/41	b9/20/41
6021	Mob Town (G)F	Dead End Kids-Dick Foran	62	10/3/41	b10/4/41
	Never Give a Sucker an Even Break (CM)F	W. C. Fields-Gloria Jean	71	10 10 11	b10 11 41
	Paris Calling (D)	Elisabeth Bergner-Randolph Scott		11 14 41	all 8/41
6030	Sing Another Chorus (MC)F	Johnny Downs-Jane Frazee	64	9 19 41	b9/13/41
	South of Tahiti (D)F	Brian Donlevy-Maria Montez	75	10 17 41	b10/25/41
	Swing It, Soldier (M)	Frances Langford-Ken Murray	66	11 7 41	b11/1/41
6004	Unfinished Business (CD)A	Irene Dunne-Robt. Montgomery	94	9 12 41	b8/30/41

Coming 1941-42

	Bombay Clipper (D)	William Gargan-Irene Hervey			a7/19/41
	Destiny	C. Rains-D. Foran-L. Chaney, Jr.			In Prod.
	Don't Get Personal (C) (Former title "Nobody's Fool")	Hugh Herbert-Anne Gwynne		12 5/41	a9 13/41
	Dr. Rx (My)	Lionel Atwill-Patric Knowles			a10,25/41
	Fifty Million Nickels (C)	Harriet Hilliard-Ken Murray			a10/25/41
6065	Fighting Bill Fargo (W) (Former title "Vigilantes")	Johnny Mack Brown-Nell O'Day		12 19 41	a9/13/41
	'Frisco Lil	Irene Hervey-Kent Taylor			In Prod.
	Hellzapoppin	Olsen and Johnson-Martha Raye		12 2 41	a7/26/41
	Jail House Blues (C) (Former title "Big House Blues")	Anne Gwynne-Nat Pendleton		1/23/42	a5/31/41
	Keep 'Em Flying	Abbott & Costello-Carol Bruce		11 28 41	a9/27/41
	Mad Doctor of Market St.(D) (Former title "Terror of the Islands")	Una Merkel-Claire Dodd			a8/2/41
6062	Masked Rider (W)F	Johnny Mack Brown-Fuzzy Knight	58	11 21 41	b10 11 41
	Melony Lane (CM)	Baby Sandy-The Merry Macs		12 19 41	a10, 18/41
6025	Moonlight in Hawaii (CM)F	Johnny Downs-Jane Frazee	60	11/21/41	b10 11 41
	North to the Klondike (A)	Brod Crawford-Lon Chaney, Jr.			a10 18/41
	Panama Kid	Peggy Moran-Eddie Albert			In Prod.
6044	Quiet Wedding (Former title "Beyond the Law")	Margaret Lockwood		11/21/41	Not Rev.
	Ride 'Em Cowboy (C)	Abbott & Costello-Dick Foran			all 2 41
	Road Agent (D)	Leo Carillo-Andy Devine-D. Foran			all 15 41
	Sealed Lips (D) (Former title "Beyond the Law")	Wm. Gargan-June Clyde-John Litel		1/2/42	a5/17/41
6064	Stage Coach Buckaroo (W) (Former title "Ghost Town Buckaroo")	J. Mack Brown-Fuzzy Knight		1/2/42	a9 13/41
	Temporary Bride	Jane Frazee-Robert Paige			In Prod.
	There's One Born Every Minute (C) (Former title "Man Or Mouse")	Hugh Herbert-Tom Brown			a10/4/41

WARNER BROS.

Current 1940-41

566	Affectionately Yours (SC)F	Merle Oberon-Dennis Morgan	88	5/10/41	b5/10/41
557	Bad Men of Missouri (D)A	Dennis Morgan-Wayne Morris	74	7/26/41	b7/19/41
507	Bride Came C.O.D. (C)A	Bette Davis-James Cagney	91	7/12/41	b6/28/41
518	Bullets for O'Hara (D)A	Joan Perry-Roger Pryor	50	7/19/41	b7/19/41
572	Case of the Black Parrot (My)F	Wm. Lundigan-Maris Wrixon	60	1/11/41	b1/18/41
533	Dive Bomber (Tech.) (D)F	Errol Flynn-Fred MacMurray	132	8/30/41	b8/16/41
520	Father's Son (D)F	John Litel-Billy Dawson	58	2/1/41	b1/4/41
514	Flight From Destiny (D)A	Thos. Mitchell-Jeffrey Lynn	70	2/8/41	b12/28/40
509	Footsteps in the Dark(MyC)A	Errol Flynn-Brenda Marshall	96	3/8/41	b3/1/41
503	Four Mothers (D)F	Lane Sisters-G. Page-J. Lynn	86	1/4/41	b12/21/40
504	Great Lie (D)F	Bette Davis-Geo. Brent	107	4/12/41	b4/5/41
515	Great Mr. Nobody (C)F	Eddie Albert-Joan Leslie	71	2/15/41	b2/8/41
524	Here Comes Happiness (D)F	Mildred Coles-Richard Ainley	57	3/15/41	b3/8/41
556	High Sierra (G)F	Humphrey Bogart-Ida Lupino	100	1/25/41	b1/11/41
565	Highway West (G)A	Brenda Marshall-Olympe Bradna	63	8/23/41	b7/26/41
510	Honeymoon for Three (C)F	George Brent-Ann Sheridan	77	1/18/41	b1/11/41
517	Kisses for Breakfast (F)A	Dennis Morgan-Jane Wyatt	82	7/5/41	b7/5/41
568	Knockout (D)	Arthur Kennedy-Olympe Bradna	73	3/29/41	b3/29/41
505	Manpower (D)A	Marlene Dietrich-George Raft	105	8/9/41	b7/12/41
500	Meet John Doe (D)F	Gary Cooper-Barbara Stanwyck	123	4/28/41	b3/15/41
508	Million Dollar Baby (CD)F	Priscilla Lane-Ronald Reagan	102	5/31/41	b5/24/41
523	Nurse's Secret (My)F	Lee Patrick-Regis Toomey	65	5/24/41	b5/10/41
555	Out of the Fog (D)A	Ida Lupino-John Garfield	85	6/14/41	b6/14/41
524	Passage From Hongkong(My)F	Keith Douglas-Lucile Fairbanks	61	6/21/41	b6/7/41
501	Sea Wolf (D)A	Robinson-Garfield-Lupino	100	3/22/41	b3/29/41
573	Shadows on the Stairs (My)F	Maris Wrixon-Wm. Lundigan	63	3/1/41	b5/17/41
564	Shining Victory (D)A	G. Fitzgerald-Jas. Stephenson	83	6/7/41	b5/24/41
522	Shot in the Dark (My)F	Ricardo Cortez-Wm. Lundigan	57	4/5/41	b3/29/41
563	Singapore Woman (D)A	Brenda Marshall-David Bruce	64	5/17/41	b5/10/41
567	Strange Alibi (G)F	Arthur Kennedy-Joan Perry	63	4/19/41	b4/12/41
559	Strawberry Blonde (CD)F	Jas. Cagney-Olivia de Havilland	97	2/22/41	b2/15/41
516	Thieves Fall Out (C)A	Eddie Albert-Joan Leslie	72	5/3/41	b4/19/41
574	Three Sons O'Guns (CD)A	Wayne Morris-Arthur Kennedy	65	8/2/41	b7/19/41
558	Underground (D)	Jeffrey Lynn-Karen Verne	95	6/28/41	b6/14/41
560	Wagons Roll at Night (D)	Humphrey Bogart-Sylvia Sidney	84	4/26/41	b4/26/41

Current 1941-42

110	Blues in the Night (DM)	Priscilla Lane-Richard Whorf	88	11/15/41	b11/1/41
106	International Squadron (D)F	James Stephenson-Ronald Reagan	87	10/11/41	b8/16/41
105	Law of the Tropics (D)F	Constance Bennett-Jeffrey Lynn	76	10/4/41	b9/6/41
107	Maltese Falcon (My)A	Mary Astor-Humphrey Bogart	100	10/18/41	b10/4/41
103	Navy Blues (C)F	A. Sheridan-J. Oakie-M. Raye	108	9/13/41	b8/16/41
104	Nine Lives Are Not Enough (My)F	Ronald Reagan-James Gleason	63	9/27/41	b9/6/41
108	One Foot in Heaven (B)F	Frederic March-Martha Scott	108	11/1/41	b10/4/41
101	Sergeant York (BD)A	Gary Cooper-Joan Leslie	134	9/27/41	b7/12/41
102	Smiling Ghost (HC)A	Wayne Morris-Brenda Marshall	71	9/6/41	b8/16/41
109	Target For Tonight (DocD)F	Royal Air Force	48	11/8/41	b10 18/41

Coming 1941-42

	All Through the Night (Spy)	Humphrey Bogart-Judith Anderson			a9/6/41
	Always in My Heart	Kay Francis-Walter Huston			In Prod.
	Arsenic and Old Lace	Cary Grant-Priscilla Lane			In Prod.
	Body Disappears (C)	Jeffrey Lynn-Jane Wyman			all 1 41
	Captain of the Clouds (D)	J. Cagney-Dennis Morgan (Tech.)			a9/27/41
	Dangerously They Live (Spy)	John Garfield-Raymond Massey			a10/4/41
	In This Our Life	Bette Davis-George Brent			In Prod.
	Juke Girl (D)	Ann Sheridan-Ronald Reagan			all/8/41
	Kings Row (D)	Ann Sheridan-Ronald Reagan			a9/27/41
	Male Animal	Olivia de Havilland-Henry Fonda			a10/4/41
	Man Who Came to Dinner(C)	Bette Davis-Monte Woolley			a8/23/41
	Night Before Christmas	Edward G. Robinson-Jane Wyman			In Prod.
	Prime Minister (B)F	John Gielgud-Diana Wynyard	94		b9 13/41
	Steel Against the Sky (D)	Richard Whorf-Lloyd Nolan			a9/27/41
	They Died With Their Boots On (D)	Errol Flynn-Olivia de Havilland			a8/30/41
	Wild Bill Hickok Rides (A)	Constance Bennett-Bruce Cabot			a10/4/41
	You're in the Army Now (C)	Jimmy Durante-Phil Silvers			all 1 41

MISCELLANEOUS

	Eternal Gift (Rel.)	Catholic Mass	100	Lamont	Not Rev.
	40,000 Horsemen (War)A	Grant Taylor-Betty Bryant	85	Goodwill	b8/2/41
	Frightened Lady (My)A	Marius Goring-Helen Haye	75	Hoffberg	b11 15 41
	King of the White Elephants (PD)F	Siamese cast	66	Pridi	b4/5/41
	Merry Wives (Czech) (H-D)A	Czech cast	80	Lloyd	b2/1/41
	Mystery of Room 13 (My)F	Gibb McLaughlin-Sara Seegar	68	Alliance	b8/30/41
	No Greater Sin (D)A	Leon Ames-Luana Walters	85	University	b6/21/41

Key: Letters and combinations of them symbolize type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (S) Society; (T) Travel. Initial after this key: F—Family; A—Adults. a—Before Date of Issue Indicates Advance Dope;--b--Box Office Slant.

Shorts Booking Guide

COLUMBIA 1940-41

		Comment	Running Time	Reviewed Issue Of
		ALL STAR COMEDIES (18)		
2432	Black Eyes and Blues	Fair	16½	4/19/41
2425	Blondes and Blunders	Silly	16	11/30/40
2424	Bundle of Bliss		17	Not Rev.
2423	Cold Turkey		18	10/12/40
2436	French Fried Patootie		18	Not Rev.
2428	Fresh As a Freshman	Fair	16	4/ 5/41
2431	Glove Affair		16½	Not Rev.
2426	His Ex Marks the Spot	Funny	18	1/11/41
2438	Host to a Ghost	Fair	17	8/ 9/41
2437	Love at First Fright		18	Not Rev.
2421	Pleased to Mitt You		18	Not Rev.
2434	Ready, Willing But Unable		16½	Not Rev.
2433	Ring and the Belle	Fair	17	5/24/41
2429	So You Won't Squawk		16	Not Rev.
2422	Spook Speaks	Fairly Amusing	18	10/12/40
2427	Watchman Takes a Wife	Fairly Amusing	16	1/25/41
2435	Yankee Doodle Andy		16	Not Rev.
2430	Yumpin' Yiminy		16	Not Rev.
		CINESCOPES (10)		
2978	Capital Sidelights	Poor	10	5/24/41
2975	Feathers	Very Good	9	3/ 1/41
2979	Fighter Pilot	Timely	11	6/28/41
2972	Floating Elephants	Timely and Good	8	10/12/40
2971	Hobby Lobby	Excellent	12	9/21/40
2976	Movie Magic	Fascinating	9	3/29/41
2973	Nice Work, If You Can Do It	Fair	10	11/23/40
2977	This Is England	Timely	10	4/ 5/41
2974	Unusual Crafts	Interesting	9	1/25/41
		COLOR RHAPSODIES (16) (Tech.)		
2507	Carpenters		7	Not Rev.
2510	Cuckoo I. Q.	Fair	7	8/ 9/41
2505	Helping Paw	Amusing	7	2/ 1/41
2508	Land of Fun		7	Not Rev.
2503	Mad Hatter		7	Not Rev.
2502	Mr. Elephant Goes to Town		8	Not Rev.
2501	Tangled Television	Good	7½	10/12/40
2509	Tom Thumb's Brother	Cute	7	6/28/41
2506	Way of All Pests		7	Not Rev.
2504	Wise Owl	Fairly Good	7	11/30/40
		COLUMBIA TOURS (10)		
2556	Beautiful British Columbia		10	Not Rev.
2560	Beautiful Ontario		10	Not Rev.
2557	From Singapore to Hongkong	Timely	10	3/15/41
2551	Historic Virginia		11	Not Rev.
2554	Islands of the West Indies	Satisfactory	10	11/23/40
2553	Old and New Arizona		10	Not Rev.
2559	San Francisco—Metropolis of the West	Average	10	4/19/41
2552	Savoy in the Alps	Poor Timing	11	11/23/40
2555	Sojourn in Havana	Interesting	9	11/30/40
2558	Western Wonderland	Excellent	10	3/29/41
		COMMUNITY SINGS (10)		
2655	Fun With Songs	Fair	10	3/15/41
2654	Gay Tunes		10	Not Rev.
2651	Jolly Tunes		9	Not Rev.
2653	Melodies That Linger		10	Not Rev.
2657	Peppy Songs		10	Not Rev.
2658	"Perfidia" Baker		10	Not Rev.
2652	Popular Love Songs	Depends	9	11/23/40
2656	Songs With Harmony		10	Not Rev.
		FABLES CARTOONS (8)		
2757	Dumb Like a Fox	Cute	6	8/ 9/41
2751	Farmer Tom Thumb	Good	6	6/28/41
2756	Kitty Gets the Bird	Good	7	6/28/41
2755	It Happened to Crusoe		6	Not Rev.
2752	Mouse Meets Lion	Poor	6	11/23/40
2753	Paunch and Judy	Average	6	1/25/41
2758	Playing the Pied Piper	Poor	6	8/30/41
2754	Streamlined Donkey	Cute	6	3/22/41
		HOW'S YOUR I. Q. (6)		
2604	Junior I. Q. Parade		9½	Not Rev.
2605	So You Think You Know Music	Good	10	4/19/41
2601	Take It Or Leave It (1)	Funny	11½	11/30/40
2602	Take It or Leave It (2)	Entertaining	11	2/ 1/41
2603	Take It Or Leave It (3)		11	Not Rev.
2606	Take It Or Leave It (4)	Very Good	11	5/31/41
		NEW YORK PARADE (6)		
2952	Abroad at Home	Interesting	10	4/26/41
2951	Magic City	Well Done	10	1/25/41
		PHANTASIES CARTOONS (8)		
2707	Crystal Gazer		6	Not Rev.
2702	Happy Holidays		6	Not Rev.
2703	Little Theatre		6	Not Rev.
2708	Merry Mouse Cafe	Poor	6	9/13/41
2701	Schoolboy Dreams	Cute	7	10/12/40
2704	There's Music in Your Hair		7	Not Rev.
2706	Wallflower		6	Not Rev.
		SCREEN SNAPSHOTS (12)		
2851	No. 1 (Ken Murray)		10	11/30/40
2852	No. 2 (Don Wilson)	Very Good	10	11/23/40
2853	No. 3 (Ken Murray)	One of the Best	9	Not Rev.
2854	No. 4 (Ken Murray)		10	Not Rev.
2855	No. 5 (Bob Hope)	Excellent	10	2/ 1/41
2856	No. 6 (Larry Simms)	Good	10	3/22/41
2857	No. 7 (Ken Murray)		10	Not Rev.
2858	No. 8 (Jerry Colonna)		10	Not Rev.
2859	No. 9 (Jack Benny)	Fair	10	8/30/41
		STOOGE COMEDIES (8)		
2407	All the World's a Stooge	Typical	16	5/24/41
2404	Boobs in Arms		18	Not Rev.
2403	Cookoo Cavaliers	Silly	17	11/30/40
2406	Dutiful But Dumb		16½	Not Rev.
2401	From Nurse to Worse	A Dud	17	8/31/40
2408	I'll Never Heil Again	Satiric Slapstick	18	6/28/41
2402	No Census, No Feeling		18	Not Rev.
2405	So Long Mr. Chumps	Slapstick	20	3/22/41
		WASHINGTON PARADE (6)		
2901	The Mint		10	Not Rev.
2904	The Spirit of 1941	Fair	10	4/26/41
2902	U. S. Military Academy		10	Not Rev.
2903	U. S. Naval Academy	Splendid	10	2/ 1/41

COLUMBIA 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
		WORLD OF SPORTS (12)		
2803	Ali the Giant Killer	Very Good	9	1/25/41
2809	Aquaplay	Very Good	9	6/28/41
2807	Diving Thrills	Very Good	9	5/31/41
2802	Hunting Wild Deer	Fair	9	11/30/40
2804	Ice Capers	Very Good	10	3/ 8/41
2806	Jungle Archer	Very Good	11	4/26/41
2801	Master of Cue	Billiard Fans	10	10/12/40
2805	Splits, Spares and Strikes	For Bowlers	10	3/ 8/41

1941-42

		ALL-STAR COMEDIES (18)		
3424	Blitzkiss		15	Not Rev.
3423	General Nuisance		18	Not Rev.
3422	Half Shot at Sunrise	Slapstick	16	10/ 4/41
3425	Lovable Trouble		18	Not Rev.
3421	Love in Gloom	Good	21	8/ 9/41
		CINESCOPES (8)		
3971	Exploring Space	Interesting	9	8/30/41
3972	From Nuts to Soup	Poor	9	10/ 4/41
3974	Women in Photography		10	Not Rev.
3973	World of Sound	Absorbing	9	11/ 1/41
		COLOR RHAPSODIES (16) Tech.		
3502	Fox and the Grapes		7	Not Rev.
3501	Who's Zoo in Hollywood		7	Not Rev.
		COMMUNITY SING (10)		
3653	College Songs		10½	Not Rev.
3652	No. 2 (Current Hits)	As Usual	9	10/ 4/41
3651	Patriotic Songs	Poor	9	8/30/41
3654	Popular Songs		10	Not Rev.
		FABLES CARTOONS (8)		
3751	Great Cheese Mystery		7	Not Rev.
		GLOVE SLINGERS (4)		
3409	Mitt Me Tonight		18	Not Rev.
		INTERNATIONAL FORUM (6)		
3451	Dorothy Thompson	Timely	18	3/ 1/41
3452	Will England Be Invaded?	Very Good	16	8/ 9/41
3453	Will Democracy Survive?	Timely	18	10/18/41
		PANORAMICS (12)		
3901	City Within a City	Commercial	10	9/13/41
3902	Gallup Poll	Interesting	10	11/ 1/41
3903	New York's Finest		10	Not Rev.
		PHANTASIES CARTOONS (8)		
3701	Crystal Gazer	Poor	7	11/15/41
		QUIZ REELS (6)		
3602	Kitchen Quiz No. 1	Excellent	10½	9/13/41
3603	Kitchen Quiz No. 2		10	Not Rev.
3601	So You Think You Know Music	Good	10	8/30/41
		SCREEN SNAPSHOTS (10)		
3851	No. 1 (Ken Murray)	Good	10	10/ 4/41
3852	No. 2 (Ken Murray)		10	Not Rev.
3853	No. 3		10	Not Rev.
		STOOGE COMEDIES (8)		
3401	An Ache in Every Stake	Slapstick	18	9/13/41
3402	In the Sweet Pie and Pie	Silly	18	11/ 1/41
		THIS CHANGING WORLD (6)		
3981	Broken Treaties	Disappointing	10	9/13/41
3982	How War Came		10	Not Rev.
		TOURS (8)		
3553	Alaska Tour		10	Not Rev.
3552	Buenos Aires Today	Good	10	10/ 4/41
3551	Journey in Tunisia	Dated	10	8/30/41
		WORLD OF SPORT (12)		
3803	Jungle Fishing	Excellent	10	11/15/41
3804	Polo		10	Not Rev.
3802	Show Dogs	Excellent	10	9/20/41
3801	Tee Up (Patty Berg)	For Golfers	10	8/30/41

MGM 1940-41

		Comment	Running Time	Reviewed Issue Of
		CARTOONS (18) (Tech.)		
W-243	Abul the Bul-Bul Ameer	Excellent	8	4/ 5/41
W-249	Alley Cat	Excellent	8	8/ 2/41
W-253	Flying Bear		8	Not Rev.
W-246	Goose Goes South		8	Not Rev.
W-248	Dance of the Weed	Fair	8	6/28/41
W-251	Little Caesario	Very Good	8	9/29/41
W-245	Little Mole	Very Good	9	5/17/41
W-241	Lonesome Stranger	Excellent	9	12/ 7/40
W-250	Midnight Snack	Cute	9	8/16/41
W-242	Mrs. Ladybug	Excellent	8	1/ 4/41
W-252	Officer Pooch	Amusing	8	9/27/41
W-244	Prospecting Bear	Funny	9	4/ 5/41
W-247	Rookie Bear	Funny	8	6/14/41
		CRIME DOESN'T PAY (6)		
P-205	Coffins on Wheels	Excellent	17	6/14/41
P-201	Eyes of the Navy	Excellent	20	10/19/40
P-204	Forbidden Passage	Tops	21	3/ 1/41
P-203	Respect the Law	Very Good	20	2/ 1/41
P-206	Sucker List	Excellent	20	10/25/41
P-202	You the People	Excellent	21	1/ 4/41

MGM 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
		MINIATURES (10)		
M-235	Battle, The	Interesting	11	6/28/41
M-238	Ghost Treasure	Interesting	10	8/16/41
M-232	Great Meddler	Very Good	11	1/ 4/41
M-233	Happiest Man on Earth	Unusual	11	2/ 1/41
M-237	Man Who Changed the World	Excellent	11	8/ 2/41
M-236	Memories of Europe	Excellent	8	6/28/41
M-234	More About Nostradamus	Timely	11	2/22/41
M-231	Rodeo Dough	Very Good	10	12/ 7/40
M-239	Triumph Without Drums	Excellent	10	11/ 1/41
M-240	Viva Mexico		10	Not Rev.
		OUR GANG (9)		
C-296	Baby Blues	Very Good	9	4/ 5/41
C-295	Fightin' Fools	Good Fun	9	2/ 1/41
C-293	Goin' Fishin'	Standard	10	11/ 9/40
C-291	Good Bad Boys	Good	11	9/ 7/40
C-294	Kiddie Cure	Good Gang	11	12/ 7/40
C-298	I-2-3 Go	Amusing	10	5/17/41
C-299	Robot Wrecks	Amusing	11	8/ 2/41
C-292	Waldo's Last Stand	Flimsy	11	11/ 9/40
C-297	Ye Olde Minstrels	Poor	11	4/ 5/41
		PASSING PARADE (9)		
K-281	American Spoken Here	Excellent	11	12/ 7/40
K-289	Hobbies	Excellent	10	9/27/41
K-283	More Trifles of Importance	Excellent	11	4/ 5/41
K-288	Of Pups and Puzzles	Excellent	10	9/27/41
K-284	Out of Darkness	Significant	11	5/10/41
K-286	This Is the Bowery	Excellent	11	6/28/41
K-282	Whispers	Excellent	10	2/22/41
K-285	Willie and the Mouse	Instructive	11	6/14/41
K-287	Your Last Act	Excellent	11	8/ 2/41
		PETE SMITH SPECIALTIES (14)		
S-267	Aeronutics	Satisfactory	10	5/17/41
S-269	Cuban Rhythm	Excellent	9	6/28/41
S-272	Flicker Memories	Funny	10	11/ 1/41
S-271	Football Thrills of 1940	For Grid Fans	10	9/27/41
S-268	Lions on the Loose	Good	9	6/14/41
S-266	Memory Tricks	Amusing	9	4/ 5/41
S-264	Penny to the Rescue	Excellent	10	2/ 1/41
S-261	Quicker'n a Wink	Excellent	9	11/ 9/40
S-265	Quiz Biz	Entertaining	9	2/22/41
S-263	Sea for Yourself	Holds Interest	10	1/ 4/41
S-270	Water Bugs	Very Good	10	8/16/41
S-262	Wedding Bills	Very Good	10	12/ 7/40
		FITZPATRICK TRAVELTALKS (12) (Tech.)		
T-218	Alluring Alaska	Usual	9	4/ 5/41
T-214	Beautiful Bali	As Usual	9	12/ 7/40
T-211	Capital City	Fair	9	9/ 7/40
T-212	Cavalcade of San Francisco	Too Late	9	9/28/40
T-219	Glimpses of Kentucky	Good	8	5/10/41
T-221	Glimpses of Washington State	Usual	9	8/16/41
T-222	Haiti, Land of Dark Majesty	Good	9	6/28/41
T-216	Mediterranean Ports of Call	Out-dated	9	2/ 1/41
T-213	Old New Mexico	Fair	9	11/ 9/40
T-215	Old New Orleans	As Usual	9	1/ 4/41
T-217	Red Men on Parade	Fair	9	3/ 1/41
T-220	Yosemite the Magnificent	Colorful	8	6/14/41

1941-42

		CARTOONS (16) (Tech.)		
		MINIATURES (10)		
M-331	Changed Identity		10	Not Rev.
		OUR GANG (10)		
C-392	Come Back Miss Pipps		10	Not Rev.
C-391	Helping Hands	Very Good	10	10/25/41
		PASSING PARADE (10)		
K-381	Strange Testament		10	Not Rev.
K-382	We Do It Because		10	Not Rev.
		PETE SMITH SPECIALTIES (14)		
C-361	Army Champions	Excellent	10	11/ 1/41
C-362	How to Hold Your Husband-Back		10	Not Rev.
		TRAVELTALKS (12) (Tech.)		
T-313	Georgetown, Pride of Penang		10	Not Rev.
T-311	Glimpses of Florida	Interesting	10	9/27/41
T-312	Inside Passage	Good	10	10/25/41
		TWO REEL SPECIALS (6)		
P-301	Tell Tale Heart	A Masterpiece	20	Not Rev.

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		ANIMATED ANTICS (10)		
H0-4	Bring Himself Back Alive	Good	7	12/21/40
H0-11	Cony Cat	Fair	7	7/19/41
H0-1	Dandy Lion	Poor	7	10/ 5/40
H0-3	Mommy Loves Poppy	Average	7	11/23/40
H0-2	Sneak, Snoop and Snitch	Fair	7	11/23/40
H0-7	Speaking of Animals	Excellent	9	3/15/41
H0-8	Triple Trouble	Just Fair	7	5/10/41
H0-6	Twinkletoes Gets the Bird		7	Not Rev.
H0-13	Twinkletoes in Hot Stuff		7	Not Rev.
H0-10	Twinkletoes, Where He Goes Nobody Knows	Routine	7	6/28/41
H0-5	Wild Oysters	Unusual	7	2/15/41
H0-12	Wizard of Arts		7	Not Rev.
H0-9	Zero, the Hound	So-So	7	5/31/41
		COLOR CLASSIC		
C0-1	Vitamin Hay		7	Not Rev.
		FASCINATING JOURNEYS (6) (Tech.)		
M0-4	Delhi	Good	11	4/ 5/41
M0-5	Indian Durbar	Gorgeous	10	5/10/41
M0-6	The Jungle	Excellent	10	8/23/41
M0-1	River Thames—Yesterday	Beautiful	10	11/23/40
M0-2	Sacred Ganges	Dull	10	1/25/41
M0-3	Village in India	Fair	10	2/22/41

PARAMOUNT 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
GABBY CARTOONS (8) (Tech.)			
G0-3 All's Well	Silly	7	1/18/41
G0-2 Constable	Satisfactory	7	11/23/40
G0-6 Fire Cheese	Average	7	6/28/41
G0-7 Gabby Goes Fishing	Fair	7	7/19/41
G0-8 It's a Hap-Hap-Happy Day	Poor	7	8/23/41
G0-1 King for a Day	Fair	7	10/26/40
G0-5 Swing Cleaning	Fair	7	4/19/41
G0-4 Two for the Zoo	Good	7	2/15/41
HEADLINERS (8)			
A0-5 Bob Chester & Orch.	Average	10	4/ 5/41
A0-4 Gene Krupa & Orch.	For Jitterbugs	10	2/22/41
A0-7 Hands of Destiny	Interesting	10	7/19/41
A0-2 Listen to Larry	Satisfactory	10	11/ 2/40
A0-3 Johnnie Messner & Orch.	Fair	11	12/21/40
A0-1 Moments of Charm of 1941 (Tech.)	Pretty	10	10/ 5/40
A0-6 Those We Love	Different	11	5/31/41
MADCAP MODELS (6) (Tech.)			
U0-2 Dipsy Ginsy	Very Good	9	4/19/41
U0-4 Gay Knighties	Cute	9	9/27/41
U0-3 Hoola Boola	Novel	9	6/28/41
U0-1 Western Daze	Novel	9	1/11/41
PARAGRAPHICS (6)			
V0-3 Breezy Little Bears	Excellent	10	1/18/41
V0-5 Guardians of the Wilds	Fine	10	9/20/41
V0-1 Nature's Nursery	Excellent	10	11/ 2/40
V0-4 Red, White and Blue Hawaii	Fair	11	3/22/41
V0-2 Seeing Is Believing	Fair	11	12/ 7/40
POPEYE (12)			
E0-11 Child Psykolojiky	Good	7	7/19/41
E0-4 Eugene, the Jeep	Funny	7	12/ 7/40
E0-8 Flies Ain't Human	Fair	7	4/19/41
E0-2 My Pop, My Pop	Amusing	7	11/ 2/40
E0-10 Olive's Boithday Presink	Snappy	7	5/31/41
E0-7 Olive's Sweepstake Ticket		7	Not Rev.
E0-12 Pest Pilot	Fair	7	8/23/41
E0-9 Popeye Meets Rip Van Winkle	Fair	7	5/10/41
E0-1 Popeye Meets William Tell	Funny	7	10/ 5/40
E0-5 Problem Pappy	Fair	7	1/25/41
E0-6 Quiet Pleeze	Very Good	7	3/22/41
E0-3 With Poopdeck Pappy	Entertaining	7	12/ 7/40
POPULAR SCIENCE (6)			
J0-1 No. 1	Good	10	10/ 5/40
J0-2 No. 2	Interesting	10	11/23/40
J0-3 No. 3	Interesting	10	12/21/40
J0-4 No. 4	Usual	10	3/22/41
J0-5 No. 5	Interesting	10	4/ 5/41
J0-6 No. 6	Up to Standard.	11	6/28/41
ROBERT BENCHLEY (4)			
S0-3 Crime Control	Excellent	11	4/19/41
S0-4 Forgotten Man	Typical	10	5/31/41
S0-1 Trouble With Husbands	Great Fun	11	11/16/40
S0-2 Waiting for Baby	A Howl	10	2/22/41
SPECIAL CARTOON (1) (Tech.)			
FF0-1 Raggedy Ann	Very Good	19	12/21/40
SPORTLIGHTS (13)			
R0-6 Acrobatic Aces	Excellent	10	1/25/41
R0-8 Canine Sketches	Fine	10	3/22/41
R0-1 Diving Demons	Beautiful	10	10/ 5/40
R0-5 Feminine Fitness	Very Good	10	12/21/40
R0-7 Fishing Fever	Appealing	10	3/22/41
R0-4 Marine Round-up	Excellent	10	12/ 7/40
R0-3 Motorcycle Stunting	Thrills Aplenty.	10	11/23/40
R0-10 On the Spot	Funny	10	5/10/41
R0-11 Lasso Wizards	Good Action Stuff	10	6/28/41
R0-12 Snow Dogs	Excellent	10	7/19/41
R0-2 Sporting Everglades	Very Good	10	10/26/40
R0-9 Sun Fun	Exhilarating	10	4/ 5/41
R0-13 What's Lacrosse	Very Good	10	8/23/41
UNUSUAL OCCUPATIONS (6)			
L0-1 No. 1	Good	10	10/ 5/40
L0-2 No. 2	Interesting	10	12/ 7/40
L0-3 No. 3	Good	10	2/15/41
L0-4 No. 4	Good	11	3/29/41
L0-5 No. 5	A Wow	11	5/31/41
L0-6 No. 6	Very Good	10	8/23/41

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FASCINATING JOURNEYS (Tech.) (2)			
M1-1 Road in India		10	Not Rev.
HEADLINERS (6)			
A1-1 Beauty at the Beach	Fine	10	10/11/41
HEDDA HOPPER'S HOLLYWOOD (6)			
Z1-1 No. 1	Excellent	10	9/20/41
Z1-2 No. 2		10	Not Rev.
MADCAP MODELS (Tech.) (6)			
U1-1 Rhythm In the Ranks		8	Not Rev.
POPEYE (12)			
E1-1 I'll Never Crow Again	Fair	7	10/11/41
E1-2 Mighty Navy		7	Not Rev.
POPULAR SCIENCE (6)			
J1-1 No. 1	Very Good	11	10/11/41
J1-2 No. 2		11	Not Rev.
QUIZ KIDS (6)			
Q1-1 No. 1	Very Good	10	9/20/41
ROBERT BENCHLEY (4)			
S1-1 How To Take a Vacation	Funny	10	10/11/41
SPEAKING OF ANIMALS (6)			
Y1-1 In a Pet Shop	A Howl	10	9/20/41
Y1-2 In a Zoo	Hilarious	10	11/15/41
SPORTLIGHTS (13)			
R1-2 Meet the Champs	Excellent	10	10/11/41
R1-4 Quick Returns		10	Not Rev.
R1-1 Shooting Mermaids	Very Good	10	9/27/41
R1-3 Sittin' Pretty	Excellent	10	11/15/41
SUPERMAN CARTOONS (12) (Tech.)			
W1-1 Superman	A Cinch to Sell.	11	8/ 2/41
W1-2 Superman in the Mechanical Monsters		10	Not Rev.
UNUSUAL OCCUPATIONS (6)			
L1-1 No. 1	Good	10	10/11/41

RKO-RADIO 1940-41

	Comment	Running Time	Reviewed Issue Of
DISNEY CARTOONS (18) (Tech.)			
14113 Art of Skiing		8	Not Rev.
14103 Baggage Buster	Hilarious	7	5/10/41
14105 Canine Caddy	Tops	7	6/ 7/41
14112 Donald's Camera	A Scream	8	10/25/41
14107 Early to Bed	Satisfactory	8	7/26/41
14102 Gentleman's Gentleman	Tops	7	4/ 5/41
14101 Golden Eggs	Excellent	8	4/ 5/41
14104 Good Time for a Dime	Excellent	8	5/10/41
14111 Lend a Paw	Superb	8	10/25/41
14106 Nifty Nineties	Amusing	8	6/ 7/41
14110 Old MacDonald Duck	Excellent	8	10/ 4/41
14109 Orphan's Benefit	Very Good	9	8/30/41
14108 Truant Officer Donald	Excellent	8	8/23/41
EDGAR KENNEDY (6)			
13406 Apple in His Eye	Hokey	18	6/14/41
13403 Drafted in the Depot		19	Not Rev.
13405 It Happened All Night	Fair	19	4/12/41
13404 Mad About Moonshine	Fair	18	3/ 1/41
13401 Sunk by the Census	Funny	18	9/14/40
13402 Trailer Tragedy	Funny	17	10/19/40
INFORMATION PLEASE (13)			
14201 No. 1 (Anna Neagle)	Excellent	11	9/14/40
14202 No. 2 (Ruth Gordon)	Good	10	10/19/40
14203 No. 3 (Alice Marble)	Swell As Usual.	10	11/16/40
14204 No. 4 (Louis Bromfield)	Excellent	11	12/14/40
14205 No. 5 (Wendell Willkie)	Good	10	2/ 1/41
14206 No. 6 (Jan Struther)	Excellent	11	3/ 1/41
14207 No. 7 (Anna Neagle)	Very Good	10	4/ 5/41
14208 No. 8 (Boris Karloff)	Excellent	10	4/ 5/41
14209 No. 9 (Alice Marble)	Excellent	11	5/10/41
14210 No. 10 (Louis Bromfield)	Entertaining	10	6/ 7/41
14211 No. 11 (Jan Struther)	Very Good	11	7/26/41
14212 No. 12 (Boris Karloff)	Good	12	7/26/41
14213 No. 13 (Anna Neagle)	Excellent	10	8/23/41
LEON ERROL (6)			
13703 Fired Man	Mildly Amusing	20	2/ 1/41
13701 He Asked for It	Very Funny	18	9/14/40
13706 Panic in the Parlor	Unfunny	20	Not Rev.
13705 Polo Phoney	Good	18	5/17/41
13702 Tattle Television	Funny	19	11/16/40
13704 When Wife's Away	Fair	20	4/ 5/41
MARCH OF TIME			
13110 Crisis in the Atlantic	Timely	18	5/10/41
13111 China Fights Back	Timely	18	6/ 7/41
13112 New England's 8,000,000 Yankees	Good	20	7/ 5/41
13113 Peace by Adolf Hitler	A "Must"	20	8/ 2/41
RAY WHITLEY (4)			
13501 Bar Buckaroos	Good	16	11/16/40
13504 Musical Bandit	Entertaining	16	7/26/41
13502 Prairie Spooners	Very Good	13	3/ 1/41
13503 Red Skins & Red Heads	Poor	18	5/10/41
PICTURE PEOPLE (13)			
14401 No. 1	Interesting	10	9/14/40
14402 No. 2	Good	9	10/19/40
14403 No. 3	Night Club Plug	10	11/16/40
14404 No. 4	Good	10	12/14/40
14405 No. 5	Fair	10	2/ 1/41
14406 No. 6	Fair	10	3/ 1/41
14407 No. 7	Average	10	3/29/41
14408 No. 8	Fair	10	4/12/41
14409 No. 9	Fair	8	5/17/41
14410 No. 10	Fair	8	6/ 7/41
SPECIAL SUBJECT			
13801 Growing Up (Quins)	Wide Appeal	18	12/14/40
SOUTH AMERICA (3)			
14501 Eyes on Brazil	Very Interesting	10	3/ 1/41
14503 How Goes Chile	Very Good	10	8/23/41
14502 What's Happening in Argentina	Very Timely	10	4/12/41
SPORTSCOPES (13)			
14307 Caballero College	Fair	9	3/ 1/41
14313 Craig Wood	For Golfers	9	8/ 9/41
14310 Jockey's Day	Good	9	6/ 7/41
14302 Kentucky Royalty	Horse Lovers	9	10/19/40
14306 Mat Men	Good	9	3/ 1/41
14308 Publicity Sports	Excellent	9	4/ 5/41
14301 Quail Quest	Good	9	9/14/40
14311 Rolling Rhythm		10	Not Rev.
14305 Snow Eagles	Excellent	9	2/ 1/41
14304 Snow Fun	Exhilarating	9	12/14/40
14303 Sportsman's Partner	For Dog Lovers.	9	11/16/40
14312 Steeds and Steers	Good	9	7/26/41
14309 Sword Soldiers	Technical	9	5/10/41

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DISNEY CARTOONS (18) (Tech.)			
EDGAR KENNEDY (6)			
23402 I'll Fix It	Funny	19	10/25/41
23401 Westward Ho-Hum	Funny	16	9/27/41
INFORMATION PLEASE (13)			
24201 No. 1 (John Gunther)	Excellent	10	10/25/41
24202 No. 2 (Howard Lindsay)		9	Not Rev.
LEON ERROL (6)			
23701 Man-I-Cured	Funny	16	10/ 4/41
23702 Who's a Dummy?		20	Not Rev.
MARCH OF TIME (13)			
23101 Thumbs Up, Texas	Excellent	19	8/16/41
23102 Norway in Revolt	Timely	19	9/27/41
23103 Sailors With Wings	Excellent	20	10/25/41
PICTURE PEOPLE (13)			
24403 Around the Clock With Orson Welles		10	Not Rev.
24402 Hollywood Sports	Good	9	10/25/41
24401 Stars in Defense	Interesting	10	10/ 4/41
RAY WHITLEY (4)			
23501 California or Bust		18	Not Rev.
SPORTSCOPES (13)			
24302 Dog Obedience	Boxoffice	9	11/ 1/41
24303 Gaucho Sports		10	Not Rev.
24301 Pampas Paddock	For Horse Lovers	10	10/ 4/41

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	Comment	Running Time	Reviewed Issue Of
MEET THE STARS (12)			
28-2 Baby Stars	Excellent	10	2/ 1/41
28-1 Chinese Garden Festival	Good Starter	10	12/21/40
28-5 Hollywood Meets the Navy	Timely	10	5/ 3/41
28-4 Los Angeles Examiner Benefit	Fair	10	4/26/41
28-7 Meet Roy Rogers	Interesting	10	6/21/41
28-6 Stars at Play	Entertaining	10	6/14/41
28-8 Stars—Past & Present	Nostalgic	10	6/28/41
28-3 Variety Reel	Interesting	10	3/ 1/41

20TH CENTURY-FOX 1940-41

ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
1201 Midget Motor Mania	Unusual	10	10/12/40
1203 Modern Highway	Good	10	3/ 1/41
1202 Training Police Horses	Excellent	10	2/ 8/41
LEW LEHR COMEDIES (4)			
1401 Grunters and Groaners	Tiresome	10	8/10/40
MAGIC CARPET OF MOVIETONE (8)			
1108 Arctic in Springtime		10	Not Rev.
1106 Caribbean Sentinel	Good	10	4/26/41
1101 Eskimo Trails	Enlightening	10	8/10/40
1103 Isle of Mystery		10	Not Rev.
1109 Letter From Cairo		10	Not Rev.
1102 Land of Flowers (Tech.)	Colorful	9	8/10/40
1107 Miracle of Hydro	Different	10	4/19/41
1104 Old Dominion State (Tech.)	Very Good	10	11/30/40
1105 Spotlight on Indo-China		10	Not Rev.
1110 Winter in Eskimo Land		10	Not Rev.
RIPLEY'S BELIEVE IT OR NOT			
1601 Acquitted by the Sea	Excellent	10	19/12/40
SPORTS REVIEWS—THORGERSEN (6) (3 in Tech.)			
1303 Bowling for Strikes	For Bowlers	10	10/12/40
1307 Fun on Rollers		10	Not Rev.
1302 Lure of the Trout (Tech.)	For Fly Casters	10	11/30/40
1306 Playing With Neptune	Very Good	9	4/19/41
1304 Rodeo Goes to Town	Good	10	2/ 8/41
1305 Symphony in Snow		10	Not Rev.
1301 Vacation Time (Tech.)	OK	8	8/10/40
TERRYTOONS (26) (13 in Tech.)			
1510 Baby Seal		7	Not Rev.
1551 Bill Mouse's Akwakade	Excellent (Tech.)	7	8/10/40
1515 Bringing Home the Bacon		7	Not Rev.
1501 Club Life in the Stone Age		7	Not Rev.
1511 Dog's Dream		7	Not Rev.
1508 Fishing Made Easy	Fair	7	4/26/41
1514 Good Old Irish Tunes		7	Not Rev.
1507 Hairless Hector		7	Not Rev.
1503 Happy Haunting Grounds		7	Not Rev.
1513 Horse Fly Opera		7	Not Rev.
1558 Home Guard (Tech.)	Okay	7	4/26/41
1553 How Wet Was My Ocean	Excellent (Tech.)	7	10/12/40
1554 Landing of the Pilgrims	Good (Tech.)	7	11/30/40
1552 Lucky Duck (Tech.)		7	Not Rev.
1512 Magic Shell		7	Not Rev.
1557 Mississippi Swing	Rhythmic (Tech.)	7	2/ 8/41
1504 Magic Pencil	Poor	7	12/ 7/40
1555 Plane Goofy (Tech.)	Fair	7	12/ 7/40
1505 Snow Man		7	Not Rev.
1556 Temperamental Lion	Amusing (Tech.)	7	2/15/41
1502 Touchdown Demons	Amusing	7	10/ 5/40
1516 Twelve O'Clock and All Ain't Well		7	Not Rev.
1559 Uncle Joey (Tech.)		7	Not Rev.
1506 What a Little Sneeze Will Do	Good	7	2/15/41
1560 What Happens at Night (Tech.)		7	Not Rev.
1509 When Knights Were Bold. Just a Cartoon		7	4/26/41
WORLD TODAY			
1704 Anzacs in Action		10	Not Rev.
1701 Battle of the Atlantic	Timely	10	4/19/41
1703 Empire in Exile		10	Not Rev.
1702 War in the Desert		10	Not Rev.

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ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
2202 Highway of Friendship	Informative	10	11/ 1/41
2201 Soldiers of the Sky	Excellent	10	8/ 2/41
2203 Wonders of the Sea		10	Not Rev.
MAGIC CARPET OF MOVIETONE (12)			
2102 Glacier Trails	Good	10	11/ 1/41
2101 Sagebrush and Silver	Interesting	10	9/20/41
SPORTS REVIEWS (6)			
2301 Aristocrats of the Kennel	Excellent	10	11/ 1/41
2302 Life of a Thoroughbred		10	Not Rev.
TERRYTOONS (26)			
2504 Back to the Soil		7	Not Rev.
2555 Bird Tower (Tech.)		7	Not Rev.
2503 Frozen North	Very Good	7	11/ 1/41
2501 Ice Carnival	Good	7	9/27/41
2551 Old Oaken Bucket	Good	7	9/20/41
2552 One Man Navy	Amusing	7	9/27/41
2554 Slap Happy Hunters		7	Not Rev.
2502 Uncle Joey Comes to Town	Funny	7	11/ 1/41
2553 Welcome Little Stranger	Good	7	11/ 1/41
WORLD TODAY (4)			
2401 American Sea Power	Timely, Excellent	10	9/20/41
2402 Uncle Sam's Iron Warriors		10	Not Rev.

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CARTOONS (13) (Tech.)			
5252 Andy Panda's Pop	Enjoyable	8	8/ 9/41
5241 Crazy House	Satisfactory	8	10/12/40
5249 Dizzy Kitty	So-So	8	5/17/41
5246 Fair Today	Good	7	2/15/41
5247 Hysterical High Spots in American History	Fair	7	3/29/41
5243 Knock, Knock	Very Good	8	11/30/40
5245 Mouse Trappers	Amusing	7	2/ 8/41
5242 Recruiting Daze	Fair	8	11/ 2/40
5253 Screw Driver	Good	7	9/ 6 41
5248 Scrub Me, Mama, With a Boogie Beat	Snappy	7	5/17/41
5250 Salt Water Daffy	Snappy	8	6/ 7/41
5244 Syncopated Sioux	Clever	7	12/28/40
5251 Woody Woodpecker		7	Not Rev.

UNIVERSAL 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
	GOING PLACES (15)			
5353	Arizona	Interesting	10	10/12/40
5351	Coast Guard	Interesting	10	9/21/40
5358	Deserts of America	Very Good	10	3/22/41
5365	Garden Spot of the North	Good	9	8/ 9/41
5359	Humorous Tombstones	Amusing	10	4/12/41
5355	Hunting on Top of the World	Fascinating	9	12/28/40
5364	Isles of Fate	Good & Timely	10	8/ 9/41
5363	Meet Jimmy the Chump	Good Fun	10	7/19/41
5354	Melting Pot of the Caribbean	Good	10	12/28/40
5360	Modern Way Down East	Good	10	6/ 7/41
5362	Mountain Summer	Pleasing	10	7/19/41
5356	South of the Border	Interesting	10	2/15/41
5352	Sun Valley	Good	10	10/12/40
5357	Swankiest Isle in the World	Interesting	10	3/15/41
5361	Trail of Father Kino	Interesting	10	6/14/41
	MUSICALS—TWO REEL (13)			
5226	Bagdad Daddy	Very Good	18	2/ 8/41
5225	Beat Me Daddy-Eight to the Bar		17	Not Rev.
5221	Class in Swing	Good Variety	16	10/12/40
5222	Congamania	Latin Liveliness	20	11/30/40
5233	Dizzy Doings	Fair	17	9/ 6/41
5228	Jumpin' Jive	Good	17	6/ 7/41
5230	Music a la King	Good Number	20	7/19/41
5227	Music in the Morgan Manner	Entertaining	18	3/29/41
5231	Once Upon a Summer Time	Average	18	7/19/41
5232	Rhythm Revel	Entertaining	18	8/16/41
5229	Shadows in Swing	Average	18	5/17/41
5224	Tickled Pinky	Rustic Rhythm	18	1/ 4/41
5223	Torrid Tempos	Entertaining	18	11/30/04
	SPECIAL SUBJECT (1)			
5110	Swing With Bing	Excellent	18	4/13/40
	STRANGER THAN FICTION (15)			
5371	No. 81	Good	9	9/21/40
5372	No. 82	Average	9	10/12/40
5373	No. 83	Average	9	10/12/40
5374	No. 84	Good	9	11/30/40
5375	No. 85	Excellent	9	12/28/40
5376	No. 86	Up to Par	9	2/ 8/41
5377	No. 87	Good	9	3/29/41
5378	No. 88	Interesting	9	3/29/41
5379	No. 89	Interesting	9	4/12/41
5380	No. 90	Interesting	9	5/17/41
5381	No. 91	Fair	9	5/24/41
5382	No. 92	So-So	9	6/ 7/41
5383	No. 93	Very Good	9	7/19/41
5384	No. 94		9	Not Rev.
5385	No. 95	Very Good	9	8/16/41

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	ANDY PANDA CARTOONS (13) (Tech.)			
6241	Boogie Woogie Bugle Boy of Company B	Good	8	10 11/41
6242	Man's Best Friend	Good	8	11/ 8/41
6243	What's Cookin'	Good	8	11/ 8/41
	MUSICALS (13)			
6224	Doin' the Town		20	Not Rev.
6222	In the Groove	Entertaining	17	10 18/41
6221	Is Everybody Happy?	Fair	18	9/ 6/41
6223	Skyland Serenade	Excellent	20	11/ 8/41
	SPECIAL SUBJECT (1)			
6110	Cavalcade of Aviation		20	Not Rev.
	STRANGER THAN FICTION (15)			
6373	Candy Kid	Good	10	11/ 8/41
6372	Hermit of Oklahoma	Good	10	10/18/41
6374	Junior Battlefleet		10	Not Rev.
6371	Shampoo Springs	Very Good	10	10/18/41
	VARIETY VIEWS (15)			
6353	George Washington, Country Gentleman	Impressive	10	10 11 41
6351	Moby Dick's Home Town	Interesting	9	9/ 6/41
6352	Northern Neighbors (Color)	Interesting	9	10/18/41
6354	Trail of the Buccaneers	Excellent	9	11/ 8/41

VITAPHONE-WARNER BROS. 1940-41

	BROADWAY BREVITIES (9)			
6202	Alice in Movieland	Superlative	20	11/30/40
6204	Dog in the Orchard	Meritorious	20	1/18/41
6209	Happy Faces			Not Rev.
6208	Hunting the Hard Way	Excellent	20	5/24/41
6201	Just a Cute Kid		20	Not Rev.
6203	Mack Sennett Revival		20	Not Rev.
6206	Seeing Eye	Poignant	20	4/ 5/41
6207	Sockeroo	Funny	20	5/24/41
6205	Take the Air	Entertaining	20	3/ 8/41
	ELSA MAXWELL COMEDIES (3)			
6102	Lady and the Lug		19	Not Rev.
6101	Riding Into Society	T'Ain't Funny	19	8/31/40
6103	Throwing a Party		20	Not Rev.
	HOLLYWOOD NOVELTIES (6)			
6304	History Repeats Itself	Good	10	9/30/39
6301	Football Highlights	Rockne Build-up	10	8/31/40
6303	Mexican Jumping Beans	Very Good	10	11/30/40
6302	Shark Hunting	Exciting	10	8/ 3/40
6306	Trouble in Store	Amusing		9/ 6/41
6305	Wild Boar Hunt	Exciting	10	3/ 8/41
	LOONEY TUNES (16)			
6601	Calling Dr. Porky		7	Not Rev.
6612	Coy Decoy	Funny	7	6/21/41
6607	Haunted Mouse	Very Good	7	3/15/41
6616	Henpecked Duck	A Howl	7	9/13/41
6608	Joe Glow the Firefly		7	Not Rev.
6614	Meet John Doughboy		7	Not Rev.
6602	Pre-Historic Porky	Clever	7	11/ 2/40
6611	Porky's Ant	Good	7	5/24/41
6609	Porky's Bear Facts	Amusing	7	4/ 5/41
6604	Porky's Hired Hand	Good	7	12/28/40
6610	Porky's Preview	Amusing	7	4/26/41
6613	Porky's Prize Pony		7	Not Rev.
6606	Porky's Snooze Reel		7	Not Rev.
6603	Sour Puss	Satisfactory	7	11/30/40
6605	Timid Toreador	Good	7	1/18/41
6615	We the Animals Squeak	Excellent	7	9/ 6/41
	MELODY MASTERS (10)			
6506	Cliff Edwards and His Buckaroos	Fair	10	3/ 8/41
6505	Henry Busse & Orch.	Good	10	11/30/40
6504	Skinnay Ennis & Orch.	Good	10	12/28/40
6503	Jan Garber & Orch.		10	Not Rev.
6508	Marie Green & Her Merrie Men	Lively	10	5/ 3/41
6510	Carl Hoff & Orch.			Not Rev.
6509	Hal Kemp & Orch.	Just a Band	10	5/24/41
6501	Matty Malneck	Snappy	10	8/ 3/40
6507	Freddie Martin & Orch.	Fair	10	4/ 5/41
6502	Joe Reichman & Orch.	Excellent	10	11/ 2/40

VITAPHONE 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
	MERRIE MELODIES (26) (Tech.)			
6724	Aviation Vacation			Not Rev.
6706	Bed Time for Sniffles		7	Not Rev.
6713	Cat's Tale	Good	7	4/ 5/41
6712	Crackpot Quail		7	Not Rev.
6709	Elmer's Pet Rabbit	Funny	7	12/28/40
6718	Farm Frolics	Excellent	7	5/24/41
6710	Fighting 69½	Good	7	1/18/41
6704	Good Night Elmer		7	Not Rev.
6715	Goofy Groceries	Novel	7	4/ 5/41
6722	Heckling Hare		7	Not Rev.
6720	Hiawatha's Rabbit Hunt	Funny	7	6/21/41
6703	Holiday Highlights	Swell Satire	7	11/ 2/40
6719	Hollywood Steps Out	Excellent	7	6/21/41
6723	Inki and the Lion	Good		8/30/41
6701	Malibu Beach Party	Grade A	7	8/31/40
6707	Of Fox and Hound		7	Not Rev.
6708	Shop, Look and Listen	Good	7	12/28/40
6711	Sniffles Bells the Cat	Fair	7	3/15/41
6726	Snow Time for Comedy	Up to Par	7	8/30/41
6725	Sport Champions		7	Not Rev.
6702	Stage Fright	Satisfactory	7	10/26/40
6714	Tortoise Beats the Hare	Amusing	7	4/ 5/41
6716	Toy Trouble	Good	7	5/ 3/41
6717	Trial of Mr. Wolf	Very Good	7	4/26/41
6705	Wacky Wildlife	Funny	7	12/ 7/40
6721	Wacky Worm	Excellent	7	8/ 9/41
	TECHNICOLOR SPECIALS (6)			
6006	Carnival of Rhythm	Splendid		8/30/41
6001	Flag of Humanity	Splendid	20	10/26/40
6005	Here Comes the Cavalry		20	Not Rev.
6002	March on Marines	Excellent	20	12/28/40
6003	Meet the Fleet	Excellent	20	1/18/41
6004	Wings of Steel	Excellent	20	5/ 3/41
	SPECIAL SUBJECTS			
	Christmas Under Fire	Heart Appeal	10	1/18/41
	London Can Take It	Powerful	10	10/26/40
	SPORTS PARADES (10)			
6407	Big Bill Tilden	For Tennis Fan	10	5/ 3/41
6404	California Thoroughbreds	Interesting	10	12/28/40
6403	Diary of a Racing Pigeon	Interesting	10	12/ 7/40
6402	Dogs You Seldom See	Good Novelty	10	8/31/40
6405	Fight, Fish, Fight	Thrilling	10	3/ 8/41
6401	Fly Fishing	For Anglers	10	10/26/40
6409	It Happened on Rollers			Not Rev.
6410	Lions for Sale	Very Good		8/30/41
6408	Sail Ho!	Colorful	10	6/21/41
6406	Sky Sailing	Interesting	10	4/ 5/41

1941-42

	BROADWAY BREVITIES (12)			
7103	At the Stroke of Twelve	Grab It	20	11/ 8/41
7101	Minstrel Days	Very Good	20	9/13/41
7102	Perils of the Jungle	Exciting	20	11/ 8/41
	HOLLYWOOD NOVELTIES (6)			
7301	Polo With the Stars		10	Not Rev.
7303	Miracle Makers	Poor	10	9/13/41
7302	White Sails	Excellent	10	11/15/41
	LOONEY TUNES (16)			
7601	Notes to You		10	Not Rev.
7604	Porky's Midnight Matinee		7	Not Rev.
7603	Porky's Pooch		7	Not Rev.
7602	Robinson Crusoe, Jr.	Average	7	11/15/41
	MELODY MASTERS (10)			
7502	Carioca Serenaders	Latin Swing	10	11/15/41
7503	Forty Boys and a Song	Good	10	9/13/41
7501	U.S.C. Band and Glee Club	Very Good	10	9/13/41
	MERRIE MELODIES (26) (Tech.)			
7701	All This and Rabbit Stew	Excellent	7	9/13/41
7702	Brave Little Bat		7	Not Rev.
7703	Bug Parade	Clever	7	11/ 8/41
7706	Cagey Canary		7	Not Rev.
7704	Rookie Revue		7	Not Rev.
7705	Saddle Silly		7	Not Rev.
	SERVICE SPECIALS (6) (Tech.)			
7001	Tanks Are Coming	Excellent	20	9/13/41
	SPORTS PARADE (10) (Tech.)			
7402	Fisherman's Dream		7	Not Rev.
7401	Kings of the Turf	Interesting	10	9/13/41
7403	Water Sports	Average	10	11/15/41

MISCELLANEOUS

Adventure in the Bronx (N. Y. Zoological Soc.)	Good	11½	8/23/41
Alive in the Deep (Prod.)	Exciting	22	5/24/41
Man the Enigma (Prod.)	Informative	25	5/24/41
Our Constitution (Prod.)	Inspiring	19	5/ 3/41
Our Declaration of Independence (Prod.)	Timely	19	5/ 3/41

SERIALS 1940-41

	No Chapters	Reviewed Issue Of
COLUMBIA		
Iron Claw	15 Chaps.	8/23/41
Spider Returns	15 Chaps.	5/10/41
White Eagle	15 Chaps.	Not Rev.
REPUBLIC		
Adventures of Captain Marvel	12 Chaps.	3/ 8/41
Jungle Girl	15 Chaps.	5/31/41
King of the Royal Mounted	12 Chaps.	8/17/40
Mysterious Dr. Satan	15 Chaps.	11/23/40
UNIVERSAL		
Green Hornet Strikes Again	12 Chaps.	11/ 2/40
Junior G-Men	12 Chaps.	8/ 3/40
Sky Raiders	12 Chaps.	2/15/41
Winners of the West	15 Chaps.	Not Rev.

SERIALS 1941-42

REPUBLIC		
King of the Texas Rangers	12 Chaps.	9/ 6/41
UNIVERSAL		
Don Winslow of the Navy	12 Chaps.	11/ 1/41
Riders of Death Valley	15 Chaps.	4/12/41
Sea Raiders	12 Chaps.	7/19/41

DEFENSE SUBJECTS

Title	Running Time	Distributed By
America Builds Ships	3	List "B"
America Preferred	3	List "B"
Army in Overalls	3	List "B"
Bits and Pieces	3	List "B"
Bomber	8	List "C"
Calling All Workers	2	List "A"
Candidates Class	12	Marine Corps
Power for Defense	10	List "A"
War Department Trailers		
1. Infantry	1	List "A"
2. Air Corps	1	List "A"
3. Flying Cadets	1	List "A"
4. Coast Artillery Corps	1	List "A"
5. Armored Force	1	List "A"
6. Flying Cadets	1	List "A"
7. Flying Cadets	1	List "A"
8. Field Artillery	1	List "A"
9. Foreign Service	1	List "A"
10. Signal Corps	1	List "A"
11. Medical Department	1	List "A"
12. Quartermaster Corps	1	List "A"
Where Do We Go?	2	List "B"

CITY	List "A"	List "B"	List "C"
Albany	Columbia	Universal	MGM
Atlanta	Paramount	20th-Fox	United Artists
Boston	Columbia	Universal	MGM
Buffalo	United Artists	Columbia	20th-Fox
Charlotte	United Artists	Columbia	20th-Fox
Chicago	Paramount	20th-Fox	Columbia
Cincinnati	Universal	Warner Bros.	Republic
Cleveland	United Artists	Columbia	20th-Fox
Dallas	RKO	MGM	Warner Bros.
Denver	20th-Fox	Paramount	WB-RKO
Des Moines	Columbia	Universal	MGM
Detroit	MGM	RKO	Paramount
Indianapolis	Universal	Republic	United Artists
Kansas City	20th-Fox	Paramount	RKO
Los Angeles	20th-Fox	Paramount	Warner Bros.
Memphis	MGM	RKO	Paramount
Milwaukee	20th-Fox	Paramount	Columbia
Minneapolis	Universal	Warner Bros.	Republic
New Haven	Warner Bros.	United Artists	Universal
New Orleans	Paramount	20th-Fox	United Artists
New York	MGM	RKO	Paramount
Oklahoma City	RKO	MGM	Warner Bros.
Omaha	Columbia	Universal	MGM
Philadelphia	Warner Bros.	United Artists	Universal
Pittsburgh	Warner Bros.	Republic	RKO
Portland	Paramount	20th-Fox	RKO
St. Louis	Warner Bros.	United Artists	Universal
Salt Lake City	MGM	RKO	Paramount
San Francisco	RKO	MGM	Warner Bros.
Seattle	RKO	MGM	Columbia
Washington	Universal	Warner Bros.	Republic

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HELP WANTED

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PROJECTIONIST: Fully experienced. Draft exempt. Go anywhere. Operator, 339 W. Normal Parkway, Chicago, Illinois.

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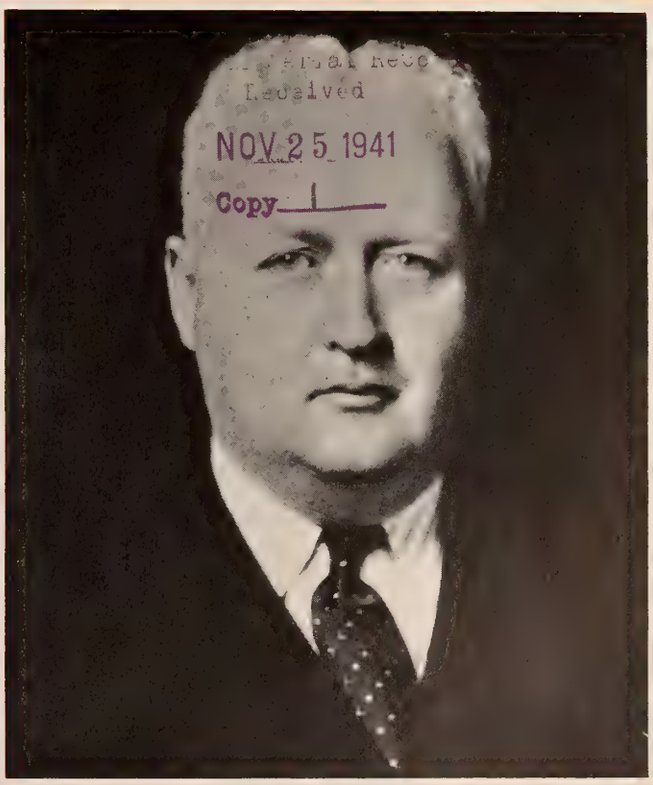
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Editor and Publisher

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Edward C. Raftery

Vol. 35 No. 18

November 22
1 9 4 1

"H. M. PULHAM, ESQ."

"DESIGN FOR SCANDAL"

"TARZAN'S SECRET TREASURE"

"KATHLEEN"



"BLOW RINGS AROUND YOUR OPPOSITION IN DECEMBER!"

"H. M. PULHAM, ESQ." starring HEDY LAMARR, ROBERT YOUNG, RUTH HUSSEY with CHARLES COBURN, Van Heflin, Fay Holden, Bonita Granville. Screen Play by Elizabeth Hill and King Vidor. From the Novel by John P. Marquand. Directed by KING VIDOR. A Metro-Goldwyn-Mayer Picture.

"'H. M. Pulham, Esq.' is a love story of universal appeal . . . to rank as outstanding grosser in all situations." —M. P. Daily

"Ace romantic drama. Powerful patron appeal. Top-notch entertainment. Powerful box-office property." —Film Daily

"It's got something for everybody. Will bring maximum attendance." —M. P. Herald

"Great show . . . to return important money. A solid hit." —Hollywood Reporter

ROSALIND RUSSELL, WALTER PIDGEON in "DESIGN FOR SCANDAL" with EDWARD ARNOLD, Lee Bowman, Jean Rogers, Mary Beth Hughes, Guy Kibbee, Barbara Jo Allen (*Vera Vague*). Original Screen Play by Lionel Houser. Directed by NORMAN TAUROG. Produced by JOHN W. CONSIDINE, Jr. A Metro-Goldwyn-Mayer Picture.

"'Design for Scandal' packed with marquee personalities . . . entertainment for masses and classes. 'Design for profits' could be title." —M. P. Herald

"A humdinger . . . has everything that makes for entertainment for all types of patrons." —M. P. Daily

"Bright as a new dollar. Points to profitable business in all showings." —Boxoffice

"Sparkling romp will be reflected in bullish box-office returns. Money-maker in all situations." —Film Daily

"For profitable biz." —Variety

"TARZAN'S SECRET TREASURE" with JOHNNY WEISSMULLER, MAUREEN O'SULLIVAN, John Sheffield, Reginald Owen, Barry Fitzgerald, Tom Conway, Philip Dorn. Original Screen Play by Myles Connolly and Paul Gangelin. Based Upon the Characters Created by Edgar Rice Burroughs. Directed by RICHARD THORPE. Produced by B. P. FINEMAN. A Metro-Goldwyn-Mayer Picture.

"'Tarzan's Secret Treasure' . . . the best of the Tarzans." —M. P. Herald

"Sure-fire. A box-office treasure." —Hollywood Reporter

"Laughs, thrills, excitement. Will pull the crowds to the box-office." —Showmen's Trade Review

"Makes all preceding episodes look like a quiet Sunday afternoon." —Boxoffice

"Tarzan's latest is grand make-believe. Roll out the plush carpet for patrons from 7 to 70." —Film Daily

"A natural for the younger generation, and the elders." —M. P. Daily

SHIRLEY TEMPLE in "KATHLEEN" with HERBERT MARSHALL, LARAINE DAY, Gail Patrick, Felix Bressart. Screen Play by Mary C. McCall, Jr. Directed by HAROLD S. BUCQUET. Produced by GEORGE HAIGHT. A Metro-Goldwyn-Mayer Picture.

"'Kathleen' should be one of the year's biggest money-makers." —Showmen's Trade Review

"Shirley displays all the talent and magnetism that made her the No. 1 box-office attraction." —Boxoffice

"Vastly appealing; ranks among top human interest yarns for all fans." —Film Daily

"Get ready to rub your eyes, ladies and gentlemen of show business, and your palms, when you meet 'Kathleen'." —M. P. Daily

"Audience laughed and cried with Miss Temple . . . this is precisely what the box-office doctor ordered." —M. P. Herald

The Editorial Page

Add Unity Plan

Much of the so-called unity activity is going to take the form of a lot of conversation and back-slapping—not because of lack of accomplishment—but because that is the way goodwill generally works. "You scratch my back and I'll scratch yours," has been successful in lots of cases where super-diplomacy fell flat.

But there is one form of activity for the industry unity plan that must show action and results, minus all such hokum and hooey as may be necessary for the other phases of the job! We refer to public relations.

This part of the plan must be efficiently organized and competent to feed plenty of good material to the theatremen for planting in newspapers and other mediums that can place it before the public in the best possible manner.

We know for a fact that a great many theatremen are most anxious to get material favorable to the industry and the many fine things to its credit because of the large number of requests for such data we receive.

So in the rush and great to-do over the industry unity plans, someone had better cock a weather eye toward the pressing matters that require immediate attention and realistic action. If it takes much longer to get started the patient is apt to die from too much neglectful attention.

▼ ▼ ▼

"And the Trade Press"....

To Nick Schenck's current statement regarding the industry unity plan, and we quote, "exhibitors, producers and distributors are all partners in this industry; they all have to work together," we might add that the trade press too is part of this industry.

Too many people in this industry take the trade press for granted. However, truth compels the statement that without the full support and active backing of the trade press no unity plan is going to get to first base.

▼ ▼ ▼

Tranquility

All is quiet and peaceful once more at United Artists. After many a rumor that tended to befog the matter, the UA partners decided on Ed Raftery for President and Grad Sears as Vice-president and sales chief.

With this important business cared for, the UA organization can get back to the job. It's a great outfit, packed with plenty of swell manpower.

Raftery has long been a guiding spirit in UA, and his assumption of the presidency smacks of good, smart, common sense. An outfit that can include among its executives a Grad Sears has good reason to boast. So, all in all, United Artists has put its house in exceptionally fine order.

▼ ▼ ▼

One Exhibitor's Opinion

To all of the panning, accusations and other abuse that has been heaped upon the consent decree we cannot resist the temptation of passing along the views of a typical, average, independent exhibitor. Here they are:

"There have been many changes during the past year, some for the better, some for no good at all. The consent decree is the most important change and is certainly changing the structure of the exhibition end even if it has no effect on the others. I don't find relations (with distributors) any different than before. I am buying the pictures I want to play, at the terms I can afford and I am not having as much trouble buying as I had anticipated. One company has changed its price set-up and up to this date we have been unable to make a deal for their fine pictures. We may get together later as we have always bought their pictures . . . and we don't see why this season will be any exception. I have always been able to get a hearing for my troubles and the help which I required has been given, especially in the Metro and Fox offices.

"Buying under the consent decree is as easy or as tough as the exchange and exhibitor make it, depending on conditions. It has its good and bad effects, but so far, I have had little trouble buying. Personally I don't care for all of the decree, but I don't wholly condemn it."

▼ ▼ ▼

Admission Price Trends

We learn from an unimpeachable source that many exhibitors have increased their prices this year.

Obviously, theatres still selling good pictures for low prices are maintaining a useless struggle from which they can hope for no relief until they have tilted their admission prices by five or ten cents.

Never before in the last ten years has there been the same opportunity for slightly higher prices than exists right now. Everything is going up and your theatre operating costs will be no exception. To keep out of the red or to show a half-way decent return on your investment and your hard work you simply have to get a little more money through the box office window.

—"CHICK" LEWIS

Raftery Is President, Sears Named Vice-President of UA

Laudy Lawrence Is Chosen V-P; George Bagnall Heads Company's Production; Kelly Finance Committee Head

Reorganization among United Artists executives this week elevated Edward C. Raftery, general counsel for the company, to the presidency, and brought Gradwell L. Sears, former general sales manager for Warner Bros., to the post of distribution chief with the title of vice-president and general manager of domestic distribution.



Gradwell Sears

Arthur W. Kelly, who has been acting as head of the company, will continue as vice-president and has also been elected chairman of the finance committee. Laudy Lawrence has been elected vice-president and executive co-ordinator. He has been assistant to David O. Selznick for the past few weeks.

A large part of the duties formerly assumed by the Board of Directors will be transferred to a newly formed executive committee consisting of Raftery, Sears, Kelly and Lawrence.

Following its recent acquisition of Walter Wanger Productions to serve as a production subsidiary, the company also established a production committee under the chairmanship of George L. Bagnall, who relinquishes his post as general manager of Alexander Korda Films, Ltd., to assume his new duties. The Chaplin, Pickford, Selznick and Korda studios will each select an additional member to sit on this committee. Selznick has already named Daniel T. O'Shea; others will be named within a week.

It had been expected for some time, even prior to his resignation from his Warner post recently, that Sears would join United Artists. Leo Spitz acted as counsel for Sears in negotiating his contract with UA which calls for a salary plus a percentage of the company's earnings for five years.



Arthur Kelly

Raftery, long identified with the executive management of United Artists, will retain his post of general counsel in addition to the presidency. He will also retain his partnership in the law firm of O'Brien, Driscoll and Raftery.

Kelly has been with the company almost since its inception. Until about a year and a half ago, he had for some time been vice-president in charge of the foreign department. He was then made general sales manager and upon the resignation of Murray Silverstone he became acting head of the company's operations.

Laudy Lawrence was for many years, and until a few weeks ago when he joined Selznick, general manager of European operations for Loew's. He will supervise the foreign department in the new setup. Walter Gould will continue in charge, he said this week, and there are no immediate changes in personnel contemplated in the company's 27 exchanges now operating abroad.



Laudy Lawrence

The new production committee will have charge of United Artists' financial interests in various productions as well as the operation of United Artists Productions, Inc., the new name of Walter Wanger Productions, Inc. The company owns "Sundown," last Walter Wanger picture and also "To Be Or Not To Be," now being produced by Alexander Korda. The extent of production by the company itself will await determination of the new program which has been held in abeyance in order to have the benefit of consultation with Sears. Bagnall, who will be production chief was, until his recent association with Selznick, for many years general manager of Paramount Studios.



George P. Bagnall

New producers will be added to the rolls to expand the company's program. New producers will be sought in addition to Charles Chaplin, David O. Selznick, Mary Pickford, Alexander Korda, Edward Small, Hal Roach, Arnold Pressburger, Richard Rowland and Harold Hurley. All proposals for new product will be routed through the new committee which will seek the advice of Sears and the New York executive committee. The Board of Directors will not take on new product until it has the joint recommendation of these groups.

Sears has announced that there will be no upheaval among the organization either in the home office or exchanges. However, it is believed that he will find room for Carl Leserman, former assistant general sales manager for Warner Bros.

Unity Confab In December

Plan Will Be 'Written by Entire Industry,' Says Kirsch

Chicago has been selected as the site for the first all-industry conference in connection with the much-discussed unity program to be held "sometime in December," possibly the first week of the month, although this is subject to change.

To avoid conflict with Allied-sponsored parleys in the Windy City, it appears likely that the ITOA will call off its proposed unity meeting scheduled for late this month in New York. The ITOA asserted that it would "pledge for at least 4,000 independent exhibitors throughout the United States with whom we have already spoken; they will have their representatives in Chicago at the coming meeting."

Heads of the various film companies are reported to have indicated that the first week in December was an "open week" insofar as industry activities were concerned and that that period would be the most convenient.

Official announcement of the conference was expected from Allied's unity committee this week.

Meanwhile, Jack Kirsch, president of Illinois Allied, told the Indiana Allied convention at Indianapolis Monday that the industry unity plan, as proposed by Allied, would be written by the entire industry and not by any Allied committee.

When Allied first announced its harmony proposal, Kirsch pointed out, no other organization or interest had been consulted. All Allied could do was to outline in general terms a form of all-industry organization and list subjects with which it could deal. Continued Kirsch:

"To have gone further would have been impertinent, since the others who are expected to cooperate have a right to join in the writing of the details. Allied was not so brash as to think that it could write an elaborate plan in all its details and expect the rest of the industry to swallow it, word, line and sentence."

Declaring that Allied's sincerity of purpose had been demonstrated, Kirsh asserted that the only danger "we now face is the ever-present danger that certain exhibitor leaders, instead of practicing the unselfishness that Allied leaders have shown, may wreck the movement by playing exhibitor politics. If that should happen—and I hope it will not—the responsibility will be placed where it belongs."

At Tuesday's session all ATOI officers were re-elected for the coming year: Roy E. Harrold, president, Rushville; H. H. Johnson, vice-president, Madison; Marc J. Wolf, Indianapolis, treasurer; Don R. Rossitter, Indianapolis, executive secretary.

Abram F. Myers, Allied general counsel, told exhibitors that they were in an exposed business and that there is grave danger of increased taxation.

With Marc Wolf master-of-ceremonies, the convention closed Tuesday night with the annual banquet and entertainment.

Kestenbaum Appointed Assistant to O'Sullivan

Samuel S. Kestenbaum, formerly with Monogram and Republic and more recently associated with PRC in charge of prints, has been appointed assistant to Joseph O'Sullivan, PRC's director of advertising and publicity.

See Industry Probe Ended

Deferring Hearings Until It Is Forgotten Is Indicated

Washington — Investigation of charges of warmongering by the film industry by the Senate Interstate Commerce sub-committee headed by Sen. D. Worth Clark, D., Idaho, is definitely washed up, unless all signs are misleading.

According to present indications, the committee will continue to stall and defer resumption of hearings until the inquiry is either forgotten or made wholly a dead issue by events still to come.

With the right of way of the neutrality debate serving as the excuse for the present postponement, it is now said the committee will remain in recess until after the new Lend-Lease bill is out of the way. When that measure is enacted, the committee, it is anticipated, will find another plausible excuse for delay.

Legion of Decency Reports More Objectionable Films

Washington—In a report delivered by Archbishop John T. McNicholas, O.P., of Cincinnati, chairman of the Episcopal Committee on Motion Pictures, before the Annual General Meeting of the Archbishops and Bishops of the United States here, it was revealed that there is a continued increase in the number of films rated as objectionable by the Legion of Decency.

EDWARD C. RAFTERY

(The Man on the Cover)

Elected President of United Artists this week. He has long been associated with the company in an executive capacity and has for many years been the company's general counsel, a function he will continue to fulfill.

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WORD - OF - MOUTH!



The success of a single short subject series, John Nesbitt's "PASSING PARADE," produced by M-G-M, is doing this industry more good than reams of editorials and testimonials.

To have good pictures they must be supported. To do fine things on the screen requires the co-operation of the theatres. All credit to the exhibitors of America for their judgment in booking and supporting the "PASSING PARADE" series.

The public has indicated its absorbing interest in these shorts that tell of the little events that make living an exciting experience. The sincerity of their production, the sound manner of their exposition in the best magazine tradition, the span of their source material across the by-ways of life make them subjects of extraordinary human appeal.

To those thousands of showmen who have already taken John Nesbitt's "PASSING PARADE" to their hearts, we are grateful. To others who have not yet given their audiences the opportunity to experience the warmth and inspirational thrill of these brilliant little entertainments, we urge an immediate booking. Try them once and you will become an enthusiast for one of the best offerings the screen affords.



GROWTH!
Percentage increase in circulation since start of
JOHN NESBITT'S "PASSING PARADE"

For instance, these John Nesbitt gems:

Just released:
"STRANGE TESTAMENT"

On the way:
"WE DO IT BECAUSE—"

Recent "Passing Parade" Hits:
"Hobbies" • "Willie and the Mouse" • "Out of Darkness" "This is the Bowery" • "Whispers"

4 Majors Now Sell in Minn.

Warners, RKO, 20th-Fox Get Relief from Decree

Warner Bros., RKO and 20th-Fox have won leave to sell product in Minnesota without the necessity of complying with consent decree provisions requiring the sale of films in blocks-of-five and without preliminary tradeshowings. With Paramount already having been granted the right to sell in that state, MGM is the only major yet to apply to Federal Judge Henry W. Goddard for relief from the consent decree to do so, but Loew executives are considering such an application, it was learned this week.

Signing orders granting permission to Warners, RKO and 20th-Fox, Judge Goddard at the same time denied, without prejudice to a subsequent renewal of the motion, a plea of 20th-Fox for a modification of Section 7 of the decree which permits an exhibitor to cancel a picture where it is objectionable to the moral standards of a community.

Argument of Frederick Lorenzen, 20th-Fox attorney, was to the effect that this clause was unnecessary and improper in Minnesota so long as an exhibitor in that state had the blanket right to a 20 per cent cancellation under the local statute. Special Assistant Attorney General Seymour Simon disagreed with this contention, claiming that the Minnesota law did not affect Section 7 in any way.

When news that Warners, RKO and 20th-Fox had obtained relief from the consent decree reached Minneapolis, officers and members of Allied Theatre Owners of the Northwest were elated. Said Executive Secretary Fred Strom: "The action will allow many Minnesota theatres to remain open, which might otherwise have had to close before the first of the year for lack of suitable pictures."

Fanfare Marks Opening Of 'Keep 'Em Flying'

Detroit—Heralding the forthcoming proclamation by the United States Army Air Corps of its nationwide Keep 'Em Flying Program, Universal held its world premiere of Abbott & Costello's "Keep 'Em Flying" at the Fox Theatre here this week. A host of Hollywood notables were on hand for the occasion, including the stars of the picture; Carol Bruce and Dick Foran, who play the romantic leads; Arthur Lubin, director of the film; Maria Montez, Universal star, and others.

Mayor Jeffries proclaimed the day as Keep 'Em Flying Day in Detroit. A Keep 'Em Flying Rally, staged on the steps of the City Hall, was a highlight of the festivities. Addresses were delivered by persons representing labor, management and United States Army. Michigan's Governor Van Wagoner also addressed the meeting. The affair ended with a gala parade.

REPUBLIC'S EASTERN REGIONAL SALES MEETING



Republic's Eastern Regional Sales meeting last week terminated with a luncheon to the delegates at the New York Athletic Club, where the two day meeting was conducted. Seated, from left to right: M. E. Morey, Boston; G. C. Schaefer, home office; Max Gillis, Philadelphia; Jas. H. Alexander and Sam A. Fineberg, Pittsburgh; M. J. Siegel, studio head; J. R. Grainger, Republic president; Nat Lefton, Cleveland and Cincinnati; George Flax and Jake Flax, Washington, D. C. Standing, from left to right: Sam Seletsky, New Haven; Jack Bellman, Buffalo; S. Borus and J. J. O'Connell, home office; Sam Seplowin, Detroit; Harry Marcus and Jack Pindat, home office; Morris Epstein, New York exchange; Walter Titus, home office; Sidney Picker, New York exchange; George Kirby, Cincinnati, and Arthur Newman, Albany.

Apex, Washington Case Upset

E. V. Richards Challenges Right of Consent Decree to Supersede Court Verdicts; Three More Cases Filed

Two cases were decided by the Appeals Board of the Arbitration Tribunals this week. Although the complaining exhibitor, the K-B Amusement Co., owner of the Apex Theatre, Washington, D. C., won his original case, the Appeals Board in modifying the decision still gives the Apex a considerable advantage over what it had before.

A number of factors entered into the case and it was decided by the Appeals Board that competition existed between the Apex and the Uptown and Calvert Theatres of the Warner Circuit. However, Warners, although the two theatres had the same availability, had made it a practice to play pictures in one after the other. The Appeals Board ruled that the clearance shall be five days after whichever of the two played any picture first.

Another decision by the Appeals Board was filed this week, this time reversing an arbitrator for the benefit of an exhibitor. The case was that of the Garbose Bros. for their York and Capitol Theatres in Athol, Mass. They complained that the major companies refused to license films to them without stipulations that they cannot be played until after first-run Boston and after Fitchburg. They asked that the clearance be declared unreasonable and that they be permitted to play pictures on national release date. The arbitrator dismissed the complaint finding that clearance was reasonable. The George A. Giles Co. and its affiliate, Trimount Theatres, Inc., intervened for the Orpheum and Uptown Theatres, Gardner, Mass., on the ground that they have the same availability as Athol and would be affected by any award.

The Arbitrator's award was modified so that all of the distributors must grant the Fitchburg and Shea Theatres in Fitchburg no more than one day's clearance over the two Gardner and two Athol Theatres and that in no event shall these four theatres be required to play pictures more than 14 days after Boston.

E. V. Richards, President of the Paramount-Richards Corp., operators of a circuit of 64 theatres in the South, last week challenged the authority of the consent decree to supersede the decisions of the court. His statement was read during the arbitration on the McLendon case. The letter was written over the objections of Richards' attorney.

B. R. McLendon has applied to the Dallas Arbitration Tribunal for a reduction of the clearance of Richards' Texarkana Theatres. A suit filed two years ago in the Federal Court in Dallas resulted in a compromise whereby McLendon was guaranteed he would receive pictures 45 to 60 days after release. When this arrangement became effective, the Texarkana theatres started playing pictures on release date and pre-release. Thus, McLendon, who formerly had only 30 days to wait for Texarkana, had to wait 45-60 days.

Benjamin and Albert Bartelstein of the Annetta Theatre, Cicero, Ill., have filed a complaint demanding a run the second week after general release in the Chicago territory.

Roy Jarman of the Don Theatre, Grove, Ill., has filed a complaint charging unfair clearance given to the Tivoli Theatre, Downers Grove and the Westmont Theatre, Westmont, Ill.

The Grant Theatre, New Haven, Conn., has filed a complaint charging unfair clearance and withholding of prints. The complaint asks that the Pequot Theatre be given a maximum of 7 days clearance over the Grant.

Brief Attacks Gov't Claim

Films Are Not Interstate Commerce, Crescent Claim

Nashville—Accompanied by citations from other film litigations to prove such contention, legal counsel for Crescent Amusement Company and eight other defendants contended in a brief filed last week-end in the Government's anti-trust suit, that "interstate commerce ends when films are delivered in the state where they are to be exhibited" and "that exhibition of films is not interstate commerce."

Cited as proof that "each Sherman anti-trust case must be decided on its own particular facts" was the case of Sugar Institute vs. U. S. Several other cases were cited to establish the premise that "the distribution of motion picture films across state lines, including the contracts calling for transportation to the states, constitutes interstate commerce."

Running to 124 printed pages and containing more than 30,000 words, the brief cites the fact that the filing of the original proceedings was the result of complaints made to the Department of Justice by Tim W. Smith, W. F. Roth, Fred Gorman and Max Buchanan, and there follows the suggestion to Judge Elmer D. Davies, to whom the brief is directed, that he consider the "manner and demeanor" as well as the testimony of the men as they appeared as witnesses in the suit, reminding him that he himself stated from the bench that Tim W. Smith "impressed me as extitled to very little credence."

In a further effort to narrow the scope of the litigation, the brief also states that Crescent and its affiliates operated theatres in opposition with independents in only six situations and that this competition still exists in three of the six, and that in not one of these situations does the independent exhibitor claim not to be able to obtain the first-run product of at least two major distributors.

The angle of "public interest" necessary to establish a violation of the Sherman anti-trust law is treated by the brief in this manner: "There is not a line of proof in the record that the public anywhere was complaining that the defendant exhibitors were charging higher admission prices or were not exhibiting good pictures, and did not have good, comfortable or modern theatres."

News from the office of the D of J at Washington is being interpreted by local counsel and principals in the Crescent suit to the effect that Robert L. Wright has little hopes of getting enough on the "Little Three" in the local suit to aid in forcing them into the consent decree in time to prevent the "Big Five" from using the "escape clause" to get out themselves. The fact that Judge Davies dismissed Columbia as a defendant in the Crescent suit and admitted from the bench that Universal and United Artists were "still in only by a slender thread," forms the basis for this reasoning.

Important Dates

Nov. 24-25: Allied Theatre Owners of Iowa and Nebraska annual convention, Des Moines.
Nov. 24: Harry M. Kalmine testimonial, William Penn Hotel, Pittsburgh.
Nov. 25-26: ITO of Ohio convention, Columbus.
Nov. 26: "Night of Stars," Madison Square Garden.
Dec. 5: Chicago Warner Club dinner-dance, Morrison Hotel.
Dec. 6: Lambs diversion, Waldorf-Astoria.
Dec. 9: Connecticut MPTO dinner-dance, Hotel Taft.
Dec. 12: B & K Employes Association dinner-dance, Stevens Hotel, Chicago.
Jan. 18-19: Theatre Owners of North and South Carolina convention, Charlotte.
Jan. 30: Chicago Reel Fellows Club dinner dance, Congress Hotel.

Business 'Uniformly Good, Savini Reports

Reporting theatre business "uniformly good" in all sections, R. M. Savini, president of Astor Pictures, returned this week from a tour of his exchanges in the Middlewest, South and Southeast. Savini attributed the satisfactory conditions he found not so much to the quality of product as to the fact that many theatres are holding back on buying new major product because of inability to get together on terms. This attitude on the part of many first-run houses, he stated, has naturally increased bookings on other available product. In the Middlewest and Southeast, independent exhibitors are coming back into the business in great numbers, he said, and added that these independents are going back to first principles with a low admission policy plus double features, and are catering strictly to the lower bracket income groups which "built the business and will always be the backbone of the industry."

Block and Sork Conspiracy Case vs. Majors Dismissed

Philadelphia—Case of Block and Sork, operators of the Rio Theatre in Reading and the Rio in Schuylkill Haven, Pa., against Warner Bros. Circuit Management Corp., Wilmer & Vincent, Jay Emanuel, Loew's, Inc., Paramount Pictures, Universal Pictures and United Artists Corp., was dismissed this week by Judge Bard in United States Federal Court here. The plaintiffs had charged conspiracy in the matter of a 7-day clearance of Warners' Strand Theatre over the plaintiff's Rio Theatre, but realizing they lacked a meritorious case, withdrew their suit unconditionally after which it was dismissed by the Federal judge.

Republic Acquires Bromberg Exchanges

Republic this week announced the purchase of the franchises of A. C. Bromberg. The company will operate all of Bromberg's exchanges in the Southeast, retaining all of the present personnel.

Concannon at State Lake

Chicago—Charley Cottle, who has taken over management of the B & K Roosevelt Theatre here, has been succeeded at the State Lake by Miles Concannon, veteran B & K Loop manager.

Tide Against Decree Rises

Recent Developments Seen Prelude to More Opposition

Unless the rising tide of box office returns comes to its rescue in reversing the present trend, the consent decree form of selling appears certain to be under increasing pressure of adverse exhibitor opinion. Recent developments in Dallas, the many exhibitor attacks at local conventions, and developments in Minnesota, some observers claim, are only a prelude to the amount of opposition that will continue against the block-of-five selling under which the five consenting companies to the decree are now operating.

In Dallas, E. V. Richards, president of Paramount-Richards Corp., challenged the authority of the consent decree to supersede the courts in the adjudication of issues in the motion picture industry, while in Des Moines strong consideration was being given by Allied Theatre Owners of Iowa and Nebraska to a law similar to that of the Minnesota act governing film selling. Iowa exhibitors have expressed openly their opposition to the blocks-of-five selling method, it was said.

That four majors have requested and obtained permission to sell in Minnesota under the Minnesota law, with a fifth likely to be granted the same privilege, is admitted in many circles as a setback for the decree.

However, despite opposition to consent decree selling methods, there appears to be no unified opinion among exhibitor organizations and others in the industry as to just what form of selling would be desired as an alternative should the decree eventually pass from the scene.

Anti-5 Law to Be Principal Topic at Ia.-Neb. Meet

Des Moines — One of the highlights in a four-point legislative program to be discussed at the annual convention of Allied Theatre Owners of Iowa and Nebraska to be held here Nov. 24-25 will be consideration of a law similar to the Minnesota act governing film selling. Also to be discussed will be a plan whereby circuits will be admitted to membership, and action is expected to be taken against "jack rabbit" or portable circuits. Iowa Allied has protested against the blocks-of-five method to the Department of Justice, asserting that the consent decree is a "failure" and demanding a "return to enforced block-booking."

Dual Opening for "Valley"

A twin booking, at which "How Green Was My Valley" will have a dual opening at the Comerford Theatre, Wilkes-Barre and Strand, Scranton, Pa., has been set for November 26. The booking, arranged because of the picture's interest for the large Welsh population in the area, is the only engagement, aside from the New York world premiere run at the Rivoli, to be set for 1941.

"U" To Release Wanger Film

"Eagle Squadron" Already Under Way, He Announces

Walter Wanger this week signed a contract with Universal by which Wanger will make "Eagle Squadron" for Universal release. Branch managers from the eastern and southern parts of the country and district managers and home office executives were witnesses to the signing which took place during a mid-season sales convention.

General Sales Manager William A. Scully pointed out that even though it was not sold on the 1941-42 contracts, it will be released on the season's program along with three other newly acquired productions to be made by Frank Lloyd: "Saboteur" to be directed by Alfred Hitchcock; "The Spoilers" by Rex Beach, with John Wayne, Marlene Dietrich and Randolph Scott; and "River Lady" to be directed by Lloyd himself. Robert Cummings and Priscilla Lane will be starred in "Saboteur."

Wanger appeared before the sales meeting and described the picture. He said filming is already under way and that considerable background has been obtained of aerial fighting by the American volunteers in the R.A.F. The producer recently severed his connection with United Artists, having produced independently for that company for several years.

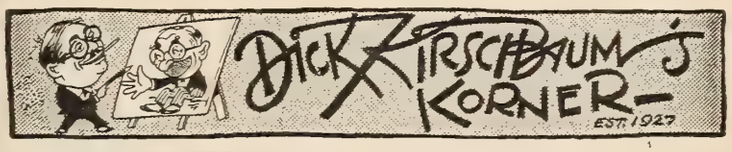
ON THE DOTTED LINE



Nate Blumberg, president of Universal, signs the agreement under which Walter Wanger (left) will make "Eagle Squadron" for release by Universal early in 1942.

'Hot Spot' Being Tested As 'I Wake Up Screaming'

Milwaukee — Twentieth Century-Fox is trying something different in test runs. "Hot Spot," which is based on Steve Fisher's novel, "I Wake Up Screaming," is playing under the latter title at the Fox Wisconsin Theatre here. Under its "Hot Spot" title, the picture might be construed by cash customers as concerning a night club, 20th executives feel, whereas it is actually a melodramatic murder yarn. It is understood that if the picture clicks under the new title, the company may set back the original Nov. 14 release date, shelve all copy and trailers already prepared and use the new title.





The Box Office Slant

Rise and Shine

20th-Fox **Comedy-with-Music** **92 mins.**

(Block No. 5—Nat'l Release, Nov. 21)

AUDIENCE SLANT: (Family) Loaded with the things most theatregoers enjoy. One of the funniest pictures of the season.

BOX OFFICE SLANT: Top-flight screenfare for any situation. Worthy of your best playing time.

Cast: Jack Oakie, George Murphy, Linda Darnell, Walter Brennan, Milton Berle, Sheldon Leonard, Donald Meek, Ruth Donnelly, Raymond Walburn, Donald MacBride, Emma Dunn, Charles Waldron, Mildred Gover, William Haade, Dick Rich, John Hiestand, Claire Dubrey, Francis Pierlot, Paul Harvey. **Credits:** Directed by Allan Dwan. Screenplay by Herman J. Mankiewicz. Based on the book "My Life and Hard Times" by James Thurber. Director of photography, Edward Cronjager. Musical direction, Emil Newman. Produced by Mark Hellinger.

Plot: Jack Oakie, a football player par excellence, has everyone in college looking out for him and his interests, because it is his playing that puts the team over. To make sure that he passes his grades so that he won't be barred from the field, he is sent to board with one of the professors and he and his family have their hands full taking care of his studies and his rest.

Comment: Mark Hellinger's first production effort for 20th Century-Fox is a sure-fire boxoffice hit; one of the funniest pictures released this season. It's loaded with all the things that go into good entertainment—swell trouping, snappy song numbers, an outstanding screenplay and expert direction. A combination that spells success at the ticket windows. A check-up of the cast, which includes Jack Oakie, George Murphy, Linda Darnell, Walter Brennan and Milton Berle, gives a good idea of what is in store for any audience seeking fun. They all turn in excellent portrayals, as do the other members of the fine cast. For hilarious, riotously funny screenfare, it can't be beaten. It is by far Hellinger's best production effort to date. Supply local radio stations with transcriptions of the seven Robin and Rainger song numbers, to be used in conjunction with spot announcements. Decorate your lobby and front with pennants and college banners. During run hold special "nights" for various fraternities and sororities. Former famous football star living in your vicinity, should be invited to opening night.

Catchline: "One minute to play . . . one hundred laughs to go."

A Missouri Outlaw

Republic **Western** **58 mins.**

(Prod. No. 173—Nat'l Release, Nov. 25)

AUDIENCE SLANT: (Family) Typical Western with a few different plot quirks.

BOX OFFICE SLANT: Will rate about average Western business.

Cast: Don "Red" Barry, Lynn Merrick, Noah Beery, Paul Fix, Al St. John, Frank La Rue, Ken Duncan, John Merton, Carleton Young, Frank Brownlee, Snowflake. **Credits:** Associate producer-director, George Sherman. Original screenplay by Doris Schroeder and Jack Lait, Jr. Photographed by Jack Marta.

Plot: Fix and his associates are trying to "fix" the town of Sundown, getting everyone to join their protective association. The Sheriff, Noah Beery, tries hard to prevent them. His son, Barry, wanted for a killing in a nearby town, arrives and Beery puts him in jail. When Beery finally arrests two of the gang, their leader comes to free them and kills Beery. The son escapes and is blamed for the shooting. However, he pursues the crooks and manages to find the ringleader is his father's assassin. And, oh, yes, he is exonerated of the killing in the nearby city. Seems it was self defense.

Comment: Mixing modern day racketeers into the old West provides plenty of excitement, fast riding and shooting. Noah Beery makes a comeback in this picture and is as excellent an actor as ever, although he is killed about midway in the picture. Barry as the hero is forced by the exigencies of the story to spend the first half of the picture in jail but once he gets out he does plenty of riding and shooting. Lynn Merrick in the feminine lead has little to do as she hardly figures in the plot at all. Paul Fix is a standard Western villain.

Catchline: "Father against son in amazing thriller of the West."

Legion of Decency Ratings

(For Week Ending Nov. 22)

SUITABLE FOR GENERAL PATRONAGE

Kathleen — They Died With Their Boots On

SUITABLE FOR ADULTS ONLY

Date With the Falcon — Men in Her Life

CONDEMNED

Stolen Paradise — Two-Faced Woman

Secrets of the Lone Wolf

Columbia **Mystery** **66 mins.**

(Prod. No. not set—Nat'l Release, Nov. 13)

AUDIENCE SLANT: (Family) Like its predecessors this new Lone Wolf adventure is good entertainment for average audiences.

BOX OFFICE SLANT: The popularity of this fictional character should help business in your situation on the new release.

Cast: Warren William, Ruth Ford, Roger Clark, Victor Jory, Eric Blore, Thurston Hall, Fred Kelsey, Victor Kilian, Marlo Dwyer, Lester Scharff, Irving Mitchell, John Harmon, Joe McGuinn. **Credits:** Produced by Jack Fier. Directed by Edward Dmytryk. Story and screenplay by Stuart Palmer. Based upon a work by Louis Joseph Vance. Director of photography, Philip Tannura. Art direction, Lionel Banks. Musical direction, M. W. Stoloff.

Plot: The Napoleon Jewels have been brought to New York, and Inspector Hall seeks advice on guarding them from William, notorious jewel thief known as the "Lone Wolf." When the jewels disappear, the Inspector blames William, arrests him. But William escapes and succeeds in capturing the real thief.

Comment: The Lone Wolf mysteries follow much the same formula, whether a murder or a theft is involved: the Lone Wolf is the chief suspect, the Inspector and his assistant are continually bungling opportunities to grab the guilty person, etc. In the newest film, there is little mystery as to the identity of the thief but much as to how he disposed of the jewels, and it is this question that holds the spectator's interest. Laughs are generously spotted and the story moves along smoothly. In combination with a western as a week-end offering, or as the second feature to a stronger film, this picture should afford good entertainment for the average fan. "It's-no-secret" angles could be used in merchant tieups advertising bargains and special sales. A hidden-name classified ad contest, display of police weapons in the lobby, and a throwaway of the "I'm-in-desperate trouble, meet-me-at-the-Strand" type, are additional ways of selling the picture.

Catchline: "He gives the cops an earful . . . to save an armful of jewels."

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The Perfect Snob

20th Century-Fox **Comedy** **61 mins.**

(Block No. 5—Nat'l Release, Dec. 19)

AUDIENCE SLANT: (Family) Romance with some humor may interest small town audiences.

BOX OFFICE SLANT: Just good enough for a double bill.

Cast: Lynn Bari, Cornel Wilde, Charlotte Greenwood, Charlie Ruggles, Anthony Quinn, Alan Mowbray, Chester Clute, LeRoy Mason, Jack Chefe, Biddle Dorsey, Matt McHugh. **Credits:** Produced by Walter Morosco. Directed by Ray McCarey. Original screenplay by Lee Loeb and Harold Buchman. Cameraman, Charles Clarke.

Plot: Charlotte Greenwood takes her daughter, Lynn Bari, to Honolulu, after her graduation. Both are gold diggers of a sort but Charlie Ruggles, the father, is more in favor of a marriage for love. Lynn tries out two other men first, encouraged by her mother, but her father finally persuades her that love conquers all and she should marry Cornel Wilde, apparently a poor young man. But it turns out that after all he is the owner of a large plantation.

Comment: A somewhat stereotyped plot, too thin in most spots, doesn't give much opportunity to a good cast to show its ability. The picture marks the debut of Cornel Wilde, a good looking young leading man who shows promise. Anthony Quinn, one of the rejected suitors, however, is the standout of the picture. Alan Mowbray, as the other disappointed swain is as capable as usual. Charlie Ruggles and Charlotte Greenwood as the parents get their quota of laughs. Director McCarey did the best he could with the script. Sell the picture from the romance angle. Pictures of the three men with descriptions and "Which should she choose?" in the newspapers would form the basis for a good essay contest.

Catchline: "Father had the right idea—but he didn't know it."

They Died With Their Boots On

Warner Brothers **Biographical** **140 mins.**

AUDIENCE SLANT: (Family) A generous package of entertainment replete with action, adventure, spectacle and romance.

BOX OFFICE SLANT: Though limited in its appeal to women, this should score at the box office with the aid of smart, effective showmanship.

Cast: Errol Flynn, Olivia de Havilland, Gene Lockhart, Regis Toomey, Stanley Ridges, Arthur Kennedy, Walter Hampden, John Litel, George P. Huntley, Jr., Anthony Quinn, Charlie Grapewin, Joseph Sawyer, Frank Wilcox, Selmer Jackson, Minor Watson, De-Wolf Hopper, Jr., Sidney Greenstreet, Joseph Crehan, Hattie McDaniel. **Credits:** Executive Producer, Hal B. Wallis. Associate Producer, Robert Fellows. Directed by Raoul Walsh. Screenplay by Wally Klein and Aeneas MacKenzie. Dialogue director, Jo Graham. Director of photography, Bert Glennon. Art direction, John Hughes. Music by Max Steiner.

Plot: With the advent of the Civil War, *George Armstrong Custer* (Errol Flynn) leaves

(*Continued on Page* 30)

Selling the Picture

For Better Show Selling
***Showmanalyses* Have Appeared In STR on Following Pictures**

Big Store	June 21
Blossoms in the Dust	July 26
Bride Came C.O.D.	July 19
Charley's Aunt	Aug. 2
Dr. Jekyll and Mr. Hyde	Sept. 6
Feminine Touch	Oct. 11
Here Comes Mr. Jordan	Aug. 16
Hold Back the Dawn	Sept. 20
Ice-Capades	Aug. 23
In the Navy	June 7
International Squadron	Oct. 4
Lydia	Aug. 30
Moon Over Her Shoulder	Oct. 18
New Wine	Aug. 9
One Foot in Heaven	Nov. 1
One Night in Lisbon	June 14
Puddin' Head	June 28
Sundown	Oct. 25
Suspicion	Nov. 22
Tom, Dick and Harry	July 5
Two-Faced Woman	Nov. 8
Unfinished Business	Sept. 13
Week-End in Havana	Sept. 27

Election Atmosphere Tied In With "Citizen Kane" at Sioux Falls

Manager Joe Floyd of the Hollywood Theatre, Sioux Falls, S. D., put on some old-fashioned election atmosphere for his campaign on Orson Welles' "Citizen Kane." A straw vote to determine the desires of the local citizen to see this much-discussed production was staged with three methods of balloting. A local newspaper carried a ballot, a radio station invited its audience to send a 25-word letter to cast a vote, and a herald-ballot was used in the lobby and along busy streets. With the balloting there was, of course, copy on Welles, "Citizen Kane" and the playdate.

The election campaign culminated in a torchlight parade tied in with a midnight opening. A drum and bugle corps led the procession and along the route the paraders stopped to hear a stump speaker talk on "Citizen Kane" and Manager Floyd's foresight in bringing the production to Sioux Falls.

Director George Hahn of Stations KELO and KSOO arranged a special radio program centered about the career of Welles and his first screen production, "Citizen Kane." In this program Hahn aimed at recapturing some of the excitement that Welles brought about in his Mars broadcast.

Productive Tieups Highlight Ryan's Selling of 'Aloma of South Seas'

A bang-up campaign was put on bv Manager Jack Ryan of the Hanlon Theatre, Vallejo, Calif., for "Aloma of the South Seas."

One of the highlights of Ryan's activities was a tieup with several stores emphasizing the new Aloma tropical tan color in women's suits, hosiery and cosmetics. Displaying appropriate costume jewelry, a jeweler decorated his store in the South Seas motif, while a tieup with a florist resulted in a beautiful floral exhibit.

On the opening day, with men clamoring to see Dorothy Lamour and her sarong, Ryan appeased wives and sweethearts by giving them free carnations.

Matlack's Flower Garden Display

Cooperation of a local garden club proved a highlight of the "Blossoms in the Dust" campaign executed by Jack Matlack, Craterian, Medford, Ore. He arranged with the club to erect a flower display in the lobby, and used a sign giving the name of the picture, followed by "Blossoms in Medford."

Beaumont Campaign on 'Yank' Studded With Practical Angles

Scarcely a Stunt Missed in Preparing Residents of Texas Community for Timely Picture

So much was done on "A Yank in the R.A.F." for its engagement at the Jefferson Theatre, Beaumont, Texas, in the way of special exploitation, that it is difficult to pick up the highlights.

Probably the biggest stunt was a huge street dance staged the night before the Sunday opening. Police roped off Forsythe Street (downtown) between Main and Pearl Streets for the 9 until 11 dance. Service men from nearby Army camps and hostesses furnished by the local organization plus civilians danced to music furnished by an orchestra and juke box. A banner at both entrances carried "Yank" copy in the form of a salute to the Eagle Squadron. The streets outside the ropes as well as inside were packed. City and military police were on duty.

A smart novelty stunt at the street dance was a cable to Prime Minister Winston Churchill (size 40 x 60) planted on a frame at the entrance to the dance area. Those attending were invited to sign their names to the greeting to Mr. Churchill. The message was on the wires by midnight and the papers gave it a break. The Mayor, head of the Chamber of Commerce and City Manager Irving Cohn of the Jefferson Amusement Company, headed the list.

A plane flying low over the residential and business parts of the City dropped heralds. Before the plane reached the downtown area, bombs were exploded in different parts of the city at the same time. The heralds said: "This isn't a bomb raid, etc.—"

Telephone operators at the Edeson, La-Salle, Beaumont and Crosby hotels answered inside calls Sunday with "Good morning. 'A Yank in the R.A.F.' is the attraction at the Jefferson theatre today."

Cards "suggesting" the picture were placed in mail boxes at all hotels and also distributed at the Service Men's headquarters.

Five thousand telegrams were either mailed or distributed. This message called attention to coming attractions and featured the "Yank."

Five little red wagons, each carrying a beaverboard "bomb" with tie-up copy, were on the downtown streets as well as the residential sections three days in advance. The attendants wore white overalls, helmets and goggles.

An insignia contest was planted in the *Journal*. Money prizes were offered for the best two, and guest tickets were sent out to the next 25 contestants. City Editor Ward of the *Journal* acted as judge. There were 105 entries. Names of the winners were printed in the Saturday afternoon paper.

Two hundred balloons with about 25 passes, were released Saturday afternoon in the downtown district.

Special Front Created

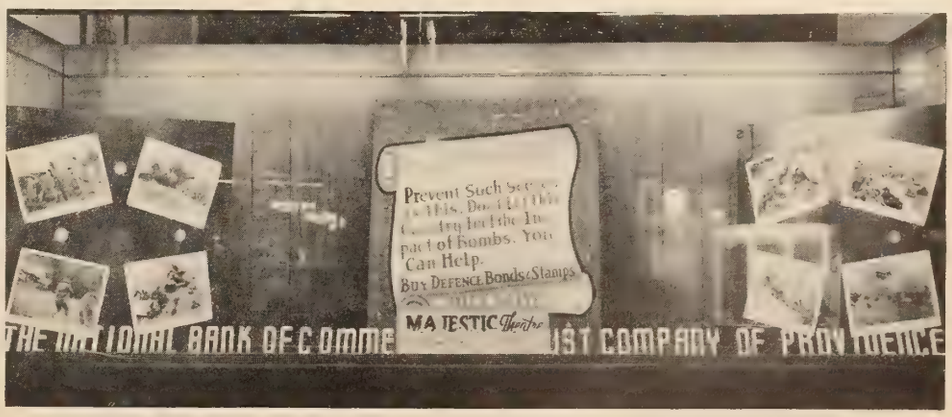
A special front, running the entire length of the theatre, went up Saturday night in time for late shoppers and diners to see. It was a beautiful animated front—airplane props operated by small motors, etc. This is the first big front the theatre ever had.

Twenty-five photographic standees with theatre name and playdate were planted at cashier booths in downtown cafes and stores.

The picture serialization was made into 5,000 heralds and distributed to school children. These also went in hotel laundry bundles.

Blow-up art was used as a background for a "Knit for the R.A.F." drive, put on by the local Aid to Britain chapter. The display was in the largest island window of the chapter's downtown headquarters four days in advance.

Credit for this brilliant campaign that missed practically nothing, goes to Ben Hill of the Hal Horne staff, working with City Manager Irving Cohn of the Jefferson Amusement Co., Manager Victor Lowery of the Jefferson and circuit publicist Fred Minton.



Providence Bank Devotes Window to 'Yank' Tieup

Marking the first time that a Providence, R. I., bank had ever tied up with a theatre, the National Bank of Commerce and Trust Company turned over one of its windows to a display tieing in with the local showing of the 20th Century-Fox film, "A Yank in the R.A.F." at the Majestic Theatre. Maybe you can duplicate it—maybe not—for bank-theatre tieups are rare.

Program Exchange

Christos' Calendars Range From Cardboard Affairs to Giant Seven-Foot Displays

These cool, snappy days should be good for movie business. There's nothing better we'd like to do during our recreation periods than attend a good movie, and we imagine a great many people feel that way. It gives us a chance to relax, to forget our troubles and those of the world around us. But right now, with all these programs on hand, we can do anything but relax. So here we go:

That headline streamer in the Capitol and Majestic Cinemag (Paragould, Ark.) almost floored us. It's one of the best examples of alliteration we've ever seen. It went like this "'Texas,' 'Truth,' 'Travis in Tank, Tropical Tune Film, Top Theatres." The stories below the head concerned "Texas," "Nothing But the Truth," the appearance of Paragould's own Richard Travis in a new Technicolor featurette, "The Tanks are Coming," and the showing of "Week-end in Havana." By the way, we referred to Richard Travis as William Travis on this page a couple of weeks ago. His real name, William Justice, was impressed on our mind so indelibly that only a half a change was made when we mentioned his screen name.

A fine collection of seat-selling material has reached our desk from Manager Chris Christos of the Lincoln Theatre, Chicago. Included are samples of cardboard calendars that are getting good results. One thousand are distributed each month. The number is limited, Christos points out, which makes them a much sought-after item. They are not given out promiscuously; each patron must sign his name and address, thus providing a good mailing list for the theatre. Cost of printing is borne by merchants who advertise on them.

When Christos first began distributing calendars, each carried a three-digit serial number. If the last two digits of the number on the ticket purchased by the patron compared with the last two digits of the number on the calendar, that patron received two free tickets to the Lincoln. This month, the calendar's style has changed, and a new offer of a free admission ticket has been made to those who bring the cardboard back to the theatre when it expires.

Christos' pride and joy, however, is the seven-foot-square lobby calendar, which he considers the most valuable display he has ever had (see illustration). "It really sells the pictures," Chris declares. From the Program Exchange he got an idea for a display to go over the exit door. The copy: "So much happiness . . . for so few cents. Nothing equals a good movie." We think the Lincoln management's contribution to the Exchange is extremely valuable, and we hope that other members and readers will benefit from it.

Have you been noticing those "It's True" cartoons in the publicity sections of MGM press books? Perhaps you've planted one of them in the newspaper occasionally. Well, Paul Jacobs, manager of Warners' Lyric Theatre, Portsmouth, O., is using them to good advantage on his program covers. He reminds us, in connection with the program forwarded as a sample, "that the 'It's True' front received more good comments and results than I had hoped for, and the two cooperative ads on the back page paid the cost of printing the program." Just to give you an idea of how Paul employed the cartoon feature, we're going to reproduce the front cover of his program on this page next week. So watch for it. In the meantime, we hope Paul continues sending those programs to us.

"Why be in doubt?" Manager Thomas di Lorenzo asks patrons of the New Paltz Theatre, New Paltz, N. Y., in institutional copy in his program. "Keep our weekly program at home for your convenience." Maybe we mentioned this before, but from Tuesday through Saturday of each week Tommy plays at least two features that proved favorites in the past. In the program we have, they were "The Man Who Broke the Bank at Monte Carlo" (this must be the title that revolutionized marquee sign lettering) and "Virginia." New Paltz patrons are requested to send in their revival suggestions.

The paper shortage is making itself felt in the program field. For proof, we refer you to a message which appeared in a recent issue of the DeLuxe News, published by Manager Harry Hobolth for his theatres in Imlay City, Capac and Davison, Mich. The message advises patrons that henceforth the DeLuxe News will be issued every other week instead of weekly as in the past. Reason: ". . . government orders on paper make it hard to obtain . . ."

An excellent tribute to Armistice Day appeared on the program for the Ambassador Theatre, Baltimore. Wrote Manager William Briemann: "For just one brief moment let us pause, and with bowed heads, thank the Almighty that OUR country, OUR America, still stands for peace and freedom in a world torn by strife. Let us not forget the memories that this day brings to mind."

Just a note to remind members that Pearce Parkhurst has moved again. This time he's managing the Colonial Theatre at Nashua, N. H.

Manager Sidney Poppay of the Majestic Theatre, Gettysburg, Pa., used the large roto herald on "Sergeant York" with good effect and, we feel sure, good results at the box office.

Out in Menlo Park, Calif., M. W. Lathrop used to use both sides of his monthly calendar: one side for the Menlo Theatre, the other for the Mayfield. Now he uses only one side—for the Menlo—and on the side formerly occupied by the Mayfield advises the patrons to watch the newspapers for the attractions at that theatre.

And we've been advised that this is all the space left on this page; so we'll be leaving you until next week.



Why Didn't YOU Think of This?

This large calendar display is the "pet" of Manager Chris Christos of the Lincoln Theatre, Chicago. The reproduction above, Christos declares, does not do justice to the dark blue background, aluminum framework, bright red month, day and date copy, and gorgeously colored illustrations on a white background. Those illustrations, by the way, are cut from press books, posters, etc. Six in the display above were clipped from STR.

Member Added This Week

Henry Bowers, Juarez Theatre, Sonora, Ariz.

That True Hallowe'en Spirit

The true Hallowe'en spirit was radiated at the Embassy Theatre on the last day of October. Lobby of the Los Angeles house was filled with: skeletons suspended from the chandeliers, black cats walking fence tops, witches flying ceiling high on broomsticks. The figures were cut-outs. Around the wall on the floor were pumpkins. Sure, we know Hallowe'en is over, but it'll be back again next year. Better keep this item as a valuable reminder.

--Your Application Blank--

Clip and Mail Now!

STR Program Exchange
SHOWMEN'S TRADE REVIEW
1501 Broadway
New York, N. Y.

Dear "Chick":—I hereby apply for membership in the STR Program Exchange. I understand that entry of my name on this coupon signifies a willingness to exchange theatre programs with other theatres, but involves no other obligation.

Name .....

Theatre .....

City .....

State .....

Money Dates

DECEMBER

21st

WINTER BEGINS in Western part of country. This day is a "MUST" on the showman's calendar. Mention it in all your advertising with a line like this: "Winter's stormy weather is here—but it won't hinder your entertainment at the Strand where the best shows will play—." Place stills of the stars of your current attractions in store windows to advertise Winter sports clothing, etc. Many players pose in ski suits, etc.

FOREFATHERS' DAY. This is the anniversary of the day the Pilgrims landed in 1620. It is observed principally in New England, but there is no reason why theatres everywhere can't observe the day. Tie up with the schools to run an essay contest.

22nd

WINTER BEGINS in Eastern time zone. See above.

24th

By now you will probably be good and sick of the Yuletide season. But tomorrow will be the biggest day you've had since Thanksgiving, we hope, even though tonight is the worst of the year. Keep those Christmas decorations up and plan for a big week until New Year's Day.

25th

CHRISTMAS DAY. This is a day to get out all the old tricks. Every telephone call should be answered with "Merry Christmas" and every employe should greet every patron the same way. Although there is no peace on earth let there be good will toward men.

HERE'S ONE LITTLE BIRD



THAT'S GONNA FEATHER YOUR NEST !

Paramount Pictures


"There's a little bit of skylark in every good little girl!"
"Only a skylark could love two men at a time... and have them both love it!"
CL
RAY M
sky
A HIT! as The Saturday Evening Post serial "Streamlined Heart"!
A HIT! as the stage sensation that toured the nation!
NOW! the season's funniest screen romance, with a triple-threat cast

"Claudette skylarks first ... and thinks later!"



Paramount presents

UDETTE COLBERT
'LLAND · BRIAN AHERNE

lark

A Paramount Picture with

BINNIE BARNES · WALTER ABEL

MONA BARRIE
ERNEST COSSART
GRANT MITCHELL
JAMES RENNIE
A MARK SANDRICH Production



Screen Play by Allan Scott • Adaptation by Z. Myers • Based upon a Play and Novel by Samson Raphaelson

PRE-SOLD

to the 12,412,076 readers of The Saturday Evening Post who read the serial, "Streamlined Heart"... and to the same millions who will read this powerful advertisement!



PRE-SOLD

to the millions in these 55 cities who have seen and cheered "Skylark" as one of the most successful road shows in theatrical history!

SEASON 1939-1940—Princeton, N. J. • Pittsburgh, Pa. • Cleveland, O. • Buffalo, N.Y. • New York (opening)

SEASON 1940-1941—Los Angeles, Cal. • San Francisco, Cal. • Seattle, Wash. • Vancouver, B. C. Victoria, B. C. • Portland, Ore. • Boise, Idaho • Salt Lake City, Utah • Denver, Col. • Wichita, Kansas Kansas City, Mo. • Omaha, Neb. • Sioux City, Ia. • Des Moines, Ia. • Minneapolis, Minn. • Duluth, Minn. St. Paul, Minn. • Madison, Wis. • Milwaukee, Wis. • Rockford, Ill. • Davenport, Ia. • Indianapolis, Ind. Toledo, Ohio • Columbus, Ohio • Cincinnati, Ohio • St. Louis, Mo. • Memphis, Tenn. • Little Rock, Ark. Oklahoma City, Okla. • Tulsa, Okla. • Fort Worth, Texas • Dallas, Texas • Austin, Texas • San Antonio, Texas Houston, Texas • New Orleans, La. • Jackson, Miss. • Montgomery, Ala. • Atlanta, Ga. • Louisville, Ky. Birmingham, Ala. • Nashville, Tenn. • Dayton, Ohio • Chicago, Ill. • Baltimore, Md. • Johnstown, Pa. Wilmington, Del. • Boston, Mass. • Toronto, Can. • Washington, D. C.

Suspicion

Screenplay by Samson Raphaelson, Joan Harrison, Alma Reville. From the novel, "Before the Fact," by Francis Iles. Directed by Alfred Hitchcock.

Play Up Its Business-Getting Qualities In Your Campaign

An SRB Showmanalysis (REG. U. S. PAT. OFF.)

Qualities to make "Suspicion" a box office success in your theatre may be found in the billing. Not necessarily in order of importance, those qualities are: Cary Grant, who has reached the peak of popularity by virtue of the many fine pictures in which he has been featured; Joan Fontaine, unforgettable because of her remarkable portrayal in "Rebecca"; Alfred Hitchcock, the master of suspense, who has directed such outstanding films as "Secret Agent," "The 39 Steps," "Jamaica Inn," "The Lady Vanishes," "Rebecca," "Foreign Correspondent" and "Mr. and Mrs. Smith." Thus, just one look at the billing for "Suspicion" would be enough to make most people want to see the picture.

But because you want all—not just most—of the people in your town to see it, you'll put on a campaign that, before it's over, will have every man and woman "Suspicion"-conscious. One can't guarantee that extensive exploitation activity will bring in everybody, despite the fact that that should be your goal; but common sense tells the live-wire showman that the harder he works to make a picture a record-breaker, the bigger his crowds will be, despite the fact that the picture may already be labeled "a natural."

So go after "the whole town" when you set out to sell "Suspicion." Play up the stars, the director, the strange romance. Arrange tieups, contests—but perhaps we'd better outline our suggestions in detail:

TEASE 'EM WITH THE TITLE

You can play with the title in teaser ads, starting at least two weeks in advance of the opening. Something along these lines might do: "'Suspicion'—It Nearly Wrecked Two Peoples' Lives!" Or: "'Suspicion'—How Dreadful It Becomes to Believe the Man You Love Intends to Murder You!" Or: "'Suspicion'—You'll Find Out Soon How It Turned Love to Terror!" With these examples, you could keep right on. Other teaser ads, of course, should refer prominently to the two stars and director. We rather think it would be an excellent idea to use these "Suspicion" teaser-ad lines on cards displayed at strategic spots around the theatre. They might even be placed in choice locations around town.

USE THEME FOR CONTESTS

Contests based on the theme of the picture should be arranged as newspaper or radio tieups. For instance, a request might be made for letters citing actual instances wherein either the wife or husband (it's the wife in the picture), knowing that the partner was a liar and cheat and imagining him or her as a murderer, still loved him or her so much that he or she knowingly and consciously died for the love of the partner. Although such circumstances should be authentic, contestants should not be required to furnish real names, dates and places.

Another contest might be directed toward husbands on this subject: "Would You Live On Your Wife's Money?" There has already been a lot of discussion on this question in many circles, and it has been brought up in many separation and divorce suits. Therefore, it should arouse much interest in your town, particularly if you can get the local radio station to let you have a half hour during which a number of husbands can debate the issue. By re-phrasing the question, women can also be brought into the discussion.

Still another question that might be made the basis for a contest is this one: "Is the Supreme Sacrifice Ever Actually Dictated by Love?"

GET AFTER THE PESSIMISTS

There are probably many people in your town who are almost eternally pessimistic. They see the dark side of everything. They have little or no hope for the future of the community or the world at large. It would seem that a campaign based on the theory that during the present time "we must stop letting our suspicions get the better of us and instead work toward the common good," would be timely and effective, and would tie in with the picture's title. The Mayor could make a proclamation in which he'd declare that "we should drop our suspicions and adopt an attitude of faith in the future of Blankville—its industries, its mercantile establishments, its civic organizations, etc." He could urge the people to see "Suspicion" to learn a lesson in faith and at the same time to be engrossingly entertained. Merchants could conduct sales, using a line like this: "Often there is suspicion on the part of the public when we offer articles of merchandise at special prices. Now, once and for all, we'd like to allay that suspicion and doubt. We guarantee that every article included in this week's sale is of the highest quality, that only the price has been reduced. You keep faith with us, we'll keep faith with you. And for the most stirring, compelling picture you've seen in months, be sure to see 'Suspicion' at the Blank Theatre." There are unlimited possibilities in this campaign, so we suggest you give it serious consideration.

ANOTHER GOOD CONTEST

In the picture, Cary Grant, who has never had any business experience, suddenly finds it necessary to go to work. This situation has the makings of a good contest. Ask the folks this question: "Suppose You Found That Your Occupation Was Suddenly Eliminated From the Field of Human Endeavor, At What Would You Work?" Offer prizes for the most logical, sincere and convincing replies.

TWO 'HITCHCOCK' ANGLES

Director Alfred Hitchcock trademarks his pictures by appearing in a scene, if only for a fleeting glimpse. Often it takes sharp eyes to detect him. For the first showing of "Suspicion," offer guest tickets to patrons who spot him and can explain the scene in which he appears.

A caricature drawing of Hitchcock will be found in several ads. Make a blowup of it for a lobby display. Get a "straight" picture of the director and offer prizes for the best caricature.

TRY THIS LOBBY STUNT

Display pictures of feminine actresses in the lobby, some of whom have appeared with Grant in his past films. Offer prizes to patrons who can pick the correct players from among those on display.

ENLIST MERCHANTS FOR THIS

It is proven in the picture that "things are not always what they seem." Get merchants to display such items. Example: nylon hosiery, made from air, coal and water. The idea might also be used in a newspaper "clean-up" crusade.



Fill Seats With Fashion Art

Here's part of a style mat that will draw attention to the fashion page. The entire mat shows Joan Fontaine in three changes of costume, is three columns wide, actual size. We suggest you also get the fashion stills and contact dealers for window displays in your campaign on RKO-Radio's "Suspicion."



An Ad They'll Stop to Read

Provocative copy—copy that demands your attention before you take your eyes off the ad—features this layout on "Suspicion," not to mention the associate art work. Hitchcock means money at the box office; note how he is played up in lower right-hand corner.

The Talk of the Tents Up and Down the Land

Variety Club Notes

Weekly Get-Together of Filmdom's Good Fellows

JOHN H. HARRIS, NATIONAL CHIEF BARKER

Tent No. 1—Pittsburgh

Hiller Named Chief Barker; Harry Kalmine Testimonial Nov. 24 Expected to Draw More Than 1,000

The local Variety Club has named Joseph Hiller chief barker, with other officers as follows: Brian McDonald, first assistant; Tony Stern, second assistant; James Alexander, treasurer; Al Weiblinger, secretary. James Palmer, Peter Dana, Harry Feinstein, Mark Golden, Harry Hendel and Byron Stone have been named directors.

More than 1,000 are expected at the testimonial banquet for Harry Kalmine to be held Nov. 24 at the William Penn Hotel. John H. Harris and Moe Silver are honorary banquet co-chairmen. C. C. Kellenberg is general chairman, assisted by Jerry Deasey, Elmer Ecker, Joe Feldman, Joseph Silverstein, Ed Stirling.

Tent No. 3—Cincinnati

Alex Schreiber, Detroit Barker, Buys and Renovates Strand Theatre; Oulahan and Kollitz Lead Rummy Tourney

Alex Schreiber, a Detroit Barker, recently purchased the Strand Theatre in Cincy and is now operating it with the same policy prevailing as before. The entire auditorium was done over and to the Queen's taste. New seats, new projectioning, new carpets, in fact everything new but the name.

We ran into Louie ("The Fox") Lichtenstein in Indianapolis the other day. He's still auditing for 20th-Fox and still as nice as ever.

It's Oulahan and Kollitz for first and second money and Moritz and White for third and fourth money in the Gin Rummy tournament. And it's Nat Kaplan, the "three minutes to a card player," who is pinch-hitting for White.

The annual election of canvasmen is the special business at the regular meeting Monday. At this time eleven will be chosen to conduct the affairs of the tent for the next year. They will be augmented by the three past Chief Barkers and the fourteen of them will elect the officers for the coming year.

Barker Jim Stewart was re-elected for Mayor of our fair city at the recent municipal election and Barker Bill Handley, who is now vacationing in Florida, was also re-elected to the Municipal Court Bench and led the entire ticket by many thousands of votes. Barker Elmer Hinsicker, the Clerk of County Courts, was re-elected to the Board of Education.

Tent No. 5—Detroit

Six New Members Join Tent; Navy Night Held Last Saturday; Savini, Dezel and Cosman Are Visitors

Detroit Tent is extending "the right hand of fellowship" to six new members—so here they are to make their debuts in national Variety—Benjamin Rosen, connected with Confection Cabinet Company; Daniel J. Lewis, peppy head booker for Wisper and Wetsman Theatres, largest circuit operators in the Motor City; Harry V. Gilbert, affable manager of Allied Film Exchange, who's been making a lot of friends since he opened a year ago; Cass Beechler, operator of the Eaton Theatre at Charlotte, Mich., and a well-known leader of Michigan Allied Theatres; Roy Beechler, a brother, who operates the Clinton Theatre at St. Johns, Mich.; and John R. Keegan, film buyer for United Detroit Theatres, who is a relative newcomer in Detroit.

Last Saturday was Navy Night. Chief Quartermaster Buhl of the U. S. Navy attended, and his boys present did right proud. There was a quartette from the Navy, able to render all nautical ditties; Miss Michigan was one of the many attractive young ladies in attendance; Jack Pickering, newspaper columnist, gave a talk and m.c.'d the whole show over the air—it went out on WJLB from the clubrooms. Harry Gilbert, incidentally, had a lot to do with making arrangements. Notable visitors—Bob Savini, head of Astor Pictures, and Al Dezel, Chicago roadshow distributor. Producer Arthur Cosman was another noted visitor earlier in the week.

ELECTION DATES

Crews and officers of Variety Clubs for the coming year are being chosen in most of the tents at this time. Scheduled dates are as follows:

Nov. 24—Tent No. 13—Philadelphia
Nov. 24—Tent No. 12—Twin Cities
Nov. 30—Tent No. 17—Texas
Nov. 30—Tent No. 16—Omaha
Dec. 1—Tent No. 7—Buffalo
Dec. 6—Tent No. 10—Indianapolis
Dec. 8—Tent No. 8—Kansas City
Dec. 8—Tent No. 21—Atlanta
Dec. 8—Tent No. 5—Detroit
Dec. 9—Tent No. 2—Columbus

Tent No. 9—Albany

First Club Function to Be Testimonial for M. A. Silver; Si Fabian General Chairman; Affair Set for Dec. 8

A testimonial dinner to be tendered to M. A. Silver, recently promoted to the post of Zone Manager for Warner Bros. in Pittsburgh, will be held in the Ten Eyck Hotel ballroom on Monday evening, December 8th, at 7 p.m.

The entire dinner is being sponsored by the newly organized Variety Club Tent No. 9. This is its first affair. S. H. Fabian of Fabian Theatres is general chairman and Moe Grassgreen, local branch manager of 20th Century-Fox Film Corp., is treasurer. Elaborate plans have been made for complete decoration of the ballroom. Judging from the requests that have been coming in, a large contingent of film executives plan to attend from New York City, Buffalo, Boston and Pittsburgh. The affair will be informal.

The general working committee consists of: L. R. Golding, local Fabian representative; C. J. Latta, local Warner Bros. zone manager; C. A. Smakwitz, local Warner Bros. asst. zone manager; Clayton Eastman, Paramount branch manager; Paul Krumenacker, Vitagraph branch manager; J. Meyer and Louis Schine of Schine Theatres; M. J. Kallet of Kallet Theatres; Samuel Rosen of Fabian Theatres; H. L. Ripps, Metro-Goldwyn-Mayer branch manager; Joe Miller, Columbia branch manager; Jerry Spandeau, Universal branch manager; Max Westebbe, RKO branch manager; Arthur Newman, Republic branch manager; Sidney Lehman, in charge of the Buffalo contingent; Max Friedman, local Warner Bros. booker; Harry Berinstein of the Berinstein Theatres; Abe Stone and Neil Hellman, independent exhibitors.

Tent No. 11—Washington

Eighth Annual Party a Huge Success; J. M. Hersh Is Prizewinner; Olive Forms Exhib Group From Barkers

Variety's eighth annual party is now completed and everyone had a perfect time, even if we all did not win the brand new Cadillac car which was offered as a prize. Winner was J. M. Hersh, assistant manager of Warner Bros. Maryland Theatre, Hagerstown, Md., and we understand he is quite elated. Chief Barker-elect Vince Dougherty was introduced by Hardie Meakin and given a grand ovation at the party.

The program, in which many, many ads appeared, was, of course, a financial success. All of the money was placed in the welfare fund and should exceed $12,000. Bud Abbott and Lou Costello were present to help celebrate. Also on tap were the Loew's Rockettes and Warner Roxyettes, whose dances livened the proceedings. Exhibitors from neighboring Maryland and Virginia were represented as were the distributors from New York. For the excellent supper we are indebted to Barker Harry P. Somerville, managing director of The Willard, where the affair was staged.

Barker Charles Olive has formed a local independent group of exhibitors, bringing together in one organization for the first time members of both Allied and MPTO. The group has some fifteen members, all of whom are members of Tent 11. In other words it was a simpler task to bring the boys together for business ties because of splendid social ties through Variety.

Rumors are spreading about that Georgia Tech might be brought here for a post-season game with Georgetown University sponsored by Tent 11. Such a stunt will bring in at least $25,000.

Tent No. 12—Twin Cities

Chief Barker Attends Son's Wedding; Election Nov. 24; Club Is Host at Annual Thanksgiving Luncheon

Chief Barker Ben Blotcky went to Jefferson Barracks, Mo., to attend the wedding of his son, a second lieutenant in the army, to Lola Geisler of Buffalo, N. Y. Lieut. Robert Blotcky was a track star at the University of Minnesota.

The big ensuing event is the election of officers to be held Monday evening Nov. 24 in the Junior ballroom at the Hotel Nicollet.

The club was host on Wednesday noon, Nov. 19, at the annual Thanksgiving luncheon. There were turkey and the trimmings—free for all members. A large crowd was on hand for the turkey raffle Nov. 15.

The club is mourning the loss of Barker Pat Kelley, who passed away Nov. 10. Barkers are glad that Rud Lohrenz, Warner Brothers' district manager and one-time local branch manager, is back in this territory. He never fails to visit the clubrooms when he comes to Minneapolis and he always has continued his membership in the local tent.

Tent No. 13—Philadelphia

Annual Banquet, Dec. 14, To Have Large Cast of Celebrities; James J. Walker Slated as Toastmaster

The Club will hold its annual banquet on Sunday evening December 14 at the Bellevue Stratford Hotel. This year's banquet promises to be the biggest ever held by the local Tent.

Many stars of stage, screen and radio includ-

ing June Preisser, Peter Lind Hayes, Cecilia Parker, Mary Healy, Anne Nagel, will comprise the huge all star stage show which will be presented on this evening. One of the most impressive groups of celebrities ever assembled including Postmaster Frank Walker and Mayor Bernard Samuel will be in attendance. James J. Walker, former Mayor of New York, will be the toastmaster.

The entertainment for this banquet is being handled by Sam Steiffel. Chairman of the Dais committee is Ted Schlanger.

The purpose of the Annual Banquet is to honor the retiring officials. This year the retiring Chief Barker is Earle Sweigert and the former Chief Barker Dr. Leon Levy, who resigned in the middle of his term.

Tent No. 17—Texas

Club Sponsors A.A.U. Meet to Be Held in Dallas; Good Crowd at Bingo Party; Judge Bush Week's Speaker

Perhaps one of the greatest opportunities ever to knock at the door of a Variety Club, came to Tent No. 17 last week, when the Southwestern Division of the A. A. U. asked the Variety Club of Texas to make a bid for the sponsorship of the National A. A. U. Track Meet to be held in June 1942. The Board of Directors lost no time in coming to a decision and on Friday of last week representatives of the A. A. U. left Dallas for the National Convention in Philadelphia "armed" with the bid of Tent No. 17. It has just been learned that the Convention accepted the bid and now for the first time in the history of the event the National A. A. U. Track Meet will be held in Dallas, Texas. Members of the Variety Club of Texas are proud indeed to be affiliated with such a splendid contribution to the manhood of the United States.

Chief Barker Paul Short announced that R. J. O'Donnell would be Executive Chairman in charge of this great event. Naturally, all proceeds from this Meet will be used to further the charity work of this Tent.

It is planned to put on a very dignified meet, of course, but it will also be the most colorful in the history of the event. Athletes from all over the country will come to Dallas for this biggest of all meets, with the winners to qualify for the Pan-American Games in November which this year will replace the Olympic Games because of war in Europe.

A good crowd attended the weekly Bingo Party held in the Club Rooms last Saturday night. Mr. & Mrs. Herman Beiersdorf were host and hostess but because of a sudden trip to the East by Mr. Beiersdorf it was necessary for Mrs. Beiersdorf to carry on alone and a splendid job she did.

Judge Bush was the guest speaker at the regular Monday luncheon this week, providing those in attendance with a grand half hour of interesting and educational entertainment with his philosophical application of Mother Goose rhymes to modern times. A grand crowd enjoyed a grand speaker.

Barkers Julius Schepps and Ted deBoer celebrated their natal dates during the past week.

Last Saturday night Barker Wallace Walthall had Mary Bitting of Oklahoma City as his guest. Mr. and Mrs. Charles Rader entertained Mrs. Chic Scoggin of Dallas. Over the week-end Barker Clyde Houston acted as host for R. L. Long of New York City and Bob Bailey of Tent No. 17—Houston hosted C. R. Conway and W. G. Beach also of Houston.

Tent No. 21—Atlanta

Election Set for Dec. 8; Big Dance Scheduled for Next Friday; $6,000 on Hand for Convention in Hollywood

Property Master Whit Whitaker has sounded a call for all Barkers to attend the next monthly meeting to be held in the club rooms at 12:30 p.m., December 8th. The election of officers for 1942 will take place at that time, and as 1942 will no doubt be an important year for the club, a large turnout is requested.

First major fall and winter social activity for the club will be the staging of a big dance at the Shrine Mosque on Friday night, Nov. 28th. Dean Hudson's band will furnish music and Barker L. D. V. Benton, who has charge of the arrangements, has promised a great time for all.

Flash! Assistant Chief Barker Harry Ballance, who has charge of the "On to California" convention campaign, already reports the sum of $6,000 on hand, and the convention will not be held until next May. It looks like Atlanta is going to be well represented in the movie capital.

A new type cash register which will make it easier for Johnny Rice, club steward, to keep accounts with, has been ordered.

Tent 21 has as yet no charity undertaking of major importance but has $31,000 banked for this purpose. The club had planned to purchase a local building for a boys' club but the property was sold to an individual and since that time all members have been scouting around for another way to spend the money. Numerous projects are being considered.

Dr. Orville C. Floyd of Emory University, who has spent much time in Japan, thrilled the club members who attended the last monthly meeting with a great talk on Nippon. Many questions were asked at the conclusion of the talk.

Despite the rise in living costs, items sold in the club rooms have returned such a nice profit that there is to be no raise in prices of anything as yet, which is good news for all Barkers.



Dais at Charlotte Club's First Annual Charity Banquet

On the dais at the Charlotte Variety Club's first annual Charity Banquet were (left to right): Mrs. James A. Jones, Rev. James A. Jones, pastor of Myers Park Presbyterian Church, Mrs. H. H. Everett, Gen. Bill McCraw, H. H. Everett, Chief Barker, Pat O'Brien, Maria Montez, Father Maurice McDonald and Rabbi Wm. S. Greenburg.

Tent No. 24—Charlotte

First Annual Charity Banquet a Stand-out Affair; Bill McCraw, Pat O'Brien and Maria Montez Headline the Show

The Variety Club of Charlotte really went to town on its first Annual Charity Banquet held in the Hotel Charlotte, Saturday evening, November 8th.

Ten days previous, Chairman Phil Longdon of the Ticket Committee was forced to stop the sale of tickets on account of the limited seating capacity at the Hotel Charlotte. It is believed that another 500 seats could have been sold without any trouble but the committee handling the project agreed to make everyone comfortable and when they found that only 450 could be seated in this manner it was their unanimous opinion that the sale should be stopped.

Headliners for the show were General William McCraw of Texas, Pat O'Brien, Maria Montez of Hollywood, Barney Rapp and his band furnished the music, Thos. F. Johnson, ., a singing discovery from Asheville, N. C., stopped the show, and T. D. Kemp, Jr., supplied the floor attraction which kept everyone seated until the last act was completed.

Pat O'Brien in his palmiest days never gave a greater performance. In addition to his anecdotes, he gave two scenes from that immortal picture, "Knute Rockne," the address to the students and his talk to the directors. Tears trickled down the cheeks of those attending at the closing of one of the finest dramatic utterances Charlotte or any other town has ever heard.

General William McCraw was not only the principal speaker of the evening but was Master of Ceremonies. Variety Club members know that this needs no further comment. We hope to have him next year.

Last week we gave you the new members of the Crew. It was announced at the banquet, after the election of new officers, that they are as follows: H. H. Everett, Chief Barker; Phil Longdon, First Assistant Chief Barker; Lester Sipe, Second Assistant Chief Barker; H. F. Kincey, Dough Guy; J. A. Bachman, Property Man; Cy Dillon, Scott Lett, Johnny Vickers, Tom Little, Bob Simpson and George Roscoe, members of the crew. These officers will be inducted the first of the year.

The first Annual Charity Banquet, as mentioned above, needless to say was a great success, both financially and from an entertainment standpoint. A handsome profit was derived from the ticket sale and the programs.

Scott Lett, as General Chairman of the Banquet Committee; Phil Longdon, Vice Chairman and Chairman of the Ticket Committee; Bob Simpson and Cy Dillon, handling the programs; Bill Holliday, handling the Hotel Reservations, and Roger Mitchell, conducting seat reservations, really went to town. H. H. Everett, Chief Barker, and Lester Sipe deserve great credit for the heavy ticket sales. Benn Rosenwald, Chairman of the Reception Committee, did a noble job in entertaining the guests.

AMPA LUNCHEON
Honoring
Variety Clubs
of America
December 11
New York City

TRADE SHOW GUIDE

ALL THROUGH THE NIGHT

WB-Spy. Principals: Humphrey Bogart, Conrad Veidt, Judith Anderson, Frank McHugh, Peter Lorre, Jane Darwell, Barton MacLane. Advance Dope, Sept. 6.

ALBANY ..... Dec. 2
12 Noon, Warner Screening Room
ATLANTA ..... Dec. 2
9:30 a.m., 20th-Fox Screening Room
BOSTON ..... Dec. 2
10:30 a.m., 20th-Fox Screening Room
BUFFALO ..... Dec. 2
11 a.m., Paramount Screening Room
CHARLOTTE ..... Dec. 2
10 a.m., Paramount Screening Room
CHICAGO ..... Dec. 2
11 a.m., Warner Screening Room
CINCINNATI ..... Dec. 2
4 p.m., RKO Screening Room
CLEVELAND ..... Dec. 2
11 a.m., Warner Screening Room
DALLAS ..... Dec. 1
1:30 p.m., 20th-Fox Screening Room
DENVER ..... Dec. 2
7 p.m., Paramount Screening Room
DES MOINES ..... Dec. 2
10:30 a.m., Paramount Screening Room
DETROIT ..... Dec. 1
10:45 a.m., Film Exchange Bldg.
INDIANAPOLIS ..... Dec. 1
3 p.m., Paramount Screening Room
KANSAS CITY ..... Dec. 2
10 a.m., 20th-Fox Screening Room
LOS ANGELES ..... Dec. 2
10:30 a.m., Warner Screening Room
MEMPHIS ..... Dec. 1, 2
10 a.m., Paramount Screening Room
MILWAUKEE ..... Dec. 1
1:30 p.m., Warner Theatre Dept.
MINNEAPOLIS ..... Dec. 1
11:45 a.m., Warner Screening Room
NEW HAVEN ..... Dec. 1
2:30 p.m., Warner Theatre Proj. Room
NEW ORLEANS ..... Dec. 2
10 a.m., Paramount Screening Room
NEW YORK ..... Dec. 2
10 a.m., 3 p.m., Home Office
OKLAHOMA CITY ..... Dec. 1
3 p.m., 20th-Fox Screening Room
OMAHA ..... Dec. 1
2 p.m., 20th-Fox Screening Room
PHILADELPHIA ..... Dec. 2
10 a.m., Vine St. Screening Room
PITTSBURGH ..... Dec. 2
10 a.m., 20th-Fox Screening Room
PORTLAND ..... Dec. 1
2 p.m., Jewel Box Theatre
SALT LAKE CITY ..... Dec. 1
1 p.m., 20th-Fox Screening Room
SAN FRANCISCO ..... Dec. 2
10:30 a.m., Republic Screening Room
SEATTLE ..... Dec. 2
11 a.m., Little Victor Theatre
ST. LOUIS ..... Dec. 1
1:30 p.m., S'renco Screening Room
WASHINGTON ..... Dec. 2
10 a.m., Earle Theatre Bldg.

BABES ON BROADWAY

MGM-Drama With Music. Principals: Mickey Rooney, Judy Garland, Virginia Weidler, Richard Quine, Ray McDonald, Fay Bainter. Advance Dope, Aug. 30.

ALBANY ..... Dec. 9
11 a.m., 20th-Fox Screening Room
ATLANTA ..... Dec. 9
10:30 a.m., RKO Screening Room
BOSTON ..... Dec. 9
10 a.m. & 2:15 p.m., M-G-M Screen Rm.
BUFFALO ..... Dec. 9
1:30 p.m., 20th-Fox Screening Room
CHARLOTTE ..... Dec. 9
1:30 p.m., 20th-Fox Screening Room
CHICAGO ..... Dec. 9
1 p.m., H. C. Igel's Screening Room
CINCINNATI ..... Dec. 9
1 p.m., Palace Theatre Screening Room
CLEVELAND ..... Dec. 9
1 p.m., 20th-Fox Screening Room
DALLAS ..... Dec. 9
2:30 p.m., 20th-Fox Screening Room
DENVER ..... Dec. 9
1:15 p.m., Paramount Screening Room
DES MOINES ..... Dec. 9
1 p.m., 20th-Fox Screening Room
DETROIT ..... Dec. 9
1:30 p.m., Blumenthal Screen Rm.
INDIANAPOLIS ..... Dec. 9
9 a.m., 20th-Fox Screening Room
KANSAS CITY ..... Dec. 9
1 p.m., Vogue Theatre
LOS ANGELES ..... Dec. 9
2:30 p.m., 20th-Fox Screening Room
MEMPHIS ..... Dec. 9
1 p.m., 20th-Fox Screening Room
MILWAUKEE ..... Dec. 9
1:30 p.m., 20th-Fox Screening Room
MINNEAPOLIS ..... Dec. 9
1 p.m., Warner Bldg. Screening Room
NEW HAVEN ..... Dec. 9
10 a.m., 20th-Fox Screening Room
NEW ORLEANS ..... Dec. 9
1:30 p.m., 20th-Fox Screening Room
NEW YORK ..... Dec. 9
9:30 a.m. & 1:30 p.m., MGM Screen Rm.
OKLAHOMA CITY ..... Dec. 9
9 a.m., 20th-Fox Screening Room
OMAHA ..... Dec. 9
10:30 a.m., 20th-Fox Screening Room
PHILADELPHIA ..... Dec. 9
2 p.m., MGM Screening Room
PITTSBURGH ..... Dec. 9
1 p.m., MGM Screening Room
PORTLAND ..... Dec. 9
1 p.m., B. F. Shearer Screening Room
ST. LOUIS ..... Dec. 9
1 p.m., S'Renco Screening Room
SALT LAKE CITY ..... Dec. 9
1 p.m., 20th-Fox Screening Room
SAN FRANCISCO ..... Dec. 9
1:30 p.m., 20th-Fox Screening Room
SEATTLE ..... Dec. 9
1 p.m., Jewel Box Preview Theatre
WASHINGTON ..... Dec. 9
1 p.m., 20th-Fox Screening Room

BAHAMA PASSAGE

Para.-Drama in Technicolor. Principals: Madeleine Carroll, Stirling Hayden, Mary Anderson, Leigh Whipper, Cecil Kellaway. Advance Dope, June 21.

ALBANY ..... Dec. 5
3:30 p.m., 20th-Fox Screening Room
ATLANTA ..... Dec. 5
12:30 p.m., Paramount Screening Room
BOSTON ..... Dec. 5
3:30 p.m., Paramount Screening Room
BUFFALO ..... Dec. 5
3:30 p.m., Paramount Screening Room
CHARLOTTE ..... Dec. 5
3 p.m., Paramount Screening Room
CHICAGO ..... Dec. 5
2:45 p.m., Paramount Screening Room
CINCINNATI ..... Dec. 5
3:30 p.m., Paramount Screening Room
CLEVELAND ..... Dec. 5
3 p.m., Paramount Screening Room
DALLAS ..... Dec. 5
2 p.m., Paramount Screening Room
DENVER ..... Dec. 5
11:30 a.m., Paramount Screening Room
DES MOINES ..... Dec. 5
2 p.m., Paramount Screening Room
DETROIT ..... Dec. 5
3:30 p.m., Paramount Screening Room
INDIANAPOLIS ..... Dec. 5
3 p.m., Paramount Screening Room
KANSAS CITY ..... Dec. 5
3 p.m., Paramount Screening Room
LOS ANGELES ..... Dec. 5
3 p.m., Ambassador Hotel Theatre
MEMPHIS ..... Dec. 5
2 p.m., Paramount Screening Room
MILWAUKEE ..... Dec. 5
2:45 p.m., Paramount Screening Room
MINNEAPOLIS ..... Dec. 5
2:45 p.m., Warner Building
NEW HAVEN ..... Dec. 5
3:30 p.m., Paramount Screening Room
NEW ORLEANS ..... Dec. 5
1:30 p.m., Paramount Screening Room
NEW YORK ..... Dec. 5
2:30 p.m., 20th-Fox Screening Room
OKLAHOMA CITY ..... Dec. 5
2 p.m., Paramount Screening Room
OMAHA ..... Dec. 5
2:30 p.m., 20th-Fox Screening Room
PHILADELPHIA ..... Dec. 5
3:30 p.m., Paramount Screening Room
PITTSBURGH ..... Dec. 5
4 p.m., Paramount Screening Room
PORTLAND ..... Dec. 5
2:30 p.m., Star Viewing Room
ST. LOUIS ..... Dec. 5
2:30 p.m., Paramount Screening Room
SALT LAKE CITY ..... Dec. 5
2:30 p.m., Paramount Screening Room
SAN FRANCISCO ..... Dec. 5
3 p.m., Paramount Screening Room
SEATTLE ..... Dec. 5
2:30 p.m., Paramount Screening Room
WASHINGTON ..... Dec. 5
3:45 p.m., 20th-Fox Screening Room

THE BODY DISAPPEARS

WB-Comedy. Principals: Jeffrey Lynn, Jane Wyman, Edward Everett Horton, Herbert Anderson. Advance Dope, Nov. 1.

ALBANY ..... Dec. 1
12 Noon, Warner Screening Room
ATLANTA ..... Dec. 1
10:30 a.m., 20th-Fox Screening Room
BOSTON ..... Dec. 1
2 p.m., 20th-Fox Screening Room
BUFFALO ..... Dec. 1
2 p.m., Paramount Screening Room
CHARLOTTE ..... Dec. 1
10 a.m., Paramount Screening Room
CHICAGO ..... Dec. 1
11 a.m., Warner Screening Room
CINCINNATI ..... Dec. 1
7 p.m., RKO Screening Room
CLEVELAND ..... Dec. 1
10 a.m., 3:15 p.m., Warner Screen. Rm.
DALLAS ..... Dec. 1
9:30 a.m., 20th-Fox Screening Room
DENVER ..... Dec. 1
8 p.m., Paramount Screening Room
DES MOINES ..... Dec. 1
12:45 p.m., Paramount Screening Room
DETROIT ..... Dec. 1
9:30 a.m., Film Exchange Bldg.
INDIANAPOLIS ..... Dec. 1
10 a.m., Paramount Screening Room
KANSAS CITY ..... Dec. 1
10:30 a.m., 20th-Fox Screening Room
LOS ANGELES ..... Dec. 1
2 p.m., Warner Screening Room
MEMPHIS ..... Dec. 1
10 a.m., 20th-Fox Exchange
MILWAUKEE ..... Dec. 1
9 a.m., Warner Theatre Dept.
MINNEAPOLIS ..... Dec. 1
10:30 a.m., Warner Screening Room
NEW HAVEN ..... Dec. 1
9:30 a.m., Warner Theatre Proj. Room
NEW ORLEANS ..... Dec. 1
10 a.m., 20th-Fox Screening Room
NEW YORK ..... Dec. 1
10 a.m., Home Office
OKLAHOMA CITY ..... Dec. 1
10 a.m., 20th-Fox Screening Room
OMAHA ..... Dec. 1
10 a.m., 20th-Fox Screening Room
PHILADELPHIA ..... Dec. 1
10 a.m., Vine St. Screening Room
PITTSBURGH ..... Dec. 1
1 p.m., 20th-Fox Screening Room
PORTLAND ..... Dec. 1
9 a.m., Jewel Box Theatre
SALT LAKE CITY ..... Dec. 1
9:30 a.m., 20th-Fox Screening Room
SAN FRANCISCO ..... Dec. 1
1 p.m., Republic Screening Room
SEATTLE ..... Dec. 1
1:30 p.m., Little Victor Theatre
ST. LOUIS ..... Dec. 1
9:30 a.m., S'renco Screening Room
WASHINGTON ..... Dec. 1
10 a.m., Earle Theatre Bldg.

BUGLE SOUNDS

MGM-Drama. Principals: Wallace Beery, Lewis Stone, Marjorie Main, Donna Reed, George Bancroft, Henry O'Neill, Chill Wills. Advance Dope, Oct. 4, under title "Steel Cavalry."

ALBANY ..... Dec. 16
11 a.m., 20th-Fox Screening Room
ATLANTA ..... Dec. 16
10:30 a.m., RKO Screening Room
BOSTON ..... Dec. 16
10 a.m. & 2:15 p.m., M-G-M Screen Rm.
BUFFALO ..... Dec. 16
1:30 p.m., 20th-Fox Screening Room
CHARLOTTE ..... Dec. 16
1:30 p.m., 20th-Fox Screening Room
CHICAGO ..... Dec. 16
1 p.m., H. C. Igel's Screening Room
CINCINNATI ..... Dec. 16
1 p.m., Palace Theatre Screening Room
CLEVELAND ..... Dec. 16
1 p.m., 20th-Fox Screening Room
DALLAS ..... Dec. 16
2:30 p.m., 20th-Fox Screening Room
DENVER ..... Dec. 16
1:15 p.m., Paramount Screening Room
DES MOINES ..... Dec. 16
1 p.m., 20th-Fox Screening Room
DETROIT ..... Dec. 16
1:30 p.m., Blumenthal Screen Rm.
INDIANAPOLIS ..... Dec. 16
9 a.m., 20th-Fox Screening Room
KANSAS CITY ..... Dec. 16
1 p.m., Vogue Theatre
LOS ANGELES ..... Dec. 16
2:30 p.m., 20th-Fox Screening Room
MEMPHIS ..... Dec. 16
1 p.m., Paramount Screening Room
MILWAUKEE ..... Dec. 16
1:30 p.m., 20th-Fox Screening Room
MINNEAPOLIS ..... Dec. 16
1 p.m., Warner Bldg. Screening Room
NEW HAVEN ..... Dec. 16
10 a.m., 20th-Fox Screening Room
NEW ORLEANS ..... Dec. 16
1:30 p.m., 20th-Fox Screening Room
NEW YORK ..... Dec. 16
9:30 a.m. & 1:30 p.m., MGM Screen Rm.
OKLAHOMA CITY ..... Dec. 16
9 a.m., 20th-Fox Screening Room
OMAHA ..... Dec. 16
10:30 a.m., 20th-Fox Screening Room
PHILADELPHIA ..... Dec. 16
2 p.m., MGM Screening Room
PITTSBURGH ..... Dec. 16
1 p.m., MGM Screening Room
PORTLAND ..... Dec. 16
1 p.m., B. F. Shearer Screening Room
ST. LOUIS ..... Dec. 16
1 p.m., S'Renco Screening Room
SALT LAKE CITY ..... Dec. 16
1:30 p.m., 20th-Fox Screening Room
SAN FRANCISCO ..... Dec. 16
1:30 p.m., 20th-Fox Screening Room
SEATTLE ..... Dec. 16
1 p.m., Jewel Box Preview Theatre
WASHINGTON ..... Dec. 16
1 p.m., 20th-Fox Screening Room

DR. KILDARE'S VICTORY

MGM-Drama. Principals: Lew Ayres, Lionel Barrymore, Robert Sterling, Ann Ayars, Barry Nelson. Advance Dope, Nov. 1, under title "Dr. Kildare's Inside Story."

ALBANY ..... Dec. 2
11 a.m., 20th-Fox Screening Room
ATLANTA ..... Dec. 2
10:30 a.m., RKO Screening Room
BOSTON ..... Dec. 2
10 a.m. & 2:15 p.m., M-G-M Screen Rm.
BUFFALO ..... Dec. 2
1:30 p.m., 20th-Fox Screening Room
CHARLOTTE ..... Dec. 2
1:30 p.m., 20th-Fox Screening Room
CHICAGO ..... Dec. 2
1 p.m., H. C. Igel's Screening Room
CINCINNATI ..... Dec. 2
1 p.m., Palace Theatre Screening Room
CLEVELAND ..... Dec. 2
1 p.m., 20th-Fox Screening Room
DALLAS ..... Dec. 2
2:30 p.m., 20th-Fox Screening Room
DENVER ..... Dec. 2
1:15 p.m., Paramount Screening Room
DES MOINES ..... Dec. 2
1 p.m., 20th-Fox Screening Room
DETROIT ..... Dec. 2
1:30 p.m., Blumenthal Screen Rm.
INDIANAPOLIS ..... Dec. 2
9 a.m., 20th-Fox Screening Room
KANSAS CITY ..... Dec. 2
1 p.m., Vogue Theatre
LOS ANGELES ..... Dec. 2
2:30 p.m., 20th-Fox Screening Room
MEMPHIS ..... Dec. 2
1 p.m., 20th-Fox Screening Room
MILWAUKEE ..... Dec. 2
1:30 p.m., 20th-Fox Screening Room
MINNEAPOLIS ..... Dec. 2
1 p.m., Warner Bldg. Screening Room
NEW HAVEN ..... Dec. 2
10 a.m., 20th-Fox Screening Room
NEW ORLEANS ..... Dec. 2
1:30 p.m., 20th-Fox Screening Room
NEW YORK ..... Dec. 2
9:30 a.m. & 1:30 p.m., MGM Screen Rm.
OKLAHOMA CITY ..... Dec. 2
9 a.m., 20th-Fox Screening Room
OMAHA ..... Dec. 2
10:30 a.m., 20th-Fox Screening Room
PHILADELPHIA ..... Dec. 2
2 p.m., MGM Screening Room
PITTSBURGH ..... Dec. 2
1 p.m., MGM Screening Room
PORTLAND ..... Dec. 2
1 p.m., B. F. Shearer Screening Room
ST. LOUIS ..... Dec. 2
1 p.m., S'Renco Screening Room
SALT LAKE CITY ..... Dec. 2
1 p.m., 20th-Fox Screening Room
SAN FRANCISCO ..... Dec. 2
1:30 p.m., 20th-Fox Screening Room
SEATTLE ..... Dec. 2
1 p.m., Jewel Box Preview Theatre
WASHINGTON ..... Dec. 2
1 p.m., 20th-Fox Screening Room

JOHNNY EAGER

MGM-Gangster. Principals: Robert Taylor, Lana Turner, Van Heflin, Robert Sterling, Charles Dingle, Patricia Dane. Advance Dope, Oct. 4.

ALBANY ..... Dec. 9
11 a.m., 20th-Fox Screening Room
ATLANTA ..... Dec. 9
10:30 a.m., RKO Screening Room
BOSTON ..... Dec. 9
10 a.m. & 2:15 p.m., M-G-M Screen Rm.
BUFFALO ..... Dec. 9
1:30 p.m., 20th-Fox Screening Room
CHARLOTTE ..... Dec. 9
1:30 p.m., 20th-Fox Screening Room
CHICAGO ..... Dec. 9
1 p.m., H. C. Igel's Screening Room
CINCINNATI ..... Dec. 9
1 p.m., Palace Theatre Screening Room
CLEVELAND ..... Dec. 9
1 p.m., 20th-Fox Screening Room
DALLAS ..... Dec. 9
10:30 a.m., 20th-Fox Screening Room
DENVER ..... Dec. 9
1:15 p.m., Paramount Screening Room
DES MOINES ..... Dec. 9
1 p.m., 20th-Fox Screening Room

(Continued on Page 21)

Tain't Funny, McGee...

t's HOWLARIOUS!

Radio's Four Fun Aces...

Together for the First Time!





FIBBER McGEE AND MOLLY

—as Cupids to two stupids!

EDGAR BERGEN AND CHARLIE McCARTHY

—a pair of double dummies in love!

LUCILLE BALL

The luscious lovely whose wits and winning ways work wonders with women-shy Edgar!

THEY'LL MOW-W-W YOU DOWN!..They're forty time
as funny on the screen . . . tha
droopy drip from Wistful Vist
and that willowy fugitive fron
a termite!...Four of the bigges
names you ever had—in THE
LAUGH LIFT OF THE YEAR



Fibber McGEE & MOLLY

Edgar BERGEN

Charlie McCARTHY

and

Lucille BALL in

Look Who's Laughing

RKO RADIO PICTURES

PRODUCED and DIRECTED BY ALLAN DWAN

STORY AND SCREEN PLAY BY JAMES V. KERN

LITHO

TRADE SHOW GUIDE

JOHNNY EAGER

(Continued from Page 18)

DETROIT ..... Dec. 9
1:30 p.m., Blumenthal Screen Rm.
INDIANAPOLIS ..... Dec. 9
9 a.m., 20th-Fox Screening Room
KANSAS CITY ..... Dec. 9
1 p.m., Vogue Theatre
LOS ANGELES ..... Dec. 9
10:30 a.m., 20th-Fox Screening Room
MEMPHIS ..... Dec. 9
1 p.m., 20th-Fox Screening Room
MILWAUKEE ..... Dec. 9
1:30 p.m., 20th-Fox Screening Room
MINNEAPOLIS ..... Dec. 9
1 p.m., Warner Bldg. Screening Room
NEW HAVEN ..... Dec. 9
10 a.m., 20th-Fox Screening Room
NEW ORLEANS ..... Dec. 9
1:30 p.m., 20th-Fox Screening Room
NEW YORK ..... Dec. 9
9:30 a.m.& 1:30 p.m.,MGM Screen Rm.
OKLAHOMA CITY ..... Dec. 9
9 a.m., 20th-Fox Screening Room
OMAHA ..... Dec. 9
10:30 a.m., 20th-Fox Screening Room
PHILADELPHIA ..... Dec. 9
11 a.m., MGM Screening Room
PITTSBURGH ..... Dec. 9
1 p.m., MGM Screening Room
PORTLAND ..... Dec. 9
1 p.m., B. F. Shearer Screening Room
ST. LOUIS ..... Dec. 9
1 p.m., S'Renco Screening Room
SALT LAKE CITY ..... Dec. 9
1 p.m., 20th-Fox Screening Room
SAN FRANCISCO ..... Dec. 9
1:30 p.m., 20th-Fox Screening Room
SEATTLE ..... Dec. 9
1 p.m., Jewel Box Preview Theatre
WASHINGTON ..... Dec. 9
1 p.m., 20th-Fox Screening Room

LOUISIANA PURCHASE

Para.-Musical in Technicolor. Principals: Bob Hope, Victor Moore, Zorina, Irene Bordoni, Dona Drake, Raymond Walburn, Maxie Rosenbloom. Advance Dope, August 23.

ALBANY ..... Nov. 28
2:30 p.m., 20th-Fox Screening Room
ATLANTA ..... Nov. 28
1 p.m., Paramount Screening Room
BOSTON ..... Nov. 28
2:30 p.m., Paramount Screening Room
BUFFALO ..... Nov. 28
2:30 p.m., Paramount Screening Room
CHARLOTTE ..... Nov. 28
3 p.m., Paramount Screening Room
CHICAGO ..... Screening Held Nov. 21
CINCINNATI ..... Nov. 28
2 p.m., Paramount Screening Room
CLEVELAND ..... Nov. 28
2 p.m., Paramount Screening Room
DALLAS ..... Nov. 28
2 p.m., Paramount Screening Room
DENVER ..... Nov. 28
2 p.m., Paramount Screening Room
DES MOINES ..... Nov. 28
12:30 p.m., Paramount Screening Room
DETROIT ..... Nov. 28
2 p.m., Paramount Screening Room
INDIANAPOLIS ..... Nov. 28
2 p.m., Paramount Screening Room
KANSAS CITY ..... Nov. 28
1:30 p.m., Paramount Screening Room
LOS ANGELES ..... Nov. 28
2 p.m., Ambassador Hotel Theatre
MEMPHIS ..... Nov. 28
2 p.m., Paramount Screening Room
MINNEAPOLIS ..... Nov. 28
2:30 p.m., Warner Building
NEW HAVEN ..... Nov. 28
2:30 p.m., Paramount Screening Room
NEW ORLEANS ..... Nov. 28
1 p.m., Paramount Screening Room
NEW YORK ..... Nov. 28
11 a.m., Normandie Theatre
OKLAHOMA CITY ..... Nov. 28
2 p.m., Paramount Screening Room
OMAHA ..... Nov. 28
2 p.m., 20th-Fox Screening Room
PHILADELPHIA ..... Nov. 28
2 & 4 p.m., Paramount Screening Room
PITTSBURGH ..... Nov. 28
2 & 4 p.m., Paramount Screening Room
PORTLAND ..... Nov. 28
2 p.m., Star Exchange Viewing Room
ST. LOUIS ..... Nov. 28
2 p.m., Paramount Screening Room
SALT LAKE CITY ..... Nov. 28
2 p.m., Paramount Screening Room
SAN FRANCISCO ..... Nov. 28
2 p.m., Paramount Screening Room
SEATTLE ..... Nov. 28
1:30 p.m., Paramount Screening Room
WASHINGTON ..... Nov. 28
1 p.m. & 3 p.m., Sylvan Theatre

MIDNIGHT ANGEL

Para.-Drama. Principals: Robert Preston, Martha O'Driscoll, Eva Gabor, Philip Merivale, Louis Jean Heydt. Advance Dope, Sept. 27.

ALBANY ..... Dec. 4
10:30 a.m., 20th-Fox Screening Room
ATLANTA ..... Dec. 4
10:30 a.m., Paramount Screening Room
BOSTON ..... Dec. 4
10:30 a.m., Paramount Screening Room
BUFFALO ..... Dec. 4
10:30 a.m., Paramount Screening Room
CHARLOTTE ..... Dec. 4
10:30 a.m., Paramount Screening Room
CHICAGO ..... Dec. 4
10:30 a.m., Paramount Screening Room
CINCINNATI ..... Dec. 4
10:30 a.m., Paramount Screening Room
CLEVELAND ..... Dec. 4
11 a.m., Paramount Screening Room
DALLAS ..... Dec. 4
10 a.m., Paramount Screening Room
DENVER ..... Dec. 4
10 a.m., Paramount Screening Room
DES MOINES ..... Dec. 4
10:30 a.m., Paramount Screening Room
DETROIT Dec.4
10:30 a.m., Paramount Screening Room
INDIANAPOLIS ..... Dec. 4
10:30 a.m., Paramount Screening Room
KANSAS CITY ..... Dec. 4
10:30 a.m., Paramount Screening Room
LOS ANGELES ..... Dec. 4
11 a.m., Ambassador Hotel Theatre
MEMPHIS ..... Dec. 4
10 a.m., Paramount Screening Room
MILWAUKEE ..... Dec. 4
10 a.m., Paramount Screening Room
MINNEAPOLIS ..... Dec. 4
10:30 a.m., Warner Building
NEW HAVEN ..... Dec. 4
10:30 a.m., Paramount Screening Room
NEW ORLEANS ..... Dec. 4
10:30 a.m., Paramount Screening Room
NEW YORK ..... Dec. 4
10:30 a.m., 20th-Fox Screening Room
OKLAHOMA CITY ..... Dec. 4
10 a.m., Paramount Screening Room
OMAHA ..... Dec. 4
10:30 a.m., 20th-Fox Screening Room
PHILADELPHIA ..... Dec. 4
10:30 a.m., Paramount Screening Room
PITTSBURGH ..... Dec. 4
10:30 a.m., Paramount Screening Room
PORTLAND ..... Dec. 4
10:30 a.m., Star Viewing Room
ST. LOUIS ..... Dec. 4
10:30 a.m., Paramount Screening Room
SALT LAKE CITY ..... Dec. 4
10:30 a.m., Paramount Screening Room
SAN FRANCISCO ..... Dec. 4
10:30 a.m., Paramount Screening Room
SEATTLE ..... Dec. 4
11 a.m., Paramount Screening Room
WASHINGTON ..... Dec. 4
10 a.m., 20th-Fox Screening Room

MR. AND MRS. NORTH

MGM-Drama. Principals: Gracie Allen, William Post, Jr., Rose Hobart, Tom Conway, Paul Kelly. Advance Dope, this issue.

ALBANY ..... Dec. 16
11 a.m., 20th-Fox Screening Room
ATLANTA ..... Dec. 16
10:30 a.m., RKO Screening Room
BOSTON ..... Dec. 16
10 a.m. & 2:15 p.m., M-G-M Screen Rm.
BUFFALO ..... Dec. 16
1:30 p.m., 20th-Fox Screening Room
CHARLOTTE ..... Dec. 16
1:30 p.m., 20th-Fox Screening Room
CHICAGO ..... Dec. 16
1 p.m., H. C. Igel's Screening Room
CINCINNATI ..... Dec. 16
1 p.m., Palace Theatre Screening Room
CLEVELAND ..... Dec. 16
1 p.m., 20th-Fox Screening Room
DALLAS ..... Dec. 16
10:30 a.m., 20th-Fox Screening Room
DENVER ..... Dec. 16
1:30 p.m., Paramount Screening Room
DES MOINES ..... Dec. 16
1:30 p.m., 20th-Fox Screening Room
DETROIT ..... Dec. 16
1:30 p.m., Blumenthal Screen Rm.
INDIANAPOLIS ..... Dec. 16
9 a.m., 20th-Fox Screening Room
KANSAS CITY ..... Dec. 16
1 p.m., Vogue Theatre
LOS ANGELES ..... Dec. 16
10:30 a.m., 20th-Fox Screening Room
MEMPHIS ..... Dec. 16
1 p.m., Paramount Screening Room
MILWAUKEE ..... Dec. 16
1:30 p.m., 20th-Fox Screening Room
MINNEAPOLIS ..... Dec. 16
1 p.m., Warner Bldg. Screening Room
NEW HAVEN ..... Dec. 16
10 a.m., 20th-Fox Screening Room
NEW ORLEANS ..... Dec. 16
1:30 p.m., 20th-Fox Screening Room
NEW YORK ..... Dec. 16
9:30 a.m.& 1:30 p.m.,MGM Screen Rm.
OKLAHOMA CITY ..... Dec. 16
9 a.m., 20th-Fox Screening Room
OMAHA ..... Dec. 16
10:30 a.m., 20th-Fox Screening Room
PHILADELPHIA ..... Dec. 16
11 a.m., MGM Screening Room
PITTSBURGH ..... Dec. 16
1 p.m., MGM Screening Room
PORTLAND ..... Dec. 16
1 p.m., B. F. Shearer Screening Room
ST. LOUIS ..... Dec. 16
1 p.m., S'Renco Screening Room
SALT LAKE CITY ..... Dec. 16
1 p.m., 20th-Fox Screening Room
SAN FRANCISCO ..... Dec. 16
1:30 p.m., 20th-Fox Screening Room
SEATTLE ..... Dec. 16
1 p.m., Jewel Box Preview Theatre
WASHINGTON ..... Dec. 16
1 p.m., 20th-Fox Screening Room

MR. BUG GOES TO TOWN

Para.-Technicolor Cartoon Feature.

ALBANY ..... Dec. 4
2 p.m., 20th-Fox Screening Room
ATLANTA ..... Dec. 4
12:30 p.m., Paramount Screening Room
BOSTON ..... Dec. 4
2 p.m., Paramount Screening Room
BUFFALO ..... Dec. 4
2 p.m., Paramount Screening Room
CHARLOTTE ..... Dec. 4
1 p.m., Paramount Screening Room
CHICAGO ..... Dec. 4
1:30 p.m., Paramount Screening Room
CINCINNATI ..... Dec. 4
2 p.m., Paramount Screening Room
CLEVELAND ..... Dec. 4, 5
11 a.m., 1:30 p.m., 2 p.m., 3 p.m., 3:30 p.m., Paramount Screening Room
DALLAS ..... Dec. 4
2 p.m., Paramount Screening Room
DENVER ..... Dec. 4
1:15 p.m., Paramount Screening Room
DES MOINES ..... Dec. 4
1:30 p.m., Paramount Screening Room
DETROIT ..... Dec. 4
2 p.m., Paramount Screening Room
INDIANAPOLIS ..... Dec. 4
1:30 p.m., Paramount Screening Room
KANSAS CITY ..... Dec. 4
1:30 p.m., Paramount Screening Room
LOS ANGELES ..... Dec. 4
1:30 p.m., Ambassador Hotel Theatre
MEMPHIS ..... Dec. 4
1 p.m., Paramount Screening Room
MILWAUKEE ..... Dec. 4
1:30 p.m., Paramount Screening Room
MINNEAPOLIS ..... Dec. 4
1:30 p.m., Warner Building
NEW HAVEN ..... Dec. 4
2 p.m., Paramount Screening Room
NEW ORLEANS ..... Dec. 4
1:30 p.m., Paramount Screening Room
NEW YORK ..... Dec. 4
2 p.m., 20th-Fox Screening Room
OKLAHOMA CITY ..... Dec. 4
1 p.m., Paramount Screening Room
OMAHA ..... Dec. 4
1:15 p.m., 20th-Fox Screening Room
PHILADELPHIA ..... Dec. 4
2 p.m., Paramount Screening Room
PITTSBURGH ..... Dec. 4
2 p.m., Paramount Screening Room
PORTLAND ..... Dec. 4
1:30 p.m., Star Viewing Room
ST. LOUIS ..... Dec. 4
1 p.m., Paramount Screening Room
SALT LAKE CITY ..... Dec. 4
1 p.m., Paramount Screening Room
SAN FRANCISCO ..... Dec. 4
1:30 p. m., Paramount Screening Room
SEATTLE ..... Dec. 4
1:15 p.m., Paramount Screening Room
WASHINGTON ..... Dec. 4
2 p.m., 20th-Fox Screening Room

NO HANDS ON THE CLOCK

Para.-Mystery. Principals: Chester Morris, Jean Parker, Rose Hobart, Dick Purcell, Astrid Allwyn, James Kirkwood. Advance Dope, Sept. 27.

ALBANY ..... Dec. 5
2 p.m., 20th-Fox Screening Room
ATLANTA ..... Dec. 5
10:30 a.m., Paramount Screening Room
BOSTON ..... Dec. 5
2 p.m., Paramount Screening Room
BUFFALO ..... Dec. 5
2 p.m., Paramount Screening Room
CHARLOTTE ..... Dec. 5
1 p.m., Paramount Screening Room
CHICAGO ..... Dec. 5
1:30 p.m., Paramount Screening Room
CINCINNATI ..... Dec. 5
2 p.m., Paramount Screening Room
CLEVELAND ..... Dec. 5
1:30 p.m., Paramount Screening Room
DALLAS ..... Dec. 5
10 a.m., Paramount Screening Room
DENVER ..... Dec. 5
10 a.m., Paramount Screening Room
DES MOINES ..... Dec. 5
12:30 p.m., Paramount Screening Room
DETROIT ..... Dec. 5
2 p.m., Paramount Screening Room
INDIANAPOLIS ..... Dec. 5
1:30 p.m., Paramount Screening Room
KANSAS CITY ..... Dec. 5
1:30 p.m., Paramount Screening Room
LOS ANGELES ..... Dec. 5
1:30 p.m., Ambassador Hotel Theatre
MEMPHIS ..... Dec. 5
10 a.m., Paramount Screening Room
MILWAUKEE ..... Dec. 5
1:30 p.m., Paramount Screening Room
MINNEAPOLIS ..... Dec. 5
1:30 p.m., Warner Building
NEW HAVEN ..... Dec. 5
2 p.m., Paramount Screening Room
NEW ORLEANS ..... Dec. 5
10:30 a.m., Paramount Screening Room
NEW YORK ..... Dec. 5
10:30 a.m., 20th-Fox Screening Room
OKLAHOMA CITY ..... Dec. 5
10 a.m., Paramount Screening Room
OMAHA ..... Dec. 5
1:15 p.m., 20th-Fox Screening Room
PHILADELPHIA ..... Dec. 5
2 p.m., Paramount Screening Room
PITTSBURGH ..... Dec. 5
2 p.m., Paramount Screening Room
PORTLAND ..... Dec. 5
1 p.m., 3 p.m., Star Viewing Room
ST. LOUIS ..... Dec. 5
1 p.m., Paramount Screening Room
SALT LAKE CITY ..... Dec. 5
1 p.m., Paramount Screening Room
SAN FRANCISCO ..... Dec. 5
1:30 p.m., Paramount Screening Room
SEATTLE ..... Dec. 5
1:15 p.m., Paramount Screening Room
WASHINGTON ..... Dec. 5
2 p.m., 20th-Fox Screening Room

SULLIVAN'S TRAVELS

Para.-Comedy-Drama. Principals: Joel McCrea, Veronica Lake, Raymond Walburn, William Demarest, Franklin Pangborn. Advance Dope, June 7.

ALBANY ..... Dec. 4
3:30 p.m., 20th-Fox Screening Room
ATLANTA ..... Dec. 4
2:30 p.m., Paramount Screening Room
BOSTON ..... Dec. 4
3:30 p.m., Paramount Screening Room
BUFFALO ..... Dec. 4
3:30 p.m., Paramount Screening Room
CHARLOTTE ..... Dec. 4
3 p.m., Paramount Screening Room
CHICAGO ..... Dec. 4
2:45 p.m., Paramount Screening Room
CINCINNATI ..... Dec. 4
3:30 p.m., Paramount Screening Room
CLEVELAND ..... Dec. 4
3:30 p.m., Paramount Screening Room
DALLAS ..... Dec. 4
3 p.m., Paramount Screening Room
DENVER ..... Dec. 4
3 p.m., Paramount Screening Room
DES MOINES ..... Dec. 4
3 p.m., Paramount Screening Room
DETROIT ..... Dec. 4
3:30 p.m., Paramount Screening Room
INDIANAPOLIS ..... Dec. 4
3 p.m., Paramount Screening Room
KANSAS CITY ..... Dec. 4
3 p.m., Paramount Screening Room
LOS ANGELES ..... Dec. 4
11 a.m., 1:30 p.m., 3 p.m., Ambassador Hotel Theatre
MEMPHIS ..... Dec. 4
3 p.m., Paramount Screening Room
MILWAUKEE ..... Dec. 4
3 p.m., Paramount Screening Room
MINNEAPOLIS ..... Dec. 4
3 p.m., Warner Building
NEW HAVEN ..... Dec. 4
3:30 p.m., Paramount Screening Room
NEW ORLEANS ..... Dec. 4
3 p.m., Paramount Screening Room
NEW YORK ..... Dec. 4
3:30 p.m., 20th-Fox Screening Room
OKLAHOMA CITY ..... Dec. 4
3 p.m., Paramount Screening Room

(Continued on Next Page)

TRADE SHOW GUIDE

SULLIVAN'S TRAVELS

(Continued from Preceding Page)

OMAHA ..... Dec. 4
2:30 p.m., 20th-Fox Screening Room
PHILADELPHIA ..... Dec. 4
4 p.m., Paramount Screening Room
PITTSBURGH ..... Dec. 4
3:45 p.m., Paramount Screening Room
PORTLAND ..... Dec. 4
3 p.m., Star Viewing Room
ST. LOUIS ..... Dec. 4
2:30 p.m., Paramount Screening Room
SALT LAKE CITY ..... Dec. 4
2:30 p.m., Paramount Screening Room
SAN FRANCISCO ..... Dec. 4
3 p.m., Paramount Screening Room
SEATTLE ..... Dec. 4
2:45 p.m., Paramount Screening Room
WASHINGTON ..... Dec. 4
3:45 p.m., 20th-Fox Screening Room

STEEL AGAINST THE SKY

WB-Drama. Principals: Lloyd Nolan, Alexis Smith, Craig Stevens, Edward Ellis, Gene Lockhart, Edward Brophy, Julie Bishop. Advance Dope, Sept. 27.

ALBANY ..... Dec. 2
1:30 p.m., Warner Screening Room
ATLANTA ..... Dec. 2
11 a.m., 20th-Fox Screening Room
BOSTON ..... Dec. 2
2 p.m., 20th-Fox Screening Room
BUFFALO ..... Dec. 2
2 p.m., Paramount Screening Room
CHARLOTTE ..... Dec. 2
11:30 a.m., Paramount Screening Room
CHICAGO ..... Dec. 2
2 p.m., Warner Screening Room
CINCINNATI ..... Dec. 2
7 p.m., RKO Screening Room
CLEVELAND ..... Dec. 2
2 p.m., Warner Screening Room
DALLAS ..... Dec. 1
3 p.m., 20th-Fox Screening Room
DENVER ..... Dec. 2
8:30 p.m., Paramount Screening Room
DES MOINES ..... Dec. 2
12:30 p.m., Paramount Screening Room
DETROIT ..... Dec. 2
9:30 a.m., Film Exchange Bldg.
INDIANAPOLIS ..... Dec. 1
4:30 p.m., Paramount Screening Room
KANSAS CITY ..... Dec. 2
1:30 p.m., 20th-Fox Screening Room
LOS ANGELES ..... Dec. 2
2 p.m., Warner Screening Room
MEMPHIS ..... Dec. 1, 2
11:30 a.m., Paramount Screening Room
MILWAUKEE ..... Dec. 1
3 p.m., Warner Theatre Dept.
MINNEAPOLIS ..... Dec. 1
2 p.m., Warner Screening Room
NEW HAVEN ..... Dec. 2
9:30 a.m., Warner Theatre Proj. Room
NEW ORLEANS ..... Dec. 2
12:30 p.m., Paramount Screening Room
NEW YORK ..... Dec. 2
12 Noon, Home Office
OKLAHOMA CITY ..... Dec. 2
2 p.m., 20th-Fox Screening Room
OMAHA ..... Dec. 2
2 p.m., 20th-Fox Screening Room
PHILADELPHIA ..... Dec. 2
11:30 a.m., Vine St. Screening Room
PITTSBURGH ..... Dec. 2
1 p.m., 20th-Fox Screening Room
PORTLAND ..... Dec. 1
3:30 p.m., Jewel Box Theatre
SALT LAKE CITY ..... Dec. 1
2:30 p.m., 20th-Fox Screening Room
SAN FRANCISCO ..... Dec. 2
1 p.m., Republic Screening Room
SEATTLE ..... Dec. 2
1:30 p.m., Little Victor Theatre
ST. LOUIS ..... Dec. 1
3 p.m., S'renco Screening Room
WASHINGTON ..... Dec. 2
11:30 a.m., Earle Theatre Bldg.

THEY DIED WITH THEIR BOOTS ON

WB—Biographical. Principals: Errol Flynn, Olivia de Havilland, Gene Lockhart, Regis Toomey, Walter Hampden, John Litel, Sidney Greenstreet. Review this issue.

ALBANY ..... Dec. 1
1:15 p.m., Warner Screening Room
ATLANTA ..... Dec. 1
2:30 p.m., 20th-Fox Screening Room
BOSTON ..... Dec. 1
3:30 p.m., 20th-Fox Screening Room
BUFFALO ..... Dec. 1
3:15 p.m., Paramount Screening Room
CHARLOTTE ..... Dec. 1
2 p.m., Paramount Screening Room
CHICAGO ..... Dec. 1
2 p.m., Warner Screening Room
CINCINNATI ..... Dec. 1
8:15 p.m., RKO Screening Room
CLEVELAND ..... Dec. 1
11:15 a.m., Warner Screening Room
DALLAS ..... Dec. 1
10:45 a.m., 20th-Fox Screening Room
DENVER ..... Dec. 1
9:15 p.m., Paramount Screening Room
DES MOINES ..... Dec. 1
2 p.m., Paramount Screening Room
DETROIT ..... Dec. 1
2 p.m., Film Exchange Bldg.
INDIANAPOLIS ..... Dec. 1
11:30 a.m., Paramount Screening Room
KANSAS CITY ..... Dec. 1
1:30 p.m., 20th-Fox Screening Room
LOS ANGELES ..... Dec. 1
3:30 p.m., Warner Screening Room
MEMPHIS ..... Dec. 1
11:15 a.m., 20th-Fox Exchange
MILWAUKEE ..... Dec. 1
10:15 a.m., Warner Theatre Dept.
MINNEAPOLIS ..... Dec. 2
10:30 a.m., Warner Screening Room
NEW HAVEN ..... Dec. 1
11 a.m., Warner Theatre Proj. Room
NEW ORLEANS ..... Dec. 1
1 p.m., 20th-Fox Screening Room
NEW YORK ..... Dec. 1
2:30 p.m., Home Office
OKLAHOMA CITY ..... Dec. 1
1 p.m., 20th-Fox Screening Room
OMAHA ..... Dec. 1
11:30 a.m., 20th-Fox Screening Room
PHILADELPHIA ..... Dec. 1
11:15 a.m., Vine St. Screening Room
PITTSBURGH ..... Dec. 1
2:15 p.m., 20th-Fox Screening Room
PORTLAND ..... Dec. 1
10:15 a.m., Jewel Box Theatre
SALT LAKE CITY ..... Dec. 1
10:45 a.m., 20th-Fox Screening Room
SAN FRANCISCO ..... Dec. 1
2:15 p.m., Republic Screening Room
SEATTLE ..... Dec. 1
2:45 p.m., Little Victor Theatre
ST. LOUIS ..... Dec. 1
10:45 a.m., S'Renco Screening Room
WASHINGTON ..... Dec. 1
11:15 a.m., Earle Theatre Bldg.

VANISHING VIRGINIAN

MGM-Comedy Drama. Principals: Frank Morgan, Spring Byington, Kathryn Grayson, Natalie Thompson, Dickie Jones. Advance Dope, Oct. 11.

ALBANY ..... Dec. 2
11 a.m., 20th-Fox Screening Room
ATLANTA ..... Dec. 2
10:30 a.m., RKO Screening Room
BOSTON ..... Dec. 2
10 a.m. & 2:15 p.m., M-G-M Screen Rm.
BUFFALO ..... Dec. 2
1:30 p.m., 20th-Fox Screening Room
CHARLOTTE ..... Dec. 2
1:30 p.m., 20th-Fox Screening Room
CHICAGO ..... Dec. 2
1 p.m., H. C. Igel's Screening Room
CINCINNATI ..... Dec. 2
1 p.m., Palace Theatre Screening Room
CLEVELAND ..... Dec. 2
1 p.m., 20th-Fox Screening Room
DALLAS ..... Dec. 2
10:30 a.m., 20th-Fox Screening Room
DENVER ..... Dec. 2
1:15 p.m., Paramount Screening Room
DES MOINES ..... Dec. 2
1 p.m., 20th-Fox Screening Room
DETROIT ..... Dec. 2
1:30 p.m., Blumenthal Screen Rm.
INDIANAPOLIS ..... Dec. 2
9 a.m., 20th-Fox Screening Room
KANSAS CITY ..... Dec. 2
1 p.m., Vogue Theatre
LOS ANGELES ..... Dec. 2
10:30 a.m., 20th-Fox Screening Room
MEMPHIS ..... Dec. 2
1 p.m., 20th-Fox Screening Room
MILWAUKEE ..... Dec. 2
1:30 p.m., 20th-Fox Screening Room
MINNEAPOLIS ..... Dec. 2
1 p.m., Warner Bldg. Screening Room
NEW HAVEN ..... Dec. 2
10 a.m., 20th-Fox Screening Room
NEW ORLEANS ..... Dec. 2
1:30 p.m., 20th-Fox Screening Room
NEW YORK ..... Dec. 2
9:30 a.m.& 1:30 p.m., MGM Screen Rm.
OKLAHOMA CITY ..... Dec. 2
9 a.m., 20th-Fox Screening Room
OMAHA ..... Dec. 2
10:30 a.m., 20th-Fox Screening Room
PHILADELPHIA ..... Dec. 2
11 a.m., MGM Screening Room
PITTSBURGH ..... Dec. 2
1 p.m., MGM Screening Room
PORTLAND ..... Dec. 2
1 p.m., B. F. Shearer Screening Room
ST. LOUIS ..... Dec. 2
1 p.m., S'Renco Screening Room
SALT LAKE CITY ..... Dec. 2
1 p.m., 20th-Fox Screening Room
SAN FRANCISCO ..... Dec. 2
1:30 p.m., 20th-Fox Screening Room
SEATTLE ..... Dec. 2
1 p.m., Jewel Box Preview Theatre
WASHINGTON ..... Dec. 2
1 p.m., 20th-Fox Screening Room

YOU'RE IN THE ARMY NOW

WB—Comedy. Principals: Jimmy Durante, Jane Wyman, Phil Silvers, Regis Toomey, Donald MacBride, George Meeker. Advance Dope, Sept. 1.

ALBANY ..... Dec. 2
2:45 p.m., Warner Screening Room
ATLANTA ..... Dec. 2
2:30 p.m., 20th-Fox Screening Room
BOSTON ..... Dec. 2
3:30 p.m., 20th-Fox Screening Room
BUFFALO ..... Dec. 2
3:15 p.m., Paramount Screening Room
CHARLOTTE ..... Dec. 2
2 p.m., Paramount Screening Room
CHICAGO ..... Dec. 2
3:15 p.m., Warner Screening Room
CINCINNATI ..... Dec. 2
8:30 p.m., RKO Screening Room
CLEVELAND ..... Dec. 2
3:15 p.m., Warner Screening Room
DALLAS ..... Dec. 1
4:15 p.m., 20th-Fox Screening Room
DENVER ..... Dec. 2
9:45 p.m., Paramount Screening Room
DES MOINES ..... Dec. 2
1:45 p.m., Paramount Screening Room
DETROIT ..... Dec. 2
10:45 a.m., Film Exchange Bldg.
INDIANAPOLIS ..... Dec. 1
5:45 p.m., Paramount Screening Room
KANSAS CITY ..... Dec. 2
3 p.m., 20th-Fox Screening Room
LOS ANGELES ..... Dec. 2
3:30 p.m., Warner Screening Room
MEMPHIS ..... Dec. 2
2 p.m., Paramount Screening Room
MILWAUKEE ..... Dec. 1
4:15 p.m., Warner Theatre Dept.
MINNEAPOLIS ..... Dec. 1
3:15 p.m., Warner Screening Room
NEW HAVEN ..... Dec. 2
11 a.m., Warner Theatre Proj. Room
NEW ORLEANS ..... Dec. 2
1:45 p.m., Paramount Screening Room
NEW YORK ..... Dec. 2
3 p.m., Home Office
OKLAHOMA CITY ..... Dec. 2
4 p.m., 20th-Fox Screening Room
OMAHA ..... Dec. 2
3:15 p.m., 20th-Fox Screening Room
PHILADELPHIA ..... Dec. 2
2:30 p.m., Vine St. Screening Room
PITTSBURGH ..... Dec. 2
2:15 p.m., 20th-Fox Screening Room
PORTLAND ..... Dec. 1
4:45 p.m., Jewel Box Theatre
SALT LAKE CITY ..... Dec. 1
3:45 p.m., 20th-Fox Screening Room
SAN FRANCISCO ..... Dec. 2
2:15 p.m., Republic Screening Room
SEATTLE ..... Dec. 2
2:45 p.m., Little Victor Theatre
ST. LOUIS ..... Dec. 1
4:15 p.m., S'Renco Screening Room
WASHINGTON ..... Dec. 2
2:30 p.m., Earle Theatre Bldg.

LAND OF THE OPEN RANGE

RKO—Western. Principals: Tim Holt, Ray Whitley, Lee "Lasses" White, Roy Barcroft. Advance Dope, August 30.

COME ON DANGER

RKO—Western. Principals: Tim Holt, Ray Whitley, Lee "Lasses White, Frances Neal, Malcolm McTaggart. Advance Dope, Oct. 11.

THUNDERING HOOFS

RKO—Western. Principals: Tim Holt, Ray Whitley, Lee "Lasses" White, Luana Walters, Archie Twitchell. Advance Dope, Oct. 18.

These pictures will be shown successively beginning at the times shown below in the order given above.

ALBANY ..... Dec. 8
11 a.m., 20th-Fox Screening Room
ATLANTA ..... Dec. 8
11 a.m., RKO Screening Room
BOSTON ..... Dec. 8
11 a.m., RKO Screening Room
BUFFALO ..... Dec. 8
11 a.m., 20th-Fox Screening Room
CHARLOTTE ..... Dec. 8
11 a.m., 20th-Fox Screening Room
CHICAGO ..... Dec. 8
11 a.m., RKO Screening Room
CINCINNATI ..... Dec. 8
11 a.m., RKO Screening Room
CLEVELAND ..... Dec. 8
11 a.m., 20th-Fox Screening Room
DALLAS ..... Dec. 8
11 a.m., 20th-Fox Screening Room
DENVER ..... Dec. 8
11 a.m., Paramount Screening Room
DES MOINES ..... Dec. 8
11 a.m., 20th-Fox Screening Room
DETROIT ..... Dec. 8
11 a.m., Blumenthal Screening Room
INDIANAPOLIS ..... Dec. 8
11 a.m., 20th-Fox Screening Room
KANSAS CITY ..... Dec. 8
11 a.m., Paramount Screening Room
LOS ANGELES ..... Dec. 8
11 a.m., RKO Screening Room
MEMPHIS ..... Dec. 8
11 a.m., 20th-Fox Screening Room
MILWAUKEE ..... Dec. 8
11 a.m., 20th-Fox Screening Room
MINNEAPOLIS ..... Dec. 8
11 a.m., Warner Screening Room
NEW HAVEN ..... Dec. 8
11 a.m., 20th-Fox Screening Room
NEW ORLEANS ..... Dec. 8
11 a.m., 20th-Fox Screening Room
NEW YORK ..... Dec. 8
11 a.m., RKO Screening Room
OKLAHOMA CITY ..... Dec. 8
11 a.m., 20th-Fox Screening Room
OMAHA ..... Dec. 8
11 a.m., 20th-Fox Screening Room
PHILADELPHIA ..... Dec. 8
11 a.m., RKO Screening Room
PITTSBURGH ..... Dec. 8
11 a.m., RKO Screening Room
PORTLAND ..... Dec.
11 a.m., Star Projection Room
ST. LOUIS ..... Dec. 9
9:30 a.m., S'Renco Screening Room
SALT LAKE CITY ..... Dec. 8
11 a.m., 20th-Fox Screening Room
SAN FRANCISCO ..... Dec. 8
11 a.m., RKO Screening Room
SEATTLE ..... Dec. 8
11 a.m., Jewel Box Preview Room
SIOUX FALLS ..... Dec. 8
11 a.m., Theatre Supply Proj. Room
WASHINGTON ..... Dec. 8
11 a.m., 20th-Fox Screening Room

THE SHOW BUILDER

Dealing with Practical Ideas for Booking and Exploiting

THE SHORT SUBJECT

One of Many Big Features in

SHOWMEN'S TRADE REVIEW ISSUE OF DECEMBER 6

"ONE FOOT IN HEAVEN"

Bigger than the biggest in Des Moines and Milwaukee!

First week at the Orpheum tops the year's top grosser by a cool 18%!

Opened in the pouring rain—to more admissions than "York!"



FREDRIC MARCH • MARTHA SCOTT
in
'ONE FOOT IN HEAVEN'
with BEULAH BONDI • GENE LOCKHART
LISABETH FRASER • HARRY DAVENPORT
AURA HOPE CREWS • GRANT MITCHELL
Screen Play by Casey Robinson
Music by Max Steiner
Directed by IRVING RAPPER

. . . AND WHAT A WEEK AT NEW YORK'S RADIO CITY MUSIC HALL!

NEW SEASON! NEW BOXOFFICE HIGHS!

ONLY WARNERS CAN TOP WARNERS!

Short Subject Reviews

Main Street, U. S. A. *(Propaganda)*

RKO (23,104) March of Time No. 4 18 mins.

Demonstrating how the war is already affecting the average American household, this picture also includes an attempt to show what life would be like under the Nazis. As such, it is of course, frankly propaganda albeit of the sort which the great majority of the American public apparently favors. The action is largely staged, Manchester, N. H., being used for the experiment as a typical American town. The picture can be sold through cooperation with defense agencies such as the Red Cross, the OCD, Boy Scouts and Girl Scouts, CAA and the armed forces.

Popular Science No. 2 *(Very Good)*

Para. (J1-2) 11 mins.

There are a number of interesting clips in this subject, which should interest old and young, men and women alike. Among them are the following: views of the new Pennsylvania Turnpike; examples of kitchen gadgets which make housework easy; a super-microscope which magnifies naked atoms; a comedy sequence with Professor Oakes; and finally and most interesting of all, the latest methods employed by the U. S. Forest Service in fire fighting. Parachutists are trained to descend near the scene of a fire, even in tree tops if necessary and, using a tremendous amount of equipment which they carry with them, extinguish blazes before they reach serious proportions. Fairbanks and Carlisle are the producers.

Road in India *(Interesting)*

Para. (M1-1) Fascinating Journey No. 1 11 mins.

Life along a road in India is the subject of this showing the various means of conveyance, the diversions of the roadside, the noonday siestas. Winding over desert and plain, across mountains but always in the burning Indian sun, the road bears a ceaseless procession of vehicles: bullock carts, camel drawn conveyances, working elephants, sedan chairs, motor buses and of course, the foot traveler. The picture, photographed in Technicolor, was made by Count and Countess Keller, who have made a number of subjects in India. Their technique differs from that of most traveloguists in that they devote considerable attention to a single aspect of the country they visit, rather than skimmingly fleet over the tourists' views.

* 1940-41 Program

Mitt Me Tonight *(Fair)*

Col. (3409) Glove Slingers No. 1 16 mins.

This has a shred of a story which has plenty of incongruities. The comedy is largely slapstick of the broad, obvious type. When someone is hit over the head there are cuckoo sounds on the sound track, a fact which should be the tip-off to exhibitors as to the type of subject. The Glove Slingers part of it is just momentary as two of the boys indulge in fisticuffs according to the Marquess of Queensbury rules. Jules White produced and directed. Theatres which cater to audiences who enjoy broad and obvious slapstick will find this a most satisfactory example.

Women in Photography *(For Women)*

Col. (3974) Cinescope No. 4 10 mins.

Four of America's leading photographers are shown in action. The camera conducted by Irving Browning visits Margaret Bourke-White, Bernice Abbott, Ruth Nichols and Toni Frissell as they go about their work. To emphasize the femininity of the subject, the narrator is also a woman, Millicent Robin. The difficulties the women encounter in making pictures make up the subject matter.

Alaska Tour *(Fair)*

Col. (3553) Tour No. 3 10 mins.

Andre de la Varre conducts a tour through Alaska. The territory has been pictured often lately and this subject does not measure up to some others which were a bit more thorough. However, it covers a wide range of territory, including Ketchikan, home of the salmon-packing industry; Juneau, capital of the territory; some of the many glaciers which are a feature of Alaska's scenic wonders; Skagway, site of the famous gold rush and the snow clad peaks of the St. Elias range of mountains. Len Sterling is the narrator.

Screen Snapshot No. 3 *(Very Good)*

Col. (3853) 10 mins.

With John Hubbard as master of ceremonies, this subject depicts a church service and barbecue with Leo Carrillo as the host; Jean Parker and Rochelle Hudson decorating some cadets at the air field; the MPTOA Convention last year and Charlie McCarthy being made a Sergeant Major of the Marines. To most exhibitors the MPTOA convention seems like a long time ago, but the public won't know that, so the age of the subject won't hurt it. It's a good edition of this popular series.

Flying Bear* *(Fair)*

MGM (W-253) Cartoon No. 13 9 mins.

Mr. Bear designs his own plane for national defense, goes up for a spin, gets into all sorts of trouble before he finally winds up in the hospital, with his battered plane occupying the next bed. For some reason or other, this Technicolor cartoon fails to make the grade, emerges as only a fair offering. Rudolf Ising produced.

Viva Mexico* *(Interesting)*

MGM (M-240) Miniature No. 10 9 mins.

As its short subject offering to effect a deeper and friendlier understanding between the United States and her neighbor to the South, MGM offers this interesting subject which shows the rural life of Mexico as well as the highlights of Mexico City. The Technicolor photography enhances the subject matter. James A. Fitz-Patrick produced, and handled the narration.

Changed Identity *(Excellent)*

MGM (M-331) Miniature No. 1 10 mins.

Voted as the award-winning Columbia Broadcasting System radio playlet last year, "Changed Identity" represents still another MGM experiment: that of bringing outstanding radio plays to the screen. The choice, in this case, was a wise one, for "Changed Identity" is an absorbing melodrama, capably directed by Roy Rowland. In a dual role, Patrick O'Moore portrays twins, one of whom is catching the express to Bombay after stealing funds from the bank at which he was employed. He meets his brother on the train, and when the latter threatens to expose him, kills the brother and assumes his identity. On arriving in Bombay he is accosted by police to whom he convincingly proves he is his brother. But his effort doesn't save him, for his brother has been wanted for murder. As a dramatic interlude on a program overloaded with comedy or other topical subjects, "Changed Identity" should be well received.

. . NEWSREEL SYNOPSES . .

(Released Saturday, November 22)

PARAMOUNT (No. 25)—Hockey: N. Y. Americans become Brooklyn Americans; American Women's Voluntary Service opens membership drive; Troops under fire in Finland; India sends envoy to U. S.; Rites for King of Cambodia in French Indo-China; Diving championships at Palm Springs, Calif.; Arthur Menken reports on defenses in Hawaii.

NEWS OF THE DAY (Vol. 13, No. 220)—Cadets get golden wings at Corpus Christi Naval Training Base; Violence flares as strike of miners perils defense; Saga of the Ark Royal; New balloon houses for defense; Diving championships at Palm Springs, Calif.; Football: Army vs. Penn (except Memphis and Pittsburgh)—Duquesne vs. Mississippi State (Memphis and Pittsburgh only).

(Ed. Note: Because of the Thanksgiving holiday, contents of the Pathe and Universal newsreels were not available at press time.)

(Released Wednesday, November 19)

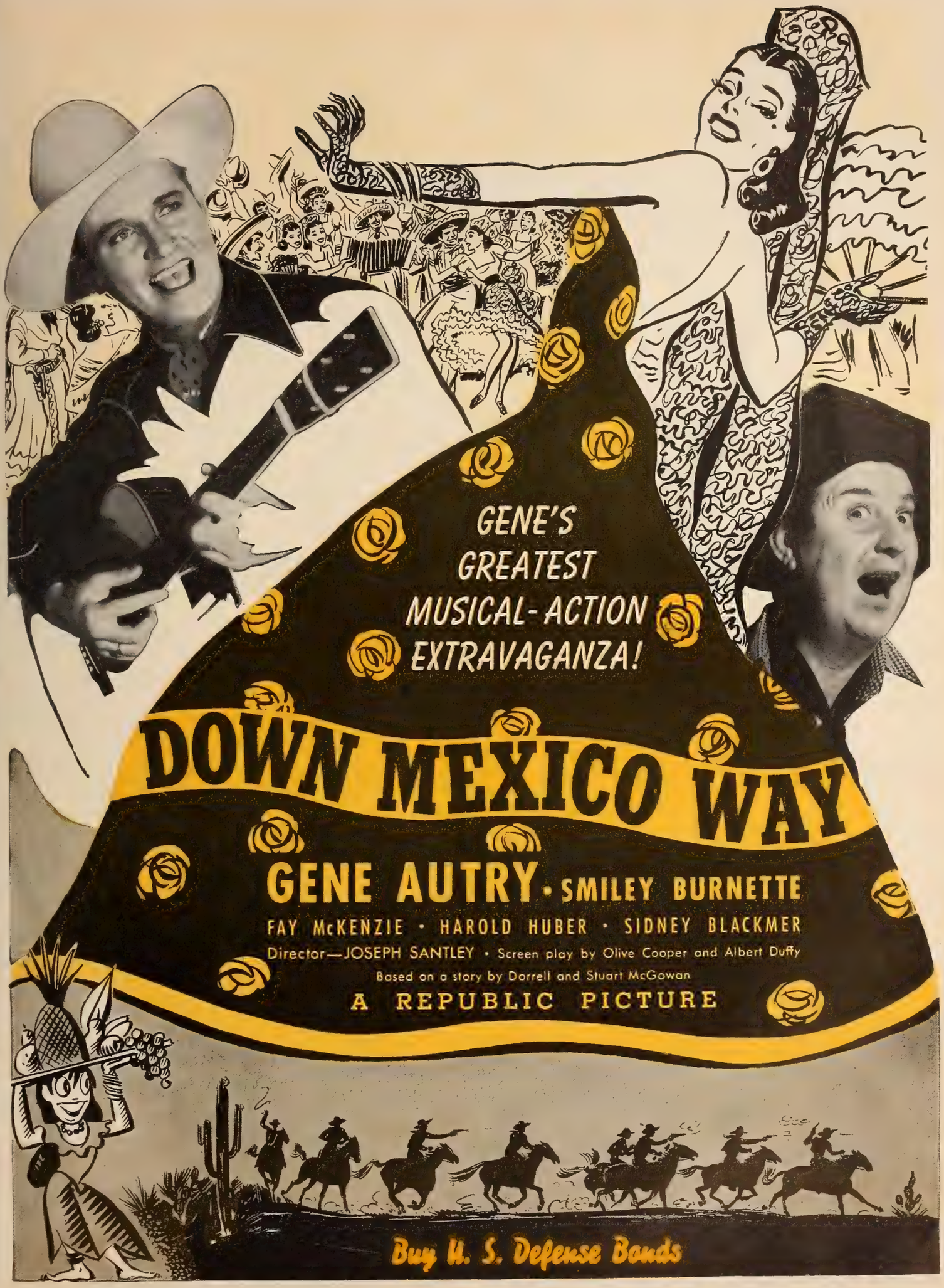
MOVIETONE (Vol. 24, No. 21)—Japanese envoy Kurusu arrives to discuss Nipponese-American relations; Speaker Rayburn signs Neutrality Act revision bill; Crisis in coal strike; Bridge built above Pitt River Canyon in California (except Oklahoma City and Dallas); Gene Autry has Oklahoma town named for him (Oklahoma City and Dallas only); Michigan grandmother pilots own plane; Army nurses pass in review at Fort Bragg, N. C.; California bathing beauties; Underwater cowboy at Marineland, Fla.; Football: Notre Dame vs. Northwestern—Minnesota vs. Iowa—Texas Christian vs. Texas University.

PARAMOUNT (No. 24)—Dramatic developments in coal crisis as mine strike challenges government; Navy rushes arming of ships following signing of Neutrality Act revision bill; Japan's special envoy arrives in San Francisco; Premier Tojo outlines Japanese demands; Last of British civilians evacuated from Yokohama; U. S. Marines ordered to quit China; Kurusu begins Hull, Roosevelt talks; Football: Notre Dame vs. Northwestern — Minnesota vs. Iowa — Michigan vs. Columbia.

NEWS OF THE DAY (Vol. 13, No. 219)—Crisis in coal strike; Tokyo's envoy in U. S.; Congress passes ship-arming bill; Engineering marvel bridges river (Los Angeles, Portland, San Francisco and Seattle only); Football: Notre Dame vs. Northwestern (except Boston, Los Angeles, New Haven, Philadelphia, Portland, San Francisco and Seattle)—Michigan vs. Columbia (except Los Angeles, Portland, San Francisco and Seattle)—Texas Christian vs. Texas University—Washington State vs. Stanford (Los Angeles, Portland, San Francisco and Seattle only).

PATHE (Vol. 13, No. 24)—Crisis in coal strike; Japan sends envoy to Washington; Rayburn signs Neutrality Act revision bill; "Pavement Prom" held for soldiers at Milwaukee, Wis.; Bridge built above Pitt River Canyon in California; Football: Michigan vs. Columbia—Notre Dame vs. Northwestern (except Los Angeles, San Francisco and Seattle).

UNIVERSAL (Vol. 14, No. 33)—Japanese envoy arrives in U. S.; Deadlock in coal crisis; Congress lifts neutrality ban; Abbott and Costello delve into blind flying at Washington, D. C.; Bridge built above Pitt River canyon in California; Football: Michigan vs. Columbia—Notre Dame vs. Northwestern—Minnesota vs. Iowa—Washington State vs. Stanford.


GENE'S
GREATEST
MUSICAL-ACTION
EXTRAVAGANZA!
DOWN MEXICO WAY
GENE AUTRY • SMILEY BURNETTE
FAY McKENZIE • HAROLD HUBER • SIDNEY BLACKMER
Director—JOSEPH SANTLEY • Screen play by Olive Cooper and Albert Duffy
Based on a story by Dorrell and Stuart McGowan
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PROGRAM NOTES FROM THE STUDIOS

Sam Wood Seeking Snow; Manning After Ronald Colman

Abbott & Costello at MGM; Dieterle Signs Connie Boswell

Joan Fontaine and Jean Gabin reported to 20th Century-Fox for makeup and wardrobe tests for "Moon Tide," which Fritz Lang will direct for Producer Mark Hellinger. The picture is set to roll within the next two weeks.

Mantan Moreland has been assigned the top comedy spot in Monogram's "Law of the Jungle," which Director Jean Yarbrough puts before the cameras December 3.

Director Sam Wood and his assistants have gone to the High Sierras, 90 miles east of Sonora, to await the first snowfall for Technicolor backgrounds for "For Whom the Bell Tolls," which Wood will produce and direct for Paramount.

Director Richard Thorpe has completed "Joe Smith, American," starring Robert Young and Marsha Hunt, nearly a week ahead of schedule. Thorpe takes a short rest before reporting back to MGM for his next assignment.

A deal is expected to be closed shortly by one of the major studios for the services of Jack Oakie, following completion of "Song of the Islands," the last of his five-picture commitment at 20th Century-Fox. Oakie scored a big hit in "Rise and Shine," previewed a few days ago.

Jackie C. Gleason, former night club comedian now under contract to Warner Bros., has been assigned a featured role in "The Night Before Christmas," gangster comedy starring Edward G. Robinson.

Most elaborate setting in the Ernst Lubitsch production, "To Be Or Not To Be," for Alexander Korda, will be reproduction of the interior of the leading theatre of Warsaw. Much of the action of the film takes place in the theatre, where Jack Benny and Carole Lombard hold forth as Poland's most popular actors.



An Actor's Eye View

Director George Marshal (with microphone) and crew members of RKO-Radio's "Valley of the Sun," watch intently as two cameras record a thrilling war scene between Indians and settlers in this picturization of Clarence Budington Kelland's popular story of the west that was, with Lucille Ball, James Craig, Sir Cedric Hardwicke.

Frank Melford starts casting for Jerry Brandt's new "Scattergood" film with a search for a seventeen year old boy to play one of the leads in the picture.

A deal is in the making for Ronald Colman to play the leading role in "The Life and Death of Francis Newsome," Bruce Manning's next production for Universal, which Felix Jackson scripted. Colman has two other commitments on his schedule, "Mr. Twilight" at Columbia and MGM's "Random Harvest."

Grace Bradley and Florence McKinney have been signed for Hal Roach's current streamliner, "Brooklyn Orchid," currently before the cameras for United Artists.

Republic is considering teaming Patricia Knox and Dorothy Burgess in a series of comedies along the lines of those made several years ago with Patsy Kelly and the late Thelma Todd.

Bud Abbott and Lou Costello checked in at MGM for their roles in "Rio Rita" which Sylvan Simon is directing for Producer Pandro Berman. Kathryn Grayson and John Carroll have the romantic leads in the musical.

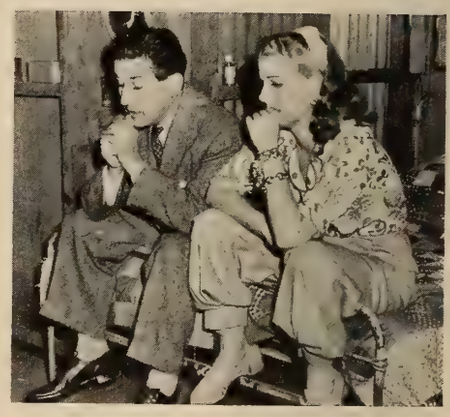
Connie Boswell is the latest addition to the cast of "Syncopation," William Dieterle's latest RKO production. The cast of the picture is headed by Adolphe Menjou, Bonita Granville, Jackie Cooper, George Bancroft, Robert Benchley, Mona Barrie, Frank Jenks and Ted North.

"Born to the Saddle," Don "Red" Barry western, went before the cameras a few days ago at Republic under the producer-directorship of George Sherman. Included in the cast are Lynn Merrick, Reed Hadley, Al St. John and Rex Lease.

Marguerite De La Motte, star of silent days, checked in at Columbia for a part on "The Man Who Returned To Life," which headlines John Howard and three leading ladies, Lucile Fairbanks, Ruth Ford and Marcella Martin.

George Murphy, now being starred in "The Mayor of 44th Street," is being sought for his old love, the stage, by Sam Shumlin, New York producer, who wants to bring Murphy back to Broadway this Spring in "Mr. Bones," based on the life of Lew Dockstader, minstrel king.

As a result of his showing in the rushes of "Roxie Hart," George Montgomery has been upped to stardom by 20th Century-Fox.



A Tough Problem

It looks like deep thought indeed. Ann Sheridan and Director Curtis Bernhardt work their way out of a tough one during filming of Warner Bros.' "Juke Girl."

Errol Flynn to Star in WB's "The Sea Devil"

Errol Flynn will be starred in "The Sea Devil," an epic of the days of the American whaling fleet, it was announced by Warner Bros. The screenplay is being written by Robert Rossen.

Production of the picture has been tentatively slated to begin after Flynn completes his next assignment, the title role in "Gentleman Jim," based on the life of James J. Corbett, former heavy weight boxing champion.

Joan Leslie "Yankee" Lead

Joan Leslie, sixteen-year-old Warner Bros. star, has been awarded the feminine lead opposite James Cagney in "Yankee Doodle Dandy." The only other casting announced to date is that of Jean Cagney, Jimmy's sister, who will play his sister in the film. The picture is slated to go before the cameras late this month with Michael Curtiz directing. The picture will tell the life story of George M. Cohan.

Cast Set for "American Empire"

With the signing of Guinn "Big Boy" Williams, Producer Harry Sherman has all the important roles cast for his next outdoor epic, "American Empire." Williams joins a cast which includes Richard Dix, Preston Foster, Frances Gifford, Leo Carrillo, Clem Bevans and Ian MacDonald. William McGann will direct the film.

Ratoff Assigns Assistant

Norman Deming has been selected by Columbia to act as assistant to Director Gregory Ratoff for "Trinidad," which headlines Pat O'Brien with Brian Donlevy and Janet Blair. Samuel Bischoff is producing.

"Dawn" Next for Griffith

Somerset Maugham's "The Hour Before Dawn" will be Edward H. Griffith's next Paramount production, following the current "Out of the Frying Pan."

HOLLYWOOD STUDIO ROUND-UP

There doesn't seem to be any production let-up at the studios, for ten new pictures were put in work this week:

METRO-GOLDWYN-MAYER

OUT OF THE PAST—Principals: Conrad Veidt, Ann Ayars, Dorothy Tree. Director, Jules Dassin.

I'LL TAKE MANILA—Principals: Eleanor Powell, Red Skelton, Bert Lahr, Virginia O'Brien. Director, Eddie Buzzell.

RIO RITA—Principals: Bud Abbott, Lou Costello, Kathryn Grayson, John Carroll. Director, S. Sylvan Simon.

PARAMOUNT

IRVING BERLIN'S HOLIDAY INN—Principals: Bing Crosby, Fred Astaire, Marjorie Reynolds, Walter Abel. Producer-Director, Mark Sandrich.

MR. & MRS. CUGAT—Principals: Ray Milland, Betty Field. Director, Norman Taurog.

PRODUCERS

DUKE OF THE NAVY—Principals: Ralph Byrd, Veda Ann Borg, Stubby Kruger. Director, William Beaudine.

LONE RIDER AND A BANDIT—Principals: George Houston, Al St. John, Dennis Moore. Director, Sam Newfield.

REPUBLIC

BORN TO THE SADDLE—Principals: Don Barry, Lynn Merrick, Al St. John. Assoc. Producer-Director, George Sherman.

20TH CENTURY-FOX

NOT FOR CHILDREN—Principals: Jane Withers, Marjorie Weaver, Alan Mowbray. Director, Alfred Werker.

UNIVERSAL

MISSISSIPPI GAMBLER—Principals: Kent Taylor, Frances Langford, Claire Dodd, John Litel. Director, John Rawlins.

Ruggles Sought for "West Point"

Charlie Ruggles, taking his first rest in several months, is being sought by 20th Century-Fox for an important part in "Ten Gentlemen From West Point," which Henry Hathaway will direct for Producer William Perlberg. Ruggles' last assignment was in "The Perfect Snob" at the same studio.

Purcell Gets "Flash"

Dick Purcell has been set for an important role in the next Pine-Thomas production, "I'll Be Back in a Flash," which co-stars Chester Morris and Jean Parker.

Buzzell Guns "Manila"

Director Eddie Buzzell gave the "go" signal to MGM's latest musical, "I'll Take Manila," which has an all-star cast headed by Eleanor Powell, Red Skelton, Bert Lahr and Virginia O'Brien. Jack Cummings is producing.

Byrd Leads "Duke of the Navy"

Ralph Byrd has the leading male role in PRC's "Duke of the Navy," which went into production a few days ago under the direction of William Beaudine. Veda Ann Borg will be seen in the feminine lead.

Votion Signs Two

Irving Bacon and Benny Rubin have been assigned featured roles in the Lum and Abner picture which Jack Votion will produce for RKO.



Off to Work They Go

Following a very good lunch, to judge by the smiles all around, Director Walter Lang (centre), Victor Mature and Jack Oakie march back to the sound-stage to resume work on 20th-Fox's "Song of the Islands."

Bronston and McDonald Form New Producing Company

A new film producing company was formed last week in which Samuel Bronston, currently co-producing "Martin Eden" with B. P. Schulberg at Columbia, will be joined in his new activities by Robert J. McDonald, prominent Minneapolis attorney, and W. R. Frank, owner of a large chain of independent theatres in the Northwest.

Articles of incorporation filed in Sacramento for Samuel Bronston Pictures, Inc., list Bronston as president, McDonald as vice president, and Frank as secretary.

The company has already acquired the full film rights to the entire library of the late Jack London. Many of these are to be made into motion pictures, in addition to other productions to be announced shortly.

Marine Officer as Ass't Director on Marine Film

Lieut. William A. Halpern of the U. S. Marine Corps has been appointed assistant director for "Here Come the Marines" which George A. Hirliman is producing at Colonnade, near Miami, Fla. The picture is scheduled to be released by Monogram.

Fay McKenzie's Third Autry

Fay McKenzie has been assigned the feminine lead in Republic's Gene Autry starrer, "Cowboy Serenade," marking her third successive spot opposite the cowboy star. She recently completed "Sierra Sue."

Universal Looking for Menace

With Boris Karloff busy with the stage production of "Arsenic and Old Lace," Universal is looking for another actor to play the monster in a revival of the Frankenstein horror pictures. The new one will be "Ghost of Frankenstein."

Gabriel Pascal Returns

Producer-director Gabriel Pascal returned to Hollywood to resume preparations for George Bernard Shaw's "Arms and the Man," the first of six pictures he will make for RKO. While in New York, Pascal conferred with RKO executives regarding details of the release of his pictures.

WANDERING AROUND HOLLYWOOD

with the "Oldtimer"

Director Irving Cummings will use actual recordings of the old Sun-Dodgers Jazz Band, waxed in 1920, for the sound track in musical cut-back sequences in "My Gal Sal" at 20th Century-Fox. Cummings figures modern musicians can't imitate the style of the era. Now watch all the squawks come in.

The wise boys around town have it that Hal Wallis will stick to Warner Bros., so you can forget, for the time being, the report that he is slated to go to another studio. His current deal with Warners runs until March 1, 1942.

What's all this about Elliott Lewis, young radio star, not being any too anxious to get into pictures? We spotted him over at RKO in a huddle with Arch Oboler, Irving Reis and Arthur Landau, and he looked mighty interested in what they were saying. Incidently, Lewis looks like a swell bet for any lot . . . a REAL actor.

George Murphy wonders why the 10-per-centers haven't cut in on the cast give-a-ways at the local theatres. Stop giving them ideas, George.

For a three-ring circus of fun, we suggest a visit to the "To Be Or Not To Be" set, where the off-stage cracks of Jack Benny, Carole Lombard and Director Ernst Lubitsch stopped the actual shooting of the picture twice in less than an hour. Too bad they can't get some of that swell stuff on the sound track.

Producer Richard Blumenthal wants the world to know that Veronica Lake's mop-of-hair-in-the-eye will be dispensed with entirely in his current Paramount picture, "This Gun For Hire." Could it be possible the lady has two eyes?

An independent press agent is a guy who likes to cast (in print) every one of his clients in every picture at every studio at the same time. If he gets a break on one out of every ten "blurbs" he sends out, he's considered tops.

Frank Morgan in "Tortilla Flats"

Frank Morgan has been assigned to a top spot in MGM's "Tortilla Flats," forthcoming Spencer Tracy starrer which Victor Fleming will direct for Producer Sam Zimbalist. Producer and director are currently testing players for the other important roles in the picture.

Meet Major Amberson

Fifty years ago, a youth named Richard Bennett made his Broadway bow in a play called "The Limited Mail." He is currently appearing in Orson Welles' second RKO picture, "The Magnificent Ambersons."

Rosen Megs "Unofficially Dead"

Phil Rosen has been assigned to direct the next King Brothers production, "Unofficially Dead," set to go before the cameras December 1, for Monogram release. Kings' first for the company, "I Killed That Man," is currently in release.

Advance Dope

JOE SMITH, AMERICAN (MGM) **Drama. Principals:** Robert Young, Marsha Hunt, Darryl Hickman, Van Heflin. **Plot:** Robert Young has such a responsible position in an American airplane factory, that he must keep his work a secret, even from his wife. Kidnapped by a gang looking for information regarding the new bomb sight, he refuses to talk. During his beatings, he makes mental notes of his tormentors for future use. This helps him find them after he manages to escape. **Director,** Richard Thorpe.

MR. & MRS. NORTH (MGM) **Comedy-Mystery. Principals:** Gracie Allen, William Post, Jr., Rose Hobart, Tom Conway, Paul Kelly. **Plot:** In this comedy of marital mystery, Gracie Allen solves two murders and saves two romances. Her baffled husband is strongly suspected of both crimes, with circumstantial evidence sufficient to convict him, when his wife's amazing and unintentional solution comes through. **Director,** Robert Sinclair.

BOY OF MINE (Mono.) **Drama. Principals:** John Boles, Mona Barrie, Billy Lee, Roscoe Karns, Lillian Elliot, Paul Porcasi. **Plot:** John Boles gives up all thoughts of an operatic career because he has to support a ten year old son. He accepts, instead, a radio job in a children's serial. But his opportunity comes when the baritone of the show that precedes his, is suddenly taken ill and he appears in his place. Once heard, his operatic career is assured. **Director,** Phil Rosen. Release, Dec. 19.

WEST OF CIMARRON (Rep.) **Western. Principals:** Tom Tyler, Bob Steele, Rufe Davis, Lois Collier, Guy Usher. **Plot:** The Three Mesquiteers traveling to Texas after the close of the Civil War, find that the Colonel in command of a district army Post is unaware that his aides are robbing the Texas ranchers. To right this wrong they join the troopers and get a chance to expose the crookedness and have the guilty parties arrested. **Director,** Les Orlebeck. Release, Dec. 23.

BLONDE COMET (Prod.) **Drama. Principals:** Virginia Vale, Robert Kent, Barney Oldfield, Vince Barnett. **Plot:** The daughter of the owner of a tire company and a young man who invented a new carburetor which he hopes to sell to the government defense agency, find themselves rivals in the famed Indianapolis Five Hundred Mile Classic. Their interest in each other makes them find a way to settle the rivalry to the satisfaction of everyone. **Director,** William Beaudine. Release, Dec. 5.

CHINA CARAVAN (MGM) **Drama. Principals:** Laraine Day, Barry Nelson, Keye Luke, Stuart Crawford, Sen Yung. **Plot:** An American cab driver is sent to pilot a fleet of trucks, loaded with medical supplies contributed for Chinese relief, over the Burma Road. There he helps an American girl get into the interior to find her husband, an American aviator flying for the Chinese. Amid many dangers they finally reach their destination, but not before they discover that the husband had deserted and been killed. **Director,** George Seitz.

BORN TO THE SADDLE (Rep.) **Western. Principals:** Don Barry, Lynn Merrick, Al St. John, Reed Hadley. **Plot:** Two modern Robin Hoods set out to help the ranchers who are being robbed and terrorized by the self-appointed head of an old Spanish family owning millions of acres of choice grazing land. They prove that the man is a faker and that his land-grant document is a forgery. **Assoc. Producer-Director,** George Sherman.

FRECKLES COMES HOME (Mono.) **Gangster. Principals:** Johnny Downs, Gale Storm, Mantan Moreland, Bradley Page, Betty Blythe. **Plot:** Gangsters plan to rob a small town by promoting a fake bond issue to finance a new road through the town. The head man is killed and the others are planning their escape, when two young men overhear their conversation and follow them. This leads to their capture and the return of the town's money. **Director,** Jean Yarbrough.

THE PANAMA KID (Univ.) **Drama. Principals:** Eddie Albert, Peggy Moran, William Frawley, Lloyd Corrigan, Truman Bradley. **Plot:** A million gallons of oil have been stolen from an oil company and the president of the company is the most likely suspect. When his son hears this, he gives up his fighting career and sets out to find the guilty party and clear his father's name. **Director,** Ray Taylor. Release, Jan. 16.

LONE STAR LAW MEN (Mono.) **Western. Principals:** Tom Keene, Frank Yaconelli, Betty Miles, Sugar Dawn, Glen Strange. **Plot:** Tom Keene, sent to clean up a town, joins up with the bad element by posing as a criminal. However, the leader becomes suspicious and has his men lock Keene up. This forces the ranchers to do something, so they band together, free Keene and with him as their leader, go after the gang. **Producer-Director,** Robert Tansey.

TORPEDO BOAT (Para.) **Drama. Principals:** Richard Arlen, Jean Parker, Mary Carlisle, Phil Terry, Dick Purcell. **Plot:** Richard Arlen and Phil Terry are trying to sell the Navy their newly invented torpedo boat. In a race to prove its worth, they lose their chance because of Mary Carlisle. But she makes amends by getting her father interested and through him, they reach the Navy and their goal. **Director,** John Rawlins.

HAY FOOT (UA) **Comedy. Principals:** William Tracy, Joe Sawyer, James Gleason, Noah Beery, Jr., Elyse Knox. **Plot:** The young man who has risen from private to top sergeant in 24 hours because of his photographic eye and his elephant's memory, is secretly afraid of firearms. This proves embarrassing until, through a series of freak shots, he finds himself regarded as a sharpshooting wizard. **Producer-Director,** Fred Guiol. Release, Dec. 12.

TEXAS MANHUNT (Prod.) **Western. Principals:** Lee Powell, Art Davis, Bill Boyd, Julie Duncan. **Plot:** While investigating several incidents of cattle sabotage, a Federal Marshal discovers that two local ranchers are taking orders from an enemy agent who is the ringleader of the saboteurs. He enlists the aid of two self-styled "Winchells of the Prairie" and with their help manages to put an end to the enemy agent as well as the band of saboteurs. **Director,** Peter Stewart. Release, Jan. 2nd.

Saunders Promotes Full Page Cooperative Ad on MGM Musical

Matt Saunders, manager of Loew's Poli Theatre, Bridgeport, Conn., "rose and shone" recently with a "Rise and Shine with 'The Chocolate Soldier'" cooperative newspaper page.

Saunders rounded up eleven merchants for the special display. The page broke in the *Bridgeport Times-Star* on the opening day of the picture.

Some Important Rules For Theatre Cashiers

Because she is the first person with whom the theatre patron comes in contact, the cashier is an important cog in the wheel of theatre operation. How she acts, what she says, whether or not she abides by rules, will in the final analysis determine whether the theatre is being operated carefully or just haphazardly. Following are some helpful hints for cashiers as outlined by executives of Warners' Chicago and Wisconsin theatres. You'll find them valuable in outlining to your own cashier the proper conduct.

1. Be sure to say "Thank you" after the sale of each ticket. Say it with a smile, with sincerity.

2. When a patron approaches the box office to buy seats, ask "How many, please?"

3. Whenever you are unable to answer questions, refer the patron to the manager or his assistant.

4. Always be neat and keep your office tidy. Never allow figures on your reports to be readable from outside the box office.

5. Information in the box office is confidential. You are placed in this position because your employers believe you to be trustworthy and confidential.

6. You must not read while on duty.

7. Be pleasant, be neat. You are the first and closest in contact with each and every patron.

8. Do not converse with friends or other employes while on duty.

9. On answering the phone, always say: "Good morning," "Good afternoon" or "Good evening—This is the Blank Theatre." If you do not know or can't answer intelligently questions put to you by the party calling, ask the party to wait a moment, then call the manager. Always at the end of the communication use the phrase: "Thank you for calling."

10. Do not use the phone for personal calls, either incoming or outgoing.

And here are a few "don'ts" for cashiers:

DON'T advise strangers what time you close the box office at night.

DON'T count your money near window in box office, where someone can make a grab.

DON'T open the box office door with the day's receipts at closing time unless accompanied by a designated male employe of the theatre or an officer of the law.

DON'T open the box office door when someone knocks. Be sure, first, that the person has authority before you open up.

Of course there are other important rules and admonitions, but they vary with different situations. Those given above are generally recognized by most theatres as being important for their cashiers to know.

Rankin Uses 'Red-Letter' Copy to Sensationalize Showing of Picture

Readers of *The Chatham Daily News* were surprised recently on receiving one of their daily copies to find a sticker on the front page with this message in red type: "Nazi Tyranny Exposed at Centre Theatre Tonight—See Page 2, First Section—See Page 3, Second Section."

Turning to page two, the reader found another sticker with a hand on it pointing to a story announcing the opening of "Wilhelmstrasse 110" (released in the United States by Columbia as "Voice in the Night") at Manager Harland Rankin's new theatre in Chatham, Ontario.

On page three of the second section was still another sticker with a hand pointing to "an open letter" from Rankin in which the exhibitor pointed to the picture as "truly portraying the atrocities that . . . people of the occupied countries have to face."

Advertising the picture in this "red letter" manner brought many extra patrons to the Centre.

Carry that ball!



Successful football teams mix 'em up . . . dazzle 'em with variety . . . play them off their feet.

A line buck . . . a lateral pass . . . a play around the ends. Kicks, forward passes, off-tackle plays . . .

In show-business, too, you've got to mix 'em up . . . Keep pounding away with **Trailers, Posters, Heralds, Lobby Displays, 24-Sheets** . . . everything in the advertising bag and you're bound to come out on top.

A good team plays for the final score . . . a good showman plays for the year's receipts.

Let advertising pave the way for you just as the interference clears the field in football.

Carry that ball with those three great ball carriers . . . **Standard Accessories** . . . **Special Accessories** . . . **Trailers** . . .

NATIONAL Screen SERVICE
PRIZE BABY OF THE INDUSTRY

The Box Office Slant

They Died With Their Boots On

(*Continued from Page* 8)

West Point to join the 2nd Cavalry, scores brilliantly at Bull Run. Through some confusion he becomes a Brigadier General, gets a hero's welcome when he returns, marries *Libby Bacon* (Olivia de Havilland). Retired after the war, he becomes restless, so *Libby* gets him restored to active duty with the cavalry. Custer reports to Fort Lincoln in the Dakota territory, takes command of the 7th Regiment. He signs a treaty with the Sioux and other Indian tribes, promises that the White Man will not overrun the Black Hills, Indian territory. Hoping to profit by increased trade, *William Sharp* (Walter Hampden) and his son, *Ned* (Arthur Kennedy) circulate reports that gold has been found in the Black Hills. *Custer's* attempts to tell Washington law-makers of the plot are futile. The gold rush begins, and an Indian war starts. Leading his men against the Indians so as to hold them in check until reinforcements arrive, *Custer* and the 7th are massacred. An important document written to *Libby* before his death is enough to make certain that the *Sharps* will pay for their misdeeds, that *Custer's* first treaty with the Indians will never be broken again.

Comment: "They Died With Their Boots On" is replete with action, adventure, spectacle and romance, and contains enough story material for at least two average feature-length pictures on the historical character it extols. While it might have been shortened, its length is not so much a count against the film as the fact that its appeal to women, despite the presence of Errol Flynn in the leading role and the thread of romance, is almost negligible; even the title may prove a red light to most feminine moviegoers. With its spectacular battle scenes, its story dominated by men, it is a picture for men, and the task of attracting women to see it will call for the smartest showmanship. The picture might have emerged as a memorable epic, however, had as much attention been paid to making some of the smaller and more intimate scenes as warm, alive and convincing as the spectacle sequences are stirring and breathtaking. Flynn's performance is electric with the star's energy and vitality, but Olivia de Havilland fails to repeat the sincerity, warmth and sensitivity with which she has endowed past characterizations. In supporting roles, Arthur Kennedy, Walter Hampden, George P. Huntley, Jr., Charlie Grapewin, Sidney Greenstreet, John Litel and Stanley Ridges stand out. Even with its drawbacks, the picture is a generous package of adventurous entertainment, and should be backed to the limit with widespread and effective exploitation that includes tieups with the schools, historical and patriotic societies, as well as selling slants embracing contests, merchant cooperation and special stunts designed for feminine appeal.

Catchline: "The exciting and thrilling saga of one of America's most daring heroes."

Keep 'Em Flying

Universal **Comedy** **86 mins.**

(Prod. No. Not Set—Nat'l Release, Nov. 28)

AUDIENCE SLANT: (Family) Moviegoers of all ages will howl with laughter at this new Abbott & Costello comedy hit.

BOX OFFICE SLANT: It's certain to send grosses zooming upward.

Cast: Bud Abbott, Lou Costello, Martha Raye, Carol Bruce, William Gargan, Dick Foran, Charles Lang, Truman Bradley, Loring Smith, The Six Hits. Credits: Associate Producer, Glenn Tryon. Directed by Arthur Lubin. Screenplay by True Boardman, Nat Perrin and John Grant. Original story by Edmund L. Hartmann. Director of photography, Joseph Valentine. Art direction, Jack Otterson. Musical direction, Charles Previn. Songs by Don Raye, Gene de Paul, Ned Washington and George Bassman.

Plot: Discharged from an amusement park after an argument with the manager, Dick Foran, daredevil flyer, and his buddies, Abbott & Costello, visit a nitery featuring Carol Bruce. Dick learns from William Gargan, whom he knew when they were airlines pilots, that Carol is joining the USO as chief hostess and will be near a flying academy. He joins the academy, and Abbott & Costello become "grease monkeys." Complications set in when they fall for twins (Martha Raye) and when Dick disobeys orders to save the reputation of Charles Lang, Carol's brother, as a flier. But things are set aright, Dick learns Carol loves him, and Abbott & Costello go for an aerial joyride.

Comment: Abbott & Costello deliver another laugh-packed hit—one that's certain to send grosses zooming upward in theatres

CLASSIFIED ADVERTISING

Ten cents per word. No cuts or borders. No charge for name and address. Five insertions for the price of three. Money order or check with copy. Classified ads will appear as soon as received unless otherwise instructed. Address: Classified Dept., SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

EQUIPMENT WANTED

ALL KINDS PROJECTORS, Portables, 16 mm. or 35 mm. Give age, condition, lowest price, first letter. Box 543, SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

HELP WANTED

EXTRAORDINARY SIDE-LINE, if you call on theatres. Box 539, SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

NEW EQUIPMENT

STILL KEEPING PRICES DOWN—ask exhibitors who deal here—Stock Tickets, 19c roll; Corozone Air Purifiers, $19.95; Fully Automatic Curtain Controls, $69.50; Bausch & Lomb 6" Series II Lenses, $29.50; Safety Film Cabinets, ten compartment, $2.69 section; Tetco Fire Extinguishers, $1.80. What do you need? S.O.S. CINEMA SUPPLY CORP., 636 Eleventh Ave., New York City.

DON'T LET YOUR CASHIER FREEZE —IT'S INHUMAN AND SHE MAY MAKE MISTAKES — BOX OFFICE HEATERS, 1000 watts, 17" long, 5" deep with shield, fit almost anywhere. Only $8.95. NO DRAFT Speaking Tubes, $6.53. S.O.S. CINEMA SUPPLY CORP., 636 Eleventh Ave., N. Y. C.

PRINTING

THEATRE BLOWUPS—**Beautiful hand-colored displays at same low prices. Stites Portrait Co., Shelbyville, Ind.**

PROJECTIONISTS

MR. EXHIBITOR, EXPERIENCED PROJECTIONISTS available. METROPOLITAN PROJECTIONISTS UNION, Room 801, 152 W. 42nd St., New York City. Tel. CH 4-6666.

SITUATIONS WANTED

PROJECTIONIST: Fully experienced. Draft exempt. Go anywhere. Operator, 339 W. Normal Parkway, Chicago, Illinois.

MANAGER — PUBLICITY MANAGER have car, can operate. Age 38, married, references. Would lease. Box 541, SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

THEATRE FOR SALE

SMALL TOWN THEATRE — exceptionally well equipped. Cheap for quick sale. Ray Pashley, Interlaken, New York.

THEATRE GAMES

BINGO CARDS DIE CUT, PRICE GOING UP—ORDER NOW AND SAVE. $15.00 for 10,000 lots. Less quantities, $2.00 per 1,000. S. Klous, c/o SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

FOR THEATRES THAT cannot use numbered cards. Here is a brand new one—STARO Movie. For full particulars and samples write S. Klous, c/o SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

WINNER—A controlled game that is impossible to detect. In use over four years. Winners come out one at a time. Played in 15 minutes. Keyed so all patrons need number to win. $3.50 per thousand. BUSINESS STIMULATOR CO., 718 Film Bldg., Cleveland, Ohio.

USED EQUIPMENT

WHAT VALUES — Simplex and Powers projectors, lamphouses, rectifiers, replacement parts, booth accessories, etc. Tell us what you need. Bargain bulletin available. Star Cinema Supply Co., 440 West 45th St., New York City.

HERE'S HEADQUARTERS FOR 16 mm. or 35 mm. Portables, $59.50 up. RCA, Holmes, Bell & Howell, Simplex, Western Electric, Victor Animatograph, DeVry. Terms, too. S.O.S. CINEMA SUPPLY CORP., 636 Eleventh Ave., New York City.

FOR SALE: Practically new cushion chairs and complete equipment. Ben G. Reeves, Sparta, North Carolina.

DON'T LAMENT — HERE'S MONEY WELL SPENT. Arc-Rectifier Combinations, $99.50; Ticket Boxes, $9.95; Thousand Watt Spotlights, $12.95; Footlights, Borderlights, $1.50 ft.; Rear Shutters for Simplex, $29.50; Automatic Enclosed Rewind with motor, $29.50; Cushion Seats, 39c; Mellaphone Soundheads, $19.50; others $9.95; Wenzel Amplifiers, $29.50; others $4.95 up; Peerless Arcs, $69.50. Write for list. S.O.S. CINEMA SUPPLY CORP., 636 Eleventh Ave., New York City.

"NINE YEARS SATISFACTORY SERVICE—STILL OPERATING," writes Gordon Hudson, Oakland, California. "S.O.S. SOUND GOING GREAT!" Not expensive either. Complete system $282.00. Convenient terms, trades taken. S.O.S. CINEMA SUPPLY CORP., 636 Eleventh Ave., New York City.

TWO MACHINE ASBESTOS BOOTH, 12' x 8' x 7' high, angle iron frame, excellent condition, $125.00. Box 542, SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

PIPE SMOKERS—SAVE MONEY!

One of Fifth Avenue's Custom Blenders of unusual Tobacco Formulaes now offers one of his Finest Aromatic Mixtures, "SAVOURY SCOTCH", to pipe smokers. Unavailable until now for public sale because of the costly imported Scotch tobacco formerly used for fragrance, we have succeeded in imparting the exact palate pleasing delightful flavor and aroma in the same blend of tenderest Cavandish leaf, Kentucky White Burley, Sun Cured Virginia, Louisiana Perique and imported Syrian Latakia, at less than ½ ITS FORMER COST.

SPECIAL MONEY BACK OFFER! SEND $1.00 FOR REGULAR $1.50 SIZE ½ LB. HUMI-PACK. IF NOT SATISFIED, MONEY CHEERFULLY RETURNED.

GORDON HILL—210 Fifth Ave., New York City

from one end of the country to the other. They've been handled a liberal budget of gags, and they put them across in a manner to keep general audiences in almost continuous howls of laughter. Time out is taken occasionally for the story, and songs are sprinkled here and there, but it's the comedians' hilarious antics that keep things going at a swift, laugh-a-second pace. Martha Raye, Carol Bruce, William Gargan, Dick Foran, Charles Lang and The Six Hits lend able support. Billing Abbott & Costello alone would attract crowds, but the film's box office draw is given added impetus through its title which ties in with the United States Army Air Corps nation-wide "Keep 'Em Flying" program. Smart showmen will set their dates as soon as possible, and reap a harvest of profits.

'Sun Valley Serenade' Exploited in Waverly By Cary and Kornblite

Collaboration of T. J. Cary and Ned Kornblite, Jr. resulted in a whirlwind campaign for "Sun Valley Serenade" when that picture played the Capitol Theatre, Waverly, N. Y., recently.

Four weeks in advance a teaser trailer with a "coming soon" snipe was projected. Fifteen days in advance ushers began wearing small banner badges on their uniforms. Ten days in advance a feature story was spotted in the weekly local paper. Seven days in advance a 40x60 screen processed display was placed in the shadow box at the theatre entrance; bumper strips were attached to local taxis; the theatre organist began plugging tunes from the picture.

Five days in advance the regular trailer was projected; dormant vaudeville enunciators were lighted at intermission and during the projection of the trailer, thus serving to impress on patrons the title and playdate, which was lettered on each enunciator.

Four days in advance all local juke boxes were serviced with Glenn Miller recordings of songs from the picture, and tie-in signs were placed atop each box. Several discs featuring Miller were also played over the theatre's public address system, and each time a tune from the picture was played it was announced by means of a Radio Mat slide on the screen.

Three days in advance the local weekly paper carried a feature story and a two-column scene mat on "Sun Valley Serenade." A major part of the ad was devoted to this attraction. One six-sheet, five three-sheets and ten one-sheets were posted over a ten-mile square area.

Two days in advance one-hundred window cards were distributed throughout the territory. Newspaper ad was enlarged.

One day in advance the smash opening ad appeared in the paper. The ad was revamped so that Sonja Henie and Glenn Miller shared top billing over the title, because Miller is exceptionally popular around these parts.

On the second day of the engagement, the Chesterfield cooperative ad broke in the newspaper, with C and K taking advantage of the opportunity to run a tie-in ad directly below the Chesterfield display. To make profitable the lull between the time the box office opens and the picture begins, C and K announced a half-hour swing concert of Miller recordings which brought the jitterbugs to the theatre en masse.

Results of the campaign: The picture was well received and business was good. The campaign was put on by C and K despite the fact that the picture had already played first-run within two miles of Waverly during the previous week.

Timely, inexpensive and highly effective was the stunt used for "Lady Be Good" by Bob Russell, Loew's Poli, New Haven. He made up a football herald plugging the film and listing four big games, offering ducats for the nearest correct scores.

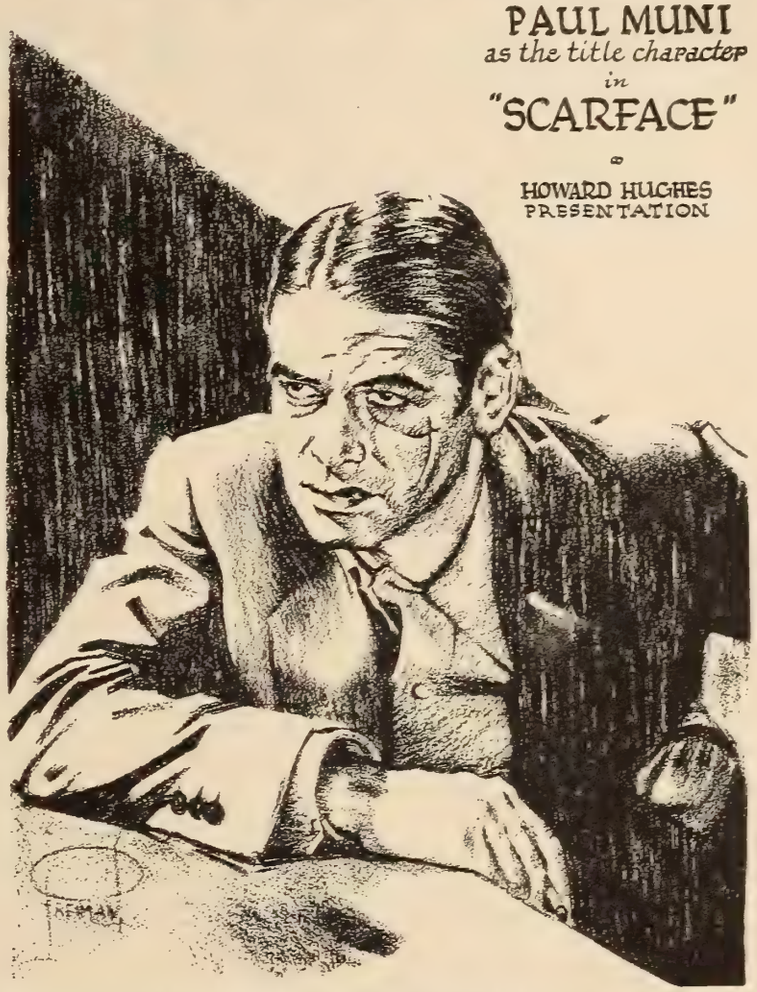
RECORDS—ALONE PROVE GREATNESS

HERE'S THE "CHAMP"

It's the one and only

SCARFACE

PAUL MUNI
as the title character
in
"SCARFACE"
a
HOWARD HUGHES PRESENTATION



RAFT — KARLOFF — ARMETTA — DVORAK

HERE'S THE RECORD — NO FEATURE HAS PLAYED AS OFTEN IN THE SAME THEATRES.

THE Hollywood REPORTER

PLENTY PLAYED IT.... 6 TIMES

PLENTY PLAYED IT.... 14 TIMES

MANY PLAYED IT.... 26 TIMES

A FEW REPEATED IT.... 50 TIMES

SOME REPEATED IT.... 68 TIMES

'Scarface' In 60th Run on Broadway

New York — The Apollo on 42nd Street is running "Scarface," the Howard Hughes-Astor picture. The only news in this is the fact that it's making its 60th appearance in a Broadway theatre, probably playing more time in and around 42nd Street than any ten pictures ever made.

AND STILL GOING — BREAKING RECORDS

REPEAT IT EVERY 6 MONTHS

ASTOR PICTURES CORP.
NEW YORK N. Y.

IT NEVER MISSES AT BOX-OFFICE

Feature Booking Guide

ASTOR PICTURES

		Rel. Mins.	Date	See Issue of
	Bat Whispers (My-D).....C. Morris-U. Merkel	86		....Reissued
	Cock of the Air (C).....Chester Morris	71		....Reissued
	Crooked Circle (C)F.....Zasu Pitts-Jimmy Gleason	70		....Reissued
	Framed for Murder (D).....Wallace Ford-Fuzzy Knight			....Not Rev.
	Hell's Angels (D).....Lyon-Harlow-Hall	100		....Reissued
	Hell's Crossroads (D)A.....Tom Keene-John Qualen			....Reissued
	(Former title "Our Daily Bread")			
	Her Enlisted Man (CD).....Barbara Stanwyck-Robt. Young	70		....Reissued
	(Former title "Red Salute")			
	I Cover the Waterfront (D)...Claudette Colbert	80		....Reissued
	Let 'Em Have It (G).....Bruce Cabot-Virginia Bruce	70		....Reissued
	Murder at the Baskervilles....Arthur Wontner			....Not Rev.
	Palooka (C).....Stuart Erwin-Lupe Velez	70		....Reissued
	Scarface (D).....P. Muni-G. Raft-A. Dvorak	88		....Reissued
	Sky Devils (C-D).....Spencer Tracy	88		....Reissued
	Tonight Or Never (D).....Gloria Swanson-Melvyn Douglas	70		....Reissued

COLUMBIA

Current 1940-41

2212	Across the Sierras (W).....Bill Elliott-Luana Walters	58	2/13/41	...all/16/40
2010	Adventure in Washington(D)F.Herbert Marshall-Virginia Bruce	84	5/30/41	...b5/31/41
2006	Adam Had Four Sons (D)A...Warner Baxter-Ingrid Bergman	80	2/18/41	...b2/22/41
2037	Big Boss (D)A.....Otto Kruger-Gloria Dickson	70	4/28/41	....b5/3/41
2015	Blondie Goes Latin (CM)F....Penny Singleton-Arthur Lake	68	2/27/41	....b3/1/41
2014	Blondie in Society (C)F.....Penny Singleton-Arthur Lake	76	7/17/41	....b7/5/41
2028	Devil Commands (H)A.....Boris Karloff-Amanda Duff	65	2/3/41	.....b2/8/41
2023	Ellery Queen and the Perfect Crime (My)A.....Ralph Bellamy-Margaret Lindsay	63	8/14/41	...b7/12/41
2025	Ellery Queen's Penthouse Mystery (My)F.....Ralph Bellamy-Margaret Lindsay	68	3/24/41	....b3/1/41
2029	Face Behind the Mask (H)A..Peter Lorre-Evelyn Keyes	69	1/16/41	...b2/15/41
2034	Great Swindle (A)F.....Jack Holt-Marjorie Reynolds	54	4/10/41	...b4/12/41
2215	Hands Across the Rockies(W)F.Bill Elliott-Dub Taylor	60	6/19/41	...b6/14/41
2001	Here Comes Mr. Jordan(FA)A.Robt. Montgomery-Rita Johnson	93	8/21/41	....b8/2/41
2013	Her First Beau (CD)F.....Jane Withers-Jackie Cooper	76	5/8/41	....b5/10/41
2041	I Was a Prisoner on Devil's Island (D)A.....Sally Eilers-Donald Woods	70	6/30/41	...b6/28/41
2022	Lone Wolf Takes a Chance (My)F.....Warren William-June Storey	76	3/6/41	....b4/12/41
2206	Medico of Painted Spring(W)F.Chas. Starrett-Terry Walker	59	6/26/41	...b6/28/41
2027	Meet Boston Blackie (D)A....Chester Morris-Rochelle Hudson	69	2/20/41	....b3/1/41
2044	Missing Ten Days (D)F.....Rex Harrison-Karen Verne	82	2/28/41	..b10/21/39
	(Reviewed as "Ten Days in Paris")			
2020	Naval Academy (D)F.....Jimmy Lydon-Fred. Bartholomew	67	5/22/41	...b5/24/41
2213	North From the Lone Star(W).Bill Elliott-Dorothy Fay	58	3/31/41	....a3/8/41
2039	Officer and the Lady (D)A....Rochelle Hudson-Bruce Bennett	60	7/24/41	...b7/19/41
2003	Our Wife (C)F.....Ruth Hussey-Melvyn Douglas	93	8/28/41	...b8/16/41
2205	Outlaws of the Panhandle (W).Chas. Starrett-Frances Robinson	59	2/27/41	...a8/31/40
2002	Penny Serenade (CD)F.....Irene Dunne-Cary Grant	120	4/24/41	...b4/19/41
2204	Pinto Kid (W).....Charles Starrett-Louise Currie	61	1/9/41	....a7/13/40
2208	Prairie Stranger (W)F.....Chas. Starrett-Patti McCarty	58	9/18/41	....b9/6/41
2214	Return of Daniel Boone (W)F.Bill Elliott-Evelyn Young	61	5/7/41	....b9/13/41
2026	Richest Man in Town (D)F...Frank Craven-Edgar Buchanan	69	6/12/41	...b6/14/41
2008	She Knew All the Answers(D)A.Francnot Tone-Joan Bennett	85	5/15/41	...b5/24/41
2216	Son of Davy Crockett (W)F...Bill Elliott-Iris Meredith	62	7/15/41	...b7/12/41
2019	Sweethearts of the Campus(MD).Ruby Keeler-Harriet Hilliard	61	6/26/41	....b7/5/41
2011	They Dare Not Love (D)A....Martha Scott-George Brent	76	4/30/41	....b5/3/41
2005	This Thing Called Love (C)A.Melvyn Douglas-Rosalind Russell	95	1/2/41	...b12/28/40
2207	Thunder Over the Prairie(W)F.Charles Starrett-Eileen O'Hearn	60	7/30/41	....b8/2/41
2017	Tillie the Toiler (C)F.....Kay Harris-William Tracy	67	8/7/41	.....b8/9/41
2009	Time Out for Rhythm (DM)F.Rudy Vallee-Rosemary Lane	74	6/20/41	....b6/7/41
2042	Two In a Taxi (C-D)A.....Anita Louise-Russell Hayden	62	7/10/41	...b6/28/41
2036	Under Age (D)A.....Nan Grey-Alan Baxter-Tom Neal	60	4/26/41	...b4/26/41
2040	Voice in the Night (D).....Clive Brook-Diana Wynyard	83	5/20/41	...b4/19/41
	You'll Never Get Rich (M)F..Fred Astaire-Rita Hayworth	88	9/25/41	...b9/27/41

Current 1941-42

3041	Blonde From Singapore(CD)A.Florence Rice-Leif Erickson	67	10/16/41	..b8/30/41
	Ellery Queen and the Murder Ring (My).....Ralph Bellamy-Margaret Lindsay	68	11/18/41	..b8/30/41
3023	Harmon of Michigan (D)F....Tommy Harmon-Anita Louise	65	9/11/41	...b9/20/41
3209	King of Dodge City (W)F....Bill Elliott-Tex Ritter	63	8/14/41	....b8/9/41
3009	Ladies in Retirement (D)A...Ida Lupino-Louis Hayward	91	9/18/41	...b9/13/41
	Men in Her Life (D)A.....Loretta Young-Dean Jagger	90	11/20/41	.b10/18/41
3040	Mystery Ship (D)F.....Lola Lane-Paul Kelly	63	9/4/41	.....b8/2/41
3210	Roaring Frontiers (W)F.....Bill Elliott-Tex Ritter	60	10/16/41	..b8/30/41
3201	Royal Mounted Patrol (W)....Charles Starrett-Russell Hayden	59	11/13/41	..a8/16/41
	Secrets of the Lone Wolf(My)F Warren William	66	11/13/41	.b11/22/41
3036	Stork Pays Off (C)F.....Maxie Rosenbloom-Rochelle Hudson	68	11/6/41	..b11/15/41
3008	Texas (D)F.....William Holden-Glenn Ford	92	10/9/41	...b9/27/41
3016	Three Girls About Town(CD)A Joan Blondell, John Howard	73	10/23/41	.b10/25/41
3020	Two Latins From Manhattan (CM)F.....Jinx Falkenburg-Joan Woodbury	66	10/2/41	...b9/27/41
3003	You Belong to Me (CD)A.....Barbara Stanwyck, Henry Fonda	97	10/30/41	.b10/18/41

Coming 1941-42

	Bedtime Story (D).....Loretta Young-Fredric March	12/18/41 ..a9/13/41
	Blondie Goes to College (C)...Penny Singleton-Arthur Lake	....a10/4/41
	Bullets For Bandits.....Bill Elliott-Tex Ritter	....a8/23/41
	(Former title "Honor of the West")	
	Cadets on Parade (D).....Freddie Bartholomew-Jimmy Lydon	....all/1/41
	Confessions of Boston Blackie (My).....Chester Morris-Harriet Hilliard	....a10/4/41
	Devil's Trail (W).....Bill Elliott-Tex Ritter	....all/15/41
	Ellery Queen untitled.....William Gargan-Margaret Lindsay	....In Prod.
	Go West, Young Lady (A)....Penny Singleton-Glenn Ford	11/27/41 ....a8/9/41
	Harvard Here I Come (C).....Maxie Rosenbloom-Arline Judge	12/25/41 ..a9/27/41
	Honolulu Lu (C).....Lupe Velez-Bruce Bennett	12/11/41 ...a10/4/41
	Lady Is Willing (CD).....Marlene Dietrich-Fred MacMurray	....all/1/41
	Lawless Plainsman (W).....Charles Starrett-Russell Hayden	....In Prod.
	Lone Star Vigilantes (W)F...Bill Elliott-Tex Ritter	58 12/26/41 ..b9/27/41
	Man Who Returned to Life....John Howard-Lucille Fairbanks	....In Prod.
	Martin Eden .....Glenn Ford-Claire Trevor	....In Prod.
	North of the Rockies (W).....Bill Elliott-Tex Ritter	....a9/27/41
	Riders of the Badlands (W)...Charles Starrett-Russell Hayden	12/18/41 ...a10/4/41
	(Former title "Outlaw Ranger")	
	Shut My Big Mouth.....Joe E. Brown-Adele Mara	....In Prod.
	Sing For Your Supper (DM)..Jinx Falkenburg-"Buddy" Rogers	12/4/41 ....a9/13/41
	West of Tombstone (W).....Charles Starrett-Russell Hayden	....all/1/41

MGM

Current 1940-41

126	Andy Hardy's Private Secretary (C)F.....Mickey Rooney-Lewis Stone	101	2/21/41	...b2/22/41
124	Bad Man (D)F.....Wallace Beery-Lionel Barrymore	70	3/28/41	...b3/29/41
141	Barnacle Bill (CD)F.....Wallace Beery-Virginia Weidler	92	7/4/41	....b7/5/41
139	Big Store (M-C)F.....Marx Bros.-Virginia Grey	83	6/20/41	...b6/21/41
137	Billy the Kid (Tech.) (D)F....Robt. Taylor-Maureen O'Sullivan	95	5/30/41	...b5/31/41
123	Blonde Inspiration (C)F.....Shelton-Grey-Dekker-Nolan	72	2/7/41	....b2/8/41
144	Blossoms in the Dust (D)F....Greer Garson-Walter Pidgeon(Tech.)	98	7/25/41	...b6/28/41
132	Come Live With Me (C)A....James Stewart-Hedy Lamarr	80	1/31/41	....b1/25/41
145	Dr. Kildare's Wedding Day(D)F.Lew Ayres-Lionel Barrymore	82	8/22/41	...b8/23/41
117	Flight Command (D)F.....Robt. Taylor-Ruth Russey	115	1/3/41	..b12/21/41
127	Free and Easy (SC)A.....Ruth Hussey-Robert Cummings	55	2/28/41	....b3/8/41
138	Getaway (G)A.....Robert Sterling-Van Heflin	89	6/13/41	...b6/21/41
135	I'll Wait For You (D)F.....Virginia Weidler-Robt. Sterling	75	5/16/41	...b5/10/41
120	Land of Liberty (Doc)F.....Special Subject	98	1/24/41	...b1/11/41
146	Life Begins for Andy Hardy (CD)F.....Mickey Rooney-Judy Garland	100	8/15/41	....b8/9/41
134	Love Crazy (F)A.....Wm. Powell-Myrna Loy-Fay Bainter	99	5/23/41	...b5/17/41
118	Maisie Was A Lady (C)A....Ann Sothern-Maureen O'Sullivan	79	1/10/41	...b1/11/41

MGM

Current 1940-41 (Cont.)

132	Men of Boys Town (D)F.....Spencer Tracy-Mickey Rooney	107	4/11/41	...b3/15/41
129	Penalty, The (G)A.....Lionel Barrymore-Edw. Arnold	80	3/14/41	...b3/15/41
133	People vs. Dr. Kildare (D)F..Lew Ayres-Lionel Barrymore	77	5/2/41	....b5/10/41
119	Philadelphia Story (FC)A....Katharine Hepburn-James Stewart	110	1/17/41	..b11/30/40
128	Rage in Heaven (My)A.....Rob't Montgomery-Ingrid Bergman	83	3/7/41	....b3/8/41
143	Ringside Maisie (CD)F.....Ann Sothern-George Murphy	96	8/1/41	...b7/26/41
142	Stars Look Down (D).....Margt. Lockwood-Michael Redgrave	98	7/18/41	...b7/12/41
140	They Met in Bombay (D)A...Clark Gable-Rosalind Russell	92	6/27/41	...b6/28/41
125	Trial of Mary Dugan (My)F..Laraine Day-Robert Young	90	2/14/41	...b2/15/41
131	Washington Melodrama(My)A.Frank Morgan-Ann Rutherford	80	4/18/41	...b4/19/41
148	When Ladies Meet (SC)A....Joan Crawford-Rob't Taylor	105	8/29/41	...b8/30/41
147	Whistling in the Dark(MyC)F.Skelton-Rutherford	78	8/8/41	....b8/2/41
121	Wild Man of Borneo (C)F....Frank Morgan-Billie Burke	78	1/24/41	....b2/1/41
136	Woman's Face (D)A.....Joan Crawford-Melvyn Douglas	106	5/9/41	....b5/10/41
130	Ziegfeld Girl (MD).....Stewart-Garland-Lamarr-Martin	131	4/25/41	...b4/19/41

Current 1941-42

208	Chocolate Soldier (M)A.....Nelson Eddy-Rise Stevens	102	Nov.	....b10/18/41
203	Down in San Diego (D)F.....Dan Dailey, Jr.-Bonita Granville	73	Sept.	.....b8/2/41
201	Dr. Jekyll and Mr. Hyde(D)A.Spencer Tracy-Ingrid Bergman	127	Sept.	...b7/26/41
207	Feminine Touch (C)A.....Rosalind Russell-Don Ameche	93	Oct.	....b9/20/41
204	Honky-Tonk (CD)F.....Clark Gable-Lana Turner	105	Oct.	....b9/20/41
202	Lady Be Good (CM)F.....Eleanor Powell-Ann Sothern	112	Sept.	...b7/19/41
205	Married Bachelor (C)A.....Ruth Hussey-Rob't Young	81	Oct.	....b9/13/41
210	Shadow of the Thin Man(CMy)F.William Powell-Myrna Loy	97	Nov.	....b10/25/41
206	Smilin' Through (Tech.)(D)F.J. MacDonald-Brian Aherne	100	Oct.	....b9/13/41
211	Two Faced Woman (C)A....Garbo-Melvyn Douglas	94	Nov.	....b10/25/41
209	Unholy Partners (D)A.....Edw. G. Robinson-Edward Arnold	94	Nov.	....b10/18/41

Coming 1941-42

	Babes on Broadway (DM)....Mickey Rooney-Judy Garland		....a8/30/41
	Born to Sing (DM).....Ray McDonald-Virginia Weidler		....all/15/41
	Bugle Sounds (D).....Wallace Beery-Marjorie Main		....a10/4/41
	(Former title "Steel Cavalry")		
	China Caravan (D).....Laraine Day-Barry Nelson-K. Luke		....all/22/41
213	Design for Scandal (CD)A....Rosalind Russell-Walter Pidgeon	84	Dec. b11/15/41
	Dr. Kildare's Inside Story(D).Lew Ayres-Lionel Barrymore		....all/1/41
212	H. M. Pulham, Esq. (D)A...Hedy Lamarr-Robert Young	120	Dec. b11/15/41
	I'll Take Manila.....Eleanor Powell-Red Skelton		....In Prod.
	I Married an Angel (C).....Jeanette MacDonald-Nelson Eddy		....all/8/41
	Joe Smith, American (D).....R. Young-Marsha Hunt-V. Heflin		....all/22/41
	Johnny Eager (G).....Lana Turner-Robert Taylor		....a10/4/41
215	Kathleen (D)F.....Shirley Temple-Herbert Marshall	84	Dec. b11/15/41
	Mr. and Mrs. North (C).....Gracie Allen-William Post, Jr.		....all/22/41
	Mrs. Miniver.....Greer Garson-Walter Pidgeon		....In Prod.
	Out of the Past.....Conrad Veidt-Ann Ayars		....In Prod.
	Panama Hattie (CM).....Ann Sothern-Dan Dailey, Jr.		....a8/30/41
	Rio Rita .....Abbott & Costello		....In Prod.
214	Tarzan's Secret Treasure (D)F.J. Weissmuller-Maureen O'Sullivan	81	Dec. b11/15/41
	Vanishing Virginian (CD)....Kathryn Grayson-Frank Morgan		....a10/11/41
	We Were Dancing (CD).....Norma Shearer-Melvyn Douglas		....all/1/41
	Woman of the Year (C).....Spencer Tracy-Katharine Hepburn		....a10/4/41

MONOGRAM

Current 1940-41

	Bowery Blitzkrieg (D)F.....Gorey-Jordan-Hall	61	8/1/41	.....b8/2/41
	Deadly Game (Spy)F.....Chas. Farrel-June Lang	63	8/8/41	.....b8/9/41
	Dead Man's Shoes (My)A....Leslie Banks-Wilfred Lawson	65	1/15/41	....b5/17/41
	Driftin' Kid (W)F.....Tom Keene-Betty Miles	55	9/26/41	.....9/27/41
	Dynamite Canyon (W).....Tom Keene-Evelyn Finley		8/8/41	....a7/19/41
	Father Steps Out (D)F.....Frank Albertson-Jed Prouty	63	7/19/41	.....b8/2/41
	Flying Wild (D)F.....East Side Kids-Joan Barclay	65	3/10/41	....b3/1/41
	Fugitive Valley (W)F.....Corrigan-King-Terhune	60	7/30/41	....b9/20/41
	Gang's All Here (G).....Frankie Darro-Mantan Moreland		6/11/41	....a5/17/41
	House of Mystery (H)A.....Kenneth Kent-Judy Kelly	62	5/7/41	....b5/31/41
	Invisible Ghost (H)A.....Bela Lugosi-Polly Ann Young	64	4/25/41	....b4/19/41
	Kid's Last Ride (W).....John King-Ray Corrigan		2/10/41	....a1/11/41
	(Former title "Prairie Schooldays")			
	King of Zombies (H)A.....John Archer-Mantan Moreland	67	5/14/41	...b5/17/41
	Murder by Invitation (My)A..Wallace Ford-Marian Marsh	65	6/30/41	....b7/5/41
	Pioneers, The (W)F.....Tex Ritter-Slim Andrews	61	5/10/41	....b5/3/41
	Redhead (D)A.....June Lang-Johnny Downs	64	5/21/41	....b5/17/41
	Ridin' the Cherokee Trail(W)F.Tex Ritter-Slim Andrews	60	2/25/41	...b2/22/41
	Riding the Sunset Trail (W)...Tom Keene-Betty Miles		10/31/41	..a9/27/41
	Roar of the Press (My)F.....Jean Parker-Wallace Ford	72	4/30/41	...b4/26/41
	Sign of the Wolf (D)F.....Grace Bradley-Louise Beavers	69	3/25/41	...b3/22/41
	Silver Stallion (D).....David Sharpe-Leroy Mason-Thunder		5/28/41	...a5/10/41
	Trail of the Silver Spurs(W)F.Corrigan-King-Terhune	55	1/5/41	....b3/8/41
	Tumbledown Ranch in Arizona (W)F.....Range Busters	60	4/20/41	....b5/3/41
	Wanderers of the Desert (W).Tom Keene-Betty Miles		6/25/41	....a6/14/41
	Wrangler's Roost (W)F.....Range Busters	58	6/4/41	....b7/19/41
	You're Out of Luck (D)F.....Darro-Moreland	62	1/20/41	...b1/18/41

Current 1941-42

	Arizona Bound (W)F.....Buck Jones-Tim McCoy	57	7/19/41	...b7/26/41
	Double Trouble (C)F.....Harry Langdon-Charles Rogers	64	11/21/41	.b11/15/41
	Gentleman From Dixie (D)F..Mary Ruth-Marian Marsh	63	9/5/41	....b9/13/41
	Gunman From Bodie (W)F....Buck Jones-Tim McCoy	62	9/19/41	..b10/18/41
	I Killed That Man (My)A....Ricardo Cortez, Joan Woodbury	70	11/14/41	.b11/8/41
	Let's Go Collegiate (D)F.....Frankie Darro-Jackie Moran	62	9/12/41	...b9/20/41
	Saddle Mountain Roundup(W).Range Busters		8/29/41	....a8/9/41
	Spooks Run Wild (MyC)F....Bela Lugosi-Leo Gorcey-Huntz Hall	63	10/24/41	.b10/11/41
	Stolen Paradise (D)A.....Leon Janney-Eleanor Hunt	80	10/31/41	.b12/21/40
	(Reviewed as "Adolescence")			
	Tonto Basin Outlaws (W).....Range Busters		10/10/41	..a9/27/41
	Top Sergeant Mulligan (C)F..Nat Pendleton-Carol Hughes	69	10/17/41	.b11/1/41
	Underground Rustlers (W)....Range Busters		11/21/41	.a10/18/41
	(Former title "Bullets and Bullion")			
	Zis Boom Bah (DM)F.....Peter Lind Hayes-Grace Hayes	62	11/7/41	..b11/1/41

Coming 1941-42

	Borrowed Hero (D).....Florence Rice-Alan Baxter	12/5/41 ...all/1/41
	Boy of Mine (D).....John Boles-Mona Barrie-Billy Lee	12/19/41 .all/22/41
	Forbidden Trails (W).....Buck Jones-Tim McCoy	12/26/41 ..In Prod.
	Freckles Comes Home (G)....Johnny Downs-Gail Storm	....all/22/41
	Lone Star Law Men (W).....Tom Keene-Betty Miles-Sugar Dawn	11/27/41 .all/22/41
	Riot Squad (My).....Richard Cromwell-Mary Ruth	12/19/41 .all/15/41
	Yard Bird .....Bud Duncan-Edgar Kennedy	2/5/42 ....In Prod.

PARAMOUNT

Current 1940-41

4038	Aloma of the South Seas (D)F.Dorothy Lamour-Jon Hall (Tech.)	77	8/29/41	...b8/30/41
4053	Border Vigilantes (W)F.....Bill Boyd-Russell Hayden	60	4/18/41	....b4/5/41
4032	Caught in the Draft (C)F....Bob Hope-Dorothy Lamour	81	7/4/41	....b5/31/41
4051	Doomed Caravan (W)F.....Bill Boyd-Russell Hayden	60	1/10/41	....b1/11/41
4037	Flying Blind (D)F.....Richard Arlen-Jean Parker	70	8/29/41	...b8/23/41
4033	Forced Landing (D)F.....Richard Arlen-Eva Gabor	66	7/18/41	...b7/19/41
4052	In Old Colorado (W)F.....Wm. Boyd-Russell Hayden	66	3/14/41	....b3/1/41
4028	I Wanted Wings (D)F.....Brian Donlevy-Ray Milland	130	5/30/41	...b3/29/41
4035	Kiss the Boys Goodbye (CM)F.D. Ameche-M. Martin-O. Levant	85	8/1/41	....b6/28/41
4016	Life With Henry (C)F.....Jackie Cooper-Leila Ernst	80	1/24/41	....b1/18/41
4022	Lady Eve (D)F.....Barbara Stanwyck-Henry Fonda	97	3/21/41	....b3/1/41
4023	Las Vegas Nights (Mu-C)F...Phil Regan-Bert Wheeler-Dorsey	89	3/28/41	...b3/22/41
4018	Mad Doctor (H)F.....Basil Rathbone-Ellen Drew	90	2/14/41	...b2/15/41
4020	Monster and the Girl (H)A...Ellen Drew-Onslow Stevens	64	2/28/41	...b2/15/41
4029	One Night in Lisbon (C)A....Madeleine Carroll-Fred MacMurray	95	6/13/41	...b5/10/41
4031	Parson of Panamint (D)F.....Charles Ruggles-Ellen Drew	84	8/22/41	...b6/21/41
4054	Pirates on Horseback (W)F...Wm. Boyd-Russell Hayden	69	5/23/41	...b5/24/41
4026	Power Dive (D)F.....Richard Arlen-Jean Parker	68	4/25/41	...b4/12/41

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

PARAMOUNT

Current 1940-41 (Cont.)

			Mins.	Rel. Date	See Issue of
4027	Reaching for the Sun (CD)	A..Joel McCrea-Ellen Drew	88	5/2/41	b4/12/41
4025	Road to Zanzibar (CM)	F.....Crosby-Lamour-Hope	90	4/11/41	b3/15/41
4024	Round-Up (W)	F.....Richard Dix-Patricia Morison	90	4/4/41	b3/15/41
4014	Second Chorus (M)	F.....Fred Astaire-Paulette Goddard	88	1/3/41	b11/30/40
4034	Shepherd of the Hills (D)	F...John Wayne-Betty Field (Tech.)	91	7/25/41	b6/21/41
4021	There's Magic in Music (Mu)	F..Allan Jones-Susanna Foster (Reviewed as "Hard Boiled Canary")	80	5/16/41	b3/1/41
4015	Victory (D)	A .....Fredric March-Betty Field	79	1/17/41	b12/21/40
4019	Virginia (Tech.) (PD)	F.....Madeleine Carroll-F. MacMurray	108	2/21/41	b1/18/41
4030	West Point Widow (CD)	.....Ann Shirley-Richard Carlson	62	6/20/41	b6/14/41
4055	Wide Open Town (W)	F.....William Boyd-Russell Hayden	78	8/8/41	b8/2/41
4036	World Premiere (C)	A.....John Barrymore-Frances Farmer	70	8/15/41	b8/23/41
4017	You're the One (M)	F.....Orrin Tucker-Bonnie Baker	81	2/7/41	b2/8/41

Current 1941-42

Block No.					
2	Birth of the Blues (M)	F.....Bing Crosby-Mary Martin	84	11/7/41	b9/6/41
1	Buy Me That Town (C)	A.....Lloyd Nolan-Constance Moore	70	10/3/41	b8/2/41
1	Hold Back the Dawn (D)	F.....Chas. Boyer-Olivia de Havilland	115	9/26/41	b8/2/41
1	Henry Aldrich for President (C)	F.....Jimmy Lydon-Mary Anderson	70	10/24/31	b8/2/41
1	New York Town (CD)	A.....Mary Martin-Fred MacMurray	75	10/31/41	b8/2/41
1	Nothing But the Truth (C)	.....Bob Hope-Paulette Goddard	90	10/10/41	b8/2/41
W-1	Outlaws of the Desert (W)	F...Wm. Boyd-Brad King	66		b9/27/41
W-1	Riders of the Timberline (W)	F..Bill Boyd-Brad King-Andy Clyde	59		b9/27/41
W-1	Secret of the Wastelands (W)	F..Wm. Boyd-Brad King-Andy Clyde	66		b9/27/41
2	Skylark (CD)	A.....Claudette Colbert-Ray Milland	94	11/21/41	b9/6/41
W-1	Stick to Your Guns (W)	F.....Bill Boyd-Brad King-Andy Clyde	63		b9/27/41
W-1	Twilight on the Trail (W)	F...Bill Boyd-Brad King-A. Clyde	58		b9/27/41

Coming 1941-42

2	Among the Living (H)	A.....Albert Dekker-Susan Hayward	68	12/19/41	b9/6/41
3	Bahama Passage (Tech.) (D)	.Madeleine Carroll-Stirling Hayden			a6/21/41
	Dr. Broadway	.Macdonald Carey-Jean Phillips			In Prod.
	Fleet's In (MC)	.Dorothy Lamour-William Holden			a11/1/41
	Fly by Night (D)	.Richard Carlson-Nancy Kelly			a8/30/41
	Girl Has Plans (C) (Former title "Lady Has Plans")	.Paulette Goddard-Ray Milland			a10/11/41
2	Glamour Boy (C)	F.....Susanna Foster-Jackie Cooper	80	12/5/41	b9/6/41
	Great Man's Lady (D) (Former title "Pioneer Woman")	.Barbara Stanwyck-Joel McCrea			a3/22/41
	Henry and Dizzy (C)	.Jimmy Lydon-Charles Smith			a9/27/41
	Irving Berlin's Holiday Inn	..Bing Crosby-Fred Astaire			In Prod.
	Louisiana Purchase (M)	.....Bob Hope-Victor Moore (Tech.)			a8/23/41
	Malaya (D) (Tech.)	.....Dorothy Lamour-Richard Denning			a8/16/41
3	Midnight Angel (D)	.....Robert Preston-Martha O'Driscoll			a9/27/41
	Mr. and Mrs. Cugat	.....Ray Milland Betty Field			In Prod.
3	Mr. Bug Goes to Town	.....Tech. Cartoon Feature			In Prod.
	Night in New Orleans (My) (Former title "Morning After")	...Preston Foster-Albert Dekker			a10/11/41
2	Night of Jan. 16th (My)	F....Ellen Drew-Robt. Preston	79	11/28/41	b9/6/41
3	No Hands on the Clock (My)	..Chester Morris-Jean Parker			a9/27/41
	Out of the Frying Pan	.....William Holden-Susan Hayward			In Prod.
	Reap the Wild Wind (D)	.....Ray Milland-John Wayne (Tech.)			a7/5/41
	Remarkable Andrew	.....William Holden-Brian Donlevy			a7/26/41
3	Sullivan's Travels (CD)	.....Joel McCrea-Veronica Lake			a6/7/41
	Sweater Girl (My)	.....Eddie Bracken-June Preisser			a8/9/41
	This Gun for Hire	.....Veronica Lake-Robert Preston			In Prod.
	Tombstone (W)	.....Richard Dix-Frances Gifford			a10/4/41
	Torpedo Boat (D)	.....Richard Arlen-Jean Parker			a11/22/41
	True to the Army (C)	.....Judy Canova-Allan Jones-Ann Miller			In Prod.

Grouping By Blocks

1—Buy Me That Town, Henry Aldrich for President, Hold Back the Dawn, New York Town, Nothing But the Truth
1 (Western)—Outlaws of the Desert, Riders of the Timberline, Secret of the Wastelands, Stick to Your Guns, Twilight on the Trail
2—Among the Living, Birth of the Blues, Glamour Boy, Night of January 16th, Skylark
3—Bahama Passage, Midnight Angel, Mr. Bug Goes to Town, No Hands on the Clock, Sullivan's Travels

PRODUCERS RELEASING CO. 1940-41

162	Billy the Kid in Santa Fe (W)	.Bob Steele-Marin Fais-St. John	66	7/11/41	a7/19/41
161	Billy the Kid's Fighting Pals (W)	F .....Bob Steele	62	4/18/41	b4/12/41
160	Billy the Kid's Range War (W)	.Bob Steele	60	1/24/41	Not Rev.
116	Blonde Comet (D)	.....Robert Kent-Virginia Vale		12/5/41	a11/22/41
107	Caught in the Act (C)	F.....Henry Armetta	62	2/7/41	b4/26/41
111	Criminals Within (My)	A.....Eric Linden-Ann Doran	70	6/27/41	b8/16/41
115	Dangerous Lady (My)	F.....Neil Hamilton-June Storey	66	9/12/41	b10/11/41
113	Desperate Cargo (D)	A.....Ralph Byrd-Carol Hughes	69	7/4/41	b10/4/41
112	Double Cross (G)	F.....Kane Richmond-Pauline Moore	61	6/27/41	b8/16/41
109	Emergency Landing (Spy)	F...Carol Hughes	79	5/23/41	b7/12/41
108	Federal Fugitives (Spy)	F.....Neil Hamilton-Doris Day	66	3/28/41	b5/24/41
124	Gambling Daughters (D)	A.....Cecilia Parker-Roger Pryor	67	8/1/41	b9/13/41
126	Jungle Man (D)	F.....Buster Crabbe-Sheila Darcy	63	10/10/41	b10/11/41
167	Lone Rider Ambushed (W)	F..Geo. Houston-Al St. John	67	8/29/41	b11/1/41
163	Lone Raider Rides On (W)	..George Houston	64	1/10/41	Not Rev.
164	Lone Rider Crosses the Rio (W)	.George Houston	64	2/28/41	Not Rev.
168	Lone Rider Fights Back (W)	..George Houston-Al St. John		11/7/41	a9/27/41
166	Lone Rider in Frontier Fury	..Geo. Houston-Al St. John	62	8/8/41	a7/26/41
165	Lone Rider in Ghost Town (W)	F..Geo. Houston-Alaine Brandes	64	5/16/41	b5/17/41
114	Mr. Celebrity (D)	F.....James Seay-Doris Day	66	10/31/41	b10/4/41
155	Outlaws of the Rio Grande (W)	F .....Tim McCoy	55	3/7/41	b3/1/41
123	Paper Bullets (D)	A.....Joan Woodbury-Jack LaRue	72	6/13/41	b6/14/41
125	Reg'lar Fellers (D)	F .....Billy Lee-'Alfalfa' Switzer	65	8/15/41	b8/30/41
106	Secret Evidence (My)	F.....Charles Quigley-Marjorie Reynolds	64	1/31/41	b2/8/41
110	South of Panama (Spy)	F.....Roger Pryor-Virginia Vale	68	5/2/41	b4/26/41
156	Texas Marshal (W)	.....Tim McCoy-Kay Leslie	62	6/13/41	a5/17/41

1941-42

258	Billy the Kid's Round-Up (W)	.Buster Crabbe-Al St. John		12/5/41	a10/18/41
257	Billy the Kid, Wanted (W)	F.Buster Crabbe-Al St. John	64	10/24/41	b11/1/41
206	Duke of the Navy	.....Ralph Byrd-Vega Ann Perry		1/23/42	In Prod.
205	Hard Guy (G)	A.....Jack La Rue-Mary Healy	68	10/17/41	b10/25/41
215	Law of the Timber (D)	.....Marjorie Reynolds-Monte Blue		12/19/41	a11/8/41
263	Lone Rider and a Bandit (W)	.George Houston-Al St. John		1/9/42	In Prod.
213	Miracle Kid (D)	.....Tom Neal-Carol Hughes-Vicki Lester		11/14/41	a10/4/41
230	Swamp Woman	.....Ann Corio-Jack La Rue		12/5/41	a10/11/41
251	Texas Man Hunt (W)	.....Bill (Radio) Boyd-Art Davis		1/2/42	a11/22/41

RKO-RADIO

Current 1940-41

183	Along the Rio Grande (W)	F..Tim Holt-Betty Jane Rhodes	66	2/7/41	b2/1/41
161	Convoy (War)	F .....Clive Brook-John Clements	89	1/3/41	b12/7/40
185	Cyclone on Horseback (W)	....Tim Holt-Marjorie Reynolds	60	6/13/41	a5/10/41
122	Devil and Miss Jones (D)	F...Jean Arthur-Chas. Coburn	92	4/11/41	b4/5/41
119	Footlight Fever (C)	F.....Alan Mowbray-Donald McBride	67	3/21/41	b4/5/41
166	Frank Buck's Jungle Cavalcade	.Frank Buck	77	6/27/41	b7/19/41
120	Girl, A Guy and A Gob (C)	F.Geo. Murphy-Lucille Ball	91	3/14/41	b3/1/41
129	Hurry, Charlie, Hurry (C)	F..Leon Errol-Mildred Coles	65	7/25/41	b7/12/41
115	Let's Make Music (CM)	F.....Bob Crosby-Jean Rogers	84	1/17/41	b12/14/40
175	Little Foxes (D)	A.....Bette Davis-Herbert Marshall	116	8/29/41	b8/16/41
110	Little Men (D)	F.....Kay Francis-Lydon-Oakie	84	1/10/41	b12/7/40
124	Melody for Three (D)	F.....Jean Hersholt-Fay Wray	67	3/28/41	b3/8/41
117	Mr. &Mrs. Smith (C)	A.....Carole Lombard-Robt. Montgomery	95	1/31/41	b1/18/41
135	My Life With Caroline (C)	...Ronald Colman-Anna Lee	81	8/1/41	b7/19/41
121	Play Girl (CD)	A.....Kay Francis-James Ellison	75	2/14/41	b12/21/40
191	Reluctant Dragon (C-Cartoon)	F..Benchley and Cartoon Characters	73	6/20/41	b6/7/41
125	Repent at Leisure (C-D)	F....Kent Taylor-Wendy Barrie	67	4/4/41	b5/31/41
184	Robbers of the Range (W)	F...Tim Holt-Ray Whitley	61	4/18/41	b4/5/41
116	Saint in Palm Springs (MyC)	F.George Sanders-Wendy Barrie	67	1/24/41	b1/4/41
131	Saint's Vacation (My)	A.....Hugh Sinclair-Sally Gray	65	5/31/41	b6/21/41
123	Scattergood Baines (C)	F.....Guy Kibbee-Carol Hughes	69	2/21/41	b2/15/41
136	Scattergood Meets B'way (D)	F.Guy Kibbee-Emma Dunn	70	8/22/41	b8/30/41
132	Scattergood Pulls the Strings (D)	F .....Guy Kibbee	65	5/23/41	b5/17/41
186	Six Gun Gold (W)	.....Tim Holt-Jane Clayton		8/8/41	a7/12/41
172	Story of the Vatican (Doc.)	...March of Time Feature	54	7/18/41	b8/16/41
133	Sunny (MC)	F .....A. Neagle-J. Carroll-R. Bolger	98	5/30/41	b5/24/41
128	They Met in Argentina (MD)	F.Ellison-O'Hara-Ebsen	77	4/25/41	b4/26/41
134	They Meet Again (D)	F.....Jean Hersholt-Dorothy Lovett	67	6/20/41	b7/5/41
126	Tom, Dick and Harry (C)	A...Ginger Rogers-Geo. Murphy	86	7/4/41	b7/19/41

RKO-RADIO

Current 1941-42

Block No.					
1	All That Money Can Buy (D)	A.Anne Shirley-Walter Huston (Reviewed as "Here Is a Man")	106	10/17/41	b7/19/41
W-1	Bandit Trail (W)	F.....Tim Holt-Janet Waldo	60	10/10/41	b9/6/41
1	Citizen Kane (D)	A.....Orson Welles-Dorothy Comingore	120	9/5/41	b4/12/41
	Dumbo (FA)	F.....Disney Cartoon Feature (Tech.)	64	10/31/41	b10/4/41
1	Father Takes a Wife (C)	A....Adolphe Menjou-Gloria Swanson	79	10/3/41	b7/19/41
2	Gay Falcon (My)	A.....George Sanders-Wendy Barrie	66	10/24/41	b9/20/41
1	Lady Scarface (D)	F.....Dennis O'Keefe-Frances Neal	66	9/26/41	b7/26/41
2	Look Who's Laughing (C)	F...Bergen & McCarthy	79	11/21/41	b9/20/41
1	Parachute Battalion (D)	F.....Robert Preston-Nancy Kelly	75	9/12/41	b7/19/41
2	Suspicion (D)	A.....Cary Grant-Joan Fontaine	99	11/14/41	b9/20/41
2	Unexpected Uncle (CD)	F.....Anne Shirley-Charles Coburn	67	11/7/41	b9/20/41

Coming 1941-42

	Ball of Fire (C)	.....Barbara Stanwyck-Gary Cooper			a10/25/41
	Bambi	.....Disney Cartoon Feature			In Prod.
	Call Out the Marines (C)	....Victor McLaglen-Edmund Lowe			a10/4/41
W-2	Come on Danger (W)	.....Tim Holt-Ray Whitley			a10/11/41
3	Date With the Falcon (MyC)	F.George Sanders-Wendy Barrie	63	1/16/42	b11/8/41
W-1	Dude Cowboy (W)	F.....Tim Holt-Marjorie Reynolds	59	12/10/41	b9/6/41
	Falcon Takes Over	.....George Sanders-Allen Jenkins			In Prod.
	Fantasia (FA)	F .....Technicolor Cartoon	150	1/1/42	b11/16/40
3	Four Jacks and a Jill (CM)	F..Anne Shirley-Ray Bolger	68	1/23/42	b11/8/41
	Joan of Paris (D)	.....Michele Morgan-Paul Henried			a10/18/41
W-2	Land of the Open Range (W)	.Tim Holt-Ray Whitley			a8/30/41
	Magnificent Ambersons	.....J. Cotten-Dolores Costello-T. Holt			In Prod.
	Mayor of 44th Street	.....George Murphy-Anne Shirley			In Prod.
	Mexican Spitfire at Sea (C)	..Lupe Velez-Leon Errol			In Prod.
2	Mexican Spitfire's Baby (C)	F..Leon Errol-Lupe Velez-Zasu Pitts	70	11/28/41	b9/6/41
3	Obliging Young Lady (C)	F..Joan Carroll-Edmond O'Brien	70	1/30/42	b11/8/41
3	Playmates (CM)	F .....K. Kyser-J. Barrymore-Lupe Velez	96	12/26/41	b11/8/41
	Powder Town	.....Victor McLaglen-Edmond O'Brien			In Prod.
W-1	Riding the Wind (W)	F.....Tim Holt-Ray Whitley	60	2/10/42	b9/6/41
	Sing Your Worries Away	.....Bert Lahr-Buddy Ebsen-Patsy Kelly			In Prod.
	Syncopation	.....Adolphe Menjou-Jackie Cooper			In Prod.
W-2	Thundering Hoofs (W)	.....Tim Holt-Ray Whitley			a10/18/41
	Tuttles of Tahiti	.....Charles Laughton-Jon Hall			In Prod.
	Valley of the Sun	.....James Craig-Lucille Ball			In Prod.
3	Weekend for Three (C)	A.....Dennis O'Keefe-Jane Wyatt	66	12/12/41	b10/25/41

Grouping By Blocks

1—Citizen Kane, All That Money Can Buy, Father Takes a Wife, Lady Scarface, Parachute Battalion
1 (Western)—Dude Cowboy, Bandit Trail, Riding the Wind
2—Gay Falcon, Look Who's Laughing, Mexican Spitfire's Baby, Suspicion, Unexpected Uncle
2 (Western)—Come On Danger, Land of the Open Range, Thundering Hoofs
3—Date With the Falcon, Four Jacks and a Jill, Obliging Young Lady, Playmates, Week End For Three

REPUBLIC

Current 1940-41

16	Angels With Broken Wings (CD)	F.Binnie Barnes-Gilbert Roland	72	5/27/41	b6/7/41
10	Arkansas Judge (C)	F.....Rogers-Weaver Bros. and Elviry	72	1/28/41	b1/25/41
45	Back in the Saddle (MW)	F...Gene Autry-Smiley Burnette	73	3/14/41	b3/15/41
58	Bad Man of Deadwood (W)	F..Roy Rogers-Geo. "Gabby" Hayes	61	9/5/41	b9/6/41
24	Citadel of Crime (D)	F.....Frank Albertson-Linda Hayes	58	7/24/41	b8/2/41
15	Country Fair (CM)	F.....Eddie Foy, Jr.-June Clyde	74	5/5/41	b5/17/41
77	Desert Bandit (W)	F.....Don Barry-Lynn Merrick	56	5/24/41	b5/31/41
26	Doctors Don't Tell (D)	F.....John Beal-Florence Rice	65	8/27/41	b9/13/41
42	Down Mexico Way (W)	F.....Gene Autry-Smiley Burnette	78	10 15 41	b10 18 41
68	Gangs of Sonora (W)	F.....Three Mesquiteers	56	7/10/41	b7/19/41
22	Gay Vagabond, The (CD)	F....Ruth Donnelly-Roscoe Karns	66	5/12/41	b5/24/41
21	Great Train Robbery (D)	F....Bob Steele-Claire Carleton	61	2/28/41	b3/8/41
4	Ice Capades (CDM)	F.....Dorothy Lewis-Jerry Colonna	88	8/20/41	b8/16/41
55	In Old Cheyenne (W)	F.....Roy Rogers-G. "Gabby" Hayes	58	3/28/41	b4/12/41
78	Kansas Cyclone (W)	F.....Don Barry-Lynn Merrick	57	6/24/41	b6/28/41
14	Lady From Louisiana (PD)	A..Ona Munson-John Wayne	83	4/22/41	b5/3/41
11	Man Betrayed (D)	A.....John Wayne-F. Dee-Edw. Ellis	83	2/27/41	b3/15/41
12	Mr. District Attorney (CD)	F..Dennis O'Keefe-Peter Lorre	69	3/26/41	b4/5/41
57	Nevada City (W)	F.....Roy Rogers-George "Gabby" Hayes	58	6/20/41	b6/21/41
66	Pals of the Pecos (W)	F.....Three Mesquiteers	56	4/8/41	b4/26/41
20	Petticoat Politics (C)	F.....Roscoe Karns-Lois Ranson	67	1/31/41	b2/15/41
75	Phantom Cowboy (W)	F.....Don Barry-Virginia Carroll	57	2/14/41	b2/22/41
23	Poison Pen (D)	A.....Flora Robson-Rob't Newton	66	6/30/41	b7/5/41
65	Prairie Pioneers (W)	F.....Three Mesquiteers	58	2/16/41	b2/22/41
3	Puddin' Head (C)	F.....Judy Canova-Francis Lederer	80	6/25/41	b6/28/41
25	Rags to Riches (G)	F.....Alan Baxter-Mary Carlisle	57	7/31/41	b8/9/41
44	Ridin' on a Rainbow (MW)	F..Gene Autry-Smiley Burnette	79	1/24/41	b2/1/41
54	Robin Hood of the Pecos (W)	F.Roy Rogers-George Hayes	59	1/14/41	b1/18/41
13	Rookies on Parade (CM)	F....Bob Crosby-Ruth Terry	69	4/17/41	b5/3/41
67	Saddlemates (W)	F .....Three Mesquiteers	56	5/26/41	b6/14/41
56	Sheriff of Tombstone (W)	F...Roy Rogers-George "Gabby" Hayes	56	5/7/41	b5/10/41
46	Singing Hill, The (MW)	F....Gene Autry-Smiley Burnette	75	4/26/41	b5/3/41
2	Sis Hopkins (CM)	F .....Judy Canova-Bob Crosby	98	4/12/41	b4/12/41
47	Sunset in Wyoming (W)	F....Gene Autry-Smiley Burnette	65	7/15/41	b8/2/41
76	Two-Gun Sheriff (W)	F.....Don "Red" Barry-Lynn Merrick	56	4/10/41	b4/26/41
48	Under Fiesta Stars (W)	F....Gene Autry-Smiley Burnette	64	8/25/41	b8/30/41
74	Wyoming Wildcat (W)	F.....Don Barry-Julie Duncan	56	1/6/41	b1/11/41

Current 1941-42

171	Apache Kid (W)	F.....Don "Red" Barry-Lynn Merrick	56	9/12/41	b9/27/41
172	Death Valley Outlaws (W)	F...Don Barry-Lynn Merrick	56	9/29/41	b10/4/41
111	Devil Pays Off (Spy)	A.....J. Edward Bromberg-Osa Massen	70	11/10/41	b11/15/41
162	Gauchos of Eldorado (W)	F...Tom Tyler-Bob Steele	56	10/24/41	b10 25/41
108	Hurricane Smith (D)	F.....Ray Middleton-Jane Wyatt	69	7/20/41	b7/19/41
151	Jesse James at Bay (W)	F.....Roy Rogers-George "Gabby" Hayes	56	10 17 41	b10 18/41
110	Mercy Island (D)	A.....Ray Middleton-Gloria Dickson	72	10 10 41	b10 11/41
173	Missouri Outlaw (W)	F.....Don Red Barry, Lynn Merrick	58	11 25 41	b11 22 41
107	Mountain Moonlight (C)	F....Weaver Bros. & Elviry	68	7/12/41	b7/19/41
161	Outlaws of Cherokee Trail (W)	F Three Mesquiteers	56	9/10/41	b9/20/41
133	Pittsburgh Kid (D)	F.....Billy Conn-Jean Parker	76	8/29/41	b9/6/41
121	Public Enemies (D)	.....Philip Terry-Wendy Barrie	66	10 30 41	b11/1/41
109	Sailors on Leave (C)	A.....William Lundigan-Shirley Ross	71	9/30/41	b10/4/41
143	Sierra Sue (W)	.....Gene Autry-Smiley Burnette	64	11 12 41	b11 15 41

Coming 1941-42

174	Born to the Saddle (W)	.....Don "Red" Barry-Lynn Merrick			a11 22 41
	Carter Case (Former title "Behind Broadway Lights")	.....James Ellison-Virginia Gilmore		12 12 41	a11 15/41
	Lady For a Night (D)	.....Joan Blondell-John Wayne			a10/25/41
152	Red River Valley (W)	.....Roy Rogers-Sally Payne		12 18 41	a11 15 41
	Tuxedo Junction (C)	.....Weaver Bros. & Elviry			a10 25/41
163	West of Cimarron (W)	.....Three Mesquiteers		12 23 41	a11 22 41

20TH CENT.-FOX

Current 1940-41

148	Accent on Love (C)	F.....Geo. Montgomery-Osa Massen	61	7/11/41	b6/28/41
143	Blood and Sand (Tech.) (D)	A.Tyrone Power-Linda Darnell	125	5/30/41	b5/24/41
112	Bride Wore Crutches (CD)	F..Lynne Roberts-Ted North	59	6/13/41	b7/27/40
141	Cowboy and the Blonde (CD)	F.Mary Beth Hughes-G. Montgomery	68	5/16/41	b4/26/41
149	Dance Hall (C)	F.....Cesar Romero-Carole Landis	73	7/18/41	b6/28/41
136	Dead Men Tell (My)	F.....Sidney Toler	61	3/28/41	b3/29/41
144	For Beauty's Sake (CD)	A.....Ned Sparks-Marjorie Rambeau	62	6/6/41	b7/5/41
127	Girl in the News (D)	F.....Margaret Lockwood-Barry Barnes	78	1/31/41	b1/4/41
130	Golden Hoofs (C)	F.....Jane Withers-Buddy Rogers	66	2/14/41	b2/8/41
140	GreatAmericanBroadcast (DM)	F.Alice Faye-John Payne-Jack Oakie	90	5/9/41	b5/3/41
142	Great Commandment (D)	F....John Beal-Albert Dekker	80	5/23/41	b4/12/41
115	Hudson's Bay (PD)	F.....Paul Muni-Gene Tierney	94	1/3/41	b12/28/40
139	Mail Train (D)	F.....Alastair Sim-Gordon Harker	60	4/25/41	b7/5/41
146	Man Hunt (Spy)	F.....Walter Pidgeon-Joan Bennett	100	6/20/41	b6/14/41
124	Michael Shayne, Private Detective (My)	F .....Lloyd Nolan-Marjorie Weaver	77	1/10/41	b12/28/40
147	Moon Over Miami (MC)	F.....Don Ameche-Betty Grable (Tech.)	91	7/4/41	b6/21/41
132	Murder Among Friends (MyC)	F .....John Hubbard-Marjorie Weaver	67	3/14/41	b2/22/41
129	Ride Kelly Ride (D)	F.....Marvin Stephens-Rita Quigley	59	2/7/41	b1/25/41
136	Ride On Vaquero (W)	F.....Cesar Romero-Mary Beth Hughes	64	4/18/41	b3/22/41

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

20TH CENT.-FOX

Current 1940-41 (Cont.)

			Mins.	Rel. Date	See Issue of
125	Romance of the Rio Grande (W)F	Cesar Romero-Patricia Morison	73	1/17/41	b12/28/40
131	Scotland Yard (D)F	Edmund Gwenn-Nancy Kelly	67	2/28/41	b3/29/41
134	Sleepers West (D)F	Lloyd Nolan-Lynn Bari	72	4/4/41	b3/22/41
128	Tall, Dark and Handsome (CD)A	Cesar Romero-Milton Berle	78	1/24/41	b1/18/41
137	That Night in Rio (M)A	Alice Faye-Don Ameche (Tech.)	90	4/11/41	b3/1/41
133	Tobacco Road (D)A	Tierney-Grapewin-Rambeau	84	3/7/41	b2/22/41
145	Very Young Lady (CD)F	Jane Withers-Nancy Kelly	79	6/27/41	b5/3/41
126	Western Union (Tech.)(PD)F	Rob't Young-Randolph Scott	95	2/21/41	b2/8/41

Current 1941-42

Block No.			Mins.	Rel. Date	See Issue of
2	Belle Starr (Tech.) (D)A	Gene Tierney-Randolph Scott	87	9/12/41	b8/23/41
2	Charlie Chan in Rio (My)F	Sidney Toler-Mary Beth Hughes	62	9/5/41	b8/23/41
1	Charley's Aunt (C)F	Jack Benny-Kay Francis	81	8/1/41	b7/26/41
1	Dressed to Kill (D)F	Lloyd Nolan-Mary Beth Hughes	74	8/8/41	b7/26/41
3	Great Guns (C)F	Laurel and Hardy-Sheila Ryan	74	10/10/41	b9/13/41
4	Hot Spot (My)F	Betty Grable-Victor Mature	82	11/14/41	b10/18/41
W-1	Last of the Duanes (W)F	Geo. Montgomery-Lynne Roberts	58	9/26/41	b9/13/41
3	Man at Large (Spy)F	Marjorie Weaver-Richard Derr	69	10/3/41	b9/13/41
4	Moon Over Her Shoulder(C)A	Lynn Bari-John Sutton	68	10/24/41	b10/18/41
1	Private Nurse (D)F	Brenda Joyce-Jane Darwell	60	8/22/41	b7/26/41
W-1	Riders of the Purple Sage(W)F	George Montgomery-Mary Howard	56	10/10/41	b9/13/41
4	Small Town Deb (CD)F	Jane Withers-Cobina Wright, Jr.	73	11/7/41	b10/25/41
1	Sun Valley Serenade	Sonja Henie-John Payne-M. Berle	83	8/29/41	b8/2/41
3	Week-end in Havana (D)F	Alice Faye-John Payne (Tech.)	80	9/26/41	b9/13/41
3	We Go Fast (C)A	Alan Curtis-Lynn Bari	64	8/9/41	b9/13/41
1	Wild Geese Calling (D)F	Henry Fonda-Joan Bennett	77	8/15/41	b7/26/41
3	Yank in the R.A.F. (War)F	Tyrone Power-Betty Grable	97	10/17/41	b9/13/41

Coming 1941-42

	Blue White and Perfect	Lloyd Nolan-Helene Reynolds			In Prod.
5	Cadet Girl (CD)A	Carole Landis-Geo. Montgomery	71	11/28/41	b11/15/41
	Castle in the Desert (My)	Sidney Toler-Arleen Whelan			all/8/41
5	Confirm or Deny (D)A	Don Ameche-Joan Bennett	73	12/12/41	b11/15/41
	Gentleman at Heart	Carole Landis-Cesar Romero			In Prod.
	How Green Was My Valley(D)F	Maureen O'Hara-Walter Pidgeon	118		b11/1/41
	Lone Star Ranger (W)	John Kimbrough-Sheila Ryan			a9/13/41
5	Marry the Boss' Daughter(CD)F	Brenda Joyce-Bruce Edwards	60	11/28/41	b11/15/41
	Not For Children	Jane Withers-Marjorie Weaver			In Prod.
	On the Sunny Side	Roddy McDowell-Jane Darwell			In Prod.
	Outlaw, The	Walter Huston-Thos. Mitchell			In Prod.
5	Perfect Snob (CD)F	Lynn Bari-Cornel Wilde	61	12/19/41	b11/29/41
	Remarkable Mr. Kipps	Michael Redgrave-Diana Wynyard			Not Rev.
	Remember the Day (D)	Claudette Colbert-John Payne			a10/4/41
5	Rise and Shine (CM)F	Linda Darnell-Jack Oakie	93	11/21/41	b11/22/41
	Roxie Hart	Ginger Rogers-Adolphe Menjou			In Prod.
	Shores of Tripoli	M. O'Hara-J. Payne (Tech.)			In Prod.
	Song of the Islands	Jack Oakie-Betty Grable			In Prod.
	Son of Fury (D)	Tyrone Power-Frances Farmer			a10/4/41
4	Swamp Water (D)A	Walter Huston-Walter Brennan	88	11/14/41	b10/25/41
	Tales of Manhattan	All Star Cast			In Prod.
	You Can't Always Tell	Brenda Joyce-Cornel Wilde			In Prod.
	Young America (D)	Jane Withers-William Tracy			a9/13/41

Grouping By Blocks

1—Charley's Aunt, Dressed to Kill, Private Nurse, Sun Valley Serenade, Wild Geese Calling
1 (Western)—Last of the Duanes, Riders of the Purple Sage
2—Belle Starr, Charlie Chan in Rio
3—Great Guns, Man at Large, Week-End in Havana, We Go Fast, Yank in the R.A.F.
4—Hot Spot, Moon Over Her Shoulder, Small Town Deb, Swamp Water
5—Cadet Girl, Confirm or Deny, Marry the Boss' Daughter, Perfect Snob, Rise and Shine

UNITED ARTISTS

Current

	All American Co-Ed (CM)F	Frances Langford-Johnny Downs	48	10/31/41	b10/18/41
	Broadway Limited (C-D)F	Victor McLaglen-Dennis O'Keefe	73	6/13/41	b6/14/41
	Cheers for Miss Bishop (D)F	Martha Scott-William Gargan	100	2/21/41	b1/18/41
	Great Dictator, The (C)F	Charles Chaplin-P. Goddard	126	3/1/41	b10/19/40
	International Lady (Spy)A	Ilona Massey-George Brent	100	9/19/41	b10/18/41
	Lydia (D)F	Merle Oberon-Alan Marshall	104	9/29/41	b8/23/41
	Major Barbara (CD)A	Wendy Hiller-Robert Morley	112	9/12/41	b5/3/41
	Miss Polly (C)F	ZaSu Pitts-Slim Summerville	45	11/14/41	b11/1/41
	New Wine (MD)F	Ilona Massey-Binnie Barnes	84	10/10/41	b8/2/41
	Niagara Falls (C)F	Marjorie Woodworth-Tom Brown	43	10/17/41	b9/27/41
	Pot O' Gold (C-Mu)F	James Stewart-Paulette Goddard	95	4/11/41	b4/5/41
	Road Show (C)F	Adolphe Menjou-Carole Landis	82	1/24/41	b1/11/41
	So Ends Our Night (D)A	Fredric March-Margaret Sullavan	121	2/14/41	b1/25/41
	Son of Monte Cristo (D)F	Joan Bennett-Louis Hayward	104	1/10/41	b12/7/40
	Sundown (D)A	Gene Tierney-Bruce Cabot	92	10/31/41	b10/18/41
	Tanks a Million (C)F	Jas. Gleason-Wm. Tracy	50	9/12/41	b8/9/41
	That Hamilton Woman! (PD)A	Vivien Leigh-Laurence Olivier	126	4/30/41	b3/22/41
	That Uncertain Feeling(SC)A	Oberon-Douglas-Meredith	84	4/20/41	b3/15/41
	Three Cockeyed Sailors (C)F	Tommy Trinder-Claude Hulbert	76	7/4/41	b7/12/41
	Topper Returns (C)F	Joan Blondell-Carole Landis	89	3/21/41	b3/15/41

Coming

Brooklyn Orchid	Marjorie Woodworth-Wm. Bendix			In Prod.
Corsican Brothers (D)	Doug Fairbanks, Jr.-Akim Tamiroff		11/28/41	a9/13/41
Dudes Are Pretty People (C)	Marjorie Woodworth-Jimmy Rogers		12/25/41	In Prod.
Fiesta (Tech.) (CD)	Armida-Antonio Moreno-Geo. Givot		11/28/41	a9/27/41
Hay Foot (C)	William Tracy-James Gleason		12/12/41	all/22/41
Heliotrope Harry	Brian Donlevy-Miriam Hopkins			In Prod.
Jungle Book (Tech.) (FA)	Sabu-Jer. Cowan-Rosemary DeCamp		1/30/42	a8/2/41
Shanghai Gesture (D)	Gene Tierney-Victor Mature		1/15/42	a9/27/41
Ships With Wings (War)	John Clements-Leslie Banks			Coming
To Be Or Not To Be	Carole Lombard-Jack Benny		2/15/41	In Prod.
Twin Beds	George Brent-Joan Bennett		1/1/42	In Prod.

UNIVERSAL

Current 1940-41

5035	Bachelor Daddy (C)F	Baby Sandy-Kathryn Adams	60	7/4/41	b6/28/41
5002	Back Street (D)F	Chas. Boyer-M. Sullavan	89	2/7/41	b2/8/41
5028	Black Cat (My)A	Hugh Herbert-Broderick Crawford	70	5/2/41	b4/26/41
5064	Boss of Bullion City (W)	J. M. Brown-Fuzzy Knight	59	1/10/41	a9/14/40
5011	Buck Privates (C)F	Abbott & Costello-Andrews Sisters	82	1/31/41	b2/8/41
5065	Bury Me Not on the Lone Prairie (W)	J. M. Brown-Fuzzy Knight		3/21/41	a12/14/40
5039	Cracked Nuts (C)	Una Merkel-Stuart Erwin	65	8/1/41	b7/26/41
5057	Dangerous Game (D)F	Richard Arlen-Andy Devine	60	8/22/41	b3/8/41
5008	Dark Streets of Cairo (D)F	Sigrid Gurie-Ralph Byrd	58	2/28/41	b12/7/40
5037	Double Date (C)F	Peg. Moran-Ed. Lowe-Una Merkel	58	3/14/41	b3/15/41
5011	Flame of New Orleans (CD)F	Dietrich-Roland Young-Cabot	79	4/25/41	b4/26/41
5038	Hello Sucker (F)A	Hugh Herbert-Peggy Moran	60	7/1/41	b7/5/41
5029	Hit the Road (D)F	George MacLane-Dead End Kids	60	6/27/41	b6/28/41
5000A	Hold That Ghost (CM)	Abbott & Costello-Evelyn Ankers	86	8/8/41	b8/2/41
5033	Horror Island (My)F	Peggy Moran-Dick Foran	60	3/28/41	b4/5/41
5000	In the Navy (CM)F	Abbott & Costello-Dick Powell	86	5/30/41	b5/31/41
5043	Lady From Cheyenne (CD)	Loretta Young-Rob't Preston	87	4/11/41	b4/5/41
5066	Law of the Range (W)	Johnny Mack Brown	60	6/20/41	b7/19/41
5053	Lucky Devils (A)F	Richard Arlen-Andy Devine	64	1/3/41	b12/28/40
5012	Man Made Monster (D)A	Frank Albertson-Lon Chaney, Jr.	62	3/28/41	b3/22/41
5016	Man Who Lost Himself (F)A	Brian Aherne-Kay Francis	71	3/21/41	b3/29/41
5032	Meet the Chump (C)F	Hugh Herbert-Lewis Howard	60	2/14/41	b2/1/41
5055	Men of the Timberland (A)F	Richard Arlen-Andy Devine	61	6/6/41	b5/31/41
5041	Mr. Dynamite (D)A	Lloyd Nolan-Irene Hervey	67	3/7/41	b3/15/41
5014	Model Wife (C)A	Joan Blondell-Dick Powell	83	4/18/41	b4/19/41
5054	Mutiny in the Arctic (A)F	Richard Arlen-Andy Devine	61	4/18/41	b5/3/41
5003	Nice Girl? (CM)F	Deanna Durbin-Franchot Tone	95	2/21/41	b3/1/41
5056	Raiders of the Desert (A)F	Richard Arlen-Andy Devine	60	6/18/41	b7/12/41
5067	Rawhide Rangers (W)F	Johnny Mack Brown-Fuzzy Knight	56	7/18/41	b8/16/41
5031	San Antonio Rose (M)F	Robert Paige-Jane Frazee	63	6/20/41	b6/28/41
5027	San Francisco Docks (D)A	Burgess Meredith-Irene Hervey	65	1/10/41	b12/7/40
5022	Six Lessons From Madame La Zonga (C)F	Lupe Velez-Leon Errol	60	1/17/41	b1/18/41
5044	This Woman Is Mine (PD)A	Franchot Tone-Walter Brennan	92	8/22/41	b8/23/41
5012A	Tight Shoes (C)F	Brod Crawford-Ann Gwynne	67	6/13/41	b6/14/41
5034	Too Many Blondes (CM)A	Rudy Vallee-Helen Parrish	60	5/23/41	a5/24/41
5030	Where Did You Get That Girl? (MC)F	Helen Parish-Chas. Lang	67	1/3/41	b12/28/40

UNIVERSAL

Current 1941-42

			Mins.	Rel. Date	See Issue of
	Appointment for Love (D)	Chas. Boyer-Margaret Sullavan	89	10/31/41	b10/25/41
6063	Arizona Cyclone (W)	Johnny Mack Brown		11/14/41	a7/12/41
6013	Badlands of Dakota (W)F	Crawford-Herbert-Devine	73	9/5/41	b8/30/41
6035	Burma Convoy (A)A	Charles Bickford-Evelyn Ankers	59	10/17/41	b10/4/41
6028	Flying Cadets (D)F	Wm. Gargan-Ed. Lowe-Peggy Moran	60	10/24/41	b10/18/41
6045	Girl Must Live (C)A	Margaret Lockwood	69	9/19/41	b10/11/41
6005	It Started With Eve (CD)F	Deanna Durbin-Charles Laughton	90	9/26/41	b10/4/41
6051	Kid From Kansas (A)F	Dick Foran-Leo Carrillo	60	9/19/41	b9/20/41
6061	Man From Montana (W)F	Johnny Mack Brown-Fuzzy Knight	61	9/5/41	b9/20/41
6021	Mob Town (G)F	Dead End Kids-Dick Foran	62	10/3/41	b10/4/41
6025	Moonlight in Hawaii (CM)F	Johnny Downs-Jane Frazee	60	11/21/41	b10/11/41
6016	Never Give a Sucker an Even Break (CM)F	W. C. Fields-Gloria Jean	71	10/10/41	b10/11/41
6044	Quiet Wedding	Margaret Lockwood		11/21/41	Not Rev.
6030	Sing Another Chorus (MC)F	Johnny Downs-Jane Frazee	64	9/19/41	b9/13/41
	South of Tahiti (D)F	Brian Donlevy-Maria Montez	75	10/17/41	b10/25/41
6033	Swing It, Soldier (M)	Frances Langford-Ken Murray	66	11/7/41	b11/1/41
6004	Unfinished Business (CD)A	Irene Dunne-Robt. Montgomery	94	9/12/41	b8/30/41

Coming 1941-42

	Bombay Clipper (D)	William Gargan-Irene Hervey		2/6/42	a7/19/41
	Don't Get Personal (C) (Former title "Nobody's Fool")	Hugh Herbert-Anne Gwynne		12/5/41	a9/13/41
	Dr. Rx (My)	Lionel Atwill-Patric Knowles			a10/25/41
	Fifty Million Nickels (C)	Harriet Hilliard-Ken Murray			a10/25/41
6065	Fighting Bill Fargo (W) (Former title "Vigilantes")	Johnny Mack Brown-Nell O'Day			a9/13/41
	'Frisco Lil	Irene Hervey-Kent Taylor			In Prod.
	Hellzapoppin	Olsen and Johnson-Martha Raye		12/26/41	a7/26/41
	Jail House Blues (C) (Former title "Big House Blues")	Anne Gwynne-Nat Pendleton		1/23/42	a5/31/41
	Keep 'Em Flying (C)F	Abbott & Costello-Carol Bruce	80	11/28/41	b11/22/41
	Mad Doctor of Market St.(D) (Former title "Terror of the Islands")	Una Merkel-Claire Dodd		2/27/42	a8/2/41
6062	Masked Rider (W)F	Johnny Mack Brown-Fuzzy Knight	58	11/21/41	b10/11/41
	Melody Lane (CM)	Baby Sandy-The Merry Macs		12/19/41	a10/18/41
	Mississippi Gambler	Kent Taylor-Frances Langford			In Prod.
	North to the Klondike (A)	Brod Crawford-Lon Chaney, Jr.		1/9/42	a10/18/41
	Panama Kid (D)	Peggy Moran-Eddie Albert		1/16/42	all/22/41
	Paris Calling (D)	Elisabeth Bergner-Randolph Scott		1/16/42	all/8/41
	Ride 'Em Cowboy (C)	Abbott & Costello-Dick Foran		2/20/42	a8/2/41
	Road Agent (D)	Leo Carillo-Andy Devine-D. Foran		2/6/42	all/15/41
	Sealed Lips (D) (Former title "Beyond the Law")	Wm. Gargan-June Clyde-John Litel		1/2/42	a5/17/41
6064	Stage Coach Buckaroo (W) (Former title "Ghost Town Buckaroo")	J. Mack Brown-Fuzzy Knight		2/13/42	a9/13/41
	Temporary Bride	Jane Frazee-Robert Paige			In Prod.
	There's One Born Every Minute (C) (Former title "Man Or Mouse")	Hugh Herbert-Tom Brown			a10/4/41
	Wolf Man	C. Rains-D. Foran-L. Chaney, Jr.			In Prod.

WARNER BROS.

Current 1940-41

566	Affectionately Yours (SC)F	Merle Oberon-Dennis Morgan	88	5/10/41	b5/10/41
557	Bad Men of Missouri (D)A	Dennis Morgan-Wayne Morris	74	7/26/41	b7/19/41
507	Bride Came C.O.D. (C)A	Bette Davis-James Cagney	91	7/12/41	b6/28/41
518	Bullets for O'Hara (D)A	Joan Perry-Roger Pryor	50	7/19/41	b7/19/41
572	Case of the Black Parrot (My)F	Wm. Lundigan-Maris Wrixon	60	1/11/41	b1/18/41
533	Dive Bomber (Tech.) (D)F	Errol Flynn-Fred MacMurray	132	8/30/41	b8/16/41
520	Father's Son (D)F	John Litel-Billy Dawson	58	2/1/41	b1/4/41
514	Flight From Destiny (D)A	Thos. Mitchell-Jeffrey Lynn	70	2/8/41	b12/28/40
509	Footsteps in the Dark(MyC)A	Errol Flynn-Brenda Marshall	96	3/8/41	b3/1/41
503	Four Mothers (D)F	Lane Sisters-G. Page-J. Lynn	86	1/4/41	b12/21/40
504	Great Lie (D)F	Bette Davis-Geo. Brent	107	4/12/41	b4/5/41
515	Great Mr. Nobody (C)F	Eddie Albert-Joan Leslie	71	2/15/41	b2/8/41
524	Here Comes Happiness (D)F	Mildred Coles-Richard Ainley	57	3/15/41	b3/8/41
556	High Sierra (G)F	Humphrey Bogart-Ida Lupino	100	1/25/41	b1/11/41
565	Highway West (G)A	Brenda Marshall-Olympe Bradna	63	8/23/41	b7/26/41
510	Honeymoon for Three (C)F	George Brent-Ann Sheridan	77	1/18/41	b1/11/41
517	Kisses for Breakfast (F)A	Dennis Morgan-Jane Wyatt	82	7/5/41	b7/5/41
568	Knockout (D)	Arthur Kennedy-Olympe Bradna	73	3/29/41	b3/29/41
505	Manpower (D)A	Marlene Dietrich-George Raft	105	8/9/41	b7/12/41
500	Meet John Doe (D)F	Gary Cooper-Barbara Stanwyck	123	4/28/41	b3/15/41
508	Million Dollar Baby (CD)F	Priscilla Lane-Ronald Reagan	102	5/31/41	b5/24/41
523	Nurse's Secret (My)F	Lee Patrick-Regis Toomey	65	5/24/41	b5/10/41
555	Out of the Fog (D)A	Ida Lupino-John Garfield	85	6/14/41	b6/14/41
524	Passage From Hongkong(My)F	Keith Douglas-Lucile Fairbanks	61	6/21/41	b6/7/41
501	Sea Wolf (D)A	Robinson-Garfield-Lupino	100	3/22/41	b3/29/41
573	Shadows on the Stairs (My)F	Maris Wrixon-Wm. Lundigan	63	3/1/41	b5/17/41
564	Shining Victory (D)A	G. Fitzgerald-Jas. Stephenson	83	6/7/41	b5/24/41
522	Shot in the Dark (My)F	Ricardo Cortez-Wm. Lundigan	57	4/5/41	b3/29/41
563	Singapore Woman (D)A	Brenda Marshall-David Bruce	64	5/17/41	b5/10/41
567	Strange Alibi (G)F	Arthur Kennedy-Joan Perry	63	4/19/41	b4/12/41
559	Strawberry Blonde (CD)F	Jas. Cagney-Olivia de Havilland	97	2/22/41	b2/15/41
516	Thieves Fall Out (C)A	Eddie Albert-Joan Leslie	72	5/3/41	b4/19/41
574	Three Sons O'Guns (CD)A	Wayne Morris-Arthur Kennedy	65	8/2/41	b7/19/41
558	Underground (D)	Jeffrey Lynn-Karen Verne	95	6/28/41	b6/14/41
560	Wagons Roll at Night (D)	Humphrey Bogart-Sylvia Sidney	84	4/26/41	b4/26/41

Current 1941-42

110	Blues in the Night (DM)	Priscilla Lane-Richard Whorf	88	11/15/41	b11/1/41
106	International Squadron (D)F	James Stephenson-Ronald Reagan	87	10/11/41	b8/16/41
105	Law of the Tropics (D)F	Constance Bennett-Jeffrey Lynn	76	10/4/41	b9/6/41
107	Maltese Falcon (My)A	Mary Astor-Humphrey Bogart	100	10/18/41	b10/4/41
103	Navy Blues (C)F	A. Sheridan-J. Oakie-M. Raye	108	9/13/41	b8/16/41
104	Nine Lives Are Not Enough (My)F	Ronald Reagan-James Gleason	63	9/27/41	b9/6/41
108	One Foot in Heaven (B)F	Frederic March-Martha Scott	108	11/1/41	b10/4/41
101	Sergeant York (BD)A	Gary Cooper-Joan Leslie	134	9/27/41	b7/12/41
102	Smiling Ghost (HC)A	Wayne Morris-Brenda Marshall	71	9/6/41	b8/16/41
109	Target For Tonight (DocD)F	Royal Air Force	48	11/8/41	b10/18/41

Coming 1941-42

116	All Through the Night (Spy)	Humphrey Bogart-Judith Anderson		1/10/42	a9/6/41
	Always in My Heart	Kay Francis-Walter Huston			In Prod.
	Arsenic and Old Lace	Cary Grant-Priscilla Lane			In Prod.
111	Body Disappears (C)	Jeffrey Lynn-Jane Wyman	71	12/6/41	all/1/41
	Captain of the Clouds (D)	J. Cagney-Dennis Morgan (Tech.)			a9/27/41
	Dangerously They Live (Spy)	John Garfield-Raymond Massey			a10/4/41
	In This Our Life	Bette Davis-George Brent			In Prod.
	Juke Girl (D)	Ann Sheridan-Ronald Reagan			all/8/41
	Kings Row (D)	Ann Sheridan-Ronald Reagan			a9/27/41
	Male Animal	Olivia de Havilland-Henry Fonda			a10/4/41
	Man Who Came to Dinner(C)	Bette Davis-Monte Woolley			a8/23/41
	Night Before Christmas	Edward G. Robinson-Jane Wyman			In Prod.
	Prime Minister (B)F	John Gielgud-Diana Wynyard	94		b9/13/41
112	Steel Against the Sky (D)	Richard Whorf-Lloyd Nolan	68	12/13/41	a9/27/41
114	They Died With Their Boots On (B)F	Errol Flynn-Olivia de Havilland	140	1/1/42	b11/22/41
	Wild Bill Hickok Rides (A)	Constance Bennett-Bruce Cabot			a10/4/41
113	You're in the Army Now (C)	Jimmy Durante-Phil Silvers		12/25/41	all/1/41

MISCELLANEOUS

	Eternal Gift (Rel.)	Catholic Mass	100	Lamont	Not Rev.
	40,000 Horsemen (War)A	Grant Taylor-Betty Bryant	85	Goodwill	b8/2/41
	Frightened Lady (My)A	Marius Goring-Helen Haye	75	Hoffberg	b11/15/41
	King of the White Elephants (PD)F	Siamese cast	66	Pridi	b4/5/41
	Merry Wives (Czech) (H-D)A	Czech cast	80	Lloyd	b2/1/41
	Mystery of Room 13 (My)F	Gibb McLaughlin-Sara Seegar	68	Alliance	b8/30/41
	No Greater Sin (D)A	Leon Ames-Luana Walters	85	University	b6/21/41

Key: Letters and combinations of them symbolize type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (S) Society; (T) Travel. Initial after this key: F—Family; A—Adults. a—Before Date of Issue Indicates Advance Dope;—b—Box Office Slant.

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

Shorts Booking Guide

COLUMBIA 1940-41

		Comment	Running Time	Reviewed Issue Of
		ALL STAR COMEDIES (18)		
2432	Black Eyes and Blues	Fair	16½	4/19/41
2425	Blondes and Blunders	Silly	16	11/30/40
2424	Bundle of Bliss		17	Not Rev.
2423	Cold Turkey		18	10/12/40
2436	French Fried Patootie		18	Not Rev.
2428	Fresh As a Freshman	Fair	16	4/ 5/41
2431	Glove Affair		16½	Not Rev.
2426	His Ex Marks the Spot	Funny	18	1/11/41
2438	Host to a Ghost	Fair	17	8/ 9/41
2437	Love at First Fright		18	Not Rev.
2421	Pleased to Mitt You		18	Not Rev.
2434	Ready, Willing But Unable		16½	Not Rev.
2433	Ring and the Belle	Fair	17	5/24/41
2429	So You Won't Squawk		16	Not Rev.
2422	Spook Speaks	Fairly Amusing	18	10/12/40
2427	Watchman Takes a Wife	Fairly Amusing	16	1/25/41
2435	Yankee Doodle Andy		16	Not Rev.
2430	Yumpin' Yiminy		16	Not Rev.
		CINESCOPES (10)		
2978	Capital Sidelights	Poor	10	5/24/41
2975	Feathers	Very Good	9	3/ 1/41
2979	Fighter Pilot	Timely	11	6/28/41
2972	Floating Elephants	Timely and Good	8	10/12/40
2971	Hobby Lobby	Excellent	12	9/21/40
2976	Movie Magic	Fascinating	9	3/29/41
2973	Nice Work, If You Can Do It	Fair	10	11/23/40
2977	This Is England	Timely	10	4/ 5/41
2974	Unusual Crafts	Interesting	9	1/25/41
		COLOR RHAPSODIES (16) (Tech.)		
2507	Carpenters		7	Not Rev.
2510	Cuckoo I. Q.	Fair	7	8/ 9/41
2505	Helping Paw	Amusing	7	2/ 1/41
2508	Land of Fun		7	Not Rev.
2503	Mad Hatter		7	Not Rev.
2502	Mr. Elephant Goes to Town		8	Not Rev.
2501	Tangled Television	Good	7½	10/12/40
2509	Tom Thumb's Brother	Cute	7	6/28/41
2506	Way of All Pests		7	Not Rev.
2504	Wise Owl	Fairly Good	7	11/30/40
		COLUMBIA TOURS (10)		
2556	Beautiful British Columbia		10	Not Rev.
2560	Beautiful Ontario		10	Not Rev.
2557	From Singapore to Hongkong	Timely	10	3/15/41
2551	Historic Virginia		11	Not Rev.
2554	Islands of the West Indies	Satisfactory	10	11/23/40
2553	Old and New Arizona		10	Not Rev.
2559	San Francisco—Metropolis of the West	Average	10	4/19/41
2552	Savoy in the Alps	Poor Timing	11	11/23/40
2555	Sojourn in Havana	Interesting	9	11/30/40
2558	Western Wonderland	Excellent	10	3/29/41
		COMMUNITY SINGS (10)		
2655	Fun With Songs	Fair	10	3/15/41
2654	Gay Tunes		10	Not Rev.
2651	Jolly Tunes		9	Not Rev.
2653	Melodies That Linger		10	Not Rev.
2657	Peppy Songs		10	Not Rev.
2658	"Perfidia" Baker		10	Not Rev.
2652	Popular Love Songs	Depends	9	11/23/40
2656	Songs With Harmony		10	Not Rev.
		FABLES CARTOONS (8)		
2757	Dumb Like a Fox	Cute	6	8/ 9/41
2751	Farmer Tom Thumb	Good	6	6/28/41
2756	Kitty Gets the Bird	Good	7	6/28/41
2755	It Happened to Crusoe		6	Not Rev.
2752	Mouse Meets Lion	Poor	6	11/23/40
2753	Paunch and Judy	Average	6	1/25/41
2758	Playing the Pied Piper	Poor	6	8/30/41
2754	Streamlined Donkey	Cute	6	3/22/41
		HOW'S YOUR I. Q. (6)		
2604	Junior I. Q. Parade		9½	Not Rev.
2605	So You Think You Know Music	Good	10	4/19/41
2601	Take It Or Leave It (1)	Funny	11½	11/30/40
2602	Take It or Leave It (2)	Entertaining	11	2/ 1/41
2603	Take It Or Leave It (3)		11	Not Rev.
2606	Take It Or Leave It (4)	Very Good	11	5/31/41
		NEW YORK PARADE (6)		
2952	Abroad at Home	Interesting	10	4/26/41
2951	Magic City	Well Done	10	1/25/41
		PHANTASIES CARTOONS (8)		
2707	Crystal Gazer		6	Not Rev.
2702	Happy Holidays		6	Not Rev.
2703	Little Theatre		6	Not Rev.
2708	Merry Mouse Cafe	Poor	6	9/13/41
2701	Schoolboy Dreams	Cute	7	10/12/40
2704	There's Music in Your Hair		7	Not Rev.
2706	Wallflower		6	Not Rev.
		SCREEN SNAPSHOTS (12)		
2851	No. 1 (Ken Murray)		10	11/30/40
2852	No. 2 (Don Wilson)	Very Good	10	11/23/40
2853	No. 3 (Ken Murray)	One of the Best	9	Not Rev.
2854	No. 4 (Ken Murray)		10	Not Rev.
2855	No. 5 (Bob Hope)	Excellent	10	2/ 1/41
2856	No. 6 (Larry Simms)	Good	10	3/22/41
2857	No. 7 (Ken Murray)		10	Not Rev.
2858	No. 8 (Jerry Colonna)		10	Not Rev.
2859	No. 9 (Jack Benny)	Fair	10	8/30/41
		STOOGE COMEDIES (8)		
2407	All the World's a Stooge	Typical	16	5/24/41
2404	Boobs in Arms		18	Not Rev.
2403	Cookoo Cavaliers	Silly	17	11/30/40
2406	Dutiful But Dumb		16½	Not Rev.
2401	From Nurse to Worse	A Dud	17	8/31/40
2408	I'll Never Heil Again	Satiric Slapstick	18	6/28/41
2402	No Census, No Feeling		18	Not Rev.
2405	So Long Mr. Chumps	Slapstick	20	3/22/41
		WASHINGTON PARADE (6)		
2901	The Mint		10	Not Rev.
2904	The Spirit of 1941	Fair	10	4/26/41
2902	U. S. Military Academy		10	Not Rev.
2903	U. S. Naval Academy	Splendid	10	2/ 1/41

COLUMBIA 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
		WORLD OF SPORTS (12)		
2803	All the Giant Killer	Very Good	9	1/25/41
2808	Aquaplay	Very Good	9	6/28/41
2807	Diving Thrills	Very Good	9	5/31/41
2802	Hunting Wild Deer	Fair	9	11/30/40
2804	Ice Capers	Very Good	10	3/ 8/41
2806	Jungle Archer	Very Good	11	4/26/41
2801	Master of Cue	Billiard Fans	10	10/12/40
2805	Splits, Spares and Strikes	For Bowlers	10	3/ 8/41

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		ALL-STAR COMEDIES (18)		
3424	Blitzkiss		15	Not Rev.
3423	General Nuisance		18	Not Rev.
3422	Half Shot at Sunrise	Slapstick	16	10/ 4/41
3425	Lovable Trouble		18	Not Rev.
3421	Love In Gloom	Good	21	8/ 9/41
		CINESCOPES (8)		
3971	Exploring Space	Interesting	9	8/30/41
3972	From Nuts to Soup	Poor	9	10/ 4/41
3974	Women in Photography For Women		10	11/22/41
3973	World of Sound	Absorbing	9	11/ 1/41
		COLOR RHAPSODIES (16) Tech.		
3502	Fox and the Grapes		7	Not Rev.
3501	Who's Zoo in Hollywood		7	Not Rev.
		COMMUNITY SING (10)		
3653	College Songs		10½	Not Rev.
3652	No. 2 (Current Hits)	As Usual	9	10/ 4/41
3651	Patriotic Songs	Poor	9	8/30/41
3654	Popular Songs		10	Not Rev.
		FABLES CARTOONS (8)		
3751	Great Cheese Mystery		7	Not Rev.
		GLOVE SLINGERS (4)		
3409	Mitt Me Tonight	Fair	16	11/22/41
		INTERNATIONAL FORUM (6)		
3451	Dorothy Thompson	Timely	18	3/ 1/41
3452	Will England Be Invaded?	Very Good	16	8/ 9/41
3453	Will Democracy Survive?	Timely	18	10/18/41
		PANORAMICS (12)		
3901	City Within a City	Commercial	10	9/13/41
3902	Gallup Poll	Interesting	10	11/ 1/41
3903	New York's Finest		10	Not Rev.
		PHANTASIES CARTOONS (8)		
3701	Crystal Gazer	Poor	7	11/15/41
		QUIZ REELS (6)		
3602	Kitchen Quiz No. 1	Excellent	10½	9/13/41
3603	Kitchen Quiz No. 2		10	Not Rev.
3601	So You Think You Know Music	Good	10	8/30/41
		SCREEN SNAPSHOTS (10)		
3851	No. 1 (Ken Murray)	Good	10	10/ 4/41
3852	No. 2 (Ken Murray)		10	Not Rev.
3853	No. 3 (John Hubbard)	Very Good	10	11/22/41
		STOOGE COMEDIES (8)		
3401	An Ache in Every Stake	Slapstick	18	9/13/41
3402	In the Sweet Pie and Pie	Silly	18	11/ 1/41
		THIS CHANGING WORLD (6)		
3981	Broken Treaties	Disappointing	10	9/13/41
3982	How War Came		10	Not Rev.
		TOURS (8)		
3553	Alaska Tour	Fair	10	11/22/41
3552	Buenos Aires Today	Good	10	10/ 4/41
3551	Journey in Tunisia	Dated	10	8/30/41
		WORLD OF SPORT (12)		
3803	Jungle Fishing	Excellent	10	11/15/41
3804	Polo		10	Not Rev.
3802	Show Dogs	Excellent	10	9/20/41
3801	Tee Up (Patty Berg)	For Golfers	10	8/30/41

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		Comment	Running Time	Reviewed Issue Of
		CARTOONS (18) (Tech.)		
W-243	Abul the Bul-Bul Ameer	Excellent	8	4/ 5/41
W-249	Alley Cat	Excellent	8	8/ 2/41
W-253	Flying Bear	Fair	8	11/22/41
W-246	Goose Goes South		8	Not Rev.
W-248	Dance of the Weed	Fair	8	6/28/41
W-251	Little Caesario	Very Good	8	9/29/41
W-245	Little Mole	Very Good	9	5/17/41
W-241	Lonesome Stranger	Excellent	9	12/ 7/40
W-250	Midnight Snack	Cute	9	8/16/41
W-242	Mrs. Ladybug	Excellent	8	1/ 4/41
W-252	Officer Pooch	Amusing	8	9/27/41
W-244	Prospecting Bear	Funny	9	4/ 5/41
W-247	Rookie Bear	Funny	8	6/14/41
		CRIME DOESN'T PAY (6)		
P-205	Coffins on Wheels	Excellent	17	6/14/41
P-201	Eyes of the Navy	Excellent	20	10/19/40
P-204	Forbidden Passage	Tops	21	3/ 1/41
P-203	Respect the Law	Very Good	20	2/ 1/41
P-206	Sucker List	Excellent	20	10/25/41
P-202	You the People	Excellent	21	1/ 4/41

MGM 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
		MINIATURES (10)		
M-235	Battle, The	Interesting	11	6/28/41
M-238	Ghost Treasure	Interesting	10	8/16/41
M-232	Great Meddler	Very Good	11	1/ 4/41
M-233	Happiest Man on Earth	Unusual	11	2/ 1/41
M-237	Man Who Changed the World	Excellent	11	8/ 2/41
M-236	Memories of Europe	Excellent	8	6/28/41
M-234	More About Nostradamus	Timely	11	2/22/41
M-231	Rodeo Dough	Very Good	10	12/ 7/40
M-239	Triumph Without Drums	Excellent	10	11/ 1/41
M-240	Viva Mexico	Interesting	10	11/22/41
		OUR GANG (9)		
C-296	Baby Blues	Very Good	9	4/ 5/41
C-295	Fightin' Fools	Good Fun	9	2/ 1/41
C-293	Goin' Fishin'	Standard	10	11/ 9/40
C-291	Good Bad Boys	Good	11	9/ 7/40
C-294	Kiddie Cure	Good Gang	11	12/ 7/40
C-298	I-2-3 Go	Amusing	10	5/17/41
C-299	Robot Wrecks	Amusing	11	8/ 2/41
C-292	Waldo's Last Stand	Flimsy	11	11/ 9/40
C-297	Ye Olde Minstrels	Poor	11	4/ 5/41
		PASSING PARADE (9)		
K-281	American Spoken Here	Excellent	11	12/ 7/40
K-289	Hobbies	Excellent	10	9/27/41
K-283	More Trifles of Importance	Excellent	11	4/ 5/41
K-288	Of Pups and Puzzles	Excellent	10	9/27/41
K-284	Out of Darkness	Significant	11	5/10/41
K-286	This Is the Bowery	Excellent	11	6/28/41
K-282	Whispers	Excellent	10	2/22/41
K-285	Willie and the Mouse	Instructive	11	6/14/41
K-287	Your Last Act	Excellent	11	8/ 2/41
		PETE SMITH SPECIALTIES (14)		
S-267	Aeronutics	Satisfactory	10	5/17/41
S-269	Cuban Rhythm	Excellent	9	6/28/41
S-272	Flicker Memories	Funny	10	11/ 1/41
S-271	Football Thrills of 1940	For Grid Fans	10	9/27/41
S-268	Lions on the Loose	Good	9	6/14/41
S-266	Memory Tricks	Amusing	9	4/ 5/41
S-264	Penny to the Rescue	Excellent	10	2/ 1/41
S-261	Quicker'n a Wink	Excellent	9	11/ 9/40
S-265	Quiz Biz	Entertaining	9	2/22/41
S-263	Sea for Yourself	Holds Interest	10	1/ 4/41
S-270	Water Bugs	Very Good	10	8/16/41
S-262	Wedding Bills	Very Good	10	12/ 7/40
		FITZPATRICK TRAVELTALKS (12) (Tech.)		
T-218	Alluring Alaska	Usual	9	4/ 5/41
T-214	Beautiful Bali	As Usual	9	12/ 7/40
T-211	Capital City	Fair	9	9/ 7/40
T-212	Cavalcade of San Francisco	Too Late	9	9/28/40
T-219	Glimpses of Kentucky	Good	8	5/10/41
T-221	Glimpses of Washington State	Usual	9	8/16/41
T-222	Haiti, Land of Dark Majesty	Good	9	6/28/41
T-216	Mediterranean Ports of Call	Out-dated	9	2/ 1/41
T-213	Old New Mexico	Fair	9	11/ 9/40
T-215	Old New Orleans	As Usual	9	1/ 4/41
T-217	Red Men on Parade	Fair	9	3/ 1/41
T-220	Yosemite the Magnificent	Colorful	8	6/14/41

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		CARTOONS (16) (Tech.)		
		MINIATURES (10)		
M-331	Changed Identity	Excellent	10	11/22/41
		OUR GANG (10)		
C-392	Come Back Miss Pipps		10	Not Rev.
C-391	Helping Hands	Very Good	10	10/25/41
		PASSING PARADE (10)		
K-381	Strange Testament		10	Not Rev.
K-382	We Do It Because		10	Not Rev.
		PETE SMITH SPECIALTIES (14)		
C-361	Army Champions	Excellent	10	11/ 1/41
C-362	How to Hold Your Husband-Back		10	Not Rev.
		TRAVELTALKS (12) (Tech.)		
T-313	Georgetown, Pride of Penang		10	Not Rev.
T-311	Glimpses of Florida	Interesting	10	9/27/41
T-312	Inside Passage	Good	10	10/25/41
		TWO REEL SPECIALS (6)		
P-301	Tell Tale Heart	A Masterpiece	20	Not Rev.

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		ANIMATED ANTICS (10)		
H0-4	Bring Himself Back Alive	Good	7	12/21/40
H0-11	Copy Cat	Fair	7	7/19/41
H0-1	Dandy Lion	Poor	7	10/ 5/40
H0-3	Mommy Loves Poppy	Average	7	11/23/40
H0-2	Sneak, Snoop and Snitch	Fair	7	11/23/40
H0-7	Speaking of Animals	Excellent	9	3/15/41
H0-8	Triple Trouble	Just Fair	7	5/10/41
H0-6	Twinkletoes Gets the Bird		7	Not Rev.
H0-13	Twinkletoes in Hot Stuff		7	Not Rev.
H0-10	Twinkletoes, Where He Goes Nobody Knows	Routine	7	6/28/41
H0-5	Wild Oysters	Unusual	7	2/15/41
H0-12	Wizard of Arts		7	Not Rev.
H0-9	Zero, the Hound	So-So	7	5/31/41
		COLOR CLASSIC		
C0-1	Vitamin Hay		7	Not Rev.
		FASCINATING JOURNEYS (6) (Tech.)		
M0-4	Delhi	Good	11	4/ 5/41
M0-5	Indian Durbar	Gorgeous	10	5/10/41
M0-6	The Jungle	Excellent	10	8/23/41
M0-1	River Thames—Yesterday	Beautiful	10	11/23/40
M0-2	Sacred Ganges	Dull	10	1/25/41
M0-3	Village in India	Fair	10	2/22/41

PARAMOUNT 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
GABBY CARTOONS (8) (Tech.)				
G0-3	All's Well	Silly	7	1/18/41
G0-2	Constable	Satisfactory	7	11/23/40
G0-6	Fire Cheese	Average	7	6/28/41
G0-7	Gabby Goes Fishing	Fair	7	7/19/41
G0-8	It's a Hap-Hap-Happy Day	Poor	7	8/23/41
G0-1	King for a Day	Fair	7	10/26/40
G0-5	Swing Cleaning	Fair	7	4/19/41
G0-4	Two for the Zoo	Good	7	2/15/41
HEADLINERS (8)				
A0-5	Bob Chester & Orch.	Average	10	4/ 5/41
A0-4	Gene Krupa & Orch.	For Jitterbugs..	10	2/22/41
A0-7	Hands of Destiny	Interesting	10	7/19/41
A0-2	Listen to Larry	Satisfactory	10	11/ 2/40
A0-3	Johnnie Messner & Orch.	Fair	11	12/21/40
A0-1	Moments of Charm of 1941 (Tech.)	Pretty	10	10/ 5/40
A0-6	Those We Love	Different	11	5/31/41
MADCAP MODELS (6) (Tech.)				
U0-2	Dipsy Gipsy	Very Good	9	4/19/41
U0-4	Gay Knighties	Cute	9	9/27/41
U0-3	Hoola Boola	Novel	9	6/28/41
U0-1	Western Daze	Novel	9	1/11/41
PARAGRAPHICS (6)				
V0-3	Breezy Little Bears	Excellent	10	1/18/41
V0-5	Guardians of the Wilds	Fine	10	9/20/41
V0-1	Nature's Nursery	Excellent	10	11/ 2/40
V0-4	Red, White and Blue Hawaii	Fair	11	3/22/41
V0-2	Seeing Is Believing	Fair	11	12/ 7/40
POPEYE (12)				
E0-11	Child Psykolojiky	Good	7	7/19/41
E0-4	Eugene, the Jeep	Funny	7	12/ 7/40
E0-8	Flies Ain't Human	Fair	7	4/19/41
E0-2	My Pop, My Pop	Amusing	7	11/ 2/40
E0-10	Olive's Boithday Presink	Snappy	7	5/31/41
E0-7	Olive's Sweepstake Ticket		7	Not Rev.
E0-12	Pest Pilot	Fair	7	8/23/41
E0-9	Popeye Meets Rip Van Winkle	Fair	7	5/10/41
E0-1	Popeye Meets William Tell	Funny	7	10/ 5/40
E0-5	Problem Pappy	Fair	7	1/25/41
E0-6	Quiet Pleeze	Very Good	7	3/22/41
E0-3	With Poopdeck Pappy	Entertaining	7	12/ 7/40
POPULAR SCIENCE (6)				
J0-1	No. 1	Good	10	10/ 5/40
J0-2	No. 2	Interesting	10	11/23/40
J0-3	No. 3	Interesting	10	12/21/40
J0-4	No. 4	Usual	10	3/22/41
J0-5	No. 5	Interesting	10	4/ 5/41
J0-6	No. 6	Up to Standard.	11	6/28/41
ROBERT BENCHLEY (4)				
S0-3	Crime Control	Excellent	11	4/19/41
S0-4	Forgotten Man	Typical	10	5/31/41
S0-1	Trouble With Husbands	Great Fun	11	11/16/40
S0-2	Waiting for Baby	A Howl	10	2/22/41
SPECIAL CARTOON (1) (Tech.)				
FF0-1	Raggedy Ann	Very Good	19	12/21/40
SPORTLIGHTS (13)				
R0-6	Acrobatic Aces	Excellent	10	1/25/41
R0-8	Canine Sketches	Fine	10	3/22/41
R0-1	Diving Demons	Beautiful	10	10/ 5/40
R0-5	Feminine Fitness	Very Good	10	12/21/40
R0-7	Fishing Fever	Appealing	10	3/22/41
R0-4	Marine Round-up	Excellent	10	12/ 7/40
R0-3	Motorcycle Stunting	Thrills Aplenty.	10	11/23/40
R0-10	On the Spot	Funny	10	5/10/41
R0-11	Lasso Wizards	Good Action Stuff	10	6/28/41
R0-12	Snow Dogs	Excellent	10	7/19/41
R0-2	Sporting Everglades	Very Good	10	10/26/40
R0-9	Sun Fun	Exhilarating	10	4/ 5/41
R0-13	What's Lacrosse	Very Good	10	8/23/41
UNUSUAL OCCUPATIONS (6)				
L0-1	No. 1	Good	10	10/ 5/40
L0-2	No. 2	Interesting	10	12/ 7/40
L0-3	No. 3	Good	10	2/15/41
L0-4	No. 4	Good	11	3/29/41
L0-5	No. 5	A Wow	11	5/31/41
L0-6	No. 6	Very Good	10	8/23/41

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FASCINATING JOURNEYS (Tech.) (2)				
M1-1	Road in India	Interesting	10	11/22/41
HEADLINERS (6)				
A1-1	Beauty at the Beach	Fine	10	10/11/41
HEDDA HOPPER'S HOLLYWOOD (6)				
Z1-1	No. 1	Excellent	10	9/20/41
Z1-2	No. 2		10	Not Rev.
MADCAP MODELS (Tech.) (6)				
U1-1	Rhythm In the Ranks		8	Not Rev.
POPEYE (12)				
E1-1	I'll Never Crow Again	Fair	7	10/11/41
E1-2	Mighty Navy		7	Not Rev.
POPULAR SCIENCE (6)				
J1-1	No. 1	Very Good	11	10/11/41
J1-2	No. 2	Very Good	11	11/22/41
QUIZ KIDS (6)				
Q1-1	No. 1	Very Good	10	9/20/41
ROBERT BENCHLEY (4)				
S1-1	How To Take a Vacation	Funny	10	10/11/41
SPEAKING OF ANIMALS (6)				
Y1-1	In a Pet Shop	A Howl	10	9/20/41
Y1-2	In a Zoo	Hilarious	10	11/15/41
SPORTLIGHTS (13)				
R1-2	Meet the Champs	Excellent	10	10/11/41
R1-4	Quick Returns		10	Not Rev.
R1-1	Shooting Mermaids	Very Good	10	9/27/41
R1-3	Sittin' Pretty	Excellent	10	11/15/41
SUPERMAN CARTOONS (12) (Tech.)				
W1-1	Superman	A Cinch to Sell.	11	8/ 2/41
W1-2	Superman in the Mechanical Monsters		10	Not Rev.
UNUSUAL OCCUPATIONS (6)				
L1-1	No. 1	Good	10	10/11/41

RKO-RADIO 1940-41

		Comment	Running Time	Reviewed Issue Of
DISNEY CARTOONS (18) (Tech.)				
14113	Art of Skiing		8	Not Rev.
14103	Baggage Buster	Hilarious	7	5/10/41
14105	Canine Caddy	Tops	7	6/ 7/41
14112	Donald's Camera	A Scream	8	10/25/41
14107	Early to Bed	Satisfactory	8	7/26/41
14102	Gentleman's Gentleman	Tops	7	4/ 5/41
14101	Golden Eggs	Excellent	8	4/ 5/41
14104	Good Time for a Dime	Excellent	8	5/10/41
14111	Lend a Paw	Superb	8	10/25/41
14106	Nifty Nineties	Amusing	8	6/ 7/41
14110	Old MacDonald Duck	Excellent	8	10/ 4/41
14109	Orphan's Benefit	Very Good	9	8/30/41
14108	Truant Officer Donald	Excellent	8	8/23/41
EDGAR KENNEDY (6)				
13406	Apple in His Eye	Hokey	18	6/14/41
13403	Drafted in the Depot		19	Not Rev.
13405	It Happened All Night	Fair	19	4/12/41
13404	Mad About Moonshine	Fair	18	3/ 1/41
13401	Sunk by the Census	Funny	18	9/14/40
13402	Trailer Tragedy	Funny	17	10/19/40
INFORMATION PLEASE (13)				
14201	No. 1 (Anna Neagle)	Excellent	11	9/14/40
14202	No. 2 (Ruth Gordon)	Good	10	10/19/40
14203	No. 3 (Alice Marble)	Swell As Usual.	10	11/16/40
14204	No. 4 (Louis Bromfield)	Excellent	11	12/14/40
14205	No. 5 (Wendell Willkie)	Good	10	2/ 1/41
14206	No. 6 (Jan Struther)	Excellent	11	3/ 1/41
14207	No. 7 (Anna Neagle)	Very Good	10	4/ 5/41
14208	No. 8 (Boris Karloff)	Excellent	10	4/ 5/41
14209	No. 9 (Alice Marble)	Excellent	11	5/10/41
14210	No. 10 (Louis Bromfield)	Entertaining	10	6/ 7/41
14211	No. 11 (Jan Struther)	Very Good	11	7/26/41
14212	No. 12 (Boris Karloff)	Good	12	7/26/41
14213	No. 13 (Anna Neagle)	Excellent	10	8/23/41
LEON ERROL (6)				
13703	Fired Man	Mildly Amusing	20	2/ 1/41
13701	He Asked for It	Very Funny	18	8/14/40
13706	Pain in the Parlor	Unfunny	20	Not Rev.
13705	Polo Phoney	Good	18	5/17/41
13702	Tattle Talevision	Funny	19	11/16/40
13704	When Wife's Away	Fair	20	4/ 5/41
MARCH OF TIME				
13110	Crisis in the Atlantic	Timely	18	5/10/41
13111	China Fights Back	Timely	18	6/ 7/41
13112	New England's 8,000,000 Yankees	Good	20	7/ 5/41
13113	Peace by Adolf Hitler	A "Must"	20	8/ 2/41
RAY WHITLEY (4)				
13501	Bar Buckaroos	Good	16	11/16/40
13504	Musical Bandit	Entertaining	16	7/26/41
13502	Prairie Spooners	Very Good	13	3/ 1/41
13503	Red Skins & Red Heads	Poor	18	5/10/41
PICTURE PEOPLE (13)				
14401	No. 1	Interesting	10	9/14/40
14402	No. 2	Good	9	10/19/40
14403	No. 3	Night Club Plug	10	11/16/40
14404	No. 4	Good	10	12/14/40
14405	No. 5	Fair	10	2/ 1/41
14406	No. 6	Fair	10	3/ 1/41
14407	No. 7	Average	10	3/29/41
14408	No. 8	Fair	10	4/12/41
14409	No. 9	Fair	8	5/17/41
14410	No. 10	Fair	8	6/ 7/41
SPECIAL SUBJECT				
13801	Growing Up (Quins)	Wide Appeal	18	12/14/40
SOUTH AMERICA (3)				
14501	Eyes on Brazil	Very Interesting	10	3/ 1/41
14503	How Goes Chile	Very Good	10	8/23/41
14502	What's Happening in Argentina	Very Timely	10	4/12/41
SPORTSCOPES (13)				
14307	Caballero College	Fair	9	3/ 1/41
14313	Craig Wood	For Golfers	9	8/ 9/41
14310	Jockey's Day	Good	9	6/ 7/41
14302	Kentucky Royalty	Horse Lovers	9	10/19/40
14306	Mat Men	Good	9	3/ 1/41
14308	Publicity Sports	Excellent	9	4/ 5/41
14301	Quail Quest	Good	9	9/14/40
14311	Rolling Rhythm		10	Not Rev.
14305	Snow Eagles	Excellent	9	2/ 1/41
14304	Snow Fun	Exhilarating	9	12/14/40
14303	Sportsman's Partner	For Dog Lovers.	9	11/16/40
14312	Steeds and Steers	Good	9	7/26/41
14309	Sword Soldiers	Technical	9	5/10/41

1941-42

DISNEY CARTOONS (18) (Tech.)				
EDGAR KENNEDY (6)				
23402	I'll Fix It	Funny	19	10/25/41
23401	Westward Ho-Hum	Funny	16	9/27/41
INFORMATION PLEASE (13)				
24201	No. 1 (John Gunther)	Excellent	10	10/25/41
24202	No. 2 (Howard Lindsay)		9	Not Rev.
LEON ERROL (6)				
23701	Man-I-Cured	Funny	16	10/ 4/41
23702	Who's a Dummy?		20	Not Rev.
MARCH OF TIME (13)				
23101	Thumbs Up, Texas	Excellent	19	8/16/41
23102	Norway in Revolt	Timely	19	9/27/41
23103	Sailors With Wings	Excellent	20	10/25/41
23104	Main Street, U.S.A.	Propaganda	18	11/22/41
PICTURE PEOPLE (13)				
24403	Around the Clock With Orson Welles		10	Not Rev.
24402	Hollywood Sports	Good	9	10/25/41
24401	Stars in Defense	Interesting	10	10/ 4/41
RAY WHITLEY (4)				
23501	California or Bust		18	Not Rev.
SPORTSCOPES (13)				
24302	Dog Obedience	Boxoffice	9	11/ 1/41
24303	Gaucho Sports		10	Not Rev.
24301	Pampas Paddock	For Horse Lovers	10	10/ 4/41

REPUBLIC 1941-42

		Comment	Running Time	Reviewed Issue Of
MEET THE STARS (12)				
28-2	Baby Stars	Excellent	10	2/ 1/41
28-1	Chinese Garden Festival	Good Starter	10	12/21/40
28-5	Hollywood Meets the Navy.	Timely	10	5/ 3/41
28-4	Los Angeles Examiner Benefit	Fair	10	4/26/41
28-7	Meet Roy Rogers	Interesting	10	6/21/41
28-6	Stars at Play	Entertaining	10	6/14/41
28-8	Stars—Past & Present	Nostalgic	10	6/28/41
28-3	Variety Reel	Interesting	10	3/ 1/41

20TH CENTURY-FOX 1940-41

ADVENTURES OF A NEWSREEL CAMERAMAN (4)				
1201	Midget Motor Mania	Unusual	10	10/12/40
1203	Modern Highway	Good	10	3/ 1/41
1202	Training Police Horses	Excellent	10	2/ 8/41
LEW LEHR COMEDIES (4)				
1401	Grunters and Groaners	Tiresome	10	8/10/40
MAGIC CARPET OF MOVIETONE (8)				
1108	Arctic in Springtime		10	Not Rev.
1106	Caribbean Sentinel	Good	10	4/26/41
1101	Eskimo Trails	Enlightening	10	8/10/40
1103	Isle of Mystery		10	Not Rev.
1109	Letter From Cairo		10	Not Rev.
1102	Land of Flowers (Tech.)	Colorful	9	8/10/40
1107	Miracle of Hydro	Different	10	4/19/41
1104	Old Dominion State (Tech.)	Very Good	10	11/30/40
1105	Spotlight on Indo-China		10	Not Rev.
1110	Winter in Eskimo Land		10	Not Rev.
RIPLEY'S BELIEVE IT OR NOT				
1601	Acquitted by the Sea	Excellent	10	19/12/40
SPORTS REVIEWS—THORGERSEN (6) (3 in Tech.)				
1303	Bowling for Strikes	For Bowlers	10	10/12/40
1307	Fun on Rollers		10	Not Rev.
1302	Lure of the Trout (Tech.)	For Fly Casters	10	11/30/40
1306	Playing With Neptune	Very Good	9	4/19/41
1304	Rodeo Goes to Town	Good	10	2/ 8/41
1305	Symphony in Snow		10	Not Rev.
1301	Vacation Time (Tech.)	OK	8	8/10/40
TERRYTOONS (26) (13 in Tech.)				
1510	Baby Seal		7	Not Rev.
1551	Bill Mouse's Akwakade	Excellent (Tech.)	7	8/10/40
1515	Bringing Home the Bacon		7	Not Rev.
1501	Club Life in the Stone Age		7	Not Rev.
1511	Dog's Dream		7	Not Rev.
1508	Fishing Made Easy	Fair	7	4/26/41
1514	Good Old Irish Tunes		7	Not Rev.
1507	Hairless Hector		7	Not Rev.
1503	Happy Haunting Grounds		7	Not Rev.
1513	Horse Fly Opera		7	Not Rev.
1558	Home Guard (Tech.)	Okay	7	4/26/41
1553	How Wet Was My Ocean.	Excellent (Tech.)	7	10/12/40
1554	Landing of the Pilgrims.	Good (Tech.)	7	11/30/40
1552	Lucky Duck (Tech.)		7	Not Rev.
1512	Magic Shell		7	Not Rev.
1557	Mississippi Swing	Rhythmic (Tech.)	7	2/ 8/41
1504	Magic Pencil	Poor	7	12/ 7/40
1555	Plane Goofy (Tech.)	Fair	7	12/ 7/40
1505	Snow Man		7	Not Rev.
1556	Temperamental Lion	Amusing (Tech.)	7	2/15/41
1502	Touchdown Demons	Amusing	7	10/ 5/40
1516	Twelve O'Clock and All Ain't Well		7	Not Rev.
1559	Uncle Joey (Tech.)		7	Not Rev.
1506	What a Little Sneeze Will Do	Good	7	2/15/41
1560	What Happens at Night (Tech.)		7	Not Rev.
1509	When Knights Were Bold.	Just a Cartoon.	7	4/26/41
WORLD TODAY				
1704	Anzacs in Action		10	Not Rev.
1701	Battle of the Atlantic	Timely	10	4/19/41
1703	Empire in Exile		10	Not Rev.
1702	War in the Desert		10	Not Rev.

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ADVENTURES OF A NEWSREEL CAMERAMAN (4)				
2202	Highway of Friendship	Informative	10	11/ 1/41
2201	Soldiers of the Sky	Excellent	10	8/ 2/41
2203	Wonders of the Sea		10	Not Rev.
MAGIC CARPET OF MOVIETONE (12)				
2102	Glacier Trails	Good	10	11/ 1/41
2101	Sagebrush and Silver	Interesting	10	9/20/41
SPORTS REVIEWS (6)				
2301	Aristocrats of the Kennel.	Excellent	10	11/ 1/41
2302	Life of a Thoroughbred		10	Not Rev.
TERRYTOONS (26)				
2504	Back to the Soil		7	Not Rev.
2555	Bird Tower (Tech.)		7	Not Rev.
2503	Frozen North	Very Good	7	11/ 1/41
2501	Ice Carnival	Good	7	9/27/41
2551	Old Oaken Bucket	Good	7	9/20/41
2552	One Man Navy	Amusing	7	9/27/41
2554	Siap Happy Hunters		7	Not Rev.
2502	Uncle Joey Comes to Town.	Funny	7	11/ 1/41
2553	Welcome Little Stranger.	Good	7	11/ 1/41
WORLD TODAY (4)				
2401	American Sea Power	Timely, Excellent	10	9/20/41
2402	Uncle Sam's Iron Warriors		10	Not Rev.

UNIVERSAL 1940-41

CARTOONS (13) (Tech.)				
5252	Andy Panda's Pop	Enjoyable	8	8/ 9/41
5241	Crazy House	Satisfactory	8	10/12/40
5249	Dizzy Kitty	So-So	8	5/17/41
5246	Fair Today	Good	7	2/15/41
5247	Hysterical High Spots in American History	Fair	7	3/29/41
5243	Knock, Knock	Very Good	8	11/30/40
5245	Mouse Trappers	Amusing	7	2/ 8/41
5242	Recruiting Daze	Fair	8	11/ 2/40
5253	Screw Driver	Good	7	9/ 6 41
5248	Scrub Me, Mama, With a Boogie Beat	Snappy	7	5/17/41
5250	Salt Water Daffy	Snappy	8	6/ 7/41
5244	Syncopated Sioux	Clever	7	12/28/40
5251	Woody Woodpecker		7	Not Rev.

UNIVERSAL 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
	GOING PLACES (15)			
5353	Arizona	Interesting	10	10/12/40
5351	Coast Guard	Interesting	10	9/21/40
5358	Deserts of America	Very Good	10	3/22/41
5365	Garden Spot of the North	Good	9	8/ 9/41
5359	Humorous Tombstones	Amusing	10	4/12/41
5355	Hunting on Top of the World	Fascinating	9	12/28/40
5364	Isles of Fate	Good & Timely.	10	8/ 9/41
5363	Meet Jimmy the Chump	Good Fun	10	7/19/41
5354	Melting Pot of the Caribbean	Good	10	12/28/40
5360	Modern Way Down East	Good	10	6/ 7/41
5362	Mountain Summer	Pleasing	10	7/19/41
5356	South of the Border	Interesting	10	2/15/41
5352	Sun Valley	Good	10	10/12/40
5357	Swankiest Isle in the World	Interesting	10	3/15/41
5361	Trail of Father Kino	Interesting	10	6/14/41
	MUSICALS—TWO REEL (13)			
5226	Bagdad Daddy	Very Good	18	2/ 8/41
5225	Beat Me Daddy-Eight to the Bar		17	Not Rev.
5221	Class in Swing	Good Variety	16	10/12/40
5222	Congamania	Latin Liveliness	20	11/30/40
5233	Dizzy Doings	Fair	17	9/ 6/41
5228	Jumpin' Jive	Good	17	6/ 7/41
5230	Music a la King	Good Number	20	7/19/41
5227	Music in the Morgan Manner	Entertaining	18	3/29/41
5231	Once Upon a Summer Time	Average	18	7/19/41
5232	Rhythm Revel	Entertaining	18	8/16/41
5229	Shadows in Swing	Average	18	5/17/41
5224	Tickled Pinky	Rustic Rhythm.	18	1/ 4/41
5223	Torrid Tempos	Entertaining	18	11/30/04
	SPECIAL SUBJECT (1)			
5110	Swing With Bing	Excellent	18	4/13/40
	STRANGER THAN FICTION (15)			
5371	No. 81	Good	9	9/21/40
5372	No. 82	Average	9	10/12/40
5373	No. 83	Average	9	10/12/40
5374	No. 84	Good	9	11/30/40
5375	No. 85	Excellent	9	12/28/40
5376	No. 86	Up to Par	9	2/ 8/41
5377	No. 87	Good	9	3/29/41
5378	No. 88	Interesting	9	3/29/41
5379	No. 89	Interesting	9	4/12/41
5380	No. 90	Interesting	9	5/17/41
5381	No. 91	Fair	9	5/24/41
5382	No. 92	So-So	9	6/ 7/41
5383	No. 93	Very Good	9	7/19/41
5384	No. 94		9	Not Rev.
5385	No. 95	Very Good	9	8/16/41

UNIVERSAL 1941-42

	ANDY PANDA CARTOONS (13) (Tech.)			
6241	Boogie Woogie Bugle Boy of Company B	Good	8	10/11/41
6242	Man's Best Friend	Good	8	11/ 8/41
6243	What's Cookin'	Good	8	11/ 8/41
	MUSICALS (13)			
6224	Doin' the Town		20	Not Rev.
6222	In the Groove	Entertaining	17	10/18/41
6221	Is Everybody Happy?	Fair	18	9/ 6/41
6223	Skyland Serenade	Excellent	20	11/ 8/41
	SPECIAL SUBJECT (1)			
6110	Cavalcade of Aviation		20	Not Rev.
	STRANGER THAN FICTION (15)			
6373	Candy Kid	Good	10	11/ 8/41
6372	Hermit of Oklahoma	Good	10	10/18/41
6374	Junior Battlefleet		10	Not Rev.
6371	Shampoo Springs	Very Good	10	10/18/41
	VARIETY VIEWS (15)			
6353	George Washington, Country Gentleman	Impressive	10	10/11/41
6351	Moby Dick's Home Town	Interesting	9	9/ 6/41
6352	Northern Neighbors (Color)	Interesting	9	10/18/41
6354	Trail of the Buccaneers	Excellent	9	11/ 8/41

VITAPHONE-WARNER BROS. 1940-41

	BROADWAY BREVITIES (9)			
6202	Alice in Movieland	Superlative	20	11/30/40
6204	Dog in the Orchard	Meritorious	20	1/18/41
6209	Happy Faces			Not Rev.
6208	Hunting the Hard Way	Excellent	20	5/24/41
6201	Just a Cute Kid		20	Not Rev.
6203	Mack Sennett Revival		20	Not Rev.
6206	Seeing Eye	Poignant	20	4/ 5/41
6207	Sockeroo	Funny	20	5/24/41
6205	Take the Air	Entertaining	20	3/ 8/41
	ELSA MAXWELL COMEDIES (3)			
6102	Lady and the Lug		19	Not Rev.
6101	Riding Into Society	T'Ain't Funny.	19	8/31/40
6103	Throwing a Party		20	Not Rev.
	HOLLYWOOD NOVELTIES (6)			
6304	History Repeats Itself	Good	10	9/30/39
6301	Football Highlights	Rockne Build-up	10	8/31/40
6303	Mexican Jumping Beans	Very Good	10	11/30/40
6302	Shark Hunting	Exciting	10	8/ 3/40
6306	Trouble in Store	Amusing		9/ 6/41
6305	Wild Boar Hunt	Exciting	10	3/ 8/41
	LOONEY TUNES (16)			
6601	Calling Dr. Porky		7	Not Rev.
6612	Coy Decoy	Funny	7	6/21/41
6607	Haunted Mouse	Very Good	7	3/15/41
6616	Henpecked Duck	A Howl	7	9/13/41
6608	Joe Glow the Firefly		7	Not Rev.
6614	Meet John Doughboy		7	Not Rev.
6602	Pre-Historic Porky	Clever	7	11/ 2/40
6611	Porky's Ant	Good	7	5/24/41
6609	Porky's Bear Facts	Amusing	7	4/ 5/41
6604	Porky's Hired Hand	Good	7	12/28/40
6610	Porky's Preview	Amusing	7	4/26/41
6613	Porky's Prize Pony		7	Not Rev.
6606	Porky's Snooze Reel		7	Not Rev.
6603	Sour Puss	Satisfactory	7	11/30/40
6605	Timid Toreador	Good	7	1/18/41
6615	We the Animals Squeak	Excellent	7	9/ 6/41
	MELODY MASTERS (10)			
6506	Cliff Edwards and His Buckaroos	Fair	10	3/ 8/41
6505	Henry Busse & Orch.	Good	10	11/30/40
6504	Skinnay Ennis & Orch.	Good	10	12/28/40
6503	Jan Garber & Orch.		10	Not Rev.
6508	Marie Green & Her Merrie Men	Lively	10	5/ 3/41
6510	Carl Hoff & Orch.			Not Rev.
6509	Hal Kemp & Orch.	Just a Band.	10	5/24/41
6501	Matty Malneck	Snappy	10	8/ 3/40
6507	Freddie Martin & Orch.	Fair	10	4/ 5/41
6502	Joe Reichman & Orch.	Excellent	10	11/ 2/40

VITAPHONE 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
	MERRIE MELODIES (26) (Tech.)			
6724	Aviation Vacation			Not Rev.
6706	Bed Time for Sniffles		7	Not Rev.
6713	Cat's Tale	Good	7	4/ 5/41
6712	Crackpot Quail		7	Not Rev.
6709	Elmer's Pet Rabbit	Funny	7	12/28/40
6718	Farm Frolics	Excellent	7	5/24/41
6710	Fighting 69½	Good	7	1/18/41
6704	Good Night Elmer		7	Not Rev.
6715	Goofy Groceries	Novel	7	4/ 5/41
6722	Heckling Hare		7	Not Rev.
6720	Hiawatha's Rabbit Hunt	Funny	7	6/21/41
6703	Holiday Highlights	Swell Satire	7	11/ 2/40
6719	Hollywood Steps Out	Excellent	7	6/21/41
6723	Inki and the Lion	Good		8/30/41
6701	Malibu Beach Party	Grade A	7	8/31/40
6707	Of Fox and Hound		7	Not Rev.
6708	Shon, Look and Listen	Good	7	12/28/40
6711	Sniffles Bells the Cat	Fair	7	3/15/41
6726	Snow Time for Comedy	Up to Par	7	8/30/41
6725	Sport Champions		7	Not Rev.
6702	Stage Fright	Satisfactory	7	10/26/40
6714	Tortoise Beats the Hare	Amusing	7	4/ 5/41
6716	Toy Trouble	Good	7	5/ 3/41
6717	Trial of Mr. Wolf	Very Good	7	4/26/41
6705	Wacky Wildlife	Funny	7	12/ 7/40
6721	Wacky Worm	Excellent	7	8/ 9/41
	TECHNICOLOR SPECIALS (6)			
6006	Carnival of Rhythm	Splendid		8/30/41
6001	Flag of Humanity	Splendid	20	10/26/40
6005	Here Comes the Cavalry		20	Not Rev.
6002	March on Marines	Excellent	20	12/28/40
6003	Meet the Fleet	Excellent	20	1/18/41
6004	Wings of Steel	Excellent	20	5/ 3/41
	SPECIAL SUBJECTS			
	Christmas Under Fire	Heart Appeal	10	1/18/41
	London Can Take It	Powerful	10	10/26/40
	SPORTS PARADES (10)			
6407	Big Bill Tilden	For Tennis Fan	10	5/ 3/41
6404	California Thoroughbreds	Interesting	10	12/28/40
6403	Diary of a Racing Pigeon	Interesting	10	12/ 7/40
6402	Dogs You Seldom See	Good Novelty	10	8/31/40
6405	Fight, Fish, Fight	Thrilling	10	3/ 8/41
6401	Fly Fishing	For Anglers	10	10/26/40
5409	It Happened on Rollers			Not Rev.
6410	Lions for Sale	Very Good		8/30/41
6408	Sail Ho!	Colorful	10	6/21/41
6406	Sky Sailing	Interesting	10	4/ 5/41

1941-42

	BROADWAY BREVITIES (12)			
7103	At the Stroke of Twelve	Grab It	20	11/ 8/41
7101	Minstrel Days	Very Good	20	9/13/41
7102	Perils of the Jungle	Exciting	20	11/ 8/41
	HOLLYWOOD NOVELTIES (6)			
7301	Polo With the Stars		10	Not Rev.
7303	Miracle Makers	Poor	10	9/13/41
7302	White Sails	Excellent	10	11/15/41
	LOONEY TUNES (16)			
7601	Notes to You		10	Not Rev.
7604	Porky's Midnight Matinee		7	Not Rev.
7603	Porky's Pooch		7	Not Rev.
7602	Robinson Crusoe, Jr.	Average	7	11/15/41
	MELODY MASTERS (10)			
7502	Carioca Serenaders	Latin Swing	10	11/15/41
7503	Forty Boys and a Song	Good	10	9/13/41
7501	U.S.C. Band and Glee Club	Very Good	10	9/13/41
	MERRIE MELODIES (26) (Tech.)			
7701	All This and Rabbit Stew	Excellent	7	9/13/41
7702	Brave Little Bat		7	Not Rev.
7703	Bug Parade	Clever	7	11/ 8/41
7706	Cagey Canary		7	Not Rev.
7704	Rookie Revue		7	Not Rev.
7705	Saddle Silly		7	Not Rev.
	SERVICE SPECIALS (6) (Tech.)			
7001	Tanks Are Coming	Excellent	20	9/13/41
	SPORTS PARADE (10) (Tech.)			
7402	Fisherman's Dream		7	Not Rev.
7401	Kings of the Turf	Interesting	10	9/13/41
7403	Water Sports	Average	10	11/15/41

MISCELLANEOUS

Adventure in the Bronx (N. Y. Zoological Soc.)	Good	11½	8/23/41
Alive in the Deep (Prod.)	Exciting	22	5/24/41
Man the Enigma (Prod.)	Informative	25	5/24/41
Our Constitution (Prod.)	Inspiring	19	5/ 3/41
Our Declaration of Independence (Prod.)	Timely	19	5/ 3/41

SERIALS 1940-41

	No Chapters	Reviewed Issue Of
COLUMBIA		
Iron Claw	15 Chaps.	8/23/41
Spider Returns	15 Chaps.	5/10/41
White Eagle	15 Chaps.	Not Rev.
REPUBLIC		
Adventures of Captain Marvel	12 Chaps.	3/ 8/41
Jungle Girl	15 Chaps.	5/31/41
King of the Royal Mounted	12 Chaps.	8/17/40
Mysterious Dr. Satan	15 Chaps.	11/23/40
UNIVERSAL		
Green Hornet Strikes Again	12 Chaps.	11/ 2/40
Junior G-Men	12 Chaps.	8/ 3/40
Sky Raiders	12 Chaps.	2/15/41
Winners of the West	15 Chaps.	Not Rev.

SERIALS 1941-42

REPUBLIC		
King of the Texas Rangers	12 Chaps.	9/ 6/41
UNIVERSAL		
Don Winslow of the Navy	12 Chaps.	11/ 1/41
Riders of Death Valley	15 Chaps.	4/12/41
Sea Raiders	12 Chaps.	7/19/41

DEFENSE SUBJECTS

Title	Running Time	Distributed By
America Builds Ships	3	List "B"
America Preferred	3	List "B"
Army in Overalls	3	List "B"
Bits and Pieces	3	List "B"
Bomber	8	List "C"
Calling All Workers	2	List "A"
Candidates Class	12	Marine Corps
Power for Defense	10	List "A"
War Department Trailers		
1. Infantry	1	List "A"
2. Air Corps	1	List "A"
3. Flying Cadets	1	List "A"
4. Coast Artillery Corps	1	List "A"
5. Armored Force	1	List "A"
6. Flying Cadets	1	List "A"
7. Flying Cadets	1	List "A"
8. Field Artillery	1	List "A"
9. Foreign Service	1	List "A"
10. Signal Corps	1	List "A"
11. Medical Department	1	List "A"
12. Quartermaster Corps	1	List "A"
Where Do We Go?	2	List "B"

CITY	List "A"	List "B"	List "C"
Albany	Columbia	Universal	MGM
Atlanta	Paramount	20th-Fox	United Artists
Boston	Columbia	Universal	MGM
Buffalo	United Artists	Columbia	20th-Fox
Charlotte	United Artists	Columbia	20th-Fox
Chicago	Paramount	20th-Fox	Columbia
Cincinnati	Universal	Warner Bros.	Republic
Cleveland	United Artists	Columbia	20th-Fox
Dallas	RKO	MGM	Warner Bros.
Denver	20th-Fox	Paramount	WB-RKO
Des Moines	Columbia	Universal	MGM
Detroit	MGM	RKO	Paramount
Indianapolis	Universal	Republic	United Artists
Kansas City	20th-Fox	Paramount	RKO
Los Angeles	20th-Fox	Paramount	Warner Bros.
Memphis	MGM	RKO	Paramount
Milwaukee	20th-Fox	Paramount	Columbia
Minneapolis	Universal	Warner Bros.	Republic
New Haven	Warner Bros.	United Artists	Universal
New Orleans	Paramount	20th-Fox	United Artists
New York	MGM	RKO	Paramount
Oklahoma City	RKO	MGM	Warner Bros.
Omaha	Columbia	Universal	MGM
Philadelphia	Warner Bros.	United Artists	Universal
Pittsburgh	Warner Bros.	Republic	RKO
Portland	Paramount	20th-Fox	RKO
St. Louis	Warner Bros.	United Artists	Universal
Salt Lake City	MGM	RKO	Paramount
San Francisco	RKO	MGM	Warner Bros.
Seattle	RKO	MGM	Columbia
Washington	Universal	Warner Bros.	Republic

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THE TOPS

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SINGING HILL, THE (Rep.)	170%
RIDIN' ON A RAINBOW (Rep.)	165%
MELODY RANCH (Rep.)	160%
UNDER FIESTA STARS (Rep.)	160%
DOWN MEXICO WAY (Rep.)	155%
RIDE, TENDERFOOT, RIDE (Rep.)	140%
SUNSET IN WYOMING (Rep.)	135%

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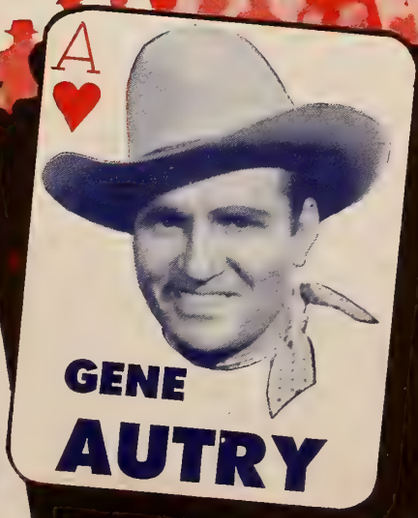
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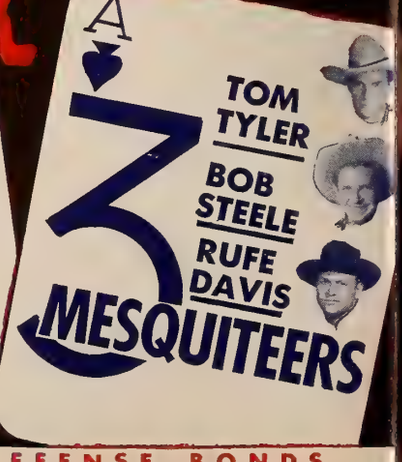
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SHOWMEN'S TRADE REVIEW

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CHARLES E. 'CHICK' LEWIS
Editor and Publisher



Thomas J. Connors

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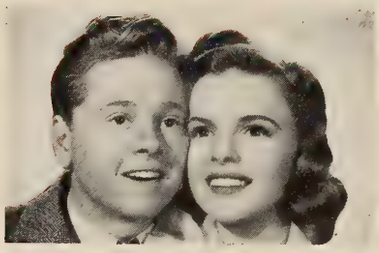
Vol. 35 No. 19

November 29
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COMPLETE EVERY-WEEK **BOOKING GUIDES**

Begin on Page 30

THE PRINT WILL BE READY FOR NEW YEAR'S!



Electrifying news for this industry!

The greatest New Year's attraction any company ever had is now set to reap the holiday fortune.

Of course it's "BABES ON BROADWAY"!

Everybody knows how truly sensational is this MICKEY ROONEY, JUDY GARLAND, M-G-M musical extravaganza.

It will be trade-shown Dec. 5th, *(N. Y. and N. J. Dec. 2nd)*

400 prints will be available for day-and-date bookings to welcome 1942 with joyous shouts and jingling shekels.

Happy New Year from The Friendly Company!

MICKEY ROONEY • JUDY GARLAND in "BABES ON BROADWAY" with Fay Bainter • Virginia Weidler • Ray McDonald • Richard Quine • Donald Meek • Alexander Woollcott • Screen Play by Fred Finklehoffe and Elaine Ryan • Original Story by Fred Finklehoffe • Directed by BUSBY BERKELEY • Produced by ARTHUR FREED • A Metro-Goldwyn-Mayer Picture

The Editorial Page

Everything But...

The motion picture industry, especially the New York home offices, has gone over the top for every charitable drive in which it has participated.

But, unfortunately, we do not practice the "charity begins at home" theory—as witness the puny efforts for a relief fund for our needy in the New York area.

Undoubtedly, under proper auspices and leadership these same home office executives would cheerfully back up such an effort. Thus far the only activity in this direction is the fine but limited work being done by the Motion Picture Associates, the film salesmen organization and the AMPA relief fund.

As a result there is a never-ending stream of deserving industry or ex-industry people who must humble themselves by asking help from individuals. But this kind of help is getting scarcer all the time because the demands are made within a limited group who, much as they would like to, cannot continue to aid all those who deserve some help.

Considering the vast sums raised for every conceivable drive, it should not be a difficult task for a few of the top executives to undertake the creation of a fund through which the leading companies should make a substantial, annual contribution plus a drive to secure additional money from the rank and file, any one of whom may some day find himself in need.

What about it, Mr. Executive? Which one of you will start this worthy endeavor? Let's spread the good work over the whole industry rather than leave it all to be carried on by a few who have been "kicking in" most generously for years.

▼ ▼ ▼

Higher Terms and Admissions

There seems little doubt but that the companies operating under the consent decree have jacked up their demands for the current product—just as all companies year after year have asked increases at the start of a new selling season.

The new method of selling is under exhibitor attack principally on the grounds that it lends itself to encouragement of the idea of getting increases and stiffer terms for the product. That is something each theatreman must battle out for himself. While some bitterly complain about the higher prices they have had to pay, others bluntly state they have succeeded in buying, under the decree, on practically the same terms as in previous seasons. The situation is one calling for sober attention by all branches of the industry.

One point that is not to be overlooked is that many theatres have instituted higher admission prices during the past few months, and any of these who are buying on percentage would automatically pay more for product if the admission increases result in bigger grosses. Thus, both the exhibitor and distributor benefit by admission increases without percentage increases.

Where increased admissions affect theatre buying that is mainly on flat rental terms, the matter simmers down to one for negotiation as to exactly how much such exhibitors and the exchange men can agree upon.

If the distributors feel that smaller block selling has advantages that make its retention desirable, they should encourage theatre accounts to get higher admissions and be content to receive their just share as a result of increased grosses.

On the other hand, if the distributors want to get rid of the consent decree selling, they are using their strongest weapon to eliminate it if they hammer away at higher film rentals and too-tough percentage terms. They can be sure that the exhibitors will combine and bring about junking of the smaller block idea.

▼ ▼ ▼

Arbitration Okay

Whatever else may be said about the consent decree, there is one point upon which opinion seems just about unanimous—and should the decree pass from the picture, it is certain there will be widespread exhibitor support for retention of Arbitration.

Such praise as is found for Arbitration speaks volumes for the advantages of this method of settling disputes as against the litigation system, with its high costs in terms of money, time and business efficiency.

In view of the relatively small percentage of cases filed in comparison to expectations at the time arbitration was instituted, the results indicate that most exhibitors favor the new method though the vast majority have not yet had occasion to employ arbitration.

▼ ▼ ▼

Ballyhoo For STR

Exhibitor comment at MGM's exhibitor forum, inaugurated this week in Columbus, Ohio, sounds like a terrific build-up for STR.

Practically all of the statements made by the advocates of the plan are the same things we have been hammering away at for years. As you read them elsewhere in this issue you will recall that they have always been an important part of the STR platform.

Thank you, Leo the Lion.

—"CHICK" LEWIS

Leserman New UA Sales Mgr.

Company Suspends Plans To Acquire Theatre Circuit

Carl Leserman was appointed general sales manager for United Artists this week by Gradwell L. Sears, vice-president in charge of distribution. Leserman had been associated with Sears at Warner Bros. for many years. He was assistant general sales manager of that company until his resignation a few weeks ago.



Carl Leserman

Earlier this week, Arthur W. Kelly announced the resignation of Haskell W. Masters, western division manager, who has been named vice-president and general manager of the Odeon Circuit of Canada, as well as president and general manager of Empire Universal Films of Canada. Masters was for many years district manager for United Artists in the Dominion.

The new management of United Artists headed by Edward C. Raftery, president, called a halt this week to further theatre acquisitions. All negotiations leading up to the building of a theatre circuit which has been started in the past few months have been temporarily suspended.

One move which led to the suspension of the negotiations in Detroit was the signature by United Detroit Theatres to a contract covering the current year's United Artists pictures. United Artists had planned to acquire the former RKO Downtown, now being used as a night club, as a first run show window.

"Scarface" Breaks Record on "Premiere"

Chicago—"Scarfare" broke a nine-year blackout from the screens of this city as well as a long-standing box office record for the Woods Theatre here when it had its premiere in the Windy City Thanksgiving Day, Nov. 20. The picture, released in 1932, had been barred from showing in Chicago by the town's local censors, until last week. Grosses for the opening day and the week-end made it certain the run of "Scarface" at the Woods can go on for months, Chicago film men believe.

MPPDA Gives $50,000 to American Red Cross

Washington—Acting on behalf of the MPPDA board serving a special Hays office committee, Will H. Hays last week-end sent a $50,000 check to the American Red Cross. The check represents part of the proceeds from the distribution of "Land of Liberty."

First Unity Meeting Set For Chicago, December 9

Nine Distributors, Representatives of All Organized Exhibitor Groups to Set Up Machinery for Program

Chicago—First meeting of exhibitors and representatives of the distributing companies for an all-industry conference will take place here on December 9 at the Blackstone Hotel. Nine of the 11 distributing companies will have representatives in attendance and exhibitors representing most of the organized groups in the country will attend. Producers have not been invited because the exhibitors feel that most of the difficulties between the branches of the industry can be straightened out by agreement between themselves and the distributors.

The purpose of the meeting will be to set up some sort of machinery for a unity program. Allied is reported to have asked the distributors whether they cared to deal with Allied, MPTOA and the independent organizations separately, but the distributors indicated that they preferred to negotiate with all exhibitors at once.

If the joint committee, which is expected to be named at the Chicago meeting, is not able to solve certain problems on a basis acceptable to Allied, then Allied reserves the right to pursue such course as may be approved by the Board of Directors. This is the decision following the recent "plebiscite" which overruled the Allied Convention in September on the unity plan.

All of the organizations belonging to the Pacific Coast Conference will send representatives to Chicago. So will the ITOA of New York, which met this week.

Ayers and Seed Get WB Posts

Named District Mgrs. by Kalmenson; Smeltzer Shifts

Norman J. Ayers and Harry Seed were named Warner district managers this week by Ben Kalmenson, general sales manager, in a further move to increase field efficiency and speed up contract deals. Kalmenson also created a new Mid-Atlantic District which will be headed by Robert Smeltzer.

As eastern district manager, Ayers will supervise the Boston, New Haven, Albany and Buffalo branches, with headquarters in Boston. Seed becomes central district manager with headquarters in Pittsburgh, and will have supervision over the Pittsburgh, Cleveland, Cincinnati and Detroit branches. Smeltzer will supervise the Washington and Philadelphia offices, with headquarters in Washington.

William Horan takes over the post of Boston branch manager vacated by Ayers, and F. D. Moore replaces Seed as Pittsburgh branch head. Horan and Moore have been salesmen with the Boston and Pittsburgh branches, respectively.

More Anti-5 Laws Sought

Iowa-Nebraska Exhibs Wait Minn. Court Test

Des Moines—If Minnesota's pioneer statute is held constitutional and there is a necessity for a similar Iowa measure at the time of the next Iowa Legislature, anti-five-block legislation will be sought by Allied Independent Theatre Owners of Iowa and Nebraska, it was determined at the unit's annual convention here this week.



Leo F. Wolcott

In forming its legislative program, the associated called for (1) theatre fire regulations, (2) anti-ASCAP bill, modeled after the Nebraska law, (3) legislation placing school activities in the hands of and under supervisors.

Neither the Iowa or Nebraska Legislatures meet until Jan. 1943 unless called into special session by the Governor.

As a step in forming an organization which would include circuit operators, the unit authorized a committee to attempt to work out a new organization, set up by-laws, fees and other matters and report back some time after Jan. 1. The committee includes Leo Wolcott of Eldora, president; Myron Blank of Tri-States; Harold Field of Pioneer Circuit; W. B. Franke of Humboldt and Wesley Mansfield of Tama.

Committees were named to work on control of "jack rabbit" operators and a "Back to the Movies" movement. The "jack rabbit" committee consists of G. Ralph Branton, general manager of Tri-States; Clifford Niles of Anamosa; W. B. Grossman of Nevada; A. B. Pettit of Winterset; Mrs. C. S. Hoffman of Knoxville, and Myron Blank. Committee on ideas for the "Back to the Movies" movement includes Lionel Wasson of National Screen; Art Stolte of Tri-States; Merle Blair of Cedar Falls, with D. C. Kennedy of MGM to select a similar committee of branch managers.

Wolcott and Myron Blank were named as delegates to attend the national industry unity meeting to be held in Chicago Dec. 9.

For the eighth time, Wolcott was re-elected president, with W. B. Franke re-elected vice-president and W. A. Dutton of Manchester, secretary. Directors named for three-year terms are Phil March of Wayne, Neb.; A. B. Hilton of Sioux City; Wesley Mansfield; Franke, Wolcott and Niles.

Connors Made Ass't To Kent

Latter Says Wobber Will Remain as Sales Manager

(See Cover)

Tom Connors, Eastern, Southern and Canadian sales manager for MGM, has signed a five year contract as personal assistant to Sidney R. Kent, president of 20th Century-Fox, the latter announced this week. He leaves his MGM post within a few weeks to assume his new duties and will accompany Kent on a trip to the Coast around Jan. 1.

Kent emphasized in making the appointment that Connors in no way superseded Herman Wobber as general sales manager, who will "remain just as long as he desires to." Kent further said: "I have made this appointment to give the sales and other departments more help and of a kind that I have been unable to give myself lately. This move will in no way change the company's policy of promotion from within the ranks, which both Mr. Connors and I agree on." Approval of Nicholas M. Schenck, president of Loew's, was said to have ben obtained before Connors was approached.

Kent said that since he himself had started as a distribution executive, he naturally looked to that field for an assistant. Connors was with MGM for 25 years.

"Hot Spot" Title Now "I Wake Up Screaming"

Following the record-breaking opening Thanksgiving Day of Twentieth Century-Fox' "Hot Spot" at the Wisconsin Theatre in Milwaukee, under its original title of "I Wake Up Screaming," distribution officials today announced that the picture would be released nationally under the title of "I Wake Up Screaming," which is the title of the novel by Steve Fisher on which the film play is based.

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Important Dates

Dec. 5: Chicago Warner Club dinner-dance, Morrison Hotel.
Dec. 6: Lambs diversion, Waldorf-Astoria.
Dec. 8: Installation of Officers and Testimonial to Moe Silver, Albany Variety Club, Hotel Ten Eyck.
Dec. 9: Connecticut MPTO dinner-dance, Hotel Taft.
Dec. 12: B & K Employes Association dinner-dance, Stevens Hotel, Chicago.
Jan. 18-19: Theatre Owners of North and South Carolina convention, Charlotte.
Jan. 30: Chicago Reel Fellows Club dinner dance, Congress Hotel.

LONDON OBSERVATIONS
by Jock MacGregor

Once again I've struck it lucky in a duty trip through London and hit the premiere of a great British picture, "49th Parallel" which will be reviewed by Milton Deane in the usual columns, but I cannot refrain from mentioning it. Now this picture took a mighty long time a-filming and I feared the worst till I saw the smile on Manager Thornton's face as I entered the Odeon for the preview. Asking what it was going to be like, he replied, "Give me more like it and I'll be happy."

Director Michael Powell has broken new ground in this fine story of six ruthless Nazi U-boat men, stranded in Hudson Bay and making for the U. S. The film is daringly different without being arty and packs a mighty punch. Everybody connected with its production is to be praised from Odeon Cinema's Oscar Deutsch for his foresight in partly financing it to Powell for directing it with a touch which will put him among the ace producers.

Joe Friedman of Columbia took one look at the picture and grabbed the U. S. rights. I don't think there is any doubt about the success of this picture.

The screening was followed by lunch at classy Claridges, rendezvous of exiled Royalty. Taxis conveyed the guests from the Odeon and we were rather tickled by a pretty wife of one of the boys complimenting us by saying we were "cynical enough to be a critic"! The uniform must have had her fooled!

C. M. Woolf, veteran director of GFD, seemed highly delighted as he welcomed the distinguished guests who were headed by Canada's London High Commissioner, Vincent Massey, who helped to make the picture a possibility.

I wish I could have had a pow wow with all our old friends who were present. Paramount's Earl St. John told us that Tony Reddin was around the provinces with "Hold Back the Dawn." British Lion Republic's Sam Smith was chatting with GFD's Frank Ditcham. Maxie Thorpe was running around conjuring up the U. S. takings.

Rival publicity boys were present in force: Columbia's Kessler Howes, Corfields' Jimmy Hutchison, Ealing's Danischewsky and the fair Miss Sykes. Denham Studio's Leslie Cardew was also present and seemed as off hand as ever.

We can't mention everybody, but we were pleased to see Pilot Officer Joan Carter, WAAF, formerly the Elstree studios p.a. and daughter of "Cart," associate editor of our London contemporary the "Kine Weekly." She is the first film girl I have met who has been commissioned in the services, but I think that there must be others.

Even the speeches were good. As I ate oysters, lobster, chicken and waffles and drank rare wines, I could not help wondering whether the Berlin critics do so well. But then, of course, Goebbels hasn't got Mae Murray as an associate.

After lunch we hied away to the MGM offices where cordial Mervyn McPherson now controls all publicity and welcomed us to see "Lady Be Good." The ever alert chief usher, Sanders, was ready with a glass of my favourite poison. Nice service!

London was crowded, but it was time to catch my train North and the train is just slipping over the border into Scotland as I finish these observations.

Now for a spot of well earned (!) leave.

Harry Kalmine Feted

Harry Kalmine, newly appointed general manager of the Warner Circuit was tendered a testimonial dinner by the Pittsburgh Variety Club last Monday. Details will be found on page 24.

Justice Department Seeks 'Little 3' Trial in April

Application for Court Order to Be Made Next Week; Distributors Will Vigorously Oppose an Early Trial

Application to the Federal Court for an order setting down its equity suit against the "Little Three" for trial in April will be made by the Department of Justice next week, the Government disclosed Tuesday.

It is understood that an early trial is sought by the Government in order to obtain a decision before the June 1, 1942 deadline set by the decree. The Justice department has already been informed by Schwartz & Frolich, attorneys for Columbia, and O'Brien, Driscoll and Raftery, representing United Artists and Universal, that an April trial will be vigorously opposed.

Trial of the Schine suit scheduled to start at Buffalo in the latter part of January or the early part of February would not be completed by April, the "Little Three" attorneys claim. They further maintain that even if the trial is completed in time, it would be a hardship to require them immediately to embark on the defense of the main New York suit without several month's preparation.

It was stated by attorneys for the defendants this week that they would not stipulate to questions of fact in the "Little Three" suit and try the case on the law alone. Previous indications of Government attorneys had been that the D of J might seek a trial on the sole question of the legality of block-booking and blind-selling in an effort to expedite the rendering of a decision before June 1.

The "Big Five," according to Section 12 of the decree, are freed of the restrictions which require them to sell in blocks of five and trade their product if a similar decree is not entered against the "Little Three" by the June 1 date. If a decree against the "Little Three" is entered later than June 1, then the restriction again becomes operative. A full trial against their companies, "Little Three" attorneys estimate, would require over a year to complete.

Seeks Fight on Banning Of Film in Providence

The American Civil Liberties Union this week called upon the movie industry to fight the banning of "Two Faced Woman," Greta Garbo's newest picture in Providence, where the police forbade its showing following condemnation by the Legion of Decency. Through the National Council on Freedom From Censorship, the Union asked that the banning be fought on the ground that such steps might prove fatal to the entire industry.

Woman Exhib Wins Some-Run Arbitration

First exhibitor to win a some-run case before an arbitrator is Mrs. Mildred Karsch, owner of the Ritz Theatre, Rolla, Mo. John J. Mangle, arbitrator, while criticizing her methods of attempting to obtain film for her theatre, took the position that the distributors had dodged the real issues in the dispute.

Buxbaum Nominated to Head M.P. Associates

At a luncheon meeting Wednesday in the Hotel Lincoln, Harry Buxbaum, New York metropolitan district manager for 20th Century-Fox, was unanimously nominated for the presidency of the Motion Picture Associates.

"BALL OF FIRE" TRADESHOWS

Samuel Goldwyn's production, "Ball of Fire" will be trade shown by RKO in all of its 32 branches on Wednesday, Dec. 10 at 11 a.m., except in St. Louis where the showing will be at 11:30 and in New York where it will be shown three times—10:30 a.m., 2 and 4 p.m.

"Flying" Runs Up Big Opening Day Grosses

Openings of the new Abbott and Costello picture, "Keep 'Em Flying," in scattered points about the country Wednesday, resulted in grosses that give new evidence of improving conditions for film theatres. In Toledo, the gross was bigger than the combined opening day total for the three previous Abbott and Costello films. Detroit gross for the first 24 hours hit almost $15,000; in Lawrence, New Bedford, Mass.; Portland, Me.; Norfolk, Va.; San Francisco; Providence, R. I. and Stamford, Conn., opening day's take ran from two to three thousand dollars.



Name Branson RKO Div. Mgr.

Gets Western Post Vacated By Cresson Smith, Resigned

Announcement of the promotion of W. E. Branson from the post of midwestern district manager to that of western division sales manager, for RKO - Radio was made this week by Ned Depinet. Branson replaces Cresson Smith who resigned from the company to join United Artists, as Los Angeles branch manager.



Walter Branson

Jack Osserman, who has been Chicago branch chief, moves up to the district post held by Branson and Sales Manager Sam Gorelick of the Chicago office becomes branch manager.

WB Switches Managers In Philadelphia Zone

Managerial switches in Warners' Philadelphia zone were announced this week. George Kemble, Orient Theatre, was transferred to the Levoy Theatre, Milleville, N. J., replacing Harry Orlow, who shifted to the Clementon Theatre, Clementon, N. J. Orlow filled the spot held temporarily by assistant manager John Wolf. Harold Brason, recently returned from Army duty, was transferred to the Diamond Theatre from the Leader, replacing Gerald Weissler, who was promoted to the Columbia Theatre filling the post formerly occupied by John Sassenroth. The managerial post at the Orient was taken over by Sassenroth. All promotions, it was explained, are in line with Zone Manager Ted Schlanger's policy of promotion from within the ranks.

Paramount Minnesota Deals Average More Than 50%

Since the granting of the court order relieving Paramount Pictures from the obligations of the Consent Decree in Minnesota, Paramount's sales force have closed deals with more than fifty per cent of the company's customers in Minnesota, Charles M. Reagan, assistant sales manager, announced this week.

Washer Named Goldwyn's Publicity New York Chief

Ben Washer has resigned from the executive staff of Donahue & Coe to become Eastern Advertising and Publicity Representative for Samuel Goldwyn, Inc. Washer succeeds Lynn Farnol who has resigned this position due to the pressure of his duties as a captain in the United States Army.

Resolution Against 'Big 5' Tabled at Ohio ITO Meeting

Virtual Establishment of Allied's Unity Program Is Predicted by Myers; MGM Exhib Forum Highly Praised

Columbus, O.—A resolution condemning the five consenting companies for violation of the leasing features of Article IV of the consent decree was tabled by the ITO of Ohio Wednesday at the conclusion of the unit's ninth annual convention at the Deshler-Wallick Hotel here. At the same time, members re-elected Martin G. Smith and all other officers and heard Abram F. Myers, Allied general counsel and board chairman, virtually predict the eventual establishment of the unity program.

A resolution was passed praising the MGM Exhibitors' Forum held Tuesday; H. M. Richey of MGM urged a thorough producer-distributor investigation of claimed violations and discussions with local distribution offices "before writing Thurman W. Arnold"; Myers expressed his belief that unity could help exhibitors formulate a (selling) policy acceptable to themselves and persuade the companies to adopt that method, and warned of new taxes.

Other re-elected officers included F. W. Huss, Jr., Cincinnati, and Max Stearn, Columbus, vice-presidents, and Hoy O. Simons, treasurer. The directors name the secretary later in the year.

At Monday's session Myers declared that his organization would not "march with selfish politicians, bigots and the remnants of the Ku Klux Klan" in order to obtain a fair deal for independent exhibitors.

The political attacks and revelations against industry individuals were considered by some independent exhibitors, Myers said, as a golden opportunity to "join in the hue and cry and perhaps extort from them some concessions that would be of value to the independents." Aside from the dubious ethics involved, he continued, the trouble with that idea is that these are perilous times in which "many forces are at work with which we would not have to reckon in normal times."

Certain industry leaders, the Allied general counsel charged, have played into the hands of fifth columnists and bigots to such an extent that movements are now on foot in some territories which threaten not merely those who are to blame but also all who are engaged in and dependent on the motion picture business. Although ready to fight in the courts or through legislation, Allied will not join that crowd, Myers said. He contended that for their own welfare and protection, the independent exhibitors must join hands and cooperate with the other branches in opposing a common enemy. He also asserted that the producer-distributors must recognize and appreciate the importance of the independent theatres in this situation and the value of their contribution to the common cause.

MGM's Exhibitor Forum, held in conjunction with the convention, was characterized by Pete J. Wood, ITO of Ohio secretary, as a "huge success" that will start a new trend in producer-exhibitor relations. Said Wood: "It was a remarkable experience to find 200 exhibitors willing to sit five solid hours in discussion of their problems. It was not only a tribute to Metro but also to the exhibitors that they are ready to do something to solve these problems."

H. M. Richey, assistant to MGM's general sales manager, William F. Rodgers, declared that the small town exhibitor can tell his brother operators how to build box office. Although movie houses offer the greatest amusement bargain on earth for the money, he said, they face tremendous opposition in the effort to get their share of the amusement dollar, adding that this was particularly true of small town theatre owners who fail to get maximum aid from national advertising done on behalf of first-run theatres. Therefore, the purpose of the Exhibitor Forums, he pointed out, was to discover and discuss means of compensating for these factors.

Ed Salzberg of Bluefield, W. Va., exhibitor representative, called the Forum "a gallant attempt on the part of MGM to help us toward a solution of our greatest problem: How to get more people through the box office." He continued:

"Haven't we all worried too much about what the producer, the distributor and the Government are going to do for or against us and too little about what we were doing ourselves?

"Here are some of the suggestions we made for exhibitors to help themselves:

"See that you are well-liked in your home town—and you can worry less about not getting a smash hit in each release.

"Get right and stay right with the churches, schools and youngsters, allowing free use of your theatre by community groups.

"Give the customers value received by offering them a balanced show.

"Forget that some panacea or some cure-all is going to come along and lift us out of the doldrums. Let's stop worrying and start working."

MGM's exploitation director, William R. Ferguson, explained the work of his department, said that not only showmanship but also enthusiasm were required for successful box office, told about the Show Builder to operate in this section under Ken Prickett's direction.

Declaring that the exhibitors' success goes hand in hand with their advertising, William A. Greene, New York City, advertising analyst for the American Newspaper Publishers Association, asserted that motion picture ads as a whole are the best that appear in the nation's newspapers. He suggested that exhibitors eliminate over-crowding of ads, use photos in them, "get excited" about their product and to remember that the product is more interesting to the reader than where it was purchased.



Among the exhibitors who attended MGM's first Exhibitor's Forum, held in Columbus, Ohio, this week, were those pictured above. Left to right: R. C. Williamson, Clifton Theatre, Circleville, O.; Tom Bochert, Palace Theatre, Lancaster, O.; Leo Kessell, Broad Theatre, Lancaster and Pat Ochs, Colonial Theatre, Burton, Ohio.

UDT Sells Fan Mags in Lobby

Ties Up With Dell to Stimulate Film Interest

Detroit — Theatres of the UDT circuit have adopted a new means of stimulating interest in motion pictures: selling fan magazines in their lobbies in a tieup with Dell Publishing Co.'s Modern Screen. The plan may be extended to all Paramount-operated houses, it was learned.

Declaring that the fan magazine can serve a definite purpose in creating new movie patrons and arousing greater interest in pictures, Earl J. Hudson, UDT president, urged that all theatres, circuit and independent, launch the same idea with any of the various fan magazines in the field. He contended that as circulation of magazines increased, more patrons can be created.

The publishers of Modern Screen inform UDT officials monthly what the most important articles will be in the next issue. These lead articles are plugged in trailer announcements urging patrons to buy the magazine in the lobby. The magazines are bought by UDT at the wholesale newsdealers' price.

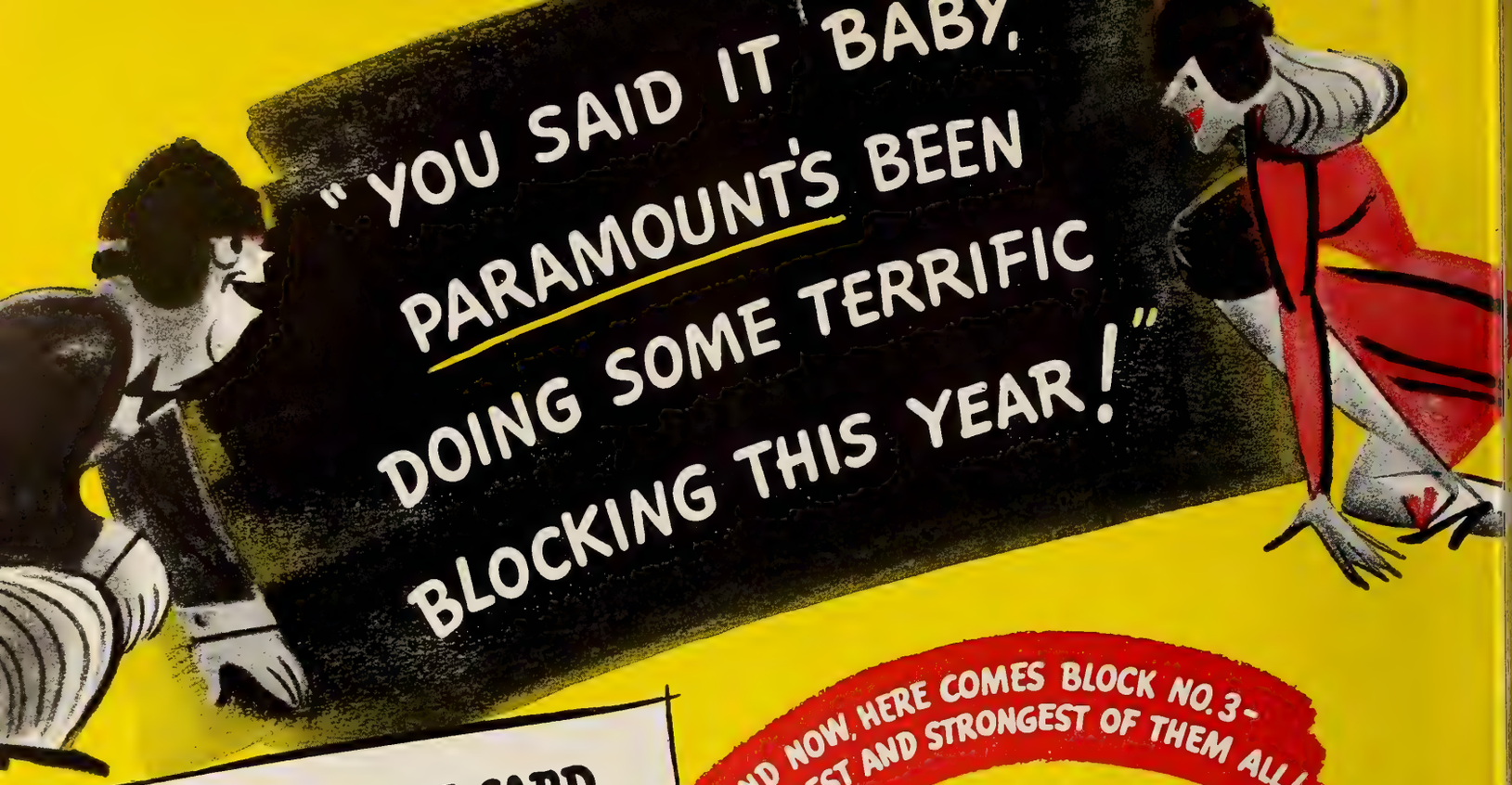
"Babes on Broadway" Trade Shows Dec. 5

MGM has announced a change in the trade shows scheduled for Dec. 9. "Babes on Broadway" originally announced last week for trade showing on that day will be screened at the same times and places on Dec. 5, except in New York where it will be shown on Dec. 2 at 1:30 p.m.

Marquees in Southeastern States May Light Up Again

Washington—OPM officials, who ordered a blackout of theatre marquees in southeastern states some time ago, said this week that recent rains have helped so much they now hope to be able to let up on the blackout order by Dec. 15.


"WOW! BABY LOOK AT THAT MAN BLOCK!"
HEY DADDY, LOOK HOW PARAMOUNT BLOCKS!
PARAMOUNT
TURN PLEASE



Box Office SCORE CARD

Paramount's first block of five beat everything in the field. The entire industry hummed with the news, "Paramount's hot this year!" **"HOLD BACK THE DAWN"** holds over in 35 out of its first 69 engagements, playing for 3 first-run weeks in New York, Brooklyn, Boston, Los Angeles, Newark, Denver, Chicago. **"NOTHING BUT THE TRUTH"** plays 71 weeks in its first 40 engagements (almost 2 weeks in every date), holding over for 3 weeks in Chicago, Boston, New York, Kansas City, Los Angeles. **"NEW YORK TOWN"** goes for gains on every play . . . and **"BUY ME THAT TOWN"** and **"HENRY ALDRICH FOR PRESIDENT"** are favorites with every critic!

Paramount's second block had the critics acting as cheer leaders! **"BIRTH OF THE BLUES"** looks like the touchdown sensation of the season (at the Malco, Memphis, does a full week's business in a day and a half . . . does biggest week-end business in 3 years in New Orleans and half a dozen other cities!) **"SKYLARK"** is an odds-on favorite to score (just look at that backfield: Colbert, Milland, Aherne). **"GLAMOUR BOY"** (remember that sensational Staten Island "Glamour Boy" contest!) **"NIGHT OF JAN. 16"** and **"AMONG THE LIVING"** are money players any team would be proud of!



. . . AND NOW, HERE COMES BLOCK NO. 3 - THE BIGGEST AND STRONGEST OF THEM ALL!

What a colorful and balanced line-up!

Two Technicolor productions in a block that gives you every type of entertainment for every type of house and every type audience!

1. "BAHAMA PASSAGE" *in Technicolor!*

A great romance starring the two most gorgeous humans that ever thrilled an audience—MADELEINE CARROLL and STIRLING HAYDEN!

2. "MR. BUG GOES TO TOWN"



in Technicolor! **The most original full-length cartoon yet created. New songs! New gags! New techniques! And a brand NEW sensational story idea!**



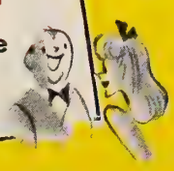
3. "SULLIVAN'S TRAVELS"

. . . a great action comedy romance! From PRESTON STURGES, the man who gave you "The Great McGinty" and "The Lady Eve." Starring JOEL McCREA and that Blonde Beauty, VERONICA LAKE!

4. "MIDNIGHT ANGEL"

a pulse-pounding romantic thriller, starring the two most up-and-coming names in the business, ROBERT PRESTON and MARTHA O'DRISCOLL!

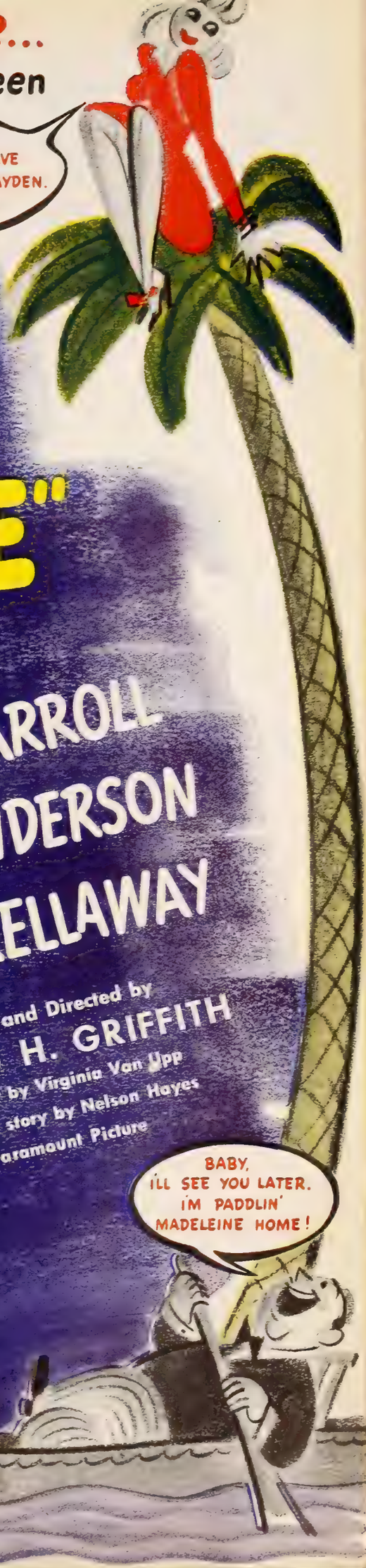
5. "NO HANDS ON THE CLOCK"



. . . racy mystery romance! With a grand cast chockful of marquee names, headed by CHESTER MORRIS and JEAN PARKER!

THEY WERE MADE FOR EACH OTHER...

The two most gorgeous creatures the screen has ever shown!



MADELEINE CARROLL · STIRLING HAYDEN

"BAHAMA PASSAGE"

IN TECHNICOLOR!

FLORA ROBSON · LEO G. CARROLL

MARY ANDERSON

CECIL KELLAWAY

Produced and Directed by
EDWARD H. GRIFFITH

Screen Play by Virginia Van Upp
Based on a story by Nelson Hayes

A Paramount Picture

One of the most-heralded films in years! Millions have read how Madeleine and Stirling were cast away on a West Indian island . . . of their supposed romance . . . how Stirling quit Hollywood . . . and why.

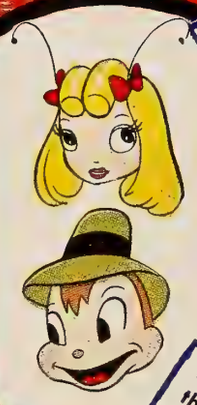
Thousands of girls are waiting for another chance to flutter at the blonde handsomeness of Hayden—(one editor told us that his daughter and her friends saw "Virginia" five times on account of Hayden . . . this happened all over the country). Every man will revel in the delicious blonde beauty of Madeleine—dazzling on that sun-caressed island.

They were made for each other . . . they were made for this picture . . . and this picture was made for your box office!

THE MOST UNIQUE FEATURE CARTOON EVER PRODUCED!

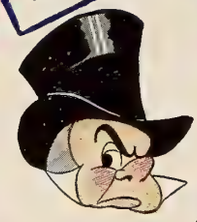
MAX FLEISCHER'S

"Mr. BUG GOES TO TOWN"



Honey's hero, HOPPITY, the grasshopper. She's driving him bugs!

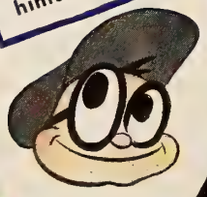
BEETLE, the villain ...so tough he drinks Flit for a chaser!



BUMBLEBEE . . . always buzzing around, trying to keep from getting stung!



SWAT, the fly . . . so mean, he bites himself!



A Paramount Picture

IN TECHNICOLOR!

• Over two years in the making! New effects, new situations, a brand-NEW story, crammed with laughs, music, excitement and shot with suspense. A galaxy of gay new characters that will delight young and old.

SONGS! SONGS! SONGS! by Hoagy Carmichael and Sammy Timberg. All the nation will soon be humming them.

PRESTON STURGES DOES IT AGAIN...

-with the Picture that has Everything!



and a little ▬, too!

The man who piled "Lady Eve" on top of "The Great McGinty" now tops everything with his most hilarious hit! He takes Joel McCrea and Veronica Lake, and puts them through the most amazing series of adventures that ever startled an audience . . . a brawl in a Hollywood swimming pool . . . a riotous 90-mile an hour race in a land yacht . . . plus some of the funniest sequences ever filmed. Yessir, when Sullivan hits the road with that blonde beauty—you've got the picture that has everything!





A Paramount Picture • Written and Directed by Preston Sturges



"MIDNIGHT ANGEL"

with

Robert Preston · Martha O'Driscoll

Black-out in an American City ...a killer escapes in the night...a boy and a girl find love . . . enemy agents try to wreck our defenses. Anything can happen when it's "Lights out! Air Raid!"...and everything does! Timely, terrific action thrills!

Philip Merivale • Eva Gabor

A Paramount Picture • Directed by Ralph Murphy



No end to the thrills in

"NO HANDS ON THE CLOCK"

starring

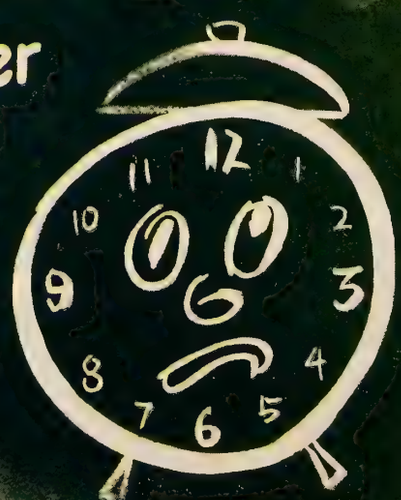
Chester Morris · Jean Parker

with Rose Hobart • Dick Purcell

Rod Cameron

Directed by Frank McDonald

A Paramount Picture



Two loony lovers on the weirdest, wackiest honeymoon ever! Complete with cops and corpse, mystery and murder, laughs and love . . . and, oh, yes . . . the bride and groom!

PRINTED IN U.S.A.

Selling the Picture

Cohn Scores With Neat Pigskin Picture Promotion

Avoiding Rallies or Parades, He Effectively and Uniquely Sells 'Harmon of Michigan'

The football season was hot but it didn't sizzle any more than the timely campaign Manager Artie Cohn launched for the showing of the gridiron film, "Harmon of Michigan" at the Roosevelt Theatre, Philadelphia.

Without the customary football rallies and parades, Cohn scored a showmanship touchdown with his merchandising of the picture, and he hopes other exhibitors will get a slant or two (they'll get more than one or two, take it from us, Artie) for their own use when they play a pigskin picture.

Utilizing the issue of "The Saturday Evening Post" which carried the story of Tom Harmon, the Roosevelt manager made blow-ups of the cover and story and displayed them in the lobby a week in advance. Displays were also placed at strategically located newsstands on Frankford Street in the vicinity of the theatre.

With himself as the speaker, Cohn made a special record which he played at every show over the week-end following the final shots of the newsreel showing Harmon in a professional football game.

Uses Own Voice For Trailer

Eliminating the newsreel's closing title, he had a trailer projected containing this copy: "And now . . . an important announcement by the Roosevelt Theatre manager . . . about an important coming event." Then the curtain was closed, the stage was slowly illuminated and the record was played. Loud and clear from the sound horns came Cohn's message:

"The football season is here in all its glory . . . but at the Roosevelt . . . it's entertainment time . . . and we're mighty proud to bring you the greatest line-up of thrilling screen hits in many a day!

"Right now the big news is about Tom Harmon, the All-American football hero. He comes crashing through in 'Harmon of Michigan,' the most exciting gridiron story ever made. You don't have to be a football fan to enjoy this hit! No siree! Tom Harmon is the hard-hitting, clean-fighting football star that all America loves! He is an inspiration to millions of Americans because . . . he exemplifies the American way of real sportsmanship! See him in a story that will leave you aglow with its action, its romance, its thrills!

"Make a date now to take your best girl to see 'Harmon of Michigan' at the Roosevelt starting Tuesday . . .

"Hail 'Harmon of Michigan' . . . and . . . Hail America!"

Knowing that the Pete Smith short subject, "Football Thrills of 1940," contained two swell shots of Harmon, Cohn booked it in advance of the Harmon feature. As the scene in the short faded out, the main trailer with this opening copy, "Harmon Goes to Hollywood to Make a Picture," was projected. Playdate was placed at the end of the trailer, which, according to Cohn, "made it socko . . . but good!"

In a tieup with *The Frankford High Way*, high school publication, he promoted a two-column box, 5½ inches deep, announcing a contest. Contestants were required to answer two questions concerning football rules. An attractive two-column slug appeared at the top of the box, while placed with the copy was a thumb-nail sketch of football players in action.

Over 300 replies were received, and this, as far as the Roosevelt manager was concerned, was sufficient proof of the contest's success. This marked the first time, incidentally, that the school had ever tied up with a theatre, the first time it had placed announcements of a picture on the bulletin board.

Twenty-five boys from the Frankford Northeast Boys Club were invited to be Cohn's guests on the opening night of the picture, which made the front page of the newspaper. The boys were selected by the club's director, Walter Ketz, for their merits in cooperating with the defense program. The invitation had the effect of causing every boy to do his best to make himself a better citizen and it created much good will for the operators of the theatre, Warner Bros. At the main entrance of the club stood a 40x60 display on "Harmon of Michigan."

Football schedules—a thousand of them—each containing a list of every big college game in the country and plenty of plugs for the picture, were distributed at the schools and at the theatre.

For a good outdoor costless flash, a mounted three-sheet with theatre and playdate copy was hoisted high in the air at a corner Sinclair gas station and was visible for quite a distance away.

Recorded college songs were used for intermission music in advance of the opening. During the engagement, one of Columbia's Community Sings was shown. Featuring popular football and sentimental campus songs, the subject was preceded by a trailer announcement: "In honor of "Harmon of Michigan,' and . . . to make this show more enjoyable, let's all join in a singing spree! Everybody sing!"

Showman Cohn didn't miss the Robert W. Maxwell Memorial Football Club luncheon at the Warwick a week ahead of the showing. Over a hundred people attended, including football players, coaches, referees, newspaper men, radio commentators, etc. At every plate was one of the Roosevelt Theatre football schedules. Because the Club makes weekly awards for the week's best college and football star, Cohn obtained a list of the winners, invited them to be his guest at the opening night's performance.

To prove that his showmanship efforts went further than the stunts already reported, Cohn lists those which were attempted, but failed: He tried to stage a "Hail America Night," but too many obstacles nipped the idea. He contacted the vice-president of Wanamakers in an effort to borrow the flags of all the nation's colleges, was turned down. He tried to borrow oil paintings of football stars from another source, was again turned down. He was all set with the neighborhood shoe store for a window display, saw his promotion vanish into thin air at the direction of the firm's district manager at the last minute.

But Cohn's accomplishments far outnumbered his failures. His campaign was a success, and the results of his efforts were strongly reflected at the box office. Few football picture campaigns this season, we're willing to wager, will compare with that of the enterprising Roosevelt manager.



Cohn's Colorful 'Harmon' Front

A colorful front was arranged by Manager Artie Cohn of the Roosevelt Theatre, Philadelphia, for the engagement of Columbia's "Harmon of Michigan." Rather than try to describe it, we'll let the picture above speak for itself.

For Better Show Selling

Showmanalyses Have Appeared In STR on Following Pictures

Big Store	June 21
Blossoms in the Dust	July 26
Bride Came C.O.D.	July 19
Charley's Aunt	Aug. 2
Dr. Jekyll and Mr. Hyde	Sept. 6
Feminine Touch	Oct. 11
Here Comes Mr. Jordan	Aug. 16
Hold Back the Dawn	Sept. 20
Ice-Capades	Aug. 23
In the Navy	June 7
International Squadron	Oct. 4
Lydia	Aug. 30
Men In Her Life	Nov. 29
Moon Over Her Shoulder	Oct. 18
New Wine	Aug. 9
One Foot in Heaven	Nov. 1
One Night in Lisbon	June 14
Puddin' Head	June 28
Sundown	Oct. 25
Suspicion	Nov. 22
Tom, Dick and Harry	July 5
Two-Faced Woman	Nov. 8
Unfinished Business	Sept. 13
Week-End in Havana	Sept. 27

Purcell Uses Interesting Angles In Exploiting Recent Releases

With the playing of "I Wanted Wings" at Warners' Strand Theatre, Staunton, Va., Manager Edward Purcell tied in with his local Army recruiting station by supplying them with mats on the picture to aid them in their campaign to get men to enlist.

On "Flying Blind," Purcell tied in the engagement with the policy of the local *Staunton New-Leader* which carried an ad telling the people not to be "flying blind" but to use the newspaper to get results.

The Strand management also used some interesting angles in selling "Time Out for Rhythm" and "Frank Buck's Jungle Cavalcade." On the former, he posted 22x28 cards in all drug stores plugging the songs, obtained a special beauty display on Ann Miller in one of the local beauty shoppe windows, and ran teaser ads just before the opening. On the latter, he distributed 2,000 circus heralds through the pre-date edition of the *Times Herald*, planted a display on Frank Buck books in the library, and used local boys to conduct a word-of-mouth campaign.

Forney Plants Stories, Art

Jack Forney, manager of Warners' Tivoli Theatre, Frederick, Md., planted art and stories on "Underground," "Aloma of the South Seas" and "Sergeant York" in the *Staunton News*, besides stories on other coming product.

If one woman in a roomful of women started telling another woman about "the men in her life," she'd have a large audience of listeners before she finished her story. Next to whether so-and-so dresses correctly, gossip about women's romantic affairs is the most popular pastime when the members of the "weaker sex" get together.

And thereby hangs a clue to the selling possibilities of "The Men in Her Life." Before you start analyzing the exploitation angles, just a glance will serve to convince you that this is a picture with strong feminine appeal, and, as we have pointed out so many times, a picture with feminine appeal is more likely to succeed than one without this important box office asset.

Loretta Young is the favorite of a great many men, so therefore the picture will attract them. But women, in most cases, will bring in the men anyway, so when you outline your campaign, point the majority of your stunts to men's wives and sweethearts. In those communities where dancing is one of the most important of the local arts, stunts based on the story's background, which concerns the loves of a ballerina, should be utilized.

FOR THAT FEMININE APPEAL

Career Woman Contest. In the picture, Loretta Young's husband takes her baby away from her because he insists her career as a dancer prevents her from properly taking care of the baby. Therefore, get the lovelorn editor of the newspaper to sponsor a letter-writing contest on this question: "Can the wife with a career properly administer to the needs of her home and family?" In place of this contest, you might get the lovelorn editor to write a feature article of her own on the debatable subject.

"World at Your Feet" Contest. Girls and women could be approached via another newspaper letter-writing contest for the best 100-word replies to the question, "Would you be willing to have the world at your feet . . . and yet be alone?" In supplying data on the contest, let it be know that Loretta Young has to face this situation in the picture.

Still More Contest Angles. Get feminine readers to give their views on this question: "Should a girl have a number of romances before that *big* one?" Good for a feature article: "How to choose the man in your life." This latter idea might be used for a novelty herald, by the way, with the "how" copy appearing on the cover and the details, enumerated, inside. Women of the community might be asked through the newspaper to write letters about the men in their lives. Don't require them to sign their names. The most interesting letters could be published.

Try This One-Day Contest. There's an attractive two-column piece of art in the exploitation section of the press book which would attract attention on the strength of its subject matter alone. But because it has been designed to be used in conjunction with a one-day contest, its attention-getting value becomes even higher. Pictured is Loretta Young and montage insets of the four "men in her life": Dean Jagger, John Shepperd, Conrad Veidt and Otto Kruger. The question to be answered is: "Which man do you think should win this glamorous woman?" At least 75 per cent of the replies, we'll wager, will come from women.

Use the Fashion Stills. There are five fashion stills—Loretta Young 82, 62, 161, 67, 106—that should be used in arranging window displays with women's shops. Tie-in line would be: "To please the men in *your* life." It would also be smart to make an engraving of at least one of these stills for newspaper planting.

Window Displays With Feminine Appeal. Lockets, picture frames, diaries, picture albums, etc., could be featured in the windows of stationery, novelty, jewelry and 5-and-10-cent stores, with the same tie-up line used as was suggested for fashion displays.

Screenplay by Frederick Kohner, Michael Wilson, Paul Trivers. Based on a novel by Lady Eleanor Smith. Produced and directed by Gregory Ratoff.

THE MEN IN HER LIFE

Make Your Strongest Selling Appeal to the Women; They'll Bring the Men in Their Lives

An SHB Showmanalysis (REG. U. S. PAT. OFF.)

Promote Cooperative Page. It should certainly be comparatively easy to get your newspaper to help you promote a cooperative page designed for feminine appeal and based on this catchline: "The offerings of the firms on this page will help you to be beautiful for 'the men in your life'." Every establishment catering to the appearance of women would be an excellent prospect.

Flowers for the Women. Loretta Young's admirers in the picture literally swamp her with flowers. As a gift to the feminine patrons at your opening matinee, why not tie up with a local florist to present a rose to the first certain number in line when the box office opens.

FOR THAT DANCING APPEAL

Letters to Dancing Teachers. Dancing masters of every type—ballet, modern, Greek, classical, etc.—should be apprised of your showing, inasmuch as "The Men in Her Life" is based on Lady Eleanor Smith's novel, "Ballerina." In the press book is suggested copy for a letter to be sent to teachers in your community. Incidentally, people who have special interest in the arts—music, the theatre, the dance, concerts, etc.,—will be potential patrons, so contact them by mail too.

Dancing Contest on Your Stage. Youthful students of local dancing schools might compete for special honors in a dancing contest on your stage. Students might compete in groups, as one dancing school against another, or individually. Don't overlook the importance of this stunt, for it will draw proud parents, relatives and friends to your theatre, thus building grosses.

Scholarship for Most Talented Youngster. Get the principal dancing school in town to cooperate with you in conducting a search for the town's most gifted child dancer. The child selected could be awarded a scholarship, in the name of Loretta Young as the ballerina in the picture, to continue his or her studies.

FOR THE MEN IN YOUR TOWN

Fraternity's Favorite Girl. A local high school or college fraternity might be persuaded to select Loretta Young as the girl in whose life they would like to be the men. The newspaper should be furnished with a copy of the resolution; another copy should be blown up for display in front of the theatre. Get the men to appear on the stage on the opening night of the picture to present the resolution to you to be forwarded to Loretta Young in Hollywood.

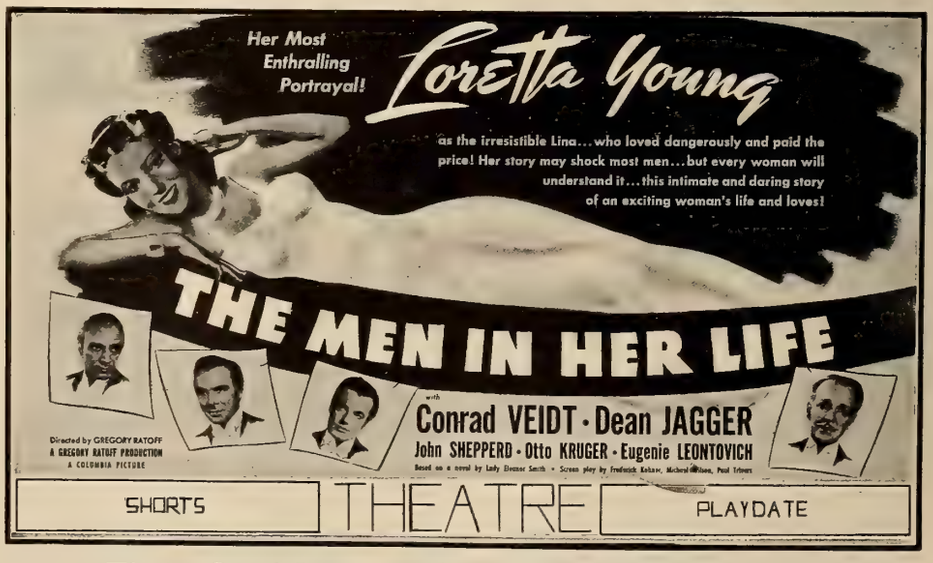
Men's Store Tieup. Arrange a tieup with a haberdashery dealer for a cooperative ad and window display based on this line: "To be one of 'the men in her life,' you must dress smartly and sensibly, etc." If you think that line doesn't appeal strongly enough to a gentleman's vanity, you might amend it to read: "To be *the man* in her life, etc." The store might also like the amended line better.

Radio Announcement. Of the many radio announcements you are likely to make, one should be directed to the men. It should run something like this: "Are you one of the men in some woman's life? Then you should see the exciting story of a woman's loves in the new Columbia romantic drama, 'The Men in Her Life.' *Lina Varsavina* loved many men . . . and paid the price of those who live dangerously. Women will understand her, but her story may shock men. Before you pass judgment, however, be sure to see Loretta Young in 'The Men in Her Life' at the Blank Theatre (date)."

FOR YOU

Effective Lobby Display. Illustrated in the press book is an excellent idea for an effective lobby display. It can be designed so that a large disc, with photos of "the men in her life" around the outer edge, revolves behind a cutout of Loretta Young.

Ad Layouts Plentiful. A large assortment of ad layouts of all sizes to fit any situation is available for you in the press book. Many are so attractive it will be difficult to make a choice, but all are strong on the feminine appeal, and nearly all contain alluring illustrations of Loretta Young that will catch the masculine eye.



Three Good Reasons Why This Ad Will Attract

The half-tone quality of this ad alone will draw attention away from other layouts on the amusement page, but there are also other reasons why it will catch the eye. First, lovely Loretta Young is a favorite of most men (and most women, too, for that matter) and she is alluringly presented here. Second, the title, along with the outstanding quartette of actors who play supporting roles, will give the women that "I-must-see-that-picture" urge. Third, the catchline is compelling, the selling copy brief and punchy.

IMPORTANT NOTICE!

TO ALL EXHIBITORS!
The title of the 20th Century-Fox Picture

~~HOT SPOT~~

has been changed to

I WAKE UP SCREAMING

Get your copy of the special "New Title" press-book supplement at your local 20th Century-Fox Exchange

Program Exchange

Jennings' Weekly Calendar Good for Houses With Daily Changes; Bone Novelty OK

'Twas a cold and wintry day when we sat down to write these lines, and we imagine it must be cold and wintry in your part of the country, too, unless you're located in sunny California or Florida. But whether it's cold and wintry or warm and sunny, showmanship goes right on, and the distribution of programs is a part of showmanship, so let's get down to our task.

We would like, however, to report a change of address of one of our veteran members. Jack Farr, who for many years was located at Victoria, Texas, as manager of the Queen and Rita Theatres, has been transferred to the Texas Theatre at Jewel City in the Lone Star State. Jack hasn't sent us any programs or heralds in a long time, but we feel sure we'll be hearing from him any day now.

While we're in Texas, we'd like to report that W. S. Samuel of the Lyric Theatre, Port Neches, took up the Mussolini-Hitler idea for a herald on "The Great Dictator." We can't go into details about the herald, but we feel sure that if members write Samuel he will send them a sample. Some other exhibitor originated the idea, but we've lost or misplaced his name and address.

To the Program Exchange we welcome a new member: Mack Jennings, manager of the Strand Theatre, Atmore, Alabama. And with his membership application he encloses a weekly calendar which the recipient is supposed to hang up in a convenient place. We don't know for sure, but we'll bet there's a great demand for Mack's calendar; in fact, we'll bet it's directed "Atmore" people than any other show-selling medium the Strand management uses. We couldn't resist that opportunity for a pun, bad as it was (the pun, we mean).

Seriously, Mack's weekly calendar is an attractive piece of merchandise, and exhibitors who make daily changes of program would be wise to advertise in this manner. Most of his programs have single features, and for these he uses two-column slug mats. On Saturday, when he usually plays a western and an action film, he uses two one-column slug mats. The calendar is printed in two colors: black and tan (or is it orange?). Anyway, we're mighty happy to have Mack as a member.

Member Added This Week

Mack Jennings, Strand Theatre, Atmore, Ala.

Circus heralds were distributed by Manager Harland Rankin of the Centre Theatre, Chatham, Ont., to advertise "Frank Buck's Jungle Cavalcade." The sample sent us, however, had two pieces of cellophane tape attached, which means it must have been placed in somebody's window. Well, no matter where a circus herald is placed, it gets attention for pictures like "Frank Buck's Jungle Cavalcade."

Although he's not a member, we'd like to report that Ernest Wells, manager of Warners' Home Theatre, Washington, D. C., put out a special program for the re-opening of the house, which had been closed for renovations. On the cover was a line-cut of the new theatre front, with copy plugging the theatre as a neighborhood institution. Coming attractions were listed on the back page. Other Warner neighborhood houses in this territory distributed special color heralds on their Hallowe'en Costume Party matinees.

Well, let's take a brief respite from programs and discuss Thanksgiving. By the time you read these lines, both the President's Thanksgiving and the traditional Thanksgiving will have passed. When your programs reach us, we hope many of them will contain institutional messages bearing upon the many things all of us have to be thankful for.

We still discuss programs even when we take a brief respite from them, so we won't take a brief respite again. Something darn clever has just reached us from Manager W. H. Woodley of the Ritz Theatre, Hickman, Ky. It's a novelty shaped like a bone for Rover, and the copy on the outside says: "We're making no bones about it . . . but. . . ." Then, on the inside: "You're sure to have the time of your life when you see 'The Bride Came C.O.D.'" Got a comedy coming up? Use of the bone novelty ought to bring in the business.

We note in Cinemag that Richard Travis, formerly Program Exchange Member William Justice of Paragould, Ark., recently underwent an appendectomy in Hollywood. The fact was broadcast over a New York radio station and was heard by the player's sister, Thelma, according to the Cinemag account, who immediately telephoned her mother in Paragould. Meanwhile, Cinemag, always publishing news while it's hot, had refrained from printing the story so as not to cause Mrs. W. B. Justice, the player's mother, any undue anxiety. But when columnist Harry Martin published the news in the *Memphis Commercial-Appeal*, and when Thelma called from New York, Cinemag's secret was out. Now the editors are kicking themselves for not printing the news in the first place. The operation, we hear, was successful, and young Travis is on the road to recovery.

Manager Marlowe Conner of Warners' Capitol Theatre, Madison, Wis., keeps tab on people moving to that town. He sends them cards, copy of which reads like this: "We are happy to welcome you to . . . Madison, a city in which you will find many distinct advantages to add to your joy of living. When you become settled in your new home we would be pleased to have you as our guests some afternoon or evening to see a Good Movie. The Capitol is the finest theatre in Madison where you and your family can expect the best in picture entertainment in a clean and wholesome atmosphere."

We can't write any more because the red signal has just flashed. But we'll be back on this page again about 604,800 seconds from the time you finish reading these lines.



Cover Carton Creates Comments

We told you last week we'd show you this week how Manager Paul Jacobs of Warners' Lyric Theatre, Portsmouth, O., utilized the "It's True" cartoon on the cover of his program. Well, the cover is reproduced above. Perhaps you can understand now why Paul says it created "more comment and results than I had ever hoped for."

Create Extra Profits by Staging a Hobby Show

Showmen know that nearly everybody has a hobby, and that the number of hobbies is practically limitless. Thus it stands to reason that "something different" in theatre promotion would be the presentation of a Hobby Show. At least one showman proved that such a show can be successful: Andrew Saso, manager of the California Theatre, San Jose, whose efforts in that direction one week last summer brought crowds to the box office.

Well, for sundry reasons, news of Saso's Hobby Show didn't reach the outside world until a few weeks ago. But right now, during the winter months when people are returning to the indoor avocations they discarded last summer, is the logical time for showmen to put on an enterprise of this calibre.

Saso took some of the first-prize hobbies that had been on display at the Civic Auditorium and transferred them to his theatre, where the hobbyists themselves were on hand to explain their hobbies. The Show was publicized in the local newspaper.

Among the hobby items displayed were miniature doll houses and buildings, model ships, fancy hair combs, small glass and china baskets, buttons and hat pins, novelty shoes, sabers and swords from the Philippine Islands, early American glass, copper and silver pates, model airplanes and trains.

There are thousands of philatelists, so stamp displays in connection with your Show should increase interest. There could also be exhibits of autographed and un-autographed pictures of movie stars saved by fans. From women's clubs you could probably get canned fruits, prize jellies, knitted goods, embroidery work, needlework, rug weaving, quilting and other material.

Old timers in town might donate examples of their "whittling" craft. Record collectors might display their oldest discs. Many people save such items as fancy vests, match covers, trick hats, street car transfers, theatre ticket stubs, automobile license plates and literally scores of other gadgets.

That's why we say the number of hobbies is practically limitless. So, with careful planning and smart showmanship, exhibitors should be able to create extra profits at their box offices and increase the good will in their communities.

--Your Application Blank--

Clip and Mail Now!

STR Program Exchange
SHOWMEN'S TRADE REVIEW
1501 Broadway
New York, N. Y.

Dear "Chick":—I hereby apply for membership in the STR Program Exchange. I understand that entry of my name on this coupon signifies a willingness to exchange theatre programs with other theatres, but involves no other obligation.

Name .....

Theatre .....

City .....

State .....

ANOTHER "YANK!"



...A YANK ACE CORRESPONDENT... WHO GAVE HIS BLOOD AND SWEAT AND TEARS TO GET THE BIGGEST STORY EVER SCOOPED... AND THEN SCRAPPED IT FOR A LOVE THAT WAS BIGGER!



"CONFIRM OR DENY"...

...THREE THRILLING WORDS...FLASHED TO NEWS-HAWK HERO

...THAT MEAN EXCITEMENT...THAT MEAN ACTION...

THAT MEAN ROMANCE...THAT MEAN BOXOFFICE!

DON AMECHE

... As 'Yank' Mitchell ... who suppress his greatest story for the girl he love

JOAN BENNETT

... As 'Red' Carson ... who found roman in a world of bombed-out streets ar blacked-out nights!

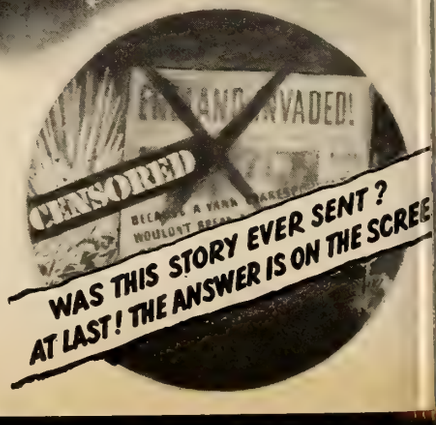
CONFIRM OR DENY

with **RODDY McDOWALL**

... In a role that will repeat his triumph in "How Green Was My Valley"!

John Loder · Raymond Walburn
Arthur Shields · Eric Blore

Produced by Len Hammond
DIRECTED BY ARCHIE MAYO
Screen Play by Jo Swerling
Based on the Story by Henry Wales and Samuel Fuller



20th CENTURY FOX

The Box Office Slant

Go West, Young Lady

Columbia Western Musical Comedy 71 mins.

(Prod. No. Not Set—Nat'l Release, Nov. 27)

AUDIENCE SLANT: (Family) Penny Singleton shows her versatility by portraying a Western heroine who really acts. Big city audiences may turn up their noses but the small towns will eat it up.

BOX OFFICE SLANT: Because of its combination of a Western background, its music and the comedy, plus the strong name draw, in the small towns this should be terrific.

Cast: Penny Singleton, Glenn Ford, Ann Miller, Charlie Ruggles, Allen Jenkins, Jed Prouty, Onslow Stevens, Bob Wills, Edith Meiser, Bill Hazlet. Credits: Story by Karen de Wolf. Screenplay by Richard Flournoy and Karen de Wolfe. Directed by Frank R. Strayer. Director of photography, Henry Freulich. Art direction, Lionel Banks. Produced by Robert Sparks.

Plot: A mysterious bandit is terrorizing the frontier town of Headstone. Glenn Ford is on his way to become Sheriff when he meets Penny Singleton, niece of Ruggles, saloon keeper, who has been expecting a nephew. The two fall in love and everything goes fine until Penny disgraces Ford by accidentally hitting him when she throws some pies. About to leave town, she learns that Ann Miller's boy-friend, Stevens, is the mysterious killer. Penny sends one of the town women to warn of the ambush of the posse and organizes the rest to capture the bandits. This they succeed in doing when the posse, lead by the Sheriff, returns.

Comment: Although big city audiences may turn up their noses at this picture, it will be an unqualified success in the smaller towns. The Western background is surefire; the names in the cast such as Penny Singleton, widely popular through the Blondie series, Charlie Ruggles, Allen Jenkins and others are good draws in small towns; while the music and comedy are just the type that small town audiences love. The plot is conveniently forgotten from time to time to allow lovely Ann Miller to dance and sing—at one time joined by Allen Jenkins, who does neither well and as a result is funny—and once for Penny Singleton herself to do a number, not to mention a couple of other musical interludes. There's a knock-'em-down and drag-'em-out fight between the two girls that will have the customers on the edges of their seats. Use the music angle in your selling campaign, as well as the comedy and the Western background. Don't forget those names in the cast either.

Catchline: "Studded with song! Packed with action! Rip-roaring with romance! Alive with gayety, gun-fire, fightin' and fun."

Louisiana Purchase

Paramount Tech. Musical Comedy 98 mins.

(Nat'l Release, Jan. 1)

AUDIENCE SLANT: (Adult) Comedy of both broad and subtle types, much feminine pulchritude, and beautiful production in Technicolor should fascinate any audience.

BOX OFFICE SLANT: With a well known play as background, the above-mentioned audience values, and good names, a strong campaign should make this register at the box office.

Cast: Bob Hope, Vera Zorina, Victor Moore, Irene Bordoni, Dona Drake, Raymond Walburn, Maxie Rosenbloom, Frank Albertson, Phyllis Ruth, Donald MacBride, Andrew Tombes, Robert Warwick, Charles LaTorre, Charles Lasky, Emory Parnell, Iris Meredith, Catharine Craig, Jack Norton, Sam McDaniel, Kay Aldridge. Credits: Associate producer, Harold Wilson. Directed by Irving Cummings. Screenplay by Jerome Chodorov and Joseph Fields. Based on the musical comedy by Morrie Ryskind. From a story by B. G. DeSylva. Art directors, Hans Dreier and Robert Usher. Photographed by Harry Hallenberger. Color cameraman, Ray Rennahan.

Plot: Hope, president of the Louisiana Purchasing Co., is told by his fellow conspirators that "Senator Oliver P. Loganberry," Victor Moore, is coming to investigate affairs in the state and that if he wants to save himself, he had better compromise the Senator. He delegates the job to Vera Zorina, but she is overwhelmed by the Senator's kindness and although she compromises him, refuses to go through with it. Eventually, Irene Bordoni does compromise the Senator but he marries her to fix that and then goes before the state Legislature. But Hope filibusters for three days at the end of which evidence arrives of his innocence.

Comment: The smart comedy which was in the successful stage show heightened by some broader moments of fun-making, gives this picture, enhanced by beautiful Technicolor, all the elements needed for success. With Bob Hope looming as one of the screen's top drawing personalities, the offering has name draw, too. The music is good to listen to, though not outstandingly catchy, and the pulchritude of the chorus is really something to rave about. The opening is particularly novel—as an attorney looks at the script, containing all the credits, then runs through the pages and finally dictates a letter to Paramount stating that the picture cannot be made unless Louisiana is declared to be a mythical place. So the chorus sings they've laid the scene in New Orleans to avoid any fuss and if there is such a place, "it's certainly news to us." Direction and production are smooth as could be desired and yet the picture never drags. With a chuckle or an eye-filling spectacle almost every minute, the picture never drags. For the patron who demands cheerful entertainment in an otherwise depressing world, this should be just what he has asked for. Headline Bob Hope's name in all advertising; tie up with music stores and radio stations on the music; tie up with travel agencies on trips to New Orleans for the forthcoming Mardi Gras. If you can get any of your State Senators or Assemblymen to attend as your guests just for the laughs, it might produce some good publicity.

Catchline: "Louisiana is bought all over again—just for fun."

Legion of Decency Ratings

(For Week Ending November 29)

SUITABLE FOR GENERAL PATRONAGE

Fighting Bill Fargo
Marry the Boss' Daughter
Secrets of the Lone Wolf
Stagecoach Buckaroo
Underground Rustlers

SUITABLE FOR ADULTS ONLY

Double Trouble
H. M. Pulham, Esq.
Keep 'Em Flying
Miss Polly
The Perfect Snob
Rise and Shine

Tonto Basin Outlaws

Monogram Western 61 mins.

(Nat'l Release, Oct. 10)

AUDIENCE SLANT: (Family) One for the days when youngsters' trade predominates; otherwise a supporting feature where action is needed.

BOX OFFICE SLANT: Should match totals for previous films in the Range Busters series.

Cast: Ray Corrigan, John King, Max Terhune, Jan Wiley, Tristram Coffin, Edmund Cobb, Red Mapes, Art Fowler, Carl Matthews, Reed Howes, Rex Lease, Edward Peil, Sr., Budd Buster, others. Credits: Directed by S. Roy Luby. Produced by George W. Weeks. Screenplay adaptation by John Clahos from Earle Snell's original story. Director of photography, Robert Cline. Music by Jean George and John King.

Plot: Corrigan, King and Terhune (The Range Busters) try to enlist in the army to fight in Cuba under Teddy Roosevelt. Instead, they are mustered out and told to round up cattle rustlers and highwaymen in the Wyoming country where important beef shipments originate. This is Corrigan's home country. He is surprised to learn Tristram Coffin, an old school chum, heads both lawless groups. Jan Wiley, a girl reporter for a Denver newspaper, helps the trio. When Corrigan and Terhune are losing a pitched battle to Coffin's men, King stampedes a herd of cattle through the town to turn the tide of battle.

Comment: Less plausible as to plot than some of its predecessors in the Range Busters series, the fact will be offset as far as juvenile audiences go, by more action than usual and the complete absence of anything resembling romance. Good camera work and the excellent choice of scenery common to this series make it one that should be enthusiastically received by the youngsters in audiences. Played on dates that draw more older patrons, it is likely to miss favor because of some plot lapses and necessarily low production costs. Music comes in only incidentally, but there's a good one for the western fans in "Cabin Of My Dreams," which has co-star John King as one of its writers. Exploitation had best be confined to plugging the Range Busters trio, and possibly setting recorded programs of western songs on your smaller stations. While the Spanish-American war does figure in the plot, it's so unimportant that any stressing of this angle would be likely to backfire.

Catchline: "Hollywood's fightin'est trio smashes an outlaw ring."

Newspaper Want Ad Brings Crowds to See Horror Film

Jack Farr has transferred his showmanship talents to the Texas Theatre, Jewel City, Texas. But while he was still manager of the Queen and Rita theatres at Victoria, he pulled a neat stunt on "The Monster and the Girl" that brought in extra revenue.

He inserted this want ad in the newspaper: "Wanted! Live rats—to feed the giant gorilla that will be at the Rita Theatre next Tuesday to star in 'The Monster and the Girl'."

Well, no live rats were brought to the theatre, but more people came than Farr expected. The stunt, he reports "did the same work that street ballyhoo or a theatre front would. And, too, it cost less money."

Now that Farr is in Jewel City, we'll expect a "gem" of a campaign from him soon.

Bell-Ringing Christmas Promotion Ideas

Tieups, Ballyhoos, Matinees, Other Stunts to Help You Beat the Pre-Yuletide Slump

If you haven't prepared for Christmas, better get started now. Let the wife do the Christmas shopping, while you shop this page for helpful suggestions to improve your business during the weeks preceding Christmas, and for ideas to create the Yuletide spirit around your theatre during the holidays. All ready? Let's go!

Install Christmas decorations, but not too early. Psychologists point out that they become too wearisome to the public, lose their value of novelty and beauty.

Have a picture taken of your theatre personnel, each with an armful of packages. Plant it in the newspaper as a tiein with a "Shop Early" or "Mail Early" gag.

Get the publisher of your local newspaper to play Santa Claus by throwing a theatre party during off hours. Invite youngsters to write letters to Santa Claus; publish letters in the newspaper.

As a good will builder, have a Santa Claus in front of your theatre to listen to children as they tell what they want for Christmas. Santa writes down child's name, address and article wanted. Later, a mimeographed form letter is sent to the child's parents explaining that the child told Santa what he wanted, with the form containing his desire attached to the letter.

Plan juvenile matinee with Santa Claus distributing g i m - c r a c k s through the cooperation of merchants, along with heralds advertising the merchant and billing your show.

Get merchants to stage a Christmas Festival, highlighted by a parade which starts and stops at your theatre. Santa watches the parade from a special observation post in front of your theatre.

Perhaps you can get an old-fashioned horse-drawn sleigh appropriately bannered with your theatre name and attraction to convey Santa Claus about town during the pre-Christmas holidays.

Erect a large Christmas tree in the public square or park with Holiday Greetings from your theatre prominently displayed.

Plan a Christmas party for the local orphanage. Through the Rotary, Kiwanis or other organizations arrange for transportation to the theatre for special show. "Apple and orange" matinees, or "Tin Can," "Potato," "Book," "Toy" and "Clothing" matinees might also be held, with contributions turned over to the Salvation Army or other charitable organizations for distribution.

Local service club might sponsor Underprivileged Matinee, with newspaper backing the deal. Small gifts could be provided by merchants.

Announce free checking of Christmas parcels via trailer and newspaper ads, tieing in the show and playing up the value of the respite offered weary shoppers. Each parcel could be sniped with Season's Greeting sticker bearing theatre's name.

Mickey Mouse Clubs or boy and girl clubs in honor of other cartoon characters or favorite western stars might promote a Gifts for the Needy Matinee. Each child brings a gift. Gifts can be new or, if old, can be repaired and refurbished by the American Legion or the Fire Department.

Have your newspaper sponsor a toy mountain to be erected in the lobby or foyer. Tie in local merchants who will display cards urging customers to buy a toy to add to the mountain. Good for human interest stories. This stunt can be substituted for a mountain with non-perishable foodstuffs, etc.

You might establish a "Parcel Wrapping for Mailing" service in your lobby or mezzanine foyer. In the past, the Post Office Department has been receptive to this stunt, furnishing scales, twine, etc., for the theatre's use.

Through a tieup with a local dancing school, arrange for a "Toy Town Follies" or "Merry Christmas Revue" to be given by juvenile pupils. This stunt builds patronage because parents attend and invite their friends.

Let Santa distribute candy, popcorn, etc., to children in the streets. Theatre plugs appear on sack he carries and hat he wears.

Set up a Christmas tree in lobby with gifts promoted from merchants, with each merchant getting credit. Both you and the merchants advertise that the gifts will be given away to lucky children on a certain date.

Decorate your foyer as lavishly as good taste and budget will permit, for the Yuletide spirit within the theatre is important. Twin trees might be placed on the stage and lighted up during intermission, at which time appropriate Christmas carols are played over the theatre sound system. In decorating the theatre, be careful not to punch holes in the walls, knock off plaster corners, etc. Garlands placed beneath the marquee should be properly tied back to keep from whipping in the wind.



Sells Christmas Scrip Books

Sale of scrip tickets is a widespread theatre activity at Christmas time. In Inglewood, Calif., last year, Manager Dave Martin, then manager of the Granada Theatre, sold the ticket books as Employes Christmas Club Goodwill Tickets "for psychologically-salable reasons." The card above, held by Usherette Loraine Gale, was displayed in the box office window. Two authentic Irish Sweepstakes tickets were placed at the top, with a red cellophane X running through them. Copy was planned to show that purchase of tickets was a safe investment. Another display, not shown, appealed to men to give "her" a book of tickets.

Be sure that Christmas tree lights and other Yuletide ornaments are not hooked up so as to overload the circuits. Don't store decorations after use; remove them from the building.

If smoking is permitted in your theatre, don't use serpentine, even on New Year's Eve.

A local merchant might be persuaded to install "the perfect" Christmas dinner table. Food is phoney, but realistic. The table is set for as many places as there are stars in your Christmas attraction. Star's names appear on place cards.

A model electric railroad, with a Yuletide model background, could be set up in the lobby to delight youngsters and oldsters. Cars could carry titles of shows during holidays.

Keyed heralds advertising merchants wares could be distributed to patrons. On each herald is a serial number which, if it tallies with number in the merchant's window, wins a theatre ticket upon presentation at the store. Theatre institutional copy and a plug for your Christmas or pre-Christmas party appears on the reverse side of the herald.

To develop a pre-Christmas showmanship spirit among members of your house staff, offer prizes to the employes who suggest and put into operation the best pre-Christmas or New Year's idea (or both).

Arranged around the base of a large Christmas tree in the lobby are packages bearing titles of pictures you will exhibit during the Yuletide season.

With tinfoil necessary for national defense, a Tinfoil Matinee could be held, with a service club buying tickets for distribution to underprivileged children. Tinfoil accompanies ticket as admission fee.

Stage a Newsboys' Show, backed by the newspaper in cooperation with civic-minded citizens or business firms. Special prizes are given newsies who have best records. The Mayor and other city officials should attend.

If school is out during the week before Christmas, midnight or late shows should be scheduled and advertised. Let the people know that "there is still time to see a complete show as late as (time), etc."

Set aside Christmas Eve as Gift Night, with merchants lined up for valuable gifts that will induce extra patronage and lend prestige to the merchants. Reciprocate with foyer ads.

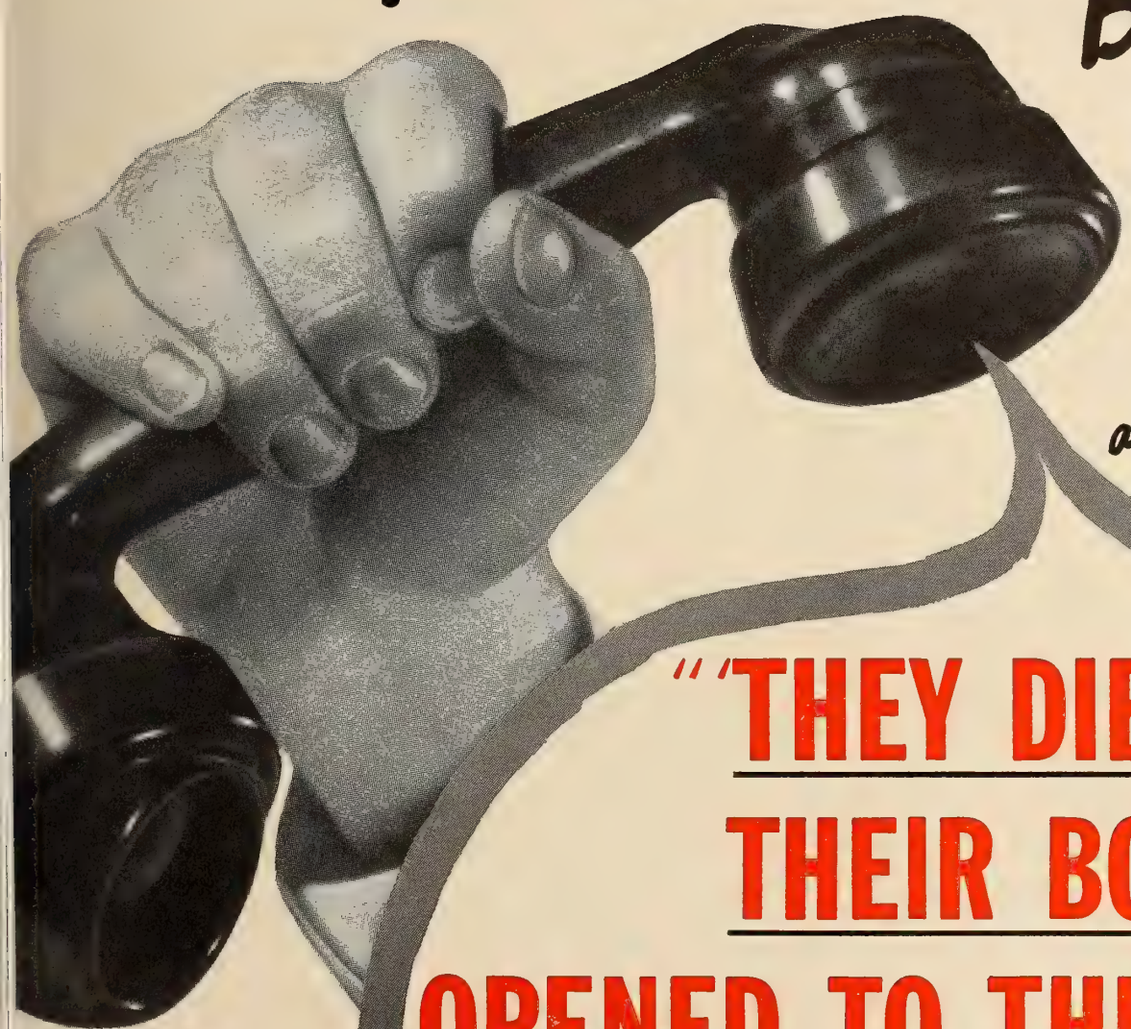
As a variation of Grocery or Country Store Night distribute baskets of Christmas foodstuffs to lucky patrons. Coupons carry merchants' names on back.

Good lobby stunt consists of telephone booth in lobby into which juveniles accompanied by parents step in to phone Santa Claus. Parent,

(*Continued on Page 29*)

'LISTEN!

We have a call for you from New York, Albany, Washington, Milwaukee, Philadelphia, Bridgeport, New Haven, Springfield, and Hartford!"



"'THEY DIED WITH THEIR BOOTS ON' OPENED TO THE BIGGEST THANKSGIVING BUSINESS IN WARNERS' HISTORY!"

So you can imagine what it'll do for Xmas!

ERROL FLYNN
OLIVIA DeHAVILLAND
in
"THEY DIED WITH THEIR BOOTS ON"
with
ARTHUR KENNEDY • CHARLEY GRAPEWIN
GENE LOCKHART
Directed by RAOUL WALSH
Original Screen Play by Wally Kline and Aeneas MacKenzie • Music by Max Steiner

NEW SEASON! NEW BOXOFFICE HIGHS!

Short Subject Reviews

Holt of the Secret Service *(Thrilling)*

Col. Serial 15 Chaps.
1st Chap. 30 mins., 14 others 20 mins.

With Jack Holt as its star, this serial offers excitement as well as power to draw the serial fans. It follows the pattern of all serials; certain defects in the screenplay and the treatment of the subject itself stamp it as best for the juveniles, although as in the case of all serials, it will have some adult followers as well. Evelyn Brent is featured in the subject, taking the part of a Secret Service Operative who aids Holt in the capture of a band of counterfeiters. A little more logic in the story, a little less implausibility in the various chapters, but still retaining the excitement, would have created an additional audience. In advertising the subject, Jack Holt's name together with the fact that it appears in the title should provide plenty of draw. Use standees of him. "See-boards" with some of the thrilling scenes should be used in advance and before each chapter. Use the stunts usually employed to whet the public interest in serials.

Come Back, Miss Pipps *(Amusing)*

MGM (C-292) Our Gang No. 2 11 mins.

When the head of the school board stops a birthday party teacher Sara Haden had planned for one of the Gang, the youthful group take it upon themselves to put on a show exposing the old fossil as a veritable *Simon Legree.* The parents, as well as other members of the board, are convinced, and Sara, who was ousted, is reinstated. There are no belly laughs, but many patrons will chuckle now and then. Edward Cahn directed.

* 1940-41 Program

Information Please No. 2 *(Up to Par)*

RKO (24,202) Information Please 10 mins.

Most of the questions directed at regulars Oscar Levant, John Kieran, Franklin P. Adams and guest expert Howard Lindsay, co-author and co-star of "Life With Father," depend on the correct interpretation of several bits of pantomime on book titles, music and poetry. A smooth-haired terrier ("His Master's Voice"—Victor Records) and a pair of black and white scotties (Black and White Label Scotch) act as "props" for the final question. The quiz board is in good form and the subject is entertaining. With Frederic Ullman, Jr., as producer, it was supervised by Dan Golenpaul.

Hobbies of the Stars *(Good)*

RKO (24,403) Picture People No. 3 9 mins.

With her 16 mm. movie camera, Claire Trevor takes shots of her dog, then projects reminiscent scenes from her film library. Another item shows Alexander Korda, Mary Pickford and Charlie Chaplin welcoming David O. Selznick into United Artists. Still another shows Jean Parker and John Beal at their favorite hobby, drawing. In the last clip, Bob Burns introduces a few of the stray dogs he has collected. Commentator Helen Broderick's wit is evident in many of her off-screen remarks. Clay Adams directed. The Claire Trevor clip should make tieups on Filmo movie cameras a cinch for promotion-minded exhibitors.

The Art of Skiing* *(Excellent)*

RKO (14,113) Disney Cartoon 13 8 mins.

With an off-screen narrator solemnly describing the art of skiing, Goofy demonstrates the sport as it should not be done. He encounters many laugh-provoking difficulties as he attempts to exhibit the "Jump Turn," "Herringbone," "Figure Eight," "Half-Snowplow," "Schuss," "Slalom" and other ski stunts. This is one of the best of the Disney Technicolor cartoons, and may easily win top honors on many programs.

Georgetown, Pride of Penang *(Very Good)*

MGM (T-313) Traveltalk No. 3 9 mins.

The locale of this subject is the island of Penang, off the coast of Malaya. Within the capital of Georgetown are a mixture of Chinese, Malayans and East Indians whose varied customs lend color and glamor to the island. A highlight of the reel is a Chinese funeral procession, but other sequences, especially the one showing Chinese feminine "cafe society," are equally interesting. Producer-narrator James A. FitzPatrick has had good material to work with here, and the results show up well.

Fancy Answers *(Excellent)*

MGM (S-362) Pete Smith No. 2 9 mins.

Mixing quips with his questions, Pete Smith again tests the audience's I.Q. with another contribution to the quiz shorts. To single out any of the queries for special mention would be difficult, for all are good; but the best brainteaser is the one concerned with the definition of a hemidemisemiquaver, which Pete answers only after prolonging the "suspense" with his inimitable brand of humor. Here is an excellent subject that will get complete audience attention. It was directed by Basil Wrangell.

Quick Returns *(Pretty Good)*

Para. (R1-4) Sportlight No. 4 10 mins.

Two sports are covered in this Sportlight—badminton and table tennis. The fast foot and headwork required in the former sport are shown by a couple of champs who bat the bird back and forth with lightning-like rapidity. Then comes the demonstration of table tennis as it should be played. Sandor Glancz and Ruth Aarons, champs, do the demonstrating with plenty of trick shots to keep the spectator engrossed. Jack Eaton made the subject and Ted Husing handles the narration.

Hedda Hopper's Hollywood No. 2 *(Fair)*

Para. (Z1-2) 10 mins.

There's plenty of Hedda Hopper in this picture, for not only is she the narrator but she includes pictures of herself at every opportunity. First scene is at her house where she is hostess for some of her son's friends including Jinx Falkenburg, Arline Judge and Kent Rogers, the latter doing a few impersonations. William Farnum comes along and they tell stories of the old days in Hollywood, and show pictures of Farnum and Hedda made 20 years ago. Then the scene moves to Milwaukee and the world premiere of the first subject of this series and once again Hedda is in full view. There are a couple of other brief scenes.

. . NEWSREEL SYNOPSES . .

(Released Saturday, November 29)

MOVIETONE (Vol. 14, No. 24)—War supplies for Russia arrive in Persian Gulf; Reuben James survivors return to U. S.; Train wreck at Corinth, Miss.; Holland's minister discusses Dutch Guiana; Navy arms merchant ship; Paratroops exercise at Fort Benning, Ga.; Basketball: 20th Century-Fox vs. Phillips 66; Horse racing in Australia; Orang-outang guzzles beer.

PATHE (Vol. 13, No. 27)—Arms for Russia arrive in Persian Gulf; Reuben James survivors return to U. S.; War supplies in reserve in Britain; Train wreck at Corinth, Miss.; Navy arms merchant ship; Service men feted in Hawaii; Army air mass drill at Randolph Field, Texas; Water skiing in Florida; Opera season opens in New York.

NEWS OF THE DAY (Vol. 13, No. 222)—Reuben James survivors return to U. S.; Supplies for Soviet via Iran; Rites for General Huntziger at Vichy; Opera season opens in New York; American merchantman armed against raiders; Army tests new medium tanks at Fort Lewis, Wash. (except Memphis); Crack express train derailed (Memphis only); Football: Fordham vs. St. Mary's—Duke vs. North Carolina State (Charlotte only)—Stanford vs. California (Special release San Francisco); Pro football: N. Y. Giants vs. Washington Redskins (except Charlotte and San Francisco).

UNIVERSAL (Vol. 14, No. 36)—Arms for Russia in Persian Gulf; U. S. merchantman armed; Reuben James survivors arrive in U. S.; Train wreck at Corinth, Miss.; Guns for Britain at Washington, D. C.; U. S. paratroops exercise at Fort Benning, Ga.; U. S. tanks in action at Fort Lewis, Wash.; Animated hats at Seaside, Ore.; Football: Navy vs. Princeton—Fordham vs. St. Mary's.

PARAMOUNT (No. 27)—Lend-lease supplies stored in R.A.F. depots; Arms for Russia in Persian Gulf; Opera season opens in New York; Chilean President dies; U. S. tanks in action at Fort Lewis, Wash.; Paramount News' All-American football team for 1941.

(Released Wednesday, November 26)

MOVIETONE (Vol. 14, No. 23)—U. S. Navy launches warship Indiana; Tobruk defenders open new attack in Libyan drive; Churchill gets ovation in tour of British shipbuilding areas; U. S. and Mexico sign pact to settle major issues; New York hails start of holiday season (New York only); Hollywood stars fete Santa Claus in night parade (Los Angeles only); Kansas City auto drivers get "tipsy" test (Kansas City only); Borneo chieftains pay homage to Sarawak sovereigns; Army "tank destroyer" tested; Football: Notre Dame vs. Southern California—Pennsylvania vs. Cornell (except San Francisco)—Harvard vs. Yale (except San Francisco)—Stanford vs. California (San Francisco only).

PARAMOUNT (No. 26)—Christmas season opens in Hollywood and New York; Train derailed by truck near Dallas; Brazilian fishermen seek government aid for better boats; New armored car demonstrated at Arlington, Va.; British imperial forces take offensive in North Africa; Truce in coal dispute; C.I.O. re-elects Philip Murray; Football: Harvard vs. Yale—Notre Dame vs. Southern California—Pennsylvania vs. Cornell.

NEWS OF THE DAY (Vol. 13, No. 221)—Nazi bomber downed in Libya; Nazi ship seized for flying U. S. flag; Churchill tours towns wrecked by bombs; Miners at work as strike ends; Toyland parade in New York (except Los Angeles and Washington); Hollywood's Christmas preview (Los Angeles only); Hull signs Mexican trade pact (Washington only); U. S. Navy launches warship Indiana; Football: Harvard vs. Yale (except Albany, Buffalo, Dallas, Philadelphia, Portland and Seattle)—Pennsylvania vs. Cornell (Albany, Buffalo and Philadelphia only)—Oregon vs. Washington (Portland and Seattle only)—Texas Christian vs. Rice (Dallas only)—Notre Dame vs. Southern California.

PATHE (Vol. 13, No. 26)—U. S. Navy launches warship Indiana; Destroyers Buchanan and Aaron launched at Kearny, N. J.; Churchill tours England's northern counties; Nazi bombers downed in Libya; Sarawak centennial celebration; U. S. and Mexico sign 6-point pact; Toyland parade in New York; New "tank destroyer" demonstrated at Arlington, Va.; Football: Pennsylvania vs. Cornell—Harvard vs. Yale (except Los Angeles, San Francisco and Seattle).

UNIVERSAL (Vol. 14, No. 35)—British open new front in Libya; Coal strike is settled; U. S. Navy launches warship Indiana; U. S.-Mexican treaty signed; New "tank destroyer" tested; "Keep 'Em Flying" premiere at Detroit; World's biggest apple pie dished out to soldiers at Spokane, Wash.; Toyland parade in New York; Mermaids on skis at Cypress Gardens, Fla.; Football: Notre Dame vs. Southern California.

MEET THE TOUGHEST "TOP KICK" IN THE U.S.A.

...IN THE *WACKIEST* SERVICE COMEDY of the YEAR!

TOP SERGEANT MULLIGAN



"Here's another army camp comedy that should please any audience looking for a laugh. Well produced and directed."
—SHOWMEN'S TRADE REVIEW

"Picture was greeted delightedly . . . Sterling Holloway and Nat Pendleton are right in their comic element."
—L.A. TIMES

"Army camp life film is hilarious and rough house fun maker. Has good gags, dialogue, action and romance."
—HOLLYWOOD M.P. REVIEW

"Faylen and Hall get a great break here and make the most of it . . . outstanding performance by Wonderful Smith."
—VARIETY

"Very creditable effort in the draft-comedy line . . . should register satisfactorily in revenue."
—BOXOFFICE

MONOGRAM PICTURES

The Talk of the Tents Up and Down the Land

Variety Club Notes

Weekly Get-Together of Filmdom's Good Fellows

JOHN H. HARRIS, NATIONAL CHIEF BARKER

Tent No. 1—Pittsburgh

800 Attend Testimonial for Harry Kalmine; Prominent Men Join in Tribute to Warner Circuit Chief

About 800 friends of Harry Kalmine paid tribute to him at a testimonial dinner on Monday night. Harry, who has long been active in the Tent has been promoted to general manager of the Warner Theatre Circuit and so is leaving Pittsburgh. On the dais were "Rosy" Roswell, radio commentator, who acted as toastmaster, Senator Frank A. Harris, M. A. Silver, Kalmine's successor in Pittsburgh, John H. Harris, C. C. Kellenberg, former Gov. Harold G. Hoffman, Joseph Bernhard, Ben Kalmenson, Mayor Cornelius S. Scully, Dr. Homer A. Flint, Father Lawrence O'Connell, Rabbi Solomon Freehoff, Edward R. Stirling, Claire Meeder. Al Abrams, William Finkel, James A. Alexander and Joseph Feldman.

The proceeds of the dinner will be used to erect the Harry Kalmine Recreation Hall at Camp O'Connell, the club's chief charity. This was done at Kalmine's request, as he was one of the leaders in obtaining Variety support for Camp O'Connell.

Tent No. 3—Cincinnati

Wes Huss Elected Chief Barker; Al Kollitz Wins Rummy Championship; Knoepfle President of Cinema Club

Wes Huss is the new Chief Barker of Tent No. 3 being duly elected at the regular election on Monday, November 24. Andy Niedenthal, first assistant, and Bill Devaney, second assistant Chief Barkers, followed in order. Saul Greenberg was reelected as secretary and Pete Niland as treasurer.

The crew for 1942, besides the officers elected, consists of Al Weinstein, Allan Moritz, Nat Kaplan, Al Kollitz, Jim Grady, Harris Dudelson, Arthur Frudenfeld, Harry Wessell, Joe Oulahan and Bill Onie. The last four with Allan Moritz are former chief barkers.

The installation dinner will take place at the clubrooms on Monday night, December 1.

Al Kollitz is the Gin Rummy Tournament Champion of the Cincinnati Variety Club. He won the honor after a hard three game match with Joe Oulahan who came in second, with Allan Moritz third and Morrie White, fourth. Nat Kaplan substituting for White the last three nights.

Bill Devaney is very happy over the return of his brother John from the army. He also celebrated in style at his sister Agnes' wedding the other day to Jack Fogarty, announcer on Station WCPO.

Mack Littman of Guarantee Producers in New York spending several days with Nat Kaplan. Harry Young quite happy over the recent visit to Universal offices of Carol Bruce, the company's new singing starlet. Miss Bruce entertained the local press at an informal cocktail party.

Milt Levine, of the West Virginia exhibitor Levines, and his charming Mrs., are visiting with her brother Ralph Kinsler. Bert Yamin is getting ready for his impending Florida sojourn. Sol Greenberg and this recorder are displaying their trophies of various sorts of birds after a few days hunting. Sylvan Fred, Dayton Barker, looks fit in his uniform. He is stationed at Ft. Lowry in Denver. J. C. Newbold of the Newbold Circuit in W. Va., and E. L. Keasling from the same state, gave the clubrooms the once over. Mr. and Mrs. C. E. Wallace from the Memphis Tent were visitors.

Rudy Knoepfle is the new President of the Cinema Club of Cincinnati, elected at its regular election in the Variety Clubrooms, Saturday, November 22. Al Kollitz, first vice-president, Lev Bugie, second vice-president, and Pete Niland, secretary-treasurer. The six trustees are Bill Devaney, Milt Gurian, Johnny Eifert, Irving Sochin, Joe McKnight and Ross Williams. The annual dinner and installation of officers will take place at Variety Clubrooms on Tuesday night, February 20, 1942.

ELECTION DATES

Crews and officers of Variety Clubs for the coming year are being chosen in most of the tents at this time. Scheduled dates are as follows:

Nov. 30—Tent No. 17—Texas
Nov. 30—Tent No. 16—Omaha
Dec. 1—Tent No. 7—Buffalo
Dec. 3—Tent No. 19—Baltimore
Dec. 6—Tent No. 10—Indianapolis
Dec. 8—Tent No. 8—Kansas City
Dec. 8—Tent No. 21—Atlanta
Dec. 8—Tent No. 5—Detroit
Dec. 9—Tent No. 2—Columbus

Tent No. 5—Detroit

"Keep 'Em Flying" Premiere and Parkside Arbitration Week's Big Events; Week End Frolic a Combination Affair

A week of big doings just crowded the Thanksgiving Turkey right off the board. There was the little matter of a world premiere of "Keep 'Em Flying" that Danny Thomas and Bob Moak and cohorts of Universal arranged at the Fox. Manager David M. Idzal, who is assistant Chief Barker, was host for the occasion, which drew a big crowd. Navy tieups of the first magnitude, and a rally at the City Hall were just part of the program.

Abbott and Costello, Dick Foran, Carol Bruce, and director Arthur Lubin attended, some of them visiting Variety in the few minutes rest between one of the heaviest exploitation programs the town has seen.

Then there was the Parkside arbitration case before ex-Governor Wilbur M. Brucker which kept branch managers and leading exhibitors of the town in session till practically midnight for two days—the longest sessions on record in any tribunal. With everybody set to wind up their arguments Wednesday, Cully Buermele was called to the stand, and both sides started in again—and the legal luminaries in from New York had just time to entrain for their annual turkeys.

The big weekend Frolic was a combination event, with Bill Carlson pinch-hitting as M.C., and Phil Brestoff bringing his own violin music music for the occasion, and acts from the town's best night clubs to enliven the evening. Feature of the night was the post-game celebration of Michigan vs. Ohio—and the Detroit tent was counting on entertaining a gang of Columbusites.

Tent No. 10—Indianapolis

Theatre Circus Staged as "Cheer Show" for Underprivileged Kids; C. Arthur Landes Head of Committee

The recent "Cheer Show" consisted of a theatre circus show and was staged in Keith's Theatre in Indianapolis and was free for all

FRAME THIS ON YOUR "BULL BOARD"—At the recent "Lucky Thirteenth" banquet in Pittsburgh, former governor Harold G. Hoffman of New Jersey concluded his address with the following which registered so strongly that numerous requests for copies have been received by the National Publicity Director of the Clubs. We secured a copy and present it herewith:

THE BARKER'S DREAM

Let's have another round! Scotch 'n sodas—Black 'n White
And let me tell you, fellows, what happened to me last night.
You know what the show business is: I'd had a lousy day,
Union troubles and headaches: so when I hit the hay
I went right off to sleep and dreamed that I had died
And went to where an angel told me to wait outside
In sort of a gorgeous lobby—gold 'n velvet and all that.
A production number! Big doors of pearls—and there I sat
Until another angel came and softly gave the word,
"You have ten minutes, sir, before your case is heard."

"My case?", I cried, "I've got a pass! If that's N. G.
I'll pay my way. Look! You can't do this to me.
I'll get a lawyer. Max Steuer died not long ago—
He must be here—or Darrow—I've got the dough."
And then the angel smiled and, boys, I saw a tear
Of pity as she said, "You have no money here.
Tickets? Passes? They might get you in on earth
But here, alone, each man must prove his worth.
Not even standing room for stars and millionaires
Beside the Throne of God, who only cares
For things you've done, my friend, not what you've made.
Five minutes left." I stood there trembling, cold, afraid.

Yes, afraid to face that Judge who soon would start
To look, not at my books, but in my heart.
I knew, somehow, I couldn't pass that quiz.
The show business? You lads know what that is.
No game for saints! I started to thinking, men,
About the income tax—and cheatin' now and then
And the lies I'd told. Oh, not the kind that hurt,
And playin' the ponies and poker—that little blonde skirt.
Too much liquor, maybe: too little time to pray,
The life I'd led, I know, would rate no double A.

Not bad, mind you, but things I'd like to hide
An' I felt the sweat coming out, an' sort of sick inside
An' all alone and helpless; then the angel came
To open up the doors, as someone called my name.
Slowly I went inside, to stand at the Judgement Bar
To defend a record, fellows, that was forty under par.
With shaking knees 'n trembling lips I heard the charges read.
I tried to speak, but couldn't; then I slowly raised my head.
And, lo! A little child stood there, before the Throne of Grace
A little girl with golden curls—a child to plead my case.

"I know this man, dear God," she said, "so let me speak for him.
He helped to buy the braces for my crippled brother, Jim,
And he's helped lots of other kids—other kids I know,
Helped to start 'em off in life, to smile and play and grow.
I heard somebody say, Lord, he wasn't much for piety
Whatever that is? But I do know about Variety.
And he belongs to that, so dear God, never mind
About those other things; I know he'd good and kind.
He gave me a chance, so please Lord, don't you see
Why you should give him one good break, like he has given me?"

* * *

The good Lord rose and smiled—"Now rest your case, my dear.
Barker! Your pass is honored—good at all times up here."

—HAROLD G. HOFFMAN

the underprivileged children and adults with tickets being distributed through all local welfare organizations.

C. Arthur Landes was chairman of the committee in charge of this event and secured the full cooperation of the various unions and the theatre.

The entertainment consisted of the Fisher Brothers' Circus including circus clowns, live elephants, dogs and other animal acts plus all of the trimmings that go to make up a real circus show. In addition, many singing and dancing acts were secured for added entertainment between the circus acts.

Commenting on this fine event, newspaper columnist Fremont Power of the *Indianapolis Times* had this to say: "Again displaying the spirit of philanthropy so genuinely characteristic of showpeople, the Variety Club will give its Annual Cheer Show for underprivileged children next Friday at Keith's.

"This is but one of the charity projects of the Variety Club, an organization which, incidentally, is as philanthropic-minded as any hereabouts. A lot of children will be thankful."

Tent No. 12—Twin Cities

Shim Chapman at Last of Season's Football Games; Gehring and Wobber Are Visitors to Club Headquarters

Down from Milwaukee for the Minnesota-Wisconsin football game, 'Shim' Chapman and his wife were visitors at the Twin City Variety club. Plenty of regrets among the club members that the wonderful football season is over, with Minnesota finishing at the top of the nation. Among the club members who are red-hot Gopher football fans are Chief Barker Ben Blotcky, Abe Kaplan, Charlie Rubenstein, Eddie Ruben (a former Minnesota fullback star), and Lowell and Harold Kaplan, to mention a few.

M. L. Levy, 20th-Fox district manager, had W. C. Gehring and Herman Wobber, general sales manager and central division manager, respectively, in tow at the club. Chief Barker Blotcky back from Jefferson Barracks, Mo., where he attended the wedding of his son, a lieutenant in the army. Members enjoyed turkey and the trimmings as guest of the club the day before Thanksgiving.

Tent No. 13—Philadelphia

Turnaway Crowds at Sat. Night Floor Shows; $3,500 in Banquet Program; Ladies Entertain at Preview

Turnaway crowds are attending the Saturday night floor shows. The excellent quality of the talent is responsible for the exceptional draw.

The Program Committe reports approximately $3500 in advertising space has been sold to date for the Program Book for the Annual Banquet which takes place on Sunday, December 14.

Open house with a cocktail party was held on Saturday, November 22nd, following the Penn-Cornell football game.

The Ladies Auxiliary entertained 100 servicemen at a special preview on Sunday afternoon with contingents from the Rising Sun Aeronautical Field, sailors and marines from the Philadelphia Navy Yard and British sailors from the famous Air Craft Carrier "HMS Furious" in attendance. A musical program was rendered after which the boys enjoyed refreshments.

The preview was repeated Sunday night for the enjoyment of the Barkers and their guests.

The annual meeting for the election of officers will be held in the Club headquarters on Thursday, December 4th at 8:30 p.m.

Barker Charles Goodwin reports that although the Banquet will be a sell-out he still has a few seats available. Jimmy Walker, ex-Mayor of New York, will be the Toastmaster with celebrities from all over America attending. One of the banquet highlights will be the presentation of a check for $4,000 by retiring Chief Barker Earle Sweigert to Dr. Herbert Stoddard, superintendent of Phila. schools, to be used to expedite and partially support medical work among spastic cases of infantile paralysis.

Tent No. 17—Texas

Club Rooms Being Remodeled; Work to Be Completed by Christmas Day; Rust's Bingo Rodeo Draws Big Crowd

At a meeting held last Monday night, the Board of Directors voted to remodel the Club Quarters located in the Hotel Adolphus. The present plans call for the re-opening to be held on Christmas Day. It is felt that members of the Variety Club of Texas will be more than proud when they get their first glimpse of the new Club Rooms.

A very fine crowd turned out for the Bingo Rodeo which had Mr. and Mrs. Lloyd Rust as host and hostess. As Mr. Rust represents Republic Pictures it was only natural that everything be done in cowboy style. Food was served on tin plates from a replica of a Chuck Wagon and all waiters wore cowboy regalia. It was indeed a very grand party and everyone enjoyed it to the utmost.

Among out of town visitors who attended the Saturday night party were Clifford Porter of Beaumont; Julius M. Gordon, also of Beaumont; Mr. and Mrs. Eph Charninsky of San Antonio; and Irving Foy, the youngest of the famous Foy family, was also present.

The regular Monday luncheon had Dr. Steele of the Highland Park Methodist Church as

(*Continued on Page 28*)

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PROGRAM NOTES FROM THE STUDIOS

Goldwyn Grooms Newcomer; Brazilian Dance Sensation Is Enroute to Hollywood; Leisen Starts 'Take A Letter, Darling'

Director Sam Wood and his crew, now in the High Sierras for snow scenes for Paramount's "For Whom the Bell Tolls," have been joined by Eduardo Cianelli and Alexander Granach, newest members of the cast.

Charles "Buddy" Rogers returns to RKO for the role of Lupe Velez' husband in the next of the Mexican Spitfire series. Rogers recently completed one of the top roles in "Mexican Spitfire at Sea."

Jan Wiley has been engaged to play the feminine lead in "Thunder River Feud," latest in Monogram's "Range Busters" series. Ray Corrigan, John King and Max Terhune are starred in this George W. Weeks production which S. Roy Luby directs.

Bettye Avery, 19-year-old brunette beauty from Tulsa, Okla, has been signed by Samuel Goldwyn to a long term contract and will be groomed for starring roles. Goldwyn disclosed that his plans for her include starring or top feature roles in either the life of Lou Gehrig or "Treasure Chest."

"The Spoilers," which will mark the return of Marlene Dietrich to Universal, is scheduled to go before the cameras on December 15. Others in the cast will include Randolph Scott and John Wayne. Frank Lloyd produces.

Janice Carter has been loaned by 20th Century-Fox to MGM for an important role in "I Married An Angel," Jeanette MacDonald-Nelson Eddy co-starrer.

Walter Woolf King, Mona Barrie and William Farnum are the cast toppers in PRC's "Today I Hang," which rolls this week under Oliver Drake's direction.

Known as the "queen of the samba," Eros Volusia, dance sensation from Brazil, is en route to Hollywood for her first American screen venture, "Rio Rita," which stars Abbott and Costello and features Kathryn Grayson and John Carroll at MGM. Miss Volusia will do her specialty number, the samba, in the picture.

Tim Holt has signed a new RKO contract for six more Westerns for the 1942-43 program. The tickets call for Westerns only, and makes Holt available for other assignments elsewhere. The new series starts in March.

With a cast headed by Rosalind Russell, Fred MacMurray, Frances Farmer and Macdonald Carey, Director Mitchell Leisen gave the "go" signal to Paramount's "Take a Letter, Darling." This is Leisen's first assignment on his home lot since completing "The Lady Is Willing" for Columbia.

Gene Autry returned from a six-weeks personal appearance tour and reported to Republic for his starring role in "Cowboy Serenade."

"Moontide" with Jean Gabin, Ida Lupino and Claude Rains in the leading roles, went before the cameras at 20th Century-Fox a few days ago under the direction of Fritz Lang. Mark Hellinger is producing.

Lionel Atwill and Sig Rumann are the newest additions to the cast of "To Be Or Not To Be," Alexander Korda's next United Artists production. The picture is being produced and directed by Ernst Lubitsch and co-stars Carole Lombard and Jack Benny.

David O. Selznick, after spending several weeks in New York while the new United Artists executive lineup was being set, arrives in Hollywood this week to start his production plans. "The Keys of the Kingdom," "Claudia," "Tales of Passion and Romance" and "Jane Eyre" are on Selznick's schedule.

Sally Payne, Gale Storm and Lynne Carver have the leading feminine roles in the Roy Rogers starrer, "Man From Cheyenne," currently before the Republic cameras under Joe Kane's direction. As usual, George "Gabby" Hayes has the top comedy role. Music will be provided by the Sons of the Pioneers.

George Brent will rest for another week before reporting to Warner Bros. to take up his duties in "In This Our Life," in which he co-stars with Bette Davis, Olivia de Havilland and Dennis Morgan.



●

Rehearsal

For a week before production started on Ernst Lubitsch's production of his own story, "To Be Or Not To Be," the director gathered his cast around a table to thoroughly rehearse their parts before actual filming of the picture. With Lubitsch at the head of the table, Carole Lombard sits beside her co-star Jack Benny, while young Robert Stack is directly opposite them.

Roach Sets Sixteen New Streamliners for 1942-43

Hal Roach is increasing his production staff to make sixteen streamlined features for the 1942-43 program, an increase of 60 per cent over his first year's output. He expects to have this year's lineup of ten completed by the end of the year and will start at once lining up new material for the following year's program.

In addition to "Brooklyn Orchid," currently before the cameras, Roach has two more to make, "About Face" and "Cubana."

For the new season he plans to increase the budget average and space the pictures at longer production intervals, to allow more time for preparation. Roach started his first streamliner on June 6, which means he will have completed ten pictures in less than seven months.

Columbia Readies Next "Blondie"

The eleventh of Columbia's "Blondie" pictures is being readied to go into production early in December with Frank Strayer directing for Producer Robert Sparks. It is "Blondie Greets a Guest," with Penny Singleton, Arthur Lake and Larry Simms.

Maureen O'Hara Assigned

Maureen O'Hara will star in "Our Hour of Glory," human interest story by Mary Roberts Rinehart, as her next assignment at RKO. Thomas Mitchell is to play one of the top male roles in the picture. Miss O'Hara is currently appearing in "Shores of Tripoli." at 20th Century-Fox.

Boyle Helps Cagney Hoof

Johnny Boyle, known as the world's greatest tap dancer, has been signed by Warner Bros. to coach James Cagney in routines for his role as George M. Cohan in "Yankee Doodle Dandy," which Michael Curtiz is directing.

Howard Leads "Certain Lady"

John Howard has been signed by Republic for the male lead opposite Margaret Lindsay in "That Certain Lady," which Joseph Santley will direct. The picture is scheduled to start within the next week.

Universal Holds Knowles

Patric Knowles, now working in Universal's "The Wolf Man," has been given a term contract by the studio. Knowles was formerly under contract to Warner Bros.

HOLLYWOOD STUDIO ROUND-UP

The pre-holiday season finds the studios working to full capacity with fifteen new pictures before the cameras:

COLUMBIA

TRINIDAD—Principals: Pat O'Brien, Brian Donlevy, Janet Blair. Director, Gregory Ratoff.

METRO-GOLDWYN-MAYER

TORTILLA FLAT—Principals: Spencer Tracy, John Garfield, Hedy Lamarr. Akim Tamiroff. Director, Victor Fleming.

PARAMOUNT

MY FAVORITE BLONDE—Principals: Bob Hope, Madeleine Carroll, Lionel Royce. Director, Sidney Lanfield.

AMERICAN EMPIRE—Principals: Richard Dix, Preston Foster, Frances Gifford, Leo Carrillo. Director, William McGann.

I LIVE ON DANGER—Principals: Chester Morris, Jean Parker, Roger Pryor, Elisabeth Risdon. Director, Sam White.

PALM BEACH STORY—Principals: Claudette Colbert, Joel McCrea, William Demarest, Rudy Vallee. Director, Preston Sturges.

TAKE A LETTER, DARLING—Principals: Rosalind Russell, Fred MacMurray, Macdonald Carey, Frances Farmer. Director, Mitchell Leisen.

PRODUCERS

TODAY I HANG—Principals: Walter Woolf King, Mona Barrie, William Farnum. Director, Oliver Drake.

RKO-RADIO

LUM 'N ABNER No. 2—Principals: Chester Lauck, Norris Goff, Zasu Pitts, Louise Currie. Director, Mal St. Clair.

REPUBLIC

COWBOY SERENADE—Principals: Gene Autry, Smiley Burnette, Fay McKenzie. Director, William Morgan.

MAN FROM CHEYENNE—Principals: Roy Rogers, George "Gabby" Hayes. Producer-Director, Joseph Kane.

20TH CENTURY-FOX

MOONTIDE—Principals: Jean Gabin, Ida Lupino, Claude Rains. Director, Fritz Lang.

THIS ABOVE ALL—Principals: Tyrone Power, Joan Fontaine. Director, Anatole Litvak.

UNIVERSAL

TOUGH AS THEY COME—Principals: Dead End Kids, Paul Kelly, Helen Parrish, Ann Gillis. Director, William Nigh.

WARNER BROTHERS

YANKEE DOODLE DANDY—Principals: James Cagney, Joan Leslie, Richard Whorf, Jean Cagney. Director, Michael Curtiz.

"American Empire" Rolls

Harry Sherman's newest outdoor epic, "American Empire," went into production last week under the direction of William McGann. William Farnum, formerly Hollywood's highest paid Western star, is the latest addition to the cast which is topped by Richard Dix, Preston Foster and Frances Gifford.

William Bendix, who was in the stage play "Time of Your Life," has been given a term contract by Hal Roach. Bendix makes his picture debut as one of the leads in Roach's current streamliner, "Brooklyn Orchid."

John Garfield reports to MGM on loan from Warner Bros. for a featured role in John Steinbeck's "Tortilla Flat," which co-stars Spencer Tracy and Hedy Lamarr.



His Own Salad

Favorite dish of producer Harry Sherman is now officially called "Harry Sherman salad." Mixed by Joseph Milani, internationally known chef, the recipe includes 14 different kinds of vegetables. The meeting of the pair pictured above took place in the Paramount commissary during a visit of the chef.

Glazer Returns Shortly for Next Picture Undertaking

Following pre-release industry raves on "Paris Calling," written and produced for Universal by Benjamin Glazer, several top stars are in negotiation with his representatives here for package deals with the writer-producer.

"Paris Calling," co-stars Elizabeth Bergner and Randolph Scott and is set for general release January 16. Several other stars whose contracts permit them to make one picture a year with outside studios, have shown an interest in Glazer's plans for his next picture undertaking.

Glazer returns to Hollywood shortly from a business trip to New York.

Hageman Writes "Gesture" Score

Richard Hageman will write the musical score for Arnold Pressburger's first United Artists production, "The Shanghai Gesture." The picture was recently completed under Josef Van Sternberg's direction.

Hitchcock Readying "Saboteur"

Director Alfred Hitchcock, famed British movie maker, checked in at Universal for "The Saboteur," on which he will handle the megaphone for Frank Lloyd. Robert Cummings and Priscilla Lane have been assigned to the romantic leads in the picture, with additional casting to be announced this week.

Norris Added to "Danger" Cast

Edward Norris was given one of the leads by Producer Bill Pine and Bill Thomas in "I Live on Danger," which co-stars Jean Parker and Chester Morris. Norris recently completed an important role in Paramount's "The Lady Has Plans."

Murphy Does Own Routines

George Murphy has waived a dancing coach for his hoofing work in RKO's "The Mayor of 44th Street," and will develop his own routines for the two dances he will execute in the picture which Al Green is directing.

"Mr. Wise Guy" Waits for Gorcey

Start of Monogram's "Mr. Wise Guy" is being held up until Leo Gorcey completes his role in the current MGM picture, "Born to Sing."

WANDERING AROUND HOLLYWOOD

with the "Oldtimer"

Over at Columbia to watch Sidney Salkow direct the big court scene for "Martin Eden," we got a kick watching Sid act out all the parts before he yelled "camera." Another who seemed to be enjoying it was Producer B. P. Schulberg, and from the expression on his face, he was pleased with the job on hand.

The signing of Gregory Ratoff to direct Edward Small's "Rudolf Valentino" picture, based on the life story of the late star, should put to rest all the rumors that the film would never be made.

Reports keep on rolling in about Samuel Goldwyn's "Ball of Fire," and if the picture is half as good as the reports, it should be terrific. Latest rave is from our snooping reporter who calls it the funniest picture ever made . . . and he had to go all the way to Long Beach to find that out.

While we're on the subject of FUNNY pictures, we would like to recommend the latest Abbott and Costello opus, "Keep 'Em Flying," which is breaking records in key cities throughout the country with phenomenal grosses.

The producing team of Bill Pine and Bill Thomas celebrated their first year of turning out ace entertainment with the filming of "I Live On Danger." Best wishes, Bills, for a bigger and better second year.

Now that Bob Hope is working in Paramount's "My Favorite Blonde," and has to report in the wee hours of the morning, he'll also have the job of driving us in from our Valley estate. Thanks for the ride, Bob, and we'll make it up with a luncheon date in the near future.

Gabbing with Harry Grey, producer of Republic's Gene Autry series, on the rapid strides Gene has made in the past two years at the boxoffices of the nation, we learned that Harry has a few ideas up his sleeve that will bring the Autry pictures into every city and town in the country . . . and then watch Gene's smoke.

Oakie Re-signed by 20th-Fox

Following his performance in "Rise and Shine," Jack Oakie has been re-signed by 20th Century-Fox to make three more pictures within the next year. Oakie is currently working in "Song of the Islands" with Betty Grable, Victor Mature, Thomas Mitchell and Hilo Hattie, his final and fifth picture under his old contract.

Foote Scripts Own Original

MGM Scenarist Bradbury Foote, who wrote the screenplay for such hits as "Young Tom Edison," "Edison, The Man" and "Billy the Kid," has been assigned by his studio to write the screenplay of his own original, "What the Gods Provide." Stars and director for the picture have not been selected as yet.

"Springtime in the Rockies" will be made for 20th-Fox in Technicolor by William Le Baron.

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INCREASE ATTENDANCE AT YOUR JUVENILE MATINEES. Use comic magazines as premiums. We can supply these in large or small quantities, new, late, complete copies, publishers' remainders and overprints, at lowest prices. Representatives wanted. Theatre & Radio Adv. Co., 154 Maiden Lane, N. Y. C.

USED EQUIPMENT

WHAT VALUES — Simplex and Powers projectors, lamphouses, rectifiers, replacement parts, booth accessories, etc. Tell us what you need. Bargain bulletin available. Star Cinema Supply Co., 440 West 45th St., New York City.

HERE'S HEADQUARTERS FOR 16 mm. or 35 mm. Portables, $59.50 up. RCA, Holmes, Bell & Howell, Simplex, Western Electric, Victor Animatograph, DeVry. Terms, too. S.O.S. CINEMA SUPPLY CORP., 636 Eleventh Ave., New York City.

FOR SALE: Practically new cushion chairs and complete equipment. Ben G. Reeves, Sparta, North Carolina.

DON'T LAMENT—HERE'S MONEY WELL SPENT. Arc-Rectifier Combinations, $99.50; Ticket Boxes, $9.95; Thousand Watt Spotlights, $12.95; Footlights, Borderlights, $1.50 ft.; Rear Shutters for Simplex, $29.50; Automatic Enclosed Rewind with motor, $29.50; Cushion Seats, 39c; Mellaphone Soundheads, $19.50; others $9.95; Wenzel Amplifiers, $29.50; others $4.95 up; Peerless Arcs, $69.50. Write for list. S.O.S. CINEMA SUPPLY CORP., 636 Eleventh Ave., New York City.

"NINE YEARS SATISFACTORY SERVICE—STILL OPERATING," writes Gordon Hudson, Oakland, California. "S.O.S. SOUND GOING GREAT!" Not expensive either. Complete system $282.00. Convenient terms, trades taken. S.O.S. CINEMA SUPPLY CORP., 636 Eleventh Ave., New York City.

TWO MACHINE ASBESTOS BOOTH, 12' x 8' x 7' high, angle iron frame, excellent condition, $125.00. Box 542, SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

WHATEVER equipment you may have that you no longer can use, can be sold through these columns. Look around! You may find some items that can be turned into money through a SHOWMEN'S TRADE REVIEW Classified ad.

PIPE SMOKERS—SAVE MONEY!

One of Fifth Avenue's Custom Blenders of unusual Tobacco Formulaes now offers one of his Finest Aromatic Mixtures, "SAVOURY SCOTCH", to pipe smokers. Unavailable until now for public sale because of the costly imported Scotch tobacco formerly used for fragrance, we have succeeded in imparting the exact palate pleasing delightful flavor and aroma in the same blend of tenderest Cavandish leaf, Kentucky White Burley, Sun Cured Virginia, Louisiana Perique and imported Syrian Latakia, at less than ½ ITS FORMER COST.

SPECIAL MONEY BACK OFFER! SEND $1.00 FOR REGULAR $1.50 SIZE ½ LB. HUMI-PACK. IF NOT SATISFIED, MONEY CHEERFULLY RETURNED.

GORDON HILL—210 Fifth Ave., New York City

Tent No. 17—Texas

(*Continued from Page 25*)

principal speaker. A splendid turn-out of Barkers listened attentively to Dr. Steele's inspirational lecture on the application of religion to life and business.

During the past week Barkers George O'Rourke, Louis Charninsky, and H. H. Wineburgh received birthday congratulations.

Tent No. 19—Baltimore

Club to Furnish Hospital Room in Memory of Rabbi Israel; Elections Set for Next Wednesday

Proposal of a committee to furnish a room at the Sinai Hospital in memory of Rabbi Israel, chaplain of the club who died recently, has been adopted by the Board of Directors. The cost will be $400.

The regular annual elections of the club will be held next Wednesday night. The eleven members of the Crew will be chosen at that time. At the same meeting, full reports are to be submitted by all committee chairmen and by the Secretary and Treasurer as well.

The Club plans to have a big New Year's Eve celebration.

National Variety Notes

Harris Names District Representatives; To Cooperate with Existing Tents and Help Organize New Ones

John H. Harris, national chief barker, has made the following district appointments: Sam Galanty for Washington, Baltimore and Philadelphia; Marty Mullin for Boston, and to organize New Haven and New York; Elmer Rhoden for Kansas City and St. Louis; Mike Shapiro for Pittsburgh, Cincinnati, Cleveland, Columbus and Dayton; Alex Schreiber for Detroit, Milwaukee and Minneapolis; Eddie Shafton for Omaha and Des Moines; Paul Short for Dallas, Atlanta, Memphis, Oklahoma City, Los Angeles and Charlotte; C. J. Latta for Albany, Buffalo and Indianapolis; and R. J. O'Donnell to organize New Orleans, Chicago, Portland, Denver, San Francisco, Seattle and Salt Lake City.

These district representatives will cooperate with existing Tents in the cities assigned to them and will assist and guide interested industry people in organizing Tents in those cities without Tents.

The appointments are in line with Harris' plan to maintain a closer contact between the National Headquarters and the field and thus bring about a closer knit organization throughout the country.

With the rapid growth of the Clubs it is becoming increasingly difficult for the national officers to handle all the details and contacts without help, and through the district representative plan it is expected that more assistance will be given the field through this system.

Bob O'Donnell will again give of his time in the interests of Variety Club expansion through visits to the cities assigned to him for organizing new Tents. His long and successful experience in Club matters has made him an expert on the proper methods for operating a Tent and thus can help those who want to get a Tent started and running smoothly.

The various representatives will probably hold meetings with the Chief Barkers from the cities in their districts for the purpose of working out cooperative plans in which more than one Tent can participate. This same plan will take the form of an idea exchange so that one Tent can learn how the others handle their charities, social affairs and club activities.

FOUND! A SHOWMAN WHO SELLS ENTERTAINMENT

Patrons of the Piedmont Theatre, Oakland, Calif., are indeed fortunate, for when they go to the show they get entertainment. And to impress them with this fact, Manager Walter Kofeldt displays an institutional sign in the lobby at all times.

The copy begins like this: "No! No! A Thousand Times No!" It continues: "No Dishes, Cosmetics, Books, Merchants (Just Showmen), Regular Seats (All Loges), Bank Nites, Keeno, Ten-O-Win (No competition to Reno), No Chain (Independent), No Bingo, by Jingo!" The "no" is one large, elongated word. At the bottom is this copy: "The Piedmont—Where Good Shows are the Fare."

Getting results? It certainly is—and plenty of favorable comment. If you're selling entertainment instead of dishes, you should display a similar sign. Kofeldt also runs a policy trailer containing the same copy.

Kiss the Boys Goodbye Club Kisses Boys Goodbye for Stoltz

Trying to plant publicity in the local newspaper was like trying to sell fur coats to south sea natives, but Manager Arnold Stoltz of the Avon Theatre, Utica, N. Y., finally turned the trick when he played "Kiss the Boys Goodbye."

He got a group of attractive young ladies to organize a Kiss the Boys Goodbye Club. Then he had them go to the Union Station to be on hand whenever contingents of volunteers or draftees for the U. S. Army made their departures. As their "contribution to national defense," the girls kissed the boys goodbye. Some of the girls had boy friends who might object, and some of the boys had girl friends who might feel the same way; but the kissing still took place, and 'twas happy groups of young men who boarded the trains.

Stoltz was happy too, because the *Utica Observer-Dispatch* thought enough of the stunt to photograph three members of the club, run the picture and a feature story on page three of the Sunday edition.

Christmas Promotions

(*Continued from Page* 20)

hidden from view, talks from other end of line. You might adapt this stunt to take care of every child attending, with a pleasant, jolly Santa Claus answering all calls.



Stage a Fur Style Show, with local mannequins modeling furs. The cooperating furrier advertises the show and plugs it with displays in his windows. Arrange a fur giveaway, if possible.



With the Chamber of Commerce endorsing the idea, run a Snow Show before or after Christmas. Merchants and travel bureaus pay for foyer exhibits of what they have to sell. Your program should feature winter sports shorts and travelogues featuring winter sports resorts.



Because the streets are jammed with shopper-traffic before Christmas, conditions are ideal for talking 24-sheet ballyhoo trucks, sandwich men, street exploitation of various types.



Following your usual campaign which ends Christmas Day, inform the newspapers that Santa Claus will remain for an additional week: he wouldn't leave until the New Year's show got under way and not before he could let everyone know about the big attractions to be shown at your theatre in January.

Advance Dope

FRISCO LIL (Univ.) **Drama. Principals:** Irene Hervey, Kent Taylor, Jerome Cowan, Minor Watson. **Plot:** A young law student is in love with her instructor, who is unaware that she is the daughter of a famous gambler. When the gambler falls into a trap and the man she loves is sentenced to die for a crime he never committed, she uses her knowledge of the law to help them both. **Director,** Erle Kenton.

THIS GUN FOR HIRE (Para.) **Drama. Principals:** Veronica Lake, Robert Preston, Laird Cregar, Alan Ladd. **Plot:** A girl magician is selected to get information on a suspected fifth columnist. This columnist has achieved success through the aid of a young killer. Through all this the girl's sweetheart, a police detective, is pursuing the killer who has the girl a captive. **Director,** Frank Tuttle.

SYNCOPATION (RKO) **Drama-With-Music. Principals:** Adolphe Menjou, Bonita Granville, Jackie Cooper, George Bancroft, Robert Benchley, Mona Barrie, Frank Jenks, Connie Boswell. **Plot:** This is the story of modern music against the shifting pattern of American life in our country's most hectic quarter-century. A cavalcade of dance tunes woven into the lives of one specific group of human beings and into the lives of Americans in general. **Producer - Director,** William Dieterle.

THE MAN WHO RETURNED TO LIFE (Col.) **Drama. Principals:** John Howard, Ruth Ford, Paul Guilfoyle, Clancy Cooper. **Plot:** A man who has been living under an assumed name in another town, returns to his hometown to save the life of another who is being held for his murder. In returning he also has to prove his innocence for a crime for which he stands accused and for which the authorities have been seeking him. **Director,** Lew Landers.

SING YOUR WORRIES AWAY (RKO) **Comedy-With-Music. Principals:** Bert Lahr, Buddy Ebsen, Sam Levene, Dorothy Lovett, Patsy Kelly. **Plot:** A gangster makes plans to obtain a three million dollar inheritance belonging to a cigarette girl who works in his nightclub, and her cousin, a destitute song writer, by worrying the man to a point where he will commit suicide and then marrying the girl. He almost accomplishes his purpose but for the ingenuity of a country boy who exposes him and even drives him out of his elaborate nightclub. **Director,** Edward Sutherland.

ALWAYS IN MY HEART (WB) **Drama. Principals:** Kay Francis, Walter Huston, Gloria Warren, Patty Hale, Frankie Thomas. **Plot:** A man who has been imprisoned for a long time, suddenly finds himself pardoned and declared innocent. He goes to seek his family and finds that his wife, whom he had insisted divorce him, is considering another marriage; that his daughter is unhappy and that his son is being spoiled by too much money. He remains, straightens things out and then remarries the woman who never stopped loving him. **Director,** Jo Graham.

IN THIS OUR LIFE (WB) **Drama. Principals:** Bette Davis, Olivia de Havilland, George Brent, Dennis Morgan, Charles Coburn, Billie Burke. **Plot:** The badly spoiled daughter of an old family, runs off with her sister's husband, a surgeon, three days before her own scheduled marriage to another. Her selfishness causes the surgeon to commit suicide, and then when she returns home, she is the cause of another being held for a murder she committed. However, she finally ends up by being killed herself. **Director,** John Huston.

SHUT MY BIG MOUTH (Col.) **Comedy. Principals:** Joe E. Brown, Adele Mara, Fritz Feld, Victor Jory, Will Wright, Don Beddoe. **Plot:** The scion of a wealthy family, with a whim for horticulture, decides to use his riches to beautify the wide open spaces. At a frontier town, he clashes with a notorious bandit and is acclaimed a hero for "taming" a few Redskins. The people elect him Mayor, so he remains, and with the daughter of a wealthy cattle-man, arranges to spend the rest of their days beautifying that particular town. **Director,** Charles Barton.

SONG OF THE ISLANDS (In Technicolor) (20th Century-Fox) **Drama. Principals:** Betty Grable, Victor Mature, Jack Oakie, Thomas Mitchell, George Barbier, Hilo Hattie, Billy Gilbert. **Plot:** Son of an American cattle king arrives on one of the smaller Hawaiian Islands to inspect his father's ranch. He meets and falls in love with a girl whose home is on the island, so he decides to stay forever. This brings down his father's wrath, until he arrives to see for himself. Satisfied that all is well, he also decides to remain. **Director,** Walter Lang.

FORBIDDEN TRAILS (Mono.) **Western. Principals:** Buck Jones, Tim McCoy, Raymond Hatton, Tristram Coffin, Christine McIntyre. **Plot:** A retired U. S. Marshal is seeking two ex-convicts who tried to kill him and who are being harbored by the big boss of a small town. This boss is trying to prevent the shipping of high grade ore, and he intends to use these men to do his dirty work. The Marshal finds a way to trap, and capture, the whole gang. **Director,** Robert N. Bradbury. Release, Dec. 26.

DR. BROADWAY (Para.) **Drama. Principals:** Macdonald Carey, Jean Phillips, J. Carrol Naish, Eduardo Ciannelli, Richard Lane, Joan Woodbury. **Plot:** A doctor who spends his life helping the colorful characters along the Great White Way, is asked by a man whom he sent to prison, to locate his daughter and give her a fortune. When others who think they have claims on the money try to interfere, the doctor's pals block their plans. **Director,** Anton Mann.

LAWLESS PLAINSMEN (Col.) **Western. Principals:** Charles Starrett, Russell Hayden, Cliff Edwards, Luana Walters. **Plot:** A gambler who is anxious to horn in on a wagon train that is being taken through Indian territory, arranges to have it ambushed by Apache Indians. But, an ex-ranger upsets his plans by accidentally getting mixed up with the train and seeing it through. **Director,** William Berke.

ROXIE HART (20th Century-Fox) **Drama. Principals:** Ginger Rogers, Adolphe Menjou, George Montgomery, Lynne Overman, Phil Silvers, Nigel Bruce, Spring Byington. **Plot:** To promote her career, a Charleston dancer confesses to a murder she never committed. This makes her famous, and since no woman has ever been hung in the Chicago of that day, she is acquitted. All this is told in retrospect by the man who married her after her acquittal many years before. **Director,** William Wellman.

TWIN BEDS (UA) **Comedy. Principals:** George Brent, Joan Bennett, Mischa Auer, Binnie Barnes, Ernest Truex, Una Merkel. **Plot:** A young advertising executive marries a girl who is so engrossed in playing Big Sister to causes of every description, that she cannot go away on a honeymoon. Their life together becomes one round of "good" deeds until one of these becomes a real problem. Then the husband takes a hand. **Director.** Tim Whelan. Release, Jan. 1.

Feature Booking Guide

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
	Bat Whispers (My-D) ... C. Morris-U. Merkel	86		... Reissued
	Cock of the Air (C) ... Chester Morris	71		... Reissued
	Crooked Circle (C)F ... Zasu Pitts-Jimmy Gleason	70		... Reissued
	Framed for Murder (D) ... Wallace Ford-Fuzzy Knight			... Not Rev.
	Hell's Angels (D) ... Lyon-Harlow-Hall	100		... Reissued
	Hell's Crossroads (D)A ... Tom Keene-John Qualen (Former title "Our Daily Bread")			... Reissued
	Her Enlisted Man (CD) ... Barbara Stanwyck-Robt. Young (Former title "Red Salute")	70		... Reissued
	I Cover the Waterfront (D) ... Claudette Colbert	80		... Reissued
	Let 'Em Have It (G) ... Bruce Cabot-Virginia Bruce	70		... Reissued
	Murder at the Baskervilles ... Arthur Wontner			... Not Rev.
	Palooka (C) ... Stuart Erwin-Lupe Velez	70		... Reissued
	Scarface (D) ... P. Muni-G. Raft-A. Dvorak	88		... Reissued
	Sky Devils (C-D) ... Spencer Tracy	88		... Reissued
	Tonight Or Never (D) ... Gloria Swanson-Melvyn Douglas	70		... Reissued

COLUMBIA

Current 1940-41

2212	Across the Sierras (W) ... Bill Elliott-Luana Walters	58	2/13/41	..a11/16/40
2010	Adventure in Washington(D)F ... Herbert Marshall-Virginia Bruce	84	5/30/41	...b5/31/41
2006	Adam Had Four Sons (D)A ... Warner Baxter-Ingrid Bergman	80	2/18/41	...b2/22/41
2037	Big Boss (D)A ... Otto Kruger-Gloria Dickson	70	4/28/41	...b5/3/41
2015	Blondie Goes Latin (CM)F ... Penny Singleton-Arthur Lake	68	2/27/41	...b3/1/41
2014	Blondie in Society (C)F ... Penny Singleton-Arthur Lake	76	7/17/41	...b7/5/41
2028	Devil Commands (H)A ... Boris Karloff-Amanda Duff	65	2/3/41	...b2/8/41
2023	Ellery Queen and the Perfect Crime (My)A ... Ralph Bellamy-Margaret Lindsay	63	8/14/41	...b7/12/41
2025	Ellery Queen's Penthouse Mystery (My)F ... Ralph Bellamy-Margaret Lindsay	68	3/24/41	...b3/1/41
2029	Face Behind the Mask (H)A ... Peter Lorre-Evelyn Keyes	69	1/16/41	...b2/15/41
2034	Great Swindle (A)F ... Jack Holt-Marjorie Reynolds	54	4/10/41	...b4/12/41
2215	Hands Across the Rockies(W)F ... Bill Elliott-Dub Taylor	60	6/19/41	...b6/14/41
2001	Here Comes Mr. Jordan(FA)A ... Robt. Montgomery-Rita Johnson	93	8/21/41	...b8/2/41
2013	Her First Beau (CD)F ... Jane Withers-Jackie Cooper	76	5/8/41	...b5/10/41
2041	I Was a Prisoner on Devil's Island (D)A ... Sally Eilers-Donald Woods	70	6/30/41	...b6/28/41
2022	Lone Wolf Takes a Chance (My)F ... Warren William-June Storey	76	3/6/41	...b4/12/41
2206	Medico of Painted Spring(W)F ... Chas. Starrett-Terry Walker	59	6/26/41	...b6/28/41
2027	Meet Boston Blackie (D)A ... Chester Morris-Rochelle Hudson	69	2/20/41	...b3/1/41
2044	Missing Ten Days (D)F ... Rex Harrison-Karen Verne (Reviewed as "Ten Days in Paris")	82	2/28/41	...b10/21/39
2020	Naval Academy (D)F ... Jimmy Lydon-Fred. Bartholomew	67	5/22/41	...b5/24/41
2213	North From the Lone Star(W) ... Bill Elliott-Dorothy Fay	58	3/31/41	....a3/8/41
2039	Officer and the Lady (D)A ... Rochelle Hudson-Bruce Bennett	60	7/24/41	...b7/19/41
2003	Our Wife (C)F ... Ruth Hussey-Melvyn Douglas	93	8/28/41	...b8/16/41
2205	Outlaws of the Panhandle (W) ... Chas. Starrett-Frances Robinson	59	2/27/41	...a8/31/40
2002	Penny Serenade (CD)F ... Irene Dunne-Cary Grant	120	4/24/41	...b4/19/41
2204	Pinto Kid (W) ... Charles Starrett-Louise Currie	61	1/9/41	...a7/13/40
2208	Prairie Stranger (W)F ... Chas. Starrett-Patti McCarty	58	9/18/41	....b9/6/41
2214	Return of Daniel Boone (W)F ... Bill Elliott-Evelyn Young	61	5/7/41	...b9/13/41
2026	Richest Man in Town (D)F ... Frank Craven-Edgar Buchanan	69	6/12/41	...b6/14/41
2008	She Knew All the Answers(D)A ... Franchot Tone-Joan Bennett	85	5/15/41	...b5/24/41
2216	Son of Davy Crockett (W)F ... Bill Elliott-Iris Meredith	62	7/15/41	...b7/12/41
2019	Sweetheart of the Campus(MD) ... Ruby Keeler-Harriet Hilliard	61	6/26/41	...b7/5/41
2011	They Dare Not Love (D)A ... Martha Scott-George Brent	76	4/30/41	...b5/3/41
2005	This Thing Called Love (C)A ... Melvyn Douglas-Rosalind Russell	95	1/2/41	...b12/28/40
2207	Thunder Over the Prairie(W)F ... Charles Starrett-Eileen O'Hearn	60	7/30/41	...b8/2/41
2017	Tillie the Toiler (C)F ... Kay Harris-William Tracy	67	8/7/41	...b8/9/41
2009	Time Out for Rhythm (DM)F ... Rudy Vallee-Rosemary Lane	74	6/20/41	...b6/7/41
2042	Two In a Taxi (C-D)A ... Anita Louise-Russell Hayden	62	7/10/41	...b6/28/41
2036	Under Age (D)A ... Nan Grey-Alan Baxter-Tom Neal	60	4/26/41	...b4/26/41
2040	Voice in the Night (D) ... Clive Brook-Diana Wynyard	83	5/20/41	...b4/19/41
	You'll Never Get Rich (M)F ... Fred Astaire-Rita Hayworth	88	9/25/41	...b9/27/41

Current 1941-42

3041	Blonde From Singapore(CD)A ... Florence Rice-Leif Erickson	67	10/16/41	.b8/30/41
	Ellery Queen and the Murder Ring (My) ... Ralph Bellamy-Margaret Lindsay	68	11/18/41	..b8/30/41
	Go West, Young Lady(WMC)F ... Penny Singleton-Glenn Ford	71	11/27/41	.b11/29/41
3023	Harmon of Michigan (D)F ... Tommy Harmon-Anita Louise	65	9/11/41	...b9/20/41
3209	King of Dodge City (W)F ... Bill Elliott-Tex Ritter	63	8/14/41	...b8/9/41
3009	Ladies in Retirement (D)A ... Ida Lupino-Louis Hayward	91	9/18/41	...b9/13/41
	Men in Her Life (D)A ... Loretta Young-Dean Jagger	90	11/20/41	.b10/18/41
3040	Mystery Ship (D)F ... Lola Lane-Paul Kelly	63	9/4/41	....b8/2/41
3210	Roaring Frontiers (W)F ... Bill Elliott-Tex Ritter	60	10/16/41	..b8/30/41
3201	Royal Mounted Patrol (W) ... Charles Starrett-Russell Hayden	59	11/13/41	..a8/16/41
	Secrets of the Lone Wolf(My)F ... Warren William	66	11/13/41	.b11/22/41
3036	Stork Pays Off (C)F ... Maxie Rosenbloom-Rochelle Hudson	68	11/6/41	..b11/15/41
3008	Texas (D)F ... William Holden-Glenn Ford	92	10/9/41	...b9/27/41
3016	Three Girls About Town(CD)A ... Joan Blondell, John Howard	73	10/23/41	.b10/25/41
3020	Two Latins From Manhattan (CM)F ... Jinx Falkenburg-Joan Woodbury	66	10/2/41	...b9/27/41
3003	You Belong to Me (CD)A ... Barbara Stanwyck, Henry Fonda	97	10/30/41	.b10/18/41

Coming 1941-42

	Bedtime Story (D) ... Loretta Young-Fredric March	12/18/41	..a9/13/41
	Blondie Goes to College (C) ... Penny Singleton-Arthur Lake	1/15/42	...a10/4/41
	Bullets For Bandits ... Bill Elliott-Tex Ritter (Former title "Honor of the West")		...a8/23/41
	Cadets on Parade (D) ... Freddie Bartholomew-Jimmy Lydon	1/22/42	...a11/1/41
	Confessions of Boston Blackie (My) ... Chester Morris-Harriet Hilliard	1/8/42	...a10/4/41
	Devil's Trail (W) ... Bill Elliott-Tex Ritter		...a11/15/41
	Ellery Queen untitled ... William Gargan-Margaret Lindsay		...In Prod.
	Harvard Here I Come (C) ... Maxie Rosenbloom-Arline Judge	12/25/41	..a9/27/41
	Honolulu Lu (C) ... Lupe Velez-Bruce Bennett	12/11/41	...a10/4/41
	Lady Is Willing (CD) ... Marlene Dietrich-Fred MacMurray		....a11/1/41
	Lawless Plainsman (W) ... Charles Starrett-Russell Hayden		...a11/29/41
	Lone Star Vigilantes (W)F ... Bill Elliott-Tex Ritter	58 12/26/41	b9/27/41
	Man Who Returned to Life(D) ... John Howard-Lucille Fairbanks		...a11/29/41
	Martin Eden ... Glenn Ford-Claire Trevor		....In Prod.
	North of the Rockies (W) ... Bill Elliott-Tex Ritter		....a9/27/41
	Riders of the Badlands (W) ... Charles Starrett-Russell Hayden (Former title "Outlaw Ranger")	1/1/42	...a10/4/41
	Shut My Big Mouth (C) ... Joe E. Brown-Adele Mara		...a11/29/41
	Sing For Your Supper (DM) ... Jinx Falkenburg-"Buddy" Rogers	12/4/41	...a9/13/41
	Trinidad ... Pat O'Brien-Brian Donlevy		....In Prod.
	West of Tombstone (W) ... Charles Starrett-Russell Hayden	1/15/42	...a11/1/41

MGM

Current 1940-41

126	Andy Hardy's Private Secretary (C)F ... Mickey Rooney-Lewis Stone	101	2/21/41	...b2/22/41
124	Bad Man (D)F ... Wallace Beery-Lionel Barrymore	70	3/28/41	...b3/29/41
141	Barnacle Bill (CD)F ... Wallace Beery-Virginia Weidler	92	7/4/41	....b7/5/41
139	Big Store (M-C)F ... Marx Bros.-Virginia Grey	83	6/20/41	...b6/21/41
137	Billy the Kid (Tech.) (D)F ... Rob't Taylor-Maureen O'Sullivan	95	5/30/41	...b5/31/41
123	Blonde Inspiration (C)F ... Shelton-Grey-Dekker-Nolan	72	2/7/41	....b2/8/41
144	Blossoms in the Dust (D)F ... Greer Garson-Walter Pidgeon(Tech.)	98	7/25/41	...b6/28/41
132	Come Live With Me (C)A ... James Stewart-Hedy Lamarr	80	1/31/41	....b1/25/41
145	Dr. Kildare's Wedding Day(D)F ... Lew Ayres-Lionel Barrymore	82	8/22/41	...b8/23/41
117	Flight Command (D)F ... Robt. Taylor-Ruth Russey	115	1/3/41	...b12/21/41
127	Free and Easy (SC)A ... Ruth Hussey-Robert Cummings	55	2/28/41	....b3/8/41
138	Getaway (G)A ... Robert Sterling-Van Heflin	89	6/13/41	...b6/21/41
135	I'll Wait For You (D)F ... Virginia Weidler-Robt. Sterling	75	5/16/41	...b5/10/41
120	Land of Liberty (Doc)F ... Special Subject	98	1/24/41	....b1/11/41
146	Life Begins for Andy Hardy (CD)F ... Mickey Rooney-Judy Garland	100	8/15/41	....b8/9/41
134	Love Crazy (F)A ... Wm. Powell-Myrna Loy-Fay Bainter	99	5/23/41	...b5/17/41

MGM

Current 1940-41 (Cont.)

118	Maisie Was A Lady (C)A ... Ann Sothern-Maureen O'Sullivan	79	1/10/41	...b1/11/41
132	Men of Boys Town (D)F ... Spencer Tracy-Mickey Rooney	107	4/11/41	...b3/15/41
129	Penalty, The (G)A ... Lionel Barrymore-Edw. Arnold	80	3/14/41	...b3/15/41
133	People vs. Dr. Kildare (D)F ... Lew Ayres-Lionel Barrymore	77	5/2/41	...b5/10/41
119	Philadelphia Story (FC)A ... Katharine Hepburn-James Stewart	110	1/17/41	..b11/30/40
128	Rage in Heaven (My)A ... Rob't Montgomery-Ingrid Bergman	83	3/7/41	....b3/8/41
143	Ringside Maisie (CD)F ... Ann Sothern-George Murphy	96	8/1/41	....b7/26/41
142	Stars Look Down (D) ... Margt. Lockwood-Michael Redgrave	98	7/18/41	...b7/12/41
140	They Met In Bombay (D)A ... Clark Gable-Rosalind Russell	92	6/27/41	...b6/28/41
125	Trial of Mary Dugan (My)F ... Laraine Day-Robert Young	90	2/14/41	...b2/15/41
131	Washington Melodrama(My)A ... Frank Morgan-Ann Rutherford	80	4/18/41	...b4/19/41
148	When Ladies Meet (SC)A ... Joan Crawford-Rob't Taylor	105	8/29/41	...b8/30/41
147	Whistling in the Dark(MyC)F ... Skelton-Rutherford	78	8/8/41	....b8/2/41
121	Wild Man of Borneo (C)F ... Frank Morgan-Billie Burke	78	1/24/41	....b2/1/41
136	Woman's Face (D)A ... Joan Crawford-Melvyn Douglas	106	5/9/41	....b5/10/41
130	Ziegfeld Girl (MD) ... Stewart-Garland-Lamarr-Martin	131	4/25/41	...b4/19/41

Current 1941-42

208	Chocolate Soldier (M)A ... Nelson Eddy-Rise Stevens	102	Nov.	.....b10/18/41
203	Down in San Diego (D)F ... Dan Dailey, Jr.-Bonita Granville	73	Sept.	.....b8/2/41
201	Dr. Jekyll and Mr. Hyde(D)A ... Spencer Tracy-Ingrid Bergman	127	Sept.	.....b7/26/41
207	Feminine Touch (C)A ... Rosalind Russell-Don Ameche	93	Oct.	.....b9/20/41
204	Honky-Tonk (CD)F ... Clark Gable-Lana Turner	105	Oct.	.....b9/20/41
202	Lady Be Good (CM)F ... Eleanor Powell-Ann Sothern	112	Sept.	.....b7/19/41
205	Married Bachelor (C)A ... Ruth Hussey-Rob't Young	81	Oct.	.....b9/13/41
210	Shadow of the Thin Man(CMy)F ... William Powell-Myrna Loy	97	Nov.	.....b10/25/41
206	Smilin' Through (Tech.)(D)F ... J. MacDonald-Brian Aherne	100	Oct.	.....b9/13/41
211	Two Faced Woman (C)A ... Garbo-Melvyn Douglas	94	Nov.	.....b10/25/41
209	Unholy Partners (D)A ... Edw. G. Robinson-Edward Arnold	94	Nov.	.....b10/18/41

Coming 1941-42

	Babes on Broadway (DM) ... Mickey Rooney-Judy Garland		....a8/30/41
	Born to Sing (DM) ... Ray McDonald-Virginia Weidler		...a11/15/41
	Bugle Sounds (D) ... Wallace Beery-Marjorie Main (Former title "Steel Cavalry")		....a10/4/41
	China Caravan (D) ... Laraine Day-Barry Nelson-K. Luke		...a11/22/41
213	Design for Scandal (CD)A ... Rosalind Russell-Walter Pidgeon	84	Dec. b11/15/41
	Dr. Kildare's Inside Story(D) ... Lew Ayres-Lionel Barrymore		....a11/1/41
212	H. M. Pulham, Esq. (D)A ... Hedy Lamarr-Robert Young	120	Dec. b11/15/41
	I'll Take Manila ... Eleanor Powell-Red Skelton		....In Prod.
	I Married an Angel (C) ... Jeanette MacDonald-Nelson Eddy		...a11/8/41
	Joe Smith, American (D) ... R. Young-Marsha Hunt-V. Heflin		...a11/22/41
	Johnny Eager (G) ... Lana Turner-Robert Taylor		....a10/4/41
215	Kathleen (D)F ... Shirley Temple-Herbert Marshall	84	Dec. b11/15/41
	Mr. and Mrs. North (C) ... Gracie Allen-William Post, Jr.		...a11/22/41
	Mrs. Miniver ... Greer Garson-Walter Pidgeon		....In Prod.
	Out of the Past ... Conrad Veidt-Ann Ayars		....In Prod.
	Panama Hattie (CM) ... Ann Sothern-Dan Dailey, Jr.		....a8/30/41
	Rio Rita ... Abbott & Costello		....In Prod.
214	Tarzan's Secret Treasure (D)F ... J. Weissmuller-Maureen O'Sullivan	81	Dec. b11/15/41
	Tortilla Flat ... Tracy-Garfield-Lamarr-Tamiroff		....In Prod.
	Vanishing Virginian (CD) ... Kathryn Grayson-Frank Morgan		...a10/11/41
	We Were Dancing (CD) ... Norma Shearer-Melvyn Douglas		....a11/1/41
	Woman of the Year (C) ... Spencer Tracy-Katharine Hepburn		....a10/4/41

MONOGRAM

Current 1940-41

	Bowery Blitzkrieg (D)F ... Gorey-Jordan-Hall	61	8/1/41	.....b8/2/41
	Deadly Game (Spy)F ... Chas. Farrel-June Lang	63	8/8/41	.....b8/9/41
	Dead Man's Shoes (My)A ... Leslie Banks-Wilfred Lawson	65	1/15/41	....b5/17/41
	Driftin' Kid (W)F ... Tom Keene-Betty Miles	55	9/26/41	....9/27/41
	Dynamite Canyon (W) ... Tom Keene-Evelyn Finley		8/8/41	....a7/19/41
	Father Steps Out (D)F ... Frank Albertson-Jed Prouty	63	7/19/41	.....b8/2/41
	Flying Wild (D)F ... East Side Kids-Joan Barclay	65	3/10/41	.....b3/1/41
	Fugitive Valley (W)F ... Corrigan-King-Terhune	60	7/30/41	...b9/20/41
	Gang's All Here (G) ... Frankie Darro-Mantan Moreland		6/11/41	....a5/17/41
	House of Mystery (H)A ... Kenneth Kent-Judy Kelly	62	5/7/41	....b5/31/41
	Invisible Ghost (H)A ... Bela Lugosi-Polly Ann Young	64	4/25/41	....b4/19/41
	Kid's Last Ride (W) ... John King-Ray Corrigan (Former title "Prairie Schooldays")		2/10/41	....a1/11/41
	King of Zombies (H)A ... John Archer-Mantan Moreland	67	5/14/41	....b5/17/41
	Murder by Invitation (My)A ... Wallace Ford-Marian Marsh	65	6/30/41	....b7/5/41
	Pioneers, The (W)F ... Tex Ritter-Slim Andrews	61	5/10/41	....b5/3/41
	Redhead (D)A ... June Lang-Johnny Downs	64	5/21/41	....b5/17/41
	Ridin' the Cherokee Trail(W)F ... Tex Ritter-Slim Andrews	60	2/25/41	....b2/22/41
	Riding the Sunset Trail (W) ... Tom Keene-Betty Miles		10/31/41	...a9/27/41
	Roar of the Press (My)F ... Jean Parker-Wallace Ford	72	4/30/41	....b4/26/41
	Sign of the Wolf (D)F ... Grace Bradley-Louise Beavers	69	3/25/41	....b3/22/41
	Silver Stallion (D) ... David Sharpe-Leroy Mason-Thunder		5/28/41	....a5/10/41
	Trail of the Silver Spurs(W)F ... Corrigan-King-Terhune	55	1/5/41	.....b3/8/41
	Tumbledown Ranch in Arizona (W)F ... Range Busters	60	4/20/41	....b5/3/41
	Wanderers of the Desert (W) ... Tom Keene-Betty Miles		6/25/41	....a6/14/41
	Wrangler's Roost (W)F ... Range Busters	58	6/4/41	....b7/19/41
	You're Out of Luck (D)F ... Darro-Moreland	62	1/20/41	....b1/18/41

Current 1941-42

	Arizona Bound (W)F ... Buck Jones-Tim McCoy	57	7/19/41	...b7/26/41
	Double Trouble (C)F ... Harry Langdon-Charles Rogers	64	11/21/41	.b11/15/41
	Gentleman From Dixie (D)F ... Mary Ruth-Marian Marsh	63	9/5/41	....b9/13/41
	Gunman From Bodie (W)F ... Buck Jones-Tim McCoy	62	9/19/41	...b10/18/41
	I Killed That Man (My)A ... Ricardo Cortez, Joan Woodbury	70	11/14/41	.b11/8/41
	Let's Go Collegiate (D)F ... Frankie Darro-Jackie Moran	62	9/12/41	...b9/20/41
	Saddle Mountain Roundup(W) ... Range Busters		8/29/41	....a8/9/41
	Spooks Run Wild (MyC)F ... Bela Lugosi-Leo Gorcey-Huntz Hall	63	10/24/41	.b10/11/41
	Stolen Paradise (D)A ... Leon Janney-Eleanor Hunt (Reviewed as "Adolescence")	80	10/31/41	.b12/21/40
	Tonto Basin Outlaws (W)F ... Range Busters	63	10/10/41	.b11/29/41
	Top Sergeant Mulligan (C)F ... Nat Pendleton-Carol Hughes	69	10/17/41	..b11/1/41
	Underground Rustlers (W) ... Range Busters (Former title "Bullets and Bullion")		11/21/41	.a10/18/41
	Zis Boom Bah (DM)F ... Peter Lind Hayes-Grace Hayes	62	11/7/41	..b11/1/41

Coming 1941-42

	Borrowed Hero (D) ... Florence Rice-Alan Baxter	12/5/41	...a11/1/41
	Forbidden Trails (W) ... Buck Jones-Tim McCoy	12/26/41	.a11/29/41
	Freckles Comes Home (G) ... Johnny Downs-Gail Storm		...a11/22/41
	Lone Star Law Men (W) ... Tom Keene-Betty Miles-Sugar Dawn	12/5/41	...a11/22/41
	Riot Squad (My) ... Richard Cromwell-Mary Ruth	12/12/41	.a11/15/41
	Road to Happiness (D) ... John Boles-Mona Barrie-Billy Lee (Former title "Boy of Mine")	12/19/41	.a11/22/41
	Yard Bird ... Bud Duncan-Edgar Kennedy	1/16/41	...In Prod.

PARAMOUNT

Current 1940-41

4038	Aloma of the South Seas (D)F ... Dorothy Lamour-Jon Hall (Tech.)	77	8/29/41	..b8/30/41
4053	Border Vigilantes (W)F ... Bill Boyd-Russell Hayden	60	4/18/41	....b4/5/41
4032	Caught in the Draft (C)F ... Bob Hope-Dorothy Lamour	81	7/4/41	....b5/31/41
4051	Doomed Caravan (W)F ... Bill Boyd-Russell Hayden	60	1/10/41	....b1/11/41
4037	Flying Blind (D)F ... Richard Arlen-Jean Parker	70	8/29/41	....b8/23/41
4033	Forced Landing (D)F ... Richard Arlen-Eva Gabor	66	7/18/41	....b7/19/41
4052	In Old Colorado (W)F ... Wm. Boyd-Russell Hayden	66	3/14/41	....b3/1/41
4028	I Wanted Wings (D)F ... Brian Donlevy-Ray Milland	130	5/30/41	....b3/29/41
4035	Kiss the Boys Goodbye (CM)F ... D. Ameche-M. Martin-O. Levant	85	8/1/41	....b6/28/41
4016	Life With Henry (C)F ... Jackie Cooper-Leila Ernst	80	1/24/41	....b1/18/41
4022	Lady Eve (D)F ... Barbara Stanwyck-Henry Fonda	97	3/21/41	....b3/1/41
4023	Las Vegas Nights (Mu-C)F ... Phil Regan-Bert Wheeler-Dorsey	89	3/28/41	....b3/22/41
4018	Mad Doctor (H)F ... Basil Rathbone-Ellen Drew	90	2/14/41	....b2/15/41
4020	Monster and the Girl (H)A ... Ellen Drew-Onslow Stevens	64	2/28/41	....b2/15/41
4029	One Night in Lisbon (C)A ... Madeleine Carroll-Fred MacMurray	95	6/13/41	....b5/10/41
4031	Parson of Panamint (D)F ... Charles Ruggles-Ellen Drew	84	8/22/41	....b6/21/41

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

PARAMOUNT

Current 1940-41 (Cont.)

			Rel. Mins.	Date	See Issue of
4054	Pirates on Horseback (W)F	Wm. Boyd-Russell Hayden	69	5/23/41	b5/24/41
4026	Power Dive (D)F	Richard Arlen-Jean Parker	68	4/25/41	b4/12/41
4027	Reaching for the Sun (CD)A	Joel McCrea-Ellen Drew	88	5/2/41	b4/12/41
4025	Road to Zanzibar (CM)F	Crosby-Lamour-Hope	90	4/11/41	b3/15/41
4024	Round-Up (W)F	Richard Dix-Patricia Morison	90	4/4/41	b3/15/41
4014	Second Chorus (M)F	Fred Astaire-Paulette Goddard	88	1/3/41	b11/30/40
4034	Shepherd of the Hills (D)F	John Wayne-Betty Field (Tech.)	91	7/25/41	b6/21/41
4021	There's Magic in Music (Mu)F	Allan Jones-Susanna Foster (Reviewed as "Hard Boiled Canary")	80	5/16/41	b3/1/41
4015	Victory (D)A	Fredric March-Betty Field	79	1/17/41	b12/21/40
4019	Virginia (Tech.) (PD)F	Madeleine Carroll-F. MacMurray	108	2/21/41	b1/18/41
4030	West Point Widow (CD)	Ann Shirley-Richard Carlson	62	6/20/41	b6/14/41
4055	Wide Open Town (W)F	William Boyd-Russell Hayden	78	8/8/41	b8/2/41
4036	World Premiere (C)A	John Barrymore-Frances Farmer	70	8/15/41	b8/23/41
4017	You're the One (M)F	Orrin Tucker-Bonnie Baker	81	2/7/41	b2/8/41

Block No.

Current 1941-42

2	Birth of the Blues (M)F	Bing Crosby-Mary Martin	84	11/7/41	b9/6/41
1	Buy Me That Town (C)A	Lloyd Nolan-Constance Moore	70	10/3/41	b8/2/41
1	Hold Back the Dawn (D)F	Chas. Boyer-Olivia de Havilland	115	9/26/41	b8/2/41
1	Henry Aldrich for President (C)F	Jimmy Lydon-Mary Anderson	70	10/24/31	b8/2/41
1	New York Town (CD)A	Mary Martin-Fred MacMurray	75	10/31/41	b8/2/41
2	Night of Jan. 16th (My)F	Ellen Drew-Robt. Preston	79	11/28/41	b9/6/41
1	Nothing But the Truth (C)	Bob Hope-Paulette Goddard	90	10/10/41	b8/2/41
W-1	Outlaws of the Desert (W)F	Wm. Boyd-Brad King	66		b9/27/41
W-1	Riders of the Timberline(W)F	Bill Boyd-Brad King-Andy Clyde	59		b9/27/41
W-1	Secret of the Wastelands(W)F	Wm. Boyd-Brad King-Andy Clyde	66		b9/27/41
2	Skylark (CD)A	Claudette Colbert-Ray Milland	94	11/21/41	b9/6/41
W-1	Stick to Your Guns (W)F	Bill Boyd-Brad King-Andy Clyde	63		b9/27/41
W-1	Twilight on the Trail (W)F	Bill Boyd-Brad King-A. Clyde	58		b9/27/41

Coming 1941-42

	American Empire	Richard Dix-Preston Foster			In Prod.
2	Among the Living (H)A	Albert Dekker-Susan Hayward	68	12/19/41	b9/6/41
3	Bahama Passage (Tech.) (D)	Madeleine Carroll-Stirling Hayden			a6/21/41
	Dr. Broadway (D)	Macdonald Carey-Jean Phillips			a11/29/41
	Fleet's In (MC)	Dorothy Lamour-William Holden			a11/1/41
	Fly by Night (D)	Richard Carlson-Nancy Kelly			a8/30/41
	Girl Has Plans (C) (Former title "Lady Has Plans")	Paulette Goddard-Ray Milland			a10/11/41
2	Glamour Boy (C)F	Susanna Foster-Jackie Cooper	80	12/5/41	b9/6/41
	Great Man's Lady (D) (Former title "Pioneer Woman")	Barbara Stanwyck-Joel McCrea			a3/22/41
	Henry and Dizzy (C)	Jimmy Lydon-Charles Smith			a9/27/41
	I Live on Danger	Chester Morris-Jean Parker			In Prod.
	Irving Berlin's Holiday Inn	Bing Crosby-Fred Astaire			In Prod.
	Louisiana Purchase (MC)	Bob Hope-Victor Moore (Tech.)	98	1/1/42	b11/29/41
	Malaya (D) (Tech.)	Dorothy Lamour-Richard Denning			a8/16/41
3	Midnight Angel (D)	Robert Preston-Martha O'Driscoll			a9/27/41
	Mr. and Mrs. Cugat	Ray Milland-Betty Field			In Prod.
3	Mr. Bug Goes to Town	Tech. Cartoon Feature			In Prod.
	My Favorite Blonde	Bob Hope-Madeleine Carroll			In Prod.
	Night in New Orleans (My) (Former title "Morning After")	Preston Foster-Albert Dekker			a10/11/41
3	No Hands on the Clock (My)	Chester Morris-Jean Parker			a9/27/41
	Out of the Frying Pan	William Holden-Susan Hayward			In Prod.
	Palm Beach Story	Claudette Colbert-Joel McCrea			In Prod.
	Reap the Wild Wind (D)	Ray Milland-John Wayne (Tech.)			a7/5/41
	Remarkable Andrew	William Holden-Brian Donlevy			a7/26/41
3	Sullivan's Travels (CD)	Joel McCrea-Veronica Lake			a6/7/41
	Sweater Girl (My)	Eddie Bracken-June Preisser			a8/9/41
	Take a Letter Darling	Rosalind Russell-Fred MacMurray			In Prod.
	This Gun for Hire (D)	Veronica Lake-Robert Preston			a11/29/41
	Tombstone (W)	Richard Dix-Frances Gifford			a10/4/41
	Torpedo Boat (D)	Richard Arlen-Jean Parker			a11/22/41
	True to the Army (C)	Judy Canova-Allan Jones-Ann Miller			In Prod.

PRODUCERS RELEASING CO. 1940-41

162	Billy the Kid in Santa Fe (W)	Bob Steele-Marin Fais-St. John	66	7/11/41	a7/19/41
161	Billy the Kid's Fighting Pals (W)F	Bob Steele	62	4/18/41	b4/12/41
160	Billy the Kid's Range War (W)	Bob Steele	60	1/24/41	Not Rev.
116	Blonde Comet (D)	Robert Kent-Virginia Vale	12	26/41	a11/22/41
107	Caught in the Act (C)F	Henry Armetta	62	2/7/41	b4/26/41
111	Criminals Within (My)A	Eric Linden-Ann Doran	70	6/27/41	b8/16/41
115	Dangerous Lady (My)F	Neil Hamilton-June Storey	66	9/12/41	b10/11/41
113	Desperate Cargo (D)A	Ralph Byrd-Carol Hughes	69	7/4/41	b10/4/41
112	Double Cross (G)F	Kane Richmond-Pauline Moore	61	6/27/41	b8/16/41
109	Emergency Landing (Spy)F	Carol Hughes	79	5/23/41	b7/12/41
108	Federal Fugitives (Spy)F	Neil Hamilton-Doris Day	66	3/28/41	b5/24/41
124	Gambling Daughters (D)A	Cecilia Parker-Roger Pryor	67	8/1/41	b9/13/41
126	Jungle Man (D)F	Buster Crabbe-Sheila Darcy	63	10/10/41	b10/11/41
167	Lone Rider Ambushed (W)F	Geo. Houston-Al St. John	67	8/29/41	b11/1/41
163	Lone Raider Rides On (W)	George Houston	64	1/10/41	Not Rev.
164	Lone Rider Crosses the Rio(W)	George Houston	64	2/28/41	Not Rev.
168	Lone Rider Fights Back (W)	George Houston-Al St. John	64	11/7/41	a9/27/41
166	Lone Rider in Frontier Fury	Geo. Houston-Al St. John	62	8/8/41	a7/26/41
165	Lone Rider in Ghost Town(W)F	Geo. Houston-Alaine Brandes	64	5/16/41	b5/17/41
114	Mr. Celebrity (D)F	James Seay-Doris Day	66	10/31/41	b10/4/41
155	Outlaws of the Rio Grande (W)F	Tim McCoy	55	3/7/41	b3/1/41
123	Paper Bullets (D)A	Joan Woodbury-Jack LaRue	72	6/13/41	b6/14/41
125	Reg'lar Fellers (D)F	Billy Lee-'Alfalfa' Switzer	65	8/15/41	b8/30/41
106	Secret Evidence (My)F	Charles Quigley-Marjorie Reynolds	64	1/31/41	b2/8/41
110	South of Panama (Spy)F	Roger Pryor-Virginia Vale	68	5/2/41	b4/26/41
156	Texas Marshal (W)	Tim McCoy-Kay Leslie	62	6/13/41	a5/17/41

1941-42

258	Billy the Kid's Round-Up(W)	Buster Crabbe-Al St. John	58	12/12/41	a10/18/41
257	Billy the Kid, Wanted (W)F	Buster Crabbe-Al St. John	64	10/24/41	b11/1/41
206	Duke of the Navy	Ralph Byrd-Veda Ann Borg		1/16/42	In Prod.
205	Hard Guy (G)A	Jack La Rue-Mary Healy	68	10/17/41	b10/25/41
215	Law of the Timber (D)	Marjorie Reynolds-Monte Blue		12/19/41	a11/8/41
263	Lone Rider and a Bandit (W)	George Houston-Al St. John		1/9/42	In Prod
213	Miracle Kid (D)	Tom Neal-Carol Hughes-Vicki Lester	69	11/14/41	a10/4/41
230	Swamp Woman	Ann Corio-Jack La Rue	68	12/5/41	a10/11/41
251	Texas Man Hunt (W)	Bill (Radio) Boyd-Art Davis		1/2/42	a11/22/41
214	Today I Hang	Walter Woolf King-Mona Barrie		1/23/42	In Prod.

RKO-RADIO

Current 1940-41

183	Along the Rio Grande (W)F	Tim Holt-Betty Jane Rhodes	66	2/7/41	b2/1/41
161	Convoy (War)F	Clive Brook-John Clements	89	1/3/41	b12/7/40
185	Cyclone on Horseback (W)	Tim Holt-Marjorie Reynolds	60	6/13/41	a5/10/41
122	Devil and Miss Jones (D)F	Jean Arthur-Chas. Coburn	92	4/11/41	b4/5/41
119	Footlight Fever (C)F	Alan Mowbray-Donald McBride	67	3/21/41	b4/5/41
166	Frank Buck's Jungle Cavalcade	Frank Buck	77	6/27/41	b7/19/41
120	Girl, A Guy and A Gob (C)F	Geo. Murphy-Lucille Ball	91	3/14/41	b3/1/41
129	Hurry, Charlie, Hurry (C)F	Leon Errol-Mildred Coles	65	7/25/41	b7/12/41
115	Let's Make Music (CM)F	Bob Crosby-Jean Rogers	84	1/17/41	b12/14/40
175	Little Foxes (D)A	Bette Davis-Herbert Marshall	116	8/29/41	b8/16/41
110	Little Men (D)F	Kay Francis-Lydon-Oakie	84	1/10/41	b12/7/40
124	Melody for Three (D)F	Jean Hersholt-Fay Wray	67	3/28/41	b3/8/41
117	Mr. &Mrs. Smith (C)A	Carole Lombard-Robt. Montgomery	95	1/31/41	b1/18/41
135	My Life With Caroline (C)	Ronald Colman-Anna Lee	81	8/1/41	b7/19/41
121	Play Girl (CD)A	Kay Francis-James Ellison	75	2/14/41	b12/21/40
191	Reluctant Dragon(C-Cartoon)F	Benchley and Cartoon Characters	73	6/20/41	b6/7/41
125	Repent at Leisure (C-D)F	Kent Taylor-Wendy Barrie	67	4/4/41	b5/31/41
184	Robbers of the Range (W)F	Tim Holt-Ray Whitley	61	4/18/41	b4/5/41
116	Saint in Palm Springs(MyC)F	George Sanders-Wendy Barrie	67	1/24/41	b1/4/41
131	Saint's Vacation (My)A	Hugh Sinclair-Sally Gray	65	5/31/41	b6/21/41
123	Scattergood Baines (C)F	Guy Kibbee-Carol Hughes	69	2/21/41	b2/15/41
136	Scattergood Meets B'way(D)F	Guy Kibbee-Emma Dunn	70	8/22/41	b8/30/41
132	Scattergood Pulls the Strings (D)F	Guy Kibbee	65	5/23/41	b5/17/41
186	Six Gun Gold (W)	Tim Holt-Jane Clayton		8/8/41	a7/12/41
172	Story of the Vatican (Doc.)	March of Time Feature	54	7/18/41	b8/16/41
133	Sunny (MC)F	A. Neagle-J. Carroll-R. Bolger	98	5/30/41	b5/24/41
128	They Met in Argentina(MD)F	Ellison-O'Hara-Ebsen	77	4/25/41	b4/26/41
134	They Meet Again (D)F	Jean Hersholt-Dorothy Lovett	67	6/20/41	b7/5/41
126	Tom, Dick and Harry (C)A	Ginger Rogers-Geo. Murphy	86	7/4/41	b7/19/41

RKO-RADIO

Block No.			Rel. Mins.	Date	See Issue of
	Current 1941-42				
1	All That Money Can Buy(D)A (Reviewed as "Here Is a Man")	Anne Shirley-Walter Huston	106	10/17/41	b7/19/41
W-1	Bandit Trail (W)F	Tim Holt-Janet Waldo	60	10/10/41	b9/6/41
1	Citizen Kane (D)A	Orson Welles-Dorothy Comingore	120	9/5/41	b4/12/41
	Dumbo (FA)F	Disney Cartoon Feature (Tech.)	64	10/31/41	b10/4/41
1	Father Takes a Wife (C)A	Adolphe Menjou-Gloria Swanson	79	10/3/41	b7/19/41
2	Gay Falcon (My)A	George Sanders-Wendy Barrie	66	10/24/41	b9/20/41
1	Lady Scarface (D)F	Dennis O'Keefe-Frances Neal	66	9/26/41	b7/26/41
2	Look Who's Laughing (C)F	Bergen & McCarthy	79	11/21/41	b9/20/41
2	Mexican Spitfire's Baby (C)F	Leon Errol-Lupe Velez-Zasu Pitts	70	11/28/41	b9/6/41
1	Parachute Battalion (D)F	Robert Preston-Nancy Kelly	75	9/12/41	b7/19/41
2	Suspicion (D)A	Cary Grant-Joan Fontaine	99	11/14/41	b9/20/41
2	Unexpected Uncle (CD)F	Anne Shirley-Charles Coburn	67	11/7/41	b9/20/41
	Coming 1941-42				
	Ball of Fire (C)	Barbara Stanwyck-Gary Cooper			a10/25/41
	Bambi	Disney Cartoon Feature			In Prod.
	Call Out the Marines (C)	Victor McLaglen-Edmund Lowe			a10/4/41
W-2	Come on Danger (W)	Tim Holt-Ray Whitley			a10/11/41
3	Date With the Falcon(MyC)F	George Sanders-Wendy Barrie	63	1/16/42	b11/8/41
W-1	Dude Cowboy (W)F	Tim Holt-Marjorie Reynolds	59	12/10/41	b9/6/41
	Falcon Takes Over	George Sanders-Allen Jenkins			In Prod.
	Fantasia (FA)F	Technicolor Cartoon	150	1/1/42	b11/16/40
3	Four Jacks and a Jill (CM)F	Anne Shirley-Ray Bolger	68	1/23/42	b11/8/41
	Joan of Paris (D)	Michele Morgan-Paul Henried			a10/18/41
W-2	Land of the Open Range (W)	Tim Holt-Ray Whitley			a8/30/41
	Magnificent Ambersons	J. Cotten-Dolores Costello-T. Holt			In Prod.
	Mayor of 44th Street	George Murphy-Anne Shirley			In Prod.
	Mexican Spitfire at Sea (C)	Lupe Velez-Leon Errol			In Prod.
3	Obliging Young Lady (C)F	Joan Carroll-Edmond O'Brien	70	1/30/42	b11/8/41
3	Playmates (CM)F	K. Kyser-J. Barrymore-Lupe Velez	96	12/26/41	b11/8/41
	Powder Town	Victor McLaglen-Edmond O'Brien			In Prod.
W-1	Riding the Wind (W)F	Tim Holt-Ray Whitley	60	2/10/42	b9/6/41
	Sing Your Worries Away(CM)	Bert Lahr-Buddy Ebsen-Patsy Kelly			a11/29/41
	Syncopation (DM)	Adolphe Menjou-Jackie Cooper			a11/29/41
W-2	Thundering Hoofs (W)	Tim Holt-Ray Whitley			a10/18/41
	Tuttles of Tahiti	Charles Laughton-Jon Hall			In Prod.
	Valley of the Sun (D)	James Craig-Lucille Ball			In Prod.
3	Weekend for Three (C)A	Dennis O'Keefe-Jane Wyatt	66	12/12/41	b10/25/41
	Untitled Lum 'n' Abner	C. Lauck-N. Goff-ZaSu Pitts			In Prod.

REPUBLIC

Current 1940-41

16	AngelsWithBrokenWings(CD)F	Binnie Barnes-Gilbert Roland	72	5/27/41	b6/7/41
10	Arkansas Judge (C)F	Rogers-Weaver Bros. and Elviry	72	1/28/41	b1/25/41
45	Back in the Saddle (MW)F	Gene Autry-Smiley Burnette	73	3/14/41	b3/15/41
58	Bad Man of Deadwood (W)F	Roy Rogers-Geo. "Gabby" Hayes	61	9/5/41	b9/6/41
24	Citadel of Crime (D)F	Frank Albertson-Linda Hayes	58	7/24/41	b8/2/41
15	Country Fair (CM)F	Eddie Foy, Jr.-June Clyde	74	5/5/41	b5/17/41
77	Desert Bandit (W)F	Don Barry-Lynn Merrick	56	5/24/41	b5/31/41
26	Doctors Don't Tell (D)F	John Beal-Florence Rice	65	8/27/41	b9/13/41
42	Down Mexico Way (W)F	Gene Autry-Smiley Burnette	78	10/15/41	b10/18/41
68	Gangs of Sonora (W)F	Three Mesquiteers	56	7/10/41	b7/19/41
22	Gay Vagabond, The (CD)F	Ruth Donnelly-Roscoe Karns	66	5/12/41	b5/24/41
21	Great Train Robbery (D)F	Bob Steele-Claire Carleton	61	2/28/41	b3/8/41
4	Ice Capades (CDM)F	Dorothy Lewis-Jerry Colonna	88	8/20/41	b8/16/41
55	In Old Cheyenne (W)F	Roy Rogers-G. "Gabby" Hayes	58	3/28/41	b4/12/41
78	Kansas Cyclone (W)F	Don Barry-Lynn Merrick	57	6/24/41	b6/28/41
14	Lady From Louisiana (PD)A	Ona Munson-John Wayne	83	4/22/41	b5/3/41
11	Man Betrayed (D)A	John Wayne-F. Dee-Edw. Ellis	83	2/27/41	b3/15/41
12	Mr. District Attorney (CD)F	Dennis O'Keefe-Peter Lorre	69	3/26/41	b4/5/41
57	Nevada City (W)F	Roy Rogers-George "Gabby" Hayes	58	6/20/41	b6/21/41
66	Pals of the Pecos (W)F	Three Mesquiteers	56	4/8/41	b4/26/41
20	Petticoat Politics (C)F	Roscoe Karns-Lois Ranson	67	1/31/41	b2/15/41
75	Phantom Cowboy (W)F	Don Barry-Virginia Carroll	57	2/14/41	b2/22/41
23	Poison Pen (D)A	Flora Robson-Rob't Newton	66	6/30/41	b7/5/41
65	Prairie Pioneers (W)F	Three Mesquiteers	58	2/16/41	b2/22/41
3	Puddin' Head (C)F	Judy Canova-Francis Lederer	80	6/25/41	b6/28/41
25	Rags to Riches (G)F	Alan Baxter-Mary Carlisle	57	7/31/41	b8/9/41
44	Ridin' on a Rainbow (MW)F	Gene Autry-Smiley Burnette	79	1/24/41	b2/1/41
54	Robin Hood of the Pecos(W)F	Roy Rogers-George Hayes	59	1/14/41	b1/18/41
13	Rookies on Parade (CM)F	Bob Crosby-Ruth Terry	69	4/17/41	b5/3/41
67	Saddlemates (W)F	Three Mesquiteers	56	5/26/41	b6/14/41
56	Sheriff of Tombstone (W)F	Roy Rogers-George "Gabby" Hayes	56	5/7/41	b5/10/41
46	Singing Hill, The (MW)F	Gene Autry-Smiley Burnette	75	4/26/41	b5/3/41
2	Sis Hopkins (CM)F	Judy Canova-Bob Crosby	98	4/12/41	b4/12/41
47	Sunset in Wyoming (W)F	Gene Autry-Smiley Burnette	65	7/15/41	b8/2/41
76	Two-Gun Sheriff (W)F	Don "Red" Barry-Lynn Merrick	56	4/10/41	b4/26/41
48	Under Fiesta Stars (W)F	Gene Autry-Smiley Burnette	64	8/25/41	b8/30/41
74	Wyoming Wildcat (W)F	Don Barry-Julie Duncan	56	1/6/41	b1/11/41

Current 1941-42

171	Apache Kid (W)F	Don "Red" Barry-Lynn Merrick	56	9/12/41	b9/27/41
172	Death Valley Outlaws (W)F	Don Barry-Lynn Merrick	56	9/29/41	b10/4/41
111	Devil Pays Off (Spy)A	J. Edward Bromberg-Osa Massen	70	11/10/41	b11/15/41
162	Gauchos of Eldorado (W)F	Tom Tyler-Bob Steele	56	10/24/41	b10/25/41
108	Hurricane Smith (D)F	Ray Middleton-Jane Wyatt	69	7/20/41	b7/19/41
151	Jesse James at Bay (W)F	Roy Rogers-George "Gabby" Hayes	56	10/17/41	b10/18/41
110	Mercy Island (D)A	Ray Middleton-Gloria Dickson	72	10/10/41	b10/11/41
173	Missouri Outlaw (W)F	Don Red Barry, Lynn Merrick	58	11/25/41	b11/22/41
107	Mountain Moonlight (C)F	Weaver Bros. & Elviry	68	7/12/41	b7/19/41
161	Outlaws of Cherokee Trail(W)F	Three Mesquiteers	56	9/10/41	b9/20/41
133	Pittsburgh Kid (D)F	Billy Conn-Jean Parker	76	8/29/41	b9/6/41
121	Public Enemies (D)	Philip Terry-Wendy Barrie	66	10/30/41	b11/1/41
109	Sailors on Leave (C)A	William Lundigan-Shirley Ross	71	9/30/41	b10/4/41
143	Sierra Sue (W)	Gene Autry-Smiley Burnette	64	11/12/41	b11/15/41
	Coming 1941-42				
174	Arizona Terrors (W) (Former title "Born to the Saddle")	Don "Red" Barry-Lynn Merrick			a11/22/41
	Carter Case (Former title "Behind Broadway Lights")	James Ellison-Virginia Gilmore		12/18/41	a11/15/41
	Cowboy Serenade (W)	Gene Autry-Smiley Burnette			In Prod.
	Lady For a Night (D)	Joan Blondell-John Wayne			a10/25/41
	Man From Cheyenne (W)	Roy Rogers-George "Gabby" Hayes			In Prod.
152	Red River Valley (W)	Roy Rogers-Sally Payne		12/12/41	a11/15/41
	Tuxedo Junction (C)	Weaver Bros. & Elviry			a10/25/41
163	West of Cimarron (W)	Three Mesquiteers		12/15/41	a11/22/41

20TH CENT.-FOX

Current 1940-41

148	Accent on Love (C)F	Geo. Montgomery-Osa Massen	61	7/11/41	b6/28/41
143	Blood and Sand (Tech.) (D)A	Tyrone Power-Linda Darnell	125	5/30/41	b5/24/41
112	Bride Wore Crutches (CD)F	Lynne Roberts-Ted North	59	6/13/41	b7/27/40
141	Cowboy and the Blonde(CD)F	Mary Beth Hughes-G. Montgomery	68	5/16/41	b4/26/41
149	Dance Hall (C)F	Cesar Romero-Carole Landis	73	7/18/41	b6/28/41
136	Dead Men Tell (My)F	Sidney Toler	61	3/28/41	b3/29/41
144	For Beauty's Sake (CD)A	Ned Sparks-Marjorie Rambeau	62	6/6/41	b7/5/41
127	Girl in the News (D)F	Margaret Lockwood-Barry Barnes	78	1/31/41	b1/4/41
130	Golden Hoofs (C)F	Jane Withers-Buddy Rogers	66	2/14/41	b2/8/41
140	GreatAmericanBroadcast(DM)F	Alice Faye-John Payne-Jack Oakie	90	5/9/41	b5/3/41
142	Great Commandment (D)F	John Beal-Albert Dekker	80	5/23/41	b4/12/41
115	Hudson's Bay (PD)F	Paul Muni-Gene Tierney	94	1/3/41	b12/28/40
139	Mail Train (D)F	Alastair Sim-Gordon Harker	60	4/25/41	b7/5/41
146	Man Hunt (Spy)F	Walter Pidgeon-Joan Bennett	100	6/20/41	b6/14/41
124	Michael Shayne, Private Detective (My)F	Lloyd Nolan-Marjorie Weaver	77	1/10/41	b12/28/40
147	Moon Over Miami (MC)F	Don Ameche-Betty Grable (Tech.)	91	7/4/41	b6/21/41
132	Murder Among Friends (MyC)F	John Hubbard-Marjorie Weaver	67	3/14/41	b2/22/41
129	Ride Kelly Ride (D)F	Marvin Stephens-Rita Quigley	59	2/7/41	b1/25/41
136	Ride On Vaquero (W)F	Cesar Romero-Mary Beth Hughes	64	4/18/41	b3/22/41
125	Romance of the Rio Grande (W)F	Cesar Romero-Patricia Morison	73	1/17/41	b12/28/40
131	Scotland Yard (D)F	Edmund Gwenn-Nancy Kelly	67	2/28/41	b3/29/41
134	Sleepers West (D)F	Lloyd Nolan-Lynn Bari	72	4/4/41	b3/22/41

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

20TH CENT.-FOX

Current 1940-41 (Cont.)

			Mins.	Rel. Date	See Issue of
128	Tall, Dark and Handsome (CD)A	Cesar Romero-Milton Berle	78	1/24/41	b1/18/41
137	That Night in Rio (M)A	Alice Faye-Don Ameche (Tech.)	90	4/11/41	b3/1/41
133	Tobacco Road (D)A	Tierney-Grapewin-Rambeau	84	3/7/41	b2/22/41
145	Very Young Lady (CD)F	Jane Withers-Nancy Kelly	79	6/27/41	b5/3/41
126	Western Union (Tech.)(PD)F	Rob't Young-Randolph Scott	95	2/21/41	b2/8/41

Block No.

Current 1941-42

2	Belle Starr (Tech.) (D)A	Gene Tierney-Randolph Scott	87	9/12/41	b8/23/41
5	Cadet Girl (CD)A	Carole Landis-Geo. Montgomery	71	11/28/41	b11
2	Charlie Chan in Rio (My)F	Sidney Toler-Mary Beth Hughes	62	9/5/41	b8/23/41
1	Charley's Aunt (C)F	Jack Benny-Kay Francis	81	8/1/41	b7/26/41
1	Dressed to Kill (D)F	Lloyd Nolan-Mary Beth Hughes	74	8/8/41	b7/26/41
3	Great Guns (C)F	Laurel and Hardy-Sheila Ryan	74	10/10/41	b9/13/41
4	I Wake Up Screaming (My)F	Betty Grable-Victor Mature (Reviewed as "Hot Spot")	82	11/14/41	b10/18/41
W-1	Last of the Duanes (W)F	Geo. Montgomery-Lynne Roberts	58	9/26/41	b9/13/41
3	Man at Large (Spy)F	Marjorie Weaver-Richard Derr	69	10/3/41	b9/13/41
4	Moon Over Her Shoulder(C)A	Lynn Bari-John Sutton	68	10/24/41	b10/18/41
1	Private Nurse (D)F	Brenda Joyce-Jane Darwell	60	8/22/41	b7/26/41
W-1	Riders of the Purple Sage(W)F	George Montgomery-Mary Howard	56	10/10/41	b9/13/41
4	Small Town Deb (CD)F	Jane Withers-Cobina Wright, Jr.	73	11/7/41	b10/25/41
1	Sun Valley Serenade	Sonja Henie-John Payne-M. Berle	83	8/29/41	b8/2/41
3	Week-end in Havana (D)F	Alice Faye-John Payne (Tech.)	80	9/26/41	b9/13/41
3	We Go Fast (C)A	Alan Curtis-Lynn Bari	64	9/19/41	b9/13/41
1	Wild Geese Calling (D)F	Henry Fonda-Joan Bennett	77	8/15/41	b7/26/41
3	Yank in the R.A.F. (War)F	Tyrone Power-Betty Grable	97	10/17/41	b9/13/41

Coming 1941-42

	Blue White and Perfect	Lloyd Nolan-Helene Reynolds	In Prod.
	Castle in the Desert (My)	Sidney Toler-Arleen Whelan	all/8/41
5	Confirm or Deny (D)A	Don Ameche-Joan Bennett	73 12/12/41 b11/15/41
	Gentleman at Heart	Carole Landis-Cesar Romero	In Prod.
	How Green Was My Valley(D)F	Maureen O'Hara-Walter Pidgeon	118 a9/13/41
	Lone Star Ranger (W)	John Kimbrough-Sheila Ryan	a9/13/41
5	Marry the Boss' Daughter(CD)F	Brenda Joyce-Bruce Edwards	60 11/28/41 b11/15/41
	Moontide	J. Gabin-I. Lupino-C. Rains	In Prod.
	Not For Children	Jane Withers-Marjorie Weaver	In Prod.
	On the Sunny Side	Roddy McDowell-Jane Darwell	In Prod.
	Outlaw, The	Walter Huston-Thos. Mitchell	In Prod.
5	Perfect Snob (CD)F	Lynn Bari-Cornel Wilde	61 12/19/41 b11/22/41
	Remarkable Mr. Kipps	Michael Redgrave-Diana Wynyard	Not Rev.
	Remember the Day (D)	Claudette Colbert-John Payne	a10/4/41
5	Rise and Shine (CM)F	Linda Darnell-Jack Oakie	93 11/21/41 b11/22/41
	Roxie Hart (D)	Ginger Rogers-Adolphe Menjou	a11/29/41
	Song of the Islands (D)	Jack Oakie-Betty Grable (Tech.)	a11/29/41
	Son of Fury (D)	Tyrone Power-Frances Farmer	a10/4/41
4	Swamp Water (D)A	Walter Huston-Walter Brennan	88 11/14/41 b10/25/41
	Tales of Manhattan	Henry Fonda-Ginger Rogers	In Prod.
	This Above All	Tyrone Power-Joan Fontaine	In Prod.
	To the Shores of Tripoli	M. O'Hara-J. Payne (Tech.)	In Prod.
	You Can't Always Tell	Brenda Joyce-Cornel Wilde	In Prod.
	Young America (D)	Jane Withers-William Tracy	a9/13/41

UNITED ARTISTS

Current

	All American Co-Ed (CM)F	Frances Langford-Johnny Downs	48	10/31/41	b10/18/41
	Broadway Limited (C-D)F	Victor McLaglen-Dennis O'Keefe	73	6/13/41	b6/14/41
	Cheers for Miss Bishop (D)F	Martha Scott-William Gargan	100	2/21/41	b1/18/41
	Corsican Brothers (D)	Doug Fairbanks, Jr.-Akim Tamiroff	11	28/41	a9/13/41
	Fiesta (Tech.) (CD)	Armida-Antonio Moreno-Geo. Givot	11	28/41	a9/27/41
	Great Dictator, The (C)F	Charles Chaplin-P. Goddard	126	3/1/41	b10/19/40
	International Lady (Spy)A	Ilona Massey-George Brent	100	9/19/41	b10/18/41
	Lydia (D)F	Merle Oberon-Alan Marshall	104	9/29/41	b8/23/41
	Major Barbara (CD)A	Wendy Hiller-Robert Morley	112	9/12/41	b5/3/41
	Miss Polly (C)F	ZaSu Pitts-Slim Summerville	45	11/14/41	b11/1/41
	New Wine (MD)F	Ilona Massey-Binnie Barnes	84	10/10/41	b8/2/41
	Niagara Falls (C)F	Marjorie Woodworth-Tom Brown	43	10/17/41	b9/27/41
	Pot O' Gold (C-Mu)F	James Stewart-Paulette Goddard	95	4/11/41	b4/5/41
	Road Show (C)F	Adolphe Menjou-Carole Landis	82	1/24/41	b1/11/41
	So Ends Our Night (D)A	Fredric March-Margaret Sullavan	121	2/14/41	b1/25/41
	Son of Monte Cristo (D)F	Joan Bennett-Louis Hayward	104	1/10/41	b12/7/40
	Sundown (D)A	Gene Tierney-Bruce Cabot	92	10/31/41	b10/18/41
	Tanks a Million (C)F	Jas. Gleason-Wm. Tracy	50	9/12/41	b8/9/41
	That Hamilton Woman! (PD)A	Vivien Leigh-Laurence Olivier	126	4/30/41	b3/22/41
	That Uncertain Feeling(SC)A	Oberon-Douglas-Meredith	84	4/20/41	b3/15/41
	Three Cockeyed Sailors (C)F	Tommy Trinder-Claude Hulbert	76	7/4/41	b7/12/41
	Topper Returns (C)F	Joan Blondell-Carole Landis	89	3/21/41	b3/15/41

Coming

	Brooklyn Orchid	Marjorie Woodworth-Wm. Bendix	In Prod.
	Dudes Are Pretty People (C)	Marjorie Woodworth-Jimmy Rogers	12/25/41 In Prod.
	Hayfoot (C)	William Tracy-James Gleason	12/12/41 a11/22/41
	Heliotrope Harry	Brian Donlevy-Miriam Hopkins	In Prod.
	Jungle Book (Tech.) (FA)	Sabu-Jer. Cowan-Rosemary DeCamp	1/30/42 a8/2/41
	Shanghai Gesture (D)	Gene Tierney-Victor Mature	1/15/42 a9/27/41
	Ships With Wings (War)	John Clements-Leslie Banks	Coming
	To Be Or Not To Be	Carole Lombard-Jack Benny	2/15/42 In Prod.
	Twin Beds (C)	George Brent-Joan Bennett	1/1/42 a11/29/41

UNIVERSAL

Current 1940-41

5035	Bachelor Daddy (C)F	Baby Sandy-Kathryn Adams	60	7/4/41	b6/28/41
5002	Back Street (D)F	Chas. Boyer-M. Sullavan	89	2/7/41	b2/8/41
5028	Black Cat (My)A	Hugh Herbert-Broderick Crawford	70	5/2/41	b4/26/41
5064	Boss of Bullion City (W)	J. M. Brown-Fuzzy Knight	59	1/10/41	a9/14/40
5011	Buck Privates (C)F	Abbott & Costello-Andrews Sisters	82	1/31/41	b2/8/41
5065	Bury Me Not on the Lone Prairie (W)	J. M. Brown-Fuzzy Knight	3	21/41	a12/14/40
5039	Cracked Nuts (C)	Una Merkel-Stuart Erwin	65	8/1/41	b7/26/41
5057	Dangerous Game (D)F	Richard Arlen-Andy Devine	60	8/22/41	b3/8/41
5008	Dark Streets of Cairo (D)F	Sigrid Gurie-Ralph Byrd	58	2/28/41	b12/7/40
5037	Double Date (C)F	Peg. Moran-Ed. Lowe-Una Merkel	58	3/14/41	b3/15/41
5011	Flame of New Orleans (CD)F	Dietrich-Roland Young-Cabot	79	4/25/41	b4/26/41
5038	Hello Sucker (F)A	Hugh Herbert-Peggy Moran	60	7/11/41	b7/5/41
5029	Hit the Road (D)F	George-MacLane-Dead End Kids	60	6/27/41	b6/28/41
5000A	Hold That Ghost (CM)	Abbott & Costello-Evelyn Ankers	86	8/8/41	b8/2/41
5033	Horror Island (My)F	Peggy Moran-Dick Foran	60	3/28/41	b4/5/41
5000	In the Navy (CM)F	Abbott & Costello-Dick Powell	86	5/30/41	b5/31/41
5043	Lady From Cheyenne (CD)	Loretta Young-Rob't Preston	87	4/11/41	b4/5/41
5066	Law of the Range (W)	Johnny Mack Brown	60	6/20/41	b7/19/41
5053	Lucky Devils (A)F	Richard Arlen-Andy Devine	64	1/3/41	b12/28/40
5012	Man Made Monster (D)A	Frank Albertson-Lon Chaney, Jr.	62	3/28/41	b3/22/41
5016	Man Who Lost Himself (F)A	Brian Aherne-Kay Francis	71	3/21/41	b3/29/41
5032	Meet the Chump (C)F	Hugh Herbert-Lewis Howard	60	2/14/41	b2/1/41
5055	Men of the Timberland (A)F	Richard Arlen-Andy Devine	61	6/6/41	b5/31/41
5041	Mr. Dynamite (D)A	Lloyd Nolan-Irene Hervey	67	3/7/41	b3/15/41
5014	Model Wife (C)A	Joan Blondell-Dick Powell	83	4/18/41	b4/19/41
5054	Mutiny in the Arctic (A)F	Richard Arlen-Andy Devine	61	4/18/41	b5/3/41
5003	Nice Girl? (CM)F	Deanna Durbin-Franchot Tone	95	2/21/41	b3/1/41
5056	Raiders of the Desert (A)F	Richard Arlen-Andy Devine	60	6/18/41	b7/12/41
5067	Rawhide Rangers (W)F	Johnny Mack Brown-Fuzzy Knight	56	7/18/41	b8/16/41
5031	San Antonio Rose (M)F	Robert Paige-Jane Frazee	63	6/20/41	b6/28/41
5027	San Francisco Docks (D)A	Burgess Meredith-Irene Hervey	65	1/10/41	b12/7/40
5022	Six Lessons From Madame La Zonga (C)F	Lupe Velez-Leon Errol	60	1/17/41	b1/18/41
5044	This Woman Is Mine (PD)A	Franchot Tone-Walter Brennan	92	8/22/41	b8/23/41
5012A	Tight Shoes (C)F	Brod Crawford-Ann Gwynne	67	6/13/41	b6/14/41
5034	Too Many Blondes (CM)A	Rudy Vallee-Helen Parrish	60	5/23/41	a5/24/41
5030	Where Did You Get That Girl? (MC)F	Helen Parish-Chas. Lang	67	1/3/41	b12/28/40

Current 1941-42

6007	Appointment for Love (D)	Chas. Boyer-Margaret Sullavan	89	10/31/41	b10/25/41
6063	Arizona Cyclone (W)	Johnny Mack Brown	57	11/14/41	a7/12/41
6013	Badlands of Dakota (W)F	Crawford-Herbert-Devine	73	9/5/41	b8/30/41
6035	Burma Convoy (A)A	Charles Bickford-Evelyn Ankers	59	10/17/41	b10/4/41
6028	Flying Cadets (D)F	Wm. Gargan-Ed. Lowe-Peggy Moran	60	10/24/41	b10/18/41
6045	Girl Must Live (C)A	Margaret Lockwood	69	9/19/41	b10/11/41

UNIVERSAL

Current 1940-41 (Cont.)

6005	It Started With Eve (CD)F	Deanna Durbin-Charles Laughton	90	9/26/41	b10/4/41
6051	Kid From Kansas (A)F	Dick Foran-Leo Carrillo	60	9/19/41	b9/20/41
	Keep 'Em Flying (C)F	Abbott & Costello-Carol Bruce	80	11/28/41	b11/22/41
6061	Man From Montana (W)F	Johnny Mack Brown-Fuzzy Knight	61	9/5/41	b9/20/41
6062	Masked Rider (W)F	Johnny Mack Brown-Fuzzy Knight	58	11/21/41	b10/11/41
6021	Mob Town (G)F	Dead End Kids-Dick Foran	62	10/3/41	b10/4/41
6025	Moonlight in Hawaii (CM)F	Johnny Downs-Jane Frazee	60	11/21/41	b10/11/41
6016	Never Give a Sucker an Even Break (CM)F	W. C. Fields-Gloria Jean	71	10/10/41	b10/11/41
6044	Quiet Wedding	Margaret Lockwood		11/21/41	Not Rev.
6030	Sing Another Chorus (MC)F	Johnny Downs-Jane Frazee	64	9/19/41	b9/13/41
	South of Tahiti (D)F	Brian Donlevy-Maria Montez	75	10/17/41	b10/25/41
6033	Swing It, Soldier (M)	Frances Langford-Ken Murray	66	11/7/41	b11/1/41
6004	Unfinished Business (CD)A	Irene Dunne-Robt. Montgomery	94	9/12/41	b8/30/41

Coming 1941-42

	Bombay Clipper (D)	William Gargan-Irene Hervey	2	6/42	a7/19/41
	Don't Get Personal (C) (Former title "Nobody's Fool")	Hugh Herbert-Anne Gwynne	1	2/42	a9/13/41
	Dr. Rx (My)	Lionel Atwill-Patric Knowles			a10/25/41
	Fifty Million Nickels (C)	Harriet Hilliard-Ken Murray			a10/25/41
6065	Fighting Bill Fargo (W) (Former title "Vigilantes")	Johnny Mack Brown-Nell O'Day	57		a9/13/41
	'Frisco Lil (D)	Irene Hervey-Kent Taylor			a11/29/41
	Hellzapoppin	Olsen and Johnson-Martha Raye	12	26/41	a7/26/41
	Jail House Blues (C) (Former title "Big House Blues")	Anne Gwynne-Nat Pendleton	1	9/42	a5/31/41
	Mad Doctor of Market St.(D) (Former title "Terror of the Islands")	Una Merkel-Claire Dodd	2	27/42	a8/2/41
	Melody Lane (CM)	Baby Sandy-The Merry Macs	12	19/41	a10/18/41
	Mississippi Gambler	Kent Taylor-Frances Langford			In Prod.
	North to the Klondike (A)	Brod Crawford-Lon Chaney, Jr.	1	23/42	a10/18/41
	Panama Kid (D)	Peggy Moran-Eddie Albert	1	30/42	a11/22/41
	Paris Calling (D)	Elisabeth Bergner-Randolph Scott	1	16/42	a11/8/41
	Ride 'Em Cowboy (C)	Abbott & Costello-Dick Foran	2	20/42	a8/2/41
	Road Agent (D)	Leo Carillo-Andy Devine-D. Foran	2	6/42	a11/15/41
	Sealed Lips (D) (Former title "Beyond the Law")	Wm. Gargan-June Clyde-John Litel	12	5/41	a5/17/41
6064	Stage Coach Buckaroo (W) (Former title "Ghost Town Buckaroo")	J. Mack Brown-Fuzzy Knight	59	2/13/42	a9/13/41
	Temporary Bride	Jane Frazee-Robert Paige			In Prod.
	There's One Born Every Minute (C) (Former title "Man Or Mouse")	Hugh Herbert-Tom Brown			a10/4/41
	Tough As They Come	Dead End Kids-Paul Kelly			In Prod.
	Wolf Man	C. Rains-D. Foran-L. Chaney, Jr.			In Prod.

WARNER BROS.

Current 1940-41

566	Affectionately Yours (SC)F	Merle Oberon-Dennis Morgan	88	5/10/41	b5/10/41
557	Bad Men of Missouri (D)A	Dennis Morgan-Wayne Morris	74	7/26/41	b7/19/41
507	Bride Came C.O.D. (C)A	Bette Davis-James Cagney	91	7/12/41	b6/28/41
518	Bullets for O'Hara (D)A	Joan Perry-Roger Pryor	50	7/19/41	b7/19/41
572	Case of the Black Parrot (My)F	Wm. Lundigan-Maris Wrixon	60	1/11/41	b1/18/41
533	Dive Bomber (Tech.) (D)F	Errol Flynn-Fred MacMurray	132	8/30/41	b8/16/41
520	Father's Son (D)F	John Litel-Billy Dawson	58	2/1/41	b1/4/41
514	Flight From Destiny (D)A	Thos. Mitchell-Jeffrey Lynn	70	2/8/41	b12/28/40
509	Footsteps in the Dark(MyC)A	Errol Flynn-Brenda Marshall	96	3/8/41	b3/1/41
503	Four Mothers (D)F	Lane Sisters-G. Page-J. Lynn	86	1/4/41	b12/21/40
504	Great Lie (D)F	Bette Davis-Geo. Brent	107	4/12/41	b4/5/41
515	Great Mr. Nobody (C)F	Eddie Albert-Joan Leslie	71	2/15/41	b2/8/41
524	Here Comes Happiness (D)F	Mildred Coles-Richard Ainley	57	3/15/41	b3/8/41
556	High Sierra (G)F	Humphrey Bogart-Ida Lupino	100	1/25/41	b1/11/41
565	Highway West (G)A	Brenda Marshall-Olympe Bradna	63	8/23/41	b7/26/41
510	Honeymoon for Three (C)F	George Brent-Ann Sheridan	77	1/18/41	b1/11/41
517	Kisses for Breakfast (F)A	Dennis Morgan-Jane Wyatt	82	7/5/41	b7/5/41
568	Knockout (D)	Arthur Kennedy-Olympe Bradna	73	3/29/41	b3/29/41
505	Manpower (D)A	Marlene Dietrich-George Raft	105	8/9/41	b7/12/41
500	Meet John Doe (D)F	Gary Cooper-Barbara Stanwyck	123	4/28/41	b3/15/41
508	Million Dollar Baby (CD)F	Priscilla Lane-Ronald Reagan	102	5/31/41	b5/24/41
523	Nurse's Secret (My)F	Lee Patrick-Regis Toomey	65	5/24/41	b5/10/41
555	Out of the Fog (D)A	Ida Lupino-John Garfield	85	6/14/41	b6/14/41
524	Passage From Hongkong(My)F	Keith Douglas-Lucile Fairbanks	61	6/21/41	b6/7/41
501	Sea Wolf (D)A	Robinson-Garfield-Lupino	100	3/22/41	b3/29/41
573	Shadows on the Stairs (My)F	Maris Wrixon-Wm. Lundigan	63	3/1/41	b5/17/41
564	Shining Victory (D)A	G. Fitzgerald-Jas. Stephenson	83	6/7/41	b5/24/41
522	Shot in the Dark (My)F	Ricardo Cortez-Wm. Lundigan	57	4/5/41	b3/29/41
563	Singapore Woman (D)A	Brenda Marshall-David Bruce	64	5/17/41	b5/10/41
567	Strange Alibi (G)F	Arthur Kennedy-Joan Perry	63	4/19/41	b4/12/41
559	Strawberry Blonde (CD)F	Jas. Cagney-Olivia de Havilland	97	2/22/41	b2/15/41
516	Thieves Fall Out (C)A	Eddie Albert-Joan Leslie	72	5/3/41	b4/19/41
574	Three Sons O'Guns (CD)A	Wayne Morris-Arthur Kennedy	65	8/2/41	b7/19/41
558	Underground (D)	Jeffrey Lynn-Karen Verne	95	6/28/41	b6/14/41
560	Wagons Roll at Night (D)	Humphrey Bogart-Sylvia Sidney	84	4/26/41	b4/26/41

Current 1941-42

110	Blues in the Night (DM)	Priscilla Lane-Richard Whorf	88	11/15/41	b11/1/41
106	International Squadron (D)F	James Stephenson-Ronald Reagan	87	10/11/41	b8/16/41
105	Law of the Tropics (D)F	Constance Bennett-Jeffrey Lynn	76	10/4/41	b9/6/41
107	Maltese Falcon (My)A	Mary Astor-Humphrey Bogart	100	10/18/41	b10/4/41
103	Navy Blues (C)F	A. Sheridan-J. Oakie-M. Raye	108	9/13/41	b8/16/41
104	Nine Lives Are Not Enough (My)F	Ronald Reagan-James Gleason	63	9/27/41	b9/6/41
108	One Foot in Heaven (B)F	Frederic March-Martha Scott	108	11/1/41	b10/4/41
101	Sergeant York (BD)A	Gary Cooper-Joan Leslie	134	9/27/41	b7/12/41
102	Smiling Ghost (HC)A	Wayne Morris-Brenda Marshall	71	9/6/41	b8/16/41
109	Target For Tonight (DocD)F	Royal Air Force	48	11/8/41	b10/18/41

Coming 1941-42

116	All Through the Night (Spy)	Humphrey Bogart-Judith Anderson	1	10/42	a9/6/41
	Always in My Heart (D)	Kay Francis-Walter Huston			a11/29/41
	Arsenic and Old Lace	Cary Grant-Priscilla Lane			In Prod.
111	Body Disappears (C)	Jeffrey Lynn-Jane Wyman	71	12/6/41	a11/1/41
	Captain of the Clouds (D)	J. Cagney-Dennis Morgan (Tech.)			a9/27/41
	Dangerously They Live (Spy)	John Garfield-Raymond Massey			a10/4/41
	In This Our Life (D)	Bette Davis-George Brent			all/29/41
	Juke Girl (D)	Ann Sheridan-Ronald Reagan			a11/8/41
	Kings Row (D)	Ann Sheridan-Ronald Reagan			a9/27/41
	Larceny, Inc.	Edward G. Robinson-Jane Wyman			In Prod.
	Male Animal	Olivia de Havilland-Henry Fonda			a10/4/41
	Man Who Came to Dinner(C)	Bette Davis-Monte Woolley			a8/23/41
	Prime Minister (B)F	John Gielgud-Diana Wynyard	94		b9/13/41
112	Steel Against the Sky (D)	Richard Whorf-Lloyd Nolan	68	12/13/41	a9/27/41
114	They Died With Their Boots On (B)F	Errol Flynn-Olivia de Havilland	140	1/1/42	b11/22/41
	Wild Bill Hickok Rides (A)	Constance Bennett-Bruce Cabot			a10/4/41
	Yankee Doodle Dandy	James Cagney-Joan Leslie			In Prod.
113	You're in the Army Now (C)	Jimmy Durante-Phil Silvers	12	25/41	a11/1/41

MISCELLANEOUS

	Eternal Gift (Rel.)	Catholic Mass	100	Lamont	Not Rev.
	40,000 Horsemen (War)A	Grant Taylor-Betty Bryant	85	Goodwill	b8/2/41
	Frightened Lady (My)A	Marius Goring-Helen Haye	75	Hoffberg	b11/15/41
	King of the White Elephants (PD)F	Siamese cast	66	Pridl	b4/5/41
	Merry Wives (Czech) (H-D)A	Czech cast	80	Lloyd	b2/1/41
	Mystery of Room 13 (My)F	Gibb McLaughlin-Sara Seegar	68	Alliance	b8/30/41
	No Greater Sin (D)A	Leon Ames-Luana Walters	85	University	b6/21/41

Key: Letters and combinations of them symbolize type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (S) Society; (T) Travel. Initial after this key: F—Family; A—Adults. a—Before Date of Issue Indicates Advance Dope:—b—Box Office Slant.

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

Shorts Booking Guide

COLUMBIA 1940-41

		Comment	Running Time	Reviewed Issue Of
		ALL STAR COMEDIES (18)		
2432	Black Eyes and Blues	Fair	16½	4/19/41
2425	Blondes and Blunders	Silly	16	11/30/40
2424	Bundle of Bliss		17	Not Rev.
2423	Cold Turkey		18	10/12/40
2436	French Fried Patootie		18	Not Rev.
2428	Fresh As a Freshman	Fair	16	4/ 5/41
2431	Glove Affair		16½	Not Rev.
2426	His Ex Marks the Spot	Funny	18	1/11/41
2438	Host to a Ghost	Fair	17	8/ 9/41
2437	Love at First Fright		18	Not Rev.
2421	Pleased to Mitt You		18	Not Rev.
2434	Ready, Willing But Unable		16½	Not Rev.
2433	Ring and the Belle	Fair	17	5 24/41
2429	So You Won't Squawk		16	Not Rev.
2422	Spook Speaks	Fairly Amusing	18	10/12/40
2427	Watchman Takes a Wife	Fairly Amusing	16	1/25/41
2435	Yankee Doodle Andy		16	Not Rev.
2430	Yumpin' Yiminy		16	Not Rev.
		CINESCOPES (10)		
2978	Capital Sidelights	Poor	10	5/24/41
2975	Feathers	Very Good	9	3/ 1/41
2979	Fighter Pilot	Timely	11	6/28/41
2972	Floating Elephants	Timely and Good	8	10/12/40
2971	Hobby Lobby	Excellent	12	9/21/40
2976	Movie Magic	Fascinating	9	3/29/41
2973	Nice Work, If You Can Do It	Fair	10	11/23/40
2977	This Is England	Timely	10	4/ 5/41
2974	Unusual Crafts	Interesting	9	1/25/41
		COLOR RHAPSODIES (16) (Tech.)		
2507	Carpenters		7	Not Rev.
2510	Cuckoo I. Q.	Fair	7	8/ 9/41
2505	Helping Paw	Amusing	7	2/ 1/41
2508	Land of Fun		7	Not Rev.
2503	Mad Hatter		7	Not Rev.
2502	Mr. Elephant Goes to Town		8	Not Rev.
2501	Tangled Television	Good	7½	10/12/40
2509	Tom Thumb's Brother	Cute	7	6/28/41
2506	Way of All Pests		7	Not Rev.
2504	Wise Owl	Fairly Good	7	11/30/40
		COLUMBIA TOURS (10)		
2556	Beautiful British Columbia		10	Not Rev.
2560	Beautiful Ontario		10	Not Rev.
2557	From Singapore to Hongkong	Timely	10	3/15/41
2551	Historic Virginia		11	Not Rev.
2554	Islands of the West Indies	Satisfactory	10	11/23/40
2553	Old and New Arizona		10	Not Rev.
2559	San Francisco—Metropolis of the West	Average	10	4/19/41
2552	Savoy in the Alps	Poor Timing	11	11/23/40
2555	Sojourn in Havana	Interesting	9	11/30/40
2558	Western Wonderland	Excellent	10	3/29/41
		COMMUNITY SINGS (10)		
2655	Fun With Songs	Fair	10	3/15/41
2654	Gay Tunes		10	Not Rev.
2651	Jolly Tunes		9	Not Rev.
2653	Melodies That Linger		10	Not Rev.
2657	Peppy Songs		10	Not Rev.
2658	"Perfidia" Baker		10	Not Rev.
2652	Popular Love Songs	Depends	9	11/23/40
2656	Songs With Harmony		10	Not Rev.
		FABLES CARTOONS (8)		
2757	Dumb Like a Fox	Cute	6	8/ 9/41
2751	Farmer Tom Thumb	Good	6	6/28/41
2756	Kitty Gets the Bird	Good	7	6/28/41
2755	It Happened to Crusoe		6	Not Rev.
2752	Mouse Meets Lion	Poor	6	11/23/40
2753	Paunch and Judy	Average	6	1/25/41
2758	Playing the Pied Piper	Poor	6	8/30/41
2754	Streamlined Donkey	Cute	6	3/22/41
		HOW'S YOUR I. Q. (6)		
2604	Junior I. Q. Parade		9½	Not Rev.
2605	So You Think You Know Music	Good	10	4/19/41
2601	Take It Or Leave It (1)	Funny	11½	11/30/40
2602	Take It or Leave It (2)	Entertaining	11	2/ 1/41
2603	Take It Or Leave It (3)		11	Not Rev.
2606	Take It Or Leave It (4)	Very Good	11	5/31/41
		NEW YORK PARADE (6)		
2952	Abroad at Home	Interesting	10	4/26/41
2951	Magic City	Well Done	10	1/25/41
		PHANTASIES CARTOONS (8)		
2707	Crystal Gazer		6	Not Rev.
2702	Happy Holidays		6	Not Rev.
2703	Little Theatre		6	Not Rev.
2708	Merry Mouse Cafe	Poor	6	9/13/41
2701	Schoolboy Dreams	Cute	7	10/12/40
2704	There's Music in Your Hair		7	Not Rev.
2706	Wallflower		6	Not Rev.
		SCREEN SNAPSHOTS (12)		
2851	No. 1 (Ken Murray)		10	11/30/40
2852	No. 2 (Don Wilson)	Very Good	10	11/23/40
2853	No. 3 (Ken Murray)	One of the Best	9	Not Rev.
2854	No. 4 (Ken Murray)		10	Not Rev.
2855	No. 5 (Bob Hope)	Excellent	10	2/ 1/41
2856	No. 6 (Larry Simms)	Good	10	3/22/41
2857	No. 7 (Ken Murray)		10	Not Rev.
2858	No. 8 (Jerry Colonna)		10	Not Rev.
2859	No. 9 (Jack Benny)	Fair	10	8/30/41
		STOOGE COMEDIES (8)		
2407	All the World's a Stooge	Typical	16	5/24/41
2404	Boobs in Arms		18	Not Rev.
2403	Cookoo Cavaliers	Silly	17	11/30/40
2406	Dutiful But Dumb		16½	Not Rev.
2401	From Nurse to Worse	A Dud	17	8/31/40
2408	I'll Never Heil Again	Satiric Slapstick	18	6/28/41
2402	No Census, No Feeling		18	Not Rev.
2405	So Long Mr. Chumps	Slapstick	20	3/22/41
		WASHINGTON PARADE (6)		
2901	The Mint		10	Not Rev.
2904	The Spirit of 1941	Fair	10	4/26/41
2902	U. S. Military Academy		10	Not Rev.
2903	U. S. Naval Academy	Splendid	10	2/ 1/41

COLUMBIA 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
		WORLD OF SPORTS (12)		
2803	Ali the Giant Killer	Very Good	9	1/25/41
2808	Aquaplay	Very Good	9	6/28/41
2807	Diving Thrills	Very Good	9	5/31/41
2802	Hunting Wild Deer	Fair	9	11/30/40
2804	Ice Capers	Very Good	10	3/ 8/41
2806	Jungle Archer	Very Good	11	4/26/41
2801	Master of Cue	Billiard Fans	10	10/12/40
2805	Splits, Spares and Strikes	For Bowlers	10	3/ 8/41

1941-42

		ALL-STAR COMEDIES (18)		
3424	Blitzkiss		15	Not Rev.
3423	General Nuisance		18	Not Rev.
3422	Half Shot at Sunrise	Slapstick	16	10/ 4/41
3425	Lovable Trouble		18	Not Rev.
3421	Love in Gloom	Good	21	8/ 9/41
		CINESCOPES (8)		
3971	Exploring Space	Interesting	9	8/30/41
3972	From Nuts to Soup	Poor	9	10/ 4/41
3974	Women in Photography, For Women		10	11/22/41
3973	World of Sound	Absorbing	9	11/ 1/41
		COLOR RHAPSODIES (16) Tech.		
3502	Fox and the Grapes		7	Not Rev.
3501	Who's Zoo in Hollywood		7	Not Rev.
		COMMUNITY SING (10)		
3653	College Songs		10½	Not Rev.
3652	No. 2 (Current Hits)	As Usual	9	10/ 4/41
3651	Patriotic Songs	Poor	9	8/30/41
3654	Popular Songs		10	Not Rev.
		FABLES CARTOONS (8)		
3751	Great Cheese Mystery		7	Not Rev.
		GLOVE SLINGERS (4)		
3409	Mitt Me Tonight	Fair	16	11 22 41
		INTERNATIONAL FORUM (6)		
3451	Dorothy Thompson	Timely	18	3/ 1/41
3452	Will England Be Invaded?	Very Good	16	8/ 9/41
3453	Will Democracy Survive?	Timely	18	10 18 41
		PANORAMICS (12)		
3901	City Within a City	Commercial	10	9/13/41
3902	Gallup Poll	Interesting	10	11/ 1/41
3903	New York's Finest		10	Not Rev.
		PHANTASIES CARTOONS (8)		
3701	Crystal Gazer	Poor	7	11/15/41
		QUIZ REELS (6)		
3602	Kitchen Quiz No. 1	Excellent	10½	9/13/41
3603	Kitchen Quiz No. 2		10	Not Rev.
3601	So You Think You Know Music	Good	10	8/30/41
		SCREEN SNAPSHOTS (10)		
3851	No. 1 (Ken Murray)	Good	10	10/ 4/41
3852	No. 2 (Ken Murray)		10	Not Rev.
3853	No. 3 (John Hubbard)	Very Good	10	11 22 41
		STOOGE COMEDIES (8)		
3401	An Ache in Every Stake	Slapstick	18	9/13/41
3402	In the Sweet Pie and Pie	Silly	18	11/ 1/41
		THIS CHANGING WORLD (6)		
3981	Broken Treaties	Disappointing	10	9/13/41
3982	How War Came		10	Not Rev.
		TOURS (8)		
3553	Alaska Tour	Fair	10	11 22 41
3552	Buenos Aires Today	Good	10	10/ 4/41
3551	Journey in Tunisia	Dated	10	8/30/41
		WORLD OF SPORT (12)		
3803	Jungle Fishing	Excellent	10	11/15/41
3804	Polo		10	Not Rev.
3802	Show Dogs	Excellent	10	9/20/41
3801	Tee Up (Patty Berg)	For Golfers	10	8/30/41

MGM 1940-41

		CARTOONS (18) (Tech.)		
W-243	Abul the Bul-Bul Ameer	Excellent	8	4/ 5/41
W-249	Alley Cat	Excellent	8	8/ 2/41
W-253	Flying Bear	Fair	8	11 22 41
W-246	Goose Goes South		8	Not Rev.
W-248	Dance of the Weed	Fair	8	6/28/41
W-251	Little Caesario	Very Good	8	9/29/41
W-245	Little Mole	Very Good	9	5/17/41
W-241	Lonesome Stranger	Excellent	9	12/ 7/40
W-250	Midnight Snack	Cute	9	8/16/41
W-242	Mrs. Ladybug	Excellent	8	1/ 4/41
W-252	Officer Pooch	Amusing	8	9/27/41
W-244	Prospecting Bear	Funny	9	4/ 5/41
W-247	Rookie Bear	Funny	8	6/14/41
		CRIME DOESN'T PAY (6)		
P-205	Coffins on Wheels	Excellent	17	6/14/41
P-201	Eyes of the Navy	Excellent	20	10/19/40
P-204	Forbidden Passage	Tops	21	3/ 1/41
P-203	Respect the Law	Very Good	20	2/ 1/41
P-206	Sucker List	Excellent	20	10/25/41
P-202	You the People	Excellent	21	1/ 4/41

MGM 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
		MINIATURES (10)		
M-235	Battle, The	Interesting	11	6/28/41
M-238	Ghost Treasure	Interesting	10	8/16/41
M-232	Great Meddler	Very Good	11	1/ 4/41
M-233	Happiest Man on Earth	Unusual	11	2/ 1/41
M-237	Man Who Changed the World	Excellent	11	8/ 2/41
M-236	Memories of Europe	Excellent	8	6/28/41
M-234	More About Nostradamus	Timely	11	2/22/41
M-231	Rodeo Dough	Very Good	10	12/ 7/40
M-239	Triumph Without Drums	Excellent	10	11/ 1/41
M-240	Viva Mexico	Interesting	10	11 22 41
		OUR GANG (9)		
C-296	Baby Blues	Very Good	9	4/ 5/41
C-295	Fightin' Fools	Good Fun	9	2/ 1/41
C-293	Goin' Fishin'	Standard	10	11/ 9/40
C-291	Good Bad Boys	Good	11	9/ 7/40
C-294	Kiddie Cure	Good Gang	11	12/ 7/40
C-298	1-2-3 Go	Amusing	10	5/17/41
C-299	Robot Wrecks	Amusing	11	8/ 2/41
C-292	Waldo's Last Stand	Flimsy	11	11/ 9/40
C-297	Ye Olde Minstrels	Poor	11	4/ 5/41
		PASSING PARADE (9)		
K-281	American Spoken Here	Excellent	11	12/ 7/40
K-289	Hobbies	Excellent	10	9/27/41
K-283	More Trifles of Importance	Excellent	11	4/ 5/41
K-288	Of Pups and Puzzles	Excellent	10	9/27/41
K-284	Out of Darkness	Significant	11	5/10/41
K-286	This Is the Bowery	Excellent	11	6/28/41
K-282	Whispers	Excellent	10	2/22/41
K-285	Willie and the Mouse	Instructive	11	6/14/41
K-287	Your Last Act	Excellent	11	8/ 2/41
		PETE SMITH SPECIALTIES (14)		
S-267	Aeronutics	Satisfactory	10	5/17/41
S-269	Cuban Rhythm	Excellent	9	6/28/41
S-272	Flicker Memories	Funny	10	11/ 1/41
S-271	Football Thrills of 1940	For Grid Fans	10	9/27/41
S-268	Lions on the Loose	Good	9	6/14/41
S-266	Memory Tricks	Amusing	9	4/ 5/41
S-264	Penny to the Rescue	Excellent	10	2/ 1/41
S-261	Quicker'n a Wink	Excellent	9	11/ 9/40
S-265	Quiz Biz	Entertaining	9	2/22/41
S-263	Sea for Yourself	Holds Interest	10	1/ 4/41
S-270	Water Bugs	Very Good	10	8/16/41
S-262	Wedding Bills	Very Good	10	12/ 7/40
		FITZPATRICK TRAVELTALKS (12) (Tech.)		
T-218	Alluring Alaska	Usual	9	4/ 5/41
T-214	Beautiful Bali	As Usual	9	12/ 7/40
T-211	Capital City	Fair	9	9/ 7/40
T-212	Cavalcade of San Francisco	Too Late	9	9/28/40
T-219	Glimpses of Kentucky	Good	8	5/10/41
T-221	Glimpses of Washington State	Usual	9	8/16/41
T-222	Haiti, Land of Dark Majesty	Good	9	6/28/41
T-216	Mediterranean Ports of Call	Out-dated	9	2/ 1/41
T-213	Old New Mexico	Fair	9	11/ 9/40
T-215	Old New Orleans	As Usual	9	1/ 4/41
T-217	Red Men on Parade	Fair	9	3/ 1/41
T-220	Yosemite the Magnificent	Colorful	8	6/14/41

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		CARTOONS (16) (Tech.)		
		MINIATURES (10)		
M-331	Changed Identity	Excellent	10	11/22/41
		OUR GANG (10)		
C-392	Come Back Miss Pipps	Amusing	10	11/29/41
C-391	Helping Hands	Very Good	10	10/25/41
		PASSING PARADE (10)		
K-381	Strange Testament		10	Not Rev.
K-382	We Do It Because		10	Not Rev.
		PETE SMITH SPECIALTIES (14)		
C-361	Army Champions	Excellent	10	11/ 1/41
C-362	Fancy Answers	Excellent	9	11/29/41
		TRAVELTALKS (12) (Tech.)		
T-313	Georgetown, Pride of Penang	Very Good	10	11/29/41
T-311	Glimpses of Florida	Interesting	10	9/27/41
T-312	Inside Passage	Good	10	10/25/41
		TWO REEL SPECIALS (6)		
P-301	Tell Tale Heart	A Masterpiece	20	11/15/41

PARAMOUNT 1940-41

		ANIMATED ANTICS (10)		
H0-4	Bring Himself Back Alive	Good	7	12/21/40
H0-11	Copy Cat	Fair	7	7/19/41
H0-1	Dandy Lion	Poor	7	10/ 5/40
H0-3	Mommy Loves Peppy	Average	7	11/23/40
H0-2	Sneak, Snoop and Snitch	Fair	7	11/23/40
H0-7	Speaking of Animals	Excellent	9	3/15/41
H0-8	Triple Trouble	Just Fair	7	5/10/41
H0-6	Twinkletoes Gets the Bird		7	Not Rev.
H0-13	Twinkletoes in Hot Stuff		7	Not Rev.
H0-10	Twinkletoes, Where He Goes Nobody Knows	Routine	7	6/28/41
H0-5	Wild Oysters	Unusual	7	2/15/41
H0-12	Wizard of Arts		7	Not Rev.
H0-9	Zero, the Hound	So-So	7	5/31/41
		COLOR CLASSIC		
C0-1	Vitamin Hay		7	Not Rev.
		FASCINATING JOURNEYS (6) (Tech.)		
M0-4	Delhi	Good	11	4/ 5/41
M0-5	Indian Durbar	Gorgeous	10	5/10/41
M0-6	The Jungle	Excellent	10	8/23/41
M0-1	River Thames—Yesterday	Beautiful	10	11/23/40
M0-2	Sacred Ganges	Dull	10	1/25/41
M0-3	Village in India	Fair	10	2/22/41

PARAMOUNT 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
GABBY CARTOONS (8) (Tech.)			
G0-3 All's Well	Silly	7	1/18/41
G0-2 Constable	Satisfactory	7	11/23/40
G0-6 Fire Cheese	Average	7	6/28/41
G0-7 Gabby Goes Fishing	Fair	7	7/19/41
G0-8 It's a Hap-Hap-Happy Day	Poor	7	8/23/41
G0-1 King for a Day	Fair	7	10/26/40
G0-5 Swing Cleaning	Fair	7	4/19/41
G0-4 Two for the Zoo	Good	7	2/15/41
HEADLINERS (8)			
A0-5 Bob Chester & Orch.	Average	10	4/ 5/41
A0-4 Gene Krupa & Orch.	For Jitterbugs	10	2/22/41
A0-7 Hands of Destiny	Interesting	10	7/19/41
A0-2 Listen to Larry	Satisfactory	10	11/ 2/40
A0-3 Johnnie Messner & Orch.	Fair	11	12/21/40
A0-1 Moments of Charm of 1941 (Tech.)	Pretty	10	10/ 5/40
A0-6 Those We Love	Different	11	5/31/41
MADCAP MODELS (6) (Tech.)			
U0-2 Dipsy Gipsy	Very Good	9	4/19/41
U0-4 Gay Knighties	Cute	9	9/27/41
U0-3 Hoola Boola	Novel	9	6/28/41
U0-1 Western Daze	Novel	9	1/11/41
PARAGRAPHICS (6)			
V0-3 Breezy Little Bears	Excellent	10	1/18/41
V0-5 Guardians of the Wilds	Fine	10	9/20/41
V0-1 Nature's Nursery	Excellent	10	11/ 2/40
V0-4 Red, White and Blue Hawaii	Fair	11	3/22/41
V0-2 Seeing Is Believing	Fair	11	12/ 7/40
POPEYE (12)			
E0-11 Child Psykolojiky	Good	7	7/19/41
E0-4 Eugene, the Jeep	Funny	7	12/ 7/40
E0-8 Flies Ain't Human	Fair	7	4/19/41
E0-2 My Pop, My Pop	Amusing	7	11/ 2/40
E0-10 Olive's Boithday Presink	Snappy	7	5/31/41
E0-7 Olive's Sweepstake Ticket		7	Not Rev.
E0-12 Pest Pilot	Fair	7	8/23/41
E0-9 Popeye Meets Rip Van Winkle	Fair	7	5/10/41
E0-1 Popeye Meets William Tell	Funny	7	10/ 5/40
E0-5 Problem Pappy	Fair	7	1/25/41
E0-6 Quiet Pleeze	Very Good	7	3/22/41
E0-3 With Poopdeck Pappy	Entertaining	7	12/ 7/40
POPULAR SCIENCE (6)			
J0-1 No. 1	Good	10	10/ 5/40
J0-2 No. 2	Interesting	10	11/23/40
J0-3 No. 3	Interesting	10	12/21/40
J0-4 No. 4	Usual	10	3/22/41
J0-5 No. 5	Interesting	10	4/ 5/41
J0-6 No. 6	Up to Standard.	11	6/28/41
ROBERT BENCHLEY (4)			
S0-3 Crime Control	Excellent	11	4/19/41
S0-4 Forgotten Man	Typical	10	5/31/41
S0-1 Trouble With Husbands	Great Fun	11	11/16/40
S0-2 Waiting for Baby	A Howl	10	2/22/41
SPECIAL CARTOON (1) (Tech.)			
FF0-1 Raggedy Ann	Very Good	19	12/21/40
SPORTLIGHTS (13)			
R0-6 Acrobatic Aces	Excellent	10	1/25/41
R0-8 Canine Sketches	Fine	10	3/22/41
R0-1 Diving Demons	Beautiful	10	10/ 5/40
R0-5 Feminine Fitness	Very Good	10	12/21/40
R0-7 Fishing Fever	Appealing	10	3/22/41
R0-4 Marine Round-up	Excellent	10	12/ 7/40
R0-3 Motorcycle Stunting	Thrills Aplenty.	10	11/23/40
R0-10 On the Spot	Funny	10	5/10/41
R0-11 Lasso Wizards	Good Action Stuff	10	6/28/41
R0-12 Snow Dogs	Excellent	10	7/19/41
R0-2 Sporting Everglades	Very Good	10	10/26/40
R0-9 Sun Fun	Exhilarating	10	4/ 5/41
R0-13 What's Lacrosse	Very Good	10	8/23/41
UNUSUAL OCCUPATIONS (6)			
L0-1 No. 1	Good	10	10/ 5/40
L0-2 No. 2	Interesting	10	12/ 7/40
L0-3 No. 3	Good	10	2/15/41
L0-4 No. 4	Good	11	3/29/41
L0-5 No. 5	A Wow	11	5/31/41
L0-6 No. 6	Very Good	10	8/23/41

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FASCINATING JOURNEYS (Tech.) (2)			
M1-1 Road in India	Interesting	10	11/22/41
HEADLINERS (6)			
A1-1 Beauty at the Beach	Fine	10	10/11/41
HEDDA HOPPER'S HOLLYWOOD (6)			
Z1-1 No. 1	Excellent	10	9/20/41
Z1-2 No. 2	Fair	10	11/29/41
MADCAP MODELS (Tech.) (6)			
U1-1 Rhythm In the Ranks		8	Not Rev.
POPEYE (12)			
E1-1 I'll Never Crow Again	Fair	7	10/11/41
E1-2 Mighty Navy		7	Not Rev.
POPULAR SCIENCE (6)			
J1-1 No. 1	Very Good	11	10/11/41
J1-2 No. 2	Very Good	11	11/22/41
QUIZ KIDS (6)			
Q1-1 No. 1	Very Good	10	9/20/41
ROBERT BENCHLEY (4)			
S1-1 How To Take a Vacation.	Funny	10	10/11/41
SPEAKING OF ANIMALS (6)			
Y1-1 In a Pet Shop	A Howl	10	9/20/41
Y1-2 In a Zoo	Hilarious	10	11/15/41
SPORTLIGHTS (13)			
R1-2 Meet the Champs	Excellent	10	10/11/41
R1-4 Quick Returns	Pretty Good	10	11/29/41
R1-1 Shooting Mermaids	Very Good	10	9/27/41
R1-3 Sittin' Pretty	Excellent	10	11/15/41
SUPERMAN CARTOONS (12) (Tech.)			
W1-1 Superman	A Cinch to Sell.	11	8/ 2/41
W1-2 Superman in the Mechanical Monsters		10	Not Rev.
UNUSUAL OCCUPATIONS (6)			
L1-1 No. 1	Good	10	10/11/41

RKO-RADIO 1940-41

	Comment	Running Time	Reviewed Issue Of
DISNEY CARTOONS (18) (Tech.)			
14113 Art of Skiing	Excellent	8	11/29/41
14103 Baggage Buster	Hilarious	7	5/10/41
14105 Canine Caddy	Tops	7	6/ 7/41
14112 Donald's Camera	A Scream	8	10/25/41
14107 Early to Bed	Satisfactory	8	7/26/41
14102 Gentleman's Gentleman	Tops	7	4/ 5/41
14101 Golden Eggs	Excellent	8	4/ 5/41
14104 Good Time for a Dime	Excellent	8	5/10/41
14111 Lend a Paw	Superb	8	10/25/41
14106 Nifty Nineties	Amusing	8	6/ 7/41
14110 Old MacDonald Duck	Excellent	8	10/ 4/41
14109 Orphan's Benefit	Very Good	9	8/30/41
14108 Truant Officer Donald	Excellent	8	8/23/41
EDGAR KENNEDY (6)			
13406 Apple in His Eye	Hokey	18	6/14/41
13403 Drafted in the Depot		19	Not Rev.
13405 It Happened All Night	Fair	19	4/12/41
13404 Mad About Moonshine	Fair	18	3/ 1/41
13401 Sunk by the Census	Funny	18	9/14/40
13402 Trailer Tragedy	Funny	17	10/19/40
INFORMATION PLEASE (13)			
14201 No. 1 (Anna Neagle)	Excellent	11	9/14/40
14202 No. 2 (Ruth Gordon)	Good	10	10/19/40
14203 No. 3 (Alice Marble)	Swell As Usual.	10	11/16/40
14204 No. 4 (Louis Bromfield)	Excellent	11	12/14/40
14205 No. 5 (Wendell Willkie)	Good	10	2/ 1/41
14206 No. 6 (Jan Struther)	Excellent	11	3/ 1/41
14207 No. 7 (Anna Neagle)	Very Good	10	4/ 5/41
14208 No. 8 (Boris Karloff)	Excellent	10	4/ 5/41
14209 No. 9 (Alice Marble)	Excellent	11	5/10/41
14210 No. 10 (Louis Bromfield)	Entertaining	10	6/ 7/41
14211 No. 11 (Jan Struther)	Very Good	11	7/26/41
14212 No. 12 (Boris Karloff)	Good	12	7/26/41
14213 No. 13 (Anna Neagle)	Excellent	10	8/23/41
LEON ERROL (6)			
13703 Fired Man	Mildly Amusing	20	2/ 1/41
13701 He Asked for It	Very Funny	18	9/14/40
13706 Panic in the Parlor	Unfunny	20	Not Rev.
13705 Polo Phoney	Good	18	5/17/41
13702 Tattle Talevision	Funny	19	11/16/40
13704 When Wife's Away	Fair	20	4/ 5/41
MARCH OF TIME			
13110 Crisis in the Atlantic	Timely	18	5/10/41
13111 China Fights Back	Timely	18	6/ 7/41
13112 New England's 8,000,000 Yankees	Good	20	7/ 5/41
13113 Peace by Adolf Hitler	A "Must"	20	8/ 2/41
RAY WHITLEY (4)			
13501 Bar Buckaroos	Good	16	11/16/40
13504 Musical Bandit	Entertaining	16	7/26/41
13502 Prairie Spooners	Very Good	13	3/ 1/41
13503 Red Skins & Red Heads	Poor	18	5/10/41
PICTURE PEOPLE (13)			
14401 No. 1	Interesting	10	9/14/40
14402 No. 2	Good	9	10/19/40
14403 No. 3	Night Club Plug	10	11/16/40
14404 No. 4	Good	10	12/14/40
14405 No. 5	Fair	10	2/ 1/41
14406 No. 6	Fair	10	3/ 1/41
14407 No. 7	Average	10	3/29/41
14408 No. 8	Fair	10	4/12/41
14409 No. 9	Fair	8	5/17/41
14410 No. 10	Fair	8	6/ 7/41
SPECIAL SUBJECT			
13801 Growing Up (Quins)	Wide Appeal...	18	12/14/40
SOUTH AMERICA (3)			
14501 Eyes on Brazil	Very Interesting	10	3/ 1/41
14503 How Goes Chile	Very Good	10	8/23/41
14502 What's Happening in Argentina	Very Timely...	10	4/12/41
SPORTSCOPES (13)			
14307 Caballero College	Fair	9	3/ 1/41
14313 Craig Wood	For Golfers	9	8/ 9/41
14310 Jockey's Day	Good	9	6/ 7/41
14302 Kentucky Royalty	Horse Lovers	9	10/19/40
14306 Mat Men	Good	9	3/ 1/41
14308 Publicity Sports	Excellent	9	4/ 5/41
14301 Quail Quest	Good	9	9/14/40
14311 Rolling Rhythm		10	Not Rev.
14305 Snow Eagles	Excellent	9	2/ 1/41
14304 Snow Fun	Exhilarating	9	12/14/40
14303 Sportsman's Partner	For Dog Lovers.	9	11/16/40
14312 Steeds and Steers	Good	9	7/26/41
14309 Sword Soldiers	Technical	9	5/10/41

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DISNEY CARTOONS (18) (Tech.)			
EDGAR KENNEDY (6)			
23402 I'll Fix It	Funny	19	10/25/41
23401 Westward Ho-Hum	Funny	16	9/27/41
INFORMATION PLEASE (13)			
24201 No. 1 (John Gunther)	Excellent	10	10/25/41
24202 No. 2 (Howard Lindsay)	Up to Par	9	11/29/41
LEON ERROL (6)			
23701 Man-I-Cured	Funny	16	10/ 4/41
23702 Who's a Dummy?		20	Not Rev.
MARCH OF TIME (13)			
23101 Thumbs Up, Texas	Excellent	19	8/16/41
23102 Norway in Revolt	Timely	19	9/27/41
23103 Sailors With Wings	Excellent	20	10/25/41
23104 Main Street, U.S.A.	Propaganda	18	11/22/41
PICTURE PEOPLE (13)			
24403 Hobbies of the Stars	Good	9	11/29/41
24402 Hollywood Sports	Good	9	10/25/41
24401 Stars in Defense	Interesting	10	10/ 4/41
RAY WHITLEY (4)			
23501 California or Bust		18	Not Rev.
SPORTSCOPES (13)			
24302 Dog Obedience	Boxoffice	9	11/ 1/41
24303 Gaucho Sports		10	Not Rev.
24301 Pampas Paddock	For Horse Lovers	10	10/ 4/41

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	Comment	Running Time	Reviewed Issue Of
MEET THE STARS (12)			
28-2 Baby Stars	Excellent	10	2/ 1/41
28-1 Chinese Garden Festival	Good Starter	10	12/21/40
28-5 Hollywood Meets the Navy.	Timely	10	5/ 3/41
28-4 Los Angeles Examiner Benefit	Fair	10	4/26/41
28-7 Meet Roy Rogers	Interesting	10	6/21/41
28-6 Stars at Play	Entertaining	10	6/14/41
28-8 Stars—Past & Present	Nostalgic	10	6/28/41
28-3 Variety Reel	Interesting	10	3/ 1/41

20TH CENTURY-FOX 1940-41

ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
1201 Midget Motor Mania	Unusual	10	10/12/40
1203 Modern Highway	Good	10	3/ 1/41
1202 Training Police Horses	Excellent	10	2/ 8/41
LEW LEHR COMEDIES (4)			
1401 Grunters and Groaners	Tiresome	10	8/10/40
MAGIC CARPET OF MOVIETONE (8)			
1108 Arctic in Springtime		10	Not Rev.
1106 Caribbean Sentinel	Good	10	4/26/41
1101 Eskimo Trails	Enlightening	10	8/10/40
1103 Isle of Mystery		10	Not Rev.
1109 Letter From Cairo		10	Not Rev.
1102 Land of Flowers (Tech.)	Colorful	9	8/10/40
1107 Miracle of Hydro	Different	10	4/19/41
1104 Old Dominion State (Tech.)	Very Good	10	11/30/40
1105 Spotlight on Indo-China		10	Not Rev.
1110 Winter in Eskimo Land		10	Not Rev.
RIPLEY'S BELIEVE IT OR NOT			
1601 Acquitted by the Sea	Excellent	10	19/12/40
SPORTS REVIEWS—THORGERSEN (6) (3 in Tech.)			
1303 Bowling for Strikes	For Bowlers	10	10/12/40
1307 Fun on Rollers		10	Not Rev.
1302 Lure of the Trout (Tech.)	For Fly Casters	10	11/30/40
1306 Playing With Neptune	Very Good	9	4/19/41
1304 Rodeo Goes to Town	Good	10	2/ 8/41
1305 Symphony in Snow		10	Not Rev.
1301 Vacation Time (Tech.)	OK	8	8/10/40
TERRYTOONS (26) (13 in Tech.)			
1510 Baby Seal		7	Not Rev.
1551 Bill Mouse's Akwakade	Excellent (Tech.)	7	8/10/40
1515 Bringing Home the Bacon		7	Not Rev.
1501 Club Life in the Stone Age		7	Not Rev.
1511 Dog's Dream		7	Not Rev.
1508 Fishing Made Easy	Fair	7	4/26/41
1514 Good Old Irish Tunes		7	Not Rev.
1507 Hairless Hector		7	Not Rev.
1503 Happy Haunting Grounds		7	Not Rev.
1513 Horse Fly Opera		7	Not Rev.
1558 Home Guard (Tech.)	Okay	7	4/26/41
1553 How Wet Was My Ocean.	Excellent (Tech.)	7	10/12/40
1554 Landing of the Pilgrims	Good (Tech.)	7	11/30/40
1552 Lucky Duck (Tech.)		7	Not Rev.
1512 Magic Shell		7	Not Rev.
1557 Mississippi Swing	Rhythmic (Tech.)	7	2/ 8/41
1504 Magic Pencil	Poor	7	12/ 7/40
1555 Plane Goofy (Tech.)	Fair	7	12/ 7/40
1505 Snow Man		7	Not Rev.
1556 Temperamental Lion	Amusing (Tech.)	7	2/15/41
1502 Touchdown Demons	Amusing	7	10/ 5/40
1516 Twelve O'Clock and All Ain't Well		7	Not Rev.
1559 Uncle Joey (Tech.)		7	Not Rev.
1506 What a Little Sneeze Will Do	Good	7	2/15/41
1560 What Happens at Night (Tech.)		7	Not Rev.
1509 When Knights Were Bold.	Just a Cartoon	7	4/26/41
WORLD TODAY			
1704 Anzacs in Action		10	Not Rev.
1701 Battle of the Atlantic	Timely	10	4/19/41
1703 Empire in Exile		10	Not Rev.
1702 War in the Desert		10	Not Rev.

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ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
2202 Highway of Friendship	Informative	10	11/ 1/41
2201 Soldiers of the Sky	Excellent	10	8/ 2/41
2203 Wonders of the Sea		10	Not Rev.
MAGIC CARPET OF MOVIETONE (12)			
2102 Glacier Trails	Good	10	11/ 1/41
2101 Sagebrush and Silver	Interesting	10	9/20/41
SPORTS REVIEWS (6)			
2301 Aristocrats of the Kennel.	Excellent	10	11/ 1/41
2302 Life of a Thoroughbred		10	Not Rev.
TERRYTOONS (26)			
2504 Back to the Soil		7	Not Rev.
2555 Bird Tower (Tech.)		7	Not Rev.
2503 Frozen North	Very Good	7	11/ 1/41
2501 Ice Carnival	Good	7	9/27/41
2551 Old Oaken Bucket	Good	7	9/20/41
2552 One Man Navy	Amusing	7	9/27/41
2554 Slap Happy Hunters		7	Not Rev.
2502 Uncle Joey Comes to Town.	Funny	7	11/ 1/41
2553 Welcome Little Stranger.	Good	7	11/ 1/41
WORLD TODAY (4)			
2401 American Sea Power	Timely, Excellent	10	9/20/41
2402 Uncle Sam's Iron Warriors		10	Not Rev.

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CARTOONS (13) (Tech.)			
5252 Andy Panda's Pop	Enjoyable	8	8/ 9/41
5241 Crazy House	Satisfactory	8	10/12/40
5249 Dizzy Kitty	So-So	8	5/17/41
5246 Fair Today	Good	7	2/15/41
5247 Hysterical High Spots in American History	Fair	7	3/29/41
5243 Knock, Knock	Very Good	8	11/30/40
5245 Mouse Trappers	Amusing	7	2/ 8/41
5242 Recruiting Daze	Fair	8	11/ 2/40
5253 Screw Driver	Good	7	9/ 6 41
5248 Scrub Me, Mama, With a Boogie Beat	Snappy	7	5/17/41
5250 Salt Water Daffy	Snappy	8	6/ 7/41
5244 Syncopated Sioux	Clever	7	12/28/40
5251 Woody Woodpecker		7	Not Rev.

UNIVERSAL 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
GOING PLACES (15)				
5353	Arizona	Interesting	10	10/12/40
5351	Coast Guard	Interesting	10	9/21/40
5358	Deserts of America	Very Good	10	3/22/41
5365	Garden Spot of the North	Good	9	8/ 9/41
5359	Humorous Tombstones	Amusing	10	4/12/41
5355	Hunting on Top of the World	Fascinating	9	12/28/40
5364	Isles of Fate	Good & Timely.	10	8/ 9/41
5363	Meet Jimmy the Chump	Good Fun	10	7/19/41
5354	Melting Pot of the Caribbean	Good	10	12/28/40
5360	Modern Way Down East	Good	10	6/ 7/41
5362	Mountain Summer	Pleasing	10	7/19/41
5356	South of the Border	Interesting	10	2/15/41
5352	Sun Valley	Good	10	10/12/40
5357	Swankiest Isle in the World	Interesting	10	3/15/41
5361	Trail of Father Kino	Interesting	10	6/14/41
MUSICALS—TWO REEL (13)				
5226	Bagdad Daddy	Very Good	18	2/ 8/41
5225	Beat Me Daddy-Eight to the Bar		17	Not Rev.
5221	Class in Swing	Good Variety	16	10/12/40
5222	Congamania	Latin Liveliness	20	11/30/40
5233	Dizzy Doings	Fair	17	9/ 6/41
5228	Jumpin' Jive	Good	17	6/ 7/41
5230	Music a la King	Good Number	20	7/19/41
5227	Music in the Morgan Manner	Entertaining	18	3/29/41
5231	Once Upon a Summer Time	Average	18	7/19/41
5232	Rhythm Revel	Entertaining	18	8/16/41
5229	Shadows in Swing	Average	18	5/17/41
5224	Tickled Pinky	Rustic Rhythm.	18	1/ 4/41
5223	Torrid Tempos	Entertaining	18	11/30/04
SPECIAL SUBJECT (1)				
5110	Swing With Bing	Excellent	18	4/13/40
STRANGER THAN FICTION (15)				
5371	No. 81	Good	9	9/21/40
5372	No. 82	Average	9	10/12/40
5373	No. 83	Average	9	10/12/40
5374	No. 84	Good	9	11/30/40
5375	No. 85	Excellent	9	12/28/40
5376	No. 86	Up to Par	9	2/ 8/41
5377	No. 87	Good	9	3/29/41
5378	No. 88	Interesting	9	3/29/41
5379	No. 89	Interesting	9	4/12/41
5380	No. 90	Interesting	9	5/17/41
5381	No. 91	Fair	9	5/24/41
5382	No. 92	So-So	9	6/ 7/41
5383	No. 93	Very Good	9	7/19/41
5384	No. 94		9	Not Rev.
5385	No. 95	Very Good	9	8/16/41

UNIVERSAL 1941-42

ANDY PANDA CARTOONS (13) (Tech.)				
6241	Boogie Woogie Bugle Boy of Company B	Good	8	10/11/41
6242	Man's Best Friend	Good	8	11/ 8/41
6243	What's Cookin'	Good	8	11/ 8/41
MUSICALS (13)				
6224	Doin' the Town		20	Not Rev.
6222	In the Groove	Entertaining	17	10/18/41
6221	Is Everybody Happy?	Fair	18	9/ 6/41
6223	Skyland Serenade	Excellent	20	11/ 8/41
SPECIAL SUBJECT (1)				
6110	Cavalcade of Aviation		20	Not Rev.
STRANGER THAN FICTION (15)				
6373	Candy Kid	Good	10	11/ 8/41
6372	Hermit of Oklahoma	Good	10	10/18/41
6374	Junior Battlefleet		10	Not Rev.
6371	Shampoo Springs	Very Good	10	10/18/41
VARIETY VIEWS (15)				
6353	George Washington, Country Gentleman	Impressive	10	10/11/41
6351	Moby Dick's Home Town	Interesting	9	9/ 6/41
6352	Northern Neighbors (Color)	Interesting	9	10/18/41
6354	Trail of the Buccaneers	Excellent	9	11/ 8/41

VITAPHONE-WARNER BROS. 1940-41

BROADWAY BREVITIES (9)				
6202	Alice in Movieland	Superlative	20	11/30/40
6204	Dog in the Orchard	Meritorious	20	1/18/41
6209	Happy Faces			Not Rev.
6208	Hunting the Hard Way	Excellent	20	5/24/41
6201	Just a Cute Kid		20	Not Rev.
6203	Mack Sennett Revival		20	Not Rev.
6206	Seeing Eye	Poignant	20	4/ 5/41
6207	Sockeroo	Funny	20	5/24/41
6205	Take the Air	Entertaining	20	3/ 8/41
ELSA MAXWELL COMEDIES (3)				
6102	Lady and the Lug		19	Not Rev.
6101	Riding Into Society	T'Ain't Funny.	19	8/31/40
6103	Throwing a Party		20	Not Rev.
HOLLYWOOD NOVELTIES (6)				
6304	History Repeats Itself	Good	10	9/30/39
6301	Football Highlights	Rockne Build-up	10	8/31/40
6303	Mexican Jumping Beans	Very Good	10	11/30/40
6302	Shark Hunting	Exciting	10	8/ 3/40
6306	Trouble in Store	Amusing		9/ 6/41
6305	Wild Boar Hunt	Exciting	10	3/ 8/41
LOONEY TUNES (16)				
6601	Calling Dr. Porky		7	Not Rev.
6612	Coy Decoy	Funny	7	6/21/41
6607	Haunted Mouse	Very Good	7	3/15/41
6616	Henpecked Duck	A Howl	7	9/13/41
6608	Joe Glow the Firefly		7	Not Rev.
6614	Meet John Doughboy		7	Not Rev.
6602	Pre-Historic Porky	Clever	7	11/ 2/40
6611	Porky's Ant	Good	7	5/24/41
6609	Porky's Bear Facts	Amusing	7	4/ 5/41
6604	Porky's Hired Hand	Good	7	12/28/40
6610	Porky's Preview	Amusing	7	4/26/41
6613	Porky's Prize Pony		7	Not Rev.
6606	Porky's Snooze Reel		7	Not Rev.
6603	Sour Puss	Satisfactory	7	11/30/40
6605	Timid Toreador	Good	7	1/18/41
6615	We the Animals Squeak	Excellent	7	9/ 6/41

VITAPHONE 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
MELODY MASTERS (10)				
6506	Cliff Edwards and His Buckaroos	Fair	10	3/ 8/41
6505	Henry Busse & Orch.	Good	10	11/30/40
6504	Skinnay Ennis & Orch.	Good	10	12/28/40
6503	Jan Garber & Orch.		10	Not Rev.
6508	Marie Green & Her Merrie Men	Lively	10	5/ 3/41
6510	Carl Hoff & Orch.			Not Rev.
6509	Hal Kemp & Orch.	Just a Band	10	5/24/41
6501	Matty Malneck	Snappy	10	8/ 3/40
6507	Freddie Martin & Orch.	Fair	10	4/ 5/41
6502	Joe Reichman & Orch.	Excellent	10	11/ 2/40
MERRIE MELODIES (26) (Tech.)				
6724	Aviation Vacation			Not Rev.
6706	Bed Time for Sniffles		7	Not Rev.
6713	Cat's Tale	Good	7	4/ 5/41
6712	Crackpot Quail		7	Not Rev.
6709	Elmer's Pet Rabbit	Funny	7	12/28/40
6718	Farm Frolics	Excellent	7	5/24/41
6710	Fighting 69½	Good	7	1/18/41
6704	Good Night Elmer		7	Not Rev.
6715	Goofy Groceries	Novel	7	4/ 5/41
6722	Heckling Hare		7	Not Rev.
6720	Hiawatha's Rabbit Hunt	Funny	7	6/21/41
6703	Holiday Highlights	Swell Satire	7	11/ 2/40
6719	Hollywood Steps Out	Excellent	7	6/21/41
6723	Inki and the Lion	Good		8/30/41
6701	Malibu Beach Party	Grade A	7	8/31/40
6707	Of Fox and Hound		7	Not Rev.
6708	Shop, Look and Listen	Good	7	12/28/40
6711	Sniffles Bells the Cat	Fair	7	3/15/41
6726	Snow Time for Comedy	Up to Par	7	8/30/41
6725	Sport Champions		7	Not Rev.
6702	Stage Fright	Satisfactory	7	10/26/40
6714	Tortoise Beats the Hare	Amusing	7	4/ 5/41
6716	Toy Trouble	Good	7	5/ 3/41
6717	Trial of Mr. Wolf	Very Good	7	4/26/41
6705	Wacky Wildlife	Funny	7	12/ 7/40
6721	Wacky Worm	Excellent	7	8/ 9/41
TECHNICOLOR SPECIALS (6)				
6006	Carnival of Rhythm	Splendid		8/30/41
6001	Flag of Humanity	Splendid	20	10/26/40
6005	Here Comes the Cavalry		20	Not Rev.
6002	March on Marines	Excellent	20	12/28/40
6003	Meet the Fleet	Excellent	20	1/18/41
6004	Wings of Steel	Excellent	20	5/ 3/41
SPORTS PARADES (10)				
6407	Big Bill Tilden	For Tennis Fan	10	5/ 3/41
6404	California Thoroughbreds	Interesting	10	12/28/40
6403	Diary of a Racing Pigeon	Interesting	10	12/ 7/40
6402	Dogs You Seldom See	Good Novelty	10	8/31/40
6405	Fight, Fish, Fight	Thrilling	10	3/ 8/41
6401	Fly Fishing	For Anglers	10	10/26/40
3409	It Happened on Rollers			Not Rev.
6410	Lions for Sale	Very Good		8/30/41
6408	Sail Ho!	Colorful	10	6/21/41
6406	Sky Sailing	Interesting	10	4/ 5/41

1941-42

BROADWAY BREVITIES (12)				
7103	At the Stroke of Twelve	Grab It	20	11/ 8/41
7101	Minstrel Days	Very Good	20	9/13/41
7102	Perils of the Jungle	Exciting	20	11/ 8/41
HOLLYWOOD NOVELTIES (6)				
7301	Polo With the Stars		10	Not Rev.
7303	Miracle Makers	Poor	10	9/13/41
7302	White Sails	Excellent	10	11/15/41
LOONEY TUNES (16)				
7601	Notes to You		10	Not Rev.
7604	Porky's Midnight Matinee		7	Not Rev.
7603	Porky's Pooch		7	Not Rev.
7602	Robinson Crusoe, Jr.	Average	7	11/15/41
MELODY MASTERS (10)				
7502	Carioca Serenaders	Latin Swing	10	11/15/41
7503	Forty Boys and a Song	Good	10	9/13/41
7501	U.S.C. Band and Glee Club	Very Good	10	9/13/41
MERRIE MELODIES (26) (Tech.)				
7701	All This and Rabbit Stew	Excellent	7	9/13/41
7702	Brave Little Bat		7	Not Rev.
7703	Bug Parade	Clever	7	11/ 8/41
7706	Cagey Canary		7	Not Rev.
7704	Rookie Revue		7	Not Rev.
7705	Saddle Silly		7	Not Rev.
SERVICE SPECIALS (6) (Tech.)				
7001	Tanks Are Coming	Excellent	20	9/13/41
SPORTS PARADE (10) (Tech.)				
7402	Fisherman's Dream		7	Not Rev.
7401	Kings of the Turf	Interesting	10	9/13/41
7403	Water Sports	Average	10	11/15/41

MISCELLANEOUS

Adventure in the Bronx (N. Y. Zoological Soc.)	Good	11½	8/23/41
Alive in the Deep (Prod.)	Exciting	22	5/24/41
Man the Enigma (Prod.)	Informative	25	5/24/41
Our Constitution (Prod.)	Inspiring	19	5/ 3/41
Our Declaration of Independence (Prod.)	Timely	19	5/ 3/41

SERIALS 1940-41

	No Chapters	Reviewed Issue Of
COLUMBIA		
Holt of the Secret Service	15 Chaps.	11/29/41
Iron Claw	15 Chaps.	8/23/41
Spider Returns	15 Chaps.	5/10/41
White Eagle	15 Chaps.	Not Rev.
REPUBLIC		
Adventures of Captain Marvel	12 Chaps.	3/ 8/41
Jungle Girl	15 Chaps.	5/31/41
King of the Royal Mounted	12 Chaps.	8/17/40
Mysterious Dr. Satan	15 Chaps.	11/23/40
UNIVERSAL		
Green Hornet Strikes Again	12 Chaps.	11/ 2/40
Junior G-Men	12 Chaps.	8/ 3/40
Sky Raiders	12 Chaps.	2/15/41
Winners of the West	15 Chaps.	Not Rev.

SERIALS 1941-42

REPUBLIC		
King of the Texas Rangers	12 Chaps.	9/ 6/41
UNIVERSAL		
Don Winslow of the Navy	12 Chaps.	11/ 1/41
Riders of Death Valley	15 Chaps.	4/12/41
Sea Raiders	12 Chaps.	7/19/41

DEFENSE SUBJECTS

Title	Running Time	Distributed By
America Builds Ships	3	List "B"
America Preferred	3	List "B"
Army in Overalls	3	List "B"
Bits and Pieces	3	List "B"
Bomber	8	List "C"
Calling All Workers	2	List "A"
Candidates Class	12	Marine Corps
Pots to Planes	3	List "C"
Power for Defense	10	List "A"
War Department Trailers		
1. Infantry	1	List "A"
2. Air Corps	1	List "A"
3. Flying Cadets	1	List "A"
4. Coast Artillery Corps	1	List "A"
5. Armored Force	1	List "A"
6. Flying Cadets	1	List "A"
7. Flying Cadets	1	List "A"
8. Field Artillery	1	List "A"
9. Foreign Service	1	List "A"
10. Signal Corps	1	List "A"
11. Medical Department	1	List "A"
12. Quartermaster Corps	1	List "A"
Where Do We Go?	2	List "B"

CITY	List "A"	List "B"	List "C"
Albany	Columbia	Universal	MGM
Atlanta	Paramount	20th-Fox	United Artists
Boston	Columbia	Universal	MGM
Buffalo	United Artists	Columbia	20th-Fox
Charlotte	United Artists	Columbia	20th-Fox
Chicago	Paramount	20th-Fox	Columbia
Cincinnati	Universal	Warner Bros.	Republic
Cleveland	United Artists	Columbia	20th-Fox
Dallas	RKO	MGM	Warner Bros.
Denver	20th-Fox	Paramount	WB-RKO
Des Moines	Columbia	Universal	MGM
Detroit	MGM	RKO	Paramount
Indianapolis	Universal	Republic	United Artists
Kansas City	20th-Fox	Paramount	RKO
Los Angeles	20th-Fox	Paramount	Warner Bros.
Memphis	MGM	RKO	Paramount
Milwaukee	20th-Fox	Paramount	Columbia
Minneapolis	Universal	Warner Bros.	Republic
New Haven	Warner Bros.	United Artists	Universal
New Orleans	Paramount	20th-Fox	United Artists
New York	MGM	RKO	Paramount
Oklahoma City	RKO	MGM	Warner Bros.
Omaha	Columbia	Universal	MGM
Philadelphia	Warner Bros.	United Artists	Universal
Pittsburgh	Warner Bros.	Republic	RKO
Portland	Paramount	20th-Fox	RKO
St. Louis	Warner Bros.	United Artists	Universal
Salt Lake City	MGM	RKO	Paramount
San Francisco	RKO	MGM	Warner Bros.
Seattle	RKO	MGM	Columbia
Washington	Universal	Warner Bros.	Republic

SHOWMEN'S TRADE REVIEW

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A COLUMBIA PICTURE

SHOWMEN'S TRADE REVIEW

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Vol. 35 No. 20

December 6
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CHARLES E. 'CHICK' LEWIS
Editor and Publisher

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Presenting

The Show Builder

Equipment & Maintenance

Monthly Product Check-up

COMPLETE EVERY-WEEK **BOOKING GUIDES**

Begin on Page 52

TALK ABOUT NEW YEARS!



"How about celebrating the holiday at a nice HISTORICAL picture?"



"There's also an interesting PROBLEM picture we could go to."



"I guess I know what you want! Something gay, peppy, with music!"



"Of course! The best of them all! Mickey Rooney, Judy Garland in 'Babes on Broadway'!"



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The first trade show of "Babes on Broadway" confirms everything you've heard! The news is sweeping every Film Row like wildfire! A fortune in receipts, a fortune in patron joy awaits 400 lucky theatres at New Years! Be friendly to your public with The Friendly Company's "Babes on Broadway!"

The Editorial Page

Speaking of Unity

The big unity meeting gets started in Chicago next week with hopes running high and opinions differing. Just what will come out of it will be what goes into it.

If those who attend do so with the grim determination that this group will create an organization for industry unity; to fight unfair taxation; to acquaint the movie going public with the better side of the industry; to formulate plans for building goodwill; or, to boil it all down, to accomplish the greatest good for all and not the few, the conclave will serve its manifold purposes.

If, on the other hand, the idea is to create unity among exhibitors only for the purpose of changing present methods between distributor and exhibitor, the meeting will miss its mark by a wide margin.

We have been under the impression that this unity idea was to be an all-industry plan and not restricted to any one or two angles dealing with sales or terms. Right now we need a united front to fight hostile legislation, taxation and attacks against the industry as a whole.

As we said before, you can't take out of this meeting any more than those who attend put into it. If you think otherwise, you're kidding yourself.

▼ ▼ ▼

Thanks a Million

Our exhibitor readers have been so cooperative with STR's staff in charge of the Annual Leaders Poll that a vote of public thanks most certainly is due. Therefore, we make our prettiest bow in appreciation of the splendid and friendly cooperation accorded us. This excellent team-work is what makes the Leaders Poll so outstandingly accurate. So accurate has it been, in fact, that forgetting its conclusions has caused many an "observer" to blunder. Last year the Poll indicated that only 25 per cent of the men booking for the country's theatres would attend trade shows under the decree form of selling. The poor attendance at the shows was "headline news" for all but those who remembered what the Leaders Poll had to say six months before there was a single trade show under the decree. Recently the results of a poll by another publication so amazed the editors by showing Dorothy Lamour among the first five female stars, that the fact was headlined: "Lamour comes out of nowhere into second place." The fact is that in December 1940 the Leaders Poll for that year was published and it showed Miss Lamour as ranking among the first five feminine stars.

▼ ▼ ▼

Current Observations

The promotion bug is still running riot around the home offices with recent announcements made this week. They augur well for the sales branch of this industry because the men promoted have built up magnificent reputations for ability and loyalty going back over many, many years.

So far as Ted O'Shea and John Flynn are concerned, they are shining examples of their company's slogan.

▼ ▼ ▼

The agitation in connection with "Two Faced Woman" makes the picture sound like something awfully dirty. Certainly there isn't enough questionable material in it to warrant the smear it is getting.

Maybe the Legion was beginning to feel neglected and was scouting around for some logical candidate for bringing it back into the limelight even though the clean record of motion pictures for the past years was ample proof that the industry has lived up to its promise to keep them clean.

If the Legion really had something to object to, strenuously or otherwise, it could have obtained its objectives by suggestions to the film's producers rather than through publicity that is bound to create a tremendous business for the picture wherever it is shown.

▼ ▼ ▼

Anti-Ascap legislation is being considered by many state exhibitor organizations. It would be no surprise if a dozen of these necessary bills appeared in that many different state legislatures within the next few months.

ASCAP's attitude toward the theatremen has always been that of a hawk with its talons fastened around the victim's neck with a sort of: "whatayougonnadoaboutit?" look on its face.

Might be a good idea for the victims to make the answer very emphatic. Since none appears willing to test the seat tax through the courts, the anti-Ascap laws are the next best bet.

—"CHICK" LEWIS

O'Shea Gets Connors' Post

Flynn Appointed MGM Central Division Manager

Continuing the company's policy of promoting men from the ranks when vacancies occur in executive positions, William F. Rodgers, MGM general sales manager, this week named E. K. (Ted) O'Shea as Eastern, Southern and Canadian sales head, replacing Tom Connors, who resigned to accept a position as assistant to President Sidney R. Kent of 20th Century-Fox. O'Shea, who has been Central Division manager, started with the company as a salesman in 1919.



E. K. (Ted) O'Shea

To succeed O'Shea as Central District Manager, Rodgers named John E. Flynn, who has been district manager in Chicago. Flynn started with the Goldwyn company as a salesman in 1918 and has been with the company and its successors ever since.



John E. Flynn

Meanwhile, as Connors prepared to assume his new duties at 20th-Fox, Herman Wobber, the company's general sales manager, was in New York this week, following a three weeks trip to the Coast, and confirmed President S. R. Kent's statement that he would remain as sales manager.

Release of 'Fantasia' Set for January

Walt Disney's "Fantasia," which RKO is readying for general release late in January, is to be presented throughout the country on a continuous-run policy at popular admissions, it was announced this week by Roy Disney, executive vice-president of Walt Disney Productions. For general release, "Fantasia" will comprise the same music and stories which it had for roadshow engagements, but the program has been tightened up to run about 85 minutes. Sound tracks have been combined so as to enable the picture to play any theatre.

Ask Wage Increase

Chicago—A 30 per cent wage increase, a two-year contract and several changes in working conditions are being sought by the local Film Exchange Employes' Union.

TEXAS VISITORS AND HOST



Left to right are Mort Blumenstock, Joseph Bernhard, Bob O'Donnell, Fred Jack and A. W. Schwalberg as they listened to the Texas A. & M. game. The Warner executives stopped in Dallas during the course of a trip around the country, first which Bernhard and Blumenstock have made since their recent promotions.

Censors Approve Garbo Film

Catholic Churchmen Continue to Condemn It Causing Increase in Business; Withdrawn in Springfield, Bangor

Following its offer to fight censorship after the banning of "Two-Faced Woman" in Providence last week, the National Council on Freedom From Censorship offered its services to Will Hays, President of the MPPDA, and Louis B. Mayer, MGM production chief, to fight the ban.

Meanwhile, the picture has been having its troubles elsewhere, although Censor Boards have passed it in many places. In New York the Censor Board passed the picture without any eliminations. Censors in Maryland, Virginia, Kansas, Chicago and Pennsylvania also passed the picture without cuts. Boards in Ohio and Massachusetts passed the picture with one elimination.

The Better Films Committee of Providence discussed the picture this week but refused to make any statement on its findings. The *Evening Bulletin* in the Rhode Island city kidded the censor methods of Police Captain George Cowan in a four-column editorial cartoon. The *Journal* in the same city said a compromise might be reached by agreement between MGM and the Legion of Decency, similar to the one which led to the revised rating on "Strange Cargo."

Catholic dignitaries in other parts of the country have added their voices to that of Archbishop Spellman of New York warning their parishioners against seeing "Two-Faced Woman." In Rochester, following Bishop James E. Kearney's warning, business improved at Loew's Theatre, where the picture is showing. The Legion of Decency ban helped business in other spots, including San Francisco.

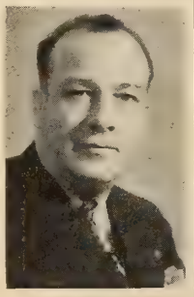
In Springfield, Mass., although the State Board approved the picture, police ordered it withdrawn last Saturday night after it had run for three days.

Cornelius J. Russell, manager of the Bijou Theatre, Bangor, Maine, canceled his booking of the picture without a screening, following Archbishop Spellman's condemnation.

Kalmenson Names McCoy Successor

Atlanta Man Gets Post Held By Chief Before Promotion

Ralph McCoy was appointed Southern and Western Division sales manager for Warner Bros. this week by Ben Kalmenson, general sales manager. McCoy had held the post of Southeastern District Manager in addition to his duties as branch manager in Atlanta. In his new post, he succeeds Kalmenson himself, who held the position prior to his recent appointment as general sales manager. McCoy will make his headquarters in New York.



Ralph McCoy

W. C. Williamson, Jr., branch manager in Memphis was appointed branch manager in Atlanta, succeeding McCoy. Williamson is succeeded in Memphis by Henry Krumm, who had been a salesman in the Dallas office.

Holycross Confined

Anderson, Ind.—Following a heart attack, I. R. Holycross, owner and operator of the Paramount Theatre here, has been confined to a Noblesville hospital.

Arrest Dean In Chicago

Charged With Conspiring To Extort $1,000,000

Agents of the Federal Bureau of Investigation this week apprehended Nick Dean, alias Nick Circello, in Chicago, on the charge of conspiring to extort $1,000,000 from the motion picture industry, it was announced by J. Edgar Hoover, FBI director.

It is expected that trial of Dean and Louis Kaufman, business agent of the Newark projectionists' local of the IATSE, will get under way in the near future. Rushed to New York by airplane, Dean was arraigned Tuesday morning.

Dean has been sought by the FBI since July 9 as a material witness in the Browne-Bioff trial and also as a defendant under the indictment. He has been closely associated with George E. Browne and Willie Bioff, the Government states, for a number of years in the IATSE and acted as their bodyguard.

The Government also asserts that Dean accompanied Bioff and Browne to New York and participated in negotiations which were carried on with leading film executives on payoffs. Dean is considered one of the men who actually promoted the selection of Browne and Bioff as IATSE officials.

Grainger in Atlanta to Complete Bromberg Deal

Atlanta, Ga.—Final details of Republic's recently announced purchase of Arthur Bromberg's Republic franchise in the southern territory were being completed here this week by James R. Grainger, president, who was accompanied by Herbert J. Yates and Meyer Lavenstein. Before heading back for New York, the trio were scheduled to meet the Republic branch managers from Atlanta, Tampa, Memphis, Charlotte and New Orleans.

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New York City

Important Dates

Dec. 8: Installation of Officers and Testimonial to Moe Silver, Albany Variety Club, Hotel Ten Eyck.
Dec. 9: All-Industry Unity Meeting, Blackstone Hotel, Chicago.
Dec. 9: Oklahoma MPTO Convention, Skirvin Hotel, Oklahoma City.
Dec. 9: Connecticut MPTO dinner-dance, Hotel Taft.
Dec. 12: B & K Employes Association dinner-dance, Stevens Hotel, Chicago.
Jan. 18-19: Theatre Owners of North and South Carolina convention, Charlotte.
Jan. 30: Chicago Reel Fellows Club dinner dance, Congress Hotel.

Strom Hints at More Legislation

Northwest Allied Sec'y Says Anti-Five Law Not Enough

Hurling brickbats at company policies and selling terms, Fred Strom, executive secretary of Northwest Allied, says in a bulletin issued this week that some leading Minnesota exhibitors believe that consent decrees, fair trade practice codes and the like must be written into the fundamental law of the states and the Federal Government before any equity or relief can be obtained.

According to Strom, "many Minnesota exhibitors now are wondering if the independent exhibitor isn't on the way out." That the majors are apparently exacting the last pound of flesh from the independent is charged in the bulletin, and as far as Minnesota is concerned, are punishing him "for his continued resistance to sales provisions of the consent decree and for having exercised his constitutional rights by enacting legislation in his own behalf. Many exhibitors are wondering whether an additional bill should have been passed by the last legislature."

Attacking distributors, Strom writes that they have increased film rentals far beyond the figures at which an independent exhibitor can remain in business. The four majors that obtained relief from the consent decree to sell in Minnesota did so, he charges, merely "to keep distributors' 'A' houses in business." He adds that these companies are selling in Minnesota, "but maybe it would be better to say they are 'offering deals'."

Strom takes a slap at most of the distributors for allegedly insisting on high percentage terms, praises Columbia and Republic for their part "in keeping Minnesota independents in business."

Double Opening Marks 'Pulham' Boston Premiere

Boston—Celebrating its first world premiere in more than a year, this city Wednesday evening was the scene of a double opening of MGM's "H. M. Pulham, Esq." at the State and Orpheum theatres. Among the guests of honor were Robert Young, who plays the title role, and J. P. Marquand, author of the novel on which the picture is based. Preceding the premiere, Young was present at a luncheon at the Ritz Hotel attended by representatives of the press and radio.

Raritan Arbitration Upheld; Murphy Named Braden's Ass't

McLendon Lose Dallas Complaint, Will Appeal; Six More Cases Filed, Four of Them in Buffalo

The Appeals Board of the Arbitration Tribunals this week rendered another decision upholding an arbitrator in a clearance case; the award of the arbitrator cutting the clearance of the Cort Theatre in Somerville over the Raritan Playhouse in Raritan, N. J., from 21 days to 7 days was affirmed, although some of the language was changed.

The AAA announced this week that James J. Murphy, regional director for all motion picture tribunals west of the Mississippi, has been appointed assistant to Executive Director J. Noble Braden and would hereafter be in charge of all tribunals throughout the country. Samuel S. Perry, who has been regional director for the tribunals east of the Mississippi, has been transferred by the AAA to a regional director of the Association's defense program.

C. W. Hudson, clerk of the St. Louis Tribunal, has resigned and has been replaced by Harold D. Conners, an attorney of that city. Conners has been in New York to confer with executives relative to his new post.

B. R. McLendon's arbitration action in Dallas, which had attracted wide attention because of the personalities and issues involved, was dismissed this week by J. B. Adue, Jr., the arbitrator. McLendon, owner of the State and Texan Theatres, Atlanta, Tex., asked for reduction of clearance which he was forced to give the Texarkana Theatres of the Paramount-Richards Circuit. During the course of the hearings, E. V. Richards, head of the circuit, wrote a letter to the clerk of the Tribunal, stating that he did not believe the consent decree could supersede an order of the Federal Court regarding clearance. McLendon has appealed his case.

The Linden Theatre in Baltimore failed to win the decision of an arbitrator for reduced clearance which the Metropolitan Theatre has over it. The Metropolitan was formerly the Warner first run house in Baltimore and the arbitrator found that the clearance of the Metropolitan had been well established when the Linden was built.

The Ryan Brothers, operating the Ryan-Ithaca Theatre, Ithaca, N. Y., have filed a complaint against the five majors charging that they were refused licenses for product and that the few pictures that had been offered were on unsatisfactory clearance and rental terms.

The Cuba Theatre, Cuba, N. Y., has filed a complaint charging that unfair clearance is granted to the State, Haven and Palace theatres in Olean, N. Y.

The Astor Theatre in Attica, N. Y., has made a similar complaint naming the Family Theatre in Batavia, a new house.

A fourth complaint filed in the Buffalo Tribunal this week charged that Schine's Capitol Theatre, Newark, N. Y., and the Ohman Bros.' Ohman Theatre at Lyons, N. Y., had unfair clearance over the Clyde Playhouse, Clyde, N. Y., the complainant.

Lewen Pizor, owner of the Tioga Theatre, Philadelphia, has filed a complaint against Paramount charging that he has for three months asked the company to reduce what he calls an unfair clearance of 14 days which it gives to the Strand Theatre.

The case of the Ogden Theatre in Chicago was withdrawn this week when Ben Cooney and Harold McFarland, the owners, were given pictures in the fourth week of release.

Usherettes Replace Ushers At Tri-States' Des Moines

Des Moines, Ia.—Because male workers have become increasingly harder to get, Tri-States' Des Moines Theatre here has replaced them with trim, smartly-uniformed usherettes.

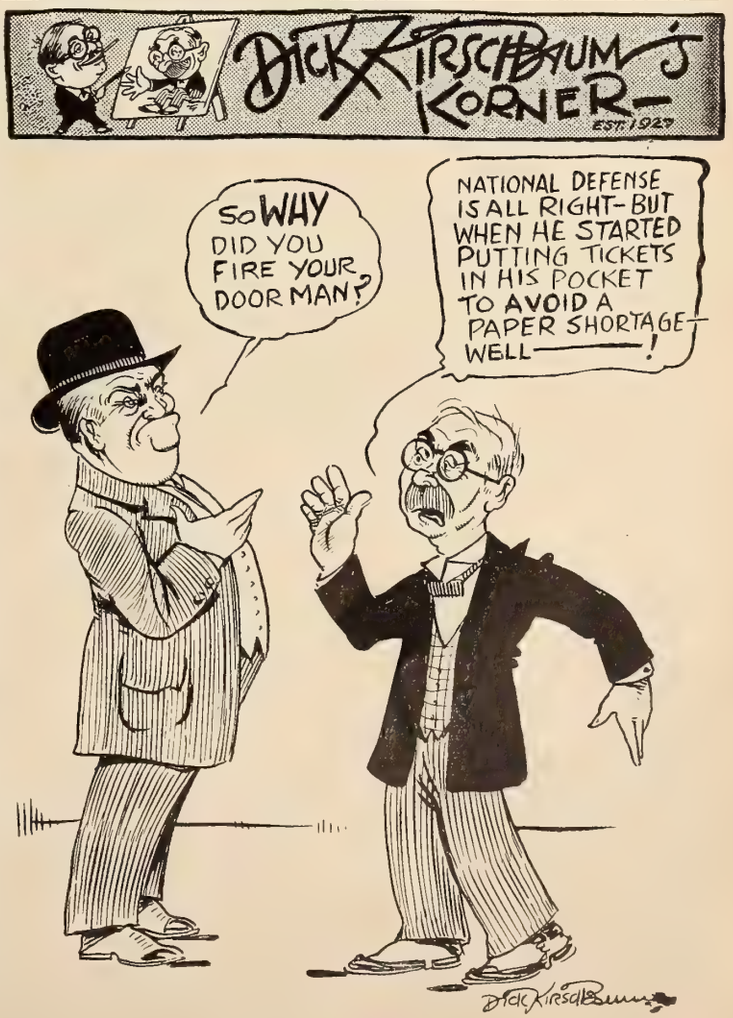
ARCHERY LESSON



Eddie Schnitzer of Warner Brothers undertook quite a task when he agreed to show Charlie Moses, N. Y. exhibitor, the finer points of archery. Charlie's friends were unanimous in voting him the Number One Cupid of New York's Film Row. The action scene above was taken at Fred Schwartz's "Timberdoodle Lodge," Lake Placid, New York.

Minneapolis Newsreeler

Minneapolis — The Esquire Theatre here, operated by Lawrence Cohen, will embark on a newsreel policy as soon as alterations to the front can be completed. The theatre will be renamed the Newsreel. Cohen and his associates operate four newsreel theatres on the Coast.



New Theory in Crescent Suit

Gov't Uncovers New Angle; Arguments Are Ended

Nashville—The Government's anti-trust suit against the Crescent Amusement Co. and its affiliates was concluded this week when William Waller and George H. Armistead, Jr., argued for Crescent, and Robert L. Wright, chief of D of J counsel, followed with rebuttal.

As final argument began last Monday, Wright and Alan N. Doby, also of Government counsel, advanced the theory that a monopoly or series of related monopolies, to which all moving picture distributors were partners, designated to eliminate local, independent competition to Crescent and affiliates in order to maintain admission price levels.

A new angle to their charges of violation of the Sherman Anti-Trust Act has been uncovered by Government counsel. Facing a lack of evidence of actual conspiracy between distributors and exhibitors, the plaintiff must find a substitute for "concerted action" or "common purpose." The new angle consists of charging that defendant distributors "yielded to the buying power of the circuits" and that this was illegal restraint of commerce.

Two questions were asked by Judge Elmer Davies while Wright was discussing the alleged practice of distributors (as in the case of Universal with John D. Henry at Union City) in negotiating film contracts with independent exhibitors at the same time it was negotiating with Crescent for a circuit deal which would include the towns in which the independents operated:

"Speaking in the abstract, could you blame the distributor for selling to 50 houses instead of to one, or for holding out its possible deal with one house as a sort of prize to sign up the entire circuit?" Later, he answered his own question with another: "How would it violate the Sherman Act, without any kind of conspiracy between distributor and exhibitor, if the distributor does business with the circuit, selling 50 houses instead of one or two, and using the bid sometimes as a prize in dealing in other situations?"

Replied Wright, in substance: "The distributor has everything to gain and nothing to lose by holding out the hope of a film contract to the independents when actually there is no hope if the distributor and the circuit get together elsewhere. In a situation where a distributor is negotiating with, or receives an application, from an independent, the distributor is certainly chargeable with the knowledge of the possible effect of the local deal or deals in other situations. This makes the distributor a partner to the exhibitor's monopoly."

Adrienne Ames Signed To Televise Film Reviews

Adrienne Ames, Hollywood actress, has been signed by NBC to review pictures over WNBT, NBC's television outlet. Miss Ames is now being heard as a commentator on station WHN, New York. Her first review will be of "Sundown" on Dec. 9; the picture is scheduled to open three days later at the Criterion. Clips from the film will comprise six minutes of the program with Miss Ames' analysis completing the ten minute telecasts.

Top Distribution Execs To Attend Chicago Unity Meet

Schenck, Schaefer, Bernhard, Grainger, Johnston To Be Present; Univ., UA Not Participating

Scheduled to be among the company presidents who will attend the all-industry unity conference at the Blackstone Hotel in Chicago next Tuesday are Nicholas M. Schenck of MGM and George J. Schaefer of RKO. Joseph Bernhard will represent Warner Bros., and Abe Montague will represent Columbia.

Indications late this week were that President Sidney R. Kent of 20th Century-Fox might attend the meeting, and that W. C. Michels, vice-president, and Tom Connors, newly appointed assistant to Kent, might also be present, in addition to Jenkins. There was a possibility that Jack Cohn, vice-president of Columbia, might accompany Montague. Others scheduled to attend are: James R. Grainger, president of Republic; W. Ray Johnston, Monogram president; O. Henry Briggs, president of Producers Releasing Corp. For Paramount, Claude Lee will be present, but a representative of the legal or sales department is also likely to attend. Besides Schenck, MGM will also be represented by W. F. Rodgers, vice-president and general sales manager, and H. M. Richey, assistant to Rodgers.

For strictly legal reasons, Universal and United Artists will not participate in the conferences Declaring that although his company was in full sympathy with the meeting and was in favor of what it hoped to accomplish, Joseph Prutzman, Universal general counsel, said that it could not take part until certain legal actions in which it is involved are clarified. He indicated that when the suits are completed, Universal would be glad to join in whatever program is devised. For these same reasons, UA is holding out.

Invited by the conference to send a delegate to the Windy City meeting, AMPA has selected Maurice Bergman to represent the organization.

There is a possibility that the conferences may last two or three days, inasmuch as Kuykendall will not arrive in Chicago until Dec. 10. He will address the annual convention of the MPTO of Oklahoma in Oklahoma City on Dec. 9.

TOPA Changes Its Name To Texas Theatre Owners

Dallas—The Theatre Owners Protective Association at a meeting here this week voted to change its name to Texas Theatre Owners, Inc. Henry Reeve Menard was elected president; C. W. Sadler of Weatherford, vice-president; Don C. Douglas of Dallas, secretary-treasurer; A. J. Wooten of Canyon, J. C. Chatmas of Marlin, and R. J. O'Donnell of Dallas were placed on the executive committee. Although not affiliated with any national group, the organization will lend its influence and help in any movement it feels will benefit the exhibitor or the industry.

Para. Affiliates Attend Meeting

Goldenson, Dembow Head Group From Home Office

Leonard Goldenson, head of Paramount's theatre department, and Sam Dembow, Jr., left for Chicago Tuesday to attend a meeting of Paramount theatre affiliates, which got under way Wednesday morning at the Blackstone Hotel.

Attending the Chicago meeting were the following Paramount partners and executives: Abe Blank and Ralph Branton, Tri-States Theatre Corporation, Des Moines; John J. Friedl, Minnesota Amusement Co., Minneapolis; Tracy Barham, Intermountain Theatres, Inc., Salt Lake City; Harry Nace, Publix-Rickards-Nace, Inc., Phoenix, Ariz.; Harry David, Northio Theatres Corp., Cincinnati, Ohio; Earl J. Hudson, United Detroit Theatres Corp., Detroit; John J. O'Leary and John Nolan, Comerford - Publix Corp., Scranton; M. J. Mullin, M & P Theatres Corp., Boston; Nate Goldstein, Western Mass. Theatres Corp., Springfield, Mass.; John Balaban, B & K Corporation; J. J. Rubens, Publix Great States, and from the Home Office in addition to Goldenson and Dembow, Edward L. Hyman.

Milwaukee Reel Fellows Club Adds Members

Milwaukee—Full quota of men eligible for membership have been enrolled in the Reel Fellows Club of Milwaukee, an association of the motion picture film salesmen working in this territory. At a meeting held recently, R. W. Baker was elected president, and G. W. Edgerton, secretary-treasurer. The Club plans an all-industry affair to be held in April.

Funeral Services Held for Mother of Red Kann

Funeral services were held Wednesday at the Brooklyn Funeral Chapel for Mrs. Bertha Kann, mother of Red Kann, trade paper editor, who died Monday from pneumonia. Interment took place at Mt. Carmel cemetery.

Florian Nye Dies

Milwaukee—Florian Nye, formerly manager of the State Theatre, died here this week.

Will Address Okla. Exhibs.

Kuykendall Will Speak At State MPTO Meeting

Oklahoma City, Okla.—Annual convention of the Motion Picture Theatre Owners of Oklahoma will be held in the Venetian Room of the Skirvin Hotel here December 9, it has been announced by President Morris Loewenstein. One of the chief speakers will be Ed Kuykendall, MPTOA president, who will leave immediately after the meeting to be present in Chicago for the all-industry unity conferences there.

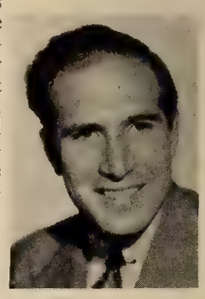
Following registration in the Venetian Room at 9 a.m., the program will begin, with time taken out at noon for luncheon in the Crystal Room. Afternoon talks and discussions will get under way about 1:30 p.m. Principal speakers at the evening dinner-dance, scheduled to be held in the Silver Glade Room, will be Kuykendall and General William McGraw, former Texas attorney general and now chief consultant for the Office of Production Management.

Other speakers scheduled for the convention are Ralph Talbot, head of the Talbot Theatre circuit; C. B. "Brownie" Akers, supervisor of operation for the Griffith Amusement Co.; Oscar Davis, tax expert; Louis Groves, Oklahoma City and Sulphur exhibitor; Vance Terry, Woodward exhibitor; Lafe Pfeiffer, of Dallas; Lou Chatham, Tulsa city manager for Griffith; Leonard E. White, secretary-treasurer of the organization; Homer Jones, Alva exhibitor; Ed Crews, Waurika exhibitor, and Max Brock, Lawton exhibitor.

Kuykendall's afternoon talk will concern the aims and purposes of the all-industry committee.

Taplinger Ass't To Harry Cohn

Robert S. Taplinger, who resigned this week as national publicity and exploitation director for Warner Bros., was named executive executive assistant to Harry Cohn, president of Columbia. Taplinger will make his headquarters at the Columbia Studio. He begins his new duties next Monday.



Robert Taplinger

Though only 32 years old, Taplinger has had experience in the publicity and entertainment fields for 15 years. While still attending high school, he was assistant publicity manager for the city of Atlantic City. He served for several years as publicity chief for the Columbia Broadcasting System.

From

TWENTIETH · CENTURY · FOX

for

Your Holiday Attraction!



Great romances make the greatest pictures. And particularly in the holiday season, a love story enriches your screen. Here is such a story . . . brought tenderly, powerfully to the screen by Hollywood's most poignant actress . . . in her most memorable role!



Claudette Colbert

in

REMEMBER THE DAY

with

JOHN PAYNE

and

John Shepperd • Ann Todd
Douglas Croft • Jane Seymour
Anne Revere • Frieda Inescort

Directed by HENRY KING

WITH ALL THE GREATNESS THAT GAVE YOU SUCH MONEY HITS AS "A YANK IN THE R. A. F."..."IN OLD CHICAGO" AND "ALEXANDER'S RAGTIME BAND"!

Produced by WILLIAM PERLBERG • Screen Play by Tess Slesinger, Frank Davis and Allan Scott • Based on the Play by Philo Higley and Philip Dunning

A TWENTIETH CENTURY-FOX PICTURE



"With all my heart I say . . . I'd do it again!"



"Who is there to point a finger at me? Every woman will know that such a love comes but once . . ."



"There's a part of my heart I can give to no other man!"

PRINTED IN U.S.A.

Selling the Picture

For Better Show Selling
***Showmanalyses* Have Appeared In STR on Following Pictures**

Blossoms in the Dust	July 26
Bride Came C.O.D.	July 19
Charley's Aunt	Aug. 2
Dr. Jekyll and Mr. Hyde	Sept. 6
Feminine Touch	Oct. 11
Glamour Boy	Dec. 6
Here Comes Mr. Jordan	Aug. 16
Hold Back the Dawn	Sept. 20
Ice-Capades	Aug. 23
International Squadron	Oct. 4
Lydia	Aug. 30
Men In Her Life	Nov. 29
Moon Over Her Shoulder	Oct. 18
New Wine	Aug. 9
One Foot in Heaven	Nov. 1
Sundown	Oct. 25
Suspicion	Nov. 22
Tom, Dick and Harry	July 5
Two-Faced Woman	Nov. 8
Unfinished Business	Sept. 13
Week-End in Havana	Sept. 27

Hayworth Color Page Promoted in the Post

One of the most unusual and far-reaching promotions accorded a star and motion picture was given Rita Hayworth and "You'll Never Get Rich" in the November 18 issue of *The Saturday Evening Post* through a tieup arranged by Columbia Pictures and the magazine.

It presented seven pictures of the star in a full color page devoted to the attainment of beauty. In addition to reaching the *Saturday Evening Post* audience through its 3,700,000 circulation, counter-cards of the page and blow-up reproductions were placed on display in 2,000 drug stores and on the cosmetic counters of department stores throughout the country.

The promotion is an important addition to the impressive concentrated publicity given Miss Hayworth and the film during the past few months.

It is hoped that thousands of theatremen playing or about to play "You'll Never Get Rich" grabbed the opportunity of placing tie-in stickers or belly-bands on the November 18 issue of the *Post*.

Opposition Has Best Picture, But Calderon's Showmanship Wins

The manager with the best pictures can, and should, make money. But it is especially difficult for the theatreman without first-run product to compete against his fortunate competitor. And that's why the smart showmanship displayed by Pedro L. Calderon, manager of the J.P.B. Theatres in Miami, Fla., is something to applaud.

A brand new film was opening at the opposition's house, while all Calderon had to offer was "Secrets of an Actress," a three-year-old film starring Kay Francis. But he decided to offset his rival's advantage.

After obtaining autographed photos of the star, he had literature printed offering a photo and a new five-cent piece to the first thousand women entering the theatre during the picture's engagement. The house was filled at each show. The stunt had proved a tremendous success.

Gives Doughnuts; Gets Dough

Doughnuts, in 8-dozen box lots, are among the weekly promotions for Country Store Night at the Redwood Theatre, Redwood City, Calif. Although lots of doughnuts are being given out, plenty of dough is coming in, thanks to the showmanship of Manager Russell Gibbons.

A Tale of Three Cities Where 'Yank' Was Heavily Exploited

Smash campaigns on "A Yank in the R.A.F." were put over recently in Toledo, Charlotte and Boston to make that picture one of the biggest box office successes in the theatrical history of these cities.

TOLEDO—Working hand in hand with City Manager Lawlor of the Paramount organization, and Manager Dean of the Paramount Theatre, the Hal Horne representative, Jules Fields, lined up an "all-coverage" campaign for "A Yank in the R.A.F." The management went all-out on newspaper ad coverage, using over a dozen important papers in the foreign language field, and such journals as the *CIO Labor News*, the American Legion *American Councillor* and the Toledo University *Campus Collegiate*.

Through City Editor Hartley of the "Times," they lined up a Defense Workers Matinee, which started at 12 midnight the Saturday after the opening. The story that broke in the papers stated that workers in major plants such as Willys, Toledo Scales, Chevrolet, United Tool and other factories would attend this show made possible by the theatre management. Exploiteer Fields found the personnel departments of all the plants cooperative, was able to get plenty of art and story material posted inside.

Toledo University selected Betty Grable through the Chi Beta Chi fraternity as their "V Girl." The story broke in the collegiate *Blade*, and resulted in full support of the college interests for the showing.

The Red Cab Company used 300 bumper cards before and during the run. The *Toledo Blade* has a Boys Club, for their carriers, and through the director a model contest was worked out. Stills from the Dunkirk display posted at their club were used as prizes in addition to passes given by the theatre. The carrier boys, wearing 100 R.A.F. caps, helped spread the publicity all over town.

Special art displays were posted at the headquarters of the Veterans, Spanish-American Vets, The Legion, Junior Red Cross, Camp Perry, the local induction center, the Naval training base and the aviation schools. In the service groups the displays were posted at the "welcome" shacks and mess halls. All in all, "big time" revenue was created for the show when it opened.

CHARLOTTE, N. C.—A party of English flying students at the R.A.F. base in Camden, South Carolina, were lined up to attend the opening day performance of the picture at the Carolina Theatre. The manager sent cars to get the men. On arrival they were met by a motorcycle escort and taken to lunch. After attending the opening, they were returned in style to the air school before 7:30 curfew. The local papers covered the luncheon and theatre performance.

Dick Pitts of the "Charlotte Observer," conductor of a local Hollywood program, devoted several talks to "Yank," using a lot of advance material that was supplied by Herbert Pickman of the Hal Horne field force. Pitts in his final talk, gave a short biographical account of one of the stars of the picture, withholding the name. Those who submitted correct answer received guest tickets.

With excellent cooperation from exchange manager Phil Longdon and Manager Neil McGill of the theatre, "Yank" got away to a flying start. Among other strong plugs, a sound truck pennanted on both sides covered the city before the opening.

BOSTON—The story of the two adventurous American boys who were on their way to Canada to join the R.A.F. in spite of the fact that they were only 14, broke on the front pages of all the newspapers from coast to coast. The Horne representative was right on the job when the boys were taken off the Boston-to-Montreal express, for he was in this city arranging for the opening of "A Yank in the R.A.F." at the Metropolitan.

So Joe Ehrlich arranged a special showing of the picture for them while they were being feted, pending their return to their distant homes. This stunt grabbed a swell three-column layout in the *Herald* a day before the opening.

A popular boys' activity in this town is the Jordan Marsh Company - Boston Traveler Aviation League. The live-wire exploiteer tied up with the organization by offering a trophy donated by Tyrone Power. Members of the League competed for it—and the competition was "terrific." The stunt of course was a great build-up for the newspaper involved—the "Traveler"—which came through with two-column art and story the day before the opening, a two-column cut and story the day after, and a one-column cut and story two days before the close of the engagement.

The Arlington American Legion Post Band was promoted to parade the downtown streets and then play in front of the theatre on the opening night for a half hour. In their snappy uniforms, they kept a large and enthusiastic crowd milling out front.



Moving Ghosts Highlight Display

Animation was the keynote of this eerie lobby display used by Manager Lee Kline of Warners' Orpheum Theatre, Philadelphia, on Universal's "Hold That Ghost." Green lights which blinked off and on were behind the eyes of the large ghost hovering over the house. The other ghost waved its arms and nodded its head.

Good for Five-Column Display

A four-picture strip showing Shirley Temple preparing a Thanksgiving turkey was good for a five-column display in the *Harrisburg* (Pa.) *Telegraph* as part of the Loew's publicity campaign for "Kathleen" put over by Sam Gilman.

Program Exchange

Ableson Tries Wood Novelty; A Cashier Turns Ad Writer; Hobolth's 'Priorities' Message

We often wonder (and perhaps you do too) why we always introduce these discussions with mention of the weather. After all, we can't do anything about it. But our heart goes out to the exhibitor who awakens in the morning, inhales deeply the cool, bracing air, beams with fond expectations as he foresees a good day for business. He goes to the theatre. About an hour before the doors are scheduled to open the clouds gather. Then it either begins to rain or snow. By the time the doors open, either a cloudburst or a blizzard is in progress. The exhibitor's hopes are shattered. And the cause of it all: the unpredictable weather. So, while we can't do anything about it, we still like to mention the weather. Having clearly (?) explained our stand, we shall continue.

Several weeks ago we reported in these columns a novelty put out by Arnold Stoltz of the Avon Theatre, Utica, N. Y. It was a piece of wood imprinted with appropriate tie-in copy with a cooperating lumber company. It created a mild sensation in Utica, and now it has repeated in Devil's Lake, N. D. Manager Art Ableson of the Lake Theatre saw possibilities in the stunt, went to the Nortz Lumber Co., promoted several hundred pieces of wood which the company imprinted with copy furnished by the exhibitor. In case you've forgotten the copy which would be appropriate for this novelty, we'll repeat it here: "Carve your sweetie's name here (*space is provided for this purpose*). Then knock on it and you'll meet with Good Luck when you take her to see Deanna Durbin, Charles Laughton in 'It Started With Eve,' etc." The lumberman's tie-in copy: "From this lucky charm to a house it's the Blank Lumber Company." You can use this novelty on almost any romantic film. And if Stoltz and Ableson promoted it at no cost, so can you.

Up in Chatham, Ont., Canada, Harland Rankin had a man dressed as Santa Claus giving out cards to pedestrians advertising a program "so good I couldn't wait until Christmas" to let patrons know about it.

Manager Pearce Parkhurst's cashier at the Colonial Theatre, Nashua, N. H., wrote a newspaper ad in which she urged patrons to see a special program, completed the copy by asserting that "I'm mailing a bill for this ad and the cost of the picture and cut to the boss; so for Heaven's sake folks come down here in droves tomorrow so the boss won't fire me." Later, in the regular theatre program, Parkhurst tossed orchids to his cashier for her "clever and original ad," asked her to tell the patrons about the Colonial's Thanksgiving program. So again, this time in the program, however, Simone LeBlanc, the cashier, signed her name to an endorsement.

Tommy di Lorenzo changes the style of his program, while Will Briemann dispenses with the usual four-page affair temporarily to send out a special card.

Wilfred Bonds, manager of the Dyer Theatre, Dyer, Tenn., gave "certificates of courage" to patrons who left the theatre unassisted after one of his horror shows. Bonds also used one of the institutional messages which appeared on this page recently; namely, the one concerning the theatre as a necessary institution for the youth of the community.

The management of Warners' Symphony Theatre, Chicago, put out cards advertising the menu for Thanksgiving Day. Here's the menu: Appetizer—Gene Krupa's Orchestra. Soup — Gabby Cartoon, "Swing Cleaning." Entree—"Dr. Kildare's Wedding Day. Dessert—"Mob Town." The theatre also distributed black and white sketches of bombers, offered passes for "Dive Bomber" to the kids who turned in the best colorings. At the Rhodes, Manager Bud Erickson distributed a costless gag plugger on "Aloma of the South Seas." Card featured a cut of Dorothy Lamour. Attached where sarong should have been was a piece of cloth. At the top was this copy: "Tahiti Sweetie! Don't' you dare peek." On lifting the scrap of cloth, one learned the title of the picture and the playdate. A neighborhood service station advertised on the back of the card.

Capitalizing on the current wave of priorities and shortages, Manager Harry Hobolth, Imlay City, Mich., advises his patrons through an institutional message that there are "no priorities, no shortages in our business." He expands on the subject:

"This season, as never before, the motion picture industry has mobilized to the fullest its vast creative talents.

"It is delivering the goods in the form of screen entertainment that excels all previous standards in uniform quality. What is more important, the screen is delivering the finest pictures in history in QUANTITY with REGULARITY . . . and at the same popular prices.

"Yes, we repeat, good pictures keep piling up week after week."

Hobolth then goes on to endorse the programs to play his theatres during the next two weeks.

Remember that "red dot" health tester? You know—the one which, if it turns green, you see your doctor, while if it remains red, you make a date to see such-and-such a picture? Well, Manager W. H. Woodley used it with excellent results down in Hickman, Ky., for his engagement of "Aloma of the South Seas."

We're as far as we can go. But we'll be back next week.

Member Added This Week

George Clanton, Daw Theatre, Tappahannock, Va.

INSTITUTIONAL COPY

(Editor's Note: The following copy was written for the programs of Warner Chicago Theatres by Charles H. Ryan. It can be easily adapted to your own situation. Further examples will appear on this page from time to time.)

Rub the Magic Lamp of Entertainment

In the old tale from "Arabian Nights," Aladdin rubbed his magic lamp—and a good Genie appeared who granted his every wish. By rubbing the lamp Aladdin got palaces, riches and the Sultan's beautiful daughter.

But Aladdin failed to get the one restful, gloom-chasing enjoyment that today is YOURS whenever you come to relax and lose your troubles in the soothing atmosphere of THE THEATRE—your haven of comfort, where cares vanish and the fears of a war-torn world are, for a few blissful hours forgotten!

Rub the magic lamp of Motion Picture Entertainment! For soul-satisfying refreshment, make THE MOVIES your most enjoyable habit!

Two Shows In Every Theatre —A Short Story on Service

One night recently in a Warner theatre in Chicago a class picture was being projected. Some liked it, some didn't.

Having seen the show, a man and his wife got up, walked to the head of the aisle. There they met an usher who helped them put on their coats.

"There is one thing you have here," said the man to the usher, "and that is good service!"

Asking to see the manager, he was directed to the manager's office. To the head of the house he said:

"Listen, Buddy, if that show on the screen was half as good as the shows you put on in this part of the theatre, you would never have anything to worry about."

It was then the manager realized that every theatreman puts on two shows in his theatre: one on the screen, and the other in the front of the house. He realized, too, that the show on the screen can't always be the best, but that whenever it isn't, the other "performance" can more than make up for it.

--Your Application Blank--

Clip and Mail Now!

STR Program Exchange
SHOWMEN'S TRADE REVIEW
1501 Broadway
New York, N. Y.

Dear "Chick":—I hereby apply for membership in the STR Program Exchange. I understand that entry of my name on this coupon signifies a willingness to exchange theatre programs with other theatres, but involves no other obligation.

Name .....

Theatre .....

City .....

State .....

NOVEMBER 1941, INDEX

A listing of the highlights of the past month's issues of STR, indexed and cross-indexed for ready reference

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"GLAMOUR BOY"

An STR Showmanalysis (REG. U. S. PAT. OFF.)

Produced by Sol C. Siegel. Directed by Ralph Murphy. Original screenplay by Bradford Ropes and Val Burton.

Capitalize on the Public's Penchant for Nostalgia and Turn It Into $$$ and Cents

Everyone who has passed his thirties wants to recapture his youth, and "Glamour Boy" offers an unusual opportunity to do so. For not only is the picture all about young people, but it embodies a number of scenes from "Skippy," a picture made 11 years ago which will bring nostalgic pangs to everyone who remembers those happy days. So one way to sell this picture is to capitalize on the American penchant for nostalgia and turn it into dollars and cents.

But should you decide that you like another type of campaign better, there is a good one available. You can run a "Glamour Boy" contest which will get plenty of laughs, attract a lot of attention, and most assuredly put over the title. This idea has been tried and proven. Edgar Goth, director of advertising and publicity for the Fabian Staten Island Theatres, ran such a contest when he played the picture on a special pre-release engagement. Here's how he did it:

The "Glamour Boy" contest was announced as a novel and perhaps unique affair in which the male sex could parade its muscles and its manly pulchritude. A prize of $100 worth of men's wear was promoted from a well known Staten Island store, and it was announced that all of the runners-up would receive $5 in cash. This was done to encourage more entries.

The contest was plugged in both of the Staten Island newspapers, but was considered so newsworthy that even one of the New York dailies carried a story of it on the amusement page. The local dailies cooperated to the extent of front page stories and pictures. Besides the publicity, the newspapers carried mention of the contest in the advertisement of the store providing the big prize. This store also carried a large window display which attracted crowds, too.

The trailer was run for two weeks and associated theatres also ran short trailers. Copy called for Staten Island folks to attend to applaud for the man or boy they thought the most handsome, most appealing, most personable and most magnetic. Since each of the many entries brought along as large a personal claque as possible, this helped to swell the overflowing crowd.

The contest itself was handled with emphasis on the comedy side. There was no ridicule, but lots of laughs were garnered. The men were lined with those in street clothes on one side and those in trunks on the other. One, who said he sang, was invited to sing in a bath tub provided for the purpose. Another who said he danced, did so with a dummy. Get the idea? All laughs.

That's how Edgar Goth sold "Glamour Boy." If, however, your town does not boast enough glamour boys, or you can't possibly get a merchant to cooperate, or you find difficulty in obtaining newspaper cooperation, perhaps some of these suggestions will help.

Make Song Tieups

First of all, as you will note, the cast includes Susanna Foster, which promises songs, and when there are songs, you naturally go to the music stores and make tieups. Get window displays of the sheet music and the recordings of the two tunes, Love Is Such An Old Fashioned Thing and The Magic of Magnolias.

Also be sure to see the orchestras of all the local hotels and night clubs, furnish them orchestrations and ask them to play the tunes with appropriate credit for the picture and your playdates. The same should be done with the radio station.

Even if you don't run the "Glamour Boy" contest, you can make a tieup with any local haberdasher. It can be done from either of two angles: "You don't have to be a 'Glamour Boy' to wear Smith's Clothes" or "Wear Smith's Clothes — be a 'Glamour Boy'."

Because some scenes of "Skippy" are shown again in "Glamour Boy," there is a perfect tieup with the "Skippy" comic strip, which runs in more than 100 newspapers throughout the country. All you need do is ask the newspaper to run a line underneath the strip referring to Cooper as the movie 'Skippy." This page is not so optimistic as to think that every exhibitor can get an underline for a comic strip just for the asking, so we have an alternative suggestion. See the promotion manager and arrange for an ad in the paper plugging the comic strip as well as the picture. The argument is that after seeing "Skippy" on the screen again, the public's appetite will be whetted for more of the cartoon strip.

Stars' Baby Pictures

For a simple but effective three-day contest, pick up the one in the press book in which baby pictures of famous stars are used and contestants are asked to guess their identity. The tieup line is that these kids grew up to be screen "Glamour Boys." To be a little more original and give it a local touch, how about getting some baby pictures of well known local figures and running them in a similar contest? The tieup line then can be "These kids grew up to be Blanktown's Glamour Boys—who are they?"

From "Glamour Boy" to "Glamour Girl" is an easy step, so if you think it would be easier to work on the fairer sex, run a city-wide "Glamour Girl" contest, working with a photographer, newspaper and women's stores and beauty shops for the prizes.

This suggests still another stunt. What *is* "Glamour" anyway? How about using that for an inquiring reporter stunt on the opening day, with the crowd at the first show as the subjects? The same thing can be done with a sidewalk radio interviewer or over the station's facilities from the studio.

Darryl Hickman, the kid in the picture is a quiz wizard. This suggests a few questions which you can propound either through the newspapers, your programs or on the local radio station. They can almost all bear on the picture and its players.

For a teaser throwaway that's sure to excite interest, use the photo of Jackie Cooper writing something while a couple of girls in the foreground are clamoring. In the mortised space provided, print five phone numbers at random. You announce that each day five numbers will be called and invited to attend the picture. This will insure that everyone will pick up the cards in order to see whether his own or some friend's number is listed.

The stills in the picture are adaptable for a wide variety of tieups. You can use the title in all of them and at the same time have stills of the principal players blown up in various store windows. Take a look at the stills and see which of the local merchants you can enlist for this cooperation.

To capitalize still more on the "Skippy" angle, you can obtain blow-ups from the original "Skippy." These, together with stills from "Glamour Boy" and some clever catchlines, would help a great deal in putting the picture over.

But no matter what you do, whether it's running a "Glamour Boy" contest like that of Edgar Goth, or appealing to the folks who remembered "Skippy" or relying principally on the music and the feminine angle and romance—go out and sell the picture. It'll really be worth while.



This Teaser Builds the Title

Here is one of the two-column teasers that build the title of the picture. Because of the big name stars which appear in them, they're sure to gain maximum attention.



Ad Plugs the 'Skippy' Angle

Note how the ad above links "Glamour Boy" with "Skippy," the hit picture of several years ago in which Jackie Cooper soared to fame. How's that for capitalizing on nostalgia?

COLOSSAL! Terrific! SMASHO

ORPHEUM, ST. PAUL
225% of
Previous Abbott & Costello Openings!

"Rough and tumble . . . should tickle almost anyone's ribs!"
—Bosley Crowther, N. Y. Times

PALACE, STAMFORD
170% of
Previous Abbott & Costello Openings!

". . . Another natural!"
—Daily Variety
"Will make money!"
—Hollywood Reporter

FOX, DETROIT
150% of
Previous Abbott & Costello Openings!

"Outrageously funny... Abbott and Costello teriffic!"
—William Boehnel, World-Telegram

INDIANA, INDIANAPOLIS
165% of
Previous Abbott & Costello Openings!

"Fast and funny . . . one laugh after another!"
—Rose Pelswick, Journal-American

PALACE, LAWRENCE, MASS.
155% of
Previous Abbott & Costello Openings!

CIVIC, PORTLAND, ME.
215% of
Previous Abbott & Costello Openings!

"A wild comedy . . . continual laughter!"
—Eileen Creelman, N. Y. Sun

"Hilarious!"
—Howard Barnes, Herald Tribune



BUD ABBOTT and LOU COSTELLO in
"KEEP 'EM FLYING"
with
MARTHA RAYE · CAROL BRUCE
WILLIAM GARGAN · DICK FORAN
CHARLES LANG · SIX HITS
Screenplay by Tree Boardman, Nat Perrin, John Grant
Original Story by Edmund L. Hartmann
Directed by ARTHUR LUBIN · Associate Producer GLENN TRYON
A UNIVERSAL PICTURE

KEITH'S, DAYTON
120% of
Previous Abbott & Costello Openings!

"Profitable attraction." —Variety
"Certain to send grosses zooming!"
—Showmen's Trade Review

UNIVERSAL'S CHRISTMAS GIFT TO

TUPENDOUS! Take your choice!

BROADWAY, PORTLAND, ORE.
275% of Previous Abbott & Costello Openings!

"Reaches the stratosphere for comedy ...It's tops!" —Harold Conrad, B'klyn Eagle

STRAND, BINGHAMTON
160% of Previous Abbott & Costello Openings!

STATE NEW BEDFORD
210% of Previous Abbott & Costello Openings!

MAJESTIC, PROVIDENCE
130% of Previous Abbott & Costello Openings!

"Costello is the funniest comedian since Chaplin." —Film Daily

"He is in a class by himself!" —Archer Winsten, N. Y. Post

"One of the funniest comics that ever lived!" —Lee Mortimer, Daily Mirror

ORPHEUM, SAN FRANCISCO
125% of Previous Abbott & Costello Openings!

"The answer to a box-office prayer!" —Motion Picture Herald

"Score another for Universal!" —Motion Picture Daily

UPTOWN, KANSAS CITY
153% of Previous Abbott & Costello Openings!

RIVOLI, TOLEDO
150% of Previous Abbott & Costello Openings!

"CAPACITY CROWDS to 2:30 A. M." —Astor Theatre, Reading, Pa.

Abbott and Costello Pack the Criterion

DAILY NEWS, THURSDAY, NOVEMBER 27, 1941



Lou Costello and Bud Abbott share top honors with Martha Raye in the Loew's Criterion comedy, "Keep 'Em Flying."

By KATE CAMERON.

"Keep 'Em Flying," Universal picture directed by Arthur Lubin. Screen play by True Boardman, Nat Perrin and John Grant from story by Edmund L. Hartman. Presented at Loew's Criterion Theatre. Running time 1 hour 26 minutes.

THE CAST

Blackie Benson	Bud Abbott
Heathcliff	Lou Costello
Gloria	Martha Raye
Barbara	Carol Bruce
Linda Joyce	Dick Foran
Jinx Roberts	William Gargan
Craig Morrison	Charles Lang
Jimmy Johnson	Truman Bradley
Butch	William Davidson
Gomigle	Loring Smith
Major Barstow	

Abbott and Costello are just what the doctor ordered for the Criterion Theatre, as Universal's comedians have given that house a hypo with "Keep 'Em Flying" that has sent its box office receipts soaring. In this, their third service picture and fourth starring production for Universal, the ex-burlesquers are giving the Criterion's patrons a great many laughs for their money.

What a RAVE from the New York Daily News!

AMERICA'S EXHIBITORS! Now Dating!

The Box Office Slant

All Through the Night

Warner Bros. **Drama** **107 mins.**

(Prod. No. 116—Nat'l Release, Jan. 10)

AUDIENCE SLANT: (Adult) Packed with action of just the sort that the public seems to be taking to now.

BOX OFFICE SLANT: Should do big business especially after the build up Bogart has had from "The Maltese Falcon."

Cast: Humphrey Bogart, Conrad Veidt, Kaaren Verne, Jane Darwell, Frank McHugh, Jackie C. Gleason, Judith Anderson, Peter Lorre, Barton MacLane, William Demarest, Martin Kosleck, Hans Schumm, Ludwig Stossel, Irene Seidner, Jean Ames, Ben Welden, Sam McDaniel, James Burke. **Credits:** Executive producer, Hal B. Wallis. Associate producer, Jerry Wald. Directed by Vincent Sherman. Screenplay by Leonard Spiegelgass and Edwin Gilbert. From a story by Leonard Q. Ross and Leonard Spiegelgass. Art director, Max Parker. Director of photography, Sid Hickox.

Plot: Bogart, head of a bunch of gangsters who now make their living "legitimately," stumbles on a murder—an old German baker has been killed. In pursuit of Kaaren Verne, who seems to be a clue, Bogart and the gangsters run up against a group of Fifth Columnists headed by Conrad Veidt. Using some of the gangster methods which stood in good stead for so long, the gang succeeds in rounding up the spies.

Comment: Mixing up the popular conception of a gangster with lively comedy and Fifth Columnists to boot, provides the formula for as fast-moving an action picture as has come along in some time. Although it runs 107 minutes, so much happens that it hardly seems that all of that action could even have taken place in the time allotted—a single night. The comedy is handled beautifully. During one of the tense moments, when Bogart and Demarest have discovered that they are in a nest of fifth-columnists. they spy a picture of Hitler, and Demarest exclaims: "Look, Schicklgruber, the house painter." Just when the action brings the spectator to the edge of the seat, along will come Frank McHugh to tell a story about his difficulties with his bride of a few minutes. It's spirited entertainment and sure to strike a responsive chord with a great majority of people. Performances are excellent with Humphrey Bogart and William Demarest outstanding. Judith Anderson is buried in a small part and Conrad Veidt makes an acceptable villain. Peter Lorre has very little to do or say but that little he handles in his usual capable style. Sell it with plenty of emphasis on the comedy angle. Also use clippings about Fifth Columnists in the lobby on a board with appropriate catchlines.

Catchline: "What happens when American gangsters organize to fight Fifth Columnists."

The Vanishing Virginian

MGM **Comedy-Drama** **101 mins.**

AUDIENCE SLANT: (Family) Should appeal to family audiences, though reactions may differ to varying degrees.

BOX OFFICE SLANT: Will need specially planned exploitation if it is to draw satisfactorily.

Cast: Frank Morgan, Kathryn Grayson, Spring Byington, Natalie Thompson, Douglass Newland, Mark Daniels, Juanita Quigley, Scotty Beckett, Dickie Jones, Leigh Whipper, Louise Beavers. **Credits:** Produced by Edwin Knopf. Directed by Frank Borzage. Screenplay by Jan Fortune. Based on the book by Rebecca Yancey Williams. Director of photography, Charles Lawton. Art direction, Cedric Gibbons. Musical direction, Lennie Hayton.

Plot: This picture tells about the Yanceys from 1913 to 1929, of *Cap'n Bob Yancey* (Frank Morgan), his wife *Rosa* (Spring Byington), their children (Kathryn Grayson, Natalie Thomas, Juanita Quigley, Dickie Jones). Many incidents, some humorous, some tragic, some dramatic, are unfolded.

Comment: It is difficult to evaluate "The Vanishing Virginian," for while it has a number of individual situations that are well done, the picture as a whole seems to lack qualities necessary to make it a complete success. It has no plot, at least not in the usual sense; it merely makes the audience a spectator to the events that transpire within the Virginia family over a period of some 16 years. In one or two spots the play bogs down, indicating that it might have been shortened; and, despite some memorable moments, the reaction after viewing it as a whole is one of mixed emotions. Frank Morgan, who occasionally overacts, is an ideal choice for the leading role, and unusually impressive characterizations are contributed by Spring Byington, Leigh Whipper, Kathryn Grayson, Natalie Thompson and Louise Beavers. Frank Borzage's direction reveals some of the poignant touches that have marked his earlier films. The picture should appeal to most family audiences, though reactions may differ to varying degrees. As a box office film, it will apparently need bolstering via specially planned exploitation if it is to draw satisfactorily. Morgan's radio appearances should help, as should also the utilization of stunts designed to appeal to the entire family: special admission price for family groups, family car ballyhoo with sign, "I'm taking the family to see (title)," etc.

Catchline: "You'll live again many unforgettable events in your own life when you see this absorbing saga of a lovable Virginia family."

Legion of Decency Ratings

(For Week Ending Dec. 6)

SUITABLE FOR GENERAL PATRONAGE

Go West, Young Lady — Tarzan's Secret Treasure
Obliging Young Lady — Texas Manhunt
Tuxedo Junction

SUITABLE FOR ADULTS ONLY

Body Disappears — Confirm or Deny

OBJECTIONABLE IN PART

I'll Sell My Life — Louisiana Purchase

Ball of Fire

RKO-Radio **Comedy** **111 mins.**

(National Release, January 1)

AUDIENCE SLANT: (Adult) Swell entertainment. Will keep spectators in almost continuous laughter.

BOX OFFICE SLANT: Should chalk up high grosses in all situations.

Cast: Gary Cooper, Barbara Stanwyck, Oscar Homolka, Dana Andrews, Dan Duryea, Henry Travers, S. J. Sakall, Tully Marshall, Leonid Kinskey, Richard Haydn, Aubrey Mather, Allen Jenkins, Ralph Peters, Kathleen Howard, Mary Field, Charles Lane, Charles Arnt, Alan Rhein, Gene Krupa and His Orchestra. **Credits:** Produced by Samuel Goldwyn. Directed by Howard Hawks. Screenplay by Charles Brackett and Billy Wilder. From an original story by Billy Wilder and Thomas Monroe. Director of photography, Gregg Toland. Art direction, Perry Ferguson. Music by Alfred Newman.

Plot: With seven other professors and the funds provided by the Totten Foundation, Gary Cooper is writing an encyclopedia. In his search for material for a dissertation on slang, he meets Barbara Stanwyck, night club "boogie-woogie" singer, who gives him the "brush-off." Her association with Dana Andrews, notorious gangster, makes her the subject of a police search and compels her to hide out at the Totten Foundation. Her 1941 mannerisms upset the citadel of the staid professors, but they grow to like her; one, Cooper, falls in love with her. When Andrews decides the time is ripe for her to leave and marry him, he conspires with Barbara to have the old men and Cooper accompany her on the pretext that Barbara and Cooper are on their way to be married. Cooper learns the truth and breaks with Barbara, but she soon discovers she loves him, and the two are reunited.

Comment: Samuel Goldwyn has a hit on his hands, a rowdy, riotous comedy to keep any audience in almost continuous laughter. Much credit for the clever and original plot is due Billy Wilder and Thomas Monroe, who wrote the story, and Charles Brackett and Billy Wilder, who have again collaborated successfully following such notable films as "Midnight," "What a Life," "Ninotchka" and "Arise, My Love." A little judicious trimming would accelerate the pace, but Barbara Stanwyck's verve and vitality, Gary Cooper's excellent portrayal of the gangling, awkward professor, and the neat performances of supporting players, notably Oscar Homolka, Dan Duryea, Richard Haydn and Allen Jenkins, all combine with genuine audience-winning story material, skillful direction and the customary first-rate production values that mark Goldwyn pictures, to make this newest venture a swell evening's entertainment. Word-of-mouth comment will be highly favorable, and the teaming of Cooper and Stanwyck should account for much box office activity. Although only appearing in one sequence, the popularity of Gene Krupa and his band is strong enough among adolescents to warrant billing the aggregation prominently. Campaign should feature gag stunts to place potential patrons in the mood for complete enjoyment of the film.

Catchline: "When a 'ball of fire' crashes into the citadel of eight stuffy professors, watch out for rowdy, riotous hi-jinks."

Sealed Lips

Universal **Drama** **62 mins.**

(Prod. No. Not Set—Nat'l Release, Jan. 2)

AUDIENCE SLANT: (Family) A good piece of entertainment that should please any type of theatregoer.

BOX OFFICE SLANT: A top-flight supporting feature.

Cast: William Gargan, June Clyde, John Litel, Anne Nagel, Mary Gordon, Ralf Harolde, Joe Crehan, Addison Richards, Russell Hicks, Ed Stanley, Charles Lane, William Gould, Walter Sande. **Credits:** Directed by George Waggner. Original Screenplay by George Waggner. Director of photography, Stanley Cortez. Associate producer, Jack Bernhard.

Plot: A special investigator for the State Bureau of Investigation is assigned the difficult task of proving that America's most notorious prisoner is an imposter, and that the most dangerous criminal is still at large.

Comment: For theatres running duals, here's a top-flight supporting film that should please any type of audience. It's a fast-moving detective yarn with a swell story twist and holds one's interest from beginning to end. William Gargan turns in an

outstanding performance as the sleuth, aided by some nice work by June Clyde, John Litel, Anne Nagel and Ralf Harolde. George Waggner, serving as writer and director, delivers in an expert manner in both departments. All in all, it's good entertainment, on a par with the better program fare released by the studio. The title lends itself to a series of teaser ads. Invite crime detection agencies to an advance showing. Display gangster and police equipment in your lobby. With newspaper cooperation, invite local "look-a-likes" to be your guest on opening night.

Catchline: "America's most notorious prisoner proves to be an imposter."

Sing For Your Supper

Columbia **Drama With Music** **68 mins.**

(Prod. No. Not Set—Nat'l Release, Dec. 4)

AUDIENCE SLANT: (Family) Fair entertainment which moves briskly enough and has sufficient diversion to keep an audience interested.

BOX OFFICE SLANT: Good support for a program headed by feature with name-power.

Cast: Jinx Falkenburg, Charles Buddy Rogers, Bert Gordon, Eve Arden, Don Beddoe, Bernadene Hayes, Henry Kolker, Benny Baker, Dewey Robinson. **Credits:** Original screenplay by Harry Rebuas, Directed by Charles Barton. Director of photography, Franz F. Planer. Art direction, Lionel Banks. Produced by Leon Barsha.

Plot: Rogers and his orchestra are running a taxi dance hall and Kolker, agent for their landlord, is about to evict them for non-payment of rent. But Jinx, the owner, overhears these conversations and decides to take a hand herself. So she goes to the hall and poses as a taxi dancer. She soon falls in love with Rogers, whose discovery of her masquerade causes a quarrel, but all ends happily.

Comment: A rather thin plot is somewhat compensated for by the presence of Jinx Falkenburg, a good looking girl who can sing and shows some acting ability as well. The musical numbers are good enough and there is a fair amount of comedy relief supplied by Bert Gordon, "The Mad Russian," whose line is good. His radio audiences will be sure to recognize him, especially since he has no character name in the picture but is simply called "Russian." Buddy Rogers is in his element as a band leader and the band itself performs adequately. Sell Jinx Falkenburg as a new glamor girl and the "Mad Russian" as the principal features. The title can be used as a gag in some night spot with which you can make a tieup offering free suppers to the best singers.

Catchline: "When Jinx carries the torch she sets the whole town on fire."

Tuxedo Junction

Republic **Comedy** **71 mins.**

(Prod. No. not set—Nat'l Release not set)

AUDIENCE SLANT: (Family) Will prove thoroughly enjoyable entertainment for average moviegoers.

BOX OFFICE SLANT: Should draw well, provided the Weaver Brothers and Elviry are popular in your town. Otherwise, bill the trio heavily, and emphasize the picture's family entertainment value.

Cast: Leon Weaver, June Weaver, Frank Weaver, Thurston Hall, Frankie Darro, Sally Payne, Clayton Moore, Lorna Gray, Billy Benedict, Kenneth Lundy, Howard Hickman, Leonard Carey, Betty Blythe, Sam Flint, The Little Vagabonds. **Credits:** Associate Producer, Armand Schaefer. Directed by Frank McDonald. Original screenplay by Dorrell and Stuart McGowan. Director of photography, Ernest Miller. Art direction, John Victor Mackay. Musical direction, Cy Feuer.

Plot: When hot-tempered, intolerant millionaire Thurston Hall discovers youthful migrants inspecting his car, he charges them with attempted theft. The judge dismisses the boys, however, and paroles them in the custody of the Weavers, "next door" neighbors to Hall. With the Tournament of Roses parade in the offing, Leon Weaver gets the contract for the flowers, sets the boys to work cultivating the land to grow them. At the instigation of Hall, the deal is canceled, thus leaving the Weavers with no money. To help their benefactors, the boys build their own float, get a sponsor, enter the float in the parade, win first prize.

Comment: Hardboiled critics' opinions notwithstanding, "Tuxedo Junction" is thoroughly enjoyable entertainment for those to whom it has been directed: Mr. and Mrs. Average Moviegoer and Family. Let the critics label certain situations "corny"; let them pass off the film as "hokum"; the final test comes when it reaches the masses, for they'll take to their hearts its warm, humorous, amusing, down-to-earth story. For Family Night, few other offerings would be more appropriate. Moreover, the picture has a Christmas sequence which makes holiday season bookings advisable. Included in the musical score are Tuxedo Junction, Battle Hymn of the Republic, Silent Night and Auld Lang Syne. While this appraisal of the film should not be construed as heralding it as something special this reviewer believes that exhibitors in average localities who boost the film as ideal family entertainment will be well repaid by the plaudits of their patrons. Tieups can be made on the title tune, and recordings can be played over the p.a. system.

Catchline: "Music, romance and laughter for the whole family."

Steel Against the Sky

Warner Bros. **Drama** **68 mins.**

(Prod. No. 112—Nat'l Release, Dec. 13)

AUDIENCE SLANT: (Family) Some thrilling scenes make the second half of the picture a standout for the action fans.

BOX OFFICE SLANT: Program attraction of about average draw where action is demanded.

Cast: Lloyd Nolan, Alexis Smith, Craig Stevens, Gene Lockhart, Edward Ellis, Walter Catlett, Howard da Silva, Edward Brophy, Julie Bishop. **Credits:** Associate producer, Edmund Grainger. Directed by A. Edward Sutherland. From a story by Maurice Hanline and Jesse Lasky, Jr. Art director, Charles Novi. Director of photography, James Van Trees.

Plot: Nolan, boss of the bridge builders, is in love with Alexis Smith, but she doesn't love him. Nolan's brother, a ne'er do well, falls for Alexis himself, when he meets her, arousing his brother's jealousy. So he takes a job on his brother's gang and on the night when a big storm comes and Nolan is atop a bridge tower when he slips and hangs by his belt, Craig, the brother climbs up and saves him. Then he and Alexis are married with Nolan's blessing.

Comment: Some thrilling scenes in the last half of this picture sound the keynote for the entire film; it's primarily an action picture, but there isn't too much of that until the latter part. The romance is a bit implausible and there is a comedy professor dragged in by the heels for no apparent purpose. All this is in the first half. Then when the men are working on the bridge during a severe storm and when Craig goes up to rescue Nolan who is dangling by his belt, the picture gets really exciting. It will have its principal success in those spots which demand action in their pictures. Play up this part of it and if you can find a bridge building firm in your vicinity, either at work, or headquartering there, get a tieup. Play up Alexis Smith's name as she has become prominent since her work in "Dive Bomber."

Catchline: "Bridges are built by men—hemen who don't know the meaning of fear."

You're in the Army Now

Warner Bros. **Comedy** **79 mins.**

(Prod. No. 113—Nat'l Release, Dec. 25)

AUDIENCE SLANT: (Family) Jimmy Durante again in the same sort of thing he has done many times before. Some of the gags may stretch the imagination but in small towns and neighborhood situations reaction should be satisfactory.

BOX OFFICE SLANT: Good for second place on a double bill loaded with drama.

Cast: Jimmy Durante, Jane Wyman, Phil Silvers, Regis Toomey, Donald MacBride, George Meeker, Joseph Sawyer, William Haade. **Credits:** Associate producer, Ben Stoloff. Directed by Lewis Seiler. Art director, Stanley Fleischer. Director of photography, Arthur Todd.

Plot: Jimmy Durante and Phil Silvers, a couple of unsuccessful vacuum cleaner salesmen, attempt to sell one to an Army Recruiting Sergeant and find themselves in the Army. They have a tough time of it, especially since they discover that their past attempt to sell a vacuum cleaner made Donald MacBride, now their Colonel, the victim. They are continually being sent to the guardhouse for such antics as impersonating a tank salesman and taking the Colonel for a wild ride; dropping alum into the lemonade served at a U.S.O. affair; moving the Colonel's house a couple of miles before he was ready and while he was in it; and such gags.

Comment: One gag after another, some old, some new, provide comedy which appears to be a blend of all the Army stories made before and all the gags Durante has pulled in previous appearances. It would be advisable to sell Durante strong since those who do not respond to his style of comedy will find the picture pretty hard to take. On the other hand the Durante fans will have a field day. The picture stretches the imagination in its implausible situations and gags but as long as they are considered slapstick, this factor won't matter. Slapstick is well liked in the small towns and neighborhoods, so the picture should have its best business there. Plug the Army part of it by inviting local recruits and sending special letters to all of draft age.

Catchline: "Long enough in the guardhouse to grow a tree."

Babes on Broadway

MGM **Musical** **117 mins.**

AUDIENCE SLANT: (Family) Top-notch musical; will score solidly with any audience.

BOX OFFICE SLANT: Should do smash business.

Cast: Mickey Rooney, Judy Garland, Fay Bainter, Virginia Weidler, James Gleason, Ray McDonald, Richard Quine, Donald Meek, Alexander Woollcott, Luis Alberni. **Credits:** Produced by Arthur Freed. Directed by Busby Berkeley. Screenplay by Fred Finklehoffe and Elaine Ryan. Original story by Fred Finklehoffe. Director of photography, Lester White. Art direction, Cedric Gibbons. Musical direction, Georgie Stoll. Songs by E. Y. Harburg, Burton Lane, Ralph Freed, Roger Edens and Harold J. Rome.

Plot: Rooney, McDonald and Quine, three hoofers looking for a job, meet Judy Garland, a young singer down on her luck. The foursome decide to produce their own show, help the needy children in a settlement house, and thus win attention. They suffer many setbacks, but eventually triumph.

Comment: For a musical that has just about everything the average movie fan could desire, place "Babes on Broadway" right on top. Besides being the best Mickey Rooney-Judy Garland co-starrer to date, it also rises head and shoulders above all other recent musicals. Singing and dancing are abundantly and entertainingly supplied, and while the story may lack originality, it is enacted with so much sincerity and warmth that the spectator is completely drawn into the proceedings. Young Rooney proves conclusively that he is one of the most versa-

(*Continued on Page* 18)


MOST POPULAR ACT
JACK HOLT
SECRET

...ON STAR OF ALL TIME!

...IN HIS FIRST

ADVENTURE-ROARING SERIAL!



...Master detective tracking down desperate counterfeiters... filling every chapter with thrills ...every scene with suspense... every heart with excitement!

HOLT OF THE SERVICE



with **EVELYN BRENT**

Original Screen Play by Basil Dickey, George Plympton, Wyndham Gittens · Directed by JAMES W. HORNE

COLUMBIA PICTURES

A COLUMBIA CHAPTER PLAY

The Box Office Slant STB

Babes On Broadway

(*Continued from Page* 15)

tile performers the screen has ever seen; his characterization in the leading role is convincing enough, but his specialties, the highlight of which is a satire on Carmen Miranda, will literally "bring the house down." Judy Garland is more appealing than ever, while Virginia Weidler, not a child any longer but a lovable young lady, nearly steals the show with her splendid trouping. In supporting roles, Fay Bainter, James Gleason, Ray McDonald and Richard Quine are admirably cast. The picture is bound to be a hit with any audience, will shoot box office grosses upward in every situation. Exhibitors are urged to "give it the works," then sit back and watch the crowds come in.

Catchline: "The gayest, tunefullest, heart-warming musical of the year."

Borrowed Hero

Monogram **Drama** **65 mins.**

(Nat'l Release, Dec. 5)

AUDIENCE SLANT: (Adult) Satisfactory fare for the melodrama fans.

BOX OFFICE SLANT: Rates billing as a supporting feature in subsequent runs.

Cast: Alan Baxter, Florence Rice, John Hamilton, Stanley Andrews, Constance Worth, Wilma Francis, Mary Gordon, Richard Terry, Jerry Marlowe, Paul Everton, John Maxwell, Guy Usher. **Credits:** Produced by A. W. Hackel. Directed by Lewis Collins. Photographed by Marcel Le Picard. Screenplay by Earl Snell. Original story by Ben Roberts and Sidney Sheldon.

Plot: A young lawyer is appointed special prosecutor in the District Attorney's office when he captures the killer of a newspaperman who was to have been a state witness against a crooked organization. He then sets out to find the head of the gang, so that the entire racket can be broken up. In this he succeeds, with the aid of his fiancee, a newspaperwoman.

Comment: Here's another acceptable program feature that should satisfy the market for which it was made. It has been well directed and the acting is good but the picture suffers from a lightweight story. Alan Baxter and Florence Rice do nice acting jobs and can be featured. Blow up newspaper stories of local heroes for the lobby. Tie in crime prevention agencies for cooperation in selling the crime-doesn't-pay angle.

Catchline: "Ripping the lid off crime."

Paris Calling

Universal **Drama** **93 mins.**

(Prod. No. Not Set—Nat'l Release, Jan. 16)

AUDIENCE SLANT: (Adult) Overdrawn characterizations, implausible situations may militate against story's appeal.

BOX OFFICE SLANT: May develop strong draw in theatres where patronage demands melodramatics; appeal to the more discriminating who demand logic is problematical.

Cast: Elizabeth Bergner, Randolph Scott, Basil Rathbone, Gale Sondergaard, Eduardo Ciannelli, Lee J. Cobb, Pat O'Malley, Charles Arnt, William Edmunds, Paul Lyssac. **Credits:** Produced by Benjamin Glazer. Directed by Edwin L. Marin. Original screenplay by Benjamin Glazer and Charles S. Kaufman. Original story collaboration by John S. Toldy. Director of photography, Milton Krasner. Art direction, Jack Otterson.

Plot: Elizabeth Bergner, sweetheart of Rathbone, French politician, joins a secret underground body when Paris is surrendered to the Germans. In saving Scott, American flyer in the R.A.F., she risks the lives of her comrades, is called before the underground chief. Learning of her former affair with Rathbone, he decides to test her by sending her to obtain a treaty Rathbone is trying to force on his country. To obtain it, she is forced to kill Rathbone. Later, she is discovered by the Gestapo and is arrested, but British soldiers arrive in time to save the situation. She is reunited with Scott.

Comment: Here is a picture that might have turned out to be powerful, suspenseful drama had more care been devoted to its treatment. As matters stand, it emerges as a spy melodrama that is convincing and suspenseful in only one or two of its dramatic situations. Certain characterizations are overdrawn, and the climax is so implausible that only the most avid action-play devotee audiences are likely to find it satisfactory. In the hinterland neighborhood theatres, such defects may not appear too noticeable; but in first-run deluxe houses, they are apt to stand out detrimentally. Elizabeth Bergner endows her performance with restraint, but the others are too artificial. Since the picture ties in with the war, displays could feature newspaper headlines of underground movements in Nazi-controlled countries. The title, which serves as a code in the picture, might be used effectively in teaser advertising.

Catchline: "Her mission, whether a success or failure, could end only in death!"

Midnight Angel

Paramount **Drama** **76 mins.**

(Block No. 3)

AUDIENCE SLANT: (Family) Good program fare for the grind runs and neighborhoods. Will please the thrill fans.

BOX OFFICE SLANT: If booked as a week-end action offering and sold on its excitement and suspense, it should do a brisk business.

Cast: Robert Preston, Martha O'Driscoll, Philip Merivale, Eva Gabor, Louis Jean Heydt, Thurston Hall, Mary Treen, J. Edward Bromberg, Spencer Charters, Cy Kendall, Russell Hicks, Paul Stanton, Clem Bevans, Robert Emmett Keane, Edwin Maxwell, Rod Cameron. **Credits:** Produced by Sol C. Siegel. Associate Producer, Burt Kelly. Directed by Ralph Murphy. Screenplay by Lester Cole and W. P. Lipscomb. Based on a story by Franz Spencer and Curt Siodmak. Director of photography, Theodor Sparkuhl. Art direction, Hans Dreier and Franz Bachelin.

Plot: Merivale, technical adviser to the Defense Corps preparing for a practice raid in a large American city, is in reality an agent of a hostile government, and has framed Preston on a charge of murder in order to procure Preston's range finder for his (Merivale's) government. Perjury committed by a French songstress, Eva Gabor, accomplice of Merivale, dooms Preston. During a practice blackout, he escapes while being taken to prison. He meets Martha O'Driscoll, impulsive young lady, who helps him dodge the police. Eventually Preston learns the true circumstances surrounding Merivale, learns also that he substituted live bombs for dead ones in one of the raiding aircraft. The pilots of the plane are warned, the city is saved, Merivale is arrested, and Preston and Martha continue a romance that began in a blackout.

Comment: Admitted that its plot is fantastic and that the situations leading up to the climax are perhaps too melodramatic, "Midnight Angel" is nonetheless suspenseful, exciting and engrossing program fare for the grind runs and neighborhoods. A good script and capable direction have made the far-fetched proceedings realistic enough to literally "carry away" the imaginative spectator. Robert Preston, Martha O'Driscoll and Philip Merivale assay the leading roles competently and convincingly. The picture, if booked either on its own or as part of a week-end action bill, should please the fans and, if sold in a way to emphasize its excitement and suspense, should do a brisk business. Tieups might be made with local defense preparations as part of your campaign, but "sensational" catchlines in your advertising and thrill-moment displays in your lobby should prove even more effective in attracting lovers of melodrama.

Catchline: "One woman perjured herself to seal his doom, another risked her life to save him."

The Body Disappears

Warner Bros. **Comedy** **71 mins.**

(Prod. No. 111, National Release, Dec. 6)

AUDIENCE SLANT: (Family) Plot too familiar for general consumption. Has laughs for those who enjoy this type of story.

BOX OFFICE SLANT: Should be okay as supporting fare.

Cast: Jeffrey Lynn, Jane Wyman, Edward Everett Horton, Herbert Anderson, Marguerite Chapman, Craig Stevens, David Bruce, Willie Best, Ivan Simpson, Michael Ames, DeWolf Hopper, Natalie Schafer, Charles Halton, Sidney Bracy, Wade Boteler. **Credits:** Directed by D. Ross Lederman. Original screenplay by Scott Darling and Erna Lazarus. Director of photography, Allen G. Siegler. Associate producer, Ben Stoloff.

Plot: As the aftermath of a bachelor dinner, the groom-to-be is deposited on a slab in the dissecting room of a college. Taken for a corpse by a professor who delves in mysterious concoctions, he is given an injection of serum to be used to bring back the dead. The serum makes him invisible and many weird things happen before matters are finally straightened out.

Comment: Here again we have the invisible man; a stereotyped plot that is quite familiar to most audiences. Although it has able performers, the story is so thin in most spots that it doesn't give much opportunity to a good cast to show its ability. However, should be okay for the supporting fare bracket. Edward Everett Horton plays his usual role, that of an absent-minded professor, and Jeffrey Lynn and Jane Wyman are the romantic leads. Willie Best as Horton's handy-man gets his quota of laughs. Snipe your neighborhood with posters bearing the title. You have a natural tieup with luggage shops, using stills from the picture. Give your advance exploitation the "Jekyll and Hyde" flavor.

Catchline: "Unseen at his own wedding."

Dr. Kildare's Victory

MGM **Drama** **82 mins.**

AUDIENCE SLANT: (Adult) Will hold the Dr. Kildare fans. The picture is too slow-moving to create new ones, however.

BOX OFFICE SLANT: Will do no better than the average business for the series.

Cast: Lew Ayres, Lionel Barrymore, Ann Ayars, Robert Sterling, Jean Rogers, Alma Kruger, Walter Kingsford, Nell Craig, Edward Gargan, Marie Blake, Frank Orth, George H. Reed, Barry Nelson, Eddie Acuff, Gus Schilling, Stuart Crawford, William Bakewell, Charlotte Wynters. **Credits:** Directed by Major W. S. Van Dyke, II. Screenplay by Harry Ruskin and Willis Goldbeck from a story by Joseph Harrington. Based upon characters created by Max Brand. Director of photography, William Daniels. Art director, Cedric Gibbons.

Plot: Lew Ayres is suspended by the hospital authorities when he picks up an accident case out of his district, and operates immediately to save the patient's life. It seems that hospitals are zoned and no ambulance can pick up a case in another's zone. Ayres finds a way to correct the evil. Then he is reinstated.

Comment: Those in charge of this series were frankly casting around for some new formula to keep the pictures going without involving Dr. Kildare in a romance too soon after the death of his fiancee, which took place in the last picture, "Dr. Kildare's Wedding Day." The result won't bring cheers even from the regular Kildare fans. The loss of Laraine Day from the cast may prove to be a greater handicap than the series, hitherto excellent, can overcome. The same characters are seen in their usual roles, except that Red Skelton has also

apparently graduated to bigger things. But there's even more horseplay than usual in an effort to distract the audience from the romance they will be expecting. The same type of exploitation which has sold the series in the past can be used for this one as the Kildare fans will provide the bulk of the patronage.

Catchline: "Dr. Kildare carries on—with a glamor girl in pursuit."

Road Agent

Universal **Western** **60 mins.**

(Prod. No. Not Set Nat'l Release, Feb. 6)

AUDIENCE SLANT: (Family) Down the right alley for the faithful followers of the Western brand of dramtics and romance.

BOX OFFICE SLANT: May be used to give added build-up to the Foran-Carrillo-Andy Devine trio in the fighting-and-shooting plays.

Cast: Dick Foran, Leo Carrillo, Andy Devine, Anne Gwynne, Samuel S. Hinds, Richard Davies, Anne Nagel, Morris Ankrum. Screenplay by Morgan Cox, Arthur Strawn and Maurice Tombragel. Directed by Charles Lamont. Photography by Jerome Ash. Ben Pivar, associate producer.

Plot: Foran, Carrillo and Devine come into the story as hi-jackers who take the loot from the bandits who killed the stagecoach driver and tried to get away with gold destined for the bank. It develops that the banker is the unwilling tool of a notorious bandit named "Long John." The latter's plot to rob the bank is foiled by the three stalwarts who have made the town peaceable after much danger to themselves. The boys hold up the bank, make off with the money and "Long John" finds the vault empty when he tries to rob the gold. A climax brings a speedy sequence in which hard riding, fast shooting and heroics blend.

Comment: This is the outdoor action play in a style and manner that will be hailed as right "in the groove" by faithful followers of Western stories. The Dick Foran, Leo Carrillo and Andy Devine triumvirate is working smoothly and at a clip that is certain to make increasing numbers of fans for the plays in this series. Nothing entirely unexpected happens, but what goes on is consistently interesting. For the 60-minute run of the picture there is not a moment in which the spectators' thoughts roam far from the screen where all the familiar, but perennially entertaining western action takes place. Stagecoach ballyhoo, lobby displays and program billing may be used to play up the star names and title.

Catchline: "Bad men dreaded him; women adored him—he went where adventure called."

Sullivan's Travels

Paramount **Comedy Drama** **91 mins.**

Block No. 3

AUDIENCE SLANT: (Adult) Novelty and the inclusion of so many entertainment elements should make this very "different" story appeal to all classes of grown-ups.

BOX OFFICE SLANT: Sure to gather much word-of-mouth publicity and exploitation of its many show values will make it a draw in most situations, and with particular attraction strength for the class theatres.

Cast: Joel McCrea, Veronica Lake, Robert Warwick, William Demarest, Franklin Pangborn, Porter Hall, Byron Foulger, Margaret Hayes, Robert Grieg, Eric Blore, others. **Credits:** Written and directed by Preston Sturges. Photography by John Seitz. Producer, Paul Jones.

Plot: Sullivan (McCrea) is a movie director who wants to put social significance into his pictures, and to learn about life starts out on a tramp in hobo makeup. Followed by a lavishly furnished trailer, supplied by his solicitous producers, he finally gets away from them, but lands back in Hollywood with Veronica Lake, a beauty out of luck and on her way back home from Hollywood. Together they go on a tramp so Sullivan can learn about life, but they tire of that and the director decides to make his "social significance" film. There's an accident—Sullivan is reported dead, but winds up in a cruel prison camp from which he finally is released. What he learns is that people want to laugh, and also that he can be happier married to Veronica Lake.

Comment: A really unique story, written and directed with that flair for the interplay of seriousness and humor, suspense and slapstick which Preston Sturgis displayed in his previous Paramount productions. About everything in the way of tragedy, stark realism, brisk dialogue and broad comedy has been packed into this dynamic picture. The greatest appeal will be to the more adult type of audience, though most everybody will find something to be fascinated by and enjoy in this story which is part boisterous comedy, part love romance, part dramatic and in parts downright tragic in the scenes of the poor, unfortunate migratory men and women Sullivan and his girl companion meet on their "slumming" tour. There is suspense in the black-jacking and robbery of the hero when he is about to return to his normal life, and in the sequences wherein he is believed to be dead by all his friends. Times there are where the picture slows down badly, but mostly it quickly gets its second wind and paces forward on an entirely new trail of surprises. Joel McCrea plays the male lead mighty well; Veronica Lake is visually most alluring and what is called "glamorous" in her "dressed-up" scenes; and there are fine performances by Robert Warwick, Porter Hall, Eric Blore and the others. Camera work is fine. Base a strong campaign on the line, "How far can you go on a dime?" Exploit the Hollywood background, with emphasis also upon Veronica Lake (whose "I Wanted Wings" part put her to the fore). Tieups with merchants, such as cosmetics and costumes for the Veronica Lake contrasts in glamorous costume and in the ragged clothing she wears masquerading as a boy.

Catchline: "An adventure to amaze, thrill and make you roar with laughter."

Mr. Bug Goes to Town

(Technicolor Cartoon)

Paramount **Fantasy** **78 mins.**

(Block No. 3)

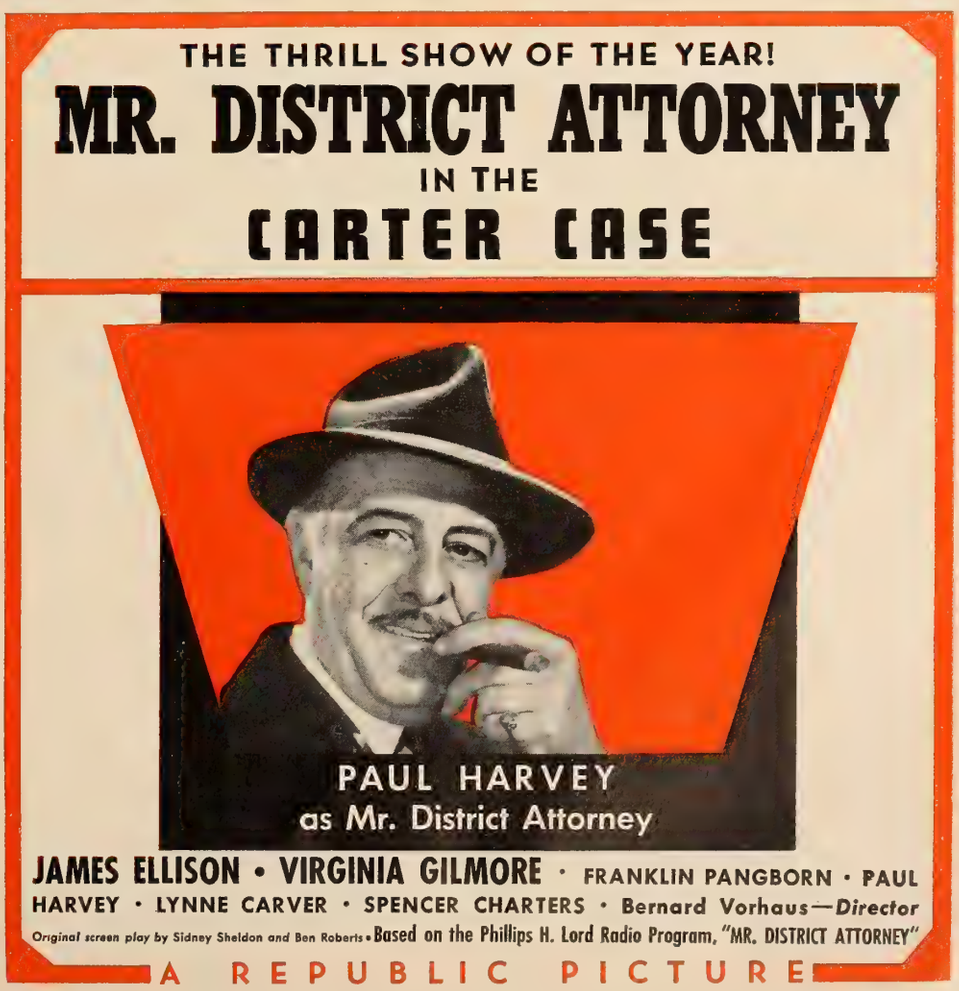
AUDIENCE SLANT: (Family) An appeading story, skillful animation and catchy songs help to make this a delightful and engaging cartoon-feature for family audiences.

BOX OFFICE SLANT: Ingenious showmanship and word-of-mouth comment should create above-average grosses.

Voices: Kenny Gardner, Gwen Williams, Jack Mercer, Ted Pierce, Mike Meyer, Stan Freed, Pauline Loth, The Four Marshalls and The Royal Guards. **Credits:** Produced by Max Fleischer. Directed by Dave Fleischer. Original story by Dave Fleischer, Dan Gordon, Ted Pierce, Isidore Sparber. Screen adaptation by Dan Gordon, Ted Pierce, Isidore Sparber, William Turner, Mike Meyer, Graham Place, Bob Wickersham, Cal Howard. Photography, Charles Schnettler. Scenics, Robert Little, Shane Miller, Eddie Bowlds, Anton Loeb, Hemi Calpini. Directors of animation, Williard Bowsky, Myron Waldman, Thomas Johnson, David Tendlar, James Culhane, H. C. Ellison, Stan Quackenbush, Graham Place. Music and lyrics, Hoagy Carmichael, Frank Loesser, Herman Timberg. Atmospheric music and conducting, Leigh Harline.

Plot: A community of insects is harassed by humans, as well as the avarice and passion of one of their own members, *C. Bagley Beetle.* When *Hoppity* finds a garden home for the families, the sprinkling system provides a tidal wave that washes them out. *Dick* and *Mary,*

(*Continued on Page 26*)



Ad Layouts from Near and Far



The newspaper ads reproduced herewith represent nearly every section of the country, with the possible exception of the Southeast. From the Northwest we have an ad from Tacoma, Wash.; from the Southwest, Los Angeles; from the East (perhaps Northeast—where's that map?), Providence; from the Mideast, Fort Wayne, and from the South, Birmingham. Oh well, it looks like we also missed the Middle West. And Birmingham may be in the Southeast instead of the South. (That map must be around here some place.)

Anyway, a rumor that "flesh" shows are springing up here and there again seems to be borne out by the layouts of Fay's Theatre, Providence, and the Palace, Fort Wayne. Whether this indicates a decline in the quality of feature pictures (which we seriously doubt) or whether it is the reply to customers' desires for "in person" shows again is a matter to be discussed by those who watch closely the quality of pictures and the varying tastes of the public. Nevertheless, if you're running vaudeville or "tab" shows, the Fay's and Palace layouts might give you some ideas for your own ads.

And speaking of adapting ideas to your own ads: what about that ad from the Wayne Theatre, Fort Wayne, Ind.? Apparently the manager didn't have any mats on hand, or perhaps he figured he might be able to do something with rules. So, remembering his highway signs, he went to work and created the effective ad you see above. Take our word for it—this ad, without benefit of illustration, stood out prominently on the amusement page, and it had lots of other fine layouts with which to compete.

That ad from Los Angeles is loaded with appeal for both men and women—Betty Grable and Carole Landis for the men, and Victor Mature for the women. And the gigantic title of "Texas" in the layout from Birmingham surely must have impressed readers.

Novelty Stunts Feature 'Citizen Kane' Drive

Novelty stunts are being used by exhibitors all over in selling "Citizen Kane." As examples, those pulled by Al Galston and Jay Sutton of the Hawaii Theatre, Hollywood, and Les Kaufman of the Fox Theatre, St. Louis, are outstanding.

Galston and Sutton played up the "Rosebud" angle—the last word spoken by Kane as he lay dying. Attractive girls covered the main traffic corners pinning rosebuds on passers-by with curiosity-arousing copy attached. "Rosebud" ads were used in the personal columns of classified pages. The "world's longest scroll" was displayed in the theatre lobby on which patrons wrote their name and greetings to Welles. A lucky number on the scroll entitled the holder to lunch at the studio. Also in the lobby was a recording machine for personal greetings from the fans to Welles, with prominent citizens asked to make a record. Personally-autographed programs were distributed at matinees.

A "Martian invasion" disc was used in the lobby. Emphasizing the 50 cents admission for a two dollar show, $2.00 bills were sold for 50 cents.

Other highlights of the big campaign were: Orson Welles radio voice contest on the air; four benches placed at busy intersections, with copy; broadcast of stars who attended the opening show; traveling billboard; merchant tie-ups; personalized greeting by Welles at end of trailer; Welles' greeting via disc; chorus girls assisting police department in handling opening night crowds; bookmarks at all public and lending libraries; thirty critics called in from surrounding cities; 200 bumper strips. Valuable radio time was obtained via special interviews with the Mercury players.

Highlight of Kaufman's campaign was a 25-minute battle of press agents. The stunt was arranged with Kay Morton of Station WIL and consisted of a verbal duel between Eddie Rivers, representing RKO-Radio and "Citizen Kane," and Ted Tod, Warner Brothers field man working on "Sergeant York." Besides the verbal tilts the program included thorough-going reports on each picture, production highlights and discussion of the stars and personalities.

Kaufman and Rivers took advantage of a special city election for some electioneering for "Citizen Kane." One thousand red, white and blue election cards were printed and a mock election parade routed in down-town St. Louis during the noon hour and early afternoon. Ten attractive girls from Clark's Dancing School made up the parade. They were dressed in usherette-type clothes and carried two-sided and four-sided election banners and signs bearing appropriate copy.

The radio played an important part in the "Citizen Kane" campaign. Rivers was interviewed in the Man on the Street program, Station KMOX, and on Jane Foster's "Woman's Magazine of the Air" program; telegrams from Orson Welles were read over Station KWK inviting all Kane residents to be guests at the premiere. These citizens were asked to present themselves at a desk in the lobby and identify themselves with social security card or other identification.

Jeffreys' Fire Prevention Week Display Draws Extra Patronage

Never mind now what you were doing between Oct. 5-11, we'll bet you didn't observe Fire Prevention Week. Well, Manager Evan Jeffreys of the United Artists Theatre, Berkeley, Calif., saw possibilities in tieing in with the seven-day period, and got results.

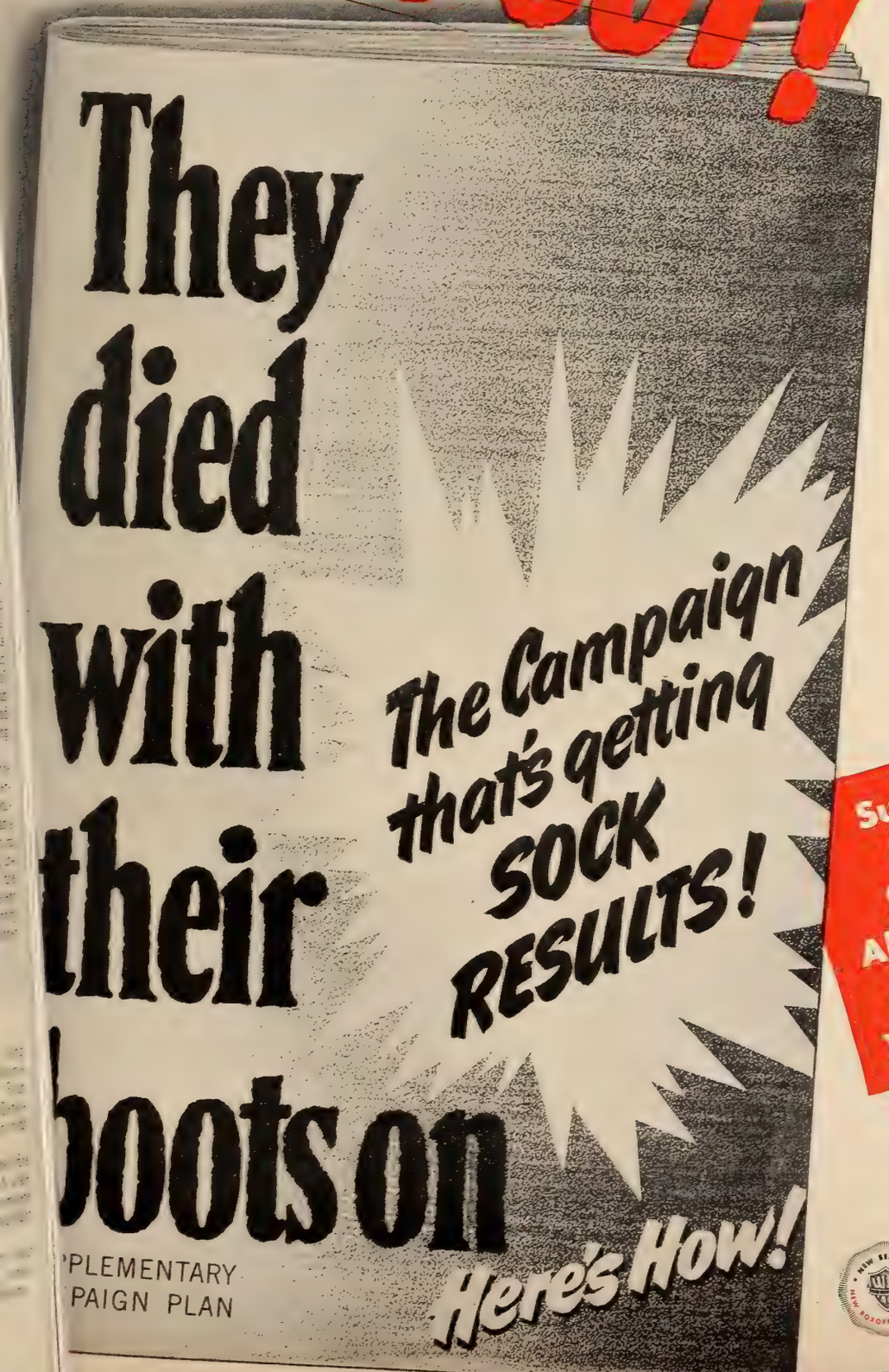
In the center of his lobby he exhibited fire prevention and fire fighting apparatus. A scale model of Berkeley's new fire station, complete even to the rolling equipment, was a highlight of the display, according to Jeffreys.

The local newspaper carried a story about the exhibit on page one. As a result, considerable extra trade was drawn to the theatre.



EXTRA!

JUST OUT!



HERE'S THAT SOMETHING EXTRA WARNERS PROMISED YOU!

When we announced the now-famous policy on "BOOTS", we said that every Thanksgiving engagement was designed to set up your extended-time New Years dates.

As usual, we meant every word. Here's proof. And it will be proved again when you play the picture . . . . .

Successful Stunts!
Successful Ads!
Successful Ideas!
Already tested, tried and terrific for the year's biggest show!



Get your copy at your Warner Exchange!

HERE'S HOW 1941-42 PROGRAMS STAND

COLUMBIA

COMPLETED

3003 You Belong to Me
3008 Texas
3009 Ladies in Retirement
3016 Three Girls About Town
3020 Two Latins From Manhattan
3023 Harmon of Michigan
3026 Secrets of the Lone Wolf
3030 Ellery Queen and the Murder Ring
3036 Stork Pays Off
3040 Mystery Ship
3041 Blonde From Singapore
3201 Royal Mounted Patrol (W)
3209 King of Dodge City (W)
3210 Roaring Frontiers(W)
3211 Lone Star Vigilantes (W)
Men in Her Life
Bedtime Story
Sing For Your Supper
Go West, Young Lady

AWAITING RELEASE

Harvard Here I Come
Bullets for Bandits (W)
Confessions of Boston Blackie
North of the Rockies (W)
Cadets on Parade
Riders of the Badlands (W)
Devil's Trail
Ellery Queen, untitled
Lawless Plainsman (W)
Man Who Returned to Life
West of Tombstone (W)
Blondie Goes to College
Lady Is Willing
Honolulu Lu

IN PRODUCTION

Martin Eden
Shut My Big Mouth
Trinidad
After the Alamo (W)

MGM

COMPLETED

201 Dr. Jekyll and Mr. Hyde
202 Lady Be Good
203 Down in San Diego
204 Honky-Tonk
205 Married Bachelor
206 Smilin' Through
207 Feminine Touch
208 Chocolate Soldier
209 Unholy Partners
210 Shadow of the Thin Man
211 Two Faced Woman
212 H. M. Pulham, Esq.
213 Design For Scandal
214 Tarzan's Secret Treasure
215 Kathleen
Vanishing Virginian
Johnny Eager
Mr. and Mrs. North
Dr. Kildare's Victory
Bugle Sounds
Babes on Broadway

AWAITING RELEASE

Panama Hattie
Born to Sing
China Caravan
Joe Smith, American
Woman of the Year
We Were Dancing

IN PRODUCTION

I Married an Angel
I'll Take Manila
Mrs. Miniver
Out of the Past
Rio Rita
Tortilla Flat
This Time For Keeps

MONOGRAM

COMPLETED

Arizona Bound (W)
Gentleman From Dixie
Stolen Paradise
Let's Go Collegiate
Underground Rustlers(W)
Borrowed Hero
Gun Man From Bodie (W)
Zis Boom Bah
Tonto Basin Outlaws (W)
Top Sergeant Mulligan
Spooks Run Wild
Saddle Mountain Roundup (W)
Double Trouble
I Killed That Man
Lone Star Law Men (W)

AWAITING RELEASE

Riot Squad
Forbidden Trails (W)
Freckles Comes Home
Road to Happiness
Yard Bird

IN PRODUCTION

Thunder River Feud (W)

PARAMOUNT

COMPLETED

Block 1:
New York Town
Buy Me That Town
Hold Back the Dawn
Nothing But the Truth
Henry Aldrich For President

Block 2:
Skylark
Among the Living
Birth of the Blues
Night of Jan. 16th
Glamour Boy

Block 3:
Sullivan's Travels
No Hands on the Clock
Bahama Passage
Midnight Angel
Mr. Bug Goes to Town

Blk. 1-W:
Riders of the Timberline
Secrets of the Wastelands
Stick to Your Guns
Outlaws of the Desert
Twilight on the Trail

PARAMOUNT (Cont.)

AWAITING RELEASE

Great Man's Lady
Reap the Wild Wind
Henry and Dizzy
Malaya
Remarkable Andrew
Louisiana Purchase
Sweater Girl
Fly By Night
Night in New Orleans
Torpedo Boat
Tombstone
Fleet's In
Dr. Broadway
Girl Has Plans
True to the Army

IN PRODUCTION

This Gun For Hire
American Empire
I Live on Danger
Irving Berlin's Holiday Inn
Mr. and Mrs. Cugat
My Favorite Blonde
Out of the Frying
Palm Beach Story
Take a Letter Darling

PRODUCERS RELEASING CORP.

COMPLETED

201 Swamp Woman
205 Hard Guy
213 Miracle Kid
257 Billy the Kid Wanted

AWAITING RELEASE

116 Blonde Comet (1940-41)
206 Dude of the Navy
214 Today I Hang
215 Law of the Timber
251 Texas Man Hunt(W)
258 Billy the Kid's Round-up (W)
263 Lone Rider and a Bandit (W)

IN PRODUCTION

252 Raiders of the West (W)

RKO-RADIO

COMPLETED

Block 1:
Citizen Kane
Parachute Battalion
Father Takes a Wife
Lady Scarface
Here Is a Man

Block 2:
Look Who's Laughing
Mexican Spitfire's Baby
Unexpected Uncle
Gay Falcon
Suspicion

Blk. 1-W:
Bandit Trail
Dude Cowboy
Riding the Wild Wind

Blk. 2-W:
Thundering Hoofs
Come on Danger
Land of the Open Range

Block 3:
Obliging Young Lady
Date With the Falcon
Week End for Three
Playmates
Four Jacks and a Jill

Dumbo
Fantasia
Ball of Fire

AWAITING RELEASE

Bambi
Call Out the Marines

IN PRODUCTION

Joan of Paris
Valley of the Sun
Mayor of 44th Street
Magnificent Ambersons
Mexican Spitfire at Sea
Sing Your Worries Away
Syncopation

REPUBLIC

COMPLETED

107 Mountain Moonlight
108 Hurricane Smith
109 Sailors on Leave
110 Mercy Island
111 Devil Pays Off
121 Public Enemies
133 Pittsburgh Kid
143 Sierra Sue
151 Jesse James at Bay (W)
161 Outlaws of Cherokee Trail (W)
162 Gauchos of El Dorado (W)
171 Apache Kid (W)
172 Death Valley Outlaws (W)
173 Missouri Outlaw (W)

AWAITING RELEASE

Lady For a Night
Tuxedo Junction
152 Red River Valley (W)
112 Mr. District Attorney in the Carter Case
163 West of Cimarron (W)
174 Arizona Terrors (W)

IN PRODUCTION

Cowboy Serenade
Man From Cheyenne (W)
Pardon My Stripes
That Certain Lady

20th CENTURY-FOX

COMPLETED

Block 1:
Sun Valley Serenade
Dressed to Kill
Charley's Aunt
Private Nurse
Wild Geese Calling

Block 3:
Man at Large
Yank in the R.A.F.
Week End in Havana
We Go Fast
Great Guns

Block 2:
Belle Starr
Charlie Chan in Rio

Blk. 1-W:
Last of the Duanes
Riders of the Purple Sage

20TH CENTURY-FOX (Cont.)

COMPLETED (Cont.)

Block 5:
Cadet Girl
Marry the Boss' Daughter
Rise and Shine
Perfect Snob
Confirm or Deny

Block 4:
I Wake Up Screaming
Small Town Deb
Swamp Water
Moon Over Her Shoulder

How Green Was My Valley

AWAITING RELEASE

Outlaw
Remember the Day
On the Sunny Side
Lone Star Ranger (W)
Young America
Castle in the Desert
Gentleman at Heart
Blue White and Perfect

IN PRODUCTION

Son of Fury
Roxie Hart
Song of the Islands
Tales of Manhattan
Moontide
Not For Children
This Above All
To the Shores of Tripoli
You Can't Always Tell
Rings on Her Fingers

UNITED ARTISTS

COMPLETED

New Wine (Sekely)
Lydia (Korda)
Miss Polly (Roach)
Sundown (Wanger)
Niagara Falls (Roach)
Tanks a Million (Roach)
International Lady (Sekely)
All American Co-Ed (Roach)
Fiesta (Roach)
Corsican Brothers (Small)

AWAITING RELEASE

Jungle Book (Korda)
Shanghai Gesture (Pressburger)
Ships With Wings
Twin Beds (Small)
Heliotrope Harry (Small)
Hay Foot (Roach)
Dudes Are Pretty People (Roach)

IN PRODUCTION

To Be Or Not To Be (Korda)
Brooklyn Orchid (Roach)

UNIVERSAL

COMPLETED

6004 Unfinished Business
6013 Bad Lands of Dakota
6021 Mob Town
6025 Moonlight in Hawaii
6028 Flying Cadets
6030 Sing Another Chorus
6045 Girl Must Live
6061 Man From Montana (W)
6062 Masked Rider (W)
6005 It Started With Eve
6035 Burma Convoy
6051 Kid From Kansas
6033 Swing It Soldier
6007 Appointment for Love
6044 Quiet Wedding
6016 Never Give a Sucker An Even Break
South of Tahiti
Sealed Lips
Keep 'Em Flying

AWAITING RELEASE

6063 Arizona Cyclone (W)
Hellzapoppin'
Paris Calling
Bombay Clipper
Jail House Blues
Don't Get Personal
There's One Born Every Minute
Dr. Rx
Fifty Million Nickels
Melody Lane
Ride 'Em Cowboy
Fighting Bill Fargo (W)
Stage Coach Buckaroo (W)
Mad Doctor of Market St.
North to the Klondike
'Frisco Lil
Mississippi Gambler
Temporary Bride
Wolf Man
Road Agent
Panama Kid

IN PRODUCTION

Tough As They Come
Temporarily Yours

WARNER BROTHERS

COMPLETED

101 Sergeant York
102 Smiling Ghost
103 Navy Blues
104 Nine Lives Are Not Enough
105 Law of the Tropics
106 International Squadron
107 Maltese Falcon
108 One Foot in Heaven
109 Target For Tonight
110 Blues in the Night
116 All Through the Night
111 Body Disappears
114 They Died With Their Boots On
112 Steel Against the Sky
113 You're in the Army Now
Prime Minister

AWAITING RELEASE

Man Who Came to Dinner
Male Animal
Captain of the Clouds
Kings Row
Dangerously They Live
Wild Bill Hickok Rides

IN PRODUCTION

Juke Girl
Always in My Heart
Arsenic and Old Lace
In This Our Life
Larceny, Inc.
Yankee Doodle Dandy

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with **RUTH WARRICK · AKIM TAMIROFF · J. Carrol Naish · H. B. Warner**
Henry Wilcoxon · John Emery · Gloria Holden · Veda Ann Borg · Directed by **Gregory Ratoff**

Screenplay by George Bruce · From a free adaptation of the Dumas story by George Bruce and Howard Estabrook

RELEASED THRU UNITED ARTISTS

The Talk of the Tents Up and Down the Land

Variety Club Notes

JOHN H. HARRIS, NATIONAL CHIEF BARKER

Weekly Get-Together of Filmdom's Good Fellows

Tent No. 2—Columbus

Many Visitors to Clubrooms; Elections Postponed to Dec. 16; Father Corbett Returns to Town

The clubrooms have been thronged in recent weeks. Visitors at the ITO convention and members of the casts of stage shows at the Palace and Hartman have made good use of the club.

"A Night in a Honky Tonk" is the title of one of the bigger Saturday night parties of the season. Barkers Bovim and Sansbury are in charge of the entertainment.

Election of officers is being held on Tuesday, Dec. 16 rather than Dec. 9, as announced previously.

Father Paul Gerold Corbett is back in town and was a most welcome visitor in the clubrooms recently. Father Corbett, club chaplain, has spent the past several years in the West. He expects to be in Columbus all winter.

Carol Bruce was the chief interest at the ITO convention. She was squired by Barker Schreiber, who met her at the airport, all in the interests of the forthcoming Universal picture, "Keep 'Em Flying," in which she appears.

Ben Almond has revived his Saturday night bingo parties.

Plans are under way for the tenth anniversary dinner with First Vice President Harrold C. Eckert, charter member, as chairman.

Barker John Hardgrove is chief boxoffice man for the Grand's engagement of "Life With Father."

Tent No. 3—Cincinnati

Installation Dinner a Great Success; Outgoing Officers Honored; Ladies' Gin Rummy Tournament Starts

The installation dinner last Monday night proved to be the big success the committee in charge promised. There were gifts for the two outgoing officers, Chief Barker Bill Onie and Treasurer Ralph Kinsler and high promises of support to the new selectees, Wes Huss as Chief Barker and Pete Niland as treasurer. All other officers are holdovers. The master of ceremonies for the occasion was Carl Rich, Hamilton County's capable Prosecuting Attorney, who did a swell job of handling the festivities.

The ladies' Gin Rummy Tournament got under way last Saturday night and will terminate next week-end with the playoff on Sunday. Dotty Kaplan, Peggy Greenberg, Mildred Kollitz and Gertrude Galley are in charge of this barkerette affair.

A welcome visitor to the clubrooms was Barker Barcley McCarthy, a member of Tent 1. He was here ahead of "Life With Father," current attraction at the Taft Theatre.

Barker Mike Greenberg has been feeling rather ill the last few weeks and all members are hoping for a speedy full recovery to the enthusiastic chairman of the house committee.

There will be a New Year's Eve party at the clubrooms. Colonel Arthur Frudenfeld is in charge of the events for the evening.

Joe Goetz and Pop Wessell are busy making arrangements for the annual Christmas Party for over 1500 underprivileged children to be held at the Orpheum Theatre on December 24. The committee would like to receive donations to help defray the expenses of the affair. They will be highly appreciated and may be sent direct to the clubrooms in the Netherland Plaza Hotel.

ELECTION DATES

Crews and officers of Variety Clubs for the coming year are being chosen in most of the tents at this time. Scheduled dates are as follows:

Dec. 6—Tent No. 10—Indianapolis
Dec. 8—Tent No. 8—Kansas City
Dec. 8—Tent No. 21—Atlanta
Dec. 8—Tent No. 5—Detroit
Dec. 16—Tent No. 2—Columbus

Tent No. 5—Detroit

Elections Set for Next Monday; Party Nights Drawing Big Crowds; Eddie Heiber Host Last Week

Next week election news will be to the fore. Detroit Tent has a late election, and the date gives all Barkers more chance to think over plans and arrange a maximum turnout for this event.

Party Nights have been big in Detroit of late. Saturday a week ago drew the biggest crowd in months, with a variety of special attractions on the program in the way of acts from local shows and night clubs. Phil Brestoff, local orchestra leader, was the guest of honor for the occasion.

Eddie Heiber, Universal manager, was not to be outdone by the brilliantly successful nights that have gone before, and stage-managed a big Universal Night this past weekend. Outstanding among the attractions was the appearance of a number of stars from the "Folies Bergere," currently playing the Michigan Theatre.

Earl J. Hudson, president of United Detroit Theatres, largest circuit in town, is to be guest of honor at UDT night next week.

Detroit's own Alex Schreiber is about to extend his active traveling—he has just taken over a theatre at Cincinnati, and has been commuting that way for several weeks—now he is special Variety representative for Milwaukee and Minneapolis, and will be covering the "Northwest" as well. Alex is a showman with a flair for organization genius, and has headed the Theatre Division of the Community Fund Drive and other similar campaigns, especially in charity fields, for years.

Tent No. 7—Buffalo

Kozanowski Named Chief Barker; W. E. J. Martin Named Secretary-Treasurer for 7th Consecutive Term

Stanley Kozanowski, manager of the Rivoli Theatre in Buffalo, N. Y., was elected chief barker of Tent No. 7 at the annual election last Monday. Elmer F. Lux, RKO branch manager was named first assistant and Andrew Gibson, secretary of Playhouse, owners of the Erlanger Theatre, second assistant. W. E. J. Martin, drama editor of the *Buffalo Courier-Express,* was named secretary-treasurer for the seventh consecutive year.

In addition to the four officers the following were elected to the Board of Directors: Nicholas J. Basil, general manager and vice-president of Basil Bros.' Theatres; Irving Fried, president of Tri-State Automatic Candy Corp.; Ralph W. Maw, MGM branch manager; Dewey Michaels, managing director of the Palace and Mercury Theatres; Sydney Samson, 20th-Fox branch manager; Matthew V. Sullivan, Jr., United Artists salesman; Murray Whiteman of Whiteman's shop.

Tent No. 9—Albany

Jimmy Walker to Be Toastmaster at Moe Silver Testimonial; Many from Buffalo Tent to Attend Affair

Jimmy Walker, former popular New York City Mayor, will be the master of ceremonies at the Moe Silver Testimonial Dinner which will be held in Albany in the Ten Eyck ballroom, on Monday evening, December 8th at 7 p.m.

The affair will be informal and has already progressed to a point where requests for reservations are coming in from the entire eastern, as well as the western, part of the country. A large contingent will come from New York City headed by Joe Bernhard, Harry Kalmine, Ben Kalmenson, Roy Haines, Nate Blumberg, Herman Robbins, Tom Connors, Ned Depinet, George Schaefer, Sam Morris, Wm. Rodgers, Neil Agnew, Jack Cohen, Joe Vogel, Charlie Koerner, Joe Moscowitz, John Shea, Eddie Grainger, Johnny Dervin, Gus Schaefer, Mort Blumenstock, Leonard Schlessinger, Herman Starr, Herman Maier, Eddie Alperson, Charlie Kurtzman, Johnny O'Connor, Freddy Meyers, Frank McCarthy and many others too numerous to mention. Requests for additional reservations from the New York area are coming in daily and a special train may be chartered for this occasion to enable those attending to travel together.

A large contingent is also planning to attend from the Buffalo area, headed by Sid Lehman, Chief Barker of the Variety Club, and will include Kenneth Robinson, Max Roth, Sid Samson, Ralph Maw, Phil Fox, Elmer Lux, John Scully, Charlie Hayman, Jack Belman, Harry Berkson, Bert Stern and many other friends of Silver in that area.

Many prominent exhibitors and distributors from the New York State area, as well as from the Pittsburgh and Boston areas, are planning to attend including Mike Kallet, Louis and J. Meyer Schine and members of their organization, as well as Wm. Smalley, Nikitos Dipson and others.

There will also be a large local delegation at the dinner, consisting of business men, city and state officials and the large circle of friends of Moe Silver.

The committee is headed by Si Fabian as general chairman and Moe Grassgreen as treasurer and includes the following: L. R. Golding, C. J. Latta, C. A. Smakwitz, Clayton Eastman, Paul Krumenacker, J. Meyer and Louis Schine, M. J. Kallet, Samuel Rosen, H. L. Ripps, Joe Miller, Jerry Spandeau, Max Westebbe, Arthur Newman, Max Friedman, Harry Berinstein, Neil Hellman and Abe Stone.

Tent No. 12—Twin Cities

Maitland Frosch Elected Chief Barker; Frank McCormick and Arthur Anderson Assistants; Lowell Kaplan, Sec'y

The new Chief Barker of the Twin City Variety club is Maitland Frosch, theatre equipment company head. He succeeds Ben Blotcky who held the post for two terms.

Comprising the new board of directors, in addition to Frosch, are Blotcky, W. A. Steffes, Frank McCormick, Arthur Anderson, Charles Rubenstein, William Elson, Lowell Kaplan, Bennie Berger, Eddie Ruben, LeRoy J. Miller, Max Torodor and Paul Mans.

McCormick was elected first assistant Chief Barker; Anderson, second assistant; Rubenstein, treasurer, and Lowell Kaplan, secretary. The club chose Elson as national canvassman and one of four delegates to the national con-

vention, the others being Abe Kaplan, Joe Podoloff and Frosch.

Charlie Weiner entertained A. W. Baer of Brainerd, Minn., Baer circuit head, in the clubrooms. It was the latter's first visit to the clubrooms.

Tent No. 13—Philadelphia

Saturday Night's Party Breaks All Records; Many Out-of-Town Barkers Visit After Army-Navy Football Game

All attendance records were broken at the Saturday night party following the Army and Navy Game. A large crowd attended the cocktail hour immediately after the game including a number of cadets from West Point and Midshipmen from Annapolis.

The evening floor show set a new standard in entertainment with popular Eddie Roecker, soon to star in the new Shubert production of "The Student Prince," as M.C.

A number of out-of-town Barkers and their friends who had attended the football game enjoyed the evening entertainment, including Colonel H. E. Harmon, United States Marine Corps—a member of Columbus Tent No. 2, now stationed at Camp Davis, N. C.; Joe Young and Carl Gurner of Baltimore Tent No. 19; A. Jules Benedic of Oklahoma City Tent No. 22; and Mayor Fred Cronecker and party of Sea Isle City, N. J.

Rev. Sylvester McCarthy, local Barker, was host at a 20th Anniversary Luncheon attended by 28 priests who were entertained by a preview of Walt Disney's "Dumbo," through the courtesy of RKO.

The Souvenir Program for the Annual Banquet Dec. 14th now totals $4000 with ticket sales running over $7000 at the present time.

Tent No. 17—Texas

R. E. Griffith Named Chief Barker; Ezell and Underwood Assistants; De Boer Is Dough Guy

R. E. Griffith was elected Chief Barker at the annual election. C. C. Ezell was named First Assistant Chief Barker and W. G. Underwood, Second Assistant. Ted DeBoer was named Dough Guy and John Q. Adams, Property Master. In addition the following were named to the Board of Directors: S. L. Oakley, Justin McInaney, Jo Jack, Herman Beiersdorf, Ben Ferguson and E. H. Rowley. A large crowd attended the meeting.

A joint meeting of the 1941 and the new 1942 Board of Directors was held Monday night. Chief Barker Short presided and R. J. O'Donnell, First Assistant National Chief Barker, addressed the two crews.

Last Saturday night, Mr. and Mrs. Jack Underwood were host and hostess at a very fine Bingo Party. It has been pointed out that Oscar Ray and "Pappy" Rader are receiving a lot of praise for their grand help with the Bingo Parties. They have been of immeasurable assistance to the hosts and hostesses.

Rabbi H. Raphael Gold, one of the three Chaplains of the Club, was the honored guest and principal speaker at the Monday luncheon. Dr. Gold packed the Palm Garden of The Hotel Adolphus and the gathering applauded tremendously following his exceptionally fine talk.

Tent No. 23—Boston

Six new Barkers were accepted into the membership last week. They are John F. Gubbins, Horace O. Lewis, John G. Moore, Louis S. Rothenberg, Albert Gould and Joseph Stanzler. The latter two are both from Providence.



Showman Dispenses 'Hot News' In Lobby of Theatre

Manager Arnold Stoltz of the Avon Theatre, Utica, N. Y., didn't waste any time in giving his patrons "hot news" about MGM's "Unholy Partners." He set up a mimeograph machine in the lobby, hired a man to grind out the "hot news" heralds, then hired a boy to distribute them. Any tieup Sure! The company supplying the mimeograph duplicator took an ad in the herald.

Tent No. 25—So. Calif.

Headquarters Nearing Completion; Members Given 10-Karat Pins to Offset Delay; Charity Needs Surveyed

The Tent's headquarters in the Ambassador Hotel are rapidly nearing completion and should be ready for occupancy soon.

At a recent meeting, each Barker received a 10-karat Variety Club pin, which was given to each member on a no-charge basis to offset the delay in the opening of the Club Rooms.

Property Master Wayne C. Ball has requested any member who hears of the illness of a fellow Barker to notify him, pending the appointment of a Welfare Committee, so that flowers can be sent in the name of the Club.

Kings-For-a-Night affairs are being planned for the weeks until the Club headquarters are ready. Further details will be announced soon.

A complete survey is being made of the charity needs of Southern California and it is hoped that a concrete program can be presented in the near future.

AMPA To Honor Variety Officials Next Week

John H. Harris of Pittsburgh, National Chief Barker of the Variety Clubs of America, and Bob O'Donnell, of Dallas, Texas, First Assistant National Chief Barker, will be guests of honor at AMPA's luncheon meeting next Thursday at the Hotel Edison.

The testimonial luncheon honoring the Variety Clubs and their officials is expected to be one of the most interesting and widely attended meetings of the year. Guests will hear the story of the organization, known as "The Heart of Showbusiness," from Harris, founder and inspiration of the clubs, and from O'Donnell, whose home tent—Number 17—has accomplished so much for the children of Texas. There will also be talks by others active in the beneficent work of the Variety Clubs.

As is well known in the industry, the Variety Clubs have, for many years, been doing outstandingly fine philanthropic work. Summer camps are maintained for underprivileged children, thousands of youngsters are furnished with free milk, the poor and shut-ins of many cities are helped and cheered by Variety Clubs' quiet philanthropies.

Special Teaser Trailers For "Rise and Shine" Use Film's Tunes

One of the most intensive promotion campaigns in years has been prepared by Twentieth Century-Fox for "Rise and Shine," the Mark Hellinger football special. Plans call for exhibitors to receive special teaser trailers in addition to the regular trailer, and special musical sound tracks for intermission use. These sound tracks will use songs from the film.

BLONDES

Gentlemen, 'tis said, prefer 'em. They sure look good in Technicolor; or for that matter in plain black and white photography. But whether you prefer blondes or brunettes isn't the point. The thing that counts is that there's a way to use Blondes in an exploitation stunt that sells tickets. You'll learn how in:

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SHOWMEN'S TRADE REVIEW

1501 Broadway New York, N. Y.

The Box Office Slant

Mr. Bug Goes To Town

(*Continued from Page* 19)

human owners of the land, await word from a music publishing company about a song *Dick* has composed, but the villainous *Beetle* has hidden the letter containing the check. The couple lose the land, and erection of a skyscraper begins. Finally, *Hoppity* retrieves the letter, *Dick's* song is published, the couple build a home atop the skyscraper, where the insects, too, settle down to happiness away from human danger.

Comment: Skillful and adroit animation, coupled with an appealing and neatly contrived story, make this Technicolor cartoon feature a delightful and engaging fantasy for family audiences. Children and adults alike will sympathize with *Hoppity, Honey, Mr. Bumble* and the other insects seeking safe and happy homes, and will rejoice when the goal is reached. The cartoon is enhanced by a fitting musical score, and the songs, which include We're the Couple in the Castle, Katy Did, Katy Didn't, I'll Dance at Your Wedding, and Boy Oh Boy, have catchy melodies that should carry them far in popularity. A program headed by this cartoon feature and including a careful selection of short subjects would provide a couple of hours of grand entertainment for any audience. Exhibitors will have the benefit of national tieups now in preparation, and plugging the songs should be part of the promotion.

Catchline: "The first full-length cartoon musical-comedy melodrama; swell entertainment for the whole family."

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RICHARD ARLEN
VIRGINIA BRUCE

"READY DEC. 20"

AT ALL ASTOR EXCHANGES

Makes It Circus Day In 'Dumbo' Campaign

Neil Welty, city manager of Stamford Theatres, Inc., made it circus day in and around Stamford, Conn., in his elaborate campaign for "Dumbo" at the Palace. The campaign included a torchlight street parade in which the fife and drum corps of the American Legion participated. Five hundred in all were in the line of march as Connecticut officially welcomed the opening of the Walt Disney production. Merchants and the theatre donated prizes for the best costumes in the line of march.

In the street ballyhoo were side show barkers, clowns who drew chalk pictures of "Dumbo" and who visited the Stamford schools. One of the clowns distributed new Lincoln pennies to children who gathered while he did his chalk talk. The clown's drawings of Disney characters were presented to patrons on their way out.

Six floodlights loaned through the courtesy of the Stamford Electric Company threw lights on the theatre and a special canvas marquee represented the front of a circus tent. Pennants and balloons were strung from the top of the theatre upright sign to the roof of the marquee. A loud speaker was used for announcements and "Dumbo" records.

Full cooperation was obtained from the Stamford board of education, and bulletins were posted on all boards. Ten thousand heralds were distributed at the schools. One honor student and a teacher from each school attended the opening and wrote their impressions of the picture for use by the *Stamford Advocate.*

The radio phase of the campaign included 13 spot announcements over Station WSRR, children of a school enacting a play with characters from "Dumbo," and a lobby broadcast, with patrons telling how they enjoyed the picture.

The posting consisted of 100 three-sheets, 100 one-sheets and 250 window cards.

Leading stores cooperated for window displays. The official store for "Dumbo" merchandise, the C. O. Miller Dept. Store, used their toy department to advertise the picture via the opening of their "Dumbo" toyland.

Mayor Gonnard and American Legion commanders participated in the opening ceremonies.

Bill Brown and Tony Marino of the Stamford Theatres and Harry Reiners, RKO Radio field representative, cooperated with Welty in the far-reaching campaign.

Tappen Ties in With High School In 'Citizen Kane' Exploitation

Manager Pat Tappen of the Vitaphone Theatre, Wenatchee, Wash., tied in with the Wenatchee High School and Junior College Dramatic Departments for his campaign on "Citizen Kane." The teachers reviewed and billed the production on the school bulletin boards and ads were inserted in the school paper with particular emphasis on the educational value of "Citizen Kane."

Using "Citizen Kane" special art, a women's fashion window was arranged in a local department store and a men's fashion window in a local haberdashery. The leading women's beauty parlor was tied in for a display of glamour art on Dorothy Comingore and Ruth Warrick.

For a street ballyhoo, Tappen used a touring car equipped with sound and carrying "Vote for Citizen Kane" billing. The car was decorated as a real election campaign wagon and its passengers distributed throwaways and carried colored torches.

Patrons Pin Tail on Asta

Turning the children's parlor game of "Pin the tail on the donkey" into a novel lobby stunt, Frank Murphy, Loew's, Syracuse, had a large curtain painting of Asta, the dog in "Shadow of the Thin Man," and invited blindfolded patrons to pin a tail on the pup. Guest tickets were awarded those who succeeded.

the SHOW BUILDER

A Monthly Feature Dealing With Practical Ideas for Booking And Exploiting

The Short Subject

SHORTS SHOPPING

New Trends Mark November as Stories, Playlet Reach Screen; Subject Gets Test Engagement

Surveying the short subjects reviewed by STR during November, there is every cause for optimism because, out of 49 subjects caught, only one was rated poor and four fair. At least 20 percent of the shorts were rated excellent, 11 percent good, and 10 percent very good. That 20 percent average, by the way, can be pushed even higher, for many other one- and two-reelers, although not rated excellent, received designations that place them within or even above the rating.

For example, in the case of "At the Stroke of Twelve," exhibitors were urged to "grab it," while "The Tell-Tale Heart" was labeled "a miniature masterpiece." These, incidentally, were the outstanding short subjects of the month. So, by adding such ratings as "box office," "absorbing," "a thriller" and "hilarious" to the "excellent" group, we find that nearly 29 per cent of November's shorts were more than merely "good."

As war and defense activities heightened, subjects of a timely nature declined considerably during the month. Only March of Time's "Main Street, U.S.A.," which demonstrates "how the war is already affecting the average American household," was in any way connected with current events.

On the other hand, November short subject reviewing revealed new trends: (1) that of bringing well-known short stories ("The Tell-Tale Heart" and "At the Stroke of Twelve") to the screen, and (2) the picturizing of prize-winning radio playlets ("Changed Identity"). In the same month, "Perils of the Jungle" marked the first time (as far as our memory serves us) that wild animal jungle films, usually assembled for feature-length productions, have been utilized for a two-reeler. Reminiscent of the Osa and Martin Johnson, and Frank Buck jungle safari films, the subject, according to the reviewer, should be "enthusiastically" accepted by audiences.

When an exhibitor wants to plug a short subject on his screen, he generally has to order a special trailer. Now along comes Paramount offering one of the few trailers in the history of the industry prepared especially for a short subject. It's on behalf of the "Superman" series, is a combination of Technicolor and peach blow film, and is available to theatres for outright purchase.

Feature pictures often have world premieres and test engagements to assist advertising, publicity and exploitation departments in preparing practical selling campaigns. Last Thursday evening similar treatment was accorded a short subject when Warners' Ballet Russe two-reeler, "The Gay Parisian" had its world premiere at the Fabian Theatre, Paterson, N. J. The most productive selling slants in connection with the showing will be utilized in a special press book to be prepared on the subject.

That 'New Era' Becoming Reality

Distributors' Stepped-up Exploitation Activity, Producers' 'Name Value' Casting, Prove Shorts Are Gaining Momentum

With activity increasing in both the production and distribution of short subjects commensurate with improving their entertainment value and box office draw, it became apparent this week that a "new era" in shorts, foreseen by many industry observers as far back as February, is becoming a reality.

MGM's inauguration of a new service whereby exhibitor accounts will be furnished with manuals containing selling suggestions on certain releases, Paramount's issuance of a press book covering exploitation ideas on its current season's crop of 73 shorts, RKO's monthly Short Subjects Showmanship bulletin, and the decision of Warner Bros. to put out a special press book on that company's Ballet Russe subjects, are among the moves marking a new trend in merchandising one- and two-reelers.

Of significance, too, is Universal's current "dating and exploitation" contest in which $2,400 in prizes is being offered to the showmen who put over the best campaigns on the company's shorts. One of the purposes of the contest, it is said, is to enable exhibitors "to discover that shorts can be made to do an extra selling job that will add more dollars to the daily receipts."

On the production end, there is an increasing tendency to assign leading roles in featurets and musicals to players who have appeared in feature films. This procedure has already been inaugurated by some producers, with box office results clinching the decision to keep it in force on certain of the shorts planned for future production.

At RKO, for example, Producer Bert Gilroy announced that each of the company's two-reelers "is being carefully written and cast and will be filmed with the same care bestowed on feature films." It is Gilroy's belief that in the entertainment field today, short subjects have a wide following and have become miniature feature productions.

Among the players seen regularly in RKO features but who also have been cast in two-reelers are Archie Twitchell, Glenn Strange, Lee Bonnell, Hobart Cavanaugh, Ernie Adams and John Dilson.

For its forthcoming one-reel musical, "The Play Girls," Warner Bros. will feature the Navy Blues Sextette which figured prominently in that company's "Navy Blues." "West of the Rockies," a two-reeler now in production, boasts Rufe Davis, comedian of Republic's Three Mesquiteers series, Willie Best and Frank Wilcox, while "Soldiers in White," a two-reel Technicolor Service Special will have John Litel and William Orr both well known character actors. Casts of current Warner two-reelers, among them "At the Stroke of Twelve" and "Dog in the Orchard," are peopled with such feature picture players as Craig Stevens, Elizabeth Risdon, Howard de Silva, Ben Weldon, Barbara Pepper, Addison Richards, David Bruce and Virginia Sale.

Gloria Jean, singing star, and Helen Parrish, who have been featured in several Universal films, are each heading the cast of a current Personality and Name Band Musical. The former is being seen in "Jingle Bells," a subject especially suited for holiday bookings, while the latter is sharing top honors with Ozzie Nelson and his orchestra in "Doin' the Town." Present plans call for appearances of other Universal feature-film personalities in forthcoming two-reelers.

Joseph Schildkraut, Paul Victor, Victor Kilian, Lynn Carver, Noel Madison and George Cleveland have been seen in recent MGM shorts, and the company, it is said, will fill the acting assignments in certain of its forthcoming subjects and the company, it is said, will consider "name appeal" carefully in selecting the players for certain of its forthcoming short subjects.

Johnny Downs, one of the original members of "Our Gang" comedies and more recently seen in feature-length productions, will head the cast of Columbia's forthcoming two-reel comedy, "And So to Bedlam."

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Paramount Names Puppetoon For 1941 Short Subjects Award

Paramount will nominate George Pal's "Rhythm in the Ranks," a one-reel Technicolor Puppetoon, for the special short subjects 1941 Academy Award. The picture has been chosen by Paramount as its special holiday release. Furthermore, the company plans to show it in three hundred first-run situations during Christmas and New Year's weeks, it has been announced by Oscar Morgan, short subjects sales manager.

the SHOWBUILDER

Selling Ballet Russe Subjects Will Test Showman's Ingenuity

Technicolor, Music, Dancing Salient Angles for Campaign; Don't Go 'Highbrow' On 'Em

The collective ingenuity of thousands of exhibitors in average communities all over the United States will be put to the test shortly after the first of the year when Warner Bros. releases "The Gay Parisian," first of the special Technicolor short subjects featuring the famous dance troupe, the Ballet Russe de Monte Carlo.

Although ballet, an artistic and dramatic dance form, has many enthusiastic followers in key cities, it has seldom if ever been performed in smaller communities. True, these smaller communities may have their dancing schools where ballet is one of the dance forms taught; but, on the whole, the presentation of the new Warner subjects will be more or less of a novelty to average audiences, and what their reactions will be depends to a certain degree on the manner in which showmen "condition" them for the occasion.

The subjects, according to company officials, have been lavished with production treatment equal to that expended on feature pictures. The Technicolor photography, alone, should be a strong selling angle, for it points up the colorful costumes and backgrounds. And the music, while probably not generally familiar by name, will be recognized immediately it is heard. So, in the music, exhibitors have another important selling angle.



Tamara Toumanova (inset) is premiere danseuse of Warners' Ballet Russe subject, "Spanish Fiesta." Background: Can-Can Dance in "The Gay Parisian."

There is one thing to be remembered, however: don't go highbrow in your campaign. The producers have endeavored to point the subjects' appeal to the masses and away from "Joe Artist." Thus what was Jacques Offenbach's "Gaite Parisienne" is now "The Gay Parisian," and Rimsky-Korsakoff's "Capriccio Espagnole" has been changed to "Spanish Fiesta" for the second of the subjects. As part of your promotional duty, make your copy punchy and attention-getting. Perhaps this will serve as an example of what we mean:

"You'll thrill with delight at this dance-filled, music-splashed subject packed with entertainment, photographed in glorious Technicolor to make it so dazzling, so eye-filling, so completely life-like you'll think you're seeing an actual Ballet Russe performance in a metropolitan theatre! Here, indeed, is one of the most extraordinary short subjects ever to play in Blankville.

The adjectives are plentiful in the preceding copy, but experience has shown that in most communities use of such emphatic terms, if not employed too often, quickly gains attention. It should be borne in mind, too, that most short subjects seldom receive more than casual mention in newspaper advertising. When you go "all out" in preparing "catch" copy for "The Gay Parisian" or any of the other Ballet Russe subjects to come, it should be an indication to your patrons that here, truly, is something different from their customary film fare.

Now in preparation is a large-scale national tieup with the Columbia Recording Corp. whereby Columbia will plug the music from "The Gay Parisian" in all dealer's stores, in cooperative ads and via radio programs. Fortunately enough, whether your patrons are lovers of so-called classical music or prefer today's swing tunes, the music from "Parisian" is so melodic and so easy to listen to that only a very few hearings will start them humming various excerpts. Therefore, take advantage of this tieup. If possible, get the cooperating music dealer to play the records frequently over a loudspeaker as part of a window display linking the music with your attraction. The records will also serve their purpose well in connection with a bannered truck or street car ballyhoo. Attractively-costumed girls might carry portable phonographs and stop at busy corners to play excerpts. Incidentally, costumes should be designed along the lines of those in the short subject, and the girls should carry cards plugging your engagement. If inclement weather makes this stunt impractical outside, it could be staged in front of a special lobby display or, if arranged to take place at the newspaper office, would surely result in considerable worthwhile publicity.

Should you plan any contests, the Columbia 2-record album as first prize should be an almost irresistible inducement to prospective entrants. For your information, this album is X-115. Get your music dealer to play it for you.

One of the most profitable activities in which you can indulge as far as local dancing schools are concerned is to hold a program featuring outstanding students on your stage. Whether individual students of one school compete with those of another for honors, or whether the schools collaborate to present the program, it will lure the parents and relatives of the performers. If ballet is prominent in the dancing schools' curriculum, elimination contests might be held to pick the best dancer, who would be guest of honor on the opening night.

While we seldom suggest that exhibitors prevail on editors to editorialize on a certain motion picture, we believe that an editorial might be forthcoming if an advance screening of the Ballet Russe short can be held. Representatives of women's organizations, church groups, etc., leading city officials and educators could also attend, their endorsements and word-of-mouth comment serving to stimulate interest in your showing.

Based on the test engagement at Paterson, N. J., last Thursday evening, a large press book is being prepared by Warner Bros. With the suggestions we have made here and the special selling manual in your possession, you should have sufficient ammunition to plan and execute a campaign that ought to make short subject history in your town.

SHORTS SELLING SERVICE

Because of the "increasing interest in short subjects," MGM has inaugurated a new service for exhibitors, to be known as "MGM Shorts Files." Issued periodically throughout the year on such subjects as the company believes are deserving of special merchandising attention, each issue will contain special exploitation suggestions, publicity stories, ad lines, ad and scene mats (furnished gratis) and reproductions of accessories available in the branches. The first "Shorts File" now being sent to all MGM accounts is "The Tell-Tale Heart."

Cherry Ties In With Store to Sell 'Mickey Mouse Show' at Palace

One of the leading stores in McAllen, Texas, is C. R. Anthony & Co. Local residents who saw cards in the firm's show window announcing a Mickey Mouse Matinee at the Palace Theatre recently helped their children (if they had any) to carry out the instructions on those cards. Here's all the kiddies had to do: go to the Anthony store and buy fifty cents' worth of school clothes and supplies. By so doing, they received free tickets to the Mickey Mouse Matinee.

It all started when Assistant Manager Ralph Cherry of the Palace contacted the store for a "back to school" tieup. The plan mentioned above was worked out, with the store paying the theatre the full admission price on each of the free tickets taken in.

Besides the window cards announcing the offer, a sign was on display in the lobby, and kids at the previous kid show were apprised of it. The store did all the newspaper advertising.

Morton Gerber Engaged

Betrothal of Miss Marjorie Loth to Morton Gerber, short subject publicity man for Warner Bros., has been announced. The couple will be married in the Spring.

HAPPY HOLLYDAY HIT! George Pal's Paramount's "RHYTHM IN THE RANKS" Nomination for 1941 Special Shorts Academy Award! Paramount Pictures

Studios Humming With Short Subjects Activity

Two of the most successful series ever produced by Warner Bros. will be revived in the form of two-reel subjects. They are the "Penrod" and "Torchy" series. The decision to revive the two series is in line with the studio's policy of producing high-quality short subjects to replace the discontinued "B" features.

Cliff Nazarro has been signed by George Pal to supply double-talk for "In Somnia," a forthcoming Technicolor Puppetoon for Paramount. Nazarro will write his own dialogue and will act as commentator when the film is completed. Pal is currently producing "Jaspar and the Watermelons."

Walter Lantz will launch a new film cartoon series to be titled "Swing Symphonies," for Universal release. The series will be produced in addition to the popular Andy Panda and Woody Woodpecker cartoons now being made by Lantz.

Columbia's "And So To Bedlam," currently before the cameras; will headline Johnny Downs and Marjorie Deanne supported by Helen Lynd, Arthur Q. Bryan and Walter Soderling. Del Lord is directing the two-reeler.

The juvenile best-seller, "Horton Hatches the Egg," will be produced by Leon Schlesinger as a Merrie Melodie Technicolor cartoon in the near future. This is the first time in his career as a producer of cartoons that Schlesinger has purchased an outside property as the basis of an animated subject.

Newest James A. Fitzpatrick Traveltalk for MGM will be "Minnesota—Land of Plenty." The one-reeler will be made in Technicolor.

Indian reservations of the West will provide the background of "Wacky Wigwams," forthcoming Screen Gems cartoon for Columbia. Written by Frank Tashlin, the short will be directed by Alexander Geiss.

Preparations are being made for the filming of "Blue Danube" and "Prince Igor," which will be the next Technicolor featurettes starring the Ballet Russe de Monte Carlo to be made by Warner Bros.

Three important roles in Carey Wilson's newest Miniature for MGM, "The Lady Or the Tiger," were assigned to Jules Cowles, Barbara Bedford and Bill Tannen. Fred Zinneman is directing the short.

Wins Award from Veterans Group

"The Tanks Are Coming," Technicolor preparedness short subject produced by Warner Brothers as part of a series of national defense films, has been voted "this year's most valuable motion picture contribution to the national defense" by the Patriotic Films Committee of the Disabled American veterans of World War I.

Sport Reels Get Promotional Boost From California Showman

Glendale's Ed Harris Stages 12-Week Sports Parade; It Gets Publicity, Builds Gross

Whether Manager Ed Harris of the Fox Glendale Theatre, Calif., is a sportsman or not is beside the question; he *is* a showman, as his past short subject campaigns have proved and as his latest Sports Parade merchandising campaign clearly indicates.

Knowing that nearly every branch of sports has a large following, Harris believed it would be profitable to push a special promotion for sports reels. So he worked out a plan whereby every Friday and Saturday a Sports Parade show featuring two different short subjects was presented. To offer variety as an inducement for repeat business, he booked sports shorts from all the major companies.

Every Saturday night a Sports Quiz was held on the Glendale stage, with Harris himself as master-of-ceremonies. Contestants chosen from the audience received cash prizes according to the number of questions on sports they answered correctly. Most of the questions, which were furnished by patrons, the sports editor of *The Glendale Star*, and the director of the city's Recreational Department, dealt with the short subjects to be presented on the following week's program, thus serving as a plug for the coming Sports Parade. Some leader of sports in or around Glendale was a guest of the Quiz every week. On one occasion, Harris relates, women competed against the men in a "battle of the sexes—women athletes vs. men." To everyone's surprise, the women won, and the audience had a "barrel of fun."

Cash prizes and gifts of sporting goods were furnished by the local hardware company in return for advertising their sports department.

Promotes Sports Sweepstakes

The Glendale manager tied up his Sports Parade promotion with his candy counter by inaugurating a Sports Candy Sweepstakes that ran for ten weeks. Twenty-five Sport Service Tickets, redeemable at all leading sports centers, were donated by the merchants.

For his main lobby display, Harris rigged up an eight-foot-square board which featured photos of important sports and titles of short subject sports series. This material was highlighted by the following copy: "For complete relaxation . . . take a Movie Vacation (*note how well that M.V. idea worked in this instance*) and enjoy your favorite sports from our screen . . . get a ringside seat and watch your favorite leaders of the sports world in action." In return for giving the *Los Angeles Examiner* a plug on the board, Sports Editor Al Sontoro wrote weekly publicity stories boosting the Sports Parade.

For a few weeks during the special promotion, Harris boosted his candy sales not only through the Sports Candy Sweepstakes, but also by stressing the health value of candy through copy which pointed out that "leaders of the sports world, for that tired feeling, eat candy to build body energy."

A trailer boosting the Sports Parade featured this copy: "Here's another Glendale treat . . . when you are too tired to play . . . just relax . . . take a Movie Vacation . . . and enjoy your favorite sports from our screen . . . Let us do the work . . . while you relax in comfort."



Harris' lobby display; note the sports background.

Results of the promotion: capacity business every week-end; a substantial increase in candy sales.

"It offered the public something different and timely in entertainment as an inducement to attend our theatre," Harris concludes, "and after forming the Glendale habit, they became steady patrons for our other programs—always in search for something different."

Billiards Subject Provides Exhibs With Special Selling Opportunities

Production was completed recently on a Columbia sports reel, "Rack 'Em Up," featuring Erwin Rudolph, four-time pocket-billiards champion of the world. The picture presents a difficult feat shown for the first time on the screen as Rudolph, in one straight shot, pockets fourteen balls. Among other unusual plays are the caroming of a cue ball off fifteen balls and pocketing balls while rolling.

Scheduled for release December 14, the subject provides exhibitors with opportunities to display posters in local recreational centers, send letters to billiard enthusiasts and arrange lobby demonstrations by local billiard "champions."

Paramount News Cameraman to Be Guest Speaker at B'nai B'rith Meet

Arthur Menken, world-famous traveler, lecturer and ace Paramount Newsreel cameraman who has just returned from the Far East, will be guest speaker at the first Fall meeting of Cinema Lodge, B'nai B'rith, on the evening of December 9, in the Grand Ballroom of the Hotel Edison, it has been announced by Arthur Israel, Jr., president of Cinema Lodge.

In addition to discussing the war conditions in Europe and Asia, Menken will exhibit his feature film, "The Battle for the Pacific," a pictorial resume of his exciting travels on the war front.

Superman BRINGS THE KIDS BACK! (And Kids Bring the Grown-Ups) Paramount's SUPERMAN IN TECHNICOLOR! Paramount Pictures

the SHOW BUILDER

Back Stage in the Short Shops—Henry MacRae

IN HOLLYWOOD they call him the "Serial King." For Henry MacRae, who joined Universal in 1910 and has served as general manager on three different occasions, has supervised the filming of more screen footage than any other individual in the industry. Now one of the company's foremost associate producers, MacRae includes among his memorable serial plays such outstanding chapter plays as "Perils of Pauline," "Liberty," "The Scarlet Street" and "The Indians Are Coming," the latter making screen history in 1930 as the first talkie serial—a bold stroke to take at a time when the new-found sound and dialogue had movies in the "stand still and recite" stage of their development.



HENRY MACRAE
In Hollywood they call him the "Serial King."

The film was one of Universal's big money-makers for that year, and created a new market for chapter plays. For his work in bringing about this situation, MacRae was commended in a letter from Will Hays, who expressed the thanks of the industry for bringing millions of children—today's adult movie patrons—back into the theatre.

For the past dozen years, MacRae has devoted his efforts to developing and producing Universal's chapter-play product. Currently at work on his 1942 output, he has completed a 15-chapter western epic, "Overland Mail," featuring Lon Chaney, Noah Beery, Jr., and Helen Parrish, and he is now preparing "Junior G-Men of the Air."

MacRae entered the "flicker" industry in 1909 after several years behind the footlights as an impresario. Born at Toronto, Ontario, Canada, he became the only theatrical member of a family which boasts doctors, lawyers, soldiers and ministers. He studied medicine and chemistry in school, but spent his spare time producing plays at local theatres. For a time he appeared as a regular performer at Toronto's Princess Theatre, later became associated with a traveling stock company.

One of the most popular novels of the day served to influence MacRae's first important venture with his own road show. Recognizing the dramatic qualities of Rex Beach's "The Spoilers," he purchased the western rights and adapted it for stage presentation over the John Court Circuit.

With the great San Francisco earthquake and fire of 1906 terminating his engagements in that city, MacRae made another bold step when he took a company of 40 players to Hawaii where they enjoyed a long and successful run at the Royal Hawaii Opera House, Honolulu.

Upon his return to the mainland in 1909, he became associated with the old Selig Polyscope Co. The following year he became a writer-director for Universal and, shortly after the company moved to its present San Fernando Valley location, Universal City, he was made director-general of the entire studio.

During his Universal association, MacRae fostered the careers of such movie personages as Lon Chaney, Rudolph Valentino, Jack Holt, Harry Carey, Betty Compson, Priscilla Dean, Laura LaPlante, Tom Mix, Janet Gaynor, Ruth Roland, Marion Nixon, Hoot Gibson, Buck Jones, Hal Roach, Robert Z. Leonard, John Ford, Frank Borzage, Al Green, Allan Dwan, King Vidor, Nat Goodwin, George Fitzmaurice, John Blystone, William Seiter and Frank Lloyd.

MacRae was responsible for many "firsts" in technical advances. He directed the first airplane thriller, "The Great Airmail Mystery," which brought together such well-known flyers as Glenn (Martin bomber) Martin, Lincoln Beachy, Max Lily and Orville Wright.

MacRae was the first to utilize a covered set to shoot an "interior" scene; first to make a picture at night, using sodium flares for illumination; first to introduce double and triple exposure; first to use a wind machine; first to introduce artificial lights on film sets, using sun rays reflected by huge mirrors.

During World War I, when the industry was in one of its severest depressions, MacRae, collaborating with Rupert Julian and Elliot Clause, wrote the story for "The Beast of Berlin," which, when made into a picture, broke all box office records up to that time with the exception of "The Birth of Nation."

MacRae's credo for film-making is: motion pictures are meant to "move." Accordingly, he tries to incorporate suspenseful action into every reel he turns out.

Acknowledged one of the film colony's snappiest dressers, he is one of the film colony's most colorful and beloved figures. Since 1906 he has been married to Margaret Oswald, former stage star. They have resided in Beverly Hills for nearly a quarter of a century.

'Superman' Being Sold Heavily Across Nation

Showmen from every section of the nation report unusual activity in exploiting "Superman," based on the famous comic strip that appears in magazines and hundreds of newspapers.

The Criterion Theatre in Sapulpa, Oklahoma, gave "Superman" equal billing with the feature in all its newspaper advertising. In a tie-up with a department store, the theatre arranged a full window display with two Superman standees on a turntable, and a nine foot banner plugging the playdate. The Criterion enlisted new members for the Superman of America Club both at the theatre, and the department store. A special lobby consisted of three regular standees, one of which, floodlighted, was placed atop the marquee. A three day teaser ad campaign advertised that "Superman is coming!" Follow-up ads of two-column size gave the short 50 per cent billing. Special announcement cards were distributed at all schools, placed in autos, stores and downtown offices. One-sheets were placed in three surrounding towns and country schools.

Highlight of the Superman campaign at the Paramount Theatre, Marshall, Texas, was a 12-foot cutout of Superman, used 12 days in advance and during the engagement.

The Newman Theatre, Kansas City, broke a four column story and cut on the Superman engagement in connection with a special showing for newsboys of the *Kansas City Star* which carries the cartoon strip. The local Superman magazine dealer sniped trucks with Superman posters.

The Paramount Theatre, New York City, broke a long-standing advertising policy by incorporating "Superman" illustrations into extra-space ads, and plugged a "3 for 1" show featuring "Skylark," stage attraction and Superman. The house also exhibited a 40x60 blow-up of the double page spread that ran in "Click" magazine.

Creators Appear in Person

At Loew's State in Cleveland, Jerry Siegel and Joe Schuster, home town boys and creators of the cartoon character, made personal appearances in the lobby. Newspapers gave unprecedented space to the short subject.

The Hollywood Theatre, Leavenworth, Kansas, planted an editorial in the *Leavenworth Times,* which commented on the amazing success of the cartoon hero and what type of a husband he would make.

At the Rio Theatre, Blythe, California, the manager distributed a case of Superman lollypops to patrons. One-sheet and photos were posted in special frame ten days in advance, and a trailer was used for two weeks. A contest was held for grammar and high school students, with a prize awarded for the best article on why Superman is popular with both adults and children. Winning answers were published in local newspaper preceding the showing.

Through a tie-up with N. Y. *Post,* the Brooklyn Paramount Theatre promoted a slug atop the daily cartoon and obtained unusual free space.

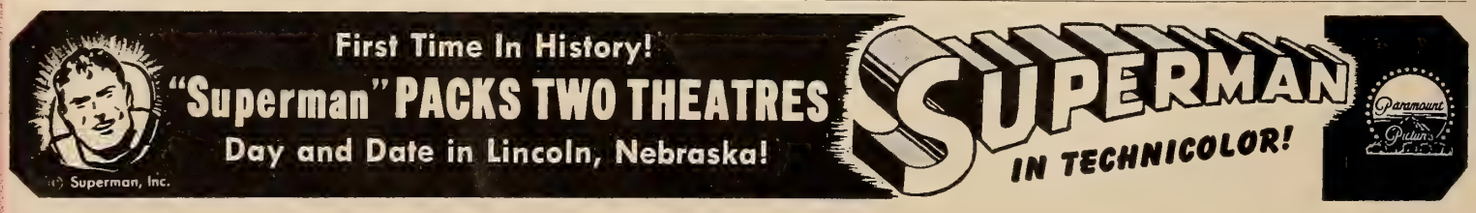
A feature of the various "Superman" campaigns is the two-way tieup with the Supermen of America Club, an organization of juveniles that has enlisted more than 600,000 members who paid 10 cents each to obtain a button, membership blank and secret code card. Theatres are able to obtain 500 free memberships in the Supermen of America Club each time they play a "Superman" cartoon, provided they run a trailer mentioning the club and the magazines.

Tieups with the local sponsors of the "Superman" radio program have been very successful and many theatres have reported special matinees, underwritten by radio advertisers. Theatres have also promoted spot announcements in connection with program.

Two Comedies on RKO 1941-42 Schedule to Be Finished This Year

Two of the eight two-reel comedies still to be produced by RKO Radio on the 1941-42 schedule will be completed by December 31, but the remaining six will not be filmed until the early part of 1942, according to Bert Gilroy, short subjects producer.

The two to be finished by the end of 1941 are an Edgar Kennedy "Average Man" comedy and a Leon Errol short. Charles Roberts is directing the Kennedy film, while writing of the Errol picture is still unassigned.



The ADVERTISING CLINIC **by Old Doc Layout***

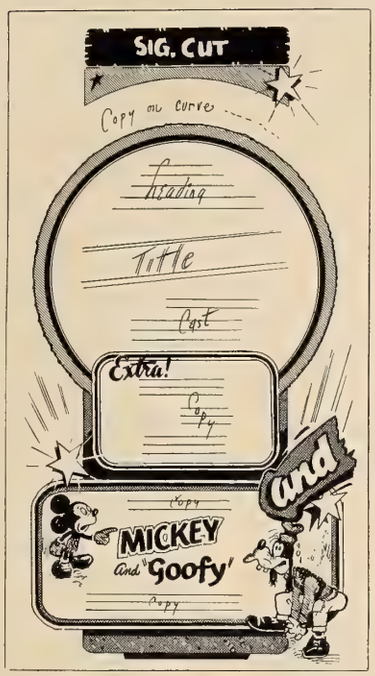
Play Up the Fun-makers Who Star in Cartoons

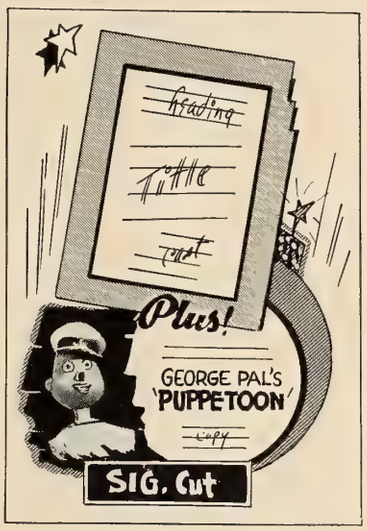
These Layouts Prove It's Practical and Profitable to Headline Short Subjects

For that "kid" appeal which should be an important consideration of every showman's show building as well as exploitation, there's no surer way to inject the necessary element in the newspaper ads than to give a "play" to cartoon characters you may be presenting in a short. Consequently, Old Doc is back with some more suggestions for layouts you will find practical from a standpoint of utilizing all your available space without handicapping the "punch" selling of your ad—which, of course, must always be your top feature's title, stars and catchlines.

You will note that the layouts below concentrate on the cartoon characters. You will also recall that every survey of reader-interest shows that cartoons have the ace pulling power of all elements editors can put into their newspaper pages. The comic strips top all in reader interest. If they can do that —you are hitching your wagon to a real star when you inject the likeness of some cartoon character in your ads. So try some of these suggestions.

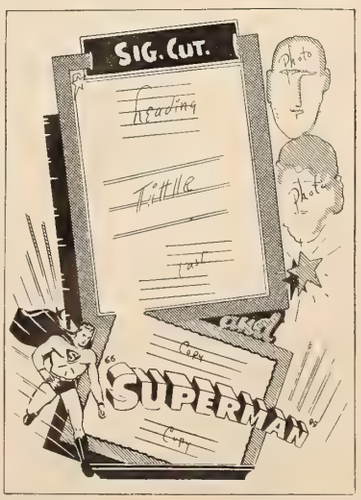
To their loyal followers, there couldn't be more welcome news nor fairer sight than a picture of favorite cartoon characters decorating your newspaper ads. Most of them are so thoroughly identified with fun or thrills that the likeness of Mickey Mouse, Bugs Bunny, Superman, etc., calls up that "let's go" urge for readers of your displays. Here on the immediate right is a "triple play" layout for main feature, supporting feature, and what's likely to prove the most entertaining number on the bill—Mickey and Goofy. Center at top, is that newcomer but now rapidly rising Puppetoon of George Pal's.

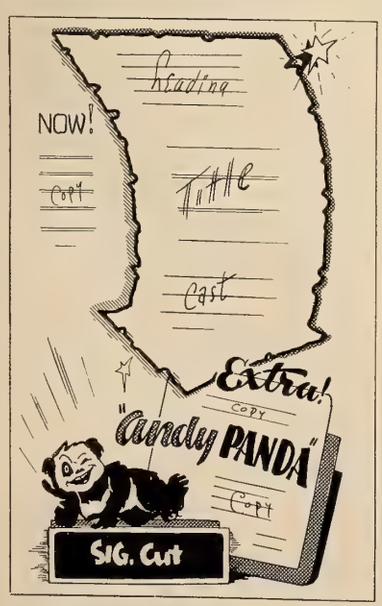












Bugs Bunny—he's one of the "new faces" which the cartoon makers seem more successful in bringing to the fore than the live-talent scouts and the "star makers" working with human actors are with their "new faces." Bugs is going great guns, and he's worthy of headlines and illustration. At left, Andy Panda enlivens the advertisement just as he does those Walter Lantz cartunes. Immediate right, old friend Popeye is still eating spinach and has power to pull 'em in. Far right, the character every youngster, and most adults, are talking about —Superman, who's in the movies now and going places.

* 'Hank' Harold

the SHOW BUILDER

the SHOWBUILDER

Newsreels Held Vital Factor in Attracting Additional Patronage

PRESS BOOK ON 73 SHORTS

A special press book on Paramount's current line-up of 73 short subjects is being sent to all accounts. Featured in the 20-page manual are tieups, publicity, promotion, ad mats, novelties, ballyhoo, posters, stills, and many ideas and stunts. On the inside back cover is a special pocket designed to contain the synopses of the shorts as they are received by the exhibitor from time to time.

Composite Newsreels Encouraged Says 20th-Fox Short Subject Chief

Composite newsreels consisting of the best of the news clips from three, four or all five of the semi-weekly issues of the newsreels are encouraged by the newsreel producer and distributors. William Clark, short subject sales manager for 20th Century-Fox, points out that although the foreign matter is much the same due to censorship, occasionally a scoop comes along such as the bombing of the Panay, and the exhibitor is glad to be fortified with all the reels so as to be sure to get these shots.



William Clark

Clark said that he felt many theatremen underplayed their newsreels. He pointed out that the names in the news are sometimes much bigger than those in the feature attraction and that the theatreman should announce to his public that star reporters who have won fame both on the air and on the screen are commenting on the news of the day, each time they play these reels.

Don't Leave 'Em On the Shelf

A chain, it is said, is only as strong as its weakest link. Perhaps the omission of worthwhile, entertaining shorts from your program is a "weak link." Book and play short subjects, but use just as much care in selecting them as you do in selecting features.



★ ★ ★

A Pete Smith Specialty Won the Academy Award

Widespread Interest in News Seen as Definite Indication Of Subjects' Selling Value

News, alert theatre managers are discovering, is something more than fresh information about events that have recently taken place—it is an important factor in building box office grosses. Exhibitors who make a policy of exploiting their entire bill—feature, shorts and news—have been cashing in recently because of the intense public interest in news—and newsreels. Indicative of the importance of newsreels to theatres is the fact that Paramount News, according to company officials, has marked up an all-time high for sales throughout the nation.

Just as newsstand dealers report a tremendous increase in newspaper sales so have exhibitors noticed a marked change in the reaction of the moviegoing public to newsreels. Obviously, the war crisis at home and abroad is responsible for this interest which has affected filmgoers to the extent that many—some, no doubt, for the first time—are aware of the newsreel as an entertainment and educational medium. Newsreel theatres, capacity at practically all performances, and even neighborhood theatres that never practiced the policy, now have mid-week news changes. This widespread interest is not a sudden manifestation, it is believed, but a definite indication that newsreels are box office, and as such, are important enough to the theatre for livewire exploitation.

Exploitation material for promoting the newsreels via lobby displays and other methods is receiving more attention from distributor advertising organizations. The press book recently issued by Paramount on shorts, for example, devotes an entire section to the exploitation of the newsreel. The selling slants contained in the folio are practical publicity methods, and include ways to carry out the "personality" angle which Paramount has used effectively in connection with the names of men behind its news cameras. The company makes it a policy of publicizing these cameramen, and theatremen who have used this angle have found favorable results were produced by special lobby displays built around photographs of the cameramen lends individuality to the newsreel selling and gives it the stamp of picture theatre showmanship.

In many localities where theatres have made deals with newspapers to install a teletype machine in the lobby for last-minute news flashes, such deals have been found worthwhile, for they create word-of-mouth attention and attract crowds to the theatres.

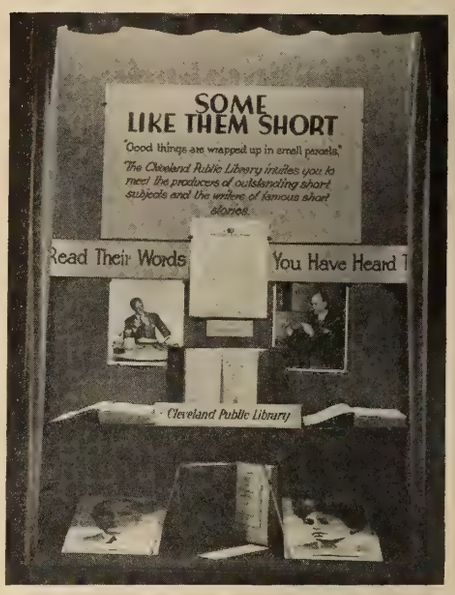
Staff artists can create an inexpensive lobby display which shows a burning fire, with a news camera and tripod in the center of the flames. Sample copy reads: "For the *hottest* news on earth see Paramount News . . . Making history twice a week!" This type of display, which can be changed monthly, regularly calls attention to the newsreel as an integral feature of the program.

Scoops are an important factor in newsreel exploitation. Paramount News, it is pointed out, advises theatres of its exclusive stories, and exhibitors who advertise these scoops in newspapers and displays can generally depend on such activity to fill additional seats.

There are sports fans in every city who will go to the movies particularly to see the major sporting events in the news. This is an extra market that should not be neglected. Ads and displays will do the trick.

News one-sheets are important and should be used regularly, for they not only list contents, but also have headline value.

Library Display Links Shorts, Short Stories



The short subject and the short story are a world of entertainment in capsule form, according to the display now being shown at the Cleveland Public Library (*See Cut*). In this exhibit the library invites its readers to meet via photographs the producers of outstanding short subjects and well known writers of short stories.

Under the caption "You Have Heard Their Voices" are shown photographs of Pete Smith, Carey Wilson, John Nesbitt and James Fitz-Patrick, together with personal letters from them in which they outline the close relationship of the short story and the short subject. Additional letters and photographs of Jack Chertok, Fred C. Quimby and Richard Goldstone are also on display.

Among the photographs of outstanding authors are Dorothy Parker, Damon Runyon, Thomas Wolfe, William Saroyan and Stephen Vincent Binet.

Bookmarks, listing many outstanding collections of short stories and also suggesting that library patrons attend Loew's Cleveland Theatres are being distributed at the exhibit which was arranged by Frederick L. Meyers of the Library and Charles Raymond, Division Manager for Loew's Theatres and C. C. Deardourff, M-G-M exploiteer.

Serial Provides Way for O'Dell To Merchandise Kid Kwiz Klub

Virgil O'Dell, manager of the Aladdin Theatre, Denver, has been boosting his grosses by means of the Aladdin Kids Kwiz Club which meets every Saturday afternoon.

To make each show successful, O'Dell utilizes three phases of showmanship. First he books a special short subject attraction. (For several weeks, the serial, "Adventures of Captain Marvel," had the kids talking.) Then he gets the audience to participate in a question-and-answer game. Finally, he gives away a bicycle, promoted from a local hardware store.

Because of prohibitive newspaper rates, the Kwiz Klub has to be sold through other channels. When the serial played, a highly productive method of doing this consisted of getting distributors for Captain Marvel cartoon magazines to pay the expense of thousands of colored 8x10 Captain Marvel photos with theatre imprint on the back.

Ten days before the opening, the photos and a thousand buttons were distributed by means of a special ballyhoo which consisted of a new model open roadster driven by a tall young man dressed as Captain Marvel.

Aviation Featurette to Get 'Feature' Selling

First step in the planned "feature selling" campaign to be put on by Universal for its special featurette, "Cavalcade of Aviation," will take place on December 11 when the short will be previewed at a luncheon tendered by the Banshees to Capt. Eddie Rickenbacker, according to Bernard Kreisler, short subjects manager.

This will be followed a week later by simultaneous world-premieres in Dallas, and Dayton, home of the pioneer aviators, the Wright brothers. These premieres will have all the intensified campaigning that Universal usually gives to its outstanding feature openings in key city runs. The Aviation Clubs of America and several of the leading commercial airlines have already indicated their desire to cooperate in the festivities attending these openings, and have furthermore promised nation-wide cooperation in the exploitation of the subject.

"Cavalcade of Aviation" traces the history of aviation from the time of the first flight by the Wright brothers through to the development of the huge flying fortresses that are receiving their baptism of fire in the present Europeanr holocaust.

The featurette shows some hitherto unpublished shots of Eddie Rickenbacker in combat action during the first World War; the first air mail flight sponsored by the then President, Woodrow Wilson; progress of aviation including the part played by freak designs; the development of the first air bomber for America; heroes of the air including Commander Byrd, Chamberlain, the Post-Rogers flight, Amelia Earhart and others; historic air disasters; Billy Mitchell's forecasts on the part aviation was to play in future warfare, and many other similar highlights in the annals of aviation.

Patriotic Featurettes Booked In 2,800 Spots for Bill of Rights Week

"The Bill of Rights," a Warner Brothers patriotic featurette (STR, Aug. 26, 1939, p. 37) and other Warner patriotic short subjects have been booked into over 2,800 situations to play during the national Bill of Rights Week, proclaimed by President Roosevelt to be observed from December 15 to 23.

During the week all U. S. schools and patriotic institutions will feature discussions on the Bill of Rights and other correlated subjects relating to the country's history. A large number of school bookings are being arranged in addition to regular theatre bookings. Demand for the short subjects in this issue, Warner officials declare, have been so heavy that every available print will be in service and a number of additional prints of "The Bill of Rights" and other subjects have already been ordered.

The Office of Civilian Defense is issuing 3,000,000 brochures on the Bill of Rights which are being distributed to schools and patriotic organizations in conjunction with Bill of Rights Week.

Sport Winners to Be Picked In New Bob Elson Subjects

Supported by the Mutual Network and WGN, with the interest of the *Chicago Tribune* in the background, a series of short subjects to be made by Teletone News for Sportcast Productions will feature a new angle on forecasting coming sports winners.

Bob Elson, Mutual Network ace sports commentator, who will be featured in each release, will cover the whole range of sports, predicting winners in every field. A new technique for sports forecast production has been developed, it is claimed by Teletone News. The first of the subjects has already gone into production, with the initial release being set for January.



Theatres Honor Mickey With Birthday Parties

Many theatres throughout the country recently celebrated Mickey Mouse's Birthday Party. At the Forest Hills Theatre, Forest Hills, L. I., Manager Irving Ludwig brought cheers from 600 boys and girls at a Saturday morning meeting of the 10 O'Clock Club, when he read a wire of congratulations to the club from Mickey Mouse. Ludwig followed the reading of the wire with an announcement that in honor of Mickey's birthday, which fell on the day of the gathering, a Walt Disney cartoon, released by RKO-Radio, would be shown. Some of the kids gathered in the lobby after the show (*see illustration*).

In Cleveland, Manager Julius Lamm of the Uptown Theatre honored the famous cartoon character's birthday with a special Saturday matinee, showed the kids an hour of cartoons in addition to the regular program, distributed comic books, realized a substantial profit on the special occasion.

Warners Purchase Speed Flashes to 'Freeze' Action Scenes for Stills

As a result of experiments with still art on Ballet Russe de Monte Carlo's featurets, "The Gay Parisian" and "Spanish Fiesta," Warner Bros. has purchased five Kodatrom speed flashes, thus becoming the first studio to use this newest development. New lights, which synchronize with still camera lens, freeze action at one thirty-thousandth of a second, and now are being used to film action shots of dance routines by James Cagney and other principals for "Yankee Doodle Dandy."

Each bulb is good for 2500 shots before burning out. Warners intends using new equipment on all action scenes in addition to dance routines of other productions scheduled.

Bugs Bunny to Sing In Gift to Uncle Sam

Leon Schlesinger's popular cartoon star of Merrie Melodies and Looney Tunes will sing the nation's No. 1 song hit, Any Bonds Today? in a special one reel animated cartoon which the producer is making at his own expense as his Christmas present to the government in the Defense Savings drive.

It all happened when Schlesinger sent a telegram to Secretary of the Treasury Henry Morgenthau, Jr. volunteering to make the picture to promote the holiday sale of Defense Bonds and Stamps. Morgenthau's acceptance has just been received and as a result, Schlesinger has called a halt on all production at his cartoon studio and is putting his entire staff of 200 cartoonists at work so that the Technicolor film will be completed for pre-Christmas release. The plan is to distribute over 7,500 prints of the film, thus covering the United States in one week.

The idea originated in the mind of Schlesinger, following a discussion with Carlton Duffus, liaison man with the Treasury Department, during his recent visit to Hollywood.

Bugs will sing the defense song in his own inimitable style with the full facilities of the Vitaphone Recording Orchestra and a singing ensemble in the picture, which will deliver the vital message in a novel as well as an entertaining way.

This is the first time a cartoon character has been employed in a government project; thus Bugs Bunny can claim a place beside the stars of yesteryear who helped Uncle Sam sell Liberty Bonds during World War I.

Cameras Turn in Two New Benchley Shorts at Astoria Studio

Two new Robert Benchley shorts, "How's Your Health" and "The Man's Angle," are now in production at Paramount's Astoria studios. The films are being directed by Leslie Roush from screenplays by Benchley.

Upon completion of the Paramount shorts, Benchley will leave for the coast where he is to play one of the leading roles in "Out of the Frying Pan."

'Coffins On Wheels' Wins Award

For the second time in three years, an MGM short subject has won the Beyer Memorial Award presented annually by the Motion Picture Traffic Safety Committee of the National Safety Council to the picture which best encourages safer use of the nation's streets and highways. This year the award was given for "Coffins on Wheels," one of the Crime Does Not Pay series.

YOU CAN USE THESE 'ADDED SHORTS' LINES

Would you like to get away from such hackneyed lines as "Added Short Subjects," "Extra Added Attractions," "Also," etc.? Then the material in this box should be warmly welcomed. Here are "added attraction" lines used by many smart showmen in the past. Keep them where you can get at them when you're laying out your newspaper ads and lobby displays. Maybe you can think of snappier lines. If so, go right ahead and add them to the list:

To add to your enjoyment.
Just to see you smile.
And that isn't all.
And not to be overlooked.
Sharpen your wits with—
We know you'll like—
With a well balanced program, including—
For more happiness.
You will enjoy laughing at—
For your further enjoyment.
Our big little features.
Now for a laugh.
To make a great show greater.

Look at these bits.
It pays to see the rest.
And what's more—
You'll get a big kick out of—
And then there's—
Make it a great show with—
Bits of joy.
Variety with a kick.
For variety's sake.
You are bound to like—
To make your evening complete.
More entertainment.
Hold on! There's still more.

the SHOW BUILDER

Reviews Of Current Short Subjects

Unusual Occupations No. 2 *(Very Good)*

Para. (L1-2) 11 mins.

A number of interesting and unusual occupations are portrayed: Mrs. Belle Benchley is shown at work at the zoo of which she is director in San Diego. The animal scenes are especially interesting. Charles J. Connick shows how he has recovered the medieval art of coloring stained glass. An aquaplane star is shown in some of his death defying stunts. Emil Mottert of Hoyletown, Ill., demonstrates how he makes musical instruments out of the hides of animals. Eugene Shireman's goldfish farm on what was once a waste marsh near Martinsville, Ind., is an interesting and colorful clip. Bill and Fran Johnson of Waupaca, Wis., two of the best shots in the world, demonstrate their skill. There are plenty of school tieups on this subject and by writing to Paramount you may be able to get more details to enable you to make other tieups.

California or Bust *(Good)*

RKO (23,501) Ray Whitley No. 4 18 mins.

The California gold rush, with the customary attack on wagon trains by Indians, forms a plot that has served many feature westerns. This musical "westernette" proves that the story can be amply told in two reels, enlivened by a bit of music by Ray Whitley and his Six Bar Cowboys, as well as several comedy moments. The plot in this instance, however, is given a new twist when it is discovered that rocks brought along by Junior for his sling-shot are really gold nuggets found in his grandpa's back yard. The wagons turn around and the party rushes back to stake gold claims. Produced by Bert Gilroy and directed by Lloyd French, the subject is good entertainment that should lend added variety to any program.

Polo Champions *(Excellent)*

Col. (3804) World of Sports No. 4 10 mins.

The most thorough explanation of polo yet attempted makes no bones about its being a rich man's game but tries to put over to the spectator some of the finer points. For this reason, Bill Stern's commentary as well as the pictorial matter of this picture are both tops. How the pony is trained is explained in detail; then the riders' part in the game is graphically depicted. To conclude the subject there are some scenes of a game at Meadowbrook Field on Long Island, where some of the best polo players have seen action. William Kelly photographed this subject.

Gaucho Sports *(Interesting)*

RKO (24,303) Sportscope No. 3 9 mins.

Photographed on the Argentine pampas, this subject shows Argentine cowboys—Gauchos—at their favorite pastimes, the most popular of which is throwing the Boleador, a leather wrapped affair with weights suspended by rawhide thongs. When released, it fans out and wraps itself around the legs of an animal. The Gauchos also go in for buck-jumping, commonly known on the western plains as broncho-busting. Other sports are shown. The subject, photographed in sepia tone, is interesting and colorful. It was produced by Frederic Ullman, Jr.

The Mighty Navy *(Funny)*

Para. (E1-2) Popeye No. 2 7 mins.

Popeye is really funny in this subject as he demonstrates to an officer his ability as a sailor. First of all, with his prodigious strength, he ups the anchor, but pulls the whole boat down doing it. After demonstrating his skill with the gun turrets and a plane, Popeye finally takes matters into his own hands when the ship is attacked. Handling the cannon like a rifle, he blasts an entire enemy fleet. Finally, after eating his spinach, he has himself fired out of a torpedo tube. Dave Fleischer directed this one, which is one of the best Popeyes in a long time.

Who's a Dummy? *(Amusing)*

RKO (23,702) Leon Errol No. 2 17 mins.

Misinterpretations and misunderstandings again form the basis for laughs in this new Leon Errol comedy. Mrs. Errol, rehearsing for a play, is caught by her husband in a "love scene." While listening, Leon hears a shot fired, thinks his wife has killed her "lover." Then he sees her stuffing a dummy into a clothes hamper. In an effort to dispose of the "body," he carries the hamper around town, gets into many amusing complications, until finally everything is settled. While this comedy won't put patrons in "stiches," it will afford them seventeen minutes of chuckles and an occasional loud laugh. It was produced by Bert Gilroy and directed by Harry D'Arcy.

Fox and the Grapes *(Very Good)*

Col. (3502) Color Rhapsody No. 2 8 mins.

Starting off with a laugh, this has plenty of chuckles all the way through. It's one of Columbia's best cartoons in some time. The fox starts to eat his picnic lunch at a place spread out for him by the crow who looks enviously on the food. Tempting the fox with grapes, the crow offers to throw them down if the fox throws up the lunch. But the fox has his own ideas about getting the grapes. After a number of futile attempts, he asks the crow to make the bargain, but the crow calls "Sucker." Then the fox attracks the tree with a rock only to find that the grapes are sour. Frank Tashlin is credited with the story and direction.

Dick Tracy vs. Crime, Inc. *(For Juveniles)*

Republic Serial 15 Chapters
1st Episode, 28 mins.; others, 20 mins.

The thrilling adventures of Dick Tracy are continued in this serial which, because of its fantastic situations, will appeal more strongly to the sensitive imaginations of juveniles than the cold logic of most adults. What would seem to be the chief climax of the entire serial—the destruction of New York—gets under way in the first chapter, leaving one to wonder just what horrible catastrophe has been reserved for the last two or three episodes. Briefly, the plot concerns Dick Tracy's attempts to halt the depredations of a master criminal known as *The Ghost*, who by means of scientific apparatus,

. . NEWSREEL SYNOPSES . .

(Released Saturday, December 6)

PARAMOUNT (No. 29)—Paratroops "raid" airport; Roosevelt proclaims Bill of Rights Day; Little sisters beauty contest in New York; Canine mother of ten pups; Major Larson ends coaching days at Naval Academy; New Irving Berlin song extols Red Cross.

PATHE (Vol. 13, No. 29)—British launch battle in Libya; Roosevelt designates Bill of Rights Day; War emergency "bomb train" tested; Mediation averts U. S. rail strike; Canine mother of ten pups; Hosts choose soldiers by numbers; Little sisters' beauty contest in New York; Skippers heave-to; R.C.A.F. drills at Boston Garden (Boston only).

UNIVERSAL (Vol. 14, No. 38)—Roosevelt designates Bill of Rights Day; Army shows how air infantry and parachutists cooperate; Major-General Lahm retires; Army nurses in gas mask drill; Little sister beauty contest; Art of dunking; Palm Beach fashions in New York; Indians vs. Whites in competition; Horse race in California; Football: N. Y. Yanks vs. College All-Stars.

NEWS OF THE DAY (Vol. 13, No. 224)—Tank war in Libya; Roosevelt proclaims Bill of Rights Day; U. S. paratroops "raid" airport; Trial run of torpedo boat fleet; Army shows growing air strength at Randolph Field, Texas; New Irving Berlin song extols Red Cross; All-American grid plays of 1941.

MOVIETONE (Vol. 14, No. 26)—Japanese threaten Thailand; Roosevelt proclaims Bill of Rights Day; Army shows growing air strength at Randolph Field, Texas; U. S. paratroops "raid" airport; Fashions for skiiers; Thoroughbreds in the making; High school girls in pillow fight; New Irving Berlin song extols Red Cross.

(Released Wednesday, December 3)

PARAMOUNT (No. 28)—Navy "mosquito boats" in maneuvers; Chicago Livestock Exposition; Tank production at Eddystone, Pa.; Rio de Janeiro gets new U. S. Embassy; Brazil builds impressive military academy; Vista of Cathedral of St. John the Divine opened; Police, firemen launch drive for broken toys in N. Y.; President at Warm Springs, Ga.; Football; Army vs. Navy.

MOVIETONE (Vol. 24, No. 25)—U. S. Japanese crisis grows; Britain girds Singapore defenses; President at Warm Springs, Ga.; Chicago Livestock Exposition; Police, firemen repair broken toys in N. Y., (except Philadelphia, Boston, Atlanta and Dallas); Quaker City celebrates advent of Christmas (Philadelphia only); Vista of Cathedral of St. John the Divine opened; Alpine regiment trained at Fort Lewis, Wash.; Football: Army vs. Navy—Boston College vs. Holy Cross (Boston only)—Georgia vs. Georgia Tech. (Atlanta only)—Texas vs. Texas A. & M. (Dallas only.)

NEWS OF THE DAY (Vol. 13, No. 223)—Crisis in Far East; Chicago Livestock Exposition; U. S. ferrying planes for R.A.F. (except Philadelphia, Portland and Seattle; Quaker City celebrates advent of Christmas (Philadelphia only); Alpine Regiment trained at Fort Lewis, Wash. (Portland and Seattle only); Vista of Cathedral of St. John the Divine opened; Football—Army vs. Navy—Texas vs. Texas A. & M. (Dallas only)—Georgia vs. Georgia Tech. (Atlanta only); Boston College vs. Holy Cross (Boston only); College stars win basketball title (Chicago only).

PATHE (Vol. 13, No. 28)—Football: Army vs. Navy; Alpine regiment troops trained at Fort Lewis, Wash.; Vista of Cathedral of St. John the Divine opened; Australian troops in Malay jungle; Chicago Livestock Exposition; N. Y. cops and firemen collect broken toys for repairs.

UNIVERSAL (Vol. 14, No. 37)—Crisis in Pacific; Roosevelt cuts vacation short; Japanese envoys arrive for further conferences—Australian troops in Malay jungle; U. S. trains mountain troops; U. S. ferry pilots speed planes to R.A.F.; Navy "mosquito boats" in maneuvers; Chicago Livestock Exposition; N. Y. firemen and police collect broken toys for repairs; Toyland parade in Phila.; Football: Army vs. Navy.

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50% INCREASE in juvenile admissions with IN TECHNICOLOR! SUPERMAN Paramount Pictures
Criterion Theatre
Sapulpa, Okla.!

can make himself invisible when he sets out to menace his enemies. Ralph Byrd, Michael Owen, Jan Wiley, John Davidson, Ralph Morgan and Kenneth Harlan have leading roles. As a Saturday matinee booking, "Dick Tracy vs. Crime, Inc." should keep you on good terms with your juvenile patrons.

Copacabana Revue *(Good)*

Para. (A1-2) Headliner No. 2 **10 mins.**

Among the artists appearing in this subject are Juanita Juarez, Latin American singer; Pancho and his orchestra; the six Samba Sirens from the Copacabana in New York; Don Loper and Maxine Barrat, dancers and the Williams brothers, acrobats. Those who go for the Latin American type of music and entertainment will find this subject to their liking. Juanita Juarez sings in a manner somewhat reminiscent of Carmen Miranda.

Quiz Kids No. 2 *(They're Good)*

Para. (Q1-2) **11 mins.**

The Quiz Kids make their second appearance in this subject and while they are good, they seem to lose some of the effectiveness they have on the radio. Joe Kelly, as usual, is the quiz master and he puts the kids through some rather difficult questions, including a rather general one on ornithology so that Gerard Darrow can shine. Although the picture is unrehearsed and the kids have never heard any of the questions before, the picture seems to lack some of the spontaneity some other quiz subjects have.

Spanish Fiesta *(Colorful)*

Vita (7004) Technicolor Special No. 4 **19 mins.**

Honors go to the cameraman and Technicolor for the spectacular effects in this screen transcription of the Monte Carlo ballet troupe's interpretation of Rimsky-Korsakoff's "Capriccio Espagnole" music. The direction by Jean Negulesco brings into focus the individual talents and artistry of Leonide Massine, Alexandra Danilova and other stars. How enthusiastically the offering will be received depends wholly upon the amount of interest there may be for ballet in the audiences before which this is presented. There is no "story" told here, the interest centering upon the combination of music and dance and pantomime to convey a picture of romance in romantic Spain.

The Gay Parisian *(Good Show)*

Vita. (7003) Technicolor Special No. 3 **20 mins.**

This offering should have good general appeal. The color, music and the dance as interpreted by the stars of the Monte Carlo group come close to the requirements of mass entertainment. It is Warners' introduction of ballet to the screen, and a rich and lavish mounting they give it. The Offenbach music is spirited and gay, and the thread of a story concerning the flirtation of a Peruvian yokel fascinated by a charming Parisian shop girl holds things together with sustained interest. The can-can interlude will make a general hit, and the clowning of Leonide Massine amuses, while Milada Mladova's personal charm and graceful dancing should win her the plaudits. For both the ballet followers and as a supporting attraction of the "flash act" type, this offering may well prove an excellent booking. Directed by Jean Negulesco, his work, the costuming and particularly the Technicolor photography are outstanding technical accomplishments.

SHORT SUBJECTS by SERIES

COLUMBIA

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold	1941-42 Completed
All Star Comedies	18	All	18	7
Cinescopes	10	9	8	5
Color Rhapsodies	16	10	16	3
Community Sings	10	8	10	5
Fables Cartoons	8	All	8	1
Glove Slingers	None	..	4	2
International Forum	None	..	6	3
New York Parade	6	2	None	..
Panoramics	None	..	12	3
Phantasies Cartoons	8	7	8	1
Quiz Reels	6	All	6	3
Screen Snapshots	12	9	10	4
Stooge Comedies	8	All	8	3
This Changing World	None	..	6	2
Tours	10	All	8	3
Washington Parade	6	4	None	..
World of Sports	12	8	12	5
TOTAL	130	107	140	50

METRO-GOLDWYN-MAYER

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold	1941-42 Completed
Cartoons	18	13	16	1
Miniatures	10	All	10	1
Our Gang	9	All	10	3
Passing Parade	9	All	10	2
Pete Smith Specialties	14	12	14	3
Fitzpatrick Traveltalks	12	All	12	4
Two Reel Specials	6	All	6	1
TOTAL	78	71	78	15

PARAMOUNT

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold	1941-42 Completed
Animated Antics	10	13	None	..
Color Classic	None	1	None	..
Fascinating Journeys	6	All	2	1
Gabby Cartoons	8	All	None	..
Headliners	8	7	6	2
Hedda Hopper	None	..	6	2
Madcap Models	6	4	6	1
Paragraphics	6	5	None	..
Popeye	12	All	12	3
Popular Science	6	All	6	2
Quiz Kids	None	..	6	2
Robert Benchley	4	All	4	1
Speaking of Animals	None	..	6	2
Special Cartoon	1	1	1	..
Sportlights	13	All	13	5
Superman Cartoons	None	..	12	2
Unusual Occupations	6	All	..	2
TOTAL	86	86	86	25

RKO-RADIO

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold	1941-42 Completed
Disney Cartoons	18	14	18	None
Edgar Kennedy	6	All	6	3
Information Please	13	All	13	3
Leon Errol	6	All	6	2
March of Time	13	All	13	4
Quintuplets	1	1	None	..
Ray Whitley	4	All	4	1
Picture People	13	10	13	4
South America	None	3	None	..
Sportscopes	13	All	13	4
TOTAL	87	83	86	21

REPUBLIC

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold	1941-42 Completed
Meet the Stars	..	..	12	8

20TH CENTURY-FOX

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold	1941-42 Completed
Adventures of Newsreel Cameraman	4	3	4	3
Dribble Puss Parade	4	1	None	..
Fashion Forecast	4	None	None	..
Magic Carpet	8	10	12	3
Believe It Or Not	None	1	None	..
Sports Reviews	6	7	6	2
Terrytoons	26	All	26	11
World Today	None	4	4	3
TOTAL	52	52	52	22

UNIVERSAL

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold	1941-42 Completed
Cartunes	13	All	13	4
Musicals	13	All	13	5
Special Subjects	1	1	1	1
Stranger Than Fiction	15	All	15	5
Variety Views	15	All	15	5
TOTAL	57	57	57	20

VITAPHONE-WARNER BROS.

Series	1940-41 Sold	1940-41 Completed	1941-42 Sold	1941-42 Completed
Broadway Brevities	9	All	12	4
Elsa Maxwell	3	All	None	..
Hollywood Novelties	6	All	6	4
Looney Tunes	16	All	16	4
Melody Masters	10	All	10	3
Merrie Melodies	26	All	26	8
Special Subjects	2	2	None	..
Sports Parades	10	All	10	3
Technicolor Specials	6	All	6	3
TOTAL	88	88	86	29
GRAND TOTAL	578	548	597	190

Junior Battle Fleet *(Good)*

Univ. (6374) Stranger Than Fiction No. 4 **9 mins.**

The title of this new release concerns the sequence showing boys building exact replica models of famous navy warships under the tutelage of Charles Beenau, famous model builder. Included among other fascinating oddities are: the diminutive newspaper editor, the 16-year-old youth who designs feminine headgear, the woman who shapes corsages from pine cones, the couple who tour in a homemade trailer of spruce log, and the only thimble manufacturer in the world. The subject was produced by Joseph O'Brien and Thomas Mead.

$21 a Day Once a Month *(Average)*

Univ. (6244) Lantz Cartune No. 4 **7 mins.**

The toy department of a large store is the background for this Technicolor cartoon. When an elephant in the toy army camp wakes up, he blows reveille, and immediately all the animal soldiers go through varied antics to the tune of $21 a Day Once a Month. Too much effort, it appears, has been expended to make the animation amusing, with the result that it tends to have the opposite effect. Children, however, should enjoy the cartoon.



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Hollywood

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PROGRAM NOTES FROM THE STUDIOS

Oakie Plans South American Tour; Judy Canova Back at Rep.; Small Seeks a Valentino; Mamoulian Starts 'Rings'

Director Sam Wood now has nearly 150 actors and technicians at his location camp in the Sierra Nevada Mountains, where he is making snow sequences for his current Paramount picture, "For Whom The Bell Tolls."

Edward Everett Horton and James Gleason have been signed by Warner Bros. for featured roles in "Arsenic and Old Lace," now in production under Frank Capra's direction. Other principals in the picture are Cary Grant, Priscilla Lane, Peter Lorre, Raymond Massey, Josephine Hull, Jean Adair and John Alexander.

Following completion of his top role in "Song of the Islands" at 20th Century-Fox, Jack Oakie plans on making an extended tour of South America. Oakie has just signed a new three-picture deal with the studio for the year 1942.

Director Gregory Ratoff has added Donald MacBride, Emory Parnell, Lee Phelps, Pat O'Malley, Betty Blythe and Jack Clifford to the cast of Columbia's "Trinidad," which headlines Pat O'Brien, Brian Donlevy and Janet Blair. Ratoff's last picture, "The Corsican Brothers," which he made for Edward Small, will be released shortly.

Hugh Herbert draws the top role in Universal's "Temporarily Yours," which director Charles Lamont put before the cameras this week.

Judy Canova and Director Al Rogell report to Republic to start preparations for "Moonstruck" which Albert J. Cohen is producing. Star and director wound up Paramount's "True to the Army," a few days ago and work together again on the new picture.

Harry Sherman's "American Empire" company trekked to Kernville to film river scenes for the picture which William McGann is directing. Sherman has signed songwriter Lew Pollack to write a special number for Frances Gifford who is playing the leading role opposite Richard Dix and Preston Foster.



So You Want to Be an Actor

A bunch of the boys were whooping it up . . . Producer Edward Small finds himself in the clutches of Brian Donlevy and Director Edwin L. Marin during the making of "Heliotrope Harry."

Latest candidates for the title role in Edward Small's "Life of Rudolph Valentino" are George Raft and Ray Milland, although the inside track is held by Vic Mature. Small will test several unknowns before making his decision on the role.

Frank Albertson and Joan Woodbury have been assigned the leading roles in Monogram's "Man From Headquarters," which goes before the cameras next week under the direction of Jean Yarbrough. Lindsley Parsons produces.

Director Al Green's find, Roberta Smith, a freckled-faced youngster currently working in Green's "The Mayor of 44th Street," has been signed for a term contract by RKO. The picture co-stars Anne Shirley and George Murphy. Roberta was originally set for just a few lines, but Green built up her part after viewing rushes.

Virginia Van Upp goes to her Sonora ranch following completion of the script on "Out of the Frying Pan," which Edward H. Griffith is directing for Paramount.

Sheila Ryan has been borrowed from 20th Century-Fox for the romantic lead in Republic's "Pardon My Stripes," opposite Bill Henry. Others in the cast include Harold Huber, Edgar Kennedy, Tom Kennedy, Paul Hurst and Cliff Nazarro. John H. Auer is directing for Producer Albert J. Cohen.

Ann Rutherford, Robert Sterling, Virginia Weidler and Guy Kibbee are the cast tops in MGM's "This Time for Keeps," which Director Charles Riesner put before the cameras a few days ago. Spring Byington and Dorothy Morris head the support.

Director Rouben Mamoulian gave the "go" signal to "Rings On Her Fingers," 20th Century-Fox feature with Henry Fonda, Gene Tierney, Laird Cregar and John Shepperd in the leading roles.

Raymond Massey, currently working in "Arsenic and Old Lace" at Warner Bros., has been signed by the studio for three pictures a year.

Freddie Rich, one of the outstanding musical figures of the nation, was signed by Bill Pine and Bill Thomas to compose an original score and conduct the orchestra for the musical scoring of "Torpedo Boat," which John Rawlins directed.



Coaching His Newcomers

Producer-Director Edward H. Griffith gives his two bright prospects, Jim Brown and Barbara Britton, a few pointers for their roles in the Paramount comedy, "Out of the Frying Pan."

Warner Bros. to Make "Maltese Falcon" Sequel

With "The Maltese Falcon" becoming one of the top money makers of the year, Warner Bros. has been flooded with requests for a sequel to the Dashiell Hammett mystery thriller.

The result will be "Further Adventures of the Maltese Falcon," in which the major portion of the cast of the first one will be seen, and which John Huston, screen playwright and director of the current release, also will write and direct. Humphrey Bogart, Mary Astor, Peter Lorre, Sydney Greenstreet and Elisha Cook, Jr., principals of "The Maltese Falcon," will head the cast of the new yarn.

Leads Set for "Constant Nymph"

Negotiations were completed last week by Hal B. Wallis for Charles Boyer and Joan Fontaine to co-star in "The Constant Nymph" for Warner Bros. The picture is scheduled to go into production early in January under Edmund Goulding's direction.

Bronston's First in Technicolor

Samuel Bronston is planning to film his forthcoming production, "Mutiny of the Elsinore," in Technicolor, because of the pictorial exteriors that are to be employed in the picture.

Katzman Prepares Two

Two Monogram pictures, for January filming, are now being prepared by Producer Sam Katzman. First to go before the cameras will be "Mr. Wise Guy," starring the East Side Kids, and the second will be "Night of Horror" starring Bela Lugosi.

Cummings Approves Sets

Following Director Irving Cummings' approval of miniature sets to be used in "My Gal Sal," shooting on the picture is due to start shortly at 20th Century-Fox. Rita Hayworth and Don Ameche will be starred. Cummings' last was "Louisiana Purchase" for Paramount.

WANDERING AROUND HOLLYWOOD

with the "Oldtimer"

We ran into Tom Keene, Monogram's Western star, on Hollywood Boulevard where he was busy showing everyone the pictures of his new horse. He reminded us of a kid with his first set of electric trains.

While we're on the subject of horses, the forthcoming opening of Santa Anita will again find the "oldtimer" away from the office a few days each week. The horse-loving public, and that includes ALL of Hollywood, are in for the best in racing this year. See you at the clubhouse, folks.

Big surprise of the season is the business at the nation's boxoffices wherever Edward Small's "International Lady" is being shown . . . resulting in holdovers in just about every situation. Congratulations, Mr. Small.

In "The Chicago Method," an original screenplay written by actor George Murphy, the central character is an ex-gangster who figures the World War is nothing but a big gang fight, and sets out to kidnap the leaders of the opposition "mob." Sounds like a swell bet for Edward G. Robinson.

One of the year's most piquant triangles looms in Columbia's "Mr. Twilight." Both Cary Grant and Ronald Colman go after Jean Arthur, and, since neither of them ever loses important quarry, the story-shaping problem is to see who should win. What a perfect spot for Ralph Bellamy and Jeffrey Lynn, the "never-get" guys.

Big news of the week was the Frank Capra-20th Century-Fox deal, which goes into effect immediately following "Arsenic and Old Lace." Orchids to both Capra and the studio executives responsible for the deal . . . a big feather in the caps of the Westwood gang.

A Much Needed Rest

Having completed the scores for four RKO pictures in three months, Mort Greene and Harry Revel will go to Palm Springs for a short vacation. The song numbers composed for the films include five for "Call Out the Marines," and six each for "Four Jacks and a Jill," "Sing Your Worries Away" and "Mayor of 44th Street."

"Unofficially Dead" Script Complete

Henry Blankfort turned in his completed script to the King Brothers for their next production, "Unofficially Dead," set for an early start.

20th-Fox Signs Laurel and Hardy

Laurel and Hardy have been signed for 10 pictures in the next five years by 20th Century-Fox. First of the new pictures will be "Pitfalls of a Big City" which will be made next Spring.

Grainger at Republic

Edmund Grainger has signed a three year contract as a Republic producer. He had recently been an associate producer on the Warner lot.



Not Too Short, Lady

Evelyn Ankers turns "manicurist" to prepare Lon Chaney for scenes in the Universal drama, "The Wolf Man." Chaney wears the eerie makeup, including wolf claws, required for his title role.

Disney Announces Changes In Production Schedules

To meet requirements of a new selling policy, Walt Disney has announced a change in plans in his current feature production schedule. Five full-length animated pictures will be affected by the re-shuffling of release dates.

"Peter Pan" is now slated to follow "Bambi," and work on "Wind in the Willows" has been temporarily halted, to be resumed at a later date.

A number of animators will be assigned to the new characters being developed for a series of pictures based on Walt Disney's recent trip to South America. Production will also continue on two other features, "Bongo," based on Sinclair Lewis' story of a bear, and "Cinderella."

Disney officials pointed out that no let-down in the shorts production was contemplated and that during the remainder of 1941 and in 1942, three full-length productions will be showing throughout the country—including "Dumbo," "Bambi" and "Fantasia."

Al Santell to MGM

Director Al Santell has been signed by MGM to direct "Pearl of Paradise," which will co-star Johnny Weismuller and Pat Dane. Santell is negotiating with David Warfield for the latter's memoirs.

Enright to Meg "Spoilers"

Ray Enright has been borrowed from Warner Bros. to direct Frank Lloyd's "The Spoilers," in which Marlene Dietrich, John Wayne and Randy Scott feature. The director reports to Universal immediately for the assignment.

Another Autry Super-Special

Republic has announced "The Vanishing Pioneers," a story based on Oklahoma's history, as one of Gene Autry's forthcoming super-productions.

Hellinger Back for "Moontide"

Producer Mark Hellinger returned from New York for the production of "Moontide" which Fritz Lang is directing with Jean Gabin and Ida Lupino in the leads.

Blumenthal Signs Newcomer

Producer Richard Blumenthal has okayed a part for Patricia Farr, former Los Angeles usherette, in Paramount's "This Gun for Hire."

HOLLYWOOD STUDIO ROUND-UP

These are the pictures started this week:

COLUMBIA

AFTER THE ALAMO—Principals: Charles Starrett, Russell Hayden, Rose Ann Stevens, Britt Wood. Director, William Berke.

METRO-GOLDWYN-MAYER

THIS TIME FOR KEEPS—Principals: Robert Sterling, Ann Rutherford, Virginia Weidler, Guy Kibbee. Director. Charles Riesner.

MONOGRAM

THUNDER RIVER FEUD—Principals: Ray Corrigan. John King, Max Terhune. Director, S. Roy Luby.

PRODUCERS

RAIDERS OF THE WEST—Principals: Bill (Radio) Boyd, Art Davis, Lee Powell. Director, Peter Stewart.

REPUBLIC

PARDON MY STRIPES—Principals: Bill Henry, Sheila Ryan, Harold Huber, Edgar Kennedy. Director, John H. Auer.

THAT CERTAIN LADY—Principals: John Howard, Margaret Lindsay, Roscoe Karns. Director, Joseph Santley.

20TH CENTURY-FOX

RINGS ON HER FINGERS—Principals: Henry Fonda, Gene Tierney, Laird Cregar, John Shepperd. Director. Rouben Mamoulian.

UNIVERSAL

TEMPORARILY YOURS—Principals: Hugh Herbert, Robert Paige, Anne Gwynne, Ernest Truex. Director, Charles Lamont.

Marshall Directs "Rangers"

George Marshall has been signed to direct Paramount's forthcoming Technicolor production, "The Forest Rangers," adapted from Thelma Strabel's *Cosmopolitan Magazine* novel. Fred MacMurray will play one of the stellar roles in the picture which is set for a January start. Marshall directed "Valley of the Sun," "Texas," "The Ghost Breakers" and "Destry Rides Again."

Greenblatt in Hollywood

Arthur Greenblatt, general sales manager for Producers Releasing Corporation, has checked in for production conferences with George R. Bacheller, production supervisor, and Sigmund Neufeld, head of PRC's Western producing unit.

"Saratoga Trunk" in Technicolor

Setting "Saratoga Trunk" for one of the largest budgets of the new year, Warner Bros. definitely has decided to film the Edna Ferber novel in Technicolor. The picture is scheduled for early Spring production with an all-star cast.

Starrett-Hayden Western Rolls

"After the Alamo," next in Columbia's series of western features co-starring Charles Starrett and Russell Hayden, went before the cameras under the direction of William Berke. Rose Ann Stevens has the feminine lead.

Finney Looking for Colt

Producer Edward Finney will start production of his next picture for Monogram, "Black Beauty," as soon as he finds a black colt only a few days old.

Advance Dope

Dates Shown Are Release Dates

This department is primarily intended to convey important information regarding product on which no press book or ad material are available. Showmen who run pictures pre-release will find it a valuable source. Listings will appear but once.

VALLEY OF THE SUN (RKO) **Drama. Principals:** Lucille Ball, James Craig, Dean Jagger, Sir Cedric Hardwicke, Billy Gilbert. **Plot:** Story of a scout who circumvents the machinations of an unscrupulous Indian agent in his dealings with the red men, and prevents the slaughter of innocent white families. **Director,** George Marshall.

BLUE, WHITE AND PERFECT (20th-Fox) **Drama. Principals:** Lloyd Nolan, Mary Beth Hughes, Helene Reynolds, George Reeves, Steve Geray. **Plot:** Lloyd Nolan becomes a private policeman for an aircraft company. He discovers that a batch of rough diamonds worth a hundred thousand dollars have disappeared. He immediately suspects the diamond cutter, and sets about trying to prove his guilt and his connections with some German interests. **Director,** Herbert I. Leeds.

MARTIN EDEN (Col.) **Drama. Principals:** Claire Trevor, Glenn Ford, Evelyn Keyes, Stuart Erwin, Ian MacDonald. **Plot:** A sailor-writer dedicates his life to winning the freedom of a fellow sailor who has been sentenced to twenty years imprisonment for mutiny. In his ship's diary, called "Death Wagon," is the real story of the cruelty and inhuman treatment of the captain of the ship. The publishing of the book brings a demand for a new trial and the freedom of the sailor. **Director,** Sidney Salkow.

MEXICAN SPITFIRE AT SEA (RKO) **Comedy. Principals:** Lupe Velez, Leon Errol, Charles "Buddy" Rogers, Elisabeth Risdon, Zasu Pitts. **Plot:** Two rival advertising men take an ocean voyage to land a contract from a manufacturer. When Lupe discovers that the trip is one for business as well as pleasure, she creates such a disturbance that she almost upsets Rogers plans. However, with Leon Errol's help as Lord Epping, the business deal goes through and a reconciliation is brought about between Lupe and Rogers. **Director,** Leslie Goodwins.

FALCON TAKES OVER (RKO) **Mystery. Principals:** George Sanders, Wendy Barrie, James Gleason, Allen Jenkins, Helen Gilbert, Ward Bond. **Plot:** This story revolves around the theft of a valuable necklace, a mysterious murder and an ex-convict's hunt for the girl who testified falsely against him at his trial. George Sanders runs into plenty of trouble before he finally solves the mystery. **Director,** Irving Reis.

HELIOTROPE HARRY (UA) **Drama. Principals:** Brian Donlevy, Miriam Hopkins, Preston Foster, Philip Reed, Harold Huber. **Plot:** A gentleman thief, whose "luck piece" has given him his nickname, turns his newborn daughter over to a police captain to raise, when he learns his wife is double-crossing him. News is brought to him that the woman is trying to blackmail the captain; so he escapes from prison, removes the danger to his child by disposing of his wife, and then returns to prison to spend the rest of his life there. **Director,** Edwin L. Marin.

ON THE SUNNY SIDE (20th-Fox) **Drama. Principals:** Roddy McDowall, Jane Darwell, Stanley Clements, Katharine Alexander, Don Douglas. **Plot:** An English lad is sent to a home in Ohio, for the duration. There he finds an American lad of his own age. To make the English lad feel at home, everyone neglects the other one. The American lad is so upset by this neglect, that he plans on running away, but his folks learn of this in time to rectify their mistake, to the happiness of everyone. **Director,** Harold Schuster.

SNUFFY SMITH, THE YARD BIRD (Mono.) **Comedy-Drama. Principals:** Bud Duncan, Edgar Kennedy, Sarah Padden, Doris Linden. **Plot:** A hillbilly mountaineer joins Uncle Sam's Army as a Yard Bird, or servant around the Camp. He helps in the capture of fifth columnists who are out to steal the new range finder invented by another hillbilly. **Director,** Edward Cline. Release, Feb. 5.



MY FAVORITE BLONDE (Para.) **Comedy-Drama. Principals:** Bob Hope, Madeleine Carroll, Lionel Royce, Gale Sondergaard, George Zucco. **Plot:** An English girl arrives here with a Scorpion pin in which is hidden secret flight plans. Forced to hide in a theatre because her life is threatened, she inveigles one of the members of a stage team into helping her. Against his better judgment he helps her elude the German agents and get the plans to the right party. **Director,** Sidney Lanfield.

WOLF MAN (Univ.) **Horror. Principals:** Claude Rains, Ralph Bellamy, Warren William, Patric Knowles, Bela Lugosi, Lon Chaney, Maria Ouspenskaya. **Plot:** Lon Chaney returns to the ancient family castle after many years in far off America. There he learns the legend of the werewolf and scoffs. But when people with the mark of the animal on them are found strangled he becomes interested. This leads to his eventual death in the werewolf form. **Director,** George Waggner.

LONE RIDER AND THE BANDIT (Prod.) **Western. Principals:** George Houston, Al St. John, Dennis Moore, Vicki Lester. **Plot:** Posing as a dude musician, the Lone Rider arrives in Big Horn in answer to the urgent summons of the sheriff. The miners are being terrorized by an unknown gang into selling their claims for a song, and the sheriff wants to put a stop to the proceedings. It is up to the Lone Rider to find the leader . . . which he does. **Director,** Sam Newfield. Release, Jan. 9.

MAYOR OF 44TH STREET (RKO) **Gangster. Principals:** George Murphy, Anne Shirley, Richard Barthelmess, Rex Downing, Bill Gargan. **Plot:** Two ex-hoofers establish a legitimate and honest entertainment business in a big city. When this is learned by a racketeering mob, they start making things unpleasant. However, one mobster doesn't like the way the other mobster works, so he joins the hoofers and helps them keep the entertainment business honest. **Director,** Al Green.

DUKE OF THE NAVY (Prod.) **Drama. Principals:** Ralph Byrd, Veda Ann Borg, Stubby Kruger, Herbert Corthell, Margaret Armstrong. **Plot:** Two sailors are mistaken for millionaires and made the target of a phoney adventurer. He tries to sell them a "faked" buried treasure, but they are lucky enough to stumble on a real one. This leads to trouble until the crooks are turned over to the police. **Director,** William Beaudine. Release, Jan. 16.

MISSISSIPPI GAMBLER (Univ.) **Drama. Principals:** Kent Taylor, Frances Langford, John Litel, Claire Dodd, Shemp Howard, Douglas Fowley. **Plot:** A newspaper reporter, famous for his memory of faces, witnesses a murder and sets out alone, to solve it. The trail leads him to a gambling barge, where he identifies the racketeer in charge as someone the police are seeking whom they had thought murdered. To prove this man's identity he has the man's former pet recognize his master. **Director,** John Rawlins.

TALES OF MANHATTAN (20th-Fox) **Drama. Principals:** Charles Boyer, Rita Hayworth, Thomas Mitchell, Ginger Rogers, Henry Fonda, Charles Laughton, Edward G. Robinson. **Plot:** A full-dress tail coat starts out on a philandering matinee idol and ends up, after being a source of trouble to each consecutive owner, as a scare-crow in a cropper's field. **Director,** Julien Duvivier.

STR PRESENTS

A MONTHLY

SECTION

of

THEATRE EQUIPMENT and MAINTENANCE

GLORY ENOUGH FOR ALL

NOW is the time for all good men to come to the aid of their industry!

From the standpoint of this corner, there's nobody in the business who can serve more valiantly and importantly during the present emergency than the men who work in the theatre—and particularly the technicians who operate the equipment. The most important equipment, of course, is that in the projection room, and therefore we believe that this is the time for the projectionist to serve the industry by which he lives and which has given him his opportunity to practice his native talent and temperamental taste for mechanics.

Where, particularly, the projectionist fits into the present picture, is right where the theatre could be most seriously handicapped should shortages of materials become more acute. There is no question of the leading manufacturers' desire to give their utmost in keeping theatres supplied with the projection equipment in which they have specialized. All those manufacturers of high standing—and they are known well to every reader of this publication through their advertising—may be relied upon to do everything possible to service their old customers and as many new ones as can be cared for. But that isn't the point here. We are pointing to the obvious duty of the projectionist to rise to the opportunity which is now presented him.

Actually, projectionists are facing a test—not a trial by which they shall be adjudged by others—but a test of their own individual ability and resourcefulness. The projectionist today can bring to the fullest measure of its value, all his ingenuity, knowledge and technical skill in keeping his equipment up to the highest point of its efficiency with a minimum of replacement. All the intricate and delicately adjusted parts of his very complicated apparatus should receive his most careful attention, his greatest skill in those delicate adjustments to make every single part function not only as well as can be expected, but even better—better to the extent that the utmost precision of its operation will insure its lasting longer. Any part that, by overhauling, by careful and resourceful treatment, can be made to serve efficiently instead of being replaced, should be made to do so.

The projectionists locals can, by encouraging interchange of experiences, knowledge and ideas at get-togethers of its members, further the good work and, most importantly, can make a valuable contribution to their members.

THEATRE OWNERS
AND OPERATORS:

The American Seating Company announces that effective January 1, 1942 the National Theatre Supply Company will cooperate in the distribution of American Theatre Chairs throughout most of the country.

You are assured of superior attention and service through the combined facilities of these outstanding organizations.

AMERICAN SEATING COMPANY
Grand Rapids, Michigan

H. M. TALIAFERRO
President

SPARE THE OIL AND YOU SPOIL THE PROJECTORS

Lubricating oil is still plentiful, and, in view of the needs and urgings to conserve on so many materials these days, it's a good time to remind that projectionists who "spare the oil" ruin the projector and all its supplemental equipment having moving parts. Many an emergency repair and a still more serious matter for the theatre (a breakdown) has been avoided by regular application of oil in necessarily generous doses to the booth equipment. The projectionist who is on his job oils up every day before starting the show. Theatre managers who are not satisfied that their projectionists do this, are remiss in their duty.

Keep Safe Door Locked Or You Lose Insurance

As a prudent business man you probably have a safe for your money, and in addition you insure that safe as well. There are still some theatre owners who take the night's receipts home in their pockets and put it under their pillows, but that is merely tempting fate.

It is well to remember that safe insurance covers only the forcible opening of a safe and the removal of the contents thereof. If it is opened by manipulation, or if the safe is robbed when unlocked, your insurance is invalid. Marks of violence must remain on the safe to show the forcible entry in order to collect under such a policy. When a safe has an additional money chest inside, it is the inside chest, not the outside case which is insured.

As in the business of buying film, a theatre man should canvass the market before purchasing a safe for there are many different types. Of course, if you are going to have it insured, the construction—thickness of the walls, etc. makes little difference. But the combination lock should be such that it cannot be opened by anyone not knowing the correct figures—for the reason already noted. The safe should also be large enough and heavy enough so that it cannot be removed from the premises entirely and opened by the robbers at leisure.

Carelessness in locking the safe has cost many a theatreman his receipts. A not uncommon practice is to close the chest door and turn the combination one or two numbers away from the opening number. This avoids the necessity of having to run through the entire combination when you next open the safe, but is a dangerous practice because it makes the mechanism easy for the thief to open, also.

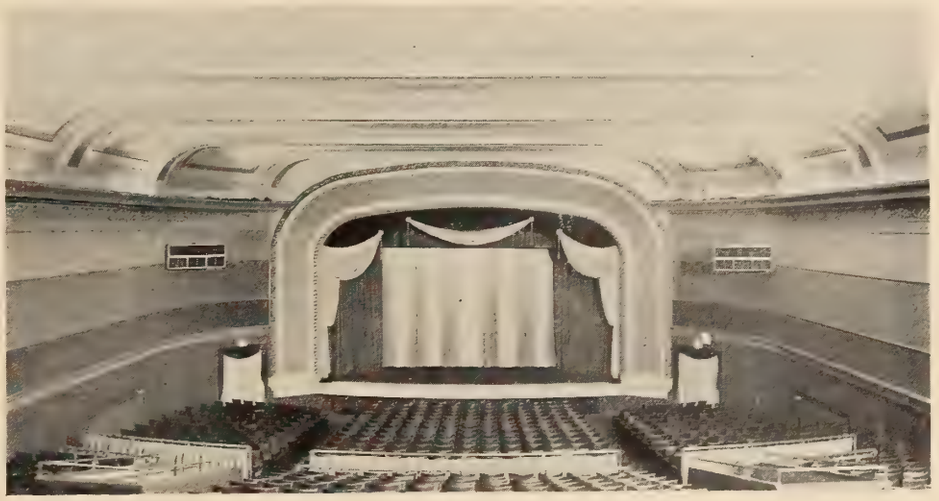
RCA Stepping Up Radio Tube-Making Facilities

RCA has increased its output of glass receiving tubes by 17.7 pe rcent over 1940, and its output of metal receiving tubes by 18.1 per cent, L. W. Teegarden, manager of the company's radio and tube divisions, told radio trade press editors and representatives this month. It is expected that the increasing output of tubes will continue, and though government requirements will be stepped up even beyond the present quota, tube manufacture, informed observers believe, that shortages which presently are being indicated in the motion picture industry as elsewhere, will be relieved as time goes on.

Pantheon, Toledo, Prime Example of Making New Theatres from Old



Modern marquee installation and entrance treatment entirely renews the appearance of the 20-year-old Pantheon Theatre in Toledo, Ohio, a Smith and Beidler house.



The renovated and completely refurnished auditorium of the Pantheon, above, presents a thoroughly up-to-date impression as well as affording the advantages of new installations for presenting pictures and accommodating patrons in the most modern manner.

That shortages of structural materials need not deprive the American public of thoroughly modern theatres in replacement of dated and outmoded houses has been proved time and again in the remodelling jobs which have been accomplished, particularly within the past two years.

Cost Is $35,000

One of the recent notable examples of putting an old-timer right back on the map as a modern picture showhouse is the result accomplished by Smith and Beidler, operators of theatres in Toledo, in the modernization of the twenty-year old Pantheon in that city.

Smith and Beidler took over the Pantheon about a year ago. At a cost of about $35,000 the house was completely done over during this past summer, and photographs showing the new exterior and auditorium of the Pantheon, which we reproduce here, give the most concise evidence as to the transformation that has been made—and without major structural changes. New equipment, decoration and furnishings, plus minor changes in the 1920-vintage theatre has given Toledo this entirely up-to-date house.

Set an Example

If as an exploitation stunt, you give out buttons, badges, pencils, hats or anything else in the nature of a novelty, be sure that you and your ushers are wearing them. Patrons feel tnat if you do not do so, they needn't either and the advertising value of your stunt is partly destroyed.

WAGNER'S SENSATIONAL NEW PLASTIC LETTERS—*and* TRANSPARENCIES DO *Double Duty*



USED FOR INSIDE DISPLAY

Wagner Transparencies and PLASTIC Letters do *double-duty* for inside-the-lobby display as well as outside on the marquee. The illustration above shows Transparencies mounted in shadow boxes and PLASTIC Letters used three ways—(1) mounted in frames—(2) as "standee" letters (on top of frame), and (3) suspended from bottom of frame. The same Letters and Transparency Frames are slotted for outside display in marquee on Wagner standard frames. Against an illuminated background these beautiful PLASTIC Letters have the brilliancy of Neon. Available in 4-inch and 10-inch size in Opaque Black, Translucent Red, Amber, Green and Blue.

WAGNER SIGN SERVICE, Inc.

218 S. Hoyne Ave., Chicago 123 W. 64th St., New York 706 E. Hancock Ave., Detroit

Accidents Outside The Theatre Costly

Personal Auto Insurance Not Sufficient; Ballyhoos Also Covered by Prudent Showmen

ANY INSURANCE QUESTIONS? ASK STR FOR THE ANSWERS

Theatremen desiring information on any points concerning theatre insurance may now have impartial, disinterested advice from an expert by referring the question to SHOWMEN'S TRADE REVIEW. The questions will be answered by a man who is recognized one of the outstanding authorities on all forms of insurance affecting theatres. This service places at the service of STR readers a much-needed source of information that is entirely gratis, impartial, and without obligation of any kind or sort.

As a prudent man, you probably always have had insurance on your own automobile whether you used it in the course of your business or not. But many a theatre has been hit by a suit for damages caused by an employe driving his own car on the theatre's business for which the theatre was not insured.

It is the non-ownership automobile insurance policies of which we will talk in this article—third in a series on theatre insurance. The first which appeared Oct. 11, covered Workmen's Compensation and Employers' Liability; the second, in the issue of Nov. 8, dealt with Public Liability.

Have Non-Ownership Liability

If an employe uses his car once on business for the theatre, that employe's car should be covered by a non-ownership liability policy. For if this employe while driving on business for the theatre should have an accident resulting in personal injury or property damage, the theatre would be liable. Even if the employe should have insurance covering his own liability, his insurance company might refuse to pay a claim if he was traveling on business at the time of the accident, thereby shifting the liability to his employer.

The prudent employer carries an insurance policy known as a non-ownership liability policy which covers all automobiles owned by employes when used on business for the employer, as well as any hired cars. Endorsements can be added to cover trucks and other vehicles employed for ballyhoos, parades, etc.

Henry Anderson, head of Paramount's insurance department, recommends that such a policy be written in the amount of $50,000 for injury to one person and $300,000 for injury to more than one person in the same accident. This would cover property damage to the extent of $5,000 for any one accident. Although the amounts may seem large, Anderson points out that the cost for this policy is but a few cents more than for a minimum policy, and since insurance for the employer is regarded as protection, the additional sum for the higher coverage is well worth the slight added cost.

How Rate Is Determined

The rate for such a policy is determined by the number of employes who own cars and use them for company business and the extent to which they are used for business as well as the number of hired cars used during the year. The premium is estimated and at the end of a year, an audit is made, for which the policy holder must open his books to reveal the necessary facts and figures. If the estimate was under or over in the percentage of time that an employe's car was used for business or if more or fewer cars were hired for greater or lesser lengths of time, the rate is adjusted to conform with the facts. Rates vary considerably in different states and areas.

Corp. Included on Owner's Policy

For the theatre owner who operates as a corporation and uses only his own car for business, he can solve this insurance problem simply by having the corporation's liability added (without additional cost) to his own personal automobile insurance policy. This would also cover the employer for any time when this car is used by an employe at his direction. For a small additional premium, the theatre owner who wishes to avoid all liability for accidents can have his policy endorsed to include accidents arising from horse drawn vehicles (teams), motorcycles, bicycles, etc.

Any number of contingencies may arise which would make such an insurance policy desirable. For example, if you should hire boys to deliver heralds from door to door, and one of the boys who uses his bicycle for the purpose and, while en route, should have a collision causing injuries, you would be liable. Also, if you should hire an ordinary truck and placard the sides with posters, and this truck should cause personal or property damage, the policy would cover your liability.

Billposter Would Be Covered

The billposter going about his duties is covered by such a policy. If an employe should be sent to the railroad station to pick up a shipment of film and an accident occurs on the way, your non-ownership liability policy would pay all claims arising out of such an accident. In the case of a circuit of theatres, a manager who is en route to a managers' meeting, is, of course, also covered by the policy.

The theatreman who hires a man to ride on horseback to ballyhoo a picture, may think that there is little danger from this. But if the horse should shy and trample on a child, or break a window, the theatreman would be covered if his policy were properly endorsed.

If you think that none of your employes will ever drive his own car on your business, you may be able to get along without such a policy. But if some occasion should arive when it is necessary for one or any of them to do so and an accident occurs, you might well be put out of business by the tremendous sums which you might be forced to pay.

EYE TRICK MAKES MOVIES

What is called an "identification deceiving act of the eye" is what makes movies move—all the talent and ingenuity of the writer, director, actor and engineer to the contrary notwithstanding. The act consists of dissolving one still picture into another, by the eye itself, to produce the "motion."

Maybe it was just sour grapes, but a learned fellow, who believes everybody should take a reminder at least once a year of how man's greatest inventions are basically a gift of nature, suggested the above as the "annual keep-your-feet-on-the-ground tonic" for the industry.

WHAT IS AN ELEPHANT? IT'S A TRUCK, THEY SAY

A few years ago, one of the Paramount theatres planned a parade as an exploitation stunt and Henry Anderson, head of the insurance department was notified, so that proper insurance coverage could be arranged. Although the theatre's insurance policies covered trucks, teams and bicycles, it did not mention elephants. He called the company to ask them whether the elephant was covered under one of these categories. The company called a meeting of its executives and after considerable discussion, its decision was communicated to Mr. Anderson. "An elephant is a truck," they said.

Harry Rubin Honored at Anniversary Party

In celebration of his 35th year as a projectionist, and to mark the fifteenth anniversary of the Paramount Theatre on Broadway, Harry Rubin, director of projection for Paramount Theatres, was tendered a testimonial dinner in New York on November 24th.

Personnel of the Paramount projection staffs in New York City were hosts to their chief and several of his associates in the industry.

Among the speakers and guests were Robert Weitman, managing director, and R. Shapiro, house manager of the Paramount Theatre; Dr. A. N. Goldsmith, member of the Board of Governors of the SMPE; James Lynette, supervising inspector, and Bart Green, chief inspector in Manhattan of the New York City Department of Water, Gas and Electricity; P .A. McGuire, advertising manager of International Projector Corp.; Joseph Basson, president of I. A. Local 306; Paul Bracco, stage manager of the Paramount, and Jesse Hopkins, for many years assistant to Rubin.



See Page 47

P. A. Units in Demand for Stage Shows

Equipment Requirements for Increasingly Popular "Live" Shows Studied by Theatremen

Return of vaudeville to many theatres has focussed attention on equipments required for stage presentation. National Theatre Supply Company reports orders for a considerable amount of such equipment in the past few months and has received inquiries from a number of prospective users of vaudeville, indicating that there may be an increasing number of theatres presenting stage shows to augment their screen entertainment.

However, it is noteworthy that none of the recent converts to vaudeville is using the old type of vaudeville where each number was a separate act requiring a large number of effects and costly stage sets. The show which is now becoming popular is headlined by an orchestra with various specialists performing in combination with it. This obviates the necessity for a gridiron, which many theatres built only for pictures do not have. All that is required is a curtain in front of the screen to act as a backdrop for the presentation.

In those theatres which have deep stages, the presentation of the modern type of stage show requires nothing in the way of stage setting or drapes. The traveler is merely pulled in front of the screen and the orchestra arranges itself on the stage in front of this traveler.

Screen and Speakers Flown

Often, however, the screen is flown, if equipment is available for the purpose. So are the stage speakers. In other cases, the speakers are mounted on towers with rubber-tired rollers and they are simply moved aside when the stage show is about to start.

No change is necessary in house lighting systems. All that is required is enough light from the footlights to illuminate the actors' faces and two spotlights operated from the booth. Known as effect projectors, these are high intensity spotlights equipped so that gelatin of various colors can be interchanged in front of the lens and iris effects can also be obtained. The average installation uses two spotlights in order to follow an actor's movements on even the smallest stage. Such lights must have their own motor generator as the generator used for projection lamp houses is not nearly large enough to carry the amperage necessary for spotlights. Those theatres using rectifiers cannot connect them to spotlights either, as no rectifier is made which will carry sufficient current. Theatres which have the older type of motor generator may in some cases use them for spotlights, too. It is best to consult your supply dealer before installing the spotlights.

The only other requirement for stage shows is a public address system of good quality. This must have its own speakers since you cannot have a microphone so placed that it will catch the sound coming from a speaker. This would result in "howl." Therefore speakers for a public address system must be placed on the wall, in boxes or even at the sides of the stage, far enough away from the microphone that the mike will not pick up any sounds from them. There is no set rule for the number of microphones necessary; it all depends on the size of the stage. However, one in front of the orchestra leader, one in the center of the stage for soloists and four concealed in the footlights are recommended for best results. It is a comparatively simple matter to install a microphone which will rise from the floor to mouth level at the pull of a rope and descend from sight when not in use.

Sound Controlled by Mixer

The sound from these microphones is controlled by a mixer who stands back stage and raises or lowers the volume according to how near the artist approaches the mike and certain other factors, such as the size of the audience. It is advisable to have all the mikes hooked up to a board and controlled by the mixer to avoid picking up unwanted sounds from mikes which are not receiving the voice of the performer holding the audience's attention.

The old type of attraction board on each side of the stage is no longer used. The acts are announced by the band leader who is generally the master of ceremonies. Where orchestras are regularly employed, a small two or three step stand is used as a platform so that the men in the rear rows are visible to the audience. This can be mounted on rollers and all of the instruments and chairs can be on it ready for the men to take their places and start the show. Thus, the curtain need be drawn for but a moment between the time the picture ends and the stage show begins.

Experience has shown that only four men are needed in the crew to handle the modern stage show. Their duties will vary with the situation, but barring union regulations to the contrary, one man would be required to operate the mixer, one the electrical switchboard and two to move speakers and platforms, props, etc. Assuming that two men are in the projection booth, they would operate the two spot lights.

CLEAN DRAIN NEVER CLOGS

Among the "switches in time" that save nine kinds of trouble for theatres is a regular, periodic, once-a-week cleaning of pipes and drains. One of the oldest and still most effective methods requires only a bucket of hot water and about a cup of washing soda for each drain. The mixture is put into each urinal or drain to keep the pipes free from waste substances which adhere to the metal irrespective of how much cold water is flushed through them.

Technical Exhibit by Research Council Opens

The first exhibit sponsored by the Research Council of the Academy of Motion Picture Arts and Sciences opened in Warner Bros. last week. The Warner display will be followed by other studios at a later date. Purpose of exhibit is for each studio to show the others what developments have been made by individual studios' technical departments. More than 70 items developed by Warner technicians, all in the field of electrical effects, are being shown in the Burbank studio. Silent wind-machines and silent lighting equipment are among highlights of new developments.

Gas Mask Adsorptive Medium Used in New Odor Adsorber

A new type of odor adsorber, employing the same adsorptive medium as that used for poison gas masks (highly activated coconut shell carbon), has been announced by the W. B. Connor Engineering Corp., manufacturer of Dorex Odor Adsorbers.

The unit consists of an enameled metal cabinet housing a renewable air filter, adsorption canisters of the type used in the more powerful Dorex installations, a fan and motor. It is adaptable for fixing to wall or ceiling mounting, or for portable use on a table or stand, and purifies 100 cubic feet of air per minute.

Novel California Construction Scheme Makes 3 Theatres Of 2

A new theatre is being built by Fox West Coast in Riverside, Calif., to be constructed of parts of two other theatre buildings. Thus, where two theatres stood before, three will exist when construction is completed. The new theatre, to cost $50,000 will be erected on the space in the Fox Theatre Building now occupied by the offices of the Equitable Life Insurance Company and a street front store and by the immense stage of the Fox Riverside Theatre in the rear.

By construction of a curtain wall in the front of the stage, sufficient space will be provided for the new theatre. The cleverness of the plan to use present waste space is emphasized by the fact that the steel gridiron above the present stage will provide all the steel necessary for construction of the new theatre.

C. A. Balch of Los Angeles is the architect for the new theatre and T. C. Pritchard of Riverside is the contractor for the construction work.

IT *MUST* SPARKLE

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YOU PAY FOR COLOR AND PRODUCTION VALUES

WHICH YOU NEVER GET!

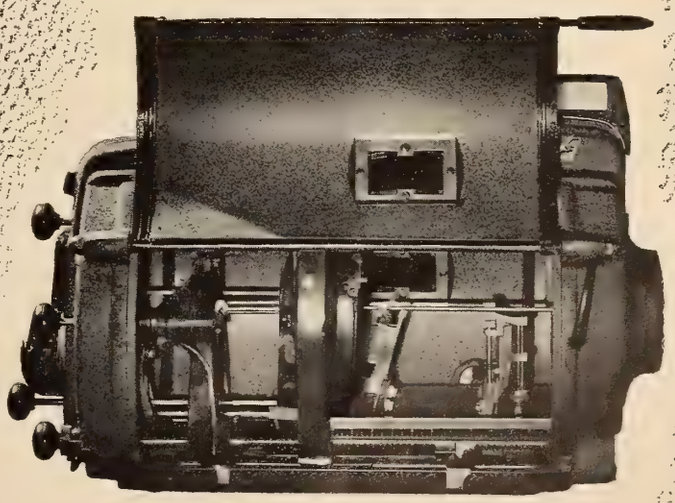
—if you are using low intensity projection arc lamps

Millions of dollars are spent annually by Hollywood producers to put onto film all the fine qualities possible. But full appreciation of these qualities cannot be realized unless you do your part. Pictures today are produced under lights possessing certain peculiar properties and cannot be satisfactorily reproduced excepting with projected light having the identical characteristics. Without such snow-white light as that projected by the

Simplex HIGH

pictures are dim, flat and lacking in color beauty. The tremendous possibilities of the film are there, you have paid for them, but you are not "cashing in".

Ask about this low-cost, one-kilowatt projection lamp which has been designed for moderate sized theatres with screens up to 18 feet in width. See it demonstrated in your own theatre. See how it *doubles* your screen brilliance as against the dim, yellow light of your old low intensities. See how beautiful colored pictures really are when projected with snow-white light. See how little it affects overall operating costs, but how importantly it affects the box office. Thousands know the name Simplex to be a guarantee that you get the best. Resolve today to have better grosses by having better projection than your competitors.



Distributed by

NATIONAL THEATRE SUPPLY COMPANY

THERE'S A BRANCH NEAR YOU

Theatre Displays Affected by New Laws

Other Cities May Follow New York in Regulating Lobby and Front Frames

With New York City's elections safely hurdled the city administration, it is learned on good authority, soon will begin enforcement of two local laws passed last Spring affecting theatre fronts and lobbies. James Frank, Jr., New York manager of National Theatre Supply Co., says that about 75 per cent of all the theatres in the city will have to make alterations to conform to the law.

Frank pointed out that although the law had not been enforced up to now on theatres already constructed, building inspectors had insisted that any alteration jobs or new theatres comply with its provisions. It is also known that building departments of a number of other cities and State Police in those states in which the Troopers have jurisdiction over places of Public Assembly are watching the new laws carefully with a view to their possible enactment in other jurisdictions as safety measures.

The two measures in question are as follows:

Section 1. Section C26-721.0 of the administrative code of the city of New York is hereby amended by adding thereto a new subdivision, to follow subdivision C to be subdivision d, to read as follows:

d. Notwithstanding any other provisions to the contrary in this article, combustible trim and decoration may be used in outer lobbies which open directly to the street, also in outer vestibules which are separated from the street by not more than two sets of doors and which are completely separated from the auditorium by fireproof doors and used solely for entrance and egress and which do not connect directly with rooms or stairways serving the auditorium provided:

1. That the aggregate area and width of said lobbies and vestibules shall not be encroached upon nor reduced below legal requirements.

2. That the said trim or decoration is closely attached to the masonry or plaster surface forming the enclosure of said lobbies or vestibules and that all spaces behind aid trim or decoration are solidly filled with gypsum plaster or its equivalent.

3. That no portion of said trim or decoration projects more than 12 inches in front of the enclosure wall of said lobbies or vestibules.

4. That printed or painted advertising matter that may be displayed is kept behind tight glass enclosures, or, if in the open, the same is not more than 3/16ths of an inch in thickness and is completely flame proofed in accordance with rules of the board, and is placed so as not to obstruct free entrance or egress.

Measure Applying to Fronts

Section 1. Section C26-752.0 of the administrative code of the city of New York is hereby amended by adding thereto a new subdivision to follow subdivision c, to be subdivision d, to read as follows:

d. In the case of any existing theatre on which there is at present display advertising in the nature of ground signs or false fronts beyond the building line, such display advertising shall conform to the provisions hereinafter enumerated or shall be removed or removed and replaced by display advertising conforming with the provisions hereinafter enumerated.

1. That the same does not extend at any point more than 8 inches beyond the street wall of the building.

2. That the same is constructed of material not more than 3/16 inch in thickness and adequately stiffened or attached directly to the street wall.

3. That all material used in the construction is flame-proofed in accordance with the rules of the board, or is incombustible.

4. That all the provisions of article 2 title B section B26-5.0 to B26-21.0 inclusive shall apply so far as not inconsistent herewith.

Compliance with the first of the regulations quoted above would prohibit the use of any signs which project from the walls to such an extent as to narrow the lobby below the legal width. It would appear that all such easel signs would be banished completely under provision number 1 of this law. Provision number 2 would prohibit any signs being placed against walls which were solidly attached thereto and would require that space between such signs and the walls be filled up with gypsum or some similar material. At any rate, provision 3 would prevent any display from projecting more than one foot from lobby walls. Provision number 4 would require that all displays be ameproofed or else covered with glass. If not covered by glass any boards used for display purposes may not be more than 3/16 inch in thickness.

Easel signs would be taboo even though covered by glass. Strict application of the law would require tearing down the frames in 75 per cent of New York City's theatres, according to Mr. Frank, or at least flameproofing them and filling in spaces in back. Many such displays are merely hooked or nailed to the wall, which apparently does not satisfy the provisions of the law.

The other measure, the text of which is printed in col 2, relates to fronts. The regulations prohibit any advertising display extending more than eight inches beyond the street wall of any building; that all displays must be 3/16 inch in thickness and adequately stiffened or attached directly to the street wall; that all materials used in the construction be flameproofed or non-combustible.

It is pointed out that none of the materials needed for renovating work to comply with this law in New York City or any other place are so called critical materials required for defense purposes.



First in theatre cooling with over 8000 installations.
UNITED STATES AIR CONDITIONING CORP.
Northwestern Terminal Minneapolis, Minn.

Precautions Against Giving "Case" To Claims "Floor was Slippery"

Law suits charging "negligence" have been so common as a result of falls in theatres, that the average theatreman may be tempted to become unduly excited when he has the experience of observing, or having reported to him, a fall by one of the patrons. The responsibility of the theatre in this matter is such that the greatest care must be exercised in eliminating all hazards, such as torn carpets and slippery polished floor surfaces.

In the case of the smooth floor surface—the maintenance of which may require waxing both for appearance and wear of the surface—there are some especially good hints that have been issued from time to time by manufacturers of wax materials.

One of the first points stressed is in the matter of maintenance. Certain materials have been developed to afford the property owner valuable protection, in that the product is an accepted material for the purpose. Equally, if not more important, is the matter of applying the wax and finishing the surface.

If it is customary to damp-mop floors on a daily maintenance basis, the mopping should be done sufficiently in advance of opening performance to permit thorough drying, since wet floors are one of the principal causes of falls.

Other factors emphasized by the Franklin Research Company, manufacturer of well-known and widely used wax products for polishing purposes, include the advice that should a fall occur, the owner or manager of the property in charge at the time should not jump to conclusions or lose his head. Cases are cited where, under the excitement of such an accident, the owner threw a bucket of sand over the floor—which made the waxed surface so slippery that three other persons fell. The person, in this instance, who fell before this panic action by the owner, had no legal case for damages, but the persons who fell because of the sand did have cases.

Summing up the important matters of protection in maintaining floor surfaces that require waxing, Franklin Research people say:

"Selection of a floor finishing material with a good anti-slip rating by an independent recognized laboratory, applying it according to accepted methods, and watching the housekeeping generally with an eagle eye will keep down the number of both accidental and premeditated falls."

IT *MUST* SPARKLE
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Booth Plan Boners Stump Bungle Scout

Says Giant Is Needed for One, Midget for Other Projection Job

Dear Ed.—

Well, pal, I've seen everything!

Maybe you think those tid-bits I've told you about in previous bungle-books, have Skolsky's collection of Movie Boners backed off the boards—but get a load of what I found out in consecutive calls on two theatres—not too far apart to involve over-night plane hops, and which, for obvious reasons shall be nameless.

One of the houses was a job that was ducky from the standpoint of marquee, entrance, carpets, seats and decoration. The projection booth—where you should always make it a point to go if you want surprises—was something Dick Kirschbaum wouldn't dare to invent, nor Ripley report for fear of being arrested for fraud. This one is for the book—and if you don't believe me go on out and see it for yourself. The projection room is at main floor level and when they tried to shoot a picture on the screen everybody coming in, going out, or standing up to take a load of their popliteal, got into the light beam and made an unexpected appearance on the screen—in silhouette, you understand. Something had to be done about that. Everything was all built and solid, so the only way to lick this problem was to build up concrete piers to set the projectors on so the light beam would be over the heads of the patrons.

I thought that was all that remained for me to see—but, listen! The next booth I go into made me think I was working with Singer's Midgets again. The projectors were standard (good machines, too) but they had sawed-off pedestals, and there didn't seem enough room over the lamphouses to put the blade of a screw driver between them and the ceiling. It was just a case of the architect forgetting—or something. The boys who have to work those machines will be getting house-maids' knee unless you can find a couple of midgets to take the job. On the other hand, maybe a couple of those stilt-walkers who used to ballyhoo on Broadway, could be signed up for the other job—the guy who worked on the 8-foot stilts would just about reach right for threading up.

Yours,

Scout

Hohauser Designer of RKO Brunswick Theatre

The RKO Brunswick Theatre, Trenton, N. J., which was illustrated in STR issue of November 8th, was designed by William I. Hohauser, architect of New York, and the designer of a large number of motion picture theatres.

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What Makes a Star Theatreman? Here Are Some Qualifications

What makes the star theatre manager? The attributes or qualifications which give the owner-operator, or employe manager, that distinction are perhaps limitless. However, we are attempting to set down in type some of the virtues which entitle their possessors at least to candidacy for election that high honor of ranking as "Star Manager."

From time to time we shall continue the listing of particular traits, abilities and qualifications which make up the star manager. Furthermore, STR will welcome recommendations from theatremen as to particular qualifications that you, and you, and you, regard as requisite to earn the manager "star" ranking. For a beginner, here are some of the star points; use them, and those to follow, as an index of what constitutes a "star" rating:

★ He is ambitious and determined to succeed in the profession or trade of managing a theatre or several theatres, and recognizes that primarily he is a servant of the public, responsible to the public for giving people the very best entertainment via well-balanced programs, clean, wholesome and comfortable surroundings and courteous service.

★ He recognizes his responsibilities as the person who actually is the contact-man between the people of his community and a great art—the motion picture—and an industry which ranks as one of the most important businesses in this country.

★ He knows his motion pictures thoroughly—is so informed on industry matters that he can intelligently discuss motion pictures with any individual or group he may be called upon to enlighten with respect to the industry.

★ He is so familiar with his own theatre that he can be relied upon to supervise matters, from cellar to roof of the theatre, in a way to protect the investment in the theatre property as a going business concern, and preserve the property, its equipment and furnishings, against the ravages of carelessness on the part of employes responsible to him; vandals and enemies to pictures and property from without; selfish groups who may threaten the motion picture and the theatre for selfish motives or bigotry or ignorance.

★ He is never satisfied with results as now obtained—constantly strives for greater perfection of projection, sound, cleanliness, courtesy, show-selling, prestige of his theatre, attendance at his shows.

★ He makes it a point to be seen and become acquainted with the patrons of his theatre; having personal contact through his presence in the lobby of his theatre as people come in and leave the theatre; he has the reputation for friendliness and community interest through his associations with civic groups, community affairs and all events and drives to further the welfare of the city or town.

★ He is a stickler for efficiency and smartness on the part of all members of his staff; a man with a reputation for fair-dealing but firmness in the conduct of his theatre's employes with respect to carrying out their jobs conscientiously.

★ He has unbounded enthusiasm for motion pictures as the very highest form of mass entertainment; a belief in motion pictures as worth far more per performance than his public pays to see the shows; communicates this enthusiasm and dynamic belief in pictures to his exploitation and advertising.

★ He sells every show for precisely what it is—being a good merchant to the extent that he tells what's good about a picture or a show without misrepresenting essentials so that those who do respond to his sales argument feel themselves deceived. He discovers the chief selling angle of his shows and plays that up with a drive and enthusiasm which brings all potential ticket-buyers to his theatre.

TWO THINGS TO REMEMBER

NOWADAYS, if you're thinking of equipment — and who isn't? — there are two things you should remember. Projection is one; service is another.

SIMPLEX has stood for the best in projection for over 30 years, while 32 other projectors in that time have appeared and disappeared. And for 15 years, NATIONAL THEATRE SUPPLY COMPANY has given exhibitors friendly, helpful and complete service, day and night.

No matter what happens, SIMPLEX and NATIONAL THEATRE SUPPLY COMPANY will help you provide your patrons with projection and sound quality that will keep your patrons satisfied.

Simplex

PROJECTION & SOUND

NATIONAL THEATRE SUPPLY COMPANY

Reassures Theatremen on Carbon Supply

Williford Details Factors of Materials and Manufacture to Prove No Shortage Need Occur

E. Allan Williford, president of the National Carbon Company, who played host to exhibitors and supply dealers in New York recently, took the occasion to reassure those present that there would be absolutely no shortage of carbons and no price rise for as far ahead as he can see at the moment. His reassurance served to allay fears that existed despite the wide publicity given to recent statements by Mr. Williford and other executives of the company that supplies would be maintained.



E. Allan Williford

Discussing the materials and processes involved, Mr. Williford pointed out that two elements went into the manufacture of carbons—rare earth and petroleum products. There is no shortage of the latter. The shortages which have existed are solely of oil and gasoline and even the shortage has been relieved.

The rare earth which is used in carbon is found in three places, viz., India, Brazil and the Carolinas. National Carbon Company has been obtaining its supply of this material from India for some time because it is cheaper there. The company not only has a large supply on hand but has been continuing to receive it from India despite the disruption of shipping facilities. Should the supply from this source be cut off, the material still will be available from Brazil, and if even this latter source should prove impractical because of shipping difficulties, sufficient quantities can still be obtained right here in the United States. It might cost a bit more here but it would still be obtainable, he pointed out.

Copper is used for coating in minute quantities on some types of carbons, but Mr. Williford glossed over this matter. It was assumed by those who heard him that the supply of copper on hand for this purpose was adequate for some time to come, that it was of a type not required for defense purposes or that the company had sufficient priorities to obtain what it needed.

Mr. Williford also pointed out that the company was manufacturing carbons in three localities. The work is being carried on at the main plant in Fostoria, Ohio, in Niagara Falls and also in Clarksburg, West Virginia. Furthermore he explained, the company keeps stockpiles of all varieties of carbons, sufficient for a two months supply, in warehouses in Jersey City, San Francisco and Fostoria to act as a cushion in case of any possible stoppage of work due to sabotage, strikes, explosion or any other cause. The company intends to maintain these stockpiles at any cost, he stated.

No Labor Troubles Foreseen

There is no probability of labor troubles in the National Carbon Company's plants, Mr. Williford explained, since the company is now paying the highest wages of any company in the carbon industry. There are numerous competitors in the field, but these competitors he explained manufacture carbons for other purposes than theatre use. As a matter of fact, he pointed out, the company's wage scale had been cited by labor organizations as the ideal which it wished to obtain in other plants.

Thus there is no ground for an anticipated price rise or shortage of projector carbons. But those exhibitors or supply houses, in disregard of the company's requests to maintain stocks at normal and not attempt to stock up against a shortage or rise of price, who have ordered more than their usual quota recently, have caused distributors' supplies to diminish and some exhibitors' orders have not been filled as a result. However, Mr. Williford was emphatic in his praise of the large circuits, the National Theatre Supply Co. and independent dealers who have refrained from ordering in unusual quantities. It is that minority of theatres and dealers who, through failure to cooperate, have caused the unfounded rumors of shortage, he said. Overstocking by some exhibitors and supply houses naturally causes delay in shipments to other customers, since the company will not allow its two-months cushion to diminish.

With regard to continuing improvement through development and research, Mr. Williford said that new types of carbons are constantly appearing. National Carbon Company has not by any means abandoned its research, but has on the contrary redoubled its efforts to find methods for improving its product. For example, he pointed out that laboratory work on the 8 by 14 mm. Suprex carbon was under way but that manufacture of the old type would continue until the company was satisfied that the new type had been perfected.

Maintenance men from the major circuits, heads of other large circuits and a number of supply dealers attended the dinner. It was remarked by many before the sumptuous repast was served that so fine an affair could only be the prelude to a price rise. They all expressed complete satisfaction with Mr. Williford's reassurances.

Proper Storage Factor in Carbon Performance

Inadequate facilities in the way of projection room space and arrangement makes it necessary for projection specialists to call attention to what may seem to be the most obvious precautions to be exercised automatically by theatre managers and projectionists. Among the needs for which there seems continual reminding, is that of the proper storage of extra carbons.

The storage space should be, first of all, free from dampness, and preferably warm, though not excessively hot. Dry storage space is necessary because carbons are porous and tend to absorb any excess moisture. Carbons are submitted to very high temperatures during manufacture, and while thoroughly dry when shipped, they will absorb moisture if exposed to dampness during transit from warehouse to destination. This moisture absorption may be sufficient to affect the operation of the carbons—which, unless dried out, will sputter and chip under operating conditions. Carbons are not perishable, and whatever moisture may have been absorbed is removed by drying without any remaining effect whatsoever upon the carbon.

Many projectionists make it a practice to lay out a few carbons on top of a rheostat before using in order to remove any moisture which has been absorbed during shipment or storage in the theatre. Others put a trim in the lamp house before burning. Either method, National Carbon Company points out, is to be recommended.

MAKE RUBBER MATS LAST

Rubber mats can become an item of considerable expense to theatres if these floor coverings are neglected. Most important factor contributing to the life of the mats is frequent and proper cleaning.

In cleaning the mats it must be remembered that any soap or other cleaning material containing an alkali causes deterioration of the rubber. Equally detrimental is water left in the mat recesses. Mats should be removed from the recesses for cleaning and treated either with clean water and plenty of "elbow grease" or a non-alkali cleaner. Very important is the thorough drying of the recesses before placing the mats back in position.

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Are eye-appealing, highly polished, rust-proof. They are all metal, sturdily built, will not warp. Available in many sizes for inside or outside use. Ask your theatre supplier or write direct for prices, sizes, complete information.
METAL GOODS CORPORATION
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IT *MUST* SPARKLE

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It must *Sparkle!*



> In this time of stress and anxiety, wholesome amusements can play a big part in upbuilding and maintaining the public morale. – FRANKLIN D. ROOSEVELT



Just as a Christmas tree must sparkle with all its trimmings to be attractive and beautiful, so too, must the pictures on your screen today sparkle to attract theatregoers.

To secure the desired screen brilliancy with present dense black and white and colored films, TWICE AS MUCH LIGHT is required as is possible to project by any low intensity lamp.

This necessary doubling in light is possible at an increased combined current and carbon cost of LESS THAN 2c PER HOUR, with the low cost Strong Utility High Intensity Projection Arc Lamp.

Without the snow-white light such as is secured by this lamp it is impossible to show colored films satisfactorily. The light of your old low intensity will appear a dim, muddy yellow by comparison.

Increase your business by installing Strong Utility One-Kilowatt Arc Lamps now. Theatregoers readily recognize good projection and go where it is offered.

FREE DEMONSTRATION

Write your Independent Theatre Supply Dealer today for literature or have him arrange a demonstration in your theatre without obligation. Strong products for years have been recognized by thousands of theatres as the most dependable guide to best projection. Complete details will be sent on request by The Strong Electric Corporation, 2501 Lagrange St., Toledo, Ohio. Export office: 90 Gold Street, New York City.



The Bulletin Board

New Construction

Komm Building in St. Louis

St. Louis—Construction is under way on a new theatre at Chouteau Avenue and Seventeenth Street for Sam Komm, Collinsville, Ill., owner of a chain of film theatres. Scheduled completition date is about mid-February. Plans were drawn by Jack Shawcross, architect. Seating capacity will be 700.

Coopers Launching New Theatre

Chesterton, Mich.—Erwin G. Fredrick of Chicago is the architect for the new $41,000 theatre being erected here for Mr. and Mrs. Horace Cooper, operators of the Palace. The theatre is designed in colonial style, with brick construction, and will have a seating capacity of 442.

Before Buying Chairs

write for details on the three distinctive and differently priced lines comprising the new *Ideal Streamliner* group.

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GRAND RAPIDS MICHIGAN

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Covering Everything for Economical Operation— We're Still Keeping Prices

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AMERICAN POP CORN CO.

Sioux City, Ia.

World's Largest Pop Corn Producers

New Theatre for Durkee

Annapolis, Md.—The Durkee interests are building a new theatre here—the second new house announced for the city within a short time. Both the Republic and Circle are operated by the Durkee organization. The new house will occupy a site on West street.

Martins Extending Operations

Dublin, Ga.—Roy E. Martin, Jr., and E. D. Martin, of Martin Theatres, will have a third theatre in this town. Property for the theatre, located on Jefferson street, was purchased from Mrs. Blue Holleman, John Mahoney and Mrs. Monte Kellam. Seating capacity for the new house will be between 1500 and 1800.

Edwards Adding to Chain

Arcadia, Calif.—James Edwards, Jr., head of Edwards' Theatre Circuit, operating houses in Alhambra, Monterey Park, Temple City, Rosemead and Garvey, and who recently acquired all shares in the Arcadia Theatre here, will give the town a new showhouse which, according to announcement, will cost $100,000 to build.

Depression Over for Hendel

Clairton, Pa.—The Hendel Theatre Building, upon which work halted in 1931 when the depression set in, at last has a roof over its somewhat mellow walls, and is on its way to becoming a modern theatre, office and store building. The theatre, to seat about 600, is expected to be ready for opening in March. The structure was started in 1929 and was originally planned as a theatre.

Comerford Plans Two More

Rochester, N. Y.—Michael J. DeAngelis has drawn the plans for two theatres to be built by the Comerford interests in Hazelton and Honesdale, Pa.

Frank Blum Building in Phila.

Philadelphia—Frank Blum is building and will operate the theatre being built between 52d and 53rd streets on City Line avenue. The project, to cost about $60,000, is being built from plans by Thalheimer and Weitz, architects.

Mid-State Building in Milton

Milton, Pa.—Mid-State Theatres, headed by H. J. Thompson and operating 10 theatres, is reconstructing a building on Main Street here for operation as a theatre with a seating capacity of about 500 persons. The building at one time was used for a theatre and later by an upholstery manufacturer. The one-story structure will be heightened to house two apartments above the theatre.

New Theatre for Raleigh

Raleigh, N. C.—Tom A. Little, F. H. Beddingfield and J. F. White, Jr., who operate a group of theatres, are rebuilding a structure recently acquired which will establish a theatre in Raleigh's fashionable Hayes-Barton section. The theatre will cost approximately $50,000 to build and have a seating capacity of 600.

New 1,000 Seater for Crescent

Nashville—A theatre costing about $150,000 may be erected atop the garage adjoining the Warner Building, recently leased for a term of 10 years by Crescent Amusement Company. The theatre would have a seating capacity of 1,000.

New Long-Griffith Theatre

Wharton, Tex.—Long-Griffith's Plaza theatre here, under construction for some time, will seat 900 persons and cost has been estimated at about $35,000. The exterior design is of highly modern style and was planned by Ernest L. Shult, architect.

Openings

Green Bay Has New Theatre

Green Bay, Wis.—The West Theatre, built for Standard Theatres by F & Y Building Service, revealed its shining newness and many colorful features to the Green Bay public recently. The interior uses "black light" for decoration and illumination, and the modernistic exterior features a central tower with novel illumination. George E. Hannon is managing director of the theatre.

Crowds Greet New Wayne

Wayne, Ohio—Local enthusiasm was stirred up to the point where the Wayne Theatre here played to crowded houses through its opening day. The Wayne School band furnished music both outside and inside the theatre in connection with the premiere.

Lode Theatre Applauded

Houghton, Mich.—New ideas of comfort and the modern effects of design and lighting met with the enthusiastic approval of residents of this town in the heart of the Copper Country when the new Lode theatre opened recently. The Lode has a seating capacity of 650. Fox Theatres of Upper Michigan and Wisconsin and Martin D. Thomas, owner of the Braumart and Colonial here are operating the theatre.

Lights Again at New Norton

Norton, Va.—Completely rebuilt and redecorated, the theatre which was partially destroyed by fire just a year ago has been put back into the limelight by King Coal Theatres, Inc. Buddy Authenreith is manager of the new house.

Berkley Opens in Royal Oak

Royal Oak, Mich.—The Berkley Theatre, which includes such modern features as a "cry room" made its bow with Robert S. Deslandes as manager for the house owned by John Igna and Vincent Laica of Detroit.

Name New Robins Theatre

Warren, Ohio—The new theatre under construction here for the Robins Amusement Co., operators of the Robins and the Ohio theatres, will be named the "Daniel" in honor of President Dan Robins of the company.

Remodelled Ionia Theatre Opens

Ionia, Mich.—Butterfield Center Theatre, located in the building formerly occupied by the Orpheum, and remodelled on a plan that makes an entirely new house of the Center, has been opened by the Butterfield interests. Leo Madi-

son is in charge of the theatre, which is operating currently on a week-end and holiday performance policy.

Dayton Neighborhood Theatre

Dayton—Stanley White and Louis Wetzel are converting the building at 1920-24 Wayne Avenue into a neighborhood theatre. Cost of the project is announced as $50,000, and the theatre will be known as the Walnut Hills.

Kallet Opens Le Roy

Le Roy, N. Y.—Kallet Theatres, Inc., has opened the handsome Le Roy Theatre here. The Le Roy has about 700 seats in an auditorium measuring about 56 by 70 feet. Decorations using blue, silver and gold as the predominating colors and modern lighting give the house a thoroughly de luxe air.

Renovations

Little Rock—The Arkansas Theatre, closed for several years, is being completely renovated at a cost said to total $25,000.

Gulfport, Miss.—A face-lifting job that included a new front, marquee and enlargement of the lobby is in course of completion at the Anderson Theatre here. The Anderson will be re-named the Gulf when it reopens.

Towanda, Pa.—The Keystone Theatre here has an entirely new front as a result of work that was completed within a week.

Fredonia, N. Y.—Alden Sherman, manager of the Winter Garden here roused the town to the improvements his theatre had to offer the public after its reconstructed front and redecoration. The latest job is the third revamping the Winter Garden has had since its opening as a picture theatre in 1926.

Watsonville, Calif.—In the interests of better seating accommodations, about 50 chairs were eliminated in connection with a $28,000 remodelling job for the Fox Theatre here. Shows continue without interruption during the reconstruction job.

Philadelphia, Pa.—The Model Theatre is being brought up to date under a rehabilitation plan which calls for new marquee, front, new seats, lighting and decorations as well as other furnishings.

Phoenix, Ariz.—Remodelling which calls for enlargement of the Studio Theatre here will cost about $20,000, it is said. The plan is to widen the auditorium 24 feet by cutting through walls and utilizing space in the rear of an adjoining store. Approximately 200 more seating capacity will be put into the Studio under this plan.

Fires

Seymour, Ia.—The Lyric Theatre building and an adjoining hardware store were damaged to the amount of about $35,000 by fire.

Berry, Ala.—The fire which, on Nov. 3, destroyed the Berry Theatre and caused panic resulting in injuries to several patrons, was not caused by a blaze originating in the projector, Loel Pass, projectionist of the Berry, declared in a statement to newspapers. Pass made his statement following published reports quoting him as saying the film blazed and caused the conflagration. According to Pass the fire started "somewhere overhead" and a spark dropped down through the ventilator into the projection room where it ignited a reel of film on the rewinder.

Chatham, Va.—A loss of about $2,000 resulted from a fire which started in the basement of the Chatham Theatre here. The fire occurred in the early morning. The blaze was discovered by the night watchman.

Monroeville, Ala.—The 800-seat Monroeville Theatre was damaged to the amount of about $50,000 by a fire which started in the projection room. The theatre was unoccupied at the time.

Ansted, W. Va.—Fire of undetermined origin destroyed the Ansted Theatre here.

Amityville, L. I.—The Amityville Theatre was the victim of the second severe fire to take place here within nine days. The fire started in a basement switch box.



TEXAN THEATRE

Kindel and Sadler are the owners and operators of the Texan Theatre, Weatherford, Texas, illustrated above. The Texan has a seating capacity of 407 divided between main floor and single balcony; occupies a plot 25 by 150 feet, and was planned by Raymond F. Smith, architect. The exterior is plaster over brick, plaster slightly tinted off white, with light green panels, and maroon tile blocks for wainscot.

Remodelled Paramount Gets Gala Reopening

Completely remodelled and streamlined for beauty and comfort, the 33-year old Paramount in Salt Lake City has been renamed the "Paramont" by Joseph L. Lawrence, prominent Utah theatre operator, and opened on Thanksgiving Day with "The Little Foxes" as its headline attraction.

From streamlined lobby and resplendent new marquee to the latest type plastic screen, the Paramont has been completely modernized. New seats and carpet are on order and will be installed as soon as deliveries, held up by priorities, will permit.

Preceding the opening, which, due to the untiring efforts of Lawrence and his capable manager, David K. Edwards, was on time to the minute, one of the most intensive publicity and advertising campaigns, including newspaper, radio, billboards and window displays, preceded the opening.

New Safe Attaches to Wall of Box Office

A compact box office safe that can be attached with three screws to the wall of the ticket booth has been developed by National Theatre Supply Company.

The safe, designed as a protective depository for money as the theatre's receipts increase during the day, is substantially constructed of quarter-inch machine steel, welded throughout.

The door is made of ½ inch machine steel and the rear of the door interlocks ⅜ of an inch from top to bottom with the bottom of the safe, making it just as securely locked with the hinges removed as with the hinges intact. The lock is of the double nose type, all bronze and requires two keys to open.

At the top front of the safe is a money slot protected with a saw tooth bevel plate to prevent the fishing out of the money. This slot will take fifty $1 bills at one time. There is also another money slot for rolls of coin.

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POSTER FRAMES

Any theatre lobby will take on a modern look when stills and posters are displayed in these bright gleaming metal frames . . . WE MANUFACTURE THEM IN ALL SIZES . . . and even under present conditions WE OFFER YOU IMMEDIATE SERVICE.

WRITE FOR INFORMATION.

COLONIAL SALES CORP.
928 Broadway New York, N. Y.

STR EQUIPMENT LITERATURE BUREAU

SHOWMEN'S TRADE REVIEW maintains a complete library of literature pertaining to theatre equipment and the maintenance thereof. Theatremen are urged to use this service to keep well informed on new equipment, improved equipment and methods of maintaining the showhouse in an efficient and economical manner. There is absolutely no obligation involved in your request for the booklets described. Information on equipment not listed likewise may be requested and we will endeavor to obtain for all theatremen the desired material. In requesting literature, other information of this Bureau, please write name, name of theatre, and address plainly. Our only request is that the name of the theatre as well as street address appear on blanks or letters.

SAFETY LADDERS: There are ladders that have been designed especially for the purposes of theatres, and smart theatremen buy this kind as an investment in safety. The Dayton Safety Ladder Company issued an interesting folder illustrating the safety ladder and we suggest you get one, and see for yourself how much better off your staff would be were one of this type on hand to eliminate the frequently repeated risky job of changing marquee letters with an old style rickety ladder for the job.

SCREEN SLIDES: You can't beat the screen for getting attention, and every showman has a valuable medium for building good will as well as business through screen announcements. Screen slides with special announcements of local interest or facts about your theatre can go a long way in helping you keep your patronage informed as well as interested in you. Radio Mat Slide Co. has a folder with some nifty suggestions concerning the value of screening announcements about local clubs, etc., and we know you will be glad to have this. We'll also send a sample slide with the folder.

PROJECTION LENSES: There's many a theatre, sad to say, in which better projection would be the order of every show were the lens system all that it could be in view of vastly improved optical equipment now available. The theatreman can obtain some interesting first-hand information on the subject of lenses via a folder which is now offered readers of STR through the courtesy of Bausch & Lomb Optical Company. The folder includes information about the new coated lens, which had its first theatre application with the presentation of "Gone With the Wind" in Loew's theatres.

PROJECTOR MECHANISMS: Even the non-mechanical minded can get a very clear picture of the projector mechanism from this profusely illustrated story and description of just what a mechanism is and what makes it "tick." The book was published by International Projector Corp., and illustrates and describes the Simplex mechanism. If you want to familiarize yourself with mechanisms, freshen up your grasp of them, or be ready to make the right decision when some question comes up regarding repairs or replacements to your projectors, this booklet is just what the doctor ordered, for study and future reference.

WALL FINISH: Anything that helps to preserve that "newly decorated look" of painted or papered walls certainly can be assured of the theatreman's eager interest, so we are glad to be able to give you a folder that explains a new preparation called Bergonize. This preparation forms a colorless film, preventing dirt and grime from entering the pores of surface. When walls treated with it become soiled, you merely wash them with a sponge and clear water, to make them sparkle again.

FOAM RUBBER CUSHIONS: The very newest, most improved from every standpoint of durability, comfort and cleanliness, is the foam rubber theatre seat cushioning. A degree of luxury seating that surpasses anything yet accomplished has been achieved by American Seating Company by a new construction of foam rubber over spring-arch cushioning. The new development is described in a folder that belongs in the file of well-run theatre organization. No theatre man is informed on the latest in seating equipment who is without knowledge of this new type of patron comfort, so we recommend you send in now for a copy of this folder.

WATER COOLERS: Engineers and designers have given much thought to the subject of water coolers for public buildings. The new equipment is becoming familiar to the public through its installation in many other types of building, and theatres cannot afford to allow fellow merchants to surpass them in affording patrons the latest in such necessary conveniences. We know of no better source of information as to what the newest in water coolers offers than a booklet recently issued by Westinghouse Electric & Mfg. Co. We will send you a copy of this booklet upon receipt of your request. It's worth having.

PROJECTION ROOM PLAN: Whether you are considering new building, remodelling, or just want to keep up with what's latest in projection room design, there's valuable information and much illumination toward a better practical understanding of projection requirements in a new booklet from Motiograph, Inc. This is a fine piece of trade literature publishing, a handsome booklet well worth your while as to current interest and for filing as a reference on projection matters. Send for a copy.

STAGE DRAPES: Novelty Scenic Studios, veterans at the job of obtaining striking and colorful effects at small cost by clever arrangements in proscenium decoration, issued a booklet which discusses various styles of proscenium decoration. This booklet is certainly something you will find valuable.

DIRECTIONAL SIGNS: A new type of directional sign, very modern in design and effect, has an added advantage in that that look of luxury is accomplished inexpensively via a silhouette lettered sign that will direct patrons to the rest rooms, indicate the manager's office, etc. The various types of illuminated or unlighted signs are illustrated in a folder of the Peerless Products Co.

PROJECTION LAMPS: In its field, no organization has specialized with more outstanding results than the Strong Electric Company, manufacturer of projection lamps. The light source for projection is a vitally important factor in picture presentation and in showmanship itself; and no manager, much less no projectionist, should pass up the opportunity to gain all possible knowledge of projection lamps. There is no more practical and rapid way to inform yourself on that matter than by obtaining a booklet published by Strong. Send for yours now.

VACUUM CLEANERS: We've never heard anybody complain that a theatre, any theatre, was too clean—which goes to show how much is demanded of the theatre in respect to its state of cleanliness. That fact alone stresses sufficiently the need for proper cleaning methods and proper cleaning equipment. The surest way to efficiency in proper cleaning is, first: supply the janitorial staff with the right equipment; second, set up a regular routine to be followed faithfully. So far as the equipment is concerned, a good vacuum cleaner is an absolute essential. In order to get a new perspective on the subject of how much work can be eliminated, how much equipment can be made to last longer as a result of proper and frequent cleaning, theatremen would do well to obtain a copy of a very practical paper on the vacuum cleaner manufactured by National Super Service Company. The National machine has been particularly adapted to theatre uses. It is described and illustrated in a folder we shall be glad to send to theatremen requesting this important piece of trade literature.

RECTIFIERS (TUBE TYPE): Many claims are made for the economy of power conversion by means of the bulb or tube type rectifier. Forest Manufacturing Corp. has specialized in the development of this type of power converter and now offers units to serve intermediate high intensity, also. Suprex and Low Intensity arcs. A new booklet concerning this equipment will give you information about this type of rectifier, and you may have one for the asking.

METAL DISPLAY FRAMES: Any device that offers the desirable combination of affording added ticket-selling efforts and visual attractions to the exterior, lobby or lounges should command great interest of theatre owners. Such advantages blend in the proper type of display cases and frames—both for posters or such purely decorative objects as mirrors or pictures. A wealth of ideas will come from consideration of the appealing and economical metal frames available from the Colonial Sales Corporation.

CANDY VENDORS: Machines that turn out nickels (all perfectly legal, too) provide the means of using certain empty corners in lobbies, lounges and rest rooms for profits which many theatremen are counting to their delight and the welfare of their bank accounts. There's a folder on the new candy vendors which National Theatre Supply is selling which we know you will want for a preview of the Rowe Vendor before making a trip to your nearest National store to see the machines and find out how you can accommodate your patrons with desired confections while adding big profits to your business. A copy will be sent promptly upon request.

TICKET MACHINES: One of the things so many showmen have told us they like about this department, is that it enables them to shop the entire market the easy-chair way. Well, have a look around at what's new in ticket machines. For instance, investigate the Timco Ticket Registers by sending for some folders telling about them—then go have a look at them when you're in the vicinity of the National Theatre Supply Branch in your territory.

SIGN FLASHERS: A lot of information about an electrical device that most certainly is one of the prime tools of showmanship is contained in a book published by Betts & Betts. You can get ideas as to the equipment which will permit you to introduce effects of animation with your display lighting in this not-too-technical and interesting piece of literature.

LIGHTING EQUIPMENT: Kliegl Bros., long-time specialists in theatre lighting, have published a fine bulletin describing and illustrating numerous types of lighting equipment for various applications, including architectural, theatrical, photographic as well as common forms of lighting fixtures and specialties. This is a valuable bulletin for the showman's files and we recommend you obtain a copy.

MARQUEE SIGNS: Smarten up business as well as the front by having a marquee that's capable of blazing out a real selling message—that's the order of the day among the theatres that are doing business. The market is rich in material for putting a new face on the theatre and new punch into marquee selling. We have a book for you which tells all about the Wagner Sign Service's marquee signs, and it will pay you to get it, look it over carefully and keep it on file.

DECORATING: Some of the most remarkable transformations have been accomplished with a comparatively small expenditure by means of smart decorating. So you will be surprised to learn, as you will from a booklet from Novelty Scenic Studios, how inexpensively you can brighten up the old show house by means of judicious use of some new drapes and perhaps a bit of paint. The idea should appeal. If it does, just send for a copy of this booklet.

CARPET LINING: When you think of new carpets or re-laying older ones, think of the advantages in added wear, to say nothing of that much more luxurious effect of a resilient tread, a good carpet underlay, or lining, can give you. Much improvement has been made in materials for this purpose, and well in the forefront of manufacturers of the product is the Clinton Carpet Company, whose Ozite is so famous. We have a booklet you will find very informative on the subject of carpet lining.

REQUEST FOR LITERATURE

Equipment Literature Bureau
Showmen's Trade Review,
1501 Broadway, New York City

12/6/41

I am interested in the equipment data mentioned in the Literature Bureau column. Send me booklets on the following subjects, immediately:

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(PRINT NAME AND ADDRESS)

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BOOKS

SYSTEMATIZING THEATRE OPERATION, a condensed, easy-to-read book covering every important phase of theatre operation. Written by "Chick" Lewis. Sent postpaid upon receipt of $1.00 in cash, check or money order. Address, SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

EQUIPMENT WANTED

ALL KINDS PROJECTORS, Portables, 16 mm. or 35 mm. Give age, condition, lowest price, first letter. Box 543, SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

WANTED TO BUY: Pair Soundheads for Powers. HUDSON THEATRE, Rochester, New York.

HELP WANTED

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NEW EQUIPMENT

STILL KEEPING PRICES DOWN—ask exhibitors who deal here—Stock Tickets, 19c roll; Corozone Air Purifiers, $19.95; Fully Automatic Curtain Controls, $69.50; Bausch & Lomb 6" Series II Lenses, $29.50; Safety Film Cabinets, ten compartment, $2.69 section; Tetco Fire Extinguishers, $1.80. What do you need? S.O.S. CINEMA SUPPLY CORP., 636 Eleventh Ave., New York City.

DON'T LET YOUR CASHIER FREEZE—IT'S INHUMAN AND SHE MAY MAKE MISTAKES—BOX OFFICE HEATERS, 1000 watts, 17" long, 5" deep with shield, fit almost anywhere. Only $8.95. NO DRAFT Speaking Tubes, $6.53. S.O.S. CINEMA SUPPLY CORP., 636 Eleventh Ave., N. Y. C.

PRINTING

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12-YEAR LEASE FOR SALE, low rent. Modern Theatre recently remodeled. 450 Seats. City over five thousand population. No other theatre in town. D. B. Free, Sparks, Nevada.

THEATRES FOR SALE

FOR SALE—Circuit—three small theatres. Simplex portable equipment, 2000 foot magazines A-1 condition. Also pair DeVry portables, A-1 condition cheap. Lockie's Theatre, Williamsville, Missouri.

THEATRE FOR SALE

SACRIFICE: Quick sale, all new, 400 seat theatre. Good location, first run, positively modern, completely equipped, air conditioned, winter and summer, good business, no strings, no agents. $1500 cash. Norm Schram, Box 157, Lakeview, Mich.

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BINGO CARDS DIE CUT, PRICE GOING UP—ORDER NOW AND SAVE. $17.50 for 10,000 lots. Less quantities, $2.00 per 1,000. S. Klous, c/o SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

WINNER—A controlled game that is impossible to detect. In use over four years. Winners come out one at a time. Played in 15 minutes. Keyed so all patrons need number to win. $3.50 per thousand. BUSINESS STIMULATOR CO., 718 Film Bldg., Cleveland, Ohio.

USED EQUIPMENT

WHAT VALUES—Simplex and Powers projectors, lamphouses, rectifiers, replacement parts, booth accessories, etc. Tell us what you need. Bargain bulletin available. Star Cinema Supply Co., 440 West 45th St., New York City.

HERE'S HEADQUARTERS FOR 16 mm. or 35 mm. Portables, $59.50 up. RCA, Holmes, Bell & Howell, Simplex, Western Electric, Victor Animatograph, DeVry. Terms, too. S.O.S. CINEMA SUPPLY CORP., 636 Eleventh Ave., New York City.

FOR SALE: Practically new cushion chairs and complete equipment. Ben G. Reeves, Sparta, North Carolina.

DON'T LAMENT—HERE'S MONEY WELL SPENT. Arc-Rectifier Combinations, $99.50; Ticket Boxes, $9.95; Thousand Watt Spotlights, $12.95; Footlights, Borderlights, $1.50 ft.; Rear Shutters for Simplex, $29.50; Automatic Enclosed Rewind with motor, $29.50; Cushion Seats, 39c; Mellaphone Soundheads, $19.50; others $9.95; Wenzel Amplifiers, $29.50; others $4.95 up; Peerless Arcs, $69.50. Write for list. S.O.S. CINEMA SUPPLY CORP., 636 Eleventh Ave., New York City.

"NINE YEARS SATISFACTORY SERVICE—STILL OPERATING," writes Gordon Hudson, Oakland, California. "S.O.S. SOUND GOING GREAT!" Not expensive either. Complete system $282.00. Convenient terms, trades taken. S.O.S. CINEMA SUPPLY CORP., 636 Eleventh Ave., New York City.

TWO MACHINE ASBESTOS BOOTH, 12' x 8' x 7' high, angle iron frame, excellent condition, $125.00. Box 542, SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

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One of Fifth Avenue's Custom Blenders of unusual Tobacco Formulaes now offers one of his Finest Aromatic Mixtures, "SAVOURY SCOTCH", to pipe smokers. Unavailable until now for public sale because of the costly imported Scotch tobacco formerly used for fragrance, we have succeeded in imparting the exact palate pleasing delightful flavor and aroma in the same blend of tenderest Cavandish leaf, Kentucky White Burley, Sun Cured Virginia, Louisiana Perique and imported Syrian Latakia, at less than ½ ITS FORMER COST.

SPECIAL MONEY BACK OFFER! SEND $1.00 FOR REGULAR $1.50 SIZE ½ LB. HUMI-PACK. IF NOT SATISFIED, MONEY CHEERFULLY RETURNED.

GORDON HILL—210 Fifth Ave., New York City

Winners Named In "Sun Valley" Contest



Rodney Bush and "Chick" Lewis examine some of the entries in the "Sun Valley Serenade" exploitation contest.

Five showmen were awarded prizes of two-weeks-for-two vacation trips to Sun Valley, Idaho, this week as winners of the nation-wide "Sun Valley Serenade" exploitation contest.

The winners were: Herman Kersken, Fox Theatre, San Francisco, Calif.; Jack Matlack, Craterian Theatre, Medford, Oregon; Dan Terrell, Loew's Palace, Washington, D. C.; Ray Hendry, Centre Theatre, Salt Lake City, Utah and Lige Brien, Belmar Theatre, Pittsburgh, Pa.

Honorable Mentions went to: Dave Kamsky, Byrd and State Theatres, Richmond, Va.; Charles Meeker and Walter Henshel, Palace Theatre, Dallas, Tex.; Sterling Way, Boulder Theatre, Boulder, Colo.; David Sablosky, Norris Theatre, Norristown, Pa. and Harold Barnes, Capitol Theatre, Clinton, Iowa.

Judges for the contest were: Mike Vogel of *Motion Picture Herald*, "Chick" Lewis of SHOWMEN'S TRADE REVIEW, John Flinn of *Variety*, Sam Shain of *Motion Picture Daily*, Maurice Kann of *Boxoffice*, Jack Alicoate of *Film Daily* and Herb Miller of the Jay Emanuel Publications.

Also present at the luncheon at which the awards were made were A. M. Botsford, Director of Advertising and Publicity of Twentieth Century-Fox and Earl Wingart, Rodney Bush, Jack Thall, Roger Ferri, Sid Blumenstock and Stephen L. Freeland of his staff, and Steve Hannagan, representing Sun Valley.

Zeidell Insures Good Business On 'Sucker' With Clever Gag

Having his doubts about the possible drawing power of "Hello, Sucker," Manager Harry H. Zeidell of the Savoy Theatre, Los Angeles, decided a week ahead of time he'd better play safe and use some sort of gag.

So he got out a card with a hole smaller than a dime. Patrons were asked if they could push a dime through the hole. "If you can't don't be a sucker. Ask any employe of the Savoy Theatre to show you how, and then catch someone else on it." The other side of the card featured selling copy on "Hello, Sucker."

"This caused so much comment in the neighborhood," Zeidell reports, "that people were coming in and asking for these cards. Everyone was saying 'Hello, Sucker' to one another. The result was that I did a very good business. If this stunt will help some other exhibitor playing this picture as it helped me, then I will be happy."

Maybe we're a sucker. We're still trying to push a dime through this hole, and haven't succeeded. But Zeidell's no sucker. He knew a good gag, he put it into force, and—well, you know the rest.

Feature Booking Guide

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
Bat Whispers (My-D)	C. Morris-U. Merkel	86		Reissued
Cock of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	Zasu Pitts-Jimmy Gleason	70		Reissued
Framed for Murder (D)	Wallace Ford-Fuzzy Knight			Not Rev.
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Hell's Crossroads (D)A	Tom Keene-John Qualen (Former title "Our Daily Bread")			Reissued
Her Enlisted Man (CD)	Barbara Stanwyck-Robt. Young (Former title "Red Salute")	70		Reissued
I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Murder at the Baskervilles	Arthur Wontner			Not Rev.
Paluoka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Tonight Or Never (D)	Gloria Swanson-Melvyn Douglas	70		Reissued

COLUMBIA

Current 1940-41

2212	Across the Sierras (W)	Bill Elliott-Luana Walters	58	2/13/41	a11/16/40
2010	Adventure in Washington(D)F	Herbert Marshall-Virginia Bruce	84	5/30/41	b5/31/41
2006	Adam Had Four Sons (D)A	Warner Baxter-Ingrid Bergman	80	2/18/41	b2/22/41
2037	Big Boss (D)A	Otto Kruger-Gloria Dickson	70	4/28/41	b5/3/41
2015	Blondie Goes Latin (CM)F	Penny Singleton-Arthur Lake	68	2/27/41	b3/1/41
2014	Blondie in Society (C)F	Penny Singleton-Arthur Lake	76	7/17/41	b7/5/41
2028	Devil Commands (H)A	Boris Karloff-Amanda Duff	65	2/3/41	b2/8/41
2023	Ellery Queen and the Perfect Crime (My)A	Ralph Bellamy-Margaret Lindsay	63	8/14/41	b7/12/41
2025	Ellery Queen's Penthouse Mystery (My)F	Ralph Bellamy-Margaret Lindsay	68	3/24/41	b3/1/41
2029	Face Behind the Mask (H)A	Peter Lorre-Evelyn Keyes	69	1/16/41	b2/15/41
2034	Great Swindle (A)F	Jack Holt-Marjorie Reynolds	54	4/10/41	b4/12/41
2215	Hands Across the Rockies(W)F	Bill Elliott-Dub Taylor	60	6/19/41	b6/14/41
2001	Here Comes Mr. Jordan(FA)A	Robt. Montgomery-Rita Johnson	93	8/21/41	b8/2/41
2013	Her First Beau (CD)F	Jane Withers-Jackie Cooper	76	5/8/41	b5/10/41
2041	I Was a Prisoner on Devil's Island (D)A	Sally Eilers-Donald Woods	70	6/30/41	b6/28/41
2022	Lone Wolf Takes a Chance (My)F	Warren William-June Storey	76	3/6/41	b4/12/41
2206	Medico of Painted Spring(W)F	Chas. Starrett-Terry Walker	59	6/26/41	b6/28/41
2027	Meet Boston Blackie (D)A	Chester Morris-Rochelle Hudson	69	2/20/41	b3/1/41
2044	Missing Ten Days (D)F (Reviewed as "Ten Days in Paris")	Rex Harrison-Karen Verne	82	2/28/41	b10/21/39
2020	Naval Academy (D)F	Jimmy Lydon-Fred. Bartholomew	67	5/22/41	b5/24/41
2213	North From the Lone Star(W)	Bill Elliott-Dorothy Fay	58	3/31/41	a3/8/41
2039	Officer and the Lady (D)A	Rochelle Hudson-Bruce Bennett	60	7/24/41	b7/19/41
2003	Our Wife (C)F	Ruth Hussey-Melvyn Douglas	93	8/28/41	b8/16/41
2205	Outlaws of the Panhandle (W)	Chas. Starrett-Frances Robinson	59	2/27/41	a8/31/40
2002	Penny Serenade (CD)F	Irene Dunne-Cary Grant	120	4/24/41	b4/19/41
2204	Pinto Kid (W)	Charles Starrett-Louise Currie	61	1/9/41	a7/13/40
2208	Prairie Stranger (W)F	Chas. Starrett-Patti McCarty	58	9/18/41	b9/6/41
2214	Return of Daniel Boone (W)F	Bill Elliott-Evelyn Young	61	5/7/41	b9/13/41
2026	Richest Man in Town (D)F	Frank Craven-Edgar Buchanan	69	6/12/41	b6/14/41
2008	She Knew All the Answers(D)A	Franchot Tone-Joan Bennett	85	5/15/41	b5/24/41
2216	Son of Davy Crockett (W)F	Bill Elliott-Iris Meredith	62	7/15/41	b7/12/41
2019	Sweetheart of the Campus(MD)	Ruby Keeler-Harriet Hilliard	61	6/26/41	b7/5/41
2011	They Dare Not Love (D)A	Martha Scott-George Brent	76	4/30/41	b5/3/41
2005	This Thing Called Love (C)A	Melvyn Douglas-Rosalind Russell	95	1/2/41	b12/28/40
2207	Thunder Over the Prairie(W)F	Charles Starrett-Eileen O'Hearn	60	7/30/41	b8/2/41
2017	Tillie the Toiler (C)F	Kay Harris-William Tracy	67	8/7/41	b8/9/41
2009	Time Out for Rhythm (DM)F	Rudy Vallee-Rosemary Lane	74	6/20/41	b6/7/41
2042	Two in a Taxi (C-D)A	Anita Louise-Russell Hayden	62	7/10/41	b6/28/41
2036	Under Age (D)A	Nan Grey-Alan Baxter-Tom Neal	60	4/26/41	b4/26/41
2040	Voice in the Night (D)	Clive Brook-Diana Wynyard	83	5/20/41	b4/19/41
	You'll Never Get Rich (M)F	Fred Astaire-Rita Hayworth	88	9/25/41	b9/27/41

Current 1941-42

3041	Blonde From Singapore(CD)A	Florence Rice-Leif Erickson	67	10/16/41	b8/30/41
3030	Ellery Queen and the Murder Ring (My)	Ralph Bellamy-Margaret Lindsay	68	11/18/41	b8/30/41
	Go West, Young Lady(WMC)F	Penny Singleton-Glenn Ford	71	11/27/41	b11/29/41
3023	Harmon of Michigan (D)F	Tommy Harmon-Anita Louise	65	9/11/41	b9/20/41
3209	King of Dodge City (W)F	Bill Elliott-Tex Ritter	63	8/14/41	b8/9/41
3009	Ladies in Retirement (D)A	Ida Lupino-Louis Hayward	91	9/18/41	b9/13/41
	Men in Her Life (D)A	Loretta Young-Dean Jagger	90	11/20/41	b10/18/41
3040	Mystery Ship (D)F	Lola Lane-Paul Kelly	63	9/4/41	b8/2/41
3210	Roaring Frontiers (W)F	Bill Elliott-Tex Ritter	60	10/16/41	b8/30/41
3201	Royal Mounted Patrol (W)	Charles Starrett-Russell Hayden	59	11/13/41	a8/16/41
3026	Secrets of the Lone Wolf(My)F	Warren William	66	11/13/41	b11/22/41
	Sing For Your Supper (DM)F	Jinx Falkenburg-"Buddy" Rogers	68	12/4/41	b12/6/41
3036	Stork Pays Off (C)F	Maxie Rosenbloom-Rochelle Hudson	68	11/6/41	b11/15/41
3008	Texas (D)F	William Holden-Glenn Ford	92	10/9/41	b9/27/41
3016	Three Girls About Town(CD)A	Joan Blondell, John Howard	73	10/23/41	b10/25/41
3020	Two Latins From Manhattan (CM)F	Jinx Falkenburg-Joan Woodbury	66	10/2/41	b9/27/41
3003	You Belong to Me (CD)A	Barbara Stanwyck, Henry Fonda	97	10/30/41	b10/18/41

Coming 1941-42

After the Alamo (W)	Charles Starrett-Russell Hayden	In Prod.
Bedtime Story (D)	Loretta Young-Fredric March	12/25/41 a9/13/41
Blondie Goes to College (C)	Penny Singleton-Arthur Lake	1/15/42 a10/4/41
Bullets For Bandits (Former title "Honor of the West")	Bill Elliott-Tex Ritter	a8/23/41
Cadets on Parade (D)	Freddie Bartholomew-Jimmy Lydon	1/22/42 a11/1/41
Confessions of Boston Blackie (My)	Chester Morris-Harriet Hilliard	1/8/42 a10/4/41
Devil's Trail (W)	Bill Elliott-Tex Ritter	a11/15/41
Dragon's Teeth	William Gargan-Margaret Lindsay	1/29/42 In Prod.
Harvard Here I Come (C)	Maxie Rosenbloom-Arline Judge	12/18/41 a9/27/41
Honolulu Lu (C)	Lupe Velez-Bruce Bennett	12/11/41 a10/4/41
Lady Is Willing (CD)	Marlene Dietrich-Fred MacMurray	a11/1/41
Lawless Plainsman (W)	Charles Starrett-Russell Hayden	a11/29/41
Lone Star Vigilantes (W)F	Bill Elliott-Tex Ritter	58 1/1/42 b9/27/41
Man Who Returned to Life(D)	John Howard-Lucille Fairbanks	a11/29/41
Martin Eden (D)	Glenn Ford-Claire Trevor	a12/6/41
North of the Rockies (W)	Bill Elliott-Tex Ritter	a9/27/41
Riders of the Badlands (W) (Former title "Outlaw Ranger")	Charles Starrett-Russell Hayden	12/18/41 a10/4/41
Shut My Big Mouth (C)	Joe E. Brown-Adele Mara	a11/29/41
Trinidad	Pat O'Brien-Brian Donlevy	In Prod.
West of Tombstone (W)	Charles Starrett-Russell Hayden	1/15/42 a11/1/41

MGM

Current 1940-41

126	Andy Hardy's Private Secretary (C)F	Mickey Rooney-Lewis Stone	101	2/21/41	b2/22/41
124	Bad Man (D)F	Wallace Beery-Lionel Barrymore	70	3/28/41	b3/29/41
141	Barnacle Bill (CD)F	Wallace Beery-Virginia Weidler	92	7/4/41	b7/5/41
139	Big Store (M-C)F	Marx Bros.-Virginia Grey	83	6/20/41	b6/21/41
137	Billy the Kid (Tech.) (D)F	Rob't Taylor-Maureen O'Sullivan	95	5/30/41	b5/31/41
123	Blonde Inspiration (C)F	Shelton-Grey-Dekker-Nolan	72	2/7/41	b2/8/41
144	Blossoms in the Dust (D)F	Greer Garson-Walter Pidgeon(Tech.)	98	7/25/41	b6/28/41
132	Come Live With Me (C)A	James Stewart-Hedy Lamarr	80	1/31/41	b1/25/41
145	Dr. Kildare's Wedding Day(D)F	Lew Ayres-Lionel Barrymore	82	8/22/41	b8/23/41
117	Flight Command (D)F	Robt. Taylor-Ruth Russey	115	1/3/41	b12/21/41
127	Free and Easy (SC)A	Ruth Hussey-Robert Cummings	55	2/28/41	b3/8/41
138	Getaway (G)A	Robert Sterling-Van Heflin	89	6/13/41	b6/21/41
135	I'll Wait For You (D)F	Virginia Weidler-Robt. Sterling	75	5/16/41	b5/10/41
120	Land of Liberty (Doc)F	Special Subject	98	1/24/41	b1/11/41
146	Life Begins for Andy Hardy (CD)F	Mickey Rooney-Judy Garland	100	8/15/41	b8/9/41
134	Love Crazy (F)A	Wm. Powell-Myrna Loy-Fay Bainter	99	5/23/41	b5/17/41

MGM

Current 1940-41 (Cont.)

118	Maisie Was A Lady (C)A	Ann Sothern-Maureen O'Sullivan	79	1/10/41	b1/11/41
132	Men of Boys Town (D)F	Spencer Tracy-Mickey Rooney	107	4/11/41	b3/15/41
129	Penalty, The (G)A	Lionel Barrymore-Edw. Arnold	80	3/14/41	b3/15/41
133	People vs. Dr. Kildare (D)F	Lew Ayres-Lionel Barrymore	77	5/2/41	b5/10/41
119	Philadelphia Story (FC)A	Katharine Hepburn-James Stewart	110	1/17/41	b11/30/40
128	Rage in Heaven (My)A	Rob't Montgomery-Ingrid Bergman	83	3/7/41	b3/8/41
143	Ringside Maisie (CD)F	Ann Sothern-George Murphy	96	8/1/41	b7/26/41
142	Stars Look Down (D)	Margt. Lockwood-Michael Redgrave	98	7/18/41	b7/12/41
140	They Met in Bombay (D)A	Clark Gable-Rosalind Russell	92	6/27/41	b6/28/41
125	Trial of Mary Dugan (My)F	Laraine Day-Robert Young	90	2/14/41	b2/15/41
131	Washington Melodrama(My)A	Frank Morgan-Ann Rutherford	80	4/18/41	b4/19/41
148	When Ladies Meet (SC)A	Joan Crawford-Rob't Taylor	105	8/29/41	b8/30/41
147	Whistling in the Dark(MyC)F	Skelton-Rutherford	78	8/8/41	b8/2/41
121	Wild Man of Borneo (C)F	Frank Morgan-Billie Burke	78	1/24/41	b2/1/41
136	Woman's Face (D)A	Joan Crawford-Melvyn Douglas	106	5/9/41	b5/10/41
130	Ziegfeld Girl (MD)	Stewart-Garland-Lamarr-Martin	131	4/25/41	b4/19/41

Current 1941-42

208	Chocolate Soldier (M)A	Nelson Eddy-Rise Stevens	102	Nov.	b10/18/41
203	Down in San Diego (D)F	Dan Dailey, Jr.-Bonita Granville	73	Sept.	b8/2/41
201	Dr. Jekyll and Mr. Hyde(D)A	Spencer Tracy-Ingrid Bergman	127	Sept.	b7/26/41
207	Feminine Touch (C)A	Rosalind Russell-Don Ameche	93	Oct.	b9/20/41
204	Honky-Tonk (CD)F	Clark Gable-Lana Turner	105	Oct.	b9/20/41
215	Kathleen (D)F	Shirley Temple-Herbert Marshall	84	Dec.	b11/15/41
202	Lady Be Good (CM)F	Eleanor Powell-Ann Sothern	112	Sept.	b7/19/41
205	Married Bachelor (C)A	Ruth Hussey-Rob't Young	81	Oct.	b9/13/41
210	Shadow of the Thin Man(CMy)F	William Powell-Myrna Loy	97	Nov.	b10/25/41
206	Smilin' Through (Tech.)(D)F	J. MacDonald-Brian Aherne	100	Oct.	b9/13/41
214	Tarzan's Secret Treasure (D)F	J. Weissmuller-Maureen O'Sullivan	81	Dec.	b11/15/41
211	Two Faced Woman (C)A	Garbo-Melvyn Douglas	94	Nov.	b10/25/41
209	Unholy Partners (D)A	Edw. G. Robinson-Edward Arnold	94	Nov.	b10/18/41

Coming 1941-42

Babes on Broadway (M)F	Mickey Rooney-Judy Garland	117 b12/6/41
Born to Sing (DM)	Ray McDonald-Virginia Weidler	a11/15/41
Bugle Sounds (D) (Former title "Steel Cavalry")	Wallace Beery-Marjorie Main	a10/4/41
China Caravan (D)	Laraine Day-Barry Nelson-K. Luke	a11/22/41
213 Design for Scandal (CD)A	Rosalind Russell-Walter Pidgeon	84 Dec. b11/15/41
Dr. Kildare's Victory (D)	Lew Ayres-Lionel Barrymore	b12/6/41
212 H. M. Pulham, Esq. (D)A	Hedy Lamarr-Robert Young	120 Dec. b11/15/41
I'll Take Manila	Eleanor Powell-Red Skelton	In Prod.
I Married an Angel (C)	Jeanette MacDonald-Nelson Eddy	a11/8/41
Joe Smith, American (D)	R. Young-Marsha Hunt-V. Heflin	a11/22/41
Johnny Eager (G)	Lana Turner-Robert Taylor	a10/4/41
Mr. and Mrs. North (C)	Gracie Allen-William Post, Jr.	a11/22/41
Mrs. Miniver	Greer Garson-Walter Pidgeon	In Prod.
Out of the Past	Conrad Veidt-Ann Ayars	In Prod.
Panama Hattie (CM)	Ann Sothern-Dan Dailey, Jr.	a8/30/41
Rio Rita	Abbott & Costello	In Prod.
This Time For Keeps	Robert Sterling-Ann Rutherford	In Prod.
Tortilla Flat	Tracy-Garfield-Lamarr-Tamiroff	In Prod.
Vanishing Virginian (CD)F	Kathryn Grayson-Frank Morgan	101 b12/6/41
We Were Dancing (CD)	Norma Shearer-Melvyn Douglas	a11/1/41
Woman of the Year (C)	Spencer Tracy-Katharine Hepburn	a10/4/41

MONOGRAM

Current 1940-41

Bowery Blitzkrieg (D)F	Gorcy-Jordan-Hall	61	8/1/41	b8/2/41
Deadly Game (Spy)F	Chas. Farrel-June Lang	63	8/8/41	b8/9/41
Dead Man's Shoes (My)A	Leslie Banks-Wilfred Lawson	65	1/15/41	b5/17/41
Driftin' Kid (W)F	Tom Keene-Betty Miles	55	9/26/41	9/27/41
Dynamite Canyon (W)	Tom Keene-Evelyn Finley		8/8/41	a7/19/41
Father Steps Out (D)F	Frank Albertson-Jed Prouty	63	7/19/41	b8/2/41
Flying Wild (D)F	East Side Kids-Joan Barclay	65	3/10/41	b3/1/41
Fugitive Valley (W)F	Corrigan-King-Terhune	60	7/30/41	b9/20/41
Gang's All Here (G)	Frankie Darro-Mantan Moreland		6/11/41	a5/17/41
House of Mystery (H)A	Kenneth Kent-Judy Kelly	62	5/7/41	b5/31/41
Invisible Ghost (H)A	Bela Lugosi-Polly Ann Young	64	4/25/41	b4/19/41
Kid's Last Ride (W) (Former title "Prairie Schooldays")	John King-Ray Corrigan		2/10/41	a1/11/41
King of Zombies (H)A	John Archer-Mantan Moreland	67	5/14/41	b5/17/41
Murder by Invitation (My)A	Wallace Ford-Marian Marsh	65	6/30/41	b7/5/41
Pioneers, The (W)F	Tex Ritter-Slim Andrews	61	5/10/41	b5/3/41
Redhead (D)A	June Lang-Johnny Downs	64	5/21/41	b5/17/41
Ridin' the Cherokee Trail(W)F	Tex Ritter-Slim Andrews	60	2/25/41	b2/22/41
Riding the Sunset Trail (W)	Tom Keene-Betty Miles		10/31/41	a9/27/41
Roar of the Press (My)F	Jean Parker-Wallace Ford	72	4/30/41	b4/26/41
Sign of the Wolf (D)F	Grace Bradley-Louise Beavers	69	3/25/41	b3/22/41
Silver Stallion (D)	David Sharpe-Leroy Mason-Thunder		5/28/41	a5/10/41
Trail of the Silver Spurs(W)F	Corrigan-King-Terhune	55	1/5/41	b3/8/41
Tumbledown Ranch in Arizona (W)F	Range Busters	60	4/20/41	b5/3/41
Wanderers of the Desert (W)	Tom Keene-Betty Miles		6/25/41	a6/14/41
Wrangler's Roost (W)F	Range Busters	58	6/4/41	b7/19/41
You're Out of Luck (D)F	Darro-Moreland	62	1/20/41	b1/18/41

Current 1941-42

Arizona Bound (W)F	Buck Jones-Tim McCoy	57	7/19/41	b7/26/41
Borrowed Hero (D)F	Florence Rice-Alan Baxter	65	12/5/41	b12/6/41
Double Trouble (C)F	Harry Langdon-Charles Rogers	64	11/21/41	b11/15/41
Gentleman From Dixie (D)F	Mary Ruth-Marian Marsh	63	9/5/41	b9/13/41
Gunman From Bodie (W)F	Buck Jones-Tim McCoy	62	9/19/41	b10/18/41
I Killed That Man (My)A	Ricardo Cortez, Joan Woodbury	70	11/14/41	b11/8/41
Let's Go Collegiate (D)F	Frankie Darro-Jackie Moran	62	9/12/41	b9/20/41
Lone Star Law Men (W)	Tom Keene-Betty Miles-Sugar Dawn		12/5/41	a11/22/41
Saddle Mountain Roundup(W)	Range Busters		8/29/41	a8/9/41
Spooks Run Wild (MyC)F	Bela Lugosi-Leo Gorcey-Huntz Hall	63	10/24/41	b10/11/41
Stolen Paradise (D)A (Reviewed as "Adolescence")	Leon Janney-Eleanor Hunt	80	10/31/41	b12/21/40
Tonto Basin Outlaws (W)F	Range Busters	63	10/10/41	b11/29/41
Top Sergeant Mulligan (C)F	Nat Pendleton-Carol Hughes	69	10/17/41	b11/1/41
Underground Rustlers (W) (Former title "Bullets and Bullion")	Range Busters		11/21/41	a10/18/41
Zis Boom Bah (DM)F	Peter Lind Hayes-Grace Hayes	62	11/7/41	b11/1/41

Coming 1941-42

Forbidden Trails (W)	Buck Jones-Tim McCoy	12/26/41 a11/29/41
Freckles Comes Home (G)	Johnny Downs-Gail Storm	1/2/42 a11/22/41
Riot Squad (My)	Richard Cromwell-Mary Ruth	12/12/41 a11/15/41
Road to Happiness (D) (Former title "Boy of Mine")	John Boles-Mona Barrie-Billy Lee	12/19/41 a11/22/41
Snuffy Smith, the Yard Bird (C-D)	Bud Duncan-Edgar Kennedy	1/16/41 a12/6/41
Thunder River Feud (W)	Range Busters	1/9/42 In Prod.

PARAMOUNT

Current 1940-41

4038	Aloma of the South Seas (D)F	Dorothy Lamour-Jon Hall (Tech.)	77	8/29/41	b8/30/41
4053	Border Vigilantes (W)F	Bill Boyd-Russell Hayden	60	4/18/41	b4/5/41
4032	Caught in the Draft (C)F	Bob Hope-Dorothy Lamour	81	7/4/41	b5/31/41
4051	Doomed Caravan (W)F	Bill Boyd-Russell Hayden	60	1/10/41	b1/11/41
4037	Flying Blind (D)F	Richard Arlen-Jean Parker	70	8/29/41	b8/23/41
4033	Forced Landing (D)F	Richard Arlen-Eva Gabor	66	7/18/41	b7/19/41
4052	In Old Colorado (W)F	Wm. Boyd-Russell Hayden	66	3/14/41	b3/1/41
4028	I Wanted Wings (D)F	Brian Donlevy-Ray Milland	130	5/30/41	b3/29/41
4035	Kiss the Boys Goodbye (CM)F	D. Ameche-M. Martin-O. Levant	85	8/1/41	b6/28/41
4016	Life With Henry (C)F	Jackie Cooper-Leila Ernst	80	1/24/41	b1/18/41
4022	Lady Eve (D)F	Barbara Stanwyck-Henry Fonda	97	3/21/41	b3/1/41
4023	Las Vegas Nights (Mu-C)F	Phil Regan-Bert Wheeler-Dorsey	89	3/28/41	b3/22/41
4018	Mad Doctor (H)F	Basil Rathbone-Ellen Drew	90	2/14/41	b2/15/41
4020	Monster and the Girl (H)A	Ellen Drew-Onslow Stevens	64	2/28/41	b2/15/41
4029	One Night in Lisbon (C)A	Madeleine Carroll-Fred MacMurray	95	6/13/41	b5/10/41
4031	Parson of Panamint (D)F	Charles Ruggles-Ellen Drew	84	8/22/41	b6/21/41

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

PARAMOUNT

Current 1940-41 (Cont.)

			Rel. Mins.	Date	See Issue of
4054	Pirates on Horseback (W)F	Wm. Boyd-Russell Hayden	69	5/23/41	b5/24/41
4026	Power Dive (D)F	Richard Arlen-Jean Parker	68	4/25/41	b4/12/41
4027	Reaching for the Sun (CD)A	Joel McCrea-Ellen Drew	88	5/2/41	b4/12/41
4025	Road to Zanzibar (CM)F	Crosby-Lamour-Hope	90	4/11/41	b3/15/41
4024	Round-Up (W)F	Richard Dix-Patricia Morison	90	4/4/41	b3/15/41
4014	Second Chorus (M)F	Fred Astaire-Paulette Goddard	88	1/3/41	b11/30/40
4034	Shepherd of the Hills (D)F	John Wayne-Betty Field (Tech.)	91	7/25/41	b6/21/41
4021	There's Magic in Music (Mu)F	Allan Jones-Susanna Foster (Reviewed as "Hard Boiled Canary")	80	5/16/41	b3/1/41
4015	Victory (D)A	Fredric March-Betty Field	79	1/17/41	b12/21/40
4019	Virginia (Tech.) (PD)F	Madeleine Carroll-F. MacMurray	108	2/21/41	b1/18/41
4030	West Point Widow (CD)	Ann Shirley-Richard Carlson	62	6/20/41	b6/14/41
4055	Wide Open Town (W)F	William Boyd-Russell Hayden	78	8/8/41	b8/2/41
4036	World Premiere (C)A	John Barrymore-Frances Farmer	70	8/15/41	b8/23/41
4017	You're the One (M)F	Orrin Tucker-Bonnie Baker	81	2/7/41	b2/8/41

Current 1941-42

Block No.					
2	Birth of the Blues (M)F	Bing Crosby-Mary Martin	84	11/7/41	b9/6/41
1	Buy Me That Town (C)A	Lloyd Nolan-Constance Moore	70	10/3/41	b8/2/41
2	Glamour Boy (C)F	Susanna Foster-Jackie Cooper	80	12/5/41	b9/6/41
1	Hold Back the Dawn (D)F	Chas. Boyer-Olivia de Havilland	115	9/26/41	b8/2/41
1	Henry Aldrich for President (C)F	Jimmy Lydon-Mary Anderson	70	10/24/31	b8/2/41
1	New York Town (CD)A	Mary Martin-Fred MacMurray	75	10/31/41	b8/2/41
2	Night of Jan. 16th (My)F	Ellen Drew-Robt. Preston	79	11/28/41	b9/6/41
1	Nothing But the Truth (C)	Bob Hope-Paulette Goddard	90	10/10/41	b8/2/41
W-1	Outlaws of the Desert (W)F	Wm. Boyd-Brad King	66		b9/27/41
W-1	Riders of the Timberline(W)F	Bill Boyd-Brad King-Andy Clyde	59		b9/27/41
W-1	Secret of the Wastelands(W)F	Wm. Boyd-Brad King-Andy Clyde	66		b9/27/41
2	Skylark (CD)A	Claudette Colbert-Ray Milland	94	11/21/41	b9/6/41
W-1	Stick to Your Guns (W)F	Bill Boyd-Brad King-Andy Clyde	63		b9/27/41
W-1	Twilight on the Trail (W)F	Bill Boyd-Brad King-A. Clyde	58		b9/27/41

Coming 1941-42

	American Empire	Richard Dix-Preston Foster			In Prod.
2	Among the Living (H)A	Albert Dekker-Susan Hayward	68	12/19/41	b9/6/41
3	Bahama Passage (Tech.) (D)	Madeleine Carroll-Stirling Hayden			a6/21/41
	Dr. Broadway (D)	Macdonald Carey-Jean Phillips			a11/29/41
	Fleet's In (MC)	Dorothy Lamour-William Holden			a11/1/41
	Fly by Night (D)	Richard Carlson-Nancy Kelly			a8/30/41
	Girl Has Plans (C) (Former title "Lady Has Plans")	Paulette Goddard-Ray Milland			a10/11/41
	Great Man's Lady (D) (Former title "Pioneer Woman")	Barbara Stanwyck-Joel McCrea			a3/22/41
	Henry and Dizzy (C)	Jimmy Lydon-Charles Smith			a9/27/41
	I Live on Danger	Chester Morris-Jean Parker			In Prod.
	Irving Berlin's Holiday Inn	Bing Crosby-Fred Astaire			In Prod.
	Louisiana Purchase (MC)	Bob Hope-Victor Moore (Tech.)	98	1/1/42	b11/29/41
	Malaya (D) (Tech.)	Dorothy Lamour-Richard Denning			a8/16/41
3	Midnight Angel (D)F	Robert Preston-Martha O'Driscoll	76		b12/6/41
	Mr. and Mrs. Cugat	Ray Milland Betty Field			In Pr
3	Mr. Bug Goes to Town (FA)F	Tech. Cartoon Feature	78		b12/6/41
	My Favorite Blonde (C-D)	Bob Hope-Madeleine Carroll			a12/6/41
	Night in New Orleans (My) (Former title "Morning After")	Preston Foster-Albert Dekker			a10/11/41
3	No Hands on the Clock (My)	Chester Morris-Jean Parker			a9/27/41
	Out of the Frying Pan	William Holden-Susan Hayward			In Prod.
	Palm Beach Story	Claudette Colbert-Joel McCrea			In Prod.
	Reap the Wild Wind (D)	Ray Milland-John Wayne (Tech.)			a7/5/41
	Remarkable Andrew	William Holden-Brian Donlevy			a7/26/41
3	Sullivan's Travels (CD)A	Joel McCrea-Veronica Lake	91		b12/6/41
	Sweater Girl (My)	Eddie Bracken-June Preisser			a8/9/41
	Take a Letter Darling	Rosalind Russell-Fred MacMurray			In Prod.
	This Gun for Hire (D)	Veronica Lake-Robert Preston			a11/29/41
	Tombstone (W)	Richard Dix-Frances Gifford			a10/4/41
	Torpedo Boat (D)	Richard Arlen-Jean Parker			a11/22/41
	True to the Army (C)	Judy Canova-Allan Jones-Ann Miller			In Prod.

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162	Billy the Kid in Santa Fe (W)	Bob Steele-Marin Fais-St. John	66	7/11/41	a7/19/41
161	Billy the Kid's Fighting Pals (W)F	Bob Steele	62	4/18/41	b4/12/41
160	Billy the Kid's Range War (W)	Bob Steele	60	1/24/41	Not Rev.
116	Blonde Comet (D)	Robert Kent-Virginia Vale		12/26/41	a11/22/41
107	Caught in the Act (C)F	Henry Armetta	62	2/7/41	b4/26/41
111	Criminals Within (My)A	Eric Linden-Ann Doran	70	6/27/41	b8/16/41
115	Dangerous Lady (My)F	Neil Hamilton-June Storey	66	9/12/41	b10/11/41
113	Desperate Cargo (D)A	Ralph Byrd-Carol Hughes	69	7/4/41	b10/4/41
112	Double Cross (G)F	Kane Richmond-Pauline Moore	61	6/27/41	b8/16/41
109	Emergency Landing (Spy)F	Carol Hughes	79	5/23/41	b7/12/41
108	Federal Fugitives (Spy)F	Neil Hamilton-Doris Day	66	3/28/41	b5/24/41
124	Gambling Daughters (D)A	Cecilia Parker-Roger Pryor	67	8/1/41	b9/13/41
126	Jungle Man (D)F	Buster Crabbe-Sheila Darcy	63	10/10/41	b10/11/41
167	Lone Rider Ambushed (W)F	Geo. Houston-Al St. John	67	8/29/41	b11/1/41
163	Lone Raider Rides On (W)	George Houston	64	1/10/41	Not Rev.
164	Lone Rider Crosses the Rio(W)	George Houston	64	2/28/41	Not Rev.
168	Lone Rider Fights Back (W)	George Houston-Al St. John	64	11/7/41	a9/27/41
166	Lone Rider in Frontier Fury	Geo. Houston-Al St. John	62	8/8/41	a7/26/41
165	Lone Rider in Ghost Town(W)F	Geo. Houston-Alaine Brandes	64	5/16/41	b5/17/41
114	Mr. Celebrity (D)F	James Seay-Doris Day	66	10/31/41	b10/4/41
155	Outlaws of the Rio Grande (W)F	Tim McCoy	55	3/7/41	b3/1/41
123	Paper Bullets (D)A	Jean Woodbury-Jack LaRue	72	6/13/41	b6/14/41
125	Pals of the Golden West (W)	Billy Lee-'Alfalfa' Switzer	65	8/15/41	b8/30/41
106	Secret Evidence (My)F	Charles Quigley-Marjorie Reynolds	64	1/31/41	b2/8/41
110	South of Panama (Spy)F	Roger Pryor-Virginia Vale	68	5/2/41	b4/26/41
156	Texas Marshal (W)	Tim McCoy-Kay Leslie	62	6/13/41	a5/17/41

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258	Billy the Kid's Round-Up(W)	Buster Crabbe-Al St. John	58	12/12/41	a10/18/41
257	Billy the Kid, Wanted (W)F	Buster Crabbe-Al St. John	64	10/24/41	b11/1/41
206	Duke of the Navy (D)	Ralph Byrd-Veda Ann Borg		1/16/42	a12/6/41
205	Hard Guy (G)A	Jack La Rue-Mary Healy	68	10/17/41	b10/25/41
215	Law of the Timber (D)	Marjorie Reynolds-Monte Blue		12/19/41	a11/8/41
263	Lone Rider and a Bandit (W)	George Houston-Al St. John		1/9/42	a12/6/41
213	Miracle Kid (D)	Tom Neal-Carol Hughes-Vicki Lester	69	11/14/41	a10/4/41
252	Raiders of the West (W)	Bill (Radio) Boyd-Art Davis			In Prod.
230	Swamp Woman	Ann Corio-Jack La Rue	68	12/5/41	a10/11/41
251	Texas Man Hunt (W)	Bill (Radio) Boyd-Art Davis		1/2/42	a11/22
214	Today I Hang	Walter Woolf King-Mona Barrie		1/23/42	In Prod.

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183	Along the Rio Grande (W)F	Tim Holt-Betty Jane Rhodes	66	2/7/41	b2/1/41
161	Convoy (War)F	Clive Brook-John Clements	89	1/3/41	b12/7/40
185	Cyclone on Horseback (W)	Tim Holt-Marjorie Reynolds	60	6/13/41	a5/10/41
122	Devil and Miss Jones (D)F	Jean Arthur-Chas. Coburn	92	4/11/41	b4/5/41
119	Footlight Fever (C)F	Alan Mowbray-Donald McBride	67	3/21/41	b4/5/41
166	Frank Buck's Jungle Cavalcade	Frank Buck	77	6/27/41	b7/19/41
120	Girl, A Guy and A Gob (C)F	Geo. Murphy-Lucille Ball	91	3/14/41	b3/1/41
129	Hurry, Charlie, Hurry (C)F	Leon Errol-Mildred Coles	65	7/25/41	b7/12/41
115	Let's Make Music (CM)F	Bob Crosby-Jean Rogers	84	1/17/41	b12/14/40
175	Little Foxes (D)A	Bette Davis-Herbert Marshall	116	8/29/41	b8/16/41
110	Little Men (D)F	Kay Francis-Lydon-Oakie	84	1/10/41	b12/7/40
124	Melody for Three (D)F	Jean Hersholt-Fay Wray	67	3/28/41	b3/8/41
117	Mr. & Mrs. Smith (C)A	Carole Lombard-Robt. Montgomery	95	1/31/41	b1/18/41
135	My Life With Caroline (C)	Ronald Colman-Anna Lee	81	8/1/41	b7/19/41
121	Play Girl (CD)A	Kay Francis-James Ellison	75	2/14/41	b12/21/40
191	Reluctant Dragon(C-Cartoon)F	Benchley and Cartoon Characters	73	6/20/41	b6/7/41
125	Repent at Leisure (C-D)F	Kent Taylor-Wendy Barrie	67	4/4/41	b5/31/41
184	Robbers of the Range (W)F	Tim Holt-Ray Whitley	61	4/18/41	b4/5/41
116	Saint in Palm Springs(MyC)F	George Sanders-Wendy Barrie	67	1/24/41	b1/4/41
131	Saint's Vacation (My)A	Hugh Sinclair-Sally Gray	65	5/31/41	b6/21/41
123	Scattergood Baines (C)F	Guy Kibbee-Carol Hughes	69	2/21/41	b2/15/41
136	Scattergood Meets B'way(D)F	Guy Kibbee-Emma Dunn	70	8/22/41	b8/30/41
132	Scattergood Pulls the Strings (D)F	Guy Kibbee	65	5/23/41	b5/17/41
186	Six Gun Gold (W)	Tim Holt-Jane Clayton		8/8/41	a7/12/41
172	Story of the Vatican (Doc.)	March of Time Feature	54	7/18/41	b8/16/41
133	Sunny (MC)F	A. Neagle-J. Carroll-R. Bolger	98	5/30/41	b5/24/41
128	They Met in Argentina(MD)F	Ellison-O'Hara-Ebsen	77	4/25/41	b4/26/41
134	They Meet Again (D)F	Jean Hersholt-Dorothy Lovett	67	6/20/41	b7/5/41
126	Tom, Dick and Harry (C)A	Ginger Rogers-Geo. Murphy	86	7/4/41	b7/19/41

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Block No.			Rel. Mins.	Date	See Issue of
	Current 1941-42				
1	All That Money Can Buy(D)A (Reviewed as "Here Is a Man")	Anne Shirley-Walter Huston	106	10/17/41	b7/19/41
W-1	Bandit Trail (W)F	Tim Holt-Janet Waldo	60	10/10/41	b9/6/41
1	Citizen Kane (D)A	Orson Welles-Dorothy Comingore	120	9/5/41	b4/12/41
	Dumbo (FA)F	Disney Cartoon Feature (Tech.)	64	10/31/41	b10/4/41
1	Father Takes a Wife (C)A	Adolphe Menjou-Gloria Swanson	79	10/3/41	b7/19/41
2	Gay Falcon (My)A	George Sanders-Wendy Barrie	66	10/24/41	b9/20/41
1	Lady Scarface (D)F	Dennis O'Keefe-Frances Neal	66	9/26/41	b7/26/41
2	Look Who's Laughing (C)F	Bergen & McCarthy	79	11/21/41	b9/20/41
2	Mexican Spitfire's Baby (C)F	Leon Errol-Lupe Velez-Zasu Pitts	70	11/28/41	b9/6/41
1	Parachute Battalion (D)F	Robert Preston-Nancy Kelly	75	9/12/41	b7/19/41
2	Suspicion (D)A	Cary Grant-Joan Fontaine	99	11/14/41	b9/20/41
2	Unexpected Uncle (CD)F	Anne Shirley-Charles Coburn	67	11/7/41	b9/20/41
	Coming 1941-42				
	Ball of Fire (C)A	Barbara Stanwyck-Gary Cooper	111	1/1/42	b12/6/41
	Bambi	Disney Cartoon Feature			In Prod.
	Call Out the Marines (C)	Victor McLaglen-Edmund Lowe			a10/4/41
W-2	Come on Danger (W)	Tim Holt-Ray Whitley			a12/13/41
3	Date With the Falcon(MyC)F	George Sanders-Wendy Barrie	63	1/16/42	b11/8/41
W-1	Dude Cowboy (W)F	Tim Holt-Marjorie Reynolds	59	12/10/41	b9/6/41
	Falcon Takes Over	George Sanders-Allen Jenkins			a12/6/41
	Fantasia (FA)F	Technicolor Cartoon	85	1/1/42	b11/16/40
3	Four Jacks and a Jill (CM)F	Anne Shirley-Ray Bolger	68	1/23/42	b11/8/41
	Joan of Paris (D)	Michele Morgan-Paul Henried			a10/18/41
W-2	Land of the Open Range (W)	Tim Holt-Ray Whitley			a8/30/41
	Magnificent Ambersons	J. Cotten-Dolores Costello-T. Holt			In Prod
	Mayor of 44th Street (G)	George Murphy-Anne Shirley			a12/6/41
	Mexican Spitfire at Sea (C)	Lupe Velez-Leon Errol			a12/6/41
3	Obliging Young Lady (C)F	Joan Carroll-Edmond O'Brien	70	1/30/42	b11/8/41
3	Playmates (CM)F	K. Kyser-J. Barrymore-Lupe Velez	96	12/26/41	b11/8/41
	Powder Town	Victor McLaglen-Edmond O'Brien			In Prod.
W-1	Riding the Wind (W)F	Tim Holt-Ray Whitley	60	2/10/42	b9/6/41
	Sing Your Worries Away(CM)	Bert Lahr-Buddy Ebsen-Patsy Kelly			a11/29/41
	Syncopation (DM)	Adolphe Menjou-Jackie Cooper			a11/29/41
W-2	Thundering Hoofs (W)	Tim Holt-Ray Whitley			a10/18/41
	Tuttles of Tahiti	Charles Laughton-Jon Hall			In Prod.
	Valley of the Sun (D)	James Craig-Lucille Ball			a12/6/41
3	Weekend for Three (C)A	Dennis O'Keefe-Jane Wyatt	66	12/12/41	b10/25/41
	Untitled Lum 'n' Abner	C. Lauck-N. Goff-ZaSu Pitts			In Prod.

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16	Angels With Broken Wings (CD)F	Binnie Barnes-Gilbert Roland	72	5/27/41	b6/7/41
10	Arkansas Judge (C)F	Rogers-Weaver Bros. and Elviry	72	1/28/41	b1/25/41
45	Back in the Saddle (MW)F	Gene Autry-Smiley Burnette	73	3/14/41	b3/15/41
58	Bad Man of Deadwood (W)F	Roy Rogers-Geo. "Gabby" Hayes	61	9/5/41	b9/6/41
24	Citadel of Crime (D)F	Frank Albertson-Linda Hayes	58	7/24/41	b8/2/41
15	Country Fair (CM)F	Eddie Foy, Jr.-June Clyde	74	5/5/41	b5/17/41
77	Desert Bandit (W)F	Don Barry-Lynn Merrick	56	5/24/41	b5/31/41
26	Doctors Don't Tell (D)F	John Beal-Florence Rice	65	8/27/41	b9/13/41
42	Down Mexico Way (W)F	Gene Autry-Smiley Burnette	78	10/15/41	b10/18/41
68	Gangs of Sonora (W)F	Three Mesquiteers	56	7/10/41	b7/19/41
22	Gay Vagabond, The (CD)F	Ruth Donnelly-Roscoe Karns	66	5/12/41	b5/24/41
21	Great Train Robbery (D)F	Bob Steele-Claire Carleton	61	2/28/41	b3/8/41
4	Ice Capades (CDM)F	Dorothy Lewis-Jerry Colonna	88	8/20/41	b8/16/41
55	In Old Cheyenne (W)F	Roy Rogers-G. "Gabby" Hayes	58	3/28/41	b4/12/41
78	Kansas Cyclone (W)F	Don Barry-Lynn Merrick	57	6/24/41	b6/28/41
14	Lady From Louisiana (PD)A	Ona Munson-John Wayne	83	4/22/41	b5/3/41
11	Man Betrayed (D)A	John Wayne-F. Dee-Edw. Ellis	83	2/27/41	b3/15/41
12	Mr. District Attorney (CD)F	Dennis O'Keefe-Peter Lorre	69	3/26/41	b4/5/41
57	Nevada City (W)F	Roy Rogers-George "Gabby" Hayes	58	6/20/41	b6/21/41
66	Pals of the Pecos (W)F	Three Mesquiteers	56	4/8/41	b4/26/41
20	Petticoat Politics (C)F	Roscoe Karns-Lois Ranson	67	1/31/41	b2/15/41
75	Phantom Cowboy (W)F	Don Barry-Virginia Carroll	57	2/14/41	b2/22/41
23	Poison Pen (D)A	Flora Robson-Rob't Newton	66	6/30/41	b7/5/41
65	Prairie Pioneers (W)F	Three Mesquiteers	58	2/16/41	b2/22/41
3	Puddin' Head (C)F	Judy Canova-Francis Lederer	80	6/25/41	b6/28/41
25	Rags to Riches (G)F	Alan Baxter-Mary Carlisle	57	7/31/41	b8/9/41
44	Ridin' on a Rainbow (MW)F	Gene Autry-Smiley Burnette	79	1/24/41	b2/1/41
54	Robin Hood of the Pecos(W)F	Roy Rogers-George Hayes	59	1/14/41	b1/18/41
13	Rookies on Parade (CM)F	Bob Crosby-Ruth Terry	69	4/17/41	b5/3/41
67	Saddlemates (W)F	Three Mesquiteers	56	5/26/41	b6/14/41
56	Sheriff of Tombstone (W)F	Roy Rogers-George "Gabby" Hayes	56	5/7/41	b5/10/41
46	Singing Hill, The (MW)F	Gene Autry-Smiley Burnette	75	4/26/41	b5/3/41
2	Sis Hopkins (CM)F	Judy Canova-Bob Crosby	98	4/12/41	b4/12/41
47	Sunset in Wyoming (W)F	Gene Autry-Smiley Burnette	65	7/15/41	b8/2/41
76	Two-Gun Sheriff (W)F	Don "Red" Barry-Lynn Merrick	56	4/10/41	b4/26/41
48	Under Fiesta Stars (W)F	Gene Autry-Smiley Burnette	64	8/25/41	b8/30/41
74	Wyoming Wildcat (W)F	Don Barry-Julie Duncan	56	1/6/41	b1/11/41
	Current 1941-42				
171	Apache Kid (W)F	Don "Red" Barry-Lynn Merrick	56	9/12/41	b9/27/41
172	Death Valley Outlaws (W)F	Don Barry-Lynn Merrick	56	9/29/41	b10/4/41
111	Devil Pays Off (Spy)A	J. Edward Bromberg-Osa Massen	70	11/10/41	b11/15/41
162	Gauchos of Eldorado (W)F	Tom Tyler-Bob Steele	56	10/24/41	b10/25/41
108	Hurricane Smith (D)F	Ray Middleton-Jane Wyatt	69	7/20/41	b7/19/41
151	Jesse James at Bay (W)F	Roy Rogers-George "Gabby" Hayes	56	10/17/41	b10/18/41
110	Mercy Island (D)A	Ray Middleton-Gloria Dickson	72	10/10/41	b10/11/41
173	Missouri Outlaw (W)F	Don Red Barry, Lynn Merrick	58	11/25/41	b11/22/41
107	Mountain Moonlight (C)F	Weaver Bros. & Elviry	68	7/12/41	b7/19/41
161	Outlaws of Cherokee Trail(W)F	Three Mesquiteers	56	9/10/41	b9/20/41
133	Pittsburgh Kid (D)F	Billy Conn-Jean Parker	76	8/29/41	b9/6/41
121	Public Enemies (D)	Philip Terry-Wendy Barrie	66	10/30/41	b11/1/41
109	Sailors on Leave (C)A	William Lundigan-Shirley Ross	71	9/30/41	b10/4/41
143	Sierra Sue (W)	Gene Autry-Smiley Burnette	64	11/12/41	b11/15/41
	Coming 1941-42				
174	Arizona Terrors (W) (Former title "Born to the Saddle")	Don "Red" Barry-Lynn Merrick			a11/22/41
	Cowboy Serenade (W)	Gene Autry-Smiley Burnette			In Prod.
	Lady For a Night (D)	Joan Blondell-John Wayne			a10/25/41
	Man From Cheyenne (W)	Roy Rogers-George "Gabby" Hayes			In Prod.
	Mr. District Attorney in the Carter Case (Former title "Behind Broadway Lights")	James Ellison-Virginia Gilmore		12/18/41	a11/15/41
	Pardon My Stripes	Bill Henry-Sheila Ryan			In Prod.
152	Red River Valley (W)	Roy Rogers-Sally Payne		12/12/41	a11/15/41
	That Certain Lady	John Howard-Margaret Lindsay			In Prod.
	Tuxedo Junction (C)F	Weaver Bros. & Elviry	71		b12/6/41
163	West of Cimarron (W)	Three Mesquiteers		12/15/41	a11/22/41

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148	Accent on Love (C)F	Geo. Montgomery-Osa Massen	61	7/11/41	b6/28/41
143	Blood and Sand (Tech.) (D)A	Tyrone Power-Linda Darnell	125	5/30/41	b5/24/41
112	Bride Wore Crutches (CD)F	Lynne Roberts-Ted North	59	6/13/41	b7/27/40
141	Cowboy and the Blonde(CD)F	Mary Beth Hughes-G. Montgomery	68	5/16/41	b4/26/41
149	Dance Hall (C)F	Cesar Romero-Carole Landis	73	7/18/41	b6/28/41
136	Dead Men Tell (My)F	Sidney Toler	61	3/28/41	b3/29/41
144	For Beauty's Sake (CD)A	Ned Sparks-Marjorie Rambeau	62	6/6/41	b7/5/41
127	Girl in the News (D)F	Margaret Lockwood-Barry Barnes	78	1/31/41	b1/4/41
130	Golden Hoofs (C)F	Jane Withers-Buddy Rogers	66	2/14/41	b2/8/41
140	GreatAmericanBroadcast(DM)F	Alice Faye-John Payne-Jack Oakie	90	5/9/41	b5/3/41
142	Great Commandment (D)F	John Beal-Albert Dekker	80	5/23/41	b4/12/41
115	Hudson's Bay (PD)F	Paul Muni-Gene Tierney	94	1/3/41	b12/28/40
139	Mail Train (D)F	Alastair Sim-Gordon Harker	60	4/25/41	b7/5/41
146	Man Hunt (Spy)F	Walter Pidgeon-Joan Bennett	100	6/20/41	b6/14/41
124	Michael Shayne, Private Detective (My)F	Lloyd Nolan-Marjorie Weaver	77	1/10/41	b12/28/40
147	Moon Over Miami (MC)F	Don Ameche-Betty Grable (Tech.)	91	7/4/41	b6/21/41
132	Murder Among Friends (MyC)F	John Hubbard-Marjorie Weaver	67	3/14/41	b2/22/41
129	Ride Kelly Ride (D)F	Marvin Stephens-Rita Quigley	59	2/7/41	b1/25/41
136	Ride On Vaquero (W)F	Cesar Romero-Mary Beth Hughes	64	4/18/41	b3/22/41
125	Romance of the Rio Grande (W)F	Cesar Romero-Patricia Morison	73	1/17/41	b12/28/40
131	Scotland Yard (D)F	Edmund Gwenn-Nancy Kelly	67	2/28/41	b3/29/41
134	Sleepers West (D)F	Lloyd Nolan-Lynn Bari	72	4/4/41	b3/22/41

20TH CENT.-FOX

Current 1940-41 (Cont.)

			Mins.	Rel. Date	See Issue of
128	Tall, Dark and Handsome (CD)	A Cesar Romero-Milton Berle	78	1/24/41	b1/18/41
137	That Night In Rio (M)	A Alice Faye-Don Ameche (Tech.)	90	4/11/41	b3/1/41
133	Tobacco Road (D)	A Tierney-Grapewin-Rambeau	84	3/7/41	b2/22/41
145	Very Young Lady (CD)	F Jane Withers-Nancy Kelly	79	6/27/41	b5/3/41
126	Western Union (Tech.) (PD)	F Rob't Young-Randolph Scott	95	2/21/41	b2/8/41

Current 1941-42

Block No.			Mins.	Rel. Date	See Issue of
2	Belle Starr (Tech.) (D)	A Gene Tierney-Randolph Scott	87	9/12/41	b8/23/41
5	Cadet Girl (CD)	A Carole Landis-Geo. Montgomery	71	11/28/41	b[illegible]
2	Charlie Chan in Rio (My)	F Sidney Toler-Mary Beth Hughes	62	9/5/41	b8/23/41
1	Charley's Aunt (C)	F Jack Benny-Kay Francis	81	8/1/41	b7/26/41
1	Dressed to Kill (D)	F Lloyd Nolan-Mary Beth Hughes	74	8/8/41	b7/26/41
3	Great Guns (C)	F Laurel and Hardy-Sheila Ryan	74	10/10/41	b9/13/41
4	I Wake Up Screaming (My)	F Betty Grable-Victor Mature (Reviewed as "Hot Spot")	82	11/14/41	b10/18/41
W-1	Last of the Duanes (W)	F Geo. Montgomery-Lynne Roberts	58	9/26/41	b9/13/41
3	Man at Large (Spy)	F Marjorie Weaver-Richard Derr	69	10/3/41	b9/13/41
5	Marry the Boss' Daughter (CD)	F Brenda Joyce-Bruce Edwards	60	11/28/41	b11/15/41
4	Moon Over Her Shoulder (C)	A Lynn Bari-John Sutton	68	10/24/41	b10/18/41
1	Private Nurse (D)	F Brenda Joyce-Jane Darwell	60	8/22/41	b7/26/41
W-1	Riders of the Purple Sage (W)	F George Montgomery-Mary Howard	56	10/10/41	b9/13/41
5	Rise and Shine (CM)	F Linda Darnell-Jack Oakie	93	11/21/41	b11/22/41
4	Small Town Deb (CD)	F Jane Withers-Cobina Wright, Jr.	73	11/7/41	b10/25/41
1	Sun Valley Serenade	Sonja Henie-John Payne-M. Berle	83	8/29/41	b8/2/41
4	Swamp Water (D)	A Walter Huston-Walter Brennan	88	11/14/41	b10/25/41
3	Week-end in Havana (D)	F Alice Faye-John Payne (Tech.)	80	9/26/41	b9/13/41
3	We Go Fast (C)	A Alan Curtis-Lynn Bari	64	9/19/41	b9/13/41
1	Wild Geese Calling (D)	F Henry Fonda-Joan Bennett	77	8/15/41	b7/26/41
3	Yank in the R.A.F. (War)	F Tyrone Power-Betty Grable	97	10/17/41	b9/13/41

Coming 1941-42

	Blue White and Perfect (D)	Lloyd Nolan-Mary Beth Hughes			a12/6/41
	Castle in the Desert (My)	Sidney Toler-Arleen Whelan			a11/8/41
5	Confirm or Deny (D)	A Don Ameche-Joan Bennett	73	12/12/41	b11/15/41
	Gentleman at Heart	Carole Landis-Cesar Romero			In Prod.
	How Green Was My Valley (D)	F Maureen O'Hara-Walter Pidgeon	118		b11/1/41
	Lone Star Ranger (W)	John Kimbrough-Sheila Ryan			a9/13/41
	Moon-Tide	J. Gabin-I. Lupino-C. Rains			In Prod.
	Not For Children	Jane Withers-Marjorie Weaver			In Prod.
	On the Sunny Side (D)	Roddy McDowall-Jane Darwell			a12/6/41
	Outlaw, The	Walter Huston-Thos. Mitchell			In Prod.
5	Perfect Snob (CD)	F Lynn Bari-Cornel Wilde	61	12/19/41	b11/22/41
	Remarkable Mr. Kipps	Michael Redgrave-Diana Wynyard			Not Rev.
	Remember the Day (D)	Claudette Colbert-John Payne			a10/4/41
	Rings on Her Fingers	Henry Fonda-Gene Tierney			In Prod.
	Roxie Hart (D)	Ginger Rogers-Adolphe Menjou			a11/29/41
	Song of the Islands (D)	Jack Oakie-Betty Grable (Tech.)			a11/29/41
	Son of Fury (D)	Tyrone Power-Frances Farmer			a10/4/41
	Tales of Manhattan (D)	Henry Fonda-Ginger Rogers			a12/6/41
	This Above All	Tyrone Power-Joan Fontaine			In Prod.
	To the Shores of Tripoli	M. O'Hara-J. Payne (Tech.)			In Prod.
	You Can't Always Tell	Brenda Joyce-Cornel Wilde			In Prod.
	Young America (D)	Jane Withers-William Tracy			a9/13/41

UNITED ARTISTS

Current

	All American Co-Ed (CM)	F Frances Langford-Johnny Downs	48	10/31/41	b10/18/41
	Broadway Limited (C-D)	F Victor McLaglen-Dennis O'Keefe	73	6/13/41	b6/14/41
	Cheers for Miss Bishop (D)	F Martha Scott-William Gargan	100	2/21/41	b1/18/41
	Corsican Brothers (D)	Doug Fairbanks, Jr.-Akim Tamiroff		11/28/41	a9/13/41
	Fiesta (Tech.) (CD)	Armida-Antonio Moreno-Geo. Givot		11/28/41	a9/27/41
	Great Dictator, The (C)	F Charles Chaplin-P. Goddard	126	3/1/41	b10/19/40
	International Lady (Spy)	A Ilona Massey-George Brent	100	9/19/41	b10/18/41
	Lydia (D)	F Merle Oberon-Alan Marshall	104	9/29/41	b8/23/41
	Major Barbara (CD)	A Wendy Hiller-Robert Morley	112	9/12/41	b5/3/41
	Miss Polly (C)	F ZaSu Pitts-Slim Summerville	45	11/14/41	b11/1/41
	New Wine (MD)	F Ilona Massey-Binnie Barnes	84	10/10/41	b8/2/41
	Niagara Falls (C)	F Marjorie Woodworth-Tom Brown	43	10/17/41	b9/27/41
	Pot O' Gold (C-Mu)	F James Stewart-Paulette Goddard	95	4/11/41	b4/5/41
	Road Show (C)	F Adolphe Menjou-Carole Landis	82	1/24/41	b1/11/41
	So Ends Our Night (D)	A Fredric March-Margaret Sullavan	121	2/14/41	b1/25/41
	Son of Monte Cristo (D)	F Joan Bennett-Louis Hayward	104	1/10/41	b12/7/40
	Sundown (D)	A Gene Tierney-Bruce Cabot	92	10/31/41	b10/18/41
	Tanks a Million (C)	F Jas. Gleason-Wm. Tracy	50	9/12/41	b8/9/41
	That Hamilton Woman! (PD)	A Vivien Leigh-Laurence Olivier	126	4/30/41	b3/22/41
	That Uncertain Feeling (SC)	A Oberon-Douglas-Meredith	84	4/20/41	b3/15/41
	Three Cockeyed Sailors (C)	F Tommy Trinder-Claude Hulbert	76	7/4/41	b7/12/41
	Topper Returns (C)	F Joan Blondell-Carole Landis	89	3/21/41	b3/15/41

Coming

	Brooklyn Orchid	Marjorie Woodworth-Wm. Bendix			In Prod.
	Dudes Are Pretty People (C)	Marjorie Woodworth-Jimmy Rogers		12/25/41	In Prod.
	Hayfoot (C)	William Tracy-James Gleason		12/12/41	a11/22/41
	Heliotrope Harry (D)	Brian Donlevy-Miriam Hopkins			a12/6/41
	Jungle Book (Tech.) (FA)	Sabu-Jer. Cowan-Rosemary DeCamp		1/30/42	a8/2/41
	Shanghai Gesture (D)	Gene Tierney-Victor Mature		1/15/42	a9/27/41
	Ships With Wings (War)	John Clements-Leslie Banks			Coming
	To Be Or Not To Be	Carole Lombard-Jack Benny		2/15/42	In Prod.
	Twin Beds (C)	George Brent-Joan Bennett		1/1/42	a11/29/41

UNIVERSAL

Current 1940-41

5035	Bachelor Daddy (C)	F Baby Sandy-Kathryn Adams	60	7/4/41	b6/28/41
5002	Back Street (D)	F Chas. Boyer-M. Sullavan	89	2/7/41	b2/8/41
5028	Black Cat (My)	A Hugh Herbert-Broderick Crawford	70	5/2/41	b4/26/41
5064	Boss of Bullion City (W)	J. M. Brown-Fuzzy Knight	59	1/10/41	a9/14/40
5011	Buck Privates (C)	F Abbott & Costello-Andrews Sisters	82	1/31/41	b2/8/41
5065	Bury Me Not on the Lone Prairie (W)	J. M. Brown-Fuzzy Knight		3/21/41	a12/14/40
5039	Cracked Nuts (C)	Una Merkel-Stuart Erwin	65	8/1/41	b7/26/41
5057	Dangerous Game (D)	F Richard Arlen-Andy Devine	60	8/22/41	b3/8/41
5008	Dark Streets of Cairo (D)	F Sigrid Gurie-Ralph Byrd	58	2/28/41	b12/7/40
5037	Double Date (C)	F Peg. Moran-Ed. Lowe-Una Merkel	58	3/14/41	b3/15/41
5011	Flame of New Orleans (CD)	F Dietrich-Roland Young-Cabot	79	4/25/41	b4/26/41
5038	Hello Sucker (F)	A Hugh Herbert-Peggy Moran	60	7/11/41	b7/5/41
5029	Hit the Road (D)	F George-MacLane-Dead End Kids	60	6/27/41	b6/28/41
5000A	Hold That Ghost (CM)	Abbott & Costello-Evelyn Ankers	86	8/8/41	b8/2/41
5033	Horror Island (My)	F Peggy Moran-Dick Foran	60	3/28/41	b4/5/41
5000	In the Navy (CM)	F Abbott & Costello-Dick Powell	86	5/30/41	b5/31/41
5043	Lady From Cheyenne (CD)	F Loretta Young-Rob't Preston	87	4/11/41	b4/5/41
5066	Law of the Range (W)	Johnny Mack Brown	60	6/20/41	b7/19/41
5053	Lucky Devils (A)	F Richard Arlen-Andy Devine	64	1/3/41	b12/28/40
5012	Man Made Monster (D)	A Frank Albertson-Lon Chaney, Jr.	62	3/28/41	b3/22/41
5016	Man Who Lost Himself (F)	A Brian Aherne-Kay Francis	71	3/21/41	b3/29/41
5032	Meet the Chump (C)	F Hugh Herbert-Lewis Howard	60	2/14/41	b2/1/41
5055	Men of the Timberland (A)	F Richard Arlen-Andy Devine	61	6/6/41	b5/31/41
5041	Mr. Dynamite (D)	A Lloyd Nolan-Irene Hervey	67	3/7/41	b3/15/41
5014	Model Wife (C)	A Joan Blondell-Dick Powell	83	4/18/41	b4/19/41
5054	Mutiny in the Arctic (A)	F Richard Arlen-Andy Devine	61	4/18/41	b5/3/41
5003	Nice Girl? (CM)	F Deanna Durbin-Franchot Tone	95	2/21/41	b3/1/41
5056	Raiders of the Desert (A)	F Richard Arlen-Andy Devine	60	6/18/41	b7/12/41
5067	Rawhide Rangers (W)	F Johnny Mack Brown-Fuzzy Knight	56	7/18/41	b8/16/41
5031	San Antonio Rose (M)	F Robert Paige-Jane Frazee	63	6/20/41	b6/28/41
5027	San Francisco Docks (D)	A Burgess Meredith-Irene Hervey	65	1/10/41	b12/7/40
5022	Six Lessons From Madame La Zonga (C)	F Lupe Velez-Leon Errol	60	1/17/41	b1/18/41
5044	This Woman Is Mine (PD)	A Franchot Tone-Walter Brennan	92	8/22/41	b8/23/41
5012A	Tight Shoes (C)	F Brod Crawford-Ann Gwynne	67	6/13/41	b6/14/41
5034	Too Many Blondes (CM)	A Rudy Vallee-Helen Parrish	60	5/23/41	a5/24/41
5030	Where Did You Get That Girl? (MC)	F Helen Parish-Chas. Lang	67	1/3/41	b12/28/40

Current 1941-42

6007	Appointment for Love (D)	Chas. Boyer-Margaret Sullavan	89	10/31/41	b10/25/41
6063	Arizona Cyclone (W)	Johnny Mack Brown	57	11/14/41	a7/12/41
6013	Badlands of Dakota (W)	F Crawford-Herbert-Devine	73	9/5/41	b8/30/41
6035	Burma Convoy (A)	A Charles Bickford-Evelyn Ankers	59	10/17/41	b10/4/41
6028	Flying Cadets (D)	F Wm. Gargan-Ed. Lowe-Peggy Moran	60	10/24/41	b10/18/41
6045	Girl Must Live (C)	A Margaret Lockwood	69	9/19/41	b10/11/41

UNIVERSAL

Current 1940-41 (Cont.)

			Mins.	Rel. Date	See Issue of
6005	It Started With Eve (CD)	F Deanna Durbin-Charles Laughton	90	9/26/41	b10/4/41
6051	Kid From Kansas (A)	F Dick Foran-Leo Carrillo	60	9/19/41	b9/20/41
	Keep 'Em Flying (C)	F Abbott & Costello-Carol Bruce	80	11/28/41	b11/22/41
6061	Man From Montana (W)	F Johnny Mack Brown-Fuzzy Knight	61	9/5/41	b9/20/41
6062	Masked Rider (W)	F Johnny Mack Brown-Fuzzy Knight	58	11/21/41	b10/11/41
6021	Mob Town (G)	F Dead End Kids-Dick Foran	62	10/3/41	b10/4/41
6025	Moonlight in Hawaii (CM)	F Johnny Downs-Jane Frazee	60	11/21/41	b10/11/41
6016	Never Give a Sucker an Even Break (CM)	F W. C. Fields-Gloria Jean	71	10/10/41	b10/11/41
6044	Quiet Wedding	Margaret Lockwood		11/21/41	Not Rev.
	Sealed Lips (D)	F Wm. Gargan-June Clyde-John Litel	62	12/5/41	a5/17/41
6030	Sing Another Chorus (MC)	F Johnny Downs-Jane Frazee	64	9/19/41	b9/13/41
	South of Tahiti (D)	F Brian Donlevy-Maria Montez	75	10/17/41	b10/25/41
6033	Swing It, Soldier (M)	Frances Langford-Ken Murray	66	11/7/41	b11/1/41
6004	Unfinished Business (CD)	A Irene Dunne-Robt. Montgomery	94	9/12/41	b8/30/41

Coming 1941-42

	Bombay Clipper (D)	William Gargan-Irene Hervey		2/6/42	a7/19/41
	Don't Get Personal (C) (Former title "Nobody's Fool")	Hugh Herbert-Anne Gwynne		1/2/42	a9/13/41
	Dr. Rx (My)	Lionel Atwill-Patric Knowles			a10/25/41
	Fifty Million Nickels (C)	Harriet Hilliard-Ken Murray			a10/25/41
6065	Fighting Bill Fargo (W) (Former title "Vigilantes")	Johnny Mack Brown-Nell O'Day	57		a9/13/41
	'Frisco Lil (D)	Irene Hervey-Kent Taylor			a11/29/41
	Hellzapoppin	Olsen and Johnson-Martha Raye		12/26/41	a2/26/41
	Jail House Blues (C) (Former title "Big House Blues")	Anne Gwynne-Nat Pendleton		1/9/42	a5/31/41
	Mad Doctor of Market St. (D) (Former title "Terror of the Islands")	Una Merkel-Claire Dodd		2/27/42	a8/2/41
	Melody Lane (CM)	Baby Sandy-The Merry Macs		12/19/41	a10/18/41
	Mississippi Gambler (D)	Kent Taylor-Frances Langford			a12/6/41
	North to the Klondike (A)	Brod Crawford-Lon Chaney, Jr.		1/23/42	a10/18/41
	Panama Kid (D)	Peggy Moran-Eddie Albert		1/30/42	a11/22/41
	Paris Calling (D)	A Elisabeth Bergner-Randolph Scott	93	1/16/42	b12/6/41
	Ride 'Em Cowboy (C)	Abbott & Costello-Dick Foran		2/20/42	a8/2/41
	Road Agent (D)	A Leo Carillo-Andy Devine-D. Foran	60	2/6/42	b12/6/41
6064	Stage Coach Buckaroo (W) (Former title "Ghost Town Buckaroo")	J. Mack Brown-Fuzzy Knight	59	2/13/42	a9/13/41
	Temporarily Yours	Hugh Herbert-Robert Paige			In Prod.
	Temporary Bride	Jane Frazee-Robert Paige			In Prod.
	There's One Born Every Minute (C) (Former title "Man Or Mouse")	Hugh Herbert-Tom Brown			a10/4/41
	Tough As They Come	Dead End Kids-Paul Kelly			In Prod.
	Wolf Man (H)	C. Rains-D. Foran-L. Chaney, Jr.		12/12/41	a12/6/41

WARNER BROS.

Current 1940-41

566	Affectionately Yours (SC)	F Merle Oberon-Dennis Morgan	88	5/10/41	b5/10/41
557	Bad Men of Missouri (D)	A Dennis Morgan-Wayne Morris	74	7/26/41	b7/19/41
507	Bride Came C.O.D. (C)	A Bette Davis-James Cagney	91	7/12/41	b6/28/41
518	Bullets for O'Hara (D)	A Joan Perry-Roger Pryor	50	7/19/41	b7/19/41
572	Case of the Black Parrot (My)	F Wm. Lundigan-Maris Wrixon	60	1/11/41	b1/18/41
533	Dive Bomber (Tech.) (D)	F Errol Flynn-Fred MacMurray	132	8/30/41	b8/16/41
520	Father's Son (D)	F John Litel-Billy Dawson	58	2/1/41	b1/4/41
514	Flight From Destiny (D)	A Thos. Mitchell-Jeffrey Lynn	70	2/8/41	b12/28/40
509	Footsteps in the Dark (MyC)	A Errol Flynn-Brenda Marshall	96	3/8/41	b3/1/41
503	Four Mothers (D)	F Lane Sisters-G. Page-J. Lynn	86	1/4/41	b12/21/40
504	Great Lie (D)	F Bette Davis-Geo. Brent	107	4/12/41	b4/5/41
515	Great Mr. Nobody (C)	F Eddie Albert-Joan Leslie	71	2/15/41	b2/8/41
524	Here Comes Happiness (D)	F Mildred Coles-Richard Ainley	57	3/15/41	b3/8/41
556	High Sierra (G)	F Humphrey Bogart-Ida Lupino	100	1/25/41	b1/11/41
565	Highway West (G)	A Brenda Marshall-Olympe Bradna	63	8/23/41	b7/26/41
510	Honeymoon for Three (C)	F George Brent-Ann Sheridan	77	1/18/41	b1/11/41
517	Kisses for Breakfast (F)	A Dennis Morgan-Jane Wyatt	82	7/5/41	b7/5/41
568	Knockout (D)	Arthur Kennedy-Olympe Bradna	73	3/29/41	b3/29/41
505	Manpower (D)	A Marlene Dietrich-George Raft	105	8/9/41	b7/12/41
500	Meet John Doe (D)	F Gary Cooper-Barbara Stanwyck	123	4/28/41	b3/15/41
508	Million Dollar Baby (CD)	F Priscilla Lane-Ronald Reagan	102	5/31/41	b5/24/41
523	Nurse's Secret (My)	F Lee Patrick-Regis Toomey	65	5/24/41	b5/10/41
555	Out of the Fog (D)	A Ida Lupino-John Garfield	85	6/14/41	b6/14/41
524	Passage From Hongkong (My)	F Keith Douglas-Lucile Fairbanks	61	6/21/41	b6/7/41
501	Sea Wolf (D)	A Robinson-Garfield-Lupino	100	3/22/41	b3/29/41
573	Shadows on the Stairs (My)	F Maris Wrixon-Wm. Lundigan	63	3/1/41	b5/17/41
564	Shining Victory (D)	A G. Fitzgerald-Jas. Stephenson	83	6/7/41	b5/24/41
522	Shot in the Dark (My)	F Ricardo Cortez-Wm. Lundigan	57	4/5/41	b3/29/41
563	Singapore Woman (D)	A Brenda Marshall-David Bruce	64	5/17/41	b5/10/41
567	Strange Alibi (G)	F Arthur Kennedy-Joan Perry	63	4/19/41	b4/12/41
559	Strawberry Blonde (CD)	F Jas. Cagney-Olivia de Havilland	97	2/22/41	b2/15/41
516	Thieves Fall Out (C)	A Eddie Albert-Joan Leslie	72	5/3/41	b4/19/41
574	Three Sons O'Guns (CD)	A Wayne Morris-Arthur Kennedy	65	8/2/41	b7/19/41
558	Underground (D)	Jeffrey Lynn-Karen Verne	95	6/28/41	b6/14/41
560	Wagons Roll at Night (D)	F Humphrey Bogart-Sylvia Sidney	84	4/26/41	b4/26/41

Current 1941-42

110	Blues in the Night (DM)	F Priscilla Lane-Richard Whorf	88	11/15/41	b11/1/41
111	Body Disappears (C)	F Jeffrey Lynn-Jane Wyman	71	12/6/41	b12/6/41
106	International Squadron (D)	F James Stephenson-Ronald Reagan	87	10/11/41	b8/16/41
105	Law of the Tropics (D)	F Constance Bennett-Jeffrey Lynn	76	10/4/41	b9/6/41
107	Maltese Falcon (My)	A Mary Astor-Humphrey Bogart	100	10/18/41	b10/4/41
103	Navy Blues (C)	F Sheridan-J. Oakie-M. Raye	108	9/13/41	b8/16/41
104	Nine Lives Are Not Enough (My)	F Ronald Reagan-James Gleason	63	9/27/41	b9/6/41
108	One Foot in Heaven (B)	F Frederic March-Martha Scott	108	11/1/41	b10/4/41
101	Sergeant York (BD)	A Gary Cooper-Joan Leslie	134	9/27/41	b7/12/41
102	Smiling Ghost (HC)	A Wayne Morris-Brenda Marshall	71	9/6/41	b8/16/41
109	Target For Tonight (DocD)	F Royal Air Force	48	11/8/41	b10/18/41

Coming 1941-42

116	All Through the Night (D)	F Humphrey Bogart-Judith Anderson	107	1/10/42	b12/6/41
	Always in My Heart (D)	Kay Francis-Walter Huston			a11/29/41
	Arsenic and Old Lace	Cary Grant-Priscilla Lane			In Prod.
	Captain of the Clouds (D)	A James Cagney-Dennis Morgan (Tech.)			a9/27/41
	Dangerously They Live (Spy)	John Garfield-Raymond Massey			a10/4/41
	In This Our Life (D)	Bette Davis-George Brent			a11/29/41
	Juke Girl (D)	Ann Sheridan-Ronald Reagan			a11/8/41
	Kings Row (D)	Ann Sheridan-Ronald Reagan			a9/27/41
	Larceny, Inc.	Edward G. Robinson-Jane Wyman			In Prod.
	Male Animal	Olivia de Havilland-Henry Fonda			a10/4/41
	Man Who Came to Dinner (C)	Bette Davis-Monte Woolley			a8/23/41
	Prime Minister (B)	F John Gielgud-Diana Wynyard	94		b9/13/41
112	Steel Against the Sky (D)	F Richard Whorf-Lloyd Nolan		68 12/13/41	b12/6/41
114	They Died With Their Boots On (B)	F Errol Flynn-Olivia de Havilland	140	1/1/42	b11/22/41
	Wild Bill Hickok Rides (A)	Constance Bennett-Bruce Cabot			a10/4/41
	Yankee Doodle Dandy	James Cagney-Joan Leslie			In Prod.
113	You're in the Army Now (C)	F Jimmy Durante-Phil Silvers		12/25/41	b12/6/41

MISCELLANEOUS

	Eternal Gift (Rel.)	Catholic Mass	100	Lamont	Not Rev.
	40,000 Horsemen (War)	A Grant Taylor-Betty Bryant	85	Goodwill	b8/2/41
	Frightened Lady (My)	A Marius Goring-Helen Haye	75	Hoffberg	b11/15/41
	King of the White Elephants (PD)	F Siamese cast	66	Pridi	b4/5/41
	Merry Wives (Czech) (H-D)	A Czech cast	80	Lloyd	b2/1/41
	Mystery of Room 13 (My)	F Gibb McLaughlin-Sara Seegar	68	Alliance	b8/10/41
	No Greater Sin (D)	A Leon Ames-Luana Walters	85	University	b6/21/41

Key: Letters and combinations of them symbolize type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (S) Society; (T) Travel. Initial after this key: F—Family; A—Adults. a—Before Date of Issue Indicates Advance Dope;—b—Box Office Slant.

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

Shorts Booking Guide

COLUMBIA 1940-41

		Comment	Running Time	Reviewed Issue Of
		ALL STAR COMEDIES (18)		
2432	Black Eyes and Blues	Fair	16½	4/19/41
2425	Blondes and Blunders	Silly	16	11/30/40
2424	Bundle of Bliss		17	Not Rev.
2423	Cold Turkey		18	10/12/40
2436	French Fried Patootie		18	Not Rev.
2428	Fresh As a Freshman	Fair	16	4/ 5/41
2431	Glove Affair		16½	Not Rev.
2426	His Ex Marks the Spot	Funny	18	1/11/41
2438	Host to a Ghost	Fair	17	8/ 9/41
2437	Love at First Fright		18	Not Rev.
2421	Pleased to Mitt You		18	Not Rev.
2434	Ready, Willing But Unable		16½	Not Rev.
2433	Ring and the Belle	Fair	17	5/24/41
2429	So You Won't Squawk		16	Not Rev.
2422	Spook Speaks	Fairly Amusing	18	10/12/40
2427	Watchman Takes a Wife	Fairly Amusing	16	1/25/41
2435	Yankee Doodle Andy		16	Not Rev.
2430	Yumpin' Yiminy		16	Not Rev.
		CINESCOPES (10)		
2978	Capital Sidelights	Poor	10	5/24/41
2975	Feathers	Very Good	9	3/ 1/41
2979	Fighter Pilot	Timely	11	6/28/41
2972	Floating Elephants	Timely and Good	8	10/12/40
2971	Hobby Lobby	Excellent	12	9/21/40
2976	Movie Magic	Fascinating	9	3/29/41
2973	Nice Work, If You Can Do It	Fair	10	11/23/40
2977	This Is England	Timely	10	4/ 5/41
2974	Unusual Crafts	Interesting	9	1/25/41
		COLOR RHAPSODIES (16) (Tech.)		
2507	Carpenters		7	Not Rev.
2510	Cuckoo I. Q.	Fair	7	8/ 9/41
2505	Helping Paw	Amusing	7	2/ 1/41
2508	Land of Fun		7	Not Rev.
2503	Mad Hatter		7	Not Rev.
2502	Mr. Elephant Goes to Town		8	Not Rev.
2501	Tangled Television	Good	7½	10/12/40
2509	Tom Thumb's Brother	Cute	7	6/28/41
2506	Way of All Pests		7	Not Rev.
2504	Wise Owl	Fairly Good	7	11/30/40
		COLUMBIA TOURS (10)		
2556	Beautiful British Columbia		10	Not Rev.
2560	Beautiful Ontario		10	Not Rev.
2557	From Singapore to Hongkong	Timely	10	3/15/41
2551	Historic Virginia		11	Not Rev.
2554	Islands of the West Indies	Satisfactory	10	11/23/40
2553	Old and New Arizona		10	Not Rev.
2559	San Francisco—Metropolis of the West	Average	10	4/19/41
2552	Savoy in the Alps	Poor Timing	11	11/23/40
2555	Sojourn in Havana	Interesting	9	11/30/40
2558	Western Wonderland	Excellent	10	3/29/41
		COMMUNITY SINGS (10)		
2655	Fun With Songs	Fair	10	3/15/41
2654	Gay Tunes		10	Not Rev.
2651	Jolly Tunes		9	Not Rev.
2653	Melodies That Linger		10	Not Rev.
2657	Peppy Songs		10	Not Rev.
2658	"Perfidia" Baker		10	Not Rev.
2652	Popular Love Songs	Depends	9	11/23/40
2656	Songs With Harmony		10	Not Rev.
		FABLES CARTOONS (8)		
2757	Dumb Like a Fox	Cute	6	8/ 9/41
2751	Farmer Tom Thumb	Good	6	6/28/41
2756	Kitty Gets the Bird	Good	7	6/28/41
2755	It Happened to Crusoe		6	Not Rev.
2752	Mouse Meets Lion	Poor	6	11/23/40
2753	Paunch and Judy	Average	6	1/25/41
2758	Playing the Pied Piper	Poor	6	8/30/41
2754	Streamlined Donkey	Cute	6	3/22/41
		HOW'S YOUR I. Q. (6)		
2604	Junior I. Q. Parade		9½	Not Rev.
2605	So You Think You Know Music	Good	10	4/19/41
2601	Take It Or Leave It (1)	Funny	11½	11/30/40
2602	Take It or Leave It (2)	Entertaining	11	2/ 1/41
2603	Take It Or Leave It (3)		11	Not Rev.
2606	Take It Or Leave It (4)	Very Good	11	5/31/41
		NEW YORK PARADE (6)		
2952	Abroad at Home	Interesting	10	4/26/41
2951	Magic City	Well Done	10	1/25/41
		PHANTASIES CARTOONS (8)		
2707	Crystal Gazer		6	Not Rev.
2702	Happy Holidays		6	Not Rev.
2703	Little Theatre		6	Not Rev.
2708	Merry Mouse Cafe	Poor	6	9/13/41
2701	Schoolboy Dreams	Cute	7	10/12/40
2704	There's Music in Your Hair		7	Not Rev.
2706	Wallflower		6	Not Rev.
		SCREEN SNAPSHOTS (12)		
2851	No. 1 (Ken Murray)		10	11/30/40
2852	No. 2 (Don Wilson)	Very Good	10	11/23/40
2853	No. 3 (Ken Murray)	One of the Best	9	Not Rev.
2854	No. 4 (Ken Murray)		10	Not Rev.
2855	No. 5 (Bob Hope)	Excellent	10	2/ 1/41
2856	No. 6 (Larry Simms)	Good	10	3/22/41
2857	No. 7 (Ken Murray)		10	Not Rev.
2858	No. 8 (Jerry Colonna)		10	Not Rev.
2859	No. 9 (Jack Benny)	Fair	10	8/30/41
		STOOGE COMEDIES (8)		
2407	All the World's a Stooge	Typical	16	5/24/41
2404	Boobs in Arms		18	Not Rev.
2403	Cookoo Cavaliers	Silly	17	11/30/40
2406	Dutiful But Dumb		16½	Not Rev.
2401	From Nurse to Worse	A Dud	17	8/31/40
2408	I'll Never Heil Again	Satiric Slapstick	18	6/28/41
2402	No Census, No Feeling		18	Not Rev.
2405	So Long Mr. Chumps	Slapstick	20	3/22/41
		WASHINGTON PARADE (6)		
2901	The Mint		10	Not Rev.
2904	The Spirit of 1941	Fair	10	4/26/41
2902	U. S. Military Academy		10	Not Rev.
2903	U. S. Naval Academy	Splendid	10	2/ 1/41

COLUMBIA 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
		WORLD OF SPORTS (12)		
2803	Ali the Giant Killer	Very Good	9	1/25/41
2808	Aquaplay	Very Good	9	6/28/41
2807	Diving Thrills	Very Good	9	5/31/41
2802	Hunting Wild Deer	Fair	9	11/30/40
2804	Ice Capers	Very Good	10	3/ 8/41
2806	Jungle Archer	Very Good	11	4/26/41
2801	Master of Cue	Billiard Fans	10	10/12/40
2805	Splits, Spares and Strikes	For Bowlers	10	3/ 8/41

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		ALL-STAR COMEDIES (18)		
3424	Blitzkiss		15	Not Rev.
3423	General Nuisance		18	Not Rev.
3422	Half Shot at Sunrise	Slapstick	16	10/ 4/41
3425	Lovable Trouble		18	Not Rev.
3421	Love In Gloom	Good	21	8/ 9/41
3426	She's Oil Mine		18	Not Rev.
3427	Sweet Spirits of Nighter		18	Not Rev.
		CINESCOPES (8)		
3971	Exploring Space	Interesting	9	8/30/41
3972	From Nuts to Soup	Poor	9	10/ 4/41
3975	Strange Facts		9	Not Rev.
3974	Women in Photography. For Women		10	11/22/41
3973	World of Sound	Absorbing	9	11/ 1/41
		COLOR RHAPSODIES (16) Tech.		
3502	Fox and the Grapes	Very Good	7	12/ 6/41
3503	Red Riding Hood Rides Again		7	Not Rev.
3501	Who's Zoo in Hollywood		7	Not Rev.
		COMMUNITY SING (10)		
3653	College Songs		10½	Not Rev.
3652	Current Hits	As Usual	9	10/ 4/41
3655	Hits of the Day		9	Not Rev.
3651	Patriotic Songs	Patriotic	9	8/30/41
3654	Popular Songs		10	Not Rev.
		FABLES CARTOONS (8)		
3751	Great Cheese Mystery		7	Not Rev.
		GLOVE SLINGERS (4)		
3410	Kink of the Campus		18	Not Rev.
3409	Mitt Me Tonight	Fair	16	11/22/41
		INTERNATIONAL FORUM (6)		
3451	Dorothy Thompson	Timely	18	3/ 1/41
3452	Will England Be Invaded?	Very Good	16	8/ 9/41
3453	Will Democracy Survive?	Timely	18	10/18/41
		PANORAMICS (12)		
3901	City Within a City	Commercial	10	9/13/41
3902	Gallup Poll	Interesting	10	11/ 1/41
3903	New York's Finest		10	Not Rev.
		PHANTASIES CARTOONS (8)		
3701	Crystal Gazer	Poor	7	11/15/41
		QUIZ REELS (6)		
3602	Kitchen Quiz No. 1	Excellent	10½	9/13/41
3603	Kitchen Quiz No. 2		10	Not Rev.
3601	So You Think You Know Music	Good	10	8/30/41
		SCREEN SNAPSHOTS (10)		
3851	No. 1 (Ken Murray)	Good	10	10/ 4/41
3852	No. 2 (Ken Murray)		10	Not Rev.
3853	No. 3 (John Hubbard)	Very Good	10	11 22 41
3854	No. 4 (Billy Gilbert)		10	Not Rev.
		STOOGE COMEDIES (8)		
3401	An Ache In Every Stake	Slapstick	18	9/13/41
3402	In the Sweet Pie and Pie	Silly	18	11/ 1/41
2403	Some More of Samoa		18	Not Rev.
		THIS CHANGING WORLD (6)		
3981	Broken Treaties	Disappointing	10	9/13/41
3982	How War Came		10	Not Rev.
		TOURS (8)		
3553	Alaska Tour	Fair	10	11 22 41
3552	Buenos Aires Today	Good	10	10/ 4/41
3551	Journey in Tunisia	Dated	10	8/30/41
		WORLD OF SPORT (12)		
3803	Jungle Fishing	Excellent	10	11/15/41
3804	Polo Champions	Excellent	10	12/ 6/41
3805	Rack 'Em Up		10	Not Rev.
3802	Show Dogs	Excellent	10	9/20/41
3801	Tee Up (Patty Berg)	For Golfers	10	8/30/41

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		CARTOONS (18) (Tech.)		
W-243	Abul the Bul-Bul Ameer	Excellent	8	4/ 5/41
W-249	Alley Cat	Excellent	8	8/ 2/41
W-253	Flying Bear	Fair	8	11 22 41
W-246	Goose Goes South		8	Not Rev.
W-248	Dance of the Weed	Fair	8	6/28/41
W-251	Little Caesario	Very Good	8	9/29/41
W-245	Little Mole	Very Good	9	5/17/41
W-241	Lonesome Stranger	Excellent	9	12/ 7/40
W-250	Midnight Snack	Cute	8	8/16/41
W-242	Mrs. Ladybug	Excellent	8	1/ 4/41
W-252	Officer Pooch	Amusing	8	9/27/41
W-244	Prospecting Bear	Funny	9	4/ 5/41
W-247	Rookie Bear	Funny	8	6/14/41

MGM 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
		CRIME DOESN'T PAY (6)		
P-205	Coffins on Wheels	Excellent	17	6/14/41
P-201	Eyes of the Navy	Excellent	20	10/19/40
P-204	Forbidden Passage	Tops	21	3/ 1/41
P-203	Respect the Law	Very Good	20	2/ 1/41
P-206	Sucker List	Excellent	20	10/25/41
P-202	You the People	Excellent	21	1/ 4/41
		MINIATURES (10)		
M-235	Battle, The	Interesting	11	6/28/41
M-238	Ghost Treasure	Interesting	10	8/16/41
M-232	Great Meddler	Very Good	11	1/ 4/41
M-233	Happiest Man on Earth	Unusual	11	2/ 1/41
M-237	Man Who Changed the World	Excellent	11	8/ 2/41
M-236	Memories of Europe	Excellent	8	6/28/41
M-234	More About Nostradamus	Timely	11	2/22/41
M-231	Rodeo Dough	Very Good	10	12/ 7/40
M-239	Triumph Without Drums	Excellent	10	11/ 1/41
M-240	Viva Mexico	Interesting	10	11/22/41
		OUR GANG (9)		
C-296	Baby Blues	Very Good	9	4/ 5/41
C-295	Fightin' Fools	Good Fun	9	2/ 1/41
C-293	Goin' Fishin'	Standard	10	11/ 9/40
C-291	Good Bad Boys	Good	11	9/ 7/40
C-294	Kiddie Cure	Good Gang	11	12/ 7/40
C-298	1-2-3 Go	Amusing	10	5/17/41
C-299	Robot Wrecks	Amusing	11	8/ 2/41
C-292	Waldo's Last Stand	Flimsy	11	11/ 8/40
C-297	Ye Olde Minstrels	Poor	11	4/ 5/41
		PASSING PARADE (9)		
K-281	American Spoken Here	Excellent	11	12/ 7/40
K-289	Hobbies	Excellent	10	9/27/41
K-283	More Trifles of Importance	Excellent	11	4/ 5/41
K-288	Of Pups and Puzzles	Excellent	10	9/27/41
K-284	Out of Darkness	Significant	11	5/10/41
K-286	This Is the Bowery	Excellent	11	6/28/41
K-282	Whispers	Excellent	10	2/22/41
K-285	Willie and the Mouse	Instructive	11	6/14/41
K-287	Your Last Act	Excellent	11	8/ 2/41
		PETE SMITH SPECIALTIES (14)		
S-267	Aeronutics	Satisfactory	10	5/17/41
S-269	Cuban Rhythm	Excellent	9	6/28/41
S-272	Flicker Memories	Funny	10	11/ 1/41
S-271	Football Thrills of 1940	For Grid Fans	10	9/27/41
S-268	Lions on the Loose	Good	9	6/14/41
S-266	Memory Tricks	Amusing	9	4/ 5/41
S-264	Penny to the Rescue	Excellent	10	2/ 1/41
S-261	Quicker'n a Wink	Excellent	9	11/ 9/40
S-265	Quiz Biz	Entertaining	9	2/22/41
S-263	Sea for Yourself	Holds Interest	10	1/ 4/41
S-270	Water Bugs	Very Good	10	8/16/41
S-262	Wedding Bills	Very Good	10	12/ 7/40
		FITZPATRICK TRAVELTALKS (12) (Tech.)		
T-218	Alluring Alaska	Usual	9	4/ 5/41
T-214	Beautiful Bali	As Usual	9	12/ 7/40
T-211	Capital City	Fair	9	9/ 7/40
T-212	Cavalcade of San Francisco	Too Late	9	9/28/40
T-219	Glimpses of Kentucky	Good	8	5/10/41
T-221	Glimpses of Washington State	Usual	9	8/16/41
T-222	Haiti, Land of Dark Majesty	Good	9	6/28/41
T-216	Mediterranean Ports of Call	Out-dated	9	2/ 1/41
T-213	Old New Mexico	Fair	9	11/ 9/40
T-215	Old New Orleans	As Usual	9	1/ 4/41
T-217	Red Men on Parade	Fair	9	3/ 1/41
T-220	Yosemite the Magnificent	Colorful	8	6/14/41

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		CARTOONS (16) (Tech.)		
W-341	Night Before Christmas		8	Not Rev.
		MINIATURES (10)		
M-331	Changed Identity	Excellent	10	11/22/41
		OUR GANG (10)		
C-392	Come Back Miss Pipps	Amusing	10	11/29/41
C-391	Helping Hands	Very Good	10	10/25/41
C-393	Wedding Worries		10	Not Rev.
		PASSING PARADE (10)		
K-381	Strange Testament		10	Not Rev.
K-382	We Do It Because		10	Not Rev.
		PETE SMITH SPECIALTIES (14)		
C-361	Army Champions	Excellent	10	11/ 1/41
C-362	Fancy Answers	Excellent	9	11/29/41
C-363	How to Hold Your Husband—Back		10	Not Rev.
		TRAVELTALKS (12) (Tech.)		
T-313	Georgetown, Pride of Penang	Very Good	10	11/29/41
T-311	Glimpses of Florida	Interesting	10	9/27/41
T-312	Inside Passage	Good	10	10/25/41
T-314	Scenic Grandeur		10	Not Rev.
		TWO REEL SPECIALS (6)		
P-301	Tell Tale Heart	A Masterpiece	20	11/15 41

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		ANIMATED ANTICS (10)		
H0-4	Bring Himself Back Alive	Good	7	12/21/40
H0-11	Copy Cat	Fair	7	7/19/41
H0-1	Dandy Lion	Poor	7	10/ 5/40
H0-3	Mommy Loves Poppy	Average	7	11/23/40
H0-2	Sneak, Snoop and Snitch	Fair	7	11/23740
H0-7	Sneaking of Animals	Excellent	9	3/15/41
H0-8	Triple Trouble	Just Fair	7	5/10/41
H0-6	Twinkletoes Gets the Bird		7	Not Rev.
H0-13	Twinkletoes in Hot Stuff		7	Not Rev.
H0-10	Twinkletoes, Where He Goes Nobody Knows	Routine	7	6/28/41
H0-5	Wild Oysters	Unusual	7	2/15/41
H0-12	Wizard of Arts		7	Not Rev.
H0-9	Zero, the Hound	So-So	7	5/31/41

PARAMOUNT 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
COLOR CLASSIC			
C0-1 Vitamin Hay		7	..Not Rev.
FASCINATING JOURNEYS (6) (Tech.)			
M0-4 Delhi	Good	11	.. 4/ 5/41
M0-5 Indian Durbar	Gorgeous	10	.. 5/10/41
M0-6 The Jungle	Excellent	10	.. 8/23/41
M0-1 River Thames—Yesterday	Beautiful	10	..11/23/40
M0-2 Sacred Ganges	Dull	10	.. 1/25/41
M0-3 Village in India	Fair	10	.. 2/22/41
GABBY CARTOONS (8) (Tech.)			
G0-3 All's Well	Silly	7	.. 1/18/41
G0-2 Constable	Satisfactory	7	..11/23/40
G0-6 Fire Cheese	Average	7	.. 6/28/41
G0-7 Gabby Goes Fishing	Fair	7	.. 7/19/41
G0-8 It's a Hap-Hap-Happy Day	Poor	7	.. 8/23/41
G0-1 King for a Day	Fair	7	..10/26/40
G0-5 Swing Cleaning	Fair	7	.. 4/19/41
G0-4 Two for the Zoo	Good	7	.. 2/15/41
HEADLINERS (8)			
A0-5 Bob Chester & Orch.	Average	10	.. 4/ 5/41
A0-4 Gene Krupa & Orch.	For Jitterbugs..	10	.. 2/22/41
A0-7 Hands of Destiny	Interesting	10	.. 7/19/41
A0-2 Listen to Larry	Satisfactory	10	..11/ 2/40
A0-3 Johnnie Messner & Orch.	Fair	11	..12/21/40
A0-1 Moments of Charm of 1941 (Tech.)	Pretty	10	..10/ 5/40
A0-6 Those We Love	Different	11	.. 5/31/41
MADCAP MODELS (6) (Tech.)			
U0-2 Dipsy Gipsy	Very Good	9	.. 4/19/41
U0-4 Gay Knighties	Cute	9	.. 9/27/41
U0-3 Hoola Boola	Novel	9	.. 6/28/41
U0-1 Western Daze	Novel	9	.. 1/11/41
PARAGRAPHICS (6)			
V0-3 Breezy Little Bears	Excellent	10	.. 1/18/41
V0-5 Guardians of the Wilds	Fine	10	.. 9/20/41
V0-1 Nature's Nursery	Excellent	10	..11/ 2/40
V0-4 Red, White and Blue Hawaii	Fair	11	.. 3/22/41
V0-2 Seeing Is Believing	Fair	11	..12/ 7/40
POPEYE (12)			
E0-11 Child Psykolojiky	Good	7	.. 7/19/41
E0-4 Eugene, the Jeep	Funny	7	..12/ 7/40
E0-8 Flies Ain't Human	Fair	7	.. 4/19/41
E0-2 My Pop, My Pop	Amusing	7	..11/ 2/40
E0-10 Olive's Boithday Presink	Snappy	7	.. 5/31/41
E0-7 Olive's Sweepstake Ticket		7	..Not Rev.
E0-12 Pest Pilot	Fair	7	.. 8/23/41
E0-9 Popeye Meets Rip Van Winkle	Fair	7	.. 5/10/41
E0-1 Popeye Meets William Tell	Funny	7	..10/ 5/40
E0-5 Problem Pappy	Fair	7	.. 1/25/41
E0-6 Quiet Pleeze	Very Good	7	.. 3/22/41
E0-3 With Poopdeck Pappy	Entertaining	7	..12/ 7/40
POPULAR SCIENCE (6)			
J0-1 No. 1	Good	10	..10/ 5/40
J0-2 No. 2	Interesting	10	..11/23/40
J0-3 No. 3	Interesting	10	..12/21/40
J0-4 No. 4	Usual	10	.. 3/22/41
J0-5 No. 5	Interesting	10	.. 4/ 5/41
J0-6 No. 6	Up to Standard.	11	.. 6/28/41
ROBERT BENCHLEY (4)			
S0-3 Crime Control	Excellent	11	.. 4/19/41
S0-4 Forgotten Man	Typical	10	.. 5/31/41
S0-1 Trouble With Husbands	Great Fun	11	..11/16/40
S0-2 Waiting for Baby	A Howl	10	.. 2/22/41
SPECIAL CARTOON (1) (Tech.)			
FF0-1 Raggedy Ann	Very Good	19	..12/21/40
SPORTLIGHTS (13)			
R0-6 Acrobatic Aces	Excellent	10	.. 1/25/41
R0-8 Canine Sketches	Fine	10	.. 3/22/41
R0-1 Diving Demons	Beautiful	10	..10/ 5/40
R0-5 Feminine Fitness	Very Good	10	..12/21/40
R0-7 Fishing Fever	Appealing	10	.. 3/22/41
R0-4 Marine Round-up	Excellent	10	..12/ 7/40
R0-3 Motorcycle Stunting	Thrills Aplenty.	10	..11/23/40
R0-10 On the Spot	Funny	10	.. 5/10/41
R0-11 Lasso Wizards	Good Action Stuff	10	.. 6/28/41
R0-12 Snow Dogs	Excellent	10	.. 7/19/41
R0-2 Sporting Everglades	Very Good	10	..10/26/40
R0-9 Sun Fun	Exhilarating	10	.. 4/ 5/41
R0-13 What's Lacrosse	Very Good	10	.. 8/23/41
UNUSUAL OCCUPATIONS (6)			
L0-1 No. 1	Good	10	..10/ 5/40
L0-2 No. 2	Interesting	10	..12/ 7/40
L0-3 No. 3	Good	10	.. 2/15/41
L0-4 No. 4	Good	11	.. 3/29/41
L0-5 No. 5	A Wow	11	.. 5/31/41
L0-6 No. 6	Very Good	10	.. 8/23/41

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FASCINATING JOURNEYS (Tech.) (2)			
M1-1 Road in India	Interesting	10	..11/22/41
HEADLINERS (6)			
A1-1 Beauty at the Beach	Fine	10	..10/11/41
A1-2 Copacabana Revue	Good	10	..12/ 6/41
HEDDA HOPPER'S HOLLYWOOD (6)			
Z1-1 No. 1	Excellent	10	.. 9/20/41
Z1-2 No. 2	Fair	10	..11/29/41
MADCAP MODELS (Tech.) (6)			
U1-1 Rhythm In the Ranks		8	..Not Rev.
POPEYE (12)			
E1-1 I'll Never Crow Again	Fair	7	..10/11/41
E1-2 Mighty Navy	Funny	7	..12/ 6/41
E1-3 Nix on Hypnotix		7	..Not Rev.
POPULAR SCIENCE (6)			
J1-1 No. 1	Very Good	11	..10/11/41
J1-2 No. 2	Very Good	11	..11/22/41
QUIZ KIDS (6)			
Q1-1 No. 1	Very Good	10	.. 9/20/41
Q1-2 No. 2	They're Good	11	..12/ 6/41
ROBERT BENCHLEY (4)			
S1-1 How To Take a Vacation	Funny	10	..10/11/41
SPEAKING OF ANIMALS (6)			
Y1-1 In a Pet Shop	A Howl	10	.. 9/20/41
Y1-2 In a Zoo	Hilarious	10	..11/15/41

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	Comment	Running Time	Reviewed Issue Of
SPORTLIGHTS (13)			
R1-5 How to Buy a Dog		10	..Not Rev.
R1-2 Meet the Champs	Excellent	10	..10/11/41
R1-4 Quick Returns	Pretty Good	10	..11/29/41
R1-1 Shooting Mermaids	Very Good	10	.. 9/27/41
R1-3 Sittin' Pretty	Excellent	10	..11/15/41
SUPERMAN CARTOONS (12) (Tech.)			
W1-1 Superman	A Cinch to Sell.	11	.. 8/ 2/41
W1-2 Superman in the Mechanical Monsters		10	..Not Rev.
UNUSUAL OCCUPATIONS (6)			
L1-1 No. 1	Good	10	..10/11/41
L1-2 No. 2	Very Good	10	..12/ 6/41

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DISNEY CARTOONS (18) (Tech.)			
14113 Art of Skiing	Excellent	8	..11/29/41
14103 Baggage Buster	Hilarious	7	.. 5/10/41
14105 Canine Caddy	Tops	7	.. 6/ 7/41
14114 Chef Donald		8	..Not Rev.
14112 Donald's Camera	A Scream	8	..10/25/41
14107 Early to Bed	Satisfactory	8	.. 7/26/41
14102 Gentleman's Gentleman	Tops	7	.. 4/ 5/41
14101 Golden Eggs	Excellent	8	.. 4/ 5/41
14104 Good Time for a Dime	Excellent	8	.. 5/10/41
14111 Lend a Paw	Superb	8	..10/25/41
14106 Nifty Nineties	Amusing	8	.. 6/ 7/41
14110 Old MacDonald Duck	Excellent	8	..10/ 4/41
14109 Orphan's Benefit	Very Good	9	.. 8/30/41
14108 Truant Officer Donald	Excellent	8	.. 8/23/41
EDGAR KENNEDY (6)			
13406 Apple in His Eye	Hokey	18	.. 6/14/41
13403 Drafted in the Depot		19	..Not Rev.
13405 It Happened All Night	Fair	19	.. 4/12/41
13404 Mad About Moonshine	Fair	18	.. 3/ 1/41
13401 Sunk by the Census	Funny	18	.. 9/14/40
13402 Trailer Tragedy	Funny	17	..10/19/40
INFORMATION PLEASE (13)			
14201 No. 1 (Anna Neagle)	Excellent	11	.. 9/14/40
14202 No. 2 (Ruth Gordon)	Good	10	..10/19/40
14203 No. 3 (Alice Marble)	Swell As Usual.	10	..11/16/40
14204 No. 4 (Louis Bromfield)	Excellent	11	..12/14/40
14205 No. 5 (Wendell Willkie)	Good	10	.. 2/ 1/41
14206 No. 6 (Jan Struther)	Excellent	11	.. 3/ 1/41
14207 No. 7 (Anna Neagle)	Very Good	10	.. 4/ 5/41
14208 No. 8 (Boris Karloff)	Excellent	10	.. 4/ 5/41
14209 No. 9 (Alice Marble)	Excellent	11	.. 5/10/41
14210 No. 10 (Louis Bromfield)	Entertaining	10	.. 6/ 7/41
14211 No. 11 (Jan Struther)	Very Good	11	.. 7/26/41
14212 No. 12 (Boris Karloff)	Good	12	.. 7/26/41
14213 No. 13 (Anna Neagle)	Excellent	10	.. 8/23/41
LEON ERROL (6)			
13703 Fired Man	Mildly Amusing	20	.. 2/ 1/41
13701 He Asked for It	Very Funny	18	.. 9/14/40
13706 Panic in the Parlor	Unfunny	20	..Not Rev.
13705 Polo Phoney	Good	18	.. 5/17/41
13702 Tattle Television	Funny	19	..11/16/40
13704 When Wife's Away	Fair	20	.. 4/ 5/41
MARCH OF TIME			
13110 Crisis in the Atlantic	Timely	18	.. 5/10/41
13111 China Fights Back	Timely	18	.. 6/ 7/41
13112 New England's 8,000,000 Yankees	Good	20	.. 7/ 5/41
13113 Peace by Adolf Hitler	A "Must"	20	.. 8/ 2/41
RAY WHITLEY (4)			
13501 Bar Buckaroos	Good	16	..11/16/40
13504 Musical Bandit	Entertaining	16	.. 7/26/41
13502 Prairie Spooners	Very Good	13	.. 3/ 1/41
13503 Red Skins & Red Heads	Poor	18	.. 5/10/41
PICTURE PEOPLE (13)			
14401 No. 1	Interesting	10	.. 9/14/40
14402 No. 2	Good	9	..10/19/40
14403 No. 3	Night Club Plug	10	..11/16/40
14404 No. 4	Good	10	..12/14/40
14405 No. 5	Fair	10	.. 2/ 1/41
14406 No. 6	Fair	10	.. 3/ 1/41
14407 No. 7	Average	10	.. 3/29/41
14408 No. 8	Fair	10	.. 4/12/41
14409 No. 9	Fair	8	.. 5/17/41
14410 No. 10	Fair	8	.. 6/ 7/41
SPECIAL SUBJECT			
13801 Growing Up (Quins)	Wide Appeal...	18	..12/14/40
SOUTH AMERICA (3)			
14501 Eyes on Brazil	Very Interesting	10	.. 3/ 1/41
14503 How Goes Chile	Very Good	10	.. 8/23/41
14502 What's Happening in Argentina	Very Timely...	10	.. 4/12/41
SPORTSCOPES (13)			
14307 Caballero College	Fair	9	.. 3/ 1/41
14313 Craig Wood	For Golfers	9	.. 8/ 9/41
14310 Jockey's Day	Good	9	.. 6/ 7/41
14302 Kentucky Royalty	Horse Lovers	9	..10/19/40
14306 Mat Men	Good	9	.. 3/ 1/41
14308 Publicity Sports	Excellent	9	.. 4/ 5/41
14301 Quail Quest	Good	9	.. 9/14/40
14311 Rolling Rhythm		10	..Not Rev.
14305 Snow Eagles	Excellent	9	.. 2/ 1/41
14304 Snow Fun	Exhilarating	9	..12/14/40
14303 Sportsman's Partner	For Dog Lovers.	9	..11/16/40
14312 Steeds and Steers	Good	9	.. 7/26/41
14309 Sword Soldiers	Technical	9	.. 5/10/41

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DISNEY CARTOONS (18) (Tech.)			
EDGAR KENNEDY (6)			
23402 I'll Fix It	Funny	19	..10/25/41
23403 Quiet Fourth		16	..Not Rev.
23401 Westward Ho-Hum	Funny	16	.. 9/27/41
INFORMATION PLEASE (13)			
24201 No. 1 (John Gunther)	Excellent	10	..10/25/41
24202 No. 2 (Howard Lindsay)	Up to Par	9	..11/29/41
24203 No. 3 (Cornelia Otis Skinner)		10	..Not Rev.

RKO-RADIO 1941-42 (Cont.)

	Comment	Running Time	Reviewed Issue Of
LEON ERROL (6)			
23701 Man-I-Cured	Funny	16	..10/ 4/41
23702 Who's a Dummy?	Amusing	20	..12/ 6/41
MARCH OF TIME (13)			
23101 Thumbs Up, Texas	Excellent	19	.. 8/16/41
23102 Norway in Revolt	Timely	19	.. 9/27/41
23103 Sailors With Wings	Excellent	20	..10/25/41
23104 Main Street, U.S.A.	Propaganda	18	..11/22/41
PICTURE PEOPLE (13)			
24403 Hobbies of the Stars	Good	9	..11/29/41
24402 Hollywood Sports	Good	9	..10/25/41
24204 Stars' Day Off		9	..Not Rev.
24401 Stars in Defense	Interesting	10	..10/ 4/41
RAY WHITLEY (4)			
23501 California or Bust	Good	18	..12/6/41
SPORTSCOPES (13)			
24304 Crystal Fliers		10	..Not Rev.
24302 Dog Obedience	Boxoffice	9	..11/ 1/41
24303 Gaucho Sports	Interesting	10	..12/ 6/41
24301 Pampas Paddock	For Horse Lovers	10	..10/ 4/41

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MEET THE STARS (12)			
28-2 Baby Stars	Excellent	10	.. 2/ 1/41
28-1 Chinese Garden Festival	Good Starter	10	..12/21/40
28-5 Hollywood Meets the Navy	Timely	10	.. 5/ 3/41
28-4 Los Angeles Examiner Benefit	Fair	10	.. 4/26/41
28-7 Meet Roy Rogers	Interesting	10	.. 6/21/41
28-6 Stars at Play	Entertaining	10	.. 6/14/41
28-8 Stars—Past & Present	Nostalgic	10	.. 6/28/41
28-3 Variety Reel	Interesting	10	.. 3/ 1/41

20TH CENTURY-FOX 1940-41

ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
1201 Midget Motor Mania	Unusual	10	..10/12/40
1203 Modern Highway	Good	10	.. 3/ 1/41
1202 Training Police Horses	Excellent	10	.. 2/ 8/41
LEW LEHR COMEDIES (4)			
1401 Grunters and Groaners	Tiresome	10	.. 8/10/40
MAGIC CARPET OF MOVIETONE (8)			
1108 Arctic in Springtime		10	..Not Rev.
1106 Caribbean Sentinel	Good	10	.. 4/26/41
1101 Eskimo Trails	Enlightening	10	.. 8/10/40
1103 Isle of Mystery		10	..Not Rev.
1109 Letter From Cairo		10	..Not Rev.
1102 Land of Flowers (Tech.)	Colorful	9	.. 8/10/40
1107 Miracle of Hydro	Different	10	.. 4/19/41
1104 Old Dominion State (Tech.)	Very Good	10	..11/30/40
1105 Spotlight on Indo-China		10	..Not Rev.
1110 Winter in Eskimo Land		10	..Not Rev.
RIPLEY'S BELIEVE IT OR NOT			
1601 Acquitted by the Sea	Excellent	10	..19/12/40
SPORTS REVIEWS—THORGERSEN (6) (3 in Tech.)			
1303 Bowling for Strikes	For Bowlers	10	..10/12/40
1307 Fun on Rollers		10	..Not Rev.
1302 Lure of the Trout (Tech.)	For Fly Casters	10	..11/30/40
1306 Playing With Neptune	Very Good	9	.. 4/19/41
1304 Rodeo Goes to Town	Good	10	.. 2/ 8/41
1305 Symphony in Snow		10	..Not Rev.
1301 Vacation Time (Tech.)	OK	8	.. 8/10/40
TERRYTOONS (26) (13 in Tech.)			
1510 Baby Seal		7	..Not Rev.
1551 Bill Mouse's Akwakade	Excellent (Tech.)	7	.. 8/10/40
1515 Bringing Home the Bacon		7	..Not Rev.
1501 Club Life in the Stone Age		7	..Not Rev.
1511 Dog's Dream		7	..Not Rev.
1508 Fishing Made Easy	Fair	7	.. 4/26/41
1514 Good Old Irish Tunes		7	..Not Rev.
1507 Hairless Hector		7	..Not Rev.
1503 Happy Haunting Grounds		7	..Not Rev.
1513 Horse Fly Opera		7	..Not Rev.
1558 Home Guard (Tech.)	Okay	7	.. 4/26/41
1553 How Wet Was My Ocean	Excellent (Tech.)	7	..10/12/40
1554 Landing of the Pilgrims	Good (Tech.)	7	..11/30/40
1552 Lucky Duck (Tech.)		7	..Not Rev.
1512 Magic Shell		7	..Not Rev.
1557 Mississippi Swing	Rhythmic (Tech.)	7	.. 2/ 8/41
1504 Magic Pencil	Poor	7	..12/ 7/40
1555 Plane Goofy (Tech.)	Fair	7	..12/ 7/40
1505 Snow Man		7	..Not Rev.
1556 Temperamental Lion	Amusing (Tech.)	7	.. 2/15/41
1502 Touchdown Demons	Amusing	7	..10/ 5/40
1516 Twelve O'Clock and All Ain't Well		7	..Not Rev.
1559 Uncle Joey (Tech.)		7	..Not Rev.
1506 What a Little Sneeze Will Do	Good	7	.. 2/15/41
1560 What Happens at Night (Tech.)		7	..Not Rev.
1509 When Knights Were Bold. Just a Cartoon		7	.. 4/26/41
WORLD TODAY			
1704 Anzacs in Action		10	..Not Rev.
1701 Battle of the Atlantic	Timely	10	.. 4/19/41
1703 Empire in Exile		10	..Not Rev.
1702 War in the Desert		10	..Not Rev.

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ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
2202 Highway of Friendship	Informative	10	..11/ 1/41
2201 Soldiers of the Sky	Excellent	10	.. 8/ 2/41
2203 Wonders of the Sea		10	..Not Rev.
MAGIC CARPET OF MOVIETONE (12)			
2103 Call of Canada		10	..Not Rev.
2102 Glacier Trails	Good	10	..11/ 1/41
2101 Sagebrush and Silver	Interesting	10	.. 9/20/41
SPORTS REVIEWS (6)			
2301 Aristocrats of the Kennel	Excellent	10	..11/ 1/41
2302 Life of a Thoroughbred		10	..Not Rev.

20TH CENTURY-FOX 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
TERRYTOONS (26)				
2504	Back to the Soil		7	..Not Rev.
2555	Bird Tower (Tech.)		7	..Not Rev.
2506	Flying Fever		7	..Not Rev.
2503	Frozen North	Very Good	7	..11/ 1/41
2501	Ice Carnival	Good	7	.. 9/27/41
2551	Old Oaken Bucket	Good	7	.. 9/20/41
2552	One Man Navy	Amusing	7	.. 9/27/41
2554	Slap Happy Hunters		7	..Not Rev.
2502	Uncle Joey Comes to Town	Funny	7	..11/ 1/41
2553	Welcome Little Stranger	Good	7	..11/ 1/41
2505	Yarn About Yarn		7	..Not Rev.
WORLD TODAY (4)				
2401	American Sea Power	Timely, Excellent	10	.. 9/20/41
2403	Playtime in Hawaii		10	..Not Rev.
2402	Uncle Sam's Iron Warriors		10	..Not Rev.

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CARTOONS (13) (Tech.)				
5252	Andy Panda's Pop	Enjoyable	8	.. 8/ 9/41
5241	Crazy House	Satisfactory	8	..10/12/40
5249	Dizzy Kitty	So-So	8	.. 5/17/41
5246	Fair Today	Good	7	.. 2/15/41
5247	Hysterical High Spots in American History	Fair	7	.. 3/29/41
5243	Knock, Knock	Very Good	8	..11/30/40
5245	Mouse Trappers	Amusing	7	.. 2/ 8/41
5242	Recruiting Daze	Fair	8	..11/ 2/40
5253	Screw Driver	Good	7	.. 9/ 6 41
5248	Scrub Me, Mama, With a Boogie Beat	Snappy	7	.. 5/17/41
5250	Salt Water Daffy	Snappy	8	.. 6/ 7/41
5244	Syncopated Sioux	Clever	7	..12/28/40
5251	Woody Woodpecker		7	..Not Rev.
GOING PLACES (15)				
5353	Arizona	Interesting	10	..10/12/40
5351	Coast Guard	Interesting	10	.. 9/21/40
5358	Deserts of America	Very Good	10	.. 3/22/41
5365	Garden Spot of the North	Good	9	.. 8/ 9/41
5359	Humorous Tombstones	Amusing	10	.. 4/12/41
5355	Hunting on Top of the World	Fascinating	9	..12/28/40
5364	Isles of Fate	Good & Timely	10	.. 8/ 9/41
5363	Meet Jimmy the Chump	Good Fun	10	.. 7/19/41
5354	Melting Pot of the Caribbean	Good	10	..12/28/40
5360	Modern Way Down East	Good	10	.. 6/ 7/41
5362	Mountain Summer	Pleasing	10	.. 7/19/41
5356	South of the Border	Interesting	10	.. 2/15/41
5352	Sun Valley	Good	10	..10/12/40
5357	Swankiest Isle in the World	Interesting	10	.. 3/15/41
5361	Trail of Father Kino	Interesting	10	.. 6/14/41
MUSICALS—TWO REEL (13)				
5226	Bagdad Daddy	Very Good	18	.. 2/ 8/41
5225	Beat Me Daddy-Eight to the Bar		17	..Not Rev.
5221	Class in Swing	Good Variety	16	..10/12/40
5222	Congamania	Latin Liveliness	20	..11/30/40
5233	Dizzy Doings	Fair	17	.. 9/ 6/41
5228	Jumpin' Jive	Good	17	.. 6/ 7/41
5230	Music a la King	Good Number	20	.. 7/19/41
5227	Music in the Morgan Manner	Entertaining	18	.. 3/29/41
5231	Once Upon a Summer Time	Average	18	.. 7/19/41
5232	Rhythm Revel	Entertaining	18	.. 8/16/41
5229	Shadows in Swing	Average	18	.. 5/17/41
5224	Tickled Pinky	Rustic Rhythm	18	.. 1/ 4/41
5223	Torrid Tempos	Entertaining	18	..11/30/04
SPECIAL SUBJECT (1)				
5110	Swing With Bing	Excellent	18	.. 4/13/40
STRANGER THAN FICTION (15)				
5371	No. 81	Good	9	.. 9/21/40
5372	No. 82	Average	9	..10/12/40
5373	No. 83	Average	9	..10/12/40
5374	No. 84	Good	9	..11/30/40
5375	No. 85	Excellent	9	..12/28/40
5376	No. 86	Up to Par	9	.. 2/ 8/41
5377	No. 87	Good	9	.. 3/29/41
5378	No. 88	Interesting	9	.. 3/29/41
5379	No. 89	Interesting	9	.. 4/12/41
5380	No. 90	Interesting	9	.. 5/17/41
5381	No. 91	Fair	9	.. 5/24/41
5382	No. 92	So-So	9	.. 6/ 7/41
5383	No. 93	Very Good	9	.. 7/19/41
5384	No. 94		9	..Not Rev.
5385	No. 95	Very Good	9	.. 8/16/41

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ANDY PANDA CARTUNES (13) (Tech.)				
6241	Boogie Woogie Bugle Boy of Company B	Good	8	..10/11/41
6242	Man's Best Friend	Good	8	..11/ 8/41
6244	$21 a Day Once a Month	Average	7	..12/ 6/41
6243	What's Cookin'	Good	8	..11/ 8/41
NAME BAND MUSICALS (13)				
6224	Doin' the Town	Entertaining	20	.. Coming
6222	In the Groove	Entertaining	17	..10/18/41
6221	Is Everybody Happy?	Fair	18	.. 9/ 6/41
6225	Jingle Bells	For Christmas	13½	.. Coming
6223	Skyland Serenade	Excellent	20	..11/ 8/41
SPECIAL FEATURETTE (1)				
6110	Cavalcade of Aviation		20	..Not Rev.
STRANGER THAN FICTION (15)				
6375	Blacksmith Dentist		10	..Not Rev.
6373	Candy Kid	Good	10	..11/ 8/41
6372	Hermit of Oklahoma	Good	10	..10/18/41
6374	Junior Battlefleet	Good	10	..12/ 6/41
6371	Shampoo Springs	Very Good	10	..10/18/41
VARIETY VIEWS 15 (5 IN COLOR)				
6354	Annapolis Salutes the Navy		10	..Not Rev.
6353	George Washington, Country Gentleman	Impressive	10	..10/11/41
6351	Moby Dick's Home Town	Interesting	9	.. 9/ 6/41
6352	Northern Neighbors (Color)	Interesting	9	..10/18/41
6355	Trail of the Buccaneers	Excellent	9	..11/ 8/41

VITAPHONE-WARNER BROS. 1940-41

		Comment	Running Time	Reviewed Issue Of
BROADWAY BREVITIES (9)				
6202	Alice in Movieland	Superlative	20	..11/30/40
6204	Dog in the Orchard	Meritorious	20	.. 1/18/41
6209	Happy Faces			..Not Rev.
6208	Hunting the Hard Way	Excellent	20	.. 5/24/41
6201	Just a Cute Kid		20	..Not Rev.
6203	Mack Sennett Revival		20	..Not Rev.
6206	Seeing Eye	Poignant	20	.. 4/ 5/41
6207	Sockeroo	Funny	20	.. 5/24/41
6205	Take the Air	Entertaining	20	.. 3/ 8/41
ELSA MAXWELL COMEDIES (3)				
6102	Lady and the Lug		19	..Not Rev.
6101	Riding Into Society	T'Ain't Funny	19	.. 8/31/40
6103	Throwing a Party		20	..Not Rev.
HOLLYWOOD NOVELTIES (6)				
6304	History Repeats Itself	Good	10	.. 9/30/39
6301	Football Highlights	Rockne Build-up	10	.. 8/31/40
6303	Mexican Jumping Beans	Very Good	10	..11/30/40
6302	Shark Hunting	Exciting	10	.. 8/ 3/40
6306	Trouble in Store	Amusing		.. 9/ 6/41
6305	Wild Boar Hunt	Exciting	10	.. 3/ 8/41
LOONEY TUNES (16)				
6601	Calling Dr. Porky		7	..Not Rev.
6612	Coy Decoy	Funny	7	.. 6/21/41
6607	Haunted Mouse	Very Good	7	.. 3/15/41
6616	Henpecked Duck	A Howl	7	.. 9/13/41
6608	Joe Glow the Firefly		7	..Not Rev.
6614	Meet John Doughboy		7	..Not Rev.
6602	Pre-Historic Porky	Clever	7	..11/ 2/40
6611	Porky's Ant	Good	7	.. 5/24/41
6609	Porky's Bear Facts	Amusing	7	.. 4/ 5/41
6604	Porky's Hired Hand	Good	7	..12/28/40
6610	Porky's Preview	Amusing	7	.. 4/26/41
6613	Porky's Prize Pony		7	..Not Rev.
6606	Porky's Snooze Reel		7	..Not Rev.
6603	Sour Puss	Satisfactory	7	..11/30/40
6605	Timid Toreador	Good	7	.. 1/18/41
6615	We the Animals Squeak	Excellent	7	.. 9/ 6/41
MELODY MASTERS (10)				
6506	Cliff Edwards and His Buckaroos	Fair	10	.. 3/ 8/41
6505	Henry Busse & Orch.	Good	10	..11/30/40
6504	Skinnay Ennis & Orch.	Good	10	..12/28/40
6503	Jan Garber & Orch.		10	..Not Rev.
6508	Marie Green & Her Merrie Men	Lively	10	.. 5/ 3/41
6510	Carl Hoff & Orch.			..Not Rev.
6509	Hal Kemp & Orch.	Just a Band	10	.. 5/24/41
6501	Matty Malneck	Snappy	10	.. 8/ 3/40
6507	Freddie Martin & Orch.	Fair	10	.. 4/ 5/41
6502	Joe Reichman & Orch.	Excellent	10	..11/ 2/40
MERRIE MELODIES (26) (Tech.)				
6724	Aviation Vacation			..Not Rev.
6706	Bed Time for Sniffles		7	..Not Rev.
6713	Cat's Tale	Good	7	.. 4/ 5/41
6712	Crackpot Quail		7	..Not Rev.
6709	Elmer's Pet Rabbit	Funny	7	..12/28/40
6718	Farm Frolics	Excellent	7	.. 5/24/41
6710	Fighting 69½	Good	7	.. 1/18/41
6704	Good Night Elmer		7	..Not Rev.
6715	Goofy Groceries	Novel	7	.. 4/ 5/41
6722	Heckling Hare		7	..Not Rev.
6720	Hiawatha's Rabbit Hunt	Funny	7	.. 6/21/41
6703	Holiday Highlights	Swell Satire	7	..11/ 2/40
6719	Hollywood Steps Out	Excellent	7	.. 6/21/41
6723	Inki and the Lion	Good		.. 8/30/41
6701	Malibu Beach Party	Grade A	7	.. 8/31/40
6707	Of Fox and Hound		7	..Not Rev.
6708	Shop, Look and Listen	Good	7	..12/28/40
6711	Sniffles Bells the Cat	Fair	7	.. 3/15/41
6726	Snow Time for Comedy	Up to Par	7	.. 8/30/41
6725	Sport Champions		7	..Not Rev.
6702	Stage Fright	Satisfactory	7	..10/26/40
6714	Tortoise Beats the Hare	Amusing	7	.. 4/ 5/41
6716	Toy Trouble	Good	7	.. 5/ 3/41
6717	Trial of Mr. Wolf	Very Good	7	.. 4/26/41
6705	Wacky Wildlife	Funny	7	..12/ 7/40
6721	Wacky Worm	Excellent	7	.. 8/ 9/41
TECHNICOLOR SPECIALS (6)				
6006	Carnival of Rhythm	Splendid		.. 8/30/41
6001	Flag of Humanity	Splendid	20	..10/26/40
6005	Here Comes the Cavalry		20	..Not Rev.
6002	March on Marines	Excellent	20	..12/28/40
6003	Meet the Fleet	Excellent	20	.. 1/18/41
6004	Wings of Steel	Excellent	20	.. 5/ 3/41
SPORTS PARADES (10)				
6407	Big Bill Tilden	For Tennis Fan	10	.. 5/ 3/41
6404	California Thoroughbreds	Interesting	10	..12/28/40
6403	Diary of a Racing Pigeon	Interesting	10	..12/ 7/40
6402	Dogs You Seldom See	Good Novelty	10	.. 8/31/40
6405	Fight, Fish, Fight	Thrilling	10	.. 3/ 8/41
6401	Fly Fishing	For Anglers	10	..10/26/40
6409	It Happened on Rollers			..Not Rev.
6410	Lions for Sale	Very Good		.. 8/30/41
6408	Sail Ho!	Colorful	10	.. 6/21/41
6406	Sky Sailing	Interesting	10	.. 4/ 5/41

1941-42

BROADWAY BREVITIES (12)				
7103	At the Stroke of Twelve	Grab It	20	..11/ 8/41
7101	Minstrel Days	Very Good	20	.. 9/13/41
7102	Monsters of the Deep		20	..Not Rev.
7104	Perils of the Jungle	Exciting	20	..11/ 8/41
HOLLYWOOD NOVELTIES (6)				
7301	Polo With the Stars		10	..Not Rev.
7304	Miracle Makers	Poor	10	.. 9/13/41
7303	Points on Arrows	good	10	.. 9/13/41
7302	White Sails	Excellent	10	..11/15/41
LOONEY TUNES (16)				
7601	Notes to You		10	..Not Rev.
7604	Porky's Midnight Matinee		7	..Not Rev.
7603	Porky's Pooch		7	..Not Rev.
7602	Robinson Crusoe, Jr.	Average	7	..11/15/41
MELODY MASTERS (10)				
7502	Carioca Serenaders	Latin Swing	10	..11/15/41
7503	Forty Boys and a Song	Good	10	.. 9/13/41
7501	U.S.C. Band and Glee Club	Very Good	10	.. 9/13/41

VITAPHONE-WARNER BROS. 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
MERRIE MELODIES (26) (Tech.)				
7701	All This and Rabbit Stew	Excellent	7	.. 9/13/41
7702	Brave Little Bat		7	..Not Rev.
7703	Bug Parade	Clever	7	..11/ 8/41
7706	Cagey Canary		7	..Not Rev.
7707	Rhapsody in Rivets		7	..Not Rev.
7704	Rookie Revue		7	..Not Rev.
7705	Saddle Silly		7	..Not Rev.
7708	Wabbit Twouble		7	..Not Rev.
SERVICE SPECIALS (6) (Tech.)				
7003	Gay Parisian	Good Show	20	..12/ 6/41
7002	Soldiers in White		20	..Not Rev.
7004	Spanish Fiesta	Colorful	19	..12/ 6/41
7001	Tanks Are Coming	Excellent	20	.. 9/13/41
SPORTS PARADE (10) (Tech.)				
7402	King Salmon		10	..Not Rev.
7401	Kings of the Turf	Interesting	10	.. 9/13/41
7403	Water Sports	Average	10	..11/15/41

MISCELLANEOUS

Adventure in the Bronx (N. Y. Zoological Soc.)	Good		11½	.. 8/23/41
Alive in the Deep (Prod.)	Exciting		22	.. 5/24/41
Man the Enigma (Prod.)	Informative		25	.. 5/24/41
Our Constitution (Prod.)	Inspiring		19	.. 5/ 3/41
Our Declaration of Independence (Prod.)	Timely		19	.. 5/ 3/41

SERIALS 1940-41

	No Chapters	Reviewed Issue Of
COLUMBIA		
Holt of the Secret Service	15 Chaps.	11/29/41
Iron Claw	15 Chaps.	8/23/41
Spider Returns	15 Chaps.	5/10/41
White Eagle	15 Chaps.	Not Rev.
REPUBLIC		
Adventures of Captain Marvel	12 Chaps.	3/ 8/41
Jungle Girl	15 Chaps.	5/31/41
King of the Royal Mounted	12 Chaps.	8/17/40
Mysterious Dr. Satan	15 Chaps.	11/23/40
UNIVERSAL		
Green Hornet Strikes Again	12 Chaps.	11/ 2/40
Junior G-Men	12 Chaps.	8/ 3/40
Sky Raiders	12 Chaps.	2/15/41
Winners of the West	15 Chaps.	Not Rev.

SERIALS 1941-42

REPUBLIC		
Dick Tracy vs. Crime, Inc.	15 Chaps.	12/ 6/41
King of the Texas Rangers	12 Chaps.	9/ 6/41
UNIVERSAL		
Don Winslow of the Navy	12 Chaps.	11/ 1/41
Riders of Death Valley	15 Chaps.	4/12/41
Sea Raiders	12 Chaps.	7/19/41

DEFENSE SUBJECTS

Title	Running Time	Distributed By
America Builds Ships	3	List "B"
America Preferred	3	List "B"
Army in Overalls	3	List "B"
Bits and Pieces	3	List "B"
Bomber	8	List "C"
Calling All Workers	2	List "A"
Candidates Class	12	Marine Corps
Pots to Planes	3	List "C"
Power for Defense	10	List "A"
War Department Trailers		
1. Infantry	1	List "A"
2. Air Corps	1	List "A"
3. Flying Cadets	1	List "A"
4. Coast Artillery Corps	1	List "A"
5. Armored Force	1	List "A"
6. Flying Cadets	1	List "A"
7. Flying Cadets	1	List "A"
8. Field Artillery	1	List "A"
9. Foreign Service	1	List "A"
10. Signal Corps	1	List "A"
11. Medical Department	1	List "A"
12. Quartermaster Corps	1	List "A"
Where Do We Go?	2	List "B"

CITY	List "A"	List "B"	List "C"
Albany	Columbia	Universal	MGM
Atlanta	Paramount	20th-Fox	United Artists
Boston	Columbia	Universal	MGM
Buffalo	United Artists	Columbia	20th-Fox
Charlotte	United Artists	Columbia	20th-Fox
Chicago	Paramount	20th-Fox	Columbia
Cincinnati	Universal	Warner Bros.	Republic
Cleveland	United Artists	Columbia	20th-Fox
Dallas	RKO	MGM	Warner Bros.
Denver	20th-Fox	Paramount	WB-RKO
Des Moines	Columbia	Universal	MGM
Detroit	MGM	RKO	Paramount
Indianapolis	Universal	Republic	United Artists
Kansas City	20th-Fox	Paramount	RKO
Los Angeles	20th-Fox	Paramount	Warner Bros.
Memphis	MGM	RKO	Paramount
Milwaukee	20th-Fox	Paramount	Columbia
Minneapolis	Universal	Warner Bros.	Republic
New Haven	Warner Bros.	United Artists	Universal
New Orleans	Paramount	20th-Fox	United Artists
New York	MGM	RKO	Paramount
Oklahoma City	RKO	MGM	Warner Bros.
Omaha	Columbia	Universal	MGM
Philadelphia	Warner Bros.	United Artists	Universal
Pittsburgh	Warner Bros.	Republic	RKO
Portland	Paramount	20th-Fox	RKO
St. Louis	Warner Bros.	United Artists	Universal
Salt Lake City	MGM	RKO	Paramount
San Francisco	RKO	MGM	Warner Bros.
Seattle	RKO	MGM	Columbia
Washington	Universal	Warner Bros.	Republic

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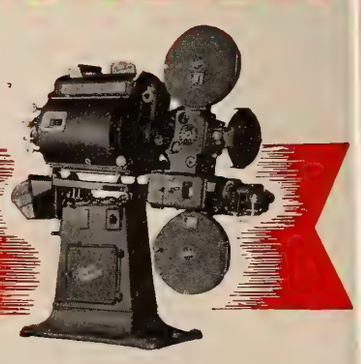
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DEC 15 1941

SHOWMEN'S TRADE REVIEW

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Vol. 35 No. 21

December 13
1 9 4 1

CHARLES E. 'CHICK' LEWIS
Editor and Publisher


RECEIVED
DEC 17 1941

Jack Kirsch (See Page 4)

COMPLETE EVERY-WEEK **BOOKING GUIDES**

Begin on Page 22

M-G-M NEWS IS GOOD NEWS!



"Vanishing Virginian" Surprise Triumph

More later! Take our tip now! Keep your eye on this "sleeper"! Rich with humanity, packed with power, it will enthrall every man, woman and child in the nation. Epic performances by Frank Morgan, Kathryn Grayson and a superb cast. Directed by Frank Borzage.

"H. M. Pulham, Esq." at Radio City Music Hall

While the sensational Boston World Premiere continues to pack them in, the announcement of "H. M. Pulham, Esq." at Radio City Music Hall opening December 18th, gives thrilling evidence of the importance of this widely acclaimed production. Hedy Lamarr, Robert Young, Ruth Hussey, Charles Coburn head a perfect cast. King Vidor, director.

"Shadow Of Thin Man" Business 172% Nationwide

Hold-overs are a habit! Mr. and Mrs. Paying Public agree that Mr. and Mrs. Thin Man are a happy national institution and that Bill Powell and Myrna Loy are just what the box-office craves. Major W. S. Van Dyke, II, directed.

"Johnnie Eager" Will Make Film History

It's in the air! When you see it, when you watch Robert Taylor and Lana Turner, your pounding pulse will tell you it's the most exciting drama that Mervyn LeRoy has directed since "Fugitive From A Chain Gang." Edward Arnold's in the powerful cast.

Raves For "Babes On Broadway," New Year's Hit

Now you *KNOW!* Now the trade has *SEEN* it! Wherever you go, whatever trade paper you read, the news is Mickey Rooney, Judy Garland in "Babes On Broadway" for a Happy New Year! 400 prints are ready to welcome 1942 with bulging bank-accounts! Director, Busby Berkeley.

The Editorial Page

We're In It...

. . . and all the wishful thinking in the world won't get us out of it until the good old U. S. A. emerges victorious and you can bet your last American Eagle that we will.

Those who remember the last war may recall some of the many activities which the industry as a whole and theatres in particular were called upon to render.

There will be national drives, state drives and local drives of every conceivable kind. Probably war bond issues, recruiting campaigns, bulletin announcements, entertaining service men, and many more.

Just as the entire industry lined up solidly behind Uncle Sam in the last war, so shall we line up for this one; only to a larger and more important degree. The theatre business is a bigger and better business than it was twenty-odd years ago. We are capable of rendering far more useful and effective service to our country.

Our record during the last World War was one of which we were all proud. We should go into this one even more confident that the country and your community will long remember the grand work you do.

Trim ship and stand by for any and all calls to help strengthen public morale. Take an active and willing part in all local work pointed towards helping to make this country the victor in the great struggle which we have been watching from the sidelines for a little over two years but which is now right at our front door.

The motion picture industry MUST be part of the great American army behind the army that marches to preserve democracy, the way we have lived, the way we want to live and to have our children live.

If you are a true American, let your actions and your help show the way for the rest of your community.

Thank God there is an America and you are an American.

▼ ▼ ▼

Unity Gets Underway

While immediate results must necessarily be inconclusive, the unity meeting in Chicago this week may well prove a stepping-stone to a welcome new era of exhibitor-distributor relations.

The industry as a whole will acknowledge with gratitude the evidences by all the participants of a will to restore harmony and cooperation between all groups.

Such a meeting, due to the time-element, could go no further than draw the plan upon which a foundation for unity might be built. How perfect those plans may be, how well they will be followed, only the future can tell. Nevertheless the Chicago meeting will stand for a long time as a model for industry solidarity and fair-minded singleness of purpose in planning for progress.

It is now or never. If cooperation does not come back within the industry after this ideal starting point, and at this particular time in the nation's affairs, then all within the industry must face the fact that there will be severe measures enforced upon them by forces outside the business.

Talk, for its own effect, was restricted to a bare and welcome minimum at Chicago. Fair-minded expressions of whole-hearted sympathy with the cause of better trade practices, more unified action in matters of hostile attitudes—(whether such take the form of unfair taxation, destructive legislation, or attacks by misguided or pressure groups)—keynoted the first day's meeting. Distributor companies, with their highest executives as spokesmen, backed the principles and purposes of a unity program. Exhibitor group representatives met on common ground with each other and the distributors in a spirit of friendliness and cooperation.

No program for constructive action could hope for a more propitious and auspicious start.

To all those exhibitor leaders and workers and to all those distributor executives who brought about this most desirable situation, the industry at large owes its thanks. To those charged with the task of implementing the program outlined at the meeting, there falls a great responsibility, the successful and faithful performance of which will win them, each and every one, the lasting respect and resounding applause of their fellows in the industry. But even more satisfying will be the knowledge that each may treasure if unselfish attitudes and intelligent effort brings beneficial results, that they have made a contribution to the industry with which they are identified.

▼ ▼ ▼

AMPA Hosts Variety Clubs

For the first time in the 14 year history of the Variety Clubs, New York home office workers were told the real story behind the clubs, the start and the growth of the organization which has rightfully earned the distinction of being "The Heart of Showbusiness."

The event was the AMPA-Variety Club luncheon for which most of the top executives turned out along with several hundred members and guests of AMPA.

They heard and saw the workings of the Clubs from John H. Harris and Bob O'Donnell and the special film depicting the charity activities of the various Tents.

—"CHICK" LEWIS


Neil Agnew
Paramount


Barney Balaban
Paramount


Joseph Bernhard
Warner Bros.


Harry Brandt
ITOA of N. Y.


"Steve" Broidy
Monogram

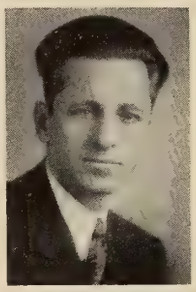

Jack Cohn
Columbia


Max A. Cohen
N. Y. Allied


Col. H. A. Cole
Allied States Ass'n


Thomas Connors
20th-Fox


James R. Grainger
Republic


Rotus Harvey
PCCITO


Ed Kuykendall
MPTOA


Abe Montague
Columbia


Abram F. Myers
Allied States Ass'n

ADOPT INDUSTRY UNITY PROGRAM

Chicago—Exhibitor and distributor representatives got together here on a program for industry unity which seasoned observers declared to be the greatest single step forward ever to result from a gathering of motion picture men for industry-wide co-operation.

A plan drawn up at an all-night session of a steering committee appointed at Tuesday's session, was adopted unanimously Wednesday as a working basis for exhibitor-distributor action through committees. As some of the exhibitor units represented must obtain ratification from their memberships, MPTOA in particular, the adoption and committees set up under the program will be temporary awaiting such ratification or rejection by those bodies.

The program agreed upon follows:

(1) Co-ordination of policy and action in reference to taxation.

(2) Co-ordination of policy and action in protecting the good name and integrity of the industry as a whole.

(3) Formulation of plans for institutional advertising and other goodwill activities.

(4) Protecting the necessary supplies of the industry by securing proper priority ratings.

(5) Formulation of a program providing, if possible, for the adjustment, or modification of the policies or practices of one branch or member thereof which are opposed by any other branch or a substantial portion thereof.

The report recommended appointment of a committee known as the Motion Picture Conference Committee to be constituted of 5 members of Allied; 5 members of MPTOA; 5 members of independent exhibitor groups; 1 member each of the 11 national distributor companies.

Following adjournment of the meeting Wednesday before noon, temporary committees of 5 of the exhibitor and distributor groups represented set up sub-committees and named Jack Kirsch, Allied of Illinois head who organized and presided at the Unity meeting, as chairman of the temporary MPCC.

Committees which will make up the all-industry body are:

Allied: H. A. Cole, Roy Harold, Sidney Samuelson, Jack Kirsch, Martin Smith.

Independent Exhibitors: Robert Poole, Robert White, Harry Brandt, John Rugar, Leo Wolcott.

MPTOA: Fred Wehrenbert, Rotus Harvey, Max A. Cohen, Lewen Pizor, Ed Kuykendall.

Distributors: Tom Connors, Howard Levinson, Steve Broidy, Neil Agnew, Abe Montague, W. F. Rodgers, James R. Grainger.

United Artists, Universal and Producers Releasing Corporation were not officially represented at the meeting, but have been invited to participate.

Sub-committees named to organize the work under the 5 point program are made up as follows:

Taxation—H. H. Cole, Ed Kuykendall, Harry Brandt, Joseph Vogel, Spyros Skouras, George Schaefer, Harry Kalmine. Policy on protecting the good name of the industry—Sidney R. Kent, George Schaefer, Barney Balaban, Robert Poole, Ed Kuykendall, H. A. Cole, Harry Brandt. Advertising: Robert White, Leo Brecher, Lionel Wasson, Fred Wehrenberg, Lewen Pizor, Leonard Goldenson, Pete Wood, Don Rossiter, M. A. Rosenberg, and all heads of advertising and publicity for all national distributor companies. Priorities—Joseph Bernhard and the existing priorities committee he heads; Sidney Samuelson, Carter Barron, William Crockett. Formulation of unity program (point 5); the entire all-industry committee.

Opening of the Unity Meeting Tuesday afternoon brought together a distinguished group of distributor executives and leaders of exhibitor organizations and groups representing the entire country. A resolution pledging the entire resources of the industry to the country was unanimously passed. Jack Kirsch called Abram F. Myers to the speaker's stand and the Allied States general counsel urged adoption of a Unity program, offering Allied's 7-point outline as a working basis. Five of the Allied points found recognition in the final plan agreed upon. He declared for a simple, voluntary plan, and a set-up under which Allied would not merge its association into any other federation; one in which participants would not be bound by votes of others on important matters of policy.

JACK KIRSCH

(The Man on the Cover)

President of Allied Theatres of Illinois and member of national Allied's executive committee, whose advance work and organization of the Unity Meeting in Chicago this week contributed importantly to the success of the conclave over which he presided with an energy and fairness that won him the applause of the delegates.


William F. Rodgers
MGM


George J. Schaefer
RKO


Nicholas M. Schenck
MGM


Martin Smith
ITO of Ohio


Leo F. Wolcott
Neb.-Ia. Allied

SHOWMEN'S Trade Review
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New York City

Important Dates

Dec. 15: National Theatres meeting, Los Angeles.
Dec. 19: Walter Branson, Jack Osserman. Sam Gorelick Testimonial, Congress Hotel, Chicago.
Jan. 18-19: Theatre Owners of North and South Carolina convention, Charlotte.
Jan. 30: Chicago Reel Fellows Club dinner dance, Congress Hotel.
Feb. 26: Academy Award Dinner, Hollywood.

Albany Dinner Honors Silver

450 Attend as He Is Given Desk Set, Scroll and Movie

Albany — Moe Silver, formerly Warner Bros. zone manager here and recently promoted to the zone managership in Pittsburgh, was honored by 450 friends at a testimonial dinner held at the Hotel Ten Eyck here on Monday night. Earlier in the day, Silver had been installed as chief barker of the newly reorganized Variety Club of Albany but immediately relinquished this position to Louis R. Golding, first assistant chief barker. (*See page* 14.)

Si Fabian, chairman of the testimonial committee, presented the guest of honor with a desk set, scroll and 16 mm. movie of the affair. Silver was given the proceeds of the dinner above the expenses to turn over to the Variety Club for its charitable work.

Former Mayor James J. Walker of New York was toastmaster. Governor Herbert H. Lehman was represented by his secretary, Walter T. Brown. Speakers included Attorney General John J. Bennett; Mayor Herman Hoogkamp of Albany; A. J. MacDonald, publisher of the *Knickerbocker News;* Joseph Bernhard, Warner Bros. general manager; Harry Kalmine, in charge of Warner Theatres; George J. Schaefer, president of RKO; Neil Agnew, Paramount general sales manager; Jack Cohn, vice-president of Columbia; E. K. Ted O'Shea, MGM eastern and southern sales manager; Joseph Vogel, head of Loew Theatres; Ned E. Depinet, RKO vice-president; John H. Harris and Bob O'Donnell, Variety Club National Chief Barker and Assistant; Rear Admiral Yates Stirling; J. Meyer and Louis W. Schine; Herman Robbins, president of National Screen Service; Si Fabian; C. J. Latta; Lou Golding, Jack O'Connor and Sam Rosen.

Says Exhibs Using Games Deserve Prison Sentences

Maysville, Ky.—Opening the Mason circuit court here, Circuit Judge C. D. Newell declared to the grand jury that "Bingo or Bank Night is clean-cut gambling, violates the statutes of Kentucky, and is deserving of a penitentiary sentence to those movie theatre operators who insist on using it."

Shepherd Heads Kiwanis

Miami Beach, Fla.—Manager Sonny Shepherd of the Lincoln Theatre here has been elected president of the Miami Beach Kiwanis Club.

Squire Ruling Is Modified

But Appeals Board Agrees With Arbitrator's Findings

The Appeals Board of the Motion Picture Arbitration Tribunals has modified the decision of the arbitrator in the case of the Squire Theatre, Great Neck, L. I., which was something of a cause celebre in New York during the Summer. Arbitrator George Spiegelberg had ordered that the Playhouse in Great Neck, a Skouras Theatre, be given no more than seven days' clearance over the Squire and that the clearance of the Little Neck Theatre in Little Neck, two miles away, be eliminated. The Appeals Board modified the award so that the Playhouse is given 14 days' clearance, the Little Neck one day and two houses not covered by the arbitrator—the Beacon, Port Washington, and the Manhasset Theatre in Manhasset—be given seven and four days respectively. The arbitrator in making his decision was governed largely by the physical condition of the theatres involved and on this point he was upheld by the Appeals Board.

The Central Theatre in Cedarhurst, Long Island, has asked for elimination of the seven days' clearance it now gives to the RKO Theatres in Far Rockaway. The Central also follows Lynbrook and asks for the same run as that town.

Thomas di Lorenzo has filed a demand for arbitration for his New Paltz Theatre at New Paltz, N. Y., asking that clearance of Poughkeepsie and Kingston theatres be declared unreasonable. He is willing to follow one of the towns but not both.

The Broad Theatre in Philadelphia won a reduction of the clearance of 21 days which it formerly gave the Rockland Theatre and 14 days to the Bromley Theatre to 14 and seven days, respectively.

RKO Tenders Farewell Dinner to Cresson Smith

RKO-Radio tendered a farewell dinner to Cresson Smith last Friday at the Toots Shor restaurant. About 115 persons from RKO and affiliated companies attended. Until his recent resignation, Smith held the post of Western division manager. Vice-President Ned E. Depinet acted as master of ceremonies and on behalf of RKO presented Smith with a complete Wilson golfing outfit.

'Scarface' Gross for First Week in Chicago $22,000

Chicago—During its first week's run at the Woods Theatre here, actual "take" on Astor Pictures' "Scarface" amounted to over $22,000. Top previous week for this house was $16,000 with "Gone With the Wind." The average is around $3,000. Picture looks set for at least a three-month stay at the Loop house.

Gov't Plans No Industry Curb; See Pix as Morale Aid

Hollywood Set to Make War Pictures; Hays Office Offers Support to President; More Drain on Manpower

The industry is expected to continue on the even tenor of its way despite the war as nearly as could be learned this week. The Government plans no restrictions or any exercise of war-time control at present. It is the belief of high Government officials that entertainment will play a large part in keeping up national morale and for that reason a minimum of control will be exercised.

Hollywood has previously studiously avoided production of war pictures but the stops can now be pulled and it is predicted that a number of films dealing with various phases of the war will be made for immediate release. One result of the war will probably be abandonment of the Senate sub-committee's investigation into war-mongering.

All branches of the industry will probably be faced with an increasing drain on their manpower. The production branch particularly will be called upon to furnish technicians for various of the armed services. Girls will probably replace boys as ushers in most theatres.

The Hays organization this week sent the following telegram to President Roosevelt:

"The Motion Picture Producers and Distributors of America hereby pledge our service and support to the President and the Nation, and reiterate our resolve to maintain the continued flow of wholesome entertainment as an essential contribution to military and civilian morale and to national spirit."

'Anti-Five' Threat In South Dakota

Word was received in New York this week that the South Dakota Theatre Owners Association at its annual Sioux Falls convention has empowered its officers to draft an "anti-five" measure similar to that pioneered in Minnesota by Northwest Allied. It was learned that the officers were directed by the convention to have the bill ready for introduction at the 1942 session of the South Dakota legislature unless there is an improvement in buying conditions.

Nat'l Theatres Execs to Meet Monday on Coast

Los Angeles—Annual meeting of National Theatres' executives and division managers will be held here Monday. A home office contingent headed by Spyros Skouras, Eddie Zabel, head film buyer, Harry C. Cox, treasurer, and Aubrey Schenck, film buyer, left Thursday night for the Coast. Also in the party were Charles Skouras, FWC head, Mike Rosenberg of Principal Theatres, and Charles Buckley, attorney.



Theatres On War Footing

East, West Coast Houses Make Air Raid Precautions

With a minimum of discomfiture, the industry went on a war footing this week. Slumping grosses, the perfection of plans for safety of both personnel and patrons and the probable problem of adjusting theatre operation schedules were taken in their stride. On both the east and west coasts, where air raid warnings were sounded and blackouts effected in many cities, the film industry went grimly about its business.

Grosses in metropolitan territories and in the hinterlands were said to be off approximately 25 per cent early in the week, and this percentage rose because of the Presidential broadcast Tuesday night and also because of the blackout in effect in many seaboard spots.

President Roosevelt's radio address received the greatest coverage in the history of the industry. Among the circuits carrying the speech in their houses were Loew's, RKO, Brandt, Century, Fabian and Skouras, and the policy was largely adopted by Newsreel Theatres.

Except for the first-runs in the key spots, the Fox West Coast circuit has only evening performances in most of its houses, but the West Coast blackout may force afternoon performances.

It is felt along San Francisco's film row that if blackouts continue nightly, the downtown theatres will suffer greatly, with moviegoers sticking to the neighborhoods to avoid long drives. Silencing radios, if the practice is continued, may boost attendance.

Theatre attendance has been cut 50 per cent by the blackout in Portland, Ore., and it is forecast that night business will probably be eliminated in Columbia River cities under blackout regime.

Business was sharply down in Philadelphia, with factors influencing the New York drop held responsible. General air raid instructions published in Philadelphia advised theatre patrons to remain in the houses in the event of an alarm.

Meanwhile, in New York, theatres were said to be completely prepared for all exigencies growing out of an air raid. Prior to a practice air raid alarm Tuesday, every theatre had already made thorough provision for safeguarding patrons, a step effected both through organization and equipment. Managers believe that should there be a real air raid on the city, the practice instituted by London theatres of informing their patrons of the raid would be followed here.

Rogers Joins United Artists As an Independent Producer

Will Contribute Three Pictures to Company's Lineup; Sears Discusses Forthcoming UA Films at Sales Meet

A special sales meeting was held at the United Artists home office last week by Gradwell L. Sears, vice-president in charge of distribution, and Carl Leserman, general sales manager. All the district managers of the UA sales organization in the U. S. and Canada attended.



Charles R. Rogers signed a contract this week to make three pictures for United Artists release. Photo shows him signing the deal with Arthur Kelly, vice-president and chairman of the finance committee, looking on.

At the same time it was announced by Sears that negotiations had been completed whereby Charles L. Rogers becomes an independent producer who will release through UA. The new organization will be known as Charles R. Rogers Productions, Inc.

During the meeting, Sears discussed the complete lineup of forthcoming UA product, stressing particularly the merchandising and selling angles for the next six pictures slated for early release. Included in this group are "The Corsican Brothers," starring Douglas Fairbanks, Jr.; "The Shanghai Gesture," featuring Gene Tierney and Victor Mature; "Twin Beds," starring George Brent and Joan Bennett; Charlie Chaplin in "The Gold Rush," a reissue; Rudyard Kipling's "The Jungle Book," in Technicolor, and the Carole Lombard-Jack Benny starrer, "To Be Or Not to Be."

Those who attended the meeting included Harry L. Gold, Monroe Greenthal, Paul Lazarus, Charles Stern, Arthur Silverstone, Cresson Smith, Bert Stearn, John Dervin, J. D. Goldhar, Sam Glazer, Harry Kosiner, Phil Dow and Clarence Eiseman.

The three films to be produced by the new Rogers organization are "Three Blondes and a Red Head," scheduled to face the cameras in March; a musical comedy with Jessie Matthews, story by Morrie Ryskind and musical score by Vernon Duke and John Latouche, scheduled to go into production in July; and "The Powers Girl," suggested by the novel by John T. Powers, to be made in Technicolor and scheduled for July production.

Loew and Univ. Pay Bonuses

Two of the large companies in the industry have already announced Christmas bonuses for their employees. Loew's and Universal were the first to signify their intention of rewarding their staffs.

Loew's action affects 5,800 employes in Loew Theatres, MGM exchanges, the home office and radio station WHN. Those whose salaries do not exceed $40 per week and who have been continuously employed for a year or more will receive two weeks' salary but not more than $50. Those who have been with the company for six months and who do not receive more than $40 will get one week's salary, not to exceed $25.

All of Universal's employes in the home office and branches who are not paid more than $40 a week will get an extra week's salary. Studio personnel will benefit from a donation in lump sum to the Universal City Club, an employes' benevolent organization which has assisted members in such emergencies as family bereavement, serious illness or accident.

Stearn Named Div. Mgr.

Bert M. Stearn was appointed Western Division sales manager for United Artists this week by General Sales Manager Carl Leserman. Stearn has been with the company for 15 years having started as city salesman in Cleveland. For the past six years he has been district manager covering Cleveland, Pittsburgh, Cincinnati and Indianapolis. He succeeds Haskell M. Masters, who resigned recently to become associated with the Odeon Circuit of Canada.



Bert Stearn

AMPA Honors Variety Clubs

Many Top Executives Turn Out for Thurs. Luncheon

The industry turned out in force Thursday to pay tribute to the Variety Clubs at the AMPA luncheon which was dedicated to "The Heart of Show Business." Some of the industry's top executives were there to greet National Chief Barker John H. Harris and several other Variety representatives.

Harris, the principal speaker, gave a history of the Variety movement, detailing how it started when a child was left in the Sheridan Square Theatre in Pittsburgh 14 years ago. During his talk, he pointed out that the primary purpose of Variety was to help the less fortunate and he demonstrated how this purpose had been accomplished by telling the AMPA of the $900,000 collected for charity by the clubs last year.

Harris was introduced by William McCraw, former Attorney General of Texas and now associated with the OPM. McCraw has long been a member of Tent No. 17, Dallas. He and the other guests were introduced by "Chick" Lewis, National Publicity Director of the Variety Clubs.

On the dais were J. J. Fitzgibbon, Carl Leserman, William F. Rodgers, Ned E. Depinet, Herman Robbins, Barney Balaban, Vincent Trotta, Harris, McCraw, Lewis, R. J. O'Donnell, Leonard Goldenson, Rube Jackter and Abe Montague. On another dais behind were Earle Sweigert, Chief Barker of Tent No. 13, Philadelphia; Hardie Meakin, Chief Barker of Tent No. 11, Washington; George Tyson, one of the charter members of Tent No. 1, Pittsburgh, and Jack Alicoate.

A picture, detailing the charitable activities of the Variety Clubs was shown as a part of the day's program.

OTO Pledges Loyalty, Reelects Loewenstein

Oklahoma City—At the annual convention of the Theatre Owners of Oklahoma, Inc., in the Skirvin Hotel here Tuesday, ninety delegates solemnly pledged, individually and as an organization, their loyalty, business, property, and cooperation to the United States and to the President of the country as their commander-in-chief in the present war between the United States and Japan, in a resolution adopted. The convention re-elected Morris Loewenstein president and Max Brock, Lawton, vice-president. Ralph Talbot, Talbot Theatres' Circuit, was elected new secretary-treasurer to succeed Leonard White, Weatherford. At the afternoon session, a resolution was passed placing the OTO on record "as being opposed to the practice of film distributors licensing or renting motion picture films to non-theatrical institutions in any manner harmful to the best interests of the regularly established theatres . . ."

11 PICTURES ANNOUNCED FOR TRADE SHOWING

Twentieth Century-Fox this week announced trade show dates for six new pictures and Warner Bros. for five. Exhibitors will be notified by their local exchanges of the times and places for these screenings. The following is a list of the pictures in order by dates:

Dec. 19: Blue, White and Perfect and Remember the Day (20th-Fox)

Dec. 22 and 23: Dangerously They Live, The Man Who Came to Dinner, Sons of the Sea, Wild Bill Hickok Rides, Kings Row (Warner Bros.)

Jan. 5: Son of Fury and Young America (20th-Fox)

Jan. 6: A Gentleman at Heart and You Can't Always Tell (20th-Fox)

Selling the Picture

For Better Show Selling
***Showmanalyses* Have Appeared In STR on Following Pictures**

Blossoms in the Dust	July 26
Bride Came C.O.D.	July 19
Charley's Aunt	Aug. 2
Dr. Jekyll and Mr. Hyde	Sept. 6
Feminine Touch	Oct. 11
Glamour Boy	Dec. 6
Here Comes Mr. Jordan	Aug. 16
Hold Back the Dawn	Sept. 20
Ice-Capades	Aug. 23
International Squadron	Oct. 4
Kathleen	Dec. 13
Lydia	Aug. 30
Men In Her Life	Nov. 29
Moon Over Her Shoulder	Oct. 18
New Wine	Aug. 9
One Foot in Heaven	Nov. 1
Sundown	Oct. 25
Suspicion	Nov. 22
Tom, Dick and Harry	July 5
Two-Faced Woman	Nov. 8
Unfinished Business	Sept. 13
Week-End in Havana	Sept. 27

Spare That Press Book and, Like Mitchell, Use It Wisely

More than ordinary use of press books is claimed by Manager Tom Mitchell of the Arcade Theatre, Brookhaven, Miss. Generally, when a press book has been clipped, it is of no further value to most theatres. Not so at the Arcade. Mitchell uses them for a special lobby board announcing coming attractions.

Specially built for the purpose, the board has openings into which cards are slid. As play-dates approach, the cards are moved up and new cards added at the bottom. From the press books Mitchell gets illustrations which he uses in layouts mounted on compo-board. Outlined with water color, silver flitter, etc., the layouts draw maximum attention.

Mitchell's lobby board is valuable. Its cost is negligible. It serves the public by having all coming attractions concentrated in one spot. And the press books are put to good use.

Show Builder Starts Ohio Tour; Itinerary Thru Dec. 23 Revealed

MGM's Show Builder started a tour of Ohio this week with appearances in Mt. Washington and Batavia. The company also announced an itinerary through Dec. 23 for this initial unit, which is under the supervision of Kent Prickett, former Texas exhibitor. The dates and situations follow:

Dec. 10, Bethel and Mt. Orat; Dec. 11, Georgetown and Ripley; Dec. 12, Manchester and Peebles; Dec. 13, Piketon; Dec. 15, Bainbridge and Hillsboro; Dec. 16, Greenfield and Leesburg; Dec. 17, New Vienna and Lynchburg; Dec. 18, Manchester and Milford; Dec. 19, Sharonville and Lebanon; Dec. 20, Waynesville; Dec. 22, Germantown and Franklin; Dec. 23, Miamisburg and Yellow Springs.

The Show Builder will cover smaller situations throughout the country, lending practical assistance to exhibitors in their exploitation campaigns and acquainting them with MGM's 86 exhibitor aids.

Radio Whistling Contest Effective

A radio whistling contest proved effective ballyhoo for "Whistling in the Dark" during William Freise's campaign for the film's Rivoli, La Crosse, Wis., engagement. Freise awarded guest tickets to the first ten persons identifying correctly the numbers whistled.

Dual Premiere of 'Valley' in Mining Territory a Gala Event

Unprecedented Cooperation Is Obtained for Campaigns In Scranton and Wilkes Barre

The recent parallel engagements of "How Green Was My Valley" at the Strand in Scranton, Pa., and the Comerford in Wilkes Barre were closely synchronized because of the natural tieup between the Comerford houses. Thus campaigning was an exploitation man's holiday, for the newspapers of both cities, and the civic and mining interests made cooperation so simple it was possible to build an impressive campaign within a few days.

No picture, it is reliably reported, ever received the newspaper breaks in Scranton and Wilkes Barre accorded "Valley." Four different editorials by four different newspapers is by way of being a record for any picture to garner, even in larger cities. Hailed as another record was the fact that newspapers in both cities ran copy and art every day for ten days preceding the opening.

Still another unique record was the use of 105 prints of trailers in advance. These were shown on the screens of 35 Comerford theatres within a radius of 45 miles of Scranton and Wilkes Barre, to cover the mining territory. There were three trailers used, the series of three being run in each of the 35 theatres on different days.

The newspapers emphasized the importance of the openings and appealed to civic pride to support the engagements by stressing the fact that these two cities were given the honor of showing "Valley" before any other cities in the United States outside of the world premiere in New York.

The public square in Wilkes Barre carried enormous banners through a special permit which the city council issued to Manager Bill Walsh of the Comerford theatre.



Unusually Attractive Display

An unusually attractive window display highlighting the Cole Porter songs in Columbia's "You'll Never Get Rich" was promoted from the Higbee Department Store in Cleveland by Dave Bachner of the Warner Theatre advertising department.



Ballyhoo Float an Eye-Opener

Obtaining the aviation equipment from a local air training school, Dave Bachner of Warners' Ad Department, and Jules Serkovich, Universal exploiteer, created this float to ballyhoo the showing of Universal's "Keep 'Em Flying" at Cleveland's Hippodrome.

time calling up their friends, giving the campaign a word-of-mouth that few pictures have received in one locality. The head of the Cambrian society called the Sunday school superintendents of all churches in the vast district, and requested that the teachers use "Valley" as their theme for the children's Sunday school lesson.

The miners' paper, the *Anthracite News*, which goes to about 50,000 union miners in the Wyoming Valley, ran front-page four-column art, with a running story breaking over to second page with more art. Editorial comment also boosted the picture in advance.

The Hal Horne Organization's field men, working with the Comerford theatre management, lined up the Mutual Broadcasting Company for a dual broadcast from both theatres.

Snipes were placed on all carts that go around the mines. Every mine in the area carried notices of the picture being brought to the district before being shown elsewhere, and urging all to show their appreciation by attending.

A swell stunt that tied directly into the picture was the launching of "A Search for the *Angharad* of the Valley." Maureen O'Hara plays *Angharad*, and there are thousands of beautiful Welsh girls in the Wyoming Valley. This stunt proved terrific, with the Mayor having the winner as his special guest at the opening.

The Kiwanis dedicated their weekly luncheon to the father and son angle, which is emphasized strongly in the picture.

The opening at both theatres in Scranton and Wilkes Barre was done in Hollywood style. Choruses of Welsh singers in costume sang outside the theatres, then adjourned to the theatre pits and sang just before the shows started.

The Comerford Theatres donated $100 to each Welsh society in Scranton and Wilkes Barre as a gesture of appreciation for their official sponsoring of the event. The fact that the Welsh societies got in back of the affair wholeheartedly and exerted all their tremendous influence, assured "Valley" of going over as no other picture ever did in this territory, and caused the newspapers and civic authorities to give unprecedented support. Both 20th Century-Fox and the Hal Horne Organization have passed the honors to Tom Killeen and Bill Walsh of the Comerford Theatres, for making the dual opening the greatest picture event this district has ever known. It was turned into a gala community festival in which practically everybody joined.

The Pictures Speak fo

They come to you fr

A United Artists with collective strength.

. . . an organization determined to deli



Your Big Christmas Attraction

EDWARD SMALL *presents* ALEXANDRE DUMAS'

THE CORSICAN BROTHERS

starring DOUGLAS FAIRBANKS, Jr.

with RUTH WARRICK • AKIM TAMIROFF

Directed by Gregory Ratoff • Screenplay by George Bruce & Howard Estabrook



ARNOLD PRESSBURGER *presents* His Great Roadshow Hit!

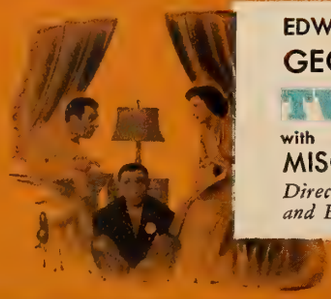
THE SHANGHAI GESTURE

starring

GENE TIERNEY • Walter HUSTON • Victor MATURE • Ona MUNSON

with PHYLLIS BROOKS • ALBERT BASSERMAN • MARIA OUSPENSKAYA

From the celebrated play by John Colton • Directed by Josef Von Sternberg



EDWARD SMALL *presents* The Famous Stage Farce!

GEORGE BRENT and JOAN BENNETT in

TWIN BEDS

with

MISCHA AUER • Una MERKEL • Glenda FARRELL • Ernest

Directed by Tim Whelan • Screenplay by Curtis Kenyon and Kenneth

and E. Edwin Moran

Themselves!

nited United Artists.

mpany with a background and a backbone

nportant pictures from great producers.

Gradwell L. Sears

Vice-President in Charge of Distribution
UNITED ARTISTS CORPORATION

e World's Great Laughing Picture!
HARLIE CHAPLIN in
HE GOLD RUSH
TH MUSIC AND WORDS!
itten and Directed by Charles Chaplin



ALEXANDER KORDA *presents*
RUDYARD KIPLING'S
THE JUNGLE BOOK *(In Technicolor)*
with SABU *and a cast of thousands*
Adapted by Laurence Stallings • Directed by Zoltan Korda



ALEXANDER KORDA *presents*
AN ERNST LUBITSCH PRODUCTION
CAROLE LOMBARD • JACK BENNY in
TO BE OR NOT TO BE
Produced and Directed by ERNST LUBITSCH

Program Exchange

Stern Collects Wire Hangers, Ableson Pulls a Neat Trick, And Chicago Showmen Score

We've been so busy, what with buying Christmas presents and doing lots of other things, that we almost forgot to look over this week's supply of programs. But now, while we take time out to catch our breath after battling determined feminine shoppers in a couple of department stores, we're going to see what the old mail bag of programs holds for us. The weather, by the way, is balmy, but tomorrow it may turn into a blizzard.

Trying to think of a good way to help national defense? Well, there are several, but one we think hard to duplicate is that created by Lee Stern, manager of Schine's Empire Theatre, Glens Falls, N. Y. Stern tied up with a local cleaning establishment in its campaign to get customers to return wire clothes hangers. He put out a flashy herald with this copy:

"Hey Kids! Here's your chance to help defense. All steel is needed for defense, so in order to reduce consumer demands . . . Feigenbaum Cleaners make the following offer: Bring 11 wire clothes hangers to Feigenbaum Cleaners or to the Empire Theatre, and you will be admitted free to the matinee show. It's easy to collect hangers; ask your mother and neighbors; you'll find hangers everywhere!"

We have no report of the results of Stern's stunt, but we strongly suspect that hundreds of clothes closets were raided by boys and girls, and that enough hangers were collected to keep the cleaning shop well supplied.

Chicago Managers Active

Among the programs, pluggers and novelties received from some of the Warner houses in Chicago are the following: Small envelopes containing miniature bombers and ice-skates, used by the Frolic Theatre to plug "Dive Bomber" and "Ice-Capades," respectively; a post card mailed to patrons of the Stratford Theatre announcing Major Bowes' "1941 Prize Winners" revue; a card of book-mark size listing the Beverly Theatre's attractions on one side and a stationer's ad for Christmas cards on the other (there's a good pre-Christmas tieup, boys); a "passport" plugger used by the Rex Theatre to sell "Hold Back the Dawn"; a program for the Avalon which features a personal message from Manager Eli Arkin in which he suggests

INSTITUTIONAL COPY

(Editor's Note: The following copy was written for the programs of Warner Chicago Theatres by Charles H. Ryan. It can be easily adapted to your own situation. Further examples will appear on this page from time to time.)

A Thought

The Blank Theatre is your meeting place. In it you find rest and relaxation from the days of worry and work. In it we have tried to make you feel at home. Only the best in movies are offered, and every thought of our employes is for your particular comfort and enjoyment.

We wish to assure you that we are at your service. Every possible effort will be made to see that you are comfortably and favorably seated at any of these performances.

We are here 365 days of each year. And as always, from the owners as well as the management and the entire personnel, we hope that you find the same excellent entertainment and relaxation that we hope you have in the past!

families and friends can have fun playing that game wherein everyone must tell the truth and "nothing but the truth," adds that they can have even more fun by seeing "Nothing But the Truth" and "Week-end in Havana" at the Avalon; and a program for the Hamilton Theatre which, among other things, provides lines on which patrons can list the titles of pictures they'd like to see brought back. We wouldn't say that Showmanship is the MIDDLE name of the managers of Chicago Warner Theatres—we'd say it's the FIRST.

From Atmore, Ala., Manager Mack Jennings of the Strand Theatre sends us his latest weekly "Program of Happiness." We described Mack's promotional piece in a recent issue, but we'd like to mention again that the orange and blue color scheme gets the eye—gets both of them, in fact. Maybe Mack could offset part of the cost of printing by selling at least half of the space on the back to a local merchant or merchants. There would still be ample space for the address.

Pie-Plate Novelty

Wow! Here's the cleverest novelty yet! Not to our knowledge have we ever received a plugger like this one. Art Ableson, smart, showmanly manager of the Lake Theatre, Devil's Lake, N. D., went out and bought a few hundred paper pie plates. Then he imprinted them on one side with this copy: "Why wash plates? Use this one! More time to see Bud Abbott and Lou Costello in 'Keep 'Em Flying'." Bottoms of the plates carried addresses of patrons to whom they were mailed. If you other showmen don't grab this idea to plug that next outstanding attraction, we'll be surprised. And you, Arnold Stoltz—you'll probably get a bakery or a pie plate manufacturing company to tie in with you; that is, if you duplicate the stunt.

And speaking of Arnold Stoltz—up pops the showman! To plug "Sundown," he had cards printed with copy advising patrons to "save your pennies for this show and come again next week . . . use the enclosed nickels for our pure and tasty candies on sale inside." Now to explain that copy. The top of the cut featured a die-cut figure of Gene Tierney, who was hailed in the copy as "the sweetest girl in pictures." All right, that accounts for the candy tie-in. The cards were placed in glassine sacks up to the figure of the star, and in each sack was placed two nickels and two pennies. Thus, when a patron bought two tickets at 44 cents each, he received his twelve cents in change via the clever novelty. Who paid for the promotion? Well, if you don't know, we won't tell you.

A new reader of STR sends one of the handbills he distributed to let the people know about his pre-Thanksgiving turkey giveaway. His name is G. W. Owen, manager of the Owen Theatre, Southside Square, Seymour, Mo. This is the first time we've heard from Mr. Owen, but we hope it won't be the last.

It's time for us to go Christmas shopping again, so we'll have to stop now. We'd have to stop anyway, because our space is gone. We'll see you here next week.

"H. M. Pulham" Gets Gala Premiere at Two Boston Houses

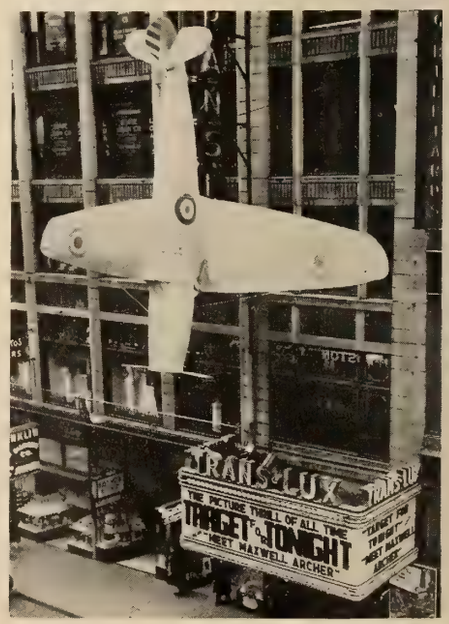
"H. M. Pulham, Esq.," MGM's picturization of John P. Marquand's novel of a Boston family, had its world premiere in Boston with considerable fanfare. A double opening was held at the State and Orpheum Theatres. Robert Young, who plays the title role, and the author were among those who attended.

The premiere, first of its magnitude since "Our Town," drew record-breaking publicity in the local press. In addition, the *Traveler* conducted a contest in cooperation with the Loew houses offering 62 cash prizes and guest tickets for the best letters on the subject: "Why I Would Like to See 'H. M. Pulham, Esq'."

The opening occasioned some mild intra-collegiate strife when the Boston University *News*, college publication, invited Hedy Lamarr, who is starred with Young and Ruth Hussey in the film, to attend the university's annual Military Ball. Asserting that Harvard men are "maladjusted pragmatists," the paper asserted that "no Boston University man would ditch your red-blooded loveliness in New York for a blue-blooded female of the Boston 400"—an incident in the novel and the photoplay.

Terpsichorean Spread Gets Space

When Garbo rhumbas, that's news that newspaper editors go for! Dan Terrell, Loew's Washington, D. C., publicist, landed an eight-column spread of "Two-Faced Woman" stills showing the star in terpsichorean action in the local *Star* as part of his campaign for the new film.



Airplane Ballyhoo 'Target'

This airplane ballyhoo above the Translux Theatre on Broadway caught the attention of pedestrians and effectively exploited Warners' "Target for Tonight," with business at the house at a peak throughout the first week.

--Your Application Blank--

Clip and Mail Now!

STR Program Exchange
SHOWMEN'S TRADE REVIEW
1501 Broadway
New York, N. Y.

Dear "Chick":—I hereby apply for membership in the STR Program Exchange. I understand that entry of my name on this coupon signifies a willingness to exchange theatre programs with other theatres, but involves no other obligation. Only managers, assistants, or men in charge of programs eligible.

Name .....

Theatre .....

Position .....

City .....

State .....

STRAND THEATRE

Dear Santa Claus:
I have tried to be a good exhibitor all year. Now, all I want for Xmas is a print of "You're In The Army Now."

Your friend,
Sam Q. Showman

P.S. If you could also get me "They Died With Their Boots On" for New Years... then "All Through The Night," "The Man Who Came To Dinner" and "Kings Row", I could afford to be good all next year, too!



THERE IS A SANTA CLAUS, SAM DEAR!

IT'S WARNER BROS!

The Box Office Slant

Johnny Eager

MGM **Gangster** **107 mins.**

AUDIENCE SLANT: (Family) Torrid romance with two top stars and an interesting story full of action will hold fans' interest.

BOX OFFICE SLANT: Names stressed in a good selling campaign should result in better than average interest.

Cast: Robert Taylor, Lana Turner, Edward Arnold, Van Heflin, Robert Sterling, Patricia Dane, Glenda Farrell, Henry O'Neill, Diana Lewis. **Credits:** Directed by Mervyn Leroy. Produced by John W. Considine, Jr. Screenplay by John Lee Mahin and James Edward Grant. Based on Grant's original story. Director of photography, Harold Rosson. Art director, Cedric Gibbons.

Plot: Taylor, former gang leader out on parole, ostensibly is a taxi driver making an honest living. But under cover he still heads the rackets. Lana Turner, a sociology student, visits him with a parole officer and they fall for each other. Taylor decides to use her to force the hand of her father, Edward Arnold, the district attorney, and frames her so that she thinks she killed a man. But to protect him she is willing to keep the matter quiet and she suffers while her father agrees to do as Taylor asks. Finally relenting, he goes to her and tries to convince her it was a gag. Failing, he arranges to have her see the supposed "victim." She does but then there is a gun battle in which Taylor is killed.

Comment: With Lana Turner and Robert Taylor heading the cast, this gangster picture, replete with action seems destined for success in situations where aversion to this type of character is not too great. Despite its long running time, there is brisk action in it, the pace halting only momentarily for some torrid love scenes between the two principals. Acting honors go to Van Heflin, who plays the role of a drunken philosopher to perfection. Throughout most of the picture he is supposed to be drunk but delivers some pithy comments in well written dialogue that may rate as including some of the screen's best bon mots. Lana Turner, although appearing in comparatively few scenes, acts much in the manner she carried off so successfully in "Honky Tonk." Other notables in the cast are Patricia Dane, Robert Sterling and Edward Arnold. Leroy's direction is swell as it has always been for this type of picture—he made many of them while he was with Warner Bros. Since there is a dog track in it, you can use a racing dog as a ballyhoo. Play up the romance.

Catchline: "He was interested only in himself until the RIGHT girl came along."

The Wolf Man

Universal **Horror** **70 mins.**

(Prod. No. not set—Nat'l Release, Dec. 12)

AUDIENCE SLANT: (Adult) Excellent entertainment for the horror fans.

BOX OFFICE SLANT: If well exploited, should do good business in grind-run and neighborhood theatres.

Cast: Claude Rains, Ralph Bellamy, Warren William, Patric Knowles, Bela Lugosi, Lon Chaney, Jr., Maria Ouspenskaya, Evelyn Ankers, Fay Helm. **Credits:** Associate Producer and Director, George Waggner. Original screenplay by Curt Siodmak. Director of photography, Joseph Valentine. Art direction, Jack Otterson.

Plot: Having returned to ancient, historic Talbot castle after a long sojourn in America, Chaney meets Evelyn Ankers in her father's antique shop, buys from her a cane with a silver head of a wolf surrounded by a pentagram. It symbolizes a legend about a werewolf—half man, half beast—who always sees the pentagram sign on his next victim. When Lugosi, a fortune-teller but also a werewolf, kills Fay Helm, Evelyn's girl friend, Chaney kills the werewolf and is bitten, thus becoming a werewolf himself. A wave of murders follows. During a final wolf-hunt, he eludes his pursuers, comes upon Evelyn and nearly kills her when his father (Rains) beats him to death with the cane. By the time the other pursuers reach the spot, the werewolf has reassumed the human shape of Chaney.

Comment: Skillful direction, good production treatment and capable performances by Lon Chaney, Jr., Claude Rains, Ralph Bellamy, Maria Ouspenskaya and Evelyn Ankers, have turned what might have been a series of unconvincing, exaggerated situations into realistic, absorbing moments that count up to excellent entertainment for the horror fans. Young Chaney's role, of course, is the most difficult; but he handles it with sincerity and conviction. Although the film has its lighter moments, an atmosphere of eerieness and horror is maintained throughout. In most communities, pictures of this type draw well, and "The Wolf Man" should be no exception if exhibitors sell it as a horror picture, utilizing the angles they have employed successfully on past films of this type.

Catchline: "By day, an average human being like you and me . . . by night, a fiendish, merciless killer . . . that's 'The Wolf Man'."

Legion of Decency Ratings

(For Week Ending Dec. 13)

SUITABLE FOR GENERAL PATRONAGE

Blonde Comet — Sing for Your Supper
Melody Lane — Steel Against the Sky
Road Agent — Thundering Hoofs
Pacific Blackout (formerly "Midnight Angel")
Mr. Bug Goes to Town

SUITABLE FOR ADULTS ONLY

Dr. Kildare's Victory — Paris Calling
Honolulu Lu — Kings Row

OBJECTIONABLE IN PART

The Man Who Came to Dinner

Confessions of Boston Blackie

Columbia **Mystery** **65 mins.**

(Prod. No. not set—Nat'l Release, Jan. 8)

AUDIENCE SLANT: (Family) Second of series follows pattern of first; should maintain the same interest.

BOX OFFICE SLANT: Average business for program attraction.

Cast: Chester Morris, Harriet Hilliard, Richard Lane, George E. Stone, Lloyd Corrigan, Joan Woodbury, Walter Sande, Ralph Theodore, Kenneth MacDonald, Walter Soderling, Billy Benedict. **Credits:** Produced by William Berke. Directed by Edward Dmytryk. Director of photography, Philip Tannura. Art director, Lionel Banks.

Plot: Harriet Hilliard, seeking to sell a statue of Marc Antony, an heirloom, goes to the art gallery, where a crook has made a copy of the statue. As the deceit is about to be exposed, there is an exchange of shots and one of the crooks is killed. Morris is arrested, but meanwhile a confederate of the art dealer has hidden the body in the fake statue. Then follows a chase for the statue, the body and the killer, which is all wound up neatly when the principals are trapped in a sound-proofed building and cannot open the doors. They are finally released by simulating a fire in the building.

Comment: Although the story may strain the credence of many, the liberties taken heighten the action of the picture considerably. Chester Morris as Boston Blackie seems able to trick the police with the greatest of ease and the officers of the law, as depicted in the picture, appear to be highly gullible. The rest of the cast perform their roles capably. Production is good and the picture has been well mounted. There is enough comedy to lighten the tension from time to time and the audience in the theatre where the picture was caught seemed to enjoy these sequences particularly. Sell it from a mystery angle. Tieups with art dealers are suggested by the nature of the story.

Catchline: "Boston Blackie turns the tables and captures a crook."

Melody Lane

Universal **Comedy With Music** **60 mins.**

(Prod. No. not set—Nat'l Release, Dec. 19)

AUDIENCE SLANT: (Family) Enjoyable comedy with music that should evoke numerous laughs and otherwise entertain average audiences.

BOX OFFICE SLANT: Not quite strong enough to stand on its own, though some localities may prove exceptions.

Cast: The Merry Macs (Judd, Ted and Joe McMichael and Mary Lou Cook), Sandy, Leon Errol, Butch & Buddy, Anne Gwynne, Robert Paige, Don Douglas. **Credits:** Associate Producer, Ken Goldsmith. Directed by Charles Lamont. Screenplay by Hugh Wedlock, Jr., Howard Snyder and Morton Grant. Adaptation by George Rony. Original story by Bernard Feins. Director of photography, Jerome Ash. Art direction, Jack Otterson. Musical direction, Charles Previn. Music and lyrics by Norman Berens and Jack Brooks.

Plot: Difficulty in getting a radio band for Sponsor Leon Errol's *Kornies* program lies with Errol, who fancies himself a musical genius and insists on sitting-in with the band. Pretty, perky Anne Gwynne succeeds in getting Robert Paige and his band, featuring The Merry Macs, to sign a pact, but when Errol toots his tuba during rehearsal, Paige calls off the deal. Meanwhile Mary Lou Cook and Don Douglas, the ad agency head, have fallen for each other, while Cupid has also brought together Anne and Paige, so there is still hope. It comes when Sandy, the band's mascot, wanders into Errol's office. In returning her, Errol is arrested for kidnapping, promises never to sit-in again before Anne agrees to have him released from jail.

Comment: "Melody Lane" is an enjoyable comedy with music, that should evoke numerous laughs and otherwise entertain average audiences. It isn't a "wow" by any means, and the plot is anything but credible; but these factors make little difference—the picture was designed to provide enjoyment for the whole family, and on that basis, it should succeed. Lack of "names," however, may necessitate it being paired with a stronger feature, although the popularity of The Merry Macs, Leon Errol and Sandy may be high enough in some localities to permit the film to stand alone. The rhythmic Merry Macs have never been seen to better advantage, and Leon Errol will garner many laughs, especially with his still effective swivel knees gag. Anne Gwynne, Robert Paige and Don Douglas perform ably; Sandy,

precociously. Music shop tieups, Merry Mac records played in the lobby and via loudspeaker on a ballyhoo truck, should head your list of selling activities.

Catchline: "Laughter and music to chase away your blues."

Thundering Hoofs

RKO-Radio **Western** **60 mins.**

(Block No. Western 2, Nat'l Release, not set)

AUDIENCE SLANT: (Family) Formula plot its only weakness. Should please the outdoor fans.

BOX OFFICE SLANT: Okay as an action-date booking.

Cast: Tim Holt, Ray Whitley, Lee "Lasses" White, Luana Walters, Archie Twitchell, Gordon De-Main, Charles Phipps, Monte Montague, Joe Bernard, Frank Fanning, Fred Scott, Frank Ellis. **Credits:** Directed by Lesley Selander. Original screenplay by Paul Franklin. Director of photography, J. Roy Hunt. Produced by Bert Gilroy.

Plot: A crooked attorney attempts to buy out a stage line for a rival operator, milking the deal from both ends. But the son of the buyer and the daughter of the seller uncover a series of plots by this conniving attorney, so they take over the stage business and run it together successfully.

Comment: A rather commonplace story is the only weakness in this sagebrusher, which follows a formula plot seen in just about every other Western. It will get by due mostly to the work of Tim Holt and the fine direction of Lesley Selander, both head and shoulders above the script. Where previous films in this series have proven profitable, there is little doubt that this one will do equally as well. As usual, Tim Holt turns in the same brand of riding and fighting that has made him so popular. Musical numbers, although they slow up the action in spots, are okay. The supporting cast is good. Follow the most successful angle you have used with previous pictures of this series. Arrange a radio show featuring cowboy music, tieing in with your play date. Distribute pictures of Holt to the first dozen patrons.

Catchline: "An ambush that backfired."

Red River Valley

Republic **Western** **63 mins.**

(Prod. No. 152—Nat'l Release, Dec. 12)

AUDIENCE SLANT: (Family) A strong Western for the action fans.

BOX OFFICE SLANT: Will match returns from the preceding Rogers pictures.

Cast: Roy Rogers, George "Gabby" Hayes, Gale Storm, Sally Payne, Bob Homans, Trevor Bardette, Lynton Brent, Hal Taliaferro, Sons of the Pioneers, others: **Credits:** Directed and produced by Joseph Kane. Original screenplay by Malcolm Stuart Boylan. Director of photography, Jack Marta. Musical director, Cy Feuer.

Plot: Roy Rogers, "problem boy" of a small Western village, and his band, return from a radio tour and are given a reception. While this is being staged, bandits rob the bank of $182,000, the ranchers' share needed to complete a WPA dam and assure needed irrigation. Rogers suspects Trevor Bardette, a rancher who is also partner in a gambling resort in a neighboring state, when Bardette tells the ranchers his partners will advance the needed money in return for the ranchers' stock in the water association. Roy's boys are jailed and he is declared a fugitive. He releases them through a trick. They start a fire in Bardette's gambling house, tricking him into showing where the money was hidden and proving their point.

Comment: This one shapes up well with the combination of action and music which has marked the previous pictures in the Roy Rogers' series, and the audible enthusiasm it earned from younger members of the audience, where it was previewed, indicated it as a strong week-end attraction. Rogers and the Sons of the Pioneers are heard in three complete song numbers, as well as short excerpts from others and a square dance with Gabby Hayes as caller. "Love Begins At Sunset," a comparatively new cowboy song is the best and can be planted with cowboy song groups in radio or old-time dance band as a part of a pre-showing campaign. Most stations have, or can get, a number of fifteen minute recorded programs by Sons Of The Pioneers and these might be secured for use in the lobby preceding showing.

Catchline: "The town's 'problem boy' scraps his way to become a 'hero'."

Come On Danger

RKO-Radio **Western** **58 mins.**

(Block No. Western 2, Nat'l Release, not set)

AUDIENCE SLANT: (Family) Western fans should go for this one. Tops in the series.

BOX OFFICE SLANT: With a little extra selling, should better the take for this series.

Cast: Tim Holt, Frances Neal, Ray Whitley, Lee "Lasses" White, Karl Hackett, Malcolm "Bud" McTaggart, Glenn Strange, Evelyn Dockson, Davison Clark, John Elliott, "Slim" Whitaker, Kate Harrington, Henry Rocquemore. **Credits:** Directed by Edward Killy. Screenplay by Norton S. Parker. Story by Bennett Cohen. Director of photography Harry Wild. Produced by Bert Gilroy.

Plot: A young Texas ranger tries to solve the murder alleged to have been committed by a woman rustler and her renegade gang. He captures the girl, discovers the real culprits and then clears the girl's name.

Comment: If your patrons like action, here's one you can recommend without reservation. It starts with a chase and ends with a chase. In between it's a slam-bang Western with some pleasant musical numbers and a few fist-fights, adding up to the kind of entertainment the outdoor fans expect. In addition to Tim Holt, who seems to improve with every picture, the leading lady, Frances Neal, is tops. She can act, as well as ride and her appearance in the film is a big asset. Other members of the cast do good jobs. Direction and production are better-than-average for this type of feature. Usual Western exploitation will be okay for this one. The title may be worked in with a safety campaign in your community.

Catchline: "The law rides . . . into trouble."

Bahama Passage

(In Technicolor)

Paramount **Drama** **81 mins.**

(Block No. 3—Nat'l Release, not set)

AUDIENCE SLANT: (Adult) A scenic gem that should please most theatregoers. Has added appeal for the feminine trade.

BOX OFFICE SLANT: Looks like a swell bet. Has all the ingredients that has made this type of story successful.

Cast: Madeleine Carroll, Stirling Hayden, Flora Robson, Leo G. Carroll, Mary Anderson, Cecil Kellaway, Leigh Whipper, Dorothy Dandridge. **Credits:** Produced and directed by Edward H. Griffith. Screenplay by Virginia Van Upp. Based on a story by Nelson Hayes. Director of photography, Leo Tover and Allan M. Davey. Process photography by Farciot Edouart.

Plot: A young man whose family live on a bleak, barren island because their business is salt mining, finds romance at last, when the beautiful daughter of a scoundrel, who has become overseer in order to cheat the family, comes there with her father.

Comment: Here's a scenic gem that boasts of some of the most colorful Technicolor photography ever seen on the screen. In addition to that, there is attractive Madeleine Carroll and sturdy Stirling Hayden, who in spite of the fact that this is only his second picture, must have quite a following among the girls; all this and a tropical story that always carries a terrific appeal for most theatregoers. Combination of these elements makes the picture look like a swell boxoffice bet. The principals are given excellent support by such able players as Flora Robson, Cecil Kellaway and Leo G. Carroll. Edward H. Griffith, who produced and directed, successfully builds up the strong undertones of brooding tragedy and romance, overcoming what might have been weakness in the story. Put plenty of color into your front. Create a tropical atmosphere in your lobby, with pretty girls dressed in costume. Play up the romance between Miss Carroll and Hayden.

Catchline: "True love that flourished on a barren island."

No Hands On The Clock

Paramount **Mystery-Comedy** **75 mins.**

(Block No. 3—Nat'l Release, not set)

AUDIENCE SLANT: (Family) A whodunit that has plenty of mystery and comedy for everyone.

BOX OFFICE SLANT: Good enough for top billing in subsequent runs.

Cast: Chester Morris, Jean Parker, Rose Hobart, Dick Purcell, Astrid Allwyn, Rod Cameron, George Watts, James Kirkwood, Billie Seward, Robert Middlemass, Grant Withers, Loren Raker, George Lewis, Ralph Sanford. **Credits:** Directed by Frank McDonald. Screenplay by Maxwell Shane. From the novel by Geoffrey Homes. Director of photography, Fred Jackman. Produced by William H. Pine and William C. Thomas.

Plot: A private detective and his wife start on a search for a missing person. During this time several murders occur and his life is threatened, because of his resemblance to a gangster. But he manages to piece the puzzle together and straighten things out.

Comment: A good, suspenseful whodunit that is on a par with the fine product turned out by Bill Pine and Bill Thomas and is every bit as entertaining as the others. It has the advantage of the capable direction of Frank McDonald, who blends the comedy and mystery with an alert hand, keeping the pace fast and the suspense high. First-rate trouping by Chester Morris, Jean Parker and George Watts gets the most of the laughs, as well as the fact that there are three murders to be solved. In the supporting roles as suspects are such able players as Rose Hobart, Dick Purcell and James Kirkwood. Newspaper teaser ads might announce the missing character, tieing in several days later with ads on the attraction. Clock without hands could be erected in lobby, with pendulum swinging back and forth over face (see stills).

Catchline: "A honeymoon spent on-the-run."

Bedtime Story

Columbia **Comedy** **85 mins.**

(Prod. No. not set—Nat'l Release, Dec. 25)

AUDIENCE SLANT: (Adult) Sure-fire entertainment for the masses. Plenty of appeal for both sexes.

BOX OFFICE SLANT: Has all the earmarks of a solid success in any spot. Worthy of a smart selling campaign. Will profit by word-of-mouth.

Cast: Fredric March, Loretta Young, Robert Benchley, Allyn Joslyn, Eve Arden, Helen Westley, Joyce Compton, Tim Ryan, Olaff Hytten, Dorothy Adams, Clarence Kolb, Andrew Tombes. **Credits:** Directed by Alexander Hall. Screenplay by Richard Flournoy. Story by Horace Jackson and Grant Garrett. Director of photography, Joseph Walker. Produced by B. P. Schulberg.

Plot: The first lady of the theatre, married to a successful playwright, is forced to divorce her husband because he refuses

(*Continued on Page* 21)

The Talk of the Tents Up and Down the Land

Variety Club Notes

JOHN H. HARRIS, NATIONAL CHIEF BARKER

Weekly Get-Together of Filmdom's Good Fellows

Tent No. 3—Cincinnati

Barkerette Gin Rummy Tournament Starts; Moritzes Visit Indianapolis; Bert Yamin Off to Florida; Frudenfeld Heads New Year's Eve Com.

The Barkerette Gin Rummy Tournament got under way last Saturday night with thirty participants primed to the last notch for the fray. In the first eight games played on opening night and Sunday the lead changed several times and the odds acted accordingly. However, they are all out to win and lots of fun is the result.

Allan Moritz and Mrs. Moritz sojourned to Indianapolis last week end as the guests of Mr. and Mrs. Marc Wolf. The main point of interest while in the Hoosier City was of course the Henie Ice Show, always a big event there.

Barker Bert Yamin is the first of the local Barkers to entrain for Florida. He is now in Miami Beach enjoying the sun and the sand. Mike Greenberg is the next to go after which a few more will follow in rapid order.

Colonel Arthur Frudenfeld heads the New Year's Eve party committee. He urges that you make your reservations at once as the attendance is limited to 200.

All Barkers and friends of Variety are requested to send in their donations to the annual Christmas party at once. Send them to the clubrooms in the Netherland Plaza Hotel. 1500 kiddies will be made happy with this money on December 23 at the Orpheum Theatre. Pop Wessell and Joe Goetz are the committee for this affair.

Tent No. 5—Detroit

Annual Membership Meeting Held; Crew Elected; Plans for Major New Charity Drive Discussed; Officers for 1942 to Be Named Next Week

The Tent held its annual membership meeting Monday night at the clubrooms, with an exceptionally heavy attendance. Review of the past year's activities by all officers and committee chairmen gave a clear picture of the Club's manifold interests in this community. Plans for a major new charity objective which will be of great interest to all Detroiters as well as to National Variety were discussed. This is still in the preliminary stages, and no publicity is being given at the present time.

Highlight of the evening was the election of new Canvasmen to serve for 1942: David M. Idzal, managing director, Fox Theatre; Ray Branch, president, Allied Theatres of Michigan; Earl J. Hudson, president, United Detroit Theatres; John R. McPherson, manager, National Screen Service; Edgar E. Kirchner, manager, Family Theatre; John L. Saxe, treasurer, Monogram Pictures; David Newman, partner in Moule and Newman Theatres; Wade Allen, owner of Fine Arts and Arcade Theatres; Lew Wisper, Wisper and Wetsman Theatres; Carl W. Buermele, general manager, Co-Operative Theatres of Michigan; Frank Wetsman, Wisper and Wetsman Theatres.

Idzal and McPherson were named delegates to the National Variety Convention at Hollywood next spring, with J. Oliver Brooks, head booker of the Butterfield Circuit, and Allen named as alternates.

John Howard, Paramount Pictures manager and retiring Chief Barker, was named National Canvasman to represent the tent on Variety's national body.

Naming of officers to lead the club will follow next week.

Tent No. 9—Albany

Officers Installed and Tent Inducted by Harris and Balmer; Silver Turns Reins Over to Golding; 150 Attend Luncheon Ceremony

About 150 attended the installation of officers of the Tent on Monday, many of them out-of-towners who were attending the testimonial dinner to M. A. Silver that night. National Chief Barker John Harris and National Dough Guy James Balmer were on hand to make the installations.

Immediately after he was installed as Chief Barker, Silver turned the reins over to Lou Golding, First Assistant Chief Barker. Silver has been promoted from zone manager for Warner Bros. in Albany to zone manager in Pittsburgh. Clayton G. Eastman, Paramount branch manager, was installed as assistant chief barker. Other officers inducted were Herman Ripps, MGM branch manager, dough guy; Charles A. Smakwitz, Warner district manager, dough guy, and the following canvasmen: Si H. Fabian, Fabian Theatres; J. Meyer Schine, Schine Circuit; Moe Grassgreen, 20th-Fox branch manager; William Smalley, Smalley Circuit; Sam E. Arnowitz, Albany film attorney; Fred I. Archibald of the *Albany Times-Union*.

Tent No. 10—Indianapolis

Collins Reelected Chief Barker; Arthur Landes Chosen First Assistant; L. J. McGinley, Second Assistant; Blocher Named Dough Guy

Kenneth Collins was reelected Chief Barker of the Club at the annual election. Arthur Landes was named first assistant chief barker, L. J. McGinley, second assistant chief barker and Claude McKean, property master. Al Blocher was reelected dough guy. Canvasmen elected include J. H. Stevens, I. A. Fendrick, Joe Neger, Morris Lefko, Richard Frank, George Landis, Curtis Butler. In addition, the following former chief barkers will serve as canvasmen: Marc J. Wolf, A. C. Zaring, Carle Niesse and Fred Greenberg. Wolf was elected National Canvasman. Collins and Bloch were elected delegates to the national convention in Hollywood next year and Landes and McKean as alternates.

The membership expressed a desire that Variety Club have their usual New Years' Eve Party and a committee was appointed to arrange this party. Arthur Landes was made Chairman with the following members to assist him: Marc Wolf, Wade Willman and Morris Lefko.

From Jan. 1 to Nov. 30, a total of $13,436 was in the Charity Fund. $8,000 was subscribed for the Greek War Relief and $5,436.78 was raised through the Variety Club and spent for various charities. The balance remaining in the Heart Fund amounts to $739. Tent No. 10 will have a free show for the poor children and newsboys the morning of Dec. 22 at the Indiana Theatre. This show will be in conjunction with the Paramount office and the film shown will be "Mr. Bug Goes To Town."

George Landis and Carl Niesse have donated screens to be used in Variety Club's presentation of Free Movies to shut-ins. Thanks, fellows, and that's from every member of Tent No. 10.

The floor shows are back again on Saturday night and good crowds are in attendance on these nights.

Tent No. 12—Twin Cities

Club's Position Improved Under Blotcky's Leadership; Membership Grows; Charity Projects Expanded

When Ben Blotcky steps down from the post of Chief Barker of the Twin City Variety club Dec. 31, it can be with the sense of a job well done. During his two years in the office club membership has grown substantially, the organization's financial condition has been splendidly maintained and, most important, the charity projects have been expanded. During the first 10 months of the current year, the club has distributed 95,000 quarts of milk to needy families through its Milk Fund and there have been numerous other activities.

Word from California is to the effect that W. A. Steffes, popular former Chief Barker, continues to improve in health. A regular noonday luncheon twosome at the club is Harry Dryer and Art Stevens, owners of three lower Loop theatres. "Kelly" Evidon, ad sales manager at Warner Brothers, is regularly on hand Saturday nights now.

Tent No. 13—Philadelphia

Edgar Moss Chosen Chief Barker; Charles H. Goodwin, First Assistant; David Supowitz, Second Assistant

Election of officers was held last Thursday with Edgar Moss heading the candidates as the new Chief Barker. Charles H. Goodwin was named first assistant chief barker and David Supowitz was chosen second assistant. Elmer O. Wilschke was elected property master and William A. MacAvoy, Jr., dough guy. Earle W. Sweigert will be the national canvasman; Jack Beresin and MacAvoy delegates to the national convention with Henry Friedman and Wilschke as alternates.

Tuesday night Stag Parties are growing in popularity with Gin Rummy the big favorite with the Barkers. A ten dollar door prize is given away at midnight.

The Banquet Committee held dinner and luncheon meetings this week with all preparations reported completed for the Annual Dinner Sunday, Dec. 14th.

The Souvenir Program contains $4,200.00 in advertising, with ticket sales running to $7,500.00 which means capacity of the Grand Ballroom of the Bellevue-Stratford Hotel.

Visitors this week included Jules Lapidus, Tent No. 1, Pittsburgh; Murray Weiss and Phil Smith of Boston Tent No. 23; Romo Vincent, rotund comedian and Joe Wolfson, Company Manager of Eddie Cantor's new production, "Banjo Eyes," now playing at the Forrest Theatre, and Marty Bohn, currently at the Earle Theatre, who M.C.'d an excellent floor show at the Club Headquarters, Saturday evening.

Tent No. 17—Dallas

Big Crowd at Saturday Bingo Party; Gold Awards to Be Paid in Defense Bonds; Club Quarters Ready for Xmas

Another fine crowd turned out for last Saturday night's Bingo Party—at which Mr. and Mrs. Justin McInaney were host and hostess. Mrs. R. J. O'Donnell had Mr. and Mrs. Scruggs as her guests.

Chief Barker Paul Short announced that the Variety Club Gold Award which previously

was paid in cash would in the future be paid with U. S. Defense Bonds and Defense Stamps.

Work on the new Club Quarters is progressing rapidly and it now seems certain the opening will be held on Christmas night as planned.

Mr. and Mrs. Charles Rader were present Saturday night after a week's sojourn in San Antonio. Chief Barker-elect R. E. Griffith, accompanied by Herman Beiersdorf and others, is preparing for his forthcoming term of office by attempting to shoot wild game in America. We trust his hunting trip is a most successful one.

Barkers L. D. Lutzer, Jo W. Jack, W. Penn, and Patrick Bacon received birthday congratulations during the past week.

Tent No. 20—Memphis

Crew Chosen for 1942; Election of Clown for Convention Deferred; Many Barkers at Miss.-State Game

The eleven members of the Board of Directors for 1942 are as follows: M. A. Lightman, incumbent Chief Barker, head of Malco Circuit; L. W. McClinock, Paramount branch manager; J. J. Rogers, Columbia branch manager; T. W. Young, Twentieth Century-Fox branch manager; H. I. Mansfield, Universal branch manager; W. O. Williamson, Jr., Vitagraph branch manager; A. M. Avery, RKO branch manager; Bailey Prichard, National Screen Service; R. L. Bostick, branch manager National Theatre Supply; R. H. Conway, National Screen Service branch manager; Herbert Kohn, Malco Circuit.

From this group will be chosen the officers of the club for 1942 and the remainder of them will serve as the Board of Directors for the 1942 season.

The election of clown for the annual convention in Los Angeles next season will be deferred until a later date.

A large number of out-of-town barkers who were in for the Arkansas University-Mississippi University football game adjourned to the Variety Club Rooms after the game that day.

A number of the local barkers journeyed to Oxford, Miss., for the annual game between the University of Mississippi and Mississippi State and after the game the various barkers who made the trip were entertained by Bob Smallwood of the Lyric Theatre and R. X. Williams of the Ritz Theatre, Oxford.

Tent No. 22—Oklahoma C'y

Griffith Reelected Chief Barker; Moran and Falls Assistants; Zoellner Dough Guy; Davis Property Master

Officers for the new year were chosen on Monday of this week with L. C. Griffith heading the list, being re-elected Chief Barker. W. P. Moran was chosen first assistant chief barker and H. R. Falls, second assistant. W. B. Zoellner was named dough guy and Sol Davis property master. Directors for one year are C. B. Akers and Robt. D. Hutchinson; for two years, J. E. Hobbs and B. J. McKenna; for three years Dan W. James and Henry S. Griffing.

VARIETY CLUB
NEWS
EVERY WEEK
SHOWMEN'S TRADE
REVIEW

Advance Dope

TEMPORARY BRIDE (Univ.) **Comedy. Principals:** Jane Frazee, Robert Paige, Eugene Palette, Charles Coleman, Elizabeth Patterson. **Plot:** A secret marriage to a society man, by a young singer who cannot get recognition under her own name, turns out to be more than she bargained for. For she discovers that she has fallen in love with her husband and he ruins all her chances when he realizes that he has fallen for her. When she finally gets a night club engagement, he talks her out of it and talks her into a career as his wife, instead. **Director,** Charles Lamont.

TUTTLES OF TAHITI (RKO) **Drama. Principals:** Charles Laughton, Jon Hall, Peggy Drake, Florence Bates, Adeline Reynolds. **Plot:** The story deals with an improvident, prolific, lovable part-Tahitian island family, who eat, drink and make merry. They accidentally get their hands on some money, spend it lavishly and then find themselves right back where they started—broke. **Director,** Charles Vidor.

MAN FROM CHEYENNE (Rep.) **Western. Principals:** Roy Rogers, George "Gabby" Hayes, Gail Storm, Sally Payne, Lynne Carver. **Plot:** Cattle rustling has been going on for some time when Roy Rogers arrives to try his hand at catching the culprits. He finds the place where the stolen cattle were hidden and then is surprised to find that one of the most charming young ladies of the community, is the head of the gang. **Assoc. Producer-Director,** Joseph Kane.

TODAY I HANG (Prod.) **Drama. Principals:** Walter Wolf King, Mona Barrie, William Farnum, Harry Woods. **Plot:** The owner of a diamond bracelet worth a half million dollars, finds himself framed for murder by the men whom he trusted. With the help of the dead man's widow, his innocence is proven, he gets back his necklace and the guilty party gets his just desserts. **Director,** Oliver Drake. Release, Jan. 23.

RAIDERS OF THE WEST (Prod.) **Western. Principals:** Bill Boyd, Art Davis, Lee Powell, Virginia Carroll. **Plot:** In an attempt to get some information about a mysterious counterfeiting ring, Bill Boyd and Art Davis take jobs as entertainers with the man they suspect is the head of the gang. They stumble on the hideout by accident, get into trouble, but eventually round up the gang. **Director,** Peter Stewart. Release. Feb. 13.

Special Tickets Sold For Pre-Christmas Dull Season

Skouras Theatres in New York City are conducting a drive to sell more tickets during the two weeks immediately preceding Christmas, a period when business is usually in what may be termed "the doldrums." The tickets, especially designated for the period specified are sold at a slightly reduced rate. Employes of the theatre are given a bonus for selling them. Signs about the house and notices in programs suggest that purchasers give them as gifts.

While it is too late for you to adopt a similar plan for this Christmas, why not use this idea for any other period when business is inclined to be light, such as the two weeks preceding Easter and certain periods in the Summer.



Short Subject Reviews

She's Oil Mine *(Slapstick)*

Col. (3426) All Star No. 6 **17½ mins.**

In first-run deluxe houses, audiences will be bored by this comedy; but in the grind runs and neighborhoods, it will probably get its share of laughs. It's loaded with slapstick situations that are either funny or not funny, according to the entertainment tastes of your patrons. The story concerns an oil heiress, who, in an attempt to escape a phony foreign nobleman, hides in a boiler in a plumbing shop operated by Buster Keaton and Monty Collins. Crediting Buster with saving her life, the heiress (Elsie Ames) invites him to work at her house. The nobleman discovers him there, challenges him to a duel. The rest of the comedy deals with the duel. Keaton is a good comedian, but his own inimitable talents are hidden by the extreme slapstick situations handed him here. Jules White produced and directed.

How War Came *(Informative)*

Col. (3982) Changing World No. 2 **8½ mins.**

The events leading up to World War II are lucidly explained by Raymond Gram Swing, famed radio commentator. As he talks, animated drawings in color illustrate his remarks. Starting with the League of Nations set-up after World War I, Swing shows how aggression began. First Japan invaded Manchuria; then Italy invaded Ethiopia, after which Germany began her series of aggressions. The subject should hold the attention of most patrons, but care should be taken to see that it is booked on a program not too loaded with reminders of current conditions. Paul Fennell directed, while Clarence Wheeler supplied the music.

Kitchen Quiz No. 2 *(Very Good)*

Col. (3603) Quiz Reel No. 3 **9 mins.**

Many valuable pointers for housewives are dispensed by Ed East and Polly, popular radio team, in this, the second of the Kitchen Quiz reels. Among other things, they show how to remove grease spots; how to tell whether eggs are fresh without breaking them; how potatoes may be used to remove excess salt or the burnt taste of food; how to collect hairs shed by the family dog; how to keep a dripping faucet from dripping, etc. The subject was produced by Ben K. Blake. In selling it a strong appeal should be directed to housewives. In this connection, hardware and department stores should be willing to cooperate in furnishing tie-up displays.

Strange Facts *(Interesting)*

Col. (3975) Cinescope No. 5 **10 mins.**

Processing and preparing sea-shells into useful and decorative articles, production of a variety of things from cocoanuts, and the phenomenal migration of shad which occurs every ten years at Silver Springs, Fla., are the three items in this interesting reel, which was produced by Andre de La Varre and Ben K. Blake.

Screen Snapshots No. 4 *(Good)*

Col. (3854) Screen Snapshots **10 mins.**

Only one screen personality is revealed in this subject, with the result that many people expecting to see several stars "at work and at play" are apt to be disappointed. The reel might have been titled "The Adventures of Billy Gilbert in San Francisco," for it shows the rotund star visiting the City Hall, taking over the Mayor's job, visiting the mint, running a street car, working as a chef in Joe Di Maggio's Fish Grotto, etc. Ralph Staub directed. In your advertising, let it be known that Gilbert is the star. Make up a display using stills of the player in scenes from other pictures.

Doin' the Town *(Entertaining)*

Univ. (6224) Musical No. 4 **16 mins.**

Ozzie Nelson and his orchestra, Helen Parrish and Butch & Buddy are featured in this lively and entertaining session about an orchestra leader trying to land a radio program for a big banana account. Besides singing well, Miss Parrish reveals a brand of personality and charm not too apparent in many of her feature pictures. Nelson sings a number or two, appears with Miss Parrish and one of his entertainers in duets, and leads his ace band in fine style. The subject, which was directed by Larry Ceballos under the associate producership of Will Cowan, should pep up any program. Nelson's appearance on the weekly Raleigh Cigarette radio program should form the basis for tieups.

Jingle Bells *(For Christmas)*

Univ. (6225) Musical No. 5 **13½ mins.**

Because of its Christmas background, this delightful musical will prove most appealing to audiences if played during the Yuletide holidays. Gloria Jean, Universal's singing star, contributes two numbers, That Sly Old Gentleman and Tannenbaum, while the Milt Hert Trio, famous Decca record, radio and stage artists, "give out" with syncopated rhythms. Featured also are The Sportsmen, singing quartette; Margery Daye, acrobatic dancer; Lee, Lynn and Lou, feminine vocal trio, and the Schuplattler Dancers. Musical numbers include Jingle Bells, Winter Wonderland, Blue Danube and Little Brown Jug. Reginald LeBorg directed, with Will Cowan as associate producer. The subject should be prominently billed in newspaper ads and in front and lobby displays. Tieups with music shops on the Trio's Decca recordings should be arranged.

Our America at War *(Timely and Vital)*

RKO (23,105) March of Time No. 5 **17½ mins.**

Prepared for release at the most crucial hour in the nation's history, this new issue of The March of Time is the timeliest and perhaps the most vital of the subjects produced under that banner. Skillfully assembled, it draws a striking parallel between the unity of the nation when the United States entered World War I and the unity that is currently manifest with the nation again fighting to retain its freedom. The film seeks to dispel much of the natural apprehension that always accompanies the first impact of war, seeks to show how a united America can and will "do it again." It is a subject that should be seen by every American.

Annapolis Salutes the Navy *(Timely)*

Univ. (6355) Variety Views No. 5 **9½ mins.**

Now that the United States' entrance into World War II has brought the Navy into action, this subject about historic Annapolis, where Admirals are born and where midshipmen learn the ways of the seas, should be of timely interest to moviegoers. It shows the State House in which was held the convention that was a forerunner to the framing of the Constitution; the historic homes of three signers of the Declaration of Independence. It ends with a group of midshipmen throwing pennies at the famous statue of Tecumseh for good luck. Narrated by Graham McNamee, the subject was produced by Joseph O'Brien and Thomas Mead.

Peaceful Quebec—at War *(Interesting)*

Univ. (6356) Variety Views No. 6 **9 mins.**

Glimpses of the Province of Quebec in this reel cover the city, farming, industry, tourist resorts and the natives. The principal scenes show the wood pulp industry, natives making hooked rugs, women plowing, farmers sharpening axes, folks dancing in the streets, etc. The subject represents a thorough coverage of the province, and should be enjoyed by most audiences. Graham McNamee narrated; Joseph O'Brien and Thomas Mead produced.

. . NEWSREEL SYNOPSES . .

(Released Saturday, December 13)

PARAMOUNT (No. 31)—Roosevelt addresses the nation; America faces facts—(1) Feverish activity at Washington—(2) Air raid alarms in New York, San Francisco and Seattle—(3) Casualty lists take on serious meaning for Americans—(4) Recruiting stations report large enlistments—(5) Enemy aliens rounded up by FBI—(6) Attorney Biddle gives word of caution about aliens; Newborn fighting unity of U. S.

MOVIETONE (Vol. 14, No. 28)—Roosevelt addresses the nation; Recruiting stations report large enlistments; New plane plant at Columbus, O.; Army tests mystery train; Attack maneuvers at Fort Lewis; Russian ambassador arrives in U. S.; Warehouse at Buenos Aires, Argentina, burns; New oarless light boat at Seattle; Biology students go under water at Marineland, Fla.; Attorney Biddle gives word of caution about aliens; Baby deer gets a home; Chimpanzee story.

PATHE (Vol. 13, No. 31)—Roosevelt addresses the nation; U. S. on guard; Army "defends" bridge against Navy in maneuvers; First edition of Chicago Sun; Navy's "Mars" afire during test; Ambassador Biddle gives word of caution about aliens; Russian ambassador arrives in U. S.; New flying wing on trial flight.

UNIVERSAL (Vol. 14, No. 40)—Roosevelt addresses the nation; U. S. girds for conflict; Ambassador Biddle gives word of caution about aliens; H.M.S. Repulse and Prince of Wales sunk by Japanese; British troops in Singapore; Russian ambassador arrives in U. S.; Flying wing demonstrated; New 60-ton tank for Army; Navy dive bomber at Norfolk, Va.

NEWS OF THE DAY (Vol. 13, No. 226)—Recruiting stations report large enlistments; Maneuvers at Singapore just before treacherous attack; Ark Royal crew safe at home; Roosevelt addresses the nation; Seagoing blitzkrieg maneuvers at Fort Lewis; Dive-bombing workout for Navy at Norfolk, Va.; New 60-ton tank for Army; Coast Guard seizes Finnish ships.

(Released Wednesday, December 10)

PARAMOUNT (No. 30)—Japanese attack Philippines and Hawaii while "negotiations" screen long-laid plans—Manila and Honolulu feel first blows—U. S. planes and warships quickly move to meet the challenge of Japan; Congress declares war on Japan following the President's request.

MOVIETONE (Vol. 24, No. 27)—War with Japan; History of the march of Japanese aggression, beginning with Japan's invasion of Manchuria and ending with the sudden attacks on U. S. possessions in the Pacific. (Special Release, No. 27-A, to be added to No. 27: U. S. declares war on Japan.)

NEWS OF THE DAY (Vol. 13, No. 225)—Japan's treacherous attack unites all Americas; President's epochal war-call to nation.

PATHE (Vol. 13, No. 30)—Japan attacks the U. S.; Congress declares war.

UNIVERSAL (Vol. 14, No. 39)—Japan and the U. S. at war in the Pacific.

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PROGRAM NOTES FROM THE STUDIOS

Sherman Sets Spectacle; Two More For Abbott & Costello; Butler Megs 'Road to Morocco'; Harman Readies Cartoon

After a week at various location sites, Director Gregory Ratoff, who is directing "Trinidad" for Producer Sam Bischoff, has brought his company back to Columbia studios for interior sequences.

Republic will make two pictures starring Gene Autry before he leaves in March on an extended tour with his own rodeo. First will be "Dusk on the Painted Desert" to be followed by "Call of the Canyon." Harry Grey will produce both westerns.

The story of Joaquin Murietta, California's historical Robin Hood desperado, is being written by Leo Carrillo and Irvin Cobb for contemplated production by Harry Sherman. Carrillo will star in the film, which will be one of Sherman's 1942 spectacles, following "Silver Queen."

Part of the Northern shore-line of Santa Catalina Island will become a South Sea paradise for two weeks when Director Al Santell takes his MGM "Pearl of Paradise" company there for location shots.

George Murphy, recently recovered from an attack of the flu, is currently recording three dance routines for RKO's "The Mayor of 44th Street."

Producer-director Edward H. Griffith has taken an option on "Harbor Police," Arthur Bennett's story based on the lives of New York City's police department bay squad. The yarn is scheduled for early publication in a national magazine.

Jack Oakie returns to 20th Century-Fox after a few days rest to participate in 10 days shooting of musical sequences which will include work in "Song of the Islands." Oakie is set for two songs and three dances.

Although Abbott and Costello are busy at MGM with "Rio Rita," their home lot, Universal, is preparing two stories for the comics, set to roll early next year with Alex Gottlieb producing.



Not What It Seems

This isn't a checker game but a dialogue huddle on the set of William Dieterle's production "Syncopation," which RKO will release. Left to right, Adolphe Menjou, trying out his lines; Associate Producer Charles L. Glett and Director-Producer William Dieterle.

Howard Bretherton has been assigned to the direction of "Below the Border," fourth in Monogram's "Rough Riders" series co-starring Buck Jones, Tim McCoy and Raymond Hatton. Scott R. Dunlap is producing.

David Butler, who directed "Caught in the Draft," one of the year's top boxoffice pictures, has been signed by Paramount to direct "Road to Morocco," which will star Bing Crosby, Bob Hope and Dorothy Lamour. The picture will start early next year. Frank Butler and Don Hartman are now completing the script.

Result of more than a year's preparation, "King Arthur's Knights" will come to the screen in the only medium that will do it justice; a full-length feature cartoon in color. Hugh Harman, winner of Academy Awards with such color cartoons as "Peace on Earth" and "The Milky Way," will produce.

Henry Wilcoxon is the most popular choice for the title role in "The Saint Must Behave," which Leslie Charteris, author of the "Saint" stories, will produce.

Olivia de Havilland will be tested by Warner Bros. for the leading feminine role in the Technicolor production of "Saratoga Trunk," film version of Edna Ferber's best-seller. She is currently working in "In This Our Life."

Director Sam Wood has acquired screen rights to "West With the Tide," British best-seller by O. S. Osborne. Wood goes East to spend the holidays with his wife and daughter before starting actual production of Paramount's "For Whom the Bell Tolls."

Lynn Bari, Joseph Allen, Jr., and Nils Asther have the top roles in "Night Before the Divorce," which Robert Siodmak is directing for 20th Century-Fox.

Jerry Lester has been signed for one of the top roles in Republic's next Judy Canova starrer, "Sleepytime Gal." Start of the picture has been postponed until December 15, to give the studio more time in which to find top names for the cast. Al Rogell directs for Producer Albert Cohen.

Lewis Howard's first role at MGM will be in "Courtship of Andy Hardy," with Mickey Rooney, Lewis Stone, Fay Holden, Cecelia Parker and Ann Rutherford.

Oldtimers Signed for "Danger"

Two favorites of the silent days, Anna Q. Nilsson and Herbert Rawlinson, were added to "I Live on Danger" by Producers Bill Pine and Bill Thomas. Sam White is directing Chester Morris and Jean Parker in the co-starring roles.



Between Scenes

Director Mark Sandrich (center), Bing Crosby and Fred Astaire, go over the script for the next scene of "Holiday Inn," current Paramount musical.

Mary Martin to Star In "Happy Go Lucky"

Mary Martin will star in Paramount's forthcoming musical film, "Happy Go Lucky," as a follow-up to her performance in "Birth of the Blues." Her role in the film will be her finest screen opportunity to date, according to B. G. De Sylva, Paramount executive producer.

Frank Cavett is now working on a screen treatment of the original story by Michael Uris, which has an island in the Caribbean Sea for its setting. A top romantic male star will be chosen to team with Miss Martin.

Director will be announced shortly.

Monogram to Distribute John Loder Picture

"Maxwell Archer, Detective," produced in England by William Sistrom with John Loder in the starring role, has been acquired by Monogram for American distribution, and is now scheduled for Spring release.

The picture was directed by John Paddy Carstaires, and in addition to Loder has a cast which also includes Leueen MacGrath, Athole Stewart, Peter Halliwell Hobbes and other well-known British players.

Among Loder's recent pictures are "One Night in Lisbon" and "How Green Was My Valley," both made in Hollywood.

Landis Added to "My Gal Sal"

Director Irving Cummings has added Carole Landis to the cast of his current 20th Century-Fox production, "My Gal Sal," set to roll within the next two weeks.

Flynn Returns for "Gentleman Jim"

Errol Flynn returned to Hollywood to start preparations for his next Warner Bros. starring vehicle, "Gentleman Jim." Flynn recently completed the top role in "They Died With Their Boots On."

WANDERING AROUND HOLLYWOOD

with the "Oldtimer"

Which Chamber of Commerce should be insulted? Warner Bros. studio hasn't experienced any difficulty in finding "Florida" location sites in Southern California for scenes in "Juke Girl" . . . in fact eight of them.

The preview situation goes merrily on its way from bad to worse, with two days in a row without a single screening and then six on the following day.

Gabbing with our old pal Joe Reddy over at the Harold Lloyd office on the RKO lot, we reminded Joe of the days when he returned to these shores after World War No. 1. P. S. Joe seems to have just as much pep now.

The gang around town is wondering if Columbia will premiere "Trinidad" at Trinidad, now that Bob Taplinger, king of preview shindigs, is at the studio. Incidentally, Bob's job will not disturb the present studio publicity setup over which Lou Smith functions . . . or will it.

Now that the Publicity Directors Committee of the Association of Motion Picture Producers has adopted a resolution condemning practices harmful to the industry, may we suggest another item for good and welfare. How about the stories from several studios giving out false information to the press.

Our thanks to the ladies and gentlemen of Hollywood for their cooperation in making our forthcoming "Leaders" issue the best to date.

20th Century-Fox has decided to immortalize the Brooklyn Dodgers in a picture titled, "Dem Lovely Bums," which is scheduled to be made in time to reach theatres when the baseball season starts. We would love to have a 10 per cent cut in the Brooklyn take of the film.

"Major and the Minor" for Rogers

Ginger Rogers will star in "The Major and the Minor," a romantic comedy with a modern American background, as her first picture under her recently signed contract with Paramount. It will be produced by Arthur Hornblow, Jr., and Billy Wilder is under consideration to direct it as his first directorial assignment. The story is an original by Charles Brackett and Wilder who wrote "Ball of Fire."

Ellen Drew Leads "Spy"

Ellen Drew has been borrowed from Paramount for the feminine lead in Harold Lloyd's "My Favorite Spy" at RKO, scheduled to roll within the next two weeks. The picture stars Kay Kyser.

Mayo Megs "Tommy In the U.S.A."

Archie Mayo is due to direct "A Tommy in the U. S. A.," followup of "A Yank in the RAF," at 20th Century-Fox. Mayo is currently at Phoenix looking over backgrounds for the picture.



Examining the Tests

Hand-tests of the terrific fist fight fought by Glenn Ford and Ian McDonald the day before for Columbia's "Martin Eden," are studied by Director Sidney Salkow, Producers Samuel Bronston and B. P. Schulberg, Glenn Ford and Claire Trevor.

Turner-Gable in "Somewhere"

Lana Turner has been set for her second starring role opposite Clark Gable in "Somewhere I'll Find You," an exciting story of foreign correspondents. Her repeat performance with Gable follows their initial appearance in "Honky Tonk," one of MGM's big boxoffice successes. Wesley Ruggles will direct.

Roach Rolls Two Streamliners

Production started on two new Hal Roach streamliners, "Cubana" and "About Face." George Archainbaud directs the first and Kurt Neuman the latter. Roach has announced that his streamliners have been booked into 10,000 theatres by United Artists.

HOLLYWOOD STUDIO ROUND-UP

Production keeps on humming along, with nine new pictures put into work this week:

COLUMBIA

CANAL ZONE—Principals: Chester Morris, John Hubbard, Harriet Hilliard. Director, Lew Landers.

METRO-GOLDWYN-MAYER

THEN THERE WERE TWO—Principals: Marsha Hunt, Van Heflin, Lee Bowman. Director, Fred Zinneman.

COURTSHIP OF ANDY HARDY—Principals: Mickey Rooney, Lewis Stone, Fay Holden, Cecilia Parker. Director, George Seitz.

MONOGRAM

MAN FROM HEADQUARTERS—Principals: Frank Albertson, Joan Woodbury, John Maxwell. Director, Jean Yarbrough.

BELOW THE BORDER—Principals: Buck Jones, Tim McCoy, Raymond Hatton. Director, Howard Bretherton.

REPUBLIC

RIDERS OF THE SUNSET TRAIL—Principals: Tom Tyler, Bob Steele, Rufe Davis. Director, Jack English.

20th CENTURY-FOX

NIGHT BEFORE THE DIVORCE—Principals: Lynn Bari, Joseph Allen, Jr., Nils Asther. Director, Robert Siodmak.

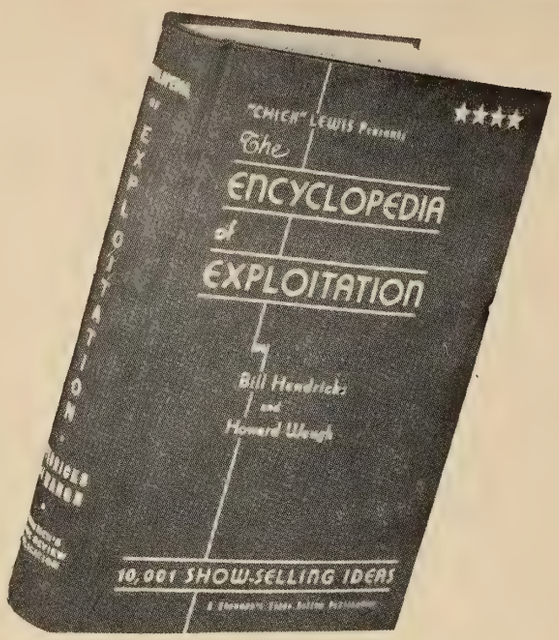
UNITED ARTISTS

ABOUT FACE—Principals: William Tracy, Joe Sawyer. Director, Kurt Neumann.

CUBANA—Principals: Marjorie Woodworth, George Givot, Claudia Drake. Director, George Archainbaud.



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The Box Office Slant

Bedtime Story

(*Continued from Page* 13)

to keep his promise to retire on a farm. Many complications arise before she realizes her mistake and finds a way to bring him around.

Comment: Packed with laughs and smart dialogue, this sophisticated farce has all the earmarks of a solid success in any spot. It's entertainment with a capital "E"; the type of picture that will profit by word-of-mouth advertising. A bang-up cast headed by Loretta Young and Fredric March—incidentally, neither ever seen to better advantage—delivers the kind of performances that will win raves from critics and theatregoers alike. Their work is matched by the supporting cast, which includes such fine troupers as Robert Benchley, Allyn Joslyn and Eve Arden. Alexander Hall has given the clever screenplay the advantage of his expert direction, and it results in a major credit for all concerned. A word of praise is due Producer B. P. Schulberg and his technical staff for one of the smartest comedies of the year. With a good selling campaign, it should stack up favorably with the top money-makers of the season. The cast has plenty of pulling power, so be sure to play up their names in your advance exploitation and on the marquee. The title is perfect for teaser campaigns and tieups with stores handling women's apparel. Folder heralds with "A Bedtime Story" printed on the outside, and some gag copy inside could be distributed in advance of your showing.

Catchline: "A terrific nightcap . . . guaranteed to make you laugh."

Land of the Open Range

RKO-Radio **Western** **60 mins.**

(Western Block No. 2, Nat'l Release Not Set)

AUDIENCE SLANT: (Family) Has necessary Western ingredients.

BOX OFFICE SLANT: Average or better than usual Western business.

Cast: Tim Holt, Ray Whitley, Janet Waldo, Lee "Lasses" White, Hobart Cavanaugh, Lee Bonnell, Roy Barcroft, John Elliott, Frank Ellis, Tom London, J. Merrill Holmes. **Credits:** Produced by Bert Gilroy. Directed by Edward Killy. Screenplay by Morton Grant. From the story "Homesteads of Hate" by Lee Bond. Director of photography, Harry Wild. Art directors, Albert D'Agostino and Walter E. Keller.

Plot: A dead man takes revenge on the law enforcement officers who sent him to the penitentiary by leaving a will which bequeaths his ranch to 100 men who can qualify as ex-convicts and who reach the land first in a free-for-all race on a specified day. It is then up to the Sheriff and his aides to save the community.

Comment: An unusual yarn, offering opportunity for excitement and fast action is the distinguishing feature of this Western. There are brief musical numbers by Ray Whitley who has a pleasant voice. Fortunately, these are so timed as not to slow up the action appreciably. The picture will intrigue the Western fans whose demands for rapidity of action will be fully satisfied. Sell it in the usual Western manner and get tieups on Whitley's musical numbers. Capitalize on the presence of several well known players in the cast. Stories about unusual wills would tie up with the picture.

Catchline: "A dead man wreaks a terrible revenge."

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Feature Booking Guide

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
Bat Whispers (My-D)	C. Morris-U. Merkel	86		Reissued
Cock of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	Zasu Pitts-Jimmy Gleason	70		Reissued
Framed for Murder (D)	Wallace Ford-Fuzzy Knight			Not Rev.
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Hell's Crossroads (D)A (Former title "Our Daily Bread")	Tom Keene-John Qualen	70		Reissued
Her Enlisted Man (CD) (Former title "Red Salute")	Barbara Stanwyck-Robt. Young	70		Reissued
I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Murder at the Baskervilles	Arthur Wontner			Not Rev.
Palooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Tonight Or Never (D)	Gloria Swanson-Melvyn Douglas	70		Reissued

COLUMBIA

Current 1940-41

2212	Across the Sierras (W)	Bill Elliott-Luana Walters	58	2/13/41	all/16/40
2010	Adventure in Washington(D)F	Herbert Marshall-Virginia Bruce	84	5/30/41	b5/31/41
2006	Adam Had Four Sons (D)A	Warner Baxter-Ingrid Bergman	80	2/18/41	b2/22/41
2037	Big Boss (D)A	Otto Kruger-Gloria Dickson	70	4/28/41	b5/3/41
2015	Blondie Goes Latin (CM)F	Penny Singleton-Arthur Lake	68	2/27/41	b3/1/41
2014	Blondie in Society (C)F	Penny Singleton-Arthur Lake	76	7/17/41	b7/5/41
2028	Devil Commands (H)A	Boris Karloff-Amanda Duff	65	2/3/41	b2/8/41
2023	Ellery Queen and the Perfect Crime (My)A	Ralph Bellamy-Margaret Lindsay	63	8/14/41	b7/12/41
2025	Ellery Queen's Penthouse Mystery (My)F	Ralph Bellamy-Margaret Lindsay	68	3/24/41	b3/1/41
2034	Great Swindle (A)F	Jack Holt-Marjorie Reynolds	54	4/10/41	b4/12/41
2215	Hands Across the Rockies(W)F	Bill Elliott-Dub Taylor	60	6/19/41	b6/14/41
2001	Here Comes Mr. Jordan(FA)A	Robt. Montgomery-Rita Johnson	93	8/21/41	b8/2/41
2013	Her First Beau (CD)F	Jane Withers-Jackie Cooper	76	5/8/41	b5/10/41
2041	I Was a Prisoner on Devil's Island (D)A	Sally Eilers-Donald Woods	70	6/30/41	b6/28/41
2022	Lone Wolf Takes a Chance (My)F	Warren William-June Storey	76	3/6/41	b4/12/41
2206	Medico of Painted Spring(W)F	Chas. Starrett-Terry Walker	59	6/26/41	b6/28/41
2027	Meet Boston Blackie (D)A	Chester Morris-Rochelle Hudson	69	2/20/41	b3/1/41
2044	Missing Ten Days (D)F (Reviewed as "Ten Days in Paris")	Rex Harrison-Karen Verne	82	2/28/41	b10/21/39
2020	Naval Academy (D)F	Jimmy Lydon-Fred. Bartholomew	67	5/22/41	b5/24/41
2213	North From the Lone Star(W)	Bill Elliott-Dorothy Fay	58	3/31/41	a3/8/41
2039	Officer and the Lady (D)A	Rochelle Hudson-Bruce Bennett	60	7/24/41	b7/19/41
2003	Our Wife (C)F	Ruth Hussey-Melvyn Douglas	93	8/28/41	b8/16/41
2205	Outlaws of the Panhandle (W)	Chas. Starrett-Frances Robinson	59	2/27/41	a8/31/40
2002	Penny Serenade (CD)F	Irene Dunne-Cary Grant	120	4/24/41	b4/19/41
2208	Prairie Stranger (W)F	Chas. Starrett-Patti McCarty	58	9/18/41	b9/6/41
2214	Return of Daniel Boone (W)F	Bill Elliott-Evelyn Young	61	5/7/41	b9/13/41
2026	Richest Man in Town (D)F	Frank Craven-Edgar Buchanan	69	6/12/41	b6/14/41
2008	She Knew All the Answers(D)A	Franchot Tone-Joan Bennett	85	5/15/41	b5/24/41
2216	Son of Davy Crockett (W)F	Bill Elliott-Iris Meredith	62	7/15/41	b7/12/41
2019	Sweetheart of the Campus(MD)	Ruby Keeler-Harriet Hilliard	61	6/26/41	b7/5/41
2011	They Dare Not Love (D)A	Martha Scott-George Brent	76	4/30/41	b5/3/41
2207	Thunder Over the Prairie(W)F	Charles Starrett-Eileen O'Hearn	60	7/30/41	b8/2/41
2017	Tillie the Toiler (C)F	Kay Harris-William Tracy	67	8/7/41	b8/9/41
2009	Time Out for Rhythm (DM)F	Rudy Vallee-Rosemary Lane	74	6/20/41	b6/7/41
2042	Two in a Taxi (C-D)A	Anita Louise-Russell Hayden	62	7/10/41	b6/28/41
2036	Under Age (D)A	Nan Grey-Alan Baxter-Tom Neal	60	4/26/41	b4/26/41
2040	Voice in the Night (D)	Clive Brook-Diana Wynyard	83	5/20/41	b4/19/41
	You'll Never Get Rich (M)F	Fred Astaire-Rita Hayworth	88	9/25/41	b9/27/41

Current 1941-42

3041	Blonde From Singapore(CD)A	Florence Rice-Leif Erickson	67	10/16/41	b8/30/41
3030	Ellery Queen and the Murder Ring (My)	Ralph Bellamy-Margaret Lindsay	68	11/18/41	b8/30/41
	Go West, Young Lady(WMC)F	Penny Singleton-Glenn Ford	71	11/27/41	b11/29/41
3023	Harmon of Michigan (D)F	Tommy Harmon-Anita Louise	65	9/11/41	b9/20/41
	Honolulu Lu (C)	Lupe Velez-Bruce Bennett	72	12/11/41	a10/4/41
3209	King of Dodge City (W)F	Bill Elliott-Tex Ritter	63	8/14/41	b8/9/41
3009	Ladies in Retirement (D)A	Ida Lupino-Louis Hayward	91	9/18/41	b9/13/41
	Men in Her Life (D)A	Loretta Young-Dean Jagger	90	11/20/41	b10/18/41
3040	Mystery Ship (D)F	Lola Lane-Paul Kelly	63	9/4/41	b8/2/41
3210	Roaring Frontiers (W)F	Bill Elliott-Tex Ritter	60	10/16/41	b8/30/41
3201	Royal Mounted Patrol (W)	Charles Starrett-Russell Hayden	59	11/13/41	a8/16/41
3026	Secrets of the Lone Wolf(My)F	Warren William	66	11/13/41	b11/22/41
	Sing For Your Supper (DM)F	Jinx Falkenburg-"Buddy" Rogers	68	12/4/41	b12/6/41
3036	Stork Pays Off (C)F	Maxie Rosenbloom-Rochelle Hudson	68	11/6/41	b11/15/41
3008	Texas (D)F	William Holden-Glenn Ford	92	10/9/41	b9/27/41
3016	Three Girls About Town(CD)A	Joan Blondell, John Howard	73	10/23/41	b10/25/41
3020	Two Latins From Manhattan (CM)F	Jinx Falkenburg-Joan Woodbury	66	10/2/41	b9/27/41
3003	You Belong to Me (CD)A	Barbara Stanwyck, Henry Fonda	97	10/30/41	b10/18/41

Coming 1941-42

	After the Alamo (W)	Charles Starrett-Russell Hayden			In Prod.
	Bedtime Story (C)A	Loretta Young-Fredric March	85	12/25/41	b12/13/41
	Blondie Goes to College (C)	Penny Singleton-Arthur Lake		1/15/42	a10/4/41
	Bullets For Bandits (Former title "Honor of the West")	Bill Elliott-Tex Ritter		2/12/42	a8/23/41
	Cadets on Parade (D)	Freddie Bartholomew-Jimmy Lydon		1/22/42	all/1/41
	Canal Zone	Chester Morris-John Hubbard			In Prod.
	Close Call for Ellery Queen	William Gargan-Margaret Lindsay		1/29/42	In Prod.
	Confessions of Boston Blackie (My)F	Chester Morris-Harriet Hilliard	65	1/8/42	b12/13/41
	Devil's Trail (W)	Bill Elliott-Tex Ritter			all/15/41
	Harvard Here I Come (C)	Maxie Rosenbloom-Arline Judge	64	12/18/41	a9/27/41
	Lady Is Willing (CD)	Marlene Dietrich-Fred MacMurray		2/12/42	all/29/41
	Lawless Plainsman (W)	Charles Starrett-Russell Hayden			all/29/41
	Lone Star Vigilantes (W)F	Bill Elliott-Tex Ritter	58	1/1/42	b9/27/41
	Man Who Returned to Life(D)	John Howard-Lucille Fairbanks		2/5/42	all/29/41
	Martin Eden (D)	Glenn Ford-Claire Trevor		2/26/42	a12/6/41
	North of the Rockies (W)	Bill Elliott-Tex Ritter			a9/27/41
	Riders of the Badlands (W) (Former title "Outlaw Ranger")	Charles Starrett-Russell Hayden	57	12/18/41	a10/4/41
	Shut My Big Mouth (C)	Joe E. Brown-Adele Mara		2/19/42	all/29/41
	Trinidad	Pat O'Brien-Brian Donlevy			In Prod.
	West of Tombstone (W)	Charles Starrett-Russell Hayden		1/15/42	all/1/41

MGM

Current 1940-41

126	Andy Hardy's Private Secretary (C)F	Mickey Rooney-Lewis Stone	101	2/21/41	b2/22/41
124	Bad Man (D)F	Wallace Beery-Lionel Barrymore	70	3/28/41	b3/29/41
141	Barnacle Bill (CD)F	Wallace Beery-Virginia Weidler	92	7/4/41	b7/5/41
139	Big Store (M-C)F	Marx Bros.-Virginia Grey	83	6/20/41	b6/21/41
137	Billy the Kid (Tech.) (D)F	Rob't Taylor-Maureen O'Sullivan	95	5/30/41	b5/31/41
123	Blonde Inspiration (C)F	Shelton-Grey-Dekker-Nolan	72	2/7/41	b2/8/41
144	Blossoms in the Dust (D)F	Greer Garson-Walter Pidgeon(Tech.)	98	7/25/41	b6/28/41
132	Come Live With Me (C)A	James Stewart-Hedy Lamarr	80	1/31/41	b1/25/41
145	Dr. Kildare's Wedding Day(D)F	Lew Ayres-Lionel Barrymore	82	8/22/41	b8/23/41
127	Free and Easy (SC)A	Ruth Hussey-Robert Cummings	55	2/28/41	b3/8/41
138	Getaway (G)A	Robert Sterling-Van Heflin	89	6/13/41	b6/21/41
135	I'll Wait For You (D)F	Virginia Weidler-Robt. Sterling	75	5/16/41	b5/10/41

MGM

Current 1940-41 (Cont.)

146	Life Begins for Andy Hardy (CD)F	Mickey Rooney-Judy Garland	100	8/15/41	b8/9/41
134	Love Crazy (F)A	Wm. Powell-Myrna Loy-Fay Bainter	99	5/23/41	b5/17/41
132	Men of Boys Town (D)F	Spencer Tracy-Mickey Rooney	107	4/11/41	b3/15/41
129	Penalty, The (G)A	Lionel Barrymore-Edw. Arnold	80	3/14/41	b3/15/41
133	People vs. Dr. Kildare (D)F	Lew Ayres-Lionel Barrymore	77	5/2/41	b5/10/41
128	Rage in Heaven (My)A	Rob't Montgomery-Ingrid Bergman	83	3/7/41	b3/8/41
143	Ringside Maisie (CD)F	Ann Sothern-George Murphy	96	8/1/41	b7/26/41
142	Stars Look Down (D)	Margt. Lockwood-Michael Redgrave	98	7/18/41	b7/12/41
140	They Met in Bombay (D)A	Clark Gable-Rosalind Russell	92	6/27/41	b6/28/41
125	Trial of Mary Dugan (My)F	Laraine Day-Robert Young	90	2/14/41	b2/15/41
131	Washington Melodrama(My)A	Frank Morgan-Ann Rutherford	80	4/18/41	b4/19/41
148	When Ladies Meet (SC)A	Joan Crawford-Rob't Taylor	105	8/29/41	b8/30/41
147	Whistling in the Dark(MyC)F	Skelton-Rutherford	78	8/8/41	b8/2/41
136	Woman's Face (D)A	Joan Crawford-Melvyn Douglas	106	5/9/41	b5/10/41
130	Ziegfeld Girl (MD)	Stewart-Garland-Lamarr-Martin	131	4/25/41	b4/19/41

Current 1941-42

208	Chocolate Soldier (M)A	Nelson Eddy-Rise Stevens	102	Nov.	b10/18/41
203	Down in San Diego (D)F	Dan Dailey, Jr.-Bonita Granville	73	Sept.	b8/2/41
201	Dr. Jekyll and Mr. Hyde(D)A	Spencer Tracy-Ingrid Bergman	127	Sept.	b7/26/41
207	Feminine Touch (C)A	Rosalind Russell-Don Ameche	93	Oct.	b9/20/41
204	Honky-Tonk (CD)F	Clark Gable-Lana Turner	105	Oct.	b9/20/41
215	Kathleen (D)F	Shirley Temple-Herbert Marshall	84	Dec.	b11/15/41
202	Lady Be Good (CM)F	Eleanor Powell-Ann Sothern	112	Sept.	b7/19/41
205	Married Bachelor (C)A	Ruth Hussey-Rob't Young	81	Oct.	b9/13/41
210	Shadow of the Thin Man(CMy)F	William Powell-Myrna Loy	97	Nov.	b10/25/41
206	Smilin' Through (Tech.)(D)F	J. MacDonald-Brian Aherne	100	Oct.	b9/13/41
214	Tarzan's Secret Treasure (D)F	J. Weissmuller-Maureen O'Sullivan	81	Dec.	b11/15/41
211	Two Faced Woman (C)A	Garbo-Melvyn Douglas	94	Nov.	b10/25/41
209	Unholy Partners (D)A	Edw. G. Robinson-Edward Arnold	94	Nov.	b10/18/41

Coming 1941-42

	Babes on Broadway (M)F	Mickey Rooney-Judy Garland	117		b12/6/41
	Born to Sing (DM)	Ray McDonald-Virginia Weidler			all/15/41
	Bugle Sounds (D) (Former title "Steel Cavalry")	Wallace Beery-Marjorie Main			a10/4/41
	China Caravan (D)	Laraine Day-Barry Nelson-K. Luke			all/22/41
	Courtship of Andy Hardy	Mickey Rooney-Lewis Stone			In Prod.
213	Design for Scandal (CD)A	Rosalind Russell-Walter Pidgeon	84	Dec.	b11/15/41
	Dr. Kildare's Victory (D)	Lew Ayres-Lionel Barrymore			b12/6/41
212	H. M. Pulham, Esq. (D)A	Hedy Lamarr-Robert Young	120	Dec.	b11/15/41
	I'll Take Manila	Eleanor Powell-Red Skelton			In Prod.
	I Married an Angel (C)	Jeanette MacDonald-Nelson Eddy			all/8/41
	Joe Smith, American (D)	R. Young-Marsha Hunt-V. Heflin			all/22/41
	Johnny Eager (G)A	Lana Turner-Robert Taylor	107		b12/13/41
	Mr. and Mrs. North (C)	Gracie Allen-William Post, Jr.			all/22/41
	Mrs. Miniver	Greer Garson-Walter Pidgeon			In Prod.
	Out of the Past	Conrad Veidt-Ann Ayars			In Prod.
	Panama Hattie (CM)	Ann Sothern-Dan Dailey, Jr.			a8/30/41
	Rio Rita	Abbott & Costello			In Prod.
	Then There Were Two	Marsha Hunt-Van Heflin			In Prod.
	This Time For Keeps	Robert Sterling-Ann Rutherford			In Prod.
	Tortilla Flat	Tracy-Garfield-Lamarr-Tamiroff			In Prod.
	Vanishing Virginian (CD)F	Kathryn Grayson-Frank Morgan	101		b12/6/41
	We Were Dancing (CD)	Norma Shearer-Melvyn Douglas			all/1/41
	Woman of the Year (C)	Spencer Tracy-Katharine Hepburn			a10/4/41

MONOGRAM

Current 1940-41

	Bowery Blitzkrieg (D)F	Gorcy-Jordan-Hall	61	8/1/41	b8/2/41
	Deadly Game (Spy)F	Chas. Farrel-June Lang	63	8/8/41	b8/9/41
	Driftin' Kid (W)F	Tom Keene-Betty Miles	55	9/26/41	9/27/41
	Dynamite Canyon (W)	Tom Keene-Evelyn Finley		8/8/41	a7/19/41
	Father Steps Out (D)F	Frank Albertson-Jed Prouty	63	7/19/41	b8/2/41
	Flying Wild (D)F	East Side Kids-Joan Barclay	65	3/10/41	b3/1/41
	Fugitive Valley (W)F	Corrigan-King-Terhune	60	7/30/41	b9/20/41
	Gang's All Here (G)	Frankie Darro-Mantan Moreland		6/11/41	a5/17/41
	House of Mystery (H)A	Kenneth Kent-Judy Kelly	62	5/7/41	b5/31/41
	Invisible Ghost (H)A	Bela Lugosi-Polly Ann Young	64	4/25/41	b4/19/41
	Kid's Last Ride (W) (Former title "Prairie Schooldays")	John King-Ray Corrigan		2/10/41	a1/11/41
	King of Zombies (H)A	John Archer-Mantan Moreland	67	5/14/41	b5/17/41
	Murder by Invitation (My)A	Wallace Ford-Marian Marsh	65	6/30/41	b7/5/41
	Pioneers, The (W)F	Tex Ritter-Slim Andrews	61	5/10/41	b5/3/41
	Redhead (D)A	June Lang-Johnny Downs	64	5/21/41	b5/17/41
	Ridin' the Cherokee Trail(W)F	Tex Ritter-Slim Andrews	60	2/25/41	b2/22/41
	Riding the Sunset Trail (W)	Tom Keene-Betty Miles		10/31/41	a9/27/41
	Roar of the Press (My)F	Jean Parker-Wallace Ford	72	4/30/41	b4/26/41
	Sign of the Wolf (D)F	Grace Bradley-Louise Beavers	69	3/25/41	b3/22/41
	Silver Stallion (D)	David Sharpe-Leroy Mason-Thunder		5/28/41	a5/10/41
	Tumbledown Ranch in Arizona (W)F	Range Busters	60	4/20/41	b5/3/41
	Wanderers of the Desert (W)	Tom Keene-Betty Miles		6/25/41	a6/14/41
	Wrangler's Roost (W)F	Range Busters	58	6/4/41	b7/19/41

Current 1941-42

	Arizona Bound (W)F	Buck Jones-Tim McCoy	57	7/19/41	b7/26/41
	Borrowed Hero (D)F	Florence Rice-Alan Baxter	65	12/5/41	b12/6/41
	Double Trouble (C)F	Harry Langdon-Charles Rogers	64	11/21/41	b11/15/41
	Gentleman From Dixie (D)F	Mary Ruth-Marian Marsh	63	9/5/41	b9/13/41
	Gunman From Bodie (W)F	Buck Jones-Tim McCoy		2/9/41	b10/18/41
	I Killed That Man (My)A	Ricardo Cortez, Joan Woodbury	70	11/14/41	b11/8/41
	Let's Go Collegiate (D)F	Frankie Darro-Jackie Moran	62	9/12/41	b9/20/41
	Lone Star Law Men (W)	Tom Keene-Betty Miles-Sugar Dawn		12/5/41	all/22/41
	Saddle Mountain Roundup(W)	Range Busters		8/29/41	a8/9/41
	Spooks Run Wild (MyC)F	Bela Lugosi-Leo Gorcey-Huntz Hall	63	10/24/41	b10/11/41
	Stolen Paradise (D)A (Reviewed as "Adolescence")	Leon Janney-Eleanor Hunt	80	10/31/41	b12/21/40
	Tonto Basin Outlaws (W)F	Range Busters	63	10/10/41	b11/29/41
	Top Sergeant Mulligan (C)F	Nat Pendleton-Carol Hughes	69	10/17/41	b11/1/41
	Underground Rustlers (W) (Former title "Bullets and Bullion")	Range Busters		11/21/41	a10/18/41
	Zis Boom Bah (DM)F	Peter Lind Hayes-Grace Hayes	62	11/7/41	b11/1/41

Coming 1941-42

	Below the Border (W)	Buck Jones-Tim McCoy		1/30/42	In Prod.
	Forbidden Trails (W)	Buck Jones-Tim McCoy		12/26/41	all/29/41
	Freckles Comes Home (G)	Johnny Downs-Gail Storm		1/2/42	all/22/41
	Man From Headquarters	Frank Albertson-Joan Woodbury		1/23/42	In Prod.
	Riot Squad (My)A	Richard Cromwell-Mary Ruth	62	12/12/41	all/15/41
	Road to Happiness (D) (Former title "Boy of Mine")	John Boles-Mona Barrie-Billy Lee		12/19/41	all/22/41
	Snuffy Smith, the Yard Bird (C-D)	Bud Duncan-Edgar Kennedy		1/16/41	a12/6/41
	Thunder River Feud (W)	Range Busters		1/9/42	In Prod.

PARAMOUNT

Current 1940-41

4038	Aloma of the South Seas (D)F	Dorothy Lamour-Jon Hall (Tech.)	77	8/29/41	b8/30/41
4053	Border Vigilantes (W)F	Bill Boyd-Russell Hayden	60	4/18/41	b4/5/41
4032	Caught in the Draft (C)F	Bob Hope-Dorothy Lamour	81	7/4/41	b5/31/41
4037	Flying Blind (D)F	Richard Arlen-Jean Parker	70	8/29/41	b8/23/41
4033	Forced Landing (D)F	Richard Arlen-Eva Gabor	66	7/18/41	b7/19/41
4052	In Old Colorado (W)F	Wm. Boyd-Russell Hayden	66	3/14/41	b3/1/41
4028	I Wanted Wings (D)F	Brian Donlevy-Ray Milland	130	5/30/41	b3/29/41
4035	Kiss the Boys Goodbye (CM)F	D. Ameche-M. Martin-O. Levant	85	8/1/41	b6/28/41
4022	Lady Eve (D)F	Barbara Stanwyck-Henry Fonda	97	3/21/41	b3/1/41
4023	Las Vegas Nights (Mu-C)F	Phil Regan-Bert Wheeler-Dorsey	89	3/28/41	b3/22/41

PARAMOUNT

Current 1940-41 (Cont.)

			Rel. Mins.	Date	See Issue of
4018	Mad Doctor (H)F	Basil Rathbone-Ellen Drew	90	2/14/41	b2/15/41
4020	Monster and the Girl (H)A	Ellen Drew-Onslow Stevens	64	2/28/41	b2/15/41
4029	One Night in Lisbon (C)A	Madeleine Carroll-Fred MacMurray	95	6/13/41	b5/10/41
4031	Parson of Panamint (D)F	Charles Ruggles-Ellen Drew	84	8/22/41	b6/21/41
4054	Pirates on Horseback (W)F	Wm. Boyd-Russell Hayden	69	5/23/41	b5/24/41
4026	Power Dive (D)F	Richard Arlen-Jean Parker	68	4/25/41	b4/12/41
4027	Reaching for the Sun (CD)A	Joel McCrea-Ellen Drew	88	5/2/41	b4/12/41
4025	Road to Zanzibar (CM)F	Crosby-Lamour-Hope	90	4/11/41	b3/15/41
4024	Round-Up (W)F	Richard Dix-Patricia Morison	90	4/4/41	b3/15/41
4034	Shepherd of the Hills (D)F	John Wayne-Betty Field (Tech.)	91	7/25/41	b6/21/41
4021	There's Magic in Music (Mu)F	Allan Jones-Susanna Foster (Reviewed as "Hard Boiled Canary")	80	5/16/41	b3/1/41
4019	Virginia (Tech.) (PD)F	Madeleine Carroll-F. MacMurray	108	2/21/41	b1/18/41
4030	West Point Widow (CD)	Ann Shirley-Richard Carlson	62	6/20/41	b6/14/41
4055	Wide Open Town (W)F	William Boyd-Russell Hayden	78	8/8/41	b8/2/41
4036	World Premiere (C)A	John Barrymore-Frances Farmer	70	8/15/41	b8/23/41
4017	You're the One (M)F	Orrin Tucker-Bonnie Baker	81	2/7/41	b2/8/41

Current 1941-42

Block No.					
2	Birth of the Blues (M)F	Bing Crosby-Mary Martin	84	11/7/41	b9/6/41
1	Buy Me That Town (C)A	Lloyd Nolan-Constance Moore	70	10/3/41	b8/2/41
2	Glamour Boy (C)F	Susanna Foster-Jackie Cooper	80	12/5/41	b9/6/41
1	Hold Back the Dawn (D)F	Chas. Boyer-Olivia de Havilland	115	9/26/41	b8/2/41
1	Henry Aldrich for President (C)F	Jimmy Lydon-Mary Anderson	70	10/24/31	b8/2/41
1	New York Town (CD)A	Mary Martin-Fred MacMurray	75	10/31/41	b8/2/41
2	Night of Jan. 16th (My)F	Ellen Drew-Robt. Preston	79	11/28/41	b9/6/41
1	Nothing But the Truth (C)	Bob Hope-Paulette Goddard	90	10/10/41	b8/2/41
W-1	Outlaws of the Desert (W)F	Wm. Boyd-Brad King	66		b9/27/41
W-1	Riders of the Timberline(W)F	Bill Boyd-Brad King-Andy Clyde	59		b9/27/41
W-1	Secret of the Wastelands(W)F	Wm. Boyd-Brad King-Andy Clyde	66		b9/27/41
2	Skylark (CD)A	Claudette Colbert-Ray Milland	94	11/21/41	b9/6/41
W-1	Stick to Your Guns (W)F	Bill Boyd-Brad King-Andy Clyde	63		b9/27/41
W-1	Twilight on the Trail (W)F	Bill Boyd-Brad King-A. Clyde	58		b9/27/41

Coming 1941-42

	American Empire	Richard Dix-Preston Foster			In Prod.
2	Among the Living (H)A	Albert Dekker-Susan Hayward	68	12/19/41	b9/6/41
	Bad Men of Arizona (W) (Former title "Tombstone")	Richard Dix-Frances Gifford			a10/4/41
3	Bahama Passage (Tech.)(D)A	Madeleine Carroll-Stirling Hayden	81		b12/13/41
	Dr. Broadway (D)	Macdonald Carey-Jean Phillips			a11/29/41
	Fleet's In (MC)	Dorothy Lamour-William Holden			a11/1/41
	Fly by Night (D)	Richard Carlson-Nancy Kelly			a8/30/41
	Great Man's Lady (D) (Former title "Pioneer Woman")	Barbara Stanwyck-Joel McCrea			a3/22/41
	Henry and Dizzy (C)	Jimmy Lydon-Charles Smith			a9/27/41
1	Live on Danger	Chester Morris-Jean Parker			In Prod.
	Irving Berlin's Holiday Inn	Bing Crosby-Fred Astaire			In Prod.
	Lady Has Plans (C)	Paulette Goddard-Ray Milland			a10/11/41
	Louisiana Purchase (MC)	Bob Hope-Victor Moore (Tech.)	98	1/1/42	b11/29/41
	Malaya (D) (Tech.)	Dorothy Lamour-Richard Denning			a8/16/41
	Mr. and Mrs. Cugat	Ray Milland Betty Field			In Prod.
3	Mr. Bug Goes to Town (FA)F	Tech. Cartoon Feature	78		b12/6/41
	My Favorite Blonde (C-D)	Bob Hope-Madeleine Carroll			a12/6/41
	Night in New Orleans (My) (Former title "Morning After")	Preston Foster-Albert Dekker			a10/11/41
3	No Hands on the Clock(My)F	Chester Morris-Jean Parker	75		b12/13/41
	Out of the Frying Pan	William Holden-Susan Hayward			In Prod.
3	Pacific Blackout (D)F (Reviewed as "Midnight Angel")	Robert Preston-Martha O'Driscoll	76		b12/6/41
	Palm Beach Story	Claudette Colbert-Joel McCrea			In Prod.
	Reap the Wild Wind (D)	Ray Milland-John Wayne (Tech.)			a7/5/41
	Remarkable Andrew	William Holden-Brian Donlevy			a7/26/41
3	Sullivan's Travels (CD)A	Joel McCrea-Veronica Lake	91		b12/6/41
	Sweater Girl (My)	Eddie Bracken-June Preisser			a8/9/41
	Take a Letter Darling	Rosalind Russell-Fred MacMurray			In Prod.
	This Gun for Hire (D)	Veronica Lake-Robert Preston			a11/29/41
	Torpedo Boat (D)	Richard Arlen-Jean Parker			a11/22/41
	True to the Army (C)	Judy Canova-Allan Jones-Ann Miller			In Prod.

PRODUCERS RELEASING CO. 1940-41

162	Billy the Kid in Santa Fe (W)	Bob Steele-Marin Fais-St. John	66	7/11/41	a7/19/41
161	Billy the Kid's Fighting Pals (W)F	Bob Steele	62	4/18/41	b4/12/41
116	Blonde Comet (D)	Robert Kent-Virginia Vale	67	12/26/41	a11/22/41
107	Caught in the Act (C)F	Henry Armetta	62	2/7/41	b4/26/41
111	Criminals Within (My)A	Eric Linden-Ann Doran	70	6/27/41	b8/16/41
115	Dangerous Lady (My)F	Neil Hamilton-June Storey	66	9/12/41	b10/11/41
113	Desperate Cargo (D)A	Ralph Byrd-Carol Hughes	69	7/4/41	b10/4/41
112	Double Cross (G)F	Kane Richmond-Pauline Moore	61	6/27/41	b8/16/41
109	Emergency Landing (Spy)F	Carol Hughes	79	5/23/41	b7/12/41
108	Federal Fugitives (Spy)F	Neil Hamilton-Doris Day	66	3/28/41	b5/24/41
124	Gambling Daughters (D)A	Cecilia Parker-Roger Pryor	67	8/1/41	b9/13/41
126	Jungle Man (D)F	Buster Crabbe-Sheila Darcy	63	10/10/41	b10/11/41
167	Lone Rider Ambushed (W)F	Geo. Houston-Al St. John	67	8/29/41	b11/1/41
163	Lone Raider Rides On (W)	George Houston	64	1/10/41	Not Rev.
164	Lone Rider Crosses the Rio(W)	George Houston	64	2/28/41	Not Rev.
168	Lone Rider Fights Back (W)	George Houston-Al St. John	64	11/7/41	a9/27/41
166	Lone Rider in Frontier Fury	Geo. Houston-Al St. John	62	8/8/41	a7/26/41
165	Lone Rider in Ghost Town(W)F	Geo. Houston-Alaine Brandes	64	5/16/41	b5/17/41
114	Mr. Celebrity (D)F	James Seay-Doris Day	66	10/31/41	b10/4/41
155	Outlaws of the Rio Grande (W)F	Tim McCoy	55	3/7/41	b3/1/41
123	Paper Bullets (D)A	Joan Woodbury-Jack LaRue	72	6/13/41	b6/14/41
125	Rangers Fellers (D)F	Billy Lee-'Alfalfa' Switzer	65	8/15/41	b8/30/41
110	South of Panama (Spy)F	Roger Pryor-Virginia Vale	68	5/2/41	b4/26/41
156	Texas Marshal (W)	Tim McCoy-Kay Leslie	62	6/13/41	a5/17/41

1941-42

258	Billy the Kid's Round-Up(W)	Buster Crabbe-Al St. John	58	12/12/41	a10/18/41
257	Billy the Kid, Wanted (W)F	Buster Crabbe-Al St. John	64	10/24/41	b11/1/41
206	Duke of the Navy (D)	Ralph Byrd-Veda Ann Borg		1/16/42	a12/6/41
205	Hard Guy (G)A	Jack La Rue-Mary Healy	68	10/17/41	b10/25/41
215	Law of the Timber (D)	Marjorie Reynolds-Monte Blue		12/19/41	a11/8/41
263	Lone Rider and the Bandit(W)	George Houston-Al St. John		1/9/42	a12/6/41
213	Miracle Kid (D)	Tom Neal-Carol Hughes-Vicki Lester	69	11/14/41	a10/4/41
252	Raiders of the West (W)	Bill (Radio) Boyd-Art Davis		2/13/42	a12/13/41
230	Swamp Woman	Ann Corio-Jack La Rue	68	12/5/41	a10/11/41
251	Texas Man Hunt (W)	Bill (Radio) Boyd-Art Davis		1/2/42	a11/22/41
214	Today I Hang (D)	Walter Woolf King-Mona Barrie		1/23/42	a12/13/41

RKO-RADIO

Current 1940-41

183	Along the Rio Grande (W)F	Tim Holt-Betty Jane Rhodes	66	2/7/41	b2/1/41
185	Cyclone on Horseback (W)	Tim Holt-Marjorie Reynolds	60	6/13/41	a5/10/41
122	Devil and Miss Jones (D)F	Jean Arthur-Chas. Coburn	92	4/11/41	b4/5/41
119	Footlight Fever (C)F	Alan Mowbray-Donald McBride	67	3/21/41	b4/5/41
166	Frank Buck's Jungle Cavalcade	Frank Buck	77	6/27/41	b7/19/41
120	Girl, A Guy and A Gob (C)F	Geo. Murphy-Lucille Ball	91	3/14/41	b3/1/41
129	Hurry, Charlie, Hurry (C)F	Leon Errol-Mildred Coles	65	7/25/41	b7/12/41
175	Little Foxes (D)A	Bette Davis-Herbert Marshall	116	8/29/41	b8/16/41
124	Melody for Three (D)F	Jean Hersholt-Fay Wray	67	3/28/41	b3/8/41
135	My Life With Caroline (C)	Ronald Colman-Anna Lee	81	8/1/41	b7/19/41
121	Play Girl (CD)A	Kay Francis-James Ellison	75	2/14/41	b12/21/40
191	Reluctant Dragon(C-Cartoon)F	Benchley and Cartoon Characters	73	6/20/41	b6/7/41
125	Repent at Leisure (C-D)F	Kent Taylor-Wendy Barrie	67	4/4/41	b5/31/41
184	Robbers of the Range (W)F	Tim Holt-Ray Whitley	61	4/18/41	b4/5/41
131	Saint's Vacation (My)A	Hugh Sinclair-Sally Gray	65	5/31/41	b6/21/41
123	Scattergood Baines (C)F	Guy Kibbee-Carol Hughes	69	2/21/41	b2/15/41
136	Scattergood Meets B'way(D)F	Guy Kibbee-Emma Dunn	70	8/22/41	b8/30/41
132	Scattergood Pulls the Strings (D)F	Guy Kibbee	65	5/23/41	b5/17/41
186	Six Gun Gold (W)	Tim Holt-Jane Clayton		8/8/41	a7/12/41
172	Story of the Vatican (Doc.)	March of Time Feature	54	7/18/41	b8/16/41
133	Sunny (MC)F	A. Neagle-J. Carroll-R. Bolger	98	5/30/41	b5/24/41
128	They Met in Argentina(MD)F	Ellison-O'Hara-Ebsen	77	4/25/41	b4/26/41
134	They Meet Again (D)F	Jean Hersholt-Dorothy Lovett	67	6/20/41	b7/5/41
126	Tom, Dick and Harry (C)A	Ginger Rogers-Geo. Murphy	86	7/4/41	b7/19/41

RKO-RADIO

Block No.			Rel. Mins.	Date	See Issue of
	Current 1941-42				
1	All That Money Can Buy(D)A (Reviewed as "Here Is a Man")	Anne Shirley-Walter Huston	106	10/17/41	b7/19/41
W-1	Bandit Trail (W)F	Tim Holt-Janet Waldo	60	10/10/41	b9/6/41
1	Citizen Kane (D)A	Orson Welles-Dorothy Comingore	120	9/5/41	b4/12/41
W-1	Dude Cowboy (W)F	Tim Holt-Marjorie Reynolds	59	12/10/41	b9/6/41
	Dumbo (FA)F	Disney Cartoon Feature (Tech.)	64	10/31/41	b10/4/41
1	Father Takes a Wife (C)A	Adolphe Menjou-Gloria Swanson	79	10/3/41	b7/19/41
2	Gay Falcon (My)A	George Sanders-Wendy Barrie	66	10/24/41	b9/20/41
1	Lady Scarface (D)F	Dennis O'Keefe-Frances Neal	66	9/26/41	b7/26/41
2	Look Who's Laughing (C)F	Bergen & McCarthy	79	11/21/41	b9/20/41
2	Mexican Spitfire's Baby (C)F	Leon Errol-Lupe Velez-Zasu Pitts	70	11/28/41	b9/6/41
1	Parachute Battalion (D)F	Robert Preston-Nancy Kelly	75	9/12/41	b7/19/41
2	Suspicion (D)A	Cary Grant-Joan Fontaine	99	11/14/41	b9/20/41
2	Unexpected Uncle (CD)F	Anne Shirley-Charles Coburn	67	11/7/41	b9/20/41
3	Weekend for Three (C)A	Dennis O'Keefe-Jane Wyatt	66	12/12/41	b10/25/41
	Coming 1941-42				
	Ball of Fire (C)A	Barbara Stanwyck-Gary Cooper	111		b12/6/41
	Bambi	Disney Cartoon Feature			In Prod.
	Call Out the Marines (C)	Victor McLaglen-Edmund Lowe			a10/4/41
W-2	Come on Danger (W)F	Tim Holt-Ray Whitley			b12/13/41
3	Date With the Falcon(MyC)F	George Sanders-Wendy Barrie	63	1/16/42	b11/8/41
	Falcon Takes Over	George Sanders-Allen Jenkins			a12/6/41
	Fantasia (FA)F	Technicolor Cartoon	85	1/1/42	b11/16/40
3	Four Jacks and a Jill (CM)F	Anne Shirley-Ray Bolger	68	1/23/42	b11/8/41
	Joan of Paris (D)	Michele Morgan-Paul Henried			a10/18/41
W-2	Land of the Open Range (W)F	Tim Holt-Ray Whitley	60		b12/13/41
	Magnificent Ambersons	J. Cotten-Dolores Costello-T. Holt			In Prod.
	Mayor of 44th Street (G)	George Murphy-Anne Shirley			a12/6/41
	Mexican Spitfire at Sea (C)	Lupe Velez-Leon Errol			a12/6/41
3	Obliging Young Lady (C)F	Joan Carroll-Edmond O'Brien	70	1/30/42	b11/8/41
3	Playmates (CM)F	K. Kyser-J. Barrymore-Lupe Velez	96	12/26/41	b11/8/41
	Powder Town	Victor McLaglen-Edmond O'Brien			In Prod.
W-1	Riding the Wind (W)F	Tim Holt-Ray Whitley	60	2/10/42	b9/6/41
	Sing Your Worries Away(CM)	Bert Lahr-Buddy Ebsen-Patsy Kelly			a11/29/41
	Syncopation (DM)	Adolphe Menjou-Jackie Cooper			a11/29/41
W-2	Thundering Hoofs (W)F	Tim Holt-Ray Whitley	60		b12/13/41
	Tuttles of Tahiti (D)	Charles Laughton-Jon Hall			a12/13/41
	Valley of the Sun (D)	James Craig-Lucille Ball			a12/6/41
	Untitled Lum 'n' Abner	C. Lauck-N. Goff-ZaSu Pitts			In Prod.

REPUBLIC

Current 1940-41

16	AngelsWithBrokenWings(CD)F	Binnie Barnes-Gilbert Roland	72	5/27/41	b6/7/41
45	Back in the Saddle (MW)F	Gene Autry-Smiley Burnette	73	3/14/41	b3/15/41
58	Bad Man of Deadwood (W)F	Roy Rogers-Geo. "Gabby" Hayes	61	9/5/41	b9/6/41
24	Citadel of Crime (D)F	Frank Albertson-Linda Hayes	58	7/24/41	b8/2/41
15	Country Fair (CM)F	Eddie Foy, Jr.-June Clyde	74	5/5/41	b5/17/41
77	Desert Bandit (W)F	Don Barry-Lynn Merrick	56	5/24/41	b5/31/41
26	Doctors Don't Tell (D)F	John Beal-Florence Rice	65	8/27/41	b9/13/41
42	Down Mexico Way (W)F	Gene Autry-Smiley Burnette	78	10/15/41	b10/18/41
68	Gangs of Sonora (W)F	Three Mesquiteers	56	7/10/41	b7/19/41
22	Gay Vagabond, The (CD)F	Ruth Donnelly-Roscoe Karns	66	5/12/41	b5/24/41
21	Great Train Robbery (D)F	Bob Steele-Claire Carleton	61	2/28/41	b3/8/41
4	Ice Capades (CDM)F	Dorothy Lewis-Jerry Colonna	88	8/20/41	b8/16/41
55	In Old Cheyenne (W)F	Roy Rogers-G. "Gabby" Hayes	58	3/28/41	b4/12/41
78	Kansas Cyclone (W)F	Don Barry-Lynn Merrick	57	6/24/41	b6/28/41
14	Lady From Louisiana (PD)A	Ona Munson-John Wayne	83	4/22/41	b5/3/41
11	Man Betrayed (D)A	John Wayne-F. Dee-Edw. Ellis	83	2/27/41	b3/15/41
12	Mr. District Attorney (CD)F	Dennis O'Keefe-Peter Lorre	69	3/26/41	b4/5/41
57	Nevada City (W)F	Roy Rogers-George "Gabby" Hayes	58	6/20/41	b6/21/41
66	Pals of the Pecos (W)F	Three Mesquiteers	56	4/8/41	b4/26/41
75	Phantom Cowboy (W)F	Don Barry-Virginia Carroll	57	2/14/41	b2/22/41
23	Poison Pen (D)A	Flora Robson-Rob't Newton	66	6/30/41	b7/5/41
65	Prairie Pioneers (W)F	Three Mesquiteers	58	2/16/41	b2/22/41
3	Puddin' Head (C)F	Judy Canova-Francis Lederer	80	6/25/41	b6/28/41
25	Rags to Riches (G)F	Alan Baxter-Mary Carlisle	57	7/31/41	b8/9/41
13	Rookies on Parade (CM)F	Bob Crosby-Ruth Terry	69	4/17/41	b5/3/41
67	Saddlemates (W)F	Three Mesquiteers	56	5/26/41	b6/14/41
56	Sheriff of Tombstone (W)F	Roy Rogers-George "Gabby" Hayes	56	5/7/41	b5/10/41
46	Singing Hill, The (MW)F	Gene Autry-Smiley Burnette	75	4/26/41	b5/3/41
2	Sis Hopkins (CM)F	Judy Canova-Bob Crosby	98	4/12/41	b4/12/41
47	Sunset in Wyoming (W)F	Gene Autry-Smiley Burnette	65	7/15/41	b8/2/41
76	Two-Gun Sheriff (W)F	Don "Red" Barry-Lynn Merrick	56	4/10/41	b4/26/41
48	Under Fiesta Stars (W)F	Gene Autry-Smiley Burnette	64	8/25/41	b8/30/41
	Current 1941-42				
171	Apache Kid (W)F	Don "Red" Barry-Lynn Merrick	56	9/12/41	b9/27/41
172	Death Valley Outlaws (W)F	Don Barry-Lynn Merrick	56	9/29/41	b10/4/41
111	Devil Pays Off (Spy)A	J. Edward Bromberg-Osa Massen	70	11/10/41	b11/15/41
162	Gauchos of Eldorado (W)F	Tom Tyler-Bob Steele	56	10/24/41	b10/25/41
108	Hurricane Smith (D)F	Ray Middleton-Jane Wyatt	69	7/20/41	b7/19/41
151	Jesse James at Bay (W)F	Roy Rogers-George "Gabby" Hayes	56	10/17/41	b10/18/41
110	Mercy Island (D)A	Ray Middleton-Gloria Dickson	72	10/10/41	b10/11/41
173	Missouri Outlaw (W)F	Don Red Barry, Lynn Merrick	58	11/25/41	b11/22/41
107	Mountain Moonlight (C)F	Weaver Bros. & Elviry	68	7/12/41	b7/19/41
161	Outlaws of Cherokee Trail(W)F	Three Mesquiteers	56	9/10/41	b9/20/41
133	Pittsburgh Kid (D)F	Billy Conn-Jean Parker	76	8/29/41	b9/6/41
121	Public Enemies (D)	Philip Terry-Wendy Barrie	66	10/30/41	b11/1/41
152	Red River Valley (W)F	Roy Rogers-Sally Payne	63	12/12/41	b12/13/41
109	Sailors on Leave (C)A	William Lundigan-Shirley Ross	71	9/30/41	b10/4/41
143	Sierra Sue (W)	Gene Autry-Smiley Burnette	64	11/12/41	b11/15/41
113	Tuxedo Junction (C)F	Weaver Bros. & Elviry	71	12/4/41	b12/6/41
	Coming 1941-42				
174	Arizona Terrors (W) (Former title "Born to the Saddle")	Don "Red" Barry-Lynn Merrick			a11/22/41
	Cowboy Serenade (W)	Gene Autry-Smiley Burnette			In Prod.
	Lady For a Night (D)	Joan Blondell-John Wayne			a10/25/41
	Man From Cheyenne (W)	Roy Rogers-George "Gabby" Hayes			a12/13/41
112	Mr. District Attorney in the Carter Case (Former title "Behind Broadway Lights")	James Ellison-Virginia Gilmore		12/18/41	a11/15/41
	Pardon My Stripes	Bill Henry-Sheila Ryan			In Prod.
	Riders of the Sunset Trail(W)	Tom Tyler-Bob Steele			In Prod.
163	West of Cimarron (W)	Three Mesquiteers		12/15/41	a11/22/41
	X Marks the Spot	John Howard-Margaret Lindsay			In Prod.

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148	Accent on Love (C)F	Geo. Montgomery-Osa Massen	61	7/11/41	b6/28/41
143	Blood and Sand (Tech.) (D)A	Tyrone Power-Linda Darnell	125	5/30/41	b5/24/41
112	Bride Wore Crutches (CD)F	Lynne Roberts-Ted North	59	6/13/41	b7/27/40
141	Cowboy and the Blonde(CD)F	Mary Beth Hughes-G. Montgomery	68	5/16/41	b4/26/41
149	Dance Hall (C)F	Cesar Romero-Carole Landis	73	7/18/41	b6/28/41
136	Dead Men Tell (My)F	Sidney Toler	61	3/28/41	b3/29/41
144	For Beauty's Sake (CD)A	Ned Sparks-Marjorie Rambeau	62	6/6/41	b7/5/41
130	Golden Hoofs (C)F	Jane Withers-Buddy Rogers	66	2/14/41	b2/8/41
140	GreatAmericanBroadcast(DM)F	Alice Faye-John Payne-Jack Oakie	90	5/9/41	b5/3/41
142	Great Commandment (D)F	John Beal-Albert Dekker	80	5/23/41	b4/12/41
139	Mail Train (D)F	Alastair Sim-Gordon Harker	60	4/25/41	b7/5/41
146	Man Hunt (Spy)F	Walter Pidgeon-Joan Bennett	100	6/20/41	b6/14/41
147	Moon Over Miami (MC)F	Don Ameche-Betty Grable (Tech.)	91	7/4/41	b6/21/41
132	Murder Among Friends (MyC)F	John Hubbard-Marjorie Weaver	67	3/14/41	b2/22/41
129	Ride Kelly Ride (D)F	Marvin Stephens-Rita Quigley	59	2/7/41	b1/25/41
136	Ride On Vaquero (W)F	Cesar Romero-Mary Beth Hughes	64	4/18/41	b3/22/41
131	Scotland Yard (D)F	Edmund Gwenn-Nancy Kelly	67	2/28/41	b3/29/41
134	Sleepers West (D)F	Lloyd Nolan-Lynn Bari	72	4/4/41	b3/22/41
137	That Night in Rio (M)A	Alice Faye-Don Ameche (Tech.)	90	4/11/41	b3/1/41
133	Tobacco Road (D)A	Tierney-Grapewin-Rambeau	84	3/7/41	b2/22/41
145	Very Young Lady (CD)F	Jane Withers-Nancy Kelly	79	6/27/41	b5/3/41
126	Western Union (Tech.)(PD)F	Rob't Young-Randolph Scott	95	2/21/41	b2/8/41

20TH CENT.-FOX

Current 1941-42

Block No.			Mins.	Rel. Date	See Issue of
2	Belle Starr (Tech.) (D)A	Gene Tierney-Randolph Scott	87.	9/12/41	b8/23/41
5	Cadet Girl (CD)A	Carole Landis-Geo. Montgomery	71.	11 28/41	b[illegible]
2	Charlie Chan in Rio (My)F	Sidney Toler-Mary Beth Hughes	62.	9/5/41	b8/23/41
1	Charley's Aunt (C)F	Jack Benny-Kay Francis	81.	8/1/41	b7/26/41
5	Confirm or Deny (D)A	Don Ameche-Joan Bennett	73.	12/12/41	b11/15/41
1	Dressed to Kill (D)F	Lloyd Nolan-Mary Beth Hughes	74.	8/8/41	b7/26/41
3	Great Guns (C)F	Laurel and Hardy-Sheila Ryan	74.	10/10/41	b9/13/41
4	I Wake Up Screaming (My)F	Betty Grable-Victor Mature (Reviewed as "Hot Spot")	82.	11/14/41	b10/18/41
W-1	Last of the Duanes (W)F	Geo. Montgomery-Lynne Roberts	58.	9/26/41	b9/13/41
3	Man at Large (Spy)F	Marjorie Weaver-Richard Derr	69.	10/3/41	b9/13/41
5	Marry the Boss' Daughter(CD)F	Brenda Joyce-Bruce Edwards	60.	11/28/41	b11/15/41
4	Moon Over Her Shoulder(C)A	Lynn Bari-John Sutton	68.	10 24/41	b10/18/41
1	Private Nurse (D)F	Brenda Joyce-Jane Darwell	60.	8/22/41	b7/26/41
W-1	Riders of the Purple Sage(W)F	George Montgomery-Mary Howard	56.	10/10/41	b9/13/41
5	Rise and Shine (CM)F	Linda Darnell-Jack Oakie	93.	11/21/41	b11/22/41
4	Small Town Deb (CD)F	Jane Withers-Cobina Wright, Jr.	73.	11/7/41	b10/25/41
1	Sun Valley Serenade	Sonja Henie-John Payne-M. Berle	83.	8/29/41	b8/2/41
4	Swamp Water (D)A	Walter Huston-Walter Brennan	88.	11 14 41	b10 25/41
3	Week-end in Havana (D)F	Alice Faye-John Payne (Tech.)	80.	9/26/41	b9/13/41
3	We Go Fast (C)A	Alan Curtis-Lynn Bari	64.	9/19/41	b9/13/41
1	Wild Geese Calling (D)F	Henry Fonda-Joan Bennett	77.	8/15/41	b7/26/41
3	Yank in the R.A.F. (War)F	Tyrone Power-Betty Grable	97.	10/17/41	b9/13/41

Coming 1941-42

6	Blue, White and Perfect (D)	Lloyd Nolan-Mary Beth Hughes		1/9/42	a12/6/41
	Castle in the Desert (My)	Sidney Toler-Arleen Whelan			a11/8/41
7	Gentleman at Heart	Carole Landis-Cesar Romero			In Prod.
	How Green Was My Valley(D)F	Maureen O'Hara-Walter Pidgeon	118		b11/1/41
	Lone Star Ranger (W)	John Kimbrough-Sheila Ryan			a9/13/41
	Moon-Tide	J. Gabin-I. Lupino-C. Rains			In Prod.
	Night Before the Divorce	Lynn Bari-Joseph Allen, Jr.			In Prod.
	Not For Children	Jane Withers-Marjorie Weaver			In Prod.
	On the Sunny Side (D)	Roddy McDowall-Jane Darwell			a12/6/41
	Outlaw, The	Walter Huston-Thos. Mitchell			In Prod.
5	Perfect Snob (CD)F	Lynn Bari-Cornel Wilde	61.	12/19/41	b11/22/41
	Remarkable Mr. Kipps	Michael Redgrave-Diana Wynyard			Not Rev.
6	Remember the Day (D)	Claudette Colbert-John Payne		1/1/42	a10/4/41
	Rings on Her Fingers	Henry Fonda-Gene Tierney			In Prod.
	Roxie Hart (D)	Ginger Rogers-Adolphe Menjou			a11/29/41
	Song of the Islands (D)	Jack Oakie-Betty Grable (Tech.)			a11/29/41
7	Son of Fury (D)	Tyrone Power-Frances Farmer			a10/4/41
	Tales of Manhattan (D)	Henry Fonda-Ginger Rogers			a12/6/41
	This Above All	Tyrone Power-Joan Fontaine			In Prod.
	To the Shores of Tripoli	M. O'Hara-J. Payne (Tech.)			In Prod.
7	You Can't Always Tell	Brenda Joyce-Cornel Wilde			In Prod.
7	Young America (D)	Jane Withers-William Tracy			a9/13/41

UNITED ARTISTS

Current

	All American Co-Ed (CM)F	Frances Langford-Johnny Downs	48.	10/31/41	b10/18/41
	Broadway Limited (C-D)F	Victor McLaglen-Dennis O'Keefe	73.	6/13/41	b6/14/41
	Cheers for Miss Bishop (D)F	Martha Scott-William Gargan	100.	2/21/41	b1/18/41
	Corsican Brothers (D)	Doug Fairbanks, Jr.-Akim Tamiroff		11/28/41	a9/13/41
	Fiesta (Tech.) (CD)	Armida-Antonio Moreno-Geo. Givot		11/28/41	a9/27/41
	Great Dictator, The (C)F	Charles Chaplin-P. Goddard	126.	3/1/41	b10/19/40
	Hayfoot (C)	William Tracy-James Gleason		12/12/41	a11/22/41
	International Lady (Spy)A	Ilona Massey-George Brent	100.	9/19/41	b10/18/41
	Lydia (D)F	Merle Oberon-Alan Marshall	104.	9/29/41	b8/23/41
	Major Barbara (CD)A	Wendy Hiller-Robert Morley	112.	9/12/41	b5/3/41
	Miss Polly (C)F	ZaSu Pitts-Slim Summerville	45.	11/14/41	b11/1/41
	New Wine (MD)F	Ilona Massey-Binnie Barnes	84.	10/10/41	b8/2/41
	Niagara Falls (C)F	Marjorie Woodworth-Tom Brown	43.	10 17/41	b9 27 41
	Pot O' Gold (C-Mu)F	James Stewart-Paulette Goddard	95.	4/11/41	b4/5/41
	So Ends Our Night (D)A	Fredric March-Margaret Sullavan	121.	2/14/41	b1/25/41
	Sundown (D)A	Gene Tierney-Bruce Cabot	92.	10/31/41	b10 18/41
	Tanks a Million (C)F	Jas. Gleason-Wm. Tracy	50.	9/12/41	b8/9/41
	That Hamilton Woman!(PD)A	Vivien Leigh-Laurence Olivier	126.	4/30/41	b3/2/41
	That Uncertain Feeling(SC)A	Oberon-Douglas-Meredith	84.	4/20/41	b3/15/41
	Three Cockeyed Sailors (C)F	Tommy Trinder-Claude Hulbert	76.	7/4/41	b7/12/41
	Topper Returns (C)F	Joan Blondell-Carole Landis	89.	3/21/41	b3/15/41

Coming

About Face	William Tracy-Joe Sawyer	In Prod.
Brooklyn Orchid	Marjorie Woodworth-Wm. Bendix	In Prod.
Cubana	Marjorie Woodworth-George Givot	In Prod.
Dudes Are Pretty People (C)	Marjorie Woodworth-Jimmy Rogers 12/25/41	In Prod.
Heliotrope Harry (D)	Brian Donlevy-Miriam Hopkins	a12/6/41
Jungle Book (Tech.) (FA)	Sabu-Ier. Cowan-Rosemary DeCamp 1/30/42	a8/2/41
Shanghai Gesture (D)	Gene Tierney-Victor Mature 1/15/42	a9/27/41
Ships With Wings (War)	John Clements-Leslie Banks	Coming
To Be Or Not To Be	Carole Lombard-Jack Benny 2/15/42	In Prod.
Twin Beds (C)	George Brent-Joan Bennett 1/16/42	a11/29/41

UNIVERSAL

Current 1940-41

5035	Bachelor Daddy (C)F	Baby Sandy-Kathryn Adams	60.	7/4/41	b6/28/41
5002	Back Street (D)F	Chas. Boyer-M. Sullavan	89.	2/7/41	b2/8/41
5028	Black Cat (My)A	Hugh Herbert-Broderick Crawford	70.	5/2/41	b4/26/41
5065	Bury Me Not on the Lone Prairie (W)	J. M. Brown-Fuzzy Knight		3/21/41	a12/14/40
5039	Cracked Nuts (C)	Una Merkel-Stuart Erwin	65.	8/1/41	b7/26/41
5057	Dangerous Game (D)F	Richard Arlen-Andy Devine	60.	8/22/41	b3/8/41
5008	Dark Streets of Cairo (D)F	Sigrid Gurie-Ralph Byrd	58.	2/28/41	b12/7/40
5037	Double Date (C)F	Peg. Moran-Ed. Lowe-Una Merkel	58.	3/14/41	b3/15/41
5011	Flame of New Orleans (CD)F	Dietrich-Roland Young-Cabot	79.	4/25/41	b4/26/41
5038	Hello Sucker (F)A	Hugh Herbert-Peggy Moran	60.	7/11/41	b7/5/41
5029	Hit the Road (D)F	George-MacLane-Dead End Kids	60.	6/27/41	b6/28/41
5000A	Hold That Ghost (CM)	Abbott & Costello-Evelyn Ankers	86.	8/8/41	b8/2/41
5033	Horror Island (My)F	Peggy Moran-Dick Foran	60.	3/28/41	b4/5/41
5000	In the Navy (CM)F	Abbott & Costello-Dick Powell	86.	5/30/41	b5/31/41
5043	Lady From Cheyenne (CD)	Loretta Young-Rob't Preston	87.	4/11/41	b4/5/41
5066	Law of the Range (W)	Johnny Mack Brown	60.	6/20/41	b7/19/41
5012	Man Made Monster (D)A	Frank Albertson-Lon Chaney, Jr.	62.	3/28/41	b3/22/41
5016	Man Who Lost Himself (F)A	Brian Aherne-Kay Francis	71.	3/21/41	b3/29/41
5032	Meet the Chump (C)F	Hugh Herbert-Lewis Howard	60.	2/14/41	b2/1/41
5055	Men of the Timberland (A)F	Richard Arlen-Andy Devine	61.	6/6/41	b5/31/41
5041	Mr. Dynamite (D)A	Lloyd Nolan-Irene Hervey	67.	3/7/41	b3/15/41
5014	Model Wife (C)A	Joan Blondell-Dick Powell	83.	4/18/41	b4/19/41
5054	Mutiny in the Arctic (A)F	Richard Arlen-Andy Devine	61.	4/18/41	b5/3/41
5003	Nice Girl? (CM)F	Deanna Durbin-Franchot Tone	95.	2/21/41	b3/1/41
5056	Raiders of the Desert (A)F	Richard Arlen-Andy Devine	60.	6/18/41	b7/12/41
5067	Rawhide Rangers (W)F	Johnny Mack Brown-Fuzzy Knight	56.	7/18/41	b8/16/41
5031	San Antonio Rose (M)F	Robert Paige-Jane Frazee	63.	6/20/41	b6/28/41
5044	This Woman Is Mine (PD)A	Franchot Tone-Walter Brennan	92.	8/22/41	b8/23/41
5012A	Tight Shoes (C)F	Brod Crawford-Ann Gwynne	67.	6/13/41	b6/14/41
5034	Too Many Blondes (CM)A	Rudy Vallee-Helen Parrish	60.	5/23/41	a5/24/41

Current 1941-42

6007	Appointment for Love (D)	Chas. Boyer-Margaret Sullavan	89.	10/31/41	b10/25/41
6063	Arizona Cyclone (W)	Johnny Mack Brown	57.	11/14/41	a7/12/41
6013	Badlands of Dakota (W)F	Crawford-Herbert-Devine	73.	9 5 41	b8 30/41
6035	Burma Convoy (A)A	Charles Bickford-Evelyn Ankers	59.	10/17/41	b10/4/41
6028	Flying Cadets (D)F	Wm. Gargan-Ed. Lowe-Peggy Moran	60.	10 24/41	b10/18/41
6045	Girl Must Live (C)A	Margaret Lockwood	69.	9/19/41	b10/11/41
6005	It Started With Eve (CD)F	Deanna Durbin-Charles Laughton	90.	9/26/41	b10/4/41
6051	Kid From Kansas (A)F	Dick Foran-Leo Carrillo	60.	9/19/41	b9/20/41
	Keep 'Em Flying (C)F	Abbott & Costello-Carol Bruce	80.	11/28/41	b11/22/41

UNIVERSAL

Current 1941-42 (Cont.)

6061	Man From Montana (W)F	Johnny Mack Brown-Fuzzy Knight	61.	9/5/41	b9/20/41
6062	Masked Rider (W)F	Johnny Mack Brown-Fuzzy Knight	58.	11/21/41	b10 11 41
6021	Mob Town (G)F	Dead End Kids-Dick Foran	62.	10/3/41	b10/4/41
6025	Moonlight in Hawaii (CM)F	Johnny Downs-Jane Frazee	60.	11/21/41	b10/11/41
6016	Never Give a Sucker an Even Break (CM)F	W. C. Fields-Gloria Jean	71.	10/10/41	b10/11/41
6044	Quiet Wedding	Margaret Lockwood		11/21/41	Not Rev.
	Sealed Lips (D)F	Wm. Gargan-June Clyde-John Litel	62.	12/5/41	a5/17/41
6030	Sing Another Chorus (MC)F	Johnny Downs-Jane Frazee	64.	9/19/41	b9/13/41
	South of Tahiti (D)F	Brian Donlevy-Maria Montez	75.	10/17/41	b10/25/41
6033	Swing It, Soldier (M)	Frances Langford-Ken Murray	66.	11/7/41	b11/1/41
6004	Unfinished Business (CD)A	Irene Dunne-Robt. Montgomery	94.	9/12/41	b8/30/41

Coming 1941-42

	Bombay Clipper (D)	William Gargan-Irene Hervey		2/6/42	a7/19/41
	Don't Get Personal (C)	Hugh Herbert-Anne Gwynne (Former title "Nobody's Fool")		1/2/42	a9/13/41
	Fifty Million Nickels (C)	Harriet Hilliard-Ken Murray			a10/25/41
6065	Fighting Bill Fargo (W)	Johnny Mack Brown-Nell O'Day (Former title "Vigilantes")	57.		a9/13/41
	'Frisco Lil (D)	Irene Hervey-Kent Taylor			a11/29/41
	Hellzapoppin	Olsen and Johnson-Martha Raye			a7/26/41
	Jail House Blues (C)	Anne Gwynne-Nat Pendleton (Former title "Big House Blues")		1/9/42	a5/31/41
	Melody Lane (CM)F	Baby Sandy-The Merry Macs	60.	12/19/41	b12/13/41
	Mississippi Gambler (D)	Kent Taylor-Frances Langford			a12/6/41
	North to the Klondike (A)	Brod Crawford-Lon Chaney, Jr.		1/23/42	a10/18/41
	Paris Calling (D)A	Elisabeth Bergner-Randolph Scott	93.	1/16/42	b12/6/41
	Ride 'Em Cowboy (C)	Abbott & Costello-Dick Foran		2/20/42	a8/2/41
	Road Agent (D)A	Leo Carillo-Andy Devine-D. Foran	60.	2/6/42	b12/6/41
6064	Stage Coach Buckaroo (W)	J. Mack Brown-Fuzzy Knight (Former title "Ghost Town Buckaroo")	59.	2/13/42	a9/13/41
	Strange Case of Dr. Rx	Lionel Atwill-Patric Knowles (Former title "Dr. Rx")			a10/25/41
	Temporarily Yours	Hugh Herbert-Robert Paige			In Prod.
	Temporary Bride (C)	Jane Frazee-Robert Paige			a12/13/41
	Terror of the Islands (D)	Una Merkel-Claire Dodd		2/27/42	a8/2/41
	There's One Born Every Minute (C)	Hugh Herbert-Tom Brown (Former title "Man Or Mouse")			a10/4/41
	Tough As They Come	Dead End Kids-Paul Kelly			In Prod.
	Treat 'Em Rough	Peggy Moran-Eddie Albert (Former title "Panama Kid")		1/30/42	a11/22/41
	Wolf Man (H)A	C. Rains-D. Foran-L. Chaney, Jr.	70.	12/12/41	b12/13/41

WARNER BROS.

Current 1940-41

566	Affectionately Yours (SC)F	Merle Oberon-Dennis Morgan	88.	5/10/41	b5/10/41
557	Bad Men of Missouri (D)A	Dennis Morgan-Wayne Morris	74.	7/26/41	b7/19/41
507	Bride Came C.O.D. (C)A	Bette Davis-James Cagney	91.	7/12/41	b6/28/41
518	Bullets for O'Hara (D)A	Joan Perry-Roger Pryor	50.	7/19/41	b7/19/41
533	Dive Bomber (Tech.) (D)F	Errol Flynn-Fred MacMurray	132.	8/30/41	b8/16/41
520	Father's Son (D)F	John Litel-Billy Dawson	58.	2/1/41	b1/4/41
514	Flight From Destiny (D)A	Thos. Mitchell-Jeffrey Lynn	70.	2/8/41	b12/28/40
509	Footsteps in the Dark(MyC)A	Errol Flynn-Brenda Marshall	96.	3/8/41	b3/1/41
504	Great Lie (D)F	Bette Davis-Geo. Brent	107.	4/12/41	b4/5/41
515	Great Mr. Nobody (C)F	Eddie Albert-Joan Leslie	71.	2/15/41	b2/8/41
524	Here Comes Happiness (D)F	Mildred Coles-Richard Ainley	57.	3/15/41	b3/8/41
565	Highway West (G)A	Brenda Marshall-Olympe Bradna	63.	8/23/41	b7/26/41
517	Kisses for Breakfast (F)A	Dennis Morgan-Jane Wyatt	82.	7/5/41	b7/5/41
568	Knockout (D)	Arthur Kennedy-Olympe Bradna	73.	3/29/41	b3/29/41
505	Manpower (D)A	Marlene Dietrich-George Raft	105.	8/9/41	b7/12/41
500	Meet John Doe (D)F	Gary Cooper-Barbara Stanwyck	123.	4/28/41	b3/15/41
508	Million Dollar Baby (CD)F	Priscilla Lane-Ronald Reagan	102.	5/31/41	b5/24/41
523	Nurse's Secret (My)F	Lee Patrick-Regis Toomey	65.	5/24/41	b5/10/41
555	Out of the Fog (D)A	Ida Lupino-John Garfield	85.	6/14/41	b6/14/41
524	Passage From Hongkong(My)F	Keith Douglas-Lucile Fairbanks	61.	6/21/41	b6/7/41
501	Sea Wolf (D)A	Robinson-Garfield-Lupino	100.	3/22/41	b3/29/41
573	Shadows on the Stairs (My)F	Maris Wrixon-Wm. Lundigan	63.	3/1/41	b5/17/41
564	Shining Victory (D)A	G. Fitzgerald-Jas. Stephenson	83.	6/7/41	b5/24/41
522	Shot in the Dark (My)F	Ricardo Cortez-Wm. Lundigan	57.	4/5/41	b3/29/41
563	Singapore Woman (D)A	Brenda Marshall-David Bruce	64.	5/17/41	b5/10/41
567	Strange Alibi (G)F	Arthur Kennedy-Joan Perry	63.	4/19/41	b4/12/41
559	Strawberry Blonde (CD)F	Jas. Cagney-Olivia de Havilland	97.	2/22/41	b2/15/41
516	Thieves Fall Out (C)A	Eddie Albert-Joan Leslie	72.	5/3/41	b4/19/41
574	Three Sons O'Guns (CD)A	Wayne Morris-Arthur Kennedy	65.	8/2/41	b7/19/41
558	Underground (D)	Jeffrey Lynn-Karen Verne	95.	6/28/41	b6/14/41
560	Wagons Roll at Night (D)	Humphrey Bogart-Sylvia Sidney	84.	4/26/41	b4/26/41

Current 1941-42

110	Blues in the Night (DM)	Priscilla Lane-Richard Whorf	88.	11/15/41	b11/1/41
111	Body Disappears (C)F	Jeffrey Lynn-Jane Wyman	71.	12/6/41	b12/6/41
106	International Squadron (D)F	James Stephenson-Ronald Reagan	87.	10/11/41	b8/16/41
105	Law of the Tropics (D)F	Constance Bennett-Jeffrey Lynn	76.	10/4/41	b9/6/41
107	Maltese Falcon (My)A	Mary Astor-Humphrey Bogart	100.	10/18/41	b10/4/41
103	Navy Blues (C)F	A. Sheridan-J. Oakie-M. Raye	108.	9/13/41	b8/16/41
104	Nine Lives Are Not Enough (My)F	Ronald Reagan-James Gleason	63.	9/27/41	b9/6/41
108	One Foot in Heaven (B)F	Frederic March-Martha Scott	108.	11/1/41	b10/4/41
101	Sergeant York (BD)A	Gary Cooper-Joan Leslie	134.	9/27/41	b7/12/41
102	Smiling Ghost (HC)A	Wayne Morris-Brenda Marshall	71.	9/6/41	b8/16/41
112	Steel Against the Sky (D)F	Richard Whorf-Lloyd Nolan	68.	12/13/41	b12/6/41
109	Target For Tonight (DocD)F	Royal Air Force	48.	11/8/41	b10/18/41

Coming 1941-42

116	All Through the Night (D)F	Humphrey Bogart-Judith Anderson	107.	1/10/42	b12/6/41
	Always in My Heart (D)	Kay Francis-Walter Huston			a11/29/41
	Arsenic and Old Lace	Cary Grant-Priscilla Lane			In Prod.
	Captain of the Clouds (D)	J. Cagney-Dennis Morgan (Tech.)			a9/27/41
	Dangerously They Live (Spy)	John Garfield-Raymond Massey			a10/4/41
	In This Our Life (D)	Bette Davis-George Brent			a11/29/41
	Juke Girl (D)	Ann Sheridan-Ronald Reagan			a11/8/41
	Kings Row (D)	Ann Sheridan-Ronald Reagan			a9/27/41
	Larceny, Inc.	Edward G. Robinson-Jane Wyman			In Prod.
	Male Animal	Olivia de Havilland-Henry Fonda			a10/4/41
	Man Who Came to Dinner(C)	Bette Davis-Monte Woolley			a8/23/41
	Prime Minister (B)F	John Gielgud-Diana Wynyard	94		b9/13/41
114	They Died With Their Boots On (B)F	Errol Flynn-Olivia de Havilland	140.	1/1/42	b11/22/41
	Wild Bill Hickok Rides (A)	Constance Bennett-Bruce Cabot			a10/4/41
	Yankee Doodle Dandy	James Cagney-Joan Leslie			In Prod.
113	You're in the Army Now (C)F	Jimmy Durante-Phil Silvers		12/25/41	b12/6/41

MISCELLANEOUS

Eternal Gift (Rel.)	Catholic Mass	100	Lamont		Not Rev.
40,000 Horsemen (War)A	Grant Taylor-Betty Bryant	85.	Goodwill		b8/2/41
Frightened Lady (My)A	Marius Goring-Helen Haye	75.	Hoffberg		b11/15/41
King of the White Elephants (PD)F	Siamese cast	66.	Pridi		b4/5/41
Mystery of Room 13 (My)F	Gibb McLaughlin-Sara Seegar	68.	Alliance		b8/30/41
No Greater Sin (D)A	Leon Ames-Luana Walters	85.	University		b6/2'/41

Key: Letters and combinations of them symbolize type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (S) Society; (T) Travel. Initial after this key: F—Family; A—Adults. a—Before Date of Issue Indicates Advance Dope;—b—Box Office Slant.

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

Shorts Booking Guide

COLUMBIA 1940-41

		Comment	Running Time	Reviewed Issue Of
ALL STAR COMEDIES (18)				
2432	Black Eyes and Blues	Fair	16½	4/19/41
2425	Blondes and Blunders	Silly	16	11/30/40
2424	Bundle of Bliss		17	Not Rev.
2423	Cold Turkey		18	10/12/40
2436	French Fried Patootie		18	Not Rev.
2428	Fresh As a Freshman	Fair	16	4/ 5/41
2431	Glove Affair		16½	Not Rev.
2426	His Ex Marks the Spot	Funny	18	1/11/41
2438	Host to a Ghost	Fair	17	8/ 9/41
2437	Love at First Fright		18	Not Rev.
2421	Pleased to Mitt You		18	Not Rev.
2434	Ready, Willing But Unable		16½	Not Rev.
2433	Ring and the Belle	Fair	17	5/24/41
2429	So You Won't Squawk		16	Not Rev.
2422	Spook Speaks	Fairly Amusing	18	10/12/40
2427	Watchman Takes a Wife	Fairly Amusing	16	1/25/41
2435	Yankee Doodle Andy		16	Not Rev.
2430	Yumpin' Yiminy		16	Not Rev.
CINESCOPES (10)				
2978	Capital Sidelights	Poor	10	5/24/41
2975	Feathers	Very Good	9	3/ 1/41
2979	Fighter Pilot	Timely	11	6/28/41
2972	Floating Elephants	Timely and Good	8	10/12/40
2971	Hobby Lobby	Excellent	12	9/21/40
2976	Movie Magic	Fascinating	9	3/29/41
2973	Nice Work, If You Can Do It	Fair	10	11/23/40
2977	This Is England	Timely	10	4/ 5/41
2974	Unusual Crafts	Interesting	9	1/25/41
COLOR RHAPSODIES (16) (Tech.)				
2507	Carpenters		7	Not Rev.
2510	Cuckoo I. Q.	Fair	7	8/ 9/41
2505	Helping Paw	Amusing	7	2/ 1/41
2508	Land of Fun		7	Not Rev.
2503	Mad Hatter		7	Not Rev.
2502	Mr. Elephant Goes to Town		8	Not Rev.
2501	Tangled Television	Good	7½	10/12/40
2509	Tom Thumb's Brother	Cute	7	6/28/41
2506	Way of All Pests		7	Not Rev.
2504	Wise Owl	Fairly Good	7	11/30/40
COLUMBIA TOURS (10)				
2556	Beautiful British Columbia		10	Not Rev.
2560	Beautiful Ontario		10	Not Rev.
2557	From Singapore to Hongkong	Timely	10	3/15/41
2551	Historic Virginia		11	Not Rev.
2554	Islands of the West Indies	Satisfactory	10	11/23/40
2553	Old and New Arizona		10	Not Rev.
2559	San Francisco—Metropolis of the West	Average	10	4/19/41
2552	Savoy in the Alps	Poor Timing	11	11/23/40
2555	Sojourn in Havana	Interesting	9	11/30/40
2558	Western Wonderland	Excellent	10	3/29/41
COMMUNITY SINGS (10)				
2655	Fun With Songs	Fair	10	3/15/41
2654	Gay Tunes		10	Not Rev.
2651	Jolly Tunes		9	Not Rev.
2653	Melodies That Linger		10	Not Rev.
2657	Peppy Songs		10	Not Rev.
2658	"Perfidia" Baker		10	Not Rev.
2652	Popular Love Songs	Depends	9	11/23/40
2656	Songs With Harmony		10	Not Rev.
FABLES CARTOONS (8)				
2757	Dumb Like a Fox	Cute	6	8/ 9/41
2751	Farmer Tom Thumb	Good	6	6/28/41
2756	Kitty Gets the Bird	Good	7	6/28/41
2755	It Happened to Crusoe		6	Not Rev.
2752	Mouse Meets Lion	Poor	6	11/23/40
2753	Paunch and Judy	Average	6	1/25/41
2758	Playing the Pied Piper	Poor	6	8/30/41
2754	Streamlined Donkey	Cute	6	3/22/41
HOW'S YOUR I. Q. (6)				
2604	Junior I. Q. Parade		9½	Not Rev.
2605	So You Think You Know Music	Good	10	4/19/41
2601	Take It Or Leave It (1)	Funny	11½	11/30/40
2602	Take It or Leave It (2)	Entertaining	11	2/ 1/41
2603	Take It Or Leave It (3)		11	Not Rev.
2606	Take It Or Leave It (4)	Very Good	11	5/31/41
NEW YORK PARADE (6)				
2952	Abroad at Home	Interesting	10	4/26/41
2951	Magic City	Well Done	10	1/25/41
PHANTASIES CARTOONS (8)				
2707	Crystal Gazer		6	Not Rev.
2702	Happy Holidays		6	Not Rev.
2703	Little Theatre		6	Not Rev.
2708	Merry Mouse Cafe	Poor	6	9/13/41
2701	Schoolboy Dreams	Cute	7	10/12/40
2704	There's Music in Your Hair		7	Not Rev.
2706	Wallflower		6	Not Rev.
SCREEN SNAPSHOTS (12)				
2851	No. 1 (Ken Murray)		10	11/30/40
2852	No. 2 (Don Wilson)	Very Good	10	11/23/40
2853	No. 3 (Ken Murray)	One of the Best	9	Not Rev.
2854	No. 4 (Ken Murray)		10	Not Rev.
2855	No. 5 (Bob Hope)	Excellent	10	2/ 1/41
2856	No. 6 (Larry Simms)	Good	10	3/22/41
2857	No. 7 (Ken Murray)		10	Not Rev.
2858	No. 8 (Jerry Colonna)		10	Not Rev.
2859	No. 9 (Jack Benny)	Fair	10	8/30/41
STOOGE COMEDIES (8)				
2407	All the World's a Stooge	Typical	16	5/24/41
2404	Boobs in Arms		18	Not Rev.
2403	Cookoo Cavaliers	Silly	17	11/30/40
2406	Dutiful But Dumb		16½	Not Rev.
2401	From Nurse to Worse	A Dud	17	8/31/40
2408	I'll Never Heil Again	Satiric Slapstick	18	6/28/41
2402	No Census, No Feeling		18	Not Rev.
2405	So Long Mr. Chumps	Slapstick	20	3/22/41
WASHINGTON PARADE (6)				
2901	The Mint		10	Not Rev.
2904	The Spirit of 1941	Fair	10	4/26/41
2902	U. S. Military Academy		10	Not Rev.
2903	U. S. Naval Academy	Splendid	10	2/ 1/41

COLUMBIA 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
WORLD OF SPORTS (12)				
2803	Ali the Giant Killer	Very Good	9	1/25/41
2808	Aquaplay	Very Good	9	6/28/41
2807	Diving Thrills	Very Good	9	5/31/41
2802	Hunting Wild Deer	Fair	9	11/30/40
2804	Ice Capers	Very Good	10	3/ 8/41
2806	Jungle Archer	Very Good	11	4/26/41
2801	Master of Cue	Billiard Fans	10	10/12/40
2805	Splits, Spares and Strikes	For Bowlers	10	3/ 8/41

1941-42

ALL-STAR COMEDIES (18)				
3424	Blitzkiss		15	Not Rev.
3423	General Nuisance		18	Not Rev.
3422	Half Shot at Sunrise	Slapstick	16	10/ 4/41
3425	Lovable Trouble		18	Not Rev.
3421	Love in Gloom	Good	21	8/ 9/41
3426	She's Oil Mine	Slapstick	18	12/13/41
3427	Sweet Spirits of Nighter		18	Not Rev.
CINESCOPES (8)				
3971	Exploring Space	Interesting	9	8/30/41
3972	From Nuts to Soup	Poor	9	10/ 4/41
3975	Strange Facts	Interesting	9	12/13/41
3974	Women in Photography. For Women		10	11/22/41
3973	World of Sound	Absorbing	9	11/ 1/41
COLOR RHAPSODIES (16) Tech.				
3502	Fox and the Grapes	Very Good	7	12/ 6/41
3503	Red Riding Hood Rides Again		7	Not Rev.
3501	Who's Zoo in Hollywood		7	Not Rev.
COMMUNITY SING (10)				
3653	College Songs		10½	Not Rev.
3652	Current Hits	As Usual	9	10/ 4/41
3655	Hits of the Day		9	Not Rev.
3651	Patriotic Songs	Patriotic	9	8/30/41
3654	Popular Songs		10	Not Rev.
FABLES CARTOONS (8)				
3751	Great Cheese Mystery		7	Not Rev.
GLOVE SLINGERS (4)				
3410	Kink of the Campus		18	Not Rev.
3409	Mitt Me Tonight	Fair	16	11/22/41
INTERNATIONAL FORUM (6)				
3451	Dorothy Thompson	Timely	18	3/ 1/41
3452	Will England Be Invaded?	Very Good	16	8/ 9/41
3453	Will Democracy Survive?	Timely	18	10/18/41
PANORAMICS (12)				
3901	City Within a City	Commercial	10	9/13/41
3902	Gallup Poll	Interesting	10	11/ 1/41
3903	New York's Finest		10	Not Rev.
PHANTASIES CARTOONS (8)				
3701	Crystal Gazer	Poor	7	11/15/41
QUIZ REELS (6)				
3602	Kitchen Quiz No. 1	Excellent	10½	9/13/41
3603	Kitchen Quiz No. 2	Very Good	10	12/13/41
3601	So You Think You Know Music	Good	10	8/30/41
SCREEN SNAPSHOTS (10)				
3851	No. 1 (Ken Murray)	Good	10	10/ 4/41
3852	No. 2 (Ken Murray)		10	Not Rev.
3853	No. 3 (John Hubbard)	Very Good	10	11/22/41
3854	No. 4 (Billy Gilbert)	Good	10	12/13/41
STOOGE COMEDIES (8)				
3401	An Ache in Every Stake	Slapstick	18	9/13/41
3402	In the Sweet Pie and Pie.	Silly	18	11/ 1/41
2403	Some More of Samoa		18	Not Rev.
THIS CHANGING WORLD (6)				
3981	Broken Treaties	Disappointing	10	9/13/41
3982	How War Came	Informative	10	12/13/41
TOURS (8)				
3553	Alaska Tour	Fair	10	11/22/41
3552	Buenos Aires Today	Good	10	10/ 4/41
3551	Journey in Tunisia	Dated	10	8/30/41
WORLD OF SPORT (12)				
3803	Jungle Fishing	Excellent	10	11/15/41
3804	Polo Champions	Excellent	10	12/ 6/41
3805	Rack 'Em Up		10	Not Rev.
3902	Show Dogs	Excellent	10	9/20/41
3801	Tee Up (Patty Berg)	For Golfers	10	8/30/41

MGM 1940-41

CARTOONS (18) (Tech.)				
W-243	Abul the Bul-Bul Ameer	Excellent	8	4/ 5/41
W-249	Alley Cat	Excellent	8	8/ 2/41
W-253	Flying Bear	Fair	8	11/22/41
W-246	Goose Goes South		8	Not Rev.
W-248	Dance of the Weed	Fair	8	6/28/41
W-251	Little Caesario	Very Good	8	9/29/41
W-245	Little Mole	Very Good	9	5/17/41
W-241	Lonesome Stranger	Excellent	9	12/ 7/40
W-250	Midnight Snack	Cute	9	8/16/41
W-242	Mrs. Ladybug	Excellent	8	1/ 4/41
W-252	Officer Pooch	Amusing	8	9/27/41
W-244	Prospecting Bear	Funny	9	4/ 5/41
W-247	Rookie Bear	Funny	8	6/14/41

MGM 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
CRIME DOESN'T PAY (6)				
P-205	Coffins on Wheels	Excellent	17	6/14/41
P-201	Eyes of the Navy	Excellent	20	10/19/40
P-204	Forbidden Passage	Tops	21	3/ 1/41
P-203	Respect the Law	Very Good	20	2/ 1/41
P-206	Sucker List	Excellent	20	10/25/41
P-202	You the People	Excellent	21	1/ 4/41
MINIATURES (10)				
M-235	Battle, The	Interesting	11	6/28/41
M-238	Ghost Treasure	Interesting	10	8/16/41
M-232	Great Meddler	Very Good	11	1/ 4/41
M-233	Happiest Man on Earth	Unusual	11	2/ 1/41
M-237	Man Who Changed the World	Excellent	11	8/ 2/41
M-236	Memories of Europe	Excellent	8	6/28/41
M-234	More About Nostradamus	Timely	11	2/22/41
M-231	Rodeo Dough	Very Good	10	12/ 7/40
M-239	Triumph Without Drums	Excellent	10	11/ 1/41
M-240	Viva Mexico	Interesting	10	11/22/41
OUR GANG (9)				
C-296	Baby Blues	Very Good	9	4/ 5/41
C-295	Fightin' Fools	Good Fun	9	2/ 1/41
C-293	Goin' Fishin'	Standard	10	11/ 9/40
C-291	Good Bad Boys	Good	11	9/ 7/40
C-294	Kiddie Cure	Good Gang	11	12/ 7/40
C-298	1-2-3 Go	Amusing	10	5/17/41
C-299	Robot Wrecks	Amusing	11	8/ 2/41
C-292	Waldo's Last Stand	Flimsy	11	11/ 9/40
C-297	Ye Olde Minstrels	Poor	11	4/ 5/41
PASSING PARADE (9)				
K-281	American Spoken Here	Excellent	11	12/ 7/40
K-289	Hobbies	Excellent	10	9/27/41
K-283	More Trifles of Importance	Excellent	11	4/ 5/41
K-288	Of Pups and Puzzles	Excellent	10	9/27/41
K-284	Out of Darkness	Significant	11	5/10/41
K-286	This Is the Bowery	Excellent	11	6/28/41
K-282	Whispers	Excellent	10	2/22/41
K-285	Willie and the Mouse	Instructive	11	6/14/41
K-287	Your Last Act	Excellent	11	8/ 2/41
PETE SMITH SPECIALTIES (14)				
S-267	Aeronuties	Satisfactory	10	5/17/41
S-269	Cuban Rhythm	Excellent	9	6/28/41
S-272	Flicker Memories	Funny	10	11/ 1/41
S-271	Football Thrills of 1940	For Grid Fans	10	9/27/41
S-268	Lions on the Loose	Good	9	6/14/41
S-266	Memory Tricks	Amusing	9	4/ 5/41
S-264	Penny to the Rescue	Excellent	10	2/ 1/41
S-261	Quicker'n a Wink	Excellent	9	11/ 9/40
S-265	Quiz Biz	Entertaining	9	2/22/41
S-263	Sea for Yourself	Holds Interest	10	1/ 4/41
S-270	Water Bugs	Very Good	10	8/16/41
S-262	Wedding Bills	Very Good	10	12/ 7/40
FITZPATRICK TRAVELTALKS (12) (Tech.)				
T-218	Alluring Alaska	Usual	9	4/ 5/41
T-214	Beautiful Bali	As Usual	9	12/ 7/40
T-211	Capital City	Fair	9	9/ 7/40
T-212	Cavalcade of San Francisco	Too Late	9	9/28/40
T-219	Glimpses of Kentucky	Good	8	5/10/41
T-221	Glimpses of Washington State	Usual	9	8/16/41
T-222	Haiti, Land of Dark Majesty	Good	9	6/28/41
T-216	Mediterranean Ports of Call	Out-dated	9	2/ 1/41
T-213	Old New Mexico	Fair	9	11/ 9/40
T-215	Old New Orleans	As Usual	9	1/ 4/41
T-217	Red Men on Parade	Fair	9	3/ 1/41
T-220	Yosemite the Magnificent	Colorful	8	6/14/41

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CARTOONS (16) (Tech.)				
W-341	Night Before Christmas		8	Not Rev.
MINIATURES (16)				
M-331	Changed Identity	Excellent	10	11/22/41
OUR GANG (10)				
C-392	Come Back Miss Pipps	Amusing	10	11/29/41
C-391	Helping Hands	Very Good	10	10/25/41
C-393	Wedding Worries		10	Not Rev.
PASSING PARADE (10)				
K-381	Strange Testament		10	Not Rev.
K-382	We Do It Because		10	Not Rev.
PETE SMITH SPECIALTIES (14)				
C-361	Army Champions	Excellent	10	11/ 1/41
C-362	Fancy Answers	Excellent	9	11/29/41
C-363	How to Hold Your Husband—Back		10	Not Rev.
TRAVELTALKS (12) (Tech.)				
T-313	Georgetown, Pride of Penang	Very Good	10	11/29/41
T-311	Glimpses of Florida	Interesting	10	9/27/41
T-312	Inside Passage	Good	10	10/25/41
T-314	Scenic Grandeur		10	Not Rev.
TWO REEL SPECIALS (6)				
P-301	Tell Tale Heart	A Masterpiece	20	11/15/41

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ANIMATED ANTICS (10)				
H0-4	Bring Himself Back Alive	Good	7	12/21/40
H0-11	Copy Cat	Fair	7	7/19/41
H0-1	Dandy Lion	Poor	7	10/ 5/40
H0-3	Mommy Loves Poppy	Average	7	11/23/40
H0-2	Sneak, Snoop and Snitch	Fair	7	11/23/40
H0-7	Sneaking of Animals	Excellent	9	3/15/41
H0-8	Triple Trouble	Just Fair	7	5/10/41
H0-6	Twinkletoes Gets the Bird		7	Not Rev.
H0-13	Twinkletoes in Hot Stuff		7	Not Rev.
H0-10	Twinkletoes, Where He Goes Nobody Knows	Routine	7	6/28/41
H0-5	Wild Oysters	Unusual	7	2/15/41
H0-12	Wizard of Arts		7	Not Rev.
H0-9	Zero, the Hound	So-So	7	5/31/41

PARAMOUNT 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
COLOR CLASSIC			
C0-1 Vitamin Hay		7	..Not Rev.
FASCINATING JOURNEYS (6) (Tech.)			
M0-4 Delhi	Good	11	.. 4/ 5/41
M0-5 Indian Durbar	Gorgeous	10	.. 5/10/41
M0-6 The Jungle	Excellent	10	.. 8/23/41
M0-1 River Thames—Yesterday	Beautiful	10	..11/23/40
M0-2 Sacred Ganges	Dull	10	.. 1/25/41
M0-3 Village in India	Fair	10	.. 2/22/41
GABBY CARTOONS (8) (Tech.)			
G0-3 All's Well	Silly	7	.. 1/18/41
G0-2 Constable	Satisfactory	7	..11/23/40
G0-6 Fire Cheese	Average	7	.. 6/28/41
G0-7 Gabby Goes Fishing	Fair	7	.. 7/19/41
G0-8 It's a Hap-Hap-Happy Day	Poor	7	.. 8/23/41
G0-1 King for a Day	Fair	7	..10/26/40
G0-5 Swing Cleaning	Fair	7	.. 4/19/41
G0-4 Two for the Zoo	Good	7	.. 2/15/41
HEADLINERS (8)			
A0-5 Bob Chester & Orch.	Average	10	.. 4/ 5/41
A0-4 Gene Krupa & Orch.	For Jitterbugs..	10	.. 2/22/41
A0-7 Hands of Destiny	Interesting	10	.. 7/19/41
A0-2 Listen to Larry	Satisfactory	10	..11/ 2/40
A0-3 Johnnie Messner & Orch.	Fair	11	..12/21/40
A0-1 Moments of Charm of 1941 (Tech.)	Pretty	10	..10/ 5/40
A0-6 Those We Love	Different	11	.. 5/31/41
MADCAP MODELS (6) (Tech.)			
U0-2 Dipsy Gipsy	Very Good	9	.. 4/19/41
U0-4 Gay Knighties	Cute	9	.. 9/27/41
U0-3 Hoola Boola	Novel	9	.. 6/28/41
U0-1 Western Daze	Novel	9	.. 1/11/41
PARAGRAPHICS (6)			
V0-3 Breezy Little Bears	Excellent	10	.. 1/18/41
V0-5 Guardians of the Wilds	Fine	10	.. 9/20/41
V0-1 Nature's Nursery	Excellent	10	..11/ 2/40
V0-4 Red, White and Blue Hawaii	Fair	11	.. 3/22/41
V0-2 Seeing Is Believing	Fair	11	..12/ 7/40
POPEYE (12)			
E0-11 Child Psykololiky	Good	7	.. 7/19/41
E0-4 Eugene, the Jeep	Funny	7	..12/ 7/40
E0-8 Flies Ain't Human	Fair	7	.. 4/19/41
E0-2 My Pop, My Pop	Amusing	7	..11/ 2/40
E0-10 Olive's Boithday Presink	Snappy	7	.. 5/31/41
E0-7 Olive's Sweepstake Ticket		7	..Not Rev.
E0-12 Pest Pilot	Fair	7	.. 8/23/41
E0-9 Popeye Meets Rip Van Winkle	Fair	7	.. 5/10/41
E0-1 Popeye Meets William Tell	Funny	7	..10/ 5/40
E0-5 Problem Pappy	Fair	7	.. 1/25/41
E0-6 Quiet Pleeze	Very Good	7	.. 3/22/41
E0-3 With Poopdeck Pappy	Entertaining	7	..12/ 7/40
POPULAR SCIENCE (6)			
J0-1 No. 1	Good	10	..10/ 5/40
J0-2 No. 2	Interesting	10	..11/23/40
J0-3 No. 3	Interesting	10	..12/21/40
J0-4 No. 4	Usual	10	.. 3/22/41
J0-5 No. 5	Interesting	10	.. 4/ 5/41
J0-6 No. 6	Up to Standard.	11	.. 6/28/41
ROBERT BENCHLEY (4)			
S0-3 Crime Control	Excellent	11	.. 4/19/41
S0-4 Forgotten Man	Typical	10	.. 5/31/41
S0-1 Trouble With Husbands	Great Fun	11	..11/16/40
S0-2 Waiting for Baby	A Howl	10	.. 2/22/41
SPECIAL CARTOON (1) (Tech.)			
FF0-1 Raggedy Ann	Very Good	19	..12/21/40
SPORTLIGHTS (13)			
R0-6 Acrobatic Aces	Excellent	10	.. 1/25/41
R0-8 Canine Sketches	Fine	10	.. 3/22/41
R0-1 Diving Demons	Beautiful	10	..10/ 5/40
R0-5 Feminine Fitness	Very Good	10	..12/21/40
R0-7 Fishing Fever	Appealing	10	.. 3/22/41
R0-4 Marine Round-up	Excellent	10	..12/ 7/40
R0-3 Motorcycle Stunting	Thrills Aplenty.	10	..11/23/40
R0-10 On the Spot	Funny	10	.. 5/10/41
R0-11 Lasso Wizards	Good Action Stuff	10	.. 6/28/41
R0-12 Snow Dogs	Excellent	10	.. 7/19/41
R0-2 Sporting Everglades	Very Good	10	..10/26/40
R0-9 Sun Fun	Exhilarating	10	.. 4/ 5/41
R0-13 What's Lacrosse	Very Good	10	.. 8/23/41
UNUSUAL OCCUPATIONS (6)			
L0-1 No. 1	Good	10	..10/ 5/40
L0-2 No. 2	Interesting	10	..12/ 7/40
L0-3 No. 3	Good	10	.. 2/15/41
L0-4 No. 4	Good	11	.. 3/29/41
L0-5 No. 5	A Wow	11	.. 5/31/41
L0-6 No. 6	Very Good	10	.. 8/23/41

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FASCINATING JOURNEYS (Tech.) (2)			
M1-1 Road in India	Interesting	10	..11/22/41
HEADLINERS (6)			
A1-1 Beauty at the Beach	Fine	10	..10/11/41
A1-2 Copacabana Revue	Good	10	..12/ 6/41
HEDDA HOPPER'S HOLLYWOOD (6)			
Z1-1 No. 1	Excellent	10	.. 9/20/41
Z1-2 No. 2	Fair	10	..11/29/41
MADCAP MODELS (Tech.) (6)			
U1-1 Rhythm In the Ranks		8	..Not Rev.
POPEYE (12)			
E1-1 I'll Never Crow Again	Fair	7	..10/11/41
E1-2 Mighty Navy	Funny	7	..12/ 6/41
E1-3 Nix on Hypnotix		7	..Not Rev.
POPULAR SCIENCE (6)			
J1-1 No. 1	Very Good	11	..10/11/41
J1-2 No. 2	Very Good	11	..11/22/41
QUIZ KIDS (6)			
Q1-1 No. 1	Very Good	10	.. 9/20/41
Q1-2 No. 2	They're Good	11	..12/ 6/41
ROBERT BENCHLEY (4)			
S1-1 How To Take a Vacation.	Funny	10	..10/11/41
SPEAKING OF ANIMALS (6)			
Y1-1 In a Pet Shop	A Howl	10	.. 9/20/41
Y1-2 In a Zoo	Hilarious	10	..11/15/41

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	Comment	Running Time	Reviewed Issue Of
SPORTLIGHTS (13)			
R1-5 How to Buy a Dog		10	..Not Rev.
R1-2 Meet the Champs	Excellent	10	..10/11/41
R1-4 Quick Returns	Pretty Good	10	..11/29/41
R1-1 Shooting Mermaids	Very Good	10	.. 9/27/41
R1-3 Sittin' Pretty	Excellent	10	..11/15/41
SUPERMAN CARTOONS (12) (Tech.)			
W1-1 Superman	A Cinch to Sell.	11	.. 8/ 2/41
W1-2 Superman in the Mechanical Monsters		10	..Not Rev.
UNUSUAL OCCUPATIONS (6)			
L1-1 No. 1	Good	10	..10/11/41
L1-2 No. 2	Very Good	10	..12/ 6/41

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DISNEY CARTOONS (18) (Tech.)			
14113 Art of Skiing	Excellent	8	..11/29/41
14103 Baggage Buster	Hilarious	7	.. 5/10/41
14105 Canine Caddy	Tops	7	.. 6/ 7/41
14114 Chef Donald		8	..Not Rev.
14112 Donald's Camera	A Scream	8	..10/25/41
14107 Early to Bed	Satisfactory	8	.. 7/26/41
14102 Gentleman's Gentleman	Tops	7	.. 4/ 5/41
14101 Golden Eggs	Excellent	8	.. 4/ 5/41
14104 Good Time for a Dime	Excellent	8	.. 5/10/41
14111 Lend a Paw	Superb	8	..10/25/41
14106 Nifty Nineties	Amusing	8	.. 6/ 7/41
14110 Old MacDonald Duck	Excellent	8	..10/ 4/41
14109 Orphan's Benefit	Very Good	9	.. 8/30/41
14108 Truant Officer Donald	Excellent	8	.. 8/23/41
EDGAR KENNEDY (6)			
13406 Apple in His Eye	Hokey	18	.. 6/14/41
13403 Drafted in the Depot		19	..Not Rev.
13405 It Happened All Night	Fair	19	.. 4/12/41
13404 Mad About Moonshine	Fair	18	.. 3/ 1/41
13401 Sunk by the Census	Funny	18	.. 9/14/40
13402 Trailer Tragedy	Funny	17	..10/19/40
INFORMATION PLEASE (13)			
14201 No. 1 (Anna Neagle)	Excellent	11	.. 9/14/40
14202 No. 2 (Ruth Gordon)	Good	10	..10/19/40
14203 No. 3 (Alice Marble)	Swell As Usual.	10	..11/16/40
14204 No. 4 (Louis Bromfield)	Excellent	11	..12/14/40
14205 No. 5 (Wendell Willkie)	Good	10	.. 2/ 1/41
14206 No. 6 (Jan Struther)	Excellent	11	.. 3/ 1/41
14207 No. 7 (Anna Neagle)	Very Good	10	.. 4/ 5/41
14208 No. 8 (Boris Karloff)	Excellent	10	.. 4/ 5/41
14209 No. 9 (Alice Marble)	Excellent	11	.. 5/10/41
14210 No. 10 (Louis Bromfield)	Entertaining	10	.. 6/ 7/41
14211 No. 11 (Jan Struther)	Very Good	11	.. 7/26/41
14212 No. 12 (Boris Karloff)	Good	12	.. 7/26/41
14213 No. 13 (Anna Neagle)	Excellent	10	.. 8/23/41
LEON ERROL (6)			
13703 Fired Man	Mildly Amusing	20	.. 2/ 1/41
13701 He Asked for It	Very Funny	18	.. 9/14/40
13706 Panic in the Parlor	Unfunny	20	..Not Rev.
13705 Polo Phoney	Good	18	.. 5/17/41
13702 Tattle Talevision	Funny	19	..11/16/40
13704 When Wife's Away	Fair	20	.. 4/ 5/41
MARCH OF TIME			
13110 Crisis in the Atlantic	Timely	18	.. 5/10/41
13111 China Fights Back	Timely	18	.. 6/ 7/41
13112 New England's 8,000,000 Yankees	Good	20	.. 7/ 5/41
13113 Peace by Adolf Hitler...A "Must"		20	.. 8/ 2/41
RAY WHITLEY (4)			
13501 Bar Buckaroos	Good	16	..11/16/40
13504 Musical Bandit	Entertaining	16	.. 7/26/41
13502 Prairie Spooners	Very Good	13	.. 3/ 1/41
13503 Red Skins & Red Heads	Poor	18	.. 5/10/41
PICTURE PEOPLE (13)			
14401 No. 1	Interesting	10	.. 9/14/40
14402 No. 2	Good	9	..10/19/40
14403 No. 3	Night Club Plug	10	..11/16/40
14404 No. 4	Good	10	..12/14/40
14405 No. 5	Fair	10	.. 2/ 1/41
14406 No. 6	Fair	10	.. 3/ 1/41
14407 No. 7	Average	10	.. 3/29/41
14408 No. 8	Fair	10	.. 4/12/41
14409 No. 9	Fair	8	.. 5/17/41
14410 No. 10	Fair	8	.. 6/ 7/41
SPECIAL SUBJECT			
13801 Growing Up (Quins)	Wide Appeal...	18	..12/14/40
SOUTH AMERICA (3)			
14501 Eyes on Brazil	Very Interesting	10	.. 3/ 1/41
14503 How Goes Chile	Very Good	10	.. 8/23/41
14502 What's Happening in Argentina	Very Timely...	10	.. 4/12/41
SPORTSCOPES (13)			
14307 Caballero College	Fair	9	.. 3/ 1/41
14313 Craig Wood	For Golfers	9	.. 8/ 9/41
14310 Jockey's Day	Good	9	.. 6/ 7/41
14302 Kentucky Royalty	Horse Lovers	9	..10/19/40
14306 Mat Men	Good	9	.. 3/ 1/41
14308 Publicity Sports	Excellent	9	.. 4/ 5/41
14301 Quail Quest	Good	9	.. 9/14/40
14311 Rolling Rhythm		10	..Not Rev.
14305 Snow Eagles	Excellent	9	.. 2/ 1/41
14304 Snow Fun	Exhilarating	9	..12/14/40
14303 Sportsman's Partner	For Dog Lovers.	9	..11/16/40
14312 Steeds and Steers	Good	9	.. 7/26/41
14309 Sword Soldiers	Technical	9	.. 5/10/41

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DISNEY CARTOONS (18) (Tech.)			
EDGAR KENNEDY (6)			
23402 I'll Fix It	Funny	19	..10/25/41
23403 Quiet Fourth		16	..Not Rev.
23401 Westward Ho-Hum	Funny	16	.. 9/27/41
INFORMATION PLEASE (13)			
24201 No. 1 (John Gunther)	Excellent	10	..10/25/41
24202 No. 2 (Howard Lindsay)	Up to Par	9	..11/29/41
24203 No. 3 (Cornelia Otis Skinner)		10	..Not Rev.

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	Comment	Running Time	Reviewed Issue Of
LEON ERROL (6)			
23701 Man-I-Cured	Funny	16	..10/ 4/41
23702 Who's a Dummy?	Amusing	20	..12/ 6/41
MARCH OF TIME (13)			
23101 Thumbs Up, Texas	Excellent	19	.. 8/16/41
23102 Norway in Revolt	Timely	19	.. 9/27/41
23103 Sailors With Wings	Excellent	20	..10/25/41
23104 Main Street, U.S.A.	Propaganda	18	..11/22/41
23105 Our America At War	Timely, Vital..	17½	..12/13/41
PICTURE PEOPLE (13)			
24403 Hobbies of the Stars	Good	9	..11/29/41
24402 Hollywood Sports	Good	9	..10/25/41
24204 Stars' Day Off		9	..Not Rev.
24401 Stars in Defense	Interesting	10	..10/ 4/41
RAY WHITLEY (4)			
23501 California or Bust	Good	18	..12/6/41
SPORTSCOPES (13)			
24304 Crystal Fliers		10	..Not Rev.
24302 Dog Obedience	Boxoffice	9	..11/ 1/41
24303 Gaucho Sports	Interesting	10	..12/ 6/41
24301 Pampas Paddock	For Horse Lovers	10	..10/ 4/41

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MEET THE STARS (12)			
28-2 Baby Stars	Excellent	10	.. 2/ 1/41
28-1 Chinese Garden Festival	Good Starter	10	..12/21/40
28-5 Hollywood Meets the Navy	Timely	10	.. 5/ 3/41
28-4 Los Angeles Examiner Benefit	Fair	10	.. 4/26/41
28-7 Meet Roy Rogers	Interesting	10	.. 6/21/41
28-6 Stars at Play	Entertaining	10	.. 6/14/41
28-8 Stars—Past & Present	Nostalgic	10	.. 6/28/41
28-3 Variety Reel	Interesting	10	.. 3/ 1/41

20TH CENTURY-FOX 1940-41

ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
1201 Midget Motor Mania	Unusual	10	..10/12/40
1203 Modern Highway	Good	10	.. 3/ 1/41
1202 Training Police Horses	Excellent	10	.. 2/ 8/41
LEW LEHR COMEDIES (4)			
1401 Grunters and Groaners	Tiresome	10	.. 8/10/40
MAGIC CARPET OF MOVIETONE (8)			
1108 Arctic in Springtime		10	..Not Rev.
1106 Caribbean Sentinel	Good	10	.. 4/26/41
1101 Eskimo Trails	Enlightening	10	.. 8/10/40
1103 Isle of Mystery		10	..Not Rev.
1109 Letter From Cairo		10	..Not Rev.
1102 Land of Flowers (Tech.)	Colorful	9	.. 8/10/40
1107 Miracle of Hydro	Different	10	.. 4/19/41
1104 Old Dominion State (Tech.)	Very Good	10	..11/30/40
1105 Spotlight on Indo-China		10	..Not Rev.
1110 Winter in Eskimo Land		10	..Not Rev.
RIPLEY'S BELIEVE IT OR NOT			
1601 Acquitted by the Sea	Excellent	10	..19/12/40
SPORTS REVIEWS—THORGERSEN (6) (3 in Tech.)			
1303 Bowling for Strikes	For Bowlers	10	..10/12/40
1307 Fun on Rollers		10	..Not Rev.
1302 Lure of the Trout (Tech.)	For Fly Casters	10	..11/30/40
1306 Playing With Neptune	Very Good	9	.. 4/19/41
1304 Rodeo Goes to Town	Good	10	.. 2/ 8/41
1305 Symphony in Snow		10	..Not Rev.
1301 Vacation Time (Tech.)	OK	8	.. 8/10/40
TERRYTOONS (26) (13 in Tech.)			
1510 Baby Seal		7	..Not Rev.
1551 Bill Mouse's Akwakade	Excellent (Tech.)	7	.. 8/10/40
1515 Bringing Home the Bacon		7	..Not Rev.
1501 Club Life in the Stone Age		7	..Not Rev.
1511 Dog's Dream		7	..Not Rev.
1508 Fishing Made Easy	Fair	7	.. 4/26/41
1514 Good Old Irish Tunes		7	..Not Rev.
1507 Hairless Hector		7	..Not Rev.
1503 Happy Haunting Grounds		7	..Not Rev.
1513 Horse Fly Opera		7	..Not Rev.
1558 Home Guard (Tech.)	Okay	7	.. 4/26/41
1553 How Wet Was My Ocean	Excellent (Tech.)	7	..10/12/40
1554 Landing of the Pilgrims	Good (Tech.)	7	..11/30/40
1552 Lucky Duck (Tech.)		7	..Not Rev.
1512 Magic Shell		7	..Not Rev.
1557 Mississippi Swing	Rhythmic (Tech.)	7	.. 2/ 8/41
1504 Magic Pencil	Poor	7	..12/ 7/40
1555 Plane Goofy (Tech.)	Fair	7	..12/ 7/40
1505 Snow Man		7	..Not Rev.
1556 Temperamental Lion	Amusing (Tech.)	7	.. 2/15/41
1502 Touchdown Demons	Amusing	7	..10/ 5/40
1516 Twelve O'Clock and All Ain't Well		7	..Not Rev.
1559 Uncle Joey (Tech.)		7	..Not Rev.
1506 What a Little Sneeze Will Do	Good	7	.. 2/15/41
1560 What Happens at Night (Tech.)		7	..Not Rev.
1509 When Knights Were Bold.	Just a Cartoon..	7	.. 4/26/41
WORLD TODAY			
1704 Anzacs in Action		10	..Not Rev.
1701 Battle of the Atlantic	Timely	10	.. 4/19/41
1703 Empire in Exile		10	..Not Rev.
1702 War in the Desert		10	..Not Rev.

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ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
2202 Highway of Friendship	Informative	10	..11/ 1/41
2201 Soldiers of the Sky	Excellent	10	.. 8/ 2/41
2203 Wonders of the Sea		10	..Not Rev.
MAGIC CARPET OF MOVIETONE (12)			
2103 Call of Canada		10	..Not Rev.
2102 Glacier Trails	Good	10	..11/ 1/41
2101 Sagebrush and Silver	Interesting	10	.. 9/20/41
SPORTS REVIEWS (6)			
2301 Aristocrats of the Kennel	Excellent	10	..11/ 1/41
2302 Life of a Thoroughbred		10	..Not Rev.

20TH CENTURY-FOX 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
TERRYTOONS (26)				
2504	Back to the Soil		7	Not Rev.
2555	Bird Tower (Tech.)		7	Not Rev.
2506	Flying Fever		7	Not Rev.
2503	Frozen North	Very Good	7	11/ 1/41
2501	Ice Carnival	Good	7	9/27/41
2551	Old Oaken Bucket	Good	7	9/20/41
2552	One Man Navy	Amusing	7	9/27/41
2554	Slap Happy Hunters		7	Not Rev.
2502	Uncle Joey Comes to Town	Funny	7	11/ 1/41
2553	Welcome Little Stranger	Good	7	11/ 1/41
2505	Yarn About Yarn		7	Not Rev.
WORLD TODAY (4)				
2401	American Sea Power	Timely, Excellent	10	9/20/41
2403	Playtime in Hawaii		10	Not Rev.
2402	Uncle Sam's Iron Warriors		10	Not Rev.

UNIVERSAL 1940-41

		Comment	Running Time	Reviewed Issue Of
CARTOONS (13) (Tech.)				
5252	Andy Panda's Pop	Enjoyable	8	8/ 9/41
5241	Crazy House	Satisfactory	8	10/12/40
5249	Dizzy Kitty	So-So	8	5/17/41
5246	Fair Today	Good	7	2/15/41
5247	Hysterical High Spots in American History	Fair	7	3/29/41
5243	Knock, Knock	Very Good	8	11/30/40
5245	Mouse Trappers	Amusing	7	2/ 8/41
5242	Recruiting Daze	Fair	8	11/ 2/40
5253	Screw Driver	Good	7	9/ 6 41
5248	Scrub Me, Mama, With a Boogie Beat	Snappy	7	5/17/41
5250	Salt Water Daffy	Snappy	8	6/ 7/41
5244	Syncopated Sioux	Clever	7	12/28/40
5251	Woody Woodpecker		7	Not Rev
GOING PLACES (15)				
5353	Arizona	Interesting	10	10/12/40
5351	Coast Guard	Interesting	10	9/21/40
5358	Deserts of America	Very Good	10	3/22/41
5365	Garden Spot of the North	Good	9	8/ 9/41
5359	Humorous Tombstones	Amusing	10	4/12/41
5355	Hunting on Top of the World	Fascinating	9	12/28/40
5364	Isles of Fate	Good & Timely	10	8/ 9/41
5363	Meet Jimmy the Chump	Good Fun	10	7/19/41
5354	Melting Pot of the Caribbean	Good	10	12/28/40
5360	Modern Way Down East	Good	10	6/ 7/41
5362	Mountain Summer	Pleasing	10	7/19/41
5356	South of the Border	Interesting	10	2/15/41
5352	Sun Valley	Good	10	10/12/40
5357	Swankiest Isle in the World	Interesting	10	3/15/41
5361	Trail of Father Kino	Interesting	10	6/14/41
MUSICALS—TWO REEL (13)				
5226	Bagdad Daddy	Very Good	18	2/ 8/41
5225	Beat Me Daddy-Eight to the Bar		17	Not Rev.
5221	Class in Swing	Good Variety	16	10/12/40
5222	Congamania	Latin Liveliness	20	11/30/40
5233	Dizzy Doings	Fair	17	9/ 6/41
5228	Jumpin' Jive	Good	17	6/ 7/41
5230	Music a la King	Good Number	20	7/19/41
5227	Music in the Morgan Manner	Entertaining	18	3/29/41
5231	Once Upon a Summer Time	Average	18	7/19/41
5232	Rhythm Revel	Entertaining	18	8/16/41
5229	Shadows in Swing	Average	18	5/17/41
5224	Tickled Pinky	Rustic Rhythm	18	1/ 4/41
5223	Torrid Tempos	Entertaining	18	11/30/04
SPECIAL SUBJECT (1)				
5110	Swing With Bing	Excellent	18	4/13/40
STRANGER THAN FICTION (15)				
5371	No. 81	Good	9	9/21/40
5372	No. 82	Average	9	10/12/40
5373	No. 83	Average	9	10/12/40
5374	No. 84	Good	9	11/30/40
5375	No. 85	Excellent	9	12/28/40
5376	No. 86	Up to Par	9	2/ 8/41
5377	No. 87	Good	9	3/29/41
5378	No. 88	Interesting	9	3/29/41
5379	No. 89	Interesting	9	4/12/41
5380	No. 90	Interesting	9	5/17/41
5381	No. 91	Fair	9	5/24/41
5382	No. 92	So-So	9	6/ 7/41
5383	No. 93	Very Good	9	7/19/41
5384	No. 94		9	Not Rev.
5385	No. 95	Very Good	9	8/16/41

1941-42

		Comment	Running Time	Reviewed Issue Of
ANDY PANDA CARTUNES (13) (Tech.)				
6241	Boogie Woogie Bugle Boy of Company B	Good	8	10/11/41
6242	Man's Best Friend	Good	8	11/ 8/41
6244	$21 a Day Once a Month	Average	7	12/ 6/41
6243	What's Cookin'	Good	8	11/ 8/41
NAME BAND MUSICALS (13)				
6224	Doin' the Town	Entertaining	20	12/13/41
6222	In the Groove	Entertaining	17	10/18/41
6221	Is Everybody Happy?	Fair	18	9/ 6/41
6225	Jingle Bells	For Christmas	13½	12/13/41
6223	Skyland Serenade	Excellent	20	11/ 8/41
SPECIAL FEATURETTE (1)				
6110	Cavalcade of Aviation		20	Not Rev.
STRANGER THAN FICTION (15)				
6375	Blacksmith Dentist		10	Not Rev.
6373	Candy Kid	Good	10	11/ 8/41
6372	Hermit of Oklahoma	Good	10	10/18/41
6374	Junior Battlefleet	Good	10	12/ 6/41
6371	Shampoo Springs	Very Good	10	10/18/41
VARIETY VIEWS 15 (5 IN COLOR)				
6354	Annapolis Salutes the Navy	Timely	10	12/13/41
6353	George Washington. Country Gentleman	Impressive	10	10/11/41
6351	Moby Dick's Home Town	Interesting	9	9/ 6/41
6352	Northern Neighbors (Color)	Interesting	9	10/18/41
6356	Peaceful Quebec—At War	Interesting	9	12/13/41
6355	Trail of the Buccaneers	Excellent	9	11/ 8/41

VITAPHONE-WARNER BROS. 1940-41

		Comment	Running Time	Reviewed Issue Of
BROADWAY BREVITIES (9)				
6202	Alice in Movieland	Superlative	20	11/30/40
6204	Dog in the Orchard	Meritorious	20	1/18/41
6209	Happy Faces			Not Rev.
6208	Hunting the Hard Way	Excellent	20	5/24/41
6201	Just a Cute Kid		20	Not Rev.
6203	Mack Sennett Revival		20	Not Rev.
6206	Seeing Eye	Poignant	20	4/ 5/41
6207	Sockeroo	Funny	20	5/24/41
6205	Take the Air	Entertaining	20	3/ 8/41
ELSA MAXWELL COMEDIES (3)				
6102	Lady and the Lug		19	Not Rev.
6101	Riding Into Society	T'Ain't Funny	19	8/31/40
6103	Throwing a Party		20	Not Rev.
HOLLYWOOD NOVELTIES (6)				
6304	History Repeats Itself	Good	10	9/30/39
6301	Football Highlights	Rockne Build-up	10	8/31/40
6303	Mexican Jumping Beans	Very Good	10	11/30/40
6302	Shark Hunting	Exciting	10	8/ 3/40
6306	Trouble in Store	Amusing		9/ 6/41
6305	Wild Boar Hunt	Exciting	10	3/ 8/41
LOONEY TUNES (16)				
6601	Calling Dr. Porky		7	Not Rev.
6612	Coy Decoy	Funny	7	6/21/41
6607	Haunted Mouse	Very Good	7	3/15/41
6616	Henpecked Duck	A Howl	7	9/13/41
6608	Joe Glow the Firefly		7	Not Rev.
6614	Meet John Doughboy		7	Not Rev.
6602	Pre-Historic Porky	Clever	7	11/ 2/40
6611	Porky's Ant	Good	7	5/24/41
6609	Porky's Bear Facts	Amusing	7	4/ 5/41
6604	Porky's Hired Hand	Good	7	12/28/40
6610	Porky's Preview	Amusing	7	4/26/41
6613	Porky's Prize Pony		7	Not Rev.
6606	Porky's Snooze Reel		7	Not Rev.
6603	Sour Puss	Satisfactory	7	11/30/40
6605	Timid Toreador	Good	7	1/18/41
6615	We the Animals Squeak	Excellent	7	9/ 6/41
MELODY MASTERS (10)				
6506	Cliff Edwards and His Buckaroos	Fair	10	3/ 8/41
6505	Henry Busse & Orch.	Good	10	11/30/40
6504	Skinnay Ennis & Orch.	Good	10	12/28/40
6503	Jan Garber & Orch.		10	Not Rev.
6508	Marie Green & Her Merrie Men	Lively	10	5/ 3/41
6510	Carl Hoff & Orch.			Not Rev.
6509	Hal Kemp & Orch.	Just a Band	10	5/24/41
6501	Matty Malneck	Snappy	10	8/ 3/40
6507	Freddie Martin & Orch.	Fair	10	4/ 5/41
6502	Joe Reichman & Orch.	Excellent	10	11/ 2/40
MERRIE MELODIES (26) (Tech.)				
6724	Aviation Vacation			Not Rev.
6706	Bed Time for Sniffles		7	Not Rev.
6713	Cat's Tale	Good	7	4/ 5/41
6712	Crackpot Quail		7	Not Rev.
6709	Elmer's Pet Rabbit	Funny	7	12/28/40
6718	Farm Frolics	Excellent	7	5/24/41
6710	Fighting 69½	Good	7	1/18/41
6704	Good Night Elmer		7	Not Rev.
6715	Goofy Groceries	Novel	7	4/ 5/41
6722	Heckling Hare		7	Not Rev.
6720	Hiawatha's Rabbit Hunt	Funny	7	6/21/41
6703	Holiday Highlights	Swell Satire	7	11/ 2/40
6719	Hollywood Steps Out	Excellent	7	6/21/41
6723	Inki and the Lion	Good		8/30/41
6701	Malibu Beach Party	Grade A	7	8/31/40
6707	Of Fox and Hound		7	Not Rev.
6708	Shop, Look and Listen	Good	7	12/28/40
6711	Sniffles Bells the Cat	Fair	7	3/15/41
6726	Snow Time for Comedy	Up to Par	7	8/30/41
6725	Sport Champions		7	Not Rev.
6702	Stage Fright	Satisfactory	7	10/26/40
6714	Tortoise Beats the Hare	Amusing	7	4/ 5/41
6716	Toy Trouble	Good	7	5/ 3/41
6717	Trial of Mr. Wolf	Very Good	7	4/26/41
6705	Wacky Wildlife	Funny	7	12/ 7/40
6721	Wacky Worm	Excellent	7	8/ 9/41
TECHNICOLOR SPECIALS (6)				
6006	Carnival of Rhythm	Splendid		8/30/41
6001	Flag of Humanity	Splendid	20	10/26/40
6005	Here Comes the Cavalry		20	Not Rev.
6002	March on Marines	Excellent	20	12/28/40
6003	Meet the Fleet	Excellent	20	1/18/41
6004	Wings of Steel	Excellent	20	5/ 3/41
SPORTS PARADES (10)				
6407	Big Bill Tilden	For Tennis Fan	10	5/ 3/41
6404	California Thoroughbreds	Interesting	10	12/28/40
6403	Diary of a Racing Pigeon	Interesting	10	12/ 7/40
6402	Dogs You Seldom See	Good Novelty	10	8/31/40
6405	Fight, Fish, Fight	Thrilling	10	3/ 8/41
6401	Fly Fishing	For Anglers	10	10/26/40
3409	It Happened on Rollers			Not Rev.
6410	Lions for Sale	Very Good		8/30/41
6408	Sail Ho!	Colorful	10	6/21/41
6406	Sky Sailing	Interesting	10	4/ 5/41

1941-42

		Comment	Running Time	Reviewed Issue Of
BROADWAY BREVITIES (12)				
7103	At the Stroke of Twelve	Grab It	20	11/ 8/41
7101	Minstrel Days	Very Good	20	9/13/41
7102	Monsters of the Deep		20	Not Rev.
7104	Perils of the Jungle	Exciting	20	11/ 8/41
HOLLYWOOD NOVELTIES (6)				
7301	Polo With the Stars		10	Not Rev.
7304	Miracle Makers	Poor	10	9/13/41
7303	Points on Arrows	Good	10	9/13/41
7302	White Sails	Excellent	10	11/15/41
LOONEY TUNES (16)				
7601	Notes to You		10	Not Rev.
7604	Porky's Midnight Matinee		7	Not Rev.
7603	Porky's Pooch		7	Not Rev.
7602	Robinson Crusoe, Jr.	Average	7	11/15/41
MELODY MASTERS (10)				
7502	Carioca Serenaders	Latin Swing	10	11/15/41
7503	Forty Boys and a Song	Good	10	9/13/41
7501	U.S.C. Band and Glee Club	Very Good	10	9/13/41

VITAPHONE-WARNER BROS. 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
MERRIE MELODIES (26) (Tech.)				
7701	All This and Rabbit Stew	Excellent	7	9/13/41
7702	Brave Little Bat		7	Not Rev.
7703	Bug Parade	Clever	7	11/ 8/41
7706	Cagey Canary		7	Not Rev.
7707	Rhapsody in Rivets		7	Not Rev.
7704	Rookie Revue		7	Not Rev.
7705	Saddle Silly		7	Not Rev.
7708	Wabbit Twouble		7	Not Rev.
SERVICE SPECIALS (6) (Tech.)				
7003	Gay Parisian	Good Show	20	12/ 6/41
7002	Soldiers in White		20	Not Rev.
7004	Spanish Fiesta	Colorful	19	12/ 6/41
7001	Tanks Are Coming	Excellent	20	9/13/41
SPORTS PARADE (10) (Tech.)				
7402	King Salmon		10	Not Rev.
7401	Kings of the Turf	Interesting	10	9/13/41
7403	Water Sports	Average	10	11/15/41

MISCELLANEOUS

Adventure in the Bronx (N. Y. Zoological Soc.)	Good	11½	8/23/41
Alive in the Deep (Prod.)	Exciting	22	5/24/41
Man the Enigma (Prod.)	Informative	25	5/24/41
Our Constitution (Prod.)	Inspiring	19	5/ 3/41
Our Declaration of Independence (Prod.)	Timely	19	5/ 3/41

SERIALS 1940-41

	No Chapters	Reviewed Issue Of
COLUMBIA		
Holt of the Secret Service	15 Chaps.	11/29/41
Iron Claw	15 Chaps.	8/23/41
Spider Returns	15 Chaps.	5/10/41
White Eagle	15 Chaps.	Not Rev.
REPUBLIC		
Adventures of Captain Marvel	12 Chaps.	3/ 8/41
Jungle Girl	15 Chaps.	5/31/41
King of the Royal Mounted	12 Chaps.	8/17/40
Mysterious Dr. Satan	15 Chaps.	11/23/40
UNIVERSAL		
Green Hornet Strikes Again	12 Chaps.	11/ 2/40
Junior G-Men	12 Chaps.	8/ 3/40
Sky Raiders	12 Chaps.	2/15/41
Winners of the West	15 Chaps.	Not Rev.

SERIALS 1941-42

REPUBLIC		
Dick Tracy vs. Crime, Inc.	15 Chaps.	12/ 6/41
King of the Texas Rangers	12 Chaps.	9/ 6/41
UNIVERSAL		
Don Winslow of the Navy	12 Chaps.	11/ 1/41
Riders of Death Valley	15 Chaps.	4/12/41
Sea Raiders	12 Chaps.	7/19/41

DEFENSE SUBJECTS

Title	Running Time	Distributed By
America Builds Ships	3	List "B"
America Preferred	3	List "B"
Army in Overalls	3	List "B"
Bits and Pieces	3	List "B"
Bomber	8	List "C"
Calling All Workers	2	List "A"
Candidates Class	12	Marine Corps
Food For Freedom	3	List "C"
Pots to Planes	3	List "C"
Power for Defense	10	List "A"
War Department Trailers		
1. Infantry	1	List "A"
2. Air Corps	1	List "A"
3. Flying Cadets	1	List "A"
4. Coast Artillery Corps	1	List "A"
5. Armored Force	1	List "A"
6. Flying Cadets	1	List "A"
7. Flying Cadets	1	List "A"
8. Field Artillery	1	List "A"
9. Foreign Service	1	List "A"
10. Signal Corps	1	List "A"
11. Medical Department	1	List "A"
12. Quartermaster Corps	1	List "A"
Where Do We Go?	2	List "B"
Women In Defense	10	List "C"

CITY	List "A"	List "B"	List "C"
Albany	Columbia	Universal	MGM
Atlanta	Paramount	20th-Fox	United Artists
Boston	Columbia	Universal	MGM
Buffalo	United Artists	Columbia	20th-Fox
Charlotte	United Artists	Columbia	20th-Fox
Chicago	Paramount	20th-Fox	Columbia
Cincinnati	Universal	Warner Bros.	Republic
Cleveland	United Artists	Columbia	20th-Fox
Dallas	RKO	MGM	Warner Bros.
Denver	20th-Fox	Paramount	WB-RKO
Des Moines	Columbia	Universal	MGM
Detroit	MGM	RKO	Paramount
Indianapolis	Universal	Republic	United Artists
Kansas City	20th-Fox	Paramount	RKO
Los Angeles	20th-Fox	Paramount	Warner Bros.
Memphis	MGM	RKO	Paramount
Milwaukee	20th-Fox	Paramount	Columbia
Minneapolis	Universal	Warner Bros.	Republic
New Haven	Warner Bros.	United Artists	Universal
New Orleans	Paramount	20th-Fox	United Artists
New York	MGM	RKO	Paramount
Oklahoma City	RKO	MGM	Warner Bros.
Omaha	Columbia	Universal	MGM
Philadelphia	Warner Bros.	United Artists	Universal
Pittsburgh	Warner Bros.	Republic	RKO
Portland	Paramount	20th-Fox	RKO
St. Louis	Warner Bros.	United Artists	Universal
Salt Lake City	MGM	RKO	Paramount
San Francisco	RKO	MGM	Warner Bros.
Seattle	RKO	MGM	Columbia
Washington	Universal	Warner Bros.	Republic

LISTEN TO THAT BOX OFFICE HOWL!

He's ready to outscream "Frankenstein" and "Dracula" in that Pre-Christmas date!

Here it is all set for you to sell hard . . . that horror magic that brings you hot profits out of cold shivers!



The WOLF MAN

with

CLAUDE RAIN
WARREN WILLIA
RALPH BELLAM
PATRIC KNOWLE
BELA LUGOS
MARIA OUSPENSKAY
EVELYN ANKERS
and the new master character crea
LON CHANE
as "The Wolf Man"

Directed by GEORGE WAGGN
Associate Producer, GEORGE WAGGN

LON CHANEY | WARREN WILLIAM | RALPH BELLAMY | CLAUDE RAINS | PATRIC KNOWLES | BELA LUGOSI | EVELYN ANKERS | MARIA OUSPENS

YOUR UNIVERSAL DATE! READY NOW!

DEC 22 1941
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SHOWMEN'S TRADE REVIEW

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CHARLES E. 'CHICK' LEWIS
Editor and Publisher

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M. A. SILVER (See Page 4)

Vol. 35 No. 22

In Two Sections — Section One

December 20
1 9 4 1

COMPLETE EVERY-WEEK **BOOKING GUIDES**
Begin on Page 31



CHIN UP AMERICA!

There's a job to be done here at home and the film industry rises to the emergency with a cheerful and united front! Great entertainments are available from all companies to keep the morale of our people high for the effort ahead.



M-G-M HOLIDAY CHEER!

"BABES on BROADWAY" is just what the folks want right now. Mickey Rooney-Judy Garland bring music and merriment to 400 happy theatres at New Year's.

"H. M. PULHAM, ESQ." at Radio City Music Hall for New York's Merry Christmas. New hold-overs daily. Swell business everywhere. Hedy Lamarr, Bob Young, Ruth Hussey, Charles Coburn and a great cast.

"WOMAN of the YEAR" a sensation in its first West Coast Preview. Spencer Tracy and Katharine Hepburn are a terrific two-some. Here's a show that's got everything.

"JOHNNY EAGER" T. N. T. Taylor 'N Turner! Bob and Lana are dynamite together! That's how you'll advertise this powerful, punchful drama. It's another "Honky-Tonk" for two-fisted romance.

FROM TOP TO TOE IT'S FULL OF DOUGH!

Keep your eye on "THE VANISHING VIRGINIAN," a sleeper that's packed with heart-throbs. Just Previewed: "WE WERE DANCING" starring Norma Shearer, Melvyn Douglas—it's a honey! Just completed: "I MARRIED AN ANGEL" starring Jeanette MacDonald, Nelson Eddy—a musical sensation! Abbott and Costello spell "RIO RITA" like this: r-i-o-t! Eleanor Powell, Red Skelton in a wow musical! Spencer Tracy, Hedy Lamarr, John Garfield in "TORTILLA FLAT." And a new Hardy in production: "ANDY HARDY'S COURTSHIP" with Mickey Rooney, Lewis Stone and all the folks!

Merry Xmas!



"Count on me, Uncle Sam!"

THE SHOW WILL GO ON!

The Editorial Page

War Effort

With the entire country already on a war time basis theatremen should be most active in every possible manner. Since theatres reach a vast number of people every day their efforts can be more concentrated and therefore more effective.

Until further requests are made there are presently several important angles in which theatres can lend a mighty helpful hand.

RECRUITING. Work out plans with local recruiting officers of all three branches of service for brief talks from the stage; special trailers; lobby displays; etc., etc. You will find them willing and eager for your help and glad to work with you in any sensible way.

NON COMBATANTS. There will likewise be many recruiting drives for local organizations dedicated to relief, Red Cross work, local home guards, air raid wardens or watchers, and a flock of others. Take an active part, help them get their messages to the public.

DEFENSE BONDS. Here is where theatres can do a whale of a job if they will put their shoulders to the wheel. Circuit houses may be a little better organized on this already but the independent exhibitors should do as well or better. There are, as you already know, trailers available calling for defense bond and stamp buying. Go this one better. Erect a booth in your lobby and dress it up with the defense bond posters and art work. Tell your cashier to direct the patrons' attention to the booth when she sells them tickets. Your local bank and postmaster will probably be happy to assign a man to take care of the booth sales during theatre hours.

AIR RAIDS. Theatres located within striking distance of the two coasts must take all necessary precautions to safeguard their patrons in case of an air raid. Details for organizing this work in the theatre were prepared by the Paramount Theatre in New York and appear elsewhere in this issue. Preserve this data for use as a guide for your own preparations and organization.

Undoubtedly there will be many demands on theatremen for various purposes. Some will be official requests from Washington while others may be from the state administration or local government. In every instance theatremen must be ready and willing to cooperate within reason. If the requests total up to more than you feel you can handle at any one time, use your own judgement and take care of as much as you can.

Up To Brylawski

It was happy news from Washington that Julian Brylawski, of the Warner Theatre department in the nation's capital, had been appointed as aide to M. D. Moore in the Office of Production Management.

The theatre branch of the industry is vitally in need of representation that will cut the red tape and get necessary material to keep theatres open and operating.

STR was the very first to sound a warning about this condition long before anyone else paid the slightest bit of attention to the danger. But that's water over the dam now. Currently the important point is to make sure that the motion picture industry, especially the exhibition branch, gets the metals and other materials it needs to carry on.

We feel certain that Julian Brylawski will be looking after the theatremen's interests. Such facts and figures as he requires are available to an amazingly accurate point. Let's hope that he takes advantage of them and acts quickly because there is a real danger to theatremen in the event of breakdowns.

▼ ▼ ▼

Unity In Good Hands

When the Chicago unity conference named Jack Kirsch as chairman they selected the one guy who will push this great move along without delays. His handling of the preliminaries leading up to the first meeting, plus his chairmanship of that historic event, qualifies him as the logical man to head the movement now.

Never, in thirty years around this industry, have we found the top executives so enthusiastic and optimistic over any cooperative move as they are about the possibilities for the success of the unity movement.

▼ ▼ ▼

Will They Escape?

Rumors now going the rounds indicate that the Department of Justice may try to set back the date of the escape clause in the decree in order to prolong the present selling terms until such time as they can take their case to trial against the non-participating companies.

We wonder just what exhibitors must do in order that they have something to say about their own destinies without the help of an outside agency that simply ignores them even though they are vitally affected by the decree?

—"CHICK" LEWIS

UA Owners Set New Policy

Will Handle Production; Hands Off Management

Hollywood—Withdrawing wholly from management, United Artist owners will concern themselves solely with production, leaving full authority in management with the corporation's new officers and operating set-up, it was announced here this week following conclusion of the annual owners' meeting held at Pickfair. The change is revolutionary in that the owners or their representatives with the sales department cannot interfere with distribution operations.

On the newly elected board of directors are Edward C. Raftery, chairman of the board; Gradwell L. Sears, Arthur W. Kelly, Laudy Lawrence and George L. Bagnall.

New officers of the company elected were Raftery, president; Sears, vice-president in charge of domestic distribution; Kelly, vice-president and chairman of finance committee; Lawrence, vice-president and executive co-ordinator, including among his duties supervision of foreign distribution; Bagnall, vice-president and chairman of product committee. No other vice-presidents were elected or re-elected. Heretofore, Harry D. Buckley and Harry L. Gold have been vice-presidents of UA.

Named and made a permanent part of the UA organization, the product committee, whose members are Bagnall, chairman, Kelly, Daniel T. O'Shea and Loyd Wright, will handle all deals for UA release, and will make its headquarters in Los Angeles. Dividing his time between New York and Los Angeles, Kelly will co-ordinate the release program and product of contributing producers so that there will be a spacing of pictures and a steady flow to the company's exchanges throughout the world in contrast to the past, where sometimes there was a tie-up of films at one time and a shortage at another.

By being relieved of company operation and management duties, Raftery pointed out, the owners are free to devote their time exclusively to production, and thus make their most important contribution to the company's future. He added that the corporation has six important deals near completion involving the best-known producers, stars and directors in the industry.

Attending the meetings at Pickfair were Charles Chaplin, David O. Selznick, Alexander Korda, Mary Pickford, Raftery, Sears, Kelly and Bagnall.

2,800 Attend Warner Club Christmas Party in B'klyn

Annual Warner Club Christmas party was held Saturday at the Brooklyn Vitaphone Studio, with over 2,800 adults and children attending. The studio's sound stage was transformed into a country scene, with a circus and "big top" the center of attraction.

SIX PICTURES ANNOUNCED FOR TRADE SHOWING

Metro-Goldwyn-Mayer this week announced trade show dates for six new pictures. The following is a list of the pictures in order by dates:

Jan. 6 (New York only): Woman of the Year and Joe Smith, American.

Jan. 13 (New York only): China Caravan and We Were Dancing.

Jan. 13 (in all exchange centers except New York): Woman of the Year and Joe Smith, American.

Jan. 14 (in all exchange centers except New York): China Caravan and We Were Dancing.

Jan. 20 (in all exchange centers): Born to Sing and Out of the Past.

Brylawski Appointed to OPM

Washington Expert Will Work With Committee On All Theatre Needs for Essential Materials

Washington—Official announcement has been made of the appointment of A. Julian Brylawski, vice-president of MPTOA as assistant to M. D. Moore in the Office of Production Management. Brylawski, as a "dollar-a-year" man, will compile data on the requirements of the theatre branch of the industry for essential metals and materials. Adequate allocation of such materials will be made so that the industry and the theatres will not suffer or be compelled to close due to inability to secure repairs or replacements. Material for repairs will, of course, be easier to secure than new equipment. But when properly certified that a particular piece of equipment cannot be repaired, new equipment will be allocated if necessary to keep the theatre open.



A. J. Brylawski

Nate Golden, of the M. P. Division of the Department of Commerce, will act in an advisory capacity, but the burden of responsibility will rest on Moore and Brylawski. The latter will be the person on whom the theatres must depend to secure necessary allocations.

Brylawski has been granted a leave of absence by Warners from his job as purchasing agent in charge of maintenance and repair in the Eastern Division of the company. OPM will appoint a special advisory committee to work with Brylawski and other OPM officials on problems of vital concern to the industry. This committee will include executives in all branches of the business. Names of the committee members will soon be announced. Because problems concerning essential material will grow increasingly more critical, it is planned to break the special advisory committee down into sub-committees to cover various industry fields.

So far the industry's priority problems have not been acute, but it is anticipated that serious situations will soon arise. The Government will make every effort to anticipate these, and the appointment of Brylawski is held of great significance because of his wide and long experience in the equipment maintenance field.

'Play, Then Pay' Policy on Picture

Exhibs Can Play 'Pacific Blackout,' Talk Terms Later

In the handling of its new picture, "Pacific Blackout," Paramount has adopted a "play first and talk terms later" policy, it was announced this week by Neil F. Agnew, general sales manager. Said to be unique in the history of the company, the plan has been devised so that the picture can hit the screens while news of the West Coast's air raid alarms is still fresh.

Customers of Paramount will be able to show the picture beginning Jan. 2 and postpone the settlement of price terms until later, when they purchase the company's third block-of-five, of which "Pacific Blackout" is a component.

Grainger on Business Trip; Back in N. Y. After Holiday

President James R. Grainger of Republic left New York at the week-end on a business trip which will take him to Indianapolis, St. Louis, Memphis, Dallas, Oklahoma City, Kansas City and finally Beverly Hills, where he expects to spend the Christmas holidays with his family.

'Babes on Broadway' to Open Dec. 31 at Music Hall

Radio City Music Hall will be the scene of the world premiere of MGM's "Babes on Broadway," co-starring Mickey Rooney and Judy Garland, it was announced here this week. The musical is scheduled to open there Dec. 31.

New Astor Distributor

Maury Schwartz, formerly associated with Peerless Distributing Corp., is now the Philadelphia distributor for Astor Pictures Corp. The name of the new company is Astor Pictures, with Schwartz making his headquarters at 1225 Vine Street in the Quaker City.

Circuits 'Biz Coming Back'

War Impact Hurt, But Grosses Steadily Rising

Although the impact of war had a bad effect on theatres up until Thursday or Friday of last week, a steady climb back to a condition resembling normal business over last week-end was reported by major circuits.

In the New York area, Sunday business increased considerably. Theatres of the Skouras circuit, for instance, reported a 20 per cent increase in business over the preceding Sunday. Similar upswings were reported by other circuits.

Week-end business in New York City was off, but operators declare the war cannot be blamed for the slump. Blamed more than anything else were snow and torrential rains which started Friday night and continued until Sunday morning.

Vitagraph Sales Drive Set for Dec. 21-April 11

Vitagraph's Drive of Champions, in which all Warner Brothers exchange managers and salesmen will participate during the period beginning Dec. 21 and ending April 11, is being highlighted by such promotional items as coat hangers, pencils, badges, and calendars. The drive represents the first such venture under Ben Kalmenson's leadership.

M. A. SILVER

(The Man on the Cover)

Recently appointed zone manager in Pittsburgh for Warner Theatre Circuit, he was formerly in charge of the Albany zone for that company. He was the first Chief Barker of the newly reorganized Variety Club of Albany.

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Univ. Lauds Unity Plan

But Will 'Stand on Sidelines' for the Present

Although legal actions in which Universal is involved prevent it from taking part in the unity proposals, Joseph Prutzman, general counsel of this company, said his company was "100 per cent sympathetic" with the plan although unable to participate in the Conference Committee's activities.

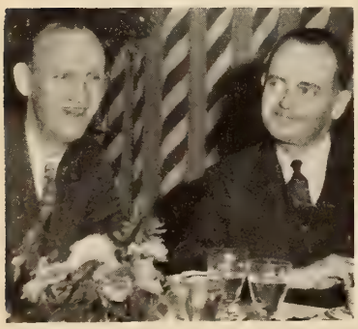
Prutzman stated: "It would be different if Universal were hostile to the whole idea and we were sniping at it, but we are not. For the time being, we are going to have to stand on the sidelines and cheer the others, because we believe it is for the good of the industry."

A committee including W. F. Rodgers of MGM and Harry Brandt of ITOA is expected to call on Universal executives to urge participation. It has not been disclosed if United Artists, which also failed to send a representative to the Chicago conference, will join in the unity plan.

To Seek Legalization of Non-Commercial Games

Trenton, N. J.—Bingo proponents will ask the New Jersey Legislature at its next session to legalize non-commercial games under local option.

HOST AND GUEST



A. E. Meyer (left), general sales manager of the International Projector Corp., was host to Lester B. Isaac (right), director of sound and visual projection of Loew's Theatres, at a luncheon held last week at the Hotel Edison. Friends and associates of Mr. Isaac enjoyed his formal comments on his recent 23,000-mile trip through Latin-America, the primary purpose of which was to make final arrangements for the recent opening of the MGM Theatre, Copo Cabana, Rio de Janeiro. During his journey he also inspected MGM theatres in San Juan, Sao Paulo, Buenos Aires, Montevideo, Santiago and Lima. Among those present at the luncheon were M. D. O'Brien, assistant director of sound and visual projection, Loew's Theatres; K. Streuber and J. Brozek, export division, National Theatre Supply Co.; P. A. McGuire, advertising manager, International Projector Corp.; Carl Thomson, assistant advertising manager of I.P.C., others.

Arbitrator Deplores Decree; Takes A Rap At Distribution

Harris' Findings in Case Filed by Astoria Theatre Highly Critical of Circuit and Distributor Methods

In one of the most complete opinions handed down since the arbitration system went into operation, George S. Harris, dean of the Newark Law School, arbitrator in the case filed by the Strand theatre of Astoria, L. I., against the five consenting companies, dismissed the complaint without prejudice. But his 16-page opinion constitutes a personal indictment against distribution methods and some sections of the consent decree.

In its demand for arbitration the Cedar Operating Co., operators of the Strand, complained that the distributors had refused to license product to the theatre on a designated run contrary to the provisions of Section VI of the decree. Harris' sympathies were obviously with the complainant, but in making the award he was unable to grant the relief requested because of limitations of the consent decree.

Here are some of Harris' findings, which may carry great weight in many other cases:

"Representatives both of the distributors and of the exhibitors proved to be stubborn and relentless inquisitors. It is the sober judgment of the arbitrator, after reading the record three times, that the salient facts could have been elicited and properly probed within one-third the time, provided only that the representatives of the distributors had been able to realize that the arbitrator was not a jury to be persuaded but rather a man of legal experience to be convinced."

In pointing out that Skouras had offered to rent the Strand at one-half its rental value, Harris stated:

"It is apparent that Skouras having control of the output of the defendants in the district, is perfectly capable of dictating his own terms for the rental of theatres, for it is obvious that a theatre unable to secure the output of the five defendants on a profitable run is a worthless piece of property.

"That such a deplorable threat to free enterprise remains possible under the consent decree seems to the arbitrator inimical to the public interest and unhealthy for the industry.

"If the decree protects unreservedly the right of distributors to designate the run of their product, then the decree is woefully defective in protecting the rights of new theatre owners in a district where circuit theatres are already entrenched."

The defendants filed no answers to the case, which was filed by the Strand on Aug. 15th, twelve days before it opened. Because of this, the arbitrator assumed that the theatre did not have time to determine whether last run could be profitable or not. But according to the testimony, it was admitted by all that a profit could not be made with last run product. Harris stated that the entire situation was the result of one circuit dominating a locality and the distributors refusing to sell a competitor unless the circuit was satisfied. Thus, Harris stated in his opinion: "Vitagraph, Loew's and Paramount did not and do not intend to deal with the complaining party until Skouras Bros. have been satisfied."

Throughout his opinion, Harris attacked alleged weaknesses in the decree. The defendants filed no answers and the intervenor, Skouras Theatres Corp., did not appear.

Power to Fix Maximum Clearance Cited in Chicago

Chicago—A brief filed in the Oriental theatre case by the anti-trust division of the Department of Justice states that the arbitrator has the power to fix the maximum clearance between the plaintiff and the defendants irrespective of the effect which changing clearance of one theatre may exert on another, whether it participates or not in the hearing. Evasion of the spirit of the New York consent decree by the film companies and the operators of the McVickers theatre was the contention in the brief.

Defendants must file their answers by Dec. 29, at which time the arbitrators will set a date for the next hearing. Briefs in the case are still to be filed by Warners, MGM and RKO. Shortening of the first-run clearance situation in the Loop area is asked by attorneys for the Oriental, in order that the McVickers will have a maximum clearance of one week over the former theatre.

Bayne vs. Newport Theatre Case Under Advisement

Washington—Arbitrator John Laskey has taken under advisement the case of the Bayne theatre at Virginia Beach against Vitagraph over clearance granted to the Newport theatre at Norfolk. Executives of Vitagraph and the theatre at Norfolk argued that the clearance was justified because the Newport is larger and that the two houses are in competition. The Bayne people claim they are not in competition.

Dismiss Thien Complaint On Unreasonable Clearance

St. Louis—Dismissal of the clearance complaint filed by Victor Thien, operating the Palm theatre, was announced by Judge Wesley McAfee, arbitrator. Thien's complaint was that the seven-day clearance given to Fanchon & Marco's Aubert and Union theatres was unreasonable. The complaint named 20th Century-Fox, Paramount and F & M, and the St. Louis Amusement Co. as intervenor.

Equity Action For February

Judge Goddard Moves to Prevent N. Y. Decree's Fall

Ordering the New York equity action be placed upon the February calendar, Federal Judge Henry W. Goddard stated this week that he would not allow the consent decree to fall by default of the Government in obtaining a similar decree against the "Little Three" by June 1, 1942.

Judge Goddard said trial date will be fixed for March or April. Louis Frohlich, attorney for Columbia, and Benjamin Pepper for United Artists and Universal, opposed a spring trial because it conflicts with the Schine trial in Buffalo in March.

Robert L. Wright, special assistant to the Attorney General, said the Government wanted to confine the issues of the New York case to the question of legality of block booking and blind selling. Judge Goddard, while favoring the idea, was of the opinion that he could not force the "Little Three" to accept these as the sole issues.

The two attorneys for the three companies rejected the Government plan, on the ground that the Court would be forced to review hundreds of contracts in order to determine the legality of block-booking and blind-selling. Frohlich and Pepper stated that they doubted that the Government could obtain a decision by June 1.

Suggestion was made by Pepper that the Government secure extension of the June 1 deadline so that the "Little Three" would have time to properly prepare their defense. Wright intimated that the Government might move for extension if it appeared later that it would be impossible to complete the trial by June 1.

Then J. Stanley Thompson, representing Loew's, made a proposal that the Government allow the "Big Five" to be heard if it appeared that a delay in the "Little Three" trial would make mandatory a petition for an extension. To this suggestion both Wright and the Court agreed.

Any postponement of the selling season, Thompson pointed out, would mean a one-year delay since the "Big Five" could not change selling plans in midseason. The attorney pointed out that the June 1 date had been agreed upon in the consent decree to permit the "Big Five" to prepare for the coming selling season.

Crandall to Handle 'Paris' Exploitation

Milton Crandall will handle national exploitation on "Paris Calling," Charles K. Feldman Group Production, which Universal is releasing over the holidays. Crandall, veteran exploiteer, was assigned by Louis Pollock, Universal's eastern ad and publicity manager, to take charge of key city openings and prepare special promotional material for road men. He has been on the road for Universal for the past two years.

Legion Okays Garbo Film

Revised Version Is Placed in the 'B' Classification

The Legion of Decency, after reviewing the revised version of the film, "Two-Faced Woman," has deemed the revisions sufficient to warrant the removal of the picture from the "C" or "condemned" classification to the "B" classification, it was announced this week by J. Robert Rubin, vice-president of Metro-Goldwyn-Mayer, who made the following statement:

"In response to criticisms which have been expressed relative to 'Two-Faced Woman,' starring Greta Garbo and Melvyn Douglas, Metro-Goldwyn-Mayer has caused certain chainges involving additions and eliminations in the production. The original version will be withdrawn from circulation following existing contractual commitments and the revised version will be made available on all future bookings.

"MGM wishes, at this time, to affirm its adherence to a policy of providing only motion picture entertainment of the highest artistic and entertainment quality, all of which is to be in conformity with reasonable standards of morality and good taste.

"To the end of maintaining right moral standards in the entertainment produced by this company, it has been and shall continue to be our policy to produce motion pictures in accordance with the moral standards of the Motion Picture Production Code.

"The Production Code, which is the basis of the organized industry's system of self regulation, represents a practical application to public screen entertainment of the fixed objective standards of morality which, after several years' experience has proven itself to be a reasonable and practical measure in the public interest."

Plan Banquet for Hays on Mar. 6

A banquet is being planned at the Waldorf-Astoria for Friday evening, March 6, as a testimonial to Will Hays in commemoration of his twenty years of service to the industry. The affair is sponsored by AMPA, under leadership of its president, Vincent Trotta.

The board of directors of the association has appointed an executive committee as follows: Leon Bamberger, chairman; Maurice Bergman, John Flynn, Rutgers Neilson, Kenneth Clark, Joel Swenson, H. M. Richey.

'Passage' at Loew's State

Paramount's Technicolor romantic drama, "Bahama Passage," has been booked by Loew's State Theatre for a two-week first-run test engagement starting Christmas Day.

Three Major Companies In Test Case of Minnesota Law

Paramount, RKO, 20th Century-Fox Admit Violations and Declare Anti-Blocks-of-5 Law Unconstitutional

St. Paul—As the trial of Paramount, RKO and 20th Century-Fox proceeded this week before Judge Albin S. Pearson for alleged violation of the Minnesota anti-blocks-of-five law, representatives of these companies admitted that they had sold pictures in the state in violation of the law. Complaints in the action were filed by James F. Lynch, Ramsey County attorney. Defendants waived jury trial. The three companies contend that the new state law is unconstitutional and in restraint of trade. Two or three weeks will be required to complete the case.

Ben Blotcky, first witness called by the state, who is branch manager in this city for Paramount, admitted he made a deal with David Ratner, operator at White Bear Lake, for a block-of-five picture, and that the contract contained no cancellation clause. The Minnesota law calls for distributors to sell an entire season's product in a single contract, with a 20 per cent cancellation privilege.

L. E. Goldhammer, district manager for RKO, admitted he had sold Ratner two blocks-of-five pictures. Jack Cohan, salesman for 20th Century-Fox, stated he had sold a block-of-five to Theodore Hamm, operator of the Oxford and Gem theatres in St. Paul.

These three witnesses stated that contracts in question were made under terms of the New York consent decree, and were signed before the companies obtained relief from the decree in order to sell in Minnesota. These deals were made to establish test cases. The producers propose to carry the joined cases to the State Supreme Court and even higher, in event of an adverse decision.

On completion of the state's case, the defense attorneys began their opening argument by indicating that they would incorporate into the record a complete history of the industry from its earliest beginnings. First witness called by the defense was Col. Jason Joy, director of personnel and scenarios for 20th Century-Fox, who reviewed the growth of the business during the past 19 years. He stated that the industry has always operated under its own code, is self-governing and requires no state regulation.

Opening addresses of defense attorneys Joseph Finlay and David Shearer to Judge Albin S. Pearson showed the scope of the testimony they would introduce would be exhaustive in their effort to prove the new law unconstitutional.

Shearer's address stressed the strong competitive nature of the business; the huge sums of money spent each year by the producers; intense competition in securing Broadway plays for picture production and the element of gambling involved in these play adaptations; and the keen competition for stars and other important players. Shearer went on to show that everything imaginable affects the theatre box-office, from weather conditions to purely local conditions and happenings. He dwelt on the exhaustive efforts constantly being made by producers to meet public tastes in pictures, and the expense involved in trying to anticipate public demand.

Defense Attorney Finlay in his address outlined the industry's distribution problem. He went into detail concerning the number of prints required on each individual picture, and the costs; selling practices covering difference in prices to first-runs and subsequents, and the necessity to extend suitable protection to first-runs.

RKO-Radio in Realignment

Kingsberg to Be in Charge Of All Theatre Activities

First steps in the realigning of the RKO organization have been announced by George J. Schaefer, president, with the consolidation of all theatre activities under direction of Malcolm Kingsberg, with Leon Goldberg, now treasurer of the RKO theatre companies, elected treasurer of the parent company. He will also serve as treasurer of all subsidiaries. In this manner all financial operations will be centralized under one head, directly responsible to Schaefer.

Charles Koerner will continue as general manager under Kingsberg, and will be appointed a vice-president of the theatre companies.

N. Peter Rathvon has been elected a vice-president of the parent company, but his duties have not been disclosed. He represents Floyd Odlum on the board. Kingsberg will continue as executive vice-president of the other RKO theatre companies.



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Polls Directors On Unity Plan

MPTOA Sends Out Ballots; Mo. Unit to Vote Monday

A poll of its directors on the question of ratifying the five-point unity program proposed at the all-industry unity conference in Chicago last week has been started by the MPTOA. Ballots have been sent to all board members by mail and results are expected in two to three weeks.

The ballots, it is understood, contain no pro or con remarks. Resolutions passed at the parleys are presented and are allowed to speak for themselves.

Meanwhile, in St. Louis, Fred Wehrenberg, president of the MPTO of St. Louis, Eastern Missouri and Southern Illinois, has called a meeting of his organization for next Monday when the group will be asked to vote on the unity plan. The proposed level admission plan to eliminate Missouri's tax mills and pennies will also be considered at Monday's meeting. All but two exhibitors in St. Louis, it is understood, have indicated their willingness to make the small increase in prices.

Camp Shows Draft Doob and Horne

Following action taken at a meeting of USO-Camp Shows' directors last week, Walter Hoving, USO chairman, has announced the drafting of Oscar A. Doob, advertising and publicity chief for Loew's theatres, as national director of public relations for USO-Camp Shows, Inc., and of Hal Horne as adviser. Already under way, Hoving said, are reorganization plans for a huge national publicity and advertising campaign designed to acquaint the public, as well as the soldiers and sailors, with the work of the organization.

Fabian Makes Fisher Upstate Division Manager

Harold Fisher, former manager of the Brooklyn Paramount, has been promoted to the post of division manager of four upstate Fabian Theatres, according to Al Reade of the Fabian office. Fisher will headquarter in Middletown. Ralph Percy will take over the Brooklyn Paramount managerial post, while Louis Levy goes from treasurer to assistant manager. Seymour Metzler becomes treasurer and Stanley Rosenthal has been promoted to chief usher.

Rylander Joins Columbia H.O. Exploitation Staff

Al Rylander, associated with the Tom Fizdale publicity organization for the past five years, has joined Columbia's Home Office staff to handle special national exploitation events as an assistant to Frank P. Rosenberg, recently appointed exploitation manager.

Important Dates

Jan. 18-19: Theatre Owners of North and South Carolina convention, Charlotte.
Jan. 30: Chicago Reel Fellows Club dinner dance, Congress Hotel.
Feb. 26: Academy Award Dinner, Hollywood.

State Chairmen Set for Drive

Gable to Appear in 'Dimes' Appeal Trailer

Organization of state chairman, with acceptances from leading showmen in every state, has been completed by Nicholas M. Schenck, national chairman of the motion picture industry's committee for the 1942 March of Dimes. All state chairmen have been urged by Harry Brandt, co-chairman with Schenck, who has established March of Dimes headquarters in the Hotel Astor, to notify him at once how many pledge blanks they need for their states, and also to rush in lists of county chairmen.

President Barney Balaban of Paramount has accepted co-chairmanship with Schenck. The cooperation of all Paramount's affiliated theatres will be enlisted in the lobby collections to be made the week of Jan. 22.

It was announced by C. C. Moskowitz, also a co-chairman, that Clark Gable will appear in the official March of Dimes appeal trailer, under supervision of Frank Whitbeck. According to present plans, from 7,500 to 10,000 trailers will be distributed for use during drive week to stimulate lobby collections.

State chairmen include:

R. B. Wilby, Alabama and Georgia; Harry Nace, Arizona; M. A. Lightman, Arkansas; Robt. H. Poole, Charles Skouras, A. M. Boles, California; Rick Ricketson, Colorado; I. J. Hoffman, Connecticut; Carter Barron, Delaware and District of Columbia; M. C. Moore, Florida; Oscar Lam, Georgia; I. H. Harris, Idaho; Jack Kirsch, Illinois; A. H. Blank, Iowa and Nebraska; Elmer C. Rhoden, Kansas; Fred Dolle, Kentucky; M. Mullin, Maine, Massachusetts, New Hampshire and Vermont; E. V. Richard, Louisiana; Sidney Lust, Maryland; J. O. Brooks, Paul Schlossman, Michigan; Eddie Ruben, Minnesota; R. X. Williams, Mississippi; Harry Arthur, Missouri; Joseph English, A. M. Russell, E. K. Taylor, Stewart North, Montana; M. Naify, Nevada; Walter Reade, Don Jacocks, New Jersey; Miles L. Hurley, New Mexico; Fred J. Schwartz, Meyer Schine, Chas. Hayman, New York; H. F. Kincey, North Carolina; Mike Cooper, North Dakota; P. J. Wood, Ohio; L. C. Griffith, Oklahoma; A. Finke, Oregon; Ted Schlanger, M. A. Rosenberg, Sidney Samuelson, Pennsylvania; Moe Silver, Penna. and West Virginia; E. M. Fay, Rhode Island; H. R. Berry, George Parr, South Carolina; Chas. Klein, South Dakota; Tony Sudekum, Tennessee; Julius Gordon, R. J. O'Donnell, Texas; John Rugar, Utah; W. F. Crockett, Virginia; Frank Newman, Sr., Washington; Harold Fitzgerald, Wisconsin; E. J. Schulte, Wyoming.

Sam Shirley Resumes Post

Chicago—Absent since 1940 when he asked to be relieved because of ill health, Sam Shirley, MGM's district manager here from 1924 to 1940, is returning to his old post as successor to J. E. Flynn, recently appointed division manager, it was announced by MGM over the week-end. The district Shirley will again head comprises the Chicago, Minneapolis and Milwaukee territory.

Harmon in Gov't Post

Leaves MPPDA to Head M.P. War Activities Board

Appointed as a full-time executive to the job of co-ordinating the war activities of the industry, Francis S. Harmon has resigned from the MPPDA to devote his entire efforts to his assignment as chief executive of the War Activities Committee—Motion Picture Industry. This is the name under which the M. P. Committee Cooperating for National Defense will henceforth be known.

As chairman of the new organization, George J. Schaefer stated that Harmon's appointment was the obvious choice as he had been acting as co-ordinator for the former Committee Cooperating for National Defense. Harmon will be designated executive vice-chairman of the War Activities Committee.

The financing of the industry's war activities will be under direction of a budget committee consisting of Si Fabian, R. B. Wilby and Joseph H. Hazen.

Oklahoma City Pickets Off for the Duration

Oklahoma City—After unanimous action by the local projectionists' union last Sunday night, the strike in this city ended with withdrawal of the pickets from the theatres of the Griffith Amusement Co. and the West-Ten Theatre operated by J. J. O'Donnell. City manager H. E. Bailey was notified that all pickets had been removed for the duration of the war. The union secretary stated that the union had pledged funds to buy defense bonds in an amount equal to the expenditure for pickets, which ran about $200 a week.

Majority Oppose Decree in Connecticut Allied Poll

New Haven—With about fifty of the anonymous replies received to the Allied Theatre Owners of Connecticut questionnaire on the New York consent decree sent to all independent exhibitors in the state, the majority show opposition to the decree. Many allege violations on the part of the exchanges here. Most of the exhibitors want to return to the old method of selling.

National Allied Considering Sites for Jan. Board Meet

Due to overcrowded conditions in the nation's capital, Allied's national board of directors meeting in January will not be held in Washington. Other cities being considered are Columbus, Chicago and Atlantic City.

Rites for Otto Rohde

Oklahoma City—Funeral services were held this week for John Otto Rohde, 48, local Warner branch manager, who died last Saturday following a two weeks' illness.

IT'S A GIRL

A daughter who has been named Patricia Ann was born Dec. 16 to Mr. and Mrs. Chick Lewis at Doctors Hospital. The proud father is editor and publisher of Showmen's Trade Review.

Schine Employes Aiding Defense

Pledge Full Support in Buying Bonds and Stamps

Gloversville—The Schiners' Organization of the Schine circuit held a special meeting last week to aid in National Defense. They pledged 100 per cent support in buying savings stamps and defense bonds, with each employe stipulating a definite amount each week.

The members also agreed to enroll in the special First Aid classes to be conducted by the Red Cross in the Schine offices. Classes of 20 at a time will take a two-hour lesson once a week for a period of 10 weeks.

The regular luncheons served after the Schiners' meetings will be suspended in favor of donating a $25 Defense Bond which will be given away at each meeting to a lucky member.

Branson, Osserman Feted by RKO-Radio

Chicago—A testimonial dinner was tendered by RKO this week to Western Division Manager Walter Branson, Midwestern District Manager Jack Osserman and Branch Manager Sam Gorelick. Ned E. Depinet and Andy Smith came on from New York. More than 200 exhibitors, circuit heads and film representatives gathered at the Congress hotel to honor these men who have guided the RKO destinies here for the past ten years. Jack Kirsch, as chairman, arranged a big program for the event.

Universal to Bring Out Own Exploitation Manual

Its own exploitation manual, to be known as the Universal Exploiteer, will be brought out shortly by Universal. The publication, it is said, will come out at the end of each major campaign, and will cover the stunts and promotions used in the first 50 key city engagements of a picture.

'Shanghai Gesture' to Bow Christmas Day at Astor

"The Shanghai Gesture," Arnold Pressburger's United Artists release, will have its world premiere at the Astor Theatre, Broadway, on Christmas day. It will open on a continuous-run popular-price basis.

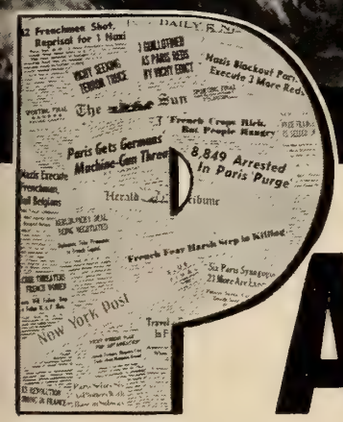
Employes' Dinner Dance

Chicago—Over 1,200 employes and executives attended the annual B & K employes dinner dance at the Stevens Hotel last week.

THE WRAPS ARE OFF! TURN YOUR MARQUEE WHITE HOT WITH THIS ONE! *PRINTS are READY* NOW *at* UNIVERSAL!



50 MILLION FRENCHMEN WON'T BE WRONGED!



PARIS CALLING

EVERY DAY YOU CAN HEAR IT CALLING ON THE FRONT PAGE OF YOUR OWN NEWSPAPER!



WHY 50 hostages die for the deeds of one hero!

WHY the man with the gun fears the man with the heart!

WHY reprisal killings only breed more rebellion!

WHY every morning hears a prayer—and every evening the executioner's fusillade!

A Charles K. Feldman Group Production starring

Elizabeth BERGNER • Randolph SCOTT

with Basil RATHBONE

Gale SONDERGAARD • Edward CIANNELLI

Charles ARNT • Lee J. COBB

Original Screen Play by Benjamin Glazer and Charles S. Kaufman • Original story collaborator, John S. Toldy • Directed by EDWIN L. MARIN • Produced by BENJAMIN GLAZER

A UNIVERSAL PICTURE



The Talk of the Tents Up and Down the Land

Variety Club Notes

Weekly Get-Together of Filmdom's Good Fellows

JOHN H. HARRIS, NATIONAL CHIEF BARKER

Tent No. 3—Cincinnati

Lee Goodman Emerges as Champ in Card Tournament of the Club's Barkerettes; Prepare for Party

Lee Goodman was the winner of the Ladies' Gin Rummy Tournament conducted by the Barkerettes of this tent. Runners-up were Bea Green in second place, Fanny Goldman, third, and Emily Lasky, fourth. The Jack Pot for the highest and lowest score on the last night went to Emily Lasky and Fan Goldman respectively. The committee of Barkerettes headed by Dorothy Kaplan should be congratulated on the conduct of the entire affair which lasted for four nights.

Again the members are urged to help materially and financially to the annual Christmas Party for needy children to be held at the Orpheum Theatre on Tuesday, December 23. All contributions should be sent to the club's headquarters in the Netherland Plaza Hotel.

The annual New Year's Eve Party will be held as of yore in the Tent. All members are requested to attend this party and help usher in the New Year in the company of their fellow Barkers. Everything that one could possibly want at an affair of this sort will be in store for all attending, and that includes music, entertainment, favors, noise makers, food and you name it. "Colonel Applesauce" Frudenfeld is heading the committee for this affair.

We hope that Harry Young, genial manager of Universal here does not forget this scribbler when he opens that cask of brandied dates sent him from Universal City by Frank Lloyd of Lloyd Productions. And speaking of Young, that was quite a cocktail party he threw for the city exhibitors and newsmen at the Tent last Monday, prior to the private screening for this same gentry of Universal's "Paris Calling." A good time was had by all.

Tent No. 5—Detroit

Turnbull Honor Guest at Nat'l Theatre Supply Event; Wartime Developments Take Club Spotlight

National Theatre Supply Night was celebrated Saturday at Variety with the guest of honor, W. J. Turnbull, NTS manager, and his entire staff. (Turnbull has just been elected a Canvasman of Detroit Tent, by the way.)

Program featured Billy House and Eddie Garr, currently of the Hellzapoppin company at the Cass Theatre, and an array of acts staged by Mme Etienne, an old friend of Detroit Tent.

Interest big in Detroit Variety's new charity project—we're not ready to say much, but it looks forward to a program of great community interest and one that may spread to many other cities. Plans are not ready, and a committee is inspecting the entire situation to determine that it can be soundly sponsored by Variety. On the committee are: John Howard, Paramount manager; Edgar E. Kirchner, Family Theatre manager; David Newman, Pasadena Theatre; John R. McPherson, National Screen manager; L. C. Becker, American Seating Company; Wade Allen, Fine Arts Theatre; Cliff Giesseman, RKO Uptown Theatre; David M. Idzal, manager, Fox Theatre; and W. J. Turnbull, NTS manager.

Interest during the week has been centered on the wartime developments, and serious discussion of local showmen has made it clear that they realize the serious tasks ahead. The sentiment of opinion is definitely that the important charity activities of this organization must be carried on during this crisis—and it goes without saying that the strongest possible support is given to our national policy and the unique contributions to morale that Variety and the industry it represents can give.

Tent No. 12—Minneapolis

New Officers to Be Inducted at Dinner on Dec. 26; Club's Veteran Steward Enlisting in Army; Barker Hirsch Launching Burlesque Season

The Twin City Variety club will be host to its members at a dinner Dec. 26, when the recently chosen new officers will be inducted.

Those who will take office are Maitland Frosch, Chief Barker; M. Frank McCormick, first assistant; Arthur Anderson, second assistant; Charles Rubenstein, treasurer, and Lowell Kaplan, secretary, along with the other directors, Ben Blotcky, Max Torodor, William Elson, W. A. Steffes, Eddie Ruben, Bennie Berger, LeRoy J. Miller and Paul Mans.

Mike Manas, the club's veteran steward, is going to enlist in the Army. A number of the members also are planning to serve in the armed forces.

Barker Harry Hirsch, in association with Harry Katz, launching his burlesque season at the rebuilt Alvin Theatre Dec. 26 . . . Irving Gillman has resigned from the RKO sales force in Omaha and is back in Minneapolis and a frequent club visitor again.

Tent No. 17—Dallas

R. E. Griffith Succeeds Short as Barker; Ezell, Underwood, deBoer and Adams are Other Members of the Executive Group

R. E. Griffith, head of the new staff of officials of Tent No. 17, is one of the early supporters of the club.

He succeeds Paul Short as chief barker of the club. Other members of the executive group are Claude Ezell, first assistant chief barker; W. G. Underwood, second assistant chief barker; Ted deBoer, treasurer, and John Q. Adams, secretary. Directors are Ed Rowley, S. L. Oakley, Ben Ferguson, Herman Beiersdorf, Jo Jack and Justin McInaney.

Delegates to the 1942 convention in Los Angeles will be J. O. Cherry and Burt King, alternates being B. C. Gibson and Jake Lutzer.

Mr. Short, the retiring chief barker for Dallas, has been named one of the national directors of the organization. Bob O'Donnell was delegated to organize tents in New Orleans, Chicago, Portland, Denver, San Francisco, Seattle and Salt Lake City.



Texas Variety Club Chiefs

Left to right are Paul Short, former Chief Barker of the Variety Club of Texas and newly elected national director; R. E. Griffith, newly elected Chief Barker of Tent No. 17 and R. J. O'Donnell, first assistant National Chief Barker of the Variety Clubs of America.

Tent No. 21—Atlanta

Ballance Named Chief Barker; Club Holds Historic Meet; New Board Members Named; Mix Your Own Now; Vote $1,500 Donation

Last Monday and Thursday were important days in the history of Tent No. 21. Monday marked the first meeting of the club since the war began, as a matter of record the declaration became official as the members paused in their luncheon to hear the speech of our president. However the important business of that day was the election of a new board of directors.



Harry G. Ballance

The following Barkers were selected to serve on the Board: Dave Prince, Harry G. Ballance, Jeff Davis, Jimmy Harrison, Sid Reams, Dick Ford, Willis J. Davis, E. E. Whitaker, Paul Wilson, R. B. Wilby and Wm. K. Jenkins.

On Thursday this board which has the responsibility of naming the officers of the club, had a special meeting and the following Barkers will compose the official family of Tent 21 for a year:

Harry G. Ballance, district manager for Twentieth Century-Fox was elected Chief Barker to succeed Wm. K. Jenkins who had held that post for the past two years; E. E. Whitaker, general manager of Lucas & Jenkins Theatres, First Assistant Chief Barker; Willis J. Davis, executive assistant of Lucas & Jenkins, Second Assistant Chief Barker; Paul Wilson, Atlanta branch manager for Twentieth-Fox, Property Master and R. B. Wilby, president of the Wilby-Kincey circuit, Dough Guy.

At the same meeting the directors voted a donation of $1500 to the Henrietta Egleston Hospital for Children to buy specified equipment. It is understood this action is subject to the approval of the club at its next meeting to be held in January.

The city fathers have clamped down on the sale of mixed drinks in all private clubs in the city and as a result Tent 21 members have had to mix their own. They may keep their liquid refreshments at the bar but the mixing has to be done by the individual members. The club, of course, has a right to charge a set-up charge which is legal and within the law.

Many of the Barkers are discussing as to what effect the war is going to have on plans for holding the convention in California. Will the convention go through as scheduled? Will it be cancelled entirely? Will it be moved to some other city further inland?

(*Variety Club Notes Continue on Page* 14)

UNIVERSALS' *Special* FEATURETTE

IT PACKS THE POWER of a FEATURE-THRILLER!

An exploitation special timed for the minute!
Vividly portraying America's air-might as it shouts defiance at the ruthless aggressors!

CAVALCADE of AVIATION

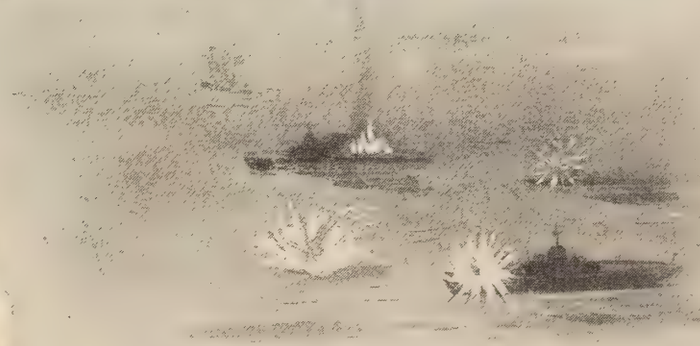
THRILL to the first flight of the "Kitty Hawk" . . . ***THRILL*** with America's first war ace, Capt. Eddie Rickenbacker, in action . . . ***THRILL*** and *WONDER* at the freak designs that helped America get its wings . . . ***THRILL*** to the first American air-bombers in action . . . ***THRILL ONCE AGAIN*** with America's air heroes—Byrd, Chamberlain, Post, Rogers, Earhart, Elder and others . . . ***THRILL*** to General Billy Mitchell's forecast of war in the air . . . ***THRILL*** to America's mighty air power blasting its enemies from the skies!



SEE
Captain Eddie Rickenbacker, America's greatest war ace . . . see actual World War I combat!



SEE
Wiley Post and Will Rogers on the world-flight from which they never returned!



"EXTRA ATTRACTIONS" UNIVERSAL "EXTRA GROSSES"



SEE
Amelia Earhart as she appeared before her ill-fated flight over the Pacific!



SEE
Ruth Elder, the first woman to fly across the Atlantic Ocean!



SEE
Ruth Nichols as she returned after setting a new altitude record!



SEE
General Billy Mitchell as he forecasts the coming of air-war!

World Premieres in Dayton and Dallas! — NATIONAL RELEASE, DEC. 31

AMPA SALUTES VARIETY CLUBS













When the industry's foremost executives joined with AMPA members to pay honors to the Variety Clubs of America at a luncheon in New York last week, the prominent figures of filmdom and national activities of the Variety Clubs shown above got together. On the dais, upper left and right center may be seen: John H. Harris, Vincent Trotta, William McCraw, Chick Lewis, Bob O'Donnell, Leonard Goldenson, Jack Alicoate, George Tyson, Earle Sweigert, Hardie Meakin, J. J. Fitzgibbon, Carl Lesserman, William F. Rodgers, Ned E. Depinet, Herman Robbins, Barney Balaban. In group at upper right are Rube Jackter, Trotta, Lewis, Goldenson, Meakin, McCraw, Jack Cohn, Robbins, O'Donnell, Abe Montague, Harris. Left to right at bottom are tables of Republic Pictures—Herbert J. Yates, and James R. Grainger, extreme right of group, the Hays office group; 20th Century-Fox table—left, Tom Connors; left center, Herman Wobber.

Variety Club Notes

(*Continued from Page* 12)

Tent No. 13—Philadelphia

Barkers Go to Town in Staging Annual Banquet; Present $4,000 to Paralysis Fund

That Seventh Annual Banquet of the Philadelphia Tent turned out to be all that it was touted—and then some. It will go down in show history as one of the real gala events of this town. It was held in the grand ballroom of the Bellevue-Stratford Hotel on Sunday, Dec. 14. The affair was a complete sellout.

The event had been heavily touted, because of the distinguished array of notables expected. The dais, for instance, was adorned with silver-tongued Jimmy Walker, ex-mayor of New York, as toastmaster. And for ringmaster there was Henny Youngman, one of the greatest ad-lib artists show biz has produced. Between these two brilliant speakers, the fun was kept at a high pitch throughout, and there was plenty of sparkle and fun.

Then there was the big-time vaudeville show, with some fine acts and specialty numbers.

The highlight of the evening was the presentation of a check for $4,000 to the Spastic Paralysis Fund.

Barkers Sam Gross, Oscar Neufeld and Charles Goldfine were appointed as a committee to raise funds for the annual distribution of Christmas baskets to the poor.

Tent No. 18—Dayton

Annual Christmas Show Shaping Up as Greatest Event for Kiddies at Community Center; Plans Set

Two major items are occupying the attention of all members with the advent of the fast approaching Yuletide season here.

Of paramount importance is the annual Christmas show given each year for the bed-ridden children of the Barney Community Center.

Tentative plans call for the showing of Paramount's color cartoon, "Mr. Bug Goes to Town," the distribution of favors carrying out the film's motif and the presentation of several vaudeville acts.

This event will take place on the afternoon of Monday, Dec. 22. Previously in the morning the same picture will be shown to members of the St. Joseph's Orphanage, Montgomery County Orphanage and the Boys' Club of Dayton. It is estimated that approximately 800 under-privileged children will be entertained at this party.

William A. Keyes, Chief Barker of Tent No. 18, has generously thrown open the facilities of his Victory Theatre for the occasion. Those working on the committee include: Harry Condron, Herb Byrd, Bill Clegg, James Sullivan, and Paul Banker.

The second event of importance is the annual Variety Dance. It is scheduled for December 27. This is the social function in which Tent No. 18 goes "all out" and annually it has been one of our brightest achievements.

Bert Stearn Testimonial

Chief Barker Bert Stearn, newly promoted to the post of Western-Southern Division Manager for United Artists, will be honored at a testimonial dinner to be held at the Hotel Statler, Cleveland, on Monday, Jan. 5th.

Tent No. 23—Boston

Icecapades Party Set for December 29, Sponsored In Fund Drive, Gains Momentum As Barkers Turn To

With all barkers pitching in with a will, the "Icecapades" show at the Boston Garden on December 29th is expected to swell the club's fund in generous measure. The decision to sponsor the show was influenced by the success registered by the first night sponsorship of the Olsen and Johnson show, "Sons of Fun," and the prospects are that the second event of the kind will hang up a better record.

The "Icecapades" show tieup was voted at the same meeting, held in the club rooms, at which Joe Levenson, Paul Baron, Murray Weiss and Harry Rogovin were elected to the board of trustees of Tent 23.

Ticket selling is what now occupies the energies of Boston's barkers. The allotment on which the club will realize a "take off the top" of exactly 50 per cent, is made up of choice seats.

The ticket and promotional committees for the event are made up of: Abe Levine, Harry Browning, William Koster, Lew Stern, Abe Yarchken, Larry Stone, Ted Fleischer, Fred Leiberman, Irving Shapiro, Paul Baron.



WHO?

Who Killed Elliott Carter, blackmailing publisher of Society Spotlight?

Who Killed Otto Strucker to save the reputation of a glamorous actress?

Who Killed beautiful Joyce Belmont the toast of Broadway?



MR. DISTRICT ATTORNEY

IN THE

CARTER CASE

JAMES ELLISON

VIRGINIA GILMORE

FRANKLIN PANGBORN

PAUL HARVEY · LYNNE CARVER

SPENCER CHARTERS

BERNARD VORHAUS, Director

Original screen play by Sidney Sheldon and Ben Roberts

Based on the Phillips H. Lord Radio Program, "MR. DISTRICT ATTORNEY"



A Republic PICTURE

Buy U. S. Defense Bonds

The Box Office Slant

Remember the Day

20th Century-Fox **Drama** **86 mins.**

(Block No. 6—Nat'l Release, Jan. 1)

AUDIENCE SLANT: (Family) Certain to have appeal for all types of theatregoers. Delightful entertainment.

BOX OFFICE SLANT: Returns should be outstanding, especially where good showselling is used.

Cast: Claudette Colbert, John Payne, John Shepperd, Ann Todd, Douglas Croft, Jane Seymour, Anne Revere, Frieda Inescort, Harry Hayden, Francis Pierlot, Marie Blake, William Henderson, Chick Chandler, John Hiestand, Selmer Jackson, William Halligan and others. **Credits:** Directed by Henry King. Screenplay by Tess Slesinger, Frank Davis and Allan Scott. Based on the play by Philo Higley and Philip Dunning. Director of photography, George Barnes. Produced by William Perlberg.

Plot: A middle-aged school teacher goes to Washington to see the man running for President. While there her mind drifts back to the time he was one of her boys and was jealous of the man she secretly loved and married. When she finally gets to see him, he remembers the ideas she taught him and gives a straightforward, honest speech.

Comment: The most cynical moviegoer will literally melt before the heart-warming drama, pathos and comedy of this outstanding production. It's the kind of picture that will "get" an audience and furnish memorable experience in the theatre. Many an audience will remember, with nostalgia, their childhood. The entire story revolves around Claudette Colbert, who is so sincere and excellent in her portrayal that the situations taking place on the screen seem amazingly real. It is hard to put into words the unusual quality of young Douglas Croft's performance, for he acts as though he were living the role; not far behind him is little Ann Todd. The balance of the cast are all excellent, especially John Payne. The picture can be summed up in two words: "delightful entertainment." This is the type of film that wins audience approval and causes word-of-mouth praise, so be sure to give it the type of selling campaign it deserves, and your returns will be outstanding. Your local Board of Education and P.T.A. should be contacted for their endorsement. Title can be used nicely for various teaser campaigns, and is also a natural for "Then And Now" exploitation. Check press-book for famous events, 1916-1941 "Remember The Day" contest.

Catchline: "Two men in her life . . . one received her love and the other her lifelong affection."

Riot Squad

Monogram **Gangster** **57 mins.**

(Nat'l Release, Dec. 19)

AUDIENCE SLANT: (Adult) Fair entertainment. Flimsy story may militate against appeal.

BOX OFFICE SLANT: Will need plenty in the way of support.

Cast: Richard Cromwell, Rita Quigley, John Miljan, Mary Ruth, Mary Gordon, Herbert Rawlinson, Donald Kerr, Jack C. Smith, Richard Clarke, Noel Cravat, Arthur Space, Sparky. **Credits:** Produced and directed by Edward Finney. Original screenplay by C. C. Coons. Photographed by Marcel Le Picard. Musical Director, Frank Sanucci. Associate Producer, Al Herman.

Plot: When his best friend, a policeman, is murdered, a young doctor quits his ambulance job and becomes official doctor for the gang of suspects. In this way he keeps the police informed. Unable to understand his actions, his sweetheart breaks their engagement, but everything turns out all right when he is responsible for the capture of the entire gang.

Comment: Built around a flimsy story-structure which is given very little help by either production or direction, this program offering is headed for the subsequent ruins. Although the cast, which includes Richard Cromwell, Rita Quigley, John Miljan and Mary Ruth, work hard, they never rise above the material, and the result is just passable entertainment. It will need a strong top feature to help it get by. The Riot Squad referred to in the title, never develops, outside of a mild chase at the climax which leaves much to be desired. A contest for the best child pianist in your town, would be appropriate in view of the fact that the picture features Mary Ruth, an accomplished pianist. A flashy lobby with a display of gangster and police equipment will help sell it.

Catchline: "Doctoring a gang of crooks, while working for the law."

Legion of Decency Ratings

(For Week Ending Dec. 20)

SUITABLE FOR GENERAL PATRONAGE

Babes on Broadway
Borrowed Hero
Corsican Brothers
Red River Valley
Land of the Open Range
Lone Star Law Men
Remember the Day
The Vanishing Virginian

SUITABLE FOR ADULTS ONLY

All American Co-Ed
Among the Living
Ball of Fire
Blue, White and Perfect
No Hands on the Clock

OBJECTIONABLE IN PART

Two-Faced Woman
(Revised Version)

Blue, White and Perfect

20th Century-Fox **Mystery** **75 mins.**

(Block No. 6—Nat'l Release, Jan. 6)

AUDIENCE SLANT: (Family) New "Shayne" detective film has well-contrived, timely plot that should appeal to the mystery fans.

BOX OFFICE SLANT: Should do well as a week-end mystery-action booking.

Cast: Lloyd Nolan, Mary Beth Hughes, Helene Reynolds, George Reeves, Steve Geray, Henry Victor, Curt Bois, Marie Blake, Emmett Vogan, Mae Marsh, Frank Orth, Ivan Lebedeff, Wade Boteler, Charles Trowbridge, Edward Earle, Cliff Clark, Arthur Loft, Charles Williams, Ann Doran. **Credits:** Executive Producer, Sol M. Wurtzel. Directed by Herbert I. Leeds. Screenplay by Samuel Engel. Based on the story by Borden Chase and the character, "Michael Shayne," created by Brett Halliday. Director of photography, Glen MacWilliams. Art direction, Richard Day, Lewis Creber. Musical direction, Emil Newman.

Plot: Foreign agents have stolen industrial diamonds from an American aircraft plant to be smuggled to their own country. *Detective Michael Shayne* (Lloyd Nolan) sets out to apprehend the agents, gets into several predicaments on a liner bound for Honolulu, captures the head of the ring after the ship has reached port.

Comment: This new *Michael Shayne* mystery film may lack some of the spine-tingling murder situations of its forerunners, but it has a well-contrived, timely plot that should appeal to the mystery fans. Many armchair detectives will probably have the case solved before the climax arrives, only to find that their deductions were wrong in at least one or two instances. With scarcely a lull in the proceedings, the story moves at a brisk pace and holds the interest till the end. So immersed in the *Shayne* role is Lloyd Nolan that many fans may soon come to recognize him more readily by this tag than by his real name. Mary Beth Hughes is the attractive young lady whose hopes of marriage are regularly blasted by mysteries that literally fall into Nolan's lap. "Blue, White and Perfect" should do well as a week-end mystery-action booking. Flash newspaper headlines, such as "Detective Shayne on Trail of Diamond Smugglers," together with scenes from the picture, might form front page of tabloid herald. Newspaper might tie up on stunt whereby person who pegs elusive local *Michael Shayne* in business district search wins prize.

Catchline: "Thrills, mystery and suspense as your favorite detective matches wits with international diamond smugglers."

The Bugle Sounds

MGM **Drama** **101 mins.**

AUDIENCE SLANT: (Family) In view of the renewed interest in the Army and the skillful mixture of drama and comedy, audiences should find this absorbing entertainment.

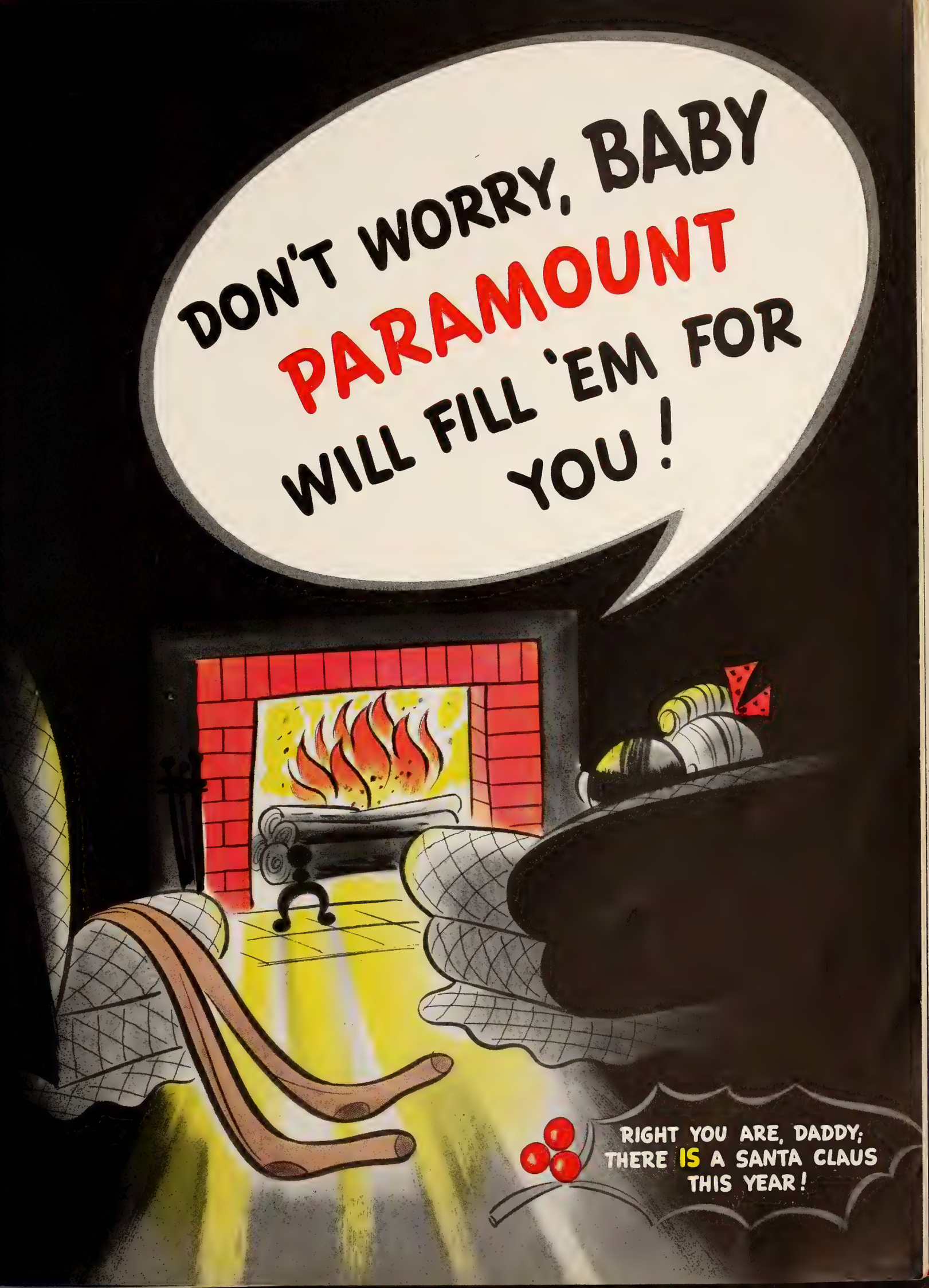
BOX OFFICE SLANT: Beery's name plus the subject of the picture—tanks—will be enough to pull grosses over average. Strong selling may improve them.

Cast: Wallace Beery, Marjorie Main, Lewis Stone, George Bancroft, Henry O'Neil, Donna Reed, Chill Wills, William Lundigan, Tom Dugan, Guinn Williams, Ernest Whitman. **Credits:** Directed by S. Sylvan Simon. Produced by J. Walter Ruben. Screenplay by Cyril Hume. Based on a story by Lawrence Kimble and Cyril Hume. Director of photography, Clyde de Vinna. Art director, Cedric Gibbons. Special effects by Arnold Gillespie.

Plot: Beery, an old Cavalry Sergeant nearing the retirement age, is forced to part with his horse when the regiment is mechanized. When the horse is killed by a blazing tank (out of control), he apparently goes berserk and A.W.O.L. But his Colonel, Lewis Stone, uses him to uncover fifth columnists who are sabotaging the tanks. Beery is successful in his mission and is ceremoniously reinstated and decorated for his bravery.

Comment: With interest in the Army and especially the mechanized forces at fever pitch, this picture should be excellent audience fare. With Wallace Beery in the principal role, there is, of course, plenty of comedy and the last half of the picture dealing with the Fifth Column brings in the most modern touch of all. The film is a bit on the long side and could be tightened up considerably. The love interest is so slight as to be negligible and considering the length of the picture it seems a pity. It's just a comedy for about the first half and then turns to drama with a vengeance as

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DON'T WORRY, BABY
PARAMOUNT
WILL FILL 'EM FOR
YOU!
RIGHT YOU ARE, DADDY;
THERE IS A SANTA CLAUS
THIS YEAR!



OOH, DADDY! LOOK HOW PARAMOUNT HAS FIXED ME UP FOR XMAS

Baby's full sock means a sockful for Daddy to buy pretties with this year ...there's many a sable in the grosses from such hits as **"NOTHING BUT THE TRUTH," "HOLD BACK THE DAWN," "SKYLARK," "BIRTH OF THE BLUES," "MR. BUG GOES TO TOWN," "BAHAMA PASSAGE," "SULLIVAN'S TRAVELS"** and **"LOUISIANA PURCHASE"!**

Paramount Pictures

the Fifth Column plot for wrecking a bridge carrying the trainload of tanks, is exposed. Beery does his usual capable job at both comedy and drama and old-timer Lewis Stone looks as much a soldier as in the days when he really was one. The sight of so large a number of tanks as there are in this picture is awe-inspiring and the closing scene, a review of the regiment with the colors flying from one of the tanks, will practically bring the audience to its feet cheering, the way things are today. And as a result they'll all go out feeling they've been entertained. It may be harder now to get Army tieups, but the Army still may be publicity-wise to a certain extent.

Catchline: "An old soldier shows his devotion to his duty."

Fiesta

(Technicolor)

United Artists Comedy With Music 45 mins.

(National Release, November 28)

AUDIENCE SLANT: (Family) Ideal family offering with its gay romance, set in atmosphere of Mexican music featuring lively songs and dances.

BOX OFFICE SLANT: Timely offering with Latin specialties in song, dancing and music now the vogue.

Cast: Anne Ayars, George Negrete, Armida, George Givot, Antonio Moreno, Nick Moro, Frank Yaconelli, George Humbert, Paco Moreno, Betty Bryson, The Velascos, Carlos Valadez, Jose Arias and his Mexican Tipica Orchestra, Guadalajara Trio. **Credits:** Presented by Hal Roach. Produced and directed by LeRoy Prinz. Screenplay by Cortland Fitzsimmons. Adaptation by Kenneth Higgins. Directors of photography, Alfred Gilks and Robert Pittack. Art direction, Charles D. Hall. Musical score, Edward Ward. Songs by Edward Ward, Chet Forrest, Bob Wright, Harry Barris and Harry Tobias.

Plot: A young Mexican girl returns to her home to take up her duties as head of the rancho and (everyone hopes) marry her childhood sweetheart. But she surprises them by bringing along another suitor, which starts a lot of trouble. However, she realizes in time which is the right man.

Comment: Rates as a colorful companion feature with enough diversion for the average theatregoer. Its biggest asset is splendid Technicolor photography, which gives it a lift above the usual type of film of its class. Although it only runs 45 minutes, here is a Hal Roach "streamlined" offering that will shape up strong for the general family trade. The story constitutes a minor part of the proceedings. The appeal is in the specialty music and the dancing, which are entertainingly handled. Here is a light, lilting offering that will provide a balance for some heavy dramatic feature on dual billing. Lacking important names, the blurbs should stress the Mexican music and the "fiesta" angle with its gayety and music. Build colorful lobby and front with Mexican atmosphere. Tie in with local station for special program airing Mexican songs and dances, getting over fiesta idea to hook in with title.

Mr. and Mrs. North

MGM Mystery Comedy 67 mins.

(Prod. No. 219—Nat'l Release, January)

AUDIENCE SLANT: (Family) A laugh a minute and a corking good mystery makes this first rate audience entertainment.

BOX OFFICE SLANT: Should do a better than average business.

Cast: Gracie Allen, William Post, Jr., Paul Kelly, Rose Hobart, Virginia Grey, Tom Conway, Felix Bressart, Stuart Crawford, Porter Hall, Millard Mitchell, Lucien Littlefield, Inez Cooper, Keye Luke, Jerome Cowan. **Credits:** Directed by Robert B. Sinclair. Produced by Irving Asher. Screenplay by S. K. Lauren. From the play, "Mr. and Mrs. North" by Owen Davis. Based on the stories by Richard and Frances Lockridge. Director of photography, Harry Stradling. Art director, Cedric Gibbons.

Plot: Gracie Allen (Mrs. North) and her husband, William Post, Jr., return to their apartment and find a dead man in the closet. Gracie's zany actions point toward the guilt of her husband. Through the course of the story, suspicion is directed to other characters but near the windup, when it looks bad for Gracie and Post, she suddenly reveals a lot of facts which prove the guilt of a hitherto unsuspected person.

Comment: A judicious mixture of comedy with a corking good murder mystery makes this first class audience entertainment. Its short running time is decidedly a virtue from the entertainment angle as the picture keeps moving every minute. Not only is Gracie Allen outstanding in a role made to order for her, but Felix Bressart furnishes a laugh every minute or two. The mystery is well sustained with suspicion pointing first to one character, then another, baffling not only the police but the audience as well. Its final solution will certainly be a surprise. This suggests warning your audience not to divulge the plot to their friends. Urge that everyone come in at the beginning. Use the radio to plug the picture, since Gracie Allen's reputation comes largely from radio. In selling stress the comedy as much as the mystery.

Catchline: "Gracie Allen has all the answers to a murder mystery."

Hellzapoppin'

Universal Comedy 84 mins.

AUDIENCE SLANT: (Family) One long, continuous, riot of laughs and unheard-of situations that will make everyone, young, old, rich, poor, forget everything else in a gale of mirth.

BOX OFFICE SLANT: A sure-fire hit that will bring your customers back to see it again and again.

Cast: Ole Olsen and Chic Johnson, Martha Raye, Hugh Herbert, Mischa Auer, Jane Frazee, Robert Paige, Shemp Howard, Clarence Kolb, Nella Walker, Katherine Johnson. **Credits:** Produced by Jules Levey. Glenn Tryon and Alex Gottlieb, associate producers. H. C. Potter, director. Screenplay by Nat Perrin and Warren Wilson. Based on original story by Nat Perrin. Suggested by the stage play, Olsen and Johnson's "Hellzapoppin'." Photography by Woody Bredell. Special photographic effects by John Fulton. Art director, Jack Otterson. Songs written by Don Raye and Gene De Paul.

Plot: There is no plot, except a very thin story-thread to more or less hold the sequences together. Your audience sees Olsen and Johnson talk about making a picture; they look at a painting of a set; the set comes alive and the characters work out a play someone intends to produce. You see the play, and the audience looking at it. The characters talk to the projectionist . . . YOUR projectionist . . . and he talks back while he makes love to a blonde in the booth. She scrambles the film with weird results, one of which brings in a part of an old Western. The audience looking at the play engages in the film . . . if this sounds crazy, see what you think when you look at the picture.

Comment: These are days when people should laugh, and laugh they will, loud, long, belly-guffaws, squeals, shrieks and howls, when they see "Hellzapoppin'." For strange things will happen on your screen. Animals talk to each other. People disappear, yet continue to talk . . . half-people, upper-halves and lower-halves. Characters talk to themselves and to the audience. Messages are written on the screen while the action continues. There are songs, good ones, and dances, also good. Swell music and acrobats; high jinks in a swimming pool; comedy chases; noise, explosions and the fastest action ever shown on your screen. Trick photography, double exposures . . . everything you might imagine and a lot . . . a great lot . . . you never thought of.

Catchline: The wackiest, maddest, funniest show ever filmed, after four long years of SRO business as a stage show in New York.

The Corsican Brothers

United Artists Drama 110 mins.

(Nat'l Release, December 25)

AUDIENCE SLANT: (Adult) Class offering has popular appeal because of spectacular action and swell romance.

BOX OFFICE SLANT: Will repay increased advertising budget; sell it strong on celebrated story angle.

Cast: Douglas Fairbanks, Jr., Ruth Warrick, Akim Tamiroff, J. Carrol Naish, H. B. Warner, John Emery, Henry Wilcoxon, Gloria Holden, Walter Kingsford, Nana Bryant, Pedro de Cordoba, Veda Ann Borg, William Farnum, Sarah Padden, Manart Kippen, Belle Mitchell. **Credits:** Produced by Edward Small. Associate Producer, Stanley Logan. Directed by Gregory Ratoff. Screenplay by George Bruce. From a free adaptation of the Dumas story by George Bruce and Howard Estabrook. Director of photography, Harry Stradling. Special photographic effects, Howard Anderson. Designer of production and art director, Nicolai Remisoff. Dances staged by Adolph Bolm.

Plot: A Corsican vendetta claims the lives of the entire Franchi clan, except twin boys, Lucien and Mario (Douglas Fairbanks, Jr.) born the day of the massacre. Twenty-one years later the twins embark on a campaign of vengeance against the only remaining member of the slayer of their family. Only one brother survives to win the lady.

Comment: This rates tops in spectacular entertainment. It is screenfare that should pay big dividends in these times when people want the "escape" form of diversion. It has been superbly produced in all departments. The millions of Dumas readers will take this picture to their hearts, for it faithfully catches the atmosphere of the great writer's work and smashes it across on the screen in gorgeous living pictures. It is on a par with Producer Small's "Count of Monte Cristo" success of several years ago. That tells you just what you can do with this one at the box-office. The suspense and action never let up. It is high adventure keyed to the popular taste, as well as having an appeal for the discriminating. The script has been turned out by experts, and the photography is top-grade. A fine musical score helps a lot. Fairbanks registers impressively in his dual role of the twin Corsicans. Tamiroff and Ruth Warrick are delightful. Producer Small and Director Ratoff have turned out a major production that should hit maximum grosses wherever it is properly plugged. You can sell it big with strong front and lobby, playing up the Dumas original, with emphasis on spectacular action and grand romance to hit double appeal for femmes and males. Street ballyhoo with twins dressed a la Fairbanks will click.

Catchline: "A vendetta that couldn't survive love."

Riders Of The Badlands

Columbia Western 57 mins.

(Prod. No. 3202—Nat'l Release, Dec. 18)

AUDIENCE SLANT: (Family) Perfect fare for the outdoor fans. Will go a long way in popularizing the co-starring team of Starrett & Hayden.

BOX OFFICE SLANT: A good Western subject for your action spot.

Cast: Charles Starrett, Russell Hayden, Cliff Edwards, Edith Leach, Kay Hughes, Ilene Brewer, Roy Barcroft, Ethan Laidlow, George Lewis, Harry Cording. **Credits:** Directed by Howard Bretherton. Director of photography, Benjamin Kline.

Plot: The Texas Rangers have a problem on their hands with an outlaw gang perpetrating bank robberies, cattle rustling and freight looting in their territory. One of their men is a double for the leader of the crooks and he is mistakenly sentenced to death. It takes a trick to save the man's life and reveal the real culprit.

Comment: A capable cast headed by Charles Starrett and Russell Hayden is responsible for the good entertainment in this sagebrusher. The picture is tailored for

(Continued on Page 28)

Program Exchange

Spirit of Christmas Pervades Latest Crop of Programs as Members Sell Yule Attractions

It is a beautiful day, but cold. The sky is clear. There has been no snow, as yet, in these parts; but it'll be coming along one of these days soon, probably in January. We were reading the story about the great blizzard of 1888 in a reproduction of a copy of *The New York Times* for that year, and we concluded that never in our lifetime could we remember weather like that. But now let us get away from weather and blizzards and settle down to the work at hand.

M. H. Alger of the Marius Theatre, Lakeview, Ore., is still making his calendar programs not only informative but also valuable to every recipient. For example, the December copy, which reached our desk a few days ago, features a coupon which admits two people at any performance between December 25 and January 10. That's Alger's Christmas gift to his public. Furthermore, the usual gift feature of the calendar still stands: by presenting the calendar at the box-office of the Marius Theatre on certain days of the following month, two people are admitted for the price of one. Incidentally, in the coupon offer. Alger requires the holder to sign his or her name. This gives the exhibitor a good record of the circulation and readership of his calendar. Also, by making his special offers good for the month following the calendar date, Alger makes sure the calendar remains "in force" throughout the month.

We've told you before that heralds furnished by the various distributors on their pictures can be used occasionally in place of your own program, and yet retain the appearance of a theatre-made plugger. Will Briemann of the Ambassador Theatre, Baltimore, did it when he played "Great Guns." He simply took the regular herald, put his theatre signature and playdate on the front page. Then he printed an insert which he placed inside the herald. On one side of this insert he advertised the Ambassador's Scrip Books as "the perfect Christmas gift." On the other side, he featured selling copy for "Shorts You Will Want to See." Briemann, by the way, realizes the selling value of Short Subjects, and accordingly gives them a good play in his program—not just a line, but a brief description telling the patron what each is all about.

Harry Hobolth resumes his "Just to Remind You" column in the De Luxe News this week, and begins by reminding his readers "that some of our exhibitor friends down New York way liked this sort of a column and the boss does too (evidently Harry himself doesn't actually write the column), so we will make it a weekly feature." This department is glad to learn of that decision, and we believe that other showmen could use such a column with good results. Sample reminders:

"That merchants all over this section (Imlay City, Capac and Davison, Mich.) are sure going to town with Santa and many are offering their Christmas line through our News. It pays to advertise, so trade with them.

"That the shorts—we mean those reels ahead of the big show—are getting more interesting every year we run them."

These samples should give you a good idea of the copy you could utilize in a similar column.

Patriotism is the keynote of the program for the Palace Theatre, Greenfield, Tenn.; the color scheme is red and blue on white. Copy and attraction cuts are blue, while the page borders are red. It makes a flashy and attractive program. We note that advertised "specials" for the following week are somewhat geographical in scope, for they take in "The Flame of New Orleans," "Bad Men of Missouri" and "Down Mexico Way."

Now located in Texas City, Texas, Jack Farr sends us a copy of his recent program, and we like it so well we're reproducing it on this page. No, there's nothing artistic about it, but it proves that Jack has that Christmas spirit and that he's selling his December holiday attractions in a way to avoid that pre-Christmas slump.

W. S. Samuel plugs Jefferson Theatre Amusement Coupon Books on the front page of his program for the Lyric Theatre, Port Neches, Texas.

There's a lot of activity at the Clinton Theatre, Clinton, Tenn., if our mail is any indication. We've received a batch of showselling material from there, among which is the weekly calendar for the house. Some of the calendars are addressed to patrons in black ink, a few in red. When a patron sees his name written in red ink, he gets to use the calendar as a pass. Here's a good idea. It's different, and it gets away from the usual "lucky number" gag. By the way, Manager Hugh Thomas, Jr., a new member of the Program Exchange, is behind all this showmanship. We wish we could reproduce Thomas' December calendar, for it's printed in attractive Christmas colors with appropriate Christmas decorations. Those handbills on "Our Wife" and "Navy Blues" are colorful and attention-getting. Thomas also issued those odd-shaped cards which, when placed side by side, show one to be bigger than the other, yet when placed together, prove that both are the same size. People have a lot of fun with this novelty, and it succeeds in impressing on their minds the picture being advertised. We wish we could devote more space to Thomas and his material, but we must get on.

Envelopes containing whistles were distributed to juvenile patrons of the Symphony Theatre, Chicago, for a "Whistling in the Dark" contest held on the stage. And the manager of the Warner Theatre, Racine, Wis., sent letters to school teachers advising them to see "One Foot in Heaven."

We have utilized all the space allotted us, so we must end our discussion now. Watch for us on this page next week.



A Good Christmas Cover

Manager Jack Farr of the Jewel Theatre, Texas City, Texas, was "johnny-on-the-spot" in tieing up with the Yuletide season via this attention-getting and attraction-selling program cover. Except perhaps for the cuts, you can duplicate it—next year.

Members Added This Week

Hugh Thomas, Jr., Clinton, Clinton, Tenn.
W. E. Fraser, Century Theatre, Trenton, Ont., Can.
Paul Russell, Woodford Theatre, Eureka, Ill.

Pup Is Subject of Good Stunt

Asta, the pup of "Shadow of the Thin Man," was the subject of advance stunt put over by Ed Fitzpatrick, Loew's Poli, Waterbury, with the aid of a large blackboard. The board, in the lobby, carried an incompleted drawing of the dog, and patrons were invited to use chalk and complete the drawing.

--Your Application Blank--

Clip and Mail Now!

STR Program Exchange
SHOWMEN'S TRADE REVIEW
1501 Broadway
New York, N. Y.

Dear "Chick":—I hereby apply for membership in the STR Program Exchange. I understand that entry of my name on this coupon signifies a willingness to exchange theatre programs with other theatres, but involves no other obligation. Only managers, assistants, or men in charge of programs eligible.

Name .....

Theatre .....

Position .....

City .....

State .....

HELPFUL HINTS

(*Ed. Note: This is one of a series of timely and valuable letters prepared by Charles H. Ryan for managers of Warner Chicago Theatres. His advice could readily apply to theatres everywhere. Therefore, we suggest you clip and save these "Helpful Hints" as they appear from time to time.*)

Call On Your Reserve

When you are almost at the top, when it seems that all is lost, that you cannot possibly complete the task you set—call on your reserve for that final one pound of "push." It is the last pound of pressure that counts. It's there, but it answers only to the call of WILL.

This it is that stamps the winner every time!

No good race was ever won, but by the expenditure of that last ounce of endeavor! And no contest in history was ever so trying as the battle for supremacy in the show business world of today.

You cannot lag for one single instant. Nor can you pass any part of your burden to another. For it is your "push"—and not his "pull" that makes you win or lose.

Pondering on these particular points may stimulate sufficient latent effort to make a success of failure!



The unseen star of August 6th, 1926



Helping you to please the ears of the world — through finer sound recording and reproduction — has been Western Electric's privilege for fifteen years.

That night 15 years ago—when "Don Juan" had its world premiere —marked the first public acceptance of talkies. The great success of that night could not have been achieved without this little cone in the loud speaker. The cone made it possible, for the first time, to *fill* a theatre with *high quality* sound. This is one of many *basic contributions* Western Electric has made available to the industry.

Electrical Research Products
Division of
Western Electric Company
INCORPORATED
195 Broadway, New York, N. Y.

Second of a series of advertisements covering basic developments in the art of talking pictures.

Selling the Picture

For Better Show Selling
***Showmanalyses* Have Appeared In STR on Following Pictures**

Blossoms in the Dust	July 26
Bride Came C.O.D.	July 19
Charley's Aunt	Aug. 2
Dr. Jekyll and Mr. Hyde	Sept. 6
Feminine Touch	Oct. 11
Glamour Boy	Dec. 6
Here Comes Mr. Jordan	Aug. 16
Hold Back the Dawn	Sept. 20
Ice-Capades	Aug. 23
International Squadron	Oct. 4
Kathleen	Dec. 20
Lydia	Aug. 30
Men In Her Life	Nov. 29
Moon Over Her Shoulder	Oct. 18
New Wine	Aug. 9
One Foot in Heaven	Nov. 1
Sundown	Oct. 25
Suspicion	Nov. 22
Tom, Dick and Harry	July 5
Two-Faced Woman	Nov. 8
Unfinished Business	Sept. 13
Week-End in Havana	Sept. 27

Blank Stages Comprehensive Campaign Hitting All Angles

Manager Nat Blank of the Orpheum Theatre, Terre Haute, Indiana, staged a comprehensive campaign on "All That Money Can Buy," aimed to reach an all-inclusive audience. The local *Morning Star* and *Evening Tribune* ran full page co-op merchant ads featuring a cut-out puzzle contest. The contest attracted widespread attention and the theatre cooperated by awarding 25 pair of passes to the winners.

The theatre printed 3,000 post card throwaway cards for night distribution to homes in mail boxes and under doors crediting the attraction, theatre and playdate. Three thousand heralds were printed for insertion in all copies of *Liberty* magazine, one week in advance of opening, reading: "Critics raved and so will you. 'Terrific!' says *Liberty!*" Blank also tied-in with Schultz and Co. department store for the printing and distribution of 12,000 alphabetical cards containing letters in the title of the picture. The cards were distributed at various departments of the store. Customers securing 18 letters, spelling the title of the picture were requested to present same at the theatre box-office for a free ticket. The store featured this stunt for a week in advance of the playdate which gave free ad space and interest to the picture. The theatre also tied-in with Station WBOW (NBC Red Network) for a "Man on the Street" radio program. All persons interviewed over the air received tickets to the opening night performance. This street ballyhoo ran for a week in advance of the opening and continued throughout the run of the picture.

Loew's Aldine Opening, King Tarz Ballyhoo Get Reams of Publicity

Page after page of publicity followed the opening of Loew's New Aldine Theatre in Wilmington, Delaware, a few weeks ago. Besides promoting "special sections" in the newspapers for the event, with all the attendant cooperative ads, feature stories, art layouts, etc., the boys in charge of letting the people know about the opening also seized on the personal appearance of the King Tarz ballyhoo truck to stage a gigantic parade with brilliant lights, spectacle and color. Both the morning and evening paper were literally "taken over" by Loew's, in view of the space the papers devoted to the opening and the appearance of the lion.

Civic Betterment Week Can Aid City, Merchants, Theatre

Tie In With Manufacturers, Educators, Civic Bodies for Activities To Gain Goodwill

In cooperation with your board of trade, a comprehensive program can be laid out for a Civic Betterment Week that will secure support from a variety of organizations. The theatre takes the lead in the many activities, and manages to be identified with affairs that are held away from it. The whole idea is to build up civic pride, boom the city by advertising the event in neighboring towns and bring a volume of trade to the merchants that they otherwise would not receive.

A speaker gives a five-minute talk from your stage each evening except Saturday and Sunday. The fire chief can talk on Fire Prevention, the police commissioner on traffic safeguards for children, the department of Sanitation on health, hygiene, etc., and the board of education on any live educational topic. The hospital authorities could discuss safeguarding health.

Several large local manufacturers or just one big plant can participate. Have the benevolent association of the plant put on a stage show, utilizing the amateur talent among the employes. Some good local boy can act as master of ceremonies and use the plant's band for musical background. (This one stunt was used in a Warner theatre not so long ago, and grossed four times the normal week.)

Through the board of education, the children are invited to attend special morning matinees, under supervision of their teachers. Admission is made the lowest on your price scale. A suitable children's feature is booked, with a surrounding program of a travelogue, comedy of the "Our Gang" type, cartoon, patriotic song reel, and an historical reel pertaining to your state or, preferably, your city.

During this week, the Boy Scouts or some church organization should be invited to act as "Honorary Management," of course under constant supervision of the theatre management. The managing organization puts on a drive for raising funds, to be devoted to any one of a number of worthy causes, such as purchasing a respirator for the hospital for use of infantile paralysis. This drive alone gets all kinds of newspaper space, especially if there are paralysis victims in the community. Then there is the milk fund, park and playground equipment, etc.

A Father and Son Night can be held, tied up with a dinner, or supper after the theatre show. The Kiwanis or other such organizations can sponsor it. A Mother and Daughter Party can be held some afternoon, in cooperation with a dietary school, which is so popular an activity right now with the slenderizing craze among the ladies.

All these activities should be supervised by the board of trade or chamber of commerce, as the case may be. They appoint committees to cooperate with the theatre management. Squads are formed, with a captain heading each type of business to organize each individual group.

These are only a few practical ideas that can be used to gain the active support of practically the entire community. The Civic Week can be as big as the various organizations care to make it. The theatre can be in the limelight all the way, and at the same time allow the various participating groups to take the bows and the honors. Here is a beaucoup goodwill-builder for any theatre. It gives every merchant a chance to get in with special sales, etc. It is a business-builder for the newspaper which will be able to organize a special advertising campaign to interest all merchants.



"Parachutist" Displayed

O. O. Dowler, manager of the Pueblo Theatre, Pueblo, Colo., had this dummy suspended from a parachute hanging on the theatre's outside wall to attract attention for his engagement of RKO's "Parachute Battalion."



'Mr. Bug' Exploitation Begins

Dayton's department store, Minneapolis, recently embarked upon an unprecedentedly elaborate cooperative campaign to merchandise its Christmas toys by tieing in with "Mr. Bug Goes to Town," Paramount's full-length Technicolor cartoon from the Fleischer Studios. The middle western retailing outfit set up 14 separate window displays telling the story of the cartoon by means of three-dimensional reproductions of key scenes. In the tableaux that serve as background for the display of Dayton's own toy and game line, the puppets are actual reproductions of the principal characters of the Fleischer film.

AIR RAID PRECAUTION RULES

The following air raid precaution rules were formulated under the direction of Robert M. Weitman, managing director of the New York Paramount, and will be utilized by Paramount's more than 1,250 theatres throughout the U. S. We present the text herewith to the end that its measures will be adopted by every theatre in the U. S. for the protection of their patrons:

"SAFETY OF PATRONS

is our most important duty. We can avert possible serious calamity by proper preparation, and calm, cool, efficient systematic operation.

"Panic can have tragic results even without the aid of fire. The reason why some people become panicky in a crisis is because they never stopped to think what they might do in an emergency.

"How many people really 'look for the nearest exit' before they settle themselves for the show? How many people, on going to a public building ever think of getting out in a hurry? The upshot is the same in every public disturbance; all the occupants attempt to go out the same way at the same time—the same way they came in, which is the only way they know. And that pathway promptly becomes congested. One impatient shove, one excited scream and a taut crowd becomes panic-stricken. Please study and absorb a knowledge of the following points to guide us in an emergency.

"I. WEEKLY DRILLS
(a) Mechanical.
(b) To discuss possible situations which might arise in or outside the theatre.
(c) Impress on employes the importance and necessity of drills and the responsibility of the theatre and its staff.
(d) Location of all fire fighting equipment in the theatre and proper uses.
(e) Location and method of turning in a fire alarm.
(f) Every employe has his post and duties.

"II. Engineers and electricians keep Managers' Office informed of whereabouts at all times.

"III. The 'Show' goes on under any circumstances unless notified by a member of the Management.

"IV. An alarm is given only by a member of the Management and in no case is an employe to take it upon himself to give any alarm.

"V. An employe is to notify a member of the Management immediately in the event he hears of a disturbance, an air raid or otherwise.

"VI. Night Superintendent is to notify Managers and Treasurers and all department heads in the event of an emergency. Detail instructions to night crew.

"VII. Stage Manager contact performers and musicians in dressing rooms. Dispatch crew to posts.

"VIII. Ushers take posts so that patrons can see them visibly—to give confidence and assurance.

"IX. Doormen and Ticket Takers—
If an emergency exists, such as an air raid, and we are approached by people seeking shelter, the Treasurer will be there to assist you in admitting these people, gratis.

"X. Stage Doorman—If rushed by people seeking shelter—admit them and call member of the Management.

"XI. Treasurer—Immediately assume positions near Box Office and Ticket Doors. Keep only a working cash fund in Box Office at all times. No surplus cash.

"XII. Projectionists—Advisability of closing shutters.

"XIII. Stage Manager—Asbestos curtain. Skylight.

"XIV. Superintendent—General housekeeping in good condition.

"XV. Engineer—Determine whether or not to turn off the fresh air intake. If there is an outside fire and smoke can enter the fresh air duets, turn it off.

"XVI. In case of a local emergency such as an air raid, general procedure will be supplemented by an announcement from the stage.
(a) House lights must be raised before any announcement is made.
(b) Important to decide whether or not disturbance calls for clearing house.
1 If necessary to clear house—by pre-arranged signal—ushers open specified exit doors, depending on their post and return to direct patrons.
2 Manager announces—"Because of a disturbance in the neighborhood, we have been requested to clear the theatre. Please use the nearest exit. The ushers will direct you."
3 Play music, whether band, organ or recording.
4 If stage show is on, it would be best if the personality conducting the show makes the announcement; but only if told to do so by a member of the Management.
5 Members of the staff serve as an example to the patrons and must manifest calm and must make every move without rushing, excitement or exhibition of fear. We prepare for emergencies, but something unforeseen may occur which requires cool and collected thoughts resulting in good judgment.
(c) If there is an outside disturbance and we do not clear the house—
1 Manager announces—"There is an outside disturbance, but there is no danger in the theatre. The show will go on."
If it is an air raid, the audience is told that they must remain in the theatre by request of the authorities.
2 All members of the staff take posts for quieting and assuring the patrons.

"XVII. In event of an air raid—elevator operator follows same operation as he would in case of fire and then brings the elevator to the Loge Floor.

"XVIII. We have a trained nurse in the theatre, and because of the current situation, we are putting on an additional nurse. The nurse is located in the First Aid Room on the 10th Floor.

"XIX. Our House Doctor has made arrangements to periodically lecture all departments on first aid.

"XX. In order to keep calm those whom we have sheltered either in the Lounge or in the lobby, we have a manually operated phonograph, Teri Josefovits at the concert piano, and Frank Judnick with his accordion.

"XXI. We have asked our Chief Electrician to point out to the members of the Management the switches which control all outside lighting. This, in the event only that the electrician on duty is not immediately available for the emergency.

"XXII. Electric Current—the theatre is supplied by three power houses. We have A.C. and D.C. current.
(a) D.C. current feeds emergency lighting, such as aisle lights, exit lights, foyer lights and segregated spots. It also feeds the arc for the projection machines.
(b) A.C. current feeds the sound system and the projection motors and all other lighting equipment.
1 In the event of failure of the D.C. current, we can generate direct current with our A.C. motor generator (in the Engineers' Fan Room) to feed the arc light in the projection machines.
2 In the event of failure of the A.C. current, we cannot run the projectors nor could we have sound. However, we could have arc lights and emergency lighting—and therefore still have a show.
3 In the event of failure of all electrical current, we are at present getting estimates for purchasing special battery lamps.

"XXIII. Check the pamphlet on fire fighting equipment and acquaint yourselves with the uses of various extinguishers."

Blank Stages Chuckle-Ad Contest For 'Suspicion' Date in Terre Haute

Manager Nat Blank of the Orpheum Theatre, Terre Haute, Indiana, staged a chuckle-ad contest as the highlight of his campaign on "Suspicion," which Alfred Hitchcock directed. The contest, sponsored by the *Morning Star* and *Evening Tribune*, ran for one week in advance of the opening of the film. Ten pairs of seats were awarded to the persons submitting the most chucklesome ad.

Another phase of the campaign included a street ballyhoo featuring a wicker bench on the sidewalk in front of the theatre, for ten days in advance of the opening, with signs on front and back, reading: "Reserved for Those Waiting to See 'Suspicion'." Blank also tied-in with *Liberty* magazine for the distribution of 3,000 heralds by carrier, in return for single passes. *Liberty* trucks also carried banners crediting the attraction, theatre and playdate. In addition, 2,000 printed summons were placed on automobiles a day before the opening, requesting owners to appear at any matinee or evening performance of "Suspicion."



After a two-year absence from the screen, Shirley Temple returns in an MGM picture, "Kathleen." We haven't seen the picture, haven't the least idea of what it's all about; but from several sources we've gathered the information that it's a swell family movie. Now aside from its entertainment rating, the principal matter to concern showmen is how to best get across to their patrons the good news that Shirley has gone back to work again; that she is taller, older—and, according to the press book, "a greater actress than at any time during her phenomenal childhood years." Most of all, showmen will want selling ideas that will attract not just part of the family, but every member.

It should be noted here that Shirley has the support of a fine cast: Herbert Marshall, Laraine Day, Gail Patrick and Felix Bressart. Therefore, for those comparative few who may not have been Temple fans, but who probably will be added to the list after this picture gets around, there are other names sure to attract.

MEMORIES CONTEST

Through the newspaper, conduct a contest wherein patrons are asked to recall the things they remember most vividly about Shirley when she was the darling of the screen. A special mat for illustrating the details of the contest may be obtained from your MGM exchange. Its number is 984-EG.

NAME THE PICTURES

If you can, try to dig up some representative stills of Shirley in scenes from a few of her former triumphs and display them out in front, asking potential contestants to submit a list of the pictures represented by the stills. Those guessing correctly or most nearly so receive guest tickets. You can adapt this contest for newspaper use by having engravings made from the stills. Furthermore, it can take place via your local radio station by having the announcer describe typical situations from past Temple films and then ask his listeners to submit the titles.

FREE—IF THEY'RE DIMPLED

As a special stunt for your opening matinee or any one of the subsequent matinees, announce that the first certain number of girls of Shirley's age (she's 12) will be admitted free, provided they have dimpled cheeks, like Shirley.

FASHIONS FOR MISSES

Ordinarily, fashion shows are conducted almost solely for men and women. Here's your chance to tie in dealers on a show displaying appropriate fashions for teen-age misses, with models picked from local junior and senior high school girls. If possible, hold the show at the theatre, for you'll be sure to get a good turnout.

HOLD A 'WELCOME BACK' PARTY

Probably the biggest stunt of your entire campaign should be the staging of a Welcome Home Party for Shirley, with the newspaper, merchants and the radio station cooperating to put it over. Welcome Shirley back with lots of fanfare. First, persuade the Mayor to issue a proclamation heralding the star's return as a major motion picture event in your community, and have the proclamation planted in the newspaper. Flags, pennants and banners should be displayed to give the front and lobby a gala, festive air.

In the windows of a store should be photos of Shirley and welcoming messages. For the opening performances, flowers, souvenirs, or photos should be distributed. A parade might be staged, and a list of distinguished guests could be invited. One of the local high school sororities (Shirley is a freshman, by the way) might be persuaded to sponsor the initial showing.

Something should be happening every day during the gala "welcome back" celebration. Perhaps you can get certain schools to dismiss their pupils early each day so they can see the picture at reduced prices, or, if your house is big enough to hold them, arrangements might be made for all the schools to send their students on a certain day. The local street car or bus company could furnish transportation. Post signs on the school bulletin board. Advertise the event in the school publication. Arrange a contest to find the typical "Shirley Temple" among school students.

Posters, placards, snipes and teasers should cover the town. A local bakery could contribute a giant birthday cake for display in your lobby. We could go on and on, but you'll think of many additional suggestions. The idea is to make the week of celebration a joyful and happy one—a week so joyful and impressive that your "Kathleen" playdate will be well known by every man, woman and child.



An SRB Showmanalysis (REG. U. S. PAT. OFF.)

Screenplay by Mary C. McCall, Jr. Directed by Harold S. Bucquet. Produced by George Haight.

The ads on "Kathleen" are, in general, concerned with welcoming Shirley Temple back to the screen after her long absence. But a great many of them also emphasize the film's "throbs, thrills and laughter," integral entertainment elements.

GIANT TELEGRAM DISPLAY

No matter how often this stunt is utilized, it never loses its effectiveness. Have your artist make a giant telegram for display in the lobby, then have your patrons sign their names to its message of congratulations. Later, with appropriate ceremonies, the jumbo telegram can be dispatched to Shirley in care of the MGM Studios, Culver City, Calif. A newspaper photographer should be on hand, of course, if you want publicity, and that's precisely the purpose of the stunt.

SHIRLEY TEMPLE RADIO SHOW

Right now and up to and including December 26, Shirley Temple is appearing on the Elgin Watch program every Friday evening. She's filling the spot during the four-week layoff of Louella Parsons' Hollywood program for Lifebuoy. If you're playing "Kathleen" between now and Christmas, why not contact your local Elgin Watch dealer and your local radio station for tieins?

PRIZES FOR BEST LETTERS

Now that Shirley is back as a grown-up star, offer prizes to newspaper readers or radio listeners for the best letters of congratulations. If run as a newspaper feature, Mat No. 984-EF should be ordered, for it contains three two-column illustrations that will be useful in "dressing up" the details.

YULETIDE WINDOW DISPLAY

When ordering your stills, don't pass up Still MG 85946, especially if you're to play "Kathleen" during the Yuletide season. It shows Shirley standing behind a Christmas wreath, wishing her host of fans a Merry Christmas. Since the mat is also available (984 S-212), you can plant the picture in the newspaper. Copies of the still can feature window displays in many stores.

TRY THIS LOBBY DISPLAY

In the press book's exploitation section is a newspaper feature mat showing highlights of Shirley's career. Some of the scenes are from her past triumphs. Why not get the stills and arrange them in chronological order in an album so that patrons can leaf through the book and follow the star's meteoric career? By enlarging the stills, a giant album could be made.

SCRAP BOOK CONTEST

Many fans in your town have probably made scrapbooks following the star's career. You might display the best ones in the lobby or in a store window, give passes to their owners.







'You Belong to Me,' Chorus 100 Soldiers in 'Blind Date' Stunt

Thanks to the astuteness of Columbia's exploitation department, one of the most colossal "blind dates" ever recorded took place recently at the Roxy Theatre during the engagement of "You Belong to Me."

On the fateful evening, at about 8:30 p.m., one hundred soldiers, each with a badge provided by the New York City Defense Recreation Committee, rushed forward in the outer lobby of the Roxy and tried to match their numbers with those on similar badges worn by 100 working girls who volunteered their services for the evening.

As each soldier spotted the girl wearing the number that corresponded to his—and there were enough to go around—he would say "You belong to me," take the young lady by the arm, and march into the theatre with her to see "You Belong to Me."

Following the show, all the soldiers and their blind dates attended a party given for them in the East Ballroom of the Hotel Abbey through the courtesy of the Turf Restaurant. As to where all this activity led, one can't be sure, but it's possible that out of 100 blind dates, at least two or three "took." Anyway, the stunt "took," and would probably "take" in other situations, too.

New York Store Has Six Windows With "Dumbo" Displays

Bloomingdale's, New York, has installed a series of six windows all featuring an elaborate "Dumbo" theme inspired by Walt Disney's latest feature. The display has been created and executed by W. L. Stensgaard & Associates, Inc. and is similar to other displays now making their appearance in leading department stores over the country.

Particular space allotted the Bloomingdale display is important, covering the busy corner of Lexington Avenue and 59th Street. Red "Dumbo" awnings with the title in bold lettering, dress each of the windows outside. Two loudspeakers convey appropriate calliope music further adding to the effectiveness of the display.

The window figures, which include all the leading "Dumbo" characters, are mobile and create unusual pedestrian interest. Colorful drapes in vivid circus patterns, wall panels and extensive toy merchandise provide a strong impetus for holiday trade. "Dumbo" himself with Timothy Mouse on top, is featured.

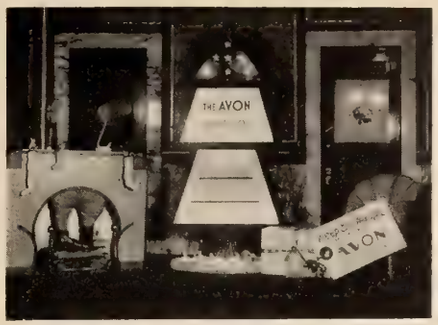
Here's an Added Suggestion for That Christmas Tree Display

What! You haven't placed that Christmas tree in the lobby yet? And you haven't placed packages around its base labeled with the titles of holiday season attractions? Well, you'd better hurry. An added suggestion for such a display has been forwarded us by Walt Werner, up-and-coming assistant manager at Warners' Lincoln Theatre, Chicago. Why not, he asks, place star-shaped and circular discs of cardboard among the other ornaments, these stars and discs to feature the principal players in those coming attractions? Well, why not?

Redden Inserts Heralds in Magazines in 'Liberty' Tieup

Watch for those "three-star" reviews in *Liberty* magazine. It's just as likely as not that a review will come out just about the time you're going to play the picture. So what to do? Well, do what Manager Dan Redden of the Paramount Theatre, Seattle, did.

He made arrangements with the local *Liberty* carriers whereby heralds were inserted in the issue of the magazine that carried a review of the picture plugged by the heralds. In this way, his message went directly into homes.



Patriotic Note in Yuletide Display

There's a patriotic note in Christmas displays this year, or at least in that created by Arnold Stoltz for the lobby of the Avon Theatre, Utica, N. Y. The tree, at the top, has white stars against a blue background, a white glass panel in the middle, and a red one at the bottom. The card at the right reads: "Keep 'em happy . . . take the entire family to the Avon every week of the New Year! Your gift to your loved ones." Note Santa making his entrance at the fireplace.

Callow Concentrates on Carol

Everett C. Callow, publicity director for Warner Bros. Theatres in the Philadelphia Zone, tied up with the Philadelphia Evening *Ledger* to sponsor a contest to find an escort for Carol Bruce, who made a personal appearance in the Quaker City in connection with the showing of "Keep 'Em Flying," in which she has the leading feminine role.

With her escort, Carol appeared at the Army-Navy football game, assisted the West Point cheer-leaders in cheering for Army. Later she broadcast over WCAU at the dedicatory ceremonies of the new building for the Third Army Area Recruiting service.

Abbott Stages Pep Rally, Gets Publicity, 400 Extra Admissions

Now that the football season is over, basketball is taking the spotlight in the world of sports, especially throughout Ohio, Indiana, Illinois and other mid-eastern states where the game has more rabid fans than any other high school sport.

In Georgetown, Ohio, Manager Harry Abbott of the Grant Theatre noticed that local students weren't generating much pep. Perhaps they "rah-rah'd" now and then, but seldom did they indulge in good old-fashioned pep rallies with the attendant bonfires, "snake" parades, etc. As a means of instilling more pep into the youngsters and at the same time build goodwill for his theatre, Abbott set about to remedy the situation.

He hinted to "key" students that something ought to be done, that it would be a good idea to hold a pep rally on the stage of his theatre. The students went for it, and so did the newspaper. A date was set, and plans were made for a huge bonfire to be followed by a torchlight parade, with the celebration reaching its climax at the Grant Theatre. A top story about the event appeared on the front page of the local newspaper, and other stories appeared in the meantime.

On the night of nights, the Grant was packed. Abbott accounted for over 400 extra admissions, and even the members of the team paid to get in, he reports.

Hold On to This One!

All right, so the football season is over. But here's an idea you can save for future use. Out in San Jose, California, the Padre Theatre deviated from the usual sports window tieup in connection with "Harmon of Michigan" and instead got a window tieup on what the well-dressed fan should wear. Different? Sure!



Hollywood

STR West Coast Offices Guaranty Building 6331 Hollywood Blvd. Hollywood, Calif. Telephone, Hollywood 1390

PROGRAM NOTES FROM THE STUDIOS

Sherman Tests Rodeo Queen; Autry-Burnette Cooperating On Songs for New Film; Top Names for 'Red Harvest'

Dance routines by James and Jeanna Cagney will be the last sequences of Warner Bros.' "Yankee Doodle Dandy" to be shot. Meanwhile, story sequences are in production under the direction of Michael Curtiz, and will be completed before the special dances are photographed.

William Tracy was forced to leave his role in 20th Century-Fox's "To the Shores of Tripoli," temporarily, to report to Hal Roach for "About Face." His Roach assignment will keep him busy for about two weeks.

J. Carrol Naish has been signed for a top character role in MGM's "Jackass Mail," forthcoming Wallace Beery starrer which Norman McLeod directs.

Jeanna Godhall, 22-year-old Victorville rodeo queen, was given a screen test by Harry Sherman. She is a candidate for the post of Bill Boyd's leading lady in forthcoming "Hopalong Cassidy" pictures.

If the deal can be arranged, Toby Wing, at present in Florida, will be signed for the top feminine role in Monogram's "Law of the Jungle." Lindsley Parsons, producer, has airmailed Miss Wing a copy of the script. Her last assignment was in "Here Come the Marines" with Wallace Ford and Grant Withers.

Director Sam Wood has returned from three weeks of filming snow scenes in the Sierra Nevada Mountains for "For Whom the Bell Tolls," and is back at Paramount selecting additional principals for the picture.

Philip Reed, who recently finished an important role in Edward Small's United Artists production, "Heliotrope Harry," is being tested for a lead in "Humoresque."



After Eight Years

Jack La Rue (left) returns to Paramount to play a leading role in Harry Sherman's Texas epic, "American Empire," to be released by Paramount, and is greeted by Sherman.

Gene Autry and Smiley Burnette, who used to write songs together when they were a radio team, are co-operating again in new numbers to be featured in their Republic pictures. Their last number, "Ridin' Down the Canyon," which they wrote in 1934, is now blossoming into a hit again.

Paulette Goddard, Brian Donlevy and Alan Ladd will form the stellar triumvirate for Paramount's picturization of Dashiell Hammett's "Red Harvest," according to present plans of Executive Producer B. G. De Sylva.

Due to the international situation, Jack Oakie has cancelled what was to have been a two months vacation tour of South America. Oakie recently completed one of the top roles in "Song of the Islands" at 20th Century-Fox.

Following postponement of start of shooting on RKO's "Shore Leave" until May, George Murphy is awaiting his next assignment at his home lot, MGM. Murphy has made three pictures at RKO on loan-out this year, including the current "Mayor of 44th Street," which Al Green is directing.

Ona Munson reported to Universal for her role in "Drums of the Congo," in which she is featured with Stuart Erwin, Peggy Moran and Don Terry. Christy Cabanne is directing.

"Broadway Big Shot," with Ralph Byrd, Virginia Vale and William Halligan in the leading roles, was put before the cameras by Producer Jed Buell. The PRC production is being directed by William Beaudine from an original by Martin Mooney.

After viewing a rough cut of the Norma Shearer starring vehicle, "We Were Dancing," MGM executives have ordered a build-up for stage actor Dennis Hoey. He is currently working at 20th Century-Fox in "This Above All."

The stupendous task of cutting more than 200,000 feet of film used in shooting Alexander Korda's Technicolor production, "The Jungle Book," down to approximately 10,000 feet, is on its way to completion at the studios in Hollywood. The picture, which stars Sabu, is slated for world premiere in February.

Director Gregory Ratoff now has his Columbia "Trinidad" company at Lake Sherwood for exteriors. The picture co-stars Brian Donlevy and Pat O'Brien.

Plans of Samuel Bronston to shoot a good part of "Mutiny of the Elsinore" at sea, have been abandoned, and production will be shot entirely on sound stages.

Writers Lee Loeb and Harold Buchman are readying "Dem Lovely Bums" to go before the cameras at 20th Century-Fox early next year.

HOLLYWOOD STUDIO ROUND-UP

Regardless of our entry into the War, we must have entertainment, so twelve new pictures were started this week:

COLUMBIA

BLONDIE GREETS A GUEST—Principals: Penny Singleton, Arthur Lake, Larry Sims. Director, Frank Strayer.

CAMP NUTS—Principals: Florence Rice, Bruce Bennett, Jackie C. Gleason, Jack Durante. Director, Charles Barton.

MONOGRAM

WESTWARD MAIL—Principals: Tom Keene, Jean Trent, Sugar Dawn. Producer-Director, Robert Tansey.

PRODUCERS

BROADWAY BIG SHOT—Principals: Ralph Byrd, Virginia Vale, William Halligan. Director, William Beaudine.

GIRLS TOWN — Principals: Edith Fellows, June Storey, Alice White, Kenneth Howell. Director, Victor Halperin.

RKO-RADIO

MY FAVORITE SPY—Principals: Kay Kyser, Ellen Drew, Helen Westley. Director, Tay Garnett.

REPUBLIC

SLEEPYTIME GAL—Principals: Judy Canova, Ruth Terry. Director, Albert S. Rogell.

20TH CENTURY-FOX

MY GAL SAL (In Technicolor)—Principals: Rita Hayworth, Victor Mature, Carole Landis, John Sutton. Director, Irving Cummings.

UNIVERSAL

MYSTERY OF MARIE ROGET—Principals: Patric Knowles, Maria Montez, Maria Ouspenskaya, John Litel. Director, Phil Rosen.

DRUMS OF THE CONGO—Principals: Stuart Erwin, Ona Munson, Peggy Moran, Don Terry. Director, Christy Cabanne.

THE SABOTEUR—Principals: Robert Cummings, Priscilla Lane. Director, Alfred Hitchcock.

GHOST OF FRANKENSTEIN — Principals: Sir Cedric Hardwicke, Lon Chaney, Jr., Bela Lugosi, Evelyn Ankers. Director, Erle C. Kenton.

Success of "Keep 'Em Flying" Moves Up "Ride 'Em Cowboy"

In response to nationwide exhibitor demands, Universal has decided to release its new Abbott and Costello comedy, "Ride 'Em Cowboy," during the week of Washington's birthday, it was announced by N. J. Blumberg, company president.

Blumberg pointed out that reports from theatres all over the country reveal that the current Abbott and Costello hit, "Keep 'Em Flying," has maintained a high level of business despite the general slump in theatre attendance which resulted from the outbreak of war with Japan.

"Ride 'Em Cowboy" was completed several months ahead of "Keep 'Em Flying," but the latter was released first to coincide with a nationwide recruiting and exploitation drive of the Army Air Corps. Both pictures were directed by Arthur Lubin.

WANDERING AROUND HOLLYWOOD

with the "Oldtimer"

Putting on the feed-bag with Jack La Rue over at Paramount, we really found out what makes a screen "badman" click. Jack is currently doing the heavy in Pop Sherman's "American Empire" . . . but you can take our word for it, he's not as tough as you think. A "Golden Boy" at heart.

We saw a very clever audience participation reel made by Myron Datry that looks like a good bet for one of the majors; a perfect medium for promoting new talent. We have an idea we'll hear more of this in the near future because it's too good to pass up. A new way to make screen personalities . . . and a natural one.

The town's first blackout caught us in Glendale after the preview of 20th Century-Fox's "Remember the Day" . . . a day (or night) we will always remember.

While on the subject of blackouts and previews, may we suggest that the gang at the studios get together to do away with the night showings, at least for the duration. All of us have something more important to do at home in case of a raid warning.

Although the war situation has resulted generally in reducing box office take, Hollywood is keeping up a top production pace, in addition to the expanded program of films for the Army Training Film Program. All facilities of the studios are being catalogued and are being made available to the Defense authorities.

The lineup of players for Warner Bros.' "The Gay Sisters," topped by Barbara Stanwyck, Olivia de Havilland and George Brent, has plenty of appeal for the ticket windows of the nation.

"Captain Midnight" Rolls

Latest top-flight radio play to be brought to the screen, Columbia's 15-chapter serial, "Captain Midnight," went into production this week under the direction of James W. Horne. The title role will be played by Dave O'Brien. The serial is being produced by Larry Darmour, and will be designed to achieve the same "adult" appeal as the recently completed "Holt of the Secret Service."

Casting Complete for "Camp Nuts"

Latest of Hollywood's comedies with an army background is "Camp Nuts," for which Columbia completed casting assignments with the spotting of Florence Rice, Bruce Bennett, Jackie C. Gleason and Jack Durant in principal roles. Supporting parts were handed to Forrest Tucker and John Tyrrell. The picture will be directed by Charles Barton, under the production supervision of Wallace MacDonald.

Gilbert in "Sleepytime Gal"

Billy Gilbert is the latest addition to the cast of Republic's Judy Canova starrer, "Sleepytime Gal," which Albert S. Rogell is directing.

Durante and Silvers To Be Teamed Again

Jimmy Durante and Phil Silvers will be teamed again by Warner Bros. in a comedy being written especially for them. Their first vehicle, "You're in the Army Now," is scheduled for national release on Christmas Day.

The decision to keep the new comedy team intact was based on the reception accorded their first picture by the audiences which have seen it at sneak previews. They will play "spy-catchers" attached to the Secret Service in their next.

Director and supporting cast are expected to be announced by the studio within the next week. Present plans call for early January filming.

Music Set for Lloyd's "Spy"

Johnny Burke and Jimmy Van Heusen, who cleffed the music for Kay Kyser's current RKO hit, "Playmates," have been engaged to write the tunes for the new Kyser starrer, "My Favorite Spy," which Harold Lloyd is to produce for RKO with Tay Garnett directing.

Pine-Thomas Close McDonald Deal

Frank McDonald has been signed by Pine-Thomas Productions to direct three additional pictures, the first being "Wildcat" featuring Richard Arlen. McDonald directed "Flying Blind" and "No Hands on the Clock" for the producers.

Warners Buy Mystery Novel

A mystery novel, "Forty Whacks," has been purchased by Warners as a vehicle for Humphrey Bogart and Mary Astor. The original work is by Geoffrey Homes.

Cummings Starts Tests

Director Irving Cummings has started making tests at 20th Century-Fox for the supporting roles in "My Gal Sal," scheduled to go before the Technicolor cameras this week. Don Ameche and Rita Hayworth will be co-starred. Cummings' last was "Louisiana Purchase" for Paramount.

Sherman Troupe Returns

Harry Sherman's "American Empire" troupe, 110 strong, returned to Hollywood from location 200 miles away, to continue filming of the Texas epic in and around the cinema center. William McGann is directing.

"Girls Town" Cast Completed

With the signing of Edith Fellowes, June Storey, Alice White and Kenneth Howell, casting of PRC's "Girls Town" was completed by Director Victor Halperin. Lou Brock and Jack Schwarz are co-producing.

Thorpe Preps Next "Tarzan"

Director Richard Thorpe is currently preparing his fourth Tarzan picture, "Tarzan Against the World," for MGM. Thorpe has added John Sheffield to the cast which includes Johnny Weismuller and Maureen O'Sullivan.

Monogram Buys "Yellow Menace"

Impelled by the present war situation, Monogram has purchased from Edmond Kelso an original under the title "Yellow Menace." The author is now developing the screenplay, and an early start of production is contemplated.



Plenty to Eat

Ginger Rogers shows Director William Wellman a few samples of the product grown on her ranch. Star and director are working together at 20th-Fox in "Roxie Hart."

Newcomer for "The Saboteur"

Norman Lloyd of the Group Theatre in New York has been signed for the heavy in Universal's current Frank Lloyd production, "The Saboteur." Alfred Hitchcock is directing with Robert Cummings and Priscilla Lane in the top roles. This is Lloyd's first film role.

Starring Vehicle Set for Wayne

Republic announces the purchase of "Gold Runs in the River," story of early California, as a starring vehicle for John Wayne. Robert North will produce.

Bracken in "Happy Go Lucky"

Eddie Bracken, fresh from his starring performance with Dorothy Lamour and William Holden in "The Fleet's In," was assigned by Paramount to a top comedy role in "Happy Go Lucky." Mary Martin was announced for the feminine starring role in the musical with a Caribbean Sea background.

Jean Gabin in Second for Fox

Twentieth Century-Fox is planning to put Jean Gabin in "Down to the Sea in Ships" for his second picture. Based on an old Hodkinson film, Talbot Jennings is modernizing the script. Gabin is scheduled to go to work in it after he finishes current assignment in "Moontide," his first American picture.

Columbia Picks "Pioneers"

The late Courtney Riley Cooper's last novel, "The Pioneers," will be produced by Columbia. It may be built up into important production status, as it has possibilities along the lines of "Arizona."

Brennan Plays Miller Huggins Role

Samuel Goldwyn announced that Walter Brennan will play the role of the late Miller Huggins, long-time manager of the New York Yankees, in the forthcoming life of Lou Gehrig.

Gallico Finishes Gehrig Script

Treatment of Samuel Goldwyn's production based on the life of Lou Gehrig has been completed by sports writer Paul Gallico. The producer plans this one to be one of his important offerings. Sam Wood will direct. He is now casting and will start shooting soon.

Advance Dope

Dates Shown Are Release Dates

This department is primarily intended to convey important information regarding product on which no press book or ad material are available. Showmen who run pictures pre-release will find it a valuable source. Listings will appear but once.

BLONDIE GREETS A GUEST (Col.) **Comedy. Principals:** Penny Singleton, Arthur Lake, Larry Simms, Danny Mummert, Jonathon Hale. **Plot:** The stork hovers over the Bumstead home. To prevent Dagwood from driving everyone crazy, his boss sends him to a convention in Chicago. There he makes a speech that costs him his job. But everything turns out okay after the baby, a girl, is born. **Director,** Frank Strayer.

A TRAGEDY AT MIDNIGHT (Rep.) **Mystery. Principals:** John Howard, Margaret Lindsay, Timothy Ryan, Roscoe Karns, Keye Luke, Miles Mander. **Plot:** A young radio detective finds himself on a spot when he is accused of murder. He eludes the police in a series of hair-breadth escapes and turns in the guilty man in time to save his own reputation for solving crimes. **Director,** Joseph Santley.

CANAL ZONE (Col.) **Drama. Principals:** Chester Morris, John Hubbard, Harriett Hilliard, Stanley Andrews, Forrest Tucker. **Plot:** A former banana shipping station on the outskirts of the Canal Zone, has been converted into a relay station for army bombers being flown from the U. S. to Africa. Most of the boys sent there fall for the commander's daughter, the only white woman living in the settlement. When the man she loves crashes in the jungle, one of the other men saves his life. **Director,** Lew Landers.

TRUE TO THE ARMY (Para.) **Comedy-With-Music. Principals:** Judy Canova, Allan Jones, Ann Miller, Jerry Colonna. **Plot:** A producer and his cohort decide to answer the call for entertainers for the soldiers in camp. They put on their own show, with talent recruits from the ranks; add the talents of Judy Canova, who has been hiding out at the army post from pursuing gangsters, and have Ann Miller step up her tap dancing to match the firing pace of a machine gun. **Director, Albert S. Rogell.**

DUDES ARE PRETTY PEOPLE (UA) **Comedy. Principals:** Marjorie Woodworth, Paul Hurst, Marjorie Gateson, Russell Gleason, Grady Sutton. **Plot:** Two dyed-in-the-wool sons of the range, join a dude ranch as hired-hands because one is smitten by a beautiful blonde guest. Every ruse conjured up by the other one fails to break the spell, until he produces a squaw and child as the man's family—this brings them both down to earth. **Director,** Hal Roach, Jr. Release, Dec. 25.

TO THE SHORES OF TRIPOLI (In Technicolor) (20th - Fox) **Comedy - Drama. Principals:** John Payne, Mauree O'Hara, Randolph Scott, Nancy Kelly, Maxie Rosenbloom. **Plot:** A cocky young fellow gets a taste of what being in the Marines means, when his father, a former Marine, inveigles him to join. There he has his ups and downs; falls for a pretty second lieutenant in the Navy Nurse Corps; and ends up by being a topnotch Marine and a credit to Uncle Sam. **Director,** Bruce Humberstone.

POWDER TOWN (RKO) **Drama. Principals:** Edmond O'Brien, Dorothy Lovett, Victor McLaglen, June Havoc, Eddie Foy, Jr. **Plot:** A naive young scientist struggles to devise and perfect a new kind of gunpowder for his nation's defense. He works under the most difficult conditions induced by a band of saboteurs. These finally resort to the most extreme and life-endangering methods to obtain his priceless secret, without success. **Director,** Rowland V. Lee.

A GENTLEMAN AT HEART (20th-Fox) **Comedy. Principals:** Carole Landis, Cesar Romero, Milton Berle, J. Carrol Naish, Rose Hobart, Jerome Cowan. **Plot:** The boss of a high-powered bookmaking syndicate learns of the possibilities in the art business. He gets his boys together and with their help opens up an art gallery. But after getting cheated in a racket he knows nothing about he's happy to go back to his own trade. **Director,** Ray McCarey.

COWBOY SERENADE (Rep.) **Western. Principals:** Gene Autry, Smiley Burnette, Fay McKenzie, Rand Brooks, Addison Richards. **Plot:** When the young man in charge of a shipment of cattle vanishes, Gene Autry sets out to get to the root of the situation. He discovers that the man was lured into a crooked game, at which they cleaned him out, cattle and all. Autry finds the man and with his help rounds up all the trouble-makers. **Director,** William Morgan.

A CLOSE CALL FOR ELLERY QUEEN (Col.) **Mystery. Principals:** William Gargan, Margaret Lindsay, Charley Grapewin, Ralph Morgan, Kay Linaker, Edward Norris. **Plot:** The secretary of a wealthy retired business man asks William Gargan to help dispose of two suspicious strangers who have forced themselves on his employer. Gargan discovers that the pair are blackmailing the man. In the course of his investigation, both he and Margaret Lindsay almost lose their lives, but he wins out in the end. **Director,** James Hogan. Release, Jan. 29.

PARDON MY STRIPES (Rep.) **Comedy. Principals:** Bill Henry, Sheila Ryan, Harold Huber, Edgar Kennedy, Cliff Nazarro. **Plot:** A halfback who has earned the title "Dope of the Year," is hired by an underwold chieftain, to carry back East, a huge sum of money. In his fumbling way, he loses it. This causes him to be sent to prison for embezzlement, and there he solves the mystery of the missing bag of money. **Director,** John H. Auer.

OUT OF THE FRYING PAN (Para.) **Comedy. Principals:** William Holden, Susan Hayward, Eddie Bracken, Robert Benchley, Martha O'Driscoll. **Plot:** The story of six hopeful Thespians who share a Greenwich Village apartment and scheme to bring themselves to the attention of the stage producer who occupies the apartment below them. **Director,** Edmund Bernoudy.

The Box Office Slant

Riders of the Badlands

(*Continued from Page* 17)

the Western fans. From the standpoint of fast and furious action, it's tops, and will go a long way in popularizing the co-starring team of Starrett and Hayden. It's made-to-order for the outdoor addicts. Cliff Edwards, a good trouper and expert comic, has a chance to show his talents in a top role and gives the picture a lift with his work. From start to finish, it's a credit to the directorial ability of Howard Bretherton. Play up Starrett and Hayden in all your advertising. Dress lobby and front in Western style.

Catchline: "A case of mistaken identity that almost cost him his life."

West of Cimarron

Republic **Western** **55 mins.**

(Prod. No. 163—Nat'l Release, Dec. 15)

AUDIENCE SLANT: (Family) Should entertain the average Western fan.

BOX OFFICE SLANT: Fair Western business.

Cast: Bob Steele, Tom Tyler, Rufe Davis, Lois Collier, James Bush, Guy Usher, Hugh Prosser, Cordell Hickman, Roy Barcroft, Budd Buster, Mickey Rentschler, Cactus Mack. **Credits:** Associate producer, Louis Gray. Directed by Les Orlebeck. Original screenplay by Albert DeMond and Don Ryan. Based on characters created by William Colt MacDonald. Photographed by Ernest Miller.

Plot: The Mesquiteers return to Texas after the Civil War to find the carpet baggers waging vicious war against the bushwhackers. At first, the Mesquiteers believe that the Government forces are right and defend the troopers acting under the orders of Prosser. But they find Prosser cheating the settlers and turn against him. They are about to be shot on Prosser's orders when they are saved by the heroism of Lois Collier.

Comment: Some of the spectators may find this picture has a rather strange setting, especially since the Cavalry are the villains instead of the coming to the rescue as usual. It's a bit baffling at times when one tries to follow the ramifications of the plot but eventually it all works out satisfactorily from the point of view of the average Western audience. However, some of the fans will be a bit disappointed. The picture can be counted on to do about average for this series.

Catchline: "The Mesquiteers find new adventures."

'How Shocking!,' Say Women, Who Didn't Know Kisses Were Candy

Having read in STR about another showman whose cashier offered kisses to men as a stunt on behalf of "Kiss the Boys Goodbye," Manager Eddie Selette of the Albany Theatre, Albany, N. Y., decided to duplicate the stunt. Accordingly, he promoted 30 lbs. of candy kisses from the 5- and 10-cent store, then placed a 40x60 sign in front of the theatre.

Because the day was a holiday, the streets were crowded with people, and most of them were attracted by the sign. Fuss-budgety old women who didn't know that candy kisses were involved instead of real ones, were heard to make the remark: "How shocking."

But nobody complained, the men got their candy kisses, the picture got a lot of publicity, and business was better than average.

Gross Arranges Charity Screening As Part of 'Dumbo' Campaign

Manager Mickey Gross of the Orpheum Theatre, Denver, Colorado, tied-in with the *Denver Post* for a special screening of "Dumbo" at the Children's Hospital as the highlight of his campaign when the attraction played his city. This gave the youngsters a real treat and the *Post* played up the affair in their news columns which gave free ad space and interest to the picture.

Gross also tied-in with the *Denver Monitor*, a shopping news weekly with a 70,000 local circulation, for a special "Dumbo" coloring contest for children.

Short Subject Reviews

Barnyard Steam Buggy *(Good)*

Univ. (6376) Stranger Than Fiction No. 6 **9 mins.**

The interesting oddities in this subject are headed by the sequence concerning the 60-year-old farmer who has built a novel steam-driven auto. Other oddities: The farmer who extracts webs from spiders for telescopic gunsights; the flamingos which prefer to stay at Hialeah Park, Fla., and raise their young, despite their urge to keep moving; fish-packed Pymatuning dam near Linesville, Pa.; the woman who collects old spinning wheels and is spinning home-grown wool and flax as her contribution to national defense. Joseph O'Brien and Thomas Mead produced.

Blacksmith Dentist *(Good)*

Univ. (6375) Stranger Than Fiction No. 5 **9 mins.**

This release in the Stranger Than Fiction series contains some mighty queer oddities, queerest of which is that showing the man who has invented a novel walking machine which lifts his legs and thus saves his energy. From steel, a blacksmith forges false teeth; from wood, metal and plastics, a woman makes miniature furniture; a man constructs a backyard roller-coaster for his daughter. These are but a few of the contents of this interesting and entertaining reel produced by Joseph O'Brien and Thomas Mead.

Rhythm in the Ranks *(Excellent)*

Para. (U1-1) Madcap Models No. 5 **10 mins.**

The tale of a wooden soldier who falls in love with a fascinating skating doll and thereby forgets orders, for which he is discharged from his regiment. When war comes, however, his remarkable feats in confusing the enemy by painting barracks, guns and tanks in a way that makes them invisible, wins him high honors as well as the hand of the fair skater. The George Pal method of animating dolls and using such splashes of gorgeous color works up a fantasy which heightens the natural good humor and diverting episodes in this excellent subject. It is a natural for the holidays, appealing to children and sure to please and entertain the grown-ups as well. Give it special notice in programs and lobby billing. The favorite and always effective coloring contest will fit in with this subject.

PATRIOTIC SHORTS BOOM

America's war declaration has resulted in an immediate increase in the booking of patriotic shorts, according to M. J. Weisfeldt, Columbia's short subjects sales manager. Reports from the exchanges show a strong demand for the International Forum series, the Raymond Gram Swing historical cartoon reels and the Community Sing with patriotic songs.

Night Before Christmas *(Perfect for Xmas)*

MGM (W-341) Cartoon No. 1 **9 mins.**

Tom Cat and Jerry Mouse resume their adventures, this time concerning themselves with Christmas presents. They decide to let bygones be bygones and exchange Christmas gifts, but neither seems satisfied with what he gets. As a result, they resume their feuding until Tom Cat, remorseful over having cast Jerry out into the snow to die, rescues him. In the spirit of Yuletide, all is forgiven. William Hanna and Joe Barbera co-produced.

Battlefields of the Pacific *(Timely)*

RKO Special M of T Release **22 mins.**

From several of its past issues, The March of Time has compiled timely and informative material on the Pacific battlegrounds. The commentary, unchanged, appears to be dated in one or two spots by events since it was compiled over the week-end. But on the other hand, prophecies made by the March of Time last year appear to be well borne out by subsequent events. Four of the battlegrounds are shown in considerable detail, giving a general idea of the nature of these important territories. First is Hong Kong in which the British defenses are shown. Even though the colony is under siege and may at any time capitulate, the material is nevertheless interesting. Next is Guam which, it is announced, has been lost. But this, too, provides an interesting background of what the island was like before the War. The Philippines are depicted next with their defenders headed by Lieut. Gen. Douglas MacArthur who is much in the news. The last sequence is devoted to the Dutch East Indies and their valiant defenders, who have also been in the news and are sure to continue to be headlined. The subject bears a subtitle pointing out that this is not a news release but is primarily intended as background material. It can be sold in this way. It should be easy to plant stills with your newspaper.

Scenic Grandeur *(Good)*

MGM (T-314) Traveltalk No. 4 **9 mins.**

Some of the natural wonders of Alaska are depicted in this subject, taken on James A. FitzPatrick's Alaskan tour. It deals largely with the glaciers, of which there are many in Alaska. Of course, there won't be much traveling to the territory now for the scenic wonders, but the subject still holds educational interest, especially for school children.

Wedding Worries *(Funny)*

MGM (C-393) Our Gang No. 3 **11 mins.**

Darla's widowed father is about to get married again and at first the Gang is jubilant at being invited to the ceremony. But they suddenly realize that she is going to have a stepmother and so they try to prevent the wedding in every way. They finally release a tank of laughing gas in the room where the ceremony is being held which brings confusion if nothing else. They are roundly trounced for their behavior afterward. The subject is good for a few laughs and makes a good addition to a program where laughs are needed. Edward Cahn directed.

Mechanical Monsters *(Good)*

Para. (W1-2) Superman No. 2 **10 mins.**

This second edition of the Superman series is well up to the standard of the first, of which STR said, "A cinch to sell." The sample applies to this subject, especially in view of the many selling aids which Paramount has made available to exhibitors. Superman's adventures in this subject are typical of those he has in the comic strip. A mechanical monster robs the House of Jewels and flies back into space, carrying with him a girl reporter. Superman pursues and by dint of his super-human powers effects a rescue and the destruction of the mechanical monster. Dave Fleischer directed.

(*Short Subject Reviews Continued on Page* 30)

. . NEWSREEL SYNOPSES . .

(Released Saturday, December 20)

PATHE (Vol. 13, No. 33)—First pictures of Japanese raid on Hawaii; New York dresses up for Christmas; Enemy aliens arrested in Cuba; Mexican planes cross U. S. border; Navy press department set for action; Labor-Industry meeting; War makes Washington a boom town.

UNIVERSAL (Vol. 14, No. 42)—First pictures of Japanese raid on Hawaii; National defense—Women learn defense methods—Congressman sworn in as policeman—Mexican war planes in U. S.—Second Eagle Squadron ready for action; Willkie visits White House; Defense Stamp drive in N. Y.; Navy repair boat launched; Make flags in Philadelphia.

NEWS OF THE DAY (Vol. 13, No. 228)—First pictures of Japanese raid on Hawaii; Japanese correspondent of Domei to join U. S. Army; San Francisco digs in for air raids; Labor-Industry meet; Flags in mass production in Philadelphia; Chicago dedicates Liberty statue; Women enlist in civilian defense ranks.

MOVIETONE (Vol. 14, No. 30)—First pictures of Japanese raid on Hawaii; Labor-Industry meeting; Flags in mass production in Philadelphia; Dog show in Chicago; Steer auctioned in Chicago; Shearing rabbits in Denver; Hat fashions; Sail fishing off Florida coast; Rodeo in Los Angeles; Byron Nelson wins golf crown.

PARAMOUNT (No. 33)—Basketball: City College vs. Oklahoma; Joe Louis, Buddy Baer sign for bout; Arm-chair ski thrill at Naches Pass, Wash.; Axis spies guilty in Brooklyn; Women enlist in civilian defense ranks; War makes Washington a boom town; Story about zoo in Tennessee; First pictures of Japanese raid on Hawaii.

(Released Wednesday, December 17)

PARAMOUNT (No. 32)—War unites the Americas—Costa Rica joins Allies—Panama acts—Brazil stands solidly with Americas—Cuba's President Batista signs war declaration—Mexico severs diplomatic relations with Axis countries; Latest pictures from Turkey, "puzzle nation"; U. S. digs in!—Buildings sandbagged in San Francisco—Barbed-wire barricades in Los Angeles; New York's Times Square cleared in air raid alarm—Baseball's Bobby Feller and Hank Greenberg lead sports figures enlisting in Army; Knox reports on attack at Pearl Harbor.

MOVIETONE (Vol. 24, No. 29)—Knox reports on attack at Pearl Harbor; U. S. fleet at sea just before Japanese attack; Secretary of War Stimson says it's "the last shots . . . that count"; Navy trains gunners for merchant vessels; Canada turns out 20-ton tanks in mass production; Nation's 4-H Clubs pick healthiest boys and girls; Toyland fashions; Metro Club hails Mayor Gage (Kansas City only); Byron Nelson wins Miami Open Golf Tournament (Atlanta only); LaGuardia urges nation to prepare against air raids—New York stages air raid drill—Pacific Coast cities take measures to perfect blackout.

NEWS OF THE DAY (Vol. 13, No. 227)—Knox reports on attack at Pearl Harbor; Air raid alarm on Broadway; Latin-America declaring war; Ambassador Litvinoff tells Russia's stand; Film highlights as Marines make gallant fight at Wake; Pro football: Chicago Bears vs. Green Bay Packers (except Atlanta); Byron Nelson wins Miami Open Golf Tournament (Atlanta only).

PATHE (Vol. 13, No. 32)—Germany and Italy declare war on U. S.; Capital on war basis—Secretary Knox back from Hawaii—Secretary of War Stimson voices a message of encouragement; Pacific Coast takes civilian defense measures; Times Square cleared in air raid alarm.

UNIVERSAL (Vol. 14, No. 41)—Knox reports on attack at Pearl Harbor; America on alert as precautions are taken against air attacks on West Coast and air raid alarm is sounded on Broadway; Bill of Rights Day hailed; Ambassador Litvinoff tells Russia's stand; Brig. Gen. Hershey explains new draft plan; Mexico severs relations with Japan; Two destroyers launched at Boston, Mass.; Flying cadets get wings at Mitchell Field, L. I.; Reindeer in Rockefeller Center.

Nix on Hypnotricks *(Very Funny)*

Para. (E1-3) Popeye No. 3 **7 mins.**

Olive Oyl is entranced from afar by a hypnotist. She walks in a daze from one hazardous perch to another while Popeye, her valiant suitor, pursues her. He performs some prodigious, yet quite amusing, stunts in doing so. As an example of heroic efforts to avert a terrible fate for her, he pushes whole buildings into her path. Eventually she arrives at the hypnotist's so Popeye annihilates him with the aid of spinach. Then to awaken Olive he slaps her, and she lights into him for that. This is one of the best Popeye's to come out of the Fleischer Studio in some time and should delight the sailor's fans.

Nothing But Nerves *(Very Good)*

Para. (S1-2) Robert Benchley No. 2 **10 mins.**

With Benchley as narrator and principal star, this gives plenty of opportunity for the droll comedian to exercise his talents. And he does so to the fullest, with the result that audiences will enjoy laughing at and with him. He demonstrates a typical case of the jitters: for example, he is jittery because the phone rings and there is no answer; the maid goes into the closet and he doesn't see her come out; the plumbers arrive and further upset his equilibrium. It's all very funny and should get a tremendous audience reception. Leslie Roush directed.

Buying a Dog *(Excellent)*

Para. (R1-5) Sportlight No. 5 **10 mins.**

Grantland Rice, through Ted Husing who narrates this subject, recommends that no one buy a dog less than a year old. That allows someone else to do the housebreaking and early training. Then he shows the points of some of the 120 registered breeds of dogs, but warns against having a big dog without room for him to romp. As a windup to the reel, and an excellent one, too, a lad is shown calling at the local Humane Society and picking up his own pet. How the pooch loves him and how he is attached to the pooch will bring a tear to many an eye and an "Oh" or an "Ah" from everyone else. Jack Eaton produced.

Campus Capers *(Excellent)*

Univ. (6226) Musical No. 6 **18 mins.**

With the gridiron season over, except for the Bowl games, of course, this musical is a little late with its football victory party setting; but nevertheless, it's an excellent musical, one of the best Associate Producer Will Cowan has turned out. Music is furnished by one of the country's foremost bands, Jack Teagarden and his orchestra, and starred along with the band is Susan Miller, new screen "find" who has appeared in "Swing It Soldier" and "Never Give a Sucker An Even Break." Susan's rendition of Stormy Weather is highly commendable. Others featured in the subject, which has been capably directed by Reginald LeBorg, include Kenny Stevens, talented young singer; Dave & Jack Hacker, dancing comedians; the Four Tones, vocal foursome, and The Crackerjacks, novelty singing and instrumental quartette. Wherever a program needs a dash of lively music and good specialty acts, this subject should fit nicely.

How to Hold Your Husband—Back *(Excellent)*

MGM (S-363) Pete Smith No. 3 **10 mins.**

Pete Smith turns to straight comedy in his new specialty. He shows three different types of wives, each of whom is a decided hindrance to her husband. The first is the lovey-dovey type who insists on calling him at the office while the boss is listening. The second tries to be one of the "boys" during a poker game, with the result that the men are disgusted. The third squirts vinegar in her husband's eyes to get him out of the draft. But the gag doesn't work. The 10 minutes' running time is just one laugh after another. Pete's commentary is as pithy as usual and has been dovetailed nicely with the action so that one doesn't notice that there are no sound effects. John Hines directed.

Strange Testament *(Unusual)*

MGM (K-381) Passing Parade No. 1 **11 mins.**

A most unusual story is presented in this edition of John Nesbitt's Passing Parade. It starts with the arrival of a young couple, poor and newly married, at their little home near West Baton Rouge, La. Suddenly they find an envelope on the table with a check for $1,100. The story then shifts to Julien Poydras in New Orleans in 1777. Falling in love with a masked girl at a ball, he proposed to her, only to find later that she lived in a hovel. He broke his troth, but a year later returned to find her dead. Through the ensuing half century, he amassed considerable wealth and on his death bed bequeathed dowries to the poor girls of the parish so that the same misfortune which struck him should not befall another. The picture is a powerful dramatic document and is best played on a program with a light feature, or else sandwiched between two comedy subjects. Sammy Lee directed.

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Feature Booking Guide

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
Bat Whispers (My-D)	C. Morris-U. Merkel	86		Reissued
Cock of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	Zasu Pitts-Jimmy Gleason	70		Reissued
Framed for Murder (D)	Wallace Ford-Fuzzy Knight			Not Rev.
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Hell's Crossroads (D)A	Tom Keene-John Qualen			Reissued
	(Former title "Our Daily Bread")			
Her Enlisted Man (CD)	Barbara Stanwyck-Robt. Young	70		Reissued
	(Former title "Red Salute")			
I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Murder at the Baskerwilles	Arthur Wontner			Not Rev.
Palooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Tonight Or Never (D)	Gloria Swanson-Melvyn Douglas	70		Reissued

COLUMBIA

Current 1940-41

2212 Across the Sierras (W)	Bill Elliott-Luana Walters	58	2/13/41	a11/16/40
2010 Adventure in Washington(D)F	Herbert Marshall-Virginia Bruce	84	5/30/41	b5/31/41
2006 Adam Had Four Sons (D)A	Warner Baxter-Ingrid Bergman	80	2/18/41	b2/22/41
2037 Big Boss (D)A	Otto Kruger-Gloria Dickson	70	4/28/41	b5/3/41
2015 Blondie Goes Latin (CM)F	Penny Singleton-Arthur Lake	68	2/27/41	b3/1/41
2014 Blondie in Society (C)F	Penny Singleton-Arthur Lake	76	7/17/41	b7/5/41
2028 Devil Commands (H)A	Boris Karloff-Amanda Duff	65	2/3/41	b2/8/41
2023 Ellery Queen and the Perfect Crime (My)A	Ralph Bellamy-Margaret Lindsay	63	8/14/41	b7/12/41
2025 Ellery Queen's Penthouse Mystery (My)F	Ralph Bellamy-Margaret Lindsay	68	3/24/41	b3/1/41
2034 Great Swindle (A)F	Jack Holt-Marjorie Reynolds	54	4/10/41	b4/12/41
2215 Hands Across the Rockies(W)F	Bill Elliott-Dub Taylor	60	6/19/41	b6/14/41
2001 Here Comes Mr. Jordan(FA)A	Robt. Montgomery-Rita Johnson	93	8/21/41	b8/2/41
2013 Her First Beau (CD)F	Jane Withers-Jackie Cooper	76	5/8/41	b5/10/41
2041 I Was a Prisoner on Devil's Island (D)A	Sally Eilers-Donald Woods	70	6/30/41	b6/28/41
2022 Lone Wolf Takes a Chance (My)F	Warren William-June Storey	76	3/6/41	b4/12/41
2206 Medico of Painted Spring(W)F	Chas. Starrett-Terry Walker	59	6/26/41	b6/28/41
2027 Meet Boston Blackie (D)A	Chester Morris-Rochelle Hudson	69	2/20/41	b3/1/41
2044 Missing Ten Days (D)F	Rex Harrison-Karen Verne	82	2/28/41	b10/21/39
	(Reviewed as "Ten Days in Paris")			
2020 Naval Academy (D)F	Jimmy Lydon-Fred. Bartholomew	67	5/22/41	b5/24/41
2213 North From the Lone Star(W)	Bill Elliott-Dorothy Fay	58	3/31/41	a3/8/41
2039 Officer and the Lady (D)A	Rochelle Hudson-Bruce Bennett	60	7/24/41	b7/19/41
2003 Our Wife (C)F	Ruth Hussey-Melvyn Douglas	93	8/28/41	b8/16/41
2205 Outlaws of the Panhandle (W)	Chas. Starrett-Frances Robinson	59	2/27/41	a8/31/40
2002 Penny Serenade (CD)F	Irene Dunne-Cary Grant	120	4/24/41	b4/19/41
2208 Prairie Stranger (W)F	Chas. Starrett-Patti McCarty	58	9/18/41	b9/6/41
2214 Return of Daniel Boone (W)F	Bill Elliott-Evelyn Young	61	5/7/41	b9/13/41
2026 Richest Man in Town (D)F	Frank Craven-Edgar Buchanan	69	6/12/41	b6/14/41
2008 She Knew All the Answers(D)A	Franchot Tone-Joan Bennett	85	5/15/41	b5/24/41
2216 Son of Davy Crockett (W)F	Bill Elliott-Iris Meredith	62	7/15/41	b7/12/41
2019 Sweetheart of the Campus(MD)	Ruby Keeler-Harriet Hilliard	61	6/26/41	b7/5/41
2011 They Dare Not Love (D)A	Martha Scott-George Brent	76	4/30/41	b5/3/41
2207 Thunder Over the Prairie(W)F	Charles Starrett-Eileen O'Hearn	60	7/30/41	b8/2/41
2017 Tillie the Toiler (C)F	Kay Harris-William Tracy	67	8/7/41	b8/9/41
2009 Time Out for Rhythm (DM)F	Rudy Vallee-Rosemary Lane	74	6/20/41	b6/7/41
2042 Two in a Taxi (C-D)A	Anita Louise-Russell Hayden	62	7/10/41	b6/28/41
2036 Under Age (D)A	Nan Grey-Alan Baxter-Tom Neal	60	4/26/41	b4/26/41
2040 Voice in the Night (D)	Clive Brook-Diana Wynyard	83	5/20/41	b4/19/41
You'll Never Get Rich (M)F	Fred Astaire-Rita Hayworth	88	9/25/41	b9/27/41

Current 1941-42

3041 Blonde From Singapore(CD)A	Florence Rice-Leif Erickson	67	10/16/41	b8/30/41
3030 Ellery Queen and the Murder Ring (My)	Ralph Bellamy-Margaret Lindsay	68	11/18/41	b8/30/41
Go West, Young Lady(WMC)F	Penny Singleton-Glenn Ford	71	11/27/41	b11/29/41
3023 Harmon of Michigan (D)F	Tommy Harmon-Anita Louise	65	9/11/41	b9/20/41
Harvard Here I Come (C)	Maxie Rosenbloom-Arline Judge	64	12/18/41	a9/27/41
Honolulu Lu (C)	Lupe Velez-Bruce Bennett	72	12/11/41	a10/4/41
3209 King of Dodge City (W)F	Bill Elliott-Tex Ritter	63	8/14/41	b8/9/41
3009 Ladies in Retirement (D)A	Ida Lupino-Louis Hayward	91	9/18/41	b9/13/41
Men in Her Life (D)A	Loretta Young-Dean Jagger	90	11/20/41	b10/18/41
3040 Mystery Ship (D)F	Lola Lane-Paul Kelly	63	9/4/41	b8/2/41
3202 Riders of the Badlands (W)F	Charles Starrett-Russell Hayden	57	12/18/41	b12/20/41
3210 Roaring Frontiers (W)F	Bill Elliott-Tex Ritter	60	10/16/41	b8/30/41
3201 Royal Mounted Patrol (W)	Charles Starrett-Russell Hayden	59	11/13/41	a8/16/41
3026 Secrets of the Lone Wolf(My)F	Warren William	66	11/13/41	b11/22/41
Sing For Your Supper (DM)F	Jinx Falkenburg-"Buddy" Rogers	68	12/4/41	b12/6/41
3036 Stork Pays Off (C)F	Maxie Rosenbloom-Rochelle Hudson	68	11/6/41	b11/15/41
3008 Texas (D)F	William Holden-Glenn Ford	92	10/9/41	b9/27/41
3016 Three Girls About Town(CD)A	Joan Blondell, John Howard	73	10/23/41	b10/25/41
3020 Two Latins From Manhattan (CM)F	Jinx Falkenburg-Joan Woodbury	66	10/2/41	b9/27/41
3003 You Belong to Me (CD)A	Barbara Stanwyck, Henry Fonda	97	10/30/41	b10/18/41

Coming 1941-42

After the Alamo (W)	Charles Starrett-Russell Hayden			In Prod.
Bedtime Story (C)A	Loretta Young-Fredric March	85	12/25/41	b12/13/41
Blondie Goes to College (C)	Penny Singleton-Arthur Lake		1/15/42	a10/4/41
Blondie Greets a Guest	Penny Singleton-Arthur Lake			In Prod.
Bullets For Bandits	Bill Elliott-Tex Ritter		2/12/42	a8/23/41
	(Former title "Honor of the West")			
Cadets on Parade (D)	Freddie Bartholomew-Jimmy Lydon		1/22/42	all/1/41
Camp Nuts	Florence Rice-Bruce Bennett			In Prod.
Canal Zone	Chester Morris-John Hubbard			In Prod.
Close Call for Ellery Queen	William Gargan-Margaret Lindsay		1/29/42	In Prod.
Confessions of Boston Blackie (My)F	Chester Morris-Harriet Hilliard	65	1/8/42	b12/13/41
Devil's Trail (W)	Bill Elliott-Tex Ritter			all/15/41
Lady Is Willing (CD)	Marlene Dietrich-Fred MacMurray		2/12/42	all/29/41
Lawless Plainsman (W)	Charles Starrett-Russell Hayden			all/29/41
Lone Star Vigilantes (W)F	Bill Elliott-Tex Ritter	58	1/1/42	b9/27/41
Man Who Returned to Life(D)	John Howard-Lucille Fairbanks		2/5/42	all/29/41
Martin Eden (D)	Glenn Ford-Claire Trevor		2/26/42	a12/6/41
North of the Rockies (W)	Bill Elliott-Tex Ritter			a9/27/41
Shut My Big Mouth (C)	Joe E. Brown-Adele Mara		2/19/42	all/29/41
Trinidad	Pat O'Brien-Brian Donlevy			In Prod.
West of Tombstone (W)	Charles Starrett-Russell Hayden		1/15/42	all/1/41

MGM

Current 1940-41

126 Andy Hardy's Private Secretary (C)F	Mickey Rooney-Lewis Stone	101	2/21/41	b2/22/41
124 Bad Man (D)F	Wallace Beery-Lionel Barrymore	70	3/28/41	b3/29/41
141 Barnacle Bill (CD)F	Wallace Beery-Virginia Weidler	92	7/4/41	b7/5/41
139 Big Store (M-C)F	Marx Bros.-Virginia Grey	83	6/20/41	b6/21/41
137 Billy the Kid (Tech.) (D)F	Rob't Taylor-Maureen O'Sullivan	95	5/30/41	b5/31/41
123 Blonde Inspiration (C)F	Shelton-Grey-Dekker-Nolan	72	2/7/41	b2/8/41
144 Blossoms in the Dust (D)F	Greer Garson-Walter Pidgeon(Tech.)	98	7/25/41	b6/28/41
132 Come Live With Me (C)A	James Stewart-Hedy Lamarr	80	1/31/41	b1/25/41
145 Dr. Kildare's Wedding Day(D)F	Lew Ayres-Lionel Barrymore	82	8/22/41	b8/23/41
127 Free and Easy (SC)A	Ruth Hussey-Robert Cummings	55	2/28/41	b3/8/41
138 Getaway (G)A	Robert Sterling-Van Heflin	89	6/13/41	b6/21/41
135 I'll Wait For You (D)F	Virginia Weidler-Robt. Sterling	75	5/16/41	b5/10/41

MGM

Current 1940-41 (Cont.)

146 Life Begins for Andy Hardy (CD)F	Mickey Rooney-Judy Garland	100	8/15/41	b8/9/41
134 Love Crazy (F)A	Wm. Powell-Myrna Loy-Fay Bainter	99	5/23/41	b5/17/41
132 Men of Boys Town (D)F	Spencer Tracy-Mickey Rooney	107	4/11/41	b3/15/41
129 Penalty, The (G)A	Lionel Barrymore-Edw. Arnold	80	3/14/41	b3/15/41
133 People vs. Dr. Kildare (D)F	Lew Ayres-Lionel Barrymore	77	5/2/41	b5/10/41
128 Rage in Heaven (My)A	Rob't Montgomery-Ingrid Bergman	83	3/7/41	b3/8/41
143 Ringside Maisie (CD)F	Ann Sothern-George Murphy	96	8/1/41	b7/26/41
142 Stars Look Down (D)	Margt. Lockwood-Michael Redgrave	98	7/18/41	b7/12/41
140 They Met in Bombay (D)A	Clark Gable-Rosalind Russell	92	6/27/41	b6/28/41
125 Trial of Mary Dugan (My)F	Laraine Day-Robert Young	90	2/14/41	b2/15/41
131 Washington Melodrama(My)A	Frank Morgan-Ann Rutherford	80	4/18/41	b4/19/41
148 When Ladies Meet (SC)A	Joan Crawford-Rob't Taylor	105	8/29/41	b8/30/41
147 Whistling in the Dark(MyC)F	Skelton-Rutherford	78	8/8/41	b8/2/41
136 Woman's Face (D)A	Joan Crawford-Melvyn Douglas	106	5/9/41	b5/10/41
130 Ziegfeld Girl (MD)	Stewart-Garland-Lamarr-Martin	131	4/25/41	b4/19/41

Current 1941-42

208 Chocolate Soldier (M)A	Nelson Eddy-Rise Stevens	102	Nov.	b10/18/41
213 Design for Scandal (CD)A	Rosalind Russell-Walter Pidgeon	84	Dec.	b11/15/41
203 Down in San Diego (D)F	Dan Dailey, Jr.-Bonita Granville	73	Sept.	b8/2/41
201 Dr. Jekyll and Mr. Hyde(D)A	Spencer Tracy-Ingrid Bergman	127	Sept.	b7/26/41
207 Feminine Touch (C)A	Rosalind Russell-Don Ameche	93	Oct.	b9/20/41
212 H. M. Pulham, Esq. (D)A	Hedy Lamarr-Robert Young	120	Dec.	b11/15/41
204 Honky-Tonk (CD)F	Clark Gable-Lana Turner	105	Oct.	b9/20/41
215 Kathleen (D)F	Shirley Temple-Herbert Marshall	84	Dec.	b11/15/41
202 Lady Be Good (CM)F	Eleanor Powell-Ann Sothern	112	Sept.	b7/19/41
205 Married Bachelor (C)A	Ruth Hussey-Rob't Young	81	Oct.	b9/13/41
210 Shadow of the Thin Man(CMy)F	William Powell-Myrna Loy	97	Nov.	b10/25/41
206 Smilin' Through (Tech.)(D)F	J. MacDonald-Brian Aherne	100	Oct.	b9/13/41
214 Tarzan's Secret Treasure (D)F	J. Weissmuller-Maureen O'Sullivan	81	Dec.	b11/15/41
211 Two Faced Woman (C)A	Garbo-Melvyn Douglas	94	Nov.	b10/25/41
209 Unholy Partners (D)A	Edw. G. Robinson-Edward Arnold	94	Nov.	b10/18/41

Coming 1941-42

Along Came Murder	Marsha Hunt-Van Heflin			In Prod.
216 Babes on Broadway (M)F	Mickey Rooney-Judy Garland	117	Jan.	b12/6/41
Born to Sing (DM)	Ray McDonald-Virginia Weidler			all/15/41
220 Bugle Sounds (D)F	Wallace Beery-Marjorie Main	101	Jan.	b12/20/41
China Caravan (D)	Laraine Day-Barry Nelson-K. Luke			all/22/41
Courtship of Andy Hardy	Mickey Rooney-Lewis Stone			In Prod.
217 Dr. Kildare's Victory (D)	Lew Ayres-Lionel Barrymore		Jan.	b12/6/41
I'll Take Manila	Eleanor Powell-Red Skelton			In Prod.
I Married an Angel (C)	Jeanette MacDonald-Nelson Eddy			all/8/41
Joe Smith, American (D)	R. Young-Marsha Hunt-V. Heflin			all/22/41
218 Johnny Eager (G)A	Lana Turner-Robert Taylor	107	Jan.	b12/13/41
219 Mr. and Mrs. North (MyC)F	Gracie Allen-William Post, Jr.	67	Jan.	b12/20/41
Mrs. Miniver	Greer Garson-Walter Pidgeon			In Prod.
Out of the Past	Conrad Veidt-Ann Ayars			In Prod.
Panama Hattie (CM)	Ann Sothern-Dan Dailey, Jr.			a8/30/41
Rio Rita	Abbott & Costello			In Prod.
This Time For Keeps	Robert Sterling-Ann Rutherford			In Prod.
Tortilla Flat	Tracy-Garfield-Lamarr-Tamiroff			In Prod.
Vanishing Virginian (CD)F	Kathryn Grayson-Frank Morgan	101		b12/6/41
We Were Dancing (CD)	Norma Shearer-Melvyn Douglas			all/1/41
Woman of the Year (C)	Spencer Tracy-Katharine Hepburn			a10/4/41

MONOGRAM

Current 1940-41

Bowery Blitzkrieg (D)F	Gorey-Jordan-Hall	61	8/1/41	b8/2/41
Deadly Game (Spy)F	Chas. Farrel-June Lang	63	8/8/41	b8/9/41
Driftin' Kid (W)F	Tom Keene-Betty Miles	55	9/26/41	a9/27/41
Dynamite Canyon (W)	Tom Keene-Evelyn Finley		8/8/41	a7/19/41
Father Steps Out (D)F	Frank Albertson-Jed Prouty	63	7/19/41	b8/2/41
Flying Wild (D)F	East Side Kids-Joan Barclay	65	3/10/41	b3/1/41
Fugitive Valley (W)F	Corrigan-King-Terhune	60	7/30/41	b9/20/41
Gang's All Here (G)	Frankie Darro-Mantan Moreland		6/11/41	a5/17/41
House of Mystery (H)A	Kenneth Kent-Judy Kelly	62	5/7/41	b5/31/41
Invisible Ghost (H)A	Bela Lugosi-Polly Ann Young	64	4/25/41	b4/19/41
Kid's Last Ride (W)	John King-Ray Corrigan		2/10/41	a1/11/41
	(Former title "Prairie Schooldays")			
King of Zombies (H)A	John Archer-Mantan Moreland	67	5/14/41	b5/17/41
Murder by Invitation (My)A	Wallace Ford-Marian Marsh	65	6/30/41	b7/5/41
Pioneers, The (W)F	Tex Ritter-Slim Andrews	61	5/10/41	b5/3/41
Redhead (D)A	June Lang-Johnny Downs	64	5/21/41	b5/17/41
Ridin' the Cherokee Trail(W)F	Tex Ritter-Slim Andrews	60	2/25/41	b2/22/41
Riding the Sunset Trail (W)	Tom Keene-Betty Miles		10/31/41	a9/27/41
Roar of the Press (My)F	Jean Parker-Wallace Ford	72	4/30/41	b4/26/41
Sign of the Wolf (D)F	Grace Bradley-Louise Beavers	69	3/25/41	b3/22/41
Silver Stallion (D)	David Sharpe-Leroy Mason-Thunder		5/28/41	a5/10/41
Tumbledown Ranch in Arizona (W)F	Range Busters	60	4/20/41	b5/3/41
Wanderers of the Desert (W)	Tom Keene-Betty Miles		6/25/41	a6/14/41
Wrangler's Roost (W)F	Range Busters	58	6/4/41	b7/19/41

Current 1941-42

Arizona Bound (W)F	Buck Jones-Tim McCoy	57	7/19/41	b7/26/41
Borrowed Hero (D)F	Florence Rice-Alan Baxter	65	12/5/41	b12/6/41
Double Trouble (C)F	Harry Langdon-Charles Rogers	64	11/21/41	b11/15/41
Gentleman From Dixie (D)F	Mary Ruth-Marian Marsh	63	9/5/41	b9/13/41
Gunman From Bodie (W)F	Buck Jones-Tim McCoy	62	9/19/41	b10/18/41
I Killed That Man (My)A	Ricardo Cortez, Joan Woodbury	70	11/14/41	b11/8/41
Let's Go Collegiate (D)F	Frankie Darro-Jackie Moran	62	9/12/41	b9/20/41
Lone Star Law Men (W)	Tom Keene-Betty Miles-Sugar Dawn		12/5/41	all/22/41
Riot Squad (My)A	Richard Cromwell-Mary Ruth	62	12/12/41	b12/20/41
Road to Happiness (D)	John Boles-Mona Barrie-Billy Lee		12/19/41	all/22/41
	(Former title "Boy of Mine")			
Saddle Mountain Roundup(W)	Range Busters		8/29/41	a8/9/41
Spooks Run Wild (MyC)F	Bela Lugosi-Leo Gorcey-Huntz Hall	63	10/24/41	b10/11/41
Stolen Paradise (D)A	Leon Janney-Eleanor Hunt	80	10/31/41	b12/21/40
	(Reviewed as "Adolescence")			
Tonto Basin Outlaws (W)F	Range Busters	63	10/10/41	b11/29/41
Top Sergeant Mulligan (C)F	Nat Pendleton-Carol Hughes	69	10/17/41	b11/1/41
Underground Rustlers (W)	Range Busters		11/21/41	a10/18/41
	(Former title "Bullets and Bullion")			
Zis Boom Bah (DM)F	Peter Lind Hayes-Grace Hayes	62	11/7/41	b11/1/41

Coming 1941-42

Below the Border (W)	Buck Jones-Tim McCoy		1/30/42	In Prod.
Forbidden Trails (W)	Buck Jones-Tim McCoy		12/26/41	all/29/41
Freckles Comes Home (G)	Johnny Downs-Gail Storm		1/2/42	all/22/41
Here Come the Marines	Wallace Ford-Toby Wing			In Prod.
Man From Headquarters	Frank Albertson-Joan Woodbury		1/23/42	In Prod.
Snuffy Smith, the Yard Bird (C-D)	Bud Duncan-Edgar Kennedy		1/16/41	a12/6/41
Thunder River Feud (W)	Range Busters		1/9/42	In Prod.
Westward Mail (W)	Tom Keene-Jean Trent-Sugar Dawn			In Prod.

PARAMOUNT

Current 1940-41

4029 Aloma of the South Seas (D)F	Dorothy Lamour-Jon Hall (Tech.)	77	8/29/41	b8/30/41
4053 Border Vigilantes (W)F	Bill Boyd-Russell Hayden	60	4/18/41	b4/5/41
4032 Caught in the Draft (C)F	Bob Hope-Dorothy Lamour	81	7/4/41	b5/31/41
4037 Flying Blind (D)F	Richard Arlen-Jean Parker	70	8/29/41	b8/23/41
4033 Forced Landing (D)F	Richard Arlen-Eva Gabor	66	7/18/41	b7/19/41
4052 In Old Colorado (W)F	Wm. Boyd-Russell Hayden	66	3/14/41	b3/1/41
4028 I Wanted Wings (D)F	Brian Donlevy-Ray Milland	130	5/30/41	b3/29/41
4035 Kiss the Boys Goodbye (CM)F	D. Ameche-M. Martin-O. Levant	85	8/1/41	b6/28/41
4022 Lady Eve (D)F	Barbara Stanwyck-Henry Fonda	97	3/21/41	b3/1/41
4023 Las Vegas Nights (Mu-C)F	Phil Regan-Bert Wheeler-Dorsey	89	3/28/41	b3/22/41

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

PARAMOUNT

Current 1940-41 (Cont.)

			Mins.	Rel. Date	See Issue of
4018	Mad Doctor (H)F	Basil Rathbone-Ellen Drew	90	2/14/41	b2/15/41
4020	Monster and the Girl (H)A	Ellen Drew-Onslow Stevens	64	2/28/41	b2/15/41
4029	One Night in Lisbon (C)A	Madeleine Carroll-Fred MacMurray	95	6/13/41	b5/10/41
4031	Parson of Panamint (D)F	Charles Ruggles-Ellen Drew	84	8/22/41	b6/21/41
4054	Pirates on Horseback (W)F	Wm. Boyd-Russell Hayden	69	5/23/41	b5/24/41
4026	Power Dive (D)F	Richard Arlen-Jean Parker	68	4/25/41	b4/12/41
4027	Reaching for the Sun (CD)A	Joel McCrea-Ellen Drew	88	5/2/41	b4/12/41
4025	Road to Zanzibar (CM)F	Crosby-Lamour-Hope	90	4/11/41	b3/15/41
4024	Round-Up (W)F	Richard Dix-Patricia Morison	90	4/4/41	b3/15/41
4034	Shepherd of the Hills (D)F	John Wayne-Betty Field (Tech.)	91	7/25/41	b6/21/41
4021	There's Magic in Music (Mu)F (Reviewed as "Hard Boiled Canary")	Allan Jones-Susanna Foster	80	5/16/41	b3/1/41
4019	Virginia (Tech.) (PD)F	Madeleine Carroll-F. MacMurray	108	2/21/41	b1/18/41
4030	West Point Widow (CD)	Ann Shirley-Richard Carlson	62	6/20/41	b6/14/41
4055	Wide Open Town (W)F	William Boyd-Russell Hayden	78	8/8/41	b8/2/41
4036	World Premiere (C)A	John Barrymore-Frances Farmer	70	8/15/41	b8/23/41
4017	You're the One (M)F	Orrin Tucker-Bonnie Baker	81	2/7/41	b2/8/41

Current 1941-42

Block No.					
2	Among the Living (H)A	Albert Dekker-Susan Hayward	68	12/19/41	b9/6/41
2	Birth of the Blues (M)F	Bing Crosby-Mary Martin	84	11/7/41	b9 6/41
1	Buy Me That Town (C)A	Lloyd Nolan-Constance Moore	70	10/3/41	b8/2/41
2	Glamour Boy (C)F	Susanna Foster-Jackie Cooper	80	12/5/41	b9/6/41
1	Hold Back the Dawn (D)F	Chas. Boyer-Olivia de Havilland	115	9/26/41	b8/2/41
1	Henry Aldrich for President (C)F	Jimmy Lydon-Mary Anderson	70	10/24/31	b8/2/41
1	New York Town (CD)A	Mary Martin-Fred MacMurray	75	10/31/41	b8/2/41
2	Night of Jan. 16th (My)F	Ellen Drew-Robt. Preston	79	11/28/41	b9/6/41
1	Nothing But the Truth (C)	Bob Hope-Paulette Goddard	90	10/10/41	b8 2/41
W-1	Outlaws of the Desert (W)F	Wm. Boyd-Brad King	66		b9/27/41
W-1	Riders of the Timberline(W)F	Bill Boyd-Brad King-Andy Clyde	59		b9/27/41
W-1	Secret of the Wastelands(W)F	Wm. Boyd-Brad King-Andy Clyde	66		b9/27/41
2	Skylark (CD)A	Claudette Colbert-Ray Milland	94	11/21/41	b9/6/41
W-1	Stick to Your Guns (W)F	Bill Boyd-Brad King-Andy Clyde	63		b9/27/41
W-1	Twilight on the Trail (W)F	Bill Boyd-Brad King-A. Clyde	58		b9/27/41

Coming 1941-42

	American Empire	Richard Dix-Preston Foster			In Prod.
	Bad Men of Arizona (W) (Former title "Tombstone")	Richard Dix-Frances Gifford			a10/4/41
3	Bahama Passage (Tech.)(D)A	Madeleine Carroll-Stirling Hayden	81		b12/13/41
	Dr. Broadway (D)	Macdonald Carey-Jean Phillips			a11/29/41
	Fleet's In (MC)	Dorothy Lamour-William Holden			a11/1/41
	Fly by Night (D)	Richard Carlson-Nancy Kelly			a8/30/41
	Great Man's Lady (D) (Former title "Pioneer Woman")	Barbara Stanwyck-Joel McCrea			a3/22/41
	Henry and Dizzy (C)	Jimmy Lydon-Charles Smith			a9/27/41
	I Live on Danger	Chester Morris-Jean Parker			In Prod.
	Irving Berlin's Holiday Inn	Bing Crosby-Fred Astaire			In Prod.
	Lady Has Plans (C)	Paulette Goddard-Ray Milland			a10/11/41
	Louisiana Purchase (MC)	Bob Hope-Victor Moore (Tech.)	98	1/1/42	b11/29/41
	Malaya (D) (Tech.)	Dorothy Lamour-Richard Denning			a8/16/41
	Mr. and Mrs. Cugat	Ray Milland Betty Field			In Prod.
3	Mr. Bug Goes to Town (FA)F	Tech. Cartoon Feature	78		b12/6/41
	My Favorite Blonde (C-D)	Bob Hope-Madeleine Carroll			a12/6/41
	Night in New Orleans (My) (Former title "Morning After")	Preston Foster-Albert Dekker			a10/11/41
3	No Hands on the Clock(My)F	Chester Morris-Jean Parker	75		b12/13/41
	Out of the Frying Pan	William Holden-Susan Hayward			In Prod.
3	Pacific Blackout (D)F (Reviewed as "Midnight Angel")	Robert Preston-Martha O'Driscoll	76		b12/6/41
	Palm Beach Story	Claudette Colbert-Joel McCrea			In Prod.
	Reap the Wild Wind (D)	Ray Milland-John Wayne (Tech.)			a7/5/41
	Remarkable Andrew	William Holden-Brian Donlevy			a7/26/41
3	Sullivan's Travels (CD)A	Joel McCrea-Veronica Lake	91		b12/6/41
	Sweater Girl (My)	Eddie Bracken-June Preisser			a8/9/41
	Take a Letter Darling	Rosalind Russell-Fred MacMurray			In Prod.
	This Gun for Hire (D)	Veronica Lake-Robert Preston			a11/29/41
	Torpedo Boat (D)	Richard Arlen-Jean Parker			a11-22-41
	True to the Army (C)	Judy Canova-Allan Jones-Ann Miller			In Prod.

PRODUCERS RELEASING CO. 1940-41

162	Billy the Kid in Santa Fe (W)	Bob Steele-Marin Fais-St. John	66	7/11/41	a7/19/41
161	Billy the Kid's Fighting Pals (W)F	Bob Steele	62	4/18/41	b4/12/41
116	Blonde Comet (D)	Robert Kent-Virginia Vale	67	12/26/41	a11/22/41
107	Caught in the Act (C)F	Henry Armetta	62	2/7/41	b4/26/41
111	Criminals Within (My)A	Eric Linden-Ann Doran	70	6/27/41	b8/16/41
115	Dangerous Lady (My)F	Neil Hamilton-June Storey	66	9/12/41	b10/11/41
113	Desperate Cargo (D)A	Ralph Byrd-Carol Hughes	69	7/4/41	b10/4/41
112	Double Cross (G)F	Kane Richmond-Pauline Moore	61	6/27/41	b8/16/41
109	Emergency Landing (Spy)F	Carol Hughes	79	5/23/41	b7/12/41
108	Federal Fugitives (Spy)F	Neil Hamilton-Doris Day	66	3/28/41	b5/24/41
124	Gambling Daughters (D)A	Cecilia Parker-Roger Pryor	67	8/1/41	b9/13/41
126	Jungle Man (D)F	Buster Crabbe-Sheila Darcy	63	10/10/41	b10/11/41
167	Lone Rider Ambushed (W)F	Geo. Houston-Al St. John	67	8/29/41	b11/1/41
163	Lone Raider Rides On (W)	George Houston	64	1/10/41	Not Rev.
164	Lone Rider Crosses the Rio(W)	George Houston	64	2/28/41	Not Rev.
168	Lone Rider Fights Back (W)	George Houston-Al St. John	64	11/7/41	a9/27/41
166	Lone Rider in Frontier Fury	Geo. Houston-Al St. John	62	8/8/41	a7/26/41
165	Lone Rider in Ghost Town(W)F	Geo. Houston-Alaine Brandes	64	5/16/41	b5/17/41
114	Mr. Celebrity (D)F	James Seay-Doris Day	66	10/31/41	b10/4/41
155	Outlaws of the Rio Grande (W)F	Tim McCoy	55	3/7/41	b3/1/41
123	Paper Bullets (D)A	Joan Woodbury-Jack LaRue	72	6/13/41	b6/14/41
125	Reg'lar Fellers (D)F	Billy Lee-'Alfalfa' Switzer	65	8/15/41	b8/30/41
110	South of Panama (Spy)F	Roger Pryor-Virginia Vale	68	5/2/41	b4/26/41
156	Texas Marshal (W)	Tim McCoy-Kay Leslie	62	6/13/41	a5/17/41

1941-42

258	Billy the Kid's Round-Up(W)	Buster Crabbe-Al St. John	58	12/12/41	a10/18/41
257	Billy the Kid, Wanted (W)F	Buster Crabbe-Al St. John	64	10/24/41	b11/1/41
	Broadway Big Shot	Ralph Byrd-Virginia Vale			In Prod.
206	Duke of the Navy (D)	Ralph Byrd-Veda Ann Borg		1/16/42	a12/6/41
	Girls Town	Edith Fellows-June Storey			In Prod.
205	Hard Guy (G)A	Jack La Rue-Mary Healy	68	10/17/41	b10/25/41
215	Law of the Timber (D)	Marjorie Reynolds-Monte Blue		12/19/41	a11/8/41
263	Lone Rider and the Bandit(W)	George Houston-Al St. John		1/9/42	a12/6/41
213	Miracle Kid (D)	Tom Neal-Carol Hughes-Vicki Lester	69	11/14/41	a10/4/41
252	Raiders of the West (W)	Bill (Radio) Boyd-Art Davis		2/13/42	a12/13/41
230	Swamp Woman	Ann Corio-Jack La Rue	68	12/5/41	a10/11/41
251	Texas Man Hunt (W)	Bill (Radio) Boyd-Art Davis		1/2/42	a11-22-41
214	Today I Hang (D)	Walter Woolf King-Mona Barrie		1/23/42	a12/13/41

RKO-RADIO

Current 1940-41

183	Along the Rio Grande (W)F	Tim Holt-Betty Jane Rhodes	66	2/7/41	b2/1/41
185	Cyclone on Horseback (W)	Tim Holt-Marjorie Reynolds	60	6/13/41	a5/10/41
122	Devil and Miss Jones (D)F	Jean Arthur-Chas. Coburn	92	4/11/41	b4/5/41
119	Footlight Fever (C)F	Alan Mowbray-Donald McBride	67	3/21/41	b4/5/41
166	Frank Buck's Jungle Cavalcade	Frank Buck	77	6/27/41	b7/19/41
120	Girl, A Guy and A Gob (C)F	Geo. Murphy-Lucille Ball	91	3/14/41	b3/1/41
129	Hurry, Charlie, Hurry (C)F	Leon Errol-Mildred Coles	65	7/25/41	b7/12/41
175	Little Foxes (D)A	Bette Davis-Herbert Marshall	116	8/29/41	b8/16/41
124	Melody for Three (D)F	Jean Hersholt-Fay Wray	67	3/28/41	b3/8/41
135	My Life With Caroline (C)	Ronald Colman-Anna Lee	81	8/1/41	b7/19/41
121	Play Girl (CD)A	Kay Francis-James Ellison	75	2/14/41	b12/21/40
191	Reluctant Dragon(C-Cartoon)F	Benchley and Cartoon Characters	73	6/20/41	b6/7/41
125	Renent at Leisure (C-D)F	Kent Taylor-Wendy Barrie	67	4/4/41	b5/31/41
184	Robbers of the Range (W)F	Tim Holt-Ray Whitley	61	4/18/41	b4/5/41
131	Saint's Vacation (My)A	Hugh Sinclair-Sally Gray	65	5/31/41	b6/21/41
123	Scattergood Baines (C)F	Guy Kibbee-Carol Hughes	69	2/21/41	b2/15/41
136	Scattergood Meets B'way(D)F	Guy Kibbee-Emma Dunn	70	8/22/41	b8/30/41
132	Scattergood Pulls the Strings (D)F	Guy Kibbee	65	5/23/41	b5/17/41
186	Six Gun Gold (W)	Tim Holt-Jane Clayton		8/8/41	a7/12/41
172	Story of the Vatican (Doc.)	March of Time Feature	54	7/18/41	b8/16/41
133	Sunny (MC)F	A. Neagle-J. Carroll-R. Bolger	98	5/30/41	b5/24/41
128	They Met in Argentina(MD)F	Ellison-O'Hara-Ebsen	77	4/25/41	b4/26/41
134	They Meet Again (D)F	Jean Hersholt-Dorothy Lovett	67	6/20/41	b7/5/41
126	Tom, Dick and Harry (C)A	Ginger Rogers-Geo. Murphy	86	7/4/41	b7/19/41

RKO-RADIO

Block No.			Mins.	Rel. Date	See Issue of
	Current 1941-42				
1	All That Money Can Buy(D)A (Reviewed as "Here Is a Man")	Anne Shirley-Walter Huston	106	10/17/41	b7/19/41
W-1	Bandit Trail (W)F	Tim Holt-Janet Waldo	60	10/10/41	b9/6/41
1	Citizen Kane (D)A	Orson Welles-Dorothy Comingore	120	9/5/41	b4/12/41
W-1	Dude Cowboy (W)F	Tim Holt-Marjorie Reynolds	59	12/10/41	b9/6/41
	Dumbo (FA)F	Disney Cartoon Feature (Tech.)	64	10/31/41	b10/4/41
1	Father Takes a Wife (C)A	Adolphe Menjou-Gloria Swanson	79	10/3/41	b7/19/41
2	Gay Falcon (My)A	George Sanders-Wendy Barrie	66	10/24/41	b9/20/41
1	Lady Scarface (D)F	Dennis O'Keefe-Frances Neal	66	9/26/41	b7/26/41
2	Look Who's Laughing (C)F	Bergen & McCarthy	79	11/21/41	b9/20/41
2	Mexican Spitfire's Baby (C)F	Leon Errol-Lupe Velez-Zasu Pitts	70	11/28/41	b9/6/41
1	Parachute Battalion (D)F	Robert Preston-Nancy Kelly	75	9/12/41	b7/19/41
2	Suspicion (D)A	Cary Grant-Joan Fontaine	99	11/14/41	b9/20/41
2	Unexpected Uncle (CD)F	Anne Shirley-Charles Coburn	67	11/7/41	b9/20/41
3	Weekend for Three (C)A	Dennis O'Keefe-Jane Wyatt	66	12/12/41	b10/25/41
	Coming 1941-42				
	Ball of Fire (C)A	Barbara Stanwyck-Gary Cooper	111		b12/6/41
	Bambi	Disney Cartoon Feature			In Prod.
	Call Out the Marines (C)	Victor McLaglen-Edmund Lowe			a10/4/41
W-2	Come on Danger (W)F	Tim Holt-Ray Whitley			b12/13/41
3	Date With the Falcon(MyC)F	George Sanders-Wendy Barrie	63	1/16/42	b11/8/41
	Falcon Takes Over	George Sanders-Allen Jenkins			a12/6/41
	Fantasia (FA)F	Technicolor Cartoon	85	1/1/42	b11/16/40
3	Four Jacks and a Jill (CM)F	Anne Shirley-Ray Bolger	68	1/23/42	b11/8/41
	Joan of Paris (D)	Michele Morgan-Paul Henreid			a10/18/41
W-2	Land of the Open Range (W)F	Tim Holt-Ray Whitley	60		b12/13/41
	Magnificent Ambersons	J. Cotten-Dolores Costello-T. Holt			In Prod
	Mayor of 44th Street (G)	George Murphy-Anne Shirley			a12/6/41
	Mexican Spitfire at Sea (C)	Lupe Velez-Leon Errol			a12/6/41
	My Favorite Spy	Kay Kyser-Ellen Drew			In Prod.
3	Obliging Young Lady (C)F	Joan Carroll-Edmond O'Brien	70	1/30/42	b11/8/41
3	Playmates (CM)F	K. Kyser-J. Barrymore-Lupe Velez	96	12/26/41	b11/8/41
	Powder Town	Victor McLaglen-Edmond O'Brien			In Prod.
W-1	Riding the Wind (W)F	Tim Holt-Ray Whitley	60	2/10/42	b9/6/41
	Sing Your Worries Away(CM)	Bert Lahr-Buddy Ebsen-Patsy Kelly			a11/29/41
	Syncopation (DM)	Adolphe Menjou-Jackie Cooper			a11/29/41
W-2	Thundering Hoofs (W)F	Tim Holt-Ray Whitley	60		b12/13/41
	Tuttles of Tahiti (D)	Charles Laughton-Jon Hall			a12/13/41
	Valley of the Sun (D)	James Craig-Lucille Ball			a12/6/41
	Untitled Lum 'n' Abner	C. Lauck-N. Goff-ZaSu Pitts			In Prod.

REPUBLIC

Current 1940-41

16	AngelsWithBrokenWings(CD)F	Binnie Barnes-Gilbert Roland	72	5/27/41	b6/7/41
45	Back in the Saddle (MW)F	Gene Autry-Smiley Burnette	73	3/14/41	b3/15/41
58	Bad Man of Deadwood (W)F	Roy Rogers-Geo. "Gabby" Hayes	61	9/5/41	b9/6/41
24	Citadel of Crime (D)F	Frank Albertson-Linda Hayes	58	7/24/41	b8/2/41
15	Country Fair (CM)F	Eddie Foy, Jr.-June Clyde	74	5/5/41	b5/17/41
77	Desert Bandit (W)F	Don Barry-Lynn Merrick	56	5/24/41	b5/31/41
26	Doctors Don't Tell (D)F	John Beal-Florence Rice	65	8/27/41	b9/13/41
42	Down Mexico Way (W)F	Gene Autry-Smiley Burnette	78	10/15/41	b10/18/41
68	Gangs of Sonora (W)F	Three Mesquiteers	56	7/10/41	b7/19/41
22	Gay Vagabond, The (CD)F	Ruth Donnelly-Roscoe Karns	66	5/12/41	b5/24/41
21	Great Train Robbery (D)F	Bob Steele-Claire Carleton	61	2/28/41	b3/8/41
4	Ice Capades (CDM)F	Dorothy Lewis-Jerry Colonna	88	8/20/41	b8/16/41
55	In Old Cheyenne (W)F	Roy Rogers-G. "Gabby" Hayes	58	3/28/41	b4/12/41
78	Kansas Cyclone (W)F	Don Barry-Lynn Merrick	57	6/24/41	b6/28/41
14	Lady From Louisiana (PD)A	Ona Munson-John Wayne	83	4/22/41	b5/3/41
11	Man Betrayed (D)A	John Wayne-F. Dee-Edw. Ellis	83	2/27/41	b3/15/41
12	Mr. District Attorney (CD)F	Dennis O'Keefe-Peter Lorre	69	3/26/41	b4/5/41
57	Nevada City (W)F	Roy Rogers-George "Gabby" Hayes	58	6/20/41	b6/21/41
66	Pals of the Pecos (W)F	Three Mesquiteers	56	4/8/41	b4/26/41
75	Phantom Cowboy (W)F	Don Barry-Virginia Carroll	57	2/14/41	b2/22/41
23	Poison Pen (D)A	Flora Robson-Rob't Newton	66	6/30/41	b7/5/41
65	Prairie Pioneers (W)F	Three Mesquiteers	58	2/16/41	b2/22/41
3	Puddin' Head (C)F	Judy Canova-Francis Lederer	80	6/25/41	b6/28/41
25	Rags to Riches (G)F	Alan Baxter-Mary Carlisle	57	7/31/41	b8/9/41
13	Rookies on Parade (CM)F	Bob Crosby-Ruth Terry	69	4/17/41	b5/3/41
67	Saddlemates (W)F	Three Mesquiteers	56	5/26/41	b6/14/41
56	Sheriff of Tombstone (W)F	Roy Rogers-George "Gabby" Hayes	56	5/7/41	b5/10/41
46	Singing Hill, The (MW)F	Gene Autry-Smiley Burnette	75	4/26/41	b5/3/41
2	Sis Hopkins (CM)F	Judy Canova-Bob Crosby	98	4/12/41	b4/12/41
47	Sunset in Wyoming (W)F	Gene Autry-Smiley Burnette	65	7/15/41	b8/2/41
76	Two-Gun Sheriff (W)F	Don "Red" Barry-Lynn Merrick	56	4/10/41	b4/26/41
48	Under Fiesta Stars (W)F	Gene Autry-Smiley Burnette	64	8/25/41	b8/30/41
	Current 1941-42				
171	Apache Kid (W)F	Don "Red" Barry-Lynn Merrick	56	9/12/41	b9/27/41
172	Death Valley Outlaws (W)F	Don Barry-Lynn Merrick	56	9/29/41	b10/4/41
111	Devil Pays Off (Spy)A	J. Edward Bromberg-Osa Massen	70	11/10/41	b11/15/41
162	Gauchos of Eldorado (W)F	Tom Tyler-Bob Steele	56	10/24/41	b10/25/41
108	Hurricane Smith (D)F	Ray Middleton-Jane Wyatt	69	7/20/41	b7/19/41
151	Jesse James at Bay (W)F	Roy Rogers-George "Gabby" Hayes	56	10/17/41	b10/18/41
110	Mercy Island (D)A	Ray Middleton-Gloria Dickson	72	10/10/41	b10/11/41
173	Missouri Outlaw (W)F	Don Red Barry, Lynn Merrick	58	11/25/41	b11/22/41
107	Mountain Moonlight (C)F	Weaver Bros. & Elviry	68	7/12/41	b7/19/41
112	Mr. District Attorney in the Carter Case (Former title "Behind Broadway Lights")	James Ellison-Virginia Gilmore		12/18/41	a11/15/41
161	Outlaws of Cherokee Trail(W)F	Three Mesquiteers	56	9/10/41	b9/20/41
133	Pittsburgh Kid (D)F	Billy Conn-Jean Parker	76	8/29/41	b9/6/41
121	Public Enemies (D)	Philip Terry-Wendy Barrie	66	10/30/41	b11/1/41
152	Red River Valley (W)F	Roy Rogers-Sally Payne	63	12/12/41	b12/13/41
109	Sailors on Leave (C)A	William Lundigan-Shirley Ross	71	9 30/41	b10/4/41
143	Sierra Sue (W)	Gene Autry-Smiley Burnette	64	11/12/41	b11/15/41
113	Tuxedo Junction (C)F	Weaver Bros. & Elviry	71	12/4/41	b12/6/41
163	West of Cimarron (W)	Three Mesquiteers		12/15/41	a11/22/41
	Coming 1941-42				
174	Arizona Terrors (W) (Former title "Born to the Saddle")	Don "Red" Barry-Lynn Merrick			a11/22/41
	Cowboy Serenade (W)	Gene Autry-Smiley Burnette			In Prod.
	Lady For a Night (D)	Joan Blondell-John Wayne			a10/25/41
	Man From Cheyenne (W)	Roy Rogers-George "Gabby" Hayes			a12/13/41
	Pardon My Stripes	Bill Henry-Sheila Ryan			In Prod.
	Riders of the Sunset Trail(W)	Tom Tyler-Bob Steele			In Prod.
	Sleepytime Gal	Judy Canova-Ruth Terry			In Prod.
	Tragedy at Midnight	John Howard-Margaret Lindsay			In Prod.

20TH CENT.-FOX

Current 1940-41

148	Accent on Love (C)F	Geo. Montgomery-Osa Massen	61	7/11/41	b6/28/41
143	Blood and Sand (Tech.) (D)A	Tyrone Power-Linda Darnell	125	5/30/41	b5/24/41
112	Bride Wore Crutches (CD)F	Lynne Roberts-Ted North	59	6/13/41	b7/27/40
141	Cowboy and the Blonde(CD)F	Mary Beth Hughes-G. Montgomery	68	5/16/41	b4/26/41
149	Dance Hall (C)F	Cesar Romero-Carole Landis	73	7/18/41	b6/28/41
136	Dead Men Tell (My)F	Sidney Toler	61	3/28/41	b3/29/41
144	For Beauty's Sake (CD)A	Ned Sparks-Marjorie Rambeau	62	6/6/41	b7/5/41
130	Golden Hoofs (C)F	Jane Withers-Buddy Rogers	66	2/14/41	b2/8/41
140	GreatAmericanBroadcast(DM)F	Alice Faye-John Payne-Jack Oakie	90	5/9/41	b5/3/41
142	Great Commandment (D)F	John Beal-Albert Dekker	80	5/23/41	b4/12/41
139	Mail Train (D)F	Alastair Sim-Gordon Harker	60	4/25/41	b7/5/41
146	Man Hunt (Spy)F	Walter Pidgeon-Joan Bennett	100	6/20/41	b6/14/41
147	Moon Over Miami (MC)F	Don Ameche-Betty Grable (Tech.)	91	7/4/41	b6/21/41
132	Murder Among Friends (MyC)F	John Hubbard-Marjorie Weaver	67	3/14/41	b2/22/41
129	Ride Kelly Ride (D)F	Marvin Stephens-Rita Quigley	59	2/7/41	b1/25/41
136	Ride On Vaquero (W)F	Cesar Romero-Mary Beth Hughes	64	4/18/41	b3/22/41
131	Scotland Yard (D)F	Edmund Gwenn-Nancy Kelly	67	2/28/41	b3/29/41
134	Sleepers West (D)F	Lloyd Nolan-Lynn Bari	72	4/4/41	b3/22/41
137	That Night in Rio (M)A	Alice Faye-Don Ameche (Tech.)	90	4/11/41	b3/1/41
133	Tobacco Road (D)A	Tierney-Grapewin-Rambeau	84	3/7/41	b2/22/41
145	Very Young Lady (CD)F	Jane Withers-Nancy Kelly	79	6/27/41	b5/3/41
126	Western Union (Tech.)(PD)F	Rob't Young-Randolph Scott	95	2/21/41	b2/8/41

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

20TH CENT.-FOX

Current 1941-42

Block No.			Rel. Mins.	Date	See Issue of
2	Belle Starr (Tech.) (D)A	Gene Tierney-Randolph Scott	87..	9/12/41	b8/23/41
5	Cadet Girl (CD)A	Carole Landis-Geo. Montgomery	71..	11 2[illegible] .1	[illegible]
2	Charlie Chan in Rio (My)F	Sidney Toler-Mary Beth Hughes	62..	9/5/41	b8/23/41
1	Charley's Aunt (C)F	Jack Benny-Kay Francis	81..	8/1/41	b7/26/41
5	Confirm or Deny (D)A	Don Ameche-Joan Bennett	73..	12/12/41	b11/15/41
1	Dressed to Kill (D)F	Lloyd Nolan-Mary Beth Hughes	74..	8/8/41	b7/26/41
3	Great Guns (C)F	Laurel and Hardy-Sheila Ryan	74..	10/10/41	b9/13/41
4	I Wake Up Screaming (My)F	Betty Grable-Victor Mature (Reviewed as "Hot Spot")	82..	11/14/41	b10/18/41
W-1	Last of the Duanes (W)F	Geo. Montgomery-Lynne Roberts	58..	9/26/41	b9/13/41
3	Man at Large (Spy)F	Marjorie Weaver-Richard Derr	69..	10/3/41	b9/13/41
5	Marrying Boss' Daughter(CD)F	Brenda Joyce-Bruce Edwards	60..	11/28/41	b11/15/41
4	Moon Over Her Shoulder(C)A	Lynn Bari-John Sutton	68..	10 24 41	b10 18 41
5	Perfect Snob (CD)F	Lynn Bari-Cornel Wilde	61..	12/19/41	b11/22/41
1	Private Nurse (D)F	Brenda Joyce-Jane Darwell	60..	8/22/41	b7/26/41
W-1	Riders of the Purple Sage(W)F	George Montgomery-Mary Howard	56..	10/10/41	b9/13/41
5	Rise and Shine (CM)F	Linda Darnell-Jack Oakie	93..	11/21/41	b11/22/41
4	Small Town Deb (CD)F	Jane Withers-Cobina Wright, Jr.	73..	11/7/41	b10 25/41
1	Sun Valley Serenade	Sonja Henie-John Payne-M. Berle	83..	8/29/41	b8/2/41
4	Swamp Water (D)A	Walter Huston-Walter Brennan	88..	11 14/41	b10 25 41
3	Week-end in Havana (D)F	Alice Faye-John Payne (Tech.)	80..	9/26/41	b9/13/41
3	We Go Fast (C)A	Alan Curtis-Lynn Bari	64..	9/19/41	b9/13/41
1	Wild Geese Calling (D)F	Henry Fonda-Joan Bennett	77..	8/15/41	b7/26/41
3	Yank in the R.A.F. (War)F	Tyrone Power-Betty Grable	97..	10/17/41	b9/13/41

Coming 1941-42

6	Blue, White and Perfect (D)	Lloyd Nolan-Mary Beth Hughes		1/9/42	a12/6/41
	Castle in the Desert (My)	Sidney Toler-Arleen Whelan			a11/8/41
7	Gentleman at Heart	Carole Landis-Cesar Romero		1/16/42	In Prod.
	How Green Was My Valley(D)F	Maureen O'Hara-Walter Pidgeon	118		b11/1/41
	Lone Star Ranger (W)	John Kimbrough-Sheila Ryan			a9/13/41
	Moon-Tide	J. Gabin-I. Lupino-C. Rains			In Prod.
	My Gal Sal (Tech.)	Rita Hayworth-Victor Mature			In Prod.
	Night Before the Divorce	Lynn Bari-Joseph Allen, Jr.			In Prod.
	Not For Children	Jane Withers-Marjorie Weaver			In Prod.
	On the Sunny Side (D)	Roddy McDowall-Jane Darwell			a12/6/41
	Outlaw, The	Walter Huston-Thos. Mitchell			In Prod.
	Remarkable Mr. Kipps	Michael Redgrave-Diana Wynyard			Not Rev.
6	Remember the Day (D)	Claudette Colbert-John Payne		1/2/42	a10/4/41
	Right to the Heart	Brenda Joyce-Joseph Allen, Jr.		1/23/42	In Prod.
	Rings on Her Fingers	Henry Fonda-Gene Tierney			In Prod.
	Roxie Hart (D)	Ginger Rogers-Adolphe Menjou			a11/29/41
	Song of the Islands (D)	Jack Oakie-Betty Grable (Tech.)			a11/29/41
7	Son of Fury (D)	Tyrone Power-Frances Farmer		1/30/42	a10/4/41
	Tales of Manhattan (D)	Henry Fonda-Ginger Rogers			a12/6/41
	This Above All	Tyrone Power-Joan Fontaine			In Prod.
	To the Shores of Tripoli	M. O'Hara-J. Payne (Tech.)			In Prod.
7	Young America (D)	Jane Withers-William Tracy		2/6 42	a9/13/41

UNITED ARTISTS

Current

	All American Co-Ed (CM)F	Frances Langford-Johnny Downs	48..	10 31 41	b10 18 41
	Broadway Limited (C-D)F	Victor McLaglen-Dennis O'Keefe	73..	6/13/41	b6/14/41
	Cheers for Miss Bishop (D)F	Martha Scott-William Gargan	100..	2/21/41	b1/18/41
	Corsican Brothers (D)	Doug Fairbanks, Jr.-Akim Tamiroff		11/28/41	a9/13/41
	Fiesta (Tech.) (CD)	Armida-Antonio Moreno-Geo. Givot		11/28/41	a9/27/41
	Great Dictator, The (C)F	Charles Chaplin-P. Goddard	126..	3/1/41	b10/19/40
	Hayfoot (C)	William Tracy-James Gleason		12/12/41	a11/22/41
	International Lady (Spy)A	Ilona Massey-George Brent	100..	9/19/41	b10/18/41
	Lydia (D)F	Merle Oberon-Alan Marshall	104..	9/29/41	b8/23/41
	Major Barbara (CD)A	Wendy Hiller-Robert Morley	115..	9/12/41	b5/3/41
	Miss Polly (C)F	ZaSu Pitts-Slim Summerville	45..	11/14/41	b11/1/41
	New Wine (MD)F	Ilona Massey-Binnie Barnes	84..	10/10/41	b8/2/41
	Niagara Falls (C)F	Marjorie Woodworth-Tom Brown	43..	10 17/41	b9 27 41
	Pot O' Gold (C-Mu)F	James Stewart-Paulette Goddard	95..	4/11/41	b4/5/41
	So Ends Our Night (D)A	Fredric March-Margaret Sullavan	121..	2/14/41	b1/25/41
	Sundown (D)A	Gene Tierney-Bruce Cabot	92..	10 31 41	b10/18/41
	Tanks a Million (C)F	Jas. Gleason-Wm. Tracy	50..	9/12/41	b8/9/41
	That Hamilton Woman!(PD)A	Vivien Leigh-Laurence Olivier	126..	4/30/41	b3/22/41
	That Uncertain Feeling(SC)A	Oberon-Douglas-Meredith	84..	4/20/41	b3/15/41
	Three Cockeyed Sailors (C)F	Tommy Trinder-Claude Hulbert	76..	7/4/41	b7/12/41
	Topper Returns (C)F	Joan Blondell-Carole Landis	89..	3/21/41	b3/15/41

Coming

	About Face	William Tracy-Joe Sawyer		In Prod.
	Brooklyn Orchid	Marjorie Woodworth-Wm. Bendix		In Prod.
	Cubana	Marjorie Woodworth-George Givot		In Prod.
	Dudes Are Pretty People (C)	Marjorie Woodworth-Jimmy Rogers	12/25/41	In Prod.
	Heliotrope Harry (D)	Brian Donlevy-Miriam Hopkins		a12/6/41
	Jungle Book (Tech.) (FA)	Sabu-Jer. Cowan-Rosemary DeCamp	1/30/42	a8/2/41
	Shanghai Gesture (D)	Gene Tierney-Victor Mature	1/15/42	a9/27/41
	Ships With Wings (War)	John Clements-Leslie Banks		Coming
	To Be Or Not To Be	Carole Lombard-Jack Benny	2/15/42	In Prod.
	Twin Beds (C)	George Brent-Joan Bennett	1/16/42	a11/29/41

UNIVERSAL

Current 1940-41

5035	Bachelor Daddy (C)F	Baby Sandy-Kathryn Adams	60..	7/4/41	b6/28/41
5002	Back Street (D)F	Chas. Boyer-M. Sullavan	89..	2/7/41	b2/8/41
5028	Black Cat (My)A	Hugh Herbert-Broderick Crawford	70..	5/2/41	b4/26/41
5065	Bury Me Not on the Lone Prairie (W)	J. M. Brown-Fuzzy Knight		3/21/41	a12/14/40
5039	Cracked Nuts (C)	Una Merkel-Stuart Erwin	65..	8/1/41	b7/26/41
5057	Dangerous Game (D)F	Richard Arlen-Andy Devine	60..	8/22/41	b3/8/41
5008	Dark Streets of Cairo (D)F	Sigrid Gurie-Ralph Byrd	58..	2/28/41	b12/7/40
5037	Double Date (C)F	Peg. Moran-Ed. Lowe-Una Merkel	58..	3/14/41	b3/15/41
5011	Flame of New Orleans (CD)F	Dietrich-Roland Young-Cabot	79..	4/25/41	b4/26/41
5038	Hello Sucker (F)A	Hugh Herbert-Peggy Moran	60..	7/11/41	b7/5/41
5029	Hit the Road (D)F	George-MacLane-Dead End Kids	60..	6/27/41	b6/28/41
5000A	Hold That Ghost (CM)	Abbott & Costello-Evelyn Ankers	86..	8/8/41	b8/2/41
5033	Horror Island (My)F	Peggy Moran-Dick Foran	60..	3/28/41	b4/5/41
5000	In the Navy (CM)F	Abbott & Costello-Dick Powell	86..	5/30/41	b5/31/41
5043	Lady From Cheyenne (CD)	Loretta Young-Rob't Preston	87..	4/11/41	b4/5/41
5066	Law of the Range (W)	Johnny Mack Brown	60..	6/20/41	b7/19/41
5012	Man Made Monster (D)A	Frank Albertson-Lon Chaney, Jr.	62..	3/28/41	b3/22/41
5016	Man Who Lost Himself (F)A	Brian Aherne-Kay Francis	71..	3/21/41	b3/29/41
5032	Meet the Chump (C)F	Hugh Herbert-Lewis Howard	60..	2/14/41	b2/1/41
5055	Men of the Timberland (A)F	Richard Arlen-Andy Devine	61..	6/6/41	b5/31/41
5041	Mr. Dynamite (D)A	Lloyd Nolan-Irene Hervey	67..	3/7/41	b3/15/41
5014	Model Wife (C)A	Joan Blondell-Dick Powell	83..	4/18/41	b4/19/41
5054	Mutiny in the Arctic (A)F	Richard Arlen-Andy Devine	61..	4/18/41	b5/3/41
5003	Nice Girl? (CM)F	Deanna Durbin-Franchot Tone	95..	2/21/41	b3/1/41
5056	Raiders of the Desert (A)F	Richard Arlen-Andy Devine	60..	6/18/41	b7/12/41
5067	Rawhide Rangers (W)F	Johnny Mack Brown-Fuzzy Knight	56..	7/18/41	b8/16/41
5031	San Antonio Rose (M)F	Robert Paige-Jane Frazee	63..	6/20/41	b6/28/41
5044	This Woman Is Mine (PD)A	Franchot Tone-Walter Brennan	92..	8/22/41	b8/23/41
5012A	Tight Shoes (C)F	Brod Crawford-Ann Gwynne	67..	6/13/41	b6/14/41
5034	Too Many Blondes (CM)A	Rudy Vallee-Helen Parrish	60..	5/23/41	a5/24/41

Current 1941-42

6007	Appointment for Love (D)	Chas. Boyer-Margaret Sullavan	89..	10/31/41	b10/25/41
6063	Arizona Cyclone (W)	Johnny Mack Brown	57..	11/14/41	a7/12/41
6013	Badlands of Dakota (W)F	Crawford-Herbert-Devine	73..	9/5/41	b8/30/41
6035	Burma Convoy (A)A	Charles Bickford-Evelyn Ankers	59..	10/17/41	b10/4/41
6028	Flying Cadets (D)F	Wm. Gargan-Ed. Lowe-Peggy Moran	60..	10/24/41	b10/18/41
6045	Girl Must Live (C)A	Margaret Lockwood	69..	9/19/41	b10/11/41
6005	It Started With Eve (CD)F	Deanna Durbin-Charles Laughton	90..	9/26/41	b10/4/41
6051	Kid From Kansas (A)F	Dick Foran-Leo Carrillo	60..	9/19/41	b9/20/41
	Keep 'Em Flying (C)F	Abbott & Costello-Carol Bruce	80..	11/28/41	b11/22/41

UNIVERSAL

Current 1941-42 (Cont.)

6061	Man From Montana (W)F	Johnny Mack Brown-Fuzzy Knight	61..	9/5/41	b9/20/41
6062	Masked Rider (W)F	Johnny Mack Brown-Fuzzy Knight	58..	11/21/41	b10 11 41
	Melody Lane (CM)F	Baby Sandy-The Merry Macs	60..	12/19/41	b12/13/41
6021	Mob Town (G)F	Dead End Kids-Dick Foran	62..	10/3/41	b10/4/41
6025	Moonlight in Hawaii (CM)F	Johnny Downs-Jane Frazee	60..	11/21/41	b10/11/41
6016	Never Give a Sucker an Even Break (CM)F	W. C. Fields-Gloria Jean	71..	10/10/41	b10 11 41
6044	Quiet Wedding	Margaret Lockwood		11/21/41	Not Rev.
	Sealed Lips (D)F	Wm. Gargan-June Clyde-John Litel	62..	12/5/41	a5/17/41
6030	Sing Another Chorus (MC)F	Johnny Downs-Jane Frazee	64..	9/19/41	b9/13/41
	South of Tahiti (D)F	Brian Donlevy-Maria Montez	75..	10/17/41	b10/25/41
6033	Swing It, Soldier (M)	Frances Langford-Ken Murray	66..	11/7/41	b11/1/41
6004	Unfinished Business (CD)A	Irene Dunne-Robt. Montgomery	91..	9 12 41	b8/30/41
	Wolf Man (H)A	C. Rains-D. Foran-L. Chaney, Jr.	70..	12 12 41	b12/13/41

Coming 1941-42

	Bombay Clipper (D)	William Gargan-Irene Hervey		2/6/42	a7/19/41
	Don't Get Personal (C) (Former title "Nobody's Fool")	Hugh Herbert-Anne Gwynne		1/2/42	a9/13/41
	Drums of the Congo	Stuart Erwin-Ona Munson			In Prod.
6065	Fighting Bill Fargo (W) (Former title "Vigilantes")	Johnny Mack Brown-Nell O'Day	57..		a9/13/41
	'Frisco Lil (D)	Irene Hervey-Kent Taylor			a11/29/41
	Ghost of Frankenstein	Sir C. Hardwicke-L. Chaney, Jr.			In Prod.
	Hellzapoppin	Olsen and Johnson-Martha Raye		12/26/41	a7/26/41
	Jail House Blues (C) (Former title "Big House Blues")	Anne Gwynne-Nat Pendleton		1/9/42	a5/31/41
	Juke Box Jennie (C) (Former title "Fifty Million Nickels")	Harriet Hilliard-Ken Murray			a10/25/41
	Mississippi Gambler (D)	Kent Taylor-Frances Langford			a12/6/41
	Mystery of Marie Roget	Patric Knowles-Maria Montez			In Prod.
	North to the Klondike (A)	Brod Crawford-Lon Chaney, Jr.		1/23/42	a10/18/41
	Paris Calling (D)A	Elisabeth Bergner-Randolph Scott	93..	1/16/42	b12/6/41
	Ride 'Em Cowboy (C)	Abbott & Costello-Dick Foran		2/20/42	a8/2/41
	Road Agent (D)A	Leo Carillo-Andy Devine-D. Foran	60..	2/6/42	b12/6/41
	Saboteur	Robert Cummings-Priscilla Lane			In Prod.
6064	Stage Coach Buckaroo (W) (Former title "Ghost Town Buckaroo")	J. Mack Brown-Fuzzy Knight	59..	2/13/42	a9/13/41
	Strange Case of Dr. Rx (Former title "Dr. Rx")	Lionel Atwill-Patric Knowles			a10/25/41
	Temporary Bride (C)	Jane Frazee-Robert Paige			a12/13/41
	Terror of the Islands (D)	Una Merkel-Claire Dodd		2/27/42	a8/2/41
	There's One Born Every Minute (C) (Former title "Man Or Mouse")	Hugh Herbert-Tom Brown			a10/4/41
	Tough As They Come	Dead End Kids-Paul Kelly			In Prod.
	Treat 'Em Rough (Former title "Panama Kid")	Peggy Moran-Eddie Albert		1/30/42	a11/22/41
	You're Telling Me	Hugh Herbert-Robert Paige			In Prod.

WARNER BROS.

Current 1940-41

566	Affectionately Yours (SC)F	Merle Oberon-Dennis Morgan	88..	5/10/41	b5/10/41
557	Bad Men of Missouri (D)A	Dennis Morgan-Wayne Morris	74..	7/26/41	b7/19/41
507	Bride Came C.O.D. (C)A	Bette Davis-James Cagney	91..	7/12/41	b6/28/41
518	Bullets for O'Hara (D)A	Joan Perry-Roger Pryor	50..	7/19/41	b7/19/41
533	Dive Bomber (Tech.) (D)F	Errol Flynn-Fred MacMurray	132..	8/30/41	b8/16/41
520	Father's Son (D)F	John Litel-Billy Dawson	58..	2/1/41	b1/4/41
514	Flight From Destiny (D)A	Thos. Mitchell-Jeffrey Lynn	70..	2/8/41	b12/28/40
509	Footsteps in the Dark(MyC)A	Errol Flynn-Brenda Marshall	96..	3/8/41	b3/1/41
504	Great Lie (D)F	Bette Davis-Geo. Brent	107..	4/12/41	b4/5/41
515	Great Mr. Nobody (C)F	Eddie Albert-Joan Leslie	71..	2/15/41	b2/8/41
524	Here Comes Happiness (D)F	Mildred Coles-Richard Ainley	57..	3/15/41	b3/8/41
565	Highway West (G)A	Brenda Marshall-Olympe Bradna	63..	8/23/41	b7/26/41
517	Kisses for Breakfast (F)A	Dennis Morgan-Jane Wyatt	82..	7/5/41	b7/5/41
568	Knockout (D)	Arthur Kennedy-Olympe Bradna	73..	3/29/41	b3/29/41
505	Manpower (D)A	Marlene Dietrich-George Raft	105..	8/9/41	b7/12/41
500	Meet John Doe (D)F	Gary Cooper-Barbara Stanwyck	123..	4/28/41	b3/15/41
508	Million Dollar Baby (CD)F	Priscilla Lane-Ronald Reagan	102..	5/31/41	b5/24/41
523	Nurse's Secret (My)F	Lee Patrick-Regis Toomey	65..	5/24/41	b5/10/41
555	Out of the Fog (D)A	Ida Lupino-John Garfield	85..	6/14/41	b6/14/41
524	Passage From Hongkong(My)F	Keith Douglas-Lucile Fairbanks	61..	6/21/41	b6/7/41
501	Sea Wolf (D)A	Robinson-Garfield-Lupino	100..	3/22/41	b3/29/41
573	Shadows on the Stairs (My)F	Maris Wrixon-Wm. Lundigan	63..	3/1/41	b5/17/41
564	Shining Victory (D)A	G. Fitzgerald-Jas. Stephenson	83..	6/7/41	b5/24/41
522	Shot in the Dark (My)F	Ricardo Cortez-Wm. Lundigan	57..	4/5/41	b3/29/41
563	Singapore Woman (D)A	Brenda Marshall-David Bruce	64..	5/17/41	b5/10/41
567	Strange Alibi (G)F	Arthur Kennedy-Joan Perry	63..	4/19/41	b4/12/41
559	Strawberry Blonde (CD)F	Jas. Cagney-Olivia de Havilland	97..	2/22/41	b2/15/41
516	Thieves Fall Out (C)A	Eddie Albert-Joan Leslie	72..	5/3/41	b4/19/41
574	Three Sons O'Guns (CD)A	Wayne Morris-Arthur Kennedy	65..	8/2/41	b7/19/41
558	Underground (D)	Jeffrey Lynn-Karen Verne	95..	6/28/41	b6/14/41
560	Wagons Roll at Night (D)	Humphrey Bogart-Sylvia Sidney	84..	4/26/41	b4/26/41

Current 1941-42

110	Blues in the Night (DM)	Priscilla Lane-Richard Whorf	88..	11/15/41	b11/1/41
111	Body Disappears (C)F	Jeffrey Lynn-Jane Wyman	71..	12/6/41	b12/6/41
106	International Squadron (D)F	James Stephenson-Ronald Reagan	87..	10/11/41	b8/16/41
105	Law of the Tropics (D)F	Constance Bennett-Jeffrey Lynn	76..	10/4/41	b9/6/41
107	Maltese Falcon (My)A	Mary Astor-Humphrey Bogart	100..	10/18/41	b10/4/41
103	Navy Blues (C)F	A. Sheridan-J. Oakie-M. Raye	108..	9/13/41	b8/16/41
104	Nine Lives Are Not Enough (My)F	Ronald Reagan-James Gleason	63..	9/27/41	b9/6/41
108	One Foot in Heaven (B)F	Frederic March-Martha Scott	108..	11/1/41	b10/4/41
101	Sergeant York (BD)A	Gary Cooper-Joan Leslie	134..	9/27/41	b7/12/41
102	Smiling Ghost (HC)A	Wayne Morris-Brenda Marshall	71..	9/6/41	b8/16/41
112	Steel Against the Sky (D)F	Richard Whorf-Lloyd Nolan	68..	12/13/41	b12/6/41
109	Target For Tonight (DocD)F	Royal Air Force	48..	11/8/41	b10/18/41

Coming 1941-42

116	All Through the Night (D)F	Humphrey Bogart-Judith Anderson	107..	1 10 42	b12/6/41
	Always in My Heart (D)	Kay Francis-Walter Huston			a11/29/41
	Arsenic and Old Lace	Cary Grant-Priscilla Lane			In Prod.
	Captain of the Clouds (D)	J. Cagney-Dennis Morgan (Tech.)			a9/27/41
	Dangerously They Live (Spy)	John Garfield-Raymond Massey			a10/4/41
	In This Our Life (D)	Bette Davis-George Brent			a11/29/41
	Juke Girl (D)	Ann Sheridan-Ronald Reagan			a11/8/41
	Kings Row (D)	Ann Sheridan-Ronald Reagan			a9/27/41
	Larceny, Inc.	Edward G. Robinson-Jane Wyman			In Prod.
	Male Animal	Olivia de Havilland-Henry Fonda			a10/4/41
	Man Who Came to Dinner(C)	Bette Davis-Monte Woolley			a8/23/41
	Prime Minister (B)F	John Gielgud-Diana Wynyard	94		b9/13/41
114	They Died With Their Boots On (B)F	Errol Flynn-Olivia de Havilland	140..	1/1/42	b11/22/41
	Wild Bill Hickok Rides (A)	Constance Bennett-Bruce Cabot			a10/4/41
	Yankee Doodle Dandy	James Cagney-Joan Leslie			In Prod.
113	You're in the Army Now (C)F	Jimmy Durante-Phil Silvers	79..	12 25 41	b12/6/41

MISCELLANEOUS

	Eternal Gift (Rel.)	Catholic Mass	100..	Lamont	Not Rev.
	40,000 Horsemen (War)A	Grant Taylor-Betty Bryant	85..	Goodwill	b8/2/41
	Frightened Lady (My)A	Marius Goring-Helen Haye	75..	Hoffberg	b11/15/41
	King of the White Elephants (PD)F	Siamese cast	66..	Pridl	b4/5/41
	Mystery of Room 13 (My)F	Gibb McLaughlin-Sara Seegar	68..	Alliance	b8/30/41
	No Greater Sin (D)A	Leon Ames-Luana Walters	85..	University	b6/21/41

Key: Letters and combinations of them symbolize type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (S) Society; (T) Travel. Initial after this key: F—Family; A—Adults. a—Before Date of Issue Indicates Advance Dope;—b—Box Office Slant.

Shorts Booking Guide

COLUMBIA 1940-41

	Comment	Running Time	Reviewed Issue Of
ALL STAR COMEDIES (18)			
2432	Black Eyes and Blues	Fair	16½	4/19/41
2425	Blondes and Blunders	Silly	16	11/30/40
2424	Bundle of Bliss		17	Not Rev.
2423	Cold Turkey		18	10/12/40
2436	French Fried Patootie		18	Not Rev.
2428	Fresh As a Freshman	Fair	16	4/ 5/41
2431	Glove Affair		16½	Not Rev.
2426	His Ex Marks the Spot	Funny	18	1/11/41
2438	Host to a Ghost	Fair	17	8/ 9/41
2437	Love at First Fright		18	Not Rev.
2421	Pleased to Mitt You		18	Not Rev.
2434	Ready, Willing But Unable		16½	Not Rev.
2433	Ring and the Belle	Fair	17	5/24/41
2429	So You Won't Squawk		16	Not Rev.
2422	Snook Speaks	Fairly Amusing	18	10/12/40
2427	Watchman Takes a Wife	Fairly Amusing	16	1/25/41
2435	Yankee Doodle Andy		16	Not Rev.
2430	Yumpin' Yiminy		16	Not Rev.
CINESCOPES (10)				
2978	Capital Sidelights	Poor	10	5/24/41
2975	Feathers	Very Good	9	3/ 1/41
2979	Fighter Pilot	Timely	11	6/28/41
2972	Floating Elephants	Timely and Good	8	10/12/40
2971	Hobby Lobby	Excellent	12	9/21/40
2976	Movie Magic	Fascinating	9	3/29/41
2973	Nice Work, If You Can Do It	Fair	10	11/23/40
2977	This Is England	Timely	10	4/ 5/41
2974	Unusual Crafts	Interesting	9	1/25/41
COLOR RHAPSODIES (16) (Tech.)				
2507	Carpenters		7	Not Rev.
2510	Cuckoo I. Q.	Fair	7	8/ 9/41
2505	Helping Paw	Amusing	7	2/ 1/41
2508	Land of Fun		7	Not Rev.
2503	Mad Hatter		7	Not Rev.
2502	Mr. Elephant Goes to Town		8	Not Rev.
2501	Tangled Television	Good	7½	10/12/40
2509	Tom Thumb's Brother	Cute	7	6/28/41
2506	Way of All Pests		7	Not Rev.
2504	Wise Owl	Fairly Good	7	11/30/40
COLUMBIA TOURS (10)				
2556	Beautiful British Columbia		10	Not Rev.
2560	Beautiful Ontario		10	Not Rev.
2557	From Singapore to Hongkong	Timely	10	3/15/41
2551	Historic Virginia		11	Not Rev.
2554	Islands of the West Indies	Satisfactory	10	11/23/40
2553	Old and New Arizona		10	Not Rev.
2559	San Francisco—Metropolis of the West	Average	10	4/19/41
2552	Savoy in the Alps	Poor Timing	11	11/23/40
2555	Sojourn in Havana	Interesting	9	11/30/40
2558	Western Wonderland	Excellent	10	3/29/41
COMMUNITY SINGS (10)				
2655	Fun With Songs	Fair	10	3/15/41
2654	Gay Tunes		10	Not Rev.
2651	Jolly Tunes		9	Not Rev.
2653	Melodies That Linger		10	Not Rev.
2657	Peppy Songs		10	Not Rev.
2658	"Perfidia" Baker		10	Not Rev.
2652	Popular Love Songs	Depends	9	11/23/40
2656	Songs With Harmony		10	Not Rev.
FABLES CARTOONS (8)				
2757	Dumb Like a Fox	Cute	6	8/ 9/41
2751	Farmer Tom Thumb	Good	6	6/28/41
2756	Kitty Gets the Bird	Good	7	6/28/41
2755	It Happened to Crusoe		6	Not Rev.
2752	Mouse Meets Lion	Poor	6	11/23/40
2753	Paunch and Judy	Average	6	1/25/41
2758	Playing the Pied Piper	Poor	6	8/30/41
2754	Streamlined Donkey	Cute	6	3/22/41
HOW'S YOUR I. Q. (6)				
2604	Junior I. Q. Parade		9½	Not Rev.
2605	So You Think You Know Music	Good	10	4/19/41
2601	Take It Or Leave It (1)	Funny	11½	11/30/40
2602	Take It or Leave It (2)	Entertaining	11	2/ 1/41
2603	Take It Or Leave It (3)		11	Not Rev.
2606	Take It Or Leave It (4)	Very Good	11	5/31/41
NEW YORK PARADE (6)				
2952	Abroad at Home	Interesting	10	4/26/41
2951	Magic City	Well Done	10	1/25/41
PHANTASIES CARTOONS (8)				
2707	Crystal Gazer		6	Not Rev.
2702	Happy Holidays		6	Not Rev.
2703	Little Theatre		6	Not Rev.
2708	Merry Mouse Cafe	Poor	6	9/13/41
2701	Schoolboy Dreams	Cute	7	10/12/40
2704	There's Music in Your Hair		7	Not Rev.
2706	Wallflower		6	Not Rev.
SCREEN SNAPSHOTS (12)				
2851	No. 1 (Ken Murray)		10	11/30/40
2852	No. 2 (Don Wilson)	Very Good	10	11/23/40
2853	No. 3 (Ken Murray)	One of the Best	9	Not Rev.
2854	No. 4 (Ken Murray)		10	Not Rev.
2855	No. 5 (Bob Hope)	Excellent	10	2/ 1/41
2856	No. 6 (Larry Simms)	Good	10	3/22/41
2857	No. 7 (Ken Murray)		10	Not Rev.
2858	No. 8 (Jerry Colonna)		10	Not Rev.
2859	No. 9 (Jack Benny)	Fair	10	8/30/41
STOOGE COMEDIES (8)				
2407	All the World's a Stooge	Typical	16	5/24/41
2404	Boobs in Arms		18	Not Rev.
2403	Cookoo Cavaliers	Silly	17	11/30/40
2406	Dutiful But Dumb		16½	Not Rev.
2401	From Nurse to Worse	A Dud	17	8/31/40
2408	I'll Never Heil Again	Satiric Slapstick	18	6/28/41
2402	No Census, No Feeling		18	Not Rev.
2405	So Long Mr. Chumps	Slapstick	20	3/22/41
WASHINGTON PARADE (6)				
2901	The Mint		10	Not Rev.
2904	The Spirit of 1941	Fair	10	4/26/41
2902	U. S. Military Academy		10	Not Rev.
2903	U. S. Naval Academy	Splendid	10	2/ 1/41

COLUMBIA 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
WORLD OF SPORTS (12)			
2803	Ali the Giant Killer	Very Good	9	1/25/41
2808	Aquaplay	Very Good	9	6/28/41
2807	Diving Thrills	Very Good	9	5/31/41
2802	Hunting Wild Deer	Fair	9	11/30/40
2804	Ice Capers	Very Good	10	3/ 8/41
2806	Jungle Archer	Very Good	11	4/26/41
2801	Master of Cue	Billiard Fans	10	10/12/40
2805	Splits, Spares and Strikes	For Bowlers	10	3/ 8/41

1941-42

ALL-STAR COMEDIES (18)				
3424	Blitzkiss		15	Not Rev.
3423	General Nuisance		18	Not Rev.
3422	Half Shot at Sunrise	Slapstick	16	10/ 4/41
3425	Lovable Trouble		18	Not Rev.
3421	Love in Gloom	Good	21	8/ 9/41
3426	She's Oil Mine	Slapstick	18	12/13/41
3427	Sweet Spirits of Nighter		18	Not Rev.
CINESCOPES (8)				
3971	Exploring Space	Interesting	9	8/30/41
3972	From Nuts to Soup	Poor	9	10/ 4/41
3975	Strange Facts	Interesting	9	12/13/41
3974	Women in Photography, For Women		10	11/22/41
3973	World of Sound	Absorbing	9	11/ 1/41
COLOR RHAPSODIES (16) Tech.				
3502	Fox and the Grapes	Very Good	7	12/ 6/41
3503	Red Riding Hood Rides Again		7	Not Rev.
3501	Who's Zoo in Hollywood		7	Not Rev.
COMMUNITY SING (10)				
3653	College Songs		10½	Not Rev.
3652	Current Hits	As Usual	9	10/ 4/41
3655	Hits of the Day		9	Not Rev.
3651	Patriotic Songs	Patriotic	9	8/30/41
3654	Popular Songs		10	Not Rev.
FABLES CARTOONS (8)				
3751	Great Cheese Mystery		7	Not Rev.
GLOVE SLINGERS (4)				
3410	Kink of the Campus		18	Not Rev.
3409	Mitt Me Tonight	Fair	16	11/22/41
INTERNATIONAL FORUM (6)				
3451	Dorothy Thompson	Timely	18	3/ 1/41
3452	Will England Be Invaded?	Very Good	16	8/ 9/41
3453	Will Democracy Survive?	Timely	18	10/18/41
PANORAMICS (12)				
3901	City Within a City	Commercial	10	9/13/41
3902	Gallup Poll	Interesting	10	11/ 1/41
3903	New York's Finest		10	Not Rev.
PHANTASIES CARTOONS (8)				
3701	Crystal Gazer	Poor	7	11/15/41
QUIZ REELS (6)				
3602	Kitchen Quiz No. 1	Excellent	10½	9/13/41
3603	Kitchen Quiz No. 2	Very Good	10	12/13/41
3601	So You Think You Know Music	Good	10	8/30/41
SCREEN SNAPSHOTS (10)				
3851	No. 1 (Ken Murray)	Good	10	10/ 4/41
3852	No. 2 (Ken Murray)		10	Not Rev.
3853	No. 3 (John Hubbard)	Very Good	10	11/22/41
3854	No. 4 (Billy Gilbert)	Good	10	12/13/41
STOOGE COMEDIES (8)				
3401	An Ache in Every Stake	Slapstick	18	9/13/41
3402	In the Sweet Pie and Pie	Silly	18	11/ 1/41
2403	Some More of Samoa		18	Not Rev.
THIS CHANGING WORLD (6)				
3981	Broken Treaties	Disappointing	10	9/13/41
3982	How War Came	Informative	10	12/13/41
TOURS (8)				
3553	Alaska Tour	Fair	10	11/22/41
3552	Buenos Aires Today	Good	10	10/ 4/41
3551	Journey in Tunisia	Dated	10	8/30/41
WORLD OF SPORT (12)				
3803	Jungle Fishing	Excellent	10	11/15/41
3804	Polo Champions	Excellent	10	12/ 6/41
3805	Rack 'Em Up		10	Not Rev.
3802	Show Dogs	Excellent	10	9/20/41
3801	Tee Up (Patty Berg)	For Golfers	10	8/30/41

MGM 1940-41

CARTOONS (18) (Tech.)				
W-243	Abul the Bul-Bul Ameer	Excellent	8	4/ 5/41
W-249	Alley Cat	Excellent	8	8/ 2/41
W-253	Flying Bear	Fair	8	11/22/41
W-246	Goose Goes South		8	Not Rev.
W-248	Dance of the Weed	Fair	8	6/28/41
W-251	Little Caesario	Very Good	8	9/29/41
W-245	Little Mole	Very Good	9	5/17/41
W-241	Lonesome Stranger	Excellent	9	12/ 7/40
W-250	Midnight Snack	Cute	9	8/16/41
W-242	Mrs. Ladybug	Excellent	8	1/ 4/41
W-252	Officer Pooch	Amusing	8	9/27/41
W-244	Prospecting Bear	Funny	9	4/ 5/41
W-247	Rookie Bear	Funny	8	6/14/41

MGM 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
CRIME DOESN'T PAY (6)			
P-205	Coffins on Wheels	Excellent	17	6/14/41
P-201	Eyes of the Navy	Excellent	20	10/19/40
P-204	Forbidden Passage	Tops	21	3/ 1/41
P-203	Respect the Law	Very Good	20	2/ 1/41
P-206	Sucker List	Excellent	20	10/25/41
P-202	You the People	Excellent	21	1/ 4/41
MINIATURES (10)				
M-235	Battle, The	Interesting	11	6/28/41
M-238	Ghost Treasure	Interesting	10	8/16/41
M-232	Great Meddler	Very Good	11	1/ 4/41
M-233	Happiest Man on Earth	Unusual	11	2/ 1/41
M-237	Man Who Changed the World	Excellent	11	8/ 2/41
M-236	Memories of Europe	Excellent	8	6/28/41
M-234	More About Nostradamus	Timely	11	2/22/41
M-231	Rodeo Dough	Very Good	10	12/ 7/40
M-239	Triumph Without Drums	Excellent	10	11/ 1/41
M-240	Viva Mexico	Interesting	10	11/22/41
OUR GANG (9)				
C-296	Baby Blues	Very Good	9	4/ 5/41
C-295	Fightin' Fools	Good Fun	9	2/ 1/41
C-293	Goin' Fishin'	Standard	10	11/ 9/40
C-291	Good Bad Boys	Good	11	9/ 7/40
C-294	Kiddie Cure	Good Gang	11	12/ 7/40
C-298	1-2-3 Go	Amusing	10	5/17/41
C-299	Robot Wrecks	Amusing	11	8/ 2/41
C-292	Waldo's Last Stand	Flimsy	11	11/ 9/40
C-297	Ye Olde Minstrels	Poor	11	4/ 5/41
PASSING PARADE (9)				
K-281	American Spoken Here	Excellent	11	12/ 7/40
K-289	Hobbies	Excellent	10	9/27/41
K-283	More Trifles of Importance	Excellent	11	4/ 5/41
K-288	Of Pups and Puzzles	Excellent	10	9/27/41
K-284	Out of Darkness	Significant	11	5/10/41
K-286	This Is the Bowery	Excellent	11	6/28/41
K-282	Whispers	Excellent	10	2/22/41
K-285	Willie and the Mouse	Instructive	11	6/14/41
K-287	Your Last Act	Excellent	11	8/ 2/41
PETE SMITH SPECIALTIES (14)				
S-267	Aeronutics	Satisfactory	10	5/17/41
S-269	Cuban Rhythm	Excellent	9	6/28/41
S-272	Flicker Memories	Funny	10	11/ 1/41
S-271	Football Thrills of 1940	For Grid Fans	10	9/27/41
S-268	Lions on the Loose	Good	9	6/14/41
S-266	Memory Tricks	Amusing	9	4/ 5/41
S-264	Penny to the Rescue	Excellent	10	2/ 1/41
S-261	Quicker'n a Wink	Excellent	9	11/ 9/40
S-265	Quiz Biz	Entertaining	9	2/22/41
S-263	Sea for Yourself	Holds Interest	10	1/ 4/41
S-270	Water Bugs	Very Good	10	8/16/41
S-262	Wedding Bills	Very Good	10	12/ 7/40
FITZPATRICK TRAVELTALKS (12) (Tech.)				
T-218	Alluring Alaska	Usual	9	4/ 5/41
T-214	Beautiful Bali	As Usual	9	12/ 7/40
T-211	Capital City	Fair	9	9/ 7/40
T-212	Cavalcade of San Francisco	Too Late	9	9/28/40
T-219	Glimpses of Kentucky	Good	8	5/10/41
T-221	Glimpses of Washington State	Usual	9	8/16/41
T-222	Haili, Land of Dark Majesty	Good	9	6/28/41
T-216	Mediterranean Ports of Call	Out-dated	9	2/ 1/41
T-213	Old New Mexico	Fair	9	11/ 9/40
T-215	Old New Orleans	As Usual	9	1/ 4/41
T-217	Red Men on Parade	Fair	9	3/ 1/41
T-220	Yosemite the Magnificent	Colorful	8	6/14/41

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CARTOONS (16) (Tech.)				
W-341	Night Before Xmas	For Xmas	9	12/20/41
MINIATURES (10)				
M-331	Changed Identity	Excellent	10	11/22/41
OUR GANG (10)				
C-392	Come Back Miss Pipps	Amusing	10	11/29/41
C-391	Helping Hands	Very Good	10	10/25/41
C-393	Wedding Worries	Funny	11	12/20/41
PASSING PARADE (10)				
K-381	Strange Testament		10	Not Rev.
K-382	We Do It Because		10	Not Rev.
PETE SMITH SPECIALTIES (14)				
C-361	Army Champions	Excellent	10	11/ 1/41
C-362	Fancy Answers	Excellent	9	11/29/41
C-363	How to Hold Your Husband—Back		10	Not Rev.
TRAVELTALKS (12) (Tech.)				
T-313	Georgetown, Pride of Penang	Very Good	10	11/29/41
T-311	Glimpses of Florida	Interesting	10	9/27/41
T-312	Inside Passage	Good	10	10/25/41
T-314	Scenic Grandeur	Good	9	12/20/41
TWO REEL SPECIALS (6)				
P-301	Tell Tale Heart	A Masterpiece	20	11/15/41

PARAMOUNT 1940-41

ANIMATED ANTICS (10)				
H0-4	Bring Himself Back Alive	Good	7	12/21/40
H0-11	Copy Cat	Fair	7	7/19/41
H0-1	Dandy Lion	Poor	7	10/ 5/40
H0-3	Mommy Loves Poppy	Average	7	11/23/40
H0-2	Sneak, Snoop and Snitch	Fair	7	11/23/40
H0-7	Speaking of Animals	Excellent	9	3/15/41
H0-8	Triple Trouble	Just Fair	7	5/10/41
H0-6	Twinkletoes Gets the Bird		7	Not Rev.
H0-13	Twinkletoes in Hot Stuff		7	Not Rev.
H0-10	Twinkletoes, Where He Goes Nobody Knows	Routine	7	6/28/41
H0-5	Wild Oysters	Unusual	7	2/15/41
H0-12	Wizard of Arts		7	Not Rev.
H0-9	Zero, the Hound	So-So	7	5/31/41

PARAMOUNT 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
COLOR CLASSIC			
C0-1 Vitamin Hay		7	..Not Rev.
FASCINATING JOURNEYS (6) (Tech.)			
M0-4 Delhi	Good	11	.. 4/ 5/41
M0-5 Indian Durbar	Gorgeous	10	.. 5/10/41
M0-6 The Jungle	Excellent	10	.. 8/23/41
M0-1 River Thames—Yesterday	Beautiful	10	..11/23/40
M0-2 Sacred Ganges	Dull	10	.. 1/25/41
M0-3 Village in India	Fair	10	.. 2/22/41
GABBY CARTOONS (8) (Tech.)			
G0-3 All's Well	Silly	7	.. 1/18/41
G0-2 Constable	Satisfactory	7	..11/23/40
G0-6 Fire Cheese	Average	7	.. 6/28/41
G0-7 Gabby Goes Fishing	Fair	7	.. 7/19/41
G0-8 It's a Hap-Hap-Happy Day	Poor	7	.. 8/23/41
G0-1 King for a Day	Fair	7	..10/26/40
G0-5 Swing Cleaning	Fair	7	.. 4/19/41
G0-4 Two for the Zoo	Good	7	.. 2/15/41
HEADLINERS (8)			
A0-5 Bob Chester & Orch.	Average	10	.. 4/ 5/41
A0-4 Gene Krupa & Orch.	For Jitterbugs	10	.. 2/22/41
A0-7 Hands of Destiny	Interesting	10	.. 7/19/41
A0-2 Listen to Larry	Satisfactory	10	..11/ 2/40
A0-3 Johnnie Messner & Orch.	Fair	11	..12/21/40
A0-1 Moments of Charm of 1941 (Tech.)	Pretty	10	..10/ 5/40
A0-6 Those We Love	Different	11	.. 5/31/41
MADCAP MODELS (6) (Tech.)			
U0-2 Dipsy Gipsy	Very Good	9	.. 4/19/41
U0-4 Gay Knighties	Cute	9	.. 9/27/41
U0-3 Hoola Boola	Novel	9	.. 6/28/41
U0-1 Western Daze	Novel	9	.. 1/11/41
PARAGRAPHICS (6)			
V0-3 Breezy Little Bears	Excellent	10	.. 1/18/41
V0-5 Guardians of the Wilds	Fine	10	.. 9/20/41
V0-1 Nature's Nursery	Excellent	10	..11/ 2/40
V0-4 Red, White and Blue Hawaii	Fair	11	.. 3/22/41
V0-2 Seeing Is Believing	Fair	11	..12/ 7/40
POPEYE (12)			
E0-11 Child Psykolojiky	Good	7	.. 7/19/41
E0-4 Eugene, the Jeep	Funny	7	..12/ 7/40
E0-8 Flies Ain't Human	Fair	7	.. 4/19/41
E0-2 My Pop, My Pop	Amusing	7	..11/ 2/40
E0-10 Olive's Boithday Presink	Snappy	7	.. 5/31/41
E0-7 Olive's Sweepstake Ticket		7	..Not Rev.
E0-12 Past Pilot	Fair	7	.. 8/23/41
E0-9 Popeye Meets Rip Van Winkle	Fair	7	.. 5/10/41
E0-1 Popeye Meets William Tell	Funny	7	..10/ 5/40
E0-5 Problem Pappy	Fair	7	.. 1/25/41
E0-6 Quiet Pleeze	Very Good	7	.. 3/22/41
E0-3 With Poopdeck Pappy	Entertaining	7	..12/ 7/40
POPULAR SCIENCE (6)			
J0-1 No. 1	Good	10	..10/ 5/40
J0-2 No. 2	Interesting	10	..11/23/40
J0-3 No. 3	Interesting	10	..12/21/40
J0-4 No. 4	Usual	10	.. 3/22/41
J0-5 No. 5	Interesting	10	.. 4/ 5/41
J0-6 No. 6	Up to Standard	11	.. 6/28/41
ROBERT BENCHLEY (4)			
S0-3 Crime Control	Excellent	11	.. 4/19/41
S0-4 Forgotten Man	Typical	10	.. 5/31/41
S0-1 Trouble With Husbands	Great Fun	11	..11/16/40
S0-2 Waiting for Baby	A Howl	10	.. 2/22/41
SPECIAL CARTOON (1) (Tech.)			
FF0-1 Raggedy Ann	Very Good	19	..12/21/40
SPORTLIGHTS (13)			
R0-6 Acrobatic Aces	Excellent	10	.. 1/25/41
R0-8 Canine Sketches	Fine	10	.. 3/22/41
R0-1 Diving Demons	Beautiful	10	..10/ 5/40
R0-5 Feminine Fitness	Very Good	10	..12/21/40
R0-7 Fishing Fever	Appealing	10	.. 3/22/41
R0-4 Marine Round-up	Excellent	10	..12/ 7/40
R0-3 Motorcycle Stunting	Thrills Aplenty	10	..11/23/40
R0-10 On the Spot	Funny	10	.. 5/10/41
R0-11 Lasso Wizards	Good Action Stuff	10	.. 6/28/41
R0-12 Snow Dogs	Excellent	10	.. 7/19/41
R0-2 Sporting Everglades	Very Good	10	..10/26/40
R0-9 Sun Fun	Exhilarating	10	.. 4/ 5/41
R0-13 What's Lacrosse	Very Good	10	.. 8/23/41
UNUSUAL OCCUPATIONS (6)			
L0-1 No. 1	Good	10	..10/ 5/40
L0-2 No. 2	Interesting	10	..12/ 7/40
L0-3 No. 3	Good	10	.. 2/15/41
L0-4 No. 4	Good	11	.. 3/29/41
L0-5 No. 5	A Wow	11	.. 5/31/41
L0-6 No. 6	Very Good	10	.. 8/23/41

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FASCINATING JOURNEYS (Tech.) (2)			
M1-1 Road in India	Interesting	10	..11/22/41
HEADLINERS (6)			
A1-1 Beauty at the Beach	Fine	10	..10/11/41
A1-2 Copacabana Revue	Good	10	..12/ 6/41
HEDDA HOPPER'S HOLLYWOOD (6)			
Z1-1 No. 1	Excellent	10	.. 9/20/41
Z1-2 No. 2	Fair	10	..11/29/41
MADCAP MODELS (Tech.) (6)			
U1-1 Rhythm in the Ranks	Excellent	8	..12/20/41
POPEYE (12)			
E1-1 I'll Never Crow Again	Fair	7	..10/11/41
E1-2 Mighty Navy	Funny	7	..12/ 6/41
E1-3 Nix on Hypnotix		7	..Not Rev.
POPULAR SCIENCE (6)			
J1-1 No. 1	Very Good	11	..10/11/41
J1-2 No. 2	Very Good	11	..11/22/41
QUIZ KIDS (6)			
Q1-1 No. 1	Very Good	10	.. 9/20/41
Q1-2 No. 2	They're Good	11	..12/ 6/41
ROBERT BENCHLEY (4)			
S1-1 How To Take a Vacation	Funny		..10/11/41
SPEAKING OF ANIMALS (6)			
Y1-1 In a Pet Shop	A Howl	10	.. 9/20/41
Y1-2 In a Zoo	Hilarious	10	..11/15/41

PARAMOUNT 1941-42 (Cont.)

	Comment	Running Time	Reviewed Issue Of
SPORTLIGHTS (13)			
R1-5 How to Buy a Dog		10	..Not Rev.
R1-2 Meet the Champs	Excellent	10	..10/11/41
R1-4 Quick Returns	Pretty Good	10	..11/29/41
R1-1 Shooting Mermaids	Very Good	10	.. 9/27/41
R1-3 Sittin' Pretty	Excellent	10	..11/15/41
SUPERMAN CARTOONS (12) (Tech.)			
W1-1 Superman	A Cinch to Sell.	11	.. 8/ 2/41
W1-2 Superman in the Mechanical Monsters	Good	10	..12/20/41
UNUSUAL OCCUPATIONS (6)			
L1-1 No. 1	Good	10	..10/11/41
L1-2 No. 2	Very Good	10	..12/ 6/41

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DISNEY CARTOONS (18) (Tech.)			
14113 Art of Skiing	Excellent	8	..11/29/41
14103 Baggage Buster	Hilarious	7	.. 5/10/41
14105 Canine Caddy	Tops	7	.. 6/ 7/41
14114 Chef Donald		8	..Not Rev.
14112 Donald's Camera	A Scream	8	..10/25/41
14107 Early to Bed	Satisfactory	8	.. 7/26/41
14102 Gentleman's Gentleman	Tops	7	.. 4/ 5/41
14101 Golden Eggs	Excellent	8	.. 4/ 5/41
14104 Good Time for a Dime	Excellent	8	.. 5/10/41
14111 Lend a Paw	Superb	8	..10/25/41
14106 Nifty Nineties	Amusing	8	.. 6/ 7/41
14110 Old MacDonald Duck	Excellent	8	..10/ 4/41
14109 Orphan's Benefit	Very Good	9	.. 8/30/41
14108 Truant Officer Donald	Excellent	8	.. 8/23/41
EDGAR KENNEDY (6)			
13406 Apple in His Eye	Hokey	18	.. 6/14/41
13403 Drafted in the Depot		19	..Not Rev.
13405 It Happened All Night	Fair	19	.. 4/12/41
13404 Mad About Moonshine	Fair	18	.. 3/ 1/41
13401 Sunk by the Census	Funny	18	.. 9/14/40
13402 Trailer Tragedy	Funny	17	..10/19/40
INFORMATION PLEASE (13)			
14201 No. 1 (Anna Neagle)	Excellent	11	.. 9/14/40
14202 No. 2 (Ruth Gordon)	Good	10	..10/19/40
14203 No. 3 (Alice Marble)	Swell As Usual	10	..11/16/40
14204 No. 4 (Louis Bromfield)	Excellent	11	..12/14/40
14205 No. 5 (Wendell Willkie)	Good	10	.. 2/ 1/41
14206 No. 6 (Jan Struther)	Excellent	11	.. 3/ 1/41
14207 No. 7 (Anna Neagle)	Very Good	10	.. 4/ 5/41
14208 No. 8 (Boris Karloff)	Excellent	10	.. 4/ 5/41
14209 No. 9 (Alice Marble)	Excellent	11	.. 5/10/41
14210 No. 10 (Louis Bromfield)	Entertaining	10	.. 6/ 7/41
14211 No. 11 (Jan Struther)	Very Good	11	.. 7/26/41
14212 No. 12 (Boris Karloff)	Good	12	.. 7/26/41
14213 No. 13 (Anna Neagle)	Excellent	10	.. 8/23/41
LEON ERROL (6)			
13703 Fired Man	Mildly Amusing	20	.. 2/ 1/41
13701 He Asked for It	Very Funny	18	.. 9/14/40
13706 Panic in the Parlor	Unfunny	20	..Not Rev.
13705 Polo Phoney	Good	18	.. 5/17/41
13702 Tattle Talevision	Funny	19	..11/16/40
13704 When Wifie's Away	Fair	20	.. 4/ 5/41
MARCH OF TIME			
13110 Crisis in the Atlantic	Timely	18	.. 5/10/41
13111 China Fights Back	Timely	18	.. 6/ 7/41
13112 New England's 8,000,000 Yankees	Good	20	.. 7/ 5/41
13113 Peace by Adolf Hitler	A "Must"	20	.. 8/ 2/41
RAY WHITLEY (4)			
13501 Bar Buckaroos	Good	16	..11/16/40
13504 Musical Bandit	Entertaining	16	.. 7/26/41
13502 Prairie Spooners	Very Good	13	.. 3/ 1/41
13503 Red Skins & Red Heads	Poor	18	.. 5/10/41
PICTURE PEOPLE (13)			
14401 No. 1	Interesting	10	.. 9/14/40
14402 No. 2	Good	9	..10/19/40
14403 No. 3	Night Club Plug	10	..11/16/40
14404 No. 4	Good	10	..12/14/40
14405 No. 5	Fair	10	.. 2/ 1/41
14406 No. 6	Fair	10	.. 3/ 1/41
14407 No. 7	Average	10	.. 3/29/41
14408 No. 8	Fair	10	.. 4/12/41
14409 No. 9	Fair	8	.. 5/17/41
14410 No. 10	Fair	8	.. 6/ 7/41
SPECIAL SUBJECT			
13801 Growing Up (Quins)	Wide Appeal	18	..12/14/40
SOUTH AMERICA (3)			
14501 Eyes on Brazil	Very Interesting	10	.. 3/ 1/41
14503 How Goes Chile	Very Good	10	.. 8/23/41
14502 What's Happening in Argentina	Very Timely	10	.. 4/12/41
SPORTSCOPES (13)			
14307 Caballero College	Fair	9	.. 3/ 1/41
14313 Craig Wood	For Golfers	9	.. 8/ 9/41
14310 Jockey's Day	Good	9	.. 6/ 7/41
14302 Kentucky Royalty	Horse Lovers	9	..10/19/40
14306 Mat Men	Good	9	.. 3/ 1/41
14308 Publicity Sports	Excellent	9	.. 4/ 5/41
14301 Quail Quest	Good	9	.. 9/14/40
14311 Rolling Rhythm		10	..Not Rev.
14305 Snow Eagles	Excellent	9	.. 2/ 1/41
14304 Snow Fun	Exhilarating	9	..12/14/40
14303 Sportsman's Partner	For Dog Lovers.	9	..11/16/40
14312 Steeds and Steers	Good	9	.. 7 26 41
14309 Sword Soldiers	Technical	9	.. 5/10/41

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DISNEY CARTOONS (18) (Tech.)			
EDGAR KENNEDY (6)			
23402 I'll Fix It	Funny	19	..10/25/41
23403 Quiet Fourth		16	..Not Rev.
23401 Westward Ho-Hum	Funny	16	.. 9/27/41
INFORMATION PLEASE (13)			
24201 No. 1 (John Gunther)	Excellent	10	..10/25/41
24202 No. 2 (Howard Lindsay)	Up to Par	9	..11/29/41
24203 No. 3 (Cornelia Otis Skinner)		10	..Not Rev.

RKO-RADIO 1941-42 (Cont.)

	Comment	Running Time	Reviewed Issue Of
LEON ERROL (6)			
23701 Man-I-Cured	Funny	16	..10/ 4/41
23702 Who's a Dummy?	Amusing	20	..12/ 6/41
MARCH OF TIME (13)			
23101 Thumbs Up, Texas	Excellent	19	.. 8/16/41
23102 Norway in Revolt	Timely	19	.. 9/27/41
23103 Sailors With Wings	Excellent	20	..10/25/41
23104 Main Street, U.S.A.	Propaganda	18	..11/22/41
23105 Our America At War	Timely, Vital	17½	..12/13/41
Spec. Battlefields of Pacific	Timely	22	..12/20/41
PICTURE PEOPLE (13)			
24403 Hobbies of the Stars	Good	9	..11/29/41
24402 Hollywood Sports	Good	9	..10/25/41
24204 Stars' Day Off		9	..Not Rev.
24401 Stars in Defense	Interesting	10	..10/ 4/41
RAY WHITLEY (4)			
23501 California or Bust	Good	18	..12/6/41
SPORTSCOPES (13)			
24304 Crystal Fliers		10	..Not Rev.
24302 Dog Obedience	Boxoffice	9	..11/ 1/41
24303 Gaucho Sports	Interesting	10	..12/ 6/41
24301 Pampas Paddock	For Horse Lovers	10	..10/ 4/41

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MEET THE STARS (12)			
28-2 Baby Stars	Excellent	10	.. 2/ 1/41
28-1 Chinese Garden Festival	Good Starter	10	..12/21/40
28-5 Hollywood Meets the Navy	Timely	10	.. 5/ 3/41
28-4 Los Angeles Examiner Benefit	Fair	10	.. 4/26/41
28-7 Meet Roy Rogers	Interesting	10	.. 6/21/41
28-6 Stars at Play	Entertaining	10	.. 6/14/41
28-8 Stars—Past & Present	Nostalgic	10	.. 6/28/41
28-3 Variety Reel	Interesting	10	.. 3/ 1/41

20TH CENTURY-FOX 1940-41

ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
1201 Midget Motor Mania	Unusual	10	..10/12/40
1203 Modern Highway	Good	10	.. 3/ 1/41
1202 Training Police Horses	Excellent	10	.. 2/ 8/41
LEW LEHR COMEDIES (4)			
1401 Grunters and Groaners	Tiresome	10	.. 8/10/40
MAGIC CARPET OF MOVIETONE (8)			
1108 Arctic in Springtime		10	..Not Rev.
1106 Caribbean Sentinel	Good	10	.. 4/26/41
1101 Eskimo Trails	Enlightening	10	.. 8/10/40
1103 Isle of Mystery		10	..Not Rev.
1109 Letter From Cairo		10	..Not Rev.
1102 Land of Flowers (Tech.)	Colorful	9	.. 8/10/40
1107 Miracle of Hydro	Different	10	.. 4/19/41
1104 Old Dominion State (Tech.)	Very Good	10	..11/30/40
1105 Spotlight on Indo-China		10	..Not Rev.
1110 Winter in Eskimo Land		10	..Not Rev.
RIPLEY'S BELIEVE IT OR NOT			
1601 Acquitted by the Sea	Excellent	10	..19/12/40
SPORTS REVIEWS—THORGERSEN (6) (3 in Tech.)			
1303 Bowling for Strikes	For Bowlers	10	..10/12/40
1307 Fun on Rollers		10	..Not Rev.
1302 Lure of the Trout (Tech.)	For Fly Casters	10	..11/30/40
1306 Playing With Neptune	Very Good	9	.. 4/26/41
1304 Rodeo Goes to Town	Good	10	.. 2/ 8/41
1305 Symphony in Snow		10	..Not Rev.
1301 Vacation Time (Tech.)	OK	8	.. 8/10/40
TERRYTOONS (26) (13 in Tech.)			
1510 Baby Seal		7	..Not Rev.
1551 Bill Mouse's Akwakade	Excellent (Tech.)	7	.. 8/10/40
1515 Bringing Home the Bacon		7	..Not Rev.
1501 Club Life in the Stone Age		7	..Not Rev.
1511 Dog's Dream		7	..Not Rev.
1508 Fishing Made Easy	Fair	7	.. 4/26/41
1514 Good Old Irish Tunes		7	..Not Rev.
1507 Hairless Hector		7	..Not Rev.
1503 Happy Haunting Grounds		7	..Not Rev.
1513 Horse Fly Opera		7	..Not Rev.
1558 Home Guard (Tech.)	Okay	7	.. 4/26/41
1553 How Wet Was My Ocean	Excellent (Tech.)	7	..10/12/40
1554 Landing of the Pilgrims	Good (Tech.)	7	..11/30/40
1552 Lucky Duck (Tech.)		7	..Not Rev.
1512 Magic Shell		7	..Not Rev.
1557 Mississippi Swing	Rhythmic (Tech.)	7	.. 2/ 8/41
1504 Magic Pencil	Poor	7	..12/ 7/40
1555 Plane Goofy (Tech.)	Fair	7	..12/ 7/40
1505 Snow Man		7	..Not Rev.
1556 Temperamental Lion	Amusing (Tech.)	7	.. 2/15/41
1502 Touchdown Demons	Amusing	7	..10/ 5/40
1516 Twelve O'Clock and All Ain't Well		7	..Not Rev.
1559 Uncle Joey (Tech.)		7	..Not Rev.
1506 What a Little Sneeze Will Do	Good	7	.. 2/15/41
1560 What Happens at Night (Tech.)		7	..Not Rev.
1509 When Knights Were Bold. Just a Cartoon		7	.. 4/26/41
WORLD TODAY			
1704 Anzacs in Action		10	..Not Rev.
1701 Battle of the Atlantic	Timely	10	.. 4/19/41
1703 Empire in Exile		10	..Not Rev.
1702 War in the Desert		10	..Not Rev.

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ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
2202 Highway of Friendship	Informative	10	..11/ 1/41
2201 Soldiers of the Sky	Excellent	10	.. 8/ 2/41
2203 Wonders of the Sea		10	..Not Rev.
MAGIC CARPET OF MOVIETONE (12)			
2103 Call of Canada		10	..Not Rev.
2102 Glacier Trails	Good	10	..11/ 1/41
2101 Sagebrush and Silver	Interesting	10	.. 9/20/41
SPORTS REVIEWS (6)			
2301 Aristocrats of the Kennel	Excellent	10	..11/ 1/41
2302 Life of a Thoroughbred		10	..Not Rev.

20TH CENTURY-FOX 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
TERRYTOONS (26)				
2504	Back to the Soil		7	Not Rev.
2555	Bird Tower (Tech.)		7	Not Rev
2506	Flying Fever		7	Not Rev.
2503	Frozen North	Very Good	7	11/ 1/41
2501	Ice Carnival	Good	7	9/27/41
2551	Old Oaken Bucket	Good	7	9/20/41
2552	One Man Navy	Amusing	7	9/27/41
2554	Slap Happy Hunters		7	Not Rev.
2502	Uncle Joey Comes to Town	Funny	7	11/ 1/41
2553	Welcome Little Stranger	Good	7	11/ 1/41
2505	Yarn About Yarn		7	Not Rev.
WORLD TODAY (4)				
2401	American Sea Power	Timely, Excellent	10	9/20/41
2403	Playtime in Hawaii		10	Not Rev.
2402	Uncle Sam's Iron Warriors		10	Not Rev.

UNIVERSAL 1940-41

		Comment	Running Time	Reviewed Issue Of
CARTOONS (13) (Tech.)				
5252	Andy Panda's Pop	Enjoyable	8	8/ 9/41
5241	Crazy House	Satisfactory	8	10/12/40
5249	Dizzy Kitty	So-So	8	5/17/41
5246	Fair Today	Good	7	2/15/41
5247	Hysterical High Spots in American History	Fair	7	3/29/41
5243	Knock, Knock	Very Good	8	11/30/40
5245	Mouse Trappers	Amusing	7	2/ 8/41
5242	Recruiting Daze	Fair	8	11/ 2/40
5253	Screw Driver	Good	7	9/ 6 41
5248	Scrub Me, Mama, With a Boogie Beat	Snappy	7	5/17/41
5250	Salt Water Daffy	Snappy	8	6/ 7/41
5244	Syncopated Sioux	Clever	7	12/28/40
5251	Woody Woodpecker		7	Not Rev.
GOING PLACES (15)				
5353	Arizona	Interesting	10	10/12/40
5351	Coast Guard	Interesting	10	9/21/40
5358	Deserts of America	Very Good	10	3/22/41
5365	Garden Spot of the North	Good	9	8/ 9/41
5359	Humorous Tombstones	Amusing	10	4/12/41
5355	Hunting on Top of the World	Fascinating	9	12/28/40
5364	Isles of Fate	Good & Timely	10	8/ 9/41
5363	Meet Jimmy the Chump	Good Fun	10	7/19/41
5354	Melting Pot of the Caribbean	Good	10	12/28/40
5360	Modern Way Down East	Good	10	6/ 7/41
5362	Mountain Summer	Pleasing	10	7/19/41
5356	South of the Border	Interesting	10	2/15/41
5352	Sun Valley	Good	10	10/12/40
5357	Swankiest Isle in the World	Interesting	10	3/15/41
5361	Trail of Father Kino	Interesting	10	6/14/41
MUSICALS—TWO REEL (13)				
5226	Bagdad Daddy	Very Good	18	2/ 8/41
5225	Beat Me Daddy-Eight to the Bar		17	Not Rev.
5221	Class in Swing	Good Variety	16	10/12/40
5222	Congamania	Latin Liveliness	20	11/30/40
5233	Dizzy Doings	Fair	17	9/ 6/41
5228	Jumpin' Jive	Good	17	6/ 7/41
5230	Music a la King	Good Number	20	7/19/41
5227	Music in the Morgan Manner	Entertaining	18	3/29/41
5231	Once Upon a Summer Time	Average	18	7/19/41
5232	Rhythm Revel	Entertaining	18	8/16/41
5229	Shadows in Swing	Average	18	5/17/41
5224	Tickled Pinky	Rustic Rhythm	18	1/ 4/41
5223	Torrid Tempos	Entertaining	18	11/30/04
SPECIAL SUBJECT (1)				
5110	Swing With Bing	Excellent	18	4/13/40
STRANGER THAN FICTION (15)				
5371	No. 81	Good	9	9/21/40
5372	No. 82	Average	9	10/12/40
5373	No. 83	Average	9	10/12/40
5374	No. 84	Good	9	11/30/40
5375	No. 85	Excellent	9	12/28/40
5376	No. 86	Up to Par	9	2/ 8/41
5377	No. 87	Good	9	3/29/41
5378	No. 88	Interesting	9	3/29/41
5379	No. 89	Interesting	9	4/12/41
5380	No. 90	Interesting	9	5/17/41
5381	No. 91	Fair	9	5/24/41
5382	No. 92	So-So	9	6/ 7/41
5383	No. 93	Very Good	9	7/19/41
5384	No. 94		9	Not Rev.
5385	No. 95	Very Good	9	8/16/41

1941-42

		Comment	Running Time	Reviewed Issue Of
ANDY PANDA CARTUNES (13) (Tech.)				
6241	Boogie Woogie Bugle Boy of Company B	Good	8	10/11/41
6242	Man's Best Friend	Good	8	11/ 8/41
6244	$21 a Day Once a Month	Average	7	12/ 6/41
6243	What's Cookin'	Good	8	11/ 8/41
NAME BAND MUSICALS (13)				
6224	Doin' the Town	Entertaining	20	12/13/41
6222	In the Groove	Entertaining	17	10/18/41
6221	Is Everybody Happy?	Fair	18	9/ 6/41
6225	Jingle Bells	For Christmas	13½	12/13/41
6223	Skyland Serenade	Excellent	20	11/ 8/41
SPECIAL FEATURETTE (1)				
6110	Cavalcade of Aviation		20	Not Rev.
STRANGER THAN FICTION (15)				
6376	Barnyard Steam Buggy	Good	9	12/20/41
6375	Blacksmith Dentist	Good	10	12/20/41
6373	Candy Kid	Good	10	11/ 8/41
6372	Hermit of Oklahoma	Good	10	10/18/41
6374	Junior Battlefleet	Good	10	12/ 6/41
6371	Shampoo Springs	Very Good	10	10/18/41
VARIETY VIEWS 15 (5 IN COLOR)				
6354	Annapolis Salutes the Navy	Timely	10	12/13/41
6353	George Washington, Country Gentleman	Impressive	10	10/11/41
6351	Moby Dick's Home Town	Interesting	9	9/ 6/41
6352	Northern Neighbors (Color)	Interesting	9	10/18/41
6356	Peaceful Quebec—At War	Interesting	9	12/13/41
6355	Trail of the Buccaneers	Excellent	9	11/ 8/41

VITAPHONE-WARNER BROS. 1940-41

		Comment	Running Time	Reviewed Issue Of
BROADWAY BREVITIES (9)				
6202	Alice in Movieland	Superlative	20	11/30/40
6204	Dog in the Orchard	Meritorious	20	1/18/41
6209	Happy Faces			Not Rev.
6208	Hunting the Hard Way	Excellent	20	5/24/41
6201	Just a Cute Kid		20	Not Rev.
6203	Mack Sennett Revival		20	Not Rev.
6206	Seeing Eye	Poignant	20	4/ 5/41
6207	Sockeroo	Funny	20	5/24/41
6205	Take the Air	Entertaining	20	3/ 8/41
ELSA MAXWELL COMEDIES (3)				
6102	Lady and the Lug		19	Not Rev.
6101	Riding Into Society	T'Ain't Funny	19	8/31/40
6103	Throwing a Party		20	Not Rev.
HOLLYWOOD NOVELTIES (6)				
6304	History Repeats Itself	Good	10	9/30/39
6301	Football Highlights	Rockne Build-up	10	8/31/40
6303	Mexican Jumping Beans	Very Good	10	11/30/40
6302	Shark Hunting	Exciting	10	8/ 3/40
6306	Trouble in Store	Amusing		9/ 6/41
6305	Wild Boar Hunt	Exciting	10	3/ 8/41
LOONEY TUNES (16)				
6601	Calling Dr. Porky		7	Not Rev.
6612	Coy Decoy	Funny	7	6/21/41
6607	Haunted Mouse	Very Good	7	3/15/41
6616	Henpecked Duck	A Howl	7	9/13/41
6608	Joe Glow the Firefly		7	Not Rev.
6614	Meet John Doughboy		7	Not Rev.
6602	Pre-Historic Porky	Clever	7	11/ 2/40
6611	Porky's Ant	Good	7	5/24/41
6609	Porky's Bear Facts	Amusing	7	4/ 5/41
6604	Porky's Hired Hand	Good	7	12/28/40
6610	Porky's Preview	Amusing	7	4/26/41
6613	Porky's Prize Pony		7	Not Rev.
6606	Porky's Snooze Reel		7	Not Rev.
6603	Sour Puss	Satisfactory	7	11/30/40
6605	Timid Toreador	Good	7	1/18/41
6615	We the Animals Squeak	Excellent	7	9/ 6/41
MELODY MASTERS (10)				
6506	Cliff Edwards and His Buckaroos	Fair	10	3/ 8/41
6505	Henry Busse & Orch.	Good	10	11/30/40
6504	Skinnay Ennis & Orch.	Good	10	12/28/40
6503	Jan Garber & Orch.		10	Not Rev.
6508	Marie Green & Her Merrie Men	Lively	10	5/ 3/41
6510	Carl Hoff & Orch.			Not Rev.
6509	Hal Kemp & Orch.	Just a Band	10	5/24/41
6501	Matty Malneck	Snappy	10	8/ 3/40
6507	Freddie Martin & Orch.	Fair	10	4/ 5/41
6502	Joe Reichman & Orch.	Excellent	10	11/ 2/40
MERRIE MELODIES (26) (Tech.)				
6724	Aviation Vacation			Not Rev.
6706	Bed Time for Sniffles		7	Not Rev.
6713	Cat's Tale	Good	7	4/ 5/41
6712	Crackpot Quail		7	Not Rev.
6709	Elmer's Pet Rabbit	Funny	7	12/28/40
6718	Farm Frolics	Excellent	7	5/24/41
6710	Fighting 69½	Good	7	1/18/41
6704	Good Night Elmer		7	Not Rev.
6715	Goofy Groceries	Novel	7	4/ 5/41
6722	Heckling Hare		7	Not Rev.
6720	Hiawatha's Rabbit Hunt	Funny	7	6/21/41
6703	Holiday Highlights	Swell Satire	7	11/ 2/40
6719	Hollywood Steps Out	Excellent	7	6/21/41
6723	Inki and the Lion	Good		8/30/41
6701	Malibu Beach Party	Grade A	7	8/31/40
6707	Of Fox and Hound		7	Not Rev.
6708	Shop, Look and Listen	Good	7	12/28/40
6711	Sniffles Bells the Cat	Fair	7	3/15/41
6726	Snow Time for Comedy	Up to Par	7	8/30/41
6725	Sport Champions		7	Not Rev.
6702	Stage Fright	Satisfactory	7	10/26/40
6714	Tortoise Beats the Hare	Amusing	7	4/ 5/41
6716	Toy Trouble	Good	7	5/ 3/41
6717	Trial of Mr. Wolf	Very Good	7	4/26/41
6705	Wacky Wildlife	Funny	7	12/ 7/40
6721	Wacky Worm	Excellent	7	8/ 9/41
TECHNICOLOR SPECIALS (6)				
6006	Carnival of Rhythm	Splendid		8/30/41
6001	Flag of Humanity	Splendid	20	10/26/40
6005	Here Comes the Cavalry		20	Not Rev.
6002	March on Marines	Excellent	20	12/28/40
6003	Meet the Fleet	Excellent	20	1/18/41
6004	Wings of Steel	Excellent	20	5/ 3/41
SPORTS PARADES (10)				
6407	Big Bill Tilden	For Tennis Fan	10	5/ 3/41
6404	California Thoroughbreds	Interesting	10	12/28/40
6403	Diary of a Racing Pigeon	Interesting	10	12/ 7/40
6402	Dogs You Seldom See	Good Novelty	10	8/31/40
6405	Fight, Fish, Fight	Thrilling	10	3/ 8/41
6401	Fly Fishing	For Anglers	10	10/26/40
3409	It Happened on Rollers			Not Rev.
6410	Lions for Sale	Very Good		8/30/41
6408	Sail Ho!	Colorful	10	6/21/41
6406	Sky Sailing	Interesting	10	4/ 5/41

1941-42

		Comment	Running Time	Reviewed Issue Of
BROADWAY BREVITIES (12)				
7103	At the Stroke of Twelve	Grab It	20	11/ 8/41
7101	Minstrel Days	Very Good	20	9/13/41
7102	Monsters of the Deep		20	Not Rev.
7104	Perils of the Jungle	Exciting	20	11/ 8/41
HOLLYWOOD NOVELTIES (6)				
7301	Polo With the Stars		10	Not Rev.
7304	Miracle Makers	Poor	10	9/13/41
7303	Points on Arrows	good	10	9/13/41
7302	White Sails	Excellent	10	11/15/41
LOONEY TUNES (16)				
7601	Notes to You		10	Not Rev.
7604	Porky's Midnight Matinee		7	Not Rev.
7603	Porky's Pooch		7	Not Rev.
7602	Robinson Crusoe, Jr.	Average	7	11/15/41
MELODY MASTERS (10)				
7502	Carioca Serenaders	Latin Swing	10	11/15/41
7503	Forty Boys and a Song	Good	10	9/13/41
7501	U.S.C. Band and Glee Club	Very Good	10	9/13/41

VITAPHONE-WARNER BROS. 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
MERRIE MELODIES (26) (Tech.)				
7701	All This and Rabbit Stew	Excellent	7	9/13/41
7702	Brave Little Bat		7	Not Rev.
7703	Bug Parade	Clever	7	11/ 8/41
7706	Cagey Canary		7	Not Rev.
7707	Rhapsody in Rivets		7	Not Rev.
7704	Rookie Revue		7	Not Rev.
7705	Saddle Silly		7	Not Rev.
7708	Wabbit Twouble		7	Not Rev.
SERVICE SPECIALS (6) (Tech.)				
7003	Gay Parisian	Good Show	20	12/ 6/41
7002	Soldiers in White		20	Not Rev.
7004	Spanish Fiesta	Colorful	19	12/ 6/41
7001	Tanks Are Coming	Excellent	20	9/13/41
SPORTS PARADE (10) (Tech.)				
7402	King Salmon		10	Not Rev.
7401	Kings of the Turf	Interesting	10	9/13/41
7403	Water Sports	Average	10	11/15/41

MISCELLANEOUS

Adventure in the Bronx (N. Y. Zoological Soc.)	Good	11½	8/23/41
Alive in the Deep (Prod.)	Exciting	22	5/24/41
Man the Enigma (Prod.)	Informative	25	5/24/41
Our Constitution (Prod.)	Inspiring	19	5/ 3/41
Our Declaration of Independence (Prod.)	Timely	19	5/ 3/41

SERIALS 1940-41

	No Chapters	Reviewed Issue Of
COLUMBIA		
Holt of the Secret Service	15 Chaps.	11/29/41
Iron Claw	15 Chaps.	8/23/41
Spider Returns	15 Chaps.	5/10/41
White Eagle	15 Chaps.	Not Rev.
REPUBLIC		
Adventures of Captain Marvel	12 Chaps.	3/ 8/41
Jungle Girl	15 Chaps.	5/31/41
King of the Royal Mounted	12 Chaps.	8/17/40
Mysterious Dr. Satan	15 Chaps.	11/23/40
UNIVERSAL		
Green Hornet Strikes Again	12 Chaps.	11/ 2/40
Junior G-Men	12 Chaps.	8/ 3/40
Sky Raiders	12 Chaps.	2/15/41
Winners of the West	15 Chaps.	Not Rev.

SERIALS 1941-42

REPUBLIC		
Dick Tracy vs. Crime, Inc.	15 Chaps.	12/ 6/41
King of the Texas Rangers	12 Chaps.	9/ 6/41
UNIVERSAL		
Don Winslow of the Navy	12 Chaps.	11/ 1/41
Riders of Death Valley	15 Chaps.	4/12/41
Sea Raiders	12 Chaps.	7/19/41

DEFENSE SUBJECTS

Title	Running Time	Distributed By
America Builds Ships	3	List "B"
America Preferred	3	List "B"
Army in Overalls	3	List "B"
Bits and Pieces	3	List "B"
Bomber	8	List "C"
Calling All Workers	2	List "A"
Candidates Class	12	Marine Corps
Food For Freedom	3	List "C"
Pots to Planes	3	List "C"
Power for Defense	10	List "A"
War Department Trailers		
1. Infantry	1	List "A"
2. Air Corps	1	List "A"
3. Flying Cadets	1	List "A"
4. Coast Artillery Corps	1	List "A"
5. Armored Force	1	List "A"
6. Flying Cadets	1	List "A"
7. Flying Cadets	1	List "A"
8. Field Artillery	1	List "A"
9. Foreign Service	1	List "A"
10. Signal Corps	1	List "A"
11. Medical Department	1	List "A"
12. Quartermaster Corps	1	List "A"
Where Do We Go?	2	List "B"
Women in Defense	10	List "C"

CITY	List "A"	List "B"	List "C"
Albany	Columbia	Universal	MGM
Atlanta	Paramount	20th-Fox	United Artists
Boston	Columbia	Universal	MGM
Buffalo	United Artists	Columbia	20th-Fox
Charlotte	United Artists	Columbia	20th-Fox
Chicago	Paramount	20th-Fox	Columbia
Cincinnati	Universal	Warner Bros.	Republic
Cleveland	United Artists	Columbia	20th-Fox
Dallas	RKO	MGM	Warner Bros.
Denver	20th-Fox	Paramount	WB-RKO
Des Moines	Columbia	Universal	MGM
Detroit	MGM	RKO	Paramount
Indianapolis	Universal	Republic	United Artists
Kansas City	20th-Fox	Paramount	RKO
Los Angeles	20th-Fox	Paramount	Warner Bros.
Memphis	MGM	RKO	Paramount
Milwaukee	20th-Fox	Paramount	Columbia
Minneapolis	Universal	Warner Bros.	Republic
New Haven	Warner Bros.	United Artists	Universal
New Orleans	Paramount	20th-Fox	United Artists
New York	MGM	RKO	Paramount
Oklahoma City	RKO	MGM	Warner Bros.
Omaha	Columbia	Universal	MGM
Philadelphia	Warner Bros.	United Artists	Universal
Pittsburgh	Warner Bros.	Republic	RKO
Portland	Paramount	20th-Fox	RKO
St. Louis	Warner Bros.	United Artists	Universal
Salt Lake City	MGM	RKO	Paramount
San Francisco	RKO	MGM	Warner Bros.
Seattle	RKO	MGM	Columbia
Washington	Universal	Warner Bros.	Republic

Defense Savings Pay-Roll Allotment Plan

How company heads can help their country, their employees, and themselves

voluntary pay-roll allotment plan | helps workers provide for the future | helps build future buying power | helps defend America today

This is no charity plea. It is a sound business proposition that vitally concerns the present and future welfare of your company, your employees, and yourself.

During the post-war period of readjustment, you may be faced with the unpleasant necessity of turning employees out into a confused and cheerless world. But you, as an employer, can do something *now* to help shape the destinies of your people. Scores of business heads have adopted the Voluntary Pay-roll Allotment Plan as a simple and easy way for every worker in the land to start a *systematic* and *continuous* Defense Bond savings program.

Many benefits . . . present and future. It is more than a sensible step toward reducing the ranks of the post-war needy. It will help spread financial participation in National Defense among all of America's wage earners.

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And don't overlook the immediate benefi . . . money for defense materials, quickly, continuously, *willingly*.

Let's do it the American way! America's talent for working out emergency problems, democratically, is being tested today. As always, we will work it out, without pressure or coercion . . . in that old American way; each businessman strengthening his *own* house; not waiting for his neighbor to do it. That custom has, throughout history, enabled America to get things done *of its own free will.*

In emergencies, America doesn't do things "hit-or-miss." We would get there *eventually* if we just left it to everybody's whim to buy Defense Bonds when they thought of it. But we're a nation of businessmen who understand that the way to get a thing done is to *systematize* the operation. That is why so many employers are getting back of this Voluntary Savings Plan.

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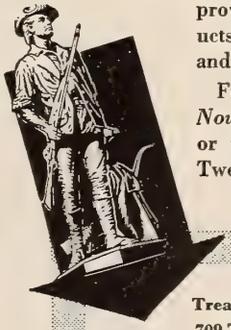
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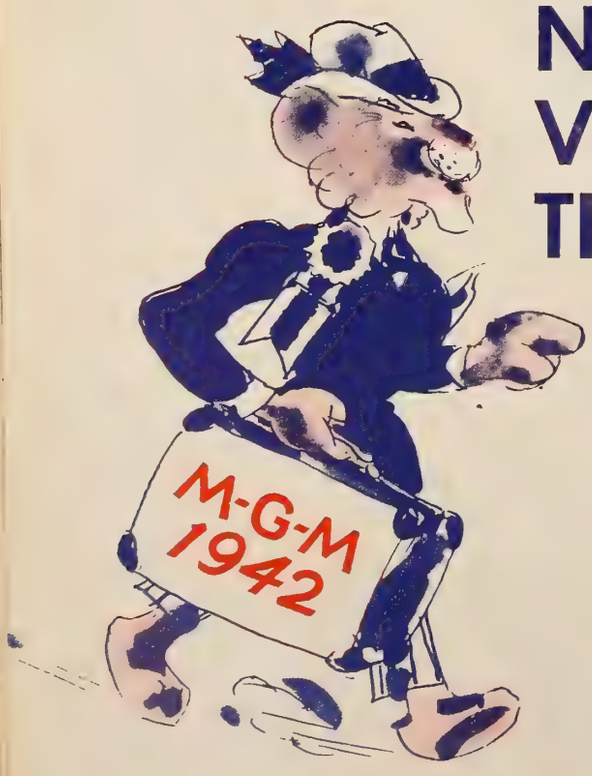
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Another M-G-M victory. S.T.R.'s Annual Issue of "Leaders of the M. P. Industry" shows M-G-M FIRST with 13 out of 50 Hits! M-G-M leads STAR vote with 5 out of 17, capturing the first 4 positions! M-G-M has 4 out of 10 Short Subject Winners!



NEXT YEAR'S VOTE IS IN THE BAG TOO!

To name just a few contenders for leadership in 1942: MICKEY ROONEY, JUDY GARLAND in "BABES ON BROADWAY" • "THE VANISHING VIRGINIAN," the Surprise Triumph with FRANK MORGAN, KATHRYN GRAYSON • ROBERT TAYLOR, LANA TURNER in "JOHNNY EAGER" • SPENCER TRACY, KATHARINE HEPBURN in "WOMAN OF THE YEAR" • NORMA SHEARER, MELVYN DOUGLAS in "WE WERE DANCING" • NELSON EDDY, JEANETTE MacDONALD in "I MARRIED AN ANGEL" • ANN SOTHERN, RED SKELTON in "PANAMA HATTIE" • GREER GARSON, WALTER PIDGEON in "MRS. MINIVER." ABBOTT & COSTELLO in "RIO RITA" with KATHRYN GRAYSON, JOHN CARROLL. ELEANOR POWELL, RED SKELTON in a BIG MUSICAL • SPENCER TRACY, HEDY LAMARR, JOHN GARFIELD in "TORTILLA FLAT" • MICKEY ROONEY, LEWIS STONE and all the folks in "THE COURTSHIP OF ANDY HARDY"

LEADERS

OF THE

MOTION PICTURE INDUSTRY

(Registered U. S. Patent Office)

1941



Published Annually By

SHOWMEN'S TRADE REVIEW

CHARLES E. ("CHICK") LEWIS

Editor and Publisher

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SOCK!*

that EXTRA something that makes a winner belongs—in the motion picture industry—exclusively to

WARNERS

*This particular sock is from Humphrey Bogart's new smash "ALL THROUGH THE NIGHT". There is, however, the same box-office impact in "THEY DIED WITH THEIR BOOTS ON", "THE MAN WHO CAME TO DINNER", "KINGS ROW" and every other picture Warners make!

NEW SEASON! NEW BOXOFFICE HIGHS!

LEADERS OF THE MOTION PICTURE INDUSTRY

Recording the Results of a National Poll of Exhibitors

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EASTMAN FILMS

▼

BRULATOUR SERVICE

▼

The Standard for
The Motion Picture Industry

Fort Lee, N. J. **Chicago, Ill.** **Hollywood, Cal.**

UNITED ARTISTS

FIRST IN THE PARADE OF INDUSTRY LEADERS WITH 1942's FIRST BIG PERFORMANCE HITS!

The Adventure Masterpiece of All Time!
EDWARD SMALL *presents* Alexandre Dumas'
THE CORSICAN BROTHERS
starring DOUGLAS FAIRBANKS, Jr.
with RUTH WARRICK • AKIM TAMIROFF
Directed by Gregory Ratoff
Screenplay by George Bruce & Howard Estabrook

The World's Great Laughing Picture!
CHARLIE CHAPLIN *in*
THE GOLD RUSH
WITH MUSIC AND WORDS!
Written and Directed by Charles Chaplin

The Thunderbolt Roadshow Hit!
ARNOLD PRESSBURGER *presents*
THE SHANGHAI GESTURE
starring GENE TIERNEY • Walter HUSTON
Victor MATURE • Ona MUNSON *with* Phyllis Brooks • Albert Basserman • Maria Ouspenskaya
From the celebrated play by John Colton
Directed by Josef Von Sternberg

Alexander Korda's Wondrous Spectacle!
ALEXANDER KORDA *presents*
RUDYARD KIPLING'S
THE JUNGLE BOOK
(In Technicolor)
with SABU *and a cast of thousands*
Adapted by Laurence Stallings
Directed by Zoltan Korda

The Most Famous of All Stage Farces!
EDWARD SMALL *presents*
GEORGE BRENT & JOAN BENNETT
in **TWIN BEDS**
with MISCHA AUER • UNA MERKEL
GLENDA FARRELL • ERNEST TRUEX
Directed by Tim Whelan • Screenplay by
Curtis Kenyon & Kenneth Earl & E. Edwin Moran

1941's Most Sensational Star Team!
ALEXANDER KORDA *presents*
An ERNST LUBITSCH Production
CAROLE LOMBARD • JACK BENNY
in **TO BE OR NOT TO BE**
Produced and Directed by ERNST LUBITSCH

THE WINNUH - AND

NEW CHAMPION!



PARAMOUNT COPS THE TITLE IN S. T. R.'s EXHIBITOR POLL 4 TO 3!

PARAMOUNT IS PARAMOUNT

in the Showmen's Trade Review annual exhibitor poll for the Ten Top Money Makers during 1940-41. Of the TEN biggest boxoffice pictures, FOUR came from Paramount! Next-best-company took THREE!

S.T.R.'s exhibitors named "CAUGHT IN THE DRAFT," "SHEPHERD of the HILLS," "NORTH WEST MOUNTED POLICE" and "VIRGINIA." Four more pictures, "I WANTED WINGS," "ALOMA OF THE SOUTH SEAS," "ROAD TO ZANZIBAR" and "LOVE THY NEIGHBOR," were named in the top fifty!

Paramount Pictures



BACK THE CHAMP... AND YOU CAN'T LOSE!

GREETINGS

SHOWMEN'S TRADE REVIEW is justly proud of this, the annual LEADERS OF THE MOTION PICTURE INDUSTRY number. Painstaking care went into each and every stage of its production, from the selection of the questions in the survey to the final tabulation and inclusion of vital material equally of importance to all three branches of our industry.

LEADERS has established a proud record as a most reliable indicator of the trend of events and existing conditions in those phases of our business with which the publication is concerned. The combined expressions of the selected theatremen and carefully controlled survey methods of bringing them forward in concrete form, has resulted in the accurate picture of conditions, the ranking of picture values and star performances at the box-office, and all other matters covered by LEADERS OF THE MOTION PICTURE INDUSTRY.

Each year this annual has conveyed exhibitor opinion on important matters. And in every instance future events have proven those reactions to be correct in every respect.

Perhaps you may be one of those who are not particularly impressed because this special number isn't dressed up in many fancy colors, extravagant but unnecessary art work and a conglomeration of blurbs that serve no other purpose than to flatter this or that individual.

But you will never be able to honestly deny that the results of our survey (the selections of the "leading" pictures and stars; the illuminating answers to the questions asked; and last but not least, the practical, commonsense presentation of this information) are other than clear, understandable and usable when you want or need them.

We have put a lot of hard work into this year's issue of the LEADERS OF THE MOTION PICTURE INDUSTRY. We hope it will be reflected in the contents as you go through this issue, page by page. If you do not find reference or discussion of some particular item, first ask yourself if it is important, before asking us why it was not included.

We have an idea you will approve of what we convey herewith.

"Chick" Lewis

WHAT THE LEADERS RECORD SHOWS

Type of Story, Production Appeal Which Register at the Box-office Revealed in List of Pictures Rated Tops for Past Years in Annual Poll of Theatremen

LEADERS OF 1938

Alexander's Ragtime Band
20th Century-Fox

★

In Old Chicago
20th Century-Fox

★

Boys Town
Metro-Goldwyn-Mayer

★

Love Finds Andy Hardy
Metro-Goldwyn-Mayer

★

Test Pilot
Metro-Goldwyn-Mayer

★

The Hurricane
United Artists

★

Snow White and the Seven Dwarfs
RKO-Radio

★

Adventures of Robin Hood
Warner Brothers

★

You Can't Take It With You
Columbia

★

Wells Fargo
Paramount

★

The Adventures of Tom Sawyer
United Artists

★

That Certain Age
Universal

★

Spawn of the North
Paramount

★

Suez
20th Century-Fox

★

Happy Landing
20th Century-Fox

★

Four Daughters
Warner Brothers

★

Mad About Music
Universal

★

Rebecca of Sunnybrook Farm
20th Century-Fox

★

Too Hot to Handle
Metro-Goldwyn-Mayer

★

Judge Hardy's Children
Metro-Goldwyn-Mayer

★

Letter of Introduction
Universal

★

Arkansas Traveler
Paramount

★

Navy Blue and Gold
Metro-Goldwyn-Mayer

★

Stablemates
Metro-Goldwyn-Mayer

★

Men With Wings
Paramount

LEADERS OF 1939

Jesse James
20th Century-Fox

★

Dodge City
Warner Brothers

★

Union Pacific
Paramount

★

Kentucky
20th Century-Fox

★

Mr. Smith Goes to Washington
Columbia

★

Andy Hardy Gets Spring Fever
Metro-Goldwyn-Mayer

★

Babes in Arms
Metro-Goldwyn-Mayer

★

The Wizard of Oz
Metro-Goldwyn-Mayer

★

Stanley and Livingstone
20th Century-Fox

★

Goodbye, Mr. Chips
Metro-Goldwyn-Mayer

★

Bachelor Mother
RKO-Radio

★

Out West With the Hardys
Metro-Goldwyn-Mayer

★

Tarzans Finds a Son
Metro-Goldwyn-Mayer

★

The Rains Came
20th Century-Fox

★

Three Smart Girls Grow Up
Universal

★

The Hardys Ride High
Metro-Goldwyn-Mayer

★

The Adventures of Huckleberry Finn
Metro-Goldwyn-Mayer

★

Only Angels Have Wings
Columbia

★

Rose of Washington Square
20th Century-Fox

★

Dark Victory
Warner Brothers

★

Gunga Din
RKO-Radio

★

Hollywood Cavalcade
20th Century-Fox

★

Angels With Dirty Faces
Warner Brothers

★

Young Mr. Lincoln
20th Century-Fox

★

Stagecoach
United Artists

LEADERS OF 1940

Special Award:
Gone With the Wind Selznick-M-G-M

★

Boom Town
Metro-Goldwyn-Mayer

★

Swanee River
20th Century-Fox

★

Northwest Passage
Metro-Goldwyn-Mayer

★

The Return of Frank James
20th Century-Fox

★

Rebecca
United Artists

★

Strike Up the Band
Metro-Goldwyn-Mayer

★

The Grapes of Wrath
20th Century-Fox

★

Andy Hardy Meets Debutante
Metro-Goldwyn-Mayer

★

The Fighting 69th
Warner Brothers

★

Road to Singapore
Paramount

★

Drums Along the Mohawk
Metro-Goldwyn-Mayer

★

Knute Rockne—All American
Warner Brothers

★

Virginia City
Warner Brothers

★

Buck Benny Rides Again
Paramount

★

Edison, the Man
Metro-Goldwyn-Mayer

★

Down Argentine Way
20th Century-Fox

★

Young Tom Edison
Metro-Goldwyn-Mayer

★

They Drive By Night
Warner Brothers

★

Judge Hardy and Son
Metro-Goldwyn-Mayer

★

Maryland
20th Century-Fox

★

Brigham Young—Frontiersman
20th Century-Fox

★

All This, and Heaven Too
Warner Brothers

★

Pinocchio RKO-Radio

★

My Favorite Wife
RKO-Radio

Destry Rides Again Universal


LET'S NOT TRY TO BE FANCY!
LET'S JUST TELL 'EM
WHAT 20TH'S GOT!
We predict
your happiest
entertainment year!
HERE'S WHAT THE WELL-DRESSED
MARQUEE WILL WEAR IN 1942!
20th
CENTURY
FOX
20TH CENTURY-FOX
NOT ONLY WISHES YOU
A HAPPY NEW YEAR
--20TH GIVES IT TO YOU!!

20th Century-Fox has on its stages, or completed, these great attractions which will soon be ready for showing. And alert 20th, ahead as always, has begun campaigning these pictures *now!*

TYRONE POWER *in* **SON of FURY**
The Story of Benjamin Blake
with **GENE TIERNE**
Produced by **DARRYL F. ZANU**
Directed by **JOHN CROMWELL**

GINGER ROGERS *in* ***ROXIE HART***
with **ADOLPHE MENJO**
GEORGE MONTGOME
Directed by **WILLIAM WELLMAN**
Produced and written for the sc
by **NUNNALLY JOHNSO**

RITA HAYWORTH *in* ***MY GAL SAL***
in TECHNICOLOR
Directed by **IRVING CUMMINGS**

BETTY GRABLE
VICTOR MATURE
JACK OAKIE *in* ***SONG OF THE ISLANDS***
in TECHNICOLOR
Directed by **WALTER LANG**
Produced by **WILLIAM LE BARO**

JEAN GABIN
IDA LUPINO *in* ***Moontide***
with **CLAUDE RAIN**
Directed by **ARCHIE MAYO**
Produced by **MARK HELLINGER**

JOHN PAYNE
MAUREEN O'HARA
RANDOLPH SCOTT *in* **TO THE SHORES OF TRIPOLI**
Directed by **H. BRUCE HUMBERSTONE**
Produced by **MILTON SPERLING**
in TECHNICOLOR

Now!

Proving itself equally boxoffice-great in small towns and key-cities:

HOW GREEN WAS MY VALLEY

Produced by **DARRYL F. ZANUCK** • Directed by **JOHN FORD**

PRINTED IN U.S.A.



FOR all those who measure screen values in terms of personal preference, "artistic" standards, etc., there is unfailingly a surprise in store when Leaders of the Motion Picture Industry brings the story of the record as written by the box-offices of the country's theatres.

It's all very well for "observers," and the critics and the professionally informed to set up "standards" and yardsticks. But the screen has been and still is a medium of entertainment for the masses, and as such the stories written for it and produced for presentation upon it succeed or fail upon the basis of mass opinion regarding them.

The pictures which gain the widest audiences are (there's no surprise for this among those versed in the hard, down-to-earth realities of motion picture theatre operation) the pictures which have broad, human appeal; whose drama revolves about the problems and conflicts arising from circumstances the like of which conceivably could occur in the life of very ordinary people under the very ordinary conditions of normal life. Were this not so the records at the theatre box-offices, and the accounting records of the producers as well, would not show, year after year, that it was some picture of a very fundamental type which reaped in the big financial rewards.

Those outstanding productions which engage the intellect and arouse the enthusiasm of the comparatively few who patronize the more luxurious and more expensive theatres, most certainly are not to be sneered at. Such pictures in the detail of story treatment, directorial skill or technical ingenuity assuredly help in great measure to advance the art of the motion picture. However, these are the luxuries. For the bread and butter which keeps the motion picture body alive and so functioning that it can experiment with the new and different, however, the industry must have the pictures which often fail to arouse interest among the critical but which bring to the masses that kind of entertainment for which they are not only willing but eager to pay.

The pictures which rank as Leaders in the report which follows are the pictures the exhibitors of America found, right at their theatres, to be the most successful in running up records at the box-office.

Now, after several years of accurate polling of exhibitor opinion in the matter of picture values and star rating, this publication again offers with the utmost confidence in the accuracy of the record it shows, the true story of box-office performances of all of the pictures released during the period covered by the survey.

The pictures eligible for rating among the Leaders are listed by titles under the names of the distributor companies releasing them. Reference to this listing will clarify matters for those who may be less well-informed on the way the Leaders Poll functions than those familiar therewith through the several years of its existence as the most accurate reflection of box-office performance.

Leaders, as will be seen in the listing of stars as ranked by exhibitors, is bound by no set rules of arbitrarily selected numbers—five, or ten or whatever convenient number of "bests." Upon the basis of reports, pictures which rank as Leaders and stars rated as Leaders are given that distinction. It so happens that there are more than five, or ten, or even fifteen, outstanding stars counted among the "marquee names" exhibitors found magnetic during the period of this poll. In consequence, the precise number of stars meeting the requirements of Leaders as set up upon the basis of a polling system which has proved over and over again its accuracy, are so classified in this record of Leaders of the Motion Picture Industry 1941.



LEADING PRODUCTIONS

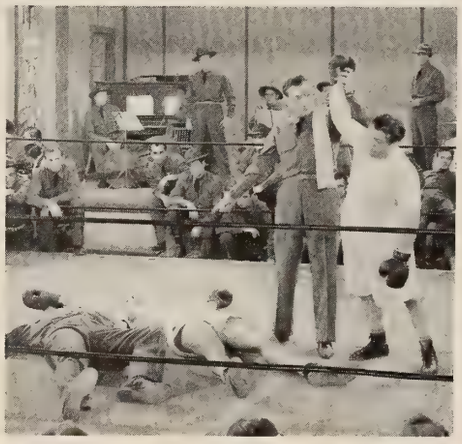
Twenty-Five Screen Features Named Leaders and Rated in Accordance With Exhibitor Vote

1. Men of Boys Town



Metro-Goldwyn-Mayer

2. Buck Privates



Universal

3. Caught in the Draft



Paramount

4. The Shepherd of the Hills



Paramount

5. North West Mounted Police



Paramount

1. MEN OF BOYS TOWN

Metro-Goldwyn-Mayer

Principals: **Spencer Tracy, Mickey Rooney, Bobs Watson, Larry Nunn, Mary Nash, Henry O'Neill, Darryl Hickman, Lee J. Cobb, Sidney Miller, Addison Richards, Lloyd Corrigan, George Lessey, Robert Emmett Keane, Arthur Hohl, Ben Weldon, Anne Revere.**

Production Credits: **A John W. Considine, Jr., production. Director, Norman Taurog. Original screenplay by James Kevin McGuinness. Photography, Harold Rosson. Music score, Herbert Stothart. Film editor, Frederick Y. Smith. Art director, Cedric Gibbons.**

★

2. BUCK PRIVATES

Universal

Principals: **Lee Bowman, Alan Curtis, Bud Abbott, Lou Costello, the Andrews Sisters, Jane Frazee, Nat Pendleton, Samuel S. Hinds, Harry Strang, Nella Walker, Leonard Elliott, Shemp Howard, Mike Frankovitch, Dora Clemant, Jeanne Kelly.**

Production Credits: **Associate Producer, Alex Gottlieb. Director, Arthur Lubin. Original screenplay, Arthur T. Horman. Special material for Abbott and Costello, John Grant. Photography, Milton Krasner. Art director, Jack Otterson.**

★

3. CAUGHT IN THE DRAFT

Paramount

Principals: **Bob Hope, Dorothy Lamour, Lynne Overman, Eddie Bracken, Clarence Kolb, Paul Hurst, Ferike Boros, Phyllis Ruth, Irving Bacon, Arthur Loft, Edgar Deering.**

Production Credits: **Producer, B. G. De Sylva. Director, David Butler. Original story and screenplay, Harry Tugend. Additional dialogue, Wilkie C. Mahoney. Photography, Karl Struss. Musical score, Victor Young. Song, Louis Alter, Frank Loesser. Art direction, Hans Dreier, Haldane Douglas.**

★

4. THE SHEPHERD OF THE HILLS (In Technicolor)

Paramount

Principals: **John Wayne, Betty Field, Harry Carey, Beulah Bondi, James Barton, Samuel S. Hinds, Marjorie Main, Marc Lawrence, Ward Bond, John Qualen, Fuzzy Knight, Tom Fadden, Olin Howland, Dorothy Adams, Virita Campbell, Fern Emmett.**

Production Credits: **Producer, Jack Moss. Director, Henry Hathaway. Screenplay, the late Grover Jones and Stuart Anthony. Original story by Harold Bell Wright. Photography, Charles Lang, Jr., W. Howard Greene. Color art director, Natalie Kalmus. Associate color art director, Henri Jaffa.**

★

5. NORTH WEST MOUNTED POLICE (In Technicolor)

Paramount

Principals: **Gary Cooper, Madeleine Carroll, Paulette Goddard, Preston Foster, Robert Preston, George Bancroft, Lynne Overman, Akim Tamiroff, Walter Hampden, Lon Chaney, Jr., Montagu Love, Francis McDonald, George E. Stone, Willard Robertson, Regis Toomey.**

Production Credits: **A Cecil DeMille production. Produced and directed by Cecil B. DeMille. Associate producer, William H. Pine. Original screenplay, Alan Le May, Jesse H. Lasky, Jr., and C. Gardner Sullivan. Art directors, Hans Dreier, Roland Anderson and William Flannery. Musical score, Victor Young. Costumes, Natalie Visart and Joe De Yong. Photography, Victor Milner and W. Howard Green. Color art director, Natalie Kalmus; associate, Henri Jaffa.**

LEADING PRODUCTIONS

Comedy, 'Down-to-earth' Drama and Spectacle Predominate in First Ten of Leading Group



6. SERGEANT YORK
Warner Bros.
Principals: Gary Cooper, Walter Brennan, Joan Leslie, George Tobias, Stanley Ridges, Margaret Wycherly, Ward Bond, Noah Beery, Jr., June Lockart, Dickie Moore, Clem Bevans, Howard de Silva, Charles Trowbridge, Harvey Stephens, David Bruce.
Production Credits: A Howard Hawks production. Director, Howard Hawks. Produced by Jesse L. Lasky and Hal B. Wallis. Jack L. Warner in charge of production. Original Screenplay, Abem Finkel and Harry Chandlee, and Howard Koch and John Huston. Based on diary of Sergeant Alvin C. York, as edited by Tom Skeyhill. Photography, Sol Polito. Art director, John Hughes.

★

7. IN THE NAVY
Universal
Principals: Bud Abbott, Lou Costello, Dick Powell, the Andrews Sisters, Claire Dodd, Dick Foran, Billy Lenhart, Kenneth Brown, Shemp Howard, the Condos Brothers.
Production Credits: Associate producer, Alex Gottlieb. Director, Arthur Lubin. Original story, Arthur T. Horman. Screenplay, Arthur T. Horman and John Grant. Photography, Joseph Valentine. Special photographic effects, John Fulton. Art director, Jack Otterson; associate, Harold H. MacArthur.

★

8. VIRGINIA (In Technicolor)
Paramount
Principals: Madeleine Carroll, Fred MacMurray, Stirling Hayden, Helen Broderick, Marie Wilson, Carolyn Lee, Paul Hurst, Tom Rutherford, Leigh Whipper, Louise Beavers, Darby Jones.
Production Credits: Produced and directed by Edward H. Griffith. Screenplay by Virginia Van Upp. Based on story by Edward H. Griffith and Virginia Van Upp. Photography, Bert Glennon and William V. Skall. Process photography, Farciot Edouart. Art direction, Hans Dreier and Ernst Fegte. Edited by Eda Warren. Costumes, Edith Head. Color art director, Natalie Kalmus; associate, Henri Jaffa.

★

9. HONKY TONK
Metro-Goldwyn-Mayer
Principals: Clark Gable, Lana Turner, Frank Morgan, Claire Trevor, Marjorie Main, Albert Dekker, Henry O'Neill, Chill Wills, Veda Ann Borg, Douglas Wood, Betty Blythe, Harry Worth, Lew Harvey.
Production Credits: Producer, Pandro S. Berman. Director, Jack Conway. Screenplay, Marguerite Roberts, John Sanford. Photography, Harold Rosson. Musical score, Franz Waxman. Art director, Cedric Gibbons.

★

10. THE PHILADELPHIA STORY
Metro-Goldwyn-Mayer
Principals: Cary Grant, Katharine Hepburn, James Stewart, Ruth Hussey, John Howard, John Halliday, Roland Young, Mary Nash, Virginia Weidler, Henry Daniell, Lionel Pape, Rex Evans.
Production Credits: Produced by Joseph L. Mankiewicz. Director, George Cukor. Screenplay by Donald Ogden Stewart. Based on play by Philip Barry. Photography, Joseph Ruttenberg.

6. Sergeant York



Warner Bros.

7. In the Navy



Universal

8. Virginia



Paramount

9. Honky Tonk



Metro-Goldwyn-Mayer

10. The Philadelphia Story



Metro-Goldwyn-Mayer

LEADING PRODUCTIONS

National Poll of Theatremen Places These Pictures Among Leaders in Popular Appeal

11. HOLD THAT GHOST

Universal

Principals: **Bud Abbott, Lou Costello, Richard Carlson, Joan Davis, Mischa Auer, Evelyn Ankers, Marc Lawrence, Shemp Howard, Russell Hicks, William Davidson, Ted Lewis and his Entertainers, the Andrews Sisters.**

Production Credits: **Associate producers, Burt Kelly and Glenn Tryon. Director, Arthur Lubin. Original story, Robert Lees and Fred Rinaldo. Screenplay, Robert Lees, Fred Rinaldo and John Grant. Photography, Elwood Bredell and Joseph Valentine. Art director, Jack Otterson.**

★

12. A YANK IN THE R A F

20th Century-Fox

Principals: **Tyrone Power, Betty Grable, John Sutton, Reginald Gardiner, Donald Stuart, Morton Lowry, Ralph Byrd, Richard Fraser, Denis Green, Bruce Lester, Gilchrist Stuart, Lester Matthews, Frederick Worlock, Ethel Griffies, Fortunio Bonanova.**

Production Credits: **A Darryl F. Zanuck production. Associate Producer, Lou Edelman. Director, Henry King. Screenplay, Darrel Ware and Karl Tunberg. Original story, Melville Crossman. Lyrics and music, Leo Robin and Ralph Rainger. Special effects, Fred Sersen. Music direction, Alfred Newman. Photography, Leon Shamroy. Art direction, Richard Day and James Basevi.**

★

13. BLOSSOMS IN THE DUST

(In Technicolor)

Metro-Goldwyn-Mayer

Principals: **Greer Garson, Walter Pidgeon, Felix Bressart, Marsha Hunt, Fay Holden, Samuel S. Hinds, Kathleen Howard, George Lessey, William Henry, Henry O'Neill, John Eldredge, Clinton Rosemond, Theresa Harris, Charlie Arnt, Cecil Cunningham, Ann Morriss, Richard Nichols, Pat Barker, Mary Taylor, Marc Lawrence.**

Production Credits: **A Mervyn LeRoy production. Associate Producer, Irving Asher. Director, Mervyn LeRoy. Screenplay by Anita Loos from a story by Ralph Wheelwright. Cameramen, W. Howard Greene with Karl Freund. Technicolor supervised by Natalie Kalmus.**

★

14. MOON OVER MIAMI

20th Century-Fox

Principals: **Don Ameche, Betty Grable, Robert Cummings, Charlotte Greenwood, Jack Haley, Carole Landis, Cobina Wright, Jr., Lynne Roberts, Robert Conway, George Lessey, Condos Brothers, Jack Cole and Company, Robert Greig, Minor Watson, Fortunio Bonanova, George Humbert, Spencer Charters.**

Production Credits: **A Harry Joe Brown production. Director, Walter Lang. Screenplay, Vincent Lawrence and Brown Holmes. Adaptation, George Seaton and Lynn Starling. From play by Stephen Powys. Songs by Leo Robin and Ralph Rainger. Dances staged by Hermes Pan. Photographed in Technicolor, by Peverell Marley, Leon Shamroy, Allen M. Davey.**

★

15. SUN VALLEY SERENADE

20th Century-Fox

Principals: **Sonja Henie, John Payne, Glenn Miller and His Orchestra, Milton Berle, Lynn Bari, Joan Davis, Nicholas Brothers, William Davidson, Dorothy Dandridge, Almira Sessions, Mel Ruick, Forbes Murray, Ralph Dunn, Chester Clute.**

Production Credits: **Produced by Milton Sperling. Director, H. Bruce Humberstone. Screenplay, Robert Ellis and Helen Logan. Story by Art Arthur and Robert Harari. Lyrics and music, Mack Gordon and Harry Warren.**

11. Hold That Ghost



Universal

12. A Yank in the RAF



20th Century-Fox

13. Blossoms in the Dust



Metro-Goldwyn-Mayer

14. Moon Over Miami



20th Century-Fox

15. Sun Valley Serenade



20th Century-Fox

LEADING PRODUCTIONS

Choices Based on Box-office Results at
Motion Picture Theatres of the U. S.

16. Andy Hardy's Private Secretary



Metro-Goldwyn-Mayer

17. Billy the Kid



Metro-Goldwyn-Mayer

18. The Strawberry Blonde



Warner Bros.

19. Kitty Foyle



RKO-Radio

20. The Great Dictator



United Artists

16. ANDY HARDY'S PRIVATE SECRETARY

Metro-Goldwyn-Mayer

Principals: **Lewis Stone, Mickey Rooney, Fay Holden, Ann Rutherford, Sara Haden, Ian Hunter, Kathryn Grayson, Gene Reynolds, George Breakston, Todd Karns, Addison Richards, Margaret Early, Bertha Priestley, Joseph Crehan, Lee Phelps, John Dilson.**

Production Credits: **Director, George B. Seitz. Screenplay, Jane Murfin and Harry Ruskin. Based on a story by Katharine Brush and upon the characters created by Aurania Rouverol. Photography, Lester White. Musical direction, Herbert Stothart. Songs, Johann Strauss, G. Donizetti and Cole Porter. Recording director, Douglas Shearer.**

★

17. BILLY THE KID (In Technicolor)

Metro-Goldwyn-Mayer

Principals: **Robert Taylor, Brian Donlevy, Ian Hunter, Mary Howard, Gene Lockhart, Lon Chaney, Jr., Henry O'Neill, Guinn Williams, Cy Kendall, Ted Adams, Frank Conlan, Frank Puglia, Mitchell Maynard, Ethel Griffies, Chill Wills.**

Production Credits: **An Irving Asher production. Director, David Miller. Screenplay, Gene Fowler. Story by Howard Emmett Rogers and Bradbury Foote. Suggested by Walter Noble Burns' book, "The Saga of Billy the Kid." Photographed in Technicolor by Leonard Smith and William V. Skall. Color director, Natalie Kalmus.**

★

18. THE STRAWBERRY BLONDE

Warner Brothers

Principals: **James Cagney, Olivia de Havilland, Rita Hayworth, Alan Hale, Jack Carson, George Tobias, Una O'Connor, George Reeves, Lucille Fairbanks, Edward McNamara, Helen Lynd, Herbert Heywood.**

Production Credits: **Executive Producer, Hal B. Wallis. Associate Producer, William Cagney. Jack L. Warner in charge of production. Director, Raoul Walsh. Screenplay, Julius J. and Philip G. Epstein; based on a play by James Hagan. Photography, James Wong Howe. Art director, Robert Haas. Dialog director, Hugh Cummings.**

★

19. KITTY FOYLE

RKO-Radio

Principals: **Ginger Rogers, Dennis Morgan, James Craig, Eduardo Ciannelli, Ernest Cossart, Gladys Cooper, Odette Myrtil, Mary Treen, Katherine Stevens, Walter Kingsford, Cecil Cunningham, Nella Walker, Edward Fielding, Kay Linaker, Richard Nichols, Florence Bates.**

Production Credits: **Producer, David Hempstead. Executive Producer, Harry E. Edington. Director, Sam Wood. Screenplay by Dalton Trumbo from the novel by Christopher Morley. Additional dialog, Donald Ogden Stewart. Musical score, Roy Webb. Photography, Robert De Grasse.**

★

20. THE GREAT DICTATOR

United Artists

Principals: **Charles Chaplin, Paulette Goddard, Jack Oakie, Reginald Gardiner, Henry Daniell, Billy Gilbert, Grace Hayle, Carter de Haven, Maurice Moscovich, Emma Dunn, Bernard Gorcey, Paul Weigel, Chester Conklin, Esther Michelson, Hank Mann, Florence Wright, Eddie Gribbon, Robert O. Davis, Eddie Dunn, Peter Lynn, Nita Pike.**

Production Credits: **Produced, directed and written by Charles Chaplin. Photography, Karl Struss and Rollie Totheroh.**

LEADING PRODUCTIONS

Selections Reflect Public's Preference
Expressed by Patronage of Leading Films

21. LIFE BEGINS FOR ANDY HARDY
Metro-Goldwyn-Mayer
Principals: Lewis Stone, Mickey Rooney, Judy Garland, Fay Holden, Ann Rutherford, Sara Haden, Patricia Dane, Ray McDonald and Jimmy Frobisher.
Production Credits: Director, George B. Seitz. Screenplay by Agnes Christine Johnston. Based upon the characters created by Aurania Rouverol. Photographed by Lester White. Musical direction, Georgie Stoll. Art director, Cedric Gibbons; associate, Harry McAfee.

★

22. DIVE BOMBER (In Technicolor)
Warner Brothers
Principals: Errol Flynn, Fred MacMurray, Ralph Bellamy, Alexis Smith, Robert Armstrong, Regis Toomey, Allen Jenkins, Craig Stevens, Herbert Anderson, Moroni Olsen, Dennie Moore, Louis Jean Heydt, Cliff Nazarro, De Wolf Hopper, Garrett Craig, Charles Drake and Addison Richards.
Production Credits: Associate Producer, Robert Lord. Executive Producer, Hal B. Wallis; J. L. Warner, in charge of production. Director, Michael Curtiz. Screenplay, Frank Wead, Robert Buckner. From a story by Frank Wead. Photography, Bert Glennon, Winton C. Hoch. Technicolor color director, Natalie Kalmus. Aerial photography, Elmer Dyer, Charles Marshall. Art director, Robert Haas.

★

23. I WANTED WINGS
Paramount
Principals: Ray Milland, William Holden, Wayne Morris, Brian Donlevy, Constance Moore, Veronica Lake, Harry Davenport, Phil Brown, Edward Fielding, Willard Robertson, Richard Land, Addison Richards, Hobart Cavanaugh, Douglas Aylesworth, John Trent, Archie Twitchell.
Production Credits: An Arthur Hornblow, Jr., production. Director, Mitchell Leisen. Screenplay by Richard Maibaum, Lieut. Beirne Lay, Jr., and Sig Herzig. Based on story by Eleanor Griffin and Commander Frank Wead. From book, "I Wanted Wings" by Lieut. Beirne Lay, Jr. Photography, Leo Tover.

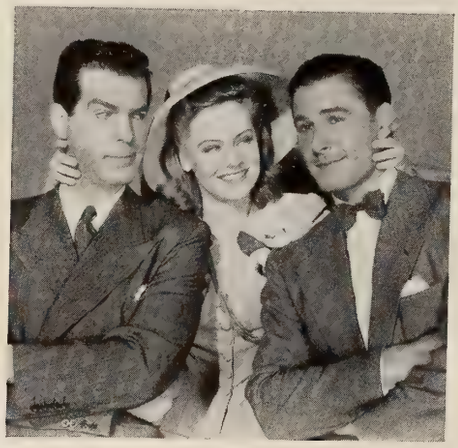
★

24. PENNY SERENADE
Columbia
Principals: Irene Dunne, Cary Grant, Beulah Bondi, Edgar Buchanan, Ann Doran, Eva Lee Kuney, Leonard Willey, Wallis Clark, Walter Soderling.
Production Credits: A George Stevens production. Produced and directed by George Stevens. Screenplay, Morrie Ryskind. Story, Martha Cheavens. Associate Producer, Fred Guiol. Photography, Joseph Walker. Film editor, Otto Meyer. Art director, Lionel Banks. Music, W. Franke Harling.

★

25. TIN PAN ALLEY
20th Century-Fox
Principals: Alice Faye, Betty Grable, Jack Oakie, John Payne, Allen Jenkins, Esther Ralston, Nicholas Brothers, Ben Carter, John Loder, Elisha Cook, Jr., Fred Keating, Billy Gilbert, Lillian Porter, Tyler Brooke, Hal K. Dawson, William B. Davidson, Lionel Pape, Billy Bevan, Dewey Robinson, Robert Emmett Keane.
Production Credits: Associate Producer, Kenneth Macgowan. Director, Walter Lang. Screenplay by Robert Ellis and Helen Logan. Based on story by Pamela Harris. Lyrics and music, Edgar Leslie and Archie Gottler; C. Francis Reisner, Benny Davis and Billy Baskette; Geoffrey O'Hara; Edward Madden and Percy Wenrich; Andy Razof and Thomas Waller; Harry B. Smith, Francis Wheeler and Ted Snyder. Music direction, Alfred Newman. Dances staged by Seymour Felix. Photography, Leon Shamroy.

22. Dive Bomber



Warner Bros.

21. Life Begins for Andy Hardy



Metro-Goldwyn-Mayer

23. I Wanted Wings



Paramount

24. Penny Serenade



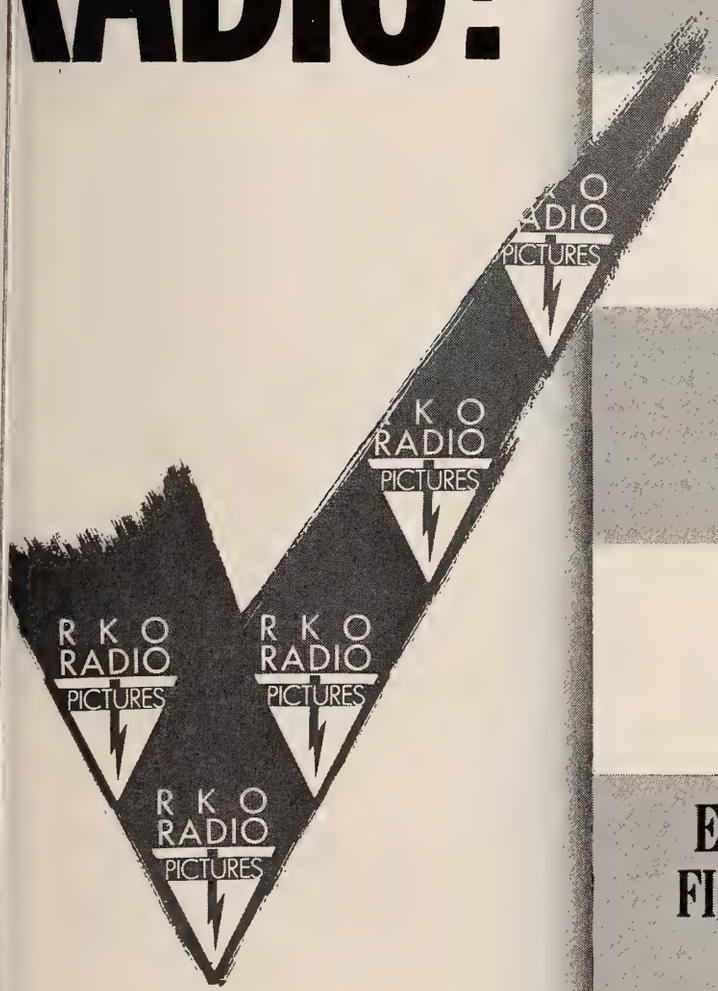
Columbia

25. Tin Pan Alley



20th Century-Fox

RIGHT *now* IT'S RKO RADIO!



KO RADIO is in the op spot with the reatest number f big shows cur- ently on the screen!

SAMUEL GOLDWYN'S PRODUCTION OF
GARY COOPER and BARBARA STANWYCK
IN
"BALL OF FIRE"

WALT DISNEY'S
"DUMBO"
IN TECHNICOLOR

CARY GRANT and JOAN FONTAINE
IN ALFRED HITCHCOCK'S
"SUSPICION"

KAY KYSER
IN
"PLAYMATES"

EDGAR BERGEN and CHARLIE McCARTHY
FIBBER McGEE and MOLLY • LUCILLE BALL
IN
"LOOK WHO'S LAUGHING"

WILLIAM DIETERLE'S PRODUCTION OF
"ALL THAT MONEY CAN BUY"

ORSON WELLES
"CITIZEN KANE"

These are the pictures theatremen gave votes in sufficient numbers to make them candidates for the top brackets as Leaders, in the national poll of exhibitor estimates of box-office strength as displayed right at their theatres.

There are twenty-five of these Leading candidates in the listing given on this and the following two pages. It will be recognized at once that there is exceptional value attaching to all of these outstanding productions by reason of star, story and production values.

Combined with the twenty-five productions in the top section of the Leaders group, these feature pictures show that the studios have turned out a total of fifty films of exceptional merit, as gauged by box office performance, during the period covered by this poll.

MELODY RANCH

Republic

Sol C. Siegel Associate Producer
Directed by Joseph Santley

Principal Players

Gene Autry	Jimmy Durante
Ann Miller	Barton MacLane
Barbara Jo Allen	Jerome Cowan
George "Gabby" Hayes	Mary Lee
Joseph Sawyer	Horace MacMahon

Production Credits

Screen Play.....Jack Moffitt, F. Hugh Herbert, Bradford Ropes and Betty Burbridge
Special Comedy Effects
Sid Kuller and Ray Golden
Photography.....Joseph August
Art Director.....John Victor Mackay
Musical Director.....Raoul Kraushaar
Songs.....Gene Autry, Fred Rose, Billy Hill, Johnny Marvin, Ray Whitley, Paul Dresser

ALOMA OF THE SOUTH SEAS

Paramount

Monta Bell, Associate Producer
Directed by Alfred Santell

Principal Players

Dorothy Lamour	Esther Dale
Jon Hall	Pedro de Cordoba
Lynne Overman	John Barclay
Philip Reed	Norma Jean Nelson
Katherine DeMille	Evelyn Del Rio
Fritz Lieber	Scotty Beckett

Production Credits

Screen Play
Frank Butler, Seena Owen, Lillie Hayward
Story.....Seena Owen, Kurt Siodmak
From the Play by
LeRoy Clemens and John B. Hymer
Photography.....Karl Struss
Associates...Wilfred M. Cline, William Snyder
Special Photographic Effects..Gordon Jennings
Process Photography.....Farciot Edouart
Color Director.....Natalie Kalmus
Associate.....Morgan Padelford
Musical Direction.....Andrea Setaro

THE BRIDE CAME C.O.D.

Warner Brothers

Produced by William Cagney
Directed by William Keighley

Principal Players

James Cagney	William Frawley
Bette Davis	Edward Brophy
Stuart Erwin	Harry Holman
Eugene Pallette	Chick Chandler
Jack Carson	Keith Douglas
George Tobias	Herbert Anderson
Harry Davenport	William Newell

Production Credits

Screen Play.....Julius J. and Philip G. Epstein
Story.....Kenneth Earl, M. M. Musselman
Photography.....Ernie Haller
Film Editor.....Thomas Richards
Music.....Max Steiner

CHARLEY'S AUNT

20th Century-Fox

Produced by William Perlberg
Directed by Archie Mayo

Principal Players

Jack Benny	Richard Haydn
Kay Francis	Ernest Cossart
James Ellison	Morton Lowry
Anne Baxter	Lionel Pape
Edmund Gwenn	Will Stanton
Reginald Owen	Montague Shaw
Laird Cregar	Claud Allister
Arleen Whelan	William Austin

Production Credits

Screen Play.....George Seaton
Based on Play by.....Brandon Thomas
Music.....Alfred Newman
Photography.....Peverell Marley
Art Direction....Richard Day and Nathan Juran
Film Editor.....Robert Bischoff
Costumes.....Travis Banton

ROAD TO ZANZIBAR

Paramount

Produced by Paul Jones
Directed by Victor Schertzinger

Principal Players

Bing Crosby	Douglass Dumbrille
Bob Hope	Lionel Royce
Dorothy Lamour	Buck Woods
Una Merkel	Leigh Whipper
Eric Blore	Ernest Whitman
Iris Adrian	Joan March

Production Credits

Screen Play....Frank Butler and Don Hartman
Based on Story by Sy Bartlett and Don Hartman
Photography.....Ted Tetzlaff
Art Direction....Hans Dreier and Robert Usher
Costumes.....Edith Head
Musical Direction.....Victor Young
Musical Adviser.....Arthur Franklin
Lyrics and Music
Johnny Burke and Jimmie Van Heusen
Musical Numbers Staged by.....LeRoy Prinz

SANTA FE TRAIL

Warner Brothers

Hal B. Wallis, Executive Producer
Robert Fellows, Associate Producer
Jack L. Warner in charge of production
Directed by Michael Curtiz

Principal Players

Errol Flynn	Moroni Olsen
Olivia De Havilland	David Bruce
Raymond Massey	Hobart Cavanaugh
Ronald Reagan	Charles D. Brown
Alan Hale	Joe Sawyer
William Lundigan	Frank Wilcox
Van Heflin	Ward Bond
Gene Reynolds	Russell Simpson
Guinn Williams	Charles Middleton
Spencer Charters	Alan Baxter

John Litel

Production Credits

Original Screen Play.....Robert Buckner
Dialogue Director.....Jo Graham
Special Effects..Byron Haskin, H. F. Koenekamp
Photography .....Sol Polito
Art Director.....John Hughes

TOBACCO ROAD

20th Century-Fox

Produced by Darryl F. Zanuck
Directed by John Ford

Principal Players

Charley Grapewin	Dana Andrews
Marjorie Rambeau	Slim Summerville
Gene Tierney	Ward Bond
William Tracy	Grant Mitchell
Elizabeth Patterson	Zeffie Tilbury

Production Credits

Screen Play.....Nunnally Johnson
Adapted From Stage Play by Jack Kirkland and Novel by Erskine Caldwell
Photography.....Arthur Miller
Art Direction....Richard Day and James Basevi

MEET JOHN DOE

Warner Brothers

Frank Capra Production
Directed by Frank Capra

Principal Players

Gary Cooper — James Gleason
Barbara Stanwyck — Gene Lockhart
Edward Arnold — Rod La Rocque
Walter Brennan — Irving Bacon
Spring Byington — Regis Toomey

Production Credits

Screen Play....Robert Riskin
Based on Story by
Richard Connell and Robert Presnell
Photography....George Barnes
Film Editor....Daniel Mandell
Art Direction....Stephen Goosson
Montage Effects....Slavko Vorkapich
Special Effects....Jack Cosgrove
Gowns....Natalie Visart
Musical Score....Dimitri Tiomkin
Choral Arrangements....Hall Johnson
Musical Direction....Leo F. Forbstein
General Manager....William S. Holman

WESTERN UNION

20th Century-Fox

Harry Joe Brown Associate Producer
Directed by Fritz Lang

Principal Players

Robert Young — Slim Summerville
Randolph Scott — Chill Wills
Dean Jagger — Barton MacLane
Virginia Gilmore — Russell Hicks
John Carradine — Victor Kilian
Minor Watson

Production Credits

Screen Play....Robert Carson
Original Story by....Zane Grey
Photographed in Technicolor by
Edward Cronjager and Allen M. Davey
Technicolor Director....Natalie Kalmus
Associate....Morgan Padelford
Art Direction...Richard Day and Albert Hogsett
Set Decorations....Thomas Little
Film Editor....Robert Bischoff
Musical Direction....David Buttolph

ARIZONA

Columbia

Wesley Ruggles Production
Directed by Wesley Ruggles

Principal Players

Jean Arthur — George Chandler
William Holden — Byron Foulger
Warren William — Regis Toomey
Porter Hall — Paul Lopez
Paul Harvey — Colin Tapley

Production Credits

Screen Play....Claude Binyon
Based on Story by..Clarence Budington Kelland
Photography....Joseph Walker, Harry
Hallenberger and Fayte Browne
Art Direction....Lionel Banks
Associate....Robert Nelson

HERE COMES MR. JORDAN

Columbia

Produced by Everett Riskin
Directed by Alexander Hall

Principal Players

Robert Montgomery — James Gleason
Claude Rains — John Emery
Evelyn Keyes — Donald MacBride
Edward Everett Horton — Don Costello
Rita Johnson — Halliwell Hobbes
Benny Rubin

Production Credits

Screen Play....Sidney Buchman, Seton I. Miller
From the Play, "Heaven Can Wait," by
Harry Segall
Photography....Joseph Walker
Film Editor....Viola Lawrence
Art Director....Lionel Banks
Music....Frederick Hollander

BLOOD AND SAND

20th Century-Fox

Darryl F. Zanuck Production
Associate Producer, Robert T. Kane
Directed by Rouben Mamoulian

Principal Players

Tyrone Power — John Carradine
Linda Darnell — Lynn Bari
Rita Hayworth — Laird Cregar
Nazimova — Vicente Gomez
Anthony Quinn — Pedro de Cordoba
J. Carrol Naish — Fortunio Bonanova
Victor Kilian

Production Credits

Based on Novel by....Vicente Blasco Ibanez
Screen Play by....Jo Swerling
Photographed in Technicolor
Photography..Ernest Palmer and Ray Rennahan
Technicolor Director....Natalie Kalmus
Music Direction....Alfred Newman
Art Direction....Richard Day, Joseph C. Wright

YOU'LL NEVER GET RICH

Columbia

Samuel Bischoff, Producer
Directed by Sidney Lanfield

Principal Players

Fred Astaire — Rita Hayworth
John Hubbard — Robert Benchley
Osa Massen — Frieda Inescort
Guinn Williams — Donald MacBride
Cliff Nazarro — Marjorie Gateson
Ann Shoemaker — Boyd Davis

Production Credits

Original Screen Play
Michael Fessier and Ernest Pagano
Photography....Philip Tannura
Art Director....Lionel Banks
Songs....Cole Porter
Musical Director....M. W. Stoloff

THE THIEF OF BAGDAD

United Artists

Alexander Korda Production
Zoltan Korda and William Cameron
Menzies Associate Producers
Directed by Ludwig Berger, Michael
Powell, Tim Whelan

Principal Players

Conrad Veidt — Miles Malleson
Sabu — Morton Selten
June Duprez — Mary Morris
John Justin — Bruce Winston
Rex Ingram — Hay Petrie
Adelaide Hall

Production Credits

Production Designed in Color by Vincent Korda
Screen Play and Dialogue....Miles Malleson
Scenario....Lajos Biro
Photographer....George Perinal
Associate....Osmond Borradaile
Special Effects Directed by....Lawrence Butler
Musical Score and Songs....Miklos Rozsa
Scenic Backgrounds....Percy Day
Musical Director....Muir Mathieson

DOWN MEXICO WAY

Republic

Harry Grey Associate Producer
Directed by Joseph Santley

Principal Players

Gene Autry — Joe Sawyer
Smiley Burnette — Andrew Tombes
Fay McKenzie — Murray Alper
Harold Huber — Arthur Loft
Sidney Blackmer — Duncan Renaldo

Production Credits

Screen Play....Olive Cooper and Albert Duffy
Based on a Story by Dorrell and Stuart McGowan
Production Manager....Al Wilson
Film Editor....Howard O'Neill
Musical Supervisor....Raoul Kraushaar
Art Director....Ralph Oberg

LITTLE NELLIE KELLY

Metro-Goldwyn-Mayer

Produced by Arthur Freed
Directed by Norman Taurog

Principal Players

Judy Garland — Arthur Shields
George Murphy — Rita Page
Charles Winninger — Forrester Harvey
Douglas McPhail — James Burke
George Watts

Production Credits

Screen Play....Jack McGowan
Based on Musical Comedy Written, Composed
and Produced by George M. Cohan
Photography....Ray June
Sound Recording....Douglas Shearer
Art Director....Cedric Gibbons
Songs: "Nellie Kelly I Love You," by George M.
Cohan; "Singin' In The Rain," by Arthur
Freed and Nacio Herb Brown
Musical Direction....Georgie Stoll

FLIGHT COMMAND

Metro-Goldwyn-Mayer

Frank Borzage Production
Produced by J. Walter Ruben
Directed by Frank Borzage

Principal Players

Robert Taylor	Nat Pendleton
Ruth Hussey	Red Skelton
Walter Pidgeon	Dick Purcell
Paul Kelly	William Tannen

Production Credits

Screen Play
Wells Root and Commander Harvey Haislip
Based on Story by..Commander Harvey Haislip and John Sutherland
Photography.....Harold Rosson
Song.....J. V. McElduff, U.S.N.
Special Effects.....Arnold Gillespie

ZIEGFELD GIRL

Metro-Goldwyn-Mayer

Produced by Pandro S. Berman
Directed by Robert Z. Leonard

Principal Players

James Stewart	Edward Everett Horton
Judy Garland	Philip Dorn
Hedy Lamarr	Paul Kelly
Lana Turner	Eve Arden
Tony Martin	Dan Dailey, Jr.
Jackie Cooper	Al Shean
Ian Hunter	Fay Holden
Charles Winninger	Felix Bressart

Production Credits

Screen Play
Marguerite Roberts and Sonya Levien
Original Story by....William Anthony McGuire
Musical Numbers Directed by Busbey Berkeley
Musical Score by.....Herbert Stothart
Musical Direction.....Georgie Stoll
Director of Photography.....Ray June
Art Director.....Cedric Gibbons
Associate.....Daniel B. Cathcart
Film Editor.....Blanche Sewell

SIS HOPKINS

Republic

Robert North Associate Producer
Directed by Joseph Santley

Principal Players

Judy Canova	Susan Hayward
Bob Crosby	Katharine Alexander
Charles Butterworth	Elvia Allman
Jerry Colonna	Carol Adams
Francis Lederer	Lynn Merrick

Production Credits

Screen Play
Jack Townley, Milt Gross and Edward Eliscu
Original Story.....F. McGrew Willis
Production Manager.....Al Wilson
Photography.....Jack Marta
Supervising Editor.....Murray Seldeen
Art Director.....John Victor Mackay
Musical Director.....Cy Feuer
Special Music and Lyrics
Jule Styne and Frank Loesser

CITIZEN KANE

RKO Radio

Orson Welles Production
(Mercury Theatre)
Produced by Orson Welles
Directed by Orson Welles

Principal Players

Orson Welles	George Coulouris
Joseph Cotten	Agnes Moorehead
Dorothy Comingore	Paul Stewart
Everett Sloane	Ruth Warrick
Ray Collins	Erskine Sanford

Production Credits

Original Screen Play
Herman J. Mankiewicz and Orson Welles
Photography.....Gregg Toland
Music Composed and Conducted by
Bernard Herrmann
Art Director.....Van Nest Polglase
Associate.....Perry Ferguson

COUNTRY FAIR

Republic

Armand Schaefer Associate Producer
Directed by Frank McDonald

Principal Players

Eddie Foy, Jr.	Ferris Taylor
June Clyde	Maurice Cass
Guinn Williams	Lulubelle & Scotty
William Demarest	Harold Peary
Harold Huber	Whitey Ford

Production Credits

Screen Play.....Dorrell and Stuart McGowan
Original Story.....Jack Townley
Photography.....Ernest Miller
Supervising Editor.....Murray Seldeen
Editor.....Ernest Nims
Art Director.....John Victor Mackay
Musical Director.....Cy Feuer

THEY MET IN BOMBAY

Metro-Goldwyn-Mayer

Clarence Brown Production
Hunt Stromberg, Producer
Directed by Clarence Brown

Principal Players

Clark Gable	Matthew Boulton
Rosalind Russell	Eduardo Ciannelli
Peter Lorre	Luis Alberni
Jessie Ralph	Rosina Galli
Reginald Owen	Jay Novello

Production Credits

Screen Play....Edwin Justus Mayer, Anita Loos and Leon Gordon
Based on a Story by.....John Kafka
Photography.....William Daniels
Musical Score.....Herbert Stothart
Recording Director.....Douglas Shearer
Art Director.....Cedric Gibbons
Associate.....Randall Duell

THE BIG STORE

Metro-Goldwyn-Mayer

Produced by Louis K. Sidney
Directed by Charles Riesner

Principal Players

Marx Brothers	William Tannen
Tony Martin	Marion Martin
Virginia Grey	Virginia O'Brien
Margaret Dumont	Henry Armetta
Douglass Dumbrille	Anna Demetrio
Paul Stanton	

Production Credits

Screen Play by
Sid Kuller, Hal Fimberg, Ray Golden
Original Story.....Nat Perrin
Songs: Hal Borne, Sid Kuller, Ray Golden, Ben Oakland, Artie Shaw and Milton Drake
Music Direction.....Georgie Stoll
Music Adaptation.....Earl Brent
Photography.....Charles Lawton

LOVE THY NEIGHBOR

Paramount

Mark Sandrich, Producer
Directed by Mark Sandrich

Principal Players

Jack Benny	Virginia Dale
Fred Allen	Theresa Harris
Mary Martin	Richard Denning
Verree Teasdale	Jack Carson
Eddie Anderson	Barnett Parker

Production Credits

Original Screen Play.....William Morrow and Edmund Beloin, Ernest Pagano and Z. Myers
Songs.....Johnny Burke, Jimmy Van Heusen and Cole Porter
Musical Director.....Victor Young
Dance Ensembles.....Merriel Abbott Dancers
Photography.....Ted Tetzlaff
Art Direction..Hans Dreier and Roland Anderson

BARNACLE BILL

Metro-Goldwyn-Mayer

Milton Bren, Producer
Directed by Richard Thorpe

Principal Players

Wallace Beery	Donald Meek
Majorie Main	Connie Gilchrist
Virginia Weidler	Sara Haden
Leo Carrillo	William Edmunds
Barton MacLane	Don Terry

Production Credits

Screen Play.....Jack Jevne and Hugo Butler
Based on an Original Story by.....Jack Jevne
Photography.....Clyde De Vinna
Musical Score.....Bronislau Kaper
Recording Director.....Douglas Shearer
Art Director.....Cedric Gibbons
Associate.....Urie McCleary

From

UNIVERSAL

in

1941-42



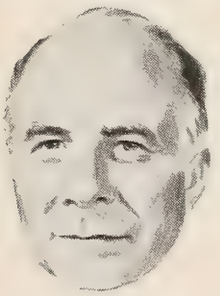
Alfred Hitchcock

With Priscilla Lane and Robert Cummings starring, Mr. Hitchcock, noted for suspense mastery, is directing a picture of sabotage in America. This is a Frank Lloyd Productions, Inc., picture; Jack H. Skirball is the associate producer.



Walter Wanger

The incomparable excellence that characterizes all Wanger productions will gleam from his "Eagle Squadron," a topical drama of human adventure, the girls and the men in the R. A. F. fighting unit composed entirely of Americans. Screenplay is by Norman Reilly Raine from the Cosmopolitan Magazine story by C. F. Forrester, to be filmed by Walter Wanger Productions, Inc., for Universal release.



Gregory La Cava

Irene Dunne is the star of Mr. La Cava's production for Universal, entitled tentatively, "Sheltered Lady," which will be produced and directed by Mr. La Cava.



Frank Lloyd

Two more pictures which Mr. Lloyd will produce for Universal are "The Spoilers" and "River Lady." Marlene Dietrich, Randolph Scott and John Wayne are starred in "The Spoilers," the Rex Beach novel, which Ray Enright will direct, with Lee Marcus as associate producer. Mr. Lloyd will personally produce and direct "River Lady," with Jack H. Skirball as associate producer on both pictures.

What Makes A LEADER!

Exhibitor Views Give Clues to Factors Determining Box-Office Success

Here are pithy comments right from the exhibitors themselves regarding show values responsible for the box-office grosses which make a picture a candidate for election as a Leader.

Such reflection of the exhibitor attitude in the matter should have particular interest for Hollywood and the producers in general, because it mirrors actual experience over the whole of the exhibition field rather than the isolated successes which occur in certain localities, particularly at the first-run metropolitan theatres of large cities. Pictures are for the masses. Mass popularity is essential to the financial success of any producing enterprise. Only the results at the majority of theatres can, in the long run, count when the books are balanced.

"If a picture boasts star names, it must also have strong story and production values to live up to the patrons' expectations at this time when the public will enthusiastically endorse only the best in screen entertainment."

"Naming the stars who are responsible for bigger grosses is not a matter of simple snap judgment. It takes careful checking of records. Furthermore, the picture itself, the story, timeliness of the subject are most important factors to consider. I, and I suspect many other exhibitors, could easily rate the stars in the order of their histrionic ability, but to do that would put some of the popular ones at the bottom of the list. Funny business this business of ours."

"Our business is always better on clean pictures and I believe the industry would be much better off if it would hold everything above adverse criticism. It doesn't take that to make good pictures as our box office receipts show."

"My contention is a good director can make a poor actor (inexperienced) better, at least acceptable. He can do much with a mediocre story. Will Rogers, for example, had few stars playing with him—yet, the supporting players were well cast. Result: excellent entertainment."

"A picture that may be a wash-out in a downtown city theatre, may very well prove 100 per cent for us in our situation. For example, Wallace Beery in 'The Bad Man' got the cold shoulder from critics and patrons in some of the metropolitan runs. but our patrons enjoyed it, and the picture was OK from the box-office standpoint. We have seen many instances of a high budget picture that failed at the box-office. A dressed-up society drama might do all right in the downtown theatres, but we probably would trade it for an average western and do more business."

"B pictures will always be made—but make 'em short (50 minutes). One more thought for Hollywood: Go easy on making over stories previously produced on the screen."

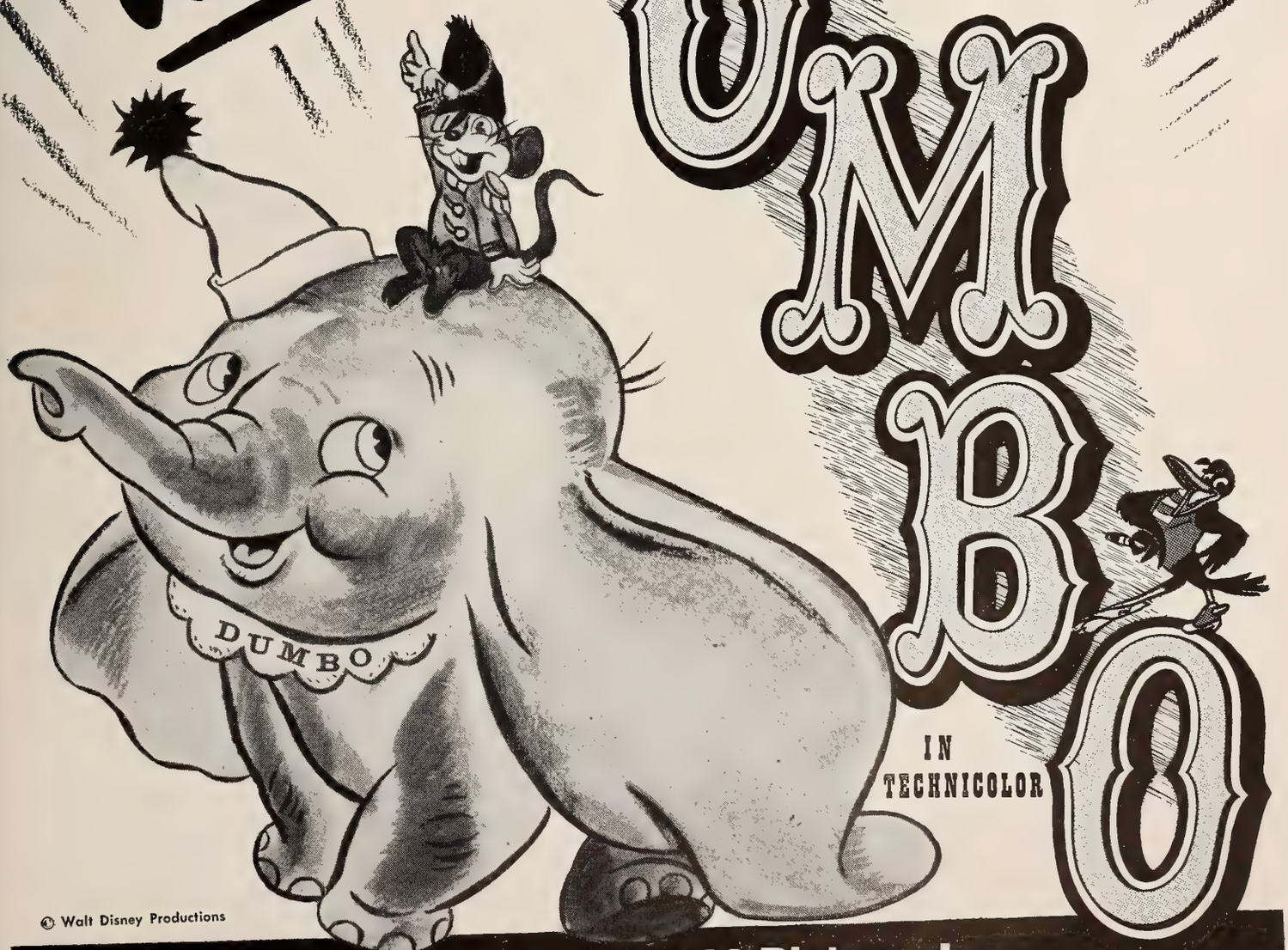
"The big need as I see it: Better productions for human, down-to-earth-stories and made for mass, not class consumption. Pictures like "Shepherd of the Hills" and "Men of Boys Town."

"Pictures which are put into the 'A Class' solely because of a super-abundance of star names, while lacking story values are a hindrance to the exhibition field. These force dual-billing, make programs unnecessarily long, and make the movie-going public very skeptical when a real good one that we highly tout comes along."

"Some of the best box office pictures that have been made were just ordinary down to earth pictures."

IT'S GREAT TO BE A LEADER IN LAUGHTER!

Walt Disney's DUMBO



IN TECHNICOLOR

© Walt Disney Productions

Distributed by RKO RADIO Pictures Inc.

1941 Leading SHORT SUBJECTS

There were changes in the ranks of Short Subjects Series during 1941. Only Walt Disney Cartoons (RKO-Radio) and The March of Time (RKO-Radio), which were in first and second place, respectively, last year, retained those same positions for the second consecutive time. Otherwise, the Series played a game of "jumping jacks." For instance, Crime Does Not Pay (MGM) dropped to fifth place, while Pete Smith Specialties (MGM) climbed from fifth to fourth. Probably the biggest rise was that scored by Merrie Melody Cartoons (Warner Bros.). The ever-increasing popularity of this series lifted it from sixth place in 1940 to third position holder in 1941. Joining the "favorite ten" were The Passing Parade (MGM), Our Gang Comedies (MGM) and All Star Comedies (Columbia). Missing from the 1941 ranks were American Cavalcades (no longer a Warner Bros. series), Grantland Rice Sportlights (Paramount) and Walter Lantz Cartunes (Univ.). RKO-Pathe's Information Please series and Columbia's Three Stooges Comedies (Columbia) switched places, with the quiz reels getting the best of it. There was evidence, both in the Series and Types of Shorts ratings, that cartoons were still favorites with moviegoers; that although newsreels had dropped slightly, The March of Time retained its near-top spot.



1. Walt Disney Cartoons (RKO-Radio)



2. The March of Time (RKO-Radio)

3. Merrie Melody Cartoons (Warners)





4. Pete Smith Specialties (MGM)

5. Crime Does Not Pay (MGM)



MOST POPULAR SERIES

1. Walt Disney Cartoons (RKO-Radio)
2. The March of Time (RKO-Radio)
3. Merrie Melody Cartoons (Warners)
4. Pete Smith Specialties (MGM)
5. Crime Does Not Pay (MGM)
6. The Passing Parade (MGM)
7. Information Please (RKO-Pathe)
8. Three Stooges Comedies (Columbia)
9. Our Gang Comedies (MGM)
10. All Star Comedies (Columbia)



6. The Passing Parade (MGM)



7. Information Please (RKO-Pathe)



9. Our Gang Comedies (MGM)

8. Three Stooges Comedies (Columbia)



10. All Star Comedies (Columbia)



FAVORITE TYPES OF SHORT SUBJECTS

1. Cartoons
2. Musicals
3. Comedies
4. Newsreels
5. Dramatic

ASIDE from paying honor to tradition or custom, there is little to be said for the limitation to any arbitrary (five or ten or whatever) number the leading stars or pictures. It so happens that there are more than five or ten actors and actresses whose performance at the box office during the period covered by this Leaders Poll ranks them as outstanding and truly worthy of the rank of Leaders. In consequence, the star galaxy which follows gives due prominence to all the actors and actresses whom exhibitors rated as Leaders by the number of votes cast for them.

The seventeen outstanding "names" included in the Leading Group each received a number of votes which, under the polling system used in this recording of exhibitor opinion, definitely places these actors and actresses in the top brackets as written by their box-office records during the period covered in the survey.

As the voting exhibitors themselves point out repeatedly in making their selections of stars, the vehicles in which the stars appeared figure importantly, and it requires careful checking of records by the theatremen making the choices as well as a careful control system in obtaining accurate reflection of the thousands of theatres whose records are collectively mirrored in this Leaders Poll.

Those stars who win niches in the Leading Stars group win high distinction indeed. The form of the poll is such that there is the utmost fairness to all stars and pictures. The fact that the star names put in nomination for designation as Leaders is entirely a "write in" vote is one of the more obvious factors revealing the fairness of the poll as well as the success of the elected stars right at the theatres themselves. Thus, once again the record speaks, and the exhibitor—who indicates his choices on the basis of popularity at the box-office—gives the ranking of stars as revealed in this presentation of Leaders.

Actresses:

JUDY GARLAND
DOROTHY LAMOUR
BETTE DAVIS
ALICE FAYE
BETTY GRABLE
GINGER ROGERS
MYRNA LOY
MADELEINE CARROLL

Actors:

MICKEY ROONEY
CLARK GABLE
SPENCER TRACY
GENE AUTRY
ABBOTT & COSTELLO
BOB HOPE
GARY COOPER
TYRONE POWER
JAMES CAGNEY



Mickey Rooney

1

2

Clark Gable





Judy Garland

3

4

Spencer Tracy





Gene Autry

5

6

Dorothy Lamour





Abbott and Costello

7

8

Bette Davis





Bob Hope

9

10

Alice Faye





11

Betty Grable



12

Ginger Rogers



Myrna Loy

13

14

Gary Cooper





Madeleine Carroll

15



Tyrone Power

16



17

James Cagney

ANALYSIS OF VOTE FOR LEADING STARS

Here's How the Various Stars Fared in the Voting by Exhibitors in Our National Poll

Leading Stars

		Points	1940 Ranking	1939 Ranking
1.	Mickey Rooney	2109	1	1
2.	Clark Gable	1947	3	8
3.	Judy Garland	1538	6	Honor Group
4.	Spencer Tracy	1344	2	6
5.	Gene Autry	1243	(1—Western Star)	(1—Western Star)
6.	Dorothy Lamour	1227	8	Honorable Mention
7.	Abbott & Costello	1172	—	—
8.	Bette Davis	1134	7	5
9.	Bob Hope	1087	Honorable Mention	—
10.	Alice Faye	1080	5	3
11.	Betty Grable	819	Honorable Mention	—
12.	Ginger Rogers	752	13	Honor Group
13.	Myrna Loy	735	4	4
14.	Gary Cooper	605	Honorable Mention	Honor Group
15.	Madeleine Carroll	538	—	—
16.	Tyrone Power	492	9	2
17.	James Cagney	470	10	10

Honor Group

	Points		Points
Lana Turner	382	Jack Benny	239
Hedy Lamarr	342	Judy Canova	235
Greer Garson	328	Ann Sheridan	231
Wallace Beery	320	Joan Crawford	210
Irene Dunne	292	Sonja Henie	209
Rosalind Russell	286	James Stewart	189
Robert Taylor	277	Claudette Colbert	155
Bing Crosby	265	Rita Hayworth	151
Ann Sothern	260	Barbara Stanwyck	139
Deanna Durbin	257	Fred MacMurray	133
Don Ameche	256	Henry Fonda	130
Errol Flynn	244	Jean Arthur	128

Western Stars

1. Gene Autry
1. Bill Boyd
3. Roy Rogers
4. Charles Starrett
5. Johnny Mack Brown
6. Bill Elliott
7. Tim Holt
8. Three Mesquiteers
9. Bob Steele
10. Range Busters

Honorable Mention

The following stars and featured players received 75 or more votes:

Linda Darnell
Paulette Goddard
Jane Withers
Loretta Young
Cary Grant
Vivien Leigh
Charles Chaplin
William Powell
Olivia de Havilland
Joan Bennett
Priscilla Lane
Gene Tierney
Penny Singleton
Melvyn Douglas
Ruth Hussey
Laraine Day
Walter Pidgeon
Eleanor Powell
Katharine Hepburn
Humphrey Bogart
John Payne
Jeanette MacDonald
Randolph Scott
Carmen Miranda
W. C. Fields
Marlene Dietrich
Mary Martin
Ann Rutherford
Norma Shearer
Charles Boyer
George Raft
Edward G. Robinson
Gloria Jean
Joan Blondell
Martha Scott
Ray Milland
George Murphy
Jack Oakie
Kay Francis
Ida Lupino
Lionel Barrymore
Nelson Eddy
Ellen Drew
Pat O'Brien
Ingrid Bergman
Brenda Joyce
Joan Leslie
Marx Brothers
Dennis Morgan
George Montgomery
Laurence Olivier

PICTURES ELIGIBLE FOR LEADERS RANKING IN 1941 NATIONAL POLL

Listed on this and the following page are the pictures which were eligible for ratings as Leaders of 1941. Only films appearing in these lists were included in exhibitor calculations in naming the Leaders. Pictures are listed by companies releasing them, with stars indicating those films which received sufficient votes to place them in nomination for ranking as Leaders. Pictures indicated by stars must be considered as outstanding, irrespective of whether or not they appear in the list of Leaders groups, since the number of votes necessary to put pictures in nomination for Leaders distinction are of such volume as to reveal strong box-office performance at a large number of theatres.

COLUMBIA Forty Pictures

★Adventure in Washington
★Adam Had Four Sons
★Arizona
Big Boss
Blonde From Singapore
★Blondie Goes Latin
★Blondie in Society
Devil Commands
Ellery Queen and the Perfect Crime
Ellery Queen, Master Detective
Ellery Queen's Penthouse Mystery
Escape to Glory
Face Behind the Mask
Great Plane Robbery
Great Swindle
Harmon of Michigan
★Here Comes Mr. Jordan
Her First Beau
I Was a Prisoner on Devil's Island
Lone Wolf Keeps a Date
Lone Wolf Takes a Chance
Meet Boston Blackie
Mystery Ship
Naval Academy
Officer and the Lady
★Penny Serenade
Phantom Submarine
Richest Man in Town
★She Knew All the Answers
★Sweetheart of the Campus
★Texas
They Dare Not Love
★This Thing Called Love
Tillie the Toiler
★Three Girls About Town
★Time Out For Rhythm
Two in a Taxi
Two Latins From Manhattan
Under Age
★You'll Never Get Rich

METRO-GOLDWYN-MAYER Forty-Six Pictures

★Andy Hardy's Private Secretary
★Bad Man
★Barnacle Bill
★Big Store
★Billy the Kid
★Bittersweet
Blonde Inspiration
★Blossoms in the Dust
★Come Live With Me
★Comrade X
★Dr. Jekyll and Mr. Hyde
★Dr. Kildare's Crisis
★Dr. Kildare's Wedding Day
Down in San Diego
Feminine Touch
★Flight Command
Free and Easy
★Gallant Sons
Getaway
★Go West
Honky Tonk
I'll Wait For You
Keeping Company
★Lady Be Good
★Land of Liberty
★Life Begins for Andy Hardy
★Little Nellie Kelly
★Love Crazy
★Maisie Was a Lady
Married Bachelor
★Men of Boys Town
Penalty, The
★People vs. Dr. Kildare
★Philadelphia Story
Rage in Heaven
★Ringside Maisie
★Smilin' Through
★Stars Look Down
★They Met in Bombay
Trial of Mary Dugan
Washington Melodrama
★When Ladies Meet
★Whistling in the Dark
★Wild Man of Borneo
★Woman's Face
★Ziegfeld Girl

MONOGRAM Nineteen Pictures

Bowery Blitzkrieg
Deadly Game
Father Steps Out
Flying Wild
Gentleman From Dixie
Gang's All Here
Her First Romance
Invisible Ghost
King of Zombies
Let's Go Collegiate
Murder by Invitation
Phantom of Chinatown
Pride of the Bowery
Redhead
Roar of the Press
Sign of the Wolf
Spooks Run Wild
★Top Sergeant Mulligan
You're Out of Luck

PARAMOUNT Thirty-Five Pictures

★Aloma of the South Seas
★Arise My Love
Buy Me That Town
★Caught in the Draft
Dancing on a Dime
Flying Blind
Forced Landing
★Henry Aldrich for President
★Hold Back the Dawn
★I Wanted Wings
★Kiss the Boys Goodbye
Life With Henry
★Lady Eve
Las Vegas Nights
★Love Thy Neighbor
Mad Doctor
Monster and the Girl
Night at Earl Carroll's
★Northwest Mounted Police
★Nothing But the Truth
★One Night in Lisbon
★Parson of Panamint
★Power Dive
Reaching for the Sun
★Road to Zanzibar
Round-Up
Second Chorus
★Shepherd of the Hills
Texas Rangers Ride Again
There's Magic in Music
Victory
★Virginia
West Point Widow
World Premiere
★You're the One

PRODUCERS' RELEASING CORP. Seventeen Pictures

Caught in the Act
Criminals Within
Dangerous Lady
Desperate Cargo
Devil Bat
Double Cross
Emergency Landing
Federal Fugitives
Gambling Daughters
Hard Guy
Jungle Man
Misbehaving Husbands
Mr. Celebrity
★Paper Bullets
★Reg'lar Fellers
Secret Evidence
South of Panama

RKO-RADIO Thirty-Four Pictures

★All That Money Can Buy
★Citizen Kane
★Convoy
★Devil and Miss Jones
Father Takes a Wife
★Footlight Fever
★Frank Buck's Jungle Cavalcade
Gay Falcon
★Girl, a Guy and a Gob
Hurry, Charlie, Hurry
★Kitty Foyle
★Lady Scarface
Let's Make Music
★L'il Abner
★Little Foxes
★Little Men
Melody for Three
Mexican Spitfire Out West
★Mr. and Mrs. Smith
My Life With Caroline
No, No, Nanette
★Parachute Battalion
Play Girl
★Reluctant Dragon
Remedy for Riches
Repent at Leisure
Saint in Palm Springs
★Scattergood Baines
Scattergood Meets Broadway
Scattergood Pulls the Strings
★Sunny
They Met in Argentina
They Meet Again
★Tom, Dick and Harry

REPUBLIC Thirty Pictures

★Angels With Broken Wings
★Arkansas Judge
★Barnyard Follies
★Behind the News
Bowery Boy
Citadel of Crime
★Country Fair
Doctors Don't Tell
★Down Mexico Way
★Friendly Neighbors
Gay Vagabond
★Great Train Robbery
Hurricane Smith
★Ice-Capades
Lady From Louisiana
Man Betrayed
Meet the Missus
★Melody Ranch
Mercy Island
Mr. District Attorney
★Mountain Moonlight
Petticoat Politics
Pittsburgh Kid
Poison Pen
Public Enemies
★Puddin' Head
Rags to Riches
★Rookies on Parade
Sailors on Leave
★Sis Hopkins

TWENTIETH CENTURY-FOX Forty-Five Pictures

Accent on Love
★Blood and Sand
★Belle Starr
Bride Wore Crutches
★Chad Hanna
Charlie Chan in Rio
★Charley's Aunt
Charter Pilot
Cowboy and the Blonde
Dance Hall
Dead Men Tell
Dressed to Kill
For Beauty's Sake
Girl in the News
Golden Hoofs
★Great American Broadcast
Great Guns
★Hudson's Bay
Jennie
★Man at Large
Man Hunt
★Mark of Zorro
Michael Shayne, Private Detective
Moon Over Her Shoulder
★Moon Over Miami
Murder Among Friends
Murder Over New York
★Night Train
Private Nurse
Ride, Kelly, Ride
Scotland Yard
Sleepers West
Street of Memories
★Sun Valley Serenade
Tall, Dark and Handsome
★That Night in Rio
★Tin Pan Alley
★Tobacco Road
Very Young Lady
★Week End in Havana
We Go Fast
★Western Union
★Wild Geese Calling
★Yank in the R.A.F.
Youth Will Be Served

UNITED ARTISTS Eighteen Pictures

All-American Co-Ed
Blackout
Broadway Limited
★Cheers For Miss Bishop
★Great Dictator
International Lady
★Long Voyage Home
Lydia
Niagara Falls
★Pot O' Gold
Road Show
★So Ends Our Night
Son of Monte Cristo
★That Hamilton Woman
That Uncertain Feeling
★Thief of Bagdad
Three Cockeyed Sailors
★Topper Returns

UNIVERSAL Forty-Six Pictures

★Appointment For Love
Bachelor Daddy
★Back Street
★Badlands of Dakota
Bank Dick
Black Cat
★Buck Privates
Burma Convoy
Cracked Nuts
Dark Streets of Cairo
★Double Date
Flame of New Orleans
Flying Cadets
Girl Must Live
★Give Us Wings
Hello, Sucker
Hit the Road
★Hold That Ghost
Horror Island
I'm Nobody's Sweetheart Now
★In the Navy
★Invisible Woman
★It Started With Eve
★Lady From Cheyenne
Man Made Monster
Man Who Lost Himself
Margie
Meet the Chump
Mr. Dynamite
Mob Town
★Model Wife
Never Give a Sucker an Even Break
★Nice Girl?
★One Night in the Tropics
Sandy Gets Her Man
★San Antonio Rose
San Francisco Docks
Sing Another Chorus
Six Lessons From Madame La Zonga
South of Tahiti
★This Woman Is Mine
★Tight Shoes
Too Many Blondes
★Trail of the Vigilantes
★Unfinished Business
Where Did You Get That Girl?

WARNER BROTHERS Forty-Six Pictures

Affectionately Yours
Always a Bride
★Bad Men of Missouri
★Bride Came C.O.D.
Bullets For O'Hara
Case of the Black Parrot
★Dive Bomber
East of the River
Father's Son
Flight From Destiny
★Footsteps in the Dark
★Four Mothers
★Great Lie
Great Mr. Nobody
Here Comes Happiness
★High Sierra
Highway West
Honeymoon For Three
Kisses For Breakfast
Knockout
★Lady With Red Hair
Law of the Tropics
★Letter, The
★Manpower
★Meet John Doe
★Million Dollar Baby
★Navy Blues
Nine Lives Are Not Enough
Nurse's Secret
Out of the Fog
Passage From Hongkong
★Santa Fe Trail
★Sergeant York
★Sea Wolf
Shadows on the Stairs
Shining Victory
Shot in the Dark
Singapore Woman
Smiling Ghost
★South of Suez
Strange Alibi
★Strawberry Blonde
Thieves Fall Out
Three Sons O' Guns
★Underground
Wagons Roll at Night

MOBILIZED for BOXOFFICE!

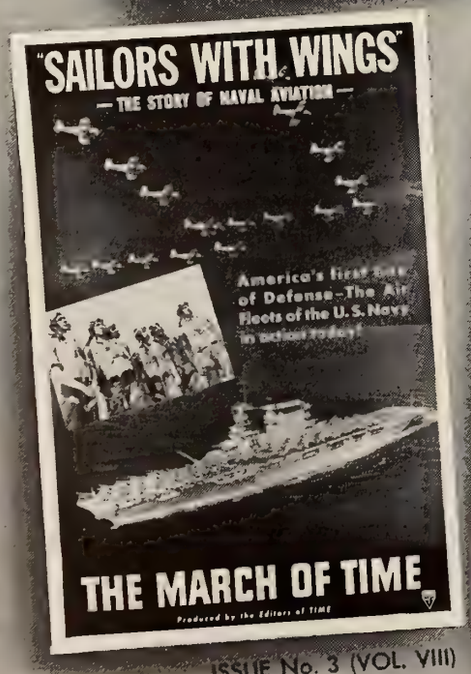


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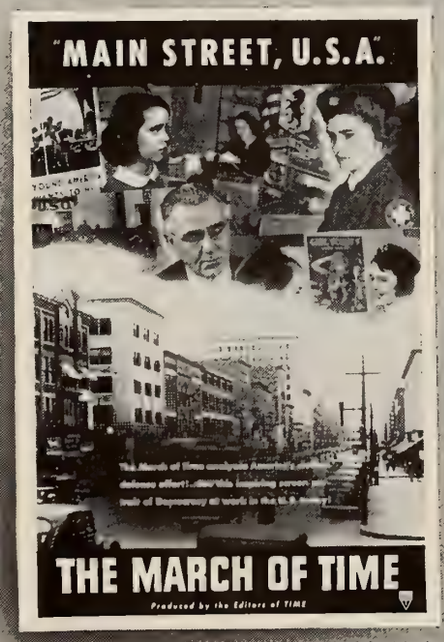
Already March of Time camera crews are mobilized and at their war stations! Besides the home office staff, ready to jump whenever and wherever the news breaks, Black & Maedler are in the Pacific . . . Jurgens is in South America . . . Hodgson & Wyand are still in London.

Maurice Lancaster is with Wavell in India . . . Novarro is covering the Middle East . . . Rebière is in Spain . . . Pagès in French Africa . . . Nichols in Singapore . . . and Thomas Kwang is following Chiang Kai-shek and his armies from the Burma Road to Hongkong.

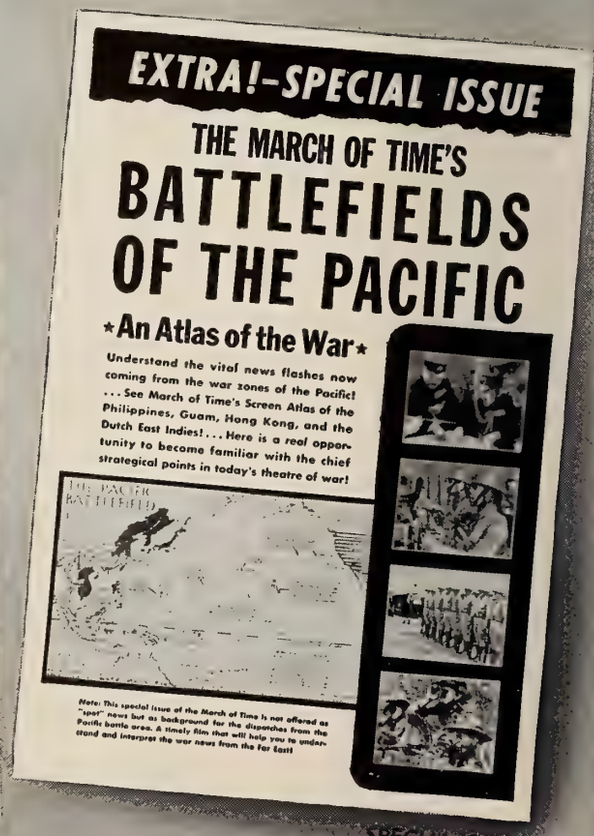
These men will bring the biggest stories of the war to your screen!



ISSUE No. 3 (VOL. VIII)



ISSUE No. 4 (VOL. VIII)



SPECIAL ISSUE

THESE ONE-SHEETS ON MARCH OF TIME SUBJECTS ARE NOW AVAILABLE AT ALL NATIONAL SCREEN ACCESSORY OFFICES

Behind the Scene Slants on the Poll

Reactions and Ideas That Strike the Poll Takers as They Collect the Selections of Leaders and Watch the Progress of the Vote by Theatremen

GENE AUTRY. There's only one thing to say about the extraordinary achievement of Gene Autry in garnering a place among the five leading stars as well as top spot (by a tremendous margin) in the Western Stars group—and that is "Sensational." This very adequate descriptive piece (the honored show-business term of "sensational," we mean) was supplied in a burst of enthusiasm by one of the office force who has pored over the returns from Leader's polls for years. The Stars poll as conducted by STR is one in which the theatremen entirely write their own ticket. No names are suggested—merely a ballot upon which they write in the names of the stars they definitely know to be outstanding attractions in their communities. Never has any star established himself so thoroughly with such masses of the people.

FUNSTERS. Abbott and Costello were the 'out of the blue' bolt to hit the star system this year. Bud and Lou came over from the airwaves —and how they registered! It is still the talk of exhibitor gatherings, the way that picture called "Buck Privates" was put on as merely another picture by so many theatres, only to have the public surprise the showmen by showing up in increasing numbers as news of the laughs in "Buck Privates" spread by word of mouth publicity.

FOOL-PROOF. Many seasoned showmen contend that there is such a thing as making "fool-proof" pictures. What's meant, of course, is that experience year after year has shown that a certain number of films based upon the action story with those down-to-earth characters, eye-taking photography of natural or studio settings having spectacular appeal, are sure to register in the top brackets as the big grossers in theatres everywhere. The titles of pictures which won previous Leaders ratings and those which win this year may tell a story which the producer can find interesting as a basis for figuring the kind of yarn that comes out of the studio as "fool-proof;" one that, no matter how it is treated in reviews by critics, manages to catch on with the public and really go to town as an attraction for the average theatre.

STILL THE CHAMP. Mickey Rooney keeps on holding his place at the top of the star list. In the poll this year Mickey was not so tremendous a leader over his next in competition as was the case last year. There's nothing alarming in that—for the Rooney lad has had some very hot competition this year—what with Gable, Tracy and Autry as only three of the many outstanding actors who have been in the spotlight.

COLOR. Some years ago the Leaders Survey tested the exhibitor view on the box-office value of natural color for feature productions. Even then the average exhibitor was of the opinion (based on his experience at the box-office) that color was a star in its own right. Today there is a disposition to take it for granted that color adds to the drawing powers of a feature. When one considers the long pioneering work in the laboratory and at the studio, and also in the department that sells an idea to the producer, the frequency with which we have color photography in features is most eloquent testimony of the talents, the perseverance and the unusual blend of good business sense and scientific minds of those who brought Technicolor up the road from what was considered a "novelty" to a tremendous factor in the motion picture industry.

SPICE. The industry is going to play a most important role in the great achievements certain to be written into history's pages by Americans engaged in the effort which will keep the lamp of freedom burning in this troubled world. There

(*Continued on Page* 44)

It Would Help A Lot IF...

Touching on Many Points of Picture Making, Distribution and Merchandising Exhibitors Frankly Declare Themselves

"I have been in this business only ten years, but in that time I have learned this: If we can all restrain ourselves from cutting each other's throats, by demanding too much as buyers or sellers, or ruinous competition—all would profit handsomely; that if the producers would make it a rule to stick to down-to-earth stories and not make such super-colossal pictures at costs not warranted by the story they and we exhibitors would profit by the example we have that many of the best box-office attractions have been just good, appealing stories about plain people; and I've also learned that if one works for the good of the industry he always seems to profit himself."

"Having taken the Bumps (Up and Down) as a so-called purveyor of entertainment on celluloid since November, 1912, in small towns exclusively, I readily admit I have been able to eat most of the time, and further that I feel I could not very well change to any other occupation and be happy. Nevertheless, I believe there's room for great improvement. If the theatre hopes to raise admission price levels, and we must admit the movies have been a traditional two-bit deal for the masses, the industry will have to lay a much longer plan of approach, and not use the jumpy method being tried at present. As to policy on double features, product, selling methods, and so-forth; to me our industry seems to be like a strong man mounted on a bull and half way up a hill with the man holding on for dear life. Some day he will get tired of that and either lead the animal by the ring in its nose, or grab him by the tail and slide down the hill to oblivion. In other words, when our great industry decides on a definite policy of showmanship on celluloid, instead of a plan made up of expedients and make-shifts, it will not be hard to cure the headaches of merchandising shows or booking the right kind of entertainment."

"One hears many qualifications advanced as THE most important single virtue of a good theatre booker, but in my opinion and based on my experience, the surest gauge to success in the buying and booking of pictures is for the showman to know his own community and its likes and dislikes. It takes time and close study of results to acquire this knowledge; but once gained it is the factor that makes the difference between profit and loss (assuming that the kind of pictures needed are available for at least a majority of the dates to be filled)."

"It is my humble opinion that the thing STR has often preached is highly necessary for the welfare of our industry. That is the matter of closer harmony between all three branches—production, distribution and exhibition. We are all in this thing together, and all are the losers when anything goes wrong—investigations or what have you! If each group could forget about trying to get the most advantageous deal possible, and work together to keep the public's taste whetted for movie entertainment—well, the happier and more prosperous all would be."

"The length of a program (it's running time, that is to say) is a matter not entirely in the exhibitor's hands. However, there are ways to meet the requirements of patron demand by the right kind of show building. Our customers want a show that runs about two hours. The youngsters are good customers, and they want something to their liking, so you have to put in a short. Most everybody wants a news reel. Now when a feature runs around 65 or 70 minutes you have to make the program a double feature bill. So there you are again."

"There is every reason why producers should continually give the best efforts to improving the technique of trailers as well as the pictures themselves. The most forceful trailer possible is none too good for the average as well as the big picture. If a theatre shows a good trailer that has punch in it, the results are certain to show at the box-office."

"Film salesmen, naturally, are out to get the best sales results for the company they represent. Sometimes their persuasion, however, costs the exhibitor money. I know, after many years in my location, what my patrons like. Nevertheless, every now and then a salesman's argument sets me against my own better judgement—and every time that happens I take a beating."

MR. EXHIBITOR ★ ★ ★

★ ★ ★ FROM THIS DATE THE BIGGEST

BOX-OFFICE RECORDS in SHOW BUSINESS

WILL BE MADE BY THOSE THEATRES

GEARED FOR GREATER GROSSES with

The HAL ROACH

STREAMLINED FEATURES

TIMED FOR TURNOVER – 45 TO 60

MINUTES IN LENGTH ★ ★ ★ ★

Make Box-Office History
with
"TANKS A MILLION"
"NIAGARA FALLS"
"ALL-AMERICAN CO-ED"
"MISS POLLY"
"FIESTA"
IN TECHNICOLOR



Released
thru
UNITED
ARTISTS

And
5 MORE GREAT
STREAMLINERS
Now in Production

Spice

(*Continued from Page 41*)

will be much of a most serious nature for the screen to bring to the public during the times ahead. However, there's always the duty of the motion picture to afford wholesome relaxation, and there must be that variety which is the spice of all things. Comedy and romance, and the kind of fiction which takes people momentarily out of the hum-drum grind of actuality will do its large part in making the motion picture most valuable. There's no better guide to well balanced production schedules than the list of winners in this Leaders issue. Top places are not for one type of picture alone—it takes the timeliness of a certain style of comedy; the impressiveness of a certain blend of drama and spectacle and the very "folksy" appeal of such film as the Hardy family to keep the public appetite for entertainment whetted.

YOU TAKE YOUR CHOICE. Not all the things that are brought to the surface in such a survey of affairs as the Leaders Poll can be reduced to percentages, nor presented as facts—not facts, at least, in the very precise sense which is applied as a measure of accuracy in this particular Poll. However, it is worth a passing word to mention that there are as many versions of what the term "showman" means as there are species of orchids. There is a glimmer of a notion in this corner, however, that it might be possible to get the contenders into two camps. One of these would be those who say a showman is he who knows what the public wants and gives it to 'em. The other would be made up of those who say the real showman is one who makes the public like what he gives 'em. We're neutral—but interested—and nothing would please more than to have all and sundry volunteer their choice in this business of deciding precisely what the term "showman" means.

HERE'S WHAT EXHIBITORS SAY ABOUT THE DECREE

"I don't find relations under the decree any different than before. I am buying the pictures I want to play, and I am not having the trouble buying that I had anticipated."

"I think the decree is giving the distributors a field day in demanding higher prices and more percentage and playing time than ever before. Last year I could buy 35 out of a possible 52; this year I have to buy each group intact. Some fun!"

"The decree means that pictures are offered in blocks of five or less, that they are trade shown before they are offered for rental—but the catch is that you take all in the block or you don't get any."

"The decree has its good points—but none of them relates to the small town situation or the neighborhood theatre. For the latter the only thing that isn't wrong with the decree is the Arbitration system—which is a real benefit."

"Decree or no decree, I can't find really good reason to complain of selling methods in this any more than any other industry. Every salesman is a high-pressure man, out to make sales and obtain promotion. If an exhibitor is sap enough to be pressured into a buy against his better judgment, that is his own fault."

"The present selling system is very unsatisfactory. If there are two good pictures and three weak ones in a block it is a case of playing the three weak ones or passing up the whole block and missing the good attractions. Buying an entire year's program at one time with a 20 per cent cancellation privilege is much more satisfactory."

"This consent decree is a pain in the neck. As far as the decree's causing fewer and betters to be made! It'll cause fewer all right—too few at prices we can afford to pay."

"The block booking method gave the distributors a wolf's appearance, but in my humble opinion, the consent decree makes them a hungrier wolf in sheep's clothing."

"The consent decree properly enforced, with respect for all concerned held in the foreground, will eliminate a lot of trash product being released. The decree has not had a fair trial as yet."

"I am now in favor of the decree as it is definitely resulting in better pictures being made. Some of the companies are taking advantage of it to increase rentals too much in comparison to the increase in product values. My kick is that too many percentage pictures with preferred playing time are being offered. As for block booking, a 25 per cent cancellation is necessary to keep up the standard of product. Allow anything less and producers will make "cancellation pictures"—that is cheaply-produced films regarded in advance as the ones that will use up the cancellation percentage."

The Men Who Make The Leaders

Here listed are the names of those credited as producers and directors of the pictures which exhibitors chose as Leaders. As the men responsible for such important accomplishment, these prominent motion picture producers and directors demonstrated their knowledge of what succeeds as entertainment by giving theatres pictures of wide popular appeal.

Producers

IRVING ASHER
Blossoms in the Dust
Billy the Kid

MONTA BELL
Aloma of the South Seas

PANDRO S. BERMAN
Honky Tonk
Ziegfeld Girl

SAMUEL BISCHOFF
You'll Never Get Rich

FRANK BORZAGE
Flight Command

MILTON BREN
Barnacle Bill

CLARENCE BROWN
They Met in Bombay

HARRY JOE BROWN
Moon Over Miami
Western Union

WILLIAM CAGNEY
The Strawberry Blonde
The Bride Came C.O.D.

FRANK CAPRA
Meet John Doe

CHARLES CHAPLIN
The Great Dictator

JOHN W. CONSIDINE, JR.
Men of Boys Town

CECIL B. DeMILLE
North West Mounted Police

B. G. De SYLVA
Caught in The Draft

LOU EDELMAN
A Yank in the RAF

HARRY EDINGTON
Kitty Foyle

ROBERT FELLOWS
Sante Fe Trail

ARTHUR FREED
Little Nellie Kelly

ALEX GOTTLIEB
Buck Privates
In the Navy

HARRY GREY
Down Mexico Way

EDWARD H. GRIFFITH
Virginia

HOWARD HAWKS
Sergeant York

DAVID HEMPSTEAD
Kitty Foyle

ARTHUR HORNBLOW, JR.
I Wanted Wings

PAUL JONES
Road to Zanzibar

BURT KELLY
Hold That Ghost

ALEXANDER KORDA
The Thief of Bagdad

JESSE L. LASKY
Sergeant York

MERVYN LeROY
Blossoms in the Dust

ROBERT LORD
Dive Bomber

KENNETH MacGOWAN
Tin Pan Alley

JOSEPH L. MANKIEWICZ
The Philadelphia Story

JACK MOSS
The Shepherd of the Hills

ROBERT NORTH
Sis Hopkins

WILLIAM PERLBERG
Charley's Aunt

WILLIAM H. PINE
North West Mounted Police

EVERETT RISKIN
Here Comes Mr. Jordan

J. WALTER RUBEN
Flight Command

WESLEY RUGGLES
Arizona

MARK SANDRICH
Love Thy Neighbor

ARMAND SCHAEFER
Country Fair

LOUIS K. SIDNEY
The Big Store

SOL C. SIEGEL
Melody Ranch

MILTON SPERLING
Sun Valley Serenade

GEORGE STEVENS
Penny Serenade

HUNT STROMBERG
They Met in Bombay

GLENN TRYON
Hold That Ghost

HAL B. WALLIS
Sergeant York
The Strawberry Blonde
Dive Bomber
Santa Fe Trail

ORSON WELLES
Citizen Kane

DARRYL F. ZANUCK
A Yank in the RAF
Tobacco Road
Blood and Sand

Directors

LUDWIG BERGER
The Thief of Bagdad

FRANK BORZAGE
Flight Command

CLARENCE BROWN
They Met in Bombay

DAVID BUTLER
Caught in The Draft

FRANK CAPRA
Meet John Doe

CHARLES CHAPLIN
The Great Dictator

JACK CONWAY
Honky Tonk

GEORGE CUKOR
The Philadelphia Story

MICHAEL CURTIZ
Dive Bomber
Santa Fe Trail

CECIL B. DeMILLE
North West Mounted Police

JOHN FORD
Tobacco Road

EDWARD H. GRIFFITH
Virginia

ALEXANDER HALL
Here Comes Mr. Jordan

HENRY HATHAWAY
The Shepherd of the Hills

HOWARD HAWKS
Sergeant York

H. BRUCE HUMBERSTONE
Sun Valley Serenade

WILLIAM KEIGHLEY
The Bride Came C.O.D.

HENRY KING
A Yank in the RAF

SIDNEY LANFIELD
You'll Never Get Rich

FRITZ LANG
Western Union

WALTER LANG
Moon Over Miami
Tin Pan Alley

MITCHELL LEISEN
I Wanted Wings

ROBERT Z. LEONARD
Ziegfeld Girl

MERVYN LeROY
Blossoms in the Dust

ARTHUR LUBIN
Buck Privates
In the Navy
Hold That Ghost

ROUBEN MAMOULIAN
Blood and Sand

ARCHIE MAYO
Charley's Aunt

FRANK McDONALD
Country Fair

DAVID MILLER
Billy the Kid

MICHAEL POWELL
The Thief of Bagdad

CHARLES RIESNER
The Big Store

WESLEY RUGGLES
Arizona

MARK SANDRICH
Love Thy Neighbor

ALFRED SANTELL
Aloma of the South Seas

JOSEPH SANTLEY
Melody Ranch
Down Mexico Way
Sis Hopkins

VICTOR SCHERTZINGER
Road to Zanzibar

GEORGE B. SEITZ
Andy Hardy's Private Secretary
Life Begins for Andy Hardy

GEORGE STEVENS
Penny Serenade

NORMAN TAUROG
Men of Boys Town
Little Nellie Kelly

RICHARD THORPE
Barnacle Bill

RAOUL WALSH
The Strawberry Blonde

ORSON WELLES
Citizen Kane

TIM WHELAN
The Thief of Bagdad

SAM WOOD
Kitty Foyle

CHEER-LEADING CRITICS! HILARIOUS FANS!

MONOGRAM SCORES with a COLLEGIATE RIOT!

"..Evidences marked showmanship in presenting Grace Hayes, Peter Lind Hayes and Mary Healy, as themselves. Boy tap dancer, Roland Dupree, is veritably a young Astaire."
L. A. TIMES

"Solid entertainment...Peter Hayes' exuberant personality has little trouble in dominating throughout... Direction puts the performers through their paces with verve and animation."
HOLLYWOOD REPORTER

"Hits its mark so nicely—will please wherever played."
SHOWMEN'S TRADE REVIEW

★

"Lively and tuneful, should clean up in college towns. Excellent production."
FILM DAILY





STARS and players who appeared in pictures ranked as Leaders are included among those listed on this and subsequent pages. Only the names of players in the casts of pictures selected by exhibitors as Leaders are listed, and under their names appear the titles of pictures of the Leading groups in which they played star roles, principal or supporting parts. Thus the list serves the dual purpose of showing the players who appeared in Leaders and the number of such Leading films in which they appeared.

BUDD ABBOTT
Buck Privates
In the Navy
Hold That Ghost

CAROL ADAMS
Sis Hopkins

DOROTHY ADAMS
The Shepherd of the Hills

IRIS ADRIAN
Road to Zanzibar

MARY AINSLEE
Sis Hopkins

LUIS ALBERNI
Road to Zanzibar
They Met in Bombay

KATHARINE ALEXANDER
Sis Hopkins

FRED ALLEN
Love Thy Neighbor

ELVIA ALLMAN
Sis Hopkins

DON AMECHE
Moon Over Miami

HERBERT ANDERSON
Dive Bomber
The Bride Came C.O.D.

THE ANDREWS SISTERS
Buck Privates
In the Navy
Hold That Ghost

EVELYN ANKERS
Hold That Ghost

EVE ARDEN
Ziegfeld Girl

HENRY ARMETTA
The Big Store

ROBERT ARMSTRONG
Dive Bomber

EDWARD ARNOLD
Meet John Doe

JEAN ARTHUR
Arizona

FRED ASTAIRE
You'll Never Get Rich

MISCHA AUER
Hold That Ghost

GENE AUTRY
Melody Ranch
Down Mexico Way

DOUGLAS AYLESWORTH
I Wanted Wings

IRVING BACON
Caught in The Draft
Tobacco Road
Western Union
Meet John Doe

GEORGE BANCROFT
North West Mounted Police

LYNN BARI
Sun Valley Serenade
Blood and Sand

JAMES BARTON
The Shepherd of the Hills

ALAN BAXTER
Santa Fe Trail

ANNE BAXTER
Charley's Aunt

LOUISE BEAVERS
Virginia

SCOTTY BECKETT
Aloma of the South Seas

NOAH BERRY, JR.
Sergeant York

WALLACE BEERY
Barnacle Bill

RALPH BELLAMY
Dive Bomber

ROBERT BENCHLEY
You'll Never Get Rich

WILLIAM BENEDICT
Melody Ranch

JACK BENNY
Charley's Aunt
Love Thy Neighbor

MILTON BERLE
Sun Valley Serenade

BILLY BEVAN
Tin Pan Alley

CLEM BEVANS
Sergeant York

SIDNEY BLACKMER
Down Mexico Way

ERIC BLORE
Road to Zanzibar

BETTY BLYTHE
Honky Tonk

FORTUNIO BONANOVA
A Yank in the RAF
Moon Over Miami
Blood and Sand
Citizen Kane

WARD BOND
The Shepherd of the Hills
Sergeant York
Santa Fe Trail
Tobacco Road

BEULAH BONDI
The Shepherd of the Hills
Penny Serenade

VEDA ANN BORG
Honky Tonk

MATTHEW BOULTON
They Met in Bombay

LEE BOWMAN
Buck Privates

EDDIE BRACKEN
Caught in The Draft

GEORGE BREAKSTON
Andy Hardy's Private Secretary

WALTER BRENNAN
Sergeant York
Meet John Doe

FELIX BRESSART
Blossoms in the Dust
Ziegfeld Girl

HELEN BRODERICK
Virginia

TYLER BROOKE
Tin Pan Alley

EDWARD BROPHY
The Bride Came C.O.D.

CHARLES BROWN
Santa Fe Trail

KENNETH BROWN
In the Navy

DAVID BRUCE
Sergeant York
Santa Fe Trail

EDGAR BUCHANAN
Penny Serenade

SMILEY BURNETTE
Down Mexico Way

CHARLES BUTTERWORTH
Sis Hopkins

SPRING BYINGTON
Meet John Doe

RALPH BYRD
A Yank in the RAF

JAMES CAGNEY
The Strawberry Blonde
The Bride Came C.O.D.

JUDY CANOVA
Sis Hopkins

HARRY CAREY
The Shepherd of the Hills

RICHARD CARLSON
Hold That Ghost

JOHN CARRADINE
Western Union
Blood and Sand

LEO CARRILLO
Barnacle Bill

MADELEINE CARROLL
North West Mounted Police
Virginia

JACK CARSON
The Strawberry Blonde
The Bride Came C.O.D.
Love Thy Neighbor

BEN CARTER
Tin Pan Alley

MAURICE CASS
Charley's Aunt
Country Fair

HOBART CAVANAUGH
I Wanted Wings
Santa Fe Trail

CHICK CHANDLER
The Bride Came C.O.D.

GEORGE CHANDLER
Tobacco Road
Western Union
Arizona

LON CHANEY, JR.
North West Mounted Police
Billy the Kid

CHARLES CHAPLIN
The Great Dictator

SPENCER CHARTERS
Moon Over Miami
Santa Fe Trail

EDUARDO CIANNELLI
Kitty Foyle
They Met in Bombay

WALLIS CLARK
Penny Serenade

CHESTER CLUTE
Sun Valley Serenade
Love Thy Neighbor

JUNE CLYDE
Country Fair

LEE J. COBB
Men of Boys Town

JERRY COLONNA
Sis Hopkins

DOROTHY COMINGORE
Citizen Kane

CHESTER CONKLIN
The Great Dictator

GARY COOPER
North West Mounted Police
Sergeant York
Meet John Doe

JACKIE COOPER
Ziegfeld Girl

ERNEST COSSART
Kitty Foyle
Charley's Aunt

LOU COSTELLO
Buck Privates
In the Navy
Hold That Ghost

JEROME COWAN
Melody Ranch

JAMES CRAIG
Kitty Foyle

LAIRD CREGAR
Charley's Aunt
Blood and Sand

JOSEPH CREHAN
Andy Hardy's Private Secretary

BING CROSBY
Road to Zanzibar

BOB CROSBY
Sis Hopkins

ROBERT CUMMINGS
Moon Over Miami

CECIL CUNNINGHAM
Blossoms in the Dust
Kitty Foyle

ALAN CURTIS
Buck Privates

DAN DAILEY, JR.
Ziegfeld Girl

ESTHER DALE
Aloma of the South Seas

PATRICIA DANE
Life Begins for Andy Hardy

HENRY DANIELL
The Philadelphia Story
The Great Dictator

(*Continued on Page* 56)


STANDING ON HIS RECORD!
42 PROMISED AND WILL BE DELIVERED 1941-42
38 PROMISED AND DELIVERED 1940-41
PRODUCERS RELEASING CORPORATION

THE LEADERS SURVEY

Holding the Mirror Up to Exhibitor Opinion on Such Important Trade Matters as The Consent Decree; Prospects for Further Admission Increases; Distributor Advertising's Effect On Grosses

In the film trade no subject so thoroughly dominates the discussion in all quarters as that of the results being obtained under the consent decree form of selling and buying pictures. The decree is still a newcomer, and based on the length of time it has been in effect, many businessmen outside the industry might express wonder that a decision could be made after so short a trial.

All that to the contrary notwithstanding, the consent decree form of distribution being observed by the five consenting distributors, appears to be thoroughly unsatisfactory to a majority of the exhibitors in whose interests it was originally planned to operate. These, of course, are the independent theatre operators.

It is ironical that the form of selling and buying which the decree was designed to eliminate because of attacks on "block booking," appears to be making that older and widely discussed system seem a Paradise Lost, if one listens to majority opinion in the theatre field.

Theoretically, it would seem an ideal plan for the picture to be completed and ready for exhibition before it was offered for sale or purchase. The old system does not prevent a producer from selling a mere title or a production number. Nevertheless, the decree, by causing the exhibitor to buy blocks of from one up to a maximum of five completed pictures (and trade shown for inspection for all theatremen who care to attend the official trade showings in key cities or exchange centers) has, apparently, made few friends.

The Leaders Poll included questions regarding the decree. Below are the questions and the answers resulting:

Question 1: *Do you favor the Consent Decree?*

The Reply	Yes	No	Don't Know
	26%	70%	3%

Question 2: *Has it affected rentals by increase or decrease?*

The Reply	Increase	Decrease
	70%	26%

Question 3: *Do you prefer block booking to decree selling?*

The Reply	Yes	No	Don't Know
	76%	23%	1%

Question 4: *Do you favor retention of Arbitration?*

The Reply	Yes	No
	87%	13%

Thus the Leaders Poll bears out declarations by leaders of several exhibitor organizations that the decree has proved unpopular, distasteful and costly to exhibitors as well as distributors. From the standpoint of the latter, the investment in inventory (or films on the shelf awaiting release) has about doubled, and selling costs also have risen sharply. From the standpoint of the exhibitors, the loss of cancellation provisions is a tremendous stumbling block. It is a case of buying and playing all pictures in any one block purchased. In this connection it must be mentioned that 71% of the exhibitors voting "yes" on the question of preference for block booking, qualified their answers with the statement that a 20% cancellation must be permitted in block booking to make the system satisfactory from their standpoint.

Rental Increases Scored

How much of the rental increases that the answers claim have resulted under the consent decree form of selling is due to a normal year-to-year demand for higher rentals by producers and distributors (necessitated, they claim, by increased production and selling costs) there is no way of measuring under the form and control used for this poll. But there is widespread belief on the part of exhibitors that buying in the smaller blocks has given the seller a "leverage" which greatly overbalances that of the buyer. Many exhibitors, looking back over "deals" of past years, under which they were able to obtain liberal cancellation privileges, declare that form was more equitable insofar as the leverage between the buyer and seller was more evenly balanced. The fact that larger blocks were on sale and therefore involved larger "stakes" for the distributor, put the exhibitor in a better bargaining position. (Parenthetically it should be remarked here, that the vast majority of the exhibitors volunteering this information admitted the justice of "leverage" for the seller as well as the buyer—all claiming that healthy business calls for this, but in fairly even balance on both sides of the bargaining negotiations.)

One very important right for the exhibitor has been established by the consent decree, and this factor has been widely admitted by exhibitors. This is the right to a "run."

(*Continued on next page*)

(Continued from Page 49)

Admission Price Increases

The defense tax probably more than any other factor is responsible for such admission price increases as have taken place on a rather large scale when considered on the basis of general opinion. Theatremen are always reluctant to advance prices—the business of charging more, as a matter of fact, is a sort of honored trade device for use in changing the policy of a theatre and discouraging from patronage all of the older "regulars" built up for the house under the policy that is about to be replaced. Exhibitors, also, are sensitive on the subject because of the occasions upon which they had to show some special picture at an advanced scale and remember well the loud and numerous complaints from the customers.

Mounting costs of all commodities, however, made it appear as perfectly feasible for many theatres to institute higher admission scales. Of course, here again is a matter in which the individual exhibitor, more aware than anybody else of the conditions in his own community, is the best judge.

How widespread has been the practice of increasing admissions this year, is reflected in the answer on the questions regarding price increases which were included in this Leaders Poll.

Question 1: *Have you increased admission prices this year?*

The Reply:	Yes	No
	51%	49%

Question 2: *If not, do you see possibility of increase soon?*

The Reply:	Yes	No
	24%	76%

Increases, in this case, mean at least a slight advance above the added defense tax in effect for several months. There are many cases where theatres are absorbing the tax by an actual reduction of admissions, and this practice the majority of exhibitors are emphatic in declaring is harmful to all theatres. But, it is admitted by many of the theatremen who have advanced their price scales, it took the new tax to make them cast the die and hang up a new admission price sign.

Those exhibitors who have not advanced prices up to now, in the great majority of 76% as shown by the poll, are convinced that their situation is such that an increase cannot be attempted without suffering losses at the box office. In a great many of the cases so reporting, the statement is made that the locality had not, at that time, been affected by the defense program.

How to Get Rid of Duals

Many stock prescriptions have been offered for curing the double feature ailment, but most of them call for somebody else taking the medicine and somehow bringing about the end of what is generally considered a malady the picture business would well be rid of.

Attempts to get some concrete basis upon which a majority would agree as the means of putting an end to the double feature bills, proved, in the case of the poll, that the two-feature program exists for more reasons than just a whim on the part of the exhibitors, the producers, or a mere habit which has grown up and lingers on because it might involve some effort to get rid of accustomed practices.

For a long time now, exhibitors, when asked why they don't institute the single feature bills, in very many instances replied: "because the feature product hasn't the quality to stand on its own." That same reason is given, though expressed in reverse order because of the question, in the Leaders Poll on ways and suggestions for eliminating the doubles.

Among the various suggestions advanced (voluntarily) seven proposals stood out because of the great number of exhibitors expressing them. The seven factors which exhibitors advance as needed to put an end to the double bill shows that there is great division of opinion on the matter. The theatreman viewpoint expresses itself as follows:

Better features: 47 per cent

Better Short product: 5 per cent

Eliminate "B" pictures under 70 minutes in length: 33 per cent

Cooperative exhibitor action: 5 percent

Distributor refusal to sell for dual booking: 3 per cent

Circuits must take initiative in ending the practice: 7 per cent

The cure that has, seemingly, received on the part of many observers the greatest acceptance as a means of ending duals—which is by cooperative exhibitor action—therefore is rated as an effective measure by only 5 per cent of the exhibitors.

Production, on the other hand, of fewer short-length features is considered by 33 per cent of these exhibitors as the best single effort to bring about an end to the duals, or at least a great reduction in the number of theatres showing them. According to the Leaders Poll, the ideal time, for the majority, for a feature on single billing to run is from 100 minutes to 115 minutes.

Double bills are shown regularly in 40 per cent of the

(Continued on Page 52)

Star Power!

Story Power!

BOX-OFFICE Power!

EDWARD SMALL

presents

Alexandre Dumas'

"THE CORSICAN BROTHERS"

Starring

DOUGLAS FAIRBANKS, JR.

with

RUTH WARRICK AKIM TAMIROFF

■

GEORGE BRENT JOAN BENNETT

MISCHA AUER

UNA MERKEL GLENDA FARRELL ERNEST TRUEX

"TWIN BEDS"

■

"ANNIE ROONEY"

Starring

SHIRLEY TEMPLE

■

BRIAN DONLEVY MIRIAM HOPKINS

PRESTON FOSTER

"HELIOTROPE HARRY"

■

"UP IN MABEL'S ROOM"

"THE LIFE OF VALENTINO"

"WINGS OVER CHINA"

■

In Preparation

"My Official Wife" **"Two Years Before the Mast"**

Released Thru United Artists

(*Continued from page* 50)

country's theatres, though the dual program is shown on certain days of the week in 76 per cent of the theatres. At least 95 per cent of the theatres have presented at least one single-feature bill during the year covered by this survey.

* * *

Pre-Release Publicity

Exhibitor opinion on the value of pre-release promotion, via distributor advertising in magazines or radio, or exploitation stunts such as gala world premieres or special pre-release metropolitan engagements, has undergone considerable change in the past few years. Steadily gaining in estimation of its value to the picture when it plays local engagements, the so-called consumer advertising or publicity, either has developed to a point of much higher efficiency or changes in the public's attitude has made this promotion more effective. Most likely the gaining popularity with exhibitors of pre-release distributor promotion is due to a combination of both improved showmanship and the public's reception thereof.

The Leaders Poll gauged the exhibitor attitude in the matter, and the vote affirming the value to the individual box office of this distributor promotion was surprisingly large. Following are the questions.

Question 1. *Does pre-release national exploitation make films draw better at your theatre?*

The Reply:	Yes	No	Don't Know
	74%	20%	6%

Question 2: *Which of the following is best as an advance buildup for pictures playing your own theatre?*

The Reply:		
	National Magazine Advertising	46%
	Radio Broadcasts	29%
	Gala World Premieres	11%
	Pre-release road shows	14%

National magazine advertising, the method most difficult from the mechanical standpoint (due to deadlines well in advance of publication and the problems that occur when titles are changed, etc.) therefore rules as the most favored form of effective advance-selling for a picture as reflected at the box-offices of the average theatre. The special "road show" engagements in advance of general release figures as more effective than the gala world premiere, which garners widespread publicity when done on the grand scale, but publicity that has, apparently, not the selling power of publicity surrounding the special run in some large city.

Radio broadcasts, once the most violently disliked of all things by the rank and file of exhibitors, have been established on an entirely different plane now. The cooperation between radio and the pictures is responsible for this, though the selling power of radio, naturally, is the larger factor.

Most of the national distributors make liberal use of national magazines for advertising the top bracket productions. That this practice will continue there seems no doubt, since the distributors themselves have their own means of testing the value of such advertising. But the favor which this promotion finds among the exhibitors remains, nevertheless, a form of high compliment to the advertising brains of the industry, and it is taking nothing from the value of the magazines as popular mediums to say that the film advertising men have found the way to utilize to its greatest extent the white space their companies buy in those publications.

* * *

Exhibitor Organizations

Happenings in many quarters, and the radical changes in exhibitor-distributor relations due to the introduction of the consent decree form of selling brought exhibitor organizations to the fore with a greater prominence than had been the case for these bodies during the two previous years.

The Leaders Poll has produced some exhibitor reaction which may be of interest to those active in exhibitor organization, insofar as the opinions of those not now members of any organization are concerned.

In the first place there is little support among these exhibitors for the formation of a third national group. If anything the non-organization members in the exhibitor fraternity seem to believe one united exhibitor body could better serve the purpose.

The indications are that about 57 per cent of the country's theatremen are members of exhibitor organizations (local or territorial which have affiliations with one of the two national groups, as well as those who are members of groups not associated in any way with such national groups). The number of these group members who are active to the extent of attending meetings of their organizations is about 53 per cent.

Voluntary expressions of opinion of those who do not belong to exhibitor groups indicate that there is nothing more destructive of confidence in the idea of organization than the internal dissensions which occasionally plague the organizations themselves. Again, this factor may be merely an excuse-expression from those who, for reasons individual to themselves, would not join any organization.



alter Wanger
presents

SUNDOWN

STARRING

GENE TIERNEY

with BRUCE CABOT, GEORGE SANDERS, HARRY CAREY, JOSEPH CALLEIA,
Reginald Gardiner, Carl Esmond, Marc Lawrence, SIR CEDRIC HARWICKE

Directed by HENRY HATHAWAY
Released thru UNITED ARTISTS

A SHOWMEN'S PICTURE PROVING ONE OF THE SEASON'S
BIGGEST ATTRACTIONS IN ALL TYPES OF THEATRES . . .

Produced by
WALTER
WANGER

Now in Preparation . . .
"The EAGLE SQUADRON"

BORIS MORROS

AND

S. P. EAGLE

PRODUCING

"TALES OF MANHATTAN"

Released Through

20th CENTURY-FOX

JACK OTTERSON

Supervising
ART
DIRECTOR

for

UNIVERSAL PICTURES

RICHARD BLUMENTHAL

Associate Producer

"THE REMARKABLE ANDREW"

"THIS GUN FOR HIRE"

Paramount Pictures

SOL LESSER

•

Executive Producer

•

RKO RADIO PICTURES, Inc.

(*Continued from* Page 47)

LINDA DARNELL
Blood and Sand

HARRY DAVENPORT
I Wanted Wings
The Bride Came C.O.D.

WILLIAM DAVIDSON
Hold That Ghost
Sun Valley Serenade
Tin Pan Alley

BETTE DAVIS
The Bride Came C.O.D.

JOAN DAVIS
Hold That Ghost
Sun Valley Serenade

PIEDRO De CORDOBA
Aloma of the South Seas
Blood and Sand

CARTER De HAVEN
The Great Dictator

OLIVIA De HAVILLAND
The Strawberry Blonde
Santa Fe Trail

ALBERT DEKKER
Honky Tonk

WILLIAM DEMAREST
Country Fair

ANNA DEMETRIO
The Big Store

KATHERINE DeMILLE
Aloma of the South Seas

CLAIRE DODD
In the Navy

BRIAN DONLEVY
Billy the Kid
I Wanted Wings

ANN DORAN
Penny Serenade

EDDIE DUNN
The Great Dictator

EMMA DUNN
The Great Dictator

RALPH DUNN
Sun Valley Serenade

IRENE DUNNE
Penny Serenade

JUNE DUPREZ
The Thief of Bagdad

JIMMY DURANTE
Melody Ranch

MARGARET EARLY
Andy Hardy's Private Secretary

JOHN ELDREDGE
Blossoms in the Dust

JAMES ELLISON
Charley's Aunt

JOHN EMERY
Here Comes Mr. Jordan

STUART ERWIN
The Bride Came C.O.D.

TOM FADDEN
The Shepherd of the Hills

LUCILLE FAIRBANKS
The Strawberry Blonde

ALICE FAYE
Tin Pan Alley

BETTY FIELD
The Shepherd of the Hills

EDWARD FIELDING
Kitty Foyle
I Wanted Wings

ERROL FLYNN
Dive Bomber
Santa Fe Trail

DICK FORAN
In the Navy

PRESTON FOSTER
North West Mounted Police

EDDIE FOY, JR.
Country Fair

KAY FRANCIS
Charley's Aunt

MIKE FRANKOVITCH
Buck Privates
Meet John Doe

WILLIAM FRAWLEY
The Bride Came C.O.D.

CLARK GABLE
Honky Tonk
They Met in Bombay

REGINALD GARDINER
A Yank in the RAF
The Great Dictator

JUDY GARLAND
Life Begins for Andy Hardy
Little Nellie Kelly
Ziegfeld Girl

GREER GARSON
Blossoms in the Dust

MARJORIE GATESON
You'll Never Get Rich

BILLY GILBERT
The Great Dictator
Tin Pan Alley

VIRGINIA GILMORE
Western Union

JAMES GLEASON
Meet John Doe
Here Comes Mr. Jordan

PAULETTE GODDARD
North West Mounted Police
The Great Dictator

BETTY GRABLE
A Yank in the RAF
Moon Over Miami
Tin Pan Alley

CARY GRANT
The Philadelphia Story
Penny Serenade

DENNIS GREEN
A Yank in the RAF

CHARLOTTE GREENWOOD
Moon Over Miami

ROBERT GREIG
Moon Over Miami

VIRGINIA GREY
The Big Store

ETHEL GRIFFIES
A Yank in the RAF
Billy the Kid

EDMUND GWENN
Charley's Aunt

SARA HADEN
Andy Hardy's Private Secretary
Life Begins for Andy Hardy
Barnacle Bill

ALAN HALE
The Strawberry Blonde
Santa Fe Trail

JACK HALEY
Moon Over Miami

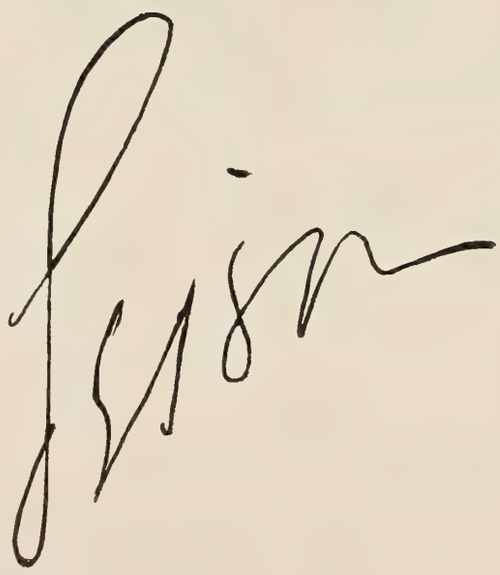
ADELAIDE HALL
The Thief of Bagdad

JON HALL
Aloma of the South Seas

PORTER HALL
Arizona

JOHN HALLIDAY
The Philadelphia Story

(*Continued on Page* 60)



In Release

"HOLD BACK THE DAWN"
PARAMOUNT

Completed

"THE LADY IS WILLING"
COLUMBIA

In Production

"TAKE A LETTER, DARLING"
PARAMOUNT

Alexander Korda

presents

"LYDIA" starring MERLE OBERON

with ALAN MARSHAL, JOSEPH COTTEN, HANS YARAY,
GEORGE REEVES and EDNA MAY OLIVER
Directed by JULIEN DUVIVIER

Rudyard Kipling's
"THE JUNGLE BOOK"

in Technicolor

starring SABU Directed by ZOLTAN KORDA

CAROLE JACK

LOMBARD and BENNY

in Ernst Lubitsch's
"TO BE OR NOT TO BE"

RECENT RELEASES:

"THE THIEF OF BAGDAD" starring SABU in Technicolor • VIVIEN LEIGH and LAURENCE OLIVIER in "THAT HAMILTON WOMAN!"

RELEASED THROUGH UNITED ARTISTS

WILLIAM A. SEITER

DIRECTED

"APPOINTMENT FOR LOVE"

A BRUCE MANNING PRODUCTION



CURRENT ASSIGNMENT

"MARRIAGE OF INCONVENIENCE"

A WILLIAM A. SEITER PRODUCTION

JERROLD T. BRANDT

PRODUCER



SCATTERGOOD BAINES
SCATTERGOOD PULLS THE STRINGS
SCATTERGOOD MEETS BROADWAY
SCATTERGOOD AT THE RACES

Technicolor Motion Picture Corporation

Attest of Popularity

print footage 1941

approximately

100,000,000 feet

TECHNICOLOR MOTION PICTURE CORPORATION

Herbert T. Kalmus, President

(Continued from Page 56)

WALTER HAMPDEN
North West Mounted Police

THERESA HARRIS
Blossoms in the Dust
Love Thy Neighbor

PAUL HARVEY
Arizona

STERLING HAYDEN
Virginia

RICHARD HAYDN
Charley's Aunt

GEORGE 'GABBY' HAYES
Melody Ranch

SUSAN HAYWARD
Sis Hopkins

RITA HAYWORTH
The Strawberry Blonde
Blood and Sand
You'll Never Get Rich

VAN HEFLIN
Santa Fe Trail

SONJA HENIE
Sun Valley Serenade

KATHARINE HEPBURN
The Philadelphia Story

RUSSELL HICKS
Hold That Ghost
Western Union
Love Thy Neighbor

SAMUEL S. HINDS
Buck Privates
The Shepherd of the Hills
Blossoms in the Dust

HALLIWELL HOBBES
Here Comes Mr. Jordan

ARTHUR HOHL
Men of Boys Town

FAY HOLDEN
Blossoms in the Dust
Andy Hardy's Private Secretary
Ziegfeld Girl

WILLIAM HOLDEN
I Wanted Wings
Arizona

BOB HOPE
Caught in the Draft
Road to Zanzibar

DE WOLF HOPPER
Dive Bomber
The Bride Came C.O.D.

EDWARD EVERETT HORTON
Here Comes Mr. Jordan
Ziegfeld Girl

JOHN HOWARD
The Philadelphia Story

KATHLEEN HOWARD
Blossoms in the Dust

(Continued on Page 64)

In Grateful Appreciation . . . . . .

ARNOLD PRESSBURGER

desires to thank Hollywood and its many fine men and women for their kind assistance during the filming of his first picture for United Artists release. He especially wants to thank the major studios, the artists and their agents for helping him overcome the natural difficulties he faced as a newcomer to Hollywood. And particularly does he want to thank the Hays organization for its active assistance in making "The Shanghai Gesture" possible by its advice and suggestions in fitting the play to the needs of the screen.

"THE SHANGHAI GESTURE"

with this box-office cast

GENE TIERNEY
WALTER HUSTON
VICTOR MATURE
ONA MUNSON
Phyllis Brooks
Albert Basserman
Maria Ouspenskaya
Eric Blore
Clyde Fillmore
Ivan Lebedeff
Rex Evans

DIRECTED BY JOSEF VON STERNBERG

HARRY SHERMAN PRODUCTIONS

for Paramount



Just entering the seventh year of the production of outstanding outdoor adventures—The Hopalong Cassidy features and "Bad Men of Arizona," "The American Empire" and "Silver Queen," made against Nature's background.

GREGORY RATOFF

PRODUCER-DIRECTOR

"THE MEN IN HER LIFE"

starring Loretta Young

COLUMBIA PICTURES

Current Assignment

"TRINIDAD"

MARSHALL GRANT

UNIVERSAL PICTURES

A

MONOGRAM RELEASE



"Range Busters"

LARRY DARMOUR

PRODUCTIONS

HOLLYWOOD
CALIFORNIA

(Continued from Page 60)

SHEMP HOWARD
Buck Privates
In the Navy
Hold That Ghost

JOHN HUBBARD
You'll Never Get Rich

HAROLD HUBER
Down Mexico Way
Country Fair

MARSHA HUNT
Blossoms in the Dust
Flight Command

IAN HUNTER
Andy Hardy's Private Secretary
Billy the Kid
Ziegfeld Girl

PAUL HURST
Caught in the Draft
Virginia

RUTH HUSSEY
The Philadelphia Story
Flight Command

FRIEDA INESCORT
You'll Never Get Rich

REX INGRAM
The Thief of Bagdad

DEAN JAGGER
Western Union

ALLEN JENKINS
Dive Bomber
Tin Pan Alley

RITA JOHNSON
Here Comes Mr. Jordan

ROBERT EMMETT KEANE
Men of Boys Town
Tin Pan Alley

FRED KEATING
Tin Pan Alley

PAUL KELLY
Flight Command
Ziegfeld Girl

EVELYN KEYES
Here Comes Mr. Jordan

VICTOR KILIAN
Western Union
Blood and Sand

WALTER KINGSFORD
Kitty Foyle

FUZZY KNIGHT
The Shepherd of the Hills

CLARENCE KOLB
Caught in the Draft

VERONICA LAKE
I Wanted Wings

HEDY LAMARR
Ziegfeld Girl

DOROTHY LAMOUR
Caught in the Draft
Aloma of the South Seas
Road to Zanzibar

CAROLE LANDIS
Moon Over Miami

RICHARD LANE
I Wanted Wings

ROD LA ROCQUE
Meet John Doe

MARK LAWRENCE
The Shepherd of the Hills
Hold That Ghost
Blossoms in the Dust

FRANCIS LEDERER
Sis Hopkins

CAROLINE LEE
Virginia

JOAN LESLIE
Sergeant York

GEORGE LESSEY
Men of Boys Town
Blossoms in the Dust
Moon Over Miami

KAY LINAKER
Kitty Foyle

JOHN LITEL
Santa Fe Trail

GENE LOCKHART
Billy the Kid
Meet John Doe

JUNE LOCKHART
Sergeant York

JOHN LODER
Tin Pan Alley

PETER LORRE
They Met in Bombay

MONTAGU LOVE
North West Mounted Police

MORTON LOWRY
A Yank in the RAF
Charley's Aunt

WILLIAM LUNDIGAN
Santa Fe Trail

DONALD MacBRIDE
Here Comes Mr. Jordan
You'll Never Get Rich

J. FARRELL MacDONALD
Meet John Doe

BARTON MacLANE
Melody Ranch
Western Union
Barnacle Bill

FRED MacMURRAY
Virginia
Dive Bomber

MARJORIE MAIN
The Shepherd of the Hills
Honky Tonk
Barnacle Bill

HANK MANN
The Great Dictator

JOAN MARCH
Road to Zanzibar

MARION MARTIN
The Big Store

MARY MARTIN
Love Thy Neighbor

TONY MARTIN
Ziegfeld Girl
The Big Store

MARX BROTHERS
The Big Store

OSA MASSEN
You'll Never Get Rich

RAYMOND MASSEY
Santa Fe Trail

LESTER MATTHEWS
A Yank in the RAF

FRANCIS McDONALD
North West Mounted Police

RAY McDONALD
Life Begins for Andy Hardy

DOUGLAS McPHAIL
Little Nellie Kelly

DONALD MEEK
Barnacle Bill

UNA MERKEL
Road to Zanzibar

ROBERT MIDDLEMASS
Road to Zanzibar

CHARLES MIDDLETON
Santa Fe Trail
Western Union

RAY MILLAND
I Wanted Wings

ANN MILLER
Melody Ranch

(Continued on Page 66)

WILLIAM H. PINE

WILLIAM C. THOMAS

Producing for

Paramount Pictures

Completed:

"POWER DIVE"
"FORCED LANDING"
"FLYING BLIND"
"NO HANDS ON THE CLOCK"
"TORPEDO BOAT"

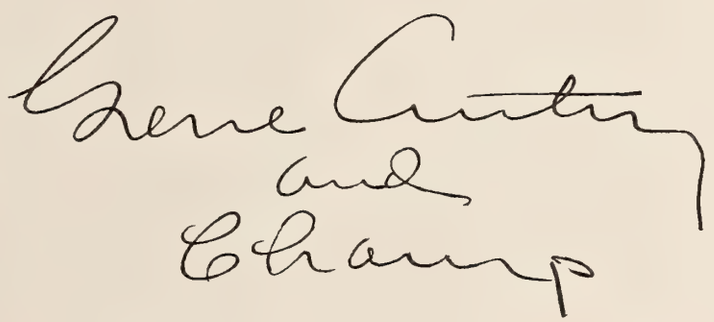
In Production:

"I LIVE ON DANGER"

Preparing:

"WILDCAT"

THANK YOU, EXHIBITORS,
OF ALL THE AMERICAS



(Continued from Page 64)

SIDNEY MILLER
Men of Boys Town

GRANT MITCHELL
Tobacco Road

ROBERT MONTGOMERY
Here Comes Mr. Jordan

CONSTANCE MOORE
I Wanted Wings

DICKIE MOORE
Sergeant York

AGNES MOOREHEAD
Citizen Kane

DENNIS MORGAN
Kitty Foyle

FRANK MORGAN
Honky Tonk

MARY MORRIS
The Thief of Bagdad

WAYNE MORRIS
I Wanted Wings

GEORGE MURPHY
Little Nellie Kelly

J. CARROLL NAISH
Blood and Sand

MARY NASH
Men of Boys Town
The Philadelphia Story

CLIFF NAZARRO
Dive Bomber
You'll Never Get Rich

NAZIMOVA
Blood and Sand

JAY NOVELLO
They Met in Bombay

LARRY NUNN
Men of Boys Town

JACK OAKIE
The Great Dictator
Tin Pan Alley

VIRGINIA O'BRIEN
The Big Store

UNA O'CONNOR
The Strawberry Blonde

MORONI OLSEN
Dive Bomber
Santa Fe Trail

HENRY O'NEILL
Men of Boys Town
Honky Tonk
Blossoms in the Dust
Billy the Kid
Santa Fe Trail

LYNN OVERMAN
Caught in the Draft
North West Mounted Police
Aloma of the South Seas

REGINALD OWEN
Charley's Aunt
They Met in Bombay

EUGENE PALLETTE
The Bride Came C.O.D.

LIONEL PAPE
The Philadelphia Story
Tin Pan Alley
Charley's Aunt

BARNETT PARKER
Love Thy Neighbor

ELIZABETH PATTERSON
Tobacco Road

JOHN PAYNE
Sun Valley Serenade
Tin Pan Alley

NAT PENDLETON
Buck Privates
Flight Command

WALTER PIDGEON
Blossoms in the Dust
Flight Command

DICK POWELL
In The Navy

TYRONE POWER
A Yank in the RAF
Blood and Sand

ROBERT PRESTON
North West Mounted Police

FRANK PUGLIA
Billy the Kid

DICK PURCELL
Flight Command

JOHN QUALEN
The Shepherd of the Hills

ANTHONY QUINN
Blood and Sand

CLAUDE RAINS
Here Comes Mr. Jordan

JESSIE RALPH
They Met in Bombay

ESTHER RALSTON
Tin Pan Alley

MARJORIE RAMBEAU
Tobacco Road

RONALD REAGAN
Santa Fe Trail

PHILIP REED
Aloma of the South Seas

ANN REVERE
Men of Boys Town

GENE REYNOLDS
Andy Hardy's Private Secretary
Santa Fe Trail

ADDISON RICHARDS
Men of Boys Town
Andy Hardy's Private Secretary
Dive Bomber
I Wanted Wings
Western Union
Arizona
Flight Command

STANLEY RIDGES
Sergeant York

LYNNE ROBERTS
Moon Over Miami

WILLARD ROBERTSON
North West Mounted Police
I Wanted Wings

DEWEY ROBINSON
Tin Pan Alley

GINGER ROGERS
Kitty Foyle

MICKEY ROONEY
Men of Boys Town
Andy Hardy's Private Secretary
Life Begins for Andy Hardy

BENNIE RUBIN
Here Comes Mr. Jordan

MEL RUICK
Moon Over Miami
Sun Valley Serenade

ROSALIND RUSSELL
They Met in Bombay

ANN RUTHERFORD
Andy Hardy's Private Secretary
Life Begins for Andy Hardy

SABU
The Thief of Bagdad

JOSEPH SAWYER
Melody Ranch
Santa Fe Trail
Down Mexico Way

RANDOLPH SCOTT
Western Union

(Continued on Page 68)

K-B PRODUCTIONS

"PAPER BULLETS"
A PRC RELEASE

"I KILLED THAT MAN"
A MONOGRAM RELEASE

Current Production

"UNOFFICIALLY DEAD"



FRANKLIN KING

MAURICE KING

TO EXHIBITORS, EVERYWHERE . . .

THANKS

BUD ABBOTT AND LOU COSTELLO

"BUCK PRIVATES"

"IN THE NAVY"

"HOLD THAT GHOST"

"KEEP 'EM FLYING"

AWAITING RELEASE
"RIDE 'EM COWBOY"

IN PRODUCTION
"RIO RITA"
FOR M-G-M

PERSONAL MANAGEMENT
EDWARD SHERMAN

(Continued from Page 66)

RUSSELL SIMPSON
Santa Fe Trail

RED SKELTON
Flight Command

ALEXIS SMITH
Dive Bomber

WALTER SODERLING
Penny Serenade

BARBARA STANWYCK
Meet John Doe

HARVEY STEPHENS
Sergeant York

CRAIG STEVENS
Dive Bomber

Compliments

George "Gabby" Hayes

Republic Studios

KATHERINE STEVENS
Kitty Foyle

JAMES STEWART
The Philadelphia Story
Ziegfeld Girl

GEORGE E. STONE
North West Mounted Police

LEWIS STONE
Andy Hardy's Private Secretary
Life Begins for Andy Hardy

HARRY STRANG
Buck Privates
Western Union

SLIM SUMMERVILLE
Tobacco Road
Western Union

JOHN SUTTON
A Yank in the RAF

AKIM TAMIROFF
North West Mounted Police

WILLIAM TANNEN
Flight Command
The Big Store

COLIN TAPLEY
Arizona

ROBERT TAYLOR
Billy the Kid
Flight Command

VERREE TEASDALE
Love Thy Neighbor

GENE TIERNEY
Tobacco Road

GEORGE TOBIAS
Sergeant York
The Strawberry Blonde
The Bride Came C.O.D.

ANDREW TOMBES
Down Mexico Way
Meet John Doe

REGIS TOOMEY
North West Mounted Police
Dive Bomber
Meet John Doe
Arizona

SPENCER TRACY
Men of Boys Town

WILLIAM TRACY
Tobacco Road

JOHN TRENT
I Wanted Wings

CLAIRE TREVOR
Honky Tonk

CHARLES TROWBRIDGE
Sergeant York

LANA TURNER
Honky Tonk
Ziegfeld Girl

CONRAD VEIDT
The Thief of Bagdad

BOBS WATSON
Men of Boys Town

MINOR WATSON
Moon Over Miami
Western Union

JOHN WAYNE
The Shepherd of the Hills

VIRGINIA WEIDLER
The Philadelphia Story
Barnacle Bill

BEN WELDON
Men of Boys Town

ORSON WELLES
Citizen Kane

ARLEEN WHALEN
Charley's Aunt

LEONARD WILLEY
Penny Serenade

GUINN WILLIAMS
Billy the Kid
Santa Fe Trail
You'll Never Get Rich
Country Fair

WARREN WILLIAM
Arizona

CHILL WILLS
Honky Tonk
Billy the Kid
Western Union

MARIE WILSON
Virginia

CHARLES WINNINGER
Little Nellie Kelly
Ziegfeld Girl

DOUGLAS WOOD
Honky Tonk

FREDERICK WORLOCK
A Yank in the RAF

COBINA WRIGHT, JR.
Moon Over Miami

FLORENCE WRIGHT
The Great Dictator

MARGARET WYCHERLY
Sergeant York

ROBERT YOUNG
Western Union

ROLAND YOUNG
The Philadelphia Story

ROBERT STEVENSON

DIRECTOR

RKO RADIO PICTURES

"JOAN OF PARIS"

ENCYCLOPEDIA OF EXPLOITATION

In Two Editions



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New Popular Priced Edition

$1.95

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1501 Broadway, New York City

ADVERTISE

Make that your slogan and you'll profit handsomely . . .

Advertise . . . because the very word "Showmanship" means showing off and the best way to show off is with advertising.

Advertise . . . because advertising is news and people are hungry for news and information about entertainment.

Advertise . . . because advertising and business success go hand in hand.

Advertise . . . because motion pictures is a business of ideas, showmanship, glamour . . . and advertising is made up entirely of ideas, showmanship and glamour and that's what makes people stop, look, listen and buy.

Advertise . . . start with the Trailer and spread out in all directions with information about your show . . .



Advertise with Standard Accessories. Special Accessories and Trailers

because

NATIONAL SCREEN SERVICE

Sells More Seats!

DEC 29 1941
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SHOWMEN'S TRADE REVIEW

CHARLES E. 'CHICK' LEWIS
Editor and Publisher

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Vol. 35 No. 23

December 27
1 9 4 1

To All Branches of the Motion Picture Industry We Extend the Season's Greetings and a Sincere Wish For a Happy and Prosperous New Year for 1942

"Chick" Lewis and the entire staff of SHOWMEN'S TRADE REVIEW

THE LIBRARY OF CONGRESS
RECEIVED
DEC 20 1941
COPY

COMPLETE EVERY-WEEK **BOOKING GUIDES** Begin on Page 21

Let's keep them smiling!



THE SHOW WILL GO ON!

In 1942 The Friendly Company dedicates its resources to making your theatre a place where the needed relaxation of your public will be assured with the greatest shows M-G-M has ever made. Among the New Year's high-lights:

MICKEY ROONEY, JUDY GARLAND in "BABES ON BROADWAY" • "JOE SMITH, AMERICAN," the timeliest patriotic thrill-picture ever made, starring ROBERT YOUNG, MARSHA HUNT • "THE VANISHING VIRGINIAN," the Surprise Triumph with FRANK MORGAN, KATHRYN GRAYSON • ROBERT TAYLOR, LANA TURNER in "JOHNNY EAGER" • SPENCER TRACY, KATHARINE HEPBURN in "WOMAN OF THE YEAR" • NORMA SHEARER, MELVYN DOUGLAS in "WE WERE DANCING" • NELSON EDDY, JEANETTE MacDONALD in "I MARRIED AN ANGEL" • ANN SOTHERN, RED SKELTON in "PANAMA HATTIE" • GREER GARSON, WALTER PIDGEON in "MRS. MINIVER" • ABBOTT & COSTELLO in "RIO RITA" with KATHRYN GRAYSON, JOHN CARROLL • ELEANOR POWELL, RED SKELTON in a BIG MUSICAL • SPENCER TRACY, HEDY LAMARR, JOHN GARFIELD in "TORTILLA FLAT." MICKEY ROONEY, LEWIS STONE and all the folks in "THE COURTSHIP OF ANDY HARDY."

The Editorial Page

The Season's Greetings

It will be many years before any of us will be able to forget the holiday season of 1941. We of the amusement business who have daily dealings with so large a cross-section of the population, only naturally feel a keener responsibility than those engaged in other businesses.

Second only to newspapers in influencing public opinion, the theatres have a grave and important responsibility. On their shoulders will fall a vast amount of work in connection with most every phase of public activity.

Let us all face the momentous days ahead with a grim determination that we at home can and must do as good a job as the boys on the firing line. And if part of our job means burning the midnight oil on defense work, recruiting, USO, welfare and numerous other tasks, let's tackle them all with a smile and do a real job.

But in all of the excitement connected with a country at war let us also keep the peace among ourselves. Let there be an end to internal strife, petty jealousies and trying to be a great "I am." Our government has a tough enough job to do to win this war and preserve the democratic way of life which we all love so dearly, without making it necessary to divert attention towards our industry because of bad business practices or outside criticism.

So to all of you STR extends the season's greetings and a sincere wish that you and yours have a healthy, a happy and a prosperous 1942.

▼ ▼ ▼

"Wanted—Block Booking"

It seems strange to hear an exhibitor organization campaigning for a return to block booking after you stop to consider the harsh words and years of fighting to eliminate it. Nevertheless, a headline in Film Daily this week shouted, "Connecticut Exhibitors Ask Return Of Block-Booking."

Although there was much agitation against the block selling policy we seriously doubt if exhibitors actually wanted it eliminated. What they really wanted was the elimination of some of the former selling practices.

We are firmly convinced that most exhibitors would rather return to the old plan along with an unrestricted cancellation privilege and an agreement to discontinue the forcing of shorts, newsreels or anything that infringed the plain, out-and-out selling of feature pictures.

Arbitration is a vital necessity to this industry but the present set up is badly in need of faster action and lower costs. But even this can certainly be worked out and we shall be very much surprised if the newly created unity organization fails to accomplish this one point in their drive for industry peace.

The outlook is good. We are confident that all branches of the industry are willing and anxious to settle their problems around the table. With sincerity of purpose and an honest desire to put the welfare of the industry above any personal motives, it shall not, must not fail.

We hope that 1942 will be the year in which the motion picture industry settles down to a friendly, prosperous business on a mutually fair and equitable basis for all parties concerned.

▼ ▼ ▼

Priorities & Theatres

At this writing the theatres of the country are still without a definite rating in connection with certain metals and materials vitally necessary for their uninterrupted operation.

It is amazing that our industry was left off the P22 list as originally compiled.

M. D. Moore, of the OPM office has been the lone individual charged with ascertaining the requirements for theatre operation until last week when Julian Brylawski joined with him to help.

It is true that under certain circumstances a theatre can get an okay for some vital repairs and replacements but the way is cluttered with so much red tape and delays that a breakdown is almost equivalent to a shutdown. All of this can be wiped away through the simple expedient of getting our industry on the P22 list or provided with sufficient allotments to meet the needs.

We have been flooded with requests for information on this subject until we must confess that we cannot keep up with the requests nor can we offer any logical answers to the many questions involved. Two trips to Washington have revealed that genuine progress is being made and in our opinion the red tape and difficulties will be eliminated before many more weeks go by.

Until this is done every exhibitor and manager must watch his equipment with hawk-like concentration to avoid trouble. A little attention now may well keep some piece of your machinery and apparatus going for a long time. Neglect and carelessness are far more than expensive today, they may mean the difference between keeping open or shutting your doors.

We'll be happy to furnish crying towels to those who get into such a jam. But we'd much rather they would get smart and stay in business.

"CHICK" LEWIS

A HAPPY

"SERGEA N T YORK"

"THEY DI E D W

"THE MAN



"YOU'RE IN T

"ALL T

STRAIGHT THROUGH THE YEAR

H THEIR BOOTS ON"

HO CAME TO DINNER"

ARM NOW"

ROUGH THE NIGHT"

"THE MALE ANIMAL"

"KINGS ROW"

YEAR

T'S Warner Bros.

Would Stop War 'Jitters'

Kirsh Suggests Public Be Urged to Attend Movies

A recommendation that steps be taken to enlist the aid of public officials and prominent personages in urging people to continue attendance at the movies as a remedy for wartime jitters, has been addressed by Jack Kirsch, temporary chairman of the MPICC committee, to all members of the sub-committee on institutional advertising and goodwill activities, appointed at the Unity Meeting in Chicago recently.

Following is the text of Kirsch's plan:

The trade papers reflect the devastating effect on theatre attendance of the entry of this country into the war. Maybe this is a temporary condition and will right itself. But, coming on top of the pre-holiday slump, it is particularly severe. It is not a good thing for the national morale for the people to neglect amusement and recreational pursuits and spend too much time at the radio listening to somber accounts of the war.

It seems to me that the Committee as a preliminary step might enlist the aid of public officials and prominent personages in urging the people to continue their usual pastimes and diversions. All thoughtful persons recognize the need for respite from the strain and anxiety of war. Why not solicit statements along this line from the President, the governors of the states, the mayors of the cities, famous athletes and others in the public eye.

Think of the effect it would have if some doctor with a national reputation should say, "I prescribe frequent trips to the movies as a remedy for wartime jitters" or if someone in authority should say "I wish I had the power to order the people to go to the movies at least once a week for the sake of their morale and the good of their health!"

The chairman of the sub-committee can apportion the work among the Committee members and see that the results are duly publicized. Let's not wait for the next meeting, let's get in our licks while they are most needed.

Edward Lewis Elevated to RCA Vice-Presidency

With his election to the post of vice president of RCA Mfg. Co., Edward E. Lewis, in addition to his duties as director of priorities division, will direct the company's finance and accounts division. The appointment was announced by G. K. Throckmorton, president.

Rucker in Hawaii

Joe Rucker, veteran cameraman of Paramount, was the first newsreel man to reach Hawaii since the war began. Rucker was with Byrd at the South Pole and before that was attached to the staff of James Creel, former World War 1 censor. He was also with the Japanese in the original invasion of Manchukuo in 1930.

Important Dates

Jan. 18-19: Theatre Owners of North and South Carolina convention, Charlotte.
Jan. 30: Chicago Reel Fellows Club dinner dance, Congress Hotel.



The world premiere of Edward Small's "The Corsican Brothers" starring Lt. Douglas Fairbanks, Jr., at Loew's Palace Theatre in Washington, D. C., also marked the official opening of the "Mountain of Books" campaign to provide a library for soldiers in training camps. Commander Herman Spitzel, U.S.N., and Tony Martin are shown here inspecting the 5500 books collected on opening day.

Industry 'In' For Duration

Every Branch 'Enlisted' to Serve Allies, Says Hays; He Keynotes Efforts With 'Win War Now' Slogan

"Win the war now—everything else is chores!"

With that slogan, Will H. Hays, president of the MPPDA, keynoted the efforts—rapidly coordinated and currently heightening under the united efforts of all branches of the industry, which will bring the motion picture to the peak of its efficiency in serving the United States and those countries allied with us in the war.

The Hays statement was issued following the regular quarterly meeting of the Association's board of directors last Friday afternoon.

"The motion picture in all its branches — production, distribution and exhibition—is enlisted for the duration," Hays said.

"Its slogan is: Win the war now —everything else is chores!

"Through its War Activities Committee, the entire industry is equipped and ready to give the greatest possible service.

"The screen, nurtured in freedom, recognizes its obligations to freedom. Its duty is to serve. In addition to direct assistance to our National Government, this means a regular flow of quality entertainment films to help maintain civilian and military morale.

"Our industry pledges this supply of entertainment as a responsibility to America."

In a message to the sales organization of Columbia Pictures, General Sales Manager A. Montague of that company, called upon all members of the organization to put the need of the Government first.

"If, on the other hand," Montague said, "your direct service is not needed by our Government at this time, or at any time during the emergency. then we have another job to do."

Reciting the words of Mrs. Franklin D. Roosevelt "For heaven's sake, keep them laughing," Montague charged all of Columbia's sales personnel to carry on "with everything as you have right up to this emergency." He pointed out that there has never been a greater morale builder invented by man than the motion picture, and declared "we in this business are obligated to see to it that nothing happens to keep it (the motion picture) from giving full benefits to the greatest number of people."

Conn. Exhibitors Prefer Block Booking

Ninety-eight per cent of the independent exhibitors in the New Haven, Conn. area prefer the old block booking system to the consent decree, provided that the return to the former includes reasonable cancellation clause. Details of the reaction were sent to Abram F. Myers, general counsel of Allied by Maxwell A. Alderman, executive secretary of Allied Theatre Owners of Connecticut, who conducted the poll.

Among the objections registered were the fact that "the consent decree retains all of the evils of block booking without offering relief; that shorts and newsreels are now forced on the independent; that prior blocks of pictures are forced as a condition precedent to the purchasing of subsequent blocks; and that the consent decree makes no provision for cancellation privileges as compared to the old system allowing from 10 to 20 per cent cancellation."

William Cadoret Dies; Long With Comerford

William H. Cadoret, former booking chief of the Comerford Theatres and more recently in charge of theatres in Rochester, died of a heart attack Sunday last. Cadoret entered theatre business as owner of Lapetite Theatre in Kankakee, Ill. in 1909, joined the Comerford organization in 1921 and enjoyed long association with the late M. E. Comerford and Postmaster General Frank C. Walker.

Pizor Demands Withdrawn

Arbitrator Sets Date for Hearing in Chicago Case

Settlement of the Lewen Pizor case involving clearance and naming the five consenting companies; denial of a motion to dismiss the case of the Westmount Theatre, Chicago and filing of a complaint against RKO, 20th Century-Fox and Paramount charging refusal to sell by a theatre in Jamaica, L. I., were among the developments of the week in the industry's arbitration setup.

Pizor withdrew his complaint against the five companies, which was concerned with clearance for the Colonial Theatre, Phoenixville, Pa., the action being announced but details of the settlement were not made public.

The Coy Operating Co., operating the Savoy Theatre, Jamaica, L. I., filed a demand for designated run and naming RKO, 20th Century-Fox and Paramount. Complaint charges that the two first named companies have refused to license the Savoy for second run and are giving the product instead to Skouras' Jamaica Theatre. Paramount, it is contended, refuses to sell second run to the Savoy and is favoring Loew's Hillside.

Rosenberg, Stein and Rosenberg, attorneys for Sam Meyers theatre circuit, Chicago, filed a brief to dismiss his client from the Pearl Alcyon Theatre case.

Testimony in the "better run" case of David N. Green, operator of the Beacon Theatre, Pittsburg, against 20th Century-Fox, RKO, Loew's, United Artists, Vitagraph and Warner Bros. Theatres, has been concluded, and Samuel W. Pringle, arbitrator, advised that he would hand down a decision within 30 days.

Thomas McConnell, arbitrator, denied a motion by Alvin Landis, attorney for Westmount Theatre of Chicago to dismiss the case of the Don Theatre. He also denied the plea by Arthur Goldberg to dismiss for Paramount under Section 17 of the consent decree. Hearing is set for December 29th.

David Howard Dies

David Howard, 45, who has been directing the Tim Holt Westerns for RKO, died suddenly in Hollywood.

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PRESIDENT MOVES TO BAR CENSORSHIP OF FILMS

Says Motion Picture Must Remain Free; Mellett Is Named to Coordinate Work

Declaring that he wants no censorship of motion pictures, President Roosevelt has appointed Lowell Mellett, Director, Office of Government Reports, as Coordinator of Government Films during the war emergency.

The appointment was made known in a letter from Mr. Mellett to George J. Schaefer, Chairman, War Activities Committee—Motion Picture Industry.

At the same time, Mr. Schaefer announced that Francis S. Harmon, Executive Vice Chairman, War Activities Committee, has been appointed by the Coordinating Committee to represent all branches of the motion picture industry in dealing with the Government.

Some days ago, the War Activities Committee forwarded to the President a resolution pledging full support to the war effort and recommending that a single agency or individual be designated by the Government to handle requests from all governmental departments and bureaus which are made upon the industry in connection with the production, distribution or exhibition of motion pictures.

The President in a letter to Mr. Mellett approved this procedure, and Mr. Schaefer immediately informed Mr. Mellett of Mr. Harmon's designation.

In his letter to Mr. Mellett, President Roosevelt said:

"The American motion picture is one of our most effective media in informing and entertaining our citizens. The motion picture must remain free insofar as national security will permit. I want no censorship of the motion picture; I want no restrictions placed thereon which will impair the usefulness of the film other than those very necessary restrictions which the dictates of safety make imperative.

"The motion picture, especially as used by the Federal Government, has a very useful contribution to make during the war emergency. In order that the Federal Government's efforts in the field of motion picture production and distribution may serve most effectively and efficiently, it is desirable that all activities of the Federal Government be coordinated under the direction of one central office."

WARNER ACCEPTS

The Hollywood chairmanship of the motion picture division of the annual Red Cross drive was accepted by Harry M. Warner.

Paramount Employes Get Cost of Living Bonus

Home Office employes of Paramount have received a 4 per cent cost of living bonus to cover the rise in staples cost since last summer. The amount is retroactive to July 7 for all employes receiving up to $100 per week. In addition to the 4 per cent bonus, employes receiving up to $75 per week will receive an extra week's salary check.

Red Cross Benefits From RKO Chicago Testimonial

The testimonial dinner given to Walter Branson, Jack Osserman and Sam Gorelick of RKO sales in Chicago brought the Red Cross drive closer to its $50,000,000 goal. The three, recently appointed to new posts, requested that presents be eliminated and that the amount be diverted to the Red Cross Drive.

Cresson Smith Retires to Ranch Near Los Angeles

Cresson E. Smith, who recently resigned the post of Western division manager for RKO Radio after years of service, will settle on his ranch near Los Angeles. Smith was a pioneer with RKO.

Employers Upheld by U. S. Supreme Court

Film companies as well as other employers are given full permission to exercise the freedom of speech guaranteed by the Bill of Rights in expressing their views about unions and not be charged with violation of the Wagner Act according to a decision handed by the U. S. Supreme Court. The opinion was read without dissent by Justice Frank Murphy in a review of a National Labor Relations Board decision against the Virginia Electric and Power Company.

Defense Bonds for Western Massachusetts' Employes

Nathan E. Goldstein, president of Western Massachusetts Theatres, gave Defense Bonds and Stamps as gifts to home office and theatre employes at the regular Christmas party of the company. The party also served to celebrate the opening of the new office building at 265 State St., Springfield, Mass.

INCREASED REVENUE

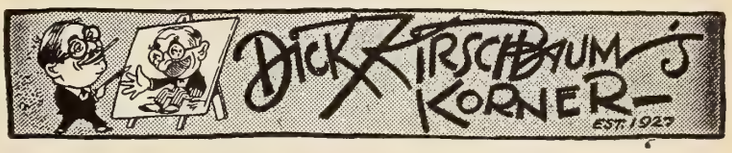
The restricted output of so-called durable goods and the rising national income with its increased power presages increased revenue for amusement enterprises, according to Floyd B. Odlum, Atlas prexy, who also contends that: "forced savings and anti-inflation taxation may also come into play."

Spyros and George Skouras Sign New 10-Year Pacts

Spyros and George Skouras cancelled out their agreement as heads of the National Theatres and its subsidiary Fox West Coast, which were to expire in 1945 and entered new contracts running till 1951. Both brothers have been associated with the National Theatre organization since 1931.

Mono. Gives Bonus in Defense Stamps and Bonds

Employees of the home office and the New York, Philadelphia and Washington exchanges of Monogram received a bonus in defense bonds and stamps.





COORDINATION PLAN APPROVED BY PRESIDENT

Following is the text of a resolution adopted by the Coordinating Committee of War Activities Committee—Motion Picture Industry—on December 12 and transmitted to President Roosevelt by George J. Schaefer, Chairman.

Whereas early in the National Emergency the American Motion Picture Industry organized THE MOTION PICTURE COMMITTEE CO-OPERATING FOR NATIONAL DEFENSE representing 12,000 theatres and the artists, producers, distributors, newsreels and trade press, which committee for 15 months has been aiding our Government in presenting to the nation through the medium of the screen factual information relating to National Defense; and

Whereas the Chairman of our committee in a telegram to the President, immediately upon the Declaration of War, re-affirmed the industry's pledge of full cooperation in the achievement of victory; and

Whereas during the past year numerous approaches have been made to the industry by various governmental departments and agencies resulting in confusion and diminished effectiveness;

Now, Therefore Be It Resolved that the War Activities Committee—Motion Picture Industry, heretofore known as "The Motion Picture Committee Cooperating for National Defense" recommends to the President that a single agency or individual be designated to deal with requests from all governmental departments and bureaus (with the possible exception of the Army and Navy Departments), which are made upon the industry in connection with the production, distribution, or exhibition of motion pictures; and that all requests which may be approved for presentation to the industry by the Government representative so designated, be transmitted to a similarly designated representative of this committee which represents all branches of the American Motion Picture Industry.

Theatres Join 'Dimes' Drive

Industry's Headquarters Says 3,000 Now Enlisted

National headquarters of the Motion picture industry's drive for the 1942 March of Dimes, Hotel Astor, New York, this week stated that nearly 3,000 theatres already have pledged participation in the campaign. Each theatre pledging to enlist promises to show at every performance for one week, starting Jan. 22, an appeal trailer in which Clark Gable appears, and to make lobby collections.

A campaign book with plans for furthering the drive is being prepared by Ernest Emerling of Loew's advertising staff and is expected to be ready for distribution over the week-end.

Nicholas M. Schenck is national chairman, Harry Brandt co-chairman. Oscar Doob, of Loew's is national publicity director.

State organizations have been set up and already are functioning under the leadership of chairmen and committees of exhibitors.

Callaway Named UA West Coast Manager

Resigning as Warner Bros. branch manager in Los Angeles last week-end, W. E. Callaway was this week named West Coast district manager for United Artists. He takes over his new duties on Jan. 1. Ben Fish formerly held the district post, but he resigned last July. Since then the territory has been operating without a district manager.

ASCAP Members in Neb. Must Protect Own Rights

As a result of the statute in Nebraska which makes it impossible for ASCAP to protect the copyrights of its members, the society has released its members in that state. Individual writers and publishers, it is learned, will be forced to take steps to protect themselves against infringements.

Ready to Serve Term, Nick Resigns from Local

John A. Nick, former international vice president of IATSE, already set to start a prison sentence in 1942, resigned to avoid being ousted from the membership rolls of Local 143, operators, for "conduct unbecoming a member." Nick had been a member for 30 years.

Scully to Hold Series Of 'U' Sales Meets

William A. Scully, Vice President of Universal, starts a series of sales meetings in the south with two gatherings in Florida this week. First will be with the Sparks Theatres in Jacksonville, Fla., and immediately after he will meet with the Wometco group in Miami.

GOT MOST DIMES



Nicholas M. Schenck, national chairman of the motion picture industry's drive for the 1942 "March of Dimes" (Jan. 22-28) presents a certificate to Jerry DeRosa, manager of Loew's Paradise Theatre, Bronx, N. Y. DeRosa's collections of $1,600.79 were the largest reported by any one theatre.

Settlement Reached In Time-Loew Suit

Following Time, Inc.'s suit to enjoin the MGM film, "War Clouds in the Pacific," which Time alleged contained scenes made by March of Time cameramen in Alaska, Hawaii, Japan, Hong Kong, the Philippines and Dutch East Indies, Louis de Rochemont, MOT producer, announced Tuesday that a settlement had been reached and that "Loew's, Inc., has consented to the issuance of an injunction forbidding the release of this picture until, and unless, credit is given in the title to the March of Time for scenes used.

Board of Review Selects 'Kane' as 1941's Best

Orson Welles' "Citizen Kane" was selected as the best picture of 1941 by the National Board of Review of Motion Pictures. "How Green Was My Valley" was given second spot and "The Little Foxes" was third.

Advises Fight On Film Bans

Howe Blasts Over-Zealous Officials Barring Pictures

"The Motion Picture Producer, the exhibitor and the Hays Organization should challenge in the courts the right of public officials to oversteo their proper functions." That is the opinion of Quincy Howe, recently elected president of the National Board of Review of Motion Pictures.

Howe's statement resulted from the controversy over the MGM Garbo feature "Two Faced Woman" which Providence and Boston put on the griddle recently. Howe comments:

"If any public official believes that a film violates the laws of obscenity, he always has recourse to the courts, but any other interference on the part of public authorities constitutes censorship. The motion picture industry and the Hays organization can, of course, go much further. They can censor their own product in the interest of good taste, public morals, popular approval, or anything else. This is a free country and the motion picture industry is free to produce or not to produce pictures as it sees fit.

"But a big company, once it has issued a picture and once the Hays organization has passed that picture, should consider it a duty to the industry and the organization to back up its own judgement, especially if a public official censors a picture as officials in Providence and Boston censored "Two Faced Woman."

Warners Make Provisions For Air Raid Shelters

Warner Bros. are making provisions to furnish air raid shelter for 300 or more employes on their lot in Hollywood. Four air raid shelters are to be situated in basements of steel and concrete buildings and honeycombed with sand-bagging.

Ohio ITO Seeks Early 'York' Release; Reply: 'No'

The Ohio ITO, which has been pressing for an early release of "Sergeant York" at regular admission prices, was advised by Warner Bros. that there will be no deviation from the policy that sets the film for regular release next July 4th.

AIDS DEFENSE

As a measure of co-operation with National Defense, the Rialto Theatre has inaugurated a campaign which is meeting with enthusiastic response from its patrons. By means of the screen and by signs in the box office, patrons are urged to take their change in Defense Stamps.

Ship Prints of Red Cross Film

3-Minute Trailer Now in All Exchanges, Harmon States

Three thousand prints of a Red Cross trailer have been shipped to thirty-one exchanges for distribution and exhibition under the auspices of the War Activities Committee—Motion Picture Industry, according to an announcement from Francis S. Harmon, Executive Vice-Chairman.

The trailer, which is between two and three minutes in length, is an important part of the Red Cross Publicity Campaign for the current $50,000,000 War Fund, and it is expected that more than 12,000 theatres will play it within the next month.

The Theatre Division's Program Committee, of which R. B. Wilby is chairman, has also approved for theatrical release a ten-minute short subject titled "Safeguarding Military Information," which was made under the auspices of the Research Council of the Academy of Motion Picture Arts and Sciences under the direction of Lt. Col. Darryl F. Zanuck as a training film for the War Department. All these training films were originally designed for non-theatrical use in Army camps, but at the request of the War Department, clearances were made over the week-end with talent guilds, producing companies, exchanges and theatres for this film to be released theatrically.

Issues Air Raid Rules To Paramount Houses

A comprehensive plan for theatre air raid precautions, based upon information obtained from a number of authoritative sources, has been issued to all of the Paramount theatre associates by Henry Anderson, manager of Paramount's insurance department. Anderson points out that the average theatre manager is responsible for the lives of more people than the captain of an ocean-going liner, and urges managers to inform themselves and train personnel to meet any air raid emergency.

St. Louis MPTO Okays Chicago Unity Pact

The MPTO of St. Louis, Eastern Missouri and Southern Illinois unanimously ratified the five point Unity pact of Chicago. The view of those present was that all elements of the industry should work harmoniously during the present emergency. Steps toward elimination of mills and pennies and adoption of level admission prices were also taken.

TRADE SHOW DATES SET FOR RKO GROUP 4

RKO has scheduled trade shows in all exchange centers for the pictures comprising the company's fourth block under the consent decree selling. Following are details:

"Call Out the Marines"—Jan. 5: Atlanta, Boston, Chicago, Cincinnati, Dallas, Denver, Detroit, Indianapolis, Kansas City, Los Angeles, Memphis, Milwaukee, Minneapolis, New Orleans, New York, Philadelphia, Pittsburgh, Portland, San Francisco, Seattle, Sioux Falls. Jan. 6: St. Louis. Jan. 7: Albany, Buffalo, Charlotte, Cleveland, Des Moines, New Haven, Oklahoma City, Omaha, Salt Lake City, Washington, D. C.

"Mexican Spitfire at Sea"—Jan. 5: Atlanta, Boston, Chicago, Cincinnati, Dallas, Denver, Detroit, Indianapolis, Kansas City, Los Angeles, Memphis Milwaukee, Minneapolis, New Orleans, New York, Philadelphia, Pittsburgh, Portland, San Francisco, Seattle, Sioux Falls. Jan. 6: St. Louis. Jan. 7: Albany, Buffalo, Charlotte, Cleveland, Des Moines, New Haven, Oklahoma City, Omaha, Salt Lake City, Washington, D. C.

"Joan of Paris"—Jan. 6: Atlanta, Boston, Chicago, Cincinnati, Dallas, Denver, Detroit, Indianapolis, Kansas City, Los Angeles, Memphis, Milwaukee, Minneapolis, New Orleans, New York, Philadelphia, Pittsburgh, Portland, San Francisco, Seattle, Sioux Falls. Jan. 7: St. Louis. Jan. 8: Albany, Buffalo, Charlotte, Cleveland, Des Moines, New Haven, Oklahoma City, Omaha, Salt Lake City, Washington, D. C.

"Sing Your Worries Away"—Jan. 6: Atlanta, Boston, Chicago, Cincinnati, Dallas, Denver, Detroit. Indianapolis, Kansas City, Los Angeles, Memphis, Milwaukee, Minneapolis, New Orleans, New York, Philadelphia, Pittsburgh, Portland, San Francisco, Seattle, Sioux Falls. Jan. 7: St. Louis. Jan. 8: Albany, Buffalo, Charlotte, Cleveland, Des Moines, New Haven, Oklahoma City, Omaha, Salt Lake City, Washington, D. C.

"Valley of the Sun"—Jan. 7: Atlanta, Boston, Chicago, Cincinnati, Dallas, Denver, Detroit, Indianapolis, Kansas City, Los Angeles, Memphis, Milwaukee, Minneapolis, New Orleans, New York, Philadelphia, Pittsburgh, Portland, San Francisco, Seattle, Sioux Falls. Jan. 8: St. Louis. Jan. 9: Albany, Buffalo, Charlotte, Cleveland, Des Moines, New Haven, Oklahoma City, Omaha, Salt Lake City, Washington, D. C.

The DEVIL PAYS OFF

J. EDWARD BROMBERG
OSA MASSEN
WILLIAM WRIGHT
MARGARET TALLICHET
ABNER BIBERMAN

JOHN H. AUER—*Director*

Screen play by Lawrence Kimble and Malcolm Stuart Boylan
Original story by George Worthing Yates and Julian Zimet



A Republic PICTURE

Buy U. S. Defense Bonds

The Box Office Slant

The Lone Rider Fights Back

Producers **Western** **64 mins.**

(Prod. No. 168—Nat'l Release, Nov. 7)

AUDIENCE SLANT: (Family) Mine-run western for the outdoor fans.

BOX OFFICE SLANT: Should do average western business.

Cast: George Houston, Al St. John, Dorothy Short, Dennis Moore, Frank Hagney, Charles King, Frank Ellis. **Credits:** Produced by Sigmund Neufeld. Directed by Sam Newfield. Original screenplay by Joseph O'Donnell. Director of photography, Jack Greenhalgh. Music by Johnny Lange and Lew Porter.

Plot: Arriving at a ranch to find his old friend murdered, Houston sets out to bring the murderer to justice and round up the gang that swindled the dead man out of a gold mine. He joins the gang, gets one of the three members suspicious of another, with each killing the other in a gunfight. This leaves only the leader, and Houston soon brings him to justice.

Comment: Only dyed-in-the-wool western fans will find this outdoor film to their liking, and since it was intended for them, pointing out defects in plot structure and performances will serve no worthwhile purpose here. So put down "The Lone Ranger Fights Back" as a mine-run western suitable for action-day booking.

Catchline: "Wherever there's trouble, you'll find the Lone Rider."

Kings Row

Warner Bros. **Drama** **127 mins.**

(Prod. No. not set—Nat'l Release not set)

AUDIENCE SLANT: (Adult) Superlative direction and camera work with some fine acting of a story that is engrossing but morose and likely to prove depressing rather than entertaining in average situations.

BOX OFFICE SLANT: The novel from which the story is adopted was a very big seller and the film will certainly claim many pre-sold patrons wherever it shows. This is only draw factor.

Cast: Ann Sheridan, Robert Cummings, Ronald Reagan, Charles Coburn, Claude Rains, Judith Anderson, Nancy Coleman, Maria Ouspenskaya, Harry Davenport, Kaaren Verne, Ernest Cossart, others. **Credits:** Hal B. Wallis, executive producer. David Lewis, associate producer. Directed by Sam Wood. Screenplay by Casey Robinson. James Wong Howe, director of photography.

Plot: Narration of the tragic lives of several people in the town of Kings Row, with the climax reached when Drake McHugh (Ronald Reagan) has both legs amputated after an accident. It transpires that the surgeon is accused by his own daughter, after her father's death, of unnecessarily amputating the injured limbs because he had opposed McHugh's wish to marry the daughter. Randy Mongahan (Ann Sheridan) marries McHugh after his accident, and Parris Mitchell (Robert Cummings) McHugh's boyhood friend, now a doctor, resolves a complication caused by the charge of unnecessary amputation, by telling McHugh the truth—which instead of further embittering McHugh, determines him to make his life a useful one, and his marriage with Randy a happy one.

Comment: A finely directed, well acted and superbly photographed drama in which there are many powerful emotional scenes, but a story in which the morose, even morbid matters dealt with will have the effect of depressing rather than exciting the average filmgoer. For class situations it will have considerable appeal, because of the interest in the novel. The story is complicated, but as related in the picture it is a perfectly clear narration of the lives of several people in a small town. The plot as sketched above, is necessarily too sketchy to give a full idea of the many dramatic conflicts. The love affair of the character played by Robert Cummings, for example, is complicated by his youthful sweetheart's tragic inheritance of insanity, the development of which so moves her father that he kills the girl and himself (it is later explained in order to spare the young doctor the suffering of the father because of his wife's insanity). Ann Sheridan plays very capably a type of role quite different than those in which she has won popularity. Ronald Reagan is exceptionally good as Drake McHugh, and it is, in a sense, regretable that his excellent acting of the situation in which he discovers that his legs have been amputated, results in a scene that is tremendously moving, but will be remembered as a moment of shocking effect —even of horror. In exploiting the picture build the campaign around the novel.

Catchline: "The screen brings you a vivid, living drama from the pages of a powerful novel."

Legion of Decency Ratings

(For Week Ending Dec. 27)

SUITABLE FOR GENERAL PATRONAGE

Lone Rider and the Bandit — You're in the Army Now
West of Cimarron — Riders of the Badlands

SUITABLE FOR ADULTS ONLY

All Through the Night — Hellzapoppin
Playmates

OBJECTIONABLE IN PART

Bahama Passage

Sons of the Sea

Warner Bros. **Drama** **91 mins.**

AUDIENCE SLANT: (Family) Once you get them in, your patrons should find this agreeable and satisfying entertainment.

BOX OFFICE SLANT: Lack of star names will handicap its drawing power, but this may be overcome by carefully-planned exploitation.

Cast: Michael Redgrave, Valerie Hobson, Griffiith Jones, Hartley Power, Margaretta Scott, Bessie Love, Milton Rosmer, Frederick Leister, Henry Oscar, Edmund Willard, Charles Victor, Frank Tickle, Leslie Bradley, Felix Aylmer, Joss Ambler, Ian MacLean, Joe Cunningham, John Salew. **Credits:** Directed by Walter Forde. Screenplay by Gordon Wellesley, Edward Dryhurst and Emeric Pressburger. From a story by Derek and Wynne MacIver. Director of photography, Basil Emmott. Special effects by Douglas Woolsey and Henry Harris. Art direction, Norman Arnold. Musical direction, Jack Weaver.

Plot: The time is a century ago. Strong rivalry exists between the ship owners of the two great British ports, Liverpool and Glasgow. One of the companies operated by two brothers, Redgrave and Jones, dissolves when the former, against the objections of his brother, sets out to build the first steamship. Others oppose and ridicule him, but with the help of *Samuel Cunard* (Hartley Power), he builds the first fleet of steamships to ply the Atlantic, forming an unbreakable bond of friendship between the people of Britain and the people of the United States.

Comment: Had this story of the birth of the steamship been peopled by a cast of Hollywood stars, it would undoubtedly have emerged as one of the better pictures of the season. But the fact that it was produced in England and enacted by players not familiar to American audiences handicaps it as far as activity at the nation's box-offices is concerned. There, comparisons end, for "Sons of the Sea" is a well-made, well-directed and acted story of an epoch in sea-going history heretofore without screen treatment. Granted that it drags in spots and might have been tightened with good results, it nevertheless tells its story logically and convincingly and, on the whole, succeeds in holding the spectator's interest. Michael Redgrave, Valerie Hobson, Griffith Jones, Hartley Power and Milton Rosmer deliver good performances. With Great Britain and the United States closely allied in the current war effort, the role of the steamship in forming a bond of friendship between the two nations might be stressed in your selling campaign.

Catchline: "The adventurous, exciting tale of one whose vision and tenacity built the first fleet of steamships to ply the Atlantic."

Dangerously They Live

Warners **Spy Drama** **78 mins.**

AUDIENCE SLANT: (Family) Sufficient excitement and enough plot cleverness to afford very satisfying entertainment to all types of action-lovers.

BOX OFFICE SLANT: Has timeliness on its side and with substantial exploitation of the excitement and spy angles this can be built into a good box-office bet.

Cast: John Garfield, Nancy Coleman, Raymond Massey, Moroni Olsen, Lee Patrick, others. **Credits:** Directed by Robert Florey. Original screenplay by Marion Parsonnet. Ben Stoloff, associate producer. Photography by L. William O'Connell.

Plot: A young American doctor is chosen by a group of Nazi agents under a pretense which completely dupes him, to obtain from a British girl secrets concerning a convoy. The girl is kidnapped, and though every artifice and device is used to make her reveal the important data, she eventually out-wits the Nazis, convinces the doctor to join her in foiling them.

Comment: A plot that has timeliness on its side, and other such welcome elements as brisk pace, adroit melodramatic situations and the always-fascinating suspense when spy yarns click. The story deals with the espionage and counter-espionage which becomes a touch-and-go affair between a group of Nazi agents bent on finding out the time and course of a convoy set to sail, and a British Intelligence agent—a girl—to keep this information from the enemy. They abduct the girl, but find her a match too clever for them when she does a make-believe amnesia act and thereby wins over to her side the valuable services of a young doctor the Nazis thought they had fooled into working for them. This all leads to a spectacular climax with lots of action supplied by the bombing of U-boats by British planes. John Garfield is the young doctor, and plays with his usual emphasis, and Nancy Coleman does mighty well as the heroine. Raymond Massey and others in the cast aid the play greatly by able performances. Give this the topical type of exploitation, with headline screamers for newspaper imprints, or other throwaways or display cards. Bill it as the exciting, suspenseful revelation of the dangerous game played behind the pretense and deception of spies at work in war time.

Catchline: "The exciting, thrilling game of wits played behind the front by spies."

The Man Who Came to Dinner

Warner Brothers **Comedy** **112 mins.**

AUDIENCE SLANT: (Adult) Excellent entertainment for the small town or big city.

BOX OFFICE SLANT: An exact replica of the play with the same drawing power, it should prove a big money picture.

Cast: Monty Woolley, Bette Davis, Richard Travis, Billie Burke, Grant Mitchell, Elisabeth Fraser, Russell Arms, Ruth Vivian, Mary Wickes, George Barbier, Ann Sheridan, Reginald Gardiner, Jimmy Durante, Edwin Stanley, Betty Roadman, Laura Hope Crews, Chester Clute, Charles Drake. **Credits:** Executive Producer, Hal B. Wallis. Associate Producers, Jack Saper and Jerry Wald. Directed by William Keighley. Screenplay by Julius J. and Philip G. Epstein. From the play by George S. Kaufman and Moss Hart. Director of photography, Tony Gaudio. Art direction, Robert Haas.

Plot: Havoc is wrought in a private family when a well-known lecturer who has come to town to speak to the local woman's club and has been invited to dinner, has an accident in front of the house and is brought inside. From then on, he "takes over," much to the dismay of everyone.

Comment: No matter where it plays—small town or big city—"The Man Who Came to Dinner" is certain to be hailed as excellent entertainment. An exact replica of the play with the same drawing power, it should prove a big money picture, for moviegoers who have heard and read about the successful Broadway play will look forward to seeing the screen adaptation. And in that regard, they're in for a treat. It's an hilariously funny offering, highlighted by screwball comedy and snappy dialogue. The players are exceptionally good, outstanding performances being scored by Bette Davis, Monte Woolley, Ann Sheridan and Jimmy Durante. William Keighley's direction is splendid and the entire production topnotch. The title paves the way for hotel and restaurant tieups and cooperative newspaper ads, with florists, luggage shops, women's shops, men's stores and pet and gift shops participating. Spot radio announcements should also prove productive.

Catchline: "He came—he took permission—and he forgot to leave."

Wild Bill Hickok Rides

Warner Brothers **Western** **83 mins.**

AUDIENCE SLANT: (Family) It has all the exciting elements to appeal to western addicts, and is crammed with the type of entertainment they love.

BOX OFFICE SLANT: Should score solidly wherever fast-action, outdoor screenfare is the usual entertainment demand.

Cast: Bruce Cabot, Constance Bennett, Warren William, Ward Bond, Betty Brewer, Russell Simpson, Frank Wilcox, Howard da Silva, Trevor Bardette, Lillian Yarbo, Lucia Carroll, Faye Emerson, Elliott Sullivan, Ray Teal, Dick Botiller. **Credits:** Associate Producer, Edmund Grainger. Directed by Ray Enright. Original screenplay by Charles Grayson, Paul Gerard Smith and Raymond Schrock. Director of photography, Ted McCord. Art direction, Stanley Fleischer.

Plot: Two crooks, a man and a woman, after having watched their belongings go up in smoke during the great Chicago fire, set out for new places to plunder. The girl sets up a gambling house, and the man arranges to steal and murder so that he can gain control of some valuable property. However, he is balked in his plans when Wild Bill Hickok gets on the trail.

Comment: Here's a good solid piece of screenfare, an outdoor epic with all the exciting elements of top westerns turned out in the past. It's crammed with fast and furious action, and the swift pace doesn't let up throughout the entire running time. Although the plot has been utilized many times before, superb performances by Constance Bennett, Bruce Cabot, Betty Brewer, Warren William and others make one forget this. Associate Producer Edmund Grainger and Director Ray Enright have taken all the tried and proven ingredients and whipped them up together in one swell entertainment dish. Action fans and sagebrush addicts will get a kick out of it. For a change, when gunplay starts, someone drops, a fact that may cause some enterprising exhibitors to bill this as a "new style" western. A trophy presented to a policeman in a shooting competition on opening night tied in with a display in the lobby, and the wearing of ten-gallon hats by your house staff, should be activities included in your selling campaign.

Catchline: "A mighty drama of the wide open spaces where two-guns are law."

Billy the Kid's Round-Up

Producers **Western** **58 mins.**

(Prod. No. 258—Nat'l Release, Dec. 12)

AUDIENCE SLANT: (Family) Familiar plot takes away the punch, but western fans will accept this film in their stride.

BOX OFFICE SLANT: Should fill the seats on "western" night, which falls on Saturday in most communities.

Cast: Buster Crabbe, Al St. John, Carleton Young, Joan Barclay, Glenn Strange, Charles King, Slim Whitaker, John Webster. **Credits:** Produced by Sigmund Neufeld. Directed by Sherman Scott. Original screenplay by Fred Myton. Director of photography, Jack Greenhalgh. Music by Johnny Lange and Lew Porter.

Plot: A small western town is being overrun by a gang of outlaws headed by Glenn Strange, who has conveniently put the sheriff out of the way and pinned the badge on one of his lieutenants. The town has a crusading newspaper operated by Joan Barclay and her father. When *Billy the Kid* (Buster Crabbe) and his pal, Al St. John, get wind of the trouble, they go into action. When they are through, law and order once again prevails.

Comment: Buster Crabbe is a likeable western hero, but the story given him here is so familiar sagebrush addicts will have it all doped out long before the final pugilistic encounter between hero and villain takes place. And yet, because western fans are not too discriminating, because they like their riding, shooting and fighting regardless of logic or repetition, "Billy the Kid's Round-up" should have little trouble packing them in on Saturday night.

Catchline: "When outlaws threaten law and order, *Billy the Kid* goes into action."

The Shanghai Gesture

United Artists **Drama** **104 mins.**

(Nat'l Release, Jan. 15)

AUDIENCE SLANT: (Adult) Lavish production and series of vividly acted emotional scenes will prove striking and may hold audiences even though there is lack of sympathetic appeal for either characters or motives with which this story is concerned.

BOX OFFICE SLANT: May show strength on the basis of its well-known title and the stage play from which it is adapted and the amount of publicity that will surround Gene Tierney and picture itself.

Cast: Gene Tierney, Walter Huston, Victor Mature, Ona Munson, Phyllis Brooks, Albert Basserman, Maria Ouspenskaya, Eric Blore, Clyde Fillmore, Ivan Lebedeff, Rex Evans. **Credits:** Directed by Josef von Sternberg. Screenplay by Jules Furthman, Karl Vollmoeller, Geza Herczeg. From play by John Colton. Producer, Arnold Pressburger. Albert de Courville, associate producer. Photography by Paul Ivano.

Plot: Mother Gin Sling (Ona Munson) is mistress of Shanghai's underworld and at her gambling casino she is surrounded by motley hangers-on. Among these is Dr. Omar (Victor Mature) whose fascination for a wealthy girl (Gene Tierney) is used by Mother Gin Sling to ensnare the girl and so settle a score with the young woman's father, Sir Guy Charteris (Walter Huston). Deeply in debt for gambling losses and in love with Dr. Omar, the girl finally brings her father to humiliation when Mother Gin Sling denounces him as the man who had married and abandoned her. Charteris explains that the girl is Mother Gin Sling's own daughter. The girl contemptuously defies Mother Gin Sling and the woman shoots and kills her.

Comment: A theatric story of Shanghai's underworld, or that portion of its old International Settlement that existed before this war. Here is strong emotional stuff graphically acted by members of a very fine cast, and while there is no sustained story interest to speak of, the situations as they arise may well prove absorbing to the majority of picturegoers. What is lacking is sympathy for any of the play's characters and the remoteness of the life depicted makes it more a spectacle than an intimately appealing play. Some of the finest theatrical elements so effective in giving serial plays the strong following they have, are here brought into action on a scale and scope of magnificence. The various episodes are swiftly crowded one upon another, without much effort to thread them together, as is the case in the episode films. Gene Tierney has a role filled with opportunity for acting of the purely artificial sort—and she does extraordinarily well by the chances given her to be alluring or bitterly scornful. Victor Mature is seen as a wastrel whose physical beauty may well fascinate women, but whose character can arouse only feelings of utter contempt. Ona Munson, in a remarkable makeup as the Chinese woman, is, perhaps, the most exotic figure we've seen in films. Walter Huston and all the others play their roles to the hilt. Sell Gene Tierney very strongly, with emphasis also on Victor Mature, Ona Munson and Huston.

Catchline: "The drama of a girl who loved intensely in a glittering world where men and women lived dangerously."

Mr. District Attorney In the Carter Case

Republic **Comedy-Mystery** **68 mins.**

AUDIENCE SLANT: Good comedy makes up for the lack of mystery in this offering, thus making it good entertainment for the masses.

BOX OFFICE SLANT: Should do average business, perhaps better than average, as a week-end action booking.

Cast: James Ellison, Virginia Gilmore, Franklin Pangborn, Paul Harvey, Lynne Carver, Spencer Charters, Douglas Fowley, John Eldredge, Eddie Acuff, John Sheean, Bradley Page. **Credits:** Associate Producer, Leonard Fields. Directed by Bernard Vorhaus. Original screenplay by Sidney Sheldon and Ben Roberts. Based on the Phillips H. Lord radio program, "Mr. District Attorney." Director of photography, John Alton. Art direction, John Victor Mackay. Musical direction, Cy Feuer. Music by Jule Styne and Sol Meyer.

Plot: When Page, editor of a society magazine, is murdered, suspicion points to Eldredge, who had threatened to kill Page because he believed the publisher had stolen the affections of his actress wife, Lynne Carver. The jury convicts Eldredge, but Ellison, assistant district attorney, and his newspaper reporter sweetheart, Virginia Gilmore, believe him innocent, and set out to find the real murderer. Before they are through, two more murders take place, to add to the confusion. The pair, however, catch the killer.

Comment: There's little mystery in this second offering of the Mr. District Attorney series because the identity of the killer is obvious to the spectator long before the picture ends. But that doesn't detract from the picture's entertainment value, for the scripters have sprinkled the plot with numerous comedy situations, some of which border on pure slapstick. Even during a

(*Continued on Page* 18)

Program Exchange

Barry Has a Restricted Ad Budget, But Merchant Ads In Program Absorb Expense

Well, Christmas is over. Now you can take that tie back and exchange it for one that's more conservative. We hope you had a Merry Christmas, and that business during the holidays is brisk. Certainly if you've made every effort toward that end, it should be.

Around Christmas the volume of programs coming to this office begins to decline, and never gets back up to normal again until well after the first of the year. We can understand why. Showmen are busiest at this season of the year, not only with theatre activities but also with doings outside the theatre, such as civic and charity meets, shopping, etc. And so, though our representative programs are few, we shall carry on.

With the country at war, The Capitol and Majestic Cinemag is one of the first programs to urge its readers to buy U. S. Defense Bonds and Stamps. Also featured on the front page of the Paragould, Ark., publication is a photo of Priscilla Lane exemplifying "the Spirit of America as she salutes the Stars and Stripes and calls on all Americans to buy Defense Bonds and Stamps." Wherever it is possible, other showmen should devote some space in their programs to urgent appeals to the public to invest in Defense Bonds and Stamps.

Here's proof that there's more than one way of skinning a cat, proof that a program will do a good selling job when other mediums fail or are not available. Earl Barry, manager of the Criterion Theatre, Santa Monica, Calif., is not a member of the Program Exchange, but that's beside the point here. Anyway, Barry is governed by a rigid advertising budget. So, he issues bi-monthly a four-page program which carries the Criterion masthead and theatre mats featuring each page of coming attractions. Surrounding the theatre mats are merchant ads which bring in enough money from the merchants to pay for the printing and distribution of the programs. While Barry may have a restricted ad budget, he knows how to get the most for the least.

Member Added This Week

Al Swett, Orpheum Theatre, Danvers, Mass.

--Your Application Blank--

Clip and Mail Now!

STR Program Exchange
SHOWMEN'S TRADE REVIEW
1501 Broadway
New York, N. Y.

Dear "Chick":—I hereby apply for membership in the STR Program Exchange. I understand that entry of my name on this coupon signifies a willingness to exchange theatre programs with other theatres, but involves no other obligation. Only managers, assistants, or men in charge of programs eligible.

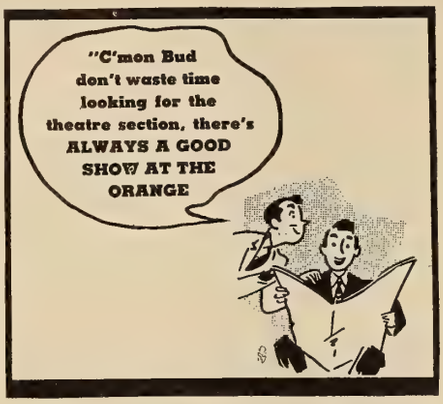
Name .....

Theatre .....

Position .....

City .....

State .....



Plugs Theatre Through Cartoon

Once again we reproduce a cover illustration from one of the programs issued by Manager Bob Ingham for the Orange Theatre, Orange, Mass. If Bob filled twice that amount of space with copy purporting to show that there's "always a good show at the Orange," the effect wouldn't be nearly so great as it is through this clever cartoon.

Right now we want to thank all those members who sent us Christmas Greetings. We appreciate your thoughtfulness very much. Cleverest of the cards was that received from Jim Owen, manager of the Owen Theatre, Branson, Mo., and one of the best fishermen in the Ozarks. Even at Christmas, "White River Jim," as he calls himself, gets that "angler" motif into the greeting. The card, showing Santa Claus (and Santa looks a lot like Jim) pulling them in while fish jump up out of the water all around him, contains this copy:

"Hit's floated around to that happy time when we're 'Owen' to you that same old line 'Merry Christmas.' P.S. We're throwin' a plug so's you won't weight too long next season to come on down for some reel fishin'. Minnow Happy Returns.—Jim."

Santa Claus and one of his reindeer—we don't know whether it was Dasher, Comet, Prancer, Vixen, Donder or Blitzen—were featured on the front cover of the program for the Palace Theatre, Greenfield, Tenn.

Typographical errors will appear in all sorts of publications, no matter how hard we try to avoid them. Thus, in The Reminder, program for the Wallace and Rose Theatres, Levelland, Texas, one of the short subjects advertised is "Green Horney Strikes Again." Some one hit the "y" instead of the "t."

Looking over the fine tabloid-style Movie Guide, which is distributed free every week in every Shea theatre in Western New York, we note an item announcing that the staff has selected its ten best pictures of the year and will reveal them in the next issue. If your own program is flexible enough to permit an annual feature of this kind, why don't you poll your theatre staff members on their choices for the ten best films, then publish the winners? It still isn't too late to do this. After all, "ten bests" are being chosen by others, and you might as well have a say in the matter, too. A college—we forget which one—chooses the ten worst pictures of the year, the worst performances, etc. If we were you, we wouldn't follow this procedure. It may provide a laugh at the time, but why try to find fault when it's so much better to bring out the good points? And anyway, the crop of good pictures far exceeds the bad ones.

Something else Movie Guide does which other programs of its type don't do and that is to feature a guest editorial by a prominent actor or actress every week. We don't know for sure, but we venture the opinion that Editor Maurice Osterman gets these editorials through the resourcefulness of his Hollywood correspondent, Carl Jones. Such a source may not be available to other exhibitors, but we've often noticed star by-line articles in the publicity sections of press books which might be worked into an editorial.

Well, we'll be worked into a lather if we don't stop soon. It's the Christmas season and lots of parties are going on, and here we sit writing about programs. We're stopping right now to go out and join in the celebration. Happy New Year!

P.S. We've been so busy we haven't had a chance to acknowledge the membership applications from Hugh Thomas, Jr., W. E. Fraser, Paul Russell and Al Swett. But just as soon as this holiday activity is over, you'll be hearing from us.

Ideas of the Month Is New MGM Exploitation Service

A new exploitation service known as Ideas of the Month, to be devoted exclusively to assisting theatres in smaller towns and cities throughout the United States, has been launched by Metro-Goldwyn-Mayer.

Created by the company's exploitation department, this latest promotional aid will be issued twice monthly and will contain concrete suggestions for conducting campaigns in small situations and present stunts which have been used successfully in actual campaigns and submitted by the MGM field staff.

The first issue dealt exclusively with suggestions for Christmas exploitation and proposed a variety of promotions suitable for smaller town theatres. Succeeding issues will offer ideas for general exploitation.

Money Dates

JANUARY

25th

ROBERT BURNS, Scotch hero and poet, born, 1759. This day is observed by the Scotch with considerable celebration. You can influence Scotch patronage by sending a message to the Caledonian Society, which usually holds a dinner on this day.

25th

TEA WEEK. Sponsored by the Tea Bureau, 500 Fifth Ave., New York City. Here you have the opportunity to tie up with grocers on picture in which tea drinking takes place. You might arrange to serve tea in your lobby during this celebration.

26th

MICHIGAN ADMITTED TO THE UNION, 1837. This day will be observed pretty widely in Michigan, with schools participating. Wolverine showmen will do well to participate in any local observances.

27th

EDISON PATENTED THE INCANDESCENT LAMP, 1880. Using lights of various types would provide an unusual and interesting lobby display. Make a tieup with the local utility company to loan the lamps for demonstration purposes. By the way, this would be a good time to revive either "Young Tom Edison" or "Edison, the Man."

29th

KANSAS ADMITTED TO THE UNION, 1861. Theatres should join in this 81st anniversary of the Sunflower State.

30th

FRANKLIN D. ROOSEVELT'S BIRTHDAY. Unless war conditions interfere, the annual Birthday Balls for the benefit of the Warm Springs Foundation will be held on this night. Perhaps other activities will be planned. Give the committees all the cooperation you can.

Selling the Picture

Do You Still Give ALL of You to Your Theatre?

I'll Bet You Don't! Says Jack Jackson

Are you giving all of you to your theatre?

That's a kind of funny thing to ask, isn't it?

Yet to a fellow who has listened to so many bellyaches from theatre managers recently and who can look back quite clearly to other times when the obstacles were greater and can remember how those difficulties were surmounted—it's not such a strange query.

It's not so many years ago that the advent of sound created havoc beyond words in the business. If you had it (sound)—you were in the money—and if you didn't you had to hustle like fury to keep the sheriff from catching up with you. Later, along in the early '30's, something went wrong and it seemed that nobody wanted to go to a theatre. Two top features, big cash prizes and free coffee and doughnuts in the lobby failed to get folks away from their rummy games or whatever they were doing that amused them at home.

Brain Juice, Elbow Grease and Leg Oil

The situations then and now are not exactly parallel but there is sufficient similarity to make this writer believe that the same kind of remedies that healed those wounds—Brain Juice, Elbow Grease and Leg Oil—will prove equally effective if applied to this one. The very same triumvirate of aids that lifted this industry from a nickel novelty to one of the world's greatest enterprises will get you over the present hill and set you down comfortably in the green pastures of good business. But, you will have to put all of you into your theatre in order to get maximum efficiency from all three.

The possibility of getting quickly at what might be the base of our current troubles could be better emphasized by asking the question: Are you still as keen about the details of your theatre as you were the first week or so after you got the job?

I'll bet you're not!

Do you remember how proudly you went over the house? How you checked the carpets; seats; stage; screen; basement—how you ran your hands each morning along the foyer rails and personally supervised the placing of displays? Remember how you called the entire staff together for a meeting and took them into your confidence as to your plans for making each week a record breaker? How you visited the booth and talked with the operators about weekly checks as to condition of equipment, cutting down on carbons and a periodic inventory of replacement parts? How you went after the cleaners to see that every nook and cranny was given attention? The courtesy rules you set up for the cashiers? And finally, how you went over the accounts to see where you could cut your operating cost or where you could dispense with a costly item and use the money to greater advantage? The care and study you gave to the advertising budget?

Do you still do it?

I'll bet you don't!

Remember how you went to the Chamber of Commerce and got a break-down of your town showing the type of people in every neighborhood? How you studied out the location of foreign groups; white collar workers; factories, etc.? And how you used to examine your bookings with the one notion of creating a balanced program and getting short subjects that would appeal particularly to those potential customers not especially interested in the headline feature? How you kept revamping your advertising budget and arranging to allocate some portion of it to the unusual type of approach that might bring some new customers to your show? How you kept changing the lobby and figuring how you could get the very utmost out of every piece of advertising material supplied and how careful you were to see that every piece was set in an "easy to see' spot to entice your customers back again? How you used such care in spotting your trailers effectively and the little tricks you did to emphasize the importance of your coming attractions?

Do you still do it?

I'll bet you don't!

Well, Mr. Manager, it takes that kind of a job to keep the cash register clicking and if you don't do it the Boss will have to put a new man at that desk of yours. He knows—and so do you—that there are more people with money to spend and looking for some place to go than ever before and if you are not getting your share across the wicket it is your own fault. If Bingo, card games, basket ball, and other competition are keeping the customers away from your theatre the use of Brain Juice, Elbow Grease and Leg Oil will bring them back and put your receipts on the level they ought to be. Most likely things were a lot worse in your community the day you took that job—and you licked them! Didn't you?

Why not check up on yourself? Hold another meeting of your employees and get them on their toes to help. Don't wait for the boss to tell you. You've licked bigger things than this and you can lick this one too. It's a snap if you just GIVE ALL OF YOU TO YOUR THEATRE.

For Better Show Selling

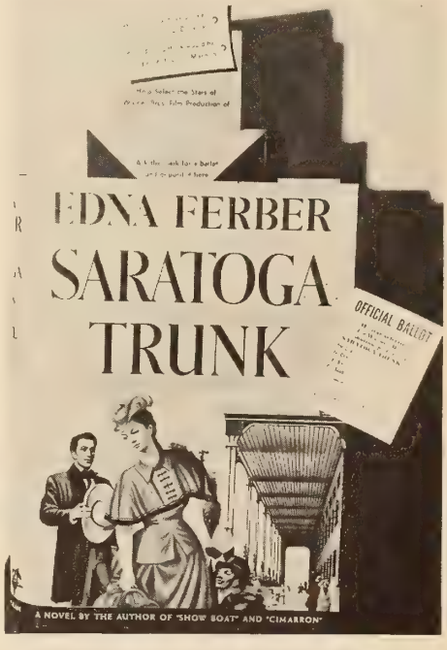
***Showmanalyses* Have Appeared In STR on Following Pictures**

Blossoms in the Dust	July 26
Bride Came C.O.D.	July 19
Charley's Aunt	Aug. 2
Dr. Jekyll and Mr. Hyde	Sept. 6
Feminine Touch	Oct. 11
Glamour Boy	Dec. 6
Here Comes Mr. Jordan	Aug. 16
Hold Back the Dawn	Sept. 20
Ice-Capades	Aug. 23
International Squadron	Oct. 4
Kathleen	Dec. 20
Lydia	Aug. 30
Men In Her Life	Nov. 29
Moon Over Her Shoulder	Oct. 18
New Wine	Aug. 9
One Foot in Heaven	Nov. 1
Sundown	Oct. 25
Suspicion	Nov. 22
Tom, Dick and Harry	July 5
Two-Faced Woman	Nov. 8
Unfinished Business	Sept. 13
Week-End in Havana	Sept. 27



For That Next Big Picture

The engagement of Orson Welles' RKO-Radio release, "Citizen Kane," at the Hawaii Theatre, Hollywood, has been highlighted with a huge scroll in the lobby to which nearly 3,000 patrons have written their opinions of the picture and a greeting to Welles, who was scheduled to receive the scroll when the engagement ended. If you've already played "Citizen Kane," you can still duplicate this stunt in connection with some other forthcoming outstanding attraction. Responsible for the special lobby ballyhoo were managing-owners Al Galston and Jay Sutton.



Selling Starts Before Production

Shown above is a promotional display for Warner Bros.' forthcoming production of "Saratoga Trunk," best selling novel by Edna Ferber. The display, which is being issued by Doubleday Doran, publishers of the book, will be prominently featured in about 2,000 leading bookstores throughout the country. Ballots will be available in all these bookstores for the public to cast a vote for the players they want in the principal roles of the picture. The display, which is a reproduction of the book jacket, is about two feet high and will also serve as a ballot box.

Enterprising Showman Stages 'Defense Week' in Glendale

Ed Harris Demonstrates That Theatremen Can Tie In With Civic and Military Authorities

The war situation and the national defense program offer a fine opportunity for tieups with local civic and military organizations. Manager Ed Harris of the Glendale theatre, Glendale, Calif., demonstrated this conclusively in a "Defense Week" which he recently conducted with smash results. This enterprising showman staged a week-long program of events without exceeding the regular budget.

Special ad copy hit the newspapers. Harris spotted 40x60's at defense factories, flying fields, schools and public buildings. The airplane plant house organs and the newspapers carried publicity stories. Here is the program:

First night—Civilian Night: All city officials headed by the mayor were invited to the theatre as guests. They made short stage addresses on the subject, "Civilian Contribution to National Defense." Local enlisted men on leave were introduced from the stage. Ceremonies concluded with a community sing conducted by the Girl Scouts glee club.

Second night—Lockheed Employes Night: A tribute was paid to the aircraft defense industry with Lockheed company officials as guests, making addresses from stage. The master of ceremonies was the director of the Lockheed employes' club. He singled out many members of the audience, mostly company workers, for amusing comment. The program closed with patriotic numbers played by the Boy Scout band.

Third night—American Legion Night: The Legionnaires and their families were paid a tribute, with the local Legion commander as toastmaster. He introduced the honored guests, including a world war vet bedecked with medals. This veteran spoke on importance of unified effort in assisting the government in the present emergency. The stage ceremonies included flag dedication, patriotic songs, trooping of the colors and other patriotic numbers.

Fourth night—Army Air Corps Night: The officers and 100 pilots from the local air base were the guests. A tribute was paid to the Air Corps by the guest of honor, Capt. Ralph Knowles, a former Glendale theatre employe. The flier was given a rousing welcome, and proved a definite patron-puller, as he was remembered by scores of old customers who attended just to see him. The air base commandant spoke on Air Defense. The ceremony closed with patriotic songs by an Air Corps quartet.

Fifth day (Saturday)—Junior Defense Matinee: With the feature being "Sky Raiders," Harris staged a tribute to all recognized youth organizations by name. The high school ROTC conducted the flag dedication and drill. A show-stopper proved to be the groups' four-year-old mascot who recited the Allegiance to the Flag. This was followed by the school superintendent's address on "Youth's Contribution to National Defense." The show concluded with awards of U. S. Defense stamps to winners of an essay contest on "Why I Like America."

'King Tarz' Sees 'Tarzan' Film In Stunt Staged at Peoria, Ill.

"King Tarz," lion performer of MGM's "King Tarz" National Jungle Tour, which is preselling "Tarzan's Secret Treasure" throughout the country, had his own private "showing" of the film, in which he appears, in his cage in front of the Madison Theatre, key house of the Great States' Circuit in Peoria, Ill. MGM field representatives, in conjunction with Len Worley, theatre manager, put over the novel stunt.

The King of the Jungle displayed intense interest in the action, especially in the picture's jungle scenes. He appeared well satisfied with his own scenes, and even let out one hearty roar of appreciation for his own histronics. "King Tarz" remained on his pedestal throughout the screening. The motion picture projector was at the opposite end of the 28-foot cage.

O'Donnell's Novel Lobby Plug

A novel lobby plug was given in advance of the showing of "Here Comes Mr. Jordan," at the Highland in Chicago. Manager William O'Donnell secured a large film can, tied it up with a big pink bow of ribbon, and spotted it conspicuously in lobby. A baby spot lighted it continuously. A sign alongside read: "Surprise Picture of the Year. To be opened (date). See 'Here Comes Mr. Jordan'."

'Wooden Soldier' Routine

Two men in "Chocolate Soldier" uniforms did a "wooden soldier" routine for a week in advance of the opening of the musical at Loew's Poli, Waterbury, as part of Ed Fitzpatrick's campaign for the film.



Can Be Done

The traditional belief that motion picture tie-ups with department stores are out of the question during the Christmas season, was blown sky high recently with the promotion engineered by Columbia's Home Office Exploitation Department in conjunction with Weber and Heilbroner, leading men's shop, for the Radio City Music Hall premiere of "The Men In Her Life." There were three full window displays in three of their busiest stores.



Buggy Ballyhoo Boosts 'Boots'

Pictured is an exploitation stunt used in connection with the opening of Warner Bros.' "They Died With Their Boots On" at the Warner Theatre, Erie, Pa. The ballyhoo attracted much attention, as can be seen, and brought added business to the box-office, according to H. T. Rastelter, manager of the house.

THEATREMEN'S TIMELY TIPS

Defense Plant Tieup

Take advantage of the bulletin boards in local defense plants. You will find the management quite willing to carry announcements of your show, as they help to make the workers, many of whom may be strangers in your district, feel at home. You can even plan a night named after that particular plant, and arrange a full evening of entertainment, including coffee and sandwiches, special buses, etc.

Publicity in Union Weeklies

You will find that union weekly newspapers in the various industrial fields have enormous circulations, and are anxious to cater to the feminine portion of the membership. It is not hard to sell the editor the idea of running some movie news for union women readers. He'll surely go for it when you offer to supply him mats on the attractions.

Get Bus Terminal Cooperation

Don't overlook the bus terminals for posting your current heralds on their bulletin boards. Officials should be glad to cooperate, as the theatre draws many people from neighboring points.

'Swing' Into This Opportunity

A publicity source generally overlooked: the swing band programs that go on the air at midnight and early morning hours. Be "in the groove" by tieing in with the popular craze of "The Record of the Week." The program announcer offers passes to those who pick the right record—and you get the plug and a lot of goodwill advertising.

Watch for Radio Program Tieups

Keep on the alert for possible tie-ins on local radio programs. For instance, a neat tie-in was made by a theatre in the Syracuse territory on "Belle Starr," in connection with the Howard Johnson restaurants which had a quiz contest on the local radio station during lunch hour, with queries on their food and customer reactions. The theatre tied in with passes for prizes, and received three mentions of theatre and picture on a 15-minute program.

The Talk of the Tents Up and Down the Land

Variety Club Notes

JOHN H. HARRIS, NATIONAL CHIEF BARKER

Weekly Get-Together of Filmdom's Good Fellows

Tent No. 3—Cincinnati

Cheers for Bert Stearn Echo in the Club's Cheery Season Activities; It Will Be Open House at Niedenthals

Bert Stearn, the big little man in this United Artists district, making everyone happy over his new appointment as General Sales Manager of UA for the West and South. We as well as all others have always liked Bert, and when he told us the news the other evening at the clubrooms, we were as happy as though it had happened to us. And that we believe is the way everyone else felt about it. So the best of luck to you, Bert.

Harris Duddleson, local UA branch manager, busy getting a party of some thirty localites to attend the Bert Stearn testimonial in Cleveland on January 5. There should be more than thirty go from here, for Bert has many more friends than that who can afford the trip.

Sam Gallanti, Columbia executive, palling around with his local manager, Allan Moritz, and his star salesman, Pete Niland. Always glad to have Gallanti at the clubrooms.

The Niedenthals, Andy and Rosie plus son "Butch," having open house on Christmas Eve. Everyone present received a present from "Butch" who will be two on February next.

The New Year's Eve Party Committee wishes every member to know that there are many more reservations to be had and urges all members to welcome in the New Year at their own beautiful club. Good music, food, favors, etc., are in store for all attending.

Many thanks from the Heart Committee to the too few members who helped both financially and otherwise at the Children's Christmas Party last week. And orchids to both "Pop" Wessel and Joe Goetz of the Heart Committee for a very excellent job.

HAPPY NEW YEAR TO ALL is the wish of this scribbler.

Tent No. 5—Detroit

New Officers Well Deserve Honor of Election Is Barkers' View; Party on New Year's Eve in Limelight of Plans

Detroit Variety has picked David M. Idzal, who was a First Assistant Chief Barker last year, to the post of Chief Barker for 1942. Idzal is one of the best-known showmen in the Detroit area as managing director of the Fox Theatre, largest in town, for about ten years. He has been a leader in numerous show world and civic activities in the community, and is well known in the industry nationally through his independent views and experiments with picture and stage show policies at the big house.

John R. McPherson, manager of National Screen Service, was named First Assistant, and Earl J. Hudson, President of United Detroit Theatres, was named Second Assistant.

Re-elected to the posts of Dough Guy and Property Master respectively were the perennial Jack L. Saxe, Treasurer of Monogram Pictures, and David Newman, theatrical attorney, who have held the posts since the organization of the club.

Activities of Variety are centering, socially, on the big New Year's Eve party, which will be held in the club rooms, with Wade Allen, entertainment chairman, working on something really big for this major annual event.

Other plans for the projected Pioneer Banquet and Installation Night, early in January, are under way, dependent upon national developments. Detroit Tent members are individually contributing in many ways to national defense plans.

Among major wartime projects was the proposal launched at Detroit Variety last week by Eddie House of the Hellzapoppin company for the raising of funds by National Variety for an American bomber as a major patriotic contribution. Estimated cost is $250,000.

Tent No. 12—Minneapolis

Blotcky Honored; Podoloff Reveals Charity Activities Have Hit New High; Membership Grows to 175

In honor of Ben Blotcky and in recognition of his accomplishments for the Twin City Variety club during his two terms as Chief Barker just ended, the organization will give a testimonial dinner for him Jan. 19 at the Hotel Nicollet. It will be an elaborate affair and William Elson, Max Torodor and Art Anderson are handling the arrangements.

High tribute was paid to Blotcky at the dinner in connection with the induction of the new slate of officers. Joe Podoloff, retiring treasurer, pointed out that charitable activities during the past two years have reached a new high, membership has soared to 175 and the financial condition never has been healthier.

Out-going Blotcky thanked his board and the members for their fine support and cooperation. He said the Minneapolis Tent has a prominent position in Minneapolis and the Northwest in addition to national Variety. Besides its Milk Fund sponsorship, which has resulted in the free distribution of milk to needy families here, there have been many other charity activities, he pointed out, and the club played a prominent part in helping to raise $29,000 for Greek relief and $20,000 for the USO drive.

On Ben Friedman's motion, the club extended a rising vote of thanks for "the marvelous work" done by Blotcky and his co-workers.

It was announced that Charlie Weiner was the first member to pay his 1942 membership dues —well in advance and long before the issuance of statements. All 1941 dues have been paid up, Podoloff said.

The club, as usual, is serving gratis a turkey luncheon with all the trimmings at noon Dec. 24. Live-wires Charlie Rubenstein and Lowell Kaplan, entertainment committee co-workers, announce that there will be open house in the clubrooms New Year's eve, with dancing, favors, and beverage and food available for those desiring them.

Tent No. 23—Boston

15,500 Shut-ins Given Free Movie Shows by Club; Report of Joseph Cifre Details Fine Record

In a report to Chief Barker Martin J. Mullin, Joe Cifre, Canvassman in charge of the club's shows for shut-ins, revealed that there are a total of 25 institutions on the Tent's regular list for movie shows for shut-ins; that there were 265 such shows put on during the 12 months ending Nov. 30 for a total of 15,500 persons in the New England area who have no other means of getting motion picture entertainment.

In his report, Cifre gives further details which indicate the scope and character of this phase of Tent 23's good work on behalf of those who, were it not for this work, would be entirely deprived of the enjoyment of picture shows.

Of the 25 institutions on the regular list there are: 11 children's institutions; 11 adult institutions; 3 institutions for adults and children; 8 Catholic; 4 Jewish; 1 Negro; 12 non-Sectarian institutions. In addition to showings on the Tent's regular list, the Boston club has put on a number of shows for the Police Commissioner of Boston in connection with activities deemed beneficial in behalf of the city's youths.

Transportation of the shows has been by exclusive use of an automobile truck the services of which have been placed at the committee's disposal through the generosity of Mrs. Lydecker and Barker Jim Marshall of the Film Exchange Transfer Co.

During the holiday season, Cifre pointed out, all programs carry a film trailer extending the greetings of the club. The trailers being furnished gratis by Barker Maurice Master. About 750 bags of Christmas candy was distributed to children of the institutions served, at Christmastime. The candy was, as in previous years, donated by Barker Louis Klebenow.

Tent No. 17—Dallas

Red Cross Benefits at One of Club's Gayest Parties; New Officers Inducted; Short Honored.

A record breaking crowd of over 300 Barkers, wives, and friends attended the "Pappa Bingo" of Tent No. 17 last Saturday night. This affair was the final Bingo Party for year 1941 and Lynn Stocker and "Skipper" Cherry (with some very able assistance from Colonel Charles Meeker) did themselves proud in completing the arrangements for this night of nights.

Commander F. Hilton, who is training the R. A. F. in Terrell, Texas, was among those present, and a winner of one of the baskets. Commander Hilton was accompanied by his wife and they were guests of Barker E. W. Mudge. Barkers Charles Rader and George Schepps did the miking, and a very grand job thereof.

A thunderous round of applause greeted Oscar Ray's request that a Bingo Game be played, with the proceeds to go to the American Red Cross. Each player was asked to give whatever they cared to in payment for their card and the result was like a wind-swept brush fire as the players donated from 25 cents to $50 for a card in order to swell the fund. It was agreed that the winner of the game would be the one to present the money to the Red Cross, and Jack (Columbia) Underwood was the honored person.

At a special Monday Luncheon and Meeting, the new 1942 Officers and Directors were inducted. It was a most impressive ceremony with First Assistant National Chief Barker R. J. O'Donnell rendering the induction.

Mr. Jack Underwood presented gold keys for the new Club Quarters to each and every Officer and Director of the 1942 Board, the present Board, and all who had served since the inception of the Club.

On behalf of the present Board of Directors, Mr. R. J. O'Donnell presented a three-piece luggage set to Mr. Paul Short, the retiring Chief Barker.

Hollywood

STR West Coast Offices Guaranty Building 6331 Hollywood Blvd. Hollywood, Calif. Telephone, Hollywood 1390

PROGRAM NOTES FROM THE STUDIOS

Warners Looking for Boy Prodigy; Lane Set for 'Saboteur'; Murphy May Star In Own Story; New Hellinger Film Set

Director Richard Thorpe started camera work at MGM on "Tarzan Against the World," starring Johnny Weismuller, Maureen O'Sullivan and John Sheffield. This is the fourth of the Tarzan features to be directed by Thorpe.

Borrah Minevitch and his Harmonica Rascals checked in at Columbia for their musical specialties in "Camp Nuts," now shooting under the direction of Charles Barton. Jackie C. Gleason, Jack Durant, Bruce Bennett and Florence Rice have the top roles in the comedy. Wallace MacDonald is supervising production.

Warner Bros. has started a search for an eight-year-old boy prodigy to play an important role in "The Gay Sisters," starring Barbara Stanwyck, Olivia de Havilland and George Brent. Director Irving Rapper may invade the ranks of the Quiz Kids to find a youngster who can sing and memorize a three-page script.

Eddie Albert will play the title role in Paramount's new version of "Merton of the Movies," to be produced in musical form. Ralph Murphy will direct.

Priscilla Lane reports to Director Alfred Hitchcock at Universal this week for her lead in "The Saboteur" opposite Robert Cummings. Top supporting roles in the Frank Lloyd production will be portrayed by Ann Shoemaker, Norman Lloyd and Margaret Moffat.

Joseph Allen, Jr. and Sheila Ryan will have the leads in 20th Century-Fox's "Hearses Don't Hurry," set to go before the cameras early in January under the direction of Zolly Lerner.

Next Weaver Brothers and Elviry feature at Republic will be "Shepherd of the Ozarks," scheduled to go into production shortly. Studio is currently lining up supporting cast for the picture, which will be produced by Armand Schaefer.

Arline Judge, John King and Mantan Moreland are the cast tops in Monogram's "Law of the Jungle," currently shooting under Jean Yarbrough's direction.

RKO Producer Joe McDonough is negotiating for George Murphy's original story, "The Chicago Method." If the deal is completed, Murphy will ask his home lot, MGM, to permit him to play the lead in the picture.

Mark Hellinger has been assigned to produce "The Californian," next Technicolor feature at 20th Century-Fox, with Dana Andrews in the title role.

A group of influential Mexican patriots have asked Producer-Director Leo McCarey to direct "These Blessed People," based on Margaret Calhoun's comedy about American sophisticates living in Mexico City.

Phil Silvers has been assigned a comedy role in "Gentleman Jim," based on the life of James J. Corbett. The Warner Bros. production, starring Errol Flynn in the title role, goes into production within the next two weeks. Silvers has appeared in "You're in the Army Now" and "All Through the Night."

George Bruce has completed the screenplay of "Annie Rooney," Shirley Temple starrer for Edward Small Productions. Bruce's story, "Sons of the Sun," which involves a situation thrown into strong relief by the events of the past two weeks, will be placed on the film market.

Director Gregory Ratoff leaves for Palm Springs for a short vacation as soon as he finishes work on Columbia's "Trinidad" which co-stars Brian Donlevy and Pat O'Brien. Ratoff's "The Corsican Brothers" received rave reviews from the press.

"Billy the Kid Trapped," third PRC western starring Buster Crabbe, went before the cameras a few days ago under the direction of Sherman Scott.

Paramount issued new contracts to Susan Hayward and Dona Drake, two of the most promising younger players on the studio roster, and both in line for starring assignments during 1942.

Harry Sherman, currently producing "American Empire," okayed plans for the building of a complete "Western" street on his lot, the California Studios. Construction will begin immediately, so that the new "town" will be used before the present Texas epic is finished.

Hempstead Sets Two

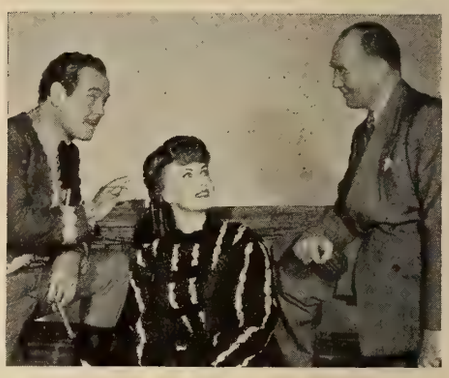
RKO Producer David Hempstead will produce "Challenge to the Night" starring Michele Morgan and "I'll Never Tell," which will be Ginger Rogers' next picture on her home lot. Hempstead has signed Sam Wood to direct the Rogers' film, which brings together the same trio who made the Academy Award picture, "Kitty Foyle."

McDonald Checks in for "Wildcat"

Director Frank McDonald has checked in at the Pine-Thomas studio to start preparations for his next assignment, "Wildcat," scheduled to roll in about two weeks.

Mature Replaces Ameche

Victor Mature, instead of Don Ameche, will play the leading role of Composer Paul Dresser in Director Irving Cummings' "My Gal Sal," at 20th Century-Fox. Others in the musical include Carole Landis, Rita Hayworth and John Sutton.



Suggests Ad Lib Kiss

Leo Carrillo asks Director William McGann if he might insert just one little kiss in the script of Paramount's "American Empire" because Frances Gifford is in the picture.

Cast Set for "Wake Up and Dream"

Gloria Jean and the Andrews Sisters have been assigned to top the cast of Universal's "Wake Up and Dream," scheduled to go into production right after the first of the year. Ken Goldsmith will produce.

Wood, Menzies to Goldwyn

Sam Wood will direct, and William Cameron Menzies will act as production designer for the untitled production based on the life of Lou Gehrig which Samuel Goldwyn expects to put before the cameras shortly. Goldwyn has signed Herman Mankiewicz and Richard Maibaum to prepare the screenplay from Paul Gallico's original.

Morgan May Lead "Saratoga Trunk"

Plum role, lead in "Saratoga Trunk," Warner Bros. Technicolor production of Edna Ferber novel, seems headed for Dennis Morgan.

Lew Ayres in Whodunit

Lew Ayres temporarily forsakes his screen characterization of Dr. Kildare. He has been assigned to one of the leading roles in "Fingers at the Window," murder mystery to go into production at MGM shortly. Picture will mark the directorial debut of Charles Lederer, who after a screen writing career has turned to this field. Irving Starr will produce.

Leeds Pilots "Coffin"

20th Century-Fox has assigned Herbert I. Leeds to direct the next Michael Shayne feature, "No Coffin for the Corpse." Lloyd Nolan will be starred and other cast tops are Lynn Bari and Helene Reynolds.

Reed Testing for Valentino

Philip Reed has been asked to return to Edward Small for additional tests for the title role in "The Life of Rudolph Valentino," forthcoming U. A. production.

HOLLYWOOD STUDIO ROUND-UP

The Holiday Season seems to have slowed production down quite a bit for only five pictures started this week:

COLUMBIA

PRAIRIE GUNSMOKE—Principals: Bill Elliott, Tex Ritter, Virginia Carroll. Director, Lambert Hillyer.

METRO-GOLDWYN-MAYER

TARZAN AGAINST THE WORLD—Principals: Johnny Weissmuller, Maureen O'Sullivan, Johnny Sheffield. Director, Richard Thorpe.

MONOGRAM

LAW OF THE JUNGLE—Principals: John King, Arline Judge, Mantan Moreland. Director, Jean Carbrough.

PRODUCERS

BILLY THE KID TRAPPED—Principals: Buster Crabbe, Al St. John, Ann Jeffreys. Director, Sherman Scott.

REPUBLIC

SOUTH OF SANTE FE—Principals: Roy Rogers, George "Gabby" Hayes, Judy Clark. Director, Joe Kane.

Sherman Preps "Silver Queen"

Harry Sherman's "Silver Queen" is being prepared for a January 15 camera start, at which time he will complete shooting on "American Empire." Several top stars are being lined up by Sherman for the leading roles in the outdoor epic, a spectacular story of a woman gambler in the roaring west.



Volunteer Services

Edward Arnold, Dr. A. H. Gianini, Judy Garland, Mary Martin and Betty Grable, snapped at the luncheon at which the film industry reported contributions of $475,826 for the Los Angeles Community Chest. Arnold was spokesman for the studios, substituting for Louis B. Mayer, who was ill at home.

Academy Dinner Called Off

The 14th annual Academy Awards banquet has been called off, according to an announcement of the Academy board of directors who issued the following statement:

"In view of existing war conditions the board of governors of the Academy of Motion Picture Arts and Sciences unanimously voted to cancel the formal banquet, and will meet at an early date and decide upon another method of making the actual presentations to the awards' winners."

However, the board felt that the outstanding film achievements of the past year should not go unrewarded, but stated that a form of presentation, in keeping with the times, will be announced shortly.

WANDERING AROUND HOLLYWOOD

with the "Oldtimer"

H. M. Warner, Olivia de Havilland, S. Charles Einfeld and Raoul Walsh became Indian chiefs of the Sioux Nation, when they received doe-skin documents from the tribe announcing their Sioux names. Charlie's new monicker means "Mysterious Voice," which should mean the press is in for a new type of publicity blurb.

As usual, the motion picture industry went over the top in the Community Chest drive, surpassing last year's record-breaking marks both in donations and number of contributors. A great big hand to Chairman Louis B. Mayer and his studio "Colonels" for a swell job . . . magnificently done.

If the scripts of ALL the patriotic pictures scheduled for early production were laid end to end, our entire Army could walk from here to Japan, without getting their feet wet.

Congratulations to Lou Harris, who we remember best as our neighbor several years ago in Mount Vernon, New York, for his advancement as associate producer to Cecil B. De Mille. Harris find himself slated by tradition for a skyrocket rise in the industry; since the legend goes that whom De Mille trains, the Gods reward.

A wag suggests that the Motion Picture

(*Continued on Next Page*)

Concerning "Rise and Shine" - -

"'Rise and Shine' — Mark Hellinger's fast, helter-skelter, hilariously funny satire on football and gangsters—is a film that was designed for fun and fun alone, and it achieves its purpose with rousing success. See this one and laugh."

—William Boehnel in the N. Y. World-Telegram

* * *

"'Rise and Shine' is brisk entertainment in a madly farcical vein."

—Bosley Crowther in The N. Y. Times

* * *

"'Rise and Shine' debunks football, beautifully, hilariously, completely. It is one of the funniest films of the year."

—Lee Mortimer in the Daily Mirror

"'Rise and Shine,' Mark Hellinger's first production effort for 20th Century-Fox, is a sure-fire boxoffice hit; one of the funniest pictures released this season."

—Showmen's Trade Review

* * *

"For once, in this film, we see a football hero treated with profane levity, and the result is audacious and freshening and a relief."

—John Mosher in The New Yorker

* * *

"'Rise and Shine' is a speedy, rollicky song-and-dance delight."

—Walter Winchell

"'Rise and Shine' is the finest Hollywood musical I've ever seen."

—Leonard Lyons N. Y. Post

* * *

"Here is a football musical that spoofs football, musicals, gangsters, and whatever else happens to come to its attention, with an impartial good will that promotes it to the head of the class."

—Newsweek

* * *

"Adapted with great skill, and produced and staged with gusto and imagination, 'Rise and Shine' is a delightful and perceptive comedy. Not since 'Million Dollar Legs' has our national preoccupation with sports been so hilariously needled as it is in 'Rise and Shine'."

—Howard Barnes in the N. Y. Herald-Tribune



Apt and Pretty Pupil

Star Gene Autry gives Fay McKenzie, his new leading lady, pointers on horsemanship during filming of Republic's "Cowboy Serenade."

Hollywood

(*Continued from Page* 17)

Camouflage Unit, organized by studio art directors in cooperation with the United States Army, would come in handy for the use of producers who wish to leave the theatre after one of their flops are screened.

Funniest title in town is the one handed Associate Producer Jack Moss by Orson Welles . . . "Impresario of the Mercury Cash Register."

Hans Conried, one of the top radio actors in Hollywood, has been assigned an important role in Columbia's "Blondie's Blessed Event," which means that the cast better be very careful or Hans will steal the show. He has what it takes.

Thirty-Five Writers Busy at Columbia

In preparation for the stepping up of production activity early in the New Year, Columbia listed a total of 35 writers actively at work on 30 story properties.

Slated to go before the cameras within the first two weeks in January are the George Stevens production, "Mr. Twilight," starring Cary Grant, Jean Arthur and Ronald Colman, and "Highly Irregular," which Richard Wallace will direct for Producer B. P. Schulberg, with Franchot Tone and Joan Bennett in top roles.

Other important productions will follow as quickly as the scripts are approved and casts made available.

Dekker Loaned to Republic

Albert Dekker has been loaned by Paramount to Republic for a top role in the forthcoming production of "Yokel Boy." Dekker's most recent pictures were "Among the Living" and "The Lady Has Plans."

Elliott En Route to Brazil

Clyde Elliott, producer-director of Monogram's forthcoming jungle adventure picture, "Catch 'Em Alive," sailed from New York for Rio de Janeiro as the advance guard of the expedition.

Another Technicolor Dividend

The board of directors of Technicolor, Inc., declared a dividend of twenty-five cents per share, payable December 29, to stockholders of record December 22. Three previous dividends of the same amount had been declared this year.

Paramount to Film 16 Features Between Jan. 15 and March 1

Paramount intends to start camera work on 16 new pictures during the six week period, Jan. 15th to March 1st. There are now six in work that will continue into January.

Those to be filmed will include: "Road to Morocco," "Texas Guinan," "Channel Port," "Happy Go Lucky," "Wake Island," "Red Harvest," "Mrs. Wiggs of the Cabbage Patch," "You Go Your Way," "Forest Rangers," "I Married a Witch," "The Black Curtain," "Silver Queen," "Washington Escapade," "Henry Aldrich, Editor," "Listening Post," and "Wild Cat."

These Changing Times

William Saroyan, the man who insists on doing things different, has joined the MGM studio. The very individual author and playwright has already put Hollywood on its heels by declaring that he has no contract and draws no salary. He says it's just an understanding that if and when he makes a picture the studio will pay him well. The project is known at the studio as "Saroyan's Picture" no title, only that it is to be a thoroughly American movie that will "neither offend intellectuals nor confuse anyone else."

The understanding is that Saroyan is to produce and direct, after writing, if the studio decides to invest in his idea.

Register "Salute to Tobruk"

Columbia has registered at the Hays office "Salute To Tobruk" as the title of a story now in process of development at the studio.

The Box Office Slant

Mr. District Attorney in the Carter Case

(*Continued from Page* 11)

wild chase to apprehend the killer, laughter punctuates the excitement and suspense. As the girl reporter, Virginia Gilmore's portrayal stands out, with James Ellison and Franklin Pangborn vieing for second place. For average audiences in the hinterlands, this picture will furnish an hour or so of satisfying entertainment, and if the radio program on which it is based is well known locally, that circumstance should account for much of the patronage. Send a letter to local attorneys inviting them to be your guests on "Lawyer's Night." Post photos of the cast in the lobby with appropriate "who killed" copy. At least eight tie-up stills are available for merchant cooperation.

Catchline: "Your favorite radio hero in another exciting case of crime detection."

Law Of The Timber

Prod. Releasing Corp. Action 63 mins.

(Prod. No. 215—Nat'l Release, Dec. 19)

AUDIENCE SLANT: One for the Saturday matinees aimed at juvenile audiences.
BOX OFFICE SLANT: Supporting feature values are its best expectation.

Cast Marjorie Reynolds, Monte Blue, J. Farrell MacDonald, Hal Brazeal, George Humbert, Sven-Hugo Borg, Earl Eby, Milt Morani, Betty Roadman, Eddie Phillips, Zero, others. **Credits:** Produced and directed by Bernard B. Ray. Screenplay by Jack Natteford, from James Oliver Curwood's story. Director of photography, Jack Greenhalgh.

Plot: Marjorie Reynolds carries on after her father's death in a forest fire of incendiary origin, trying to complete a national defense lumber contract in time to collect and improve the affairs of the logging company which has become half hers. Various non-accidental barriers arise, ranging from murder to dynamiting the railway necessary to get the timber to the mill. Hal Brazeal, tenderfoot workman, is Marjorie's constant admirer, and he finally reveals himself to be the son of the Eastern silent partner in the firm, after he proves that Earl Eby, her general manager, and Monte Blue, her foreman, are the villains.

Comment: Made on a strict budget and aimed at the action fans, this picture succeeds as well as might be expected with such limitations. The forest fire and logging operations, even though they may be clips combine to create a feature which can be safely used a second halfer on Saturday bills where juvenile attendants predominate. Whatever else happens, action has been sought — what with six rough-and-tumble fights, two dynamite blasts and forest fire. The producers themselves have given initial billing to Marjorie Reynolds, probably because since making it she has signed as one feminine lead with Fred Astaire and Bing Crosby in the coming Irving Berlin picture. For a house using program notes in its advertising, this might be mentioned and create curiosity interest among those who are not confirmed action fans.

Catchline: "A game girl's battle for national defense."

Advance Dope

MR. & MRS. CUGAT (Para.) **Comedy. Principals:** Ray Milland, Betty Field, Patricia Morison, Eugene Pallette, Phil Terry. **Plot:** This average young American couple have been getting along fine for almost two years, when suddenly the wife sticks her nose in hubby's business affairs and hubby's old flame comes back to town. When they learn that she is going to have a baby, everything is straightened out. **Director,** Norman Taurog.

RIDERS OF THE SUNSET TRAIL (Rep.) **Western. Principals:** Tom Tyler, Bob Steele, Rufe Davis, Melinda Leighton, Bennie Bartlett. **Plot:** The Three Mesquiteers have a youngster of ten put in their custody, after his father, an outlaw, is killed. The child knows the whereabouts of a huge sum of money stolen by his father's gang. He refuses to "squeal" until he realizes that they are his friends. Then he helps them get the gang and the money. **Director,** Jack English.

THE MAGNIFICENT AMBERSONS (RKO) **Drama. Principals:** Joseph Cotten, Dolores Costello, Tim Holt, Anne Baxter, Agnes Moorehead, Ray Collins, Richard Bennett. **Plot:** Story of the rise of industry in a quiet, sedate Mid-Western city and the changing fortunes it brings into the richest family in town. Of the surprise marriage of their only daughter and the boy born of that union. His youth as a most arrogant and unlikeable boy and his eventual transformation into a real human being. **Director,** Orson Welles.

RIGHT TO THE HEART (20th-Fox) **Drama. Principals:** Brenda Joyce, Joseph Allen, Jr., Stanley Clements, Cobina Wright, Jr. **Plot:** A millionaire playboy, who was a boxer in his college days, goes to a training camp with the idea of preparing himself to take revenge on a former welterweight who flattened him, and then regaining the affections of his fiance. He gets his revenge, but instead of trying to win back his fiance, falls in love with another girl. **Director,** Eugene Forde.

Short Subject Reviews

Crystal Flyers *(Exhilarating)*

RKO (24,304) Sportscope No. 4 8 mins.

Enhanced by beautifully clear and sharp photography, this subject covers a new aspect of the art of skiing. There are the headlong, hurtling down-hill runs, of course, but in addition are interesting and exciting scenes showing the Swedish ski patrol in a demonstration of the fundamentals of skiing, especially across country on the flat lands. It is this portion of the reel that differs from the customary ski shots seen in other subjects of this type. Regardless of the entertainment value of the program you've already prepared, addition of this subject will heighten it considerably. Frederic Ullman, Jr., produced.

Stars Day Off *(Average)*

RKO (24,404) Picture People No. 4 8 mins.

Activities of some of the stars on their days off are shown in this newest release of the Picture People series. First, Joan Carroll is shown taking an ice-skating lesson from her teacher, Jack Hamory. Next, Shirley Ross, Frances Langford, Jon Hall and Felix Mills head out to sea in a boat, with Mills at the tiller and Shirley in the galley, while Frances and John explore the sea-going vessel. In the final sequence, Joan Woodbury, Marian Marsh, Henry Wilcoxon and Edward Norris indulge in a bit of model boat racing. The subject is interesting enough, but some of the supposedly impromptu hi-jinks seem artificial and rehearsed. Helen Broderick is the commentator.

Information Please No. 3 *(Good)*

RKO (24,203) Information Please 11 mins.

Once again the three regular experts—John Kieran, Franklin P. Adams and Oscar Levant—attempt to answer the questions hurled at them by Clifton Fadiman. The guest expert on this occasion is Cornelia Otis Skinner, who proves that Levant isn't the only one up on his musical knowledge as she raises her hand as he does when a musical quiz is occupying the proceedings. The subject has its laughs, and it holds the interest throughout. Produced by Frederic Ullman, Jr., it was supervised by Dan Golenpaul.

Carl Hoff and Orchestra *(Notable)*

Vita. (7504) Melody Masters No. 4 10 mins.

This is a notable band number as much—probably more—for the camera technique and direction of Jean Negulesco as for the music by Carl Hoff's band. The music is good, certain to score with the alligators and the swing devotees as the band plays I Could Use a Dream, Blue Danube, Dark Eyes, I Know That You Know and When Yuba Plays the Rhumba on the Tuba. Odd camera angles, but particularly the spectacular shadow effects, give the film mighty interesting eye-appeal.

War Clouds in the Pacific *(Timely and Revealing)*

MGM Special Release 21 mins.

Completed just prior to Japan's unprovoked and unannounced attack on the United States, this special release, which graphically pictures immediate danger zones in the theatre of operations and comprehensively summarizes the background of the explosive international events that followed the attack, is timely and revealing. It shows the immense volume of trans-Pacific commerce; how Nazi ideas have been absorbed in Japan's factories, shipyards, laboratories and halls of state; the key figures in the Nazi-inspired strategy of the New Japan; the indicated tactics of Japanese land and sea forces; the critical spots for possible attack in Pacific waters and along the Asiatic mainland from central China to Pearl Harbor; the challenging question of direct bombing routes through the Aleutian Islands to the Pacific Northwest, and the part which may be assumed by the Soviet Union in the battle of the Pacific. Aided by a far-flung camera and repertorial staff, the subject was compiled by the Canadian government. It deals so fully and comprehensively with the situation that those who see it can hardly help but have a more complete understanding of the current situation. For that reason, the subject should be played in every theatre *now* while it's hot.

King Salmon *(Fascinating)*

Vita. (7402) Sports Parade No. 2 10 mins.

Photographed in Washington and Oregon near Bonneville Dam, this subject shows how the Government has helped make it easier for salmon to reach their spawning grounds. Indians are shown fishing in an area restricted for their own use. The subject has been photographed in Technicolor from a 16 mm. original, and should fascinate audiences. Del Frazier directed.

NEWSREEL SYNOPSES

(Released Wednesday, December 24)

PARAMOUNT (No. 34)—Brazil's President Vargas reviews naval units; River yields coal; Cavalry horses trained; Secretary Knox addresses midshipmen; Chicago Bears vs. N. Y. Giants; Men in uniform observe Christmas; Churches pray for triumph.

MOVIETONE (Vol. 24, No. 31)—Churchill arrives in U. S.; Roosevelt appoints Board of Inquiry to study Pearl Harbor attack; Admiral King becomes commander-in-chief of Navy; Admiral Nimitz to command Pacific fleet; Gen. MacArthur is created full General for Philippine defense; Secretary Knox addresses midshipmen; Roosevelt honors war hero's family; Byron Price becomes Director of Censorship; Mexican troops march into Arizona; Workmen sworn in as defense wardens; Fashions for southern resorts; Chicago Bears vs. N. Y. Giants; Aboyne wins Tropical Park Inaugural.

NEWS OF THE DAY (Vol. 13, No. 229)—Churchill in U. S.; Roosevelt honors war hero's family; Byron Price becomes Director of Censorship; Navy probe board on job (except Chicago); Workmen sworn in as defense wardens (Chicago only); British rounding up Axis prisoners in Libya drive; Secretary Knox addresses midshipmen; Aboyne wins Tropical Park Inaugural (Atlanta only); Chicago Bears vs. N. Y. Giants.

UNIVERSAL (Vol. 14, No. 43)—Churchill in U. S.; British drive deep into Libya; Secretary Knox addresses midshipmen; America on alert; Nation honors war hero; Swanky sunshine fashions.

PATHE (Vol. 13, No. 34)—Churchill in U. S.; Secretary Knox addresses midshipmen; Board of Inquiry probes Pearl Harbor attack; Roosevelt honors war hero's family; Nazi envoys leave Washington; Junior army offers services; Byron Price made Director of Censorship; Sunshine fashions; Chicago Bears vs. N. Y. Giants; Dual launching (Atlanta and Charleston only); Workmen sworn in as defense wardens (Chicago only).

(Note: Contents of newsreels released December 27 were not available at press time.)

Porky's Pooch *(Good)*

Vita. (7603) Looney Tune No. 3 7 mins.

A hobo dog uses "tough guy" methods blended with tricks to play on Porky's sympathies in order to win a comfortable home and "three-squares" a day as Porky's pet. There are several good laughs—none much better than those of the scotty dog's very thick scotch burr accent are to be found in anybody's cartoon. Play it up to all Porky fans, and make some new fans by stunts to win over some of the dog-lovers of your community by staging a pet show, prize contest for best snapshot of a pet, or prize contest for a brief essay on "why my pet dog is the best in town."

The Brave Little Bat *(Fair)*

Vita. (7702) Merrie Melodies No. 2 7 mins

The rating of Fair is to be on the conservative side, since there is perhaps more adult appeal in this than children will find because of the rather fearsome appearance of the villainous cat and the too-close-to-be-comfortable moments when the cat almost gets the charming little mouse which goes into an abandoned lighthouse and there meets a friendly little bat and is chased high up in the cob-webby rafters by that cat. The color is mighty good, and there is much conversation that might be termed "cute" in which the little bat talks like that "sis" girl, Mollie does in the Fibber McGee radio show.

Rookie Revue *(Out-Dated)*

Vita. (7704) Merrie Melodie No. 4 7 mins.

When this was released it was OK, but the fun about some of the happenings as rookies train with imitation guns now strikes a note that is way off key. This, of course, is no fault whatsoever of the producer or the distributor. It's simply a matter of recording an important fact unfortunately now associated with a very clever cartoon and one containing many situations once good for laughs.

A Quiet Fourth *(Funny)*

RKO (23,403) Edgar Kennedy No. 3 15 mins.

Although it seems strange around this time of year to see a comedy concerned with the Fourth of July, it doesn't take long for one to "warm up" to the goings-on and laugh heartily at the predicaments of Edgar Kennedy. He takes the wife, the brother-in-law and a couple of neighborhood kids on a "nice, quiet" picnic, only to find that the spot selected for the outdoor event has been designated by the Army for demolishment in maneuvers. One can easily imagine what happens after that. Harry D'Arcy directed, and collaborated with Paul Conlon on the story. Bert Gilroy produced.

Chef Donald *(Up to Par)*

RKO (14,114) Disney Cartoon No. 4 7½ mins.

Following a recipe announced over the radio, Donald Duck decides to display his culinary ability by baking waffles. In the mixing, however, he inadvertently adds a dash of rubber cement instead of baking powder. Thereafter the batter becomes "rubbery," and Donald's efforts to extricate the spoon mark the beginning of trouble, of which there is much, to the duck's disgust and the audience's amusement. This Technicolor cartoon measures up to the high entertainment quality set by past releases in this series produced by Walt Disney.

Selling the Picture

Proven Picture Policy Profitable for Selette

Is your theatre operating at a loss? Have you tried different policies without success? Well, there's one policy that seems to "click" wherever it's tried. A few years ago this paper carried a story about it when A. Milo DeHaven, known as "That Movie-Man Revivalist," was repeating old pictures at his theatre in Highland Park, Mich., with considerable success. (DeHaven, as most STR readers know, is now in Whitehouse, Ohio).

Now along comes Eddie Selette, manager of the Albany Theatre, Albany, N. Y., with evidence to prove that bringing back old pictures is bringing in more dough at the box-office. He has established a "Proven Pictures" policy, with changes of program being made three times weekly.

Just before he instituted his new policy, Eddie got a break in the local newspaper by one of its columnists who wrote:

"Remember these old pictures: 'King Kong,' 'Under Two Flags,' 'Little Women,' 'Of Human Bondage,' 'The Hunchback of Notre Dame,' 'My Favorite Wife,' 'Gunga Din,' 'Santa Fe Trail,' 'Lost Squadron,' etc.?

"They are what the industry calls 'proven pictures'—for obvious reasons.

"If you missed seeing Fay Wray coddled by the gorilla monster, Bette Davis waiting on table, or Katherine Hepburn crying at the foot of the stairs, you've got a kick coming. And you'll get your chance soon at the Albany Theatre, where Eddie Selette is bringing all these and 'All This and Heaven, Too' in the near future."

Shortly after this item appeared, letters began pouring in on Eddie suggesting that he bring this and that picture back again. Some of the writers wanted to see them again for sentimental reasons; others wanted to see films they had missed. The volume of mail was strong enough to convince the Albany showman that the "proven pictures" policy would be profitable. Today, he still receives requests, tabulates them according to pictures. Thus when the demand for a certain picture is heavy enough, back to the Albany comes that picture.

So, once again: if you're just "getting by," why not try the "proven pictures" method? Nothing attempted is nothing gained, you know.

Lamm Finds New Use for Ads in Novel Herald Stunt

On most of the outstanding productions, teaser ad mats are furnished. On "Hold Back the Dawn," for example, there are four or five two-column layouts that serve well as advance teasers. They served well in even another way for Manager Julius Lamm of the Uptown Theatre, Cleveland, O.

Showman Lamm made up four different handbills utilizing four different ads, then numbered them one, two, three and four.

A pair of tickets was given to each person who succeeded in getting four different heralds. The scarcity of one of the ads, however, made those people who wanted free tickets do a lot of searching.

"What's 'Sleeper'?" Asks Benford

"What is a 'Sleeper'?" was the question put to the public in the "Whistling in the Dark" campaign put over by Stanley Benford, Colonial, Germantown, Pa. He used signs throughout the lobby and distributed 10,000 envelopes asking the question. In addition, he landed a newspaper contest on readers' most harrowing experiences; used a man dressed as a skeleton for street ballyhoo and had a mechanical lobby display.

CLASSIFIED ADVERTISING

Ten cents per word. No cuts or borders. No charge for name and address. Five insertions for the price of three. Money order or check with copy. Classified ads will appear as soon as received unless otherwise instructed. Address: Classified Dept., SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

EQUIPMENT WANTED

PROJECTORS, 16 mm. or 35 mm. Give age, condition, lowest price, first letter. Box 546, SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

NEW EQUIPMENT

BEAUTIFULLY ENAMELLED GLASSINE ADMISSION PLAQUES—8" x 10" with hoops, lettered any two prices. ADULTS and CHILDREN including DEFENSE TAX. Absolutely indispensable, only $1.49. Immediate Delivery. S.O.S. CINEMA SUPPLY CORP., 636 Eleventh Ave., New York City.

PRICES WAY DOWN—Exciter lamps 32c; 1000 thumb tacks 74c; sprocket pullers and pin pushers 95c; 50 slide mats 84c; Big discounts on Powers and Simplex parts; Write for bargain bulletin. STAR CINEMA SUPPLY CO., 440 West 45th Street, New York City.

PRINTING

THEATRE BLOWUPS—Beautiful hand-colored displays at same low prices. Stites Portrait Co., Shelbyville, Ind.

SOUND EQUIPMENT

"FILM SALESMEN SAY IT'S EQUAL TO ANY," writes Jim Huckleberry, Otterbein, Indiana. "S.O.S. SOUND DELIVERING 100%." Trade your antiquated outfit now for 1942 Sound System, $282.00 up, $2.50 weekly. S.O.S. CINEMA SUPPLY CORP., 636 Eleventh Ave., New York City.

ALL STANDARD MAKES 16 mm., 35 mm. Portables, $59.50 up. RCA, Holmes, Bell & Howell, Simplex, Western Electric, Victor Animatograph, DeVry. Terms, too. S.O.S. CINEMA SUPPLY CORP., 636 Eleventh Ave., New York City.

THEATRE GAMES

BINGO CARDS DIE CUT, PRICE GOING UP—ORDER NOW AND SAVE. $17.50 for 10,000 lots. Less quantities, $2.00 per 1,000. S. Klous, c/o SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

THEATRE PREMIUMS

INCREASE ATTENDANCE AT YOUR JUVENILE MATINEES. Use comic magazines as premiums. We can supply these in large or small quantities, new, late, complete copies, publishers' remainders and overprints, at lowest prices. Representatives wanted. Theatre & Radio Adv. Co., 154 Maiden Lane, N. Y. C.

USED EQUIPMENT

SOLID ALUMINUM ENCLOSED REWINDERS, AUTOMATIC TRIPPER, originally $135.00. CLOSING OUT, less motor $24.50; with motor $29.50. S.O.S. CINEMA SUPPLY CORP., 636 Eleventh Ave., New York City.

EQUIP COMPLETE THEATRE FOR $1,000. OR LESS. Terms to right parties. Box 545, SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York City.

ANNUAL INVENTORY SALE, JANUARY ONLY—Soundheads, $9.95; Amplifiers, $4.95; Reflector Arcs, $39.50; 1000 Watt Spotlamps, $12.95; Cushion Seats, 39c; Mazda Lamphouses, $19.50. Ask for lists. S.O.S. CINEMA SUPPLY CORP., 636 Eleventh Ave., New York City.

START THE YEAR RIGHT—Strong lamphouses, $65.00; Operadio double channel amplifier, perfect, $55.00; Reconditioned guaranteed Powers mechanisms, $54.50. STAR CINEMA SUPPLY CO., 440 West 45th Street, New York City.

Proof! Advertising in STR Gets Results

Showmen's Trade Review
1501 Broadway, N. Y.

Dear Sirs:

I have just sold my Theatre in Sparks, Nevada, which I advertised for sale in SHOWMEN'S TRADE REVIEW.

The gentleman who purchased was one of the first to reply to the ad.

I felt I should notify you to discontinue the ad now as we are having so many inquiries. It was to appear in the 20th and 27th issues also.

Thanks very much to SHOWMEN'S TRADE REVIEW, your Classified Dept. brings results.

Very truly,

D. B. Free
Sparks Theatre
Sparks, Nevada
December 14, 1941

Feature Booking Guide

ASTOR PICTURES

			Mins.	Rel. Date	See Issue of
	Bat Whispers (My-D)	C. Morris-U. Merkel	86		Reissued
	Cock of the Air (C)	Chester Morris	71		Reissued
	Crooked Circle (C)F	Zasu Pitts-Jimmy Gleason	70		Reissued
	Framed for Murder (D)	Wallace Ford-Fuzzy Knight			Not Rev.
	Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
	Hell's Crossroads (D)A	Tom Keene-John Qualen (Former title "Our Daily Bread")			Reissued
	Her Enlisted Man (CD)	Barbara Stanwyck-Robt. Young (Former title "Red Salute")	70		Reissued
	I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
	Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
	Murder at the Baskervilles	Arthur Wontner			Not Rev.
	Palooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
	Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
	Sky Devils (C-D)	Spencer Tracy	88		Reissued
	Tonight Or Never (D)	Gloria Swanson-Melvyn Douglas	70		Reissued

COLUMBIA

Current 1940-41

2212	Across the Sierras (W)	Bill Elliott-Luana Walters	58	2/13/41	all/16/40
2010	Adventure in Washington(D)F	Herbert Marshall-Virginia Bruce	84	5/30/41	b5/31/41
2006	Adam Had Four Sons (D)A	Warner Baxter-Ingrid Bergman	80	2/18/41	b2/22/41
2037	Big Boss (D)A	Otto Kruger-Gloria Dickson	70	4/28/41	b5/3/41
2015	Blondie Goes Latin (CM)F	Penny Singleton-Arthur Lake	68	2/27/41	b3/1/41
2014	Blondie in Society (C)F	Penny Singleton-Arthur Lake	76	7/17/41	b7/5/41
2028	Devil Commands (H)A	Boris Karloff-Amanda Duff	65	2/3/41	b2/8/41
2023	Ellery Queen and the Perfect Crime (My)A	Ralph Bellamy-Margaret Lindsay	63	8/14/41	b7/12/41
2025	Ellery Queen's Penthouse Mystery (My)F	Ralph Bellamy-Margaret Lindsay	68	3/24/41	b3/1/41
2034	Great Swindle (A)F	Jack Holt-Marjorie Reynolds	54	4/10/41	b4/12/41
2215	Hands Across the Rockies(W)F	Bill Elliott-Dub Taylor	60	6/19/41	b6/14/41
2001	Here Comes Mr. Jordan(FA)A	Robt. Montgomery-Rita Johnson	93	8/21/41	b8/2/41
2013	Her First Beau (CD)F	Jane Withers-Jackie Cooper	76	5/8/41	b5/10/41
2041	I Was a Prisoner on Devil's Island (D)A	Sally Eilers-Donald Woods	70	6/30/41	b6/28/41
2022	Lone Wolf Takes a Chance (My)F	Warren William-June Storey	76	3/6/41	b4/12/41
2206	Medico of Painted Spring(W)F	Chas. Starrett-Terry Walker	59	6/26/41	b6/28/41
2027	Meet Boston Blackie (D)A	Chester Morris-Rochelle Hudson	69	2/20/41	b3/1/41
2044	Missing Ten Days (D)F (Reviewed as "Ten Days in Paris")	Rex Harrison-Karen Verne	82	2/28/41	b10/21/39
2020	Naval Academy (D)F	Jimmy Lydon-Fred. Bartholomew	67	5/22/41	b5/24/41
2213	North From the Lone Star(W)	Bill Elliott-Dorothy Fay	58	3/31/41	a3/8/41
2039	Officer and the Lady (D)A	Rochelle Hudson-Bruce Bennett	60	7/24/41	b7/19/41
2003	Our Wife (C)F	Ruth Hussey-Melvyn Douglas	93	8/28/41	b8/16/41
2205	Outlaws of the Panhandle (W)	Chas. Starrett-Frances Robinson	59	2/27/41	a8/31/40
2002	Penny Serenade (CD)F	Irene Dunne-Cary Grant	120	4/24/41	b4/19/41
2208	Prairie Stranger (W)F	Chas. Starrett-Patti McCarty	58	9/18/41	b9/6/41
2214	Return of Daniel Boone (W)F	Bill Elliott-Evelyn Young	61	5/7/41	b9/13/41
2026	Richest Man in Town (D)F	Frank Craven-Edgar Buchanan	69	6/12/41	b6/14/41
2008	She Knew All the Answers(D)A	Franchot Tone-Joan Bennett	85	5/15/41	b5/24/41
2216	Son of Davy Crockett (W)F	Bill Elliott-Iris Meredith	62	7/15/41	b7/12/41
2019	Sweetheart of the Campus(MD)	Ruby Keeler-Harriet Hilliard	61	6/26/41	b7/5/41
2011	They Dare Not Love (D)A	Martha Scott-George Brent	76	4/30/41	b5/3/41
2207	Thunder Over the Prairie(W)F	Charles Starrett-Eileen O'Hearn	60	7/30/41	b8/2/41
2017	Tillie the Toiler (C)F	Kay Harris-William Tracy	67	8/7/41	b8/9/41
2009	Time Out for Rhythm (DM)F	Rudy Vallee-Rosemary Lane	74	6/20/41	b6/7/41
2042	Two in a Taxi (C-D)A	Anita Louise-Russell Hayden	62	7/10/41	b6/28/41
2036	Under Age (D)A	Nan Grey-Alan Baxter-Tom Neal	60	4/26/41	b4/26/41
2040	Voice in the Night (D)	Clive Brook-Diana Wynyard	83	5/20/41	b4/19/41
	You'll Never Get Rich (M)F	Fred Astaire-Rita Hayworth	88	9/25/41	b9/27/41

Current 1941-42

3041	Blonde From Singapore(CD)A	Florence Rice-Leif Erickson	67	10/16/41	b8/30/41
3030	Ellery Queen and the Murder Ring (My)	Ralph Bellamy-Margaret Lindsay	68	11/18/41	b8/30/41
	Go West, Young Lady(WMC)F	Penny Singleton-Glenn Ford	71	11/27/41	b11/29/41
3023	Harmon of Michigan (D)F	Tommy Harmon-Anita Louise	65	9/11/41	b9/20/41
	Harvard Here I Come (C)	Maxie Rosenbloom-Arline Judge	64	12/18/41	a9/27/41
	Honolulu Lu (C)	Lupe Velez-Bruce Bennett	72	12/11/41	a10/4/41
3209	King of Dodge City (W)F	Bill Elliott-Tex Ritter	63	8/14/41	b8/9/41
3009	Ladies in Retirement (D)A	Ida Lupino-Louis Hayward	91	9/18/41	b9/13/41
	Men in Her Life (D)A	Loretta Young-Dean Jagger	90	11/20/41	b10/18/41
3040	Mystery Ship (D)F	Lola Lane-Paul Kelly	63	9/4/41	b8/2/41
3202	Riders of the Badlands (W)F	Charles Starrett-Russell Hayden	57	12/18/41	b12/20/41
3210	Roaring Frontiers (W)F	Bill Elliott-Tex Ritter	60	10/16/41	b8/30/41
3201	Royal Mounted Patrol (W)	Charles Starrett-Russell Hayden	59	11/13/41	a8/16/41
3026	Secrets of the Lone Wolf(My)F	Warren William	66	11/13/41	b11/22/41
	Sing For Your Supper (DM)F	Jinx Falkenburg-"Buddy" Rogers	68	12/4/41	b12/6/41
3036	Stork Pays Off (C)F	Maxie Rosenbloom-Rochelle Hudson	68	11/6/41	b11/15/41
3008	Texas (D)F	William Holden-Glenn Ford	92	10/9/41	b9/27/41
3016	Three Girls About Town(CD)A	Joan Blondell, John Howard	73	10/23/41	b10/25/41
3020	Two Latins From Manhattan (CM)F	Jinx Falkenburg-Joan Woodbury	66	10/2/41	b9/27/41
3003	You Belong to Me (CD)A	Barbara Stanwyck, Henry Fonda	97	10/30/41	b10/18/41

Coming 1941-42

	Bedtime Story (C)A	Loretta Young-Fredric March	85	12/25/41	b12/13/41
	Blondie Goes to College (C)	Penny Singleton-Arthur Lake		1/15/42	a10/4/41
	Blondie's Blessed Event (Former title "Blondie Greets Guest")	Penny Singleton-Arthur Lake		1/5/42	a12/20/41
	Bullets For Bandits (Former title "Hoofbeats of the West")	Bill Elliott-Tex Ritter		2/12/42	a8/23/41
	Cadets on Parade (D)	Freddie Bartholomew-Jimmy Lydon		1/22/42	all/1/41
	Camp Nuts	Florence Rice-Bruce Bennett			In Prod.
	Canal Zone	Chester Morris-John Hubbard			a12/20/41
	Close Call for Ellery Queen	William Gargan-Margaret Lindsay		1/29/42	a12/20/41
	Confessions of Boston Blackie (My)F	Chester Morris-Harriet Hilliard	65	1/8/42	b12/13/41
	Devil's Trail (W)	Bill Elliott-Tex Ritter			all/15/41
	Down Rio Grande Way	Charles Starrett-Russell Hayden			In Prod.
	Lady Is Willing (CD)	Marlene Dietrich-Fred MacMurray		2/12/42	all/29/41
	Lawless Plainsman (W)	Charles Starrett-Russell Hayden			all/29/41
	Lone Star Vigilantes (W)F	Bill Elliott-Tex Ritter	58	1/1/42	b9/27/41
	Man Who Returned to Life(D)	John Howard-Lucille Fairbanks		2/5/42	all/29/41
	Martin Eden (D)	Glenn Ford-Claire Trevor		2/26/42	a12/6/41
	North of the Rockies (W)	Bill Elliott-Tex Ritter			a9/27/41
	Shut My Big Mouth (C)	Joe E. Brown-Adele Mara		2/19/42	all/29/41
	Trinidad	Pat O'Brien-Brian Donlevy			In Prod.
	West of Tombstone (W)	Charles Starrett-Russell Hayden		1/15/42	all/1/41

MGM

Current 1940-41

126	Andy Hardy's Private Secretary (C)F	Mickey Rooney-Lewis Stone	101	2/21/41	b2/22/41
124	Bad Man (D)F	Wallace Beery-Lionel Barrymore	70	3/28/41	b3/29/41
141	Barnacle Bill (CD)F	Wallace Beery-Virginia Weidler	92	7/4/41	b7/5/41
139	Big Store (M-C)F	Marx Bros.-Virginia Grey	83	6/20/41	b6/21/41
137	Billy the Kid (Tech.) (D)F	Rob't Taylor-Maureen O'Sullivan	95	5/30/41	b5/31/41
123	Blonde Inspiration (C)F	Shelton-Grey-Dekker-Nolan	72	2/7/41	b2/8/41
144	Blossoms in the Dust (D)F	Greer Garson-Walter Pidgeon(Tech.)	98	7/25/41	b6/28/41
132	Come Live With Me (C)A	James Stewart-Hedy Lamarr	80	1/31/41	b1/25/41
145	Dr. Kildare's Wedding Day(D)F	Lew Ayres-Lionel Barrymore	82	8/22/41	b8/23/41
127	Free and Easy (SC)A	Ruth Hussey-Robert Cummings	55	2/28/41	b3/8/41
138	Getaway (G)A	Robert Sterling-Van Heflin	89	6/13/41	b6/21/41
135	I'll Wait For You (D)F	Virginia Weidler-Robt. Sterling	75	5/16/41	b5/10/41
146	Life Begins for Andy Hardy (CD)F	Mickey Rooney-Judy Garland	100	8/15/41	b8/9/41
134	Love Crazy (F)A	Wm. Powell-Myrna Loy-Fay Bainter	99	5/23/41	b5/17/41
132	Men of Boys Town (D)F	Spencer Tracy-Mickey Rooney	107	4/11/41	b3/15/41

MGM

Current 1940-41 (Cont.)

129	Penalty, The (G)A	Lionel Barrymore-Edw. Arnold	80	3/14/41	b3/15/41
133	People vs. Dr. Kildare (D)F	Lew Ayres-Lionel Barrymore	77	5/2/41	b5/10/41
128	Rage in Heaven (My)A	Rob't Montgomery-Ingrid Bergman	83	3/7/41	b3/8/41
143	Ringside Maisie (CD)F	Ann Sothern-George Murphy	96	8/1/41	b7/26/41
142	Stars Look Down (D)	Margt. Lockwood-Michael Redgrave	98	7/18/41	b7/12/41
140	They Met in Bombay (D)A	Clark Gable-Rosalind Russell	92	6/27/41	b6/28/41
125	Trial of Mary Dugan (My)F	Laraine Day-Robert Young	90	2/14/41	b2/15/41
131	Washington Melodrama(My)A	Frank Morgan-Ann Rutherford	80	4/18/41	b4/19/41
148	When Ladies Meet (SC)A	Joan Crawford-Rob't Taylor	105	8/29/41	b8/30/41
147	Whistling in the Dark(MyC)F	Skelton-Rutherford	78	8/8/41	b8/2/41
136	Woman's Face (D)A	Joan Crawford-Melvyn Douglas	106	5/9/41	b5/10/41
130	Ziegfeld Girl (MD)	Stewart-Garland-Lamarr-Martin	131	4/25/41	b4/19/41

Current 1941-42

208	Chocolate Soldier (M)A	Nelson Eddy-Rise Stevens	102	Nov.	b10/18/41
213	Design for Scandal (CD)A	Rosalind Russell-Walter Pidgeon	84	Dec.	b11/15/41
203	Down In San Diego (D)F	Dan Dailey, Jr.-Bonita Granville	73	Sept.	b8/2/41
201	Dr. Jekyll and Mr. Hyde(D)A	Spencer Tracy-Ingrid Bergman	127	Sept.	b7/26/41
207	Feminine Touch (C)A	Rosalind Russell-Don Ameche	93	Oct.	b9/20/41
212	H. M. Pulham, Esq. (D)A	Hedy Lamarr-Robert Young	120	Dec.	b11/15/41
204	Honky-Tonk (CD)F	Clark Gable-Lana Turner	105	Oct.	b9/20/41
215	Kathleen (D)F	Shirley Temple-Herbert Marshall	84	Dec.	b11/15/41
202	Lady Be Good (CM)F	Eleanor Powell-Ann Sothern	112	Sept.	b7/19/41
205	Married Bachelor (C)A	Ruth Hussey-Rob't Young	81	Oct.	b9/13/41
210	Shadow of the Thin Man(CMy)F	William Powell-Myrna Loy	97	Nov.	b10/25/41
206	Smilin' Through (Tech.)(D)F	J. MacDonald-Brian Aherne	100	Oct.	b9/13/41
214	Tarzan's Secret Treasure (D)F	J. Weissmuller-Maureen O'Sullivan	81	Dec.	b11/15/41
211	Two Faced Woman (C)A	Garbo-Melvyn Douglas	94	Nov.	b10/25/41
209	Unholy Partners (D)A	Edw. G. Robinson-Edward Arnold	94	Nov.	b10/18/41

Coming 1941-42

	Along Came Murder	Marsha Hunt-Van Heflin			In Prod.
216	Babes on Broadway (M)F	Mickey Rooney-Judy Garland	117	Jan.	b12/6/41
	Born to Sing (DM)	Ray McDonald-Virginia Weidler			all/15/41
220	Bugle Sounds (D)F	Wallace Beery-Marjorie Main	101	Jan.	b12/20/41
	Courtship of Andy Hardy	Mickey Rooney-Lewis Stone			In Prod.
217	Dr. Kildare's Victory (D)	Lew Ayres-Lionel Barrymore		Jan.	b12/6/41
	I Married an Angel (C)	Jeanette MacDonald-Nelson Eddy			all/8/41
	Joe Smith, American (D)	R. Young-Marsha Hunt-V. Heflin			all/22/41
218	Johnny Eager (G)A	Lana Turner-Robert Taylor	107	Jan.	b12/13/41
219	Mr. and Mrs. North (MyC)F	Gracie Allen-William Post, Jr.	67	Jan.	b12/20/41
	Mr. Yancey of Virginia(CD)F (Reviewed as "Vanishing Virginian")	Kathryn Grayson-Frank Morgan	101		b12/6/41
	Mrs. Miniver	Greer Garson-Walter Pidgeon			In Prod.
	Out of the Past	Conrad Veidt-Ann Ayars			In Prod.
	Panama Hattie (CM)	Ann Sothern-Dan Dailey, Jr.			a8/30/41
	Rio Rita	Abbott & Costello			In Prod.
	Ship Ahoy (Former title "I'll Take Manila")	Eleanor Powell-Red Skelton	92		
	This Time For Keeps	Robert Sterling-Ann Rutherford			In Prod.
	Tortilla Flat	Tracy-Garfield-Lamarr-Tamiroff			In Prod.
	We Were Dancing (CD)	Norma Shearer-Melvyn Douglas			all/1/41
	Woman of the Year (C)	Spencer Tracy-Katharine Hepburn			a10/4/41
	Yank on the Burma Road (D) (Former title "China Caravan")	Laraine Day-Barry Nelson-K. Luke			all/22/41

MONOGRAM

Current 1940-41

	Bowery Blitzkrieg (D)F	Gorcy-Jordan-Hall	61	8/1/41	b8/2/41
	Deadly Game (Spy)F	Chas. Farrel-June Lang	63	8/8/41	b8/9/41
	Driftin' Kid (W)F	Tom Keene-Betty Miles	55	9/26/41	9/27/41
	Dynamite Canyon (W)	Tom Keene-Evelyn Finley		8/8/41	a7/19/41
	Father Steps Out (D)F	Frank Albertson-Jed Prouty	63	7/19/41	b8/2/41
	Flying Wild (D)F	East Side Kids-Joan Barclay	65	3/10/41	b3/1/41
	Fugitive Valley (W)F	Corrigan-King-Terhune	60	7/30/41	b9/20/41
	Gang's All Here (G)	Frankie Darro-Mantan Moreland		6/11/41	a5/17/41
	House of Mystery (H)A	Kenneth Kent-Judy Kelly	62	5/7/41	b5/31/41
	Invisible Ghost (H)A	Bela Lugosi-Polly Ann Young	64	4/25/41	b4/19/41
	Kid's Last Ride (W) (Former title "Prairie Schooldays")	John King-Ray Corrigan		2/10/41	a1/11/41
	King of Zombies (H)A	John Archer-Mantan Moreland	67	5/14/41	b5/17/41
	Murder by Invitation (My)A	Wallace Ford-Marian Marsh	65	6/30/41	b7/5/41
	Pioneers, The (W)F	Tex Ritter-Slim Andrews	61	5/10/41	b5/3/41
	Redhead (D)A	June Lang-Johnny Downs	64	5/21/41	b5/17/41
	Ridin' the Cherokee Trail(W)F	Tex Ritter-Slim Andrews	60	2/25/41	b2/22/41
	Riding the Sunset Trail (W)	Tom Keene-Betty Miles		10/31/41	a9/27/41
	Roar of the Press (My)F	Jean Parker-Wallace Ford	72	4/30/41	b4/26/41
	Sign of the Wolf (D)F	Grace Bradley-Louise Beavers	69	3/25/41	b3/22/41
	Silver Stallion (D)	David Sharpe-Leroy Mason-Thunder		5/28/41	a5/10/41
	Tumbledown Ranch in Arizona (W)F	Range Busters	60	4/20/41	b5/3/41
	Wanderers of the Desert (W)	Tom Keene-Betty Miles		6/25/41	a6/14/41
	Wrangler's Roost (W)F	Range Busters	58	6/4/41	b7/19/41

Current 1941-42

	Arizona Bound (W)F	Buck Jones-Tim McCoy	57	7/19/41	b7/26/41
	Borrowed Hero (D)F	Florence Rice-Alan Baxter	65	12/5/41	b12/6/41
	Double Trouble (C)F	Harry Langdon-Charles Rogers	64	11/21/41	b11/15/41
	Gentleman From Dixie (D)F	Mary Ruth-Marian Marsh	63	9/5/41	b9/13/41
	Gunman From Bodie (W)F	Buck Jones-Tim McCoy	62	9/19/41	b10/18/41
	I Killed That Man (My)A	Ricardo Cortez, Joan Woodbury	70	11/14/41	b11/8/41
	Let's Go Collegiate (D)F	Frankie Darro-Jackie Moran	62	9/12/41	b9/20/41
	Lone Star Law Men (W)	Tom Keene-Betty Miles-Sugar Dawn		12/5/41	a11/22/41
	Riot Squad (My)A	Richard Cromwell-Mary Ruth	57	12/19/41	12/20/41
	Road to Happiness (D) (Former title "Boy of Mine")	John Boles-Mona Barrie-Billy Lee		12/19/41	a11/22/41
	Saddle Mountain Roundup(W)	Range Busters		8/29/41	a8/9/41
	Spooks Run Wild (MyC)F	Bela Lugosi-Leo Gorcey-Huntz Hall	63	10/24/41	b10/11/41
	Stolen Paradise (D)A (Reviewed as "Adolescence")	Leon Janney-Eleanor Hunt	80	10/31/41	b12/21/40
	Tonto Basin Outlaws (W)F	Range Busters	63	10/10/41	b11/29/41
	Top Sergeant Mulligan (C)F	Nat Pendleton-Carol Hughes	69	10/17/41	b11/1/41
	Underground Rustlers (W) (Former title "Bullets and Bullion")	Range Busters		11/21/41	a10/18/41
	Zis Boom Bah (DM)F	Peter Lind Hayes-Grace Hayes	62	11/7/41	b11/1/41

Coming 1941-42

	Below the Border (W)	Buck Jones-Tim McCoy		1/30/42	In Prod.
	Forbidden Trails (W)	Buck Jones-Tim McCoy		12/26/41	all/29/41
	Freckles Comes Home (G)	Johnny Downs-Gail Storm		1/2/42	all/22/41
	Here Come the Marines	Wallace Ford-Toby Wing			In Prod.
	Law of the Jungle	Arline Judge-John King		2/6/42	In Prod.
	Man From Headquarters	Frank Albertson-Joan Woodbury		1/23/42	In Prod.
	Mr. Wise Guy	East Side Kids		2/20/42	In Prod.
	Rock River Renegades (W)	Range Busters		2/27/42	In Prod.
	Snuffy Smith, the Yard Bird (C-D)	Bud Duncan-Edgar Kennedy		1/16/41	a12/6/41
	Thunder River Feud (W)	Range Busters		1/9/42	In Prod.
	Western Mail (W)	Tom Keene-Jean Trent-Sugar Dawn			In Prod.

PARAMOUNT

Current 1940-41

4038	Aloma of the South Seas (D)F	Dorothy Lamour-Jon Hall (Tech.)	77	8/29/41	b8/30/41
4053	Border Vigilantes (W)F	Bill Boyd-Russell Hayden	60	4/18/41	b4/5/41
4032	Caught in the Draft (C)F	Bob Hope-Dorothy Lamour	81	7/4/41	b5/31/41
4037	Flying Blind (D)F	Richard Arlen-Jean Parker	70	8/29/41	b8/23/41
4033	Forced Landing (D)F	Richard Arlen-Eva Gabor	66	7/18/41	b7/19/41
4052	In Old Colorado (W)F	Wm. Boyd-Russell Hayden	66	3/14/41	b3/1/41
4028	I Wanted Wings (D)F	Brian Donlevy-Ray Milland	130	5/30/41	b3/29/41
4035	Kiss the Boys Goodbye (CM)F	D. Ameche-M. Martin-O. Levant	85	8/1/41	b6/28/41
4022	Lady Eve (D)F	Barbara Stanwyck-Henry Fonda	97	3/21/41	b3/1/41
4023	Las Vegas Nights (Mu-C)F	Phil Regan-Bert Wheeler-Dorsey	89	3/28/41	b3/22/41

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

PARAMOUNT

Current 1940-41 (Cont.)

			Mins.	Rel. Date	See Issue of
4018		Mad Doctor (H)F	Basil Rathbone-Ellen Drew	90	2/14/41	b2/15/41
4020		Monster and the Girl (H)A	Ellen Drew-Onslow Stevens	64	2/28/41	b2/15/41
4029		One Night in Lisbon (C)A	Madeleine Carroll-Fred MacMurray	95	6/13/41	b5/10/41
4031		Parson of Panamint (D)F	Charles Ruggles-Ellen Drew	84	8/22/41	b6/21/41
4054		Pirates on Horseback (W)F	Wm. Boyd-Russell Hayden	69	5/23/41	b5/24/41
4026		Power Dive (D)F	Richard Arlen-Jean Parker	68	4/25/41	b4/12/41
4027		Reaching for the Sun (CD)A	Joel McCrea-Ellen Drew	88	5/2/41	b4/12/41
4025		Road to Zanzibar (CM)F	Crosby-Lamour-Hope	90	4/11/41	b3/15/41
4024		Round-Up (W)F	Richard Dix-Patricia Morison	90	4/4/41	b3/15/41
4034		Shepherd of the Hills (D)F	John Wayne-Betty Field (Tech.)	91	7/25/41	b6/21/41
4021		There's Magic in Music (Mu)F	Allan Jones-Susanna Foster (Reviewed as "Hard Boiled Canary")	80	5/16/41	b3/1/41
4019		Virginia (Tech.) (PD)F	Madeleine Carroll-F. MacMurray	108	2/21/41	b1/18/41
4030		West Point Widow (CD)	Ann Shirley-Richard Carlson	62	6/20/41	b6/14/41
4055		Wide Open Town (W)F	William Boyd-Russell Hayden	78	8/8/41	b8/2/41
4036		World Premiere (C)A	John Barrymore-Frances Farmer	70	8/15/41	b8/23/41
4017		You're the One (M)F	Orrin Tucker-Bonnie Baker	81	2/7/41	b2/8/41

Block No.

Current 1941-42

			Mins.	Rel. Date	See Issue of
	2	Among the Living (H)A	Albert Dekker-Susan Hayward	68	12/19/41	b9/6/41
	2	Birth of the Blues (M)F	Bing Crosby-Mary Martin	84	11/7/41	b9/6/41
	1	Buy Me That Town (C)A	Lloyd Nolan-Constance Moore	70	10/3/41	b8/2/41
	2	Glamour Boy (C)F	Susanna Foster-Jackie Cooper	80	12/5/41	b9/6/41
	1	Hold Back the Dawn (D)F	Chas. Boyer-Olivia de Havilland	115	9/26/41	b8/2/41
	1	Henry Aldrich (for President (C)F	Jimmy Lydon-Mary Anderson	70	10/24/31	b8/2/41
	1	New York Town (CD)A	Mary Martin-Fred MacMurray	75	10/31/41	b8/2/41
	2	Night of Jan. 16th (My)F	Ellen Drew-Robt. Preston	79	11/28/41	b9/6/41
	1	Nothing But the Truth (C)	Bob Hope-Paulette Goddard	90	10/10/41	b8/2/41
W-1		Outlaws of the Desert (W)F	Wm. Boyd-Brad King	66		b9/27/41
W-1		Riders of the Timberline(W)F	Bill Boyd-Brad King-Andy Clyde	59		b9/27/41
W-1		Secret of the Wastelands(W)F	Wm. Boyd-Brad King-Andy Clyde	66		b9/27/41
	2	Skylark (CD)A	Claudette Colbert-Ray Milland	94	11/21/41	b9/6/41
W-1		Stick to Your Guns (W)F	Bill Boyd-Brad King-Andy Clyde	63		b9/27/41
W-1		Twilight on the Trail (W)F	Bill Boyd-Brad King-A. Clyde	58		b9/27/41

Coming 1941-42

			Mins.	Rel. Date	See Issue of
		American Empire	Richard Dix-Preston Foster			In Prod.
		Bad Men of Arizona (W) (Former title "Tombstone")	Richard Dix-Frances Gifford			a10/4/41
	3	Bahama Passage (Tech.)(D)A	Madeleine Carroll-Stirling Hayden	81		b12/13/41
		Dr. Broadway (D)	Macdonald Carey-Jean Phillips			a11/29/41
		Fleet's In (MC)	Dorothy Lamour-William Holden			a11/1/41
		Fly by Night (D)	Richard Carlson-Nancy Kelly			a8/30/41
		Great Man's Lady (D) (Former title "Pioneer Woman")	Barbara Stanwyck-Joel McCrea			a3/22/41
		Henry and Dizzy (C)	Jimmy Lydon-Charles Smith			a9/27/41
		I Live on Danger	Chester Morris-Jean Parker			In Prod.
		Irving Berlin's Holiday Inn	Bing Crosby-Fred Astaire			In Prod.
		Lady Has Plans (C)	Paulette Goddard-Ray Milland			a10/11/41
		Louisiana Purchase (MC)	Bob Hope-Victor Moore (Tech.)	98	1/1/42	b11/29/41
		Malaya (D) (Tech.)	Dorothy Lamour-Richard Denning			a8/16/41
		Mr. and Mrs. Cugat	Ray Milland Betty Field			In Prod.
	3	Mr. Bug Goes to Town (FA)F	Tech. Cartoon Feature	78		b12/6/41
		My Favorite Blonde (C-D)	Bob Hope-Madeleine Carroll			a12/6/41
		Night in New Orleans (My) (Former title "Morning After")	Preston Foster-Albert Dekker			a10/11/41
	3	No Hands on the Clock(My)F	Chester Morris-Jean Parker	75		b12/13/41
		Out of the Frying Pan	William Holden-Susan Hayward			a12 20/41
	3	Pacific Blackout (D)F (Reviewed as "Midnight Angel")	Robert Preston-Martha O'Driscoll	76		b12/6/41
		Palm Beach Story	Claudette Colbert-Joel McCrea			In Prod.
		Reap the Wild Wind (D)	Ray Milland-John Wayne (Tech.)			a7/5/41
		Remarkable Andrew	William Holden-Brian Donlevy			a7/26/41
	3	Sullivan's Travels (CD)A	Joel McCrea-Veronica Lake	91		b12/6/41
		Sweater Girl (My)	Eddie Bracken-June Preisser			a8/9/41
		Take a Letter Darling	Rosalind Russell-Fred MacMurray			In Prod.
		This Gun for Hire (D)	Veronica Lake-Robert Preston			a11/29/41
		Torpedo Boat (D)	Richard Arlen-Jean Parker			a11 22/41
		True to the Army (C)	Judy Canova-Allan Jones-Ann Miller			a12 20/41

PRODUCERS RELEASING CO. 1940-41

			Mins.	Rel. Date	See Issue of
162		Billy the Kid in Santa Fe (W)	Bob Steele-Marin Fais-St. John	66	7/11/41	a7/19/41
161		Billy the Kid's Fighting Pals (W)F	Bob Steele	62	4/18/41	b4/12/41
116		Blonde Comet (D)	Robert Kent-Virginia Vale	67	12/26/41	a11/22/41
107		Caught in the Act (C)F	Henry Armetta	62	2/7/41	b4/26/41
111		Criminals Within (My)A	Eric Linden-Ann Doran	70	6/27/41	b8/16/41
115		Dangerous Lady (My)F	Neil Hamilton-June Storey	66	9/12/41	b10/11/41
113		Desperate Cargo (D)A	Ralph Byrd-Carol Hughes	69	7/4/41	b10/4/41
112		Double Cross (G)F	Kane Richmond-Pauline Moore	61	6/27/41	b8/16/41
109		Emergency Landing (Spy)F	Carol Hughes	79	5/23/41	b7/12/41
108		Federal Fugitives (Spy)F	Neil Hamilton-Doris Day	66	3/28/41	b5/24/41
124		Gambling Daughters (D)A	Cecilia Parker-Roger Pryor	67	8/1/41	b9/13/41
126		Jungle Man (D)F	Buster Crabbe-Sheila Darcy	63	10/10/41	b10/11/41
167		Lone Rider Ambushed (W)F	Geo. Houston-Al St. John	67	8/29/41	b11/1/41
163		Lone Raider Rides On (W)	George Houston	64	1/10/41	Not Rev.
164		Lone Rider Crosses the Rio(W)	George Houston	64	2/28/41	Not Rev.
168		Lone Rider Fights Back (W)	George Houston-Al St. John	64	11/7/41	a9/27/41
166		Lone Rider in Frontier Fury	Geo. Houston-Al St. John	62	8/8/41	a7/26/41
165		Lone Rider in Ghost Town(W)F	Geo. Houston-Alaine Brandes	64	5/16/41	b5/17/41
114		Mr. Celebrity (D)F	James Seay-Doris Day	66	10/31/41	b10/4/41
155		Outlaws of the Rio Grande (W)F	Tim McCoy	55	3/7/41	b3/1/41
123		Paper Bullets (D)A	Joan Woodbury-Jack LaRue	72	6/13/41	b6/14/41
125		Reg'lar Fellers (D)F	Billy Lee-'Alfalfa' Switzer	65	8/15/41	b8/30/41
110		South of Panama (Spy)F	Roger Pryor-Virginia Vale	68	5/2/41	b4/26/41
156		Texas Marshal (W)	Tim McCoy-Kay Leslie	62	6/13/41	a5/17/41

1941-42

			Mins.	Rel. Date	See Issue of
258		Billy the Kid's Round-Up(W)	Buster Crabbe-Al St. John	58	12/12/41	a10/18/41
257		Billy the Kid, Wanted (W)F	Buster Crabbe-Al St. John	64	10/24/41	b11/1/41
		Broadway Big Shot	Ralph Byrd-Virginia Vale			In Prod.
206		Duke of the Navy (D)	Ralph Byrd-Veda Ann Borg		1/16/42	a12/6/41
		Girls Town	Edith Fellows-June Storey			In Prod.
205		Hard Guy (G)A	Jack La Rue-Mary Healy	68	10/17/41	b10/25/41
215		Law of the Timber (D)	Marjorie Reynolds-Monte Blue		12/19/41	a11/8/41
263		Lone Rider and the Bandit(W)	George Houston-Al St. John		1/9/42	a12/6/41
213		Miracle Kid (D)	Tom Neal-Carol Hughes-Vicki Lester	69	11/14/41	a10/4/41
252		Raiders of the West (W)	Bill (Radio) Boyd-Art Davis		2/13/42	a12/13/41
230		Swamp Woman	Ann Corio-Jack La Rue	68	12/5/41	a10/11/41
251		Texas Man Hunt (W)	Bill (Radio) Boyd-Art Davis		1/2/42	a11 22/41
214		Today I Hang (D)	Walter Woolf King-Mona Barrie		1/23/42	a12/13/41

RKO-RADIO

Current 1940-41

			Mins.	Rel. Date	See Issue of
183		Along the Rio Grande (W)F	Tim Holt-Betty Jane Rhodes	66	2/7/41	b2/1/41
185		Cyclone on Horseback (W)	Tim Holt-Marjorie Reynolds	60	6/13/41	a5/10/41
122		Devil and Miss Jones (D)F	Jean Arthur-Chas. Coburn	92	4/11/41	b4/5/41
119		Footlight Fever (C)F	Alan Mowbray-Donald McBride	67	3/21/41	b4/5/41
166		Frank Buck's Jungle Cavalcade	Frank Buck	77	6/27/41	b7/19/41
120		Girl, A Guy and A Gob (C)F	Geo. Murphy-Lucille Ball	91	3/14/41	b3/1/41
129		Hurry, Charlie, Hurry (C)F	Leon Errol-Mildred Coles	65	7/25/41	b7/12/41
175		Little Foxes (D)A	Bette Davis-Herbert Marshall	116	8/29/41	b8/16/41
124		Melody for Three (D)F	Jean Hersholt-Fay Wray	67	3/28/41	b3/8/41
135		My Life With Caroline (C)	Ronald Colman-Anna Lee	81	8/1/41	b7/19/41
121		Play Girl (CD)A	Kay Francis-James Ellison	75	2/14/41	b12/21/40
191		Reluctant Dragon(C-Cartoon)F	Benchley and Cartoon Characters	73	6/20/41	b6/7/41
125		Repent at Leisure (C-D)F	Kent Taylor-Wendy Barrie	67	4/4/41	b5/31/41
184		Robbers of the Range (W)F	Tim Holt-Ray Whitley	61	4/18/41	b4/5/41
131		Saint's Vacation (My)A	Hugh Sinclair-Sally Gray	65	5/31/41	b6/21/41
123		Scattergood Baines (C)F	Guy Kibbee-Carol Hughes	69	2/21/41	b2/15/41
136		Scattergood Meets B'way(D)F	Guy Kibbee-Emma Dunn	70	8/22/41	b8/30/41
132		Scattergood Pulls the Strings (D)F	Guy Kibbee	65	5/23/41	b5/17/41
186		Six Gun Gold (W)	Tim Holt-Jane Clayton		8/8/41	a7/12/41
172		Story of the Vatican (Doc.)	March of Time Feature	54	7/18/41	b8/16/41
133		Sunny (MC)F	A. Neagle-J. Carroll-R. Bolger	98	5/30/41	b5/24/41
128		They Met in Argentina(MD)F	Ellison-O'Hara-Ebsen	77	4/25/41	b4/26/41
134		They Meet Again (D)F	Jean Hersholt-Dorothy Lovett	67	6/20/41	b7/5/41
126		Tom, Dick and Harry (C)A	Ginger Rogers-Geo. Murphy	86	7/4/41	b7/19/41

RKO-RADIO

Current 1941-42

			Mins.	Rel. Date	See Issue of
	1	All That Money Can Buy(D)A (Reviewed as "Here is a Man")	Anne Shirley-Walter Huston	106	10/17/41	b7/19/41
W-1		Bandit Trail (W)F	Tim Holt-Janet Waldo	60	10/10/41	b9/6/41
	1	Citizen Kane (D)A	Orson Welles-Dorothy Comingore	120	9/5/41	b4/12/41
W-1		Dude Cowboy (W)F	Tim Holt-Marjorie Reynolds	59	12/10/41	b9/6/41
		Dumbo (FA)F	Disney Cartoon Feature (Tech.)	64	10/31/41	b10/4/41
	1	Father Takes a Wife (C)A	Adolphe Menjou-Gloria Swanson	79	10/3/41	b7/19/41
	2	Gay Falcon (My)A	George Sanders-Wendy Barrie	66	10/24/41	b9/20/41
	1	Lady Scarface (D)F	Dennis O'Keefe-Frances Neal	66	9/26/41	b7/26/41
	2	Look Who's Laughing (C)F	Bergen & McCarthy	79	11/21/41	b9/20/41
	2	Mexican Spitfire's Baby (C)F	Leon Errol-Lupe Velez-Zasu Pitts	70	11/28/41	b9/6/41
	1	Parachute Battalion (D)F	Robert Preston-Nancy Kelly	75	9/12/41	b7/19/41
	2	Suspicion (D)A	Cary Grant-Joan Fontaine	99	11/14/41	b9/20/41
	2	Unexpected Uncle (CD)F	Anne Shirley-Charles Coburn	67	11/7/41	b9/20/41
	3	Weekend for Three (C)A	Dennis O'Keefe-Jane Wyatt	66	12/12/41	b10/25/41

Coming 1941-42

			Mins.	Rel. Date	See Issue of
		Ball of Fire (C)A	Barbara Stanwyck-Gary Cooper	111	1/9/42	b12/6/41
		Bambi	Disney Cartoon Feature			In Prod.
	4	Call Out the Marines (C)	Victor McLaglen-Edmund Lowe			a10/4/41
W-2		Come on Danger (W)F	Tim Holt-Ray Whitley			b12/13/41
	3	Date With the Falcon(MyC)F	George Sanders-Wendy Barrie	63	1/16/42	b11/8/41
		Falcon Takes Over	George Sanders-Allen Jenkins			a12/6/41
		Fantasia (FA)F	Technicolor Cartoon	85	4/3/42	b11/16/40
	3	Four Jacks and a Jill (CM)F	Anne Shirley-Ray Bolger	68	1/23/42	b11/8/41
	4	Joan of Paris (D)	Michele Morgan-Paul Henreid			a10/18/41
W-2		Land of the Open Range (W)F	Tim Holt-Ray Whitley	60	4/10/42	b12/13/41
		Magnificent Ambersons	J. Cotten-Dolores Costello-T. Holt			In Prod.
		Mayor of 44th Street (G)	George Murphy-Anne Shirley			a12/6/41
	4	Mexican Spitfire at Sea (C)	Lupe Velez-Leon Errol			a12/6/41
		My Favorite Spy	Kay Kyser-Ellen Drew			In Prod.
	3	Obliging Young Lady (C)F	Joan Carroll-Edmond O'Brien	70	1/30/42	b11/8/41
	3	Playmates (CM)F	K. Kyser-J. Barrymore-Lupe Velez	96	12/26/41	b11/8/41
		Powder Town	Victor McLaglen-Edmond O'Brien			a12/20/41
W-1		Riding the Wind (W)F	Tim Holt-Ray Whitley	60	2/13/42	b9/6/41
	4	Sing Your Worries Away(CM)	Bert Lahr-Buddy Ebsen-Patsy Kelly			a11/29/41
		Syncopation (DM)	Adolphe Menjou-Jackie Cooper			a11/29/41
W-2		Thundering Hoofs (W)F	Tim Holt-Ray Whitley	60		b12/13/41
		Tuttles of Tahiti (D)	Charles Laughton-Jon Hall			a12/13/41
	4	Valley of the Sun (D)	James Craig-Lucille Ball			a12/6/41
		Untitled Lum 'n' Abner	C. Lauck-N. Goff-ZaSu Pitts			In Prod.

REPUBLIC

Current 1940-41

			Mins.	Rel. Date	See Issue of
16		AngelsWithBrokenWings(CD)F	Binnie Barnes-Gilbert Roland	72	5/27/41	b6/7/41
45		Back in the Saddle (MW)F	Gene Autry-Smiley Burnette	73	3/14/41	b3/15/41
58		Bad Man of Deadwood (W)F	Roy Rogers-Geo. "Gabby" Hayes	61	9/5/41	b9/6/41
24		Citadel of Crime (D)F	Frank Albertson-Linda Hayes	58	7/24/41	b8/2/41
15		Country Fair (CM)F	Eddie Foy, Jr.-June Clyde	74	5/5/41	b5/17/41
77		Desert Bandit (W)F	Don Barry-Lynn Merrick	56	5/24/41	b5/31/41
26		Doctors Don't Tell (D)F	John Beal-Florence Rice	65	8/27/41	b9/13/41
42		Down Mexico Way (W)F	Gene Autry-Smiley Burnette	78	10/15/41	b10/18/41
68		Gangs of Sonora (W)F	Three Mesquiteers	56	7/10/41	b7/19/41
22		Gay Vagabond, The (CD)F	Ruth Donnelly-Roscoe Karns	66	5/12/41	b5/24/41
21		Great Train Robbery (D)F	Bob Steele-Claire Carleton	61	2/28/41	b3/8/41
4		Ice Capades (CDM)F	Dorothy Lewis-Jerry Colonna	88	8/20/41	b8/16/41
55		In Old Cheyenne (W)F	Roy Rogers-G. "Gabby" Hayes	58	3/28/41	b4/12/41
78		Kansas Cyclone (W)F	Don Barry-Lynn Merrick	57	6/24/41	b6/28/41
14		Lady From Louisiana (PD)A	Ona Munson-John Wayne	83	4/22/41	b5/3/41
11		Man Betrayed (D)A	John Wayne-F. Dee-Edw. Ellis	83	2/27/41	b3/15/41
12		Mr. District Attorney (CD)F	Dennis O'Keefe-Peter Lorre	69	3/26/41	b4/5/41
57		Nevada City (W)F	Roy Rogers-George "Gabby" Hayes	58	6/20/41	b6/21/41
66		Pals of the Pecos (W)F	Three Mesquiteers	56	4/8/41	b4/26/41
75		Phantom Cowboy (W)F	Don Barry-Virginia Carroll	57	2/14/41	b2/22/41
23		Poison Pen (D)A	Flora Robson-Rob't Newton	66	6/30/41	b7/5/41
65		Prairie Pioneers (W)F	Three Mesquiteers	58	2/16/41	b2/22/41
3		Puddin' Head (C)F	Judy Canova-Francis Lederer	80	6/25/41	b6/28/41
25		Rags to Riches (G)F	Alan Baxter-Mary Carlisle	57	7/31/41	b8/9/41
13		Rookies on Parade (CM)F	Bob Crosby-Ruth Terry	69	4/17/41	b5/3/41
67		Saddlemates (W)F	Three Mesquiteers	56	5/26/41	b6/14/41
56		Sheriff of Tombstone (W)F	Roy Rogers-George "Gabby" Hayes	56	5/7/41	b5/10/41
46		Singing Hill, The (MW)F	Gene Autry-Smiley Burnette	75	4/26/41	b5/3/41
2		Sis Hopkins (CM)F	Judy Canova-Bob Crosby	98	4/12/41	b4/12/41
47		Sunset in Wyoming (W)F	Gene Autry-Smiley Burnette	65	7/15/41	b8/2/41
76		Two-Gun Sheriff (W)F	Don "Red" Barry-Lynn Merrick	56	4/10/41	b4/26/41
48		Under Fiesta Stars (W)F	Gene Autry-Smiley Burnette	64	8/25/41	b8/30/41

Current 1941-42

			Mins.	Rel. Date	See Issue of
171		Apache Kid (W)F	Don "Red" Barry-Lynn Merrick	56	9/12/41	b9/27/41
172		Death Valley Outlaws (W)F	Don Barry-Lynn Merrick	56	9/29/41	b10/4/41
111		Devil Pays Off (Spy)A	J. Edward Bromberg-Osa Massen	70	11/10/41	b11/15/41
162		Gauchos of Eldorado (W)F	Tom Tyler-Bob Steele	56	10/24/41	b10/25/41
108		Hurricane Smith (D)F	Ray Middleton-Jane Wyatt	69	7/20/41	b7/19/41
151		Jesse James at Bay (W)F	Roy Rogers-George "Gabby" Hayes	56	10/17/41	b10/18/41
110		Mercy Island (D)A	Ray Middleton-Gloria Dickson	72	10/10/41	b10/11/41
173		Missouri Outlaw (W)F	Don Red Barry, Lynn Merrick	58	11/25/41	b11/22/41
107		Mountain Moonlight (C)F	Weaver Bros. & Elviry	68	7/12/41	b7/19/41
112		Mr. District Attorney in the Carter Case (Former title "Behind Broadway Lights")	James Ellison-Virginia Gilmore		12/18/41	a11/15/41
161		Outlaws of Cherokee Trail(W)F	Three Mesquiteers	56	9/10/41	b9/20/41
133		Pittsburgh Kid (D)F	Billy Conn-Jean Parker	76	8/29/41	b9/6/41
121		Public Enemies (D)	Philip Terry-Wendy Barrie	66	10/30/41	b11/1/41
152		Red River Valley (W)F	Roy Rogers-Sally Payne	63	12/12/41	b12/13/41
109		Sailors on Leave (C)A	William Lundigan-Shirley Ross	71	9/30/41	b10/4/41
143		Sierra Sue (W)	Gene Autry-Smiley Burnette	64	11/12/41	b11/15/41
113		Tuxedo Junction (C)F	Weaver Bros. & Elviry	71	12/4/41	b12/6/41
163		West of Cimarron (W)	Three Mesquiteers	55	12/15/41	b12/20/41

Coming 1941-42

			Mins.	Rel. Date	See Issue of
174		Arizona Terrors (W) (Former title "Born to the Saddle")	Don "Red" Barry-Lynn Merrick		1/6/42	a11/22/41
		Cowboy Serenade (W)	Gene Autry-Smiley Burnette		1/23/42	a12/20/41
101		Lady for a Night (D)	Joan Blondell-John Wayne		1/5/42	a10/25/41
153		Man From Cheyenne (W)	Roy Rogers-George "Gabby" Hayes			a12/13/41
		Pardon My Stripes	Bill Henry-Sheila Ryan			a12/20/41
		Riders of the Sunset Trail(W)	Tom Tyler-Bob Steele			In Prod.
		Sleepytime Gal	Judy Canova-Ruth Terry			In Prod.
		South of Santa Fe (W)	Roy Rogers-Geo. "Gabby" Hayes			In Prod.
		Tragedy at Midnight	John Howard-Margaret Lindsay			a12/20/41
		Yokel Boy	Betty Keane-Ed. Foy, Jr.			In Prod.

20TH CENT.-FOX

Current 1940-41

			Mins.	Rel. Date	See Issue of
148		Accent on Love (C)F	Geo. Montgomery-Osa Massen	61	7/11/41	b6/28/41
143		Blood and Sand (Tech.) (D)A	Tyrone Power-Linda Darnell	125	5/30/41	b5/24/41
112		Bride Wore Crutches (CD)F	Lynne Roberts-Ted North	59	6/13/41	b7/27/40
141		Cowboy and the Blonde(CD)F	Mary Beth Hughes-G. Montgomery	68	5/16/41	b6/26/41
149		Dance Hall (C)F	Cesar Romero-Carole Landis	73	7/18/41	b6/28/41
136		Dead Men Tell (My)F	Sidney Toler	61	3/28/41	b3/29/41
144		For Beauty's Sake (CD)A	Ned Sparks-Marjorie Rambeau	62	6/6/41	b7/5/41
130		Golden Hoofs (C)F	Jane Withers-Buddy Rogers	66	2/14/41	b2/8/41
140		GreatAmericanBroadcast(DM)F	Alice Faye-John Payne-Jack Oakie	90	5/9/41	b5/3/41
142		Great Commandment (D)F	John Beal-Albert Dekker	80	5/23/41	b4/12/41
139		Mail Train (D)F	Alastair Sim-Gordon Harker	60	4/25/41	b7/5/41
146		Man Hunt (Spy)F	Walter Pidgeon-Joan Bennett	100	6/20/41	b6/14/41
147		Moon Over Miami (MC)F	Don Ameche-Betty Grable (Tech.)	91	7/4/41	b6/21/41
132		Murder Among Friends (My)C	John Hubbard-Marjorie Weaver	67	3/14/41	b2/22/41
129		Ride Kelly Ride (D)F	Marvin Stephens-Rita Quigley	59	2/7/41	b1/25/41
136		Ride On Vaquero (W)F	Cesar Romero-Mary Beth Hughes	64	4/18/41	b3/22/41
131		Scotland Yard (D)F	Edmund Gwenn-Nancy Kelly	67	2/28/41	b3/29/41
134		Sleepers West (D)F	Lloyd Nolan-Lynn Bari	72	4/4/41	b3/22/41
137		That Night in Rio (M)A	Alice Faye-Don Ameche (Tech.)	90	4/11/41	b3/1/41
133		Tobacco Road (D)A	Tierney-Grapewin-Rambeau	84	3/7/41	b2/22/41
145		Very Young Lady (CD)F	Jane Withers-Nancy Kelly	79	6/27/41	b5/3/41
126		Western Union (Tech.)(PD)F	Rob't Young-Randolph Scott	95	2/21/41	b2/8/41

ALWAYS CHECK RUNNING TIME WITH LOCAL EXCHANGE

20TH CENT.-FOX

Current 1941-42

Block No.			Rel. Mins.	Date	See Issue of
2	Belle Starr (Tech.) (D)A	Gene Tierney-Randolph Scott	87	9/12/41	b8/23/41
5	Cadet Girl (CD)A	Carole Landis-Geo. Montgomery	71	11/28/41	b11/1/41
2	Charlie Chan in Rio (My)F	Sidney Toler-Mary Beth Hughes	62	9/5/41	b8/23/41
1	Charley's Aunt (C)F	Jack Benny-Kay Francis	81	8/1/41	b7/26/41
5	Confirm or Deny (D)A	Don Ameche-Joan Bennett	73	12/12/41	b11/15/41
1	Dressed to Kill (D)F	Lloyd Nolan-Mary Beth Hughes	74	8/8/41	b7/26/41
3	Great Guns (C)F	Laurel and Hardy-Sheila Ryan	74	10/10/41	b9/13/41
4	I Wake Up Screaming (My)F	Betty Grable-Victor Mature (Reviewed as "Hot Spot")	82	11/14/41	b10/18/41
W-1	Last of the Duanes (W)F	Geo. Montgomery-Lynne Roberts	58	9/26/41	b9/13/41
3	Man at Large (Spy)F	Marjorie Weaver-Richard Derr	69	10/3/41	b9/13/41
5	Marry the Boss' Daughter (CD)F	Brenda Joyce-Bruce Edwards	60	11/28/41	b11/15/41
4	Moon Over Her Shoulder (C)A	Lynn Bari-John Sutton	68	10/24/41	b10/18/41
5	Perfect Snob (CD)F	Lynn Bari-Cornel Wilde	61	12/19/41	b11/22/41
1	Private Nurse (D)F	Brenda Joyce-Jane Darwell	60	8/22/41	b7/26/41
W-1	Riders of the Purple Sage (W)F	George Montgomery-Mary Howard	56	10/10/41	b9/13/41
5	Rise and Shine (CM)F	Linda Darnell-Jack Oakie	93	11/21/41	b11/22/41
4	Small Town Deb (CD)F	Jane Withers-Cobina Wright, Jr.	73	11/7/41	b10/25/41
1	Sun Valley Serenade	Sonja Henie-John Payne-M. Berle	83	8/29/41	b8/2/41
4	Swamp Water (D)A	Walter Huston-Walter Brennan	88	11/14/41	b10/25/41
3	Week-end in Havana (D)F	Alice Faye-John Payne (Tech.)	80	9/26/41	b9/13/41
3	We Go Fast (C)A	Alan Curtis-Lynn Bari	64	9/19/41	b9/13/41
1	Wild Geese Calling (D)F	Henry Fonda-Joan Bennett	77	8/15/41	b7/26/41
3	Yank in the R.A.F. (War)F	Tyrone Power-Betty Grable	97	10/17/41	b9/13/41

Coming 1941-42

6	Blue, White and Perfect (D)	Lloyd Nolan-Mary Beth Hughes	75	1/6/42	b12/20/41
	Castle in the Desert (My)	Sidney Toler-Arleen Whelan			a11/8/41
7	Gentleman at Heart	Carole Landis-Cesar Romero		1/16/42	a12/20/41
	How Green Was My Valley (D)F	Maureen O'Hara-Walter Pidgeon	118		b11/1/41
	Lone Star Ranger (W)	John Kimbrough-Sheila Ryan			a9/13/41
	Moontide	J. Gabin-I. Lupino-C. Rains			In Prod.
	My Gal Sal (Tech.)	Rita Hayworth-Victor Mature			In Prod.
	Night Before the Divorce	Lynn Bari-Joseph Allen, Jr.			In Prod.
	Not For Children	Jane Withers-Marjorie Weaver			In Prod.
	On the Sunny Side (D)	Roddy McDowall-Jane Darwell			a12/6/41
	Outlaw, The	Walter Huston-Thos. Mitchell			In Prod.
	Remarkable Mr. Kipps	Michael Redgrave-Diana Wynyard			Not Rev.
6	Remember the Day (D)	Claudette Colbert-John Payne	86	1/9/42	b12/20/41
	Right to the Heart	Brenda Joyce-Joseph Allen, Jr.		1/23/42	In Prod.
	Rings on Her Fingers	Henry Fonda-Gene Tierney			In Prod.
	Roxie Hart (D)	Ginger Rogers-Adolphe Menjou			a11/29/41
	Song of the Islands (D)	Jack Oakie-Betty Grable (Tech.)			a11/29/41
7	Son of Fury (D)	Tyrone Power-Frances Farmer		1/30/42	a10/4/41
	Tales of Manhattan (D)	Henry Fonda-Ginger Rogers			a12/6/41
	This Above All	Tyrone Power-Joan Fontaine			In Prod.
	To the Shores of Tripoli	M. O'Hara-J. Payne (Tech.)			a12/20/41
7	Young America (D)	Jane Withers-William Tracy		2/6/42	a9/13/41

UNITED ARTISTS

Current

	All American Co-Ed (CM)F	Frances Langford-Johnny Downs	48	10/31/41	b10/18/41
	Broadway Limited (C-D)F	Victor McLaglen-Dennis O'Keefe	73	6/13/41	b6/14/41
	Cheers for Miss Bishop (D)F	Martha Scott-William Gargan	100	2/21/41	b1/18/41
	Corsican Brothers (D)	Doug Fairbanks, Jr.-Akim Tamiroff	110	12/25/41	b12/20/41
	Fiesta (Tech.) (CD)	Armida-Antonio Moreno-Geo. Givot	45	11/28/41	b12/20/41
	Great Dictator, The (C)F	Charles Chaplin-P. Goddard	126	3/1/41	b10/19/40
	Hayfoot (C)	William Tracy-James Gleason		12/12/41	a11/22/41
	International Lady (Spy)A	Ilona Massey-George Brent	100	9/19/41	b10/18/41
	Lydia (D)F	Merle Oberon-Alan Marshall	104	9/29/41	b8/23/41
	Major Barbara (CD)A	Wendy Hiller-Robert Morley	112	9/12/41	b5/3/41
	Miss Polly (C)F	ZaSu Pitts-Slim Summerville	45	11/14/41	b11/1/41
	New Wine (MD)F	Ilona Massey-Binnie Barnes	84	10/10/41	b8/2/41
	Niagara Falls (C)F	Marjorie Woodworth-Tom Brown	43	10/17/41	b9 27/41
	Pot O' Gold (C-Mu)F	James Stewart-Paulette Goddard	95	4/11/41	b4/5/41
	So Ends Our Night (D)A	Fredric March-Margaret Sullavan	121	2/14/41	b1/25/41
	Sundown (D)A	Gene Tierney-Bruce Cabot	92	10/31/41	b10/18/41
	Tanks a Million (C)F	Jas. Gleason-Wm. Tracy	50	9/12/41	b8/9/41
	That Hamilton Woman! (PD)A	Vivien Leigh-Laurence Olivier	126	4/30/41	b3/22/41
	That Uncertain Feeling (SC)A	Oberon-Douglas-Meredith	84	4/20/41	b3/15/41
	Three Cockeyed Sailors (C)F	Tommy Trinder-Claude Hulbert	76	7/4/41	b7/12/41
	Topper Returns (C)F	Joan Blondell-Carole Landis	89	3/21/41	b3/15/41

Coming

	About Face	William Tracy-Joe Sawyer			In Prod.
	Brooklyn Orchid	Marjorie Woodworth-Wm. Bendix			In Prod.
	Cubana	Marjorie Woodworth-George Givot			In Prod.
	Dudes Are Pretty People (C)	Marjorie Woodworth-Jimmy Rogers		12/25/41	a12/20/41
	Heliotrope Harry (D)	Brian Donlevy-Miriam Hopkins			a12/6/41
	Jungle Book (Tech.) (FA)	Sabu-Jer. Cowan-Rosemary DeCamp		1/30/42	a8/2/41
	Shanghai Gesture (D)	Gene Tierney-Victor Mature		1/15/42	a9/27/41
	Ships With Wings (War)	John Clements-Leslie Banks			Coming
	To Be Or Not To Be	Carole Lombard-Jack Benny		2/15/42	In Prod.
	Twin Beds (C)	George Brent-Joan Bennett		1/16/42	a11/29/41

UNIVERSAL

Current 1940-41

5035	Bachelor Daddy (C)F	Baby Sandy-Kathryn Adams	60	7/4/41	b6/28/41
5002	Back Street (D)F	Chas. Boyer-M. Sullavan	89	2/7/41	b2/8/41
5028	Black Cat (My)A	Hugh Herbert-Broderick Crawford	70	5/2/41	b4/26/41
5065	Bury Me Not on the Lone Prairie (W)	J. M. Brown-Fuzzy Knight		3/21/41	a12/14/40
5039	Cracked Nuts (C)	Una Merkel-Stuart Erwin	65	8/1/41	b7/26/41
5057	Dangerous Game (D)F	Richard Arlen-Andy Devine	60	8/22/41	b3/8/41
5008	Dark Streets of Cairo (D)F	Sigrid Gurie-Ralph Byrd	58	2/28/41	b12/7/40
5037	Double Date (C)F	Peg. Moran-Ed. Lowe-Una Merkel	58	3/14/41	b3/15/41
5011	Flame of New Orleans (CD)F	Dietrich-Roland Young-Cabot	79	4/25/41	b4/26/41
5038	Hello Sucker (F)A	Hugh Herbert-Peggy Moran	60	7/11/41	b7/5/41
5029	Hit the Road (D)F	George-MacLane-Dead End Kids	60	6/27/41	b6/28/41
5000A	Hold That Ghost (CM)	Abbott & Costello-Evelyn Ankers	86	8/8/41	b8/2/41
5033	Horror Island (My)F	Peggy Moran-Dick Foran	60	3/28/41	b4/5/41
5000	In the Navy (CM)F	Abbott & Costello-Dick Powell	86	5/30/41	b5/31/41
5043	Lady From Cheyenne (CD)	Loretta Young-Rob't Preston	87	4/11/41	b4/5/41
5066	Law of the Range (W)	Johnny Mack Brown	60	6/20/41	b7/19/41
5012	Man Made Monster (D)A	Frank Albertson-Lon Chaney, Jr.	62	3/28/41	b3/22/41
5016	Man Who Lost Himself (F)A	Brian Aherne-Kay Francis	71	3/21/41	b3/29/41
5032	Meet the Chump (C)F	Hugh Herbert-Lewis Howard	60	2/14/41	b2/1/41
5055	Men of the Timberland (A)F	Richard Arlen-Andy Devine	61	6/6/41	b5/31/41
5041	Mr. Dynamite (D)A	Lloyd Nolan-Irene Hervey	67	3/7/41	b3/15/41
5014	Model Wife (C)A	Joan Blondell-Dick Powell	83	4/18/41	b4/19/41
5054	Mutiny in the Arctic (A)F	Richard Arlen-Andy Devine	61	4/18/41	b5/3/41
5003	Nice Girl? (CM)F	Deanna Durbin-Franchot Tone	95	2/21/41	b3/1/41
5056	Raiders of the Desert (A)F	Richard Arlen-Andy Devine	60	6/18/41	b7/12/41
5067	Rawhide Rangers (W)F	Johnny Mack Brown-Fuzzy Knight	56	7/18/41	b8/16/41
5031	San Antonio Rose (M)F	Robert Paige-Jane Frazee	63	6/20/41	b6/28/41
5044	This Woman Is Mine (PD)A	Franchot Tone-Walter Brennan	92	8/22/41	b8/23/41
5012A	Tight Shoes (C)F	Brod Crawford-Ann Gwynne	67	6/13/41	b6/14/41
5034	Too Many Blondes (CM)A	Rudy Vallee-Helen Parrish	60	5/23/41	a5/24/41

Current 1941-42

6007	Appointment for Love (D)	Chas. Boyer-Margaret Sullavan	89	10/31/41	b10/25/41
6063	Arizona Cyclone (W)	Johnny Mack Brown	57	11/14/41	a7/12/41
6013	Badlands of Dakota (W)F	Crawford-Herbert-Devine	73	9/5/41	b8/30/41
6035	Burma Convoy (A)A	Charles Bickford-Evelyn Ankers	59	10/17/41	b10/4/41
6028	Flying Cadets (D)F	Wm. Gargan-Ed. Lowe-Peggy Moran	60	10/24/41	b10 18/41
6045	Girl Must Live (C)A	Margaret Lockwood	69	9/19/41	b10/11/41
	Hellzapoppin	Olsen and Johnson-Martha Raye	84	12/26/41	12/20/41
6005	It Started With Eve (CD)F	Deanna Durbin-Charles Laughton	90	9/26/41	b10/4/41
6051	Kid From Kansas (A)F	Dick Foran-Leo Carrillo	60	9/19/41	b9/20/41
	Keep 'Em Flying (C)F	Abbott & Costello-Carol Bruce	80	11/28/41	b11/22/41

UNIVERSAL

Current 1941-42 (Cont.)

6061	Man From Montana (W)F	Johnny Mack Brown-Fuzzy Knight	61	9/5/41	b9/20/41
6062	Masked Rider (W)F	Johnny Mack Brown-Fuzzy Knight	58	11/21/41	b10/11/41
	Melody Lane (CM)F	Baby Sandy-The Merry Macs	60	12/19/41	b12/13/41
6021	Mob Town (G)F	Dead End Kids-Dick Foran	62	10/3/41	b10/4/41
6025	Moonlight in Hawaii (CM)F	Johnny Downs-Jane Frazee	60	11/21/41	b10/11/41
6016	Never Give a Sucker an Even Break (CM)F	W. C. Fields-Gloria Jean	71	10/10/41	b10/11/41
6044	Quiet Wedding	Margaret Lockwood		11/21/41	Not Rev.
	Sealed Lips (D)F	Wm. Gargan-June Clyde-John Litel	62	12/5/41	a5/17/41
6030	Sing Another Chorus (MC)F	Johnny Downs-Jane Frazee	64	9/19/41	b9/13/41
	South of Tahiti (D)F	Brian Donlevy-Maria Montez	75	10/17/41	b10/25/41
6033	Swing It, Soldier (M)	Frances Langford-Ken Murray	66	11/7/41	b11/1/41
6004	Unfinished Business (CD)A	Irene Dunne-Robt. Montgomery	94	9/12/41	b8/30/41
	Wolf Man (H)A	C. Rains-D. Foran-L. Chaney, Jr.	70	12/12/41	b12/13/41

Coming 1941-42

	Bombay Clipper (D)	William Gargan-Irene Hervey		2/6/42	a7/19/41
	Don't Get Personal (C)	Hugh Herbert-Anne Gwynne (Former title "Nobody's Fool")		1/2/42	a9/13/41
	Drums of the Congo	Stuart Erwin-Ona Munson			In Prod.
6065	Fighting Bill Fargo (W)	Johnny Mack Brown-Nell O'Day (Former title "Vigilantes")	57		a9/13/41
	'Frisco Lil (D)	Irene Hervey-Kent Taylor			a11/29/41
	Ghost of Frankenstein	Sir C. Hardwicke-L. Chaney, Jr.			In Prod.
	Jail House Blues (C)	Anne Gwynne-Nat Pendleton (Former title "Big House Blues")		1/9/42	a5/31/41
	Juke Box Jennie (C)	Harriet Hilliard-Ken Murray (Former title "Fifty Million Nickels")			a10/25/41
	Mississippi Gambler (D)	Kent Taylor-Frances Langford			a12/6/41
	Mystery of Marie Roget	Patric Knowles-Maria Montez			In Prod.
	North to the Klondike (A)	Brod Crawford-Lon Chaney, Jr.		1/23/42	a10/18/41
	Paris Calling (D)A	Elisabeth Bergner-Randolph Scott	93	1/16/42	b12/6/41
	Ride 'Em Cowboy (C)	Abbott & Costello-Dick Foran		2/20/42	a8/2/41
	Road Agent (D)A	Leo Carillo-Andy Devine-D. Foran	60	2/6/42	b12/6/41
	Saboteur	Robert Cummings-Priscilla Lane			In Prod.
6064	Stage Coach Buckaroo (W)	J. Mack Brown-Fuzzy Knight (Former title "Ghost Town Buckaroo")	59	2/13/42	a9/13/41
	Strange Case of Dr. Rx	Lionel Atwill-Patric Knowles (Former title "Dr. Rx")			a10/25/41
	Almost Married (C)	Jane Frazee-Robert Paige (Former title "Temporary Bride")			a12/13/41
	Terror of the Islands (D)	Una Merkel-Claire Dodd		2/27/42	a8/2/41
	There's One Born Every Minute (C)	Hugh Herbert-Tom Brown (Former title "Man Or Mouse")			a10/4/41
	Tough As They Come	Dead End Kids-Paul Kelly			In Prod.
	Treat 'Em Rough	Peggy Moran-Eddie Albert (Former title "Panama Kid")		1/30/42	a11/22/41
	You're Telling Me	Hugh Herbert-Robert Paige			In Prod.

WARNER BROS.

Current 1940-41

566	Affectionately Yours (SC)F	Merle Oberon-Dennis Morgan	88	5/10/41	b5/10/41
557	Bad Men of Missouri (D)A	Dennis Morgan-Wayne Morris	74	7/26/41	b7/19/41
507	Bride Came C.O.D. (C)A	Bette Davis-James Cagney	91	7/12/41	b6/28/41
518	Bullets for O'Hara (D)A	Joan Perry-Roger Pryor	50	7/19/41	b7/19/41
533	Dive Bomber (Tech.) (D)F	Errol Flynn-Fred MacMurray	132	8/30/41	b8/16/41
520	Father's Son (D)F	John Litel-Billy Dawson	58	2/1/41	b1/4/41
514	Flight From Destiny (D)A	Thos. Mitchell-Jeffrey Lynn	70	2/8/41	b12/28/40
509	Footsteps in the Dark (MyC)A	Errol Flynn-Brenda Marshall	96	3/8/41	b3/1/41
504	Great Lie (D)F	Bette Davis-Geo. Brent	107	4/12/41	b4/5/41
515	Great Mr. Nobody (C)F	Eddie Albert-Joan Leslie	71	2/15/41	b2/8/41
524	Here Comes Happiness (D)F	Mildred Coles-Richard Ainley	57	3/15/41	b3/8/41
565	Highway West (G)A	Brenda Marshall-Olympe Bradna	63	8/23/41	b7/26/41
517	Kisses for Breakfast (F)A	Dennis Morgan-Jane Wyatt	82	7/5/41	b7/5/41
568	Knockout (D)	Arthur Kennedy-Olympe Bradna	73	3/29/41	b3/29/41
505	Manpower (D)A	Marlene Dietrich-George Raft	105	8/9/41	b7/12/41
500	Meet John Doe (D)F	Gary Cooper-Barbara Stanwyck	123	4/28/41	b3/15/41
508	Million Dollar Baby (CD)F	Priscilla Lane-Ronald Reagan	102	5/31/41	b5/24/41
523	Nurse's Secret (My)F	Lee Patrick-Regis Toomey	65	5/24/41	b5/10/41
555	Out of the Fog (D)A	Ida Lupino-John Garfield	85	6/14/41	b6/14/41
524	Passage From Hongkong (My)F	Keith Douglas-Lucile Fairbanks	61	6/21/41	b6/7/41
501	Sea Wolf (D)A	Robinson-Garfield-Lupino	100	3/22/41	b3/29/41
573	Shadows on the Stairs (My)F	Maris Wrixon-Wm. Lundigan	63	3/1/41	b5/17/41
564	Shining Victory (D)A	G. Fitzgerald-Jas. Stephenson	83	6/7/41	b5/24/41
522	Shot in the Dark (My)F	Ricardo Cortez-Wm. Lundigan	57	4/5/41	b3/29/41
563	Singapore Woman (D)A	Brenda Marshall-David Bruce	64	5/17/41	b5/10/41
567	Strange Alibi (G)F	Arthur Kennedy-Joan Perry	63	4/19/41	b4/12/41
559	Strawberry Blonde (CD)F	Jas. Cagney-Olivia de Havilland	97	2/22/41	b2/15/41
516	Thieves Fall Out (C)A	Eddie Albert-Joan Leslie	72	5/3/41	b4/19/41
574	Three Sons O'Guns (CD)A	Wayne Morris-Arthur Kennedy	65	8/2/41	b7/19/41
558	Underground (D)	Jeffrey Lynn-Karen Verne	95	6/28/41	b6/14/41
560	Wagons Roll at Night (D)	Humphrey Bogart-Sylvia Sidney	84	4/26/41	b4/26/41

Current 1941-42

110	Blues in the Night (DM)	Priscilla Lane-Richard Whorf	88	11/15/41	b11/1/41
111	Body Disappears (C)F	Jeffrey Lynn-Jane Wyman	71	12/6/41	b12/6/41
106	International Squadron (D)F	James Stephenson-Ronald Reagan	87	10/11/41	b8/16/41
105	Law of the Tropics (D)F	Constance Bennett-Jeffrey Lynn	76	10/4/41	b9/6/41
107	Maltese Falcon (My)A	Mary Astor-Humphrey Bogart	100	10/18/41	b10/4/41
103	Navy Blues (C)F	A. Sheridan-J. Oakie-M. Raye	108	9/13/41	b8/16/41
104	Nine Lives Are Not Enough (My)F	Ronald Reagan-James Gleason	63	9/27/41	b9/6/41
108	One Foot in Heaven (B)F	Frederic March-Martha Scott	108	11/1/41	b10/4/41
101	Sergeant York (BD)A	Gary Cooper-Joan Leslie	134	9/27/41	b7/12/41
102	Smiling Ghost (HC)A	Wayne Morris-Brenda Marshall	71	9/6/41	b8/16/41
112	Steel Against the Sky (D)F	Richard Whorf-Lloyd Nolan	68	12/13/41	b12/6/41
109	Target For Tonight (DocD)F	Royal Air Force	48	11/8/41	b10/18/41

Coming 1941-42

116	All Through the Night (D)F	Humphrey Bogart-Judith Anderson	107	1/10/42	b12/6/41
	Always in My Heart (D)	Kay Francis-Walter Huston			a11/29/41
	Arsenic and Old Lace	Cary Grant-Priscilla Lane			In Prod.
	Captain of the Clouds (D)	J. Cagney-Dennis Morgan (Tech.)			a9/27/41
	Dangerously They Live (Spy)	John Garfield-Raymond Massey			a10/4/41
	In This Our Life (D)	Bette Davis-George Brent			a11/29/41
	Juke Girl (D)	Ann Sheridan-Ronald Reagan			a11/8/41
	Kings Row (D)	Ann Sheridan-Ronald Reagan			a9/27/41
	Larceny, Inc.	Edward G. Robinson-Jane Wyman			In Prod.
	Male Animal	Olivia de Havilland-Henry Fonda			a10/4/41
	Man Who Came to Dinner (C)	Bette Davis-Monte Woolley			a8/23/41
	Prime Minister (B)F	John Gielgud-Diana Wynyard	94		b9/13/41
114	They Died With Their Boots On (B)F	Errol Flynn-Olivia de Havilland	140	1/1/42	b11/22/41
	Wild Bill Hickok Rides (A)	Constance Bennett-Bruce Cabot			a10/4/41
	Yankee Doodle Dandy	James Cagney-Joan Leslie			In Prod.
113	You're in the Army Now (C)F	Jimmy Durante-Phil Silvers	79	12/25/41	b12/6/41

MISCELLANEOUS

	Eternal Gift (Rel.)	Catholic Mass	100	Lamont	Not Rev.
	40,000 Horsemen (War)A	Grant Taylor-Betty Bryant	85	Goodwill	b8/2/41
	Frightened Lady (My)A	Marius Goring-Helen Haye	75	Hoffberg	b11/15/41
	King of the White Elephants (PD)F	Siamese cast	66	Pridl	b4/5/41
	Mystery of Room 13 (My)F	Gibb McLaughlin-Sara Seegar	68	Alliance	b8/30/41
	No Greater Sin (D)A	Leon Ames-Luana Walters	85	University	b6/21/41

Key: Letters and combinations of them symbolize type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (S) Society; (T) Travel. Initial after this key: F—Family; A—Adults. a—Before Date of Issue Indicates Advance Dope;—b—Box Office Slant.

Shorts Booking Guide

COLUMBIA 1940-41

		Comment	Running Time	Reviewed Issue Of
	ALL STAR COMEDIES (18)			
2432	Black Eyes and Blues	Fair	16½	4/19/41
2425	Blondes and Blunders	Silly	16	11/30/40
2424	Bundle of Bliss		17	Not Rev.
2423	Cold Turkey		18	10/12/40
2436	French Fried Patootie		18	Not Rev.
2428	Fresh As a Freshman	Fair	16	4/ 5/41
2431	Glove Affair		16½	Not Rev.
2426	His Ex Marks the Spot	Funny	18	1/11/41
2438	Host to a Ghost	Fair	17	8/ 9/41
2437	Love at First Fright		18	Not Rev.
2421	Pleased to Mitt You		18	Not Rev.
2434	Ready, Willing But Unable		16½	Not Rev.
2433	Ring and the Belle	Fair	17	5/24/41
2429	So You Won't Squawk		16	Not Rev.
2422	Spook Speaks	Fairly Amusing	18	10/12/40
2427	Watchman Takes a Wife	Fairly Amusing	16	1/25/41
2435	Yankee Doodle Andy		16	Not Rev.
2430	Yumpin' Yiminy		16	Not Rev.
	CINESCOPES (10)			
2978	Capital Sidelights	Poor	10	5/24/41
2975	Feathers	Very Good	9	3/ 1/41
2979	Fighter Pilot	Timely	11	6/28/41
2972	Floating Elephants	Timely and Good	8	10/12/40
2971	Hobby Lobby	Excellent	12	9/21/40
2976	Movie Magic	Fascinating	9	3/29/41
2973	Nice Work, If You Can Do It	Fair	10	11/23/40
2977	This Is England	Timely	10	4/ 5/41
2974	Unusual Crafts	Interesting	9	1/25/41
	COLOR RHAPSODIES (16) (Tech.)			
2507	Carpenters		7	Not Rev.
2510	Cuckoo I. Q.	Fair	7	8/ 9/41
2505	Helping Paw	Amusing	7	2/ 1/41
2508	Land of Fun		7	Not Rev.
2503	Mad Hatter		7	Not Rev.
2502	Mr. Elephant Goes to Town		8	Not Rev.
2501	Tangled Television	Good	7½	10/12/40
2509	Tom Thumb's Brother	Cute	7	6/28/41
2506	Way of All Pests		7	Not Rev.
2504	Wise Owl	Fairly Good	7	11/30/40
	COLUMBIA TOURS (10)			
2556	Beautiful British Columbia		10	Not Rev.
2560	Beautiful Ontario		10	Not Rev.
2557	From Singapore to Hongkong	Timely	10	3/15/41
2551	Historic Virginia		11	Not Rev.
2554	Islands of the West Indies	Satisfactory	10	11/23/40
2553	Old and New Arizona		10	Not Rev.
2559	San Francisco—Metropolis of the West	Average	10	4/19/41
2552	Savoy in the Alps	Poor Timing	11	11/23/40
2555	Sojourn in Havana	Interesting	9	11/30/40
2558	Western Wonderland	Excellent	10	3/29/41
	COMMUNITY SINGS (10)			
2655	Fun With Songs	Fair	10	3/15/41
2654	Gay Tunes		10	Not Rev.
2651	Jolly Tunes		9	Not Rev.
2653	Melodies That Linger		10	Not Rev.
2657	Peppy Songs		10	Not Rev.
2658	"Perfidia" Baker		10	Not Rev.
2652	Popular Love Songs	Depends	9	11/23/40
2656	Songs With Harmony		10	Not Rev.
	FABLES CARTOONS (8)			
2757	Dumb Like a Fox	Cute	6	8/ 9/41
2751	Farmer Tom Thumb	Good	6	6/28/41
2756	Kitty Gets the Bird	Good	7	6/28/41
2755	It Happened to Crusoe		6	Not Rev.
2752	Mouse Meets Lion	Poor	6	11/23/40
2753	Paunch and Judy	Average	6	1/25/41
2758	Playing the Pied Piper	Poor	6	8/30/41
2754	Streamlined Donkey	Cute	6	3/22/41
	HOW'S YOUR I. Q. (6)			
2604	Junior I. Q. Parade		9½	Not Rev.
2605	So You Think You Know Music	Good	10	4/19/41
2601	Take It Or Leave It (1)	Funny	11½	11/30/40
2602	Take It or Leave It (2)	Entertaining	11	2/ 1/41
2603	Take It Or Leave It (3)		11	Not Rev.
2606	Take It Or Leave It (4)	Very Good	11	5/31/41
	NEW YORK PARADE (6)			
2952	Abroad at Home	Interesting	10	4/26/41
2951	Magic City	Well Done	10	1/25/41
	PHANTASIES CARTOONS (8)			
2707	Crystal Gazer		6	Not Rev.
2702	Happy Holidays		6	Not Rev.
2703	Little Theatre		6	Not Rev.
2708	Merry Mouse Cafe	Poor	6	9/13/41
2701	Schoolboy Dreams	Cute	7	10/12/40
2704	There's Music in Your Hair		7	Not Rev.
2706	Wallflower		6	Not Rev.
	SCREEN SNAPSHOTS (12)			
2851	No. 1 (Ken Murray)		10	11/30/40
2852	No. 2 (Don Wilson)	Very Good	10	11/23/40
2853	No. 3 (Ken Murray)	One of the Best	9	Not Rev.
2854	No. 4 (Ken Murray)		10	Not Rev.
2855	No. 5 (Bob Hope)	Excellent	10	2/ 1/41
2856	No. 6 (Larry Simms)	Good	10	3/22/41
2857	No. 7 (Ken Murray)		10	Not Rev.
2858	No. 8 (Jerry Colonna)		10	Not Rev.
2859	No. 9 (Jack Benny)	Fair	10	8/30/41
	STOOGE COMEDIES (8)			
2407	All the World's a Stooge	Typical	16	5/24/41
2404	Boobs in Arms		18	Not Rev.
2403	Cookoo Cavaliers	Silly	17	11/30/40
2406	Dutiful But Dumb		16½	Not Rev.
2401	From Nurse to Worse	A Dud	17	8/31/40
2408	I'll Never Heil Again	Satiric Slapstick	18	6/28/41
2402	No Census, No Feeling		18	Not Rev.
2405	So Long Mr. Chumps	Slapstick	20	3/22/41
	WASHINGTON PARADE (6)			
2901	The Mint		10	Not Rev.
2904	The Spirit of 1941	Fair	10	4/26/41
2902	U. S. Military Academy		10	Not Rev.
2903	U. S. Naval Academy	Splendid	10	2/ 1/41

COLUMBIA 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
	WORLD OF SPORTS (12)			
2803	Ali the Giant Killer	Very Good	9	1/25/41
2808	Aquaplay	Very Good	9	6/28/41
2807	Diving Thrills	Very Good	9	5/31/41
2802	Hunting Wild Deer	Fair	9	11/30/40
2804	Ice Capers	Very Good	10	3/ 8/41
2806	Jungle Archer	Very Good	11	4/26/41
2801	Master of Cue	Billiard Fans	10	10/12/40
2805	Splits, Spares and Strikes	For Bowlers	10	3/ 8/41

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	ALL-STAR COMEDIES (18)			
3424	Blitzkiss		15	Not Rev.
3423	General Nuisance		18	Not Rev.
3422	Half Shot at Sunrise	Slapstick	16	10/ 4/41
3425	Lovable Trouble		18	Not Rev.
3421	Love in Gloom	Good	21	8/ 9/41
3426	She's Oil Mine	Slapstick	18	12/13/41
3427	Sweet Spirits of Nighter		18	Not Rev.
	CINESCOPES (8)			
3971	Exploring Space	Interesting	9	8/30/41
3972	From Nuts to Soup	Poor	9	10/ 4/41
3975	Strange Facts	Interesting	9	12/13/41
3974	Women in Photography. For Women		10	11/22/41
3973	World of Sound	Absorbing	9	11/ 1/41
	COLOR RHAPSODIES (16) Tech.			
3502	Fox and the Grapes	Very Good	7	12/ 6/41
3503	Red Riding Hood Rides Again		7	Not Rev.
3501	Who's Zoo in Hollywood		7	Not Rev.
	COMMUNITY SING (10)			
3653	College Songs		10½	Not Rev.
3652	Current Hits	As Usual	9	10/ 4/41
3655	Hits of the Day		9	Not Rev.
3651	Patriotic Songs	Patriotic	9	8/30/41
3654	Popular Songs		10	Not Rev.
	FABLES CARTOONS (8)			
3751	Great Cheese Mystery		7	Not Rev.
	GLOVE SLINGERS (4)			
3410	Kink of the Campus		18	Not Rev.
3409	Mitt Me Tonight	Fair	16	11/22/41
	INTERNATIONAL FORUM (6)			
3451	Dorothy Thompson	Timely	18	3/ 1/41
3452	Will England Be Invaded?	Very Good	16	8/ 9/41
3453	Will Democracy Survive?	Timely	18	10/18/41
	PANORAMICS (12)			
3901	City Within a City	Commercial	10	9/13/41
3902	Gallup Poll	Interesting	10	11/ 1/41
3903	New York's Finest		10	Not Rev.
	PHANTASIES CARTOONS (8)			
3701	Crystal Gazer	Poor	7	11/15/41
	QUIZ REELS (6)			
3602	Kitchen Quiz No. 1	Excellent	10½	9/13/41
3603	Kitchen Quiz No. 2	Very Good	10	12/13/41
3601	So You Think You Know Music	Good	10	8/30/41
	SCREEN SNAPSHOTS (10)			
3851	No. 1 (Ken Murray)	Good	10	10/ 4/41
3852	No. 2 (Ken Murray)		10	Not Rev.
3853	No. 3 (John Hubbard)	Very Good	10	11/22/41
3854	No. 4 (Billy Gilbert)	Good	10	12/13/41
	STOOGE COMEDIES (8)			
3401	An Ache in Every Stake	Slapstick	18	9/13/41
3402	In the Sweet Pie and Pie	Silly	18	11/ 1/41
2403	Some More of Samoa		18	Not Rev.
	THIS CHANGING WORLD (6)			
3981	Broken Treaties	Disappointing	10	9/13/41
3982	How War Came	Informative	10	12/13/41
	TOURS (8)			
3553	Alaska Tour	Fair	10	11/22/41
3552	Buenos Aires Today	Good	10	10/ 4/41
3551	Journey in Tunisia	Dated	10	8/30/41
	WORLD OF SPORT (12)			
3803	Jungle Fishing	Excellent	10	11/15/41
3804	Polo Champions	Excellent	10	12/ 6/41
3805	Rack 'Em Up		10	Not Rev.
3802	Show Dogs	Excellent	10	9/20/41
3801	Tee Up (Patty Berg)	For Golfers	10	8/30/41

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	CARTOONS (18) (Tech.)			
W-243	Abul the Bul-Bul Ameer	Excellent	8	4/ 5/41
W-249	Alley Cat	Excellent	8	8/ 2/41
W-253	Flying Bear	Fair	8	11/22/41
W-246	Goose Goes South		8	Not Rev.
W-248	Dance of the Weed	Fair	8	6/28/41
W-251	Little Caesario	Very Good	8	9/29/41
W-245	Little Mole	Very Good	9	5/17/41
W-241	Lonesome Stranger	Excellent	9	12/ 7/40
W-250	Midnight Snack	Cute	9	8/16/41
W-242	Mrs. Ladybug	Excellent	8	1/ 4/41
W-252	Officer Pooch	Amusing	8	9/27/41
W-244	Prospecting Bear	Funny	9	4/ 5/41
W-247	Rookie Bear	Funny	8	6/14/41

MGM 1940-41 (Cont.)

		Comment	Running Time	Reviewed Issue Of
	CRIME DOESN'T PAY (6)			
P-205	Coffins on Wheels	Excellent	17	6/14/41
P-201	Eyes of the Navy	Excellent	20	10/19/40
P-204	Forbidden Passage	Tops	21	3/ 1/41
P-203	Respect the Law	Very Good	20	2/ 1/41
P-206	Sucker List	Excellent	20	10/25/41
P-202	You the People	Excellent	21	1/ 4/41
	MINIATURES (10)			
M-235	Battle, The	Interesting	11	6/28/41
M-238	Ghost Treasure	Interesting	10	8/16/41
M-232	Great Meddler	Very Good	11	1/ 4/41
M-233	Happiest Man on Earth	Unusual	11	2/ 1/41
M-237	Man Who Changed the World	Excellent	11	8/ 2/41
M-236	Memories of Europe	Excellent	8	6/28/41
M-234	More About Nostradamus	Timely	11	2/22/41
M-231	Rodeo Dough	Very Good	10	12/ 7/40
M-239	Triumph Without Drums	Excellent	10	11/ 1/41
M-240	Viva Mexico	Interesting	10	11/22/41
	OUR GANG (9)			
C-296	Baby Blues	Very Good	9	4/ 5/41
C-295	Fightin' Fools	Good Fun	9	2/ 1/41
C-293	Goin' Fishin'	Standard	10	11/ 9/40
C-291	Good Bad Boys	Good	11	9/ 7/40
C-294	Kiddie Cure	Good Gang	11	12/ 7/40
C-298	1-2-3 Go	Amusing	10	5/17/41
C-299	Robot Wrecks	Amusing	11	8/ 2/41
C-292	Waldo's Last Stand	Flimsy	11	11/ 9/40
C-297	Ye Olde Minstrels	Poor	11	4/ 5/41
	PASSING PARADE (9)			
K-281	American Spoken Here	Excellent	11	12/ 7/40
K-289	Hobbies	Excellent	10	9/27/41
K-283	More Trifles of Importance	Excellent	11	4/ 5/41
K-288	Of Pups and Puzzles	Excellent	10	9/27/41
K-284	Out of Darkness	Significant	11	5/10/41
K-286	This Is the Bowery	Excellent	11	6/28/41
K-282	Whispers	Excellent	10	2/22/41
K-285	Willie and the Mouse	Instructive	11	6/14/41
K-287	Your Last Act	Excellent	11	8/ 2/41
	PETE SMITH SPECIALTIES (14)			
S-267	Aeronutics	Satisfactory	10	5/17/41
S-269	Cuban Rhythm	Excellent	9	6/28/41
S-272	Flicker Memories	Funny	10	11/ 1/41
S-271	Football Thrills of 1940	For Grid Fans	10	9/27/41
S-268	Lions on the Loose	Good	9	6/14/41
S-266	Memory Tricks	Amusing	9	4/ 5/41
S-264	Penny to the Rescue	Excellent	10	2/ 1/41
S-261	Quicker'n a Wink	Excellent	9	11/ 9/40
S-265	Quiz Biz	Entertaining	9	2/22/41
S-263	Sea for Yourself	Holds Interest	10	1/ 4/41
S-270	Water Bugs	Very Good	10	8/16/41
S-262	Wedding Bills	Very Good	10	12/ 7/40
	FITZPATRICK TRAVELTALKS (12) (Tech.)			
T-218	Alluring Alaska	Usual	9	4/ 5/41
T-214	Beautiful Bali	As Usual	9	12/ 7/40
T-211	Capital City	Fair	9	9/ 7/40
T-212	Cavalcade of San Francisco	Too Late	9	9/28/40
T-219	Glimpses of Kentucky	Good	8	5/10/41
T-221	Glimpses of Washington State	Usual	9	8/16/41
T-222	Haiti, Land of Dark Majesty	Good	9	6/28/41
T-216	Mediterranean Ports of Call	Out-dated	9	2/ 1/41
T-213	Old New Mexico	Fair	9	11/ 9/40
T-215	Old New Orleans	As Usual	9	1/ 4/41
T-217	Red Men on Parade	Fair	9	3/ 1/41
T-220	Yosemite the Magnificent	Colorful	8	6/14/41

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	CARTOONS (16) (Tech.)			
W-341	Night Before Xmas	For Xmas	9	12/20/41
	MINIATURES (10)			
M-331	Changed Identity	Excellent	10	11/22/41
	OUR GANG (10)			
C-392	Come Back Miss Pipps	Amusing	10	11/29/41
C-391	Helping Hands	Very Good	10	10/25/41
C-393	Wedding Worries	Funny	11	12/20/41
	PASSING PARADE (10)			
K-381	Strange Testament	Unusual	11	12/20/41
K-382	We Do It Because		10	Not Rev.
	PETE SMITH SPECIALTIES (14)			
C-361	Army Champions	Excellent	10	11/ 1/41
C-362	Fancy Answers	Excellent	9	11/29/41
C-363	How to Hold Your Husband—Back	Excellent	10	12/20/41
	TRAVELTALKS (12) (Tech.)			
T-313	Georgetown, Pride of Penang	Very Good	10	11/29/41
T-311	Glimpses of Florida	Interesting	10	9/27/41
T-312	Inside Passage	Good	10	10/25/41
T-314	Scenic Grandeur	Good	9	12/20/41
	TWO REEL SPECIALS (6)			
P-301	Tell Tale Heart	A Masterpiece	20	11/15/41

PARAMOUNT 1940-41

	ANIMATED ANTICS (10)			
H0-4	Bring Himself Back Alive	Good	7	12/21/40
H0-11	Copy Cat	Fair	7	7/19/41
H0-1	Dandy Lion	Poor	7	10/ 5/40
H0-3	Mommy Loves Poppy	Average	7	11/23/40
H0-2	Sneak, Snoop and Snitch	Fair	7	11/23/40
H0-7	Speaking of Animals	Excellent	9	3/15/41
H0-8	Triple Trouble	Just Fair	7	5/10/41
H0-6	Twinkletoes Gets the Bird		7	Not Rev.
H0-13	Twinkletoes in Hot Stuff		7	Not Rev.
H0-10	Twinkletoes, Where He Goes Nobody Knows	Routine	7	6/28/41
H0-5	Wild Oysters	Unusual	7	2/15/41
H0-12	Wizard of Arts		7	Not Rev.
H0-9	Zero, the Hound	So-So	7	5/31/41

PARAMOUNT 1940-41 (Cont.)

	Comment	Running Time	Reviewed Issue Of
COLOR CLASSIC			
C0-1 Vitamin Hay		7	..Not Rev.
FASCINATING JOURNEYS (6) (Tech.)			
M0-4 Delhi	Good	11	.. 4/ 5/41
M0-5 Indian Durbar	Gorgeous	10	.. 5/10/41
M0-6 The Jungle	Excellent	10	.. 8/23/41
M0-1 River Thames—Yesterday	Beautiful	10	..11/23/40
M0-2 Sacred Ganges	Dull	10	.. 1/25/41
M0-3 Village in India	Fair	10	.. 2/22/41
GABBY CARTOONS (8) (Tech.)			
G0-3 All's Well	Silly	7	.. 1/18/41
G0-2 Constable	Satisfactory	7	..11/23/40
G0-6 Fire Cheese	Average	7	.. 6/28/41
G0-7 Gabby Goes Fishing	Fair	7	.. 7/19/41
G0-8 It's a Hap-Hap-Happy Day	Poor	7	.. 8/23/41
G0-1 King for a Day	Fair	7	..10/26/40
G0-5 Swing Cleaning	Fair	7	.. 4/19/41
G0-4 Two for the Zoo	Good	7	.. 2/15/41
HEADLINERS (8)			
A0-5 Bob Chester & Orch.	Average	10	.. 4/ 5/41
A0-4 Gene Krupa & Orch.	For Jitterbugs	10	.. 2/22/41
A0-7 Hands of Destiny	Interesting	10	.. 7/19/41
A0-2 Listen to Larry	Satisfactory	10	..11/ 2/40
A0-3 Johnnie Messner & Orch.	Fair	11	..12/21/40
A0-1 Moments of Charm of 1941 (Tech.)	Pretty	10	..10/ 5/40
A0-6 Those We Love	Different	11	.. 5/31/41
MADCAP MODELS (6) (Tech.)			
U0-2 Dipsy Gipsy	Very Good	9	.. 4/19/41
U0-4 Gay Knighties	Cute	9	.. 9/27/41
U0-3 Hoola Boola	Novel	9	.. 6/28/41
U0-1 Western Daze	Novel	9	.. 1/11/41
PARAGRAPHICS (6)			
V0-3 Breezy Little Bears	Excellent	10	.. 1/18/41
V0-5 Guardians of the Wilds	Fine	10	.. 9/20/41
V0-1 Nature's Nursery	Excellent	10	..11/ 2/40
V0-4 Red, White and Blue Hawaii	Fair	11	.. 3/22/41
V0-2 Seeing Is Believing	Fair	11	..12/ 7/40
POPEYE (12)			
E0-11 Child Psykolojiky	Good	7	.. 7/19/41
E0-4 Eugene, the Jeep	Funny	7	..12/ 7/40
E0-8 Flies Ain't Human	Fair	7	.. 4/19/41
E0-2 My Pop, My Pop	Amusing	7	..11/ 2/40
E0-10 Olive's Boithday Presink	Snappy	7	.. 5/31/41
E0-7 Olive's Sweepstake Ticket		7	..Not Rev.
E0-12 Pest Pilot	Fair	7	.. 8/23/41
E0 9 Popeye Meets Rip Van Winkle	Fair	7	.. 5/10/41
E0 1 Popeye Meets William Tell	Funny	7	..10/ 5/40
E0-5 Problem Pappy	Fair	7	.. 1/25/41
E0 6 Quiet Pleeze	Very Good	7	.. 3/22/41
E0-3 With Poopdeck Pappy	Entertaining	7	..12/ 7/40
POPULAR SCIENCE (6)			
J0 1 No. 1	Good	10	..10/ 5/40
J0 2 No. 2	Interesting	10	..11/23/40
J0-3 No. 3	Interesting	10	..12/21/40
J0 4 No. 4	Usual	10	.. 3/22/41
J0 5 No. 5	Interesting	10	.. 4/ 5/41
J0 6 No. 6	Up to Standard	11	.. 6/28/41
ROBERT BENCHLEY (4)			
S0-3 Crime Control	Excellent	11	.. 4/19/41
S0 4 Forgotten Man	Typical	10	.. 5/31/41
S0 1 Trouble With Husbands	Great Fun	11	..11/16/40
S0 2 Waiting for Baby	A Howl	10	.. 2/22/41
SPECIAL CARTOON (1) (Tech.)			
FF0-1 Raggedy Ann	Very Good	19	..12/21/40
SPORTLIGHTS (13)			
R0-6 Acrobatic Aces	Excellent	10	.. 1/25/41
R0 8 Canine Sketches	Fine	10	.. 3/22/41
R0-1 Diving Demons	Beautiful	10	..10/ 5/40
R0 5 Feminine Fitness	Very Good	10	..12/21/40
R0-7 Fishing Fever	Appealing	10	.. 3/22/41
R0-4 Marine Round-up	Excellent	10	..12/ 7/40
R0-3 Motorcycle Stunting	Thrills Aplenty	10	..11/23/40
R0-10 On the Spot	Funny	10	.. 5/10/41
R0-11 Lasso Wizards	Good Action Stuff	10	.. 6/28/41
R0-12 Snow Dogs	Excellent	10	.. 7/19/41
R0-2 Sporting Everglades	Very Good	10	..10/26/40
R0-9 Sun Fun	Exhilarating	10	.. 4/ 5/41
R0-13 What's Lacrosse	Very Good	10	.. 8/23/41
UNUSUAL OCCUPATIONS (6)			
L0-1 No. 1	Good	10	..10/ 5/40
L0-2 No. 2	Interesting	10	..12/ 7/40
L0-3 No. 3	Good	10	.. 2/15/41
L0-4 No. 4	Good	11	.. 3/29/41
L0-5 No. 5	A Wow	11	.. 5/31/41
L0-6 No. 6	Very Good	10	.. 8/23/41

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FASCINATING JOURNEYS (Tech.) (2)			
M1-1 Road in India	Interesting	10	..11/22/41
HEADLINERS (6)			
A1-1 Beauty at the Beach	Fine	10	..10/11/41
A1-2 Copacabana Revue	Good	10	..12/ 6/41
HEDDA HOPPER'S HOLLYWOOD (6)			
Z1-1 No. 1	Excellent	10	.. 9/20/41
Z1-2 No. 2	Fair	10	..11/29/41
MADCAP MODELS (Tech.) (6)			
U1-1 Rhythm in the Ranks	Excellent	8	..12/20/41
POPEYE (12)			
E1-1 I'll Never Crow Again	Fair	7	..10/11/41
E1-2 Mighty Navy	Funny	7	..12/ 6/41
E1-3 Nix on Hypnotix	Very Funny	7	..12/20/41
POPULAR SCIENCE (6)			
J1-1 No. 1	Very Good	11	..10/11/41
J1-2 No. 2	Very Good	11	..11/22/41
QUIZ KIDS (6)			
Q1-1 No. 1	Very Good	10	.. 9/20/41
Q1-2 No. 2	They're Good	11	..12/ 6/41
ROBERT BENCHLEY (4)			
S1-1 How To Take a Vacation	Funny	10	..10/11/41
S1-2 Nothing But Nerves	Very Good	10	..12/20/41
SPEAKING OF ANIMALS (6)			
Y1-1 In a Pet Shop	A Howl	10	.. 9/20/41
Y1-2 In a Zoo	Hilarious	10	..11/15/41

PARAMOUNT 1941-42 (Cont.)

	Comment	Running Time	Reviewed Issue Of
SPORTLIGHTS (13)			
R1-5 Buying a Dog	Very Good	10	..12/20/41
R1-2 Meet the Champs	Excellent	10	..10/11/41
R1-4 Quick Returns	Pretty Good	10	..11/29/41
R1-1 Shooting Mermaids	Very Good	10	.. 9/27/41
R1-3 Sittin' Pretty	Excellent	10	..11/15/41
SUPERMAN CARTOONS (12) (Tech.)			
W1-1 Superman	A Cinch to Sell.	11	.. 8/ 2/41
W1-2 Superman in the Mechanical Monsters	Good	10	..12/20/41
UNUSUAL OCCUPATIONS (6)			
L1-1 No. 1	Good	10	..10/11/41
L1-2 No. 2	Very Good	10	..12/ 6/41

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DISNEY CARTOONS (18) (Tech.)			
14113 Art of Skiing	Excellent	8	..11/29/41
14103 Baggage Buster	Hilarious	7	.. 5/10/41
14105 Canine Caddy	Tops	7	.. 6/ 7/41
14114 Chef Donald		8	..Not Rev.
14112 Donald's Camera	A Scream	8	..10/25/41
14107 Early to Bed	Satisfactory	8	.. 7/26/41
14102 Gentleman's Gentleman	Tops	7	.. 4/ 5/41
14101 Golden Eggs	Excellent	8	.. 4/ 5/41
14104 Good Time for a Dime	Excellent	8	.. 5/10/41
14111 Lend a Paw	Superb	8	..10/25/41
14106 Nifty Nineties	Amusing	8	.. 6/ 7/41
14110 Old MacDonald Duck	Excellent	8	..10/ 4/41
14109 Orphan's Benefit	Very Good	9	.. 8/30/41
14108 Truant Officer Donald	Excellent	8	.. 8/23/41
EDGAR KENNEDY (6)			
13406 Apple in His Eye	Hokey	18	.. 6/14/41
13403 Drafted in the Depot		19	..Not Rev.
13405 It Happened All Night	Fair	19	.. 4/12/41
13404 Mad About Moonshine	Fair	18	.. 3/ 1/41
13401 Sunk by the Census	Funny	18	.. 9/14/40
13402 Trailer Tragedy	Funny	17	..10/19/40
INFORMATION PLEASE (13)			
14201 No. 1 (Anna Neagle)	Excellent	11	.. 9/14/40
14202 No. 2 (Ruth Gordon)	Good	10	..10/19/40
14203 No. 3 (Alice Marble)	Swell As Usual.	10	..11/16/40
14204 No. 4 (Louis Bromfield)	Excellent	11	..12/14/40
14205 No. 5 (Wendell Willkie)	Good	10	.. 2/ 1/41
14206 No. 6 (Jan Struther)	Excellent	11	.. 3/ 1/41
14207 No. 7 (Anna Neagle)	Very Good	10	.. 4/ 5/41
14208 No. 8 (Boris Karloff)	Excellent	10	.. 4/ 5/41
14209 No. 9 (Alice Marble)	Excellent	11	.. 5/10/41
14210 No. 10 (Louis Bromfield)	Entertaining	10	.. 6/ 7/41
14211 No. 11 (Jan Struther)	Very Good	11	.. 7/26/41
14212 No. 12 (Boris Karloff)	Good	12	.. 7/26/41
14213 No. 13 (Anna Neagle)	Excellent	10	.. 8/23/41
LEON ERROL (6)			
13703 Fired Man	Mildly Amusing	20	.. 2/ 1/41
13701 He Asked for It	Very Funny	18	.. 9/14/40
13706 Panic in the Parlor	Unfunny	20	..Not Rev.
13705 Polo Phoney	Good	18	.. 5/17/41
13702 Tattle Television	Funny	19	..11/16/40
13704 When Wife's Away	Fair	20	.. 4/ 5/41
MARCH OF TIME			
13110 Crisis in the Atlantic	Timely	18	.. 5/10/41
13111 China Fights Back	Timely	18	.. 6/ 7/41
13112 New England's 8,000,000 Yankees	Good	20	.. 7/ 5/41
13113 Peace by Adolf Hitler	A "Must"	20	.. 8/ 2/41
RAY WHITLEY (4)			
13501 Bar Buckaroos	Good	16	..11/16/40
13504 Musical Bandit	Entertaining	16	.. 7/26/41
13502 Prairie Spooners	Very Good	13	.. 3/ 1/41
13503 Red Skins & Red Heads	Poor	18	.. 5/10/41
PICTURE PEOPLE (13)			
14401 No. 1	Interesting	10	.. 9/14/40
14402 No. 2	Good	9	..10/19/40
14403 No. 3	Night Club Plug	10	..11/16/40
14404 No. 4	Good	10	..12/14/40
14405 No. 5	Fair	10	.. 2/ 1/41
14406 No. 6	Fair	10	.. 3/ 1/41
14407 No. 7	Average	10	.. 3/29/41
14408 No. 8	Fair	10	.. 4/12/41
14409 No. 9	Fair	8	.. 5/17/41
14410 No. 10	Fair	8	.. 6/ 7/41
SPECIAL SUBJECT			
13801 Growing Up (Quins)	Wide Appeal	18	..12/14/40
SOUTH AMERICA (3)			
14501 Eyes on Brazil	Very Interesting	10	.. 3/ 1/41
14503 How Goes Chile	Very Good	10	.. 8/23/41
14502 What's Happening in Argentina	Very Timely	10	.. 4/12/41
SPORTSCOPES (13)			
14307 Caballero College	Fair	9	.. 3/ 1/41
14313 Craig Wood	For Golfers	9	.. 8/ 9/41
14310 Jockey's Day	Good	9	.. 6/ 7/41
14302 Kentucky Royalty	Horse Lovers	9	..10/19/40
14306 Mat Men	Good	9	.. 3/ 1/41
14308 Publicity Sports	Excellent	9	.. 4/ 5/41
14301 Quail Quest	Good	9	.. 9/14/40
14311 Rolling Rhythm		10	..Not Rev.
14305 Snow Eagles	Excellent	9	.. 2/ 1/41
14304 Snow Fun	Exhilarating	9	..12/14/40
14303 Sportsman's Partner	For Dog Lovers.	9	..11/16/40
14312 Steeds and Steers	Good	9	.. 7/26/41
14309 Sword Soldiers	Technical	9	.. 5/10/41

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DISNEY CARTOONS (18) (Tech.)			
EDGAR KENNEDY (6)			
23402 I'll Fix It	Funny	19	..10/25/41
23403 Quiet Fourth		16	..Not Rev.
23401 Westward Ho-Hum	Funny	16	.. 9/27/41
INFORMATION PLEASE (13)			
24201 No. 1 (John Gunther)	Excellent	10	..10/25/41
24202 No. 2 (Howard Lindsay)	Up to Par	9	..11/29/41
24203 No. 3 (Cornelia Otis Skinner)		10	..Not Rev.

RKO-RADIO 1941-42 (Cont.)

	Comment	Running Time	Reviewed Issue Of
LEON ERROL (6)			
23701 Man-1-Cured	Funny	16	..10/ 4/41
23702 Who's a Dummy?	Amusing	20	..12/ 6/41
MARCH OF TIME (13)			
23101 Thumbs Up, Texas	Excellent	19	.. 8/16/41
23102 Norway in Revolt	Timely	19	.. 9/27/41
23103 Sailors With Wings	Excellent	20	..10/25/41
23104 Main Street, U.S.A.	Propaganda	18	..11/22/41
23105 Our America At War	Timely, Vital	17½	..12/13/41
Spec. Battlefields of Pacific	Timely	22	..12/20/41
PICTURE PEOPLE (13)			
24403 Hobbies of the Stars	Good	9	..11/29/41
24402 Hollywood Sports	Good	9	..10/25/41
24204 Stars' Day Off		9	..Not Rev.
24401 Stars in Defense	Interesting	10	..10/ 4/41
RAY WHITLEY (4)			
23501 California or Bust	Good	18	..12/6/41
SPORTSCOPES (13)			
24304 Crystal Fliers		10	..Not Rev.
24302 Dog Obedience	Boxoffice	9	..11/ 1/41
24303 Gaucho Sports	Interesting	10	..12/ 6/41
24301 Pampas Paddock	For Horse Lovers	10	..10/ 4/41

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MEET THE STARS (12)			
28-2 Baby Stars	Excellent	10	.. 2/ 1/41
28-1 Chinese Garden Festival	Good Starter	10	..12/21/40
28-5 Hollywood Meets the Navy	Timely	10	.. 5/ 3/41
28-4 Los Angeles Examiner Benefit	Fair	10	.. 4/26/41
28-7 Meet Roy Rogers	Interesting	10	.. 6/21/41
28-6 Stars at Play	Entertaining	10	.. 6/14/41
28-8 Stars—Past & Present	Nostalgic	10	.. 6/28/41
28-3 Variety Reel	Interesting	10	.. 3/ 1/41

20TH CENTURY-FOX 1940-41

ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
1201 Midget Motor Mania	Unusual	10	..10/12/40
1203 Modern Highway	Good	10	.. 3/ 1/41
1202 Training Police Horses	Excellent	10	.. 2/ 8/41
LEW LEHR COMEDIES (4)			
1401 Grunters and Groaners	Tiresome	10	.. 8/10/40
MAGIC CARPET OF MOVIETONE (8)			
1108 Arctic in Springtime		10	..Not Rev.
1106 Caribbean Sentinel	Good	10	.. 4/26/41
1101 Eskimo Trails	Enlightening	10	.. 8/10/40
1103 Isle of Mystery		10	..Not Rev.
1109 Letter From Cairo		10	..Not Rev.
1102 Land of Flowers (Tech.)	Colorful	9	.. 8/10/40
1107 Miracle of Hydro	Different	10	.. 4/19/41
1104 Old Dominion State (Tech.)	Very Good	10	..11/30/40
1105 Spotlight on Indo-China		10	..Not Rev.
1110 Winter in Eskimo Land		10	..Not Rev.
RIPLEY'S BELIEVE IT OR NOT			
1601 Acquitted by the Sea	Excellent	10	..19/12/40
SPORTS REVIEWS—THORGERSEN (6) (3 in Tech.)			
1303 Bowling for Strikes	For Bowlers	10	..10/12/40
1307 Fun on Rollers		10	..Not Rev.
1302 Lure of the Trout (Tech.)	For Fly Casters	10	..11/30/40
1306 Playing With Neptune	Very Good	9	.. 4/19/41
1304 Rodeo Goes to Town	Good	10	.. 2/ 8/41
1305 Symphony in Snow		10	..Not Rev.
1301 Vacation Time (Tech.)	OK	8	.. 8/10/40
TERRYTOONS (26) (13 in Tech.)			
1510 Baby Seal		7	..Not Rev.
1551 Bill Mouse's Akwakade	Excellent (Tech.)	7	.. 8/10/40
1515 Bringing Home the Bacon		7	..Not Rev.
1501 Club Life in the Stone Age		7	..Not Rev.
1511 Dog's Dream		7	..Not Rev.
1508 Fishing Made Easy	Fair	7	.. 4/26/41
1514 Good Old Irish Tunes		7	..Not Rev.
1507 Hairless Hector		7	..Not Rev.
1503 Happy Haunting Grounds		7	..Not Rev.
1513 Horse Fly Opera		7	..Not Rev.
1558 Home Guard (Tech.)	Okay	7	.. 4/26/41
1553 How Wet Was My Ocean	Excellent (Tech.)	7	..10/12/40
1554 Landing of the Pilgrims	Good (Tech.)	7	..11/30/40
1552 Lucky Duck (Tech.)		7	..Not Rev.
1512 Magic Shell		7	..Not Rev.
1557 Mississippi Swing	Rhythmic (Tech.)	7	.. 2/ 8/41
1504 Magic Pencil	Poor	7	..12/ 7/40
1555 Plane Goofy (Tech.)	Fair	7	..12/ 7/40
1505 Snow Man		7	..Not Rev.
1556 Temperamental Lion	Amusing (Tech.)	7	.. 2/15/41
1502 Touchdown Demons	Amusing	7	..10/ 5/40
1516 Twelve O'Clock and All Ain't Well		7	..Not Rev.
1559 Uncle Joey (Tech.)		7	..Not Rev.
1506 What a Little Sneeze Will Do	Good	7	.. 2/15/41
1560 What Happens at Night (Tech.)		7	..Not Rev.
1509 When Knights Were Bold	Just a Cartoon	7	.. 4/26/41
WORLD TODAY			
1704 Anzacs in Action		10	..Not Rev.
1701 Battle of the Atlantic	Timely	10	.. 4/19/41
1703 Empire in Exile		10	..Not Rev.
1702 War in the Desert		10	..Not Rev.

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ADVENTURES OF A NEWSREEL CAMERAMAN (4)			
2202 Highway of Friendship	Informative	10	..11/ 1/41
2201 Soldiers of the Sky	Excellent	10	.. 8/ 2/41
2203 Wonders of the Sea		10	..Not Rev.
MAGIC CARPET OF MOVIETONE (12)			
2103 Call of Canada		10	..Not Rev.
2102 Glacier Trails	Good	10	..11/ 1/41
2101 Sagebrush and Silver	Interesting	10	.. 9/20/41
SPORTS REVIEWS (6)			
2301 Aristocrats of the Kennel	Excellent	10	..11/ 1/41
2302 Life of a Thoroughbred		10	..Not Rev.

20TH CENTURY-FOX 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
TERRYTOONS (26)				
2504	Back to the Soil		7	..Not Rev.
2555	Bird Tower (Tech.)		7	..Not Rev.
2506	Flying Fever		7	..Not Rev.
2503	Frozen North	Very Good	7	..11/ 1/41
2501	Ice Carnival	Good	7	.. 9/27/41
2551	Old Oaken Bucket	Good	7	.. 9/20/41
2552	One Man Navy	Amusing	7	.. 9/27/41
2554	Slap Happy Hunters		7	..Not Rev.
2502	Uncle Joey Comes to Town	Funny	7	..11/ 1/41
2553	Welcome Little Stranger	Good	7	..11/ 1/41
2505	Yarn About Yarn		7	..Not Rev.
WORLD TODAY (4)				
2401	American Sea Power	Timely, Excellent	10	.. 9/20/41
2403	Playtime in Hawaii		10	..Not Rev.
2402	Uncle Sam's Iron Warriors		10	..Not Rev.

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CARTOONS (13) (Tech.)				
5252	Andy Panda's Pop	Enjoyable	8	.. 8/ 9/41
5241	Crazy House	Satisfactory	8	..10/12/40
5249	Dizzy Kitty	So-So	8	.. 5/17/41
5246	Fair Today	Good	7	.. 2/15/41
5247	Hysterical High Spots in American History	Fair	7	.. 3/29/41
5243	Knock, Knock	Very Good	8	..11/30/40
5245	Mouse Trappers	Amusing	7	.. 2/ 8/41
5242	Recruiting Daze	Fair	8	..11/ 2/40
5253	Screw Driver	Good	7	.. 9/ 6 41
5248	Scrub Me, Mama, With a Boogie Beat	Snappy	7	.. 5/17/41
5250	Salt Water Daffy	Snappy	8	.. 6/ 7/41
5244	Syncopated Sioux	Clever	7	..12/28/40
5251	Woody Woodpecker		7	..Not Rev.
GOING PLACES (15)				
5353	Arizona	Interesting	10	..10/12/40
5351	Coast Guard	Interesting	10	.. 9/21/40
5358	Deserts of America	Very Good	10	.. 3/22/41
5365	Garden Spot of the North	Good	9	.. 8/ 9/41
5359	Humorous Tombstones	Amusing	10	.. 4/12/41
5355	Hunting on Top of the World	Fascinating	9	..12/28/40
5364	Isles of Fate	Good & Timely	10	.. 8/ 9/41
5363	Meet Jimmy the Chump	Good Fun	10	.. 7/19/41
5354	Melting Pot of the Caribbean	Good	10	..12/28/40
5360	Modern Way Down East	Good	10	.. 6/ 7/41
5362	Mountain Summer	Pleasing	10	.. 7/19/41
5356	South of the Border	Interesting	10	.. 2/15/41
5352	Sun Valley	Good	10	..10/12/40
5357	Swankiest Isle in the World	Interesting	10	.. 3/15/41
5361	Trail of Father Kino	Interesting	10	.. 6/14/41
MUSICALS—TWO REEL (13)				
5226	Bagdad Daddy	Very Good	18	.. 2/ 8/41
5225	Beat Me Daddy-Eight to the Bar		17	..Not Rev.
5221	Class in Swing	Good Variety	16	..10/12/40
5222	Congamania	Latin Liveliness	20	..11/30/40
5233	Dizzy Doings	Fair	17	.. 9/ 6/41
5228	Jumpin' Jive	Good	17	.. 6/ 7/41
5230	Music a la King	Good Number	20	.. 7/19/41
5227	Music in the Morgan Manner	Entertaining	18	.. 3/29/41
5231	Once Upon a Summer Time	Average	18	.. 7/19/41
5232	Rhythm Revel	Entertaining	18	.. 8/16/41
5229	Shadows in Swing	Average	18	.. 5/17/41
5224	Tickled Pinky	Rustic Rhythm	18	.. 1/ 4/41
5223	Torrid Tempos	Entertaining	18	..11/30/04
SPECIAL SUBJECT (1)				
5110	Swing With Bing	Excellent	18	.. 4/13/40
STRANGER THAN FICTION (15)				
5371	No. 81	Good	9	.. 9/21/40
5372	No. 82	Average	9	..10/12/40
5373	No. 83	Average	9	..10/12/40
5374	No. 84	Good	9	..11/30/40
5375	No. 85	Excellent	9	..12/28/40
5376	No. 86	Up to Par	9	.. 2/ 8/41
5377	No. 87	Good	9	.. 3/29/41
5378	No. 88	Interesting	9	.. 3/29/41
5379	No. 89	Interesting	9	.. 4/12/41
5380	No. 90	Interesting	9	.. 5/17/41
5381	No. 91	Fair	9	.. 5/24/41
5382	No. 92	So-So	9	.. 6/ 7/41
5383	No. 93	Very Good	9	.. 7/19/41
5384	No. 94		9	..Not Rev.
5385	No. 95	Very Good	9	.. 8/16/41

1941-42

ANDY PANDA CARTUNES (13) (Tech.)				
6241	Boogie Woogie Bugle Boy of Company B	Good	8	..10/11/41
6242	Man's Best Friend	Good	8	..11/ 8/41
6244	$21 a Day Once a Month	Average	7	..12/ 6/41
6243	What's Cookin'	Good	8	..11/ 8/41
NAME BAND MUSICALS (13)				
6226	Campus Capers	Excellent	18	..12/20/41
6224	Doin' the Town	Entertaining	20	..12/13/41
6222	In the Groove	Entertaining	17	..10/18/41
6221	Is Everybody Happy?	Fair	18	.. 9/ 6/41
6225	Jingle Bells	For Christmas	13½	..12/13/41
6223	Skyland Serenade	Excellent	20	..11/ 8/41
SPECIAL FEATURETTE (1)				
6110	Cavalcade of Aviation		20	..Not Rev.
STRANGER THAN FICTION (15)				
6376	Barnyard Steam Buggy	Good	9	..12/20/41
6375	Blacksmith Dentist	Good	10	..12/20/41
6373	Candy Kid	Good	10	..11/ 8/41
6372	Hermit of Oklahoma	Good	10	..10/18/41
6374	Junior Battlefleet	Good	10	..12/ 6/41
6371	Shampoo Springs	Very Good	10	..10/18/41
VARIETY VIEWS 15 (5 IN COLOR)				
6354	Annapolis Salutes the Navy	Timely	10	..12/13/41
6353	George Washington, Country Gentleman	Impressive	10	..10/11/41
6351	Moby Dick's Home Town	Interesting	9	.. 9/ 6/41
6352	Northern Neighbors (Color)	Interesting	9	..10/18/41
6356	Peaceful Quebec—At War	Interesting	9	..12/13/41
6355	Trail of the Buccaneers	Excellent	9	..11/ 8/41

VITAPHONE-WARNER BROS. 1940-41

		Comment	Running Time	Reviewed Issue Of
BROADWAY BREVITIES (9)				
6202	Alice in Movieland	Superlative	20	..11/30/40
6204	Dog in the Orchard	Meritorious	20	.. 1/18/41
6209	Happy Faces			..Not Rev.
6208	Hunting the Hard Way	Excellent	20	.. 5/24/41
6201	Just a Cute Kid		20	..Not Rev.
6203	Mack Sennett Revival		20	..Not Rev.
6206	Seeing Eye	Poignant	20	.. 4/ 5/41
6207	Sockeroo	Funny	20	.. 5/24/41
6205	Take the Air	Entertaining	20	.. 3/ 8/41
ELSA MAXWELL COMEDIES (3)				
6102	Lady and the Lug		19	..Not Rev.
6101	Riding Into Society	T'Ain't Funny	19	.. 8/31/40
6103	Throwing a Party		20	..Not Rev.
HOLLYWOOD NOVELTIES (6)				
6304	History Repeats Itself	Good	10	.. 9/30/39
6301	Football Highlights	Rockne Build-up	10	.. 8/31/40
6303	Mexican Jumping Beans	Very Good	10	..11/30/40
6302	Shark Hunting	Exciting	10	.. 8/ 3/40
6306	Trouble in Store	Amusing		.. 9/ 6/41
6305	Wild Boar Hunt	Exciting	10	.. 3/ 8/41
LOONEY TUNES (16)				
6601	Calling Dr. Porky		7	..Not Rev.
6612	Coy Decoy	Funny	7	.. 6/21/41
6607	Haunted Mouse	Very Good	7	.. 3/15/41
6616	Henpecked Duck	A Howl	7	.. 9/13/41
6608	Joe Glow the Firefly		7	..Not Rev.
6614	Meet John Doughboy		7	..Not Rev.
6602	Pre-Historic Porky	Clever	7	..11/ 2/40
6611	Porky's Ant	Good	7	.. 5/24/41
6609	Porky's Bear Facts	Amusing	7	.. 4/ 5/41
6604	Porky's Hired Hand	Good	7	..12/28/40
6610	Porky's Preview	Amusing	7	.. 4/26/41
6613	Porky's Prize Pony		7	..Not Rev.
6606	Porky's Snooze Reel		7	..Not Rev.
6603	Sour Puss	Satisfactory	7	..11/30/40
6605	Timid Toreador	Good	7	.. 1/18/41
6615	We the Animals Squeak	Excellent	7	.. 9/ 6/41
MELODY MASTERS (10)				
6506	Cliff Edwards and His Buckaroos	Fair	10	.. 3/ 8/41
6505	Henry Busse & Orch.	Good	10	..11/30/40
6504	Skinnay Ennis & Orch.	Good	10	..12/28/40
6503	Jan Garber & Orch.		10	..Not Rev.
6508	Marie Green & Her Merrie Men	Lively	10	.. 5/ 3/41
6510	Carl Hoff & Orch.			..Not Rev.
6509	Hal Kemp & Orch.	Just a Band	10	.. 5/24/41
6501	Matty Malneck	Snappy	10	.. 8/ 3/40
6507	Freddie Martin & Orch.	Fair	10	.. 4/ 5/41
6502	Joe Reichman & Orch.	Excellent	10	..11/ 2/40
MERRIE MELODIES (26) (Tech.)				
6724	Aviation Vacation			..Not Rev.
6706	Bed Time for Sniffles		7	..Not Rev.
6713	Cat's Tale	Good	7	.. 4/ 5/41
6712	Crackpot Quail		7	..Not Rev.
6709	Elmer's Pet Rabbit	Funny	7	..12/28/40
6718	Farm Frolics	Excellent	7	.. 5/24/41
6710	Fighting 69½	Good	7	.. 1/18/41
6704	Good Night Elmer		7	..Not Rev.
6715	Goofy Groceries	Novel	7	.. 4/ 5/41
6722	Heckling Hare		7	..Not Rev.
6720	Hiawatha's Rabbit Hunt	Funny	7	.. 6/21/41
6703	Holiday Highlights	Swell Satire	7	..11/ 2/40
6719	Hollywood Steps Out	Excellent	7	.. 6/21/41
6723	Inki and the Lion	Good		.. 8/30/41
6701	Malibu Beach Party	Grade A	7	.. 8/31/40
6707	Of Fox and Hound		7	..Not Rev.
6708	Shop, Look and Listen	Good	7	..12/28/40
6711	Sniffles Bells the Cat	Fair	7	.. 3/15/41
6726	Snow Time for Comedy	Up to Par	7	.. 8/30/41
6725	Sport Champions		7	..Not Rev.
6702	Stage Fright	Satisfactory	7	..10/26/40
6714	Tortoise Beats the Hare	Amusing	7	.. 4/ 5/41
6716	Toy Trouble	Good	7	.. 5/ 3/41
6717	Trial of Mr. Wolf	Very Good	7	.. 4/26/41
6705	Wacky Wildlife	Funny	7	..12/ 7/40
6721	Wacky Worm	Excellent	7	.. 8/ 9/41
TECHNICOLOR SPECIALS (6)				
6006	Carnival of Rhythm	Splendid		.. 8/30/41
6001	Flag of Humanity	Splendid	20	..10/26/40
6005	Here Comes the Cavalry		20	..Not Rev.
6002	March on Marines	Excellent	20	..12/28/40
6003	Meet the Fleet	Excellent	20	.. 1/18/41
6004	Wings of Steel	Excellent	20	.. 5/ 3/41
SPORTS PARADES (10)				
6407	Big Bill Tilden	For Tennis Fan	10	.. 5/ 3/41
6404	California Thoroughbreds	Interesting	10	..12/28/40
6403	Diary of a Racing Pigeon	Interesting	10	..12/ 7/40
6402	Dogs You Seldom See	Good Novelty	10	.. 8/31/40
6405	Fight, Fish, Fight	Thrilling	10	.. 3/ 8/41
6401	Fly Fishing	For Anglers	10	..10/26/40
6409	It Happened on Rollers			..Not Rev.
6410	Lions for Sale	Very Good		.. 8/30/41
6408	Sail Ho!	Colorful	10	.. 6/21/41
6406	Sky Sailing	Interesting	10	.. 4/ 5/41

1941-42

BROADWAY BREVITIES (12)				
7103	At the Stroke of Twelve	Grab It	20	..11/ 8/41
7101	Minstrel Days	Very Good	20	.. 9/13/41
7102	Monsters of the Deep		20	..Not Rev.
7104	Perils of the Jungle	Exciting	20	..11/ 8/41
HOLLYWOOD NOVELTIES (6)				
7301	Polo With the Stars		10	..Not Rev.
7304	Miracle Makers	Poor	10	.. 9/13/41
7303	Points on Arrows	Good	10	.. 9/13/41
7302	White Sails	Excellent	10	..11/15/41
LOONEY TUNES (16)				
7601	Notes to You		10	..Not Rev.
7604	Porky's Midnight Matinee		7	..Not Rev.
7603	Porky's Pooch		7	..Not Rev.
7602	Robinson Crusoe, Jr.	Average	7	..11/15/41
MELODY MASTERS (10)				
7502	Carioca Serenaders	Latin Swing	10	..11/15/41
7503	Forty Boys and a Song	Good	10	.. 9/13/41
7501	U.S.C. Band and Glee Club	Very Good	10	.. 9/13/41

VITAPHONE-WARNER BROS. 1941-42 (Cont.)

		Comment	Running Time	Reviewed Issue Of
MERRIE MELODIES (26) (Tech.)				
7701	All This and Rabbit Stew	Excellent	7	.. 9/13/41
7702	Brave Little Bat		7	..Not Rev.
7703	Bug Parade	Clever	7	..11/ 8/41
7706	Cagey Canary		7	..Not Rev.
7707	Rhapsody in Rivets		7	..Not Rev.
7704	Rookie Revue		7	..Not Rev.
7705	Saddle Silly		7	..Not Rev.
7708	Wabbit Twouble		7	..Not Rev.
SERVICE SPECIALS (6) (Tech.)				
7003	Gay Parisian	Good Show	20	..12/ 6/41
7002	Soldiers in White		20	..Not Rev.
7004	Spanish Fiesta	Colorful	19	..12/ 6/41
7001	Tanks Are Coming	Excellent	20	.. 9/13/41
SPORTS PARADE (10) (Tech.)				
7402	King Salmon		10	..Not Rev.
7401	Kings of the Turf	Interesting	10	.. 9/13/41
7403	Water Sports	Average	10	..11/15/41

MISCELLANEOUS

Adventure in the Bronx (N. Y. Zoological Soc.)	Good		11½	.. 8/23/41
Alive in the Deep (Prod.)	Exciting		22	.. 5/24/41
Man the Enigma (Prod.)	Informative		25	.. 5/24/41
Our Constitution (Prod.)	Inspiring		19	.. 5/ 3/41
Our Declaration of Independence (Prod.)	Timely		19	.. 5/ 3/41

SERIALS 1940-41

	No Chapters	Reviewed Issue Of
COLUMBIA		
Holt of the Secret Service	15 Chaps.	11/29/41
Iron Claw	15 Chaps.	8/23/41
Spider Returns	15 Chaps.	5/10/41
White Eagle	15 Chaps.	Not Rev.
REPUBLIC		
Adventures of Captain Marvel	12 Chaps.	3/ 8/41
Jungle Girl	15 Chaps.	5/31/41
King of the Royal Mounted	12 Chaps.	8/17/40
Mysterious Dr. Satan	15 Chaps.	11/23/40
UNIVERSAL		
Green Hornet Strikes Again	12 Chaps.	11/ 2/40
Junior G-Men	12 Chaps.	8/ 3/40
Sky Raiders	12 Chaps.	2/15/41
Winners of the West	15 Chaps.	Not Rev.

SERIALS 1941-42

REPUBLIC		
Dick Tracy vs. Crime, Inc.	15 Chaps.	12/ 6/41
King of the Texas Rangers	12 Chaps.	9/ 6/41
UNIVERSAL		
Don Winslow of the Navy	12 Chaps.	11/ 1/41
Riders of Death Valley	15 Chaps.	4/12/41
Sea Raiders	12 Chaps.	7/19/41

DEFENSE SUBJECTS

Title	Running Time	Distributed By
America Builds Ships	3	List "B"
America Preferred	3	List "B"
Army in Overalls	3	List "B"
Bits and Pieces	3	List "B"
Bomber	8	List "C"
Calling All Workers	2	List "A"
Candidates Class	12	Marine Corps
Food For Freedom	3	List "C"
Pots to Planes	3	List "C"
Power for Defense	10	List "A"
War Department Trailers		
1. Infantry	1	List "A"
2. Air Corps	1	List "A"
3. Flying Cadets	1	List "A"
4. Coast Artillery Corps	1	List "A"
5. Armored Force	1	List "A"
6. Flying Cadets	1	List "A"
7. Flying Cadets	1	List "A"
8. Field Artillery	1	List "A"
9. Foreign Service	1	List "A"
10. Signal Corps	1	List "A"
11. Medical Department	1	List "A"
12. Quartermaster Corps	1	List "A"
Where Do We Go?	2	List "B"
Women In Defense	10	List "C"

CITY	List "A"	List "B"	List "C"
Albany	Columbia	Universal	MGM
Atlanta	Paramount	20th-Fox	United Artists
Boston	Columbia	Universal	MGM
Buffalo	United Artists	Columbia	20th-Fox
Charlotte	United Artists	Columbia	20th-Fox
Chicago	Paramount	20th-Fox	Columbia
Cincinnati	Universal	Warner Bros.	Republic
Cleveland	United Artists	Columbia	20th-Fox
Dallas	RKO	MGM	Warner Bros.
Denver	20th-Fox	Paramount	WB-RKO
Des Moines	Columbia	Universal	MGM
Detroit	MGM	RKO	Paramount
Indianapolis	Universal	Republic	United Artists
Kansas City	20th-Fox	Paramount	RKO
Los Angeles	20th-Fox	Paramount	Warner Bros.
Memphis	MGM	RKO	Paramount
Milwaukee	20th-Fox	Paramount	Columbia
Minneapolis	Universal	Warner Bros.	Republic
New Haven	Warner Bros.	United Artists	Universal
New Orleans	Paramount	20th-Fox	United Artists
New York	MGM	RKO	Paramount
Oklahoma City	RKO	MGM	Warner Bros.
Omaha	Columbia	Universal	MGM
Philadelphia	Warner Bros.	United Artists	Universal
Pittsburgh	Warner Bros.	Republic	RKO
Portland	Paramount	20th-Fox	RKO
St. Louis	Warner Bros.	United Artists	Universal
Salt Lake City	MGM	RKO	Paramount
San Francisco	RKO	MGM	Warner Bros.
Seattle	RKO	MGM	Columbia
Washington	Universal	Warner Bros.	Republic

FLASH! OVER 2500 THEATRES HAVE ALREADY SIGNED UP

Wanted!

10,000 THEATRES TO ENLIST!

For the first time, motion picture theatres are organizing on a NATIONAL basis to help President Roosevelt's "FIGHT INFANTILE PARALYSIS" campaign.

We want 10,000 theatres to enlist in this drive.
All you are asked to do is this:

(1) Show the Clark Gable appeal trailer (supplied gratis)

(2) Make collections in your lobbies (or auditoriums) during the week starting Jan. 22, 1942 . . . That's all!

Now is the time to show our great President that we stand solidly behind his fight against the disease of viciousness abroad and the disease of infantile paralysis at home.

SIGN! TEAR OUT! MAIL NOW!

DON'T WAIT TO BE ASKED!

NATIONAL COMMITTEE
Nicholas M. Schenck, chairman

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George Schaefer — Barney Balaban
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W. G. VanSchmus — Oscar A. Doob

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Pledge

To Nicholas M. Schenck, Chairman,
National Motion Pictures Committee,
1942 March of Dimes Campaign
Hotel Astor, New York City

Appreciating the worthiness and importance of the Fight Infantile Paralysis drive, sponsored by the President of the United States, I want to pledge my complete and hearty cooperation in the motion picture industry's campaign to raise funds, January 22 to 28, 1942. We will show the appeal trailer and make lobby collections. Send full details.

.....

..... *Theatre*

..... *Address*

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